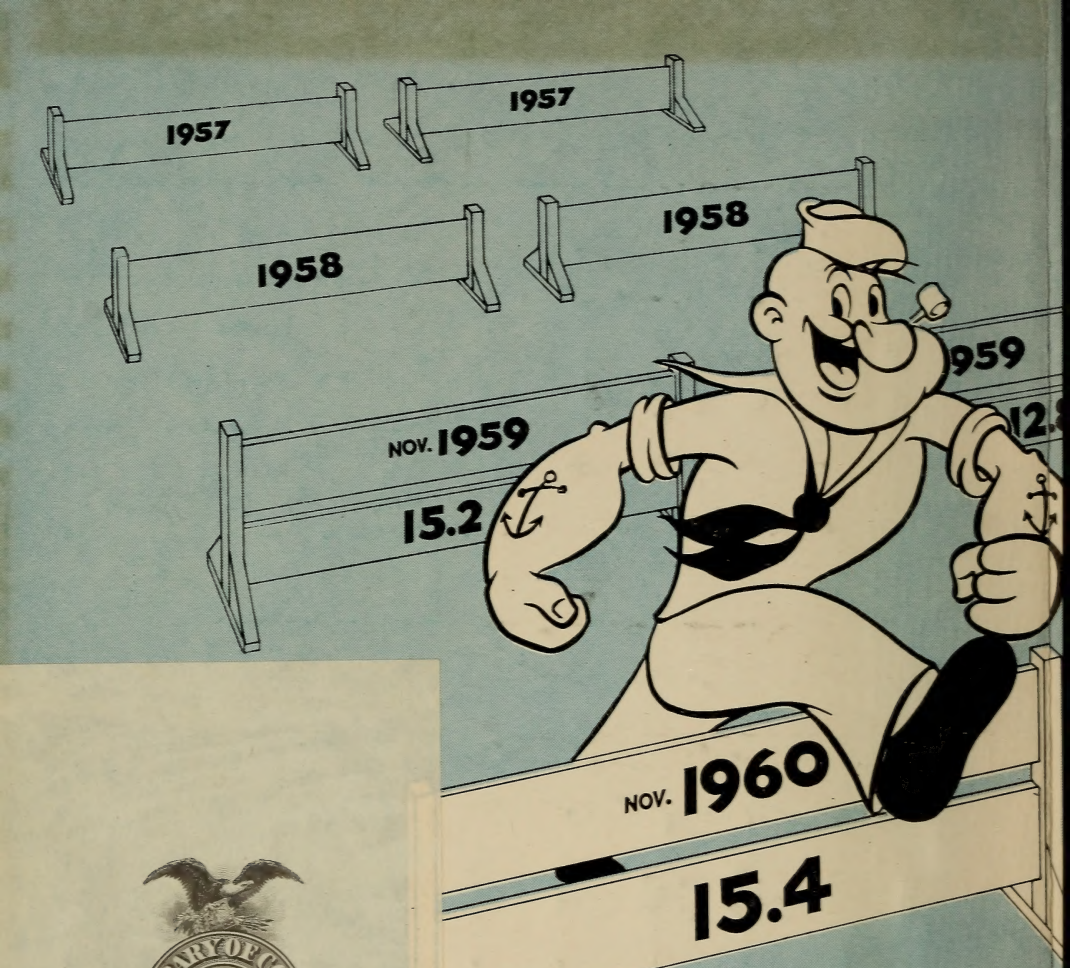
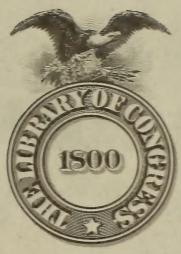
RADIO ANNUAL

TELEVISION YEARBOOK

1961





RATINGS ARE

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UAA's Popeye and Warn
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or competition. M
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* tabulation of individual market ratings available on request.

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Yearbook of radio + television

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PRESENTS

TWENTY-FOURTH
ANNUAL EDITION

RADIO ANNUAL AND TELEVISION YEAR BOOK

★

CHARLES A. ALICOATE
Editor-In-Chief

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1501 Broadway, N. Y. 36, N. Y.

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A matter of principle

In 1960 the five CBS Owned television stations devoted nearly 14 million dollars worth of station time and facilities to non-network public affairs programs and announcements. The amount in itself is not of primary importance. But the principle behind it is. For the sum (an all-time high!) is a measure of the emphasis the five CBS Owned stations place on community service programming patterned to the highest production standards. The result is a wide variety of exceptional programs which won better than 40 awards

4 I AWO 72 CTS

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FOREWORD

THE DYNAMIC POWER inherent in the broadcasting industry which permits it to successfully meet every challenge, whether economic or technological, again is being convincingly demonstrated as this, the 24th annual edition of the RADIO ANNUAL-TELEVISION YEAR BOOK goes forward to its international readership.

★ ★

THE INDUSTRY in the months intervening since the last RADIO ANNUAL-TELEVISION YEAR BOOK was published has faced up to a variety of perplexing and singularly complicated problems. All have either been solved or are in the process of solution. As a result the industry today continues to move ahead confidently, with its progress further advanced by the technological improvements and innovations emanating from the workshops of the scientists. The order of the day in broadcasting indeed is "Forward!"

★ ★

THE RADIO-TELEVISION DAILY has been privileged to play its own informative role in the stirring events of the year, and this edition of the industry's acknowledged premiere reference work has been written, compiled, and edited in the same tradition of service and authority.

★ ★

IT is the work of countless assistants and collaborators from all branches of the industry, and to all of them, our thanks and our deep appreciation.

CHAS. A. ALICOATE

Editor-in-Chief

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EDITORIAL INDEX 1961 1961

—A—

Academy of TV Arts & Sciences..... 1304
Actors Equity Association..... 1295
Actors Radio TV..... 1079
Actors Representatives 693
Adams, Stanley—Article 995
Adorian, Paul—Article 1012
Advertisers By Product Classification..... 77
Advertisers, Nat. & Reg. Spot..... 61
Advertisers, 348 Network TV..... 707
Advertisers, Top 25 By Brand..... 65
Advertisers, Est. TV Gross Time..... 111

ADVERTISING AGENCIES... 109

British Agencies 1040
Canadian Agencies 164
Failures, 1945-1960 71
Personnel 115
Time Buyers Bios. 173
Advertising, Commercial Producers..... 925
Advertising Council, Inc. 1295
Advertising Federation of America..... 1295
Advertising Index 27
Advertising Research Foundation 1295
AFL-CIO 1296
Africa, Sets & Receivers 1048
Africa, TV Stations & Sets..... 1052
AFTRA 1296
Agency Time Buyer Bios. 172
Agents & Managers 693
Agents, Press & Publicity 1111
AGVA 1297
ALABAMA: AM Stations 289
Families, Population, Radio & TV Homes 261, 742
Broadcasters Assoc. 659
ALABAMA: TV Stations 748
ALASKA: AM Stations 297
Families, Population, Radio & TV Homes 261, 742
ALASKA: TV Stations 749
ALBERTA, CANADA: AM Stations..... 628
TV Stations 828
Algeria TV 1057-1060
Alicoate, Chas. A. — Foreword..... 5
All-American Favorites, Radio-TV Daily:
Radio 92
Television 93
Allard, T. J. — Article 620
Allocations, FCC, TV Channel..... 1368

AM STATIONS IN U. S..... 259

Index 263
New Stations Expected on the Air..... 257
American Assoc. of Adv. Agencies..... 1295
AMERICAN BROADCASTING COMPANY:
Color Equipped Stations 1284
Commercial Radio Programs, 1960..... 1317
Commercial TV Programs, 1960..... 1338
Executive Biographies, TV..... 715
Executives & Personnel, Radio..... 195
Executives & Personnel, TV..... 718
Network Map, Radio 198-199
Network Map, TV.....720-721
American Communication Assoc. 1296
American Federation of Musicians..... 1296
American Guild of Authors & Composers.. 1296
American Guild of Musical Artists..... 1297
American Marketing Assoc. 1297
American Newspaper Guild 1297
American Newspaper Publis. Assoc. 1297
American Society Composers, Authors & Publishers 1297
American Women in Radio & TV..... 1298
Animation Producers Assoc. 1298
Announcers — MC's 1159
Argentina TV 1056-1060
ARIZONA: AM Stations 298
Families, Population, Radio & TV Homes 261, 742
Broadcasters Assoc. 659
ARIZONA: TV Stations 749
ARKANSAS: AM Stations 303
Families, Population, Radio & TV Homes 261, 742
Broadcasters Assoc. 659
ARKANSAS: TV Stations 750
Art Directors Club of N. Y. 1298
Artists, Radio-TV 1079
Artists, Vocal 1107
Artists Representative Assoc. 1298
ASCAP:
Adams, Stanley — Article 995
Personnel & Functions 1297
Publisher Members 996
Assoc. Canadienne de la Radio..... 1298
Assoc. for Professional Bcstg. Educa. 1298
Assoc. of Canadian Advertisers..... 1299

HARRY WISMER

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ABC-RADIO

UNITED PRESS INTERNATIONAL SPORTS NEWS

Assoc. of Maximum Service Telecasters.. 1299
Assoc. of National Advertisers, Inc. 1299
Assoc. of Radio-TV Analysts..... 1299
Associations, Organizations 1295
Associations, State Bcsters. 659
Attorneys Specializing in Radio-TV 698
Aubrey, James, Jr. — Article..... 723
Austria TV 1060
Australia TV 1058-1060
Authors Guild of Authors League..... 1299
Authors League of America..... 1299
Auto Radio Set Production 51
Avery, Lew — Article 246
Awards, Radio-Television Daily:
Radio 92
Television 93

— B —

BAHAMAS: AM Stations 1025

BEHIND THE MIKE, BEFORE THE CAMERA 1077

Announcers — MC's 1159
Artists, Radio-TV 1079
Directors, Radio-TV 1121
Disc Jockeys 1189
Musical Directors 1149
News Commentators 1133
Producers, Radio-TV Independent..... 1125
Sports Commentators 1206
Vocal Artists 1107
Women Commentators 1218
Writers, Radio-TV 1156
Belgium TV 1060

BIOGRAPHICAL SKETCHES:

ABC-TV Executives 715
Ad Agency Time Buyers 172
CBS-TV Executives 726
NBC-TV Executives 736
TV Film Prod.-Dist. Executives..... 968
BMI:
Haverlin, Carl — Article 1003
Personnel & Functions 1300
Publisher Members 1004
Brand Names Foundation, Inc. 1299
Brand Name TV Advertisers 65
Brazil TV 1060
British Broadcasting Corp.....1039-1299
BRITISH COLUMBIA, CAN.: AM Stations.. 629
TV Stations 829
British Advertising Agencies 1040
British Commercial TV 1035
British Commercial TV Producers..... 1037
British Information Services 1300
British Program Contractors 1037
British TV Producers-Distributors 1030
British TV Studios 1029
BBC TV Service 1039
Broadcast, Authorization of Service..... 43
Broadcast Coverage By State.....261-742
Broadcast Expenses, Nets & AM Stas..... 703
Broadcast Expenses, Nets & TV Stas..... 739
Broadcast Information Bureau 1300
Broadcast Music, Inc. 1004-1300
Broadcast Pioneers 1300
Broadcasters, State Assoc. 659
Broadcasters, Canadian Assoc. 623
Broadcasters, Educational 647
Broadcasters, FM Assoc. 1233
Broadcasters Promotion Assoc. 191-1300
Bcstg. & Film Comm. Nat'l Council of Churches 1300
Bcstg. Industry Financial Data..... 45
Brokers, Play & Story..... 1073
Brokers, Radio-TV Station 1290
Bureau of Broadcast Measurement..... 1301
Business Failures, Cause of..... 71

— C —

CALIFORNIA: AM Stations 308
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 659
CALIFORNIA: TV Stations 751
Call Letters, AM Station Index..... 263
Call Letters, TV Station Index..... 743

CANADA 621

Advertising Agencies 164
Canadian Broadcasting Corp. 624
Canadian Assoc. of Broadcasters....623-1301
Central Can. Bcstrs. Assoc. 1301
International Stations 625
Station Index, Radio 626
Stations, TV 828
Station Representatives 239
Carpets 1289
Cartoon Producers 1289
Cash, Norman — Article 705
Catholic Actors Guild of America..... 1301
Causes of Business Failures..... 71
Central Africa Fed. TV 1057
CIO-AFL 1296
Clock Radio, Production Figures..... 51
Channel Allocations, FCC 1368
Chicago Telephone Numbers 102
Code, Subscribers to NAB TV..... 85
Collins, LeRoy — Article 97
Color Equipped Stations in U. S. 1278
Color Processes 1288
COLORADO: AM Stations 325
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 659
COLORADO: TV Stations 755
COLUMBIA BROADCASTING SYSTEM:
Color Equipped Stations 1278
Commercial Radio Programs, 1960..... 1317
Commercial TV Programs, 1960..... 1338
Executive Biographies, TV..... 726
Executives & Personnel, Radio..... 206
Executives & Personnel, TV..... 727
Network Map, Radio 204-205
Network Map, TV.....728-729
Columbia TV 1056
Commentators, News 1133
Commentators, Sports 1206

PERSONAL MANAGEMENT
Randy Wood—Jack Spina, Inc.
BEVERLY HILLS • NEW YORK

Commentators, Women 1218
COMMERCIAL & INDUSTRIAL PRODUCERS 925
Commercial Programs, Radio 1317
Commercial Programs, TV 1338
Commercial TV, British 1035
Commercial Monitoring 1291
Communist Bloc TV Sets & Stations..... 1053
Comparative Failure Trends 73
Components, Value of Manuf. Sales..... 81
Composers & Lyricists Guild of Amer..... 1301
Conductors, Musical 1149
CONNECTICUT: AM Stations..... 329
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 659
CONNECTICUT: TV Stations 759
Contractors, British Programs 1037
Consulting Engineers 1275
Costa Rica TV 1056-1061
Costumes 1291
Country & Western Music Bcsters..... 1301
CUBA: AM Stations 1022
TV Stations 1061
Curacao TV 1057
Currency, Foreign Exchange Rates..... 189

—D—

Davalle, Peter C. — Article 1036
DELAWARE: AM Stations 334
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 659
Denmark TV 1055-1061
Devices, Timing 1291
Directors Guild of America..... 1302
Directors, Musical 1149
Directors, Radio-TV 1121
Disc Jockey Assn., Inc. 1302
Disc Jockeys 1189
Distributors, TV Film 873
Distributor-Producers Bios. 968
DISTRICT OF COLUMBIA: AM Stations... 335
Families, Population, Radio & TV Homes 261-742
DISTRICT OF COLUMBIA: TV Stations... 760
DOMINICAN REPUBLIC: AM Stations.... 1024
Dramatists Guild of Authors League of America 1302

—E—

Editorial Index 7
Editorial Staff 24
Editors, Radio-TV 1225
Educational Bcsters, Nat'l Assoc. 647
Educational Stations 649
EIA:
Auto Radio Set Sales Figures..... 51
Officers, Executive Personnel 1272
Radio Set Production Figures..... 51
Electronic Industries Assoc. 1272
Emcees 1159
Employment at Nets & Stations..... 1072
Engineers, Consulting 1275
Episcopal Actors Guild of America..... 1302
Equador TV 1056-1062
Expansion, FCC Report 41
Expenses of AM & Nets..... 703
Expenses of TV & Nets..... 739
Expense Items of TV Station..... 57
Expenses, TV Industry..... 983
EQUIPMENT SECTION 1247
Consulting Engineers 1275
EIA Personnel 1272
Equipment Manufacturers 1248
TV Equipped Theatres 701
Toll TV Firms 1292
Equity, Actors Assoc. 1295
Expenditures, Network TV Advertisers... 111
Expenditures By Product, Spot TV..... 111

—F—

Facts & Figures 33
Failures of Ad Agencies 71
Failures, Business, Cause of..... 71
Families for 1960 (Estimated Radio-TV)..261-742
Far East Sets & Receivers..... 1049
Far East, TV Stations & Sets.....1053-1058
FCC Financial TV Figures..... 45
FEDERAL COMMUNICATIONS COMMISSION:
Commissioners, Staff 230
Nationwide Network Financial Figures. 1074
Radio Industry Financial Figures..... 703
Station Expansion Report 41
TV Channel Allocations 1368
TV Industry Financial Figures..... 45
Federal Trade Commission..... 1302
FILM DISTRIBUTORS 873
Film Producers 875
Film Prod.-Dist. Exec. Biographies..... 969
Film Producers Assoc. of N. Y. 1303
Film Stock, Raw 1289
Financial Data, FM Stations..... 1230
Financial Data, Network Figures..... 1074
Financial Data, Radio 703
Financial Data, Broadcasting Opera..... 45
Financial Data, TV 983
Finland TV 1062
Firestone, Len — Article 887
FLORIDA: AM Stations 336
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 660
FLORIDA: TV Stations 760
FM Broadcasters Assoc. of So. Calif. 1303
FM STATIONS, U. S.....1231
Station Listings 1236
National Assoc. of FM Bcsters. 1233-1305
NAFMB Members 1233
FM Stations Financial Report..... 1230

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Foreign TV Stations 1060
Foreword — By Chas. A. Alicoate..... 5
France TV 1055-1062
Frank, Peter — Article 653
Freight Forwarders 1291
French Bcstg. System in N. Amer. 1303

— G —

General Statistical Information 33
GEORGIA: AM Stations 350
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 660
GEORGIA: TV Stations 763
Ghana TV 1057
Greece TV 1057
Gross Time Costs, 348 Advertisers..... 707
Gross Time Billings, Network TV..... 39

GROUP STATION OPERATIONS 665

GUAM: AM Stations 616
TV Stations 827
Guilds, Organizations 1295

— H —

HAITI: AM Stations 1024
TV Stations 1063
Haverlin, Carl — Article 1003
Hayes, Arthur Hull — Article 201
HAWAII: AM Stations 361
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 660
HAWAII: TV Stations 765
Heinecke, Paul — Article 1009
Homes Delivered by Daytime Network TV. 63
Homes Delivered by Nighttime TV..... 63
Home Radios, Production Figures..... 51
Homes, Radio-TV By State.....261-742
Honduras TV 1063
Hurlbut, John — Article 190
Hurleigh, Robert F. — Article 216
Hyams, Jerome — Article 881

— I —

IDAHO: AM Stations 363
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 660
IDAHO: TV Stations 765
ILLINOIS: AM Stations 367
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 660
ILLINOIS: TV Stations 767
Income, TV Industry 983
Independent Color Equipped Stations..... 1285
Independent Television Authority 1035
Indie & Net Station Bcstg. Expenses..... 703

INDEXES:

Advertising 27
Canadian AM Stations 626
Editorial 7
TV Film Prod.-Dist. Exec. Bios. 968
U. S. AM Stations 263
U. S. TV Stations 743
INDIANA: AM Stations 376
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 660
INDIANA: TV Stations 769
Industrial & Commercial Producers..... 925
Industrial Radio-TV Producers 925
Industry Highlights, Facts & Figures..... 33

INDUSTRY ORGANIZATIONS . 1295

Industry Stock Fluctuations 47
Institute of Radio Engineers 1303
In-Store Displays Offered by Stations.... 1068
Inter-American Assn. of Bcstrs. 1303

INTERNATIONAL BROADCASTING 1013

British Program Contractors 1037
British Studios 1029
British Producer-Distributors 1030
Currency Rate of Exchange 189
Distribution of Radio Receivers..... 1047
Foreign TV Stations 1060
International Roundup, TV 1055
Radio Cadena Nacional, S. A. 1015
Radio Programas de Mexico, S. A. 1015
RCN Member Stations 1016
Stations by Areas, TV 1051
Stations of Bahamas 1025
Stations of Cuba 1022
Stations of Dom. Republic 1024
Stations of Haiti 1024
Stations of Jamaica 1025
Stations of Mexico 1017
Stations of U. S. & Canada (Intern.)... 625
TV Stations & Sets 1060
International TV Shippers 1291
International Brotherhood of Elec. Workers. 1303
IOWA: AM Stations 382
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 660
IOWA: TV Stations 772
Iran TV 1063
Iraq TV 1057-1063
Ireland TV 1051
Italy TV 1055-1063

— J —

JAMAICA: AM Stations 1025
Japan TV 1058-1064
Jewish Theatrical Guild of America..... 1303
Jingle Producers 987

- NEWS
- NEWSPICTURES
- NEWSFILM
- NEWSTAPES

EVERYTHING FOR NEWS FOR THE AIR

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Joint Comm. on Educational TV 1304
Jones, Merle S. — Article 709

— K —

KANSAS: AM Stations 388
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 660
KANSAS: TV Stations 773
KENTUCKY: AM Stations 392
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 661
KENTUCKY: TV Stations 774
Kenya TV 1057
KEYSTONE BROADCASTING SYSTEM:
Affiliates 212-214
Executives & Personnel 215
Network Map 210-211

— L —

Laboratories 1290
LABRADOR, CAN.: AM Stations 631
LABRADOR, CAN.: TV Stations 829
Lambs, The 1304
Lamps, Spot & Flood 1288
Large Screen 1286
Larochelle, Jules — Article 622
Latin America, Sets & Receivers 2050
Latin America, TV Stations & Receivers 1052-1056
Lawyers, Radio-TV 698
League of Advertising Agencies 1304
Lebanon TV 1058-1065
Lenses 1286
Libraries, Stock Shots 1289
Local Radio Dollar By Category 67
Los Angeles Telephone Numbers 103
Loss, TV Stations Reporting 739
LOUISIANA: AM Stations 399
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 661
LOUISIANA: TV Stations 775

— M —

McDaniel, William K. — Article 222
McGannon, Donald H. — Article 648
MAINE: AM Stations 406
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 661
MAINE: TV Stations 776
Malaya TV 1058
Managers & Agents 693
Mandell, Abe — Article 899
MANITOBA, CAN.: AM Stations 631
TV Stations 830
Manufacturers, Radio-TV Equipment 1248
Manufacturers, Sales of Receiving Tubes .. 81

MAPS—NETWORK, RADIO-TV:

ABC Radio Network 198-199
ABC TV Network 720-721
CBS Radio Network 204-205
CBS-TV Network 728-729
KBS Network 210-211
MBS Network 220-221
NBC Radio Network 228-229
NBC TV Network 734-735
Markets, Top TV 923
MARYLAND: AM Stations 408
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 661
MARYLAND: TV Stations 778
MASSACHUSETTS: AM Stations 411
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 661
MASSACHUSETTS: TV Stations 779
MC's — Announcers 1159
Mexico AM Stations 1017
Mexico TV 1057-1065
MICHIGAN: AM Stations 417
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 661
MICHIGAN: TV Stations 780
MINNESOTA: AM Stations 425
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 661
MINNESOTA: TV Stations 782
Minnow, Newton N. — Article 113
MISSISSIPPI: AM Stations 431
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 661
MISSISSIPPI: TV Stations 783
MISSOURI: AM Stations 439
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 662
MISSOURI: TV Stations 784
Monitoring Commercials 1291
MONTANA: AM Stations 446
Families, Population, Radio & TV Homes 261-742
MONTANA: TV Stations 785
Morocco TV 1058
Mot. Picture Credit Group 1304
Mot. Pic. Theatres, TV Equipped 701
Multiple Station Owners 665

MUSIC 985

ASCAP 995
BMI 1003
Commercial Producers 925
SESAC 1009
Music Publishers Contact Employees Union 1304
Music Publishers Protective Assoc. 1304
Musicasters 1189
Musical Commercial Producers 987

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Musical Commercial Producers Assn. 1304
Musical Directors 1121
Musicians Guild of America..... 1304
MUTUAL BROADCASTING SYSTEM:
Commercial Programs, 1960..... 1317
Executives & Personnel 217
Network Map & Affiliates 220-221

—N—

NAB:
Code Subscribers 85
Officers, Directors 94
NABET 1305
NABUG 1305
NAEB 647-1305
Membership 649
Nat'l Academy of TV Arts & Sciences.... 1304
Nat'l Assoc. for Better Radio-TV..... 1305
Nat'l Assoc. Educa. Bcsters. 647-1305
Nat'l Assoc. of FM Bcsters. 1233-1305
Membership 1233
Nat'l Assoc. of Performing Artists..... 1306
Nat'l Audience Board, Inc. 1306
Nat'l Better Business Bureau..... 1306
NATIONAL BROADCASTING COMPANY:
Color Equipped Stations 1281
Commercial Radio Programs, 1960..... 1317
Commercial TV Programs, 1960..... 1338
Executives Biographies, TV 736
Executives & Personnel, Radio..... 223
Executives & Personnel, TV..... 737
Network Map, Radio 228-229
Network Map, TV 734-735
Nat'l Community TV Assoc., Inc. 1306
Nat'l Education TV & Radio Center..... 1306
Nat'l Electronic Distrib. Assn. 1306
Nat'l Reg. TV Spot Advertisers..... 61
By Product 77
Nat'l Spot Radio Time Sales..... 53
Nat'l Spot TV Time Sales..... 53
Nat'l Variety Artists, Inc. 1307
Nationwide Network Financial Figures... 1074
Near East, Sets & Receivers..... 1048
Near East, TV Stations & Sets.....1052-1057
NEBRASKA: AM Stations..... 449
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 662
NEBRASKA: TV Stations 786
Negro Actors Guild of America, Inc. 1307
Negro Programming 655
Negro Radio Association 1307
Netherlands TV 1065
Netherlands Antilles TV 1057-1065

NETWORKS:

Radio 193
Television 713
ABC Executives, Radio Personnel..... 195
ABC Radio Map 198-199
ABC-TV Executives Biographies..... 715
ABC-TV Executives, Personnel..... 718
ABC-TV Network Map.....720-721
CBS Radio Executives, Personnel..... 206
CBS Radio Network Map.....204-205
CBS-TV Executives Biographies..... 726
CBS-TV Executives, Personnel..... 727
CBS-TV Network Map.....728-729
Color Equipped Stations..... 1278
Commercial Programs AM..... 1317
Commercial Programs TV..... 1337
Daytime TV Homes Delivered..... 1338
Gross Time Billings 39
KBS Affiliates 212-214
KBS Executives, Personnel..... 215
KBS Network Map.....210-211
MBS Executives, Personnel..... 217
MBS Network Map & Affiliates.....220-221
NBC Radio Executives, Personnel..... 223
NBC Radio Network Map.....228-229
NBC-TV Executives Biographies..... 736
NBC-TV Executives, Personnel..... 737
NBC-TV Network Map.....734-735
Network Brand Advertisers 65
Network Gross Time Billings 39
Network AM & Indie Bcstg. Expense... 703
Nighttime TV, Homes Delivered..... 63
Regional Networks 685
Total Employment 1072
Network Financial Figures 1074
Network TV Advertisers 111
Network & Indie TV Expense..... 739
Network, 348 TV Advertisers..... 707
NEVADA: AM Stations..... 787
Families, Population, Radio & TV Homes 261-742
NEVADA: TV Stations 787
NEW BRUNSWICK, CAN.: AM Stations... 632
TV Stations 830
NEWFOUNDLAND, CAN.: AM Stations... 633
TV Stations 830
NEW HAMPSHIRE: AM Stations..... 454
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters..... 662
NEW HAMPSHIRE: TV Stations..... 788
NEW JERSEY: AM Stations..... 456
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 662
NEW JERSEY: TV Stations..... 788
NEW MEXICO: AM Stations..... 459
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 662
NEW MEXICO: TV Stations..... 788
New AM Stations To Open..... 257
NEW YORK: AM Stations..... 463
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 662
News Commentators 1133
Newspaper Editors, Radio-TV..... 1225
Newspaper Reporters Assoc. of N. Y. ... 1307
News-Wire Services 75
Nigeria TV 1058
NORTH CAROLINA: AM Stations..... 491

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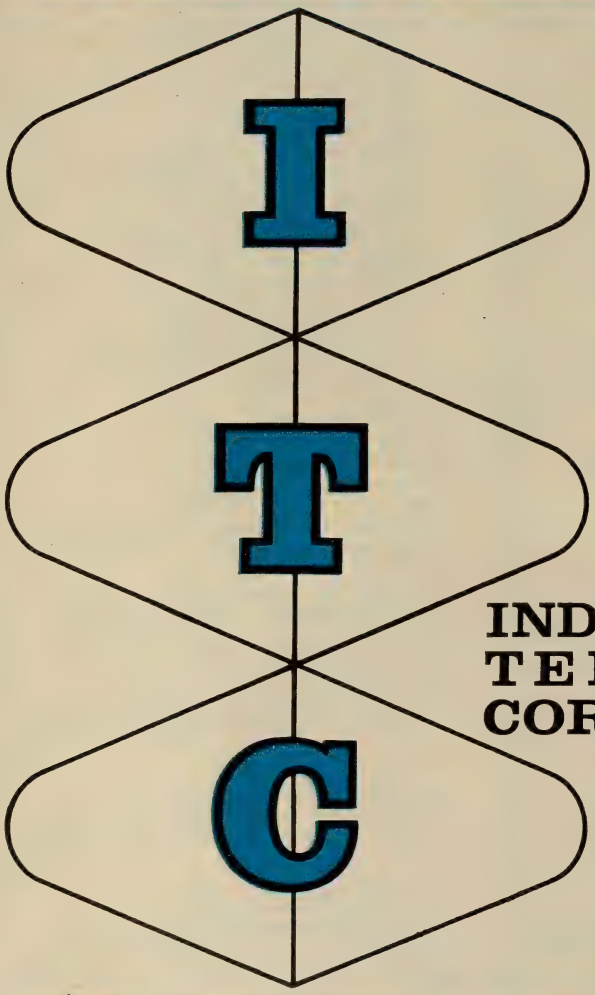

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Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 662
NORTH CAROLINA: TV Stations..... 793
Families, Population, Radio & TV Homes 261-742
NORTH DAKOTA: AM Stations..... 503
Broadcasters Assoc. 662
NORTH DAKOTA: TV Stations..... 835
NORTHWEST TERRITORIES, CAN.:
AM Stations 634
NOVA SCOTIA, CAN.: AM Stations..... 634
TV Stations 831
Norway TV 1055
Novik, Harry — Article 654

— O —

OHIO: AM Stations 505
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 663
OHIO: TV Stations 795
Okinawa TV 1058
OKLAHOMA: AM Stations..... 515
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 663
OKLAHOMA: TV Stations 798
ONTARIO, CAN.: AM Stations..... 635
TV Stations 831
Orchestra Leaders 1149
OREGON: AM Stations 519
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 663
OREGON: TV Stations 799
ORGANIZATIONS **1295**
Organizations, Research 1293

— P —

Panama TV 1057
Parnell, Val. — Article 1026
Pauley, Robert R. — Article 194
PENNSYLVANIA: AM Stations..... 527
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 663
PENNSYLVANIA: TV Stations..... 801
Philippines TV 1065
Peru TV 1065
Play & Story Brokers 1073
Portable Radios, Production Figures..... 51
Portugal TV 1056-1065
Press Agents 1111
PRINCE EDWARD ISLAND, CAN.:
AM Stations 641
TV Stations 833
Prizes & Premiums 1290
Processes, Background 1289
Processes, Color 1288
Producers, Cartoon 1289
Producers, Commercial, TV Film..... 925
Producers-Distributors, TV Film 873
Producer-Distributor Bios. 967
Producers, Jingles 987
Producers, AM-TV Commercials 925
Producers, Radio-TV, Independent 1125
Producers, Radio-TV Programs 839
Producers, Transcriptions 860
Product, Spot TV Expenditures 77
Production Figures of Radio Sets 51
Production Figures of TV Sets..... 55
PRODUCTION SECTION RADIO-TV **837**
Professional Music Men, Inc. 1307
Profit, & Loss, AM Radio Stations 59
Profit, TV Stations Reporting 739
Program Contractors, British 1037
PROGRAM PRODUCERS:
Radio-TV 839
Independent 1125
PROGRAMS, COMMERCIAL RADIO, 1960 .....**1317**
PROGRAMS, COMMERCIAL TELEVISION, 1960 .....**1338**
Programs, Homes Delivered by TV..... 63
Projectors 1288
Publications, Trade 1311
Public Relations & Publicity Firms..... 1111
PUERTO RICO: AM Stations 616
TV Stations 827
Assoc. of Broadcasters 663

— Q —

QUEBEC, CAN.: AM Stations 641
TV Stations 833
Queen, Robert I. — Article 658

— R —

Radio Advertising, Bureau, Inc. 1307
Radio Cadena Nacional, S. A. 1015

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Member Stations 1016
Radio Dollar, Local By Category..... 67
Radio-TV Attorneys 698
Radio-TV Correspondents Assoc. 1308

RADIO-TV DAILY:

All-American Favorites, Radio 92
All-American Favorites, TV 93
Officers, Personnel 24-1313
Radio & TV Directors Guild 1302
Radio-TV Editors 1225
Radio-TV Executives Society 1307
Radio-TV News Directors Assoc. 1308
Radio-TV Set Production—EIA Figures....51-55
Radio-TV Station Brokers 1290
Radio-TV Telephone Numbers 100
Radio-TV Writers 1156
Radio Free Europe 1307
Radio Homes and Families 261
Radio Industry Financial Data 59-67-703
Radio Markets Ranked, Spot Volume 710
Radio-Newsreel-TV Working Press Assoc.. 1307
Radio Programas de Mexico 1015
Radio Receivers, Worldwide Dist. 1047
Radio Set Production, Retail Sales 51
Radio Spot Time Sales 53
Radio Station Index 263
Radio Stations, Number per State 261
Radio Stations, Total Employment 1072
Radio Station Code Subscribers 85
Radiotelevisione Italiana 1308
RAI Corp. Italian Radio TV System..... 1308
Raw Stock 1289
Receivers & Sets Worldwide 1047
Recording & Transcription Cos. 925

REGIONAL NETWORKS, GROUP OWNED STATIONS . 665

Regional Organizations, IAAB's Central American Assoc. 1308

REPRESENTATIVES, RADIO-TV STATIONS 235

Representatives, Talent 693
Research Organizations 1293
RHODE ISLAND: AM Stations 542
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 663
RHODE ISLAND: TV Stations 806

—S—

Sales, Radio Retail 51
Sales, TV Retail 55
SASKATCHEWAN, CAN.: AM Stations... 645
TV Stations 834
Schlosser, Herbert S. — Article 897
Scott, Walter D. — Article 731
Screen Actors Guild 1308
Screen Composers Assoc. 1308
Screen Directors Interna. Guild 1309
Screening Rooms 1290
Screens, Large TV 1286

SERVICE FIRMS, RADIO-TV . . 1286

Dealing with the Following:
Background Processes, Carpets, Cartoon Producers, Color Processes, Commercial Monitoring, Costumes, Intnat'l TV Shippers, Laboratories, Large Screen, Lenses, Prizes & Permiums, Projectors, Radio-TV Station Brokers, Raw Stock, Screening Rooms, Spot and Flood Lamps, Stock Shot Libraries and Film Storage Vaults, Timing Devices

SESAC:
Heinecke, Paul — Article 1009
Personnel & Functions 1309
Publisher Members 1010
Set Production, Radio 51
Set Production, TV 55
Sets & Receivers Worldwide 1047
Sets, Worldwide TV 1051
Shippers, Freight 1291
Singapore TV 1058
Singers, Radio-TV 1107
Sino-Soviet Block TV 1059
Society of Mot. Pict. & TV Engineers..... 1309
South Asia Sets & Receivers 1048
South Asia, TV Stations 1052
SOUTH CAROLINA: AM Stations..... 543
Families, Population, Radio & TV Homes 231-742
Broadcasters Assoc. 663
SOUTH CAROLINA: TV Stations 806
SOUTH DAKOTA: AM Stations 550
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 663
SOUTH DAKOTA: TV Stations 807
So. Calif. Bcstrs. Assoc. 1309
So. Nevada Bcstrs. Assoc. 1309
Sports Commentators 1206
Spot & Flood Lamps 1288
Spot Radio National Times Sales 53
Spot TV Advertisers, By Product 77
Spot TV Expenditures By Day & Type.... 1291
Spot TV Time Sales, Quarterly..... 53
State Broadcasters Assoc. 659
State Coverage Statistics, 1960 261-742

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Station Brokers, Radio-TV 1290
Station Representatives Assoc. 1309

STATION REPRESENTATIVES, RADIO-TV 237

STATIONS:

Bahamas: AM 1025
British Commercial 1035
Canada: AM 626
Canada: TV 828
Channel Allocations, FCC 1368
Color Equipped Stations 1278
Cuba: AM 1022
Dominican Republic 1024
Educational—NAEB Members 649
FCC Report on Expansion 41
FM—NAFMB Members 1233
Foreign TV 1060
Group Operations 665
Guam: AM 616
Guam: TV 827
Haiti: AM 1024
Homes & Families 261-742
International U. S. & Canada 625
Jamaica: AM 1025
Mexico: AM 1017
Negro Programming 655
New Foreign TV Stations, 1960 1054
Puerto Rico: AM 616
Puerto Rico: TV 827
Radio-TV Brokers 1290
Radio-TV, Number Per State 261-742
Set for Opening in 1961 257
Total Employment for Nets & Indie TV. 1072
Total Radio Stations in U. S. 261
Total TV Stations in U. S. 742
TV Stations & Sets Overseas 1051
United States: AM 263
United States: FM 1236
United States: TV 743
Virgin Islands: AM 619

STATISTICS, FACTS & FIGURES 33
Stock Issue Changes in 1960 45
Stock Shot Libraries 1289
Storage Film Vaults 1289
Story & Play Brokers 1073
Subscription TV 1292
Sweden TV 1056-1066
Switzerland TV 1066

—T—

TELEPHONE NUMBERS, RADIO-TV
Chicago 102
Los Angeles 103
New York 100
Washington 103

TELEVISION YEAR BOOK Facing 704

All-American Favorites 93
Artists 1079
Attorneys Specializing in Radio-TV.... 698
Average Number of Employees 1072
Color Equipped Stations 1278
Expense Items of TV Stations 57
Expense of Net & Inde Stations 739
Financial Revenues 983
FCC Channel Allocations 1368
Film Commercial Producers 925
Film Producers-Distributors 873
Foreign TV Stations 1060
Homes By States 742
Motion Pic. Theatres, TV Equipped..... 701
Networks 713
Network Gross Time Billings 39
Production Types of TV 55
Program Producers 837
Revenue, TV Industry 983
Retail TV Sales 55
Service Firms 1286
Spot Expenditures By Day & Type..... 983
Spot Expenditures By Product..... 111
Spot Nat. & Reg. Advertisers 61
Station Index 743
Stations, British Commercial 1035
Stations, Number in U. S. 742
Stations Reporting Profit, Loss 739
Stations & Sets Overseas 1051
Time Sales, Nat'l, Regional & Local.... 98
Top Network Advertisers 707
Top TV Markets 923
U.S. Stations 743
Writers 1156

Television Bureau of Advertising 1309
Television Film Assoc. 1310
Television Homes in States 742
TV Information Office..... 1310
TV Program Export Assoc. 1310
TENNESSEE: AM Stations 552
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 664
TENNESSEE: TV Stations 808
Territories & Possessions:
AM Stations 616
TV Stations 827
TEXAS: AM Stations 561

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Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 664
TEXAS: TV Stations 811
Thailand TV 1059-1066
Theatres, Motion Pic. TV Equipped 701

TIME BUYER BIOS..... 171

Ad Agency Time Buyers Bios. 171
Time Billings, Network TV 39
Title Page 1
Todman, Bill — Article 871
Toll-TV 1292
Trade Publications 1311

TRANSCRIPTION AND RECORDING COMPANIES.. 859

Treyz, Oliver — Article 714
Turkey TV 1066

TV FILM PRODUCERS AND DISTRIBUTORS 873

TV Film Executive Who's Who 967
Index—TV Executive Bios. 968
Film Executive Bios. 969
TV Industry Financial Data 983

TV STATIONS IN U. S..... 741

Index 743
Index, Canada 828
Total Employment 1072

—U—

Uniforms (Costumes) 1291
Union of South Africa TV 1058
Unions, Organizations 1295
United Arab Rep. TV 1058-1066
United Kingdom TV 1027-1056-1066
U.N. Radio Div. Public Info. 1310
U.S. Information Agency 1310
U.S. International Stations 625
UTAH: AM Stations 583
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 664
UTAH: TV Stations 819

—V—

Vaults, Print & Storage 1289
Venezuela TV 1057-1067
VERMONT: AM Stations 586
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 664
VERMONT TV Stations 820
VIRGINIA: AM Stations 587
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 664
VIRGINIA: TV Stations 820
VIRGIN ISLANDS: AM Stations 619
Vocal Artists 1107
Voice of America 1310

—W—

WASHINGTON: AM Stations 596
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 664
WASHINGTON: TV Stations 882
Weil, Ralph N. — Article 666
Weis, Pierre — Article 835
West Germany TV 1055-1063
Western Europe, TV Stations & Sets Overseas 1051-1055
WEST VIRGINIA: AM Stations 603
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 664
WEST VIRGINIA: TV Stations 823
Who's Who—TV Film Prod.-Dist. 967
Wire Services, News 75
WISCONSIN: AM Stations 607
Families, Population, Radio & TV Homes 261-742
Broadcasters Assoc. 664
WISCONSIN: TV Stations 824
Wolf, Sidney J. — Article 209
Women Commentators 1218
Worldwide Sets & Receivers 1047
Writers Guild of America, East 1310
Writers Guild of America, West 1310
Writers, Radio-TV 1156
WYOMING: AM Stations 614
Families, Population, Radio & TV Homes 261-742
Assoc. of Broadcasters 664
WYOMING: TV Stations 826

—Y—

Yugoslavia TV 1067
YUKON, CANADA: AM Stations 646

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ADVERTISING INDEX

1961 1961

— A —

ABC Films, Inc. 884
ABC Paramount 865
ABC Radio Network..196, 197
ABC Television 716, 717
Ad-Staff, Inc. 993
Alber, David O., Associates 1114
Alexander, M & A, Productions, Inc. 910
Allen, Mel 1208
AM Radio Sales Co..... 240
Anthony, Julian 1136
Armbrister, Cyril 1120
ASCAP 984
Associated British-Pathe .1028
Associated Press 4 and Run of Book
Atlantic Television, Inc... 904
Audio Productions, Inc... 926
Avery-Knodel, Inc. 236

— B —

Baer, Norman 1124
Baird, Jeanne 1079
Baker, Jules Evan.....1128
Baker, Mike 1174
Bakey, Ed 1094
Banner Films, Inc..... 912
Barnett International Forwarders, Inc. 1039
Bartell Broadcasting Corporation 471
Bass, Sid 1153
Beck, Jackson 1099
Bergen, Polly 1083
Berle, Milton 36
Biever & Stein Prods., Inc. 122
Big 3 Music Corporation, Inc. 58
Biograph Studios, Inc..... 903
Bontempis, The 1096
Boone, Pat 10
Brandy Company 1116
Briggs, Lillian.....1094
Britten, Bill 1092
Broadcast Advertisers Reports, Inc. 740
Broadcast Editorial Reports, Inc. 846
Broadcast Music, Inc...60, 704
Broadcast Time Sales.... 244
Burns, Stan Z..... 54
Butler, Frank 1161
Buttons, Red 1095
Byoir, Carl & Associates, Inc. 1111

— C —

Carlson, Byron 1162
Caruso, Carl 1173
Case, Nelson 1104
CBS Films 876, 877
CBS Radio Network..202, 203
CBS Television Network 724, 725
CBS Television Stations.. 2, 3
Clark, Del 1173
Clark, Dick 66
Coleman, Vivian 1113
Collyer, Bud 1165
Community Club Awards 22
Como, Perry 6
Co-ordinated Marketing Agency, Inc. 914
Coy, Jim 1174
Crewe, Bob 1106
Criswell Predicts 1094
Cuffe, Irene 1104
Cullen, Bill 1082

— D —

Davis, Phil, Musical Enterprises, Inc. 986
DeMet, Peter 30
deNave, Connie, Public Relations 1118
dePourtales, Jim.....1093
Desilu 872
Devney-O'Connell, Inc... 244
Diehm, Vic, Radio Group 192, 526
Dixon, Bob.....1097
Donaldson, Dan.....1160
Dormann, Henry O.....1118
Downs, Hugh.....1085
Ducommun, M., Co..... 80
Duhamel Stations.....551
Dunaway, Chuck.....1188

— E —

Eastman Kodak Company 706
Edwards, Ralph..... 68
Elliot, Bob.....1084
Empire 937
Erickson, Corydon.....1092
Erickson, Helene.....1094
Erickson, Launcelot.....1092

— F —

411 Sound Recording Studios, Inc..... 858

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TEmpleton 8-0370

Faillace Productions, Inc. 74
Farren, Jack.....1125
Faye, Doris.....1092
Feist, Leo, Inc..... 58
Fields, Linda.....1096
Film Graphics Inc. 935
Filmaker Group Internat'l, Inc., The.....901
Films Five, Inc..... 936
Fitzmaurice, Michael....1100
Flamingo Films, Inc..... 874
Ford, Art.....1188
Ford, Mary..... 44
Ford, Tennessee Ernie... 42
Fox, Van B.....1120
Francis, Connie.....1106
Franklin, Barbara.....1098
Franklin, Joe.....1099
Franklin, Tom.....1135
Frederick-Clinton, Inc., The 121
Fremantle Internat'l Inc.. 892
French Broadcasting System, The..... 56
French, Norma.....1098

—G—

General Artists Corp.... 96
General Electric Facing Page 1376
German, W. J., Inc Facing Page 705
Gersh, Richard B.....1117
Gill-Perna, Inc..... 242
Given, Joe.....1172
Gleason, Jackie..... 838
Goodman, Harry S., Productions, Inc..... 843
Goodson-Todman Productions 836
Goulding, Ray 1084
Grauer, Ben.....1137
Greer, Charlie.....1188
Gregson, Jack.....1172
Griffin, Merv.....1078
Grotto Restaurant, The..1076
Gruenberg, Axel.....1125
Guffanti Film Laboratories, Inc.....1286

—H—

Hall, Patricia.....1084
Hamilton, Gene.....1171
Hammett, Gordon.....1171
Hance, Paul, Productions, Inc..... 940
Hanson & Schwam.....1119
Hap Music, Inc..... 989
Harrice, Cy.....1159
Harrison, Harry.....1170
Harvey Cartoons..... 905
Haskin, Jim.....1101
Hayes, Richard.....1101
Heider, Frederick.....1128
Herlihy, Ed.....1158
Hernon, Pat.....1080
H.F.H. Productions, Inc.. 932
Hill, Ruth K.....1097
Hobin, Bill.....1126
Hope, Bob..... 34
H-R Representatives, Inc. 234
H-R Television, Inc..... 234

—I—

Idées Grandes, Inc. 838
IMPA Productions Ltd. 857, 908
Independent Television Corporation 18
Internat'l Broadcasting System, The..... 28
Internat'l Electronics Corp. 1248

—J—

Jacobs, The Arthur P., Co., Inc.....1115
James, Dennis Facing Page 1
Jass, Mel.....1102
Jayark Films Corp..... 890
Jerome, Jerry, Productions, Inc..... 992
Jones, Clark.....1126
Jordan, Lee.....1170
Joyce, Ed.....1102

—K—

KABC 314
KBOX 566
KBTV 756
KCCT 565
KCMO 438
KDKA, KDKA-TV..... 805
KDUB-TV 817
KDUH 551
KEDY-TV 817
KEX 86
KFRE-TV 752
KGBS 83
KHOF-FM 1232
KLUE 575
KMHT 575
KORL 362
KOTA 551
KPAR-TV 817
KPIX-TV 87
KPRC-TV..... 814
KQAQ 426
KRLD 568
KRLD-TV 813
KTRK-TV 816
KTVR 757
KUDL 441
KVER-TV 817
KYW-TV 87
KYW 86
Kalmus Company, The...1116
Kane, Jim 1102
Kaye, Sammy.....1150
Keiter, Les..... 76
Kenney, H. Wesley.....1121
Key Broadcast Management, Inc. 260
Keystone Broadcasting System 210, 211
King, John Reed.....1093
Kirby, Diane 1100
Kirschner, Dick 1127
Klavan & Finch..... 50
Konrad, Evelyn 1116
Kozlow, Bucky 1166

—L—

Lacy, Jack 1188
Lanin, Lester 1148
Lavong, Reggie 1189
Layton, Jerry Associates 911
Lea, Margo 1100
Leonard, Herbert B..... 78
Lescoulie, Jack 52
Levenson, Sam 1087
Liebman, Max, Productions, Inc. 844

A Salute To

RADIO-TELEVISION DAILY

from

ALL STAR GOLF
NATIONAL PRO FOOTBALL PRESENTS
DING DONG SCHOOL

MISTER MAGOO
THE DICK TRACY SHOW
WOMEN'S MAJOR LEAGUE BOWLING

Peter de Met Hank Saperstein

Love, James, Productions, Inc. 931
Lucas, Jim 1090
Lynde, Paul 1103

—Mc—

McCarty, Milburn, Associates 1118
McMahon, Horace 1102
McNeill, Don 1088

—M—

Magno Sound Studios... 863
Malone, Bill 1080
Maltby, Richard, Inc..... 993
Manson, Eddy 1153
Marlowe, Ann 1124
Marshall Organization .. 840
Marshall, Rex 1165
Marvin, Tony 70
MCA 110
McCann-Erickson Inc. 118-119
Menacker, Sam 1207
Metlis and Lebow Corp., The 120
MGM Records 861
MGM-TV 882, 883
Miami Beach, City of.... 344
Miller Music Corporation 58
Mills Music, Inc..... 994
Modern Sound, Inc..... 992
Morgan, Ray 1158
Morgan, Rex 1091
Morris, William, Agency, Inc. 108
Morrow, Don 1166
Murray, Jan 40
Musical Commercial Producers Assn. 990
Mutual Radio Network 218, 219
Myers, Pete 84
Myerson, Bess 1089

—N—

National Audience Board 1116
National Video Tape Productions, Inc. 88
National Telepix, Inc.... 907
NBC Radio Network..226, 227
NBC Television Network 732, 733
Nelson, Ozzie and Harriet 46
New Merritt Enterprises, Inc. 845
Noel, Dick 1106
NTA 888

—O—

O'Brien, Tom 1167
Olmsted Sound Studios, Inc. 868

—P—

Palmer, Bud 1080
Pan American Public Relations, Ltd. 1112
Parsons, Fred 1162
Pathé News 842
Paul, Les 44
Paul, Ralph 1169
Peoples Broadcasting Corporation 20
Peters, Griffin, Woodward, Inc. 238
Petker, Al 12, 258
Philbin, Jack 838
Phillips, Hal And Associates 1118
Pierce, Ed 1127
Pomerantz, Charles A...1114
Powers, Jack 1134
Pressman, Gabe 1132
Preview Theatres, Inc.. 939

—Q—

Quantity Photo Co.....1104
Quinn, Carmel 1086

—R—

Radio Cadena Nacional 1014
Radio Television Spots Prod., Inc. 1151
Raeburn, Bryna 1081
Rahall Stations 527
Rattazzi Restaurant 112
Raymond, Art 1189
RCA .....Back Cover
Record Source, Inc..... 864
Reeves Sound Studios... 866
Reimers, Ed 1096
Request Records, Inc.... 867
Richfield, Saul 1119
Robbins Music Corp..... 58
Roberts, Clete 1132
Rogers, Bill 1168
Rogers and Cowan.....1110
Rote, Kyle 1169
Roth, David Laurence.... 942
Russell, Todd 1098

—S—

Samuelson, Chief and Associates 1114
Sande and Greene..930, 987
Saperstein, Hank 30
Sarra, Inc. 924
Schenkel, Chris 1206
Schneider, Dick 1121
Scott, Fred 1168
Scott, Raymond, Enterprises, Inc. 991
Seely, John, Associates.. 933
SESAC, Inc. 1008
Sheldon, Herb 1098
Shipley, Bill 1160
SIB Productions, Inc..... 938
Simms, Hal 1167
Skelton Studios 72
Red Skelton 72
Solters, O'Rourke and Sabinson 1114
Sports Network Inc..... 88
Sports Publicity Institute, Inc. 894
Stark, Howard E.....243, 745
Stark, Wilbur 913
Sterling, Jack 1105
Stoessel, Inc., Frederick.. 896
Storer Broadcasting Co. 82, 83
Streech, Wilbur, Productions, Inc. 943
Sturm, Bill, Studios, Inc.. 906
Sullivan, Pat, Agency... 62
Susann, Jackie 1096
Swanson, Robert, Productions 988

Swayze, John Cameron..1095
Swift, Allen 1164
Sylvern, Hank 1152

—T—

Taplinger, Robert S., Associates, Inc. 1112
Taubman, Paul 1149
Taylor, Brooke 1164
Telescript, CSP, Inc.....1246
Television Advertising Representatives, Inc. .. 241
Television Broadcasting Service, Inc. 928
Television Graphics 935
Television Industries, Inc. 915
Termini Video Tape Services, Inc. 941
Thomas, Danny 38
Thomas, Johnny 1103
Tillotson, Johnny 1106
Tonken, Phil 1163
Tornberg, Edwin and Co., Inc. 744
Trans Artists Productions, Inc. 26
Transfilm-Caravel 934

—U—

Ullman, Richard H., Inc.. 16
United Artists Associated, Inc. ....Inside Front Covers
United Press International 14
United Recording Laboratories, Inc. 869
U. S. Steel..... 64
U. S. Television Newsfilm, Inc. 1132

—V—

Valentino, Thomas J., Inc. 862

—W—

WAAF 370
WABC 472
WADO 471
WAGA-TV 83
WAIT 368
WAPA 618
WAVZ 332
WAZL 192, 526
WBAP, AM-FM-TV 810
WBTV 792
WBZ 86
WBZ-TV 87
WCCC 331
WDOK 508
WEEZ 530
WFAA, WFAA-TV 812
WFAS 490
WFBG-TV 800
WFBL 489
WFBM-TV 770
WGBS 83
WGN 366
WGN-TV 766
WHCU 469
WHLM 192, 526
WHOL 192, 526
WHOM 474
WHP-TV 802
WIBG 83
WIL 445
WIND 86
WINS 476
WIP 536
WITI-TV 83
WJBK, WJBK-TV 83
WJQS 434
WJW, WJW-TV 83
WJZ-TV 87
WKAP 527
WLCY 527
WLEE 593
WLIB 478
WLIR-FM 1232
WLYH-TV 802
WMAR-TV 778
WMCA 480
WNAR 527
WOR 262
WOWO 86
WPTR 462
WQXR 482
WRIT 611
WROW 464
WSB, WSB-TV 762
WSBA-TV 802
WSMB 403
WSPD, WSPD-TV 83
WTAE 804
WTAL 192
WTIC 330
WTIC-TV 758
WTTM 458
WTVP 768
WWCO 333
WWIL 339
WWNR 527
WWRL 484
WWVA 83
Waldecker, Frank 1163
Wallace, Mike 1137
Wasey, Erwin, Ruthrauff and Ryan, Inc... 116
Weed, Buddy 1100
Welk, Lawrence 48
Wendell, Bill 1105
Westinghouse Broadcasting Co., Inc.....86, 87
Wheel, Patricia 90
Willis, Richard 1086
Winchell, Paul 1088
Winters, Jonathan 1090
Wismer, Harry 8
Wolper-Sterling Productions 902

—Y—

Young and Rubicam, Advt. 114

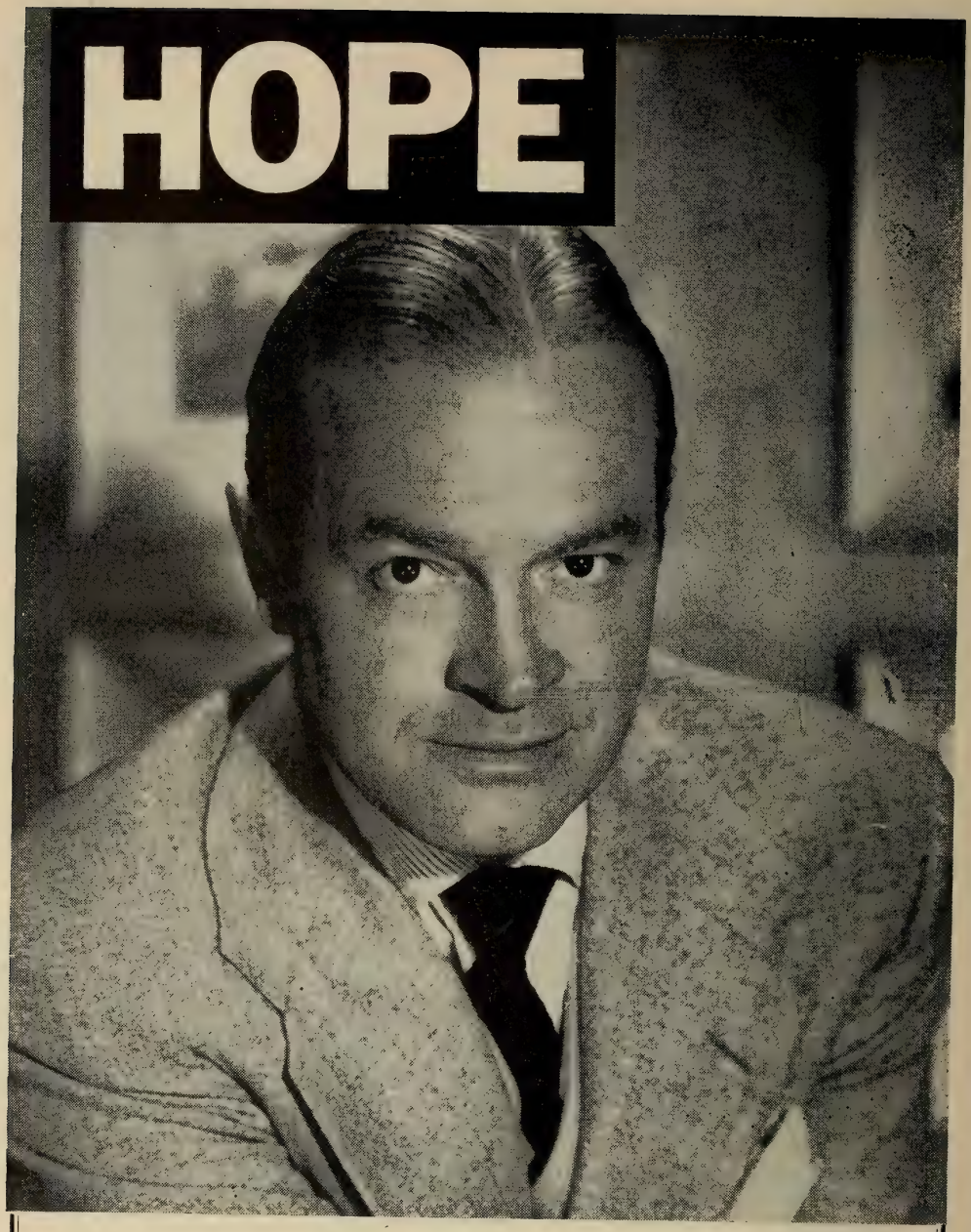
—Z—

Ziv-United Artists, Inc. Inside Back Covers
Zouary, Maurice H..... 841

Industry Highlights
Important Facts And Figures

Total Radio-TV industry revenue, 1959	$1,723.9 million
Combined Radio-TV income (before tax) (26.5% above '58)	$264.7 million
Nationwide Radio-TV Network revenue, 1959 (9.5% above '58)	$636.5 million
Radio-TV Network income (before tax) (15.7% above '58)	$83.4 million
Total TV revenue, 1959 (13% above '58)	$1,163.9 million
Total TV time sales (before commission to agency reps)	$1,070.6 million
Derived from sale of network time	$438.2 million
Derived from non-network time sales	$632.4 million
Total 1959 TV broadcast expense (9.7% above '58)	$941.6 million
Total TV broadcast income (before tax) (29.3% above '58)	$222.3 million
Derived from three Networks and 17 O & O stations	$87.9 million
Derived from 502 other TV stations	$134.4 million
Revenues of three TV Networks and 17 O & O stations (11.5% above '58)	$571.6 million
Median profit (before tax) of 98 pre-freeze TV stations, 1959	$1.04 million
Median profit (before tax) of 237 post-freeze TV stations	$144.0 thousand
Median profit (before tax) of 370 TV stations, 1959	$165.0 thousand
Median loss, 126 TV stations, 1959	$55.0 thousand
Average broadcasting expense of 491 TV stations, 1959	$1.08 million
Radio revenues for 1959 (7.1% above '58)	$560 million
Radio profits, 1959 (13.7% above '58)	$42.4 million
Total revenues of radio networks (four national, three regular)	$60.4 million
Combined revenues of 3,271 other indie AM-FM stations	$499.6 million
Profits of the above group (11.9% above '58)	$46.9 million
Time sales for four networks and 3,380 AM stations (7.9% above '58)	$520.0 million
Median profit of 2,174 AM stations, 1959	$10.3 thousand
Median loss of 1,074 AM stations, 1959	$7.2 thousand
FM station revenue of 148 indie stations, 1959	$4.3 million

(Continued on Page 35)



Hope Enterprises, Inc.

Hollywood, California

(*Continued from Page* 33)

Expenses for the above stations totaled 5.9 million, a loss of	$1.6 million
Revenue from 131 FM stations operated by AM licensees, 1959	$1.5 million
Spot radio time sales, 1960	$191.6 million
Spot TV time sales, 1960	$650.0 million

As of July, 1960, there were 447 VHF and 76 UHF commercial stations in operation in 275 markets; 56 other stations held operating authority, but were not actually on the air; 74 more were under construction.

As of July, 1960, there were over 5,000 authorized broadcast stations. (AM—3,581; TV—653; FM—912). Of these, 3,483 AM, 579 TV, and 741 FM stations held operating authorizations.

Of the top 100 TV markets, 42 have less than three VHF or three UHF stations.

Commercial AM stations operating at the close of fiscal 1960	3,483
Commercial TV stations licensed	579
TV translator stations licensed and on the air	233
Educational TV stations on the air	47
Commercial FM stations licensed and on the air	741
Educational FM stations on the air	165
Total TV sets produced, 1960	5.94 million
TV receiver factory billings, 1960	$825.4 million
Total radio sets produced, 1960	10.7 million
Radio set factory billings, 1960	$340.47 million
Value of manufacturers' sales of receiver tubes, 1959	$368.8 million
Value of manufacturers' sales of components, 1959	$2,833.0 million
Total table & portable TV sets manufactured, 1960	3.2 million
Total full-time employment for three TV Networks and 519 stations, 1959	35,353
Total part-time employment for above group	4,917
Total employment, all TV Networks and stations	40,270

Number of network affiliates and O & O stations:

	Number of Affiliates		Number of O & O Stations		
	Radio	TV	AM	FM	TV
ABC	357	234	6	5	5
CBS	203	205	7	6	5
KBS	1120	—	—	—	—
MBS	450	—	—	—	—
NBC	204	212	6	5	5

(*Continued on Page* 37)

BEST WISHES

MILTON BERLE

(*Continued from Page* 35)

Number of radio stations in Canada	209
Number of radio stations in Mexico	344
Number of member stations, Radio Cadena Nacional, S.A.	47
Number of radio stations in Cuba, 1959 (new figures not available)	165
Number of radio stations in Haiti	6
Number of radio stations in Dominican Republic	25
Number of radio stations in the Bahamas	1
Number of radio stations in Jamaica	4
Number of radio stations on Guam	1
Number of radio stations in Puerto Rico	26
Number of radio stations in the Virgin Islands	2
Number of TV stations in Puerto Rico	5
Number of TV stations on Guam	1
Worldwide total of radio receivers, excluding U. S., its territories, and Canada	188,176,700
Worldwide total of wired speakers, excluding U. S., its territories, and Canada	39,794,000
Number of TV stations in U. S. equipped for network color	367
Total of state and regional members of the Association of National Community TV Association	379
Total TV Network gross time charges, 1960	$682,371,069
Spot TV expenditures by national and regional advertisers, fourth quarter, 1960	$163,060,000
Leading national and regional spot TV advertiser, fourth quarter, 1960, was Proctor & Gamble Co., with estimated expenditures of	$11,990,500
Advertising Agency failures during 1960	45
Their total liabilities were	$2,381,000
Number of subscribers to NAB TV Code	410
Canadian Association of Broadcasters, Radio members	163
Canadian Association of Broadcasters, TV members	49

THE DANNY THOMAS SHOW

Ninth Season Coming Up

CBS-TV

Produced by
MARTERTO ENTERPRISES, INC.

Exclusive Management
WILLIAM MORRIS AGENCY

Sponsored by
GENERAL FOODS
thru
BENTON & BOWLES

1960 Network Television Gross Time Billings

	December			January-December		
	1959	1960	Percent Change	1959	1960	Percent Change
ABC-TV ...	$13,280,610	$14,788,070	+11.4	$125,665,324	$158,591,010	+26.2
CBS-TV ...	23,935,048	23,205,750	— 3.0	266,355,269	274,139,763	+ 2.9
NBC-TV ...	21,453,811	22,691,002	+ 5.8	235,290,937	249,640,296	+ 6.1
TOTAL ..	$58,669,469	$60,684,822	+ 3.4	$627,311,530	$682,371,069	+ 8.8

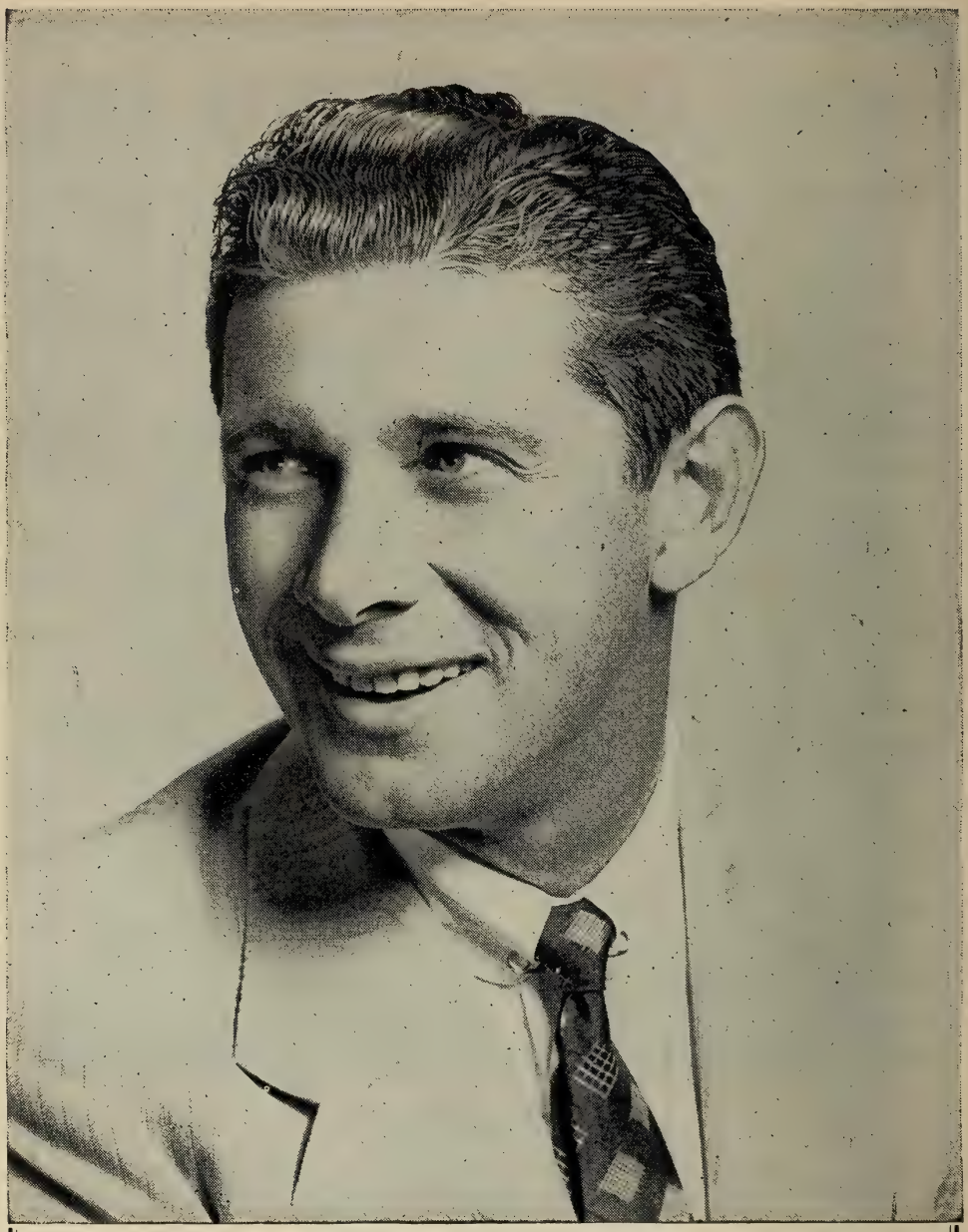
Month By Month — 1960

	ABC	CBS	NBC	TOTAL
January	$13,260,010	$23,477,358	$20,980,897	$57,718,265
February	12,677,110	22,977,171	19,923,712	55,577,993
March	13,487,460	24,043,799	21,072,164	58,603,423
April	12,701,240	22,580,032	20,642,038	55,923,310
May	12,876,050	23,209,917	19,414,264	55,500,231
June	11,948,700	22,062,832	18,959,323	52,970,855
July	12,529,660	23,442,997	19,805,457	55,778,114
August	11,366,100	21,448,482	18,052,503	50,867,085
September	11,875,080	21,103,437	18,436,653	51,415,170
October	15,239,570	23,024,149	25,086,325	63,350,044
November	15,841,960	23,563,839	24,575,958	63,981,757
December	14,788,070	23,205,750	22,691,002	60,684,822

By Day Parts

	December			January-December		
	1959	1960	Percent Change	1959	1960	Percent Change
Daytime ...	$18,398,853	$19,990,928	+ 8.7	$203,103,778	$210,883,356	+ 3.8
Mon.-Fri. ...	14,951,298	15,671,404	+ 4.8	171,243,799	173,257,209	+ 1.2
Sat.-Sun. ...	3,447,555	4,319,524	+25.3	31,859,979	37,626,147	+18.1
Nighttime ..	40,270,616	40,693,894	+ 1.1	424,207,752	471,487,713	+11.1
TOTAL ..	$58,669,469	$60,684,822	+ 3.4	$627,311,530	$682,371,069	+ 8.8

Source: TvB/LNA-BAR.



JAN MURRAY

"CHARGE ACCOUNT" — NBC-TV

Monday to Friday — 2:00 P.M. to 2:30 PM EST

Management:
WILLIAM MORRIS AGENCY

Report On FCC Station Expansions In Various Classes Of Broadcasting

Year	Grants	Deletions	Pending applications	Licensed	CP's on air	Total on air	CP's not on air	Total authorized
COMMERCIAL AM								
1954	148	29	226	2,565	18	2,583	114	2,697
1955	161	18	304	2,719	13	2,732	108	2,840
1956	197	18	389	2,871	25	2,896	124	3,020
1957	232	14	431	3,044	35	3,079	159	3,238
1958	132	17	536	3,218	35	3,253	100	3,353
1959	159	12	679	3,328	49	3,377	123	3,500
1960	92	11	822	3,442	41	3,483	98	3,581
COMMERCIAL FM								
1953	29	79	8	551	29	580	21	601
1954	27	54	5	529	24	553	16	569
1955	27	41	6	525	15	540	12	552
1956	31	37	10	519	11	530	16	546
1957	40	26	24	519	11	530	31	560
1958	98	24	57	526	22	548	86	634
1959	153	18	71	578	44	622	147	769
1960	165	22	114	700	41	741	171	912
EDUCATIONAL FM								
1953	13	1	3	106	0	106	10	116
1954	9	2	1	117	0	117	6	123
1955	7	3	1	121	3	124	3	127
1956	13	4	5	126	0	126	10	136
1957	17	5	2	135	0	135	13	148
1958	11	3	6	144	3	147	10	157
1959	16	8	2	150	4	154	11	165
1960	20	4	11	161	4	165	16	181
COMMERCIAL TV								
1954	174	81	200	104	298	402	171	573
1955	67	58	127	137	321	458	121	582
1956	60	25	128	186	310	496	113	609
1957	55	13	129	344	175	519	132	651
1958	35	21	125	427	129	556	109	665
1959	24	22	114	475	91	566	101	667
1960	22	36	106	481	98	579	74	653
TV TRANSLATOR								
1957	74	0	48	17	24	41	33	74
1958	88	6	34	92	0	92	64	156
1959	96	7	27	158	0	158	87	245
1960	60	3	19	233	0	233	69	302
EDUCATIONAL TV								
1956	7	0	11	1	19	20	21	41
1957	8	0	8	14	12	26	23	49
1958	4	0	9	29	3	32	21	53
1959	6	0	7	37	6	43	16	59
1960	6	1	7	40	7	47	17	64

Any seeming discrepancy in the relation of grants and deletions during the year to total authorizations at the close of the year is due to reinstatement of some deleted authorizations and other considerations impossible to detail in this general table. Figures shown are for close of each fiscal year.

FRED WILLIAMS

Broadcast Services—Authorizations Of Different Classes At Close of '60

Class	June 30, 1959	June 30, 1960	Increase or (Decrease)
Commercial AM	3,500	3,581	81
Commercial TV	667	653	(14)
Educational TV	59	64	5
TV Translator	245	302	57
Auxiliary TV	991	1,093	102
Experimental TV	20	24	4
Commercial FM	769	912	143
Educational FM	165	181	16
International	3	5	2
Remote Pick-up	3,630	4,279	649
Studios-Transmitter Link	59	65	6
Developmental	0	4	4
Low Power Auxiliary	12	16	4
Total	10,120	11,179	1,059

Data On Operating And Construction

(At Close of Fiscal 1960)

Class	Operating Authorization	Construction Permits
Commercial AM	3,483	98
Commercial TV	579	74
TV Translator	233	69
Educational TV	47	17
Commercial FM	741	171
Educational FM	165	16
Total	5,048	445

* Source: FCC.

"LES PAUL & MARY FORD"

Columbia Records *Gibson Guitars*

Personal Management
GRAY J. GORDON
TEmpleton 8-2746

37 WEST 57th STREET
NEW YORK 19, N. Y.

Broadcasting Industry Financial Data On Operations For 1958-1959

The radio and television industry's total revenues in the calendar year 1959 which are derived from the sale of time, talent and program materials to advertisers, were reported at $1,723.9 million according to FCC figures. Total radio revenues increased by 7.1 per cent to $560 million while TV revenues rose to $1,163.9 million or 13 per cent above 1958. Total radio and TV profits of $264.7 million were 26.5 per cent above 1958. TV broadcast profits of $222.3 million were 29.3 per cent higher and radio profits of $42.4 million were 13.7 per cent higher than 1958.

All Networks And Stations, 1958-1959

Item	*1959 ($ millions)*	*1958 ($ millions)*	*Per Cent of Increase or decrease in 1959*
	Total Broadcast Revenues		
Radio	$ 560.0	$ 523.1	7.1
Television	1,163.9	1,030.0	13.0
Industry Total	$1,723.9	$1,553.1	11.0
	Total Broadcast Expenses		
Radio	$ 517.6	$ 485.8	6.5
Television	941.6	858.1	9.7
Industry Total	$1,459.2	$1,343.9	8.6
	Broadcast Income (Before Federal Income Tax)		
Radio	$ 42.4	$ 37.3	13.7
Television	222.3	171.9	29.3
Industry Total	$ 264.7	$ 209.2	26.5

Note: Radio includes AM and FM broadcasting. Data covers the operation of 4 nationwide networks, 3,380 AM and AM-FM and 148 independent FM stations. Excluded are 38 AM and AM-FM stations and 9 independent FM stations. 1958 data are for 4 nationwide networks, 3 regional networks, 3,197 AM and AM-FM and 93 independent FM stations. 1959 TV data cover the operations of 3 networks and 519 stations. 1958 TV data cover the operations of 3 networks and 514 stations.

"THE ADVENTURES OF OZZIE AND HARRIET"

Over ABC-TV Every Wednesday Night

Sponsored By The Coca Cola Co. and The Eastman Kodak Co.

Comparative Closing Stock Figures On Industry Issues During '59-'60

NEW YORK STOCK EXCHANGE

Company	*Dec. 31 1959*	*Dec. 31 1960*	*Plus*	*Minus*	
Admiral Corp.	23.2	11.5		11.5	
AB-PT	29	45.1	16.1		
AT & T.	80.3	104.4	24.1		
CBS	44.2	35.7		8.3	
Crowell-Collier	19.5	39	19.3		
Decca	17.6	38	20.2		
Disney	46.3	27.3		19	
Eastman Kodak	107	113	6		
General Precision	52.3	55	2.5		
Magnavox	38.2	47.6	9.4		
MCA	28	37	9		
NAFI	14	30.7	15.1		
National Theatres	12.5	5.3		7.2	
Philco	32.5	19.4		13.1	
RCA	68.3	51		17.3	
Storer	30.4	28.6		1.6	
20th Century-Fox	33.7	41.5	7.5		
United Artists	28.7	31.3	2.4		
Warner Bros.	43.4	52.7	9.3		
Westinghouse	109.4	49.2		60.2	
Zenith	110.6	101.6		9	
			141.5	147.6	Net—6.1

(*Continued on Page* 49)

MAN OF THE HOUR

SATURDAY NIGHTS!

GABBE, LUTZ, HELLER & LOEB
Personal Managers

DON FEDDERSON PRODUCTIONS
Television Counsel

(*Continued from Page* 47)

AMERICAN STOCK EXCHANGE

Company	*Dec. 31 1959*	*Dec. 31 1960*	*Plus*	*Minus*
Capital Cities	9.2	10.4	1.2	
Guild	1.4	.2		1.2
Hazeltine Corp.	29.4	26.2		3.2
Reeves	1.6	6.1	4.3	
Technicolor	9.6	13	4.6	
Teleprompter	12.4	10		2.4
			10.3	7 Net Plus 3.3

★

OVER THE COUNTER*

Company	*Dec. 31 1959*	*Dec. 31 1960*	*Plus*	*Minus*
Bartell	10	3.2		6.6
Gold Medal	.2	.2		
Meredith	38.4	41.6	3.2	
Met. Broadcasting	17.6	19	2.6	
Official Films	.7	2.4	1.5	
Scranton	1.6	2.2	.4	
			8.1	6.6
			Net Plus 1.3	

* Bid Quotations.

Source: Arche Mayers of Hayden, Stone & Co.

KLAVAN and FINCH

Production Of Types Of Radio Sets
Home — Clock — Portable — Auto

(Add 000)

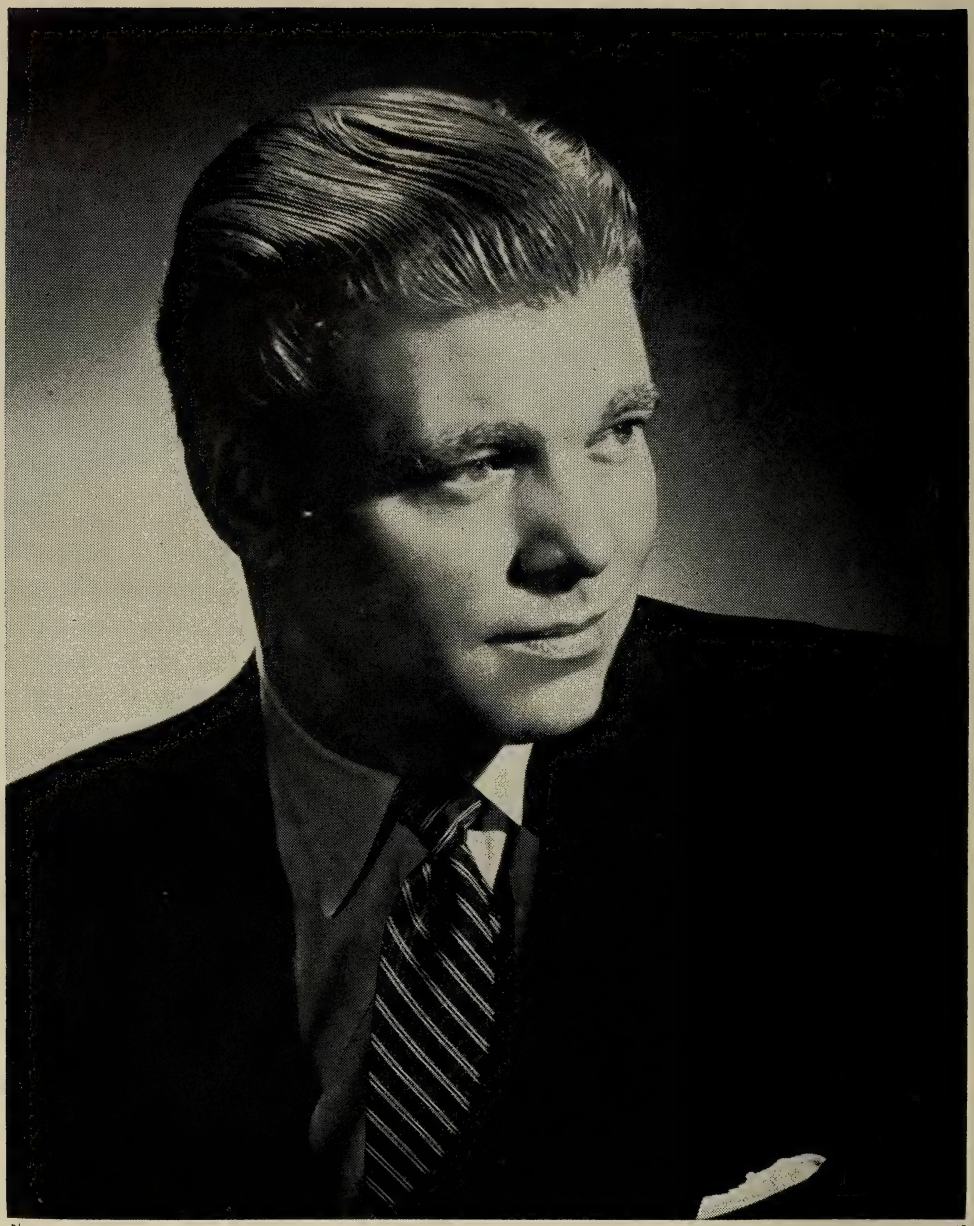
Year	Home	Clock	Portable	Auto	Total	$ Value
1950	7,053	—	1,675	4,740	13,468	346,128
1951	5,275	777	1,333	4,543	11,928	298,439
1952	3,539	1,929	1,720	3,243	10,431	238,348
1953	3,886	2,041	1,742	5,183	12,852	286,471
1954	2,696	1,875	1,333	4,124	10,028	220,616
1955	2,998	2,244	2,027	6,864	14,133	283,225
1956	3,037	2,311	3,113	5,057	13,518	288,474
1957	3,228	2,516	3,265	5,496	14,505	351,601
1958	2,621	2,038	3,373	3,715	11,747	304,116
1959	3,145	2,794	4,128	5,555	15,622	330,874
1960	3,440	2,720	4,535	6,432	17,127	340,575

Retail Sales Figures Of Radio Sets

(Add 000)

Year	Home	Clock	Portable	Total
1950	7,818	—	1,593	9,411
1951	5,358	727	1,200	7,285
1952	4,394	1,666	1,528	7,588
1953	3,309	1,714	1,503	6,526
1954	2,701	1,897	1,449	6,047
1955	2,659	2,035	1,879	6,573
1956	3,007	2,223	2,683	7,913
1957	3,193	2,439	3,205	8,837
1958	2,669	2,205	3,115	7,989
1959	2,729	2,481	3,687	8,897
1960	3,332	2,768	4,606	10,705

Source: EIA.



JACK LESCOULIE

Comparative Spot Radio Time Sales Figures For 1959-1960

	1960	1959
First Quarter	$ 43,779,000	$ 42,707,000
Second Quarter	50,229,000	49,643,000
Third Quarter	46,470,000	47,066,000
Fourth Quarter	51,119,000*	48,727,000
Total	$191,596,000	$188,143,000

Source: Official FCC Figures
* Estimated SRA Figures

Quarterly Spot TV Time Sales Figures For 1959-1960

	1960	1959
First Quarter	$167,981,000	$151,414,000
Second Quarter	174,245,000	158,904,000
Third Quarter	135,013,000	129,553,000
Fourth Quarter	172,761,000*	165,603,000
Total	$650,000,000	$605,474,000

TvB-Rorabaugh
For SRA
* Estimated

Stan Z. Burns

Production Of Types Of TV Receivers Portables — Consoles — Combinations

(Add 000)
(From 1947 to 1960)

Year	Table & Portable	Console	Phono-Combi.	Total	$ Value
1947	116,315	37,039	25,217	178,571	50,000
1948	646,509	179,181	149,310	975,000	230,000
1949	1,792,691	989,220	218,089	3,000,000	580,000
1950	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951	2,275,901	2,774,859	334,038	5,384,798	956,986
1952	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956	4,753,787	2,556,845	75,397	7,387,029	938,596
1957	3,845,807	2,433,449	120,089	6,399,345	832,747
1958	2,716,876	2,068,627	134,925	4,920,428	667,899
1959	3,612,638	2,566,950	169,792	6,349,380	896,405
1960	3,274,347	2,211,239	222,760	5,708,346	825,484

Retail Sales Figures For TV Receivers

Year	Table-Portable	Console	Phono-Combi.	Total
1953	2,904,135	3,225,191	211,245	6,370,571
1954	4,007,040	3,183,584	126,410	7,317,034
1955	4,217,653	3,090,828	112,603	7,421,084
1956	4,754,787	2,556,845	75,397	7,387,029
1957	3,976,961	2,486,412	96,847	3,560,220
1958	2,936,321	2,080,999	122,762	5,140,082
1959	3,361,406	2,224,762	162,508	5,748,676
1960	3,235,506	2,489,849	219,690	5,945,045

Source: EIA.

THE FRENCH BROADCASTING SYSTEM

Direct from Paris

OFFERS YOU, FREE OF CHARGE, A REGULAR TRANSCRIBED SERVICE

MUSICAL PROGRAMS: Serious, Folk, Popular / EDUCATION: French Lessons WOMEN'S PROGRAMS: Interviews, Fashions, Cuisine, Home Life. AND BY SPECIAL SHORT WAVE FEED "FRENCH PRESS REVIEW"

THE FRENCH BROADCASTING SYSTEM • *Pierre Crenesse, Director in North America*

972 Fifth Avenue, New York 21, New York • REgent 4-1501

Major Expense Items Of TV Stations* With $25,000 Or More Time Sales Classified By Volume Of Revenues

Stations Operating Full Year 1959 Only

Broadcast Revenues	*No. of Stations*	*Total Expenses*	*Average Per Station*				
			Salaries and Wages	*Film*	*Talent*	*Depreciation*	*All Other*
Less than $100,000	19	$ 127,033	$ 37,636	$ 25,844	$ 1,641	$ 23,216	$ 38,696
$100,000-$200,000	34	208,032	80,540	21,993	4,207	27,360	73,932
$200,000-$300,000	38	262,831	102,295	28,340	5,502	35,627	91,067
$300,000-$400,000	32	382,186	135,506	50,023	8,437	42,491	145,729
$400,000-$500,000	34	409,926	165,483	45,612	9,978	51,940	136,913
$500,000-$600,000	37	508,384	197,519	53,141	9,657	63,370	184,697
$600,000-$700,000	37	629,040	240,722	91,087	10,678	85,931	200,622
$700,000-$800,000	28	699,778	279,175	99,927	13,524	74,992	232,160
$800,000-$1,000,000	38	810,047	308,167	109,065	19,563	110,754	262,498
$1,000,000-$1,500,000	54	968,254	360,569	134,788	24,765	106,305	341,827
$1,500,000-$2,000,000	36	1,345,943	492,898	209,266	32,669	146,403	464,707
$2,000,000-$3,000,000	46	1,722,251	617,848	292,024	62,166	173,837	576,376
$3,000,000-$4,000,000	22	2,311,514	888,197	434,997	94,443	171,598	722,279
$4,000,000-$5,000,000	10	2,950,784	1,049,665	592,612	196,525	184,645	927,337
$5,000,000-$7,500,000	14	3,936,825	1,235,870	992,933	293,955	165,755	1,248,312
Over $7,500,000	12	6,431,213	1,547,216	1,618,442	352,932	253,234	2,659,389
Total All Stations	491	$1,080,852	$ 375,941	$ 195,736	$ 45,361	$ 97,594	$ 366,220
Total Pre-freeze Stations	107	$2,549,331	$ 834,551	$ 535,113	$134,227	$162,262	$ 883,178
Post-freeze Stations:							
VHF	319	$ 721,426	$ 261,923	$ 108,832	$ 19,689	$ 85,655	$ 245,327
UHF	65	427,464	180,569	50,164	9,415	51,495	135,821
Total Post-freeze Stations	384	$ 671,667	$ 248,152	$ 99,158	$ 18,017	$ 79,812	$ 226,528

(*) Excludes data for 5 post-freeze stations (1 VHF and 4 UHF) operating full year 1959 with less than $25,000 in time sales which are not required to report detailed expense data.

Note: Also excludes data for 6 full year operating satellite stations whose financial data are included with their parent station.
Source: FCC

BIG NEWS FOR PROGRAM PRODUCERS AND MUSIC DIRECTORS

RADIO DAILY TELEVISION DAILY

Big 3 Music Corp. Sets Service for Radio-TV

A service for radio and TV program producers is being instituted by the Big 3 Music Corp. (Robbins-Feist-Miller), which will suggest and provide music from its catalogs for producers' special needs.

The Widest Choice of Music for Featured Themes and Background Use From the Diversified Catalogs of:

ROBBINS MUSIC CORPORATION

LEO FEIST, INC.

MILLER MUSIC CORPORATION

ROBBINS The Big 3 FEIST MILLER

THE BIG 3 MUSIC CORPORATION

1540 BROADWAY • NEW YORK 36, N. Y.

Classified Profit And Loss Reported By AM Radio Stations For Full Year

	Number of Stations 1959	1958
PROFIT (before Federal income tax) of:		
$500,000 and over	26	20
250,000-$500,000	28	26
150,000- 250,000	24	30
100,000- 150,000	36	39
75,000- 100,000	37	26
50,000- 75,000	90	67
25,000- 50,000	244	237
20,000- 25,000	134	121
15,000- 20,000	216	208
10,000- 15,000	284	263
5,000- 10,000	434	403
Less than 5,000	621	613
Total Stations	2,174	2,053
Median Profit	$10,300	$10,600
LOSS OF:		
Less than $5,000	403	405
5,000- 10,000	210	207
10,000- 15,000	118	109
15,000- 20,000	70	70
20,000- 25,000	49	55
25,000- 50,000	121	90
50,000- 75,000	54	37
75,000- 100,000	23	16
100,000- 150,000	13	16
150,000- 250,000	8	5
250,000 and over	5	3
Total Stations	1,074	1,013
Median Loss	$7,200	$7,500

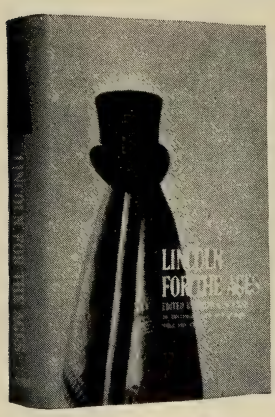
Source: FCC

Two new distinguished books come out of BMI's Award Winning Program Series

CONGRATULATIONS! To the more than 1,200 broadcasters who presented these program series over the past several years.

You should feel extremely proud of having played a vital role in the birth of these important books on American history.

LINCOLN FOR THE AGES

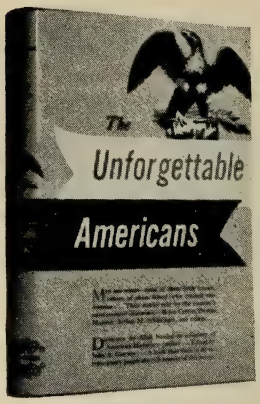


76 Distinguished Americans Tell His Story
Edited by
RALPH G. NEWMAN
Published by
Doubleday—**$5.95**

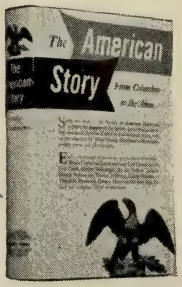
•

Chicago Tribune:
"Contributions are of outstanding excellence."
"Lincolniana of enduring merit."
Fort Wayne News Sentinel:
"magnificent book"

THE UNFORGETTABLE AMERICANS



Developed by
ALLAN NEVINS as a Society of American Historians project
Edited by
JOHN A. GARRATY
Published by
Channel Press, Inc.
Great Neck, N.Y.
—**$6.00**



THE AMERICAN STORY

Edited by EARL SCHENCK MIERS
Published in 1956 by Channel Press, Inc.—**$5.00**
ALLAN NEVINS, eminent author, historian and twice winner of the Pulitzer Prize, in his Introduction to THE AMERICAN STORY, writes: "The book is unique, also, in that it grew out of an application of scholarly talent to the mass media...These papers, now somewhat revised, first reached the public over the radio. They were heard by audiences which certainly aggregated millions of people."

BMI

BROADCAST MUSIC, INC. • 589 FIFTH AVENUE NEW YORK 17, NEW YORK

Top 100 Spot TV Advertisers National And Regional

— EST. EXPENDITURES FOR 4th QUARTER 1960 —

Advertiser	Estimated Expenditure
1. Procter & Gamble	$11,990,500
2. General Foods	4,765,700
3. Lever Brothers	3,779,300
4. Colgate-Palmolive	3,003,600
5. Miles Laboratories	2,918,700
6. Bristol-Myers	2,632,200
7. Standard Brands	2,534,700
8. B.&W. Tobacco Corp.	2,340,500
9. Warner-Lambert	2,282,200
10. Continental Baking	2,219,000
11. American Home Prods.	2,134,100
12. Pillsbury	1,913,700
13. Hunt Foods & Industries	1,801,900
14. William Wrigley Jr. Co.	1,778,200
15. International Latex	1,710,700
16. American Chicle	1,705,800
17. Lestoil Products	1,622,900
18. American Tobacco	1,523,300
19. Kellogg Co.	1,479,000
20. Ford Motor Dealers	1,464,200
21. J. A. Folger & Co.	1,383,900
22. Richardson-Merrill	1,307,800
23. P. Lorillard	1,286,200
24. Corn Products	1,220,700
25. Gillette	1,184,700
26. Philip Morris, Inc.	1,176,000
27. Quaker Oats Co.	1,175,700
28. Nestle Co.	1,168,200
29. Coca-Cola Bottlers	1,112,000
30. North American Philips	1,099,800
31. Food Manufacturers	1,056,800
32. Minute Maid	1,056,100
33. Avon Products	1,025,600
34. G. M. Corp. Dealers	1,017,100
35. United Merchants & Mfrs.	942,100
36. Anheuser-Busch	931,000
37. Carnation Co.	858,600
38. General Troy	858,200
39. Consolidated Cigar	817,100
40. Wander Co.	792,500
41. Mobil Oil Co.	781,900
42. Pepsi Cola Bottlers	776,900
43. Shell Oil Co.	748,800
44. Maybelline Co.	748,700
45. S. C. Johnson & Co.	742,800
46. Sun Oil Co.	738,700
47. National Cranberry Ass'n.	729,000
48. Parker Pen Co.	713,400
49. R. J. Reynolds Tobacco	683,700
50. E. & J. Gallo Winery	680,600
51. U.S. Borax & Chemical Corp.	676,400
52. Carling Brewing Co.	674,100
53. Helena Rubinstein, Inc.	649,300
54. Humble Oil & Refining	639,100
55. Hills Bros. Coffee	613,800
56. Chock-Full-O'Nuts	599,200
57. Miller Brewing	590,900
58. Andrew Jergens Co.	584,300
59. Max Factor & Co.	564,000
60. Aerosol Corp.	561,100
61. General Motors	551,700
62. Sterling Drug	544,600
63. Falstaff Brewing	543,000
64. Plough, Inc.	542,500
65. Jos. Schlitz Brewing	541,700
66. Welch Grape Juice Co.	531,500
67. Pabst Brewing	518,700
68. General Electric	505,500
69. Lanvin Perfums	502,000
70. Louis Marx & Co.	484,000
71. American Motors Dealers	472,400
72. American Bakeries	467,700
73. Norwich Pharmacal	456,200
74. Ideal Toy	445,900
75. Atlantic Refining	436,800
76. Corning Glass	435,300
77. Mars, Inc.	429,300
78. Carter Products	427,000
79. Campbell Soup Co.	425,000
80. Standard Oil Co. (Ind)	424,100
81. Piel Bros.	424,100
82. Hertz Corp.	421,200
83. United Vinters	419,900
84. Theo. Hamm Brewing	410,900
85. Great A & P Tea Co.	409,900
86. General Mills	409,300
87. Peter Paul, Inc.	407,600
88. Sardeau, Inc.	406,800
89. J. Nelson Prewitt, Inc.	405,500
90. Scott Paper Co.	405,000
91. Chesebrough-Ponds	400,400
92. Heublein, Inc.	400,100
93. Pharma-Craft Co.	396,000
94. Pepperidge Farm	390,400
95. Atlantis Sales Corp.	375,900
96. Simoniz Co.	370,200
97. American Motors	363,400
98. Golden Press, Inc.	363,000
99. Holsum Bakeries	363,000
100. National Dairy Products	358,500

Source: TvB: Rorabaugh.

PAT SULLIVAN AGENCY

Specialists

in

Talent

for

TV

Commercials

SPORTS FIGURES
ANNOUNCERS • MC's

VARIETY ACTS
SPOKESWOMEN

1780 Broadway, N. Y. JUdson 2-0260

TV Homes Delivered By Average Network Programs

(Comparative Figures From 1957 to 1960, Average Audience Basis)

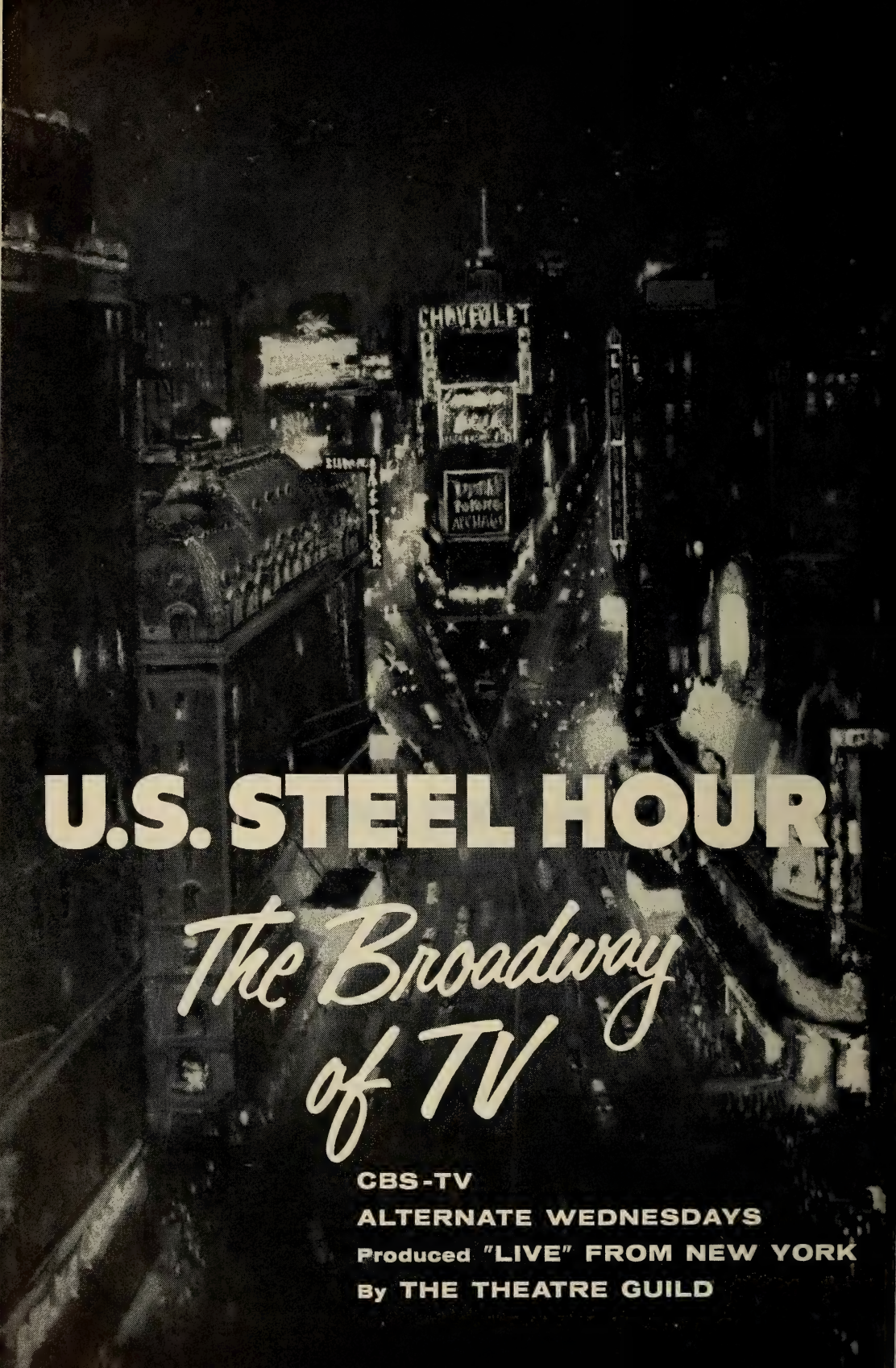
DAYTIME TV HOMES (Monday-Friday)

	Home Delivered (Thousands)			
	1960	*1959*	*1958*	*1957*
January	3,308	3,018	3,672	3,319
February	3,212	3,019	3,019	3,118
March	3,268	2,842	3,550	3,014
April	2,586	2,461	3,037	2,822
May	2,511	2,328	2,217	2,342
June	2,597	2,322	2,593	2,086
July	2,531	2,555	2,298	2,203
August	2,531	2,524	2,368	2,386
September	2,260	2,446	2,370	2,286
October	2,350	2,520	2,124	2,795
November	2,712	2,808	2,343	3,149
December	2,848	2,761	2,470	3,281

NIGHTTIME TV HOMES (Monday-Sunday)

	Home Delivered (Thousands)			
	1960	*1959*	*1958*	*1957*
January	8,806	9,114	8,861	8,225
February	8,571	8,993	8,993	7,923
March	8,270	8,629	8,598	7,882
April	7,690	8,322	8,043	7,728
May	7,043	7,367	7,122	6,608
June	6,454	6,405	6,615	5,476
July	5,288	6,083	6,000	5,231
August	6,102	6,130	6,199	5,932
September	6,870	7,375	7,288	7,147
October	7,684	7,781	7,914	7,917
November	7,413	7,976	8,482	8,293
December	8,272	7,787	8,503	8,051

Source: A.C. Nielsen.


U.S. STEEL HOUR
The Broadway of TV
CBS-TV
ALTERNATE WEDNESDAYS
Produced "LIVE" FROM NEW YORK
By THE THEATRE GUILD

Top 25 Network Brand Advertisers Estimated Expenditures By Quarters

1960

FOURTH QUARTER

1.	Anacin Tablets	$2,891,973
2.	Winston Cigarettes	2,034,383
3.	Salem Cigarettes	1,626,371
4.	L & M Filter Tip Cigarettes	1,563,588
5.	Texaco, Inc. General Promotion	1,496,770
6.	Chevrolet Passenger Cars	1,470,326
7.	Colgate Dental Cream	1,414,295
8.	Bayer Aspirin Tablets	1,387,188
9.	Dristan Tablets	1,335,401
10.	Oldsmobile Passenger Cars	1,299,319
11.	Polaroid Land Camera	1,279,529
12.	Crest Tooth Paste	1,276,155
13.	Betty Crocker Cake Mix	1,235,652
14.	Tide	1,216,602
15.	Bufferin	1,210,029
16.	Marlboro Cigarettes	1,193,792
17.	Kent Cigarettes	1,157,264
18.	Alka Seltzer	1,135,454
19.	Ford Passenger Cars	1,116,437
20.	Viceroy Cigarettes	1,107,936
21.	Pall Mall Cigarettes	1,104,473
22.	Commander Cigarettes	1,085,811
23.	Phillips Milk of Magnesia	1,059,889
24.	Gillette Razors and Blades	1,048,351
25.	Gleem Toothpaste	1,031,543

THIRD QUARTER

1.	Westinghouse Institutional	$2,737,368
2.	Anacin Tablets	2,556,426
3.	Mutual of Omaha Health & Accident	2,461,610
4.	Texaco, Inc. General Promotion	1,997,899
5.	Bufferin	1,728,824
6.	Dristan Tablets	1,662,864
7.	Kent Cigarettes	1,653,992
8.	Winston Cigarettes	1,554,555
9.	Bayer Aspirin Tablets	1,488,075
10.	L & M Filter Tip Cigarettes	1,416,578
11.	Colgate Dental Cream	1,356,161
12.	Lipton Tea	1,329,390
13.	Phillies Cigars	1,214,410
14.	Pall Mall Cigarettes	1,180,186
15.	Tide	1,119,155
16.	Alberto VO-5 Hair Dressing and Conditioner	1,074,816
17.	Kentucky King Cigarettes	1,072,357
18.	Westinghouse Electric Refrigerator Freezer	1,045,837
19.	Camel Cigarettes	1,037,070
20.	Look Magazine	1,024,516
21.	B. F. Goodrich Car Tires	1,024,516
22.	Gleem Toothpaste	992,554
23.	Phillips Milk of Magnesia	967,792
24.	Belair Cigarettes	929,402
25.	Prudential Insurance Co. of America	925,707

SECOND QUARTER

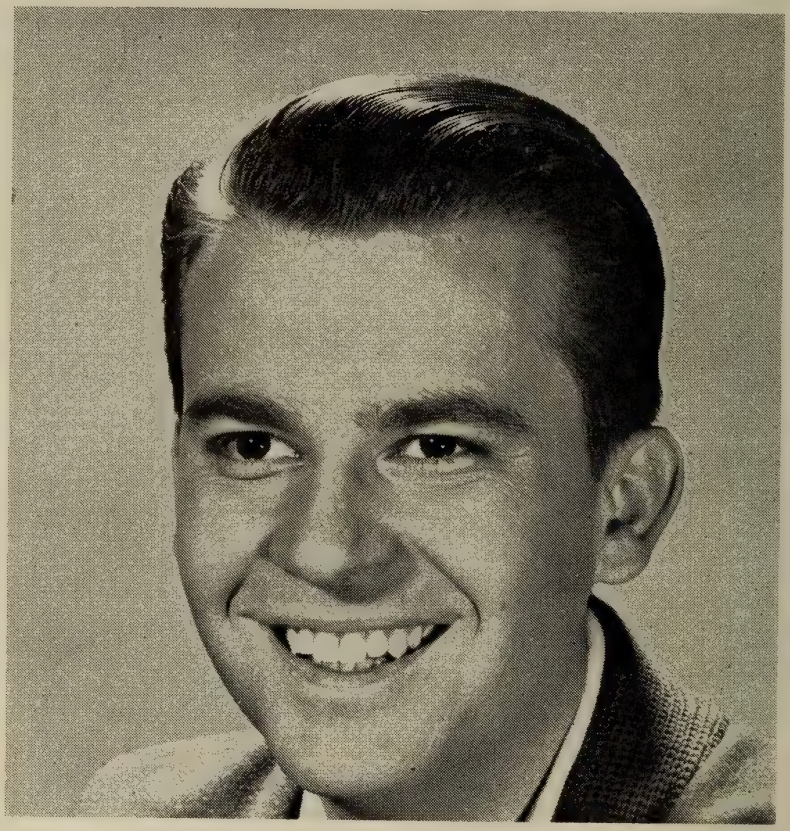
1.	Anacin Tablets	$2,357,830
2.	Dristan	2,183,068
3.	Texaco, Inc. General Promotion	1,988,181
4.	Phillies Cigars	1,874,692
5.	Winston Cigarettes	1,721,234
6.	Bayer Aspirin Tablets	1,652,813
7.	Pall Mall Cigarettes	1,559,402
8.	L & M Filter Tip Cigarettes	1,346,409
9.	Tide	1,323,187
10.	Gleem Tooth Paste	1,288,459
11.	Salem Cigarettes	1,280,931
12.	Crest Tooth Paste	1,253,071
13.	Chevrolet Passenger Cars	1,227,800
14.	Bufferin	1,220,579
15.	Marlboro Cigarettes	1,201,511
16.	Camel Cigarettes	1,188,774
17.	Phillips Milk of Magnesia	1,179,472
18.	Viceroy Cigarettes	1,064,639
19.	Ford Passenger Cars	1,034,066
20.	Allstate Insurance Co., Casualty	1,001,685
21.	Prudential Insurance Co. of America	998,420
22.	Armstrong's Floors and Walls	997,787
23.	Nabisco Cookies	994,746
24.	Kent Cigarettes	948,897
25.	One-A-Day Vitamin Tablets	944,646

FIRST QUARTER

1.	Dristan	$2,572,758
2.	Anacin Tablets	2,551,128
3.	Phillies Cigars	2,067,112
4.	Bayer Aspirin Tablets	1,930,483
5.	Winston Cigarettes	1,601,206
6.	Pall Mall Cigarettes	1,568,382
7.	Colgate Dental Cream	1,535,428
8.	Chesterfield Cigarettes	1,510,480
9.	Tide	1,494,929
10.	Kent Cigarettes	1,390,723
11.	L & M Filter Tip Cigarettes	1,387,881
12.	Texaco, Inc. General Promotion	1,374,052
13.	One-A-Day Vitamin Tablets	1,329,067
14.	Bufferin	1,240,095
15.	Viceroy Cigarettes	1,197,447
16.	Gleem Toothpaste	1,185,774
17.	Chevrolet Passenger Cars	1,175,779
18.	Phillips Milk of Magnesia	1,082,178
19.	Oldsmobile Passenger Cars	1,072,042
20.	Listerine Antiseptic—Oral	1,061,634
21.	Salem Cigarettes	1,053,228
22.	Plymouth Passenger Cars	1,050,442
23.	Crest Tooth Paste	1,030,791
24.	Marlboro Cigarettes	1,028,063
25.	Gillette Razors and Blades	1,022,187

LNA-BAR: Gross Time Costs Only
Released by: TVB
Compiled by: LNA-BAR

Now In The 5th Successful Year



DICK CLARK

ABC-TV Network

"AMERICAN BANDSTAND"

Monday Through Friday

4:00-5:30 P.M. NYT

1960 Local Radio Dollar Source By Local Business Category

Rank	Local Business Category	% of Total Local Revenue Category Represents (U.S.)	% of Stations With Revenue From Category	Avg. % of Local Revenue Category Represents to Stations With This Business
1.	Auto Dealers	9.4	97.8	10.9
	New Car Dealers	6.9	91.2	7.4
	Used Car Dealers	2.5	68.3	3.5
2.	Supermarkets	6.1	92.5	8.3
	Chain Supermarkets	3.8	74.6	4.9
	Independent Supermarkets	2.3	64.9	3.4
3.	Appliance Stores	4.8	88.7	5.2
4.	Department Stores	4.6	87.1	5.2
4.	Furniture Stores	4.6	90.0	4.8
5.	Banks	4.1	88.1	4.6
6.	Soft Drink Bottlers	3.7	82.1	4.4
7.	Movie Houses	2.9	85.9	4.0
	Four Wall	2.0	79.9	2.4
	Drive-In	.9	51.4	1.6
7.	Tires, Batteries, Access.	2.9	83.1	3.4
8.	Savings & Loan Assn.	2.7	73.7	3.6
9.	Drug Stores	2.3	82.4	2.7
9.	Gasoline Stations	2.3	78.1	2.8
9.	Religious Org. (Local)	2.3	61.4	3.7
10.	Dairies	2.1	76.2	2.6
10.	Men's Wear Stores	2.1	81.2	2.4
10.	Women's Wear Stores	2.1	79.0	2.5
11.	Lumber, Building Supplies	1.9	74.0	2.5
11.	Restaurants, Night Clubs	1.9	79.9	2.2
12.	Laundries	1.8	81.2	2.1
12.	Public Utilities	1.8	35.1	4.7
13.	Fuel & Heating Firms	1.7	62.4	2.6
13.	Jewelry Stores	1.7	79.6	2.0
13.	Realtors	1.7	64.6	2.5
14.	Personal Loan Companies	1.6	58.3	2.6
15.	Hardware Stores	1.4	61.8	2.1
15.	Shoe Stores	1.4	70.8	1.9
16.	Bakeries	1.2	53.0	2.1
16.	Farm Equipment	1.2	46.7	2.4
16.	Farm Services & Feed	1.2	48.0	2.3
16.	Local Food Processors	1.2	36.7	2.9
17.	Discount Stores	1.1	36.7	2.7
17.	Paint & Wallpaper Stores	1.1	67.1	1.5
17.	Variety Stores	1.1	53.9	1.9
18.	Institutional Advertising by Local Industries and Plants	1.0	37.6	2.3
18.	Insurance Brokers	1.0	53.3	1.6
18.	Shopping Centers	1.0	43.3	2.1
19.	Florists	.8	64.9	1.1
19.	Sporting Goods Stores	.8	49.8	1.4
20.	Grocery and/or Fruit Stores	.7	38.2	1.6
20.	Moving & Storage	.7	46.1	1.3
21.	Camera Stores	.6	48.0	1.0
21.	Carpet Stores	.6	37.0	1.4
21.	Children's Wear Stores	.6	42.3	1.1
21.	Downtown Associations	.6	39.8	1.3

(*Continued on Page* 69)

Ralph Edwards

This Is Your Life—NBC-TV

Creator Packager

Truth or Consequences

NBC-TV

Starring

Bob Barker

It Could Be You

NBC-TV

Starring

Bill Leyden

About Faces

ABC-TV

Starring

Ben Alexander

★

The Chadwick Company

Public Relations

(*Continued from Page* 67)

Rank	Local Business Category	% of Total Local Revenue Category Represents (U.S.)	% of Stations With Revenue From Category	Avg. % of Local Revenue Category Represents to Stations With This Business
21.	Other Merchants' Assn.	.6	30.4	1.5
21.	Transportation	.6	33.5	1.4
22.	Bowling Alleys	.5	37.3	1.0
22.	Funeral Parlors	.5	28.5	1.3
23.	Butchers	.3	13.5	1.1
23.	Furriers	.3	18.2	.9
24.	Delicatessens	.2	7.8	.7
24.	Stock Brokers	.2	14.1	1.0
	Miscellaneous	4.4	52.5	8.2
	Total	100.0		

Note: Chart percentages are averages compiled from all stations responding in the RAB survey. Figures are yardsticks for guidance only, for obviously, there is no such thing as an average U. S. Radio station. Variations can and do exist in the percentage of station business that various categories represent. Such specific station factors as market size, regional location, type of station, etc., are important influences.
Source: RAB

Average Hours Of Radio Usage Per Home And Per Day

	1960	1959	1958
January	1 hr. 52 mins.	1 hr. 55 mins.	1 hr. 55 mins.
February	1 hr. 49 mins.	1 hr. 51 mins.	1 hr. 58 mins.
March	1 hr. 59 mins.	1 hr. 55 mins.	1 hr. 55 mins.
April	1 hr. 52 mins.	1 hr. 49 mins.	1 hr. 54 mins.
May	1 hr. 55 mins.	1 hr. 57 mins.	1 hr. 58 mins.
June	1 hr. 50 mins.	1 hr. 52 mins.	1 hr. 53 mins.
July	1 hr. 41 mins.	1 hr. 40 mins.	1 hr. 49 mins.
August	1 hr. 35 mins.	1 hr. 40 mins.	1 hr. 44 mins.
September	1 hr. 48 mins.	1 hr. 52 mins.	1 hr. 59 mins.
October	1 hr. 40 mins.	1 hr. 53 mins.	1 hr. 56 mins.
November	1 hr. 49 mins.	1 hr. 56 mins.	1 hr. 54 mins.
December	1 hr. 39 mins.	1 hr. 50 mins.	1 hr. 49 mins.
Annual Average	1 hr. 47 mins.	1 hr. 51 mins.	1 hr. 53 mins.

Source: A. C. Nielsen.

TONY MARVIN

Mutual Broadcasting System covering news and special events.

Personal Representative

KAY KORWIN, INC. — PLaza 2-2230

Causes Of Advertising Agency Business Failures In 1960

Apparent Causes	*Number*	*Per Cent*
Evidenced by inability to avoid conditions which resulted in:		
Inadequate Sales	27	60.0
Receivables Difficulties	9	20.0
Competitive Weakness	10	22.2
Others	1	2.2
Underlying Causes		
Lack of Experience in the Line	4	8.9
Lack of Managerial Experience	7	15.6
Unbalanced Experience*	10	22.2
Fraud	2	4.4
Incompetence	21	46.7
Reason Unknown	1	2.2
Total	45	100.0

* Experience not well rounded in sales, finance, purchasing and production on the part of an individual in case of a proprietorship, or of two or more partners or officers constituting a management unit.

Note: Because some failures are attributed to a combination of apparent causes, the totals of this group exceed those of the underlying causes.

Totals Of Advertising Agency Failures — 1945-1960

Year	*Number*	*Liabilities*
1945	1	$ 4,000
1946	6	145,000

(*Continued on Page* 73)

SKELTON STUDIOS – HOLLYWOOD

The most modern in Hollywood on completion of its $2,500,000 reconstruction program... three sound stages including an audience stage to house 300 people in addition to orchestra and production crews ... full air conditioning and counter-weighted lighting grid system... concrete slab flooring covered by special composition material ... in excess of 20,000 square feet of office space... other facilities include makeup and hairdressing rooms... cafeteria ... mill... scene and lamp docks ... paint shop... editing rooms... vaults ... both tape and film projection

SKELTON RED-EO-TAPE – ANYWHERE

The world's most modern and complete large-scale television studio on wheels constructed at a cost of $1,000,000... operated by 16 of the nation's most experienced video engineers... employs color and black and white tape and film... three RCA color cameras and up to six black and white cameras... capability of effecting well over 100 electronic special effects... five RCA color monitors with provisions for 10 black and white monitors... two Ampex Videotape recorders with complete double system editing and splicing facilities... two 85,000 watt generators powered by International Harvester and Hall-Scott engines... three Crown Coach busses with 3,720 cubic feet of working space

RED SKELTON, *President*
EDWARD M. HILLE, *General Manager*

1416 NORTH LA BREA AVENUE • HOLLYWOOD 28, CALIFORNIA • HOllywood 9-2731

ADVERTISING AGENCY FAILURES 1945-1960

(*Continued from Page* 71)

Year	*Number*	*Liabilities*
1947	12	304,000
1948	24	793,000
1949	34	746,000
1950	38	1,167,000
1951	34	1,043,000
1952	19	531,000
1953	24	466,000
1954	34	1,256,000
1955	31	815,000
1956	32	1,519,000
1957	55	2,081,000
1958	36	857,000
1959	40	1,554,000
1960	45	2,381,000

This record includes those businesses that ceased operations following assignment or bankruptcy; ceased with loss to creditors after such actions as execution, foreclosure, or attachment; voluntarily withdrew leaving unpaid obligations; were involved in court actions such as receivership, reorganization, or arrangement; or voluntarily compromised with creditors.

Comparative Business Failure Trends — 1959-1960

	Percentage Change 1959-1960		*Aver. Liability Per Failure in 1960*
	Number	*Liabilities*	
Total Businesses, All Lines.....	+10	+35	$60,772
Total Commercial Services.....	+ 8	+83	72,696
Advertising Agencies	+13	+53	52,911

Source: Dun & Bradstreet, Inc.

Ford Trucks
April Showers
Instant Tenderleaf Tea
Lilt
Lady Charmin Tissue
Arnold Bread
Cat's Paw Heels
Esslinger Beer

Phillies Cigars
Roi-Tan Cigars
Old Dutch Beer
Dynamo
U. S. Air Force
Chase Manhattan Bank
Tastykake
Instant Maxwell House
Oldsmobile
National Association Broadcasters
Schick

Ivory Soap
Nucoa Margarine
Chevrolet

Michigan Milk Dealers
United Fruit (Chiquita Banana)
Sara Lee Bake Products
Iroquois Beer
Carling's Beer
Alcoa Wrap
Log Cabin Syrup

Conoco
Ohio Gubernatorial Campaign
Mercury
Maxwell House Coffee
E-Z Pop
Revlon
Crest
Ivory Flakes
Air Wick
Lone Star Beer
Sunshine Crackers

Program Production — 1960-61:

1. **New York City Talking**
2. **It's The Law**
3. **Woman Behind the Man — with Martha Rountree**

FAILLACE PRODUCTIONS, INC.

Tony Faillace • Len Mackenzie • Chick Vincent • Bob Haggart

59 EAST 54th STREET **EL. 5-1752**

News-Wire Services

Associated Press

50 Rockefeller Plaza, New York
Phone: PLaza 7-1111

General Manager.....Frank J. Starzel
Asst. Gen. Mgr. for Radio-TV
Oliver Gramling
Secretary .....Lloyd Stratton
Radio-TV News Editor.John A. Aspinwall

Broadcast Editorial Reports, Inc.

54 West 40th St., New York 18, N. Y.
Phone: MUrray Hill 9-3450

President.....A. Maxwell Hage

Hearst Metrotone News, Inc.

450 West 56th Street, New York 19
Phone: PLaza 7-4120

Vice-Pres. & Gen. Mgr..Caleb B. Stratton
Production Director.....John E. Michon
News Editor.....Marshall B. Davidson

Branches

Washington, D. C.
1905 Fairview Ave. N.E.-2
Phone: LA 2-5607

Hollywood—6060 Sunset Blvd.
Phone: HOllywood 4-0650

Chicago—161 E. Grand Ave.
Phone: WH 4-2522

San Francisco—862 Howard St.
Phone: DO 2-4319

Dallas—218 Leda Drive
Phone: DI 8-3766

Press Association, Inc. (Associated Press)

50 Rockefeller Plaza, New York
Phone: PLaza 7-1111

President.....Frank J. Starzel
Vice-President .....Oliver Gramling
Radio-TV News Editor.John A. Aspinwall

Radio Press International Inc.

(Independent Voice New Service with Established National and Overseas News Bureaus)

18 East 50th St., New York 22
Phone: PLaza 2-0650

Ch. of Board.....Nathan Straus
President .....R. Peter Straus
General Mgr.....Michael Minahan
Secretary .....Donald Hirst
Treasurer.....Geoffrey M. Kilpatrick
Sales Manager.....John S. Hicks

Branch Office

London—40 Piccadilly, W.1.

Chief ..... Noel Bernard

Washington—40th & Brandywine

Reuters

229 West 43rd Street, Times Bldg., N. Y.
Phone: BRyant 9-8558

North American Mgr..D. Kimpton Rogers
News Editor.....J. S. Bates
Chief Washington Correspondent
J. W. Heffernan

Telenews

235 East 45th Street, New York
Phone: MUrray Hill 2-5600

National TV Sales.....Saul Reiss

United Press International

220 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-0400

Pres. & Gen. Mgr..Frank H. Bartholomew
1st V.P. & Gen. Bus. Mgr.
Mims Thomason
V.P. & Gen. European Mgr.
Thomas Curran
V.P. & Editor.....Earl J. Johnson
V.P., Int'l. Opera.....Joseph L. Jones
Managing Editor.....Roger Tatarian
General Sales Mgr...William C. Payette
V.P. & Dir. of Client Relations
LeRoy Keller
V.P. & Newspicture Mgr....F. Tremaine
Mgr. UP Movietone News
W. R. Higgenbotham

Chicago

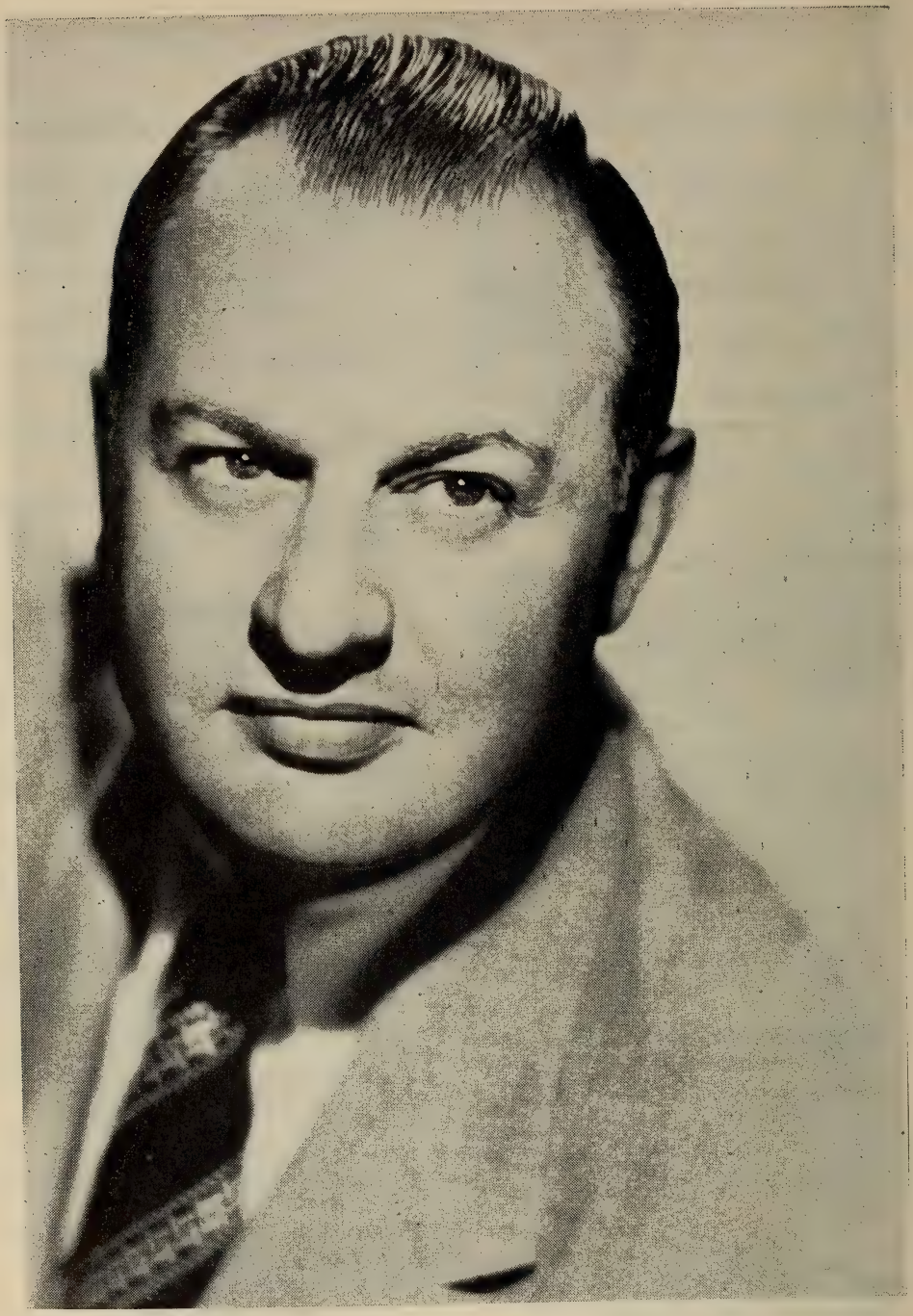
400 W. Madison St., Daily News Bldg.,
Phone: FRanklin 2-9000

National Radio News Mgr..Dean C. Miller

World Wide Information Services, Inc.

660 First Avenue, New York
Phone: ORegon 9-7240

President .....Richard W. Hubbell
V. Pres. ..... Jeff Murray



LES KEITER

Spot Television Advertisers National And Regional

— BY PRODUCT CLASSIFICATION—4th QUARTER 1960 —

Product	*Est. Expend.*
AGRICULTURE	$ 311,000
Feeds, Meals	160,000
Miscellaneous	151,000
ALE, BEER & WINE	11,727,000
Beer & Ale	9,889,000
Wine	1,838,000
AMUSEMENTS, ENTERTAINMENT	425,000
AUTOMOTIVE	5,139,000
Anti-Freeze	79,000
Batteries	12,000
Cars	4,144,000
Tires and Tubes	181,000
Trucks & Trailers	46,000
Misc. Accessories & Supplies	677,000
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	404,000
Fixtures, Plumbing, Supplies	89,000
Materials	104,000
Paints	81,000
Power Tools	52,000
Miscellaneous	78,000
CLOTHING, FURNISHINGS, ACCESSORIES	3,533,000
Clothing	2,642,000
Footwear	329,000
Hosiery	460,000
Miscellaneous	102,000
CONFECTIONS & SOFT DRINKS	9,968,000
Confections	6,850,000
Soft Drinks	3,118,000
CONSUMER SERVICES	5,300,000
Dry Cleaning & Laundries	14,000
Financial	729,000
Insurance	1,023,000
Medical & Dental	52,000
Moving, Hauling, Storage	75,000
Public Utilities	2,307,000
Religious, Political, Unions	1,002,000
Schools & Colleges	47,000
Miscellaneous Services	51,000

Product	*Est. Expend.*
COSMETICS & TOILETRIES	13,849,000
Cosmetics	3,241,000
Deodorants	506,000
Depilatories	29,000
Hair Tonics & Shampoos	1,453,000
Hand & Face Creams, Lotions	1,163,000
Home Permanents & Coloring	1,139,000
Perfumes, Toilet Waters, etc.	1,215,000
Razors, Blades	1,525,000
Shaving Creams, Lotions, etc.	361,000
Toilet Soaps	1,977,000
Miscellaneous	1,240,000
DENTAL PRODUCTS	3,549,000
Dentifrices	2,747,000
Mouthwashes	692,000
Miscellaneous	110,000
DRUG PRODUCTS	15,074,000
Cold Remedies	5,619,000
Headache Remedies	3,015,000
Indigestion Remedies	2,597,000
Laxatives	1,074,000
Vitamins	1,383,000
Weight Aids	90,000
Misc. Drug Products	1,017,000
Drug Stores	279,000
FOOD & GROCERY PRODUCTS	46,630,000
Baked Goods	6,635,000
Cereals	3,637,000
Coffee, Tea & Food Drinks	11,550,000
Condiments, Sauces, Appetizers	2,437,000
Dairy Products	1,605,000
Desserts	616,000
Dry Foods (Flour, Mixes, Rice, etc.)	4,766,000
Fruits & Vegetables, Juices	3,001,000
Macaroni, Noodles, Chili, etc.	752,000
Margarine, Shortenings	3,856,000
Meat, Poultry & Fish	2,010,000
Soups	450,000
Miscellaneous Foods	2,440,000
Miscellaneous Frozen Foods	758,000
Food Stores	2,117,000
GARDEN SUPPLIES & EQUIPMENT	37,000
GASOLINE & LUBRICANTS	6,356,000
Gasoline & Oil	6,071,000
Oil Additives	265,000
Miscellaneous	20,000

(*Continued on Page* 79)

HERBERT B. LEONARD

PRODUCER

"ROUTE 66"—CBS-TV

"NAKED CITY"—ABC-TV

"THE VENTURERS" (for 1961-62)

(*Continued from Page 77*)

Product	*Est. Expend.*
HOTELS, RESORTS, RESTAURANTS	$ 198,000
HOUSEHOLD CLEANERS, CLEANSERS, POLISHES, WAXES	5,481,000
Cleaners, Cleansers	4,005,000
Floor & Furniture Polishes, Waxes	1,229,000
Glass Cleaners	1,000
Home Dry Cleaners	16,000
Shoe Polish	158,000
Miscellaneous Cleaners	72,000
HOUSEHOLD EQUIPMENT — APPLIANCES	2,088,000
HOUSEHOLD FURNISHINGS	494,000
Beds, Mattresses, Springs	295,000
Furniture & Other Furnishings	199,000
HOUSEHOLD LAUNDRY PRODUCTS	10,575,000
Bleaches, Starches	2,204,000
Packaged Soaps, Detergents	7,701,000
Miscellaneous	670,000
HOUSEHOLD PAPER PRODUCTS	1,529,000
Cleansing Tissues	424,000
Food Wraps	50,000
Napkins	16,000
Toilet Tissue	576,000
Miscellaneous	463,000
HOUSEHOLD, GENERAL	1,077,000
Brooms, Brushes, Mops, etc.	172,000
China, Glassware, Crockery, Containers	508,000
Disinfectants, Deodorizers	117,000
Fuels (heating, etc.)	104,000
Insecticides, Rodenticides	22,000
Kitchen Utensils	35,000
Miscellaneous	119,000
NOTIONS	32,000
PET PRODUCTS	1,772,000
PUBLICATIONS	702,000
SPORTING GOODS, BICYCLES, TOYS	3,732,000
Bicycles & Supplies	24,000
Toys & Games	3,641,000
Miscellaneous	67,000
STATIONERY, OFFICE EQUIPMENT	54,000
TELEVISION, RADIO, PHONOGRAPH, MUSICAL INSTRUMENTS	341,000
Radio & Television Sets	107,000
Records	215,000
Miscellaneous	19,000
TOBACCO PRODUCTS & SUPPLIES	8,457,000
Cigarettes	6,984,000
Cigars, Pipe Tobacco	1,342,000
Miscellaneous	131,000
TRANSPORTATION & TRAVEL	832,000
Air	603,000
Bus	97,000
Rail	125,000
Miscellaneous	7,000
WATCHES, JEWELRY, CAMERAS	1,692,000
Cameras, Accessories, Supplies	321,000
Clocks & Watches	57,000
Jewelry	34,000
Pens & Pencils	1,199,000
Miscellaneous	81,000
MISCELLANEOUS	1,702,000
Trading Stamps	129,000
Miscellaneous Products	712,000
Miscellaneous Stores	861,000
TOTAL	$163,060,000

Source: TvB-Rorabaugh.

the "watchword" for reliable service

Minerva

America's largest selection

PRECISION TIMING INSTRUMENTS

FOR RADIO TV • FILMS

Official Timers
CBS — NBC — ABC Networks

Electronically tested

Scientifically proven accurate

Exclusive, Non-breakable, "Coil Spring" Mechanism for Economy, Dependability, Unexcelled Accuracy. The result of 20 years of engineering research, Minerva "coil" construction assures endless timing precision with less wear or friction . . . without need of costly adjustments or repairs . . . under rugged continuous usage.

Lifetime Guarantee. Coils employed in Minerva Mechanisms are unconditionally guaranteed for the life-span of the timer against breakage or wear. In addition, should any Minerva timer fail to give satisfaction within one year because of defective material or workmanship, the timer will be completely repaired or replaced without charge.

10-Days Free Trial. Select any Minerva timing instrument and try it under your own working conditions for a full ten days. If it does not serve your purposes as well or better than any other instrument, simply return it. There will be no charge, no obligation.

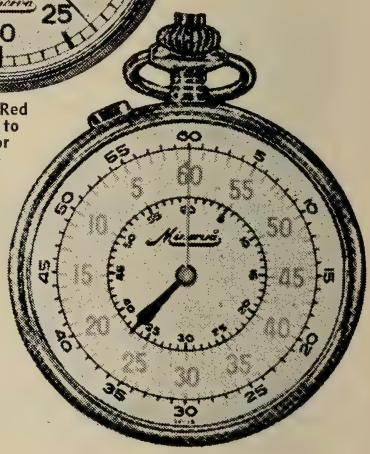
We are headquarters for stop watch repairs & servicing — all makes — prompt service

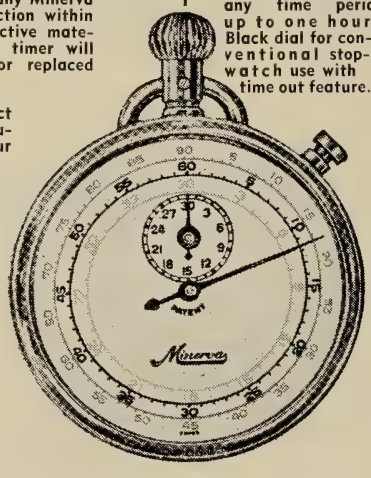
Models 105PN—107N

Full minute span with more definition on the minutes! Single dial reference for both minutes and seconds retains the mechanics familiar to Radio and TV but this Minerva timer is **much easier to read and use.** For spot timing, timing program segments, etc. Two models with alternate methods of Start-Stop-Start . . . flyback to zero.

Model 222

For "On the Air"! Red dial gives "time left to go" without written or mental calculations—sweep hand in seconds, small hand in minutes. Easily set for any time period up to one hour. Black dial for conventional stop-watch use with time out feature.





Models 106F—106

For Film-making, Filmmeter and Fifth-Second Timer! This specially designed timer has regular fifth-second scale, plus 90-ft and 36-ft per min. scales to register footage for 35mm. and 16 mm. film. Long hand completes one revolution in 60 seconds, small hand registers up to 30 minutes. Time out feature. Perfect flyback guaranteed for life. Model 106 has fifth-second scale only. Both available in regular or large size.

Write, Dept. TV, RIGHT NOW for complete catalog.

M. DUCOMMUN COMPANY

Specialists in Timing Instruments Since 1858

580 Fifth Avenue, New York 36 • PLaza 7-2540

OUR 100TH YEAR OF PRECISION TIMING SERVICE

Manufacturers' Sales Of Receiving Tubes

(000 *Omitted*)

Year	*Initial*	*Renewal*	*Export*	*Gov't**	*Total*	*$ Value*
1948	146,162	47,056	10,687	815	204,720	112,000
1949	147,298	39,696	10,073	1,686	198,753	119,000
1950	301,483	69,325	10,768	1,385	382,961	250,000
1951	247,855	94,597	24,438	8,754	375,644	261,000
1952	241,406	83,843	13,935	29,335	368,519	259,116
1953	293,601	112,785	20,614	10,091	437,091	303,675
1954	246,729	115,358	15,922	7,080	385,089	275,999
1955	288,810	150,718	24,442	15,832	479,802	358,110
1956	262,989	166,558	25,397	9,333	464,186	374,186
1957	240,708	184,493	23,378	7,845	456,424	384,402
1958	191,805	167,805	24,597	13,132	397,366	341,929
1959	227,669	170,729	19,969	14,569	432,936	368,872

(*) Includes only direct sales after 1954.

Value Of Manufacturers' Sales Of Components

(000,000 *Omitted*)

Year	*Resistors*	*Capacitors*	*Transformers*	*Tubes Semi-Cond.*	*Others*	*Total*
1952	100	200	150	604	676	1,730
1954	130	200	103	708	867	2,008
1955	150	215	96	800	939	2,200
1956	175	224	98	853	938	2,280
1957	171	225	110	925	1,004	2,435
1958	158	218	102	914	933	2,325
1959	194	267	129	1,152	1,091	2,833

Source: EIA.

STORER BROADCASTING COMPANY

33 years of community service

WHEN DO YOU FREEZE A FORMAT?

The answer is simple — never!

At least, in 33 years, no Storer Station has been able to manage it.

Public preference changes too fast and so do each community's needs. That is why every Storer Station is locally oriented to the particular community it serves.

Only by knowing community problems from day to day have we been able to help solve them. Only through constant check on listener and viewer preferences have we been able to build loyal, responsive audiences

Keeping the public informed and entertained, and working for a better community is a day-to-day, often an hour-to-hour, even minute-to-minute job.

We've never found a way to format community service. It's too big... too fluid...too much of a responsibility to be frozen — even for one day.

Radio	*Television*
CLEVELAND—WJW	
TOLEDO—WSPD	**DETROIT**—WJBK-TV
WHEELING—WWVA	**CLEVELAND**—WJW-TV
MIAMI—WGBS	**MILWAUKEE**—WITI-TV
LOS ANGELES—KGBS	**ATLANTA**—WAGA-TV
DETROIT—WJBK	**TOLEDO**—WSPD-TV
PHILADELPHIA—WIBG	

PETE MYERS

NAB TV Code Subscribers

In addition to the three major networks, the following 384 stations and film affiliates are subscribers to the NAB TV Code and authorized to use the Seal of Good Practice. Stations are listed alphabetically according to call letters, as of February 1, 1961.

WABC-TV—New York, N. Y.
WABI-TV—Bangor, Maine
WAFB-TV—Baton Rouge, Louisiana
WAGA-TV—Atlanta, Georgia
WAGM-TV—Presque Isle, Maine
WAKR-TV—Akron, Ohio
WALA-TV—Mobile, Alabama
WALB-TV—Albany, Georgia
WANE-TV—Fort Wayne, Indiana
WAPI-TV—Birmingham, Alabama
WAST—Albany, New York
WATE-TV—Knoxville,Tennessee
WAVE-TV—Louisville, Kentucky
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WCSC-TV—Charleston, South Carolina
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WISE-TV—Asheville, No. Carolina
WISH-TV—Indianapolis, Indiana
WISN-TV—Milwaukee, Wisconsin
WITI-TV—Milwaukee, Wisconsin
WJAC-TV—Johnstown, Pennsylvania
WJAR-TV—Providence, Rhode Island
WJBK-TV—Detroit, Michigan
WJIM-TV—Lansing, Michigan
WJRT—Flint, Michigan
WJTV—Jackson, Mississippi
WJW-TV—Cleveland, Ohio
WJXT—Jacksonville, Florida
WJZ-TV—Baltimore, Maryland
WKBN-TV—Youngstown, Ohio
WKBT—La Crosse, Wisconsin
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WKJG-TV—Fort Wayne, Indiana
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WKTV—Utica, New York
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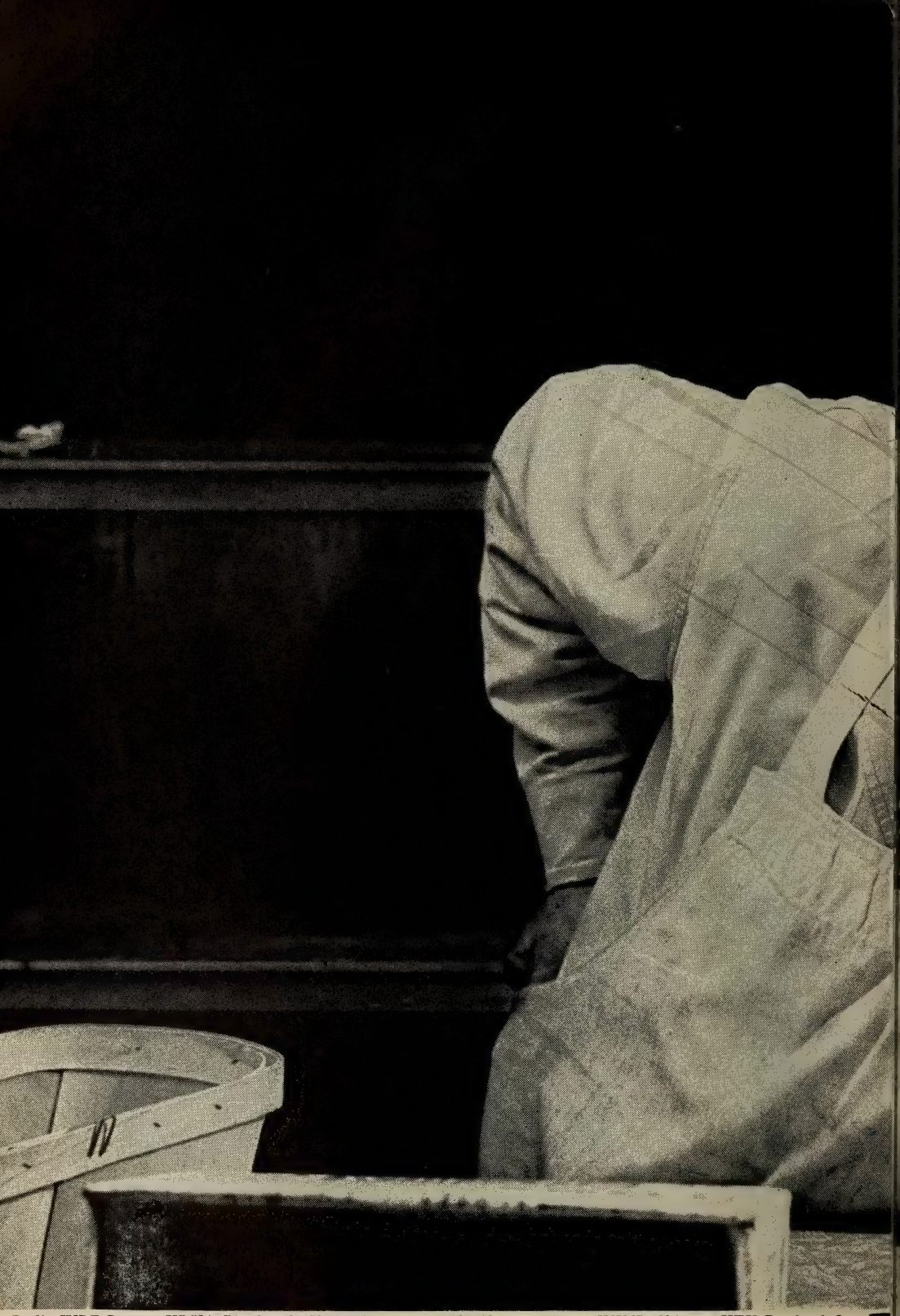
WKZO-TV—Kalamazoo, Michigan
WLAC-TV—Nashville, Tennessee

(Continued on Page 89)



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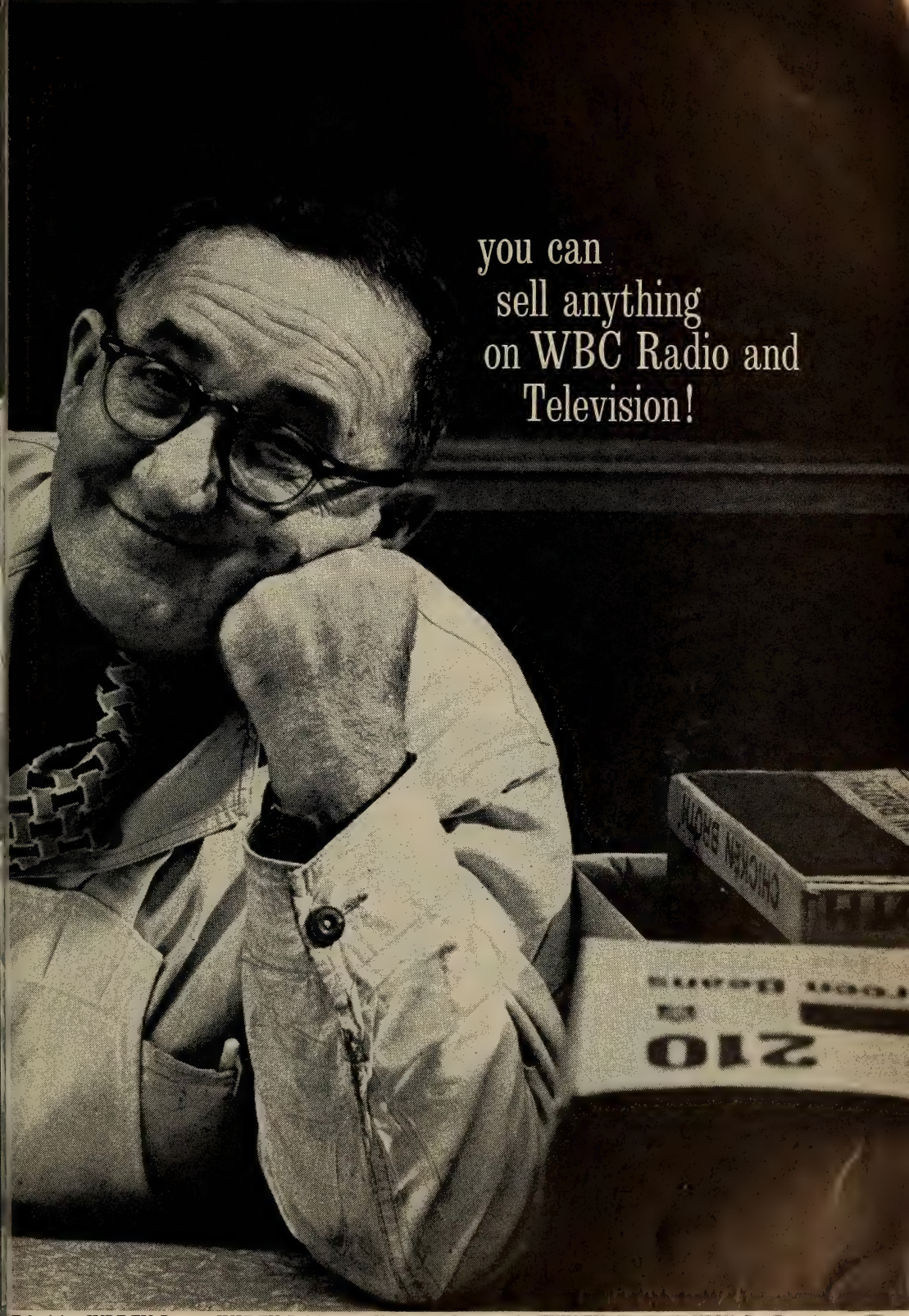

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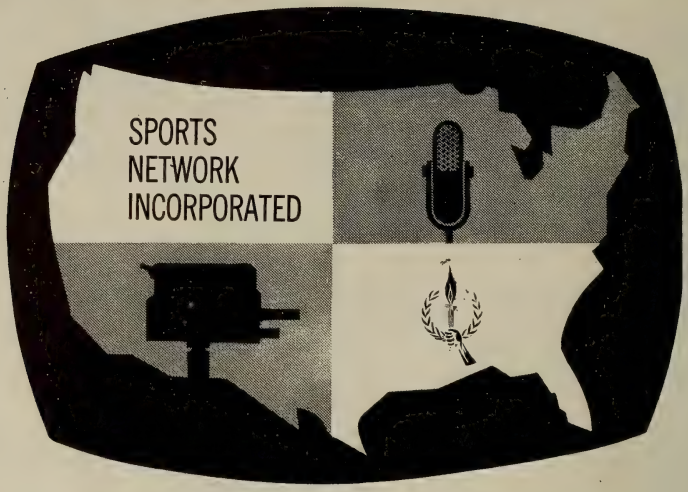

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(*Continued from Page* 85)

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WLUC-TV—Marquette, Michigan
WLVA-TV—Lynchburg, Virginia
WLW-A—Atlanta, Georgia
WLW-C—Columbus, Ohio
WLW-D—Dayton, Ohio
WLW-I—Indianapolis, Indiana
WLW-T—Cincinnati, Ohio
WLYH-TV—Lebanon, Pennsylvania
WMAL-TV—Washington, D. C.
WMAR-TV—Baltimore, Maryland
WMAZ-TV—Macon, Georgia
WMBD-TV—Peoria, Illinois
WMCT—Memphis, Tennessee
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KDLO-TV—Sioux Falls, South Dakota*
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KFRE-TV—Fresno, California
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KIEM-TV—Eureka, California
KIMA-TV—Yakima, Washington
KING-TV—Seattle, Washington
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(*Continued on Page* 91)

PATRICIA WHEEL

Actress • Spokeswoman

LE 2-1100

(*Continued from Page 89*)

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KMOS-TV—Sedalia, Missouri
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KMTV—Omaha, Nebraska
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KNOX-TV—Grand Forks, North Dakota
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KOAM-TV—Pittsburg, Kansas
KOB-TV—Albuquerque, New Mexico
KOIN-TV—Portland, Oregon
KOLD-TV—Tucson, Arizona
KOLN-TV—Lincoln, Nebraska
KOMO-TV—Seattle, Washington
KOMU-TV—Columbia, Missouri
KONO-TV—San Antonio, Texas
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KORN-TV—Mitchell, So. Dakota
KOSA-TV—Odessa, Texas
KOTA-TV—Rapid City, South Dakota
KOTI—Klamath Falls, Oregon
KOTV—Tulsa, Oklahoma
KPAR-TV—Abilene-Sweetwater, Texas
KPHO-TV—Phoenix, Arizona
KPIC—Roseburg, Oregon
KPIX—San Francisco, California
KPLC-TV—Lake Charles, Louisiana
KPRC-TV—Houston, Texas
KPTV—Portland, Oregon
KRBC-TV—Abilene, Texas
KRCA—Los Angeles, California
KRDO-TV—Colorado Springs, Colorado
KREM-TV—Spokane, Washington
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KSTP-TV—Minneapolis, Minnesota
KSWO-TV—Lawton, Oklahoma
KSWS-TV—Roswell, New Mexico
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—Man of the Year—

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Pauline Frederick

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—Dramatic Show of Year—

Gunsmoke

☆ ☆ ☆

—Comedy Program of Year—

Nichols and May

☆ ☆ ☆

—Musical Program of Year—

Newport Jazz Festivals

☆ ☆ ☆

—Commentator of the Year—

Howard K. Smith

☆ ☆ ☆

—Documentary of Year—

The World Today

☆ ☆ ☆

—Male Vocalist of Year—

Bing Crosby

☆ ☆ ☆

—Female Vocalist of Year—

Rosemary Clooney

☆ ☆ ☆

—Best Popular Orchestra of the Year—

Dick Hyman

—Best New Program Idea—

Emphasis

☆ ☆ ☆

—Sportscaster of the Year—

Lindsey Nelson

☆ ☆ ☆

—Best Public Service Programming—

Convention-Election Coverage

☆ ☆ ☆

—Producer of the Year—

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—Director of the Year—

Norman Baer

☆ ☆ ☆

—Writer of the Year—

Bill Morrow

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—Variety Program of Year—

Monitor

☆ ☆ ☆

—Most Promising New Talent-Male—

Mike Nichols

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—Most Promising New Talent-Female—

Elaine May

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—Song Hit of the Year—

I'm Sorry

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☆ ☆ ☆
—Woman of the Year—
Dinah Shore

☆ ☆ ☆
—Dramatic Show of Year—
Macbeth

☆ ★ ☆
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An Hour With Danny Kaye

☆ ☆ ☆
—Musical Show of the Year—
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☆ ☆ ☆
—Commentator of the Year—
David Brinkley

☆ ☆ ☆
—Documentary of Year—
Winston Churchill

☆ ☆ ☆
—Panel Show of the Year—
I've Got A Secret

☆ ☆ ☆
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☆ ☆ ☆
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George Schaefer

☆ ☆ ☆
—Writer of the Year—
Rod Serling

☆ ☆ ☆
—Male Vocalist of Year—
Perry Como

☆ ☆ ☆
—Female Vocalist of Year—
Dinah Shore

—Sportscaster of the Year—
Mel Allen

☆ ☆ ☆
—Color Program of Year—
Coming of Christ

☆ ☆ ☆
—Best Filmed Series—
The Untouchables

☆ ☆ ☆
—Children's Show of Year—
Shirley Temple Show

☆ ☆ ☆
—Western Program of Year—
Wagon Train

☆ ☆ ☆
—Mystery Program of Year—
Perry Mason

☆ ☆ ☆
—Best Public Service Programming—
Project 20

☆ ☆ ☆
—Producer of the Year—
Leland Hayward

☆ ☆ ☆
—Best Popular Orchestra of the Year—
Donald Voorhees

☆ ☆ ☆
—Most Promising New Talent-Male—
Rod Taylor

☆ ☆ ☆
—Most Promising New Talent-Female—
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Allan Page KGWA, Enid, Okla.	12	Kansas and Oklahoma.
A. Boyd Kelley KRRV, Sherman, Tex.	13	Texas.
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B. Floyd Farr KEEN, San Jose, Calif.	15	California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial, Nevada, excluding the counties of Mineral, Esmeralda, Nye, Lincoln and Clark, and Hawaii.
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Free Society Holds Greater Broadcasting Responsibility

By LE ROY COLLINS
President, National Association of Broadcasters

A POSITIVE program centered around capturing and serving the public interest is the answer to our current and future broadcasting problems. In order for this to take on proper perspective our government relations must be strengthened, we must have a more unified system of good public relations, and improved broadcasting standards. All of these must be accomplished in and by the industry itself.

Unless we set out immediately to reach these goals through constructive methods and logical standards, our industry will suffer tremendously. We must become involved more effectively in improving the kind and quality of programming, the diversity of programming in prime time, the extent and nature of advertising, and the machinery for assuring, in a positive sense, self discipline in the industry.

It is up to us to act now! Delay or neglect will lead to chaos in broadcasting, with the American public as loser. Such a situation would be disastrous. What should be done is to eliminate obvious mistakes. Every broadcaster must contribute, and strive to improve upon the industry's relationship with the federal government and the American people. Our free society must make use of its methods of communication.

Freedom depends upon the aid of electronic communication. It will continue to exist in America and will grow throughout the world only with our assistance. This is why our primary concern in NAB is to help make broadcasting a greater force in American life. To do this, we are determined to help improve the quality of broadcasting through the efforts of the broadcasters themselves, and to shield the profession from those who would destroy any of our basic American freedoms.

There is no national formula which we may follow, as broadcasting needs differ from state to state. There are significant and overriding values which are contained in all methods or standards of communications. It is the highest among these that I am determined that NAB shall find and serve. These goals take us above the average trade association ideals and involve public service and patriotic motivational concern.

The ideal situation is for the broadcasters to act together, on their own, correcting and fortifying current standards. Once aware of this, the American public will begin to appreciate and cooperate with what we are doing. Program standards will diversify. An appeal to radio and Tv sponsors will eliminate the violent, the cheap, the vulgar and the lewd. An uplifting of film production, network programming, and station programming will create a new and worthwhile medium.

Such a medium would include more outstanding drama, fine music programs, public information services; programming which will educate as well as satisfy the demands of our audience. Built upon the distinguished programming that is currently available, such a venture would be a cooperative one. Networks, independent stations, and advertisers would all contribute in this new American challenge.

The broadcaster must give a full measure of his talent to deserve a professional status. He must recognize that his ever-increasing power in our free society carries with it a greater responsibility to serve.

Communications should become our greatest weapon in our fight for freedom.

TV Time Sales — National, Regional And Local Sales Figures In Key Areas

— 1959 —

Area	Number reporting $25,000 or more time sales	National regional advertisers and sponsors*	Local advertisers and sponsors*
Albany, Troy, Schenectady	3	$3,279,405	$1,015,374
Albuquerque	3	529,902	956,101
Altoona, Johnstown, Pa.	3	1,902,886	610,951
Amarillo, Tex.	3	558,295	1,019,093
Atlanta, Ga.	3	3,882,260	1,927,247
Austin, Rochester, Minn. and Mason City, Ia.	3	675,986	656,491
Baltimore	3	5,791,622	2,741,610
Boise, Nampa, Ida.	3	264,712	490,316
Boston	3	13,191,035	5,250,745
Buffalo, Niagara Falls	3	6,081,427	2,528,814
Cape Girardeau, Mo.; Paducah, Ky., and Harrisburg, Ill.	3	1,137,936	288,755
Cedar Rapids, Waterloo, Ia.	3	1,570,413	406,612
Charleston, Huntington, W. Va., and Ashland, Ky.	4	1,785,071	1,079,074
Chattanooga	3	789,939	666,966
Chicago	4	25,326,700	8,089,590
Cincinnati	3	5,226,882	2,316,267
Cleveland	3	9,004,293	3,378,499
Colorado Springs, Pueblo, Colo.	3	422,896	694,899
Columbus, O.	3	4,037,519	2,059,597
Dallas, Fort Worth	4	4,528,844	3,130,689
Denver	4	3,339,662	2,540,518
Des Moines, Ames, Ia.	3	2,354,917	623,101
Detroit	3	10,042,253	4,406,172
El Paso	3	688,084	781,002
Evansville, Ind.; Henderson, Ky.	3	688,194	702,182
Flint, Bay City, Saginaw	3	1,430,015	573,351
Fort Wayne, Ind.	3	919,222	819,191
Fresno	3	1,560,522	803,858
Green Bay, Marinette	3	949,858	762,141
Greenville, S. C.; Asheville, N. C.	3	1,175,812	696,612
Harrisburg, York, Lancaster	5	2,517,521	1,059,653
Hartford, New Haven, Waterbury	6	5,922,295	1,264,620
Honolulu	3	937,200	1,519,215
Houston, Galveston	3	4,811,299	2,432,328
Indianapolis, Bloomington	4	5,219,715	2,258,416

Area	Number reporting $25,000 or more time sales	National regional advertisers and sponsors*	Local advertisers and sponsors*
Kansas City, Mo.	3	4,939,280	2,040,989
Knoxville, Tenn.	3	1,002,633	862,948
Las Vegas, Henderson, Nev.	3	218,647	698,218
Little Rock	3	1,012,824	718,182
Los Angeles	7	28,544,778	16,991,897
Madison, Wisc.	3	816,604	556,820
Memphis, Tenn.	3	2,851,841	1,064,970
Miami	3	4,658,725	2,533,057
Milwaukee	4	5,514,731	1,875,030
Minneapolis-St. Paul	4	5,069,538	3,643,611
Mobile, Ala.; Pensacola, Fla.	3	962,562	995,654
Nashville, Tenn.	3	1,609,265	1,672,263
New Orleans	3	3,127,200	2,288,494
New York City	7	53,851,982	10,570,115
Newport News-Norfolk	3	2,004,367	1,335,310
Oklahoma City, Enid	3	2,837,652	1,336,460
Omaha, Neb.	3	2,414,862	928,197
Orlando, Daytona Beach	3	714,132	919,231
Peoria, Ill.	3	977,404	790,905
Philadelphia	3	16,278,444	3,994,387
Phoenix, Mesa, Ariz.	4	1,467,115	1,834,560
Pittsburgh	3	10,782,150	3,351,447
Portland, Poland Springs, Me.	3	1,461,118	461,096
Portland, Oreg.	3	4,129,601	1,504,665
Richmond, Petersburg, Va.	3	1,286,808	684,560
Roanoke, Lynchburg, Va.	3	1,140,628	691,228
Rochester, N.Y.	3	2,246,297	1,146,603
Sacramento, Stockton	3	3,382,868	1,240,801
Salt Lake, Provo, Utah	4	1,384,452	1,402,011
San Antonio, Tex.	4	2,066,914	1,288,272
San Francisco-Oakland	4	9,715,695	5,346,435
Scranton, Wilkes-Barre, Hazelton, Pa.	3	1,059,649	977,969
Seattle, Tacoma, Wash.	5	5,421,411	1,539,186
South Bend, Elkhart, Ind.	3	720,972	588,639
Spokane, Wash.	3	1,794,017	846,480
St. Louis, Mo.	4	7,014,027	3,178,224
Tampa, St. Petersburg	3	2,530,540	1,535,549
Tucson, Ariz.	3	467,812	1,031,605
Tulsa, Okla.	3	2,004,693	933,773
Washington, D. C.	4	6,947,540	2,314,162
Wichita, Hutchinson, Kan.	3	1,829,009	869,247
Youngstown, O.; New Castle, Pa.	3	858,943	420,146

(*) Before commissions to agencies, representatives and others.
Source: FCC.

Radio And Television Telephone Numbers New York

AM Radio Stations

WABC	SUsquehanna	7-5000
WBNX	CIrcle	5-1441
WCBS	PLaza	1-2345
WEVD	PLaza	7-0880
WFAS	WHite Plains	9-6400
WGBB	MAyfair	3-1240
WHLI	IVanhoe	1-8000
WHOM	CIrcle	6-3900
WINS	JUdson	2-7000
WFYI	PIoneer	2-1520
WLIB	MOnument	6-1800
WMCA	MUrray Hill	8-5700
WMGM	MUrray Hill	8-1000
WNEW	YUkon	6-7000
WVOX	NEw Rochelle	6-0800
WNTA	BArclay	7-3260
WNYC	WHitehall	3-3600
WOR	LOngacre	4-8000
WADO	MUrray Hill	8-1280
WPOW	MUrray Hill	6-6488
WQXR	LAckawanna	4-1100
WNBC	CIrcle	7-8300
WWRL	DEfender	5-1600

FM Radio Stations

WABC-FM	SUsquehanna	7-5000
WBAI-FM	OXford	7-2288
WCBS-FM	PLaza	1-2345
WFAS-FM	WHite Plains	9-6400
WBFM	LExington	2-4927
WHLI-FM	IVanhoe	1-8000
WMGM-FM	MUrray Hill	8-1000
WNBC-FM	CIrcle	7-8300
WNYC-FM	WHitehall	3-3600
WOR-FM	LOngacre	4-8000
WQXR-FM	LAckawanna	4-1100

Television Stations

WABC-TV	SUsquehanna	7-5000
WCBS-TV	PLaza	1-2345
WNBC-TV	CIrcle	7-8300
WNEW-TV	LEhigh	5-1000
WNTA	JUdson	2-7300
WOR-TV	LOngacre	4-8000
WPIX	MUrray Hill	2-6500

National Networks

American Broadcasting Co.	SUsquehanna	7-5000
Columbia Broadcasting System	PLaza	1-2345
Keystone Broadcasting System	ELdorado	5-3720
Mutual Broadcasting System	BRyant	9-7600
National Broadcasting Co	CIrcle	7-8300

Station Representatives

Avery-Knodel, Inc.	PLaza	7-1800
Charles Bernard	CIrcle	6-7242
John Blair & Co.	PLaza	2-0400
Blair TV Assoc.	PLaza	2-0400
Bogner & Martin	MUrray Hill	9-2586
Guy Bolam	MUrray Hill	2-4500
The Bolling Co., Inc.	YUkon	6-4545
The Branham Co.	MUrray Hill	2-4606
Burn-Smith Co Inc	MUrray Hill	2-3124
CBS Radio Spot Sales	PLaza	1-2345
CBS TV Spot Sales	PLaza	1-2345
Henry I. Christal	MUrray Hill	8-4414
Thomas F. Clark Co, Inc.	ORegon	9-5866
Continental Radio Sales	MUrray Hill	7-6865
Donald Cooke, Inc.	JUdson	2-2727
Devney-O'Connell Inc.	YUkon	6-4390
Robert Eastman	PLaza	9-7760
Everett-McKinney, Inc.	PLaza	3-9332
Forjoe TV, Inc.	ORegon	9-6820
Gill Perna Inc.	Templeton	8-4740
H-R Representatives, Inc.	PLaza	9-6800
Arthur H. Hagg	MUrray Hill	2-8665
George P. Hollingbery Co.	OXford	5-5560
The Katz Agency, Inc.	JUdson	2-9200
Robt. S. Keller, Inc.	WA	4-6599
Keystone Bcstg. System, Inc.	ELdorado	5-3720
Daren F. McGavren Co.	PLaza	1-4650
The Meeker Co., Inc.	MUrray Hill	2-2170
NBC Spot Sales	CIrcle	7-8300
Pan American Bcstg. Co.	MUrray Hill	2-4500
John E. Pearson Co.	PLaza	1-3366
Peters, Griffin, Woodward	YU	6-7900
Edward Petry & Co., Inc.	MUrray Hill	8-0200
Radio-TV Representatives	MUrray Hill	8-4340
Paul H. Raymer Co., Inc.	PLaza	9-5570
Select Sta. Reps	PLaza	8-1850
Storer Television Sales Inc.	PLaza	2-7600
Venard, Rintoul & McConnell	MUrray Hill	8-1088
Walker-Rawalt Co., Inc.	MUrray Hill	3-5830
Weed Radio & TV Corp.	PLaza	9-4700
Adam Young, Inc.	PLaza	1-4848

Advertising Agencies

N. W. Ayer & Son, Inc.	PL	7-5700
Ted Bates & Co.	JUdson	6-0600
Batten, Barton, Durstine & Osborn	ELdorado	5-5800
Benton & Bowles, Inc.	JU	2-6200
Leo Burnett Co., Inc.	PLaza	9-5959
Campbell-Ewald Co., Inc.	MUrray Hill	8-3400
Cohen & Aleshire, Inc.	OXford	7-0660
Compton Advertising, Inc.	PL	4-1100
Cunningham & Walsh, Inc.	MUrray Hill	3-4900
Dancer-Fitzgerald-Sample	ORegon	9-0600
D'Arcy Advertising Co.	PLaza	8-2600
Doherty, Clifford, Steers & Shenfield	YUkon	6-6500
Donahue & Coe, Inc.	CIrcle	5-1000
Doremus & Co.	WOrth	4-0700
Doyle Dane Bernbach, Inc.	LOngacre	4-1234
Roy S. Durstine, Inc.	TEmpleton	8-4600
Erwin Wasey, Ruthrauff & Ryan	OX	7-4500
William Esty & Co.	OXford	7-1600
Foote, Cone & Belding	YUkon	6-8000
Albert Frank-Guenther Law	COrtlandt	7-5060
Fuller & Smith & Ross, Inc.	JU	2-9000
Fletcher Richards, Calkins & Holden	JUdson	6-5400
Gardner Adv. of N. Y.	MUrray Hill	9-2424
Geyer, Morey, Madden & Ballard, Inc.	PLaza	1-3300
Grant Advertising	OX	7-5800
Grey Adv. Agency, Inc.	PLaza	1-3500
Kastor, Hilton, Chesley, Clifford & Atherton	PLaza	1-1400
The Joseph Katz Co.	MUrray Hill	7-0250
Kenyon & Eckhardt, Inc.	YUkon	6-9000
Ketchum, McLeod & Grove	MU	7-5640
Kudner Agency, Inc.	MUrray Hill	8-6700
Al Paul Lefton Co., Inc.	MUrray Hill	9-7470
Lennen & Newell, Inc.	MUrray Hill	2-5400
MacManus, John & Adams	PLaza	9-5600
J. M. Mathes, Inc.	LExington	2-7450
Maxon, Inc.	PLaza	9-7676
McCann-Erickson Inc	OXford	7-6000
McCann-Marschalk Co.	OXford	7-4250
Mogul, Williams & Saylor	TEmpleton	8-7100

Needham, Louis & Brorby.....PLaza 7-0333
Norman Craig & Kummel.....PLaza 1-0900
Product Services.....MUrray Hill 7-0204
Sullivan, Stauffer, Colwell & Bayles.MUrray Hill 8-1600
Tatham-Laird .....PLaza 2-1110
J. Walter Thompson Co.....MUrray Hill 6-7000
Wade Adv., Inc.....OXford 7-9261
Warwick & Legler, Inc.....PLaza 1-4700
Weiss & Geller, Inc.....PLaza 3-4070
Young & Rubicam, Inc.....MUrray Hill 9-5000

Publications

Advertising Age .....YUkon 6-5050
Billboard, The .....PLaza 7-2800
Broadcasting .....PLaza 5-8354
Editor & Publisher .....BRyant 9-3052
Film Daily .....BRyant 9-7117
Printers' Ink .....MUrray Hill 8-7500

RADIO-TELEVISION DAILY WIsconsin 7-6336

Sales Management .....YUkon 6-4800
Sponsor .....MUrray Hill 8-2772
Standard Rate & Data Service.....MUrray Hill 9-6620
Television Age .....PLaza 1-1122
Television Magazine .....PLaza 3-9944
Variety .....JUdson 2-2700

News Associations

Associated Press .....PLaza 7-1111
Press Association, Inc.....PLaza 7-1111
Radio Press International.....PLaza 2-0650
Reuters .....BRyant 9-8558
United Press International.....MUrray Hill 2-0400
World Wire Info. Serv.....ORegon 9-7240

Talent Agencies

Columbia Artists Management, Inc.....CIrcle 7-6900
General Artists Corp.....CIrcle 7-7543
William McCaffrey Agency.....ELdorado 5-1076
William Morris Agency, Inc.....JUdson 6-5100
Music Corp. of America.....PLaza 9-7500
National Artists Corp.....PLaza 9-6000
TV Artists Corp.....PLaza 3-2153

Organizations, Unions and Government Agencies

AAAA .....LExington 2-7980
Actors' Equity .....PLaza 7-7660
Advertising Federation of America..TEmpleton 8-0325
AFTRA .....MUrray Hill 7-1810
American Communications Assn.....COrtland 7-1374
American Federation of Musicians.....PLaza 8-0600
ASCAP .....MUrray Hill 8-8800
AWRT .....ELdorado 5-7281
Broadcast Music, Inc.....PLaza 9-1500
Country-Western Music B'casters Assn.....CO 5-3530
Federal Communications Comm.....WAtkins 4-1000
Federal Trade Commission.....COrtland 7-7100
Institute of Radio Engineers.....LE 5-5100
Music Publishers' Protective Association.PLaza 1-1930
NAPA .....CIrcle 5-0200
Professional Music Men, Inc.....COlumbus 5-7362
RAB .....MU 8-4020
SESAC, Inc. .....JU 6-3450
Station Representatives Assn.....YUkon 6-9390
TvB .....PLaza 7-9420
Writer's Guild of America.....PLaza 7-3317

Radio-TV Programs and Transcription Cos.

Basch Radio & TV Productions....MUrray Hill 2-8877
V. S. Becker Productions.....MUrray Hill 2-0777
The Bruce Chapman Co.....WIsconsin 7-9244
Columbia Record Prod. Service.....CIrcle 5-7300
Frederic Damrau, M.D.....YUkon 6-9484
Decca Records, Inc.....PLaza 2-1600
Empire Broadcasting Corp.....YUkon 6-5700
Walt Framer Prodns.....OX 7-3322
General Artists Corp.....CIrcle 7-7543
Harry S. Goodman Productions.....PLaza 5-6131
Arthur Henley Productions.....PLaza 5-7145
Goodson-Todman Prodns. .....PL 1-0600
Gotham Recording Corp.....JU 6-5577
Henry Jaffe Ent.....CI 5-2400
Victor Kayfetz Prod.....CI 5-4830
Lang-Worth Feature Programs, Inc.....JUdson 6-5700
Charles Michelson, Inc. .....PLaza 7-0695
William Morris Agency, Inc.....JUdson 6-5100
Muzak Corp. .....ORegon 4-7400
NBC Radio Recording Div.....CIrcle 7-8300
Project-O-Fex .....MU 7-1881
Pyramid Productions, Inc.....JUdson 6-7040
Reemack Enterprises, Inc. .....CIrcle 6-7300
Reeves Sound Studios, Inc.....ORegon 9-3550
Rockhill Prod., Inc.....PLaza 9-7979
SESAC, Inc. .....JU 6-3450
Talent Associates .....PL 3-1030
Television Screen Productions, Inc..MUrray Hill 2-8877
Thomas J. Valentino, Inc.....CIrcle 6-4675
Wolf Productions .....PLaza 5-2050
Ziv-United Artists, Inc.....MUrray Hill 8-4700

TV Film Producers Distributors

ABC Films, Inc.....LA 4-5050
M & A Alexander Productions.....PLaza 5-5266
Atlantic Television Corp.....JU 2-1287
Banner Films, Inc.....PL 5-4811
Bray Studios, Inc.....CI 5-4582
British Information Services.....CI 6-5100
California National Productions, Inc.....CI 7-8300
CBS Films .....PL 1-2345
Commonwealth Film-TV .....CI 5-6465
Frank Cooper Associates.....PL 1-0725
Demby Productions, Inc.....PL 9-2495
Economee Television Programs.....MU 8-4700
Flamingo Films .....JU 6-7040
Fortune Features, Inc.....LO 4-5592
Fremantle International .....MU 7-4343
Galaxy Attractions .....PL 1-0330
W. J. German, Inc.....LO 5-5978
Harry S. Goodman Productions.....PL 5-6131
The Jam Handy Organization, Inc.....JU 2-4060
Hollywood Television Service, Inc.....JU 6-1700
Independent TV Corp.....PL 5-2100
Intercontinental TV .....MU 2-3404
Interstate TV Corporation.....PLaza 7-3070
Jayark Film Corp.....MU 8-2636
Robert Lawrence Productions, Inc.....JU 2-5242
MCA-TV .....PL 9-7500
MGM-TV .....JU 2-2000
Charles Michelson, Inc.....PL 7-0695
Modern Teleservice, Inc.....OX 7-2753
Motion Pictures for Television, Inc.....PL 3-5600
Movietonews, Inc. .....CO 5-7200
MPO Productions, Inc.....MU 8-7830
National Screen Service Corp.....CI 6-5700
National Telefilm Associates, Inc.....JUdson 2-7300
Official Films, Inc.....PL 7-0100
Paramount Television Productions, Inc.....BR 9-8700
Reeves Sound Studios, Inc.....OR 9-3550
Hal Roach Studios.....CI 5-4135
Sarra, Inc. .....MU 8-0085
Walter Schwimmer, Inc.....EL 5-4616
Bernard L. Schubert.....MU 8-0940
Screen Gems, Inc.....PL 1-4432
Show Corp. of America.....PLaza 9-6840
Sound Masters, Inc.....PL 7-6600
Sterling Television Co., Inc.....MU 3-6300
Transfilm Incorporated .....JU 2-1400
Trans-Lux Television Corp.....PLaza 1-3110
Twentieth Century-Fox .....CO 5-3320
United Artists Assoc.....MUrray Hill 7-7800
UPA Pictures, Inc.....MUrray Hill 1-0400
Universal Pictures Co., Inc., Television.....PL 9-8000
Warner Bros. TV.....CI 6-1000
Van Praag Productions.....PL 7-2687
Ziv-United Artists, Inc.....MU 8-4700
Maurice H. Zouary TV Productions.....JU 2-6185

Chicago Telephone Numbers

AM Radio Stations

WAAF	RAndolph	6-1932
WAIT	FRanklin	2-0660
WBEE	RAndolph	6-6842
WBBM	WHitehall	4-6000
WCFL	MOhawk	4-2400
WCRW	EAstgate	7-6860
WEDC	CR	7-4100
WGES	SAcramento	2-1700
WGN	MIchigan	2-7600
WHFC	CLiffside	4-7411
WIND	WHitehall	4-2170
WJJD	STate	2-5466
WLS	MOnroe	6-9700
WMAQ	SUperior	7-8300
WMBI	MIchigan	2-1570
WSBC	MOnroe	6-9060
WSEL	RAndolph	6-9735

FM Radio Stations

WEAW	KEystone	9-6090
WEFM	STate	2-1357
WENR-FM	ANdover	3-0800
WFMT	STate	2-5668
WKFM	RAndolph	6-2141

Television Stations

WBBM-TV	WHitehall	4-6000
WBKB	ANdover	3-0800
WGN-TV	MIchigan	2-7600
WNBQ	SUperior	7-8300

National Networks

American Broadcasting Co.	ANdover	3-0800
Columbia Broadcasting System	WHitehall	4-6000
Keystone Broadcasting System	STate	2-8900
Mutual Broadcasting System	WHitehall	4-5060
National Broadcasting Co.	SUperior	7-8300

Station Representatives

Avery-Knodel, Inc.	WHitehall	4-6869
John Blair & Co.	SUperior	7-2300
The Bolling Co.	WHitehall	3-2040
The Branham Co.	CEntral	6-5726
Broadcast Time Sales	STate	2-1405
Burn-Smith Co.	CEntral	6-4437
CBS Radio Sales	WHitehall	4-6000
Thomas F. Clark Co.	STate	2-8196
Crosley Broadcasting Corp.	STate	2-6693
Everett-McKinney, Inc.	DElaware	7-3504
Forjoe TV, Inc.	DElaware	7-3504
Gill-Perna, Inc.	FInancial	6-9393
George P. Hollingbery	DEarborn	2-6060
H-R Representatives	FInancial	6-6440
The Katz Agency	MOhawk	4-7150
Robt. S. Keller, Inc.	STate	2-5096
Keystone Bcstg. System, Inc.	STate	2-8900
Daren F. McGavren Co.	FR	2-6498
Meeker Co., Inc.	CEntral	6-1742
NBC Spot Sales	SUperior	7-8300
John E. Pearson Co.	STate	2-7494
Peters, Griffin, Woodward, Inc.	FRanklin	2-6373
Edward Petry & Co., Inc.	WHitehall	4-0011
Radio-TV Reps., Inc.	FInancial	6-0982
Paul H. Raymer Co.	SUperior	7-4473
Sears & Ayer, Inc.	SUperior	7-8177
Storer Television Sales	CEntral	6-9950
Venard, Rintoul & McConnell	STate	2-5260
Walker-Rawalt Co.	ANdover	3-5771
Weed & Co.	WHitehall	4-3434
Adam Young, Inc.	MIchigan	2-6190

Advertising Agencies

Aubrey, Finlay, Marley & Hodgson	FInancial	6-1600
N. W. Ayer & Son, Inc.	Andover	3-7111
BBD&O	SUperior	7-9200
Beaumont & Hohman	RAndolph	6-6181
Gordon Best, Co., Inc.	STate	2-5060
Bozell & Jacobs, Inc.	CEntral	6-0870
Leo Burnett Co., Inc.	CEntral	6-5959
Campbell-Ewald Co.	CEntral	6-1946
Campbell-Mithun Inc.	DElaware	7-7553
Dancer-Fitzgerald-Sample	FInancial	6-4700
W. B. Doner & Co.	ANdover	3-7800
Doremus & Co.	CEntral	6-9132
Erwin Wasey, Ruthrauff & Ryan	FInancial	6-1833
Foote, Cone & Belding	SUperior	7-4800
Frank, Clinton E., Inc.	WHitehall	4-5900
Fuller & Smith & Ross	ANdover	3-5039
Grant Advertising, Inc.	SUperior	7-6500
H. W. Kastor & Sons Advertising Co.	CEntral	6-5331
MacFarland, Aveyard & Co.	RAndolph	6-9360
Malcolm-Howard	ANdover	3-0022
Maxon, Inc.	WHitehall	4-1676
McCann-Erickson	WEbster	9-3700
Arthur Meyerhoff & Co.	DElaware	7-7860
Needham, Louis & Brorby, Inc.	WHitehall	4-3400
L. W. Ramsey Co.	FRanklin	2-8155
Roche, Rickerd & Cleary, Inc.	RAndolph	6-9760
Tatham-Laird, Inc.	HArrison	7-3700
J. Walter Thompson Co.	MOhawk	4-6700
Edward H. Weiss & Co.	CEntral	6-7252
Young & Rubicam	FInancial	6-0750

Radio-TV Program Prods.

Columbia Records, Inc.	WHitehall	4-6000
Decca Records, Inc.	MOhawk	4-4800
Feature Productions	MIchigan	2-6015
Jewell Radio & TV Productions	MOhawk	4-5757
Jules Power Prod.	ANdover	3-1422
Les Lear Productions Corp.	RAndolph	6-0905
William Morris Agency	WHitehall	3-1744
Music Corp. of America	DElaware	7-1100
NBC Radio Recording Division	SUperior	7-8300
Walter Schwimmer Co.	FRanklin	2-4392
Standard Radio Trans. Service, Inc.	STate	2-5322
Hal Tate Radio Productions	ANdover	3-6520
L. S. Toogood Recording Co.	CEntral	6-5275
Ziv United Artists, Inc.	WH	4-1030

News Agencies and Assns.

Associated Press	STate	2-7700

RADIO-TELEVISION DAILY
DEarborn 2-6757

City News Bureau	STate	2-8100
Community News	RAndolph	6-0002
United Press International	FRanklin	2-9000

TV Film Producers-Dist.

Walter Schwimmer, Inc.	FR	2-4392
Television Programs of America, Inc.	WH	4-4767
UPA Pictures, Inc.	WHitehall	4-0196

Washington Telephone Numbers

Federal Departments and Agencies

American National Red Cross	**REpublic 7-8300**
Archives, National	WO 3-1130
Business and Defense Services Administration	**STerling 3-9200**
Capitol, U. S. (Senate, House)	CApitol 4-3121
Census, Bureau of The	RE 5-2000
Commerce, Department of	**STerling 3-9200**
Copyright Office, Library of Congress	**STerling 3-0400**
Court of Customs and Patent Appeals	**National 8-4696**
Department of Defense	LIberty 5-6700
Air Force, Department of The	**LIberty 5-6700**
Army, Department of The	**LIberty 5-6700**
Navy, Department of The	**LIberty 5-6700**
Defense Mobilization, Office of	**EXecutive 3-3300**
Executive Mansion (White House)	**NAtional 8-1414**
Federal Communications Commission	**EXecutive 3-3620**
Federal Trade Commission	**EXecutive 3-6800**
Government Printing Office	**STerling 3-6840**
Interior, Department of The	**REpublic 7-1820**
Justice, Department of	**REpublic 7-8200**
Labor, Department of	**EXecutive 3-2420**
National Labor Relations Board	EXecutive 3-3111
National Research Council	**EXecutive 3-8100**
Patent Office	**STerling 3-9200**
Post Office Department	**STerling 3-3100**
Radio Correspondents Galleries (Senate and House of Representatives)	CApitol 4-3121
State, Department of	**REpublic 7-5600**
Supreme Court of the United States	**EXecutive 3-1640**
United States Information Agency	REpublic 7-8340
U.S.M.C., AM-TV, Info. Div.	LIberty 5-6700

Non-Government

Clear Channel Broadcasting Service	**EXecutive 3-0255**
Electronic Industries Association	NAtional 8-3902
National Association of **Broadcasters**	**DEcatur 2-9300**
National Press Club	**REpublic 7-2500**
RADIO-TV DAILY	EX 3-4808
Radio Corporation of America (Frequency Bureau and RCA Victor Dic.)	DIstrict 7-9680
Westinghouse Broadcasting Co.	STerling 3-0903

AM Radio Stations

WARL	KEnmore 6-9000
WEAM	**JAckson 7-7100**
WFAN	REpublic 7-8000
WFAX	JEfferson 2-1220
WGAY	WHitehall 6-1050
WGMS	**EXecutive 3-8676**
WINX	REpublic 7-8000
WMAL	**KEllogg 7-1100**
WOL	HObart 2-3900
WOOK	REpublic 7-8000
WPIK	OVerlook 3-3000
WRC	EMerson 2-4000
WTOP	EMerson 2-9300
WUST	HObart 2-0011
WWDC	TUckerman 2-7600

FM Radio Stations

WASH-FM	DIstrict 7-1356
WGMS-FM	**EXecutive 3-8676**
WMAL-FM	**KEllogg 7-1100**
WRC-FM	EMerson 2-4000
WTOP-FM	EMerson 2-9300
WWDC-FM	TUckerman 2-7600

Television Stations

WMAL-TV	**KEllogg 7-1100**
WRC-TV	EMerson 2-4000
WTOP-TV	EMerson 2-9300
WTTG	**STerling 3-5300**

News Services

Associated Press	AD 4-5400
United Press International	EXecutive 3-3430

Networks

ABC	REpublic 7-6013
CBS	EMerson 2-9300
MBS	CO 5-6363
NBC	EMerson 2-4000

Los Angeles Telephone Numbers

AM Radio Stations

KABC	NOrmandy 3-3311
KALI (Pasadena)	MUrray 1-7148
KBIG	HOllywood 3-3205
KBLA (North Hollywood)	TRiangle 7-3619
KDAY	HOllywood 1-9981
KFAC	WEbster 8-0161
KFI	DUnkirk 2-2121
KFOX (Long Beach)	HEmlock 6-7281
KFSG	DUnkirk 9-1141
KFWB	HOllywood 3-5151
KGBS	DUnkirk 8-2345
KGER (Long Beach)	NEvada 6-4774
KGFJ	HOllywood 4-0201
KGIL (Sherman Oaks)	STate 5-8631
KHJ	HOllywood 2-2133
KIEV (Glendale)	CHapman 5-2388
KLAC	HOllywood 2-7271
KMPC	HOllywood 9-5341
KNX	HOllywood 9-1212
KPOL	WEbster 8-2345
KRKD	CApitol 5-4116
KWKW (Pasadena)	MUrray 1-6744
KXLA (Pasadena)	MUrray 1-6991

FM Radio Stations

KABC-FM	NOrmandy 3-3311
KBIQ-FM	HOllywood 3-3205
KBMS-FM (Glendale)	CHapman 5-2090
KCBH	BR 2-7105
KFAC-FM	WEbster 8-0161
KFMU-FM	WEbster 8-5233
KFOX-FM	SPruce 5-2068
KGLA-FM	DUnkirk 5-9966
KHJ-FM	HOllywood 2-2133

KHOF-FM (Glendale)	CHapman	5-7575
KMLA-FM	DUnkirk	2-8426
KNOB-FM (Long Beach)	HOllywood	7-0454
KNX-FM	HOllywood	9-1212
KRHM-FM	DUnkirk	5-7421
KUTE-FM	CItrus	4-1414
KRKD-FM	CApitol	5-4116
KWKW-FM (Pasadena)	MUrray	1-6744

Television Stations

KABC-TV	NOrmandy	3-3311
KCOP	HOllywood	2-7311
KHJ-TV	HOllywood	2-2133
KRCA	THornwall	5-7000
KNXT	HOllywood	9-1212
KTLA	HOllywood	9-3181
KTTV	HOllywood	2-7111

National Networks

American Broadcasting Company	NOrmandy	3-3311
Columbia Broadcasting System	HOllywood	9-1212
CBS Television—Television City	OLive	1-2345
Mutual Broadcasting System	HOllywood	2-2133
National Broadcasting Company	Thornwall	5-7000

Station Representatives

AM Radio Sales Co.	HOllywood	5-0695
Avery-Knodel, Inc.	DUnkirk	5-6394
Walter Biddick Co.	RIchmond	9-8800
John Blair & Co.	DUnkirk	7-1333
Blair-TV, Inc.	DUnkirk	1-3811
Bolling Company, Inc.	HOllywood	2-6471
The Branham Co.	WEbster	3-6365
Broadcast Times Sales	HOllywood	5-1755
CBS-Radio Spot Sales	HOllywood	9-1212
CBS-TV Spot Sales	OLive	1-2345
Forjoe & Co.	OL.	5-7755
Gill-Perna, Inc.	DUnkirk	7-4388
W. S. Grant Co.	HOllywood	3-7194
H-R Representatives, Inc.	HOllywood	2-6453
Harrington, Righter & Parsons, Inc.	DUnkirk	5-4275
Hollingbery, George P., Co.	DUnkirk	5-2071
Intercontinental Service Ltd.	HOllywood	2-2289
Katz Agency, The	DUnkirk	5-6284
Daren F. McGavren Co., Inc.	HOllywood	4-7331
Meeker Co.	HOllywood	2-6501
Tracy Moore	HOllywood	2-2351
NBC-KRCA Spot Sales	THornwall	5-7000
Oakes, Harlan G., Associates	DUnkirk	2-0880
Lee F. O'Connell Co.	OLeander	5-7597
John Pearson Co.	DUnkirk	5-5084
Peters, Griffin, Woodward, Inc.	HOllywood	9-1688
Edward Petry Co.	DUnkirk	8-1143
Paul H. Raymer	HOllywood	2-2376
Scott, Duncan & Co.	DUnkirk	8-4151
Television Adv. Reps.	HOllywood	6-1144
Venard, Rintoul, McConnell	DUnkirk	8-4151
Video Views	HOllywood	3-4179
Weed & Company	HOllywood	2-6676
Young, Adam J., Inc.	HOllywood	2-2289

Advertising Agencies

Action in Advertising	DUnkirk	3-3114
Ad Larson	NOrmandie	4-6552
Adams & Keyes, Inc.	WEbster	8-3781
Admasters	UPton	0-2660
Advertising Council, Inc.	HOllywood	2-0988
Advertising Engineers Corp.	MAdison	8-5039
Alber, R. H., Co.	HOllywood	9-8273
Allen, Dorsey & Hatfield, Inc.	NOrmandie	3-9343
Allen & Marshall Adv., Agency	OLive	3-1770
Allen, Martin, Co.	OLive	3-2020
Allied Advertising Agencies	HOllywood	2-0837
Anderson-McConnell Adv. Agency	HOllywood	3-4154
U. S. Anderson Co.	OLdfield	4-0250
Arkwright Advertising Co. Inc.	HOllywood	4-3129
Armstrong, Fenton & Vinson, Inc.	MUrray	1-6041
Arnold, Rupert Advertising	DUnkirk	2-0896
Asch, A., Inc.	DUnkirk	7-7600
Associated Advertising Agency	OL.	2-7690
Associated Broadcast Adv. Co.	WEbster	6-5564
Atherton Mogge, Privett, Inc.	OLive	3-9870
Ayer, N. W., & Son, Inc.	HOllywood	3-4181
Barnes Chase Co.	HUbbard	2-1690
Bates, Ted., & Co.	OLympia	5-9081
BBDO	HOllywood	6-1641
Baus & Ross Co.	DUnkirk	8-1107
Bayard, Jere	OLdfield	5-9355
Becker, Max, Advertising	GArfield	3-5484
Beaumont & Hohman	Madison	2-2986
Bejach, Leo, Adv.	GRanite	2-2245
Belford, Ed, Agency	BRadshaw	2-8493
Bell Advertising	HOllywood	6-2421
Bennett, Walter F., & Co.	HOllywood	4-8291
Benton & Bowles, Inc.	HOllywood	4-9151
Berghoff Associates, Inc.	OLive	5-7536
Bishop & Associates, Inc.	OLive	1-2560
Blades, Richard H.	MAdison	9-2866
Bloch's Advertising	HOllywood	3-0647
Blum's Direct Advertising	DUnkirk	8-3441
Bogerts, The	HOllywood	3-6871
Bowes, Chas. Adv. Co.	RIchmond	7-0543
Boyd, John R.	LUdlow	9-1644
Boylhart, Lovett & Deane	HUntly	2-0740
Bozell & Jacobs, Inc.	DUnkirk	9-1277
Brehme Ad Service (Glendale)	CHapman	5-1539
Broadcasting Advertising	BRadshaw	2-4840
Brother, D. P., & Co.	DUnkirk	5-8288
Brown, Byron H., & Assoc.	OLympia	3-2320
Bull, Frank, & Co.	HOllywood	5-4195
Burnett, Leo, Co., Inc.	HOllywood	4-7374
Buss, R. H., Associates	DUnkirk	5-4385
Buxton Adv. Agency	MUrray	1-4993
Campbell-Ewald Co.	DUnkirk	9-1334
Campbell-Mithun, Inc.	HOllywood	2-0715
Caples Co., The	DUnkirk	7-4255
Carlson, Milton Co.	DUnkirk	8-9464
Carson-Roberts Inc.	BRadshaw	2-8366
Case, Roger T., Assoc.	HEmlock	7-3503
Castor & Assoc.	OLeander	2-1315
Chamberlin & Associates	DUnkirk	7-6444
Citizen Advertising Agency, Inc.	MAdison	2-2463
Coward Velma Advertising	DUnkirk	4-2558
Coast Advertising Associates	DUnkirk	7-7373
Cole, Fischer & Rogow	BRadshaw	2-3351
Coleman-Parr Advertising	OLive	3-7030
Collard, Clark, Adv. Agency	DUnkirk	7-3388
Compton Advertising, Inc.	OL	3-0100
Consolidated Adv. Directors	OLive	5-6484
Copy Cat Advertising	TRiangle	7-4348
Cowell, Leslie B., Advertising	TRiangle	7-5329
Craig & Reid, Inc.	HOllywood	4-8218
Creative Advertising	WEbster	1-3255
Crist, Ken, Inc.	NOrmandie	1-1287
Culbertson & Babcock	OLympia	5-6790
Culp, Earl R., Co.	DUnkirk	2-8406
Cunningham & Walsh, Inc.	DUnkirk	8-0591
Curtis Advertising Co.	HOllywood	3-2377
Dancer-Fitzgerald-Sample, Inc.	HOllywood	2-3256
D'Arcy Adv. Co.	DUnkirk	5-3171
Delman, Allen & Assoc.	OLive	3-2110
Davidson, David, & Co.	HOllywood	2-7753
Davis & Blackwell, Inc.	Victoria	9-2964
Davis, Charlie, Advertising	AXminster	3-5508
DeSantis Advertising Agency	NEvada	6-6515
Dibble, Gordon H.	CHapman	5-2495
Doherty, Clifford, Steers & Shenfield	OLeaner	5-8950
Dolson Advertising Agency	LOraine	9-5111
Donahue & Coe	DUnkirk	1-2271
Donald, Dick, Advertising	DUnkirk	8-2371
Doyle, Dane, Bernbach	OLive	3-8080
Dozier, Eastman & Co.	DUnkirk	5-6071
Dreyfus Co. Adv.	OLive	5-8255
Dunas, E. C. Advertising	OLive	6-4100
Durstine, Roy S., Inc.	DUnkirk	8-3411
Ebberts, Dan, Adv. Serv.	LUdlow	7-9161
Edelstein, Irwin L., & Assoc.	OLdfield	6-6200
Ehlert, Grace	MAdison	6-2222
Eisaman-Johns, Advertising	HOllywood	4-7265
Eisenberg, Ralph	MAdison	2-0439
Elliott, Neil M. Advertising	DUnkirk	7-7301
Enyart & Rose Advertising	HOllywood	6-1176
Erwin Wasey, Ruthrauff & Ryan, Inc.	WEbster	1-1211
Essig Co.	POplar	3-4365
Esty, William Co.	HOllywood	2-6301
Fagan, O. K. Advertising Agcy.	MAdison	2-2192
Falkenhainer, Carl	BRadshaw	2-0136
Fallon, Brangham, Moon, Inc.	HOllywood	4-0171
Farrar Advertising	GRanite	8-3011
Fehlman, Warren P., Adv. Co.	OXbow	8-8168

Fellows, John C., Co. ..... MUrray 1-6404
Flax-Bronston Co. ..... RIchmond 9-4497
Fletcher Richards, Calkins & Holden . HOllywood 6-1311
Foladare, Maury & Assoc. ..... HOllywood 9-8135
Foote, Cone & Belding (Hollywood) HOllywood 9-6265
Foote, Cone & Belding (Los Angeles) . MAdison 9-3611
Forestal, R. J. Co. ..... WEbster 5-1211
Frank, Albert-Guenther Law ..... WEbster 3-7595
Frank, Don Advertising (Anaheim) ... KEystone 5-6093
Frazier Adv. Agency ..... MAdison 5-8392
Fritz, Jimmy, & Associates ..... HOllywood 3-3251
Fuller, Smith & Ross, Inc. ..... DUnkirk 5-2211
Gage, Booth & West, Inc. ..... OLive 3-1770
Gard, Dalbert & Associates ..... DUnkirk 8-8422
Gardner Advertising Co. ..... HOllywood 9-2719
Gaynor, Ducas, Inc. ..... OL. 5-8191
Geissinger, W. B., & Co. ..... OLive 1-3510
General Advertising Agency, Inc. ... HOllywood 3-5128
Gerth, Brown Clark & Elkus ..... OLive 3-2320
Gilbert & Benton ..... TRiangle 7-3105
Gilbert, Martin, Agency ..... TRiangle 3-4532
Gill Clifford Agency ..... OLive 5-8388
Glasser-Gailey, Inc. ..... MAdison 9-3501
Glenn Advertising, Inc. ..... OL 3-9030
Gold Mike Agency ..... OLeander 5-6811
Gonda, Francis D., Adv. Agency ... HOllywood 2-1325
Goodman Organization ..... OLdfield 6-6200
Graham, Clyde D. ..... DUnkirk 3-1266
Grant, Will ..... DUnkirk 7-3361
Grant Advertising Agency ..... HOllywood 1-9231
Gray-Moore Agency ..... HOllywood 9-3591
Greer, Norman Co. ..... OL 7-0648
Gregory, Willard G., & Co. ..... MAdison 7-0531
Grey Advertising ..... BRadshaw 2-9821
Guerin-Johnstone-Jeffries Advertising . CLinton 7-7573
Guild, Bascom & Bonfigli ..... HOllywood 9-8217
Hadlock & Associates ..... HOllywood 2-6731
Heintz & Co., Inc. ..... MAdison 9-3181
Hill, Don ..... MAdison 4-9936
Hixson & Jorgenson, Inc. ..... DUnkirk 8-3121
Hoel, John D., Adv. Agency ..... MUrray 1-7131
Hollander, Welsh Advertising ..... DUnkirk 9-1171
Honig-Cooper Co. ..... DUnkirk 8-3301
House of Leads ..... NEvada 6-4471
Houston Advertising Service Co. ... NOrmandie 5-5886
Hunter & Wilhite Advertising ..... WEbster 3-7353
Hutchinson Advertising ..... HOllywood 2-4500
Irwin, Howard, & Assoc. ..... DUnkirk 8-1219
Jay, Clarence L. Industrial Adv. ... NOrmandy 4-7131
Jaycraft Co. ..... THornwall 2-5310
Jenner, Don, Advertising ..... DUnkirk 2-8321
Jett Advertising ..... HOllywood 2-6635
Johnson & Lewis ..... HOllywood 5-7105
Jones, Paul, & Associates ..... DUnkirk 1-3003
Kaplan, Sara Jane, Advertising ..... OLive 3-6057
Kaufman, Lon, Co. ..... DUnkirk 8-2725
Kaufman, Hans E., & Co. ..... HOllywood 3-3800
Key-Christopher Advertising ..... WEbster 9-3147
Keane, Raymond, Advertising ..... OLive 3-8650
Keene & Associates ..... OLive 3-7420
Kellogg, Edw. S. ..... DUnkirk 7-5213
Kelso, M. H., & Co. ..... DUnkirk 2-2072
Kenyon & Eckhardt ..... HO 9-9044
Kennedy, Walker, Inc. ..... OLeander 5-8750
Keyes, Madden & Jones ..... HOllywood 9-3974
Lance Advertising ..... WEbster 6-6184
LaRoche, C. J., Advertising ..... HOllywood 9-3656
Lawrence Co. ..... BRadshaw 2-5820
Lee & Associates ..... OLive 1-2090
Lee, J. Richard ..... HOllywood 9-2721
Lee, Robert E., & Associates ..... HOllywood 6-1188
Leni Advertising ..... HOllywood 9-1082
Lennon & Newell ..... CRestview 1-7221
Lewin, Howard, Advertising ..... DUnkirk 8-7156
Lewis Advertising ..... HOllywood 5-9040
Little & Co. ..... DUnkirk 9-1267
Logan, Dudley L. ..... DUnkirk 2-8471
Lynn-Western, Inc. ..... WEbster 5-1234
Mack Agency ..... HOllywood 2-6377
MacManus, John, & Adams ..... OLive 3-6130
Mann Advertising Co. ..... DUnkirk 2-1179
Mannis, Samuel A. ..... HOllywood 4-7501
Martha's Adv. Service ..... MAdison 6-4897
Mathisson & Associates ..... HU 2-1870
Mayne, Charles H., Co. ..... DUnkirk 5-0138
Mays & Co. ..... MAdison 7-8534
McCann-Erickson ..... DUnkirk 5-3301
McCarty Co., The ..... DUnkirk 5-4011
McCreery, Walter, Co. ..... OL 2-4480
McElligott, Ford C., & Associates ..... MAdison 2-4655
McElroy Adv. Agcy. ..... DUnkirk 1-3045
McHugh Advertising Co. ..... BRadshaw 2-0233
McKee, Burns Adv. ..... HOllywood 7-4218
McLain, W. R., & Associates ..... NOrmandie 3-8209
McNeill & McCleery ..... DUnkirk 5-7341
M-E Productions ..... DUnkirk 5-3302
Meany, Phillip J., Co., Adv. ..... DUnkirk 5-4181
Meltzler, Richard, Adv. ..... WEbster 8-2993
Minns, Richard L. ..... CRestview 1-7207
Morgan Company, The ..... TRiangle 3-2694
Morgan, Raymond R., Co. ..... HOllywood 6-1311
Mottl & Siteman Advertising ..... OL. 2-5095
Mowinckel, E. K., Advertising ..... RIchmond 7-0529
Mullins, Earl, Advertising ..... DUnkirk 5-9088
Nargi Advertising ..... MAdison 2-1647
National Advertising Associates ..... DUnkirk 7-4388
National Federation of Advertising ..... OL. 3-2320
Neale & Associates ..... OL. 6-0500
Needham, Louis, & Brorby ..... CRestview 6-2073
Nelson Adv. Service ..... BRadshaw 2-0261
Newman, Ben Allah, Advertising ..... DUnkirk 9-6649
Newmark, Nelson, Advertising ..... MAdison 4-1568
North Advertising ..... OL 2-3770
Olen, David, Adv. ..... OLive 5-7290
Pacific Advertising Service ..... RIchmond 9-5803
Packard, Jack Advertising ..... CHapman 5-5591
Pardee Co., The ..... HOllywood 2-7306
Patton, George Adv. ..... HOllywood 2-0841
Paul & Baum ..... OL. 3-2110
Pell, Ben, Advertising ..... MAdison 2-1557
Perrett Co., The ..... HUbbard 2-8303
Porter & Associates ..... WEbster 6-5564
Porter, Wesley H., Adv. ..... AXminster 3-0400
Productive Advertising ..... AXminster 1-1322
Ramsey, Brown & Co. ..... HOllywood 3-6851
Raymond, J. W., Advertising ..... MAdison 4-2244
Raymond, Larry, Co. ..... WEbster 6-8125
Reach, McClinton & Co., Inc. ..... OLive 3-9610
Robin, Lee & Arnold ..... CRestview 4-5853
Robins, Jerome, Agency ..... DUnkirk 8-0661
Roche-Eckhoff & Lee ..... OLive 5-7670
Rockett-Lauritzen ..... REpublic 4-2106
Ross, Charles, Adv., Agency ..... HOllywood 7-8898
Ross, Roy, Inc. ..... HOllywood 9-6263
Saussy, Walker Advertising ..... HOllywood 3-5161
Sawdon, Frank ..... HOllywood 4-7579
Schurrer, Lou, Adv. ..... HOllywood 3-3800
Scott, M. B., Advertising ..... OL 3-5330
Sebrell, J. B., Adv. Agcy. ..... MAdison 6-9397
Seros, George J., Advertising ..... CRestview 6-4723
Shane, Leonard, Agency ..... HOllywood 9-2258
Shaw, John W., Advertising ..... WEbster 8-2675
Shay Advertising ..... HOllywood 4-1158
Sheldon, Lisle Adv. ..... HOllywood 3-2366
Simmons, Dean ..... WEbster 1-1311
Smalley & Smith ..... HOllywood 6-2404
Speer Advertising Agency ..... RIchmond 7-9626
Spees Advertising Agency ..... DUnkirk 9-6933
Stahl, Charles N., Adv. Agency ..... HOllywood 2-7344
Stebbins, Barton A., Adv. ..... DUnkirk 8-8131
Stebbins, Hal, Inc. ..... RIchmond 9-5317
Steinlauf, Malcolm, & Co. ..... WEbster 3-7564
Steller, Miller & Lester, Inc. ..... DUnkirk 7-5377
Stiller, Hunt Advertising ..... BRadshaw 2-0204
Stodel Advertising ..... MAdison 2-1193
Straus, J. M., & Co. ..... OLympia 5-7691
Stromberger, LaVane & McKenzie ... DUnkirk 5-2211
Sudler Co. ..... BRadshaw 2-3438
Sullivan Stauffer Colwell & Bayles . HOllywood 4-2119
Swafford & Co. ..... OLdfield 5-9690
Taggart & Young ..... WEbster 3-8108
Tatham-Laird, Inc. ..... HOllywood 1-9228
Taylor Host, Inc. ..... CApitol 5-3208
Thompson, J. Walter, Co. ..... OL 3-0300
Thompson-McDonald ..... HOllywood 2-7249
Tilds & Cantz Advertising ..... OLeander 5-9270
Todd, Michael, Advertising ..... HOllywood 5-8036
Tullis Co., Inc., The ..... HOllywood 2-6333
Tyler-Smith, T., Advertising ..... DUnkirk 7-5519
United Bench Advertising ..... AXminster 2-8107
Universal Advertising Agency, Inc. . HOllywood 4-8218
Van der Boom, Hunt, McNaughton ... WEbster 8-2001
Vanderhurst Adv. ..... HOllywood 7-9191
Van-Scott, Inc. ..... DUnkirk 9-2300
Victor, A. J., Company ..... AXminster 4-7555
Voorhees, P. W., Inc. ..... HOllywood 6-1181

Wade, Adv. Agency.....HOllywood 6-1631
Walsh, Nellie L., Advertising.....MA 2-9853
Warwick & Legler, Inc.....OL 3-0130
Weatherwax-Spurgean & Associates.....MA 7-2633
Webster, R. W., Adv.....MAdison 9-2283
Weinberg, Milton, Adv. Co.....OLive 3-2300
Weiss, Edward H., & Co.....OLive 3-8360
Welsh, Hollander & Coleman Adv.....DUnkirk 9-1171
Westwood, Tom, Adv. Agcy.....CH 5-5051
Whiteman, Richard .....DUnkirk 5-2054
Wilder, Alvin .....REpublic 4-2186
Williams, Dallas & Sons.....HOllywood 2-6396
Willis, Harry G., & Assoc.....CHapman 5-5533
Winan & Co., Paul.....RIchmond 7-5189
Wolfer-Douglass-Bennington, Inc..CUmberland 3-6242
Woolf, Len, Co.....DUnkirk 8-2361
World Advertising (Long Beach).....HEmlock 5-6094
World Wide Want Ad Service.....MAdison 7-9983
Wynne-Alexander Advertising .....MUrray 2-2319
Young, Marvin, Associates.....HOllywood 2-2684
Young & Rubicam.....HO 2-7181

Radio-TV Program Prods.

Aladdin Enterprises .....HOllywood 2-6686
Alexander, M & A, Productions.....HOllywood 4-7571
Burrud, Bill, Productions.....HOllywood 3-8181
Cavalcade Television Programs.....OL 4-4144
Consolidated Film Industries.....HOllywood 9-1441
Corradine, Tom J., & Associates....HOllywood 2-4448
Commodore Productions .....HOllywood 9-7502
Crosby, Bing, Enterprises.....BRadshaw 2-2771
Fairbanks, Jerry, Inc.....HOllywood 2-1101
Guedel, John, Radio Productions.....OLive 3-8000
Hollywood Central Recording.....HOllywood 3-2131
MacGregor, C. P., Sound Studios.....DUnkirk 4-4191
MCA-TV .....BRadshaw 2-3211
Patin, Ray, Productions.....HOllywood 2-1147
RCA, Victor Division.....RAymond 3-6661
Radio Recorders, Inc.....HOllywood 3-3282
Reynolds, Stuart, Prod.....CRestview 4-7863
Rockett, Frederick K., Co.....HOllywood 4-3183
Rocket Pictures, Inc.....HOllywood 7-7131
Ross, Jack .....HOllywood 9-4019
Rourke, Jack, Productions.....HOllywood 3-7178
Screen Gems, Inc.....HOllywood 2-3111
Steffner, Wayne, Prods.....HOllywood 3-4173
Studio & Artists Recorders.....HOllywood 4-8241
Sutherland, John, Prods., Inc.....DUnkirk 8-5121
Telefilm, Inc. .....HOllywood 9-7205
Telepix Corp. .....HOllywood 4-7391
TV Spots .....HOllywood 5-5171
Tuchman, Harris, Productions.....WEbster 6-7189
Universal Recorders .....HOllywood 9-8282
Western Recorders .....HOllywood 3-6811
Wilding Business Commu.....WEbster 8-0183
World Broadcasting System.....OLdfied 4-2800
Wright, Carter, Enterprises, Inc.....HOllywood 9-0944
Ziv-United Artists .....OLdfield 4-2800

TV Film Producers-Dist.

M & A Alexander Productions.....HO 4-3414
George Bagnall & Associates.....OL 2-8050
Bonded TV Film Service, Inc.....OLd 4-7575
California National Prod.....TH 5-7000
Frank Cooper Associates.....CR 4-5971
Jack Denove Productions, Inc.....HO 4-8331
Desilu Productions, Inc.....HO 9-5911
Walt Disney Productions.....VI 9-3411
Dougfair Corporation .....HO 5-6164
Jerry Fairbanks Production.....HO 2-1101
Family Theater, Inc.....HO 2-1317
Don Fedderson Productions.....HO 2-0821
Filmcraft Productions .....OL 3-2430
Filmaster Productions, Inc.....HO 4-6122
Flying A Prod.....HO 9-1425
Four Star Films, Inc.....HO 2-6231
Hollywood Television Service, Inc.....PO 3-8411
Independent Television Corp.....HO 2-6525
Interstate TV Corporation.....NO 2-9181
Mark VII, Ltd.....TR 7-0621
Robert Maxwell & Associates.....HO 2-6027
McCadden Productions .....HO 4-2141
Medallion TV Enterprises, Inc.....HO 2-6635
Paramount Television Productions, Inc.....HO 9-3181
Playhouse Pictures .....HO 5-2193
Roland Reed Productions.....HO 9-1628
Revue Productions, Inc.....TR 7-1211
Hal Roach Studios.....TE 0-3361
Ross-Danzig Productions .....HO 2-0761
Screen Gems, Inc.....HO 2-3111
Stage Five Productions, Inc.....HO 7-3111
Swift-Chaplin Productions, Inc.....HO 2-0761
TCF Television Productions, Inc.....HO 2-6231
Twentieth Century Fox Television.....HO 2-6231
UPA Pictures, Inc.....TH 2-7171
Universal Pictures Co., Inc., Television.....TR 7-1211
Van Praag Productions.....DU 1-3819
Warner Bros. Pictures, Inc. TV Division.....HO 9-1251

Artists Agencies

Alexander, Alex Agency.....CRestview 1-6101
Allied Casting .....HOllywood 3-7124
Alvarado, Carlos .....OL 2-0272
American Federation of TV-Radio...HOllywood 4-5123
Armstrong-Deuser-McHugh, Jr.....CRestview 4-0881
Ashley-Steiner Corporation .....CRestview 4-8511
Artigue, Louis .....CRestview 6-2488
Associated Booking Corp.....OLive 2-9940
Auer, Miles Bohm.....HOllywood 2-6416
Barnes, William, Agency.....BRadshaw 2-8221
Barry, Vy, Agency.....HOllywood 9-2127
Barskin Agency, The.....OL 2-5470
Bell, Marcella Agency.....CRestview 6-0012
Bender, David .....OLympia 2-1465
Bernie, Herman .....CRestview 5-0117
Bonham, C. Herschel .....HO 4-3060
Brandies, Bob, Agency.....POplar 2-4872
Brewis, Alex .....OL. 2-5470
Carson-Stempel .....CRestview 4-8343
Cinema Artists Agency.....OLive 2-7074
Cloutman-Barskin-Short .....CRestview 4-6833
Columbia Artists Management.....HOllywood 2-6623
Condit Agency .....HO 4-9233
Connor, Allen .....HOllywood 5-0834
Cooper, Frank, Associates.....CRestview 4-5971
Cooper, Ray .....CRestview 6-9769
Cumber, Lil Attractions Agency....AXminster 3-6159
Davis, Mary Webb.....OL. 5-6747
Dawn, Wilma Agency.....HOllywood 5-7438
Donaldson Agency .....OL. 2-0355
Famous Artists .....CRestview 4-7433
Flaire Agency, The.....OL. 6-3060
Frings, Kurt .....CRestview 4-8881
Garfield, Milton .....CRestview 1-7227
Gefsky, Harold L.....CRestview 4-7801
General Artists Corporation.....BR 2-0973
Gertz, Mitchell .....CRestview 4-5491
Gold, Herb .....CRestview 4-8171
Gold, Sid .....CRestview 4-7247
Goldstone, Tobias .....CRestview 6-1071
Gould, Billy .....OL. 6-1122
Green, Ivan .....OL. 2-4010
Greshler, Abner .....OLdfield 4-5960
Griffith, Byron .....HOllywood 7-2600
Grossman, Milton M.....CRestview 4-8631
Halliburton, Jeanne .....POplar 9-2947
Halsey, Reece Agency.....OLive 2-2409
Hamilburg, Mitchell .....CRestview 4-9311
Herdan-Sherrell .....CRestview 1-5236
Herzbrun, Walter .....OL. 2-7210
Herzon, Kendall .....CRestview 4-8107
Ingersoll, George, Agency.....HOllywood 7-0862
Irwin, Lou .....CRestview 1-7131
Jackson, Edith .....HOllywood 7-0155
Jaffee Agency .....OLympia 7-2710
Kaufman, Milton .....CR. 5-5028
Kingston, Al, Enterprises.....CRestview 6-8538
Kohner, Paul .....CRestview 1-5165
Kumin-Olenick Agency .....CRestview 4-7281
Lance, Leon O.....OL 7-1060
Lauren, J. W., Agency.....OL. 6-4070
Lazar, Irving .....CRestview 5-6153
Leonard, Fred .....HOllywood 4-7546
Levee, Sid .....CRestview 4-8631
Longenecker, Robt. .....OLive 3-3770
MacQuarrie, Earl .....CRestview 4-8919
Manuel, Alvin G. Agency.....CRestview 4-5288
Marion, Paul Agency.....OL. 2-9540
Marx, Bert .....CRestview 4-8555

Medford, Ben ..... CRestview 1-7021
Meyers, Walter ..... CRestview 1-8161
Middleton-Chiles Agency, Inc. ..... OL 6-4460
Mishkin Agency ..... OLive 2-0944
Moore, Lola ..... CRestview 6-5401
Morris, William ..... BRadshaw 2-4111
MCA Artists ..... CRestview 4-7711
Ochs, Al ..... HOllywood 9-6470
Oliver, Maurine ..... OL 7-1250
Omega Artists, Inc. ..... OLympia 5-7212
Payton, Bob ..... OL. 6-1880
Pearson, Ben ..... CRestview 4-5488
Pomeroy, Jack ..... HOllywood 9-6366
Preminger-Stuart ..... OL. 6-2360
Rogers & Rush ..... CRestview 4-6841
Rosen, Jerry, Agency ..... BRadshaw 2-2345
Ryan, Frank ..... CRestview 1-4627
Saphier, James L., Agency ..... CRestview 1-7231
Schuller, William Agency ..... CRestview 4-6949
Schwartz Agency ..... OLive 3-0400
Screen Children's Guild Agency ..... HOllywood 9-6231
Shauer, M. A. ..... CRestview 1-1103
Shaw, Glenn ..... OLive 5-6956
Shipley, Howard Agency ..... CRestview 6-6251
Shurr, Louis ..... CRestview 4-8111
Sindell Agency ..... CRestview 4-8181
Small, Paul ..... BRadshaw 2-0496
Snitzer, Lou-Fritschi, Al, Inc. ..... HOllywood 9-6271
Somlyo, E. T. ..... CRestview 6-2041
Stempel, Frank ..... CRestview 4-8343
Stewart, Rosalie ..... CRestview 4-6123
Swanson, H. N. ..... OL. 2-5385
Swoverland, Harold ..... OLive 6-0900
Talent Inc. ..... HOllywood 2-0913
Thompson, Lionel B. ..... CRestview 1-2188
Ullman, George ..... CRestview 4-5238
Wadsworth, J. B. ..... CRestview 6-0698
Weiner, Jack ..... OLympia 2-1140
Weintraub, Murry ..... OLive 2-3971
Westwood Artists Agency ..... CRestview 5-1608
Wilkins, Paul ..... CRestview 1-6188
Willson, Henry ..... OLdfield 2-7452
World Artists Management Agency ..... CRestview 1-7294
Wormser, Jack, Agency ..... HOllywood 4-8138
Zimmerman, Herman Agency ..... CRestview 6-0266

Publications

Billboard, The ..... HOllywood 9-583[illegible]
Broadcasting Magazine ..... HOllywood 3-3148
Film Daily, The ..... HOllywood 9-5358
Hollywood Reporter ..... HOllywood 4-7411
Media Agencies Clients ..... OL. 7-1440

RADIO-TELEVISION DAILY
HOllywood 9-3951

See-Hear ..... HOllywood 9-2707
Sponsor ..... HOllywood 4-8089
TV Guide ..... HOllywood 5-2103
TV-Radio Mirror ..... EXmont 7-8640
Variety ..... HOllywood 9-1141

Radio-TV Audience Surveys

American Research Bureau ..... HOllywood 9-1683
Facts Consolidated ..... OLive 3-3114
Moffett Research Co. ..... HOllywood 3-5653
National Audience Board ..... CR 1-8141
Pulse, Inc. ..... OL. 3-7733

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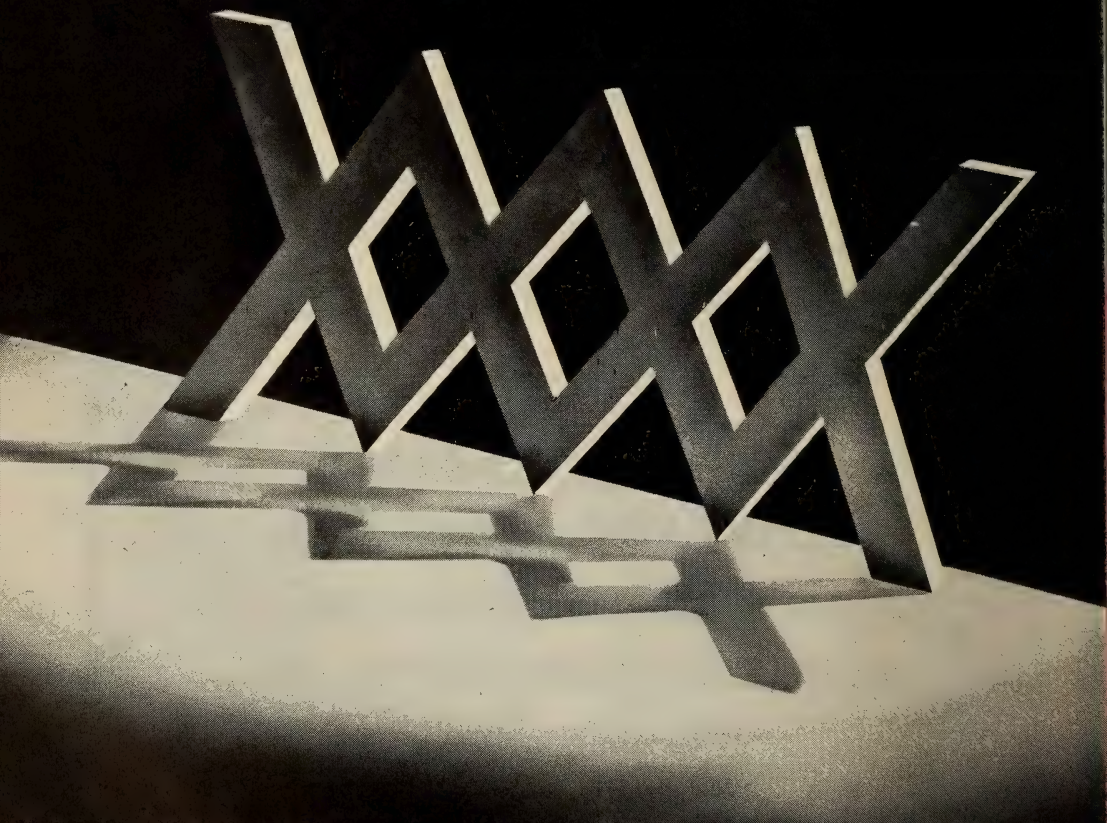
SEE

EDITORIAL INDEX (PAGE 7)

UNDER CATEGORIES SUCH AS AM STATIONS, TV STATIONS, STATION REPRESENTATIVES, ETC.

SINCE 1898 THE AGENCY OF THE SHOW WORLD



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1961

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Estimated Gross Time Expenditures Of Network Television Advertisers

— BY PRODUCT CLASSIFICATION —

GROSS TIME COSTS ONLY

	Jan.-Dec. 1960	*Jan.-Dec. 1959*	*% Change*
Agriculture & Farming	$ 1,957,972	$ 1,809,137	+ 8.2
Apparel, Footwear & Accessories	9,322,623	7,221,250	+ 29.1
Automotive, Automotive Accessories & Equipment	55,117,617	46,709,247	+ 18.0
Beer, Wine	8,147,196	6,715,256	+ 21.3
Building Materials, Equipment & Fixtures	2,192,297	3,380,407	— 35.1
Confectionery & Soft Drinks	14,901,505	12,982,938	+ 14.8
Consumer Services	3,863,817	3,441,788	+ 12.3
Drugs & Remedies	84,706,199	74,950,528	+ 13.0
Entertainment & Amusement	914,103	383,278	+138.5
Food & Food Products	114,745,780	113,099,511	+ 1.5
Freight, Industrial & Agricultural Development	403,740	404,807	— .3
Gasoline, Lubricants & Other Fuels	15,584,878	9,830,669	+ 58.5
Horticulture	371,250	249,608	+ 48.7
Household Equipment & Supplies	30,742,512	30,112,185	+ 2.1
Household Furnishings	5,796,304	4,025,729	+ 44.0
Industrial Materials	22,889,140	20,980,307	+ 9.1
Insurance	12,381,622	10,270,755	+ 20.6
Jewelry, Optical Goods and Cameras	13,904,040	13,966,553	— .4
Office Equipment, Stationery and Writing Supplies	3,917,436	4,615,765	— 15.1
Political	2,501,857	———	inf.
Publishing & Media	2,242,022	26,593	+8,330.9
Radio, TV Sets, Phonographs, Musical Instruments, Accessories	5,340,214	5,373,926	— .6
Retail or Direct by Mail	124,126	———	inf.
Smoking Materials	76,902,164	75,009,215	+ 2.5
Soaps, Cleansers & Polishes	69,493,945	67,140,302	+ 3.5
Sporting Goods & Toys	3,208,980	2,999,564	+ 7.0
Toiletries & Toilet Goods	111,096,951	102,311,526	+ 8.6
Travel, Hotels & Resorts	765,173	1,125,861	— 3.2
Miscellaneous	8,835,606	8,174,825	+ 8.1
Total	$682,371,069	$627,311,530	+ 8.8

Source: TvB/LNA-BAR.

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New Broadcasting Frontiers Offer Unlimited Challenge

By NEWTON N. MINOW
Chairman, Federal Communications Commission

BROADCASTING has yet to realize its full potential. Intelligent communications via the air waves is a most integral part of the new American frontier. What better time is there for the industry to arrive at a point where full potential will begin to be realized by the broadcasters themselves. Sights must be set on a higher programming level.

All this does not mean that drastic revisions or complete shakeups in the business or in the FCC table of organizations itself are about to take place. It means that we, the broadcasters, must work harder.

To criticize current policies is one method of determining just what is to be done. Broadcasters must give the public more credit for their fundamental intelligence. The American people are eager for growth, intellectual growth in the mass media. We must approach our audience with the basic idea that they are able to hold an interest in a higher type format.

The FCC has both the duty and the power to insist that broadcasting give the public more in the way of programming than it has in the past. It is quite apparent that although some broadcasters do not meet the responsibility in an industry that is most responsible, there are still large numbers of influential communicators who are eager to do something. Many employed in the industry at very high pay scales have requested to work with the FCC in its demand for better "on the air" policy. A decrease in their wage scale would make no difference to these outstanding individuals providing constructive motivation could become a reality. As long as there is an interest there is no doubt that tremendous strides can be made.

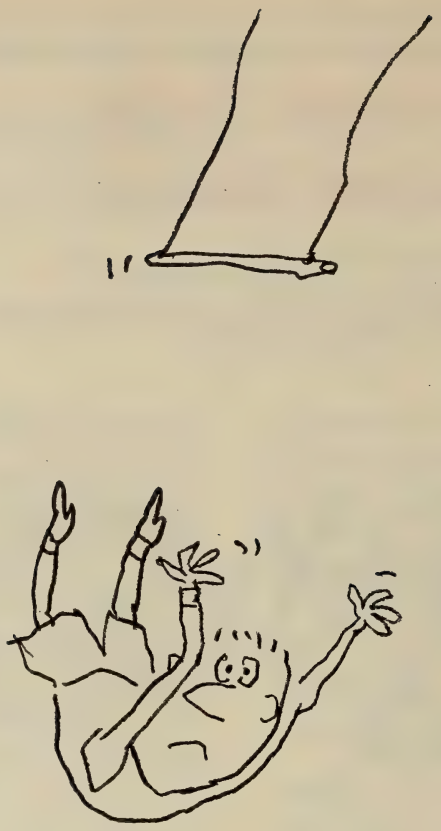
Ratings are perhaps one of the greatest handicaps in the industry. Something is wrong with the various services so widely used. If a station offers nothing but "Western Thrillers" for two or three years due to favorable ratings it is understandable that such a station may have serious problems when it applies for renewal. There is going to be a much closer scrutiny of promise versus performance.

Increased monitoring of individual stations will be another vital factor. Stations must begin to measure up to a fresh quality with decent intelligent content. Encouragement of an operation of permanent pay television to compete with free TV in line with broader tests of this new medium, will be stressed.

Carefully planned and conscientious broadcasters will realize that the development of local shows and local talent is most important. Some broadcasters may be surprised to learn that controversy or discussion of top national or governmental issues is a very marketable commodity despite those who are afraid of it and want to stick to a program of brief headlines.

The presidential debates certainly indicated that the medium of television was being used to its highest capacity. Everyone was given an equal chance to participate fully in the democratic process. These debates clearly indicate that public service broadcasting can be a provocative commentary or discussion of events of the day rather than just dry lecturing by some college professor.

The new frontier in broadcasting offers a stimulating challenge to men and women dedicated to public service and the media of mass communications.



Never promise more than you can perform

—PUBLILIUS SYRUS

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ABC—Audit Bureau of Circulation
ABP—Associated Business Papers
AFA—Advertising Federation of America
ANPA—American Newspaper Publishers' Association
APA—Agricultural Publishers Association
NBP—National Business Publications
NOAB—National Outdoor Advertising Bureau
PPA—Periodical Publishers' Association
SNPA—Southern Newspaper Publishers' Association

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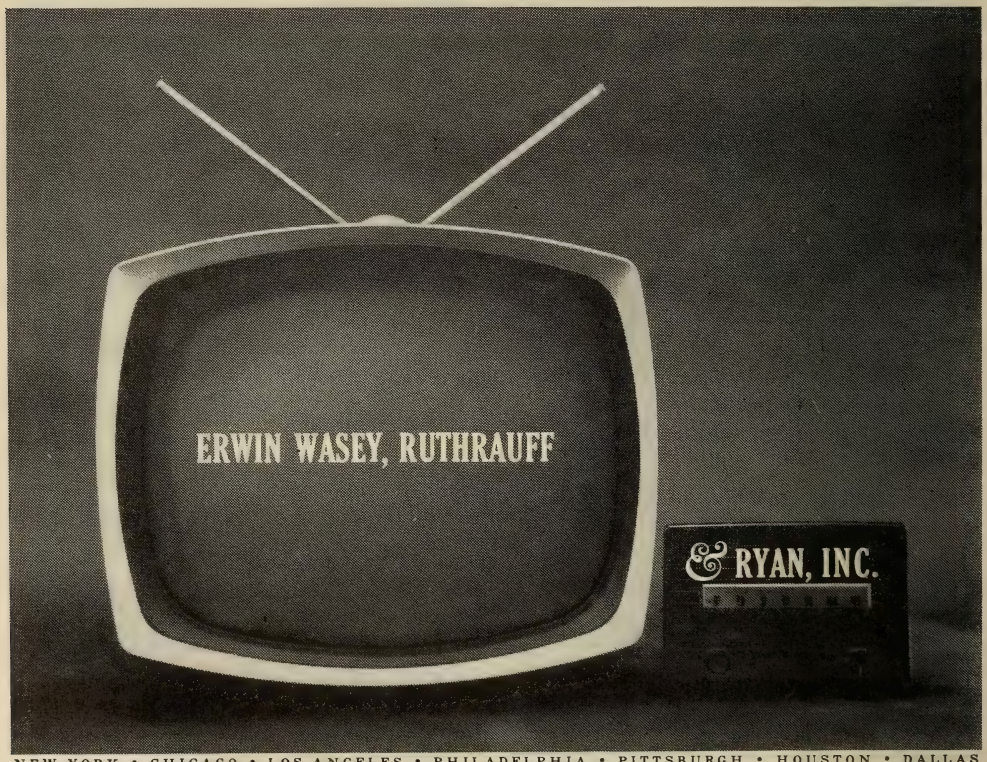
Treasurer.....Ann E. Ferngren
Radio-TV Dept. Head.....Dixon Harper

Time Buyer and Accounts: Mrs. Joan Lindell: Interntl. Harvester, Pfister Assoc., Murphy Products Co., Morton Chemical, Illinois Farm Supply.

Estimated Radio Billings: $810,000.
Estimated TV Billings: $419,000.



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Time and Life Bldg., New York 20, N. Y.
Phone: PLaza 7-5700

Vice-President & Mgr.....John D. Upton
Vice-Pres. & Dir. of Radio-TV.....James E. Hanna
V.P., Radio-TV Plans.....T. J. McDermott
V.P., Mgr., Radio-TV Prod....T. H. Calhoun
V.P. Chg. Pub. Rel.....Marvin Murphy
V.P.'s.....D. C. Van Meter, Chas. Hogen, J. Vance Babb, Robt. C. Alexander, John W. Esau, Newton C. Cunningham
V.P. Chg. Bus. Devel.....Geo. T. Sweetser

920 Statler Office Bldg., Boston 16, Mass.
Phone: HUbbard 2-4970

V.P., Mgr.....Raymond W. Heffron

135 S. LaSalle St., Chicago 3, Ill.
Phone: ANdover 3-7111

Vice-Pres., Mgr.....Thomas G. Watson
V.P.'s.....Sterling E. Peacock, Howard Rose, Norman M. Bankart, F. W. Heckel III

First National Bldg., Detroit 26, Mich.
Phone: WOodward 5-3322

Vice-President, Mgr.....Richard T. O'Reilly

413 Taft Bldg., Hollywood 28, Calif.
Phone: HOllywood 3-4871

V.P., Mgr.....Edmund H. Rogers, Jr.

235 Montgomery St., San Francisco, Calif.
Phone: SUtter 1-2534

V.P., Manager.....Harry C. Graybill

1060 Bishop St., Honolulu, Hawaii
Phone: Honolulu 50-3681

Manager.....James P. Smith

Estimated Radio Billings: $16,000,000.
Estimated TV Billings: $41,000,000.

AYLIN ADVERTISING AGENCY

904 Lovett Blvd., Houston 6, Texas
Phone: JAckson 9-3766
AAAA

Pres. .....Robert N. Aylin
Exec. V.P.....Chas. H. Lewis
V.P. & Prod. Mgr.....Roger I. Helm
Radio & TV Dir, Time Buyer.....Jo Moore

Branch Offices

425 Soledad, San Antonio, Tex.
Phone: CA 3-5541

Manager .....James F. Anderson

2960 Harrison, Beaumont, Tex.
Phone: TW 2-2693

Manager .....Jack Dahmer

BADGER & BROWNING & PARCHER, INC.

75 Federal St., Boston 10, Mass.
Phone: LIberty 2-3364

President.....Clifford P. Parcher
Exec. V.P.....F. S. Browning, Jr.
Art Director.....Glen Lawrence
Production Manager.....Eliz. Harriman

THE BAKER ADVERTISING AGENCY, LTD.

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Phone: HUdson 7-1511
ANPA

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Vice-Pres.....R. C. Baker
Asst. Gen. Mgr.....J. E. McEachern
Planning Director.....D. C. Bythell
Sec.-Treas.....E. M. Sutherland
Creative Director.....Miss A. Venables
Radio-TV Dir.....N. Pahlen
Media Mgr.....H. L. Howerth
Radio-TV Mgr.....Mrs. H. Blair
Radio-TV Producer.....W. Krantz
Mgr., Prod. Dept.....C. L. Williams

Branch Office

1420 Sherbrooke St. W., Montreal 25, P. Q.
Phone: VI 5-2191

Dir. French Mkt. Svcs.....G. St.-Denis

Time Buyers & Accounts: Mrs. I. Neve; Adams Brands Sales, Ltd., Canadian Wallpaper Manuf. Ltd., Carnation Co., Ltd., Chesebrough-Pond's (Canada) Ltd., Frigidaire Products of Canada, Ltd., Canadian Kodak Co., Ltd., Supreme Drug, Ltd., Miss G. Rudolphe, General Foods, Ltd.

LYNN BAKER INCORPORATED

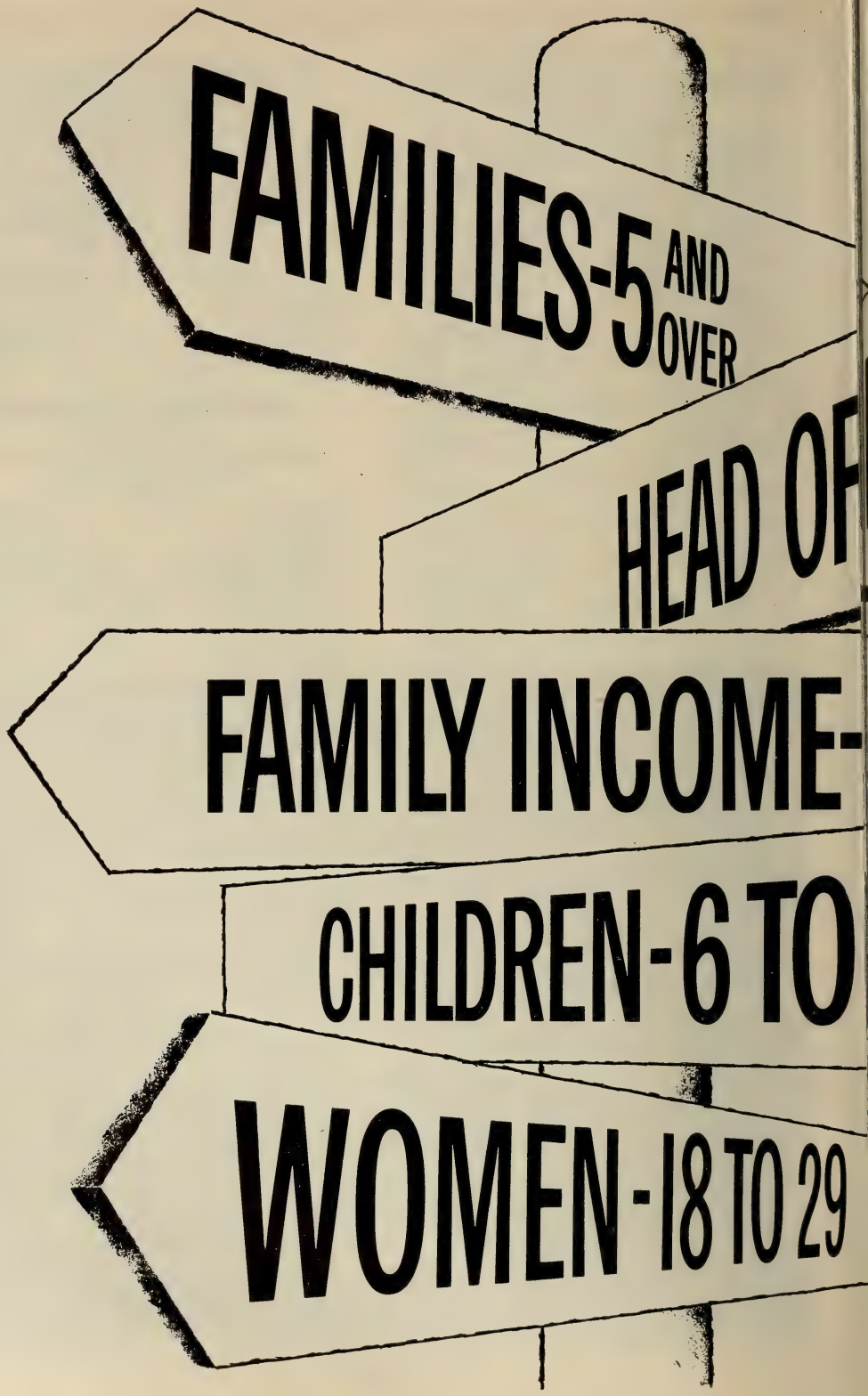
720 Fifth Ave., New York 19, N. Y.
Phone: JUdson 6-3900
APA—NBP—NOAB

President.....R. Lynn Baker
Vice-Pres., Treas.....Mary Bentley Baker
V.P., Gen. Mgr.....Augustine J. Hilton
V.-P. & Research Dir.....Jack M. Kline
V.P., Media Dir.....James D. Evans
V.P., Dir. of Creative Act.....S. Carter, III
V.P.'s.....Charles Bennett, Walter Martin
Secretary.....Dorothy K. Smith
Radio-TV Dir.....David Savage

BALL & DAVIDSON, INC.

670 Delaware St., Denver 4, Colo.
Phone: MAin 3-1291
ABP—ANPA—APA

President .....Robert Acomb
Exec. V.P.....James B. Forrest


FAMILIES-5 AND OVER
HEAD OF
FAMILY INCOME-
CHILDREN-6 TO
WOMEN-18 TO 29

HOUSE-UNDER 40

UPPER

12

FIRST: GET CLEAR DIRECTIONS...

Finding and fashioning the right show to meet the client's objectives and the audience he wants to reach—that's the job of 64 TV pros at McCann-Erickson. We call it "selective programming." And it works! The 210 million visits* to American homes our clients made in a recent week should tell how well.

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BARLOW ADV. AGENCY, INC.

968 James St., Syracuse 3, N. Y.
Phone: GRanite 9-6644
AAAA

President.....F. B. Tompkins
Senior V.P.....J. J. Hines
Media Director.....E. C. Jones
Prod. Mgr.....Marc Hughes
TV-Radio Director.....E. C. Jones
Secy., Treas.....Arthur M. Speers
V.P.'s.....J. R. Coleman, Geo. F. Swartz, Robt. K. McCabe
Research Director.....Philip Ward Burton
Publicity Director.....Kenneth S. Johnson

Time Buyer & Accounts: Edward C. Jones: G.L.F., Dairymen's League Coop. Assn., Will & Baumer Candle Co., National Pet Foods, A. V. Smith, House of Stuart, Lincoln Nat. Bank & Trust.

BARNES CHASE COMPANY

3211 Fifth Ave., San Diego 3, Calif.
Phone: CYpress 7-3711
AAAA

President.....James B. Lane
V.P., Creat. Dir.....Frank M. Huff
V.P.'s....Norman B. Foster, Jack Buchanan, Phil Franklin
Radio-TV Dir.....Glenn W. Michel
Art Director.....Warren Molentin
Copy Chief.....Burl Stiff

Time Buyers & Accounts: Glenn Michel: Caliente R. C. Greyhound Club, Home Fed. Savings, University City, El Cortez Hotel, Chevrolet Dealers, Skyline Hills, Stardust Motor Hotel; Beverly Sholtz: San Diego Gas & Electric.

Branch Offices
1145 Sixth St., Los Angeles 17, Calif.
Phone: HUntley 2-1690
Sr. Vice Pres.....Nelson Carter
251 Kearny St., San Francisco, Cal.
Phone: EX 7-0477
Exec. in Chg.....Lewis J. Short

TED BATES & CO., INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 6-0600
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Bd. Chairman.....Rosser Reeves
Vice Bd. Chmn.....John M. Lyden
Vice Bd. Chmn. & Exec. Comm.....W. H. Kearns
President .....Rudolph Montgelas
Sr. V.P., Bdcst. Op., Dir...R. A. R. Pinkham
Sr. V.P., Creat. Oper.....Jeremy Gury
Sr. V.P., Media Oper.....Edward A. Grey
Sr. V.P., Treas.....William E. Hatch
Sr. V.P.'s....Ronald C. Bradley, Herbert G. Drake, Archibald McG. Foster, William A. O. Gross, Thomas J. Carnese, E. L. Hill,

The
Metlis
&
Lebow
corporation
ADVERTISING
200 West 57th Street
New York 19, New York
JUdson 2-3474

J. Ross MacLennan, Clarence L. MacNelly, Walter W. McKee, D. Robert Parman, Clifford N. Parsells, Dan Rodgers, Alman J. Taranton, Allen M. Whitlock
Admin. V.P.....James C. Douglass
V.P., Sec.....A. M. Frothingham
V.P., Prod., Radio & TV....Herbert Gunter
V.P., Bus. Mgr., Radio & TV.....H. J. Saz
V.P., Dir. Network Rel.....John E. Kucera
V.P., New Prog. Dev.....John N. Calley
V.P., TV Creat. Co-ord.....Zachary Schwartz
Asst. V.P., Comm. Film Prod....W. E. Watts
V.P.'s & Assoc. Media Dirs.....William T. Kammerer, William J. Kennedy, Winston W. Kirchert, Martin J. Murphy

Branch Offices

8530 Wilshire Blvd., Beverly Hills, Calif.
Phone: OLeander 5-9081
V.P. In Charge..Thomas F. McAndrews, Jr.
80 Charlotte St., London W.C. 1, Eng.
Phone: LAngham 3070
Chmn., Jt. Mng. Dir.....John W. Hobson
790 Bay St., Toronto 1, Ont.
Phone: EMpire 6-2811
Pres., Dir.....W. H. Reid
3405 Addington Ave., Montreal, Can.
Phone: HUnter 1-0344
V.P. in Chg.....J. H. Randle

Estimated Radio Billings: $3,000,000.
Estimated TV Billings: $102,000,000.

BATTEN, BARTON, DURSTINE & OSBORN, INC.

383 Madison Ave., New York 17, N. Y.
Phone: ELdorado 5-5800
AAAA—ABC—ABP—ANPA—AFA

Chm. of Bd.....Bruce Barton
Pres., Chm. Exec. Comm.....C. H. Brower
Exec. V.P.'s.....E. A. Cashin, T. C. Dillon, Robert L. Foreman
V.P.'s.....Clayton Huff, Herb Maneloveg, Wm. J. O'Donnell, James R. Schule, Alan M. Ward, Harry Olsen
V.P., Mgr. Radio-TV....Herminio Traviesas
V.P., Radio-TV Prog. & Plan...George Polk
Talent & Cast.....Nan Marquand
Programming.....Steve Kaplan, Bill Brown
Sports .....Tom Villante
Radio Dir.....William Hoffman
Live Prod., Tape, Clsd. Circuit..Al Cantwell
Radio Production.....Tom Anderson
V.P., Film Prod.....Bernie Haber
V.P., TV Art.....Larry Berger
Radio-TV Bus. Mgr.....Ed Marshall
Network & Spot Co-ord.....Dick McKeever
V.P., Pub. Rel.....Ralph Major
Time Buyers.....Tom Breckenridge, Ted Brew, Hal Davis, Art Dunne, Tom Hill, Hope Martinez, Jackie Moore, Mal Murray, John Neilan, Jim North, Bob Perlstein, Al Randall, Walt Reinecke, Marv Shapiro, Ann Slattery, Jack Smith, Dick Swart, Bob Syers, Jacq Van Sluys Maes, Ted Wallower, Jack Winkelseth

Branch Offices

805 Peachtree St., N. E., Atlanta 8, Ga.

THE FREDERICK-CLINTON CO. Inc.

ADVERTISING

545 Fifth Avenue New York 17, N. Y.

MU 2-7433

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Manager.....C. S. Slayman
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Phone: COpley 7-7800
V.P. in Chg.....R. O. Howe
Rand Building, Buffalo 3, N. Y.
Phone: CLeveland 7915
V.P. in Chg.....D. G. Casto
919 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-9200
V.P. in Chg.....W. Tiss
Nat. City Bank Bldg., Cleveland 14, Ohio
Phone: TOwer 1-7270
V.P. in Chg.....J. Fogarty
223 Mercantile Continental Bldg.
Dallas 1, Tex.
Phone: RIverside 8-7247
Manager .....J. McEntee
1800 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 5-0620
V.P. in Chg.....R. E. Anderson
1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HOllywood 6-1641
V.P. in Chg.....R. J. Stefen
5820 Wilshire Blvd., Los Angeles 36, Calif.
Phone: Webster 8-3188
V.P. in Chg.....W. M. Starkey
N. W. Bank Bldg., Minneapolis 2, Minn.
Phone: FEderal 8-8401
V.P. in Chg.....B. Chaney
Grant Building, Pittsburgh 19, Pa.
Phone: GRant 1-9900
V.P. in Chg.....B. E. Vaughan

BIEVER & STEIN
PRODUCTIONS, inc.
527 MADISON AVENUE
NEW YORK 22, N. Y.
PL. 3-1147
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Music For Commercials, Films, Industrials

120 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1122
V.P. in Chg.....J. G. Motheral
White-Henry-Stuart Bldg., Seattle 1, Wash.
Phone: MAin 3-5500
Manager.....W. G. Fitzsimons
205 Harrison St., Syracuse 2, N. Y.
Phone: HArrison 2-5319
Manager .....Mrs. Helen Conn
Dominion Sq. Bldg., Montreal 2, Can.
Phone: UNiversity 8-2655
V.P. in Chg.....W. S. Mowat
2 Carlton St., Toronto 2, Ont.
Phone: EMpire 3-9461
V.P. in Chg.....M. Hicks
Canada Trust Bldg., Windsor, Ont.
Phone: CLearwater 2-7757
Manager.....J. F. Newby
Estimated Radio Billings: $16,500,000.
Estimated TV Billings: $75,000,000.

ADRIAN BAUER AND ALAN TRIPP, INC.

1528 Walnut St., Philadelphia 2, Pa.
Phone: KIngsley 5-7870
ANPA—NBP
Chairman of Board.....Adrian Bauer
President.....Alan R. Tripp
Vice Presidents.....David X. Miller, Roy L. Silver, E. Bradford Hening
V.P., Radio & TV Dir.....Elmer F. Jaspan
Pub. Rel. Dir.....Lloyd N. Newman
Prod. Mgr.....Harold J. Gribbin
Time Buyer.....Mrs. Stella Porter

BEAN ADV. AGENCY

136 N. Delaware St., Indianapolis 4, Ind.
Phone: MElrose 7-4248
Owner .....Harold Bean

BEAUMONT, HELLER & SPERLING, INC.

6th & Walnut Sts., Reading, Pa.
Phone: FR 5-4311
ABP—ANPA—ABC
President.....Donald T. Beaumont
V.P., Media Director.....J. L. Sperling
V.P.'s.....R. A. Kline, N. H. Gimmy, J. H. Funk, K. W. Bailey
Gen. Production Mgr.....H. Fetterhoff
Publicity Director.....Alfred K. Walter
Radio & TV Dir.....Miss Dee Hassler

BEAUMONT & HOHMAN, INC.

1299 Bush St., San Francisco 9, Calif.
Phone: GRaystone 4-8446
ANPA—APA—SNPA—NOAB
Chairman.....W. C. Beaumont
President.....H. A. Hohman
Branch Offices
6 N. Michigan Ave., Chicago 2, Ill.
Phone: RAndolph 6-6181
Secretary, Treasurer.....George Hoefner
Central Bldg., Seattle 4, Wash.
Phone: MAin 4-0066
Manager.....C. A. Beaumont
530 W. 6th St., Los Angeles 14, Calif.

Phone: MAdison 2-2986
Manager.....H. A. Hohman

BENNETT ADVERTISING, Inc.

1813 North Main, High Point, N. C.
Phone: 882-4151
AAAA—ABP—ANP
Pres., Treas.....Harold C. Bennett
Exec. V.P.....Forrest L. Collier
V.P.'s..Robert Tracy, Robert Mc Kericher
Radio-TV Dirs.....Ted Cramer, John Mayo
Sec.....Thomas T. Evans

Branch Offices

217 S. McDowell, Raleigh, N. C.
Phone TEmple 4-8903
Mgr. .....John Mayo
1416 E. Morehead St., Charlotte, N. C.
Phone: FRanklin 5-6088
Exec. V.P.....Forrest L. Collier

VICTOR A. BENNETT CO., INC.

6 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 7-2186
ABP—ANPA
President.....Victor A. Bennett
V.P., Radio-TV Dir.....Edward D. Kahn
V.P., Mdse. Dir.....Robert L. Hoenshel
V.P., Art Dir.....Robert Kane
Copy Chief .....Raymond Browne
Art Director.....Ralph Adamson
Public Rel. Dir.....Leonard L. Davis, Jr.
Media Director.....H. Edward Lehman
Space Buyer.....Herbert W. Thorne
Production Mgr.....Vincent Polito
Traffic Manager.....Harry Goldenberg

Branch Offices

1001 Connecticut Ave., N. W., Wash. 5, D. C.
Phone: MEtropolitan 8-5982
Mgr. Dir.....Paul L. Courtney
1629 Russ Bldg., 235 Montgomery St.,
San Francisco, Calif.
Phone: YUkon 1-0875
Mgr. Dir.....M. M. Craig Spitz
31 Ave du Prince Heritier, Brussels 15,
Belgium
Phone Brussels 34, 34, 80
Mgr. Dir.....William N. Owens, Jr.
Pemberton, Freeman, Bennett & Milne Ltd.
550 Church St., Toronto 5, Ont., Canada
Phone: WAlnut 4-8317
Managing Director.....John M. Milne
Pemberton, Freeman, Bennett & Milne Ltd.
1410 Stanley St., Montreal, P.Q., Canada
Phone: AVenue 8-9134
Manager .....Rupert Mee
Pemberton, Freeman, Bennett & Milne, Ltd.
67 MarineSquare, Port-of-Spain, Trinidad
Phone: 5087
Managing Director.....E. A. Davey

BENNETT ASSOCIATES, LTD.

113 Park Lane, London, W. 1, England
Phone: Hyde Park 1946
V.P., Mgr. Dir.....Lawrence V. Fairhall

BENTON & BOWLES, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JU 2-6200
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Chair. of Exec. Comm. Atherton W. Hobler
Chair. of Board.....William R. Baker, Jr.
Vice Bd. Chrmn.....H. O. Pattison, Jr.
Exec. V.P.'s....Alan Sidnam, William Hesse
Sr. V.P. Adm.....Charles A. Pooler
Sr. V.P., Plans Bd. Chmn.....L. T. Steele
Sr. V.P., Plans Bd. Mem.....Geo. Chatfield
V.P., Finance, Controller.....W. W. Vickery
Treas., Ass't Sec'y.....Ralph Neuman
Secretary.....A. M. Gilbert
Vice President.....Kenneth McAllister
V.P., Radio-TV & Media.....Lee Rich
V.P., Dir. Radio-TV Pgmg.....Grant Tinker
V.P., TV Comm. Prod. Mgr.....Ray Lind
V.P., Copy Chief.....Victor Bloede
V.P. Chg. Research.....Richard F. Casey
V.P. Merch. Dir.....Austin Johnson
V.P. Personnel.....Frank W. Noettling
V.P. Chg. Print Prod. & Art..Austin Thomas

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-9151
Vice President.....Albert Kaye
1151 E. Memorial Blvd., Lakeland, Fla.
Phone: MUtual 7-0631
Vice President.....Harry E. Warren
197 Knightsbridge (Lambe & Robinson)
London SW 7, England
Phone: KEnsington 1444
Chairman.....Kenneth S. Robinson
Managing Director.....John Cuff
67 Avenue des Champs-Elysees, Paris 8E,
France
Phone: ELysees 92-75
Jacques Hirsh
7 Avenue de l'Astronomie, Brussels, Belgium
Phone: 18.50.00
Geo. Beaumont

Estimated Radio Billings: $115,000.
Estimated TV Billings: $71,800,000.

BERGHOFF ASSOCIATES, INC.

511 No. La Cienega Blvd., Los Angeles,
Calif.
Phone: OLympia 2-2850
ABP—ANPA—ABC
Pres., Bd. Chmn.,
Exec. Media Dir.....Jerry Berghoff
Vice Pres., Sec.....Frances H. Berghoff
V.P., Treasurer.....Diane C. Berghoff
V.P., Radio-TV Time Buyer..Marold Ross
V.P., Radio-TV Dir.....Rick Lazaar
Pub. Rel. Dir.....Don Oddesky

Time Buyers & Accounts: J. Berghoff, M. Ross, R. Lazaar: Alladin Plastics, Baby Line Furniture Mfg., Bob Sorenson Chevrolet, D. Feinmon & Co., Max Factor, Filon Plastics, Foreign Div., Playlore Inc., Duplex Straw Dispenser Co., Stanley Chevrolet.

BERMINGHAM, CASTLEMAN & PIERCE, INC

234 East 46th St., New York 17, N. Y.
Phone: YUkon 6-8220
AAAA—NOAB—ANPA—APA—NBP
President .....Arch Bermingham
Vice President.....Porter F. Leach

GORDON BEST CO., INC.

228 N. LaSalle St., Chicago 1, Ill.
Phone: STate 2-5060

Board Chairman.....Gordon Best
President .....Carl Post
V.P.'s.....Anthony Hebel, Frank Morr, Richard Best
Mgr., Radio-TV Dept.....Helen Wood
Time Buyer.....Jan Van Eekeren

BLACKSTONE-STEINER CO., INC.

221 West 57th St., New York 19, N .Y.
Phone: CIrcle 6-0910

President .....Jack Steiner
Prod. Mgr.....H. Dobrin

BLAINE-THOMPSON CO., INC.

234 West 44th St., New York 36, N. Y.
Phone: LO 4-0800
ANPA—APA—ABC—NOAB—NBP

President.....Albert Lee Lesser
V.P.'s.....Fred Golden, Philip Solomon, Ingram Ash
Controller.....P. F. Tuttle
Production Mgr.....Paul Kutner
Dir. of Publicity.....George Fenmore
Media Director.....Lee Frankel

BEN B. BLISS COMPANY, INC.

574 Fifth Ave., New York, N. Y.
Phone: BRyant 9-5228
APA

President.....Ben B. Bliss

BOLAND ASSOCIATES

755 Sansome St., San Francisco 11, Calif.
Phone: YUkon 2-2960
ABP

President.....Barry W. Boland
V.P.....Foreman R. Thompson
Dir. of Staff Svcs.....William G. Morrisey
Sec'y.....Frances Scott
Treas.....John Ebner
Exec. Art Dir.....Paul Turley
Media Buyer .....Constance Carter
Production Mgr.....Robt. Schiller
V.P., Tech. Acct. Super.....W. Lawson Jones

Branch Office
Boland Associates
1060 Bishop St., Honolulu, Hawaii
Phone: 5-8436

President .....B. W. Boland
Exec. V.P.....Foreman Thompson

BOONE & CUMMINGS

3003 Louisiana, Houston 6, Tex.
Phone: JAckson 8-5577

Partners.....Malcolm Cummings, Graham Boone, Jr.
Radio-TV Director.....Mrs. Lauri Reese
Art Dir., Prod. Mgr.....Woods Robinson

BOTSFORD, CONSTANTINE & GARDNER, INC.

400 S.W. 6th Ave., Portland 4, Ore.
Phone: CApitol 8-9541
AAAA—ANPA—ABP

Bd. Chairman .....David Botsford, Jr.
President .....Joe Maguire
Exec. Vice Pres. .....Jack Buker
Sr. VP's ....C.P. Constantine, Ray Andrews, Stanley Swanberg
V.P.'s ..John Ashbaugh, Doug Murray, Tom Hallman, Bill Orthman, Dean Lierle, Bob Root, Hal Walker, Jerry Huff, Nat Bender, Peter Day
Sec.-Treas. .....Karl Bender
Radio-TV Dir., Seattle.....Tom Blosl
Radio-TV Dir., Portland.....Marilyn Lees
Radio-TV Dir., San Fran.....Edie Curtiss

Time Buyers & Accounts: Tom Blosl: McKales Service Stations, Olympia Brewing Co., Pacific Northern Airlines; Marilyn Lees: Blue Cross of Ore., Pacific Trailways, Kubla Khan Chinese Foods; Edie Curtiss: Filice & Perrelli Canning Co., Japan Air Lines, Nulaid Farmers Assn., Sego Milk.

Branch Offices
1400 Tower Bldg., Seattle 1, Wash.
Phone: MAin 3-2384

President .....Joseph Maguire
Sr. V.P.....C. P. Constantine

417 Market St., San Francisco 5, Calif.
Phone: EXbrook 2-7565

Ch. of Bd.....David M. Botsford, Jr.
V.P. .....Harold M. Walker

(Chirurg & Cairns)
130 E. 59th St., New York, N. Y.
Phone: MUrray Hill 8-5800

Estimated Radio & TV Billings: $1,000,000.

BOWMAN, BLOCK & FATIN, INC.

Rand Bldg., Buffalo 3, N. Y.
Phone WA 0137

President.....Albert A. Bowman
Vice Pres.....N. V. Fatin
Treasurer.....Nathaniel J. Block
Radio-TV Dir.....Richard Mabry

BOZELL & JACOBS, INC.

510 Electric Bldg., Omaha 2, Nebraska
Phone: 342-8030
AAAA—ABP—ANPA—APA—NOAB—NBP

Pres.....Morris E. Jacobs
Exec. V.-P., Gen. Mgr.....F. C. Miller
Radio-TV Dir.....Clair Gross
V.P., Copy Ch.....Henrietta Kieser
Production Manager...Sands F. Woodbridge

Branch Offices
205 N. LaSalle St., Chicago 1, Ill.
Phone: CEntral 6-0870

Pres. & Manager.....Nathan E. Jacobs
V.P., Radio-TV Dir.....P. Rouda

1308 Tower Building, Seattle 1, Wash.
Phone: MUtual 2-6027

V.-P. & Manager.....R. H. Wensberg

230 Park Ave., New York 17, N. Y.
Phone: MUrray Hill 6-4700

President.....Donald D. Hoover
V.P., Radio-TV.....H. Fair

1133 Pillsbury Bldg., Minneapolis 2, Minn.
Phone: FEderal 9-8621

V.-P. & Manager.....Sam Kaufman
Radio-TV Dir., Time Buyer.....W. King

402 Fairfield Bldg., Shreveport, La.
Phone: 42-36124

V.P., Manager.....Walter T. Pfeiffer
2122 Welch St., Houston 19, Texas
Phone: JAckson 9-4981
V.-P. & Manager.....Carlton Storey
501 Sheraton Bldg., Washington, D. C.
Phone: STerling 3-2406
V.P. & Mgr.....Don Underwood
15 Lewis St., Hartford, Conn.
Phone: JA 5-1233
V.P., Manager.....Herb Obermeyer
1016 Baltimore Building, Kansas City 5, Mo.
Phone: BAltimore 1-4997
V.P., Manager.....Bert Bremson
3921 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 9-1277
V.P., Manager.....Vincent R. Fowler
1803 N. Meridian, Indianapolis, Ind.
Phone: WAlnut 3-4524
V.P., Manager.....Chas. A. Gallup
Radio-TV Dir.....R. Hall
307 Benson Bldg., Sioux City, Iowa
Phone: 5-8968
V.P. & Mgr.....M. Bolstein

ARTHUR BRAITSCH ADV.

15 Westminster St., Providence 3, R. I.
Phone: DE 1-4115
ABP—ANPA—APA—NBP
Radio Director.....Arthur Braitsch
Time Buyer.....John A. Lorimer
Estimated Radio Billings: $120,000
Estimated TV Billings: $15,000.

J. CARSON BRANTLEY ADV. AGENCY

Owen Bldg., Salisbury, N. C.
Phone: 900
Pres.-Radio Dir.....J. Carson Brantley
Treasurer.....A. R. Monroe

A. R. BRASCH & SONS, ADV.

10234 Fenkell, Detroit 38, Mich.
Phone: UNiversity 4-0245
Partners.....David & Miles Brasch

R. C. BRETH, INC.

310 Pine St., Green Bay, Wisc.
Phone: HEmlock 2-4650
ABP—APA—ANPA
President.....R. C. Breth
Vice-President .....Victor G. Geisel
Secretary.....A. W. August

BRINLEY ADVERTISING AGENCY

4602 Cedar Street, Bellaire 101, Texas
Phone: MAdison 3-8686
ABP—SNPA—APA—NBP
General Manager.....J. F. Brinley
Sec., Treas.....V. H. Brinley

D. P. BROTHER & CO.

General Motors Bldg., Detroit 2, Mich.
Phone: TRinity 2-8250
AAAA—ANPA—ABP
ABC—NOAB—APA
Board Chairman.....D. P. Brother
President.....Kenneth G. Manuel
Sr. V.P.'s.....V. W. Canever, V. Corradi, S. Moyer, F. E. Egan
V.P.,-Radio & TV Dir.....R. F. Reynolds
Vice Presidents....A. C. Cochrane, Jr., L. R. Mange, D. W. Walton, Walker Graham, R. F. Reynolds, David Wines, David B. Rank, R. L. Wolfe, L. E. Dean, John J. Remillet, Jr., C. Watts Wacker
Secretary-Treas.....C. J. Rudesill
Acct. Supvs.....V. W. Canever, S. Moyer
Account Executives.....I. W. Beaton, T. R. Boyd, S. C. Brown, V. Corradi, J. C. Barbusack, R. H. Iliff, T. W. Jipson, W. N. Lewton, T. H. Reid, H. P. Richardson, David Wines.
V.P., Media Director.....C. Watts Wacker
V.P., Art Director.....L. R. Mange
Publicity Director.....W. H. Adams
V.P., Creat. Dir.....David B. Rank
Mdse. Dir. .....J. R. Hendrickson

Branch Offices
3540 Wilshire, Los Angeles, Cal.
Phone: DUnkirk 5-8288
West Coast V.P. & Mgr...A. C. Cochrane, Jr.
West Coast P.R. Dir.....T. H. Moriarty
720 Fifth Ave., New York, N. Y.
Phone: COlumbus 5-1004
Manager.....F. E. Egan

BROWN, E. H. ADV. AGENCY

20 N. Wacker Dr., Chicago 6, Ill.
Phone: FRanklin 2-9494
ABP—ANPA—APA—NBP—NOAB
Owner.....E. H. Brown
Consultant.....Irving R. Allen
Production Mgr.....D. E. Meintzer
Media Buyer.....Eleanore Noble

THE CHARLES BRUNELLE CO.

37 Lewis Street, Hartford 3, Conn.
Phone: JAckson 7-0726
President .....Charles Brunelle
Vice-President.....H. W. Knettell
Production Manager.....J. C. Vanek

BUCHANAN-THOMAS INC.

5010 Underwood Ave., Omaha 32, Nebr.
Phone: GLendale 6793
ABP—ANPA—APA—NBP
President, Creative Dir.....Robert E. Savage
Consultant.....C. Buchanan, L. Thomas
Copy Head.....R. R. Foster
Production Manager.....Marge Seaberg
Art Director.....Homer Brohardt

BUNTIN & ASSOC., INC.

Penthouse, James Robertson Hotel
Nashville 3, Tenn.
Phone: ALpine 4-8737
SNPA—APA
President .....Sinclair Butin
V.P., Dir. Pub. Rel.....William A. Buntin
V.P.'s.Thomas C. Buntin, James Noel Brown
Sec.-Treas.....Miss Olean Holloway

LEO BURNETT COMPANY, INC.

Prudential Plaza, Chicago 1, Ill.
Phone: CEntral 6-5959
AAAA—ABP—ANPA—NOAB
Chairman of Board.....Leo Burnett
Chmn. Exec. Comm.....Richard N. Heath
President.....W. T. Young, Jr.

Senior V.P.....DeWitt O'Kieffe
Exec. V.P.'s.....Draper Daniels, Jos. M. Greeley, Phillip Schaff, Jr.
V.P., B'cstg. Prod. Div.....Lee Bland
V.P., B'cstg. Business Div.....David Dole
V.P., Radio-TV Dept.....Edw. M. Thiele
V.P., Chg. TV. Comm.....Don Tennant
V.P., TV Film Copy Supvr..Nelson Winkless
V.P., Copy Director.....John Matthews
V.P., Research Director.....John Coulson

Branch Offices
477 Madison Ave., New York 22, N. Y.
Phone: PL 9-5959
V.P., Mgr. Prog. Dept.....W. McIlvaine

1680 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 4-7374
V.P. Hollywood.....Wendell Williams

Buhl Bldg., Detroit 26, Mich.
Phone: WOodward 1-5959
Manager .....W. Zippler

Estimated Radio Billings: $4,200,000.
Estimated TV Billings: $66,500,000.

AD BUSCH, INC.

425 Franklin St., Buffalo 2, N. Y.
Phone: GArfield 3504
Pres.....Addison F. Busch
V.P.....Edmund J. Felt
Sec.-Treas.....Florence O. Gandillot
TV Dir.....David N. Getman
Time Buyers.....Robert W. Cahoon, June W. Kreutzer

BYER & BOWMAN ADVERTISING AGENCY, INC.

66 So. 6th St., Columbus 15, O.
Phone: CA 1-7751
ABP—ANPA—APA—NBP—NOAB—AAAA
Bd. Chairman.....Herbert Byer
Pres. .....Gus K. Bowman
Exec. VP.....Joel M. Burghalter
Treas.....Joseph P. Hughes
Sec.....Gus K. Bowman, Jr.
VP, Creat. Dir.....William Arter
VP, TV Dir.....S. Neal Hallock
VP's.....Herbert Wise, Leo A. McPherson
VP, Pub. Rel. Dir.....Nicholas Popa
Prod. Mgr. & Art Dir.....Harold Graham
Time Buyer.....John Metzger

HAROLD CABOT & CO., INC.

136 Federal St., Boston 10, Mass.
Phone: HAncock 6-7600
AAAA—ANPA
Board Chairman.....Harold Cabot
President.....Edward F. Chase
Sr. V.P.....William H. Ganick
Exec. V.P.....James I. Summers
V.P.'s.....Joseph R. Wallace, Eugene R. MacArthur, Harold Cabot, Jr.
Radio-TV Dir.....H. Cabot, Jr.
Best Media Dir.....Gene del Bianco

CALDWELL, LARKIN & SIDENER-VAN RIPER, INC.

Merchants Bank Bldg., Indianapolis 4, Ind.
Phone: MElrose 2-6501
APB—ANPA—APA—NBP
Board Chairman.....Guernsey Van Riper
President.....Howard C. Caldwell
Exec. V.P.....Storey M. Larkin
Radio-TV Dir.....Chas. Golling

J. M. CAMP & COMPANY

222 E. Willow, Wheaton, Ill.
Phone: MOntrose 8-8000
ANPA
President.....John M. Camp
Account Spvsr.....Grace R. Jordan
Secretary.....Ruth S. Camp

Time Buyers & Accounts: Marilyn F. Cook: Missions Televised, New Testament Lights, Voice of Revival, The Evangel Hour. Joyce Johnson: Radio Bible Class. Grace R. Jordan: Back to the Bible.

Branch Offices
45 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 6-6488
Exec.-in-Chg.....David L. Carlson

2565 Melville Dr., San Marino, Calif.
Phone: CUmberland 3-5943
Exec.-in-Chg.....Con L. Robinson

CAMPBELL, EMERY, HAUGHEY & LUTKINS

8 Newbury St., Boston, Mass.
President, Media Dir.....David R. Lutkins
V.P. Copy Ch.....Edgar R. Emery
V.P. Art Dir.....George P. Campbell
V.P.....William J. Haughey

CAMPBELL-EWALD COMPANY

General Motors Bldg., Detroit 2, Mich.
Phone: TRinity 2-6200
AAAA—ANPA—NOAB—APA—ABP
Chairman of Board.....Henry G. Little
President.....Thomas B. Adams
Vice-Chmn. Bd., Sr. V.P.....J. J. Hartigan
Chrmn. of Exec. Comm., Sr. V.P.....L. R. Nelson
Exec. V.P.'s.....Colin Campbell, Clarance Hatch, Jr.
Sr. V.P.'s.....Edward A. Schirmer, John H. Forshew, K. Jones
Treasurer.....H. P. Cook
Secy. & Personnel Dir.....S. J. Rozema
Comptroller & Asst. Treas.....E. M. Talbert
Vice-Presidents .....Halsey Davidson, George W. Davis, W. P. Stewart, W. H. Gage, Jr., W. W. Selover, J. L. Thornhill, C. C. Bennett, Jr., V. R. Bliss
V.-P., Radio & TV Dir.....P. L. McHugh
V.P., Media Dir.....Carl Georgi, Jr.
V.P., Copy Director.....Walter B. Booth
V.P., Art Director.....James N. Hastings
V.P. Radio-TV Acct. Super.....H. L. Lucas

Branch Offices
488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-3400
V.-P. and Mgr.....Frank W. Townshend
Radio & TV Dept.....A. J. Miranda III

230 N. Michigan Avenue, Chicago 1, Ill.
Phone: CEntral 6-1946
V.P. and Mgr.....V. R. Bliss

1717 N. Highland Ave., Hollywood 28, Cal.
Phone: HOllywood 9-2931

V.P., West Coast Mgr.....Richard C. Francis
V.P., Radio-TV.....Richard L. Eastland
235 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-0145
V.-P. and Mgr.....T. Milburn Johnston
11 Pryor St., S.W., Atlanta 3, Ga.
Phone: JAckson 4-3858
Manager.....Arthur T. Duhaime
1625 Eye St., N.W., Washington 6, D. C.
Phone: REpublic 7-0015
Manager .....L. Amos
Bryan & Bullington Sts., Dallas 1, Texas
Phone: RIverside 2-6889
Manager.....Lorne T. Denton
4010 Washington Ave., Kansas City 11, Mo.
Phone: Jefferson 1-5601
Manager.....Robert K. Albright
441 Vine St., Cincinnati 2, Ohio
Phone: MAin 1-0500
Manager.....D. A. LaFerte
1700 Broadway, Denver 2, Colo.
Phone: KEystone 4-4281
Manager.....Richard H. Katerndahl
Estimated Radio & TV Billings: $33,250,000.

CAMPBELL-MITHUN, INC.

1300 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 9-7383
AAAA—ABP—ANPA—APA—NBP—NOAB
Board Chairman.....Ray O. Mithun
President.....Albert R. Whitman
Asst. to President.....Eugene A. Peterson
Exec. V.P.....Norman F. Best
Vice-Presidents.....Kenneth D. Ruble
B. E. Howard, R. L. Forrest, Arnold C. Aslakson, E. W. Burke, M. Oakley Bidwell, A. H. Lund, Charles R. Strotz, W. H. Case, K. R. Oelschlager
Media Director.....Harry M. Johnson
Production Dept. Mgr.....Glenn Adair
Radio-TV Bus. Mgr.....Richard L. Stevens
Secretary.....E. Brugette Flynn
Treasurer.....Beatrice N. Sandquist
TV Creative Supervisors.....G. F. Park, J. Roddy, G. Zimbelman
Bcst. Co-ord.....R. F. Berg, G. M. Hill
Time Buyers....B. G. Leighton, R. O. Marti, F. P. Rolfes, M. Paul

Branch Offices

913 Palmolive Bldg., Chicago 11, Ill.
Phone: DElaware 7-7553
Exec. V.P.....Lee A. Terrill
1213 Hollywood Taft Bldg.
Hollywood 28, Cal.
Phone: HOllywood 2-0715
V.P., Gen. Mgr.....Paul E. Morgan
517 Munsey Bldg., Baltimore, Md.
Phone: MU 5-0158
Manager.....R. I. Preston
Estimated Radio Billings: $5,500,000.
Estimated TV Billings: $16,000,000.

CASMIR ADVERTISING CO., INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2014
ABP—APA
Pres., Treas.....Marvin Casmir
Copy Ch., Radio Dir.....Nancy B. Wooten
Art Dir.....William E. Burgess

CAYTON, INC.

9 East 40th St., New York 16, N. Y.
Phone: LExington 2-1711
ABP—ANPA—APA—NBP
President.....William D'Arcy Cayton
Secretary.....D. R. Roberts
Art Director.....Bob Lee
Media Dir.....Hy Crandall
Radio-TV Time Buyer.....Lydia Crespo
Creative Director.....Fred Ladd
Publicity Director.....F. Butler

NELSON CHESMAN ADVERTISING

240 East 11th Street, Chattanooga 2, Tenn.
Phone: AMherst 6-0021
ABP—SNPA
Pres.....Richard H. Leiper
Secy.-Treas. .....John Goss
Time Buyers....Vann Campbell, R. Leiper, Guy L. Smith III, Ted Brosseau, Frank Brosseau, Bruce Spencer

Branch Offices

710 Walnut St., Knoxville, Tenn.
Phone: 3-6189
Chief Exec.....Guy L. Smith III

CHIRURG & CAIRNS, INC.

130 E. 59th St., New York 22, N. Y.
Phone: MUrray Hill 8-5800
AAAA—ANPA—ABP—PPA—NBP—APA
Bd. Chairman.....John A. Cairns
President.....Wallace L. Shepardson
Exec. V.P.....Thomas R. Vohs
Asst. Treas.....Harold E. Lester
Radio & TV Dir.....Channing M. Hadlock
V.P., Media Dir.....Murray Thomas
Assoc. Media Dir.....Charles S. Patterson
Creative Director.....William Callender
Art Director.....Harold Florian
Time Buyer.....Jeanne M. Tregre

Branch Offices

824 Bolyston St., Chestnut Hill (Boston) 67, Mass.
Phone: REgent 4-1055
Vice Chmn. of Bd.....James T. Chirurg
V.P., Gen. Mgr.....T. Scott Costello
Time Buyer.....Ruth Gaeta

CLEMENTS COMPANY, INC.

Horn Bldg., Philadelphia 3, Pa.
Phone: LOcust 3-0236
ANPA
President.....Alice V. Clements
V.P. & Copy Chief.....Elizabeth M. Zindel
V.P. & Acct. Exec.....Robert H. Smith
V.P., Art Dir.....Stanley F. Squire
Treas., Dir. of TV.....David S. Roberts
Secy. & Space Buyer.....Katherine E. King
Time Buyer.....Alvin L. King

COHEN & ALESHIRE, INC.

41 East 42nd St., N. Y. 17, N. Y.
Phone: OX 7-0660
AAAA—ABC—ABP—ANPA—NPB
Chairman.....Harry B. Cohen

President .....Edward Aleshire
Exec. V.P.....Francis X. Brady
V.P., Sec'y.....Harry B. Cohen, Jr.
V.P., Prod. Mgr.....Oscar Fileppo
Dir., TV-Radio.....Robert Wahl
Dir., Bcst. Media.....Beth Black
Time Buyer.....Robert Turner

COHON, HERBERT W., CO., INC.

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-9277
APA—ABP—ANPA
Pres., Media Dir.....Herbert W. Cohon
V.P., Art Dir.....Irving M. Cohon
Acct. Execs.....H. W. Cohon, I. M. Cohon, W. A. Schmitt

COLE, FISCHER & ROGOW, INC.

445 Park Ave., New York 22, N. Y.
Phone: PLaza 1-1780
Chairman of the Board.....M. R. Cole
President .....L. Esmond
Vice-President .....A. Moss.
Radio-TV Time Buyer.....Jackson Dube

COMPTON ADVERTISING, INC.

625 Madison Ave., N. Y. 22, N. Y.
Phone: PLaza 4-1100
AAAA—ABC—ANPA—APA—NBP
NOAB—ABP
Bd. Chrmn., Dir.....Robert D. Holbrook
President, Director....Barton A. Cummings
Exec. V. Pres., Dir.....Allen F. Flouton
Exec. V. Pres., Dir.....Jack P. Rees
Sr. V.P.'s, Dirs.....Henry R. Bankart, Bruce A. Baker, Williard J. Heggen, Anderson F. Hewitt, E. Dean Landis, Wilson A. Shelton
Sr. V.P., Dir.....Henry A. Haines
Sec., Asst. Treas.....Charles J. Gizerian
V.P., Research Dir.....Edward Battey
V.P., TV Commercials.....Frank Brandt
Head Time Buyer.....Graham Hay
Radio-TV Traffic Mgr.....Maria Sutherland
V.-P. & Dir. Radio-TV Programming.....Lewis H. Titterton
V.-P. & Dir. of Media.....Frank B. Kemp
Vice President.....Carvel Nelson

Branch Offices

200 S. Michigan Ave., Chicago 4, Ill.
Phone: HArrison 7-9822
Sr. V.P., Mgr.....E. Dean Landis
6505 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-0100
V.P., Manager.....Alvin Kabaker
703 Market St., San Francisco, Calif.
Phone: GArfield 1-4854
V.P., Manager.....Richard E. Goebel
Estimated Radio Billings: $1,700,000.
Estimated TV Billings: $47,500,000.

COMSTOCK & COMPANY

651 Delaware Avenue, Buffalo 2, N. Y.
Phone: TT 5-6187
Partners.....Henry W. Comstock, H. Earl Close
Exec. Dir. Radio-TV...Everett L. Thompson
Ass't. Dir., TV-Radio.....H. C. Schellenberg

ROBERT CONAHAY, INC.

261 Madison Ave., N. Y. 16, N. Y.
Phone: MUrray Hill 2-5645
President.....Robert S. Conahay
Exec. V.P.....Edward J. Gardner
Secretary.....Robert Conahay III
V.-P. & Copy Chief.....Frank Denman
Market Research.....Norman Skinner
Production Mgr.....John S. Wassmer
Media Dir., Space & Time Buyer.....Marie Hughes
Art Director.....Achille Pelizzari

THE CONDON COMPANY

Perkins Bldg., 11th & A Sts., Tacoma 2, Wash.
Phone: MArket 7-8155
ABP—ANPA—APA—AAAA—NOAB
Partners...Victor Kaufman, Harold C. Dixon
Art Dir.....Daniel J. Snope
Production Mgr.....Mildred Nelson

CONROY ADVERTISING, INC.

519 Busby Drive., San Antonio 9, Tex.
Phone: TAylor 4-7211
AAAA—ABP—ANPA—NPA—SNPA
President.....Thomas F. Conroy
Vice Pres.....Mrs. Thomas F. Conroy
Media Director.....Mary Kay Irwin
Art Director.....Bob Colman

CO-ORDINATED MARKETING AGENCY, INC.

575 Lexington Ave., N. Y. C. 22
Phone: PL 2-1700
ABP
Bd. Chmn., Pres., TV Prod...Lester L. Wolff
Exec. V.P., Prod., Time Byr.....Irving Herz
V.P.....Morris M. Winer
V.P., Radio-TV Dir.....Arthur A. Peltz
Assoc. Prod.....Walter Reed

COX & TANZ ADVERTISING

333 S. 21st St., Philadelphia 3, Pa.
Phone: LOcust 3-7502
Owner.....Eugene R. Tanz
TV Director.....J. Kirkconnell
Continuity Director.....Paul Stern
Art Director.....R. Rivers
Prod. Mgr., Media Dir.....R. D. DiCarlo

JOHN GILBERT CRAIG ADV., INC.

913 Washington St., Wilmington 99, Del.
Phone: OLympia 5-6185
ABP—ANPA—APA—NBP
President.....J. Gorman Walsh
Sec.-Treas. .....Kathleen A. Walsh
Vice Pres.....Ruth Craig
Account Executives.....J. Gorman Walsh, Kathleen A. Walsh
Media Buyers.....Ralph R. Swann, B. Bell

THE CRAMER-KRASSELT CO.

733 North Van Buren St., Milwaukee 2, Wis.
Phone: BRoadway 6-3500
President.....A. W. Seiler
Exec. Vice-President.....H. N. Pasteur
Exec. Vice-Pres.-Treas.....C. W. Faude
Vice-Pres., Sec.....L. H. Ness

Vice-Presidents.....H. Dyson, C. H. Brehm, R. F. Timm, R. L. Christiansen, M. A. Lemkuhl, D. V. Malec, D. G. Mitchem, R. B. Skeen, G. Soldatos, G. L. Staudt, T. J. Wing
V.P., Radio-TV.....Roger W. LeGrand
Radio Time Buyer.....Loretta Mahar
V.P., Dir. of Research.....H. V. Swenson
Production Manager.....H. J. Fink
Art Director.....A. H. Bierman

CUNNINGHAM & WALSH, INC.

260 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 3-4900
AAAA—ANPA—ABP—AFA—ANA

Bd. Chmn.....J. P. Cunningham
President.....Robert R. Newell
Sr. Exec. V.P.....William W. Mulvey
Sr. V.P., Chm. Ex. Comm.....C. R. Giegerich
Senior V.P.'s.....C. W. Nichols, Jr., Herbert S. Fox, J. D. Nelson, Jr., Conklin Mann, Newman F. McEvoy, E. H. Calhoun, Herbert Thwaite, A. C. Chevins, Shelton Weeks, Howard Johnson
Sr. V.P., Secy.....Edward G. Comstock
Sr. V.P., Treas.....George A. McMoran
V.P., Radio-TV.....Wm. Templeton
V.P., Dir. Comm. Prod.....William LaCava
V.P., Dir. Programming.....Jerome Feniger
Business Manager.....Edward F. Moore

Branch Offices

6 N. Michigan Ave., Chicago 2, Ill.
Phone: ANdover 3-3138
Exec. V.P.....Ivan Hill

3424 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DU 8-0591
V.P., Manager.....Reg. W. Twiggs

1660 Bush St., San Francisco 9, Calif.
Phone: PRospect 6-2600
Exec. V.P.....Robert Dailey
Senior V.P.....Robert Brisacher

706 Melrose Bldg., Houston 2, Tex.
Phone: CApital 8-6143
Manager.....Thos. E. Graham

Estimated Radio & TV Billings: $23,000,000.

CURTIS ADVERTISING COMPANY

1 Park Ave., New York, N. Y.
Phone: LE 2-3544
APA

President.....Lawrence R. Curtis
Vice-President.....R. D. Nathan
Secy.-Treas.....Rose Berg
Art Director.....Max Kerr
Publicity Director.....I. Nichols
Radio-TV Dir.....Dave Nathan

DANCER-FITZGERALD-SAMPLE, INC.

347 Madison Ave., New York 17, N. Y.
Phone: ORegon 9-0600
AAAA—ANPA—ABC—AFA

President.....Clifford L. Fitzgerald
Exec. V.P.....Chester T. Birch
Admin. V.P., Sec'y.....Fred T. Leighty
V.P., Treas.....W. F. Maughan
V.P., Radio-TV Dir.....J. J. Neale
V.P., Prog. Prod.....David O. Nyren
V.P., Radio-TV Comm. Prod.....Norman Mathews
Sr. V.P.'s.....L. O. Brown, S. J. Hamilton, G. H. Johnson, G. G. Tormey.

Branch Offices

221 N. La Salle Street, Chicago 1, Ill.
Phone: FI 6-4700
Sr. Vice-Pres.....F. Sewall Gardner

1680 N. Vine St., Hollywood 28, Cal.
Phone: HOllywood 2-3256
V.P., Gen. Mgr.....Betty O'Hara

920 Russ Bldg., San Francisco 4, Cal.
Phone: DO 2-5107
V.P., Gen. Mgr.....Lawrence Dunham

200 St. Clair Ave. West, Toronto 7, Ontario
Phone WAlnut 4-8425
V.P. & Mgr.....Gilbert Nunns

333 W. 1st St., Dayton 2, O.
Phone: BAldwin 6-2492
Admin. Mgr.....Thomas Pritchard

Estimated Radio Billings: $10,000,000.
Estimated TV Billings: $55,000,000.

DANIEL & CHARLES, INC.

185 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 6-7288
ANPA—APA—PPA

Ch. of Bd.....Charles Goldschmidt
President.....Daniel S. Karsch
V.P., Radio-TV Prod.....Lincoln Diamant
Time Buyers.....Tory Jacobs, Bernie Gutmann, Doris Gould, Isabelle Stannard

D'ARCY ADVERTISING CO.

Missouri Pacific Bldg., St. Louis 3, Mo.
Phone: CEntral 1-6700
AFA—AAAA—ABP—ANPA—ABC

President.....Harry W. Chesley, Jr.
Vice Pres.....Marvin D. McQueen
V.P., Mgr. Radio-TV.....Harry K. Renfro
V.P., Mgr. Radio-TV.....R. E. Johnson
V.P., Treas.....E. D. Cronk
V.P., Art Dir.....Gene M. Kowall

Branch Offices

430 Park Ave., N. Y. 22, N. Y.
Phone: PLaza 8-2600
Chm. of Bd.....Robt. M. Ganger
V.P., Mgr.....J. Y. Brown

55 Public Sq., Cleveland 13, O.
Phone: TOwer 1-3911
Vice-President, Mgr.....Stanley P. Seward

75 Bloor St. W., Toronto, Ontario, Can.
Phone: WAlnut 1-3135
Vice-President, Mgr.....J. Payne

75 Eighth St. N.E., Atlanta 9, Ga.
Phone: TR 5-0611
Vice-President.....M. L. Boyd, Jr.

3540 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-3171
Vice President.....Vern Eastman

Prudential Plaza, Chicago, Ill.
Phone: MIchigan 2-5332
Vice President.....W. C. Edwards
Mgr., Radio-TV Dept.....R. Young
Time Buyer.....D. Henry

Texas Nat'l Bank Bldg., Houston 2, Texas

Phone: CApitol 4-9751
Vice-President.....J. Bob Wilson
2772 4th Ave., San Diego 3, Calif.
V.P. & Mgr.....G. E. Vinson
Time Buyer.....Valentine Caldwell
Estimated Radio & TV Billings: $26,500,000

DAVIS-HARRISON-SIMMONDS

11032 Magnolia Blvd., No. Hollywood, Calif.
Phone: TRiangle 7-5358
President.....Don L. Davis
V.P.'s.....M. S. Davis, R. Vaughn, S. Sloane, B. Hurless
Radio-TV Dir.....Dawnelle M. Davis

THE IRVING DAVIS ADV. AGENCY

151 West 51st St., New York 19, N. Y.
Phone: CIrcle 7-1870
APA—ABP
Owner .....Irving Davis

DEUTSCH & SHEA, INC.

230 West 41st St., New York 18, N. Y.
Phone: LOngacre 4-5900
ABP—AAAA—ANPA
President .....A. R. Deutsch
V.P.....V. M. Evans
Research Dir. .....F. Coss

DITTMAN & KANE, INC. ADV.

225 S. 15th St., Philadelphia 2, Pa.
Phone: PE 5-1546
Pres. & Treas.....Jessie Kane Gimbel
Vice President.....Paul Kane
Secretary.....Emanuel Horwitz
Art Dir.....Richard K. Collins
Radio-TV Dir.....Phoebe J. Dorfman

DOE-ANDERSON ADV. AGENCY

315 Commonwealth Bldg., Louisville 2, Ky.
Phone: JUniper 5-3193
ANPA—ABP
President, Treas.....W. Anderson
V.P. .....Larry Barker
Sec., Media Buyer.....Miss G. P. Wagner
Time Buyer & Accounts: Miss G. P. Wagner: Federal Chemical Co., Pratt Labs, GE, Community Relations, Hannah Motors Co.
Estimated Radio Billings: $41,000,
Estimated TV Billings: $52,000.

DOHERTY, CLIFFORD, STEERS & SHENFIELD, INC.

530 Fifth Ave., New York 36, N. Y.
Phone: YUkon 6-6500
AAAA—ABC—ABP—ANPA
Chr. of the Bd.....Donald K. Clifford
Pres.....William E. Steers
Treasurer.....Robert P. Clark
V.P. & Sec.....Wm. E. Holden
Sr. V.P.'s...James F. Egan, Harry M. Ireland
V.P., Chg. TV-Radio Prog. & Prod.....Stanley J. Quinn
V.P., Sr. Comm. Producer.....Russell Ford
V.P.'s....Francis J. Doherty, Stever Aubrey, Michael Barnett, Jack Benoze, Philip Brooks, R. Richard Carens, Alfred J. Carter, Robert M. Curtis, Robert C. Doherty, Robert Dolobowsky, Francis X. Dowd, Richard Fehr, Robert C. Finnie, Howard S. Foley, Harold P. Gerhardt, Lawrence J. Hubbard, Eugene Hulshizer, Robert C. Kelly, Henry L. Musser, Kenneth W. Price, Donald H. Quinn, Gail Raphael, John R. Rockwell, Sheldon Sosna, William Stollowitz, Robert E. Timmerman, Dean G. Van Nest, Samuel B. Vitt, William Wall, Charles A. Winchester, Thaine A. Youst.
Time Buyers & Accounts: Robert Widholm: Grove Labs; Cigar Institute of America; Sonotone Corp.; Kimberly-Clark; Bristol-Myers; Standard Triumph Motor Co.; John Paton, Inc. Don H. Miller: Better Vision Institute, Borden Co.; Bristol-Myers, Stuart Eckert: Chunky Chocolate Corp.; Northam Warren Corp.; C. F. Mueller; Noxzema Chemical; Bristol-Myers; Geo. Wiedemann Brewing. Richard Olsen: Jackson Brewing Co. Louis Bullock: Chemway; Eastman Chemical; Roche Labs; Borden Co.; Shulton.

Branch Office
8734 Sunset Blvd., Hollywood 46, Calif.
Phone: OLeander 5-8950
Mgr. .....Ernest Ricca
Estimated Radio Billings: $2,000,000.
Estimated TV Billings: $14,800,000.

RALPH L. DOMBROWER CO., INC.

Dombrower Bldg., 11 E. Franklin St.
Richmond 19, Va.
Phone: MIlton 3-1113
Pres.-Treas.....Ralph L. Dombrower, Sr.
V.P., Time Buyer..Ralph L. Dombrower, Jr.
Sec'y.....Malcolm B. Dombrower
Art Director.....Hobart Britton
Radio, TV Dir., Talent Buyer.....T. Michaux Moody
Media Dir.....Janet Hanson

Branch Office
Woodward Bldg., 15th & H Sts., N.W., Washington, D. C.
Phone: REpublic 7-1420
Manager .....Philip Rosenfeld

DONAHUE & COE, INC.

1271 Ave. of Amer., New York 20, N. Y.
Phone: CIrcle 5-1000
ABP—ANPA
Chm. of Board.....Edward J. Churchill
President .....Donald E. West
Ch. Exec. Comm.....Walter Weir
V.P. Chg. Media.....Gerald T. Arthur
V.P. TV-Radio Dept.....Carl Rigrod
Bus. Mgr. TV-Radio.....Evelyn Lee Jones
Media Dept. Mgr.....Gordon Vanderwarker
Time Buyers...Marie Coleman, Harry Durando, Peter Dalton, Stuart Kaufman, Cliff Greenspan.

Branch Offices
3243 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 1-2221

Exec. V.P., Gen. Mgr.....Richard C. Moses
1010 St. Catherine St., W. Montreal 2, Que.
Phone: UN 6-8851
Managing Dir.....Wilfred J. LaVigne
Estimated Radio-TV Billings: $9,500,000.

DONALL & HARMAN INC.

488 Madison Ave., New York 22, N. Y.
Phone: JUdson 2-6016
Pres., Treas.....Elihu E. Harris
V.P. .....Warren Steibel
Copy Dept. Mgr.....Elise Alberts
Media Director.....Florence Schwartz
Promotion Dir.....F. Gagliano

W. B. DONER & COMPANY

Washington Blvd. Bldg., Detroit 26, Mich.
Phone: WOodward 5-7400
AAAA—ANPA—ANA
President.....W. B. Doner
V.P., Dir.....Charles E. Rosen
V.P.'s.....Felix Hower, Herbert Fried, Sanford Hirschberg
Treasurer.....Julian A. Grace
Secretary .....Ben Goldstein
Radio-TV Dir's....Milford Kostman, Edward Trahan
Time Buyers....Ellen Dryer, Robert Smith, Emanuel Klein, Michael Fabian, Freida Weiss, Jody Cunningham, Bonnie Rogers, Gil Savitzky

Branch Offices
35 E. Wacker Dr., Chicago, Ill.
Phone: ANdover 3-7800
President.....Marvin H. Frank
2225 N. Charles St., Baltimore 18, Md.
Phone: BElmont 5-1212
Vice Pres.....Herb Fried
Lewis Tower Bldg., Philadelphia 2, Pa.
Phone: PEnnypacker 5-6804
Exec. V.P.....Murray Firestone
400 Madison Ave., New York 17, N. Y.
Phone: PLaza 3-0900
President .....Sidney Garfield
Estimated Radio Billings: $6,000,000
Estimated TV Billings: $10,000,000

DOREMUS & COMPANY

120 Broadway, New York 5, N. Y.
Phone: WOrth 4-0700
ABP—ANPA
Chairman of Board.....Wm. H. Long, Jr.
Vice-Board Chairman...Walter H. Burnham
President.....Louis W. Munro
V.P., Secy., Treas.....Richard E. Williams
V.P., Prod. Mgr.....Dewey B. Holland
Exec. V.P.....George Erickson
Radio & TV Dir.....Vincent H. Coryell, Jr.

Branch Offices
208 S. LaSalle St., Chicago 4, Ill.
Phone: CEntral 6-9132
V.P. & Res. Mgr.....Chas. C. Greene
60 Batterymarch St., Boston 10, Mass.
Phone: HUbbard 2-5665
Vice Pres. in Chg.....W. J. Sheehan
425 Bush St., San Francisco 8, Cal.
Phone: Yukon 2-4080
V.P., Pacific Coast Mgr.....Ronald Brindley

DOREMUS-ESHLEMAN CO.

1616 Walnut St., Philadelphia 3, Pa.
Phone: KIngsley 5-0700
V.P., Gen. Mgr.....E. Howard York, III
Vice Presidents.....L. H. Greenhouse, P. Livingston, James Spillan
Media Dir.....Benjamin Busch
Publicity Dir.....John Skelly

JOHN C. DOWD, INC.

212 Park Square Bldg., Boston 16, Mass.
Phone: HUbbard 2-8050
ANPA—NBP
President.....John C. Dowd
Exec., Asst. to Pres.....Linus Travers
Exec. V.P., Secy.....Edward D. Parent
V.P.'s.....T. Frank Duffy, J. F. Neary, J. N. McKenzie, Will A. Davenport
Radio & TV Dir.....Joseph L. Tully
Space Radio Time Buyer,
Media Dir.....Wm. Monaghan

DOYLE DANE BERNBACH, INC.

20 W. 43rd St., New York 36, N. Y.
Phone: LOngacre 4-1234
AAAA—ABC—ABP—ANPA—AFA
President .....William Bernbach
Exec. Vice Pres.....Ned Doyle
V.P., Gen. Mgr.....Maxwell Dane
V.P.....Ted H. Factor
V.P., Art Director.....Robert Gage
V.P.'s.....Edward Russell, Joseph R. Daly
Plans, Director, V.P.....Marvin Corwin
Time Buyers...Charlotte Corbett, Nat Rind, Gerard Gilard, Jeane Jaffe
Media Director.....Albert Petcavage
Radio-TV Director.....Don Trevor
T.V Producers.....E. Hartman, J. Walker
Dir., Radio-TV Pgms.....J. Egan

Branch Offices
6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-8080
Vice President.....T. H. Factor
Media Dir., Space,
Time Buyer.....J. Sachs
Radio-TV Prod.....Bob Gips
20 N. Wacker Dr., Chicago, Ill.
Phone: FI 6-8860
V.P. .....Fred Klein
Estimated Radio & TV Billings: $16,500,000.

DURAND ADVERTISING, INC.

19 West 44th St., New York 36, N. Y.
Phone: YU 6-2777
President.....Louis C. Goldman
Vice Pres.....Irv Clare
Secretary.....Vincent Russo Jr.
Time Buyers.....Vince Zito, Lou Goldman

ROY S. DURSTINE, INC.

655 Madison Ave., New York 21, N. Y.
Phone: TE 8-4600
AAAA—ABC—ANPA
President, Treas.....Roy S. Durstine
Secretary.....Virginia G. Durstine
Asst. Treas.....Mae E. Madden
1714 Stockton St., San Francisco, Calif.
Phone: EXbrook 7-0456

Bd. Chmn.....Roy S. Durstine
President .....Niel Heard
V.P. & Treas.....John Emmart
V.P. & Sec.....A. F. Becker

EDELSTEIN-NELSON ADV. AGENCY, INC.

203 N. Wabash Ave., Chicago 1, Ill.
Phone: DEarborn 2-5976
ABP—APA

President .....Edward Edelstein
Secretary .....Laura Edelstein
Art Dir.....Robert Savlin
Prod. Mgr., Radio.....Mary Brown
Copy Chief.....Henry Hyett

ELLINGTON & CO., INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-4300
ANPA—APA—NOAB—PPA—ABC

Chairman.....Jesse T. Ellington
Co-Chairman.....Chauncey L. Landon
President.....William A. Bartel
Admin. V.P.....J. C. Hochreiter
V.P., Radio-TV Dir.....A. Burke Crotty
Vice Presidents .....Charles Marshall, Hugh Lewis, Howard Rigby, Terence McGrath, Ernest Byfield, Jr., Henry Covington, Franklyn Dyson, Davis Snow
Treas. .....Edward Lloyd
Radio-TV Time Buyer.....Daniel Kane

ELLIS ADVERTISING CO.

Hotel Statler-Hilton, Buffalo 2, N. Y.
Phone: CI. 6780
ABP—APA—ANPA—NOAB—NBP

Partners.....Michael F. Ellis, Jerome R. Ellis
Acct. Execs.....Michael F. Ellis, Jr., Maxwell E. Ellis, Seymour Goodman, Karl Manhardt
Radio Director.....Barbara Blinderman
TV Director.....Beatrice Haniford
Art Dir.....James Howes
Prod. Mgr.....Richard Joseph
Controller .....Sanford Satuloff

Branch Offices
65 East 55th St., New York 22, N. Y.
Phone: PLaza 1-2323

President.....Curt J. Mann

EMBRY, TALLY, INC.

150 S.E. Third Ave., Miami 32, Fla.
Phone: FRanklin 1-3621
ANPA—SNPA

President.....T. H. Embry
V.P., Creative Dir.....Gifford Thayer
Radio-TV Dir.....Jack Buckholtz

EMERY ADVERTISING CORP.

1201 St. Paul St., Baltimore 2, Md.
Phone: PLaza 2-2393
ANPA—APA—NBP

President.....Herbert C. Schuckle
Exec. V.P.....M. E. Busch
V.P. Radio-TV.....Marshall Hawks

ERWIN WASEY, RUTHRAUFF & RYAN, INC.

711 Third Ave., New York 17, N. Y.
Phone: OXford 7-4500
AAAA—ABP—ANPA

President.....David B. Williams
Chrmn. Fin. Comm.....Howard D. Williams
Exec. V.P. & Sec.....James B. Briggs
Exec. V.P. & Gen. Mgr.....Harry D. Way
V.P. & Treas.....K. J. Worland
V.P., Int. Dept. Dir.....John D. Hayes
V.P. & Radio-TV Dir.....Rollo W. Hunter
V.P. & Research Dir.....Robert Aledort
Pub. Rel., Pub. Dir.....Phillips Fewsmith
Controller .....R. J. Passanant
Asst. Sec.....Norman Lewis
Exec. Art Dir.....Louis DiJoseph
Copy Chief .....Gerald Miller
Media Dir.....M. Richfield
Media Grp. Super.....William M. Hunter
Head Time Buyer.....Richard Bunbury
Sales Prom. Dir.....R. M. Fishel
Prod. Mgr.....George Cisneros
Traffic Mgr.....Andrew F. Kops
Librarian .....Mary Wilson
Acct. Execs.....Frederick J. Burghard; Thomas E. Barnett; Robt. I. David; John F. Hogan, V.P.; John M. Keavey, V.P.; Arthur H. Laurence; Wm. Campbell; Basil W. Matthews, V.P.; W. Roger Cooper; P. W. Grover; J. Preston Selvage, Jr.; Wm. C. Stakenburg; H. Summer Sternberg; Albert Tilt III, V.P.; Herbert A. Thompson; Peter G. White, Joseph H. Buchanan; Anthony L. Carrafiello; Jerry Juliano; Gary J. Korn; John A. L. Mann; Richard E. Marsh; Joseph W. Nash; G. C. Wiswell; Albert Wilson; Granville Worrell, III, V.P.; John S. Budd

Branch Offices
360 N. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-1833

Exec. Comm. Chmn., Central Div.
Gen. Mgr.....Roswell W. Metzger
Exec. V.P.'s.....Wm. D. Watson, B. Groseth
Vice President.....Lorry R. Northrup
V.P., Radio-TV Dir.....George B. Anderson
V.P., Media.....John L. Gwynn
V.P., Ch. Time Buyer.....Holly Shively

5045 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WEbster 1-1211

Exec. V.P., W. Div. Gen. Mgr.....Emmett C. McGaughey
V.P., & Res. Dir.....Roger M. Johnson
V.P., Radio-TV Dir.....Robert L. Redd
Radio-TV Prod. Dir.....Edwin T. Morgan

Suite 515, Adolphus Tower, Dallas 2, Texas
Phone: RIverside 1-6453

V.P., Mgr.....Alex G. Pappas

Suite 307, Old Nat'l Ins. Bldg., Houston 4, Texas
Phone: JAckson 4-7531

V.P., Mgr.....T. F. Keady
Radio-TV Time Buyer.....Mary K. Mansell

3 Penn Center, Philadelphia 2, Pa.
Phone: LOcust 4-3551

V.P., Mgr.....Horace D. Nalle
Radio-TV Time Buyer....Joan M. Donahue

Porter Bldg., Pittsburgh 19, Pa.
Phone: GRant 1-4451

Sr. V.P., Gen. Mgr...Frederick R. Etchen, Jr.
Radio-TV Dir.....Yale M. Shafer
IBM Bldg., 690 N. Robert St.
St. Paul 1, Minn.
Phone: CApital 7-7501
Sr. V.P., Mgr.....James A. Walker
140 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-4616
V.P., Mgr.....Frank A. Helton
International Offices:
30 Eastbourne Terrace, London W 2., Eng.
Man. Dir.....Walter Graebner
4 Archbold Terrace, Jesmond,
Newcastle-on-Tyne, England
Man. .....Charles Fullerton
90 Sveavagen, Stockholm, Sweden
Pres.....Hans Stenbeck
610 Church St., Toronto 5, Ont., Canada
V.P. .....Edward Karthaus
Ashfield House, 402 Sauchiehall St.,
Glasgow C2, Scotland
Man.....J. H. Weir
Estimated Radio Billings: $5,400,000.
Estimated TV Billings: $14,500,000.

WILLIAM ESTY COMPANY, INC.

100 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-1600
AAAA—ANPA—APA
Board Chairman.....James J. Houlahan
President .....J. Peace
Vice Bd. Chmn.....Dr. Wallach H. Wulfeck
Sr. V.P.....Wil P. Booth
Treasurer.....E. H. Cummings
V.P., TV Dir.....Mitchell Johnson
V.P. Chg. TV, Radio
Commercial .....Joseph Forest
V.P., Media Dir.....Mark F. Byrne
Time Buyers.....R. Grahl, H. Simpson
Branch Office
6331 Hollywood Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-6301
V.P., W. Cst. Mgr.....Arnold J. Webster
Estimated Radio Billings: $16,500,000.
Estimated TV Billings: $42,000,000.

ETTINGER ADVERTISING AGENCY INC.

16 E. 41st St., N. Y.
Phone: LE 2-0750
ABP—NBP
President.....Joel H. Ettinger
Vice-Pres. .....Audrey Ettinger
Prod. Mgr.....C. MacDonald
Television Dir.....Michael Lippert

EVANS, WORK & COSTA ADV. AGENCY, INC.

624 E. Capitol Ave., Springfield, Ill.
Phone: LAkeside 2-8868
President.....Clarence R. Evans
Secy.-Treas. .....John Robert Work
V.P., Art Dir.....Thomas M. Costa

FARQUHAR AND COMPANY, INC.

First National Bank Building, Utica 2, N. Y.
Phone: 2-6109
ABP
President, Radio-TV Dir...John T. Farquhar
Vice-President.....Ted R. Darvoe
Vice-President.....Robert F. MacFarland
Treasurer.....Jay C. Anderson
Secretary.....Roger H. Williams
Media Director.....Eleanor Crimmins
Prod. Mgr.....Kermit LaFave

W. E. FEATHERSTONE ADV. AGENCY

504 Beneficial Life Bldg.
Salt Lake City 1, Utah
Phone: EMpire 3-2655
Owner, Mgr.....W. E. Featherstone

COURTLAND D. FERGUSON, INC.

Rm. 315, National Press Bldg.,
Washington, D. C.
Phone: NAtional 8-7713
President.....Courtland D. Ferguson
Secty.-Treas.....Lucille Pierce Ferguson
Art Director.....Gilbert Meekins
Time Buyer.....Mrs. Nan Hannum

LAWRENCE FERTIG & CO., INC.

149 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 9-7100
ABP—ANPA—APA—NBP
President-Treasurer .....Lawrence Fertig
Exec. V.P.....Philip Lukin
V.P.'s.....Henry Bretzfield, Robert E. Wolfe
Media Director.....Miss Selma Grosswirth
Art Director.....Stanley Dusek
Production Manager.....Geo. Barrett

ROBERT G. FIELDS & CO.

715 Sudekum Bldg., Nashville 3, Tenn.
Phone: AL 6-1977
ABP
President, Treas.....Robert G. Fields
Vice President.....R. L. Fields

WM. F. FINN & ASSOC.

423 S. Broadway, Tyler, Texas
Phone: LYric 2-0876
AAAA—ABP
Owner.....William F. Finn
Treas., Prod. Mgr.....Jean C. Boucher

FIORE & FIORE

128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-8200
ANPA
Pres., TV Dir.....Michael A. Fiore
V.P., Radio Dir.....Albert A. Fiore
Secy.-Treas.....B. V. Fiore
Media Director.....John Critelli

M. M. FISHER ASSOCIATES

79 W. Monroe St., Chicago 3, Ill.
Phone: CEntral 6-6226
President, Treas.....Jack L. Fisher, Jr.
Vice. Pres., Sec.....Ben R. Migdow
V.P., Mdsg. Dir.....E. J. Lewinski
Time Buyer.....Donna Stuart

FITZGERALD ADVERTISING AGENCY

Lee Circle Building, New Orleans 13, La.
Phone: TUlane 3131
President.....Joseph L. Killeen
Exec. V.P.....Joseph Epstein, Sr.
V.P., Chmn. of Plans Bd....Roy M. Schwarz

V.P., Dir. Client Service....Warren G. Posy
V.P., Exec. Art Dir....E. W. Rector Wootton
V.P.'s .....Robert Carley, Donald H. Halsey
AM & TV Dir.....W. Collins
Treasurer.....Lee R. O'Pry
Best. Media Dir.....A. Davis
Asst. Best. Media Dir.....B. Seghers

FLADELL, HARRIS ADV. INC.

352 West 56th Street, New York 19, N. Y.
Phone: JUdson 6-1140
Partner-TV Dir.....L. A. Harris
Partner-Creative Dir.....E. Fladell

JAMES R. FLANAGAN ADV.

475 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 3-1882
President.....James R. Flanagan
Vice Pres.....Robert Flanagan

HAROLD E. FLINT & ASSOCIATES

69 Broadway, Fargo, N. Dak.
Phone AD 5-5333
ABP—NBP—APA
President.....Harold E. Flint
Secretary, V.P.....Richard Rosenthal
Treasurer, V.P.....Lee A. Holland
Art Dir.....Donald R. Nelson
Production Mgr.....Ray Stromswald
Account Executive.....Van Olsen

RICHARD A. FOLEY ADV. AGENCY

1528 Walnut St., Philadelphia 2, Pa.
Phone: PE 5-6302
AAAA—ABC—ABP—ANPA—NOAB
President.....Charles H. Eyles
Senior V.P., Sec'y, Treas.....Lee E. Hood
Exec. V.P.....A. Edward Morgan
V.P.-Media Director.....Wesley Winning
V.P., Copy Dir.....Frank J. Corkery
Vice Presidents.....Earle Steiert, Russell Gray, Jr.
Radio-TV Director.....Alice Mooney
Art Director.....William F. Hope

FOOTE, CONE & BELDING

247 Park Avenue, New York 17, N. Y.
Phone: YUkon 6-8000
ANPA—AAAA—ABP
Chmn., Bd. of Directors...Robert F. Carney
President .....Rolland W. Taylor
Ch. Exec. Comm.....Fairfax M. Cone
Sr. V.P., Finance Sec.....A. E. Rood
V.P., Natl. Best. Dir.....John B. Simpson
V.P., Best. Dir., N. Y.....Roger Pryor
V.P., Dir. Media & Time Buyer.....Frank Gromer

Branch Offices

155 E. Superior Street, Chicago 11, Ill.
Phone: SUperior 7-4800
Sr. V.P., Mgr.....Charles S. Winston, Jr.
V.P., Dir. Media & Time Buyer..Edward M. Stern
900 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 9-3611
V.P., Mgr.....Louis E. Scott
V.P., Dir. of Media & Time Buyers....Gene Duckwall
235 Montgomery St., San Francisco 4, Calif.
Phone: SUtter 1-2355
V.P., Gen. Mgr.....W. C. Matthews
1717 N. Highland Ave., Hollywood, Calif.
Phone: HOllywood 9-6265
Dir., Hlywd. Best. Svcs.....John Lyman
806 Main St., Houston 2, Texas
Phone: CApitol 8-0395
V.P. Mgr.....Ed. H. Badger
10 St. Mary St., Toronto 5, Ont., Can.
Phone: WAlnut 5-5961
Managing Dir.....Richard B. Bradshaw
1255 Phillips Sq., Montreal 2, Can.
Phone: VIctor 2-8781
Manager.....Robert L. Simpson
Avenida Insurgentes, Sur 102, Mexico City 6, Mexico
Phone: 11-97-13
Pres., Gen. Mgr., Latin Div...P. Martin Kiek
82 Baker St., London W. 1, England
Phone: WElbeck 4426
Chmn. & Mng. Dir.....Brian F. MacCabe
Kleiner Hirschgraben 16, Frankfurt am Main, Germany
Phone: 28-241
Manager .....Don Cunningham
Estimated Radio Billings: $7,000,000.
Estimated TV Billings: $56,500,000.

FORD & CO.

1839 Line Ave., Shreveport 24, La.
Phone: 423-0351
APA—ABP
Pres., Owner.....Oliver J. Ford, Jr.

ALBERT FRANK-GUENTHER LAW INC.

131 Cedar St., New York 6, N. Y.
Phone: COrtlandt 7-5060
ABP—ANPA—APA—NOAB—NBP—ABC
Bd. Chairman.....Howard W. Calkins
President.....John V. McAdams
Sr. Vice-Pres.....Victor J. Cevasco
Exec. Vice-Pres.....Richard A. Cullinan
Vice-Pres. & Treas.....S. A. Speake
Vice-Pres. & Sec.....E. G. McAdie
Vice-Presidents.....Frank D. Cruikshank, Howard C. Allen
V.P., Radio & TV.....Robert W. Day
Manager, Radio-TV.....Lawrence Butner
Radio-TV Prod.....Brooks Clift
Radio-TV Traffic.....Robert Gordon
Time Buyer.....Marilyn Schiels

FRANK, CLINTON E., INC.

Merchandise Mart, 24th Floor, Chicago 54, Ill.
Phone: WHitehall 4-5900
AAAA—ABC—ABP—ANPA
AFA, ANA
President.....Clinton E. Frank
V.P., Radio-TV Dir.....Buckingham Gunn
Treas.....Carroll Cheverie
V.P. & Mkt. Dir.....G. B. Kreer
V.P.'s.....Philip E. Bash, Hill Blackett, Jr., Perry L. Brand, Herbert K. Butz, M. W. Grinstead, Louis E. Schueler
Media Dir.....A. S. Trude, Jr.

Art Director.....L. Rubenstein
Pub. Dir.....Frazier Nounnan
TV Dir.....D. Keeslar
TV Dir.....Donald H. Wallace
Time Buyers.....Camille Muscarella, Ruth Babick, M. A. Crisafulli

Branch Offices
1680 N. Vine St., Hollywood 28, Calif.
Manager.....Robert G. Nye
285 Madison Ave., New York 16, N. Y.
Phone: MU 5-3141
Manager .....Jack Miller

FRANKEL, JONES, CO.

180 N. Wabash Ave., Chicago 1, Ill.
Phone: DEarborn 2-5745
ABP—ANPA
President.....Jones B. Frankel
Prod. Mgr.....Richard A. Tajbl

FREDERICK-CLINTON CO., INC.

545 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-7433
ABP—ANPA—APA—PPA
Pres., Treas., Radio-TV Dir, Time Buyer.....H. S. Rieff
V.P., Art Director.....Edward Gambole

CURT FREIBERGER & CO.

1439 Court Place, Denver 2, Colo.
Phone: ALpine 5-2048
AAAA—ANPA—ABP—PPA—NBP—APA
President.....C. J. Freiberger
Vice President.....Anne Freiberger Robertson
Sec'y & Treas.....Fern Oakley
Prod. Mgr.....Leon E. Simpson

AD FRIED & ASSOCIATES

160 Santa Clara Ave., Oakland 10, Calif.
Phone: OLympic 4-3773
AFA—NBP—NCAAA—WSAAA
Owner, Radio & TV Dir.....Ad Fried
Radio & TV Time Buyer.....Madge Cussen
Music Dir. & Librarian.....Elaine Fried
TV Art Dir.....Kay Bachrach
Prod. Dir.....Allison Clark

FRIEND-REISS ADVERTISING, INC.

167 E. 56th St., New York, N. Y.
Phone: PLaza 2-2600
Chmn., Treasurer.....B. M. Reiss
Vice-Chmn., Secy.....Harold Reiss
Pres., Dir., Radio-TV.....Lee Friend

JIMMY FRITZ & ASSOCIATES

1680 N. Vine St., Hollywood 28, Calif.
Phone: HO 3-3251
ANPA
Bd. Chmn.....Jimmy Fritz
Account Executive.....H. A. Helm
Radio-TV Dir.....Jane Griffin
Time Buyer & Accounts: Marion Vaughn: McDaniel's Markets, Central Nebraska Packing, General Meats, Presto Foods, Standard Fisheries, Golden Gate Salami Co., Pal Products, Weber Noodle Co., Northland Foods, Whipped Butter.

Branch Offices
161 E. Erie, Chicago, Ill.
Phone: MI 2-5458
Exec.-in-Chg.....Eddie Fritz

L. W. FROHLICH & CO., INC.

34 East 51st St., New York 22, N. Y.
Phone: PLaza 9-1900
President.....L. W. Frohlich
Exec. V.P.....Julian Farren
V.P. & Treas.....Charles E. Lewis
V.P. & Chrman Plans Bd.....A. Greenberg
V.P.....V. Edward Dent
Radio & TV Film Dir.....N. Brant

HARRY M. FROST CO., INC.

260 Tremont St., Boston 16, Mass.
Phone: LIberty 2-6140
ANPA—APA—ABP—NBP
President, Treasurer.....Karl M. Frost
Vice Presidents.....Florence A. Dondero, Raymond E. McLaughlin, H. E. Bessom, H. P. Newcomb
Radio-TV Time Buyer....V. M. Fairweather

FULLER & SMITH & ROSS, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-9000
AAAA—ABP—ANPA
President.....R. E. Allen
V.P. & Mgr.....R. W. Nicholson
Sr. V.P. Radio-TV.....A. E. Duram
Sr. V.P. Admin.....C. M. Skade
V.P., Creat. Dir., Radio-TV....P. S. Cardozo
V.P., West Coast Network Prog.....David Mathews
V.P., Mgr., Radio-TV Dept....E. H. Mahoney
Secretary.....E. M. Ruppe

Branch Offices
55 Public Square, Cleveland 13, O.
Phone: CHerry 6-6700
V.P., Mgr.....K. C. Tuttle
105 W. Adams St., Chicago 3, Ill.
Phone: ANdover 3-5039
V.P. & Mgr.....D. H. Echols
244 Pine St., San Francisco, Calif.
Phone: YUkon 6-5955
V.P. & Mgr.....John Leahy
211 Oliver Ave., Pittsburgh 22, Pa.
Phone: GRant 1-9565
V.P. & Mgr.....G. A. Welch
3325 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-2211
V.P. & Mgr.....C. N. La Vene
909 Dan Waggoner Bldg., Ft. Worth, Tex.
Phone: EDison 2-2201
V.P. & Mgr.....S. Schlenther
68 Knightsbridge, London S.W. 1, Eng.
Phone: Kensington 8111
Mgr. .....Sidney Horniblow
Estimated Radio Billings: $2,600,000.
Estimated TV Billings: $11,100,000.

FURMAN, FEINER & CO., INC.

117 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-7393
ABP
Pres., Radio Time Buyer....Norman Furman

Vice-President.....Irving J. Gottlieb
Ch. Exec. Comm., Radio-TV Head..Nat Roth
Time Buyers & Accounts: Nat Roth: AFL-CIO, Office Temporaries, Bustelo Coffee, The Sire Plan. Betty Lamb: Caltrol. John Morgan: Valencia Bakery, Ganeles-Lenger Wines.

GALLAND ADVERTISING

18 E. 48th St., New York 17, N. Y.
Phone: PLaza 5-9141
President.....Harry J. Galland
V.P., Media Dir.....Martin Gross

GARDNER ADV. CO.

915 Olive St., St. Louis 1, Mo.
Phone: CE 1-3200
ABP—ANPA—APA
Vice Chairman.....John A. H. Rehm
Branch Office
370 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 9-2424
V.P., Gen. Mgr.....D. C. Porteous

GAYNOR & DUCAS, INC.

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-5750
ANPA—ABP—NBP
President .....Paul Gaynor
Exec. Vice Pres.....John J. Ducas
Senior V.P.....R. Wooldridge
Production Manager.....J. Mulligan
Branch Office
291 S. La Cienega, Beverly Hills, Calif.
Phone: OLeander 5-8191
Senior V.P.....A. V. Cline
V.P., Pub. Rel.....Hal Tolley
V.P., Adv.....Norm Church
Media Buyer.....Miss Gerry Segal

CHAS. A. GEIGER & ASSOC., INC.

666 N.W. 50th St., Miami, Fla.
Phone: PLaza 1-1780
APA—ABP—SNPA
Chairman.....D. G. Bash
V.P., Radio-TV Dir.....Robert Lack

GERTH, BROWN, CLARK & ELKUS OF SACRAMENTO, INC.

1722 J St., Sacramento, Calif.
Phone: GIlbert 2-2956
ABC
Pres., Radio Media Dir.....Ralph K. Clark
Exec. V.P., Creative Dir.....Fred Elkus, Jr.
V.P., TV Dir.....Albert Hellenthal

THE GETSCHAL CO., INC.

342 Madison Ave., New York, N. Y.
Phone: MU 7-2200
President .....Budd Getschal
Production Manager.....Gerry Gilbert
Art Director.....Leonard Steinberg
TV Prod. Mgr.....Lee Polk
Estimated Radio Billings: $300,000.
Estimated TV Billings: $60,000.

GEYER, MOREY, MADDEN & BALLARD, INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3300
AAAA—ABP—ANPA
Board Chairman.....Sylvester M. Morey
President.....Sam M. Ballard
Chmn. Exec. Comm.....B. B. Geyer
Exec. V.P.....Richard J. Farricker
Exec. V.P.....R. N. Hartsing
Admin. V.P.....John T. McHugh
Radio-TV Prod. Mgr.....LeRoy Emmerich
Radio TV Bus. Mgr.....D. P. McGuinn
Secretary.....William G. Carmody
Treasurer.....John R. Kunz
Assoc. Dir., Bcstg. Media...Elizabeth Powell
Time Buyers & Accounts: Werner R. Kutsche (N.Y.): Babbitt, Sinclair, Richfield, Irish Internl. Airlines, Doyle Packing Co., Feathercombs, Lehn & Fink, Kelvinator; Roeland J. van Emmerik: American Motors; Mary Ann Mirda (Chicago): American Shows, Arrivals, Ltd., Cicero Federal Savings & Loan, Ill. Central R.R., Ill. Tollway, Union Pacific R.R.; Bernita Gottsch (Omaha): Neb. Savings & Loan, Sun Valley, Union Pacific R.R.; Anna M. Records (Los Angeles): Union Pacific R.R.; Ed Hughes (Portland): Union Pacific R.R.
Branch Offices
301 E. Kingsley Dr., Los Angeles, Calif.
Phone: DUnkirk 7-4255
Vice Pres.....M. E. Welborn
216 E. Ontario St., Chicago 11, Ill.
Phone: SUperior 7-6016
Vice Pres.....D. J. Powers
1504 Dodge St., Omaha 2, Neb.
Phone: 342-7795
Vice Pres.....L. M. Branch
2130 S. W. Fifth Ave., Portland 1, Ore.
Phone: CApitol 6-2981
Vice Pres.....R. J. Livingston
931 Third Nat'l Bldg., Dayton 2, Ohio
Phone: BAldwin 8-4145
Vice Pres.....E. G. Frost
14250 Plymouth Rd., Detroit 32, Mich.
Phone: WEbster 3-5520
V.P.'s..Daniel A. Packard, John F. Henry, Jr.

GIBBONS ADVERTISING AGENCY, INC.

802 Daniel Bldg., Tulsa 3, Okla.
Phone: LUther 7-2444
ABP—ANPA—SNPA—APA—NOAB
President, Treas.....J. Burr Gibbons
Vice President.....John B. Gibbons
Secretary .....Viola Neese
Radio Directors....J. Gibbons, J. K. Teague

GIBRALTAR ADV. AGENCY, INC.

17 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 7-7896
President.....Charles J. Basch, III
Vice-President .....Leo Berman
Treasurer .....Clarence Schmidt
Sec'y., Radio-TV Dir.,
Time Buyer.....Frances Scott
Radio-TV Div.....Ronald Dawson

GILL, CLIFFORD AGENCY

8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: Oleander 5-8388
President, Copy Ch.....Clifford Gill
V.P. Media Dir.....Dorothy R. Gill

GILLHAM ADVERTISING AGENCY, INC.

500 Continental Bank Bldg., Salt Lake City 1, Utah
Phone: DAvis 8-0281
ABP—ANPA—ANA

President.....M. C. Nelson
Senior Vice-President.....Lon Richardson
Vice-President.....Robert F. Rohlfing
Vice-President .....Wendell J. Ashton
Vice President.....J. Y. Tipton
V.P., Dir. Radio-TV.....Heber C. Wolsey
Secretary.....Richard H. Ogaard
Art Director.....Clair Lindgren
Prod. Mgr.....J. R. Furner
Space Buyer.....Esther Cook
Radio-TV Acct. Exec.....Arthur W. Atack

Time Buyers & Accounts: Robert F. Rohlfing: Royal Baking Co., Union Pacific R.R., General Electric. Heber G. Wolsey: Utah Oil Refining Co., Pet Dairy (Sego Milk), Utah Power & Light Co., Purity Biscuit Co., Amer. Dairy Assoc. of Utah. Arthur W. Atack: Cloverleaf Dairy, First Security Bank, Fisher Brewing Co., Petty Ford Co., 1st Federal Savings & Loan.

BERT S. GITTINS ADVERTISING, INC.

739 N. Broadway, Milwaukee 2, Wis.
Phone: BR 6-5934
ABP—ANPA—NOAB—NBP—APA

President.....Bert S. Gittins
Prod. Dir.....Stewart Carlson
Best. Media.....Esther Block
Copy Dir.....Harold Nelson

GLENN ADVERTISING INC.

620 Republic Nat'l. Bank, Dallas, Tex.
Phone: RI 1-9851
ANPA—ABP—AAAA

Ch. of Board.....Ward M. Wilcox
President.....John H. Stewart
V.P.'s.....Duke Burgess, Liener Temerlin

Branch Offices

301 E. 5th, Fort Worth 2, Tex.
Vice President.....Merle Bell
1101 Majestic Bldg., San Antonio, Tex.
Phone: CApitol 7-2369
Vice President.....J. Schlichenmaier
2625 Richmond Ave., Houston, Texas
Phone: JA 3-4714
Manager.....Robert S. Heller
6399 Wilshire Blvd., Los Angeles, Calif.
Phone: WE 3-9369
Manager .....Raymond Prochnow
Suite B, Southwest Natl. Bldg., El Paso, Tex.
Phone: KE 2-3606
Manager.....I. E. Carson
218 Bayview Bld. Fort Lauderdale, Fla.
Phone: LOgan 4-5419
Mgr. .....R. M. Richards
651 Skirbin Tower, Okla. City, Okla.
Phone: CEntral 6-8582
Mgr. .....J. S. Bell

MAX GOLDBERG ADV. AGENCY

613 E & C Bldg., Denver 2, Colorado
Phone: CHerry 4-5533
ANPA—APA

President .....Max Goldberg
Pub. Rel. Dir.....Alberta Pike
Acct. Execs.....Connie Gordon, Guy Calleo

GOODMAN ORGANIZATION

8350 Santa Monica Blvd., Los Angeles 46, Cal.
Phone: OLdfield 6-6200

Pres., Treas.....Mort Goodman
Radio-TV Dir.....David Horowitz
Art Dir.....S. Brown
Media Dir..... Claire Moses

GOTHAM-VLADIMIR ADVERTISING, INC.

342 Madison Ave., New York 17, N. Y.
Phone: OXford 7-4300
ABP—AFA—ANPA—AAAA

Chairman of Bd.....Irwin A. Vladimir
Vice-Chmn. of Bd.....G. Ellsworth Harris
Chmn. Exec. Comm...Duncan D. Sutphen, Jr.
President, Dir.....Arthur A. Kron
Vice-Presidents.....Robert F. Kendall, Daniel C. Kaufherr, Richard H. Hobbs, C. G. Rourke, Frank Birdsall, Evelyn Ringrose, William V. Ricglane, Rufus Choate, A. N. Vladimir, A. L. Beyea
Media Dir.....Robert J. Ricglane
Secretary.....Chester A. Priest
Dir. Radio & Television.....Sally Allen
Dir. Pub. Relations.....Kay Long
Dir. Research.....Margaret E. Stark

Branch Offices

1 No. LaSalle St., Chicago 2, Ill.
Phone: ANdover 3-2890
Vice-President.....Richard H. Hobbs
251 Kearny St., San Francisco 8, Calif.
Phone: YUkon 6-0920
Vice-President .....Frank Birdsall
P. O. Box 8676, Fernandez Juncos Station, Santurce, P. R.
Phone: San Juan 2-0780
V.P., Mgr.....Tom Clark

GOTTHELF & WEIL, INC.

47 W. Huron St., Buffalo 2, N. Y.
Phone: MA 6755
ANPA

President.....Henry J. Weil
Secy., Treas.....Stephen Gotthelf
V.P., TV Dir.....Peter King

GRANT ADVERTISING, INC.

919 North Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-6500
ANPA—APA—ABP—SNPA—NOB

Board Chairman.....Will C. Grant
Exec. V.P. Int'l.....Fred Spence
Vice-Presidents..Carl M. Post, W. R. Watson
Secretary.....Mary Waller Grant
V.P., Research Dir.....Kay Sheldon
V.P., Comptroller.....R. Runtz
V.P., Media Dir.....Reginald L. Dellow
Radio & TV Dir. (Chicago).....Gail Light
Production Mgr.....Harry White

Branch Offices
711 Third Ave., New York 17, N. Y.
Phone: OXford 7-5800
President.....E. W. Plowe
V.P. TV.....R. C. Mack
29th Floor, Guardian Bldg., Detroit 26, Mich.
Phone: WOodward 3-9400
Manager .....M. Menard
2003 Davis Bldg., Dallas 2, Tex.
Phone: RI 1-3251
V.P. Chg. Dallas Office.....Joe K. Hughes
405 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-6275
V.P. Chg. San. Fran. Off.....Alfred Ducato
801 2nd Ave., Seattle, Wash.
Phone: MAin 4-3232
V.P. Chg. Seattle Office.....Wm. Burke
13th St. at Second Ave., S.W., Miami 36, Fla.
Phone: FRanklin 3-6611
V.P. Chg. Caribbean Oper.....John A. Dey
1111 Wilshire Blvd., Los Angeles, Calif.
Phone: HU 2-2050
Exec. V.P.....E. J. Robinson
250 Park Sq. Bldg., Boston, Mass.
Phone: HU 2-7950
Exec. V.P.....J. N. Clifford
Estimated Radio Billings: $2,700,000.
Estimated TV Billings: $12,500,000.

GRAY & ROGERS

12 South 12th St., Philadelphia 7, Pa.
Phone: WAlnut 2-4808
ANPA—ABP—ABC—AAAA—APA
NBP—NOAB
Partner.....Jerome B. Gray
Partner-TV Spvsr.....Edmund H. Rogers
Partner - Copy Chief....Robert W. Graham
Partners.....Sherman G. Landers, Russell K. Carter, William B. Edwards, Atherton Seeley, David B. Arnold, Thelma Gray, Granville Worrell, Albert R. Bochroch, William Kinney, Henry R. Hallowell
Radio-TV Prod. Dir.....Chester R. Cooper
Prog. & Mgmt. Dir.....Walter M. Erickson
Production Mgr.....Alex Irvine
Media Director.....James S. Reifsnyder
Time Buyers.....Ed Papazian, Charlotte Baumann
744 Broad St., Newark, N. J.
Phone: MArket 3-7345
Manager.....Richard N. Gulick
Estimated Radio Billings: $898,000.
Estimated TV Billings: $1,273,000.

MONROE GREENTHAL CO., INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-8640
President.....Monroe W. Greenthal
V.P., Creative Dir.....David E. Diener
Radio & TV Dir.....Harvey Schulman
Media Dir.....N. Trell
Copy Chief.....Dave Dember
Prod. Mgr.....Joseph Bogiano
Art Director.....Otto Luther
Assoc. Art Dirs.....Ed Brodkin, Lew Clayman, Robert Cohen

GREGORY-GIEZENDANNER COMPANY

P. O. Box 6278, Houston 6, Texas
Phone: JAckson 6-1071
Partners.....Lloyd Gregory, Chas. J. Giezendanner, Jr.
Production Manager.....L. Chesnar
TV Time Buyer.....Annette Kercheval
Publicity Director.....Maudeen Marks

GREY ADVERTISING, INC.

430 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3500
AAAA—ABC—AFA—NOAB
Bd. Chrmn., Head Exec. Comm...Lawrence Valenstein
President,-Treas. .....Arthur C. Fatt
Exec. V.P.....Herbert D. Strauss
Exec. V.P., Chg. Radio-TV Dept.....Alfred L. Hollender
V.P., Chg. Pgmg.....William F. Craig
V.P., Chg. Network Rel.....Eugene Accas
V.P., Chg. Comml. Prod.....Jack Davis
V.P., Media Dir.....E. L. Deckinger
Secretary .....Edmond R. Richer
Time Buyers.....Helen Wilbur, Allen Reed, Marie Scotto, Ken Kearns, Dorothy Houghey, Theresa Ann Gannon, Lenore Hauptman, Joe Schackner
Branch Offices
9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-8401
Vice-Pres.....Robert D. Wolfe
Vice-Pres. .....Robert Dwyer
235 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1695
Manager.....L. V. Bernardini
1908 Sherbrooke St., Montreal, P.Q., Can.
Phone: WEllington 7-9521
Vice. Pres. .....Peter Golick
Estimated Radio Billings: $7,700,000
Estimated TV Billings: $26,200,000

GRISWOLD-ESHLEMAN CO.

55 Public Sq., Cleveland 13, O.
Phone: TOwer 1-3232
AAAA—ABP—ANPA
Board Chairman.....John F. Davis
President .....Charles Farran
V.P.'s.....Robert L. Baumgardner, L. R. Canfield, V. C. Kenney, E. M. Marker, E. C. Powers
TV, Radio, Films Dir.....Ralph A. Borzi
Production Manager.....Frank J. Stastny
Media Buyers.....H. Lott, R. Augustine, M. Rueter
Art Director.....Wm. Root

CHARLES ANTHONY GROSS ADV. AGENCY INC.

901 N.E. Second Ave., Miami 32, Fla.
Phone: FRanklin 1-8571
Pres., Treas.....Charles A. Gross
V.P., Copy Chief.....Spencer Hill
Secy., Media Dir.....Elinor Esser
Art Director.....Nat Machtey
Publicity Director.....Gene Wood

JULIAN GROSS & ASSOCIATES, INC.

709 Main St., Hartford 3, Conn.
Phone: CHapel 9-8491

Pres., Treas.....Julian Gross
Vice President.....James J. Long
Radio-TV Prod. Mgr.....Beverly J. Kreft
Sec. .....Mildred R. Kayser
Time Buyers.....J. Gross, J. J. Long, B. J. Kreft

GRUBB ADVERTISING, INC.

111 N. Market St., Champaign, Ill.
Phone: FLeetwood 6-3766
ABC—ABP—ANPA—AFA

President .....Robert F. Grubb
V.P., Best. Act.....Dale R. Arvidson
Radio-TV Sprsr.....Robert E. Smith
Secretary .....F. E. Wilder
Asst. Treasurer.....Virginia P. Weinman
Time Buyers.....J. J. Dombrowske, Janann Duffy

Branch Offices
1221 Locust, St. Louis, Mo.
Phone: CH 1-2104

Manager.....John A. LoBuono

416 Merchants Bank Bldg., Indianapolis, Ind.
Phone: ME 2-1336

Manager.....J. C. Crosbie

Estimated Radio Billings: $250,000
Estimated TV Billings: $1,000,000.

ART GRUBER ASSOCIATES

4401 East Lake St., Minneapolis 6, Minn.
Phone: PA 1-1661

President.....Art Gruber
Secretary.....E. M. Gruber
Time Buyer.....Norman Vinitsky

GUILD, BASCOM & BONFIGLI, INC.

222 Columbus Ave., San Francisco 11, Calif.
Phone: YUkon 2-8400
AAAA—ABP—ANPA

President .....Walter Guild
Bd. Chrmn.....David Bascom
Exec. V.P.....Dante Bonfigli
General Manager.....Ben Franklin
V.P., Best. Prod. Head..Alexander Anderson
V.P.'s....Maxwell Arnold, Ernest J. Hodges, Rod MacDonald
TV Creative Dir.....David Fulmer
TV Opera. & Radio Prod. Dir...Chet Rhodes
Production Mgr.....Fred Wight
Treasurer .....John H. Rolfs
Time Buyers .....Marcelee Sanders

Branch Offices
515 Madison Ave., New York, N. Y.
Phone: PLaza 1-3979

V.P., Office Mgr.....Hank Buccello
V.P., Dir. Network Rel.....Reggie Schuebel

1750 N. Vine St., Hollywood 28, Calif.
Phone: HO 9-8217

Office Mgr., TV Bus. Mgr.....George Allen
TV Comml. Prod.....Don Lindquist
Dir. of TV Pgmg.....Sam Pierce

603 Stewart St., Seattle 1, Wash.
Phone MAin 4-3711

Office Mgr.....Angus Woodbury

GULF STATE ADVERTISING AGENCY, INC.

2714 Danville, Houston, 5, Texas
Phone: JAckson 6-2111

President, Time Buyer.....Adie Marks
V.P., Treas.....Seymour Cohen
Production Manager.....Jo Mackenzie
Radio-TV Dir., Time Buyer .....Paula Reece
Radio-TV Prod.....Maggie Denney

LAWRENCE C. GUMBINNER ADV. AGENCY, INC.

655 Madison Ave.,New York 21, N. Y.
Phone: TEmpleton 8-1717
ABP—ANPA—ABC

Chairman.....Lawrence C. Gumbinner
President .....Milton Goodman
V.P., Radio-TV Dir.....Paul G. Gumbinner
Exec. V.P.....Morton Freund
VP in Chg Prod.....Herman Kornblum
V.P. in Chg. Art.....Hershel Bramson
Vice President.....Graeme MacLeod
Vice President.....Sumner Wyman
Media Dir.....Henry J. Katz
TV Creat. Dir.....M. Sasanoff
Time Buyers.....S. B. Gasman, J. Murphy, A. Wasserman, A. Sessions, G. Sessions

GUTMAN ADVERTISING CO.

Peoples Federal Bldg., Wheeling, W. Va.
Phone: CEdar 3-4700
ANPA

President.....D. Milton Gutman
Sec. Treas.....Phyllis Kalany
Prod. Mgr.....D. M. Gutman, Jr.

JOHN L. HALPIN, ADVERTISING

277 State St., Schenectady 5, N. Y.
Phone: FRanklin 2-0492

Partners..John L. Halpin, Marion G. Halpin
Copy Chief.....A. M. Fowler
Production .....P. Bianchi
Art Director.....A. H. Hitchins

HANSON, CLEM T., CO.

1411 - 15th St., Moline, Ill.
Phone: 2-3022
ABP—NBP—APA

Owner, Acct. Exec. .....Clem T. Hanson
Prod. Mgr., Acct. Exec. ..... W. R. Lievens

RALPH A. HART, ADVERTISING

113 So. 21st St., Philadelphia 3, Pa.
Phone: PEnnypacker 5-8477

President.....Ralph A. Hart
Art Dir.....Leon Greenfield
Prod. Mgr.....Theodore Barkus
Copy Chief.....Murray Firestone
Media Dir.....Vivian Friedman

HART-CONWAY CO., INC.

335 Main St. East, Rochester 14, N. Y.
Phone: LOcust 2-3520
ANPA—ABP—AAAA—ABC—AFA

Pres., Treas. .....H. Lyman Hart
Sr. Vice-President.....Harold E. Kennedy

Exec. Vice-President .....Joseph Brown
Vice President.....John P. Street
Vice-President.....E. Ward Phillips
Secretary.....John M. Nixon
Production Manager...James V. Mannhardt
Comptroller .....Mrs. A. L. Kearns

GEORGE H. HARTMAN CO.

307 N. Michigan Ave., Chicago 1, Ill.
Phone: ANdover 3-0130
ABP—ANPA

President.....George H. Hartman
Exec. V. P. .....Rowland Laughlin
V. P., Gen. Mgr. .....John T. Holloway
Vice Pres....Thomas Kivlan, David R. Coey, William H. Aaron, Robert S. Cole
V.P., Art Dir.....Alfred Festen
Secretary .....George H. Hartman, Jr.
Production Mgr. ..... Philip Navigato
V.P., Radio & TV Director....John D. Berg
Radio & TV Dir.-Prod.....Jack Leonard
Time Buyers .....Gloria McNamee, Audrey Thorelius

Branch Office
420 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 9-8637
Branch Office Mgr.....John Berg

HATHAWAY & ASSOCIATES, INC.

200 Rookery Bldg., Evansville 5, Ind.
Phone: HA 4-2494
ABP

President.....Marvin J. Lockyear
V.P., Sec.-Treas.....Logan H. Miller

THE F. H. HAYHURST CO. LIMITED

7 King St. E., Toronto, Ontario, Canada
Phone: EMpire 6-0731

President.....W. P. Hayhurst
Vice-President.....Geo. F. Hayhurst
V.P.'s.....H. J. Scandrett, N. L. Drynan
V.P., Chmn. Plans Bd.....D. J. Leonard
Radio-TV Director, V.P.....R. D. Amos
Media Mgr.....B. J. Keelor
Production Mgr.....C. A. Kellow

Branch Office
1420 Sherbrooke St. W., Montreal, Que.
Phone: VI 5-0251
Manager.....R. W. Matthews

HEINTZ & COMPANY, INC.

611 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 9-3181
AAAA—ANPA—ABP

President.....Robert P. Heintz
Radio-TV Dir.....Kenneth Higgins
Media Director.....Kay Ostrander

HERALD ADVERTISING AGENCY, INC.

441 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 7-2280

Pres., Radio Dir.....M. J. Middleman
V.P. & Art Dir.....Jack Warren
V.P. & Sec'y.....H. M. Weiss

AL HERR ADV. AGENCY, INC.

225 E. Michigan St., Milwaukee 2, Wis.
Phone: Broadway 1-2710
ABP—ANPA—AAAA

President, Chmn.,.....Al J. Herr
Vice-President .....John Rock
V.P., Radio-TV.....Pat Kocian
Production.....Gene M. Wrobel
Media Research.....Howard Klatt

HICKS & GREIST, INC.

555 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-5600
ABP—ANPA—ANA

Ch. of Board.....E. Harold Greist
President.....Charles V. Skoog, Jr.
Ch. Exec. Comm.....Thomas J. Maloney
Exec. Vice Pres.....Harry L. Hicks, Jr.
Sr. V.P., Radio-TV Dir.....Thodore J. Grunewald
V.P., Treasurer.....K. A. Hamilton
Exec. Producer.....Richard Rendely

Time Buyers & Accounts: Mort Reiner; Endicott-Johnson, Taylor-Reed Corp., Stahl-Meyer, Inc., Pez-Haas, Inc., Walter L. Johnson Candy Co., Williams Furniture, Jos. Dixon Crucible Co.; Leonard Soglio: V. La Rosa & Sons, Inc., Sandura Co., Dixie Cup, Sessions Clock Co., J. L. Prescott, Milton Bradley, Princeville Packing.

Branch Offices
420 Boylston St., Boston 16, Mass.
Phone: KEnmore 6-1207
President .....Robert F. O'Brien
20 N. Wacker Dr., Chicago, Ill.
Phone: DEarborn 2-7069
Midwestern Rep.....Don Carrell

Estimated Radio Billings: $700,000
Estimated TV Billings: $6,500,000

HILL & KNOWLTON, INC.

150 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-5600
ANPA

Chairman.....John W. Hill
President.....Bert C. Goss
Vice President.....Harry S. Cooper
Art Director .....M. Richard Kaufmann

Branch Office
1000 16th St., N. W., Washington 6, D. C.
Phone: STerling 3-0270
Vice President.....Avery McBee

THE HILL ASSOCIATES, INC.

Society Hill Bldg., Philadelphia 6, Pa.
Phone: MArket 7-0800

President .....Benjamin J. Katz
Time Buyer.....Philip B. Winson

HOAG & PROVANDIE, INC.

137 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-7515
ABP—ANPA

President..... Paul Provandie
Treasurer.....Myron L. Eastwood
Exec. Vice-President.....Langley C. Keyes
Senior Vice President.....Thomas J. Bowen
Vice Presidents.....William Van N. Washburn, Edward W. Quinn, R. F. Barbour

V.P., Art Dir.....Donald E. Clark
V.P., Creat. Dir.....Leo A. Harrington
Production Mgr.....John Patterson
Assoc. Art Dir.....George F. Wilson
Radio-TV Dir.....Richard Lombardi
Media Dir.....Rosemary Rohmer
Account Execs..... Paul H. Provandie, Myron L. Eastwood, Thomas J. Bowen, Langley C. Keyes, William Van N. Washburn, Edward W. Quinn, Ruleffe F. Barbour, John P. Hoag, Jr., William B. Lowther

HONIG-COOPER & HARRINGTON

1275 Columbus Ave., San Francisco 11, Calif.
Phone: OR 3-4469
AAAA—ABC—ABP—ANPA

President .....Louis Honig
Bd. Chmn.....Eugene I. Harrington
First V.P., Art Dir.....Fred Glauser
Secy.-Treas.....John W. Davis
Radio-TV Buyer.....Clarice McCreary
Radio-TV Prod. Dir.....George Watson

Branch Offices

304 S. Kingsley Drive, Los Angeles 5, Calif.
Phone: DUnkirk 8-3301
Exec. V.P., Mgr.....Sherman R. Slade

Estimated Radio Billings: $1,000,000.
Estimated TV Billings: $4,000,000.

HOUCK & COMPANY, INC.

2013 S. Jefferson St., Roanoke 16, Va.
Phone: DIamond 5-8115
ABP—ANPA—APA—SNPA—AFA

President.....C. B. Houck
Vice President.....William B. Houck
Vice President.....William F. Downs
Art Director, V.P.....Edwin R. Deady
Production Mgr.....Herb Weaver
Research Media.....Jeannette G. Thorne
Radio-TV Director.....John R. Clement

CHARLES W. HOYT CO., INC.

380 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2000
ANPA—APA—NBP—ABC—NOAB—AAAA

President.....Everett W. Hoyt
Chairman of Bd.....Winthrop Hoyt
Vice Presidents.....A. W. Fargo, R. H. Dingwall, E. T. Nettleton, Richard G. Pratt, James R. Roberts, H. L. Roth, H. J. Stiefel, T. S. Watson, Jr.
V.P., Sec. .....James R. Roberts
Treasurer.....F. J. Becker
Dir. Radio-TV.....Thomas A. Lee, Jr.
Asst. to Pres.....Jack R. McCormack
Asst. to Bd. Chmn....Charles B. H. Parker
V.P., Research.....Peter H. Nicholas
V.P., Media Rel.....C. B. Donovan
V.P., Prod. Mgr.....N. S. Lampert
Radio-TV Time Buyer.....D. H. Humm

HUME, SMITH, MICKELBERRY, INC.

126 S.E. Second St., Miami, Florida
Phone: FRanklin 9-8453
ANPA

President .....David Hume
Vice President.....Wm. Mickelberry
Radio-TV Director.....F. Gillom

HUMPHREY, WILLIAMSON & GIBSON, INC.

1809 First Natl. Bldg., Oklahoma City, Okla.
Phone: CEntral 6-5429
AAAA—APA—ANPA—SNPA

Pres., Treas.....Warren A. Humphrey
V.P.'s.....Mitchell L. Williamson, Ellis G. Gibson
Secretary.....E. A. Hartman
Production Manager.....Alyce Robnett
Radio-TV Director.....H. C. Childs
Art Director.....Don Loewen

HUTCHINS ADVERTISING CO., INC.

42 East Ave., Rochester 4, N. Y.
Phone: HAmilton 6-1160

President, Treas.....Frank M. Hutchins
V.P.'s .....William F. Lacey, John P. McCarthy, A. R. Tomkinson, B.J. Peters
V.P. & Sec.....Homer C. Scheck
Time Buyers & Acct. Execs....Robert Burns, Margaret H. Carl, John Doud, James L. Gould, Frank M. Hutchins, William F. Lacey, Margaret Nugent, Wm. D. O'Toole, Wilson Royer, Homer C. Scheck, Ray M. Small, A. Russell Tomkinson, Harry Watts, Bob A. Wolf, William Wygant

Branch Office

33-35 Hayden St., Toronto, Ont., Canada
Phone: KIngsdale 6661
Manager .....William Bounsall

JASTER & ASSOCIATES

637 Broad St., Beloit, Wisc.
Phone: EMerson 2-8822
APA—ABP

Owner .....Jack Jaster

JOHNSTON, FRANK B. ADV., INC.

117 Liberty St., New York 6, N. Y.
Phone: BArclay 7-3337
APA—ANPA

President .....F. B. Johnston
Secy. .....Wesley Edson

JONES & HANGER, INC.

612 W. 47th St., Kansas City 12, Mo.
Phone: JE 1-2365
ANPA—APA—ABP

President.....M. Frank Jones
V.P., Treas.....R. C. Hanger

RALPH H. JONES COMPANY

3100 Carew Tower, Cincinnati 2, O.
Phone: GArfield 1-2300
AAAA—NOAB—APA—PPA—NBP
ABP—ANPA

President.....C. M. Robertson, Jr.
Vice-President.....Stanley A. Willer
Vice-President.....James M. Nelson
V.P., Art.....Robert T. Hayes
Space Buyer.....Maurice Oshry
Prod. Mgr.....A. J. Lemperly
Time Buyer.....Eula Reggin

ROSS JURNEY & ASSOCIATES

178 Social Hall Ave., Salt Lake City, Utah
Phone: EM 3-6758
APA

Partner, Gen. Mgr.....Miss Ross Jurney
Partner, Sr. Acct. Ex.....A. H. Garrigues
TV Production.....John D. Rose
Time Buyers.....Miss Ross Jurney, A. H. Garrigues, W. J. Brennan, Robert N. Rose

KAL, EHRLICH & MERRICK, INC.

2141 Wisconsin Ave. N.W. Wash. 7, D. C.
Phone: FEderal 7-5500
Chrmn. of Board.....Norman C. Kal
President.....Harry L. Merrick
Exec. V. P.....Alvin Q. Ehrlich
Sr. V.P.....William B. Mullett
V.P., Secretary.....Bernard R. Linkins
V.P.'s....Philip Berne, Frederick M. Harris, R. Edward Hotze, William G. Roberts, Joseph Weinstein
Radio-TV Dir.....David P. Thomas
Public Rel. Dir.....Florenz Hinz
Radio-TV Time Buyer.....Nella Manes

KAMENY ASSOCIATES, INC.

2 West 45th St., New York 36, N. Y.
Phone: OXford 7-4840
APA—ANPA—ABP
Ch., Creative Dir.....Seymour Kameny
President, Acct. Supvr.....Nat Kameny
Exec. V.P., Mdse. Dir.....Ray Solomon
Sales Prom. Dir.....William Ruben
Research, Media Dir.....Ruth Rose
Radio-TV Director.....Vernon Delston
Copy Chief.....Fred Newman
Art Director.....Gil Laufman
Production Manager.....William Egan

LAWRENCE KANE & ARTLEY, INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4120
ANPA—ABP
Chairman.....Robert H. Schaffer
President.....Lawrence Kane
V.P., Mdsg. Dir.....Eugene J. Cohn
V.P., Copy Dir.....Marvin D. Richwald
Art Director.....Murray Stein
Media Director.....S. Bresler
Pub. Rel. Dir.....Herbert Kaufman

THE KAPLAN AGENCY, INC.

(Div. of Mogul Williams & Saylor, Inc.)
625 Madison Ave., New York 22, N. Y.
Phone: TEmpleton 8-7100
Chrm. of Board.....Emil Mogul
Sr. V.P.....Alvin Kaplan
Exec. V.P.....Sidney M. Weiss

KASTOR, HILTON, CHESLEY, CLIFFORD & ATHERTON, INC.

575 Lexington Ave., New York 22, N. Y.
Phone: PLaza 1-1400
ABP—ANPA
Chairman.....H. Kastor Kahn
Chmn. Exec. Comm.....W. S. Chesley
President.....Peter Hilton
Chmn. Plans Bd.....J. William Atherton
Exec. Vice Pres.....L. G. Whitebrook
V.P., Media Dir.....Jack B. Peters
Radio, TV Dir.....Jules Bundgus
Radio-TV Prod.....J. P. Atherton

H. W. KASTOR & SONS ADV. CO.

75 E. Wacker Dr., Chicago 1, Ill.
Phone: CEntral 6-5331
ABC—ANPA—APA—NOAB
President.....A. G. Kastor
V.P. & Gen. Mgr.....Marvin Harms
Vice Presidents.....John T. Urice, Dean Snow, W. O. Yocum
V.P. & Copy Chief.....Ashley Belbin
Media Dir.....Harvey Mann
V.P., Radio-TV.....James H. West

THE BENJAMIN KATZ AGENCY

116 S. 7th St., Phila. 6, Pa.
Phone: MArket 7-0802
Owner.....Benjamin J. Katz

JOSEPH KATZ CO.OF NEW YORK

Amoco Bldg., 555 Fifth Ave., New York, N. Y.
Phone: MUrray Hill 7-0250
AAAA—ANPA—ABP
President.....Harry Kullen
Exec. V.P.....C. W. Shugert
Radio-TV Director.....J. Shelby
Assoc. Radio-TV Dir...Alice Polver Biviano
Media Director.....C. A. Brocker

Branch Office
501 St. Paul Place, Baltimore 2, Md.
Phone: LExington 9-1500
President.....Stanley E. Blumberg
Sec.-Treas., Media Dir.....Gertrude Myers

HENRY J. KAUFMAN & ASSOCIATES

1419 H St., N.W., Washington 5, D. C.
Phone: District 7-7400
ABP—ANPA
General Manager.....Henry J. Kaufman
Creative Director.....Wm. F. Sigmund
Radio-TV Dir.....Jeffrey A. Abel
Media Dir. Research....Betty Darling Gwyer
Copy Chief.....T.D. Mandelstam
Production Mgr.....A. A. Allenback
Art Director.....Eugene T. Hoover, Jr.
Public Rel. Dir.....Robert R. Denny

KEELOR & STITES CO.

318 Broadway, Cincinnati 2, Ohio
Phone: PA 1-1310
ABP—ANPA—APA—NBP
Chmn. of Board, Treas.....P. R. Hume
President.....J. T. Nolan, Jr.
Vice Pres.....H. J. Darby
V.P. Radio Time Buyer.....A. A. Radkey
Prod. Mgr.....John Helmsderfer

KEILSON CO.

117 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-1797
President.....Meyer Keilson

KELLER-CRESCENT CO.

16 Riverside Dr., Evansville 8, Ind.
Phone: HArrison 5-5146
ABP
Bd. Chmn.....A. A. Brentano
President.....I. Weil
Mgr.....Lee Edmiston
Radio-TV Dir.....G. L. Freeman

DON KEMPER COMPANY, INC.

608 S. Main St., Dayton 2, Ohio
Phone: BAldwin 3-6216
AAAA—ABP—ANPA—ABC

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice President.....James D. Parker
Media Director.....Mary A. Whittington
Creative Director.....Betty McGonigle
Art Director.....John H. Bach
Production Manager.....Carl Deibel
Med. Reseach Dir....Mary Alice Whittington

Branch Offices

919 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-6746

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice Pres.....Phelps Johnson
Media Director.....Katherine Faleide

655 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 2-7755

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice Pres. .....Alfred S. Moss
Media, Radio-TV Dir.....Susan Hallberg

KENNEDY-HANNAFORD, INC.

1706 Broadway, Oakland 12, Calif.
Phone: GL 2-2521
ABP

President.....Helen A. Kennedy
V.P.....Peter D. Hannaford
Media Dir., Time Buyer.....H. Derdivanis

Branch Office

Pier 33, Embarcadero 10, Calif.
Phone: YU 2-6452

President .....Helen A. Kennedy

KENYON & ECKHARDT, INC.

247 Park Ave., New York 17, N. Y.
Phone: YUkon 6-9000
AAAA—ABP—ANPA—PPA—ABC
NOAB—APA

Chrmn. of Bd.....William B. Lewis
President .....David C. Stewart
Chmn. Exec. Comm..... Edwin Cox
Sr. V.P.'s.....Robert Burton, Victor Armstrong, Mawwell Ule, Barrett Brady, G.T.C. Fry, Fred Mitchell
V.P., Dir. Radio-TV.....James S. Bealle
V.P., Radio-TV (Hollywood) .....Alfred Tennyson
V.P.'s.....Gerald Link, Joseph B. Braun, Jerome Cowen, Howard M. Wilson, Milton Margolis, Brendan J. Baldwin, Norman H. Bertels, Harry Stoddart, Paul Bradley, Jerome Cowle, Frederick Flanagan, Budd Hemmick, Stanley Tannenbaum, Lawrence O'Neill, C. F. Korten, Edward C. Mante, Lee Abbott, J. Clarke Mattimore, Paul Baur, Bud Sherak, Thomas Maschler, John Baldwin, Alfred A. Lawton, Don Maggini, James A. Dearborn, William H. Green, L. Dickson Griffith, W. Denning Harvey, John W. Keeshan, Richard M. Kelly, Kevin Kennedy, Douglas L. Keys, William G. Martin, Robert Ellis, E. W. Newsom, Louis J. Nicholaus, Robt. Pasch, George Oswald, Lawrence G. Puchta, Andrew J. Shepard, C. Stuart Siebert, Sidney B. Silleck, John Gardner, William Rienecke, Alvin N. Sarasohn, Clinton F. Wheeler, Jr.

Time Buyers & Accounts: Mary Dwyer: Lever Bros., Thomas J. Mahon, Inc.; Frank Hajek: Lever Bros.; Lucy Kerwin: Anaconda, Canadian Pacific, Capital, GCMI, Mead Johnson, Quaker State, McKesson & Robbins, National Biscuit; Edward Kobza: Ford; Walter Staab: Shell Oil, U.S. Plywood, ASR, Beecham Products, Inc.

Branch Offices

645 Griswold St., Detroit 26, Mich.
Phone: WOodward 5-0300

Sr. Vice Pres.....G. T. C. Fry

620 Market St., San Francisco
Phone: EXbrook 7-9099

Mgr.....Rebert Welsh

321 Bloor St., E., Toronto, Ont.
Phone: WAlnut 4-9531

V.P.....Edgar B. Ferree

550 Sherbrooke W., Mont., Que.
Phone: VIctor 2-2534

Kenyon & Eckhardt De Mexico, S. A.
Avenida Insurgentess Sur
102 Mexico, D. F.
Phone: 11-81-73

V.P. .....William Miller

Meadows Bldg., Dallas, Tex.
Phone: EMerson 3-2581

Mgr. .....Alfred Gary

6253 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HO: 9-9044

V.P., Mgr.....Burt S. Avedon

334 Boylston St., Boston, Mass.
Phone: COpley 7-8550

V.P., Mgr.....Frank S. Christian

221 N. LaSalle St., Chicago, Ill.
FInancial 6-4020

V.P., ...Robert B. Shirey

Estimated Radio Billings: $7,600,000.
Estimated TV Billings: $40,000,000.

J. M. KESSLINGER & ASSOCIATES

37 Saybrook Place, Newark 2, N. J.
Phone: MArket 3-0007
ANPA—APA—NBP—PPA

Owner, Pres.....J. M. Kesslinger
Media Director.....H. C. R. Kesslinger
Research Director .....Mitchell Krauss
Account Executives .....Joseph M. Dietz, Morton Howard Roth, Paul Weisman

KETCHUM, MacLEOD & GROVE, INC.

Four Gateway Center, Pittsburgh 22, Pa.
Phone: COurt 1-5100
AAAA—ABP—ANPA

President .....George Ketchum
Exec. V.P., Administration...W. S. Redpath
Exec. V.P., Service.....E. T. Parrack
V.P. .....Emil Hofsoos
V.P., P. R. Dir.....Howard B. Anderson
V.P., Media & Bcstg....Lansing B. Lindquist
V.P., Dir. of Radio-TV.....E. J. Donaldson

V.P.'s.....Robert C. Alberts, Robert M. Brown
Vice Pres., Secy.....William R. Parker
V.P., Creative Dir.....W. E. Pensyl
Treasurer.....B. B. Jones
Radio-TV Mgr.....Warren C. Rossell

Time Buyers & Accounts: Joel Davis: Old Dutch Coffee; County Fair; AGFA. Dick Courtney: Westinghouse Elec. Corp.; Alcoa; Rubbermaid; Tappan; Calgon; Pittsburgh Plate Glass.

Branch Offices
155 E. 44th St., New York, N. Y.
Phone: MUrray Hill 7-5640
1000 Conn. Ave. N.W., Washington, D. C.
Phone: STerling 3-6554
Suite 403, 8 E. Long St., Columbus, O.
Phone: CApital 4-9632
1205 Holman Ave., Houston 4, Tex.
Phone: JAckson 6-1834

KEYES, MADDEN & JONES, INC.

(Div. of Russel M. Seeds Co., Inc.)
919 No. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 3-2133
ANPA—APA—NBP

Chrmn. of Bd.....Freeman Keyes
President.....Howard A. Jones
Exec. Vice Pres.....Harry B. Goldsmith, Jr.
Sr. Vice President.....Lee J. Marshall
Sec.-Treas.....Harry H. Maus
Mgr., Radio-TV Dept.....Janet Conger
V.P.'s.....Paul Kelly, Robert W. Allrich, Charles Chappell, Leslie C. Green, Jay P. Herbert, Dale Mehrhoff, Dr. Jay S. Niefeld, John J. P. Odell, Fred E. Wilson.
Comptroller.....Richard R. Davis
Time Buyers..Merle Myers, Virginia Russett

Branch Offices
1270 Ave. of Americas, New York 20, N. Y.
Phone: COlumbus 5-5814
Mgr.....Gerald Lesser
121 Monument Circle, Indianapolis 9, Ind.
MElrose 5-1361
V.P., Manager.....Paul Richey
1680 Vine St., Hollywood 28, Calif.
Phone: HOllywood 9-3974
Manager.....Talcott Jones
Ainsley Bldg., N.E. 1st Ave., Miami 32, Fla.
Phone: FRanklin 1-2507
Vice President, Mgr.....Dick Stern

Estimated Radio Billings: $1,200,000.
Estimated TV Billings: $6,500,000.

LEW KING ADVERTISING, INC.

1426 North 1st St., Phoenix, Arizona
Phone: ALpine 4-5548

President.....Lew King
V.P.....E. G. King
Radio-TV Dir.....B. Milton

KIRCHER, HELTON & COLLETT

2600 Far Hills Ave., Dayton 19, Ohio
Phone: AXminster 3-3191
AAAA—ABP

Pres., Creative Dir.....Ralf C. Kircher
Senior V.P.....James M. Hadley
V.P.'s.....Norman Van Zant, Jack J. Westerman
Exec. V.P.....Watson B. Metcalf
Treas. & Dir. Prod.....Carter B. Helton
Secretary.....R. L. Mills
Radio & TV Dir.....Donald R. Lyons

KIRKLAND-WHITE & SCHELL ADV.

Glenn Bldg., Atlanta 3, Ga.
Phone: JAckson 4-6692
APA—SNPA—ANPA—NBP—NOAB

Partners.....J. A. Kirkland
Frank W. White, James B. Schell
Production Manager.....D. Provost

PHILIP KLEIN ADV., INC.

1424 Walnut St., Philadelphia, Pa.
Phone: PE 5-1260
ANPA—ABP—APA

President.....Morton A. Koshland
Sec'y, Treas.....Herbert Ringold
V.P., Radio Dir.....Allan Kalish
Publicity Director.....R. Klein

WALTER J. KLEIN CO.

1214 Elizabeth Ave., Charlotte 4, N. C.
Phone: FR 7-1646
ABP—ANPA—APA—SNPA

Pres., Treas.....Walter J. Klein
Media Dir.....Bobbie Roberts
Photography Dir.....W. Lineberger

Branch Offices
17 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 2-8877
Mgr.....Charles J. Basch III

KOEHL, LANDIS & LANDAN, INC.

41 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-6600
ABP—ANPA—APA—NOAB—NBP

Pres. & Treas.....Albert E. Koehl
Vice-Pres. & Sec.....A. A. Landis
Vice-Presidents.....John R. Landan, Russell C. Rowan
Prod. Mgr.....Herb Harfenist

KRUPNICK & ASSOCIATES, INC.

508 North Grand Ave., St. Louis 3, Mo.
Phone: JEfferson 3-1723
ABP—ANPA—APA

President.....Sam Krupnick
Exec. V.P.....Tom Connelly
V.P., Creat. & TV Dir..Raymond Armbruster
Vice Pres.....A. Harvey Brown
Vice Pres.....Ronald P. Smillie
Secretary-Treasurer.....Edgar Kluge
Media Mgr.....Charles W. Haines, Jr.
Time Buyers.....Margaret Pautler, Natalie Schneiderman, Jacqueline Wille

KUDNER AGENCY, INC.

575 Madison Ave., New York 22, N. Y.
Phone: MU 8-6700
ABP—ANPA—APA—NBP—AAAA
ABC—NOAB

Bd. Chairman.....C. M. Rohrabaugh
President.....Charles R. Hook, Jr.

Exec. V.P.....Robert M. Watson
Sr. V.P.'s..Robert W. Bode, Donald S. Gibb
V.P., Radio-TV.....A. Ward
Vice Presidents.....William A McDonough, James F. Black, Andrew Diddell, James J. Cochran, Lester S. Rounds
Secy., Treas.....Carl Phares, Jr.
Asst. Sec.-Treas.....Emily A. Whitehill
Pub. Dir.....J. L. Nanovic
Time Buyer.....John Marsich

KUTTNER & KUTTNER, INC.

646 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-7940
ANPA

President.....Harold E. Kuttner
Vice Pres.....F. S. Kuttner
Exec. V.P., Sec., Treas.....C. D. Kuttner
V.P., Media Dir.....S. C. Kuttner
Vice Pres.....S. S. Korshak

LAKE-SPIRO-SHURMAN, INC.

Radio Center Bldg., Memphis 3, Tenn.
Phone: JAckson 5-1571
ANPA—ABP

President .....Avron Spiro
Secy-Treas.....M. M. Shurman
Production Manager.....Mrs. M. Ross
Publicity Director.....Al R. Capley
Art Director.....Leonard Crook
Assoc. Art Dirs....J. A. Ruggiero, John Scott
Dir. Creative Work.....Jane Zussman
Radio-TV Time Buyers...Mrs. L. Simmons, Jack Callicott

LAMBERT & FEASLEY, INC.

430 Park Ave., New York 22, N. Y.
Phone: MUrray Hill 8-6464
ANPA

President.....Frank W. Mace
Exec. V.P.....William R. Hillenbrand
V.P., Gen. Mgr.....J. L. Johnston, Jr.
Sr. V.P., Acct. Spvsr.....Merrell Boyce
V.P., Radio & TV.....William A. Wylie
V.P.'s, Account Supvrs.....Gerald Blake II, Mark Reardon, John A. Waite
Treasurer.....A. J. Mahoney
V.P., Marketing Dir.....J. J. Flood
Copy Chiefs, V.P.'s....Richard S. Bridgman, John F. McKay
Media Director.....William B. Hinman
Supvr., Traffic Prod.....Edmund A. Zito
Assoc. Dir., Radio-TV.....John W. Robinson, Jr.
Time Buyers.....William H. Millar, Jr., Frank D. Sweeney, James D. Watterson

LAMPE & KUFF ADVERTISING CO.

2519 Maryland Ave., Baltimore, Md.
Phone: BE 5-3347

President.....John Lampe, Sr.
Vice President.....I. Harold Kuff

LANDI, ERBERTO, ADV. CO.

853 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-0588

Owner .....Erberto Landi
Media Dir.....Rose Peters Gatto

LANDO ADVERTISING AGENCY, INC.

197 Carlton House, Pittsburgh 19, Pa.
Phone: ATlantic 1-5887

President.....Robert N. Lando
Sr. V.P.....Joseph C. Gusky
Radio-TV Prod.....Fred Hedding
Radio Time Buyer.....H. L. Rothchild

Branch Office
G. Daniel Baldwin Bldg., Erie, Pa.
Phone: 5-7009

Manager .....John Clark

PHILIP J. LANE ADVERTISING

667 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-9327

Owner, Acct. Exec.....Philip J. Lane

Branch Office
5406 Sierra Vista Ave., Los Angeles 38, Calif.
Phone: HO 7-3042

LANG, FISHER & STASHOWER, INC.

1010 Euclid Bldg., Cleveland 15, O.
Phone: PRospect 1-0300
AAAA

President.....H. Jack Lang
V.-P.-Treasurer.....Fred P. Stashower
Vice-Pres., Radio-TV.....Alvin B. Fisher
V.P.'s.....Martin J. Cohn, Helen G. Coyne
Mgr., Radio-TV.....John L. Rose
Prod. Mgr., Radio-TV.....Edward T. Noll
Chief Time Buyer.....Garry C. McKelvey

Time Buyers & Accounts: G. C. McKelvey: Carling Brewing; Jim Telisky: Carling Brewing; Peter B. Turk: GE, Yellow Cab, Cleveland Transit System, Richcrest, Ohio Mattress, Fisher Bros.

C. J. LA ROCHE & CO., INC.

575 Lexington Ave., New York 22, N. Y.
Phone: PLaza 5-7711
ANPA—AAAA—NBP—APA—NOAB—ABP

Chairman.....Chester J. LaRoche
V.P., Gen. Mgr.....C. R. La Roche
Sr. V.P. Radio-TV.....Tom Lewis
V.P., Sta. Rel.....H. Greig
V.P., Mgr. TV Prodn.....Jay Bottomley
Supev. TV Comm. Copy.....F. Dennis
TV Art Dir.....P. Tomlinson

Branch Office
6269 Selma Ave. Hollywood 28 Calif.
Phone: HOllywood 9-3656

Vice Pres.....Arthur White

LAVIDGE & DAVIS, INC.

401 Fidelity-Bankers Trust Bldg., Knoxville, Tenn.
Phone: 5-0418
ANPA—ABP

President.....Arthur W. Lavidge
Ch. Exec. Comm.....Charles B. Davis
Vice Pres.....Sam B. Newman
Radio-TV Dir. & Time Buyer....John Ward

Branch Office
222 Professional Bldg., High Point, N. C.
Phone: 888-6905

Mgr. .....Erl Tronnes

Estimated Radio Billings: $75,000.
Estimated TV Billings: $400,000.

LEECH ADVERTISING CO.

664 Hanna Bldg., Cleveland 15, Ohio
Phone: TOwer 1-2065
Pres., Treas.....Edward P. Leech

AL PAUL LEFTON CO., INC.

1617 Pennsylvania Blvd., Phila. 3, Pa.
Phone: LOcust 8-5600
ANPA—APA—NOAB
President.....Al Paul Lefton
Exec. Vice-Pres. & Treas....H. S. Louchheim
Exec. V.P.....Paul Brown
Mgr., Radio-TV Dept.....J. P. Creamer

Branch Offices
71 Vanderbilt Ave., New York 17, N. Y.
Phone: MU 9-7470
President.....Al Paul Lefton
Vice-Pres. & Mgr.....R. J. Herts

LENNEN & NEWELL, INC.

380 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 2-5400
ANPA—APA—NBP—AAAA—NOAB
ABC—ABP
President.....Adolph J. Toigo
Sr. V.P., Secy.-Treas.....John D. Speirs
Exec. V.P., Creative Contact..Guild Copeland
Sr. V.P., Secy.-Treas.....John D. Speirs
Sr. V.P.'s & Mgmt. Acct. Supvrs.....Thos. H. Lane, Jackson Taylor, Gordon Cates, John Schneider, Phillip P. Hoffman, Wm. Dasheff, Elkin Kaufman, Wm. Ziegfeld, F. M. Canbria, H. Tibbets, L. A. Kelmenson.
Sr. V.P., Dir. Comm. Prod.....A. J. Pan
Sr. V.P., Creative Coord....Richard Mancini
Sr. V.P., Radio-TV Dir..Nicholas E. Keesely
V.P., Media Dir.....H. Zeltner
Sr. V.P., Mdse. Dir.....Clifford W. Davis
Sr. V.P., Mgr. Prod. Dept...Michael J. Madar
Sr. V.P., Dir. of Research.....Christopher A. Sante
V.P., Radio-TV Business Mgr.....Francis C. Barton
Sr. V.P., Dir. of Copy.....E. L. Frisard
V.P., Dir. of Music & Lyrics.Edward F. Flynn
V.P., Head of Serv. Dept.....Myles E. Baker
V.P., Controller.....G. J. Muller

Branch Offices
9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 1-7221
V.P., Mgr.....T. Huston
V.P., Mgr. TV.....Elizabeth M. Williams
248 Battery St., San Francisco, Calif.
Phone: YU 2-7878
Sr. V.P., Mgr. W. Coast Oper.....Marshall J. Weigel
Estimated Radio Billings: $900,000.
Estimated TV Billings: $48,750,000.

LESCARBOURA ADVERTISING, INC.

139 Main St., Ossining, N. Y.
Phone: WIlson 1-1443
President.....Stanley A. Lescarboura
Art Director.....John Berryman
Secretary .....Winifred Phillips
Publicity Dir.....Frances Howe

LILLER, NEAL, BATTLE & LINDSEY, INC.

1371 Peachtree St., Atlanta 9, Ga.
Phone: TR 3-3381
AAAA—ABC—ANPA—ABP—AFA
Chairman .....C K. Liller
President.....William W. Neal
Sr. Vice Pres.....James L. Battle
V.P.'s.....Howard G. Axelberg, John K. Ottley Jr., E. Clay Scofield, Baron Roberts
V.P., Prod.....Sam W. Longino
Secy.-Treas.....Oscar S. Lewis
V.P., Public Rel. Dir..Richard E. Hodges, Jr.
Media Dir.....Pamela Tabberer

Branch Offices
8 N. Eighth St., Richmond 19, Va.
Phone: MIlton 4-3065
V.P., Mgr.....Dan W. Lindsey, Jr.
595 Madison Ave., New York 17, N. Y.
Phone: PLaza 9-4676
Manager .....Helen Gordon

W. E. LONG ADVERTISING AGENCY

188 W. Randolph St., Chicago 1, Ill.
Phone: RAndolph 6-4606
Director.....F. B. Leonard
Radio-TV Dir.....David R. Hayes
Asst. Radio-TV Dir.....K. Holden
Prod. Mgr.....K. Kines
Media, Research Dir.....Russell A. Gilbertz

LOWE & STEVENS

685 W. Peachtree St., N.E., Atlanta 8, Ga.
Phone: TRinity 2-9694
AAAA—ABP—ANPA—APA—NBP
Partners.....Robert C. Lowe, Jr., John H. Stevens
Vice President.....Jules Clyde Gerding
Art Director.....J. D. Hawkins
Production Mgr.....O. L. Shelley
Media Director.....Audrey Jones

LUCKOFF & WAYBURN PRODUCTIONS

320 W. Lafayette Blvd., Detroit 26, Mich.
Phone: WOodward 2-0707
Partner .....Louis H. Luckoff
Partner.....Leon S. Wayburn
Partner.....Alan E. Luckoff
Production Mgr .....Donald A. DeCook
Time Buyer.....Edith M. Rose

EARLE LUDGIN & CO.

121 W. Wacker Drive, Chicago 1, Ill.
Phone: ANdover 3-1888
AAAA—ABP—ANPA—ABC—ANA
Bd. Chairman.....Earle Ludgin
President .....J. H. Willmarth
Ch. Exec. Comm.....David G. Watrous
Gen. Mgr.....George Rink
V.P., Creat. Dir.....V. Hugh Wells, Jr.
V.P., Copy Dir.....J. E. Chapman
Secy., Prod. Mgr.....Edward Ernstein
Radio-TV Dir.....D. Hockstein
Treasurer .....Earl E. Kraft
Time Buyer .....Marge Flotron

LYNN ORGANIZATION

15 S. Franklin St., Wilkes-Barre, Pa.
Phone: VAlley 2-7182
ABP—ANPA—APA—NBP—NOAB

President .....S. C. B. Lynn
Creative Dir.....Donald A. Smith
Radio-TV & Media
Dir., Time Buyer.....W. P. McLaughlin
Copy Chief, Acct. Exec.....John L. Lewis
Acct. Exec.....Matt W. Fields

W. D. LYON COMPANY

303 Second Ave. S.E., Cedar Rapids, Iowa
Phone: EMpire 4-9141
AAAA—ABP—ANPA

President, Treas.....W. D. Lyon
Exec. V.P.....R. B. Creswell
Research, Media Dir.....Dr. Robert Ames
Radio-TV Time Buyer.....Eileen Burns
Radio-TV Director.....Robert Colburn
Prod. Mgr.....J. A. Rasley, Jr.
Creative Dir.....John E. Fisher

MacFARLAND, AVEYARD & CO.

333 N. Michigan Ave., Chicago 1, Ill.
Phone: RAndolph 6-9360
ANPA—ABP—AAAA—NBP

Chairman .....Hays MacFarland
President.....A. E. Aveyard
Exec. V.P., Gen. Mgr.....Walter C. Power
Sr. Vice-President.....David W. Stotter
V.P.....Norman A. Fox
V.P., Art Dir.....Walter Solarz
V.P., Radio-TV Dir.....H. G. Atkinson
Radio-TV Time Buyer.....Esther Andersen
Media Director.....G. H. Hendry
Treasurer .....J. Terry
Production Mgr.....Arthur L. Smith

MacLAREN ADVERTISING CO. LTD.

111 Richmond St., West, Toronto, Ontario
Phone: EMpire 3-2244

President & Dir.....E. V. Rechnitzer
Exec. V.P., Gen. Mgr.....C. E. Brown
Treas. & Dir.....M. D. MacMahon
V.P. & Dir.....G. G. Sinclair
V.P. & Dir.....W. H. Graham
V.P. & Dir., Radio-TV.....F. H. Horler
V.P. Creat. Svcs.....G. M. Elliott
Media Dir.....D. C. Linton
Group Creative Dir's.....R. H. Baker, P. D. Break, A. Ness
Ass't Mgr., Radio-TV Dept.....R. J. King
Mgr., Pub. Rel.....L. R. O'Hagan
Time Buyer.....F. K. Campbell

Branch Offices

550 Sherbrooke St., W. Montreal, Quebec
Phone: VI 5-1222

Vice Pres.....C. J. Chandler

911 Electric Railway Chambers
Winnipeg, Manitoba
Phone: WHitehall 2-6321

Manager.....E. P. Thomson

1240 West Pender St., Vancouver, B. C.
Phone: MUtual 5-6268

Manager.....W. D. M. Patterson

635 Ouellette Ave., Windsor, Ont.

Manager .....J. R. Robb

MacMANUS, JOHN & ADAMS, INC.

Woodward Ave. & Long Lake Rd.,
Bloomfield Hills, Mich.
Phone: MIdwest 6-1000

President.....Ernest A. Jones
Chmn. Exec. Comm.....Charles F. Adams
Senior V.P.'s.....John R. MacManus, Hovey Hagerman, Wm. Bachman, Jr.
V.P.'s.....Robert L. Garrison, Robert Britton, James Graham, Robert Marker.
Sec.-Treas.....Leo A. Hillebrand
Broadcast Spvsr.....Lee C. Hanson

Time Buyers & Accounts: Richard Sheppard: Pontiac, Tempest, MMM, Dow Chemical; Marv Megison: Cadillac, American Oil, Packer Pontiac, Wolverine Show, Mich. Consolidated Gas, Kresge, Ex-Cello.

Branch Office

444 Madison Ave., New York, N. Y.
Phone: PLaza 9-5600

Vice Pres., Mgr.....Henry G. Fownes, Jr.
Vice Pres.....Mark Lawrence

5455 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 7-1000

V.P., Manager.....D. E. Jones

1750 Hennepin Ave., Minneapolis, Minn.

V.P., General Mgr.....Bill Everson

600 University Ave., Toronto 2, Ont., Can.
Phone: EM 4-0204

V.P., General Mgr.....Les McMahon

MALCOLM-HOWARD

203 N. Wabash Ave., Chicago, Ill.
Phone: ANdover 3-0022
ABP—ANPA

Owner.....Arthur M. Holland
Radio-TV Dept.....Edward Drucker, Bernard Berman, Fran Weiss
Art Director.....Arthur Anderle
Radio Time Buyer.....Maxine Ziv

J. GORDON MANCHESTER ADVERTISING, INC.

1000 Connecticut Ave., N.W.,
Washington 6, D. C.
Phone: ME 8-0060

President.....J. Gordon Manchester
Vice President.....Richard P. Ehst
Radio-TV Dir.....Joseph W. Browne
Time Buyer.....Theodore P. Noyes, Jr.

ROBERT M. MARKS & COMPANY, INC.

32 East 57th St., New York 22, N. Y.
Phone: PLaza 3-5924
ABP—ANPA—NBP

Pres. & Secy.....Robert M. Marks
Media Dir.....T. H. Parker
Art Dir.....Don Bearard
Radio-TV Dir.....Sidney Walton
Pub. Dir.....Vic Dallaire

HAROLD MARSHALL ADVERTISING INC.

171 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 6-5652

President .....Harold Marshall
Production Mgr.....A. Kohn

MARWEL ADVERTISING, INC.

34 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-4270
ABP—ANPA—NBP—PPA

President.....William W. Weltman
Exec. V.P.....Bruce Marchin
V.P., Art Dir.....Charles Jefferson
Copy Chief.....Dan James
Media Dir.....Geri Propeack

J. M. MATHES, INC.

260 Madison Ave., New York 16, N. Y.
Phone: LExington 2-7450
ABP—ANPA—AFA—ABC

President & Dir.....W. T. Okie
Exec. V.P. & Dir.....Wilfred S. King
V.P., Dir. Radio-TV.....Roy Passman
V.P., Pub. Dir.....Arthur Monroe
V.P., Media Dir.....Alvin R. Krackt
V.P.'s & Dirs.....Donald D. Halstead, A. E. Cox, Jan Meyer, L. E. Miller
V.P.'s.....Edward J. Garvey, Leonard Marshall, Thomas McCauley, R. Peterson
Radio-TV Media Dir.....Edna S. Cathcart
Assoc. Dir.....Albert Morrison
Prod. Spvsr.....Frank Huber
Time Buyers....Edna S. Cathcart, Pat Hartnett, Olga Hoffman, Lucille Busacco

1345 Russ Bldg., San Francicso 4, Cal.
Phone: YUkon 2-8944

Manager .....Robert Little

300 Biscayne Blvd. Way, Miami 32, Fla.
Phone: FRanklin 3-6440

Manager .....Nicholas Salimbene

MATHISSON & ASSOCIATES, INC.

411 E. Mason St., Milwaukee 2, Wis.
Phone: BRoadway 6-7181
ABP—ANPA—NBP—NOAB

President.....C. A. Mathisson
Exec. Adm.....Walt E. Krueger
V.P., Treas.....Ralph W. Henkel
Radio-TV Dir.....Robert Geary
Time Buyers.....Louis K. Fuller, R. Geary

Branch Offices

1127 Wilshire Blvd., Los Angeles 17, Calif.
3460 International Bldg., Rockefeller Center
New York 20, N. Y.
Phone: PLaza 7-2061

Manager.....Edgar E. Hinkle

JOSEPH MAXFIELD CO.

87 Weybosset St., Providence 3, R. I.
Phone: GAspee 1-4456

President.....Joseph M. Finkle
Vice-Pres.-Treas.....Archie M. Finkle
Radio Director.....D. M. Taipe

MAXON, INC.

2761 E. Jefferson Ave., Detroit 7, Mich.
Phone: LOrain 7-5710
ANPA—ABC

President.....Lou R. Maxon
Treasurer.....John W. Bray
Secretary.....G. Reginald McKiel
V.P., Radio-TV.....V. Kenyon

Branch Offices

12 E. 53rd St., New York 22, N. Y.
Phone: PLaza 9-7676

Vice-Pres., Gen. Mgr.....M. F. Mahony
V.P., Dir. Radio-TV.....E. Wilhelm

919 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-1676

Vice President.....Raymond C. Stricker

83 S. Seventh St., Minneapolis, Minn.
Phone: FEderal 9-8859

Mgr. .....Charles J. Hawkins

Estimated Radio Billings: $1,800,000.
Estimated TV Billings: $16,000,000.

McCANN-ERICKSON, INC.

485 Lexington Ave., New York, N. Y.
Phone: OXford 7-6000
AAAA—ABP—ANPA—APA—NOAB

Bd. Chmn., Pres.....Marion Harper, Jr.
Bd. Vice Chmn.....F. K. White
Finance Chmn.....F. A. Sherer
Gen. Corp. Exec.....M. J. Culligan
Secretary.....J. D. McNamara
Sr. Vice President.....George H. Giese
Sr. V.P., Treas.....Frank K. White
Sr. V.P.'s.....C. Terence Clyne, Emerson Foote
Corporate V.P.....Donald B. Armstrong, Jr.
Secretary.....Benjamin F. Holme, Jr.
Sr. V.P., Admn. Chmn.....Paul E. Foley
Sr. Vice Pres. & Creative Dir.....John H. Tinker, Jr.
V.P. Chg. Media.....William C. Dekker
Vice Pres. & Asst. Treas...Dixon R. Griswold
Vice Presidents (N. Y.)..Karl A. Brautigam, Donald G. Calhoun, Sidney W. Dean, Jr., J. L. Deane, Leonard F. Erickson, Alberta Hays, Farish A. Jenkins, Daniel W. Keefe, Alton Ketchum, Ralph B. Koser, Thomas P. Losee, Alfred J. Roby, Jr., Margot Sherman, Wells W. Spence, R. E. Thompson, E. F. Wilson, Neal Gilliatt, Earl H. Ellis, Richard Farricker, Myron McDonald, Ferd Ziegler, Edward R. Beach, W. E. Berchtold, Herta Herzog, Russell Johnston, M. Carl Johnson, Jr., T. A. McAvity, H. A. Mattoon, G. B. Park, Roger A. Purdon

Branch Offices

200 Berkeley St., Boston 16, Mass.
Phone: LIberty 2-7382

Mgr. .....G. Higgins

335 Euclid Ave., Cleveland 14, Ohio
Phone: CHerry 1-6850

Sr. Vice Pres.-Mgr.....Robert Cole

3325 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-3301

V.P., Mgr.....David Hopkins

1060 National Bk. Bldg., Detroit 26, Mich.
Phone: WOodward 5-7550

V.P., Mgr.....Thomas J. King

900 Lovett Blvd., Houston 6, Texas
Phone: JAckson 9-4991

Vice Pres. Mgr.....Joseph B. Wilkinson

318 S. Michigan Ave., Chicago 4, Ill.
Phone: WEbster 9-3700

V.P., Mgr.....Chester L. Posey

114 Sansome St., San Francisco 4, Calif.
Phone: DOuglas 2-5560

Sr. V.P.-Mgr. West. Oper.....Phipps L. Rasmussen

Public Service Bldg., Portland 4, Ore.
Phone: CApitol 8-4305
Manager.....T. N. Tracy
836 W. Peachtree, Atlanta 8, Ga.
Phone: TRinity 5-8581
V.P., Mgr.....M. Bollman
Estimated Radio Billings: $28,000,000.
Estimated TV Billings: $123,000,000.

McCANN-MARSCHALK CO.

Division of McCann-Erickson
460 Park Ave., New York 22, N. Y.
Phone: OXford 7-4250
President.....Stuart D. Watson
Sr. Vice Pres.....G. Lester Williams
Exec. V.P.....R. B. Koser
Vice Presidents...V. Miles, Bill M. Sansing, Albert A. Sommer, Edward J. Whitehead.
Admin. V.P., Media Dir....Eugene J. Cogan
Radio-TV Dir.....Glen Bammann
Branch Offices
615 Peachtree St., N.E., Atlanta 8, Ga.
Phone: TRinity 5-0221
V.P., Manager.....Mark Bollman
100 Biscayne Blvd., S., Miami, Florida
Phone: FRanklin 9-2821
Manager .....George Bremser

THE McCARTY COMPANY

3576 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-4011
AAAA—ABP—ANPA—APA—NBP—NOAB
President.....H. E. Cassidy
Exec. Vice President.....C. G. Davenport
V.P., Dir. Client Rel.....Walker Y. Brooks
V.P., Dir. Radio-TV.....Herbert C. Brown
V.P., Dir. Acct. Plng.....Arnold D. Duncan
Art Director.....Harry Franz
Branch Offices
65 E. 56th St., New York 22, N. Y.
Phone: MUrray Hill 8-7165
Exec. V.P.....Robert Holley
V.P. .....Gene Thomas
116 New Montgomery St., San Francisco 5
Sr. V.P.....W. H. Wilde
520 N. Michigan Ave., Chicago 11, Ill.
V.P., Gen. Mgr.....Harry L. Bauer
1500 Jackson St., Dallas 1, Texas
V.P. .....Russell Jurgens
531 Medical Arts Bldg., Seattle, Wash.
V.P., Gen. Mgr.....Harry S. Pearson
722 Realty Bldg., Spokane 1, Wash.
V.P.....Chas. R. Devine

WALTER McCREERY, INC.

256 So. La Cienega Blvd., Beverly Hills, Cal.
Phone: OLympia 2-4480
AAAA—ANPA—APA—NBP
Chm. Bd. & Pres.....Walter K. McCreery
Secretary .....Walter Hadlich
Treasurer .....Elizabeth Stahle
Publicity Dir.....H. Berger
Radio-TV Dir.....Howard Flynn
Radio Time Buyer.....Virginia White

McCUTCHEON ADV.

918 N. Second St., Phoenix, Ariz.
Phone: AL 8-8374
AAAA—ABP—ANPA—APA—NBP
Pres., Treas.....David McCutcheon
Prod. Mgr.....Peggy Melton
Creative Dir.....Hal Ackerman
Media Dir.....Adelle Davis
Copy .....Helen Grant
Acct. Exec's.....David McCutcheon, Robert Stake

M-E PRODUCTIONS

(Div. of McCann-Erickson, Inc.)
485 Lexington Ave., New York, N. Y.
Phone: OXford 7-6000
Bd. Chmn., Gen. Mgr.....C. Terence Clyne
President.....J. L. VanVolkenburg
Exec. V.P.....T. P. Losee
Vice Pres.....Hal Graham
Vice Pres. (Chicago).....J. R. Allen
V.P.'s (Los Angeles)....Tommy Greenhow, Neil Reagan
Admin. V.P.....B. F. Holme, Jr.

MELDRUM & FEWSMITH, INC.

Carnegie Hall, 1220 Huron Rd.
Cleveland 15, Ohio
Phone: CHerry 1-2141
ABP—ANPA—APA—NBP—AAAA—NAOB
President.....H. W. Cooper
Vice-Pres. .....A. B. Meldrum
V.P., Radio-TV, Film.....B.F. Stauderman
V.P., Media.....H. G. Selby
Radio-TV Time Buyer..Carol Ann Brosmer

FLOYD F. MELLEN ADVERTISING

514 Securities Bldg., Omaha, Neb.
Phone: 341-1025
AAAA—ANPA
Owner.....Floyd F. Mellen

RICHARD N. MELTZER ADV., INC.

3100 Russ Bldg., San Francisco 4, Calif.
Phone: YUkon 2-5877
AAAA—ABC—ABP
President.....Richard N. Meltzer
Exec. V.P.....Wallace X. Aron
Vice Pres., Art Dir.....Richard Lemen
Media Dir.....Barbara Cochran
Sec. .....Bertram S. Silver
Treas. .....Harold Shein
Copy Dept.....Richard Ferber, George Lowe
Branch Offices
7461 Beverly Blvd., Los Angeles, Calif.
Phone: WEbster 8-2993
Mgr. .....R. Berggren
230 Park Ave., New York 17, N. Y.
Phone: MU 9-3474
Acct. Exec.....Jeremy Barkann
2372 First National Bldg., Detroit 26, Mich.
Phone: WOodward 1-4810
President .....Richard Meltzer
Estimated Radio Billings: $200,000.
Estimated TV Billings: $200,000.

J. ROBERT MENDTE, INC.

317 South 16th St., Philadelphia 2, Pa.
Phone: KIngsley 6-1130
ABP—APA—NBP

President.....J. Robert Mendte
Vice Pres.....J. W. Holland
Treas.....N. L. Hughes
Prod. Mgr.....M. Haggerty

GEORGE T. METCALF, COMPANY

31 Canal St., Providence 3, R. I.
Phone: UN 1-2634
ABP—NBP

Chmn. Bd.....George T. Metcalf
President .....Walter Hyland
Exec. V.P., Secy.....Sheldon Spencer
Prod. Mgr.....Allan Campbell
Media Dir.....John S. Kossak

THE METLIS & LEBOW CORP.

200 West 57th St., N. Y. C. 19
Phone: JUdson 2-3474

President .....Stanley E. Lebow
Exec. V.P., Radio Dir.....Sanford H. Metlis
Sr. V.P., TV Dir.....Stevens P. Jackson
General Manager.....Walter Blum
Radio-TV Prod. Dir.....Harry Allevara

ARTHUR MEYERHOFF ASSOC.

410 N. Michigan Ave., Chicago 11, Ill.
Phone: DElaware 7-7860
ANPA—AAAA

President.....Arthur E. Meyerhoff
V.P.'s .....George Taylor, Myron E. Chon, Benjamin Green, Robert Ross
Radio-TV Dir.....Stuart Novy
Media Dir., Radio-TV....Francine Goldfine
Time Buyers...Evelyn Adell, Patricia Gray, Donna Hanson, Bruce Houston, Ed Kasser, Jean Seaman, Carol Spring

Branch Offices

550 Sherbrooke W., Montreal, Canada
Phone: VIctor 9-9141

Mgr. .....Jules Gobeil

100 University Ave., Toronto Ont., Can.
Phone: EMpire 3-3128

Manager .....John Ketter

HARRY M. MILLER, INC.

595 E. Broad St., Columbus 15, Ohio
Phone: CA 4-7243
ANPA—APA—NOAB

Bd. Chmn.....Harry M. Miller
Pres., Gen. Mgr.....J. W. Miller
Radio-TV Dir.....J. B. Summers

BEN MOCHAN ASSOCIATES

757 Boston Post Road, Milford, Conn.

President .....B. Mochan

MOGUL, WILLIAMS & SAYLOR, INC.

625 Madison Ave., New York 22, N. Y.
Phone: TEmpleton 8-7100
AAAA—ABC—ABP—ANPA

Ch. of Bd., President.....Emil Mogul
Ch. Exec. Comm.....Sidney M. Weiss
V.P., Radio-TV Dir.....Leslie D. Dunier
V.P.'s ....Richard Lockman, Seth D. Tobias, Milton Guttenplan, William Jacoby, Alvin H. Kaplan, Walter T. Pollock, Charles L. Rothschild, Alan Green, Lawrence V. Stapleton, Edward Klein, Alfred P. Berger, Leona Bowman, Lewis L. Dunier, Gerald Gould, Wray Kennedy, Bernard Kramer, Jules Lennard, Nat C. Wildman.
Radio-TV Prod.....Jeanne Harrison
Secretary .....Norman Cohen
Treasurer .....H. Mogul
Assoc. Creative Dir.....Emerson Cole
Time Buyers...Lynn Diamond, Joyce Peters

THE CHESTER C. MORELAND CO.

800 Broadway, Cincinnati 2, O.
Phone: PArkway 1-1178
AFA—ABP—ANPA

President, Treas.....Chester C. Moreland
Vice Presidents..B. L. Schurman, Carl Press

MORSE INTERNATIONAL, INC.

122 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-2100
APA

President .....J. Patterson
V.P. .....R. A. Dearth
V.P., Art.....J. Skolnik
Media Dir.....O. E. Christy, Jr.
Radio, TV Time Buyer.....R. A. McArdle
Export Media Mgr.....Aurora Blando
Dir. of Radio-TV Prod.....C. Buffington
Prod. Mgr.....Don Wheatley

MOSS ASSOCIATES, INC.

415 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7377
APA—NBP—ABP—ANPA—PPA

President.....Joseph H. Moss
TV Director.....B. Math
Art Director.....Sidney Fischer
Prod. Mgr.....Philip Schacter
Copy Chief.....Gerald H. Bruce
Media Director..... Frances Marotta

MULLINS, EARL ASSOC. INC.

3308 Beverly Blvd., Los Angeles 4. Calif.
Phone: DUnkirk 5-9088

President .....Thomas Mullins
V.P..... Warren Earl
Sect.-Treas.....F. A. Sieling
Office Mgr..... Katherine Kane

NAHAS-BLUMBERG, INC.

605 McGowen St., Houston 6, Tex.
Phone: Jackson 6-1181
ANPA—NBP

President .....Fred Nahas
Vice Pres., Media Dir.....B. L. Blumberg
V.P. Radio-TV Time Buyer..N. A. Zelikow
Radio-TV Dir. .....Bill Lazarus
Publicity Dir.....J. Pate

NATIONAL EXPORT ADVERTISING SERVICE, INC.

405 Lexington Ave., New York 17, N. Y.
Phone: OXford 7-9292

President.....Thomas W. Hughes
Vice-Presidents.....Joseph W. Madden, Walter Kelly
Secy., Treas.....John D. Barone
Prod. Mgr.....D. Simmons
Art Director.....William Murphy
Radio & TV Director.....Jerome Kates

NEEDHAM & GROHMANN, INC.

30 Rockefeller Plaza, New York 20, N. Y.
Phone CIrcle 5-6200
ANPA—AAAA—NOAB—APA—NBP
Pres., Treas.....H. Victor Grohmann
V.P. & Sec'y.....Howard A. Heinsius
V.P. & Art Dir.....H. Nelson Kent
Vice Pres.....John M. Keil
Exec. Sec'y.....Kathryn Intemann
Prod. Mgr.....Samuel Boyd
Media Dir.....Harry C. Ledingham

NEEDHAM, LOUIS & BRORBY, INC.

Prudential Plaza, Chicago 1, Ill.
Phone: WHitehall 4-3400
AAAA—ANPA—ABP—NOAB
President.....Maurice H. Needham
Sen. Vice President.....Melvin Brorby
Exec. V.P.....Paul C. Harper, Jr.
V.P., Dir. Bcst. Facil.....Arnold E. Johnson
V.P., Acct. Supvr.....Granger F. Kenly
V.P. in Chg. Radio-TV...James G. Cominos
V.P., Dir. Radio-TV Pgs.....J. Scott Keck
V.P. Radio-TV Creat. Dir...Kenneth Snyder
Assoc. Radio-TV Creat. Dir.....F. D. Sucler

Branch Offices
9130 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 6-2073
V.P., Mgr.....Michael Gradle
V.P., Radio-TV Creat. Dir....K. C. T. Snyder
730 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-0333
V.P. & Mgr.....R. F. Steinhoff
V.P., Radio-TV Pgmg.....J. G. Cominos
Estimated Radio Billings: $4,000,000.
Estimated TV Billings: $20,250,000.

GEORGE R. NELSON, INC.

208 State St., Schenectady 5, N. Y.
Phone: FRanklin 4-4135
Pres., TV Dir., Time Buyer.....Robert S. Cragin
Radio Director.....Robert B. Stone

NEWHOFF-BLUMBERG ADV.

407-15 Court Square Bldg., Baltimre 2, Md.
Phone: LExington 9-7155
Partners.....T. A. Newhoff, F. L. Blumberg

NEWMAN, LYNDE & ASSOCIATES, INC.

1628 San Marco Blvd., Jacksonville 7, Fla.
Phone: EX 8-9721
ABP—ANPA—APA—PPA
Bd. Chmn.....Hunter Lynde
President.....W. E. Scheu
V.P., Gen. Mgr.....Ned Hubbard
V.P.'s....David E. Robeson, John A. Bunker
Radio-TV Dir., Time Buyer..John Hopkins

NORMAN, CRAIG & KUMMEL, INC.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-0900
AAAA—ANPA
President.....Norman B. Norman
Exec. V.P., Secretary.....Eugene Kummel
Exec. V.P., Treasurer.....B. David Kaplan
V.P., Broadcast Op. Exec.....Walter Craig
V.P., Acct. Gp. Head.....Richard Bowman
V.P., Creative Dir.....Kay Daly
V.P., Marketing Dir.....John B. Morris
V.P., Supvrs.....G. Shapiro, R. Mullins
V.P., Asst. to Pres.....Warren Falles
V.P., Copy Chief.....Alan Koehler
Production Manager.....R. Norman
V.P., Dir., Print Media..Eugenie C. Stamler
Fashion Coordinator....Catherine D'Alessio
V.P., Controller.....Miss Rosalou Flanagan
Asst. V.P., Dir. Rsch.....Henry Halpern
Ass't. V.P., Print Media....George Coleman
Asst. V.P., Mgr. Art Dept.....J. Woodward
V.P., Bcst. Oper.....Walter Tibbals
Time Buyers.....M. Greene, Alan Silverman

Branch Office
Bd. of Trade Bldg., Chicago 4, Ill.
Phone: WAbash 2-8701
Manager .....G. Paneff
Estimated Radio Billings: $4,000,000.
Estimated TV Billings: $15,500,000.

NORTH ADVERTISING, INC.

2100 Merchandise Mart, Chicago 54, Ill.
Phone: WHitehall 4-5030
ANPA—ABC—AAAA—ABP
President.....Donald P. Nathanson
Ch. of Board.....Bert Goldsmith
Exec. Vice Pres.....Bruce M. Dodge
V.P.'s.....Allen E. Braun, Lester A. Delano, Richard F. Fechheimer, George H. Gruenwald, Walter M. Heymann, Jr., Alice M. Westbrook
V.P., Sec. & Treas.....Harold Rosenzweig
Radio-TV Prod. Mgr.....Len Levy
Time Buyers & Accounts: John Harper & Betty Lavaty: Adorn Hair Spray, POC Beer, Tonette, Silver Curl, Regal Beer; Elaine Pappas: Toni Home Permanent, Gillette Labs, Webcor, Gilbey's Scotch; Barbara Swedeen (NY): Lanvin.

Branch Offices
16 E. 40th St., New York 16, N. Y.
Phone: ORegon 9-3100
Exec. V.P.....Bruce Dodge
Radio-TV Prod. Mgr.....Herb Straus
8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: OLympia 2-3770
Radio-TV Prod. Mgr.....Len Levy
Estimated Radio Billings: $125,000.
Estimated TV Billings: $8,125,000.

NOYES & COMPANY

1800 Industrial Bank Bldg.
Providence 3, R. I.
Phone: GAspee 1-2087
AAAA—ABP—ANPA
President, Treas.....Frederick C. Noyes
Sr. Vice Pres., Secy.....Carroll H. Rickard

V.P.'s.....E. George Cloutier, A. E. Van Wagner, Richard M. Compton
Spvsr., Radio-TV.....Henry C. Hart, Jr.
Public Rel. Dir.....W. Barbau
Time Buyer & Accounts: Henry C. Hart, Jr.: Milton Bradley Co., GE, Industrial Natl. Bank, Savage Arms Corp., White & Bagley Co., Narragansett Electric Co.
Estimated Radio Billings: $70,000.
Estimated TV Billings: $250,000.

R. T. O'CONNELL COMPANY

50 East 42nd St., New York, N. Y.
Phone: MU 7-3673
President.....R. T. O'Connell
Exec. V.P., Creat. Dir.....Ethel Merklen
Prod. Mgr.....Harry Weiss
V.P., Art Director.....Jack Chatham

O.D.I., INC.

136 William St., New York, N. Y.
Phone: WOrth 2-6635
President .....Bob Harris
Sec.-Treas. .....William Harris
Copy Dir.....Phil Kaplan
Art Director.....Dick Brightfield

OGILVY, BENSON & MATHER INC.

589 Fifth Ave., N. Y. 17, N. Y.
Phone: MU 8-6100
NOAB—APA—AAAA
President .....David Ogilvy
Exec. V.P.....E. Estey Stowell
Sr. V.P., Treas.....Shelby H. Page
Sr. V.P.....J. McCaffrey
V.P. B'cast. Dir.....Hendrick Bouraem, Jr.
V.P., Research Div.....Stanley D. Canter
Mgr. Bcst. Spvr.....P. L. Tomalin
Media Supvrs.....Clifford Botway, Ann Janowicz
Prod. Mgr.....Michael T. Winnow
V.P., Media Dir.....Samuel L. Frey
Branch Offices
9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 5-6165
V.P., Mgr.....Christy Walsh
235 Montgomery St., San Francisco, Calif.
Phone: YUkon 2-9598
Estimated Radio Billings: $1,250,000.
Estimated TV Billings: $20,000,000.

JEROME O'LEARY ADV. AGENCY

9 Newbury St., Boston 16, Mass.
Phone: COpley 7-7430
President.....Jerome M. O'Leary
Exec. V.P.....R. Wm. Gorman, Jr.
Radio-TV Time Buyer.....Sandra Newsam
Media Dir.....Louise Dogherty
Prod. Mgr.....Thomas Elliott
Public Relations Dir.....Nancy Young

OLMSTED & FOLEY, INC.

1750 Hennepin Ave., Minneapolis 3, Minn.
Phone: FEderal 9-0441
AAAA—ABC—ABP—ANPA—AFA
Bd. Chairman.....Ward H. Olmsted
President .....John T. Foley
V.P., Secretary.....Ward W. Olmsted
Vice President.....R. B. Kruskopf

W. WALLACE ORR, INC.

1518 Walnut St., Philadelphia 2, Pa.
Phone: KIngsley 6-4140
President.....W. Wallace Orr
V.P. .....Bosh Pritchard
Sec'y & Treas.....Willard W. Hughes
Art Dir.....William Enderle, Jr.
Time Buyer.....Robert Dunkel

MERRITT OWENS ADV. AGENCY, INC.

365 New Brotherhood Bldg., Kansas City 1, Kans.
Phone: DR 1-7250
ABP—ANPA—APA
President .....Merritt Owens
Vice Pres.....Frank Lisec
Art Dir., Prod. Mgr.....M. Seburn
Account Execs...Merritt Owens, Frank Lisec

PACE ADVERTISING AGENCY, INC.

19 West 44th St., N. Y. 36, N. Y.
Phone: MUrray Hill 7-4090
ABP
President .....Elias Schonberger
V.P.'s .....Peter Frenkel, Milton Bagley, S. I. Altman
Radio-TV Dir.....Sidney Kallner
Media Dir.....Irving Krouse
Sec'y & Treas.....Max Weintraub

PACIFIC NATIONAL ADVERTISING AGENCY

2124 4th Ave., Seattle 1, Wash.
Phone: MAin 3-1401
AAAA—ANPA—APA—NBP—NOAB
Chrm. of Board.....Wm. H. Horsley
President .....Trevor Evans
V.P., Secretary.....Frank Horsley
Prod. Co-ord.....Monte Solkover
Vice President.....Frederick D. Sprague
Treasurer.....Calvin W. Franklin
Radio-TV Dir., Talent Buyer..Grant Merrill
Media Dir., Time Buyer.Gertrude M. Nyman
Branch Offices
1115 West Broadway, Spokane, Wash.
Phone: FAirfax 7-9585
V.P., Manager.....J. C. Grover
829 N.W. 19th Ave., Portland 9, Ore.
Phone: CApitol 2-1021
V.P., Manager.....G. P. Griffis

PARKSON ADVERTISING AGENCY, INC.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6400
Ch. Bd., President.....Edward Kletter
V.P., Dir. Radio-TV.....Don Blauhut
V.P.'s.....Philip Agisim, Alfred Eichler
Media Director.....Herbert Gruber
Radio-TV Oper. Mgr.....Helen Lawin
TV Art Director.....Rodlow Willard
Time Buyers & Accounts: Herbert Gruber: J. B. Williams Co.; Ruth Bayer: J. B. Williams Co.; Pearl Sheridan: Liggett-Rexall Drug Stores
Estimated Radio Billings: $100,000.
Estimated TV Billings: $12,400,000.

PEARSON ADV. AGENCY, INC.
250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7795
ANPA

President-Treasurer.....C. H. Pearson
V.P. .....Byrnes Pearson
V.P., Secy.....Cecilia H. Pearson

PERRIN-PAUS COMPANY
8 South Michigan Ave., Chicago 3, Ill.
Phone: RA 6-7923
ABP—ANPA—APA—NBP

President.....Earl R. Perrin
Vice-President.....Donald L. Paus

Branch Office
730 Fifth Ave., New York 19, N. Y.
Phone: PL 7-6120

PHILLIPS-RAMSEY INC.
304 Ivy, San Diego 1, Calif.
Phone: BElmont 4-6401

President.....Charles C. Ramsey
Vice Pres.....James Holloway
V.P.'s .....Herbert Fredman, James G. Holloway, Robert Phillips, Thomas E. Ables, Robert M. Lewis
Radio-TV Dir., Sec.-Treas. .....Mrs. Orva W. Huff
Art Dir.....L. T. Shackelford
Time Buyers.....Marion Benson, Ruth F. Godfrey

PITLUK ADVERTISING COMPANY
123 Auditorium Circle, San Antonio 5, Texas
Phone: CApitol 3-6131
APA—NOAB—SNPA—ABP—ANPA

Pres., Acct. Exec.....Jack N. Pitluk, Sr
V.P., Acct. Exec.....Jack N. Pitluk, Jr.
Vice Pres.....Louis H. Pitluck
P. R. Dir.....J. M. Battersby
Copy Chief.....Harvey Christiansen
Radio Director.....Margaret Morrison
TV Director.....Don Zimmer

PORTER & ASSOCIATES
1188 S. Muirfield Rd., Los Angeles 19, Calif.
Phone: WEbster 6-5564

Owner, Sales Mgr.....Irwin T. Porter
Partner, Prog. Mgr.....Gertrude T. Porter
Script Dept.....Jean Norab

POTTS-WOODBURY, INC. ADV.
2233 Grand Ave., Kansas City 8, Mo.
Phone: GR 1-5775
ANPA—NOAB—PPA—ABP

President.....J. B. Woodbury
Vice Pres.....E. A. Warner, C. C. Tucker, C. L. Robinson, Al Coleman, G. F. MaGill, C. E. Jones, R. R. Sanford, John K. Barton, L. S. McCaslin, Jr., J. M. Gaughan, Clarence H. Russell, Glen Jocelyn, Norman Rau, Jack Nichols, Jack Macdonald, Leonard Bridges
V.P., Radio-TV Dir.....R. P. Dunnell
Secy., Treas.....C. C. McMillan
Prod. Mgr.....Charles W. Wilson
Radio-TV Prod.....William J. Brewer
Research Director.....Willard Young

Branch Offices
507 Braniff Airways Bldg., Dallas, Tex.
1700 Broadway, Denver 2, Colo.
527 Madison Ave., New York, N.Y.
316 Enterprise Bldg., Tulsa, Okla.

J. G. PROCTOR COMPANY, INC.
250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7725

President.....J. G. Proctor
V.P. & Acct. Exec.....Ray Hanna
Secretary.....M. S. Proctor
Art Dir. & Prod. Mgr.....M. Sholle

PRODUCT SERVICES
17 E. 45th St., New York City
Phone: MUrray Hill 7-0204

President.....Les L. Persky
V.P.....Harold L. Tuers
Treasurer .....George Stadtmuller
TV Dir.....Richard DeMaid
Art. Dir.....Milt Kimmel
Copy Dir.....D. Young
Pub. Rel. Dir.....Alfred Davis
Time Buyer.....B. P. Pettick

L. W. RAMSEY COMPANY
230 No. Michigan Ave., Chicago 1, Ill.
Phone: FRanklin 2-8155
ANPA—APA—NBP—NOAB

Chairman.....A. C. Naeckel
President.....Richmond M. Lloyd
Secy.....G. E. Bischoff
Vice-President.....N. B. Langworthy
Treasurer.....W. J. Henderson
Art Director.....E. J. McCabe
Prodn. Mgr.....Vito M. Volino

Branch Office
111 East 3rd St., Davenport, Iowa
Phone: 326-0157

THE RANDALL COMPANY
75 Pearl St., Hartford 3, Conn.
Phone: JAckson 7-1179

President.....Wilbur W. Randall
Art Director.....Robert N. Berger
Radio & TV Director.....Jack Reynolds

REACH, McCLINTON & CO., INC.
505 Park Ave., New York, N. Y.
Phone: PLaza 1-7300
69 Washington St., Newark, N. J.
Phone: MArket 3-5100
ANPA—APA—NBP—AAAA—NOAB

Chrmn. of Board.....Chas. Dallas Reach
President.....Harold L. McClinton
Exec. V.P., Gen. Mgr.....Robert W. Robb
Sr. V.P., Art Dir.....Everett W. Sahrbeck
V.P., Controller .....J. Allentuck
Sr. V.P., Treas.....D. M. Bernheim
V.P., Copy Dir.....Herman Raucher
V.P., Mgr. Newark.....Donald Mayer
V.P., Radio-TV Dir.....Werner Michel
V.P., Assoc., Art. Dir.....Maree Mayhew
V.P. & Research Dir.....Paul Keller

Media Dir.....Philip C. Kenney
N. Y. Prodn. Mgr.....S. A. Holdampf, Jr.
Pub. Dir.....Phil Wasserman
Assoc. Dir., Radio-TV.....James K. Graham
Radio-TV Prod.....Merl Bloom
Time Buyers.....Margot Teleki, Martin Foody, Robert Bruno

Branch Offices
Prudential Bldg., Chicago 1, Ill.
Phone: SUperior 7-9722
Pres. .....J. R. Pershall
6434 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-9610
V.P., Manager.....Harry W.Witt
706 Second Ave., Minneapolis 2, Minn.
Phone: FEderal 9-8041
V.P., Manager.....George O. Ludke, Jr.
1235 Statler Bldg., Boston, Mass.
Phone: LIberty 2-6100
Pres. .....John M. McCullough

JAMES R. REESE ADVERTISING CO.

15 West 10th St., Kansas City 6, Mo.
Phone: VIctor 5269
APA—ABP—ANPA
Owner.....James R. Reese

KNOX REEVES ADVERTISING, INC.

400 Second Ave. S., Minneapolis 1, Minn.
Phone: FEderal 9-0071
AAAA—ABP—ANPA—APA
NOAB—PPA—ABC
President.....R. W. Stafford
Sec.-Treasurer.....L. J. Beltrand
Bcst. Mgr.....J. W. Connor
Pub. & P.R. Dir.....C. A. Bier
Radio & TV Dir.....R. E. Neff
Time Buyer.....P. Ewing

REGAL ADVERTISING ASSOCIATES CORP.

575 Lexington Ave., New York 22, N. Y.
Phone: MUrray Hill 8-8320
President.....R. H. Solof
Exec. V.P., Gen. Mgr.....S. Grayson
Controller.....Marcia Beckman

REINCKE, MEYER & FINN, INC.

520 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-7440
ABP—ABC—ANPA—APA—NBP
Bd. Chmn.....Wallace Meyer
President.....Charles A. Reincke
V.P.'s .....Joseph J. Finn, Charles Fleming, S. W. Jewell, George E. Taylor
Sec.-Treas.....Arthur L. Reincke
Radio-TV Director.....Lew Green
Media Director.....John Priebe

REINHARDT ADVERTISING INC.

1736 Franklin St., Oakland 12, Calif.
Phone: TEmplebar 2-2408
ABP—ANPA
President .....Emil Reinhardt
Time Buyer.....A. Leo Bowman
TV & Radio Dir.....Henry E. Freitas
Secretary .....Eloise Reinhardt

RICH-LEE ADVERTISING INC.

110 W. 40th St., New York 18, N.Y.
Phone: LAckawanna 4-3895
President.....Sigmund C. Aiken
V.P., Time Buyer.....Ramon P. Steinberg

Branch Office
700 Equitable Bldg., Baltimore, Md.
Phone: LE 9-0136
Exec.-in-Chg. .....Ramon P. Steinberg

FLETCHER RICHARDS, CALKINS & HOLDEN, INC.

730 Fifth Ave., New York 19, N. Y.
Phone: JU 6-5400
Chmn. Exec. Comm.....Fletcher D. Richards
Board Chairman.....Bradley A. Walker
President .....Bryan Houston
V.P., Dir. Radio-TV.....Seymour J. Frolick
Treasurer .....Dorothy Steitz
Secretary .....Evelyn King
V.P.'s .....Robert Boulware, Walter B. Geoghegan, Sanford C. Smith, Alexander Coan, Sylvia Harris, Raymond P. Durrell, Warren Rebell, E. A. Gray, Norton Leo, J. Frankenberry, Bernard Eckstein, Joseph Scheideler, H. A. Steckman, John M. Van Horson
V.P. Dir. of Media.....John J. Ennis
V.P. Pub. Rel.....R. Fischer
Radio-TV Prgmn.....Robert Nugent
Radio-TV Writer-Prod.....Wyn Walshe, Steve Roppolo
TV Art Dir.....Victor Miranda
Radio-TV Traffic..Fran Campbell, Ruth Jaffe
Radio-TV Bus.....Georgette McCarthy
Time Buyers.....Jim Kelly, Jack McDougal, Elizabeth Griffiths

Branch Offices
Prudential Plaza, Chicago 1, Ill.
Phone: RAndolph 6-3830
General Mgr.....George Jahnke
58 Sutter St., San Francisco 4, Calif.
Phone: YUkon 1-2250
Exec. V.P. Western Div.....King Harris
V.P. Mgr.....Parker Wood
V.P.'s....Porter Anderson, Ridge L. Harlan, Jack O. Keeler
6233 Hollywood Blvd., Hollywood, Calif.
Phone: HOllywood 6-1311
V.P.'s.....Raymond R. Morgan, Jr., Robert C. Temple, James O. Thompson
Joseph Vance Bldg., Seattle 1, Wash.
Phone: MAin 2-1555
Vice Pres.....Frank Caspers
133 E. Palmetto Pk. Rd., Boca Raton, Fla.
Phone: 6344
Vice Pres.....Ellsworth D. Hill
V.P., Creative Dir.....P. S. Batterson
20 Carlton Ave., Toronto 2, Ont., Can.
Phone: EMpire 3-6361
Bd. Chmn.....John P. Hamilton
Pres. .....Warren H. Wilkes
550 Sherbrooke St., W., Montreal 2, Can.
Phone: VIctor 4-8821
Gen. Mgr.....Cletus Lunny
Estimated Radio Billings: $2,500,000.
Estimated TV Billings: $3,300,000.

DAN RIVKIN AGENCY
1418 Walnut St., Philadelphia 2, Pa.
Phone: PE 5-5766
Owner .....Dan Rivkin

ROBERTS & REIMERS, INC.
551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-3175
ANPA—APA
President.....Robert Power Reimers
Vice Presidents.....Leon Kelley, M. W. Nichols
V.P., Media Dir.....John K. Lucken
Secretary.....Jac M. Wolff
Prod. Mgr.....Charles Murphy
Art Director.....Hugh Ryan

ROBERTSON ADV., INC.
108 North State St., Chicago 2, Ill.
Phone: STate 2-0268
President .....Scott Robertson
Prod. Mgr.....G. B. Greene
Pub. Rel. Dir.....J. Strenski

MARSHALL ROBERTSON ADVERTISING AGENCY
1550 Speer Blvd., Denver 4, Colo.
Phone: KE 4-6268
APA
Chrmn. & Pres.....Marshall G. Robertson
Secy.-Treas., Time Buyer.Mary A. Robertson
V.P., Acct. Exec.....John Eby
Radio Dir.....Betty Wagner
TV Manager.....Jack Helling
Art Director..... Lavern Everson

ROBINSON, ADELMAN & MONTGOMERY, INC.
2016 Walnut St., Philadelphia 3, Pa.
Phone: LOcust 8-5885
President.....Robert H. Adleman
Vice President.....Anthony J. Walton
Art Dir.....R. Meyers

ROBINSON, FENWICK & HAYNES, INC.
1111 Wilshire Blvd., Los Angeles 17, Calif.
Phone: HUntley 2-2050
ABP—ANPA—APA—PPA
President.....Elwood J. Robinson
Secretary.....Eola E. Gass
Vice Presidents.....Charles Culbert, John Haynes
V.P., Radio-TV Dir.....Lee Laufer
V.P., Media Dir., Treas...Robert C. Neuman
Prod. Mgr.....James Kroll
Time Buyer & Accounts: Robert C. Neuman: Loma Linda Food Co., Leo's Quality Foods, Packard-Bell Co., Dried Fig Advisory Bd., Los Angeles Dept. of Water & Power, Western Federal Savings & Loan Assn.

ROCHE, RICKERD & CLEARY, INC.
135 South LaSalle St., Chicago 3, Ill.
Phone: RAndolph 6-9760
ABP—ANPA—APA—NBP—NOAB
Chrmn. of the Bd.....J. L. Proebsting
President.....C. E. Rickerd
Exec. V.P.....K. C. August
V.P., Asst. to Pres.....Al Bonk
V.P. Chg. of Media.....Frank Hakewill
V.P. Chg. of Copy.....R. A. L. Herweg
V.P., Art Dir.....George Lyman
Vice Presidents.....Lloyd Maxwell, William H. Savin, Stewart Weston, M. F. Williamson, J. Walker
Sec.-Treas.....C. W. Anderson
V.P., Dir. Radio-TV.....Kirby Roche
Dir., Pub. Rel.....H. Burnett
Time Buyer.....K. Knight

ROCKLIN IRVING & ASSOCIATES
32 W. Randolph St., Chicago 1, Ill.
Phone: RAndolph 6-2324
President .....Irving Rocklin
Controller .....Sidney Bernberg
Copy Chief.....Robert Spencer
Account Executives.....Irving Rocklin, Robert Rocklin, Jerrold Rocklin
Research Director.....Geraldine Feldman
Publicity Dir.....Robert Rocklin
Prod. Mgr.....Helen Wurtzburg
Art Director.....Louis Hernandez

ROGERS & SMITH ADVERTISING INC.
1402 Kirby Building, Dallas, Texas
President.....P. C. Fewell

RONALDS-REYNOLDS & CO.
154 University Ave., Toronto 1, Ont.
Phone: EM 2-2381
CAAA—CAB—ABP—ANPA
President .....C. W. Reynolds
Exec. V.P.....Frank deB. Walker
Sec.-Treas.....F. J. Banks
V.P., Radio-TV Dir.....H. E. Karpus
Radio-TV Mgr.....F. Robinson
Time Buyers....Vera Hopkins, E. Villamere
Branch Office
1440 St. Catherine St. W., Montreal 25, Que.
Phone: UN 6-9471
Mgr. .....H. J. Reynolds
Estimated Radio Billings: $950,000.
Estimated TV Billings: $2,300,000.

ROSE-MARTIN, INC.
3 West 57th St., New York 19, N. Y.
Phone: PLaza 2-4040
ABP—ANPA
President .....Irl W. Rose, II
Exec. V.P.....John A. Boulle
V.P., Media Director.....G. M. Rundbaken
V.P., Art Dir.....Alec B. Kenne
Production Manager.....Ethel Whelan
V.P.'s.....Allen A. Brinker, Walter M. Masters

IRVING ROSEN ADVERTISING
84-49 168th St., Jamaica, N. Y.
Phone: AXtel 7-7741
Owner, Time Buyer.....Irving Rosen

ROSENGARTEN & STEINKE, INC.
483 Union Ave., Memphis 3, Tenn.
Phone: JAckson 7-4566
APA—ABP
President .....Norton Rosengarten
Exec. Vice Pres.....Jay Scott
Radio-TV Dir.....Bill Kurtz

ROSS ROY-B.S.F. & D., INC.

2751 East Jefferson Ave., Detroit 7, Mich.
Phone: LOrain 7-3900
ABP—ANPA—PPA—NOAB—NPB

Bd. Chmn.....Ross Roy
President .....Walter Ayers
Sr. V.P.....Robert R. Roy
Exec. V.P.....J. S. Pingel
Sr. V.P., Creative Dir.....W. W. Shaul
Sr. V.P., Dir. Bcst. Svcs.....M. G. Vaughn
V.P. Pub. Rel.....Hubert F. Roy
V.P.'s.....L. C. Barlow, O. A. Brady, W. E. Dye, R. D. Gaul, C. Hicks, F. H. Larson, D. R. Lena, D. C. Longyear, L. P. Morse, J. R. Neall, R. E. Reins
Media Dir.....Ronald A. Post
Dir., Radio-TV.....David B. Siegel
V.P., Controller.....Harry W. Mellen
V.P., Media.....H. E. Rumble
Production Director.....William L. Miller
Publicity Dir.....Robert V. Fancett
V.P., Dir. Prod. Analysis..Kenneth S. Loring
Personnel Dir.....George Macier

Branch Offices

52 Vanderbilt Ave., New York 17, N. Y.
Phone: MU 6-1800
President .....W. C. Ayers

1717 N. Highland, Hollywood 28, Calif.
Phone: HOllywood 9-6263
Ross Roy of Canada, Ltd.
Canada Trust Bldg., Windsor, Ont.
Phone: Clearwater 6-2371

RUDER & FINN, INC.

130 E. 59th St., New York 22, N. Y.
Phone: PLaza 9-1800
ABP—ANPA

Chairman of Board.....William Ruder
President .....David Finn
Chmn., Exec. Comm.....Paul Zucker
Sr. V.P.'s...Charles Lipton, Richard Weiner, Norman Weissman, Stanley Thea
V.P.'s.....Joseph Field, Robert Fleisher, Alfred G. Paulson, Frank Saunders, Harold Wolfson
Acct. Exec. .....Al Feldman
Time Buyer.....Seymour Thompson

Branch Office

18 Rue de Champel, Geneva, Switzerland
Exec.-in-Chg. .....Richard Walker

THE RUMRILL COMPANY, INC.

1895 Mt. Hope Ave., Rochester 20, N. Y.
Phone: BRowning 1-2150
AAAA—ANPA—ABP

President.....C. L. Rumrill
Senior V.P.....N. A. Gallagher
V.P.'s.....C. N. Gleason, J. S. Warren, J. E. Troskosky, F. F. Harned, F. B. Lynch, T. P. Howard, E. F. Novak
Secy., Treas.....H. R. Hanson
Prod. Mgr.....R. H. Peters

Branch Offices

10 Lafayette Sq., Buffalo, N. Y.
Phone: MA 6020
V.P., Manager.....D. J. Atkinson
V.P.'s.....N. E. Forgie, H. R. Keating

1512 Genesee St., Utica, N. Y.
Phone: SWift 7-2850
V.P. & Manager.....L. B. Riegler
V.P.....H. T. Duffy

1 Rockefeller Plaza, New York, N. Y.
Phone: PLaza 7-8022
V.P., Gen. Mgr.....B. Jones

LOWE RUNKLE CO.

1313 Liberty Bank Bldg., Okla. City 2, Okla.
Phone: CEntral 6-3521
ABC—AAAA—ABP

President .....Lowe Runkle
Exec. V.P. .....Howard Neumann
Vice-Presidents .....Roger Pishny, Vernon Morelock, Monty Mann, Oscar Heuser
Treasurer .....George A. Mitten
Radio, TV Director.....Mack Fuller
Radio-TV Prod. Spvsr.....Ben Morris
Time Buyer.....Pattie Moreland

Estimated Radio Billings: $265,000.
Estimated TV Billings: $600,000.

BEN SACKHEIM, INC.

2 West 59th St., New York 19, N. Y.
Phone: PLaza 1-2200
AAAA—ABC—ABP—ANPA

President .....Ben Sackheim
Exec. Vice-Pres.....George B. Pampel
V.P., Radio-TV.....William Pitts
TV Coordinator.....J. Battaglia, Jr.
TV Traffic.....Daniel J. Solomon
Time Buyer.....Robert Goldsmith
Copy Chief.....Anne Green
Media Director.....William Galker
Acct. Execs.....Glenda Sullivan, Theodore Herrmann, George Miller, James Fickeisen, Harold T. Graves, Austin P. Kelley, Milton Mensch, Lewis Nemerson, William Pitts, Donald Temple

WALKER SAUSSY ADVERTISING, INC.

1501 Canal St., New Orleans, La.
Phone: JA 2-9212
ANPA—ABP—ABC

President .....Boatner Reily
V.P., Gen. Mgr.....P. J. Stakelum, Jr.
V.P. Radio, Creative Dir....I. J. Vidacovich
Vice Presidents.....D. W. Ziegelasch, Irvine J. Vidacovich, Sr.
Acct. Execs....Boatner Reily, P. J. Stakelum, Jr., Joseph C. Shields, Jr., Dwight W. Ziegelasch, I. J. Vidacovich, Sr., Dorothea Schlesinger, John Browne, Peter A. Mayer, I. J. Vidacovich, Jr.
Secretary .....Dorothea Schlesinger
Treasurer.....Alvin C. Camus
Radio-TV Dir.....Peter A. Mayer

Time Buyers & Accounts: Mrs. Marie B. O'Meara; American Brewing Co.; Elmer Candy Co.; Henderson Sugar Refinery; Hibernia Homestead & Svgs. Ass'n; Wm. B. Reily Co.; Southern Memorial.

Branch Office

6363 Wilshire Blvd., Los Angeles, Calif.
Phone: WE 3-7536
V.P.....Robert F. Anderson

ALLEN SAVAGE AGENCY
1 E. 57th St., New York, N. Y.
Phone: EL 5-1434
Owner .....Allen Savage

FRANK B. SAWDON, INC.
60 E. 56th St., New York 22, N. Y.
Phone: PLaza 1-4646
President.....Frank B. Sawdon
Exec. V.P.....S. Syman
Radio-TV Producer.....J. P. Jones
Branch Office
6115 Selma Ave., Hollywood, Calif.
Phone: HOllywood 4-7579
W. C. Mgr.....Allan Moll

A. A. SCHECHTER ASSOC.
551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1150
President.....A. A. Schechter
V.P., Radio-TV.....Michael Roshkind
Secretary .....M. M. Goddard
Branch Offices
333 No. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-9511
Manager .....Charles Vance
1540 N. Highland Ave., Hollywood 28, Calif.
Manager .....Dorothy Furman

SCHECK ADV. AGENCY, INC.
9 Clinton St., Newark 2, N. J.
Phone: Market 2-0480
ANPA—APA—NBP—SNPA
President..... Julius Scheck
V.P., Media Dir.....E. Grant Scheck
Secy. & Treas.....Morris Scheck
Prod. Mgr., Art Dir.....Marc Santiago
Copy Chief.....E. Bimberg
Space Buyer.....Frank M. Craumer

SCHENKER COMPANY
2301 Wabansia Ave., W., Chicago 47, Ill.
Phone: ARmitage 6-1600
Pres., Media Dir.....Sidney R. Raike
Vice-Pres.....J. E. Schenker
Art Dir.....M. Rickabaugh
Radio Time Buyer & Prod. Mgr.
Space Buyer.....C. D. Domin

SCHNEIDER, JOSEPH P., ADV., INC.
11 E. 44th St., New York 17, N. Y.
Phone: MUrray Hill 7-8294
President.....Joseph P. Schneider
Exec. V.P., Art Dir.....Alfreda Walsh
Media Dir.....M. B. Schneider
Prod. Mgr.....O. Kiritchenko
Space Buyer.....Mark Barry

GORDON SCHONFARBER & ASSOCIATES, INC.
58 Weybosset St., Providence 3, R. I.
Phone: GAspee 1-4813-4-5
ABP—ANPA—APA—NBP—NOAB
President.....Gordon Schonfarber, Jr.
V.P., Prod. Mgr.....Russell C. Edwards
Vice-Pres., Copy Chief.....John B. Swift
Secretary.....Amanda C. J. Olsson
Radio-TV Dir.....Richmond A. Patterson

SCHWAB, BEATTY, & PORTER, INC.
660 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-8410
ABP—ANPA—NBP
President.....Victor O. Schwab
Exec. V.P.....Richard Porter
Dir. Radio-TV.....George F. Perkins
Radio-Time Buyer.....Rae Elbroch

ED SHAPIRO INC.
1831 Chestnut St., Philadelphia 3, Pa.
Phone: LO 4-2877
ANPA—ABP—NBP
President .....Edward Shapiro
Treas.-Sec.....H. Hyman Shapiro

JOHN W. SHAW ADVERTISING, INC.
200 E. Ohio St., Chicago 11, Ill.
Phone: MO 4-3300
Bd. Chairman.....John W. Shaw
Pres., Ch. Exec. Comm....David E. Guerrant
V.P.'s....Norman Anderson, Charles Allen, George Filipetti, Joyce Turovlin, Ralph Stewart, William Ries, William Pullman
V.P.'s Sec.....Sigmund Seaman
V.P., Treas. .....P.L.O. Smith
Creative Dir.....George E. Filipetti
Radio-TV Prod. Mgr.....Stuart Berg
Time Buyers...Marie Lehan, June Kemper, Marilyn McDermott, Isabell McCaulay
Branch Office
5225 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 8-2675
Mgr. .....Jack R. Schulter
Estimated Radio Billings: $1,000,000.
Estimated TV Billings: $1,500,000.

SILTON BROS., CALLAWAY INC.
131 Clarendon St., Boston 16, Mass.
Phone: CO 7-3730
ABP—ANPA—NBP
Board Chairman.....Jason N. Silton
President.....Myron L. Silton
Exec. V.P.....Ramon N. Silton
Senior V.P.....Earle W. Hoffman
Treasurer .....Morris Susman
Media Director.....Marie Kachinski
Asst. Treasurer.....Ruth B. Comerford

SIMON & GWYNN
3329 Poplar Ave., Memphis 11, Tenn.
Phone: FA 7-1691
SNPA—ANPA—APA—NOAB—ABP
Partners.....**Milton Simon, H. N. Gwynn**
Art Prod. Mgr.....Carlos Gordon

SIMONS-MICHELSON CO.
1126 Lafayette Bldg., Detroit 26, Mich.
Phone: Woodward 3-3000
AAAA—ANPA—ABP—APA—NBP
Partners.....Leonard N. Simons, Lawrence J. Michelson
Prod. Mgr.....Arthur H. Copland
Radio-TV Dir.....C. Lloyd

SMITH/GREENLAND COMPANY
666 Fifth Ave., New York 19, N.Y.
Phone: CIrcle 6-6161

President .....Leo Greenland
V.P.'s .....Peter G. Weinberg, Murray Platte, Robert Tannehill
Sec.-Treas. .....Martin L. Smith
Copy Chief.....Murray L. Klein
Production Mgr.....Harold Franklin
Media Director.....Les Towne
Time Buyers.....Florence Taft, Joe King, Sharon Tillman

SMITH, TAYLOR & JENKINS, INC.

223 Fourth Ave., Pittsburgh 22, Pa.
Phone: ATlantic 1-9312
ABP—ANPA

President, Treas.....Ronald P. Taylor
Vice Presidents..R. E. Quaid, R. K. Pearson
Radio Director.....Les Sterne
TV Director.....W. D. Morrissey
Time Buyers..W. D. Morrissey, L. B. Sterne
Estimated Radio Billings: $331,000.
Estimated TV Billings: $382,000.

W. J. SMITH CO.

Commonwealth Bldg., Louisville 2, Ky.
Phone: JUniper 4-2163
APA—SNPA—ANPA

Pres. & Treas., Prod. Mgr.....W. J. Smith
Vice-Pres. & Secy.....G. B. Smith
Media Dir. & Copy Chief.....H. D. Peltier

SON DE REGGER ADV. AGENCY INC.

3422 Ingersoll Ave., Des Moines 12, Ia.
Phone: CRestwood 9-0554
ANPA—APA—ABP—NBP

Ch. & Treas.....Les Son De Regger
President .....T. Peterson
Secretary.....A. H. Son De Regger
Prod. Mgr.....Joseph Daniels

C. JERRY SPAULDING, INC.

201 Commercial St. Worcester 8, Mass.
Phone: PLeasant 3-4789

Pres., Treas. & Radio Time Buyer
C. Jerry Spaulding
Vice President.....R. F. Hayward
Secretary .....E. J. Driscoll
Art Director.....Charles Rice
Prod. Mgr.....Emile Gaucher
Media Dir.....H. Redding

RAYMOND SPECTOR COMPANY, INC.

445 Park Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4407
ABP—ANPA—APA—NBP

President, Treas.....Raymond Spector
Art Director.....Irving Trabich

SPITZ ADVERTISING AGENCY, INC.

530 Oak St., Syracuse 3, N. Y.
Phone: 9-5581
ABP—ANPA

Owner, Acct. Exec.....William Spitz
Art Director.....Frederic Berg
Copy Chief.....P. Pehizotto
Radio-TV Dir.....Patricia Montfort

SPITZER, MILLS & BATES LTD.

790 Bay St., Toronto 2, Ont.
Phone: EMpire 6-2811
ABC

Board Chairman.....G. F. Mills
Vice Chmn. of Bd.....J. W. Spitzer
President.....W. H. Reid
V.P.'s .....G. E. Cross, D. McCrimmon, W. F. Nugent, J. H. Randle, W. G. Wallace
Radio-TV Dir.....R. A. Stevenson
TV Prod.....J. W. Bick
Time Buyer.....M. E. McCullagh
Montreal Media Dir.....L. E. MacKay
Media Dir.....P. Judson

Branch Office
3405 Addington Ave., Montreal, Quebec
Phone: HU 1-0344
V.P.'s.....J. H. Randle. D. McCrimmon

STEBBINS, BARTON ADVTG.

3142 Wilshire Blvd., Los Angeles 5, Calif.
Phone: Dunkirk 8-8131
ABP—ANPA—AAAA

President.....Barton A. Stebbins
Secy., Treas.....Dorothy M. Elliott
Copy Chief.....S. Elstad
Art Dir.....F. E. Williams
Media Dir.....A. W. Gudelman

HAL STEBBINS, INC.

714 W. Olympic Blvd., Los Angeles 15, Calif.
Phone: RIchmond 9-5317
ANPA—APA—AAAA—ABC—NBP

President .....Hal Stebbins
Treas. .....Ruth Winberg
Secretary.....Winifred Graham
Time Buyer & Accounts: Jones Hawley: TreeSweet, Bernstein's Food.

Branch Office
962 W. El Camino Rd., Sunnyvale, Calif.
Phone: REgent 9-4160
V.P., Mgr.....R. Citron

STOCKTON, WEST, BURKHART, INC.

1300 First Natl. Bank Bldg., Cincinnati 2, O.
Phone: Dunbar 1-5600
AAAA—ABP—ANPA—APA—NBP—NOAB

Chmn. of Bd.....Ranald S. West
Pres., Treas.....C. Thomas Martin
Exec. Vice Pres.....B. A. Schloemer
V.P., Media, Time Buyer....R. A. McDowell
V.P. .....Robert Helmich
Television Production.....Gary Lee
Prod. Mgr.....Richard Thompson

STORM ADVERTISING CO., INC.

72 East Ave., Rochester 4, N. Y.
Phone: BAker 5-9140

Bd. Chmn., President.....Morry Storm
V.P., Sec.....Barbara B. Herman
V.P.'s...Gerald P. Deppe, Smith S. Binning, Vincent Marcone, Glen S. Jennings
Time Buyers & Accounts: Barbara B. Herman: Punchinello 7-Fruit Drink, Tobin Packing Co.; Thomas J. Morton: Ski Life Mag.; Gerald P. Deppe (St. Louis): Gene Jantzen Chevrolet.

Branch Office
71 Maryland Plaza, St. Louis 8, Mo.
Phone: FOrest 1-8750
Exec. V.P., Gen. Mgr.....G. P. Deppe
Professional Bldg., 180 Old Loudon Rd., Latham, N.Y.
Phone: ST 5-5888
V.P., Gen. Mgr.....Smith S. Binning

SUDLER & HENNESSEY, INC.

130 East 59th St., New York 22, N. Y.
Phone: PLaza 1-1250
President.....A. E. Sudler
Vice President.....M. J. Hennessey
Radio-TV Director.....Hal Davis

DANIEL F. SULLIVAN CO., INC.

216 Tremont St., Boston 16, Mass.
Phone: HAncock 6-7643
AAAA—ABP—ANPA—APA—NBP
President.....Daniel F. Sullivan
Vice Pres.....Robert N. Sullivan
Art Dir., Prod. Mgr.....J. J. McCabe
Pub. Rel. Dir.....J. Wheatley Myers

SULLIVAN, STAUFFER, COLWELL & BAYLES, INC.

575 Lexington Ave., New York 22, N. Y.
Phone: MUrray Hill 8-1600
ANPA—APA—NOAB—NBP—AAAA
Chairman.....Raymond F. Sullivan
Vice Chmn.....S. Heagen Bayles
President.....E. L. Seaman
V.P. Operations.....Ralph Smith
Vice Chmn.....Clifford Spiller
V.-P. & Media Dir.....Francis Minehan
V.P., Media Dept. Mgr.....Lloyd Harris
V.-P. & Merch. Dir.....Daniel O'Meara
Vice-Pres.....Mary A. Ayres
Vice-Pres.....Herbert A. Vitriol
Vice-Pres.....Luther H. Wood
Vice-Pres.....Ida S. Raisback
Vice-Pres. .....Barrett Welch
Vice-Pres.....Horace Hagedorn
V.P.'s.....Frank Henderson, Richard R. Uhl, Eugene F. Whelan, T. Victor, J. W. Cantwell, D. J. Coyle, E. J. Going, Clemmens F. Hathaway, James D. Thompson, James Tennyson, I. Emory Ward
V.P., Research Dir.....Timothy J. Healy
V.-P. & Head Art Dir.....Robert West
Prod. Mgr.....George Andrew
V.-P. & Radio-TV Dir.....Philip H. Cohen
Radio-TV Bus. Mgr.....Frank Reed
V.P., Network Operations.....George Frey

Branch Office
6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: Hollywood 4-2119
Vice-Pres. & TV-Radio Dir.....John Van Nostrand
Vice President.....Robert W. Ballin
Estimated Radio Billings: $9,000,000.
Estimated TV Billings: $27,000,000.

SWAN & MASON ADVERTISING, INC.

509 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-3263
ANPA
President.....Robert G. Swan
Exec. V.P., Treas.....Willard W. Mason
V.P.'s.....Kendall Foster, George Crandall

Branch Office
1720 S. Boulder St., Tulsa 17, Okla.
Phone: LUther 4-6115
Exec. V.P., Treas.....Willard W. Mason

TATHAM-LAIRD, INC.

64 East Jackson Blvd., Chicago 4, Ill.
Phone: HArrison 7-3700
AAAA—ABP—ANPA
Bd. Chairman.....Arthur E. Tatham
President.....J. Kenneth Laird
Treasurer.....Harold C. Jensen
Asst. Treas.....Fred Winter
Secretary .....Mary Kyak
Market Res. Dir.....Arthur A. Simon
V.P., Media Director.....George A. Bolas
Media Supervisors .....Jack Ragel
Roy A. Boyer, T. Lauer
Broadcast Media Mgrs.....Wm. Conrad, D. Douglas, J. Gillen, A. Malpede, M. Rodger, R. McWeeny
Production Manager.....Eldon Rohrsen
Creative Research Director..Dr. Don Kanter

Branch Offices
444 Madison Ave., New York 17, N. Y.
Phone: PLaza 2-1111
V.P. in Chg.....H. Frazee
Best. Media Mgr.....J. Wills
Dir. Radio-TV.....W. H. Thomas
1680 Vine, Hollywood 38, Calif.
Phone: HOllywood 1-9228
Exec.-in-Charge .....Vic Hunter
Estimated Radio Billings: $2,200,000.
Estimated TV Billings: $22,000,000.

TELESALES, INC.

350 Fifth Ave., New York 1, N. Y.
Phone: LAckawanna 4-1150
President.....Robert L. Zimler
TV Prod. Dir.....Dorothy Wagman

TERRY, GRAY-SCHWARTZ & HARRIS, INC.

5860 N. Lincoln Ave., Chicago, Ill.
Phone: LOngbeach 1-4428
Pres., Exec. Prod., Radio-TV.....Ron Terry
V.P., Radio & Elec. Trans. Dir...Al Richman
V.P.'s .....Peter Fleishmann, Filmore E. Mandl
TV Dir., Secretary-Treas. .....Gloria Lynn
Production Mgr.....Sanford Sorkin
Press Dept. Mgr.....Ben W. Glassman
Time Buyers.....Ron Terry, Gloria Lynn, Ben W. Glassman, Peter Fleischmann, Filmore E. Mandl

J. WALTER THOMPSON COMPANY

420 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 6-7000
AAAA—ABC—AFA—ANA
Chairman .....Stanley Resor
Vice Chairman.....Henry C. Flower, Jr.

Vice Chairman.....Samuel W. Meek
President.....Norman H. Strouse
Exec. V.P.....George Reeves
Dir., Radio-TV.....Dan Seymour
V.P., Radio-TV Pgmng.....Thomas McAvity
Admn., Radio-TV.....John F. Devine
Secretary .....Howard Kohl
Treasurer.....Edward G. Wilson

Time Buyers & Accounts: D. Charnas: Chesebrough Pond's, Fdn. for Comml. Banks, Scott Paper Co. T. Glynn: Aluminum, Beecham's Products, R. T. French, Mass. Mutual, Reader's Digest, Rowntree Co. J. Green: Lever Bros. R. Jones: Champion Spark Plug, Ford Motor Co. R. Lilien: Inst. of Life Ins., Irving Trust, Northeast Airlines, Owens-Illinois, Purolator Prod., Radio Corp. of America. R. Welty: Amer. Electric Power, Assn. of Amer. Playing Card Mfrs., Francis I. duPont, Kingsberry Homes Corp., Lever Bros., New Holland Machine Co., Schlitz, U. S. Lines, U. S. Playing Cards. A. Wright: Blue Cross-Blue Shield, Brillo McGraw Edison, Mentholatum, Pan American Airways, Seven Up, U. S. Brewers Fdn., W. F. Young.

Branch Offices
410 No. Mich. Ave., Chicago, Ill.
Phone: MOhawk 4-6700
Vice Pres., Mgr.....George C. Reeves
535 Griswold St., Detroit, Mich.
Phone: WO 2-8890
V.P., Mgr.....W. D. Laurie, Jr.
6505 Wilshire Blvd., Los Angeles, Calif.
Phone: OL 3-0300
Mgrs.....H. R. Haldeman, W. Wilgus
299 Alhambra Circle, Coral Gables, Fla.
Phone: HIghland 5-1391
Manager .....Albert Cameron
320 California St., San Francisco, Calif.
Phone: GA 1-3510
V.P., Mgr.....Harry A. Lee
2440 Republic Bk. Bldg., Dallas, Tex.
Phone: RIverside 1-4584
Mgr.....J. William Braver
621 17th St., Denver 2, Colo.
Phone: AMherst 6-3861
Mgr. .....Thomas McAskin
311 Palmer Bldg., Atlanta 3, Ga.
Phone: JAckson 3-1744
Mgr.....D. E. Dumont
222 Loyala Ave., New Orleans 12, La.
Phone: Tulane 7654
Mgr.....Donald G. Swanson
1737 De Salles St. N.W., Washington, D. C.
Phone: NAtional 8-6140
Mgr.....John J. Barnhill

*Estimated Radio Billings*s $26,000,000.
Estimated TV Billings: $148,000,000.

TRACY, KENT & CO., INC.

147 E. 50th St., N. Y. 22
Phone: ELdorado 5-4404
ABP—ANPA—APA—NBP
Chairman of Board.....Wm. Irwin Tracy
Pres.....Frank S. Kent
Treas., Secy.....George M. Pease
Prod. Mgr.....H. V. Kelly

TRACY-LOCKE CO., INC.

2501 Cedar Springs Road, Dallas 1, Texas
Phone: RI 8-4741
AAAA—ABP—ANPA—ABC—AFA
President .....Morris Hite
Exec. V.P.....William J. James
V.P., Treas.....John H. Wellenkamp
V.P.'s .....F. E. Rowe, G. G. Addington
V.P., Radio TV.....Lawrence E. DuPont
Media Dir.....Ernestine Parker
Director .....Howard Fisher
Time Buyers.....Paul Girard, Morris Midkiff, Pearl Beer

Branch Office
900 N. E. Military Dr., San Antonio 9, Tex.
Phone: TA 6-3251
Exec V.P. & Mgr.....William J. James

JAY VICTOR & ASSOC., INC.

1225 Raymond Blvd., Newark, N. J.
Phone: MArket 3-8487
N. Y. Phone: BA 7-6474
ABP—ANPA
Pres..... Jay Victor
V.P., Secretary.....Beatrice Victor
V.P., Controller.....Eli Scolnick
V.P.'s.....Harvey Victor, Ed Rose
Prod. Mgr.....John Salayi
Dir. Pub. Rel.....Edw. Tompson

WABE, INCORPORATED

730 Fifth Ave., New York 19, N. Y.
Phone: COlumbus 5-3530
President .....Charles Bernard
Asst. to Pres.....Rita Scarfone
Art Dir.....Leonard Kessler
Acct. Exec.....Henry Richard

WADE ADVERTISING INC.

20 N. Wacker Drive, Chicago 6, Ill.
Phone: FInancial 6-2100
ANPA—ABP—NOAB
Bd. Chmn.....Albert G. Wade II
President .....H. Thurber
Exec. V.P.....F. F. Owen, Jr.
Sr. V.P.'s.....M. Harms, L. J. Nelson
Exec. Art Director.....J. B. Hoopes
Prod. Mgr.....E. Beane, Jr.
Dir. Bcst.....Richard Dunn
Bcst. Advisor.....J. Daly
Prog. Prod.....G. Allen
Film Prod.....R. Alcott
Radio-TV Prod.....J. West

Branch Offices
6 East 45th St., New York, N. Y.
Phone: OXford 7-9261
Mgr.....Henry J. Opperman
1717 N. Highland Ave., Los Angeles, Calif.
Phone: HOllywood 6-1631
Exec. Vice Pres., Mgr.....P. McCluer
Radio-TV Dir.....E. Pierce

Estimated Radio Billings: $1,000,000.
Estimated TV Billings: $20,000,000.

HUGO WAGENSEIL & ASSOC. CO.

Talbott Bldg., Dayton 2, Ohio
Phone: HEmlock 5542

ABP—APA—AAAA—ANPA
President.....Paul B. Willis
V.P., Creative Dir.....Harley Case
Radio Dir.....F. R. Harwood

WILLIAM WARREN, JACKSON & DELANEY

45 W. 45th St., New York 36, N. Y.
Phone: JUdson 6-0350
ABP—ANPA
Partners.....Harry Solow, Jr., William W. Solow, S. P. Jackson
Radio Dir.....Harry Solow, Jr.
TV Director.....S. P. Jackson
Radio-TV Prod. Dir.....Harry Allera
Time Buyers.....S. P. Jackson, Harry Allera

WARWICK & LEGLER, INC.

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4700
President.....H. Paul Warwick
Vice-Presidents .....Henry Legler, Thomas H. Shanley, Thos. J. Murray, S. Katz, N. L. Silvas, J. Goodman, J. A. Malloy, Wm. Zerweck
V.P., TV-Radio Dir.....William P. Warwick
V.P., Media.....R. S. Bean
V.P., Copy Chief.....Robert L. Edens
V.P., TV Prod.....Andrew Christian
TV Art Director.....Benjamin Colarossi

WASSER, KAY & PHILLIPS, INC.

1231 Banksville Rd., Pittsburgh 16, Pa.
Phone: LOcust 3-1570
NBP
President.....G. S. Wasser
Exec. Vice Pres.....L. Cook Thompson
Treasurer.....John R. Kersch
Media Dir.....William R. Esch
Radio, Television Director.....Alvin Roth

NORMAN D. WATERS & ASSOCIATES, INC.

(Div. of Friend-Reiss Adv. Inc.)
221 West 57th St., New York 19, N. Y.
Phone: PLaza 7-8030
ANPA—NBP—ABP
Assoc.....Norman D. Waters, B. M. Reiss, Harold Reiss, Lee Friend
Production Mgr.....J. Brown
Creative Dir.....P. Schofield

WATTS, PAYNE—ADV., INC.

311 West 7th-Denver Blvd., Tulsa 19, Okla.
Phone: LU 3-7571
AAAA—ABP—ANPA—AFA
Pres., Treas.....Oscar E. Payne
Vice Presidents.....Leslie S. Hauger, Don Dyer, Donald S. Mitchell
Production Mgr.....Steve Snyder
Radio-TV Dir.....Don S. Mitchell
Prod. Expeditor.....Larry Bettis
Radio-TV Traffic.....Marilyn McClure
Secretary .....Stephen B. Snyder
Estimated Radio Billings: $275,000.
Estimated TV Billings: $100,000.

WEBB ASSOCIATES, INC.

330 Fifth Ave., New York, N. Y.
Phone: LO 5-6462
President .....Bernard Schiff
Controller .....Lillian Habib
Production Mgr.....Lee Kriss
TV Dir.....Elaine B. Hudson

MILTON WEINBERG ADVERTISING CO.

6523 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-2300
ABC—ANPA—APA
President .....Bernard Weinberg
General Manager.....William Krauch
Media Dir.....Joel Stearns
Art Dir.....Sam Diamond
Prod. Mgr.....Harry Krauch

EDWARD H. WEISS & CO.

360 N. Michigan Ave., Chicago, Ill.
Phone: CEntral 6-7252
President .....Edward H. Weiss
Exec. V.P.....Bernard Gross
Vice Chmn.....Irving D. Auspitz
V.P., Creat. Dir.....N. Lee King
V.P., Dir. Mkt. Svc.....Jack Bard
V.P., Research Dir.....John Tarini
V.P., Copy Chief.....Robert Wanamaker
V.P.'s.....Byron Bonnheim, Jerome L. Joss, Robert J. Fierst, Paul Greenfield, Jerome Reshkin, Joel Martin, Hal Dickens, Sam Silberman, Kenneth A. Murison
Radio-TV. Dir.....Rolf Brandis
Media Dir.....Nathan Pinsof
Time Buyers & Accounts: Harry Pick: Perk Foods Co., H. W. Gossard Co., Jose Escalante, Amity Leather. Joan Mandel: Carling Brewing Co., Purex, Golden Mix, Little Crow Milling, Sealy Mattress. Philip Kaplan: Midas, Mogen David Wine, Crush Int. Armella Selsor: Helene Curtis, Thomas J. Lipton, Inc.

Branch Offices
730 Fifth Ave., N. Y. 19, N. Y.
Phone: JUdson 6-8313
Manager .....Peggy Schilling
6363 Wilshire Blvd., Los Angeles, Calif.
Phone: OLive 3-8360
Manager .....Howard Broad

WEISS & GELLER

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 3-4070
ANPA—NOAB—APA
President.....Max A. Geller
Exec. V.P., Media Dir.....Max Tendrich
Sr. V.P., Creative Dir.....Lawrence Wisser
V.P. Art Dir.....Arthur Gordon
Best. Traffic Mgr.....G. DeVito
Time Buyer.....Jack Geller
Prod. Mgr.....Sally Green

WERMEN & SCHORR, INC.

1616 Walnut St., Philadelphia 3, Pa.
Phone: Pennypacker 5-1688
APB—APA—NOAB—ANPA

President .....David Wermen
Vice President.....J. Leonard Schorr
Radio-TV Director.....Lester Harmon
Director Graphic Arts.....Allen Greenfield
Art Director.....Edward Schorr
Radio-TV Time Buyer.....Liz Vosberg
Radio-TV Mgr. .....J. Samuelsohn

E. TAYLOR WERTHEIM

347 Madison Avenue, New York 17, N. Y.
Phone: MUrray Hill 4-7545
Owner, Media Dir.....E. Taylor Wertheim
Art Dir.....Jose Ramos

THE WESLEY ASSOCIATES, INC.

630 5th Ave., New York 20, N. Y.
Phone: JUdson 2-8050
ABP—ANPA—NBP—NOAB
Chmn. Exec. Comm.....Leland G. Wesley
President.....C. J. McCarthy, Jr.
V.P., Chmn. Plans Bd.....Harold Breitner
Vice President.....LeGrand L. Redfield
Creative Art Dir.....G. Heller
Prod. Mgr.....Ed Fitzgerald
Creative Dir. R-TV.....C. Amory
Radio-TV Prod. Spvsr.....R. Rehbock
Radio-TV Time Mgr.....J. D. Knap, Jr.
Art Dir.....A. Kennedy

WEXTON COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
Phone: MU 8-4050
President .....Larry Schwartz
Vice Presidents.....Ed Greenberg, George Gilbert, Adrian Price, Martin Solow
V.P., Radio-TV Dir.....John Eckstein
Secy.-Treas. .....Howard Wechsler
Time Buyer.....Jeff Fine
Estimated Radio Billings: $700,000.
Estimated TV Billings: $2,100,000.

HERBERT WILLIS & ASSOCIATES

954 Midland Bank Bldg., Minneapolis, Minn.
Phone: FEderal 9-3025
President .....Herbert Willis
Radio Time Buyer.....M. Furlong
Production Mgr.....J. Southwick

WINFIELD ADV. AGENCY, INC.

8012 Bonhomme, St. Louis 5, Mo.
Phone: VO 3-4524
ABP—ANPA
President.....Joseph J. Horan
Exec. V.P., Media Dir.....Robert O. Scott
Vice Pres.....John M. Simmons
Radio-TV Dir.....Barbara Block
Production .....A. Burke Johnson

WINIUS-BRANDON COMPANY

1015 Locust St., St. Louis 1, Mo.
Phone: CHestnut 1-6375
AAAA
President.....Enno D. Winius
Sr. Vice-Pres.....C. A. Brandon
V.P., Creative Dir.....James D. Nevins
Vice-President, Treas.....W. L. Sanborn
Media Dir.....George R. Bishop
Radio-TV Dir., Time Buyer .....Herbert P. Halpern

Branch Office
1016 Central, Kansas City, Mo.
Phone: HA 1-7383
V.P.....James H. Barickman

WINN-McLANE ASSOCIATES

1004 International Life Bldg., Austin 1, Texas
Phone: GR 6-6388
President .....B. McLane
Vice-Pres. .....R. Winn

G. WINSTON & COMPANY

32 W. 46th St., New York 36, N. Y.
Phone: CIrcle 5-4880
President.....George V. Bleier
V.P., Gen. Mgr.....Dave Carson
Art Dir.....H. B. Kornheiser
Research Dir.....Albert Tedaldi

DEL WOOD ASSOCIATES

1271 Ave. of the Americas, N.Y. 20, N.Y.
Phone: PLaza 7-9292
President .....Peter Frank
Exec. V.P.....Charles J. Weigert
Vice President.....Sidney J. Barbet
Branch Office
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOllywood 2-6027

WYATT ADVERTISING AGENCY

427 9th St., San Antonio 2, Texas
Phone: CA 6-2226
SNPA
Owner.....William I. Wyatt
Art Dir.....William J. Lytle
Media Dir.....Patricia Porter
Radio-TV Dir.....Julia Payne
Prod. Mgr.....Boyce Shelton
Time Buyer.....Delores Lehr

MARVIN YOUNG ASSOCIATES

1350 N. Highland Ave., Hollywood, Calif.
Phone: POplar 3-5347
Head Associate.....Marvin Young
Associates.....Joel Corbett, Neil Petry, Maruska Petrasek

YOUNG & RUBICAM, INC.

285 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 9-5000
AAAA—APA—NOAB—ABC—ABP—ANPA
Board Chairman.....Sigurd S. Larmon
President.....George H. Gribbin
Director .....Louis N. Brockway
Exec. V.P., Co-Chmn. Plans Bd.....A. V. B. Geoghegan
Exec. V.P.....Frank Fagan
Exec. V.P.....Harry Hading
Sr. V.P.'s....Edward L. Bond, Jr., Randolph McKelvey, Charles Feldman
Sr. V.P., Dir Radio-TV Dept...Mort Werner
V.P., Dir. Radio-TV Prog.....Charles Barry
V.P., Radio-TV.....W. Crider, E. H. Erlick, N. Glenn
V.P., Mgr., Radio-TV Pub.....Harry Rauch
Mgr. of Radio-TV Oper.....D. Y. Bradshaw
V.P., Merchandising Dir. .....Wilson H. Kierstead
V.P., Dir. Research.....Dr. Peter Langhoff

V.P., Dir. Pub. & P.R...Henry F. Woods, Jr.
V.P. Art Dept. Dir.....Walter P. Glenn
V.P.'s.....Thomas W. Lapham, Harry B. Carpenter, David Miller, Milford Baker, A. Gardiner Layng, Steve Frankfurt, Jack M. Anthony, William E. Matthews, Warren Bahr, Henry L. Sparks, Hadley P. Atlass, Eugene M. Skinner, Gilbert J. Headley, George D. Roberts, William T. Moran, Frank Mayans, John F. Aldinger
V.P.'s Acct. Exec.....H. Edward Alleman, Jr., E. Angstadt, Jr., J. O. Bickmore, W. C. Chamberlain, T. W. Clark, K. Dennan, G. B. Dippy, J. Entis, C. F. Fleischmann, A. Kroll, J. Lamb, E. F. Lewis, O. B. Lubow, J. L. Martine, A. M. Menadier, D. J. Murphey, E. Ney, R. B. Osburn, B. Pagenstecher, E. E. Smith, W. H. Smith, H. Stockbridge, R. W. Sturges, J. Symington, W. D. Thompson, E. B. Van Winkle, II, W. B. C. Washburn, J. Watt, Jr., L. G. Weil, F. A. Yahner, C. T. Young, III.
V.P., Copy Dirs...William J. Colihan, Jr., Hanley M. Norins, Mary E. O'Meara, Robt. D. Work, Frank Harrel, Dermott F. McCarthy
V.P., Radio-TV Acct. Supvr...Norman Glenn
V.P., TV Art & Prod.....J. A. Sidebotham

Branch Offices

333 No. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-0750
Vice Pres. in Charge.....Carl F. Vollmer
Mgr., Radio-TV.....William W. Wilson, Jr.

645 Griswold St., Detroit 26, Mich.
Phone: WOodward 1-7050
V.P., Mgr.....Joseph Standart

Hlywd. & Hyland Ave., Hollywood 28, Calif.
Phone: HO 2-7181
Sr. V.P., Radio-TV Dir.....Mort Werner
V.P., Hollywood TV Div. Dir...Walter H. Bunker

120 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1838
V.P.-in-Chg. .....George B. Richardson

611 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 6-7641
V.P.-in-Chg. .....Jack W. Smock
Estimated Radio Billings: $13,350,000.
Estimated TV Billings: $101,250,000.

YOUNT COMPANY

12 East 10th Street, Erie, Pa.
Phone: GL 2-2816
President.....M. A. Yount
Acct. Execs.....M. John Yount, J. H. Bailey
Production Mgr.....Ann Di Nicola

THE ZAKIN COMPANY

27 East 37th St., New York 16, N.Y.
Phone: MU 4-0630
ABP—ANPA
Partners.....Alvin Zakin, Theo. Eisenberg
Secretary .....Gwynn Meden
Treasurer .....Sam Stern
Production Manager.....Marcia Haring
Copy Chief.....Joan Hart
Acct. Execs.....Alvin Zakin, Ted Eisenberg, Bob Buckbinder

PETER ZANPHIR ADVERTISING

565 5th Ave., New York 17, N. Y.
Phone: OX 7-6996
ABP
President .....Peter Zanphir

ZIMMER, KELLER & CALVERT, INC.

28 Adams Ave., W., Detroit 26, Mich.
Phone: WOodward 1-8151
AAAA—NBP—APA
President.....R. E. Keller, Sr.
Exec. V.P.....H. W. Calvert
Vice President.....A. H. Ritter
Radio-TV Dir.....L. B. Williams
Media Dir.....C. D. Bortman
Prod. Mgr.....C. S. Kennedy
Public Rel. Dir.....D. A. Hallack

FOR RADIO-TELEVISION DAILY

1960 ALL-AMERICAN POLL

SEE PAGES 92 & 93

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Ardiel Advertising Agency, Ltd.	4 Lawton Ave.	Toronto	HUnter 5-6541-5	B. Glen Gill	B. Glen Gill
Ardiel Advertising Agency, Ltd.	180 Parkdale Ave. N	Hamilton	LI 9-2419	J. N. Elliott	
Backman Advertising Ltd.	Sovereign Bldg.	Halifax, N.S.	3-814	Ann Archibald	
Baker Advertising Agency Ltd.	670 Bayview Ave.	Toronto	HUnter 7-1511	N. Pahlen	Miss G. Rudolphe
Baker Advertising Agency Ltd.	1420 Sherbrooke St. W.	Montreal	VIctor 5-2191	G. St. Denis	
Batten, Barton & Durstine & Osborne Inc.	2 Carlton St.	Toronto	EM 3-9461	S. Ramsey Lees	Miss Clara Quinn
Batten, Barton & Durstine & Osborne Inc.	1010 St. Catherine St. W.	Montreal	UNiversity 8-2655	Philippe Garcia Pierre Pelletier (French)	Mrs. Mildred MacLeod
Bingham, John McMenney Ltd.	32 Front St., W.	Toronto	EM 2-2641	Wm. S. Whitehead	
Bingham, John McMenney Ltd.	4645 Cavendish Blvd.	Montreal	HUnter 1-5032	J. Cooper	
Bingham, John McMenney Ltd.	541 Williams St.	Preston, Ont.	OL 3-4464	S. Lorriman	
Bingham, John McMenney Ltd.	257 Osborne St.	Winnipeg, Man.	GL 2-2564	E. Gordon Lowen	
Bleasdale Advertising Ltd.	208 Kresge Bldg.	Victoria, B.C.	EV 2-6741	Harry S. Bleasdale	Violet Perry
Bradley, Venning & Hilton, Ltd.	11 Yorkville Ave.	Toronto	WA 5-3801	John Bradley	Hedleigh Venning
Breithaupt, Milson, Ltd.	120 Eglinton Ave. E.	Toronto	HU 3-3531	F. Irene Wray	J. E. Palmer
Brooks Advertising, Ltd.	21 Dundas Sq.	Toronto	EM 8-2396	John R. Markety	Esther Henning
Brooks Advertising, Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764	Herry Schneider	
Brooks Advertising, Ltd.	132 Roy Bldg.	Halifax	3-7142-3	Frank Wallace	
Brooks Advertising, Ltd.	326 Pender St.	Vancouver	MU 3-8558	Peter Ross	
Brown, Mitchell & Wright, Ltd.	735 Davie St.	Vancouver	MU 4-7277	D. T. Mikl	John G. Service
Brown, Mitchell & Wright, Ltd.	411 6th Ave., SW.	Calgary	AM 2-4767	Alex D. Wood	
Burnett Leo Co. of Canada, Ltd.	133 Richmond St., W.	Toronto	EM 6-5801	James B. McRae	Donald M. DeNike
Burnett Leo Co. of Canada, Ltd.	550 Sherbrooke St., W.	Montreal	VI 4-3939	H. E. Whiting	
Burns Advertising Agency, Ltd.	1980 Sherbrooke St., W.	Montreal	WE 5-5257	Jean-Paul Champagne	

Burns Advertising Agency, Ltd.	181 Bay St.	Toronto	EM 8-2377	Mrs. Jacqueline Morin	
Burns Advertising Agency, Ltd.	3 Fredrick Place	Ottawa	CE 2-5682	G. Douglas Scott	
Canadian Advertising Agency	1454 Mountain St.	Montreal	VI 2-8061	M. Fontaine	
Canadian Advertising Agency	790 Bay St.	Toronto	EM 8-7646	Irwin Teitel	
Canadian Advertising Agency	1131 Richards St.	Vancouver	MU 4-4151	K. L. Johnson	
Cardon, Rose, Ltd.	1411 Crescent St., W.	Montreal	VI 2-9581	Norman Cardon	
Cater, Garry J. of Canada, Ltd.	59 Avenue Road	Toronto	WA 4-2505	Garry J. Carter	
Cockfield, Brown & Co., Ltd.	Canada Cement Bldg.	Montreal	UN 1-5171	R. W. Harwood	E. W. Box
Cockfield, Brown & Co., Ltd.	185 Bloor St., E.	Toronto	WA 4-5492	P. C. Dolan	
Cockfield, Brown & Co., Ltd.	840 Electric Railway Chambers	Winnipeg	WH 2-3538	J. Gibson	Miss J. Homes
Cockfield, Brown & Co., Ltd.	1200 Burrard Bldg.	Vancouver	MU 1-1111	J. M. Morrison	
Collyer Advertising, Ltd.	2100 Drummond St.	Montreal	VI 2-8672	K. Chase	C. Brazeau
Collyer Advertising, Ltd.	20 Carlton St.	Toronto	EM 3-2647	Mrs. A. Ward	
Cooper Advertising Co., Ltd.	105-7 Marigold Bldg.	Saskatoon, Sask.	CH 4-4696	Mrs. Grace Atkinson	
Cooper Advertising Co., Ltd.		Regina, Sask.	LA 7-3855	E. C. Rebcook	
Copeland, Don., H., Advertising Ltd.	442 Sherbourne St.	Toronto	WA 2-5969	Mrs. V. M. Copeland	
Crombie Advertising Co., Ltd.	391 St. James St., West	Montreal	VI 9-5246	V. P. Gray	
Crombie Advertising Co., Ltd.	100 Adelaide St., W.	Toronto	EM 4-7204	D. Johnson	
Dancer-Fitzgerald-Sample Adv. Can. Ltd.	200 St. Clair Ave., W.	Toronto	WA 4-8425	Mrs. Ruth Pedley	
Desbarats Advertising Agency	485 McGill St.	Montreal	UN 6-4835	D. Tasker	
Dominion Advertising Inc.	480 Mount Royal St., E.	Montreal	VI 5-8916	A. Desautels	
Dreher Monroe F., Ltd.	Dominion Square Bldg.	Montreal	UN 6-4715	Mrs. W. F. Byrd	
Erwin Wasey, Ruthrauff & Ryan, Ltd.	610 Church St.	Toronto	WA 1-5187	Edward W. Karthaus	
Ferres Advertising, Ltd.	63 Duke St.	Hamilton, Ont.	JA 9-1116	C. T. Dickson	
Foote, Cone & Belding, Canada, Ltd.	10 St. Mary St.	Toronto	WA 5-5961	John Maxwell	Art Sylvak
Foster Advertising, Ltd.	149 Alcorn Ave.	Toronto	WA 4-4681	Miss M. Newton	Ralph Draper
Foster Advertising, Ltd.	550 Sherbrooke St., West	Montreal	VI 9-5343	Miss C. Toupin	Pierre Petel
Foster Advertising, Ltd.	370 Donald St.	Winnipeg	WH 3-1680	Laurie A. Mainster	
Foster Advertising, Ltd.	77 Metcalfe St.	Ottawa	CE 6-5909	J. R. Foster	
Gibbons, J. J., Ltd.	46 St. Clair Ave., E.	Toronto	WA 4-8391	Dorothy Marshall	
Gibbons, J. J., Ltd.	1440 St. Catherine St., W.	Montreal	UN 6-7482	Rupert Burdick	
Gibbons, J. J., Ltd.	Scott Bldg.	Winnipeg	WH 2-7373	A. Bruce Johnston	
Gibbons, J. J., Ltd.	2070 Albert St.	Regina, Sask.	LA 7-6688	Harold Ellis	
Gibbons, J. J., Ltd.	513 8th Ave.	Calgary	AM 2-5437	W. A. Bell	
Gibbons, J. J., Ltd.	1533 W. Pender St.	Vancouver	MU 1-0157	Mrs. Hazel Bakes	

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Goodis, Goldberg Dair, Ltd.	288 Lawrence Ave., W.	Toronto	RU 9-1101	Sam L. Goldberg	R. Blazer
Goodis, Goldberg Dair, Ltd.	Birks Bldg.	Montreal	UN 6-6181		
Goodis, Goldberg Dair, Ltd.	818 8th Ave., S.W.	Calgary	AM 2-7474		
Goodwin, Ellis Advertising, Ltd.	1161 Melville St.	Vancouver	MU 1-3474	W. E. Ellis	
Goodwin, Ellis Advertising, Ltd.	630 8th Ave., S.W.	Calgary	AM 2-4262	G. Stuart	
Grant Advertising of Canada, Ltd.	170 University Ave.	Toronto	EM 3-2144	Miss Joan G. King	
Grant Advertising of Canada, Ltd.	1440 St. Catherine St., W.	Montreal	UN 6-3309	Pierre Favreau	
Grant Advertising of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-7828	W. B. Wilbraham	
Grosberg, Pollock & Gwartzman, Ltd.	78 Charles St., W.	Toronto	WA 4-9211	Chas. A. Grosberg	
Hayhurst, F. H. Co. Ltd.	55 Eglinton Ave., E.	Toronto	HU 7-4377	R. D. Amos	E. Brown
Hayhurst, F. H. Co. Ltd.	1420 Sherbrooke St., W.	Montreal	VI 5-0251	J. G. Bourbonnais	V. McLean
Heggie Advertising Co., Ltd.	97 Eglinton Ave., E.	Toronto	HU 1-5125	John E. Chilman	
Huot, J. E., Publicitee, Ltee	353 St. Nicholas St.	Montreal	VI 2-9011	Henri Poulin	
Hutchins Advertising of Canada, Ltd.	33 Hayden St.	Toronto	WA 4-3753	P. J. Hennessy	
Imperial Advertising, Ltd.	38 Blower St.	Halifax, N.S.		J. B. Regan	
Industrial Advertising Agency, Ltd.	385 Madison Ave.	Toronto	WA 4-6671	Mrs. V. Percival	
Industrial Advertising Agency, Ltd.	1500 Stanley St.	Montreal	VI 2-5281	A. G. Temple	
Industrial Advertising Agency, Ltd.	177 Russell Ave.	St. Catharines, Ont.	MU 2-9443	D. C. Williamson	
Jarvis, Albert, Ltd.	1000 Yonge St.	Toronto	WA 5-3815	Godfrey Jarvis	
Jarvis, Albert, Ltd.	1466 Crescent St.		AV 8-9234	George Turner	
Kelley, Russell T. Co., Ltd.	627 Main St., E.	Hamilton, Ont.	JA 2-1155	J. D. McNie	
Kenyon, & Eckhardt, Ltd.	321 Bloor St., E.	Toronto	WA 5-8931	J. A. Winter	Mrs. Dorothy Gill
Kenyon, & Eckhardt, Ltd.	550 Sherbrooke St., W.	Montreal	VI 2-2534	R. V. McCausland	
Lovick, James & Co., Ltd.	1178 W. Pender St.	Vancouver	MU 4-6221	Mrs. A. Bothamley	T. H. Earl
Lovick, James & Co., Ltd.	800 Bay St.	Toronto	WA 1-1121	R. Freiman	Olive Jennings

Lovick, James & Co., Ltd.	200 Queens Ave.	London, Ont.	GE 8-6141	W. M. Page	
Lovick, James & Co., Ltd.	428 Portage Ave.	Winnipeg	WH 3-0623	A. B. Jenkins	
Lovick, James & Co., Ltd.	629 7th Ave., S.W.	Calgary	AM 2-6161	J. Armstrong	
Lovick, James & Co., Ltd.	401 Kerr Block	Regina, Sask.	LA 3-7570	Mrs. Helen Martenson	
Lovick, James & Co., Ltd.	105 Marigold Bldg.	Saskatoon Sask.	CH 4-4696	Ken W. F. Cooper	
Lovick, James & Co., Ltd.	10014 107th St.	Edmonton, Alta.	GA 4-2181	J. M. Younie	
Lovick, James & Co., Ltd.	623 Dominion Square Bldg.	Montreal	UN 6-8391	Mrs. Stella Slattery	
MacLaren Advertising Co., Ltd.	111 Richmond St., W.	Toronto	EM 3-2244	F. H. Horler	J. N. Milne
MacLaren Advertising Co., Ltd.	550 Sherbrooke St., W.	Toronto	VI 5-1222	Miss L. Henuset	R. Saucier
MacLaren Advertising Co., Ltd.	635 Ouellette Ave.	Windsor, Ont.	CL 3-1414	Jas. A. Robb	
MacLaren Advertising Co., Ltd.	911 Electric Ry. Chambers	Winnipeg	WH 2-6321	Miss Gladys Wilkins	
MacLaren Advertising Co., Ltd.	1240 W. Pender St.	Vancouver	MU 5-6268	J. W. Hoyland	
McCann-Erickson (Canada) Ltd.	200 Bloor St., E.	Toronto	WA 5-3231	D. J. MacMillan	S. D. Bennett
McCann-Erickson (Canada) Ltd.	2055 Peel St.	Montreal	VI 9-8341	Yves Bourassa	Sheldon H. Lodge
McCann-Erickson (Canada) Ltd.	1030 W. Georgia St.	Vancouver	MU 3-5608	Miss F. Asson	
McConnell, Eastman & Co., Ltd.	291 Dundas St.	London, Ont.	GE 4-4528	R. A. McCall	
McConnell, Eastman & Co., Ltd.	234 Eglinton Ave., E.	Toronto	HU 7-4601	T. R. Hart	Austin Moran
McConnell, Eastman & Co., Ltd.	Dominion Square Bldg.	Montreal	UN 6-6771	Cay Draper	
McConnell, Eastman & Co., Ltd.	Royal Bank Bldg., 382 Portage Ave.	Winnipeg	WH 3-7406	Miss Helen Basiuk	
McConnell, Eastman & Co., Ltd.	337 8th Ave., W.	Calgary	AM 3-7040	Miss J. Wentworth	
McConnell, Eastman & Co., Ltd.	10020 109th St.	Edmonton, Alta.	GA 2-5107	Tommy Banks	Miss D. Kilburn
McConnell, Eastman & Co., Ltd.	1198 W. Pender St.	Vancouver	MU 3-2161	Clarke Wallace	
McCracken, W. A., Ltd.	153 St. Clair Ave., W.	Toronto	WA 4-0721	Mrs. Marjorie Graves	
McCracken, W. A., Ltd.	2100 Drummond St.	Montreal	VI 4-9591	Mrs. Byrnyce Watson	
McGregor Deaville Advertising	1175 Bay St.	Toronto	WA 2-4864	Arthur E. McGregor	
McKim Advertising, Ltd.	2100 Drummond St.	Montreal	VI 9-4152	Peel Stevan	Mrs. Rotha Webb
				J. R. Matheson	Clark Lewis
McKim Advertising, Ltd.	1407 Yonge St.	Toronto	WA 4-0981	G. W. Leech	
McKim Advertising, Ltd.	401 National Trust Bldg.	Winnipeg	WH 2-3491	R. I. Morton	
McKim Advertising, Ltd.	1030 West Georgia St.	Vancouver	MU 4-8121	Miss E. Fox	
Muter, Culiner, Frankfurter & Gould, Ltd.	1121 Bay St.	Toronto	WA 4-5738	E. Gould	G. Rafelman
Nattall & Maloney, Ltd.	108 12th Ave., S.W.	Calgary, Alta.	AM 9-3054	Mrs. P. McVean	
Nattall & Maloney, Ltd.	10018 105th St.	Edmonton, Alta.	GA 4-4910	J. R. McCallum	

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Needham, Louis & Brorby of Canada, Ltd.	121 Richmond St., W.	Toronto	EM 4-1492	Ray Arsenault	Denise Curran
O'Brien Advertising, Ltd.	1455 W. Georgia St.	Vancouver	MU 1-9174	Mrs. M. Albrecht	
O'Brien Advertising, Ltd.	117 LaFleche Bldg.	Edmonton	GA 2-5450	A. E. Nightingale	
O'Brien Advertising, Ltd.	2034 Alta Vista Drive	Ottawa	CE 2-5657		
Orr, William R., Ltd.	240 Eglinton Ave., E.	Toronto	HU 5-9367	Mona M. Harper	
Otto, Robt. & Co. (Canada) Ltd.	2 Carlton St.	Toronto	EM 6-9266	W. A. Perry	
Paul, Phelan & Perry, Ltd.	6 Crescent Rd.	Toronto	WA 5-3436	G. P. Vale	T. Reid & G. Forsyth
Paul, Phelan & Perry, Ltd.	1255 University Ave.	Montreal	UN 1-5437	Miss P. Messum	
Payeur Publicite, Inc.	639 8th Ave.	Quebec City	LA 9-3322	J. P. Vogel	
Pennell Advertising	145 Yonge St.	Toronto	EM 4-2079	Miss M. Barrer	
Plant, Elton M., Advertising, Ltd.	586 Ouellette Ave.	Windsor, Ont.	CL 4-1159	Elton M. Plant	
Purkis, Thornton Ltd.	330 Bay St.	Toronto	EM 4-3762	Miss G. Race	
Reimer C., Advertising, Ltd.	407 Graham Ave.	Winnipeg	WH 2-1868	C. L. Reimer	M. D. Reimer
Reynolds, E. W., Ltd.	154 University Ave.	Toronto	EM 2-2381	H. E. Karpus	Vera Hopkins
Reynolds, E. W., Ltd.	1440 St. Catherine St., W.	Montreal	UN 6-1775	K. A. Munro	
Ronalds Advertising Agency, Ltd.	Keefer Bldg.	Montreal	UN 6-9471	D. C. Fowler	Eugene Cote A. Weintall
Ronalds Advertising Agency, Ltd.	108 Peter St.	Toronto	EM 6-5242	Frank Robinson	W. Ibsen
Ross Roy of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-2371	R. A. Post	
Sauviat, G. R. & Associates	1236 Crescent St.	Montreal	UN 6-7355	G. R. Sauviat	
Schneider Caron, Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764	H. M. Schneider	
Smith, R. C. & Son, Ltd.	140 Merton St.	Toronto	HU 1-2253	Adam F. Smith	G. Alex Phare
Spitzer & Mills, Ltd.	790 Bay St.	Toronto	EM 6-2811	R. A. Stevenson	
Spitzer & Mills, Ltd.	3405 Addington Ave.	Montreal	HU 1-0344	D. McCrimmon	
Stanfield, Johnson & Hill, Ltd.	1200 Dominion Sq., Bldg.	Montreal	UN 6-8741	H. Harbinson	

Stanfield, Johnson & Hill, Ltd.	255 Davenport Rd.	Toronto	WA 4-8481	W. R. Ross	
Stevenson & Scott, Ltd.	1260 University St.	Montreal	UN 6-9361	R. Rowe	
Stevenson & Scott, Ltd.	100 Adelaide St. W.	Toronto	EM 3-5773	S. C. Young	
Stevenson & Scott, Ltd.	402 Pender St., W.	Vancouver	MU 3-5696	Miss Sherill Adair	
Stevenson & Scott, Ltd.	95 Dresden Row	Halifax, N.S.		Alan Forster	
Tames Advertising Agency, Ltd.	821 Eglinton Ave., W.	Toronto	RU 7-0301	John G. Tames	
Tandy Richards Advertising, Ltd.	20 Carlton St.	Toronto	EM 2-6362	A. C. Haight	
Tandy Richards Advertising, Ltd.	550 Sherbrooke St., W.	Toronto	VI 4-8821	C. Lunny	
Thompson Co., Ltd., J. Walter	1600 Dorchester Blvd., W.	Montreal	WE 4-1331	Mary Cardon E. Hay	P. Fisette J. MacCrimmon
Thompson Co., Ltd., J. Walter	600 University Ave.	Toronto	EM 2-3471	Frank Flint	P. Sivell
Thompson-Petersen Adv. Agency, Ltd.	215 Victoria St.	Toronto	EM 8-8091	Allen L. Thompson	H. V. Petersen
Thompson-Petersen Adv. Agency, Ltd.	1121 St. Catherine St., W.	Montreal	VI 2-1881	C. S. Campbell	
Torobin Advertising, Ltd.	4920 Western Ave., Testmoun	Montreal	HU 9-5331	S. Torobin	
Vamplew Advertising	1175 Bay St.	Toronto	WA 3-5589	T. F. I. Vamplew	
Vickers & Benson, Ltd.	Keefer Bldg.	Montreal	UN 6-7701	Marcel Provost Mrs. J. Guerin	Gerard Delage
Vickers & Benson, Ltd.	110 Church St.	Toronto	EM 8-3421	D. T. Hardman	Mrs. L. Jensen Mrs. Doris Corrigan
Wallace Advertising Ltd.	132-6 Roy Bldg.	Halifax, N.S.	3-7142	C. E. Howard	Mrs. Jo-Marie MacKay
Wallace Advertising Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764		
Wallace Advertising Ltd.	21 Dundas St.	Toronto	EM 8-2142		
Wallace Advertising Ltd.	174 Lombard St.	Winnipeg	WH 3-7102		
Wallace Advertising Ltd.	326 W. Pender St.	Vancouver	MU 3-8558		
Walsh Advertising Co., Ltd.	Canada Bldg.	Windsor, Ont.	CL 6-2671	T. S. Lawrence	
Walsh Advertising Co., Ltd.	2 Carlton St.	Toronto	EM 3-3053	R. A. Norman	Mrs. June Frost Mrs. Muriel Murray
Willis Advertising, Ltd.	67 Yonge St.	Toronto	EM 3-2071	W. A. Willis	
Yaneff, Chris, Ltd.	85 Grenville St.	Toronto	WA 4-6678	Chris Yaneff	
Young & Rubicam	1255 University St.	Montreal	UN 6-8941	G. Lalande	V. Paquette
Young & Rubicam	250 University Ave.	Toronto	EM 2-3921	D. C. Dunlop J. Kennedy	T. Grove W. H. Clark

Nothing Outshouts Quality and Integrity

1961

TIME BUYERS

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BIOGRAPHICAL
SKETCHES OF
TIME BUYERS
AT MAJOR
ADVERTISING AGENCIES

ALLEN, POLLY
of J. Walter Thompson Co., is a graduate of Endicott Jr. College, and entered advertising with J. Walter Thompson in 1950, as estimator. Her hobbies are theatre and reading. She handles the Eastman Kodak Co. account.

★ ★ ★

ANDERSON, ROBERT F.
of Sullivan Stauffer, Colwell & Bayles, Inc., was born Dec. 20, 1926. He graduated from Georgetown (BS) in 1949, and that year entered advertising with RCA as public relations rep. He has held posts with CBS, Benton & Bowles, McCann-Erickson, and Reidl & Freede. He handles the following accounts: Noxzema Chemical Co., Lipton Tea.

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BACZEWSKI, EDWARD T.
of Cunningham & Walsh, Inc., was born Oct. 12, 1921. He is a graduate of Fordham (BA) 1943, Harvard Bus. School (MBA) 1947, and entered advertising with Kenyon Research in 1946, as research reporter. He is married and has seven children. His hobby is politics. He handles the Sunshine Biscuits Inc. account.

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BALDWIN, BRENDAN J.
of Kenyon & Eckhardt, Inc., was born June 9, 1927. He attended Cornell and Columbia, entered advertising with Donahue & Coe in 1946, and held posts with Paris & Peart, Maxon, Inc., and Benton & Bowles. He is married to Margaret O'Shea and has four children. His hobby is sports. He handles the following accounts: Pepsi-Cola, Anaconda, Plywood, GCMI, Shell, McKesson-Robbins, Canadian Pacific.

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BALNAVES, DAVID W.
of MacManus, John & Adams, Inc., was born Feb. 8, 1930. He attended Wayne U., entered advertising with McCann-Erickson in 1953, as media buyer, and held posts with Grand Advertising. He is married to Shirley Casey and has two children. His hobbies are bowling, golf and handball. He handles the following accounts: Pontiac Motor Corp., Dow Chemical, MMM, Briggs Manuf. Co., Bull Dog Electric Co., Fairmont Railway Motor, Vaurhall Motor, Lyon, Inc.

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BARDACH, PETER M.
of Foote, Cone & Belding, Inc., was born in 1929. He is a graduate of Hobart (BA), and entered advertising with Dancer-Fitzgerald-Sample in 1952, as time buyer. He handles the Liebmann Breweries account and special campaigns.

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BEAN, RICHARD S.
of Warwick & Legler, Inc., was born in 1915. He entered advertising with Ruthrauff & Ryan in 1934, and held posts with Pedlar & Ryan, and Grey Advertising Agency. He is married to Ethel Jokumsen and has four children.

BECKER, NOEL
of Compton Advertising, Inc., was born March 13, 1931. He is a graduate of NYU (MBA), and entered advertising with NBC in 1954. He handles the following accounts: Fizrin, Ivory Liquid, R. T. French, N. Y. Life Ins., Comet, Instantine.

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BENDER, JUDITH
of McCann-Erickson, Inc., is a graduate of Michigan (BA). She entered advertising with Huber Hoge & Sons in 1954, as asst. time buyer, and held posts with the Biow Co. Her hobbies are reading, painting and skiing. She handles the following accounts: Corn Products Refining Co., Tyre Inc., Lehn & Fink.

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BENJAMIN, MARY LOU
of Grey Advertising Agency, Inc., was born Feb. 5, 1932. She attended the New School, entered advertising with NBC in 1950, as secretary, and held posts with WPIX, Peck Advertising, and L. H. Hartman Co. Her hobbies are bridge and golf. She handles the following accounts: Ward Baking Co., Chunky Chocolate Corp.

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BIRKBECK, WILLIAM D.
of Cunningham & Walsh, Inc., was born June 13, 1928. He attended Culford College, England, entered advertising with Foote, Cone & Belding in 1951, and held posts with Compton Advertising. His hobbies are record collecting, theatre, and travel. He handles the Andrew Jergens Co. account.

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BODLE, RALPH W.
of Kenyon & Eckhardt, Inc., was born March 19, 1928. He is a graduate of Syracuse (BS) 1959, and entered advertising with William Esty in 1951 as estimator. His hobby is golf. He handles the Lever Bros. Co. account.

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BRANCH, PHIL
Supervisor of media planning at Grey Advertising Agency, Inc., was born Dec. 17, 1924. He is a graduate of Seton Hall (BS), entered advertising with Al Paul Lefton in 1949, and held posts with Ruthrauff & Ryan. He is married to Frances Friedlander. His hobbies are fishing, home movies, and cards. He handles the following accounts: Procter & Gamble and The Mennen Co.

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BRAUMULLER, HERMAN A., JR.
of Cunningham & Walsh, Inc., was born Jan. 23, 1917. He attended Lehigh, entered advertising with Blackett-Sample in 1941, as clerk, and held posts with Schuyler Hopper Co., James Thomas Chirurg, Inc. He is married to Grace O. Grivicich and has two children. He handles the following accounts: American Machine & Foundry, Brooklyn Union Gas, Chase Brass & Copper, Conn. General Life Inc., Andrew Jergens, Kennecott Copper, Kidde Manuf., Walter Kidde & Co., Mosler Safe Co., St. Regis Paper, Wheeling Steel Corp.

BRAUN, JOSEPH P.
vice president, media director of Kenyon & Eckhardt, Inc., attended Fordham. He entered advertising with K&E in 1933. He is married to Sally Martin and has one child. He is a member of the AAAA, NOAB, Wee Burn Country Club, Friends of the Rowayton Library, and his hobbies are hi-fi and motoring.

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BRECKENBRIDGE W. THOMAS
of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 29, 1931. He attended Kansas University, BS, 1953, and entered advertising with Kudner Agency in 1957 as research assistant. He handles the following accounts: United Fruit, Ocean Spray Cranberries, Bristol Myers—Trig.

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BROOKS, JACK
of Compton Advertising, Inc., was born Dec. 31, 1931. He is a graduate of Oklahoma (BA) 1954, and entered advertising with Compton in 1956, in media research. He handles the following accounts: Ivory Liquid, Chase Manhattan Bank, El Producto Cigars, Kelly-Springfield Tires, Goodyear Rubber Co., Neolite Div.

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BROWN, RICHARD
of Compton Advertising, Inc., was born Sept. 26, 1933. He attended Syracuse U., BS 1955. First entered advertising with Compton in 1960. Married. His hobbies are skiing and his stereo-hi fi set. Accounts: Comet, Pertussen.

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BROWN, STUART
of Cunningham & Walsh, Inc., was born Feb. 27, 1930. He is a graduate of Tufts (BS) 1952, and entered advertising with C & W in 1956, as statistical clerk. He is married and has two children. His hobbies are bridge, music, softball and football.

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BULLIS, MURIEL
supervisor of broadcast media for Erwin Wasey, Ruthrauff & Ryan, Los Angeles, was educated at Los Angeles City College. She entered the advertising business with Foote Cone & Belding. Her hobbies are bridge, bowling and music. She handles the following accounts: Wynn Oil Co., Carnation Co., California Bank.

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BULLOCK, LOU
of Doherty, Clifford, Steers & Shenfield, Inc., was born Oct. 17, 1932. He is a graduate of Drew (BA) 1955, and entered advertising with DCS&S in 1957. His hobby is acting. He handles the following accounts: Bristol-Myers, Grove Labs., Eastman Chem., Standard Triumph.

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BUMSTEAD, ROGER C.
eastern division media director, of MacManus, John & Adams, Inc., attended Syracuse. He entered advertising with Katz Agency in 1948, in sales data, and held posts with Maxon, Campbell-Mithun, Inc., and David J. Mahoney, Inc. He is married to Lila McFadden. He is a member of RTES.

BUNDGUS, JULES
vice president in charge of Radio & Television at Kastor, Hilton, Chesley, Clifford & Atherton, Inc., attended Union College, and entered advertising with Bryan Houston Agency as manager of the Radio-TV department.

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BURBECK, JOSEPH G.
of Compton Advertising, Inc., was born April 3, 1931. He is a graduate of Dartmouth (BA) 1953, and entered advertising with Compton in 1955, as trainee. He handles the following accounts: Comet, Mobil Oil Co., N. Y. Life Ins., R. T. French.

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BUTNER, LAWRENCE
of Albert, Frank-Guenther Law, Inc., was born April 17, 1931. He graduated from C.C.N.Y. (BBA), and Brooklyn Law School (LLB), and entered advertising with Katz Agency in their accounting dept., and has also held posts with Maxon Inc. and National Export Adv. He is married to Eleanor Schwartz, and has one child.

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CAMBRIDGE, MICHAEL
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born March 26, 1934. He entered advertising with SSC&B in 1959, and has held posts with William Esty. He is married. He handles the following accounts: Riviera Cigarettes, Arrid, S&H Green Stamps.

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CAMERIK, GENE
of Young & Rubicam was born Feb. 5, 1930. He attended William & Mary and Cornell Universities, BS in 1952, MBA in 1958. First entered advertising with Young & Rubicam in 1958, as Outdoor Fieldman. He is married and enjoys reading, fishing and golf. His accounts are: Borden Co., General Cigar, Drake Bakeries.

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CAMPBELL, C. N.
head time buyer, Detroit office, of MacManus, John & Adams, Inc., was born in 1928. He attended Michigan, and entered advertising with Campbell-Ewald in 1950, as outdoor field rep. He is married to Joanne Hartwick and has two children. He handles the following accounts: Pontiac Motor Div., Cadillac Motor Div., Dow Chemical, Minnesota Mining & Mfg., S. S. Kresge Co.

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CARAYAS, MARIA
of Kudner Agency, Inc., was born Jan. 23, 1928. First entered advertising with Roy S. Durstine, Inc., in 1948, as Media Buyer Trainee. She also held posts with Hilton Riggio, Inc., and Maxon Agency. She is a member of the Madison Bridge Club. Her accounts are: Fisher Body Division of General Motors Corp., Sylvania Electric Productions, Inc., Colorforms, Inc., General Telephone & Directory, and Goodyear Tire & Rubber Co.

CARNEY, WILLIAM
of Compton Advertising was born July 23, 1934. He attended Hofstra College, BA, 1956. First entered advertising with Compton in 1959, as a Media research trainee. He is a member of the New York Athletic Club. Account: Duncan Hines.

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CARVELL, FRANK
media supervisor of N. W. Ayer & Son, Philadelphia, has previously held posts with Benton & Bowles, Biow Co., and Pedlar & Ryan. He is married and has two children.

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CASPERS, STEPHEN J.
of B.B.D.&.O., was born June 25, 1936. He attended William & Mary College. First entered advertising with BBDO in 1959, as a trainee. He is a member of the Pelham Country Club. His hobbies are boating and golf. Accounts: Pepsi-Cola, and U. S. Steel. ★ ★ ★

COHN, ENID K.
of McCann-Erickson, Inc., was born June 21, 1930. She is a graduate of Syracuse (BS), entered advertising with Good Housekeeping Magazine in 1950, as secretary, and held posts with J. Walter Thompson, Cunningham & Walsh, Edward Petry & Co. Her hobby is collecting antique Wedgewood pottery. She handles the Nestle Co. account.

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COLEMAN, MARIE V.
of Donahue & Coe, Inc., was born May 30, 1916. She attended N. Y. U., entered advertising with Charles M. Storm in 1947, as media asst., and held posts with Kelly - Nason and Dancer - Fitzgerald-Sample. She handles the following accounts: River Brand Rice and Motion Pictures.

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CONWAY, VIRGINIA M.
of McCann-Erickson, Inc., was born in 1929. She entered advertising in 1947, and has held posts with Ted Bates, Kenyon & Eckhardt, Bryan Houston. She handles the following accounts: Liggett & Myers Tobacco Co., Nestle Co.

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COPELAND, ALTON B.
Media Supervisor of Donahue & Coe, Inc., was born June 29, 1926. He attended Pace, BBA, 1949. First entered advertising with Lever Bros. Co., in 1949 as assist. print media director. Also held posts with BBDO and Needham Louis & Brorby. He is married and has three children. Hobbies are fishing and golf. Accounts are: Allied Artists, American Enka Corp., Bankers Trust Co., Camp Arcady, CBS Phonographs, Ceramics For Industry, Columbia Pic., Columbian Carbon Co., plus 21 others. ★ ★ ★

CORBETT, CHARLOTTE M.
of Doyle Dane Bernbach attended Columbia U., MA. First entered advertising with Cecil & Presbrey in 1950 as a time buyer. Accounts: American B/C, Chemstrand Corp., Coffee Growers of Colombia, Dreyfus Fund, French Gov. Tourist, Thom McAn and Volkswagen.

COULTER, FRANK, Jr.
of Young & Rubicam, Inc., was born Jan. 20, 1905. First entered advertising with N. W. Ayer & Son, Inc., in 1926 as production assistant. He is married and has one child. He is a member of the Bonnie Briar Country Club and the Skytop Club. He enjoys sports of all kinds. Accounts: Goodyear Tire and Rubber Co., Singer Sewing Machine Co., Beechnut-Life Savers Inc., Bristol Myers Co., and Sanforized Div., of Cluett Peabody & Co., Inc.

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COVERLEY-SMiTH, JOHN F.
of N. W. Ayer & Son, Inc., was born Jan. 1, 1918. He graduated from U. of Penna. (BS) in 1938, entered advertising with Young & Rubicam in 1939, as a trainee, and has held posts with Geare-Marston, McKee, & Albright, and The Borden Co. He is married to Margaret Emhardt and has two children. His hobbies are golf and sailing.

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CRADDOCK, BETTY L.
media director of MacManus, John & Adams, Inc., was born Oct. 13, 1926. She entered advertising with Van Hecker, Inc., in 1945, as secretary, and held posts with Ruthrauff & Ryan, Erwin Wasey Ruthrauff & Ryan, and Burke Dowling Adams, Inc. She is married. Her hobbies are bowling and golf. She handles the following accounts: American Electronics, Ling-Altec Electronics, Altec Lansing Corp., Western Gear Corp., MacFarlane's Candies, Kraloy Plastic Pipe Co., Wallace O. Leonard, Inc.

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CRANDALL, JOHN B.
associate media director of McCann-Erickson, Inc., has held posts with Benton & Bowles and Kudner Agency. He handles the following accounts: Chesebrough-Pond's Mennen Co., National Cash Register, Nestle Co., Owens-Corning Fiberglas, Liggett & Myers, Schenley Industries, United Potash Co.

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CROOKER, ROBERT H., JR.
of Campbell-Ewald Co., was born in 1915. He attended the U. of Michigan, and entered advertising with C-E in 1938, in the outdoor dept. He is married to Jean Scholl. He handles the following accounts: Chevrolet Motors, United Motor Service, National Bank of Detroit, Kroger, Detroit Edison.

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CROWDER, SHIRLEY
media buyer of Fuller & Smith & Ross, was born July 18, 1928. She attended USC, entered advertising with Hearst Adv. Service in 1951, as secretary, and held posts with Tabery Corp. & Stromberger, Lavene, McKenzie. She is married. Her hobby is concert piano. She handles the following accounts: Plymouth Dealers, Kal-Kan Foods, Pacific Ocean Park, Systems Develop. Corp., CBS-KNX.

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DAIGH, DONALD M.
director of Radio & TV for Henderson Advertising Agency, entered the advertising field with Pedlar & Ryan. He is married and has five children.

DALTON, PETER J.

of Donahue & Coe, Inc., was born Oct. 10, 1929. He is a graduate of U. of Pa., and entered advertising with Benton & Bowles, Inc. in 1952, as broadcast buyer. He is married to Joan Potter. His hobbies are sailing, bridge, painting and literature. He handles the Arnold Bakers, Burlington Hosiery Co., Foster Grant, Sarong, Inc., Scripto, E. R. Squibb & Sons, E. F. Drew Co., Tri-Nut Margarine accounts.

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DAVIDSON, JOHN M.

of Gardner Advertising Co., was born in 1929. He is a graduate of U. of California (BA), and entered advertising in 1955 with National Outdoor Advertising as a field service rep.

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DAVIS, HAROLD A.

of Batten, Barton, Durstine & Osborn, Inc., was born July 17, 1925. He is a graduate of Marietta (BA), entered advertising with Benton & Bowles in 1949, in budget control, and held posts with Compton, and Erwin Wasey. He is married and has two children. His hobby is wood working. He handles the Campbell Soup Co. and Bromo Seltzer accounts.

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DELANO, LESTER A.

vice president in charge of marketing service and account supervisor, of North Advertising Agency, attended Amherst, Brown, and Chicago (MBA). He entered advertising with Gould, Gleiss & Benn Marketing Consultants. He handles the following accounts: Toni, Columbia Foods, Jewel Tea, Gillette Labs.

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DE VITO, GEORGE

of Weiss & Geller, Inc., was born August 13, 1933. He attended St. John's and Rutgers, and entered advertising in 1959, with Weiss & Geller as time buyer. He is married to Veronica Kramer, and has two children. He handles the following accounts: Proctor Electric, Doeskin, Terry Candy Co., Beacon Plastics, Davega Stores, Granco Products.

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DIAMOND, LYNN

of Mogul, Williams & Saylor, Inc., is a graduate of Michigan State Normal College. She first entered advertising with Cecil & Presbrey in 1950, as executive secretary, and held posts with Emil Mogul Co. Her hobbies are theatre, double-crestics and bridge. She handles the following accounts: Rayco Manufacturing Co., Lite Diet Bread, Howard Clothes.

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DOLLARD, WILLIAM P.

of Young & Rubicam first entered advertising with BBD&O in 1928 as junior account exec. He also held posts with Dancer, Fitzgerald & Sample. He received the Silver Nail Award in 1959, naming him Time Buyer of the Year. Married and has three sons. His hobby is gardening. Accounts: Bufferin, Vacuettes, Vitalis Hair Cream.

DRANTCH, SEYMOUR

of Young & Rubicam was born Oct. 18, 1925. Attended City College of N. Y., BBA, 1951. First entered advertising with Y&R in 1950. He is married and has two children. Club affiliations include Hewlett Woods Civic Assoc. His hobby is photography. Accounts: Bristol-Myers and Singer Sewing Machine Co.

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DUCEY, JAMES

of Cunningham & Walsh, Inc., was born Dec. 8, 1926. He is a graduate of St. John's (BA) 1950, and entered advertising with William Esty in 1952, as time buyer. He is married to Anna Smith. His hobby is photography. He handles the following accounts: American Machine & Foundry, Thos. Cook & Son, Decca Records, J. A. Folger, Sunshine Biscuits, E. R. Squibb & Sons, 21 Brands, Inc.

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DUCHIN, HAROLD

of BBD&O was born January 27, 1930. Attended City College, BBA in 1952. First entered advertising with Harry B. Cohen in 1952, as print advertising checker. Also held posts with Lawrence C. Gumbinner, Doherty, Clifford, Steers & Shenfield and Doyle Dane Bernbach. He is married and has one child. He is vice president of Alpha Delta Sigma and enjoys photography and stamp collecting. Accounts: Campbell Soup Co., and Bromo Seltzer.

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DUFFY, JOHN J.

of BBD&O was born Feb. 21, 1937. First entered advertising with Wm. Esty Co., Inc., in 1955. He is married and has one son. Accounts are: Rexall, Westclox, Coty, General Electric, G.E. Lamps and Tupperware.

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DUNIER, LESLIE L.

vice president in charge of Radio & TV, at Mogul, William & Saylor, Inc., was born Sept. 1, 1924. He is a graduate of N. Y. U. (BS) 1946, entered advertising with Reiss Advertising in 1946, and held posts with Sterling Adv., L. L. Dunier Agency, Emil Mogul. He is married to Norma Rich and has one child. His hobby is golf and he is a member of RTES.

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DUNLAVEY, MARY E.

of N. W. Ayer & Son, Inc., attended Columbia and N. Y. U., entered advertising with Ruthrauff & Ryan as time buyer, and held posts with Pedlar & Ryan, Harry B. Cohen, and Aitkin Kynett. Her club affiliations are TV Radio Adv. Club of Phila., Phila. Club of Adv. Women, Plays & Players, Phila. Art Alliance. Her hobbies are theatre, music, horseback riding, swimming, & cooking. She handles the following accounts: National Dairy (Sealtest) Products Corp., First Penna. Co.

DUNNE, ARTHUR
of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 25, 1931. He is a graduate of Fordham (BS) 1954, and entered advertising with Dancer-Fitzgerald-Sample in 1958, as time buyer. He is a member of the New Rochelle Shore Club, and his hobbies are swimming, skiing, music, and hunting. He handles the following accounts: Curtis Circulation Co., Pan American Coffee Bureau, & Minnesota M. & M.

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DURANDO, HARRY J.
of Donahue & Coe was born Mar. 27, 1932. He attended Long Island U., B.S. in 1958. First entered advertising with Lennen & Newell in 1958 as assistant buyer. His hobbies are golfing, tennis, HOO Model Trains. Accounts: E. R. Squibbs, KASCO, International Latex, Bankers Trust, Foster Grant, Arnold Bakers and Burlington Hosiery.

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DWYER, MARY
of Kenyon & Eckhardt Inc., attended Hunter College, and entered advertising with Pedlar & Ryan in 1940 as estimator. Her hobbies are theatre, movies, reading, opera and concerts. She handles the Lever Bros. Co. Anaconda, Canadian Pacific, McKesson & Robbins & U.S. Plywood accounts.

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DYATT, DERRICK
of N. W. Ayer & Son, Inc., was born March 8, 1926. He graduated from American U. in 1952, entered advertising with WSAN, Allentown, Pa., as staff announcer, and has held posts with WTOP-TV, Wash., D. C., and WGBI, Scranton, Pa. His club affiliations are Jr. Chamber of Commerce, Red Feather, Polio Foundation, and hobbies are drama (little theatre), horseback riding.

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ECKERT, STUART
of Doherty, Clifford, Steers & Shenfield, Inc., was born Dec. 3, 1932. He is a graduate of N. Y. U. (BS) 1953, and entered advertising with Lennen & Newell in 1955. He is married. His hobbies are sports, photography and travelling. He handles the following accounts: Vitalis, Noxzema, Instant Shaving Lather, Cutex-Nail Polish & Lipstick.

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EGAN, TONY
of Young & Rubicam was born Aug. 3, 1936. He attended Dartmouth and first entered advertising with Y&R in 1958, as a trainee. He has also held posts with ABC. He enjoys skiing. Accounts are: General Foods—Birds Eye, Dream Whip, Swans Down, Minute Rice, Log Cabin and Pectins.

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ENGLISH, JAMES R., JR.
of Kenyon & Eckhardt, Inc., was born May 1, 1919. He is a graduate of Harvard (BA) 1939, entered advertising with Young & Rubicam in 1953, as media research director, and held posts with A. C. Neilson & Co. He is married to Caryl Hadsell and has two children. His hobbies are skiing, squash, golf and aviation. He handles Lever Bros. Co.

FERGUSON, WILLIAM J., JR.
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born Jan. 10, 1931. He graduated from Fordham (BS) in 1952, and entered advertising with Young & Rubicam Inc. in 1958, as time buyer. He is married to Margaret M. O'Hagan, and has two children. His hobbies are bowling, handball, and woodcraft. He handles the following accounts: Riviera cigarettes, Arrid Cream Deodorant, S & H Green Stamps.

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FINN, FRANK
of Doherty, Clifford, Steers & Shenfield, Inc., was born July 21, 1921. He is a graduate of N. Y. U. (BS) 1948, entered advertising with Compton Advertising in 1949, as Radio & TV biller, and held posts with Kudner Agency. He is married and has one child. His hobby is bowling. He handles the following accounts: Bristol-Myers, Grove Labs.

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FIRESTONE, JERRY
of Grey Advertising Agency, Inc., was born April 9, 1930. He is a graduate of C.C.N.Y. (BBA), entered advertising with Dancer-Fitzgerald-Sample in 1950, as media researcher, and held posts with Television Magazine. He is married and has one child. His hobbies are reading, writing, and music. He handles the following accounts: Benrus, Westinghouse, Phillips-Van Heusen, NBC.

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FISCHER, RICHARD E.
of Campbell-Ewald Co., was born in 1912. He attended Quincy College, entered the advertising agency field with C-E in 1956, in network media, and has also held posts with Storer Broadcasting and WHAS, Louisville, Ky. He is married to Jane Anderson and has four children.

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FLERI, EDWARD C., JR.
media supervisor-spot broadcasting, Batten, Barton, Durstine & Osborn, Inc., was born May 22, 1925. He is a graduate of Hofstra (BA) 1949, and entered advertising with Benton & Bowles in 1949. He is married and has three children. His hobbies are gardening and drawing.

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FOX, LOUIS C., Jr.
of Young & Rubicam, Inc., was born May 22, 1933. He attended Adelphi College, BA, 1956. First entered advertising with Y&R in 1959, as a trainee. He also held posts with WGBB, Freeport, L. I., as staff announcer and assistant program dir. Married and a member of Adelphi College Alumni Assoc. His hobby is photography. Account: General Foods.

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FRICKE, WILLIAM A.
associate media director at McCann-Erickson, Inc., attended Colgate. He entered advertising with National Outdoor Advertising Bureau in 1927, as field man. He handles the following accounts: Westinghouse Electric, Bulova Watch Co., Columbia Records, Look Magazine, B. F. Goodrich, John Hancock Mutual Life Ins., Stegmaier Brewing Co.

FULLER, MARCELLEE J.
of Guild, Bascom & Bonfigli, Inc., was born Jan. 24, 1927. She is a graduate of U. of Calif. (BA) 1949, entered advertising with Brooke, Smith, French & Dorrance in 1953, as media asst., and held posts with Harrington-Richards. She is married. Her hobbies are skiing, golf and travel. She handles the following accounts: Ralston Purina Co., Best Foods, Tidyhouse Products, Mary Ellen's Jams & Jellies, Mother's Cakes & Cookies.

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GANS, JOSEPH C.
President of Joe Gans & Co., entered the advertising agency field with Thwing & Altman in 1947, as vice president and Radio TV director, and formed his own agency in 1958. He is married and has two children. He handles the following accounts: Time Magazine, American Heritage, Norkon Pharmacal, Inc.

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GARRABRANT, N. T.
media department head at North Advertising Agency, attended Northwestern. He entered advertising with Toni. He is married and has one daughter. He handles the following accounts: Englander Co., Gillette Labs, Jewel Tea, Phaezler Bros.

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GIEBEL, JOHN C.
of Grey Advertising Agency, Inc., was born Oct. 31, 1925. He is a graduate of N. Y. U. (BS), entered advertising with Young & Rubicam in 1949, in market research, and held posts with Dancer-Fitzgerald-Sample, Cunningham & Walsh, Benton & Bowles. He is married to Estelle McCarron and has one daughter. His hobbies are tennis and gardening. He handles the following accounts: The Greyhound Corp., GE.

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GLASSER, DOROTHY H.
of Kastor Hilton Chesley Clifford & Atherton was born July 28, 1931. She attended NYU, BA, 1952. First entered advertising with Marschalk & Pratt in 1953, as research assistant. Also held posts with Herschel Z. Deutsch & Co., Inc. Hobbies are the theatre and ballet. Accounts: Pharmaco, Inc., G.W. Helme Co., Smith Bros. and The Lander Co.

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GLECKLER, ROBERT P.
of Young & Rubicam was born Jan. 21, 1931. Attended Columbia, AB, 1953. First entered advertising with Y&R in 1955, as a trainee. He is married and has two children. He belongs to the Metropolitan PSI Upsilon Fraternity and Southward Ho Country Club. His hobbies are golf and photography. Account: General Foods.

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GOLDEN, GERARD F.
of Doyle, Dane Bernbach, Inc., was born Sept. 15, 1936. He attended the U. of Mississippi, BA, 1958. First entered advertising with Benton & Bowles in 1958, as an estimator. He is a member of Alpha Delta Sigma Alumni Club. Hobbies are golf and reading. His accounts are: Salada, Roma Wine, El Al Israel, Olin Mathieson Corp.

GOLDIS, SEYMOUR
of McCann-Erickson, Inc., was born Oct. 14, 1928. He is a graduate of N. Y. U. (BS) 1951, entered advertising with National Screen Service Corp. as production asst., and held posts with Lennen & Newell and J. Walter Thompson.

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GORDON, ROSANNE
of K.H.C.C.&A was born Doc. 19, 1929. Attended NYU. First entered advertising with Headley-Reed in 1950, as office manager. She has held posts with Street & Finney, Product Services, TAA, Inc., and Kelinfeld, Heineman, Shaw & Joseph. Her hobbies are horseback riding and reading. Accounts: Potter Drug & Chemical Corp. (Cuticura Soap & Cutitone), Grand Union Co., Triple-S Blue Stamps, Journal-American and Autocrat Coffee.

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GRADY, FRANK
of Young & Rubicam was born Aug. 9, 1919. Attended St. John's U., BA, 1941. First entered advertising with Y&R in 1941. He is married to Jan Johnson and has 4 children. Hobbies are fishing and woodworking. His accounts are Gulf Oil, Life and Scotts Seeds.

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GRAY, JOHN L.
of J. Walter Thompson Co., was born April 9, 1931. He is a graduate of Yale (BS), and entered advertising with J. Walter Thompson in 1957, as asst. time buyer. He is married to Cynthia A. Hunt and has one child. His hobbies are reading, photography, foreign affairs, tennis. He handles the Lever Bros. account.

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GREY, EDWARD A.
director and senior vice president in charge of media operations at Ted Bates & Co., Inc., entered advertising in 1936. He has held posts with the Biow Co.

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GREENBERG, GERALD
of Young & Rubicam was born Sept. 15, 1929. Attended Sampson College and Columbia U. First entered advertising with Y&R in 1956, as Radio-TV commercial coordinator. He has held posts with WABC-TV as assistant production manager. He is married to Carol Heller and has two sons. His hobbies are flying, painting and the stock market. He handles the Johnson & Johnson account.

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GREALISH, EUGENE J.
of Young & Rubicam, Inc., was born Jan. 17, 1931. Attended Queens College, AB. First entered advertising with Nat'l Brod. Co., in 1954, as media buyer. Also held posts with Hockoday Associates, Inc., and Bryan Houston, Inc. He is married and has two children. He is a member of the Knights of Columbus and enjoys golf and bowling. Accounts are: Bristol Myers, Beech Nut Life Savers and Sanforized.

GREENSPAN, CLIFFORD K.
of Donahue & Coe was born June 22, 1927. He attended NYU, B.S. 1951. First entered advertising with Reiss Advertising in 1951 as production biller. Also held posts with Joseph Reiss Associates and Cunningham & Walsh. Married to June Elizabeth Homan and has two children. He is a member of the Lincoln Republican Club. His hobbies are history and music. Accounts: Holland-American Line, Gorham Silver, Tri-Nut Margerine, Schieffelin & Co., CBS Phonographs.

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GRUBER, HERBERT
media director of Parkson Advertising, was born October 24, 1919. He graduated from C.C.N.Y. (BBA) in 1942, and entered advertising with The Biow Co. in media research. He is married and has two children. His hobbies are bridge, gardening.

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HANSON, LEE C.
broadcast supervisor of MacManus, John & Adams, Inc., Bloomfield Hills, Mich., office, was born April 20, 1931. He is a graduate of Michigan State (BA) 1953, entered advertising with M. J. & A. in 1959, as time buyer, and held posts with stations WKMH, WILS, WILS-TV. He is married to Janet Good. His hobbies are sports and music.

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HARABADIAN, LARRY N.
of Campbell-Ewald Co., is a graduate of the U. of Detroit (BS). He entered advertising with C-E in 1952, in the office service dept. He handles the following accounts: Chevrolet Motor Div. of General Motors, Kroger Co., Detroit Edison.

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HARPER, JOY
of Donahue & Co., Los Angeles, attended East Texas State, BA. She has held posts with Erwin Wasey, Ruthrauff & Ryan. Her hobbies are the theatre and painting. Accounts: Security Bank, Columbia Pictures, MGM, Pioneer Savings & Loan, Alpha Beta Food Markets.

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HAY, GRAHAMN D.
associate head time buyer of Compton Advertising, Inc., was born Sept. 10, 1926. He is a graduate of Missouri (BA) 1948, (BJ) 1949, and entered advertising with Biow Advertising in 1950, in media research. He is married and has one child. His hobbies are music and furniture making.

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KELFRICH, CHARLES J.
Media Director of Donahue & Coe, Los Angeles, was born in 1927. Attended Seton Hall (BS). Entered advertising with William Esty Co. Hobbies are skiing and skin diving. Accounts: Security Bank, Columbia Pictures, MGM, Pioneer Savings and Loan.

HELLER, DONALD K.
of N. W. Ayer & Son, Inc., was born April 29, 1931. He graduated from Dickinson (BA) in 1953, entered advertising with Warwick & Legler in 1953, as a clerk, and held posts with Al Paul Lefton. He is married to Barbara Lamb and has one child. His hobbies are sports, photography, reading. He handles the following accounts: Armour, John H. Breck, Inc., Hamilton Watch Co.

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HOLBROOK, RODNEY C.
of Y&R, Inc., was born Sept. 8, 1927. He attended Michigan State, BA, 1950. First entered advertising with Maxon, Inc., in 1950, as a buyer. Also held posts with Ruthrauff & Ryan. He is married and has four children. His hobby is painting. Accounts: American Home Foods, Drackett, General Cigar, Dictaphone, and National Sugar.

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HORNELL, ALAN
of B.B.D&O, was born Sept. 24, 1932. He attended the U. of Pittsburgh and Syracuse U., BA in 1954, and MS in 1955. First entered advertising with Schwab & Beatty as asst to TV Radio Director. Also held post with Benton & Bowles. Married and one child. Hobbies are skiing, sailing and tennis. He handles the General Mills and N. Y. Telephone Co. accounts.

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HOUGHEY, DOROTHY T.
of Grey Advertising Agency, Inc., entered advertising with Biow Co. in 1945, in media research. Her hobbies are music and books. She handles the Procter & Gamble account.

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HOWARD, MARY G.
of Gardner Advertising Co., was born in 1928. She entered advertising as a secretary, and has held posts of outdoor space buyer and estimator. She handles the following accounts: Pet milk, Ralston Purina, Monsanto Chemical Co., Grove Laboratories.

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HUELSER, GEORGE W.
of Doyle Dane Bernbach was born June 9, 1925. Attended Duke University, AB, 1947. Also held posts with ABC and Maxon, Inc. He is married to Mary Brantuas and has two children. He is a member of the Mandalay Civic Assoc., N. Y. Media Planners and RTES. Hobbies are hunting, fishing and field trials. Accounts: Dorman Co., 5-Day Labs., Goodman & Sons, Polaroid Corp., Puriton and West End Brewing.

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HUGHES, JOHN T.
of Kenyon & Eckhardt, Inc., was born March 6, 1928. He is a graduate of Manhattan College (BBA) 1949, entered advertising with Kelly-Nason in 1949, as an asst. in the media dept., and held posts with Cunningham & Walsh and Warwick & Legler. He is married to Anne O'Callaghan and has three children. His hobbies are basketball, softball and carpentry.

HURLEY, GENEVIEVE
of Young & Rubicam first entered advertising with Y&R in 1948 as media assistant. Her accounts are: Tek Hughes, Permacel-Bondex, and Chivas Regal Whiskey.

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HUTSON, ANNE
media director of D'Arcy Advertising Co. of Los Angeles, was born Sept. 27, 1914. She entered advertising with D'Arcy in 1953, as secretary, and held posts with 20th Century-Fox Film Corp. Her hobby is golf. She handles the following accounts: Royal Crown Cola, Butter-Nut Coffee, General Tire & Rubber, General Teleradio.

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JACKMAN, NORMAN G.
of Campbell-Ewald Co., was born in 1926. He attended Wayne U., and entered advertising in 1947. He is married to Helen Van Den Brouck and has four children. He handles the following accounts: United Motors Service, General Motors, Detroit Edison, National Bank of Detroit.

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JACKNOWITZ, ANN
of Young & Rubicam was born March 11, 1932. Attended Hunter College, AB, 1952. First entered Advertising with Harry Cohen in 1953. Hobbies: Travel and philately. She handles Sanka, LaFrance, and General Foods Corp.

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JAFFE, JEANE
of Doyle Dane Bernbach, Inc., entered advertising with Joseph Katz Co. in 1950, as media clerk, and held posts with J. Walter Thompson and Lennen & Newell. Her hobbies are writing and music. She handles the following accounts: Schenley Ind., Salada-Sheriff-Horsey, Ohrbachs, ILGWU, El Al Airlines, Olin Matheson.

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JANCO, BETTY
of Doyle Dane Bernbach attended the U. of Okla. First entered advertising with Compton Advt. in 1955, as a TV estimator. She is married and her hobby is coin collecting. Accounts: West End Brewing, Polaroid, Puritron and 5 Day Deoderant.

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JOHNSON, ALLENE L.
media buyer of Kenyon & Eckhardt, Inc., was born Feb. 8, 1936. She entered advertising with Calif. Transit Adv. in 1956, as bookkeeper. Her hobbies are water skiing and hunting. She handles the following accounts: L. A. District Lincoln-Mercury Dealers Adv. Assn., Eastside Beer, Shell Oil Co.

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JOHNSON, HUGH H.
of Kudner Agency, Inc., was born Aug. 18, 1899. He attended Michigan State, entered advertising with Reo Motor Car Co. in 1922, as asst. advertising mgr., and held posts with Buick Motor Div. and Bell Aircraft Corp. He is married to Virginia Murner and has three children. His hobbies are golf and fishing. He handles the following accounts: Fisher Div. of GM, Colorforms, Sylvania, Arnold Bakers, Goodyear, Renault.

JONES, ARTHUR E., Jr.
of Young & Rubicam, Inc., was born May 17, 1915. He attended Hampden Sydney College. First entered advertising with Y&R in 1943, as an outdoor field rep. He also held posts with Skouras Theater Corp. He is married to Jacqueline Cathelin and has four children. His hobby is stamps. Accounts: Ethyl, Filbert, Piels Beer, Remington, Seagrams, Sports Illustrated.

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JONES, EVELYN LEE
Business manager, Radio-TV at Donahue & Coe, Inc., was born August 4, 1910. She attended Rochester and Columbia, entered advertising with Donahue & Coe, Inc., in 1943, as copy writer, and held posts with various motion picture companies. She is married. Her hobbies are theatre and reading. She handles the accounts of MGM, Columbia Pictures, Allied Artists, Loew's Theatre, and other local N. Y. theatres.

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JONES, MARION A.
of Lennen & Newell, Inc., graduated from Elmira College (BA), and entered advertising with Compton Advertising in 1946, as an estimator and typist, and has held posts with Kastor, Farrell, Chesley & Clifford, Benton & Bowles, and Grey Advertising. Her hobbies are golf, reading, and sewing. She handles the following accounts: Armstrong Rubber Co., Reynolds Metals, American Gas Association, Paramount Pictures.

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JONES, RAYMOND E., Jr.
of Young & Rubicam, Inc., was born June 22, 1915. First entered advertising with Compton in 1937, as a trainee. Also held posts with Foote, Cone & Belding, CBS-TV and KHOU-TV, Houston.

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KAHN, EDWARD D.
vice president of Victor A. Bennett Co., attended Northwestern. He entered advertising with a Boston agency. He is married and has two daughters. His hobby is golf. He handles the following accounts: Longine Watch Co., BOAC.

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KARLAN, ARTHUR E.
of J. Walter Thompson Co., was born June 11, 1925. He is a graduate of Illinois (BS), entered advertising with DCSS in 1951, as space buyer, and has held posts with Benton & Bowles and Allied Stores. He is married to Elizabeth Cohen and has one child. His hobbies are song composing, record collecting, and bowling. He handles the following accounts: Eastman Kodak, Scott Paper Co., Boyle-Midway, Chesebrough-Pond's.

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KATZ, KITTY
of BBD&O was born Oct. 15, 1934. Attended Hunter College, BA, 1955. First entered advertising with Katz Agency in 1957, as an estimator. Also held posts with J. Walter Thompson. Her hobbies are travel and spanish literature. Account: Coty, Inc.

KAUFMAN, STUART
of Donahue & Coe, Inc., was born Oct. 30, 1931. He attended NYU, BA, 1954. First entered advertising with Donahue & Coe, Inc., in 1956. He is married and has two children. His hobbies are tropical fish, swimming and fishing. Accounts: Bosco Syrup and Instant Bosco.

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KEARNS, JAMES
of Warwick & Legler, Inc., was born December 29, 1931. He attended N. Y. U., and entered advertising with Kenyon & Eckhardt in 1956, as estimator, and has also held posts with Dancer-Fitzgerald-Sample. He is married and has two children.

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KEARNS, KEN
of Grey Advertising Agency, was born March 11, 1922. He is a graduate of the U. of California (BA), entered advertising with Compton Advertising, and held posts with Biow Adv. He is chief broadcast buyer.

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KELLY, THADDEUS S.
of McCann-Erickson, Inc., was born Jan. 23, 1924. He entered advertising with BBDO in 1940, and held posts with Cecil & Presbrey. He is married to Anne Fisher and has two children. He handles the following accounts: National Biscuit Co., Trans-Canada Airlines, Talon.

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KENNEDY, LOUIS J.
of Kenyon & Eckhardt, Inc., was born Nov. 20, 1925. He attended the U. of Pa., and entered advertising with A. E. Aldridge Assoc. in 1951 as advertising trainee. He handles the following accounts: Ford Inst., Mercury, Lincoln.

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KENNEY, PHILIP
vice president and associate media director of Kenyon & Eckhardt, Inc., entered advertising with Lever Bros. in 1939. He is married to Edna G. Brady and has four children. He is a member of the Darien Country Club, and his hobbies are gardening and golfing. He handles all accounts.

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KERWIN, LUCY
of Kenyon & Eckhardt, Inc., is a graduate of St. John's and Columbia, and entered advertising with K&E in 1941, as secretary. Her hobbies are swimming and reading. She handles the following accounts: Nabisco, Capital Airlines, Mead-Johnson.

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KIZENBERGER, PAUL F.
of N. W. Ayer & Son, Inc., was born Aug. 10, 1907. He entered advertising with H. K. McCann Co. in 1926 as a clerk, and held posts with Badger Browning & Hersey. He is married to Julianna Wenzel and has one daughter. His hobbies are gardening, fishing, hunting. He handles the following accounts: Hills Bros., Pharmaco, International Corres. Schools, Armco Steel, Moore Bus. Forms, Container Corp.

KOBZA, EDWARD A.
of Kenyon & Eckhardt, Inc., was born Nov. 18, 1927. He is a graduate of N. Y. U. (BS) 1952, and that year entered advertising with K&E as a clerk. He is married and has two children. His hobby is golf.

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LAFFEY, WILLIAM J., JR.
of Fuller & Smith & Ross, Inc., was born May 3, 1925. He is a graduate of N. Y. U. (BBA) 1952, entered advertising with Benton & Bowles in 1948, and held posts with Donahue & Coe, Inc. He is married and has four children. He handles the following accounts: Borden Chemical Co., C.I.T. Finance Corp., Hercules Powder Co., Paillard Products, Raytheon, Waring Products.

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LANGBORT, POLLY
of Young & Rubicam was born June 29, 1933. She attended Adelphi, AB, 1954. First entered advertising with Y&R in 1956, and also held posts with Dumont TV. Accounts: Jell-O Gelatin, Jell-O Pudding & Pie Filling, Jell-O Instant Pudding, and Baker's Coconut.

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LEIGHTON, BEN
of Campbell-Mithun, Inc., was born Feb. 8, 1917. He is a graduate of Hamline (BA) 1939, entered advertising with C-M in 1955, as production coordinator, and held posts with stations WEBC, WMIN, and KSTP. He is married to Verna L. Sundquist and has two children. His hobbies are swimming, sailing, and reading. He handles the following accounts: Northwest Orient Airlines, McCulloch Corp., Our Own Hardware.

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LEONARD, DONALD E.
director of media at Fuller & Smith & Ross, Inc., was born Nov. 29, 1926. He is a graduate of Columbia (BS) 1950, entered advertising with Marschalk & Pratt in 1946, as Radio-TV field rep., and held posts with McCann-Erickson and W. B. Doner. He is married to Jane Grey and has three children. His hobbies are gardening, music, and reading. He handles all accounts.

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LEVITAS, BERNICE
chief time buyer, Foote, Cone & Belding, Los Angeles, was born Sept. 26, 1922. She attended Northwestern, entered advertising with Vick Knight in 1948, as time buyer, and held posts with NBC. She handles the following accounts: Tidewater Oil Co., Sunkist Growers, Inc., Purex Corp., Hughes Aircraft.

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LINTON, DONALD LOWRY
of BBD&O was born March 6, 1934. He attended Amherst College, BA, 1959. First entered advertising with BBDO in 1959, as a trainee. His hobby is painting. Accounts: Lever Brothers Co., and DuPont.

LIPTACK, WILLIAM E.
of Young & Rubicam was born June 22, 1933. He attended Fordham U., BS, 1956. First entered advertising with Y&R in 1960, as media trainee. He is married and has one child. His hobbies are golf, tennis, and painting.

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LOEB, MILTON S.
of Shaller-Rubin Co., was born Jan. 19, 1933. He is a graduate of N. Y. U., entered advertising with Irving Davis A.A., in 1956, as an artist, and held posts with Armand Prusmack Assoc. His hobby is skiing. He handles the following accounts: Thayer Labs, Eagle Pencil Co., Reed & Carnrick, G. W. Carnrick.

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LYNCH, THOMAS J.
of Young & Rubicam was born Sept. 9, 1917. He first entered advertising with Newell Emmett Co., in 1933. He also held posts with Cunningham & Walsh. He is married and has four children and is a member of the Forest City Community Assoc. His hobbies are bowling and do-it-yourself projects. Accounts: American Home Foods, Borden Co., General Cigar, Drackett Co., Esterbrook Pen, Dictaphone Corp., Drake Bakeries and National Sugar.

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MacMULLAN, DOUGLAS T.
of Compton Advertising, Inc., was born Jan. 29, 1932. He is a graduate of Georgetown (BS), and entered advertising with Compton in 1957, as media trainee.

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MARS, JANE
media buyer of Kenyon & Eckhardt, Inc., was born Aug. 8, 1927. She is a graduate of UCLA (BA) 1948, and entered advertising with Fortnight Magazine in 1953, as production mgr. She handles the following accounts: Max Factor & Co., Reddi-Wip.

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MARSHALL, FRANK F.
of J. Walter Thompson Co., was born Sept. 2, 1924. He graduated from Holy Cross (BS) in 1948, Harvard Bus. School (MBA) in 1950, entered advertising with J. Walter Thompson in 1951, and held posts with Stern Bros. Dept. Store. He is married to Lois J. Metcalf and has three children. His hobbies are gardening, sports, bridge. He handles the Lever Bros. account.

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MARSICH, JOHN PAUL
of Kudner Agency, Inc., was born Oct. 14, 1916. He is a graduate of N. Y. U. (BS) 1939, and entered advertising with NBC in 1940, as research asst. He is married to Gaye Reed. He is a member of the Plandome Country Club, and his hobbies are music, golf, and automobiles. He handles the following accounts: Renault, Arnold Bakers, Colorforms, Fisher Body Div. of GM, Sylvania.

MARTI, RUDOLPH O.
of Campbell-Mithun, Inc., was born Dec. 15, 1926. He entered advertising with Radio KPON, Pampa, Tex., in 1946, as announcer, and held posts with KMMT-TV, Austin, Minn. He is married to Eva Lamere and has four children. His hobbies are bowling, bridge, fishing and hunting. He handles the following accounts: Malt-O-Meal, Top Value Stamps, Nash Coffee, Allied Van Lines, N. W. Bank.

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MARTIN, FRANK
of Cunningham & Walsh, Inc., was born July 29, 1932. He is a graduate of Holy Ghost College of Phila., 1953, and entered advertising with Kenyon & Eckhardt in 1956, as time buyer. He is married to Kathleen Curran. He is a member of the Red Cross. and his hobby is woodcrafts.

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MARTINEZ, HOPE
of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 29, 1920. She entered advertising with BBDO in 1945, in the accounting dept. She is married to John Anzolin and has one child. She handles the following accounts: American Tobacco Co., Armstrong, Con Ed, First Nat'l. Bank and Air France.

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MATTHEWS, WILLIAM E.
vice president and director of media relations at Young & Rubicam, attended Baylor and Missouri. He entered advertising with Y&R in 1944.

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MATZ, STANLEY
research director at North Advertising Agency, entered advertising with General Paint & Varnish Co., as advertising mgr. He handles the following accounts: Toni, Columbia Foods, Jewel Tea, Gillette Labs.

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MAYON, RUTH
of Fletcher Richards, Calkins & Holden Inc., was educated at Los Angeles City College entered advertising with Robert J. Black Advertising and then went to Hicks & Greist Advertising. Her hobbies are dancing, golf and ceramics. She handles the following accounts: Litton Industries, Republic Supply Co., U. S. Rubber and Golden West Broadcasters.

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McAULAY, PEG
of J. Walter Thompson Co., was born Aug. 2, 1932. She attended N. Y. U., entered advertising with Compton Advertising in 1950, as media research asst., and held posts with Dancer-Fitzgerald-Sample. She is married to Stephen F. Byrd. Her hobbies are sculpturing and reading. She handles the Standard Brands, Inc., account.

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McDONALD, FRANK P.
of D.D.S&S was born Feb. 20, 1936. He attended St. John's U., BA, 1960. First entered advertising with D.F.S. in 1960, as an estimator. His hobbies are basketball, swimming and touch football. Accounts: Jackson Brewing Co., Narrangansett Beer, Shulton, Inc. and Borden's Pioneer Ice Cream.

McEVOY, NEWMAN F.

of Cunningham & Walsh, Inc., was born April 7, 1904. He is a graduate of Catholic U., 1926. He handles the following accounts: Texaco, Sunshine Biscuits, Inc., American Machine & Foundry Co., Andrew Jergens.

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McGIVNEY, WILLIAM

of Compton Advertising, Inc., was born Jan. 7, 1931. He is a graduate of St. John's (BBA), and entered advertising with Compton in 1957, in media research. His hobbies are skiing and community theatre. He handles the following accounts: Duz Soap & Detergent, Royal Drene, Sterling Beer, Hotpoint Appliances, Schick Safety Razor.

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MEGISON, MARVIN C.

of MacManus, John & Adams was born Oct. 11, 1933. Attended Bowling Green State U., BS, 1958. First entered advertising with D. P. Brother in 1958, as a space buyer. He is married and is a member of Kappa Sigma Fraternity. His hobby is sky diving, and he is a jazz recording collector.

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MILLER, DONALD

of Doherty, Clifford, Steers & Shenfield, Inc., was born Oct. 26, 1933. He is a graduate of Cincinnati (BA), entered advertising with ABC in 1954, as biller, and held posts with N. W. Ayer. His hobbies are boating, golf, and basketball. He handles the following accounts: Bristol-Myers, Wiedemann Brewing Co., Paton Co., Pioneer Ice Cream Div. of Borden Co., Sonotone, Cigar Institute of America.

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MORAN, FRANK

of Young & Rubicam was born Dec. 23, 1928. Attended NYU, BS, 1951. First entered advertising with Y&R in 1952, as a trainee. He is married to the former Patricia Carey and has two children. His hobby is golf. Accounts: Bristol-Myers, Bufferin.

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MORTON, ROBERT

of Kenyon & Eckhardt, was born Nov. 19, 1926. He is a graduate of N. Y. U. (BS) 1954, and entered advertising with Cohen, Dowd & Aleshire in 1955, as estimator. He is married and has two children. His hobbies are golf and chess. He handles the following accounts: Ford Inst., LMDA, Mercury.

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MURRAY, MAL

of Kudner Agency, Inc., was born June 12, 1933. He is a graduate of Lehigh (BS), entered advertising with BBDO in 1955, as trainee, and held posts with Ted Bates. He is married and has two children. He is a member of the N. Y. Athletic Club, and his hobby is sports. He handles the following accounts: Renault, Sylvania, Fisher Div. of GM, Goodyear, Colorforms, Arnold Bakers.

NASSE, BETTY

of Grey Advertising Agency, Inc., entered advertising with J. Walter Thompson in 1947, as secretary. She has held posts with Joseph Katz Co., H. B. Humphrey Co., and Dowd, Redfield & Johnstone, Inc. Her hobby is collecting old china and silver. She handles the following accounts: Hudson Pulp & Paper Corp., Ideal Toy Co., Hassenfeld Bros., R. H. Macy. ★ ★ ★

NEUGEBAUER, RALPH J.

of Gardner Advertising Co., was born in 1928. He is a graduate of Missouri (BA), and joined Gardner in 1956, as assistant media group supervisor.

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NUCCIO, JOHN

of Doyle Dane & Bernbach was born Oct. 13, 1923. Attended NYU, BS, 1944. First entered advertising with BBD&O in 1944, as merchandising and outdoor buyer. Also held posts with Benton & Bowles. Married to Elizabeth Reynolds, two children. His hobbies are photography and hunting. Accounts: Olin Mathieson, Salada Shirriff-Horsey, Clairol.

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NYBORG, RICHARD V.

of J. Walter Thompson, was born March 22, 1930. He is a graduate of Bryant College (BS) 1951, entered advertising with Time, Inc. in 1953, in market research, and held posts with Procter & Gamble Co. His hobbies are sports and automobiles. He handles the Irving Trust Co. account.

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O'NEILL, DESMOND C.

of Kenyon & Eckhardt, Inc., was born Feb. 20, 1922. He graduated from Dartmouth in 1945, and entered advertising with Young & Rubicam in 1947, as acct. co-ordinator, and held posts with Bryan Houston, Inc. He is married and has one child. His hobbies are photography, painting and reading. He handles the following accounts: Capital Airlines, Quaker State Oil Co., Mead-Johnson.

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PALMER, ROBERT

of Cunningham & Walsh, Inc., was born July 16, 1930. He attended Fordham, entered advertising with Kenyon & Eckhardt in 1954, as estimator, and held posts with ABC-TV, Conklin Mann Co. He is married. His hobbies are photography, bowling and tennis. He handles the following accounts: American Chain & Cable, American Cyanamid, Italian Line, Jaguar Cars, Smith-Corona-Marchant, Southern Railway, Watchmakers of Switzerland.

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PANELLA, MARTHA G.

of N. W. Ayer & Son, Inc., graduated from Columbia U. (BS) in 1953, entered advertising with Al Paul Lefton in 1954, as time buyer, and held posts with Goodson & Todmann, and Warner Bros. She is married. Her hobbies are designing and making jewelry, ice skating, and modeling. She handles the following accounts: Pharmaco, French Lines, Whitman Chocolates, Armour, Sugar Creek Creamery.

PANSUTI, JOHN
of Doyle Dane Bernbach was born Oct. 12, 1930. Attended C.C.N.Y., BBA, 1951. First entered advertising with Doherty, Clifford, Shenfield in 1951, as an estimator. Married and one child. His hobby is reading and sports. Accounts: ABC, Chemstrand Corp., Cole of California, Coffee Growers of Colombia, Dreyfus Fund, French Government Tourist Office, Levy & Sons, Ronson and six others.

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PAPE, ROBERT H.
Canadian supervisor & U. S. buyer of Compton Advertising, Inc., was born April 4, 1931. He is a graduate of Nichols (ABA) 1955, and entered advertising with Compton in 1956, in media research. He is a member of Siwanoy Country Club of Bronxville, and his hobbies are bowling, art, and photography. He handles the following accounts: Canadian P & P, Crisco, Cunard, Scott.

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PARDOLL, ARTHUR S.
associate media spvsr. of Foote, Cone & Belding, Inc., was born in 1913. He is a graduate of Yale (BA). He is married to Mary Kikoin and has three children. He handles the following accounts: Clairol, Lever Bros., Imperial Margarine, Pepsodent Paste, Antiseptic and Brushes, Spreez, Norwich Pharmacal, Savarin.

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PARKER, DOUGLAS S.
of N. W. Ayer & Son, Inc., was born May 21, 1924. He graduated from Princeton in 1946, entered advertising with Ward Wheelock Co. in general Radio-TV work, and held posts with Al Paul Lefton Co. He is married to Virginia C. Barba and has two children. His hobbies are sports, golf.

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PASSMORE, JOHN J.
of Campbell-Ewald Co., was born in 1915. He attended the U. of Detroit, and entered advertising with C-E in 1948, as manager of magazine scheduling dept. He handles the following accounts: Firestone Tire & Rubber Co., Goebel Brewing Co.

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PAULSEN, ELEANOR I.
of Young & Rubicam first entered advertising in 1941, as a clerk. Her accounts are American Home Foods, Drackett and Robert Burns Cigars.

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PELLENZ, WILLIAM D.
of McCann-Erickson, Inc., was born in 1925. He is a graduate of Syracuse (BS) 1949, and entered advertising with McCann-Erickson in 1951. He handles the following accounts: Mennen Co., Chesebrough-Pond's, Inc., Nestle Co., Owens-Corning Fiberglas Corp.

PERKINS, CHRISTINE M.
of MacManus, John & Adams, Inc., was born July 22, 1924. She attended Wilkes-Barre Business College, entered advertising with Cowan & Dengler in 1947, as media & space buyer, and held posts with Nursing World and Donahue & Coe. Her hobbies are theatre, sewing, and reading. She handles the following accounts: U. S. News & World Report, Rheichhold Chemicals, U. S. Air Force, White Rock Corp., S. B. Thomas.

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PERLSTEIN, ROBERT M.
of B.B.D&O was born June 26, 1930. Attended Pace, BBA-Adv., 1959. First entered advertising with ABC-TV in 1953, as an account rep. Also held posts with CBS-TV. He is married and has one child. His hobbies are bowling and bridge. Accounts: E. I. DuPont, De Nemours and Co., Inc.

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PETER, GEORGE
of Cunningham & Walsh, Inc., was born Sept. 29, 1935. He attended C.C.N.Y., and entered advertising with C&W in 1956, as estimator. His hobbies are skiing, boating, swimming, golf, and reading. He handles the following accounts: American Machine & Foundry, Thos. Cook & Son, Decca Records, E. R. Squibb & Sons, 21 Brands, Inc.

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PETERS, JOYCE
of Mogul, Williams & Saylor, Inc., attended Drake Business College. She entered advertising with Harry B. Cohen in 1952, as asst. time buyer, and held posts with Katz Agency and American Bcstg. Co. Her hobbies are boating and bowling. She handles the following accounts: Barney's Clothes, Barricini Candy Corp., Costa Ice Cream, Breakstone, Gold Medal Candy, National Shoes, Tintex, Regal Shoes, Ronzoni Macaroni.

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PETTICK, BEN
of Product Services, Inc., was born April 19, 1916. He entered advertising with Product Svcs. in 1954, as regional director. He is married and has three children. His hobbies are cards, hiking and camping. He handles the following accounts: Roto-Broil, Continental, Tech. Tape Corp.

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PICKETT, RICHARD C.
media supervisor of Foote, Cone & Belding, was born Sept. 30, 1929. He is a graduate of Fordham (BA) 1952, and entered advertising with William Esty in 1954, as time buyer. His hobbies are golf and sailing. He handles the following accounts: Lever Bros. Co., S. A. Schonbrunn & Co.

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PRANZO, GARY
of Young & Rubicam was born Dec. 16, 1932. Attended C.C.N.Y., BBA, 1956. First entered advertising with Cunningham & Walsh in 1956 as an estimator. He is married and has two children. He is also a member of The Associates. His hobbies are records and photography. Accounts are Time Magazine and Personal Products.

RAMBERG, ARNE N.
of N. W. Ayer & Son, Inc., was born March 13, 1930. He attended Pace College, entered advertising with Lynn Baker in 1949, as office boy, and held posts with Paul Venze Assoc., and W. B. Doner & Co. He is married and has one child. His hobbies are oil painting, bowling, softball, and golf. He handles the following accounts: Corning Glass Works, Mich. Bell Tel. Co., G. E. Telechron, American Optical Assoc., Ill. Bell Tel. Co., Johnson & Johnson.

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RASMUSSEN, BERNARD G.
of Fuller & Smith & Ross, Inc., was born May 27, 1919. He is a graduate of Fordham (BS) 1946, entered advertising with Ruthrauff & Ryan in 1946, as asst. time buyer, and held posts with Seagram Distillers. He is married to Mary Dooley and has five children. He handles the following accounts: Aluminum Co. of America, Libbey-Owens-Ford Glass Co., Commercial Solvent Corp., Edison Electric Institute, Sterling Silversmiths, Hercules Powder Co., Hans Holterbosch, Plymouth Cordage Co.

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REED, ALLAN
of Grey Advertising Agency, Inc., was born March 19, 1929. He is a graduate of Pace College (BBA), and entered advertising in 1947. He is married and has one child. His hobbies are golf and photography. He handles the following accounts: Block Drug, Palm Beach.

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REINECKE, WALTER
of Batten, Barton, Durstine & Osborn, Inc., was born May 24, 1931. He attended the U. S. Naval Academy, and entered advertising with William Esty Co. in 1949. He is married to Marianne Kraemer and has two children. He handles the following accounts: E. I. Du Pont, Lever Bros., Hormel, MMM.

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REISENBACH, SANFORD E.
of Grey Advertising Agency, Inc., was born May 13, 1932. He is a graduate of N. Y. U. (BS), entered advertising with Dancer-Fitzgerald-Sample in 1952, as a trainee, and held posts with Transportation Displays and S. R. Leon Co. He is married and has one child. He handles the following accounts: Commonwealth Shoe, Hat Corp. of America, Lily Tulip Corp., Youngstown Kitchens, Topps Chewing Gum, Industrial Rayon Corp.

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RENFRO, HARRY K.
director of Radio & Television for D'Arcy Advertising Co., St. Louis office, was born in 1915. He entered the advertising field in 1951. He is married and has one child. He handles the following accounts: Budweiser, Banquet Canning Co., International Shoe, Brooks Foods, Laclede Gas, Lincoln Engineering, McQuary Norris Mfg.

REYNOLDS, LAURENCE E.
of D.C.S&S was born May 9, 1936. Attended Fairleigh Dickinson U., BS, 1960. First entered advertising with D.F.S., in 1960 as an estimator. Married. He is an associate member of Alpha Delta Sigma. His hobby is Golf. Accounts: Ipana, Standard Triumph, Minit-Rub, Ammens, Sonotone, CIA.

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RIEMENSCHNEIDER, ROBERT R.
chief time buyer of Gardner Advertising Co., was born in 1928. He is a graduate of Northwestern (BS), entered advertising with Schwimmer & Scott, Inc., in 1950, as copywriter, and has held posts with North Advertising. He is married to Polly Caylor and has three children.

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RIND, NATE
of Doyle Dane Bernbach, Inc., was born Feb. 28, 1931. He is a graduate of Brooklyn College (BA) 1953, (MA) 1957, and entered advertising with Foote, Cone, & Belding in 1956, as media research asst. He is married and has one child. His hobby is books. He handles the following accounts: West End Brewing, Polaroid, Puriton, and Five-Day deodorant.

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ROBERTS, MARCIA
of Young and Rubicam attended Syracuse U. She first entered advertising with Y&R in 1952, as a statistical clerk. She handles P&G Cheer, and Life Magazine.

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ROBINSON, DIANE
of Guild, Bascom & Bonfigli, Inc., was born Oct. 29, 1933. She is a graduate of Smith (BA) 1955, and entered advertising with Campbell-Mithun in 1956, as media asst. She is a member of the Jr. League. She handles the Ralston Purina Co.

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ROFFIS, MURRAY
of McCann-Erickson, Inc., was born March 5, 1926. He is a graduate of Cornell (BA) 1948, entered advertising with Compton Advertising as a print buyer, and has held posts with Maxon, Inc. He is married to Adele Jacobs. He handles the following accounts: Ajax Cleanser, Coca-Cola, Westinghouse.

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ROLFES, FRANK P.
of Campbell-Mithun, Inc., was born Feb. 6, 1929. He is a graduate of Loyola of Chicago (BA) 1950, U. of Chicago (MAB) 1958, entered advertising with CBS Radio in 1954, as sales service mgr., and held posts with Blair-TV Assoc. and Katz Agency. He is married to Julie K. Young. He is a member of the Illinois Athletic Club, and his hobbies are skiing, handball and golf.

ROSS, DONALD M.
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born May 2, 1928. He entered advertising with SSC&B in 1956, as media research assistant. His hobbies are designing and constructing settings for model theatre, theatre-going, and making home movies. He handles the following accounts: Whitehall Pharamacal Co. — Bisodol, Infrarub, Duplexin; Block Drug Co.—Nytol, Py-Co-pay tooth brushes, green mint, CD-60; Bulova Watch Co., This Week Magazine.

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SACHS, JEROME M.
media director for Doyle, Dane & Bernbach was born Aug. 25, 1928. He graduated CCNY, B.A.A. 1955. He first entered the agency business with J. D. Tarcher & Co. in 1945, and was also with Cecil & Presbrey and Franklin Bruck.

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SANDBERG, CARL
assistant time buyer of Compton Advertising, Inc., was born June 19, 1937. He is a graduate of Seton Hall (BS) 1958, and entered advertising with Compton in 1959, as trainee. His hobbies are golf, bowling, politics, basketball, and the saxophone. He handles the following accounts: Crisco, Comet Duncan Hines, Gleem, Ivory Soap & Liquid.

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SANNO, ALFRED R.
media group supervisor at McCann-Erickson, Inc., was born in 1925. He is a graduate of Dartmouth (BA) 1946, entered advertising with Young & Rubicam in 1948, and later held posts with BBDO. He is married to Linda Ciccarelli and has one child. He handles Chesterfield and Oasis.

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SANTONI, WILLIAM
of Cunningham & Walsh, Inc., was born Aug. 27, 1929. He is a graduate of Florida (BS), entered advertising with Ruthrauff & Ryan in 1955, as media statistician, and held posts with Dancer-Fitzgerald-Sample. He is married to Amy Rivers and has one child. He handles the following accounts: Texaco, Johns-Manville, Automotive Manuf. Assoc.

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SCALA, JAMES M.
of Young & Rubicam was born Jan. 12, 1930. Attended Hamilton, AB, 1951. First entered advertising with Y&R in 1953, as a trainee. He handles the General Foods Corp., account.

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SCHINZING, PAT
assistant media group supervisor and buyer of Gardner Advertising Co., was born in 1929. She entered advertising with Gardner in 1947, as secretary, and held the positions of estimator and outdoor buyer, before assuming her present post.

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SCHOENFELD, JAY B.
broadcast supervisor at McCann-Erickson, Inc., was born April 16, 1930. He attended C.C.N.Y., and entered advertising with Ted Bates, He handles the following accounts: Avis, Corn Products, Esso, Lehn & Fink and Pertussin.

SCHUBERT, GENEVIEVE
of Compton attended Barnard College. She first entered advertising with Badger, Browning & Hersey in 1945, as an estimator. Also held posts with Ted Bates. Her hobbies are portrait drawing, travel and languages. Accounts: Chesebrough-Ponds, Remington Rand, Sterling Drug and P&G.

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SCHUEBEL, REGGIE
vice president of Guild, Bascom, Bonfigli, Inc., entered advertising with Duane Jones Co. in 1942, as radio director. He held posts with Biow Co. and Norman, Craig & Kummel. His club affiliations are RTES and Radio Pioneers.

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SEGALL, JOEL
of Compton was born Jan. 27, 1937. He attended the U. of Illinois, BS, 1959. First entered advertising with Compton in 1960. He is married and has one child. He is a member of Alpha Epsilon Pi, Alpha Kapper Psi, Alpha Delta Sigma and AFA. His hobbies are baseball and music. Accounts: P&G, Crisco, Pink Ribbon Dreme, Consolidated Cigar's LaPalina and Lovera.

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SEIDENBERG, BERYL
of Kastor, Hilton, Chesley, Clifford & Atherton, attended Beaver College. First entered advertising with Kastor, Farrell in 1953 as media assistant. Accounts: Minute Maid Co.-Snow Crop Div., Seabrook Farms, Drug Research Corp., Thayer Labs Div. of Revlon & Roosevelt Raceway.

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SEMONS, STEVEN L.
of Young & Rubicam was born March 19, 1933. Attended C.C.N.Y., BBA, 1955. First entered advertising with Cunningham & Walsh in 1953. He is married and has two children, Bonnie and Andy. His hobby is chess. Account: General Foods.

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SENATORE, CARRIE
of J. Walter Thompson Co., was born March 12, 1929. She entered advertising with BBD & O in 1947, as secretary. Her hobbies are dramatics and skiing. She handles the following accounts: Blue Shield & Blue Cross.

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SHAHINIAN, DOROTHY
of Fuller & Smith & Ross, Inc., is a graduate of Syracuse (BA) 1949, and entered advertising with F&S&R in 1953, as estimator. Her hobbies are piano and golf. She handles the following accounts: Commercial Solvents Corp., Grumman Aircraft, Ruberoid Co., Soundscriber.

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SHAPIRO, MARVIN B.
of BBD&O was born Feb. 25, 1933. Attended Ithaca College, BS, 1956. First entered advertising with Weiss & Geller in 1956, as a buyer. Also held posts with Grey Advertising. Married to the former Naidia Berman.

SHAPIRO, PAULE
of MacManus, John & Adams, Inc., was born June 11, 1932. She is a graduate of Boston U. (BS) 1953, and entered advertising with Sackel Co. as media buyer. Her hobbies are theatre arts, reading, water skiing, crossword puzzles, and languages. She handles the following accounts: Chas. Pfizer & Co., Garrett & Co., Riggio Tobacco, Good Humor, Hydrometals, Inc.

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SHEPPARD, RICHARD
of MacManus, John & Adams, Inc., was born March 19, 1932. He is a graduate of Wooster (BA) 1954, entered advertising with Brooke, Smith, French & Dorrance in 1956, as traffic coordinator, and held posts with W. B. Doner. His hobbies are swimming, music, and theatre.

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SHIMA, JOHN F.
of Kenyon & Eckhart, Inc., was born Nov. 28, 1929. He attended N. Y. U., entered advertising with Kenyon & Eckhardt in 1947, as checking clerk, and held posts with Crowell-Collier Pub. Co. His hobbies are music, photography and sailing. He handles the Lever Bros. Co. account.

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SIMKO, GEORGE J.
of Kenyon & Eckhardt, Inc., was born Oct. 19, 1935. He entered advertising with K&E in 1953. His hobbies are golf, tennis, swimming and skiing. He handles the Lever Bros. Co. account.

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SLATTERY, ANNE H.
of Batten, Barton, Durstine & Osborn, Inc., was born March 21, 1928. She is a graduate of College of New Rochelle (BA) 1948, entered advertising with Geyer, Newell & Ganger in 1950, and held posts with Robert B. Grady Co., and CBS TV Network. She is married to Robert Bayley. Her accounts are American Tobacco Co., Armstrong Cork, Philco, Pittsburgh Plate Glass.

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SMITH, JACK 'JOHN' J.
of B.B.D&O was born May 26, 1931. Attended Fordham U., BA, 1953. First entered advertising with Ruthrauff & Ryan in 1953. Also held posts with S.S.C&B and Lennen & Newell. Accounts: Dodge, Armstrong Cork, First Nat'l. City, Liberty Mutual, Phoenix Mutual, N.Y. Racing, GE, Greater N.Y. Fund.

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SOWAAL, MARGUERITE
media buyer, of Fuller & Smith & Ross, was born Jan. 25, 1928. She attended MSU, and entered advertising with Stromberger. LaVene, McKenzie in 1955, as media assistant. She is married and has three children. Her hobbies are reading, writing and music. She handles the following accounts: McCulloch Motors & International, GE Dealers of So. Calif., Occidental Life Ins. Co., Pacific Tile & Porcelain Co., Capital Co.

SPARKS, HENRY L.
of Young & Rubicam was born Sept. 24, 1909. Attended Williams College. First entered advertising with Young & Rubicam in 1930. Married the former Mary Peelle and has four children. He is a member of the Mt. Kisco Country Club. Accounts: GE Major, Moore McCormack, International Silver, Metropolitan Life, Simmons, Norcross, GE Radio-TV, Johnson & Johnson, Hendredon, Manufacturers Trust and Royal. ★ ★ ★

SPRUYTENBURG, FRED
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born July 22, 1932. He graduated from Pace (BBA), and entered advertising with SSC & B in 1956, as assistant time buyer. He handles the following accounts: American Tobacco Co.—Pall Mall Cigarettes, Half & Half Smoking Tobacco, La Corona. ★ ★ ★

ST. GEORGES, JOSEPH F.
of Young & Rubicam was born June 4, 1926. Attended Yale, BA, 1948. First entered advertising with St. Georges & Keyes in 1950, as copy-contact. Also held posts with WOR-TV and Time Mag., Married and has five children. Accounts: American Airlines, Ethyl, Filbert, Lipton, Permacel, Personal Products, Piels Beer and five others.

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STAAB, WALTER E.
of Kenyon & Eckhardt, Inc., was born April 12, 1933. Attended Rutgers University and Farleigh Dickinson, BA, 1955. First entered advertising with McCann-Erickson in 1956, as media-research analyst. Accounts: Beecham Products Inc., Brylcreem, Silvikrin and MacLeans.

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STACK, JAMES
of Young & Rubicam, Inc., was born May 11, 1923. Attended Fordham U. and NYU, BS, 1949, and MBA, 1953. First entered advertising with Y&R in 1953, as media operations supervisor. Married and has two children. Hobbies are sports and woodworking. Accounts: Drackett, Bordens, American Home Foods, and National Sugar.

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STARK, JOAN G.
Supervisor of Spot broadcasting of Grey Advertising Agency, Inc., was born July, 1931. She attended Ohio State, entered advertising with William H. Weintraub in 1950, as time buyer, and held posts with Harris & Whitebrook. Her hobbies are horseback riding, tennis, and collecting jewelry. She handles the following accounts: Chock Full O'Nuts, Chunky Chocolate, Lionel, Ideal, Macy's, Hudson, Ward Hassenfeld, Hoffman, Krueger, Wm. Wrigley.

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STARKWEATHER, RALPH
of J. Walter Thompson Co., Los Angeles, was born in 1925. A graduate of UCLA, he has been with J. Walter Thompson Co. for six years. His hobbies are sports car racing, photography and writing. He handles the following accounts: Douglas Aircraft, Garrett Corp.

STONE, ROBERT M.
of Compton Advertising, Inc., was born April 3, 1934. He is a graduate of Michigan State (BA), and entered advertising with Compton in 1959, as media trainee. He is married and has two children. His hobbies are golf, reading, music, and athletics. He handles the following accounts: Gleem, Crisco, Mobil Oil, General Baking Chesebrough.

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STUMBO, PHILIP A.
of McCann-Erickson, Inc., was born August 17, 1934. He attended Fordham and C.C.N.Y., entered advertising with Biow-Beirn-Toigo in 1954, as Radio-TV spot biller, and held posts with WABC-TV, Ted Bates. His hobbies are skiing, opera, theatre, ice skating and tennis. He handles the following accounts: National Biscuit Co., Bulova Watch, Westinghouse Electric, John Hancock, Look—Cowles Magazines.

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SULLIVAN, JEANNE
of Sullivan, Stauffer, Colwell & Bayles, Inc., was born Oct. 4, 1924. She entered advertising with Duane Jones, Co. in 1954, as secretary, and has held posts with Reggie Schuebel, Inc., and Norman, Craig & Kummel. She handles the following accounts: Carter Products — Rise Shave Cream; Lever Brothers—Breeze Detergent.

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SULLIVAN, WALTER E., Jr.
of Doyle, Dane, Bernbach, Inc., was born May 18, 1925. Attended Columbia U., AB in 1948, MA in 1950. First entered advertising with Benton & Bowles in 1953, as media analyst. Also held posts with Foote, Cone & Belding and Royal Typewriter Co; Married and has 4 children. Hobbies are Music, Golf and Tennis. Accounts: Schenley Industries, Yardley of London, The Lane Co., Warner Bros. Foundations, Ohrbach's Glendale Knitting Corp.

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SWART, RICHARD E., Jr.
of B.B.D&O was born August 4, 1934. Attended Williams College, BA, 1956. First entered advertising with B.B.D&O in 1956, as a trainee. Married to the former Jo Anne Schien, he has two children. His hobby is dramatics. Account: General Mills.

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THULIN, KATHERINE
of Campbell-Mithun, Inc., was born Oct. 1, 1931. She is a graduate of Minnesota (BA), and entered advertising with Bulmer-Johnson in 1953, as secretary. Her hobby is skiing. She handles the following accounts: Larsen Co., Northern States Power Co., Minneapolis Symphony.

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TREA, RICHARD
of Kenyon & Eckhardt, Inc., was born Nov. 17, 1926. He is a graduate of Dickinson (BA) 1952, entered advertising with Benton & Bowles in 1952, as media research analyst, and held posts with Carl S. Brown Co., Inc. He is married and has one child. He handles the following accounts: Harold F. Ritchie, National Biscuit Co., Pepsi-Cola Co.

TREGRE, JEANNE M.
of Chirurg & Cairns, Inc., attended St. John's U., BA, First entered advertising with Ogilvy, Benson & Mather, Inc. Accounts: Crayola Crayons, Hotel Roosevelt, Alderney Dairy Co., Aborn's Coffee, Dow Corning, Thorens, C&G Merriam Webster Dictionaries.

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TULLY, TIM
of Compton Advertising, Inc., was born May 10, 1932. He is a graduate of Williams (BA), and entered advertising with Ted Bates in 1958, as mail-room trainee. His hobbies are theatre and tennis. He handles the following accounts: Duncan Hines, Drene.

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TWIDDY, JOHN W.
of MacManus, John & Adams, Inc., was born Dec. 2, 1931. He attended Western Maryland College, entered advertising with Foote, Cone & Belding in 1955, as asst. media buyer, and held posts with TV Guide. He is married to Mary Kraft and has one child. He handles the following accounts: S. A. Schonbrunn & Co., S. B. Thomas, White Rock Corp., Van Munching Imports, U. S. Air Force.

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VANDERWARKER, GORDON G.
media Manager of Donahue & Co., was born March 15, 1915. Attended Wesleyan U., BA, 1936. First entered advertising with NBC in 1937, as research clerk. Also held posts with ABC, Benton & Bowles, BBD&O, Needham, Louis & Brorby. Accounts: Corn Products, Gorham Silver, Holland-America Line, Business Week, Schieffelin & Co.

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VERNON, FRANK J.
of Cunningham & Walsh, Inc., was born March 4, 1933. He is a graduate of Penn State (BA), and entered advertising with C&W in 1959, as estimator. He is married to Annette Galbavy and has one child. His hobbies are reading and sports. He handles the following accounts: American Cyanamid Co., Watchmakers of Switzerland.

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VISCARDI, THOMAS
sr. Media Buyer of Young & Rubicam was born Aug. 22, 1916. Attended NYU. First entered advertising with Crosley, Inc., in 1936. Also held posts with CBS-radio and TV. Married to the former Rose Vastano he has one child. He is a member of the Elks and enjoys baseball, football and woodworking. Accounts are American Home Foods, General Cigar Co., Dictaphone, Esterbrook.

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VITT, SAM B.
v.p. and media dir. of Doherty, Clifford, Steers & Shenfield, was born Oct. 23, 1926. He is a graduate of Dartmouth (BA) 1950, entered advertising with CBS in 1950, as a trainee, and has held posts with Benton & Bowles. He handles the following accounts: Bristol-Myers, Grove Labs, Paton McCormick, The Borden Co., Sonotone, Chemway, Noxema, Standard Triumph.

WALLOWER, TED P.
of Batten, Barton, Durstine & Osborn, Inc., was born Jan. 21, 1918. He is a graduate of Missouri (BA) 1939, entered advertising with Bermingham Castleman in 1948, in accounting, and held posts with Morey Humm & Johnstone. He handles the following accounts: Du Pont, Penick & Ford, United Fruit, Pfeiffer's. ★ ★ ★

WALSH, DOLAN J.
of D'Arcy Advertising Co., St. Louis office, attended St. Louis U. He entered advertising with D'Arcy in 1951, in the outdoor dept. He is married and has one child. He handles the following accounts: Anheuser Busch, The Reardon Co., Bondex-Diamex, Krey Packing Co., International Shoe.
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WARD, ALAN M., Jr.
of Young & Rubicam was born August 13, 1933. Attended NYU. First entered advertising with Y&R in 1956, as a trainee. Married to the former Joan Robertson he has one son. His hobby is boating. Accounts: Goodyear Tire & Rubber Co., Beech-Nut Baby Foods, Singer Sewing Machine Co.
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WARNER, JOHN A.
of Young & Rubicam was born May 17, 1926. Attended Pace College, BBA, 1952. First entered advertising with Y&R in 1952, as a trainee. He also held posts with Pictures Inc. He is married and has three children. His hobby is refinishing old furniture. Accounts: Gulf Oil Corp., and General Electric. ★ ★ ★

WEISS, FREDERICK C., Jr.
of Young & Rubicam was born July 16, 1926. Attended Tufts U., BNS, in 1946 and AB in 1948. First entered advertising with Y&R in 1948. Also held posts with Fairchild Camera and Instrument Corp. Accounts: P&G, GE, The Travelers Insurance Cos. ★ ★ ★

WERMAN, HERBERT J.
of Grey Advertising Agency, Inc., was born Sept. 6, 1930. He is a graduate of Upsala (BBA) 1956, and entered advertising that year with Dancer-Fitzgerald-Sample. His hobbies are reading, music, and bowling. He handles the following accounts: Chock Full O'Nuts, Krueger Brewing, Hoffman Beverage. ★ ★ ★

WEYMOUTH, E. G., JR.
of Kudner Agency, Inc., was born Aug. 15, 1917. He attended Lehigh, entered advertising with Kudner in 1939, as trainee, and held posts with Colgate-Palmolive Co. He is married to Rachel Williams and has two children. He is a member of the Bronxville Field Club and the Rear Guards. He handles the following accounts: Renault, Sylvania, Arnold Bakers, Goodyear, Fisher Div. of GM, Colorforms. ★ ★ ★

WHITE, WILLIAM G.
of Cunningham & Walsh, Inc., was born Oct. 24, 1918. He is a graduate of U. of Toronto (BA), entered advertising with CFRB in 1939, in sales, and held posts with Benton & Bowles and Pedler & Ryan. He is married to Patricia Anderson and has three children. His hobby is community activities.

WIDHOLM, ROBERT
broadcast media supervisor of Doherty, Clifford, Steers & Shenfield, was born March 21, 1924. He is a graduate of Dartmouth (BA) 1947, and entered advertising with Lennen & Mitchell in 1948, as trainee. He handles the following accounts: Bristol-Myers, Borden Co., McCormick Co., Noxzema Chemical Co., Eastman Chemical Co.
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WOLF, ALICE J.
of N. W. Ayer & Son, Inc., was born March 16, 1925. She graduated from Miami U. (O), entered advertising with J. Walter Thompson as secretary, and has held posts with Grey Adv. Agency and Dowling Adams, Inc. She is married to Seymour Kiel. Her hobbies are photography, cooking, deep-sea fishing, and travelling. She handles the following accounts: United Air Lines, Avondale Mills, Hilton Credit Cards, James Lee & Sons, Peoples Drug Co. ★ ★ ★

WOLFE, ROBERT D.
vice president in charge of Radio-TV, west coast, Grey Advertising Agency, Inc., was born Nov. 14, 1912. He is a graduate of Brown (PhB) 1934, entered advertising with Young & Rubicam in 1938, as script writer, and held posts with Kenyon & Eckhardt, Hicks & Greist, John W. Shaw Adv., Peck Agency, and Sweets Co. of America. He is married to Jeannette Scott and has two children.
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WOODRUFF, F. CHARLES
of Sullivan, Stauffer, Colwell & Bayles, Inc., attended Columbia U., MA, 1956. First entered advertising with McCann Erickson. Accounts are Lever Bros., Best Foods, American Petroleum Inst.
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YODER, DAVID J.
of B.B.D&O was born April 11, 1937. Attended Ohio Wesleyan U., BA, 1959. First entered advertising with B.B.D&O in 1959. His accounts are Campbell Soup and Bromo Seltzer.
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ZIEGEL, LEONARD
assistant spot buyer of Compton Advertising, Inc., was born Jan. 23, 1933. He is a graduate of CCNY (BBA), and entered advertising with Compton in 1959, as media trainee. He is married to Norma Nemeth and has one child. His hobby is photography. He handles the following accounts: Duz, Ivory Soap, El Producto Cigars, Sterling Beer, Yankee Beer. ★ ★ ★

ZIEGLER, ISABEL
media supervisor of N. W. Ayer & Son, Philadelphia, is a graduate of Simmons College. She entered advertising with J. Walter Thompson as an assistant time buyer.
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ZIZZAMIA, MARK H.
assistant time buyer of Compton Advertising, Inc., was born June 23, 1935. He is a graduate of Harvard (BA) 1957, and entered advertising with Compton in 1958, as media trainee. He handles the following accounts: Canada (7 Brands), Crisco.

Official Exchange Rates For Foreign Currency

Country	Unit of Currency	Exchange Rate March, 1961	Current Collections
Argentina	Peso	*$ .0125	Prompt
Australia	Pound	2.24	Prompt
Austria	Schilling	.0390	Prompt
Belgium	Franc	* .0201	Prompt
Bolivia	#Boliviano	* .00009	Fair
Brazil	Cruzeiro	* .0045	Fair-prompt
Canada	#Dollar	1.01¼	Prompt
Chile	Escudo	* .9550	Prompt
Colombia	Peso	* .125	Fair
Costa Rica	Colon	.1785	Prompt—fair
Cuba	Peso	1.0000	——
Denmark	Krone	.1450	Prompt
Dominican Rep.	#Peso	1.0000	Fair
Ecuador	Sucre	.0666	Fair
Egypt	Pound	2.88	——
Finland	Markka	.00315	Prompt
France	New Franc	* .2041	Prompt
West Germany	#Mark	.2520	Prompt
Greece	Drachma	* .0335	Prompt
Guatemala	#Quetzal	1.0000	Prompt—fair
Haiti	#Gourde	.2000	Prompt—fair
Honduras	#Lempira	.5000	Prompt—fair
Iceland	Krona	* .0265	Prompt
India	Rupee	.2100	Prompt
Iran	Rial	.0315	Fair—slow
Iraq	Dinar	2.80¼	Fair
Ireland	Pound	2.80	Prompt
Israel	Pound	.56	Prompt
Italy	Lira	.001612	Prompt
Japan	Yen	.0028	Prompt
Mexico	#Peso	.0800	Prompt
Morocco	Dinar	.002	Prompt
Netherlands	Guilder	.2780	Prompt
New Zealand	Pound	2.79	Prompt
Nicaragua	Cordoba	.1429	Prompt
Norway	Krone	.1403	Prompt
Pakistan	Rupee	.2100	——
Panama	#Balboa	1.0000	Prompt
Paraguay	#Guarani	.0085	Prompt
Peru	Sol	* .0370	Prompt—fair
Philippines	Peso	.37	——
Portugal	Escudo	.0350	Prompt
El Salvador	#Colon	.40	Prompt—fair
Spain	Peseta	.0168	——
Sweden	Krona	.1935	Prompt
Switzerland	#Franc	.2318	Prompt
Turkey	Pound	.1125	Slow
U. of S. Africa	Rand	2.8030	Prompt
United Kingdom	Pound	2.80	Prompt
Uruguay	Peso	* .0920	Prompt—fair
Venezuela	Bolivar	* .2175	Fair

* Free Rate. Many countries have several rates. # No foreign exchange restrictions.

Promotion's Key Role In Broadcasting Growth

By JOHN F. HURLBUT
President, Broadcasters' Promotion Association, Inc.

SOME time ago, I was asked to address two consecutive sessions of a broadcast management class on Promotion. Taking a long look at what one does and has done for a living is a revealing experience. Describing a many-faceted profession in 100 minutes of classroom time isn't easy.

But preparation for these classes revealed in sharp focus two facts of broadcast business life: the rapid growth of Promotion, and its key role in our industry.

Time was when the broadcast promotion man or woman had a rather indefinite job assignment — those chores that no one else wanted to take on. And much to the credit of many of today's veteran promotion people, they molded careers from seemingly unrelated miscellany.

1961's Promotion Manager is more than a "publicity man", or an "exploitation expert" or a "copy writer". He is a key executive with all the implications and demands of that term. He must plan as well as make deals, must create strategy and get things done. He is part of the management team and a skilled specialist.

Does this mean that he is a jack-of-all-trades? Not at all. It does mean that the Promotion Manager has an appreciation for the blend of the creative and the practical that is modern broadcasting.

Now that our profession has matured, what are the man-sized challenges that face promotion people in the years ahead?

In advertising, should media which are first in public attention be content with less than 25 per cent of the advertising dollar? This concern of broadcast ownership and sales management is an equal concern of promotion managership. It is up to the Promotion Manager to find new ways to demonstrate to more sellers that broadcasting media can move their products.

Such industry growth cannot be accomplished by individual station or group promotion alone. Our industry has to present a solid front. I have long contended that station Promotion people ought to meet at least once each six weeks to discuss strategy for getting revenue into our media.

But the most successful financial operation cannot continue without a license. The terms of a broadcasting license are as much a concern of the Promotion Manager as the General Manager and Owner. "Image" and "government regulation" are favorite topics of discussion at seminars, conventions and over lunch tables. As long as broadcasting stations are licensed by government, it is important that all government officials and members of Congress, as well as the FCC, are informed about what broadcasting is accomplishing. If their only source of information is mail from pressure and special interest groups, we are in trouble.

The Promotion Manager can and does contribute most positively to the "image" area. First, he can suggest apt topics for documentary or public service type programming. Secondly, he can reach those groups with information having to do with the nature of our business, as well as specific promotion of special interest programming.

In today's and tomorrow's broadcasting, Promotion has a defined role and an important one. It helps give a broadcasting organization purpose and direction.

To you the advertiser, broadcast promotion has special significance. Not so much for what it can do for your specific campaign at the moment, but for the long range strength Promotion gives the station you are buying.

I'm proud to be a Promotion Man, proud of Promotion's accomplishments, and I'm excited by its challenges.

Broadcasters' Promotion Association, Inc.

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Cleveland 40, Ohio

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1961

RADIO NETWORKS

★

EXECUTIVE PERSONNEL

U. S. MAP OF NETWORK

OWNED & OPERATED

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Quality Radio Is Vital In Sustained Success

By ROBERT R. PAULEY
ABC Vice Pres. in Charge of Radio Network

ONE of the strangest things to me in the development of language is that a cliche becomes just that because it expresses a strong thought in a strong way. However with use and re-use, the phrase loses the power if not the meaning for which it was originally intended.

One example: "It takes money to make money."

No one that I know of disagrees with this statement. But many in the radio business have said the words then monetarily retrenched even further in efforts to make a profit while losing sight of the vital necessity in sustained success—quality.

Some have shown a profit by this method. But in so doing, they seem to have altered the shape and power of radio. At the first sign of trouble for radio a few years ago, expenditures were cut to make up for the very real loss of revenue; a necessary step perhaps then. But in many cases this procedure continues and broadcasters are content to remember the good old days rather than work for a few good new days.

It does take money to make money. And at ABC Radio, we believe it also takes money to provide the service that makes a radio network what it should be—a vital high quality entertainment medium.

At ABC, broadcasting means entertainment. As broadcasters we realize the full importance of furnishing the public with the best news gathering and reporting possible. The increased emphasis on news at ABC Radio in the past six months is tangible evidence of this realization.

But first of all, we are providers of entertainment. For 27 years now Don McNeill has been providing morning entertainment to ABC Radio listeners of the "Breakfast Club." But one of the reasons that both first and second quarter "Breakfast Club" sales are up this year is that we have never stopped trying to find new ways to make the program even more appealing to the radio audience, and a good solid show is worth any additional money it might take.

A substantial money investment was also made by ABC Radio last year with the introduction of "Flair." A daily, 55-minute, afternoon program consisting of 11 segments, each lasting approximately 90 seconds, "Flair" counts among its roster of stars Theodore Bikel, Jonathan Winters, Margaret Truman, Harry Golden, Johnny Desmond, Fran Allison, Boris Karloff and Wayne & Shuster.

The money paid was worth the results. Affiliates from coast to coast jumped on the "Flair"—wagon and at the end of the year the program was being carried on 268 stations. Advertiser interest consistently increased and we anticipate impressive "Flair" sales gains during 1961.

Last year ABC Radio alone was willing to pay a record sum for radio rights to the Patterson-Johansson Heavyweight Championship Fight. With 61 million listeners—the largest audience in the history of advertising—tuning in, ABC Radio and the fight sponsors all found that the return was worth the investment. For the March 13 fight this year, ABC Radio spent even more money for the radio rights and quickly found sponsors.

Spending money is of course not the only answer to increasing the audience penetration and earning power of network radio. You must take into consideration the aims and desires of your affiliates and the public.

No station—and no listener—really wants a program service that reflects a philosophy of cost-cutting and minimal effort. Rather, from the news to entertainment programs that reflect quality and maximum effort will bring the best audience.

It takes some extra effort, some patience and it may take some spending, but remember, "It takes money to make money!"

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(A Subsidiary of American Broadcasting-Paramount Theatres, Inc.)

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Telephone Number: SUsquehanna 7-5000

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John Madigan.....Dir. of News & Pub. Aff.
Frank Latourette.....Nat'l News Editor

(Continued on Page 200)

BECAUSE THERE IS AN ABC RADIO NETWORK...

BECAUSE THERE IS AN ABC RADIO NETWORK –
millions of young adults meet entertaining people like Dick Van Dyke, Jonathan Winters, Wayne & Schuster, Margaret Truman, Bonnie Prudden, and so many other fascinating personalities. (That's "Flair" on ABC Radio).

BECAUSE THERE IS AN ABC RADIO NETWORK –
60,000,000 Americans are right on the spot at a sporting event such as the Patterson-Johannson fight (an ABC Radio exclusive).

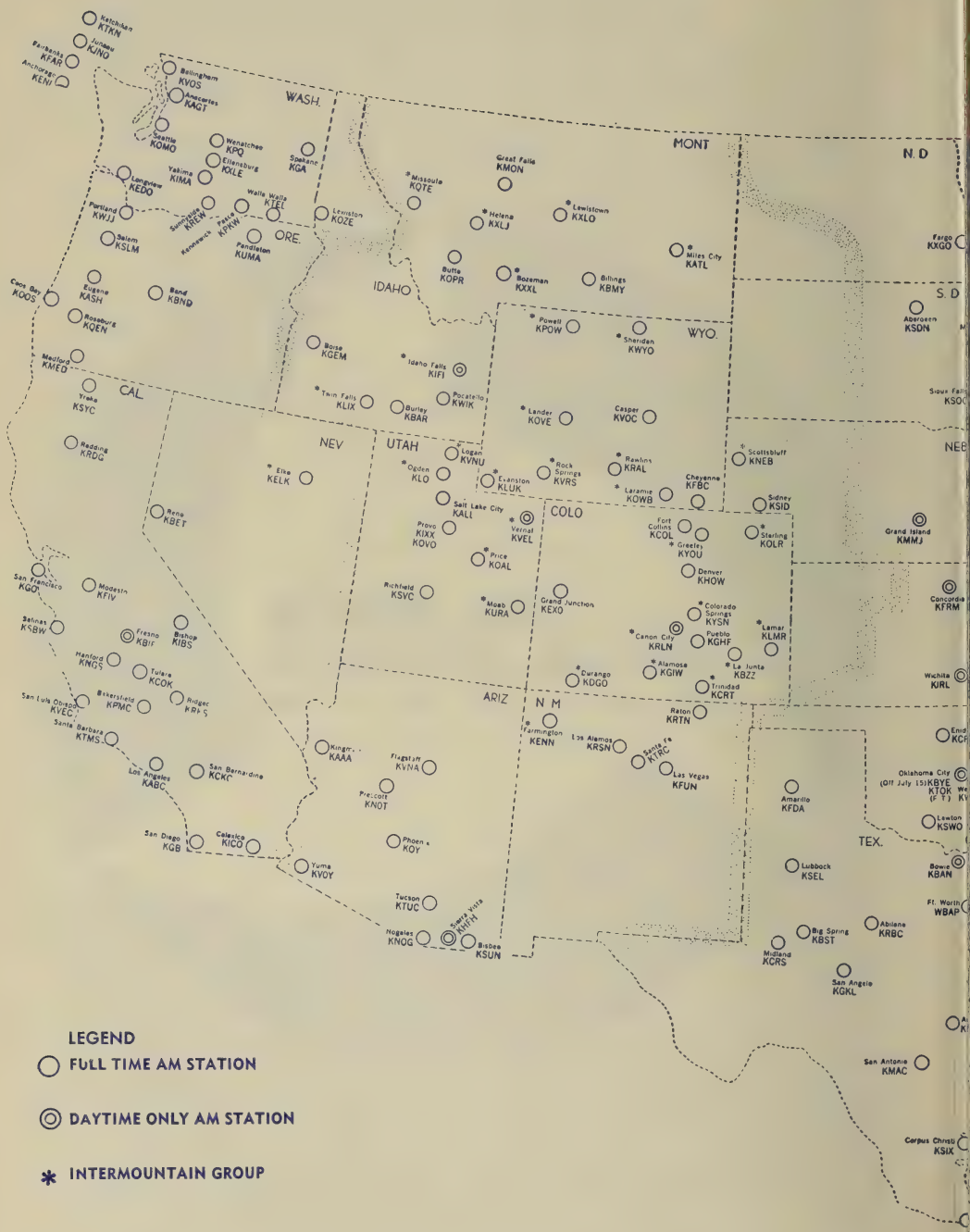
BECAUSE THERE IS AN ABC RADIO NETWORK –
every radio listener is kept in constant touch with the nation and the world. Reporters and news analysts such as Alex Dreir, John Cameron Swayze, Edward P. Morgan, Bill Shadel, Paul Harvey work at ABC Radio – all through the day, all through the night. That's because Americans must know the news. And they *know* because there is an ABC Radio Network.

BECAUSE THERE IS AN ABC RADIO NETWORK –
more people have a better understanding of the men and women who make national and international news through such fine public service programs as Presidential Press Conference, Issues and Answers, and From Capitol Hill.

BECAUSE THERE IS AN ABC RADIO NETWORK –
Don McNeill's Breakfast Club helps millions to get a happy start every day . . . every day for 28 years. Yes, it's an everyday fact: *local* ABC Radio stations will keep giving America the best in public service, the best in entertainment, the best in news, the best in sports, because there is an ABC RADIO NETWORK.

ABC
RADIO
NETWORK

ABC Radio



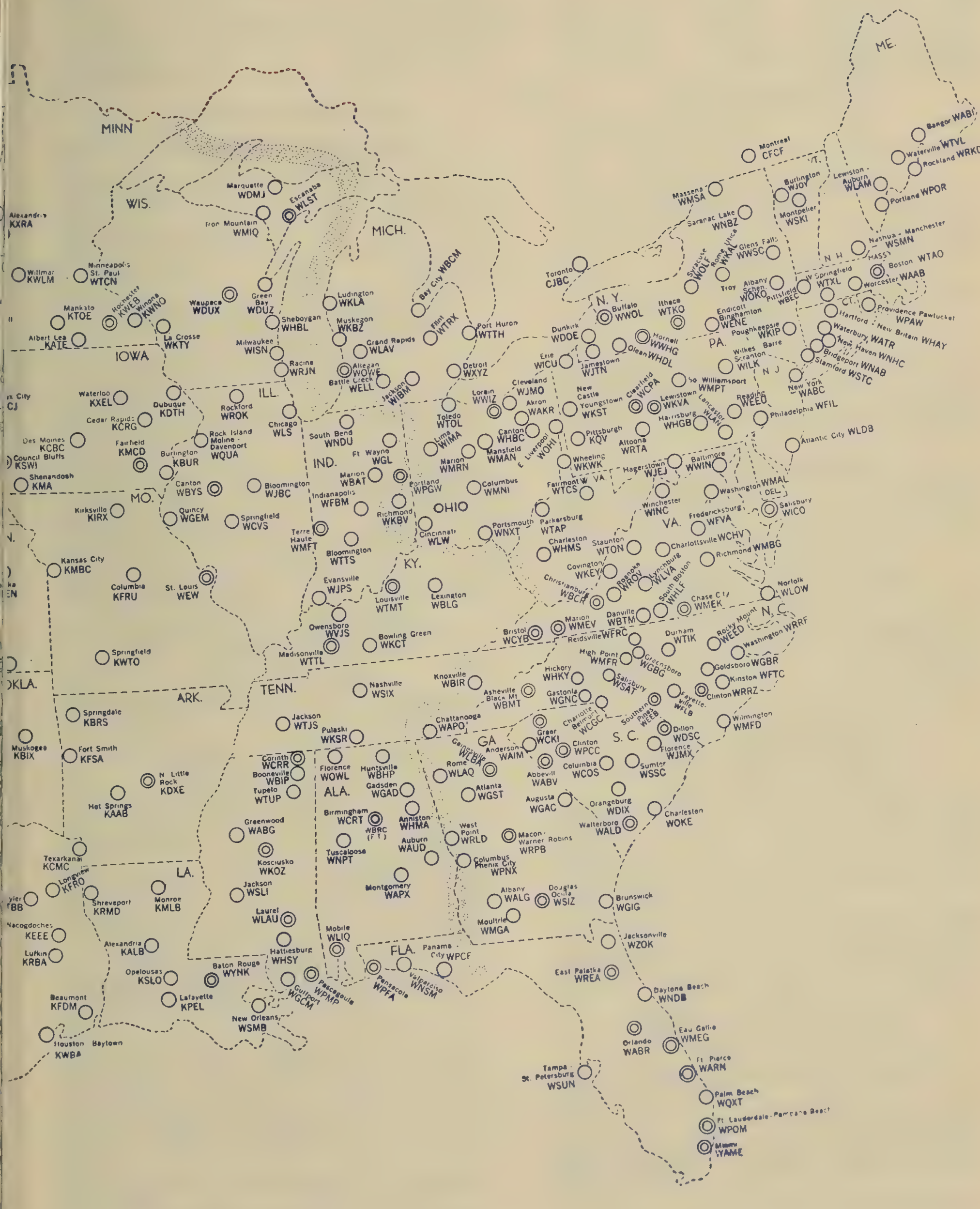
LEGEND

○ FULL TIME AM STATION

◎ DAYTIME ONLY AM STATION

* INTERMOUNTAIN GROUP

Network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Willmar KWLM
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Winona KWNO
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Fairfield KMCD
Shenandoah KMA
Burlington KBUR
Kirksville KIRX
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St. Louis WEW
Springfield KWTO
Springdale KBRS
Fort Smith KFSA
Muskogee KBIX
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Texarkana KCMC
Longview KFRO
Shreveport KRMD
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Lufkin KRBA
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Marquette WDMJ
Escanaba WLST
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Sheboygan WHBL
Milwaukee WISN
Racine WRJN
Rockford WROK
Chicago WLS
Rock Island Moline Davenport WQUA
Bloomington WJBC
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Augusta WGAC
Orangeburg WDIX
Walterboro WALD
Charleston WOKE
Chattanooga WAPO
Nashville WSIX
Jackson WTJS
Pulaski WKSR
Corinth WCRR
Booneville WBIP
Tupelo WTUP
Florence WOWL
Huntsville WBHP
Gadsden WGAD
Gainesville WLBA
Rome WLAQ
Atlanta WGST
Birmingham WCRT
WBRC (F T)
Anniston WHMA
West Point WRLD
Macon-Warner Robins WRPB
Auburn WAUD
Tuscaloosa WNPT
Columbus Phenix City WPNX
Montgomery WAPX
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Hattiesburg WHSY
Mobile WLIQ
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Gulfport WGCM
Pascagoula WPMP
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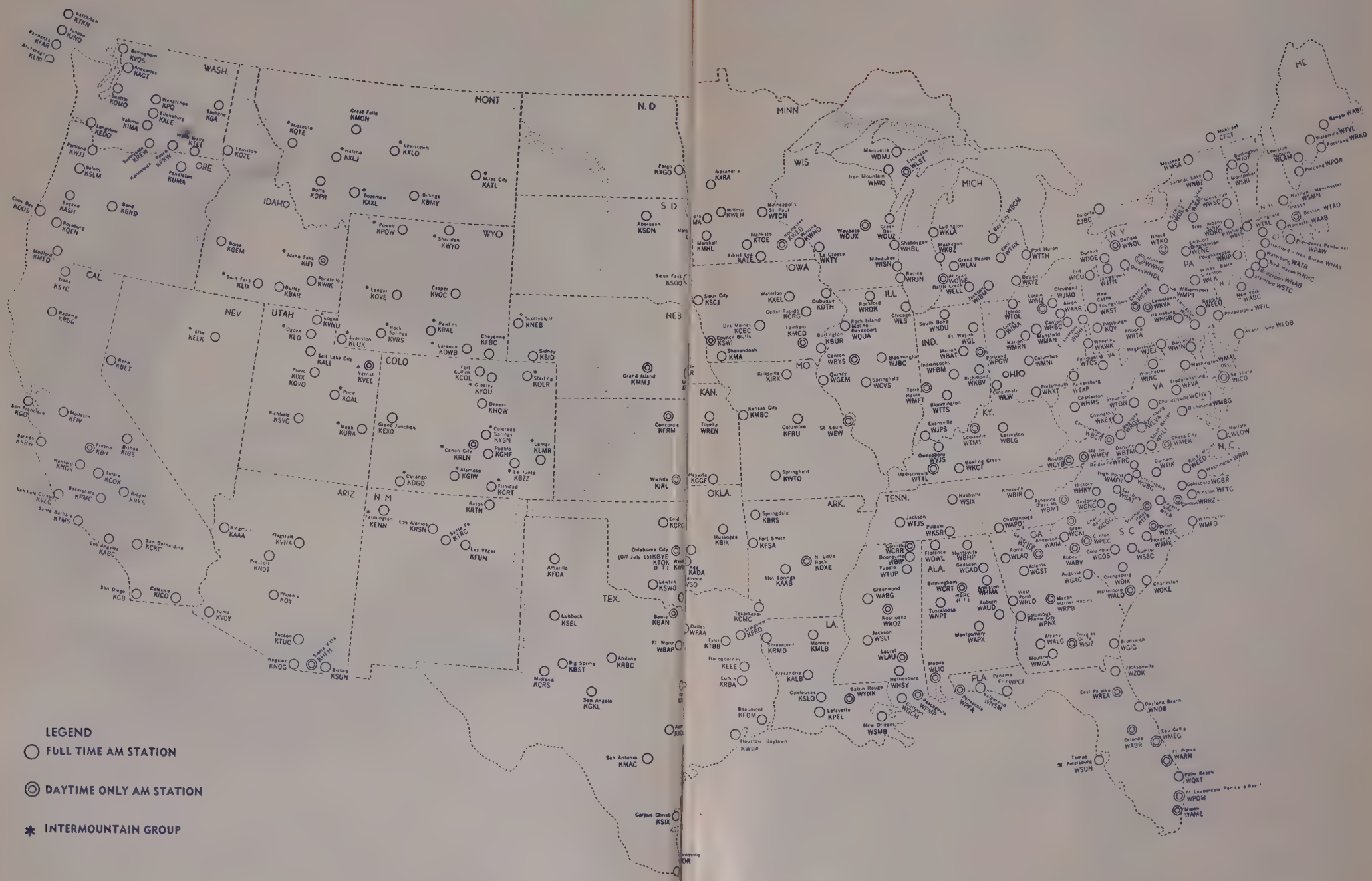
Pensacola WPFA
Valparaiso WNSM
Panama City WPCF
Albany WALG
Douglas Ocilla WSIZ
Moultrie WMGA
Brunswick WGIG
Jacksonville WZOK
East Palatka WREA
Daytona Beach WNDB
Orlando WABR
Eau Gallie WMEG
Ft Pierce WARN
Tampa-St. Petersburg WSUN
Palm Beach WQXT
Ft Lauderdale-Pompano Beach WPOM
Miami WAME

ABC Radio Network



(Continued from Page 195)

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Philip Brestoff .....Sls. Mgr.
Ralph C. Denechand.....Mgr. of Engineering Operations, Western Division
Arthur Harvey.....Dir. Labor Rel.
Milt Fishman.....Dir. Radio-TV News, W.D.
Theodore Grenier.....Chief Engineer, Western Division
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Robert P. Myers.....Pacific Coast Counsel—ABC
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Harry Woodworth.....Western Sales Mgr., ABC Network

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San Francisco 2, California

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Delbert Gore.....Sales Manager
Edith Kirby.....Traffic Manager
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Edgar Shelton .....Vice President

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New York 23, New York

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Network Radio Faces Future With Ideas And Enthusiasm

By ARTHUR HULL HAYES
President, CBS Radio

THIS year we witness the assembling of a new political administration in Washington. New policy-makers there have confidence and enthusiasm in their favor as they set to work guiding a nation. Network radio faces the future with equal enthusiasm, as its ideas and innovations operate to meet economic, cultural and scientific developments of today and tomorrow.

The radio network business, in a state of frequent flux since the start of television's inroads on audience and sales in 1950, has now evolved to a point where it is once again stable and secure. We are back with solid realities . . . and pleasant ones, too.

At CBS Radio, the reality is this: a carefully-planned program formula that has been shaped and strengthened to consolidate the interests of advertiser, affiliated stations, networks and audience. The result is a modified Program Consolidation Plan, inaugurated late in 1960, that enables CBS Radio to feed much more news and information to stations, while retaining personalities that have set CBS apart—Arthur Godfrey, Garry Moore, Art Linkletter, Bing Crosby and Rosemary Clooney. Their kind of entertainment is smoothly integrated with nineteen factual new CBS Radio Features and regular sessions with Lowell Thomas, Eric Sevareid, Bob Trout, Douglas Edwards and the rest of the distinguished CBS News staff.

Listener reaction to the new schedule has been more than favorable. Advertisers are constantly showing more interest. And stations have come through as we hoped they would. The rate of affiliate applications conjures up memories of the pre-1948 era.

The principles of supply and demand indicate success for a product that fills or fulfills an intense need. Our programming is of course a product. And a large part of our success today depends on how our product meets the needs of our stations. This product is many things at CBS. It is entertainment; it is music; but most of all, it is information and news. And that is no accident. Radio stations preceding 1950 wanted one kind of programming. Since those days, the nation has undergone many socio-economic changes. It is no surprise, then, that today's stations seek something very different.

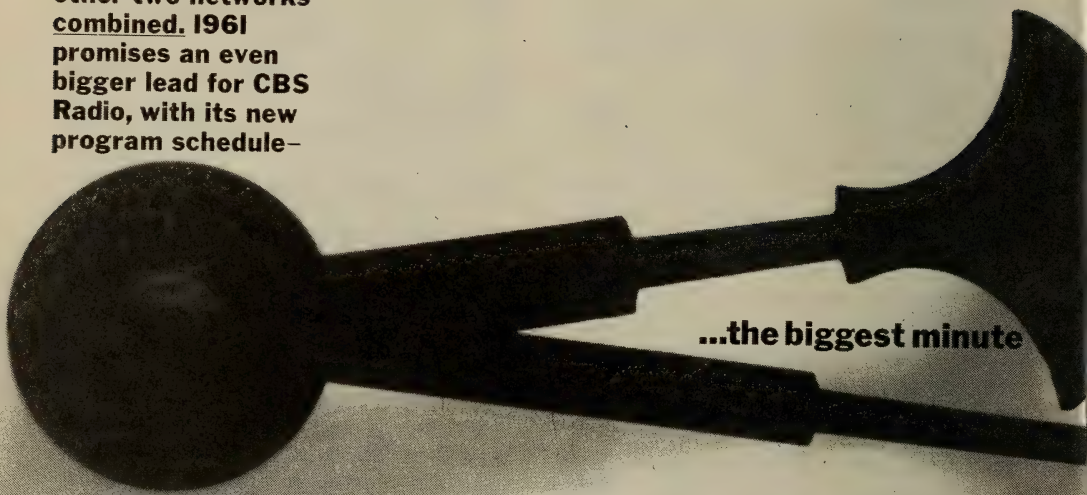
They want news and information because of their added value in a world of Cold War and Hot Prospects. They want these services from us because (1) network radio continues to perform them best and (2) stations cannot begin to provide such coverage and background for themselves.

Clearly, that puts us—first and foremost—in the business of supplying national and international news; special events coverage; analysis; and sports.

Naturally enough, this change in the complexion of radio networking has been accompanied by progress in other areas of American life. The growing body of intelligentsia has increasingly sought more outlets for constructive opinion and debate and basic knowledge; public affairs in television has finally engendered what amounts to mass audience acceptance; publishers' figures relate the solid and still-growing sales rate of non-fiction; good music—represented, incidentally, on CBS Radio by the New York Philharmonic and the Cleveland Orchestra—has experienced a renaissance; and good newspapers seem to carry more informational "meat" than ever before.

Network radio is an integral part of American life and the American household. It is inevitable that a change in the focus of our living should be reflected in the nation's radio programming. That is proper because we broadcast to satisfy while we inform and entertain the public.

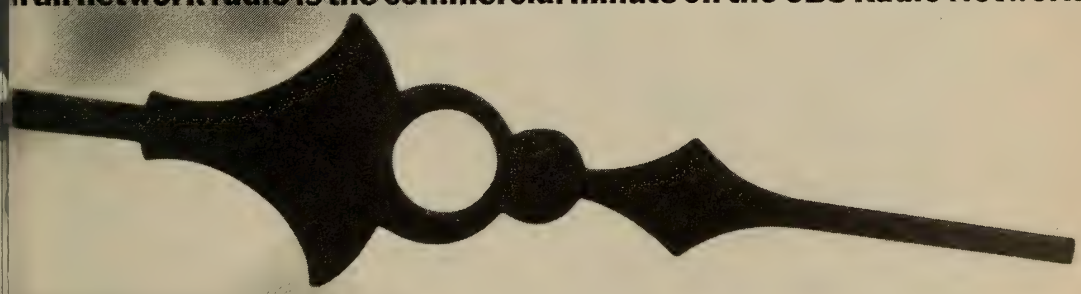
To an advertiser, the biggest minute is the one that clocks the biggest audience. In the average commercial minute, advertisers on the CBS Radio Network in 1960 reached 28 per cent more homes than on the next network, 9 per cent more homes than on the other two networks combined. 1961 promises an even bigger lead for CBS Radio, with its new program schedule–



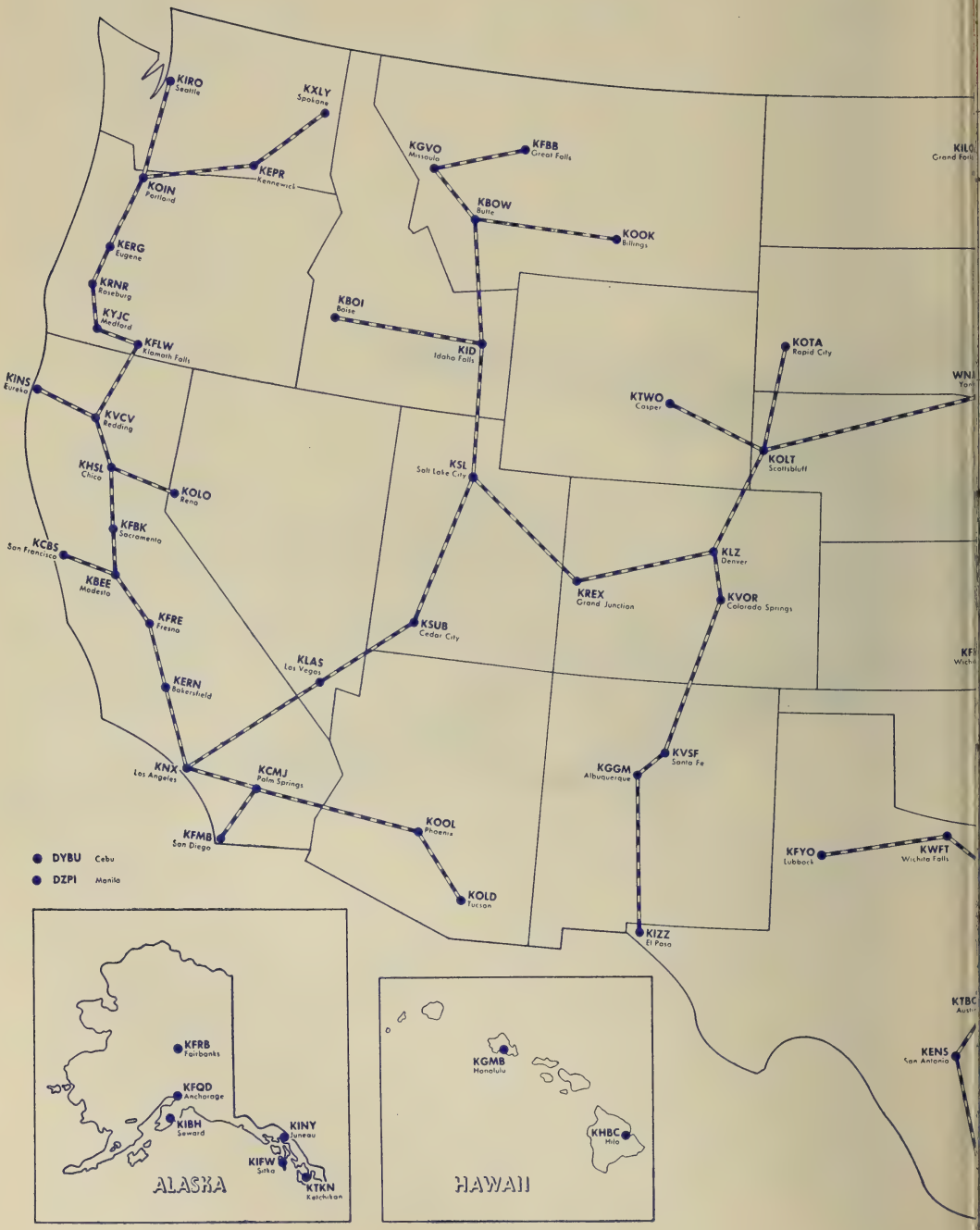
expanded news and information, more special features, important personalities and entertainment. Whether you buy a saturation campaign or co-sponsor one five-minute show... minute for minute your advertising dollars buy the biggest audiences in all network radio on the CBS Radio Network.

Source: Nielsen Radio Index, Sponsor Cumulative Audience Section; 12 four-week reports, Dec. 7, 1959–Dec. 4, 1960.

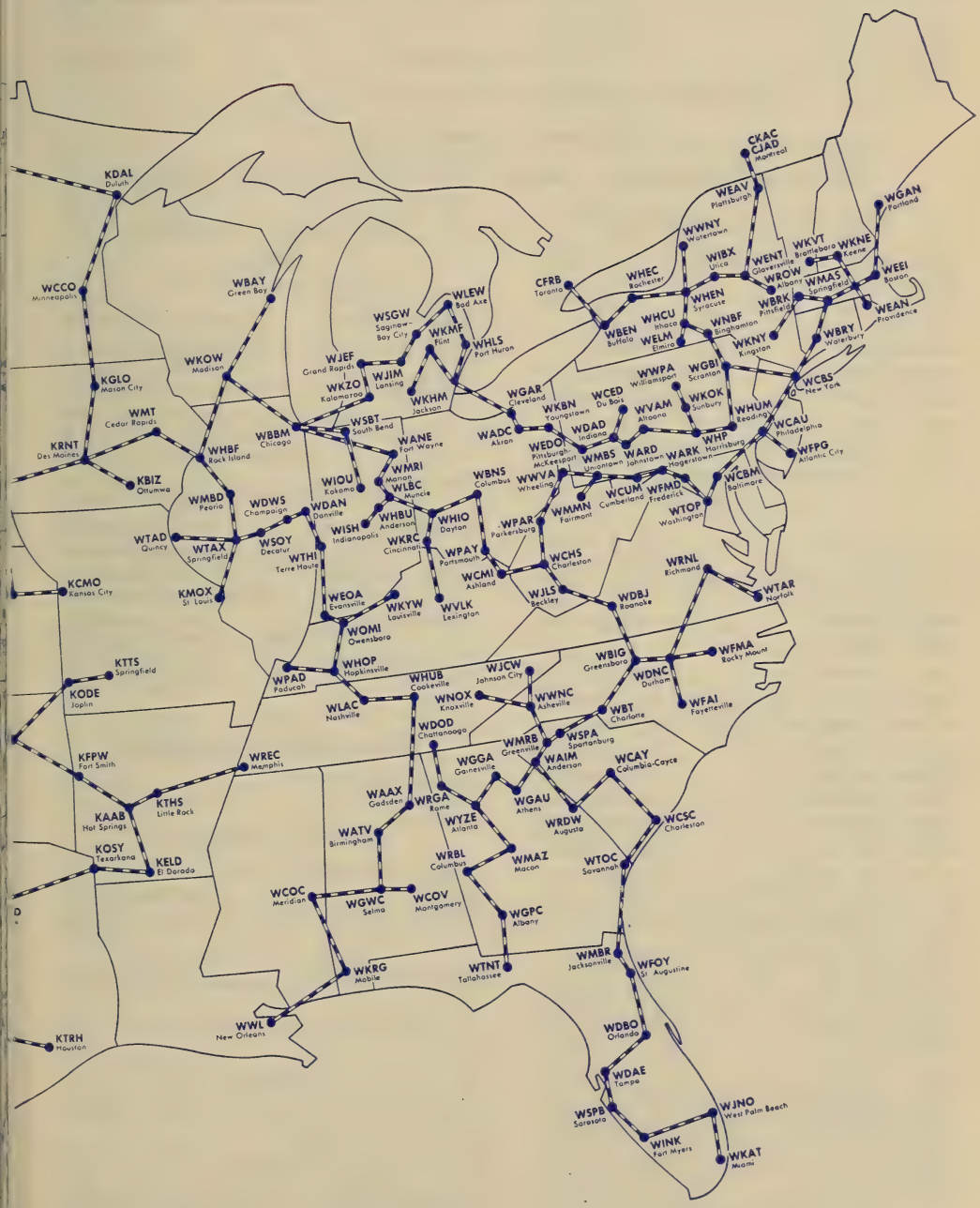
n all network radio is the commercial minute on the CBS Radio Network



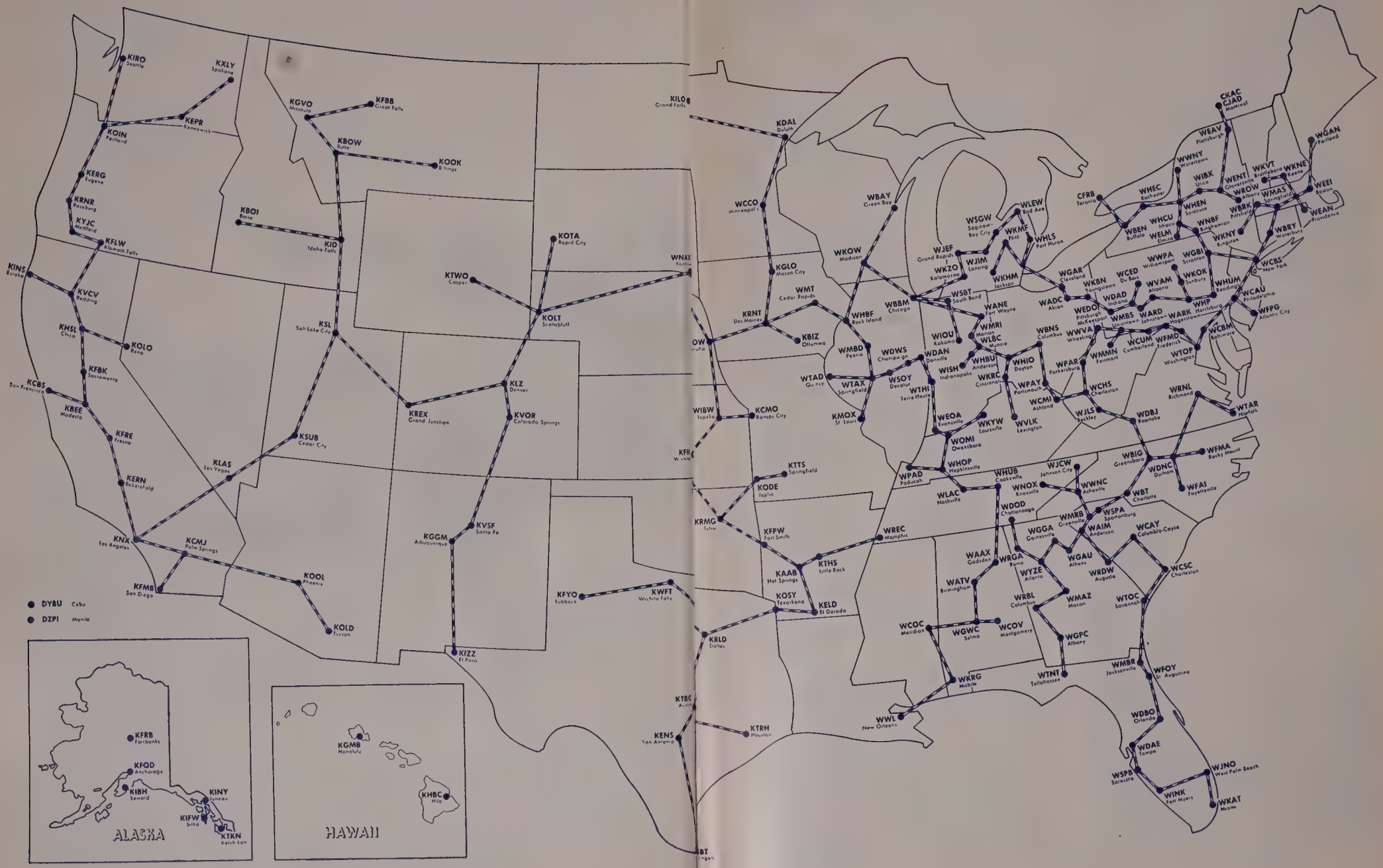
CBS Radio


KIRO Seattle
KXLY Spokane
KEPR Kennewick
KOIN Portland
KERG Eugene
KRNR Roseburg
KYJC Medford
KFLW Klamath Falls
KINS Eureka
KVCV Redding
KHSL Chico
KOLO Reno
KFBK Sacramento
KCBS San Francisco
KBEE Modesto
KFRE Fresno
KERN Bakersfield
KNX Los Angeles
KCMJ Palm Springs
KFMB San Diego
KGVO Missoula
KFBB Great Falls
KBOW Butte
KOOK Billings
KBOI Boise
KID Idaho Falls
KSL Salt Lake City
KSUB Cedar City
KLAS Las Vegas
KOOL Phoenix
KOLD Tucson
KOTA Rapid City
KTWO Casper
KOLT Scottsbluff
KLZ Denver
KREX Grand Junction
KVOR Colorado Springs
KGGM Albuquerque
KVSF Santa Fe
KIZZ El Paso
KFYO Lubbock
KWFT Wichita Falls
KENS San Antonio
DYBU Cebu
DZPI Manila
KFRB Fairbanks
KFQD Anchorage
KIBH Seward
KINY Juneau
KIFW Sitka
KTKN Ketchikan
ALASKA
KGMB Honolulu
KHBC Hilo
HAWAII

letwork


KDAL Duluth
WCCO Minneapolis
KGLO Mason City
WMT Cedar Rapids
KRNT Des Moines
KBIZ Ottumwa
WBAY Green Bay
WKOW Madison
WBBM Chicago
WHBF Rock Island
WMBD Peoria
WDWS Champaign
WTAD Quincy
WTAX Springfield
WSOY Decatur
WTHI Terre Haute
KCMO Kansas City
KMOX St. Louis
KTTS Springfield
KODE Joplin
KFPW Fort Smith
KAAB Hot Springs
KTHS Little Rock
KOSY Texarkana
KELD El Dorado
KTRH Houston
WREC Memphis
WJEF Grand Rapids
WKZO Kalamazoo
WJIM Lansing
WSGW Saginaw-Bay City
WLEW Bad Axe
WKMF Flint
WHLS Port Huron
WKHM Jackson
WSBT South Bend
WANE Fort Wayne
WMRI Marion
WLBC Muncie
WIOU Kokomo
WDAN Danville
WISH Indianapolis
WHBU Anderson
WKRC Cincinnati
WEOA Evansville
WKYW Louisville
WOMI Owensboro
WHOP Hopkinsville
WPAD Paducah
WLAC Nashville
WAAX Gadsden
WRGA Rome
WATV Birmingham
WCOC Meridian
WGWC Selma
WCOV Montgomery
WKRG Mobile
WWL New Orleans
WADC Akron
WGAR Cleveland
WKBN Youngstown
WCED Du Bois
WDAD Indiana
WEDO Pittsburgh-McKeesport
WMBS Uniontown
WARD Johnstown
WARK Hagerstown
WWVA Wheeling
WCUM Cumberland
WFMD Frederick
WTOP Washington
WBNS Columbus
WHIO Dayton
WPAY Portsmouth
WCMI Ashland
WVLK Lexington
WPAR Parkersburg
WMMN Fairmont
WCHS Charleston
WJLS Beckley
WJCW Johnson City
WHUB Cookeville
WNOX Knoxville
WDOD Chattanooga
WGGA Gainesville
WRBL Columbus
WTNT Tallahassee
WTOC Savannah
WMAZ Macon
WGPC Albany
WYZE Atlanta
WGAU Athens
WRDW Augusta
WCSC Charleston
WCAY Columbia-Cayce
WSPA Spartanburg
WAIM Anderson
WMRB Greenville
WWNC Asheville
WBT Charlotte
WBIG Greensboro
WDNC Durham
WFAI Fayetteville
WFMA Rocky Mount
WRNL Richmond
WTAR Norfolk
WDBJ Roanoke
CFRB Toronto
WHEC Rochester
WHEN Syracuse
WBEN Buffalo
WHCU Ithaca
WELM Elmira
WNBF Binghamton
WKNY Kingston
WWPA Williamsport
WGBI Scranton
WVAM Altoona
WKOK Sunbury
WHUM Reading
WHP Harrisburg
WCBM Baltimore
CKAC CJAD Montreal
WEAV Plattsburgh
WNNY Watertown
WIBX Utica
WENT Gloversville
WROW Albany
WBRK Pittsfield
WNBF Binghamton
WKNY Kingston
WCBS New York
WCAU Philadelphia
WFPG Atlantic City
WGAN Portland
WKVT Brattleboro
WKNE Keene
WMAS Springfield
WEEI Boston
WEAN Providence
WBRY Waterbury
WDBO Orlando
WDAE Tampa
WSPB Sarasota
WJNO West Palm Beach
WINK Fort Myers
WKAT Miami
WMBR Jacksonville
WFOY St. Augustine

CBS Radio Network



Columbia Broadcasting System, Inc. — CBS Radio Division

Executives and Staff

485 Madison Avenue, New York 22, N. Y.

Telephone: PLaza 1-2345

Registered Telegraphic Address—COLUMBIA NEW YORK

BOARD OF DIRECTORS
CBS, INC.

William S. Paley.....Chairman

Leon Levy	Arthur Hull Hayes
Samuel Paley	Henry C. Bonfig
J. A. W. Iglehart	Millicent C. McIntosh
Ralph F. Colin	Goddard Lieberson
Frank Stanton	Merle S. Jones
Robert A. Lovett	Arthur L. Chapman

Louis G. Cowan

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Richard W. Jencks.....Assistant Secretary
Milton R. Neaman.....Assistant Secretary
Geraldine B. Zorbaugh.....Assistant Secretary

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Officers

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George M. Perkins....Vice President in Charge of Network Programs
Fred Ruegg.....Vice President in Charge of Station Administration
Lucian Davis.....Executive Producer of Network Programs, Hollywood
Davidson M. Vorhes.....Vice President in Charge of Operations
W. Thomas Dawson.....Vice President in Charge of Advertising and Promotion
George J. Arkedis.....Vice President in Charge of Network Sales
William A. Schudt, Jr.....Vice President in Charge of Affiliate Relations
Geraldine B. Zorbaugh.....Vice President and General Attorney

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Oscar R. Hardison.....Dir. of Acct.
Edward Dropkin.....Dir. of Budget

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Preston Pumphrey.....Director

Editing

Don Ball.....Director

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Geraldine Zorbaugh.....V.P., General Attorney
William D. Greene.....Asst. General Attorney

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George M. Perkins.....V.P. in Charge of Programs
Gerald Maulsby.....Dir. of Network Programs
James Fasset.....Supervisor of Music
Norman Ober .....Director, Program Writing

Sports

James M. Dolan.....Director

Network Sales

George J. Arkedis...Vice President in Charge of Network Sales
Ben S. Lochridge.....Network Sales Manager
William W. Firman.....Eastern Sales Manager
Louis V. Riggio.....Sales Deve. Mgr.
Jack Stuppler .....Business Mgr.

Pacific Coast Office

Craig Rogers .....Sales Manager

Los Angeles Office, 6120 Sunset Blvd.

Craig Rogers .....Manager

Chicago Office, 410 Michigan Ave.

Roger K. Huston.....Manager

Detroit Office, Fisher Bldg.

Cornelius V. S. Knox, Jr.....Manager

News and Public Affairs

Richard S. Salant....V.P. of CBS, Inc., and Pres. of CBS News Division
Blair Clark.....V.P. & General Manager
John Kiermaier.....Dir., Public Affairs
Dr. George Crothers.....Dir. of Public Service Broadcasts
Robert Skedgell.....Asst. Dir. of News, Radio
Howard K. Smith.....Gen. Mgr., Wash. Bureau
Theodore Koop.....Director of News and Public Affairs, Washington
Lewis Shollenberger.....Director of Special Events, Washington

Operations

Davidson M. Vorhes....Vice President in Charge
Arthur G. Peck..Manager of Network Operations
Frank Orth.....Manager, Technical Operations and Chief Engineer, WCBS
Kenneth F. Davis.....Mgr., Traffic Opera.

Advertising and Promotion

W. Thomas Dawson.....Vice Pres. in Charge
Gerald F. Maulsby.....Network Programs Dir.
Leon Luxenberg .....Sales Presentation Dir.
Arthur L. Hecht .....Program Promotion & Merchandising Manager
Naomi R. Andrews .....Network Copy Chief
John Tittman .....Production Manager
Sally Miller .....Art Supervisor
Hans Fuhrmann.....Manager, Music Library
Duke Poklitar.....Manager, Music Clearance
Kenneth F. Davis.....Traffic Manager
George Arnold .....Mgr. Client Reg.
Allan J. Hughes .....Mgr. Sales Devel.

Press Information

Sid Garfield .....Director
Melvin Spiegel.....Assistant Director
Lloyd Brownfield.....Director of Press Information, Hollywood
Phil Cohan.....Trade News Editor
Anne Harding.....Manager, Service Division

CBS-OWNED STATIONS
WCBS and WCBS-FM
485 Madison Ave., New York 22

Sam Slate.....V.P. & General Manager
Ralph Goshen .....Sales Manager
Alfred N. Greenberg.....Mgr. Program Services
Allen Ludden .....Dir. of Program Services
Dave Driscoll.....Director of News and Special Events
Richard Stahlberger....Sales Promotion Manager
Lou Frankel.....Director of Publicity

KCBS and KCBS-FM
Sheraton-Palace Hotel, San Francisco 5

Maurie Webster.....V.P. & General Manager
Seymour Whitelaw.....Sales Manager
Mrs. E. Deggendorfer.....Promotion Manager
Pede Worth .....Program Director
Don Mozley.....Director of News and Public Affairs

KMOX
1144 Hampton Ave., St. Louis

Robert Hyland .....V.P. & General Manager
Foster Brown, Jr.....Sales Manager
Paul Douglass.....Program Manager
Alice Koch.....Promotion Manager
Rex Davis .....News Director

KNX and KNX-FM and Columbia Pacific Network
6121 Sunset Blvd., Los Angeles 28

Robert P. Sutton.....V.P. & General Manager
Gordon F. Mason.....Sales Manager
Phil Hillman.....Promotion Manager
John Beck.....News Director

WBBM and WBBM-FM
630 N. McClurg Court, Chicago 11

E. H. Shomo.....V.P. & General Manager
William Connelly, Jr.....Sales Manager

(Continued on Next Page)

Arthur Thorsen.....Program Director
Loren Hollembaek.....Promotion Manager
C. W. Doebler.....Executive Assistant
William Garry.....News Director

WCAU and WCAU-FM
City & Monument Aves., Phila. 31

Thomas J. Swafford.....V.P. & General Manager
John Kline .....Sales Manager
Fred Birmbaum.....Promotion Manager
Charles Shaw.....News Director

WEEI and WEEI-FM
182 Tremont St., Boston 11

Thomas Gorman .....V.P. & General Manager
Robert Sinnett.....Sales Manager
Ken Ovenden.....Program Director
Joseph Cullinane.....Promotion Manager
Arthur King.....Director of News and Public Affairs

HOUSEWIVES' PROTECTIVE LEAGUE

Edward W. Wood Jr.....General Manager

CBS RADIO SPOT SALES

Maurie E. Webster.....V.P. & General Manager of Radio Spot Sales
Ralph F. Glazer .....Eastern Sales Manager
Michael Campbell .....Asst. to Vice Pres.
Stanley M. Bloom.....Dir. of Marketing
Frank Quillinan.....Research Manager
Henry Poster.....Sales Promotion Manager
Weil Harold .....Dir. Sales Research
Peggy Vorhis.....Contract Mgr.
Jean M. Ball .....Sales Serv. Mgr.
George Arnold, Jr.....Client Rel. Mgr.

Chicago Office, 630 N. McClurg Ct.

Thomas Peterson.....Sales Manager
Gilbert Christeon.....Sales Development

Atlanta Office, 800 Peachtree St.

George P. Crumbley, Jr.....Sales Manager

Detroit Office, Fisher Bldg.

Ralph H. Patt, Jr.....Sales Manager
John S. Logan.....Sales Development

Los Angeles Office, Columbia Square

Roland H. McClure.....Sales Manager
Ralph Glazer .....Sales Manager

San Francisco Office, Palace Hotel

Joseph K. Marshall .....Sales Mgr.

St. Louis Office, 9th & Sidney Sts.

Eugene R. Myers.....Sales Manager

Research

Harper Carraine.....Director of Research
Edward Reeve.....Sales and Promotion Research Manager
Howard Miller.....Manager, Coverage and Marketing Research
Herbert Schmitz .....Mgr. Graphics and Presentations
Patricia Kewety .....Superin of Rating Services

Sales Promotion and Advertising

W. Thomas Dawson..V.P. in Chg. of Advertising and Promotion
Leon Luxenberg.....Director, Network Sales Presentations
Arthur Hecht .....Director of Program, Promotion & Merchandising
David Herzbrun.....Director, Sta. Prom. Svc.
Naomi Andrews.....Network Copy Chief
John Tittman .....Production Manager

Affiliate Relations

William A. Schudt, Jr...Vice President in Charge
Eric Salline .....Nat'l. Manager
Edward E. Hall.....Admin. Mgr.

CBS Inc., Broadcast Service Dept.
Building Operations—Ticket Div.

James Swenson....Manager, Building Operations
John L. Page.....Manager, Building Services
Laurette Banks.....Manager, Ticket Bureau

General Purchasing

John E. Forsander.....Director of Purchases
Edward C. Drewes.....Purchasing Agent

Office Services Department

A. H. Bryant.....Manager
Maude Stubner.....Supervisor, Program Typing

Personnel Relations

Robert Kalaidjian .....Director
Dr. Jack Nelson.....Director of Medical Office
Charles Burt.....Salary and Policy Administrator
John Anderson....Manager of Employee Benefits and Services
Richard Stanley.....Employment Manager
Elaine Dunham.....Women Asst. Employee Mgr.
C. Donald McCullen.....Personal Records & Research Mgr.
Donald A. Pawzer.....Policy Admin. Mgr.

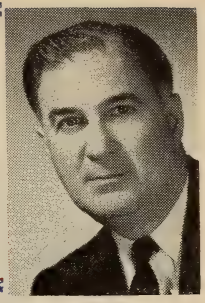
Photographic

Walter I. Seigal.....Manager

Special Projects Department of CBS News

William C. Ackerman.....Director
May Dowell .....Manager
Dorothy Boyle.....Mgr., Program Records Info

"People To People" Radio Pays Off At Local Level



By SIDNEY J. WOLF
President, Keystone Broadcasting System

THE Keystone network in 1960 showed a 25% increase in billings from our national and regional advertisers, and we think this points most affirmatively to a rising interest in radio and particularly in the Keystone brand of national radio at the grass roots level.

Sales gains are always significant in determining patterns and predictions. But there are also two other major factors which make me think the new year will be a top selling year for KBS and for our advertisers.

We serviced some 80 major advertisers during 1960, and many of them were new to radio and new to our grass roots concept of radio. But I have also seen a marked new interest among many blue-chip advertisers in the C and D counties where Keystone is dominant. Clients are using our stations in these markets to reach listeners in a "people to people" radio effort which pays off at the local point of sale. Almost 90% of our 1,120 Keystone radio stations are located in these C and D counties, penetrating deep into the heart of every community. And 75% of our affiliates are in single-station markets.

Marketing admen—that special class of professionals who work with media as well as with markets and strategy—are more keenly aware this year of the importance of these markets. We think this is why they have bought Keystone facilities in such quantity.

For example, the final quarter of last year showed that six major automotive concerns (and many more different automotive brands of cars and trucks) were using KBS facilities. Another significant KBS buyer group is eight farm market advertisers, producing merchandise and services usable by the farmer as a worker and by him and his family as general consumers.

These same marketing-media experts are also knowledgeable about how to reach the grass roots consumer with sales effectiveness as well as with quantity coverage. A standout in this kind of imaginative radio buying is a long-time KBS client, the Pet Milk Co. of St. Louis. It and its agency, Gardner Advertising, have developed (and other KBS advertisers do this, too) two transcribed shows of their own tailor-made to two important segments of the total listening audience: the Negro and the farmer.

We think many more radio advertisers will follow this lead of pin-pointing a selective audience, and that they'll back the radio buy with the local-level merchandising aids furnished by Keystone.

General advertisers—such as cigarettes and soaps—are using our Keystone facilities to reach a more general audience comprised of these groups as a mass market. Keystone has as components of its 1,120-station network three divisions: farm, Negro and college.

The farm network of 884 affiliates reaches 77% of all U. S. farms; the Negro network of 463 radio stations, 72% of the total U. S. Negro population; the college network of 355 stations, covering 490 colleges and universities with an enrollment of 752,056 students.

On the basis of a striking 25% sales gain in 1960—a year when many advertisers "held back" because of election uncertainty —I think we can expect this year an even greater sales gain and the investment of many more radio dollars by business and industry at all levels of advertising.

Keystone Broad

asting System

Keystone Broadcasting System

ALABAMA

WRFS Alexander City
WCTA Andalusia
WANA Anniston
WBCA Bay Minette
WEBJ Brewton
WPRN Butler
WRAG Carrollton
WKLF Clanton
WKUL Cullman
WMSL Decatur
WXAL Demopolis
WIRB Enterprise
WULA Eufaula
WBLO Evergreen
WWWF Fayette
WJOI Florence
WHEP Foley
WZOB Fort Payne
WETO Gadsden
WGEA Geneva
WGYV Greenville
WGSV Guntersville
WJBB Haleyville
WERH Hamilton
WBHP Huntsville
WTHG Jackson
WWWB Jasper
WJAM Marion
WMOZ Mobile
WMFC Monroeville
WCRL Oneonta
WJHO Opelika
WPID Piedmont
WELR Roanoke
WWWR Russellville
WROS Scottsboro
WHBB Selma
WFEB Sylacauga
WNUZ Talladega
WJDB Thomasville
WTBF Troy
WTBC Tuscaloosa
WABT Tuskegee
WETU Wetumpa

ARIZONA

KCLF Clifton
KCKY Coolidge
KAWT Douglas
KCLS Flagstaff
KZOW Globe
KNOG Nogales
KZOK Prescott
KGLU Safford
KYND Tempe
KMOP Tucson
KVNC Winslow
KOFA Yuma

ARKANSAS

KVRC Arkadelphia
KBTA Batesville
KBBA Benton
KTCN Berryville
KBRI Brinkley
KAMD Camden
KCON Conway
KCCB Corning
KAGH Crossett
KELD El Dorado
KBJT Fordyce
KXJK Forrest City
KTCS Fort Smith
KHOZ Harrison
KFFA Helena
KXAR Hope
KBHS Hot Springs
KBTM Jonesboro
KBOK Malvern
KPCA Marked Tree
KVSA McGehee
KENA Mena
KHBM Monticello
KTLO Mountain Home
KBHC Nashville
KDXE N. Little Rock
KOSE Osceola
KDRS Paragould
KOTN Pine Bluff
KPOC Pocahontas
KXRJ Russellville
KWCB Searcy
KUOA Siloam Springs
KBRS Springdale
KWAK Stuttgart
KRLW Walnut Ridge
KWRF Warren
KWYN Wynne

CALIFORNIA

KENL Arcata
KAHI Auburn
KIBS Bishop
KPLY Crescent City
KRDU Dinuba
KXO El Centro
KDAC Fort Bragg
KPER Gilroy
KHSJ Hemet
KCHV Indio
KRKC King City
KCVR Lodi
KNEZ Lompoc
KVON Napa
KSFE Needles
KPRL Paso Robles
KAFP Petaluma
KPAP Redding
KRCK Ridgecrest
KROG Sonora
KSUE Susanville
KTKR Taft
KTUR Turlock
KUKI Ukiah
KAGR Yuba City

COLORADO

KGIW Alamosa
KRLN Canon City
KVFC Cortez
KRAI Craig
KLIR Denver
KIUP Durango
KZIX Fort Collins
KFTM Fort Morgan
KYOU Greeley
KGUC Gunnison
KLMR Lamar
KLOV Loveland
KSLV Monte Vista
KUBC Montrose
KAVI Rocky Ford
KGEK Sterling
KCRT Trinidad

DELAWARE

WSUX Seaford

FLORIDA

WAPG Arcadia
WTRL Bradenton
WWJB Brooksville
WTAN Clearwater
WSUG Clewiston
WCNU Crestview
WDCF Dade City
WQXQ Daytona Beach
WDSP De Funiak Springs
WOOO Deland
WPAP Fernandina Beach
WINK Fort Myers
WARN Fort Pierce
WGGG Gainesville
WZRO Jacksonville Beach
WKWF Key West
WKBX Kissimmee
WDSR Lake City
WIPC Lake Wales
WLIZ Lake Worth
WLBE Leesburg
WNER Live Oak
WMAF Madison
WTOT Marianna
WMIE Miami
WSRA Milton
WNOG Naples
WTMC Ocala
WWPF Palatka
WDLP Panama City
WPFA Pensacola
WPRY Perry
WCNH Quincy
WFOY St. Augustine
WILZ St. Petersburg Beach
WTRR Sanford
WKXY Sarasota
WJCM Sebring
WRGR Starke
WSTU Stuart
WAXE Vero Beach
WAUC Wauchula

GEORGIA

WAAG Adel
WJAZ Albany
WCQS Alma
WDEC Americus
WDOL Athens
WBIA Augusta
WMGR Bainbridge
WHAB Baxley
WBBK Blakely
WWCC Bremen
WMOG Brunswick
WDMF Buford
WGRA Cairo
WCLB Camilla
WLBB Carrollton
WBHF Cartersville
WGAA Cedartown
WCLA Claxton
WRWH Cleveland
WMJM Cordele
WGFS Covington
WBLJ Dalton
WDWD Dawson
WDMG Douglas
WMLT Dublin
WTJH East Point
WSGC Elberton
WBHB Fitzgerald
WFPM Fort Valley
WGGA Gainesville
WKEU Griffin
WCEH Hawkinsville
WGML Hinesville
WBGR Jesup
WLFA Lafayette
WLAG La Grange
WYTH Madison
WFDR Manchester
WBIE Marietta
WDAX McRae
WMVG Milledgeville
WGSR Millen
WMRE Monroe
WMGA Moultrie
WBBN Perry
WSFB Quitman
WRGA Rome
WSNT Sandersville
WWNS Statesboro
WSYL Sylvania
WSFT Thomaston
WKTG Thomasville
WTWA Thomson
WWGS Tifton
WLET Toccoa
WJEM Valdosta
WVOP Vidalia
WKLE Washington
WAYX Waycross
WBRO Waynesboro
WBMK West Point
WIMO Winder

HAWAII

KIMO Hilo
KAIM Honolulu

IDAHO

KYME Boise
KBAR Burley
KCID Caldwell
KVNI Coeur d'Alene
KORT Grangeville
KIFI Idaho Falls
KRPL Moscow
KLER Orofino
KEOK Payette
KYTE Pocatello
KPST Preston
KRXK Rexburg
KSRA Salmon
KSPT Sandpoint
KBRV Soda Springs
KEEP Twin Falls

ILLINOIS

WRMS Beardstown
WBYS Canton
WEIC Charleston
WITY Danville
WFIW Fairfield
WEBQ Harrisburg
WJPF Herrin
WLDS Jacksonville
WKEI Kewanee
WMOK Metropolis
WINI Murphysboro
WTAY Robinson
WJBD Salem
WFRX West Frankfort

INDIANA

WCBC Anderson
WBNL Boonville
WITE Brazil
WHLT Columbia City
WILO Frankfurt
WITZ Jasper
WBTO Linton
WORX Madison
WPCO Mount Vernon
WPGW Portland
WSLM Salem
WJCD Seymour
WTCJ Tell City
WMFT Terre Haute
WAMW Washington

IOWA

KLGA Algona
KASI Ames
KJAN Atlantic
KWBG Boone
KCOG Centerville
KCHA Charles City
KCHE Cherokee
KSWI Council Bluffs
KSIB Creston
KDEC Decorah
KLIL Estherville
KMCD Fairfield
KXGI Fort Madison
KGRN Grinnell
KXIC Iowa City
KLEM Le Mars
KMAQ Maquoketa
KWPC Muscatine
KBIZ Ottumwa
KAYL Storm Lake
KWVY Waverly
KJFJ Webster City

KANSAS

KCRB Chanute
KNCK Concordia
KMDO Fort Scott
KIUL Garden City
KBLR Goodland
KAYS Hays
KWBW Hutchinson
KIND Independence
KCLO Leavenworth
KMAN Manhattan
KNDY Marysville
KNEX McPherson
KJRG Newton
KSEK Pittsburg
KWSK Pratt
KRSL Russell

KENTUCKY

WANY Albany
WBRT Bardstown
WCBL Benton
WLBJ Bowling Green
WTCO Campbellsville
WNES Central City
WAIN Columbia
WCTT Corbin
WCPM Cumberland
WCYN Cynthiana
WHIR Danville
WIEL Elizabethtown
WSTL Eminence
WFKN Franklin
WAXU Georgetown
WKAY Glasgow
WHBN Harrodsburg
WKIC Hazard
WSON Henderson
WKOA Hopkinsville
WIKV Irvine
WLBN Lebanon
WMTL Leitchfield
WBLG Lexington
WFMW Madisonville
WWXL Manchester
WNGO Mayfield
WFTM Maysville
WMIK Middlesboro
WFLW Monticello
WMOR Morehead
WMST Mt. Sterling
WNKY Neon
WOMI Owensboro
WSIP Paintsville
WKLX Paris
WPKE Pikeville
WPRT Prestonsburg
WPKY Princeton
WEKY Richmond
WRUS Russellville
WLCK Scottsville
WSFC Somerset

LOUISIANA

KDBS Alexandria
KVOB Bastrop
WYNK Baton Rouge
WIKC Bogalusa
WARB Covington
KSIG Crowley
WLBI Denham Springs
KDLA De Ridder
KEUN Eunice
KLFT Golden Meadow
WFRP Hammond
KVHL Homer

asting System

KCIL Houma
KJEF Jennings
KTOC Jonesboro
KLPL Lake Providence
KLLA Leesville
KDBC Mansfield
KAPB Marksville
KASO Minden
KLIC Monroe
KMRC Morgan City
KNOC Natchitoches
KANE New Iberia
KREH Oakdale
KWCL Oak Grove
KRIH Rayville
KRUS Ruston
KCIJ Shreveport
KBSF Springhill
KTLD Tallulah
KVPI Ville Platte
KEVL White Castle
KVCL Winnfield
KMAR Winnsboro

MAINE

WHOU Houlton
WRUM Rumford
WGHM Skowhegan

MARYLAND

WABW Annapolis
WPTX Lexington Park
WICO Salisbury
WTTR Westminster

MASSACHUSETTS

WREB Holyoke
WSRO Marlboro
WMRC Milford
WBEC Pittsfield
WARE Ware

MICHIGAN

WALM Albion
WOWE Allegan
WLEW Bad Axe
WBRN Big Rapids
WMRP Flint
WGHN Grand Haven
WPLB Greenville
WMPL Hancock
WBCH Hastings
WCSR Hillsdale
WIKB Iron River
WJMS Ironwood
WJPD Ishpeming
WKLA Ludington
WMTE Manistee
WDOG Marine City
WDMJ Marquette
WAGN Menominee
WCEN Mt. Pleasant
WMAB Munising
WNIL Niles
WHLS Port Huron
WMIC St. Helen
WIOS Tawas City

MINNESOTA

KASM Albany
KXRA Alexandria
KANO Anoka
KBUN Bemidji
KBMO Benson
KBMW Breckenridge
WKLK Cloquet
KROX Crookston
WELY Ely
WEVE Eveleth
KOZY Grand Rapids
KDUZ Hutchinson
CFOB International Falls
KLTF Little Falls
KEYL Long Prairie
KRFO Owatonna
WCMP Pine City
KLOH Pipestone
KCUE Red Wing
KWEB Rochester
WAVN Stillwater
KDOM Windom
KAGE Winona

MISSISSIPPI

WAMY Amory
WBLE Batesville
WGCM Biloxi-Gulfport
WBIP Booneville
WJMB Brookhaven
WDOB Canton
WGLC Centreville
WROX Clarksdale
WCLD Cleveland
WCJU Columbia
WCBI Columbus
WCMA Corinth
WMAG Forest
WJPR Greenville
WGRM Greenwood
WNAG Grenada
WXXX Hattiesburg
WMDC Hazlehurst
WCPC Houston
WDLT Indianola
WJQS Jackson
WKOZ Kosciusko
WAML Laurel
WXTN Lexington
WLSM Louisville
WHHT Lucedale
WMBC Macon
WSJC Magee
WAPF Mc Comb
WMOX Meridian
WMIS Natchez
WNAU New Albany
WSUH Oxford
WPMP Pascagoula
WRJW Picayune
WSSO Starkville
WELO Tupelo
WQBC Vicksburg
WABO Waynesboro
WROB West Point
WONA Winona
WAZF Yazoo City

MISSOURI

KBHM Branson
KAOL Carrollton
KDMO Carthage
KCRV Caruthersville
KCHR Charleston
KCHI Chillicothe
KBIA Columbia
KDEX Dexter
KREI Farmington
KWOS Jefferson City
KIRX Kirksville
KLWT Lebanon
KTCB Malden
KNIM Maryville
KNCM Moberly
KRMO Monett
KLRS Mountain Grove
KBTN Neosho
KNEM Nevada
KRMS Osage Beach
KWOC Poplar Bluff
KMIS Portageville
KYRO Potosi
KTTR Rolla
KSGM Ste. Genevieve
KSMO Salem
KDRO Sedalia
KICK Springfield
KALM Thayer
KTTN Trenton
KLPW Union
KOKO Warrensburg
KWRE Warrenton
KWPM West Plains

MONTANA

KBMN Bozeman
KUDI Great Falls
KOJM Havre
KGEZ Kalispell
KLCB Libby
KPRK Livingston
KATL Miles City
KXLL Missoula
KVCK Wolf Point

NEBRASKA

KCOW Alliance
KCSR Chadron
KJSK Columbus
KTNC Falls City
KHUB Fremont
KHAS Hastings
KUVR Holdrege
KGFW Kearney
KBRL Mc Cook
KNCY Nebraska City
KODY North Platte
KOGA Ogallala
KBRX O'Neill
KSID Sidney
KRFS Superior
KAWL York

NEVADA

KBET Reno

NEW HAMPSHIRE

WKXL Concord
WLNH Laconia
WSMN Nashua
WCNL Newport

NEW JERSEY

WNNJ Newton

NEW MEXICO

KALG Alamogordo
KARA Albuquerque
KSVP Artesia
KAVE Carlsbad
KLMX Clayton
KCLV Clovis
KOTS Deming
KWEW Hobbs
KOBE Las Cruces
KRSN Los Alamos
KENM Portales
KRTN Raton
KBIM Roswell
KSIL Silver City
KSRC Socorro
KCHS Truth or Consequences
KTNM Tucumcari

NEW YORK

WMBO Auburn
WFLR Dundee
WDOE Dunkirk
WOSC Fulton
WBAZ Kingston
WLFH Little Falls
WICY Malone
WIRY Plattsburgh
WREM Remsen
WGGO Salamanca
WNBZ Saranac Lake
WRSA Saratoga Springs
WDLA Walton

N. CAROLINA

WABZ Albemarle
WGWR Asheboro
WCGC Belmont
WBMT Black Mountain
WATA Boone
WBBB Burlington
WEGO Concord
WCKB Dunn
WCDJ Edenton
WCNC Elizabeth City
WBLA Elizabethtown
WFAI Fayetteville
WBBO Forest City
WFSC Franklin
WFVG Fuquay Springs
WLTC Gastonia
WFMC Goldsboro
WOOW Greenville
WKDX Hamlet
WHNC Henderson
WHKP Hendersonville
WHPE High Point
WLAS Jacksonville
WELS Kinston
WEWO Laurinburg
WLOE Leaksville
WJRI Lenoir
WBUY Lexington
WYRN Louisburg
WTSB Lumberton
WMMH Marshall
WMAP Monroe
WHIP Mooresville
WMBL Morehead City
WMNC Morganton
WPAQ Mount Airy
WKRK Murphy
WRNB New Bern
WNNC Newton
WKBC N. Wilkesboro
WPNC Plymouth
WFRC Reidsville
WCEC Rocky Mount
WWGP Sanford
WOHS Shelby
WMPM Smithfield
WEEB Southern Pines
WTOE Spruce Pine
WSIC Statesville
WMSJ Sylva
WTYN Tryon
WADE Wadesboro
WLSE Wallace
WHCC Waynesville
WCNF Weldon
WKSK W. Jefferson
WENC Whiteville
WLLY Wilson

NORTH DAKOTA

KQDI Bismarck
KNDC Hettinger
KEYJ Jamestown
KQDX Minot
KEYD Oakes
KOVC Valley City

OHIO

WNCO Ashland
WILE Cambridge
WBEX Chillicothe
WJEH Gallipolis
WSRW Hillsboro
WIRO Ironton
WLMJ Jackson
WWIZ Lorain
WTIG Massillon
WMPO Middleport
WPTW Piqua
WIOI Portsmouth
WBLY Springfield
WCHO Washington Court House
WKOV Wellston
WWST Wooster

OKLAHOMA

KADA Ada
KWHW Altus
KVSO Ardmore
KLTR Blackwell
KWCO Chickasha
KWPR Claremore
KWOE Clinton
KUSH Cushing
KRHD Duncan
KSEO Durant
KBEK Elk City
KCRC Enid
KTAT Frederick
KWRW Guthrie
KGYN Guymon
KTJS Hobart
KIHN Hugo
KTMC McAlester
KGLC Miami
KNOR Norman
KBYE Oklahoma City
KOKL Okmulgee
KVLH Pauls Valley
KLCO Poteau
KOLS Pryor
KTLQ Tahlequah
KWSH Tri-City
KVIN Vinita

OREGON

KWIN Ashland
KVAS Astoria
KBKR Baker
KBND Bend
KURY Brookings
KRNS Burns
KWRO Coquille
KLOO Corvallis
KWVR Enterprise
KASH Eugene
KGRO Gresham
KUIK Hillsboro
KAGO Klamath Falls
KLBM La Grande
KQIK Lakeview
KGAL Lebanon
KMCN McMinnville
KNPT Newport
KSRV Ontario
KUMA Pendleton
KOHI St. Helens
KODL The Dalles

PENNSYLVANIA

WAVL Apollo
WNCC Barnesboro
WBFD Bedford
WBRX Berwick
WCDL Carbondale
WESA Charleroi
WWCH Clarion
WCVI Connellsville
WOTR Corry
WEZN Elizabethtown
WFAR Farrell
WHUN Huntingdon
WDAD Indiana
WADP Kane
WACB Kittanning
WSHH Latrobe
WITT Lewisburg
WKRZ Oil City
WPTS Pittston
WPAZ Pottstown
WPME Punxsutawney
WKMC Roaring Spring
WATS Sayre
WMAJ State College
WAYZ Waynesboro
WLYC Williamsport

RHODE ISLAND

WWRI West Warwick

S. CAROLINA

WABV Abbeville
WAKN Aiken
WAIM Anderson
WWBD Bamberg
WBAW Barnwell
WBLR Batesburg
WBEU Beaufort
WAGS Bishopville
WACA Camden
WCAY Cayce
WOKE Charleston
WCRE Cheraw
WGCD Chester
WPCC Clinton
WDSC Dillon
WELP Easley
WOLS Florence
WFIS Fountain Inn
WFGN Gaffney
WGTN Georgetown
WGSW Greenwood
WEAB Greer
WBHC Hampton
WHSC Hartsville
WDKD Kingstree
WLCM Lancaster
WYMB Manning
WJAY Mullins
WMYB Myrtle Beach
WKDK Newberry
WTND Orangeburg
WRHI Rock Hill
WSNW Seneca
WTHE Spartanburg
WFIG Sumter
WBCU Union
WALD Walterboro

SOUTH DAKOTA

KABR Aberdeen
KBFS Belle Fourche
KBRK Brookings
KOBH Hot Springs
KIJV Huron
KJAM Madison
KOLY Mobridge
KGFX Pierre
KEZU Rapid City
KISD Sioux Falls
KWAT Watertown

TENNESSEE

WEAG Alcoa
WLAR Athens
WFHG Bristol
WRKM Carthage
WMCH Church Hill
WJZM Clarksville
WCLE Cleveland
WKRM Columbia
WHUB Cookeville
WLSB Copperhill
WKBL Covington
WAEW Crossville
WDNT Dayton
WDKN Dickson
WDSG Dyersburg
WEKR Fayetteville
WAGG Franklin
WHIN Gallatin
WGRV Greenville
WHBT Harriman
WIRJ Humboldt
WDXI Jackson
WCLC Jamestown
WKXV Knoxville
WLAF La Follette
WDXE Lawrenceburg
WLIL Lenoir City
WJJM Lewisburg
WDXL Lexington
WMSR Manchester
WMMT McMinnville
KWAM Memphis
WHEY Millington
WCRK Morristown
WGNS Murfreesboro
WENO Nashville
WLIK Newport
WATO Oak Ridge
WBNT Oneida
WTPR Paris
WTRB Ripley
WORM Savannah
WLIJ Shelbyville
WEPG S. Pittsburg
WDBL Springfield
WENK Union City
WCDT Winchester

TEXAS

KVLF Alpine
KBUY Amarillo
KACT Andrews
KBUD Athens
KALT Atlanta
KRUN Ballinger
KIOX Bay City
KWBA Baytown
KBIC Beaumont
KBLT Big Lake
KBYG Big Spring
KFYN Bonham
KBBB Borger
KNEL Brady
KSTB Breckenridge
KWHI Brenham
KBWD Brownwood
WTAW Bryan
KBEN Carrizo Springs
KGAS Carthage
KCTX Childress
KCAR Clarksville
KVLB Cleveland
KSTA Coleman
KVMC Colorado City
KMCO Conroe
KAND Corsicana
KIVY Crockett
KXIT Dalhart
KDLK Del Rio
KDNT Denton
KDDD Dumas
KEPS Eagle Pass
KERC Eastland
KPSO Falfurrias
KFLD Floydada
KFST Ft. Stockton
KNAF Fredericksburg
KBRZ Freeport
KGAF Gainesville
KCTI Gonzales
KSWA Graham
KGVL Greenville
KCLW Hamilton
KWRD Henderson
KPAN Hereford
KHBR Hillsboro
KSAM Huntsville
KEBE Jacksonville
KTXJ Jasper
KMBL Junction
KAML Kenedy
KERB Kermit
KERV Kerrville
KOCA Kilgore
KLEN Killeen
KVLG LaGrange
KPET Lamesa
KVOZ Laredo
KLVT Levelland
KUCO Littlefield
KLBS Livingston
KLUE Longview
KLLL Lubbock
KRBA Lufkin
KMHT Marshall
KCMR McCamey
KBUS Mexia
KJBC Midland
KORC Mineral Wells
KIRT Mission
KVKM Monahans
KIMP Mt. Pleasant
KZOL Muleshoe
KEEE Nacogdoches
KGNB New Braunfels
KRIG Odessa
KOGT Orange
KNET Palestine
KHHH Pampa
KFTV Paris
KIUN Pecos
KVOP Plainview
KBOP Pleasanton
KOLE Port Arthur
KUKO Post
KOLJ Quanah
KSOX Raymondville
KTXL San Angelo
KBAL San Saba
KSML Seminole
KSEY Seymour
KBYP Shamrock
KDSX Sherman
KSNY Snyder
KDWT Stamford
KSTV Stephenville
KSST Sulphur Springs
KXOX Sweetwater
KTAE Taylor
KTER Terrell
KTFS Texarkana
KTLW Texas City
KTUE Tulia
KTBB Tyler
KVOU Uvalde
KVWC Vernon
KVIC Victoria
KBEC Waxahachie
KZEE Weatherford

UTAH

KVNU Logan
KOAL Price
KEYY Provo
KDXU St. George
KSOP Salt Lake City
KDYL Tooele City
KVEL Vernal

VERMONT

WSNU Barre
WIKE Newport
WWSR St. Albans
WTWN St. Johnsbury

VIRGINIA

WKLV Blackstone
WELK Charlottesville
WMEK Chase City
WBCR Christiansburg
WKEY Covington
WCVA Culpeper
WEVA Emporia
WFAX Falls Church
WYSR Franklin
WFLS Fredericksburg
WFTR Front Royal
WBOB Galax
WGAT Gate City
WDDY Gloucester
WMNA Gretna
WHAP Hopewell
WLES Lawrenceville
WREL Lexington
WBRG Lynchburg
WMEV Marion
WMVA Martinsville
WSIG Mount Jackson
WNVA Norton
WJMA Orange
WPVA Petersburg
WPUV Pulaski
WRIC Richlands
WRIS Roanoke
WYTI Rocky Mount
WHLF South Boston
WLPM Suffolk
WESR Tasley
WEER Warrenton
WNNT Warsaw
WAYB Waynesboro
WINC Winchester
WYVE Wytheville

VIRGIN ISLANDS

WIVI Christiansted

WASHINGTON

KAGT Anacortes
KARI Blaine
KELA Centralia
KCLX Colfax
KCVL Colville
KULE Ephrata
KNBX Kirkland
KEDO Longview
KGY Olympia
KRSC Othello
KPKW Pasco
KONP Port Angeles
KARY Prosser
KAYE Puyallup
KAPA Raymond
KENE Toppenish
KKEY Vancouver
KTEL Walla Walla
KUEN Wenatchee

WEST VIRGINIA

WTIP Charleston
WBOY Clarksburg
WDNE Elkins
WTCS Fairmont
WKYR Keyser
WEPM Martinsburg
WHJC Matewan
WCLG Morgantown
WETZ New Martinsville
WPAR Parkersburg
WLOH Princeton
WVAR Richwood
WRON Ronceverte
WELC Welch
WHAW Weston

WISCONSIN

WAPL Appleton
WATW Ashland
WECL Eau Claire
WDUZ Green Bay
WTKM Hartford
WHSM Hayward
WLDY Ladymith
WLDY Ladysmith
WDLB Marshfield
WIGM Medford
WMNE Menomonie
WXMT Merrill
WPFP Park Falls
WSWW Platteville
WPLY Plymouth
WIBU Poynette
WRDB Reedsburg
WJMC Rice Lake
WRCO Richland Center
WTCH Shawano
WCOW Sparta
WDOR Sturgeon Bay
WTRW Two Rivers
WISV Viroqua
WTTN Watertown
WDUX Waupaca
WHVF Wausau
WBKV West Bend

WYOMING

KBBS Buffalo
KATI Casper
KVWO Cheyenne
KWIV Douglas
KLUK Evanston
KIML Gillette
KOVE Lander
KOWB Laramie
KASL Newcastle
KPOW Powell
KRAL Rawlins
KVRS Rock Springs
KWYO Sheridan
KRTR Thermopolis
KYCN Wheatland
KWOR Worland

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Broadcasting Managements' Future Must Be Planned Today!

By ROBERT F. HURLEIGH
President, Mutual Broadcasting System

BROADCASTING came into its own last year. Its foundations were firmly established, its roots deeply implanted.

In one fell swoop — and by virtue of its emphasis on public interest, public affairs and news programming — it proved that both its media have infinite impact on the American public, so positive an impact as to create an unprecedented close Presidential election with the highest outpouring of voters in all American history.

Broadcasting no longer need take a back seat to anyone — particularly its outspoken critics. But it must cement its prestige position by providing means whereby the same creative forces which provided the pedestal can be sustained down through the years.

There is one particular area in the entire broadcasting field that needs pattern-changing. This is the development and sponsorship of younger talents to eventually replace those in managerial drivers' seats. This must be done immediately — to keep that steady infusion of new plasma, new creativity and newer viewpoints so necessary to the pyramidal projection of its various fortes.

The technical operations in both broadcasting media are well adjusted to the constant need and flow of engineering personnel. Technical schools on both university and vocational levels have mushroomed throughout the country with a steady outpouring of trained personnel as a direct result.

But for the management side — particularly creative management — there are no such schools and there is no steady crop of young executives who readily can step into the pioneers' shoes to keep the treadmill turning properly. Accountants are not broadcasters — and neither are attorneys. Yet, in too many instances we are finding trainees for pedestrian, formula-ridden corporate posts becoming key management personnel in a field predicated on imagination, creativity and extreme mobility and fluidity in action.

Nor is there any pat formula or curriculum that now can be prescribed as an educational guidepost for future management personnel. Perhaps the simplest technique to follow would be: (1) a good general college background with basic understandings of cultural developments, history, sociology and the arts; (2) a broad understanding of the principles serving as the foundation stones for formulation of the Federal Communications Act and the decrees and mandates issued by the F.C.C. under that statute; (3) a general understanding of good business practices; (4) a basic desire to be in a service profession and be outstanding and lead in that profession; (5) a pleasing personality and (6) a flair for imaginative, creative thinking.

These are merely suggested prerequisites. As broadcasting increases its impact on community life, becomes more integrated into internal functions of communities and more widely used as basic communications arms specialized skills will have to be developed forcefully to cope with broadened horizons. Broadcasters could do well to adopt the practice of major industry, which now invests in its future leaders at the high school level. Such thinking would provide milestones most important to the future of the broadcasting industry, too.

Mutual Broadcasting System, Inc.

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Van Patrick .....Director

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Carter C. Peterson..WBYG, Savannah, Ga., V. Ch.
Willard Deason.KVET, Austin, Tex., Ch. Emeritus

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Dist. 2—Carter Peterson...WBYG, Savannah, Ga.
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Dist. 4—George Mayoral...WJMR, New Orleans
Dist. 5—Ralph J. McElroy..KWWL, Waterloo, Ia.
Dist. 6—Durward Tucker.....WRR, Dallas, Tex.
Dist. 7—Frank Carman.....KLUB, Salt Lake City
Dist. 8—S. R. Gordon.....KQBY, San Francisco

Non-Metropolitan Mkt. Reps

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Dist. 4—Sam Anderson.....KFFA, Helena, Ark.
Dist. 5—Ed Breen.....KVFD, Ft. Dodge, Ia.
Dist. 6—Richman Lewin.....KTRE, Lufkin, Tex.
Dist. 7—W. Phelps....KALG, Alamagordo, N. M.
Dist. 8—Keith Munger.....KCOK, Tulare, Cal.

Mutual stations go network and stay local

Mutual gives you the advantage of network facilities and still lets you do your own local programming!

That's the successful secret of a Mutual affiliation. You get network facilities—on-the-spot news reported by authoritative newscasters, plus a wide range of music, sports and special events. At the same time you are free to do your own local programming—local personalities, local features and immediate area coverage.

With a combination like this, small wonder that so many stations are happy with the Mutual Radio Network.

Mutual Stations are making money—can you think of a better reason for considering a Mutual Radio Network affiliation?

MUTUAL RADIO NETWORK

A Service to Independent Stations

MUTUAL CLEARS THE AIR

STOP! Mutual Radio is the only network that gives this guarantee: 80% clearance across the board in all prime time slots! **LOOK!** All of Mutual's 400 affiliates are sold on Mutual's "Go Network—Stay Local" programming concept. Result? Clearances are not a problem.

LISTEN! You hear what you buy on Mutual Radio. Your client's clearance pattern becomes established with the airing of his first announcement. Mutual Radio gives you your advertising schedule . . . not rebates. **GO!** Want a guaranteed 80% clearance in prime time? Buy Mutual!

MUTUAL RADIO

A SERVICE TO INDEPENDENT STATIONS • Subsidiary of Minnesota Mining & Manufacturing Company

Mutual Broadcasting

ALABAMA
WEZB Birmingham
WBYE Calera
WMSL Decatur
WXAL Demopolis
WDIG Dothan
WULA Eufaula
WJOI Florence
WJBB Haleyville
WBHP Huntsville
WJHO Opelika
WFEB Sylacauga
WTBF Troy
WTBC Tuscaloosa

ARIZONA
KCLF Coolidge
KWJB Globe
KNOG Nogales
KOY Phoenix
KGLU Safford
KTUC Tucson
KVNC Winslow

ARKANSAS
KAMD Camden
KTCS Fort Smith (D)
KFFA Helena
KBTM Jonesboro
KVMA Magnolia (D)
KUOA Siloam Springs (D)

CALIFORNIA
KMAP Bakersfield
KWTC Barstow
KPAY Chico
KICO El Centro-Calexico
KIEM Eureka
KYNO Fresno
KAVL Lancaster
KPOL Los Angeles
KMYC Marysville
KYOS Merced
KPRL Paso Robles
KRDG Redding
KSBW Salinas-Monterey
KITO San Bernardino
KSON San Diego
KQBY San Francisco
KVEC San Luis Obispo
KCOK Tulare-Visalia
KVEN Ventura
KMSL Ukiah

COLORADO
KIMN Denver
KZIX Ft. Collins
KGLN Glenwood Springs (D)

CONNECTICUT
WADS Ansonia
WINF Hartford-Manchester
WLIS New London
WTOR Torrington
WWCO Waterbury
WADS Ansonia-New Haven (D)
WILI Willimantic

DELAWARE
WDOV Dover (D)

DISTRICT OF COLUMBIA
WOL Washington

FLORIDA
WSWN Belle Glade
WBRD Bradenton
WDCF Dade City
WROD Daytona Beach
WZOK Jacksonville
WDSR Lake City
WLBE Leesburg
WMMB Melbourne
WKAT Miami
WEBY Milton-Pensacola (D)
WSBB New Smyrna Beach
WTMC Ocala
WABR Orlando
WCNH Quincy
WLCY St. Petersburg-Tampa
WSTU Stuart
WTAL Tallahassee
WNSM Valpariso
WTTB Vero Beach
WEAT West Palm Beach
WSIR Winter Haven

GEORGIA
WGUN Atlanta (D)
WBBQ Augusta
WMOG Brunswick
WBHF Cartersville
WGBA Columbus (D)
WMJM Cordele
WMLT Dublin (D)
WBHB Fitzgerald
WGGA Gainesville
WKEU Griffin
WLAG La Grange
WMVG Milledgeville
WCOH Newnan
WRGA Rome
WBYG Savannah
WTWA Thompson
WGOV Valdosta
WAYX Waycross

ILLINOIS
WAIT Chicago
WITY Danville
WGIL Galesburg
WJPF Herrin

INDIANA
WBNL Boonville
WXLW Indianapolis
WASK Lafayette
WSAL Logansport
WJVA South Bend (D)
WBOW Terre Haute
WAOV Vincennes

IOWA
KROS Clinton
KSTT Davenport
KWKY Des Moines
WDBQ Dubuque
KVED Fort Dodge
KOKX Keokuk
KWWL Waterloo

KANSAS
KSAL Salina
KTOP Topeka
KAKE Wichita

KENTUCKY
WLBJ Bowling Green
WFKY Frankfort
WLAP Lexington
WTMT Louisville (D)
WFMW Madisonville (D)
WFTM Maysville
WKYB Paducah
WSIP Paintsville
WPKE Pikeville
WSFC Somerset

LOUISIANA
WIKC Bogalusa
KSIG Crowley
KEUN Eunice
KLIC Monroe
KMRC Morgan City (D)
WJMR New Orleans (D)
KJOE Shreveport
KLOU Lake Charles

MAINE
WABI Bangor
WPOR Portland
WAGM Presque Isle

MARYLAND
WITH Baltimore
WKYR Cumberland-Keyer, W. Va. (D)
WJEJ Hagerstown
WBOC Salisbury

MASSACHUSETTS
WORL Boston (D)
WALE Fall River
WTYM Springfield (D)
WESX Salem
WCCM Lawrence (D)
WSBS Great Barrington-Pittsfield

MICHIGAN
WHRV Ann Arbor
WSJM Benton Harbor-St. Joseph
WKMH Detroit
WDBO Escanaba
WAMM Flint
WMAX Grand Rapids (D)
WHTC Holland
WKLZ Kalamazoo (D)
WMUS Muskegon (D)

MINNESOTA
KAUS Austin
KBMW Breckenridge
WQMN Duluth-Superior (D)
WELY Ely
WEVE Eveleth
KOZY Grand Rapids
WPBC Minneapolis
KWAD Wadena

MISSISSIPPI
WAMY Amory (D)

WLOX Biloxi-Gulfport
WJMB Brookhaven
WROX Clarksdale
WCBI Columbus
WJPR Greenville
WJQS Jackson
WELO Tupelo
WQBC Vicksburg
WROB West Point
WONA Winona (D)

MISSOURI
KHMO Hannibal
KWOS Jefferson City
WMBH Joplin
KBKC Kansas City (D)
KXEO Mexico
KRES St. Joseph
WEW St. Louis (D)

MONTANA
KGCX Sidney
KVCK Wolf Point

NEBRASKA
KGFW Kearney
KLMS Lincoln
KBRL McCook (D)

NEVADA
KORK Las Vegas
KBET Reno

NEW JERSEY
WLDB Atlantic City
WSNJ Bridgeton
WTTM Trenton
WCMC Wildwood

NEW MEXICO
KALG Alamagordo
KHAM Albuquerque
KSVP Artesia
KWEW Hobbs
KGFL Roswell
KSIL Silver City

NEW YORK
WOKO Albany
WMBO Auburn
WBTA Batavia
WKOP Binghamton
WEBR Buffalo
WJJL Buffalo-Niagara Falls (D)
WCLI Corning
WLEA Hornell (D)
WEHH Horseheads-Elmira Heights (D)
WJOC Jamestown
WICY Malone
WOR New York
WVNJ New York-Newark, N.J.
WSLB Ogdensburg
WIRY Plattsburgh
WJMK Syracuse (D)
WKAL Utica-Rome

NORTH CAROLINA
WISE Asheville
WAYS Charlotte
WBBB Burlington (D)
WCGC Belmont-Charlotte
WGAI Elizabeth City
WFNC Fayetteville
WFVG Fuquay Springs (D)
WGBG Greensboro
WHNC Henderson (D)
WLOE Leaksville
WJRI Lenoir
WSYD Mt. Airy
WHIT New Bern
WCBT Roanoke Rapids
WSTP Salisbury
WOHS Shelby
WGNI Wilmington
WAIR Winston Salem
WGTM Wilson

NORTH DAKOTA
KDLR Devils Lake
KVOX Fargo (Moorhead, Minn.)
KEYJ Jamestown
KLPM Minot
KOVC Valley City

OHIO
WHKK Akron (D)
WNCO Ashland
WANO Canton (D)
WBEX Chillicothe (Dual)
WZIP Cincinnati (D)
WDOK Cleveland
WTVN Columbus
WJER Dover
WIRO Ironton
WLEC Sandusky
WSTV Steubenville
WOHO Toledo
WBBW Youngstown

OKLAHOMA
KWON Bartlesville
KTOK Oklahoma City
WBBZ Ponca City
KGFF Shawnee
KTUL Tulsa

OREGON
KWIL Albany
KAST Astoria

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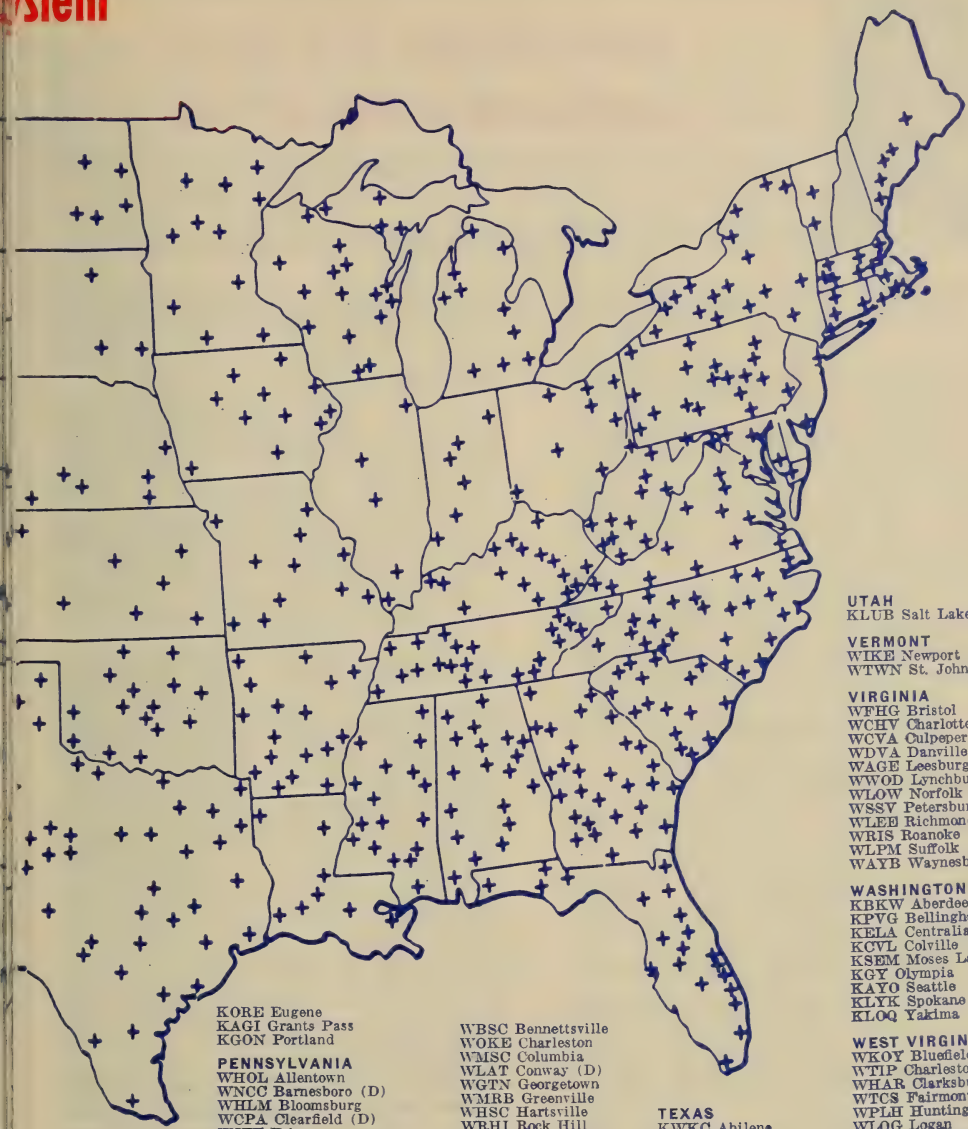


KORE Eugene
KAGI Grants Pass
KGON Portland

PENNSYLVANIA
WHOL Allentown
WNCC Barnesboro (D)
WHLM Bloomsburg
WCPA Clearfield (D)
WJET Erie
WFRA Franklin (D)
WCMB Harrisburg
WAZL Hazleton
WCRO Johnstown
WLAN Lancaster
WAKU Latrobe (D)
WBPZ Lock Haven
WIP Philadelphia
WMCK Pittsburgh-Mc Keesport
WPPA Pottsville
WKBI St. Mary's
WMAJ State College
WTRN Tyrone-Altoona (D)
WJPA Washington
WNBT Wellsboro
WBAX Wilkes-Barre
WNOW York
WICK Scranton

RHODE ISLAND
WRIB Providence

SOUTH CAROLINA
WANS Anderson
WBSC Bennettsville
WOKE Charleston
WMSC Columbia
WLAT Conway (D)
WGTN Georgetown
WMRB Greenville
WHSC Hartsville
WRHI Rock Hill
WSNW Seneca (D)
WFIG Sumter

SOUTH DAKOTA
KIJV Huron
KORN Mitchell
KWAT Watertown

TENNESSEE
WLAR Athens
WOGA Chattanooga
WJZM Clarksville
WBAC Cleveland
WEKR Fayetteville
WETB Johnson City (D)
WKXV Knoxville (D)
WJJM Lewisburg
WLIV Livingston (D)
WMMT McMinnville
WCRK Morristown
WGNS Murfreesboro
WNAH Nashville (D)
WATO Oak Ridge
KWAM Memphis

TEXAS
KWKC Abilene
KVET Austin
KIOX Bay City
KHUZ Borger
KBWD Brownwood
KORA Bryan
WRR Dallas-Forth Worth
KSET El Paso
KRCT Houston (D)
KEBE Jacksonville
KLEN Killen (D)
KLLL Lubbock (D)
KTRE Lufkin
KMHT Marshall
KVKM Monahans
KPDN Pampa
KEYE Perryton
KPAC Port Arthur-Beaumont
KMAC San Antonio
KRRV Sherman-Dennison
KSNY Snyder
KVIC Victoria
KWTX Waco
KATR Corpus Christi

UTAH
KLUB Salt Lake City

VERMONT
WIKE Newport
WTWN St. Johnsbury

VIRGINIA
WFHG Bristol
WCHV Charlottesville
WCVA Culpeper
WDVA Danville
WAGE Leesburg
WWOD Lynchburg
WLOW Norfolk
WSSV Petersburg
WLEE Richmond
WRIS Roanoke (D) (Dual)
WLPM Suffolk
WAYB Waynesboro

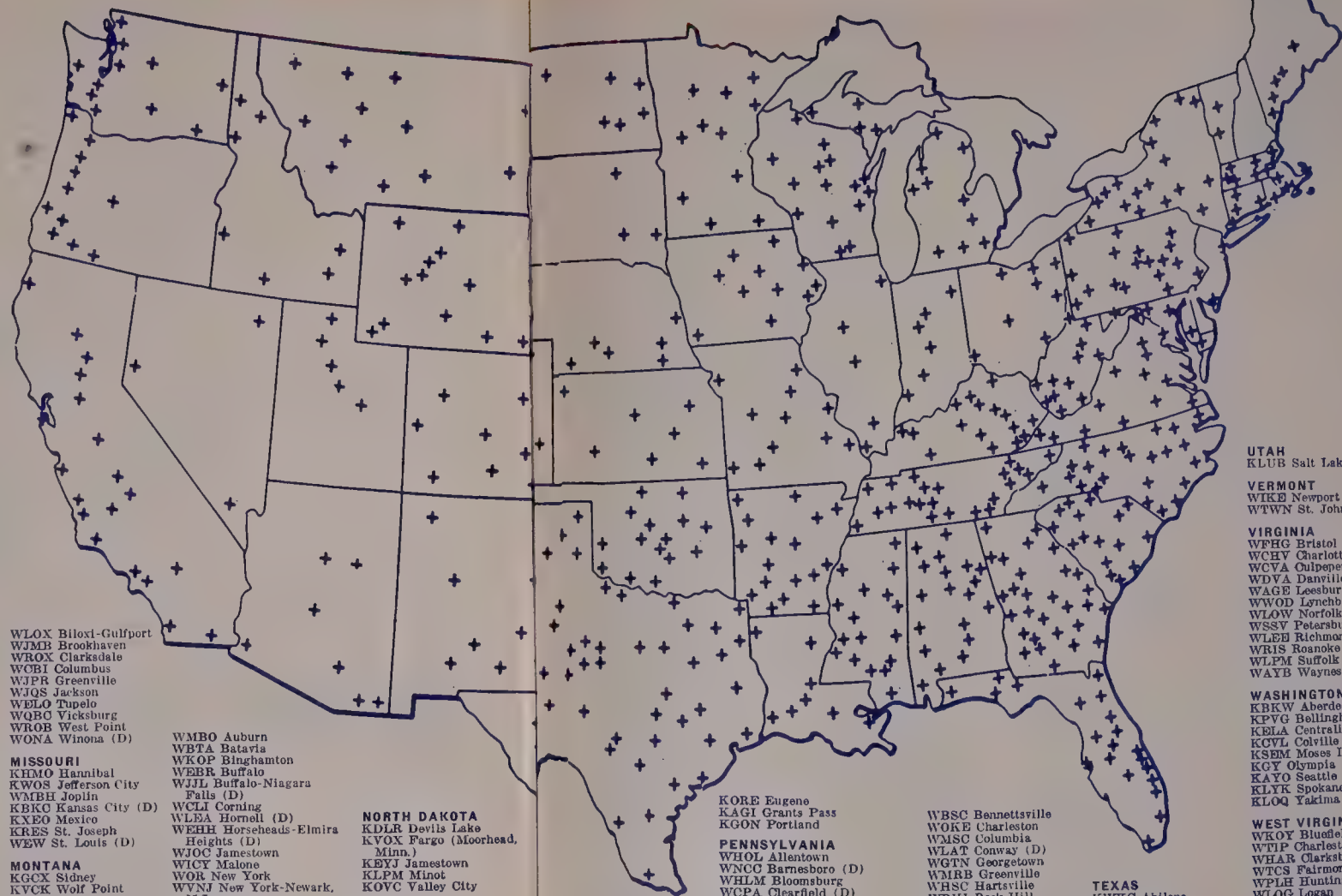
WASHINGTON
KBKW Aberdeen
KPVG Bellingham
KELA Centralia-Chehalis
KCVL Colville
KSEM Moses Lake
KGY Olympia
KAYO Seattle
KLYK Spokane
KLOQ Yakima

WEST VIRGINIA
WKOY Bluefield
WTIP Charleston
WHAR Clarksburg
WTCS Fairmont
WPLH Huntington (D)
WLOG Logan
WMON Montgomery
WTAP Parkersburg
WVAR Richwood (D)
WBTH Williamson

WISCONSIN
WHBY Appleton
WGEZ Beloit
WBIZ Eau Claire
KFIZ Fond du Lac
WJPG Green Bay
WHSM Hayward (D)
WCLO Janesville
WISM Madison
WOMT Manitowoc
WFOX Milwaukee (D)
WIBU Paynette
WRDB Reedsburg
WJMC Rice Lake
WQMN Superior
WFHR Wisconsin Rapids

WYOMING
KVWO Cheyenne

Mutual Broadcasting System



ALABAMA
WEZB Birmingham
WBYE Calera
WMSL Decatur
WXAL Demopolis
WDIG Dothan
WULA Eufaula
WJOI Florence
WJBB Haleyville
WBHP Huntsville
WJHO Opelika
WFEB Sylacauga
WTBF Troy
WTBC Tuscaloosa

ARIZONA
KCLF Coolidge
KWJB Globe
KNOG Nogales
KOY Phoenix
KGLU Safford
KTUC Tucson
KVNC Winslow

ARKANSAS
KAMD Camden
KTCS Fort Smith (D)
KFFA Helena
KBTM Jonesboro
KVMA Magnolia (D)
KUOA Siloam Springs (D)

CALIFORNIA
KMAP Bakersfield
KWTC Barstow
KPAY Chico
KICO El Centro-Calexico
KIEM Eureka
KYNO Fresno
KAVL Lancaster
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WCOH Newnan
WRGA Rome
WBYG Savannah
WTWA Thompson
WGOV Valdosta
WAYX Waycross

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KWKY Des Moines
WDBQ Dubuque
KYEO Fort Dodge
KOKX Keokuk
KWWL Waterloo

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KSAL Salina
KTOP Topeka
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WEVE Eveleth
KOZY Grand Rapids
WPBC Minneapolis
KWAD Wadena

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WAMY Amory (D)
WLOX Biloxi-Gulfport
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WROX Clarksdale
WCBI Columbus
WJPR Greenville
WJQS Jackson
WELO Tupelo
WQBC Vicksburg
WROB West Point
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KWOS Jefferson City
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KBKC Kansas City (D)
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KRES St. Joseph
WEW St. Louis (D)

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KGCX Sidney
KVCK Wolf Point

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KGFW Kearney
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KBRL McCook (D)

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KORK Las Vegas
KBET Reno

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KHAM Albuquerque
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WMBO Auburn
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WKOP Binghamton
WEBR Buffalo
WJJL Buffalo-Niagara Falls (D)
WCLI Corning
WLEA Hornell (D)
WEHH Horseheads-Elmira Heights (D)
WJOC Jamestown
WICY Malone
WOR New York
WVNJ New York-Newark, N.J.
WSLB Ogdensburg
WIRY Plattsburgh
WJMK Syracuse (D)
WKAL Utica-Rome

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WISE Asheville
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WBBB Burlington (D)
WCGC Belmont-Charlotte
WGAI Elizabeth City
WFNC Fayetteville
WFVG Fuquay Springs (D)
WGBG Greensboro
WHNC Henderson (D)
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WJRI Lenoir
WSYD Mt. Airy
WHIT New Bern
WCBT Roanoke Rapids
WSTP Salisbury
WOHS Shelby
WGNI Wilmington
WAIR Winston Salem
WGTM Wilson

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KVOX Fargo (Moorhead, Minn.)
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KOVC Valley City

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WTVN Columbus
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WLEC Sandusky
WSTV Steubenville
WOHO Toledo
WBBW Youngstown

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KWON Bartlesville
KTOK Oklahoma City
WBBZ Ponca City
KGFF Shawnee
KTUL Tulsa

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KWIL Albany
KAST Astoria
KORE Eugene
KAGI Grants Pass
KGON Portland

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WNCC Barnesboro (D)
WHLM Bloomsburg
WCPA Clearfield (D)
WJET Erie
WFRA Franklin (D)
WCMB Harrisburg
WAZL Hazleton
WCRO Johnstown
WLAN Lancaster
WAKU Latrobe (D)
WBPZ Lock Haven
WIP Philadelphia
WMCK Pittsburgh-Mc Keesport
WPPA Pottsville
WKBI St. Mary's
WMAJ State College
WTRN Tyrone-Altoona (D)
WJPA Washington
WNBT Wellsboro
WBAX Wilkes-Barre
WNOW York
WICK Scranton

RHODE ISLAND
WRIB Providence

SOUTH CAROLINA
WANS Anderson
WBSC Bennettsville
WOKE Charleston
WMSC Columbia
WLAT Conway (D)
WGTN Georgetown
WMRB Greenville
WHSC Hartsville
WRHI Rock Hill
WSNW Seneca (D)
WFIG Sumter

SOUTH DAKOTA
KIJV Huron
KORN Mitchell
KWAT Watertown

TENNESSEE
WLAR Athens
WOGA Chattanooga
WJZM Clarksville
WBAC Cleveland
WEKR Fayetteville
WETB Johnson City (D)
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KHUZ Borger
KBWD Brownwood
KORA Bryan
WRR Dallas-Forth Worth
KSET El Paso
KRCT Houston (D)
KEBE Jacksonville
KLEN Killen (D)
KLLL Lubbock (D)
KTRE Lufkin
KMHT Marshall
KVKM Monahans
KPDN Pampa
KEYE Perryton
KPAC Port Arthur-Beaumont
KMAC San Antonio
KRRV Sherman-Dennison
KSNY Snyder
KVIC Victoria
KWTX Waco
KATR Corpus Christi

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KLUB Salt Lake City

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WIKE Newport
WTWN St. Johnsbury

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WWOD Lynchburg
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WAYB Waynesboro

WASHINGTON
KBKW Aberdeen
KPVG Bellingham
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KCVL Colville
KSEM Moses Lake
KGY Olympia
KAYO Seattle
KLYK Spokane
KLOQ Yakima

WEST VIRGINIA
WKOY Bluefield
WTIP Charleston
WHAR Clarksburg
WTCS Fairmont
WPLH Huntington (D)
WLOG Logan
WMON Montgomery
WTAP Parkersburg
WVAR Richwood (D)
WBTH Williamson

WISCONSIN
WHBY Appleton
WGEZ Beloit
WBIZ Eau Claire
KFIZ Fond du Lac
WJPG Green Bay
WHSM Hayward (D)
WCLO Janesville
WISM Madison
WOMT Manitowoc
WFOX Milwaukee (D)
WIBU Paynette
WRDB Reedsburg
WJMC Rice Lake
WQMN Superior
WFHR Wisconsin Rapids

WYOMING
KVWO Cheyenne

'Sounds Of The '60's' Bears Significance At NBC in 1961

By WILLIAM K. McDANIEL
Exec. Vice President in Charge, NBC Radio Network

THE year 1960 was one of the most significant in the history of NBC Radio. On January 4th of that year we broke sharply with a traditional broadcasting formula as old as the networks themselves and launched a new programming concept designed to meet the urgencies of our fast-changing times, as well as the stepped-up requirements of our affiliate stations and the advertisers. We called the new format "The Sound of the Sixties."

Our new programming pattern was adapted after years of experimentation and exhaustive discussion with our affiliates. Faced with a decade which promised worldwide changes and news developments at a rate never before experienced, NBC Radio geared its programming accordingly. We dropped the out-moded "soap operas" and variety shows from the NBC schedule and built "The Sound of the Sixties" around such services as "Monitor" and "News on the Hour," adding "Emphasis" and expanding our schedule of sports, special events, information and public service programs.

By the second quarter of 1960 the new format was proving its effectiveness in every way. For the first time in over eight years, the NBC Radio Network was in a profit position and a chain reaction of progress had set in.

Because the new program structure was better designed to meet the needs of the NBC Radio affiliates, station clearances went up from an approximate 80% to an average of better than 95%. This increased advertiser acceptance, permitted rate increases and dramatically improved ratings, all of which in turn raised the payment of compensation to the stations and consolidated the network's profit position. At the year's end, NBC Radio had enjoyed its most successful twelve months since the early fifties—a full year in the black.

As important as 1960 was as "the year of the breakthrough" for the NBC Radio Network, its bearing on 1961 is fully as significant.

NBC Radio entered the New Year in the black with a profit already guaranteed for the first quarter. By the middle of January, "News on the Hour" was sold out for the entire year and the Network had more business on the books for the second quarter than it has had for the last four years.

Based on the solid foundation established during 1960, the NBC Radio Network plans to continue its expansion in the direction of news, special events, public information, public service and sports. (During 1960 NBC Radio broadcast special programs covering world crises in Cuba, the Congo, Algiers, Laos and the U.N.; the Conventions, Presidential Campaigns, the election and the Inauguration; the summer and winter Olympics and many other events of national interest.)

In 1961 we plan to make even wider use of the NBC News Department's unexcelled facilities around the world. Immediate contact with all our affiliate stations will be maintained on a moment-to-moment basis through the use of the Hotline Control Box which NBC originated in 1956.

Another major project during 1961 will be the introduction of new and timely features and production techniques into "Monitor." The "Monitor" service has become so universally recognized by affiliates and advertisers alike that we feel it deserves our continuing special attention.

The NBC Radio Network faces the year 1961 with a programming format which has proved itself, meeting every test throughout the last year. As further evidence that the course we chose in January, 1960 was in tune with the times, others in the industry are beginning to move in the same direction NBC Radio pioneered over a year ago.

National Broadcasting Company, Inc.

30 Rockefeller Plaza, New York 20, N. Y.
Telephone: CIrcle 7-8300
Registered Telegraphic Address: NATBROCAST NEW YORK

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Mrs. Douglas Horton
Harry C. Ingles
Robert E. Kintner
Paul M. Mazur
Andre Meyer
David Sarnoff
Robert W. Sarnoff
Walter Scott
Lewis L. Strauss
P. A. Sugg
John K. West

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William R. McAndrew..Executive Vice President
William K. McDaniel..Executive Vice President
Aaron Rubin.....Executive Vice President
Walter D. Scott.....Executive Vice President
P. A. Sugg.....Executive Vice President
Harry Bannister .....Vice President
Lester Bernstein.....Vice President
Hugh M. Beville, Jr.....Vice President
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Eugene Burr .....Vice President
Albert L. Capstaff.....Vice President
Robert Close .....Vice President
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Don Durgin .....Vice President
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Robert L. Stone.....Vice President
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John V. Shute.....Assistant Secretary
Raymond E. Simonds.....Assistant Secretary
Gerald Gouldrup .....Assistant Secretary

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Robert E. Kintner.....President

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Anthony J. Dente....Mgr., Operating Budgets & Financial Evaluation
St. Clair Marshall.....Dir. Tax Administration
John McDermott.....Manager, Audits
Richard J. Raburn .....Controller
Charles J. Ochsenreiter..Mgr., Syst. & Data Proc.
Randall R. McMillin.....Dir., Pchsg. & Materials
Albert E. Walker.....Manager, Transportation
William A. Williams.....Asst. Treasurer
James White .....Dir. Accounting

Engineering & Facilities Administration

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William A. Clarke.....Dir., Facilities Adm.
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(Continued on Next Page)

(Continued from Page 223)

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CIrcle 7-8300

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Broaddus Johnson, Jr.....Mgr., National Sales
Joseph Murphy.....Mgr., Merchandising
Steve White.....Program Mgr.
Fred E. Acker.....Mgr., Business Affairs
John R. Falk.....Mgr., Publicity

WRC, WRC-FM, Washington

4001 Nebraska Ave., Wash. 16
EMerson 2-4000

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William C. Grayson.....Program Mgr.
Charlotte Walch.....Mgr., Adv., Prom. & Pub.
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WJAS-WJAS-FM, Pittsburgh

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LOcust 3-5238

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WMAQ, WMAQ-FM, Chicago

Merchandise Mart, Chicago 54
SUperior 7-8300

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WRCV, Philadelphia

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LOcust 4-3700

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Thomas Paisley.....Station Mgr.
Arthur A. Watson.....Business Mgr.
Mary Doyle.....Merchandising Mgr.
Robert C. Benson... .....Program Manager
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GRaystone 4-8700

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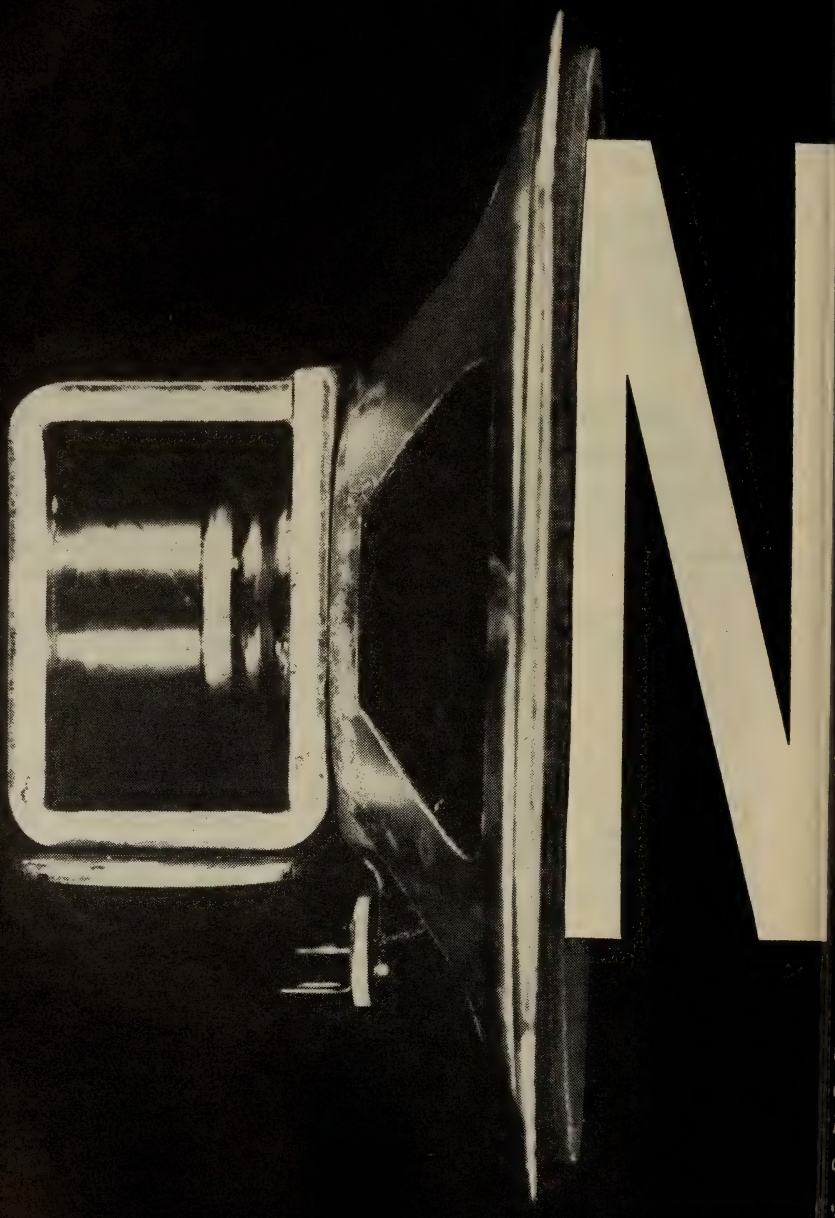
Gerald M. Seller.....Dir., Radio Net. Fac. Ops.



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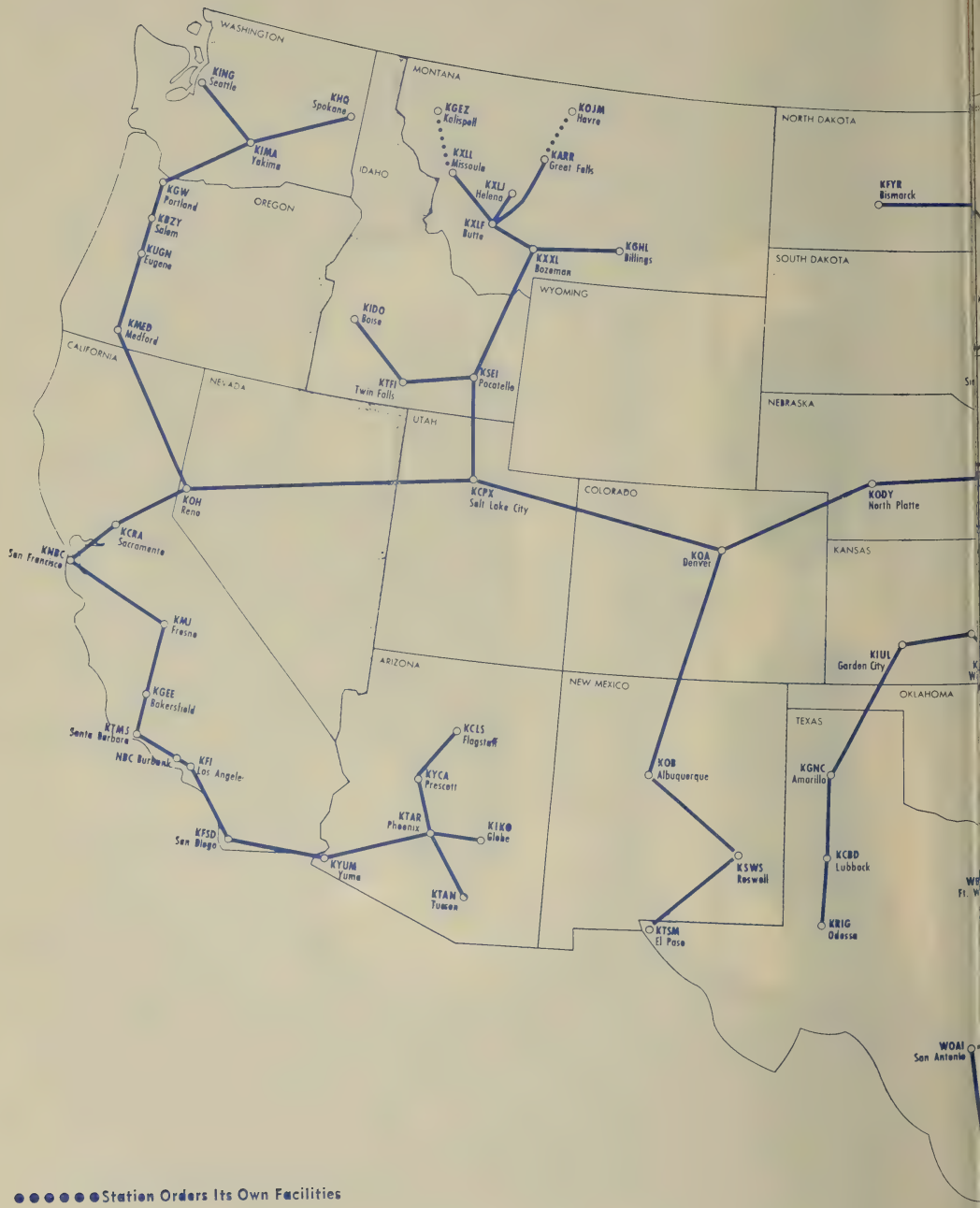
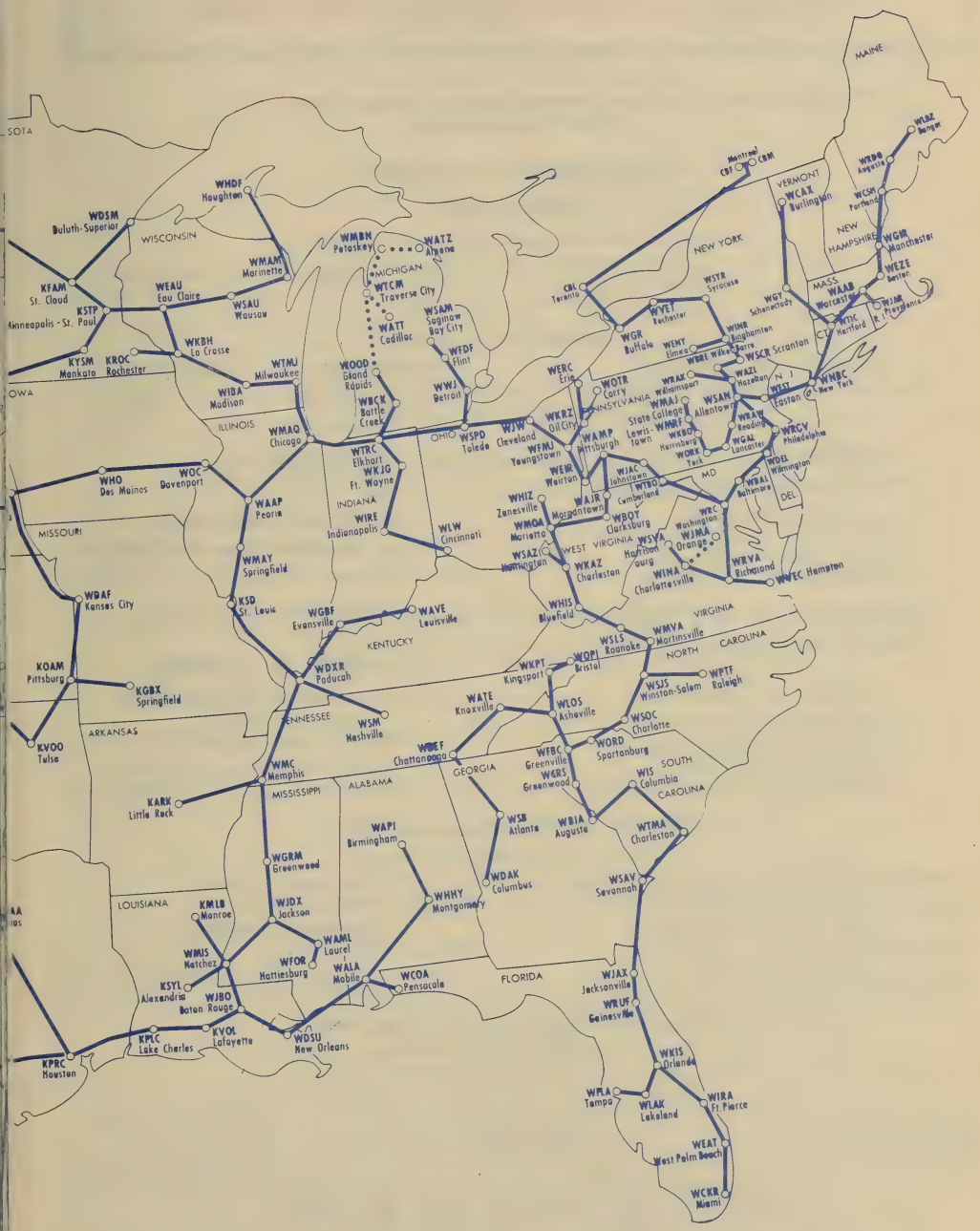
**All figures based on unduplicated homes delivered in four weeks by typical schedules. – A. C. Nielsen, Jan. vs. Nov. 1960.*

NBC Radio



●●●●●●Station Orders Its Own Facilities

Network


MAINE
WLBZ Bangor
WRDO Augusta
WCSH Portland
VERMONT
WCAX Burlington
NEW HAMPSHIRE
WGIR Manchester
WEZE Boston
MASS.
WAAB Worcester
WJAR Providence
R. I.
WTIC Hartford
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WNBC New York
WEST Easton
WRCV Philadelphia
WDEL Wilmington
DEL
WBAL Baltimore
MD
Montreal CBF CBM
CKL Toronto
NEW YORK
WSYR Syracuse
WOR Schenectady
WINR Binghamton
WSCR Scranton
WGR Buffalo
WVET Rochester
WENY Elmira
WBRE Wilkes Barre
WRAK Williamsport
WAZL Hazelton
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PENNSYLVANIA
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WAMP Pittsburgh
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WMIS Natchez
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WSAZ Huntington
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WHIS Bluefield
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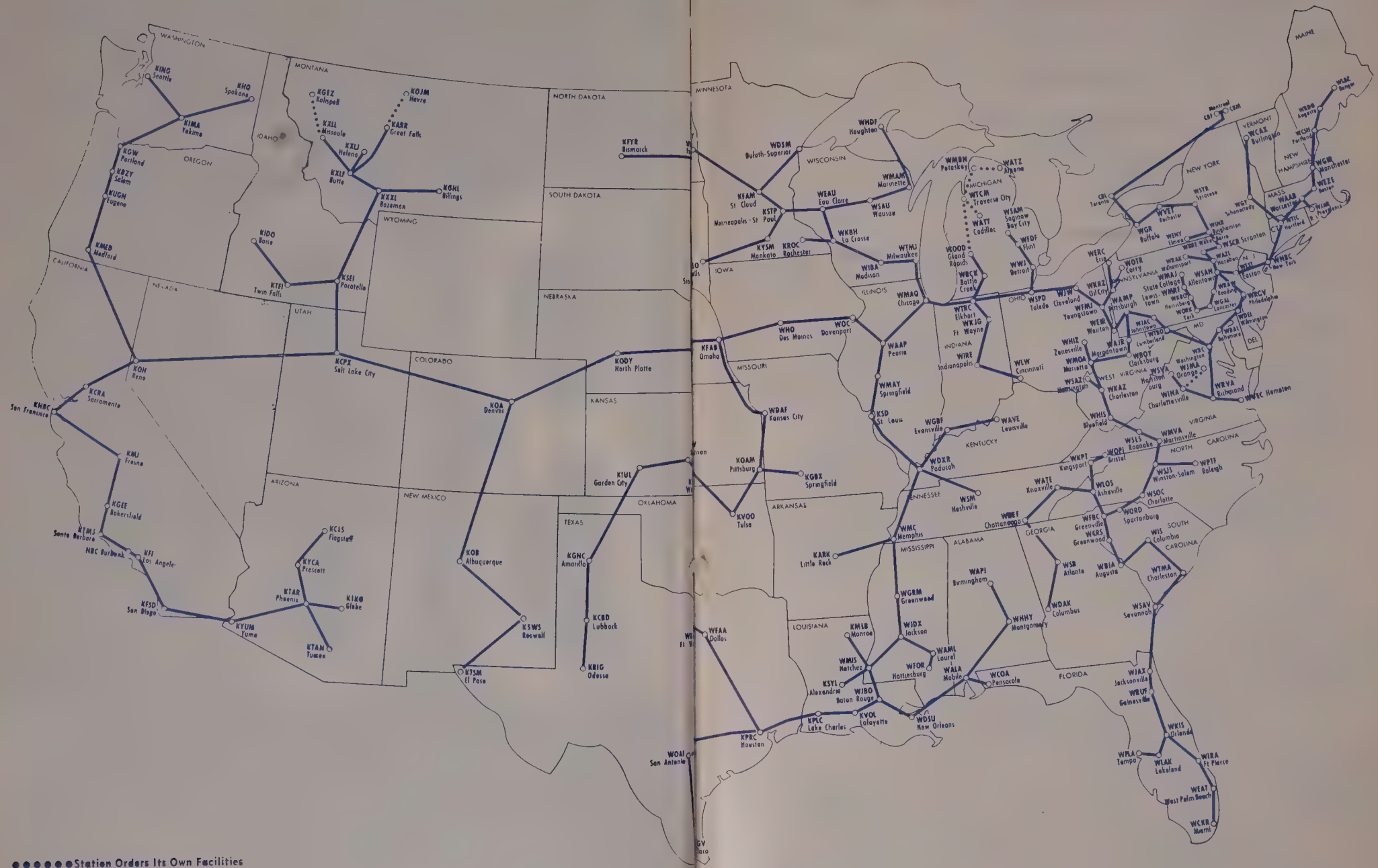
NBC Radio Network



●●●●●● Station Orders Its Own Facilities

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LEONIDAS EMERSON
Engineering Assistant—
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Your nearest H-R man will be happy to give you a fast, first-rate fill-in.

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"We always send a man to do a man's job"

1961

STATION REPRESENTATIVES

★

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BRANCH OFFICES

EXPERIENCE

Behind the brow of the pilot, knowledge won through years of experience . . . skill born of doing.

In our business, too, 15 years' experience have given us a background that makes the time buyer's job easier . . . lessens the chance of costly errors.

Such experience must be earned. And there's no substitute for it.

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Phone: HU 5-0746
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Sales Manager.....John E. Tyrrell
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Manager.....Roy Smith

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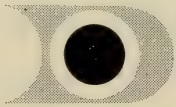

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By LEWIS H. AVERY
President

THE Station Representatives Association, Inc. was founded in September 1947, by a substantial group of radio representatives, for the sole purpose of promoting the use of radio advertising among advertisers and agencies, as well as protecting the welfare of the representative firms themselves. Later the association was extended to include television representatives as well.

Over the years, the association has been involved in a number of projects and activities beneficial to its members, their represented stations, and the rest of the radio and television industry. Listed below is a partial list of some of the major projects and activities with which the association has been identified:

Successfully initiated action before the FCC to get the network spot representation organizations out of the representation business.

Prepared and issued a Spot Radio Estimator, which enabled agencies to determine the cost of a spot campaign.

Prepared and distributed a booklet titled "Spot Broadcasting Lets You Decide."

Conducted spot radio clinics among stations represented by member firms.

Actively campaigned and established standards now almost universally accepted for television ID commercials.

Established and carried out a Crusade for spot Radio Campaign.

Instigated and actively campaigned for the formation of what is now TvB.

Worked with the AAAA on the Nielsen coverage studies.

Prepared and presented a slide presentation on spot radio to agencies, advertisers and stations.

Actively worked with NARTB Code Review Board on television code matters.

Established a projection formula for use with the A. C. Nielsen coverage reports.

Instigated a campaign and worked closely with the AAAA in establishing standards of art work in TV commercials.

Established a system of reporting dollar volume figures in spot radio, whereby it was possible to estimate total dollar volume for all radio.

Established a system for mailing to stations, known as operations desk, which has been accepted and is being used by practically every TV station in the business.

Established a timebuyer and advertiser mailing list, which is currently maintained by SRA, and is regarded as one of the most up-to-date lists in the business. (4000 agency personnel; 100 advertisers).

Prepared and distributed a booklet entitled "The Story of the Spot Salesman and You" to all agencies, stations, government personnel and other interested individuals.

Prepared and presented a slide presentation titled "Prospects On A Silver Platter" to leading advertising agencies in New York and Chicago, as well as advertisers.

Successfully established the "Silver Nail Time Buyer of the Year" Award, and the "Gold Key" award. (The award program has been enlarged to include the "Chicago Time Buyer of the Year" award.)

Has actively campaigned against the bartering and brokeraging of time in both radio and television.

Maintains a complete and up-to-date list of all representative firms and stations represented by them.

Has devised new contract forms for both radio and television, and is currently conducting a campaign to establish these common or standard forms in the business.

A campaign started by SRA is currently under way to get stations to adopt a one rate policy.

The Association presently has under way a project to establish a central source of information for competitive advertising on a current basis, as well as a campaign to enlarge samples and reduce the number of ARB and Nielsen reports.

211 N. Ervay Bldg., Dallas, Tex.
Phone: RIverside 7-0095
Manager .....Al Carrell
915 Olive St., St. Louis, Missouri
Phone: CEntral 1-6055
Manager Robert R. Maier
1680 N. Vine St., Los Angeles 28, Calif.
Phone: HOllywood 4-7276
Manager.....John A. Thackaberry
1430 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 875-7418
Manager.....William P. Marseilles
1033 Book Bldg., Detroit 26, Mich.
Phone: WOodward 5-5457
Manager .....Frank Boyle

ECKELS & COMPANY

80 Boylston St., Boston, Mass.
Phone: LIberty 2-6481
Owner.....George R. Eckels
Vice President.....Irvin E. Dierdorff, Jr.

EVERETT-McKINNEY, INC.

1270 Ave. of Americas, New York, N. Y.
Phone: CO 5-4755
President.....Max M. Everett
Exec. Vice Pres.....Powell H. Ensign
Secretary.....M. Jane Callahan

Branch Offices

410 N. Michigan Ave., Chicago 11, Ill.
Phone: Superior 7-9052
V.P. in Chg.....Thomas S. Buchanan
111 La.Cienega Blvd., Beverly Hills, Cal.
Phone: OLympia 2-1313
Exec.-in-Charge.....Lee F. O'Connell
681 Market St., San Francisco, Calif.
Phone: EX 2-1507
Exec.-in-Charge .....Ted Hall

HUGH FELTIS & ASSOC.

1102 Tower Bldg., Seattle 1, Wash.
Phone: MAin 3-1868
Owner .....Hugh M. Feltis
Assocs. .....John Mowbray, Doug Dove

Branch Office

806 Wilcox Bldg., Portland 4, Ore.
Phone: CApitol 3-0151
Exec.-in-Charge.....Howard S. Jacobson

FINE MUSIC HI-FI BROADCASTERS

8 West 40th St., New York 18, N. Y.
Phone: BRyant 9-3576
Vice President.....Joel B. Fairfax
Secretary-Treasurer....Kenneth C. Schwartz

Branch Offices

410 S. Michigan Ave., Chicago 5, Ill.
Phone: WAbash 2-1000
Exec. in Charge.....Howard Grafman
41 Sutter St., San Francisco 4, Calif.
Phone: YUkon 1-1199
Exec. in Charge.....Albert Chance

FM UNLIMITED

161 E. Erie St., Chicago 11, Ill.
Phone: SUperior 7-5262
President .....Charles Kline

FORJOE-TV, INC.

230 Park Ave., New York 17, N. Y.
Phone: ORegon 9-6820
President .....Joseph Bloom
Sales Manager.....John White
Asst. Sales Mgr.....Herb Hahn

Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.
Phone: DElaware 7-3504
General Manager.....Robert Lazar
6362 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOllywood 2-1397
Manager .....Joseph Rolfe
681 Market St., San Francisco, Cal.
Phone: Sutter 1-7569
General Manager.....J. M. Pietila
1371 Peachtree St., N.E., Atlanta, Ga.
Phone: TRinity 5-0404
General Manager.....Robert W. Jensen
310 W. Glen Echo Rd., Philadelphia, Pa.
Phone: CHestnut Hill 7-4510
General Manager.....Mort Lowenstein
1761 National Bank Bldg., Detroit 26, Mich.
Phone: WOodward 2-3524
General Manager.....Larry Gentile

FOSTER & CREED, INC.

414 Statler Office Bldg., Boston 16, Mass.
Phone: HU 2-4845
President .....William A. Creed
Treasurer.....Robert C. Foster

GILL-PERNA, INC.

654 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-4740
President .....Helen Gill
Exec. Vice-Pres.....John J. Perna, Jr.

Branch Offices

75 E. Wacker Drive, Chicago, Ill.
Phone: FInancial 6-9393
Midwest Sales Mgr.....Walter Beadell
2915 Book Bldg., Detroit 26, Mich.
Phone: WO 2-7022
Manager.....Daniel W. Bowen
730 S. Western Ave., Los Angeles, Calif.
Phone: DUnkirk 7-4388
Manager.....Bambie C. Herrington
57 Post St., San Francisco, Calif.
Phone: Sutter 1-5568
Manager.....Allan S. Young
80 Boylston St., Boston, Mass.
Phone: LIberty 2-6481
Manager .....George Eckels
William-Oliver Bldg., Atlanta, Ga.
Phone: JAckson 4-0454
Manager.....Harry J. Cannon

GOOD MUSIC BROADCASTERS, INC.

355 Lexington Ave., New York, N. Y.
Phone: YUkon 6-2680
Nat. Sales Mgr.....Herbert Groskin
Manor Road, Philadelphia 28, Pa.
Phone: IVyridge 2-6000
President.....Raymond S. Green

W. S. GRANT CO., INC.

703 Market Street, San Francisco 3, Calif.

Phone: EXbrook 2-6685
President, General Mgr.....Dave Sandeberg
Branch Offices
730 5th Ave., New York 19, N. Y.
Phone: PLaza 3-1433
Manager .....C. Bernard
15485 Jas. Couzens Blvd., Detroit 38, Mich.
Phone: UNiversity 4-1074
Manager .....Max Goldblatt
75 East Wacker Dr., Chicago 1, Ill.

H-R REPRESENTATIVES, INC. ALSO H-R TELEVISION, INC.

375 Park Ave., New York 22, N. Y.
Phone: PLaza 9-6800
Pres. & Treas.....Frank M. Headley
Exec. Vice Pres. & Sec....Frank E. Pellegrin
Exec. Vice Pres.....Dwight S. Reed
Vice Presidents.....James M. Alspaugh, Harold Lindley, Miss Avery Gibson
Branch Offices
35 East Wacker Drive, Chicago 1, Ill.
Phone: FInancial 6-6440
Exec. Vice President.....Dwight S. Reed
321 Bush St., San Francisco 4, Calif.
Phone: YUkon 2-5837
Manager .....Hal Chase
Equitable Bldg., Hollywood 28, Calif.
Phone: HOllywood 2-6453
V.P.-Gen. Mgr.....Harold Lindley
1137 Northwestern Bank Bldg., Minneapolis, Minn.
Phone: FEderal 8-7017
Manager .....Terrence Hughes
1182 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 872-7701
Manager.....Bill McRae
211 N. Ervay Bldg., Dallas, Tex.
Phone: RIverside 8-6035
Manager .....Robert Dalchau
915 Olive St., St. Louis, Mo.
Phone: CH 1-4193
Manager .....Arthur D. Kelley
1065 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 1-4148
Manager.....Andrew M. Gent
509 Grand Ave., Des Moines, Ia.
Phone: ATlantic 2-0201
Manager.....Donald G. Peterson

ARTHUR H. HAGG & ASSOCIATES

75 E. Wacker Dr., Chicago 1, Ill.
Phone: CEntral 6-7553
President.....A. H. Hagg
Manager.....K. W. Hagg
Branch Offices
366 Madison Ave., New York 17, N. Y.
Phone: MU 2-8665
Exec. in Charge.....P. Broderick
P. O. Box 182, Kansas City, Mo.
Phone: COlfax 2-4694
Exec. in Charge.....R. J. Anderson
132 E. 30th St., Indianapolis, Ind.
Phone: WAlnut 6-8214
Exec. in Charge.....Robert D. Hagg
3222 Center St., Omaha 5, Neb.
Phone: JAckson 2620
Exec. in Charge.....Howard W. Harvey

THEO. B. HALL & COMPANY

681 Market St., San Francisco
Phone: EXbrook 2-1507
Manager .....Ted Hall
Branch Offices
5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-4253
Manager .....Jim Gates
35 E. Wacker Dr., Chicago 1, Ill.
Phone: STate 2-8196
Manager .....Paul Elsberry
1021 Wm. Oliver Bldg., Atlanta 2, Ga.
Phone: JAckson 4-7008
Manager .....Harry Cannon
230 Park Ave., New York 17, N. Y.
Phone: OR 9-5866
Manager .....Jack Boyd
Book Bldg., Detroit 26, Mich.
Phone: WOodward 1-6036
Manager .....Paul Pequinot

JOS. A. HARDY & CO., LTD.

2 Carlton St., Toronto, Ont., Can.
Phone: EM 3-9433
General Manager.....A. C. Harrison
Branch Office
2075 Mountain St., Montreal, Que.
Phone: VI 2-1101
Manager .....M. Legault

HARRINGTON, RIGHTER & PARSONS, INC.

415 Madison Ave., New York 17, N. Y.
Phone: MU 8-7050
President.....John E. Harrington, Jr.
Vice Pres., Treas.....Volney Righter
Vice Pres., Secy.....James O. Parsons, Jr.
V.P., Research, Prom.....M. Rashbaum, Jr.
V.P., Bd. Member.....John F. Dickinson
Eastern Sales Mgr.....Arthur C. Elliot
Branch Offices
Tribune Tower, Chicago, Ill.
Phone: WHitehall 4-0510
Executive-in-charge.....Carroll R. Layman
235 Montgomery St., San Francisco, Calif.
Phone: Sutter 1-4125
Executive-in-charge.....Franklin Dougherty
1430 W. Peachtree St., Atlanta 9, Ga.
Phone: TRinity 5-8458
Executive-in-Charge.....Frank B. Rice
80 Boylston St., Boston 16, Mass.
Phone: LIberty 2-7537
Executive-in-Charge .....Carter Knight
Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 3- 0910
Executive-in-Charge.....Kenneth L. Brown
2975 Wilshire Blvd., Los Angeles, Calif.
Phone: DU 5-4275
Executive-in-Charge.....Byington F. Colvig

JOE HARRY RADIO & TV STATION REPRESENTATIVE

118 Tophill Rd., San Antonio, Tex.
Phone: TAylor 6-8971
Owners.....Joe Harry, Kay Harry

HERITAGE STATION REPS.

(Div. of International Good Music, Inc.)
1151 Ellis St., Bellingham, Wash.
Phone: REgent 3-4566
President .....Rogan Jones
Vice Pres.....John D. Tuttle
Sec.-Treas.....Catherine W. Jones
Asst. Sec.-Treas.....Richard Kline

Branch Office
28 West 44th St., New York 36, N. Y.
Phone: LO 3-2942
Manager .....Fred Bernstein

2917 Temple St., Los Angeles, Calif.
Phone: DU 5-6401
Manager .....William Baxley

625 Market St., San Francisco, Calif.
Phone: EX 7-2682
Manager .....Charles Haddix

288 Fisher Rd., Grosse Pte. Farms, Detroit, Mich.
Phone: TU 5-0252
Manager .....Larry Gentile

610 Lloyd Bldg., Seattle, Wash.
Phone: MAin 3-0620

GEORGE P. HOLLINGBERY CO.

Chairman of the Bd...George P. Hollingbery
Vice-chairman.....F. E. Spencer, Jr.
President (Radio).....Fred Hague
President (TV).....Harry Wise, Jr.

Branch Offices
307 North Michigan Ave., Chicago 1, Ill.
Phone: DEarborn 2-6060
Executive-in-Charge ..George P. Hollingbery
V. P. Radio.....Frank McCarthy
Sales Manager TV.....Warren Nelson

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-5560
Executive-in-Charge.....F. E. Spencer, Jr.
President, Radio .....Fred F. Hague
President, TV .....Harry H. Wise, Jr.
V.P., Television.....John I. Peterson
Director Sales Develop....Edward R. Eadeh

134 Peachtree St. N.W., Atlanta 3, Ga.
Phone: JAckson 4-3081
V.P., Exec.-in-Chg.....Richard N. Hunter

500 Griswold St., Detroit 26, Mich.
Phone: WOodward 1-3555
Executive-in-Charge....Joseph D. Payne, Jr.

3325 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 5-2071
Executive-in-Charge.....Harry W. Betteridge

110 Bush St., San Francisco 4, Calif.
Phone: YUkon 1-2110
Exec.-in-Charge.....Roy S. Edwards

211 N. Ervay, Dallas, Tex.
Phone: RIverside 8-0057
Executive-in-Charge.....George L. Pettett

HAL HOLMAN COMPANY

64 East Lake St., Chicago 1, Ill.
Phone: FRanklin 2-0016
Owner .....Hal Holman

Branch Offices
535 Fifth Ave., New York 17, N. Y.
Phone: YUkon 6-4390
Manager .....Ed Devney

6381 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOllywood 2-2351
Manager .....Tracy Moore

703 Market St., San Francisco 3, Calif.
Phone: EXbrook 2-6444
Manager .....Charles Morin

GEORGE T. HOPEWELL, INC.

101 Park Ave., New York 17, N. Y.
Phone: LE 2-3783
President.....George T. Hopewell
General Manager.....Joseph S. Cannon

Branch Offices
Park Ave. Bldg., Detroit 26, Mich.
Phone: WOodward 1-3822

205 W. Wacker Dr., Chicago 6, Ill.
Phone: STate 2-5096

111 N. LaCienega Blvd., Beverly Hills, Cal.
Phone: OL 5-8326

1021 William Oliver Bldg., Atlanta, Ga.
Phone: JAckson 4-7088

BERNARD HOWARD & CO., INC.

20 E. 46th St., New York 17, N. Y.
Phone: OXford 7-3750
President .....Bernard Howard
Exec. Vice Pres.....Jack Davis
Acct. Execs.....L. P. Smith, L. Wasserstein

Branch Offices
75 E. Wacker Dr., Chicago, Ill.
Phone: FI 6-9227
Manager .....William Smutzer

6381 Hollywood Blvd., Los Angeles, Calif.
Phone: HOllywood 2-2351
Manager .....Jerry Moore

703 Market St., San Francisco, Calif.
Phone: EXbrook 2-6444
Manager .....Charles Morin

1401 Peachtree St., N.E., Atlanta, Ga.
Phone: TR 5-9403
Manager .....Bernard Ochs

DON HOWARD & CO.

Del Rio, Texas
Phone: PR 5-2431
Owner.....R. Don Howard

Branch Office
Box 55, Nogales, Ariz.
Manager.....L. Felix Arias

HUNT, SCHARF REPRESENTATIVES, LTD.

1030 W. Georgia St., Vancouver 5, B. C.
Phone: MUtual 4-6277
President.....John N. Hunt

HARRY S. HYETT CO.

630 Baker Bldg., Minneapolis 2, Minn.
Phone: FEderal 9-7179
Owner & President.....Harry S. Hyett

INDIE SALES, INC.

60 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-4813
President .....Jack Koste

Branch Offices
205 W. Wacker Dr., Chicago 6, Ill.
Phone: STate 2-5096
111 N. La Cienega Blvd., Los Angeles 48, Cal.
Phone: OLeander 5-8326
Park Ave. Bldg., Detroit 26, Mich.
Phone: WOodward 2-7298

INTER-AMERICAN PUBLICATIONS, INC.

41 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-0884
President .....Argentina Ramos
Treasurer .....Jose Oviedo

INTERCONTINENTAL SERVICES, LTD.

20 East 46th St., New York 17, N. Y.
Phone: YU 6-0820
President.....Harry M. Engel
V.P., Sales Mgr.....John P. Barton
V.P., Treas.....Jeanette F. Sytsma
Branch Offices
6331 Hollywood Blvd., Los Angeles, Calif.
Phone: HO 2-2289
Manager.....William L. Wallace
155 Montgomery St., San Francisco, Calif.
Phone: YU 6-5366
Manager .....Frank Waters

INTERPROVINCIAL BROADCAST SALES LTD.

Suite 500, 199 Bay St., Toronto, Ont.
Phone: EMpire 4-1197
Exec. V.P., Gen. Mgr.....K. W. Davis
Sales Manager.....R. A. S. Munro
Promotion Dir., Compt.....R. A. Bishop
Branch Office
1117 St. Catherine St., W., Montreal, Que.
Phone: VIctor 9-5221
Manager .....Lionel Morin

THE KATZ AGENCY, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-9200
Chr. of Board.....G. R. Katz
President .....Eugene Katz
Treasurer.....H. J. Grenthot
V.P., Client Relations.....Edward Codel
V.P., TV Sales.....Scott Donahue
V.P., Research, Prom.....Dan'l Denenholz
V.P., Radio Sls.....Morris Kellner
TV Sales Mgr.....Walter Nilson
Branch Offices
Prudential Plaza, Chicago 1, Ill.
Phone: MOhawk 4-7150
Vice Pres. & Mgr.....Roy Miller
TV Sales Mgr.....Alan Axtell
Penobscot Bldg., Detroit 26, Mich.
Phone: Woodward 3-8420
Manager.....William W. Joyce
1393 Peachtree St., N.E., Atlanta 9, Ga.
Phone: TRinity 5-1627
Manager.....Gregory Murphy, Jr.
2006 Bryan St., Dallas 1, Texas
Phone: RIverside 1-4036
Manager .....D. Rutledge
Russ Bldg., San Francisco 4, Calif.
Phone: DOuglas 2-7628
Manager.....Stanley J. Reulman
545 Wilshire Blvd., Los Angeles, Calif.
Phone: WEbster 3-8171
Manager .....Richard Hasbrook
915 Olive St., St. Louis 1, Mo.
Phone: CEntral 1-1868
Manager .....James Muse
2305 First Natl. Bank Bldg.,
Minneapolis, Minn.
Phone: FEderal 3-6201
Manager .....David Abbey

ROBERT S. KELLER, INC.

72 Barrow St., N. Y. 14, N. Y.
Phone: WAtkins 4-6599
President.....Bob Keller
Branch Office
205 W. Wacker Dr., Chicago 6, Ill.
Phone: STate 2-5096
Manager .....Hooper Jones

KENTUCKY RADIO SALES

1420 Eastern Parkway, Louisville, Ky.
Phone: GLendale 1-5045
President .....Harry McTigue

KETTELL-CARTER, INC.

118 Newbury St., Boston 16, Mass.
Phone: KEnmore 6-1966
President .....Elmer Kettell
Secy.-Treas. .....Marjorie Carter

KEYSTONE BROADCASTING SYSTEM, INC.

527 Madison Ave., New York, N. Y.
Phone: EL 5-3720
President (Dir.).....Sidney J. Wolf
Exec. Vice-Pres.....Noel A. Rhys
Vice-President.....Charles A. Hammarstrom
Sr. Vice-Pres.....Edwin R. Peterson
V.P.'s....Wm. Bayer, Chas. A. Hammarstrom
Secretary-Treasurer (Dir.).....Arthur Wolf
New York Office
Exec. V.P.....Noel A. Rhys
Vice-President.....Charles A. Hammarstrom
Account Executive.....James S. Gessner
Office Manager.....Patricia Ennis
111 W. Washington St., Chicago, Ill.
Phone: STate 2-8900
President.....Sidney J. Wolf
Secretary-Treasurer .....Arthur Wolf
Dir. of Station Relations...Charlotte Tucker
Traffic Mgr., Prog. Dir....Jane C. McFadgen
Account Executives.....William Wolf,
Edwin Peterson
75 Post St., San Francisco
Phone: SUtter 1-7440
Account Executive.....Howard P. Taylor
3142 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 3-2910
Vice-President .....William Bayer
Account Executive.....Henry G. Eschen
612 Penobscot Bldg., Detroit, Mich.
Phone: WOodward 2-4505
Director.....E. R. Peterson, Jr.

A. LEWIS KING
405 Lexington Ave., New York 19, N. Y.
Phone: MUrray Hill 2-9265
President.....A. Lewis King

NONA KIRBY CO.
518 Statler Bldg., Boston 16, Mass.
Phone: HUbbard 2-6117
President .....Nona Kirby
Vice President.....Kay Chille

BOMAR LOWRANCE & ASSOC., INC.
710 Peachtree St., Atlanta 8, Ga.
Phone: TRinity 6-6776
President.....Bomar A. Lowrance
Vice President.....Clyde L. Clem

Branch Offices
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 2-8206
Vice President.....Robert F. Keefe

LUSTER ASSOCIATES
1697 Broadway, New York, N. Y.
Phone: CIrcle 6-1952
President .....Betty Luster

JACK MASLA & COMPANY, INC.
40 East 49th St., New York 17, N. Y.
Phone: PLaza 3-8571
President .....Jack Masla
Vice President.....Allan S. Kramer

Branch Offices
75 E. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-7974
Manager.....Donald A. Wolff
249 Pine St., San Francisco, Calif.
Phone: EXbrook 7-6187
Manager .....Alan Torbet
1213 N. Highland Ave., Los Angeles, Calif.
Phone: HOllywood 2-4939
Manager.....Frank W. Crane
11th & Central, Kansas City, Mo.
Phone: GRand 1-7822
Manager.....Eugene F. Gray
705 Olive St., St. Louis, Mo.
Phone: CHestnut 1-4350
Manager.....Eugene F. Gray

DAREN F. McGAVREN CO., INC.
60 East 56th St., New York 22, N. Y.
Phone: PLaza 1-4650
President .....Daren F. McGavren
Exec. V.P., Sls. Mgr.....Ralph Guild

Branch Offices
110 Sutter St., San Francisco, Cal.
Phone: Yukon 6-4112
Manager .....Cy Ostrup
35 E. Wacker Dr., Chicago, Ill.
Phone: FRanklin 2-1370
Manager .....Edward Argow
1216 Dime Bldg., Detroit, Mich.
Phone: WO 2-1370
Manager .....Robert Mahlman
1741 Ivar Ave., Los Angeles, Cal.
Phone: HOllywood 6-6146
Manager .....Walter Lake

McGAVREN, TV, INC.
60 E. 56th St., New York 22, N. Y.
Phone: PLaza 1-4650
President.....Daren F. McGavren
Exec. V.P.....Ken Johnson
Sales Mgr.....Roger Hudson

Branch Offices
35 E. Wacker Dr., Chicago, Ill.
Phone: FR 2-1370
Manager .....Ed Gardner
1216 Dime Bldg., Detroit, Mich.
Phone: WO 2-1370
Manager .....Robert Mahlman
110 Sutter St., San Francisco, Calif.
Phone: YU 6-4112
Manager .....Cy Ostrup
1741 Ivar Ave., Los Angeles, Calif.
Phone: HOllywood 6-6146
Manager .....Jack Davis
915 Olive St., St. Louis, Mo.
Phone: CH 1-5201
Manager .....John Walker

JOHN L. McGUIRE & CO.
233 Guaranty Bank Bldg., Denver 2, Colo.
Phone: TAbor 5-7585
Owner.....John L. McGuire

MEDIA REPRESENTATIVES, INC.
630 Fifth Ave., New York 20, N. Y.
Phone: PL 7-0638
Manager .....Edwin Seymour

THE MEEKER COMPANY, INC.
521 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2170
President.....Robert D. C. Meeker
V.P., Chg. of Sales.....Charles E. Standard
Dir., Station Relations.....Robert L. Dudley
Acct. Executives.....John B. Dalton, Claude E. Piano, Arthur W. Scott, John C. Kriete
Research & Prom. Dir.....Martin Mills
Office Manager.....Dottie Phillips

Branch Offices
333 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-1742
Vice-president .....Carl Jewett
Office Manager.....Marjorie Ermitage
55 New Montgomery, San Francisco 5, Calif.
Phone: YU 6-4940
Vice President.....Edgar B. Filion
Manager .....Don Pontius
Office Manager.....Lucille Riggs
6362 Holywood Blvd., Los Angeles 28, Cal.
Phone: HOllywood 2-6501
Manager .....Don Palmer
Office Manager.....Tarly Sheehan

CLYDE MELVILLE CO.
904 Tower Petroleum Bldg., Dallas 1, Tex.
Phone: RIverside 8-5239
Pres. .....Clyde Melville

MICHIGAN SPOT SALES, INC.
15001 Michigan Ave., Dearborn, Mich.
Phone: TIffany 6-2362
President.....Charles J. Sitta

MID-AMERICA SPOT SALES
P. O. Box 4833, Kansas City 9, Mo.
Phone: WEstport 1-3322
Owner .....Ralph Meador
Sales .....Jock Beretta
Branch Office
P. O. Box 358, Lexington, Mo.
Phone: ALpine 9-3232
Exec. in Charge.....Ralph Meador

ART MOORE & ASSOC., INC.
Jones Bldg., Seattle, Wash.
Phone: MU 2-3377
President .....Art Moore

TRACY MOORE & ASSOC.
6381 Hollywood Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-2351
Owner .....Tracy Moore
Sales Manager.....Jerome A. Moore
Branch Office
703 Market St., San Francisco, Calif.
Phone: EXbrook 2-6444
Manager.....Charles E. Morin

PAUL MULVIHILL & COMPANY, LTD.
77 York St., Toronto, Ont., Can.
Phone: EMpire 3-8814
President .....Paul Mulvihill

NATIONAL TIME SALES
122 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-4500
Gen. Sales Manager.....Arthur Gordon
Sales Promotion Dir.....Al Alperton
Asst. Sales Mgr.....Warren Shuman
Branch Offices
672 S. LaFayette Park Pl., L. A. 57, Calif.
Phone: DU 2-3200
Exec.-in-Charge .....Harlan Oakes
260 Kearny St., San Francisco, Calif.
Phone: EXbrook 7-4827
Exec-in-Charge .....Ed Gamrin
1401 Peachtree St. N.E., Atlanta, Ga.
Phone: TRinity 5-9403
Executive-in-Charge .....Barney Ochs

NBC SPOT SALES
30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 7-8300
V.P., Spot Sales.....Richard H. Close
Adm., Represented Stas.....Alan Ewald
East. Radio Sales Mgr.....Lewis Johnson
Director, Radio Sales.....Fred Lyons
New Bus., Prom. Mgr.....Wilbur Fromm
Eastern TV Sales Mgr.....Jack Ryan
Sales Service Mgr.....Caroline Wynkoop
Director, TV Sales.....Edwin Jameson
Branch Offices
Merchandise Mart, Chicago 54, Ill.
Phone: SUperior 7-8300
Central Radio Sales Mgr.....Frank DeRosa
Central TV Sales Mgr.....Frank Mangan
Sunset & Vine, Hollywood 28, Calif.
Phone: THornwall 5-7000
W. Div. Mgr. Radio.....Doty Edouarde
W. Div. Mgr. TV.....Walt Davison
Taylor & O'Farrell Sts., San Francisco 2, Cal.
Phone: GRaystone 4-8700
W. Div. Mgr. Radio.....Ed Macaulay
TV Salesmen.....R. Anderson, Ken Fuller
Penobscot Bldg., Detroit, Mich.
Phone: *WOodward* 1-1610
Radio Sls. Rep.....Wm. Buschgen
TV Sales Representative....John C. Treacy
710 Peachtree St. N.E., Atlanta, Ga.
Phone: TRinity 6-3726
Sales Representative.....Bomar Lowrance
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 2-8206
Sales Representative.....Robert Keefe
1422 New Britain Ave., W. Hartford 10, Conn.
Phone: ADams 2-9188
New Eng. Sls. Rep.....David Scott

NEW ENGLAND SPOT SALES, INC.
401 Statler Office Bldg., Boston 16, Mass.
Phone: HAncock 6-2920
Pres. & Gen. Mgr.....Charles Bell, Jr.
Vice President.....Harold Thomas
Branch Office
91 Indian Hill Rd., Newington, Conn.
Phone: MOhawk 6-2530

HARLAN G. OAKES & ASSOCIATES
Rm. 304, Taft Bldg., Hollywood & Vine,
Hollywood 28, Cal.
Phone: HO 4-7395
Managers.....Harlan Oakes, Hugh Wallace
Branch Offices
166 Geary St., San Francisco 8, Cal.
Phone: EX 7-4827
Manager .....Don Pickens
122 E. 42nd St., New York, N. Y.
Phone: MUrray Hill 2-4500
Manager .....Arthur Gordon

THE BERNARD I. OCHS CO.
1401 Peachtree St., N.E., Atlanta 9, Ga.
Phone: TRinity 5-9403
Owner.....Bernard I. Ochs

LEE F. O'CONNELL CO.
111 N. La Cienega Blvd., Beverly Hills, Calif.
Phone: OLympia 2-1313
President.....Lee F. O'Connell
Branch Office
681 Market St., San Francisco 5, Calif.
Phone: EX 2-1507
Manager.....Theodore B. Hall

OHIO STATIONS REPRESENTATIVES
203 Fidelity Bldg., Cleveland 14, O.
Phone: SUperior 1-0036
General Manager.....Leonard F. Auerbach

PAN AMERICAN BROADCASTING CO.
380 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 2-4500
Exec. Vice Pres.....Eugene Bernald

Sales Manager.....Arthur Gordon
Sales Prom.....Al Alperton

Branch Offices
672 S. Lafayette Pk. Pl., Los Angeles 5, Calif.
Phone: DU 2-3200
Executive-in-charge.....Harlan Oakes
260 Kearny St., San Francisco, Calif.
Phone: EXbrook 7-4827
Executive-in-Charge .....Ed Gamrin

JOHN E. PEARSON CO.
JOHN E. PEARSON TV INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3366
President.....John E. Pearson
V.P.'s.....William M. Wilson, Raymond A. Henze, Jr., A. Russell Walker, Jr.
Acct. Exec.....Mortimer Coley
Secretary .....Roslyn Arison

Branch Offices
333 No. Michigan Ave., Chicago 1, Ill.
Phone: State 2-7494
Manager .....Robert Flanigan
1901 W. 8th St., Los Angeles 5, Calif.
Phone: Dunkirk 5-5084
Manager .....Clark Barnes
58 Sutter St., San Francisco 4, Calif.
Phone: DOuglas 2-7159
Manager .....John Palmer
511 N. Akard Bldg., Dallas, Texas
Phone: RIverside 7-3723
Manager .....Allen Hundley
1371 Peachtree St., Atlanta, Ga.
Phone: TRinity 5-6644
Manager .....Jon Farmer

PETERS, GRIFFIN, WOODWARD, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7900
President.....H. Preston Peters
Exec. V.P.....Russel Woodward
V.P.-Radio.....Robert H. Teter
Vice Pres.-TV.....Lloyd Griffin
V.P., Treas.....Jones Scovern
V.P., Dir. Sales TV Dev....Geo. C. Castleman
V.P., Radio Sales Mgr.....John A. Thompson
Sales Develop., Radio.....G. Luds Richards
Asst. V.P., TV Prom. Mgr.....Lon King
Sales Mgrs., TV.....Arthur E. Muth, Chas R. Kinney
Dir. Radio Prom.....Vincent C. Piano

Branch Offices
Prudential Plaza, Chicago 1, Illinois
Phone: FRanklin 2-6373
Vice Pres.....John A. Cory
V.P., Midwest Sales Mgr. (Radio)..A. Bagge
V.P., Midwest Sales Mgr. (TV)...W. Tynan
1372 Peachtree St., N.E. Atlanta, Ga.
Phone: TRinity 5-7763
Radio Sales.....William O. Jones
Asst. V.P. TV Sales Mgr...William J. Stubbs
Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 1-4255
Vice Pres.....William W. Bryan
TV Sales.....Louis J. Hummel, Jr.
406 West 7th St., Forth Worth, Texas
Phone: Edison 6-3349
TV Sales.....W. Hal Thompson
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 7-2398
5455 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WEbster 8-3585
Vice President.....Hal W. Hoag
TV Sales.....John P Haskell
1375 Russ Bldg., San Francicsco 4, Cal.
Phone: YUkon 2-9188
V.P. for TV.....John B. Sias
Radio Sales.....Edward F. McLaughlin, Jr.

EDWARD PETRY & CO., INC.

3 East 54th St., New York 22, N. Y.
Phone: MUrray Hill 8-0200

Radio Division
Board Chairman.....Edward Petry
President.....Edward E. Voynow
Exec. Vice-Pres.....Martin L. Nierman
Vice President in Chg.....Ben H. Holmes
Eastern Sales Mgr.....Martin Percival
Sales Prom. Mgr.....William Steese

TV Division
Exec. Vice President.....Martin L. Nierman
V.P., Sales Prom. Mgr..Robert L. Hutton, Jr.
Eastern Sales Mgr.....Edward C. Page
Marketing Mgr.....William B. Rohn

Branch Offices
400 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-0011
President.....Edward E. Voynow
V.P., Sales Mgr. (TV).....Louis A. Smith
Sales Mgr. (Radio).....William P. Pipher
645 Griswold St., Detroit 26, Mich.
Phone: WOodward 3-0125
Sales Managers..William Cartwright (AM)
Bruce Mayer (TV)
1375 Peachtree St., N.E., Atlanta 9, Ga.
Phone: 875-8547
Sales Mgrs.....Joseph Sierer (AM)
Richard Hughes (TV)
Russ Bldg., San Francisco 4, Cal.
Phone: YUkon 2-3631
Sales Managers.....Lloyd McGovern (AM)
George Ledell (TV)
3424 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 8-1143
Sales Mgrs.....Garry Hollihan (AM)
L. D. Larimer (TV)
915 Olive St., St. Louis 1, Mo.
Phone: CHestnut 1-7191
Sales Mgrs.....Bill Oldham (AM),
Junius Zolp., Fred Johnson (TV)
801 Statler Bldg., Boston 16, Mass.
Phone: HUbbard 2-6440
Sales Mgrs.....Frank Howard (AM)
William D. Walsh (TV)
211 N. Ervay Bldg., Dallas 1, Tex.
Phone: RIverside 1-9454
Sales Mgrs.....David C. Milam (AM),
Robert Miller (TV)

PHILADELPHIA SPOT SALES
310 Glen Echo Road, Phila., Pa.
Phone: CH 7-4510
President .....Morton Lowenstein

RADIO REPRESENTATIVES, LTD.
76 St. Clair Ave. W., Toronto 7, Ont., Can.
Phone: WAlnut 4-0727
President .....T. Ferris
Vice President.....A. A. Murphy

RADIO TIME SALES (ONTARIO) LTD.
147 University Ave., Toronto, Ontario
Phone: Empire 6-5471-2
General Manager.....N. D. Brown
Sales Mgr.....Alex E. Bedard

RADIO-TV REPRESENTATIVES, INC.
7 East 47th St., New York 17, N. Y.
Phone: MU 8-4340
Board Chairman.....Harry Goodman
President .....Peggy Stone
Exec. Vice President.....Thomas Carroll
Vice President, New Bus...Fred L. Bernstein
Vice President.....Ed Nickey

Branch Offices
75 E. Wacker Dr., Chicago 1, Ill.
Phone: FI 6-0982
General Manager.....Edward Nickey
Dir. of Station Rel.....Sy Thomas
111 No. LaCienega Blvd., Beverly Hills, Calif.
Phone: OL 5-7597
Manager .....Lee O'Connell
681 Market St., San Francisco, Calif.
Phone: EX 2-1507
Manager .....Ted Hall
507 Statler Office Bldg., Boston 16, Mass.
Phone: HO 2-6117
Manager .....Nona Kirby
Tower Bldg., Seattle 1, Wash.
Phone: MA 3-1868
Manager .....Hugh Feltis

PAUL H. RAYMER COMPANY, INC.
444 Madison Ave., New York 22, N. Y.
Phone: Plaza 9-5570
President.....Paul H. Raymer
Exec. V.P., Natl. TV Sls. Mgr...F. C. Brokaw
V.P., TV Sls. Mgr.....Stuart M. Kelly

Branch Offices
435 N. Michigan Ave., Chicago 11, Ill.
Phone: Superior 7-4473
Manager.....James C. Rogers
2949 Penobscot Bldg., Detroit 26, Mich.
Phone: Woodward 3-0764
Manager.....Robert B. Rains
1680 Vine St., Hollywood 28, Calif.
Phone: HOllywood 2-2376
Manager .....John D. Gale
1504 Russ Bldg., San Francisco 4, Calif.
Phone: YUkon 1-1833
Manager.....J. Milton Seropan
1627 Peachtree St., N.E., Atlanta, Ga.
Phone: TRinity 3-3519
Manager.....Edward D. Brandt
306 Mercantile Securities Bldg., Dallas, Tex.
Phone: RIverside 1-5663
Manager .....Ralph Widman

SANDEBERG/GATES & CO.
681 Market St., San Francisco, Calif.
Phone: EXbrook 2-6685
Manager .....David Sandeberg

Branch Offices
420 Madison Ave., New York, N. Y.
Phone: PL 3-8370
Manager .....Jack Sweeney
5746 Sunset Blvd., Los Angeles, Calif.
Phone: HO 2-6989
Manager .....James Gates
435 N. Michigan Ave., Chicago, Ill.
Phone: 467-5997
Manager .....Clem O'Neill

SEARS & AYER, INC.
612 N. Michigan Ave., Chicago, Ill.
Phone: Superior 7-8177-8
President.....B. H. Sears

Branch Office
370 Lexington Ave., New York, N. Y.
Phone: BR 9-1374
Manager .....A. Gordon

SELECT STATION REPRESENTATIVES
400 Madison Ave., New York 17, N. Y.
Phone: PLaza 8-1850
Vice President.....Zang Golobe
Sales Manager.....Albert B. Shepard

Branch Offices
7 E. Lexington St., Baltimore 3, Md.
Phone: LExington 9-7808
Manager .....G. Shaffer
6200 Broad Street Rd., Richmond 28, Va.
Phone: ATlantic 8-2835
Exec. in Charge.....Larry Blum

SKYLINE TV ADVERTISERS SALES
Box 2191, Idaho Falls, Idaho
Phone: JAckson 3-4567
President .....A. W. Schwieder
Exec. V.P., Gen. Mgr.....Melvin B. Wright
Office Manager.....Melva Searle

SPOT TIME SALES INC.
38 E. 57th St., New York 22, N. Y.
Phone: MU 8-6380
President.....William T. Heaton

Branch Offices
30 N. LaSalle St., Chicago, Ill.
Phone: FR 2-6447
Manager .....Don Sanders
821 Market St., San Francisco, Calif.
Phone: GA 1-6789
Manager .....Clint Sherwood
1615 Cherokee Ave., Hollywood, Calif.
Phone: HO 4-7497
Manager .....B. J. Hamrick

STORER TELEVISION SALES INC.

500 Park Ave., New York, N. Y.
Phone: PLaza 2-7600
President .....Peter Storer
Gen. Sales Mgr.....Francis Barron
Eastern Sales Mgr.....John D. Kelly
Promotion Mgr.....Joseph Dowling
Branch Office
333 North Avenue, Chicago, Ill.
Phone: CEntral 6-9950
Midwest Sales Mgr.....George U. Lyons

STOVIN-BYLES LTD.

406 Jarvis St., Toronto 5, Ont., Can.
Phone: WA 4-5764
President.....W. D. Byles
Mgr., Radio Div.....J. C. Morris
Mgr., TV Div.....J. L. Raeburn

TELEVISION ADVERTISING REPRESENTATIVES, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-3456
Vice Pres. & Gen. Mgr.....Larry H. Israel
Eastern Sales Manager.....Jack Mohler
Business Manager.....R. Arena
General Sales Mgr.....Robert M. McGredy
Dir. of Marketing,
Research.....Robert M. Hoffman
Branch Offices
400 N. Michigan Ave., Chicago 11, Ill.
Mid West Mgr.....Lamont L. Thompson
2161 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 5-6454
Manager.....Raymon L. Hamilton
155 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-5088
Manager .....Harry Diner
1717 Highland Ave., Los Angeles 28, Calif.
Phone: HOllywood 6-1144
Manager .....Dick Loughrin

TELEVISION REPRESENTATIVES LTD.

76 St. Clair Ave., W., Toronto, Ont.
Phone: WA 4-0720
Sales Manager.....R. H. Quinn
Promotion Dir.....R. Pickering
Acct. Execs.....E. Viccary, W. Davidson, A. Nelson

TORBET, ALLEN & CRANE, INC.

249 Pine St., San Francisco 4, Calif.
Phone: EX 7-6187
President.....Alan L. Torbet
Vice President.....Robert R. Allen
Vice President.....Frank W. Crane
Branch Offices
1213 N. Highland Ave., Los Angeles, Calif.
Phone: HO 4-4939
Manager.....Frank W. Crane
40 East 49th St., New York 17, N. Y.
Phone: PL 3-8571
Manager .....Jack Masla
75 E. Wacker Dr., Chicago 11, Ill.
Phone: CE 6-7974
Manager .....Don Wolff
11th & Central, Kansas City, Mo.
Phone: GR 1-7822
Manager .....Gene Gray

UNITED BROADCASTING CO.

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-9145
Sales Mgr.....Robert L. Wittig

VENARD, RINTOUL & McCONNELL, INC.

579 Fifth Ave., New York, N. Y.
Phone: MU 8-1088
President.....Lloyd George Venard
Vice President.....Stephen R. Rintoul
Vice President.....James V. McConnell
Branch Offices
35 E. Wacker Dr., Chicago, Ill.
Phone: ST 2-5260
Vice President.....Howard B. Meyers
808 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 3-4075
Manager.....James A. Brown
1213 N. Highland Ave., Los Angeles, Calif.
Phone: HOllywood 2-4939
Exec.-in-Charge .....Frank Crane
249 Pine St., San Francisco 4, Calif.
Phone: EXbrook 7-6187
Exec.-in-Charge.....Robert Allen
1915 Elm St., Dallas 1, Tex.
Phone: RIverside 8-5239
Clyde Melville

WM. J. WAGNER & ASSOC.

1001 Tower Bldg., 7th & Olive,
Seattle 1, Wash.
Phone: MAin 4-6333
President.....Wm. J. Wagner

WALKER-RAWALT COMPANY, INC.

347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 3-5830
President .....J. Wythe Walker
Vice President.....C. Otis Rawalt
Account Exec.....Roy Holmes
Branch Offices
360 N. Michigan Ave., Chicago, Ill.
Phone: ANdover 3-5771
Manager .....Lionel Colton
100 Boylston St., Boston, Mass.
Phone: HUbbard 2-4370
Manager.....George C. Bingham
672 S. Lafayette Park Place, L. A., Calif.
Phone: DUnkirk 2-3200
Manager .....Harlan Oakes
260 Kearny St., San Francisco, Calif.
Phone: EXbrook 2-3200
Manager .....Edward Gamrin
11th & Central, Kansas City, Mo.
Phone: GRand 1-7822
Manager.....Eugene F. Gray

HAL WALTON ASSOC.

38 East 57th St., New York, N. Y.
Phone: MUrray Hill 8-6380
Gen. Mgr.....Hal Walton
Branch Office
333 N. Michigan Ave., Chicago 1, Ill.

WAYNE-EVANS & ASSOCIATES

1138 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 8-7017
Exec. V.P., Gen. Mgr.....Calden P. Stitt

GRANT WEBB & CO.

509 Madison Ave., N. Y. 22, N. Y.
Phone: MU 8-7550

President .....Grant Webb
Vice President.....James E. McCarty
Sales Manager.....C. Douglas Wallach

Branch Offices

333 N. Michigan Ave., Chicago 1, Ill.
Phone: STate 2-3155
Manager.....Richard C. Phalen

690 Market St., San Francisco 5, Calif.
Phone: EXbrook 7-4152
Manager .....Gregor Macafee

1350 N. Highland Ave., Los Angeles 28, Cal.
Phone: HOllywood 2-0967
Manager .....Jim Lucas

1001 Tower Bldg., Seattle 1, Wash.
Phone: MA 4-6333
Manager .....Wm. Wagner

WEED RADIO CORP.

579 Fifth Ave., New York 17, N. Y.
Phone: PL 9-4700

President.....C. C. Weed
Vice President.....Joseph J. Weed
V.P., Sales.....E. J. Fitzsimmons
East. Sales Mgr.....H. W. Simmen
Salesmen (Radio).....John Del Greco, Dave Harris, Bob Aissa
Sales Prom. Mgr.....Winifred Schaefer
Research Director.....Joan Thompson

Branch Offices

Prudential Plaza, Chicago 1, Ill.
Phone: WHitehall 4-3434
Executive-in-Charge.....C. C. Weed

1610 Book Bldg., Detroit 26, Mich.
Phone: Woodward 1-2685
Executive-in-Charge.....Bernard P. Pearse

1182 W. Peachtree St., N.W., Atlanta 9, Ga.
Phone: TRinity 5-9539
Exec.-in-Charge .....Richard Walker

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-6676
Executive-in-Charge .....Paul Kennedy

625 Market St., San Francisco 5, Calif.
Phone: EXbrook 7-0535
Executive-in-Charge.....Boyd Rippy

1010 Statler Bldg., Boston 16, Mass.
Phone: Hubbard 2-5677
Executive-in-Charge.....Robert R. Reardon

Tower Bldg., Seattle, Wash.
Phone: MAin 4-6336
Exec.-in-Charge.....William J. Wagner

7603 Forsythe Blvd., St. Louis 5, Mo.
Phone: PArkview 7-7375
Exec.-in-Charge .....Jack Hetherington

1507 Southland Center, Dallas, Tex.
Phone: RIverside 2-5148
Exec.-in-Charge.....Clarke R. Brown

233 Guaranty Bank Bldg., Denver, Colo.
Phone: TAbor 5-7585
Exec.-in-Charge.....John L. McGuire

3520 Montrose Blvd., Houston, Tex.
Phone: JAckson 8-1601
Exec.-in-Charge.....Jack Eisele

910 Royal St., New Orleans, La.
Phone: JAckson 2-3917
Exec.-in-Charge .....Nancy Boyle

WEED TELEVISION CORP.

579 Fifth Avenue, New York 17, N. Y.

President.....Joseph J. Weed
V.P.'s.....Neal Weed, Bernard P. Pearse, E. Fitzsimmons, E. C. Metcalfe
Sales Staff....Ed Metcalfe, Roy Smith, Mike Wurster, Joe Foley, Mathias O'Gorman, Joseph Wells
N. Y. Sales Manager.....F. A. Wurster
Research .....Joan Thompson
Traffic .....Florence Eimer
Sales Promotion.....Winifred Schaefer

Prudential Plaza, Chicago 1, Ill.
Vice President.....C. C. Weed
Sales Manager.....Wm. Reilly
Staff .....Frank Saracena, Jack Carrigan
(Other Branches same as Weed Radio Corp.)

ADAM YOUNG, INC.

3 East 54th St., N. Y. 22, N. Y.
Phone: PLaza 1-4848

President.....Adam J. Young
Executive V.P.....Stephen A. Machcinski, Jr.
V.P., Adv., Research Prom...Frank G. Boehm
Eastern Sales Manager...Richard J. Kelliher

Branch Offices

Prudential Plaza, Chicago 1, Ill.
Phone: MIchigan 2-6190
Manager.....Robert J. Lobdell

6331 Hollywood Blvd., Los Angeles 28, Calif.
Phone: Hollywood 2-2289
Exec.-in-Charge.....William L. Wallace

915 Olive St., St. Louis, Mo.
Phone: MAin 1-5020
Manager .....Dell Simpson

155 Montgomery St., San Francisco, Calif.
Phone: YUkon 6-5366
Manager .....Frank A. Waters

1182 W. Peachtree St., Atlanta, Ga.
Phone: TRinity 3-2564
Manager.....Harold M. Parks

2940 Book Bldg., Detroit 26, Mich.
Phone: WOodward 3-6919
Manager.....William E. Morgan

211 N. Ervay St., Dallas, Tex.
Phone: RI 8-6957
Manager.....Fred L. Edwards

129 Newberry St., Boston, Mass.

YOUNG CANADIAN, LTD.

3 East 54th St., New York 22, N. Y.
Phone: PLaza 1-4848

President .....Adam Young
Vice-President.....Thomas F. Malone

Branch Offices & Personnel
(Same as Adam Young, Inc.)

YOUNG TV CORP.

3 East 54th St., New York 22, N. Y.
Phone: PLaza 1-4848

President .....Adam Young
Exec. V.P.....James F. O'Grady, Jr.
V.P. Research, Prom., Adv...Frank G. Boehm

New AM Radio Stations Expected On The Air In 1961

ALABAMA

Dadeville	WDVE

ARIZONA

Page	KGPE
Phoenix	KINK
Tucson	KMBO
Tucson	KSWC

CALIFORNIA

Mojave	KDOL
San Luis Obispo	KCJH
Santa Barbara	KGUD
Weed	KDAD

FLORIDA

Clewiston	WOWY
East Palatka	WREA
Panama City Beach	WSCM
Pensacola	WDEB
Marathon	WFFG

GEORGIA

Clayton	WGHC

IDAHO

Boise	KEST

ILLINOIS

Jacksonville	WJIL

IOWA

Cedar Rapids	KHAK
Independence	KOUR

MICHIGAN

St. Helen	WMIC

NORTH CAROLINA

Dallas	WCFT
Farmville	WBTL

NORTH DAKOTA

Rugby	KGCA

OHIO

Delaware	WDLR

OREGON

Portland	KBEV

PENNSYLVANIA

Milton	WARC

TEXAS

Liberty	KWLD
Plainview	KPLZ

UTAH

Blanding	KUTA

VIRGINIA

Ashland	WDYL
Highland Springs	WLLI

WASHINGTON

Hoquiam	KHOQ

WISCONSIN

Eagle River	WERL

AL PETKER | BEVERLY HILLS | CALIFORNIA

PS PERSONALITY SCOPE

AN OPEN LETTER TO ALL RADIO STATIONS:

Thanks to the 1,437 radio stations who are now using our service. We want you to know that we are dedicating ourselves to putting radio in the strongest position of any communications medium, through our new, exclusive-basis, star program service: Celebrity Fives - five-minute daily radio programs featuring the best, top-name talent available from Hollywood, Broadway and TV in unique format shows - to give your stations national prestige, increased income and increased listenership.

Starting May 1, 1961, over 1,000 radio stations began programming my first Celebrity Fives show, "Ask Eddie Cantor". Stars for whom we expect to produce shows during this year include such names as Walter Slezak, Peter Lorre, Jacques Bergerac, Faye Emerson, Mary Margaret McBride, and many others.

We will be completely scheduled when our shows are programmed on their exclusive, one-station-per-market basis in every city in the country. If Celebrity Fives are not already being programmed in your city, write and I'll tell you how you can receive this exclusive service for your station at no charge to you, and I'll also send you an audition transcription.

Al Petker

Phone: CRestview 4-0225

World's Largest Radio Station Service Organization

CELEBRITY FIVES

GFL

DEE-JAY GRAPEVINE

1961

AM RADIO STATIONS

★

STATION INDEX

ALPHABETICAL LISTING

BY STATES AND CITIES

EXECUTIVE PERSONNEL

FOR BIGGER PROFITS

IN THE NEGRO and SPANISH

SPECIALIZED MASS MARKETS

CONSULT

KEY

Broadcast Management, Inc.

Headed by Ralph Weil, Arnold Hartley and Edward B. Connolly —each with many years of experience in "specialized mass markets"—KBM can supply you with complete services in every phase of the managerial, creative and accounting fields.

Bring Your Station Greater Profits Than Ever Before

SERVICES INCLUDE:

1. Advisory help at all levels
2. Promotional material
3. On air promotions
4. Musisymbols—your own musical trade mark
5. Advertising campaigns (local and national)
6. Merchandising
7. Accounting
8. Top managerial aid
9. Sales personnel
10. Representation

There's a flexible plan and a flexible budget to fit every broadcaster's need. Increased business will quickly liquidate the fees.

Our representatives will be happy to discuss your particular problems with no obligation, of course.

KEY *Broadcast Management, Inc.*

565 Fifth Ave., New York 17, N. Y. YUkon 6-2750

Radio Homes By State
Population, Families And Stations

January 1, 1961 *

State	Population	Families	Radio Homes	Radio Stations
ALABAMA	3,282,000	875,000	845,000	108
ALASKA	230,500	60,500	59,000	13
ARIZONA	1,318,000	384,500	357,000	52
ARKANSAS	1,791,500	505,500	481,000	68
CALIFORNIA	15,895,500	5,186,000	4,978,500	192
COLORADO	1,924,000	540,000	526,000	57
CONNECTICUT	2,566,000	754,500	739,000	32
DELAWARE	452,000	133,000	128,000	9
DISTRICT OF COLUMBIA	754,000	219,000	212,500	10
FLORIDA	5,034,000	1,537,500	1,482,000	169
GEORGIA	4,070,000	1,064,500	1,021,000	132
HAWAII	630,000	193,000	160,000	18
IDAHO	671,500	199,500	196,000	36
ILLINOIS	10,151,000	3,120,000	3,049,000	98
INDIANA	4,704,500	1,448,000	1,410,500	63
IOWA	2,770,000	853,500	842,500	62
KANSAS	2,192,000	695,500	688,000	48
KENTUCKY	3,043,000	837,000	805,000	85
LOUISIANA	3,280,500	927,500	900,500	77
MAINE	975,000	281,500	278,000	28
MARYLAND	3,128,000	896,000	860,000	34
MASSACHUSETTS	5,187,000	1,501,000	1,465,000	57
MICHIGAN	7,897,000	2,302,000	2,242,000	100
MINNESOTA	3,439,000	1,012,000	991,000	63
MISSISSIPPI	2,184,000	577,000	534,500	75
MISSOURI	4,340,500	1,356,000	1,314,000	77
MONTANA	678,500	208,000	193,000	35
NEBRASKA	1,415,000	436,000	428,000	35
NEVADA	290,500	94,500	90,000	18
NEW HAMPSHIRE	609,000	184,000	179,000	18
NEW JERSEY	6,140,000	1,802,000	1,762,000	25
NEW MEXICO	962,000	260,500	239,500	44
NEW YORK	16,912,000	5,119,000	5,006,500	135
NORTH CAROLINA	4,582,500	1,163,000	1,123,000	145
NORTH DAKOTA	634,500	172,000	167,500	20
OHIO	9,800,000	2,957,000	2,886,000	93
OKLAHOMA	2,329,000	711,500	691,500	54
OREGON	1,780,500	581,500	573,000	71
PENNSYLVANIA	11,383,000	3,279,000	3,204,000	150
RHODE ISLAND	855,000	251,500	246,500	14
SOUTH CAROLINA	2,390,500	604,500	587,000	73
SOUTH DAKOTA	684,000	197,500	194,500	22
TENNESSEE	3,573,500	982,000	950,500	107
TEXAS	9,669,000	2,845,500	2,769,000	243
UTAH	902,000	255,000	250,000	27
VERMONT	391,500	111,000	108,500	16
VIRGINIA	3,956,000	1,045,000	1,004,500	97
WASHINGTON	2,877,000	919,000	900,000	80
WEST VIRGINIA	1,867,500	500,000	489,000	76
WISCONSIN	3,943,000	1,164,500	1,148,000	76
WYOMING	332,000	99,500	96,000	23
Total	180,768,000	53,402,500	51,851,500	3,460

* From Census Bureau and other sources.

talk...

is only as good as the talker, and the talkers on one New York radio station bring entertaining and articulate conversation for more than 20 hours a day to America's largest station audience. A recommendation of your product by these personalities means a marked increase in sales. That's why, year after year, more advertisers use this radio station than any other in New York! The next time you buy radio, why not make it the one station where talk gets results —

WOR-RADIO 710/fm 98.7/An RKO General Station

AM Radio Stations

COMMERCIAL STATIONS OF THE U. S., TERRITORIES AND POSSESSIONS

Station	City	State	Page
CKLW	Detroit	Mich.	419
KAAA	Kingman	Ariz.	299
KAAB	Hot Springs	Ark.	304
KABC	Los Angeles	Calif.	314
KABL	Oakland	Calif.	316
KABQ	Albuquerque	N. M.	459
KABR	Aberdeen	S. D.	550
KABY	Albany	Ore.	519
KACE	Riverside	Calif.	319
KACI	The Dalles	Ore.	525
KACT	Andrews	Tex.	562
KACY	Port Hueneme	Calif.	318
KADA	Ada	Okla.	515
KADL	Pine Bluff	Ark.	307
KADO	Marshall	Tex.	575
KADY	St. Charles	Mo.	443
KAFP	Petaluma	Calif.	318
KAFY	Bakersfield	Calif.	308
KAGE	Winona	Minn.	431
KAGH	Crossett	Ark.	303
KAGI	Grants Pass	Ore.	521
KAGO	Klamath Falls	Ore.	522
KAGR	Yuba City	Calif.	325
KAGT	Anacortes	Wash.	596
KAHI	Auburn	Calif.	308
KAHR	Redding	Calif.	318
KAHU	Waipahu	Hawaii	363
KAIM	Honolulu	Hawaii	361
KAIR	Tucson	Ariz.	301
KAJI	Little Rock	Ark.	305
KAJO	Grants Pass	Ore.	521
KAKA	Wickenburg	Ariz.	302
KAKC	Tulsa	Okla.	518
KAKE	Wichita	Kan.	391
KALB	Alexandria	La.	339
KALE	Richland	Wash.	599
KALG	Alamogordo	N. M.	459
KALI	San Gabriel	Calif.	322
KALL	Salt Lake City	Utah	585
KALM	Thayer	Mo.	445
KALT	Atlanta	Tex.	562
KALV	Alva	Okla.	515
KAMD	Camden	Ark.	303
KAML	Kenedy	Tex.	572
KAMO	Rogers	Ark.	307
KAMP	El Centro	Calif.	311
KANA	Anaconda	Mont.	446
KANB	Shreveport	La.	404
KAND	Corsicana	Tex.	566
KANE	New Iberia	La.	402
KANO	Anoka	Minn.	426
KANS	Independence	Mo.	440
KAOK	Lake Charles	La.	401
KAOL	Carrollton	Mo.	439
KAPA	Raymond	Wash.	599
KAPB	Marksville	La.	402
KAPE	San Antonio	Tex.	579
KAPI	Pueblo	Colo.	328
KAPR	Douglas	Ariz.	299
KARA	Albuquerque	N. M.	459
KARE	Atchison	Kan.	388
KARI	Blaine	Wash.	596
KARK	Little Rock	Ark.	305
KARM	Fresno	Calif.	311
KARR	Great Falls	Mont.	447
KART	Jerome	Idaho	364
KARY	Prosser	Wash.	599
KASE	Austin	Tex.	562
KASH	Eugene	Ore.	521
KASI	Ames	Iowa	382
KASK	Ontario	Calif.	317
KASL	Newcastle	Wyo.	615
KASM	Albany	Minn.	425
KASO	Minden	La.	402
KAST	Astoria	Ore.	519
KASY	Auburn	Wash.	596
KATE	Albert Lea	Minn.	425
KATI	Casper	Wyo.	614
KATL	Miles City	Mont.	448
KATY	San Luis Obispo	Calif.	322
KATZ	St. Louis	Mo.	443
KAUS	Austin	Minn.	426
KAVE	Carlsbad	N. M.	460
KAVI	Rocky Ford	Colo.	329
KAVL	Lancaster	Calif.	313
KAVR	Apple Valley	Calif.	308
KAWL	York	Neb.	452
KAWT	Douglas	Ariz.	299
KAYE	Puyallup	Wash.	599
KAYL	Storm Lake	Iowa	387
KAYO	Seattle	Wash.	599
KAYS	Hays	Kan.	389
KAYT	Rupert	Idaho	365
KBAL	San Saba	Tex.	580
KBAM	Longview	Wash.	598
KBAN	Bowie	Tex.	563
KBAR	Burley	Idaho	363
KBBA	Benton	Ark.	303
KBBB	Borger	Tex.	563
KBBC	Centerville	Utah	583
KBBR	North Bend	Ore.	523
KBBS	Buffalo	Wyo.	614
KBCH	Ocean Lake	Ore.	523
KBCL	Shreveport	La.	404
KBEA	Mission	Kan.	390
KBEC	Waxahachie	Tex.	583
KBEE	Modesto	Calif.	316
KBEK	Elk City	Okla.	515
KBEL	Idabel	Okla.	516
KBEN	Carrizo Springs	Tex.	564
KBET	Reno	Nev.	453
KBGN	Caldwell	Idaho	363

Station	City	State	Page
KBHC	Nashville,	Ark.	306
KBHM	Branson,	Mo.	439
KBHS	Hot Springs,	Ark.	305
KBIA	Columbia,	Mo.	439
KBIF	Fresno,	Calif.	312
KBIG	Avalon,	Calif.	308
KBIM	Roswell,	N. M.	461
KBIS	Bakersfield,	Calif.	309
KBIX	Muskogee,	Okla.	517
KBIZ	Ottumwa,	Iowa	386
KBJT	Fordyce,	Ark.	304
KBKR	Baker,	Ore.	520
KBKW	Aberdeen,	Wash.	596
KBLA	Burbank,	Calif.	310
KBLF	Red Bluff,	Calif.	318
KBLI	Blackfoot,	Idaho	363
KBLO	Hot Springs,	Ark.	305
KBLT	Big Lake,	Tex.	563
KBLU	Yuma,	Ariz.	302
KBMI	Las Vegas,	Nev.	453
KBMN	Bozeman,	Mont.	447
KBMO	Benson,	Minn.	426
KBMW	Breckenridge,	Minn.	426
KBMX	Coalinga,	Calif.	310
KBMY	Billings,	Mont.	446
KBND	Bend,	Ore.	520
KBOA	Kennett,	Mo.	442
KBOE	Oskaloosa,	Iowa	386
KBOI	Boise,	Idaho	363
KBOK	Malvern,	Ark.	306
KBOL	Boulder,	Col.	325
KBOM	Bismarck-Mandan,	N. D.	503
KBON	Omaha,	Neb.	451
KBOP	Pleasanton,	Tex.	578
KBOR	Brownsville,	Tex.	564
KBOW	Butte,	Mont.	447
KBOX	Dallas,	Tex.	567
KBOY	Medford,	Ore.	522
KBRC	Mount Vernon,	Wash.	598
KBRI	Brinkley,	Ark.	303
KBRK	Brookings,	S. D.	550
KBRL	McCook,	Neb.	451
KBRN	Brighton,	Col.	325
KBRO	Bremerton,	Wash.	596
KBRS	Springdale,	Ark.	307
KBRV	Soda Springs,	Idaho	365
KBRX	O'Neill,	Neb.	452
KBRZ	Freeport,	Tex.	570
KBSF	Springhill,	La.	405
KBST	Big Spring,	Tex.	563
KBTA	Batesville,	Ark.	303
KBTM	Jonesboro,	Ark.	305
KBTN	Neosho,	Mo.	442
KBTO	El Dorado,	Kan.	388
KBUB	Sparks,	Nev.	454
KBUC	Corona,	Calif.	310
KBUD	Athens,	Tex.	562
KBUH	Brigham City,	Utah	583
KBUN	Bemidji,	Minn.	426
KBUR	Burlington,	Iowa	382
KBUS	Mexia,	Tex.	575
KBUY	Amarillo,	Tex.	561
KBUZ	Phoenix,	Ariz.	299
KBVM	Lancaster,	Calif.	313
KBWD	Brownwood,	Tex.	564
KBYE	Oklahoma City,	Okla.	517
KBYG	Big Spring,	Tex.	563
KBYP	Shamrock,	Tex.	580
KBYR	Anchorage,	Alaska	297
KBZY	Salem,	Ore.	525
KBZZ	La Junta,	Colo.	328
KCAL	Redlands,	Calif.	318
KCAP	Helena,	Mont.	448
KCAR	Clarksville,	Tex.	565
KCBC	Des Moines,	Iowa	384
KCBD	Lubbock,	Tex.	574
KCBQ	San Diego,	Calif.	320
KCBS	San Francisco,	Calif.	321
KCCB	Corning,	Ark.	303
KCCL	Paris,	Ark.	307
KCCO	Lawton,	Okla.	516
KCCR	Pierre,	S. D.	550
KCCT	Corpus Christi,	Tex.	565
KCEE	Tucson,	Ariz.	301
KCFA	Spokane,	Wash.	600
KCFH	Cuero,	Tex.	567
KCFI	Cedar Falls,	Iowa	383
KCHA	Charles City,	Iowa	383
KCHE	Cherokee,	Iowa	383
KCHI	Chillicothe,	Mo.	439
KCHJ	Delano,	Calif.	311
KCHR	Charleston,	Mo.	439
KCHS	Truth or Consequences,	N. M.	463
KCHV	Indio,	Calif.	313
KCHY	Cheyenne,	Wyo.	614
KCID	Caldwell,	Idaho	364
KCIJ	Shreveport,	La.	404
KCIL	Houma,	La.	401
KCIM	Carroll,	Iowa	382
KCJB	Minot,	N. D.	504
KCKC	San Bernardino,	Calif.	320
KCKN	Kansas City,	Kan.	389
KCKY	Coolidge,	Ariz.	298
KCLA	Pine Bluff,	Ark.	307
KCLB	Libby,	Mont.	448
KCLE	Cleburne,	Tex.	565
KCLF	Clifton,	Ariz.	298
KCLN	Clinton,	Iowa	383
KCLO	Leavenworth,	Kan.	389
KCLS	Flagstaff,	Ariz.	299
KCLV	Clovis,	N. M.	460
KCLW	Hamilton,	Tex.	571
KCLX	Colfax,	Wash.	597
KCMC	Texarkana,	Tex.	581
KCMJ	Palm Springs,	Calif.	317
KCMO	Kansas City,	Mo.	441
KCMR	McCamey,	Tex.	575
KCMS	Manitou Spring,	Colo.	328
KCNI	Broken Bow,	Neb.	449
KCNO	Alturas,	Calif.	308
KCNY	San Marcos,	Tex.	580
KCOB	Newton,	Iowa	386
KCOG	Centerville,	Iowa	383
KCOH	Houston,	Tex.	571
KCOK	Tulare,	Calif.	324
KCOL	Ft. Collins,	Colo.	327
KCON	Conway,	Ark.	303
KCOR	San Antonio,	Tex.	579
KCOW	Alliance,	Neb.	449
KCOY	Santa Maria,	Calif.	323
KCPX	Salt Lake City,	Utah	585
KCRA	Sacramento,	Calif.	319
KCRB	Chanute,	Kan.	388
KCRC	Enid,	Okla.	516
KCRG	Cedar Rapids,	Iowa	383
KCRS	Midland,	Tex.	575

Station	City	State	Page
KCRT	Trinidad	Colo.	329
KCRV	Caruthersville	Mo.	439
KCSJ	Pueblo	Colo.	329
KCSR	Chadron	Neb.	449
KCTA	Corpus Christi	Tex.	566
KCTI	Gonzales	Tex.	571
KCTX	Childress	Tex.	564
KCUB	Tucson	Ariz.	301
KCUE	Red Wing	Minn.	429
KCUL	Fort Worth	Tex.	570
KCVL	Colville	Wash.	597
KCVR	Lodi	Calif.	313
KCYL	Lampasas	Tex.	573
KDAC	Fort Bragg	Calif.	311
KDAL	Duluth	Minn.	427
KDAN	Eureka	Calif.	311
KDAV	Lubbock	Tex.	574
KDAY	Hollywood	Calif.	312
KDB	Santa Barbara	Calif.	323
KDBC	Mansfield	La.	402
KDBM	Dillon	Mont.	447
KDBS	Alexandria	La.	399
KDDD	Dumas	Tex.	568
KDEC	Decorah	Iowa	384
KDEF	Albuquerque	N. M.	459
KDEN	Denver	Colo.	326
KDEO	El Cajon	Calif.	311
KDES	Palm Springs	Calif.	317
KDET	Center	Tex.	564
KDEX	Dexter	Mo.	440
KDGO	Durango	Colo.	327
KDHL	Faribault	Minn.	427
KDIA	Oakland	Calif.	316
KDIO	Ortonville	Minn.	429
KDIX	Dickinson	N. D.	503
KDJI	Holbrook	Ariz.	299
KDKA	Pittsburgh	Pa.	537
KDKD	Clinton	Mo.	439
KDLA	DeRidder	La.	400
KDLK	Del Rio	Tex.	568
KDLM	Detroit Lakes	Minn.	427
KDLR	Devils Lake	N. D.	503
KDMA	Montevideo	Minn.	429
KDMO	Carthage	Mo.	439
KDMS	El Dorado	Ark.	303
KDNT	Denton	Tex.	568
KDOK	Tyler	Tex.	582
KDOM	Windom	Minn.	431
KDON	Salinas	Calif.	319
KDOT	Reno	Nev.	454
KDOV	Medford	Ore.	522
KDQN	DeQueen	Ark.	303
KDRO	Sedalia	Mo.	444
KDRS	Paragould	Ark.	306
KDSJ	Deadwood	S. D.	550
KDSN	Denison	Iowa	384
KDSX	Denison-Sherman	Tex.	568
KDTA	Delta	Colo.	326
KDTH	Dubuque	Iowa	385
KDUB	Lubbock	Tex.	574
KDUZ	Hutchinson	Minn.	427
KDWB	St. Paul	Minn.	430
KDWT	Stamford	Tex.	581
KDXE	N. Little Rock	Ark.	306
KDXU	St. George	Utah	584
KDYL	Tooele City	Utah	585
KDZA	Pueblo	Colo.	329
KEAN	Brownwood	Tex.	564
KEAP	Fresno	Calif.	312
KEBE	Jacksonville	Tex.	572
KECK	Odessa	Tex.	576
KEDO	Longview	Wash.	598
KEED	Springfield-Eugene	Ore.	525
KEEE	Nacogdoches	Tex.	576
KEEL	Shreveport	La.	404
KEEN	San Jose	Calif.	322
KEEP	Twin Falls	Idaho	365
KELA	Centralia-Chehalis	Wash.	597
KELD	El Dorado	Ark.	303
KELK	Elko	Nev.	453
KELO	Sioux Falls	S. D.	551
KELP	El Paso	Tex.	569
KELY	Ely	Nev.	453
KENA	Mena	Ark.	306
KENE	Toppenish	Wash.	601
KENI	Anchorage	Alaska	297
KENL	Arcata	Calif.	308
KENM	Portales	N. M.	461
KENN	Farmington	N. M.	460
KENO	Las Vegas	Nev.	453
KENS	San Antonio	Tex.	579
KENY	Bellingham	Wash.	596
KEOK	Payette	Idaho	365
KEOS	Flagstaff	Ariz.	299
KEPR	Kennewick	Wash.	597
KEPS	Eagle Pass	Tex.	568
KERB	Kermit	Tex.	573
KERC	Eastland	Tex.	569
KERG	Eugene	Ore.	521
KERN	Bakersfield	Calif.	309
KERV	Kerrville	Tex.	573
KETX	Livingston	Tex.	573
KEUN	Eunice	La.	400
KEVE	Minneapolis	Minn.	428
KEVL	White Castle	La.	405
KEVT	Tucson	Ariz.	301
KEWB	Oakland	Calif.	316
KEX	Portland	Ore.	523
KEXO	Grand Junction	Colo.	327
KEYD	Oakes	N. D.	505
KEYE	Perryton	Tex.	577
KEYJ	Jamestown	N. D.	504
KEYS	Corpus Christi	Tex.	566
KEYY	Provo	Utah	584
KEYZ	Williston	N. D.	505
KEZU	Rapid City	S. D.	550
KEZY	Anaheim	Calif.	308
KFAB	Omaha	Neb.	451
KFAC	Los Angeles	Calif.	314
KFAL	Fulton	Mo.	440
KFAM	St. Cloud	Minn.	430
KFAR	Fairbanks	Alaska	297
KFAX	San Francisco	Calif.	321
KFAY	Fayetteville	Ark.	304
KFBB	Great Falls	Mont.	447
KFBC	Cheyenne	Wyo.	614
KFBK	Sacramento	Calif.	319
KFDA	Amarillo	Tex.	561
KFDF	Van Buren	Ark.	308
KFDM	Beaumont	Tex.	562
KFDR	Grand Coulee	Wash.	597
KFEL	Pueblo	Colo.	329
KFEQ	St. Joseph	Mo.	443
KFFA	Helena	Ark.	304
KFH	Wichita	Kan.	391
KFHA	Lakewood	Wash.	598

Station	City	State	Page
KFI	Los Angeles	Calif.	314
KFIV	Modesto	Calif.	316
KFIZ	Fond Du Lac	Wisc.	608
KFJB	Marshalltown	Iowa	386
KFJZ	Fort Worth	Tex.	570
KFKA	Greeley	Colo.	328
KFKF	Bellevue	Wash.	596
KFLD	Floydada	Tex.	570
KFLJ	Walsenburg	Colo.	329
KFLW	Klamath Falls	Ore.	522
KFLY	Corvallis	Ore.	520
KFMB	San Diego	Calif.	320
KFMJ	Tulsa	Okla.	518
KFML	Denver	Colo.	326
KFMO	Flat River	Mo.	440
KFNF	Shenandoah	Iowa	386
KFNV	Ferriday	La.	400
KFOR	Lincoln	Neb.	451
KFOX	Long Beach	Calif.	313
KFPW	Fort Smith	Ark.	304
KFQD	Anchorage	Alaska	297
KFRB	Fairbanks	Alaska	298
KFRC	San Francisco	Calif.	321
KFRD	Rosenberg	Tex.	578
KFRE	Fresno	Calif.	312
KFRM	Concordia	Kan.	388
KFRO	Longview	Tex.	574
KFRU	Columbia	Mo.	439
KFSA	Fort Smith	Ark.	304
KFSB	Joplin	Mo.	440
KFSC	Denver	Colo.	326
KFST	Ft. Stockton	Tex.	570
KFTM	Fort Morgan	Colo.	327
KFTV	Paris	Tex.	577
KFUN	Las Vegas	N. M.	461
KFVS	Cape Girardeau	Mo.	439
KFWB	Los Angeles	Calif.	314
KFXD	Nampa	Idaho	364
KFXM	San Bernardino	Calif.	320
KFYN	Bonham	Tex.	563
KFYO	Lubbock	Tex.	574
KFYR	Bismarck	N. D.	503
KGA	Spokane	Wash.	600
KGAF	Gainesville	Tex.	570
KGAK	Gallup	N. M.	460
KGAL	Lebanon	Ore.	522
KGAS	Carthage	Tex.	564
KGAY	Salem	Ore.	525
KGB	San Diego	Calif.	320
KGBC	Galveston	Tex.	571
KGBS	Los Angeles	Calif.	314
KGBT	Harlingen	Tex.	571
KGBX	Springfield	Mo.	445
KGCX	Sidney	Mont.	449
KGDN	Edmonds	Wash.	597
KGEE	Bakersfield	Calif.	309
KGEK	Sterling	Colo.	329
KGEM	Boise	Idaho	363
KGEN	Tulare	Calif.	324
KGER	Long Beach	Calif.	313
KGEZ	Kalispell	Mont.	448
KGFF	Shawnee	Okla.	518
KGFJ	Los Angeles	Calif.	315
KGFL	Roswell	N. M.	461
KGFW	Kearney	Neb.	450
KGFX	Pierre	S. D.	550
KGGF	Coffeyville	Kan.	388
KGGM	Albuquerque	N. M.	459
KGHF	Pueblo	Colo.	329
KGHL	Billings	Mont.	446
KGHM	Brookfield	Mo.	439
KGHS	International Falls	Minn.	428
KGIL	San Fernando	Calif.	321
KGIW	Alamosa	Colo.	325
KGKB	Tyler	Tex.	582
KGKL	San Angelo	Tex.	578
KGLC	Miami	Okla.	517
KGLN	Glenwood Springs	Colo.	327
KGLO	Mason City	Iowa	386
KGLU	Safford	Ariz.	301
KGMB	Honolulu	Hawaii	361
KGMC	Englewood	Colo.	327
KGMO	Cape Girardeau	Mo.	439
KGMS	Sacramento	Calif.	319
KGNB	New Braunfels	Tex.	576
KGNC	Amarillo	Tex.	561
KGNO	Dodge City	Kan.	388
KGO	San Francisco	Calif.	321
KGON	Oregon City	Ore.	523
KGOS	Torrington	Wyo.	616
KGPC	Grafton	N. D.	504
KGRI	Henderson	Tex.	571
KGRL	Bend	Ore.	520
KGRN	Grinnell	Iowa	385
KGRO	Gresham	Ore.	521
KGRT	Las Cruces	N. M.	461
KGST	Fresno	Calif.	312
KGU	Honolulu	Hawaii	361
KGVL	Greenville	Tex.	571
KGVO	Missoula	Mont.	448
KGVW	Belgrade	Mont.	446
KGW	Portland	Ore.	523
KGWA	Enid	Okla.	516
KGY	Olympia	Wash.	598
KGYN	Guymon	Okla.	516
KHAM	Albuquerque	N. M.	459
KHAS	Hastings	Neb.	450
KHAT	Phoenix	Ariz.	299
KHBC	Hilo	Hawaii	361
KHBM	Monticello	Ark.	306
KHBR	Hillsboro	Tex.	571
KHEM	Big Spring	Tex.	563
KHEN	Henryetta	Okla.	516
KHEP	Phoenix	Ariz.	299
KHEY	El Paso	Tex.	569
KHFH	Sierra Vista	Ariz.	301
KHHH	Pampa	Tex.	577
KHIT	Walla Walla	Wash.	602
KHJ	Los Angeles	Calif.	315
KHMO	Hannibal	Mo.	440
KHOB	Hobbs	N. M.	461
KHOE	Truckee	Calif.	324
KHOG	Fayetteville	Ark.	304
KHOT	Madera	Calif.	315
KHOW	Denver	Colo.	326
KHOZ	Harrison	Ark.	304
KHQ	Spokane	Wash.	600
KHSJ	Hemet	Calif.	312
KHSL	Chico	Calif.	310
KHUB	Fremont	Neb.	450
KHUZ	Borger	Tex.	563
KHVH	Honolulu	Hawaii	361
KIBE	Palo Alto	Calif.	317
KIBH	Seward	Alaska	298
KIBL	Beeville	Tex.	563
KIBS	Bishop	Calif.	310
KICD	Spencer	Iowa	387

Station	City	State	Page
KICK	Springfield,	Mo.	445
KICN	Denver,	Colo.	326
KICO	El Centro,	Calif.	311
KICY	Nome,	Alaska	298
KID	Idaho Falls,	Idaho	364
KIDD	Monterey,	Calif.	316
KIDO	Boise,	Idaho	363
KIEM	Eureka,	Calif.	311
KIEV	Glendale,	Calif.	312
KIFI	Idaho Falls,	Idaho	364
KIFN	Phoenix,	Ariz.	300
KIFW	Sitka,	Alaska	298
KIHN	Hugo,	Okla.	516
KIHO	Sioux Falls,	S.D.	551
KIHR	Hood River,	Oreg.	521
KIJV	Huron,	S.D.	550
KIKI	Honolulu,	Hawaii	362
KIKO	Globe-Miami,	Ariz.	299
KIKS	Sulphur-Lake Charles,	La.	405
KILE	Galveston,	Tex.	571
KILO	Grand Forks,	N.D.	504
KILT	Houston,	Tex.	572
KIMA	Yakima,	Wash.	602
KIMB	Kimball,	Neb.	450
KIML	Gillette,	Wyo.	615
KIMN	Denver,	Colo.	326
KIMO	Hilo,	Hawaii	361
KIMP	Mount Pleasant,	Tex.	576
KIND	Independence,	Kan.	389
KINE	Kingsville,	Tex.	573
KING	Seattle,	Wash.	599
KINS	Eureka,	Calif.	311
KINT	El Paso,	Tex.	569
KINY	Juneau,	Alaska	298
KIOA	Des Moines,	Iowa	384
KIOT	Barstow,	Calif.	309
KIOX	Bay City,	Tex.	562
KIPA	Hilo,	Hawaii	361
KIRL	Wichita,	Kan.	391
KIRO	Seattle,	Wash.	600
KIRT	Mission,	Tex.	576
KIRX	Kirksville,	Mo.	442
KISD	Sioux Falls,	S.D.	551
KISN	Portland,	Oreg.	523
KIST	Santa Barbara,	Calif.	323
KIT	Yakima,	Wash.	602
KITE	San Antonio,	Tex.	579
KITI	Chehalis-Centrala,	Wash.	597
KITN	Olympia,	Wash.	598
KITO	San Bernardino,	Calif.	320
KIUL	Garden City,	Kan.	388
KIUN	Pecos,	Tex.	577
KIUP	Durango,	Colo.	327
KIVY	Crockett,	Tex.	567
KIXL	Dallas,	Tex.	567
KIXX	Provo,	Utah	584
KIXZ	Amarillo,	Tex.	561
KIZZ	El Paso,	Tex.	569
KJAM	Madison,	S.D.	550
KJAN	Atlantic,	Iowa	382
KJAX	Santa Rosa,	Calif.	323
KJAY	Topeka,	Kan.	391
KJBC	Midland,	Tex.	576
KJCK	Junction City,	Kan.	389
KJEF	Jennings,	La.	401
KJEM	Oklahoma City,	Okla.	517
KJET	Beaumont,	Tex.	563
KJFJ	Webster City,	Iowa	387
KJIM	Fort Worth,	Tex.	570
KJNO	Juneau,	Alaska	298
KJOE	Shreveport,	La.	405
KJOY	Stockton,	Calif.	323
KJR	Seattle,	Wash.	600
KJRG	Newton,	Kan.	390
KJSK	Columbus,	Neb.	450
KKAN	Phillipsburg,	Kan.	390
KKAR	Pomona,	Calif.	318
KKEY	Vancouver,	Wash.	601
KKID	Pendleton,	Oreg.	523
KKIS	Pittsburg,	Calif.	318
KKSN	Dallas,	Tex.	567
KLAC	Los Angeles,	Calif.	315
KLAD	Klamath Falls,	Oreg.	522
KLAK	Lakewood,	Colo.	328
KLAM	Cordova,	Alaska	297
KLAN	Lemoore,	Calif.	313
KLAS	Las Vegas,	Nev.	453
KLBM	LaGrande,	Oreg.	522
KLCN	Blytheville,	Ark.	303
KLCO	Poteau,	Okla.	518
KLEA	Lovington,	N.M.	461
KLEE	Ottumwa,	Iowa	386
KLEI	Kailua,	Hawaii	363
KLEM	Le Mars,	Iowa	385
KLEN	Killeen,	Tex.	573
KLEO	Wichita,	Kan.	391
KLER	Orofino,	Idaho	365
KLEX	Lexington,	Mo.	442
KLFD	Litchfield,	Minn.	428
KLFT	Golden Meadow,	La.	400
KLGA	Algona,	Iowa	382
KLGR	Redwoods Falls,	Minn.	429
KLGN	Logan,	Utah	583
KLIB	Liberal,	Kan.	390
KLIC	Monroe,	La.	402
KLIF	Dallas,	Tex.	567
KLIK	Jefferson City,	Mo.	440
KLIL	Estherville,	Iowa	385
KLIN	Lincoln,	Neb.	451
KLIQ	Portland,	Oreg.	523
KLIR	Denver,	Colo.	326
KLIV	San Jose,	Calif.	322
KLIX	Twin Falls,	Idaho	367
KLIZ	Brainerd,	Minn.	426
KLKC	Parsons,	Kan.	390
KLLA	Leesville,	La.	401
KLLL	Lubbock,	Tex.	574
KLMO	Longmont,	Colo.	328
KLMR	Lamar,	Colo.	328
KLMS	Lincoln,	Neb.	451
KLMX	Clayton,	N.M.	460
KLO	Ogden,	Utah	584
KLOE	Goodland,	Kan.	389
KLOG	Kelso,	Wash.	597
KLOH	Pipestone,	Minn.	429
KLOK	San Jose,	Calif.	322
KLOO	Corvallis,	Oreg.	520
KLOQ	Yakima,	Wash.	602
KLOS	Albuquerque,	N.M.	459
KLOU	Lake Charles,	La.	401
KLOV	Loveland,	Colo.	328
KLPL	Lake Providence,	La.	401
KLPM	Minot,	N.D.	504
KLPR	Oklahoma City,	Okla.	517
KLPW	Union,	Mo.	446
KLRA	Little Rock,	Ark.	305

Station	City	State	Page
KLRS	Mountain Grove	Mo.	442
KLTF	Little Falls	Minn.	428
KLTR	Blackwell	Okla.	515
KLTZ	Glasgow	Mont.	447
KLUB	Salt Lake City	Utah	585
KLUE	Longview	Tex.	574
KLUK	Evanston	Wyo.	615
KLUV	Haynesville	La.	401
KLVL	Pasadena	Tex.	577
KLVT	Levelland	Tex.	573
KLWN	Lawrence	Kan.	389
KLWT	Lebanon	Mo.	442
KLYD	Bakersfield	Calif.	309
KLYK	Spokane	Wash.	601
KLYR	Clarksville	Ark.	303
KLZ	Denver	Colo.	326
KMA	Shenandoah	Iowa	386
KMAC	San Antonio	Tex.	580
KMAE	McKinney	Tex.	575
KMAK	Fresno	Calif.	312
KMAN	Manhattan	Kan.	390
KMAP	Bakersfield	Calif.	309
KMAQ	Maquoketa	Iowa	385
KMAR	Winnesboro	La.	406
KMBC	Kansas City	Mo.	441
KMBL	Junction	Tex.	572
KMBY	Monterey	Calif.	316
KMCD	Fairfield	Iowa	385
KMCM	McMinnville	Oreg.	522
KMCO	Conroe	Tex.	565
KMDO	Fort Scott	Kan.	388
KMED	Medford	Oreg.	522
KMEL	Wenatchee	Wash.	602
KMEO	Omaha	Neb.	452
KMET	Paradise	Calif.	317
KMGM	Albuquerque	N.M.	459
KMHL	Marshall	Minn.	428
KMHT	Marshall	Tex.	575
KMIL	Cameron	Tex.	564
KMIN	Grants	N.M.	461
KMIS	Portageville	Mo.	443
KMJ	Fresno	Calif.	312
KMLB	Monroe	La.	402
KMLW	Marlin	Tex.	575
KMMJ	Grand Island	Neb.	450
KMMO	Marshall	Mo.	442
KMNS	Sioux City	Iowa	387
KMO	Tacoma	Wash.	601
KMON	Great Falls	Mont.	447
KMOP	Tucson	Ariz.	301
KMOR	Littleton	Colo.	328
KMOX	St. Louis	Mo.	443
KMPC	Los Angeles	Calif.	315
KMRC	Morgan City	La.	402
KMRS	Morris	Minn.	429
KMUL	Muleshoe	Tex.	576
KMUR	Murray	Utah	584
KMUS	Muskogee	Okla.	517
KMVI	Wailuku-Maui	Hawaii	363
KMYC	Marysville	Calif.	315
KNAF	Fredericksburg	Tex.	570
KNAK	Salt Lake City	Utah	585
KNAL	Victoria	Tex.	582
KNBA	Vallejo	Calif.	324
KNBC	San Francisco	Calif.	321
KNBX	Kirkland	Wash.	598
KNBY	Newport	Ark.	306
KNCK	Concordia	Kan.	388
KNCM	Moberly	Mo.	442
KNCO	Garden City	Kan.	389
KNCY	Nebraska City	Neb.	451
KNDC	Hettinger	N.D.	504
KNDE	Aztec	N.M.	460
KNDI	Honolulu	Hawaii	362
KNDY	Marysville	Kan.	390
KNEA	Jonesboro	Ark.	305
KNEB	Scottsbluff	Neb.	452
KNED	McAlester	Okla.	516
KNEL	Brady	Tex.	564
KNEM	Nevada	Mo.	442
KNET	Palestine	Tex.	577
KNEX	McPherson	Kan.	390
KNEW	Spokane	Wash.	601
KNEZ	Lompoc	Calif.	313
KNGS	Hanford	Calif.	312
KNIA	Knoxville	Iowa	385
KNIM	Maryville	Mo.	442
KNIT	Abilene	Tex.	561
KNND	Cottage Grove	Oreg.	520
KNOC	Natchitoches	La.	402
KNOE	Monroe	La.	402
KNOG	Nogales	Ariz.	299
KNOK	Fort Worth	Tex.	570
KNOR	Norman	Okla.	517
KNOT	Prescott	Ariz.	300
KNOW	Austin	Tex.	562
KNOX	Grand Forks	N.D.	504
KNPT	Newport	Oreg.	522
KNUJ	New Ulm	Minn.	429
KNUZ	Houston	Tex.	572
KNX	Los Angeles	Calif.	315
KOA	Denver	Colo.	326
KOAL	Price	Utah	584
KOAM	Pittsburg	Kan.	390
KOB	Albuquerque	N.M.	459
KOBE	Las Cruces	N.M.	461
KOBH	Hot Springs	S.D.	550
KOCA	Kilgore	Tex.	573
KOCY	Oklahoma City	Okla.	517
KODE	Joplin	Mo.	440
KODI	Cody	Wyo.	615
KODL	The Dalles	Oreg.	525
KODY	North Platte	Neb.	451
KOEL	Oelwein	Iowa	386
KOFA	Yuma	Ariz.	302
KOFE	Pullman	Wash.	599
KOFI	Kalispell	Mont.	448
KOFO	Ottawa	Kan.	390
KOFY	San Mateo	Calif.	322
KOGA	Ogallala	Neb.	451
KOGO	San Diego	Calif.	320
KOGT	Orange	Tex.	577
KOH	Reno	Nev.	454
KOHI	St. Helens	Oreg.	525
KOHO	Honolulu	Hawaii	362
KOHU	Hermiston	Oreg.	521
KOIL	Omaha	Neb.	451
KOIN	Portland	Oreg.	524
KOJM	Havre	Mont.	448
KOKA	Shreveport	La.	405
KOKE	Austin	Tex.	562
KOKL	Okmulgee	Okla.	518
KOKO	Warrensburg	Mo.	446
KOKY	Little Rock	Ark.	305
KOKX	Keokuk	Iowa	385
KOL	Seattle	Wash.	600

Station	City	State	Page
KOLD	Tucson	Ariz.	302
KOLE	Port Arthur	Tex.	578
KOLJ	Quanoh	Tex.	578
KOLO	Reno	Nev.	454
KOLR	Sterling	Colo.	329
KOLS	Pryor	Okla.	518
KOLT	Scottsbluff	Neb.	452
KOLY	Mobridge	S.D.	550
KOMA	Oklahoma City	Okla.	517
KOME	Tulsa	Okla.	518
KOMO	Seattle	Wash.	600
KOMW	Omak	Wash.	598
KOMY	Watsonville	Calif.	324
KONE	Reno	Nev.	454
KONG	Visalia	Calif.	324
KONO	San Antonio	Tex.	580
KONP	Port Angeles	Wash.	599
KOOD	Honolulu	Hawaii	362
KOOK	Billings	Mont.	446
KOOL	Phoenix	Ariz.	300
KOOO	Omaha	Neb.	452
KOOS	Coos Bay	Oreg.	520
KOPR	Butte	Mont.	447
KOPY	Alice	Tex.	561
KORA	Bryan	Tex.	564
KORC	Mineral Wells	Tex.	576
KORD	Pasco	Wash.	598
KORE	Eugene	Oreg.	521
KORK	Las Vegas	Nev.	453
KORL	Honolulu	Hawaii	362
KORN	Mitchell	S. D.	550
KORT	Grangeville	Idaho	364
KOSA	Odessa	Tex.	576
KOSE	Osceola	Ark.	306
KOSI	Denver	Colo.	327
KOSY	Texarkana	Ark.	308
KOTA	Rapid City	S. D.	551
KOTE	Fergus Falls	Minn.	427
KOTN	Pine Bluff	Ark.	307
KOTS	Deming	N. M.	460
KOVC	Valley City	N. D.	505
KOVE	Lander	Wyo.	615
KOVO	Provo	Utah	584
KOWB	Laramie	Wyo.	615
KOWL	Bijou	Calif.	310
KOWN	Escondido	Calif.	311
KOXR	Oxnard	Calif.	317
KOY	Phoenix	Ariz.	300
KOYL	Odessa	Tex.	577
KOYN	Billings	Mont.	446
KOZE	Lewiston	Idaho	364
KOZI	Chelan	Wash.	597
KOZY	Grand Rapids	Minn.	427
KPAC	Port Arthur	Tex.	578
KPAL	Palm Springs	Calif.	317
KPAM	Portland	Oreg.	524
KPAN	Hereford	Tex.	571
KPAS	Banning	Calif.	309
KPAY	Chico	Calif.	310
KPBA	Pine Bluff	Ark.	307
KPBM	Carlsbad	N. M.	460
KPCA	Marked Tree	Ark.	306
KPDN	Pampa	Tex.	577
KPDQ	Portland	Oreg.	524
KPEG	Spokane	Wash.	601
KPEL	Lafayette	La.	401
KPEP	San Angelo	Tex.	578
KPER	Gilroy	Calif.	312
KPET	Lamesa	Tex.	573
KPHO	Phoenix	Ariz.	300
KPIG	Cedar Rapids	Iowa	383
KPIK	Colorado Springs	Colo.	325
KPIN	Casa Grande	Ariz.	298
KPKW	Pasco	Wash.	599
KPLC	Lake Charles	La.	401
KPLK	Dallas	Oreg.	520
KPLT	Paris	Tex.	577
KPLY	Crescent City	Calif.	310
KPMC	Bakersfield	Calif.	309
KPNG	Port Neches	Tex.	578
KPOC	Pocahontas	Ark.	307
KPOD	Crescent City	Calif.	311
KPOI	Honolulu	Hawaii	362
KPOJ	Portland	Oreg.	524
KPOK	Scottsdale	Ariz.	301
KPOL	Los Angeles	Calif.	315
KPON	Anderson	Calif.	308
KPOR	Quincy	Wash.	599
KPOW	Powell	Wyo.	615
KPQ	Wenatchee	Wash.	602
KPRB	Redmond	Oreg.	524
KPRC	Houston	Tex.	572
KPRK	Livingston	Mont.	448
KPRL	Paso Robles	Calif.	317
KPRO	Riverside	Calif.	319
KPRS	Kansas City	Mo.	441
KPSO	Falfurrias	Tex.	569
KPST	Preston	Idaho	365
KPTL	Carson City	Nev.	453
KPUG	Bellingham	Wash.	596
KQAQ	Austin	Minn.	426
KQBY	San Francisco	Calif.	321
KQDI	Bismarck	N. D.	503
KQDY	Minot	N. D.	505
KQEN	Roseburg	Oreg.	524
KQEO	Albuquerque	N.M.	459
KQIK	Lakeview	Oreg.	522
KQTE	Missoula	Mont.	449
KQTY	Everett	Wash.	597
KQV	Pittsburgh	Pa.	537
KRAC	Alamogordo	N. M.	459
KRAI	Craig	Colo.	326
KRAK	Sacramento	Calif.	319
KRAL	Rawlins	Wyo.	615
KRAM	Las Vegas	Nev.	453
KRAY	Amarillo	Tex.	561
KRBA	Lufkin	Tex.	574
KRBC	Abilene	Tex.	561
KRBI	St. Peter	Minn.	430
KRBO	Las Vegas	Nev.	453
KRCK	Ridgecrest	Calif.	319
KRCO	Prineville	Oreg.	524
KRCT	Pasadena	Tex.	577
KRDG	Redding	Calif.	318
KRDO	Colorado Springs	Col.	325
KRDU	Dinuba	Calif.	311
KRE	Berkeley	Calif.	309
KREB	Shreveport	La.	405
KREH	Oakdale	La.	404
KREI	Farmington	Mo.	440
KREM	Spokane	Wash.	601
KREO	Indio	Calif.	313
KRES	St. Joseph	Mo.	443
KREW	Sunnyside	Wash.	601
KREX	Grand Junction	Colo.	327
KRFO	Owatonna	Minn.	429

Station	City	State	Page
KRFS	Superior	Neb.	452
KRGI	Grand Island	Neb.	450
KRGV	Weslaco	Tex.	583
KRHD	Duncan	Okla.	515
KRIB	Mason City	Iowa	386
KRIC	Beaumont	Tex.	563
KRIG	Odessa	Tex.	577
KRIH	Rayville	La.	404
KRIO	McAllen	Tex.	574
KRIZ	Phoenix	Ariz.	300
KRKC	King City	Calif.	313
KRKD	Los Angeles	Calif.	315
KRKO	Everett	Wash.	597
KRKS	Ridgecrest	Calif.	319
KRLA	Pasadena	Calif.	317
KRLC	Lewiston	Idaho	364
KRLD	Dallas	Tex.	568
KRLN	Canon City	Colo.	325
KRLW	Walnut Ridge	Ark.	308
KRMD	Shreveport	La.	405
KRMG	Tulsa	Okla.	519
KRML	Carmel	Calif.	310
KRMO	Monett	Mo.	442
KRMS	Osage Beach	Mo.	443
KRNO	San Bernardino	Calif.	320
KRNR	Roseburg	Oreg.	524
KRNS	Burns	Oreg.	520
KRNT	Des Moines	Iowa	384
KRNY	Kearney	Neb.	450
KROC	Rochester	Minn.	429
KROD	El Paso	Tex.	569
KROF	Abbeville	La.	399
KROG	Sonora	Calif.	323
KROP	Brawley	Calif.	310
KROS	Clinton	Iowa	383
KROX	Crookston	Minn.	427
KROY	Sacramento	Calif.	319
KRPL	Moscow	Idaho	364
KRRV	Sherman-Denison	Tex.	581
KRSC	Othello	Wash.	598
KRSD	Rapid City	S. D.	551
KRSI	Minneapolis	Minn.	429
KRSL	Russell	Kan.	391
KRSN	Los Alamos	N. M.	461
KRTN	Raton	N. M.	461
KRTR	Thermopolis	Wyo.	616
KRUS	Ruston	La.	404
KRUN	Ballinger	Tex.	562
KRUX	Phoenix	Ariz.	300
KRVN	Lexington	Neb.	450
KRXK	Rexburg	Idaho	365
KRYS	Corpus Christi	Tex.	566
KRZE	Farmington	N. M.	460
KSAL	Salina	Kan.	391
KSAM	Huntsville	Tex.	572
KSAN	San Francisco	Calif.	321
KSAY	San Francisco	Calif.	321
KSBW	Salinas	Calif.	319
KSCB	Liberal	Kan.	390
KSCJ	Sioux City	Iowa	387
KSCO	Santa Cruz	Calif.	323
KSD	St. Louis	Mo.	443
KSDA	Redding	Calif.	318
KSDN	Aberdeen	S. C.	550
KSDO	San Diego	Calif.	320
KSEI	Pocatello	Idaho	365
KSEK	Pittsburg	Kan.	390
KSEL	Lubbock	Tex.	574
KSEM	Moses Lake	Wash.	598
KSEN	Shelby	Mont.	449
KSEO	Durant	Okla.	515
KSET	El Paso	Tex.	569
KSEW	Sitka	Alaska	298
KSEY	Seymour	Tex.	580
KSFA	Nacogdoches	Tex.	576
KSFE	Needles	Calif.	316
KSFO	San Francisco	Calif.	321
KSGM	Ste. Genevieve	Mo.	443
KSIB	Creston	Iowa	383
KSID	Sidney	Neb.	452
KSIG	Crowley	La.	400
KSIJ	Gladewater	Tex.	571
KSIL	Silver City	N. M.	463
KSIM	Sikeston	Mo.	444
KSIR	Wichita	Kan.	392
KSIS	Sedalia	Mo.	444
KSIW	Woodward	Okla.	519
KSIX	Corpus Christi	Tex.	566
KSJB	Jamestown	N. D.	504
KSKI	Sun Valley	Idaho	365
KSKY	Dallas	Tex.	567
KSL	Salt Lake City	Utah	585
KSLM	Salem	Oreg.	525
KSLO	Opelousas	La.	404
KSLV	Monte Vista	Colo.	328
KSLY	San Luis Obispo	Calif.	322
KSMA	Santa Maria	Calif.	323
KSML	Seminole	Tex.	580
KSMN	Mason City	Iowa	386
KSMO	Salem	Mo.	444
KSNY	Snyder	Tex.	581
KSO	Des Moines	Iowa	384
KSOK	Arkansas City	Kan.	388
KSON	San Diego	Calif.	320
KSOO	Sioux Falls	S. D.	551
KSOP	Salt Lake City	Utah	585
KSOX	Raymondville	Tex.	578
KSPA	Santa Paula	Calif.	323
KSPI	Stillwater	Okla.	518
KSPL	Diboll	Tex.	568
KSPT	Sandpoint	Idaho	365
KSRA	Salmon	Idaho	365
KSRC	Socorro	N. M.	463
KSRO	Santa Rosa	Calif.	323
KSRV	Ontario	Oreg.	523
KSSS	Colorado Springs	Colo.	325
KSST	Sulphur Springs	Tex.	581
KSTA	Coleman	Tex.	565
KSTB	Breckenridge	Tex.	564
KSTL	St. Louis	Mo.	444
KSTN	Stockton	Calif.	323
KSTP	St. Paul	Minn.	430
KSTR	Grand Junction	Colo.	328
KSTT	Davenport	Iowa	383
KSTV	Stephenville	Tex.	581
KSUB	Cedar City	Utah	583
KSUE	Susanville	Calif.	323
KSUM	Fairmont	Minn.	427
KSUN	Bisbee	Ariz.	298
KSVC	Richfield	Utah	584
KSVN	Ogden	Utah	584
KSVP	Artesia	N. M.	460
KSWA	Graham	Tex.	571
KSWI	Council Bluffs	Iowa	383
KSWO	Lawton	Okla.	516
KSWS	Roswell	N. M.	463
KSYC	Yreka	Calif.	325

Station	City	State	Page
KSYD	Wichita Falls	Tex.	583
KSYL	Alexandria	La.	399
KSXX	Salt Lake City	Utah	585
KTAC	Tacoma	Wash.	601
KTAE	Taylor	Tex.	581
KTAN	Tucson	Ariz.	302
KTAR	Phoenix	Ariz.	300
KTAT	Frederick	Okla.	516
KTBB	Tyler	Tex.	582
KTBC	Austin	Tex.	562
KTCB	Malden	Mo.	442
KTCN	Berryville	Ark.	303
KTCS	Fort Smith	Ark.	304
KTEL	Walla Walla	Wash.	602
KTEM	Temple	Tex.	581
KTER	Terrell	Tex.	581
KTFI	Twin Falls	Idaho	367
KTFS	Texarkana	Tex.	582
KTFY	Brownfield	Tex.	564
KTHE	Thermopolis	Wyo.	616
KTHS	Little Rock	Ark.	305
KTHT	Houston	Tex.	572
KTIB	Thibodaux	La.	405
KTIL	Tillamook	Oreg.	525
KTIM	San Rafael	Calif.	322
KTIP	Porterville	Calif.	318
KTIX	Seattle	Wash.	600
KTJS	Hobart	Okla.	516
KTKN	Ketchikan	Alaska	298
KTKR	Taft	Calif.	324
KTKT	Tucson	Ariz.	302
KTLD	Tallulah	La.	405
KTLN	Denver	Colo.	327
KTLO	Mountain Home	Ark.	306
KTLQ	Tahlequah	Okla.	518
KTLU	Rusk	Tex.	578
KTLW	Texas City	Tex.	582
KTMC	McAlester	Okla.	517
KTMS	Santa Barbara	Calif.	323
KTNC	Falls City	Neb.	450
KTNM	Tucumcari	N. M.	463
KTNT	Tacoma	Wash.	601
KTOC	Jonesboro	La.	401
KTOD	Sinton	Tex.	581
KTOE	Mankato	Minn.	428
KTOH	Lahue, Kauai	Hawaii	363
KTOK	Oklahoma City	Okla.	517
KTOO	Henderson	Nev.	453
KTOP	Topeka	Kan.	391
KTPA	Prescott	Ark.	307
KTRB	Modesto	Calif.	316
KTRC	Sante Fe	N. M.	643
KTRE	Lufkin	Tex.	574
KTRF	Thief River Falls	Minn.	430
KTRH	Houston	Tex.	572
KTRI	Sioux City	Iowa	387
KTRM	Beaumont	Tex.	563
KTRN	Wichita Falls	Tex.	583
KTSA	San Antonio	Tex.	580
KTSM	El Paso	Tex.	569
KTTN	Trenton	Mo.	446
KTTR	Rolla	Mo.	443
KTTS	Springfield	Mo.	445
KTUC	Tucson	Ariz.	302
KTUE	Tulia	Tex.	582
KTUL	Tulsa	Okla.	519
KTUR	Turlock	Calif.	324
KTUX	Pueblo	Colo.	329
KTW	Seattle	Wash.	600
KTWO	Casper	Wyo.	614
KTXJ	Jasper	Tex.	572
KTXL	San Angelo	Tex.	578
KTXO	Sherman	Tex.	581
KTYM	Inglewood	Calif.	313
KUAM	Agana	Guam	616
KUBA	Yuba City	Calif.	325
KUBC	Montrose	Colo.	328
KUBE	Pendleton	Oreg.	523
KUBO	San Antonio	Tex.	580
KUDE	Oceanside	Calif.	317
KUDI	Great Falls	Mont.	448
KUDL	Kansas City	Mo.	441
KUDU	Ventura	Calif.	324
KUDY	Renton	Wash.	599
KUEN	Wenatchee	Wash.	602
KUEQ	Phoenix	Ariz.	300
KUGN	Eugene	Oreg.	521
KUIK	Hillsboro	Oreg.	521
KUJ	Walla Walla	Wash.	602
KUKA	San Antonio	Tex.	580
KUKI	Ukiah	Calif.	324
KUKO	Post	Tex.	578
KUKU	Willow Springs	Mo.	446
KULA	Honolulu	Hawaii	363
KULE	Ephrata	Wash.	597
KULP	El Campo	Tex.	569
KUMA	Pendleton	Oreg.	523
KUNO	Corpus Christi	Tex.	566
KUOA	Siloam Springs	Ark.	307
KUPD	Tempe	Ariz.	301
KUPI	Idaho Falls	Idaho	364
KURA	Moab	Utah	584
KURL	Billings	Mont.	447
KURV	Edinburg	Tex.	569
KURY	Brookings	Oreg.	520
KUSH	Cushing	Okla.	515
KUSN	St. Joseph	Mo.	443
KUTI	Yakima	Wash.	602
KUTT	Fargo	N.D.	504
KUTY	Palmdale	Calif.	317
KUVR	Holdrege	Neb.	450
KUZN	West Monroe	La.	405
KUZZ	Bakersfield	Calif.	309
KVAN	Camas	Wash.	596
KVAS	Astoria	Oreg.	520
KVCK	Wolf Point	Mont.	449
KVCL	Winnfield	La.	405
KVCV	Redding	Calif.	318
KVEC	San Luis Obispo	Calif.	322
KVEL	Vernal	Utah	585
KVEN	Ventura	Calif.	324
KVER	Clovis	N. M.	460
KVET	Austin	Tex.	562
KVFC	Cortez	Colo.	326
KVFD	Ft. Dodge	Iowa	385
KVGB	Great Bend	Kan.	389
KVHL	Homer	La.	401
KVI	Seattle	Wash.	600
KVIC	Victoria	Tex.	582
KVIL	Dallas	Tex.	567
KVIM	New Iberia	La.	402
KVIN	Vinita	Okla.	519
KVIP	Redding	Calif.	318
KVKM	Monahans	Tex.	576

Station	City	State	Page
KVLB	Cleveland	Tex.	565
KVLC	Little Rock	Ark.	305
KVLF	Alpine	Tex.	561
KVLG	La Grange	Tex.	573
KVLH	Pauls Valley	Okla.	518
KVLV	Fallon	Nev.	453
KVMA	Magnolia	Ark.	305
KVMC	Colorado City	Tex.	565
KVNA	Flagstaff	Ariz.	299
KVNC	Winslow	Ariz.	302
KVNI	Coeur D'Alene	Idaho	364
KVNU	Logan	Utah	584
KVOB	Bastrop	La.	399
KVOC	Casper	Wyo.	614
KVOE	Emporia	Kan.	388
KVOG	Ogden	Utah	584
KVOL	Lafayette	La.	401
KVOM	Morrilton	Ark.	306
KVON	Napa	Calif.	316
KVOO	Tulsa	Okla.	519
KVOP	Plainview	Tex.	577
KVOR	Colorado Springs	Colo.	325
KVOU	Uvalde	Tex.	582
KVOS	Bellingham	Wash.	596
KVOX	Moorhead	Minn.	429
KVOY	Yuma	Ariz.	302
KVOZ	Laredo	Tex.	573
KVPI	Ville Platte	La.	405
KVRC	Arkadelphia	Ark.	303
KVRH	Salida	Colo.	329
KVRS	Rock Springs	Wyo.	615
KVSA	McGehee	Ark.	306
KVSF	Santa Fe	N. M.	463
KVSO	Ardmore	Okla.	515
KVWC	Vernon	Tex.	582
KVWM	Show Low	Ariz.	301
KVWO	Cheyenne	Wyo.	615
KWAD	Wadena	Minn.	430
KWAK	Stuttgart	Ark.	307
KWAL	Osburn	Idaho	365
KWAM	Memphis	Tenn.	557
KWAT	Watertown	S. D.	552
KWAY	Forest Grove	Ore.	521
KWBA	Baytown	Tex.	562
KWBB	Wichita	Kan.	392
KWBE	Beatrice	Neb.	449
KWBG	Boone	Iowa	382
KWBW	Hutchinson	Kan.	389
KWCB	Searcy	Ark.	307
KWCL	Oak Grove	La.	404
KWCO	Chickasha	Okla.	515
KWCX	Willcox	Ariz.	302
KWEB	Rochester	Minn.	430
KWED	Seguin	Tex.	580
KWEI	Weiser	Idaho	367
KWEL	Midlane	Tex.	576
KWEW	Hobbs	N. M.	461
KWFR	San Angelo	Tex.	579
KWFT	Wichita Falls	Tex.	583
KWG	Stockton	Calif.	323
KWHI	Brenham	Tex.	564
KWHK	Hutchinson	Kan.	389
KWHN	Ft. Smith	Ark.	304
KWHO	Salt Lake City	Utah	585
KWHW	Altus	Okla.	515
KWIC	Salt Lake City	Utah	585
KWIK	Pocatello	Idaho	365
KWIL	Albany	Oreg.	519
KWIN	Ashland	Oreg.	519
KWIP	Merced	Calif.	315
KWIQ	Moses Lake	Wash.	598
KWIV	Douglas	Wyo.	615
KWIZ	Santa Ana	Calif.	322
KWJJ	Portland	Oreg.	524
KWK	St. Louis	Mo.	444
KWKC	Abilene	Tex.	561
KWKH	Shreveport	La.	405
KWKW	Pasadena	Calif.	317
KWKY	Des Moines	Iowa	384
KWLM	Wilimar	Minn.	430
KWMT	Ft. Dodge	Iowa	385
KWNA	Winnemucco	Nev.	454
KWNO	Winona	Minn.	431
KWNT	Davenport	Iowa	384
KWOA	Worthington	Minn.	431
KWOC	Poplar Bluff	Mo.	443
KWOE	Clinton	Okla.	515
KWON	Bartlesville	Okla.	515
KWOR	Worland	Wyo.	616
KWOS	Jefferson City	Mo.	440
KWOW	Pomona	Calif.	318
KWPC	Muscatine	Iowa	386
KWPM	West Plains	Mo.	446
KWPR	Claremore	Okla.	515
KWRD	Henderson	Tex.	571
KWRE	Warrenton	Mo.	446
KWRF	Warren	Ark.	308
KWRL	Riverton	Wyo.	615
KWRO	Coquille	Oreg.	520
KWRT	Boonville	Mo.	439
KWRW	Gutherie	Okla.	516
KWSD	Mt. Shasta	Calif.	316
KWSH	Wiwoka	Okla.	519
KWSK	Pratt	Kan.	390
KWSO	Wasco	Calif.	324
KWTC	Barstow	Calif.	309
KWTO	Springfield	Mo.	445
KWTX	Waco	Tex.	582
KWVR	Enterprise	Oreg.	521
KWVY	Waverly	Iowa	387
KWWL	Waterloo	Iowa	387
KWYK	Farmington	N. M.	460
KWYN	Wynne	Ark.	308
KWYO	Sheridan	Wyo.	616
KWYR	Winner	S. D.	552
KXA	Seattle	Wash.	600
KXAR	Hope	Ark.	304
KXEL	Waterloo	Iowa	387
KXEN	Festus	Mo.	440
KXEO	Mexico	Mo.	442
KXGI	Ft. Madison	Iowa	385
KXGN	Glendive	Mont.	447
KXGO	Fargo	N. D.	504
KXIC	Iowa City	Iowa	385
KXIT	Dalhart	Tex.	567
KXIV	Phoenix	Ariz.	300
KXJK	Forrest City	Ark.	304
KXL	Portland	Oreg.	524
KXLE	Ellensburg	Wash.	597
KXLF	Butte	Mont.	447
KXLJ	Helena	Mont.	448
KXLL	Missoula	Mont.	449
KXLO	Lewiston	Mont.	448
KXLR	N. Little Rock	Ark.	306
KXLW	St. Louis	Mo.	444
KXLY	Spokane	Wash.	601

Station	City	State	Page
KXO	El Centro	Calif.	311
KXOA	Sacramento	Calif.	319
KXOK	St. Louis	Mo.	444
KXOL	Fort Worth	Tex.	570
KXOX	Sweetwater	Tex.	581
KXRA	Alexandria	Minn.	426
KXRJ	Russellville	Ark.	307
KXRO	Aberdeen	Wash.	596
KXRX	San Jose	Calif.	322
KXXI	Golden	Colo.	327
KXXL	Bozeman	Mont.	447
KXXX	Colby	Kan.	388
KXYZ	Houston	Tex.	572
KYA	San Francisco	Calif.	321
KYAP	Ruidoso	N. M.	463
KYCA	Prescott	Ariz.	300
KYES	Roseburg	Oreg.	524
KYJC	Medford	Oreg.	522
KYME	Boise	Idaho	363
KYND	Tempe	Ariz.	301
KYNG	Coos Bay	Oreg.	520
KYNO	Fresno	Calif.	312
KYNT	Yankton	S. D.	552
KYOK	Houston	Tex.	572
KYOR	Blythe	Calif.	310
KYOS	Merced	Calif.	315
KYOU	Greeley	Colo.	328
KYPO	Potosi	Mo.	443
KYSM	Mankato	Minn.	428
KYSN	Colorado Springs	Colo.	326
KYSS	Missoula	Mont.	449
KYTE	Pocatello	Idaho	365
KYUM	Yuma	Ariz.	302
KYVA	Gallup	N. M.	461
KYW	Cleveland	Ohio	507
KZEE	Weatherford	Tex.	583
KZEY	Tyler	Tex.	582
KZIN	Coeur D'Alene	Idaho	364
KZIP	Amarillo	Tex.	562
KZIX	Fort Collins	Colo.	327
KZOK	Prescott	Ariz.	301
KZOL	Farwell	Tex.	570
KZON	Tolleson	Ariz.	301
KZOW	Globe	Ariz.	299
KZUN	Opportunity	Wash.	598
KZZN	Littlefield	Tex.	573
WAAA	Winston-Salem	N. C.	503
WAAB	Worcester	Mass.	416
WAAF	Chicago	Ill.	370
WAAG	Adel	Ga.	350
WAAP	Peoria	Ill.	374
WAAT	Trenton	N. J.	458
WAAX	Gadsden	Ala.	292
WAAY	Huntsville	Ala.	293
WABA	Aguadilla	P. R.	616
WABB	Mobile	Ala.	293
WABC	New York	N. Y.	473
WABI	Bangor	Me.	406
WABG	Greenwood	Miss.	433
WABJ	Adrian	Mich.	417
WABL	Amite	La.	399
WABO	Waynesboro	Miss.	437
WABQ	Cleveland	O.	507
WABR	Orlando	Fla	345
WABT	Tuskegee	Ala.	297
WABV	Abbeville	S. C.	543
WABW	Annapolis	Md.	408
WABY	Albany	N. Y.	465
WABZ	Albemarle	N. C.	491
WACA	Camden	S. C.	544
WACB	Kittanning	Pa.	533
WACE	Chicopee-Springfield	Mass.	413
WACK	Newark	N. Y.	470
WACL	Waycross	Ga.	360
WACO	Waco	Tex.	583
WACR	Columbus	Miss.	432
WACT	Tuscaloosa	Ala.	296
WADA	Shelby	N. C.	500
WADC	Akron	O.	505
WADE	Wadesboro	N. C.	501
WADK	Newport	R. I.	542
WADO	New York	N. Y.	471
WADP	Kane	Pa.	533
WADS	Ansonia	Conn.	329
WAEB	Allentown	Pa.	527
WAEL	Mayaguez	P. R.	617
WAEW	Crossville	Tenn.	554
WAFC	Staunton	Va.	594
WAGE	Leesburg	Va.	590
WAGF	Dothan	Ala.	291
WAGG	Franklin	Tenn.	554
WAGM	Presque Isle	Me.	407
WAGN	Menominee	Mich.	423
WAGR	Lumberton	N. C.	497
WAGS	Bishopville	S. C.	544
WAGY	Forest City	N. C.	494
WAIK	Galesburg	Ill.	372
WAIL	Baton Rouge	La.	399
WAIM	Anderson	S. C.	543
WAIN	Columbia	Ky.	393
WAIP	Prichard	Ala.	295
WAIR	Winston-Salem	N.C.	503
WAIT	Chicago	Ill.	369
WAJF	Decatur	Ala.	291
WAJR	Morgantown	W. Va.	605
WAKE	Atlanta	Ga.	351
WAKN	Aiken	S. C.	543
WAKO	Lawrenceville	Ill.	373
WAKR	Akron	O.	505
WAKY	Louisville	Ky.	395
WALA	Mobile	Ala.	293
WALD	Walterboro	S. C.	549
WALE	Fall River	Mass.	413
WALG	Albany	Ga.	350
WALK	Patchogue	N. Y.	486
WALL	Middletown	N. Y.	470
WALM	Albion	Mich.	417
WALT	Tampa	Fla.	348
WALY	Herkimer	N. Y.	468
WAMD	Aberdeen	Md.	408
WAME	Miami	Fla.	343
WAMI	Opp	Ala.	295
WAMM	Flint	Mich.	419
WAML	Laurel	Miss.	435
WAMO	Pittsburgh	Pa.	538
WAMR	Venice	Fla.	349
WAMS	Wilmington	Del.	334
WAMV	East St. Louis	Ill.	371
WAMW	Washington	Ind.	382
WAMY	Amory	Miss.	431
WANA	Anniston	Ala.	289
WANB	Waynesburg	Pa.	541
WAND	Canton	O.	506
WANE	Ft. Wayne	Ind.	377
WANN	Annapolis	Md.	408
WANS	Anderson	S. C.	544

Station	City	State	Page
WANT	Richmond,	Va.	592
WANY	Albany,	Ky.	392
WAOK	Atlanta,	Ga.	351
WAOV	Vincennes,	Ind.	382
WAPA	San Juan,	P. R.	618
WAPC	Riverhead,	N. Y.	487
WAPE	Jacksonville,	Fla.	340
WAPF	McComb,	Miss.	435
WAPG	Arcadia,	Fla.	336
WAPI	Birmingham,	Ala.	289
WAPL	Appleton,	Wisc.	607
WAPO	Chattanooga,	Tenn.	553
WAPX	Montgomery,	Ala.	294
WAQE	Towson,	Md.	411
WARA	Attleboro,	Mass.	411
WARB	Covington,	La.	400
WARD	Johnstown,	Pa.	533
WARE	Ware,	Mass.	416
WARF	Jasper,	Ala.	293
WARK	Hagerstown,	Md.	410
WARM	Scranton,	Pa.	539
WARN	Fort Pierce,	Fla.	339
WARU	Peru,	Ind.	380
WASA	Havre de Grace,	Md.	410
WASK	Lafayette,	Ind.	379
WATA	Boone,	N. C.	492
WATC	Gaylor,	Mich.	420
WATE	Knoxville,	Tenn.	556
WATH	Athens,	O.	506
WATK	Antigo,	Wisc.	607
WATM	Atmore,	Ala.	289
WATN	Watertown,	N. Y.	490
WATO	Oak Ridge,	Tenn.	559
WATP	Marion,	S. C.	548
WATR	Waterbury,	Conn.	333
WATT	Cadillac,	Mich.	418
WATS	Sayre,	Pa.	539
WATV	Birmingham,	Ala.	290
WATW	Ashland,	Wisc.	607
WATZ	Alpena,	Mich.	417
WAUB	Auburn,	N. Y.	465
WAUC	Wauchula,	Fla.	350
WAUD	Auburn,	Ala.	289
WAUG	Augusta,	Ga.	352
WAUX	Waukesha,	Wisc.	613
WAVA	Arlington,	Va.	587
WAVC	Boaz,	Ala.	290
WAVE	Louisville,	Ky.	395
WAVI	Dayton,	O.	509
WAVL	Apollo,	Pa.	528
WAVN	Stillwater,	Minn.	430
WAVO	Avondale Estates,	Ga.	352
WAVP	Avon Park,	Fla.	336
WAVU	Albertville,	Ala.	289
WAVY	Norfolk,	Va.	591
WAVZ	New Haven,	Conn.	332
WAWK	Kendallville,	Ind.	379
WAXE	Vero Beach,	Fla.	349
WAXU	Georgetown,	Ky.	394
WAYR	Orange Park,	Fla.	345
WAXX	Chippewa Falls,	Wisc.	608
WAYB	Waynesboro,	Va.	595
WAYE	Dundalk,	Md.	410
WAYN	Rockingham,	N. C.	500
WAYS	Charlotte,	N. C.	492
WAYX	Waycross,	Ga.	360
WAYZ	Waynesboro,	Pa.	541
WAZA	Bainbridge,	Ga.	352
WAZE	Clearwater,	Fla.	337
WAZF	Yazoo City,	Miss.	437
WAZL	Hazleton,	Pa.	532
WAZY	Lafayette,	Ind.	379
WBAB	Babylon,	N. Y.	465
WBAC	Cleveland,	Tenn.	553
WBAG	Burlington,	N. C.	492
WBAL	Baltimore,	Md.	409
WBAM	Montgomery,	Ala.	294
WBAP	Fort Worth,	Tex.	570
WBAR	Bartow,	Fla.	336
WBAT	Marion,	Ind.	380
WBAW	Barnwell,	S. C.	544
WBAX	Wilkes-Barre,	Pa.	541
WBAY	Green Bay,	Wisc.	608
WBAZ	Kingston,	N. Y.	469
WBBA	Pittsfield,	Ill.	374
WBBB	Burlington,	N. C.	492
WBBF	Rochester,	N. Y.	487
WBBI	Abingdon,	Vt.	587
WBBK	Blakely,	Ga.	353
WBBM	Chicago,	Ill.	369
WBBO	Forest City,	N. C.	494
WBBQ	Augusta,	Ga.	352
WBBT	Lyons,	Ga.	356
WBBW	Youngstown,	Ohio	514
WBBZ	Ponca City,	Okla.	518
WBCA	Bay Minette,	Ala.	289
WBCB	Levittown-Fairless Hills,	Pa.	534
WBCH	Hastings,	Mich.	421
WBCI	Williamsburg,	Va.	595
WBCK	Battle Creek,	Mich.	417
WBCM	Bay City,	Mich.	417
WBCR	Christiansburg,	Va.	588
WBCU	Union,	S. C.	549
WBEC	Pittsfield,	Mass.	415
WBEE	Chicago,	Ill.	369
WBEJ	Elizabethtown,	Tenn.	554
WBEL	Beloit,	Wisc.	607
WBEN	Buffalo,	N. Y.	466
WBET	Brockton,	Mass.	412
WBEU	Beaufort,	S. C.	544
WBEV	Beaver Dam,	Wisc.	607
WBEX	Chillicothe,	O.	506
WBFC	Fremont,	Mich.	420
WBFD	Bedford,	Pa.	528
WBGC	Chipley,	Fla.	337
WBGN	Bowling Green,	Ky.	392
WBGR	Jesup,	Ga.	356
WBHB	Fitzgerald,	Ga.	355
WBHC	Hampton,	S. C.	547
WBHF	Cartersville,	Ga.	353
WBHP	Huntsville,	Ala.	293
WBIA	Augusta,	Ga.	352
WBIC	Bayshore,	N. Y.	465
WBIE	Marietta,	Ga.	357
WBIG	Greensboro,	N. C.	495
WBIL	Leesburg,	Fla.	342
WBIP	Booneville,	Miss.	431
WBIR	Knoxville,	Tenn.	556
WBIS	Bristol,	Conn.	331
WBIW	Bedford,	Indiana	376
WBIZ	Eau Claire,	Wisc.	608
WBKH	Hattiesburg,	Miss.	433
WBKN	Newton,	Miss.	436
WBKV	West Bend,	Wisc.	614
WBLA	Elizabethtown,	N. C.	494
WBLE	Batesville,	Miss.	431

Station	City	State	Page
WBLF	Bellefonte	Pa.	528
WBLG	Lexington	Ky.	395
WBLJ	Dalton	Ga.	355
WBLO	Evergreen	Ala.	291
WBLR	Batesburg	S. C.	544
WBLT	Bedford	Va.	587
WBLU	Salem	Va.	594
WBLY	Springfield	O.	512
WBMA	Beaufort	N. C.	492
WBMC	McMinnville	Tenn.	557
WBMD	Baltimore	Md.	409
WBMK	West Point	Ga.	361
WBML	Macon	Ga.	357
WBMT	Black Mountain	N. C.	492
WBNC	Conway	N. H.	454
WBNL	Boonville	Indiana	377
WBNR	Beacon	N. Y.	466
WBNS	Columbus	O.	509
WBNT	Oneida	Tenn.	559
WBNX	New York	N. Y.	471
WBNY	Buffalo	N. Y.	466
WBOB	Galax	Va.	589
WBOC	Salisbury	Md.	411
WBOF	Virginia Beach	Va.	595
WBOK	New Orleans	La.	402
WBOP	Pensacola	Fla.	346
WBOS	Boston	Mass.	411
WBOW	Terre Haute	Ind.	381
WBOY	Clarksburg	W. Va.	604
WBPD	Orangeburg	S. C.	548
WBPZ	Lock Haven	Pa.	534
WBRB	Mount Clemens	Mich.	423
WBRC	Birmingham	Ala.	290
WBRD	Bradenton	Fla.	336
WBRE	Wilkes-Barre	Pa.	541
WBRG	Lynchburg	Va.	590
WBRK	Pittsfield	Mass.	415
WBRM	Marion	N. C.	498
WBRN	Big Rapids	Mich.	418
WBRO	Waynesboro	Ga.	361
WBRT	Bardstown	Ky.	392
WBRV	Boonville	N. Y.	466
WBRX	Berwick	Pa.	528
WBRY	Waterbury	Conn.	333
WBSC	Bennettsville	S. C.	544
WBSM	New Bedford	Mass.	414
WBSR	Pensacola	Fla.	346
WBT	Charlotte	N. C.	492
WBTA	Batavia	N. Y.	465
WBTH	Williamson	W. Va.	607
WBTM	Danville	Va.	588
WBTN	Bennington	Vt.	586
WBTO	Linton	Indiana	380
WBUC	Buckhannon	W. Va.	603
WBUD	Trenton	N. J.	458
WBUT	Butler	Pa.	529
WBUX	Doylestown	Pa.	531
WBUY	Lexington	N. C.	497
WBUZ	Fredonia	N. Y.	468
WBVL	Barbourville	Ky.	392
WBVP	Beaver Falls	Pa.	528
WBYE	Calera	Ala.	291
WBYG	Savannah	Ga.	358
WBYS	Canton	Ill.	368
WBZ-WBZA	Boston-Springfield	Mass.	411
WBZY	Torrington	Conn.	333
WCAE	Pittsburgh	Pa.	538
WCAM	Camden	N. J.	456
WCAO	Baltimore	Md.	409
WCAP	Lowell	Mass.	414
WCAR	Detroit	Mich.	418
WCAT	Orange	Mass.	414
WCAU	Philadelphia	Pa.	535
WCAW	Charleston	W. Va.	603
WCAX	Burlington	Vt.	586
WCAY	Cayce	S. C.	544
WCAZ	Carthage	Ill.	368
WCBA	Corning	N. Y.	467
WCBG	Chambersburg	Pa.	529
WCBI	Columbus	Miss.	432
WCBL	Benton	Ky.	392
WCBM	Baltimore	Md.	409
WCBQ	Whitehall	Mich.	425
WCBS	New York	N. Y.	473
WCBT	Roanoke Rapids	N. C.	499
WCBY	Cheboygan	Mich.	418
WCCC	Hartford	Conn.	331
WCCF	Punta Gorda	Fla.	347
WCCM	Lawrence	Mass.	413
WCCN	Neillsville	Wisc.	611
WCCO	Minneapolis	Minn.	428
WCCW	Traverse City	Mich.	425
WCDJ	Edenton	N. C.	494
WCDL	Carbondale	Pa.	529
WCDT	Winchester	Tenn.	561
WCEC	Rocky Mount	N. C.	500
WCED	DuBois	Pa.	531
WCEF	Parkersburg	W. Va.	605
WCEH	Hawkinsville	Ga.	356
WCEM	Cambridge	Md.	409
WCEN	Mt. Pleasant	Mich.	423
WCER	Charlotte	Mich.	418
WCFL	Chicago	Ill.	369
WCFR	Springfield	Vt.	587
WCFV	Clifton Forge	Va.	588
WCGA	Calhoun	Ga.	353
WCGC	Belmont-Charlotte	N. C.	492
WCGO	Chicago Heights	Ill.	370
WCHA	Chambersburg	Pa.	529
WCHB	Inkster	Mich.	421
WCHI	Chillicothe	O.	506
WCHJ	Brookhaven	Miss.	431
WCHK	Canton	Ga.	353
WCHL	Chapel Hill	N. C.	492
WCHN	Norwich	N. Y.	486
WCHO	Washington Court House	Ohio	513
WCHP	Tuscumbia	Ala.	297
WCHS	Charleston	W. Va.	603
WCHV	Charlottesville	Va.	588
WCIL	Carbondale	Ill.	368
WCIN	Cincinnati	O.	507
WCJU	Columbia	Miss.	432
WCKB	Dunn	N. C.	493
WCKI	Greer	S. C.	547
WCKR	Miami	Fla.	343
WCKY	Cincinnati	O.	507
WCLA	Claxton	Ga.	354
WCLB	Camilla	Ga.	353
WCLC	Jamestown	Tenn.	555
WCLD	Cleveland	Miss.	432
WCLE	Cleveland	Tenn.	553
WCLG	Morgantown	W. Va.	605
WCLI	Corning	N. Y.	467
WCLO	Janesville	Wisc.	608
WCLS	Columbus	Ga.	354
WCLT	Newark	O.	512
WCLW	Mansfield	O.	511

Station	City	State	Page
WCMA	Corinth,	Miss.	432
WCMB	Harrisburg,	Pa.	532
WCMC	Wildwood,	N. J.	458
WCME	Brunswick,	Me.	406
WCMI	Ashland,	Ky.	392
WCMN	Arecibo,	P. R.	616
WCMP	Pine City,	Minn.	429
WCMR	Elkhart,	Indiana	377
WCMS	Norfolk,	Va.	591
WCMT	Martin,	Tenn.	557
WCMW	Canton,	O.	506
WCMY	Ottawa,	Ill.	374
WCNB	Connersville,	Indiana	377
WCNC	Elizabeth City,	N. C.	494
WCNF	Weldon,	N. C.	502
WCNG	Canonsburg,	Pa.	529
WCNH	Quincy,	Fla.	347
WCNL	Newport,	N. H.	456
WCNR	Bloomsburg,	Pa.	528
WCNT	Centralia,	Ill.	368
WCNU	Crestview,	Fla.	337
WCNX	Middletown,	Conn.	332
WCOA	Pensacola,	Fla.	346
WCOC	Meridian,	Miss.	435
WCOG	Greensboro,	N. C.	495
WCOH	Newnan,	Ga.	358
WCOJ	Coatesville,	Pa.	530
WCOL	Columbus,	O.	509
WCON	Cornelia,	Ga.	354
WCOP	Boston,	Mass.	412
WCOR	Lebanon,	Tenn.	556
WCOS	Columbia,	S. C.	545
WCOU	Lewiston,	Me.	407
WCOV	Montgomery,	Ala.	294
WCOW	Sparta,	Wisc.	613
WCOY	Columbia,	Pa.	530
WCPA	Clearfield,	Pa.	530
WCPC	Houston,	Miss.	434
WCPH	Etowah,	Tenn.	554
WCPK	College Park,	Ga.	354
WCPM	Cumberland,	Ky.	393
WCPO	Cincinnati,	O.	507
WCPS	Tarboro,	N. C.	501
WCQS	Alma,	Ga.	351
WCRA	Effingham,	Ill.	371
WCRB	Boston,	Mass.	412
WCRE	Cheraw,	S. C.	545
WCRI	Scottsboro,	Ala.	296
WCRK	Morristown,	Tenn.	558
WCRL	Oneonta,	Ala.	295
WCRM	Clare,	Mich.	418
WCRO	Johnstown,	Pa.	533
WCRR	Corinth,	Miss.	432
WCRS	Greenwood,	S. C.	547
WCRT	Birmingham,	Ala.	290
WCRV	Washington,	N. J.	458
WCRW	Chicago,	Ill.	369
WCRY	Macon,	Ga.	357
WCSC	Charleston,	S. C.	544
WCSH	Portland,	Me.	407
WCSI	Columbus,	Indiana	377
WCSR	Hillsdale,	Mich.	421
WCSS	Amsterdam,	N. Y.	465
WCST	Berkeley Springs,	W. Va.	603
WCTA	Andalusia,	Ala.	289
WCTC	New Brunswick,	N. J.	457
WCTT	Corbin,	Ky.	393
WCTW	New Castle,	Ind.	380
WCUB	Manitowoc,	Wisc.	609
WCUE	Akron,	O.	505
WCUM	Cumberland,	Md.	409
WCVA	Culpeper,	Va.	588
WCVI	Connellsville,	Pa.	530
WCVP	Murphy,	N. C.	498
WCVS	Springfield,	Ill.	375
WCWC	Ripon,	Wisc.	612
WCYB	Bristol,	Va.	588
WCYN	Cynthiana,	Ky.	393
WDAD	Indiana,	Pa.	533
WDAE	Tampa,	Fla.	349
WDAF	Kansas City,	Mo.	441
WDAK	Columbus,	Ga.	354
WDAL	Meridian,	Miss.	435
WDAN	Danville,	Ill.	371
WDAR	Darlington,	S. C.	546
WDAS	Philadelphia,	Pa.	535
WDAX	McRae,	Ga.	357
WDAY	Fargo,	N. D.	504
WDBC	Escanaba,	Mich.	419
WDBF	Delray Beach,	Fla.	338
WDBJ	Roanoke,	Va.	594
WDBL	Springfield,	Tenn.	560
WDBM	Statesville,	N. C.	501
WDBO	Orlando,	Fla.	345
WDBQ	Dubuque,	Ia.	384
WDCF	Dade City,	Fla.	337
WDCL	Tarpon Springs,	Fla.	349
WDCR	Hanover,	N. H.	455
WDDT	Greenville,	Miss.	433
WDDY	Gloucester,	Va.	589
WDEA	Ellsworth,	Me.	407
WDEC	Americus,	Ga.	351
WDEE	New Haven,	Conn.	332
WDEF	Chattanooga,	Tenn.	553
WDEH	Sweetwater,	Tenn.	560
WDEL	Wilmington,	Del.	334
WDEV	Waterbury,	Vt.	587
WDEW	Westfield,	Mass.	416
WDGY	Minneapolis,	Minn.	428
WDIA	Memphis,	Tenn.	557
WDIG	Dothan,	Ala.	291
WDIX	Orangeburg,	S. C.	548
WDKD	Kingstree,	S. C.	547
WDKN	Dickson,	Tenn.	554
WDLA	Walton,	N. Y.	490
WDLB	Marshfield,	Wisc.	609
WDLC	Port Jervis,	N. Y.	487
WDLP	Panama City,	Fla.	346
WDLT	Indianola,	Miss.	434
WDMF	Buford,	Ga.	353
WDMG	Douglas,	Ga.	355
WDMJ	Marquette,	Mich.	423
WDMV	Pocomoke City,	Md.	410
WDNC	Durham,	N. C.	493
WDNE	Elkins,	W. Va.	604
WDNG	Anniston,	Ala.	289
WDNT	Dayton,	Tenn.	554
WDOB	Canton,	Miss.	432
WDOC	Prestonburg,	Ky.	398
WDOD	Chattanooga,	Tenn.	553
WDOE	Dunkirk,	N. Y.	467
WDOG	Marine City,	Mich.	423
WDOK	Cleveland,	O.	508
WDOL	Athens,	Ga.	351
WDON	Wheaton,	Md.	411
WDOR	Sturgeon Bay,	Wisc.	613

Station	City	State	Page
WDOS	Oneonta,	N. Y.	486
WDOT	Burlington,	Vt.	586
WDOV	Dover,	Del.	334
WDQN	Du Quoin,	Ill.	371
WDRC	Hartford,	Conn.	331
WDSC	Dillon,	S. C.	546
WDSG	Dyersburg,	Tenn.	554
WDSK	Cleveland,	Miss.	432
WDSM	Duluth,	Minn.	427
WDSP	DeFuniak Springs,	Fla.	338
WDSR	Lake City,	Fla.	341
WDSU	New Orleans,	La.	402
WDUN	Gainesville,	Ga.	355
WDUX	Waupaca,	Wisc.	613
WDUZ	Green Bay,	Wisc.	608
WDVA	Danville,	Va.	589
WDVH	Gainesville,	Fla.	340
WDVL	Vineland,	N. J.	458
WDWD	Dawson,	Ga.	355
WDWS	Champaign,	Ill.	368
WDXB	Chattanooga,	Tenn.	553
WDXE	Lawrenceburg,	Tenn.	556
WDXI	Jackson,	Tenn.	555
WDXL	Lexington,	Tenn.	557
WDXN	Clarksville,	Tenn.	553
WDXR	Paducah,	Ky.	397
WDXY	Sumter,	S. C.	549
WDZ	Decatur,	Ill.	371
WEAB	Greer,	S. C.	547
WEAG	Alcoa,	Tenn.	552
WEAM	Arlington,	Va.	587
WEAN	Providence,	R. I.	542
WEAQ	Eau Claire,	Wisc.	608
WEAT	West Palm Beach,	Fla.	350
WEAV	Plattsburgh,	N. Y.	487
WEAW	Evanston,	Ill.	371
WEBB	Baltimore,	Md.	409
WEBC	Duluth,	Minn.	427
WEBJ	Brewton,	Ala.	290
WEBO	Owego,	N. Y.	486
WEBQ	Harrisburg,	Ill.	372
WEBR	Buffalo,	N. Y.	466
WEBY	Milton,	Fla.	344
WECL	Eau Claire,	Wisc.	608
WEDC	Chicago,	Ill.	369
WEDO	McKeesport,	Pa.	534
WEEB	Southern Pines,	N. C.	501
WEED	Rocky Mount,	N. C.	500
WEEI	Boston,	Mass.	412
WEEL	Fairfax,	Va.	589
WEEN	Lafayette,	Tenn.	556
WEEP	Pittsburgh,	Pa.	538
WEER	Warrenton,	Va.	595
WEET	Richmond,	Va.	592
WEEU	Reading,	Pa.	538
WEEX	Easton,	Pa.	531
WEEZ	Chester,	Pa.	530
WEGO	Concord,	N. C.	493
WEGP	Presque Isle,	Me.	407
WEHH	Elmira Heights-Horseheads,	N. Y.	467
WEIC	Charleston,	Ill.	369
WEIM	Fitchburg,	Mass.	413
WEIR	Weirton,	W. Va.	606
WEJL	Scranton,	Pa.	539
WEKR	Fayetteville,	Tenn.	554
WEKY	Richmond,	Ky.	398
WEKZ	Monroe,	Wisc.	611
WELC	Welch,	W. Va.	606
WELD	Fisher,	W. Va.	604
WELE	Daytona Beach,	Fla.	338
WELI	New Haven,	Conn.	332
WELK	Charlottesville,	Va.	588
WELL	Battle Creek,	Mich.	417
WELM	Elmira,	N. Y.	467
WELO	Tupelo,	Miss.	436
WELP	Easley,	S. C.	546
WELR	Roanoke,	Ala.	295
WELS	Kinston,	N. C.	497
WELY	Ely,	Minn.	427
WELZ	Belzoni,	Miss.	431
WEMB	Erwin,	Tenn.	554
WEMD	Easton,	Md.	410
WEMP	Milwaukee,	Wisc.	610
WENA	Bayamon,	P. R.	617
WENC	Whiteville,	N. C.	502
WENE	Endicott,	N. Y.	467
WENK	Union City,	Tenn.	560
WENN	Birmingham,	Ala.	290
WENO	Nashville,	Tenn.	559
WENT	Gloversville,	N. Y.	468
WENY	Elmira,	N. Y.	467
WEOA	Evansville,	Indiana	377
WEOK	Poughkeepsie,	N. Y.	487
WEOL	Elyria-Lorain,	O.	510
WEPG	So. Pittsburgh,	Tenn.	560
WEPM	Martinsburg,	W. Va.	605
WERC	Erie,	Pa.	531
WERD	Atlanta,	Ga.	351
WERE	Cleveland,	O.	508
WERH	Hamilton,	Ala.	293
WERI	Westerly,	R. I.	543
WERT	Van Wert,	Ohio	513
WESA	Charleroi,	Pa.	529
WESB	Bradford,	Pa.	529
WESC	Greenville,	S. C.	546
WESO	Southbridge-Webster,	Mass.	415
WESR	Tasley,	Va.	595
WEST	Easton,	Pa.	531
WESX	Salem,	Mass.	415
WESY	Greenville,	Miss.	433
WETB	Johnson City,	Tenn.	555
WETC	Wendell-Zebulon,	N. C.	502
WETO	Gadsden,	Ala.	292
WETT	Ocean City,	Md.	410
WETU	Wetumpka,	Ala.	297
WETZ	New Martinsville,	W. Va.	605
WEUP	Huntsville,	Ala.	293
WEVA	Emporia,	Va.	589
WEVD	New York,	N. Y.	471
WEVE	Eveleth,	Minn.	427
WEW	St. Louis,	Mo.	444
WEWO	Laurinburg,	N. C.	497
WEXL	Royal Oak,	Mich.	424
WEYE	Sanford,	N. C.	500
WEZB	Bessemer,	Ala.	289
WEZE	Boston,	Mass.	412
WEZJ	Williamsburg,	Ky.	399
WEZL	Richmond,	Va.	593
WEZN	Elizabethtown,	Pa.	531
WEZY	Cocoa,	Fla.	337
WFAA	Dallas,	Tex.	567
WFAB	Miami,	Fla.	343
WFAG	Farmville,	N. C.	494
WFAH	Alliance,	O.	505
WFAI	Fayetteville,	N. C.	494

Station	City	State	Page
WFAR	Farrell	Pa.	532
WFAS	White Plains	N. Y.	490
WFAU	Augusta	Me.	406
WFAX	Falls Church	Va.	589
WFBC	Greenville	S. C.	547
WFBG	Altoona	Pa.	527
WFBL	Syracuse	N.Y.	489
WFBM	Indianapolis	Indiana	378
WFBR	Baltimore	Md.	409
WFCT	Knoxville	Tenn.	556
WFDF	Flint	Mich.	420
WFDR	Manchester	Ga.	357
WFEA	Manchester	N. H.	455
WFEB	Sylacauga	Ala.	296
WFEC	Miami	Fla.	343
WFGM	Fitchburg	Mass.	413
WFGN	Gaffney	S. C.	546
WFHG	Bristol	Va.	588
WFHK	Pell City	Ala.	295
WFHR	Wisconsin Rapids	Wisc.	614
WFIG	Sumter	S. C.	549
WFIL	Philadelphia	Pa.	535
WFIN	Findlay	O.	510
WFIS	Fountain Inn	S. C.	546
WFIW	Fairfield	Ill.	371
WFIX	Huntsville	Ala.	293
WFKN	Franklin	Ky.	394
WFKY	Frankfort	Ky.	393
WFLA	Tampa	Fla.	349
WFLB	Fayetteville	N. C.	494
WFLN	Philadelphia	Pa.	535
WFLO	Farmville	Va.	589
WFLR	Dundee	N. Y.	467
WFLS	Fredericksburg	Va.	589
WFLW	Monticello	Ky.	396
WFMC	Goldsboro	N. C.	495
WFMD	Frederick	Md.	410
WFMH	Cullman	Ala.	291
WFMJ	Youngstown	Ohio	514
WFMO	Fairmont	N. C.	494
WFMW	Madisonville	Ky.	396
WFNC	Fayetteville	N. C.	494
WFOB	Fostoria	O.	510
WFOM	Marietta	Ga.	357
WFOR	Hattiesburg	Miss.	433
WFOX	Milwaukee	Wisc.	610
WFOY	St. Augustine	Fla.	347
WFPA	Ft. Payne	Ala.	292
WFPG	Atlantic City	N.J.	456
WFPM	Fort Valley	Ga.	355
WFPR	Hammond	La.	401
WFRA	Franklin	Pa.	532
WFRB	Frostburg	Md.	410
WFRC	Reidsville	N. C.	499
WFRL	Freeport	Ill.	372
WFRM	Coudersport	Pa.	530
WFRO	Fremont	O.	510
WFRX	West Frankfurt	Ill.	376
WFSC	Franklin	N. C.	495
WFST	Caribou	Me.	406
WFTC	Kinston	N. C.	497
WFTG	London	Ky.	395
WFTL	Fort Lauderdale	Fla.	339
WFTM	Maysville	Ky.	396
WFTR	Front Royal	Va.	589
WFTW	Ft. Walton Beach	Fla.	339
WFUL	Fulton	Ky.	394
WFUR	Grand Rapids	Mich.	420
WFVA	Fredericksburg	Va.	589
WFVG	Fuquay Springs	N. C.	495
WFWL	Camden	Tenn.	552
WFYC	Alma	Mich.	417
WFYI	Garden City	N. Y.	468
WGAA	Cedartown	Ga.	353
WGAC	Augusta	Ga.	352
WGAD	Gadsden	Ala.	292
WGAF	Valdosta	Ga.	360
WGAI	Elizabeth City	N. C.	494
WGAL	Lancaster	Pa.	533
WGAN	Portland	Me.	407
WGAP	Maryville	Tenn.	557
WGAR	Cleveland	O.	508
WGAT	Gate City	Va.	589
WGAU	Athens	Ga.	351
WGAW	Gardner	Mass.	413
WGBA	Columbus	Ga.	354
WGBB	Freeport	N. Y.	468
WGBF	Evansville	Indiana	377
WGBG	Greensboro	N. C.	495
WGBI	Scranton	Pa.	539
WGBR	Goldsboro	N. C.	495
WGBS	Miami	Fla.	343
WGCB	Red Lion	Pa.	539
WGCD	Chester	S. C.	545
WGCM	Gulfport	Miss.	433
WGEA	Geneva	Ala.	292
WGEE	Indianapolis	Indiana	378
WGEM	Quincy	Ill.	374
WGES	Chicago	Ill.	369
WGET	Gettysburg	Pa.	532
WGEZ	Beloit	Wisc.	607
WGFS	Covington	Ga.	354
WGGA	Gainesville	Ga.	356
WGGG	Gainesville	Fla.	340
WGGH	Marion	Ill.	373
WGGO	Salamanca	N. Y.	488
WGH	Newport News	Va.	591
WGHM	Skowhegan	Me.	408
WGHN	Grand Haven	Mich.	420
WGHQ	Saugerties	N. Y.	488
WGIG	Brunswick	Ga.	353
WGIL	Galesburg	Ill.	372
WGIR	Manchester	N. H.	455
WGIV	Charlotte	N. C.	492
WGKA	Atlanta	Ga.	351
WGL	Ft. Wayne	Indiana	378
WGLC	Centreville	Miss.	432
WGLI	Babylon	N. Y.	465
WGMA	Hollywood	Fla.	340
WGML	Hinesville	Ga.	356
WGMS	Washington	D. C.	335
WGN	Chicago	Ill.	369
WGNC	Gastonia	N. C.	495
WGNI	Wilmington	N. C.	502
WGNS	Murfreesboro	Tenn.	558
WGNY	Newburgh	N. Y.	470
WGOG	Walhalla	S. C.	549
WGOH	Grayson	Ky.	394
WGOK	Mobile	Ala.	294
WGOL	Goldsboro	N. C.	495
WGOV	Valdosta	Ga.	360
WGPA	Bethlehem	Pa.	528
WGPC	Albany	Ga.	350
WGR	Buffalo	N. Y.	466
WGRA	Cairo	Ga.	353
WGRC	Green Cove Springs	Fla.	340

Station	City	State	Page
WGRD	Grand Rapids	Mich.	420
WGRM	Greenwood	Miss.	433
WGRO	Lake City	Fla.	341
WGRP	Greenville	Pa.	532
WGRV	Greenville	Tenn.	555
WGRY	Gary	Indiana	378
WGSA	Ephrata	Pa.	531
WGSM	Huntington	N. Y.	469
WGSR	Millen	Ga.	357
WGST	Atlanta	Ga.	351
WGSV	Guntersville	Ala.	292
WGSW	Greenwood	S. C.	547
WGTA	Summerville	Ga.	359
WGTC	Greenville	N. C.	495
WGTL	Kannapolis	N. C.	497
WGTM	Wilson	N. C.	502
WGTN	Georgetown	S. C.	546
WGTO	Cypress Gardens	Fla.	337
WGUN	Decatur	Ga.	355
WGUS	Augusta	Ga.	352
WGUY	Bangor	Me.	406
WGVA	Geneva	N. Y.	468
WGVM	Greenville	Miss.	433
WGWC	Selma	Ala.	296
WGWR	Asheboro	N. C.	491
WGY	Schenectady	N. Y.	488
WGYV	Greenville	Ala.	292
WHAB	Baxley	Ga.	353
WHAI	Greenfield	Mass.	413
WHAK	Rogers City	Mich.	424
WHAL	Shelbyville	Tenn.	560
WHAM	Rochester	N. Y.	487
WHAP	Hopewell	Va.	590
WHAR	Clarksburg	W. Va.	604
WHAS	Louisville	Ky.	395
WHAT	Philadelphia	Pa.	535
WHAV	Haverhill	Mass.	413
WHAW	Weston	W. Va.	606
WHAY	New Britain	Conn.	332
WHB	Kansas City	Mo.	441
WHBB	Selma	Ala.	296
WHBC	Canton	O.	506
WHBF	Rock Island	Ill.	375
WHBG	Harrisonburg	Va.	590
WHBI	Newark	N. J.	457
WHBL	Sheboygan	Wisc.	613
WHBN	Harrodsburg	Ky.	394
WHBO	Tampa	Fla.	349
WHBQ	Memphis	Tenn.	557
WHBT	Harriman	Tenn.	555
WHBU	Anderson	Indiana	376
WHBY	Appleton	Wisc.	607
WHCC	Waynesville	N. C.	502
WHCO	Sparta	Ill.	375
WHCU	Ithaca	N. Y.	469
WHDF	Houghton	Mich.	421
WHDH	Boston	Mass.	412
WHDL	Olean	N. Y.	486
WHDM	McKenzie	Tenn.	557
WHEB	Portsmouth	N. H.	456
WHEC	Rochester	N. Y.	487
WHEE	Martinsville	Va.	591
WHEN	Syracuse	N. Y.	489
WHEO	Stuart	Va.	595
WHEP	Foley	Ala.	292
WHER	Memphis	Tenn.	557
WHEW	Riviera Beach	Fla.	347
WHEY	Millington	Tenn.	558
WHFB	Benton Harbor	Mich.	418
WHFC	Cicero	Ill.	370
WHGB	Harrisburg	Pa.	532
WHGR	Houghton Lake	Mich.	421
WHHH	Warren	Ohio	513
WHHM	Memphis	Tenn.	558
WHHY	Montgomery	Ala.	295
WHIE	Griffin	Ga.	356
WHIL	Medford	Mass.	414
WHIM	Providence	R. I.	542
WHIN	Gallatin	Tenn.	555
WHIO	Dayton	O.	509
WHIP	Mooresville	N. C.	408
WHIR	Danville	Ky.	393
WHIS	Bluefield	W. Va.	603
WHIT	New Bern	N. C.	498
WHIY	Orlando	Fla.	345
WHIZ	Zanesville	Ohio	514
WHJB	Greensburg	Pa.	532
WHJC	Matewan	W. Va.	605
WHK	Cleveland	O.	508
WHKP	Hendersonville	N. C.	496
WHKY	Hickory	N. C.	496
WHLB	Virginia	Minn.	430
WHLD	Niagara Falls	N. Y.	485
WHLF	South Boston	Va.	594
WHLI	Hempstead	N. Y.	468
WHLL	Wheeling	W. Va.	606
WHLM	Bloomburg	Pa.	528
WHLN	Harlan	Ky.	394
WHLO	Akron	O.	505
WHLP	Centerville	Tenn.	552
WHLS	Port Huron	Mich.	424
WHLT	Huntington	Indiana	378
WHMA	Anniston	Ala.	289
WHMI	Howell	Mich.	421
WHMP	Northampton	Mass.	414
WHMS	Charleston	W. Va.	603
WHNC	Henderson	N. C.	496
WHNY	McComb	Miss.	435
WHO	Des Moines	Ia.	384
WHOA	San Juan	P. R.	618
WHOC	Philadelphia	Miss.	436
WHOK	Lancaster	O.	511
WHOL	Allentown	Pa.	527
WHOM	New York	N. Y.	475
WHOO	Orlando	Fla.	345
WHOP	Hopkinsville	Ky.	394
WHOS	Decatur	Ala.	291
WHOT	Youngstown	Ohio	514
WHOU	Houlton	Me.	407
WHOW	Clinton	Ill.	370
WHP	Harrisburg	Pa.	532
WHPB	Belton	S. C.	544
WHPE	High Point	N. C.	496
WHRT	Hartselle	Ala.	293
WHRV	Ann Arbor	Mich.	417
WHRW	Bowling Green	O.	506
WHSC	Hartsville	S. C.	547
WHSM	Hayward	Wisc.	608
WHSY	Hattiesburg	Miss.	433
WHTC	Holland	Mich.	421
WHTG	Asbury Park	N. J.	456
WHUB	Cookeville	Tenn.	554
WHUC	Hudson	N. Y.	469
WHUM	Reading	Pa.	539
WHUN	Huntingdon	Pa.	532
WHUT	Anderson	Indiana	376

Station	City	State	Page
WHVF	Wausau	Wisc.	613
WHVH	Henderson	N. C.	496
WHVR	Hanover	Pa.	532
WHWB	Rutland	Vt.	586
WHYE	Roanoke	Va.	594
WHYL	Carlisle	Pa.	529
WHYN	Springfield	Mass.	415
WHYS	Ocala	Fla.	345
WIAC	San Juan	P. R.	618
WIAM	Williamston	N. C.	502
WIBA	Madison	Wisc.	609
WIBB	Macon	Ga.	357
WIBC	Indianapolis	Indiana	379
WIBG	Philadelphia	Pa.	537
WIBM	Jackson	Mich.	422
WIBR	Baton Rouge	La.	399
WIBU	Poynette	Wisc.	612
WIBV	Belleville	Ill.	367
WIBW	Topeka	Kan.	391
WIBX	Utica	N. Y.	490
WICC	Bridgeport	Conn.	331
WICE	Providence	R. I.	542
WICH	Norwich	Conn.	333
WICK	Scranton	Pa.	539
WICO	Salisbury	Md.	411
WICU	Erie	Pa.	531
WICY	Malone	N. Y.	470
WIDE	Biddeford	Me.	406
WIEL	Elizabethtown	Ky.	393
WIFM	Elkin	N. C.	494
WIGM	Medford	Wisc.	610
WIIN	Atlanta	Ga.	351
WIKB	Iron River	Mich.	422
WIKC	Bogalusa	La.	400
WIKE	Newport	Vt.	586
WIKY	Evansville	Indiana	377
WIL	St. Louis	Mo.	444
WILA	Danville	Va.	589
WILD	Boston	Mass.	412
WILE	Cambridge	O.	506
WILI	Willimantic	Conn.	334
WILK	Wilkes-Barre	Pa.	541
WILM	Wilmington	Del.	334
WILO	Frankfort	Indiana	378
WILS	Lansing	Mich.	422
WILZ	St. Petersburg Beach	Fla.	347
WIMA	Lima	O.	511
WIMO	Winder	Ga.	361
WIMS	Michigan City	Ind.	380
WINA	Charlottesville	Va.	588
WINC	Winchester	Va.	595
WIND	Chicago	Ill.	369
WINF	Manchester	Conn.	331
WING	Dayton	O.	510
WINI	Murphysboro	Ill.	374
WINK	Ft. Myers	Fla.	339
WINN	Louisville	Ky.	395
WINQ	Tampa	Fla.	349
WINR	Binghamton	N. Y.	466
WINS	New York	N. Y.	477
WINT	Winter Haven	Fla.	350
WINX	Rockville	Md.	410
WINY	Putnam	Conn.	333
WINZ	Miami	Fla.	343
WIOI	New Boston	O.	512
WION	Ionia	Mich.	421
WIOS	Tawas City	Mich.	425
WIOU	Kokomo	Ind.	379
WIP	Philadelphia	Pa.	537
WIPC	Lake Wales	Fla.	342
WIPS	Ticonderoga	N. Y.	490
WIRA	Fort Pierce	Fla.	339
WIRB	Enterprise	Ala.	291
WIRC	Hickory	N. C.	496
WIRE	Indianapolis	Ind.	379
WIRJ	Humboldt	Tenn.	555
WIRK	West Palm Beach	Fla.	350
WIRL	Peoria	Ill.	374
WIRO	Ironton	O.	511
WIRV	Irvine	Ky.	394
WIRY	Plattsburgh	N. Y.	487
WIS	Columbia	S. C.	545
WISE	Asheville	N. C.	491
WISH	Indianapolis	Indiana	379
WISL	Shamokin	Pa.	540
WISM	Madison	Wisc.	609
WISN	Milwaukee	Wisc.	610
WISO	Ponce	P. R.	617
WISP	Kinston	N. C.	497
WISR	Butler	Pa.	529
WIST	Charlotte	N. C.	493
WISV	Viroqua	Wisc.	613
WITA	San Juan	P. R.	618
WITE	Brazil	Indiana	376
WITH	Baltimore	Md.	409
WITT	Lewisburg	Pa.	534
WITY	Danville	Ill.	371
WITZ	Jasper	Ind.	379
WIVI	Christiansted	V. I.	619
WIVK	Knoxville	Tenn.	556
WIVY	Jacksonville	Fla.	340
WIZE	Springfield	O.	512
WIZZ	Streator	Ill.	376
WJAB	Westbrook	Me.	408
WJAC	Johnstown	Pa.	533
WJAG	Norfolk	Neb.	451
WJAK	Jackson	Tenn.	555
WJAM	Marion	Ala.	293
WJAN	Ishpeming	Mich.	422
WJAR	Providence	R. I.	542
WJAS	Pittsburgh	Pa.	538
WJAT	Swainsboro	Ga.	359
WJAY	Mullins	S. C.	548
WJAZ	Albany	Ga.	350
WJAX	Jacksonville	Fla.	340
WJBB	Haleyville	Ala.	293
WJBC	Bloomington	Ill.	367
WJBD	Salem	Ill.	375
WJBK	Detroit	Mich.	418
WJBL	Holland	Mich.	421
WJMB	Jerseyville	Ill.	372
WJBO	Baton Rouge	La.	400
WJBW	New Orleans	La.	403
WJBS	DeLand	Fla.	338
WJCD	Seymour	Ind.	381
WJCM	Sebring	Fla.	348
WJCW	Johnson City	Tenn.	555
WJDA	Quincy	Mass.	415
WJDB	Thomasville	Ala.	296
WJDY	Salisbury	Md.	411
WJDX	Jackson	Miss.	434
WJEF	Grand Rapids	Mich.	420
WJEH	Gallipolis	O.	510
WJEJ	Hagerstown	Md.	410
WJEM	Valdosta	Ga.	360
WJER	Dover	O.	510
WJET	Erie	Pa.	531

Station	City	State	Page
WJHB	Talladega	Ala.	296
WJHO	Opelika	Ala.	295
WJIG	Tullahoma	Tenn.	560
WJIM	Lansing	Mich.	422
WJIV	Savannah	Ga.	358
WJJC	Commerce	Ga.	354
WJJD	Chicago	Ill.	369
WJJL	Niagara Falls	N. Y.	486
WJJM	Lewisburg	Tenn.	556
WJLB	Detroit	Mich.	418
WJLD	Birmingham	Ala.	290
WJLK	Asbury Park	N. J.	456
WJLS	Beckley	W. Va.	603
WJMA	Orange	Va.	592
WJMB	Bookhaven	Miss.	432
WJMC	Rice Lake	Wisc.	612
WJMJ	Philadelphia	Pa.	537
WJMO	Cleveland	O.	508
WJMR	New Orleans	La.	403
WJMS	Ironwood	Mich.	422
WJMW	Athens	Ala.	289
WJMX	Florence	S. C.	546
WJNC	Jacksonville	N. C.	496
WJNO	West Palm Beach	Fla.	350
WJOB	Hammond	Indiana	378
WJOC	Jamestown	N. Y.	469
WJOE	Port St. Joe	Fla.	347
WJOI	Florence	Ala.	292
WJOL	Joliet	Ill.	372
WJON	St. Cloud	Minn.	430
WJOT	Lake City	S. C.	547
WJOY	Burlington	Vt.	586
WJPA	Washington	Pa.	541
WJPD	Ishpeming	Mich.	422
WJPF	Herrin	Ill.	372
WJPG	Green Bay	Wisc.	608
WJPR	Greenville	Miss.	433
WJPS	Evansville	Indiana	377
WJQS	Jackson	Miss.	434
WJR	Detroit	Mich.	419
WJRD	Tuscaloosa	Ala.	296
WJRI	Lenoir	N. C.	497
WJRL	Rockford	Ill.	375
WJSB	Crestview	Fla.	337
WJSO	Johnson City	Tenn.	555
WJTN	Jamestown	N. Y.	469
WJUD	St. Johns	Mich.	424
WJUN	Mexico	Pa.	534
WJVA	South Bend	Ind.	381
WJW	Cleveland	O.	509
WJWL	Georgetown	Del.	334
WJWS	South Hill	Va.	594
WJXN	Jackson	Miss.	434
WJZM	Clarksville	Tenn.	553
WKAB	Mobile	Ala.	294
WKAI	Macomb	Ill.	373
WKAL	Rome	N. Y.	488
WKAM	Goshen	Indiana	378
WKAN	Kankakee	Ill.	372
WKAP	Allentown	Pa.	527
WKAQ	Santurce	P. R.	619
WKAT	Miami Beach	Fla.	343
WKAY	Glasgow	Ky.	394
WKAZ	Charleston	W. Va.	603
WKBC	North Wilkesboro	N. C.	499
WKBH	La Crosse	Wisc.	609
WKBI	St. Mary's	Pa.	539
WKBJ	Milan	Tenn.	558
WKBK	Keene	N. H.	455
WKBL	Covington	Tenn.	554
WKBN	Youngstown	Ohio	514
WKBO	Harrisburg	Pa.	532
WKBR	Manchester	N. H.	455
WKBV	Richmond	Ind.	381
WKBW	Buffalo	N. Y.	466
WKBX	Kissimmee	Fla.	341
WKBZ	Muskegon	Mich.	423
WKCT	Bowling Green	Ky.	392
WKCW	Warrenton	Va.	595
WKDA	Nashville	Tenn.	559
WKDK	Newberry	S. C.	548
WKDL	Clarksdale	Miss.	432
WKDN	Camden	N. J.	457
WKDX	Hamlet	N. C.	496
WKEE	Huntington	W. Va.	604
WKEI	Kewanee	Ill.	372
WKEN	Dover	Del.	334
WKEU	Griffin	Ga.	356
WKEY	Covington	Va.	588
WKGN	Knoxville	Tenn.	556
WKHM	Jackson	Mich.	422
WKID	Urbana	Ill.	376
WKIK	Leonardtown	Md.	410
WKIC	Hazard	Ky.	394
WKIN	Kingsport	Tenn.	555
WKIP	Poughkeepsie	N. Y.	487
WKIS	Orlando	Fla.	345
WKIZ	Key West	Fla.	341
WKJB	Mayaguez	P. R.	617
WKJG	Ft. Wayne	Indiana	378
WKKD	Aurora	Ill.	367
WKKO	Cocoa	Fla.	337
WKIX	Raleigh	N. C.	499
WKKO	Cocoa	Fla.	337
WKKS	Vanceburg	Ky.	398
WKLA	Ludington	Mich.	423
WKLC	St. Albans	W. Va.	606
WKLE	Washington	Ga.	360
WKLF	Clanton	Ala.	291
WKLK	Cloquet	Minn.	426
WKLM	Wilmington	N. C.	502
WKLO	Louisville	Ky.	395
WKLV	Blackstone	Va.	587
WKLX	Paris	Ky.	397
WKLY	Hartwell	Ga.	356
WKLZ	Kalamazoo	Mich.	422
WKMC	Roaring Spring	Pa.	539
WKMF	Flint	Mich.	420
WKMH	Dearborn	Mich.	418
WKMI	Kalamazoo	Mich.	422
WKMT	Kings Mountain	N. C.	497
WKNB	New Britain	Conn.	332
WKNE	Keene	N. H.	455
WKNX	Saginaw	Mich.	424
WKNY	Kingston	N. Y.	469
WKOA	Hopkinsville	Ky.	394
WKOK	Sunbury	Pa.	540
WKOP	Binghamton	N. Y.	466
WKOV	Wellston	Ohio	514
WKOW	Madison	Wisc.	609
WKOX	Framingham	Mass.	413
WKOY	Bluefield	W. Va.	603
WKOZ	Kosciusko	Miss.	435
WKPA	New Kensington	Pa.	535
WKPT	Kingsport	Tenn.	555
WKRC	Cincinnati	O.	507

Station	City	State	Page
WKRG	Mobile	Ala.	294
WKRK	Murphy	N. C.	498
WKRM	Columbia	Tenn.	553
WKRO	Cairo	Ill.	367
WKRS	Waukegan	Ill.	376
WKRT	Cortland	N. Y.	467
WKRZ	Oil City	Pa.	535
WKSB	Milford	Del.	334
WKSK	West Jefferson	N. C.	502
WKSR	Pulaski	Tenn.	560
WKST	New Castle	Pa.	535
WKTC	Charlotte	N. C.	493
WKTG	Thomasville	Ga.	359
WKTJ	Farmington	Me.	407
WKTL	Sheboygan	Wisc.	613
WKTQ	South Paris	Me.	408
WKTX	Atlantic Beach	Fla.	336
WKTY	La Crosse	Wisc.	609
WKUL	Cullman	Ala.	291
WKVA	Lewiston	Pa.	534
WKVM	San Juan	P. R.	618
WKVT	Brattleboro	Vt.	586
WKWF	Key West	Fla.	341
WKWK	Wheeling	W. Va.	607
WKWS	Rocky Mount	Va.	594
WKXL	Concord	N. H.	454
WKXV	Knoxville	Tenn.	556
WKXY	Sarasota	Fla.	348
WKY	Oklahoma City	Okla.	517
WKYB	Paducah	Ky.	397
WKYR	Keyser	W. Va.	605
WKYW	Louisville	Ky.	395
WKZO	Kalamazoo	Mich.	422
WLAC	Nashville	Tenn.	559
WLAD	Danbury	Conn.	331
WLAF	LaFollette	Tenn.	556
WLAG	LaGrange	Ga.	356
WLAK	Lakeland	Fla.	341
WLAM	Lewiston	Me.	407
WLAN	Lancaster	Pa.	533
WLAP	Lexington	Ky.	395
WLAQ	Rome	Ga.	358
WLAR	Athens	Tenn.	552
WLAS	Jacksonville	N. C.	497
WLAT	Conway	S. C.	546
WLAU	Laurel	Miss.	435
WLAV	Grand Rapids	Mich.	420
WLAW	Lawrenceville	Ga.	356
WLAY	Muscle Shoals	Ala.	295
WLBA	Gainesville	Ga.	356
WLBB	Carrollton	Ga.	353
WLBC	Muncie	Ind.	380
WLBE	Leesburg	Fla.	342
WLBG	Laurens	S. C.	548
WLBH	Mattoon	Ill.	373
WLBI	Denham Springs	La.	400
WLBJ	Bowling Green	Ky.	392
WLBK	De Kalb	Ill.	371
WLBN	Lebanon	Ky.	395
WLBR	Lebanon	Pa.	534
WLBZ	Bangor	Me.	406
WLCK	Scottsville	Ky.	398
WLCM	Lancaster	S. C.	547
WLCO	Eustis	Fla.	338
WLCS	Baton Rouge	La.	400
WLCX	La Crosse	Wisc.	609
WLCY	St. Petersburg	Fla.	347
WLDB	Atlantic City	N. J.	456
WLDS	Jacksonville	Ill.	372
WLDY	Ladysmith	Wisc.	609
WLEA	Hornell	N. Y.	468
WLEC	Sandusky	O.	512
WLEE	Richmond	Va.	593
WLEM	Emporium	Pa.	531
WLEO	Ponce	P. R.	617
WLET	Toccoa	Ga.	360
WLEU	Erie	Pa.	531
WLEW	Bad Axe	Mich.	417
WLFA	Lafayette	Ga.	356
WLFH	Little Falls	N.Y.	470
WLIB	New York	N. Y.	479
WLIK	Newport	Tenn.	559
WLIL	Lenoir City	Tenn.	556
WLIP	Kenosha	Wisc.	609
WLIQ	Mobile	Ala.	294
WLIS	Old Saybrook	Conn.	333
WLIV	Livingston	Tenn.	557
WLIZ	Lake Worth	Fla.	342
WLKW	Providence	R. I.	542
WLLH	Lowell-Lawrence	Mass.	414
WLMJ	Jackson	O.	511
WLNA	Peekskill	N. Y.	486
WLNH	Laconia	N. H.	455
WLOA	Braddock	Pa.	529
WLOB	Portland	Me.	407
WLOC	Munfordville	Ky.	396
WLOD	Pompano Beach	Fla.	346
WLOE	Leaksville	N. C.	497
WLOF	Orlando	Fla.	345
WLOG	Logan	W. Va.	605
WLOH	Princeton	W. Va.	606
WLOI	La Porte	Ind.	379
WLOK	Memphis	Tenn.	558
WLOL	Minneapolis	Minn.	428
WLON	Lincolnton	N. C.	497
WLOS	Asheville	N. C.	491
WLOU	Louisville	Ky.	396
WLOW	Norfolk	Va.	591
WLOX	Biloxi-Gulfport	Miss.	431
WLPM	Suffolk	Va.	595
WLPO	La Salle	Ill.	373
WLS	Chicago	Ill.	370
WLSC	Loria	S. C.	548
WLSD	Big Stone Gap	Va.	587
WLSE	Wallace	N. C.	502
WLSH	Lansfor	Pa.	533
WLSI	Pikeville	Ky.	397
WLSM	Louisville	Miss.	435
WLST	Escanaba	Mich.	419
WLSV	Wellsville	N. Y.	491
WLTC	Gastonia	N. C.	495
WLVA	Lynchburg	Va.	590
WLW	Cincinnati	O.	507
WLYC	Williamsport	Pa.	541
WLYN	Lynn	Mass.	414
WMAB	Munising	Mich.	423
WMAF	Madison	Fla.	342
WMAG	Forest	Miss.	432
WMAJ	State College	Pa.	540
WMAK	Nashville	Tenn.	559
WMAL	Washington	D. C.	335
WMAM	Marinette	Wisc.	609
WMAN	Mansfield	O.	511
WMAP	Monroe	N. C.	498
WMAQ	Chicago	Ill.	370
WMAS	Springfield	Mass.	415

Station	City	State	Page
WMAX	Grand Rapids	Mich.	420
WMAY	Springfield	Ill.	375
WMAZ	Macon	Ga.	357
WMBA	Ambridge	Pa.	528
WMBC	Macon	Miss.	435
WMBD	Peoria	Ill.	374
WMBG	Richmond	Va.	593
WMBH	Joplin	Mo.	441
WMBI	Chicago	Ill.	370
WMBL	Morehead City	N. C.	498
WMBM	Miami Beach	Fla.	343
WMBN	Petoskey	Mich.	424
WMBO	Auburn	N. Y.	465
WMBR	Jacksonville	Fla	340
WMBS	Uniontown	Pa.	540
WMC	Memphis	Tenn.	558
WMCA	New York	N. Y.	481
WMCH	Church Hill	Tenn.	553
WMCK	McKeesport	Pa.	534
WMCP	Columbia	Tenn.	554
WMCW	Harvard	Ill.	372
WMDC	Hazlehurst	Miss.	434
WMDD	Fajardo	P. R.	617
WMDF	Mount Dora	Fla.	344
WMDN	Midland	Mich.	423
WMEG	Eau Gallie	Fla.	338
WMEK	Chase City	Va.	588
WMEN	Tallahassee	Fla.	348
WMET	Miami Beach	Fla.	344
WMEV	Marion	Va.	591
WMEX	Boston	Mass.	412
WMFC	Monroeville	Ala.	294
WMFD	Wilmington	N. C.	502
WMFG	Hibbing	Minn.	427
WMFJ	Daytona Beach	Fla.	338
WMFR	High Point	N. C.	496
WMFT	Terre Haute	Ind.	381
WMGA	Moultrie	Ga.	358
WMGM	New York	N. Y.	475
WMGR	Bainbridge	Ga.	353
WMGW	Meadville	Pa.	534
WMGY	Montgomery	Ala.	295
WMIA	Arecibo	P. R.	616
WMID	Atlantic City	N. J.	456
WMIE	Miami	Fla.	343
WMIK	Middlesboro	Ky.	396
WMIL	Milwaukee	Wisc.	610
WMIN	St. Paul	Minn.	430
WMIQ	Iron Mountain	Mich.	422
WMIS	Natchez	Miss.	436
WMIX	Mt. Vernon	Ill.	373
WMJM	Cordele	Ga.	354
WMLF	Pineville	Ky.	398
WMLP	Milton	Pa.	535
WMLS	Sylacauga	Ala.	296
WMLT	Dublin	Ga.	355
WMMB	Melbourne	Fla.	342
WMMH	Marshall	N. C.	498
WMMM	Westport	Conn.	334
WMMN	Fairmont	W. Va.	604
WMMS	Bath	Me.	406
WMMT	McMinnville	Tenn.	557
WMMW	Meriden	Conn.	331
WMNA	Gretna	Va.	590
WMNB	North Adams	Mass.	414
WMNC	Morganton	N. C.	498
WMNE	Menomonie	Wisc.	610
WMNI	Columbus	O.	509
WMNS	Olean	N. Y.	486
WMOA	Marietta	O.	511
WMOD	Moundsville	W. Va.	605
WMOG	Brunswick	Ga.	353
WMOH	Hamilton	O.	510
WMOK	Metropolis	Ill.	373
WMON	Montgomery	W. Va.	605
WMOP	Ocala	Fla.	345
WMOR	Morehead	Ky.	396
WMOU	Berlin	N. H.	454
WMOV	Ravenswood	W. Va.	606
WMOX	Meridian	Miss.	436
WMOZ	Mobile	Ala.	294
WMPA	Aberdeen	Miss.	431
WMPM	Smithfield	N. C.	501
WMPO	Middleport-Pomeroy	O.	512
WMPL	Hancock	Mich.	421
WMPS	Memphis	Tenn.	558
WMPT	S. Williamsport	Pa.	540
WMRB	Greenville	S. C.	547
WMRC	Milford	Mass.	414
WMRE	Monroe	Ga.	357
WMRF	Lewiston	Pa.	534
WMRI	Marion	Ind.	380
WMRN	Marion	O.	511
WMRO	Aurora	Ill.	367
WMRP	Flint	Mich.	420
WMSA	Massena	N. Y.	470
WMSC	Columbia	S. C.	545
WMSJ	Sylva	N. C.	501
WMSL	Decatur	Ala.	291
WMSR	Manchester	Tenn.	557
WMST	Mt. Sterling	Ky.	396
WMT	Cedar Rapids	Ia.	383
WMTA	Central City	Ky.	393
WMTC	Vancleve	Ky.	398
WMTE	Manistee	Mich.	423
WMTL	Leitchfield	Ky.	395
WMTM	Moultrie	Ga.	358
WMTN	Morristown	Tenn.	558
WMTR	Morristown	N. J.	457
WMTS	Murfreesboro	Tenn.	558
WMUS	Muskegon	Mich.	423
WMUU	Greenville	S. C.	547
WMVA	Martinsville	Va.	591
WMVB	Millville	N. J.	457
WMVG	Milledgeville	Ga.	357
WMVO	Mt. Vernon	O.	512
WMYB	Myrtle Beach	S. C.	548
WMYN	Madison	N. C.	498
WMYR	Ft. Myers	Fla.	339
WNAB	Bridgeport	Conn.	331
WNAC	Boston	Mass.	412
WNAE	Warren	Pa.	540
WNAG	Grenada	Miss.	433
WNAH	Nashville	Tenn.	559
WNAK	Wilkes-Barre	Pa.	541
WNAM	Neenah	Wisc.	611
WNAR	Norristown	Pa.	535
WNAT	Natchez	Miss.	436
WNAU	New Albany	Miss.	436
WNAV	Annapolis	Md.	403
WNAX	Yankton	S. D.	552
WNBC	New York	N. Y.	481
WNBF	Binghamton	N. Y.	466
WNBH	New Bedford	Mass.	414
WNBP	Newburyport	Mass.	414
WNBS	Murray	Ky.	397
WNBT	Wellsboro	Pa.	541

Station	City	State	Page
WNBZ	Saranac Lake	N. Y.	488
WNCA	Siler City	N. C.	501
WNCC	Barnesboro	Pa.	528
WNCO	Ashland	O.	505
WNDB	Daytona Beach	Fla.	338
WNDR	Syracuse	N. Y.	489
WNDU	South Bend	Ind.	381
WNEB	Worcester	Mass.	416
WNEG	Toccoa	Ga.	360
WNEL	Caguas	P. R.	617
WNER	Live Oak	Fla.	342
WNES	Central City	Ky.	393
WNEW	New York	N. Y.	477
WNEX	Macon	Ga.	357
WNGO	Mayfield	Ky.	396
WNHC	New Haven	Conn.	332
WNIA	Buffalo	N. Y.	467
WNIK	Arecibo	P. R.	617
WNIL	Niles	Mich.	424
WNJR	Newark	N. J.	457
WNKY	Neon	Ky.	397
WNLC	New London	Conn.	332
WNLK	Norwalk	Conn.	332
WNMP	Evanston	Ill.	371
WNNC	Newton	N. C.	499
WNNJ	Newton	N. J.	457
WNNT	Warsaw	Va.	595
WNOE	New Orleans	La.	403
WNOG	Naples	Fla.	344
WNOK	Columbia	S. C.	545
WNOO	Chattanooga	Tenn.	553
WNOP	Newport	Ky.	397
WNOR	Norfolk	Va.	592
WNOS	High Point	N. C.	496
WNOW	York	Pa.	542
WNOX	Knoxville	Tenn.	556
WNPT	Tuscaloosa	Ala.	297
WNPV	Lansdale	Pa.	533
WNRG	Grundy	Va.	590
WNRI	Woonsocket	R. I.	543
WNRV	Narrows	Va.	591
WNSL	Laurel	Miss.	435
WNSM	Valparaiso	Fla.	349
WNTA	Newark	N. J.	457
WNUE	Ft. Walton Beach	Fla.	339
WNUZ	Talladega	Ala.	296
WNVA	Norton	Va.	592
WNVY	Pensacola	Fla.	346
WNXT	Portsmouth	O.	512
WOAI	San Antonio	Tex.	580
WOAP	Owosso	Mich.	424
WOAY	Oak Hill	W. Va.	605
WOBS	Jacksonville	Fla.	340
WOBT	Rhinelander	Wisc.	612
WOC	Davenport	Ia.	384
WOCB	West Yarmouth	Mass.	416
WOCH	North Vernon	Ind.	380
WODY	Bassett	Va.	587
WOGA	Chattanooga	Tenn.	553
WOHI	East Liverpool	O.	510
WOHO	Toledo	O.	513
WOHP	Bellefontaine	O.	506
WOHS	Shelby	N. C.	500
WOIA	Saline	Mich.	425
WOIC	Columbia	S. C.	546
WOKB	Winter Garden	Fla.	350
WOKE	Charleston	S. C.	545
WOKJ	Jackson	Miss.	434
WOKK	Meridian	Miss.	436
WOKO	Albany	N. Y.	465
WOKS	Columbus	Ga.	354
WOKY	Milwaukee	Wisc.	610
WOKZ	Alton	Ill.	367
WOL	Washington	D. C.	335
WOLF	Syracuse	N. Y.	489
WOLS	Florence	S. C.	546
WOMI	Owensboro	Ky.	397
WOMP	Bellaire	O.	506
WOMT	Manitowoc	Wisc.	609
WONA	Winona	Miss.	437
WOND	Pleasantville	N. J.	457
WONE	Dayton	O.	510
WONG	Oneida	N. Y.	486
WONN	Lakeland	Fla.	341
WONW	Defiance	O.	510
WOOD	Grand Rapids	Mich.	421
WOOF	Dothan	Ala.	291
WOOK	Washington	D. C.	335
WOOO	DeLand	Fla.	338
WOOW	Greenville	N. C.	496
WOPA	Oak Park	Ill.	374
WOPI	Bristol	Tenn.	552
WOR	New York	N. Y.	479
WORA	Mayaguez	P. R.	617
WORC	Worcester	Mass.	416
WORD	Spartanburg	S. C.	549
WORK	York	Pa.	542
WORL	Boston	Mass.	412
WORM	Savannah	Tenn.	560
WORX	Madison	Ind.	380
WOSC	Fulton	N. Y.	468
WOSH	Oshkosh	Wisc.	611
WOTR	Corry	Pa.	530
WOTT	Watertown	N. Y.	491
WOTW	Nashua	N. H.	455
WOVE	Welch	W. Va.	606
WOW	Omaha	Neb.	452
WOWE	Allegan	Mich.	417
WOWI	New Albany	Ind.	380
WOWL	Florence	Ala.	292
WOWO	Ft. Wayne	Ind.	378
WOXF	Oxford	N. C.	499
WOZK	Ozark	Ala.	295
WPAB	Ponce	P. R.	617
WPAC	Patchogue	N. Y.	486
WPAD	Paducah	Ky.	397
WPAG	Ann Arbor	Mich.	417
WPAL	Charleston	S. C.	545
WPAM	Pottsville	Pa.	538
WPAP	Fernandina Beach	Fla.	338
WPAQ	Mt. Airy	N. C.	498
WPAR	Parkersburg	W. Va.	606
WPAT	Paterson	N. J.	457
WPAW	Pawtucket	R. I.	542
WPAX	Thomasville	Ga.	359
WPAY	Portsmouth	O.	512
WPAZ	Pottstown	Pa.	538
WPBC	Minneapolis	Minn.	428
WPCC	Clinton	S. C.	545
WPCF	Panama City	Fla.	346
WPCO	Mount Vernon	Ind.	380
WPDQ	Jacksonville	Fla.	340
WPDR	Portage	Wisc.	612
WPDM	Potsdam	N. Y.	487
WPDX	Clarksburg	W. Va.	604
WPEL	Montrose	Pa.	535

Station	City	State	Page
WPEN	Philadelphia	Pa.	537
WPEO	Peoria	Ill.	374
WPEP	Taunton	Mass.	416
WPET	Greensboro	N. C.	495
WPFA	Pensacola	Fla.	346
WPFB	Middletown	O.	512
WPFP	Park Falls	Wisc.	611
WPGA	Perry	Ga.	358
WPGC	Washington	D. C.	335
WPGW	Portland	Ind.	381
WPHB	Philipsburg	Pa.	537
WPIC	Sharon	Pa.	540
WPID	Piedmont	Ala.	295
WPIK	Alexandria	Va.	587
WPIN	St. Petersburg	Fla.	347
WPIT	Pittsburgh	Pa.	538
WPKE	Pikeville	Ky.	397
WPKO	Waverly	O.	513
WPKY	Princeton	Ky.	398
WPLA	Plant City	Fla.	346
WPLB	Greenville	Mich.	421
WPLH	Huntington	W. Va.	604
WPLK	Rockmart	Ga.	358
WPLM	Plymouth	Mass.	415
WPLO	Atlanta	Ga.	351
WPLY	Plymouth	Wisc.	612
WPME	Punxsutawney	Pa.	538
WPMP	Pascagoula	Miss.	436
WPNC	Plymouth	N. C.	499
WPNF	Brevard	N. C.	492
WPNX	Phenix City	Ala.	295
WPOM	Pompano Beach	Fla.	347
WPON	Pontiac	Mich.	424
WPOP	Hartford	Conn.	331
WPOR	Portland	Me.	407
WPOW	New York	N. Y.	483
WPPA	Pottsville	Pa.	538
WPRA	Mayaguez	P. R.	617
WPRC	Lincoln	Ill.	373
WPRE	Prarie Du Chien	Wisc.	612
WPRN	Butler	Ala.	290
WPRO	Providence	R. I.	543
WPRP	Ponce	P. R.	617
WPRS	Paris	Ill.	374
WPRT	Prestonsburg	Ky.	398
WPRW	Manassas	Va.	591
WPRY	Perry	Fla.	346
WPTF	Raleigh	N. C.	499
WPTR	Albany	N. Y.	463
WPTS	Pittston	Pa.	538
WPTW	Piqua	O.	512
WPTX	Lexington Park	Md.	410
WPUV	Pulaski	Va.	592
WPVA	Petersburg	Va.	592
WPVL	Painesville	O.	512
WQAM	Miami	Fla.	343
WQBC	Vicksburg	Miss.	437
WQDY	Calais	Me.	406
WQIC	Meridian	Miss.	436
WQIK	Jacksonville	Fla.	341
WQMN	Superior	Wisc.	613
WQMR	Washington	D. C.	335
WQOK	Greenville	S. C.	547
WQSN	Charleston	S. C.	545
WQTE	Detroit	Mich.	419
WQTY	Jacksonville	Fla.	341
WQUA	Moline	Ill.	373
WQXI	Atlanta	Ga.	352
WQXQ	Ormond Beach	Fla.	345
WQXR	New York	N. Y.	483
WQXT	Palm Beach	Fla.	346
WRAC	Racine	Wisc.	612
WRAD	Radford	Va.	592
WRAG	Carrollton	Ala.	291
WRAJ	Anna	Ill.	367
WRAK	Williamsport	Pa.	541
WRAL	Raleigh	N. C.	499
WRAM	Monmouth	Ill.	373
WRAP	Norfolk	Va.	592
WRAW	Reading	Pa.	539
WRAY	Princeton	Ind.	381
WRBC	Jackson	Miss.	434
WRBL	Columbus	Ga.	354
WRC	Washington	D. C.	335
WRCD	Dalton	Ga.	355
WRCO	Richland Center	Wisc.	612
WRCS	Ahoskie	N. C.	491
WRCV	Philadelphia	Pa.	537
WRDB	Reedsburg	Wisc.	612
WRDO	Augusta	Me.	406
WRDW	Augusta	Ga.	352
WREB	Holyoke	Mass.	413
WREC	Memphis	Tenn.	558
WREL	Lexington	Va.	590
WREM	Remsen	N. Y.	487
WREN	Topeka	Kan.	391
WREO	Ashtabula	O.	506
WREV	Reidsville	N. C.	499
WRFB	Tallahassee	Fla.	348
WRFC	Athens	Ga.	351
WRFD	Worthington	O.	514
WRFS	Alexander City	Ala.	289
WRGA	Rome	Ga.	358
WRGR	Starke	Fla.	348
WRGS	Rogersville	Tenn.	560
WRHC	Jacksonville	Fla.	341
WRHI	Rock Hill	S. C.	548
WRIB	Providence	R. I.	543
WRIC	Richlands	Va.	592
WRIG	Wausau	Wisc.	614
WRIM	Pahokee	Fla.	345
WRIO	Rio Piedras	P. R.	618
WRIP	Rossville	Ga.	358
WRIS	Roanoke	Va.	594
WRIT	Milwaukee	Wisc.	610
WRIV	Riverhead	N. Y.	487
WRJN	Racine	Wisc.	612
WRJW	Picayune	Miss.	436
WRKD	Rockland	Me.	403
WRKH	Rockwood	Tenn.	560
WRKM	Carthage	Tenn.	552
WRKT	Cocoa	Fla.	337
WRLD	West Point	Ga.	361
WRMA	Montgomery	Ala.	295
WRMF	Titusville	Fla.	349
WRMN	Elgin	Ill.	371
WRMS	Beardstown	Ill.	367
WRMT	Rocky Mount	N. C.	500
WRNB	New Bern	N. C.	499
WRNL	Richmond	Va.	593
WRNY	Rome	N. Y.	488
WROA	Gulfport	Miss.	433
WROB	West Point	Miss.	437
WROD	Daytona Beach	Fla.	338
WROK	Rockford	Ill.	375
WROM	Rome	Ga.	358
WRON	Ronceverte	W. Va.	606

Station	City	State	Page
WROS	Scottsboro,	Ala.	296
WROV	Roanoke,	Va.	594
WROW	Albany,	N. Y.	465
WROX	Clarksdale,	Miss.	432
WROY	Carmi,	Ill.	368
WRPB	Warner Robbins,	Ga.	360
WRR	Dallas,	Tex.	567
WRRF	Washington,	N. C.	502
WRRR	Rockford,	Ill.	375
WRRZ	Clinton,	N. C.	493
WRSA	Saratoga Springs,	N. Y.	488
WRSW	Warsaw,	Ind.	382
WRTA	Altoona,	Pa.	528
WRUF	Gainesville,	Fla.	340
WRUM	Rumford,	Me.	408
WRUN	Utica,	N. Y.	490
WRUS	Russellville,	Ky.	398
WRVA	Richmond,	Va.	593
WRVK	Renfro Valley,	Ky.	398
WRVM	Rochester,	N. Y.	488
WRWH	Cleveland,	Ga.	354
WRWJ	Selma,	Ala.	296
WRXO	Roxboro,	N. C.	500
WSAC	Ft. Knox,	Ky.	393
WSAI	Cincinnati,	O.	507
WSAL	Logansport,	Ind.	380
WSAM	Saginaw,	Mich.	424
WSAN	Allentown,	Pa.	527
WSAR	Fall River,	Mass.	413
WSAT	Salisbury,	N. C.	500
WSAU	Wausau,	Wisc.	614
WSAV	Savannah,	Ga.	359
WSAY	Rochester,	N. Y.	488
WSAZ	Huntington,	W. Va.	604
WSB	Atlanta,	Ga.	352
WSBA	York,	Pa.	542
WSBB	New Smyrna Beach,	Fla.	344
WSBC	Chicago,	Ill.	370
WSBR	Pensacola,	Fla.	346
WSBS	Great Barrington,	Mass.	413
WSBT	South Bend,	Ind.	381
WSCR	Scranton,	Pa.	539
WSDB	Homestead,	Fla.	340
WSDR	Sterling,	Ill.	376
WSEB	Sebring,	Fla.	348
WSEN	Baldwinsville,	N. Y.	465
WSET	Glens Falls,	N. Y.	468
WSEV	Sevierville,	Tenn.	560
WSFB	Quitman,	Ga.	358
WSFC	Somerset,	Ky.	398
WSFR	Sanford,	Fla.	347
WSFT	Thomaston,	Ga.	359
WSGA	Savannah,	Ga.	359
WSGC	Elberton,	Ga.	355
WSGN	Birmingham,	Ala.	290
WSGW	Saginaw,	Mich.	424
WSHE	Raleigh,	N. C.	499
WSHH	Latrobe,	Pa.	533
WSIC	Statesville,	N. C.	501
WSID	Baltimore,	Md.	409
WSIG	Mount Jackson,	Va.	591
WSIP	Paintsville,	Ky.	397
WSIR	Winter Haven,	Fla.	350
WSIV	Pekin,	Ill.	374
WSIX	Nashville,	Tenn.	559
WSJC	Magee,	Miss.	435
WSJM	St. Joseph,	Mich.	425
WSJS	Winston-Salem,	N. C.	503
WSKI	Montpelier,	Vt.	586
WSKP	Miami,	Fla.	343
WSKY	Asheville,	N. C.	491
WSLB	Ogdensburg,	N. Y.	486
WSLI	Jackson,	Miss.	434
WSLM	Salem,	Ind.	381
WSLS	Roanoke,	Va.	594
WSM	Nashville,	Tenn.	559
WSMB	New Orleans,	La.	403
WSME	Sanford,	Me.	408
WSMI	Litchfield,	Ill.	373
WSMN	Nashua,	N. H.	455
WSMT	Sparta,	Tenn.	560
WSNJ	Bridgeton,	N. J.	456
WSNO	Barre,	Vt.	586
WSNT	Sandersville,	Ga.	358
WSNW	Seneca,	S. C.	549
WSNY	Schenectady,	N. Y.	488
WSOC	Charlotte,	N. C.	493
WSOK	Savannah,	Ga.	359
WSOL	Tampa,	Fla.	349
WSON	Henderson,	Ky.	394
WSOO	Sault St. Marie,	Mich.	425
WSOQ	N. Syracuse,	N. Y.	486
WSOY	Decatur,	Ill.	371
WSPA	Spartanburg,	S. C.	549
WSPB	Sarasota,	Fla.	348
WSPD	Toledo,	O.	513
WSPN	Saratoga Springs,	N. Y.	488
WSPR	Springfield,	Mass.	415
WSPT	Stevens Point,	Wisc.	613
WSRA	Milton,	Fla.	344
WSRC	Durham,	N. C.	493
WSRO	Marlborough,	Mass.	414
WSRW	Hillsboro,	O.	511
WSSB	Durham,	N. C.	493
WSSC	Sumter,	S.C.	549
WSSO	Starkville,	Miss.	436
WSSV	Petersburg,	Va.	592
WSTA	St. Thomas,	V. I.	619
WSTC	Stamford,	Conn.	333
WSTL	Eminence,	Ky.	393
WSTN	St. Augustine,	Fla.	347
WSTP	Salisbury,	N. C.	500
WSTR	Sturgis,	Mich.	425
WSTS	Massena,	N. Y.	470
WSTU	Stuart,	Fla.	348
WSTV	Steubenville,	O.	513
WSUB	Groton,	Conn.	331
WSUG	Clewiston,	Fla.	337
WSUH	Oxford,	Miss.	436
WSUN	St. Petersburg,	Fla.	347
WSUX	Seaford,	Del.	334
WSUZ	Palatka,	Fla.	345
WSVA	Harrisonburg,	Va.	590
WSVS	Crewe,	Va.	588
WSWN	Belle Glade,	Fla.	336
WSWV	Pennington Gap,	Va.	592
WSWW	Platteville,	Wisc.	611
WSYB	Rutland,	Vt.	586
WSYD	Mt. Airy,	N. C.	498
WSYL	Sylvania,	Ga.	359
WSYR	Syracuse,	N. Y.	489
WTAB	Tabor City,	N. C.	501
WTAC	Flint,	Mich.	420
WTAD	Quincy,	Ill.	375
WTAG	Worcester,	Mass.	416
WTAL	Tallahassee,	Fla.	348

Station	City	State	Page
WTAN	Clearwater	Fla.	337
WTAO	Boston	Mass.	412
WTAP	Parkersburg	W. Va.	606
WTAQ	La Grange	Ill.	372
WTAR	Norfolk	Va.	592
WTAW	Bryan	Tex.	564
WTAX	Springfield	Ill.	375
WTAY	Robinson	Ill.	375
WTBC	Tuscaloosa	Ala.	297
WTBF	Troy	Ala.	296
WTBO	Cumberland	Md.	410
WTCB	Flomaton	Ala.	292
WTCH	Shawano	Wisc.	612
WTCJ	Tell City	Ind.	381
WTCM	Traverse City	Mich.	425
WTCN	Minneapolis	Minn.	429
WTCO	Campbillsville	Ky.	393
WTCR	Ashland	Ky.	392
WTCS	Fairmont	W. Va.	604
WTCW	Whitesburg	Ky.	399
WTEL	Philadelphia	Pa.	537
WTHE	Spartanburg	S. C.	549
WTHG	Jackson	Ala.	293
WTHI	Terre Haute	Ind.	381
WTHR	Panama City	Fla.	346
WTIC	Hartford	Conn.	331
WTID	Newport News	Va.	591
WTIF	Tifton	Ga.	360
WTIG	Massillon	Ohio	511
WTIK	Durham	N. C.	493
WTIL	Mayaguez	P. R.	617
WTIM	Taylorville	Ill.	376
WTIP	Charleston	W. Va.	603
WTIV	Titusville	Pa.	540
WTIX	New Orleans	La.	403
WTJH	East Point	Ga.	355
WTJS	Jackson	Tenn.	555
WTKM	Hartford	Wisc.	608
WTKO	Ithaca	N. Y.	469
WTKY	Tompkinsville	Ky.	398
WTLB	Utica	N. Y.	490
WTLO	Somerset	Ky.	398
WTLS	Tallahassee	Ala.	296
WTMA	Charleston	S. C.	545
WTMB	Tomah	Wisc.	613
WTMC	Ocala	Fla.	345
WTMJ	Milwaukee	Wisc.	611
WTMP	Tampa	Fla.	349
WTMT	Louisville	Ky.	396
WTNC	Thomasville	N. C.	501
WTND	Orangeburg	S.C.	548
WTNS	Coshocton	O.	509
WTNT	Tallahassee	Fla.	348
WTOB	Winston-Salem	N. C.	503
WTOC	Savannah	Ga.	359
WTOD	Toledo	O.	513
WTOE	Spruce Pine	N. C.	501
WTOL	Toledo	O.	513
WTON	Staunton	Va.	594
WTOP	Washington	D. C.	335
WTOR	Torrington	Conn.	333
WTOT	Marianna	Fla.	342
WTPR	Paris	Tenn.	560
WTRA	Latrobe	Pa.	534
WTRB	Ripley	Tenn.	560
WTRC	Elkhart	Ind.	377
WTRL	Bradenton	Fla.	336
WTRN	Tyrone	Pa.	540
WTRO	Dyersburg	Tenn.	554
WTRP	LaGrange	Ga.	356
WTRR	Sanford	Fla.	347
WTRU	Muskegon	Mich.	423
WTRW	Two Rivers	Wisc.	613
WTRX	Flint	Mich.	419
WTRY	Troy	N. Y.	490
WTSA	Brattleboro	Vt.	586
WTSB	Lumberton	N. C.	498
WTSL	Hanover	N. H.	455
WTSN	Dover	N. H.	455
WTSV	Claremont	N. H.	454
WTTB	Vero Beach	Fla.	350
WTTC	Towanda	Pa.	540
WTTF	Tiffin	O.	513
WTTH	Port Huron	Mich.	424
WTTL	Madisonville	Ky.	396
WTTM	Trenton	N. J.	458
WTTN	Watertown	Wisc.	613
WTTR	Westminster	Md.	411
WTTS	Bloomington	Ind.	377
WTUG	Tuscaloosa	Ala.	297
WTUP	Tupelo	Miss.	437
WTUX	Wilmington	Del.	335
WTVB	Coldwater	Mich.	418
WTVL	Waterville	Me.	408
WTVN	Columbus	O.	509
WTWA	Thomson	Ga.	359
WTWB	Auburndale	Fla.	336
WTWN	St. Johnsbury	Vt.	587
WTXL	West Springfield	Mass.	415
WTYC	Rock Hill	S. C.	548
WTYM	Springfield	Mass.	415
WTYN	Tryon	N. C.	501
WTYS	Marianna	Fla.	342
WULA	Eufaula	Ala.	291
WUSJ	Lockport	N. Y.	470
WUST	Washington	D. C.	336
WVAM	Altoona	Pa.	528
WVAR	Richwood	W. Va.	606
WVCG	Coral Gables	Fla.	337
WVCH	Chester	Pa.	530
WVEC	Hampton	Va.	590
WVET	Rochester	N. Y.	488
WVIM	Vicksburg	Miss.	437
WVIP	Mt. Kisco	N. Y.	470
WVJP	Caguas	P. R.	617
WVJS	Owensboro	Ky.	397
WVKO	Columbus	O.	509
WVLD	Valdosta	Ga.	360
WVLK	Lexington	Ky.	395
WVLN	Olney	Ill.	374
WVMC	Mount Carmel	Ill.	373
WVMI	Biloxi	Miss.	431
WVNA	Tuscumbia	Ala.	297
WVNJ	Newark	N. J.	457
WVOK	Birmingham	Ala.	290
WVOL	Nashville	Tenn.	559
WVOP	Vidalia	Ga.	360
WVOS	Liberty	N. Y.	470
WVOT	Wilson	N. C.	503
WVOW	Logan	W. Va.	605
WVOX	New Rochelle	N. Y.	471
WVPO	Stroudsburg	Pa.	540
WVSC	Somerset	Pa.	540
WVVW	Grafton-Fairmont	W. Va.	604
WWBC	Bay City	Mich.	417
WWBD	Bamberg	S. C.	544

Station	City	State	Page
WWBZ	Vineland	N. J.	458
WWCA	Gary	Ind.	378
WWCC	Bremen	Ga.	353
WWCH	Clarion	Pa.	530
WWCO	Waterbury	Conn.	333
WWDC	Washington	D. C.	336
WWGP	Sanford	N. C.	500
WWGS	Tifton	Ga.	360
WWHG	Hornell	N.Y.	469
WWIL	Ft. Lauderdale	Fla.	339
WWIN	Baltimore	Md.	409
WWIS	Black River Falls	Wisc.	608
WWIT	Canton	N. C.	492
WWIZ	Lorain	O.	511
WWJ	Detroit	Mich.	419
WWJB	Brookville	Fla.	337
WWKY	Winchester	Ky.	399
WWL	New Orleans	La.	404
WWNC	Asheville	N.C.	491
WWNH	Rochester	N. H.	456
WWNR	Beckley	W. Va.	603
WWNS	Statesboro	Ga.	359
WWNY	Watertown	N. Y.	491
WWOD	Lynchburg	Va.	590
WWOK	Charlotte	N. C.	493
WWOL	Buffalo	N. Y.	467
WWOM	New Orleans	La.	404
WWON	Woonsocket	R. I.	543
WWOW	Conneaut	O.	509
WWPA	Williamsport	Pa.	541
WWPF	Palatka	Fla.	346
WWRI	West Warwick	R. I.	543
WWRJ	White River Junction	Vt.	587
WWRL	New York	N. Y.	485
WWSC	Glens Falls	N. Y.	468
WWSR	St. Albans	Vt.	586
WWST	Wooster	O.	514
WWSW	Pittsburgh	Pa.	538
WWVA	Wheeling	W. Va.	607
WWWB	Jasper	Ala.	293
WWWF	Fayette	Ala.	292
WWWR	Russellville	Ala.	295
WWWW	Rio Piedras	P. R.	618
WWXL	Manchester	Ky.	396
WWYO	Pineville	W. Va.	606
WXAL	Demopolis	Ala.	291
WXGI	Richmond	Va.	594
WXLI	Dublin	Ga.	355
WXLW	Indianapolis	Ind.	379
WXMT	Merrill	Wisc.	610
WXOK	Baton Rouge	La.	400
WXRF	Guayama	P. R.	617
WXTN	Lexington	Miss.	435
WXXX	Hattiesburg	Miss.	433
WXYZ	Detroit	Mich.	419
WYAL	Scotland Neck	N. C.	500
WYCL	York	S. C.	549
WYDE	Birmingham	Ala.	290
WYLD	New Orleans	La.	404
WYMB	Manning	S. C.	548
WYND	Sarasota	Fla.	348
WYNG	Warwick	R. I.	543
WYNK	Baton Rouge	La.	400
WYNN	Florence	S. C.	546
WYRN	Louisburg	N. C.	497
WYSE	Lakeland	Fla.	341
WYSL	Buffalo	N. Y.	467
WYSR	Franklin	Va.	589
WYTH	Madison	Ga.	357
WYTI	Rocky Mount	Va.	594
WYVE	Wytheville	Va.	595
WYZE	Atlanta	Ga.	352
WZEP	DeFuniak Springs	Fla.	338
WZIP	Cincinnati	O.	507
WZKY	Ahoskie	N. C.	491
WZOB	Ft. Payne	Ala.	292
WZOK	Jacksonville	Fla.	341
WZRO	Jacksonville Beach	Fla.	341
WZYK	Cowan	Tenn.	554
XEAK	San Diego	Calif.	320

Nothing Outshouts Quality and Integrity

Pop.: 3,282,000
Families: 875,000

Alabama

Radio Homes: 845,000
AM Stas. in State: 108

WAVU—Albertville—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sand Mt. Bcstg. Service
Business-Studio Address.....P. O. Box 411
Tel.: 830.....Independent
Newspaper Affilia.....Sand Mt. Reporter
Pres., Gen. Mgr.....Pat M. Courington
Comm. Prom. Mgr.....John Culp
Prog. Dir., Sales Prom.....Bill Hagler
Chief Engineer.....Louis Cryar

WRFS—Alexander City—1947

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By..Piedmont Service Corp.
Business-Studio Address.....Box 72
Tel.: Adams 4-2566.....KBS
Sta. Reps.....Sears & Ayer; Walton
General Mgr.....Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc..Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Andalusia Bcstg. Co., Inc.
Address.....Sanford Rd., P. O. Box 29
Tel.: CA 2-1144.....KBS
Pres., Gen. Mgr.....J. Dige Bishop
Comm. Mgr.....Donald Cooke
Chief Engineer.....J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned By .....Gadsden Radio Co.
Address.....115 W. 33rd St.
Tel.: AD 7-1627.....KBS
Station Rep.....Hal Walton
Owner.....C. L. Graham
General Manager.....M. M. Thomas

WDNG—Anniston—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Potts Broadcasting Co. Inc.
Address .....Box 1280
Tel: Adams 6-4152.....Independent
President, Gen. Mgr.....Thomas S. Potts
Commercial Mgr.....Ralph Burgess
Program Director.....Dennis Sullivan
Asst. Sta. Mgr.....Robert M. Price
Chief Engineer.....Harry Dickinson

WHMA—Anniston—1938

Frequency: 1390 Kc...Pw.: 5000 d.; 1000 W. n.
Owned-Operated By..Anniston Bcstg. Co., Inc.
Business-Studio Address.....Radio Bldg.
Tel.: AD 6-7545.....ABC
Representative .....Walker-Rawalt Co.
President.....Harry M. Ayers
Gen.-Sta. Mgr.....Malcolm Street
Program Director.....W. Hall Wray
Publicity Director.....E. Cody Hall
Sales Prom. Mgr.....Frank Burgess
Chief Engineer.....James A. Hudson

WJMW—Athens—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By...Athens Bcstg. Co., Inc.
Address .....Hines St.
Tel.: 565.....Independent
Pres.-Gen. Mgr.....Homer F. Dunnavant

WATM—Atmore—1949

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Operated By.....Southland Bcstg. Co.
Address .....Craig St.
Tel.: 50.....Independent
Station Rep.....Continental Radio Sales
Gen. Mgr., Ch. Eng.....T. C. Miniard
Program Manager.....Julia Miniard

WAUD—Auburn—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Auburn Bcstg. Co.
Address .....Box 391
Tel.: TU 7-3401.....ABC
Pres., Gen.-Sta. Mgr.....Elmer G. Salter
Sales Prom. Mgr.....George Mitchell
Publicity Director.....Bob Sanders
Chief Engineer.....George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc.....Power: 1 Kw., d.
Owned.....SW Alabama Bcstg. Co., Inc.
Address .....Box 426
Tel.: 937—2281 .....KBS
Newspaper Affiliation.....Baldwin Times
President.....J. H. Faulkner
Gen. Mgr.....Jim Stewart
Commercial Mgr.....Bill Walker
Chief Engineer.....Lamar Mangham
Owners of: WHEP, Foley; WWCC, Bremen.

WEZB—Bessemer—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned:.....Radio Birmingham, Inc.
Address .....Tutwiler Hotel
Tel.: FA 2-4641.....MBS
Station Representative .....Ayers
President, Gen. Mgr.....Vincent Sheehy Jr.
Station Manager.....Gene Newman
Commercial Manager.....Dorothy Carlyle
Publicity Director.....Patsy Hortly
Chief Engineer.....Carl Jaybird

WAPI—Birmingham—1922

Frequency: 1070 Kc..Power: 50 Kw d.; 5 Kw n.
Owned By.....Radio WAPI
Address.....P. O. Box 1310
Tel.: FAirfax 3-6141.....Independent
Representative.....Henry I. Christal
Pres. & Gen. Mgr.....Charles F. Grisham
V.P. & Sales Dir.....Albert J. Gillen
Program Dir.....C. Davis
Promotion Director.....James Chenoweth

WATV—Birmingham—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....American Electronix
Address.....Thomas Jefferson Hotel
Tel.: FA 4-2541.....CBS
Sta. Representative.....Avery-Knodel
President.....E. C. Atkerson
General Sta. Mgr.....Maury Farrell
Commercial Manager.....Bob Du Priest
Program Director.....Bill Woody
Sales Prom. Mgr.....Laura Rogers
Publicity Director.....Mary Smiley
Chief Engineer.....Gordon Bishop

WBRC—Birmingham—1925

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Taft Broadcasting Co.
Address.....1729 2nd Ave., N.
Tel.: AL 2-3172.....ABC
Sta. Representative.....Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers
V.P. & Gen. Mgr.....R. T. Schlinkert
Commercial Mgr.....O. V. Naylor
Program, Film Manager.....Keith E. Barze
Publicity, Promotion Dir.....C. C. Holmes
Chief Engineer.....Harry Lawson
Owners of: WKRC-AM-TV, Cincinnati, O.; WTVN-AM-TV, Columbus, O.; WBRC-TV, WKYT-TV, Lexington.

WCRT—Birmingham—1953

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Chapman Radio-TV Co.
Business Address.....725 S. 22nd St.
Tel.: AL 2-3019.....ABC
Sta. Representative.....Weed
Owners.....G. K. & W. A. Chapman
General, Comm. Mgr.....W. R. Kennedy
Program Dir.....M. Merz
Sales Prom. Mgr.....Rody Clark
Chief Engineer.....Bill Chapman

WENN—Birmingham—1950

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned By.....John McLendon & Assoc.
Business Address.....Box 1469
Tel.: FA 4-1026.....Independent
Representative.....John E. Pearson Co.
President, Gen. Mgr.....John McLendon
Station Manager.....Carroll Jackson

WJLD—Birmingham—1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Johnston Bcstg. Co.
Business Address.....P.O. Box 5867
Tel.: FA 4-3466.....Independent
Representative.....Forjoe
President.....George Johnston, Jr.
Station Manager.....James Connolly
Commercial Manager.....Otis Dodge
Program Director.....Mary Vail
Sales, Publicity.....Neil Pitts
Chief Engineer.....Cliff Goggans
Owner of: WDEB, Pensacola.

WSGN—Birmingham—1927

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Winston-Salem Broadcasting Co.
Address.....2320 7th Avenue South
Tel.: FA 2-3434.....Independent
Rep.....Venard, Rintoul & McConnell; Ayers
President.....James W. Coan
Gen. Comm. Manager.....Ben K. McKinnon
Program Director.....Bill Bolen
Sales, Publicity Director.....Annette S. Griffis
Chief Engineer.....Emmett J. Smith
Owners of: WTOB, Winston-Salem; WAPA-TV San Juan; WOLE-TV, Aguadilla, P. R.

WVOK—Birmingham—1947

Frequency: 690 Kc....Power: 50,000 Watts d.
Owned-Oper. By.....Voice of Dixie, Inc.
Address.....P. O. Box 2468
Tel.: ST 7-2601.....Independent
Representative.....Radio-TV Reps., Inc.
Pres., Gen., Sta. Mgr.....Iralee W. Benns
Comm., Sales Mgr., Prog., Pub. Dir..Ira Leslie
Chief Engineer.....R. G. Blaskow

WYDE—Birmingham—1957

Frequency: 850 Kc..Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By.....WYDE, Inc.
Address.....1901 Montgomery Hi-Way
Tel.: FAirfax 2-4511.....Independent
Station Representative.....Bolling
President.....Ira Herbert
V.P., General Mgr.....J. Robert Kerns
Sales Promotion Mgr.....Pat Dodd
Program, Publicity Dir.....George Singer
Sales Mgr.....W. O. Magge
Chief Engineer.....James Gray
Owners of: WAKE, Atlanta.

WAVC—Boaz—1959

Frequency: 1300 Kc.....Power: 2500 Watts
Owned By:.....Cicero Broadcasting Co.
Address.....Box 367
Tel.: 8741.....Independent
President.....Vearl Cicero
V.P., Gen. Mgr.....Charles K. Sparks
Sta. Comm. Manager.....Rex Gardner
Program Director.....Dale Johnson
Sales Prom. Mgr.....Sam Minor
Publicity Director.....Roland Young
Chief Engineer.....Verbon Rives

WEBJ—Brewton—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Brewton Bcstg. Co.
Business Address.....P. O. Box 870
Tel.: UNderhill 7-5717.....KBS
Gen. Mgr. Chief Eng.....J. Wesley Gardner
Commercial Manager.....Robert McLelland
Program, Publicity Director..Catherine Gardner

WPRN—Butler—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Radio Butler Co.
Address.....P. O. Box 566

Tel.: GL 9-3222 ..... KBS
Sta. Mgr. Ch. Eng. ..... Paul D. Nichols
Commercial Mgr. ..... Houston L. Pearce
Program Director ..... William C. Reid
Publicity Director ..... Mary E. Thompson

WBYE—Calera—1957

Frequency: 1370 Kc. ..... Power: 1000 Watts
Owned By ..... Shelby County Adv. Corp.
Address ..... P. O. Box E
Tel.: NOrth 8-7751 ..... MBS
President ..... Ralph S. Sears
Gen. Mgr., Ch. Eng. ..... Marion P. Jones
Program Director ..... Stella P. Jones

WRAG—Carrollton—1951

Frequency: 590 Kc. ..... Power: 1000 Watts d.
Owned-Oper. By .... Pickens County Bcstg. Co.
Address ..... Box 71
Tel.: EMpire 7-2364 ..... Independent
Station Representative ..... Bolles
General Manager ..... C. Sauceman

WKLF—Clanton—1947

Frequency: 980 Kc. ..... Power: 1000 Watts d.
Owned-Operated By .. Southeastern Bcstg. Co.
Address ..... Selma Highway
Tel.: Clanton ..... KBS
Station Rep. ..... Continental Radio Sales
General Mgr. ..... L. L. Hudson

WFMH—Cullman—1949

Frequency: 1300 Kc. .... Power: 1000 Watts d.
Owned-Operated By .... The Voice of Cullman
Address ..... 206 Second Ave. East
Tel.: 910 ..... Independent
General Commercial Manager .... B. C. Eddins

WKUL—Cullman—1946

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Cullman Bcstg. Co.
Address ..... Drawer 620
Tel.: 864 ..... KBS
Pres., Gen., Sta. Mgr. .... Hudson C. Millar, Jr.
Program Director ..... Charles Richard
Chief Eng. ..... Art Bachman

WAJF—Decatur—1953

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... J. B. Falt, Jr.
Business Address ..... 112 Grant St., S.E.
Tel.: Elgin 3-9231 ..... Independent
Owner ..... J. B. Falt, Jr.
Gen. Comm. Mgr. ..... Alvin Wood
Sales Prom. Mgr. ..... Jimmy De Lones
Program Director ..... Tommy Allen

WHOS—Decatur—1951

Frequency: 800 Kc. ..... Power: 1000 Watts d.
Owned By ..... N. Alabama Bcstg. Co.
Address ..... Masonic Bldg.
Tel.: EL 3-1810 ..... Independent
Representative ..... T. F. Clark
General Station Manager ..... Louis C. Blizzard
Program Director ..... Mime Jones
Chief Engineer ..... Ed. Buxton

WMSL—Decatur—1935

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned ..... Tennessee Valley Bcstg. Co.
Address ..... 511 Banks St.
Tel.: 802 ..... MBS-KBS
Representative ..... Masla-Clark Brown
Pres. Gen. Mgr. ..... Frank Whisenant
Chief Engineer ..... Alvin Millwood

WXAL—Demopolis—1948

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Operated By .... Demopolis Bcstg. Co.
Address ..... P.O. Box 261
Tel.: 1400 ..... MBS-KBS
Pres. Gen. Mgr. ..... W. M. Jordan
Station Manager ..... A. Caldwell

WAGF—Dothan—1932

Frequency: 1320 Kc. ..... Power: 1000 Watts
Owned-Operated By ..... Dothan Bcstg. Co.
Address ..... 204½ E. Main Street
Tel.: SY 2-1101 ..... Independent
Representative ..... Sears & Ayer
Station Manager ..... Fred C. Moseley

WDIG—Dothan—1947

Freq.: 1450 Kc. ... Power: 1 Kw. d., 250 W. n.
Owned-Operated By ..... Houston Bcsters.
Address ..... 208 N. Oates St.
Tel.: SY 2-2161 ..... MBS
Station Rep. ..... Hopewell
Gen. Mgr. ..... Jess Swicegood
Prog. Dir. ..... M. McGowen

WOOF—Dothan—1946

Frequency: 560 Kc. .... Power: 5000 Watts d.
Owned-Oper. By ..... The WOOF Trust
Bus. Add. ... Columbia Hi-Way, P. O. Box 1427
Tel.: SY 2-1149 ..... KBS
Representative ..... Thomas F. Clark
General Manager ..... Mrs. R. A. Dowling
Program Manager ..... Truman Duckett
Station Mgr. ..... Johnny LaCarter
Chief Engineer ..... Melton Whitehead

WIRB—Enterprise—1948

Frequency: 600 Kc. ..... Power: 1000 Watts d.
Owned-Operated By .. The Wiregrass Bcstg. Co.
Address ..... Ouida St.
Tel.: FI 7-8600 ..... Independent
Gen. Mgr. ..... R. E. James

WULA—Eufaula—1948

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned By ..... Dixie Radio Inc.
Address ..... Box 301
Tel.: 744-5 ..... MBS-KBS
President, Gen. Mgr. ..... C. A. McClure
Station Manager ..... John T. Lingo
Chief Engineer ..... F. Keith Brown

WBLO—Evergreen—1957

Frequency: 1470 Kc. .... Power: 1000 Watts d.

Owned.....C. W. Mapoles
Address .....Box 112
Tel.: 500.....KBS
President.....C. W. Mapoles

WWWF—Fayette—1949

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By.Bankhead Bcstg. Co., Inc.
Address.....505 Temple Ave.
Tel.: Webster 2-5294.....KBS
Gen. Mgr.....Jack Black
Chief Engineer.....P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc.....Power: 500 Watts d.
Owned.....Tri-City Broadcasting Co., Inc.
Address.....P. O. Box 278
Tel.: CY 6-2466.....Independent
President, Gen. Mgr.....Ben Haskew
Commercial Mgr.....William J. Dykes
Program Director.....Bill Davis
Chief Engineer.....Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Florence Bcstg. Co., Inc.
Address.....624 S. Chestnut
Tel.: AT 2-8121.....MBS-KBS
Station Representative .....Keystone
President, Gen. Mgr.....Joe T. Van Sandt
Prog. Dir.....G. Manush
Publicity Dir.....Sherry Witt
Chief Engineer.....Paul Shannon

WOWL—Florence—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Muscle Showls
Business Address .....P.O. Box 600
Tel.: AT 2-7711.....ABC
President.....Richard B. Biddle
General Manager.....William A. Mapes
Commercial Manager .....George Box
Program Director.....Bill Wynne
Chief Engineer.....Mel G. Hunt

WHEP—Foley—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Oper. By.Southwest Ala. Bcstg. Co., Inc.
Address .....Highway 59
Tel.: WH 3-7131.....Independent
Station Representative .....Hopewell
General Manager.....Jim Stewart

WFPA—Ft. Payne—1949

Frequency: 1400 Kc.....Power: 250 watts
Owned.....Geo. A. Gothberg Jr.
Address .....Box 391
Tel.: 1820 .....Independent
Station Representative .....George Hopewell
Pres.....George Gothberg, Jr.
Vice President.....Mrs. Ozelle G. Gothberg
Gen. Comm. Manager.....W. D. Holderfield
Chief Engineer.....Edwin Walker

WZOB—Ft. Payne—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Glenn M. Gravitt
Address.....P. O. Box 126
Tel.: 1250.....KBS
General Manager.....Glenn M. Gravitt
Comm. Mgr.....Bill McPherson
Program Dir.....Willard Howell
Publicity Dir.....F. L. Pierce
Chief Engineer.....Jess R. Moore

WAAX—Gadsden—1947

Freq.: 570 Kc....Power: 5 Kw. d., 500 Kw., n.
Owned-Oper. By.....Etowah Bdcstrs., Inc.
Address.....P. O. Box 272
Tel.: LI 6-6301.....CBS
Newspaper Affiliation...Gainesville D. Times
Pres., Gen. Mgr.....E. F. MacLeod
Secy.-Treas. .....Charles Smithgall
Asst. Manager.....Richard Godfrey
Chief Engineer.....W. G. Anderson

WETO—Gadsden—1950

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Gadsden Radio Co.
Address .....722 S. 12th St.
Tel.: LIberty 6-9201.....KBS
Station Representative .....Walton
Owner.....Cary L. Graham
General Mgr.....Mac Thomas
Chief Engineer.....Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Coosa Bcstg. Co., Inc.
Address.....Box 351
Tel.: LIberty 6-1611.....ABC
Representative.....Walker-Rawalt-D. Clayton
President, General Manager.....Ed. Z. Carrell
Commercial Manager.....Charles F. Boman
Prog., Publicity Dir.....Robert Mayne
Chief Engineer.....H. Williams
Owners of: WGSV, Guntersville.

WGEA—Geneva—1953

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned .....Radio South Alabama, Inc.
Address .....P. O. Box S
Tel.: Murray 4-2271.....KBS-MBS
Station Rep. .....Indie Sales
President.....M. H. Ferguson
Gen. Mgr.....J. C. Helms

WGYV—Greenville—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Greenville Bcstg. Corp.
Business Address.....P. O. Box 227
Tel.: DU 2-4444.....KBS
Representative.....Sears and Ayer
General Mgr.....W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By....Guntersville Bcstg. Co.
Address.....P. O. Box 32

Tel.: JU 2-4131 ..... KBS
Gen. Comm. Ch. Eng. ..... Lavelle Jackson

WJBB—Haleyville—1949

Frequency: 1230 Kc. ..... Power: 250 Watts
Owned-Operated By .... Haleyville Bcstg. Co.
Address ..... Box 191
Tel.: HU 6-2277 ..... MBS-KBS
Representative ..... C. K. Beaver
President, Gen. Mgr. ..... John L. Slatton
Comm., Prom. Mgr. ..... J. Otis Williams
Program Director ..... Pat Slatton
Publicity Director ..... Richard Hanson
Chief Engineer ..... Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc. ..... Power: 5000 Watts d.
Owned-Oper. By ..... Kate F. Fite
Address ..... Highway 78, South
Tel.: Walnut 1-3481 ..... KBS
Pres. Gen. Mgr. ..... Kate F. Fite
Comm. Mgr. ..... Kermit Minga
Program, Chief Engineer ..... Edgar Clayton

WHRT—Hartselle—1956

Frequency: 860 Kc. ..... Power: 250 Watts; d.
Owned By ..... Dorsey E. Newman
Address ..... Hartselle
Tel.: Spruce 3-7039 ..... Independent
Pres. Gen. Mgr. ..... D. G. Newman
Chief Engineer ..... S. D. Boster

WAAY—Huntsville—1947

Freq.: 1550 Kc. ... Power: 5000 W. d.; 500 W. n.
Owned By ..... Smith Bcstg. Inc.
Business Address ..... P. O. Box 986
Tel.: 534—8471 ..... ABC
Representative ..... Walker-Rawalt
President, Sta. Mgr. ..... M. D. Smith III
General, Comm. Manager ..... H. G. Beam
Program Director ..... Hal Camello
Publicity Dir. ..... K. J. Smith
Chief Engineer ..... Richard Essner
Owners of: WJIG, Tullahoma; WNUE, Ft. Walton.

WBHP—Huntsville—1937

Frequency: 1230 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Wilton H. Pollard
Address ..... P.O. Box 770
Tel.: Jefferson 2-3521 ..... Independent
Manager ..... Fred Still

WEUP—Huntsville—1958

Frequency: 1600 Kc. ..... Power: 5000 Watts
Owned By ..... Garrett Broadcasting
Business Address .... 902 Oakwood Ave., N.W.
Tel.: JEfferson 6-0713 ..... Independent
Station Rep. ..... Continental Radio Sales
President, Station Manager ..... Leroy Garrett
Chief Engineer ..... Euple Palmer

WFIX—Huntsville—1945

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Oper. By .... Huntsville Bcstg. Co., Inc.
Address ..... 410 Holmes Ave., N.W.
Tel.: 534-5641 ..... Independent
Pres., Gen. Mgr. ..... J. B. Falt, Jr.
Sta. Mgr. Ch. Eng. ..... John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc. ..... Power: 1000 Watts d.
Owned-Operated By ..... Jackson Bcstg. Co.
Address ..... Highway 43
Tel.: 2413 ..... KBS
Station Rep. ..... Sears & Ayer
Pres., Gen. Mgr. ..... T. H. Gaillard, Jr.
Station Manager ..... L. Horton

WARF—Jasper—1956

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned ..... Walker County Bcstg. Co., Inc.
Address ..... 1809 B Fourth Ave.
Tel.: FUlton 4-4477 ..... Independent
President ..... Hudson C. Millar, Jr.
General Manager ..... Jerdan Bullard
Sta. Mgr., Ch. Eng. ..... Wayne Sims
Commercial Mgr. ..... Myrtice Alich
Program Director ..... Jim Kell
Publicity Director ..... Mike Melody
Owners of: WKUL, Cullman.

WWWB—Jasper—1946

Frequency: 1360 Kc. ..... Power: 1 Kw. d.
Owned-Operated By . Bankhead Bcstg. Co., Inc.
Address ..... Bankhead Long Bldg.
Tel.: FU 4-3461 ..... KBS
President ..... J. H. Bankhead
Gen. Mgr. ..... William C. Edgemon

WJAM—Marion—1951

Frequency: 1310 Kc. ..... Power: 5000 Watts d.
Owned-Oper. By ..... Radio Marion, Inc.
Address ..... Box 221
Tel.: MU 3-7111 ..... KBS
President ..... J. Dige Bishop
Gen. Sta. Manager ..... John M. Driskill
Program Director ..... Pat Ivey
Publicity Manager ..... Don Lovett
Chief Engineer ..... Virgil Moore

WABB—Mobile—1948

Frequency: 1480 Kc. ..... Power: 5000 Watts
Owned By ..... Voice of Mobile
Business Address ..... 962 Government St.
Tel.: HEmlock 2-5572 ..... Independent
Representative ..... Eastman
General Manager ..... Robert E. Cobbins
Commercial Manager ..... Mike Porter
Program Director ..... Mike McCoy
Chief Engineer ..... Stephen J. Hart

WALA—Mobile—1930

Frequency: 1410 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... Pape TV Co., Inc.
Bus.-Studio Address ..... 210 Government St.
Tel.: HE 3-3754 ..... NBC
Representative ..... Bolling
President ..... W. O. Pape
Vice President ..... W. B. Pape
General Manager ..... F. B. Zalnoski
Sales Promotion Publicity ..... Chuck Thompson
Chief Engineer ..... Raymond Hurley

WGOK—Mobile—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned By.....WGOK, Inc.
Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paglin
General Manager.....Stanley Ray Jr.
Program Director.....A. T. McFadden
Station Manager.....Robert Grimes
Sales Promotion Manager.....Terry Branson
Publicity Director.....Melba June Branson
Chief Engineer.....Jack Yerkes

WKAB—Mobile—1947

Frequency: 840 Kc.....Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: GR 7-6345.....Independent
Representative..Venard, Rintoul & McConnell
President, Sta. Mgr.....Jim Smith
Vice Pres.....Jack Dress
Commercial Manager.....Bob Schoonover
Program Director.....Tom Jackson
Chief Engineer.....Clifford Sizemure
Owners of: WNVY, Pensacola.

WKRG—Mobile—1946

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRG-TV, Inc.
Address.....162 St. Louis St.
Tel.: HE 2-6789.....CBS
Newspaper Affiliation...Mobile Press Register
Representative .....Avery-Knodel
President.....Kenneth R. Giddens
Gen. Mgr.....W. S. Baskerville, Jr.

WLIQ—Mobile—1960

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned by.....Jemcon Broadcasting Co., Inc.
Address.....303 St. Francis St.
Tel.: HEmlock 2-1844.....ABC
President .....Frank Conwell
Gen. Sta. Mgr.....Richard V. McMullen
Commercial Manager.....Frank Sturgess
Chief Engineer.....Frank R. Reindl

WMOZ—Mobile—1953

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Edwin H. Estes Corp.
Address.....P.O. Box 228
Tel.: GReenwood 1-5353.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Commercial Manager.....W. H. Dutton
Sales Prom., Publicity Dir.....Jeanette Hurst
Program Director.....Willie Martin
Chief Engineer.....Vernon Floyd
Owners of: WPFA, Pensacola.

WMFC—Monroeville—1952

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address.....U. S. Highway 21
Tel.: PI 3-3281.....KBS
President, General Manager....W. M. Stewart
Chief Engineer.....Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Operated By.Southland Bcstg. Co., Inc.
Business, Studio Address....116 Catoma St.
Tel.: AM 2-0892.....ABC
Station Rep.....Spot Time Sales
President, Gen. Mgr.....R. M. Allgood
Sales Prom. Mgr.....Bill Stewart
Program Director.....Lois L. Hutto
Chief Engineer .....R. Olin

WBAM—Montgomery—1953

Frequency: 740 Kc.....Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address.....P. O. Box 1447
Tel.: AMherst 2-3851.....Independent
Representative .....Radio-TV Reps.
President, General Manager.....W. J. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P. O. Box 2505
Tel.: AMherst 5-3561.....CBS
Representative...Venard, Rintoul & McConnell
President.....Oscar P. Covington
General Manager.....Hugh M. Smith
Station Mgr.....Henry Amerson
Program Director.....Ray Butts
Chief Engineer.....W. D. Weatherly

When You Can Have the Best, Why Be Satisfied With Less?

AP

WHHY—Montgomery—1930

Freq.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Bcstg. Serv. of Montgomery
Business Address.....Box 1841
Tel.: AM 4-2288.....NBC
Station Representative.....Jack Masla
President, Gen. Mgr.....R. N. Robinson
Program Director.....Bob Brewer
Sales Prom. Mgr.....John H. Hale
Publicity Director.....Ann Collister
Chief Engineer.....W. B. Stevenson
Owners of: WHSY, Hattiesburg; WHNY, McComb.

WMGY—Montgomery—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By...Radio Montgomery Inc.
Address.....358 N. Capitol Pkwy.
Tel.: AM 2-5245.....Independent
General Mgr.....L. D. Hargreaves
Vice President.....D. C. Hollis
Station Manager.....J. Petranka

WRMA—Montgomery—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WRMA Bcstg. Co.
Business Address.....135 Commerce St.
Tel.: AM 4-6440.....Independent
Representative .....Everett-McKinney
President .....S. Raymond
General Manager.....J. Sparling

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc.....Power: 250 Watts
Owned Oper. By.....Slatton-Quick Co.
Business Address.....Box 230, Sheffield, Ala.
Tel.: EV 3-2525.....Independent
Representative .....C. K. Beaver
President .....J. L. Slatton
Gen. Station Manager.....Julian A. Flint
Program Director.....Al West
Sales Prom. Mgr.....J. E. Liles
Publicity Director.....Mary Caldwell
Chief Engineer.....Charles Whitley
Associated with: WJBB, Haleyville, Ala.; WTRO, Dyersburg, Tenn.; WSJH, Oxford, Miss.

WCRL—Oneonta—1952

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Blount Bcstg. Service
Address .....Highway 75
Tel.: CB 4-2289 .....Independent
General Mgr.....L. D. Bentley, Jr.
Commercial Mgr.....M. G. Bynum

WJHO—Opelika—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned Oper. By...Opelika-Auburn Bcstg. Co.
Address.....P.O. Box 710
Tel.: SHerwood 5-2084.....KBS-MBS
Representative.....Indie Sales
Gen. Mgr., Ch. Eng.....John E. Smollon
Comm. Mgr.....Lurline M. Smollon
Sales Promotion Mgr.....Richard Smith
Program Director.....Bernard Barker
Publicity Director.....Jimmy Kilpatrick

WAMI—Opp—1953

Frequency: 860 Kc.....Power: 1000 Watts. d.
Owned-Oper. By.....Opp Bcstg. Co.
Business Address.....Box 169
Tel.: 659 .....Independent
Gen. Mgr. .....J. Williams

WOZK—Ozark—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ozark Bcstg. Corp.
Address.....Box 742
Tel.: 655 .....Independent
General Mgr., Ch. Eng.....Howard Parrish, Jr.
Commercial Mgr.....Wade Sullivan
Program Dir.....Miriam B. Miller

WFHK—Pell City—1956

Frequency: 1430 Kc.....Power: 1 Kw; d.
Owned By.....St. Clair Bcstg System
Address .....P. O. Box 68
Tel.: Edgewood 8-2238.....Independent
President, Gen. Mgr.....Fate L. Gossett, Sr.
General Manager.....Charles L. Abbott
Program, Publicity Dir.....Fred L. Kelley
Chief Engineer.....Roland Walls

WPNX—Phenix City—1952

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Community Bcstg. Co.
Address.....Ralston Hotel, Columbus, Ga.
Tel.: FA 4-2177.....ABC
Station Rep.....Clark
President, General Manager....Roy M. Greene
Station Manager.....S. W. Keel

WPID—Piedmont—1952

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....C. L. Graham
Address.....Atlanta Highway
Tel.: GIbson 7-2231.....KBS
Station Rep.....Hal Walton
President.....C. L. Graham
Gen. Comm. Mgr.....Hank Smith

WAIP—Prichard—1954

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Prichard Bcstg. Co.
Address.....74 Main St.
Tel.: GL 2-2202.....Independent
General Station Manager.....Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Roanoke Bcstg. Co.
Address .....801 N. Main St.
Tel.: 3811 .....Independent
Pres., Gen. Mgr.....J. W. Buttram

WWWR—Russellville—1949

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Bankhead Bcstg. Co., Inc.
Address .....Underwood Road
Tel.: 647.....KBS
President.....John W. Bankhead
Station, General Mgr.....Hal Kirby

Publicity Director.....Mable Weatherford
Prog. Dir. Ch. Eng.....Jim Elliott
Owners of: WWWB, Jasper; WWWF, Fayette.

WCRI—Scottsboro—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By.....Pat M. Courington
Address .....Lee Highway
Tel.: 123.....Independent
Gen. Mgr.....Jim Thompson
Program Director.....H. Masters

WROS—Scottsboro—1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Scottsboro Bcstg. Co.
Business Address.....717 Scott St.
Tel.: 156 .....KBS
Gen. Mgr.....Rose M. Kirby
Program Dir.....Jerry Gentles
Sales Prom. Dir.....Bill Prickett, Jr.
Comm., Ch. Eng.....Bill Prickett, Sr.

WGWC—Selma—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Dallas Broadcasters, Inc.
Address .....Box 686
Tel.: TR 4-6687.....CBS
Representative.....Hal Holman, Ayers
President.....Judge W. E. Farrar
Chief Eng.....Stanley Smith

WHBB—Selma—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Selma Bcstg., Inc.
Business Address.....Montaegue St.
Tel.: Selma.....NBC
President .....John F. Townshend
General Mgr.....D. Rigdon

WRWJ—Selma—1956

Frequency: 1570 Kc.....Power: 1000 Watts
Owned.....Central Alabama Bcstg. Co.
Address.....Hotel Albert Bldg.
Tel.: TR 4-9062.....Independent
Sta. Representative.....Thomas F. Clark
Gen. Mgr., Chief Eng.....Roland Jordan, Jr.
Comm. Mgr.....H. S. Chapman

WFEB—Sylacauga—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Alabama Bcstg. Co.
Address.....527 No. Broadway
Tel.: CHapel 5-3281.....MBS
President.....J. M. Forbes
General, Comm. Mgr.....George W. Carr
Chief Engineer.....Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Marble City Bcstg. Co., Inc.
Business Address.....P. O. Box 511
Tel.: CH 5-4354.....Independent
Pres., Gen. Manager.....Curtis O. Liles
Commercial Manager.....Lloyd Ross
Prog. Dir.....Myron Craddock
Chief Engineer.....James C. Rutledge

WJHB—Talladega—1956

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned.....Confederate Broadcasting Co., Inc.
Address.....146 N. Court St.
Tel.: 2-4965 .....Independent
Station Rep. .....Clark
President.....J. T. Hemphill

WNUZ—Talladega—1945

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Ala. Inc.
Address .....Fort Lashly Ave.
Tel.: 362-2205 .....Independent
President.....James W. Whatly
General Manager.....Bill W. Buchannon
Program Director.....Royce Faulkner
Chief Engineer.....Charles Whatly

WTLS—Tallassee—1954

Frequency: 1300 Kc.....Power: 1 Kw. d.
Owned .....Ne-Ler Co.
Address .....Highway 14
Tel.: 8535 .....Independent
Gen. Mgr.....Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned.....WJDB Radio Inc.
Address .....Box 757
Tel.: MEdford 6-4438.....Independent
Pres., Gen. Mgr.....Cecil Goodreau
Chief Engineer.....Virgil Moore

WTBF—Troy—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.
Owned-Operated By.....Troy Bcstg. Corp.
Address .....McKinley Drive
Tel.: 980.....MBS-KBS
Gen. Mgr.....Jess Jorden
Commercial Manager.....Bob Tolbert
Production Director.....Asa Dudley
Chief Engineer.....Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc.....Power: 5,000 Watts
Owned By.....New South Radio
Business Address.....P. O. Box 112
Tel.: PLaza 9-5786.....Independent
Station Representative .....Grant Webb
President.....F. E. Holladay
General Manager.....Joseph W. Carson
Station Manager.....Jo Stephens
Program Director.....Norman Beebe
Chief Engineer.....Boyd Cagel
Owners of: WOKK, Meridian; WNSL, Laurel; WLSM, Louisville; WVMI, Biloxi.

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....John C. Cooper Jr.
Business-Studio Address 2216½ Broad St.
Tel.: PL 4-4464.....Independent
Representative .....Dore
President, Gen. Mgr.....John C. Cooper Jr.
Station Manager.....Mercer L. King

Commercial Manager.....Jean Phillips
Chief Engineer.....Leonard M. Moore

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc.....Power: 5 Kw. d; 500 W. n.
Owned-Oper. By.....W. Alabama Bdcstg. Co.
Address.....P. O. Box 487
Tel.: PL 8-3311.....ABC
Station Representative .....Masla
President, General Manager.....Ruth Harris
Station Manager.....Joe Langston
Commercial Mgr.....Lehman M. Mayer
Chief Engineer.....William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Tuscaloosa Bcstg. Co.
Address.....Radio Center
Tel.: PL 8-5523.....KBS
Sta. Representatives.....Sears & Ayer; Forjoe
General Station Manager.....Bert Bank
Chief Engineer.....Alvin D. Sisk

WTUG—Tuscaloosa—1958

Frequency: 790 Kc.....Power: 500 Watts; d.
Owned By.....Tri Cities Bcstg. Co. Inc.
Address.....Old Fosters Ferry Rd.
Tel.: PLaza 2-4581.....Independent
Station Reps.....National Time Sales; Ochs
General Manager.....J. J. Gilbert

WCHP—Tuscumbia—1960

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned by.....Tuscumbia Broadcasting System
Address.....P. O. Box 62
Tel.: EVergreen 3-2394.....Independent
President, Chief Eng.....Carl Pugh
General, Comm. Mgr.....Jack McNutt
Program Director.....Wayne Carpenter
Publicity Director.....Barbara Chambers

WVNA—Tuscumbia—1955

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Elton H. Darby
Address .....112 S. Main St.
Tel.: EV 3-2727.....Independent
Representative .....Masla
President.....Elton H. Darby
Gen. Manager.....Eulus O. Whitehead
Commercial Manager.....Betty Campbell
Sta. Program Director.....Jim Hall
Sales Prom. Manager.....Jack Vorrhies
Publicity Director.....Bill Mays
Chief Engineer.....Lynn McMoran

WABT—Tuskegee—1952

Frequency: 580 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Tuskegee, Inc.
Address.....P. O. Box 577
Tel.: 580.....KBS
President..... J. M. Wilder
General Mgr.....H. S. Williford

WETU—Wetumpka—1954

Frequency: 1250 Kc.....Power: 5000 Watts, d.
Owned.....Elmore Service Corp.
Address .....P.O. Box 60
Tel.: JOrdan 7-6481.....KBS
Sta. Representative.....Sears & Ayer
President .....Lem Coley
General Mgr.....Ed Morgan
Chief Engineer.....David Conley

Pop.: 230,500
Families: 60,500

Alaska

Radio Homes: 59,000
AM Stas. in State: 13

KBYR—Anchorage—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper By.....Radio Anchorage, Inc.
Business-Studio Address.....P. O. Box 1960
Tel.: FA 24120.....Independent
Sta. Reps...National Time Sales; Oakes; Feltis
President.....J. C. Gordon
General, Comm. Mgr.....E. Pournelle
Program Dir.....Merrill Mael
Chief Engineer.....Gail Allred
Owners of: KFRB, Fairbanks.

KENI—Anchorage—1948

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....All-Alaska Bcstg, Inc.
Address .....Box 1160
Tel.: BR 2-0301.....MBS-ABC-NBC
Sta. Reps.....Fletcher; Day-Wellington
President, Gen. Mgr.....Alvin Bramstedt
Comm. Mgr.....William Stewart
Program Director.....Ty Clark
Chief Engineer.....Charles Gray
Owners of: KFAR AM-TV, Fairbanks; KTKN, Ketchikan; KENI-TV.

KFQD—Anchorage—1924

Frequency: 730 Kc.....Power: 10,000 Watts
Owned.....Anchorage Broadcasters, Inc.
Address ..... Box 1040
Tel.: FA 2-2410.....Independent
Sta. Reps.....Weed; Wm. J. Wagner & Assoc.
President, Chf. Engr.....William E. Duck
Gen. Sta. Mgr.....Ernest Spink
Program Director.....Allen Walters

KLAM—Cordova—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned ....Northern Light Broadcasting Corp.
Address .....Box 278
Tel.: GArfield 4-3269.....Independent
Sta. Representative.....Alaska Radio-TV Sales
Pres., Gen. Mgr.....Charles L. Buck
Sta. Mgr., Chief Eng.....Ted McIntire

KFAR—Fairbanks—1939

Frequency: 660 Kc.....Power: 10,000 Watts
Owned-Oper. By.....All-Alaska Bcstg., Inc.

Business Address.....Lathrop Bldg.
Tel.: 2125 .....NBC-ABC
Representative .....Fletcher, Del Day
President .....Alvin O. Bramstedt
Station Mgr.....Donald Andon
Chief Engineer.....Don Porter

KFRB—Fairbanks—1948

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio Anchorage, Inc.
Business Address.....556 2nd Ave., Box 950
Tel.: GLobe 2-2155.....Independent
Station Representative...National Time Sales
President.....J. Chester Gordon
General Manager.....E. "Doc" Pournelle
Station Mgr.....Buck Emory
Program Director.....Gene Lewis
Chief Engineer.....Al Webber

KINY—Juneau—1934

Frequency: 800 Kc.....Power: 5000 Watts
Owned-Operated By.....Juneau Bcstg. Inc.
Business Address.....231 S. Franklin
Tel.: Juneau .....Independent
Station Rep.....Alas. Radio TV Sales; Weed
President, Station Manager....Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
Owned-Operated By.....Chester Gordon
Address .....Baranof Hotel
Tel.: 6-3630.....Independent
Sta. Reps.....Oakes; Ochs; Feltis
President.....J. C. Gordon
General Manager.....E. Pournelle
Station Manager.....E. Emery

KTKN—Ketchikan—1942

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Address .....Dock St.
Tel.: 2191..... CBS-NBC-ABC
Station Manager.....C. Jensen

KICY—Nome—1960

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....Arctic Broadcasting Assoc.
Address.....Fourth West and "D" St.
Tel.: MAin 339.....Independent
Station Representative.....Pan American
President .....Ralph P. Hanson
Gen. Station Mgr.....Arthur R. Zylstra
Program Director.....Howard D. Nelson
Chief Engineer.....Ralph V. Fondell

KIBH—Seward—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Seward Bcstg. Corp.
Address .....Box 575
Tel.: MAin 25.....Independent
Sta. Reps...Weed; Wagner; Alaska Radio-TV
Station Manager.....R. Travers

KIFW—Sitka—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Sitka Broadcasing Co., Inc.
Business Address.....Box 299
Tel.: 747—3244 .....CBS-KBS
Representative.....Alaska Radio-TV Sales
Pres., Sta. Mgr., Ch. Engr.....Harry C. Lanz
Program Director.....John Hope
Publicity Director.....Jim Davis

KSEW—Sitka—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper....Voice of Sheldon Jackson, Inc.
Address .....Box 258
Tel.: 3236.....Independent
General Manager.....Austin Van Pelt
Commercial Manager....Randolph McCluggage
Chief Engineer.....Keith Le May

Pop.: 1,318,000
Families: 384,500

Arizona

Radio Homes: 357,000
AM Stas. in State: 52

KSUN—Bisbee—1933

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Carleton W. Morris
Address.....Drawer C, Lowell St.
Tel.: HE 2-2277.....ABC
Station Representative.....Bob Doré
President.....C. W. Morris
Station Manager.....Arlo Woolery
Program Director.....Albert J. Kelly
Owners of: KHFH, Sierra Vista.

KPIN—Casa Grande—1956

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....Pinal Cty. Bstg. Service
Address .....P. O. Box 755
Tel.: TE 6-7427.....Independent
Station Representative.....Grant Webb
Owner, General Manager.....John W. Parham
Chief Engineer.....John Griffith

KCLF—Clifton—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Gila Bcstg. Co.
Address .....Box 1446
Tel.: UN 4-4114.....Independent
Gen. Mgr.....E. P. Perrin

KCKY—Coolidge—1948

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Gila Bcstg. Co., Inc.
Address .....400 S. Main St.
Tel.: PA 3-5341.....Independent
General Manager.....E. V. Perrin

KAPR—Douglas—1958

Frequency: 930 Kc.....Power: 1000 Watts
Owned By.....Copper State Enterprises
Address .....P. O. Box 505
Tel.: EMpire 4-8403.....Independent
Station Representative.....Harlan Oakes
President .....David Harman
General Manager.....Ken Harbaugh
Comm., Publicity Mgr.....Dick Gallagher
Station, Prom. Manager.....Dick Miller
Program Director.....Frank Sanders
Chief Engineer.....Norman Robb

KAWT—Douglas—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Hillcrest Bcstg. Co.
Tel.: EMpire 4-3484.....NBC
Sta. Representative.....Robert Allen
President, General Mgr.....Herb Newcomb
Chief Engineer .....Fred Wuenschal

KCLS—Flagstaff—1950

Freq.: 600 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Saunders Bcstg. Co.
Address .....Box 1677
Tel.: PRospect 4-4461.....NBC
General Manager.....Charles J. Saunders
Sta. Mgr.....Dorothy J. Saunders

KEOS—Flagstaff—1958

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....Clem Radio Bests, Inc.
Address.....13 N. San Francisco
Tel.: PR 4-7511.....Independent
President, Gen. Mgr.....Claud M. Pettit
Program Director.....Margaret E. Pettit
Sales Prom. Mgr.....Russell Huntington
Chief Engineer.....Joe Spear

KVNA—Flagstaff—1950

Freq.: 690 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Frontier TV, Inc.
Address.....P.O. Box 300
Tel.: PRospect 4-6638.....ABC
Sta. Representative.....Torbet, Allen & Crane
President.....Roy L. Albertson Jr.
General Manager.....Tony Temple
Commercial Manager.....Bob Early
Chief Engineer .....Michael Stevens
Owners of: KNOT, Prescott.

KZOW—Globe—1938

Frequency: 1240 Kc.....Power: 250 Watts, d.
Owned-Operated By....Gila Bcstg. Co., Inc.
Address.....P. O. Box 2343
Tel.: GA 5-4483.....Independent
Sta. Rep. .....Sandeberg-Gates
President.....E. V. Perrin

KIKO—Globe-Miami—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....KIKO Radio
Address.....Copper Hills Motor Hotel
Tel.: GA 5-4471.....NBC
Representative .....Avery-Knodel
President, Gen. Mgr.....Willard Shoecraft
Commercial Manager.....Darrell Tucker
Chief Engineer.....Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc.....Power: 1000 W. d.
Owned-Oper. By.....H. J. Arnoldus
Address .....Box 31
Tel.: JAckson 4-3523.....Independent
Owner.....Harold J. Arnoldus
Gen. Comm. Mgr.....Sam Taylor, Jr.
Program Director.....Gary Thompson
Chief Engineer.....Fred Mull

KAAA—Kingman—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.Stonybrook Broadcasting Co.
Business Address.....Jackson & Monroe
Tel.: SKyline 3-2537.....Independent
Sta. Reps.....National Time Sales; Oakes
Pres., Gen. Mgr.....Wallace E. Stone
Station Manager.....B. Wilson
Program Dir.....W. Rocz
Chief Engineer.....Fred Kay

KNOG—Nogales—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Nogales Radio
Address .....Box 1681
Tel.: ATwater 7-4696.....Independent
Owner.....R. F. Baltrano
Station Mgr.....R. G. Salerno

KBUZ—Phoenix—1946

Frequency: 1310 Kc..Power: 5000 Wts. d.; 5 n.
Owned By.....Greater Phoenix Bcstg. Co.
Address.....2727 N. Central
Tel.: AMherst 4-2148.....MBS
Pres., Gen. Mgr.....Sherwood R. Gordon
Program Director.....William Freeman
Comm. Sta. Mgr.....Raymond Bluestein
Chief Engineer.....Vernon Hathcock
Owners of: KSDO, San Diego; KQBY, San Francisco

KHAT—Phoenix—1958

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....KHAT Radio Inc.
Business Address.....2714 W. McDowell Rd.
Tel.: BR 2-2606.....Independent
Sta. Reps.....Sandeberg-Gates; Bernard
President, Gen. Mgr.....Ray Odom
Station Manager.....J. Thompson

KHEP—Phoenix—1956

Frequency: 1280 Kc.....Power: 1000 Watts, d.
Owned.....Grand Canyon Bcstg. Co.
Address .....3883 N. 38th Ave.
Tel.: AP 8-5555.....Independent
Station Rep.....Robert Allen
President .....P. Merrill
General Mgr. .....John Hoeksema
Program Dir.....Tom Hay
Chief Engineer.....Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Western Bcstg. Co.
Address.....Box 430
Tel.: AL 3-6155.....Independent
Station Representative.....Harlan Oakes, NTS
President.....H. Walker Harrison
General Manager.....John K. Redfield
Chief Engineer.....Jose O. Armendariz

KOOL—Phoenix—1947

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By.....KOOL Radio-TV Inc.
Business-Studio Address.....511 W. Adams
Tel.: AL 3-3121.....CBS
Representative .....Hollingbery
Board Chairman .....Gene Autry
President, Gen. Mgr.....Tom Chauncey
V. P., Asst. Gen. Mgr.....Homer Lane
Sales Manager.....Richard Brader
Program Director.....Mahlon Gaumer
Promotion, Publicity Dir.....Thomas L. King
Chief Engineer.....Albin Hillstrom
Owners of: KOOL-TV, Phoenix.

KOY—Phoenix—1922

Frequency: 550 Kc..Powers: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KOY Bcstg. Co.
Address.....840 N. Central Ave.
Tel.: ALpine 8-8181.....ABC
Representative .....John Blair
Pres., Gen. Mgr.....John L. Hogg
Comm. Mgr..... ....James W. Ross
Program Dir.....Jack Williams
Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....Meredith Broadcasting Co.
Address.....631 No. 1st Ave.
Tel.: AL 8-4511.....Independent
Representative .....Katz
V.P. & Gen. Mgr.....Richard B. Rawls
Station Mgr.....Gene Spry
Commercial Mgr.....John R. Crowley
Program Director.....Larry Burroughs
Director of Engineering..George McClanathan
Owners of: KPHO-TV.

KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Phoenix
Address.....2345 Westward Blvd.
Tel.: AL 4-8436.....Independent
Station Representative.....Robert Eastman
Pres., Gen., Manager.....Richard B. Wheeler
Comm. Prom. Manager.....Bert Martin
Program Director.....Michael D'Arcy
Chief Engineer.....Sonny Knight

KRUX—Phoenix—1947

Freq.: 1360 Kc....Power: 5000 Watts d., 500 n.
Owned-Oper. By.....KRUX Radio
Bus.-Studio Address.....417 N. 1st St.
Tel.: AL 8-1551.....Independent
Representative.....D. F. McGavren Co.
President.....Leland S. Bisbee, Jr.
General Manager.....G. P. Lasley
Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address...1101 North Central
Tel.: AL 4-4161.....NBC
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Richard O. Lewis
Station Manager.....Ray C. Smucker
Commercial Manager.....Hayes Stewart
Program Director.....Ray Cox
Sales Prom. Manager.....Len Burkland
Publicity Director.....Ray Thompson
Chief Engineer.....Harold Haughwout
Owners of: KYUM, Yuma; KYCA, Prescott; KVAR, Phoenix.

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned By.....Dynamic Communications, Inc.
Address.....3321 N. Central Ave.
Tel.: CRestwood 9-5577.....Independent
Station Representative.....Meeker Co.
President.....Carson E. Cowherd
General Manager.....C. Paige
Publicity Director.....Louis Henderson
Prog. Dir.....N. MacDonald

KXIV—Phoenix—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Camelback Bcstg., Inc.
Address .....2300 N. Central Ave.
Tel.: AL 8-8044.....Independent
Owner.....E. J. Churchill
General Manager.....Sheldon Engel
Asst. Station Mgr.....Michael Churchill
Commercial Manager.....Ira L. Morton
Program Superv.....Earl Baldwin
Chief Engineer.....Ronald Moody

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Thunderbird Bcstg. Corp.
Address.....P. O. Box 151
Tel.: HIckory 5-5211.....Independent
Representative .....Masla, O'Connell
President.....Roy L. Albertson Jr.
General Manager.....Warren C. Rashleigh
Program Director.....Sandy Gibbons
Publicity Director.....Stan Rocklin
Chief Engineer.....F. E. Brown
Owners of: KYNA, Flagstaff.

KYCA—Prescott—1940

Frequency: 1490 Kc.....Power: 1000 Watts
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....East Gurley St.
Tel.: HIckory 5-2710.....NBC
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Harold Ritter

KZOK—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KHAT Radio
Address.....East Gurley St.
Tel.: HIckory 5-1590.....KBS
Station Rep.....Grant Webb
President.....H. R. Odom
General Manager.....W. P. Ledbetter
Station Manager.....D. D. Leitzman

KGLU—Safford—1938

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By.....Gila Bcstg. Co.
Business-Studio Address.....520 Main St.
Tel.: 15 .....MBS
President.....Louis F. Long

KPOK—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
Owned.....Scottsdale Bcstg. Co.
Address .....Safari Hotel
Tel.: WHitney 5-1440.....Independent
Representative .....Forjoe
President, Gen. Mgr.....Morris Mindel
Chief Engineer .....Evert Fruitman

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....S. J. Woodworth
Address .....Box 606
Tel.: KEystone 7-2345.....Independent
Pres. Gen. Mgr., Ch. Eng.....S. J. Woodworth
Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
Owned.....C. W. Morris
Address .....Carmichael at De Palma
Tel.: GLadstone 8-3379.....Independent
President.....Carleton W. Morris
General Mgr. ..... John Bonnett, Jr.

KUPD—Tempe—1960

Frequency: 1060 Kc.....Power: 500 Watts
Owned By.....Tri-State Broadcasting, Inc.
Address.....1017 N. 3rd St.
Tel.: AL 8-3434.....Independent
Sta. Reps.....Torbet, Allen & Crane
President.....J. L. Breece
Executive V.P.....B. Clifford
General Mgr.....I. L. Lavin

KYND—Tempe—1960

Frequency: 1580 Kc.....Power: 10,000 Watts
Owned By.....KYND Corp.
Address.....600 East Gilbert Drive
President, Gen. Mgr.....Dick Gilbert
Comm. Sales Prom. Mgr.....Stan Worlund
Program Director.....Alma Gilbert
Publicity Director.....Leona Maggiore
Chief Engineer.....Dick Williams

KZON—Tolleson—1960

Frequency: 1190 Kc.....Power: 250 Watts
Owned By.....Glendale Bcstg. Co., Inc.
Address .....Box 926
Tel.: WEstport 6-3510.....Independent
President, General Mgr.....E. O. Smith
Station Manager.....William P. Ledbetter
Commercial Manager.....Earl O. Marshall
Sales Promotion Mgr.....Carlos Montano
Program Director.....Clint Wager
Publicity Director.....John E. Smith
Chief Engineer.....Dale Leitzman

KAIR—Tucson—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KAIR Broadcasting, Inc.
Address.....Santa Rita Hotel
Tel.: MAin 4-0401.....Independent
Station Representative.....Grant Webb
President .....Jo Griffith
General, Station Manager.....Ron Barrington
Commercial Manager.....Frank Spezzano
Sales Promotion Mgr.....Glenn Adams
Program Director.....Jimmy Wynne
Publicity Director.....Joe Byars
Chief Engineer.....Jack Saelid

KCEE—Tucson—1958

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....Assoc. Bcstrs. of Tucson, Inc.
Address .....Box 5803
Tel.: MA 2-7788.....Independent
Sta. Representative .....Forjoe
President.....David S. Drubeck
General, Station Manager.....Ray Owen
Program Director .....Helen Miller
Chief Engineer.....Ed Hepp

KCUB—Tucson—1929

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....Boffard Bcstg. Corp.
Business Address.....219 W. Elm St.
Tel.: MAin 3-4323.....MBS
Station Representative.....Meeker Co.
President, Gen. Mgr.....Ralph R. Boffard
Commercial Manager.....George Wallace
Station Manager.....Bill Rudd
Program Director.....Danny Day
Chief Engineer.....Gerald Walker

KEVT—Tucson—1953

Frequency: 690 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Tucson Radio Inc.
Business Address.....57 W. Congress
Tel.: MA 4-5588.....Independent
Representative.....Oakes, Nat. Time Sls.
President, General Mgr.....Peter Trowbridge
Comm. Mgr.....Ellen Cantu
Program Director.....Lorenzo Palma
Sales Prom. Mgr.....Arturo Aguilar
Publicity Director.....Linn Trowbridge

KMOP—Tucson—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned .....Pima Broadcasting Co.
Address .....P.O. Box 5084
Tel.: MAin 3-7501.....KBS
Sta. Reps.....Howard; Sandeberg-Gates
President .....L. B. Clayton
Gen. Mgr., Ch. Eng.....K. W. Ferguson
Commercial Mgr.....Bob F. Clayton

Program Dir.....Bob Wolfe
Publicity Dir.....Dorothy Gallagher

KOLD—Tucson—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Old Pueblo Bcstg. Co.
Business Address.....115 W. Drachman St.
Tel.: MA 4-2511.....CBS
Station Representative.....Hollingbery
President.....Tom Chancey
V.P., General Manager.....E. S. Mittendorf
Commercial Manager.....Bernie Perlin
Sales Prom., Pub. Director.....Pat Reed
Station, Program Director.....Joe Crystall
Chief Engineer.....Vern Cinmiyotti
Ownres of: KOLD-TV; KOOL-AM-TV, Phoenix.

KTAN—Tucson—1946

Freq.: 580 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Catalina Bcstg. Co.
Address.....P. O. Box 2348
Tel.: MA 2-4664.....NBC
Sta. Reps.....Gill-Perna; Avery-Knodel
Pres., Gen. Mgr.....Harry B. Chambers
Ass't Manager.....G. Ackerley

KTKT—Tucson—1949

Frequency: 990 Kc.....Power: 10,000 W., d.
Owned-Operated By.....Copper State Bcstg.
Business-Studio Address.....Box 5585
Tel.: MAin 2-6711.....Independent
Station Representative.....McGavren Co.
President.....Leland Bisbee
General Manager.....George P. Lasley
Station Manager.....Phil Richardson
Commercial Manager.....Wayne Vann
Program Director.....Frank Kalil
Sales Prom. Mgr.....Jim Wells
Publicity Director.....Guy Williams
Chief Eng.....Nat Talpis

KTUC—Tucson—1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Tucson Bcstg. Co.
Address.....1511 E. 16th St.
Tel.: MA 2-3344.....ABC
Representative.....Radio TV Reps. Inc.
V.P., Gen., Sta. Mgr.....C. Van Haaften
Comm. Mgr., Chief Eng.....Robert Lebsock
Sales Prom. Mgr.....George Bradley
Program Director.....Tom Maples

KAKA—Wickenburg—1960

Frequency: 1250 Kc.....Power: 500 Watts
Owned By....Wickenburg Broadcasting Co.
Address.....P. O. Box KK
Tel.: Wickenburg.....Independent
President & Gen. Mgr.....P. E. Mullenix
V.P. & Sales Mgr.....M. E. Gander

KWCX—Willcox—1959

Frequency: 1250 Kc.....Power: 1,000 Watts
Owned By.....Paul Merrill
Address.....488 North Haskell Ave.
Tel.: DUdley 4-2780.....Independent
President.....Paul Merrill
General Manager.....J. T. Lely
Commercial Manager.....Tom Moore
Chief Engineer.....George H. Nickle Jr.

KVNC—Winslow—1952

Freq.: 1010 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper By.....Gila Bdcstg. Network
Address.....Box 373
Tel.: 289-2011.....Independent
Station Rep.....Sandeberg-Gates
General Manager.....E. V. Perrin

KBLU—Yuma—1959

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Desert Bcstg. Co.
Address.....Stardust Hotel
Tel.: SUnset 2-3882.....Independent
Station Reps.....Lucas & Grant Webb
Gen. Mgr., Chief Engineer....Robert W. Crites
Commercial Manager.....John Ghiotto
Program Manager.....Terry Wayne

KOFA—Yuma—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Broadcasters, Inc.
Address.....P. O. Box 1430
Tel.: SU 3-8341.....KBS
Sta. Reps.....Sandeberg & Bob Dore
President.....T. R. Williams
General, Sta. Mgr.....Neil W. Sargent
Program, Chief Engineer.....Doc Holiday

KVOY—Yuma—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Colonial Bcstg. Corp.
Address.....P. O. Box 671
Tel.: SUnset 2-4321.....ABC
Sta. Representative.....Radio-TV Reps.
Pres., Gen. Mgr.....L. A. Newsome, Jr.
Station Manager.....J. K. Harris
Commercial Manager.....B. J. Fitzpatrick
Program Director.....Bob Nimmo
Chief Engineer.....Richard Davis

KYUM—Yuma—1945

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Operated By.....Yuma Bcstg. Co.
Address.....1901 First St.
Tel.: SU 3-3305.....NBC
Sta. Representative.....Avery-Knodel
President.....R. O. Lewis
General, Comm. Mgr.....Hobart E. Lewis
Program Director.....Annette Lewis
Chief Engineer.....Maurice W. Higgins

Pop.: 1,791,500
Families: 505,500

Arkansas

Radio Homes: 481,000
AM Stas. in State: 68

KVRC—Arkadelphia—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Arkadelphia Bcstg. Co.
Business-Studio Address.....South Third St.
Tel.: Arkadelphia.....KBS
Station Rep. .....Hopewell
Gen., Sta. Mgr.....Bill Deaton
Chief Engineer.....John Riggle

KBTA—Batesville—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....White River Valley Bdcsts. Co.
Address .....Glen St.
Tel.: 112-13 .....KBS
Pres., Gen. Mgr.....J. F. Higginbottom
Chief Engineer .....C. Smith

KBBA—Benton—1953

Frequency: 690 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Benton Bcstg. Service
Business Address.....Highway 67-70
Tel.: SP 8-2690.....Independent
General Manager.....Lavelle Langley
Chief Engineer.....Preston Bridges

KTCN—Berryville—1958

Frequency: 1480 Kc.....Power: 1 Kw; d.
Owned By.....Ozark Radio-Equip. Co.
Address .....P. O. Box 191
Tel.: GArfield 3-2148.....Independent
President, Gen. Mgr.....Ernie Howard
Program, Publicity Dir.....Mary Harris
Chief Engineer.....Dan Patterson

KLCN—Blytheville—1922

Frequency: 910 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Harold L. Sudbury
Address.....Sudbury Bldg., Main St.
Tel.: POplar 2-2093.....Independent
Station Representative.....John E. Pearson
Gen., Sta. Mgr.....Harold L. Sudbury
Sales Prom., Pub. Dir.....J. T. Sudbury
Chief Engineer.....Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Tri-County Bcstg. Co.
Address.....212 West Cedar St.
Tel.: 308 .....KBS
Newspaper Affiliation.....Brinkley Argus
President.....Mason W. Clifton
Gen. Commercial Manager.....W. Hi Mayo
Chief Engineer.....Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Camden Radio Inc.
Address .....P. O. Box 5859
Tel.: TE 6-5091.....Independent
Station Comm. Mgr.....Donald Cathey
Program, Pub. Director.....Cal Carter
Chief Engineer.....Tom Graves

KLYR—Clarksville—1957

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Clarksville Radio Broadcasters
Business Address.....P. O. Box 489
Tel.: PLeasant 4-3092.....Independent
Gen. Sta. Chg. Eng.....Roy Forrester

KCON—Conway—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Conway Bcstg. Co.
Address.....ASTC Campus
Tel.: 189.....KBS
Gen. Mgr.....James E. Clayton
Program Dir.....S. F. Morehead
Chief Engineer.....Edwin McClendon

KCCB—Corning—1959

Frequency: 1260 Kc.....Power: 500 Wts. d.
Owned By.....Eulis W. Cochran
Address.....434 W. 2nd Street
Tel.: ULster 7-2261.....KBS
General, Comm. Mgr.....James Reedy
Program, Prom. Mgr.....V. Baker
Chief Engineer .....Edward Travis

KAGH—Crossett—1952

Frequency: 800 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Radio KAGH
Address .....900 Main
Tel.: FO 4-2181.....KBS
Representatives....Clyde Melville & Hopewell
General Mgr.....Julian Haas
Chief Engineer.....Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc.....Power: 500 Watts, d.
Owned.....Radio De Queen
Address.....419 S. Fourth St.
Tel.: JU 4-2446.....Independent
General, Comm. Mgr.....A. Sizemore
Chief Engineer .....Tommy Jones

KDMS—El Dorado—1950

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....El Dorado Bcstg. Co.
Address.....208 N. Cleveland
Tel.: UN 3-5121.....Independent
General Manager.....J. A. West, Jr.
Chief Engineer .....Bob Russell

KELD—El Dorado—1935

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..Radio Enterprises, Inc.
Business-Studio Address...Radio Center Bldg.
Tel.: UN 3-6126.....CBS
Representative .....Walker-Rawalt
Pres., Gen. Mgr.....W. N. McKinney

KFAY—Fayetteville—1957

Frequency: 1250 Kc.....Power: 500 Watts
Owned By.....H. Weldon Stamps
Address.....Box 112, University Sta.
Tel.: HIllcrest 2-9859.....Independent
Station Representative.....John E. Pearson
Gen. Mgr.....H. Weldon Stamps
Commercial Manager.....Robert Medley
Program Director.....Mildred Stamps
Chief Engineer.....John Meredith

KHOG—Fayetteville—1946

Frequency: 1440 Kc.....Power: 1,000 Watts
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
Business-Studio Address...103 West Mountain
Tel.: HI 2-2322.....Independent
Station Representative.....Walker-Rawalt
President .....Hayden McIlroy
Gen. Mgr.....Fred J. Stevenson
Comm. Sls. Prom. Mgr.....Ed. Gideon
Program, Publicity Director....Steve Starwyck
Chief Engineer.....Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....KBJT, Inc.
Address .....P.O. Box 626
Tel.: 1570 .....KBS
President, Gen. Mgr. .....K. F. Tracy
Station Mgr.....J. Bagwell
Commercial Mgr.....S. Roberts
Program Dir. .....J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc.....Power: 5000 Watts, d.
Owned By.....Forrest City Bcstg. Co., Inc.
Address.....Natl. Bank Bldg.
Tel.: ME 3-1252.....KBS
Representative .....Burn-Smith
Gen., Sta. Mgr.....William Fogg
Chief Engineer.....Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....George T. Hernreich
Business Address.....2415 N. Albert Pike
Tel.: SU 3-4105.....CBS
Station Rep. .....Gill-Perna
Gen. Sta. Manager.....Joe Roppolo
Comm. Manager.....Jack Freeze
Chief Engineer.....Rex Murdock

KFSA—Fort Smith—1947

Frequency: 950 Kc..Power: 1 Kw. d., 500 W. n.
Owned By.....Fort Smith Bsctg. Co.
Address.....1016 Rogers Ave.
Tel.: SU 2-9125.....ABC
Newspaper Affiliation.....Times Record
Station Rep. .....Bolling
President.....Donald W. Reynolds
General Mgr.....James E. Fesperman
Station Manager.....William J. Crews
Comm. Manager.....Edwin P. Hicks
Program Director.....Harry Freeman
Sales Prom. Manager.....Shirley Downing
Publicity Director.....Mona Gross
Chief Engineer.....Willard Matten
Owners of: KOKL, Okmulgee; KORK, Las Vegas; KFSA-TV, KGNS-TV, Laredo; KFOY-TV, Hot Springs; KOLD-TV, Reno; KLRJ-TV, Las Vegas.

KTCS—Fort Smith—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By .....United Bcstg Co.
Business Address .....4120 Towson Ave.
Tel.: MIssion 6-1611.....MBS-KBS
Station Representative.....John E. Pearson
President .....Chas. Fite
General, Sta. Mgr.....Thomas L. Fite
Commercial Manager.....Bill Harper
Chief Engineer.....Bill Grauley

KWHN—Ft. Smith—1947

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Address .....421 Garrison Ave.
Tel.: SU 3-8967.....Independent
Station Rep.....Masla Associates
President .....M. Bershof
Sect. & Gen. Mgr.....J. H. Friedman
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Operated by....Harrison Bcstg. Corp.
Address .....P. O. Box 120
Tel.: EMpire 5-2301.....Independent
Station Representative.....Walker-Rawalt
Gen. Mgr. .....Robert S. Wheeler, Jr.
Sta., Comm. Mgr.....Everett Horton
Prom. Mgr.....Marc Williams
Chief Engineer.....Carl Martin

KFFA—Helena—1941

Frequency: 1360.....Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address .....215 York St.
Tel.: HI 4-2361.....MBS
Station Manager.....Sam W. Anderson
Commercial Manager.....Wendell Atchison
Publicity, Prom. Director.....Katherine M. Kizer
Program Director.....Bill Holland
Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Hope Bcstg. Co.
Address.....P. O. Box 138
Tel.: PRospect 7-3601.....Independent
President.....A. H. Washburn
General Manager.....Haskell Jones
Commercial Manager.....R. M. Jones
Program Director.....Larry Sharp
Publicity Director.....Nancy Cross
Chief Engineer.....Norman W. Bradford

KAAB—Hot Springs—1941

Freq.: 1340 Kc...Power: 500 W. d., 250 W. n.
Owned-Operated By.....Phoenix Co.
Address.....Malco Thea. Bldg.

Tel.: NAtional 4-3194.....CBS-ABC
Station Rep.....Clyde Melville
President.....Harman I. Mosely II
Commercial Manager.....Leo House
Station Manager.....Bryan Disney
Program Director.....Shila Moseley
Chief Engineer.....H. I. Watts

KBHS—Hot Springs—1953

Frequency: 590 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Resort Bdcstg. Co., Inc.
Address.....113 Third St.
Tel.: NA 3-6661.....KBS
Sta. Rep. .....Clark
President.....A. M. McGregor
V.P., General Mgr.....Gene Kelley
Station, Sales Prom. Mgr.....Ed Appler
Program Director.....Jim Henderson
Publicity Director.....Milton D. Peters
Chief Engineer.....Clint Norman

KBLO—Hot Springs—1953

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tedesco, Inc.
Address .....1011 Central
Tel.: NA 4-3313.....Independent
Station Representative .....Masla
President .....Nicholas Tedesco
Gen. Sta. Manager.....Stan Morris
Comm. Prom. Mgr. .....Hank Sanders
Publicity Director.....Haines Hower
Chief Engineer .....R. G. King

KBTM—Jonesboro—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Patteson Brothers
Address .....603 Madison
Tel.: WE 5-5597.....MBS-KBS
General Manager.....Alan Patteson, Jr.
Sta. Mgr.....Clarence Adams
Chief Engineer.....Norman Bowman

KNEA—Jonesboro—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Jonesboro, Inc.
Address.....Citizens Bank Bldg.
Tel.: WE 2-8381.....Independent
Station Reps.....Gill-Perna; Beaver
President .....Ernest Farabee
Gen., Sta. Mgr.....Deloss Walker
Chief Engineer.....Harold Baker

KAJI—Little Rock—1927

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 w n.
Owned-Oper. By.....Helmar, Inc.
Address .....P. O. Box 3099
Tel.: FR 2-0166.....Independent
Station Representative ..... Hollingbery
President.....Michael J. Heller
General Manager.....Tom Bishop
Chief Engineer.....Dalton Sanders

KARK—Little Rock—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By..Arkansas Radio & Equip. Co.
Address.....10th & Spring Sts.
Tel.: FR 6-2481.....NBC
Representative .....Edward Petry
President.....T. K. Barton
Exec. Vice President.....Douglas Romine
Director of Sales.....Lee Bryant
Sales Prod., Pub. Dir.....Shirley R. Kennedy

KLRA—Little Rock—1926

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....KLRA, Inc.
Business-Studio Address.....Box 550
Tel.: WIndsor 5-3206.....Independent
Station Representative.....Weed Radio
President, General Manager.....Leonard Coe
Program Director.....Mary Heffington
Sales Prom., Pub. Director.....Anne Lumpkin
Chief Engineer.....Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Ebony Radio of Ark.
Address.....P. O. Box 1956
Tel.: FR 2-0391.....Independent
Representative.....John E. Pearson
Pres., Gen. Mgr.....John M. McLendon
Station Manager.....D. M. Teate

KTHS—Little Rock—1924

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned-Oper.....Radio Bcstg., Inc.
Business-Studio Address.....8th & Izard
Tel.: FR 4-3764.....Independent
Newspaper Affil.....Shreveport Times
Representative .....Christal
President.....W. H. Bronson
Gen., Sta. Manager.....B. G. Robertson
Comm. Manager.....Robert Riley
Sales Prom. Mgr.....John Belford
Program Director.....Robert L. Hicks
Chief Engineer.....Cecil L. Suitt

KVLC—Little Rock—1948

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Operated By...Southwestern Bcstg. Co.
Address.....319 West 2nd Street
Tel.: FR 5-5321.....Independent
Station Rep. .....Raymer
Gen., Sta. Mgr.....Dale D. Mahurin

KVMA—Magnolia—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Magnolia Bcstg. Co.
Business-Studio Address..212 N. Jefferson St.
Tel.: CE 4-5862.....MBS
Representative.....John E. Pearson
President.....Dr. J. F. Rushton
Gen. Mgr.....William M. Bigley
Station Manager.....Ralph Johnson
Chief Engineer.....Clyde Chaffin

KBOK—Malvern—1951

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Malvern Bcstg. Co.
Address.....Highway 270 West
Tel.: ED 2-6981 .....KBS
Representative ..... Melville
Pres., Gen. Mgr.....Kermit L. Richardson
Commercial Manager.....W. D. Stroud
Chief Engineer .....Robert Padgett

KPCA—Marked Tree—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....KTML, Inc.
Address .....Box 17
Tel.: 1580.....Independent
Station Representative.....Continental
General Mgr.....Carlton Garner

KVSA—McGehee—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By...S. E. Arkansas Bcstrs. Inc.
Address .....U. S. Highway 65
Tel.: CA 2-2400.....KBS
Pres., Gen. Mgr.....Abbott F. Kinney
Commercial Mgr.....Mrs. M. F. Kinney
Program Director.....Herschell E. Parent
Chief Engineer.....James S. Hunt

KENA—Mena—1951

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KENA Bcstg. Co.
Address.....S. Reine St.
Tel.: 1450 .....Independent
Owner.....E. M. Hoge
Comm. Mgr.....Bill Hughes
Program Dir.....Marjorie Brink
Chief Engineer .....Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Baker Bcstg. Co.
Address .....Box 446
Tel.: EMpire 7-5136.....KBS
Station Reps.....Hopewell; Beaver
General, Station Mgr.....Keith Baker
Program Director.....Elbert Hardcastle
Publicity Director.....Evelyn H. Baker
Chief Engineer.....Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Morrilton Bcstg. Co.
Address.....P. O. Box 541
Tel.: FL 4-2484.....Independent
President, General Manager.....J. C. Willis
Comm. Manager.....Gene Cooper

KTLO—Mountain Home—1953

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Mountain Home Bcstg. Corp.
Address.....Hwy 5, N.
Tel.: 1490.....KBS
Pres., Gen. Mgr.....A. Stricklen
Station Manager .....K. Wilkins
Commercial Mgr.....L. E. Cranor
Chief Engineer.....Kenneth Wilkins

KBHC—Nashville—1959

Frequency: 1260 Kc.....Power: 500 Watts
Owned By.....Robert G. McKeever
Address.....P.O. Box 236
Tel.: 746.....Independent
General Manager.....R. G. McKeever
Station Comm. Mgr.....Glen D. Hammons
Program Dir.....Ina Hammons
Chief Engineer.....Bill Blackburn
Owners of: KDQN, De Queen.

KNBY—Newport—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Newport Bcstg. Co.
Business Address.....U. S. Highway 67
Tel.: 749 .....Independent
President .....Harold Sudbury
General, Station Manager.....Gene Howe
Program Director.....Jerry Grojean
Chief Engineer.....Anson Clark

KDXE—N. Little Rock—1957

Frequency: 1380 Kc.....Power: 1 Kw.
Owned By.....Sim C. Callon
Address.....518 Scott St.
Tel.: FR 6-1997.....ABC-KBS
General Manager.....Wally Hoy
Station Manager.....Bill Campbell
Commercial Mgr.....A. E. Shirey
Program Dir.....A. W. Lindsey
Publicity Mgr.....Bill Dixon
Chief Engineer.....K. D. Copeland

KXLR—N. Little Rock—1946

Frequency: 1150 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By....Arkansas Bcstg., Inc.
Address.....P. O. Box 3014
Tel.: FR 2-2155.....Independent
Sta. Representative.....Eastman
President .....D. Clarke
General Manager.....A. D. Robertson

KOSE—Osceola—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....P. O. Box 311
Tel.: LO 3-2641.....KBS
General, Station Manager.....Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Progressive Bcstg. Co.
Business Address.....Box 491
Tel.: CE 2-7627.....KBS
General Manager.....Ted Rand
Business Manager.....T. M. Self
Commercial Manager.....Doyne F. Bateman
Program Dir.....Wilma Wheelis
Chief Engineer.....Gene Boucher

KCCL—Paris—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.
Owned By.....Logan Cty. Bcstg.
Address.....Box 432
Tel.: 100.....Independent
President, General Mgr.....Gordon Hixson
Station Manager.....C. Crismon

KADL—Pine Bluff—1960

Frequency: 1270 Kc.....Power: 5 Kw.
Owned By.....Jefferson County Broadcasting
Address.....P. O. Box 1944
Tel.: JE 5-1270.....Independent
Station Representative....Charles Bernard Co.
General Mgr.....A. M. Smith
Station & Comm. Mgr.....Chester Pierce

KCLA—Pine Bluff—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Radio Engineering Service
Business-Studio Address.....2900 W. 28th Ave.
Tel.: JE 5-1241.....Independent
General Mgr.....Kenneth Kesterson
Commercial Manager.....Clyde Martin
Prog.; Ch. Eng.....Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Joellen Bcstg.
Address.....Simmons Bank Bldg.
Tel.: JE 4-8732.....Independent
Pres.....W. J. Dean
General Mgr.....D. Jacobson

KPBA—Pine Bluff—1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Radio Pine Bluff, Inc.
Address.....1607 W. 6th St.
Tel.: JE 4-1523.....Independent
Station Representative.....Gene Bolles Co.
President.....W. L. Kent
Gen., Sta. Mgr.....Howard M. Peters
Chief Engineer.....Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc....Power: 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Tel.: TW 2-5234.....KBS
General Mgr.....Adrian L. White
Sales Mgr.....Virgil Pace

KTPA—Prescott—1959

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned By.....Cochran & Cochran Bcstg. Co.
Address..... c/o KCCB Radio, Corning, Ark.
Tel.: TUxedo 7-2638.....Independent
President.....E. W. Cochran
General, Station Mgr.....Duane Williams
Sales Prom., Prog. Dir.....R. L. Marlar
Publicity Director.....James Dellinger
Chief Engineer.....W. L. McMillan
Owners of: KCCB, Corning; KCCL, Paris.

KAMO—Rogers—1954

Ferquency: 1390 Kc.....Power: 1000 Watts
Owned .....KAMO, Inc.
Business Address...American Natl. Bank Bldg.
Tel.: MElrose 6-4611.....Independent
Station Rep.....Walker-Rawalt
Pres., Gen. Mgr.....G. Don Thompson
Sta., Comm. Mgr.....W. E. Dacus
Program Director.....Charles A. Davis
Chief Engineer.....Bud Williams

KXRJ—Russellville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....C. R. Horne
Address.....Second & Commerce
Tel.: Woodlawn 7-1299.....KBS
President.....C. R. Horne
General, Sta. Mgr.....L. L. Bryan
Commercial Mgr.....B. J. Dunn
Program Dir.....Berry J. Kelley
Chief Engineer.....William C. McKenney
Owners of: KWCB, Searcy.

KWCB—Searcy—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned By .....White County Bcstg. Co.
Address.....P. O. Box 95
Tel.: 1281.....KBS
General Mgr. .....Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....KUOA, Inc.
Business-Studio Address.....Siloam Springs
Tel.: 777.....MBS-KBS
President.....John E. Brown, Jr.
Gen. Mgr., Ch. Eng.....Cecil Smith
Program Director .....Ralph Kennedy, Jr.
Commercial Mgr.....Harry E. Webster

KBRS—Springdale—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper...Northwest Ark. Bcstg. & TV Co.
Address .....P.O. Box 591
Tel.: PLeasant 1-4675.....ABC
Newspaper Affiliation....Southwest American
President.....Donald W. Reynolds
General Manager.....Phil H. Phillips
Commercial Manager.....Curtis C. Hornor, Jr.
Program Director.....Jim G. Wilkerson
Chief Engineer.....W. H. Ussery

KWAK—Stuttgart—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Stuttgart Bcstg. Corp.
Business Address .....P.O. Box 271
Tel.: WA 2-5212.....Independent
Gen. Manager.....Melvin P. Spann
Station Mgr.....June S. Spann
Chief Engineer.....C. R. Sandine

KOSY—Texarkana—1951

Freq.: 790 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Operated By.....Gateway Bcstg. Co.
Address.....P.O. Box 1318
Tel.: 22-3771 .....Independent
Representative .....Pearson
Gen. Manager .....Tom E. Dillahunty

KFDF—Van Buren—1958

Frequency: 1580 Kc.....Power: 1000 Watt, d.
Owned By .....Broadcasters, Inc.
Address .....P.O. Box 550
Tel.: GRanite 4-6811 .....Independent
President.....H. R. Fischer
Chief Engineer.....J. P. Freeman

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Lawrence Cty. Bcstg. Co.
Address .....P.O. Box 30
Tel.: TUrner 4-3131.....KBS
Gen. Mgr.....Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Pines Broadcasting Co.
Address .....Box 480
Tel.: 353-354 .....Independent
Representative ..... Hopewell
President, Gen. Manager.....Weldon Sledge
Station Comm. Manager.....Bill Wells

KWYN—Wynne—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....E. Arkansas Bcstrs, Inc.
Address .....P. O. Box 225
Tel.: 1188.....KBS
Gen., Sta. Mgr.....Raymond O. Raley
Chief Engineer .....Art Rogers

Pop.: 15,895,500
Families: 5,186,000

California

Radio Homes: 4,978,500
AM Stas. in State: 192

KCNO—Alturas—1951

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....R. W. Hansen
Address.....P. O. Box 1358
Tel.: 2531 .....Independent
Representative ..... Tracy Moore
Sta. Mgr., Chief Engineer.....A. L. Dayton

KEZY—Anaheim—1959

Frequency: 1190 Kc .....Power: 1000 Watts
Owned By.....Radio Orange Cty, Inc.
Address.....1213 N. Highland, Hollywood 38
Tel.: PRospect 4-5170.....Independent
President, Gen. Mgr.....Cliff Gill
General Sales Mgr.....Ira Laufer
Station, Prog. Mgr.....Dan Russell
Chief Engineer .....John Ledbetter

KPON—Anderson—1959

Frequency: 1580 Kc.....Power: 1000 Watts
Owned By.....Big Four Bcstg.
Address.....White City Shopping Center
Tel.: EM 5-2711 .....Independent
General Manager.....R. Golden

KAVR—Apple Valley—1954

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned.....Apple Valley Bcstg. Co.
Address .....P.O. Box 1
Tel.: VI 7-7251.....Independent
Representative.....Torbet, Allen & Crane
President.....Newton T. Bass
General, Sta. Mgr.....Paul F. Kirkpatrick
Commercial Mgr.....Robert Gadbois
Program Dir.....Lou Rossi
Chief Engineer.....Dean Kiner

KENL—Arcata—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Humboldt Bcstrs.
Address .....KENL Bldg.
Tel.: VA 2-2941.....Independent
Sta. Representative .....Sandeberg-Gates
Pres., Gen. Mgr.....Mel Marshall
Comm. Sta Mgr. .....Geo. Schafer

KAHI—Auburn—1957

Frequency: 950 Kc.....Power: 1000 Watts
Owned By.....Don C. Reeves
Address .....Box 950
Tel.: TU 5-5636.....KBS
Sta. Representative.....Torbet, Allen & Crane
President, Ch. Eng. .....Don C. Reeves
General, Comm. Mgr.....Gene Ragle
Program Dir.....Wes Meyers
Sales Promo. Mgr.....Bill Foster

KBIG—Avalon—1952

Frequency: 740 Kc.....Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address....6540 Sunset Blvd., Los Angeles 28
Tel.: HO 3-3205.....Independent
Representative .....Weed
President, Gen. Mgr.....John Poole
Sta. Promo. Publicity Dir.....R. J. McAndrews
Oper. Program Dir.....Alan Lisser
Chief Engineer.....Beull Dalton
Owners of: KBIC-TV, Los Angeles.

KAFY—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Tollis & Hearne, Inc.
Address.....P.O. Box 6128

Tel.: Empire 6-4411.....Independent
President .....Howard Tullis
Gen. Mgr.....Paul Battisti
Program Director.....Al Anthony
Chief Engineer.....Arthur C. Cox
Owners of: KFXM, San Bernardino; KDEO, San Diego.

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Eastern Electrosonic Industries
Address.....2013 Chester Ave.
Tel.: FAirview 4-6093.....MBS
Sta. Representative .....Bolling
General Manager.....H. Wixson
Chief Engineer .....Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Address.....1535 17th St.
Tel.: FA 5-7475.....CBS
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Sta. Mgr.....Tom Flynn
Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....KMD, Inc.
Address.....El Tejon Hotel
Tel.: FA 7-3587.....NBC
Sta. Reps.....W. S. Grant
President.....Carl E. Haymond
Gen. Mgr., Ch Eng.....Thomas J. Wallace, Jr.
Commercial Mgr.....James Jones
Program Dir.....Victor M. Ives
Sales Promo. Mgr.....C. Dexter Haymond
Owners of: KIT, Yakima.

KLYD—Bakersfield—1958

Frequency: 1350 Kc.....Power: 1000 Watts;d.
Owned By.....Kern County Bdstg. Co.
Business Address.....2831 Eye St.
Tel.: FAirview 7-7511.....Independent
Station Representative .....Hollingbery
President, Gen. Mgr.....Edward E. Urner
Commercial Mgr.....William Walker
Station Manager.....Dave Maxwell
Program Director.....Dan Speare
Chief Engineer.....Vernon G. Tucker
Owners of: KLYD-TV.

KMAP—Bakersfield—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....KMAP, Inc.
Address.....P.O. Box 1490
Tel.: FA 7-3541.....Independent
Sta. Representative.....Adam Young
Pres., Gen. Mgr.....Clifford E. Ball
Program Director.....Bob Thompson
Chief Engineer.....Bert Gallimore

KPMC—Bakersfield—1932

Frequency: 1560 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....P.O. Box 1709
Tel.: FA 7-5121.....ABC
Sta. Reps.....Torbet, Allen & Crane
President.....F. G. R. Schamblin
Station Manager.....I. A. Schamblin
Comm. Mgr.....Paul R. Biermann
Chief Eng.....Leo P. Jarvis

KUZZ—Bakersfield—1958

Frequency: 800 Kc.....Power: 250 Watts; d.
Owned By.....Valley Bcstg. Co.
Address .....910 Chester
Tel.: FAirview 7-4401.....Independent
Sta. Representative.....Tracy Moore
President.....Joe M. Arnoff
General Manager.....Herb Henson
Program Director.....Norm Davis

KPAS—Banning—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Stevens Bcstg. Inc.
Address.....232 N. Callon Dr., Bev. Hills
Tel.: VI 9-4557.....Independent
Station Representative.....Harlan Oakes
President.....Calvin Jasspon
General, Comm. Mgr.....R. J. Wiltsie
Program Dir.....Jack Ihrie
Publicity Promo. Mgr.....Mort Krasner
Chief Engineer.....Dick Noble

KIOT—Barstow—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Beam Broadcasting Co., Inc.
Address.....850 E. Williams
Tel.: CLinton 6-2175.....Independent
President, Gen. Mgr.....Henry R. Phipps
Commercial Mgr.....Jack White
Program Dir.....George Norvell
Sales Promo. Mgr.....Jerry Lee
Publicity Dir.....Earline Somner
Chief Engineer.....Larry Payne

KWTC—Barstow—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.Mojave Valley Bcstg. Co.
Address .....Box 697
Tel.: CLinton 6-3511.....MBS
Station Representative.....John E. Pearson Co.
Pres., Gen. Mgr.....W. T. Brown
Station Mgr., Pub. Director.....R. F. Cruse
Commercial Mgr.....James Parler
Sales Prom Mgr.....Jean McAdams
Chief Engineer.....Bill Schultz

KRE—Berkeley—1923

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Central Calif. Bcstrs., Inc
Address.....601 Ashby Avenue
Tel.: THornwall 8-7715.....Independent

General Mgr.....Arthur Westlund
Sta. Mgr.....Don Hambly
Prog. Dir.....Les Avery
Chief Engineer.....Robert I. Sampson

KOWL—Bijou—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned..Tahoe Broadcasters, Lake Tahoe, Inc.
Address.....Box 132, Stateline, Calif.
Tel.: LUdlow 8-6681.....Independent
Station Rep.....John E. Pearson
Pres., Gen. Mgr.....Ed. French
Sta. Comm. Mgr.....John J. Murphy
Program Dir.....Dan Shattery
Chief Engineer.....Ken Cayton

KIBS—Bishop—1953

Frequency: 1230 Kc.....Power: 250 Watts
Owned .....Southeastern Sierra Bcstg. Corp.
Address.....Box 757
Tel.: UPton 2-4411.....ABC
President.....James R. Oliver
General, Sta. Mgr.....R. S. Deming
Program Director.....Joe Arnold
Chief Engineer.....Elwayne Clement

KYOR—Blythe—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....W. E. Dyche & T. E. Foster
Address .....Box 668
Tel.: 2231.....Independent
Representative .....John E. Pearson
General Mgr.....T. E. Foster
Station Mgr.....Marlin A. Saline
Commercial Mgr.....William Gebeau
Chief Engineer.....Dave Matton
Owners of: KREO, Indio; KROP, Brawley; KPRO, Riverside.

KROP—Brawley—1946

Frequency: 1300 Kc....1000 Watts d., 500 n.
Owned By.....W. E. Dyche & T. E. Foster
Address.....P.O. Box 238
Tel.: 1300.....Independent
Representative.....John E. Pearson Co.
General Manager.....T. E. Foster
Station Manager.....Harry Packard
Program Dir.....Bill Gebeau
Chief Engineer.....Dave Matton
Owners of: KPRO, Riverside; KREO, Indio; KYOR, Blythe.

KBLA—Burbank—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....G. E. Cameron
Address.....11516 Oxnard St., N. Hollywood
Tel.: POplar 2-1195.....Independent
Station Representative.....Grant Webb
President.....G. A. Rogers
General Mgr.....R. Marshall
Chief Engineer .....H. May

KRML—Carmel—1957

Frequency: 1410 Kc.....Power: 500 Watts; d.
Owned By.....Carmel Bcstg.
Address.....Route 2, Box 552
Tel.: MAyfair 4-1215.....Independent
President, Gen. Mgr.....Sam S. Smith
Station, Program Dir.....Alan B. Skuba
Comm. Publicity Dir.....Walter M. Spear

KHSL—Chico—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated....Golden Empire Bcstg. Co.
Address .....Box 1041
Tel.: FIreside 2-0141.....CBS
Sta. Rep. .....Bolling
Pres., Gen. Mgr.....Mrs. Mickey McClune
Station Manager.....Charles H. Kinsley, Jr.
Chief Engineer.....Russell Pope

KPAY—Chico—1949

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned.....J. Ned. Richardson
Address.....P.O. Box 523
Tel.: FIreside 2-4211.....MBS
Representative .....Hollingbery
Gen. Mgr.....J. Ned Richardson
Comm. Mgr.....Frank J. Mertz
Chief Engineer.....William Pope

KBMX—Coalinga—1950

Frequency: 1470 Kc.....Power: 500 W. d.
Owned By.....Meldean Bcstg Co.
Address.....P.O. Box 122, Hanford, Calif.
Tel.: LU 2-1038.....Independent
Sta. Rep.....Grant Webb
President .....Meldean Upp
General Mgr.....Jan King
Sta. Publicity Mgr.....Harry Hansen
Program Dir.....Fred Garcia
Chief Engineer.....Glenn Huston
Owners of: KGEN, Tulare.

KBUC—Corona—1948

Frequency: 1370 Kc.Power: 1 Kw. d., 500 W. n.
Owned .....Radio K-BUC, Inc.
Business Address.....Box 368
Tel.: RE 7-1370.....Independent
Station Representatives.....Sandeberg-Gates
President .....James F. Hadlock
V.P., Gen. Mgr.....Naum Healy
Comm. Manager.....Sherm Horn
Program Director.....Jay Davis
Sales Prom. Manager.....John Wanger
Publicity Director.....Elaine Kremper
Chief Engineer.....Walter Rees

KPLY—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Del Norte Bcstg. Co.
Address .....Box 248
Tel.: INgersoll 4-2155.....KBS
Station Representative.....Sandeberg-Gates
President, Gen. Manager.....M. D. Marshall
Comm., Sta. Mgr.....H. Frank Walters
Program Dir.....Ed Day
Publicity Director.....Phyllis J. Wren
Chief Engineer.....Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By: Universal Electronics Network, Inc.
Address .....251 H St.
Tel.: IN 4-2151.....Independent
Station Rep.....Torbet, Allen & Crane
President.....Norman Bayley
General, Ch. Eng.....Larry Marvin
Program Dir.....Chuck Wilson
Sales Promo. Mgr.....Randy Fox

KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Charles Herman Johnes
Address.....P.O. Box 966
Tel.: Delano 8676.....Independent
President, Chief Eng.....Charles H. Johnes
General Manager.....Jean G. Johnes
Comm. Mgr.....Jim Turner
Program Dir.....Joe McFolin

KRDU—Dinuba—1946

Frequency: 1130 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Dinuba Co.
Address .....Box 157
Tel.: LY 1-1130.....KBS
Station Reps.....Torbet, Allen & Crane
Pres., Gen., Sta. Mgr.....Egon A. Hofer
V.P.....Dave Hofer, Jr.
Chief Engineer .....Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.
Owned By.....Tullis & Hearne Bcstg. Co.
Address.....3911 Pacific Highway, San Diego
Tel.: CY 8-8371.....Independent
Station Representative .....McGavren
General Manager.....John Pace
Station Manager.....R. Cordell

KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts
Owned By.....El Centro Radio, Inc.
Address .....P. O. Box 1018
Tel.: ELgin 2-2277.....Independent
Sta. Reps.....Torbet; Allen & Crane; Webb
President.....A. E. Andreotti
Gen. Station Manager.....Wm. H. Ellison
Commercial Mgr.....Robert E. Baker
Prog. Dir., Sales Prom. Mgr.....Bob Weaver
Publicity Dir.....Marylou Pangle
Chief Engineer.....Arch Thistle

KICO—El Centro—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Charles R. Love
Address .....Box 1697
Tel.: ELgin 2-1490.....ABC-MBS
Sta. Reps.....Feltis; Sandeberg-Gates
Owner .....Charles R. Love
General Manager.....W. L. Gleeson

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Feldman Enterprises, Inc.
Business Address.....Box 140
Tel.: EL 2-1230.....KBS
Representative.....Paul H. Raymer
President.....Leonard Feldman
General Sta. Mgr.....Mace Hanan
Comm. Promo. Mgr.....Chap Rollins
Program, Publicity Dir.....Gordon Belson
Chief Engineer.....Arch Thistle

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Palomar Broadcasting Co.
Address .....1226 Hale Ave.
Tel.: SHerwood 5-5811.....Independent
Pres., Gen. Mgr.....Julie G. Owen

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
Owned ..... Radio KDAN
Address ..... Box 993
Tel.: HI 2-0611.....Independent
Station Rep.....United Spot Sales
President.....James F. Hadlock
General Mgr.....Art Sipherd
Commercial Mgr.....Earl Madray
Program Dir.....Bud Morris
Chief Engineer.....Merlin Haag

KIEM—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
Owned Opr. By....Redwood Bdcstg. Co., Inc.
Address.....P. O. Box 1021
Tel.: HI 3-1621.....MBS
Station Rep.....Adam Young
President.....William B. Smullin
Opera. Manager.....Barry Adams
Station Manager.....Newton L. Steward
Chief Engineer.....Don King

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., d., 500 W. n.
Owned-Oper. By.....Eureka Bcstg.
Address .....Box 1015
Tel.: HI 2-5744.....CBS
Representative .....Weed
Pres., Gen. Mgr.....Wendell Adams
Station Comm. Mgr.....Doyle Seely
Chief Engineer.....Dean Elliott

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Mendocino Coast Bcstg. Co.
Address .....2100 E. Oaks St.
Tel.: YO 4-3251.....KBS
Owner .....Edward Mertle
General Manager, Ch. Eng.....Craig N. Smith

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....H. & G. Harm Enterp-
Address.....7535 N. Van Ness Ave.
Tel.: BA 24441 .....ABC
Representative .....Hollingbery
President.....Hattie Harm

General Mgr.....George Harm
Program Director.....Bill Dallas
Sales Promo. Mgr.....Patrick G. Smith
Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned .....KBIF, Inc.
Address.....857 Van Ness Ave.
Tel.: AM 6-0791.....ABC
Representative .....Weed
Pres., Gen. Mgr.....Ethan Bernstein
Station Mgr., Prog. Dir.....Frank Wells
Publicity Dir.....Bob Eurich
Chief Engineer.....Bob Love

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
Owned By.....KEAP Broadcasting Co. Inc.
Address.....3324 N. Blackstone
Tel.: BAldwin 2-7741.....Independent
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....Herbert J. Edelman
Program Director.....Eddie Briggs
Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Triangle Publications
Business-Studio Address..T. W. Patterson Bldg.
Tel.: AM 8-6441.....CBS
News Affil.....Phila. Inquirer, Phila. D. News
Representative .....John Blair
General Mgr.....Leslie H. Peard, Jr.
General Sales Mgr.....Jay Sondheim
Commercial Mgr.....Leslie H. Norins
Opera. Mgr.....H. George Carroll
Dir. of Eng. Opera.....Keith L. Mealey
Dir. of Radio Operations.....Kenneth Warren
Owners of: WFIL - AM - FM - TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y. WFBG-AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-FM-TV, Fresno, Calif.

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....San Joaquin Bcstg. Co.
Address.....1244 'O' St.
Tel.: AM 6-9901.....Independent
Representative .....Nat'l Time Sales
General, Sta. Mgr.....Juan Mercado
Comm. Promo. Mgr.....John Sonder
Program Dir.....Manuel H. Rosillo
Chief Engineer.....Stanley Thatcher

KMAK—Fresno—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Riley R. Gibson
Address.....2020 McKinley Ave.
Tel.: AM 6-9448.....Independent
President.....Riley R. Gibson
Gen., Sta. Mgr.....Coyle Chambers

KMJ—Fresno—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address..1515 Van Ness Ave.
Tel.: AM 8-5771.....NBC
Newspaper Affiliation.McClatchy Newspapers
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Station Manager.....Ramsey G. Elliott
Program Mgr.....Jeff Nagle
Sales Mgr.....Roy Swanson
Chief Engineer.....William Wallace

KYNO—Fresno—1947

Frequency: 1300 Kc. Power: 5000 wts. d. 1000 n.
Owned-Oper. By.....Radio KYNO
Address.....2125 N. Barton Ave.
Tel.: CL 5-8383.....MBS
Sta. Representative.....Bolling
General Manager .....Gene Chenault
Program Dir.....Dave Belman
Chief Engineer.....Bert Williamson

KPER—Gilroy—1957

Frequency: 1290 Kc.....Power: 1000 Watts, d.
Owned .....Radio KPER
Address.....615 Swanston Lane
Tel.: VI 2-3155.....KBS
Representative .....Lucas & Webb.
General Manager .....John Gregory
Program Dir.....Bill Kingman
Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts
Owned-Operated By.....Cannon System, Ltd.
Address.....106 N. Glendale Ave.
Tel.: CHapman 5-2388 .....Independent
President.....David H. Cannon
General Mgr.....Allin Slate
Program Director.....Beach Rogers
Chief Engineer.....Andrew Costello

KNGS—Hanford—1948

Freq.: 620 Kc.....Power: 1 Kw.
Owned-Oper. By.....Kings Bcstg. Corp.
Business Address.....P.O. Box 620
Tel.: LUdlow 2-0361.....Independent
Station Representative.....H-R Reps.
President, Gen. Mgr.....John C. Cohan
Station Manager.....Rowena J. Kimzey
Sales Promotion Mgr.....Carl L. Switzer
Publicity Director.....Clark Bradley
Operations Director.....Jim Sims

KHSJ—Hemet—1958

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Ramona Bcstg Co.
Address.....P.O. Box 1076
Tel.: OLive 8-3208.....KBS
President, Program Dir.....Robert T. Griffin, Sr.
Station Mgr.....Robert T. Grant
Commercial Mgr.....Paul Sprague
Chief Engineer.....Al Copeland

KDAY—Hollywood—1947

Frequency: 1580 Kc....Power: 50,000 Watts, d.

Owned By.....Radio California, Inc.
Address .....1549 No. Vine St.
Tel.: HO 1-9981.....Independent
Representative .....Hollingbery
President .....John D. Keating
General Mgr.....Mel Leeds
Commercial Mgr.....George Gilbreth
Chief Engineer.....Bob Dye

KREO—Indio—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned....Imperial Broadcasting System, Inc.
Address.....P.O. Box 697
Tel.: DIamond 7-3403.....Independent
Representative.....John E. Pearson
General Manager.....Lee Ellis
Station Manager.....Ed. Silvera
Program Dir.....Bill Gebeau
Chief Engineer.....Dave Matton
Owners of: KPRO, Riverside; KROP, Brawley, KYOR, Blyth.

KCHV—Indio—1954

Frequency: 970 Kc.....Power: 1 Kw., d.
Owner.....Coachella Bcstg. Co.
Address.....Box 112
Tel.: EXpress 8-5534.....Independent
Representative.....Moore & Assoc.
Pres. .....Edward Gorges
Gen. Mgr.....I. E. Staples
Comm. Mgr.....Doug Caplette
Sales Prom. Mgr.....Ed Baxter
Publicity Director.....Walter Duggan
Chief Engineer.....Bill Keith

KTYM—Inglewood—1958

Frequency: 1460 Kc.....Power: 1000 Watts
Owned By.....A. J. Williams
Address .....125 S. Grevillea Ave.
Tel.: ORegon 8-3731.....Independent
President.....A. J. Williams
Commercial Mgr.....C. O. Gray
Program Director.....F. P. McDonald
Chief Engineer.....C. Simpson

KRKC—King City—1958

Frequency: 1570 Kc.....Power: 250 Watts; d.
Owned By.....KRKC, Inc.
Address.....P. O. Box 1167
Tel.: 1070.....KBS
Station Representative.....Sandeberg-Gates
President, Gen. Manager.....Bob McVay
Program, Chief Engineer.....John McAdam
Sales Prom. Director.....Joan Brown
Pub. Director.....Gloria Manss

KAVL—Lancaster—1950

Freq.: 610 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Antelope Bcstg. Co.
Address.....P. O. Box 1192
Tel.: WH 2-1121.....MBS
Station Representative .....Pearson
President .....W. B. Carter
General Mgr.....H. L. Comstock

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By:.....Tri-County Bcstgrs., Inc.
Address.....43321 N. Sierra Highway
Tel.: WH 2-8461.....Independent
President.....Roy Hinkel
General Manager.....Jack J. Bankson
Chief Engineer.....Geo. Patterson

KLAN—Lemoore—1960

Frequency: 1320 Kc.....Power: 1000 Watts, d.
Owned By:.....Radio Lemoore
Address.....422 N. Doury St., Hanford, Calif.
Tel.: LU 4-4466.....Independent
Stations Reps.....Torbet Allen & Crane-Masla
President .....Joseph E. Gamble
General Mgr.....Willard E. Gamble
Station Mgr.....Mel Vierra
Program Dir.....Robert Meyers
Sales Promo Mgr.....Wanda Finley
Chief Engineer.....Fred Volken

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lloyd Burlingham
Business Address.....P. O. Box 600
Tel.: EN 8-0628.....Independent
Station Rep.....Torbet, Allen & Crane
General Station Mgr.....John Bayliss
Sales Prom. Mgr.....Robert O'Keefe
Program Director.....Johnny Gunn
Chief Engineer.....George Sampson
Owners of: KEEN, San Jose.

KNEZ—Lompoc—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....KNEZ, Inc.
Business Address.....P.O. Box 338
Tel.: REgent 6-3421.....KBS
Station Rep.....Torbet, Allen & Crane
President, Ch. Eng.....Thomas B. Friedman
Station Mgr.....Les Leslie
Asst. Manager.....Alan Beach
Nat'l Sales Mgr.....Luke Lukenbill

KFOX—Long Beach—1924

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....KFOX Inc.
Address.....220 E. Anaheim Street
Tel.: HE 6-7281.....Independent
Sta. Rep. .....Eastman
General Mgr. .....Cal Perley
Station Manager.....R. C. Brown

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By...John Brown Schools of Calif., Inc.
Business-Studio Address.....3745 Atlantic
Tel.: GArfield 7-7907.....Independent
President .....Dr. John E. Brown
Gen., Sta., Comm. Mgr.....E. William George
Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....AB-PT, Inc.
Address.....3321 S. La Cienega Blvd.
Tel.: NO 3-3311.....ABC
Representative .....Katz
President.....Leonard H. Goldenson
V.P., Gen. Sta. Mgr.....Ben Hoberman
Commercial Mgr.....Phil Brestoff
Program Dir.....Jack Meyers
Sales Promo. Mgr.....David Nowinson
Publicity Dir.....Virginia West
Chief Engineer.....Ralph Denechaud
Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBKB-TV, Chicago.

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By:.....Los Angeles Bcstg. Co.
Bus.-Studio Address.....5773 Wilshire Blvd.
Tel.: WE 8-0161.....Independent
Representative .....Bolling
President.....E. L. Cord
Gen. Comm. Mgr.....Calvin J. Smith
Publicity Dir.....Mildred Ross
Program Director.....Howard Rhines
Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
Owned-Operated By..Earle C. Anthony, Inc.
Business-Studio Address..141 N. Vermont Ave.
Tel.: DU 2-2121.....NBC
Representative.....Henry I. Christal
Pres., Gen. Mgr.....Earle C. Anthony
Asst. to Pres.....Charles E. Hamilton
Program Director.....Pat Kelly
Co-Chief Engs...H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By....Crowell-Collier Bcstg. Corp.
Business-Studio Add....6419 Hollywood Blvd.
Tel.: HO 3-5151.....Independent
Representative .....Blair
Pres., Gen. Mgr.....Robert M. Purcell
Dir. of Operations.....Theola Sanders
Station Manager.....James Simmons
Sales Manager.....Robert E. Sharon
Program Dir.....Chuck Blore
Publicity Dir.....Sandra Goldfield
Sales Promo. Dir.....Janet Byers
Chief Engineer.....Leonard Hayden
Owners of: KEWB, San Francisco; KDWB, Minneapolis; WMGM, N. Y.

KGBS—Los Angeles—1959

Frequency: 1020 Kc.....Power: 50,000 Watts

STIMULATING RADIO

The ONLY Station in Los Angeles with 15 MINUTE NEWSCASTS ON THE HOUR

KABC abc 79

Owned By.....Standard Bcstg. Co.
Business-Studio Add.....338 S. Western Ave.
Tel.: DU 8-2345.....Independent
Station Rep.....Peters, Griffin, Woodward
President.....George B. Storer
Managing Dir.....Wendell Campbell
Commercial Mgr.....Dale Petersen
Program Dir.....Bill Wheatley
Promo., Publicity Dir.....Merle Block
Ch. Eng.....Leonard Reeves
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

KGFJ—Los Angeles—1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Ben S. McGlashan
Business-Studio Address....6314 Sunset Blvd.
Tel.: HO 4-0201.....Independent
Sta. Reps.....Howard; Torbet, Allen & Crane
Owner.....Ben S. McGlashan
General, Station Manager....Thelma Kirchner
Sales Mgr.....Molly C. Low
Sales Prom. Mgr.....Juanita McCurdy
Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Oper. By.....RKO General
Address.....1313 N. Vine St., Hollywood
Tel.: HO 2-2133.....Independent
Representative.....H-R Reps.
General Manager.....William J. McDowell
V.P., Program Director.....A. J. LaFrano
National Sales Mgr.....Joseph Parsons
Eastern Sales Mgr.....Paul H. Martin
Chief Engineer.....Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. .n
Owned-Operated By.....Westinghouse Bcstg.
Address.....6363 Sunset Blvd
Tel.: HO 2-7271.....Independent
Station Representative....Daren F. McGavren
President.....Donald W. McGannon
General, Program Dir.....Al Racco
Gen. Sales Manager.....Morton Sidley
Mdsg. Dir.....Armand La Pointe
Sales Prom., Pub. Director.....Betty Hudson
Chief Engineer.....Paul Holton

KMPC—Los Angeles—1928

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.
Owned-Oper. By.....Golden West Bcsters.
Address.....5939 Sunset Boulevard
Tel.: HOllywood 9-5341.....Independent
Representative.....AM Radio Sales
Ch. of Board.....Gene Autry
General Mgr., Chief Eng.....Lloyd Sigmon
Gen. Sales Mgr.....Stanley Spero
Mgr., Sls. Prom.....John M. Asher
Prog. Dir.....Robert H. Forward

KNX—Los Angeles—1920

Frequency: 1070 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Business-Studio Address....6121 Sunset Blvd.
Tel.: HO 9-1212.....CBS
Sta. Representative.....CBS Spot Sales
V.P., General Manager.....Robert Sutton
Commercial Mgr.....Gordon Mason
Promotion Manager.....Arthur Wittum
Pub. Dir.....Lloyd Brownfield
Chief Engineer.....Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc.....Power: 10,000 Watts
Owned-Oper. By....Coast Radio Bdcstg. Corp.
Address.....4628 Wilshire Blvd.
Tel.: WE 8-2345.....Independent
Station Representative.....Raymer Co.
President, Gen. Mgr.....Hugh R. Murchison
Station, Comm. Mgr.....Frederick Custer

KRKD—Los Angeles—1927

Frequency: 1150 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.Four Sq. Gospel Internatl.
Business-Studio Address..1050 Montecito Drive
Tel.: CA 5-4116.....Independent
Gen. Mgr.....M. D. Duchen
Gen. Sales Mgr.....Bob Fox
Prog. Dir.....Charles A. Clifton
Ch. Eng.....Ben Brown

KHOT—Madera—1956

Frequency: 1250 Kc.....Power: 500 Watts, d.
Owner.....Glomar Music Bcstg. Co.
Address.....2818 Ave 15
Tel.: OR 4-8501.....Independent
Station Rep.....Torbet, Allen & Crane
Mgr.....Bob L. Moran
Chief Engineer.....Tom Bracanovich

KMYC—Marysville—1940

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Marysville-Yuba City Bcstrs.
Business Address.....P. O. Box 631
Tel.: SH 2-2396.....MBS
Sta. Representative.....Theo. B. Hall
President.....Jack Sterling
General, Comm. Mgr.....Carroll V. Hansen
Chief Engineer.....Jim Parrish

KWIP—Merced—1956

Frequency: 1580 Kc.....Power: 500 Watts, d.
Owned By:.....Yosemite Bcstrs. Inc.
Address.....Hotel Tioga
Tel.: RA 2-3838.....Independent
Station Reps.....Dore; Feltis; Hall
Gen. Manager.....E. Peck
Station Manager.....J. Pero

KYOS—Merced—1936

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KYOS, Inc.
Address.....1735, Greater "L" St.

Tel.: RA 2-6251.....ABC-MBS
Station Rep.....Torbet, Allen & Crane
Pres., Gen., Sta. Mgr.....Frank Flynn
Commercial Manager.....Harry Carmichael
Sales Promotion Mgr.....Richard Andrews
Program Director.....Mary A. Labarge
Publicity Director.....Gary M. Avery
Chief Engineer.....Dwayne D. Caldwell

KBEE—Modesto—1951

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....McClatchy Bcstg. Co.
Address .....14th & Eye St.
Tel.: LA 3-7756.....CBS
Newspaper Affil.....McClatchy Newspapers
Representative.....Paul Raymer
President .....Eleanor McClatchy
Station Manager.....Hugh Shelley
Sales Manager .....Milton Hibdon
Chief Engineer .....Albert Schneider
Owners of: KFBK, Sacramento; KMJ AM-TV, Fresno; KERN, Bakersfield.

KFIV—Modesto—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Modesto Bcstg. Co.
Address .....Box 1360
Tel.: LA 4-1360.....Independent
Gen. Mgr.....Ted Wolf

KTRB—Modesto—1933

Frequency: 860 Kc...Power: 10,000 d.; 1000 n.
Owned-Operated By.....KTRB Bcstg. Co., Inc.
Address .....P. O. Box 593
Tel.: LA 3-0737.....Independent
Stations Rep.....Torbet, Allen & Crane
Pres.-Gen.-Station Mgr....William H. Bates, Jr.
Comm., Sales Prom. Mgr.....Richard Brown
Program, Publicity Dir.....Cal Purviance
Chief Engineer.....W. H. Bates

KIDD—Monterey—1955

Frequency: 630 Kc.....Power: 1 Kw.
Owned By.....Monterey Pen Bcstg. Inc.
Address .....Box 1070
Tel.: FRontier 2-8154.....Independent
Representative .....Hollingbery
President, General Mgr.....Robert Sherry
Commercial, Prom. Mgr.....Jack G. Hamilton
Publicity Director.....Victor Rugh
Chief Engineer.....Frank Denney

KMBY—Monterey—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....John Burroughs
Business Address.....651 Cannery Row
Tel.: FR 2-4541.....Independent
Station Rep.....Torbet, Allen & Crane
Pres., Gen., Sta. Mgr.....John Burroughs
General Mgr.....Galyn Hammond
Program Dir.....Gordon Woodward
Sales Promo. Mgr.....Coy Baker
Chief Engineer.....Frank Denny

KWSD—Mt. Shasta—1947

Frequency: 620 Kc.....Power: 1000 Watts, d.
Owned-Oper. By..Shasta Cascade Bcstg. Corp.
Address .....E. Alma St.
Tel.: WA 6-2124.....Independent
Station Rep.....Torbet, Allen & Crane
Gen. Mgr., Ch. Eng.....David Rees
Program Dir.....Iola Huntingdon

KVON—Napa—1947

Frequency: 1440 Kc.....Power: 500 Watts
Owned-Oper. By.....J. L. & A. M. Powell
Address .....1124 Foster Road
Tel.: BAldwin 6-2023.....MBS
Sta. Representative.....John E. Pearson
Owner, Gen. Mgr., ...J. L. Powell

KSFE—Needles—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....S.H.S. Bcstg. Corp.
Address.....P. O. Box C-2
Tel.: EAstgate 6-2101.....KBS
Station Rep.....Torbet, Allen & Crane
President, Gen. Mgr.....David M. Shuirman
Commercial Mgr.....Aynne Holcomb
Program Dir.....Frank Strauss
Sales Promo. Mgr. .....Terry Cappe
Publicity Dir.....Grant Holcomb, Jr.
Chief Engineer.....John Reiser

KABL—Oakland—1959

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By .....McLendon Corp.
Address.....464 19th St.
Tel.: TW 3-9600.....Independent
Station Representative.....Daren F. McGavren
Ch. of Board.....B. R. McLendon
President.....Gordon B. McLendon
General Manager.....Homer H. Odom
Sales Manager.....Bok Reitzel
Program Director.....Jack Carnegie
Sales Promo. Mgr.....Charles Payne
Chief Engineer.....Howard Immekus

KDIA—Oakland—1920

Frequency: 1310 Kc.....Power: 1000 Watts
Owned .....KDIA, Inc.
Business-Studio Address.....327 22nd St.
Tel.: TE 4-4262.....Independent
Station Rep. .....Bernard Howard
President, Gen. Mgr.....E. Sonderling
Station Manager.....W. Conway

KEWB—Oakland—1922

Frequency: 910 Kc.....Power: 5 Kw.
Owned-Operated By..Crowell-Collier Pub. Co.
Business Address.....2150 Franklin St.
Tel.: TEmplebar 6-0910.....Independent
Station Representative.....Katz
President .....Robert M. Purcell
General Manager.....Milton H. Klein
Sales Manager.....Richard S. Calender
Prog. Director.....William Enis

Adv. Manager.....George Goldman
Chief Eng. .... Roswell S. Smith
Owners of: KFWB, Los Angeles, Calif.; KDWB, St. Paul, Minneapolis.

KUDE—Oceanside—1956

Frequency: 1320 Kc.....Power: 500 Watts
Owned By:.....Dolph-Pettey Bcstg. Co.
Address .....Box 779
Tel.: SA 2-8294.....Independent
Station Rep.....Torbet, Allen & Crane
President.....Herbert L. Pettey
Gen. Station Mgr.....Lyle R. Richardson
Comm. Manager.....Larry Thomas
Program Director.....Ted Porter
Publicity Director.....Bud Handy
Chief Engineer.....Charles Thomas

KASK—Ontario—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio KASK
Address .....P.O. Box 593
Tel.: YUkon 2 8888.....Independent
Newspaper Affiliation .....Daily Report
Station Reps.....Cannon; Hopewell
President.....Mrs. Jerene A. Harnish
General Manager .....Gerald O. Jones
Chief Engineer.....Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Oxnard Broadcasting Corp.
Address.....1280 So. Oxnard Blvd.
Tel.: HU 3-2303.....Independent
Sta. Representative .....United Spot Sales
Pres., Chief Eng.....Paul R. Schneider
Comm., Sales Prom. Mgr.....J. Alan Rinehart

KUTY—Palmdale—1957

Frequency: 1470 Kc.....Power: 1 Kw.
Owned By:.....Palmdale Broadcasters
Address.....806 East Ave., Q-10
Tel.: Windsor 7-3107.....Independent
Representative .....Ned Costa
President.....Harold C. Singleton
Gen. Sta. Mgr.....Thomas K. McDonnell
Program, Promo. Mgr.....Pat Grande
Publicity Dir.....Evelyn McDonnell
Chief Engineer.....Jim Ericson

KCMJ—Palm Springs—1946

Freq.: 1010 Kc.....Pwr: 1 Kw., d.; 500 W., n.
Owned-Operated By.....KCMJ, Inc.
Business Address.....Box KK
Tel.: FA 5-2253.....CBS
Sta. Reps.....Lucas; United Spot Sales
President, Gen. Mgr.....Louis Wasmer
Station Manager.....Patrick Raymond
Chief Engineer.....Glen Barnett

KDES—Palm Springs—1956

Frequency: 920 Kc.....Power: 1000 Watts
Owned.....Cameron Bcstg. Co.
Address .....174 N. Palm Canyon Dr.
Tel.: FA 4-1212.....Independent
Newspaper Affiliation.....Desert Sun
Representative .....Sandeberg-Gates
President.....Geo. E. Cameron, Jr.
Gen. Sta. Mgr.....Norman W. Lofthaus
Commercial Mgr.....Adam Warren
Program Dir.....Guy Knight
Chief Engineer.....Cliff Miller

KPAL—Palm Springs—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....KPAL Bcstg. Corp.
Address.....P. O. Box 1450
Tel.: FAirview 4-9171 .....Independent
Station Reps....Masla; Torbet, Allen & Crane
President .....H. Maizlish
Gen. Mgr.....Al Yallen
Chief Engineer .....Paul Wieman

KIBE—Palo Alto—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Sundial Bcstg. Corp.
Address .....230 Town & Country Village
Tel.: DA 3-1341.....Independent
Rep. .....Walker-Rawalt
General Mgr.....Edward Davis
Station Manager.....Don Madill
Chief Engineer.....Robert Cook

KMET—Paradise—1960

Frequency: 930 Kc.....Power: 500 W. d.
Address.....P. O. Box 1147
Owned By.....KoMet Radio Inc.
Tel.: Trinity 7-6241.....Independent
Representative .....Sandeberg-Gates & Co.
President & Gen. Mgr.....D. F. Mariska
Station Mgr.....S. W. Breyfogle
Program Director.....Tim Armstrong

KWKW—Pasadena—1942

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....KWKW, Inc.
Address.....6233 Hollywood Blvd., Hollywood
Tel.: HOllywood 5-6171.....Independent
Reps. .....Nat'l Time Sales; Hall
President.....John F. Malloy
General, Station Mgr.....William J. Beaton
Comm. Manager.....Andy James
Chief Engineer.....Robert Fisher

KRLA—Pasadena—1959

Frequency: 1110 Kc.....Power: 10,000 Watts
Owned-Operated By.....1110 Bcstg. Corp.
Address.....1717 N. Highland, Hollywood 28
Tel.: HO 2-7388.....Independent
Representative ..... Cooke
President, Gen. Mgr.....Donald Cooke
Commercial Mgr.....Armand Lamont
Program Dir.....Herb Heiman
Chief Engineer.....Jack Reeder

KPRL—Paso Robles—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....D. J. & B. Schwartz
Address .....P.O. Box 96
Tel.: 205 .....ABC
Station Mgr.....Bernard Schwartz
Comm. Mgr.....Dorothy Schwartz

KAFP—Petaluma—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Lloyd Burlingham
Address .....Box 590
Tel.: PO 3-1505.....KBS
President .....Lloyd Burlingham
Commercial Mgr.....Ken Lawrence
Station, Promo. Mgr.....Don F. Davis
Publicity Dir.....Victor J. Kopp
Chief Engineer.....Ken Phillips
Owners of: KNOG, Nogales.

KKIS—Pittsburg—1949

Frequency: 990 Kc.....Power: 5 Kw.
Owned-Oper. By.....Kay Kis Corp.
Business.....230 East 4th St.
Tel.: HE 2-2964.....Independent
President .....B. Small
General Station Manager.....Jerry Bassett

KKAR—Pomona—1960

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Intrastate Broadcasters, Inc.
Address.....1430 E. Phillips Blvd.
Tel.: NAtional 3-3434.....Independent
President, Gen. Mgr.....Abbott London
Station Mgr.....Charlie Powers
Commercial Mgr.....Jay Jones
Program Dir.....Bill Davies
Sales Promo. Mgr.....J. R. Dick
Publicity Dir.....Norma Hulderman
Chief Engineer.....John Young

KWOW—Pomona—1947

Freq.: 1600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Valley Bdcstg. Co.
Business-Studio Address.....So. Mills & Olive
Tel.: NAtional 8-5541.....Independent
General Mgr.....B. Paschall

KTIP—Porterville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Gateway Bcstgrs., Inc.
Business-Studio Address.....Box 1312
Tel.: SU 4-1450.....Independent
President, Gen. Mgr.....Gareth F. Garlund
Sales Promo Mgr.....B. Harland Ohde
Program Director.....Lawrence D. Cotta
Chief Engineer.....Robert J. Byrne

KACY—Port Hueneme—1958

Frequency: 1520 Kc.....Power: 250 Watts
Owned By.....KACY, Inc.
Address.....P.O. Box 1520, Oxnard, Calif.
Tel.: HUnter 3-1520.....Independent
Station Rep.....McGavren
President.....Lincoln Dellar
V.P. Gen. Mgr.....Glenn D. Lockhart
Commercial Mgr.....Doug W. Foerster
Program Dir.....Dick Moreland
Chief Engineer.....Arlyn Jackson

KBLF—Red Bluff—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Victor Indust., Corp.
Address .....Box 431
Tel.: LAwrence 7-3511 .....Independent
Station Rep.....Tracy Moore
President .....Victor Muscat
General Mgr.....Clay McGowan
Commercial Mgr.....Ted Knight
Station Mgr.....Bill Baumgarten
Program Dir.....Bea Lambdin
Chief Engineer.....Harry Shelby

KAHR—Redding—1958

Frequency: 1270 Kc.....Power: 1000 Watts, d.
Owned By.....Hi Fidelity Stations, Inc.
Address .....P.O. Box 997
Tel.: CHestnut 3-5511 .....Independent
President .....Paul Bowman
Commercial Mgr. .....A. Loeffler

KRDG—Redding—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Redding Broadcasting Co.
Address.....1347 Yuba St.
Tel.: CHestnut 3-0343.....ABC-MBS
Representative .....Tracy Moore
Gen. Mgr., Chief Eng....Howard N. Martineau

KSDA—Redding—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....Radio Redding, Inc.
Address.....1943-B Pine St.
Tel.: CHestnut 3-2454.....Independent
Station Representative .....Webb
President .....Jean L. Carpenter
Gen. Comm. Manager.....Roger C. Patrick

KVCV—Redding—1937

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Oper. By....Golden Empire Bcstg. Co.
Address .....Hotel Redding
Tel.: CH 3-1515.....CBS
Sta. Representative .....Bolling
President, Gen. Mgr.....Mrs. H. McClung
Station Mgr.....H. E. McCarty

KVIP—Redding—1957

Frequency: 540 Kc.....Power: 1 Kw.
Owned.....Shasta Bcstg. Corp.
Address .....Box 919
Tel.: CHestnut 1-5540.....Independent
Representative .....Hollingbery
Pres., Gen. Mgr.....George C. Fleharty
Comm. Sta. Mgr.....David F. Niles
Chief Engineer.....Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc.....Power: 1000 Watts
Owner.....Southwest Bcstg. Co., Inc.
Address.....P. O. Box 390
Tel.: PYramid 3-2358.....Independent
President .....J. Gardner

KRCK—Ridgecrest—1956

Frequency: 1360 Kc.....Power: 1 Kw.
Owned .....Indian Wells Radio
Address.....350 W. Ridgecrest Blvd.
Tel.: RI 8-4061.....KBS
Station Reps.....Lucas-Gunn
President.....Victor M. Farel
Station Mgr.....Harry Nungester
Program Dir.....Mike Jenkins
Sales Promo. Mgr.....Bob Blacquiere
Chief Engineer.....Paul Byass

KRKS—Ridgecrest—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Gilson Broadcasting, Inc.
Address .....Box 696
Tel.: RI 8-9211.....Independent
Station Rep.....Torbet, Allen & Crane
General Manager.....L. Spence

KACE—Riverside—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....KACE Radio, Inc.
Address.....7351 Lincoln Ave.
Tel.: OV 8-1570.....Independent
Station Reps.....Walker Rawalt; Harlan Oakes
Pres., Gen. Mgr.....Ray Lapica
Comm. Mgr.....Harry Kolpack
Station Mgr.....Milton Cook
Program Dir.....Helen Sherban
Publicity Dir.....Olive Sherban
Chief Engs.....W. Reece & J. Gardner

KPRO—Riverside—1941

Frequency: 1440 Kc.....Power: 1000 Watts
Owned....Imperial Broadcasting System, Inc.
Address.....3401 Russell Street
Tel.: OV 6-0260.....Independent
Sta. Reps.....John E. Pearson; Ira Laufer
General Mgr.....Lee Ellis
Station Mgr.....Jim De Caro
Sales, Promo Mgr.....Nadine Hill
Program Director.....Bill Gebeau
Chief Engineer.....David Matton
Owners of: KREO, Indio; KROP, Brawley; KYOR, Blythe.

KCRA—Sacramento—1945

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KCRA, Inc.
Business Studio Address.....310 Tenth St.
Tel.: HIckory 4-7300.....NBC
Representative .....Petry
President.....Robert E. Kelly
General Mgr.....Jon S. Kelly
Asst. Gen. Mgr.....Howard J. Smiley
Nat. Comm. Mgr.....Fred C. Beckwith
Station Mgr.....Raymond J. Smith
Sales Prom. Mgr.....Ted Hardy
Chief Engineer.....W. Herbert Hartman
Owners of: KCRA-TV-FM.

KFBK—Sacramento—1922

Frequency: 1530 Kc.....Power: 50,000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Studio Address....Twenty-First & Q
Tel.: GI 2-0476.....CBS
Newspaper Affiliation..McClatchy Newspapers
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Station Manager.....Frank M. Devaney

KGMS—Sacramento—1952

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....KGMS, Inc.
Address.....13th & H. Sts.
Tel.: GI 1-3133 .....Independent
President .....Anthony C. Morici
Chief Engineer.....Bob LaRue

KROY—Sacramento—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....John Carey, Inc.
Business-Studio Address.....1010 11th St.
Tel.: GI 3-2525.....CBS
Representative ....Hollingbery
President .....Lincoln Dellar
General, Comm. Mgr.....William H. Weaver
Program Director.....Ralph Petti
Chief Engineer.....William Overhauser

KRAK—Sacramento—1926

Frequency: 1140 Kc.....Power: 5000 Watts
Owned By .....John Poole
Address .....Hotel Senator
Tel.: GIlbert 1-6464.....MBS
Station Rep.....Adam Young
President, Gen. Mgr.....Manning Slater
General Sales Mgr.....L. Buskett
Commercial Mgr.....Sidney S. Spaner
Sta. Program Dir.....Jay Hoffer
Chief Engineer.....Robert La Rue

KXOA—Sacramento—1945

Freq.: 1470 Kc....Power: 5 Kw. d., 1 Kw., n.
Owned-Oper. By.....Cal-Val Radio
Business Address.....Box 3094
Tel.: WA 5-2717.....Independent
Station Representative.....Daren F. McGavren
President.....Riley R. Gibson
General Mgr.....Howard Haman
Prog. Dir.....Jack Lawson
Chief Engineer.....Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....John B. Rushmer
Business Address.....933 N. Main St.
Tel.: HA 2-6464.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....John B. Rushmer
Chief Engineer .....Don Runyon

KSBW—Salinas—1947

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By..Salinas Valley Bcstg. Corp.
Address.....P.O. Box 1651
Tel.: HArrison 2-6422.....ABC-MBS
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....John C. Cohan
Station Mgr.....Foy Willing
Sales Promo. Mgr.....Clarke Bradley

Publicity Dir.....Donald C. Theobold
Chief Engineer.....Bill Hargan
Owners of: KSBW-TV; KSBY-TV, San Luis Obispo.

KCKC—San Bernardino—1947

Frequency: 1350 Kc.....Power: 500 Watts
Owned-Oper. By.....M. V. W. Radio Corp
Business Address.....770 Mill St.
Tel.: TU 8-0245.....ABC
President.....Raymond T. McKenzie
Station Mgr.....Clair A. Weidenaar
Chief Engineer.....James Blaine

KFXM—San Bernardino—1929

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....KFXM Broadcasting Co.
Address.....512 Fifth Street
Tel.: TU 9-3636.....Independent
Representative .....McGavren
President.....Howard L. Tullis
General Manager .....Norman Keats
Commercial Mgr.....Bob Bunnell
Program Dir.....Roy L. Cordell
Chief Engineer.....Lyle Kilgore
Owners of: KAFY, Bakersfield; KDEO, San Diego.

KITO—San Bernardino—1947

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By .....Radio Associates, Inc.
Address.....Box 889
Tel.: GLenview 8-8183.....Independent
Sta. Reps...Torbet, A. & C.; Venard, R. & Mc.
Station Mgr. .....Tom Papich
Program Director.....Dean Seaton
Chief Engineer.....Walt Rees

KRNO—San Bernardino—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned .....KRNO, Inc.
Address.....990 Colton Ave
Tel.: TU 8-0771.....Independent
Sta. Rep. .....Bolling
Co-Owners .....C. Trigg & Jack Vaughn
General Manager.....J. T. Staples

KCBQ—San Diego—1946

Freq.: 1170 Kc.....Power: 50 Kw. d; 5 Kw. n.
Owned-Oper. By.....KCBQ, Inc.
Business Address.....7th Ave. at Ash
Tel.: BE 2-7161.....Independent
Representative.....John Blair
Pres., Mgr. Dir.....Lee Bartell
National Sales Mgr.....Harry Averill
Program Director.....Scotty Day
Chief Engineer.....Morris Jones
Owners of: WOKY, Milwaukee, Wisc.; KYA, San Francisco, Calif.; WADO, New York, N. Y.

KFMB—San Diego—1941

Frequency: 540 Kc.....Power: 5 Kw.
Owned By.....Transcontinent TV Corp.
Bus.-Studio Address.....1405 Fifth Ave.
Tel.: BE 2-2114.....CBS
Representative .....Petry
President.....David C. Moore
V.P., Gen. Mgr.....George Whitney
Station Manager.....Jack Keiner
Gen. Sls. Mgr.....Virgil Clemons
Program Director.....Don Ross
Sales Promo. Mgr.....Irving Stevens
Publicity Dir.....Geoff Edwards
Chief Engineer.....Charles Abel
Owners of: WGR-AM-TV, Buffalo, N. Y. WDAF-AM-TV, Kansas City; KFMB-TV; KERO, Bakersfield; WNEP, Scranton.

KGB—San Diego—1922

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By.....KGB, Inc.
Address.....4141 Pacific
Tel.: CYpress 7-2201 .....ABC
Representative .....H-R
President, Gen. Manager.....Marion B. Harris
Station Mgr.....Herbert H. Wixson
Station Program Director.....Robert S. Regan
Publicity Director.....Joe Harris
Chief Engineer.....Charles N. Duncan

KOGO—San Diego—1926

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....United Artists
Business Address.....P.O. Box 628
Tel.: CO 2-2421.....NBC
Newspaper Affil.....Newsweek Magazine
Representative .....Katz Agency
President.....James G. Rogers
Gen. Mgr.....W. E. Goetze
Commercial Manager.....Ray Baker
Sales Prom., Pub. Dir.....Kenneth N. McClure
Program Director.....Dick Roberts
Chief Engineer.....LeRoy Bellwood
Owners of: KFSD-TV.

KSDO—San Diego—1947

Freq.: 1130 Kc.....Power: 5000 Wts. d.
Owned By.....Gordon Bcstg. Co.
Bus-Studio Address.....1023 Second Ave.
Tel.: BE 2-2041.....Independent
Station Rep.....Adam Young
President.....Sherwood R. Gordon
V.P. Gen. Mgr.....Charles A. Black
Station Mgr.....Joseph Miller
Program Director.....Richard L. Venturino
Chief Engineer.....Vern A. Milton
Owners of: KQBY, San Francisco; KBUZ, Phoenix.

KSON—San Diego—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper By.....Broadmoor Bcstg. Corp.
Address.....U.S. Grant Hotel
Tel.: BE 3-3131 .....MBS
Sta. Representative .....Hollingbery
Station Mgr.....Henry J. Guzik
Commercial Mgr.....Harry Bulow
Program Dir.....Bob Conners
Chief Engineer.....Jack Rabell

XEAK—San Diego—1934

Frequency: 690 Kc.....Power: 50 Kw.
Owned By.....California Bcstrs., Inc.
Address .....825 West Camino Del Reo

Tel.: CYpress 8-0528.....Independent
Station Rep.....Peters, Griffin, Woodward
President, General Mgr.....James M. Harmon
Comm. Mgr.....Robert J. Harman
Sls. Prom. Mgr., Pub. Dir.....Mrs. F. Tompson
Program Dir.....Robert Donnelly
Chief Eng.....George I. Rivera

KGIL—San Fernando—1947

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.
Owned-Oper. By...Buckley Jaeger Bcstg Corp.
Address.13325 Van Nuys Blvd., Pacoima, Calif.
Tel.: Empire 6-9555.....Independent
Representative .....Branham
President .....Norman Boggs
Comm. Mgr.....Harold B. Arkoff
Chief Engineer .....Jay Rice

KCBS—San Francisco—1949

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By..... CBS
Address.....Sheraton Palace Hotel
Tel.: YU 2-2700.....CBS
Representative .....CBS Radio Spot Sales
V.P., General Mgr.....Jules Dundes
Adv. & Sales Prom. Mgr.....Bob Harris
Program Director.....H. S. Basayne
Chief Engineer.....Alan Cormack
Owners of: WCBS, New York; WBBM, Chicago; WCAU, Philadelphia; WEEI, Boston; KMOX, St. Louis; KNX, Los Angeles.

KFAX—San Francisco—1925

Frequency: 1100 Kc.....Power: 1000 Watts
Owned-Operated By.....Argonaut Bcstg. Co.
Business Studio Address.....1470 Pine St.
Tel.: OR 3-4148.....Independent
Station Representative .....Hollingbery
President, General Mgr.....A. J. Krisik
Exec. V.P., Comm. Mgr.....L. Ray Rhodes
Sales Prom., Pub. Dir.....Dean Moxley
Managing Editor.....Ed Salzman
Chief Engineer.....Roger Roberts

KFRC—San Francisco—1924

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....RKO General
Business Address.....415 Bush St.
Tel.: YUkon 2-9200.....Independent
Representative .....H-R
President.....Thomas F. O'Neil
General Mgr.....Richard E. Nason
Dir. of Sales Prom.....Bill Sweeney
Program Dir.....George Crowell
Chief Engineer.....Thos. D. Razovich
Owners of: WOR-AM-TV-FM, New York; KHJ-AM-TV-FM, Los Angeles; WNAC-AM-FM-TV, Boston; CKLW-AM-FM-TV, Detroit; KFEC-AM-FM, San Francisco; WGMS, Washington; WNBQ-AM-TV, Memphis.

KGO—San Francisco—1924

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper By.....ABC-PT, Inc.
Business Address.....277 Golden Gate Ave.
Tel.: UNderhill 3-0077.....ABC
Representative .....John Blair
General Station Mgr.....Elmer Wayne
Commercial Manager.....Del Gore
Publicity Dir.....George T. Rodman
Program Director.....Edward Smith
Chief Engineer.....Harry N. Jacobs

KNBC—San Francisco—1922

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....420 Taylor St.
Tel.: GR 4-8700.....NBC
Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
General Mgr.....William Decker
Comm. Mgr.....Richard H. Gravett
Program Director.....Jack Wagner
Publicity Director, Prom. Mgr...Jane Morrison
Chief Engineer.....Curtis D. Peck

KQBY—San Francisco—1956

Frequency: 1550 Kc.....Power: 10 Kw.
Owned-Oper. By.....Gordon Bcstg Co.
Address.....340 Mason St.
Tel.: YUkon 2-9771.....MBS
Sta Rep.....Peters, Griffin, Woodward
President.....Sherwood R. Gordon
General Manager.....Charles Black
National Sales Mgr.....Jerry Friedman
Program Dir.....Eugene Gelhaar
Sales Manager.....Dwight Case
Chief Engineer.....Ken Warren
Owners of: KSDO, San Diego; KBUZ, Phoenix.

KSAN—San Francisco—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Golden Gate Broadcasting Corp.
Address.....1111 Market Street
Tel.: MA 1-8171.....Independent
Sta. Reps. .....Bob Dore; Dora Clayton
General, Sta. Mgr.....Norwood J. Patterson
Comm. Prom. Mgr.....J. Walter Carroll
Chief Engineer .....John J. Rolih

KSAY—San Francisco—1957

Frequency: 1010 Kc.....Power: 10 Kw.
Owned .....KSAY Bcstg. Co.
Address ..... Fairmont Hotel
Tel.: EX 7-6800.....Independent
Pres., Chief Eng.....Grant Wrathall
General Mgr.....Clair G. Halverson

KSFO—San Francisco—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Golden West Bcsters.
Business Address.....950 California St.
Tel.: YU 2-5500.....Independent
Representative .....AM Radio Sales
President.....Robert Reynolds
V.P., Gen. Manager.....William D. Shaw
V.P., Comm. Manager.....Bert S. West
Program Director.....Hugh Heller
Chief Engineer.....Harry Bartolomei

KYA—San Francisco—1926

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Golden State Broadcasting, Inc.

Business Address.....1 Nob Hill Circle
Tel.: DO 2-2536.....Independent
Pres., Mgr. Dir.....Lee Bartell
Station Mgr.....Wm. Nichols
Prog. Dir.....Les Stein
Sales Promotion.....Dan Martin
Nat'l Sales Dir.....Harry Averill
Chief Engineer.....Paul Beck
Owners of: KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wisc.; WADO, New York, N. Y.

KALI—San Gabriel—1946

Frequency: 1430 Kc.....Power: 5000 W., d.
Owned.....Tele-Broadcasters of Calif. Inc.
Address...5723 Melrose Ave., Hollywood, Cal.
Tel.: HOllywood 6-6161.....Independent
President.....H. Scott Kilgore
Gen. Mgr.....James Coyle
Chief Engineer ..... Charles McKee
Owners of: WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KOFY, San Mateo, Calif.

KEEN—San Jose—1947

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....United Bcstg. Co.
Business Studio Address.....Hotel De Anza
Tel.: CY 4-0344.....Independent
Representative .....Hollingbery
President.....George M. Mardikian
Gen. Mgr.....Floyd Farr
Sales Promo. Mgr.....Ray Holly
Publicity Dir.....Phil Philley
Prog. Dir., Chief Eng.....George Snell

KLOK—San Jose—1946

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio KLOK, Inc.
Business Address.....P. O. Box 327B
Tel.: CL 1-5170.....Independent
Representatives .....Clark; Pickens
President.....E. L. Barker
General Manager.....R. E. Ryan
Program Director.....Ruth P. Fish
Sales Promotion Mgr.....E. H. Grigg
Chief Engineer.....Terry D. Lloyd

KLIV—San Jose—1946

Freq.: 1590 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Oper. By.....Cal Radio, Inc.
Address.....P.O. Box 995
Tel.: CY 3-8030.....Independent
Station Rep. .....McGavren
Pres., Gen. Mgr.....Riley R. Gibson
Commercial Mgr.....Doug Walker
Program Dir.....Bob Holmes
Chief Engineer.....Maurice Hill
Owners of: KXOA, Sacramento.

KXRX—San Jose—1948

Frequency: 1500 Kc.....Power: 1000 Watts
Owned-Operated By.....San Jose Bcstg. Co.
Address.....501 N. Bayshore
Reps.....Torbet, Allen & Crane; McConnell
Pres., Gen. Mgr.....Joe E. Levitt
Opera. Manager.....Frank G. Kilpatrick
Commercial, Promo. Mgr.....Bob Campbell
Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....KATY Inc.
Address .....1146 Monterey St.
Tel.: LI 3-1340.....Independent
Sta. Representative .....Meeker Co.
Pres., Gen., Sta., Comm. Mgr....M. F. Marquardt
V.P., Ch. Eng.....Glenn O. Porter

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.
Owned By.....John C. Cohan
Address .....P.O. Box 787
Tel.: LIberty 3-8830.....ABC-MBS
Station Representative .....H-R
President .....John C. Cohan
General, Station Mgr.....Bob Brown
Commercial Manager.....Robie Shull
Program Director.....Daryl Kruse
Chief Engineer.....Donald Gilmour
Owners of: KSBW-AM-TV, Salinas; KNGS, Hanford; KSBY-TV, San Luis Obispo.

KSLY—San Luis Obispo—1960

Frequency: 1400 Kc. .....Power: 250 Watts
Owned By.....Rex O. Stevenson
Address ..... 1214 Higuera
Tel.: LI 3-9400 .....Independent
Station Manager.....D. J. Curzon
Program Director.....Robert L. Freizen
Chief Engineer.....Gerald Peterson

KOFY—San Mateo—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Intercontinental Radio
Address.....50 Drumm St.
Tel.: YU 2-9933.....Independent
President.....H. Scott Kilgore
Gen. Mgr.....F. T. Crennan
Owners of: WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KALI, San Gabriel, Calif.

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned-Operated By...Marin Bcstg. Co., Inc.
Business Address.....1040 B Street
Tel.: GLenwood 6-1510.....Independent
Newspaper Affil....S. R. Independent Journal
President.....Roy A. Brown
Gen. Mgr., Chief Eng.....Hugh Turner
Commercial Mgr.....C. F. Pendleton
Program Director.....Bill Thompson
Publicity Dir.....Karl Barron

KWIZ—Santa Ana—1926

Frequency: 1480 Kc.....Power: 1000 Watts
Owned.....Voice of the Orange Empire Inc.
Business Address.....105 E. 5th St.
Tel.: KI 7-5581.....Independent
Station Representative.....Meeker Co.
President.....Ernest L. Spencer
Manager.....Howard P. Gray
National Sales Mgr.....Douglas Fleming
Commercial Mgr.....Dick Leader
Program Dir.....Ed Nix
Chief Engineer.....Jim Blaine

KDB—Santa Barbara—1926

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....KDB Broadcasting Co.
Address .....Mar Monte Hotel
Tel.: WO 4131.....Independent
Gen. Comm. Mgr.....Len Menard
Program Dir.....Dick Johnston

KIST—Santa Barbara—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Western States Radio
Business-Studio Adress.....735 State St.
Tel.: WO 3981.....Independent
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....J. P. Wardlaw, Jr.
Comm. Sta. Mgr.....Robert L. Jones
Program Dir.....Bob Olson
Sales Promo. Mgr.....Ruth Lindsey
Publicity Dir.....Dorothy P. Davis
Chief Engineer.....Ray Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....News-Press Publish. Co.
Business-Studio Address.....News-Press Bldg.
Tel.: WO 3911.....ABC-NBC
Representative.....Paul H. Raymer
President.....Thomas M. Storke
Gen. Mgr.....Joe Benes

KSCO—Santa Cruz—1947

Frequency: 1080 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By.....Radio Santa Cruz
Business Address.....2300 Portola Drive
Tel.: GR 5-1080.....Independent
Representative .....BTS
Gen. Mgr., Chief Eng.....Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Oper. By.....Arenze B'casters
Business Address.....Box 166
Tel.: WAlnut 5-2644.....Independent
Station Rep.....Torbet, Allen & Crane
Pres., Gen., Sta. Mgr.....James H. Ranger
Comm. Promo Mgr.....Ed J. Zuchelli
Program, Publicity Mgr.....Ed Mack
Chief Engineer.....Fred Ray

KSMA—Santa Maria—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....J. Hagerman, J. I. Groom
Address.....510 W. Morrison
Tel.: WAlnut 5-2582.....Independent
Managers..James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KSPA Radio
Address.....110 Cameron St.
Tel.: JAckson 5-6333.....Independent
General Manager.....Frank James

KJAX—Santa Rosa—1959

Freq.: 1150 Kc...Power: 5000 W. d., 500 W. n.
Owned By .....Radio Santa Rosa
Address .....Hotel Santa Rosa
Tel.: LIberty 5-4550 .....Independent
Sta. Representative .....John E. Pearson
Presidents .....Joe & Lew Gamble
General Manager.....L. Spangenburg

KSRO—Santa Rosa—1937

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By.....Finley Bcstg. Co.
Business Address.....Flamingo Hotel
Tel.: LI 5-3313.....Independent
Station Representative.....Hollingbery
President.....Mrs. E. L. Finley
General Manager.....Frank W. McLaurin
Commercial Mgr.....Greb Prichard
Program Dir.....Merle Ross
Sales Promo., Publicity Dir.....Ron Brown
Chief Engineer.....Hilmar Cann

KROG—Sonora—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Sonora Bcstg. Co.
Address .....Box 967
Tel.: JE 2-7426.....KBS
Station Rep.....Sandeberg-Gates
President, Gen. Mgr.....R. P. Bowen
Comm. Program Dir.....Lorene J. Bowen

KJOY—Stockton—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By..Joseph Gamble Stations, Inc.
Business-Studio Address....110 N. Eldorado St.
Tel.: HOward 5-4437.....Independent
Representative .....McGavren
President ..... J. E. Gamble
General Manager.....Ort Lofthus
Commercial Manager.....Jack Blake
Sales Prom. Mgr.....Carolyn Pribyl
Program Director.....Alan Oak
Publicity Dir.....Ron Reynolds
Chief Engineer.....James Tracewell

KSTN—Stockton—1949

Freq. 1420 Kc.....Power: 5000 Watts
Owned-Operated By...San Joaquin Bcstg. Co.
Business Address.....2171 Ralph Ave.
Tel.: HOward 4-7338.....Independent
Representative .....Hollingbery
Pres., Gen. Manager.....Knox La Rue
Station Mgr.....D. D. Skinner

KWG—Stockton—1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Greater Stockton Radio Inc.
Address.....Weber at "E"
Tel.: HOward 5-2251.....ABC
Station Reps.....Sandeberg-Gates
President .....Riley R. Gibson
V.P., Gen. Mgr.....Gary Wilson
Commercial Mgr.....Gordon L. Jacobs
Program Dir.....Andrew Lane, Jr.

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.
Owned By.....James E. McKahan
Business Address.....P.O. Box 501

Tel.: 2020 ..... KBS
Representative ..... Tracy Moore
Pres., Gen. Mgr. ..... James E. McKahan
Commercial Manager ..... Gwen W. Burr
Program Director ..... Ernest W. Moffett
Chief Engineer ..... Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc. ..... Power: 500 Watts d.
Owned-Oper. By ..... Mann Bcstg. Co.
Business Address ..... P.O. Box "WW"
Tel.: ROger 5-6101 ..... Independent
Station Manager ..... Gerald Mann
Program Director ..... Louise E. Mann

KHOE—Truckee—1959

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned By .. Squaw Valley Truckee Bcstg. Co.
Address ..... Box 247
Tel.: LU 7-9986 ..... Independent
Station Rep. ..... Grant
President ..... Robert Sherman
General, Comm. Mgr. ..... W. J. Mullen
Program Dir. ..... Robert Pankoke
Sales Promo. Mgr. ..... Carl A. Wild
Chief Engineer ..... Robt. Mulligan

KCOK—Tulare—1945

Frequency: 1270 Kc. ..... Power: 1000 Watts
Owned-Oper. By ..... KCOK, Inc.
Business Address ..... P. O. Box 119
Tel.: MU 6-2866 ..... ABC-MBS
Station Rep. ..... Sandeberg-Gates
Pres., Gen. Mgr. ..... Keith Munger
Comm. Sales Prom. Mgr. ..... Dene Simpson
Program, Chief Eng. ..... Ron Pesha

KGEN—Tulare—1956

Frequency: 1370 Kc. ..... Power: 1 Kw.
Owned By ..... Melden Bcstg. Co.
Address ..... P.O. Box 444
Tel.: MU 6-3406 ..... Independent
Sta. Representative ..... Webb
President ..... Meldean Upp
General Mgr. ..... Jan King
Station Mgr. ..... Donna Dean Upp
Program Dir. ..... Larry Daniels
Sales Promo. Mgr. ..... Gil Turner
Publicity Dir. ..... Rodney Hardin
Chief Engineer ..... Hal Williams
Owners of: KBMS, Coalinga.

KTUR—Turlock—1949

Frequency: 1390 Kc. ..... Power: 1000 Watts
Owned-Oper. By ..... KTUR, Inc.
Address ..... P. O. Box 1390
Tel.: ME 2-1390 ..... KBS
Station Representative ..... Sandeberg-Gates
President ..... Harrison M. Fuerst
Station Mgr. ..... W. Dean Huttmann
Program Dir. ..... George Ensign
Chief Engineer ..... Maxon Sayre

KUKI—Ukiah—1950

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Radio Station KUKI
Address ..... P. O. Box 638
Tel.: HO 2-4771 ..... Independent
Owner ..... Marguerite Siems
General Mgr. Ch. Eng. ..... John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc. ..... Power: 250 Watts d.
Owned ..... M. Elizabeth Ashbacker-Gunberg
Business Address ..... Box 1112
Tel.: MI 4-8944 ..... Independent
Representative ..... Hall
General Mgr. ..... L. J. Ripa

KUDU—Ventura—1948

Frequency: 1590 Kc. ..... Power 1000 Watts
Owned By ..... Tri-County Public Service
Business Address ..... South Mills Road
Tel.: MIller 2-2125 ..... Independent
Station Reps. ..... Oakes & Walker-Rawalt
President ..... Charles Reiman
General, Sta. Mgr. ..... Claude E. Brimm
Commercial Mgr. ..... David Schwartz

KVEN—Ventura—1947

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Coast Ventura Co.
Address ..... Box 1611
Tel.: MI 3-8675 ..... MBS
Station Representative ..... Pearson
President ..... Carrol Hauser
General Manager ..... Sid Held
Station Mgr., Chief Eng. ..... Fred Hall
Commercial Manager ..... Mike Thomas
Program Director ..... Chris Pappas
Publicity Director ..... Frank Haines
Sales Promotion Mgr. ..... Bob Godeck

KONG—Visalia—1949

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Airwaves, Inc.
Address ..... Box 1429
Tel.: RE 4-5811 ..... Independent
President & Gen. Mgr. ..... Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc. ..... Power: 1000 Watts d.
Owned-Operated By ... Maple Leaf Bcstg. Co.
Address ..... P. O. Box 366
Tel.: PL 8-6425 ..... Independent
President ..... E. J. Peters
Station Mgr. ..... Robert T. Bann
Chief Engineer ..... Herbert J. Ratzlaff

KOMY—Watsonville—1937

Frequency: 1340 Kc. ..... Power: 250 Watts

Owned By.....KOMY, Inc.
Business Address.....40 Atkinson Lane
Tel.: PArkway 4-5641.....Independent
Representative.....W. S. Grant
President.....F. T. Crennan
General Manager.....Ed Pio
Program Director.....Dick Buchanan

KSYC—Yreka—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Northern Bcstg. Co.
Address.....Lawrence Lane, S. Oregon St.
Tel.: VI 2-4158.....ABC
Representative.....T. Moore
President.....R. W. Lake
Sta., Comm. Manager.....Holt C. Wardrip

KAGR—Yuba City—1953

Frequency: 1450 Kc.....Power: 100 Watts
Owner.....James E. Jaeger
Address.....322 A St.
Tel.: SH 3-7343.....KBS
President.....James E. Jaeger
Gen. Mgr., Chief Eng.....James E. Walley

KUBA—Yuba City—1947

Freq.: 1600 Kc.....Power: 1Kw., d., 500 w. n.
Owned-Operated By..Peachbowl Bcstrs., Inc.
Bus. Add...Hotel Marysville, Marysville, Cal.
Tel.: SH 3-7309.....Independent
Sta. Representative.....Continental Sales
Pres., Co-Owner.....C. V. Ullom
Gen. Mgr., Co-Owner.....Roger R. Hunt
Comm. Mgr.....Lloyd Klemp
Program Director.....Don Taylor
Sales Promo. Mgr.....Bill Cleveland
Chief Engineer.....Carl W. Pendergraft

Pop.: 1,924,000
Families: 540,500

Colorado

Radio Homes: 526,000
AM Stas. in State: 57

KGIW—Alamosa—1929

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....D. L. & Katholeen Allen
Address.....Alamosa
Tel.: 26.....MBS-KBS
Rep.....Avery-Knodel
Gen. Station Manager.....D. L. Allen
Comm. Manager.....Katholeen Allen

KBOL—Boulder—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Boulder Radio KBOL, Inc.
Address.....Box 146
Tel.: HI 2-2242.....Independent
Station Rep.....Holman
Pres., Gen. Mgr.....Russel Shaffer
Sales Manager.....Gene Palm
Program Dir.....F. Hobbs
Chief Engineer.....Blair Dobbins

KBRN—Brighton—1956

Frequency: 800 Kc.....Power: 500 Watts
Owned By.....Mile High Bcstg. Co.
Business Address.....77 South 4th Ave.
Tel.: 799.....Independent
President, Gen. Mgr.....Clyde W. Miller
Commercial Mgr.....Grace Hutcherson
Program Dir.....Olen McGuire
Sales Mgr.....Hal Peirce
Chief Engineer.....William Dexter

KRLN—Canon City—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Royal Gorge Bcstrs., Inc.
Address.....1615 Central Ave.
Tel.: CRestwood 5-2400.....KBS
Pres.-Gen.-Sta. Mgr.....Ray M. Beckner
Chief Engineer.....Ed Wood

KPIK—Colorado Springs—1957

Frequency: 1580 Kc.....Power: 5 Kw. d.
Owned.....Western Bcstg. Co.
Address.....120 E. Platte
Tel.: ME 4-1503.....Independent
Sta. Representative.....Pearson
Gen. Mgr.....Jack Wallace
Sls. Mgr.....Jay Drennan

KRDO—Colorado Spgs.—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Pikes Peak Bcstg. Co.
Business-Studio Address.....399 S. 8th St.
Tel.: ME 2-1515.....Independent
Station Representative.....Branham Co.
Pres., Gen. Mgr.....Harry W. Hoth, Jr.
Station Mgr.....Sheldon C. Singer
Chief Engineer.....C. Upton
Owners of: KRDO-TV.

KVOR—Colorado Springs—1921

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....KVOR, Inc.
Address.....512 So. Tejon
Tel.: ME 2-3536.....CBS
Station Rep.....Meeker Co.
President.....Harrison Fuerst
General, Comm. Mgr.....David L. Lambert
Chief Engineer.....Rolan Cobb

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.
Owned-Oper. By.....Hill-Smith Bcstg. Co.
Address.....Antlers Hotel
Tel.: ME 4-5511.....Independent
President, Gen. Mgr.....J. D. Hill
Commercial Mgr.....Bill Mahoney
Asst. Station Mgr.....Sterling Carpenter
Program Dir.....Chas. A. Bennett
Chief Engineer.....Kenneth Metzger

KYSN—Colorado Springs—1956

Freq.: 1460 Kc...Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....KYSN Bcstg. Co.
Address.....146 West Arvada
Tel.: MElrose 3-2608.....ABC-MBS
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Donald T. Harding, Jr.
Commercial Manager.....Wayne Costner
Sales Prom., Publicity Dir.....Mary Ann Lee
Program Director.....Mike Metz
Chief Engineer.....Sheridan Gilbert
Owners of: WKID, Urbana.

KVFC—Cortez—1955

Frequency: 740 Kc.....Power: 1 Kw.
Owned-Oper. By.....KVFC, Inc.
Address .....KVFC Bldg.
Tel.: LO 5-3463.....ABC
Stations Rep.....Intermountain
President.....Jack Hawkins
Station, Chief Engineer.....James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc...Power: 1 Kw. d., 500 W. n
Owned By.....Northwestern Colo. Bcstg. Co.
Address .....P. O. Box 65
Tel.: TA 4-6574.....Independent
Station Mgr.....Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Monarch Broadcasting Co.
Address .....P.O. Box 452
Tel.: 140 .....Independent
Pres., Gen., Sta. Mgr.....D. E. Towne
Prog. Dir.....Rose Mary Towne

KDEN—Denver—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....KDEN Broadcasting Co.
Address.....1601 West Jewell Ave.
Tel.: WE 5-3525.....Independent
Representative .....Breen & Ward
Pres., Gen. Mgr.....E. E. Koepke
Sta. Mgr., Publicity Dir.....Frank E. Amole, Jr.
Comm. Mgr.....Wally Geiger
Sales Prom. Mgr.....Tom Moore
Program Dir.....Lloyd Knight
Chief Engineer.....Walt Wilson

KFML—Denver—1953

Frequency: 1390 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Note Bcstg. Corp.
Address.....262 Fillmore St.
Tel.: DExter 3-1350.....Independent
Station Representative.....Meeker Co.
President.....E. A. Bancker, Jr.
General Manager.....T. O'Connor

KFSC—Denver—1954

Frequency: 1220 Kc.....Power: 1 Kw.
Owned.....Francisco V. Sanchez
Address .....2185 Broadway
Tel.: AC 2-8935.....Independent
Station Representative ..... Oakes
President .....F. V. Sanchez
Station Mgr.....Levi Beall

KHOW—Denver—1925

Frequency: 630 Kc.....Power: 5000 Watts
Owned By.....Western Bcstg. Ent. Inc.
Address.....Petroleum Club Bldg.
Tel.: AMherst 6-2611.....ABC
Representative.....Peters, Griffin, Woodward
President.....Robert L. Howsam
General Manager.....Frank Bishop
Program Dir.....Val Sherman
Chief Engineer.....James D. Church

KICN—Denver—1941

Frequency: 710 Kc.....Power: 5000 Watts
Owned-Operated By.....Empire Bcstg. Inc.
Address.....814 14th St.
Tel.: AMherst 6-3703 .....Independent
Station Rep.....H-R
President.....Don W. Burden
General Manager.....Richard Shireman
Commercial Manager .....Tom Duggan
Program Director.....Dennis James
Chief Engineer.....Joe Finch

KIMN—Denver—1923

Frequency: 950 Kc. .....Power: 5 Kw.
Owned.....Mile High Stations
Address.....5350 W. 20th Ave.
Tel.: BE 7-2734.....Independent
Station Representative.....Avery-Knodel, Inc.
President .....J. C. Hunter
General Manager.....K. E. Palmer
Chief Engineer.....George Vogel

KLIR—Denver—1953

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KLIR, Inc.
Address.....6535 W. Jewell
Tel.: WA 2-1189.....KBS
Sta. Representative .....Biddick
Pres., Gen. Manager.....G. B. Anderson
Chief Engineer.....D. M. Smith

KLZ—Denver—1922

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....Aladdin Broadcasting Corp.
Business-Studio Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
Representative .....Katz
President, Gen. Mgr.....Hugh B. Terry
Asst. to Pres.....Clayton H. Brace
Station Mgr.....E. Lee Fondren
Commercial Mgr.....Lew Hunter
Prom. Publicity Dir.....Jerry Weidenkeller
Program Dir. ..... Charles Roberts
Chief Engineer.....Harvey E. Wehrman

KOA—Denver—1924

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Operated By.....Metropolitan TV Co.
Address.....1044 Lincoln St.
Tel.: CHerry 4-4141.....NBC
Representative .....Christal
Pres., Gen. Mgr.....William W. Grant
Commercial Manager.....Gene Grubb
Station Mgr.....Ralph Radetsky
Promotion Mgr.....Richard N. Schafbuch

Program Director.....Jim Atkins
Chief Engineer.....Sid Davidson

KOSI—Denver—1954

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Oper By.....Armstrong Bcstg. Co.
Address .....Box 98
Tel.: EM 6-2695.....Independent
Station Representative ....Daren F. McGavren
Exec. V.P.....W. L. Armstrong
Station Mgr.....Vernon Wickre
Chief Engineer.....David F. White

KTLN—Denver—1948

Frequency: 1280 Kc.....Power: 5 Kw.
Owned-Operated By.....Radio-Denver, Inc.
Address:.....1160 East Colfax Ave.
Tel.: AC 2-4811.....Independent
Representative .....John Blair
Pres., Gen. Mgr.....Richard B. Wheeler
Program Director.....Joe Finan
Prom. Publicity Dir.....Kay Trott
Chief Engineer.....Norman Peterson
Owners of: KRIZ, Phoenix.

KDGO—Durango—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Basin Bcstg. Co., Inc.
Address.....Box 3390
Tel.: CHerry 7-1407.....Independent
President .....Robert Tobey
General Manager.....Jimmie Gober
Station Manager.....John Brazell
Program Director.....Wayne Moorehead
Chief Engineer.....Henry Long

KIUP—Durango—1935

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KIUP, Inc.
Address.....P. O. Box 641
Tel.: CHerry 7-4464.....KBS
Station Rep.....Torbet, Allen & Crane
President, Sta. Mgr.....Ralph L. Atlass
Asst. Manager.....R. E. O'Brien
Commercial Mgr.....Al Gare
Chief Engineer.....Frank Toomey

KGMC—Englewood—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By .....MacLee Radio Corp.
Address.....3 W. Princeton
Tel.: SU 1-4481.....Independent
Sta. Representative .....Weed
Pres., Gen. Mgr.....Robert B. McWilliams
Sta., Comm. Mgr.....Lee P. Mehlig
Chief Engineer.....D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By....Northern Colo. Bcstg. Co.
Address..... P. O. Box 574
Tel.: HUnter 2-5991.....ABC
Representative .....Devney-O'Connell
President .....Herb Hollister
General Manager.....Ellis Atteberry
Program Director.....Kent Miller
Sales Promo. Mgr.....Terry Atteberry
Publicity Dir.....Mona Atteberry
Chief Engineer.....Joe Kilgore

KZIX—Fort Collins—1959

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned By.....Horsetooth Bcstg. Co., Inc.
Address .....Central Bldg.
Tel.: HUnter 4-0466.....Independent
Station Rep.....Avery Knodel
President.....Les Ware
General Manager.....Norb Miessler
Commercial Mgr.....Don Gill
Program Dir.....Johnny Canton
Chief Engineer.....Don Hobelman
Owners of: KLPW, Union; KOKO, Warrensburg; KYRO, Potosi, Mo.

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Morgan County Bcstg. Co.
Address.....Highway 6 & 34
Tel.: UN 7-5674.....KBS
Station Representative..... Keystone
President.....Robert M. Dolph
Gen. Station Manager.....Mason Dixon
Commercial Manager... .....Phylis Lovejoy
Prog. Dir., Chief Eng.....Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel.: WH 5-6501.....MBS
Representative .....Holman
President.....Rex Howell
Gen. Mgr.....Jerry Fitch
Program Director.....Marcie Fitch
Chief Engineer.....Stan Delahoyde

KXXI—Golden—1957

Frequency: 1250 Kc.....Power 1000 Wts.
Owned By .....Golden Radio Inc.
Address.....5801 W. 38th Ave., Denver
Tel.: GEnesse 3-6843 .....Independent
President .....N. Johnson

KEXO—Grand Junction—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel.: CH 3-1230.....ABC-MBS
Representative.....Harlan Oakes
President.....D. Spencer Grow
Vice Pres., Gen. Manager....Abbott Tessman
Comm., Program Dir.....Bob Collins
Sales Promo. Mgr.....Al Schultz
Chief Engineer .....Jim Eicher

KREX—Grand Junction—1926

Freq.: 920 Kc.....Power: 5 Kw., d.; 500 W. n.
Owned-Oper. By....Western Slope Bcstg. Co.
Business-Studio Address.....Box 30
Tel.: CHapel 2-5000.....CBS
Representative .....Hal Holman
Pres., Gen. Mgr.....Rex Howell
V.P., Station Mgr.....Robert McMahon
Program Director.....Ted Ford
Chief Engineer.....James Meyer

KSTR—Grand Junction—1957

Frequency: 620 Kc.....Power: 5 Kw., d.
Owned.....Mountain States Bcstg. Corp.
Address .....Box 1110
Tel.: CH 3-1722.....Independent
Representative.....W. S. Grant
President, Gen. Mgr.....E. Anson Thomas
Commercial Mgr.....Gordon Morehouse
Station Mgr.....Jack B. Lewis
Program Dir.....June Lee
Sales Promo. Mgr.....Jim Schaeffer
Publicity Dir.....George Walton
Chief Engineer.....Norm Price

KFKA—Greeley—1921

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Oper. By....Mid-Western Radio Corp.
Business-Studio Address.....620—8th Ave.
Tel.: ELgin 2-4421.....Independent
Newspaper Affil....Record-Spockman, Denver
Representative .....Hal Holman
President.....H. E. Green
Gen. Station Manager.....Ralph H. Green
Comm. Mgr.....Virginia Sears
Chief Engineer.....Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Meroco Bcstg. Co.
Address .....2424 Sixth Ave.
Tel.: ELgin 2-0262 .....ABC-KBS
Pres., Gen. Manager.....Ellwood Meyer
Commercial Manager.....George Drew
Chief Eng.....Roland Reed

KBZZ—La Junta—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Grady F. Maples
Address .....Box 485
Tel.: DUdley 4-2541.....ABC-KBS-MBS
Representative .....Indie Sales
Station Manager.....Reed Harris
Program Director.....John Doenges
Chief Engineer.....Donald W. Maples

KLAK—Lakewood—1955

Frequency: 1800 Kc.....Power: 1000 Watts
Owned-Oper....Lakewood Bcstg Service, Inc.
Address.....1315 Oak St.
Tel.: BE 7-5525..... Independent
Representative ..... Oakes
Pres., Gen., Sta. Mgr.....Maurice J. DaVolt
Business Manager.....Julia W. DaVolt
Program Director .....Edythe G. Walker
Chief Engineer .....C. Pinkley

KLMR—Lamar—1948

Freq.: 920 Kc....Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....SE Colorado Bcstg. Co.
Address .....P. O. Box 632
Tel.: 804 .....MBS-ABC
Representative .....Continental
President.....Ralph Eaton
Gen., Sta. Mgr.....Dennis Behan
Pub., Prog. Director.....William Adams
Chief Engineer.....Jack Connally

KMOR—Littleton—1957

Frequency: 1510 Kc.....Power: 1000 Watts
Owned By.....M-O-R Bcstg.
Address.....140 Woodlawn Center
Tel.: PYramid 4-4211.....Independent
Pres., Gen. Mgr.....Bob Martin
Commercial, Promo. Mgr.....Hal Taft
Program Dir.....Bob Rubin
Chief Engineer.....Ray Doane

KLMO—Longmont—1949

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Radio Longmont, Inc.
Address .....Box 799
Tel.: PRospect 6-2323.....Independent
Station Representative.....Continental
President .....Judson Rosebush
Gen. Station Manager.....William G. Stewart
Program, Comm. Manager.....Lila Stewart
Sales Prom. Manager.....Bill Stewart
Publicity Director.....Jim Stritchko
Chief Engineer.....Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc.....Power: 250 Watts
Owned-Oper. By.....Regional Bcstg. Corp.
Address.....308 East 5th
Tel.: NO 7-1570 .....KBS
President.....William R. Vogel
General Mgr.....W. O. Corrick
Program Dir.....Lowell C. Oliver
Chief Engineer .....Richard J. Brown
Owners of: WMMT, McMinnville, Tenn.; WGNS, Murfreesboro, Tenn.

KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts
Owned By.....Garden of Gods Bcstg. Co.
Address.....68 Minnehaha Ave.
Tel.: MUlberry 5-5776.....Independent
Pres., Chief Eng.....C. M. Edmonds
General, Comm. Mgr.....Mrs. C. M. Edmonds
Sales Promo. Mgr.....Harold Ingersol

KSLV—Monte Vista—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Colorado Radio Corp.
Business Address.....109 Adams St.
Tel.: ULster 2-3581.....KBS
Station Rep..... O'Connell
President.....George O. Cory
General, Sta. Mgr.....Darrell Leach
Commercial Mgr.....Roy Coatis
Program, Chief Eng.....David Kirst
Sales Promo. Mgr.....Bob Chapin
Publicity Dir.....Eleanor McLaren

KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By..Uncompaghre Bcstg. Co.
Business-Studio Address.....P. O. Box 279
Tel.: CHerry 9-4546.....KBS
Station Mgr. .....E. De Julio

KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.

Owned By .....Centennial Radio Corp.
Address .....2829 Lowell
Tel: LIncoln 5-2884 .....Independent
President, Gen. Mgr. .....Ray J. Williams
Commercial Mgr. .....Del Kinkle
Chief Engineer .....D. Redingshafer

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Star Bcstg. Co.
Address.....2226 TV Lane
Tel.: LI 4-5782.....Independent
Representative.....Meeker Co.
Station Mgr.....Cliff Hendrix
Comm. Mgr.....Howard Myers
Chief Engineer.....Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Pueblo Radio Co.
Address .....3011 Elizabeth
Tel.: LI 4-5646.....KBS
Representative .....Keystone
Pres., Gen. Mgr., Chief Eng.....D. B. Crouch
Comm. Prog. Dir.....William H. Beck

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
Owned .....KFEL, Inc.
Address.....4411 Goodnight Ave.
Tel.: LI 2-6884.....Independent
Representative .....Continental
Owner, Mgr.....Frank Donald Hall
Chief Eng., Asst. Mgr.....John T. Roscoe
Sales Mgr.....J. M. Johns

KGHF—Pueblo—1928

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.
Owned By.....KGHF, Inc.
Address .....Box 293
Tel.: LI 2-5570 .....ABC
Sta. Rep.....Gill-Perna, Inc.
President, Gen. Mgr.....Robert D. Ellis
Program Director .....Bob Mahaffey
Chief Engineer .....Tony Mejia

KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By....Steel City Broadcasting Co., Inc.
Address.....4211 Elizabeth St.
Tel.: LIncoln 4-9586.....Independent
Pres., Gen. Manager.....A. S. Perry
Program, Pub. Director.....Martin F. Mendine
Chief Engineer.....James Roper

KAVI—Rocky Ford—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Ridner Bcstg. Co.
Address.....P. O. Box 632
Tel.: 254-7427 .....KBS
Sta. Representatives.....Pearson; McGuire
General Mgr. .....Edward J. Patrick
Station Manager.....Lloyd A. Ridner
Commercial Manager.....John Allsbury
Program Director.....Don Terry
Chief Engineer.....James Smith

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Wm. J. Murphy
Address.....P. O. Box 166
Tel.: KEystone 9-2575.....Independent
General Manager.....Wm. J. Murphy

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KGEK, Inc.
Address .....Fleming Road
Tel.: LA 2-1607.....KBS
President .....Al Ross
Station Mgr.....Al Casey

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Sterling Broadcasting Corp.
Address.....217 N. Front St.
Tel.: LA 2-1740.....ABC-MBS
Representative .....Hal Holman
President.....Kerm Kath
General Mgr.....Bob Kath
Program Dir.....Al Anderson
Chief Engineer.....Glenn Kipple

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....KCRT, Inc.
Address.....100 Fisher Drive; Box 772
Tel.: VI 6-3212.....MBS, KBS
Representative .....Indie Sales
Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper
Sales Promotion Mgr.....Mrs. Francis Hayes
Program Director.....Pete Deluca

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned By .....Floyd Jeter
Address .....Box 593
Tel.: 111.....Independent
President, Ch. Eng. .....Floyd Jeter
Prog. Dir.....Lee Jeter

Pop.: 2,566,000
Families: 754,500

Connecticut

Radio Homes: 739,000
AM Stas. in State: 32

WADS—Ansonia—1956

Freq.: 690 Kc.....Power: 500 Watts d.
Owned By.....Valley Broadcasting Co.
Address.....290 Main St.
Tel.: RE 5-4606.....MBS
Station Rep. .....Walker-Rawalt
Pres., Gen., Sta. Mgr.....Sydney E. Byrnes
Commercial Mgr.....Wes Hobby
Chief Engineer.....Angelo Gruttadauria

(WTIC Ad on Page 330)

QUALITY BROADCASTING SELLS RICH, RICH SOUTHERN NEW ENGLAND

QUALITY IN ARCHITECTURE IS REPRESENTED BY CONNECTICUT'S STATE CAPITOL IN HARTFORD, DESIGNED IN 1871 BY RICHARD MARSHALL UPJOHN. A FEW RODS AWAY, THE CORNING MEMORIAL FOUNTAIN REFLECTS QUALITY IN SCULPTURE.

IN RICH, RICH SOUTHERN NEW ENGLAND, QUALITY IN BROADCASTING HAS BEEN THE HALLMARK OF WTIC RADIO FOR THREE AND ONE-HALF DECADES.

WTIC 50,000 watts HARTFORD, CONN.

REPRESENTED BY THE HENRY I. CHRISTAL COMPANY

WICC—Bridgeport—1926

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Conn.-N. Y. Broadcasters
Address .....2190 Post Rd., Fairfield, Conn.
Tel.: CL 6-0461..N.Y. CI 5-0668..Independent
Representative .....Adam Young
President, Gen. Mgr.....Kenneth M. Cooper
V.P., Business Mgr.....John E. Metts
Sales, Sta. Mgr.....Ray Colonari
Program Director.....Frank Delfino
Owners of: WICC-TV.

WNAB—Bridgeport—1941

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WNAB, Inc.
Business-Studio Address.....991 Broad St.
Tel.: FO 6-1803.....ABC
President .....Harold Thomas
General, Comm. Mgr.....John Ellinger

WBIS—Bristol—1948

Frequency: 1440 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Tel.: LU 3-9265.....Independent
Station Rep.....Masla Assoc.
President .....Eric Hatch
General Manager.....Richard C. Kilbourn

WLAD—Danbury—1947

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Operated By....Berkshire Bcstg. Corp.
Business-Studio Address.....207 Main St.
Tel.: PI 8-3565.....Independent
Station Reps. Devney O'Connell; Foster & Creed
President.....John P. Previdi
Gen., Comm. Mgr.....Sol Robinson

WSUB—Groton—1958

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Radio WSUB
Business Address.....119 Bridge St.
Tel.: Hilltop 5-2494.....Independent
Representative .....Walker-Rawalt
General Mgr.....Lawrence A. Reilly
Commercial Manager.....Warren F. Haas
Program, Ch. Eng.....Armand J. Bernard
Owners of: WTXL, Springfield, Mass.

WCCC—Hartford—1947

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned By....Greater Hartford Bcstg. Co. Inc.
Address .....Hotel Bond
Tel.: JA 5-6648.....Independent
Sta. Reps.....Gill-Perna; Foster & Creed
President.....William M. Savitt
Comm. Sta. Mgr.....Everett H. Seltzer
Program Dir.....Burt La Coe
Sales Promo. Mgr.....Ralph H. Klein
Chief Engineer.....Edward S. Kozaryn

WTIC—Hartford—1925

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Travelers Bcstg. Service
Business-Studio Address.....26 Grove St.
Tel.: JA 5-0801.....NBC
Representative .....Christal
President.....Paul W. Morency
V.P., Gen. Mgr.....Walter C. Johnson
V.P., Program Director.....Bernard Mullins
Vice President, Sales.....Robert S. Tyrol
Promotion Mgr.....Eugene J. Muriaty
Publicity Director.....Paul E. Lucas
Dir. of Engineering.....Harold A. Dorschug
Plant Mgr., Ch. Eng.....Herman D. Taylor

WDRC—Hartford—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By..Buckley-Jaeger Bcstg. Corp.
Address.....Box 151, Blue Hills Sta.
Tel.: CH 2-7751.....Independent
Station Reps.....Peters, Griffin & Woodward
Gen. Manager.....William Crawford

WPOP—Hartford—1956

Frequency: 1410 Kc.....Power: 5,000 Watts
Owned.....Tele-Broadcasters of Conn., Inc.
Business-Studio Address.....410 Asylum St.
Tel.: JA 7-9131.....Independent
Representative .....Adam Young
President, Gen. Mgr.....H. Scott Kilgore
Station Mgr.....Philip A. Zoppi
Owners of: KUDL, Kansas City, Mo.; KALI, Los Angeles; KOFY, San Francisco.

WINF—Manchester—1958

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Manchester Broadcasting Co.

HARTFORD'S FIRST MUSIC and NEWS* STATION . . .

W C C C

AM ——— FM**

Hartford, Connecticut

The Savitt Stations

* Radio Press International
** New York Times-QXR Network Affiliate

Address.....376 R. West Middleturn Pike
Tel.: MItchell 3-2491.....MBS
Station Representative.....Walker-Rawalt
Owner, Gen. Manager.....John Deme
Program Director.....T. R. Safford

WMMW—Meriden—1947

Frequency: 1470 Kc.....Power: 1000 Watts, d.
Owned .....Silver City Crystal Company
Address.....99 Colony St.
Tel.: BE 5-5747.....Independent
General Manager.....G. A. Kruttschnitt
Commercial Manager.....R. Heustis

WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts
Owned-Oper. By.....Middlesex Bcstg. Co.
Address .....River Road
Tel.: DIamond 7-2565.....Independent
Sta. Reps.....Devney O'Connell; Nona Kirby
Managing Dirs.....R. J., W. J. O'Brien
Station Mgr., Prog. Dir.....Bill Glynn

WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By..Central Conn. Bcstg. Co.
Business Address.....22 Grove Hill
Tel.: BAldwin 3-2721.....ABC
Sta. Reps.....Forjoe; New Eng. Spot Sales
President .....Patrick Goode
General Mgr.....Aldo DeDominicis
Station Comm. Mgr.....Edward C. Obrist
Sales Prom. Manager.....John Dyno

WKNB—New Britain—1946

Frequency: 840 Kc....Power: 1000 Watts d.
Owned By.....Beacon Broadcasting Co.
Address.....1422 New Britain Ave.
Tel.: AD 6-1277.....Independent
Stations Reps.....Hollingbery; Eckels
President.....Sheldon Smerling
General Manager.....Bruno M. Kern
Comm. Manager.....William F. Schnaudt
Station Manager.....Norton Virgien

WAVZ—New Haven—1947

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....WAVZ Bcstg. Corp.
Business-Studio Address.....152 Temple St.
Tel.: SP 7-4761.....Independent
Representative....Hollingbery, Kettell Carter
Pres., Gen. Mgr.....Daniel W. Kops
V.P., Comm. Mgr.....Richard J. Monahan
V.P. & Sta. Mgr.....Marvin B. Rosenblatt
Program Director.....George T. Phillips
Sales Prom., Pub. Director.....S. L. Barstein
Chief Engineer.....Frederick Brill

WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.
Owned By.....Conn. Radio Foundation, Inc.
Business-Studio Address.....221 Orange St.
Tel.: UN 5-1133.....Independent
Sta. Representative.....H. R. Reps.
Pres., Sta., Gen. Mgr.....Richard W. Davis

WDEE—New Haven—1960

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....Southern New Eng. Bcstg. Corp.
Address..473 Denslow Hill Rd., Hamden, Conn.
Tel.: AT 8-3561.....Independent
Station Rep.....Forjoe
President, Gen. Mgr.....Vincent Delaurentis
Commercial Mgr.....William Tilow

WNHC—New Haven—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Triangle Publications, Inc.
Address.....135 College St.
Tel.: SPruce 7-3611.....ABC
Representative .....McGavren
V.P. Radio-TV Div.....Roger W. Clipp
General Mgr.....Richard L. Chalmers
Commercial Mgr.....James U. Sweeney, Jr.
Chief Engineer.....Howard W. Wessenberg
Owners of: WFIL - AM - FM - TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-AM-TV, Altoona, Pa.; WNHC-FM-TV, New Haven, Conn.; WLYN-TV, Lebanon, Pa.; KFRE-AM-FM-TV, Fresno, Calif.

WNLC—New London—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..The Thames Bcstg. Corp.
Business-Studio Address.....281 State St.
Tel.: GIbson 2-5328.....Independent
Station Reps.....Masla & Co.; Kettell-Carter
Pres., Gen. Manager.....Gerald J. Morey
Prom., Comm. Mgr.....Edwin H. Schweltzer

WNLK—Norwalk—1948

Frequency: 1350 Kc.....Power: 500 Watts

WAVZ . . . by all standards . . . New Haven's BEST

- Audience size and composition (Pulse & Hooper).
- Sales to local and national advertisers.
- Community awareness, participation and leadership.
- Broadcast industry leadership and recognition.
- Cooperation of staff and management.

Celebrating our 14th Anniversary

Represented in New England by
KETTEL-CARTER

Represented nationally by
GEORGE P. HOLLINGBERY CO.

Owned-Operated By..Norwalk Bcstg. Co., Inc.
Address .....11 Wall St.
Tel.: TE 8-5566.....Independent
Pres., Gen. Mgr.....James Stolcz
Program Director.....Richard Bounerba
Chief Engineer.....Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc.....Power: 1 Kw.
Owned-Oper. By.....Eastern Conn. Bcstg. Co.
Business-Studio Address.....Cuprak Rd.
Tel.: TU 7-1613.....Independent
Reps.....Everett-McKinney; Foster-Creed
President .....Donald Lasser
General, Station Mgr.....Richard Reed
Commercial Manager.....John A. MacAdie
Sales Prom., Pub. Director.....Edward Adler
Program Dir.....Thomas Phelan
Chief Engineer.....Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc.....Power: 500 Watts
Owned.....Long Island Sound Radio Corp.
Address .....Conn. Turnpike
Tel.: EV 8-3546.....MBS
Sta. Representative .....Hopewell
Pres., Gen. Mgr.....Joseph P. Trantino
Commercial Mgr.....Alex Pernal
Station Mgr. .....Vivian N. Trantino
Chief Engineer.....James Thorpey

WINY—Putnam—1953

Frequency: 1350 Kc.....Power: 1 Kw.

WWCO

***PULSE RATED #1**

BY THE WIDEST MARGIN EVER!

More Adult Listeners Than Any Other Waterbury Station!

WWCO—22 Quarter Hour "Firsts"
Sta. A — 2 Quarter Hour "Firsts"
Sta. B—NO Quarter Hour "Firsts"

WWCO — Average Rating — 7 A.M.-7 P.M. — 6.7

WWCO

1240 Non-Directional

Waterbury Connecticut

Representative: Radio-TV Reps, Inc.

* Pulse September 1960

Owned By.....Winny Bcstg. Co.
Address.....15 Grove St.
Tel.: WA 8-2721-2.....MBS
President.....H. C. Rice
Gen. Mgr.....R. C. Rice

WSTC—Stamford—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....W. Conn. Bcstg. Co.
Business-Studio Address.....270 Atlantic St.
Tel.: DA 4-7575.....ABC
Newspaper Affiliation.....Stamford Advocate
Station Rep.....Everett-McKinney
President .....Kingsley Gillespie
Gen. Manager .....Julian Schwartz
Chief Engineer.....Lisle Dorrian

WBZY—Torrington—1948

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned By.....Pioneer States Bcstrs., Inc.
Business-Studio Address.....127 Main St.
Tel.: HU 9-4173.....Independent
Station Rep.....Breen & Ward
President, Gen. Mgr.....Bernard J. Zucker
Program Director.....R. Paul Hallett
Chief Engineer.....James M. Dunlap

WTOR—Torrington—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Torrington Bcstg. Co., Inc.
Business-Studio Address.....93 Perkins St.
Tel.: HU 9-4181.....MBS
Station Reps.....Walker-Rawalt; Masla
Pres., Gen. Mgr.....Edmund W. Waller
Sta., Comm. Mgr.....Alfred G. Eyre
Program Director .....Ed Harrigan
Chief Engineer.....Don Freeman

WATR—Waterbury—1934

Freq.: 1320 Kc.....Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By.....WATR, Inc.
Business-Studio Address.....440 Meadow St.
Tel.: PL 5-1121.....ABC
Sta. Representative .....Masla
Gen., Sta. Mgr.....Sam R. Elman
Chief Engineer.....Andrew Toross

WWCO—Waterbury—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. .....WWCO, Inc.
Business-Studio Address.....65 Bank St.
Tel.: PLaza 4-5141 .....MBS
Representative .....Radio TV Rep.
President .....Herbert Bloomberg
Vice President.....Ruth R. Goodard
Program Director.....Norm White
Chief Engineer.....B. McCormick

WBRY—Waterbury—1932

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Oper. By.....WBRY Bcstg. Corp.

Address.....136 Grand St.
Tel.: PL 3-1125.....CBS
Sta. Reps.....Devney-O'Connell; Foster-Creed
President.....Michael Gourd
Gen. Station Manager.....Robert S. Holczer
Commercial Manager.....Alton Lenoce
Program Director.....John Engel
Sales Prom. Mgr.....Murray L. Grossman
Publicity Director.....Joseph Mulhall Jr.
Chief Engineer.....John Tomasiewicz

WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By.....Westport Bcstg. Co.
Business Address.....163 Main St.
Tel.: CApital 7-5133.....Independent
President, Gen. Mgr.....Sidney J. Flamm
Station Mgr., Prog. Dir.....Bob Roberts
Comm. Manager.....John Newhouse
Sales Promotion Mgr.....Caroline Taylor
Chief Engineer.....James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc.....Power: 250 Watts
Owned By....."Willie" Corp.
Address.....Route 6, Airport Road
Tel.: HA 3-1621.....Independent
Station Representative.....Bob Dore
Pres., Gen. Manager.....Herbert C. Rice
Comm. Manager.....Robert C. Rice
Chief Engineer.....C. E. O'Neil

Pop.: 452,000
Families: 133,000

Delaware

Radio Homes: 128,000
AM Stas. in State: 9

WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 1000 Watts
Owned .....Dover Bcstg. Co.
Address .....Denny's Road
Tel.: REdfield 4-5816.....MBS
Station Representative.....Breen & Ward
President .....Henry Rau
Station, Comm. Mgr.....William S. Cook
Program Director.....Edward Miller
Chief Engineer.....Lloyd Smith
Owners of: WOL, Washington, D. C.; WARK, Hagerstown; WNAV, Annapolis.

WKEN—Dover—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned.....Coastal Carolina Bcstrs.
Address .....Treadway Inn
Tel.: RE 4-5797 .....ABC
Sta. Representative .....Grant Webb
President.....J. Olin Tice, Jr.
Station Manager.....John Masters
Commercial Manager.....Charles Sullivan
Chief Engineer ..... Jim Gentry
Owners of: WKTC, Charlotte; WMYB, Myrtle Beach; WCAY, Columbia.

WJWL—Georgetown—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Scott Bcstg.
Address .....DuPont Highway
Tel.: Georgetown 2567.....Independent
Sta. Representative .....Grant
President .....Herbert Scott
General Manager.....Charles R. Maillet
Chief Engineer.....Edward Marzoa

WKSB—Milford—1953

Frequency: 930 Kc.....Power: 500 Watts
Owned-Oper. By.....Kent-Sussex Bcstg. Co.
Address .....Box 444
Tel.: 8881 .....Independent
Gen., Comm., Prom. Mgr.....H. M. Griffith, Jr.
Ch. Eng., Oper Mgr.....C. V. Lundstedt
Prog. Dir.....Borden E. Smith

WSUX—Seaford—1955

Frequency: 1280 Kc.....Power: 1000 Watts
Owner-Oper. By.....E. & W. C. Evans
Address.....Dual Hwy. 13
Tel.: NAtional 7-7933 .....Independent
Pres., Gen. Mgr.....Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned.....Rollins Broadcasting Co.
Address .....Box 2167
Tel.: OL 4-8881.....Independent
Station Representative .....Eastman
President.....O. Wayne Rollins
General Manager .....R. Randall Rollins
Commercial Manager.....Robert Fishman
Program Director.....Pat Patterson
Chief Engineer.....Fitzgerald McDaniel
Owners of: WCHS-AM-TV, Charleston; WGEE, Indianapolis; WEAR-TV, Mobile; WPTZ-TV; Plattsburgh.

WDEL—Wilmington—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By....Delmarva Bcstg. Co., Inc.
Business-Studio Address....10th & King Sts.
Tel.: OL 8-7268.....NBC
Representative .....Meeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Harvey C. Smith
Gen. Sales Mgr.....J. Robert Gulick
Technical Director.....J. E. Mathiot
Owners of: WGAL, AM-TV, Lancaster, Pa.; WOTK, York, Pa.; WKBO, Harrisburg, Pa.; WEST, Easton, Pa.; WRAK, Williamsport, Pa.

WILM—Wilmington—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Delaware Bcstg. Co.

Business-Studio Address.....920 King St.
Tel.: OL 4-7771.....MBS
Representative .....Bolling Co.
President, Gen. Mgr.....Ewing B. Hawkins
Chief Engineer.....Eugene Szymanski

WTUX—Wilmington—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Port Frere Bcstg. Co., Inc.
Address.....1400 Market St.
Tel.: OL 5-8821.....Independent
Representative .....Walker-Rawalt
Pres., Gen. Mgr.....Gordon K. MacIntosh
V. P., Comm. Mgr.....William S. Ewing
Sales Prom. Mgr.....Henry Cook
Program Director.....Donald Mathewson
Publicity Director.....Bill Pheiffer
Chief Engineer.....Ed Kennedy

Pop.: 754,000
Families: 219,000

Dist. Of Columbia

Radio Homes: 212,500
AM Stas.: 10

WGMS—Washington, D. C.—1947

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....RKO General, Inc.
Address .....Hotel Harrington
Tel.: EXecutive 3-8676.....Independent
Representative .....Avery-Knodel
President.....Thomas F. O'Neil
Sales Manager.....Perry S. Ury
Program Director.....Chas. D. Wood
Dir. of Adv. & Pub.....Elizabeth Parrish

WMAL—Washington, D. C. 1925

Freq.: 630 Kc.....Power: 5,000 Watts
Owned.....Evening Star Bcstg. Co., Inc.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative .....H-R
President.....John W. Thompson, Jr.
General Manager.....Fred S. Houwink
Radio Manager.....Andrew M. Ockershausen
Opera. Manager.....Howard E. Williams Jr.
Publicity Director .....Richard Eury
Chief Engineer.....Allan Powley
Owners of: WMAL-FM-TV; WSVA-AM-TV-FM, Harrisonburg, Va.

WOL—Washington, D. C.—1924

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Washington Bcstg. Co.
Address.....2000 P. St., N.W.
Tel.: HObart 2-3900.....MBS
Station Representative .....Breen-Ward
Pres., Gen. Mgr.....Henry Rau
Commercial Manager.....Stan Barclay
Business Manager.....Patrick H. Kelly
Chief Engineer .....Lloyd Smith
Owners of: WDOV, Dover, Del.; WNAV, Annapolis, Md.

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....United Bcstg. Co.
Address .....8th & I Sts., N.W.
Tel.: RE 7-8000.....Independent
Station Reps.....United Bcstg.:Wittig
President .....Richard Eaton
V.P. & Gen. Mgr.....John A. Panagos
Program Director.....Cliff Holland
Chief Engineer.....Ernest E. Stephens

WPGC—Washington, D. C. 1954

Frequency: 1580 Kc....Power: 10,000 Watts d.
Owned-Operated By.....WPGC, Inc.
Business Address.....4421 Southern Ave., SE
Tel.: JOrdan 8-6677.....Independent
Station Representative .....Dore
President.....M. E. Richmond
Gen., Comm. Manager.....Robert Howard
Program Director.....Dean Griffith
Chief Engineer.....George R. Sanner

WQMR—Washington, D. C. 1947

Frequency: 1050 Kc.....Power: 1,000 Watts
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....4000 Albermarle St. N. W.
Tel.: EMerson 3-8110.....Independent
President.....Connie B. Gay
General Manager.....Ed Winton
Station Manager.....Ted Dorf
Program Director.....Don Tucker
Publicity Director.....Geraldine Tower
Chief Engineer.....Jim Petty
Owners of WFTC, Kinston; WTCR, Ashland; WGAY-FM, Washington.

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....4001 Nebraska Ave., NW
Tel.: EM 2-4000.....NBC
Sta. Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
V. P., General Mgr.....Joseph Goodfellow
Sta. Sales Mgr.....Harry A. Karr Jr.
Prog. Mgr.....William Grayson
Publicity Dir. ..... Charlotte Walch
Chief Engineer.....John Rogers
Owners of: WNBC-AM-TV-FM, N. Y.; WRCV-AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chicago; KNBC-FM, San Francisco; WAMP, Pittsburgh; WNBQ, Chicago; KRCA, Los Angeles; WFMP, Pittsburgh.

WTOP—Washington, D. C. 1932

Frequency: 1500 Kc.....Power: 50,000 Watts

Owned-Oper. . . . . Washington Post Bcst. Div.
Address . . . . . Broadcast House
Tel.: EM 2-9300 . . . . . CBS
Representative . . . . . CBS Radio Spot Sales
Pres., Bcst. Div. . . . . John S. Hayes
General Manager . . . . . Lloyd Dennis, Jr.
Comm. Mgr. . . . . R. W. Schellenberg
Sales Prom. Manager . . . . . Charles Crawford
Program Director . . . . . Patricia A. Searight
Chief Engineer . . . . . Granville Klink

WUST—Washington, D. C. 1947

Frequency: 1120 Kc. . . . . Power: 250 Watts
Owned-Operated By . . . . . Atlantic Bcstg. Co.
Address . . . . . 1815 V St., N.W.
Tel.: HO 2-0011 . . . . . Independent
Representative . . . . . Pearson
President . . . . . Milton Diener
Gen., Comm. Mgr. . . . . Daniel Diener
Program Mgr. . . . . Ben Gordon
Comm. Prom. Mgr. . . . . Perry Walders
Chief Engineer . . . . . Norman Woods

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc. . . . . Power: 5000 Watts
Owned-Oper. By . . . . . WWDC, Inc.
Business-Studio Address . . . . . 1627 K St., N.W.
Tel.: TU 2-7600 . . . . . Independent
Representative . . . . . Blair
Pres., Gen. Mgr. . . . . Ben Strouse
Comm. Manager . . . . . Herman Paris
Program Director . . . . . Ed Studney
Sales Prom. Mgr. . . . . Jo Wilson
Publicity Director . . . . . Norman Reed
Chief Engineer . . . . . Ross H. Beville
Owners of: WMBR, Jacksonville.

Pop.: 5,034,000
Families: 1,537,500

Florida

Radio Homes: 1,482,000
AM Stas. in State: 169

WAPG—Arcadia—1956

Frequency: 1480 Kc. . . . . Power: 1000 Watts d.
Owned . . . . . Arcadia-Punta Gorda Bcstg. Co.
Address . . . . . Box 676
Tel.: WA 8-6111 . . . . . KBS
President . . . . . H. D. Ryals
General Manager . . . . . W. W. Benton
Comm., Prog. Dir. . . . . Bert G. Erickson
Chief Engineer . . . . . Bill Lee

WKTX—Atlantic Beach—1958

Frequency: 1600 Kc. . . . . Power: 1000 Watts d.
Owned . . . . . Ocean Beach Bcstg. Co.
Address . . . . . 1611 Atlantic Blvd.
Tel.: CH 6-3695 . . . . . Independent
President . . . . . W. H. Adams, Jr.
Gen. Mgr., Chief Eng. . . . . Robert K. Lynch
Program Dir. . . . . Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc. . . . . Power: 1 Kw., d.
Owned By . . . . . L. M. Hughey
Address . . . . . P. O. Box 7
Tel.: WOodlawn 7-1129 . . . . . Independent
President . . . . . L. M. Hughey
Gen. Mgr., Program Dir. . . . . Richard Boyce
Chief Engineer . . . . . Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc. . . . . Power: 1 Kw., d.
Owned By . . . . . Mid-Florida Bcstrs., Inc.
Address . . . . . Kissimmee, Fla.
President . . . . . John Marshall
General Manager . . . . . Douglas L. Way
Commercial Manager . . . . . Geneva Clayton
Program Director . . . . . June Cooper
Chief Engineer . . . . . Jerald Brush
Owners of: WKBX, Kissimmee

WBAR—Bartow—1954

Frequency: 1460 Kc. . . . . Power: 1000 Watts d.
Owned-Oper. By . . . . . WBAR, Inc.
Address . . . . . Box 820
Tel.: 533-4021 . . . . . Independent
Station Manager . . . . . Morton C. Cook
Chief Engineer . . . . . J. A. Duncan

WSWN—Belle Glade—1947

Frequency: 900 Kc. . . . . Power: 1000 Watts d.
Owned-Operated By . . . . . Seminole Bcstg. Co.
Address . . . . . Belle Glade
Tel.: WYman 6-2063 . . . . . Independent
Chrm. of Bd. . . . . E. D. Rivers, Jr.
President . . . . . H. Ulmer
General Manager . . . . . Marvin Smith
Program Director . . . . . Al Harris
Chief Engineer . . . . . C. S. Clemens

WBRD—Bradenton—1957

Frequency: 1420 Kc. . . . . Power: 1 Kw. d.
Owned . . . . . Sunshine State Bcstg. Co., Inc.
Address . . . . . P. O. Box 1038
Tel.: 6-2183 . . . . . MBS
Station Rep. . . . . John E. Pearson Co.
Pres., Gen. Mgr. . . . . Robert R. Nelson
Commercial Manager . . . . . Hal Meyer
Program Director . . . . . B. F. Nelson
Chief Engineer . . . . . Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1490 Kc. . . . . Power: 250 Watts
Owned By . . . . . Fletcher-Mitchell Corp.
Address . . . . . Memorial Pier
Tel.: 3-1490 . . . . . Independent
Station Representative . . . . . Bob Dore Assn.
President . . . . . James I. Mitchell
General Manager . . . . . David W. Albright
Comm. Mgr. . . . . Ken McKendree
Program Director . . . . . Gordon Wyllie

Chief Engineer.....Marlen Hager
Owners of: KCBC, Des Moines.

WWJB—Brooksville—1958

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Brookville Bstg. Service
Address.....30 E. Liberty St.
Tel.: BRookville 2020.....KBS
President, Gen. Mgr.....W. W. Johnson
Station Mgr.....Charles Grant
Chief Engineer.....Don Thompson

WBGC—Chipley—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Lee-San Corp.
Address.....Drawer 430
Tel.: ME 8-0234.....Independent
President, Gen. Mgr. ..... John Sanders
Station, Prog. Mgr.....Mrs. Lee Sanders
Chief Engineer.....Gerald McKechnie

WAZE—Clearwater—1959

Frequency: 860 Kc.....Power: 500 Watts
Owned By.....Radio Clearwater, Inc.
Address.....201 S. Ft. Harrison Ave.
Tel.: 38—575.....Independent
President, Comm. Mgr.....Charles H. Adams
Gen. Mgr., Ch. Eng.....Gene Allen Robinson
Program Director.....Scott Dilworth
Sales Prom. Mgr.....L. H. Falconnier
Publicity Director.....Richard Whiting

WTAN—Clearwater—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Clearwater Radio, Inc.
Business Address.....200 Pierce Blvd.
Tel.: 3-3084.....Independent
Pres., Gen. Mgr.....H. Dennison Parker
Program Director.....Harry C. Lytie
Chief Engineer.....Frank L. Reid

WSUG—Clewiston—1959

Frequency: 1050 Kc.....Power: 250 Watts
Owned By:.....Clewiston Broadcasting Co.
Address.....Box 265
Tel.: Clewiston.....Independent
Station Manager.....L. Chapman

WEZY—Cocoa—1957

Frequency: 1350 Kc...Power: 500 Watts, d; 1 n.
Owned By.....WEZY, Inc.
Address.....740 Clearlake Rd.
Tel.: Newton 6-4411.....Independent
Station Representatives....Grant Webb; Ochs
President.....Irving Braun
General Manager.....Jay Schoof
Program Director.....Richard Olson
Chief Engineer.....John Shelton

WKKO—Cocoa—1953

Frequency: 860 Kc.....Power: 1 Kw. d.
Owned By.....WKKO Radio, Inc.
Address.....Box 1308
Tel.: NE 6-2411.....KBS
Station Representative.....Dora Clayton
President, Gen. Mgr.....Marvin Rothschild
Comm. Manager.....Steve Armstrong
Sta., Program Director.....Dale Wright
Sales Prom. Mgr.....Stan Murhoff
Publicity Director.....Stan Freed
Chief Engineer.....Jack Heimberger

WRKT—Cocoa—1959

Frequency: 1300 Kc.....Power: 500 Watts
Owned By.....Mel Wheeler
Address.....425 W. Orange
Tel.: SU 3-2416.....Independent
President.....Mel Wheeler
General Manager.....Carl Collins
Commercial Manager.....John Fox
Program Director.....Rick Hutto
Publicity Director.....Mack Stamps

WVCG—Coral Gables—1948

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Operated By....Peninsular Bcstg. Corp.
Business Address.....377 Alhambra Circle
Tel.: HI 8-7411.....Independent
Sta. Representative. ....Broadcast Time Sales
President, Sta. Mgr.....George W. Thorpe
Commercial Manager.....Timothy J. Carney
Program Director.....Barbara Binns
Chief Engineer.....Thomas F. Middleton

WCNU—Crestview—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Operated By....Gulf Shores Bcstg. Co.
Address.....Box 518
Tel.: MU 2-2330.....KBS
General Manager.....S. F. Townsend
Chief Engineer.....James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Crestview Bcstg. Co.
Address.....Box 267
Tel.: MU 2-3040.....Independent
Pres., Gen. Mgr.....Evenett M. McCrary
Commercial Manager.....Bob Lynn
Program Director.....Cordel Whitlock
Sales Prom. Mgr.....Al Robinson
Publicity Dir. .....Pat Miller
Chief Engineer.....Russ White

WGTO—Cypress Gardens 1955

Frequency: 540 Kc.....Power: 50,000 Watts
Owned-Operated By.....KSTP, Inc.
Address.....Box 123
Tel.: CY 3-4103.....Independent
Sta. Representative.....Edward Petry & Co.
President.....Stanley E. Hubbard
Vice President Sales.....Marvin Rosene
Comm., Station Manager.....Max Kimbrel
Program Director.....Bill Gramer
Sales Prom. Mgr., Pub. Dir.....Gary Miller
Chief Engineer.....Dave Schick
Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV, Albuquerque;

WDCF—Dade City—1954

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned.....Pasco Bcstg. Co.

Address .....Box 1077
Tel.: LO 7-3879.....KBS
President .....B. Boring

WELE—Daytona Beach—1957

Frequency: 1590 Kc.....Power: 1 Kw.
Owned.....Quality Bcsters. of Daytona, Inc.
Address .....Box 1940
Tel.: CL 2-8222.....Independent
Sta. Representative.....Gill-Perna
President.....R. Kelvin Shivers
Gen. Sta. Mgr.....Val Carter
Publicity Director.....Claire Warren
Chief Engineer.....George Nelson

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WMFJ, Inc.
Business Address.....Daytona Plaza Hotel
Tel.: CL 2-6491.....Independent
Representative .....Jack Masla
President .....John Creutz
General Mgr., Chief Eng.....Jack Siegel
Sta. Mgr., Publicity Mgr.....Dick Clark
Commercial Mgr. .....Jay Caldwell
Program Director.....Myrna De Coudra
Sales Prom. Mgr.....Jerry Norman

WNDB—Daytona Beach—1947

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned-Operated By.....News-Journal Corp.
Business-Studio Address....128 Orange Ave.
Tel.: CL 2-1511.....ABC
Newspaper Affil.....M. Journal; E. News
Sta. Representative.....Thomas F. Clark
President .....Julius Davidson
Gen., Sta. Mgr.....R. Y. Huffman
Commercial Manager.....John Pitts
Sales Prom. Mgr.....E. Russell Truex
Prog. Dir.....Ken Lueck
Publicity Dir.....M. E. Hagman
Chief Engineer.....Stephen B. Searle

WROD—Daytona Beach—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned .....Radio of Daytona, Inc.
Business Address.....Box 991
Tel.: CL 2-4626.....MBS
Representative .....Pearson
President.....Frank J. Russell
Gen. Mgr., Chief Eng.....James F. McDonough
Commercial Mgr.....James Crist
Sales Prom., Publicity.....Ken Steele

WDSP—DeFuniak Springs 1956

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By.....Euchee Valley Bcstg. Co.
Business Address.....8th Street
Tel.: TW 4-8361.....Independent
President.....Mrs. Marie F. Douglass
General Mgr.....H. L. Wiles
Sta. Mgr., Ch. Eng.....Laverne Foster
Program Director.....Michael Tate

WZEP—DeFuniak Springs 1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Leonard Zepp
Address .....Box 387
Tel.: TW 4-7161.....Independent
President Ch. Eng.....Leonard S. Zepp

WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....WJBS, Inc.
Address.....220 E. Hubbard
Tel.: RE 4-1725.....Independent
General Mgr.....D. S. Phares

WOOO—DeLand—1956

Frequency: 1310 Kc.....Power: 5000 Watts
Owned.....Trio Bcstg. Co., Inc.
Address .....Conrad Bldg.
Tel.: RE 4-3422.....KBS
Rep. .....Charles Bernard
Gen., Sta. Mgr.....Wally King
Comm. Prom. Mgr.....Arthur Beckwith
Chief Engineer.....Edwin Carson

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned By.....WDBF Radio
Address.....P.O. Box 2516
Tel.: CR 8-2818.....Independent
President.....Ira Lee Eshelman
General Manager.....O. R. Bellamy
Program Director.....Murrel Blount
Chief Engineer.....Don Hammond

WMEG—Eau Gallie—1956

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned.....Mel-Eau Broadcasting Corp.
Address .....Box 98
Tel.: AL 4-2282.....ABC
Pres., Gen. Mgr.....A. V. Catterton
Asst. Mgr., Prog. Dir.....Victoria C. Martin
Commercial Manager.....Thomas Cary
Sales Prom., Opera. Dir.....Dean C. Wilson
Chief Engineer.....Joseph Benonis

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Floyd W. Hess
Address .....Drawer AX
Owner, Gen. Mgr.....Floyd W. Hess
Sales Prom. Mgr., Program Dir...Richard Smith
Chief Engineer.....Wayne L. Moody

WPAP—Fernandina Beach 1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned .....D. T. Brannen
Address .....Box 691
Tel.: 3667.....KBS
General Manager.....C. R. Witt

WFTL—Fort Lauderdale 1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WFTL Bcstg. Co.
Address.....P.O. Box 1400
Tel.: LOgan 6-9621.....Independent
Sta. Representative.....Jack Masla & Co.
President, Gen. Mgr.....Walter B. Dunn
Sales Prom., Comm. Mgr.....Robert J. Peggs
Program Director.....Joseph P. Mulvihill, Jr.
Chief Engineer.....Charles E. Vanderford, Jr.

WLOD—Ft. Lauderdale—1959

Frequency: 1000 Kc.....Power: 980 Watts
Owned By.....Franklin Broadcasting Co.
Address.....P. O. Box 108
Tel.: WEbster 3-3511.....Independent
Station Representative.....Gill Perna
President.....William F. Johns Jr.
General Manager.....Robert J. Flynn
Commercial Manager.....Sherod Rouser
Program Director.....Michael E. Thomas
Sales Prom. Mgr.....George V. Liddy
Chief Engineer.....Richard P. Northey
Owners of: KOME, Tulsa, Okla.; WMIN, St. Paul, Minn.; WWOM, New Orleans, La.

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc..Power: 10 Kw. d., 5 Kw. n.
Owned.....Florida Air-Power, Inc.
Address.....600 Riverland Road
Tel.: LU 1-1580.....Independent
Station Rep.....Weed Radio
President.....Col. William A. Roberts
General, Comm. Mgr.....Dick Doty
Program Director.....Jack Swart
Publicity Director.....Marie Dehn
Chief Engineer.....Henry Murray

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Ft. Myers Bcstg. Co., Inc.
Address.....2824 Palm Beach Blvd.
Tel.: EDison 4-1331.....KBS
Station Representative.....United Spot Sales
General Manager.....A. J. Bauer
Chief Engineer.....B. Bachman

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.....Power: 5 Kw. d., 5 w. n.
Owned-Operated By.....Robert Hecksher
Address.....2835 Hanson St.
Tel.: ED 5-1175.....Independent
Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....3825 Metger Road
Tel.: Howard 4-1330.....ABC
President.....Maj. Ranulf Compton
General Mgr., Ch. Eng.....Charles C. Castle
Commercial Mgr.....Dennis O'Day
Program Director.....Marcia Collins
Sales Prom. Mgr.....James Harper
Publicity Director.....Donna L. Odgen
Owners of: WKDN, Camden, N. J.

WIRA—Fort Pierce—1946

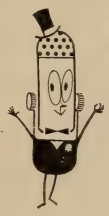
Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Indian River Bcstg. Co.
Address.....P. O. Box 1401
Tel.: HOward 4-1400.....NBC
Sta. Representative.....United Spot Sales
Pres., Gen. Mgr.....James L. Howe
Sta., Program Mgr.....Sam Lawder
Commercial Manager.....J. Kingsley Butt
Chief Engineer.....Robert Money

WFTW—Ft. Walton Beach 1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owner.....Vacationland Bcstg. Co.
Address.....39 Main St.
Tel.: CH 3-3123.....Independent
President.....Wilbur R. Powell
Gen. Sta. Mgr.....Milford A. Reynolds
Chief Engineer.....Jimmy Waits

WNUE—Ft. Walton Beach 1956

Frequency: 950 Kc.....Power: 1 Kw.
Owned By.....Smith Radio Inc.
Address.....Wright Ave.



WWIL

AM & FM

1580 kc. • 103.5 Mgc.

Top Radio
at the Top of the Dial
in
FT. LAUDERDALE, FLORIDA
"Where the Fun Never Sets"

10,000 watts Day
5,000 watts Night

(and WWIL-FM with 31,000 watts covering *all* of South Florida)

Ft. Lauderdale's Dominant
Total Audience Radio

Contact: Weed Radio Corporation
or Dick Doty, General Manager

WWIL, WWIL-FM,
P.O. Box 8067, Ft. Lauderdale, Fla.

Tel.: CH 4-5685.....Independent
Sta. Representative...Continental Radio Sales
President.....M. D. Smith III
General Manager.....B. Borthwick

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
Owned-Operated By.....WDVH, Inc.
Address .....P. O. Box 103
Tel.: FR 2-2528.....Independent
Sta. Representative.....Everett McKinney
President.....R. A. Vaughn
Gen. Mgr., Chief Engr.....Tom Hanssen
Commercial Manager.....Gene A. Bowen
Program, Prom. Mgr.....William P. Marr
Publicity Manager.....David A. Lowe

WGGG—Gainesville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Gainesville, Inc.
Business Address.....Box 501
Tel.: FR 6-5791.....Independent
Sta. Representative.....Jack Masla
Gen. Comm. Mgr.....Leon E. Mims
Program Director.....William Mansfield
Chief Engineer.....Iottis Adams

WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts
Owned-Operated By.....State of Fla.
Business Address.....P.O. Box 2757
Tel.: FR 6-7575.....NBC
Representative.....Thomas F. Clark
General Manager.....Kenneth F. Small
Commercial Mgr.....Robert L. Black
Program Dir.....Pierre A. Bejano
Chief Engineer.....Bertram MacNamara

WGRC—Green Cove Springs 1959

Frequency: 1580 Kc.....Power: 500 W.
Owned By.....Palms Broadcasting, Corp.
Address.....Que-Si-Sana Motel, Walnut St.
Tel.: 6363 .....Independent
President & Gen. Mgr.....R. A. Oliver
Station Mgr.....D. R. Millan

WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By .....Melody Music, Inc.
Address.....1909 Harrison St.
Tel.: WA 2-0178.....Independent
Station Rep.....Clark
President .....Jack Barry
Gen. Mgr., Sta. Mgr.....C. Edward Little
Commercial Mgr.....Bill Day
Sales Prom. Mgr.....Betty Cochran
Program Dir.....Kenneth Roth
Publicity Dir.....Ronnie Ames
Chief Engineer.....Al O'Hara

WSDB—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned.....S. Dade Bcstg. Co.
Business Address.....507 N.W. 2nd St.
Tel.: CI 7-2445.....Independent
General Manager.....Hank Cutshall

WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts, d.
Owned By.....Brennan Bcstg. Co.
Address.....P. O. Box 1103
Tel.: COngress 4-9555.....Independent
Station Rep.....Radio-TV Reps.
Pres., Gen. Mgr.....William J. Brennan
Commercial Manager.....Jim Atkins
Chief Engineer.....C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Operated By.....WIVY, Inc.
Address .....1639 Atlantic Blvd.
Tel.: FL 9-2521.....Independent
Sta. Representative.....Jack Masla
President.....Edward J. Oberle
General Mgr.....Baldwin Goodwin, Jr.

WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Operated By..City of Jacksonville, Fla.
Business-Studio Address.....1 Broadcast Pl.
Tel.: EI 4-1681.....NBC
Sta. Rep. .....Bolling
Commissioner in Charge.....J. D. Kennedy
General Mgr.....J. W. Douglass
Program Supervisor.....Mrs. Margarete Scott
Publicity Dir.....Ed McCullers
Chief Engineer.....Kenneth L. Kroier

WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....WMBR, Inc.
Business Address..Hotel George Washington
Tel.: ELgin 5-9001.....CBS
Sta. Representative.....John Blair & Co.
President .....Ben Strouse
General Mgr.....Sidney L. Beighley, Jr.
Opera Mgr.....Donald R. Smith
Promotion Manager .....Hugh Robinson
Chief Engineer.....C. Roy King

WOBS—Jacksonville—1948

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Mel-Lin, Inc.
Business-Studio Address.....1036 Mary St.
Tel.: EX 8-3411.....Independent
Sta. Reps.....Gill-Perna; Dora Clayton
President, Gen. Mgr.....Larry R. Picus
Station Mgr., Prog. Dir.....Al Keirsey
Comm. Mgr.....G. W. Johnston
Sales Prom. Mgr., Pub. Dir.....Jack Gillman
Chief Engineer.....Arl M. Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....WPDQ, Inc.
Address.....Gulf Life Bldg.
Tel.: E L4-4421.....Independent
Rep.....Venard, Rintoul & McConnell
President .....E. Carr

Gen. Mgr., Vice-Pres.....Robert R. Feagin
Operations Mgr.....Richard C. Fellows
Chief Engineer.....Ernest E. Haralson

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....Rowland Bcstg. Corp.
Address.....2051 West 26th St.
Tel.: ELgin 4-4501.....Independent
Pres., Gen. Mgr.....M. W. Rowland
Program Director.....Robert T. Rowland
Sales Prom. Mgr.....Ed. Jordan
Chief Engineer.....F. O. Thies

WQTY—Jacksonville—1960

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Rahall Broadcasting, Inc.
Address .....P. O. Box 8103
Tel.: RAymond 5-2400.....Independent
Station Rep.....Adam Young, Inc.
President.....Sam G. Rahall
General, Sta. Mgr.....Sam Newey
Commercial Manager.....Frank Hobbs
Program Director.....Murph McHenry
Publicity Director.....Shirley J. Ost
Chief Engineer.....Ben Wills
Owners of: WKAP, Allentown; WNAR, Norristown; WWNR, Beckley; WLCY, Tampa.

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WRHC, Inc.
Address.....247 Margaret St.
Tel.: EL 6-0461.....Independent
Station Representative.....Hal Walton
President.....Harold S. Cohn Sr.
Gen. Mgr.....Harold S. Cohn, 2nd
Station Mgr.....Ronald H. Cohn
Program Director.....Mrs. Ruth Love
Chief Engineer.....Frank Thies

WZOK—Jacksonville—1957

Frequency: 1320 Kc.....Power: 5000 Watts
Owned.....Radio Station WZOK
Business Address.....Peninsular Life Bldg.
Tel.: ELgin 6-1373.....ABC-MBS
President, Gen. Mgr.....C. Macri

WZRO—Jacksonville Beach 1947

Frequency: 1010 Kc.....Power: 1 Kw. d.
Owned By.....Sunshine Stations
Address.....P.O. Box 278
Tel.: Cherry 6-3222.....Independent
Owners .....Andrew B. Letson, E. T. Evans
Program Dir.....J. Douglas

WKIZ—Key West—1959

Frequency: 1500 Kc.....Power: 250 Watts
Owned By.....Florida Keys Bcstg. Corp.
Address.....P.O. Box 1487
Tel.: CY 4-2523.....Independent
Station Rep. .....Devney-O'Connell
President.....R. E. Hook
General Manager.....W. H. Bass
Comm., Chief Eng.....Hal Shedd
Program Director.....E. W. Bray

WKWF—Key West—1945

Frequency: 1600 Kc.....Power: 500 Watts
Owned-Operated By.....John M. Spottswood
Business Address.....P.O. Box 1300
Tel.: CY 6-2222 .....ABC
Owner, Gen. Mgr.....John M. Spottswood
Sta., Sales Prom. Mgr.....Ray A. Schoneck
Prog. Dir.....B. Leach
Chief Eng.....Charles R. Lowe

WKBX—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Mid Florida Bvstg., Inc.
Address.....Lago Vista Blvd.
Tel.: TI 6-7181.....KBS
President .....Jack Marshall
V.P. .....Frank A. Taylor

WDSR—Lake City—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WDSR, Inc.
Address .....Box 826
Tel.: 1315 .....KBS
President, Ch. Eng.....James M. Wall
Station Manager.....Myrtle Baker Wall
Publicity Director.....Steve Stevens

WGRO—Lake City—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....Columbia County Bcstg. Co.
Address.....30 N. Hernando St.
Tel.: 3450 .....Independent
Sta. Representative.....Hopewell
President.....Donald E. Dockery
General Manager.....Bob Dobelstein
Program Dir.....Jack Singer
Sales Prom. Mgr.....James A. Dowdy
Publicity Director.....L. Gene Brown
Chief Engineer.....Philip L. Corbin

WLAK—Lakeland—1936

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Florida Central Bcstg. Co.
Business Address.....P. O. Box 1211
Tel.: MU 2-3143.....NBC
Station Representative.....John E. Pearson
Pres., Gen. Mgr.....Frank W. Nesbitt
Commercial Manager.....Powell Adams
Station Manager.....Garland Burt
Chief Engineer.....William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By .....WONN, Inc.
Address .....Box 2038
Tel.: MU 2-8184.....Independent
Representative.....Donald Cooke, Inc.
President .....Duane F. McConnell
Commercial Manager.....Tommy Dell
Program Director.....Merrill Smith

WYSE—Lakeland—1957

Frequency: 1330 Kc.....Power: 1 Kw.

Owned .....Polk Radio Inc.
Address.....207½ E. Main St.
Tel.: Mutual 6-8127.....Independent
Representative .....Clark
General Mgr., Ch. Eng.....Tom Barber
Program Prom. Mgr.....Marc Wheeler

WIPC—Lake Wales—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned.....Imperial Polk Bcstg. Corp
Address.....P. O. Box 712
Tel.: 2-9831 .....Independent
President.....K. H. Berkeley
V.P., Gen. Mgr.....Charles D. Bishop
Chief Engineer.....William Johnson

WLIZ—Lake Worth—1959

Frequency: 1380 Kc.....Power: 500 Watts
Owned By.....Gold Coast Bcstg. Co.
Address.....1939 Seventh Ave. N.
Tel.: JUstice 5-5533.....KBS
Station Rep.....United Spot Sales
President.....Sam C. Phillips
General Manager.....William S. Decker Jr.
Commercial Manager.....Patricia Sidman
Station Manager.....Elizabeth E. Micken
Program Director.....Barbara Hubley
Sales Prom. Mgr.....Barbara Rosenberg
Publicity Director.....Elaine Bisacca
Chief Engineer.....David E. Hubertz

WBIL—Leesburg—1957

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....Thompson K. Cassel
Address.....P. O. Box 638
Tel.: STate 7-2313.....Independent
President.....Thompson K. Cassel
General Manager.....Charles Stewart
Program Director.....Stan Grams
Publicity Director.....Jim Sharp
Chief Engineer..... Wayne Scott
Owners of: WATS, Sayre; WCHA, Chambersburg.

WLBE—Leesburg—1949

Frequency: 790 Kc.....Power: 5 Kw.
Owned-Operated By.....WLBE, Inc.
Address.....P.O. Box 1231
Tel.: ST 7-2790 .....MBS
President, Gen. Mgr.....Paul A. Husebo
Sales Prom., Publicity Dir.....Wendell Husebo
Chief Engineer.....Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc.....Power: 1 Kw. d.
Owned.....Norman O. Protsman
Business Address.....P. O. Box 637
Tel.: FOrest 2-1250.....KBS
Owner, Gen. Mgr.....Norman O. Protsman
Program Director.....Faith Protsman
Chief Engineer.....C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Norman O. Protsman
Address .....Box 621
Tel.: HU 3-6333.....KBS
Owner.....Norman O. Protsman
Station Manager.....Bob Lay

WTOT—Marianna—1958

Frequency: 980 Kc.....Power: 1 Kw.
Owned By.....Chipola Corp.
Address.....104 S. Caledonia St.
Tel.: HUdson 2-3046.....KBS
President.....F. T. MacKinnon
Gen. Mgr., Chief Eng.....John Boggess
Commercial Mgr.....James W. Hart
Promotion Manager.....Barbara Kelly
Program Dir.....Lloyd Hart
Publicity Director.....Cecil Tindel

WTYS—Marianna—1948

Freq.: 1340 Kc....Power 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....James W. Tate
Address .....Box 777
Tel.: HU 2-2131.....Independent
General Manager.....James W. Tate
Station, Comm. Mgr.....James W. Hart Jr.
Program Director.....Jim Fisher
Chief Engineer.....Jim Hartley

WMMB—Melbourne—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Indian River Radio, Inc.
Address .....Front St.
Tel.: PA 3-1661 .....MBS
President .....H. G. Murrelle
General Manager.....Howard L. Green
Chief Engineer.....Edward Murdoch

Nothing
Outshouts
Quality and
Integrity

AP

WAME—Miami—1958

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....Consolidated Comm.
Address.....Chamber of Commerce Bldg.
Tel.: FRanklin 3-5533.....Independent
Sta. Representative.....Adam Young
General Manager.....Ted Wilson
Comm., Station Mgr.....Murry Woroner
Program Dir.....Fred Hohl
Sales Prom., Publicity.....Lee Wilson
Chief Engineer.....Stan Brown

WCKR—Miami—1956

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Biscayne TV Corp.
Address.....1401 N. Bay Causeway
Tel.: PL 1-6692.....NBC
Station Rep.....Daren McGavren
President .....Niles Trammell
Station Mgr.....Alan Henry
Comm. Manager.....Milton Komito
Program Director.....Lee Manson
Publicity Director.....Robert Lakin
Chief Engineer.....Gene Rider

WFAB—Miami—1958

Frequency: 990 Kc.....Power: 5000 Watts
Owned By.....WFAB, Inc.
Address .....P. O. Box 1288
Tel.: Franklin 1-5531.....Independent
President, Gen. Mgr.....Harold E. King
Station Mgr.....L. G. Jacobs

WFEC—Miami—1949

Frequency: 1220 Kc.....Power: 250 Watts
Owned-Oper. By.....Fla. East Coast Bcstg.
Address.....350 N.E. 71st St.
Tel.: PL 1-7534.....Independent
Sta. Representative .....Bernard Howard
President, Gen. Mgr.....Harry Trenner
Publicity Director.....Blanche Calloway
Program Director.....Doris M. Sanford
Chief Engineer .....Vernon Ellis

WGBS—Miami—1944

Freq.: 710 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned.....Storer Bcstg. Co.
Address.....1605 Biscayne Blvd.
Tel.: FR 9-2401.....CBS
Newspaper Affiliation.....Miami Beach Sun
Station Representative.....Katz Agency, Inc.
President.....George B. Storer
V. P., Mgr., Dir.....Bernard E. Neary
Commercial Mgr.....Norman A. Palmer
Program Director.....Robert B. Martin
Prom., Publicity.....William S. Durney
Chief Engineer.....Edward C. Lockwood
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; WITI-TV, Milwaukee; KGBS, Los Angeles.

WINZ—Miami—1946

Freq.: 940 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Rand Bcstg. Co.
Business Address.....Biscayne Terrace Hotel
Tel.: FR 1-6641.....Independent
Representative ..... Petry
President .....Rex Rand
V.P., Gen. Mgr.....Robert E. Mitchell
Chief Engineer.....Lee Caput

WMIE—Miami—1947

Freq.: 1140 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....WMIE, Inc.
Address.....1448 N. W. 36 St.
Tel.: NEwton 5-2447.....Independent
Representative .....Charles Bernard
President.....E. D. Rivers, Sr.
Station Manager.....Jack E. Nobles
Commercial Manager.....Lawrence Lunker
Program Director.....Douglas Hatton
Sales Prom. Mgr.....Neal Owings
Chief Engineer.....Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc...Power: 5 Kw.d., 1 Kw. n.
Owned-Operated By.....Storz Brcstg. Co.
Business-Studio Address....1723 duPont Bldg.
Tel.: FRanklin 7-3535.....Independent
Representative .....John Blair
President .....Todd Storz
Gen., Sta., Comm. Mgr.....Jack Sandler
Program Dir.....Charles Murdock
Chief Engineer.....Morris Barwick
Owners of: WHB, Kansas City, Mo. WTIX, New Orleans; KQMA, Oklahoma City; WDGY, Minneapolis.

WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WSKP, Inc.
Address.....420 S.W. 2nd Ave.
Tel.: FR 1-1585.....Independent
Station Rep.....H. R. Representatives
President .....Bill O'Neil
Gen. Mgr.....R. C. O'Donnell
Program Dir.....Georgiana Fleming
Chief Eng.....Gerald G. Roberts

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
Owned-Operated By.....WKAT, Inc.
Address.....1759 N. Bay Road
Tel.: JE 1-5711.....CBS
Sta. Representative.....Gill Perna
President.....Mrs. Ucola Katzentine
Commercial Manager.....Sidney Levin
Program Director.....Bill Smith
Chief Engineer.....Arthur P. Smith

WMBM—Miami Beach—1947

Frequency: 790 Kc.....Power: 5000 Watts
Owned.....Rounsaville of Miami Beach, Inc.
Address.....Causeway Terminal
Tel.: JE 1-5586.....Independent
Sta. Reps.....Pearson; Dora-Clayton, Inc.
President.....Robert W. Rounsaville

General Mgr.....Arnold C. Kaufman
Station Manager.....Donald K. Clerk
Program Director.....Milton Smith
Chief Engineer.....James Hall

WMET—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned By....Community Service Bcstrs, Inc.
Business Address.....814 First St.
Tel.: JEfferson 8-0411.....Independent
President.....James R. Williams
Ex. V.P., Gen. Mgr.....R. B. Baker
Station Mgr.....Thomas E. Wood, Jr.
Commercial Manager.....B. S. Leonard
Program Director.....Alfred Nobel
Publicity Director.....Patricia Montgomery
Chief Engineer.....V C. Roberts

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....C. W. Mapoles
Address.....Ward Basin Rd.
Tel.: NA 3-3425.....MBS
Owner, Gen. Mgr.....C. W. Mapoles
Comm. Sta. Mgr.....H. Byrd Mapoles
Program Dir.....D. Cooke

WSRA—Milton—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Santa Rosa Bcstdg. Co.
Address.....Berry Hill Rd.
President.....F. A. Davis
General Manager.....D. Retherford

WMDF—Mount Dora—1958

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned By.....WMDF, Inc.
Address.....Old Eustis Road
Tel.: EVergreen 3-3110.....Independent
General Mgr.....Max B. Lee

WNOG—Naples—1954

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned and Oper. By.....Radio Naples Inc.
Business Address.....E. Tamiami Trail
Tel.: MIdway 2-5127.....KBS
Representative .....Geo. Hopewell
President, Gen. Mgr.....William J. Ryan
Commercial Manager.....Homer L. Dixon
Program Director.....John D. Beaty
Publicity Director.....Barbara Pritchard
Sales Prom. Mgr.....Eileen Eilers
Chief Engineer.....David S. Traer

WSBB—New Smyrna Beach 1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Broadcasters, Inc.
Business Address.....Box 125
Tel.: GA 8-9091.....MBS-KBS
President, Gen. Mgr.....A. V. Tidmore
Station Manager.....A. L. Pruitt
Chief Engineer.....Sim Eagleson

"MIAMI BEACH SALUTES the Radio and Television Industry for its wonderful cooperation in bringing the Miami Beach Story to the eyes and ears of the nation.

WARMEST THANKS from the warmest part of the nation.

HANK MEYER
Public Relations Consultant,
CITY OF MIAMI BEACH"

WHYS—Ocala—1957

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned:.....Associated Broadcasters, Inc.
Address .....P. O. Box 779
Tel.: MA 2-8174.....Independent
President .....C. C. Davenport
General Manager.....R. L. Bowles

WMOP—Ocala—1953

Frequency: 900 Kc.....Power: 1000 Watts
Owner.....A. B. Letson
Address.....311 Robertson Bldg.
Tel.: Ocala .....Independent
President.....A. B. Letson
General Mgr.....Jim Kirk
Comm., Sls. Mgr.....Vernon Arnette
Chief Engineer.....Lloyd Lutz

WTMC—Ocala—1939

Frequency: 1290 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WTMC, Inc.
Address .....Box 831
Tel.: MA 2-4127.....KBS-MBS
Station Rep.....Dora Clayton
President, Gen. Mgr.....Ray Gunckel Jr.
Comm., Sta. Mgr.....Tom Catalano
Program Director.....William J. Worth
Chief Engineer.....C. Gordon Huey

WAYR—Orange Park—1960

Frequency: 550 Kc.....Power: 1 Watt
Owned By.....Dan Richardson
Address.....Orange Park, Fla.
Tel.: COngress 4-9587.....Independent
President .....Dan Richardson
General Manager.....Gordon R. Linscott
Program Director .....Y. Thomas Kirby
Sales Promotion Mgr.....Joseph R. May
Chief Engineer.....William F. Askew

WABR—Orlando—1954

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Contemporary Bcstg. Co.
Address.....P. O. Box 7547
Tel.: Garden 5-6631.....Independent
Sta. Rep.....Gill-Perna
President .....I. Edward Edwards
General Mgr.....J. D. Coombs
Commercial Mgr.....Preston M. Ward
Program Dir.....R. Motes
Chief Engineer.....J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Cherry Bcstg. Co.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491..... .....CBS
Representative .....John Blair
Chairman of Board.....Wm. S. Cherry Jr.
Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.
Commercial Mgr.....Carl F. Hallberg
Chief Engineer.....James E. Yarbrough
Owners of: WDBO-TV.

WHIY—Orlando—1957

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned.....Orlando Radio & TV Bcstg. Corp.
Address.....563 N. Orange Ave.
Tel.: GA 4-8561.....Independent
President .....Gordon Sherman
General Comm. Mgr.....Gene G. Cook
Commercial Mgr.....Marvin Picard
Program Director.....Art Spector
Chief Engineer.....Peter Wiltjer

WHOO—Orlando—1948

Freq.: 990 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....WHOO, Inc.
Business Address.....311 N. Rosalind Ave.
Tel.: GArden 5-3591.....Independent
Representative ..... Hollingbery
Pres., Gen. Mgr.....John T. Rutledge
Commercial Manager.....Don Welsh
Operations Mgr.....Gene Stuart
Chief Engineer.....Charles K. Chrismon

WKIS—Orlando—1946

Frequency: 740 Kc.....Power: 5 Kw. 1 Kw. n.
Owned-Oper. By....Central Florida Bcstg. Co.
Address.....P. O. Box 1353
Tel.: CYpress 5-0740.....NBC
Station Rep. .....Devney-O'Connell
Pres., Gen. Mgr.....Mrs. Naomi T. Murrell
Station Manager.....William O. Murrell, Jr.
Comm. Prom. Mgr.....Harold McWhorter
Program Director.....Donald McWhorter
Chief Engineer.....Jack Collinsworth

WLOF—Orlando—1940

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By....Mid-Fla. Radio Corp.
Address .....P. O. Box 5756
Tel.: Cypress 3-2431.....Independent
Station Representative.....Daren McGavren
President .....Harris Thomson
V. P., Gen. Mgr.....Howard S. Kester
Commercial Mgr.....Tom Siegfried
Program Director.....Bob Bartl
Operations Manager.....Ernest Legge
Chief Engineer.....W. Dodd Daniels

WQXQ—Ormond Beach—1957

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....Volusia County Bcstg. Corp.
Address.....Box 5038, Daytona Beach
Tel.: ORange 7-4122.....Independent
President, Ch. Eng.....Lyman W. Menard
General Mgr.....Don Ritter

WRIM—Pahokee—1958

Frequency: 1250 Kc.....Power: 500 Watts
Owned By.....WRIM, Inc.
Address.....P.O. Box 548
Tel.: 682.....Independent
President.....J. H. Mann
Gen., Sta. Mgr.....P. Willis, Jr.

WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Raymond P. McMillin
Address.....P. O. Box 668
Tel.: EAst 8-1434.....MBS

General Manager.....R. P. McMillin
Sta. Mgr., Chief Eng.....George Duck

WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hall Bcstg. Co.
Address .....900 River St.
Tel.: EA 5-4555.....KBS
Gen. Mgr.....William R. Terry
Commercial Manager.....Herb Young
Chief Engineer.....Isaac Lee

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Flame R-TV Co.
Address.....3000 S. Ocean Blvd.
Tel.: JU 2-7401.....ABC
Exec. V.P., Gen. Mgr.....Art Rivera
Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Dixie Radio Inc.
Address.....323 West Beach Drive
Tel.: PO 3-1777.....Independent
Representative .....Hollingbery
President .....Denver Brannen
General Manager.....R. B. Mann
Chief Engineer.....D. Priest

WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address.....300 E. 15th St.
Tel.: Sunset 5-6176.....ABC
Sta. Reps.....Walker-Rawalt; Dora-Clayton
Program Director.....Robert Badger
Comm. Ch. Eng.....Donnell Brookins

WTHR—Panama City—1957

Frequency: 1480 Kc.....Power: 500 Watts, d.
Owned.....WTHR Bcstg. Co.
Address.....P.O. Box 788
Tel.: ADams 4-2781.....Independent
Representative .....Burn-Smith
Gen. Mgr.....H. W. King
Sales Manager.....I. Scott
Chief Engineer.....Paul Demeree

WBOP—Pensacola—1956

Frequency: 980 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont
Tel.: HE 8-7543.....Independent
Sta. Reps.....National Time Sales; B. I. Ochs
President.....E. O. Roden
Gen. Sta. Mgr.....Zane D. Roden
Comm. Prom. Mgr.....John Hofen
Program, Publicity Dir.....W. I. Dove
Chief Engineer.....George Tisdale

WBSR—Pensacola—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WBSR, Inc.
Address.....1603 N. Pau Blvd.
Tel.: HE 2-6173.....CBS
Representative.....Venard, Rintoul, McConnell
Pres., Gen. Mgr.....Don J. Lynch
Comm. Mgr.....Bo Mitchell
Program Director.....Don Redfield
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....WCOA Radio, Inc.
Address .....Lakewood Road
Tel.: Glendale 6-5751.....NBC
Representative .....Hollingbery
President, Gen. Mgr.....J. McC. Milles
Station Manager.....Art Keeney
Program Director.....Jim Young
Prom., Publicity Director.....R. A. Ryan
Chief Engineer.....D. M. Morris

WNVY—Pensacola—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Florida Radio Bcstg Corp.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....Independent
Sta. Rep.....Venard, Rintoul & McConnell
President .....J. Drees
General Manager.....J. Howat

WPFA—Pensacola—1954

Frequency: 790 Kc.....Power: 1,000 Watts d.
Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....ABC
President.....Edwin H. Estes
General Manager.....Van A. Temple
Program Director.....Marshall Bradley
Chief Engineer.....Tom Lowery
Owners of: WMOZ, Mobile

WPRY—Perry—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor County Bcstg. Co.
Address .....P. O. Box 67
Tel.: 540.....KBS
Representative.....Continental Radio Sales
President.....Alpha B. Martin
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc.....Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1607 S. Collins St.
Tel.: 752-3123 .....Independent
President .....W. A. Smith
Gen. Mgr., Chief Eng.....George Friend

WLOD—Pompano Beach—1959

Frequency: 980 Kc.....Power: 1 Kw.
Owned-Oper. By.....WLOD, Inc.
Address.....980 Atlantic Blvd., Extension
Tel.: LOgan 6-8316.....Independent
Sta. Rep. .....Gill-Perna, Inc.
President.....W. F. Johns, Jr.
General Mgr.....S. Rouser
Sales Manager.....J. F. Ward

WPOM—Pompano Beach—1958

Frequency: 1470 Kc.....Power: 5000 Watts d.
Owned By.....Gold Coast Broadcasters, Inc.
Address.....P. O. Box 10315, Ft. Lauderdale
Tel.: Ft. Lauderdale.....ABC
President.....James C. Dean
General Sta. Mgr.....V. King
Chief Engineer.....Les Follette

WJOE—Port St. Joe—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....National Radio of P. St. Joe
Address.....P. O. Box 310
Tel.: Ball 7-2426.....Independent
General Mgr., Chief Eng.....Robert Sidwell
Program Director.....Jim Vickers
Publicity Director.....Guy N. Middleton

WCCF—Punta Gorda—1960

Frequency: 1580 Kc.....Power: 1 Kw.
Owned By.....Charlotte Radio Co.
Address.....P. O. Box 277
Tel.: NEptune 9-1580.....Independent
President.....Loyal Phillips
General, Sta. Mgr.....Roy L. Hickox
Chief Engineer.....William Q. Setliffe

WCNH—Quincy—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Big Bend Broad. Corp.
Address.....P.O. Box 630
Tel.: MA 7-6700.....KBS-MBS
President, Gen. Mgr.....William S. Dodson
Station Manager.....Ken Harmon
Commercial Manager.....G. H. Powell
Program Director.....DeWitt Cowens
Publicity Director.....Agnes Kingry
Chief Engineer.....Sam Martin

WHEW—Riviera Beach—1960

Frequency: 1600 Kc.....Power: 1 Watts, d.
Owned By.....Public Service Bcstg.
Address..45th & Military Trail, W. Palm Beach
Tel.: Overland 3-1600.....Independent
Owner, General Mgr.....Robert Hecksher

WFOY—St. Augustine—1936

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Ponce de Leon Bcasting
Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....CBS
Pres., Gen. Mgr.....John E. Bernhard, Jr.
Commercial Mgr.....Fred H. Schilling
Chief Engineer.....R. J. Sheppe

WSTN—St. Augustine—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....D & R Bcstg. Corp.
Address.....900 Anastasia Blvd.
Tel.: VA 9-9094.....Independent
General Manager.....J. H. Riggs
Ass't Manager.....R. W. Webb

WLCY—St. Petersburg—1939

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Operated By.....Rahall Enterprises
Address.....11450 Gandy Blvd.
Tel.: HE 5-2131.....Independent
Station Reps.....Adam Young, Paul O'Brien
President.....Joe Rahall
General, Sta. Mgr.....Sam G. Rahall
Sales Mgr.....Donald L. Jones
Sales Prom. Mgr.....W. Kirkwood
Program Director.....M. Clever
Publicity Director.....Ray Nielson
Chief Engineer.....Dan Lunin
Technical Director.....C. F. Cordaro
Owners of: WKAP, Allentown, Pa.; WWNR, Beckley, W. Va.; WNAR, Norristown, Pa.; WQTY, Jacksonville; WTSP-TV, St. Petersburg.

WPIN—St. Petersburg—1950

Frequency: 680 Kc.....Power: 1,000 Watts
Owned-Oper. By..Fla. W. Coast Bcstrs., Inc
Business Address.....28th St. N. at 62nd Ave.
Tel.: HEmlock 5-6161.....Independent
Station Rep.....Donald Cooke
President.....Dr. Charles Farrington
Gen. Comm. Mgr.....Arthur Mundorff
Program Director.....James Carley
Sales Prom. Mgr.....Herb Anderson
Publicity Director.....Jim Boynton
Chief Engineer.....Bert Coyle

WSUN—St. Petersburg—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By....City of St. Petersburg
Business Address.....Municipal Pier
Tel.: 5-4121.....ABC
Representative.....Venard, Rintoul, McConnell
General Manager.....Fred P. Shawn
Commercial Manager.....Jack Weldon
Program Director.....Bob Vaughn
Publicity Director.....Jeanne Miller
Chief Engineer.....William C. Codding
Owners of: WSUN-TV.

WILZ—St. Petersburg Beach 1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned.....Holiday Isles Bcstg. Co.
Address.....P. O. Box 6267
Tel.: 233-001.....KBS
Representative.....Jack Masla
President.....H. C. Spence
General Manager.....D. L. Bigelow

WSFR—Sanford—1956

Frequency: 1360 Kc.....Power: 500 Watts
Owned.....Sanford Seminole Bcstg. Co.
Address.....Box 679
Tel.: 2-8000.....Independent
General Manager.....J. Drucker
Program Dir.....J. Cairns

WTRR—Sanford—1947

Frequency; 1400 Kc.....Power: 1,000 Watts
Owned-Operated By.....Radio Station WTRR
Business Address.....Box 1541
Tel.: FA 2-6112.....KBS
General Manager.....Myron A. Reck

Commercial Manager.....Jack Weible
Program Director.....Nick Pfeifauf
Chief Engineer.....James S. Williamson, Jr.

WKXY—Sarasota—1949

Frequency: 930 Kc....Power: 1 Watts d., 500 n.
Owned-Operated By.....Sarasota Bcstg. Co.
Address.....2500 Tenth St.
Tel.: RI 7-1151.....Independent
Sta. Representative.....Thomas Clark
President, Gen. Mgr.....A. G. Fernandez
Commercial Manager.....James M. Angel
Program Director.....Charles Fernandez
Chief Eng.....Robert L. Kohlmeyer

WSPB—Sarasota—1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WSPB Bcstg. Co.
Business Address.....Box 1110, City Island
Tel.: FU 8-2121.....CBS
Sta. Representative.....Walker-Rawalt
V. P., Gen. Mgr.....Mark Woods
Program Director.....David Hale
Publicity Director.....Charles Shaw
Chief Engineer.....G. W. McGougan

WYND—Sarasota—1959

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Gulf-Coast Bcstg Co., Inc.
Address.....3439 S. McIntosh Road
Tel.: RI 6-3647.....Independent
President, Gen. Mgr.....Kelsey L. Hutchinson

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
Owned-Operated By....Progressive Publ. Co.
Business Add.....Assembly Pt. on Dinner Lake
Tel.: EVergreen 5-7149.....KBS
President.....W. K. Ulerich
Station Manager.....Jack Hughes
Program Director.....Ron Wilson
Chief Engineer.....Robert Goshorn
Owners of: WCPA, Clearfield; WMAJ, State College; WDAD, Indiana.

WSEB—Sebring—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned By.....C. C. Tillman, Jr. & D. Wasdon
Address.....P. O. Box 768
Tel.: EVergreen 5-7141.....Independent
Representative.....Guy Zwahlen
General Mgr.....W. K. Diehl
Comm. Mgr.....M. J. Hinlein

WRGR—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio Starke, Inc.
Business Address.....935 North Temple Ave.
Tel.: WO 4-5001.....KBS
Sta. Representative....Continental Radio Sales
President.....Murray C. Tillman
General Sta. Mgr.....Will Shawver
Program Director.....Chuck Dent
Chief Engineer.....Clarence O. Wright

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Blue Water Bcstg. Co.
Address.....Drawer 417
Tel.: ATlantic 7-2020.....MBS
Pres., Gen. Mgr.....Lester M. Combs
Station Manager.....Jim Driscoll
Publicity Director.....Margaret A. Combs
Chief Engineer.....Fred Chapman

WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Floridan
Tel.: 3-2550.....Independent
Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Commercial Prom. Mgr.....Carl Swanson
Program Director.....Harry Martin
Chief Engineer.....A. Tom Kindell

WRFB—Tallahassee—1959

Frequency: 1580 Kc.....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....P.O. Box 3127
Tel.: 4-6818.....Independent
Station Rep.....Chas. Bernard
Pres., Chief Eng.....Emerson W. Browne
Commercial Manager.....John T. Bevis
Station Manager.....Margie B. Bowman
Prom., Publicity Director.....Jerry Conrad
Program Director.....George Roberts

WTAL—Tallahassee—1935

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAL, Inc
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Representative.....Meeker, Cummings
President.....Victor C. Diehm
General Mgr.....Arthur Deters
Commercial Mgr.....Bill Nichols
National Sales Mgr.....Thomas A. Tito
Program Director.....Ron Martin
Publicity Director.....Phil O'Neil
Chief Engineer.....Glenn Boatright
Owners of: WAZL, Hazleton; WHOL, Allentown; WHLM, Bloomsburg.

WTNT—Tallahassee—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Tallahassee Appli. Corp.
Business-Studio Address.....P.O. Box 1047
Tel.: 2-1450.....CBS
Representative.....Devney-O'Connell; Ayers
Pres., Gen. Mgr., Ch. Eng....Frank W. Hazelton
Commercial Manager.....Hurley W. Rudd
Program Director.....R. S. Meigs
Sales Prom., Publicity.....Don C. Price

WALT—Tampa—1947

Frequency: 1110 Kc.....Power: 10 Kw. d.
Owned.....Tampa Broadcasting Co., Inc.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent

Sta. Representative .....Gill-Perna
President.....William B. Caskey
Station Manager.....George W. Fee
Program Director.....Bob Walters
Sales Prom. Mgr.....Tom Whitmore
Publicity Director.....Bob Poller
Chief Engineer.....Paul Gossett
Owners of: WSAI, Cincinnati; WPEN, Philadelphia

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....Smiley Properties, Inc.
Business Address.....101 N. Tampa St.
Tel.: 2-0404 .....CBS
Representative .....Katz
President .....Joseph F. Smiley
General Manager.....L. Spencer Mitchell
Commercial Manager.....Robert M. Weeks
Program Director.....G. Douglas Pidgeon
Publicity Director .....Kay Dowst
Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....905 Jackson St.
Tel.: 2-0131.....NBC
Newspaper Affiliation..Tampa Tribune-Times
Representative .....John Blair
President.....John C. Council
General Manager.....George W. Harvey
Sta., Comm. Mgr.....John Alexander
Program Director.....Dan Valentine
Publicity Director.....Doug Duperrault
Chief Engineer.....Joseph Mitchell

WHBO—Tampa—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Gateway Broadcasters, Inc.
Business Address.....11011 Florida Ave.
Tel.: WE 5-3171.....MBS
Rep. .....Charles Bernard
President .....John A. Boling
Gen. Mgr.....Bob A. Martin
Chief Engineer.....Bill Polk

WINQ—Tampa—1960

Frequency: 1010 Kc.....Power: 50 Kw. d.
Owned By.....Rand Broadcasting
Address .....Hillsboro Hotel
Tel.: 2-6425 .....Independent
Station Rep. .....Eastman
President .....Rex Rand
General Mgr.....Harold H. Meyer

WSOL—Tampa—1950

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned By.....WPIT, Inc.
Address.....113 E. La Fayette St.
Tel.: 2-8024 .....Independent
Station Rep.....National Time Sales
President.....John L. Laux
General Mgr.....Don Ioset
Station, Comm. Mgr.....Albert B. Gale
Sales Prom. Mgr.....Frank McGlynn
Publicity Director.....Ron Harpe
Program Director.....Bill Beatty
Chief Engineer.....Maurice Scott

WTMP—Tampa—1954

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned:.....Rounsaville Radio Stations
Address.....Box 1101, Washington Blvd.
Tel.: 4-1109.....Independent
Sta. Reps.....Pearson; Dora Clayton
President.....Robert W. Rounsaville
General Manager.....Jack Everbach
Station Manager .....Charles Acton
Program Director.....Tom Hankerson
Chief Engineer.....Warren Kauffman
Owners of: WCIN, Cincinnati; WLOU, Louisville; WMBM, Miami Beach; WVOL, Nashville; WYLD, New Orleans; KRZY, Dallas.

WDCL—Tarpon Springs—1954

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Clearwater Bcstg. Corp.
Address.....Box 1558, Clearwater
Tel.: 37-157 .....Independent
Newspaper Affil. .....Democrat Times
General, Comm. Mgr.....Ross Charles
Program Director.....B. Hendricks

WRMF—Titusville—1957

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Operated By.....WRMF, Inc.
Address .....Box 666
Tel.: Amheast 7-2141.....Independent
Station Rep.....Geo. Hopewell
President.....Richard M. Fairbanks
Gen., Sta. Mgr.....Robert L. Bright
Sales Promotion Mgr.....David Harrell
Program Director.....Dan Smith
Publicity Director.....June Carter
Chief Engineer.....Marion Russell

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bay Bcstg. Co.
Address .....Box 608
Tel.: Orange 1-3281.....Independent
General Mgr.....K. M. Richards
Chief Engineer.....E. C. Allmon

WAMR—Venice—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By.....Vencie Nokomis Bcstg. Co.
Address .....P. O. Box 1256
Tel.: 3-4931 .....Independent
President .....Larry Rhodes
General, Sta. Mgr.....Richard Doudna
Commercial Mgr.....George Miller
Program Director.....Jack Charest
Sales Prom., Publicity Director....Cliff Arquette
Chief Engineer.....Joe Barone

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....WNTM, Inc.
Address.....P. O. Box 397
Tel.: Jordan 2-5405.....KBS
Sta. Representative.....Burn-Smith
Pres., Gen. Mgr., Ch. Eng...R. M. Chamberlin

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Tropics, Inc.
Address.....1536 20th St.
Tel.: JOrdan 2-5454.....MBS
President.....Sen. Merrill P. Barber
Gen., Sta. Mgr.....William E. Turner
Chief Engineer.....Stanley E. Wood

WAUC—Wauchula—1958

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned By.....Hardee Bcstg. Co.
Address.....P.O. Box 936
Tel.: PRospect 3-4271.....KBS
President.....R. S. Taylor
Station Manager.....William F. Ferguson

WEAT—West Palm Beach 1948

Frequency: 850 Kc.....Power: 1 Kw.
Owned.....Rand Bcstg. Co.
Address.....P. O. Box 70
Tel.: TE 3-9668.....NBC
President.....Rex Rand
V.P., Gen. Mgr.....Bertram Lebhar, Jr.
Chief Engineer.....J. Ross McPherson

WIRK—West Palm Beach 1947

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel.: TE 3-1711.....Independent
Sta. Representative.....Jack Masla
Pres., Gen. Mgr.....Joseph S. Field, Jr.
Comm. Sales Prom. Mgr.....Rome J. Hartman
Program Director.....Fred A. Allen
Publicity Director.....William S. Gordon
Chief Engineer.....Earl R. Heglund

WJNO—West Palm Beach 1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WJNO, Radio
Bus. Address....1500 N. Flagler Dr., Box 189
Tel.: TE 2-3638.....CBS
Representative.....Meeker
Gen., Comm. Mgr.....H. V. McMillan
Sales Prom. Mgr.....Charles W. Curtin
Chief Eng.....Curtis Brinson

WOKB—Winter Garden—1958

Frequency: 1600 Kc.....Power: 1 Kw.
Owned By.....John B. Cook, Jr.
Business Address.....P.O. Box 1308, Orlando
Tel.: GA 3-2218.....Independent
Station Reps....Nat'l Time Sales; Dora Clayton
General Manager.....John B. Cook, Jr.
Chief Engineer.....Milton Sutton

WINT—Winter Haven—1958

Frequency: 1360 Kc.....Power: 1 kw., d.
Owned By.....Winter Haven Bcstg. Co.
Address.....P.O. Box 568
Tel.: Cypress 3-5036.....Independent
President, Chief Eng.....A. L. Fazzari
Commercial Manager.....Bruce E. Parker
Program Director.....Joe Trivette

WSIR—Winter Haven—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Hundred Lakes Bcstg.
Address.....665 W. Lake Howard Drive
Tel.: CY 4-2144.....MBS
Representative.....Devney-O'Connell
Pres., Gen. Mgr.....Lawrence Rollins
Commercial Manager.....Arnold Silvert
Program Director.....Richard Eyrich
Chief Engineer.....L. Orden Craig

Pop.: 4,070,000
Families: 1,064,500

Georgia

Radio Homes: 1,021,000
AM Stas. in State: 132

WAAG—Adel—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cook County Bcstg. Co.
Address.....P. O. Box 508
Tel.: 8571.....KBS
President.....W. M. Forshee
Gen., Sta. Mgr.....Esther Shepherd
Comm. Mgr., Prog. Dir.....Don H. Wingate
Chief Engineer.....E. R. Ridenour

WALG—Albany—1941

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Albany, Inc.
Address.....P. O. Box 96
Tel.: HE 6-7233.....ABC
Station Reps.....Venard, Rintoul-McConnell
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....A. W. Murphy
Program Director.....Jane Oliver
Chief Engineer.....Tommy Duke

WGPC—Albany—1933

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Albany Bdcstg. Co.
Business-Studio Address....New Albany Hotel
Tel.: HE 2-1277.....CBS
Representative.....George P. Hollingbery
President.....J. W. Woodruff, Jr.
V. P. & General Mgr.....L. M. George
Program Director.....Walter H. Flint
Chief Engineer.....R. A. Carlton

WJAZ—Albany—1952

Frequency: 960 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....James S. Rivers, Inc.
Address.....N. Slappey Drive

Tel.: HE 2-7447 ..... KBS
Station Representative ..... Pearson
President ..... James S. Rivers
Gen. Mgr. ..... Richard B. Smith
Chief Engineer ..... R. Caldwell

WCQS—Alma—1957

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned By ..... Queen City Bcstg. System
Business Address ..... P.O. Box 304
Tel.: 632—4411 ..... KBS
President ..... Farnell O'Quinn
Gen. Sta. Mgr. ..... Dane Bruce
Commercial Manager ..... Joyce Holton
Program Director ..... Ralph Deen
Chief Engineer ..... William Allnoch

WDEC—Americus—1947

Frequency: 1290 Kc. ..... Power: 1000 Watts d.
Owned-Operated By .. The Americus Bdcstg. Co.
Business-Studio Address ..... Rembert Bldg.
Tel.: 3681 ..... Independent
Representative ..... Dora-Clayton, Indie Sales
Pres., Gen. Mgr. ..... Charles C. Smith
Program Director ..... Dewey Stone
Commercial Mgr. ..... Paul Filben
Chief Engineer ..... Raymond C. LaPrade

WDOL—Athens—1957

Frequency: 1470 Kc. ..... Power: 1 Kw. d.
Owned ..... S.E. Bcstg. System
Address ..... Box 1607
Tel.: LI 8-1354 ..... KBS
Sta. Representative ..... Thomas Clark
President ..... James S. Rivers
General Manager ..... William B. Hill
Station Manager ..... R. Denman
Chief Engineer ..... M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Clarke Bcstng. Corp.
Address ..... 850 Bobbin Mill Rd.
Tel.: LI 6-6575 ..... CBS
Representative ..... Pearson
President, Gen. Mgr. ..... H. Randolph Holder
Comm. Mgr. ..... J. Thomas Lloyd
Program Director ..... Mary Betts
Chief Engineer ..... Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc. Power: 5000 W. d., 1000 W. n.
Owned-Operated By ..... Radio Athens, Inc.
Business-Studio Add ..... 279½ N. Lumpkin St.
Tel.: Liberty 3-3411-3 ..... Independent
Representative ..... Bob Dore; Dora-Clayton
Pres., Gen. Mgr. ..... L. H. Christian
Station Mgr. ..... Mrs. Sue Lawrence
Commercial Mgr. ..... A. O. Healan
Pub. Dir. ..... Ed. Thilenius
Chief Engineer ..... Gilmer Hulsey

WAKE—Atlanta—1955

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned By ..... WAKE, Inc.
Address ..... Georgian Terrace Hotel
Tel.: TR 5-8511 ..... Independent
Sta. Representative ..... H. R. Reps
President ..... Ira Herbert
General Manager ..... Mrs. Jayne Swayne
Program Dir. ..... B. Drake

WAOK—Atlanta—1954

Frequency: 1380 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... Atlanta OK Bcstg. Co.
Business Address .... 110 Edgewood Ave., N. E.
Tel.: MUrray 8-3773 ..... Independent
Representative ..... McGavren
President, Prom. Mgr. ..... Stan Raymond
Prog. Dir. ..... Zenas Sears
Chief Engineer ..... I. Miles
Owners of: WRMA, Montgomery, Ala.

WERD—Atlanta—1949

Frequency: 860 Kc. ..... Power: 1000 Watts d.
Owned-Operated By ..... Radio Atlanta, Inc.
Studio Address ..... 330 Auburn Ave., N.E.
Tel.: JA 4-0666 ..... Independent
Representative ..... Dora Clayton, Dore
President ..... J. B. Blayton, Sr.
Gen., Sta. Mgr. ..... J. B. Blayton, Jr.
Sales, Prom., Comm. Mgr. ..... A. H. Saddler
Chief Engineer ..... J. J. Johnson
Program Dir. ..... P. Mobley

WGKA—Atlanta—1955

Frequency: 1600 Kc. ..... Power: 1000 Watts d.
Owned-Oper. By ... Glenkaren Associates, Inc.
Address ..... 1140 Peachtree St., N.E.
Tel.: TR 6-6228 ..... Independent
Representative ..... Good Music Bcstrs.
President ..... Locke E. Glenn
General Manager ..... John P. Culver
Comm. Mgr. ..... E. Lee Nance
Chief Engineer ..... J. J. Killinsworth

WGST—Atlanta—1924

Frequency: 920 Kc. .. Power: 5 Kw. d.; 1 Kw. n.
Owned By ..... Ga. Inst. of Technology
Bus.-Studio Address ..... Box 7254
Tel.: TR 5-8441 ..... ABC
Sta. Representative ..... Branham Co.
Gen., Sta. Manager ..... Jack Collins
Commercial Mgr. ..... Bill Estes
Ch. Eng. ..... John M. Van Horn

WIIN—Atlanta—1959

Frequency: 970 Kc. ..... Power: 5 Kw.
Owned-Operated By ..... WIIN, Inc.
Address ..... Atlanta Biltmore Arcade
Tel.: TR 5-8453 ..... Independent
President ..... I. T. Cohen
General Manager ..... Fred W. Wagenvoord
Program Director ..... Jim Stevenson
Chief Engineer ..... H. R. Thomas

WPLO—Atlanta—1959

Frequency: 590 Kc. ..... Power: 5000 Watts
Owned-Operated By .... Plough Brcstg. Co., Inc.
Address ..... 805 Peachtree St., N. E.
Tel.: Trinity 2-5851 ..... Independent
Sta. Representative ..... Radio-TV Rep.

President.....Harold R. Krelstein
Station, Gen. Mgr.....Herbert Golombeck
Comm., Sales Prom. Mgr.....Louis Chiles
Pub. Director.....Eddie Gale
Program Dir.....Gene Blaine
Chief Engineer.....James D. Ellzey
Owners of: WMPS-AM-FM, Memphis; WCAO-AM-FM, Baltimore; WCOP-AM-FM, Boston; WJJD-AM-FM, Chicago.

WQXI—Atlanta—1948

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Esquire Broadcasting Co.
Bus.-Studio Address.....3165 Mathieson Dr.
Tel.: CE 3-2195.....Independent
Station Rep. .....Blair
Exec. Vice Pres.....Barry Sherman
General, Comm. Mgr.....Frank B. Erwin
Station Sales Prom. Mgr.....Lee R. Smith
Program Director.....Maury Magill
Publicity Director.....Bob Corley
Chief Engineer.....Willard Shimski

WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts
Owned-Oper. By....Atlanta Newspapers, Inc.
Business Address.....1601 W. Peachtree N.E.
Tel.: TRinity 5-7221.....NBC
Newspaper Affiliation....Journal, Constitution
Representative .....Edward Petry
Gen. Manager.....Frank Gaither
Exec. Dir.....J. Leonard Reinsch
Commercial Manager.....Lee Morris
Prog. Dir.....Elmo Ellis
Ch. Eng.....R. H. Holbrook

WYZE—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.
Owned.....Atlanta Bcstg. Co., Inc.
Business Address.....200 Henry Grady Bldg.
Tel.: JA 4-1953.....CBS
Station Representative.....Paul Raymer
President.....Roy V. Harris
General, Sta. Mgr.....Elmer Dudley
Commercial Manager.....Tom Loe
Program Director.....Frank Lokey
Promotion Manager.....Charlie Harris
Chief Engineer.....Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned.....Garden City Bcstg.
Address.....Bon Air Hotel
Tel.: REgent 3-4441.....Independent
Sta. Rep.....Clarke Brown
President.....Chester H. Jones
Gen., Comm., Sta. Mgr.....J. Louie Solomon
Program Director.....Bill Atwood
Chief Engineer.....J. C. Atkinson

WBBQ—Augusta—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Savannah Valley Bcstg. Inc.
Address .....515 15th St.
Tel.: PArk 4-5441.....MBS
Representative..Everett-McKinney, Inc., Forjoe
President .....George Weiss
Gen., Sta., Comm. Mgr.....Edward H. Dunbar
Program, Publicity Director.....Paul T. Reidy
Sales Prom. Mgr.....Patrick Mulherin
Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned .....Augusta Broadcasting Co.
Address .....15-Eighth Street
Tel.: PArk 4-2421.....NBC-KBS
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....W. Ray Ringson
Sta., Comm. Mgr.....J. R. Owens, Jr.

WGAC—Augusta—1940

Frequency: 580 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By....The Twin States Bcstg. Co.
Business-Studio Address.....664 Broad St.
Tel.: PA 2-2692.....ABC
Representative .....Avery-Knodel
Pres., Gen. Mgr.....A. D. Willard, Jr.
Comm. Prom. Mgr.....Douglas L. Alford
Program Dir.....Ben Mayo
Chief Engineer.....James E. Clegg

WGUS—Augusta—1958

Frequency: 1380 Kc.....Power: 1,000 Watts d.
Owned By.....Brdcg. Associates of Am.
Address .....Box 6278
Tel.: TAylor 2-3576.....Independent
Station Representative.....Charles Bernard
President .....Henderson Belk
Managing Director.....Joe Morris
Commercial Manager.....Claude Casey
Program, Chief Eng.....Danny McClure

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio Augusta, Inc.
Address.....P. O. Box 1305
Tel.: PA 2-8805.....CBS
Representative .....Raymer
President.....Geo. E. Nicholson
Sta., Comm. Mgr.....Cliff W. Bowers
Program Director.....Carter Gwynn
Chief Engineer.....E. D. Freeman

WAVO—Avondale Estates 1958

Frequency: 1420 Kc.....Power: 500 Watts
Owned By..Great Commission Gospel Assoc.
Business Address.....P.O. Box 25
Tel. DRake 8-8808.....Independent
Pres., Gen. Mgr.....L. E. Latham
Station Mgr.....J. A. Davenport
Program Dir.....H. King Elliott
Chief Engineer.....J. Carl Meeks

WAZA—Bainbridge—1958

Frequency: 1360 Kc....Power: 1000 Watts, d.
Owned By.....Radio Bainbridge, Inc.
Business Address.....108 E. Broughton St.
Tel.: CH 8-2935.....Independent
President.....J. W. Woodruff, Jr.
General Mgr.....L. M. George
Station Mgr.....Joe Hill

WMGR—Bainbridge—1946

Freq.: 930 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Decatur Bcstg. Co.
Address .....Box 375
Tel.: Cherry 6-1650.....KBS
Representative .....Grant Webb
Pres., Gen. Mgr.....John A. Dowdy
Sta. Mgr., Ch. Engr.....Walter Freeman
Commercial Manager.....R. Wesley

WHAB—Baxley—1954

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WHAB Radio, Inc.
Address .....Box 265
Tel.: 3000 .....KBS
President.....Farnell O'Quinn
Vice Pres.....M. Monk
Program Director.....E. Newton
Publicity Director.....Ann Lee Lightsey

WBBK—Blakely—1959

Frequency: 1260 Kc.....Power: 1 Kw.
Owned By.....Radio Blakely, Inc.
Address .....Court Square
Tel.: 6055 .....KBS
President.....W. C. Woodall, Jr.
Station Mgr.....Wayne Foster

WWCC—Bremen—1957

Frequency: 1440 Kc.....Power: 1000 Watts
Owned By.....S.W. Alabama Bcstg. Co.
Address.....111 Parkway Circle
Tel.: LE 7-3275.....KBS
President, Gen. Mgr.....J. Faulkner
Station Mgr.....B. Thornburn
Commercial Mgr.....Lee Williams

WGIG—Brunswick—1949

Frequency: 1440 Kc.....Power: 5 Kw.
Owned-Operated By...Brunswick Bcstg. Corp.
Business-Studio Address....1801 Gloucester St.
Tel.: Amherst 5-3870.....ABC
Station Representative.....Bob Dore
President.....E. M. Champion Sr.
Comm. Mgr.....Sammy Middleton
Prom., Publicity Director.....John Lane
Ch. Eng.....Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Brunswick Inc.
Business Address.....Torras Causeway
Tel.: AMherst 5-5980..... .....KBS-MBS
Station Rep.....Indie Sales; Ayers
President, Gen. Mgr.....Allen M. Woodall
Station Mgr.....E. Newton
Commercial Mgr.....Tom Doughty

WDMF—Buford—1956

Frequency: 1460 Kc.....Power: 1 Kw.
Owned .....Robert Thomas
Address.....P.O. Box 307
Tel.: 3555 .....KBS
General Manager.....Robert Thomas
Chief Engineer.....Ernest Church

WGRA—Cairo—1950

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Oper. By....Grady Mitchell Bcstg. Co.
Address .....Bainbridge
Tel.: 2-4392 .....KBS
Station Rep. .....Hopewell
Gen. Mgr. .....Lowell E. Takles
Chief Engineer.....G. Strang

WCGA—Calhoun—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gordon Cty. Bcstg. Co.
Address.....315 S. Wall St.
Tel.: Main 9-2111.....Independent
Pres., Gen. Mgr., Ch. Eng.....R. R. Magill
Commercial Mgr.....Richard M. Bowman
Sales Prom. Mgr.....Mrs. Judy Magill

WCLB—Camilla—1954

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Capel Bcstg. Co.
Address.....P. O. Box 147
Tel.: 2776.....KBS
General Mgr.....Russell A. Browne
Commercial Mgr.....Charlie Browne
Chief Engineer.....R. L. Cook

WCHK—Canton—1957

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned.....Cherokee Bcstg. Co., Inc.
Business Address.....Box 1290
Tel.: GReenwood 9-2101.....Independent
President, Gen. Mgr.....Charles A. McClure
Commercial, Sta. Mgr.....Robert D. Peterson
Program Director.....Gene Mikell
Sales Prom. Mgr.....Jack Turner
Publicity Director.....Byron Dobbs

WLBB—Carrollton—1947

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Carroll Bcstg. Co., Inc.
Address.....P. O. Box 569
Tel.: TE 2-7041.....KBS
Representative .....Indie Sales
Pres., Gen., Sta. Mgr.....Thomas K. Vassy
Commercial Manager.....Robert D. Green
Program, Prom. Director.....Harlan Parks
Chief Engineer.....B. W. Moore

WBHF—Cartersville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. R. Frier
Address.....250 W. West Ave.
Tel.: 1200.....MBS-KBS
Newspaper Affiliation.....Barton Herald
General Manager.....H. Wisebran
Program Dir.....P. Gilbert
Ch. Eng.....Horace E. Bridges

WGAA—Cedartown—1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Polk County Bcstg. Co.
Address.....P.O. Box 807
Tel.: 777.....KBS
Sta. Mgr. .....Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Evans County Bcstg. Co.
Business Address.....P. O. Box 427
Tel.: 970 .....KBS
Sta. Reps. .....Cannon
Pres., Ch. Engr.....Howard C. Gilreath
Gen., Sta. Mgr.....Don Sports
Program Director.....Fay Rogers
Sales Prom. Mgr.....Don Cobb

WRWH—Cleveland—1958

Frequency: 1350 Kc.....Power: 1,000 Watts
Owned By.....Newsie, Inc.
Address .....Box 181
Tel.: UN 5-3161 .....KBS
President.....William C. Strange
General, Comm. Mgr.....Charles Weaver
Program, Prom. Mgr.....Lamar Canup
Chief Engineer.....Bobby Wilkes

WCPK—College Park—1959

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....College Park Bcstg. Co., Inc.
Address.....3759 Main St.
Tel.: 766—2781 .....Independent
President, Gen. Mgr.....Robert A. Corley
Commercial Mgr.....Ray Kinnamon
Program Director.....Bob Boyd
Chief Engineer.....Claude Jones

WCLS—Columbus—1955

Frequency: 1580 Kc....Power: 1,000 Watts, d.
Owned-Oper. By.....Muscogee Bcsgt. Co.
Address .....1028½ Broadway
Tel.: FA 7-3648.....Independent
Sta. Reps.....Dora Clayton; Bernard Howard
Pres., Gen. Mgr.....Charlie H. Parish, Jr.
Commercial Manager.....Kent Woodfin

WDAK—Columbus—1943

Freq.: 540 Kc....Power: 5000 Watts d., 500 n.
Owned-Operated By....Radio Columbus, Inc.
Business-Studio Address.....Martin Bldg.
Tel.: FA 2-5447.....NBC
Station Representative .....Bolling
Pres., Gen. Mgr.....Allen M. Woodall
Nat. Sales Mgr.....Mrs. Louise Morris
Station Manager.....William S. Massie
Program Director.....Lamar Lynn
Publicity Director.....Jimmy Deer
Chief Engineer.....Max Harper
Owners of: WALG, Albany; WMOG, Bruswick.

WGBA—Columbus—1947

Frequency: 1270 Kc....Power: 5000 Watts d.
Owned-Oper. By.....WGBA, Inc.
Address.....1415 Wynnton Road
Tel.: FA 3-3603.....MBS
Representative .....Bob Dore
Pres., Gen. Mgr.....C. A. McClure
Station Mgr.....Mike McDougald
Commercial Mgr.....Bill Dunaway
Prog. Dir.....W. L. Bowick Jr.
Publicity Director.....Carolyn Milstead
Chief Engineer.....F. Keith Brown

WOKS—Columbus—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By..... .....OK Radio, Inc.
Address .....P.O. Box 374
Tel.: CYpress 7-4515 .....Independent
Sta. Representative.....Bernard Ochs
President .....Eathel Holley
Commercial Mgr. .....John A. O'Shields
Station Manager.....Mary O'Shields

WRBL—Columbus—1928

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....Columbus Bdcstg. Co.
Business-Studio Address.....1350 - 13th Ave.
Tel.: FA 2-0601.....CBS
Newspaper Affil.....Ledger & Enquirer
Sta. Rep. .....Hollingbery
Pres., Gen. Mgr.....J. W. Woodruff Jr.
Asst. Manager.....Glenn Siddall
Station Manager.....Walter Graham
Prog. Dir.....David Lea
Chief Engineer.....Joseph Gamble

WJJC—Commerce—1957

Frequency: 1270 Kc.....Power: 1 Kw.
Owned.....Jackson County Bcstg. Co.
Address .....Box 239
Tel.: FEderal 5-3155.....Independent
Newspaper Affiliation.....Commerce News
Sta. Representative.....Harry Cannon
President.....Albert S. Hardy
Gen., Comm. Mgr.....Grady Cooper
Program Director.....Elizabeth Layton
Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Southeastern Bcstg. System
Business-Studio Address.. 20th Ave. B St.
Tel.: 666.....MBS-KBS
Representative.....T. F. Clark
President.....James S. Rivers
General Station Mgr....William E. Blizzard, Jr.
Commercial Mgr.....Clark Standard
Program Director.....Bill Goodson
Chief Engineer.....Ed Winchester

WCON—Cornelia—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Washington Bcstg., Inc.
Address.....1 Burrell St.
Tel.: 778—2241 .....Independent
Representative.....Indie Sales, Inc.
President.....Jack Bradley
General Manager.....Bill C. Massey
Comm. Prom. Mgr.....Bobby Massey
Program Director.....Beth Roberts
Chief Engineer.....Boyd Anderson
Owners of: WDMF, Buford.

WGFS—Covington—1953

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned.....R. William & Betty J. Hoffman
Address.....P. O. Box 869
Tel.: 786—2337 .....KBS

Representative.....Sears & Ayer
Gen., Comm. Mgr.....Bill Hoffman
Program Director.....Maxine Gibbs
Publicity Director.....Gary Budd
Chief Engineer.....B. Hoffman

WBLJ—Dalton—1940

Frequency: 1230 Kc.....Power: 1,000 Watts
Owned-Operated By.....Northern Ga. Radio
Address.....P. O. Box 811
Tel.: BRoadway 8-3300.....KBS
Newspaper Affil.....Marietta Times-Journal
Station Rep.....Keystone
President, Gen. Mgr.....Werner Wortsman
Commercial Mgr.....Frank Painter
Program Director.....Vic McConkey

WRCD—Dalton—1954

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Whitefield Bcstg. Co.
Address.....104 Pentz St.
Tel.: Broadway 8-5511.....Independent
General Manager.....Jim Honey
Comm. Manager.....Ed Jordan
Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc.....Power: 1000 Watts D.
Owned-Operated By.....Dawson Bdcstg. Co.
Address.....P.O. Box 390
Tel.: Wyatt 5-5521.....KBS-MBS
Representative.....Indie Sales
General Manager.....W. C. Woodall, Jr.
Program Director.....Barney Parnacott
Chief Engineer.....Joe Stephens

WGUN—Decatur—1947

Frequency: 1010 Kc.....Power: 50 Kw. d.
Owned.....WEAS, Inc.
Business Address...217 W. Ponce de Leon Ave.
Tel.: DR 3-2521.....Independent
Representative.....Bernard Howard
President, Gen. Mgr.....John Fulton
Program Director.....Ray Beale
Chief Engineer.....Bill Loudermilk
Owners of: WJIV, Savannah; KWAM, Memphis; WSWN, Belle Glade.

WDMG—Douglas—1947

Frequency: 860 Kc.....Power: 5000 Watts
Owned-Operated By.....WDMG, Inc.
Address.....620 E. Ward St.
Tel.: 1150.....Independent
Representative.....Dora-Clayton
President.....B. F. J. Timm
General Mgr.....Mary Jarrard
Comm. Mgr.....Roy L. Jones

WMLT—Dublin—1945

Frequency: 1330 Kc.....Power: 5 Kw.
Owned-Operated By.....Dublin Bdcstg. Co.
Business Address.....Franklin & Moore Sts.
Tel.: Broad 2-4422.....MBS-KBS
Sta. Reps.....Clarke & Cannon
President.....W. Newton Morris
General Mgr.....Frank Floyd Jr.
Program Director.....Richard E. Killebrew
Sales Prom. Mgr.....R. E. Hilliard
Publicity Director.....Ted Wolfe
Chief Engineer.....Leon Lloyd

WXLI—Dublin—1958

Frequency: 1230 Kc.....Power: 250 Kw.
Owned By.....Radio South, Inc.
Address.....P. O. Box 826
Tel.: Broad 2-4282.....Independent
President, Gen. Mgr.....John A. Boling
Comm., Prom. Mgr.....B. J. Gilreath
Program Director.....W. A. Thomas
Sta. Mgr., Chief Eng.....W. C. Courson

WTJH—East Point—1949

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Operated By.....S. E. Bcstg. System
Address.....2146 Dodson Drive
Tel.: DI 4-2233.....KBS
President.....James S. Rivers
Station Mgr.....Wm. B. Hill

WSGC—Elberton—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Elberton Bcstg. Co.
Address.....Elberton
Tel.: ELberton.....KBS
Representative.....Continental
Manager.....Melvin C. Gorman

WBHB—Fitzgerald—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Ben Hill Bdcstg. Corp.
Address.....Box 472
Tel.: 2077.....MBS-KBS
President.....Otto Griner
Gen. Mgr.....Paul E. Reid
Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Rocket Radio, Inc.
Address.....Roberta Road
Tel.: TA 5-5547.....KBS
Sta. Representative.....Indie Sales
President, Gen. Mgr.....Paul Reehling
Station Manager.....Ben Spears
Commercial Manager.....Virginia Freshwater
Program Director.....Rosemary Reid
Sales Prom., Publicity Mgr.....Troy Fore
Chief Engineer.....Joe Stephens

WDUN—Gainesville—1949

Freq.: 1240 Kc.....Power: 1000 Watts d. 250 n.
Owned-Oper. By.....N.E. Ga. Bcstg. Co.
Address.....1103 Thompson Bridge Rd.
Tel.: LE 4-7331.....Independent
Rep.....Thomas F. Clark; Dora-Clayton
Pres., Gen. Manager.....John W. Jacobs, Jr.
Comm. Mgr.....Claire Palmour
Station Mgr.....James N. Martin, Jr.
Program Director.....Jim Martin
Sales Prom. Mgr.....Robert Culler
Chief Engineer.....George R. Wilkens

WGGA—Gainesville—1941

Frequency: 550 Kc..Power: 5 Kw. d.; 500 W. n.
Owned-Operated By....Blue Ridge Bdcstg. Co.
Business Address.....Press-Radio Center
Tel.: LE 2-6211.....MBS-KBS
Newspaper Affil.....Daily Times
President.....Charles A. Smithgall
General Manager.....Robert Schwab
Commercial Manager.....James A. Hartley
Program Dir.....William A. Sellers
Publicity Director.....Ed Storie
Chief Engineer .....Wilbert Darracott

WLBA—Gainesville—1957

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned.....Hall County Bcstg. Co.
Business Address...117½ W. Washington St.
Tel.: LE 2-6331.....Independent
Representative .....Walker-Rawalt
Pres., Gen. Mgr.....Ernest H. Reynolds, Jr.
Comm., Sales Prom. Mgr.....John Cooper
Program Dir.....Jim Murff
Chief Engineer.....John H. Bennett

WHIE—Griffin—1952

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Telerad, Inc.
Address .....Box 971
Tel.: 9451.....Independent
President, Gen. Mgr.....John T. Williams
Sta., Program Dir.....Fred L. Watkins
Chief Engineer.....Ralph Gaskins

WKEU—Griffin—1934

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wt. n.
Owned-Oper. By.....Radio Station WKEU
Address .....Macon Rd.
Tel.: 5507.....MBS-KBS
General Mgr., Ch. Eng.....A. W. Marshall, Jr.

WKLY—Hartwell—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKLY Bcstg. Co.
Business Address.....P.O. Box 430
Tel.: FR 6-2233.....Independent
Newspaper Affil. .....Hartwell Sun
Representative.....Harry J. Cannon
President.....Max G. Piaender
General Mgr.....Burch Griffin
Commercial Manager.....J. Vickery
Program Director.....Ken Winchester
Chief Engineer.....Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc.....Power: 500 Watts
Owned.....Tri-County Bcstg. Co., Inc.
Address .....Eastman Highway
Tel.: TW 3-3381.....KBS
Station Representative.....Harry J. Cannon
President.....D. R. Jackson
Gen., Sta. Mgr.....J. D. Popwell
Chief Engineer.....John Lancaster

WGML—Hinesville—1958

Frequency: 990 Kc.....Power: 250 Watts
Owned By.....Liberty Bcstg. Co., Inc.
Address .....Box 15
Tel.: TR 6-3599.....KBS
President, Gen. Mgr.....James H. Watson
Program Director.....Mrs. Dixie Watson
Chief Engineer.....William L. Joyce

WBGR—Jesup—1949

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Altamaha Bcstg. Co.
Address.....P. O. Box 147
Tel.: GA 7-2444.....KBS
Representative .....Cannon
President .....W. G. Thomas, Sr.
Sta., Comm. Mgr.....Edward Lynch
Chief Engineer.....Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Oper. By.....Radio Dixie, Inc.
Business Address.....41-B N. Main St.
Tel.: 4-7676.....KBS
Representative .....Harry Cannon
President .....J. A. Gallimore
Gen., Sta. Mgr.....C. W. Gwyn

WLAG—La Grange—1941

Frequency: 1240 Kc...Power: 1 Watts d; 250 n.
Owned-Operated By.....LaGrange Bdcstg. Co.
Business Address.....WLAG Bldg.
Tel.: 882—3505 .....MBS, KBS
Newspaper Affil.....Daily News
Sta. Representative.....Indie Sales
President.....Roy C. Swank
General Manager.....Edwin Mullinax
Program Director.....Faye Scarbrough
Publicity Director.....Betty Todd
Chief Engineer.....James McKay

WTRP—La Grange—1953

Frequency: 620 Kc.....Power: 1000 Watts
Owned.....Chattahoochee Bcstg. Co., Ltd.
Address .....Hammett Bldg.
Tel.: Tuxedo 4-9879.....Independent
Sta. Representative.....Devney-O'Connell
President, Gen. Mgr.....Byron H. Hurst
Sta. Mgr., Publicity Dir.....Frank E. Hurst
Comm. Prom. Mgr.....Julian P. Hurst
Chief Engineer.....Ray L. Relihan

WLAW—Lawrenceville—1959

Frequency: 1360 Kc.....Power: 1 Kw.
Owned By.....Radio Gwinnett, Inc.
Address.....705 E. Crogan St.
Tel.: TH 3-2222.....Independent
President .....E. Holley
Vice President.....S. B. McGarity
General Mgr.....R. J. McGarity

WBBT—Lyons—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Collins Corp.
Address.....P.O. Box 389
Tel.: 2321.....Independent
President .....F. Graham
Exec. V.P.....J. Duggan

WBML—Macon—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Middle South Bcstg. Co.
Business Address.....230 Second St.
Tel.: Sherwood 3-5454.....Independent
Representative .....Forjoe
President.....C. R. Rader
Gen. Comm. Mgr.....George W. Patton
Program, Publicity Director.....Don King
Sales Prom. Mgr.....Ben Porter
Chief Engineer.....C. L. Wilder
Owners of: WDGA, Chattanooga.

WCRY—Macon—1957

Frequency: 900 Kc.....Power: 250 Watts
Owned-Operated By.....Bill Killer
Address .....1230 Cowan St.
Tel.: SHerwood 3-9348.....Independent
Sta. Representative.....Bob Dore
President.....William H. Killer
Gen. Sta. Mgr.....Robert V. Rogers
Chief Engineer.....Bill Killer
Owners of WGOU, Valdosta;

WIBB—Macon—1948

Frequency: 1280 Kc.....Power: 1,000 Watts
Owned-Oper. By...Peach State Bcstg. Co., Inc.
Business Address.....Professional Bldg.
Tel.: SHerwood 2-2505.....Independent
Sta. Reps.....Bernard Howard, Dora-Clayton
Pres., Gen. Mgr.....Thomas H. Maxwell
Commercial Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc..Power: 50,000 Wts. d., 10,000 n.
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....Bankers Insurance Bldg.
Tel.: SHerwood 2-7373.....CBS
Representative .....Avery-Knodel
Pres., Ch. Engr.....George P. Rankin, Jr.
General Manager.....Wilton E. Cobb
Commercial Mgr.....Frank Crowther

WNEX—Macon—1945

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Macon Bcstg. Co.
Business-Studio Address....2254 Rogers Place
Tel.: SH 5-3301.....Independent
Newspaper Affil...Macon Telegraph Pub. Co.
Representative .....Branham
President.....E. M. Lowe
Gen., Sta. Mgr.....Alfred Lowe
Program Director.....Charlie Stewart
Sales Prom. Mgr.....Ken Lowe
Ch. Eng.....E. Farber

WYTH—Madison—1955

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Central Ga. Bcstg. Co.
Business Address....Beacon Heights; Box 29
Tel.: 761.....KBS
President, Gen. Mgr.....James F. Small
Station Manager.....Annie Lee Small
Chief Engineer.....Vic Johnson

WFDR—Manchester—1957

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned.....Radio Manchester, Inc.
Address .....Box 447
Tel.: TH 6-2490.....KBS
General, Sta. Mgr.....Jack Whitehorn
Comm. Prom. Mgr.....William Jarrell
Chief Engineer.....J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Oper. By.....Marietta Bcstg. Co.
Address .....Box 91
Tel.: 428—0469 .....KBS
Station Representative .....Masla
Gen. Mgr., Chief Eng.....James Wilder
Program Dir.....Don Kordecki
Commercial Manager.....Dudley D. McCaskill

WFOM—Marietta—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Woofum, Inc.
Address .....Box 131
Tel.: 428—3396 .....Independent
President, Gen. Mgr.....Albert L. Jones
Program Director.....Jerry Crowe
Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned.....Radio Telfair, Inc.
Address.....McRae, Ga.
Tel.: 6006.....KBS
Sta. Representative.....James Ayers
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....George Burton
Program Director.....John Hulett
Chief Engineer.....Ernest Batchelor

WMVG—Milledgeville—1946

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wts. n.
Owned-Operated By.....Michael T. Landy
Address.....701 S. Jefferson St.
Tel.: GL 2-2250.....MBS-KBS
Representative .....Harry Cannon
General Mgr., Ch. Engr.....Joseph S. Boone
Commercial Manager.....Michael T. Landy
Program Director.....Josephine Ragsdale

WGSR—Millen—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Jenkins Broadcasting Sys.
Business Address.....P.O. Box 773
Tel.: 1080 .....KBS
President.....W. Herbert Brannen
Gen. Comm. Mgr., Ch. Eng....Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Walton Bcstg. Co.
Address .....Box 191
Tel.: 8-1711 .....KBS
Pres., Gen. Mgr.....Warren G. Gilpin
Station Manager.....Derral Morris

WMGA—Moultrie—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....WMGA
Business Address.....Box 310
Tel.: YU 5-1400 .....ABC-KBS
Station Reps. .....Ayers-Hopewell
Gen. Mgr.....John F. Pidcock
Sta., Comm. Mgr.....Roy F. Zess
Program Director.....Ron Hannon
Chief Engineer.....Sam Dudas

WMTM—Moultrie—1953

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Colquitt Bcstg. Co.
Address.....S.E. Highway 33
Tel.: YU 5-4517.....Independent
Representative .....T. F. Clark
General Mgr.....N. B. Mills
Sta. Mgr., Chief Engr.....D. J. Turner

WCOH—Newnan—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Newnan Bcstg. Co.
Address .....Line Street
Tel.: ALpine 3-4636.....MBS
Representative .....Ochs
Pres., Gen. Mgr.....James O. Hardin, Jr.
Commercial Mgr.....J. T. Williams Jr.
Chief Engineer.....Harold Ward

WPGA—Perry—1960

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Radio Perry
Address.....P. O. Box 109
Tel.: GA 9-2980.....KBS
Representative.....Thomas F. Clark
President.....Howard C. Gilreath
General, Sta. Mgr.....Lowell L. Register
Program Director.....Jim Lee
Chief Engineer.....David Harrison

WSFB—Quitman—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Quitman Broadcasting Co.
Address .....P. O. Box 632
Tel.: 2681.....KBS
Owner.....J. E. Boyd
General Mgr.....J. S. Boyd

WPLK—Rockmart—1959

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Georgia Radio Inc.
Address.....American Legion Hill
Tel.: Rockmart 3202.....Independent
President, Ch. Eng.....L. E. Gradick
General Manager.....John P. Frew
Program Director.....Jim McRee

WLAQ—Rome—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Operated By.....Mitchell Melof
Address .....Box 228
Tel.: 7767.....ABC
President .....Mitchell Melof
General Manager.....Don Mitchell
Chief Engineer.....Fred Sheehan

WRGA—Rome—1929

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By.....Rome Bcstg. Corp.
Business Address.....P.O. Box 1187
Tel.: 232—9742 .....CBS
Newspaper Affil.....Gainesville Daily Times
Representative .....Walker-Rawalt
President.....Mather M. Payne
Secretary-Treasurer.....Charles Smithgall
General Manager.....Clarence Salmon
Commercial Manager.....Ben Lucas
Sales Promotion Mgr.....Rube Jackson
Program Director.....Jim Roberts
Publicity Director.....Lee Mowry
Chief Engineer.....R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coosa Valley Radio Co.
Address.....P. O. Box 1546
Tel.: 232—0833 .....Independent
Sta. Representative .....Devney-O'Connell
General Comm. Mgr.....Charles E. Doss
Program Dir.....Barbara Austin
Chief Engineer.....T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc.....Power: 500 Watts
Owned By.....Chattanooga Bcstg. Co.
Address.....270 N. Crest Rd.
Tel.: WYman 8-3346.....Independent
President.....I. Jay Sadow
Chief Engineer.....John Andrews

WSNT—Sandersville—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio Station WSNT
Business Address.....Box 150
Tel.: 2583.....KBS
Sta. Representative .....Bolles
President.....J. R. Denny
Gen. Mgr.....J. J. Bailes
Station Manager.....J. E. Elgin
Program Director.....Mrs. Iola J. Daniel
Chief Engineer.....John L. Cooper

WBYG—Savannah—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Dixieland Bcstg. Co.
Bus.-Studio Address..Georgia State Bank Bldg.
Tel.: AD 2-4182.....MBS
Station Representative .....Forjoe
Pres., Gen. Mgr.....Carter C. Peterson
Station Mgr.....C. E. Bell
Chief Engineer.....Max Harper

WJIV—Savannah—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJIV, Inc.
Address.....128 W. Taylor St.
Tel.: AD 4-7264.....Independent
Representative.....Bernard Howard

President .....John Fulton
General, Sta. Mgr.....James L. Woods
Chief Engineer.....Michael F. J. Warth

WSAV—Savannah—1939

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....WSAV, Inc.
Address.....1430 East Victory Drive
Tel.: AD 6-0303.....NBC
Station Representative .....Eastman
Pres., Gen. Mgr.....Harben Daniel
Comm. Mgr.....Robert Ward
Opera. Mgr.....M. E. Thompson
Program Dir.....Burl Womack
Publicity Director.....Mrs. Lorayne Gary
Chief Engineer.....Byron Strong
Owners of: WSAV-TV.

WSGA—Savannah—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Coastal Bcstg. Inc.
Business-Studio Address....409 E. Liberty St.
Tel.: AD 3-8807.....Independent
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Donald K. Jones
Commercial Manager.....John M. Williams
Program Director.....Chuck Rawlinson
Publicity Director.....Susan Perry
Chief Engineer.....Harvey Thackston

WSOK—Savannah—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Fisher Bcstg. Co.
Address.....505 Waters Ave.
Tel.: ADams 3-0478.....ABC, KBS
Sta. Reps.....Howard; Dora Clayton
President.....Albert T. Fisher, Jr.
General Mgr.....J. B. Winstead

WTOC—Savannah—1929

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Savannah Bcstg. Co.
Business-Studio Address.....516 Abercorn St.
Tel.: AD 2-0127.....CBS
Representative .....Avery-Knodel
Pres., Gen. Mgr.....William T. Knight, Jr.
Commercial Manager.....Ben Williams
Program Director.....Dwight J. Bruce
Sls. Prom. Mgr., Pub. Dir...Frank S. Bryson, Jr.
Chief Engineer.....Kyle E. Goodman
Owners of: WTOC-TV.

WWNS—Statesboro—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....WWNS, Inc.
Address.....East Oliff St.
Tel.: 4-5446 .....KBS
President, Gen. Mgr.....Donald O. McDougald
Comm., Ch. Eng.....Bobby J. Goode
Program Director .....Worth McDougald

WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Business Address.....Box 200
Tel.: 85-7-3951.....Forjoe; Unit Spot Sales
General Manager.....William B. Farrar
Program Director.....Rogers Allison
Chief Engineer.....James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WJAT, Inc.
Address .....Covena Rd., Box 371
Tel.: BElmont 7-2011.....Independent
Sta. Representative.....Gene Bolles
President.....James R. Denny
Vice President.....Webb Pierce
General Manager.....John J. Bailes
Commercial Manager.....Coleman O'Neal
Program Director.....Richard Harvey
Sales Prom. Mgr.....Chuck Goddard
Chief Engineer.....John H. All, Jr.
Owners of: WBRD, Waynesboro.

WSYL—Sylvania—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Sylvania Bcstg. Sys.
Address .....Box 490
Tel.: LO 4-6601.....KBS
Gen., Sta. Mgr.....Edwin H. Bass
Sales Prom. Mgr.....Mildred E. Bass

WSFT—Thomaston—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Thomaston Bcstg. Co.
Address.....P.O. Box 689
Tel.: Midway 7-5421.....KBS
Gen. Mgr.....S. J. Carswell
Sta. Mgr., Prog. Dir.....Bill Heule
Comm. Mgr.....Claude Thamer
Chief Eng.....Walt MacTammany

WKTG—Thomasville—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By..Thomas County Bcstg. Co.
Address .....P. O. Box 358
Tel.: CA 6-5343.....KBS
Station Representative .....Pearson
President .....Bolling Branham
V. P., Gen. Mgr.....Edward T. Martin
Station Manager.....Eunice Martin
Program Director.....Ray Williamson
Chief Engineer.....Harvey Willis

WPAX—Thomasville—1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....H. Wimpy
Address.....117 Remington Ave.
Tel.: Canal 6-4110.....Independent
Owner .....H. Wimpy
Commercial Manager.....Al Feinberg

WTWA—Thomson—1948

Frequency: 1240 Kc.....Power: 250 Watts d.
Owned-Oper. By..Hickory Hill Bcstg. Co., Inc.
Business Address.....Lumpkin St.
Tel.: 777 .....Independent
Pres., Gen. Mgr., Ch. Engr.....Gene D. Harden
Comm. Prom. Mgr.....H. E. Buffington
Program, Publicity Director.....Emory Wells

WTIF—Tifton—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....WTIF, Inc.
Address .....P. O. Box 206
Tel.: 2400 .....Independent
Station Rep. .....Dora-Clayton
Pres., Gen. Mgr.....C. N. Todd
Chief Engineer.....H. C. Clark, Jr.

WWGS—Tifton—1946

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....Tifton Bcstg. Corp.
Address.....800 S. Main St.
Tel.: 1420 .....KBS-MBS
Representative.....Thomas F. Clark
Pres., Gen. Mgr.....Ralph N. Edwards
Chief Engineer.....Eugene Payne

WLET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned By...R. G. & E. Letourneau, V. E. Craig
Address.....423 Prather Bridge Rd.
Tel.: TU 6-2191.....KBS
Sta. Representative.....Thomas F. Clark
Station Manager.....Virgle E. Craig
Commercial Manager.....Gene Bollinger
Chief Engineer.....C. H. Sutton

WNEG—Toccoa—1956

Frequency: 1320 Kc.....Power: 1 Kw.
Owned.....Stephens County Bcstg. Co.
Address.....108 E. Savannah St.
Tel.: TU 6-3131.....Independent
Pres., Gen. Mgr.....Charles H. Gaines
Sta., Comm. Mgr.....Roy E. Gaines
Chief Engineer.....Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Valdosta Bcstg. Co.
Address.....116 W. Hill Ave.
Tel.: Cherry 2-5520.....Independent
Station Rep.....Bernard Howard
President, Gen. Mgr.....George B. Cook
Chief Engineer.....C. H. Fletcher

WGOV—Valdosta—1940

Frequency: 950 Kc...Power: 5 Kw. d., 1 Kw. n.
Owend-Oper...Georgia-Florida Radio & TV Co.
Address .....Box 1182
Tel.: CH 2-4513.....MBS
Station Representative.....Bob Dore
President, Sta. Mgr.....W. H. Keller, Jr.
Commercial Manager.....Mrs. A. B. Smith
Program Director.....Ray Mencor
Chief Engineer.....Ted Miller

WJEM—Valdosta—1955

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Lowndes County Br'dcasters
Address .....Box 368
Tel.: CH 2-1565.....KBS
President.....J. E. Massey, Jr.
General, Sta. Mgr.....J. C. Johnson
Program Dir.....Bob Wickus
Sales Prom. Mgr.....Rennie Hardy
Chief Engineer.....Gerald D. Weeks

WVLD—Valdosta—1959

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Al H. Evans
Address.....P.O. Box 1281
Tel.: Cherry 2-4821.....Independent
Gen. Mgr.....Al Evans
Station Mgr.....W. Belote

WVOP—Vidalia—1946

Frequency: 970 Kc.....Power: 5 Kw., d.
Owned-Operated By.....Vidalia Bcstg. Co.
Address .....Box 391
Tel.: 3305 .....KBS
Sta. Reps.....Continental; Harry J. Cannon
Pres., Gen., Sta. Mgr.....Howard C. Gilreath
Commercial Manager.....Ted Kirby
Program Director.....Mrs. Bob Thompson
Sales Prom. Mgr.....Fred Tippett
Publicity Director.....Ruby Bryant
Chief Engineer.....Loren Dorough
Owners of: WPGA, Perry; WCLA, Claxton.

WRPB—Warner Robbins 1954

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Oper...Warner Robbins Bcstg. Co., Inc.
Business Address.....Box 727
Tel.: Walker 3-4261.....ABC
Rep.....Cont. Radio Sales
Pres., Ch. Engr.....Edgar M. Nobles

WKLE—Washington—1955

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Washington Bcstg. Co.
Address.....P. O. Box 639
Tel.: Osborn 8-2125.....KBS
President.....H. L. Webster
Station Mgr.....B. E. Carpenter

WACL—Waycross—1951

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Teletronics Inc.
Business Address.....P.O. Box 858
Tel.: ATlas 3-4660.....Independent
Representative .....Pearson
President.....James S. Rivers Sr.
General Manager.....James S. Rivers Jr.
Commercial Manager.....M. L. Dixon
Program Director.....John J. Koval
Chief Engineer.....L. E. McKinney

WAYX—Waycross—1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio WAYX, Inc.
Business-Studio Address...1600 Carswell Ave.
Tel.: AT 3-7100.....MBS, KBS
Newspaper Affil...Waycross Journal American
Representative .....Hal Holman
President .....C. Mayo
General Manager.....Frank Walton
Chief Eng.....Milt Lovus

WBRO—Waynesboro—1954

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned.....Radio WBRO
Address .....Box 151
Tel.: 2139.....KBS
General Mgr.....C. Beavers
Asst. Mgr.....D. M. Lewis

WBMK—West Point—1958

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By.....Radio Valley, Inc.
Address.....705 W. 4th Avenue
Tel.: 5-2453.....KBS
President.....J. Dige Bishop
Gen., Sta. Mgr.....Jim Murphy
Chief Engineer.....Albert Stancil

WRLD—West Point—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Valley Bcstg. Co.
Address .....Box 312
Tel.: 64-22771 .....ABC
Sta. Representative.....Thomas F. Clark
General, Comm. Mgr.....Miles H. Ferguson
Program, Publicity Dir.....Aileen Love
Chief Engineer.....Clarence White

WIMO—Winder—1952

Frequency: 1300 Kc....Power: 1000 Watts d.
Owned-Operated By ...Winder-Monroe Bcstg.
Business Address.....P. O. Box 526
Tel.: 867-9158 .....KBS
Sta. Representative .....Cannon
President.....W. G. Woodall Jr.
Gen., Comm., Sta., Sls. Mgr.....C. H. Grider
Chief Engineer.....D. E. Stafford

Pop.: 630,000
Families: 193,000

Hawaii

Radio Homes: 160,000
AM Stas. in State: 18

KHBC—Hilo—1936

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper. By.....Honolulu Star Bulletin
Address.....P. O. Box 581
Newspaper Affiliation..Honolulu Star Bulletin
Representative.Peters, Griffin, Woodward, Inc.
President.....J. Howard Worrall
General Mgr.....Frank Warren
Chief Engineer.....Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....James E. Jaeger
Address .....Naniloa Hotel
Tel.: Hilo 4-372.....KBS
Station Represenative.....Breen & Ward
President .....James Jaeger
General Manager....Mrs. Lillian Cunningham
Owners of: KAGR, Yuba City

KIPA—Hilo—1947

Frequency: 1110 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Big Island Bcstg. Co., Ltd.
Business-Studio Address.....86 Mama St.
Tel.: 51—168 .....NBC
Representative .....Hollingbery
President.....Thomas J. MacBride
Gen. Ch. Engr.....R. W. Jaderstrom

KAIM—Honolulu—1956

Frequency: 870 Kc.....Power: 1 Kw.
Owned.....Christian Bcstg. Assoc.
Address.....1148 12th Avenue
Tel.: 71—985 .....Independent
President.....Robert C. Loveless
Gen. Mgr.....Cornelius Keur
Program Director.....Geral M. Foglesong
Chief Engineer.....Robert L. Lyon

KGMB—Honolulu—1930

Frequency: 590 Kc.....Power: 5000 Watts
Owned By.....Hawaiian Bcstg. Sys., Ltd.
Address.....1534 Kapiolani Blvd.
Tel.: 9-2011 .....CBS
Newspaper Affiliation .....Star-Bulletin
Representative.Peters, Griffin, Woodward, Inc.
President.....Elizabeth P. Farrington
V. P., Gen. Mgr.....M. Franklyn Warren
Commercial Manager.....Edward B. Mundy Jr.
Promotion Director.....John De Marco
Publicity Director.....Colleen L. Ng
Chief Engineer.....Ronald T. Miyahira
Owners of: KHBC, Hilo; KGMB-TV; KMAV-TV, Wailuku; KHBC-TV.

KGU—Honolulu—1922

Frequency: 760 Kc.....Power: 10,000 Watts
Owned-Operated By..Advertiser Pub. Co., Ltd.
Address .....Advertisers Bldg.
Tel.: 5-2977 .....NBC
Representative.....NBC Spot Sales
Newspaper Affil. .....Advertiser
President.....Lorrin P. Thurston
General Mgr.....William O. Paine
Comm. Mgr.....George C. Mansfield
Chief Engineer.....T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc.....Power: 5 Kw.
Owned-Oper. By..Kaiser Hawaiian Vil. Radio
Business Address.....1290 Ala Moana Blvd.
Tel.: 5-3991 .....Independent
Station Representative.....Adam Young
Vice Pres., Gen. Mgr.....Richard C. Block
Program Director.....William H. Conell
Sales Manager.....Chas. Robinson
Publicity Director.....Robert Z. Kendall
Chief Engineer.....Dan O. Hunter
Owners of: KHVH-TV; KHJR-TV, Hilo.

KIKI—Honolulu—1951

Frequency: 830 Kc.....Power: 250 Watts
Owned-Oper. By.....KIKI, Ltd.
Address.....320 Ward Ave.
Tel.: 6-3456 .....Independent
Sta. Representative.....Meeker Co.
Pres., Chief Eng.....Royal V. Howard
Gen., Sta. Mgr.....Angelo J. Rossi

KNDI—Honolulu—1960

Frequency: 1270 Kc.....Power: 5,000 Watts
Owned By.....James T. Ownby
Address .....Box 1516
Tel.: 938—402 .....Independent
Station Representative.....Paul Raymer
Owner .....Jim Ownby
Manager .....Judith Lawton
Chief Engineer.....Ann Evenson

KOOD—Honolulu—1959

Frequency: 990 Kc.....Power: 5,000 Watts
Owned By.....Ala Moana Bcstg. Co.
Address.....1450 Ala Moana Blvd.
Tel.: 990—111 .....Independent
Station Representative.....Thomas B. Hall
President .....Alister MacDonald
General Manager.....Richard H. Lee
Commercial Manager.....Perry W. Carle
Station Manager.....Ted R. Scott

KOHO—Honolulu—1959

Frequency: 1170 Kc.....Power: 1,000 Watts
Owned By.....Cosmopolitan Bcstg. Corp.
Address.....1140-A 12th Ave.
Tel.: 775511 .....Independent
Station Representative .....Masla
President .....Lawrence Kagawa
General, Sta. Mgr.....Hoover Y. Tateishi
Program Director.....K. Murata
Sales Prom. Mgr.....Francis M. Kihara
Chief Engineer.....Frank Fitch

KORL—Honolulu—1946

Frequency: 650 Kc.....Power: 10,000 Watts
Owned-Operated By.....Founders Corp.
Business Address.....575 Kamoku St.
Tel.: 9-5236 .....Independent
Representative.....George P. Hollingbery
President.....Robert G. Munro
General Mgr.....Harold Davis
Chief Engineer.....James Markham
Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

KPOI—Honolulu—1946

Frequency: 1380 Kc.....Power: 5,000 Watts
Owned-Oper. By...KPOI Broadcasters Co., Inc.
Business Address.....1701 Ala Wai Blvd.
Tel.: 995—398 .....Independent
Sta. Representative .....Masla
President.....H. G. Fearnhead
V. P., General, Sta. Mgr.....Fin Hollinger
Commercial Mgr.....Ray Gallagher
Program Dir.....Ron Jacobs
Chief Engineer.....Ernest Lindeman

KORL
RADIO
DOMINATES!
ALL OF HAWAII with
10,000 WATTS
AT 650 ON THE DIAL
AUTHENTIC NEWS COVERAGE
FAMILY PROGRAMMING
OUTSTANDING EXPERIENCED AIR SALESMEN
CREATIVE SELLING COMPLETE MERCHANDISING
National representative—George P. Hollingbery Co.
FOUNDERS CORP.
One of the Founder's groups of Stations including KORL, Honolulu: WFBL, Syracuse New York: WSMB New Orleans, Louisiana

KULA—Honolulu—1947

Frequency: 690 Kc. .....Power: 10,000 Watts
Owned-Operated By....KULA Bcstg. Co., Inc.
Business Address.....P.O. Box 1479
Tel.: 6-3666 .....Independent
Station Representative.....McGavren
President .....C. Stuart
General Manager.....R. L. Johnson
Commercial Manager.....W. Killmer

KLEI—Kailua—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....OAHU Bcstg. Co. Inc.
Address.....Kailua Shopping Center
Tel.: 250-811 .....Independent
President .....Jack Latham
Gen., Comm. Mgr.....Jack Irvine
Program Dir.....Hardy Hutchinson

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Garden Island Publ., Ltd.
Address .....Box 1748
Tel.: LI 2061.....NBC
General Mgr.....Charles J. Fern
Station Mgr.....Tadashi Eto
Chief Engineer.....K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Oper. By.....Maui Publ. Co., Ltd.
Business Address.....Box 374
Tel.: 33-981 .....NBC
Newspaper Affil.....Maui News
Sta. Representative.....Thomas F. Clarke
General Manager.....Ezra J. Crane
Sta., Asst. Gen. Mgr.....Richard E. Mawson
Chief Engineer.....Spencer Shiraishi

KAHU—Waipahu—1950

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....Rural Bcstg. Co., Ltd.
Business Address.....P. O. Box 1007
Tel.: 27-3121 Honolulu.....Independent
Station Representative.....Pearson
President.....Dr. Timothy Wee
General Manager.....Harry En Chu
Chief Engineer.....Robert Pearson

Pop.: 671,500
Families: 199,500

Idaho

Radio Homes: 196,000
AM Stas. in State: 36

KBLI—Blackfoot—1951

Frequency: 690 Kc.....Power: 1 Kw.
Owned-Oper. By.....KBLI, Inc.
Address .....Box 192
Tel.: Sunset 5-1400.....Independent
Station Representative .....Forjoe
President .....Howard Johnson
General Mgr.....Gloria Dillard
Chief Engineer.....Don Clark

KBOI—Boise—1947

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By..Boise Valley Bcstrs., Inc.
Bus.-Studio Address.....1007 W. Jefferson
Tel.: 3-2511.....CBS
Rep.....Peters, Griffin, Woodward, Inc.
Pres., Gen. Mgr.....Westerman Whillock
Sta., Comm. Mgr.....Earl Glade, Jr.
Production Supervisor.....Dena Howell
Publicity Director.....John Clark
Chief Engineer.....James Johntz, Jr.

KGEM—Boise—1946

Frequency: 1140 Kc.....Power: 10,000 Watts
Owned.....Idaho Bcstg. & TV Corp.
Address.....5601 Cassia St.
Tel.: 4-3511 .....MBS-ABC
Representative .....Avery-Knodel
General Mgr.....David Miles
Commercial Mgr.....Robert Weisenburger
Chief Engineer.....Robert V. Beadles

KIDO—Boise—1928

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Oper. By.....Mesabi Western Corp.
Address .....1528 Vista
Tel.: 4-8661 .....NBC
Sta. Representative.....Weed
President.....William E. Boeing, Jr.
General, Comm. Mgr.....Jack J. Link
Program, Prom. Mgr.....Vern E. Moore
Chief Engineer.....John A. Maxson

KYME—Boise—1955

Frequency: 740 Kc.....Power: 500 Watts
Owned-Operated By...Keith & Ellen Patterson
Address.....P. O. Box 2794
Tel.: 2-3575.....Independent
Sta. Representative.....Grant Webb
Pres., Gen. Mgr.....Keith E. Patterson
Comm. Mgr.....Lou Clemens
Prog. Dir.....Richard Sybert
Chief Engineer.....Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By .....KBIO, Inc.
Address.....P. O. Box 481
Tel.: OR 8-2244.....ABC-KBS
Newspaper Affiliation.....D. Herald-Bulletin
Sta. Representative.....Torbet, Allen & Crane
Station Mgr.....Charles T. Brownlow
Commercial Mgr.....R. Saxvick
Program Dir.....L. Conners
Chief Engineer.....Terry Carter

KBGN—Caldwell—1960

Frequency: 910 Kc.....Power: 1 Kw.
Owned By.....Christian Bcstg. Co. of Idaho

Address.....3303 E. Chicago
Tel.: 9-3635 .....Independent
General Manager.....F. Demcy Mylar
Commercial Manager .....Dick Sleeper
Program Director.....Paul A. Baker
Sales Prom. Mgr.....Willard Waggoner
Publicity Director.....Bill Eakin
Chief Engineer.....Arden Casper

KCID—Caldwell—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Caldwell Bcstg. Co.
Address.....921 Cleveland Blvd.
Tel.: 9-3608 .....KBS
Station Rep.....Harlan G. Oakes
Pres., Gen. Mgr.....Clair B. Hull
Sta., Comm. Mgr.....Duane D. Wolfe
Publicity Director.....John Kirkwood
Chief Engineer.....James L. Young

KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Rexard Co.
Business-Studio Address.....Blackwell Island
Tel.: MOhawk 4-2196.....KBS
Pres., Sta. Mgr.....Rex Koury
Program Dir.....J. McCumber
Sales Prom. Mgr.....Bernard Merriman

KZIN—Coeur d' Alene—1957

Frequency: 1050 Kc.....Power: 250 W. d.
Owned By.....Lakeside Broadcasters Inc.
Address.....P. O. Box 1077
Tel.: MO 4-3125.....Independent
President .....Vernon James
Vice President.....F. South
Operations Mgr.....B. Angel

KORT—Grangeville—1954

Frequency: 1230 Kc.....Power: 250 Watts d.
Owner .....Kebco, Inc.
Address .....Box 72
Tel.: 51.....KBS
President, Gen. Mgr.....Edward M. Brainard
Chief Engineer.....Lance Carpenter

KID—Idaho Falls—1928

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Idaho Radio Corp.
Address .....Box 2008
Tel.: JAckson 2-5100 .....Independent
Representative .....Walker-Rawalt
President.....A. W. Schwieder
Sta., Comm. Mgr.....Leonard Wasden
Chief Engineer.....Carroll Secrist

KIFI—Idaho Falls—1946

Frequency: 1260 Kc....Power: 5000 Watts d.
Owned-Oper. By....E. Idaho Bcstg. & TV Co.
Address.....P.O. Box 2148
Tel.: JA 3-1171.....ABC-MBS-KBS
Newspaper Affil.....Post. Register
Representative .....Avery-Knodel
Pres., Gen. Mgr.....J. M. Brady
Sta. Mgr.....Dewain Silvester
Chief Engineer.....B. Nelson

KUPI—Idaho Falls—1957

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned.....J. Ronald Bayton
Address.....P.O. Box 2557
Tel.: JA 2-1101.....Independent
Station Rep.....Sandeberg-Gates
Owner, Gen. Mgr.....J. Ronald Bayton
Chief Engineer.....B. J. Bayton

KART—Jerome—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....K. Clark
Address .....Box 1176
Tel.: EA 4-2321.....Independent
Pres., Gen. Mgr.....K. Clark
Chief Engineer.....Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Lewis Clark Bcstg. Co.
Address.....2829 Country Club Dr.
Tel.: SH 3-2502.....ABC
Sta. Representative .....Gill-Perna
Gen. Mgr., Co-Owner.....J. H. Matlock
Sta. Mgr., Co-Owner.....E. A. Hamblin
Commercial Mgr.....George Walton
Program Director.....Stan Haase
Sales Prom. Mgr.....Dick Ragan
Publicity Director.....Tim Waide
Chief Engineer.....Jerry Chandler
Owners of: KLER, Orofino

KRLC—Lewiston—1935

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Donald A. & E. S. Thomas
Address.....P. O. Box 287
Tel.: SH 3-1551.....MBS
Representative .....Forjoe, Art Moore
General, Sta. Mgr.....Donald Thomas
Program Director.....Alben Nelson
Commercial Mgr.....Douglas MacKelvie
Sales Prom. Mgr.....Beverly Swanson
Chief Engineer.....James Soyk

KRPL—Moscow—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned .....KRPL, Inc.
Address.....1328 Pullman Road
Tel.: TU 2-1174.....KBS-MBS
Station Reps.....Moore-Hopewell
Pres., Gen. Mgr.....Gale Mix
Comm. Mgr.....James Sanberg
Station Mgr.....John Mix
Sales Prom. Mgr.....Dave Le Favour
Program Director.....Larry Ayer
Publicity Director.....Bob Gese
Chief Engineer.....Drew McDaniel

KFXD—Nampa—1930

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....E. G. Wenrick Bcstg. Co.
Business Address.....1024 12th Ave. S.
Tel.: 6-4611.....Independent
Representative .....Pearson

Co-Owner, Gen. Mgr.....Ken Kilmer
Sta. Comm. Manager.....Doyle Cain
Prog. Dir.....Shirl Black
Chief Engineer.....G. M. Rose

KLER—Orofino—1958

Frequency: 950 Kc.....Power: 500 Watts d.
Owned By.....Clearwater Broadcasting Co.
Address.....P.O. Box 32
Tel.: Granite 2-5011.....KBS
Station Representative.....Feltis, Jacobson
Commercial, Program Mgr.....Dale Daniels
Sta., Ch. Eng.....Edward A. Carle

KWAL—Osburn—1938

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Metals Bcstg. Co.
Address.....930, Wallace, Ida.
Tel.: OS 1-6101.....Independent
Representative .....Holman, Art Moore
Pres., Gen. Mgr.....R. Lee Black
Chief Engineer.....Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Treasure Valley Bcstg. Co.
Address.....P.O. Box 420
Tel.: MIdway 2-3351.....KBS
Co-Owner.....A. V. Bamfora
Co-Owner, Gen. Mgr.....E. S. Graham
Chief Engineer.....Rus Myer

KSEI—Pocatello—1926

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Pioneer Bcstrs. Corp.
Business-Studio Address.....Box 31
Tel.: CEdar 3-2121.....NBC
Representative.....Weed; Art Moore
Pres., Gen. Mgr.....Henry H. Fletcher
Program Director.....Ruthe A. Fletcher
Publicity Director.....Olive L. Greene
Chief Engineer.....Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Pocatello Radio, Inc.
Address.....P.O. Box 2005
Tel.: Cedar 3-1133.....MBS-ABC
Representative .....Avery-Knodel
President.....Don W. Burden
General Manager.....W. J. Adelstein
Chief Engineer.....D. L. Lewis

KYTE—Pocatello—1956

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned.....Pocatello Bcstg. Co.
Address.....355 Yellowstone Ave.
Tel.: CE 2-6565.....KBS
President, Gen Mgr.....F. J. Riorden
Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Voice of The Rockies, Inc.
Address.....P.O. Box 395
Tel.: 600.....KBS
President.....Leo R. Hawkes
Gen. Mgr., Chief Eng.....D. A. Nash, Jr.

KRXK—Rexburg—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Snake River Radio & TV Co., Inc.
Address.....455 S. 2nd East
Tel.: EL 6-5488.....KBS
Station Representative....Broadcast Time Sales
Pres., Gen. Mgr.....Gene Shumate
Comm. Mgr.....Wes Lawrence
Chief Engineer.....Dan Coltrane

KAYT—Rupert—1955

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Inland Bcstg. Co.
Address.....P.O. Bin M
Tel.: HE 6-3746.....Independent
Sta. Reps.....Hopewell, Art Moore
Pres., Gen. Mgr.....Mervin V. Ling
Sta. Comm. Mgr.....George McDonald
Chief Engineer.....E. C. Miller

KSRA—Salmon—1959

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By.....Salmon River R-TV Co., Inc.
Address.....Main & Water Sts.
Tel.: Skyline 6-2218.....KBS
President, Gen. Mgr.....David G. Ainsworth
Chief Engineer.....Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Bauer Bcstg. Co.
Address.....P. O. 431
Tel.: CO 3-2179.....KBS
General Mgr. .....Norman Bauer

KBRV—Soda Springs—1957

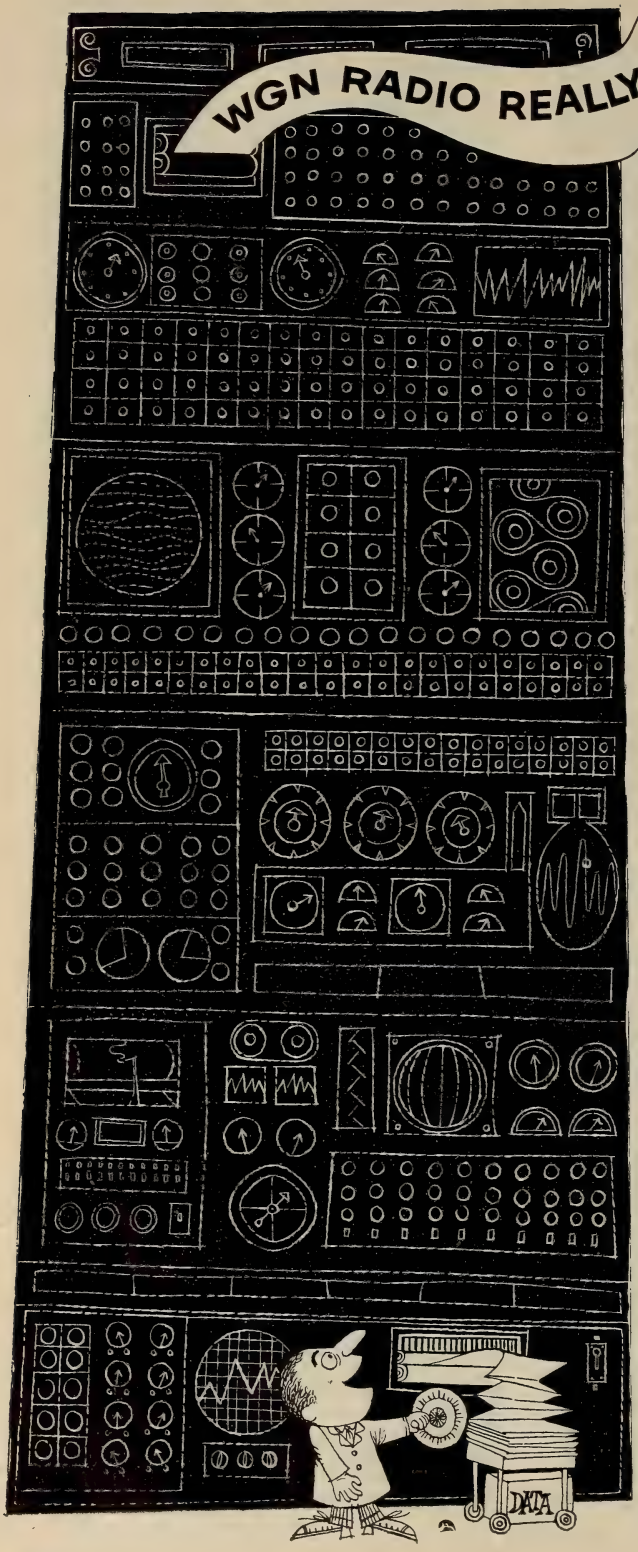
Frequency: 540 Kc.....Power: 500 Watts, d.
Owned By.....Caribou Bcstg. Co. Inc.
Address.....98 W. 2nd South
Tel.: Soda Springs 775.....KBS
Station Representative.....Grant Webb
General Manager.....J. C. Wallentine
Station Manager.....R. Bruce
Program Director.....Curtis Empey
Chief Engineer.....Paul Haviland

KSKI—Sun Valley—1960

Freq:. 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Radio Sun Valley, Inc.
Address.....Sun Valley Lodge
Tel.: 3131 .....Independent
Representative .....Cannon, Inc.
President.....R. L. Hagadone
General Mgr.....B. Godfrey

KEEP—Twin Falls—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio Sales Corp.
Address.....P. O. Box 511
Tel.: RE 3-7512.....Independent
Station Rep.....Grant Webb
President, Gen. Mgr.....R. W. Burden



WGN RADIO REALLY RATES IN CHICAGO

Latest rating figures* show:

WGN Radio is preferred by more people!

WGN Radio has Chicago's most favorable image!

WGN Radio reaches more people!

WGN Radio has the highest average quarter-hour audience for entire week!

WGN Radio is No. 1 Chicago station in total audience!

WGN Radio has highest average hourly share of audience —12 midnight—6 a.m.

WGN Radio delivers an adult audience! More than 9 of every 10 listeners are adults!

For full facts on why adult listeners like WGN Radio's sound, advertising and programming, write to WGN Research for a study by Market Facts, Inc., on the images of Chicago radio stations.

*Nielsen—Dec./Jan., 1961. Pulse — Dec., 1960, Post-midnight study. Pulse — 1960, Audience composition reports.

In Chicago

WGN RADIO

means quality programming and dedicated community service

Chicago: 2501 Bradley Place, LAkeview 8-2311

New York: 220 E. 42nd Street, MUrray Hill 2-7545

Represented by Edward Petry & Co., Inc., except in New York, Philadelphia and Milwaukee

QUALITY RADIO WGN TELEVISION INTEGRITY

Member of Quality Radio Group, Inc.

Asst. Manager.....W. F. Denney
Commercial Manager.....Bob Bryant
Sales Prom. Manager.....Jim Taylor
Program Director.....Bill Warren
Publicity Director.....Tom Rudy
Chief Engineer.....Walt Snow

KLIX—Twin Falls—1946

Frequency: 1310 Kc.....Power: 1000 Watts
Owned .....KLIX Corp.
Business Address...Eastland & Elizabeth Ave.
Tel.: REdwood 3-5840.....Independent
Rep. .....Avery-Knodel
President .....G. Hatch
V.P., Gen. Sta. Mgr.....G. O. Glasmann
Program Director.....L. Walton
Chief Engineer.....Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc.. Power: 5000 d., 1000 n.
Owned-Operated By.....Radio Bcstg. Corp.
Address.....241 Main Ave. W.
Tel.: RE 3-3381.....NBC
Representative .....Weed
Pres., Gen., Sta. Mgr.....F. M. Gardner
Chief Engineer.....Carl Norris

KWEI—Weiser—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Inland Bcst. Co.
Address .....Box 731
Tel.: 700.....Independent
Station Representatives.....Hopewell; Moore
Pres., Gen. Mgr.....M. V. Ling
Chief Engineer.....Edwin C. Miller

Pop. 10,151,000
Families: 3,120,000

Illinois

Radio Homes:
3,049,000
AM Stas. in State: 98

WOKZ—Alton—1948

Frequency: 1570 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Palen Bcstg. Corp.
Address .....Godfrey Road
Tel.: HO 6-3535.....Independent
President, Gen. Mgr.....Edward N. Palen
Comm., Sta. Mgr.....H. Bunyan
Chief Engineer.....Nicholas Bono

WRAJ—Anna—1957

Frequency: 1440 Kc.....Power: 500 Watts
Owned.....Anna Bcstg. Co., Inc.
Address .....Anna Hotel
Tel.: 1113 .....Independent
Sta. Representative.....Bernard Howard
President.....Pierce E. Lackey
Gen. Mgr., Ch. Engr.....Donald C. Michel

WKKD—Aurora—1960

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Russell G. Salter
Address.....1880 Plain Ave.
Tel.: TWinoaks 7-0481.....Independent
Station Rep. .....Gill-Perna
President, Gen. Mgr.....Russell G. Salter
Commercial Manager.....Roger Shales
Program Director.....Bill Blough
Chief Engineer.....William Ward
Owners of: WBEL, S. Beloit; WIXN, Dixon; KCLN, Clinton.

WMRO—Aurora—1938

Frequency: 1280 Kc....Power: 1 Kw. d. 500 n.
Owned-Oper. By...V. G. Cofey & B. A. Oswalt
Business-Studio Address.....184 River St.
Tel.: 7-4215.....Independent
Managers .....Cofey; Oswalt
Prog. Dir.....Jeanne M. Doran
Chief Engineer.....J. R. Kintner

WRMS—Beardstown—1959

Frequency: 790 Kc.....Power: 500 Watts
Owned By.....Beardstown Bcstg., Inc.
Address.....108 East Main St.
Tel.: 790 .....KBS
Sta. Representative.....Grant Webb
President .....R. W. Sudbrink
Station Manager.....Warren Hewitt
Sales Prom. Mgr.....Donald Chipman
Program Director.....Burl Lauter
Chief Engineer.....O. D. Kost

WIBV—Belleville—1947

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....Belleville Bcstg. Co.
Bus.-Studio-Transmitter Address..2100 W. Main
Tel.: AD 3-5000.....Independent
Representative .....Indie Sales
President, Gen. Mgr.....John W. Lewis
Commercial Manager.....H. Glenn Deffendall
Program Director.....Lloyd K. Harvey
Chief Engineer.....Marvin Mollring

WJBC—Bloomington—1924

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Bloomington Bcstg. Corp.
Address.....209 E. Washington
Tel.: 8252078 .....ABC
Newspaper Affil.....Daily Pantagraph
Representative .....John E. Pearson
President.....Loring C. Merwin
Vice President.....Vernon A. Nolte
Station Manager.....Timothy R. Ives
Commercial Manager.....John McDermott
Program Dir.....Jerry Collins
Chief Engineer.....Ted Bailey

WKRO—Cairo—1942

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Cairo Broadcasting Co.
Business Address.....Box 311

Tel.: 1490.....Independent
Gen.-Station-Comm. Mgr.....Merrill C. Currier

WBYS—Canton—1947

Frequency: 1560 Kc.....Power: 250 Watts
Owned-Operated By.....Fulton Cty. Bcstg. Co
Address.....1000 East Linn St.
Tel.: 647-1560 .....ABC
Newspaper Affil.....Canton Daily Ledger; Booneville News-Advertiser
President.....Harriett B. Winsor
General, Station Mgr.....Charles E. Wright
Program Director.....Ruth Wright
Commercial Mgr.....Jean Marconnet
Chief Engineer.....Wayne Miller

WCIL—Carbondale—1946

Frequency: 1020 Kc....Power: 1000 Watts, d.
Owned-Operated By...Southern Illinois Bcstg.
Business-Studio Address.....218 W. Main St.
Tel.: Glenview 7-8114.....Independent
General Manager.....Paul F. McRoy
Commercial Manager.....Larry Doyle
Program Director.....Stan Leigh
Chief Engineer.....Pat Burns

WROY—Carmi—1948

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Carmi Bdcstg Co.
Address.....U. S. Route 460
Tel.: 4161.....Independent
Gen., Sta. Mgr.....S. A. Hassan
Chief Engineer.....R. Cole

WCAZ—Carthage—1921

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Superior Bcstg. Service, Inc.
Address.....502 Wabash Ave.
Tel.: 520.....Independent
Manager .....John Palmer

WCNT—Centralia—1946

Frequency: 1210 Kc....Power: 1000 Watts, d.
Owned.....Southern Illinois Bcstg. Co.
Address .....Box 428
Tel.: 2-5151 .....Independent
Representative .....Bob Dore
President.....C. W. Rodgers
General Station Mgr.....A. C. Mainer
Program, Pub. Director....Miss Sammye Cervi
Chief Engineer.....R. Millmaker

WDWS—Champaign—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owner....The Champaign News Gazette, Inc.
Business Address .....48 Main St.
Tel.: FLeetwood 6-1855.....CBS
Newspaper Aff. .....News-Gazette
Representative.....The Meeker Co.
President.....Mrs. Helen M. Stevick
Gen., Sta. Mgr.....Larry Stewart
Program Dir.....Constance Vogt
Chief Engineer.....Robert Brown

FIRST
IN CHICAGO

for the World's Most Beautiful Music

radio station
W•A•I•T

188 W. RANDOLPH STREET
CHICAGO 1, ILLINOIS
FRanklin 2-0660

BOYD W. LAWLOR
General Manager

5000 watts / 820 on the dial

National Representatives: GILL-PERNA, INC.

WEIC—Charleston—1954

Frequency: 1270 Kc.....Power: 1000 Watts
Owner.....The Friendly City Bcstrs.
Address .....Box 107
Tel.: DI 5-2149.....KBS
Rep. .....Sears & Ayer
Pres., Gen. Mgr.....Jack Owens
Commercial Manager.....Betty Owens
Ch. Eng.....William Setliffe

WAIT—Chicago—1941

Frequency: 820 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Station WAIT
Bus.-Studio Address.....188 W. Randolph St.
Tel.: FR 2-0660.....MBS
Station Rep. .....Gill-Perna
Managing Director.....Robert B. Miller
General Manager.....Boyd W. Lawlor
Chief Engineer.....Harry Berg

WBBM—Chicago—1923

Frequency: 780 Kc. .....Power: 50,000 Watts
Owned-Operated By.....CBS, Inc.
Address .....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Sta. Rep.....CBS Spot Sls.
V.P., Gen. Mgr.....E. H. Shamo
Sales Manager.....W. J. Connelly
Sales Prom. Mgr.....HT. A. Payne
Publicity Director.....George Condon
Program Director.....Arthur Thorsen
Production Manager.....Kenneth Carbonel
Chief Engineer.....J. J. Beloungy

WBEE—Chicago—1955

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Continental Broadcasting
Address.....75 E. Wacker Drive
Tel.: Randolph 6-6842.....Independent
Sta. Representative .....Continental
President.....O. Wayne Rollins
General Manager.....Harry Wilber
Opera Mgr.....Bill German
Chief Engineer.....J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned.....Chicago Federation of Labor
Business-Studio Address..666 Lake Shore Dr.
Tel.: MO 4-2400.....Independent
Station Rep. .....McGavren
President.....William A. Lee
General Manager.....Martin F. Hogan
Commercial Manager.....Thomas E. Haviland
Program Director.....Bob Finnegan
Publicity Director.....Betty Farber
Chief Engineer.....Jack McKay

WCRW—Chicago—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Josephine A. White
Address.....2756 Pine Grove Ave.
Tel.: DI 8-4440.....Independent
General Manager.....J. A. White

WEDC—Chicago—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Emil Denemark, Inc.
Address.....3860 W. Ogden Ave.
Tel.: CR 7-4100.....Independent
President .....Emil Denemark
General, Comm. Mgr.....Bill Mack
Chief Engineer.....Edward Jacker

WGES—Chicago—1924

Frequency: 1390 Kc.....Power: 5000 Watts d.
Owned By.....Radio Station WGES
Bus. Address.....2708 W. Washington Blvd.
Tel.: SA 2-1700.....Independent
General Manager.....John A. Dyer
Commercial Mgr.....Elizabeth M. Hinzman
Sales Promotion Manager.....K. P. Freda
Program Director.....Herbert Rudolph
Chief Engineer.....William Shunk

WGN—Chicago—1924

Frequency: 720 Kc.....Power: 50,000 Watts
Owned-Operated By.....WGN, Inc.
Address.....2501 Bradley Place
Tel.: LA 8-2311.....Independent
Newspaper Affiliation...The Chicago Tribune
Representative .....Edward Petry
President.....J. Howard Wood
V.P., Gen. Mgr.....Ward L. Quaal
Commercial Mgr.....Charles E. Gates
Sales Promotion Manager ..Charles A. Wilson
Program Director.....D. Pecaro
Publicity Director.....James Hanlon
Dir. of Engineering.....Carl J. Meyers
(See Page 366 for Ad)

WIND—Chicago—1927

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By....Westinghouse Bcstg. Co.
Business Address.....400 N. Michigan Ave.
Tel.: WHitehall 4-2170.....Independent
Representative.....AM Radio Sales
President.....Donald H. McGannon
Vice President.....Ralph L. Atlass
General Manager.....Gordon W. Davis
Commercial Manager.....Bennett O. Scott
Program Director.....Ralph Blank
Sales Prom. Mgr.....John P. Holland
Publicity Director.....Hildo. Woehrmeyer
Chief Engineer.....Kenneth C. Shirk
Owners of: WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WJZ-TV, Baltimore, Md.

WJJD—Chicago—1924

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Plough Bcstg. Co.
Bus.-Studio Address...230 N. Michigan Ave.
Tel.: ST 2-5466.....Independent
Representative..Radio-TV Representatives, Inc.
President.....Harold R. Krelstein
Gen., Sta. Mgr.....Frederick G. Harm
Commercial Manager.....Earl W. Steil

Sales Prom., Pub. Dir.....Fred Livingston
Program Director.....Dick Deason
Publicity Director.....Fred Livingston
Chief Eng.....Walter F. Myers
Owners of: WCAO, Baltimore; WPLO, Atlanta; WMPS, Memphis; WCOP, Boston.

WAAF—Chicago—1922

Frequency: 950 Kc....Power: 1000 Watts, d.
Owned-Operated By.....Cornbelt Publishers
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Newspaper Affil.....Drovers Journal
Representative .....Forjoe
President .....H. Thieman
Gen., Prom. Mgr.....Thomas L. Davis
Comm., Program Director.....Bill Bauer
Chief Engineer.....Carl W. Ulrich

WLS—Chicago—1924

Frequency: 890 Kc.....Power: 50,000 Watts
Owned-Operated By.....WLS, Inc.
Business Address.....360 N. Michigan Ave.
Tel.: STate 2-2002.....ABC
Representative .....John Blair
President.....Ralph W. Beaudin
Sales Manager.....Armand J. Belli
Sales Prom., Pub. Dir.....Roland Sack
Program Director.....Sam Holman
Chief Engineer.....Fred Zellner Jr.

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Tom Davis
General Manager

National Representative
The BOLLING COMPANY Inc.

WMAQ—Chicago—1922

Frequency: 670 Kc.....Power: 50,000 Watts
Owned-Operated By..National Bcstg. Co., Inc.
Business-Studio Address....Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Radio Spot Sales
President (NBC).....Robert E. Kintner
V.P. (NBC), Gen. Mgr.....Lloyd E. Yoder
Sales Manager.....Robert McAuliffe
Station Manager.....William Decker
Sales Promotion Manager.....John M. Keys
Prog. Mgr.....Richard Johnson
Publicity Director.....Chet Campbell
Chief Engineer.....W. C. Prather

WMBI—Chicago—1926

Frequency: 1110 Kc.....Power: 5,000 Watts.
Owned By.....Moody Bible Institute
Address.....820 N. La Salle St.
Tel.: MIchigan 2-1570.....Independent
General Manager.....W. E. Mayfield
Program Director.....Robert Parsons
Publicity Director.....John Raymond
Chief Engineer.....A. P. Frye
Owners of: WDLM, E. Moline, Ill.

WSBC—Chicago—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....WSBC Bcstg. Co., Inc.
Business-Studio Address..2400 W. Madison St.
Tel.: MO 6-9060.....Independent
Representative .....Devney-O'Connell
Pres., Gen. Mgr., Ch. Eng.....Louis B. Lee
Comm. Mgr.....Margaret Strasser
Program Dir.....Robert J. Lee

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....South Cook Bcstg., Inc.
Address.....119 Olympia Plaza
Tel.: Skyline 6-6100.....Independent
Station Rep.....Hal Walton
President, Gen. Mgr.....A. V. Santucci
Commercial Manager.....Anthony D'Amico
Publicity Director.....Bill Biendorff
Chief Engineer.....Walter R. Lorenc

WHFC—Cicero—1923

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By .....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....Independent
President.....Richard W. Hoffman
Gen. Program Mgr.....M. E. Clifford
Station, Publicity Director.....F. Summers
Consul. Engineer.....E. Jacker

WHOW—Clinton—1947

Frequency: 1520 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Cornbelt Bcstg. Co.
Business Address.....401½ S. Side Sq.
Tel.: 300 .....Independent
Representative .....Holman
President .....J. R. Livesay
Gen Mgr., Chief Eng.....Rolland O. Looper

WDAN—Danville—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Northwestern Pub. Co.
Address.....1500 N. Washington
Tel.: Hickory 2-1700.....CBS
Representative .....Everett-McKinney, Inc.
General Manager.....Robert J. Burow
Commercial Manager.....John Eckert
Sta. Mgr.....Max Shaffer
Program Dir.....Honore Ronan
Chief Engineer.....Norlyn Dossey
Owners of: WHEC-AM-TV, Rochester; WENY, Elmira; WINR-TV, Binghamton.

WITY—Danville—1953

Frequency: 980 Kc.....Power: 1 Kw.
Owned.....Vermilion Bcstg. Corp.
Address .....P. O. Box 142
Tel.: HIckory 6-1312.....MBS
Representative .....Burn-Smith
President.....Gilbert E. Metzger
Gen., Sta. Mgr.....Elzer Marx
Commercial Manager.....Tom Zeppelin
Program Director.....Robert Bivans
Chief Engineer.....Taylor Clawson
Owners of: WITZ, Jasper; WITE, Brazil.

WDZ—Decatur—1921

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Mid-States Bcstg. Co.
Business-Studio Address.....265 S. Park St.
Tel.: 423—9744 .....Independent
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Frank C. Schroeder, Jr.
Commercial Manager.....Ronald F. Gallina
Program Director.....Harry Michaels
Chief Engineer.....Clifford V. Hahn

WSOY—Decatur—1925

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Illinois Bcstg. Co.
Address.....1100 E. Pershing Road
Tel.: 877—5371 .....CBS
Representative .....Weed
President.....Frederick W. Schaub
Station Manager.....Robert B. King
Program Director.....H. Downey Hewey
Chief Engineer.....Allan Doyle

WLBK—De Kalb—1947

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned-Oper. By..DeKalb Radio Studios, Inc.
Business-Studio Address.....711 N. First St.
Tel.: De Kalb 6-3485.....Independent
Station Rep.....Bernard Howard
Pres., Gen. Mgr.....George C. Biggar
Commercial Manager.....Richard Meier
Program Director.....R. C. Brown
Publicity Director.....Russell Pigott
Chief Engineer.....W. Dean Clayton

WDQN—Du Quoin—1951

Frequency: 1580 Kc.....Power: 250 Watts
Owned-Oper. By.....DuQuoin Bcstg. Co.
Address .....Music Center
Tel.: LI 2-3894.....Independent
Sta. Representative.....Devney-O'Connell
Pres., Gen. Mgr.....M. R. Lankford
Comm. Sales Prom. Mgr.....Gene Showalter
Chief Engineer.....E. Neil Pike

WAMV—East St. Louis—1935

Freq.: 1490 Kc.....Power: 500 Watts d. 250 n.
Owned-Oper. By.....Hess-Hawkins Co.
Address....Broadview Hotel, 421 E. Broadway
Tel.: BRidge 1-4625.....Independent
Sta. Representative..Good Music Broadcasters
President .....Louis Strick
General, Sta. Mgr.....Elmer E. Willrich
Program Dir.....Dan Stengel
Chief Engineer.....Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Effingham Bcstg. Co.
Address.....110 N. Banker St.
Tel.: 1090 .....Independent
Station Rep. .....Devney-O'Connell
President.....Joseph E. McNaughton
General, Sta. Mgr.....George Walker
Comm., Prom. Mgr.....Thom Brown
Program, Chief Engr.....Larry Wilson

WRMN—Elgin—1949

Frequency: 1410 Kc. .....Power: 500 Watts
Owned-Oper. By .....The Elgin Bdcstg Co.
Address.....156 Division St.
Tel.: SH 1-7700.....Independent
News Affil.....Pekin Times, Yuma Sun
Representative .....Devney-O'Connell
Pres., Gen. Mgr.....J. Richard Sutter

WEAW—Evanston—1946

Frequency: 1330 Kc.....Power: 1000 Watts
Owned.....No. Shore Bcstg. Co., Inc.
Address.....1700 Central St.
Tel.: UN 4-7600.....Independent
Reps.....Good Music Bcstrs.; Oakes
Pres., Gen. Mgr.....Edward A. Wheeler
Station Mgr.....Glen Halbe
Commercial Manager.....Don Springgate
Sales Prom. Mgr.....Leon Giss
Program Dir.....John Hailey
Chief Engineer.....Alan Young

WNMP—Evanston—1946

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Semrow Broadcasting Co.
Bus.-Studio-Transmitter....1580 Sherman Ave.
Tel.: GR 5-1590.....Independent
President .....Harry Semrow
General, Sta. Mgr.....Channing Overton
Commercial Manager.....Glenn Hammer
Chief Engineer.....Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By...Wayne County Bcstg. Co.

Address .....Box 72
Tel.: 2159 .....KBS
Representative .....Grant Webb
Co-Part.....Thomas Land, B. Davidson
Commercial Mgr.....Garnet Williams
Program Director.....Gladys Onstott
Chief Engineer.....Gil Wallace
Owners of: WJBD, Salem, Ill.; WMFT, Terre Haute, Ind.

WFRL—Freeport—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Triad TV Corp.
Business-Studio Address....9 N. Chicago Ave.
Tel.: Adams 2-5171.....Independent
President.....C. Wayne Wright
General Mgr.....Richard A. Carroll
Chief Engineer.....LaVerne G. Bawinkel

WGIL—Galesburg—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Galesburg Bcstg. Co., Inc.
Business Address.....60 S. Kellogg
Tel.: 4626.....Independent
Newspaper Affiliation....Daily Register Mail
Gen., Sta. Mgr.....George D. Donaldson
Chief Engineer.....R. L. Baughman

WAIK—Galesburg—1959

Frequency: 1590 Kc....Power: 5000 Watts d.
Owned By.....Webster Broadcasting Co.
Address.....36 Park Plaza
Tel.: DIckens 2-3161.....Independent
Sta. Representative.....Burn-Smith Co.
President.....F. C. Webster, Jr.
General, Sta. Mgr.....J. Kent Hackleman
Program Director.....Jack Teiken
Chief Engineer.....Harold White

WEBQ—Harrisburg—1923

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WEBQ, Inc.
Address.....100 E. Poplar St.
Tel.: Clearbrook 3-7032.....KBS
Gen.-Station-Comm. Mgr.....Inglis M. Taylor
Chief Engineer.....Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc.....Power: 500 Watts
Address.....205 E. Brainard
c/o.....Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Egyptian Bcstg. Co.
Business Address.....P.O. Box 179
Tel.: WI 2-2181.....MBS
Representative .....Holman
President.....Maybelle J. Lyerla
Gen., Sta. Mgr.....Charles R. Cook
Sales Promotion Manager.....Fred Simmons
Publicity Director.....Frank Samuel
Chief Engineer.....Ben E. Orf

WLDS—Jacksonville—1941

Frequency: 1180 Kc.....Power: 1000 Watts d.
Owned..Jacksonville Radio & TV Bcstg. Corp.
Business Address.....Fox Theatre Bldg.
Tel.: Chestnut 5-7171.....Independent
Newspaper Affil.....Journal-Courier
Station Representative.....Hal Holman
President .....Robert Fay
Gen., Sta. Mgr.....R. Karl Baker
Program Director.....Raymond Wells
Publicity Dir.....Marie Barton
Chief Engineer.....G. J. Cassens

WJBM—Jerseyville—1959

Frequency: 1480.....Power: 500 Watts
Owned By.....Tri-County Broadcasting Co.
Address .....Jerseyville
Tel.: 1214 .....Independent
Owner & Gen. Mgr.....B. Meyer
Production Mgr.....R. Skibbe

WJOL—Joliet—1926

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WJOL, Inc.
Business-Studio-Transmitter....601 Walnut St.
Tel.: Saratoga 6-4761.....Independent
Representative .....John Pearson
Pres., Gen. Mgr .....Joseph F. Novy
Station, Sales Prom. Mgr.....Jerome F. Novy
Prog. Dir.....Eileen Caron
Chief Engineer.....J. Cerny

WKAN—Kankakee—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKAN Radio, Inc.
Business Address.....183 N. Schuyler Ave.
Tel.: WElls 3-6633.....Independent
Newspaper Affiliation.....Daily Journal Co.
Station Rep.....Radio TV Rep.
President .....Burrell Small
General Manager.....Bruce Brown
Station Manager.....Robert Hawkins
Sales Manager.....Donald R. Hoover
Program Director.....Orren Allain
Chief Engineer .....Richard Eckels
Owners of: WRRR, Rockford, Ill.; KKIS, Pittsburg, Calif.; WQUA, Moline, Ill.

WKEI—Kewanee—1952

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By.....WKEI Bcstg. Co.
Address.....202½ N. Tremont
Tel.: 4471.....KBS
Station Representative .....Hopewell
General Manager.....A. H. Tallman

WTAQ—La Grange—1950

Frequency: 1300 Kc.....Power: 500 Watts n.
Owned-Oper. By.....S & S Bcstg. Co.
Address .....Box 408
Tel.: FL 2-1300.....Independent
President .....Charles Sebastian
Station Manager.....Arthur L. Schlaman
Sales Prom. Mgr.....Ralph Faucher
Chief Engineer.....William Wardle

WLPO—La Salle—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....La Salle County Bcstg. Corp.
Address.....P.O. Box 215
Tel.: CApitol 3-3100.....Independent
Newspaper Affiliation....Daily News Tribune
Representative .....Grant Webb
President .....Peter Miller
Gen. Mgr.....William Holm
Program Director.....Dan Dunlap
Publicity Director.....Laverne Waltman
Chief Engineer.....Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Lawrenceville Bcstg. Co.
Address .....Box 210
Tel.: 910 .....Independent
Station Rep. .....Devney-O'Connell
Station Manager.....James L. Seed
Commercial Manager.....Robert B. Parker
Program Director.....Richard Fox
Chief Engineer.....Wayne Schuler
Owners of: WRAY, Princeton.

WPRC—Lincoln—1951

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By .....Prairie Radio Corp.
Address.....P. O. Box 37
Tel.: 1370 .....Independent
Representative .....Sears & Ayer
Pres., Gen. Mgr.....Ray F. Knochel
Station Manager.....E. Layman
Chief Engineer.....Donald Thompson

WSMI—Litchfield—1950

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mid-Illinois Bcstg. Co.
Address .....Box 241
Tel.: 100.....Independent
Pres., Gen. Mgr.....Hayward L. Talley

WKAI—Macomb—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned-Operated By .....WKAI Bcstg. Co.
Address.....113 E. Carroll St.
Tel.: TEmple 3-4129.....Independent
Newspaper Affiliation.....Daily Journal
President.....William H. Rudolph
General Manager.....D. Naber

WGGH—Marion—1949

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Marion Bcstg. Co.
Business Address.....P. O. Box 311
Tel.: WYandotte 3-8102.....Independent
Station Rep.....Bernard Howard
Pres., Chief Eng.....George W. Dodds
Gen., Sta. Mgr.....Jim Duncan
Commercial Manager.....Ina S. Trammell

WLBH—Mattoon—1946

Frequency: 1170 Kc.....Power: 250 Watts d.
Owned-Operated By.....Mattoon Bcstg. Co.
Bus.-Studio Address.....1632½ B'way Ave.
Tel.: AD 4-6464.....Independent
Station Rep. .....Holman
President, Gen.-Station Mgr.....J. R. Livesay
Commercial Manager.....Ken Wooddell
Sales Prom. Mgr.....Robert Veech
Program Director.....Robert Guess
Chief Engineer.....Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Fort Massac Bcstg. Co.
Business Address.....409 Ferry St.
Tel.: 2106 .....KBS
Sta. Representative.....Grant Webb
General, Sta. Mgr.....V. G. Smith
Chief Engineer.....Carlos M. Steele

WQUA—Moline—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Moline
Address.....1319 Fifth Ave.
Tel.: 4-6727.....ABC
Newspaper Affil.....Kankakee Daily Journal
Representative.....Geo. P. Hollingbery Co.
Co-owners.....L. H. & B Small
President.....Len H. Small
General Manager.....G. La Verne Flambo
Station Manager.....J. Maxim Ryder
Program Director.....James McKinney
Chief Engineer.....Harold Higby
Owners of: WKAN, Kankakee, Ill.; KKIS, Pittsburg, Calif.

WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned .....Prarieland Bcstrs.
Address.....First & Main St.
Tel.: 666 .....Independent
Representative .....Pearson
Gen. Mgr.....Stephen P. Bellinger
Comm. Mgr.....Richard V. Taber
Chief Engineer.....Fred Hoy

WVMC—Mount Carmel—1948

Frequency: 1360 Kc.....Power: 500 Watts
Owned ..... WVMC
Business Address.....Box 450
Tel.: 1360 .....Independent
President.....Stephen P. Bellinger
General, Sta. Manager.....James A. Mudd
Commercial Manager.....Robert A. Brock
Chief Engineer.....Michael E. Orlowske

WMIX—Mt. Vernon—1946

Frequency: 940 Kc.....Power: 1,000 Watts, d.
Owned-Oper. By...Mt. Vernon Radio & TV Co.
Address .....Mitchell Bldg.
Tel. CH 2-3500.....Independent
Representative .....John E. Pearson Co.
President .....John Russell Mitchell
General Manager.....Claude E. Schoch
Comm. Mgr.....Bob Whitaker
Program Director.....Frank Lewis
Chief Engineer.....Charles Yelverton

WINI—Murphysboro—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned-Oper. By..Martha D. & Robert M. Rapp
Business Address.....1602 Elm St.
Tel.: 282 .....KBS
Gen., Sta. Mgr.....Lew Barwick
Chief Engineer.....Lester D. Bilderback

WOPA—Oak Park—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Village Bcstg. Co.
Address.....408 S. Oak Park Ave.
Tel.: ES 8-4653.....Independent
Representative .....Howard
President .....E. Sonderling
Station Mgr.....Al Michel
Program Dir.....Ed Kutta
Chief Engineer.....Sidney Schneider
Owners of: WDIA, Memphis; KDIA-AM-FM, Oakland; WOPA-FM.

WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Operated By.....Illinois Bcstg.
Address.....302½ Main St.
Tel.: EX 3-2156.....Independent
Newspaper Affil.....Lindsay, Schaub Newsp.
Sta. Representative.....Holman
Pres.....Fred W. Schaub
General, Comm. Mgr.....Charles R. Griggs
Prog. Dir.....Joe Kosack
Chief Engineer.....Donald Schnell
Owners of: WSOY, Decatur, Ill.

WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....Carl H. Meyer
Address.....417 W. Madison St.
Tel.: Hempstead 3-1430.....Independent
Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer
Program Director.....Michael Ross

WPRS—Paris—1951

Frequency: 1440 Kc.....Power: 1,000 Watts, d.
Owned-Operated By.....Paris Bcstg. Corp.
Address .....Box 262
Tel.: 5-0153.....Independent
Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.
Commercial Mgr.....James D. Savoye
Prog. Dir.....John Powell
Publicity Dir.....Gene Tyler
Chief Engineer.....Eugene Hamm

WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned-Operated By....Pekin Bcstg. Co., Inc.
Business Address.....15 South Capitol St.
Tel.: 6-2134.....Independent
Sta. Representative .....Pearson
Pres., Gen. Mgr.....W. Kenneth Patterson
Sta. Mgr., Pub. Dir.....George C. Udry
Chief Engineer.....Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc.....Power: 1000 Watts
Owned By.....Peoria Bcstg.
Address.....730 5th Ave., N. Y.
Tel.: CI 6-8187.....NBC
Sta. Rep.....Venard, Rintoul & McConnell
President .....John Cleary
General, Comm. Mgr.....Irving S. Raskin
Station, Program Director...Andrew G. Spiegel
Chief Engineer.....Arthur Hardenbrook

WIRL—Peoria—1947

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....Frudeger Bcstg. Co.
Address.....121 Jefferson Ave.
Tel.: 674—9239 .....Independent
Station Rep. .....McGavren
President.....Robert W. Frudeger
General Mgr.....Howard H. Frederick
Commercial Manager.....Morton E. Cantor
Program Director.....Dave Diamond
Chief Engineer.....Ray Schneider

WMBD—Peoria—1927

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midwest Television, Inc.
Address.....212 S.W. Jefferson Ave.
Tel.: 676—0711 .....CBS
Reps.....Peters, Griffin, Woodward, Inc.
President.....August C. Meyer
General Manager.....Harold C. Sundberg
Sta., Comm. Mgr.....William L. Brown
Program Dir.....Bill Mayer
Sales Prom. Mgr.....Edward J. Peters
Chief Engineer.....George Pyle
Owners of: WMBD-TV; WCIA, Champaign.

WPEO—Peoria—1946

Frequency: 1020 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Radio One Corp.
Address.....614-A Main St.
Tel.: 674—9249 .....ABC
Sta. Representative .....Weed
President .....Frank Babcock
General Manager.....J. W. O'Connor
Commercial Manager.....Bill Chambers
Program Director.....Bob Edwards
Sales Prom. Mgr.....Joe Young
Publicity Director.....Frank Rigsby
Chief Engineer.....Bob Shaw

WBBA—Pittsfield—1954

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned .....Pike Broadcasting Co.
Address.....P.O. Box 329
Tel.: 650.....Independent
Representative.....Continental Radio Sales
President.....G. B. Meyer
Sta. Mgr., Chief Eng.....Frank Luepke

WGEM—Quincy—1947

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Quincy Bcstg. Co.
Business-Studio Address.....Hotel Quincy
Tel.: BA 2-6840.....ABC
Newspaper Affiliation...Quincy Herald Whig
Station Rep.....Adam Young

President.....T. C. Oakley
General Manager.....Joe Bonansinga
Comm. Mgr.....J. Ben Stewart
Prog. Dir.....Fred Colgan
Pub. Dir.....Hal Heidbreder
Chief Engineer.....Frank E. Laughlin
Owners of: WGEN-TV, Quincy, Ill.

WTAD—Quincy—1927

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Lee Bcstg., Inc.
Address .....WCU Bldg.
Tel.: BA 2-6200.....CBS
Newspaper Affiliation...Hannibal Courier Post
Sta. Representative .....Branham
President.....Lee P. Loomis
General Manager.....Walter J. Rothschild
Asst. Natl. Sls., Comm. Mgr..Wayne W. Cribb
Program Director.....Hal Barton
Sales Prom., Publicity Director...Richard Moore
Promotion Dir.....Don Mills
Chief Engineer.....J. E. Gray

WTAY—Robinson—1956

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Ann Broadcasting Corp.
Business Address.....P.O. Box 266
Tel.: 1373.....KBS
Pres., Gen. Mgr.....Kathryn A. Duncan
Station, Comm. Mgr.....Jack Weber
Chief Engineer.....Harold Vandament

WJRL—Rockford—1960

Frequency: 1150 Kc.....Power: 500 Watts d.
Owned By.....Town and Country Radio, Inc.
Address.....125 N. Church
Tel.: WO 8-5821.....Independent
Station Rep.....Weed Radio Corp.
President, Gen. Mgr.....John R. Livingston
Commercial Mgr.....Chris Schneider
Program Director.....Earl Gissing
Chief Engineer.....Gerald DeVore

WROK—Rockford—1929

Freq.: 1440 Kc...Power: 1 Kw. d.; 500 W. n.
Owned-Operated By...Winnebago News. Inc.
Bus.-Studio Address....Rockford News Tower
Tel.: Woodland 2-6621.....ABC
Representative ..... H-R
President.....E. K. Todd
General Mgr.....J. B. Kirby
Chief Engineer.....Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated by.....Radio Rockford, Inc.
Address.....113 S. Court St.
Tel.: Woodland 8-1869.....Independent
Newspaper Affil.....Kansas Daily Journal
Representative .....Radio-TV Reps.
President.....Burrell L. Small
General, Comm. Mgr.....Ward W. Hartman
Program Director.....H. Irving Tingley
Chief Engineer.....Clyde Downing

WHBF—Rock Island—1925

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By....Rock Island Bcstg. Co.
Address.....231 18th St.
Tel.: 786-5441 .....CBS
Newspaper Affiliation....Rock Island Argus
Representative .....Hyett, Avery-Knodel
President.....Ben H. Potter
V.P., Gen., Sta. Mgr.....Leslie C. Johnson
Asst. Mgr., Dir. Sales.....Maurice Corken
Sales Prom. Mgr.....Heber Darton
Program Dir.....Frank S. Hicks
Publicity Dir.....Fern Hawks
Chief Engineer.....Robert J. Sinnett
Owners of: WHBF-TV, Rock Island.

WJBD—Salem—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned.....Salem Bcstg. Co.
Address.....121 S. Walnut St.
Tel.: 2000.....Independent
Representative .....Grant Webb
General, Sta. Mgr., Ch. Eng.....Bryan Davidson
Program Dir.....James Storment
Comm. Mgr.....John Scrivner
Owners of: WFIW, Fairfield: WMFT Terre Haute.

WHCO—Sparta—1955

Frequency: 1230 Kc.....Power 250 W.
Owned.....Hirsch Communication Eng. Corp.
Address..324 Broadway, Cape Girardeau, Mo.
Tel.: 5-5511 .....Independent
President.....Robert O. Hirsch
Station Manager.....Jack Scheper

WCVS—Springfield—1926

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WPFA, Inc.
Address.....3001 S. Fourth St.
Tel.: KIngswood 4-9855.....ABC
Sta. Representative.....Weed
President.....J. William O'Connor
General Manager.....Ken Spengler
Asst. Manager.....Howard Fisher
Program Director.....James Palmer
Sales Prom. Mgr.....Douglas Spengler
Chief Engineer.....Dick Ashenfelter

WMAY—Springfield—1950

Freq.: 970 Kc...Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.....Lincoln Bcstg. Corp.
Address.....711 Myers Bldg.
Tel.: KIngswood 4-1766.....NBC
Station Rep.....Daren F. McGavren
President, Gen. Mgr.....Gordon Sherman
Commercial Mgr.....John O'Shea
Program Director.....Syl Binkin
Sales Prom. Publicity Dir.....Mel Kampe
Chief Engineer.....Melvin Feldman

WTAX—Springfield—1930

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....WTAX, Inc.

Business Address.....712 S. 31st St.
Tel.: 2-4441.....CBS
Sta. Representative.....Gill-Perna
Pres., Gen. Mgr.....Oliver J. Keller
Commercial Manager.....S. T. Harbison
Program Director.....Wesley Simon
Publicity Director.....Joan Meisner
Chief Engineer.....Bill Gustaison

WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Streator Bcstg. Co.
Address .....Box 377
Tel.: 2-2947.....Independent
Representative.....John E. Pearson
General Manager.....Vernon R. Nunn
Comm. Mgr.....Jack Hallstrom
Program Director.....Kes Pollock
Owners of: WRAM, Mammouth; WYMC, Mt. Carmel.

WSDR—Sterling—1949

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Oper. By.....Blackhawk Bdcstg. Co.
Address .....Lawrence Bldg.
Tel.: Main 5-3400.....Independent
Pres., Gen. Mgr.....Sam Bartlett
Asst. Sta. Mgr.....John Rohwer
Chief Engineer.....Ed Fisher

WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 1000 Watts d
Owned-Operated By.....Moyer Bcstg. Co.
Address.....Hotel Frisini
Tel.: VAn Dyke 4-3366.....Independent
Representative .....Continental
President .....Roger Moyer
General Manager.....W. P. Scott
Chief Engineer.....Max Cline

WKID—Urbana—1948

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned-Operated By.....WKID Bcstg. Co.
Address .....P. O. Box 192
Tel.: EM 7-5431.....Independent
Representative .....John E. Pearson
President, Gen. Mgr.....Robert F. Meskill
Chief Engineer.....Alan Saldeen

WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....News-Sun Bcstg. Co.
Business Address.....P. O. Box 500
Tel.: DElta 6-7900.....Independent
Newspaper Affiliation....Waukegan News-Sun
Representative ..... Devney-O'Connell
General, Sta. Mgr.....Alfred F. Sorenson
Commercial Manager.....Jerry Cray
Program Director.....Bob Jones
Sales Prom., Publicity Dir.....Wilt Haff
Chief Engineer.....Stanley G. Chadwick

WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned.....Pyramid Radio Bcstg. & TV Co.
Address.....P. O. Box 359
Tel.: 1300 .....Independent
Representative .....Hal Holman
President.....Dr. Guy W. Lambert
General, Comm. Mgr.....Walter C. Schafer
Program, Publicity Director.....Fran Booton
Chief Engineer.....Everett T. Kennedy

Pop.: 4,704,500
Families: 1,448,000

Indiana

Radio Homes: 1,410,500
AM Stas. in State: 63

WHBU—Anderson—1923

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Anderson Bcstg. Corp.
Business-Studio.....640 Citizens Bank Bldg.
Tel.: 644-779 .....CBS
President.....C. Bruce McConnell
General Manager.....John R. Atkinson
Chief Engr.....W. J. Hecht

WHUT—Anderson—1946

Frequency: 1470 Kc. ....Power: 1000 Watts d.
Owned-Operated By.....WBOW Radio, Inc.
Address .....Box 350
Tel.: 4-1255 .....KBS
President .....William O'Connor
General Manager.....John Karr
Commercial Manager.....Robert Knoles
Program Director.....Bill Roberts
Publicity Director.....Jay Russell
Chief Engineer.....William Long
Owners of: WBOW, Terre Haute, Ind.

WITE—Brazil—1959

Frequency: 1380 Kc.....Power: 500 Watts d.
Owned By.....Quad Cities Bcstg. Corp.
Address.....P. O. Box 227
Tel.: 2317 .....KBS
President .....Gil Metzger
Gen. Station Mgr.....Wally Bruner
Commercial Manager.....Carl Rugenstein
Program Director.....Bob Hardy
Sales Prom. Mgr.....Duane Halsema
Publicity Director.....Dave Boaz
Chief Engineer.....Bill Mercer
Owners of: WITZ, Jasper, Ind.; WITY, Danville, Ill.;

WBIW—Bedford—1948

Frequency: 1340 Kc. .....Power: 250 Watts
Owned-Operated By.....Bedford Bcstg. Co.
Address .....P. O. Box 127
Tel.: BRowning 5-7555.....Independent
Co-owners.....A. I. & J. H. McGillvra

WTTS—Bloomington—1949

Freq.: 1370 Kc.....Power 5 Kw. d., 500 W. n.
Owned-Oper. By.....Sarkes Tarzian, Inc.
Business-Studio Address....535 S. Walnut St.
Tel.: 2-3366.....ABC
Representative .....Meeker
President .....Sarkes Tarzian
Gen. Mgr.....Glenn Van Horn
Commercial Mgr.....C. Raymond Bartlett
Program Director.....William Franzmann
Chief Engineer.....William Wood
Owners of: WTTV, Indianapolis; WPTA-TV, Fort Wayne; WFAM-TV, Lafayette; WTTV-FM, Bloomington; WPTH-FM, Ft. Wayne.

WBNL—Boonville—1950

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Boonville Bcstg. Co.
Address .....Lynnville Road
Tel.: 880 .....KBS-MBS
Pres., Chief Eng.....H. C. Sanders
Gen., Program Dir.....Norman Hall

WCSI—Columbus—1950

Frequency: 1010 Kc.....Power: 500 Watts d.
Owned-Oper. By.....White River Bcstg.
Address.....501½ Washington St.
Tel.: DRexel 2-4448.....Independent
Newspaper Affilia.....Rep.-Courier, Findlay, O.
Representative .....Clark
President.....R. L. Heminger
Gen. Mgr.....Jack E. Douglas
Commercial Mgr.....J. F. Kauper
Program Dir.....Donald Pille
Chief Engineer.....Max Cockley

WCNB—Connersville—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....News Examiner Co.
Business-Studio Address.....406 Central Ave.
Tel.: 1950.....Independent
Newspaper Affil.....News Examiner
Representative .....Gill-Perna
Station, Comm. Mgr.....E. M. Jackson
Program Dir.....Francis E. Chomel
Secretary.....G. S. Tatman
Chief Engineer.....Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned By.....Clarence C. Moore
Business Address.....Box 261
Tel.: JA 3-4567.....Independent
Sta. Representative .....Gill-Perna
President, Gen. Mgr.....Clarence C. Moore
Commercial, Sta. Mgr.....Lu Martin
Publicity Director.....Bill Miller
Chief Engineer.....Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Truth Publishing Co.
Address .....Box 636
Tel.: JA 3-1960 .....NBC
Newspaper Affiliation.....Elkhart Truth
Representative .....Branham
President.....John F. Dille, Jr.
V. P., Gen. Mgr.....Paul C. Brines
Station Mgr.....Jerry Maloney
Asst. Mgr.....Edwin J. Lasko
Prog. Dir.....Edwin Huot
Sales Prom., Publicity Dir.....Ken Owens
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG-AM-TV, Ft. Wayne; WSJV-TV, South Bend.

WEOA—Evansville—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned .....WEHT, Inc.
Business-Studio Address.....Box 395
Tel.: HArrison 2-4171.....CBS
Representative .....Gill-Perna
President.....Edwin G. Richter, Jr.
General Manager.....James H. Manion
Chief Engineer.....William Schultz
Owners of: WEHT-TV, Evansville.

WGBF—Evansville—1923

Frequency: 1280 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WGBF, Inc.
Business-Studio Address...1001 Diamond Ave.
Tel.: HA 2-1171.....NBC
Representative .....Weed & Co.
President, Gen. Mgr.....Martin L. Leigh
Program Director.....Mrs. Pat Roper
Sales Prom., Publicity.....Gene Crawford
Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc.....Power: 250 Watts d.
Owned-Oper. By...South Central Bcstg. Corp.
Address.....1162 Mt. Auburn Rd.
Tel.: Harrison 4-8284 .....Independent
Representative.....John E. Pearson Co.
Pres., Gen.-Sta. Mgr.....John A. Engelbrecht
Chief Engineer.....George F. Stoltz
Owners of: WTVK-TV, Knoxville.

WJPS—Evansville—1948

Frequency: 1330 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WJPS, Inc.
Business-Studio Address.....206 Main St.
Tel.: HArrison 5-2221.....ABC
Representative .....Bolling
President.....Robert S. Davis
General, Public Dir.....Verne Paule
Commercial Manager.....R. L. Byers
Program Director.....James G. Hearon
Chief Engineer.....John F. Brown

WANE—Ft. Wayne—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned..... ..Indiana Broadcasting Corp.
Address.....2915 W. State Blvd.
Tel.: ANthony 9411.....CBS
Sta. Representative.....H-R Rep.
President.....C. Wrede Petersmeyer
General Manager.....Reid D. Chapman

Commercial Mgr.....D. Shull
Chief Engineer..... ....C. E. Wallace
Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla; KHOU-TV, Houston, Tex; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By..News-Sentinel Bcstg. Co., Inc.
Bus.-Studio Address....201½ W. Jefferson St.
Tel.: Eastbrook 3366.....ABC
Newspaper Affiliation .....News-Sentinel
President.....Helene R. Foellinger
Gen., Sta., Comm. Mgr.....Merrill C. Johnson
Program Director.....William Hausman
Publicity, Prom. Mgr.....Joyce Nix
Chief Engineer.....Damon Wilson

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc.....Power: 5000 Watts
Owner .....WKJG, Inc.
Business-Studio Add.....2633 W. State Blvd.
Tel.: ANthony 2295.....NBC
Representative ..... Branham
President.....John F. Dille, Jr.
Vice Pres.....Paul Brynes
Gen. Sta. Mgr.....Edward G. Thoms
Commercial Manager.....Carleton Evans
Program Director.....Karl W. Hudson
Chief Eng.....Eugene A. Chase

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc.....Power: 50 Kw.
Owner...Westinghouse Broadcasting Co., Inc.
Address.....124 W. Washington Blvd.
Tel.: AN 9436.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon
General, Sta. Mgr.....Edward Wallis
Commercial Manager.....H. D. Longsworth
Sales Prom. Mgr.....Paul Lindsay
Program Dir.....Cal Bollwinkel
Publicity Director.....Hilda C. Woehrmeyer
Chief Engineer.....Hal Brokaw
Owners of: KPIX, San Francisco, Calif; WBZ-WBZA, Boston-Springfield, Mass: WBZ-TV, Boston, Mass; KYW, Cleveland, O; KYW-TV, Cleveland, O; KEX, Portland, Ore; KDKA, Pittsburgh, PA; KDKA-TV, Pittsburgh, Pa; WIND, Chicago, Ill; WJZ-TV, Baltimore, Md; WBZ-FM, Boston, Mass; KDKA-FM, Pittsburgh, Pa; KYW-FM, Cleveland, O.

WILO—Frankfort—1953

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Kasper Bcstg. Co.
Address.....52½ E. Washington St.
Tel.: 3338 .....KBS
Gen. Mgr.....V. J. Kasper
Chief Engineer.....D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WGRY, Inc.
Address .....3669 B'way
Tel.: TUrner 4-9409.....Independent
Station Rep.....Grant Webb
President, Gen. Mgr.....George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc. .....Power: 1000 Watts
Owned-Operated By ..Lake Bdcastg Co., Inc.
Address .....Hotel Gary
Tel.: TU 6-9171.....Independent
Station Rep.....John E. Pearson Co.
Pres., Gen., Mgr.....Dee O. Coe
Asst. Gen. Mgr.....Joseph A. Haas
Chief Engineer .....Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Operated By...Kosciusko Bcstg. Corp.
Address .....Hotel Goshen
Tel.: KEystone 3-1460.....KBS
President.....William N. Udell
General Manager.....Bill Udell
Station Manager.....Howard Heckner
Comm., Program Director.....Donald Blough
Sales Prom. Director.....Chuck Miller
Chief Engineer.....Robert Baker Jr.
Owners of: WINS, Michigan City, Ind.

WJOB—Hammond—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Colby Bcstg.
Address .....Radio Center
Tel.: TI 4-1230.....Independent
Pres., Gen. Mgr.....Julian Colby
Commercial, Prom. Mgr.....Hugh Pieron
Program Director.....Jack Naimo
Publicity Director.....John E. Keane
Chief Engineer.....Jess Peters

WHLT—Huntington—1957

Frequency: 1300 Kc.....Power: 500 Watts
Owned-Operated By....Radio Huntington, Inc.
Business Address..... Hotel LaFontaine
Tel.: 3404 .....Independent
Pres., Gen. Mgr.....William J. Warren
Chief Engineer.....Charles Yelverton

WFBM—Indianapolis—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....Twin State Bcstg., Inc.
Address.....1330 N. Meridian St.
Tel.: MElrose 4-8521.....ABC
Representative .....Katz
President.....W. C. Pullen, Jr.
V.P., Gen. Mgr.....Eldon Campbell
Gen. Sales Mgr.....Henry H. Franz
Station Mgr.....Franklin H. Small
Program Director.....Chuck Breece
Promotion Manager.....John F. Hurlbut
Publicity Director.....Jerry Chapman
Chief Engineer.....Bob Flanders
Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV, Grand Rapids; WTCN-AM-TV, Minneapolis; WBFM-TV.

WGEE—Indianapolis—1956

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned.....Rollins Bcstg. Co.
Address.....414 French St., Wilmington, Del.
Tel.: OL 4-8881.....Independent
Station Rep. .....Continental

President.....O. Wayne Rollins
General Manager.....Al Lamphear
Station Manager.....Keesh Walters
Commercial Manager.....James Lawson
Program Director.....Frank Michaels
Sales Prom. Manager.....James Malsbury
Publicity Director.....Robert Todd
Chief Engineer.....Warren Fooks
Owners of: WCHS-AM-TV, Charleston; WAMS, Wilmington; WRAP, Norfolk; WNJR, Newark; WBEE, Harvey; WPTZ-TV, Plattsburgh; WEAR-TV, Pensacola

WIBC—Indianapolis—1938

Freq. 1070 Kc...Power: 50 Kw. d.; 10 Kw. n.
Owned-Operated By.....WIBC, Inc.
Business Address.....2835 N. Illinois St.
Tel.: WA 4-2661.....Independent
Representative .....John Blair
President, Gen. Mgr....Richard M. Fairbanks
Commercial Manager.....Gilbert L. Berry
Prog. Dir.....William L. Dean
Sales Prom., Publicity Dir.....Ronald J. Weaver
Chief Engineer.....Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....WIRE Bcstg. Co.
Business-Studio Add...307 N. Pennsylvania St.
Tel.: ME 5-1541.. .....NBC
Representative....Peters, Griffin & Woodward
President, Gen. Mgr.....Joseph C. Amaturo
Commercial Mgr.....Bill J. Shuel
Program Director.....James W. Rowe
Prom., Publicity Dir.....Paul L. Raikes
Chief Eng.....Eugene E. Alden

WISH—Indianapolis—1941

Frequency: 1310 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Indiana Bcstg. Corp.
Business-Studio Address..1440 N. Meridian St.
Tel.: ME 4-6411.....CBS
Sta. Representatives.....H. R. Reps.
President.....C. Wrede Petersmeyer
General Manager.....Robert McConnell
Sta. Comm. Mgr.....Robert Ohleyer
Program Director.....William E. Frosch Jr.
Publicity Dir.....John Abbott
Chief Engineer.....Stokes Gresham, Jr.
Owners of: WISH-TV, Indianapolis, Ind; WANE-AM-TV, Fort Wayne, Ind.

WXLW—Indianapolis—1948

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Radio Indianapolis, Inc.
Address.....3003 Kessler Blvd.
Tel.: WAlnut 5-6494.....Independent
Station Rep.....Robert E. Eastman
President.....Lyman S. Ayres
General Manager.....Robert D Enoch
Program Director..... ....Greg Smith
Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc. ....Power: 1000 Watts d.
Owned-Operated By ..Jasper on the Air Inc.
Address .....Box 167
Tel.: 678 .....Independent
President .....Dr. Gilbert E. Metzger
General Manager.....Dennis J. Keller
Commercial Manager.....Gunnar Tosch
Program Director.....Jack Brandt
Sales Prom. Manager.....Bill Bates
Publicity Director.....Shirley Brenner
Chief Engineer.....Bob Weisman
Owners of: WITY, Danville.

WAWK—Kendallville—1955

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By....Noble DeKalb Bcstg. Co.
Address .....Box 47
Tel.: 764.....Independent
V.P., General Manager.....Paul L. King
Commercial Manager.....Weldon Cornell
Program Director.. .....Fred Manahan
Sales Prom. Dir.....Walter Weaver
Chief Engineer.....John Riddle

WIOU—Kokomo—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owner .....Booth Broadcasting
Business Address.....State Rd. #26
Tel.: GL 7-1194.....CBS
Representative .....Weed
President.....John L. Booth
General, Comm. Mgr.....John Carl Jeffrey
Prog. Dir.....Hugo J. DiSalvo
Chief Engineer.....Clarence Mills
Owners of: WJLB, Detroit; WJVA, South Bend, WTOD, Toledo, WBBC, Flint, WSGW, Saginaw, WIBM, Jackson, Mich.

WASK—Lafayette—1942

Frequency: 1450 Kc..... Power: 250 watts
Owned.....Lafayette Bcstg., Inc.
Business-Studio Address .....McCarty Lane
Tel.: Gibson 7-2186 .....MBS
President.....E. Joseph Bannon
General, Comm. Mgr.....Dick Pittenger
Program Director.....Dick Lingle
Chief Engineer.....George Williamson

WAZY—Lafayette—1959

Frequency: 1410 Kc.....Power: 1,000 Watts d.
Owned By.....WAZY Radio, Inc.
Address.....420 Columbia St.
Tel.: SHerwood 2-5021.....Independent
Station Rep.....John E. Pearson
President, Gen. Mgr.....J. E. Willis
Commercial Manager.....Dick Long
Program Director.....Bill Dawson
Chief Engineer.....Nate Hazlett

WLOI—La Porte—1948

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By...La Porte County Bcstg. Co.
Address.....P. O. Box 385
Tel.: 4144.....Independent
Sta. Rep. .....Pearson
President.....Dee O. Coe
Asst. Gen. Mgr.....J. Haas
Chief Engineer.....Victor Voss

WBTO—Linton—1953

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned-Oper. By.....The Linton Bcstg. Co.
Business Address.....Highway 54
Tel.: 63 .....KBS
President.....H. C. Sanders
General Manager.....H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Operated By..Logansport Bcstg. Corp.
Address .....P. O. Box 399
Tel.: 3111.....MBS
President..... .....Glenn L. Miller
Gen., Sta. Mgr.....Richard E. Jackson
Chief Engineer.....Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Electronic Lab. Inc.
Address .....Telegraph Hill
Tel.: 1270.....KBS
President.....C. E. Henson
General Manager.....Dick Witty
Chief Engineer.....Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By .... Marion Radio Corp
Address.....303½ S. Adams St
Tel.: NOrth 4-6239.....ABC
Representative .....Everett-McKinney
President.....Lester G. Spencer
General, Sta. Manager.....William C. Fowler
Comm. Mgr.....A. G. Von Dielingen
Program Director.....Mel Strasser
Chief Engineer.....Warren Arnett
Owners of: WKBV, Richmond, Ind.

WMRI—Marion—1955

Frequency: 860 Kc.....Power: 250 Watts
Owned By..... .....WMRI, Inc.
Business Address.....PEnnsylvania St.
Tel.: NOrth 4-7396.....CBS
Newspaper Affil.....Chronicle Leader-Tribune
Representative ..... Burn-Smith
Gen. Mgr.....Robert Fincannon
Comm. Sales Prom. Mgr.....Robert Wright
Program Director.....Richard W. Florea
Publicity Director.....Don Tillman
Chief Engineer.....Robert Shively

WIMS—Michigan City—1947

Freq.: 1420 Kc...Power: 5 Kw. d.; 500 Wts. n.
Owned.....Northern Indiana Bcsters., Inc.
Business-Studio Address....Old Chicago Road
Tel.: TR 4-5245.....Independent
Pres., Gen. Mgr.....William N. Udell
Comm. Mgrs.....Al Halus-S. C. McDonnell
Sales Prom. Manager.....Robert E. Pfister
Chief Engineer.....Robert E. Schilling
Owners of: WKAM, Goshen, Ind.

WPCO—Mount Vernon—1955

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned.....Mt. Vernon Broadcasting Co.
Address .....Box 231
Tel.: PO 3-4484.....KBS
President.....H. C. Sanders
General Comm. Mgr.....F. Courtney Smith
Chief Engineer.....Bob Smiley

WLBC—Muncie—1926

Frequency: 1340 Kc ..... Power: 250 Watts
Owned-Operated By .. Tri City Radio Corp.
Business Address.....Box 271
Tel.: AT 8-4403.....CBS
Representative .....Hal Holman
Pres., Gen. Sta. Mgr.....D. A. Burton
Commercial, Prom. Mgr.....Bill Craig
Chief Engineer.....Pat Finnegan
Owners of: WLBC-TV, Muncie.

WOWI—New Albany—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Kentuckiana Broadcasting
Address.....712 West B'way, Louisville, Ky.
Tel.: WH 4-2235.....Independent
Station Rep.....Devney-O'Connell
President.....William J. Frentz
General Manager.....Nat Bailen
Comm., Prom. Mgr.....John Marver
Program Director.....Red Kirk
Publicity Director.....Bill Rough
Chief Engineer.....Joe Cox

WCTW—New Castle—1947

Frequency: 1550 Kc.....Power: 250 Watts
Owned .....WCTW, Inc.
Address.....St. Rd. 38
Tel.: JA 9-2600.....Independent
President.....Walter S. Chambers, Jr.
General, Station Mgr.....Howard A. White
Sales Prom., Comm. Mgr.....Harley Stone
Program, Pub. Dir.....Jay Cunningham
Chief Engineer.....Francis Thompson

WOCH—North Vernon—1955

Frequency: 1460 Kc.....Power: 500 Watts
Owned ..... Dorrell Ochs
Address .....P. O. Box 46
Tel.: FI 9-8421.....Independent
Station Representative.....Hopewell
President.....Dorrell Ochs
General Sta. Mgr.....Eddie Sears
Chief Engineer.....Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By..Wabash-Peru Bcstg Co., Inc.
Address .....Hwy. 24
Tel.: GRidley 3-4448.....Independent
President.....S. L. Hoffman
Manager.....R. W. Schultz

WPGW—Portland—1950

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Glenn West
Address .....Box 608
Tel.: 1094.....KBS
Owner, Gen. Mgr.....Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Princeton Bcstg. Co.
Address .....Box 8
Tel.: FU 5-4861.....Independent
Sta. Representative .....Devney-O'Connell
Gen., Sta. Mgr.....M. R. Lankford
Chief Engineer.....John S. Sanders

WKBV—Richmond—1926

Frequency: 1490 Kc ..... Power: 250 Watts
Owned-Operated By .... Central Bcstg. Corp.
Address.....W. Main St.
Tel.: 3-1156 .....ABC
Sta. Representative.....Everett-McKinney
Pres., Gen., Sta. Mgr.....Lester G. Spencer
Commercial Manager.....Jim Wickemeyer
Publicity Manager.....Bill Woehrman
Program Director.....William M. Quigg
Sales Prom. Director.....C. E. Stevens
Chief Engineer.....L. J. Duning
Owners of: WBAT, Marion, Ind.

WSLM—Salem—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Don H. Martin
Address .....Box 472
Tel.: 1005 .....KBS
Station Rep. .....Masla
Owner, Gen. Mgr.....Don H. Martin
Commercial Mgr.....Herb Arms
Chief Engineer.....Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Dr. Azra C. Baker
Address.....1534 Ewing St.
Tel.: JAckson 2-1390.....Independent
Station Mgr.....Bob Shippee
Chief Engineer.....Arthur T. Kindell

WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Booth Broadcasting Co.
Address .....Box 179
Tel.: CE 4-1111.....Independent
Station Rep. .....Gill-Perna
President.....John L. Booth
General, Sta. Mgr.....Martin G. Creel
Program, Publicity Director.....Dave Kaye
Sales Prom. Mgr.....Bernard Thomas
Chief Engineer.....Dick Dean
Owners of: WIOU, Kokomo; WTOD, Toledo; WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson.

WNDU—South Bend—1944

Frequency: 1490 Kc ..... Power: 250 Watts
Owned-Oper. By..Michiana Telecasting Corp.
Address.....Box 989
Tel.: CE 3-7111.....ABC
Sta. Rep.....Venard, Rintoul & McConnell
Pres.....Rev. Theodore M. Hesburgh
General Manager.....W. Thomas Hamilton
Comm. Sta. Mgr.....Robert J. Nowicki
Program Director.....John E. McCullough
Sales Prom. Mgr.....Walter Purcell
Station Manager.....Daniel E. Martin
Chief Engineer.....Bazil O'Hagan
Owners of: WNDU-TV.

WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By The South Bend Tribune
Bus.-Studio Address....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affiliation....South Bend Tribune
Representative.....Paul H. Raymer
President.....Franklin D. Schurz
General Manager.....Neal B. Welch
Commercial Manager.....Will R. Darch
Prom., Publicity Dir.....Norbert Gassensmith
Program Director.....Oliver M. Parcher
Chief Engineer.....Arthur R. O'Neil

WTCJ—Tell City—1948

Frequency: 1230 Kc ..... Power: 250 Watts
Owned-Operated By.....Tell City Bcstg. Co.
Address .....Tell City
Tel.: 740 .....KBS
Owner, Manager.....James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc ..... Power: 250 Watts
Owned-Operated By.....Radio WBOW, Inc.
Business-Studio Address.....303 S. 6th St.
Tel.: CR 5034.....MBS
Representative .....Weed
President, Gen. Mgr.....J. W. O'Connor
Station Mgr.....Ralph S. McHargue
Commercial Manager.....Karl Walwik
Program Dir.....Robert L. Karr
Chief Engineer.....Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned.....Citizens Bcstg. Co., Inc.
Business Address.....641 E. Ohio St.
Tel.: CRawford 9618.....Independent
Representative .....Burn-Smith
President.....T. S. Land
General Manager.....Richard Beiser
Publicity Director.....Mrs. Wilma Sapp
Chief Engineer.....P. Ford

WTHI—Terre Haute—1947

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By Wabash Valley Bdg. Corp.
Address.....918 Ohio St.

Tel.: CR 9481 ..... CBS
Sta. Representative ..... Bolling
President ..... Anton Hulman, Jr.
V.P. & Gen. Mgr. ..... Joseph M. Higgins
Commercial Mgr. ..... George Foulkes
Sales Prom. Mgr. ..... Mary Claire Langlois
Radio-TV Opera. ..... Ben Falber Jr.
Chief Engineer ..... Russ Arnold

WAOV—Vincennes—1940

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Vincennes Sun Co.
Business Address ..... Grand Hotel
Tel.: TU 2-6060 ..... MBS
Newspaper Affil. ..... Sun Commercial
Station Rep. ..... John E. Pearson
President, Gen. Mgr. ..... Howard N. Greenlee
Comm. Sta. Mgr. ..... William Kepler
Sales Prom. Manager ..... Robert Stevens
Program Director ..... Robert Duckworth
Publicity Dir. ..... John R. Cutshall
Chief Engineer ..... Ralph Baldwin

WRSW—Warsaw—1951

Frequency: 1480 Kc. ..... Power: 500 Watts
Owned-Oper. By .. Reub Williams & Sons, Inc.
Address ..... Times Building
Tel.: Amherst 7-3111 ..... Independent
Newspaper Affil. ..... Times-Union
President ..... R. B. Williams
General Manager ..... William Mollenhour
Commercial Manager ..... Jack Essenberg
Program Director ..... Marie Snyder
Chief Engineer ..... Fred Gresso

WAMW—Washington—1955

Frequency: 1580 Kc. ..... Power: 250 W., d.
Owned-Operated By .. Washington Radio, Inc.
Address ..... 615 S.E. 11th St.
Tel.: CL 4-4300 ..... KBS
Newspaper Affil. ..... Wash. Herald
President ..... Mrs. H. B. Bausman
General Manager ..... Joe Edwards
Commercial Manager ..... William T. Simpson
Prog. Dir. ..... Gene Cabel
Chief Engineer ..... Joe Fox

Pop.: 2,770,000
Families: 853,500

Iowa

Radio Homes: 842,500
AM Stas. in State: 62

KLGA—Algona—1956

Frequency: 1600 Kc. ..... Power: 5 Kw. d.
Owned By ..... KLGA, Inc.
Address ..... Box 47
Tel.: CY 4-2475 ..... KBS
President ..... Robert W. Behling
Gen., Comm. Mgr. ..... Robert A. Wilson
Program Director ..... Andy Anderson
Sales Prom. Mgr. ..... Herb Boyer
Publicity Director ..... Dotty Greenberg
Chief Engineer ..... Harry C. Snyder

KASI—Ames—1948

Frequency: 1430 Kc. ..... Power: 1000 Watts d.
Owned-Operated By ... Story County Bcstg. Co.
Address ..... Main & Burnett Sts.
Tel.: CE 2-3152 ..... KBS
Sta. Representative ..... Grant Webb
Commercial Mgr. ..... James Orngard
Program Dir. ..... Carol Farmer
Sales Prom. Mgr. ..... W. Ray, Jr.
Chief Engineer ..... Eldon Wesley

KJAN—Atlantic—1950

Frequency: 1220 Kc. ..... Power: 250 Watts d.
Owned-Operated By .. Nishna Valley Bcstg. Co.
Address ..... Box 110
Tel.: 1717 ..... KBS
Pres., Comm. Mgr. ..... E. G. Faust
General Manager ..... Frank G. Miller
Program, Publicity Dir. ..... Robert Einhaus
Chief Engineer ..... Dick Neby

KWBG—Boone—1950

Freq.: 1590 Kc. .. Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By ..... Boone Bcstg. Co.
Address ..... P. O. Box 36
Tel.: GE 2-1590 ..... KBS
Newspaper Affil. ..... News-Republican
President ..... Mary G. Garvey
General Manager ..... H. A. Garvey
Sales Prom. Mgr. ..... R. G. Lanier
Program Director ..... Tom Quinlan
Chief Engineer ..... John W. Stribling

KBUR—Burlington—1941

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Operated By .... Burlington Bcstg. Co.
Address ..... Roosevelt Road
Tel.: PL 2-2701 ..... ABC
President ..... G. B. McDermott
General Mgr. ..... D. H. Steinle
Program Director ..... Richard Mosena
Chief Engineer ..... Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc. ..... Power: 1000 Watts
Owned-Oper. By ..... Carroll Broadcasting Co.
Address ..... Box 431
Tel.: 4321 ..... Independent
Representative ..... Pearson
General Manager ..... Leo R. Mayr
Commercial Manager ..... Lee Sandberg
Progam Director ..... Neil Trobak
Chief Engineer ..... Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Blanchard & Campbell
Address.....P.O. Box 256
Tel.: Colfax 6-1739.....Independent
Station Rep.....Gene Bolles
Owner.....Jane A. Roberts
General Manager.....R. W. Cox
Chief Engineer.....Wayne S. Markland

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc.....Power 5000 Watts
Owned-Oper. By.....Cedar Rapids TV Co.
Address.....104 1st St., S.W.
Tel.: EMpire 4-4194.....ABC
Newspaper Affil.....Gazette
Sta. Representative.....Branham Co.
President .....Joseph F. Hladky, Jr.
General Manager..... ....Redd Gardner
Commercial Manager.....Charles F. Butler
Program Director.....Jim Young
Sales Prom. Publicity Dir.....Edna A. Herbst
Chief Engineer.....Lad Hlavaty
Owners of: KCRG-TV.

KPIG—Cedar Rapids—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Cedar Rapids Bcstg.
Business Address.....1225 First Ave., S.E.
Tel.: EM 3-8265.....Independent
Sta. Representative.....Everett McKinney
Gen., Sta. Mgr.....James I. Mitchell
Chief Engineer.....Wayne C. Cornils

WMT—Cedar Rapids—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned.....American Bcstg. Stations, Inc.
Bus.-Studio Address..Paramount Theater Bldg.
Tel.: EM 4-0171.....CBS
Representative .....Katz
President.....Mrs. Helen S. Mark
V.P., General Manager....William B. Quarton
Station Mgr.....Kenneth L. Hastie
Commercial Mgr.....Beryl W. Starbuck
Promotion Mgr.....Jim Bowermaster
Program Manager.....Dean Landfear
Chief Engineer.....George Hixenbaugh
Owners of: KWMT, Ft. Dodge; WMT-TV.

KCOG—Centerville—1949

Frequency: 1400 Kc.....Power: 100 Watts
Owned .....Hope Co.
Address.....1910 S. Main St.
Tel.: 407 .....KBS
Station Rep.....James D. Bowden
President .....Leroy Okerlund
Gen., Sta. Manager.....Gene C. Loffler II
Commercial Manager.....Dick King
Sales Prom. Manager.....Virgene Fulkerson
Program Director.....Carl Corbett
Publicity Director.....Lynn Green
Chief Engineer.....Robert Johnson

KCHA—Charles City—1949

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Incorporated
Address.....300½ N. Main St.
Tel.: CApitol 8-1231.....KBS
Station Rep. .....Hopewell
Pres., Gen. Mgr.....L. J. Bromberg
Commercial, Program Dir.....Richard Snyder
Chief Engineer.....Vern Bromberg

KCHE—Cherokee—1953

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Operated By....Cherokee Bcstg. Co.
Address.....219½ W. Main St.
Tel.: CAnal 5-2511.....Independent
Representative .....Hopewell
President, Station Mgr.....Charles Reznikov
Publicity Dir.....Dale Brodt
Commercial Mgr.....Dave Davis
Chief Engineer.....Sterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc.....Power: 1 Kw.
Owned By.....Valley TV-Radio, Inc.
Address.....514 S. Second St.
Tel.: CH 3-2174.....Independent
Station Rep. .....Gill-Perna
President.....Russell G. Salter
General Manager.....Stanley B. Noyes
Commercial Manager.....Roy V. Mann
Program Director.....Don Rhyme
Chief Engineer.....Milton Nicholas

KROS—Clinton—1941

Frequency: 1340 Kc. .....Power: 250 Watts
Owned-Operated By ...Clinton Bdcstg Corp.
Address .....246 Fifth Avenue South
Tel.: CH 2-1252.....MBS
Station Rep.....Venard, Rintoul & McConnell
President, General Manager...B. M. Jacobson
Oper. Dir., Ch. Eng.....G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc. .....Power: 500 Watts d.
Owned-Operated By.....Nonparell Bcstg. Co.
Address.....120 S. Main
Tel.: 322—4041 .....ABC
President, Gen. Mgr.....Robert H. O'Brien
Comm. Prom. Mgr.....Clarence Hoovler
Station, Public Manager.....David A. DoBell
Program, Ch. Eng.....Bob Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc....Power: 1000 Watts d.
Owned-Oper. By...Southwest Iowa Bcstg. Co.
Address .....Radio Center
Tel.: ST 2-2155.....KBS
Sta. Rep.....Venard, Rintoul & McConnell
Gen., Sta., Comm. Mgr.....E. M. Horning
Chief Engineer.....William Zollmar

KSTT—Davenport—1946

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Operated By...Quint Cities Bcstg. Co.
Address.....736 Federal St.
Tel.: 326—2541 .....Independent

Representative ..... Forjoe
Pres., Gen. Mgr. ..... Frederick Epstein
Program Director ..... Kenneth Draper
Sales Prom., Publicity ..... James M. Watt
Chief Engineer ..... Doug H. Horner

KWNT—Davenport—1952

Frequency: 1580 Kc. ..... Power: 500 Watts d.
Owned-Oper. By ..... Doralcar Assoc. Inc.
Address ..... 1017 Mound St.
Tel.: 326—4407 ..... MBS
Station Rep. ..... Weed
President ..... Frank Babcock
Vice President ..... Bill O'Connor
General Manager ..... Allen C. Evans
Commercial Manager ..... Jack Highberger
Publicity Director ..... D. Shepherd
Chief Engineer ..... Larry Andrews
Owners of: WBOW, Terre Haute; WHUT, Anderson; WJRL, Rockford; WCVS, Springfield, WPEO, Peoria; KLEE, Ottumwa.

WOC—Davenport—1922

Frequency: 1420 Kc. .... Power: 5000 Watts
Owned-Operated By .... Tri-City Bdcstg. Co.
Address ..... 805 Brady Street
Tel.: 32-3-3661 ..... NBC
Representative .... Peters, Griffin, Woodward
President ..... Col. B. J. Palmer
Exec. Vice Pres. ..... Ralph Evans
Station Manager ..... Ernest C. Sanders
Commercial Mgr. ..... F. Paxson Shaffer
Sales Prom. Mgr., Pub. Dir. ..... Richard Upp
Program Dir. ..... Raymond E. Guth
Chief Eng. ..... P. Arvidson
Owners of: WOC-FM-TV.

KDEC—Decorah—1947

Frequency: 1240 Kc. ..... Power: 250 Watts d.
Owned-Operated By ..... Scenic Bcstg. Co.
Business-Studio Address ... 308½ W. Water St.
Tel.: 382—4251 ..... KBS
Pres., Gen. Mgr. ..... Verne Koenig
Commercial Mgr. ..... Kenneth Bjerke
Chief Engineer ..... John Hibbard

KDSN—Denison—1956

Frequency: 1580 Kc. ..... Power: 500 Watts
Owned By ..... Denison Bcstg. Co.
Address ..... Box 337
Tel.: AMhurst 3-3141 ..... Independent
Pres., Gen. Mgr. ..... Walter F. Morrison
Prog., Chief Engineer ..... Jim A. Peterson

KCBC—Des Moines—1946

Frequency: 1390 Kc. ..... Power: 1000 Watts
Owned-Operated By ... Fletcher-Mitchell Corp.
Address ..... Box 1404
Tel.: CRestwood 7-4483 ..... ABC
President ..... James I. Mitchell
Gen., Sta. Mgr. ..... Claire E. Grant
Commercial Manager ..... Bob Bunce
Sales Prom. Mgr. ..... Don Purdy
Program Director ..... Bob Lutz
Chief Engineer ..... Robt. S. Brown

WHO—Des Moines—1924

Frequency: 1040 Kc. ..... Power: 50,000 Watts
Owned-Operated By ..... Central Bcsta. Co.
Address ..... 1100 Walnut St.
Tel.: AT 8-6511 ..... NBC
Representative .... Peters, Griffin & Woodward
President ..... Col. B. J. Palmer
V. Pres. & Resident Mgr. .... Paul A. Loyet
Asst. Manager ..... W. W. Woods
Exec. V. Pres. ..... Ralph Evans
Sales Manager ..... Robert H. Harter
Program Director ..... Cecil C Huntzinger
Sales Prom. Mgr. ..... Donald Pearson
Chief Engineer ..... Roy W. Pratt
Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV, Davenport;

KIOA—Des Moines—1948

Freq.: 940 Kc. .... Power: 10 Kw. d., 5 Kw. n
Owned ..... Public Radio Corp.
Business Address ..... 503 Park St.
Tel.: ATlantic 2-9191 ..... MBS
Sta Representative ..... Adam Young
President ..... Lester Kamin
Gen., Sta. Mgr. ..... James C. Dowell
Program Director ..... L. Monroe
Chief Engineer ..... Lyle W. Nolan

KRNT—Des Moines—1935

Frequency: 1350 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... Cowles Bcstg. Co.
Business Address ..... 9th & Pleasant Sts.
Tel.: CH 3-4141 ..... CBS
Newspaper Affiliation ..... Register-Tribune
Station Representative ..... Katz
General-Station Manager ..... Bob Dillon
Commercial Manager ..... Paul Elliott
Chief Engineer ..... C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... Midcontinent Bcstg. Co.
Address ..... 1910 Ingersoll Ave.
Tel.: CH 3-0571 ..... Independent
Sta. Representative ..... H-R Rep.
President ..... N. L. Bentson
General Manager ..... Frank McGivern
Asst. Gen. Mgr. ..... Bill Bengtson
Program Manager ..... Dick Vance
Chief Engineer ..... Homer Child
Owners of: WLOL, Minneapolis; WKOW, Madison; KELO-AM-TV, Sioux Falls.

KWKY—Des Moines—1948

Frequency: 1150 Kc. ..... Power: 1000 Watts
Owned By ..... Gen. Bcstg. of Ia. Inc.
Business-Studio Address ..... 419½ Locust
Tel.: CH 4-0101 ..... MBS
Gen., Sta. Mgr. ..... R. N. Kindred
Chief Engineer ..... Werner Schwarz

WDBQ—Dubuque—1933

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Operated By ..... WDBQ Bcstg. Co.
Business Address ..... 435 Fisher Bldg.
Tel.: 3-8241 ..... MBS

Sta. Representative.....John E. Pearson
President .....Oswald Friend
General Manager.....Philip T. Kelly
Commercial Manager.....Patrick G. Fleming
Program Director.....Terry Dorsey

KDTH—Dubuque—1941

Frequency: 1370 Kc.....Power: 1000 Watts
Owner.....Dubuque Telegraph-Herald
Address.....8th & Bluff St.
Tel.: 583—7351 .....ABC
Station Rep.....Venard, Rintoul, McConnell
President .....Fred Woodward
General Manager.....K. S. Gordon
Publicity Dir.....Gordon Kilgore
Program Director.....Robert J. Gribben
Chief Engineer.....Donald Abitz

KLIL—Estherville—1952

Frequency: 1340 Kc.....Power: 100 Watts
Owned .....KLIL, Inc.
Address .....Box 155
Tel.: EMerson 2-3521.....KBS
Pres., Gen. Mgr.....Jack Turnbull
Commercial Manager.....Lucille Turnbull
Program Director.....Don Gard
Publicity Director.....Bill Lindsay
Chief Engineer.....Wilbur Ralph

KMCD—Fairfield—1958

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By..Bcstng. Engineering Services
Address.....Highway 34 West
Tel.: 345 .....ABC
President.....G. B. McDermott
Gen., Sta. Mgr.....William W. Hansen
Chief Engineer.....Richard J. Caldwell

KVFD—Ft. Dodge—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Northwest Bcstg. Co.
Business-Studio Address.....Warden Bldg.
Tel.: 4-0351.....MBS
Station Rep.....Venard, Rintoul & McConnell
President, Gen., Sta., Mgr.....Edward Breen
Comm., Sales Prom. Mgr.....Max E. Landes
Program Director.....Drexel Peterson
Chief Engineer.....David G. Sinclair

KWMT—Fort Dodge—1956

Frequency: 540 Kc.....Power: 1000 Watts d.
Owned.....American Bcstg. Stations, Inc.
Business Address.....540 A. Street
Tel.: 8-4711.....Independent
Representative .....Everett-McKinney
Gen. Mgr.....Burns Nugent
Station Manager.....James Maurer
Chief Engineer.....Roy Chase

KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Talley Bcstg. Co.
Business-Studio Address.....Marquette Bldg.
Tel.: DRake 2-1241.....Independent
President .....H. Talley
General Manager.....Al Farber

KGRN—Grinnell—1957

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned .....Mitchell Bcstg.
Address.....909½ Main St.
Tel.: BE 6-5444.....KBS
President, Gen. Mgr.....Frosty Mitchell
Commercial Mgr.....Vic Sayer
Program Dir., Chief Eng.....Max Stevens
Publicity Director.....Nancy Petersen
Owners of: KNIA, Knoxville.

KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Johnson County Bcstg. Corp.
Business Address...108½ E. Washington St.
Tel.: 8-1181.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Scott Swisher
General Sta. Mgr.....Gene Claussen
Commercial Mgr.....F. M. Broders
Program Director.....Robert Shellady
Chief Engineer.....Elliott Full

KOKX—Keokuk—1947

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Operated By .....Keokuk Bdcstg. Co.
Business Address.....Hotel Iowa Bldg.
Tel.: 524—5410 .....MBS
Station Rep.....Venard, Rintoul & McConnell
President.....H. W. Stadler
General Manager.....Robert W. Erickson
Commercial Manager.....Jerry Rhodes
Program Director.....Ernie Siegrist
Chief Engineer.....Joe Malkin

KNIA—Knoxville—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By.....Mitchell Bcstg. Co.
Address.....c/o KGRN, Grinnell, Iowa
Tel.: BElmont 6-5444.....Independent
Station Rep.....John Pearson
President.....Forrest Mitchell Jr.
General, Sta. Mgr.....Bob Betts
Commercial Manager.....Margaret Kincaid
Program Director.....Rita Betts
Sales Prom. Mgr.....Don Riis
Publicity Director.....Larry Heaberlin
Chief Engineer.....Don Dye

KLEM—Le Mars—1954

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....George M. De Ruyter
Address .....Box 1410
Tel.: 1410 .....KBS
Manager.....George M. DeRuyter

KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Jackson County Bcstg. Co.
Business Address.....136½ S. Main St.
Tel.: OLive 2-2426.....KBS
President, Gen. Mgr.....Nathan L. Goetz
Commercial Manager.....Claude Beck
Station, Program Director.....Dennis Voy
Chief Engineer.....Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc.....Power: 250 Watts
Operated By.....Marshall Electric Co.
Address.....133 E. Main St.
Tel.: 3361.....Independent
Newspaper Affil. .....Times-Republican
Sta. Reps.....Venard, Rintoul & McConnell; Bowden
President.....John W. Norris
General Manager.....Paul G. Norris, Jr.
Station Manager.....William P. White
Comm. Mgr.....William C. Doll
Program Director.....Dale Smith
Chief Engineer.....Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Operated By.....Lee Radio, Inc.
Bus.-Studio Address.....2nd & Pennsylvania
Tel.: GArden 3-2540.....CBS
Sta. Representative.....Branham
President.....Lee P. Loomis
Exec. V.P., Gen. Mgr.....Herbert R. Ohrt
Nat. Sales Mgr.....Walter J. Rothschild
Commercial Manager.....Lloyd Loers
Program Director.....Bob Clausen
Chief Engineer.....Roger Sawyer

KRIB—Mason City—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Western Broadcasting Co.
Address.....402 19th St., S.W.
Tel.: 5400.....Independent
General Manager.....Shirley Ott

KSMN—Mason City—1948

Frequency: 1010 Kc.....Power: 1000 W., d.
Owned-Oper. By.....Peter A. Barnard
Address.....5 W. State
Tel.: GArden 3-8634.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Donald F. Blanchard
Gen. Station Manager.....Harry Campbell
Comm., Promo. Mgr.....Robert E. Ryan
Program, Chief Engr.....Hubert J. Marshall

KWPC—Muscatine—1947

Frequency 860 Kc.....Power: 250 Watts
Owned-Operated By.....Muscatine Bcstg. Co.
Address.....Mulberry & Houser
Tel.: AM 3-2442.....Independent
Station Rep.....Venard, Rintoul & McConnell
General, Sta. Manager.....George J. Volger
Commercial Manager.....Vince Beckey
Program Director.....Marion Templeman
Chief Engineer.....David McGowan

KCOB—Newton—1955

Frequency: 1280 Kc.....Power: 1000 W. d.
Owned By.....Richard C. Brandt
Address .....Box 190
Tel.: PYramid 2-5262.....KBS
Representative .....Grant Webb
President, General Mgr.....Richard C. Brandt
Comm. Sta. Mgr.....Blean A. Calkins
Program Director.....Jerry Renough
Chief Engineer.....Bob Preston

KOEL—Oelwein—1950

Freq.: 950 Kc....Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By..Northeast Iowa Radio Corp.
Address.....109 S. Frederick Ave.
Tel.: 950 .....Independent
Station Rep.....Venard, Rintoul & McConnell
President..... .....C. W. Crahan
Gen., Sta. Mgr.....W. J. Teich
Commercial Mgr.....Donald McKee
Program Director.....Dale Wood
Sales Prromotion Mgr.....Jim Knight
Publicity Director .....Paul Ruse
Chief Engineer.....Clinton W. Knapp

KBOE—Oskaloosa—1950

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Oskaloosa Bcstg. Co.
Address .....Box 518
Tel.: OR 3-3493.....Independent
Gen., Sta., Comm. Mgr.....Glen Stanley
Chief Engineer.....William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Wapello County Bcstg. Co., Inc.
Address.....123½ East Third
Tel.: MUrray 2-7588.....CBS, KBS
Sta. Representatives.....Bolles; Hyett
President.....G. La Verne Flambo
General Comm. Mgr.....Dale Cowle
Program, Ch. Eng.....Jim Littlejohn
Publicity Director.....Bud Chaldy

KLEE—Ottumwa—1954

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned .....KLEE Radio
Address.....422-424 W. 2nd St.
Tel.: MUrray 2-7551.....Independent
President .....W. O'Connor
General Manager.....L. Shepard

KFNF—Shenandoah—1924

Freq.: 920 Kc.....Power: 1000 Wts. d., 500 n.
Owned-Operated By.....KFNF Bcstg. Co. Inc.
Address .....P.O. Box 98
Tel.: 1302.....Independent
Sta. Reps.....Bolling; Bowden
President.....Nicholas Tedesco
General Mgr.....G. W. Diefenderfer, Jr.

KMA—Shenandoah—1925

Frequency: 960 Kc.....Power: 5 Kw.
Owned-Operated By.....May Bcstg. Co.
Address.....KMA Auditorium
Tel.: 192.....ABC
Representative .....Edward Petry
President.....Edward W. May
General Mgr.....Owen Saddler
Station Mgr.....Anthony Koelker
Prom., Publicity Dir.....Duane Modrow
Program Director.....Dean Naven
Sales Mgr.....Charles F. Bunn
Chief Engineer.....Don Burrichter
Owners of: KFAB, Omaha; KMTV, Omaha.

KMNS—Sioux City—1949

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Siouxland Bcstg. Inc.
Address.....921 Pierce St.
Tel.: 8-0628.....Independent
Sta Representative.....Paul H. Raymer
President .....James Stuart
Ex. Vice Pres.....Richard Chapin
General Manager.....Jan Dellinger
Commercial Manager.....Bob Jenkins
Program Director.....Donald Frost
Sales Prom. Mgr.....Shirley Fisher
Publicity Director.....Don Miller
Chief Eng.....Philip Maher
Owners of: KFOR, Lincoln; KODY, N. Platte; KSAL, Salinas; KRGI, Grand Island.

KSCJ—Sioux City—1927

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Perkins Bros. Co.
Business-Studio Address.....415 Douglas St.
Tel.: 5-7993.....ABC
Representative.....George P. Hollingbery
President.....W. R. Perkins
Sta., Comm. Mgr.....Eugene T. Flaherty

KTRI—Sioux City—1938

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By....Sioux City Bcstg. Co.
Address .....400 Commerce Bldg.
Tel.: 8-0165.....Independent
Representative .....Everett-McKinney
President .....John C. Kelly
General Manager.....Lennon Kelly
Chief Engineer.....Sam Seldon

KICD—Spencer—1942

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By..Iowa Great Lakes Bcstg. Co.
Address .....Box 631
Tel.: 1240.....Independent
Station Rep.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Ben B. Sanders
Commercial Manager .....Jack Wedel
Program Director.....Chet Andrews
Chief Engineer.....Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Operated By....Cornbelt Bcstg. Co.
Address .....Park Building
Tel.: RE 2-3520.....KBS
President .....O. J. Grau
Sta. Mgr., Prog. Dir.....Paul Benson

KWWL—Waterloo—1947

Frequency: 1330 Kc.....Power: 5 Kw.
Owned-Operated By ..Black Hawk Bdcstg Co.
Address .....Insurance Bldg.
Tel.: AD 4-4404.....MBS
Representative .....Avery-Knodel, Inc.
President.....Ralph J. McElroy
Gen., Sta. Mgr.....Bill C. Baldwin
Comm., Sales Prom. Mgr.....Douglas Chingo
Chief Engineer.....E. M. Tink
Owners of: KWWL-TV; KMMT-TV, Austin; KAUS-AM, Austin.

KXEL—Waterloo—1942

Frequency: 1540 Kc..... Power: 50,000 Watts
Owned-Oper. By.....KXEL Bcstg. Co.
Address.....P.O. Box 2395
Tel.: AD 3-3371.....ABC
Representative .....Bolling
President.....Cy N. Bahakel
Exec. V. P.....Frank Tirico
General, Comm. Mgr.....Al Laval
Promo., Publicity Mgr.....Lou Wagner
Chief Engineer.....Don Kassner
Owners of: WLBS, Bowling Green; WKIN, Kingsport, WRIS, Roanoke, WWOD, Lynchburg, WKOZ, Kosciusko; WABG-AM-TV, Greenwood.

KWVY—Waverly—1958

Frequency: 1470 Kc.....Power: 1 kw., d.
Owned By.....Cedar Valley Bcstg. Co.
Address.....123 1st St. S.E.
Tel.: 1470 .....Independent
President, Gen. Mgr.....John W. Talbott
Commercial Manager.....Elmer Iverson
Program Dir.....J. A. Meyer

KJFJ—Webster City—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Triangle Bcstrs.
Address .....Box 222
Tel.: TEmple 2-1410 .....Independent
Representative .....Bolles
Pres., General, Comm. Mgr.....Don Treu
Program, Public Dir.....G. D. Warland
Sales Prom. Mgr.....Cal Haworth
Chief Engineer.....Aldis Hendrickson

When You Can
Have the Best
Why Be Satisfied
With Less?

AP

Pop.: 2,192,000
Families: 695,500

Kansas

Radio Homes: 688,000
AM Stas. in State: 48

KSOK—Arkansas City—1947

Freq.: 1280 Kc.....Power: 1 Kw. d., 100 W. n.
Owned-Operated By .The KSOK Bdcstg. Co.
Address.....P.O. Drawer 917
Tel.: 2666 .....Independent
President.....Oscar S. Stauffer
Gen. Sta. Mgr.....S. C. Thompson
Program Director.....Melvin A. Haines
Chief Engineer.....N. Wayne Owens
Owners of: KSEK, Pittsburgh; WIBW, Topeka; KGFF, Shawnee; WIBW-TV, Topeka.

KARE—Atchison—1939

Frequency: 1470 Kc. ... Power: 1000 Watts
Owned-Oper. By ..Griffith-Buenning Bdstg. Co.
Address.....Fifth & Kansas Ave.
Tel.: 2477 .....Independent
Representative.....Sears & Ayer
Co-Owners....J. M. Griffith, Paul H. Buenning
General Mgr.....James M. Griffith
Comm. Mgr.....Paul H. Buenning
Chief Engineer.....L. H. Winegardner

KCRB—Chanute—1952

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Operated By..Midwest Bdcstg System
Address.....P.O. Box 132
Tel.: 434.....KBS
President.....Cecil W. Roberts
Manager.....J. R. Fehr
Station Manager.....Glen A. Halbe
Chief Engineer.....R. Still

KGGF—Coffeyville—1930

Frequency: 690 Kc..Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By..The Midwest Bcstg. Co., Inc.
Address.....306 W. 8th
Tel.: CLinton 1-3800.....ABC
Station Rep.....John E. Pearson
President.....Richard M. Seaton
General, Comm. Mgr.....Robert L. Pratt
Commercial Manager.....E. B. Spoonamore
Program Dir.....Richard S. Embody
Chief Engineer.....J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc.....Power: 5000 Watts d.
Owned.....Town & Farm Co., Inc.
Address .....Colby, Kan.
Tel.: HO 2-3305.....Independent
Rep. .....H-R Reps.
Chairman of Board.....Don Searle
President .....Bill Martin
Exec. V. P., Sta. Mgr.....Ed Mason
Commercial Mgr.....Bill Moore
Chief Engineer.....Vern Snider
Owners of: KMMJ, Grand Island.

KFRM—Concordia—1947

Frequency: 550 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Cook Bcstg. Co.
Address .....KMBC Building
Tel.: 1-2650 .....ABC
Pres., Comm. Mgr., Pub. Dir.....Don Davis
Station Manager.....D. Smith
Chief Eng.....Henry Goldenberg

KNCK—Concordia—1954

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned.....General Bcstg. Co., Inc.
Address .....Concordia, Kans.
Tel.: 1414.....KBS
Pres., Gen., Sta. Mgr.....W. F. Danenbarger
Comm. Mgr., Prog. Dir.....Oscar W. Allen
Chief Engineer.....Don Sasnett

KGNO—Dodge City—1930

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Dodge City Bcstg. Co.
Business Address.....705 Second St.
Tel.: HU 3-3151.....Independent
Newspaper Affil.....Dodge City Daily Globe
Station Rep. .....Pearson
President.....J. C. Denious, Jr.
Gen., Comm. Mgr.....W. Elliott
Program Director.....Herschel Holland

KBTO—El Dorado—1953

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned-Oper. By.....El Dorado Bcstg. Co.
Address .....205½ S. Main
Tel.: DA 1-5880.....Independent
Representative .....Indie Sales
Owner.....O. A. Tedrick
General Manager.....Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Bluestem Bcstg. Co., Inc.
Address .....Box 369
Tel.: DI 2-1400.....Independent
Representative .....Webb
Pres., Gen. Mgr.....E. J. McKernan, Jr.
Commercial Mgr.....Robert Richter
Sales Prom. Mgr.....E. J. McKernan III
Program Dir.....Curt Stallings
Chief Engineer.....Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned.....Ft. Scott Bcstg. Co.
Address .....Box 72
Tel.: 2545.....KBS
Pres., Gen. Mgr.....Lloyd C. McKenney
Comm., Sta. Mgr.....Jim McKenney
Chief Engineer.....Dale Holland

KIUL—Garden City—1935

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....KIUL, Inc.
Address.....509½ N. Main

Tel.: BRidge 6-3251.....NBC
Newspaper Affili. .....Telegram
President, General Mgr.....Robert Wells
Program Dir.....Tony Jewell
Comm. Mgr., Chief Eng.....Joe Tennessen

KNCO—Garden City—1949

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Oper. By..Ark Valley Bcstg. Co., Inc.
Address .....Box 247
Tel.: BRidge 6-4366.....Independent
Station Rep. .....Hopewell
President .....Ellsworth Sherman
General Manager.....O. D. Carmichael
Asst. Manager.....Joe Taylor
Comm. Mgr.....Pete Charlton
Chief Engineer.....E. Kissinger

KLOE—Goodland—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KLOE, Inc.
Address.....17th & Broadway
Tel.:TWinoaks 9-2332.....MBS
Sta. Representative .....Pearson
General Manager.....K. Melia
Commercial Mgr.....D. Gill
Program Mgr.....C. Miller
Chief Engineer.....Paul Bateman

KVGB—Great Bend—1937

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Operated By.....KVGB, Inc.
Address.....2007 17th St.
Tel.: GLadstone 3-4318.....Independent
Newspaper Affil.....Daily Tribune
Representative .....Hollingbery
General Mgr.....Grover C. Cobb
Asst. Mgr.....Robert D. Hilgendorf
Commercial Mgr.....Sherwood R. Parks
Chief Engineer.....Gilbert Hanzlicek

KAYS—Hays—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KAYS, Inc.
Address.....2450 Hall St.
Tel.: MArket 4-2578.....Independent
Representative .....Hal Holman
President.....Ross Beach, Sr.
General Mgr.....Robert E. Schmidt
Commercial Manager.....Bob Churchill
Program Director .....Bob Templeton
Chief Engineer.....Leo Leglieter
Owners of: KAYS-TV, Hays

KWBW—Hutchinson—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Nation's Center Bcstg. Co.
Business-Studio Address.....17th & Harding
Tel.: MO 2-4486.....NBC-KBS
Representative .....Devney-O'Connell
Pres., Sta. Mgr.....Fred L. Conger
Chief Engineer.....Marvin Reese

KWHK—Hutchinson—1946

Frequency: 1260 Kc...Power: 1 Kw. d.; 500 n.
Owned-Operated By.....KWHK Bcstg. Co.
Address.....525 N. Main
Tel.: Mohawk 5-4461.....Independent
Station Representative.....Gill-Perna
President.....William L. Mitchell
Station Manager.....Robert D. Hanna
Commercial Manager.....Dick Ryno
Program Director.....Johnny Carlton
Publicity Director.....Dale Lowery
Chief Engineer.....John Robbins

KIND—Independence—1947

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Operated By.....Central Bcstg., Inc.
Bus.-Studio Transmitter.....114 North 8th St.
Tel.: 1010 .....KBS
President, Gen. Mgr.....Nels Rupard
Commercial Manager.....Jimmy Goodman
Program Director.....Juanita Fenner

KJCK—Junction City—1949

Frequency: 1420 Kc. ...Power: 1000 Watts d.
Owner-Oper. By.....Junction City Bcstg. Co.
Address.....724½ No. Washington St.
Tel.: CEdar 8-3165.....Independent
Representative .....Indie Sales
President,, Gen. Mgr.....R. L. Weir, Jr.
Station Mgr.....A. B. Valencia
Sales Prom. Mgr.....Pat Powers
Chief Engineer.....Royce Baerg

KCKN—Kansas City—1925

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Cy Blumenthal
Address .....4121 Minnesota
Tel.: FA 1-3200.....Independent
President .....Cy Blumenthal
General Manager .....Dal Stallard
Commercial Mgr.....Dale Neal
Chief Engineer .....Jim Jett

KLWN—Lawrence—1951

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned-Operated By.....Lawrence Bcstrs. Inc.
Address .....Route 5
Tel.: VI 3-1320.....Independent
Representative.....Indie Sales
President .....Lee Morgan
General, Station Mgr.....Arden Booth
Commercial Manager.....Jack Whalen
Program Director.....Harry Hulse
Chief Engineer.....Earl Sundbye

KCLO—Leavenworth—1948

Frequency: 1410 Kc. ....Power: 500 Watts d.
Owned-Oper. By.....KCLO, Inc.
Address .....Box 70
Tel.: MUtual 2-1410.....KBS
Station Rep. .....Hopewell
President, Gen. Mgr.....Geo. Basil Anderson
Commercial, Program.....Bob Potter
Sales Prom. Mgr.....Lee Pemberton
Chief Engineer .....Al Ortmann

KLIB—Liberal—1960

Frequency: 1470 Kc.....Power: 500 Watts
Owned By.....Plains Enterprises, Inc.
Address.....Box 838, Highway 54 East
Tel.: MAin 4-2556.....Independent
President, Gen. Mgr.....William Bowman Sr.
Comm. Program Director.....Harold Armstrong
Sales Prom. Manager.....Peter H. May
Publicity Director.....Fred Campbell
Chief Engineer.....Clyde Elmer Michael

KSCB—Liberal—1948

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Seward County Bcstg. Co.
Business Address.....East 8th St.
Tel.: MA 4-3891.....Independent
Station Rep. .....Hopewell
President .....Alf M. Landon
General Manager.....Leon S. Salathiel
Commercial Manager.....Mark Shor
Program Director.....Dick Stedman
Chief Engineer.....Alvin Peters

KMAN—Manhattan—1950

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Manhattan Bcstg. Co.
Address.....114 No. 4th St.
Tel.: PRescott 8-4451.....Independent
President.....Fred A. Seaton
Gen., Sta. Manager.....Lowell E. Jack
Program Director.....Shel Smith
Commercial Manager.....David Jackson
Sales Program Mgr.....James Brown
Chief Engineer.....Charles Pultz

KNDY—Marysville—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned.....W. N. Schnepp
Address.....803½ Broadway
Tel.: HIllcrest 3-4361.....KBS
Station Representative .....Hopewell
General Manager.....Wyman N. Schnepp
Chief Engineer.....Willa M. Schnepp

KNEX—McPherson—1949

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Operated By.....K. R. Krehbiel
Address .....Box 186
Tel.: 1540.....KBS
Newspaper Affil.....Daily Republican
Gen. Mgr., Ch. Eng.....Claude Hughes
Prog., Pub. Dir.....M. Heitschmidt

KBEA—Mission—1957

Frequency: 1480 Kc.....Power: 1000 Watts a.
Owned By.....Public Radio Corp.
Address.....5913 Woodson Ave.
Tel.: HEdrick 2-1480.....MBS
President.....Lester Kamin
General, Comm. Mgr.....T. Gonterman
Program Director.....S. Olson
Chief Engineer.....Robert Arzt

KJRG—Newton—1953

Frequency: 950 Kc.....Power: 500 Watts, d.
Owned.....KJRG, Inc.
Address .....Box 77
Tel.: ATwater 3-5150.....KBS
Station Rep. .....Biddick
President, Gen. Mgr.....Geo. Basil Anderson
Comm. Mgr., Prog. Dir.....Roy Lichtenberger
Chief Engineer.....Dean Grice

KOFO—Ottawa—1949

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Operated By.....Ottawa Bcstg. Co.
Address.....P. O. Box 46
Tel.: CHerry 2-1220.....Independent
President, Gen. Mgr.....Roderick B. Cupp
Commercial Mgr.....Ronald G. Reed
Program Director.....Galen Scott
Sales Program Mgr.....William Dahlsten
Chief Engineer.....Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Community Bcstg. Co.
Address.....P.O. Box 696
Tel.: 4050 .....Independent
President, Gen. Mgr.....Richard R. Combs

KKAN—Phillipsburg—1960

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....North Central Bcstg., Inc.
Address .....Phillipsburg, Kan.
Tel.: 1070 .....Independent
General Manager.....Guy Christian
Sales Prom. Mgr.....Doug Stone
Chief Engineer.....Vaughn Jupe

KOAM—Pittsburg—1937

Freq.: 860 Kc.....Power: 10 Kw. d., 5 Kw. n
Owned-Oper....The Pittsburg Bcstg. Co., Inc.
Address.....P.O. Box F
Tel.: Adams 1-7200.....NBC
Representative .....Hollingbery
President.....E. V. Baxter
Gen., Sta. Mgr.....John O. Bartlow
Program Dir.....Marge Bartlow
Prom., Publicity Dir.....Paul Hudson
Chief Engineer.....Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Stauffer Publications, Inc.
Address.....1340 E. Quincy
Tel.: ADams 1-2800.....KBS
Newspaper Affil.....Headlight & Sun
Representative .....Avery-Knodel
President.....O. S. Stauffer
General Mgr., Chief Eng.....Jim Treat
Sales Program Mgr.....John Hayden

KWSK—Pratt—1952

Frequency: 1570 Kc.....Power: 250 Watts
Owned .....Clem Morgan
Address .....209½ S. Main St.

Tel.: GReenwood 2-4405 ..... KBS
General Manager ..... Clem Morgan
Program Director ..... A. R. Morgan
Sales Prom. Mgr. ..... Ray Godfrey
Chief Engineer ..... T. E. Patterson

KRSL—Russell—1956

Frequency: 990 Kc. ..... Power: 250 Watts d.
Owned By ..... Kilo Broadcasting Co.
Address ..... Box 666
Tel.: HUdson 3-3121 ..... KBS
Owner, Gen. Mgr. ..... Fred L. Thompson
Program Director ..... Jack Hartle
Chief Engineer ..... Dave Tarter

KSAL—Salina—1937

Frequency: 1150 Kc. ..... Power: 5000 Watts
Owned By ..... Salina Bcstg., Inc.
Address ..... 625 E. Crawford
Tel.: TA 3-3701 ..... MBS
President ..... James Stuart
V. P., Gen. Mgr. ..... Richard W. Chapin
Comm. Sta. Mgr. ..... Robert M. McKune
Program Director ..... Chuck Nichols
Sales Prom., Publicity ..... Ron D. Gray
Chief Eng. ..... Don Englehart
Owners of: KODY, N. Platte; KFOR, Lincoln; KRGI, Grand Island; KMNS, Sioux City.

WIBW—Topeka—1927

Frequency: 580 Kc. ..... Power: 5000 Watts
Owned By ..... Stauffer Publications, Inc.
Address ..... Box 119
Tel.: CR 2-3456 ..... CBS
Newspaper Affil. ..... Journal, Capital
Representative ..... Avery-Knodel
President ..... O. S. Stauffer
General Manager ..... Thad Sandstrom
Station Manager ..... Hilton Hodges

KJAY—Topeka—1949

Frequency: 1440 Kc. . Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By ..... KJAY, Inc.
Address ..... 916 Kansas Ave.
Tel.: CE 3-1336 ..... Independent
Representative ..... Gill-Perna
President ..... Dale S. Helmers
General, Comm. Mgr. ..... Robert Rohrs
Program Director ..... Joe Stavas
Chief Engineer ..... Rae Bowman

KTOP—Topeka—1947

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned ..... Charles Bailey Axton
Address ..... 1700 N. Buchanan
Tel.: CE 4-3444 ..... MBS
Station Representative ..... Forjoe
President ..... Bailey Axton
V. Presidents ..... Louise-Charle Axton
Program Director ..... Robert Harris
Station Manager ..... Bob Barber
Sales Prom. Mgr. ..... Merle Blair
Chief Engineer ..... Harold Grant

WREN—Topeka—1926

Frequency: 1250 Kc. ..... Power: 5000 Watts
Owned-Operated By ... WREN, Bdcstg. Co., Inc.
Address ..... 1001 Fillmore St.
Tel.: CE 2-0505 ..... ABC
Representative ..... Hollingbery
President ..... Alf M. Landon
Gen., Sta. Mgr. ..... Max G. Falkenstien
Commercial Manager ..... Paul Dixson
Program Manager ..... Bob Richmond
Sales Promotion Manager ..... Bonnie Purnell
Chief Engineer ..... Al King
Owners of: KSCB, Liberal

KAKE—Wichita—1948

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned By ..... KAKE Radio-TV, Inc.
Address ..... 1500 N. West St.
Tel.: WH 3-4221 ..... MBS
Station Rep. ..... Bolling
President ..... Mark H. Adams
General Manager ..... Martin Umansky
Station Manager ..... Dale W. McCoy Jr.
Program Director ..... Scott McCullough
Sales Prom. Mgr. ..... Stu Melchert
Publicity Director ..... Bob Payne
Chief Engineer ..... Harold Newby

KFH—Wichita—1922

Frequency: 1330 Kc. ... Power: 5000 Watts d.
Owned-Operated By ... Radio Station KFH Co.
Address ..... Market at Williams St.
Tel.: AM 2-4491 ..... CBS
Newspaper Affiliation ..... Eagle
Representative ..... Blair
President ..... John Rigby
General, Sta. Mgr. ..... Thomas P. Bashaw
Comm. Mgr. ..... John Merrell
Program Director ..... Donald Anderson
Sales Prom. Mgr. ..... Jay Harmon
Publicity Director ..... Bob Adams
Chief Engineer ..... Leslie Campbell

KIRL—Wichita—1922

Freq.: 1070 Kc. ... Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By ... Jayhawk Bdcstg. Corp.
Address ..... 42nd & N. Broadway
Tel.: TE 8-3377 ..... ABC
Representative ..... Avery-Knodel
President ..... Charles "Buddy" Rogers
General, Station Mgr. ..... J. Coppersmith
Chief Engineer ..... Franz Smith

KLEO—Wichita—1936

Frequency: 1480 Kc. . Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By ..... Dandy Bcstg.
Address ..... 255 N. Broadway
Tel.: HO 4-2387 ..... Independent
Station Representative ..... Eastman
President ..... K. R. Greenwood
General Manager ..... Richard H. Harris
Program Director ..... Ric Marcelin
Publicity Director ..... Emily Kaye
Chief Engineer ..... Len Ballard
Owners of: KQEO, Albuquerque.

KSIR—Wichita—1958

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....KSIR, Inc.
Business Address.....Box 933
Tel.: WH 2-3253.....Independent
Pres., Comm. Mgr.....Mack Sanders
Gen. Sta., Chief Eng.....K. W. Pyle

KWBB—Wichita—1951

Frequency: 1410 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Wichita Beacon Bcstg. Co.
Address.....2829 Salina Ave.
Tel.: TE 8-3331.....Independent
Representative .....Hollingbery
President.....O. E. Bradley
V.P., General Manager.....J. Milton Hall
Comm. Prog. Mgr.....Harold H. Hale
Program Director.....Virginia Welch
Chief Engineer.....M. W. Mulanix

Pop.: 3,043,000
Families: 837,000

Kentucky

Radio Homes: 805,000
AM Stas. in State: 85

WANY—Albany—1958

Frequency: 1390 Kc.....Power: 1000 Watts
Owned By.....Albany Bcstg. Co.
Business Address.....Box 158
Tel.: 150 .....KBS
Sta. Rep.....Kentucky Radio Sales
Presidents.....Wallace Allred-Cecil Speck
General, Comm. Mgr.....Welby Hoover
Program, Asst. Manager.....Darrell Steck
Sales Prom. Mgr.....Reba Wells
Publicity Director.....Louis Brummett
Chief Engineer.....Joe Peters

WCMI—Ashland—1935

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....WCMI, Inc.
Address.....P. O. Box 949
Tel.: 324—6111 .....CBS
Sta. Representative .....Hollingbery
President.....Donald J. Horton
General, Sta. Manager.....O. C. Halyard Jr.
Commercial Manager .....Mike Slagel
Program Director.....Bill Campbell
Sales Prom. Mgr.....Ken Hart
Publicity Director.....Loretta Halyard
Chief Engineer.....Bob Gilmore
Owners of: WVLK, Lexington; WFKY, Frankfort; WHOO, Orlando; WOMP, Bellaire.

WTCR—Ashland—1954

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned .....WTCR, Inc.
Address..4000 Albemarle St., N.W., Wash. D.C.
Tel.: EMerson 3-8110.....Independent
Sta. Representative.....Clarke Brown
President.....Connie B. Gay
Gen. Mgr., Comm. Mgr.....H. S. Tweel
Chief Engineer.....Edwin Walters

WBVL—Barbourville—1955

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Brown Radio & TV Co.
Address.....107 Sycamore St.
Tel.: LIncoln 6-4129.....Independent
Representative .....Hil F. Best
Pres., Gen. Mgr.....Dwight L. Brown
Sales Prom. Mgr.....Homer L. Jackson
Chief Engineer.....L. D. Johnson

WBRT—Bardstown—1955

Frequency: 1320 Kc.....Power: 1000 W. d.
Owner.....Bardstown Broadcasting Co.
Address.....216 N. 3rd
Tel.: FI 8-3943.....KBS
President.....Lawrence W. Adams
Sales Prom., Chief Eng.....Don Allen

WCBL—Benton—1953

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....Purchase Bcstg. Co.
Address.....P. O. Box 7
Tel.: LA 7-2581.....KBS
Representative .....Continental
President, Gen. Mgr.....Shelby McCallum
Program Dir.....Globe Pollock
Commercial Mgr.....Anna Brien
Chief Engineer.....Paul Herrington, Jr.
Owners of: WTRB, Ripley; KMJS, Portageville.

WBGN—Bowling Green—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bowling Green Bcstg. Co.
Address.....913½ College St.
Tel.: VI 2-1638.....Independent
President, Gen. Mgr.....Clement Cockrel
Commercial Manager.....Bill Kuznitsof
Program Director.....Jim Pidcock
Chief Engineer.....Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc...Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By ...Daily News Bdcstg. Co.
Address .....804½ College St.
Tel.: VI 3-4325.....ABC
Newspaper Affiliation..Park City Daily News
Representative .....Pearson
President .....J. Ray Gaines
General, Station Mgr.....Al Temple
Commercial Mgr.....Henry Brosche
Program Dir.....Jack Eversole
Chief Engineer.....Jack Hendrick

WLBJ—Bowling Green—1939

Freq.: 1410 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Bowling Green Bcstrs., Inc.
Address .....901 Fairview
Tel.: VI 3-3212.....MBS-KBS

Sta. Representative.....Burn-Smith
President.....Cy N. Bahakel
General, Comm. Mgr.....Bob Proctor
Program, Ch. Eng.....Bud Tyler

WTCO—Campbellsville—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor Cty. Bcstg. Co.
Address.....P.O. Box 248
Tel.: 380.....KBS
Station Rep.....Kentucky Radio Sales
President.....H. T. Parrott
General Manager.....Redman L. Turner

WMTA—Central City—1954

Frequency: 1380 Kc.....Power: 500 Watts
Owner.....Central City, Greenville Bcstg. Co.
Address.....Old Greenville Rd.
Tel.: 818.....Independent
Owners.....L. L. & A. E. Stone
Manager.....A. Stone
Chief Engineer.....B. J. Stone

WNES—Central City—1955

Frequency: 1050 Kc.....Power: 500 Watts d.
Owned By.....Muhlenberg Bcstg. Co.
Address.....Box 512
Tel.: 1000.....KBS
Rep.....Kentucky Radio Sales
President.....Andy Anderson
General, Comm. Mgr.....Ronald L. Beane
Program Director.....Ernest M. Faust
Chief Engineer.....Robert J. Beane

WAIN—Columbia—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tri-County Bcstg. Corp.
Address.....Columbia
Tel.: FUlton 4-4111.....KBS
President, Gen. Mgr.....John B. Horton
Commercial Manager.....Lanier Burchett
Station Manager.....Ray Doss
Program Director.....James M. Gaskins
Chief Engineer.....Lewis Owens

WCTT—Corbin—1947

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Oper. By....Corbin Times-Tribune, Inc.
Business Address.....Ky. Ave. & Monroe St.
Tel.: 1071.....KBS
Newspaper Affil.....Corbin Times-Tribune
President.....J. Springer Robinson
General Manager.....John L. Crawford
Station, Comm. Mgr.....Art Grunewald
Program Director.....Archie Wyatt
Chief Engineer.....Chas. Sulfredge

WCPM—Cumberland—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Cumberland Bcstg. Co.
Address.....P. O. Box 955
Tel.: 260.....KBS
Station Rep.....Kentucky Radio Sales
General Manager.....J. Mills

WCYN—Cynthiana—1956

Frequency: 1400 Kc.....Power: 100 Watts
Owned.....WCYN Radio, Inc.
Address.....Pike & Walnut Sts.
Tel.: 1480.....KBS
President, Ch. Eng.....Estil A. Anderson
General, Sta. Mgr.....Lawrence McGill
Comm. Prom. Mgr.....Helen Williams
Program Director.....Walter Turner
Publicity Director.....Sid Hayman

WHIR—Danville—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Joseph K. Beasley
Business Address.....P.O. Box 632
Tel.: 236—2711.....KBS
Representative.....Hal Holman Co.
President.....T. C. Quisenberry
General, Sta. Mgr.....Ray Holbrook
Commercial Manager.....Ray Colclough
Program Director.....Raymond L. Ramsey
Chief Engineer.....Charles Huddleston

WIEL—Elizabethtown—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Elizabethtown Bcstg. Co.
Business Address.....P. O. Box 347
Tel.: Rockwell 5-2144.....KBS
Station Representative.....Hopewell
President.....J. W. Hodges
General Manager.....Dee Huddleston
Sales Prom. Mgr.....Calvin Skaggs
Program Director.....Thomas Skinner
Chief Engineer.....Thomas Baldwin

WSTL—Eminence—1956

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned.....Shelbyville—Eminence Bcstg. Co.
Address.....Shelbyville, Ky.
Tel.: ME 3-2916.....KBS
President.....Victor M. Bellamy
Station Manager.....J. Petty
Program Director.....W. Way
Chief Engineer.....Paul D. Milby

WSAC—Ft. Knox—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Operated By...Fort Knox Bcstg. Corp.
Address.....Fort Knox, Ky.
Tel.: ELgin 1-3121.....Independent
Pres., Gen. Mgr.....B. E. Cowan
Commercial Mgr.....J. R. Cowan

WFKY—Frankfort—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Frankfort Bcstg. Co.
Address.....309 W. Main St.
Tel.: CA 3-8281.....MBS
Representative.....Hollingbery
Pres., Gen. Mgr.....Ken Hart
Station Mgr.....Bud McClain
Program Dir.....Loren Hooker
Chief Engineer.....K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Franklin Favorite-WFKN, Inc.
Address.....103 N. High St.
Tel.: JUstice 6-4481.....KBS
Pres., Gen. Mgr.....L. L. Valentine
Comm., Sales Prom. Mgr....Howard H. Ogles
Program Director.....A. W. Kockritz, Jr.
Chief Engineer.....Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ken-Tenn Bcstg. Corp.
Business Address.....Fulton, Ky.
Tel.: 1270.....Independent
Newspaper Affiliation...Fulton County News
President .....Paul Westpheling
Gen., Sta. Mgr.....Mrs. P. Westpheling
Sales Prom. Mgr., Ch. Eng....Kenneth Turner
Prog., Pub. Director.....Mrs. Hendon Wright

WAXU—Georgetown—1957

Frequency: 1580 Kc.....Power: 10 Kw. d.
Owned-Operated By.....Robert E. Johnson
Address.....P. O. Box 759
Tel.: 3-1678 .....Independent
Representative .....Chas. Bernard
Pres., Ch. Eng.....Robert E. Johnson
Station Manager.....Arno Walker
Program Director.....John Brock
Commercial Manager.....Donna Reed
Publicity Director.....Bill Thompson

WKAY—Glasgow—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Glasgow Bcstg. Co., Inc.
Address.....Park-to-Park Highway
Tel.: OLive 1-2141.....KBS
President.....Jack Pedigo
Gen., Sta., Comm. Mgr., Chief Eng..Clovis Sadler
Pub., Prog. Dir.....Moena E. Sadler

WGOH—Grayson—1959

Frequency: 1370 Kc.....Power: 5,000 Watts
Owned By.....Carter County Bcstg. Co., Inc.
Address .....Box 247
Tel.: GR 4-6411.....Independent
Station Rep.....Kentucky Radio Sales
President.....Harold E. Shufflebarger
Station Manager.....Charlie Esposito
Chief Engineer.....Les Davis

WHLN—Harlan—1941

Frequency: 1410 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Radio Harlan, Inc.
Business Address.....Box 898
Tel.: 625 .....Independent
Station Rep.....Kentucky Radio Sales
President.....J. Francke Fox, Jr.
Gen., Sta. Mgr.....James T. Morgan
Program Director.....Robert Howell
Chief Engineer.....Gene Hopkins

WHBN—Harrodsburg—1955

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By.....Fort Harrod Bcstg. Corp.
Address .....Box 247
Tel.: 1420 .....KBS
Station Rep. .....Hopewell
President, Gen. Mgr.....Robert Martin

WKIC—Hazard—1947

Frequency: 1390 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Mt. Bcstg. Service, Inc.
Address.....Box 239
Tel.: GEneral 6-2121.....KBS
Representative.....Kentucky Radio Sales
President.....Fred B. Bullard
General Manager.....Ernest Sparkman
Commercial Manager.....Julius Lasslo
Prog. Dir.....Norma Strong
Chief Engineer.....Doug Slough

WSON—Henderson—1941

Frequency: 860 Kc.....Power: 500 Watts d.
Owned-Oper. By....Henderson Bcstg. Co., Inc.
Address.....P. O. Box 418
Tel.: VA 6-3923.....KBS
Station Rep.....Kentucky Radio Sales
Pres., Gen. Mgr.....Hecht S. Lackey
Station Manager.....William F. Russell
Sales Manager.....Ewing Graham
Publicity Director.....Betty G. Davis
Chief Engineer.....D. E. Gibson

WHOP—Hopkinsville—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Hopkinsville Bcstg. Co., Inc.
Business Address.....Bass Arcade
Tel.: TU 5-5331.....CBS
Pres., Gen. Mgr.....F. Ernest Lackey
Sta., Comm. Mgr.....Katherine Peden
Publicity Director.....Margaret Wyatt
Chief Engineer.....Walter Wilson

WKOA—Hopkinsville—1954

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Pennyrile Broadcasting Co.
Address.....808½ South Main St.
Tel.: TU 6-1204.....KBS
Sta. Rep.....Geo. T. Hopewell
Pres. Gen. Mgr.....William H. Higgins
Program Director.....James M. Suddeath
Comm. Prom. Mgr.....John M. Higgins
Publicity Director.....Stanley I. Rice
Chief Engineer.....Marvin J. Mahoney

WIRV—Irvine—1960

Frequency: 1550 Kc.....Power: 1,000 Watts
Owned By.....Irvine Bcstg. Co.
Address .....141 Broadway
Tel.: 723—2550 .....KBS
Station Rep. .....Continental
General Manager.....South C. Bevins
Station Manager.....Jim Gastin
Program Director.....Larry Jarvis
Chief Engineer.....Charles Sebastian
Owners of: WMLF, Pineville; WOVE, Welch.

WLBN—Lebanon—1954

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....Lebanon-Springfield Bcstg. Co.
Address.....P. O. Box 680
Tel.: 692-3126 .....KBS
Representative .....Hopewell
Gen., Sta. Mgr.....J. T. Whitlock
Commercial Manager.....Allen Baker
Program Director.....Paul White
Chief Engineer.....W. B. Kelly
Owners of: WIEL, Elizabethtown.

WMTL—Leitchfield—1959

Frequency: 1580 Kc.....Power: 250 Watts
Owned By.....Rough River Bcstg. Co.
Address.....121 East Main St.
Tel.: 351.....Independent
Station Rep.....Kentucky Radio Sales
President, Gen. Mgr.....James Shacklette
Comm. Prom. Mgr.....Ann Pile
Chief Engineer.....W. Hugh Garner

WBLG—Lexington—1946

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lexington Bcstg. Corp.
Address.....134 N. Limestone St.
Tel.: 3-0433 .....ABC-KBS
Representative .....Meeker
Pres., Gen. Mgr.....Roy B. White, Jr.
Commercial Mgr.....Jim Tomblin
Program Director.....Robert Barton
Chief Engineer.....James Patrick

WLAP—Lexington—1922

Frequency: 630 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Thoroughbred Bcstg. Co., Inc.
Business-Studio Address.....177 N. Upper St.
Tel.: 3-2727 .....MBS
Representative.....John E. Pearson
President, Gen. Mgr.....William R. Sweeney
Program Director.....Nick Clooney
Chief Engineer.....Robert Jones

WVLK—Lexington—1947

Freq.: 590 Kc....Power: 5000 Wts. d., 1000 n.
Owned-Oper. By....Bluegrass Bcstg. Co., Inc.
Address .....Phoenix Hotel
Tel.: 4-6470 .....MBS
Representative .....Hollingbery
General Mgr.....Ted Grizzard
Commercial Manager.....George T. Webb
Chief Engineer.....Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..London Broadcasting Co.
Address.....Box 333
Tel.: VOlunteer 4-2148.....Independent
Sta. Representative .....Hopewell
Pres., Gen., Sta. Mgr.....Elmo Mills
Chief Engineer .....Russell Henson

WAKY—Louisville—1936

Frequency: 790 Kc. ..Power: 5000 d. 1000 n.
Owned-Operated By.....McLendon Corp.
Bus.-Studio Address.....Ky. Home Life Bldg.
Tel.: JU 7-8871.....Independent
Representative ..... Blair
President.....Gordon B. McLendon
Gen. Mgr.....Jack Lee
Chief Engineer.....G. Callison

WAVE—Louisville—1933

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WAVE, Inc.
Business Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Rep.....NBC Spot Sales
President.....George W. Norton, Jr.
General Mgr.....Nathan Lord
Commercial Manager....Woodford Dulaney Jr.
Program, Sales Prom. Mgr.....James Caldwell
Chief Engineer.....Wilbur Hudson
Owners of: WAVE-TV; WFIE-TV, Evansville.

WHAS—Louisville—1922

Frequency: 840 Kc. ...Power: 50,000 Watts
Owned-Oper. By .....WHAS, Inc.
Address.....525 W. Broadway
Tel.: JU 5-2211.....CBS
Newspaper Affil.....Courier-Journal, Times
Representative.....Henry I. Christal Co.
Director.....Victor A. Sholis
Sales Director.....John M. Fouts
Program Director.....George Walsh
Sales Prom., Publicity Dir.....William F. Leader
Chief Engineer.....Orin Towner

WINN—Louisville—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WINN Bcstg. Corp.
Bus.-Studio Address.....409 Speed Bldg.
Tel.: JU 5-5148.....Independent
Sta. Representative .....McGavren
Pres., Gen. Mgr.....Glen A. Harmon
Comm. Mgr.....James Nathan
Chief Engineer.....Melvin Scarsdale

WKLO—Louisville—1946

Freq.: 1080 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mid-America Bcstg. Corp.
Address.....2000 Commonwealth Bldg.
Tel.: JU 3-4441.....Independent
News. Affil....Lanchester (Ohio) Eagle-Gazette
Representative .....Robt. Eastman
President .....Charles Sawyer
Exec. Vice President.....J. P. Williams
V. P., General Manager....William H. Spencer
Commercial Manager.....William Perry
Sales Prom. Mgr.....Herman S. Hymson
Publicity Director.....Roberta Scott Bunnell
Program Dir.....Barney Groven
Chief Engineer.....William H. Faulkner
Owners of: WING, Dayton; WCOL, Columbus; WIZE, Springfield; WEZI-TV, Louisville.

WKYW—Louisville—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Kentucky, Inc.
Address.....310 W. Liberty St.
Tel.: JU 3-4811.....Independent

Sta. Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....F. Eugene Sandford
VP., Oper. Mgr.....E. Halsey Sandford
V. P. Sales.....Jay Thomson
Program Director.....Stan Merchant

WLOU—Louisville—1948

Frequency: 1350 Kc.....Power: 5000 Watts d.
Owned-Oper. By....Rounsaville Radio Stations
Business-Studio Address.....2549 S. Third St.
Tel.: ME 7-6531.....Independent
President.....Robert W. Rounsaville
General Mgr.....E. F. Shadburne
Station Manager.....George Corwin
Chief Engineer.....Steve Dawson
Owners of: WCIN, Cincinnati; WMBM, Miami Beach; WTMP, Tampa; WVOL, Nashville; WYLD, New Orleans; KRZY, Dallas.

WTMT—Louisville—1958

Frequency: 620 Kc.....Power: 500 Watts
Owned By.....Jefferson Bdcstng. Co. Inc.
Business Address.....1300 S. 4th St.
Tel.: MElrose 7-2527.....MBS
President.....P. Brown, Jr.
General Mgr. .....V. Groven
Chief Engineer.....Theodore E. Jones

WFMW—Madisonville—1949

Frequency: 730 Kc.....Power: 250 Watts d.
Owned By.....Messenger Bdcstg. Co., Inc.
Address .....Box 351
Tel.: TA 1-4096 .....KBS-MBS
Newspaper Affiliation .....Messenger
Station Rep.....Kentucky Radio Sales
President.....Edgar Arnold, Sr.
Gen., Sta. Manager.....H. W. Wells
Comm. Mgr.....Elmer L. Kelley, Jr.
Program Director.....M. Parr
Chief Eng.....Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned.....Hopkins County Bcstrs.
Business Address.....111 S. Main St.
Tel.: TAylor 1-7420.....ABC
General Mgr., Chief Eng.....Conway Smith
Commercial Manager.....Jerry McKonly

WWXL—Manchester—1956

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned.....Wilderness Rd. Bcstg. Co.
Address.....P.O. Box 368
Tel.: LY 8-4694.....KBS
President.....J. L. Tigue
Gen., Sta. Mgr.....Roy A. Redmond
Chief Engineer.....Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....West Ky. Bcstg. Co.
Business Address.....Paducah Rd.; Box 431
Tel.: 1597.....KBS
Representative .....Indie Sales
President .....Mose Bohn
Gen., Sta. Mgr.....Charles W. Stratton
Commercial Manager.....Hugh Seavels
Program Director.....Sam Gilkey
Chief Engineer.....Joe Hargrove

WFTM—Maysville—1947

Frequency: 1240 Kc. .....Power: 250 Watts
Owned By.....Standard Tobacco Co.
Bus. Address.....626 Forest Ave.
Tel.: LOgan 4-3361.....KBS
President.....Charles P. Clarke
General Manager.....John W. Betts
Station Rep.....Kentucky Radio Sales
Station Manager.....Roy A. Redmond
Comm. Prom. Mgr.....Herbert Williams
Program Director.....Charles D. Boyd
Chief Engineer.....Harold Sagraves

WMIK—Middlesboro—1948

Frequency: 560 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Cumberland Gap Bcstg.
Address.....N. 19th St. Extension
Tel.: 980.....KBS
Newspaper Affil.....Citizens News Co.
President.....U. G. Brummett
Gen. Mgr.....Maurice K. Henry
Program Director.....Bill Baker
Chief Engineer.....Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By....Wolf Creek Bcstg. Co.
Address .....Box 36
Tel.: FIllmore 8-3166.....KBS
Station Manager.....Fred A. Staples

WMOR—Morehead—1955

Frequency: 1330 Kc.....Power: 1000 Watts, d.
Owned & Operated By...Morehead Bcstg. Co.
Business Address.....Main St.
Tel.: STate 4-5206 .....KBS
President.....J. Earl McBrayer
General Manager.....W. M. Whitaker
Chief Eng.....Earl S. Young

WMST—Mt. Sterling—1957

Frequency: 1150 Kc.....Power: 500 Watts
Owned By..... Mt. Sterling Broadcasting Co.
Business Address.....34 Broadway
Tel.: 1150.....KBS
Station Representative.....Geo. T. Hopewell
President .....Jack Reynolds
General Manager.....Bob Doll
Program Director.....Albert Richardson
Publicity Director.....Russell Drake

WLOC—Munfordville—1956

Frequency: 1150 Kc.....Power: 1 Kw., d.
Owned By.....S. Central Ky. Bcstg. Corp.
Address .....Munfordville
Tel.: JA 4-4111.....Independent
Station Rep.....Kentucky Radio Sales
President.....H. T. Parrott
General, Sta. Manager.....Redman L. Turner
Ch. Eng., Comm. Prom. Mgr.....W. H. Edwards
Program Director.....Elizabeth Wilson

WNBS—Murray—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Service Bcstg. Co.
Address .....P. O. Box 548
Tel.: PLaza 3-3411.....Independent
Representative .....Dore
Pres., Sta. Mgr.....Charles Shuffet
Gen. Mgr., Ch. Engr.....C. H. Hulse

WNKY—Neon—1956

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned.....Letcher Bcstg. Corp.
Address .....Main St.
Tel.: 7714 .....KBS
President.....Dave L. Craft
Gen., Sta. Mgr.....W. E. May
Chief Engineer.....Howard Williams

WNOP—Newport—1948

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address....606 Monmouth St.
Tel.: JU 1-7100.....Independent
President, Comm. Mgr.....James G. Lang
General Manager.....Ann Rolfes Lang
Station, Program Mgr.....R. D. Nunn
Sales Prom. Mgr.....Ray L. Scott
Chief Engineer.....Chas. Hettesheimer

WOMI—Owensboro—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By...Owensboro Bcstg. Co., Inc.
Address.....Box 536
Tel.: MU 3-1558.....CBS
Newspaper Affiliations...Messenger, Inquirer
Station Representative.....Everett-McKinney
President.....Lawrence W. Hager
General Manager.....Hugh O. Potter
Assistant Manager.....Marshall Bruner
Program Director.....Cliffordean Potter
Chief Engineer.....Harold I. Peters

WVJS—Owensboro—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By..Owensboro On The Air, Inc.
Address.....Highway 60 West
Tel.: MU 3-3521.....ABC
President.....V. J. Steele
General Manager.....Malcolmn Greep
Commercial Manager.....Parker Smith
Station Program Dir.....Earl Fisher
Asst. Program Dir.....Jim Orten
Publicity Dir.....Ruth Steele
Chief Engineer.....Earl Jagoe

WDXR—Paducah—1957

Frequency: 1560 Kc.....Power: 1 Kw.
Owned By.....E. W. McKinney-Smith
Address.....Hotel Irvin Cobb
Tel.: 443—1737 .....NBC
Station Rep.....Grant Webb
President, Gen. Mgr.....E. W. McKinney-Smith
Comm., Sta. Mgr.....Sarah McKinney-Smith
Chief Engineer.....Donald G. Brown

WKYB—Paducah—1946

Freq.: 570 Kc...Power: 1 Kw. d., 500 Wts., n.
Owned-Oper. By.....Barrington Co. of Ky.
Address.....526 Kentucky Ave.
Tel.: 2-1678.....MBS
Representative .....Bolling
Pres. .....Bruce Barrington
General Mgr.....Richard B. Friend
Comm. Sta. Mgr.....Jim M. Page
Ch. Eng.....Tom Summers

WPAD—Paducah—1930

Frequency: 1450 Kc. .....Power: 250 Watts
Owned-Oper. By ..Paducah Bdcstg. Co., Inc.
Address .....Taylor Bldg.
Tel.: 2-8231 .....CBS
Sta. Representative.....Bernard Howard
President, Gen. Mgr.....Pierce E. Lackey
Station, Program Dir.....Robert P. Joseph
Publicity Dir.....Bonnie Jarrett
Chief Engineer.....U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Big Sandy Bcstg. Co.
Address .....121 Main St.
Tel.: 1196.....MBS-KBS
Station Rep.....Ky. Radio Sales
General Mgr.....P. Fyffe
Program Dir.....Bill Barker
Chief Engineer.....Richard Conley

WKLX—Paris—1955

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned & Operated By.....Paris Bcstg. Co.
Address .....Box 141
Tel.: 1440.....KBS
Sta. Reps....Continental, Kentucky Radio Sales
Pres., Gen. Mgr.....C. W. Krause
Comm. Sta. Mgr.....Jim Withrow
Program, Prom. Director.....D. L. Krause
Chief Engineer.....James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Cumberland Pub. Co.
Address .....Mayo Trail
Tel.: GEneral 7-7323.....Independent
Newspaper Affiliation.....Pike County News
President.....Mrs. W. J. Ward, Jr.
General, Comm. Mgr.....Roy E. Alexander
Chief Engineer.....Lawson Paxton

WPKE—Pikeville—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....W. Whitaker & B. Pierce
Address .....Pikeville, Ky.
Tel.: GEneral 7-4051.....MBS-KBS
Station Rep. .....Continental
President .....South Whitt
Program Director.....Dorothy H. Robinson
Commercial Manager.....H. G. Sturgill
Chief Engineer.....James K. Hoskins

WMLF—Pineville—1957

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Ken-Te-Va-Bcstg. Co.
Address.....P.O. Box 26
Tel.: ED 7-2100.....Independent
Representative...Continental; Ky-Radio Sales
General Manager.....South C. Bevins
Asst. Station Manager.....Walter Powell
Chief Engineer.....Hubert Turner
Owners of: WOVE, Welch; WIRV, Irvine.

WDOC—Prestonsburg—1957

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned By.....Gordon Collins
Address .....Prestonsburg
Tel.: TU 6-2338.....Independent
President, Gen. Mgr.....Gordon Collins
Commercial Manager.....Henry Gilbert
Program Director.....Don Miller
Sales Prom. Manager.....Larry Vonhoose
Publicity Director.....Eva E. Collins
Chief Engineer.....Doc Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By.....Ky. Mountain Bcstg. Co.
Address.....South Lake Drive
Tel.: 2050..... KBS
President.....D. C. Stephens
General Mgr.....Dora S. Stephens
Station Mgr.....David L. Stephens
Commercial Mgr.....Clarence Robinson, Jr.
Program, Chief Eng.....Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Princeton Bcstg. Co.
Address .....Dawson Rd.
Tel.: 2072.....KBS
Gen. Mgr., Chief Eng.....Leslie Goodaker
Comm. Mgr.....Ellis Burnam
Sales Prom. Mgr.....Wilburn Wilson
Program Dir.....Twyman Boren

WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned.....Renfro Valley Bcstrs., Inc.
Address .....Renfro Valley
Tel.: Renfro Valley.....Independent
Representative.....Kentucky Radio Sales
President .....J. Lair
V.P., Gen. Mgr.....Tom Hargis
Comm. Mgr.....Benton Stokes

WEKY—Richmond—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned .....Tinker, Inc.
Address .....McKee Bldg.
Tel.: 1340.....MBS-KBS
General Manager.....C. R. Barnette
Chief Engineer.....John D. Jennings, Jr.

WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.
Owned-Oper. By.....So. Kentucky Bcsters.
Address.....P. O. Box 110
Tel.: PArkview 6-2471.....KBS
Station Representative .....Bolles
President.....Roth E. Hook
Gen., Comm. Mgr.....Woodrow P. Sosh
Program Director.....Don Neagle
Sales Prom. Mgr.....Mrs. Jo Davis
Chief Engineer.....Andy Rector

WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.
Owned By.....State Line Bcstg. Co.
Address.....217½ W. Main St.
Tel.: 237-3148 .....KBS
Station Rep.....Kentucky Radio Sales
President.....R. L. Turner
General Mgr.....Bobby Colvin
Commercial Mgr.....Marvin J. Naius
Chief Engineer.....Eugene Harston

WTLO—Somerset—1958

Frequency: 1480 Kc.....Power: 1 Watt d.
Owned By.....Pulaski Bcstg. Corp.
Address.....P.O. Box 443
Tel.: 678—8151 .....Independent
President, Gen. Mgr.....O. Gowen
Commercial Mgr.....H. Edwards
Program Director.....Bill Mardis
Chief Engineer.....B. Thompson

WSFC—Somerset—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Southeastern Bcstg. Co.
Address .....Hwy. 1247
Tel.: 678-5151 .....MBS-KBS
Representative.....Ky. Radio Sales
Pres., Gen. Mgr.....Mike Layman
Commercial Manager .....Donald Orwin
Chief Engineer.....Robert L. Shoopman

WTKY—Tompkinsville—1960

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....WMCV, Inc.
Address.....P. O. Box 434
Tel.: Tompkinsville .....Independent
President.....W. C. Clark
Vice-President, Sta. Mgr., Prog. Dir.....J. Clark
Sales Manager.....L. Agers

WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Karl Kegley
Address.....1106 Fairlane Drive
Tel.: SWift 6-3411.....Independent
Station Reps.....Continental; Ky. Radio Sales
President, Owner.....Karl Kegley
Station, Comm. Mgr.....Roger Keller
Chief Engineer.....Jesse Stamm

WMTC—Vancleve—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Kentucky Mt. Holiness Assn.
Bus.-Studio Address .....Vancleve

Tel.: NOrmandy 6-5006.....Independent
Representative ..... Continental
President.....Dr. Lela G. McConnell
General, Comm. Mgr.....Wilfred Fisher
Chief Engineer.....Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Folkways Bcstg. Co., Inc.
Address ..... Whitesburg
Tel.: 2711 .....Independent
President, Gen. Mgr.....Donald F. Crosthwaite
Commercial Manager.....Hu Allen
Program, Publicity Dir.....Hazel A. Yontz
Chief Engineer.....Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned By:.....Whitley County Bcstg. Co.
Address.....107 S. 4th St.
Tel.: 6125.....Independent
President .....Leo Buck
General, Comm. Mgr.....J. H. Reynolds
Chief Engineer.....B. Collier

WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owner.....Donald J. Horton
Address.....P. O. Box 535
Tel.: PIoneer 4-2864.....Independent
Sta. Representative.....Ohio Sta. Reps.
President .....Claude Sullivan
General, Sta. Mgr.....Gerald J. Cashman
Commercial Manager.....John T. Sayre
Sales Prom. Mgr.....Jay Watters
Program Director.....Herman Kelly
Chief Engineer.....Tommy Bratton

Pop.: 3,280,500
Families: 927,500

Louisiana

Radio Homes: 900,500
AM Stas. in State: 77

KROF—Abbeville—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Abbeville Bcstg. Serv. Inc.
Address.....P. O. Box 620
Tel.: TW 3-2531 .....Independent
President.....H. Frenzel Pere
General Manager.....George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.Alexandria Bdcstg. Co., Inc.
Address.....601 Washington St.
Tel.: HIllcrest 3-2543.....ABC
Representative ..... Weed
Owner.....T. B. Lanford
Gen. Manager.....Walter D. Melson
Station, Comm. Mgr.....Alec Marchand
Program Dir.....Jim Gaines
Chief Engineer.....Gene Miller

KDBS—Alexandria—1953

Frequency: 1410 Kc.....Power: 1 Kw.
Owned .....Dixie Bcstg. Ser.
Address.....1515 Jackson St.
Tel.: HIllcrest 3-7454.....Independent
President, Gen. Mgr.....Irving Ward-Steinman
Station Manager.....William G. Lynch
Local Commercial Mgr.....Chris Alexander
Production Manager.....Wayne Whisenhunt
Sales Prom. Mgr.....J. A. Lazarone
Chief Engineer.....Henry J. Lazarone

KSYL—Alexandria—1947

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper. By .....KSYL, Inc.
Address .....Box 1489
Tel.: HIllcrest 2-6611.....NBC
Rep.....McKinney, Clarke, Brown
Pres., Comm. Mgr.....Milton Fox
Gen., Sta. Mgr.....Sylvan Fox
Chief Engineer.....Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Amite Broadcasting Co.
Address.....P.O. Box 787
Tel.: 8385.....Independent
Station, Sales Prom. Mgr.....C. W. Fitz
Publicity, Program Dir.....Bruce Mile
Chief Engineer.....Ben Bickham

KTRY—Bastrop—1948

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Paul R. Schilling
Address.....Louisiana Motor Hotel
Tel.: 1400.....KBS
President, Gen. Mgr.....P. R. Schilling
Chief Engineer.....Hugh Smith

KVOB—Bastrop—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bastrop Bcstg. Co. Inc.
Address .....Box 1340
Tel.: 1340.....Independent
President.....G. H. Goodwin

WAIL—Baton Rouge—1957

Frequency: 1460 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Merchants Bcstrs.
Address.....3150 College Dr.
Tel.: DIckens 4-5275.....Independent
Station Representative.....John E. Pearson
Pres., Gen. Mgr.....Ralph L. Burge
Commercial Manager.....Harold G. Herthum
Program Dir.....C. Arnold
Chief Engineer.....Ed Van Valkenburg

WIBR—Baton Rouge—1948

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Community Bcstg. Co.
Address .....P. O. Box 1226

Tel.: DI 8-6716.....Independent
Station Representative .....Forjoe
President, Gen. Mgr.....Robert Earle
Prog. Dir.....Bernard Zuccaro
Comm. Mgr.....Olas Olsen
Asst. Mgr., Pub. Dir.....Scott W. Erwin
Chief Engineer.....Herb Coussou

WJBO—Baton Rouge—1934

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By..Baton Rouge Bcstg. Co., Inc.
Business-Studio Address.....444 Florida St.
Tel.: DI 2-5271.....NBC
News. Affil.....State Times, Morning Advocate
Sta. Representative.....Geo. P. Hollingbery
President.....Douglas L. Manship
Gen. Mgr.....Mort Silverman
Commercial Mgr.....Roger S. Davison
Program Coordinator.....Ken Winstanley
Chief Engineer.....Leonard Benson
Owners of: WBRZ, Baton Rouge.

WLCS—Baton Rouge—1946

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Air Waves, Inc.
Business Address.....204 North St.
Tel.: DI 2-4411.....Independent
Representative .....Masla
Gen. Manager.....Lamar Simmons
Comm. Mgr.....T. A. LeBlanc
Chief Eng.....Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WXOK, Inc.
Address.....243 Convention St.
Tel.: DI 4-7604.....Independent
Representative .....Bernard Howard
President.....Jules Paglin
General Manager.....S. Ray, Jr.
Station Manager.....Thomas L. McGuire
Chief Engineer.....Thomas W. Wood

WYNK—Baton Rouge—1956

Frequency: 1380 Kc.....Power: 500 Watts, d.
Owned By.....Vox, Inc.
Address.....820 Commerce Bldg.
Tel.: DIckens 3-6606.....ABC, KBS
Vice Pres., Gen. Mgr.....Joe Keown
Commercial Manager.....Tinny David
Program Director.....Donald Sharp
Sales Prom. Mgr.....Carroll Scott
Publicity Director.....Ida Mae Payne
Chief Engineer.....Lewis Goode

WIKC—Bogalusa—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Curt Siegelin
Business Address.....P. O. Box 811
Tel.: REpublic 5-1355.....MBS, KBS
President .....Curt Siegelin
Gen., Sta. Mgr.....John H. Knight
Program Director.....Bill Siegelin
Chief Engineer.....Bill Morris

WARB—Covington—1953

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Operated By.....WARB, Inc.
Address .....Box 568
Tel.: 1600.....KBS
President.....David C. Blossman
Gen. Mgr., Ch. Eng.....J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KSIG Bcstg Co., Inc.
Bus.-Studio Address....320 N. Parkerson Ave.
Tel.: 1450.....MBS-KBS
Representative.....T. F. Clark
President.....Hirsch Scholl
General Manager.....Louis M. Basso
Sales Prom. Mgr.....Gene Griffin
Program Director.....Bill Williams
Chief Engineer.....Fred Hebert

WLBI—Denham Springs—1959

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Avoyelles Bcstg. Corp.
Address.....P. O. Box 68
Tel.: NO 5-5155.....KBS
President.....W. L. Billups
Station Manager.....Gerald Fannaly
Program Director.....Bradley Guarine
Chief Engineer.....Pat Newberg
Owners of: KAPB, Marksville.

KDLA—DeRidder—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Sabine Broadcasting Co.
Address.....Washington at First St.
Tel.: 7600.....KBS
President.....Cyril W. Reddoch
General Manager.....Ralph L. Hooks
Ch. Eng., Commercial Mgr....Wayne L. Sanders
Sales Prom. Mgr.....Winsett Reddoch

KEUN—Eunice—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tri-Parish Bcstg. Co.
Address .....Box 511
Tel.: GL 7-3041.....MBS-KBS
President .....Vincent Rehil
Gen., Sta. Mgr.....John Plauche
Program, Publicity Dir.....Karl R. DeRoven
Chief Engineer.....John Fuselier

KFNV—Ferriday—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Miss-Lou Bcstg. Co.
Address.....120 Louisiana Ave.
Tel.: 7200.....Independent
President, General Mgr.....George W. Wilson
Commercial Program Mgr.....L. Boyd
Publicity, Chief Engineer.....Bob Wilson

KLFT—Golden Meadow—1955

Frequency: 1600 Kc.....Power: 1000 W. d.
Owned-Operated By.....KLFT Radio, Inc.
Address.....1614 South Bayou Drive
Tel.: GReenfield 5-5165.....KBS

President, General Mgr.....Leo J. Theriot
Commercial Manager.....Bob Curole
Station Manager.....Jerry Chatagniek
Sales Prom. Mgr.....Miss Eula M. Duet
Program Director.....Roy Vicknair Jr.
Chief Engineer.....George Roundtree Jr.

WFPR—Hammond—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airweb, Inc.
Business-Studio Address.....Box 432
Tel.: 960-3589 .....KBS
Pres., Gen. Mgr.....John A. Chauvin
Commercial Manager.....'Foots' McCrory
Chief Engineer.....Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc....Power: 250 Watts, d.
Owned By.....Haynesville Bcstg. Co.
Address .....Waters St.
Tel.: 505 .....KBS
Station Rep. .....Hopewell
President, Gen. Mgr.....Frederick A. W. Davis
Station, Program Mgr.....William R. Dunaway
Comm. Prom. Manager.....Shelby Haynig
Chief Engineer.....A. T. Moore
Owners of: KASO, Minden; WGLC, Centreville.

KVHL—Homer—1955

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Claiborne Bcstg. Corp.
Address .....Box 97
Tel.: 3804.....KBS
President.....Tom Deas
General Mgr., Ch. Eng.....Colon Johnston

KCIL—Houma—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned .....KCIL, Inc.
Business Address.....Fahey St.
Tel.: 2-6828 .....Independent
Station Representative.....Indie Sales
President.....Denver T. Brannen
General, Prom. Mgr.....Les Ryder
Station, Commercial Mgr.....L. H. Thesmar
Program Director.....Virginia Ryder
Chief Engineer.....Bill Collins

KJEF—Jennings—1950

Frequency: 1290 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Jennings Bcstg. Co., Inc.
Address.....1521 Lake Arthur Ave.
Tel.: 1155 .....KBS
Pres., Gen. Mgr., C. Eng.....Clovis L. Bailey
Comm. Mgr.....Gerald Dugar

KTOC—Jonesboro—1958

Frequency: 920 Kc.....Power: 1,000 Watts
Owned By.....Jackson Parish Bcstrs.
Address.....P. O. Box 550
Tel.: 4600 .....KBS
Station, Comm. Mgr.....A. H. Colvin Jr.
Program, Ch. Eng.....T. L. Colvin Sr.

KPEL—Lafayette—1957

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Oper. By.....Pelican Bcstg. Co.
Address .....Box 3120
Tel.: CEnter 4-7418.....ABC
Sta. Reps.....Bolles; Reilly; Tracy Moore
President.....John Paul Goodwin
Gen., Sta. Mgr.....William A. Patton
Comm. Manager.....R. Herbert
Chief Engineer.....John H. Shipp, Jr.

KVOL—Lafayette—1935

Frequency: 1330 Kc. .....Power: 1000 Watts
Owned-Oper. By..Evangeline Bcstg. Co., Inc.
Address.....P. O. Box 3030
Tel.: CE 4-5151.....NBC
President .....Morgan Murphy
General Manager.....George H. Thomas
Station Mgr.....E. H. Hughes
Comm. Mgr.....Thomas G. Pears
Chief Engineer.....Adrian Martin

KAOK—Lake Charles—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KAOK, Inc.
Address.....P. O. Box S
Tel.: HE 6-7544.....Independent
Station Rep.....Bernard Howard
President.....J. J. Paglin
General, Station Mgr.....Roy K. Rhodes
Chief Engineer.....Walter Vones

KLOU—Lake Charles—1947

Frequency: 1580 Kc.....Power: 1000 Watts
Owned-Oper. By.....Dixie Broadcasters, Inc.
Bus.-Studio Address.....1600 Harless St.
Tel.: HE 6-7277.....MBS
Station Rep.....United Spot Sales
President, Gen. Mgr.....Albert D. Johnson
Comm. Prom. Mgr.....Elmo Stine
Program, Publicity Director.....Johnny Jano
Chief Engineer.....David Wilson

KPLC—Lake Charles—1935

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Calcasieu Bcstg. Co.
Address .....Majestic Hotel
Tel.: HE 9-2713.....NBC
Representative .....Weed
General Mgr.....Jim Toth
Commercial Mgr.....R. M. White
Program Dir.....A. B. Craft
Chief Eng.....Edgar Barton

KLPL—Lake Providence—1957

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned.....Radio Service Co.
Address .....Box 342
Tel.: 834.....KBS
Representative.....Bogner & Martin
Presidents.....E. McMurray & F. Baldwin
Sta., Comm. Mgr.....Gene Underwood
Chief Engineer.....P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc.....Power: 250 Watts
Owned.....Leesville Broadcasting Co.
Address .....P. O. Box 1323

Tel.: 3403 ..... KBS
Mgr. Partner, Gen. Mgr. ..... I. Ward-Steinman
Commercial Mgr. ..... Ed Marshall
Chief Engineer ..... Henry J. Lazarone

KDBC—Mansfield—1954

Frequency: 1360 Kc. ..... Power: 1 Kw. d.
Owned ..... DeSoto Bcstg. Corp.
Address ..... P. O. Box 740
Tel.: 1360 ..... KBS
Gen., Comm. Mgr. ..... Arthur L. Greene
Chief Engineer ..... Boyd E. Allinson

KAPB—Marksville—1954

Frequency: 1370 Kc. ..... Power: 1000 Watts, d.
Owner ..... Avoyelles Bcstg. Corp.
Address ..... 110 W. Mark St.
Tel.: 7206 ..... KBS
President ..... W. L. Billups
Chief Engineer ..... Charlie Woodside

KASO—Minden—1953

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Minden Bcstg. Co.
Address ..... 410 Lakeshore Drive
Tel.: FRanklin 7-1200 ..... KBS
Sta. Representative ..... Hopewell
President ..... Frederick A. W. Davis
General Sta. Mgr. ..... Jim Howell
Comm. Prom. Mgr. ..... Bill Robinson
Program, Publicity Mgr. ..... Bob Wicks
Chief Engineer ..... Martin Kirsch Jr.
Owners of: KLUV, Haynesville; WSRA, Milton.

KLIC—Monroe—1950

Frequency: 1230 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Dr. Frank Cerniglia
Address ..... 626 Bernhardt Bldg.
Tel.: FAirfax 3-4617 ..... MBS-KBS
General Mgr. ..... Dr. Frank Cerniglia
Chief Engineer ..... Joe Turbyfill

KMLB—Monroe—1930

Frequency: 1440 Kc. .. Power: 5000 d.: 1000 n.
Owned-Operated By ..... WSTV, Inc.
Business Address ..... Box 1723
Tel.: FAirfax 2-7161 ..... ABC, NBC
Representative ..... Pearson
General Manager ..... James Plaisance
Chief Engineer ..... O. R. Morgan

KNOE—Monroe—1944

Frequency: 1390 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... James A. Noe
Address ..... Box 1742
Tel.: FA 2-8155 ..... Independent
Representative ..... H-R Reps
President ..... James A. Noe
General Manager ..... B. Davis
Chief Engineer ..... Ray Boyd

KMRC—Morgan City—1954

Frequency: 1430 Kc. ..... Power: 500 Watts
Owned ..... Tri-City Bcstg. Inc.
Address ..... P. O. Box 889
Tel.: 9036 ..... KBS
President ..... Warren J. Fortier
General Mgr. ..... P. A. Trim

KNOC—Natchitoches—1947

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Natchitoches Bcstg. Co.
Business-Studio Address ..... 720 Front St.
Tel.: 2353 ..... Independent
Station Representative ..... Bob Dore
Pres., Gen. Mgr., Chief Eng. .. B. H. Bailey, Jr.
Sta., Comm. Mgr. ..... Norman A. Fletcher
Program Director ..... Jim Elkins
Sales Prom. Manager ..... Kevin Lynch

KANE—New Iberia—1946

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned-Operated By .... New Iberia Bcstg. Co.
Address ..... 104 W. St. Peter St.
Tel.: EMerson 9-6726 ..... Independent
General Mgr. ..... George H. Thomas
Sta. Mgr. ..... Donald Bonin
Commercial Manager ..... Sherry A. Lopez
Program Director ..... Dee Voorhies
Publicity Director ..... Ken Nowell
Chief Engineer ..... Joe Sikes

KVIM—New Iberia—1951

Frequency: 1360 Kc. .... Power: 1000 Watts d.
Owned-Oper. By ..... Queen City Bcstg. Co.
Address ..... P. O. Box 50
Tel.: EMerson 4-5826 ..... Independent
General Manager ..... John H. Coco
Chief Engineer ..... Lloyd Bernard

WBOK—New Orleans—1951

Frequency: 800 Kc. ..... Power: 1000 W., d.
Owned-Oper. By ..... OK Group
Address ..... 505 Baronne St.
Tel.: 525-5363 ..... Independent
Station Representative ..... Bernard Howard
President ..... Jules J. Paglin
V.P., Gen. Mgr. ..... Ed. Prendergast
Ex. Vice Pres ..... Stanley W. Ray, Jr.
Commercial Manager ..... Fred Schwarz
Program, Publicity Dir. ..... Rene Duffour
Chief Engineer ..... John Hart
Owners of: WLOK-AM, Memphis; WGOK-AM, Mobile; WXOK-AM, Baton Rouge; KAOK-AM, Lake Charles; KYOK-AM, Houston.

WDSU—New Orleans—1923

Frequency: 1280 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... WDSU Bcstg. Corp.
Business Address ..... 520 Royal St.
Tel.: TU 4371 ..... NBC
Representative ..... John Blair
President ..... Edgar B. Stern
General Mgr. ..... A. Louis Read
Station Manager ..... John F. Screen
Commercial Manager ..... Harold Wheelahan
Production Manager ..... Larry Wilson
Sales Prom. Mgr. ..... Stan Cohen
Operation Manager ..... Stanley Holiday
Chief Eng. ..... Lindsey Riddle

WSMB—New Orleans—1925

Frequency: 1350 Kc.....Power: 50 Kw
Owned .....WSMB, Inc.
Address.....Maison Blanche Bldg.
Tel.: MA 5921.....ABC
Representative .....Hollingbery
President.....John M. Shaheen
General Mgr.....John L. Vath
Chief Engineer.....Harold Nebe
Owners of: WFBL, Syracuse, N. Y.; KORL, Honolulu, Hawaii.

WJBW—New Orleans—1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..Radio New Orleans, Inc.
Address.....637 Common St.
Tel.: TUlane 8265.....Independent
Station Representative .....Forjoe
President.....Sherwood J. Tarlow
VP., General Mgr.....Allan W. Roberts
Commercial Manager.....Norman Duffour
Oper. Manager.....Bobby Vann
Program Director.....Allan Allknight
Sales Program Mgr.....Robert Sardina
Publicity Director.....Patsy McCabe
Chief Engineer.....Charlie Herman
Owners of: WHFL, Boston; WWOK, Charlotte; WARE, Ware; WLOB, Portland, Me.

WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By...Supreme Bcstg Co., Inc.
Address.....1500 Canal St.
Tel.: 529-3131 .....MBS
Sta. Representative.....Weed
President .....Chester Owens
Gen. Mgr., Ch. Eng.....George A. Mayoral
Program Dir.....Tom Abbott
Publicity Dir.....Carol Wattigney

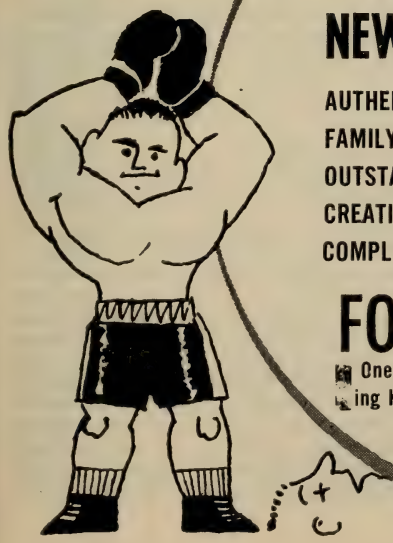
WNOE—New Orleans—1925

Frequency: 1060 Kc...Power: 50,000 d.; 5000 n.
Owned-Operated By.....James A. Noe
Business-Studio Address.....St. Charles Hotel
Tel.: EX 2173.....Independent
Representative .....Avery-Knodel
President.....James A. Noe
Gen., Sta. Mgr.....James A. Noe, Jr.
Comm., Sales Prom. Mgr.....Cleve J. Brien
Program Director.....G. Mason
Chief Engineer.....A. J. Bourgeois

WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Storz Broadcasting Co.
Address.....328 Chartres St.
Tel.: MA 3562.....Independent
Station Representative .....Eastman

WSMB
RADIO
DOMINATES!



NEW ORLEANS, LOUISIANA

AUTHENTIC NEWS COVERAGE
FAMILY PROGRAMMING
OUTSTANDING EXPERIENCED AIR SALESMEN
CREATIVE SELLING
COMPLETE MERCHANDISING

FOUNDERS CORP.

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse, New York WSMB, New Orleans, Louisiana.

President .....Todd Storz
V.P., General Mgr.....Fred Berthelson
Program Dir.....D. Braun
Chief Engineer.....Carlos A. Schmid

WWL—New Orleans—1922

Frequency: 870 Kc.....Power: 50,000 Watts
Owned-Operated By.....Loyola U. of South
Address .....Roosevelt Hotel
Tel.: JAckson 5-2194.....CBS
Representative .....Katz
President.....Rev. Patrick J. Donnelly, S.J.
Sales Promotion Manager.....Ray Eberhardt
Program Director.....William T. Romaine
Publicity Director.....Morris Trahan
Chief Engineer.....J. D. Bloom
Owners of: WWL-TV.

WWOM—New Orleans—1958

Frequency: 600 Kc.....Power: 1 Watt d.
Owned By.....Franklin Bcstg. Co.
Address.....614 N. Rampart St.
Tel.: AUdubon 4424.....Independent
General Mgr.....D. Wagenvoord
Sales Mgr.....Mike Verges

WYLD—New Orleans—1951

Frequency: 940 Kc. ..Power: 1 Wt. d. 500 n.
Owned By.....Rounsaville of N.O. Inc.
Address.....2906 Tulane Ave.
Tel.: 822—1945 .....Independent
Sta. Reps.....Pearson; Dora-Clayton
President.....Robert W. Rounsaville
General Manager.....W. Arthur Selley Jr.
Station Manager.....John J. Revisore
Program Director.....Robert D. Hudson
Sales Prom. Mgr.....David R. Shaffer
Chief Engineer.....Lee Caput
Owners of: WCIN, Cincinnati; WVOL, Nashville; WMBM, Miami Beach; WLOU, Louisville; WTMP, St. Petersburg; KRZY, Dallas.

KREH—Oakdale—1953

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Louisiana Bcstg. Service
Address.....P.O. Box 71
Tel.: 900..... KBS
General Manager.....R. L. Hooks
Chief Engineer.....L. Hargrove

KWCL—Oak Grove—1958

Frequency: 1280 Kc.....Power: 500 Watts, d.
Owned By.....Carroll Bcstg. Co.
Address.....South Jackson St.
Tel.: GArden 8-2389.....KBS
President.....E. R. McCormick
General Mgr.....M. McCormick
Station Mgr.....Charles Farrell

KSLO—Opelousas—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KSLO Bcstg. Co.
Address.....P. O. Box 392
Tel.: 942—2633.....ABC
Representative.....Sears & Ayer
General Mgr.....W. Eugene Jones
Station Manager.....Wandell Allegood
Program Director.....Rita Valin
Chief Engineer.....Don Murphy

KRIH—Rayville—1957

Frequency: 990 Kc.....Power: 250 Watts, d.
Owned By.....John Touchstone
Address .....Box 420
Tel.: 4855.....KBS
Gen. Mgr.....H. T. Cumpton

KRUS—Ruston—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Ruston Bcstg. Co.
Address .....Box 533
Tel.: AL 5-2530.....KBS
Newspaper Affil. .....Leader
President.....C. E. Faulk, Jr.
Gen. Manager.....William Carter
Chief Engineer.....C. P. Demaree

KANB—Shreveport—1958

Frequency: 1300 Kc.....Power: 1,000 Watts d.
Owned By.....Kenwil, Inc.
Address.....P. O. Box 7243
Tel.: 423—2668 .....Independent
Sta. Reps.....Wittig, Dora Clayton, Oakes
General Manager.....Glenn V. Wilson
Commercial Manager.....Brown E. Moore
Program Director.....Doris Mae Wilson
Chief Engineer.....A. Thomas Moore

KBCL—Shreveport—1957

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Good Music, Inc.
Address.....P.O. Box 727
Tel.: 3-1606.....Indepndent
Station Reps.....Melville; Geo. T. Hopewell
President.....C. Godfrey
General, Station Mgr.....Joe Monroe
Chief Engineer.....Joel E. Wharton

KCIJ—Shreveport—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By....Southwest Bcstrs. Inc.
Address .....Box 197
Tel.: 424—0814 .....KBS
Representative .....Gill-Perna
President, Gen. Mgr.....Bob Neal
Program Publicity Dir.....E. V. Roberts
Chief Engineer.....Benny Culbertson

KEEL—Shreveport—1923

Frequency: 710 Kc..Power 10 Kw. d.; 5 Kw. n.
Owned-Oper. By.....Foster & Associates
Address.....1500 N. Market
Tel.: 425—8692 .....Independent
Station Rep.....John Blair
Pres.....Gordon B. McLendon
General, Sta. Manager.....Richard H. Wilcox
Comm. Prom. Mgr.....Marie Gifford
Chief Engineer.....Rudy Johnson
Owners of: KLIF, Dallas; KILT, Houston; KTSA, San Antonio; WAKY, Louisville; WYSL, Buffalo; KABL, San Francisco.

KJOE—Shreveport—1954

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned.....Ray Armand Bcstg. Co
Address.....529½ Crockett St.
Tel.: 422—0732 .....MBS
Station Representative...Charles Bernard Co.
Owner, Gen. Mgr.....Ray Armand Koviiz
Chief Eng.....N. L. Keys

KOKA—Shreveport—1957

Frequency: 980 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....John McLendon & Assoc.
Business Address.....P.O. Box 3605
Tel.: 422-3122 .....Independent
Sta. Rep. .....Pearson
President, Gen. Mgr.....John McLendon
Station Manager.....A. Evans

KREB—Shreveport—1960

Frequency: 1550 Kc..Power: 1 Kw. d., 500 W. n.
Owned By.....Radio Shreveport
Address.....311 Milam St.
Tel.: 42 - 33681.....Independent
Station Representative.....Hollingbery
Station, Comm. Mgr.....Sam Styles

KRMD—Shreveport—1928

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....T. B. Lanford
Address.....P. O. Box 1712
Tel.: 323—6172 .....ABC
Representative .....Weed
President.....T. B. Lanford
General, Comm. Mgr.....Thomas A. Gresham
Program Director.....Joseph H. Keith
Chief Engineer.....Dub Wilkinson
Owners of: KALB-AM-TV-FM, Alexandria; KPLC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KRMD-FM.

KWKH—Shreveport—1925

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Operated By..International Bcstg. Corp.
Address.....P. O. Box 1387
Tel.: 422—8711 .....Independent
Newspaper Affiliation.....Shreveport Times
Representative .....Christal Co.
President.....William H. Bronson
Exec. V.P., Gen. Mgr.....Henry B. Clay
Commercial Manager.....Jack Timmons
Prom. Mgr., Pub. Dir.....James T. Briggs
Prog. Director.....Frank Page
Tech. Dir.....W. E. Antony
Chief Engineer.....O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc.....Power: 1000 Watts
Owned.....Springhill Broadcasting Co.
Address .....Box 597
Tel.: LE 9-4616.....KBS
President .....Roy M. Fish
General Mgr.....John K. Hill
Chief Engineer.....Robert Wainwright

KIKS—Sulphur-Lake Charles 1955

Frequency: 1310 Kc.....Power: 500 W. d.
Owned-Operated By.....Lake Bcstg. Co.
Address.....Box 190, Sulphur
Tel.: JAckson 7-5266.. .....Independent
Sta. Representative.....Paul Raymer
General Manager.....Dale D. Mahurin
Station Manager.....Cecil E. Bland, Jr.
Commercial Manager.....Carroll A. Wynn
Program Director.....Ray Brown
Chief Engineer.....Carl Doiron

KTLD—Tallulah—1954

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Howard E. Griffith
Address ..... Box 1360
Tel.: 1360 .....KBS
General, Sta. Mgr.....Howard E. Griffith

KTIB—Thibodaux—1953

Frequency: 630 Kc.....Power: 500 W., d.
Owner.....Delta Bcstrs., Inc.
Address.....701 W. 5th St.
Tel.: Hillcrest 7-9006.....Independent
President.....F. H. Block
General Mgr.....Ray Saadi
Chief Engineer.....Lee Martin

KVPI—Ville Platte—1953

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Ville Platte Bcstg. Co.
Address .....Box 566
Tel.: 5888.....KBS
President.....Lionel B. Deville
Gen., Comm. Mgr.....Chris Duplechain
Chief Engineer.....J. L. Sylvester

KUZN—West Monroe—1955

Frequency: 1310 Kc.....Power: 1 Kw.
Owned.....Griffith Electric Co.
Address.....1515 N. 7th St.
Tel.: FAirfax 2-1491.....Independent
Representative .....Dore; Melville
President, Chief Eng.....Howard E. Griffith
General, Comm. Mgr.....Ollie Bales
Program Director.....Chuck Morgan
Owners of: KTLB-AM, Tallulah.

KEVL—White Castle—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Big League Bcstg. Co.
Address.....P. O. Box 418
Tel.: 4683 .....KBS
Owner.....Chas. E. Schwing, Jr.
General Mgr.....L. Miller

KVCL—Winnfield—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Winn Bcstg. Co.
Address .....Box 548
Tel.: 5822.....KBS
Gen. Mgr., Ch. Engr.....Edward R. Hall

KMAR—Winnesboro—1957

Frequency: 1570 Kc.....Power: 500 Watts, d.
Owned.....Franklin Bcstg. Co.
Address .....Box 312
Tel.: WInnesboro 5141.....Independent
Representative.....Continental Radio Sales
President.....Buddy Martin
Gen. Mgr.....Si Willing
Prog. Mgr.....Buddy Martin
Chief Engineer.....C. Graves

Pop.: 975,000
Families: 281,500

Maine

Radio Homes: 278,000
AM Stas. in State: 28

WFAU—Augusta—1946

Freq.: 1340 Kc....Power: 1 Kw. d.; 250 Wts. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business Address.....160 Bangor St.
Tel.: MAyfair 3-3878.....Independent
Station Reps....McGavren; Devney-O'Connell
President .....Faust Couture
Gen., Sta. Mgr.....Norman C. Gallant
Commercial Manager.....Richard McLennan
Program, Prom. Mgr.....Peter Kozich
Publicity Director.....Mona Toothaker
Chief Engineer.....Joseph Roy

WRDO—Augusta—1932

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....WRDO, Inc.
Address .....175 Water Street
Tel.: MA 3-4735.....NBC
Representative .....Weed
President.....William H. Rines
Station Manager.....Leslie R. Hubley
Chief Engineer.....Harold T. Dinsmore

WABI—Bangor—1924

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By....Community Bcstg. Service
Business-Studio Address.....57 State St.
Tel.: 6446.....ABC
Representative.....Hollingbery, Kettell-Carter
V.P., Gen. Mgr.....Walter L. Dickson
Sta. Program Dir.....John F. MacRae
Chief Engineer.....Ed Winchester

WGUY—Bangor—1947

Frequency: 1250 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Bangor Bcstg. Corp.
Address.....26 Central St.
Tel.: 7354 .....Independent
Station Reps.....Devney-O'Connell
V. P., Gen. Mgr.....Louis J. Borgatti
Sta., Program Manager.....Robert Dow
Publicity Director.....G. Linda Nason
Chief Engineer.....Paul Reynolds

WLBZ—Bangor—1926

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....Maine Bcstg. Co.
Address.....P.O. Box 921
Tel.: BA 2-4656.....NBC
Station Representative.....Weed
President.....William H. Rines
Station Mgr.....Edward E. Guernsey
Chief Engineer.....John H. Wibby

WMMS—Bath—1957

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Winslow T. Porter
Address.....195 Front St.
Tel.: HI 3-5542.....Independent
Pres., Gen. Sta. Mgr.....Winslow T. Porter
Commercial Mgr.....E. Hawley
Publicity Director.....Lewis Colby
Chief Engineer.....Dr. Harry F. Hinckley

WIDE—Biddeford—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Biddeford-Saco Bcstg. Corp.
Address.....126 Main St.
Tel.: Atlantic 4-4566.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....J. Alan Jasper
V. P., Treasurer.....M. Chester Ball
Station Mgr.....Howard B. Martin
Commercial Manager.....Franklin Fowler
Program Director .....Edward Horne
Chief Engineer.....Carl Snow

WCME—Brunswick—1955

Frequency: 900 Kc.....Power: 1,000 Watts
Owned By.....Westminster Bcstg. Co.
Address .....River Road
Tel.: PA 5-5507.....Independent
Representative .....Walker-Rawalt
President, Program Dir..Roger H. Strawbridge
Comm. Publicity Mgr.....William N. McKeen
Chief Engineer.....Melville Whitcomb

WQDY—Calais—1959

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....St. Croix Bcstg. Co., Inc.
Address.....International Broadcast House
Tel.: GLobe 4-7545.....Independent
Sta. Rep. .....Hollingbery
President, General Mgr.....John H. Vondell Jr.
V. P., Commercial Manager.....John P. Foster
Program Director.....Daniel F. Hallingdale
Chief Engineer.....Dale Wing

WFST—Caribou—1956

Frequency: 600 Kc.....Power: 5 Kw., d.
Owned.....Northern Bcstg. Co.
Address .....Box 65
Tel.: GYpsy 6-3731.....Independent
Sta. Reps.....Devney-O'Connell, McGavren
V.P., Gen. Sta. Mgr.....Elby Stevens
Commercial Mgr.....Al Knight
Program Director.....Dick Meyer
Chief Engineer.....G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1350 Kc.....Power: 1000 Watts
Owned By..... Coastal Broadcasitng Co. Inc.
Address.....Christian Ridge Road
Tel.: NOrmandy 7-2523.....Independent
Station Representative.....Walker-Rawalt
President.....Milton C. Chapman
General, Station Mgr.....Donald E. Knowles
Comm., Prom. Mgr.....Donald C. Graffam
Program, Publicity Dir.....William T. McCarthy
Chief Engineer.....Richard T. Laffin

WKTJ—Farmington—1959

Frequency: 1380 Kc.....Power: 1,000 Watts
Owned By.....Franklin Broadcasting Corp.
Address.....P. O. Box 590
Tel.: Farmington 3000.....Independent
Station Rep. .....Kettel-Carter
President, Gen. Mgr.....Elden H. Shute Jr.
Treasurer.....Gerald T. Higgins
Commercial Manager.....Harry K. Heustis
Program Director.....Richard W. Booth
Chief Engineer.....R. Dean Seguin

WHOU—Houlton—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....N. Maine Bcstg. Corp.
Address.....1340 North Rd.
Tel.: 2257.....NBC-ABC
Representative .....Webb
President, Gen. Mgr.....B. Esters

WCOU—Lewiston—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Twin City Bcstg. Co., Inc.
Business-Studio Address.....223 Lisbon St.
Tel.: STate 4-6921.....Independent
Sta. Reps.....Devney-O'Connell; McGavren
Pres., Pub. Dir.....Faust Couture
Gen., Sta. Mgr.....John C. Libby
Commercial Manager.....Oscar J. Normand
Program Director.....Janet Lavenger
Chief Engineer.....Carl P. Rounds
Owners of: WFAY, Augusta.

WLAM—Lewiston—1947

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.Lewiston-Auburn Bcstg. Corp.
Business-Studio Address.....129 Lisbon St.
Tel.: ST 4-5401.....ABC
Sta. Reps.....Everett, McKinney; Kettell-Carter
Pres., Gen. Mgr.....F. Parker Hoy
Station Manager.....Harold Dutch
Comm. Prom. Mgr.....Romeo E. Sanscoucy
Program Director.....Robert D. Mowers
Publicity Director.....Frederick H. Gage
Chief Engineer.....Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....Maine Radio & TV Corp.
Business-Studio Address.....157 High St.
Tel.: SP 2-0181.....NBC
Representative .....Weed
President.....William H. Rines
General Manager.....Jack S. Atwood
Sta., Comm. Mgr.....Benjamin A. Hubley
Program Director.....James E. Brunelle
Sales Prom. Manager.....Linwood T. Pitman
Publicity Director.....Janet Voorhis
Chief Engineer.....Charles R. Brown
Owners of: WCSH-TV.

WGAN—Portland—1938

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By..Guy Gannett Bcstg. Services
Business-Studio Address.....390 Congress St.,
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publishing
Representative ....Avery-Knodel, Foster Creed
President.....Jean Gannett Williams
General Manager.....Creighton E. Gatchell
Comm. Sta. Manager.....Francis H. Farnum Jr.
Sales Prom. Mgr.....Jack Harvey
Publicity Director.....Nunzi Casavola
Prog. Dir.....C. R. Sanford
Chief Engineer.....Roger W. Hodgkins
Owners of: WGAN-TV.

WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned.....Casco Bcstrs. Corp.
Business Address.....645 Congress St.
Tel.: SP 5-2336.....Independent
Sta. Reps..Devney-O'Connell, Eckels, McGavren
President.....Sherwood J. Tarlow
General, Station Manager.....Melvin L. Stone
Commercial Manager.....David L. Royte
Sales Promotion Manager.....Robert Jordan
Program Director.....Howard Leonard
Publicity Director.....Walter Thomes
Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Hildreth Bcstg. Co.
Business-Studio Address.....477 Congress St.
Tel.: SP 3-8111.....ABC, MBS
Rep. .....Kettel-Carter, Hollingbery
President.....Horace A. Hildreth
Exec. V. P., Gen. Mgr.....Walter L. Dickson
Station Manager.....Raymond G. Mercier
Commercial Manager.....William J. Mullen
Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1931

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By....Aroostook Bcstg. Corp.
Address .....Washburn Rd.
Tel.: 9-2461 .....MBS-NBC
Representative.....Hollingbery, Kettel-Carter
President.....Horace A. Hildreth
Exec. V.P.....W. L. Dickson
Station Mgr.....S. Lyons
Chief Engineer.....Lester E. Hughes

WEGP—Presque Isle—1960

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By.....Presque Isle Radio Co.
Address.....418 Main St.

Tel.: POrter 8-5141 ..... Independent
Station Rep. ..... Walker-Rawalt
President ..... Edward G. Perrier
General, Sta. Manager ..... Ted Coffin
Commercial Manager ..... Richard Marshall
Chief Engineer ..... Gilbert M. Titcomb Jr.

WRKD—Rockland—1952

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Knox Bcstg. Co.
Address ..... 493 Main St.
Tel.: Lyric 4-8451 ..... ABC
Representative ..... Kettell-Carter
President ..... Carleton D. Brown
Station Manager ..... Paul R. Huber
Commercial Mgr. ..... Terrence Economy
Chief Engineer ..... Ernest Hammond

WRUM—Rumford—1953

Frequency: 790 Kc. ..... Power: 1 Kw. d.
Owned-Oper. By ..... Rumford Bcstg. Co.
Address ..... 89 Congress St.
Tel.: 364—3701 ..... KBS
Sta. Reps. ..... Devney-O'Connell; Eckels
President ..... Melvin L. Stone
General Manager ..... Kenneth J. Ellis
Commercial Manager ..... Ray Auger
Program Director ..... Bob Ouelette

WSME—Sanford—1957

Frequency: 1220 Kc. ..... Power: 1 Kw., d.
Owned ..... York Bcstg. Co.
Address ..... Box 1220
Tel.: 1574 ..... Independent
Sta. Reps. ..... Devney-O'Connell; McGavren
President ..... Melvin L. Stone
General, Comm. Mgr. ..... John A. Carlson
Program, Publicity Director ..... Fred E. Nutter
Sales Prom. Mgr. ..... Frank De Francesco
Chief Engineer ..... Richard B. Parker

WGHM—Skowhegan—1956

Frequency: 1150 Kc. ..... Power: 5 Kw. d.
Owned By ..... Pineland Broadcasting Co.
Address ..... 61 Water St.
Tel.: GReenwood 4-2727 ..... KBS
Sta. Reps. ..... Devney-O'Connell; McGavren
President ..... Melvin L. Stone
Gen. Managers ..... P. W. & J. S. Larkin
Chief Engineer ..... Lewellyn Greenlaw

WKTQ—South Paris—1955

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Oxford Bcstg. Co.
Business Address ..... 1450 Alpine St.
Tel.: PI 3-2311 ..... Independent
Pres., Comm. Mgr. ..... Gerald T. Higgins
Station Mgr. ..... Eldon H. Shute, Jr.
Chief Engineer ..... R. Dean Seguin

WTVL—Waterville—1946

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Kennebec Bcstg. Co.
Business-Studio Address ..... 36 Silver St.
Tel.: TR 3-3311 ..... ABC
Representative ..... Hollingbery, Kettell-Carter
Pres., Gen.-Station Mgr. ..... Carleton D. Brown
Commercial Manager ..... Harold L. Vique
Program Dir. ..... Geo. Redpath
Chief Engineer ..... Don Sutherland

WJAB—Westbrook—1959

Frequency: 1440 Kc. ..... Power: 5 Kw.
Owned By ... Westbrook Broadcasting Co., Inc.
Address ..... 841 Main St.
Tel.: UL 4-8409 ..... Independent
Representative ..... Everett-McKinney, Inc.
General Manager ..... R. Durgin

Pop.: 3,128,000
Families: 896,000

Maryland

Radio Homes: 860,000
AM Stas. in State: 34

WAMD—Aberdeen—1957

Frequency: 970 Kc. ..... Power: 500 Watts, d.
Owned By ..... Harford Cty. Bcstg. Co.
Address ..... P. O. Box 485
Tel.: CR 2-4400 ..... Independent
Pres., Gen. Mgr. ..... J. L. Allen
Commercial Mgr. ..... Robert D. Huntley
Program Dir. ..... R. H. Gray
Chief Engineer ..... J. A. McAulay

WABW—Annapolis—1946

Frequency: 810 Kc. ..... Power: 250 Watts d.
Owned-Oper. By ..... ABW Bcstrs.
Business Address ..... P. O. Box 1551
Tel.: CO 3-9211 ..... KBS
President ..... Lester Greenwalt
General Manager ..... Rolland C. Bourbeau
Chief Engineer ..... Joseph Griscomb
Owners of: WGSA, Ephrata; WCBG, Chambersburg

WANN—Annapolis—1947

Frequency: 1190 Kc. ... Power: 10000 Watts d.
Owned-Operated By ... Annapolis Bcstg. Corp.
Address ..... P.O. Box 631
Tel.: CO 3-2500 ..... Independent
Sta. Representative ..... John E. Pearson
Pres., Gen. Mgr. ..... Morris H. Blum
Chief Engineer ..... M. W. Pittman

WNAV—Annapolis—1948

Frequency: 1430 Kc.. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By ..... Capital Bcstg. Co.
Address ..... Admiral's Drive
Tel.: CO 3-2639 ..... Independent
Station Rep. ..... Breen-Ward
President ..... Henry Rau
Station Manager ..... Bill W. Fillingham
Program Director ..... Betty Straubel
Chief Engineer ..... Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned.....Hearst Corp. (Radio & TV. Div.)
Address.....2610 Maryland Ave.
Tel.: HO 7-3000.....NBC
Representative .....McGavren
General Mgr.....Thomas S. Carr
Commercial Mgr.....Alfred E. Burke
Sales Prom., Pub. Dir.....Henry Hines
Chief Engineer.....John Wilner
Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Milwaukee; WCAE-AM-FM, Pittsburgh; WTAE-TV, Pittsburgh.

WBMD—Baltimore—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Key Bcstg. Corp.
Business-Studio Address.....879 Park Ave.
Tel.: MU 5-7095.....Independent
Station Rep. .....Chas. Bernard
President.....George E. Hull
Gen., Sta., Comm. Mgr.....Carl G. Brenner
Program Director.....Clark West
Publicity Director.....Webb Roszelle
Chief Engineer.....Joe Powers
Owners of: WPTX, Lexington Park.

WCAO—Baltimore—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plough Bcstg. Co., Inc.
Business-Studio Address..1102 N. Charles St.
Tel.: MU 5-0600.....Independent
Representative .....Radio-TV Reps.
President.....Harold R. Krelstein
V.P., Gen. Mgr.....Byron Millenson
Sales Spvsr.....Edward L. Anzmann, Jr.
Program Director.....Robert Housen
Sales Prom. Mgr.....Mrs. Jean Mowbray
Publicity Director.....Charles Purcell
Chief Engineer.....C. A. Seibold Jr.

WCBM—Baltimore—1924

Frequency: 680 Kc...Power: 10,000 d.; 5000 n.
Owned-Oper. By.....Baltimore Bcstg. Corp.
Bus.-Studio Address.....Community House
Tel.: BE 5-8400.....CBS
Sta. Representative.....P. G. & W.
President .....John Elmer
Executive V.P.....G. H. Roeder
V.P. Operations.....Charles A. Roeder
V.P. Sales.....John E. Hegly
Production Dir.....Elane Stein
Publicity Dir.....Diana Wescott
Chief Engineer.....G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....1360 Bdcstg Co., Inc.
Business Address.....3113 W. North Ave.
Tel.: WI 7-1245.....Independent
Station Representative.....Bernard Howard
Exec. V. P., Gen. Mgr.....Samuel E. Feldman
Commercial Manager.....Bentley A. Stecher
Program Director.....Wiley Daniels
Sales Prom. Mgr.....Mary H. Rawlings
Chief Engineer.....Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By...The Baltimore Radio Show
Address.....13 E. 20th St.
Tel.: MU 5-1300.....Independent
Representative .....John Blair & Co.
President .....Robert S. Maslin
General, Station Mgr.....Robert B. Jones, Jr.
Commercial Manager.....Dudley Tichenor
Program Director.....Ralph Phillips
Chief Engineer.....William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Maryland Bcstg. Corp.
Business-Studio Address....7 E. Lexington St.
Tel.: LE 9-7808.....Independent
Sta. Reps.....Select; Adam Young; Ayers
Pres., Gen. Mgr.....Thomas G. Tinsley, Jr.
V. P., Station Manager.....Robert C. Embry
Program Director.....Bob Adams
Chief Engineer.....Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....United Bcstg. Co.
Business-Studio Address....912 N. Charles St.
Tel.: SA 7-8250.....Independent
Station Reps.....UBC, Dora-Clayton
President .....Richard Eaton
General Manager.....H. Haslett
Chief Engineer.....W. C. Mullen

WWIN—Baltimore—1951

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Belvedere Bcstg. Co.
Address.....1119 N. Charles St.
Tel.: SAratoga 7-3555.....ABC
President.....Thomas F. McNulty
General Mgr.....H. S. Earp
Chief Engineer.....Norman K. Buker

WCEM—Cambridge—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....The Shore Bcstg Co.
Address.....Queen Anne Ave.
Tel.: ACademy 8-4800.....KBS
Pres., Gen. Mgr.....G. P. Richards
Sta., Commercial Mgr.....Sam Cannon, Jr.
Prog. Dir.....Bette B. Robbins
Chief Engineer.....Richard D. Groff

WCUM—Cumberland—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Allegany Cty. Bcstg. Corp.
Business Address.....P.O. Box 360
Tel.: PArkview 4-5400.....CBS
Representative .....Thomas F. Clark
President, Gen. Mgr.....Wallace L. Hankin
Commercial Manager.....Robert J. Lacy
Program Director.....Edward Enderle
Sales Prom. Mgr.....Marilyn Hankin
Publicity Director.....Nelliemae B. Redhead
Chief Engineer .....Martin Croft

WTBO—Cumberland—1928

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Cumberland Valley Bcstg. Co.
Address .....Box 510
Tel.: PA 2-6666.....NBC
Representative .....Burn-Smith
Pres., Gen., Sta. Mgr.....A. William German
V.P., Comm. Mgr.....Floyd V. Cozad
Chief Engineer.....R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc.....Power: 500 W. d.
Owned-Operated By.....Erway Bcstg. Corp.
Address.....1901 St. Paul St., Baltimore 18
Tel.: CHesapeake 3-3886.....Independent
Sta. Representative.....Broadcast Time Sales
President.....Guy S. Erway
General, Sta. Mgr.....R. J. Bennett
Program Director.....Bob Hilber
Publicity Director.....Al Stevens
Sales Prom Mgr.....Senius Smith
Chief Engineer.....Duane Cornett

WEMD—Easton—1960

Frequency: 1460 Kc.....Power: 500 W.
Owned By.....Easton Broadcasting Co.
Business Address.....P. O. Box 1149
Tel.: TA 2-3301.....KBS
Station Rep.....Thomas F. Clark
General & Sales Mgr.....A. Drew
Promotion Dir.....W. Standiford

WFMD—Frederick—1936

Freq.: 930 Kc.....Power: 5 Wts. d.; 1 Wt. n.
Owned-Operated By.....Monocacy Bcstg. Co.
Address.....1 West Seventh St.
Tel.: MO 3-4181.....CBS
President, Gen. Mgr.....Laurence Leonard
Program Director.....Morton Siegel
Sales Prom. Mgr.....Mildred Siegel
Chief Engineer.....Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Western Md. Bcstg. Co.
Address.....P.O. Box 74
Tel.: OVerbrook 9-8871.....Independent
General Mgr., Ch. Eng.....D. C. Loughry
Commercial Mgr.....D. Hellegas

WARK—Hagerstown—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....United Bcstg. Co.
Address .....128 S. Prospect St
Tel.: RE 3-4500.....CBS
President .....Richard Eaton
Gen., Sta. Mgr.....S. E. Phillips
Prog. Dir.....Richard Collyer
Chief Engineer.....G. Harold Brewer
Owners of: WANT, Richmond; WTID, Newport News; WINX, Rockville; WSID, Baltimore; WJMO, Cleveland; WOOK, Washington, D.C.; WMUR-TV, Manchester.

WJEJ—Hagerstown—1932

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Hagerstown Bcstg. Co., Inc.
Business-Studio Address .....Franklin Court
Tel.: RE 9-2323.....MBS-ABC
Representative ..... Burn-Smith
Pres., Gen. Mgr. .....Grover C. Crilley
Comm. Sta. Mgr.....Lou L. Garris
Program Director.....Betty Andrews
Chief Engineer.....George McIntire

WASA—Havre de Grace—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Chesapeake Bcstg. Corp.
Address .....P. O. Box 97
Tel.: WEstmore 9-0800.....Independent
General, Sta. Manager.....Mrs. Jason T. Pate
Comm.-Sales Prom. Mgr.....Charles W. Irwin
Program, Publicity Dir.....John H. Little
Chief Engineer.....Don F. Whan

WKIK—Leonardtown—1953

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Southern Md. Bcstrs. Inc.
Address.....P. O. Box 346
Tel.: GR 5-2211.....Independent
Pres., Gen. Mgr., Ch. Engr.....James L. Bittner

WPTX—Lexington Park—1953

Frequency: 920 Kc.....Power: 500 Watts, d.
Owned .....Key Broadcasting
Address.....Lexington Park Hotel
Tel.: VO 2-1031.....KBS
General Manager.....C. Brenner

WETT—Ocean City—1960

Freq.: 1590 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned By.....The WETT Corp.
Address.....P. O. Box 61
Tel.: ATlantic 9-7201 .....Independent
Station Rep.....Breen & Ward
President.....Harrison J. Langeler
General Mgr.....J. L. O'Conner, Jr.
Station Mgr.....J. G. Lenoir
Commercial Mgr.....Irwin J. Meyer
Sales Prom. Mgr.....David W. Beck
Program Director.....John J. Quinn
Chief Engineer.....Edward Koller

WDMV—Pocomoke City—1955

Frequency: 540 Kc.....Power: 500 W. d.
Owned-Operated By..Eastern Shore Bcstg. Co.
Address.....Box 210
Tel.: Pocomoke 540.....Independent
Station Rep. .....Walton
President .....Ernest Tannen
General Mgr.....Curt White
Program Director.....John Ennis
Chief Engineer.....Paul Lewellyn

WINX—Rockville—1951

Freq.: 1600 Kc..Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By..Montgomery Cty. Bcstg. Co.
Address.....8 Baltimore Rd.

Tel.: POplar 2-4357.....Independent
Sta. Reps.....Wittig; United
President.....Richard Eaton
General, Publicity Mgr.....Pierre D. Eaton
Commercial Manager.....John Panagos
Station Manager.....Nancy G. Preffitt
Program Director.....Richard M. Denham
Sales Prom. Mgr.....Bud Myers
Chief Engineer.....John T. Jennings Jr.

WBOC—Salisbury—1940

Frequency: 960 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....The Peninsula Bcstg. Co.
Bus.-Studio Address.....Radio TV Park
Tel.: PIoneer 9-6131.....MBS
Representative .....Burn-Smith
President.....John W. Downing
Gen., Sales Prom. Mgr.....Charles J. Truitt
Chief Engineer.....Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc.....Power 1000 Watts, d.
Owned.....Delmarva Broadcasting Corp.
Address.....700 E. Main St.
Tel.: PIoneer 2-3212.....ABC
President.....Robert C. Doyle
Commercial Mgr.....Frank Adams
Program Director.....O. L. Layton

WJDY—Salisbury—1958

Frequency: 1470 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Salisbury Bcstg. Co.
Business Address.....106 W. Circle Ave.
Tel.: PIoneer 2-5191.....Independent
Station Representative....United Broadcasting
Pres., Gen. Mgr.....Norman Glenn
Sales Promotion Mgr.....Ed Vaughn
Publicity Director.....Bob Rogers
Chief Engineer.....Herb Kravitz

WAQE—Towson—1955

Frequency: 1570 Kc.....Power: 1000 W., d.
Owned-Oper. By.....WTOW, Inc.
Address.....26 West Pennsylvania Ave.
Tel.: VA 5-9660.....Independent
President.....John S. Booth
General Manager.....Charles S. Gerber
Chief Engineer.....George Klimes

WTTR—Westminster—1953

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Carroll County Bcstg. Corp.
Address .....Box 28
Tel.: TI 8-5511.....KBS
V.P., Gen., Comm. Mgr.....Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Everett L. Dillard
Address.....2647 University Blvd. W.
Tel.: LOckwood 5-0747.....Independent
Pres., Gen. Mgr.....Everett L. Dillard
Station Manager.....Jean M. Dillard
Chief Engineer.....Eugene Jaraskinske

Pop.: 5,187,000
Families: 1,501,000

Massachusetts

Radio Homes: 1,465,000
AM Stas. in State: 57

WARA—Attleboro—1950

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....Attleboro Radio Assn.
Address.....8 N. Main St.
Tel.: CA 2-1320.....Independent
Representative.....Foster & Creed
President.....Howard H. Sweet
General Mgr.....Keith S. Field
Commercial Mgr.....Wm. A. Dawson, Jr.
Chief Engineer.....Raymond Arnold

WBOS—Boston—1947

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By...Champion Bcstg. Sys., Inc.
Address.....790 Commonwealth Ave.
Tel.: BE 2-5650.....Independent
Station Representative .....Masla
President .....Herbert Hoffman
Gen., Sta. Mgr.....Ralph Weinman
Commercial Mgr.....Harry Goodman
Chief Engineer.....Anthony Olmedi

WBZ-WBZA
Boston-Springfield—1921
(Synchronous Operation)

Frequency: 1030 Kc.....Power: WBZ, 50,000 Watts; WBZA, 1000 Watts
Owned.....Westinghouse Bcstg. Co.
Address.....122 E. 42 St., N.Y.C., N.Y.
Tel.: MU 7-0808.....Independent
Station Representative.....AM Radio Sales
President.....D. H. McGannon
General Manager.....Paul G. O'Friel
Commercial Mgr.....A. B. Hartman
Sales Promotion Manager...John L. Williams
Program Mgr.....A. L. Heacock
Publicity Director.....Edward L. Pearle
Chief Engineer.....W. H. Hauser

Owners of: KPIX, San Francisco, Calif; WOWO, Fort Wayne, Ind.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

WCOP—Boston—1935

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plough Bdscg. Corp.
Bus.-Studio Address.....234 Clarendon St.
Tel.: CO 7-0123.....Independent
Representative .....Radio-TV Reps.
President .....Harold Krelstein
Gen., Sta. Mgr.....Roy V. Whisnand

WCRB—Boston—1948

Freq.: 1330 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned.....Charles River Bcstg. Co.
Business Address.....Sheraton Plaza Hotel
Tel.: COpley 7-7080.....Independent
Station Representative....Broadcast Time Sales
Pres., Gen. Mgr.....Theodore Jones
V.P. Sales Mgr.....Leonard V. Corwin
Sta. Mgr.....Richard L. Kaye
Program Director.....Robert A. Stuart-Vail
Publicity Director.....David S. MacNeill
Chief Engineer.....James Godfrey

WEEI—Boston—1924

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Oper. By .....CBS
Business-Studio Address.....182 Tremont St.
Tel.: HU 2-2323.....CBS
Representative.....CBS Radio Spot Sales
Gen. Mgr.....Thomas Y. Gorman
Sales Mgr.....Robert Sinnett
Chief Engineer.....Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....Air Trails Bcstg.
Address.....10 Arcade, Statler Office Bldg.
Tel.: LIberty 2-1717.....NBC
Representative .....Eastman
President.....Charles Sawyer
Exec. V.P.....J. P. "Pat" Williams
Vice Pres.....Alex Buchan
Gen., Comm. Mgr.....Arthur E. Haley
Chief Engineer.....George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Herald-Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AVenue 8-5000.....Independent
Newspaper Affil.....Herald-Traveler
Representative .....John Blair
President.....Robert B. Choate
V.P., Managing Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M. Tanger
Program Mgr.....John M. Day
Sales Prom. Director.....Robert B. Cheyne
Chief Engineer.....Phillip K. Baldwin
Owners of: WHDH-TV-FM.

WILD—Boston—1946

Frequency: 1090 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Noble Bcstg. Corp.
Address.....150 Massachusetts Ave.
Tel.: CO 7-1900.....Independent
Station Representative.....Bob Dore
President, Gen. Mgr.....Nelson B. Noble
Commercial Manager.....John Most
Station Manager.....Norman Kruglak
Program Director.....Pat Matthews
Chief Engineer.....Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc.....Power: 5000 Watts
Owned-Oper. By.....Richmond Brothers
Business-Studio Address....70 Brookline Ave.
Tel.: CO 6-3900.....Independent
Station Rep.....Adam Young
President, Gen. Mgr.....Maxwell E. Richmond
Comm. Prom. Mgr.....Robert S. Richmond
Program Director.....Arnie Ginsburg
Chief Engineer.....Morton L. Bardfield

WNAC—Boston—1922

Frequency: 680 Kc.....Power: 50 Kw.
Owned .....RKO General
Bus.-Studio Address.....21 Brookline Ave.
Tel.: CO 6-0800.....Independent
Representative .....H-R Reps.
President.....William M. McCormick
Vice President.....Thomas Bateson
Nat. Sales Manager.....Proctor Jones
Sales Prom. Mgr.....George Hallberg
Program Director.....John D. Maloy
Adv., Publicity Director.....Phyllis Doherty
Chief Engineer.....Irvin B. Robinson
Owners of: WNAC-TV; WOR-AM-TV, New York; KHJ-AM-TV, Los Angeles; KFRC, San Francisco; WHBQ-AM-TV, Memphis; CKLW-AM-TV, Detroit; WGMS, Washington, D. C.; WHCT-TV, Hartford.

WORL—Boston—1950

Frequency: 950 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Pilgrim Broadcasting Co.
Address.....705 Beacon Street
Tel.: CO 7-3800.....Independent
President.....Joseph A. Dunn
General Mgr.....G. Gray
Station Manager, Prog. Dir.....Bill Givens
Chief Engineer.....John Parker

WTAO—Boston—1948

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Harvey Radio Lab, Inc.
Address.....439 Concord Ave.
Tel.: ELliot 4-0500.....ABC
Station Representative.....Paul Raymer
President.....Frank J. Lyman, Jr.
General, Comm. Mgr.....William A. Queen
Program Director.....Billy Dale
Chief Engineer.....Louis Jordan
Owners of: WTAO-TV.

WBET—Brockton—1946

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Enterprise Publishing Co.
Business-Studio Address.....60 Main St.
Tel.: JU 6-1460.....Independent
Newspaper Affiliation.....Enterprise Times
Representative .....Walker-Rawalt
President.....A. H. Fuller
General Manager.....Earle G. Clement
Local Comm. Mgr.....Reinhold Steinhibler
Program Director.....M. Sothern Abbott
Chief Engineer.....Elbridge Hooker

WACE—Chicopee-Springfield 1946

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By..Commonwealth Bcstg. Co.
Bus. Address..Radio Center, 326 Chicopee St.
Tel.: LY 4-6654.....Independent
Station Representative.....Everett McKinney
President .....Paul Smallen
Gen. Mgr.....Ralph J. Robinson
Prog. Dir.....Sy Levy
Owners of: WEOK, Poughkeepsie.

WALE—Fall River—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Narragansett Bcstg. Co.
Address.....374 Central St.
Tel.: OS 4-3535.....MBS
Station Rep.....Bolles; Eckles
Manager.....George L. Sisson, Jr.
Commercial Mgr.....Markey Gosciminski
Chief Engineer.....J. R. Sisson

WSAR—Fall River—1921

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....K & M Publishing Co.
Bus.-Studio Address.....Box 927
Tel.: OS 7-9477.....Independent
Newspaper Affiliation.....Herald News, Inc.
Representative ..... Kettell-Carter
Vice Pres., Gen. Mgr.....Lincoln W. N. Pratt
Commercial Manager.....Cornelius Sullivan
Program Director.....J. Joseph Welch
Chief Engineer.....Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio Fitchburg, Inc.
Business-Studio Address.....717 Main St.
Tel.: DIamond 3-3766.....MBS
President.....Norman Knight
General, Comm. Mgr....James A. Fitzgerald, Jr.
Chief Engineer.....Ted Kalin

WFGM—Fitchburg—1949

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By..... Wachusett Bcstg. Corp.
Address.....170 Prichard St.
Tel.: DIamond 3-4897.....Independent
Station Rep...Everett-McKinney; Foster, Creed
President.....David M. Myers
General, Sta. Mgr.....James W. Chalmers
Chief Engineer.....Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKOX, Inc.
Bus.-Studio Address.....100 Mt. Wayte Ave.
Tel.: TR 3-7409.....Independent
Representative.....Kettell-Carter, Grant Webb
Gen. Mgr.....Richard E. Adams
Program Dir.....Carl B. Duncan
Chief Engineer.....Frank Bartel

WGAW—Gardner—1944

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned.....Gardner Bcstg. Co.
Address .....Green St.
Tel.: 632—1340 .....MBS
Representative .....Nona Kirby, Webb
President.....C. Edward Rowe
General Manager.....Theodore G. Converse
Station Manager.....Richard Mahon
Chief Engineer.....Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc.....Power: 250 Watts
Owned-Oper. By.....WSBS-The Berkshires, Inc.
Business Address.....Stockbridge Rd, Rt. 7
Tel.: Great Barrington 1567.....MBS
Station Representative .....Webb
Pres., Gen. Mgr.....J. Leo Dowd
Commercial Manager.....Elizabeth Thompson
Sales Prom. Mgr.....Martin Mellon
Prog., Pub. Dir.....Alan D. Vaber
Chief Engineer.....John Seeley

WHAI—Greenfield—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Haigis Bdcstg. Corp.
Business-Studio Address.....486 Main St.
Tel.: PR 4-4301.....Independent
Representative .....Walker-Rawalt
Pres., Gen., Sta. Mgr.....John W. Haigis, Jr.
Comm. Prom. Manager.....William E. Randall
Program Director.....Norman L. Cloutier
Chief Engineer.....Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WHAV, Inc.
Business-Studio Address.....30 How St.
Tel.: DR 4-4733.....Independent
Station Representative...Kettell-Carter; Webb
Treas., General Mgr.....Edward Cetlin
Sales Prom. Mgr.....Aldo Carter
Chief Engineer.....Harry White

WREB—Holyoke—1950

Frequency: 930 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Valley Bcstg. Corp.
Address.....225 High St.
Tel.: Jefferson 2-3296.....KBS
Representative.....Breen & Ward
General Manager.....Edmund F. Wakelin
Program Director.....N. H. Robinson

WCCM—Lawrence—1947

Frequency: 800 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Lawrence Bdcstg. Co.
Address.....9 Valley Street
Tel.: MU 3-7171.....MBS
Station Representative.....Bob Dore
President, Gen. Mgr.....Mrs. Geo. H. Jaspert
Comm., Prom. Mgr.....John Canty
Program Director.....Hugh Anthony
Chief Eng.....Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Northeast Radio Inc.
Address.....243 Central St.
Tel.: GLenview 4-0404.....Independent
Sta. Reps.....Everett-McKinney; Kettell-Carter
Pres., Gen. Mgr.....Israel Cohen
Commercial Manager.....Maurice Cohen
Program Director.....Dan Gillette
Chief Engineer.....Ted Cohen

WLLH—Lowell-Lawrence 1934

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....Merrimac Bdcstg. Co.
Address.....39 Kearney Sq., Lowell
Tel.: GL 8-8715 (Lo).....Independent
Representative .....Bolling
President .....Gerald Harrison
General Manager.....Albert N. Armstrong, Jr.
Program Director.....Tom Clayton
Chief Engineer.....C. Parker

WLYN—Lynn—1946

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Puritan Network, Inc.
Business Address.....156 Broad St.
Tel.: LY 5-6200.....Independent
Sta. Reps.....Walker-Rawalt, Kettell-Carter
President.....Theodore Feinstein
General, Comm. Mgr.....Harry D. Goodwin
Program Director.....Stephen E. Smith
Publicity Director.....Edward Glowik
Chief Engineer.....Richard Ward
Owners of: WOTW-AM, Nashua; WTSA-AM, Battleboro; WNBP, Newburyport.

WSRO—Marlborough—1958

Frequency: 1470 Kc.....Power: 1,000 Watts d.
Owned By.....County Broadcasting Corp.
Address .....Curtis Ave.
Tel.: HU 5-1470.....KBS
Station Representative.....Foster-Creed
President, Gen. Mgr.....Lewis F. Sargent
Commercial Manager.....Ralph Bowker
Program Director.....Daniel Griffin
Chief Engineer.....Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Conant Bcstg. Co.
Address.....99 Revere Beach Pkwy.
Tel.: EXport 6-1430.....Independent
Station Representative .....Forjoe
Pres., Gen. Mgr.....Sherwood J. Tarlow
Station Manager.....Joseph Kruger
Program Director.....Kenneth A. Manley
Publicity Director.....Bob Walsh
Chief Engineer.....Albert Fulchino

WMRC—Milford—1956

Frequency: 1490 Kc.....Power: 100 Watts
Owned.....Milford Bcstg. Corp.
Address.....Opera House Bldg
Tel.: GReenleaf 3-1490.....KBS
General Mgr.....E. Cetlin

WBSM—New Bedford—1949

Frequency: 1420 Kc...Pow.: 5 Kw. d., 1 Kw. n.
Owned.....Bay State Broadcasting Co.
Address .....Pope's Island
Tel.: WY 3-1767.....Independent
Representative .....Bolling Co.
President .....Joseph P. Duchaine
Gen. Mgr.....Otto F. A. Arnold
Comm. Mgr.....Richard G. Evans
Prog. Dir.....Hal Peterson

WNBH—New Bedford—1921

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By .....E. Anthony & Sons, Inc.
Business-Studio Address.....432 County St.
Tel.: WYman 8-5228.....Independent
Newspaper Affiliation .....Standard-Times
Sta. Reps.....Walker-Rawalt; Foster Creed
Station Manager.....D. Meltzer
Program Director.....H. Zdon
Chief Engineer.....Herve Leduc

WNBP—Newburyport—1957

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned.....Tri-City Bcstg. Co.
Business Address.....Traffic Circle
Tel.: HO 2-6654.....Independent
Station Representative .....Walker-Rawalt
President .....Theodore Feinstein
Gen. Mgr.....J. Thomas Mathers
Station Mgr., Prog. Dir.....Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Oper. By..Northern Berkshire Bcstg. Co.
Address.....P. O. Box 707
Tel.: MO 3-6567.....Independent
Station Reps.....Devney-O'Connell
General Manager.....Donald A. Thurston
Commercial Manager.....Richard J. O'Brien
Program Director.....James F. Finnen
Chief Engineer.....Paul Willey

WHMP—Northampton—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Pioneer Valley Bcstg. Co.
Address.....78 Main St.
Tel.: JU 4-4275.....Independent
Representative.....Nona Kirby, Webb
President.....John H. Williams
Gen., Sta., Comm. Mgr....Alexander W. Milne

WCAT—Orange—1956

Frequency: 1390 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tri-State Radio, Inc.
Address .....Brookside Road
Tel.: KI 4-2825.....Independent
Station Rep. .....Walker-Rawalt
General, Comm. Mgr.....Ralph Mellon
Program Director.....Charles Lawton
Chief Engineer.....Walter Chenausky

WBEC—Pittsfield—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By.....Richard S. Jackson
Business-Studio Address.....33 Eagle St.
Tel.: HIllcrest 8-8292.....ABC
Sta. Reps.....Everett McKinney; Kettell-Carter
President.....Richard S. Jackson
Comm., Publicity Mgr.....Ted Muller
Program Director.....June Preisser
Chief Engineer.....Robert Johnson

WBRK—Pittsfield—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Greylock Bcstg. Co.
Business-Studio Address.....8 Bank Row
Tel.: HIllcrest 2-1553.....CBS
Station Representative.....Walker-Rawalt
President.....Joseph K. Close
Gen., Sta. Mgr.....Walter Kearsey
Comm., Prom. Mgr.....Martin Schechter
Program Director.....Robert Youse
Chief Engineer.....George R. Burgoon
Owners of: WKNY, Kingston; WKVT, Brattleboro; WKNE, Keene.

WPLM—Plymouth—1955

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned-Oper. By...Plymouth Rock Bdcstg. Co.
Address .....Route #3
Tel.: Pilgrim 6-1390.....Independent
Station Representative...Kirby; Breen & Ward
Pres., Gen. Mgr.....John T. Campbell
Station, Comm. Mgr.....Arthur E. Pratt
Program Dir.....John Chandler
Sales Prom. Mgr.....Edward Marvin
Publicity Dir.....Bud Markle
Chief Engineer.....Ray Hall

WJDA—Quincy—1947

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By...South Shore Bcstg. Co., Inc.
Address.....P. O. Box 373
Tel.: GRanite 9-1300.....Independent
Pres., Gen., Sta. Mgr.....James D. Asher
Commercial Manager...Kenneth P. Fallon, Jr.
Program Director.....Winslow Bettinson
Chief Engineer.....Fred Lane
Owners of: WESX, Salem.

WESX—Salem—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....North Shore Bcstg. Corp.
Address .....Box 710
Tel.: PI 4-5670.....Independent
President, Gen. Mgr.....James D. Asher
Station Manager.....Robert Clement

WESO—Southbridge-Webster 1955

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned.....WESO Broadcasting Corp.
Address.....399 Main Street
Tel.: PO 4-4381.....Independent
Representative .....Webb, Foster-Creed
President.....Peter A. Bordes
General Manager.....J. F. Mulcahay

WHYN—Springfield—1941

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Oper. By..Hampden-Hampshire Corp.
Address.....1300 Liberty St.
Tel.: RE 7-1414.....Independent
News. Affil.....Holyoke Transcript-Telegram
Station Rep. .....Branham
President .....William Dwight
Gen., Sta. Mgr.....Charles N. De Rose
Asst. Manager.....Murry Tesser
Comm., Publicity Dir.....Zack Land
Chief Engineer.....Harold Schumacher

WMAS—Springfield—1932

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WMAS, Inc.
Business-Studio Address.....101 West St.
Tel.: RE 7-1414.....Independent
Representative .....Bolling
President, Gen. Mgr.....Gerald Harrison
Sta., Sales Prom. Mgr.....Robert Donahue
Comm. Mgr.....Erwin Needles
Prog. Dir.....Roland Dumas
Chief Eng.....John Michnovez
Owners of: WMAS-FM.

WSPR—Springfield—1936

Freq.: 1270 Kc.....Power: 5 Wts. d.; 1 Wt. n.
Owned-Operated By.....WSPR, Inc.
Business Address.....63 Chestnut St.
Tel.: RE 2-4182.....Independent
Representative.... Hollingbery, Kettell-Carter
Pres., Gen. Mgr.....Alan C. Tindal
Commercial Manager.....Jack Sullivan
Program Director.....Jerry Forbes
Chief Engineer.....Valentino Partyka

WTYM—Springfield—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Executive Bcstg. Corp.
Address .....P. O. Box 1529
Tel.: REpublic 7-4707.....Independent
Station Representative .....McGavren
President.....Stanley M. Ulanoff
General Manager.....Jay B. Sondheim
Chief Engineer.....Robert Thayer

WTXL—West Springfield—1949

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned-Operated By.....Telecolor Corp.
Address.....34 Sylvan St.
Tel.: RE 9-4768.....ABC
Station Representative .....Walker-Rawalt
President.....Lawrence A. Reilly
General, Sta. Mgr.....James L. Spates
Program, Prom. Mgr.....Ben Talbot
Commercial Manager ....Holland D. Cameron
Local Sales Mgr. .....Walter Weightman

WPEP—Taunton—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Silver City Bcstg. Corp.
Address .....174 Broadway
Tel.: VAndyke 4-7528 .....Independent
President .....J. Marshall McGregor
Station Manager.....Joseph G. Quill
Comm. Mgr.....Henry J. Murray
Chief Engineer..... Lawrence Prado

WARE—Ware—1947

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....Central Bcstg. Corp.
Business-Studio Address.....56 Main St.
Tel.: WA 1250.....MBS
Representative.....Breen & Ward; Wheeler
President.....Sherwood J. Tarlow
Gen., Sta. Mgr.....Richard H. Vaughan
Chief Engineer.....Glen C. Walton

WDEW—Westfield—1957

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Westfield Bcstg. Co.
Business-Studio Address.....249 Union St.
Tel.: LOgan 8-8643.....Independent
Station Representative.....Breen-Ward
President.....Harold Martin
General, Sta. Mgr.....Richard M. Brescia
Commercial Mgr.....John Mahar
Sales Prom. Mgr.....Nick Bell
Publicity Director.....Shirley A. Tierney
Chief Engineer.....J. Lawrence Spinks

WOCB—West Yarmouth—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....E. Anthony & Sons
Address.....South Sea Ave.
Tel.: SPring 5-0500.....MBS
Newspaper Affil.....Standard Times
Station Rep. .....Walker-Rawalt
President .....Basil Brewer
Station Manager.....Paul Stiles
Program Dir.....G. W. Stidstone
Chief Engineer.....Frank L. Lynch
Owners of: WNBH, New Bedford.

WAAB—Worcester—1931

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By.....Waterman Bcstg. Corp.
Bus. Address.....34 Mechanic St.
Tel.: PL 2-5611.....NBC
Representative .....Masla; Kettell-Carter
Pres., Gen. Mgr.....Bernard E. Waterman
Comm. Sta. Mgr.....Chester Kaminski
Program Director.....Jay Clark
Sales Prom., Publicity Dir.....Dave MacFee
Chief Engineer.....George Capalbo

WNEB—Worcester—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WNEB, Inc.
Address.....405 Main St.
Tel.: PL 6-4672.....Independent
Station Rep. .....Bolling
President.....George W. Steffy
Vice President.....Harold D. Gledden
Gen., Comm., Sta. Mgr.....Robert F. Nims
Program Director.....George Downey
Chief Engineer.....Walter Chanausky

WORC—Worcester—1925

Freq.: 1310 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....WORC, Inc.
Address.....Bancroft Hotel
Tel.: SW 9-0581.....Independent
Sta. Reps.....Eastman; Eckels
Pres., Gen. Mgr.....Robert F. Bryar
Sta., Comm. Mgr.....A. Abbott Coblentz
Publicity Director .....Richard Wylie
Sales Prom. Mgr.....Alvin M. Saide
Chief Engineer.....Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAG, Inc.
Business-Studio Address.....20 Franklin St.
Tel.: PL 5-4321.....Independent
Newspaper Affil.....Telegram & Gazette
Representative.....Henry L. Christal Co.
President.....Robert W. Booth
Vice Pres., Gen. Mgr.....Herbert L. Krueger
Nat. Sls. Mgr.....Richard L. Gravel
Sales Prom. Head.....Mrs. Pierrina M. Rohde
Prod., Pgm. Dir.....A. J. Brissette
Chief Engineer.....E. A. Browning

Nothing
Outshouts
Quality and
Integrity

Pop.: 7,897,000 | Radio Homes: 2,242,000

Families: 2,302,000 | AM Stas. in State: 100

Michigan

WABJ—Adrian—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Gerity Bcstg. Co.
Address.....121 W. Maumee St.
Tel.: CO 5-7123.....Independent
Station Rep.....Grant Webb
President.....James Gerity, Jr.
Gen., Sta. Mgr.....Donald J. Dean
Chief Engineer.....Robert Bassett

WALM—Albion—1952

Freq.: 1260 Kc....Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By.....Calhoun Bcstg. Co.
Business Address.....Irwin Ave.
Tel.: NAtional 9-3945.....KBS
Station Rep.....Spot Time Sales
President .....Jack Bedient
General Manager.....C. Wayne Wright
Asst. Manager.....Arthur Goodwin
Program Director.....Durwood Carn
Chief Engineer.....Elmer Juderjohn
Owners of: WFRL, Freeport.

WOWE—Allegan—1958

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Allegan Cty. Bcstg., Inc.
Address .....233 Hubbard
Tel.: ORchard 3-4701.....ABC
President, Gen. Mgr.....John E. Wismer
Station, Comm. Mgr.....Algar Workman
Prog. Dir., Chief Eng.....John C. Fountain
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

WFYC—Alma—1948

Frequency: 1280 Kc....Power: 1000 Watts d.,
Owned-Oper. By .....WFYC, Inc.
Business Address.....5310 N. State Rd.
Tel.: HObart 3-3175.....Independent
Station Representative..Hollingbery; Hopewell
President.....Wayne G. Harris
General Manager..... ..Gilbert E. Thomas
Station Manager.....David W. Sommerville
Program Director.....Richard Crowley
Chief Engineer.....R. V. Cummings

WATZ—Alpena—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....M-32 West
Tel.: Elmwood 4-8400.....NBC
Station Rep.....Venard, Rintoul, McConnell
President, Gen. Mgr.....Les Biederman
Station Manager..... ...Drew McClay
Commercial Manager.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, WPBN-TV, Traverse City; WATT, Cadillac; WMBN, Petoskey; WATC, Gaylord; WTOM-TV, Cheboygan.

WHRV—Ann Arbor—1946

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Operated By....Zanesville Publish. Co.
Business Address.....4230 Packard Road
Tel.: NOrmandy 2-4573.....MBS
Newspaper Affil.....Time Record; Time Signal
President.....Clay Littick
General Manager.....Allan Land
Station Manager.....Bob C. Wagner
Comm. Prom. Mgr.....Jos Labaito
Chief Engineer.....James Allen

WPAG—Ann Arbor—1945

Frequency: 1050 Kc.....Power: 1,000 Watts d.
Owned-Operated By...Washtenaw Bcstg. Co.
Bus.-Studio Address....3rd Floor, Hutzel Bldg.
Tel.: NO 2-5517.....Independent
Station Rep.....Everett-McKinney
Pres., Gen. Mgr.....Edward F. Baughn
Program Director.....Albert Samborn
Chief Engineer .....Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Thumb Broadcasting Co.
Address.....935 S. Van Dyke Rd.
Tel.: 1010.....CBS-KBS
Rep.....Gill-Perna, Michigan Spot Sales
Gen. Mgr.....John Wismer
Station Manager.....Jim Muehelnbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Operated By.....Michigan Bcstg. Co.
Address.....Security Natl. Bank Bldg.
Tel.: WO 3-5555.....NBC
Representative .....Hollingbery
President.....Robert H. Holmes
General Mgr.....E. F. Cahill
Chief Engineer.....Harley Hammond

WELL—Battle Creek—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Southern Mich. Bcstg.
Address.....Michigan National Bank Bldg.
Tel.: WO 4-7173.....ABC
Station Rep.....Everett-McKinney
Gen. Comm. Mgr.....P. J. Haller
Program Director.....Ronald E. Mell
Chief Engineer.....David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc...Power: 1 Kw. d., 500 W., n.
Owned-Operated By.....Michigan Bcstg. Co.
Business-Studio Address.....Wenonah Hotel
Tel.: TW 3-7551.....ABC
Representative.....George P. Hollingbery
President.....Robert H. Holmes
Station Comm. Mgr.....Leo A. Jylha
Program Director.....Richard L. Bing
Chief Engineer.....Wes Thompson

WWBC—Bay City—1956

Frequency: 1250 Kc....Power: 1000 Watts d.
Owned By.....Water Wonderland Bcstg. Co.
Business Address.....306 Phoenix Bldg.
Tel.: TW 3-4588.....Independent

Station Representative .....Masla
President.....Patrick J. Trahan
Gen., Comm. Mgr.....Charles E. Anthony
Prog., Sales Prom. Mgr....Robert F. Benkelman
Chief Engineer.....Ralph H. Carpenter

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Palladium Publ. Co.
Business Address.....Fairplain Ave.
Tel.: WA 5-2113.....Independent
Newspaper Affil..News-Palladium, Herald Press
Station Rep...Everett-McKinney; Mich. Spot Sls.
President .....Stanley R. Banyon
Gen., Sta. Mgr.....J. P. Scherer
Commercial Manager.....John Hagerman
Sales Prom., Publicity Mgr.....Dwight Edmunds
Chief Engineer.....M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....WBRN, Inc.
Address.....P. O. Box 825
Tel.: 796—7684 .....KBS
President .....John A. White
Gen. Comm. Mgr.....Casey A. Heckman
Chief Engineer.....Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Midwestern Bcstg. Co.
Business-Studio Address.....U. S. 131, South
Tel.: PR 5-7831.....NBC
Sta. Rep.....Venard Rintoul, McConnell
President .....Les Biederman
Station Manager.....Merritt L. Chandler
Commercial Manager.....Jack Toepp
Sales Promotion Manager.....Milo Ash
Chief Engineer.....Bill Kiker

WCER—Charlotte—1956

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned.....Eaton County Bcstg. Co.
Address .....Box 269
Tel.: 1390.....Independent
Pres., Gen. Mgr.....Roy W. McLean
Comm., Sta. Mgr.....Brod Martindale
Chief Engineer.....Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Straits Bcstg. Co.
Address .....Mackinaw Ave.
Tel.: MA 7-2341.....Independent
Station Rep. .....Hopewell
President, Gen, Mgr.....Richard E. Hunt
Program, Prom. Mgr.....Dick Welsh
Publicity Director.....Jackie Norman
Chief Engineer.....Lou M. Ozak
Owners of: WPTW, Piqua; WCRM, Clare.

WCRM—Clare—1960

Frequency: 990 Kc.....Power: 250 Watts
Owned By.....Gateway of N. Bcstg. Corp.
Address.....North Mission Road
Tel.: EV 6-9907.....Independent
Station Rep. .....Hopewell
President, Gen. Mgr.....Richard E. Hunt
Comm., Ch. Eng.....Norbert Poeppelman
Program, Publicity Dir.....Don Kuether

WTVB—Coldwater—1949

Freq.: 1590 Kc..Power: 5 Kw. d., 500 Watts n.
Owned-Oper. By ...Twin Valley Bdcstrs, Inc.
Address .....P. O. Box 32
Tel.: BRoadway 9-9119.....Independent
Sta. Reps...Donald Cooke; Michigan Spot Sales
President, Gen. Mgr.....E. Harold Munn, Sr.
Commercial Manager.....Normand Moore
Chief Engineer.....Virgil Royer

WKMH—Dearborn—1946

Freq.: 1310 Kc.....Power: 5 Kw.
Owned-Oper. By....Knorr Broadcasting Corp.
Address.....15001 Mich. Ave.
Tel.: TI 6-8500.....MBS
Station Rep. .....Everett-McKinney
Exec. Vice Pres.....Walter Patterson
Sta. Mgr.....John J. Carroll
Commercial Manager.....Charles J. Sitta
Sales Prom. Mgr.....John E. Davidson
Program Director.....Larry Fischer
Chief Engineer.....Jerrold L. Martin
Owners of: WKMF, Flint; WSAM, Saginaw; WKHM, Jackson; WELL, Battle Creek.

WCAR—Detroit—1939

Freq.: 1130 Kc...Power: 50 Kw., d., 10 Kw., n.
Owned .....WCAR, Inc.
Address.....500 Temple Ave.
Tel.: TE 3-8100.....Independent
Representative.....AM Radio Sales Co.
President, Gen. Mgr.....H. Y. Levinson
Exec. V.P.....Wayne N. Cook
Production Mgr.....Larry Bova
Chief Engineer.....James Balmer

WJBK—Detroit—1925

Freq.: 1500 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By.....Storer Bcstg. Co.
Bus.-Studio Address.....7441 Second Blvd.
Tel.: TR 3-7400.....Independent
Sta. Reps.....Storer Television Sales, Inc.
President.....George B. Storer, Sr.
V.P., Mgr. Dir.....Harry R. Lipson
Gen. Sales Managers.....Keith McKenney, M. McMurray
Local Sales Mgr.....Herbert J. Weber, Jr.
Merchandising Mgr.....Katherine Cornell
Program Manager.....Robert McBride
Promotion Mgr.....Raymond L. Vanderslice
Chief Engineer.....Joseph Haigh
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WJLB—Detroit—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booth Bcstg. Co.

Business Address.....3100 D. Broderick Tower
Tel.: Woodward 5-2000.....Independent
Sta. Reps.....Howard; Pearson
President.....John L. Booth
General, Comm. Mgr.....Thomas J. Warner
Program Director.....Richard J. Desautel
Chief Engineer.....E. Ryan
Owners of: WIBM, Jackson; WSGW, Saginaw; WTRX, Flint; WTOD, Toledo; WIOU, Kokomo; WJVA, South Bend.

CKLW—Detroit—1932

Frequency: 800 Kc.....Power: 50,000 Watts
Owned-Oper. By.....RKO General, Inc.
Address.....3300 Guardian Bldg., Detroit 26
Tel.: WO 1-7200.....CBC
Representative .....Eastman
President, General Mgr.....J. E. Campeau
Commercial Manager.....Charles Gunn
Sales Prom. Mgr.....William C. Hester
National Sales Mgr.....Sidney Allen
Operations Mgr.....S. C. Ritchie
Program Director.....John Gordon
Publicity Director.....Art Gloster
Chief Engineer.....Stewart Clark
Owners of: CKLW-TV; WNAC-AM-FM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; WHBQ-AM-TV, Memphis; WGMS, Washington, D. C.; WHCT-TV, Hartford, Conn.

WJR—Detroit—1922

Frequency: 760 Kc.....Power: 50,000 Watts
Owned-Oper. By. WJR, The Goodwill Sta., Inc.
Business Address.....2200 Fisher Bldg.
Tel.: TR 5-4440.....Independent
Representative .....Christal
Chairman of Board.....John F. Patt
President .....Worth Kramer
V.P., Sect.....F. Silbey Moore
General Manager.....James H. Quello
Gen. Sales Manager.....Jack C. Brussel
Publicity Director.....George Kendall
Program Mgr.....Reginald P. Merridew
Chief Engineer.....A. Friedenthal
Owners of: WJRT, Flint

WQTE—Detroit—1959

Frequency: 560 Kc.....Power: 500 Watts, d.
Owned By.....560 Broadcasting Corp.
Address.....1260 Library
Tel.: WO 2-0900.....Independent
Station Representative.....Paul H. Raymer
President .....Ross Mulholland
General, Sta. Mgr.....Richard E. Jones
Commercial Manager.....Ron Gilbert
Program Director.....Harve Morgan
Chief Engineer.....Irv. Laing

WWJ—Detroit—1920

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By ....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Rep...Peters, Griffin & Woodward, McDermott
General Manager.....Edwin K. Wheeler
Asst. Gen. Mgr.....Don DeGroot
Station Mgr.....Franklin Sisson
Nat. Sales Mgr.....George H. Williams
Sales Mgr.....Denman F. Jacobson
Program Devel. Mgr.....Melvin C. Wissman
Program Prod. Mgr.....Robert E. Henabery
Promotion Manager.....A. Glenn Kyker
Gen. Eng. Mgr.....E. J. Love
Owners of: WWJ-TV.

WXYZ—Detroit—1925

Freq.: 1270 Kc.....Power: 5 Watts d.; 1 Wt. n.
Owned-Oper. By.....WXYZ, Inc.
Address.....20777 W. Ten Mile Rd.
Tel.: KEnwood 4-7000.....ABC
Representative .....John Blair
President.....John F. Pival
General Manager.....John O. Gilbert
Sales Manager.....Robert Baldrica
Sales Prom. Mgr., Pub. Dir.....Sam Somora
Program Director.....Robert Baker
Chief Engineer .....Charles Kocher
Owners of: WXYZ-TV-FM.

WDBC—Escanaba—1941

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Operated By.....Delta Bcstg. Co.
Address.....P.O. Box 419
Tel.: State 6-6144.....MBS
Pres., Gen. Mgr.....George D. Lindenthal
Station Manager.....F. J. Lindenthal

WLST—Escanaba—1958

Frequency: 600 Kc.....Power: 1000 Watts
Owned By.....Lake Mich. Bcstg. Co.
Address.....600 Ludington St.
Tel.: State 6-4118.....ABC
Newspaper Affil.....Daily Press
President.....Frank C. Russell
General Manager.....James G. Ward Jr.
Station Manager.....Grant Markham
Sales Prom. Manager.....David Pindzek
Chief Engineer.....Paul Annick

WAMM—Flint—1955

Frequency: 1420 Kc.....Power: 500 W. d.
Owned-Oper. By....Binder-Carter-Durham, Inc.
Business Address.....740 S. Saginaw St.
Tel.: CEdar 9-8631.....MBS
Station Representative .....Webb
President, Gen. Mgr.....Philip R. Munson
Commercial Mgr.....Ronald L. Craig
Station Mgr.....Clarence E. Rhodes
Program Dir.....Reed Farrell
Sales Prom. Manager.....Irv Chimovitz
Publicity Director.....Lou Cohn
Chief Engineer.....Walter Wiersbicki

WTRX—Flint—1947

Freq.: 1330 Kc....Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....Booth Bcstg. Co.
Bus.-Studio Address.....3076 E. Bristol Rd.
Tel.: CE 9-8686.....ABC
Representative .....Weed
President.....John Lord Booth
General Mgr.....Ken Chapin
Chief Engineer.....Charles Wallace
Owners of: WIBM, Jackson; WIOU, Kokomo; WJLB, Detroit; WJVA, South Bend; WSGW, Saginaw; WTOD, Toledo.

WFDF—Flint—1922

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....The Trebit Corp.
Address.....Garland at First Ave.
Tel.: CE 2-7158.....NBC
Representative .....Katz
President.....Harry M. Bitner, Jr.
General, Program Director.....Elmer A. Knopf
Comm. Prom. Manager.....Marvin Levey
Chief Engineer.....Gerald Wolpert

WKMF—Flint—1953

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.
Owned .....Knorr Bcstg. Corp.
Address.....112 W. Water St.
Tel.: CEdar 9-7608.....CBS
Sta. Representative.....Everett McKinney
General, Comm. Manager.....A. P. Berg
Program Director.....Jerry Schroeder
Chief Engineer.....George Parker
Owners of: WKMH, Dearborn; WKHM, Jackson; WELL, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc.....Power: 1 Kw.
Owned-Oper. By .....WMRP
Address.....3217 Lapeer St.
Tel.: CE 3-5112.....KBS
Station Representative.....Sears & Ayer
President .....Arthur Howard
Gen. Mgr.....William H. Morford
Chief Engineer.....Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....L. & P. Bcstg. Corp.
Address.....P. O. Box 829
Tel.: OW 4-4146.....Independent
Station Representative .....Hollingbery
General Manager.....David C. Croninger
Chief Engineer.....Robert Garner

WBFC—Fremont—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Paul A. Brand
Address.....P. O. Box 231
Tel.: 415 .....Independent
President.....Paul A. Brand

WATC—Gaylord—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Midwestern Bcstg. Co.
Address....Paul Bunyan Bldg., Traverse City
Tel.: WI 7-7675.....Independent
Sta. Reps.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Les Biederman
Commercial Mgr.....Robert E. Detwiler
Station Manager.....Daniel Creighton
Chief Engineer.....William K. Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petosky; WTOM-TV, Cheboygan; WPBN-TV, Traverse City.

WGHN—Grand Haven—1956

Frequency: 1370 Kc.....Power: 500 Watts, d
Owned By.....Richard & Cecil Gillespie
Address.....228 Washington St.
Tel.: 842—8110 .....Independent
Station Representative.....John E. Pearson
President.....Richard G. Gillespie
General, Comm. Manager.....Hy M. Steed
Program Director.....Tom Shine
Chief Engineer.....Dick Clarke

WFUR—Grand Rapids—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Furniture City Bcstg. Corp.
Address.....399 Garfield Ave., S.W.
Tel.: GL 6-9541.....Independent
Pres., Gen., Sta. Mgr.....William Kuiper, Sr.
Commercial Manager....Peter Vanden Bosch
Sales Prom., Pub. Dir.....William Kuiper, Jr.
Chief Engineer.....Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1410 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Regional Bcstrs. of Mich.
Business-Studio Add...35 Lafayette Ave., N.E.
Tel.: GL 9-4111.....Independent
Station Representative .....Raymer
President.....William H. Rich
Sta., Comm. Manager.....H. M. Fisher
Sales Prom. Manager.....W. H. Merchant
Program Director.....Robert W. Whitcomb
Owners of: WTRU, Muskegon.

WJEF—Grand Rapids—1945

Freq.: 1230 Kc....Power: 500 W. d., 250 W. n.
Owned-Oper. By.....Fetzer Broadcasting Co.
Address.....187 Monroe, N.W.
Tel.: GL 6-8512.....CBS
Station Representative.....Avery-Knodel
President.....John E. Fetzer
Station Mgr.....Roger L. Hoffman
Chief Engineer.....Bruce Glycadgis

WLAV—Grand Rapids—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Stevens-Wismer Bcstg., Inc.
Address.....161 Ottawa Northwest
Tel.: GL 6-5461.....ABC
Station Representative .....Everett-McKinney
President .....John Wismer
General Manager.....John J. Shepard
Commercial Manager.....Gregory Resser
Sta., Program Director.....Jock Bliss
Chief Engineer.....Keith K. Knappen
Owners of: WHLS, Port Huron; WLEW, Bad Axe; WOWE, Allegan.

WMAX—Grand Rapids—1954

Frequency: 1480 Kc.... Power: 1000 Watts d.
Owner.....Atlas Bcstg. Co.
Address.....RKO Keith Theatre Bldg.
Tel.: GL 6-8621.....MBS
Representative .....Radio-TV Reps
President.....Theodore J. Peters
General Manager.....Chas. A. Sprague
Commercial Manager.....William Engel
Program Manager.....Joseph C. Hooker
Chief Engineer.....Bob Schmidt

WOOD—Grand Rapids—1924

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wood Bcstg., Inc.
Address.....120 College Ave., S.E.
Tel.: GL 9-4125.....NBC
Representative .....Katz Agency
Pres., Gen. Mgr.....Willard Schroeder
Sales Manager.....Michael O. Lareau
Program Director.....Peter Kizer
Sales Prom., Publicity Director.....Clark Grant
Chief Engineer.....Charles Robison
Owners of: KLZ-AM-TV, Denver; WTCN-AM-TV, Minneapolis; WFBM-AM-FM, Indianapolis; WOOD-TV.

WPLB—Greenville—1959

Frequency: 1380 Kc.....Power: 500 Watts
Owned By.....Flat River Broadcasting Co.
Address .....South M—91
Tel.: PL 4-5656.....Independent
Owner & President.....Mrs. P. Lewis
Owner, Vice Pres., General Mgr....E. Peterson
Program Director.....R. Lewis

WMPL—Hancock—1957

Frequency: 920 Kc.....Power: 1 Kw., d.
Owned.....Copper Country Bcstg. Co.
Business Address.....Hotel Scott
Tel.: 3155.....KBS
Pres., Ch. Eng.....Francis Locatelli
Station Manager.....John Oakvik
Sales Promotion Manager.....Burton Ervast
Program Dir.....Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Barry Bcstg. Co. Inc.
Address.....146 East State St.
Tel.: WIndsor 5-3414.....KBS
President, Gen. Mgr.....Robert S. Greenhoe
Asst. Mgr., Program Dir.....Ken Radant
Sales Promo. Mgr.....Carclyn De Vaney
Publicity Director.....Dave McIntyre
Chief Engineer.....Fran Bowles

WCSR—Hillsdale—1955

Frequency: 1340 Kc.....Power: 100 W.
Owned-Operated By....Eaw Beese Bcstg., Inc.
Address .....92½ Broad St.
Tel.: HE 7-4444.....KBS
Rep.....Gill-Perna, Mich. Spot Sls.
President.....Ruth Keister
V.P. & Mgr.....Russell Holcomb

WHTC—Holland—1948

Freq.: 1450 Kc....Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....Holland Bcstg. Co.
Address.....Hotel Warm Friend
Tel.: EX 2-3121.....MBS
President .....W. A. Butler
Gen. Mgr.....Sandy Meek
Commercial Manager.....Hal Franken
Program Director.....Bill Gargano
Chief Engineer.....Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc.....Power: 500 Watts
Owned.....Ottawa Bcstg. Corp.
Address .....James St.
Tel.: EX 6-5281.....Independent
Station Representative .....Holman
President .....Bernard Brookema
Gen., Sta. Mgr.....Jerome C. Grysen
Program Director.....Clarence Walters
Chief Engineer.....John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Upper Michigan Bcstg. Co.
Address .....Douglas Hotel
Tel.: 1.....NBC
Representative .....Walker-Rawalt
Owner, Ch. Eng.....G. L. Burgan
General Manager.....Albert W. Payne

WHGR—Houghton Lake—1954

Frequency: 1290 Kc.....Power: 5 Kw.
Owned.....Sparks Bcstg. Co.
Address.....3431 Houghton Lake Dr.
Tel.: GR 8-3040.....Independent
Sta. Representative.....Michigan Spot Sales
President.....J. B. Sparks
Station, Prog. Mgr.....Robert D. Ditmer
Chief Engineer.....Garnet G. Sparks
Owners of: WEXL-AM, Royal Oak; WOMC-FM, Detroit.

WHMI—Howell—1957

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned.....Wirth Bcstg. Co.
Address.....201½ W. Grand River Ave.
Tel.: 1062 .....Independent
Station Representative.....Hopewell
President, Ch. Eng.....M. H. Wirth
Program Dir.....J. Thiel

WCHB—Inkster—1956

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned.....Bell Bcstg. Corp.
Address.....32790 Henry Ruff Rd.
Tel.: CR 8-1440.....Independent
Sta. Reps.....Bob Dore; Dora Clayton
President.....Dr. Haley Bell
Gen., Sta. Manager.....Frank M. Seymour
Program Dir.....George White
Promotion Manager.....Douglass Alligood
Chief Engineer.....Clarence Ringo

WION—Ionia—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Ionia Bcstg. Co.
Address .....Box 143
Tel.: 2300.....Independent
President.....Monroe MacPherson, Sr.
Gen. Mgr.....Monroe MacPherson, Jr.
Comm. Prom. Mgr.....Glenn R. Le Pard
Program Director.....Joe Je Rue
Chief Engineer.....J. Irving Grove

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned....Iron Mountain-Kingsford Bcstg. Co.
Address.....211 East Ludington Street
Tel.: 774-4321 .....ABC
President.....Frank J. Russell
Gen., Sta., Comm., Prom. Mgr..W. C. Johnson

WIKB—Iron River—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Iron Co. Bcstg.
Address.....Iron River Natl. Bank Bldg.
Tel.: COngress 5-4104.....Independent
Sta. Representative.....Walker-Rawalt
Gen. Sta., Comm. Mgr.....Edwin Phelps, Jr.
Chief Engineer.....James Swanson

WJMS—Ironwood—1931

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.
Bus.-Studio Address.....124 E. McLeod Ave.
Tel.: 20-1; 316.....Independent
Sta. Rep.....Thomas F. Clark
President, Gen. Mgr.....William L. Johnson
Commercial Mgr.....Robert Olson
Program Dir.....Ron Pierce
Publicity Dir.....Dick Daly
Chief Engineer.....Arne Dahlbacka

WJAN—Ishpeming—1959

Frequency: 970 Kc.....Power: 5000 Watts, d.
Owned By.....Tri-City Broadcasters
Address.....P.O. Box 313
Tel.: HUdson 6-4441.....Independent
Station Representative.....Holman
President, Gen. Mgr.....R. G. Blomquist
Commercial Mgr.....Eldon W. Wallace
Program Director.....Don Ryan

WJPD—Ishpeming—1947

Freq.: 1240 Kc....Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....Ishpeming Bcstg. Co.
Address.....U. S. Highway #41
Tel.: HU 6-9937.....KBS
Station Rep. .....Hopewell
President, Gen. Mgr.....Dr. J. P. Deegan
Comm., Program Manager.....Carl Loose
Publicity Director.....Joe Patrick
Chief Engineer.....L. Roncoglione

WIBM—Jackson—1925

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Booth Broadcasting Co.
Address .....2511 Kibby Rd.
Tel.: ST 2-7176.....ABC
Station Representative .....Weed
President.....John L. Booth
General, Comm. Mgr.....Robert B. Lees
Chief Engineer.....Harold Davis

WKHM—Jackson—1951

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Jackson Bcstg. & Tele. Corp.
Address .....441 Wildwood
Tel.: STate 4-7181.....CBS
Sta. Reps...Everett-McKinney; Mich. Spot Sales
V.P., General Manager.....Edwin Huse
Chief Engineer.....Paul Wright

WKLZ—Kalamazoo—1955

Frequency: 1470 Kc.....Power: 500 W. d.
Owned.....The Circle Corporation
Address .....Box 663
Tel.: FIreside 3-2541.....MBS
Station Representative.....Radio-TV Reps.
Pres., Gen., Comm. Mgr.....Joseph F. Butler
Program Director.....Ron Newhouse
Publicity Director.....Joseph F. Butler
Chief Engineer.....Ralph E. Patterson

WKMI—Kalamazoo—1953

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Steere Bcstg. Co.
Business-Studio Address...State Theatre Bldg.
Tel.: FI 4-0111.....Independent
Representative .....Broadcast Time Sales
Pres., Gen. Mgr.....Howard D. Steere
Station Manager.....Emil J. Popke, Jr.
Commercial Manager.....F. K. Doyle
Prog. Dir.....Dan Daniels
Publicity Director.....Vince Ford
Chief Engineer.....Kenneth Farrance

WKZO—Kalamazoo—1923

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....Fetzer Bcstg. Co.
Business Address.....590 W. Maple St.
Tel.: FI 5-2101.....CBS
Representative .....Avery-Knodel
President .....John E. Fetzer
Exec. V. P. & General Manager.....Carl E. Lee
Sta. Comm. Mgr.....Otis T. Gaston
Program Director.....Charles T. Lynch
Publicity Director.....W. J. Hunt
Chief Engineer.....Arthur E. Covell
Owners of: WJEF-AM-FM, Grand Rapids; WWTV, Cadillac; KOLN-TV, Lincoln.

WILS—Lansing—1947

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Lansing Bcstg. Co.
Bus. Address.....407½ N. Washington Ave.
Tel.: IV 2-1655.....Independent
Station Rep.....Venard, Rintoul, McConnell
President.....John C. Pomeroy
General, Comm. Mgr.....Edwin L. Byrd
Chief Engineer.....John Whitacre

WJIM—Lansing—1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 East Saginaw
Tel.: IV 2-1333.....CBS
Station Reps. .....Weed; Masla
President, Gen. Mgr.....Harold F. Gross
Comm. Mgr.....Keith Oliver
Program Director.....Bryan Halter
Chief Engineer.....Carl Onken
Owners of: WJIM-TV-FM.

WKLA—Ludington—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Raymond A. Plank
Address .....East Ludington Ave.
Tel.: VI 3-3438.....ABC
General Manager.....Raymond A. Plank
Commercial Manager.....Gordon Anderson
Program Director.....Don Hack

WMTE—Manistee—1951

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Manistee Radio Corp.
Address.....Radio Road
Tel.: PArkview 3-9906.....Independent
President, Gen. Mgr.....James R. Sumbler
Commercial Manager.....Bruce Anderson
Station Manager.....W. Harriet Laird
Program Director.....Ken Kott
Chief Engineer.....Craig Kuckenmeister

WDOG—Marine City—1950

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Clair, Inc.
Business Address.....5300 Marine City Hwy.
Tel.: RO 5-7944.....Independent
President .....Jerry Coughlin
Gen., Sta. Mgr.....F. W. Cale
Chief Engineer.....Robert E. McIntosh

WDMJ—Marquette—1931

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By..Lake Superior Bcstg. Co., Inc.
Address.....249 W. Washington St.
Tel.: CA 6-3524.....ABC
Newspaper Affil.....Mining Journal
Sta. Representative.....Weed
President.....Frank J. Russell, Jr.
General Mgr.....W. H. Treloar
Station Mgr.....Robert J. Luke
Commercial Mgr.....Robert Sands
Program Dir.....Eldon W. Wallace
Chief Engineer.....Paul Anick

WAGN—Menominee—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Men-Mar Bcstg. Co.
Address.....960 First St.
Tel.: UN 3-5551.....KBS
President.....L. G. Glickman, M.D.
General, Station Mgr.....Vernon Uecker
Program Director.....Barbara Johnson
Chief Eng.....Loren B. Koesling

WMDN—Midland—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Midland Bcstg. Co.
Address.....2500 Swede Rd.
Tel.: TE 9-9988.....Independent
Station Rep.....Hopewell
President .....D. Sherman
General Mgr., Ch. Eng.....Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned By.....Wright & Maltz, Inc.
Address.....P. O. Box 489
Tel.: HO 3-5876.....Independent
Station Representative.....Donald Cooke
President, Gen. Mgr.....Milton Maltz
Station Manager.....Robert G. Wright
Program Director.....Charles Park
Chief Engineer.....Gerry Meir
Owners of: WTTF, Tiffin.

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....The Capital Radio Network
Address .....Bluegrass Road
Tel.: SP 3-3171.....KBS
Representative .....Hopewell
President .....Paul A. Brandt
General Mgr.....Eugene E. Umlor
Program Dir.....Neal Johnson
Publicity Dir.....Robert J. Morgan
Chief Engineer.....Peter J. Fronczak
Owners of: WCBQ-AM, Whitehall.

WMAB—Munising—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Munising-Alger Bcstg. Co.
Address.....First Nat. Bank Bldg.
Tel.: EVergreen 7-2518.....KBS
President, Gen. Mgr.....Charles Symon
Sta., Sales Prom. Mgr...Theodore H. Ouellette
Program Director.....Richard Gomuski
Publicity Director.....Wally Ahlborn
Chief Engineer.....Walter Ter Meer

WKBZ—Muskegon—1926

Frequency: 850 Kc.....Power: 1000 Watts
Owned By.....WKBZ Radio Corp.
Address .....Pontaluna Road
Tel.: PArkway 2-6051.....ABC
Sta. Representative.....Everett McKinney
President.....F. L. Allman
General, Sta. Mgr.....Harold W. Waddell
Program, Prod. Mgr.....C. P. Hoover
Publicity, Prom. Director.....Bill Bennett
Chief Engineer.....George Krivitzky

WMUS—Muskegon—1947

Frequency: 1090 Kc.....Power: 1000 Watts d.
Owned-Oper. Greater Muskegon Bcstrs., Inc.
Business-Studio Address.....517 W. Giles Rd.
Tel.: 4-1672 .....MBS
Station Rep. .....Masla
Manager.....W. B. Tebeau

WTRU—Muskegon—1949

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Regional Bcstg. of Mich.
Address.....875 E. Summit St.
Tel.: 3-2126.....Independent
Station Rep. .....Raymer
General Manager.....Glenn R. LePard
Station Manager.....Kenneth J. Baugh
Program Director.....Ron Tindahl

WNIL—Niles—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned.....Niles Bcstg. Co.
Address.....416 Sycamore St.
Tel.: MU 3-5432.....KBS
Newspaper Affiliation.....Daily Star
Station Representative .....Continental
General, Sta. Mgr.....James H. Mitchell
Chief Engineer.....Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc.....Power: 250 Watts d.
Owned-Operated By.....Owosso Bcstg. Co.
Address .....Owosso
Tel.: SA 5-8196.....Independent
Newspaper Affiliation.....Argus Press
Station Rep. .....Devney-O'Connell
President.....J. E. Campbell
General, Comm. Mgr.....Merrill Walker
Chief Engineer.....Mel Wirth

WMBN—Petoskey—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Midwestern Bcstg. Co.
Address.....Bunyan Bldg., Traverse City
Tel.: WI 7-7675.....NBC
Station Rep.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Les Biederman
Station Mgr.....Ralph Pierson
Commercial Mgr.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WATC, Gaylord; WTOM-TV; Cheboygan; WPBN-TV, Traverse City.

WPON—Pontiac—1954

Frequency: 1460 Kc.....Power: 500 Watts
Owned-Operated By..Chief Pontiac Bcstg. Co.
Business Address.....7 S. Perry St.
Tel.: FE 8-0444.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Edward E. Wilson
General, Comm. Mgr.....Martin Giaimo
Chief Engineer.....Karl Kuck
Owners of: WILS, Lansing; WILK, Jackson.

WHLS—Port Huron—1938

Frequency: 1450 Kc....Power: 250 Watts d.
Owned-Oper. By..Stevens-Wismer Bcstg. Co.
Address .....932 Military St.
Tel.: YU 2-8536.....CBS
Representative.....Michigan Spot Sales
General Manager.....John F. Wismer
Station Mgr.....Thomas G. Sicklesteel

WTTH—Port Huron—1947

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....The Times Herald Co.
Address.....907 Sixth St.
Tel.: Yukon 5-5171.....ABC
Newspaper Affil.....Times-Herald
Station Rep. .....Weed
General Manager.....R. S. Sommerville
Asst. Manager.....Ronald Mires
Commercial Manager.....Donald Collins
Chief Engineer.....George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc.....Power: 5000 Watts d.
Owned-Operated By...Rogers City Bcstg. Co.
Address.....Moltke Drive
Tel.: 7751.....Independent
Station Rep. .....Everett-McKinney
Pres., Gen., Sta. Mgr.....Harvey A. Klann
Comm. Mgr.....Albert Klann
Program Director.....Harry E. Brege

WEXL—Royal Oak—1923

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Sparks Bcstg. Co.
Business Address...2201 Woodward Hts. Blvd.
Tel.: LI 4-2200.....Independent
Pres., Gen. Mgr.....Jacob B. Sparks
Station Mgr., Program Mgr...Gordon A. Sparks
Sales Manager.....Ernest Holder
Chief Engineer.....Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc.....Power: 10,000 Watts
Owned By.....Lake Huron Bdcstg. Corp.
Address .....221 So. Wash. Ave.
Tel.: PL 3-4471.....Independent
Representative .....Gill-Perna
Pres., Gen. Mgr.....William J. Edwards
Vice-President.....Alvin M. Bentley
Station Manager.....Howard H. Wolfe
Commercial Mgr.....Frank Brogger
Program Director.....Dave Kushler
Chief Engineer .....Max W. Thomas
Owners of: WKNX-TV; WLPA-TV, Alpena.

WSAM—Saginaw—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Knorr Bcstg. Corp.
Address.....2435 Holland Ave.
Tel.: PL 2-8161.....NBC
Sta. Reps...Everett-McKinney; Mich. Spot Sales
Station Manager.....George M. Millar
Chief Eng.....Lee Norden

WSGW—Saginaw—1950

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By....Booth Broadcasting Co.
Address.....400 Mason Bldg.
Tel.: PL 3-4456.....CBS
Sta. Reps.....Pearson; Weed
President.....John L. Booth
General, Comm. Mgr.....Robert W. Phillips
Program Director.....Fred Krell
Chief Engineer.....Harold Volz, Jr.
Owners of: WTRX, Flint; WIBM, Jackson; WJLB, Detroit; WJVA, South Bend; WIOU, Kokomo; WTOD, Toledo.

WJUD—St. Johns—1959

Frequency: 1580 Kc.....Power: 1,000 Watts
Owned By.....Clinton County Bcstg. Co.
Address .....1363 Parks Road
Tel.: CAnal 4-3238.....Independent
Station Rep. .....Hopewell
President.....Justin F. Marzke
General, Comm. Mgr.....John J. Stewart
Chief Engineer.....James Wintermute

WSJM—St. Joseph—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WSJM, Inc.
Address.....414 State St.
Tel.: YU 3-3992.....MBS
Sta. Representative.....Hal Holman
President.....William E. Walker
V. P., Gen. Mgr.....Joseph D. Mackin
Gen. Sales Manager.....Robert E. Brown
Program Director.....Tom Ferrin
Chief Engineer.....Dennis Stubelt

WOIA—Saline—1958

Frequency: 1290 Kc.....Power: 500 Watts
Owned By.....Lester Broadcasting Corp.
Address.....P. O. Box 5, Ann Arbor
Tel.: NOrmandy 3-0569.....Independent
Station Reps.....Weed; Walker-Rawalt
President, Gen. Mgr.....Herbert W. Lester
Comm. Publicity Mgr.....Steve Filipiak
Program Director.....John Small
Chief Engineer.....James Allen

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc.....Power: 1 Wt. d.; 250 Wts. n.
Owned-Operated By..Hiawathaland Bcstg. Co.
Business-Studio Address.....208 Ashmun S.
Tel.: ME 2-2231.....Independent
President.....Stanley R. Pratt
General Manager.....Russell Staffield
Station, Program Director.....J. O. Frenette
Chief Engineer.....W. F. Morris

WSTR—Sturgis—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned By..Walter Wonderland Bcstg. Co., Inc.
Address.....P. O. Box 70
Tel.: OLive 1-2383.....Independent
Station Representative .....Masla
President.....Patrick J. Trahan
General Manager.....Charles E. Anthony
Station Manager.....Albert Schneider
Program Director.....Jerry Fritz
Chief Engineer.....John Greenwood
Owners of: WWBC, Bay City.

WIOS—Tawas City—1958

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By.....Roger S. Underhill
Address .....Route #2
Tel.: FOrest 2-3417.....KBS
Owner.....R. S. Underhill
Station Mgr.....Richard A. Egli
Chief Engineer.....Lou Ozak

WTCM—Traverse City—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....Midwestern Bdcstg. Co.
Address .....Paul Bunyan Bldg.
Tel.: WIndsor 7-7675.....NBC
Sta. Rep.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Les Biederman
Sta., Comm. Mgr.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTOM-TV, Cheboygan; WPBN-TV, Traverse City.

WCCW—Traverse City—1960

Frequency: 1310 Kc.....Power: 1,000 Watts d.
Owned By.....D. C. Summerford
Address.....101 West Front St.
Tel.: WIndsor 6-6211.....Independent
Station Rep.....Michigan Spot Sales
President.....D. C. Summerford
General Manager.....John R. Anderson
Program Director.....Theodore Simon
Chief Engineer.....Theodore Jones

WCBQ—Whitehall—1955

Frequency: 1490 Kc.....Power: 250 W.
Owned By.....Paul A. Brandt
Address.....6956 Blank Rd.
Tel.: TW 3-1465.....Independent
Sta. Representative.....George T. Hopewell
President.....Paul A. Brandt
Manager.....B. Van Houten

Pop.: 3,439,000
Families: 1,012,000

Minnesota

Radio Homes: 991,000
AM Stas. in State: 63

KASM—Albany—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Stearns Cty. Bcstg. Co.
Address .....Albany
Tel.: 5-3005.....KBS
Station Representative .....Continental
President.....William Blattner
General Manager.....Urban J. Keppers
Commercial Manager.....Lee Krause
Publicity Director.....Cliff Mitchell
Chief Engineer.....Charles Gilbert

KATE—Albert Lea—1937

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Albert Lea Bcstg.
Address .....332 South Broadway
Tel.: FRanklin 3-2338.....ABC
President .....Hart Cardozo
Vice-Pres.....Richard Power
Gen. Mgr.....E. A. Van Alstyne
Sales Prom. Mgr.....Tom Golden
Chief Engineer.....Donald Franz

KXRA—Alexandria—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Alexandria Bcstg. Co.
Address .....1315 Broadway
Tel.: RO 3-3131.....KBS-ABC
Representative .....Donald Cooke
President, Comm. Mgr.....Everette Q. Walters
Station Manager.....Kenneth A. Tessmer
Chief Engineer.....Verdell Lonnquist

KANO—Anoka—1956

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....Northwest Bcstg. Co.
Business Address.....1 Radio Drive
Tel.: HArrison 1-2600.....KBS
President, Gen. Mgr.....Frank R. Hunt Jr.
Commercial Manager.....Ray Johnson
Program Director.....Thomas Kilbride
Chief Engineer.....Ralph Main

KAUS—Austin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business-Studio Address.....Hwy. 105 South
Tel.: HE 3-8836.....MBS
Representative .....Avery-Knodel
President .....R. J. McElroy
V. P., General Manager.....Thomas Young
Sales Manager.....Ken Soderberg
Program Director.....Stan Styonicki
Publicity Director.....Marilyn Daly
Chief Engineer.....Leo Chenier

"Leadership in Quality Radio"

King
Queen
Ace
Queen

5000 Watts — 970 KC

"Best Rated Cards in the Deck"

Lester L. Gould
President &
General Manager

John E. Pearson Co.
National Rep.

P.O. Box 481, Austin, Minnesota
HEmlock 7-4511

KQAQ—Austin—1960

Frequency: 970 Kc.....Power: 5000 Watts
Owned By.....KQAQ, Inc.
Address.....P.O. Box 481
Tel.: Hemlock 7-4511.....Independent
Sta. Representative.....John E. Pearson
President, Gen. Mgr.....Lester Gould
Comm., Prom. Mgr.....William H. Holland
Publicity Director.....Ann Austin
Program Director.....James J. Nagle
Chief Engineer.....Ted M. Ferguson

KBUN—Bemidji—1946

Freq.: 1450 Kc....Power: 1 Kw. d.; 250 W. n.
Owned.....Paul Bunyan Broadcasting Co.
Business Address.....511 Beltrami Ave.
Tel.: PLaza 1-4120.....Independent
Sta. Representative.....Everett-McKinney
Gen., Sta. Mgr.....James R. Hambacher
Chief Engineer.....Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned.....KBMO Bcstg. Co.
Address.....1205 Pacific Ave.
Tel.: VI 2-4601.....KBS
President.....George J. McCarthy
General Sta. Mgr.....Robert D. Zellmer
Comm. Prom. Mgr.....George B. McClellen
Station Representative .....Bolles
Program Director.....Marvin E. Meyer
Chief Engineer.....Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Brainerd Bcstg. Co.
Business Address.....2700 E. Oak
Tel.: 829—2853.....Independent
Station Representative.....Walker-Rawalt
President.....E. T. O'Brien
Sta., Comm. Mgr.....Earl R. Johnsen
Chief Engineer.....Don Koenig

KBMW—Breckenridge—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Interstate Bdcstg. Corp.
Address.....P.O. Box 249
Tel.: Midway 2-4141.....KBS
Station Representative .....Bowden
Pres., Gen. Mgr.....Robert E. Ingstad
Station Mgr.....G. F. Kaufmann
Chief Engineer.....H. G. Unkenholz

WKLK—Cloquet—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Cloquet Bcstg. Co.
Address.....P. O. Box 309
Tel.: TR 9-6725.....KBS
Station Representative .....Keystone
General Manager.....Henry Newby
Program Director.....Wayne T. Valentine
Commercial Manager.....Richard Johnson
Publicity Director.....Richard DeFore
Chief Engineer.....Kermit Littler

KROX—Crookston—1948

Freq.: 1260 Kc...Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....Crookston Bcstg. Co.
Business Address.....Box 620
Tel.: AT 1-1140.....KBS
Representative .....Donald-Cooke
President, Prog. Dir.....Jerome A. Dahlberg
General, Sta. Mgr.....William J. Kiewel
Comm. Mgr.....E. R. Melbye
Chief Engineer.....Arnold F. Petrich

KDLM—Detroit Lakes—1951

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Detroit Lakes Bcstg. Co.
Address.....1340 Richwood Rd.
Tel.: Victor 7-5624.....Independent
Sta. Representative.....John E. Pearson
President .....Herbert Gross
General Manager.....Al G. Leighton
Program Director.....K. Lawrence
Chief Engineer.....W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....KDAL, Inc.
Business-Studio Address.....218 Bradley Bldg.
Tel.: RA 2-2628.....CBS
Representative .....Avery-Knodel
Board Chairman.....J. Howard Wood
Gen. Mgr.....Odin S. Ramsland
Sales Manager.....Rex H. Hudson
Program Director.....Carl Casperson
Sales Prom. Manager.....Don Le Masurier
Chief Engineer.....R. A. Dettman
Owners of: KDAL-TV.

WEBC—Duluth—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.....WMT, Inc.
Business-Studio Address.....WEBC Bldg.
Tel.: RA 2-2873.....Independent
Station Representative .....Branham
Station, Comm. Manager.....Richard Hustead
Program Dir.....Dave Duluth
Chief Engineer.....V. G. Brooks

WDSM—Duluth—1939

Frequency: 710 Kc.....Power: 5000 W.
Owned By.....Northwest Pub. Institute
Address.....200 E. Superior St.
Tel.: RA 7-8484.....NBC
Station Rep.....Peters, Griffin, Woodward
President .....Robert B. Ridder
General Mgr.....Robert J. Rich
Station Mgr.....Dennis Murphy
Commercial Mgr.....Jack Arnold
Promotion-Mdsng. Dir.....M. A. Olson
Dir. of Eng.....George Carlson

WELY—Ely—1954

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owner.....WELY Corp.
Address .....Box 540
Tel.: 744.....KBS-MBS
President, Gen. Mgr.....Vincent L. Hallett
Chief Engineer.....Larry McAdams

WEVE—Eveleth—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Carl Bloomquist
Address .....Mileage Station
Tel.: SHerwood 1-5922.....MBS-KBS
Station Rep. .....Clark
President.....Carl Bloomquist
General, Sta. Mgr.....Ray E. Kent
Chief Engineer, Prog. Dir.....Joseph J. Cerar

KSUM—Fairmont—1948

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KSUM Broadcasting Co.
Address .....306 North Park St..
Tel.: 1370.....Independent
Station Representative .....Masla
President.....John E. Hyde, Jr.
General Manager.....Warren D. Asher
Chief Engineer.....Paul Tarrant

KDHL—Faribault—1947

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....KDHL Bdcstg. Co.
Business-Studio Address....213 Central Ave.
Tel.: Edison 4-4345.....Independent
General Mgr.....J. E. Hyde, Jr.
Commercial Mgr.....Palmer Dragsten

KOTE—Fergus Falls—1926

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Northland Bcstg. Corp.
Address .....Box 494
Tel.: Regent 6-6996.....Independent
Sta. Reps.....Pearson; Wayne-Evans
President.....Carroll Crawford
General Comm. Mgr.....George Brooks
Program Director.....Bill Merrill
Publicity Dir.....Shirley Vanderwerff
Chief Engineer.....Les Wilson

KOZY—Grand Rapids—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Itasca Bcstg. Co.
Address.....213 N. First Ave.
Tel.: FA 6-3446.....MBS-KBS
General Manager.....Robert D. Kennedy

WMFG—Hibbing—1935

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Hibbing Broadcasting Co.
Address.....807 W. 37 St.
Tel.: .....AMherst 3-7531
Station Reps.....Bolles; Hurley
Pres., Gen. Mgr.....Frank P. Befera
Program Director.....Ron Marinelli
Commercial Mgr.....Les Rutstein
Sales Prom. Mgr.....Bob Stehlin
Chief Engineer.....Frank Befera

KDUZ—Hutchinson—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned.....North American Broadcasting Co.
Address .....Box 32
Tel.: 1555.....KBS

President.....Albert S. Tedesco
General, Sta. Mgr.....Heinz R. Fruck
Comm. Program Dir.....Lorraine Lhotka
Sales Prom. Mgr.....C. R. Splittgerber
Chief Engineer.....Darrel Gander

KGHS—International Falls 1959

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....KGHS, Inc.
Address.....P. O. Box 591
Tel.: ATlas 3-3481.....Independent
President, Gen. Mgr.....Daniel D. Ganter
Chief Engineer.....Richard V. Seather

KLFD—Litchfield—1959

Frequency: 1410 Kc.....Power: 500 Watts
Owned By.....C. W. Doebler & Assoc., Inc.
Address.....218 South Sibley
Tel.: OXford 3-3212.....Independent
President, Gen. Mgr.....C. W. Doebler
Commercial Mgr.....Marlin Schlottman
Chief Engineer.....Larry Lawson

KLTF—Little Falls—1950

Frequency: 960 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Little Falls Bcstg. Co.
Address.....105½ Broadway E.
Tel.: 367 .....KBS
Pres., Gen. Sta. Mgr.....John H. Lemme
Commercial Manager.....Richard J. Rudeck
Chief Engineer.....Gordon Lommen

KTOE—Mankato—1950

Freq.: 1420 Kc.....Power: 5 Kw.
Owned-Oper. By..Minnesota Valley Bcstg. Co.
Address.....KTOE Building
Tel.: 4537 .....ABC
Representative .....Pearson
President.....H. W. Linder
General, Comm. Mgr.....Don Linder
Program Director.....Jerry Dolter
Chief Engineer.....Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....F. B. Clements & Co.
Address.....101 N. Second St.
Tel.: 4673.....NBC
Representative .....Meeker
Gen., Sta., Comm. Mgr...Robert E. DeHaven
Program Director.....Charles Wetherall
Sales Prom. Mgr.....George Pherson
Chief Engineer.....James J. Houts

KMHL—Marshall—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Harry W. Linder
Business-Studio Address.....KMHL Bldg.
Tel.: 2282.....ABC
Representative.....John E. Pearson
Owner.....Harry W. Linder
General Manager.....Gilmore F. Frayseth
Chief Engineer.....George Pouliot

WCCO—Minneapolis—1924

Frequency: 830 Kc.....Power: 50,000 Watts
Owned By.....Midwest Radio-Television, Inc.
Business-Studio Address....625 Second Ave. S.
Tel.: FE 2-1202.....CBS
Newspaper Affil...Star-Tribune; Press-Dispatch
Representative.....CBS Radio Spot Sales
Exec. Vice President.....F. Van Konynenburg
General Manager.....Larry Haeg
Sales Manager.....Phil Lewis
Commercial Manager.....Bob Woodbury
Program Director.....Val Linder
Sales Prom. Dir.....C. Kaufman
Publicity Dir.....Gordon Mikkelson
Chief Engineer.....Kermit Sueker
Owners of: WCCO-TV.

WDGY—Minneapolis—1923

Freq.: 1130 Kc....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....The Storz Bcstg. Co.
Address.....609 Second Ave., S.
Tel.: FE 5-2271.....Independent
Representative .....John Blair
President .....Todd Storz
General, Sta. Mgr.....C. B. Clarke, Jr.
Program Dir.....Don Kelly
Publicity Director.....Leann Lokken
Chief Engineer.....Kenneth Olson

KEVE—Minneapolis—1948

Freq.: 1440 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Operated By.....Western Bcstg.
Address.....917 N. Lilac Drive
Tel.: LI 5-5601.....MBS
President .....R. M. Purcell
General Mgr.....Robert Rock
Chief Engineer.....Denvy Doty

WLOL—Minneapolis—1940

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Operated By.....BFR Bcstg. Co.
Address.....1021 La Salle Ave.
Tel.: FE 3-0406.....Independent
Representative .....AM Radio Sales
President.....Larry Bentson
Gen., Comm. Mgr.....Wayne Williams
Program Director.....Dan Allan
Sales Prom., Publicity Dir.....Jim Scanlan
Chief Engineer.....Bryce Ekberg
Owners of: WLOL-FM.

WPBC—Minneapolis—1949

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....People's Bdcstg. Co.
Address.....1133 Stinson Blvd.
Tel.: ST 9-4356.....Independent
Station Rep.....Broadcast Time Sales
Pres., Gen., Sta. Mgr.....W. V. Stewart
Sales Prom. Mgr.....Merle Forland
Program Director.....Becky Ann Stewart
Publicity Director.....Elizabeth Gahre
Chief Engineer.....Joe Coval

KRSI—Minneapolis—1958

Frequency: 950 Kc.....Power: 1000 Watts
Owned By.....Radio Suburbia, Inc.
Address.....4500 Excelsior Blvd.
Tel.: WAlnut 6-1677.....Independent
Station Rep. .....Bolling
Pres., Gen. Mgr.....William E. Schons

WTCN—Minneapolis—1931

Freq.: 1280 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Twin State Bcstg.
Address.....2925 Dean Blvd.
Tel.: WA 7-8881.....ABC
Station Representative .....Katz
President.....Weston C. Pullen, Jr.
Station Manager.....Arthur M. Swift
Operations Manager.....John N. Baldwin
V.P., General Mgr.....T. C. Streibert
Nat. Sales Manager.....Wm. M. Humphreys
Reg. Sales Manager.....Norm Page
Program Director.....Jack Huston
Publicity Director.....Howard Coleman
Chief Engineer.....Warren Fritze
Owners of: WFBM-AM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids; KLZ-AM-TV, Denver.

KDMA—Montevideo—1951

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Midwest Bcstg. Corp.
Address .....Box 471
Tel.: AM 9-8815.....ABC
Pres.....H. W. Linder
Gen. Mgr.....Willard Linder
Sta. Mgr.....Byron Zurn
Sales Prom. Mgr.....Fred Ehlen
Program Dir.....Jim Wood
Chief Engineer.....F. T. Peterson

KVOX—Moorhead—1937

Frequency: 1280 Kc.....Power: 1 Kw.
Owned-Operated By.....KVOX Bcstg. Co.
Address.....P. O. Box 437
Tel.: CEdar 3-1522.....MBS
President.....E. J. McKellar
General, Comm. Mgr.....R. L. Owens
Chief Engineer.....Erwin Liefeld

KMRS—Morris—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned By.....Clifford L. Hedberg
Address .....Morris, Minn.
Tel.: 68 .....Independent
Station Manager.....Clifford L. Hedberg
Program Director.....James Bollman

KNUJ—New Ulm—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNUJ, Inc.
Address.....510½ Third North St.
Tel.: ELmwood 4-2115.....Independent
President.....W. K. Mickelson
General, Sta. Mgr.....George E. Korenchen
Program Director.....Frank Endersbe
Chief Engineer.....Gerald Walston

KDIO—Ortonville—1956

Frequency: 1350 Kc.....Power: 1 kw., d.
Owned By.....Tri-State Bcstg. Co.
Address .....Ortonville
Tel.: 839—2581 .....Independent
Station Rep. .....Cooke
Pres., Chief Eng.....Richard Schultz
Gen., Comm. Mgr.....W. F. McCormick

KRFO—Owatonna—1950

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Owatonna Bcstg. Co.
Address.....301 N. Cedar St.
Tel.: 5541.....KBS
President, Gen. Mgr.....Duane Allen
Comm., Prom. Mgr.....Arnold K. Schumann
Sta. Mgr., Chief Eng.....Jerald J. Boos

WCMP—Pine City—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Pine County Bcstg. Co.
Address .....Box 578
Tel.: 767.....KBS
President.....Richard K. Power
Station, Comm. Mgr.....Robert P. Schuller
Program Director.....Lyle R. Nelson
Chief Engineer.....Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc.....Power: 1000 Watts, d.
Owned-Operated By...Pipestone Radio Corp.
Address.....118 W. Main St.
Tel.: 1050 .....KBS
Representative .....Continental
President.....C. B. Thomas
Gen. Sta. Mgr.....Ron Overlander
Chief Engineer.....Clarence Aushan

KCUE—Red Wing—1955

Frequency: 1250 Kc....Power: 1000 Watts, d.
Owned.....Hiawatha Valley Bcstg. Co., Inc.
Address.....Route 4
Tel.: DU 8-3511.....Independent
General Manager.....R. E. Bowden
Chief Engineer.....Lawrence Dosdall

KLGR—Redwood Falls—1954

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Oper. By.....Harry W. Linder
Address.....209 S. Washington St.
Tel.: ME 7-2989.....Independent
General Manager.....H. W. Linder

KROC—Rochester—1935

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Southern Minnesota Bcstg. Co.
Address.....100 1st Avenue Bldg.
Tel.: AT 9-3924.....NBC
Station Rep.....Venard, Rintoul, O'Connell
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Commercial Manager.....Robert Fick
Program Director.....Bernie Lusk
Chief Engineer.....Robert Cross

KWEB—Rochester—1957

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Olmsted Cty. Bcstg. Co.
Address.....Northwestern Nat. Bk. Bldg.
Tel.: ATlas 2-9465.....ABC
Station Rep.....Bolles; O'Connell
President.....John W. Grandy
General, Comm. Mgr.....W. E. McClenahan
Program Director.....Jerry Miller
Chief Engineer.....Dale Hamilton

KFAM—St. Cloud—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Times Publ. Co.
Address.....Fernwood Addition Hwy. 152
Tel.: Blackburn 2-1551.....NBC
Newspaper Affiliation .....Times
Representative .....Pearson
President.....Frederick C. Schilplin
General Sta. Mgr.....John Murphy
Comm. Program Mgr.....C. Conrad
Chief Engineer .....Robert Witschen

WJON—St. Cloud—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Granite City Bcstg. Co.
Address .....Box 270
Tel.: BL 1-4422.....Independent
Pres., Gen., Sta. Mgr.....John Haerle
Commercial Mgr.....Van Vander Ark
Program Dir.....Andy Hilger
Chief Engineer.....Guy LeMont

KRBI—St. Peter—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By....D. W. Seehafer & R. C. Johnson
Address.....1031 W. Grace St.
Tel.: 1310 .....Independent
President, Gen. Mgr.....D. W. Seehafer
V.P., Sales Mgr.....R. C. Johnson
Program Dir.....La Mar May
Sales Promotion.....Al Schubbe
Chief Engineer.....John Aasen

KSTP—St. Paul-Minneapolis 1928

Frequency: 1500 Kc.....Power: 50,000 Watts
Owned By.....KSTP, Inc
Bus.-Studio Address.....3415 University Ave
Tel.: Midway 5-2724.....NBC
Representative.....Edward Petry
President.....Stanley E. Hubbard
General Manager.....Stanley S. Hubbard
Radio Sales Mgr.....Byron Anderson
Sales Prom. Mgr.....William Davey
Program Director.....D. Brooks Henderson
Chief Engineer.....L. A. Larson
Owners of: KSTP-TV; KOB-AM-TV, Albuquerque; WGTO, Cypress Gardens.

KDWB—St. Paul—1951

Freq.: 630 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned By.....Crowell-Collier Bcstg. Co.
Address .....Foshay Tower
Tel.: PR 6-1501.....Independent
Station Representative .....McGavren
President.....Robert M. Purcell
General Manager.....John M. McRae
Sales Manager.....Barry A. Tucker
Program Director.....Ted Randal
Publicity Director.....Joan Honebrink
Chief Engineer.....Allan Kennedy
Owners of: KFWB, Los Angeles; KEWB, San Francisco; WMGM, N. Y.

WMIN—St. Paul—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Tedasco, Inc.
Address.....611 Frontenac Place
Tel.: MI 5-7757.....Independent
Station Representative .....Gill-Perna
General Manager.....Merle Edwards
Program Director.....Jack Duryea
Chief Engineer.....Robert Seibert

WAVN—Stillwater—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....St. Croix Bcstg. Co.
Address .....104 N. Main St.
Tel.: Hemlock 9-1220.....KBS
Pres., Gen., Sta. Mgr.....Richard K. Power
Chief Engineer.....Elmer L. Christenson

KTRF—Thief River Falls 1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KTRF Radio Corp.
Address .....Box 69
Tel.: MUrdock 1-1230.....Independent
Station Representative .....Evans
Pres., Gen. Mgr.....Don Olsen

WHLB—Virginia—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Virginia Bcstg. Co.
Address.....P. O. Box 1066
Tel.: SH 1-2233.....Independent
Sta. Reps.....Bolles; Hurley
President, Ch. Eng.....Fran Befera
Comm., Sta. Manager.....James Parise
Program Director.....Dick Sadar
Publicity Director.....Jim Reese

KWAD—Wadena—1948

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By....KWAD Broadcasting Co.
Address .....Phoenix Bldg.
Tel.: MEdford 1-1803.....MBS
President.....Robert E. Ingstad
Station Mgr.....E. Weeks
Chief Eng.....Harold Allen

KWLM—Willmar—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Lakeland Bcstg. Co.
Address .....Box 777
Tel.: BE 5-1340.....ABC
Representative.....John E. Pearson
President, Gen. Mgr.....H. W. Linder
Sta. Mgr.....Willard Linder
Chief Engineer.....Francois Peterson

KDOM—Windom—1958

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....KDOM, Inc.
Address.....P. O. Box 23
Tel.: TEmple 1-3908.....Independent
President, Gen. Mgr.....Robert D. Thompson
Program Dir., Chief Eng.....Paul C. Lund

KAGE—Winona—1957

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Winona Bcstg. Co.
Business Address.....118 W. 4th St.
Tel.: 2867.....KBS
President.....Albert S. Tedesco
Station Manager.....Frank L. Haas
Sales Promotion Mgr.....Jack Ortmann
Chief Engineer.....Vern Potvin

KWNO—Winona—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Winona Radio Service
Business-Studio Address.....216 Center St.
Tel.: 3313.....ABC
Newspaper Affiliation.....Daily News
Representative.....John E. Pearson
President.....M. H. White
Station Manager.....C. E. Williams
Commercial Manager.....H. Rod Hurd
Chief Engineer.....Gene Gappa

KWOA—Worthington—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Worthington Bcstg. Co., Inc.
Address.....Hotel Thompson
Tel.: 376-4171.....Independent
Representative.....Wayne-Evans
President, Gen. Mgr.....R. W. Olson
Chief Engineer.....Clint Knapp

Pop.: 2,184,000
Families: 577,000

Mississippi

Radio Homes: 534,500
AM Stas. in State: 75

WMPA—Aberdeen—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Aberdeen
Address.....Box 402
Tel.: EM 9-4561.....Independent
Sta. Representative.....Beaver
General Mgr.....Ray Tolar
Prog. Dir.....Frances Tolar

WAMY—Amory—1955

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned.....Charles C. Boren, Jr.
Address.....Box 268
Tel.: CL 6-5911.....MBS
Representative.....Everett-McKinney
Commercial Manager.....Jimmy Wells
Program Director.....Elsie Sanderson
Chief Engineer.....A. D. Wiygul

WBLE—Batesville—1953

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Panola Bcstg. Co.
Address.....Drawer No. 73
Tel.: 7266.....KBS
President, Gen. Mgr.....Harold B. McCarley
Chief Engineer.....Alfred E. Jennings

WELZ—Belzoni—1959

Frequency: 1460 Kc.....Power: 1 Kw.
Owned By....Humphreys County Broadcasting
Address.....P. O. Box 216
Tel.: Belzoni.....Independent
Station Representative.....Bolles & Co.
President.....R. E. Hook
Manager.....J. Henley
Program Dir.....W. Watkins

WLOX—Biloxi—Gulfport 1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WLOX Bcstg. Co.
Address.....Buena Vista Hotel
Tel.: ID 6-5581.....MBS
Representative.....Holman
General Manager.....Ray Butterfield
Commercial Manager.....Thomas B. Majure
Program Director.....P. Bosarge

WVMI—Biloxi—1950

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned By...New South Communications, Inc.
Address.....P. O. Box 122
Tel.: ID 2-7001.....Independent
Station Representative.....Webb
President.....F. E. Holladay
General Mgr.....Joseph W. Carson
Station Mgr.....Sam Woodall
Program Director.....Penn Scott
Chief Engineer.....Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booneville Bcstg. Co.
Address.....P.O. Box 352
Tel.: PA 8-5301.....KBS
Gen. Mgr.....E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Operated By...Rural Broadcasting Co.
Address.....P.O. Box 644
Tel.: 1076.....Independent
Gen., Comm., Prom. Mgr.....W. M. Jones
Station Mgr.....Doug Mathis
Chief Engineer.....Leo Freeman

WJMB—Brookhaven—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Brookhaven Bcstg. Co.
Address.....W. Chickasaw St.
Tel.: 1298.....KBS
General Mgr.....A. H. Felder

WDOB—Canton—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Madison County Bcstg. Co.
Address .....Box 182
Tel.: 1370 .....Independent
Station Representative .....Bolles
President.....R. E. Hook
General Manager.....Roy Harris

WGLC—Centreville—1951

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Southern Bcstg. Co.
Business Address.....P.O. Box 205
Tel.: MI 5-4401.....KBS
Pres., Gen. Mgr.....Frederick A. W. Davis
Chief Engineer.....Jim Wilson

WKDL—Clarksdale—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coahama Bcstg. Co.
Address.....1 State St.
Tel.: MA 4-4908.....Independent
President.....W. T. Salman
General, Sta. Mgr.....B. G. Wesson
Comm., Prom. Manager.....R. L. Wells
Program Director.....Larry Briley
Publicity Director.....Rose Collins
Chief Engineer.....Archie Wade

WROX—Clarksdale—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Mrs. E. T. Imes
Business Address.....Alcazar Hotel Bldg.
Tel.: MAin 4-4313.....MBS, KBS
Station Rep. .....Everett-McKinney
General Manager.....Bob Evans
Sta., Comm. Mgr.....Tom Reardon
Chief Engineer.....C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Voice of the Delta, Inc.
Address.....H'way 61 So.
Tel.: VI 3-4091.....Independent
Station Representative .....Bolles
V.P., Gen. Mgr.....George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....L. A. Feduccia
Address .....Box 869
Station Represeniative.....Continental
Tel.: VIctor 3-5221.....Independent
Owner, Gen. Mgr.....L. A. Feduccia
Station Mgr.....LeRoy Armstrong
Comm. Mgr., Chief Eng.....Jeff Smith
Program Dir.....Billie Wolfe Johnson

WCJU—Columbia—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WCJU, Inc.
Address.....P. O. Box 472
Tel.: RE 6-2616.....MBS-KBS
Newspaper Affiliation.....The Progress
Pres., Gen. Manager.....Lester Williams

WACR—Columbus—1947

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned.....J. W. Eatherton
Address .....WACR Bldg.
Tel.: FA 8-1050.....Independent
Pres., Gen. Mgr.....James Eatherton
Comm., Prom. Mgr.....Sydney Thweatt
Publicity Director.....Judith Atkins
Chief Engineer.....L. J. Aldridge

WCBI—Columbus—1940

Frequency: 550 Kc..Power: 1 Kw. d., 500 W. n.
Owned.....Columbus Bcstg. Co., Inc.
Address .....Gilmer Hotel
Tel.: FA 8-7271.....MBS-KBS
Newspaper Affili.....Commercial Dispatch
Representative .....Everett-McKinney
President.....B. Imes, Jr.
General Mgr.....Bob Evans
Station, Prom. Mgr.....Ray Crummy
Asst. Manager.....Mrs. Ruby J. Latham
Chief Engineer.....Tom McFerrin

WCMA—Corinth—1945

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..Corinth Bcstg. Co., Inc.
Business-Studio Address.....Ray Bldg.
Tel.: AT 6-5575.....KBS
Station Rep.....Venard, Rintoul & McConnell
President .....Aaron B. Robinson
General, Comm. Mgr.....John E. Bell
Program Director.....Jan A. Wood
Chief Engineer.....James D. Anderson

WCRR—Corinth—1956

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Rebel Radio, Inc.
Business Address.....614½ Waldron
Tel.: ATlantic 6-6691.....ABC
Sta. Representative .....Ochs
President.....Luther C. Moore
General, Sta. Mgr.....T. Estess
Comm., Prom. Mgr.....J. O. Jordan
Chief Engineer.....W. M. Essary

WMAG—Forest—1955

Frequency: 860 Kc.....Power: 500 Watts d.
Owned-Operated By..Scott County Bcstg. Co.
Address.....P. O. Box 188
Tel.: GIbson 3-7001.....KBS
Gen. Mgr., Ch. Eng.....Hugh Hughes
Comm. Sta. Mgr.....Willie Weems
Program Director.....Tom Estes
Sales Prom. Mgr.....Billy Strebeck
Publicity Dir.....Barbara Goodwin

WDDT—Greenville—1956

Frequency: 900 Kc.....Power: 1 Kw., d.
Owned-Operated By.....WDDT Radio Co.
Address .....207 Main Street
Tel.: Edison 2-0526.....Independent
Station Representative .....Everett-McKinney
General Manager.....B. Gresham
Station Manager.....W. H. Deans
Chief Engineer.....Joe Gunter

WESY—Greenville—1958

Frequency: 1580 Kc.....Power: 1000 Watts
Owned By.....Miss.-Ark. Broadcasting Co.
Address.....110 N. Poplar
Tel.: EDison 2-0770.....Independent
Gen., Prog. Mgr.....Paul Artman
Commercial Manager.....Miller Abraham
Chief Engineer.....Ottis W. Rushing

WGVM—Greenville—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By...Mid America Bcstg. Co.
Bus.-Studio Address.....118 So. B'way
Tel.: EDison 4-4559.....Independent
Sta. Reps.....Devney-O'Connell; Melville
Pres., General Manager.....David M. Segal
Station Manager.....Edward M. Guss
Commercial Manager.....Jack R. Stull
Program Director.....James B. Ashley
Chief Engineer.....Joseph C. Gunter

WJPR—Greenville—1939

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Radio Service Co.
Business-Studio Address....107 So. Poplar St.
Tel.: EDison 5-1441 .....MBS-KBS
Sta. Representative.....Spot Time Sales
Gen. Sta. Mgr.....Emmett H. McMurry
Commercial Manager.....Frank W. Baldwin
Chief Engineer.....Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Oper. By.....Greenwood Bcstg. Co.
Address.....P. O. Box 408
Tel.: GLadstone 3-7822.....ABC-MBS
President.....Cy N. Bahakel
General Manager.....Lew Sadler
Program Director.....Colleen Fulgham
Chief Engineer.....Tommy Murphy
Owners of: WKOZ, Kosciusko; WKIN, Kingsport; WRIS, Roanoke; WWOD, Lynchburg; KXEL, Waterloo; WLBJ, Bowling Green; WABG-TV.

WGRM—Greenwood—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....P. K. Ewing
Address.....P.O. Box 553
Tel.: GLadstone 3-5441.....NBC-KBS
General Manager.....F. C. Ewing
Chief Eng.....Louis Pierce

WNAG—Grenada—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Grenada Bcstg. Co.
Business Address.....P.O. Box 920
Tel.: 1400 .....Independent
Newspaper Affiliation...Commercial Dispatch
Station Representative.....Everett-McKinney
President.....Birney Imes, Jr.
General Manager.....Bob Evans, Sr.
Comm. Mgr., Program Dir.....Ken Berryhill
Sales Mgr.....Harold Penn
Chief Engineer.....Jimmie Pinnix

WGCM—Gulfport—1928

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WGCM Bcstg. Co.
Address.....15th Ave and 22nd St.
Tel.: UN 3-3522.....ABC
General, Sta. Mgr.....James E. Reese
Commercial Mgr.....Ossie Owens
Chief Engineer.....Charles A. Rauer

WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Chas. W. Dowdy
Address .....1313 28th Ave.
Tel.: UN 3-7133.....Independent
Station Rep.....Thomas F. Clark
President, Gen. Mgr.....Charles W. Dowdy
Commercial Manager.....Fred R. Beattie
Program Director.....David Melton
Chief Engineer.....Wayne Dowdy

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned.....Deep South Radio, Inc
Address.....305 Bay Street
Tel.: JU 2-1986.....Independent
Sta. Representative .....Devney-O'Connell
President.....B. L. Blackledge Jr.
General, Sta. Mgr.....Frank Pilgrim
Commercial Manager.....Joe Buchanon
Program Director.....Will Hudson
Chief Engineer.....James N. Watson

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Sheridan. Inc.
Address.....302 Hemphill St.
Tel.: JU 4-5432.....NBC
President.....B. W. Curry, Jr.
General Manager.....E. M. Jenkins
Commercial Manager.....Bud Norval
Chief Engineer.....J. N. Watson

WHSY—Hattiesburg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Hub City Bcstg. Co. Inc.
Address .....P.O. Box 1008
Tel.: JU 3-1741.....ABC
Representative .....Clark
President, Gen. Mgr.....Charles W. Holt
Station Manager.....Bob French
Program Director.....Gene Clay
Sales Prom. Manager.....Connie I. Holt
Chief Engineer.....H. C. Sanford

WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Bcst. Development Co.

Address.....1031 Broadway Drive
Tel.: JU 2-2591.....KBS
Representative .....Indie Sales
President.....Dave A. Matison, Jr.
Manager.....J. C. Walker
Station Mgr.....Jimmy Swan
Program Dir.....R. Meyer
Publicity Dir.....Pauline Everett
Chief Engineer.....C. C. Vogel

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned.....Southwestern Bcstg. Co. of Miss.
Address .....Highway 51 N.
Tel.: 869.....KBS
President, Gen. Mgr.....Louis Alford
Comm. Prom. Mgr.....Mal Jones
Sta. Mgr., Ch. Eng.....A. M. Smith
Program, Publicity Dir.....Bob Prather

WCPC—Houston—1955

Frequency: 1320 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....WCPC Bcstg. Co.
Address .....Box 552
Tel.: GL 6-3071.....KBS
Gen., Sta. Mgr.....Robin H. Mathis
Comm. Mgr., Prog., Pub. Dir...Ralph C. Mathis
Chief Engineer.....John B. Skelton, Jr.
Owners of: WXTN, Lexington; WSJC, Magee.

WDLT—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.
Owned By.....Radio Cleveland, Inc.

WJQS

Jackson Mississippi

MUSIC AND NEWS

ALWAYS GOOD MUSIC

MOBILE NEWS — SPORTS

More Adult Listeners Than Any Other Mississippi Station

Representative:

GEORGE T. HOPEWELL CO.

LEW HEILBRONER, *V.P. & Gen. Mgr.*

Address.....134 Baker St.
Tel.: 500 .....KBS
Station Representative .....Beaver
President .....J. R. Denton
Gen. Mgr., Ch. Eng.....Geo. Shurden

WJDX—Jackson—1929

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Lamar Life Broadcasting Co.
Address.....715 S. Jefferson
Tel.: FLeetwood 2-2691.....NBC
Representative .....Hollingbery
President.....P. K. Lutken
Gen., Sta. Mgr.....Fred L. Beard
Comm. Mgr.....Frank Gentry
Sales Prom. Mgr., Pub. Dir.....Chuck Allen
Program Director.....Maurice Thompson
Chief Engineer.....Floyd Kinard
Owners of: WLBT, Jackson.

WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Dumas Milner Bcstg. Co.
Address.....King Edward Hotel
Tel.: FLeetwood 4-5653.....MBS-KBS
Station Rep .....Hopewell
President.....Howard S. Cohoon
V. P., Gen. Mgr.....Lewis Heilbroner
Program Director.....Bill Slaton
Chief Engineer.....Lee Hodges

WJXN—Jackson—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Jackson Bcstg. Co., Inc.
Address.....916 Foley
Tel.: FL. 2-6673.....Independent
Sta. Representative.....Masla
President.....James T. Ownby
V.P., Gen. Mgr.....Gayle Swofford
Chief Engineer.....E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc.....Power: 5 Kw.
Owned-Operated By.....Dixieland Bcstg. Co.
Business Address.....1017 Lynch St.
Tel.: FLeetwood 4-4096.....Independent
Station Representative .....Pearson
President, Gen. Mgr.....John McLendon

WRBC—Jackson—1947

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw., n.
Owned-Operated By.....Rebel Bcstg. Co., Inc.
Business-Studio Address.....125½ So. Lamar
Tel.: FLeetwood 5-1562.....Independent
Representative .....Beaver
President .....Tom Wright
General Mgr.....R. McGregor
Chief Engineer.....William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Capitol Bcstg. Co.
Address.....P. O. Box 8187
Tel.: FI 4-2512.....ABC
Newspaper Affil...Daily News, Clarion Ledger

Representative .....Weed
President.....T. M. Heberman Jr.
General Manager.....L. M. Sepaugh
Comm., Sta. Manager.....Dick Voorhis
Sales Prom. Manager.....Dorothy Dewley
Program Director.....Al Simmons
Publicity Director.....Bill Peeler
Chief Engineer.....C. A. Perkins

WKOZ—Kosciusko—1947

Frequency: 1350 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Kosciusko Bcstg. Co.
Address.....109 W. Jefferson
Tel.: 782 .....ABC-MBS
President.....Cy N. Bahakel
General Manager.....Mims Boswell, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....New Laurel Radio Station Inc.
Address .....Box 367
Tel.: 5601 .....NBC-KBS
President .....Harold Matison
General Manager.....Frank Sumrall
Station Manager.....Paul Carlisle
Commercial Manager.....M. M. Caver
Program Director.....Len Maith
Sales Prom. Manager.....Dave Kane
Publicity Director.....Adrian Gibson
Chief Engineer.....Lester Johnson
Owners of: WABO, Waynesboro.

WLAU—Laurel—1946

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Southland Bcstg. Co.
Address.....437 N. Magnolia St.
Tel.: 8-7227.....ABC
Station Representatives .....Devney-O'Connell
President, Gen. Mgr.....Gene Tibbett
Chief Engineer.....Dudley Carter

WNSL—Laurel—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....Voice of the New South, Inc.
Address.....116 Beacon St.
Tel.: 8-7224.....Independent
Sta. Representative.....Grant Webb
Gen. Mgr.....Granville Walters
Comm. Mgr.....Teck Jones
Chief Engineer.....Glenn Holland

WXTN—Lexington—1959

Frequency: 1150 Kc.....Power: 500 Watts
Owned By.....Holmes County Bcstg. Co.
Address .....Box 326
Tel.: 222 .....KBS
Station Rep.....Beaver & Assoc.
President .....Robin Mathis
Station Manager.....Herbert Knotts
Program Director.....Fanny Mae Cothran
Chief Engineer.....J. B. Skelton
Owners of: WCPC, Houston; WXJC, Magee, Miss.

WLSM—Louisville—1953

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Louisville Bcstg. Corp.
Address.....P.O. Box 111
Tel.: 1000.....Independent
Station Representative .....Webb
Station Manager.....Herbert Guthrie

WMBC—Macon—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Confederate Bcstg. Co.
Business Address.....Piney Woods Rd.
Tel.: 132 .....KBS
Station Rep. .....Hopewell
President.....F. A. Davis
General Mgr.....M. C. Henry
Chief Engineer.....Bill White

WSJC—Magee—1957

Frequency: 1280 Kc.....Power: 500 W. d.
Owned.....SE Miss. Bcstg. Co.
Business Address.....Box 426
Tel.: 2413 .....KBS
General Manager.....Marvin L. Mathis
Program Director.....Jimmy Tugwell
Chief Engineer.....Hulon Mathis

WAPF—McComb—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By..S. W. Bcstg. Co. of Miss.
Address.....Pike Hotel
Tel.: 1884.....KBS
Co-Owners.....Phillip Brady, Louis Alford, Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Bcstrs. Service, Inc.
Address.....P. O. Box 111
Tel: 2080 .....Independent
Representative.....Thomas F. Clark Co.
President.....Charles W. Holt
General Manager.....Carroll Hines
Asst. Sta. Manager.....Travis W. Myers
Comm. Prom. Mgr.....Harry Thompson
Publicity Director.....Jack Ryan
Program Director.....Dean Strickland
Chief Engineer.....Earl B. Neal
Owners of: WHHY, Montgomery; WHSY, Hattiesburg.

WCOC—Meridian—1926

Frequency: 910 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mississippi Bcstg. Co., Inc.
Address .....Box 591
Tel.: 482-7714 .....CBS
President, General Manager...Withers Gavin

WDAL—Meridian—1958

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned By.....Southwestern Bcstg. Co.
Address.....P. O. Box 125
Tel.: 3-4891 .....Independent
Station Reps.....R. E. Hook & Assoc., Bolles
General Mgr.....A. M. Smith
Station, Ch. Eng.....Dan Hollingsworth
Publicity Dir.....Claude Gray

WMOX—Meridian—1945

Freq.: 1010 Kc.....Power: 10 Kw. d.; 1 Kw. n.
Owned By.....Birney Imes Jr.
Address.....P. O. Box 1511
Tel.: 482—0171 .....KBS
Newspaper Affil.....Commercial Dispatch
Station Rep.....Everett-McKinney; Beaver
Owner.....Birney Imes, Jr.
General Manager.....Bob Evans
Comm. Sta. Mgr.....Monroe Looney
Program Director.....Jack Cochran
Chief Engineer.....Steve Burkes
Owners of: WCBI-AM-TV, Columbus; WELO, Tupelo; WROX, Clarksdale; WNAG, Grenada.

WOKK—Meridian—1947

Frequency: 1450 Kc....Power: 1 Wt. d; 250 n.
Owned-Oper. By.....New South Bcstg. Corp.
Address .....Box 528
Tel.: 482-6133 .....Independent
Station Representative .....Webb
President, Prog. Dir.....F. E. Holladay
General Mgr.....J. Carson
Chief Engineer.....R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc....Power: 5000 Watts, d.
Owned By.....Alexander L. Royal
Business Address.....Box 1509
Tel.: 23106 .....Independent
Station Reps. .....Howard; Ochs
Pres., Gen. Mgr.....A. L. Royal, Jr.
Station Manager.....R. Harwell
Chief Engineer.....O. Burkes

WMIS—Natchez—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Natchez Broadcasting Co.
Address .....City Bank Building
Tel.: 2-2522.....NBC-KBS
Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Old South Bcstg. Co.
Address .....Eola Hotel
Tel.: 4621.....Independent
President.....W. S. Perkins
General Manager.....Ervin Parks
Chief Engineer.....M. C. Tyrone

WNAU—New Albany—1955

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....New Albany Bcstg. Co.
Address.....202 Bankhead St.
Tel.: 4361.....KBS
Gen., Sta. Mgr., Chief Eng....V. Keith Wroten
Comm., Sls. Prom. Mgr.....Daniel L. Skilton

WBKN—Newton—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....E. L. Burns
Business Address.....110 S. Main
Tel.: 70 .....Independent
President, Gen. Mgr.....E. L. Burns
Station Mgr.....Carter Carlton
Prog. Dir., Sales Prom. Mgr.....G. F. Mangum
Publicity Dir.....Mrs. Vic Murphy

WSUH—Oxford—1955

Frequency: 1420 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....Colonel Rebel Radio
Address.....University Ave., East
Tel.: 1133 .....KBS
Gen., Comm. Mgr.....C. H. Quick
Comm. Sta. Manager.....Hubert P. Mills
Chief Engineer.....Glen Wade

WPMP—Pascagoula—1951

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Crest Bcstg. Co., Inc.
Address.....P. O. Box 391
Tel.: SO 2-3113.....ABC
President.....William R. Guest, Jr.
Gen., Sta. Mgr.....Walter L. Smith
Commercial Manager.....Lois Dotson
Program Director.....Terry R. Speights
Chief Engineer.....Donald Quave

WHOC—Philadelphia—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....William Howard Cole
Address .....Box 26
Tel.: 740.....Independent
President, Manager....William Howard Cole
Comm. Prom. Manager..Mrs. Marjorie Williams
Program, Publicity Mgr.....Wilburn E. Smith
Chief Eng.....Paul M. Miller

WRJW—Picayune—1949

Frequency: 1320 Kc.....Power: 5000 W. d.
Owned-Oper. By.....Tung Bcstg. Co.
Business Address.....P.O. Box 358
Tel.: 798—4835 .....KBS
President.....Hugh O. Jones
General, Sta. Manager.....James O. Jones II
Program Director.....Maxie D. Stephens Jr.
Sales Prom. Manager.....Darris O. Moeller
Chief Engineer.....Floyd Benard

WSSO—Starkville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Starkville Bcstg. Co.
Business-Studio Address.....WSSO Bldg.
Tel.: 1230.....KBS
Pres., Gen., Comm. Mgr.....Joe Phillips
Program Director.....Mrs. Clyde McPherson
Chief Engineer.....Clyde McPherson

WELO—Tupelo—1944

Freq.: 580 Kc.....Power: 1 Kw. d.; 500 W. n
Owned-Oper. By.....Tupelo Bcstg. Co., Inc.
Business Address.....WELO Bldg.
Tel.: VI 2-7658.....MBS-KBS
Newspaper Affiliation.....Columbus Dispatch
Representative .....Everett-McKinney

President.....Burney Imes, Jr.
General Manager.....Bob Evans
Sta., Comm. Mgr.....E. L. Bowen
Program Director.....Jack Cristil
Chief Engineer.....Leroy Green Sr.
Owners of: WCBI-AM-TV, Columbus; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada.

WTUP—Tupelo—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Lee Bcstg. Co.
Address.....East Main St.
Tel.: VI 2-3301.....ABC
President.....E. O. Roden
General Mgr., Chief Eng.....Cal Douglas
Station Mgr.....T. L. Estess

WQBC—Vicksburg—1931

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By...Delta Bcstg. Co., Inc.
Address.....Eve Post Bldg.
Tel.: 636—1108 .....MBS-KBS
Newspaper Affil.....Evening Post
Representative.....Bogner & Martin
President.....L. P. Cashman
General-Station Mgr.....Mary-Van Cashman
Commercial Manager.....L. L. Miller
Program Director.....Virginia Estornelle
Chief Engineer.....Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Miss., Inc.
Business-Studio Address.....906 Clay St.
Tel.: 3901.....Independent
Representative.....Hopewell; Dora-Clayton
General Mgr.....John F. Shea

WABO—Waynesboro—1954

Frequency: 990 Kc.....Power: 250 Watts, d.
Owner.....New Laurel Radio Sta., Inc.
Address .....Box 168
Tel.: Redwood 5-4700.....KBS
President .....Harold Matison
General Manager.....C. Dyer

WROB—West Point—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Bob McRaney, Sr.
Address.....Henry Clay Hotel
Tel.: 1450 .....MBS-KBS
Pres., General Mgr.....B. McRaney, Sr.
Station Manager.....John E. King, Jr

WONA—Winona—1958

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Southern Electronics, Inc.
Address.....P.O. Box 310
Tel.: 918 .....KBS
Sta. Representative.....Everett-McKinney
President, Gen. Mgr.....Bob Evans
Station, Comm. Mgr.....Bob Chisholm
Program Director.....John Nelson
Sales Prom. Manager.....Bob Evans III
Publicity Director.....Ed Forsythe
Chief Engineer.....Maurice Gooch

WAZF—Yazoo City—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....WAZF, Inc.
Business Address.....321½ S. Main St.
Tel.: 1300.....KBS
Pres., Gen. Mgr.....David B. Highbaugh
Station, Comm. Mgr.....Frank Holifield

Nothing
Outshouts
Quality and
Integrity

AP

Your advertising dollar goes farther (and gives you more sales) when you buy KCMO—Radio, TV, FM.

Blanketing a 200-mile-wide area, KCMO reaches 2,320,499 potential customers. Cash customers who look to, listen to KCMO—the station with the Tall, Tall Tower at Broadcasting House—for the best in news, sports, drama, music, variety and public service programming.

KCMO

Radio
- 810 on your dial.
- 50,000 watts by day.
- 10,000 watts by night.

TV • channel 5.
- broadcasting at maximum power from the Tall, Tall Tower.

FM
- 94.9 megs.
- Kansas City's first **fine music** station.

Pop.: 4,340,000
Families: 1,356,000

Missouri

Radio Homes: 1,314,000
AM Stas. in State: 77

KWRT—Boonville—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owner.....Wm. R. Tedrick
Business Address.....KWRT Bldg.
Tel.: TUxedo 2-6505.....Independent
Representative .....Indie
Owner, Gen. Mgr.....W. R. Tedrick
Program Director.....Audrey M. Tedrick
Chief Engineer.....Donald E. Shepard

KBHM—Branson—1956

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owner.....Shepherd of the Hills Bcstg. Co.
Business Address.....111 W. Pacific
Tel.: EDison 4-3133.....Independent
Station Representative.....Best; Magic Circle
Co-owners.....L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir.....Orville Barton
Comm., Sales Prom. Mgr.....David Whittaker
Program Director.....Joann Savage
Chief Engineer.....Leland Ebert

KGHM—Brookfield—1955

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned By.....Green Hills Bcstg. Co.
Address.....308 N. Main
Tel.: 1800 .....Independent
General Mgr.....G. Williams

KFVS—Cape Girardeau—1925

Freq.: 960 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hirsch Bcstg. Co.
Business-Studio Address.....324 Broadway
Tel.: ED 5-5511.....Independent
Station Rep. .....Bolling
President, Gen. Mgr.....Oscar C. Hirsch
Sta. Mgr.....Ralph L. Hirsch

KGMO—Cape Girardeau—1952

Frequency: 1220 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....KGMO Radio-TV Inc.
Business Address.....1025 Broadway
Tel.: EDgewater 5-8228.....Independent
Station Representative .....Webb
Gen., Sta. Mgr.....Jack Kohrumel
Program Director.....Curt Bradley
Chief Engineer.....Fred Moore

KAOL—Carrollton—1959

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned By.....Homeland Enter., Inc.
Address.....215 S. Main St.
Tel. 27.....KBS
President.....Dr. R. Hamilton Station
General Manager.....Edward Ewing Station
Station Mgrs.....Bob Mitchell, Don Neer
Program Director.....Bob Mitchell
Sales Prom. Manager.....John Williams
Publicity Director.....Doris Harris
Chief Engineer.....C. Bolinger

KDMO—Carthage—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Carthage Bcstg. Co.
Address.....1201 E. Chestnut
Tel.: FLeetwood 8-2648.....KBS
Sta. Representative .....Continental
President, Gen. Mgr.....J. J. Daly
Comm., Program Mgr.....Leon H. Crocker
Chief Engineer.....George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Peiscot Broadcasters
Address.....106½ W. 3rd St.
Tel.: 965 .....KBS
Station Representative .....Hopewell
President.....J. Eric Taylor
General, Comm. Manager.....Cleat Stanfill
Program Director.....Jo Ann Pierce
Chief Engineer.....Al Lawrence

KCHR—Charleston—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Mo. Bcstg. Co.
Address.....South Main St.
Tel.: Murray 2-4451.....KBS
Pres., Gen. Mgr., Chief Eng.....Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Oper. By.Cecil W. & Jane Roberts, Inc.
Address .....P.O. Box 719
Tel.: Mission 6-4173.....Independent
General Manager.....Cecil W. Roberts
Station Manager, Ch. Eng.....Howard G. Rion

KDKD—Clinton—1951

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned.....Osage Broadcasting Corp.
Address .....Box 113
Tel.: 233.....Independent
Representative .....Indie Sales
Gen. Mgr.....William R. Tedrick
Chief Engineer.....Stuart W. Underwood

KBIA—Columbia—1955

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By....Midwest Bcstg. System
Business Address.....P.O. Box 412
Tel.: GI 3-5418.....KBS
President.....C. W. Roberts
Gen. Mgr., Ch. Eng.....Charles G. Rapp
Program Director.....James Huitt
Sales Prom. Mgr.....Gary Greness
Publicity Dir.....Mrs. Barbara Sullivan
Owners of: KCHI, Chilacothe; KCFI, Cedar Falls.

KFRU—Columbia—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KFRU, Inc.

Address.....P. O. Box 89
Tel.: GI 3-4141.....ABC
Newspaper Affiliation.....Daily Tribune
Station Rep. .....Webb
President.....H. J. Waters, Jr.
General Manager.....Mahlon R. Aldridge
Program, Publicity Dir.....David Ormiston
Chief Engineer.....Robert Haigh

KDEX—Dexter—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By...Stoddard Ct. Bcstg. Co.
Address.....Box 380
Tel.: 1400.....Independent
Representative .....Sears and Ayer
General Manager.....Jerome B. Zimmer
Commercial Mgr.....Welcome Stantin
Program Director .....Duane Williams
Sales Prom. Mgr.....Don Fenimore
Sta. Mgr., Chief Eng.....L. D. Speidel

KREI—Farmington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Midwest Bcstg. System
Address.....P.O. Box 270
Tel.: PLateau 6-5125.....KBS
President, Gen. Mgr.....Cecil W. Roberts
Comm. Sta. Mgr.....R. D. Rapp
Chief Engineer.....James Roberts

KXEN—Festus—1951

Frequency: 1010 Kc.....Power: 50 Kw.
Owned.....Garrett Bcstg., Inc.
Address.....Box 28, St. Louis
Tel.: GL 1-7951.....MBS
President, Gen. Mgr.....W. F. Garrett

KFMO—Flat River—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Lead Belt Bcstg. Co.
Business-Studio Address.....Flat River
Tel.: GE 1-2000.....Independent
President.....Oscar C. Hirsch
Gen., Sta. Mgr.....James F Collins
Program Director.....Virginia Collins
Sales Prom. Manager.....James Browne

KFAL—Fulton—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....R. W. Nickles
Address.....5th and Market
Tel.: MIdway 2-3341.....Independent
Station Representative .....Pearson
Owner, Gen. Mgr.....R. W. Nickles
Comm. Manager.....L. Reed Holt
Act. Program Director.....Jo Christian
Chief Engineer.....R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mark Twain Bcstg.
Address.....413 Broadway
Tel.: 3450.....Independent
Representative .....Hollingbery
President.....Jerrell Shepherd
General Manager.....A. E. Dahl
Station Manager.....James F. Jae, Jr
Comm. Program Director...William Stephenson
Sales Prom. Mgr.....Max Heimer
Publicity Director.....Joe Gross
Chief Engineer.....Willard Hall

KANS—Independence—1947

Frequency: 1510 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KANS, Inc.
Address.....43 Blue Ridge Center, K. City, Mo.
Tel.: FLeming 3-8600.....Independent
Sta. Representative .....Weed
President .....Glenn Griswold
General Manager.....Gerald M. Hauser
Vice President.....Henry Flynn
Program Mgr.....Jack Call
Chief Engineer.....Marvin Bredemier
Owners of: KSON, San Diego; KGLC, Miami; KITO, San Bernardino; KXYZ, Houston; KCOP, Los Angeles; KPTV, Portland; KFJZ, Fort Worth.

KLIK—Jefferson City—1954

Frequency: 950 Kc.....Power: 5 Kw., d.
Owned.....KLIK Bcstg., Inc.
Address .....410 E. Capital
Tel.: 5-4136.....Independent
Station Representative .....Bolling
Exec. Vice Pres.....Ted Nelson
General Mgr.....Stan Grieve
Chief Engineer.....Ed Scarr

KWOS—Jefferson City—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Capital Bcstg. Co.
Bus.-Studio Address.....Monroe at Capitol
Tel.: 6-3137.....KBS-MBS
President.....William H. Weldon
General Manager.....R. L. Rose
Station Manager.....Wm. R. Natsch, Jr.
Program Director.....Curtis Brown
Chief Engineer.....Leroy S. Hackmann

KFSB—Joplin—1948

Freq. 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Four States Bcsters, Inc.
Business Address.....405 Schifferdecker
Tel.: Mayfair 4-1310.....Independent
Newspaper Affiliation..Southwestern Weekly
Representative .....Meeker
President .....Harry Easley
Gen. Sta., Mgr.....W. H. Clark
Commercial Manager.....Robert A. Barry
Program Director.....Ed Johnson
Chief Engineer.....Lloyd Frazier

KODE—Joplin—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WSTV, Inc.
Address.....1928 W. 13 St.
Tel.: MA 3-7260.....CBS
President .....Jack Berkman
General Manager.....D. T. Knight
Commercial Manager.....Merle Dunn
Program Director.....Jay Corrington
Chief Engineer.....Jack Langford

WMBH—Joplin—1928

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Joplin
Business Address .....Box 906
Tel.: MA 4-4330.....MBS
Station Rep.....Sears & Ayer
President.....Richard J. Kasten
General Mgr.....William M. Repplinger Jr.
Program Director.....Bob McBride
Chief Engineer.....Albert Tourtilott Jr.

KCMO—Kansas City—1936

Freq.: 810 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Meredith Pub. Co.
Address.....125 E. 31st St.
Tel.: JE 1-6789.....CBS
Representative .....Katz
V. P., General Manager.....E. K. Hartenbower
Comm. Sta. Manager.....R. W. Evans
Program Director.....Kenneth W. Heady
Prom., Publicity Dir.....F. C. Strawn
Chief Engineer.....Karl Troeglen
Owners of: KRMG, Tulsa; WOW-AM-TV, Omaha; WHEN-AM-TV, Syracuse; KPHO, Phoenix; KCMO-TV-FM.

KMBC—Kansas City—1921

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....Cook Bcstg. Co.
Address.....11th and Central Sts.
Tel.: HArrison 1-2650.....ABC
Representative....Peters, Griffin, Woodward
President.....Donald D. Davis
Exec. V.P., Gen. Mgr.....John T. Schilling
V. P., Sales Manager.....George J. Higgins
Station Manager, Prog. Dir.....Dick Smith
Promotion Mgr.....Kent Stuart
Chief Engineer.....Henry E. Goldenberg

KPRS—Kansas City—1949

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Twin City Adv. Agency
Address.....2814 E. 23rd St.
Tel.: HU 3-3100.....Independent
Station Rep. .....John E. Pearson
General Manager.....Edward H. Pate

KUDL—Kansas City—1953

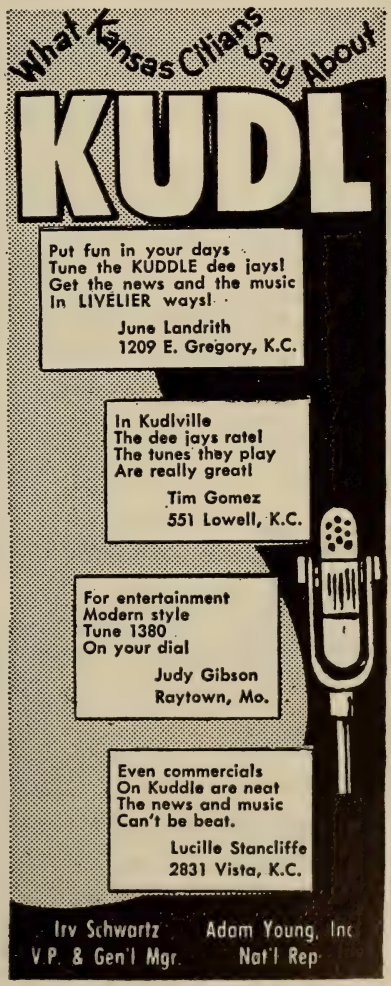
Frequency: 1380 Kc.....Power: 1 Kw. d.
Owned.....Heart of America Bcstrs.
Address .....1012 Baltimore
Tel.: BA 1-0077.....Independent
Station Representative.....Adam Young
President.....H. Scott Killgore
V. P. Gen. Mgr.....Irving Schwartz
Owners of: WPOP, Hartford; KALI, Pasadena; KOFY, San Mateo.

WDAF—Kansas City—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By...Transcontinent TV Corp.
Business Address.....Signal Hill
Tel.: PL 3-4567.....Independent
Station Rep. .....Petry
President.....David C. Moore
General Manager.....William A. Bates
Asst. to Gen. Mgr.....Jay Barrington
Commercial Manager.....Donald J. Gibson
Promotion Manager.....John McLean
Program Manager.....George Moore
Chief Engineer.....James Schmidt
Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-TV-FM, San Diego; WNEP-TV, Scranton; KERO-TV, Bakersfield.

WHB—Kansas City—1922

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....Storz Bcstg. Co.
Address.....10th & McGee Sts.
Tel.: BA 1-8300.....Independent
Station Representative.....John Blair Co.
President .....Todd Storz
Executive V.P.....George W. Armstrong
Sta. Operations Mgr.....Donald A. Loughnane
Traffic Mgr.....Jeanne Greendahl
Public Service Dir.....Joella Cohen
Dir. of Eng.....Robert Tilton
Owners of: WQAM-AM, Miami; WDGY-AM, Minneapolis; WTIX-AM, New Orleans; KOMA-AM, Oklahoma City; KXOK-AM, St. Louis.



KBOA—Kennett—1947

Frequency: 830 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Kennett Bcstg. Corp.
Business Address.....P.O. Box 428
Tel.: TUxedo 8-4616.....Independent
Pres., Gen. Mgr.....Paul C. Jones
Station Manager.....John T. Reeder
Chief Eng.....R. H. Conner

KIRX—Kirksville—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Community Broadcasters, Inc.
Business Address.....KIRX Bldg.
Tel.: MO 5-3781.....ABC
Station Representative .....Webb
Pres., Gen. Mgr.....Samuel A. Burk
Commercial Manager.....J. J. Dougherty
Program Director.....Robert Carlson
Chief Engineer.....Charles P. Porter
Owners of: KTTN, Trenton.

KLWT—Lebanon—1947

Frequency 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
Bus.-Studio Address.....221 E. Commercial St.
Tel.: Keystone 2-3981.....KBS
President.....O. R. Wright
General Mgr.....Jack Sellers

KLEX—Lexington—1956

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Lexington Bcstg Co.
Address.....P. O. Box 358
Tel.: Alpine 9-3232.....Independent
Station Representative.....Grant Webb
Owner, Gen. Mgr., Ch. Eng...Ralph E. Meador
Program Dir.....Ed Luehrman

KTCB—Malden—1954

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned.....Tri-County Bcstg. Co.
Address.....N. Hwy. 25
Tel.: 851 .....KBS
President.....J. D. Craft
General, Sta. Mgr.....Richard J. Wiethan
Chief Engineer.....George Longdo

KMMO—Marshall—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KMMO, Inc.
Address .....Box 513
Tel.: 40.....Independent
President.....F. V. Heinkle
General Manager.....J. M. Silvey
Station Mgr.....Harold Douglas
Chief Engineer.....Bill Williams

KNIM—Maryville—1953

Frequency: 1580 Kc.....Power: 250 W. d.
Owned.....Clark Bcstg. Co.
Business Address.....P.O. Box 278
Tel.: JU 2-2151.....KBS
President .....Harold Eck
General Mgr.....R. Moyer

KXEO—Mexico—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Audrain Bcstg. Corp.
Address.....1705 E. Liberty
Tel.: JU 1-2340.....MBS
V. P. General Mgr.....W. Earl Dougherty
Chief Engineer.....P. J. Null, Jr.

KNCM—Moberly—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Moberly Bcstg. Co.
Address.....Highway 63 South
Tel.: AMherst 3-1600.....MBS
President.....Jerrell A. Shepherd
General Manager.....A. E. Dahl
Comm., Ch. Eng.....Jim Lipsey
Program Director.....Mike Goodrich
Owners of: KHMO, Hannibal.

KRMO—Monett—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Monett Bcstg. Co.
Address.....N. Central Ave.
Tel.: BE 5-5220.....KBS
Station Representative.....Magic Circle
General Manager.....L. C. McKenney
Station Manager.....Floyd Stewart
Commercial Manager.....Marion Pilant
Sales Promotion Manager.....Maynard Sloan
Program Director.....Noel Moody
Publicity Director .....Carolyn Crane
Chief Engineer.....George Province

KLRS—Mountain Grove—1954

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owner.....KP Bcstg. Co.
Business Address.....Route 4
Tel.: 650.....KBS
President.....Floyd W. Jones
Gen. Mgr., Prog. Dir.....John W. Billingsley
Chief Engineer.....Emory T. Caudill

KBTN—Neosho—1955

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned By....G. O. Gilbert and W. R. Bentley
Address.....212½ E. Main St.
Tel.: GL 1-1420.....KBS
General Manager.....Galen O. Gilbert
Station Manager.....William R. Bentley
Commercial Manager.....Larry Scott
Program Director.....Jim Pearl
Chief Engineer.....Fred Hutching

KNEM—Nevada—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio KNEM, Inc.
Address.....P. O. Box 15
Tel.: NOrmand 7-3113.....KBS
Pres., Ch. Engr.....Kenneth E. White
Commercial Manager.....Virgil Kache

KRMS—Osage Beach—1952

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned.....Central Missouri Bcstg. Co.
Address.....P. O. Box 125
Tel.: FI 8-2411.....KBS
President, Gen. Mgr.....Jim Risner
Program Dir.....Ella Mae Risner

KYPO—Potosi—1959

Frequency: 1280 Kc.....Power: 500 Watts, d.
Owned By.....Franklin Cty. Bcstg. Co.
Address .....P. O. Box 146
Tel.: HEmlock 8-1280.....KBS
Station Rep.....Sears & Ayer
President.....Les Ware
General Manager.....Ken McMahan
Commercial Manager.....Joe Duty
Program Director.....Bill Perryman
Chief Engineer.....Andy Becker
Owners of: KZIX, Ft. Collins; KLPW, Union.

KWOC—Poplar Bluff—1938

Frequency: 930 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By....Poplar Bluff Bcstg. Corp.
Address.....428 Vine St.
Tel.: SU 5-3922.....KBS
General Manager.....A. L. McCarthy

KMIS—Portageville—1960

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....New Madrid County Bcstg. Co.
Address .....Box 187
Tel.: DR 9-5436.....KBS
President .....Shelby McCallum
Station Manager.....Jewel P. White
Program Director.....John M. Mitchell
Publicity Director.....Smith Dunn
Chief Engineer.....Cecil Frazier

KTTR—Rolla—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper By....."Show-Me" Bcstg. Co.
Address.....P. O. Box 567
Tel.: EM 4-2525.....KBS
Gen. Mgr., Ch. Engr.....Luther W. Martin
Comm. Mgr.....Ward C. Rinehart
Prog. Dir.....Norma Fleming

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc.....Power: 500 Watts
Owned-Oper. By.....Donze Enterprises, nc.
Business Address.....410 Merchant St.
Tel.: TUxedo 3-2980.....Independent
Newspaper Affil. .....Monitor
President, General Manager....Elmer L. Donze
Program Director.....Mrs. E. L. Donze
Publicity Director.... ....Jim Schott
Chief Engineer.....Murel L. Rose

KADY—St. Charles—1958

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....KADY, Inc.
Address.....P. O. Box 6155, St. Louis
Tel.: RAndolph 4-1460.....Independent
Pres., Gen. Mgr.....William R. Cady, Jr.
Sta., Program Mgr.....Don Levitan
Commercial Manager.....Patsy Sue Gibbs
Sales Prom. Mgr.....Nicholas Pagliara
Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 680 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address.....40th & Faraon
Tel.: ADams 3-2528.....Independent
Sta. Representative .....Bolling
President.....Jessie D. Fine
V.P., Gen. Mgr.....Ted Nelson
Sales Manager.....Ted Griffin
Program Director.....Gene Milsteen
Chief Engineer.....Kenneth Lux
Owners of: KFEQ-TV; KLIK, Jefferson City.

KRES—St. Joseph—1946

Frequency: 1550 Kc.....Power: 5000 Watts
Owned-Oper. By.....MacRay Radio & TV Corp.
Business Address.....404 S. 8th
Tel.: AD 4-6346.....MBS
Station Rep.....Grant Webb
President.....Jock MacGregor
V.P., General Mgr.....Raymond J. Cheney
Program Director.....Ted Strader
Chief Engineer.....Claude Thomas

KUSN—St. Joseph—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Operated By.....KUSN Corp.
Address.....8th & Frederick
Tel.: ADams 3-2577.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Frederick P. Reynolds
Vice Pres., Program Dir.....Warren Rhyner

KATZ—St. Louis—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Laclede Radio
Business Address.....273 Arcade Bldg.
Tel.: CH 1-6000.....Independent
Station Reps.....Continental, Pearson
President.....Ralph N. Weil
General Manager.....Robert Lyons
Asst. Manager .....Kelley Daniels
Commercial Manager.....Marty Browne
Sales Prom. Manager.....Ruth Swan
Chief Engineer.....G. B. Strauss

KMOX—St. Louis—1925

Frequency: 1120 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Address.....1144 Hampton Ave.
Tel.: MIssion 7-5500.....CBS
Representative.....CBS Radio Spot Sales
V. P., General Manager.....Robert Hyland
Commercial Manager.....Bill Dean
Program Dir.....Larry Cooper
Sales Prom. Mgr.....Alice Koch
Publicity Dir.....Bob Rehg
Chief Engineer.....Lawrence Burrows

KSD—St. Louis—1922

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By..The Pulitzer Publishing Co.
Business-Studio Address.....1111 Olive St.

Tel.: MA 1-1111.....NBC
Newspaper Affil.....St. Louis Post Dispatch
Representative .....NBC Spot Sales
President.....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Comm. Manager.....E. L. Franciscus
Station Manager.....Arthur J. Casey
Program Director.....Sterling Harkins
Sales Prom. Publicity Dir.....Don Burnes
Chief Engineer .....J. E. Risk

KSTL—St. Louis—1948

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Louis, Inc.
Address.....P. O. Box 1440
Tel.: BR 1-6090.....Independent
Representative .....Forjoe
Pres., Gen., Sta. Mgr.....Dick J. Kasten
Commercial, Prom. Mgr.....Art Ford
Program Director .....Bill Vietmeier
Publicity Director.....Doris Jennemann
Sales Prom. Manager.....Joe Voss
Chief Engineer.....Ralph Howard
Owners of: WMBH, Joplin.

KWK—St. Louis—1927

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....KWD Radio, Inc.
Business Address.....800 N. 12th
Tel.: MAin 1-1380.....Independent
Station Representative .....Bolling
President.....A. M. Spheeris
V.P., General Mgr.....William L. Jones, Jr.
Sales Prom., Comm. Mgr.....Don Hamel
Station Mgr.....Gil Newsome
Program Dir.....Gene Davis
Publicity Dir.....Mrs. Ester Zuckerman
Chief Engineer.....Rudy Isenberg

KXLW—St. Louis—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By...St. Louis County Bcstg. Co.
Address.....2735 Bompart, Brentwood 17, Mo.
Tel.: WO 1-1320.....Independent
Station Representative.....Bernard Howard
President, Gen. Mgr.....Richard J. Miller
Asst. Sta. Mgr.....Philip O'Brien
Commercial Manager.....Woody Cummings
Program Director.....Marshall Zwick
Chief Engineer.....James F. Mitchell

KXOK—St. Louis—1938

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....Storz Bcstg.
Business Address..1600 N. Kingshighway Blvd.
Tel.: FO 7-6000.....Independent
Representative .....John Blair
President.....E. M. Roberts, Jr.
General, Sta. Manager.....C. L. Thomas
Comm. Mgr.....W. C. O'Donnell
Program Director.....Jack Elliott
Sales Prom., Publicity.....John Corrigan
Chief Engineer.....Al Godron

WIL—St. Louis—1922

Frequency: 1430 Kc.....Power: 5 Kw.
Owned.....Radio Station WIL
Address.....3715 Lindell Blvd.
Tel.: OL 2-4500.....Independent
Representative .....Eastman
Exec. V.P. & Mng. Dir.....John F. Box, Jr.
Assistant to V.P.....William T. McKibben
Admin. Asst.....Harriet Baker
Program Director.....Robert Whitney
Director of Mdse.....Victor Williams
Promotion Dir.....Michael Ruppe, Jr.
Sales Manager.....F. H. Small
Chief Engineer.....Mel Hart
Owners of: WRIT-AM-FM, Milwaukee; KBOX-AM, Dallas; WTCO-TV, Rockford; WCHU-TV, Champaign; WHNB-TV, Hartford; WICS-TV, Springfield; WICD-TV, Danville; WIL-FM, St. Louis.

WEW—St. Louis—1921

Frequency: 770 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Franklin Bcstg. Co.
Address.....220 N. 4th St.
Tel.: CH 1-1921.....ABC
President.....William F. Johns
General Manager.....Charles W. Loufek
Sales Prom., Pub. Dir.....Genie Collins
Chief Engineer.....Charles Casey

KSMO—Salem—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Zola Bcstg. Co.
Address .....P. O. Box 71
Tel.: 303.....KBS
Gen., Comm. Mgr.....William B. Smith
Program Director.....Irene Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Sedalia Broadcasting
Bus.-Studio Address.....2100 W. Broadway
Tel.: TAylor 6-5005.....KBS
Representative .....Pearson
Pres., Comm. Mgr.....James F. Glenn
Gen., Sta. Mgr.....Herbert Brandes
Chief Engineer.....Garnett Bryan

KSIS—Sedalia—1953

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owner.....Yates Bcstg. Co.
Business Address.....U. S. Highway 65 N.
Tel.: TA 6-1050.....Independent
Representative .....Clark
Pres., Gen., Comm. Mgr.....Carl W. Yates, Jr.
Station Manager.....Mrs. Carl W. Yates, Jr.
Program Director.....Bettie Baldwin
Publicity Director.....Harlan B. Snow
Chief Engineer.....Marion Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owner-Oper....Sikeston Community Bcstg. Co.
Business Address.....West Malone Ave.
Tel.: GRanite 1-1400.....Independent
President.....Lyman R. Bowman, Jr.

Gen., Sta. Mgr.....Richard L. Watkins, Jr.
Commercial Mgr.....Maxine Scott
Program Director.....Mike Shain
Sales Prom. Mgr.....W. P. Tedlie
Chief Engineer.....R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.....Springfield Bcstg. Co.
Bus.-Studio Address.....605 Boonville Ave.
Tel.: UNiversity 4-2822.....NBC
Newspaper Affil..Springfield Newspapers, Inc.
Rep.....Venard, Rintoul & McConnell
General Manager.....Don C. Dailey
Asst. Commercial Mgr.....William De Lange
Program Director.....Jerry Higley
Chief Engineer.....Richard Bowman

KICK—Springfield—1949

Frequency 1340 Kc.....Power 250 Watts
Owned-Oper. By...Kickapoo Prairie Bcstg. Co.
Address.....610 College St.
Tel.: UNiversity 4-1561.....KBS
President .....Floyd Jones
General, Sta. Manager.....Robert Vinyard
Commercial Manager.....Albert Patterson
Program Director.....John Martin
Chief Engineer.....Jack Jones
Owners of: KLRS, Mountain Grove.

KTTS—Springfield—1941

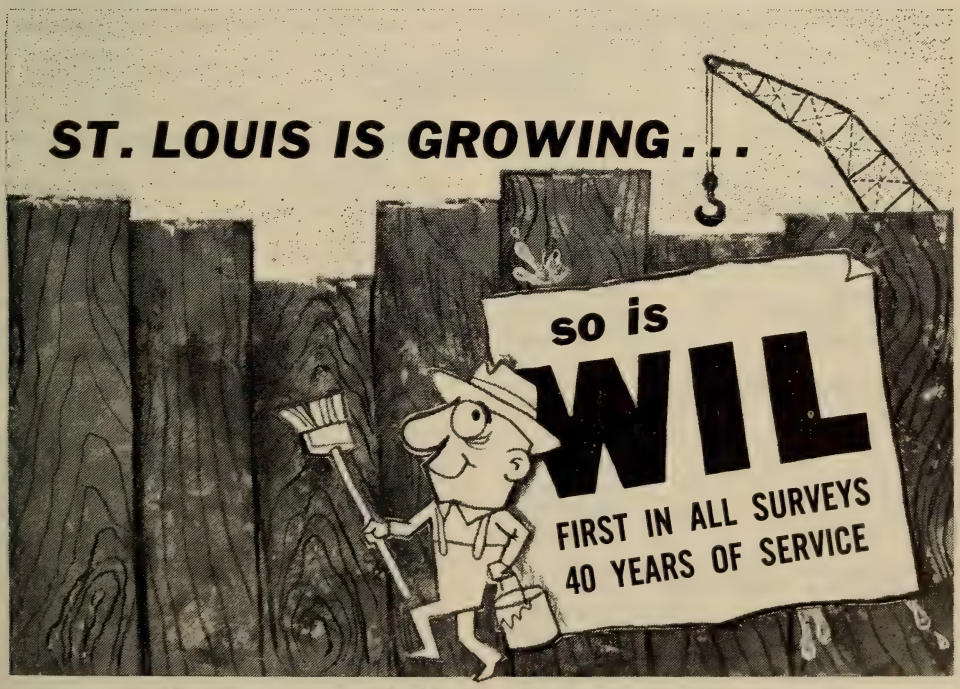
Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Independent Bcstg. Co.
Address.....P. O. Box 1716 S. S. S.
Tel.: UNiversity 5-6614.....CBS
Representative .....Weed
President.....J H. G. Cooper
General Manager.....G. Pearson Ward
Sales Manager.....Jack Lloyd
Station Manager.....Jerry Sweaney
Program Director.....Terry Moore
Chief Engineer.....William F. Curry
Owners of KTTS-TV-FM.

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.....Ozarks Bcstg. Co.
Bus.-Studio Address....1121 South Glenstone
Tel.: UNiversity 2-4422.....ABC
Representative.....John E. Pearson
Pres., Gen. Mgr.....Ralph D. Foster
V.P. & Asst. Gen. Mgr.....Leslie L. Kennon
Commercial Manager.....Charles H. Harrison
Program Director.....Dan Vaughn
Publicity Director.....Bill Bailey
Chief Engineer.....Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By..R. F. Neathery & R. F. Neathery, Jr.



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sold nationally by robert e. eastman & co., inc.

JOHN F. BOX—MANAGING DIRECTOR

Address.....N. Highway 63
Tel.: 165.....KBS
Pres., Gen. Sta. Comm. Mgr.....R. F. Neathery
Sales Prom. Mgr.....Tom Stone
Chief Engineer.....Willis S. Beatty, Jr.

KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
Owned-Oper. By.....Community Bcstg. Inc.
Address.....112 E. Ninth St.
Tel.: 1600 .....KBS
General Manager.....Sam A. Burk
Commercial Manager.....Bob Dennis
Chief Engineer.....Lynn Bradley

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
Owned.....Franklin County Bcstg. Co.
Address.....P. O. Box 72
Tel.: LUcerne 3-3355.....Independent
Sta. Representative .....Sears & Ayer
Gen. Mgr., Ch. Eng.....Frank W. Lohmeyer
Comm. Program Director.....Charles Otte
Owners of: KYRO, Potosi; KZIX, Ft. Collins.

KOKO—Warrensburg—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Johnson County Bcsters, Inc.
Address .....Warrensburg
Tel.: Warrensburg 1450.....Independent
Sta. Rep.....Sears & Ayer
President .....Les Ware
Gen. Comm. Mgr.....Gladys Brown
Chief Engineer.....Jim Alexander
Owners of: KYPO, Potosi; KLPW, Union; KZIX, Ft. Collins.

KWRE—Warrenton—1949

Frequency: 730 Kc.....Power: 500 Watts
Owned By.....KWRE Radio, Inc.
Address .....Warrenton
Tel.: GLadstone 8-3311.....KBS
Station Rep. .....Continental
President, Gen Mgr.....J. Soulard Johnson

KWPM—West Plains—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Robert F. Neathery
Address.....Abe Taylor Blvd.
Tel.: 700 .....KBS
Pres., Gen. Mgr.....Robert F. Neathery
Commercial Manager.....Fritze W. Dixon
Chief Eng.....L. Thompson

KUKU—Willow Springs—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned-Operated By.....Radio Station KUKU
Address .....Willow Springs
Tel.: 500 .....Independent
Pres., Gen. Mgr.....Robert F. Neathery
Program Director.....Louise Francisco

Pop.: 678,500
Families: 208,000

Montana

Radio Homes: 193,000
AM Stas. in State: 35

KANA—Anaconda—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Tri-County Radio
Address .....Box 727
Tel.: LO 3-3443.....Independent
Station Rep.....Grant Webb
V.P., Gen., Sta. Mgr.....Mike Donovan
Chief Engineer.....Walt Derzay

KGVW—Belgrade—1959

Frequency: 630 Kc.....Power: 1 Watt, d.
Owned By.....King's Garden, Inc.
Address.....P.O. Box 37
Tel.: 144.....Independent
President.....Mike Martin
General Mgr.....A. Erickson

KBMY—Billings—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Billings Bcstg. Co.
Address .....Box 2544
Tel.: ALpine 9-4586.....ABC-MBS
Station Rep.....Avery-Knodel
General, Sta. Manager.....Ken Nybo
Comm. Promo. Manager.....John Brookhart
Program, Publicity Director.....Don Jones
Chief Engineer.....T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc.....Power: 5 Kw.
Owned.....Midland Empire Bcstg. Co.
Address.....214 No. 30th St.
Tel.: 2-4641 .....NBC
Station Representative.....Devney-O'Connell
President.....P. N. Fortin
General Manager.....J. L. Robinson
Commercial Manager.....B. McCann

KOOK—Billings—1951

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Montana Network
Address.....3203 Third Ave., N
Tel.: ALpine 2-5611.....CBS
Station Rep.....Walker-Rawalt; Art Moore
President.....Joseph S. Sample
General Manager.....John F. Graham
Commercial Manager.....J. Kenneth Doty
Program Director.....Jack C. Dunhaver
Publicity Director.....Bill Oglesbee
Chief Engineer.....Roy Schmidt
Owners of: KOOK-TV.

KOYN—Billings—1955

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....D. G. Williams Stations
Address.....Riverside Drive, Box 956

Tel.: Cherry 5-4177.....Independent
Representative .....Forjoe
General Manager.....Darrel W. Holt
Commercial Mgr.....Bob Thompson
Program Director.....Dave Jaye
Chief Engineer.....Dick Rasky
Owners of: KQDY, Minot; KUTT, Fargo; KQDI, Bismarck; KUDI, Great Falls.

KURL—Billings—1959

Frequency: 730 Kc.....Power: 500 Watts
Owned By.....Yellowstone Bcstg. Corp.
Address.....607 Midland Savings Bank Bld.
Tel.: CH 5-3121.....Independent
General Mgrs.....Dale G. Moore, John Lyon
Station Mgr.....Hank Henry
Production Dir.....Ray Styles
Sales Prom. Mgr.....Don Lowry
Chief Engineer.....Joseph M. Groves

KBMN—Bozeman—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Penn Engineering, Inc.
Address .....Box 749
Tel.: JU 6-2394.....KBS
Station Rep. .....Holman
Pres., Gen. Mgr.....Dale G. Moore
Station Manager.....William A. Merrick
Program Director.....Harold Phelps
Sales Prom. Manager.....Douglas A. Fuhs
Chief Engineer.....Thomas T. Weir
Owners of: KCAP, Helena; KGVO, Missoula.

KXXL—Bozeman—1939

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....XX Broadcasting Corp.
Address .....Box 149
Tel.: JUniper 7-3188.....ABC-MBS-NBC
Station Reps. .....Avery-Knodel
Pres., Gen., Sta. Mgr.....Richard D. Smiley
Commercial Manager.....Robert Hink
Program Dir.....Sell Rapkoch
Sales Prom. Manager.....Dave Burgess
Publicity Director.....Jon Martin
Chief Engineer.....Don Rudberg

KBOW—Butte—1947

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Copper City Radio Co.
Address.....720 Yale Ave.
Tel.: 7429 .....CBS-KBS
Representative .....Cooke
President .....Frank Reardon
Station Manager.....Leonard Tallon
Program Director.....Claude Moore
Chief Engineer.....C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Operated By.....Copper Bcstg. Co.
Business-Studio Address.....Hotel Finlen
Tel.: 6548 .....ABC
Representative .....Avery-Knodell
President.....George C. Hatch
General, Sta. Mgr.....Thomas A. Sandenaw
Program Director.....John Allen
Sales Prom., Comm. Mgr.....Charles Shelton
Publicity Director.....Chuck Ennis
Chief Engineer.....W. D'Orr Cozzens
Owners of: KMON-AM, Great Falls.

KXLF—Butte—1929

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....KGIR, Inc.
Address .....P.O. Box 1956
Tel.: 2-9111.....NBC
Sta. Reps.....Walker-Rawalt; Art Moore
Station Manager.....Arne E. Ansjon
Chief Engineer.....V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc.....Power: 1000 Watts, d.
Owned.....Vigilante Bcstg. Co.
Address .....Box 950
Tel.: 703 .....Independent
Station Representative.....Avery-Knodel
Pres., Gen. Eng.....Burt H. Oliphant

KLTZ—Glasgow—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owner.....Glasgow Broadcasting Co.
Address .....Bjorklund Bldg.
Tel.: ACademy 8-9336.....Independent
Representative .....Holman
President, Gen. Mgr.....Willard L. Holter
Station Manager.....Loyd W. Melby
Chief Engineer.....Les Wilson

KXGN—Glendive—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Glendive Bcstg. Co.
Address.....122 S. Merrill Ave.
Tel.: 365-3377 .....Independent
President.....Lewis W. Moore
General Manager.....Daniel C. Paler
Chief Eng.....Donald J. Powers

KARR—Great Falls—1947

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned By.....Pat M. Goodover
Business Address.....P.O. Box 2072
Tel.: GL 2-2453.....NBC
Station Reps.....Walker-Rawalt, Art Moore
General, Comm. Manager.....Pat M. Goodover
Program Manager .....E. R. Kukkola

KFBB—Great Falls—1921

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFBB Bcstg. Corp.
Address .....Box 1139
Tel.: GL 3-4377.....CBS
Station Rep. .....Hollingbery
President, Gen. Mgr.....Joseph P. Wilkens
Program Director.....Pat Lee
Station, Comm. Mgr.....W. C. Blanchette
Chief Eng.....Anthony Lopuch
Owners of: KFBB-TV.

KMON—Great Falls—1947

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....KMON, Inc.

Business Address.....P.O. Box 1905
Tel.: GL 3-0336.....ABC
Representative .....Avery-Knodel
President.....George C. Hatch
General Manager.....Robert H. Warner
Chief Engineer.....Eugene B. Bunker

KUDI—Great Falls—1957

Frequency: 1450 Kc.....Power: 1,000 W.
Owned-Operated By..Community Broadcasters
Address.....1405 Smelter Ave.
Tel.: Glendale 2-9533.....Independent
Sta. Representative.....Forjoe
President, Gen. Mgr.....Paul Crain
Station Mgr.....Bill Arend
Program Director.....Rick Johnson
Sales Prom. Manager.....Gary Johnson
Chief Engineer.....Bill McArthur

KOJM—Havre—1947

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Operated By..No. Montana Bcstg. Co.
Address.....426½ 1st St.
Tel.: 265—7842 .....NBC, KBS
Station Rep. .....Avery-Knodel
President.....Richard D. Dubie
General Manager.....Charlotte H. Brader
Comm. Mgr.....Carlyle D. Leeds
Publicity, Program Director.....S. G. Stephens
Chief Engineer.....Mark E. Anderson

KCAP—Helena—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....KCAP Broadcasters
Address.....9 Last Chance Gulch
Tel.: HI 2-4490.....Independent
Sta. Representative.....Holman
President, Gen. Mgr.....Dale G. Moore
Station Manager.....Joe Spoja
Program Dir.....Dick Monaco
Chief Engineer.....Tom Weir

KXLJ—Helena—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Peoples Forum of the Air
Address .....Box 797
Tel.: HI 2-6820.....NBC-KBS
Representative .....Walker-Rawalt
President.....E. B. Craney
Station Manager.....E. A. Neath
Sales Manager.....W. Walker
Chief Engineer.....Don Hoffman

KGEZ—Kalispell—1927

Frequency: 600 Kc.....Power: 1000 Watts
Owned By.....Skyline Broadcasters, Inc.
Business-Studio Address.....Box 439
Tel.: SK 6-4331.....NBC
Station Rep.....Cooke; Art Moore
President.....M. A. Himsl
General, Sta. Mgr.....Allen F. Herriges
Program Director.....Robert Perry
Sales Prom. Mgr.....Robert S. Bennett

KOFI—Kalispell—1955

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Oper. By.....Flathead Valley Bcstrs.
Address .....Buffalo Bldg.
Tel.: SK 6-6900.....Independent
Station Representative.....Grant Webb
Gen. Mgr., Ch. Eng.....W. H. Patterson
Program Director.....L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KXLO Broadcast, Inc.
Address .....Box 620
Tel.: KE 8-3441.....ABC-MBS
Representative .....Grant Webb
President, Gen. Mgr.....David L. Sather
Commercial Mgr.....Lew Boucher
Program Director.....Cliff Yuill
Publicity Director.....Bill Yaeger

KCLB—Libby—1950

Frequency: 1230 Kc.....Power: 250 W.
Owned By.....Lincoln County Broadcasters
Address.....P. O. Box 636
Tel.: Libby .....KBS
Station Rep.....Art Moore & Assoc.
President & Station Mgr.....O. G. Colburn
Program Director.....M. Powell

KPRK—Livingston—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Yellowstone Amusement Co.
Address .....Box 691
Tel.: AC 2-2841.....Independent
Station Rep. .....Avery-Knodel
Pres., Gen., Sta. Mgr.....Paul B. McAdam
Comm. Sale Prom. Dir.....Jack Hinman
Program, Publicity Dir.....Nikki Kolence
Chief Engineer.....Loyd Stafford

KATL—Miles City—1941

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned-Operated By.....Star Printing Co.
Address.....Box 720
Tel.: CE 2-2280.....KBS-MBS-ABC
Newspaper Affiliation.....Miles City Star
Representative .....Avery-Knodel
Gen., Sta. Mgr.....Ian A. Elliot
Commercial Manager.....Fred B. Hunnes
Program Director.....John Metropolous
Sales Prom. Manager.....William Peaslee
Publicity Director.....Clare Hekkel
Chief Engineer.....B. R. McElwain

KGVO—Missoula—1931

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....KGVO Bcsters., Inc.
Bus.-Studio Address.....132 West Front
Tel.: Lincoln 3-7151.....CBS
Sta. Representative .....Holman
President, Gen. Mgr.....Dale G. Moore
Commercial Manager.....Richard Vick
Station Manager.....Robert Churney

Program Director .....George Solander
Sales Prom. Manager.....Richard Powers
Publicity Director.....Donald Weston
Chief Engineer.....John Stevenson

KQTE—Missoula—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Montana Bcstg. Co.
Address .....Box 1202
Tel.: LIncoln 9-3344.....ABC
Sta. Representative.....Avery-Knodel
Pres., Gen. Mgr.....Wm. J. Strothman
Commercial Manager.....Florence Smith
Station Manager.....J. D. Coleman
Chief Engineer.....Vern Nelson

KYSS—Missoula—1959

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned By.....Garden City Broadcasting
Address.....112 W. Front St.
Tel.: LIncoln 3-3105.....Independent
Station Rep. .....Pearson
General Mgr.....Chester M. Murphy
Program Director.....James Goodrich
Publicity Director.....John Campbell
Sales Prom., Pub. Dir.....Cris Kay
Chief Engineer.....Jerry Leathers

KXLL—Missoula—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....June, Inc.
Address.....XL Avenue
Tel.: LIncoln 3-7312.....NBC-KBS
Representative .....Walker-Rawalt
President .....June Wilson
General, Sta. Manager.....George Wilson
Commercial Manager.....Ralph McNeal
Sales Prom. Manager.....Frank Driscol
Publicity Director.....John Honey
Program, Ch. Eng.....Dutch Meyer

KSEN—Shelby—1947

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By..Tri County Radio Corp.
Address.....131 Main St.
Tel.: HE 4-5541.....Independent
Representative .....Grant Webb
President .....John Lyon
General Manager.....Jerry Black

KGCX—Sidney—1926

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KGCX, Inc.
Address.....109 S. Central
Tel.: 408 .....MBS
Newspaper Affil. .....Herald
Station Representative .....Gill-Perna
President.....E. E. Krebsbach
Commercial Manager.....Keith Krebsbach
Station Manager.....E. C. Krebach
Program Director.....Bob Miller
Sales Prom. Manager.....Don Cole
Publicity Manager .....Gary Torgerson
Chief Engineer.....Dale Wilson

KVCK—Wolf Point—1957

Freq.: 1450 Kc.....Power: 1 Wt. d.; 250 W. n.
Owned.....Hi-Line Bcstg. Co.
Address.....324 Main St.
Tel.: 615 .....MBS
General, Comm. Manager.....R. E. Coffey
Station Manager.....Dennis M. Johnson
Program Director.....R. L. Behr
Sales Prom. Manager.....K. D. Thompson
Chief Engineer.....Kenneth Karge

Pop.: 1,415,000
Families: 436,000

Nebraska

Radio Homes: 428,000
AM Stas. in State: 35

KCOW—Alliance—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Sandhills Bcstg. Corp.
Address.....Melody Lane
Tel.: 1400.....KBS
Representative .....Continental
President.....T. C. Gregory
General, Sta. Mgr.....Jim Ballas
Commercial Mgr.....Darrell Falfar
Chief Engineer.....Stan Delahoyde

KWBE—Beatrice—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....MIA Enterprises
Address .....Box 1450
Tel.: CA 3-2388.....Independent
Sta. Reps.....John E. Pearson, Soderlund Co.
President, Gen. Mgr.....Gordon C. Pentz
Asst. Gen. Mgr.....Arlin Holle
Comm. Manager.....Jeff Stoughton

KCNI—Broken Bow—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Custer County Bstg. Co.
Address .....Box 561
Tel.: TR 2-5881.....Independent
Manager.....Georgia A. Crawford
Chief Engineer.....M. Hromas

KCSR—Chadron—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Community Ser. Radio Co.
Address.....212 Bordeaux St.
Tel.: HE 2-5545.....KBS
Newspaper Affiliation.....Norfolk D. News
Sta. Representative.....Walker-Rawalt
President.....Jerry Huse
General Manager.....Bob Thomas
Station Manager.....John J. Miller
Comm. Prom. Manager.....Don Grant

Program, Publicity Director.....Larry O'Toole
Chief Engineer.....Frank Allen
Owners of: WJAG, Norfolk.

KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: LO 4-5154.....KBS
Representative .....Biddick, Hopewell
President, Gen. Mgr...George Basil Anderson
Sta., Comm. Mgr., Prog. Dir.....Milo Kincaid
Chief Engineer.....Bob Miller

KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....Fall City Bcstg. Co., Inc.
Address.....Stephenson Hotel
Tel.: 2745 .....KBS
Station Rep.....Soderlund
President, Gen. Mgr.....William Hardt
Station Manager.....Ned Arthur
Commercial Manager.....Wally Wallington
Sales Prom. Manager.....Halcyon Whitford
Program Dirctor.....Skip Slagle
Publicity Director.....Zoe Slagle
Chief Engineer.....Allan Swegler

KHUB—Fremont—1939

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: PA 1-5012.....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Publicity Director.....Clancy Croft

KMMJ—Grand Island—1925

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Town & Farm Co., Inc.
Business-Studio Address....Division at Cedar
Tel.: DU 2-2800.....ABC
Representative .....H-R
Ch. of Board.....Don Searle
President, Sta. Manager.....Bill Martin
Commercial Manager.....Bill Moore
Sales Prom. Manager.....Mike Albert
Business Manager.....Willard Morton
Prog. Dir.....Bill Delzell
Chief Engineer.....U. L. Lynch
Owners of: KXXX, Colby.

KRGI—Grand Island—1953

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Stuart Investment
Address.....315 So. Locust St.
Tel.: DU 2-5420.....Independent
Sta. Representative.....Gill Perna
President.....James Stuart
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Vern Stedry
Program Director.....Charlie Howe
Chief Engineer.....Elmer G. Nelson
Owners of: KFOR, Lincoln; KODY, N. Platte; KMNS, Sioux City; KSAL, Salina.

KHAS—Hastings—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Nebraska Bcstg. Co.
Address.....Tribune Bldg.
Tel. 2-5101 .....KBS
Newspaper Affiliation.....Tribune
Representative .....Gill-Perna
President.....Fred A. Seaton
General Mgr.....John W. Powell
Program, Sales Prom. Mgr.....Bob Booe
Chief Engineer.....Ervin Siemoneit
Owners of: KMAN, Manhattan; KGGF, Coffeyville; KHAS-TV.

KUVR—Holdrege—1956

Frequency: 1380 Kc.....Power: 500 W., d.
Owned.....W. W. Bcstg. Co.
Address.....613 4th Ave.
Tel.: WY 5-4020.....KBS
Pres., Gen. Mgr.....William Whitlock
Station, Program Director.....Kenneth Maloney
Publicity Director.....Betty Rae Whitlock
Chief Engineer.....H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Central Neb. Bcstg. Corp.
Business-Studio Address...Platte Valley Bldg.
Tel.: CEdar 7-2131.....MBS
Representative .....Hal Holman
President .....John Mitchell
Gen., Comm. Mgr.....Edward S. Knight
Chief Engineer.....William Abbott

KRNY—Kearney—1956

Frequency: 1460 Kc.....Power: 5 Kw., d.
Owned.....E. M. Gallemore, Sr.
Address.....2219 Second Ave.
Tel.: CEdar 7-3152.....Independent
Sta. Representative.....John E. Pearson
President.....E. M. Gallemore
General, Sta. Mgr.....Lloyd Oliver
Chief Engineer.....Lyell Gunderson

KIMB—Kimball—1958

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By.....Kimball Broadcasting Co.
Address.....550 West Hi-Way 30
Tel.: BEverly 5-3634.....Independent
President.....Tom Lutey
General, Sta. Mgr.....N. E. Warner
Chief Engineer.....Joe Henry

KRVN—Lexington—1951

Frequency: 1010 Kc....Power: 25,000 Watts d.
Owned-Oper. By.....Nebraska Rural Radio
Address.....104 W. 8th St.
Tel.: FAirview 4-2371.....Independent
Representative .....Raymer
President.....Jay Person
General Manager.....Max Brown
Commercial Manager.....Don Shoemaker
Program Director.....Wendell Smith
Chief Engineer.....Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Cornbelt Bcstg. Corp.
Bus.-Studio Address.....814 Stuart Bldg.
Tel.: HEmlock 2-6606.....ABC
Representative .....Paul Raymer
President .....James Stuart
Exec. Vice Pres.....Richard W. Chapin
Comm. Sta. Mgr.....Robert T. Larson
Production Manager.....Orv Koch
Chief Engineer.....Al Pugsley
Owners of: KODY, No. Platte; KRGI, Grand Island; KSAL, Salina; KMNS, Sioux City.

KLIN—Lincoln—1947

Frequency: 1400 Kc.....Power: 250 W.
Owned-Oper. By.....Fletcher-Mitchell Corp.
Address .....410 Sharpe Building
Tel.: HEmlock 5-4377.....Independent
Sta. Representative.....Everett McKinney
President.....James I. Mitchell
General, Sta. Manager.....Kenneth C. Delp
Commercial Manager.....Jack L. Callaway
Program Director.....Don McKeen
Chief Engineer.....Jerry Kenaston
Owners of: KCBC, Des Moines; WTRL, Bradenton.

KLMS—Lincoln—1949

Freq.: 1480 Kc.....Power: 1 Kw.
Owned.....Lincoln Bcstg. Corp.
Address.....P. O. Box 1804
Tel.: IVanhoe 9-3855.....Independent
Sta. Representative.....Forjoe
President.....Howard A. Shuman
General, Comm. Mgr.....Norman Gittleson
Program Director.....Milton Korgan
Sales Prom. Mgr.....Harvey Swenson
Chief Engineer.....Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc.....Power: 1 Kw. d.
Owned.....McCook Bcstg. Co.
Address.....109½ E. C St.
Tel.: 1450 .....MBS-KBS
Representative .....Gill-Perna, Inc.
Pres., Gen. Mgr., Ch. Eng.....Leroy W. Lenwell
Commercial Manager.....Don Hayes
Station, Program Director.....Jack Rogers
Publicity Director.....John Holm

KNCY—Nebraska City—1959

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned By.....Otoe Broadcasting Co.
Address.....107 North 9th
Tel.: 1600 .....KBS
Station Rep. .....Soderlund
General Manager.....Ed Hundley
Chief Engineer.....Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJAG Inc.
Address.....309 Braasch
Tel.: FRontier 1-2432.....Independent
Newspaper Affil.....Huse Publish Co.
Sta. Representative.....Walker-Rawalt
President.....E. F. Huse
General, Sta. Mgr.....Bob Thomas
Commercial, Prom. Mgr.....Evans Meier
Program Director.....Wayne Larson
Chief Engineer.....W. Gettman

KODY—North Platte—1930

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....North Platte Bcstg. Co.
Address.....P. O. Box 446
Tel.: LEnnox 2-3344.....NBC
Sta. Representative.....Meeker Co.
Exec. Vice Pres.....Richard W. Chapin
Station Mgr.....Harry D. Peck
Program Dir.....Lynn Smith
Sales Prom. Mgr.....Ed Launer
Commercial Manager.....Joe di Natale
Chief Engineer.....Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc.....Power: 500 Watts
Owner.....Ogallala Bcstg. Corp.
Address .....Box 509
Tel.: 284-3633.....KBS
Representative.....Indie Sales
Pres., General Manager.....Newell Eastman
Comm. Mgr., Ch. Eng....Howard L. Harrington
Sales Prom. Mgr.....Harold West

KBON—Omaha—1942

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Goldenrod Broadcasters, Inc.
Business-Studio Address..676 World Ins. Bldg.
Tel.: 342—8282 .....Independent
Station Rep. .....Forjoe
Pres., ...Joe Gratz
V. P., General Manager.....M. M. Fleischl
Sales Prom., Publicity Dir.....Tom Morrow

KFAB—Omaha—1924

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Operated By.....KFAB Bcstg. Co.
Bus.-Studio Address.....5010 Underwood Ave.
Tel.: 556—8000 .....NBC
Representative .....Petry
Newspaper Affil.....Journal, Star
President .....Joe Seacrest
V.P., Gen. Mgr.....Lyell Bremser
Comm. Mgr.....E. R. Morrison
Program Director.....Ken Headrick
Chief Engineer.....Ray Schroeder

KOIL—Omaha—1925

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By....Central States Bcstg. Co.
Business-Studio Address.....511 So. 17th St.
Tel.: 342—7626 .....Independent
Representative .....Avery-Knodel
President.....Don W. Burden
V. P., General Manager.....Steve Shepard
Commercial Manager.....Bill Bode

Program Dir.....Bob Wilson
Publicity Director.....Al Kenyon
Chief Engineer.....Gerald E. Weist

KOOO—Omaha—1957

Frequency: 1420 Kc.....Power: 1,000 Wts. d.
Owned.....Pier-San of Neb., Inc.
Address.....P. O. Box 715
Tel.: 344—4191 .....Independent
President .....Webb Pierce
General Manager.....Mack Sanders
Commercial Manager.....James Ross
Station Manager.....Lee Nichols
Program Director.....Ray Stevens
Chief Engineer.....Don Denver

KMEO—Omaha—1922

Frequency: 660 Kc.....Power: 500 Watts d.
Owned-Oper. By.....National Weekly, Inc.
Business Address.....836 Kilpatrick Bldg.
Tel.: 341—2228 .....Independent
Station Representative.....Adam Young
President.....William F. Buckley
General, Station Mgr.....Jack L. Katz
Commercial Manager.....Gary Blackman
Program Director.....Dean Reeter
Promotion Manager.....Pat Nolan
Chief Engineer.....Bill Dunbar

WOW—Omaha—1923

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....Meredith Pub. Co.
Address.....1716 Locust St., Des Moines
Tel.: 346-3400 .....CBS
Representative .....John Blair
Vice Pres., Gen. Mgr.....Frank P. Fogarty
Comm., Sta. Mgr.....W. O. Wiseman
Asst Sales Mgr.....Kenneth Quaife
Program Director.....Ray Olson
Sales Prom., Publicity.....Heinz Rohde
Dir. of Engineering.....William J. Kotera
Chief Engineer.....Glenn Flynn
Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, Syracuse; KRMG, Tulsa; WOW-TV.

KBRX—O'Neill—1955

Frequency: 1350 Kc....Power: 1000 Watts d.
Owned.....Sun Bcstrs., Inc.
Address .....Box 150
Tel.: 120.....Independent
Gen. Mgr.....Gilbert Poese

KNEB—Scottsbluff—1948

Freq.: 960 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Oper. By....Platte Valley Bcstg. Corp.
Business-Studio Address.....2110 Broadway
Tel.: MElrose 2-7121.....ABC-MBS
Representative .....Hal Holman
President.....Russell M. Stewart
General-Station Mgr.....George H. Haskell
Commercial Mgr.....Byron Joachim
Program Director.....Wayne McIntosh
Chief Engineer .....Leslie A. Proctor

KOLT—Scottsbluff—1930

Freq.: 1320 Kc...Power: 5000 W. d. 1000 W. n.
Owned-Operated By.....The Hilliard Co.
Address .....Box 660
Tel.: Melrose 2-6155.....CBS
Representative .....Gill-Perna
Pres., Gen. Mgr.....L. L. Hilliard
Publicity Director.....Lee Hall
Promo., Program Manager.....Virl Davis
Chief Engineer.....Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Wm. C. Grove, Inc.
Address.....Legion Park, Box 772
Tel.: 5503.....ABC-KBS-MBS
President.....W. C. Grove
Gen., Comm. Mgr.....David W. Young
Program Director.....Lois C. Ham
Chief Engineer.....Rick Miller

KRFS—Superior—1959

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.....KRFS Radio
Address.....P. O. Box 500
Tel.: 44.....KBS
Gen Mgr., Ch. Eng.....David Tucker
Commercial Manager.....John Meredith
Program Director.....Ralph D. Makinster
Sales Prom. Manager.....Jerry Hundley
Publicity Director.....Crystal Ahrens

KAWL—York—1954

Frequency: 1370 Kc.....Power: 500 W. d.
Owned-Operated By.....Prairie States Bcstg.
Address .....Box 531
Tel.: 33.....KBS
Pres., Chief Eng.....Melville L. Gleason
Gen., Sta. Manager.....Tommy L. Gleason
Commercial Manager.....G. Pfenning
Program Director.....Earle W. Dale
Publicity Director.....Jerry Darner
Owners of: KGMT, Fairbury.

FOR RADIO
STATION INDEX
SEE PAGE 263

Pop.: 290,500
Families: 94,500

Nevada

Radio Families: 90,000
AM Stas. in State: 18

KPTL—Carson City—1955

Freq.: 1300 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Operated By.....E. L. & A. Bullis
Address .....P.O. Box 625
Tel.: Granite 2-3209.....Independent
Station Representative .....Webb
President.....Edwin L. Bullis
Gen. Mgr., Chief Engr.....Robert R. Rigler
Commercial Manager.....Ralph V. Nelson
Program Director.....James V. Stoddard

KELK—Elko—1948

Frequency: 1240 Kc.....1 Kw. d.; 250 W. n.
Owned-Operated By.....Elko Bcstg. Co.
Address.....P. O. Box 790
Tel.: 260.....MBS-ABC
President .....Chris Sheerin
General Manager.....John J. Gammick

KELY—Ely—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....White Pine Bcstg. Co.
Address .....Box 600
Tel.: AM 4-2077.....Independent
Gen. Mgr., Chief Eng.....David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned.....Lahontan Valley Bcstg. Co.
Address .....West Star Route
Tel.: HA 3-1242.....Independent
Gen. Mgr., Ch. Engr.....Lester W Pearce
Program Director.....Katherine Pearce
Sales Promotion Manager.....Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc.....Power. 5000 Watts
Owned .....Advertising Dynamics Corp.
Address.....P. O. Box 1848, Las Vegas
Tel.: DUdley 2-0277.....Independent
Station Representative .....Pearson
President, Gen. Mgr.....Roland Vaile
Chief Engineer.....David B. Rogers

KBMI—Las Vegas—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated.....1400 Corp.
Address.....Flamingo Hotel
Tel.: FR 2-1131.....Independent
Sta. Representatives.....Grant Webb, Lucas
President.....M. Evans Richmond
Station Manager.....Gene Winters
Chief Engineer.....Frank Williams

KENO—Las Vegas—1950

Frequency: 1460 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Nevada Bcstg. Co., Inc.
Address.....Paradise and Flamingo Road
Tel.: OVerland 7-1771.....Independent
Sta. Rep.....Masla; Torbet, Allen & Crane
President, Gen. Mgr.....Gordon B. Sherwood Jr.
Station Manager .....Robert Duffy
Commercial, Sales Prom. Mgr.....Ed Hopple
Program Director.....Dan Gates
Chief Engineer.....David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Bcstrs.
Address .....Desert Inn
Tel.: DU 4-4646.....CBS
Station Representative .....McGavren
President .....Al Kelson
General, Station Mgr.....Sam Salerno
Commercial Manager.....Merle Sage
Sales Promotion Mgr.....Lowell Cannon
Program, Publicity Director.....Bob Bock
Chief Engineer.....Jim Leach

KORK—Las Vegas—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwestern Bcstg. Co.
Address .....Hotel Thunderbird
Tel.: DU 2-6445.....MBS
Newspaper Affiliation.....Review Journal
Station Rep. .....Bolling
President.....Donald W. Reynolds
General, Sta. Mgr.....Joseph W. McMurray
Sales Promotion Mgr.....Corean Smith
Program Director.....Donald Adams
Chief Engineer.....C. D. Femelat
Owners of: KLRJ-TV, Las Vegas.

KRAM—Las Vegas—1947

Freq., 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Suna Bcstg. Corp.
Address .....Hotel Tropicana
Tel.: OVerland 7-1920.....Independent
Station Representative .....Raymer
President .....Leonard Blair
General Manager.....Ted Oberfielder
Commercial Manager.....Ken Morris
Program Director.....Robert Joyce
Chief Engineer.....Fred Young

KRBO—Las Vegas—1956

Frequency: 1050 Kc.....Power: 500 W., d.
Owned .....Rainbow, Inc.
Address .....Box 1049
Tel.: DU 4-9210.....Independent
Representative .....Moore, Holman
Pres., Gen. Mgr.....Joe Julian
Chief Engineer.....Tom Morgan

KBET—Reno—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Sierra Broadcasting Co.
Address .....Box 1170

Tel.: FA 2-4501.....MBS-KBS-ABC
Sta. Reps. .....Walker-Rawalt; Moore
President, Station Manager.....R. L. Stoddard
Comm. Mgr.....Walter States
Chief Engineer.....Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KDOT, Inc.
Address .....6 W. Commercial Row
Tel.: FA 3-6156.....Independent
Station Rep.....Torbet, Allen &Crane
President.....Paul C. Schafer
General Mgr.....G. Goudron
General, Sta. Mgr.....Phillip G. Rose
Program, Ch. Eng.....Jerry Kleinknight

KOH—Reno—1928

Freq.: 630 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owner.....McClatchy Bcstg. Co.
Address.....143 Stevensen St.
Tel.: FA 3-5106.....NBC
Newspaper Affiliate...McClatchy Newspapers
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Station Manager.....Hugh Kees
Chief Engineer.....Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....Western Bcstg. Co.
Address .....Box 821
Tel.: FAirview 2-3441.....CBS
Station Rep. .....Bolling
President.....Donald W. Reynolds
General Manager.....Donald W. Reynolds Jr.
Commercial Manager.....Glen Cox
Program Director.....Jack Angel
Chief Engineer.....W. H. Smith Jr.
Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith; KORK, Las Vegas; KOKL, Okmulgee; KBRS, Springdale; KGNS-TV, Laredo; KLRJ-TV, Las Vegas; KFOY-TV, Hot Springs.

KONE—Reno—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Magowan & Jones
Address .....700 Forest St.
Tel.: FA 3-2133.....Independent
Sta. Representative .....Webb
General Mgr.....Frederick V. Jones
Commercial Mgr.....George W. Rogers
Chief Engineer.....Fleet Harrison

KBUB—Sparks—1960

Frequency: 1270 Kc.....Power: 1 Kw. d.
Owned By.....Lakeside Broadcasters
Address.....P. O. Box 1270
Tel.: EL 5-9403.....Independent
Station Rep.....Sandeberg-Gates
General Mgr.....Edward J. Jansen
Station, Sales Prom. Mgr.....Roger Brander
Program Director.....Darwin Jones
Publicity Director.....Barbara Jansen
Chief Engineer.....Fleet Harrison

KWNA—Winnemucca—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....N. W. Radio & TV Corp.
Address .....Box 591
Tel.: MAdison 3-2030.....Independent
Station Representative.....W. S. Grant
President .....Olivier Curutchet
General Mgr., Chief Engr.....Lee Boner
Program Director.....Frank Jones
Publicity Director.....Esther Boner

Pop.: 609,000
Families: 184,000

New Hampshire

Radio Homes: 179,000
AM Stas. in State: 18

WMOU—Berlin—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Berlin Bcstg. Co.
Business Address.....27 Green Square
Tel.: 1797 .....Independent
Sta. Reps.....Kettell-Carter; Devney-O'Connell
President, Gen. Mgr.....John Bowman
Commercial Manager.....Robert T. Dale
Program Dir.....Charles Ross
Chief Eng.....Herschel Howe

WTSV—Claremont—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Claremont, Inc.
Address.....221 Washington St.
Tel.: 1800.....Independent
President .....Norman Knight
Mgr. Director.....Harold Segal
Chief Engineer.....W. Remick

WKXL—Concord—1946

Frequency: 1450 Kc.....Power: 250 W.
Owned-Operated By.....Capitol Bcstg. Corp.
Address.....100 N. Main St.
Tel.: CApitol 5-5521.....KBS
Sta. Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Frank B. Estes
Asst. Manager.....Edson I. Gray
Program Director.....Roy Hulbert
Chief Engineer.....Frank Pingree

WBNC—Conway—1955

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....North Country Radio, Inc.
Address.....E. Main St.
Tel.: HI 7-5988.....Independent
Station Representative.....Nona Kirby
President, Gen. Mgr.....Lawrence H. Sherman
Commercial Mgr.....Joan Sherman
Program Dir.....William C. Clapp
Chief Engineer.....Herschel Howe

WTSN—Dover—1956

Frequency: 1270 Kc.....Power: 5000 Watts
Owned .....WTSN, Inc.
Address.....155 Front St. (Manchester)
Tel.: NA 4-4077.....Independent
President .....W. F. Rust, Jr.
General Mgr.....Ralph Gottlieb
Station Mgr.....Edward X. Callahan
Commercial Mgr.....James McCann
Chief Engineer.....Albert J. Davis

WDCR—Hanover—1958

Freq.: 1340 Kc.....Power: 1 Wt. d.; 250 Wt. n.
Owned By.....Trustees of Dartmouth College
Business Address.....Robinson Hall
Tel. Hanover 1070.....Independent
Sta. Rep. .....Breen-Ward
General Manager.....George R. Whitehead
Commercial Manager.....Henry Goldsmith
Program Director.....William R. Cogswell
Sales Prom. Manager.....G. Frederick Meyer
Publicity Director.....George T. Mascott
Chief Engineer.....Robert F. Hargraves Jr.

WTSL—Hanover—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper.....Radio Hanover, Inc.
Address.....P. O. Box 1031
Tel.: HAnover 1400.....Independent
President.....Norman Knight
General Mgr.....Harold H. Segal
Station Mgr.....Howard L. Chase
Program Director.....R. Dematteo
Chief Engineer.....Henry H. Jones

WKBK—Keene—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....The KBR Stations, Inc.
Address.....155 Front St., Manchester
Tel.: National 4-4075.....Independent
Sta. Reps.....Radio TV-Wheeler
President.....W. F. Rust, Jr.
General Manager.....Ralph Gottlieb
Commercial Mgr.....James McCann
Station, Prom. Mgr.....Robert Berry
Station Manager.....Tal Hood
Chief Engineer.....Douglas Grove

WKNE—Keene—1926

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....WKNE Corp.
Address.....17 Dunbar St.
Tel.: EL 2-9230.....CBS
Station Rep. .....Meeker
President.....Joseph K. Close
General Manager.....Howard E. Wheelock
Program Director.....Kenneth W. Hallenbeck
Chief Engineer.....Ernest T. Robage
Owners of: WKVT, Brattleboro; WBRK, Pittsfield.

WLNH—Laconia—1922

Frequency: 1350 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Northern Bcstg. Corp.
Business Address.....Masonic Temple Bldg.
Tel.: LA 4-1323.....KBS
Station Rep.....Eckles, Walker-Rawalt
President .....Genevieve Wingate
Gen., Sta. Mgr.....Arthur Rothafel
Comm., Sales Prom. Mgr....William W. Visser
Chief Engineer.....Henry Gowing

WFEA—Manchester—1932

Frequency: 1370 Kc.....Power 5 Kw.
Owned.....WFEA Broadcasting
Address .....P. O. Box 149
Tel.: NA 5-5491.....MBS
Sta. Reps....Devney-O'Connell; Foster & Creed
President, Gen. Mgr.....William F. Malo, Jr.
Commercial Mgr.....James Keough
Sales Prom. Mgr.....Arthur Hume
Chief Engineer.....R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Knight Radio
Address .....Box 487
Tel.: NA 5-6915.....NBC
Sta. Reps.....Kettell-Carter; Gill-Perna
President .....Madeline M. Girolimon
Gen., Sta., Comm. Mgr.....Bernie Mack
Program Director.....Don Tibbetts
Chief Engineer .....Harry Handfield

WKBR—Manchester—1946

Frequency: 1250 Kc.....Power: 5000 Watts
Owned.....Granite State Bcstg. Co.
Address.....155 Front St.
Tel.: NAtional 4-4077.....Independent
Station Rep. .....Eckles
President.....W. F. Rust, Jr.
Gen., Sta. Mgr.....Ralph Gottlieb
Comm, Sales Prom. Mgr.....James McCann
Chief Engineer.....Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gateway Bcstg. Corp.
Address .....Lund Road
Tel.: TU 2-2781.....Independent
Representative .....Walker-Rawalt
President .....Theodore Feinstein
General Mgr.....Robert Trow
Program Director.....Richard Corbin
Publicity Director.....Chris Nikitas
Chief Engineer.....Harold Davis

WSMN—Nashua—1958

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....1590 Broadcasting Corp.
Business Address.....502 W. Hollis St.
Tel.: TUx 2-5109.....Independent

Station Reps.....Breen-Ward; Nona Kirby
President.....Gerald Q. Nash
General, Comm. Mgr.....David A. Rock
Station Manager.....Edward Lecius
Program Director.....Frank Teas
Publicity Director.....Nancy Taylor
Chief Engineer.....Donald Ayers

WCNL—Newport—1960

Frequency: 1010 Kc.....Power: 250 Watts
Owned By.....Carlson Enterprises
Address.....120 Belknap St.
Tel.: NEwport 873.....KBS
Sta. Representative.....Donald Cooke
General Manager.....W. Richard Carlson
Program Director.....Norah B. Carlson
Chief Engineer.....Bruce Tutein

WHEB—Portsmouth—1932

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Knight Bcstg. of N. H.
Address.....N. H. National Bank Bldg.
Tel.: GEneva 6-7300.....Independent
President.....Norman Knight
General, Sta. Mgr.....Harold H. Segal
Chief Engineer.....Antonio Vaccaro

WWNH—Rochester—1948

Frequency: 930 Kc.....Power: 5000 Watts d.
Owned-Operated By....Strafford Bcstg. Corp.
Business Address.....Rochester Hill Rd.
Tel.: GE 6-0702.....Independent
Sta. Rep.....Foster, Creed; Natl. Time Sls.
Pres., Gen. Mgr.....Albin Malin
Chief Engineer.....Roger Butterfield

Pop.: 6,140,000
Families: 1,802,000

New Jersey

Radio Homes: 1,762,000
AM Stas. in State: 25

WHTG—Asbury Park—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned.....Harold M. Gade
Address.....Route 1
Tel.: KE 1-1410.....Independent
Sta. Representative.....Grant Webb
Owner, Gen. Mgr.....Harold Gade
Commercial Mgr.....Gustave Litch
Station, Prom. Manager.....Theo Gade
Program Dir.....Leon Contente
Publicity Dir.....Phyllis Lang
Chief Engineer.....Martin Goffe

WJLK—Asbury Park—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Operated By..Asbury Park Press, Inc.
Address.....Press Plaza
Tel.: PR 4-7000.....Independent
Newspaper Affiliation.....Press
Station Manager.....Everett Rudloff
Commercial Manager.....Margaret Curtis
Prog. Mgr.....Charles F. Hill
Chief Engineer.....Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated by.....WFPG, Inc.
Address.....Steel Pier
Tel.: ATlantic City 5-2188.....CBS
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....Jerome Sill
Program Dir.....Ed Davis
Chief Engineer.....Blair K. Thron

WLDB—Atlantic City—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Atlantic City Bcstg. Co.
Address.....Senator Hotel
Tel.: 4-6573.....MBS-ABC
Pres., Gen. Mgr., Ch. Eng.....Leroy Bremmer
Commercial Mgr.....Dorothy Bremmer

WMID—Atlantic City—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..Mid-Atlantic Bcstg. Co., Inc.
Address.....1710 Atlantic Ave.
Tel.: 4-1340.....ABC
Sta. Representative.....Howard
Pres., Gen. Mgr.....David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Eastern States Bcstg. Corp.
Address.....Bridgeton, N. J.
Tel.: GL 1-2930.....MBS
Station Representative.....Clark
President.....Russell S. Henderson
Exec. V. P., Gen. Mgr.....Paul Alger
Commercial Manager.....Jerry Alden
Sales Promotion Mgr.....Paul Hunsberger
Program Coordinator.....John Mitchell
Publicity Director.....Irv Foster
Chief Engineer.....Edward Bold

WCAM—Camden—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Oper. By.....City of Camden
Address.....6th & Market Sts.
Tel.: EM 5-5600.....Independent
Rep.....Bcst. Time Sales
General Manager.....Nelson D. Hibbs
Commercial Manager.....Jack Silin
Sales Prom., Publicity Dir.....Emmett Marra
Program Director.....Jack La Mar
Chief Engineer.....John Zander

WKDN—Camden—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....2775 Mt. Ephraim Ave.
Tel.: EM 5-7200.....Independent
President.....Ran Compton
General, Sta. Mgr.....Gordon Giffen
Comm., Prom. Mgr.....Dave Moss
Chief Engineer.....Robert Houston

WMVB—Millville—1953

Frequency: 1440 Kc.....Power: 1,000 Watts d.
Owner.....Union Lake Broadcasters, Inc.
Address.....Lincoln Ave.
Tel.: TA 5-2600.....Independent
Pres., Gen. Mgr.....Fred M. Wood
Program Director.....Dorothy H. Carlson
Chief Engineer.....George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc....Power: 1000 Watts d.
Owned-Operated By....Morristown Bcstg. Co.
Address.....10 Park Place
Tel.: JE 8-1250.....Independent
General Manager.....Kenneth A. Croy
Commercial Mgr.....Henry Behre

WHBI—Newark—1922

Freq.: 1280 Kc...Power: 2½ Kw. d., 1 Kw. n.
Owned-Operated By....May Radio Bcst. Corp.
Business-Studio Address.....35 Warren St.
Tel.: MI 2-7354.....Independent
Station Representative .....Pearson
Pres., Gen. Mgr.....James L. Shearer
Station Mgr.....William Masi
Program Dir.....Marie Masi
Chief Engineer.....Harold Michaels

WNJR—Newark—1947

Frequency: 1430 Kc.....Power: 5000 Watts
Owned By.....Continental Broadcasting, Inc.
Business Address.....Box 1258
Tel.: MU 8-3665.....Independent
Station Rep. .....Continental
President.....O. Wayne Rollins
General, Comm. Mgr.....Leonard Mirelson
Sales Prom. Mgr.....Dave Binder
Publicity Director.....Tim Crow
Program Director.....Lucille Le Roy
Chief Engineer.....Vic Tackach
Owners of: WBEE-AM, Chicago; WRAP-AM, Norfolk; WAMS-AM, Wilmington; WGEE-AM, Indianapolis; WPTZ-TV, Plattsburgh; WCHS-TV, Charleston.

WNTA—Newark—1922

Frequency: 970 Kc...Power: 5 Kw., d.; 1 Kw. n.
Owned By.....NTA Broadcasting Co.
Address.....32 Green St.
Tel.: MArket 4-5300.....Independent
Station Representative .....Forjoe
General Manager.....Ted Steele
Commercial Manager.....Paul Kasander
Program Director.....Sid Sirulnick
Chief Engineer.....Gene Sywak

WVNJ—Newark—1947

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....Newark Bcstg. Corp.
Address.....1225 Raymond Blvd.
Tel.: MI 3-7600.....Independent
Sta. Rep.....Broadcast Time Sales
General Manager.....Ivon B. Newman

WCTC—New Brunswick—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Raritan Valley Bcstg.
Business-Studio Address.....385 George St.
Tel.: CH 7-1450.....Independent
Sta. Rep. .....Lowenstein
President, Gen. Mgr.....J. L. Rosenmiller
Vice President.....Peter A. Bordes
Asst. Gen. Mgr.....A. V. Marano

WNNJ—Newton—1953

Frequency: 1360 Kc.....Power: 1000 Watts
Owned.....Sussex County Bcstrs.
Address.....Newton, N. J.
Tel.: DuPont 3-3400.....KBS
Co-Owners.....Simpson Wolf, Robert Menzel
General , Comm. Mgr.....Ronald L. Hickman
Program Director.....John Bennett
Chief Engineer.....Robert Menzel

WPAT—Paterson—1941

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....WPAT, Inc.
Address.....60 East 56th St., N. Y.
Tel.: MUrray Hill 8-9300.....Independent
President.....D. J. Wright
V.P.'s.....William J. Calvert, Charles Parker, Read H. Wight, John F. Sloan
V. P., Program Director.....David Gordon
Publicity Dir.....John Burt
Chief Engineer.....Paul Di Savino

WOND—Pleasantville—1950

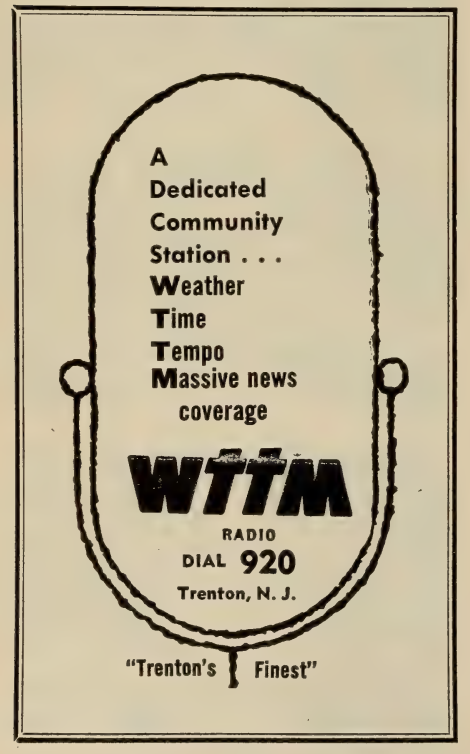
Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....S. Jersey Radio, Inc.
Address .....Old Turnpike
Tel.: MIlton 1-1400.....Independent
Newspaper Affil.....Sentinel Ledger, Gazette
Station Rep.....Everett-McKinney
President.....H. G. Murrelle
V.P., Gen. Mgr.....Howard L. Green
Sales Pro. Mgr.....Larry Carle
Program Director.....Phil Ladd
Chief Engineer.....Milton C. Thurlow
Owners of: WOND-FM, Pleasantville.

WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....Peoples Bcst. Corp.
Address.....Brunswick Ave., Lake Drive
Tel.: OW 5-8515.....MBS
Representative .....Hollingbery
President.....Herbert E. Evans
Resident V. P., Gen. Mgr.....Glenn C. Jackson
General Sales Manager.....Harry W. Barnam
Business Manager.....Patricia Singer
Prog. Dir.....Tom Durand
Publicity Dir.....K. M. Weber
Chief Engineer.....Chester Sunderland
Owners of: WNAX, Yankton, S.D.; WGAR, Cleveland; WRFD, Worthington, O.; WMMN, Fairmont, W. Va.; KVTV, Sioux City.

WAAT—Trenton—1959

Frequency: 1300 Kc.....Power: 250 Watts
Owned By.....Delaware Valley Bcstg. Co.
Address.....Hotel Stacy Trent
Tel.: Export 2-5125.....Independent
Station Representative .....Masla
President.....Ed Cossman
Vice President.....Kal Pruslin
General, Comm. Mgr.....Ray McFadden
Program Director.....Frank Fellmer
Publicity Director.....Phil Roberts
Chief Engineer.....Nicholas Dalessandro



WBUD—Trenton—1947

Frequency: 1260 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WBUD, Inc.
Address.....Ewingville Road
Tel.: TU 2-7191.....Independent
Station Representative.....Bob Wittig
Pres., Gen. Mgr.....Richard M. Hardin
Station Manager.....Theresa Rose
Comm. Manager.....William Garry

WDVL—Vineland—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Mort and Vivian Hendrickson
Address.....River Drive, Radio Park
Tel.: OXford 1-7550.....Independent
General, Sta. Manager.....Mort Hendrickson
V. P. .....V. E. Hendrickson
Sales Promotion Manager.....Jim Osborne
Programs .....Henri Morey
Acting Chief Engineer.....Earle Godfrey

WWBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By...Community Bcstg. Serv.
Address.....S. Delsea Drive
Tel.: OX 2-6500.....Independent
Representative .....Gill-Perna
President.....Joseph M. Bullock
General Manager.....Herbert R. Griffin
Commercial Manager.....John F. Serra
Program Director.....Robert Coucill
Chief Engineer.....Ken Parks

WCRV—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned .....Warren Bcstg.
Address .....3 Belvidere Avenue
Tel.: MU 9-2060.....Independent
General Manager.....George S. Croy
Commercial Mgr.....R. Dreascher
Program Dir. .....F. Henderson
Chief Engineer.....P. La Chance

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....Francis J. Matrangola
Address.....3010 N. J. Ave.
Tel.: WIldwood 2-7751.....Independent
General Manager.....Francis J. Matrangola
Comm. Mgr.....Margaret Murphy
Program Director.....William Wotring
Chief. Engineer.....Carlton Owen

Pop.: 962,000
Families: 260,500

New Mexico

Radio Homes: 239,500
AM Stas. in State: 44

KALG—Alamogordo—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....William Wayne Phelps
Address .....Box 268
Tel.: HEmlock 7-1505.....Independent
Station Representative .....Webb
General, Sta. Mgr.....Wayne Phelps
Chief Engineer.....Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....Lyman Brown Enter.
Address.....P. O. Box 1161
Tel.: HEmlock 7-4440.....Independent
Pres., Gen. Mgr.....Lyman C. Brown
Program Dir.....Dave Shaw
Chief Engineer.....Lynn Rawls

KABQ—Albuquerque—1947

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Oper. By.....Sandia Bcstg. Corp.
Business Address.....1309 Yale Blvd., S.E.
Tel.: CHapel 3-1744.....Independent
Reps.....Harlan G. Oakes; Nat'l Time Sales
President.....Oscar I. Dodek
General Manager.....Maxwell Marvin
Commercial Manager.....Milton Ledet
Program Director.....Jose Gallegos
Chief Engineer.....Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc.....Power: 1,000 Watts d.
Owned By.....KARA, Inc.
Address.....4011 Menaul Blvd.
Tel.: AMherst 8-4371.....KBS
Station Rep.....Broadcast Time Sales
President, General Manager.....Walter Stiles
Commercial Manager.....Coleman Scott
Program Director.....Jim Cockrill
Chief Engineer.....Rich Bachand

KDEF—Albuquerque—1953

Frequency: 1150 Kc.....Power: 1 Kw.
Owned.....KDEF Bcstg. Co.
Address.....506 2nd St. N.W.
Station Representative .....Meeker
President, Gen. Mgr.....Frank Quinn
Assistant Manager.....Bernard Thomas
Commercial Manager.....Edward O'Boyle
Program Director.....William Smeaton
Chief Engineer.....Louis Gemoets

KGGM—Albuquerque—1926

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Business Address.....1414 Coal St., S.W.
Tel.: CH 3-2285.....CBS
Representative .....Branham
President.....A. R. Hebenstreit
Station, Comm. Manager.....A. E. Mickel
Program Director.....Robert Van Driel
Publicity Dir.....James Laramore
Chief Engineer.....Leonard F. Dodds
Owners of: KVSF, Santa Fe.; KGGM-TV.

KHAM—Albuquerque—1956

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned .....KHAM, Inc.
Address.....202 Claremont Street, NE
Tel.: DI 4-2394.....ABC
President.....J. W. Hedges
General, Sta. Mgr.....J. L. Anderson
Chief Engineer.....H. T. Walton

KLOS—Albuquerque—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....B & M Bcstrs., Inc.
Address .....106 Richmond, S. E.
Tel.: AL 6-9866.....Independent
General Mgr.....G. Oliver

KMGM—Albuquerque—1959

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Wentronics, Inc. & V. B. Siman
Address.....Merrill Bldg., 131 Adams, N. E.
Tel.: AMherst 8-4395.....Independent
Station Representative.....Gill-Perna
General, Station Mgr.....V. B. Siman
Commercial Manager.....Frank Sanzo
Sales Prom. Mgr., Pub. Dir.....Ben Caine
Program Director.....Clyde J. Ling
Chief Engineer.....H. T. Walton

KOB—Albuquerque—1922

Freq.: 770 Kc.....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....KSTP, Inc.
Address.....1430 Coal Ave. S.W.
Tel.: CH 3-4411.....NBC
Station Representative .....Petry
President.....Stanley E. Hubbard
Gen. Mgr., Ch. Engr.....George S. Johnson
Commercial Manager.....Robert C. Pettingell
Sales Prom., Pub. Dir.....Paul Bain
Program Director.....Michael Dillon
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress Gardens, Fla.

KQEO—Albuquerque—1946

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Dandy Bcstg. Corp.
Bus. Address....2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848.....MBS
Station Representative.....Eastman
President .....Merritt Owens
General Manager.....Dino Lanni
Program Dir.....D. Osborne

KNDE—Aztec—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....I. E. Shahan
Address.....2nd & Zia Sts.
Tel.: FEderal 4-6174.....Independent
Owners.....I. E. Shahan, W. W. Barbour

KSVP—Artesia—1946

Freq.: 990 Kc.....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By.....Artesia Bcstg. Corp.
Address.....1450 S. Roselawn
Tel.: SH 6-2751.....KBS
President.....Harvey Yates
Station Manager.....Bob Hess
Chief Engineer.....L. O. Wilcox

KAVE—Carlsbad—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of the Caverns, Inc.
Address.....2907 W. Church St.
Tel.: Carlsbad .....KBS
Representative .....Branham
President .....Edward Talbott
Gen., Sta. Mgr.....Tom Wiseheart
Program Director.....J. DeVore
Chief Engineer.....Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coronado Bcstg. Co.
Address.....313 W. Mermod
Tel.: TU 5-5373.....Independent
Station Rep. .....Devney-O'Connell
President, Station Mgr.....D. A. Swayze
Chief Engineer.....O. C. Grube

KLMX—Clayton—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By...Ariz.-N. Mex. Bcstrs. Corp
Address.....Box 7
Tel.: 616 .....KBS
President .....Arthur Jernigan
Gen., Comm., Prom. Mgr., Pub. Dir..Frank Vale
Chief Engineer.....Robert D. Waters

KCLV—Clovis—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....New-Tex Bdcstg.
Address .....1221 Main
Tel.: POrter 3-4401.....Independent
Station Representative.....Hopewell
President, Gen. Mgr.....Odis Echols, Sr.
Sta. Mgr., Prog. Dir.....Odis Echols, Jr.
Sales Prom., Comm. Mgr.....Al Rinn

KVER—Clovis—1933

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Tex., New Mex. Bcstg. Co.
Business Address.....1000 Sycamore
Tel.: PO 3-5511.....Independent
Station Representative.....Branham
President.....W. D. Rogers, Jr.
Gen., Sta. Mgr.....Jim Wilkes
Commercial Manager.....Bob Cyphers
Chief Engineer.....Ken Pepper
Owners of: KDUB-AM-TV, Lubbock; KEDY, Big Spring.

KOTS—Deming—1954

Frequency: 1230 Kc.....Power: 250 Watts, d.
Owned.....Luna County Bcstg. Co.
Address.....1700 South Radium Ave.
Tel.: 546—9011 .....KBS
General Manager.....Robert W. Tobey
Program Dir., Chief Eng.....Larry Chisholm
Owners of: KOBE, Las Cruces; KWYK, Farmington.

KENN—Farmington—1951

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kenn-Land Bcstg., Inc.
Business Address.....212 W. Apache
Tel.: DA 5-3541.....ABC-MBS
Station Rep. .....Devney-O'Connell
Pres., Gen. Mgr.....C.O. "Ken" Kendrick
Station Manager.....Bob Williams
Sales Prom. Mgr.....John Dorman
Program Director.....J. N. Young
Chief Eng.....Harold Furstenberg

KWYK—Farmington—1957

Frequency: 960 Kc.....Power: 1 Kw., d.
Owned.....Basin Bcstg. Co.
Address.....418 W. Broadway
Tel.: DA 5-6932.....Independent
Station Representative .....Bolles
General Manager.....Jim Gober
Station Manager.....Cal Adams
Program Director.....Al Lucero
Chief Engineer.....Ed Lyon
Owners of: KOTS, Deming; KOBE, Las Cruces.

KRZE—Farmington—1958

Frequency: 1280 Kc.....Power: 5000 Watts
Owned By.....KRZE Radio
Address.....1204 Hutton Road
Tel.: DAvis 5-4141.....Independent
President, Gen. Mgr.....John Burroughs
Station Mgr.....R. D. Patterson
Commercial Mgr.....J. H. McNutt
Program Dir.....Bob Stiles
Sales Prom. Mgr.....Boyd Whitney
Publicity Director.....Jim Slone
Chief Engineer.....Marvin Bowles
Owners of: KENM-AM, Portales; KMUL-AM, Muleshoe.

KGAK—Gallup—1946

Frequency: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Thunderbird Bcstg. Co.
Address.....401 E. Coal Ave.
Tel.: UN 3-4444.....Independent
President.....Merle H. Tucker
General Manager.....Mrs. Mida Tucker
Chief Engineer.....R. E. Adamson

KYVA—Gallup—1959

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Kendrick & Landis
Address.....306 S. First St.
Tel.: UN 3-6222.....Independent
Station Representative .....Webb
General Manager.....C. O. Kendrick
Station Manager.....Richard W. Miner
Sales Promotion Manager.....Ned Bishop
Program Director.....Bob Barnett
Chief Engineer.....Harold Furstenberg

KMIN—Grants—1956

Frequency: 980 Kc.....Power: 1 Kw., d.
Owned By.....Grants Bcstg. Co., Inc.
Address .....Box 608
Tel.: ATwater 7-4491.....KBS
General Manager.....Harry W. Kornrumph
Commercial Manager.....Lewis J. Fitts
Program Director.....Glenn Mills
Chief Engineer.....Ray Dammon

KHOB—Hobbs—1954

Frequency: 1390 Kc.....Power: 5 Kw., d.
Owned.....Permian Basin Radio Corp.
Address .....Box 247
Tel.: EX 3-5148.....Independent
Representative .....Clark, Melville
Pres., Gen. Mgr.....Charles R. Scott
Chief Engineer.....Pat H Walton

KWEW—Hobbs—1938

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....KWEW, Inc.
Address.....116 E. Dunnam
Tel.: EX 3-3137.....MBS-KBS
Station Representative .....Webb
President.....Theresa P. Whitmore
General Manager.....Harry McAdams
Comm., Sales Prom. Mgr. .....Phil McGee
Program Director.....Jack Parry
Chief Engineer.....Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Taylor Enterprises, Inc.
Address .....Box 968
Tel.: JAckson 6-6681.....Independent
President.....W. C. Taylor
Station Manager.....William Lask
Commercial Manager.....R. S. "Dick" Fox

KOBE—Las Cruces—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Mesilla Valley Bcstg. Co.
Bus.-Studio Address.....940 N. Main St.
Tel.: JA 6-2496.....Independent
President, Gen. Mgr.....Jim Gober
Chief Engineer.....Jack Diehl

KFUN—Las Vegas—1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Southwest Bcsters, Inc.
Business Address.....Box 710
Tel.: GArfield 5-6766.....ABC
President, Gen. Mgr.....Ernest N. Thwaites
Program Director.....Dorothy G. Thwaites
Chief Engineer.....Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Community Bcstg. Co.
Address.....Community Center Plaza
Tel.: 2-4343.....ABC, KBS
Station Reps.....Dore; Torbet, Allen & Crane
General Mgr., Chief Eng.....Darrel K. Burns
Sales Promotion Manager.....Lynn Miller
Publicity Director.....Bill Dunning
Program Director.....Priscilla Miller

KLEA—Lovington—1951

Frequency: 630 Kc.....Power: 500 Watts d.
Owned.....Lea County Broadcasting Co.
Address .....P.O. Box 877
Tel.: Exbrook 6-2244.....Independent
President .....David R. Worley
General, Comm. Mgr.....Hoyt Caldwell
Publicity Director.....Hal Chestnut
Chief Engineer.....Wilton Highfall

KENM—Portales—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Plains Bcstg. Co.
Address .....Drawer 540
Tel.: RE 6-6681.....Independent
Pres., Co-Owner.....John Burroughs
Gen., Sta. Mgr.....Bob Hoffman
Chief Engineer.....Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Raton Bcstg. Co.
Address .....Box 350
Tel.: 445—3652 .....ABC
Owners.....Jay W. Howe, Marvin Shute
General Manager.....C. Gail Boles
Chief Engineer.....Robert Pickett

KBIM—Roswell—1953

Frequency: 910 Kc.....Power: 5 Kw., d.
Owned.....Taylor Bcstg. Co.
Address.....P. O. Box 525
Tel.: MA 2-2121.....KBS
President.....William C. Taylor
General Manager.....G. F. "Jud" Roberts
Chief Engineer.....J. P. Tucker

KGFL—Roswell—1927

Frequency: 1430 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KGFL, Inc.
Address.....1621 North Washington
Tel.: MA 2-5110.....MBS
Station Representatives.....Webb; Gates
President.....Theresa P. Whitmore
Sta. Mgr.....Stan Gallup
Comm. Manager.....Marjorie Krehbiel
Chief Engineer.....Bob Henske

THOMAS PAINE

would have been "in his element" at WPTR

Tom Paine had a dedicated sense of responsibility. So has WPTR. He'd have loved it here.

WPTR takes a more active part in the promotion of Public Service than perhaps any radio station in America. It plays music, of course, but news comes first. It believes radio is primarily a media of communications and that it is more effective in many areas than print could ever hope to be.

WPTR originated "Action—Central News". This concept of instantaneous round the world coverage plus mobile unit local coverage is now being used (title and all) by over 100 major radio stations coast to coast.

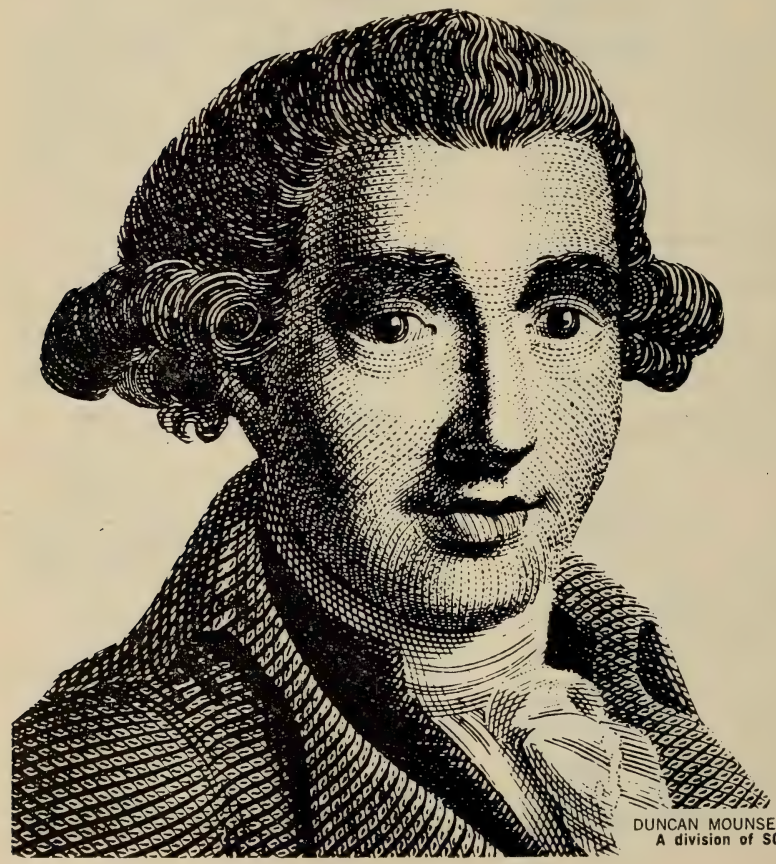
But more—WPTR not only covers the news—it says what it thinks about it, too. And it says it in the most independent language of any independent in the business. This is GRASS ROOTS RADIO AT ITS BEST and perhaps why WPTR is the best listened to station in the market.

Perhaps that's why it has more local advertising than the next 3 stations combined; more total advertising than the next 2 stations put together.

WPTR PEOPLE 50,000 PEOPLE WATTS

ALBANY, TROY, SCHENECTADY

The Dominant Station in the market according to Pulse. Right up there with Hooper, too. For full details-see your EAST/man. Foster & Creed, in New England.



DUNCAN MOUNSEY EXEC. V. P. OF WPTR
A division of SCHINE ENTERPRISES

KSWS—Roswell—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....John A. Barnett
Address .....Box 670
Tel.: MA 2-6450.....NBC
Representative .....Meeker, Melville
Owner & Gen. Mgr.....John A. Barnett
Station Mgr.....R. E. Erickson

KYAP—Ruidoso—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Ruidoso Bcstg. Co.
Address .....Box 637
Tel.: CLearwater 7-4940.....Independent
President.....V. L. Hutchison
Station Manager.....A. K. Hutchison
Sales Prom. Mgr.....Red Gable
Program Director.....Jean Hutchison
Chief Engineer.....Jay Bundy

KTRC—Santa Fe—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Radio de Santa Fe
Address.....210 E. Marcy St.
Tel.: YUcca 2-2666.....ABC
Station Rep. .....Devney-O'Connell
President.....Garfield C. Packard
Program Director.....Maggy Packard
Chief Engineer.....Verne S. Melton Jr.

KVSF—Santa Fe—1935

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Business Address.....811 Cerrillos Rd.
Tel.: YUcca 3-7319.....CBS
Representative .....Branham
President.....A. R. Hebenstreit
General, Comm. Mgr.....Ivan R. Head
Prog. Dir.....Ada Zamora
Sales Prom. Mgr.....Leo Golden
Publicity Dir.....Chas. Latimer
Chief Engineer.....E. J. Vanderwood
Owners of: KGGM-AM-TV, Albuquerque.

KSIL—Silver City—1946

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....James H. Duncan
Address.....1640 Cactus St.
Tel.: 538—2951 .....KBS-MBS
General, Station Manager....James H. Duncan
Commercial Manager.....C. Earl Williams
Program Director.....Robert E. Fuller
Chief Engineer.....Bynum R. Bailey

KSRC—Socorro—1958

Frequency: 1290 Kc....Power: 1000 Watts, d.
Owned By.....Socorro Broadcasting Co.
Address.....P. O. Box 1277
Tel.: Socorro 1290.....KBS
Station Representative .....Holman
President, Gen. Mgr.....C. E. Franklin
Station Manager, Ch. Eng.....John J. Tobola
Sales Promotion Manager.....Jim Chadwick
Program Director.....Eloy Baca
Publicity Director.....Mrs. Lois Devlin

KCHS—Truth or Consequences 1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Quality Bcstg. Co.
Address.....P. O. Box 351
Tel.: TWilight 4-2400.....KBS
General, Comm. Manager....William D. Hafer
Program Dir., Chief Eng.....Dean W. Manley

KTNM—Tucumcari—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Tucumcari Bcstg. Co., Inc.
Address.....1420 East Highway 66
Tel.: 100 .....Independent
President .....Hoyt Houck
General Mgr.....Robert Houck
Station Mgr.....S. Joe Barnes
Sales Prom. Mgr., Prog. Dir.....Arthur Ward
Program Dir.....Norman Stratton
Chief Engineer.....Jerry F. Caddy

Pop.: 16,912,000
Families: 5,119,000

New York

Radio Homes: 5,006,500
AM Stas. in State: 135

WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned-Oper. By....Patroon Brdcstg. Co., Inc.
Address.....1820 Central Ave.
Tel.: UN 9-9271.....Independent
Sta. Reps.....Eastman, Foster & Creed
President .....J. Myer Schine
General Manager.....Duncan Mounsey
Asst. Manager.....Martin Ross
Commercial Manager.....Harold Commings
Program Mgr.....Don Kelly
Publicity Director.....Frank Visk
Chief Engineer.....Russell David

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WROW *Music*

A SERVICE
OF
CAPITAL CITIES
BROADCASTING
CORPORATION

DIAL **590**

exclusively good music in

ALBANY • TROY • SCHENECTADY

REPRESENTATIVE:
Avery-Knodel, Inc.
720 Fifth Ave.,
New York, N. Y.
PL 7-1800

WABY—Albany—1934

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....Eastern N. Y. Bcstg. Corp.
Address.....80 Braintree St.
Tel.: IVanhoe 2-3353.....Independent
Gen. Mgr.....Ed. L. Trudeau
Station Manager.....Toni Brady

WOKO—Albany—1924

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....WOKO, Inc.
Address.....P.O. Box 1520
Tel.: HEmlock 9-9955.....ABC-MBS
Station Representative.....Branham
President.....Carl L. Lindberg
General Manager.....Howard B. Hayes
Station Manager.....Charles L. Murn
Chief Engineer.....Art McDougall

WROW—Albany—1947

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Capital Cities Bcstg. Corp.
Address.....Box 10
Tel.: HObart 3-2225.....CBS
Station Representative.....Avery-Knodel
President.....Frank M. Smith
General Mgr.....Thomas S. Murphy
Station, Comm. Mgr.....Robert M. Peebles
Promotion Mgr.....Philip Beuth
Program Dir.....Don Girard
Chief Engineer.....Chas. Heisler
Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV, AM, Providence, R. I.; WTVD, Raleigh-Durham, N. C.

WCSS—Amsterdam—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Community Service Bcstg. Co.
Address.....Midline Road
Tel.: VI 3-2500.....Independent
Station Representative.....Devney-O'Connell
President.....Alphonse Di Mezza
General Manager.....Philip Spencer
Program Director.....Carl Bahn
Chief Engineer.....Dewey Gardner

WAUB—Auburn—1959

Frequency: 1590 Kc....Power: 500 Watts, d.
Owned By.....Atom Bcstg. Corp.
Address.....77 State St.
Tel.: AL 3-7374.....Independent
President.....Jack R. Poppele
General, Station Manager.....Rudy Paolangeli
Sales Promotion Mgr.....John Bonerba
Program Director.....Edward Lauckern
Publicity Director.....Dick Taylor
Chief Engineer.....Tom McNamera

WMBO—Auburn—1923

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....WMBO, Inc.
Address.....141 Genesee St.
Tel.: AL 2-3511.....KBS-MBS
Newspaper Affil.....Citizen Advertiser
Representative.....Thomas F. Clark
President.....William O. Dapping
General Manager.....Frederick L. Keesee
Station Mgr., Prog. Dir.....Floyd J. Keesee
Chief Engineer.....Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned By....Babylon-Bay Shore Bcstg. Corp.
Business Address.....Route 109
Tel.: MO 1-4000.....Independent
President.....Sol Horenstein
General Manager.....M. C. Evans
Station Manager.....Don MacLachlan
Publicity Dir.....Muriel Mathews
Program Director.....Ray Adel
Chief Engineer.....Rudolph Prow

WGLI—Babylon—1958

Frequency: 1290 Kc.....Power: 1 Kw.
Owned By.....WGLI, Inc.
Address.....Falmouth Road
Tel.: MOhawk 9-1290.....Independent
Station Representative.....Masla
President, Gen. Mgr.....David H. Polinger
Station, Commercial Mgr.....Fred Beck
Program Director.....Mark Ritter
Publicity Director.....Mark Smith
Chief Engineer.....Fred Porter

WSEN—Baldwinsville—1959

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned By.....Century Radio Corp.
Address.....P. O. Box 1050
Tel.: NEptune 5-3971.....Independent
President.....Donald C. Menapace
General, Sls. Prom. Mgr.....R. L. Stockdale
Commercial Manager.....Archie S. Fabretti
Program Dir.....James A. Lowery, Jr.
Chief Engineer.....Richard H. Pirong

WBTA—Batavia—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Batavia Bcstg. Corp.
Address.....22 Seaver Pl.
Tel.: FIlmore 3-0715.....MBS
Pres., Gen. Mgr.....Edmund R. Gamble
Commercial Manager.....James Delbridge
Program Director.....Miss Winnie Legg
Sales Promotion Mgr.....Bill Wahl
Chief Engineer.....Alfred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned.....South Shore Broadcasting Corp.
Address.....1 East Main St.
Tel.: MOhawk 5-2300.....Independent
President, Gen. Mgr.....Maurice S. Weiss
Commercial Manager.....Roland Brescia
Sales Prom. Manager.....Conrad Mikorenda
Program Director.....Lee Murphy
Chief Engineer.....John Blake

WBNR—Beacon—1959

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....WBNR, Inc.
Address.....475 South Ave.
Tel.: 2900.....Independent
Station Representative .....Pearson
President, Ch. Eng.....Robert Gessner
General Manager.....Sy Dresner
Sales Promotion Mgr.....Irv Meyers
Program Director.....Alfred Dresner
Publicity Director.....Edward Young

WINR—Binghamton—1946

Freq.: 680 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....The Binghamton Press
Address.....70 Henry St.
Tel.: RAymond 3-8251.....NBC
Station Representative .....Everett-McKinney
General Manager.....Edward M. Scala
Program Director.....Shirley Riciardelli
Chief Engineer.....Gino Riciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..The Binghamton Bcstrs., Inc.
Address.....34 Chenango St.
Tel.: RA 2-3437.....MBS
Station Representative .....Masla
Pres., Gen.-Sta. Mgr.....Andrew Jarema
Comm., Prom. Mgr., Prog. Dir....Wally Buman
Publicity Dir.....Bob Richards
Chief Engineer.....Charles Hallinan

WNBF—Binghamton—1928

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Triangle Pubs. Inc.
Address.....50 Front St.
Tel.: RAymond 3-7311.....CBS
Newspaper Affil..Phila. Inquirer, Phila. D. News
Station Representative.....John Blair
Vice President.....Roger W. Clipp
Gen. Mgr.....George R. Dunham
Commercial Manager.....Kenneth Leslie
Program Director.....Tom B. Jones
Chief Engineer.....Lamar Cox
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-FM-TV, Binghamton, N. Y.; WFBG-AM-TV, Altoona, Pa; WNHC-AM-FM-TV, New Haven, Conn; WLYH-TV, Lebanon, Pa; KFRE-AM-FM-TV, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Black River Radio, Inc.
Address.....Box 341
Tel.: 11.....Independent
Pres., Gen. Manager.....Livingston Lansing
Station, Commercial Mgr.....Leon Renodin
Sales Prom. Mgr.....Robert Meurer
Chief Engineer.....John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS
Newspaper Affiliation..Buffalo Evening News
Representative.....Henry I. Christal
President.....A. H. Kirchhofer
General Manager.....C. Robert Thompson
Commercial Manager.....Chester E. Daly
Program Director.....William Peters
Promotion Manager.....Joseph A. Haeffner
Chief Engineer.....Ralph J. Kingsley
Owners of: WBEN-TV.

WBNY—Buffalo—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Straus Bcstg. Group
Address .....Statler-Hilton Hotel
Tel.: TF 6-1400.....Independent
Representative .....Masla
President.....R. Peter Straus
General Manager.....Perry S. Samuels
Commercial Mgr.....Gene McWhite
Program Director.....J. Arnold Schorr
Chief Engineer.....Thomas L. Vines
Owners of: WMCA, New York.

WEBR—Buffalo—1924

Freq.: 970 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Operated By.....WEBR, Inc.
Address.....23 North St.
Tel.: TT 6-0970.....MBS
Newspaper Affiliation .....Courier-Express
Station Representative.....H-R Reps.
President.....William J. Conners, III
General Manager.....David F. Leopold
Sales Manager.....George T. Stagg
Program Director.....Wm. Schweitzer
Chief Engineer.....Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc.....Power: 5 Kw.
Owned By.....Transcontinent TV Corp.
Address.....2065 Elmwood Ave.
Tel.: TR 3-0550.....NBC
Sta. Rep. .....Petry
President .....David C. Moore
General Manager.....Van Beuren W. DeVries
Station Manager.....William P. Dix Jr.
Publicity Director.....George Sperry
Program Director.....Sidney Gaby
Acting Chief Eng.....Ray Smith
Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San Diego; WDAF-AM-TV, Kansas City; WNEP-TV, Scranton; KERO-TV, Bakersfield.

WKBW—Buffalo—1926

Frequency: 1520 Kc.....Power 50,000 Watts
Owned-Operated By.....WKBW, Inc.
Address.....1430 Main St.
Tel.: TT 4-5101.....Independent
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Clinton H. Churchill
Sales Manager.....James P. Arcara
Program Director.....Gene Nelson
Assistant Manager.....John R. Barrett
Chief Engineer.....Leroy Fiedler
Owners of: WKBW-TV.

WNIA—Buffalo—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned .....Niagara Bcstg.
Business Address.....2900 Genessee St.
Tel.: TX 4-1230.....Independent
Station Representative .....Walker-Rawalt
Pres., Ch. Engr.....Gordon P. Brown

WWOL—Buffalo—1947

Frequency: 1120 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Buffalo, Inc.
Address.....315 Main St.
Tel.: TL 6-1200.....ABC
Representative ..... Forjoe
President.....Melvin C. Green
General Mgr.....Arnold C. Johnson
Program Director.....Ernie Forrester
Chief Engineer.....Walt Williams

WYSL—Buffalo—1947

Frequency: 1080 Kc.....Power: 1 Kw
Owned By.....McLendon Corp.
Address.....13 S. Cayuga Rd.
Tel.: NF 2-1080.....Independent
Station Representative.....McGravren
President .....Gordon McLendon
General, Station Manager.....Art Holt
Commercial Manager.....Al Grosby
Program Director.....Ron Baxley
Chief Engineer.....Logan Edwards
Owners of: KLIF, Dallas; KILT, Houston; KTSA, San Antonio; KABL, San Francisco; WAKY, Louisville; KEEL, Shreveport.

WCBA—Corning—1949

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned...Wellsboro Corning Bcstg. Adv. Inc.
Address .....Box 117
Tel.: 6-7000.....Independent
V.P., Station Manager.....Bob Shaddock
Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Radio Corning, Inc.
Address.....99 W. First St.
Tel.: 2-2424.....MBS
Station Representative....Donald Cooke, Inc.
Pres., Gen. Mgr.....Gordon M. Jenkins
Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.
Chief Engineer.....Bernard Hamilton

WKRT—Cortland—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Radio Cortland, Inc.
Address.....27 N. Main St.
Tel.: SK 6-2828.....Independent
Representative ..... Gill-Perna
President.....Leighton A. Hope
Gen., Sta., Comm. Mgr.....W. L. Thompson
Chief Engineer.....Walter Chociay

WFLR—Dundee—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Finger Lakes Bcstg. Co.
Address.....Box 22, Penn Yan, N. Y.
Tel.: Pen Yan 2306.....Independent
Station Representative.....Continental Radio
President .....Henry Valent
General Manager.....Bob Burns
Asst. Station Manager.....W. Nenno
Commercial Manager.....Lester Anderson
Sales Promotion Mgr.....V. Fowler
Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Operated By.....Lake Shore Bcstg.
Address .....Willow Rd.
Tel.: EMerson 6-6161.....KBS-ABC
Station Rep.....Venard, Rintoul & McConnell
President .....Simon Goldman
Station Mgr.....Richard H. Burt
Commercial Mgr.....Don Novelli
Chief Engineer.....Charles Blohm
Owners of: WJTN-TV-AM, Jamestown; WGGO-AM, Salamanca.

WELM—Elmira—1947

Freq.: 1410 Kc.....Power: 1 Kw. d.; 500 W. n.
Owner.....Radio Elmira, Inc.
Address.....1705 Lake Rd.
Tel.: REgent 3-6563.....CBS
Station Representative .....Burn-Smith
President.....John S. Riggs
General, Sta. Manager.....Keith W. Horton
Commercial Manager.....Peter A. Parlo
Sales Promotion Manager.....John Coughlin
Program Director.....Ruth E. Dibble
Chief Engineer.....Arthur French

WENY—Elmira—1939

Freq.: 1230 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By..Elmira Star-Gazette, Inc.
Bus.-Studio Address.....Mark Twain Hotel
Tel.: REgent 4-5181.....NBC
Representative .....Everett-McKinney
General Manager.....Dale Taylor
Local Sales Manager.....Ira Hewey
Program Director.....Ted Hodge
Chief Engineer.....Ed. L. Pettengill

WEHH—Elmira Heights-Horseheads—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Elmira Heights-Horseheads Bcstg.
Business Address.....P.O. Box 2097
Tel.: REgent 9-5422.....MBS
Pres., Ch. Engr.....Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc.....Power: 5 Kw.
Owned-Oper. By.....Ottaway Stations, Inc.
Address.....909 E. Main
Tel.: STillwell 5-3351.....ABC
President.....James H. Ottaway
General Mgr.....Howard N. Johansen
Comm. Mgr.....Morgan M. Brown
Chief Engineer.....John Fischler
Owners of: WDOS-AM, Oneonta; WVPO-AM, Stroudsburg.

WBUZ—Fredonia—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Dunkirk-Fredonia Bcstg., Inc.
Address.....15 E. Main St.
Tel.: OS 2-2157.....Independent
Newspaper Affil.....Evening Observer
President, Gen. Mgr.....W. K. Williams, III
Station Mgr., Chief Eng.....Orm Duck
Sales Prom. Mgr.....Doug Hosterman
Program, Publicity Director.....John Dabney

WGBB—Freeport—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Long Island's First Station, Inc.
Address.....44 So. Grove St.
Tel.: MA 3-1240.....Independent
V.P., Gen. Manager.....Edward J. Fitzgerald
Station Manager.....Michael Sands
Commercial Manager.....Harry Hein
Prom., Publicity Dir....Edward J. Fitzgerald Jr.
Program Director.....Nick Charles
Chief Engineer.....Harvey Soper
Owners of: WGSM, Huntington, N. Y.

WOSC—Fulton—1949

Frequency. 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cassill Radio Corp.
Address.....1 W. Bridge St., Oswego
Tel.: FI 3-7271.....KBS
Station Rep. .....Hopewell
President.....Richard C. Mitchell
V.P., Gen. Mgr.....Jack Burgess
Chief Engineer.....Don Porter

WFYI—Garden City—1959

Frequency: 1520 Kc.....Power: 10,000 Watts d.
Owned-Operated By.....VIP Bcstg. Corp.
Address .....Roosevelt Field
Tel.: PIoneer 2-1520.....Independent
Newspaper Affil.....N. Y. Herald-Tribune
Station Representative .....Bolling
President .....Martin Stone
General Manager.....Gustave Nathan
Station Manager.....Wallace Dunlap
Commercial Manager.....Sumner Pearl
Publicity Dir.....Gwendolyn Ellington
Program Director.....Bob Garrity
Chief Engineer.....Ed Knapp
Owners of: WVOX-AM-FM, New Rochelle, WVIP, Mineola; WTHQ, Saugerties. All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Star Bcstg. Co., Inc.
Address.....Geneva Fed. Savings Bldg.
Tel.: 6691 .....Independent
Representative .....Cooke
President.....M. R. Forman
V.P., Gen. Manager.....W. F. Dudley

WSET—Glens Falls—1959

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned By.....Merriman Group
Address.....Queensbury Hotel
Tel.: RX 2-2151.....Independent
Station Representative.....Cooke
President, General Mgr....Donald W. Merriman
Station, Comm. Manager.....A. F. DiBello
Sales Promotion Manager.....Edward Neilson
Program Director.....Barry Stigers
Pub. Dir., Chief Eng.....William Potter
Owners of: WRNY, Rome, WMNS, Olean, both N. Y.

WWSC—Glens Falls—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Normandy Bcstg. Corp.
Address.....217 Dix Ave.
Tel.: RX 2-6518.....ABC
Station Rep. .....Devney-O'Connell
Pres., Gen. Mgr.....John B. Lynch
Publicity Director.....Robert Middleton
Program Dir.....Louis Tinney
Chief Engineer.....Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WENT Bcstg. Corp.
Business-Studio Address.....8 W. Fulton St.
Tel.: 4-7175.....CBS
Representative .....Gill-Perna
Pres., Gen., Sta. Mgr.....Joseph H. Tobin
Program, Chief Eng.....Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc.....Power: 10 Kw., d.
Owned-Oper. By.....FM Bcstg. Corp.
Address.....384 Clinton St.
Tel.: IV 1-8000.....Independent
Representative .....Gill-Perna
Pres., Gen. Mgr.....Paul Godofsky
Comm. Manager.....Joseph A. Lenn
Sales Promotion Manager....M. N. Godofsky
Prog. Dir.....Jerry Carr
Pub. Affairs, Pub. Dir.....John T. Clayton
Chief Engneer.....Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned .....WALY, Inc.
Address.....232 N. Main St.
Tel.: TOwnsend 6-1420.....Independent
Representative ..... Webb
President, Comm. Mgr.....Richard Thorman
General, Station Mgr.....George A. Baker
Chief Engineer.....Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hornell Bcstng. Corp.
Address.....97 Main St.
Tel.: 1420.....MBS
Representative .....Gill-Perna
Pres., Gen. Mgr.....Charles D. Henderson
Commercial Manager.....Emmett Barnes
Sales Manager.....Portia McManus
Program Director.....Don Jones
Promotion Manager.....Ted Baldwin
Chief Engineer.....Frederick Witter

WWHG—Hornell—1949

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....Ra-Tel Broadcasters, Inc.
Address.....85 Canisteo St.
Tel.: 2000 .....ABC
Station Representative .....Pearson
President .....Sy Dresner
General, Sales Prom. Mgr.....Jerry Wax
Commercial Manager.....Sheff Davis
Publicity Director.....Charles Pease
Chief Engineer.....Al Cox

WHUC—Hudson—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Colgreene Bcstg. Co. Inc.
Address .....Union Turnpike
Tel.: HU 8-3341.....Independent
President .....Orin Lehman
General Manager.....J. Gindin
Prog. Dir.....T. Curtis
Chief Engineer.....Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned....Huntington-Montauk Bcstg. Co., Inc.
Address.....379 New York Ave.
Tel.: HA 3-6740.....Independent
President.....Byron T. Sammis
General, Comm. Mgr.....Edward J. Fitzgerald
Asst. Sta. Mgr., Ch. Eng.....William Naramore
Sales Prom., Pub. Dir.....Ed J. Fitzgerald Jr.
Program Director.....Stan Lo Presto
Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Cornell University
Address.....212 E. State St.
Tel.: 4-6301.....CBS
Station Representative .....Masla
General, Station Mgr.....Michael R. Hanna
Commercial, Prom. Mgr.....H. E. M. Brockway
Program Director.....Joseph A. Short
Chief Engineer.....Robert Stevenson

WTKO—Ithaca—1956

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned.....Radio Ithaca, Inc.
Address.....113 S. Cayuga St.
Tel.: 4-9511.....ABC
Station Rep. .....Devney-O'Connell
President.....E. E. Erdman
Station Manager.....Robert Newman
Sales Promotion Manager.....Charles Pavey
Program Director.....Christopher Knapton
Chief Eng.....Gerald Cushing

WJOC—Jamestown—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Air Waves, Inc.
Address.....415 W. Fourth St.
Tel.: 6-1555.....MBS
Representative .....Burn-Smith
President, Gen. Manager.....Harold P. Kane
Commercial, Sls. Prom. Mgr.....E. W. Pilkey
Program, Publicity Director.....Hal Martin
Chief Eng.....B. O. Waterman

WJTN—Jamestown—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....James Bcstg. Co., Inc.
Address .....Hotel Jamestown
Tel.: 71—151 .....ABC
Representative..Venard, Rintoul & McConnell
Pres., Gen., Sta. Mgr.....Simon Goldman
Commercial Sales Manager....J. Carl Willems
Program Director.....George Pfleeger
Publicity Director.....Almon Hazard
Chief Engineer.....Herbert Niklaus
Owners of: WDOE, Dunkirk, WGGO, Salamanca, both N. Y.

WBAZ—Kingston—1959

Frequency: 1550 Kc.....Power: 500 Watts, d.
Owned By.....Big River Broadcasting Corp.
Address .....527 Broadway
Tel.: FEderal 1-6300.....KBS
Station Representative.....Burn-Smith
President.....Olin Tice
General Manager.....W. Frank Short
Commercial Manager.....Robert Beckwith
Program Director.....Dick Nedin
Chief Engineer.....Williard Draper

WKNY—Kingston—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Kingston Bcstg. Corp.
Address .....601 Broadway
Tel.: FE 1-1490.....CBS
Station Reps.....Meeker; Walker-Rawalt

The Number

1

Station

In South Central New York for 20 Years—By Proof of Performance.

WHCU

ITHACA, N. Y.

President.....Joseph K. Close
V.P., Gen. Mgr.....Edward A. Whitney, Jr.
Program Dir.....Tony Bell
Publicity Director.....Patricia O'Reilly
Chief Engineer.....John C. Bonse

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Sullivan County Bcstg. Co.
Address .....Liberty
Tel.: LIberty 1680.....Independent
President.....S. D. Lubin
General Manager.....H. G. Borwick
Station, Commercial Mgr.....William Orr

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Walter Gaines
Address.....WLFH Radio Bldg.
Tel.: 654.....Independent
Station Representative.....George Hopewell
Owner .....Walter Gaines
Chief Engrs.....Barry Frank, Arnold Brown

WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Union-Sun & Journal, Inc.
Address.....320 Michigan St.
Tel.: 3-5944.....Independent
Newspaper Affil.....Union Sun & Journal
Representative .....Gill-Perna
President.....Katherine W. Corson
General Manager.....William J. Kemble
Sta., Comm. Mgr.....Joseph A. Pinna
Sales Prom. Manager.....Jerry Damond
Prog. Director.....Tony Allen
Pub. Dir.....Tom Jolls
Chief Engineer.....Tom Ceravolo

WICY—Malone—1946

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper By.....North Country Bcstg. Co.
Address .....WICY Bldg.
Tel.: 187.....MBS
Station Representative .....Dore
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice T. Pelkey
Sales Prom., Program Dir.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....The Brockway Co.
Business Address.....Central Building
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Station Representative .....Bolling
President.....John B. Johnson
General Manager.....Louis Saiff, Jr.
Station Manager.....Thomas R. McHugh
Program Director.....James H. Nash
Chief Engineer.....A. Samuel Frazier
Owners of: WWNY, Watertown, WCNY-TV, Carthage.

WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Seaway Broadcasting Corp.
Business Address.... Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative.....Dore
General Manager.....Jack J. Kessler
Treasurer.....Harry L. Goldman
Chief Engineer.....Michael Tartulick

WALL—Middletown—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..The Community Bcstg. Corp.
Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres.. Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf
Owners of: WSPB, Sarasota.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lexington Ave.
Tel.: Mt. Kisco 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Representative.....Bolling
President .....Martin Stone
General Manager.....Gustave Nathan
Station Manager.....Thomas Paris
Program Director.....Edward Parker
Chief Engineer.....Bertram Mensah
Owners of: WVOX-AM-FM, New Rochelle; WFYI, Mineola: WGHQ, Saugerties. All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.
Owned By.....Radio Wayne City, Inc.
Address.....110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
Station Representative .....Walton
President.....J. J. Kaufman
General, Station Mgr.....B. Sova
Program Director.....Bud Paxson
Chief Engineer.....A. Muller

WGNY—Newburgh—1933

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....Orange County Bcstg. Corp.
Address .....Box 591
Tel.: JOhn 1-2131.....Independent
Station Representative .....Masla
Pres. .....George W. Bingham
Vice President.....Campbell K. Thompson
Commercial Manager.....Gordon K. Cameron
Program Director.....Richard H. Raskin
Chief Engineer.....Marvin Selmes

WVOX—New Rochelle—1950

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Westchester
Address.....Pershing Sq. Bldg.
Tel.: NE 6-0800.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Representative .....Bolling
President .....Martin Stone
General Manager.....Gus Nathan
Station Manager.....Perry J. Brown
Sales Promotion Mgr.....Jean Ensign
Program Director.....Bryce Bond
Chief Engineer.....Ernie Machanic

Owners of: WFYI, Garden City; WVIP, Mt. Kisco; WVOX-FM; WGHQ, Saugerties. All N. Y.

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By....Bartell Bcstrs. of N. Y.
Address.....444 Madison Ave.
Tel.: MU 8-1280.....Independent
President, Gen. Mgr.....Melvin M. Bartell
Vice President, Sales.....Sydney Kavaleer
Program Coordinator.....Alan Fredericks
Chief Engineer.....Emil Hill

Owners of: KCBQ, San Diego; WOKY, Milwaukee; KYA, San Francisco; Tele Hati; Tele Curacao; Tel Aruba.

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....United Bcstg.
Address.....560 5th Ave.
Tel.: CIrcle 5-1441.....Independent
President .....Richard Eaton
General, Sta. Mgr.....Harry Haslett
Commercial Mgr.....Robert T. Witig
Program Director.....Fred Baez
Publicity Director.....Margaret Clark
Chief Engineer.....Marvin Shapiro

Owners of: WINX, Rockville; WOOK, Washington, D. C.; WSIB, Baltimore; WJMO, Cleveland.

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By..Debs Memorial Radio Fund
Business-Studio Address.....117 W. 46th St.
Tel.: PLaza 7-0880.....Independent
President.....Adolph Held
General Station Mgr.....Henry Greenfield
Prog. Dir.....George Field
Commercial Manager.....Norman Furman
Chief Engineer.....Charles W. Brown

3 CULTURAL GROUPS COMPOSE NEW YORK'S MASS MARKET

Five and one half million people in metro New York have cultural affinities to the Spanish-speaking, Italian, and Negro communities.

WADO has oriented its programming to reach this mass audience in depth, with the dignity due each group and a recognition of their potential in our economy.

Only **WADO** reaches the seventeen county area which embraces this constantly expanding audience.

BARTELL BROADCASTING CORPORATION

444 Madison Avenue, New York 22, N. Y.

WADO New York
WOKY Milwaukee
KYA San Francisco
KCBQ San Diego
TeleHaiti
TeleCuracao
TelAruba

WABC

CHANNEL 77
on your sound dial

39 WEST 66 STREET, NEW YORK 23, NEW YORK SU 7-5000

REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY

WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
Owned-Oper. By.....American Bcstg. Co., Inc.
Address.....39 West 66th St.
Tel.: SU 7-5000.....ABC
Representative .....John Blair
President.....Leonard H. Goldenson
V. P., General Manager.....Harold L. Neal Jr.
Sales Manager.....Barrett H. Geoghegan
Business Manager.....Margaret M. Michaud
Adv. Publicity Director.....Rita Garner
Chief Engineer.....Frank Marx

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
General Studio Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS Radio Spot Sales
President of CBS.....Frank Stanton
V.P., General Manager.....Sam J. Slate
General Sales Mgr.....Ralph W. Goshen
Sales Prom. Mgr.....Jim Mullen
Program Director.....Hal Moore
Publicity Director.....Lou Frankel
Chief Engineer.....Frank Orth

WHEN YOU CAN HAVE THE BEST, WHY BE SATISFIED WITH LESS?

AP

NEW YORK'S

ONLY

FULL-TIME

SPANISH

STATION

WHOM

NEW YORK, N. Y.

PARA EL PRESTIGIO DE LOS HISPANOS · 1 · 4K · 8C · 0

WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....Progress Bcstg. Corp.
Business Address.....136 W. 52nd St.
Tel.: CI 6-3900.....Independent
Newspaper Affiliation.....Il Progresso Italo-Americano, La Prenssa
President, Gen. Manager.....Fortune Pope
V.P., Sales Mgr.....Charles Baltin
Program Director.....Ralph Costantino
Chief Engineer.....George Steiger

WMGM—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
Owned-Oper. By..Loew's Theatres Bcstg. Corp.
Business-Studio Address.....400 Park Ave.
Tel.: MU 8-1000.....Independent
Representative .....Hollingbery
Exec. V.P., Director.....Arthur M. Tolchin
Director of Sales.....Samuel Faust
Dir. of Adv., Sls. Prom. & Merch..J. P. Newman
Business Manager.....Morris Sher
Controller.....Frank Schwartz
Assoc. Prog. Dirs.....D. Yarnell, G. Edwards

SEE PAGE 100 FOR

LISTING OF NEW YORK TELEPHONE NUMBERS

NETWORKS
☆
PUBLICATIONS
☆
ORGANIZATIONS
☆
TALENT AGENCIES
☆
FM RADIO STATIONS
☆
AM RADIO STATIONS
☆
NEWS ASSOCIATIONS
☆
TELEVISION STATIONS
☆
PROGRAM PRODUCERS
☆
RECORDING COMPANIES
☆
ADVERTISING AGENCIES
☆
TRANSCRIPTION COMPANIES
☆
STATION REPRESENTATIVES

the
best
way
into
NEW YORK

WN-15

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Gotham Bcstg. Corp.
Address.....7 Central Park West
Tel.: JU 2-7000.....Independent
Reps. .....Katz
President.....J. Elroy McCaw
General Manager.....Harold E. Anderson
Production Mgr.....Rick Sklar
Publicity Director.....Morty Matz
Chief Engineer.....P. Von Kunits

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Business-Studio Address.....565 Fifth Ave.
Tel.: YU 6-7000.....Independent
President.....John W. Kluge
V.P. Pres. & Gen. Mgr.....John V. B. Sullivan
Program Director.....Mark Olds
Sales Prom. Mgr.....James Grau
Publicity Director.....Frank Young
Director of Research.....Mary McKenna
Chief Engineer.....Max Weiner
Owners of: WNEW-TV; WTTG-TV, Washington, D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.; WTVR-TV, Decatur, Ill.; KOVR-TV, Stockton, Calif.; WRUL, N. Y.

FOR FCC PERSONNEL
SEE PAGE 230

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FOR SPOT RADIO & TV TIME SALES
SEE PAGE 53

★

FOR 1960 LOCAL RADIO DOLLAR
SEE PAGE 67

★

FOR CURRENCY EXCHANGE RATES
SEE PAGE 189

BEST WAY TO EMBRACE THE NEW YORK NEGRO COMMUNITY...

"LIB it up!

More "Negro Stations" pick up more special service programs from WLIB than from any other station in America. Such is its prestige and integrity! A mark of distinction deeply deserved, for year after year WLIB has striven to be not solely the voice of entertainment but the voice of conscience for its community as well.

This honesty of purpose has consistently given WLIB by far the largest share of the listening Negro Community in greater Metropolitan New York.

Advertisers, too, have seen the results of this distinctive type of programming. That's why more national advertisers place more business on this station than on any other Negro station in Metropolitan New York.

Call WLIB for the facts today. See why more time-buyers say if you want to increase your sales in this million and a half market all you have to do is "LIB IT UP"

HARLEM RADIO CENTER

WLIB

Hotel Theresa, 125th Street & 7th Avenue, New York 27, N. Y.

EMBRACES THE ENTIRE NEGRO MARKET IN GREATER NEW YORK

WLIB—New York—1942

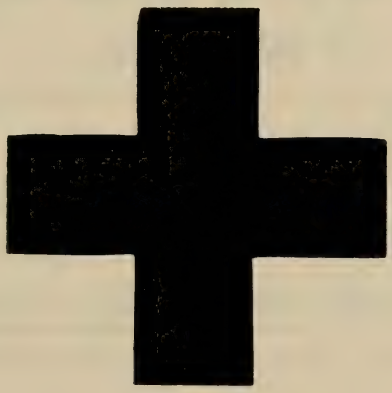
Frequency: 1190 Kc.....Power: 1000 Watts d
Owned-Operated By.....New Bcstg. Co., Inc.
Address.....2090 7th Ave.
Tel.: MO 6-1800.....Independent
Representative .....Forjoe
Pres., Gen. Manager.....Harry Novik
Program Director.....Nat Rudich
Comm. Mgr.....Arthur Harrison
Sales Promotion Manager.....Anthony Johnson
Publicity Director.....Phil Deane
Chief Engineer.....Gordon A. Greenfield

WOR—New York—1925

Frequency: 710 Kc.....Power: 50,000 Watts
Owned-Oper. By.....RKO General
Address .....1440 Broadway
Tel.: LO 4-8000.....Independent
Station Rep. .....H-R Reps.
President .....Thomas O'Neil
V.P., General Manager.....Robert J. Leder
V.P., General Sales.....Jacques Biraben
V.P., Dir. Adv. Pub., Sales....Martin Fliesler
V.P., Program Director.....Robert Smith
Division Controller.....Herbert J. Mayes
Chief Engineer.....Orville Sather
Owners of: WOR-FM-TV; WNAC-AM-FM-TV, Boston; WHBQ-AM-FM-TV, Memphis; KHJ-AM-FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit; WGMS-AM-FM, Washington, D. C.; KFRC-AM-FM, San Francisco; WHCT-TV, Hartford.

(See Page 262 For Ad.)

The Red Cross Needs



Your Unstinting Assistance

please post!

wmca

570kc

Throughout 1960, a consistent leader
in New York radio ratings*
Now offering advertisers
the largest unduplicated audience
of any New York radio station**

*PULSE, NIELSEN, HOOPER REPORTS,
JAN. THROUGH DEC. 1960

**NSI, 6 A.M.-9 P.M. SEPT.-OCT. 1960
FIVE-DAY WEEKLY
CUMULATIVE AUDIENCE,
AVERAGE THREE-HOUR DAY PART

wmca THE VOICE OF NEW YORK
wbny THE VOICE OF BUFFALO
rpi THE VOICE OF NEWS

the straus broadcasting group

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....WMCA, Inc.
Address.....415 Madison Ave.
Tel.: MU 8-5700.....Independent
Representative.....AM Radio Sales
Board Chairman.....Nathan Straus
President.....R. Peter Straus
V.P., General Manager....Stephen B. Labunski
Dir. of Programming.....Ruth Musser
Public Relations.....Michael Laurence
Sales Manager.....John J. McSweeney
Sales Promotion Manager.....Mary E. Fay
Chief Engineer.....James McCafferty
Owners of: WBNY, Buffalo.

WNBC—New York—1926

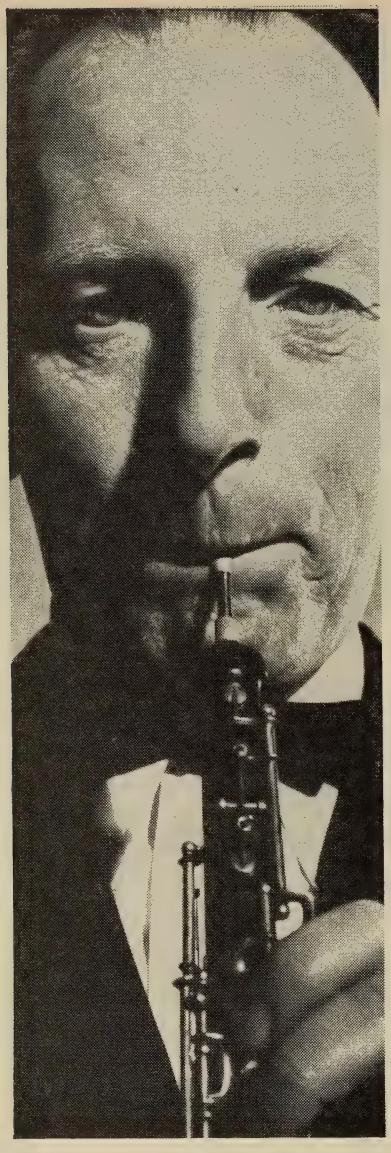
Frequency: 660 Kc.....Power: 50 Kw.
Owned.....National Bcstg. Co.
Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Station Rep.....NBC Spot Sales
President.....Robert E. Kintner
General Mgr.....Theodore H. Walworth, Jr.
Station Manager.....George S. Dietrich
Dir. of Oper., Bus. Mgr.....Frederick Acker
Mgr. Sales Promotion...Stephen Kirschenbaum
Dir. Sales.....Broaddus Johnson
Program Dir.....Steve White

FOR INDUSTRY HIGHLIGHTS
SEE PAGE 33

FOR TV TIME SALES FIGURES
SEE PAGE 98

FOR INDUSTRY STOCK MARKET FIGURES
SEE PAGE 47

FOR PROFIT & LOSS BY AM STATIONS
SEE PAGE 59



In New York, nothing takes the place of good music nothing takes the place of

Where do New Yorkers turn for the best in music? To WQXR, of course. America's Number One Good Music Station is the favorite of more than 1,250,000 metropolitan area families. And a favorite of many of America's biggest advertisers, too. They use WQXR to make profitable sales to better-income families in the world's biggest market.

WQXR

AM 50,000 watts, and FM

Radio station of The New York Times

WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
Owned-Operated By.....Interstate Bcstg. Co.
Address.....229 W. 43rd St.
Tel.: LA 4-1100.....Independent
Newspaper Affiliation .....Times
Representative.....Paul H. Raymer
Chairman of Board....Arthur Hays Sulzberger
President.....Orvil E. Dryfoos
Commercial Manager.....Norman S. McGee
Sales Prom. Dir.....Eliott M. Sanger, Jr.
Program Director.....Walter Neiman
Pub. Dir.....E. "Pat" Hurley
Sales Manager.....Robert L. Kreiger
Chief Engineer.....L. J. Kleinklaus

WPOW—New York—1924

Frequency: 1330 Kc.....Power: 5 Kw.
Owned .....WPOW, Inc.
Address .....Hotel Roosevelt
Tel.: MU 6-6488.....Independent
President, Gen. Mgr.....John M. Camp
Sales Promotion Manager.....David L. Carlson
Program Director .....Don Wallower
Chief Engineer.....Ed Smith

FOR 1960 TV GROSS TIME BILLINGS
SEE PAGE 39

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FOR PRODUCTION OF RADIO SETS
SEE PAGE 51

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FOR FCC REPORT ON STATION EXPANSION
SEE PAGE 41

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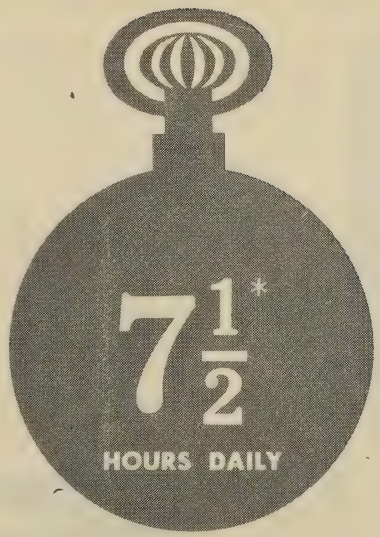
FOR NAB PERSONNEL
SEE PAGE 94



NEGRO Community Programming

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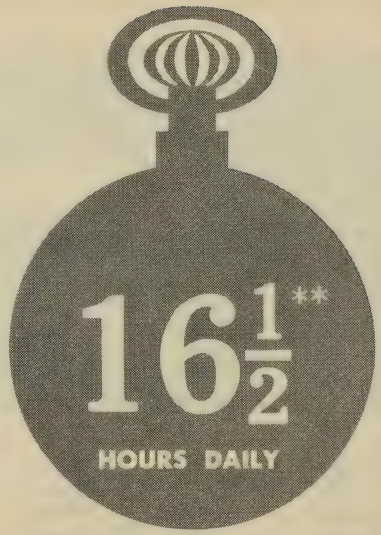


SPANISH/PUERTO RICAN Programming

=

of *Whirl-Wind* sales action

WWRL

NEW YORK **DE 5-1600**

*10:00AM-5:30PM
**5:30PM-10:00AM

WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Long Island Bcstg. Corp.
Address.....41-30 58th St., Woodside
Tel.: DE 5-1600.....Independent
President.....W. H. Reuman
Gen., Sta. Mgr.....Edith Dick
Comm., Sales Prom. Mgr.....Selvin Donneson
Program Director.....Fred Barr
Publicity Director.....Morty Matz
Chief Engineer.....Benton R. Bartlett

WHLD—Niagara Falls—1940

Frequency: 1270 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Earl C. Hull
Address .....Treadway Inn
Tel.: BUtler 5-8421.....Independent
Station Representative .....Bolling
Owner.....Earl C. Hull
Station, Comm. Mgr.....Edward F. Joseph
Chief Engineer.....Robert Wilson

FOR TOP 100 SPOT TV ADVERTISERS
SEE PAGE 61

★

FOR NAB TV CODE SUBSCRIBERS
SEE PAGE 85

★

FOR CANADIAN AD AGENCIES
SEE PAGE 164

★

FOR SALES OF RECEIVING TUBES
SEE PAGE 81

WJJL—Niagara Falls—1947

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Oper....Niagara Frontier Bcstg. Corp.
Address .....Hotel Niagara
Tel.: BU 5-5795.....MBS
Representative .....Burn-Smith
Pres., Gen. Mgr.....Tom W. Talbot
Sales Prom., Pub. Dir.....Walter H. Allen
Chief Engineer, Prog. Dir.....Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc.....Power: 1,000 Watts d.
Owned By .....WSOQ, Inc.
Address .....Box 20
Tel.: GLenview 8-1220.....MBS
President .....Barry Winton
General Manager.....Sol Panitz
Station, Comm. Mgr.....James A. McKechnie
Program Director.....Ross Morton
Chief Engineer.....Earl Williams

WCHN—Norwich—1953

Frequency: 970 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Norwich, Inc.
Address.....14 S. Broad St.
Tel.: 4-2218.....Independent
Station Representative.....Devney-O'Connell
Pres., Gen. Mgr.....William J. Hall
Chief Engineer.....Wiley R. Bates

WSLB—Ogdensburg—1940

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Seaway Radio
Address.....2315 Knox St.
Tel.: 500 .....Independent
President .....George Bingham
General Mgr.....E. M. Costigan
Chief Engineer.....M. S. Seimes

WHDL—Olean—1929

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....WHDL, Inc.
Address.....3219 W. State Rd.
Tel.: FR 2-0161.....ABC
Newspaper Affiliation.....Times Herald
Representative .....Everett-McKinney
Pres., Gen. Mgr.....John R. Henzel
Station, Sls. Prom. Mgr.....James Hastings
Comm. Mgr. .....Joseph K. Eade
Prog. Dir.....Donald McLean
Publicity Director.....Howard Heck
Chief Engineer.....Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc.....Power: 1 Kw., d.
Owned.....Olean Bcstg. Corp.
Address.....168½ N. Union St.
Tel.: FR 2-6660.....Independent
Station Representative .....Webb
President.....Donald W. Merriman
General, Station Mgr.....James C. Gleason
Program Director.....John Casey
Chief Engineer.....Michael Ceci
Owners of: WSET, Glens Falls; WRNY, Rome.

WONG—Oneida—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Madison County Bcstg. Co.
Address.....181 Main St.
Tel.: 1600 .....Independent
President, Gen. Mgr.....Richard W. Mills
Station Sales, Prom. Mgr.....William S. Jaeger
Commercial Mgr.... .....Irenitta Mills
Program Dir.....Morton D. Downey
Publicity Dir.....Brian B. Madden
Chief Engineer.....George P. Sadlon

WDOS—Oneonta—1947

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Ottaway Stations, Inc.
Bus.-Studio Address.....104 Chestnut St.
Tel.: GEneral 2-1500.....Independent
Newspaper Affiliation.....Oneonta Star
General Manager.....Harold E. Graves
Managing Director.....Francis H. Brinkley
Comm. Mgr.....Benjamin M. Turnbull
Program Director.....Dick Mansfield
Chief Engineer.....Arthur Silver
Owners of: WENE, Endicot; WVPO, Stroudsburg.

WEBO—Owego—1956

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned.....Owego Radio, Inc.
Address.....6 North Ave.
Tel.: MUtual 7-0371.....Independent
President, Gen. Mgr.....Amo L. Davis
Comm. Mgr., Prog. Mgr.....Edward S. Budney
Chief Engineer.....Herb Andrews

WALK—Patchogue—1952

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Suffolk Bcstg. Corp.
Address.....P. O. Box 230
Tel.: GR 5-5200.....Independent
Newspaper Affiliation.....Suffolk Cons. Press
Representative .....Grant Webb
Pres., Gen. Mgr.....W. K. Macy, Jr.
Comm. Mgr., Prom. Mgr.....John Regan
Prog., Pub. Dir.....Jack Ellsworth
Chief Engineer.....Ed Becker
Owners of: WRIV, Riverhead.

WPAC—Patchogue—1951

Frequency: 1580 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Patchogue Bcstg. Co.
Business Address.....P.O. Box 651
Tel.: GR 5-4600.....Independent
Station Rep.....Spot Time Sales
Pres., Gen. Mgr.....Lee Morrison

WLNA—Peekskill—1948

Frequency: 1420 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Highland Bcstg. Corp.
Address .....Radio Terrace
Tel.: 7-1124 .....Independent
President.....Irving E. Cottrell
Commercial Mgr.....Francism V. Lough
Program Dir.....George Birdas
Chief Engineer.....Nathaniel B. Johnson

WEAV—Plattsburgh—1934

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plattsburgh Bcstg. Corp.
Address.....38 Court St.
Tel.: JOrdan 1-0960.....CBS
Representative .....Jack Masla
President.....George F. Bissell
Program Director.....Arthur Pierce
General, Comm. Mgr.....Chester O. Bosworth
Publicity Director.....Dave Dewey
Chief Engineer.....Jack Nazak

WIRY—Plattsburgh—1950

Freq.: 1340 Kc...Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....WIRY, Inc.
Trans. Loca. Address.....301-03 Cornelia St.
Tel.: JO 3-1340.....MBS-KBS
President.....Charles B. Britt
Gen., Comm. Mgr.....Donald L. Pelkey
Program Director.....Betty Kraus
Chief Engineer.....Kenneth P. Duquette

WDLC—Port Jervis—1953

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Port Jervis Bcstg. Co.
Address .....Box 920
Tel.: 3-2293.....Independent
President.....S. Sakofsky
Exec. V.P., Chief Eng.....Oscar Wein
Program Director.....Katherine Skellett

WPDM—Potsdam—1955

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned-Oper. By....St. Lawrence Radio, Inc.
Address .....Potsdam
Tel.: COlony 7-9464.....Independent
General Manager.....Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....Hudson Valley Bcstg.
Address .....Pendell Road
Tel.: GR 1-1500.....Independent
Representative.....Everett-McKinney
President .....Paul Smallen
General Manager.....Frank T. Breslin
Program Director.....Karl Scheying
Chief Engineer.....John P. Burke

WKIP—Poughkeepsie—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Dutchess County Bcstg. Corp.
Address .....Nelson House
Tel.: GR 1-2300.....ABC
Station Representative.....Masla
Pres.....George W. Bingham
V.P., Gen. Mgr.....Richard A. Dwelley
Commercial Manager.....Stanley D. Mitchell
Pub., Prog. Director.....John Kuhn
Chief Engineer.....Marvin S. Seimes

WREM—Remsen—1957

Frequency: 1480 Kc.....Power: 1 Kw.
Owned By...Town & Country Bcstg. Co. Inc.
Address.....1 Pine St.
Tel.: 831—3333 .....Independent
Station Reps.....Bernard; Breen & Ward
President.....Edwin L. Slusarczyk
Gen. Mgr., Ch. Eng.....Gerald W. Prouty
Commercial Manager.....G. Clay

WAPC—Riverhead—1960

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Patchogue Bcstg. Co., Inc.
Address .....Box 666
Tel.: PArk 7-5900.....Independent
President, General Manager.....Lee Morrison
Station Manager.....Herbert Morrison
Commercial Manager.....Stan Allan
Sales Promotion Mgr.....Dick Hodkin
Program Director.....Allan Waldon
Chief Engineer.....Morton Morrison

WRIV—Riverhead—1955

Frequency: 1390 Kc.....Power: 1,000 Watts d.
Owned.....Suffolk Broadcasting Corp.
Address.....1 East Main St.
Tel.: PA 7-1200.....Independent
Newspaper Affil...Suffolk Consolidated Press
Representative .....Grant Webb
Pres., Gen. Mgr.....William K. Macy, Jr.
Comm., Sales Prom. Mgr.....Laurence I. Nicoll
Program, Publicity Director.....Frank X. Brown
Chief Engineer.....John Broome
Owners of: WALK, Patchogue.

WBBF—Rochester—1947

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By.....WBBF, Inc.
Address .....339 East Ave.
Tel.: HAmilton 6-8920.....Independent
Station Representative .....Blair
President.....Maurice R. Forman
General Manager.....Robert S. Kieve
Chief Engineer.....Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc.....Power: 50,000 Watts
Owned-Oper. By...Genesee Broadcasting Corp.
Address.....201 Humboldt St.
Tel.: HU 2-1160.....Independent
Representative .....Christal
General Manager.....Richard C. Shepard
Station Manager.....Arthur W. Kelly
Program Director.....W. Robert McKinsey
Publicity Director.....Dorothy J. Wall
Chief Engineer.....Donald W. Parker

WHEC—Rochester—1925

Frequency: 1460 Kc.....Power: 5000 Watts
Owned .....WHEC, Inc.
Bus.-Studio Address.....191 East Ave.
Tel.: BA 5-3050.....CBS
Newspaper Affiliation....Gannett Newspapers
Representative ..... Everett-McKinney
President .....Paul Miller
V.P., Gen. Sta. Mgr.....Lowell H. MacMillan
Commercial Mgr.....Fred Pestorius
Program Dir.....Warren Doremus
Publicity Dir.....Dorothy Cotton
Chief Engineer.....Howard Mouatt

WRVM—Rochester—1946

Frequency: 680 Kc.....Power: 250 W. d.
Owner.....State Broadcasting Co.
Address.....130 S. Clinton Ave.
Tel.: BA 5-2520.....Independent
Station Reps.....Bolling; Kettell-Carter
President.....Frank W. Miller, Jr.
Chief Engineer.....Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc.....Power: 5 Kw.
Owned-Oper. By...Federal Bcstg. System, Inc.
Address.....250 East Ave.
Tel.: BA 5-4870.....Independent
Station Representative .....Walker-Rawalt
Pres., Ch. Eng.....Gordon P. Brown
Station Director.....John Hill
Program Director.....Louis F. Parker

WVET—Rochester—1947

Frequency: 1280 Kc. .....Power: 5000 Watts
Owned-Oper. By....Veterans Bcstg. Co., Inc.
Address .....17 Clinton Ave So.
Tel.: HA 6-4820.....NBC
Station Representative .....Eastman
Pres., Gen. Mgr.....Ervin F. Lyke
Station Manager.....Paul C. Louther
Chief Engineer.....Raymond Jobes

WKAL—Rome—1946

Freq.: 1150 Kc.....Power: 5 Wt. d.; 1 Wt. n.
Owned By.....Mid-New York Bcstg.
Bus.-Studio Address.....218 W. Dominick St.
Tel.: FE 6-7700.....ABC-MBS
General Manager.....Gordon Gray
Commercial Mgr.....Stan Fish
Station, Prom. Mgr.....Richard Gessner
Program Dir.....Joseph Graziano
Publicity Director.....Craig Israel
Chief Engineer.....DeForest T. Layton Jr.

WRNY—Rome—1959

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Alert Radio, Inc.
Address.....202 W. Dominick St.
Tel.: ROme 6-5600.....Independent
Station Rep.....Broadcast Time Sales
President .....Herb Mendelsohn
Station, Comm. Mgr.....C. James Colston
Program Director.....Mike Steele
Chief Engineer.....Fred Moore

WGGO—Salamanca—1957

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....James Broadcasting Co., Inc.
Address.....91 Main St.
Tel.: 1515 .....ABC-KBS
Station Rep.....Venard, Rintoul & McConnell
President.....Simon Goldman
General, Station Mgr.....M. O. Simundson
Program Dir., Chief Eng.....David Pavlock
Publicity Director.....Rosemarie Bierfeldt
Owners of: WJTN, Jamestown; WDOE, Dunkirk.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Upstate Bcstg. Corp.
Address.....88 Main St.
Tel.: 1320.....ABC
Pres., Gen. Mgr.....Jacques DeMattos
Comm. Mgr., Prog. Dir.....Jeanne DeMattos
Chief Engineer.....H. Berwind Williams

WRSA—Saratoga Springs—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Radio Station WRSA
Address .....Box 248
Tel.: 4300 .....KBS
Station Representative .....Devney-O'Connell
President, General Mgr.....Jack Oranch
Station Manager.....Martin Karig
Chief Engineer.....Caswell Miles

WSPN—Saratoga Springs 1954

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....Spa Broadcasters, Inc.
Business Address.....71 West Ave.
Tel.: 2180.....Independent
Station Rep.....Spot Time Sales
President .....Ken Freebern
Gen., Sta. Mgr.....Robert W. Dingman
Comm., Sales Prom. Mgr.....J. Bledsoe
Chief Engineer.....W. P. Spollen

WGHQ—Saugerties—1956

Frequency: 920 Kc.....Power: 1000 Watts, d.
Owned.....Skylark Corp.
Business Address.....P. O. Box 165
Tel.: CH 6-2822.....Independent
Station Representative .....Bolling
President .....Martin Stone
Gen. Mgr.....Gustave Nathan
Station Manager.....Harry Thayer
Commercial Mgr.....Warner Rush
Program Dir.....Robert Barton
Chief Engineer.....Leroy F. Fuller
Owners of: WVOX-AM-FM, New Rochelle; WFYI, Mineola; WVIP, Mt. Kisco, all N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper. By.....General Electric Co.
Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Representative.....Henry I. Christal
President .....Robert Paxton
General Manager.....J. Milton Lang
Promotion Manager.....Arthur R. Garland
Program Director.....Donn M. Chown
Sales Manager.....John E. Schmulbach
Operations Manager.....Merl L. Galusha
Owners of: WRGB, Schenectady.

WSNY—Schenectady—1942

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Western Gateway Bcstg.
Business-Studio Address.....619 State St.

Tel.: EX 3-3622.....Independent
Pres., Gen., Sta. Mgr.....Winslow Leighton
Chief Engineer.....I. P. Beck

WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts
Owned .....Founders Corporation
Address.....P.O. Box 1390, E. Syracuse
Tel.: HOward 3-8631.....Independent
Representative .....Hollingbery
General, Station Mgr.....Henry T. Wilcox
Sales Mgr.....Richard F. Polgreen
Program Director.....Fay Santello
Chief Engineer.....Vincent Marlin
Owners of: KORL, Honolulu; WSMB, New Orleans.

WHEN—Syracuse—1941

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Meredith Syracuse Radio Corp.
Address .....511 Loew Bldg.
Tel.: HA 2-0277.....CBS
Representative ..... Katz
President.....E. T. Meredith, Jr.
V.P. & Gen. Mgr.....Paul Adanti
Station Manager.....William H. Bell
Sales Manager.....Louis Parmentier
Prom. Mgr., Pub. Dir.....Robert Peel
Program Director.....John L. Scott
Chief Engineer.....Robert Ardner
Owners of: WHEN-TV; KCMO-AM-TV, Kansas City; KPHO-AM-TV, Phoenix, Ariz.

WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By .....Syracuse Bcstg. Corp.
Address .....Box 1212
Tel.: GI 6-1515.....Independent
Station Representative .....Blair
General Manager.....Arthur C. Kyle, Jr.

WOLF—Syracuse—1939

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....Ivy Bcstg. Co., Inc.
Address.....Kirkpatrick & Van Rensellear Sts.
Tel.: HA 2-7211.....ABC
Station Representative .....Young
President.....Ellis E. Erdman
V.P., General Manager.....Joel Fleming
Commercial Manager.....Frank Costello
Sales Promotion Manager.....Gerald McGuire
Program Director.....Keyes Perrin
Publicity Director.....Howard Greenwald
Chief Engineer.....Gerald Cushing

WSYR—Syracuse—1923

Frequency: 570 Kc.....Power: 5000 Watts
Owned Oper. By.....New House Bcstg. Corp.
Business Address.....1030 James St.
Tel.: GRanite 4-3911.....NBC
Representative .....Henry I. Christal
President.....E. R. Vadeboncoeur
Station Mgr.....William V. Rothrum

WFBL
RADIO
DOMINATES!
SYRACUSE, NEW YORK
AUTHENTIC NEWS COVERAGE
FAMILY PROGRAMMING
OUTSTANDING EXPERIENCED AIR SALESMEN
CREATIVE SELLING
COMPLETE MERCHANDISING
National representative—George P. Hollingbery Co.
FOUNDERS CORP.
One of the Founder's groups of Stations, including KORL, Honolulu: WFBL, Syracuse New York: WSMB New Orleans, Louisiana

Program Dir.....Floyd Ottoway
Com. Mgr.....William R. Alford
Prom. Mgr., Pub. Dir.....Lou Switzer
Chief Engineer.....A. J. Eicholzer
Owners of: WSYR,FM-TV; WAPI-AM-FM-TV, Elmira; WTPA-TV, Harrisburg; KOIN-TV, Portland.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned By.....Ti Broadcasting, Inc.
Address.....Fort Ti Road
Tel.: JUno 5-2868.....Independent
Station Representative .....Walker-Rawalt
President.....Bernard H. Pelzer, Jr.
General Manager.....William F. Powley
Program Director .....John Garwood

WTRY—Troy—1940

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTRY Bcstg. Corp.
Business-Studio Address.....92 Fourth St.
Tel.: AS 4-1100.....Independent
Representative .....John Blair
Ch. of Board.....Victor W. Knauth
President .....Daniel Kops
V.P., General Mgr.....Sam S. Nielsen
Exec. V.P.....Richard J. Monahan
Station Mgr.....Stan Edwards
Program Dir.....George Le Zotte
Chief Engineer.....Frank Belaska

WFAS *is* WESTCHESTER!

In the latest PULSE study made of the Westchester Rockland area (December 1960) WFAS is first —or tied for first—in 56 out of 68 quarter hour strips, Mondays through Fridays, 7 AM to Midnight!

Rounding out a third of a century of service, WFAS more than ever is the Prestige Station in Westchester and Rockland counties.

WFAS & WFAS-FM
White Plains, N.Y.

WIBX—Utica—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By .....WIBX, Inc.
Address.....187 Genesee St.
Tel.: SWift 7-0220.....CBS
Sta. Representative..... Meeker
President.....Margaret Bowen Shepard
General Manager.....Frede ic C. Bowen
Station Manager.....Elliott Stewart
Production Manager.....Ralph Allinger
Chief Engineer .....John T. Dowdell

WFAS—White Plains—1932

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Westchester Bcstg. Corp.
Address.....Secor Road, Hartsdale, N. Y.
Tel.: WH 9-6400.....Independent
President.....Valentine E. Macy, Jr.
Gen., Sta. Manager.....Frank A. Seitz
Program Director.....Randall Kaler
Sls. Prom., Comm. Mgr.....John Hade
Chief Engineer.....Jack Pearson

WRUN—Utica—1947

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n
Owned-Oper. By.....The Rome Sentinel Co.
Business-Studio Address.....258 Genesee St
Tel.: SWift 7-1500.....Independent
Newspaper Affiliation....Rome Daily Sentinel
Representative .....Avery-Knodel
President.....Bradley C. Barnard
General Manager.....Fritz Updike
Sta., Comm. Mgr.....Richard A. Clark
Sales Prom., Pub. Dir.....Phil Cameron
Program Supervisor.....Alan E. Cole
Chief Engineers....G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq: 1310 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Star Bcstg. Co.
Address.....Washington Mills, N. Y.
Tel.: SW 7-1330.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....M. R. Forman
V.P., General Manager.....Thomas L. Brown
Program Director.....Nick Dardano
Publicity Director.....Paul Brand
Chief Engineer.....Robert Dufford
Owners of: WGVA, Geneva; WBBF, Rochester.

WDLA—Walton—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Delaware County Bcstg. Corp.
Business Address .....Walton
Tel.: UNderhill 5-4321.....Independent
President.....E. Ogden Bush
V.P., Gen. Mgr.....Michael J. Cuneen
Chief Engineer.....Charles Lissner

WATN—Watertown—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Watertown Bcstg. Corp.

Address.....199 Wealtha Ave.
Tel.: SUnset 2-3320.....MBS
Pres., Gen. Mgr.....G. Harry Righter

WOTT—Watertown—1959

Frequency: 1410 Kc.....Power: 5,000 Watts d.
Owned By.....1,000 Isls. Bcstg. Co., Inc.
Address.....1833 State St.
Tel.: SUnset 2-6540.....Independent
Station Representative.....Burn Smith
President, Sta. Mgr.....James M. Johnston

WWNY—Watertown—1941

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....The Brockway Co.
Address .....Box 211
Tel.: SUnset 8-3800.....CBS
Newspaper Affil.....Daily Times
Station Representative .....Bolling
President.....John B. Johnson
General Manager.....Louis Saiff, Jr.
Station Manager.....Earl R. Kelly
Program Director.....Rodney C. Abate
Commercial Manager.....Harold Gore
Dir. of Engineering.....Michael Yonkovig
Owners of: WMSA, Massena; WCNY-TV, Carthage-Watertown; WMSA-FM, Massena.

WLSV—Wellsville—1955

Frequency: 790 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Radio Services of Wellsville
Address .....Hotel Fassett
Tel.: 727.....Independent
Gen. Mgr.....Joseph Mumma
Sales Promotion Mgr.....James Armstrong
Station Manager.....Robert Elliott
Chief Engineer.....Larry Shields

WWRL—Woodside—1926

(See New York, N. Y., Page 485)

Pop.: 4,582,500
Families: 1,163,000

North Carolina

Radio Homes: 1,123,000
AM Stas. in State: 145

WRCS—Ahoskie—1947

Frequency: 970 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Roanoke-Chowan Bcstg.
Address .....Box 232
Tel.: 3101 .....Independent
President.....J. B. Burden
Manager .....P. G. Sewell

WZKY—Ahoskie—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Radio WZKY
Address .....Box 550, Albemarle, N. C.
Tel.: YUkon 2-1111.....Independent
Pres., Gen. Mgr.....T. Prebatte

WABZ—Albemarle—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Radio Station WABZ, Inc.
Business-Studio Address.....Hotel Albemarle
Tel.: YU 2-1020.....KBS
President.....Staton P. Williams
General Manager.....Mrs. R. G. Varner
Chief Engineer.....John D. Brooks

WGWR—Asheboro—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Asheboro Bcstg. Co., Inc.
Bus.-Studio Address.....P.O. Box 309
Tel.: 2187.....KBS
Newspaper Affil.....Courier Tribune
President .....Roy Cox
Gen., Sta., Comm. Mgr.....J. R. Marlowe
Chief Engineer.....Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Operated By...Arlington-Fairfax Bcstg. Co., Inc.
Address .....92 Haywood St.
Tel.: ALpine 3-5381.....Independent
Representative.....Bcst Time Sales; Raymer
President.....Harold H. Thoms
Vice President.....M. G. Thoms
Sta. Mgr.....John Morris
Program Director .....Ed Rogers
Chief Engineer.....Matthew Munn
Owners of: WEAM, Arlington, Va.; WKLM, Wilmington, N. C.

WLOS—Asheville—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Skyway Bcstg. Co.
Business-Studio Address.....288 Macon Ave.
Tel.: ALpine 4-4321.....NBC
Station Representatives....P. G. & W.; Ayers
V. P., General Manager.....T. A. Eiland
Station Manager.....Dewey Long
Program Dir.....Dave Jacobs
Chief Engineer.....George F. Sprague

WSKY—Asheville—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Asheville, Inc.
Business-Studio Address.....12 Church St.
Tel.: ALpine 3-4451.....Independent
Pres., Gen., Sta., Comm. Mgr.....Zeb Lee

WWNC—Asheville—1927

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Oper. By..Asheville Citizen-Times Co.
Address.....14 O. Henry Ave.
Tel.: AL 2-5611.....CBS
Newspaper Affili.....Citizen, Times
Representative .....H-R
President.....Robert Bunnelle
General, Station Mgr.....Cecil B. Hoskins
Comm. Mgr.....James A. Hagan
Program Director.....William F. Melia
Chief Engineer.....Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Richard Ray Cummins
Address .....Box 156
Tel.: 2-9401.....Independent
Owner, Gen. Mgr., Ch. Eng.....R. R. Cummins

WCGC—Belmont-Charlotte 1954

Freq.: 1270 Kc....Power: 1 Kw., d.; 500 W., n.
Owner.....Central Bcstg. Co.
Address.....Box 629, Belmont
Tel.: TA 5-2812.....ABC-MBS-KBS
Station Representative .....Masla
President, General Mgr.....Robert Hilker
Commercial Manager.....Frank Thomas
Program Director.....Everette Gantt
Chief Engineer.....Roger Hovis
Owners of: WEGO, Concord; WZKY, Albemarle, both N. C.; WPCC, Clinton, S. C.

WBMT—Black Mountain—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Mountain View Bcstg. Co.
Address .....Box 755
Tel.: NOrth 9-7812.....ABC-KBS
President.....Gordon H. Greenwood
General, Station Manager.....Eugene Slatkin
Commercial Manager.....Arnold Baynard
Chief Engineer.....Pete Savage

WATA—Boone—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Wilkes Bcstg. Co.
Address .....Depot St.
Tel.: AM 4-8461.....KBS
President .....Doris B. Brown
Station Mgr.....Roland Potter
Program Director.....Jane Smith
Chief Engineer.....E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Pisgah Bcstg. Co., Inc.
Address.....P. O. Box 352
Tel.: TU 3-2621.....Independent
President.....Mrs. Ed. M. Anderson
General, Station Manager.....Bobby Hoyle
Program Director .....Bill Hancock
Publicity Director.....John I. Anderson
Chief Engineer.....Leon Southerland

WBAG—Burlington—1946

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned.....Burlington-Graham Bdcstg. Co.
Address.....Maple at Broad
Tel.: CA 7-4261.....Independent
Representative.....Walker Rawalt
Gen., Sta. Mgr.....G. C. Starnes
Commercial Manager.....Harold Nall
Program Director.....William Diffee
Sales Promotion Mgr.....Phil Eakin
Publicity Director.....Ed Brooks
Chief Engineer.....Charles Stafford

WBBB—Burlington—1941

Frequency: 920 Kc.....Power: 5000 Watts d.
Owned-Operated By.Alamance Bcstg. Co., Inc.
Address.....318 S. Main St.
Tel.: CA 6-6376.....MBS-KBS
Rep.....Thomas F. Clark
President.....V. W. Lane
General Manager.....E. Z. Jones
Operations, Comm. Mgr.....C. Robert Ray
Program Director.....Minnie Canada
Publicity Director.....Lew Carter
Chief Engineer.....Berry Tysor

WWIT—Canton—1954

Frequency: 970 Kc.....Power: 1 Kw., d
Owned By.....Western N. C. Bcsters., Inc.
Address.....Harkins Cove Road
Tel.: MI 8-3588.....Independent
President.....Sidney A. Watts
General, Station Mgr.....Dalton R. Paxton
Commercial Manager.....Charles H. Stanley
Sales Promotion Manager.....James V. Twiggs
Program Director.....Sam F. Patterson
Publicity Director.....Judye D. Morgan
Chief Engineer.....Yates F. Burgess

WCHL—Chapel Hill—1953

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Village Bcstg. Co
Address .....Durham Road
Tel.: 968-4484 .....Independent
Pres., Gen. Mgr.....Roland McClamroch, Jr.
Asst. to Gen. Mgr., Prog. Dir.....R. B. Boyd
Chief Engineer.....Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc.....Power: 5 Kw., 1 Kw. n.
Owned.....Inter-City Adv. Co. of Charlotte
Business-Studio Address.....400 Radio Road
Tel.: EX 2-4191.....MBS
Representative.....Bcst. Time Sales; Raymer
General Manager.....J. Poston
Station Manager.....D. P. Lee
Chief Engineer.....E. R. Deekle

WBT—Charlotte—1921

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Oper. By...Jefferson Standard Bdcstg.
Address .....Box 8301
Tel.: ED 3-8832.....CBS
Representative.....CBS Radio Spot Sales
President .....J. M. Bryan
Gen. Mgr.....Charles H. Crutchfield
Station Manager.....Paul B. Marion
Commercial Manager.....James G. Babb Jr.
Program Director.....Wade St. Clair
Pub., Sales Prom. Dir.....Larry Harding
Chief Engineer.....Thomas Howard
Owners of: WBTV, Charlotte; WBTW, Florence, S. C.

WGIV—Charlotte—1947

Freq.: 1600 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By..Charlotte Radio & TV Corp.

Address .....Box 10063
Tel.: ED 3-2195.....Independent
Station Representative .....Howard
Pres., Gen., Sta. Mgr.....Francis M. Fitzgerald
Commercial Mgr.....Ray Ervin
Program Director.....F. P. Toomey
Sales Promotion Manager.....Larry Keith
Publicity Director.....Nelda McManus
Chief Engineer.....S. K. Lineberger

WIST—Charlotte—1951

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....WIST, Inc.
Address.....204 Liberty Life Bldg.
Tel.: FR 6-3511.....Independent
Station Representative .....Young
President .....Henderson Belk
V. P., General Manager.....Ray M. Stanfield
Commercial Manager.....Howard Mendel
Program Director.....Douglas G. Bell
Chief Engineer.....Donald Strawn
Owners of: WGUS, N. Augusta, S. C.

WKTC—Charlotte—1958

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By.....Queen City Bcstg. Co.
Address.....2001 Suttle Ave.
Tel.: EDison 3-1101.....Independent
Representative .....Cooke
President.....J. Olin Tice, Jr.
General, Station Mgr.....J. G. Kenworthy
Program Director.....Johnny Jacobs

WSOC—Charlotte—1933

Freq.: 930 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Carolina Broadcasting Co.
Address .....Box 2536
Tel.: FR 6-8401.....NBC
Station Rep.....Peters Griffin, Woodward
President .....Leonard Reinsch
General Manager.....Henry Sullivan
Program Director.....James Martinson
Sales Prom. Mgr.....Franc White
Chief Engineer.....L. L. Caudle, Jr.

WWOK—Charlotte—1955

Frequency:1480 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Radio Charlotte, Inc.
Address.....215 Greystone Rd.
Tel.: JAckson 3-1041.....Independent
Station Rep.....Weed Radio
President..... ....Sherwood J. Tarlow
General Mgr.....Herb Berg
Station Mgr., Asst. Gen. Mgr.....W. J. Page
Operations Mgr.....Art Lawrence
Chief Engineer.....Paul M. Seally

WRRZ—Clinton—1946

Frequency: 880 Kc.....Power: 1000 Watts d.
Owned.....WRRZ Radio Co.
Address.....S. Highway 701
Tel.: YL 2-2165.....ABC
Station Rep.....Walker Rawalt
General Mgr.....Geo. S. Walston
Sales Prom. Manager.....E. D. Powell
Chief Engineer.....J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned By.....Concord Kannapolis Bcstg. Co.
Address .....Box 1321
Tel.: ST 2-6215.....KBS
President.....Robert R. Hilker
Gen., Sta. Mgr.....J. Norman Young
Commercial Manager....Claude C. Gibson, Jr.
Chief Engineer.....Kenneth R. Kennedy
Owners of: WZKY, Albemarle, N. C.

WCKB—Dunn—1946

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....No. Car. Cent. Bcstrs.
Address .....Box 431
Tel.: 3133.....KBS
President.....Lofton A. Tart, Sr.
Commercial Manager.....Mrs. E. L. Grantham
Program Director.....Rudy Zurlo
Sales Prom., Pub. Dir.....John G. Thomas
Chief Engineer .....Joseph Kotlas

WDNC—Durham—1934

Freq.: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....The Durham Radio Corp.
Bus.-Studio Address..138½ E. Chapel Hill St.
Tel.: 684-03-55 .....CBS
News. Affil..... Herald Sun
Representative .....Paul H. Raymer
President.....C. C. Council
Gen. Mgr.....J. Frank Jarman
Local Commercial Mgr.....W. R. Kirby
Prog. Dir.....E. R. Higgins, Jr.
Publicity Director.....A. E. Pruitt
Chief Engineer.....Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc.....Power: 1 Kw.
Owned .....Carolina Radio
Address .....P. O. Box 28
Tel.: 2-4681.....Independent
Station Reps.....Dore; Ochs
President .....Robert Monroe
Gen. Mgr.....James H. Mayes, Jr.
Commercial Manager.....Buddy King
Sales Promotion Mgr.....Stu Gordon
Prog. Dir.....Norfley Whitted
Chief Engineer.....Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WSSB, Inc.
Address .....Box 8676
Tel.: 489-9457 .....Independent
Station Rep. .....Ayers
President.....J. S. Beattie

WTIK—Durham—1946

Freq.: 1310 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.....W & W Bcstg. Co.
Address.....P. O. Box 1571
Tel.: 6101.....ABC
President.....C. H. Wentz
Gen., Sta. Mgr.....H. Tom Morris
Chief Engineer.....John Turner

WCDJ—Edenton—1955

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Colonial Bcstg. Co.
Address.....P. O. Box 509
Tel.: 2178.....KBS
President.....E. M. Schuman
Gen. Sta. Mgr.....R. W. Schuman
Program Director.....T. R. Shields
Chief Engineer.....Anthony Ostopoff

WCNC—Elizabeth City—1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Albemarle Bcstg. Co., Inc.
Address.....Box 535
Tel.: 4379.....KBS
Station Rep.....Bogner & Martin
President.....J. L. Lamb, Sr.
Gen. Mgr., Chief Eng.....J. L. Lamb, Jr.
Assistant Mgr.....Desmond Barclay
Commercial Manager.....C. E. Ferrell
Program Director.....Jimmy Raper

WGAI—Elizabeth City—1947

Freq.: 560 Kc...Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....WGAI Radio Co.
Business-Studio Address .....Box 649
Tel.: 4371 .....MBS
Pres., Gen., Sta. Mgr.....C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned.....Bladen Bcstg. Corp.
Address .....Box 327
Tel.: UNion 2-3184.....KBS
Sta. Representative .....Hopewell
President.....E. Clayton Register
General Mgr.....Chatham C. Clark
Chief Engineer.....G. Wear

WIFM—Elkin—1951

Frequency: 1540 Kc.....Power: 250 Watts, d.
Owned.....Tri-County Bcstg. Co. Inc.
Address.....P.O. Box 152
Tel.: 860.....Independent
President.....H. F. Laffoon
Sta. Mgr., Chief Eng.....J. Prince

WFMO—Fairmont—1953

Frequency: 860 Kc.....Power: 1000 Watts, d.
Owned.....Carolina's Broadcasting Co., Inc.
Address ..... Box 492
Tel.: MA 8-4781.....Independent
Station Representative.....Pearson; Weed
President .....Cutlar Moore
General, Comm. Mgr.....James C. Clark
Sales Promotion Manager.....Wesley Unold
Program Director.....Betty R. Clark
Publicity Director.....Laverne Strickland
Chief Engineer.....Joseph F. Milazzo

WFAG—Farmville—1959

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Farmville Bcstg. Co.
Address .....Box 148
Tel.: SK 3-4392.....Independent
Co-owners.....Carl V. Venters Jr., H. C. Wade
Chief Engineer.....Lawrence Behr

WFAI—Fayetteville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Jackson F. Lee
Address....Rogers Bldg., Eutaw Shopping Ctr.
Tel.: HU 4-6161.....CBS-KBS
Representative.....Thomas F. Clark
General Manager.....Jackson F. Lee
Publicity Director .....Jim Kelso
Comm. Mgr.....Bob Smith
Program Director.....Joyce Wagstaff
Chief Engineer.....Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Fayetteville Bcstrs., Inc.
Address.....P. O. Box 512
Tel.: HEmlock 2-7136.....ABC
Representative .....Burn-Smith
President.....L. W. Allen
Gen., Sta. Mgr.....Jimmy Simpson
Commercial Manager.....Charles Cooper
Program Director.....Hersh Barbour
Sales Prom. Mgr.....Vance McBryde
Publicity Director.....Frank Jetter, Jr.
Chief Engineer.....Kernan Wright

WFNC—Fayetteville—1939

Frequency: 940 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Cape Fear Bcstg. Co.
Address.....1009 William Clark Rd.
Tel.: HU 4-4181.....MBS
Representative ..... Walker-Rawalt
President.....Victor W. Dawson
General Mgr.....N. Suttles
Station, Commercial Mgr.....Johnny Joyce
Program Director.....M. Stamps
Chief Engineer.....David O. Beck

WAGY—Forest City—1958

Frequency: 1320 Kc.....Power: 500 W., d.
Owned.....Tri City Broadcasting Co.
Address .....Box 280
Tel.: CHerry 5-9888 .....Independent
General Manager, Ch. Eng.....G. T. Becknell
Station Manager, Prog. Dir.....Don H. Lovelace
Commercial Manager.....Fred A. Blanton
Publicity Director.....J. David White

WBBO—Forest City—1947

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Rutherford Co. Radio Co., Inc.
Address .....Forest City
Tel.: CHerry 5-4205.....KBS
Newspaper Affil.....Courier, Sun

Pres., Gen., Sta. Mgr....Mrs. Ed. M. Anderson
Comm. Manager.....Carl R. Henson
Chief Engineer.....Merton Iwerks

WFSC—Franklin—1957

Frequency: 1050 Kc.....Power: 1000 Watts
Owned By.....Macon Cty. Broadcasting Co.
Business Address.....P.O. Box 470
Tel.: LA 4-2148.....KBS
President.....Henry Bartol, Jr.
Gen., Sta. Mgr., Ch. Eng.....Edwin P. Healy

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WFVG Bcstg.
Business-Studio Address.....Box 588
Tel.: 333.....KBS-MBS
President, Gen. Mgr.....James Flanagan
Prog., Pub. Dir.....Walter M. Pearson
Chief Engineer.....G. Lewis

WGNC—Gastonia—1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Catherine T. McSwain
Address.....Dallas Road
Tel.: UNiversity 5-8501.....Independent
Gen., Sta. Mgr.....Pat McSwain
Chief Engineer.....W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Gastonia Bcstg. Serv., Inc.
Address.....Box E, Akers Center Station
Tel.: UN 5-1079.....KBS
Representative.....Thomas F. Clark
Pres., Gen., Sta. Mgr.....James B. Petty
Commercial Manager.....Boyce C. Morrow
Program Director.....Alan G. Phillips
Chief Engineer.....Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned.....Southern Radio & TV Corp.
Address.....P. O. Box 655
Tel.: REpublic 4-4211.....KBS
President.....Kenneth T. Marshall
Gen. Mgr., Ch. Eng....Henry M. Harrison, Jr.

WGBR—Goldsboro—1939

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By .E. Carolina Bdcstg. Co., Inc.
Address.....P. O. Box 1024
Tel.: REpublic 4-3621.....ABC
President.....A. T. Hawkins
Comm., Gen. Mgr.....V. G. Balkman
Sales Promotion Mgr.....Robert Y. Wooten
Program Dir.....Robert E. Hill
Chief Engineer.....Daniel B. Trueblood
Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc.....Power: 1000 Watts
Owned.....Better Advertising Inc.
Address.....116 W. Mulberry St.
Tel.: RE 4-5151.....Independent
Sta. Representative.....Bogner & Martin
President.....William S. Page
General Mgr.....Jack P. Hankins
Station Mgr.....Lynwood Moseley
Commercial Manager.....Aubrey Aycock
Program Director.....Richard Bowman
Chief Engineer.....Paul Horne

WBIG—Greensboro—1926

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By....North Carolina Bcstg. Co.
Address.....2838 Battleground Ave.
Tel.: BR 2-6125.....CBS
Representative.....George P. Hollingbery
President.....Michaux H. Crocker
General, Station Mgr.....Allen Wannamaker
Commercial Mgr.....W. H. Henry
Sales Promotion Manager.....Bill Roane
Publicity Director.....Inez C. Coggins
Program Director.....Lloyd Gordon
Chief Engineer.....Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned & Oper. By.....WCOG, Inc.
Address.....708 W. Market St.
Tel.: BR 3-6925.....Independent
Station Rep.....Bcst. Time Sales; Raymer
President.....Harold H. Thoms
Sta. Manager.....Terry Bane
Comm. Mgr.....Jack Huband
Program Director.....Bill Winters
Pub. Dir.....Evelyn Jones
Chief Engineer.....Ansel Atkins
Owners of: WISE-TV, Asheville, N. C.

WGBG—Greensboro—1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By..Greensboro Bcstg. Co., Inc.
Address.....South Ashe St.
Tel.: BR 3-3631.....ABC-MBS
Representative.....Pearson
Pres., Gen., Sta. Mgr.....Ralph M. Lambeth
Commercial Mgr.....Jack Rimmer
Sales Prom., Pub. Director.....Earl O. Sullivan
Program Director.....Joe Anderson
Chief Engineer.....Earl Teague

WPET—Greensboro—1954

Frequency: 950 Kc.....Power: 500 Watts
Owned.....Guilford Advertising
Address.....Meadowview Rd.
Tel.: BR 5-4464.....Independent
President.....James S. Beattie
Exec. V.P., Gen. Mgr.....William P. Mitchell
Asst. Mgr.....Robert L. Montgomery
Chief Engineer.....Don Harris

WGTC—Greenville—1940

Frequency: 1590 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....WGTC Bcstg. Co.

Address .....Falkland Highway
Tel.: PL 8-2174.....Independent
Sta. Representative .....Devney-O'Connell
President.....A. W. Lewin
Manager .....J. T. Snowden, Jr.
Chief Engineer.....Bill Covington

WOOW—Greenville—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....WOOW, Inc.
Address.....304 S. Evans St.
Tel.: PLaza 8-1171.....KBS
President.....John P. Gallagher
Station Manager.....M. R. Sullivan
Sales Prom. Manager.....Bob Jenkins
Program Director.....James B. Newman
Publicity Director.....James Ball
Chief Engineer.....Eli Harrison

WKDX—Hamlet—1957

Frequency: 1400 Kc.....Power: 250 W.
Owned .....Richmond Bcstg. Co.
Address .....Box 826
Tel.: 1482 .....Independent
President.....Risdon A. Lyon
Gen. Mgr.....W. P. Billingsley
Operations Manager.....A. R. Morrison
Comm. Mgr.....W. E. Benoist
Program Director.....Lettye M. Brown
Chief Engineer.....J. Craig Jarman

WHNC—Henderson—1945

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned.....Henderson Radio Corp.
Address .....Norlina Road
Tel.: GE 8-7136.....KBS-MBS
President, Comm. Mgr.....Nathan Frank
General, Sta. Mgr.....Dr. Claye Frank
Program Director.....Mrs. Mozelle Moore
Chief Engineer.....Lewis Hiland

WHVH—Henderson—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Corp.
Address.....P. O. Box 1011
Tel.: GEneva 8-8135-6.....Independent
Representative .....Webb
President .....Stan Fox
Station Manager.....Mike Hight
Commercial Manager.....Bill Morgan
Program Director.....John Price
Publicity Director.....Bud Morgan
Chief Engineer.....Ed Brame

WHKP—Hendersonville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Radio Hendersonville, Inc.
Address .....Box 451
Tel.: OX 3-9061.....KBS
President, Gen. Mgr.....Kermit Edney
Commercial, Sls. Prom. Mgr...Arthur V. Cooley
Publicity, Program Dir.....Jimmy Northington
Chief Engineer.....Charles Renfrow

WHKY—Hickory—1939

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Catawba Valley Bcstg. Co.
Address.....415 1st Ave., N.W.
Tel.: DI 5-2294.....ABC-MBS
News. Affil.....Daily Record
Representative.....Dora Clayton
President.....Carl V. Cline
Gen., Sta. Manager.....Edmund S. Long
Program, Publicity Director.....Kyle S. Jones
Chief Engineer.....Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Foothills Bdcstg., Inc.
Address.....P.O. Box 484-A
Tel.: DI 5-2124.....Independent
Representative.....John E. Pearson
General Mgr.....E. H. Smith, Jr.
Asst. Mgr., Chief Engr.....Elmer Troutman
Commercial Manager .....Lee Douglas
Program Director.....Mattie I. Padgett

WHPE—High Point—1947

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....High Point Bcstg. Co.
Address.....504½ N. Main St.
Tel.: 88-31466 .....KBS
Pres., Prog. Dir., Chief Eng.....Gary C. Davis
Comm. Mgr.....Hal W. Hicks
Publicity Director.....Albea Chafin

WMFR—High Point—1935

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Radio Station WMFR, Inc.
Business Studio Address.....164 S. Main
Tel.: 88 8-4593.....ABC
Representative .....Burn-Smith
Pres., Gen.-Station Mgr.....Frank S. Lambeth
Commercial Manager.....Frank Smith
Sls., Prom., Pub. Dir.....G. D. Sullivan
Program Director.....W. R. Carter
Chief Engineer.....Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned By.....Doss Broadcasting
Address .....Box 1448
Tel.: 2-6851-2.....Independent
Sta. Representative .....Devney-O'Connell
President.....Charles E. Doss
General Manager.....James W. McClain

WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Onslow Bcstg. Corp.
Address .....Drawer E
Tel.: 7707 .....Independent
Station Representative .....Devney-O'Connell
Pres., Gen. Mgr.....Robert P. Mendelson
Commercial Manager.....Rodric L. Jones
Program Director.....James E. Carey
Chief Engineer.....James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....Seaboard Bcstg. Corp.
Address .....P. O. Box 1197
Tel.: 3901.....Independent
Station Representative .....Pearson
Gen., Comm. Mgr.....Paul Parker
Chief Engineer.....R. O. Dorsey

WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Fred H. Whitley, Inc.
Address .....Cannon Blvd.
Tel.: WEbster 3-8700.....Independent
Pres., Gen. Mgr.....Fred H. Whitley

WKMT—Kings Mountain 1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Radio Sta. WKMT
Address .....Box 669
Tel.: 739—3672 .....Independent
President.....R. H. Whitesides
Gen., Sta., Comm. Mgr.....Jonas R. Bridges
Sales Promotion Manager.....Ray Eddy
Publicity Director.....Ed Whitehead
Program Director.....Doris Bridges
Chief Engineer.....W. D. Taylor

WELS—Kinston—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Farmers Bstg. Service, Inc.
Address.....1312 W. Vernon Ave.
Tel.: JAckson 3-5151.....KBS
Representative.....Bogner & Martin
President.....William S. Page
General, Station Mgr.....Jack P. Hankins
Program Director.....Patrick C. Howell
Chief Engineer.....Harvey Mewborn

WFTC—Kinston—1937

Frequency: 960 Kc.....Power: 5000 d.; 1000 n.
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....204 East King St.
Tel.: JAckson 3-4111.....ABC
Station Representative .....Hopewell
President.....Connie B. Gay
General Manager.....Ed Winton
Station Manager.....Donnie Gay
Commercial Manager.....James B. Ham
Sales Prom. Mgr.....Dwight L. Moody
Program Director.....Jasper L. Holmes
Publicity Director.....William T. Woodard
Chief Engineer.....Robert P. Carlson
Owners of: WQMR, Washington, D. C.; WTCR, Huntington, W. Va.

WISP—Kinston—1954

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Diehl Bcstg. Co.
Address.....525 S. Queen St.
Tel.: JAckson 3-6161.....Independent
Station Representative .....Waltson
President, General Mgr.....William K. Diehl
Commercial Manager.....Alvin T. Hansen
Production Manager.....Everett Peace Jr.
Chief Engineer.....Herman Civils

WEWO—Laurinburg—1947

Frequency: 1080 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Scotland Bcstg. Co
Address .....Box 512
Tel.: CR 6-2911.....KBS
Sta. Rep.....Dora-Clayton
President .....Edwin Pate
General Manager.....Dick Brown
Program Director.....Harold Bledsoe
Chief Engineer.....Truman N. Brock

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WLOE, Inc.
Address.....P.O. Box 632
Tel.: MA 3-3118.....MBS-KBS
Pres., Gen., Sta., Comm. Mgr....D. L. Craddock

WJRI—Lenoir—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....John P. Rabb
Address.....Union Natl. Bank Bldg.
Tel.: PL 4-5361.....MBS-KBS
President, Gen. Mgr.....John P. Rabb
Chief Engineer.....C. N. Whisnant

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W., d.
Owned-Oper. By....Davidson County Bcstg.
Address .....Box 359
Tel.: CH 6-4110.....KBS
Station Rep. .....Hopewell
Co-Owners.....O. G. Hilton-G. M. Hilton
Manager.....Greeley N. Hilton
Commercial Manager.....Dewey Hotchins
Chief Engineer.....Fred Honeycutt

WLON—Lincolnton—1953

Frequency: 1050 Kc....Power: 1000 Watts, d.
Owned.....Lincoln County Bcstg. Co., Inc.
Address.....P. O. Box 430
Tel.: RE 5-8071.....Independent
Pres., Gen. Mgr.....W. Jack Brown
Chief Engineer.....Dennis C. Long

WYRN—Louisburg—1958

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....Franklin Broadcasting Co.
Business Address.....P.O. Box 66
Tel.: GYpsy 49-6-3105.....KBS
President, Comm. Mgr.....Joseph T. Lane
Sales Prom. Mgr.....H. C. Lane
Program Dir.....Clay McBride

WAGR—Lumberton—1954

Frequency: 580 Kc.....Power: 500 Watts
Owner.....Southeastern Bcstg. Corp.
Address.....2106 N. Cedar St.
Tel.: REdfield 9-3394.....Independent
Station Representative.....Masla
Pres., Gen. Mgr.....Denzel M. Shaver
V.P., Station Mgr.....Al Kahn
Sales Prom., Prog. Dir.....Len Lovette
Chief Engineer.....Milton Newsome

WTSB—Lumberton—1946

Frequency: 1340 Kc.....1 Kw. d.; 250 W. n.
Owned-Operated By.....Robeson Bcstg. Corp.
Address .....Box 393
Tel.: RE 9-6056.....KBS
Representative.....Continental Radio Sales
President.....J. A. Sharpe, Jr.
General, Station Mgr.....A. G. Stanley
Program Director.....Edward L. Potter
Chief Engineer.....William F. Rogers

WMYN—Madison—1957

Frequency: 1420 Kc.....Power: 500 Watts
Owned By.....Mayo Broadcasting Corp.
Address .....Box 311
Tel.: 9207 .....Independent
President.....J. B. Shelton
Gen., Sta. Mgr.....B. F. Shelton
Chief Engineer.....Ed Cortez

WBRM—Marion—1949

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Operated By..Lake City Bcstg. Corp.
Address .....Box 229
Tel.: 7221.....Independent
President.....W. P. Erwin
Comm. Mgr.....J. C. Pleasant
Gen., Sta. Mgr.....J. L. Reynolds
Chief Engineer.....Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc.....Power: 500 W.
Owned.....Marshall Bcstg. Co.
Address.....P.O. Box 528
Tel.: 3521.....KBS
President.....C. O. Brazzell
General Manager.....Dean Sheilds
Commercial Manager.....Eldridge Fox
Program Director.....Jerry Plemmons
Chief Engineer.....Charles B. Ingram

WMAP—Monroe—1947

Frequency: 1060 Kc.....Power: 250 Watts d.
Owned-Operated By.....Union Bcstg. Corp.
Business Address.....Walkup Ave.
Tel.: ATlantic 3-8115.....KBS
Pres. & Program Director....Frank Funderburk
Gen. Manager.....J. A. Laney
Business Manager.....W. D. Benton
Chief Engineer.....Robert I. Smith

WHIP—Mooresville—1950

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Wayne M. Nelson
Address.....Mooresville, N. C.
Tel.: NOrth 3-4301.....KBS
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr...Mrs. Leoma Showmar
Prog., Pub. Dir.....Buck Mills
Chief Engineer.....E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carteret Bcstg. Co., Inc.
Address .....Box 432
Tel.: PA 6-3188.....KBS
Station Representative .....Devney-O'Connell
President.....Grover C. Munden
General, Station Manager...Richard J. Babcock
Comm. Mgr., Chief Eng.....Walder Niemi
Program Director.....Joyce Lewis

WMNC—Morganton—1947

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Nathan J. Cooper
Address.....P.O. Box 698
Tel.: HE 7-0521.....KBS
General Mgr.....Nathan J. Cooper
Chief Engineer.....Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc.....Power: 10,000 Watts d.
Owned-Operated By.....Ralph D. Epperson
Address .....Spring Road
Tel.: STate 6-6111.....KBS
Representative .....Thomas Clark
Pres., Gen.-Sta. Mgr.....Ralph D. Epperson

WSYD—Mt. Airy—1951

Freq.: 1800 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mount Airy Bcstrs., Inc..
Address.....P. O. Box 1126
Tel.: STate 6-2147.....MBS
Station Representative .....Hopewell
Pres., Gen. Mgr., Ch. Eng...Robert H. Epperson
Commercial Manager.....Erastus F. Poore
Program Dir.....Elbert Williams

WCVP—Murphy—1958

Frequency: 600 Kc.....Power: 1 Kw.
Owned By.....Cherokee Broadcasting Co.
Address .....Townsend Bldg.
Tel.: VErnon 7-2151.....Independent
Station Representative.....Webb
Gen. Mgr., Ch. Eng.....Max M. Blakemore
Commercial Manager.....Glenn Ladd

WKRK—Murphy—1958

Frequency: 1390 Kc.....Power: 1 Kw.
Owned By.....J. B. Childress
Address.....P. O. Box 304
Tel.: VErnon 7-3210.....KBS
President.....J. B. Childress
Gen., Comm. Mgr.....Paul Ridenhour
Chief Engineer.....James Fousi

WHIT—New Bern—1942

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Ray D. Williams
Address.....Highway 17 South
Tel.: MElrose 7-4450.....MBS
Representative .....John E. Pearson
General Manager.....Ray D. Williams
Comm. Mgr., Chief Eng.....Bob Statham
Program Director.....Jim Putnam
Publicity Director.....Max Powell

WRNB—New Bern—1953

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Jefferay Bcstg. Corp.
Address.....Box 31
Tel.: MElrose 7-6144.....KBS
Representative .....Howard
Pres., Gen. Mgr.....William W. Jefferay
Commercial Manager.....George B. Nelson
Chief Engineer.....Grover Baker

WNNC—Newton—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Newton-Conover Bcstg. Co.
Business Address.....West "A" St.
Tel.: IN 4-4041.....KBS
Pres., Gen., Sta. Mgr.....Earl Holder
Comm., Sls. Prom. Mgr.....Eugene Henry
Chief Eng.....Ray Corbitt

WKBC—North Wilkesboro 1947

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Wilkes Bcstg. Co.
Address .....Radio Bldg.
Tel.: 633 .....KBS
Pres., Gen. Mgr.....Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....Oxford Bcstg. Corp.
Address.....111 Littlejohn St.
Tel.: 4167.....Independent
Newspaper Affiliation.....Public Ledger
President, Gen. Mgr.....A. N. Critcher
Station Manager.....F. Royster Critcher
Chief Engineer.....Gale Lewis

WPNC—Plymouth—1959

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....Harry A. Epperson, Sr.
Address .....Box 67
Tel.: SWan 3-4104.....Independent
Station Representative .....Walton
General Manager.....Lewis R. Kurtz Jr.
Commercial Manager.....Lou Tappe
Sales Promotion Manager.....Carl Capps
Publicity Director.....Jesse B. Carroll
Chief Engineer.....Jack Stallings
Owners of: WBRG, Lynchburg, WLES, Lawrenceville, both Va.

WSHE—Raleigh—1954

Frequency: 570 Kc.....Power: 500 Watts, d.
Owned By.....Raleigh Bcstg. Co.
Address .....649 Maywood Avenue
Tel.: TE 3-3874.....Independent
Station Representative.....Bernard
President .....Louis Hayman
General, Sta. Mgr.....Thomas O. McCaffrey
Commercial Manager.....Jack Hammette
Sales Promotion Manager.....Joe Merritt
Program Director.....Bob Woodel
Publicity Director.....Burke Moras
Chief Engineer.....Edward Williams

WKIX—Raleigh—1947

Freq.: 850 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....WKIX Bcstg. Co.
Address.....P. O. Box 868
Tel.: TEmple 2-5512.....Independent
Representative .....Young
President .....Ralph Price
General Mgr.....Hugh Holder
Sales Prom., Publicity Dir.....Don Williams

WPTF—Raleigh—1924

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Oper. By.....WPTF Radio Co.
Address .....Insurance Bldg.
Tel.: TE 2-8311.....NBC
Representative.Peters, Griffin, Woodward, Inc.
Pres., Gen., Mgr.....Richard H. Mason
Sales Manager.....R. W. Younsteadt
Program Manager.....Graham B. Poyner
Promotion Manager.....Don Fowler
Chief Engineer.....Henry Hulick, Jr.

WRAL—Raleigh—1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Capitol Bcstg. Co., Inc.
Bus.-Studio Address.....130 S. Salisbury St.
Tel.: TE 4-6401.....MBS
Representative .....H-R
President.....A. J. Fletcher
Vice President.....Fred Fletcher
General Manager.....Bill Currie
Sales, Prom. Mgr.....R. L. Zealy

WFRC—Reidsville—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By....Piedmont Carolina Bcstg.
Address.....Harrison St. Ext.
Tel.: DI 9-4361-2.....ABC-KBS
Representative.....Bogner & Martin
President.....H. T. Williams
Gen., Sta., Comm. Mgr....Stephen F. Woodson
Program Director.....Forrest Bedell
Publicity Director.....Junior Griffin
Chief Engineer.....Benney G. Grogan

WREV—Reidsville—1948

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Reidsville Bcstg. Co.
Address .....Box 1349
Tel.: DI 9-7051.....Independent
Pres., Gen. Mgr.....William M. Oliver, Sr.
Program Director.....Mrs. Katye P. Oliver
Sales, Prom. Mgr.....E. M. Hurd
V.P., Ch. Engineer.....William M. Oliver, Jr.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....WCBT, Inc.
Address.....251 Roanoke Ave.
Tel.: JE 7-4184.....MBS
Station Representative .....Continental

President.....J. Winfield Crew Jr.
General Manager.....Tommy Williams
Chief Engineer.....Marvin Floyd

WAYN—Rockingham—1946

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WAYN, Inc.
Address .....Rockingham
Tel.: TWining 5-4041.....Independent
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr.....William Futterer
Program Director.....Jimmy Smith
Publicity Director.....Henry Boggan
Chief Engineer.....Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned By.....East Carolina Electronics
Address.....P. O. Box 1075
Tel.: 2-3108 .....CBS
Newspaper Affiliation .....Telegram
Sta. Representative .....Pearson
President .....Josh Horne
Comm., Sales Prom. Mgr.....Ray Thompson
Program Dir.....Ray Wilkerson
Publicity Dir.....Mel Warner
Chief Engineer.....Viles Williams

WEED—Rocky Mount—1933

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....W. A. Wynne
Address .....Box 752
Tel.: GI 6-6736.....ABC
Representative .....Burn-Smith
President.....W. A. Wynne
General, Station Mgr.....W. A. Wynne Jr.
Commercial Manager.....George E. Peterson
Program Director.....John R. Drozd
Chief Engineer.....Joe R. Morris
Owners of: WBAR, Bartow, Fla.

WRMT—Rocky Mount—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Olinda Enterprises, Inc.
Address .....Box 283
Tel.: GI 6-9283.....Independent
Station Representtive.....Walker-Rawalt
President .....George Valentine
General Manager.....Norman J. Suttles
Station Manager.....Martin L. Street
Commercial Manager.....C. B. Harrison
Chief Engineer.....James Casey

WRXO—Roxboro—1949

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Roxboro Bcstg. Co.
Address .....Box 130
Tel.: 6013.....Independent
General Manager, Ch. Eng.....H. S. Taylor

WSAT—Salisbury—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Mid-Carolina Bcstg. Co.
Business-Address .....Drawer 99
Tel.: MElrose 3-0621.....ABC
President.....Charles H. Wentz
Sta. Mgr.....Harry L. Welch
Vice President, Ch. Eng.....E. L. Sherman

WSTP—Salisbury—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WSTP, Inc.
Address.....1105 Statesville Rd.
Tel.: MElrose 6-3811 .....MBS
Station Representative .....Walker-Rawalt
President, General Mgr.....Tom Harrell
Publicity Director.....Richard Norwood
Chief Engineer.....Gene Tommerdahl

WEYE—Sanford—1952

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WEYE, Inc.
Address.....137 S. Steele St.
Tel.: SP 4-5561.....Independent
President.....Dallas L. Mackey
General Mgr. .....B. E. Peele

WWGP—Sanford—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WWGP Bcstg. Corp.
Address.....P. O. Box 651
Tel.: SPring 3-6611.....KBS
President-Mgr.....Frank Abbott, Jr.
Chief Engineer.....J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....WYAL Radio, Inc.
Address.....Box 9, Hwy. 125
Tel.: Valley 6-9321.....Independent
President .....J. Laurino
Executive Director.....R. E. Cobbins
General Manager.....J. T. Reeder

WADA—Shelby—1958

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned By...Cleveland County Bcstg. Co. Inc.
Business Address.....Highway 226
Tel.: HUxley 2-1390.....Independent
Pres., Gen. Mgr.....Boyce J. Hanna
Commercial Manager.....Harold J. Noles
Chief Engineer, Prog. Dir.....Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc.....Power: 1000 Watts
Owned-Oper. By.....Western Carolina Radio
Business Address.....1511 W. Dixon Blvd.
Tel.: HUxley 7-6313.....MBS-KBS
Pres., Gen. Manager.....Robert M. Wallace
Comm. Manager.....Don McLain
Chief Engineer.....Edwin A. Patterson

WNCA—Siler City—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Chatam Bdcstg. Co.
Address .....Box 852
Tel.: SH 2-2135.....Independent
President.....H. E. Stout
General, Station Mgr.....Don L. Pierce
Program Director.....Charles M. White
Chief Engineer.....Roman O. Smith

WMPM—Smithfield—1950

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carolina Bcstg. Service
Address .....Buffalo Road
Tel.: WEbster 4-2434.....KBS
Station Representative.....Bernard
President .....Ellis Barbour
General Manager, Prog. Dir.....Carl E. Lamm
Station, Commercial Mgr.....John Ciccone
Sales Promotion Mgr.....Mable Talton
Publicity Director.....Erma Williams
Chief Engineer.....W. R. Mecom

WEEB—Southern Pines—1947

Frequency: 990 Kc.....Power: 5000 Watts d.
Owned..The Sandhill Community Bcstrs., Inc.
Address .....Highway No. 2
Tel.: 5-7001 .....ABC-KBS
Stations Reps.....Holman; Dora-Clayton
Pres., Gen. Mgr.....Jack S. Younts
Chief Engineer.....Carl Strohmeyer

WTOE—Spruce Pine—1955

Frequency: 1470 Kc.....Power: 1 Kw. d.
Owned-Oper. By..Toe River Valley Bcstg. Co.
Address .....Box 536
Tel.: PO. 5-4296.....KBS
Pres., Gen. Mgr.....Tom N. Cooper
Commercial Manager.....Rebecca Wilson
Sales Prom., Publicity Dir.....Noland Cooper
Chief Engineer.....Kyle Best

WDBM—Statesville—1957

Frequency: 550 Kc.....Power: 500 W.,d.
Owned.....Iredell Bcstg. Corp.
Address.....New Northwestern Bk. Bldg.
Tel.: TR 2-2455.....Independent
President.....Walter A. Duke
Gen. Mgr.....Clay Cline
Comm. Mgr.....Earl Carney
Sales Promotion Mgr.....Carl Davis
Publicity Director.....Jerry Bayliff
Program Director.....Mary Sue Lewis
Chief Engineer.....N. B. Mills II

WSIC—Statesville—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Statesville Bcstg. Co.
Address .....Box 1189
Tel.: TR 3-9078.....Independent
Gen., Sta. Mgr.....G. M. Allen
Chief Engineer .....T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc.....Power: 5000 W., d.
Owned .....WMSJ, Inc.
Address .....Box 907
Tel.: JU 6-2221.....Independent
Station Representative .....Keystone
President.....Harold H. Thoms
Gen., Comm. Mgr.....James B. Childress
Program Director.....Danny Barnes
Chief Engineer.....Billy Sorrells

WTAB—Tabor City—1954

Frequency: 1370 Kc....Power: 5000 Watts, d.
Owned-Oper. By.....Tabor City Bcstg. Co
Address .....Box 528
Tel.: 3171 .....Independent
President.....John B. Ward
Station Manager.....Troy McPherson
Chief Engineer.....S. J. Hart

WCPS—Tarboro—1947

Frequency: 760 Kc..... Power: 1000 Watts d.
Owned-Oper....Coastal Plains Bcstg. Co., Inc.
Address .....Box 1112
Tel.: TAlbot 3-2191.....Independent
Station Representative .....Dora-Clayton
President.....V. E. Fountain
General, Station Mgr.....W. R. Ward
Prom., Commercial Manager..Robert L. Harper
Program Director.....Edward Conway
Publicity Director.....Pat O'Neal
Chief Engineer.....Glen Massengill

WTNC—Thomasville—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....The Thomasville Bcstg. Co.
Address.....P. O. Box 750
Tel.: 2701 .....Independent
President.....R. F. Van Landlingham
Gen., Sta. Mgr.....Harold Harrison
Chief Engineer.....C. C. Fritts

WTYN—Tryon—1954

Freq.: 1550 Kc.....Power: 1 Kw. d.
Owned.....Polk County Broadcasters
Address .....Box 940
Tel.: UL 2-4755.....KBS
Gen., Comm. Mgr.....Henry G. Bartol, Jr.
Station Mgr., Pub. Dir.....Gertrude S. Taylor
Chief Engineer.....Norme D. Frost

WADE—Wadesboro—1947

Frequency: 1210 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....R. P. Lyon & Son
Address.....P.O. Box 341
Tel.: MY 4-2175.....KBS
General Manager.....W. P. Billingsley
Station Manager.....Walter V. Mitchell
Program Director.....W. T. Ballard Jr.
Chief Engineer.....Louis Mercer
Owners of: WKDX, Hamlet, N. C.

WLSE—Wallace—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Duplin Bcstg. Co.
Address .....Highway 117
Tel.: 6611 .....KBS
General Manager.....Harry Kramer
Ch. Eng.....Raymond Fields

WRRF—Washington—1942

Frequency: 930 Kc.....Power: 5 Kw., 1 Kw. n.
Owned-Oper. By..Tar Heel Bcstg. System, Inc.
Address.....Bank of Washington Bldg.
Tel.: WH 6-2162.....ABC
Station Reps.....Bolling; Ayers
President, General Mgr.....W. R. Roberson, Jr.
Station Manager.....W. W. Moore
Commercial, Sls. Prom. Mgr.....Bob Frowein
Program Publicity Director.....Merrill Daniels
Chief Engineer.....R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio WHCC
Address .....Main St.
Tel.: GL 6-8661.....KBS
Pres., Gen. Mgr.....K. D. Fry
Treasurer .....M. F. Fry
Chief Engineer.....John Dickerson

WCNF—Weldon—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Twin City Bcstg.
Address .....Box 588
Tel.: Jefferson 6-3115.....Independent
President .....Nathan Frank
Exec. V.P.....Dr. O. Frank
Manager .....Jo Ann Frank
Program Director.....D. Williams

WETC—Wendell-Zebulon 1959

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned By.....Wendell-Zebulon Radio Co.
Address.....Route 1, Zebulon
Tel.: ANdrew 9-9325, Zeb.....Independent
President.....Lewis V. Parrish
General Mgr., Chf. Eng.....Bill Kirby
Commercial Mgr.....Nathan Lassiter
Sales Promotion Mgr.....Bill Holland
Program, Pub. Dir.....Bruce Creekmore

WKSK—West Jefferson—1959

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Childress Bcstg. Corp.
Address.....Box 311
Tel.: 6001 .....KBS
Station Representative .....Hopewell
President.....James B. Childress
General, Station Mgr.....J. Ardell Sink
Sales Prom., Pub. Dir.....Carroll B. Hart
Program Director.....Coy H. Deal
Chief Engineer.....Vernon McCarthy

WENC—Whiteville—1946

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Whiteville Broadcasting Co., Inc.
Address.....P. O. Box 700
Tel.: MI 2-2133.....KBS
Representative.....Thomas F. Clark
President.....J. A. Maultsby, Sr.
General Mgr.....Don Viets

WIAM—Williamston—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....E. Carolina Bcstg. Co.
Address .....Manning Bldg.
Tel.: SW 2-4161.....Independent
Co-owner, Gen. Mgr.....Charles M. Gaylord
Co-O., Sta. Manager.....William H. Farrior
Chief Engineer.....Charles Neer

WGNI—Wilmington—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...New Hanover Bcstg. Corp.
Business Address.....211 N. Second St.
Tel.: ROger 2-2493.....MBS
Representative ..... Walker-Rawalt
President.....J. S. Brody
General Manager.....Allen B. Jones
Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1956

Frequency: 980 Kc.....Power: 5000 Watts
Owned By.....Arlington-Fairfax Bcstg. Corp.
Address .....Insurance Bldg.
Tel.: ROger 3-4633.....Independent
Representative .....Bcst. Time Sales
President.....Harold H. Thoms
Station Mgr.....Sam Dodd
Chief Engr.....Gerald Wear
Owners of: WISE-AM-TV, Asheville; WCOG, Greensboro; WAYS, Charlotte; WEAM, Arlington, Va.

WMFD—Wilmington—1935

Frequency: 630 Kc.....Power: 1000 Watts
Owned By.....Dunlea Bcstg. Ind., Inc.
Address.....Box 1889
Tel.: ROger 2-4474.....ABC
Representatives .....Burn-Smith, Ochs
President.....R. A. Dunlea, Sr.
Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.
Commercial Manager.....Robert J. Hurley
Program Dir.....Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Oper. By.....Watson Industries, Inc.
Address.....Box 1020
Tel.: 243-2188 .....MBS
Station Reps.....Weed; Clarke Brown
President, Gen. Mgr.....Penn T. Watson, Jr.
Commercial, Prom. Mgr.....R. L. Pyles
Publicity Director.....Aaron Pitt
Program Director.....Bill Bunn
Chief Engineer.....Roy Barrow

WVOT—Wilson—1948

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Wilson Radio Co., Inc.
Address .....Box 170
Tel.: 243-5157 .....Independent
Station Representative .....Devney-O'Connell
President.....H. W. Anderson
Gen., Sta. Mgr.....Harry Severance
Comm., Sales Prom. Mgr.....P. O. Barnes
Program Director.....Wistar Moore, Jr.
Chief Engineer.....Dan S. Williams

WAAA—Winston-Salem—1949

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned .....Laury Assoc., Inc.
Address .....Box 3119
Tel.: PA 2-4121.....Independent
Representatives.....Bob Dore; Ochs
President.....Robert A. Monroe
General Manager.....Ranny Daly
Chief Engineer.....Lee Wallenhaupt

WAIR—Winston-Salem—1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Forsyth Bcstg. Co.
Address.....P.O. Box 5317
Tel.: 2-1133 .....Independent
President.....J. F. Koons, III
General, Sta. Mgr.....Harold Calvin
Chief Engineer.....Lee C. King

WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Piedmont Publishing Co.
Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Affil....Journal, Twin City Sentinel
Station Rep.....Peters, Griffin, Woodward
V.P., Gen. Mgr.....Harold Essex
Operations Manager.....Phil Hedrick
Commercial Manager.....Harry B. Shaw
Program Manager.....John Comas
Promotion Mgr.....Richard Barron
Chief Engineer.....Leon Lasley

WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Op. By..Winston-Salem Bcstg. Co., Inc.
Address.....300 S. Stratford Road
Tel.: PA 3-4353.....Independent
Representative...Venard, Rintoul, McConnell
President.....James W. Coan
General Mgr.....Charles W. Brunt
Commercial Mgr.....L. G. Jones
Publicity Dir.....Margaret Sugg
Chief Engineer.....James Hoke

Pop.: 634,500
Families: 172,000

North Dakota

Radio Homes: 167,500
AM Stas. in State: 20

KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc....Power: 1 Kw., d. 250 W., n.
Owned.....Mandan Radio Assoc.
Address.....Box 667, Bismarck
Tel.: CA 3-4411.....Independent
Rep.....Gill-Perna; Weed; Dean & Slaughter
President, Gen. Mgr.....R. C. Johnson
Station Mgr., Pub. Dir.....Cal Culver
Commercial, Prom. Mgr.....Nils Pearson
Program Dir.....Chuck Graves
Chief Engineer.....Herb Leupp

KFYR—Bismarck—1925

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Operated By.....Meyer Bcstg. Co.
Address.....200½ North Fourth
Tel.: CA 3-0900.....NBC
Station Representative.....Blair, Hyett
Pres., General Manager.....W. A. Ekberg
Station Mgr.....R. W. MacLeod
Program Director.....Jim Backlin
Sales Prom. Mgr.....Raymond Isaak
Chief Engineer.....Ivar Nelson
Owners of: KFYR-TV; KMOT, Minot; KUMV, Williston.

KQDI—Bismarck—1958

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Dakota Musicasters
Address.....117½ N. 5th St.
Tel.: CApital 3-4447.....KBS
Station Representative .....Forjoe
General Manager.....Robert Eubanks
Comm. Mgr., Chief Eng.....Bill Banks
Program Director.....Joe Arquette
Owners of: KOYN, Billings; KUTT, Fargo; KUDI, Great Falls; KQYN, Minot.

KDLR—Devils Lake—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....KDLR, Inc.
Business-Studio Address.....400 12th Ave.
Tel.: 1090 .....MBS
Representative .....Hal Holman
Pres., Gen. Manager.....Bert Wick
Comm. Mgr.....Paul R. Lange
Chief Engineer.....Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dickinson Radio Assn.
Bus.-Studio Address.....119 2d Ave. W.
Tel.: 5133 .....Independent
Representative .....Holman; Hurley
General Manager.....Stanley Deck
Station Manager.....Mel Hallock
Commercial Manager.....Bob Weiler
Chief Engineer.....Benjamin G. Lochard

KUTT—Fargo—1960

Frequency: 1550 Kc.....Power: 5 Kw. d.
Owned By.....KUTT Music Bcstrs.
Address .....Box 109
Tel.: ADams 5-7551.....Independent
Station Rep. .....Bowden
Station Mgr.....Jim Uglum
Commercial Mgr.....Fred Drewry
Sales Prom. Mgr.....Ron Titus
Program Dir.....Red Alix
Publicity Dir.....Duncan Anderson
Chief Engineer.....Ed Kuehnel
Owners of: KQDY, Minot; KQDI, Bismarck; KUDI, Great Falls; KOYN, Billings.

KXGO—Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....N. Dak. Bcstg. Co.
Address.....4000 West Main Ave.
Tel.: ADams 5-4461.....ABC
Representative .....Gill-Perna
President, Gen. Mgr.....John W. Boler
Comm. Sales Prom. Mgr.....Clyde Olson
Program. Publicity Dir.....Joe Boyle
Chief Engineer.....Norris Pederson
Owners of: KXGO-TV; KXJB-TV, Valley City; KBMB, Bismarck; KXMC-TV, Minot, all N. D.; KXAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By..... .WDAY, Inc.
Business-Studio Address.....207 North Fifth
Tel.: ADams 2-3371.....NBC
Newspaper Affil.....Forum
Rep.....Peters, Griffin, Woodward, Inc.
President.....N. Black, Jr.
Station Manager.....Jack Dunn
Sales Manager.....Bill Burn

KGPC—Grafton—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KGPC Co.
Address.....P.O. Box 312
Tel.: 105 .....Independent
President.....Elton W. Ringsak
General Mgr.....C. G. Matheson
Station Mgr.....R. G. Biddick
Commercial Mgr.....R. Hunt
Chief Engineer.....Rex Rice

KILO—Grand Forks—1941

Frequency: 1440 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By....Grand Forks Herald, Inc.
Address.....First Natl. Bank Bldg.
Tel.: 4-5321 .....CBS
Newspaper Affiliation .....Herald
Reps.....Everett-McKinney; O'Connell; Bowden
President.....M. M. Oppegard
Sta., Comm. Mgr.....Herman Livingston
Adm. Exec.....Dorothy Ann Kirk
Chief Engineer.....A. F. Petrich

KNOX—Grand Forks—1947

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Community Radio Corp.
Address.....P. O. Box 1110
Tel.: 4-4611 .....MBS
President .....Harry Rice
General Mgr.....Robert C. Lukkason
Station Mgr.....Justin Hoberg
Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Hettinger Bcstg. Co.
Address .....Lambert Bldg.
Tel.: 56 7-2421 .....KBS
President.....P. J. Schults
General Station Mgr.....Allen R. McIntyre
Sales Prom. Mgr.....Jonas Johnson
Publicity Director.....Bill McIntyre
Chief Engineer.....Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....James River Bcstg. Co.
Address .....Box 1170
Tel.: CLinton 2-2160.....KBS-MBS
Station Representative .....Bowden
President.....Robert E. Ingstad
Station Manager.....A. G. Berry
Comm. Manager.....R. L. Richardson
Publicity Director.....Dan Brannan
Program Director.....Terry D. Soulis
Sales Prom. Mgr.....James Myers
Chief Engineer.....Kenneth L. Rich

KSJB—Jamestown—1937

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....KSJB, Inc.
Address .....Box 1271
Tel.: CL 2-3570-1.....CBS
Reps.....Weed; Evans; Dean & Slaughter
President.....James M. Pryor, Jr.
General Sta. Mgr.....Don MacTavish
Program Director.....Burton Light
Commercial Manager.....S. S. Ingersoll
Sales Prom. Mgr.....Vic Donegan
Publicity Dir.....Bud Buchanan
Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....KCJB, Inc.
Address .....Box 1712
Tel.: TE 5-1161.....CBS
Representative ..... Weed
Pres., Gen. Mgr.....James M. Pryor, Jr.
Comm. Mgr.....J. D. Bohan

KLPM—Minot—1929

Frequency: 1390 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Minot Bcstg. Co.
Business Address.....320 Third Ave., S.W.

Tel.: TEmple 4-1146.....MBS
Representative .....Walker-Rawalt
President.....Ethel H. Cooley
Gen. Mgr., Ch. Eng.....C. W. Baker
Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Dakota Broadcasters
Address .....Box 1388
Tel.: TEmple 7-1124.....Independent
Representative .....Forjoe
General, Station Mgr.....Jack W. Birchill
Sales Promotion Mgr.....John Boe
Program Director.....Les Sabo
Chief Engineer.....Chet Sagaser

KEYD—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....Interstate Broadcasting Co.
Address.....114 Union Ave.
Tel.: RIverside 2-2376.....MBS
Station Representative .....Bowden
President.....Robert E. Ingstad
General Mgr., Chief Eng.....Glenn Olson
Program Director.....Jerry Regnier
Owners of: KBMW, Wahpeton; KOVC, Valley City; KEYJ, Jamestown, all N. D.; KEYL, Long Prairie, KWAD, Wadena, both Minn.

KOVC—Valley City—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KOVC, Inc.
Address.....135 Central Ave. S.
Tel.: 1490.....MBS
Station Representative .....Bowdon
Pres., Gen. Mgr.....Robert E. Ingstad
Station, Commercial Mgr.....Dale Olson
Program Director.....Tom Burgum
Chief Engineer.....Charles Sjostrom

KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.
Owned-Oper. By.....Charles L. Scofield
Address .....Box 1240
Tel.: GReenfield 3-3911.....Independent
Representative .....Holman
Gen. Mgr., Ch. Eng.....Chas. L. Scofield
Commercial Prom. Manager.....Ray David
Sales Prom. Mgr.....Freeman Hover
Publicity Director.....Bob Miller
Program Director.....Bob Gilbert

Pop.: 9,800,000
Families: 2,957,000

Ohio

Radio Homes: 2,866,000
AM Stas. in State: 93

WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Allen T. Simmons
Business Address.....40 E. Mill St.
Tel.: JE 5-6165.....CBS
Representative .....Webb
Pres., Gen., Sta. Mgr.....Allen T. Simmons
Chief Engineer.....Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....Summit Radio Corp.
Address.....853 Copley Rd.
Tel.: PO 2-8811.....ABC
Newspaper Affiliation.....Beacon Journal
Station Representative.....McGavren
President, General Mgr.....S. Bernard Berk
Station Manager.....Roger G. Berk
Comm. Mgr.....Kenneth M. Keegan
Program Publicity Director.....Bob Wylie
Sales Promotion Mgr.....Robert I. Bostian
Chief Engineer.....Irwin L. Knopp

WCUE—Akron—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WCUE Radio, Inc.
Address.....424 Sackett Ave.
Tel.: WA 3-9761.....MBS
Representative .....Gill-Perna
President, Secretary.....Ted Estabrook
V.P., Treas.....Jack Valdes
V.P., Gen. Sales Mgr.....George Mamas
Sales Promotion Mgr.....Ed Boss
Chief Engineer.....Henry Niederkofler

WHLO—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Akron, Inc.
Address.....51 W. State St.
Tel.: BL 3-7101.....Independent
Station Reps.....Eastman; Ohio Station Reps.
President.....Louis J. Appell, Jr.
General, Station Mgr.....Arthur W. Carlson
Commercial Mgr.....Ted Hepburn
Program Dir.....Robert Shipley
Sales Prom. Mgr.....Adrian R. Cooper
Chief Engineer.....Glenn Winter

WFAH—Alliance—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....The Review Pub. Co.
Address.....2720 S. Union
Tel.: TAlbot 1-1111.....Independent
Newspaper Affiliation.....Review
Representative .....Grant Webb
President.....D. A. Peterson
General, Comm. Mgr.....Robert A. Gates
Program Director.....Edward D. Krahling
Chief Engineer.....Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned.....Radio Ashland, Inc.
Business Address.....Ashland Mansfield Rd.
Tel.: 2-1572.....MBS
Station Representative.....Ohio Stations
Pres., Ch. Engr.....Charlie Calhoun
Station Mgr.....W. E. Waldorf

WREO—Ashtabula—1937

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WICA, Inc.
Address .....Box 372
Tel.: WYman 3-2136.....Independent
Newspaper Affil.....Star Beacon
Representative .....Clark
President .....D. C. Rowley
General Manager.....John Colin
Station Manager.....D. W. Fassett
Commercial Mgr.....I. H. Bleasdale
Chief Engineer.....Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned By.....Radio Athens, Inc.
Address .....Box 567
Tel.: LYnwood 3-1587.....Independent
President, Chief Eng.....Andrew Kovlan
Comm. Manager.....John Kerr
Program Director.....Doug Sinsel

WOMP—Bellaire—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By.....WOMP, Inc.
Address .....Box 567
Tel.: ORchard 6-5661.....MBS
Station Representative .....Hollingbery
President.....Donald J. Horton
General Manager.....Len Carl
Program Director.....Bob Chaddock
Chief Engineer.....Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1390 Kc.....Power: 500 Watts
Owned.....Lake Erie Radio & TV Corp.
Address.....E. Sandusky St.
Tel.: LY 2-5796.....Independent
President .....T. Talbot
General Manager.....R. K. Wood
Chief Engineer.....Ken Arnold

WHRW—Bowling Green—1954

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Howard R. Ward
Address.....Waldorf Hotel, Toledo
Tel.: TR 4-4365.....Independent
President, Gen. Mgr.....Howard R. Ward
Station, Prom. Mgr.....G. Mishler

WILE—Cambridge—1948

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper...Land o' The Lakes Bcstg. Corp.
Address.....917 Beatty Ave.
Tel.: 4-5606 .....KBS
Pres., Gen. Mgr.....Howard A. Donahoe
Sales Manager.....Geo. Wolfington
Program Director.....Lew Wagner
Chief Engineer.....Robert Kissinger

WAND—Canton—1947

Frequency: 900 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Dover Bcstg. Co., Inc.
Address.....106 High Ave., N.W.
Tel.: GL 6-8396.....MBS
Station Representative .....Walker-Rawalt
President.....Mrs. Agnes J. R. Greer
General Manager.....W. B. Steis
Station Manager.....Sal Butera
Sales Manager.....Don Newman
Sales Promotion Mgr.....Bill Burton
Program Director.....Ken Speck
Publicity Director.....Patti Quillen
Chief Engineer.....Don Graff
Owners of: WJER, Dover, O.

WCMW—Canton—1946

Frequency: 1060 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Stark Bcstg. Corp.
Business Address..4601 Hills & Dales Rd., NW
Tel.: GL 5-9475.....Independent
Station Representative .....Masla
President.....Geneva H. Gee
General Manager.....Clark L. Dozer
Asst. Sta. Mgr., Sales Prom. Mgr..R. Bremkamp
Program Dir.....Thom Sherwood
Chief Engineer.....Al James
Owners of: WARJ, Peru.

WHBC—Canton—1925

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Ohio Bcstg. Co.
Business-Studio Address....550 S. Market St.
Tel.: GL 6-7166.....ABC
Newspaper Affil.....Brush-Moore
Representative....Venard, Rintoul, McConnell
President .....Eugene Carr
Station Manager.....Paul E. Gilmer
Chief Engineer.....John Schen

WBEX—Chillicothe—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Shawnee Broadcasting Co.
Bus. Address.....Pohlman Rd., Carlisle Hill
Tel.: PRospect 3-2244.....MBS, KBS
Representative.....Thomas F. Clark
President, Gen. Mgr.....Truman A. Morris
Comm. Prom. Mgr.....Alice Shein
Program Director.....Mary Morris
Chief Engineer.....Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned By.....Courthouse Bcstg. Co.
Address.....800 Eastern Avenue
Tel.: PR 4-3385.....Independent
Station Rep.....Devney-O'Connell
President, Chief Eng.....W. N. Nungesser
Station, Commercial Mgr.....Ray Anderson
Program Director.....Worley Rodehaver
Publicity Director.....Edna Pointer
Owners of: WCHO, Washington Courthouse; WKOV, Wellston, both O.

WCIN—Cincinnati—1953

Frequency: 1400 Kc...Power: 5 Wts. d., 500 n.
Owned-Oper. By....Rounsaville Radio Stations
Address.....3301 Beekman St.
Tel.: MU 1-7600.....Independent
Representative.....Pearson, Dora-Clayton
President.....R. W. Rounsaville
General Manager.....Ralph B. Johnson
Station Manager.....Carl Gucken
Program Director.....Charles Scruggs
Chief Engineer.....C. Dettmar
Owners of: WLOU, Louisville; WMBM, Miami Beach; WTMP, Tampa; WVOL, Nashville; WYLD, New Orleans; KRZY, Dallas.

WCKY—Cincinnati—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
Owned-Operated By.....L. B. Wilson, Inc.
Address.....Hotel Sheraton Gibson
Tel.: CH 1-6565.....Independent
Station Representative.....AM Radio Sales
President.....Charles H. Topmiller
General Manager.....Jeanette Heinze
V.P., Chg of Sales.....Tom Welstead
Admin. Asst., Sales.....Harold Perry
Sales Prom., Pub. Dir.....Bruce Handshu
Program Director.....Paul Miller
Owners of: WLBW, Miami.

WCPO—Cincinnati—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Scripps-Howard Radio, Inc.
Address.....2345 Symmes St.
Tel.: CA 1-0777.....Independent
Newspaper Affiliation.....Post-Times Star
Representative .....John Blair
General Manager.....M. C. Watters
Station Director.....Patrick H. Crafton
Program Director.....Bill Dawes
Chief Engineer.....Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Taft Broadcasting Co.
Address.....1906 Highland Ave.
Tel.: GA 1-1750.....CBS
Representative .....Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers II
General Station Mgr.....Hubbard Hood
Commercial Mgr.....R. L. Bevington
Program Director.....Ed Kennedy, Jr.
Operations Mgr.....Paul Shumate
Sales Prom., Pub. Dir.....Lila Lambert
Chief Engineer.....Hugh LaCrosse
Owners of: WTVN-AM-TV, Columbus, O.; WBRC-AM-TV, Birmingham, Ala.; WKYT, Lexington, Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc.....Power: 50 Kw.
Owned.....Crosley Bcstg., Corp.
Address.....140 W. Ninth St.
Tel.: CH 1-1822.....NBC
Station Representatives.....Lowrance, Moore
Chm. of Board.....James D. Shouse
Pres., Gen. Mgr.....Robert E. Dunville
V.P., Sales.....H. P. Lasker
V.P. Programs.....Al Bland
Radio Sales Mgr.....Scott McLean
Program Director.....Gene Dailey
Chief Engineer.....R. J. Rockwell

WSAI—Cincinnati—1923

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By.....Jupiter Bcstg. Corp.
Address .....Sinton Hotel
Tel.: MAin 1-1068.....Independent
Station Representative.....Gill-Perna
President .....Erny Tannen
General, Station Mgr.....Howard Eicher
Sales Prom., Pub. Dir.....Marian E. Knight
National Sales Mgr.....C. L. Doty
Program Director.....Robert C. Stone
Chief Engineer.....Joshua Bortz
Owners of: WALT, Tampa; WPEN, Philadelphia.

WZIP—Cincinnati—1947

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned-Operated By..Greater Cinn. Radio, Inc.
Address.....Vernon Manor Hotel
Tel.: UNiversity 1-6067.....Independent
Reps.....Broadcast Time Sales; Ohio Sta.
President .....Carl Lindner
General, Station Mgr.....Robert B. Rietman
Commercial Manager.....John Jay
Sales Service Mgr.....Gittie Bortz
Program Dir.....Chas. Grady
Publicity Director.....Sylvia Elton
Chief Engineer.....Frank Wagner

KYW—Cleveland—1923

Frequency: 1100 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Westinghouse Bcstg. Co.
Address.....815 Superior Ave.
Tel.: CH 1-0942.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon
General Manager.....Perry B. Bascom
Sales Manager.....Fred E. Walker
Sales Promotion Mgr.....Frank Maruca
Program Director.....Eugene M. Plumstead
Publicity Director.....Church Guerth
Chief Engineer.....Sid Stadig
Owners of: KYW-TV; WBZ-AM-TV, Boston; KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne; WIND, Chicago; KEX, Portland, Ore.; WJZ-TV, Baltimore; KPIX, San Francisco.

WABQ—Cleveland—1948

Frequency: 1540 Kc.....Power: 1 Watt d.
Owned By.....Tuschman Bctsg. Corp.
Address.....2323 Chester Ave.
Tel.: CHerry 1-7555.....Independent
Station Rep. .....Howard
President, Gen. Mgr..... .....P. G. Tuschman
Commercial Manager.....Bert Noble
Program Director.....Harrison Dillard
Chief Engineer.....Rudy Jones

WERE—Cleveland—1948

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Operated By....Cleveland Bcstg. Inc.
Address.....1501 Euclid Ave.
Tel.: SU 1-9600.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Ray T. Miller, Jr.
General, Station Mgr.....Richard M. Klaus
Commercial Mgr.....Ed Paul
Sales Prom., Pub. Dir.....Peter Roper
Program Manager.....Ed Stevens
Chief Engineer.....Harry Dennis
Owners of: WERC, Erie, Pa.; WLEC, Sandusky, O.

WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.....Civic Bcstrs., Inc.
Address.....1515 Euclid Ave.
Tel.: MA 1-2890.....MBS
Station Rep. .....H-R
President, Gen. Mgr.....Frederick C. Wolf
Tech. Dir., Operations Mgr.....Ralph Quay
Prog. Dir., Sales Coord.....Norman Wein
Asst. Sales Director.....Dave Levine
Chief Engineer.....Clifford E. Ormston

WGAR—Cleveland—1930

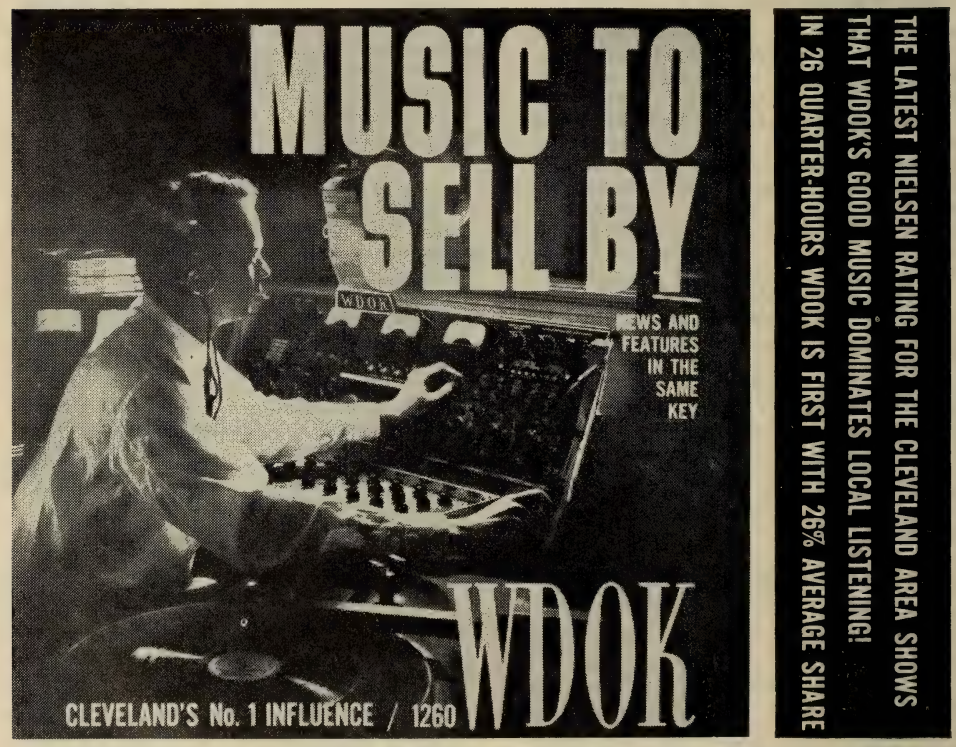
Frequency: 1220 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Address .....Statler-Hilton Hotel
Tel.: PR 1-0200.....CBS
Representative ..... Christal
President .....Herbert Evans
General, Station Mgr.....Carl E. George
Program Director.....Robert K. Smiley
Commercial Mgr.....Robert E. Forker
Sales, Prom., Pub. Dir.....James Ward
Chief Eng's.....L. Wingard, D. McCollister
Owners of: WRFD, Worthington, O.; WMMN, Fairmont, W. Va.; WTTM, Trenton, N. J.; WNAX, Yankton, S. D.; KVTV, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Oper. By.....Metropolitan Bcstg.
Address.....5000 Euclid Ave.
Tel.: EXpress 1-5000.....Independent
Station Representative .....Blair
President .....John W. Kluge
General, Sta. Mgr.....Jack Thayer
Business Mgr.....Charles Masella
Sales Prom., Pub. Dir.....Gary Davis
Program Director.....Gerald Spinn
Chief Engineer.....Ralph H. DeLany
Owners of: WNEW AM-TV, N. Y.; WTTG, Washington, D. C.; WIP, Philadelphia; WTVH-TV, Peoria; KOVR-TV, Stockton, Calif.

WJMO—Cleveland—1947

Frequency: 1490 Kc.....Power: 250 Watts



WDOK, 1515 Euclid Ave., Cleveland 15, Ohio • MAin 1-2890 • TWX: CV 158
Fred Wolf—President & General Manager
National Rep.: H-R Representatives, Inc.—PLaza 9-6800

Owned By.....Friendly Broadcasting Co.
Address.....11821 Euclid Ave.
Tel.: Sweetbriar 5-1212.....ABC
Sta. Rep.....Wittig; Dora-Clayton; Oakes
President.....Richard Eaton
General, Station Mgr.....C. C. Courtney
Commercial, Sls. Prom Mgr.....Don Bruck
Program Director.....John Slade
Publicity Director.....Ken Hawkins
Chief Engineer.....Chuck Owens

WJW—Cleveland—1960

Frequency: 850 Kc.....Power: 10,000 W.
Owned By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: TOwer 1-6080.....NBC
Newspaper Affil.....Miami Sun
Representative ..... Katz
President.....G. B. Storer, Sr.
V.P. & Gen. Mgr.....James E. Bailey
General Sales Mgr.....Jules C. Blum
Program Director.....Bruce MacDonald
Chief Engineer.....Furn Anderson
Owners of: WJW-FM-TV; WGBS-AM-FM, Miami; WJBK-AM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WWVA-AM-FM, Wheeling, W. Va.; WIGB-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WBNS—Columbus—1924

Frequency: 1460 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RadiOhio, Inc.
Business-Studio Address.....33 N. High St.
Tel.: CA 4-9265.....CBS
Representative .....John Blair
General Manager.....Richard A. Borel
Commercial Manager.....W. I. Orr
Sales. Prom. Manager.....Jim Yerian
Program Director.....Parke Blanton
Chief Engineer.....Lester H. Nafzger

WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Air Trails, Inc.
Address.....E. Broad & Young St.
Tel.: CApital 1-7811.....Independent
Newspaper Affil....Lancaster Eagle-Gazette.
Representative ..... Eastman
President .....Charles Sawyer
V.P. General Mgr.....Collis A. Young
Exec. V.P.....J. P. Williams
V. P..... .....Alexander Buchan
Production Director.....Robert Way
Chief Engineer.....T. Carpenter
Owners of: WING, Dayton, O.; WKLO, Louisville; WIZE, Springfield, O.; WEZE, Boston.

WMNI—Columbus—1957

Frequency: 920 Kc.....Power: 500 Watts
Owned By.....North American Bcstg. Co.
Address .....Southern Hotel
Tel.: CApital 1-1354.....ABC
Station Representative.....Bcst. Time Sales
President, General Mgr.....William R. Mnich
Dir. of Regional Sales.....Lee Ault
Sales Prom. Mgr.....Jack Maguire
Program, Pub. Dir.....William F. Robinson
Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Taft Bcstg. Co.
Address.....22 East Gay St.
Tel.: CA 4-1271.....MBS
Representative ..... Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers, II
General Mgr.....Gene D'Angelio
Program Director.....Robert Yeager
Chief Engineer.....Eugene Cafege
Owners of: WTVN-TV; WKRC AM-TV, Cincinnati; WBRC AM-TV, Birmingham; WKYT-TV, Lexington, Ky.

WVKO—Columbus—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sky Way Bcstg. Corp.
Address.....2495 Henderson Rd.
Tel.: HUdson 6-9595.....Independent
Rep....Venard, Rintoul & McConnell; Ohio Stas.
President .....Milton Staub
Gen., Sta. Manager.....Bert Charles
Commercial, Sls. Prom. Mgr...William Selander
Production Mgr.....Joe Cox
Publicity Dir.....Diana Weeter
Chief Engineer.....William Hammett

WWOW—Conneaut—1959

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Ashtabula County Bcstg. Co.
Address.....211½ Main St.
Tel.: 71-001 .....Independent
Station Represetnative.....Ohio Stas.
President.....Louis W. Skelly
Station Mgr., Prog. Dir.....Bob Allen
Commercial Manager.....Edward C. Stiker
Sales Prom. Mgr.....Edward Gates
Publicity Director.....Rebecca Ross
Chief Engineer.....Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coshocton Bcstg. Co.
Business-Studio Address.....114 N. 6th St.
Tel.: MAin 2-1560 .....Independent
Station Representative .....Webb
Pres., Gen. Mgr.....F. Bruce Wallace
Comm., Sales Prom. Mgr.....D. Bennett
Chief Engineer.....Hermen L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.
Owned.....WAVI Bcstg. Corp.
Address.....1428 Cincinnati St.
Tel.: BAldwin 4-1137.....Independent
Station Rep.....Bcst. Time Sales
Pres., Gen. Mgr.....Harry K. Crowl
Comm. Prom. Mgr.....Guy Wadsworth
Program Dir.....Paul Murphy
Publicity Dir.....Robert J. Emery
Chief Engineer.....William C. Gilmore

WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By....Miami Valley Bcstg. Corp.

Address.....1414 Wilmington Ave.
Tel.: CLearwater 4-5311.....CBS
News Affiliation...Daily News, Journal Herald
Representative .....Hollingbery
President.....James M. Cox, Jr.
General Manager.....Robert H. Moody
Nat. Sls. Mgr.....Wade H. Alley
Retail Manager.....Stan Mouse
Public Information.....Blanche Barnett
Chief Engineer.....Ernest Adams

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Great Trails Bcstg. Corp.
Address .....Talbott Tower
Tel.: BA 2-3773.....Independent
News. Affil.....Lancaster Eagle-Gazette
Station Representative .....Eastman
President .....Charles Sawyer
General Mgr.....Dale Moudy
Exec. Vice Pres.....J. P. Williams
Vice President.....Alex Buchan
Sales Manager.....Don Sailors
Publicity Director.....Everett Slosman
Program Director.....Jim Smith
Chief Engineer.....Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts
Owned By.....Brush-Moore Newspapers
Address.....380 West First St.
Tel.: BA 4-6501.....Independent
Representative .....Bolling
Pres., Gen. Manager....Ronald B. Woodyard
Nat'l Sales Manager.....C. J. Thornquest
Commercial Manager.....Louis G. Froelich
Program Director.....Guy Harris
Chief Engineer.....Morse Weimer

WONW—Defiance—1949

Frequency: 1280 Kc...Power: 1 Kw. d., 500 W. n
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....P. O. Box 278
Tel.: 3-2776.....Independent
Representative .....Devney-O'Connell
V.P., Gen. Manager.....Glenn R. Thayer

WJER—Dover—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Dover Broadcasting Company, Inc.
Address .....Box 550
Tel.: 7-2126 .....MBS
President.....Agnes J. Reeves Greer
General Manager.....W. B. Steis
Station Mgr., Prog. Dir.....Bill Humphries
Commercial, Prom. Mgr.....Kenneth Neff
Chief Engineer.....Donald Graff
Owners of: WAND, Canton, O.

WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Constrander Corp.
Address.....P.O. Box 760
Tel.: FUlton 5-1490.....ABC
Representative .....Grant Webb
President.....Richard V. Beatty
Station Manager.....Paul F. Pugh
Commercial Manager.....George T. Farrall
Sales Prom. Mgr.....Jack Craddock
Chief Engineer.....George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Elyria-Lorain Bcstg. Co.
Address.....408 E.S.T. Bldg., Elyria
Tel.: FA 2-3761.....Independent
Newspaper Affil. .....Chronicle-Telegram
President.....O. B. Schoepfle
General Mgr.....Paul Nakel
Program Dir.....Dick Barrett
Chief Engineer.....Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc....Power: 1000 Watts, d.
Owned.....Findlay Publishing Co.
Address.....101½ West Sandusky St.
Tel.: GA 2-4545.....Independent
Newspaper Affil.....Courier
Representative .....Clark
President, General Mgr.....R. L. Heminger
Station Manager.....Clyde W. Johnson
Program Dir.....C. Meekins
Chief Engineer.....Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Seneca Radio Corp.
Address.....U. S. Highway 23 S.
Tel.: HE 5-5666.....Independent
Station Rep.....Webb; Ohio Stations
President .....Andrew Emerine
Gen., Sta. Mgr.....Melvin L. Murray
Commercial Mgr.....Roger V. Wise
Chief Engineer.....Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Wolfe Bcstg. Corp.
Address.....905 W. State St.
Tel.: FE 2-3951.....Independent
President, Gen. Mgr.....Robert F. Wolfe
Commercial Manager.....J. W. Kerr
Program Director.....Earl V. Hurst
Chief Engineer.....Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Ohio Valley on the Air, Inc.
Business Address.....Portsmouth Rd.
Tel.: GIbson 6-3543.....KBS
Representative.....Sears & Ayer
President.....John E. Halliday
Gen., Comm. Mgr.....Marianne B. Campbell
Chief Engineer.....Edgar Atkins

WMOH—Hamilton—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Fort Hamilton Bcstg. Co.
Bus.-Studio Address..Second Natl. Bank Bldg.

Tel.: TWinbrook 4-6543.....Independent
President .....R. Briede
General Manager.....Robert L. Odson
Sta. Mgr., Prog. Director.....Norm Keller
Commercial Manager.....Ray Motley
Chief Engineer.....R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Highland Bcstg. Co.
Address .....Box 176
Tel.: EXpress 3-1590.....KBS
General, Program Dir.....Tom Archibald
Station Mgr.....Willard Parr, Sr.
Chief Engineer.....John Haskett

WIRO—Ironton—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owner.....Iron City Bcstg. Co.
Address .....Radio Plaza
Tel.: JEfferson 2-1922.....KBS-MBS
Station Representative.....Best
Pres., Ch. Eng.....C. A. Baker
General Manager.....C. E. McElroy
Program Director.....Don R. Griffin

WLMJ—Jackson—1953

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned By.....Radio Jackson Inc.
Address .....Box 72
Tel.: 850 .....KBS
Station Representative.....Clark
Pres., Gen. Mgr.....Dean Miller
Station Manager.....John Wilson
Commercial Manager.....Lloyd White
Chief Engineer.....D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By..Hocking Valley Bcstg. Corp.
Address .....Memorial Dr.
Tel.: OL 3-4373.....Independent
Station Representative.....Ohio Stas.
Pres., Gen. Mgr.....Nelson Embrey
Program Dir.....Roy Stingley
Chief Engineer.....Charles B. Houston

WIMA—Lima—1948

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Oper. By.....N.W. Ohio Bcstg. Corp.
Business-Studio Address.....223 N. Main St.
Tel.: CA 3-2060.....ABC
Station Representative .....McGavren
President.....G. E. Hamilton
General Manager.....R. W. Mack
Sta., Comm. Mgr.....C. B. Heller
Chief Engineer.....Bill Harrison

WWIZ—Lorain—1958

Frequency: 1380 Kc.....Power: 500 Watts, d.
Owned.....WWIZ, Inc.
Address.....Palace Theatre Bldg.
Tel.: CHerry 4-5253.....ABC-KBS
Newspaper Affiliation .....Journal
Sta. Reps.....Oakes; Devney-O'Connell
President.....Sanford A. Schafitz
General Manager.....Arthur H. Simmers
Sales Prom., Pub. Dir.....Francine Seda
Program Director.....Mike Rollins
Chief Engineer.....Jim Powers

WCLW—Mansfield—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Mansfield Bcstg. Co.
Address.....791 McPherson St.
Tel.: LA 5-2333.....Independent
Station Rep. .....Devney-O'Connell
Pres., Gen. Mgr.....F. Eckhardt
Chief Engineer.....William Ball

WMAN—Mansfield—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Richland, Inc.
Address.....144½ Park Ave. W.
Tel.: LA 4-2211.....ABC
Representative...Venard, Rintoul & McConnell
Pres., Gen., Sta., Sls., Comm. Mgr.J. M. O'Hara
Prog.-Pub. Dir.....Robert James
Chief Engineer.....William Morrison

WMOA—Marietta—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Marietta Broadcasting Co.
Address.....First National Bank Bldg.
Tel.: FR 3-7527.....NBC
Station Representative .....Bolles
General Mgr.....R. Sanford Guyer
Commercial Mgr.....Lee Kendrick
Program Dir.....Richard M. Guyer
Chief Engineer.....Charles E. Clark

WMRN—Marion—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....The Marion Bcstg. Co.
Address.....1490 N. Main St.
Tel.: DU 3-1131.....ABC
Pres., Gen. Mgr.....Robert T. Mason
Commercial Manager.....Arthur L. Martin
Prog. Dir.....Madge Cooper
Chief Engineer.....F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc.....Power: 250 W., d.
Owned.....Massillon Bcstg. Co.
Address.....Massillon Drive-in Hotel
Tel.: TE 2-5023.....KBS
Sta. Rep.....Keystone; National; Ohio Stas.
President.....Joel W. Rosenblum
Gen. Mgrs.....D. Scholem, N. Barry
Sales Prom. Mgr.....Ray Rosenblum
Program Director.....Ted Wesley
Publicity Director.....Nan Barnhouse
Chief Engineer.....Joe Kish

Owners of: WISR, Butler; WACB, Kittanning; WAKU, Latrobe, all Pa.

WMPO—Middleport-Pomeroy 1959

Frequency: 1390 Kc.....Power 1000 Watts d.
Owned By.....Radio Mid-Pom Inc.
Address .....Box 71
Tel.: WYandotte 2-5355.....KBS
President.....John E. M. Kerr
General Manager.....Saber Tweel
Commercial Manager.....Frank Youngwerth
Program Director.....Barbara Fay
Chief Engineer.....Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc.....Power: 1 Kw. d., 100 W. n.
Owned-Operated By.....WPFB, Inc.
Address.....4503 Central Ave.
Tel.: GA 2-3625.....Independent
Sta. Reps...Devney-O'Connell; Walker-Rawalt
President, General Mgr.....Paul F. Braden
Commercial Manager.....Joseph LeMoyne
Sales Prom. Mgr., Pub Dir.....Charles Reeder
Program Director.....Ray Inglehart, Jr.
Chief Engineer.....Carroll Williams
Owners of: WPAY, Portsmouth, O.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Mt. Vernon Bcstg. Co.
Address.....P.O. Box 348
Tel.: EX 2-0946.....Independent
Station Representative.....Ohio Stas.
President.....Mrs. Charles Zelkowitz
Station Manager.....Stephen Zelkowitz
Sales Coordinator.....Bill Victor
Publicity Director.....Ed Kendrick

WIOI—New Boston—1959

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned By.....WIOI, Inc.
Address.....Box 909, Portsmouth, O.
Tel.: ELmwood 3-8587.....KBS
President, Gen. Mgr.....James D. Sinyard
Commercial Manager.....Joseph S. Klarke
Sales Promotion Mgr.....John G. Greene
Program Director.....Robert F. Phipps Jr.
Publicity Director.....Faye Young
Chief Engineer.....Tommy R. Leslie

WCLT—Newark—1949

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....WCLT Radio Inc.
Address.....Route 13, Jacksontown Pike
Tel.: FA 4-0071.....Independent
Sta. Representative .....Meeker
Pres., Gen. Mgr.....Thomas A. Rogers
Commercial Mgr.....Robert Price
Program Director.....Arnauld Fleming
Chief Engineer.....Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned.....WPVL, Inc.
Address.....102 S. Park Place
Tel.: EL 2-3155.....Independent
Representative.....Ohio Stations
President, General Mgr.....Carl R. Lee
Sales Promotion Mgr.....Dale Palmer
Publicity Director.....Sally Platz

WPTW—Piqua—1947

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned By.....WPTW Radio, Inc.
Address-Trans.....1625 Covington Ave.
Tel.: PR 3-3513.....Independent
Sta. Representative..Bolles; Ohio Station Reps.
President, Gen. Mgr.....C. Oscar Baker
Program Dir., Pub. Dir.....Betty Miller
Commercial Mgr.....Mrs. Eleanor Mills
Station, Ch. Eng.....Lewis M. Shroyer

WNXT—Portsmouth—1951

Frequency: 1260 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WNXT, Inc.
Address .....Masonic Bldg.
Tel.: EL 3-1161.....ABC
Station Rep.....Raymer; Ohio Stas.
President.....Leonard Feldman
General, Comm. Mgr.....Marshall Rosene
Publicity Director.....Mary Ellen Thuma
Chief Engineer.....Russell Newman

WPAY—Portsmouth—1935

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Radio Station WPAY
Address.....1009 Gallia St.
Tel.: EL 3-5176.....CBS
Sta. Representative .....Devney-O'Connell
President.....Paul F. Braden
Sta., Sales Prom. Mgr.....O. T. Dresbach
Commercial Manager.....J. H. LeMoyne
Program Director.....John T. Baker
Chief Engineer.....Maurice L. Myers
Owners of: WPAY-FM.

WLEC—Sandusky—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Cleveland Bcstg., Inc.
Address .....Box 441
Tel.: MA 8-2000.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Ray T. Miller, Jr.
General, Station Mgr.....Jay E. Wagner, Jr.
Commercial, Prom. Mgr.....Louis E. Mahla
Program Director.....Karl J. Bates
Chief Engineer.....Jay Leibach
Owners of: WERE, Cleveland; WERC, Erie, Pa.

WBLY—Springfield—1947

Frequency: 1600 Kc....Power: 1000 Watts d.
Owned-Oper. By....Champion City Bcstg. Co.
Address.....Chamber of Commerce Bldg.
Tel.: FA 3-4676.....KBS
Representative.....Thomas F. Clark
President.....William E. Bailey
General Manager.....R. L. Yontz
Commercial Mgr.....Al Meuleman
Program Director.....James W. Bissey
Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...Radio Voice of Springfield
Address.....117 W. High St.

Tel.: FA 3-4955.....Independent
Station Representative .....Devney-O'Connell
President .....Charles Sawyer
V.P., General Mgr.....Ernest A. Gudridge
Executive Vice-President.....J. P. Williams
Vice-President.....Alex Buchan
Sales Promotion Mgr.....Ray George
Program Director.....George Harris
Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WSTV, Inc.
Bus.-Studio Address....Exchange Realty Bldg.
Tel.: AT 2-6265.....MBS
Representative .....Avery-Knodel
Exec. Vice Pres.....John J. Laux
Station Mgr.....Louis W. Shapiro
Publicity Dir.....Geo. H. Wilson
Program Director.....Tom Abernethy
Chief Engineer.....William Chesnes
Owners of: WBOY AM-TV, Steubenville; KODE AM-TV, Joplin; WSTV TV-FM; KMLB FM-AM, Monroe.

WTTF—Tiffin—1959

Frequency: 1600 Kc.....Power: 500 Watts
Owned By.....WTTF, Inc.
Address.....112 E. Market St.
Tel.: GIbson 7-2212.....MBS
Station Representative.....Donald Cooke
President, Gen. Mgr.....Robert G. Wright
Program Dir.....Alan Gemar
Chief Engineer.....Shelby Bristow

WOHO—Toledo—1954

Frequency: 1470 Kc.....Power: 1000 Watts
Owner.....Midwestern Bcstg. Co.
Address.....Box 276, Station "A"
Tel.: OX 3-6576.....MBS
Station Representative .....Webb
President.....Ford R. Weber
General, Station Mgr.....Sam W. Sloan
Comm. Manager.....William C. Wester
Program Director.....John Dauro
Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....Storer Broadcasting Co.
Address.....125 South Superior St.
Tel.: CH 8-6401.....NBC
Newspaper Affil.....Miami Beach Sun
Representative .....Katz
President.....George B. Storer
General, Station Mgr.....Reggie Martin
Nat. Sales Manager.....Emerson Kimble
Sales Prom., Pub. Dir.....Dorothy Coon
Program Director.....Jack Williams
Chief Engineer.....George Fulop
Owners of: WSPD-TV; WJBK AM-TV, Detroit; WJW AM-TV, Cleveland; WGBS, Miami; WWVA, Wheeling; WIBG, Philadelphia; KGBS, Los Angeles; WAGA-TV, Atlanta; WITI-TV, Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Operated By...Booth Broadcasting Co.
Business Address.....320 Davis Bldg.
Tel.: CH 2-4321.....CBS
Representative .....Weed
President.....John L. Booth
Gen., Comm. Mgr.....Sunne Miller
Program Director.....John Lindemulder
Publicity Dir.....Elmo Schausten
Chief Engineer.....Robert Sowers

WTOL—Toledo—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Community Bcstg. Co.
Address .....Bell Bldg.
Tel.: CH 4-7411.....ABC
Station Representative .....Gill-Perna
President .....Frazier Reams
Gen.-Station Mgr.....Thomas S. Bretherton
General Sales Mgr.....Douglas Tabner
Sales Promotion Mgr.....Orris Tabner
Program Director.....Joe Weaver
Chief Engineer.....Harold Holmes

WERT—Van Wert—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned.....Van Wert Broadcasting Co.
Address .....Box 308
Tel.: BErnard 2-4075.....Independent
Station Rep.....Ohio Stations; Sears & Ayer
President, Ch. Eng.....Kenneth E. Kunze
Commercial Mgr.....R. Waldron
Program Director.....John Ury
Sales Prom. Mgr.....Marvin Krystosek

WHHH—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By....Warren Tribune Radio Sta., Inc.
Address.....2nd National Bldg.
Tel.: EXpress 2-2529.....Independent
Newspaper Affiliation.....Tribune Chronicle
President, Gen. Mgr.....Helen Hart Hurlbert
Station Mgr.....R. E. Hardy
Program Director.....John Peterson
Ch. Eng., Sta. Mgr.....Robert E. Hardy

WCHO—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Court House Bcstg. Co.
Address.....113½ S. Main St.
Tel.: 5-6211 .....KBS
Pres., Gen. Mgr., Chief Eng...W. N. Nungesser
Station Mgr.....C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.
Owner.....Ohio Quests, Inc.
Address.....Box 67
Tel.: 363 .....Independent
President, Gen. Mgr.....James B. Dentow
Commercial, Pub. Dir.....C. Joe Bellamy
Chief Engineer.....Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned-Operated By.....Family Bcstg. Co.
Address.....P. O. Bo.. 190
Tel.: 4-2000 .....KBS
Pres., Gen. Mgr., Ch. Eng.....W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Wooster Republican Ptg. Co.
Address .....Route 30
Tel.: ANgelus 3-5075.....KBS
General Manager.....E. B. Evans
Chief Engineer.....B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.
Owned.....Peoples Broadcasting Corp.
Address .....Worthington
Tel.: TU 5-5342.....Independent
Representative .....Gill-Perna
President.....Herbert E. Evans
General, Station Mgr.....Joseph D. Bradshaw
National Sales Mgr.....Andy Edgerton
Sales Prom., Pub. Dir.....Bill Pfeiffer
Program Director.....Phil Sheridan
Chief Engineer.....Harold Schaaf
Owners of: WRFD-FM; WGAR AM-FM, Cleveland; WTTM AM-FM, Trenton; WMMN, Fairmont, W. Va.; WNAX, Yankton, S. D.; KVTV, Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owner.....Mahoning Valley Bcstg. Corp.
Address.....260 W. Federal St.
Tel.: RI 4-4421.....MBS
Representative ..... Weed
President, Ch. Eng.....John Cherpack, Jr.
General, Station Mgr.....Gene Trace
Sales Prom. Mgr.....Phil Wood
Program Director..... ....Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....WFMJ Bcstg. Co.
Business-Studio Address....101 W. Boardman
Tel.: RI 4-8611.....NBC
Station Representative.....Bolling
President.....William F. Maag, Jr.
General, Comm. Mgr.....Mitchell F. Stanley
Program Director.....Bob Locke
Publicity Director.....Ray Lytle
Chief Engineer.....Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....WHOT, Inc.
Address.....401 N. Blaine Ave.
Tel.: RI 6-8464.....Independent
Sta. Representative .....Hollingbery
President .....Myron Jones
General Manager.....William Fleckenstein
Commercial Mgr.....William Aey
Program Dir.....Richard Thompson
Publicity Dir.....Tony Sebastian
Owners of: WJET, Erie; WEEP, Pittsburgh; WRED-FM, Youngstown; WINE-TV, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....WKBN Bcstg. Corp.
Address.....3939 Sunset Blvd.
Tel.: ST 2-1145.....CBS
Representative.....Paul H. Raymer
Pres., Gen. Mgr.....Warren P. Williamson, Jr.
Station Mgr.....Warren P. Williamson III
Sales Prom. Mgr.....J. Harrison Hartley
Publicity Director.....Richard G. Newcomer
Program Director.....John Moses
Chief Engineer.....B. T. Wilkins
Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owner...Southeastern Ohio Bcstg. System, Inc.
Business-Studio Address....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC
Newspaper Affiliation.....Zanesville Pub Co.
Representative.....John E. Pearson
President .....Clay Littick
Gen., Station Manager.....Allan Land
Comm. Mgr.....Nate Milder
Publicity Dir., Sls. Prom. Mgr.....Naomi Lorton
Program Director.....Marty Howard
Chief Engineer.....William A. Hunt, Sr.

When You Can
Have the Best,
Why Be Satisfied
With Less?

Pop.: 2,329,000
Families: 711,500

Oklahoma

Radio Homes: 691,500
AM Stas. In State: 54

KADA—Ada—1934

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KADA Bcstg., Inc.
Business Address.....Box 642
Tel.: FEderal 2-1212.....ABC, KBS
Station Reps.....Weed; Brown
Pres., General Mgr.....Bill Hoover

KWHW—Altus—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Altus Bcstg. Co., Inc.
Address .....Radio Bldg.
Tel.: HU 2-1450.....KBS
Newspaper Affil. .....Times-Democrat
Representative ..... Pearson
Pres., Gen. Mgr.....Frank E. Wimberly
Chief Engineer.....Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc.....Power: 500 Watts
Owned By.....Alva Communications, Inc.
Address .....Box 328
Tel.: 1663 .....Independent
President.....John H. Goss
General Manager.....Robert L. Martin
Chief Engineer.....Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Ardmoreite Pub. Co.
Address .....Ardmoreite Bldg.
Tel.: 3030 .....ABC
General Manager.....Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Horace C. Boren
Address .....Box 69
Tel.: FEderal 6-1400.....MBS
Station Rep.....Bowles; Melville
President.....Horace C. Boren
General, Sta. Mgr.....Tony G. Kountoupis
Commercial Manager.....Maynard Helmuth
Program Director.....William C. Drake
Publicity Director.....Patsy Cooper
Chief Engineer.....Richard Hazzlehurst
Owners of: KMUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc.....Power: 250 Watts
Owned-Operated By.....Star Bcstg. Co., Inc.
Address .....Masonic Bldg.
Tel.: 308.....KBS
Pres., General Mgr., Chief Eng.....R. F. Pool
Publicity Dir.....Carolee Briggs

KWCO—Chickasha—1946

Freq.: 1560 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Washita Valley Bcstg. Co.
Address.....P.O. Box 770
Tel.: CAstle 4-2890.....KBS
Owner.....Bayard C. Auchincloss
General Manager.....William S. Scott
Chief Engineer.....Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....BRT Bcstg. Co.
Address.....417 West Second St.
Tel.: ROgers 3-1281.....KBS
President, Chief Eng.....Wayne Rowley
Commercial, Sales Prom. Mgr.....Bob Brewer

KWOE—Clinton—1949

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Operated By.Western Okla. Bcstg. Co.
Address .....Neptune Park
Tel.: FAirfax 3-0617 .....Independent
President, Gen Mgr.....Lonnie J. Preston
Program Publicity Dir.....Alice Preston
Commercial Manager.....Clyde E. Bruce
Chief Engineer.....Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc.... Power: 1000 Watts d.
Owned.-Oper. By..Cimarron Broadcasters, Inc.
Address.....P.O. Box 791
Tel.: CA 5-0922.....KBS
Pres., Gen. Mgr.....Gordon Rockett
Station Mgr.....G. Thomas
Comm. Prom. Mgr.....William R. De Wire
Chief Engineer.....Marvin Livingston

KRHD—Duncan—1949

Freq.: 1350 Kc....Power: 250 W. d. 100 W. n.
Owned-Operated By.....Duncan Bcstg. Co.
Address.....West Pine St.
Tel.: 1350 .....KBS
President.....R. H. Drury
Gen., Sta. Mgr.....W. M. Brubaker
Chief Engineer.....Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc.....Power: 250 Watts d.
Owned-Operated By....Durant Pub-Bcstg. Corp.
Address.....215 Democrat Bldg.
Tel.: 3100 .....KBS
President.....R. V. Peterson
Gen. Mgr.....L. W. Coleman

KBEK—Elk City—1929

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bob Garrison Ent.
Address .....Box 189
Tel.: 730.....KBS
Station Representative .....Keystone
President, Gen. Mgr.....Bob Garrison

Station Rep.....Lou Garrison
Commercial Manager.....Frank Cook
Program Director.....Jerry White
Sales Promotion Mgr.....Carroll Newberry
Publicity Director.....Carolyn Videtto
Chief Engineer.....Bob White

KCRC—Enid—1928

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Enid Radiophone Co.
Address.....318 E. Willow
Tel.: AD 7-1390.....ABC
News. Affil.....Morning News, Daily Eagle
Representative.....John E. Pearson Co.
President.....Milton B. Garber
General Manager.....Pat Murphy
Commercial Manager.....Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By....Public Bcstg. Service, Inc.
Address.....115½ E. Broadway
Tel.: AD 4-4230.....Independent
Representative..Venard, Rintoul & McConnell
Pres., Gen., Comm. Mgr.....Allan Page
Chief Engineer.....Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Operated By.....Frederick Bcstg. Co.
Address.....P.O. Drawer 920
Tel.: ED 5-2131.....KBS
General Manager.....Dr. Ron Wheeler
Program Director.....Mary Wheeler

KWRW—Guthrie—1955

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Oper. By.....Howard Smith
Address.....115 North Division
Tel.: BU 2-2321.....KBS
President.....Howard D. Smith
General, Station Mgr.....Richard M. Carroll
Commercial Manager.....Peggy Weems
Program Director.....Wallace Seeds
Chief Engineer.....R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Plains Bcstg. Co.
Address.....Box 130
Tel.: 338-6533.....KBS
President, Station Mgr.....T. M. Raburn, Jr.
Chief Engineer.....Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Henryetta Radio Co.
Address.....Box 930
Tel.: OLive 2-3298.....Independent
President.....Leland Gourley
Gen. Mgr.....Marvin Hull
Chief Engineer.....Ed Hayes

KTJS—Hobart—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....A. R. Fuchs
Address.....P.O. Box 311
Tel.: GEneva 6-2420.....KBS
President, Chief Eng.....A. R. Fuchs
Commercial, Prom. Mgr.....Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Little Dixie Bcstg. Co.
Address.....106 West Jackson
Tel.: 1723.....KBS
Station Representative.....Lowe-Runkle
President, General Mgr.....D. W. Brawner
Station Mgr., Chief Eng.....T. L. Brawner
Program Director.....Barrett Fellows
Publicity Director.....Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Idabel Bcstg. Co.
Address.....P.O. Box 1072
Tel.: 802.....Independent
General Manager.....Winston O. Ward
Sta., Comm. Manager.....J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc.....Power: 250 W., d.
Owned.....Progressive Bcstg. Co.
Address.....Box 2187
Tel.: EL 5-1050.....Independent
Station Representative.....Pearson
President.....Dr. G. G. Downing
General Manager.....Ross B. Baker
Program Dir.....B. J. Sams
Sales Prom. Mgr.....James R. Williams
Publicity Director.....Jack Shreve
Chief Engineer.....Robert Stabler

KSWO—Lawton—1941

Frequency: 1380 Kc.....Power: 1000 W.
Owned.....Okla. Quality Bcstg. Co.
Address.....406 D. Avenue
Tel.: EL 5-1380.....ABC
Rep. ...Venard, Rintoul & McConnell; Brown
President, General Mgr.....R. H. Drewry
Station Manager.....Tom Reddell
Commercial Manager.....C. J. McDonald
Program Director.....Don Hodges
Chief Engineer.....Harold Kinkead
Owners of: KRHD, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMID-TV, Midland, Tex.

KNED—McAlester—1950

Freq.: 1150 Kc.....Power: 1 Kw. d.; 500 n.
Owned-Operated By..Pittsburg Bcstg. Co., Inc.
Address.....Box 780
Tel.: GA 3-1460.....Independent
Representative.....Pearson
Pres., Gen. Mgr.....Ray Van Hooser
Station, Prog. Mgr.....Dud Stallings
Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....McAlester Bcstg. Co.
Address.....202½ East Choctaw
Tel.: GA 3-1400.....KBS
Station Representative .....Weed
President, General Mgr.....Bob Baggett
Commercial Manager.....Phil Reed
Program Director.....Shirley Crowson
Chief Engineer.....Harold Duncan

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Miami Bcstg. Co.
Business Address.....Miami Hotel Bldg.
Tel.: KI 2-3303.....KBS-MBS
Owner .....Kenyon Brown
Gen., Sta. Mgr.....William A. Searle
Chief Engineer.....George Province

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Okla. Pub. Co.
Address .....Barnes Bldg.
Tel.: MU 2-1331.....ABC
Newspaper Affil.....Phoenix-Times Democrat
Representative ..... Pearson
President.....Tams Bixby, Jr.
Manager .....D. Johnson
Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Frequency: 1380 Kc....Power: 1000 d., 500 n.
Owned-Operated By.....Horace C. Boren
Address.....P. O. Box 1588
Tel.: MU 2-2488.....Independent
Stations Rep.....Bolles; Melville
Pres., Gen. Mgr.....Horace C. Boren
Vice Pres.....Mrs. Martha D. Boren
Sta. Mgr., Ch. Engr.....James E. Keitel, Jr.
Program Director.....Bud Lanham

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Cleveland County Bcstg. Co.
Address.....P. O. Box 542
Tel.: JE 4-8475.....KBS
President.....William S. Morgan
Commercial Mgr.....Robert G. Barry
Chief Engineer.....Edward Renner

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Great Empire Bcstg.
Business Address.....5508 N. Eastern
Tel.: GArfield 7-6524.....ABC
President.....Berniece L. Lynch
General Station Manager.....F. F. Lynch
Program Director.....Glenn Valentine
Commercial, Sls. Prom. Mgr.....F. J. Lynch
Publicity Director.....J. D. Lynch
Chief Engineer.....Wm. R. Gaylor, Jr.

KJEM—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Oper. By.....KJEM, Inc.
Address.....515 N. Robinson
Tel.: CE 2-6367.....Independent
Station Representative.....Bcst. Time Sales
President.....W. D. Schueler
Gen., Sta. Mgr.....C. Hewel Jones
Program Director.....W. W. Jones
Chief Engineer.....Hal Henegar

KLPR—Oklahoma City—1947

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Big Chief Bcstg Co. Inc.
Address.....79th & Shields
Tel.: FOrest 5-6358.....Independent
Station Representative.....Pearson
Pres., Sales Prom. Mgr.....Jack Beasley
Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Plaza Court Bcstg. Co.
Business-Studio Address....Plaza Court Bldg.
Tel.: CEntral 5-4333.....Independent
Pres., Gen. Mgr.....M. H. Benebrake
Commercial Manager.....Carlton Beck
Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
Owned-Operated By.....Storz Bcstg. Co.
Address.....311 West Grand Ave.
Tel.: CEntral 5-6653.....Independent
Representative ..... Blair
President.....Todd Storz
General, Comm. Mgr.....Jack S. Sampson
Program Director.....Phil Nolan
Publicity Director.....Ron Thompson
Chief Engineer.....Robert Tilton
Owners of: WDGY, Minneapolis; WHB, Kansas City; WTIX, New Orleans; WQAM, Miami.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc.....Power: 5000 Watts
Owned-Operated By.....KTOK, Inc.
Business-Studio Address.....1800 W. Main
Tel.: CEntral 5-8351.....MBS
Station Representative .....Eastman
President .....Wendell Mayes
General, Station Mgr.....Tom Johnson
Local Sales Manager.....George R. Collisson
Program Director.....Bill Bryan
Chief Engineer.....Clifford Easum

WKY—Oklahoma City—1921

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Oper. By.....WKY TV System, Inc.
Address.....500 E. Britton Rd.
Tel.: TR 8-2161.....Independent
Newspaper Affiliation.....Oklahoman & Times
Representative .....Katz

President.....E. K. Gaylord
V.P., General Manager....Norman P. Bagwell
Asst. Sta., Comm. Mgr.....Lee Allan Smith
Prog. Dir.....Danny Williams
Sales Promotion Mgr.....Jim Willis
Publicity Director.....Chuck Boyles
Chief Engineer.....Bob Hayward
Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Okmulgee Bcstg. Corp.
Address .....114 East Seventh St.
Tel.: 3646 .....KBS
Newspaper Affil.....Don-Rey Pub. Co.
Station Reps.....Bolling; Spot Time Sales
President.....Donald W. Reynolds, Sr.
General Manager.....Robert K. Hamlin
Commercial Manager.....Charles Lienhart
Program Director.....Tom Loftin
Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOLO AM-TV, Reno; KBRS, Springdale, Ark.; KORK, Las Vegas; KGNS-TV, Laredo; KLRJ-TV, Las Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc.....Power: 250 Watts
Owned-Operated By....Pauls Valley Bcstg. Co.
Address.....Highway 77 N.
Tel.: 1470 .....KBS
President.....E. J. Ballard
Gen. Mgr.....B. Hampton
Chief Engineer.....H. Jones

WBBZ—Ponca City—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Ponca City Pub. Co.
Address.....P.O. Box 589
Tel.: RO 5-6607.....MBS
Newspaper Affiliation.....The News
Representative ..... Pearson
General Manager.....Allan W. Muchmore
Station Manager.....William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc.....Power: 1 Kw. d.
Owner.....Leflore Bcstg. Co.
Address .....Box 511
Tel.: 660 .....KBS
President, Gen. Manager.....R. B. Bell
Sales Prom., Ch. Eng.....Viv Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lakes Area Bcstg. Co.
Address.....5th & S. Mill Sts.
Tel.: VAlley 5-2763.....KBS
Gen. Mgr., Chief Eng.....L. L. Gaffaney
Commercial Manager.....Mrs. L. L. Gaffaney
Program Director.....H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....KGFF Bcstg. Co., Inc.
Address.....P.O. Box 9
Tel.: 4390 .....MBS
Newspaper Affiliation.....Stauffer Publ., Inc.
Representative .....Avery-Knodel
President.....Oscar S. Stauffer
Gen., Sta. Manager.....William A. Weaver
Commercial Manager.....Jeral C. Ziegler
Program Director.....James H. Meyer
Chief Engineer.....R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc.....Power: 250 Watts d.
Owned-Oper. By....Stillwater Publishing Co.
Address.....211 W. 9th St.
Tel.: FR 2-7800.....Independent
Newspaper Affiliation.....Daily News-Press
Representative ..... Clark
General Mgr.....J. R. Bellatti
Sta. Mgr., Prog. Dir.....Lewis Pearce
Chief Engineer.....Paul A. McCollum

KTLQ—Tahlequah—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Camelleta Corp.
Address.....Box 221
Tel.: GLendale 2511 .....Independent
President.....Jim Egan
General Mgr., Ch. Eng.....Galen O. Gilbert
Commercial, Sales Prom. Mgr.....Jim Stacey
Program Director.....Jim Masters
Publicity Director.....Haskell King

KAKC—Tulsa—1946

Freq.: 970 Kc.....Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....Public Radio Corp.
Address.....910 S. Boston
Tel.: LU 7-2401.....Independent
Station Representative.....Young
President.....Lester Kamin
General Manager.....Robert J. Hoth
Station Manager.....Bill Allred
Program Director.....Dick Schmitz
Publicity Director.....Clifford Michaels
Chief Engineer.....Charles Laughton
Owners of: KIOA, Des Moines; KBKC, Mission, Kan.

KFMJ—Tulsa—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
Owned By.....Tulsa Great Empire Radio, Inc.
Address.....5400 W. Edison
Tel.: LU 5-5555.....Independent
General Manager.....R. B. Blue
Chief Engineer.....N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Franklin Bcstg. Co.
Address.....8th & Main
Tel.: LU 3-4121.....ABC
President.....Wm. F. Johns, Jr.
General Manager.....G. Lund
Program Director.....A. Collier

KRMG—Tulsa—1949

Freq.: 740 Kc.....Power: 50 Kw. d., 25 Kw. n.
Owned-Operated By.....Meredith KRMG, Inc.
Address.....311 So. Denver Ave.
Tel.: LUther 4-4291.....CBS
Representative .....John Blair
President .....Fred Bohen
General Manager.....Frank S. Lane
Local, Comm. Mgr.....William E. Minshall
Program Director.....Keith Bretz
Chief Engineer.....William H. Bradley
Owners of: KPHO AM-TV, Phoenix; WOW AM-TV, Omaha; WHEN AM-TV, Syracuse; KCMO AM-TV, Kansas City.

KTUL—Tulsa—1934

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper....Consol. Radio Enterprises Inc.
Address.....2601 E. 56 St. N.
Tel.: FI 5-1311.....MBS
Representative .....Avery-Knodel
President.....James C. Leake
Gen., Sta. Mgr.....James H. Schoonover
Commercial Mgr.....Edward T. Neibling
Program Dir.....Robert Gregory
Sales Prom. Mgr.....Karl Janssen
Publicity Dir.....Robert E. Draughon
Chief Engineer.....Lloyd W. Cowan
Owners of: KTUL-TV; KATV, Little Rock.

KVOO—Tulsa—1925

Frequency: 1170 Kc.....Power: 50,000 Watts
Owned-Oper. By....Southwestern Sales Corp.
Address.....3701 S. Peoria
Tel.: RI 2-5561.....NBC
Representative .....Edward Petry
President.....H. C. Stuart
V.P., General Mgr.....G. K. Brandborg
Program Director.....J. Ryan
Chief Engineer.....J. Bushnell
Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Vinita Broadcasting Co.
Address ..... Box 189
Tel.: ALpine 6-3407.....KBS
General Manager.....John Q. Adams
Station Mgr., Chief Eng.....Paul Gentry
Program, Pub. Dir.....Merle Weisinger

KWSH—Wewoka—1948

Frequency: 1260 Kc.....Power: 1,000 Watts
Owned-Operated By..Tri Cities Bcstg. Co., Inc.
Address .....Box 1260
Tel.: 1260 .....ABC
President .....Bill Hoover
General Mgr.....Roy Judge
Chief Engineer.....Dan Hastings

KSIW—Woodward—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Woodward Bcstg. Co.
Address.....22nd & Cedar
Tel.: 1450 .....Independent
Representative ..... Pearson
Pres., Gen. Mgr.....Edward A. Ryan
Program Director.....Lenora W. Ryan
Chief Engineer.....Harry McFarland

Pop.: 1,780,500
Families: 581,500

Oregon

Radio Homes: 573,000
AM Stas. In State: 71

KABY—Albany—1959

Frequency: 990 Kc.....Power: 250 Watts, d.
Owned.....Albany Broadcasting Corp.
Address.....233 W. Third
Tel.: WAbash 6-3719.....Independent
Station Representatives.....Art Moore; Grant
President, General Mgr.....Chet Wheeler
Station, Commercial Mgr...Glenn Henshaw, Jr.
Sales Promotion Mgr.....Hally Burford
Program, Publicity Dir.....Sandy Rhodes
Chief Engineer.....Leonard Serder

KWIL—Albany—1941

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Oper. By.....Albany Radio Corp.
Address .....Box 485
Tel.: WA 6-2233.....MBS
President .....Claude Buerge
General Manager.....Larry Gordon
Commercial Manager.....Lou Gillespie
Chief Engineer.....Don Schweitzer

KWIN—Ashland—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Rogue Valley Bcstg. Co.
Business Address.....P.O. Box 227
Tel.: MUrdock 2-4381.....ABC-MBS
Station Representative .....Webb
President.....Douglas D. Kahle
General Manager.....W. Henry Peck
Program Director.....William Lively

KAST—Astoria—1925

Frequency: 1370 Kc.....Power: 1000 Watts
Owned.....Astoria Broadcasting Co.
Address.....1006 W. Marine Dr.
Tel.: FA 5-2911.....Independent
Newspaper Affil.....Astorian Budget
Representative .....Art Moore
President.....C. H. Lane
General Mgr.....R. Chopping

KVAS—Astoria—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Lower Columbia Bcstg. Co., Inc.
Address.....1418 Commercial St.
Tel.: FA 5-6221.....KBS
Rep.....Moore, Holman, Jacobson
President.....W. T. Moore
General Mgr., Ch. Eng.....Charles A. Farmer
Commercial Mgr.....Don K. Van Velzer
Publicity Dir.....Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Oregon Trail Bcstg. Co.
Bus.-Studio Address.....2030 Auburn Ave.
Tel.: JA 3-4431.....KBS
Station Rep. .....Art Moore
General Manager.....Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Central Oregon Bcstg. Co.
Business Address.....5000 Studio Road
Tel.: EV 2-4821.....ABC
Representative .....Meeker
Pres., Gen. Mgr.....Frank H. Loggan
Comm. Mgr.....Doug Gaines
Program Dir.....Kessler Cannon
Chief Engineer.....Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc.....Power: 1,000 Watts
Owned By.....KGRL Broadcasters
Address .....Box 590
Tel.: Evergreen 2-5611.....Independent
General, Station Mgr.....J. H. McAlpine

KURY—Brookings—1958

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned By.....Joseph Sheridan
Address.....P.O. Box 185
Tel.: 4911.....KBS
Station Rep.....Moore, Torbet, Allen & Crane
Owner.....Joseph F. Sheridan
General, Commercial Mgr.....Norm Oberst
Program Director.....John Wolfe
Chief Engineer.....Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Burns
Address .....544 N. B'way
Tel.: 7300 .....KBS
Co-Managers.....H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KOOS, Inc.
Address .....Box 180
Tel.: CO 7-2121.....ABC
Station Representative.....Pearson; Moore
President.....Sheldon F. Sackett
Station Manager.....F. J. McDonough
Program Director.....Lucy Johnson
Chief Engineer.....Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned By.....Pacific Western Bcstrs., Inc.
Address.....P.O. Box 657
Tel.: COngress 7-7055.....Independent
Sta. Reps.....Torbet, Allen & Crane; Jacobson
Pres. Gen. Mgr.....Phillip F. Waters
Comm. Mgr.....Glenn Moore
Program Dir., Ch. Eng.....Clair Gilnet
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc.....Power: 5000 Watts d.
Owned-Operated By.....KWRO, Inc.
Address .....P. O. Box 396
Tel.: 3961 .....KBS
Station Representative .....Moore
President.....William E. Walsh
Gen., Sta. Mgr.....Leonard F. Epling
Program Director.....Alice Mobley
Publicity Director.....Andrew Walker
Sales Promotion Mgr.....Lavarre Ramey
Chief Engineer.....Drew Walker

KFLY—Corvallis—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Midland Broadcasting Co.
Address.....Box 689
Tel.: PL 3-6633.....Independent
Rep.....Everett-McKinney; Feltis; Jacobson
Pres., Gen. Mgr.....Dave Hoss
Comercial, Sales Prom. Mgr.....Don Heinen
Program Director.....Jim Henderson
Chief Engineer.....Chet Stuart

KLOO—Corvallis—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.Willamette Valley Radio Corp.
Address .....Box 731
Tel.: PLaza 3-4493.....KBS
Station Representative.....Moore; Oakes
President, General Mgr.....Wm. C. Hurley
Sta., Comm. Mgr.....George Lichtenthaler
Prom., Pub. Dir.....Marilyn Q. Hurley
Program Director.....Bill Clarke
Chief Engineer.....Robert Lewis

KNND—Cottage Grove—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Ryan & Viken
Address.....P. O. Box 7
Tel.: WH 2-2468.....Independent
Station Representative .....Jacobson
Station Mgrs...Peter J. Ryan; Milton A. Viken
Sales Prom. Mgr.....Ivan Hoyer

KPLK—Dallas—1955

Frequency: 1450 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Polk County Bcstrs., Inc.
Address.....P. O. Box 396
Tel.: MAyfair 3-2342.....Independent
Station Representative .....Moore
Pres., Gen. Mgr.....Ray L. Kozak
Commercial Manager.....Tom Radabaugh
Program Dir., Chief Eng.....Terry Carter

KWVR—Enterprise—1960

Frequency: 1340 Kc.....Power: 250 Watts d.
Owned By.....Wallowa Valley Radio
Address.....307 West Main St.
Tel.: 61 .....KBS
Station Representative .....Moore
President, Chief Eng.....Gene W. Wilson
Comm., Sales Prom. Mgr.....Howard C. Rhodes
Program Director.....Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owner.....Radio Air Ways, Inc.
Address.....P. O. Box 1600
Tel.: DI 5-3357.....ABC
Representative .....Webb
President, Gen., Sta. Mgr.....E. L. Kincaid
Comm., Sales Prom. Mgr.....Paul Plank
Program Director.....Laura Plank
Publicity Director.....Claire Kincaid
Chief Engineer.....Ralph Cook

KERG—Eugene—1949

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Guard Pub. Co.
Address.....1776 Coburg Rd.
Tel.: DI 5-4304.....CBS
Newspaper Affiliation .....Register-Guard
Station Rep.....Weed; Day-Wellington
President.....Alton F. Baker
General Manager.....Robert C. LaBonte
Commercial Manager.....James Magnuson
Program Director.....Clifton Cole
Chief Engineer.....William Green

KORE—Eugene—1927

Frequency: 1450 Kc..Power: 1 Kw. d. 250 W. n.
Owned-Operated By.....Lane Bcstg. Co.
Address.....P.O. Box 1032
Tel.: DI 4-4214.....MBS
Reps.....Everett-McKinney; Torbet; A. & C.
Pres., Gen. Mgr.....Lee Bishop
Commercial Manager.....Virgil Parker
Program Director.....Bob Anderson
Chief Engineer.....Floyd Viken

KUGN—Eugene—1946

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KUGN, Inc.
Business Address.....P. O. Box 112
Tel.: DI 4-6216.....NBC
Representative.....Meeker, Art Moore
Pres., Gen. Mgr.....C. O. Fisher
Chief Engineer.....George Hathaway

KWAY—Forest Grove—1959

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned-Oper. By....Triple G. Broadcasting Co.
Address.....2740 Pacific Ave.
Tel.: ELgin 7-2144.....Independent
President.....P. B. Crawford
General Mgr.....R. E. Anderson
Station Manager.....C. W. Wingo

KAGI—Grants Pass—1939

Frequency: 930 Kc.....Power: 1 Kw.
Owned-Oper. By..Southern Oregon Bcstg. Co.
Address.....P. O. Box 148
Tel.: GR 6-4477.....MBS
Station Representative.....Moore; Young
President.....A. E. Voorhies
General Manager.....Wm. B. Smullin
Station Manager.....J. Edward Arnold
Chief Engineer.....Less Cravatt

KAJO—Grants Pass—1957

Frequency: 1270 Kc.....Power: 5 Kw.
Owned By.....Grants Pass Bcstg. Co.
Address.....P.O. Box 230
Tel.: GR 6-6608 .....Independent
Sta. Rep.....Everett-McKinney; Torbet A. & C.
General, Comm. Mgr.....Jim Wilson
Program Director.....Elzie Parker
Chief Engineer.....Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc..Power: 250 Wts. d. 1 Wt. n.
Owned.....Gresham Bcstg. Co.
Address .....Box 32
Tel.: MO 5-4143.....KBS
Station Representative .....Jacobson
President, Ch. Eng.....Daniel M. McPeak
Program Director.....Edward Leahy

KOHU—Hermiston—1956

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned.....Carl F. and Sarah Knierim
Address .....Box 1
Tel.: JO 7-6500.....Independent
General Manager, Ch. Eng.....Carl F. Knierim
Commercial Manager.....Sarah Knierim
Program Director.....Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc....Power: 1000 Watts, d.
Owned By.....John P. Gillis
Address.....155-A South Second Ave.
Tel.: MI 8-4181.....KBS
Station Reps.....Art Moore, Webb
President, Station Mgr.....John P. Gillis
Commercial Manager.....Paul Alexander
Sales Prom. Mgr.....James Pierson
Program, Pub. Dir.....Lance M. Mushaw
Chief Engineer.....Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Ore.-Wash. Bcstrs.
Business Address.....P.O. Box 207
Tel.: 8561 .....Independent
Representative.....Art Moore, Webb
Pres., Gen. Mgr., Ch. Eng.....C. J. McCredie
Program Director.....Mar Jean Stave

KAGO—Klamath Falls—1923

Freq.: 1150 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned.....Klamath Bcstg. Co.
Address.....P. O. Box 1130
Tel.: TU 2-2551.....KBS
Representative.....Raymer, Art Moore
V.P., General Mgr.....J. L. Fern
Program Director.....E. Carl

KFLW—Klamath Falls—1946

Freq.: 1450 Kc...Power: 500 W. d.; 250 W. n.
Owned-Operated By.....David Snow
Business Address.....327 Main St.
Tel.: TUxedo 2-4656.....CBS
Representative .....Weed
Manager, Owner.....David F. Snow
Commercial Manager.....Max Schreiber
Program Director.....Charlie McFarlen
Chief Engineer.....Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc.....Power: 5000 Watts, d.
Owned-Operated By.....Ogden Knapp
Tel.: TU 4-7794.....Independent
Address.....Box 979
Rep.....Jacobson; Grant, Feltis
General Mgr.....J. E. Oaks
Chief Engineer.....Doug Walker

KLBM—La Grande—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Inland Radio, Inc.
Address.....P.O. Box 907
Tel.: WOodland 3-4121.....KBS
Station Representative.....Art Moore
Gen., Sta., Comm. Manager.....Ken Lillard
Chief Engineer.....W. Curry

KQIK—Lakeview—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Pacific Northwest Radio, Inc.
Business Address.....411 N. 1st St.
Tel.: WH 7-2164.....KBS
President.....A. E. Freeman
Gen. Mgr., Ch. Eng.....Harry Kirk
Commercial Manager.....G. Trippett

KGAL—Lebanon—1951

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....Linn County Bcstrs., Inc.
Address.....P. O. Box 387
Tel.: ALpine 8-2134.....KBS
Station Reps.....Holman; Pearson; Jacobson
Pres.....W. Gordon Allen
V.P., Sta. Mgr.....Don Wellman

KMCM—McMinnville—1949

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Yamhill Bcstrs.
Address.....P. O. Box 207
Tel.: 3811 .....KBS
Sta. Reps.....Torbet; Allen & Crane; Jacobson
President.....Jerry Carr
V.P., General Mgr.....John Courcier
Chief Engineer.....Edwin Nuhring

KBOY—Medford—1954

Frequency: 730 Kc. ...Power: 1000 Watts d.
Owned-Oper. By.....KBOY Bcstrs.
Address.....Box 1109
Tel.: SPring 3-5355.....Independent
Sta. Rep.....Everett-McKinney; Jacobson
President.....Kenneth R. Card
General, Station Mgr.....Winston Marks
Chief Engineer.....Harold L. Clemens

KDOV—Medford—1958

Frequency:1300 Kc.....Power: 5000 Watts
Owned By.....Medford Bcstg., Inc.
Address.....P. O. Box 869
Tel.: SP 3-5000.....Independent
Representative.....Hall; Wagner
President Ch. Eng.....Jim Silkwood
General Mgr.....W. H. Hansen
Publicity Director.....Fred Andrews

KMED—Medford—1922

Freq.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Radio Medford, Inc.
Address.....P. O. Box 1306
Tel.: 3-7373 .....ABC-NBC
Representative....Meeker Assoc., Art Moore
President.....Les De Armond
General Manager.....Ray Johnson
Commercial Manager.....Harry Barker
Program Mgr.....Russ Jamison
Chief Engineer.....Ellis Feinstein

KYJC—Medford—1947

Frequency: 1230 Kc.....Power: 1000 Watts
Owned-Operated By ...Medford Printing Co.
Address .....Barnett Rd.
Tel.: SPring 2-6644.....CBS
Newspaper Affiliation.....Mail Tribune
Station Reps.....Pearson; Moore
Gen. Mgr.....Tom MacLeod
Program Director.....Monte Morris
Chief Engineer.....V. Califf

KNPT—Newport—1948

Frequency: 1310 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Yaquina Radio, Inc.
Business Address.....Box 1428
Tel.: AMherst 5-2266.....KBS
Sta. Reps...Moore; Continental; Torbet, A. & C.
Pres. Gen. Mgr.....Tom Becker
Commercial Manager.....Buss Jolley
Station Manager.....Bob Spangler
Sales Promotion Mgr.....Don Newman
Program Director.....Liz McKevitt
Publicity Director.....Whitey Coker
Chief Engineer.....Del Kruger
Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Big Bay Radio, Inc.
Address.....1956 Meade St.
Tel.: SK 9-7351.....Independent
Station Rep. .....Grant
President, Comm. Mgr.....Bill Karl
Station, Program Dir.....Rod Walter
Chief Engineer.....Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Yaquina Radio, Inc.
Address .....Box 358
Tel.: WYman 4-2181.....Independent
Station Rep.....Moore; Torbet A. & C.
President.....Thomas R. Becker
General Station Mgr.....Robert Spangler
Commercial Manager.....Buzz Florip
Chief Engineer.....Del Kruger
Owners of: KNPT, Newport, Ore.

KSRV—Ontario—1946

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Inland Radio, Inc.
Address .....Box 540
Tel.: TUcker 9-8651.....KBS
Station Reps.....Moore; Sandeberg-Gates
President, Gen. Mgr.....Gordon L. Capps
Comm. Mgr.....John R. Humphreys
Program Dir.....Robert M. Dye
Sales Prom. Mgr.....Charles E. Harland
Chief Engineer.....Stanley E. McNutt
Owners of: KLBM, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc.....Power: 10,000 Watts
Owned-Operated By.....Clackamas Bcstrs.
Address.....P.O. Box 5865, Portland, Ore.
Tel.: OLive 6-1441.....MBS
Representative..Broadcast Time Sales; Wagner
President.....Robert J. Hartke
Gen., Sta., Comm. Mgr.....Irwin S. Adams
Program Director.....Sonora B. Hoffman
Chief Engineer.....Sidney Roach

KUBE—Pendleton—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Amatilla Bcstg. Ent. Inc.
Address.....236 S.E. First St.
Tel.: CRestview 6-1961.....Independent
President.....John M. Carroll
General Mgr., Ch. Eng....Paul A. Schumacher
Sales Promotion Mgr.....E. Vern Green
Publicity Director.....Erma H. Schumacher

KKID—Pendleton—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....WCS Bcstg. of Oregon
Address.....P.O. Box 178
Tel.: CRestview 6-1311.....Independent
Station Reps...Jacobson; Torbet, Allen & Crane
President .....Fred Stevens
Station Mgr.....Paul Ward
Sales Prom. Mgr., Pub. Dir.....Kent Simpson
Program Director.....Tom Courtwright
Chief Engineer.....Ed Walden

KUMA—Pendleton—1955

Frequency: 1290 Kc.....Power: 5000 Watts
Owned.....Pendleton Broadcasting Co.
Address.....Box 278
Tel.: CR 6-1511.....ABC
Representative .....Meeker, Art Moore
President.....C. O. Fisher
Vice Pres., Gen. Mgr.....T. A. Smith
Chief Engineer.....Don Morris

KEX—Portland—1926

Frequency: 1190 Kc.....Power: 50,000 Watts
Owned-Oper. By....Westinghouse Bcstg. Co.
Address.....2130 S.W. Fifth Ave.
Tel.: CA 2-1881.....Independent
Sta. Representative.....AM Radio Sales
President.....D. H. McGannon
Gen., Sta. Mgr.....Herbert L. Bachman
Commercial Manager.....R. E. Rudolph
Publicity Dir., Sls. Prom Mgr.....Dick Newton
Program Director.....D. F. Stellges
Chief Engineer.....Jack Erwin
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore; WBZ-FM, Boston; KDKA-FM, Pittsburgh; KYW-FM, Cleveland; KEX-FM.

KGW—Portland—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper.....King Broadcasting Co.
Bus.-Studio Address.....1139 S.W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative .....John Blair
President.....Mrs. A. Scott Bullitt
Vice Pres., Bus. Div.....Henry B. Owen
Vice Pres., Broadcst. Div.....Otto P. Brandt
Local Sales Mgr.....Joe Clifford
Program Director.....Don Porter
Station Mgr.....Jackson Fleming
Promotion Mgr.....Ray Horn
Merchandising Mgr.....Walt Hawthorne
Chief Engineer.....Clare Hanawalt

KISN—Portland—1959

Frequency: 910 Kc.....Power: 1 Kw.
Owned.....Star Stations Inc.
Address.....10 N.W. Tenth
Tel.: CApital 6-7191.....Independent
Station Representative .....Avery-Knodel
President.....Don W. Burden
General, Station Mgr.....Jerry Flesey
Commercial, Prom. Mgr.....Howard McAnulty
Program, Publicity Dir.....Hal Raymond
Production Mgr.....Les Parsons
Chief Engineer.....Ben Dawson
Owners of: KICN, Denver; KOIL, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc.....Power: 1 Kw., d.
Owned By.....Malloy Breyer Inc.

Address.....Oaks Amusement Park
Tel.: BElmont 4-8448.....Independent
Station Representative .....Hall
President.....S. G. Breyer
General Mgr.....D. A. Bryer
Chief Engineer.....Fred Kern

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
Owned.....Mt. Hood Radio-TV Bcstg. Corp.
Address.....140 S.W. Columbia
Tel.: CA 8-3333.....CBS
Representative .....CBS Spot Sls.
President.....C. Howard Lane
General Station Mgr.....H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr.....Robert R. Whitely
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc....Power: 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address.....1411 Fourth Ave.
Tel.: MU 2-0477.....Independent
Station Representative .....Weed
President.....William E. Boeing, Jr.
General Manager.....Del Leeson
Sales Promotion Mgr.....John Williams
Program Director.....Don Wirtz
Publicity Director.....Maryetta Devereaux
Chief Engineer.....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232.....Independent
President.....John W. Davis
Station Manager.....David M. Jack
Program Director.....F. Woodman
Chief Engineer.....Arlan Walker

KPOJ—Portland—1923

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484.....Independent
Newspaper Affiliation.....Oregon Journal
President.....Wm. W. Knight
General, Station Mgr.....R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir.....Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
Representative .....Forjoe
Pres., Gen. Manager.....Rod F. Johnson
Commercial Manager.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.....Les Windes

KXL—Portland—1926

Frequency: 750 Kc.....Power: 50 Kw.
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLive 4-3193.....Independent
Station Representative .....McGavren
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer.....Ed Mundt
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: Hilcrest 7-6239.....Independent
Station Reps.....Jacobson; Feltis
President, Chief Eng.....C. R. Matheny
Comm., Sls. Prom. Mgr.....Richard W. Burger

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: LIncoln 8-3100.....Independent
Station Representative .....Wagner
Station Manager Ch. Eng.....Don Anderson

KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Kyng Radio
Address.....P. O. Box 847
Tel.: OR 3-4464.....ABC
Representative .....Oakes; Feltis
General Mgr.....L. Fenner

KRNR—Roseburg—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper By.....News-Review Co.
Address .....Box 910
Tel.: OR 3-5551.....CBS
Representative.....Art Moore, Meeker
President .....Frank Jenkins
General Mgr.....R. F. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.
Owned-Oper. By....Douglas County Bcstrs., Inc.
Address .....Box 538
Tel.: OR 3-6678.....Independent
Station Representative .....Pearson
President, Chief Engineer.....LeRoy Hiatt
General Manager.....Elliott Motschenbacher
Commercial Mgr.....Pat Zuzpann
Program Director.....George Rambo

KOHI—St. Helens—1959

Frequency: 1600 Kc.....Power: 1,000 Watts
Owned By.....Columbia Co. Bcstrs.
Address .....KOHI Bldg.
Tel.: 1601 .....Independent
President.....L. B. Brownlow
V.P., General Manager.....J. R. DiMeo
Station Manager.....W. Anderson
Program Manager.....D. Wimberly

KBZY—Salem—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Salem Bcstg. Co.
Address Trans. Loca.....639 High St., N.E.
Tel.: EM 4-6748.....NBC
Representative.....Meeker, Art Moore
President.....Carl O. Fisher
General, Station Mgr.....Alvin D. Bauer
Program Manager.....Bob McCarl
Chief Engineer.....R. E. Harrison

KGAY—Salem—1950

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....KGAY, Inc.
Address .....Box 768
Tel.: EM 3-7121.....MBS
Station Reps.....Wagner; Pearson
President.....W. Gordon Allen
General Manager.....P. Brown
Program Director.....B. Norris
Chief Engineer.....Keith Samples

KSLM—Salem—1934

Freq.: 1390 Kc....Power: 5000 Wts. d., 1000 n.
Owned-Operated By.....Oregon Radio, Inc.
Business Address.....P. O. Box 631
Tel.: EM 4-8433.....ABC
Sta. Rep...Everett-McKinney; Feltis; Jacobson
President .....L. McCormick
General Mgr.....A. de Schweinitz
Program Director.....Bob Morse
Chief Engineer.....Clyde Carlton

KEED—Springfield-Eugene 1954

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned .....KEED, Inc.
Address.....Box 1161, Eugene, Ore.
Tel.: PA 6-6591.....Independent
Station Reps.....Pearson; Wagner
President.....Glen M. Stadler
Station Manager.....Rodney V. Louden
Program Director.....J. Robert Litten
Commercial Manager.....Charles A. Searl
Sales Promotion Mgr.....Fred Behr
Chief Engineer.....Robert Curtis

KACI—The Dalles—1955

Frequency: 1300 Kc....Power: 1000 Watts d.
Owned By.....Radio Mid-Columbia Inc.
Business Address.....119 E. 2nd St.
Tel.: CY 6-9661.....Independent
Station Representatives.....Hopewell; Moore
President, Gen. Mgr.....M. V. Ling
Station Mgr.....R. N. Robinson

KODL—The Dalles—1940

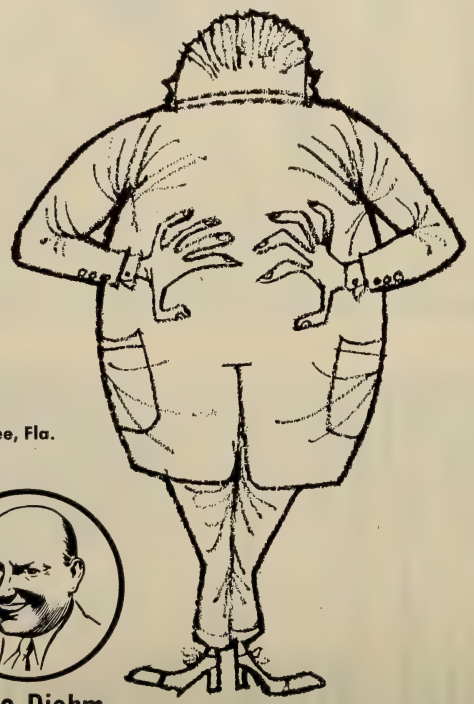
Frequency: 1440 Kc.....Power: 1000 Watts
Owner.....Western Radio Corp.
Address .....Scenic Drive
Tel.: CYpress 6-2300.....KBS
Station Reps.....Feltis; Torbet, A & C
President.....V. B. Kenworthy
General Mgr.....Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc.....Power: 250 Watts
Owned-Oper. By....Tillamook Bcstg. Co., Inc.
Address .....Box 112
Tel.: VI 2-4422.....Independent
Rep.....Continental, Art Moore; Torbet A & C
President, General Mgr.....Fred Guyton
Commercial, Prom. Mgr.....Jack Holden
Program, Pub. Dir.....Creighton Sanders
Chief Engineer.....Larry Brunes

Nothing
Outshouts
Quality and
Integrity

Vic Diehm Says: **"MY ACHING BACK!"**



Also
WTAL
Tallahassee, Fla.

A Vic Diehm
RADIO GROUP

The current volume of contracts for time on **"JET NET"** . . . the powerful 3-Station buy in the heart of Pennsylvania's richest industrial and agricultural markets has strained the back of the biggest and burliest salesman in Radio U.S.A.

But, we thrive on time contracts, so keep that kind of liniment coming and **"JET NET"** will soothe your sacro-iliac with sales. 'Cause you get . . . **AT A SINGLE RATE CARD PRICE:**

- 24 County Coverage
- 3,000,300 Population
- 853,890 Homes . . . plus car radios

NBC MBS
WAZL
HAZLETON, PA.
1490kc 250wts

MBS
WHLM
BLOOMSBURG, PA.
550kc 500wts

INDEPENDENT
WHOL
ALLENTOWN PA.
1600kc 500wts

Call Tommy Tito at WAZL or Paul H. Raymer Co., Inc.

Pennsylvania's JET NET *Radio Stations*

Pop.: 11,383,000
Families: 3,279,000

Pennsylvania

Radio Homes: 3,204,000
AM Stas. in State: 150

WAEB—Allentown—1948

Freq: 790 Kc.....Power: 500 W. d., 1 Kw. n.
Owned-Oper. By.....WAEB Bcstrs., Inc.
Address.....7th & Hamilton Sts.
Tel.: HE 4-9364.....Independent
Station Representative.....Radio-TV Reps.
President.....William F. Rust, Jr.
Gen. Mgr.....Ralph Gottlieb
Sta. Manager.....S. Robert Ackley
Program Director.....Kerm Gregory
Chief Engineer.....William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc.....Power: 500 Watts
Owned.....Allentown Bcstg. Corp.
Address.....Colorado & Poplar Sts.
Tel.: HE 4-4801.....Independent
Representative ..... Raymer
President.....Charles G. Helwig
Executive V.P.....Victor C. Diehm
General Station Mgr.....Tom R. Stillwagon
National Sales Mgr.....T. A. Tito
Program Director.....David M. Van Sant
Chief Engineer.....Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg; WTAL, Tallahassee.

WKAP—Allentown—1948

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Operated By.....WKAP, Inc.
Address.....P. O. Box 689
Tel.: HE 3-3166.....Independent
Station Reps.....Adam Young; P. O'Brien
President.....N. J. Rahall
Sta., Gen. Mgr. .....O. R. Davies
Prog. Dir.....Alan D. Raber
Commercial Manager.....Jerry Duckett
Publicity Director.....Samuel J. Anderson
Chief Eng.....C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By....Lehigh Valley Bcstg. Co.
Address .....R.D. 1
Tel.: HE 4-9511.....NBC
Station Representative .....Bolling
Co-Partners..R. H. Musselman, Mrs. L. W.Barnes

WFBG—Altoona—1924

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Triangle Pubs.
Address .....Commerce Park
Tel.: WIndsor 4-2031.....Independent

Year In . . . and Year Out —

RADIO RAHALL Stations

are top rated by HOOPER & PULSE!

WKAP
Allentown, Pa.

WLCY
St. Petersburg - Tampa, Florida

WWNR
Beckley, West Virginia

WNAR
Norristown, Pa.

For details: Call ADAM YOUNG, Inc., New York

Special Representative for Philadelphia, Baltimore and Washington
Paul S. O'Brien, 123 South Broad St., Philadelphia, Pa. PE 5-3432

Joe Rahall, *President* — "Oggie" Davies, *Gen. Manager*

News. Affil.....Phila. Inquirer; Phila. D. News
Station Representative.....McGavren
President .....Roger Clipp
General Manager.....John Stilli
Station Manager.....John Snyder
Commercial Manager.....William Donoher
Sales Promotion Mgr.....Robert Miller
Publicity Director.....Joseph Burns
Program Director.....James Van deVeld
Chief Engineer.....Dick Kline
Owners of: WFBG-TV; WFIL AM-TV, Phila.; WNBF AM-TV, Binghamton, N. Y.; WNHC AM-TV, New Haven; KFRE-AM-TV, Fresno; WLYH-TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Altoona Trans-Audio Corporation
Address .....Hotel Penn Alto
Tel.: WI 3-6112.....ABC
Station Reps.....Clark; Phila. Spot Sales
President.....Martin F. Malarkey, Jr.
V.P., General Manager.....Lou M. Murray
Station Manager.....David R. Wolf
Program Director.....Larry Weber
Chief Engineer.....Al Merritts

WVAM—Altoona—1948

Frequency: 1430 Kc..Power: 100 W. d., 1 Kw. n.
Owned-Oper. By.....General Bcstg. Corp.
Address.....2727 W. Albert Dr.
Tel.: WI 4-8127.....CBS
Sta. Rep. .....Weed
President.....E. S. Leopold
General, Station Mgr.....Will Ketner
Commercial, Sales Prom. Mgr.....Will Union
Publicity Director.....Phyllis Havenstein
Chief Engineer.....John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....Miners Bcstg. Service, Inc.
Business Address.....304 Duss Ave.
Tel.: COngress 6-1110.....Independent
General Manager.....John W. Angst
Station Manager.....Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Tri-Borough Bcstg. Co.
Address .....Box 177
Tel.: GR 2-3921.....KBS
Gen., Comm. Manager.....Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WNCC, Inc.
Address.....803 Maple Ave.
Tel.: WIlliams 8-9200.....KBS-MBS
President, Chief Eng.....J. Howard Bair
General Manager.....William R. Railhall
Program Director.....Joanne Tibbott

WBVP—Beaver Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..... ....WBVP, Inc.
Business Address.....1216 7th Ave.; Box 719
Tel.: Tilden 6-4100.....Independent
President.....Frank R. Smith
General, Comm. Mgr.....Thomas B. Price
Program Director.....Charles H. Wilson
Sales Prom. Mgr., Pub. Dir.....E. A. Sekeres
Chief Engineer.....Andy Sivak

WBFD—Bedford—1955

Frequency: 1310 Kc.....Power: 1 Kw. d.
Owned-Oper. By....The Inquirer Printing Co.
Address.....American Legion Bldg.
Tel.: 863.....KBS
President .....John Biddle
General Manager.....Robert S. Harrison, Jr.
Chief Engineer.....W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Bellefonte Bcstg. Corp.
Address.....P.O. Box 88
Tel.: ELgin 5-4751.....ABC-MBS
Pres., Gen. Mgr.....Cary H. Simpson
Station Manager.....J. W. Eschbach
Commercial Manager.....R. Thomas
Program Director.....A. Kuhn
Chief Engineer.....Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned.....Columbia County Bcstrs., Inc.
Address .....Jackson Bldg.
Tel.: PL 2-4546.....KBS
President, Gen. Mgr.....John S. Booth
Station Manager.....H. Murphy

WGPA—Bethlehem—1946

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned-Oper. By..Bethlehems' Globe Pub. Co.
Address.....426 Brodhead Ave.
Tel.: UN 6-8074.....CBS
Newspaper Affil.....Bethlehem Globe Times
Station Representative.....Cooke
President.....Rolland L. Adams
General Manager.....Ellis Service
Station Manager.....Charles R. Thon
Comercial Manager.....Frank Collie
Prog. Dir.....Robert Wolken
Chief Engineer.....Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc.....Power: 500 Watts
Owned...The Columbia Montour Bcstg. Corp.
Bus.-Studio Address.....38 W. Main St.
Tel.: ST 4-1200.....Independent
Gen., Comm. Manager.....Ed Darlington
Chief Engineer.....Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned .....Bloom Radio
Address: .....Square Bldg.

Tel.: STerling 4-5500.....MBS
Representative ..... Raymer
President.....Harry L. Magee
Management Consultant.....Victor C. Diehm
General, Sta. Manager....Robert R. Williams
Publicity Director.....Roy Calabrese
Commercial, Sales Prom. Mgr.....Pat Campbell
Nat. Sales Mgr.....Thomas A. Tito
Program Dir.....Dale Fulmer
Chief Engineer.....Anthony Hogg
Owners of: WHOL, Allentown; WAZL, Hazleton; WTAL, Tallahassee.

WLOA—Braddock—1947

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Matta Bcstg. Co.
Address.....1233 Braddock Ave.
Tel.: EL 1-1100.....Independent
Station Representative.....Good Music Bcstrs.
Pres., Gen., Sta. Mgr.....William G. Matta
Commercial Manager.....George Matta
Sls. Prom. Mgr.....William W. Martin
Program Director.....W. Jennings Brown
Chief Engineer.....Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By. .....WESB
Address.....43 Main St.
Tel.: FOrest 8-4141 .....Independent
Representative .....Burn-Smith
General Manager.....J. M. Cleary
Comm. Prom. Mgr.....C. W. Callahan
Prog. Dir., Chief Eng.....William Winn

WBUT—Butler—1949

Frequency: 1050 Kc.....Power: 250 W., d.
Owned-Operated By.....WBUT, Inc.
Address .....Box 1048
Tel.: 7-5778 .....Independent
President .....James Beattie
General, Comm. Mgr.....Richard Hanna
Program Director.....G. Earl Sadlon
Sales Prom. Mgr.....Gertrude Baker
Publicity Director.....Jim Locke
Chief Engineer.....Norman Gour

WISR—Butler—1941

Frequency: 680 Kc.....Power: 250 Watts d.
Owned-Oper. By ..The Butler Bcstg. Co., Inc.
Address.....357 N. Main St.
Tel.: 7-4701..... Independent
President.....Joel W. Rosenblum
General Mgr.....Robert L. Kaufman
Comm. Manager.....J. Victor O'Brien
Program Director.....Warren Ihlenfeld
Sales Prom. Mgr.....Jerald Coleman
Publicity Dir.....Jim Martin
Chief Engineer.....Paul Rex

WCNG—Canonsburg—1958

Freq.: 540 Kc.....Power: 250 W. d.
Owned By .....WCNG, Inc.
Address .....Box 480
Tel.: SH 5-5400.....Independent
President.....Lowell W. Williams
General Mgr.....Richard E. Burg
Commercial Manager.....Jamie Rowley
Program Director.....Joe Terri
Chief Engineer.....Russell Harbaugh

WCDL—Carbondale—1950

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By Carbondale Bdcstg., Co., Inc.
Address.....127 Salem Rd.
Tel.: 1230 .....KBS
Representative .....Donald Cooke, Inc.
President ....William H. Ware
Gen., Sta. Manager.....Marjorie Zapotosky
Commercial Mgr.....P. J. Oles
Pub. Dir.....Robert Meredith
Program Director.....J. Martin
Chief Engineer.....Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc.....Power: 5000 Watts d.
Owned-Oper.....R. F. Lewis, Jr.
Business Address.....Mt. Holly Pike
Tel.: CH 9-1717.....Independent
Sta. Reps....Phila. Spot Sales; Spot Time Sales
President.....Marion P. Lewis
Gen., Sta. Mgr.....James B. Holder
Prog. Dir.....Bill Mahoney
Chief Engineer.....William Lace

WCBG—Chambersburg—1956

Frequency: 1590 Kc.....Power: 5 Kw., d.
Owned By.....WCBG Bcst. Corp.
Address .....Radio Hill
Tel.: COlony 3-4131.....Independent
Representative.....Charles Bernard
President, General Mgr.....Norman Messner
Station Manager.....William Sullivan
Sales Promotion Mgr.....Robert Koch
Program Director.....Robt. Foreman
Chief Engineer.....Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned.....Chambersburg Bcstg. Co.
Address.....Craft Press Bldg.
Tel.: CO 4-7121.....Independent
Station Rep.....Howard; Phila. Spot Sales
Pres., Gen. Mgr.....John S. Booth
Station Mgr., Prog. Dir.....Earl P. Strine
Commercial, Sales Prom. Mgr.....David Myers
Chief Engineer.....James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc.....Power: 250 Watts d.
Owned-Oper. By....Monongahela Bcstg. Corp.
Address .....Box 584
Tel.: HU 3-6551.....KBS

Station Representative .....Bernard
President.....Dr. A. S. Sickman
General Manager.....Carl Stuart
Sales Promotion Mgr.....Val Gearhart
Program Director.....William Richards
Publicity Director.....Alma Crowl
Chief Engineer.....Stanley Crawford

WEEZ—Chester—1947

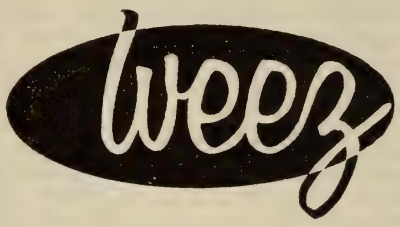
Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Oper. By.....WDRF, Inc.
Address..... 3500 Edgmont Ave.
Tel.: TRemont 4-4321.....Independent
President.....Ogden Davies
General Manager.....Martin Peltzman
Commercial Manager.....Mark Targe
Program Director.....Jim Termine
Chief Engineer.....William Dawson

WVCH—Chester—1947

Frequency: 740 Kc.....Power: 1 Kw.
Owned-Operated By.....James M. Tisdale
Bus.-Studio Address...Wolf Bldg., Market Sq.
Tel.: TRemont 2-8861.....Independent
Station Rep. .....Webb
General Manager.....James M. Tisdale
Station Mgr.....Robert A. Hibbert, Jr.
Chief Engineer.....Don Baron

WWCH—Clarion—1960

Frequency: 1300 Kc.....Power: 500 Watts
Owned By.....Clarion Co. Bcstg. Corp.
Address .....Box 171



1590 RADIO

the BRIGHT VOICE

of Delaware County

3500 Edgmont Avenue
Chester, Pennsylvania
TRemont 4-4321

Tel.: Capital 6-8600.....KBS
President and Gen. Mgr.....C. M. Erchard, Jr.
Station Mgr.....B. Hickok

WCPA—Clearfield—1947

Frequency: 900 Kc. ...Power: 1000 Watts d
Owned-Oper. By ....Clearfield Bdcsters, Inc
Address .....Box 792
Tel.: POplar 5-5541.....ABC
Newspaper Affil .....Progress
President.....W. K. Ulerich
General Manager.....Milton J. Bergstein
Station Manager.....John A. Dame
Commercial Manager.....M. Nemeth
Sales Manager.....Joseph Milsop
Program Director.....Gerald Baum
Chief Engineer.....Llewellyn Duck
Owners of: WDAD, Indiana; WMAJ, State Park, both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatesville—1949

Frequency: 1420 Kc.....Power: 5 Kw.
Owned-Oper. By.....Chester Co. Bcstg. Co.
Address.....809 E. Lincoln Hgh.
Tel.: DUdley 4-2100.....Independent
President, Chief Eng.....Louis N. Seltzer
General Manager.....William S. Halpern
Comm., Sales Prom. Mgr.....Donald Kimes

WCOY—Columbia—1957

Frequency: 1580 Kc.....Power: 500 W., d.
Owned .....Radio Columbia
Address.....343 Poplar St.
Tel.: MU 4-2591.....Independent
Representative .....Burn-Smith
President.....Lester P. Etter
Gen. Mgr., Ch. Engr.....M. Leonard Savage
Comm., Sales Prom. Mgr.....John P. Weis
Program, Publicity Dir.....Joseph T. Bortell

WCVI—Connellsville—1946

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Oper. By....Connellsville Bcstrs., Inc.
Business-Studio Address..133 E. Crawford Ave.
Tel.: MA 8-4600.....KBS
Station Representative .....Hopewell
President.....Dr. C. T. Troilo
Gen., Station Mgr.....Charles T. Snowden
Prog. Director.....Esther Blasey
Chief Engineer.....Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc....Power: 1000 Wts. d., 500 n.
Owned-Operated By.....WOTR Radio
Address.....25½ N. Center St.
Tel.: 3-6611 .....KBS-NBC
President.....Olivia T. Rennekamp
General, Station Mgr.....J. J. Wellenhoffer
Sales Promotion Manager.....Mary Shannon
Program Director.....Howard Bycroft
Publicity Director.....Harry Brown
Chief Engineer.....Harry Coulter

WFRM—Coudersport—1953

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Farm & Home Bcstg. Co.

Address.....9 N. Main St.
Tel.: 611 .....MBS
President.....C. H. Simpson
General Manager.....John A. Fay
Commercial Manager.....George Kuratomi
Chief Engineer.....Kenyon Reed

WBUX—Doylestown—1948

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned .....WBUX Broadcasting Co.
Address.....30 E. Oakland Ave.
Tel.: FI 8-3583.....Independent
President .....George Steiner
General Mgr.....James Stolcz
Station Manager.....George Pleasants
Sales Manager.....Jim Kirwan

WCED—DuBois—1941

Freq.: 1420 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By....Tri County Broadcasting Co., Inc.
Address.....80 N. Park Place
Tel.: 1700 .....CBS
Station Representative .....Devney-O'Connell
President ..... Harold T. Gray
Gen. Mgr., Pub. Dir.....Jason S. Gray
Chief Engineer.....George Donahue

WEEX—Easton—1956

Frequency: 1210 Kc.....Power: 250 Watts
Owned..... Easton Publishing Co.
Address .....Chestnut Hill
Tel.: BLackburn 8-6155.....Independent
Newspaper Affiliation .....Express
Representative .....Bolling
President.....J. L. Stackhouse
General Manager.....Fred Hamlen
Station, Commercial Mgr.....Art Burnham
Program Director.....Don Ross
Chief Engineer.....Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Associated Bcstrs., Inc.
Bus.-Studio Address.....516 Northampton St.
Tel.: BLackburn 8-6131.....NBC
Representative .....Meeker Co.
Station Exec.....Clair R. McCollough
Station Manager.....Theodore W. Pierce
Gen. Sales Manager.....J. Robert Gulick
Nat'l Sales Mgr.....Harry J. Shaub, Jr.
Technical Dir.....J. E. Mathiot
Owners of: WDEL, Wilmington; WORK, York; WKBO, Harrisburg; WGAL-AM-TV, Lancaster; WRAK, Williamsport.

WEZN—Elizabethtown—1958

Frequency: 1600 Kc.....Power: 500 Watts
Owned By.....Colonial Bcstg. Co. Inc.
Address.....Box 192
Tel.: EMpire 7-1511.....Independent
President.....Lowell W. Williams
Gen. Mgr.....Richard E. Burg
Station Mgr.....Arthur K. Greiner
Program Director.....George Morgan
Chief Engineer.....Jack B. Cupper
Owners of: WCNG, Cannonsburg.

WLEM—Emporium—1958

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned By.....Emporium Broadcasting Co.
Address.....1 West Fourth St.
Tel.: 712 .....Independent
President, General Mgr.....James A. Spots
Station Mgr., Prog. Dir.....Dean L. Close
Chief Engineer.....William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc.....Power: 1000 Watts, d.
Owned.....Garden Spot Broadcasters, Inc.
Address .....P. O. Box 419
Tel.: RE 3-2226.....MBS
Representative .....Broadcast Time Sales
President .....Lester Grenewalt
Gen., Sta. Mgr.....Samuel R. Youse
Prog. Dir..... .....David A. May
Comm. Mgr.....George D. Ribble
Chief Engineer.....Ralph Haneman
Owners of: WABW, Annapolis; WCBG, Chambersburg.

WERC—Erie—1941

Frequency: 1260 Kc.....Power: 5 Kw.
Owned By.....Cleveland Bcstg. Inc.
Address.....121 West 10th St.
Tel.: GLendale 6-2096.....NBC
Station Rep.....Venard, Rintoul & McConnell
President.....Ray T. Miller, Jr.
General Station Mgr.....Art Arkelian
Program Director.....Cliff Shilling
Chief Engineer.....Jack Heidecker
Owners of: WERE, Cleveland; WLEC, Sandusky, O.

WICU—Erie—1949

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....Dispatch Div. of Airways Inc.
Bus. Studio Address.....3514 State St.
Tel.: GI 4-5201.....ABC
Representative .....Weed
President .....Edward Lamb
General, Sta. Mgr.....J. A. Londet
Program Director.....N. McGrath
Chief Engineer.....Ken Husband

WJET—Erie—1951

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Jet Broadcasting Co., Inc.
Address.....1635 Ash St.
Tel.: GL 2-6741.....Independent
Sta. Representative .....Hollingbery
President, Gen. Mgr.....Myron Jones
Comm. Mgr.....Peter Coticchia
Chief Engineer.....Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned .....WESB Broadcasting
Address.....212 Commerce Bldg.
Tel.: GLendale 6-7078.....Independent
Station Representative .....Cooke
Managing Partner.....T. R. Bromley

Station Manager.....R. H. Elliott
Commercial Manager.....Ronald Smith
Program Director.....Ted Wygant
Publicity Director.....Mary Barnhart
Sales Promotion Mgr.....Rick Meyers
Chief Engineer.....John Kozak

WFAR—Farrell—1953

Freq.: 1470 Kc....Power: 1 Kw. d.; 500 W. n.
Owned By.....Farrell-Sharon Bcstg. Co.
Address .....RFD #2
Tel.: DIamond 8-4171.....KBS
President.....Sanford A. Schafitz
General Mgr.....A. Zippay
Chief Engineer.....Milton Wills

WFRA—Franklin—1958

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned.....N.W. Penna. Bcstg. Co.
Address.....P.O. Box 908
Tel.: ID 2-2188.....MBS
President, General Mgr.....Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc.....Power: 250 Watts
Owned-Oper. By.....Times & News Pub. Co.
Business Address.....Box 28
Tel.: EDgewater 4-3101.....Independent
Gen. Mgr.....P. H. Cunningham

WHJB—Greensburg—1934

Frequency: 620 Kc.....Power: 1 Kw. d., 500 n.
Owned .....WHJB, Inc.
Address.....128 N. Penn Ave.
Tel.: TEmple 4-0600.....Independent
President, General Mgr.....Hugh J. Brennen
Commercial, Sales Prom. Mgr.....Russ Graeff
Program Director.....Ron Asbury
Publicity Director.....Fran Fisher
Chief Engineer.....L. L. Allen

WGRP—Greenville—1959

Frequency: 940 Kc.....Power: 1000 Watts
Owned By.....Greenville Bcstg. Co.
Address.....2 North Water St.
Tel.: JU 8-8900.....Independent
President, Gen. Mgr.....Kenneth B. Anderson
Station Mgr.....Merle G. Anderson
Publicity Director.....Margaret E. Travis

WHVR—Hanover—1949

Freq.: 1280 Kc...Power: 5 Kw. d., 500 Watts n.
Owned-Operated By.....Radio Hanover, Inc.
Address .....Box 268
Tel.: ME 7-3831.....Independent
President, Gen. Mgr.....John D. Bare
Sales Prom. Mgr.....Edward John
Chief Engineer.....Philip Rohrbaugh

WCMB—Harrisburg—1948

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Hudson Bcstg. Corp.
Address .....WCMB Bldg.
Tel.: CE 4-3005.....MBS
Representative .....Weed
General Manager.....Ed K. Smith
Comm. Manager.....Henry Traugh
Program Director.....Ed. Gonzalez
Chief Engineer.....Charles Stefanic

WHGB—Harrisburg—1945

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Kendrick Bcstg. Co., Inc.
Address.....112 Market St.
Tel.: CE 4-4988.....ABC
Station Representative .....Pearson
Pres., Gen. Mgr.....H. Kendrick
Station, Comm. Mgr.....Ralph Hartman
Program Director.....Bob Lindstrom
Chief Engineer.....William Kuntz

WHP—Harrisburg—1924

Frequency: 580 Kc.....Power: 5 Kw.
Owned .....WHP, Inc.
Address.....216 Locust St.
Tel.: CEdar 4-3211.....CBS
Representative .....Bolling
President.....E. J. Stackpole
General, Commercial Mgr....Cecil M. Sansbury
Local Sales Manager.....Jack Grove
Program, Publicity Dir.....Brod Seymour
Chief Engineer.....E. Dan Leibensperger
Owners of: WHP-TV.

WKBO—Harrisburg—1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Keystone Bcstg. Corp.
Address.....31 N. Second St.
Tel.: CE 4-0191.....NBC
Newspaper Affil....Lancaster Newspapers, Inc.
Representative .....Meeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Jack Hooper
Commercial Manager.....J. Robert Gulick
Program Director.....Curt Whitcomb
Chief Engineer.....J. E. Mathiot
Owners of: WDEL, Wilmington; WORK, York; WGAL, Lancaster; WEST, Easton; WRAK, Williamsport; WGAL-TV, Lancaster.

WAZL—Hazleton—1932

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Hazleton Bcstg. Co.
Address.....704-11 Hazleton Natl. Bank Bldg.
Tel.: GL 4-3531.....NBC-MBS
Representative .....Raymer
Pres., Gen., Mgr.....Victor C. Diehm
Commercial Manager.....Robert J. Sacco
Sales Manager.....Thomas A. Tito
Program Director.....Don Murray
Chief Engineer.....Elwood Tito
Owners of: WTAL, Tallahassee; WHOL, Allentown; WHLM, Bloomsburg, Pa.

WHUN—Huntingdon—1946

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By .....Huntington Bcstrs. Inc.
Bus.-Studio Address.....400 Washington St.

Tel.: MI 3-3340.....KBS
President.....John H. Biddle
General Manager.....William E. Germann
Chief Engineer.....E. Craig

WDAD—Indiana—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WDAD Inc.
Address ..... 632 Philadelphia St.
Tel.: HO 5-5511.....CBS
Newspaper Affil.....The Progress
General Mgr.....J. Termin
Chief Engineer.....Dyle Martin

WARD—Johnstown—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Central Bcstg. Co., Inc.
Address .....235 Franklin St.
Tel.: 70761 .....CBS
Representative .....Weed
President, Gen. Mgr.....G. D. Garland
Station Mgr.....Wm. D. Confer
Commercial Mgr.....Joe Cavanaugh
Program Director.....Bill Santoro
Chief Engineer.....Cornelius Donatti
Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Century Bcstg. Corp.
Bus.-Studio Address.....Fort Stanwix Hotel
Tel.: 9-1187 .....Independent
Station Representatives.....Radio-TV Reps.
President.....John J. Keel
General Manager.....E. M. Williams
Chief Engineer.....John Kersheskey

WJAC—Johnstown—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WJAC, Inc.
Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil.....Tribune
Station Representative .....Meeker
President.....W. W. Krebs
General Manager.....Edward J. Klym
Chief Engineer.....Theodore E. Campbell
Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By..... ..Kane Broadcasting Corp.
Address .....Penn-Kane Hotel
Tel.: 1520 .....KBS
President .....Gordon Hanks
Comm. Sta. Mgr.....George A. Larson
Program Dir.....Patrick Bickel
Chief Engineer.....John Nordine

WACB—Kittanning—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....Joel Rosenblum Ent.
Address.....325 Market St.
Tel.: LI 3-1381.....Independent
President.....Joel R. Rosenblum
General Mgr.....Warren A. Koerbel
Program Director.....Jan Andree
Publicity Director.....Wally Slater
Chief Engineer.....Robert Banner
Owners of: WSHH, Latrobe; WISR, Butler, both Pa.; WTIG, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WGAL, Inc.
Business-Studio Address.....24 S. Queen St.
Tel.: EX 7-0333.....NBC
Representative .....Meeker Co.
President, Gen. Mgr.....Clair R. McCollough
Gen. Sls. Mgr.....J. Robert Gulick
Nat'l Sales Mgr.....Harry J. Shant, Jr.
Station Mgr.....Kenneth Kreider
Program Dir.....Brian Kintzer
Promotion Dir.....Paul I. Woodland
Technical Director.....J. E. Mathiot
Owners of: WDEL, Wilmington; WORK, York; WKBO, Harrisburg; WGAL-TV; WRAK, Williamsport; WEST, Easton.

WLAN—Lancaster—1946

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....The Peoples Bcstg. Co.
Bus.-Studio Address.....252 N. Queen St.
Tel.: EX 4-7261.....ABC-MBS
Representative .....Bolling
President.....Frank H. Altdoerffer
Sta. Mgr., Prog. Dir.....Samuel M. Altdoerffer
Commercial Manager.....J. Stanley Baker
Sales Prom. Mgr.....William Ciffuni
Publicity Dir.....Sally Harper
Chief Engineer.....James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned By.....Equitable Publishing Co.
Address.....307 Derstine Ave
Tel.: ULysses 5-6821.....Independent
Newspaper Affil.....Nortg Penn Reporter
General Manager.....John G. Skibbe
Sales Prom., Prog. Dir.....Richard Heist
Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc....Power: 1000 Watts d.
Owned-Oper. By...Miners Bcstg. Service, Inc.
Address.....P. O. Box D
Tel.: 1440 .....Independent
President.....J. L. Maguire
Gen. Manager.....John W. Angst

WSHH—Latrobe—1951

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Joel W. Rosenblum
Address.....200 Depot St.
Tel.: KEystone 7-7744.....KBS
General Manager.....Joel W. Rosenblum
Sta. Mgr., Chief Eng.....Manuel J. Alvarez
Commercial Manager.....William Smith
Sales Promotion Mgr.....Helen Butler
Publicity Director.....Robert Shaw
Owners of: WISR, Butler; WACB, Kittanning, both Pa.; WTIG, Massillon, O.

WTRA—Latrobe—1956

Frequency: 1480 Kc.....Power: 500 W., d.
Owned .....Latrobe Bcstrs.
Address.....202 Main St.
Tel.: KE 7-3338.....Independent
Representative ..... Lowenstein
President.....Louis Rosenberg
General Manager.....William Dymond
Commercial Manager.....Mrs. Janet Mahady
Chief Engineer.....Bernard Guidos

WLBR—Lebanon—1946

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
Address .....Route 20
Tel.: CRestview 2-7651.....Independent
Representative .....Burn-Smith
President.....H. Raymond Stadiem
Managing Director.....Lester P. Etter
Commercial, Prom. Mgr.....Ernest Latessa
Program Director.....Henry Homan
Chief Engineer.....William Zehring

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc.....Power: 250 W.
Owned.....O'Keefe Bcstg. Co., Inc.
Address .....Box 1490
Tel.: WIndsor 9-1490.....Independent
Pres., Gen. Mgr.....William F. Waterbury
Commercial Mgr.....Jack Wellington
Program Director.....George Hart
Chief Engineer.....Jack Lavton

WITT—Lewisburg—1957

Frequency: 1010 Kc.....Power: 250 Watts, d.
Owned.....Wireline Radio, Inc.
Address.....34 South 8th St.
Tel.: JA 3-1222.....KBS
President.....Donald Bechtel
General, Station Mgr.....Peter E. Farrell
Commercial Manager.....Carl E. Miller
Chief Engineer.....Will R. Nesbit

WKVA—Lewistown—1949

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Operated By....Central Pa. Bcstg. Co.
Address .....19 South Wayne St.
Tel.: 248-6771 .....ABC
Representative .....Gill-Perna
Pres., Sta., Gen. Mgr.....Robert L. Wilson
Commercial Prom. Mgr.....Robert E. Hyle
Program Director.....Kerby Confer
Publicity Director.....Mary Bolich
Chief Engineer.....Charles Simpson

WMRF—Lewistown—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Lewistown Bcstg. Co.
Address.....5 W. Market St.
Tel.: 248-6757 .....NBC
Representative .....Burn-Smith
President.....J. S. Woods
General Manager.....T. W. Metzger
Commercial Manager.....Frank Troiani
Program Director.....Thekla Leeper
Chief Engineer.....Kenneth Callahan
Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Address.....132½ Main St.
Tel.: 4038.....MBS
Station Representative.....Devney-O'Connell
President.....Donald C. Welch
Gen. Sta. Mgr.....Harris Lipez
Chief Engineer.....Al Stratmoen

WEDO—McKeesport—1946

Frequency: 810 Kc.....Power: 1000 Watts
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....547 5th Ave.
Tel.: NOrth 4-7167.....CBS
Station Representative .....Weed
President.....Edward J. Hirshberg
Station Mgr.....Jim Rice
Sales Promotion Manager.....L. Rothman
Chief Engineer.....Silvio Garofolo

WMCK—McKeesport—1946

Frequency: 1360 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mon-Yough Bcstg. Co.
Address .....516 Market St.
Tel.: OR 8-8888 .....Independent
Station Representative.....Bcst. Time Sales
President.....Robert M. Cox
Station, Commercial Mgr.....Sam Vidnovic
Program Director.....Bill Lynch
Publicity Director.....Kathy Milton
Chief Engineer.....Wilkes Hurley

WMGW—Meadville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Regional Bcstrs.
Address.....964 Park Ave.
Tel.: 6-1111..... Independent
General Manager.....James F. McDonald, Jr.
Program Director.....Paul J. Brown
Publicity Director.....Eric Johnson
Chief Engineer.....Maurice Sherman

WJUN—Mexico—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Lewistown Bcstg. Co.
Business Address.....Box 97, Mifflintown
Tel.: 295 .....Independent
Newspaper Affiliation....Sentinel, Lewistown
Representative .....Burn-Smith
President.....J. S. Woods
General Manager.....Thomas W. Metzger
Station Manager.....Ralph S. Parker
Program Director.....Don Lorenz
Chief Engineer.....Kenneth Callahan

WMLP—Milton—1955

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....WMLP, Inc.
Address.....65-71 Bound Ave.
Tel.: Milton .....Independent
General, Comm. Mgr.....J. H. Yingling
Chief Engineer.....Ronald Stoops

WPEL—Montrose—1953

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned By.....Montrose Bcstg Corp.
Address .....Locust & High Sts.
Tel.: 397 .....Independent
Pres. Gen. Mgr.....W. Douglas Roe
Program Director.....Chuck Zulker
Publicity Director.....Herbert Anderson
Chief Engineer.....Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Operated By.....WKST, Inc.
Address.....1st Federal Plaza
Tel.: OL 4-5501.....ABC
Station Representative.....Weed
President, General Mgr.....S. W. Townsend
Station Manager.....Harry Reith
Commercial Manager.....Byron McConnell
Program Director.....Bob Grant
Chief Engineer.....Ernest Rety
Owners of: WKST-TV, Youngstown, O.

WKPA—New Kensington 1940

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Allegheny-Kiski Bcstg. Co.
Business-Studio Address.....810 Fifth Ave.
Tel.: ED 7-3588.....Independent
President .....C. R. Cooper
Gen., Comm. Mgr.....Melvin A. Goldberg
Program Director.....Phil Brooks
Chief Engineer.....W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc.....Power: 500 Watts d.
Owned-Operated By...Norristown Bcstg. Co.
Address.....Old Arch Rd.
Tel.: BR 2-7600.....Independent
Station Representative.....A. Young Co.
President.....N. Joe Rahall
General, Station Mgr.....John M. Banzhoff
Local Sales Manager.....Bernard Brode
Program, Publicity Dir.....Anthony G. Bekas
Chief Engineer.....A. De Solo
Technical Director.....C. F. Corado
Owners of: WKAP, Allentown, Pa.; WLCY, St. Petersburg, Fla.; WWNR, Beckley, W. Va.; WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WKRZ, Inc.
Address.....Orange St. Ext.
Tel.: 4-1269 .....NBC-KBS
Pres., Gen. Mgr.....Kenneth E. Rennekamp
Station Manager.....J. T. Finnecy
Commercial Mgr., Pub. Dir.....Jack Duncan
Program Director.....Rona Phillips
Chief Engineer.....Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CBS Radio, Inc.
Address.....City Line & Monument Ave.
Tel.: GR 7-8300.....CBS
Representative.....CBS Radio Spot Sales
V.P., General Mgr.....Thomas J. Swafford
Gen. Sales Manager.....Jack Kline
Sales Promotion Mgr.....Fred Birnbaum
Program Director.....Mike Grant
Chief Engineer.....J. G. Leitch

WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw. d., 1 Wt., n.
Owned-Oper. By .....Max M. Leon, Inc.
Address.....Belmont Ave. & Edgely Rd.
Tel.: TR 8-2000.....Independent
Sta. Representative.....Bernard Howard
President .....Max M. Leon
General Sta. Mgr.....Robert A. Klein
General Sales Mgr.....William H. Vogt
Program Director.....Robert C. Ardrey
Chief Engineer.....Frank W. Unterberger

WFIL—Philadelphia—1922

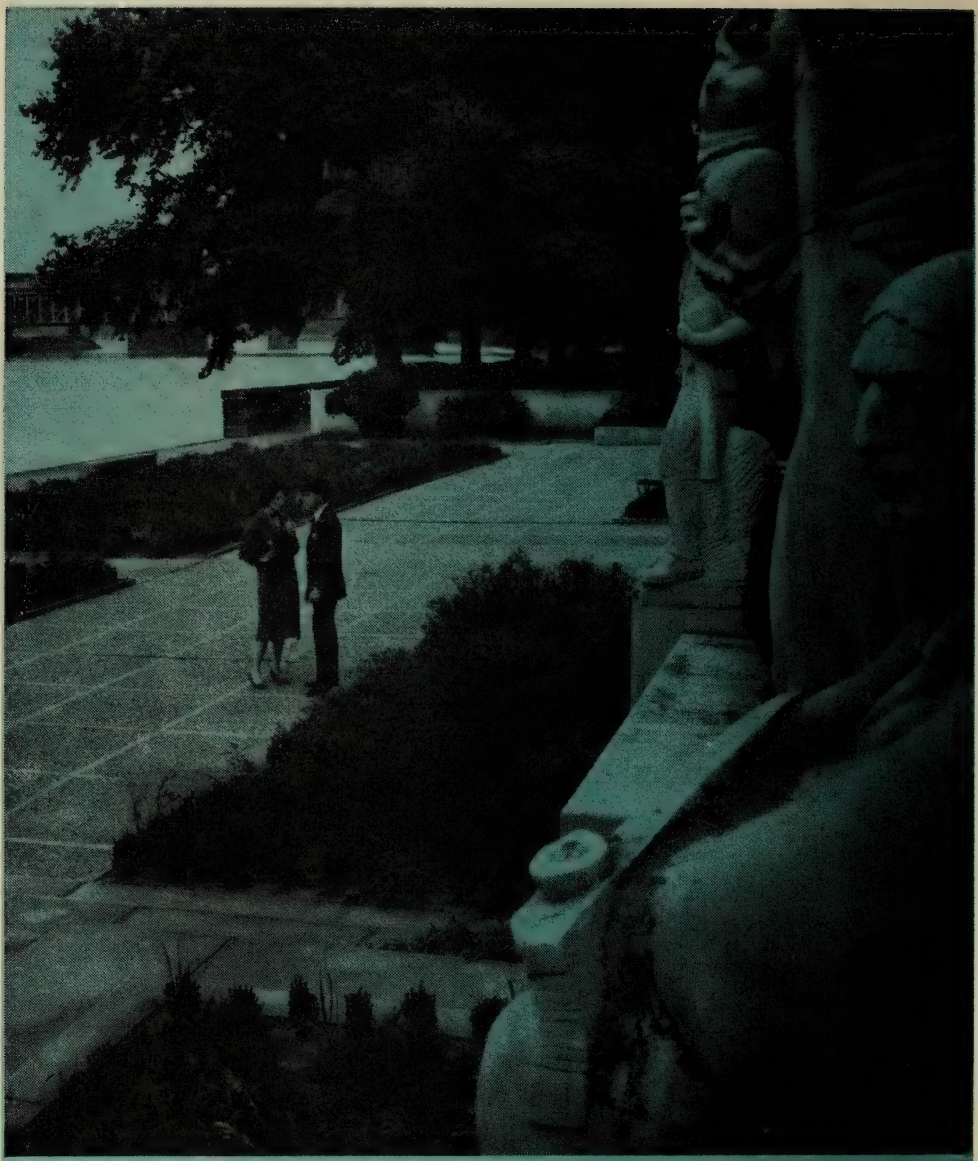
Frequency: 560 Kc.....Power: 5000 Watts
Owned.....Triangle Publications, Inc.
Address.....46th & Market
Tel.: EV 2-4700.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative ..... Blair
General Manager.....Roger W. Clipp
Station Manager.....George A. Koehler
Gen. Sales Manager...Kenneth W. Stowman
Dir. of Programming & Sls...Cylde R. Spitzner
Dir. of Operations.....Jack Steck
Chief Engineer.....Henry E. Rhea
Owners of: WFIL-TV; WNBF AM-TV, Binghamton, N. Y.; WFBG AM-TV, Altoona, Pa.; WNHC AM-TV, New Haven; KFRE AM-TV, Fresno; WLYH-TV, Lebanon, Pa.

WFLN—Philadelphia—1958

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned By.....Franklin Bcstg. Co.
Address.....8200 Ridge Ave.
Tel.: Ivyridge 2-6000.....Independent
Station Representative.....Good Music Bcsts.
President.....Lawrence M. C. Smith
General Manager.....R. S. Green
Chief Engineer.....F. Chassey

WHAT—Philadelphia—1925

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By....Independence Bcstg. Co.
Address...Conshohocken & Windemere Aves.
Tel.: TRinity 8-1500 .....Independent
Representative .....Pearson



STATUES ON THE SCHUYLKILL portray early American history for plaza strollers and thousands of motorists who get in and out of town along beautiful East River Drive. Many have their radios on. Many of the many are dialed to 610.

Mr. & Mrs. Metrodelphia live with history, both in ancient inheritances, and modern interpretations like the statuary above, in Philadelphia's Ellen Philips Samuel Memorial. For history in the making, Metrodelphians turn to **WIP,** attentive to the area's life and cultural development for 40 years. (Our fm station, already carrying U.N. proceedings, will transmit all presidential news conferences.) Now the added impact of Metropolitan's new concept is rapidly bringing **WIP** to the foremost audience position in Philadelphia. Many advertisers are using **WIP** to make sales history. **WIP, Metrodelphia, Pa.**

Pres., Gen. Mgr.....William A. Banks
Station Manager.....Dolly Banks
Commercial Manager.....Herbert Schorr
Sales Promotion Mgr.....William Macormac
Program Director.....Joseph A. Grady
Publicity Director.....Marsha Greenbaum
Chief Engineer.....Charles Lehmann

WIBG—Philadelphia—1925

Freq.: 990 Kc...Power: 50,000 Wts. d., 10,000 n.
Owned By.....Seaboard Radio Bcstg. Corp.
Address.....Suburban Sta. Bldg.
Tel.: LOcust 3-2300.....Independent
Representative .....Katz
President.....George B. Storer Sr.
Man. Dir.....John C. Moler
National Sales Mgr.....James P. Storer
Local Sales Mgr.....David Bolton
Operations Mgr.....Roy M. Schwartz
Chief Engineer.....John H. Henninger
Owners of: WJBK AM-FM-TV, Detroit; WSPD AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW AM-FM-TV, Cleveland; WWVA AM-FM, Wheeling, W. Va.; WGBS AM-FM, Miami, Fla.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned By.....Metropolitan Bcstg.
Business-Studio Address.....35 S. 9th St.
Tel.: WA 2-6800 .....Independent
Representative .....Edward Petry
President .....John Kluge
General Manager.....Harvey L. Glascock
Commercial Mgr.....H. D. Neuwirth
Program Director.....Varner Paulsen
Sales Prom. Mgr.....Arnold Katinsky
Chief Engineer.....Clifford C. Harris
Owners of: WHK, Cleveland; WNEW AM-TV, New York; WTTG, Washington, D. C.; WTVH, Peoria; KVOR, Stockton.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned-Oper. By.....WJMJ Bcstg. Corp.
Address.....2043 Locust St.
Tel.: LO 4-2300.....Independent
Representative.....Broadcast Time Sales
Pres., Gen., Sta. Mgr.....Patrick J. Stanton
Comm., Sales Prom. Mgr.....James Rubenstone
Prog. Dir.....Michael Deegan
Chief Engineer.....Christopher McAteer

WPEN—Philadelphia—1929

Frequency: 950 Kc.....Power: 5000 Watts
Owned By.....Consolidated Sun Ray, Inc.
Business-Studio Address.....2212 Walnut St.
Tel.: LO 4-6000.....Independent
Representative .....Gill-Perna
President .....William Sylk
Exec. Vice President.....William B. Caskey
Station Mgr.....Murray Arnold
Comm. Manager.....Erwin Rosner
Prom. Mgr., Pub. Director.....Sam Serota
Chief Engineer.....Charles W. Burtis

WRCV—Philadelphia—1921

Frequency: 1060 Kc.....Power: 50,000 Watts
Owned-Oper. By....National Bcstg. Company
Address.....1619 Walnut St.
Tel.: LO 4-3700.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Mgr.....Raymond W. Welpott
Station, Comm. Mgr.....Thomas E. Paisley
Program Director.....Bob Benson
Sales Prom., Publicity Dir.....Jack Wiley
Chief Engineer.....George C. Lensfest

WTEL—Philadelphia—1925

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....WTEL, Inc.
Business-Studio Address.....4310 N. Broad St.
Tel.: GLadstone 5-9200.....Independent
Station Representative.....Dore
President.....John Hopkinson
V.P.s.....Q. C. Strum, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned By.....Moshannon Valley Bcstg.
Address .....Radio Park
Tel.: Dickens 2-2300.....Independent
Gen. Comm. Mgr.....William Emert
Program Director.....Mrs. Wm. Emert
Chief Engineer.....Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc.....Power: 50,000 Watts
Owned-Oper. By.Westinghouse Bcstg. Co. Inc.
Address.....122 E. 42nd St., N.Y.C.
Tel.: MUrray Hill 7-0808.....Independent
Station Representative.....AM Radio Sales
President .....Donald H. McGannon
General, Station Manager.....L. R. Rawlins
Commercial Manager.....Donald Trageser
Program Manager.....Dominic Quinn
Sales Prom. Mgr.....June L. Buzzelli
Publicity Manager.....Owen Simon
Chief Engineer.....Theodore C. Kenney
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston; KYW-FM, Cleveland; KEX-FM, Portland; KDKA-FM.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Allegheny Bcstg. Corp.
Address.....Chamber of Commerce
Tel.: AT 1-9100.....ABC
Station Representative .....Young
President.....Leonard H. Goldenson
General, Station Mgr.....John D. Gibbs
Commercial Manager.....Ted Smith
Service, Publicity Dir.....Bill Thieman
Program Director.....Dick Drury
Chief Engineer.....George Kleeb
Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; WLS, Chicago; WBKB-TV, Chicago.

WAMO—Pittsburgh—1948

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Dynamic Bcstg.
Address.....105 E. 8th Ave.
Tel.: HO 2-6000.....Independent
Representative .....Howard
President, Gen. Mgr.....Leonard Walk
Commercial Manager.....Joe Bassett, Jr.
Chief Engineer.....James Herbert

WCAE—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By .....WCAE, Inc.
Address.....530 Carlton House
Tel.: AT 1-6900.....Independent
Station Representative .....McGavren
Pres., General Manager.....Leonard Kapner
Station, Commercial Mgr.....F. Geer Parkinson
Program Director.....Paul Ruhle
Publicity Director.....Gene Werman
Chief Engineer.....James Greenwood

WEEP—Pittsburgh—1947

Frequency: 1080 Kc.....Power: 1 Kw.
Owned By.....Golden Triangle Bcstg. Corp.
Address.....220 N. Highland Ave.
Tel.: EM 1-5000.....MBS
Sales Representative .....Gill-Perna
President.....Myron Jones
General Manager.....Philip B. Hirsch
Exec. Vice Pres.....Pete Coticchia
Sales Promotion Mgr.....William E. Clark
Program Dir.....Jack D. Bailey
Chief Engineer.....Walter McCoy

WJAS—Pittsburgh—1924

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By .....NBC
Address.....1459 Crane Ave.
Tel.: LOcust 3-5238.....NBC
Representative.....NBC Spot Sales
Gen. Mgr.....Stephen J. Rooney
Sales Prom. Mgr.....Richard S. Stafford
Owners of: WNBC AM-TV, New York; WRCV AM-TV, Philadelphia; WMAQ, WNBQ-TV, both Chicago; WRC AM-TV, Washington, D. C.; KNBC, San Francisco; KRCA-TV, Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WPIT, Inc.
Address.....213 Smithfield St.
Tel.: AT 1-1900.....Independent
President.....John J. Laux
Gen., Comm. Mgr.....Don Joset
Sales Mgr., Prog., Pub. Dir.....Clifford Charles
Chief Engineer.....Michael Komichak
Owners of: WSOL, Tampa; WRDW-TV, Augusta, Ga.

WWSW—Pittsburgh—1932

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....WWSW Radio, Inc.
Address .....Hotel Sherwyn
Tel.: Gr 1-5200.....Independent
Newspaper Affiliation.....Post Gazette
Representative .....John Blair
President.....O. M. Schloss
General Station Mgr.....B. W. Muros
Publicity Director.....Phillip Davis
Chief Engineer.....Harry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Midway Bcstg. Co., Inc.
Address.....83 Foote Ave., Duryea, Pa.
Tel.: OL 4-3388.....KBS
Pres., Gen. Manager.....Angelo W. Fiorani
Station Manager.....B. Schriver
Commercial Mgr.....R. E. Florey
Program Director.....J. Fiore
Sales Promotion Mgr.....A. Castelli
Publicity Director.....R. F. Gallagher
Chief Engineer.....John P. McGoldrick

WPAZ—Pottstown—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Pottstown Bcstg. Co.
Address.....247 High St.
Tel.: Faculty 6-4000.....KBS
Representative .....Indie Sales
Pres., Gen. Mgr.....Herbert Scott
Chief Engineer.....R. Mellon

WPAM—Pottsville—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Miners Bcstg. Serv., Inc.
Business-Studio Address.....Box 629
Tel.: MA 2-1450.....Independent
President.....Joseph L. McGuire
Gen. Mgr., Ch. Eng.....John W. Angst
Station Manager.....James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Pottsville Bcstg. Co.
Bus.-Studio Address.....212 S. Centre St.
Tel.: MArket 2-1360.....MBS
General Manager.....A. V. Tidmore
Commercial Manager.....Ralph L. Price, Jr.
Sales Promotion Manager.....Walter Jones
Program Director.....Ed Romance
Chief Engineer.....William Penn Tidmore

WPME—Punxsutawney—1953

Frequency: 1540 Kc.....Power: 1000 Watts d
Owned-Oper. By.....Punxsutawney Bcstg Co.
Address.....103 N. Gilpin St.
Tel.: 1221.....KBS
President.....Sheridan W. Pruett
General, Station Mgr.....C. M. Erhard, Jr.
Comm. Mgr.....W. Clem Murray
Program Director, Ch. Eng.....Gilbert Carney
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....WEEU Bcstg. Co.
Business-Studio Address.....433 Penn St.
Tel.: FR 6-7335.....ABC

Newspaper Affiliation.....Eagle Times
Station Representative .....Bolling
President.....William J. Rohn
V.P., Gen., Sta. Mgr.....K. Richard Creitz
Program Director.....Jack B. Gounder
Chief Engineer.....Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Radio Corp.
Address .....Berkshire Hotel
Tel.: Franklin 6-3987.....CBS
Representative .....Weed
Pres., Gen. Mgr.....Robert G. Magee
Comm., Sales Prom. Mgr.....Warren Ruffner
Prog. Dir.....Alan Lane
Chief Engineer.....Daniel Donohue
Owners of: WHUM-TV.

WRAW—Reading—1922

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper By.....WRAW, Inc.
Address.....19 N. Fifth St.
Tel.: FR 6-7173.....NBC
Station Representative.....Webb
President, General Mgr.....Robert S. Reider
Commercial Manager.....Ben Varishone
Program Director.....Frank Roth
Chief Engineer.....Ed. Gurtowski

WGCB—Red Lion—1950

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Red Lion Bcstg. Co.
Address.....P.O. Box 88
Tel.: 3-3471.....Independent
Pres., Gen. Sta. Mgr.....John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned By.....Cove Bcstg. Co., Inc.
Address .....Woodbury Pike
Tel.: 690.....Independent
Station Rep. .....Keystone
President.....Carl W. Kensinger
General Mgr.....Walter O. Krump
Program Director.....Merle Ebersole
Sales Promotion Mgr.....Ralph Mentzer
Chief Engineer.....C. Irvin Metzger

WKBI—St. Marys—1950

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Elk Cameron Bcstg. Co.
Address.....41 Erie Ave.
Tel.: 4-2821.....MBS
General Manager.....C. H. Simpson
Station Mgr.....W. A. Herbstritt
Sales Mgr.....P. R. Kraus

WATS—Sayre—1950

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned By.....Susquehanna Valley Bcstg. Co.
Address.....110 N. Elmer Ave.
Tel.: TU 2-2401 .....Independent
Representative .....Indie Sales
President.....T. K. Cassel
General Manager.....Robert R. Michael
Commercial Manager.....Nicholas A. Soprano
Program Director.....Bill Towre
Chief Engineer .....Benjamin A. Franklin

WARM—Scranton—1940

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....WARM Bcstg. Co.
Business Address.....Bowman Bldg.
Tel.: DIamond 6-4646.....Independent
Station Representative .....Eastman
President.....Louis J. Appell, Jr.
General Manager.....Guy Fowler
Program Director.....George Gilbert
Sales Manager.....Luther Strittmatter
Operations Director.....Don Stevens
Chief Engineer.....Charles Morgan
Owners of: WSBA, York; WHLO, Akron; WSBA-TV, York.

WEJL—Scranton—1950

Frequency: 630 Kc. .....Power: 500 Watts d.
Owned-Operated By.....Edward J. Lynett
Business Address.....149 Penn Ave.
Tel.: DI 6-6555 .....Independent
Newspaper Affil.....Times
Station Rep. .....Meeker
General, Station Mgr.....Cecil Woodland
Sales, Program Manager.....Hugh J. Connor
Pub. Dir.....Bill Pierce
Chief Eng.....Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Scranton Bcstrs. Inc.
Address.....1000 Wyoming Ave.
Tel.: DI 2-7634.....CBS
Representative .....H-R Reps
President.....Mrs. M. E. Megargee
Gen. Comm. Mgr.....Mrs. M. A. Holcomb
Station Manager.....Robert E. McDowell
Prom. Dir., Pub. Dir.....Doug Holcomb
Program Director.....Frank Monaghan
Chief Engineer.....Kenneth R. Cooke
Owners of: WDAU, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Scranton Radio Corp.
Address .....141 Adams Ave.
Tel.: DI 6-1202.....MBS
Pres., Gen. Mgr.....Joe Dobbs
Station Mgr.....Albert Soma
Program Dir.....Joseph Silva
Chief Engineer.....James D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc...Power: 1 Kw. d., 500 Watts n.
Owned By....Lackawanna Valley Bcstg. Co.
Address.....116 Adams Ave.
Tel.: DI 7-3388.....NBC
Station Representative .....Bolling
Pres., Gen. Mgr.....David M. Baltimore
Station Manager.....Joseph B. Gries
Pub. Dir., Sales Prom. Mgr.....Fred Forester
Comm. Mgr.....Joseph P. Kimble
Program Dir.....David L. Griffiths
Chief Engineer.....Charles Sawkoski, Jr.

WISL—Shamokin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Anthracite, Inc.
Address.....Rock & Sunbury Sts.
Tel.: 648-6831 .....Independent
Representative .....Forjoe
President.....Henry W. Lark
General Manager.....Bernard Friedman
Program Director.....Bernard Saks
Commercial Mgr.....Wm. C. MacElwee
Publicity Director.....James Reilly
Chief Engineer.....Al Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....Sharon Bcstg. Co., Inc.
Address.....2030 Pine Hollow Blvd.
Tel.: DIamond 6-4113.....Independent
General Mgr.....Frederick P. Tascone
Asst. Gen. Mgr.....Lee D. Morehouse
Program Director.....Jack Sandstrom
Chief Engineer.....Francis L. O'Dell

WVSC—Somerset—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Oper. By.....WVSC, Inc.
Address.....P. O. Box 231
Tel.: 4186 .....Independent
President, Gen. Mgr.....T. R. Oppegard
Program Dir., Chief Eng.....R. L. French
Owners of: WPVL, Painesville, O.; WDLR, Delaware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Will-Mont Bcstg. Co.
Business Address.....301 Percy St.
Tel.: 3-3609.....ABC
Station Representative.....Hopewell
Pres., Ch. Eng.....Galen D. Castlebury, Jr.
Comm., Sales Prom. Mgr.....H. O. Hallman

WMAJ—State College—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Centre Bcstrs., Inc.
Business Address.....P. O. Box 888
Tel.: AD 7-4959.....KBS-MBS
President.....W. K. Ulerich
Gen. Sta. Mgr.....M. J. Bergstein
Chief Engineer.....W. D. Files

WVPO—Stroudsburg—1947

Frequency: 840 Kc.....Power: 250 Watts d.
Owned-Operated By.....Pocono Bcstg., Inc.
Business Address.....22 S. Sixth St.
Tel.: HAmilton 1-2100.....Independent
Newspaper Affiliation.....Record
President.....James H. Ottaway
General Manager.....Chester S. Miller
Managing Director.....Francis Brinkley
Chief Engineer.....Ernest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Sunbury Bcstg. Corp.
Address.....1150 N. Front St.
Tel.: AT 6-5838.....CBS
President.....Basse A. Beck
General, Station Manager.....Homer R. Smith
Comm., Prom. Mgr.....H. Eugene Smith
Program Director .....Michael J. Kane
Publicity Director.....Malcolm Arter
Chief Engineer.....John W. Keller, Jr.

WTIV—Titusville—1955

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Crawford Cty. Bcstg. Co.
Address .....P. O. Box 184
Tel.: 5-3234 .....MBS
President, Gen. Mgr.....Robert H. Sauber
Commercial Mgr.....Paul R. Ruttan
Sales Promotion Mgr.....Marlene Burchfield
Program Director.....James Dunlap
Chief Engineer.....W. A. Lowrie

WTTC—Towanda—1960

Frequency: 1550 Kc.....Power: 500 Watts d.
Owned By.....Vical Bcstg. Co.
Address.....406 Main St.
Tel.: ANdrew 5-2165 .....Independent
General Mgr., Chief Eng.....Victor A. Michael
Commercial Mgr.....Leroy Hopkins
Program Director.....Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Tyrone Bcstg. Co.
Address.....8 W. 10th St.
Tel.: MUtual 4-3200.....MBS
President.....C. H. Simpson
Station Manager.....Lee C. Ray
Sales Manager.....William E. Moses
Program Director.....John P. Knorr
Chief Engineer.....Robert A. Cook

WMBS—Uniontown—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By .....Fayette Bdcstg. Corp.
Address.....82 West Fayette St.
Tel.: GE 8-3900.....CBS
Representative .....Burn-Smith
President.....Mrs. J. C. Burwell
General, Station Mgr.....Jacob H. Echard
Commercial, Prom. Mgr.....Harry C. Burwell
Program Director.....Peggy Thompson
Publicity Director.....A. Claire Salvatore
Chief Engineer.....William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc...Power: 5000 Watts d.
Owned-Oper. By ....N. Allegheny Bdcstg. Co.
Business Address .....310 Second Ave.
Tel.: RAndolph 3-1310.....Independent
Pres., Gen. Mgr.....David Potter

WJPA—Washington—1942

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Washington Bcstg. Co.
Bus. Address.....George Washington Hotel
Tel.: BA 2-2110.....Independent
Managing Director.....A. Boyd Siegel
Chief Eng.....James Berkheimer

WANB—Waynesburg—1956

Frequency: 1580 Kc.....Power: 250 W., d.
Owned.....Commonwealth Bcstrs., Inc.
Address.....First Federal Bldg.
Tel.: 981 .....Independent
President, Gen. Mgr.....George E. McGary Jr.
Commercial Mgr., Pub. Dir.....Duane Lemley
Program Director.....Wilbur Geho
Chief Engineer.....Tony Morrell

WAYZ—Waynesboro—1953

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Waynesboro Bcstg. Co., Inc.
Address.....21 W. Main St.
Tel. 1900 .....KBS
Station Representative .....Lowenstein
President.....Mrs. Marian P. Lewis
General, Station Mgr.....Jay Hanshaw
Program Director.....Pete Coolbaugh
Publicity Director.....Ted Harding
Chief Engineer.....Ron Stoops
Owners of: WHYL, Carlisle, Pa.; WELD, Fisher, W. Va.; WINC, Winchester; WSIG, Mt. Jackson; WFVA, Fredericksburg, all Va.

WNBT—Wellsboro—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Farm & Home Bcstg. Co.
Address.....89 Main St.
Tel.: 2113 .....MBS
President.....C. H. Simpson
General Mgr.....John Fay
Prog. Dir.....Carol Makin
Commercial Manager.....John Zellner
Chief Engineer.....Richard E. Roeder
Owners of: WFRM, Coudersport; WKBI, St. Mary's; WBLF, Bellefonte; WTRN, Tyrone, all Pa.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....P.A.L. Bcstrs., Inc.
Business-Studio Address.....85 W. Union St.
Tel.: VA 3-0196.....MBS
President .....Paul Phillips
Gen., Comm. Mgr.....Ernest G. C. Lewis
Program Director.....Ed Kuzma
Chief Engineer.....Milan Krupa

WBRE—Wilkes-Barre—1924

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WBRE-Radio, Inc.
Bus.-Studio Address.....62 S. Franklin St.
Tel.: VA 3-3101.....NBC
Station Representative .....Bolling
Pres., Gen. Mgr.....David M. Baltimore
Operations Director.....F. D. Coslett
Program Director.....Robert Schumacher
Commercial Manager.....Jos Gries
Sales Prom., Pub. Dir.....Fred Foerster
Chief Engineer.....Charles Sakoski, Sr.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Wyoming Valley Bcstg. Co.
Address .....88 No. Franklin St.
Tel.: VA 4-4666.....ABC
Representative .....Avery-Knodel
President .....Mitchell Jenkins
Station Manager.....Roy E. Morgan
Business Manager.....Emerson H. Ramage
Sales Manager.....Lee Vincent
Promotion, Publicity Manager.....Jim Ward
Program Director.....Tom Bigler
Chief Engineer.....Theodore French

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc.....Power: 1,000 Watts d.
Owned By.....Wyoming Radio, Inc.
Address.....64 Public Sq.
Tel.: Valley 2-6108.....Independent
Representative .....Forjoe
President.....Martin H. Philip
General Mgr.....Lee Small
Commercial Mgr.....Milton Laughlin
Program Director.....Jack Sterling
Chief Engineer .....B. Bailey

WLYC—Williamsport—1951

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned By.....Lycoming Bcstg. Co.
Address.....331 Pine St.
Tel.: 2-4676 .....KBS
Sta. Representative.....Donald Cooke
President.....John T. Keliher
Station, Commercial Mgr.....Vince Campana
Sls. Prom. Manager.....Edward Kirchman
Program Director.....Vernon Hester
Chief Engineer.....James Stowe

WRAK—Williamsport—1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WGAL, Inc.
Address .....1559 West 4th St.
Tel.: 2-6116 .....NBC
Representative .....Meeker Co.
Pres., Gen. Mgr.....Clair R. McCollough
Station Manager.....J. Wright Mackey
Gen. Sls. Mgr.....J. Robert Gulick
Nat'l Sales Manager.....Harry J. Shaub Jr.
Technical Director.....J. E. Mathiot
Owners of: WDEL, Wilmington; WORK, York; WKBO, Harrisburg; WGAL-AM-TV, Lancaster; WEST, Easton.

WWPA—Williamsport—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned..Williamsport Radio Bcstg. Assoc., Inc.
Address.....330 Government Pl.
Tel.: 7119 .....CBS
President.....Harry J. W. Kiessling
Gen., Sta. Manager.....Woodrow W. Ott

WNOW—York—1948

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WNOW, Inc.
Address.....P. O. Box 1747
Tel.: 47—1049 .....Independent
Station Rep.....Radio-TV Reps.
President, General Mgr.....W. F. Rust Jr.
Program Director.....Mel Burnam
Chief Engineer.....A. Dickey

WORK—York—1932

Frequency: 1350 Kc....Power: 5000 d.; 1000 n.
Owned-Oper. By.....Associated Bcstrs
Business-Studio Address.....13 S. Beaver St.
Tel.: 3-5558.....NBC
Representative .....Meeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Elwood C. Anderson
Gen. Sales Mgr.....J. Robert Gulick
Nat'l Sales Manager.....Harry J. Shaub Jr.
Chief Engineer.....J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By....Susquehanna Bctstg. Co.
Address .....Box 910
Tel.: YOrk 2-5521.....Independent
Representative .....Eastman
President.....Louis J. Appell, Jr.
Comm., Sales Prom. Mgr.....P. K. Eberly
Program Director.....Wayne Trout
Operations Mgr.....Allen Saunders
Chief Engineer.....Glenn Winter
Owners of: WSBA-TV; WARM, Scranton; WHLO, Akron, O.

Pop.: 855,000
Families: 251,500

Rhode Island

Radio Homes: 246,500
AM Stas. in State: 14

WADK—Newport—1948

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Key Stations
Address .....Box 367
Tel.: VIking 6-1540.....Independent
Station Representative .....Pearson
General Manager.....Arnold S. Lerner
Commercial Manager.....C. K. Bentz
Program Director .....Tom Powers
Publicity Director.....Gerry Nevins
Sales Prom. Mgr.....George McNamara
Chief Engineer.....Allan Bowen

WPAW—Pawtucket—1950

Frequency: 550 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Roger Williams Bcstg.
Address.....P.O. Box 55, Cumberland, R. I.
Tel.: PA 5-9000.....ABC
Pres., Gen. Mgr.....Dominick A. Hysko
Station, Program Dir.....Donald R. Hysko
Commercial Mgr.....C. Stevens
Chief Engineer.....John T. Costa

WEAN—Providence—1922

Frequency: 790 Kc.....Power: 5000 Watts
Owned.....Providence Journal Co.
Address.....75 Fountain St.
Tel.: DE 1-0600.....CBS
News. Affil.....Providence Journal
Station Rep.....Venard, Rintoul & McConnell
President.....Henry S. Chafee
General Manager.....H. William Koster
Comm. Manager.....Hervey C. Carter
Program Director.....Thomas M. Robertson
Chief Engineer.....George W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Buckley-Jaeger Bcstg. Corp.
Address.....144 Westminster St.
Tel.: ELmhurst 1-1110.....Independent
Representative.....Peters, Griffin Woodward
Pres., Gen. Mgr.....Richard Gerken
Comm. Manager.....E. James McEnaney Jr.
Program Director.....Ken Garland
Chief Engineer.....Carroll A. Philbrook

WICE—Providence—1947

Freq.: 1290 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned.....Providence Radio, Inc.
Address .....Crown Hotel
Tel.: JA 1-2711.....Independent
Rep. .....Avery-Knodel
President .....Tim Elliot
V. P., Station Manager.....John F. Crohan
Program Director.....Sherman A. Strickhouser
Publicity Director.....Jean Elliot
Chief Engineer.....Paul Garver

WJAR—Providence—1922

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By.....The Outlet Co.
Address.....176 Weybosset St.
Tel.: GA 1-8255.....NBC
Representative .....Petry
President, General Manager..Joseph S. Sinclair
Station Manager.....James E. Gleason
Sales Prom. Manager.....Alfred J. Brassard
Program Director.....Stanley Lipp
Chief Engineer.....Thomas C. J. Prior

WLKW—Providence—1961

Frequency: 990 Kc.....Power: 50,000 W.
Owned By.....Rhode Island Radio, Inc.

Address .....228 Weybosset St.
Tel.: DE 1-7810.....Independent
Sta. Reps.....McGavren; Foster & Creed
General Manager.....Mowry Lowe
Sales Mgr.....F. H. Elliott
Program Mgr.....Peter Barstow
Chief Engineer.....T. K. Foster

WPRO—Providence—1924

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Oper. By.....Capital Cities Bcstg. Corp.
Address.....24 Mason St.
Tel.: PL 1-9776.....Independent
Representative .....Blair
President.....Frank M. Smith
Comm., Gen. Mgr.....Daniel P. Weinig
Sales Promotion Mgr.....Tony Visk
Program Supervisor .....Joseph Somerset
Chief Engineer.....John V. Ferri
Owners of: WPRO-TV; WTEN-TV; WROW, Albany; WTVD, Durham, N. C.

WRIB—Providence—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....Springfield Broadcasting Co.
Address .....Water St.
Tel.: GE 4-2223.....MBS
Gen. Sta. Mgr.....Harold A. Pace
Comm., Sales Prom. Mgr.....Earl Castleman
Chief Engineer.....Fred Weiss

WYNG—Warwick—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....West Shore Bcstg. Co.
Address.....19 Luther Ave.
Tel.: REgent 7-5015.....Independent
Station Rep.....John E. Pearson
President, General Mgr.....Milton E. Mitler
Commercial Manager.....Frank Booth
Sales Promotion Mgr.....Vivianne Fallon
Program Director.....Martin Hasner
Chief Engineer.....Charles Briese

WERI—Westerly—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....R. I.-Conn. Radio Corp.
Address.....11 Railroad Ave.
Tel.: LYric 6-7729-9.....Independent
Representative .....Walker-Rawalt
Pres., Gen. Mgr.....Aug. L. Cavallaro
Commercial Manager.....Tom Shafer
Program Director.....Tom Thomas
Chief Engineer.....Charles W. Austin

WWRI—West Warwick—1956

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Grelin Bcstg, Inc.
Address.....1501 Main St.
Tel.: VA 1-6200.....KBS
Station Reps.....Nona Kirby; United
Pres., Gen. Mgr.....Melvin C. Green
Commercial Manager.....George A. Rivera
Prog. Dir.....Patrick Fallon
Chief Engineer.....Joseph M. Mattias, Jr.
Owners of: WWOL, Buffalo.

WNRI—Woonsocket—1954

Frequency: 1380 Kc....Power: 1000 Watts, d.
Owner.....Friendly Bcstg. Co., Inc.
Address.....786 Diamond Hill Rd.
Tel.: PO 9-0600.....Independent
President, Gen. Mgr., Ch. Eng.....Joseph Britt
Comm. Manager.....John Thomas

WWON—Woonsocket—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....Woonsocket Bcstg. Co.
Business-Studio Address.....99 Main St.
Tel.: PO 2-1240.....Independent
Newspaper Affiliation .....Call
Station Representative.....Nona Kirby
President.....Andrew P. Palmer
Station, Sales Prom. Mgr.....Zel Levin
Commercial Manager.....Gene Mailloux
Chief Engineer .....Harold M. Belknap

Pop.: 2,390,500
Families: 604,500

South Carolina

Radio Homes: 587,000
AM Stas. in State: 73

WABV—Abbeville—1956

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Abbeville Bcstg. Co. Inc.
Address .....Box 532
Tel.: GLadstone 9-3155 .....ABC-KBS
President, Ch. Eng. .....Geo. W. Settles, Jr.
Publicity Director.....Polly Newell
Program Director.....Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
Address.....Box 811
Tel.: MIdway 8-5464.....KBS
President .....John Mare
General, Station Manager.....J. A. Warren
Publicity Director.....Gordon Butler
Program Director.....Earl Brodie
Chief Engineer .....Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Wilton E. Hall
Address .....321 Kingsley Road
Tel.: CA 6-1511 .....ABC-CBS
Newspaper Affil.....Independent, Daily Mail
Station Reps..Dora-Clayton; Devney-O'Connell

President ..... Wilton E. Hall
General Manager ..... Glenn P. Warnock
Commercial Manager ..... John F. McCallum
Sales Promotion Mgr. ..... G. Paul Browne
Program Director ..... Al Joseph
Chief Engineer ..... Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc. ..... Power: 1000 Watts
Owned-Operated By .... Radio Anderson, Inc.
Address ..... Clemson Highway
Tel.: CA 4-3424 ..... MBS
Station Representative ..... Webb
President ..... Mrs. John C. Amick
General Manager ..... John C. Amick
Station Manager ..... George C. Nicholson
Commercial Manager ..... Al Robinson
Sales Promotion Mgr. ..... Carolyn K. Turner
Program Director ..... Frances J. McAllister
Publicity Director ..... Mary Ann H. Lyons
Chief Engineer ..... George Anderson

WWBD—Bamberg—1957

Frequency: 790 Kc. ..... Power: 1 Kw., d.
Owned By ..... Bamberg County Bcstg. Corp.
Address ..... Rt. 601 South
Tel.: CH 5-2411 ..... KBS
Station Reps. ..... Dore; Dora-Clayton
President ..... Joe Speidell III
Chief Engineer ..... H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. ..... Power: 1 Kw. d.
Owned-Oper. By ..... WBAW, Inc.
Address ..... Jackson St.
Tel.: 259-3507 ..... KBS
Station Representative ..... Keystone
President ..... J. A. Gallimore
General Mgr. ..... Joe Wilder
Program Director ..... Chuck Edwards
Chief Engineer ..... Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. ..... Power: 5 Kw., d.
Owned ..... Ridge Bcstg. Corp.
Address ..... Drawer 410
Tel.: KE 2-4001 ..... KBS
Station Representative ..... Ochs
President ..... H. Edward Crapps
General Manager ..... Redd Reynolds
Commercial Manager ..... Ray Walters
Sales Promotion Manager ..... Jack McArtha
Program Director ..... Paul Brigman
Chief Engineer ..... N. H. Lewis

WBEU—Beaufort—1953

Frequency: 960 Kc. ..... Power: 1 Kw., d.
Owned ..... Beaufort Bcstg. Co.
Address ..... 1015 Bay St.
Tel.: Jackson 4-3050 ..... KBS
President ..... John M. Trask
General Mgr., Chief Eng. ..... Louis M. Neale
Commercial Manager ..... Carson Rembert
Publicity Director ..... Polly Trogden
Program Director ..... W. Peters

WHPB—Belton—1955

Frequency: 1390 Kc. .... Power: 1000 Watts d.
Owned-Oper. By ..... Community Bcstg. Co.
Address ..... P. O. Box 426
Tel. ED 8-7781 ..... Independent
President ..... C. O. Brazzell
General, Sta. Mgr. ..... Clyde Laughter
Comm. Prom. Mgr. ..... Jack Moore
Program Dir. ..... David McKee
Publicity Dir. ..... Matthew Phillips
Chief Engineer ..... Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc. ... Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By ..... Atl. Coast Ins. Co.
Address ..... Box 639
Tel.: GR 9-4051 ..... MBS
Representative ..... Indie Sales
President ..... Y. W. Scarborough, Jr.
Station Manager ..... R. L. Brown
Commercial Manager ..... Bruce Ziebell
Program Director ..... Tommy Herndon
Chief Engineer ..... John Gronert

WAGS—Bishopville—1953

Frequency: 1380 Kc. ..... Power: 1 Kw., d.
Owned ..... Lee County Bcstg. Co.
Address ..... P. O. Box 168
Tel.: HU 4-4515 ..... KBS
General Mgr. ..... E. H. Bedenbaugh
Chief Engineer ..... Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc. .... Power: 1000 Watts d.
Owned-Oper. By ..... Camden Bcstg. Corp.
Address ..... U. S. Highway 1
Tel.: 80 ..... KBS
Rep. ..... Continental
President ..... Haygood S. Bowden
General Manager ..... Tom Richards
Program Director ..... A. A. Amodio
Chief Engineer ..... Joe Toher

WCAY—Cayce—1958

Frequency: 620 Kc. ..... Power: 500 Watts
Owned By ..... Lexington Cty Bcstg., Inc.
Address ..... 1303 State St.
Tel.: ALpine 6-2000 ..... CBS
Station Representative ..... Cooke
President ..... J. Olin Tice, Jr.
General Manager ..... J. O. Tice, Sr.
Chief Engineer ..... Clarence Jackson

WCSC—Charleston—1930

Frequency: 1390 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... WCSC, Inc.

Address.....485 East Bay St.
Tel.: RAymond 2-7611.....CBS
Rep.....Peters, Griffin, Woodward, Inc.
President, Gen. Mgr.....John M. Rivers
National Sales Mgr. .....James K. Whitaker
Station Mgr.....John B. Hearne
Program Co-ordinator .....Cecil Keels
Sales Prom., Publicity Dir....Mrs. Lois Marshall
Chief Engineer.....Rudy Hughes

WOKE—Charleston—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By .....Weaver Bcstg. Corp.
Address.....152-B Market St.
Tel.: RA 3-1643.....ABC-MBS-KBS
Representative .....Clark
Pres., Gen. Manager.....H. C. Weaver
Station Mgr., Ch. Eng.....William P. Birchfield
Sales Promotion Mgr.....Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Speidel Bcstng. Corp.
Business Address.....1717 Edgewater Pk. Rd.
Tel.: SO 6-5584.....Independent
Representative.....Dore, Dora-Clayton
President.....Joseph Speidel III
Station Manager.....Bob Chrystie
Chief Engineer.....Joe Sarko

WTMA—Charleston—1939

Frequency: 1250 Kc...Power: 5000 d.; 1000 n.
Owned-Oper. By.....Atlantic Coast Bcstg. Co.
Business Address .....133 Church St.
Tel.: RA 2-2961.....NBC
Representative .....Branham
President.....Charles E. Smith
General, Station Manager.....Vincent French
Sales Prom. Mgr.....Joe Blair
Program Dir.....George Wilson
Chief Engineer.....David W. Jefferies

WQSN—Charleston—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Low Country Bcstg. Co.
Address.....42 10th Ave.
Tel.: RA 2-2652.....Independent
Gen., Sta. Manager.....E. H. Keown

WCRE—Cheraw—1953

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Cheraw
Address .....Box 631
Tel.: Lenox 7-7887.....KBS
President, Gen. Mgr.....Ben Akerman
Program Dir.....Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Dispatch Pub. Co.
Address .....Harris St.
Tel.: 335-2171 .....KBS
Newspaper Affil.....Dispatch Publ. Co.
Station Representative .....Cannon
President .....C. V. Sink
General Station Mgr. .....Wayne B. Sawyer
Chief Engineer .....J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc.....Power: 500 Watts
Owned By.....WPCC, Inc.
Address.....P. O. Box 565
Tel.: 1410.....ABC-KBS
President.....J. D. Brinkley
General, Station Manager.....Ted Y. Prevatte
Commercial Manager.....Lewis Bagwell, Jr.
Sales Promotion Mgr. .....Jack Bishop
Program Director.....Bettie Hendrix
Chief Engineer .....Thomas E. Wilson

WCOS—Columbia—1939

Frequency: 1400 Kc. .....Power: 1 Kw. d.
Owned-Operated By.....WCOS, Inc.
Address.....Box 748
Tel.: AL 2-2177.....Independent
Representative .....Meeker
Pres., Gen. Mgr.....George H. Buck, Jr.
Commercial Manager .....Jess Plummer
Sales Promotion Mgr.....Ralph Shade
Program Director.....Bob Fulton
Publicity Director .....Mrs. Caroline Judson
Chief Engineer .....Robert D. Lambert, Jr.
Owners of: WJNO, West Palm Beach.

WIS—Columbia—1930

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By .....Bcstg. Co. of the South
Address.....1111 Bull St.
Tel.: AL 3-6431.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President .....B. Calhoun Hipp
Exec. Vice Pres. .....G. Richard Shafto
Managing Director.....W. Frank Harden
Director of Sales .....George Quick
Prog. Dir.....Howard Hamrick
Chief Engineer.....Paul Welcome
Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

WMSC—Columbia—1945

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....WMSC Radio, Inc.
Address .....Barringer Bldg.
Tel.: AL 2-8659.....MBS
Representative .....H-R, Ayer
President.....C. W. Martin
Program Dir.....Andy Scott
Chief Engineer.....L. William Brown, Jr.

WNOK—Columbia—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper, By.....Palmetto Radio Corp.
Address.....P.O. Box 5307
Tel.: AL 3-9401.....Independent
Representative .....Raymer
Gen. Mgr.....H. Moody McElveen, Jr.

Commercial Manager .....Frank Stish
Program Director.....Jack Cook
Chief Engineer.....Charlton Bowers

WOIC—Columbia—1954

Frequency: 1470 Kc.....Power: 5 Kw., d.
Owned.....Speidel Broadcasting Corp.
Address.....3300½ Main St.
Tel.: AL 6-1551.....Independent
Representative .....Dore, Dora-Clayton
President.....Joe Speidel III
Gen., Sta. Mgr.....Russell George
Sales Prom. Mgr.....Frankie Bridges
Sales Manager .....Frank Harris
Chief Engineer, Opera. Mgr. . .William Bridges
Owners of: WPAL, Charleston; WWBD, Bamberg, WYNN, Florence, both S.C.

WLAT—Conway—1945

Frequency: 1330 Kc. ...Power: 5000 Watts, d.
Owned.....Coastal Broadcasting Co.
Address .....U. S. Highway 501 North
Tel.: 340 .....MBS
Station Rep. .....Devney-O'Connell
President, General Mgr. .....L. M. Hawley
Comm., Sales Prom. Mgr. .....P. W. Smith
Prog. Dir., Chief Eng.....Jack E. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned By.....Community Bcstrs.
Address .....Box 277
Tel.: Express 3-4081.....Independent
Gen. Mgr., Ch. Eng.....Ralph W. Hoffman
Sta. Mgr.....Emily G. Hoffman

WDSC—Dillon—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Border Bcstg. Co., Inc.
Address .....U. S. Highway 301 South
Tel.: 774-9031 .....ABC-KBS
Station Rep. .....Gill-Perna; Dora-Clayton
Pres., Gen. Mgr.....Joseph Martin
Station Manager.....John Quick
Comm. Mgr. Prog. Director.....Lee Lumpkin
Sales Prom. Mgr.....Dick Jones
Chief Engineer.....Ray Allen

WELP—Easley—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned By.....Pickens County Bcstg. Co.
Address .....Box 667
Tel.: ULysses 9-9338 .....Independent
Representative .....Indie Sales
Pres., Gen. Mgr.....Cleatus Brazzell
Comm. Mgr.....Jack Moore
Program Director .....Mrs. Betty McDonald
Chief Engineer.....Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Atlantic Bcstg. Co., Inc.
Address.....P. O. Box 1211
Tel.: MO 9-6351.....ABC
Representative .....Walker-Rawalt
President.....Eugene E. Stone
Gen. Mgr.....Paul H. Benson, Jr.
Chief Engineer.....Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Oper. By.....Florence Bcstg. Co., Inc.
Address .....151 S. Dargan St.
Tel.: MOhawk 2-3271.....KBS
President, Gen. Mgr. .....A. P. Skinner
Program Director .....Doug Williams
Chief Engineer.....Charles Sligh

WYNN—Florence—1959

Frequency: 540 Kc.....Power: 250 Watts d.
Owned By.....Speidel Broadcasting Corp.
Address.....163 N. Coit St.
Tel.: MOhawk 2-6364 .....Independent
Sales Representative .....Dore; Dora-Clayton
President.....Joe Speidel III
General Manager .....Don Ferguson
Commercial Manager .....Bruce Stone
Sales Promotion Mgr. .....Inga Blackman
Program Director .....Henry Mance
Publicity Director .....Rose Neeley
Chief Engineer .....John Fill
Owners of: WOIC, Columbia, WPAL, Charleston, WWBD, Bamberg, all S.C.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Fountain Inn-Simpsonville Entp.
Address .....Box 271
Tel.: 963-5991 .....KBS
Station Rep. .....Hopewell; Cannon
President, General Mgr. .....L. Wayne Davis
Sales Prom., Pub. Dir.....Louise M. Davis
Program Director .....D. Jerry Howard
Chief Engineer .....J. Dalton Reece

WFGN—Gaffney—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By ....Cherokee Radio Co., Inc.
Address.....P.O. Box 79
Tel.: IVanhoe 9-4795.....KBS
President .....A. Ray Godshall
Gen. Mgr., Ch. Eng.....M. E. Green
Program Director.....Billy Gibbons
Commercial Manager.....W. H. Kirby
Sales Program Manager.....Mary Hodge
Publicity Director.....Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Georgetown Bcstg. Co.
Address.....216 S. Fraser St.
Tel.: 3-3421.....MBS-KBS
Station Rep.....Donald Cooke
Pres., Gen. Manager.....J. B. Delzell

WESC—Greenville—1946

Frequency: 660 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Bcstg. Co. of Carolinas
Business-Studio Address.....1 College St.
Tel.: CEdar 2-8241.....Independent
Station Representative .....Bolling
President.....Robert A. Schmid

General, Station Mgr. ..... J. Davenport
Commercial Manager ..... W. A. Mullinax
Program Director ..... Buddy Womick
Publicity Director ..... Marianne Taylor
Chief Engineer ..... Vern Hutchinson

WFBC—Greenville—1933

Frequency: 1330 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... WMRC, Inc.
Address ..... P.O. Box 1140
Tel.: CE 9-1321 ..... NBC
Newspaper Affil. ..... News-Piedmont
Representative ..... Avery-Knodel
President ..... R. A. Jolley
Gen. Sta. Mgr. ..... Bruce Buchanan
Chief Engineer ..... Bill Garrison

WMRB—Greenville—1954

Freq.: 1490 Kc. ..... Power: 100 w.d., 250 w.n.
Owned ..... Paramount Bcstg. Co. Inc.
Address ..... 415 N. Main St.
Tel.: CEdar 3-2751 ..... CBS-MBS
Station Representative ..... Burn-Smith
Pres., Gen. Mgr. ..... C. F. Cope
Station Mgr., Chief Eng. ..... Wm. T. Arrington
Sales Prom. Mgr. ..... Sarah S. Thompson
Publicity Director ..... Susan B. Cope

WMUU—Greenville—1949

Frequency: 1260 Kc. ..... Power: 1000 Watts d.
Owned-Oper. By ..... Bob Jones Univ.
Address ..... Greenville
Tel.: CE 9-9656 ..... Independent
President ..... Dr. Bob Jones, Jr.
General Manager ..... R. K. Johnson
Station Manager ..... Jim Ryerson
Comm. Manager ..... David Yearick
Program Director ..... Jack Buttram
Chief Engineer ..... William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc. ..... Power: 5 Kw.
Owned-Oper. By ..... Dick Bcstg.
Address ..... Box 298
Tel.: CEdar 5-7496 ..... Independent
Representative ..... Howard; Dora Clayton
President ..... James A. Dick
General, Station Manager ..... T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc. ..... Power: 1 Kw. d.; 250 W. n.
Owned ..... Grenco, Inc.
Address ..... P. O. Box 868
Tel.: ORchard 9-1300 ..... NBC
Representative ..... Clark
President ..... Douglas Featherstone
Gen., Sta. Mgr. ..... Dan Crosland
Commercial Mgr. ..... Ralph Norman
Program Director ..... Carroll Sexton
Chief Engineer ..... C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc. ..... Power: 1000 Watts d.
Owned ..... Radio Greenwood, Inc.
Address ..... Edward Arms Bldg.
Tel.: Orchard 9-3144 ..... KBS-MBS
Station Representative ..... Indie Sales
President ..... W. C. Woodall, Jr.
Manager ..... George B. Cook, Jr.
Chief Engineer ..... Eddie Rose

WCKI—Greer—1955

Frequency: 1300 Kc. ..... Power: 1 Kw., d.
Owned ..... Greer Bcstg. Co.
Address ..... Box 431
Tel.: TRinity 7-4451 ..... ABC
Gen. Mgr. ..... Vernon T. Fox
Station Manager ..... James L. Massey
Chief Engineer ..... B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc. ..... Power: 250 Watts d.
Owned-Oper. By ..... Greer Bcstg. Co.
Address ..... Jones Rd.
Tel.: TR 7-3141 ..... KBS
Pres., Gen. Mgr. ..... E. A. Burch
Station Manager ..... R. Cook
Chief Engineer ..... Leon Southerland

WBHC—Hampton—1957

Frequency: 1270 Kc. ..... Power: 1 Kw., d.
Owned ..... Hampton County Bcstg. Co.
Business Address ..... Highway 601
Tel.: 2831 ..... KBS
President ..... J. A. Gallimore
Station Manager, Ch. Eng. ..... J. E. Harrelson

WHSC—Hartsville—1946

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned ..... Hartsville Bcstg. Co., Inc.
Address ..... P. O. Box 349
Tel.: ED 2-8101 ..... MBS-KBS
President ..... J. L. Wiggins
General, Sta. Mgr. ..... Oby B. Lyles
Program Director ..... Eleanor Flowers
Commercial Manager ..... Jan R. Caddell
Sales Promotion Mgr. ..... Walter Copeland
Publicity Director ..... Mrs. Janice Holland
Chief Engineer ..... J. E. Parker

WDKD—Kingstree—1949

Frequency: 1310 Kc. ..... Power: 5 Kw. d.
Owned By ..... Palmetto Bcstg. Co.
Address ..... P. O. Box 450
Tel.: 6761 ..... KBS
President, General Mgr. ..... E. G. Robinson, Jr.
Sales Prom., Prog. Dir. ..... Clarence Jackson
Chief Engineer ..... Tommy Joye

WJOT—Lake City—1954

Frequency: 1260 Kc. ..... Power: 1 Kw. d.
Owned By ..... Lake City Bcstg. Corp.
Address ..... Box 656
Tel.: 7631 ..... Independent
President ..... Russ George
General, Station Manager ..... Hub Terry
Chief Engineer, Prog. Dir. ..... J. O. Roper

WLCM—Lancaster—1951

Frequency: 1360 Kc. ..... Power: 1000 Watts d.
Owned-Operated By ..... Royal Bcstg. Co. Inc.
Address ..... 103 S. Catawba St.
Tel.: 2051 ..... KBS
Station Representative ..... Cannon

President.....Charles Connelly, Jr.
Gen. Sta. Mgr.....A. Faris Giles, Jr.
Commercial Manager .....C. H. Lowder, Jr.
Program Director.....Mrs. Joanne McManus
Chief Engineer .....Barry Medlin

WLBG—Laurens—1948

Frequency: 860 Kc. .....Power: 1 Kw. d.
Owned-Oper. By...Laurens-Clinton Bcstg. Co.
Address .....Hillcrest Drive
Tel.: 2-5212 .....Independent
Representative .....Indie Sales
Pres., Gen. Mgr.....C. W. Hogan
Commercial Manager.....Paul Wynn, Jr.
Chief Engineer.....O. P. Haynes

WLSC—Loris—1957

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Pee Dee Bcstg. Co.
Address.....P.O. Box 1677
Tel.: EL 7-3780.....Independent
Station Rep.....Continental Radio Sales
President.....James J. Harding
General Mgr.....Walter Molic
Commercial Mgr.....Roger Earp
Publicity Dir.....Ann F. Molic
Comm. Mgr. Ch. Eng.....A. D. Nix
Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc. .....Power: 1 Kw. d.
Owned.....Clarendon County Bcstg. Co.
Address .....Box 262
Tel.: 7880 .....KBS
Pres.....J. M. Soles, Jr.
Gen. Mgr.....Harry Hyman
Comm. Mgr.....Phil Rice
Chief Engineer .....Donald Bryant

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By .....Pee Dee Bcstg. Co.
Address.....324 N. Main St.
Tel.: 1430.....Independent
Station Representative .....Continental
President.....James J. Harpring
General Manager .....Walter Molic
Station Manager .....Guy L. Bailey, Jr.
Commercial Manager .....Dwight Snyder
Program Director .....William J. Elliot
Publicity Director .....Jacquelnn Finklea
Chief Engineer .....Arthur Nix
Owners of: WLSC, Loris, S.C.

WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Mullins & Marion Bcstg. Co.
Address.....Highway 76, P. O. Box 41
Tel.: 3901 .....KBS
President.....Mrs. W. G. Smith
Gen. Mgr.....James F. Ramsey
Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Coastal Carolina Bcstg. Corp.
Address.....28th Ave. N.
Tel.: Hillcrest 8-3180.....KBS
Representative .....Donald Cooke
President.....James Olin Tice, Jr.
General Manager.....J. G. Kenworthy
Station, Sls. Prom. Mgr.....James L. Baine
Chief Engineer.....Paul Epps

WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Newberry Bcstg. Co., Inc.
Address.....11 Radio Drive
Tel.: 143.....KBS
Pres. Gen. Mgr.....James F. Coggins
Program Director.....Marcia P. Coggins
Sales Prom. Mgr.....Bill Fields
Chief Engineer.....Ray Gilliam
Owners of: WAGS, Bishopville; WBCU, Union.

WBPD—Orangeburg—1958

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Radio Orangeburg
Business Address.....144 Broughton, S.W.
Tel.: JE 4-1580.....Independent
Gen. Mgr., Pub. Dir.....Clarence Jones

WDIX—Orangeburg—1946

Freq.: 1150 Kc....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WDIX, Inc.
Address.....Whitman St. Ext.
Tel.: JE 4-4461.....ABC
Station Rep.....Devney-O'Connell, Forjoe
President.....Charles S. Henerey
General Station Mgr. .....Frank B. Best
Comm. Mgr. .....Norman M. Matthews
Program Director.....Mrs. J. C. Hydrick, Jr.
Chief Engineer .....Walter D. Tabler

WTND—Orangeburg—1948

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WTND, Inc.
Address .....1 Memorial Plaza
Tel.: JE 4-1301.....KBS
Representative .....Thos. F. Clark
President.....J. L. Sims
Gen. Mgr., Prog. Dir.....L. Richard Rhame

WRHI—Rock Hill—1944

Freq.: 1340 Kc...Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....York Cty. Brdcg. Co.
Business Address.....Natl Bank Bldg.
Tel.: 327-2085 .....MBS-KBS
Station Representative.....Oakes
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir. .....Wm. C. Beaty
Sls. Mgr., Pub. Dir.....H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstg Co., Inc.
Address.....P. O. Box 1091
Tel.: 327-3175 .....Independent
Station Representative .....Cannon
President.....T. Lamar Simmons
General, Station Manager.....Ted Burwell
Comm. Mgr.....W. A. Warner, Sr.
Program Publicity Director .....Bill Belk
Sales Promotion Mgr. .....Fred Newton
Chief Engineer.....Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Blue Ridge Bcstg. Co., Inc.
Address.....P. O. Box 443
Tel.: 2388 .....ABC-KBS
Station Representative .....Cannon
Pres., Gen. Mgr.....J. A. Gallimore
Treasurer.....Virginia Gallimore
Chief Engineer.....Herb Hosea

WORD—Spartanburg—1940

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....Henderson Belk
Address .....White Ave.
Tel.: 583-2711 .....NBC
Newspaper Affil.....Greenville News-Piedmont
Station Representative .....Avery-Knodel
President.....Robert Jolley
Station Manager.....Tom Thuman
Operations Director.....Ray M. Stanfield
Chief Engineer.....James L. Tate

WSPA—Spartanburg—1929

Frequency: 950 Kc.....Power: 5000 Watts
Owned.....Spartan Radiocasting Co.
Address .....224 E. Main St.
Tel.: 583-3621 .....CBS
Representative ..... Hollingbery
President, General Mgr. .....Walter J. Brown
Station Manager .....Ross M. Holmes
Program Director.....Charles Newcomb
Chief Engineer.....H. R. Beckholt
Owners of: WSPA-TV.

WTHE—Spartanburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Spartanburg Bcstg. Co.
Business Address.....P.O. Box 486
Tel.: 583-2727 .....Independent
Station Representatives.....Masla; Ochs
Pres., Gen. Mgr.....John K. L. Peterson
Program Dir.....R. Evans
Publicity Dir.....John H. Smith
Chief Engineer.....Kermit W. Hamby

WDXY—Sumter—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....WDXY, Inc.
Address.....814 Boulevard Rd.
Tel.: Spruce 5-2321.....Independent
President & Gen. Mgr.....W. C. Bochman
Vice President.....C. E. Bell
Sales Manager.....H. Hagan

WFIG—Sumter—1940

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Oper. By.....WFIG, Inc.
Address .....22 N. Main St.
Tel.: Spruce 3-7305.....MBS
President.....F. B. Creech, Sr.
General, Sta. Mgr.....T. Doug Youngblood
Comm. Manager.....Fulton B. Creech, Jr.
Sales Promotion Mgr. .....John Quackenbush
Program Director .....Howard Moore
Chief Engineer.....Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Radio Sumter Inc.
Business Address.....Box 1342
Tel.: SPruce 3-7369.....ABC
Station Representative .....Clark
President.....J. A. Gallimore
Gen., Sta. Mgr.....Ed Damron
Comm. Manager.....H. W. Fowler
Chief Engineer.....Bill Beatty

WBCU—Union—1949

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bcstg. Co. of Union, Inc.
Address .....210 East Main St.
Tel.: 1200 .....KBS
Pres., Gen. Mgr.....Edward C. B. Osborne
Chief Engineer.....Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc. ....Power: 500 Watts, d.
Owned By.....Oconee Bcstg. Co.
Address .....P. O. Box 278
Tel.: NEwton 8-3616.....Independent
Pres., General Manager .....Dorothy Friend
Sta., Comm. Manager .....Edithe Mooneyham
Program Director .....Bill Lewis
Sales Prom. Mgr. .....Marvin Hill
Publicity Director .....Jim Mowry
Chief Engineer.....Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By ...Walterboro Radiocstg. Co.
Address.....Box 833
Tel.: 3861 .....ABC-KBS
Representative.....Don Cooke
President.....Robert S. Taylor
Sta. Mgr., Ch. Eng.....Klein B. Beach, Jr.
Comm. Sales Prom. Mgr. .....Hilery Holloman
Program Director .....Bob Greer

WYCL—York—1956

Frequency: 1580 Kc.....Power: 250 Watts
Owned.....York-Clover Broadcasting Co.
Address.....P.O. Box 398
Tel.: MU 4-4241.....Independent
Station Rep. .....Beaver; Hopewell
President.....C. B. Sigmon
General, Sta. Mgr., ...C. Curtis Sigmon
Comm. Mgr., Chief Eng. ...Archie Warren, Jr.
Program Director .....Betty Robinson

Pop.: 648,000
Families: 197,500

South Dakota

Radio Homes: 194,500
AM Stas. in State: 22

KABR—Aberdeen—1952

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Transmedia, Inc.
Business Address.....117½ S. Main
Tel.: BAldwin 5-1420.....Independent
Representative .....Bob Dore
President, General Mgr.....F. E. Fitzsimonds
Program Director.....Jeff Solem
Chief Engineer.....Jerry Zastrow

KSDN—Aberdeen—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Aberdeen News Co.
Business Address.....12 Third Ave., S.E.
Tel.: BAldwin 5-5930.....ABC
Newspaper Affil. .....American-News
Station Representatives.....Weed; Bowden
President.....Henry J. Schmitt
General Mgr.....Byron J. McElligott
Commercial Manager.....Stan Olson
Program Director.....Paul Rahders
Chief Engineer.....George Crocker

KBRK—Brookings—1955

Frequency: 1340 Kc.....Power: 1 Kw.
Owned-Oper By.....Brookings Bcstg. Co.
Address.....Northwest Bank Bldg.
Tel.: MYrtle 2-6233.....KBS
Station Representative.....Pearson
Gen., Comm. Mgr.....E. C. Stangland
Prog. Dir., Chief Eng.....Robert Reimers

KDSJ—Deadwood—1947

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Oper. By....John, Eli & Harry Daniels
Address .....745 Main
Tel.: 186 .....Independent
President.....John Daniels
General, Station Manager.....Harry Daniels
Chief Engineer.....Roy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc.....Power: 500 Watts, d.
Owned By.....Fall River Bcstg. Corp.
Address.....Box 292
Tel.: 698.....ABC
President.....Russell M. Stewart
Gen. Mgr. Ch. Eng.....Frederick M. Walgren
Comm. Sales Prom. Mgr.....H. Del Brandt
Program, Publicity Director.....Johnny Rowe

KIJV—Huron—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..James Valley Bcstg. Co., Inc.
Address .....P.O. Box 1366
Tel.: ELgin 2-8621.....NBC
Manager.....Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc. ....Power: 500 Watts d.
Owned By .....Madison Bcstg. Co., Inc.
Address .....Box 549
Tel.: CLinton 6-4514 .....KBS
President, General Mgr. .....Clare De Koster
Commercial Manager .....Jack Vickmark
Sales Promotion Mgr. .....K. Garrisson
Program Director .....Henry Holle
Publicity Director .....Robert Dvorak
Chief Engineer .....John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Albert L. Crain
Address.....217 Main St.
Tel.: Wyman 6-5621.....Independent
Pres., Gen., Sta. Mgr., Prog. Dir...R. V. Eppel
Chief Engineer.....J. R. Doherty

KOLY—Mobridge—1956

Frequency: 1300 Kc.....Power: 1 Kw., d..
Owned.....Mobridge Bcstg. Corp.
Address.....114 Third St. East
Tel.: 845-3654 .....Independent
Newspaper Affil.....Weekly Tribune
Pres., Gen. Mgr.....L. L. Coleman
Station Mgr., Chief Eng. .....Q. P. Coleman
Program Director .....Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc. .....Power: 1 Kw., d.
Owned By.....Great Plains Bcstg. Corp.
Address .....Vilas Building
Tel.: Capital 4-7381.....Independent
Station Rep. .....Bolles; Soderlund; Bowden
President, Station Mgr. .....LeRoy Okerlund
General Manager .....Hank Dais
Commercial Manager .....Harold Safgren
Sales Prom. Mgr. .....D. Youngberg
Program Director.....Gary Enright
Publicity Director.....Dorothy Danker
Chief Engineer .....Jerry Erdahl

KGFX—Pierre—1926

Frequency: 630 Kc.....Power: 200 Watts d.
Owned-Oper. By.....Estate of Dana McNeil
Bus.-Studio Address.....203 W. Summit Ave.
Tel.: CApital 4-2351.....KBS
Pres., Gen. Mgr.....Ida A. McNeil
Chief Engineer.....Hugo Conrath, Jr.

KEZU—Rapid City—1960

Frequency: 920 Kc.....Power: 1 Kw.
Owned By.....Black Hills Radio, Inc.
Address.....909 Jackson Blvd.
Tel.: FI 3-6161.....Indepedent
Station Rep.....Hal Holman Co.
President.....J. E. Taylor
General Mgr.....A. H. George
Station Mgr.....A. L. Jones
Commercial Mgr.....J. A. Crowley

KOTA—Rapid City—1936

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Duhamel Ent., Inc.
Address .....Duhamel Building
Tel.: FI 2-2000.....CBS
Station Reps.....Bolling; Wayne-Evans
President, Gen. Mgr.....Helen S. Duhamel
Bus., Comm. Mgr.....William F. Turner
Program Director.....J. Norman Heffron
Chief Engineer.....Elmer Nelson
Owners of: KOTA-TV; KDUH-TV, Hay Springs, Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Heart of the Black Hills
Address.....1438 Mountain View Rd.
Tel.: FI 2-6050.....Independent
President .....Eli Daniels
General, Station Mgr.....T. H. Walrod
Chief Engineer.....Lyle Benson

KELO—Sioux Falls—1937

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midcontinent Bcstg. Co.
Bus. Studio Address ....Phillips Ave.—13th St.
Tel.: ED 8-9631.....Independent
Station Rep. .....H-R
President .....Joe Floyd
Gen., Comm. Manager.....Evans Nord
Station Mgr.....Jim Molohon
Sales Prom. Mgr. .....Jack Townsend
Chief Engineer.....Lester Froke
Owners of: KELO-TV; WKOW AM-TV, Madison; WLOL-AM-FM, Minneapolis; KSO, Des Moines.

KIHO—Sioux Falls—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned By .....Northwestern College
Address.....113 No. Main
Tel.: ED 4-7736.....Independent
Representative .....Gill-Perna
General Manager.....J. Printup
Program Director.....Don Birin
Chief Eng.....L. R. Sterkenburg

KISD—Sioux Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KISD, Inc.
Bus.-Studio Address.....3631 W. 12 St.
Tel.: EDison 4-5571.....KBS
Station Representative .....Cooke
Pres., Gen. Mgr.....Verl Thomson
Comm. Manager.....V. J. Eschliman
Program Director.....Bob Henderson
Publicity Director.....Agnes Tufte
Chief Engineer.....John Vick

KSOO—Sioux Falls—1926

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....KSOO TV, Inc.

DUHAMEL STATIONS
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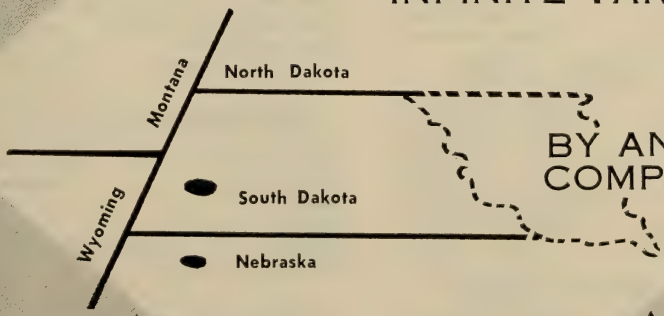
OF THE LAND OF
INFINITE VARIETY



BY ANY
COMPARISON

KOTA
CBS RADIO
CBS - ABC TV
Rapid City, South Dakota

CBS - ABC TV
Satellite
KDUH
Hay Springs, Nebr.

Address.....205 N. Phillips Ave.
Tel.: Edison 4-5601.....ABC
Station Representative.....Avery-Knodel,Inc.
President, Gen. Mgr.....Morton H. Henkin
Comm., Station Mgr.....Orrin Melton
Prog. Dir.....Ray Loftesness
Publicity Dir.....John O'Rourke
Technical Dir.....Max E. Pierce
Chief Engineer.....Roland Marty
Owners of: KSOO-TV.

KWAT—Watertown—1940

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By..Midland Natl. Life Bcstg. Co.
Business Address.....Box 827
Tel.: TUrner 6-8444.....MBS-KBS
Representative .....Gill-Perna
Gen., Sta., Comm. Mgr.....Ross E. Case
Program Director.....Gene Brantner
Chief Engineer.....Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.
Owned.....Midwest Radio Corp.
Business Address.....333 West 2nd St.
Tel.: 727 .....Independent
Pres., Gen. Mgr.....Al Clark
Program Director.....Ben Viedt
Chief Engineer.....Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By .....Radio KYNT
Address .....Box 654
Tel.: NOrth 5-7892.....Independent
Representative .....Bob Dore
President, Gen. Mgr. .....Lloyd G. Reedstrom
Commercial Manager .....Bill Johnson
Publicity Director .....Marge Hogan
Sales Promotion Manager.....D. Loecker
Program Dir., Chief Eng. .....John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By ....Peoples Bcstg. Corp.
Address .....WNAX Bldg.
Tel.: NO 5-7442.....CBS
Representative .....Katz
President.....Herbert E. Evans
General Mgr. .....Donald D. Sullivan
Station Manager .....Elmer Smith
Commercial Manager.....Nick Bolton
Program Director .....Jack Bruce
Sales Prom., Pub. Dir. .....Roland Peterson
Chief Engineer.....Clifton M. Todd
Owners of: WGAR, Cleveland; WRFD, Worthington, O.; WTTM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KVTV, Sioux City.

Pop.: 3,573,500
Families: 982,000

Tennessee

Radio Homes: 950,500
AM Stas. in State: 107

WEAG—Alcoa—1957

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned By.....Blount County Bcstg. Co.
Address.....P.O. Box 127
Tel.: YUkon 3-0890.....KBS
Pres., Gen. Mgr.....Louis A. Chiles
Pres., Gen. Mgr.....Herman Petrie
Chief Engineer.....Richard Madison

WLAR—Athens—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Athens Bcstg. Co.
Address.....148 N. Jackson St.
Tel.: SHerwood 5-1314 .....MBS
Newspaper Affil.....Daily Post-Athenian
President.....Dr. Helene Arturburn
General, Comm. Mgr.....William P. Atkins
Chief Engineer.....Andrew Bates

WOPI—Bristol—1929

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Pioneer Broadcasting Corp.
Address....Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131.....NBC
Representative .....Burn-Smith
President, General Mgr. ....Donald W. Owen
Commercial Sales Prom. Mgr. ... Rocky Stone
Program Director .....Charles McGuire
Chief Engineer .....Cliff Drake

WFWL—Camden—1956

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Camden Bcstg. Co.
Address .....Highway 70 East
Tel.: Ludlow 4-7570 .....KBS
President.....M. R. Freeland
General Mgr. Chief Eng.....Charles Banks
Program Director .....Jim Freeland
Publicity Director .....Clara N. Prince

WRKM—Carthage—1959

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned By.....Carthage Bcstg. Co.
Address.....P.O. Box 179
Tel.: 970 .....KBS
President & Gen. Mgr.....R. L. Honey
Commercial Manager.....J. T. Watts

WHLP—Centerville—1955

Frequency: 1570 Kc....Power: 1000 Watts, d.
Owned By.....Trans-Air Bcstg. Corp.
Address .....309 N. Public Sq.
Tel.: 3575.....Independent
President, Station Mgr. .....Harold C. Flood
V.P., Program Dir.....Dorothy Flood
Chief Engineer .....Bethel Williamson

WAPO—Chattanooga—1936

Frequency: 1150 Kc.. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WAPO Bcstg. Service
Business-Studio Address.....Road House
Tel.: AM 6-6141.....ABC
Representative .....Gill-Perna
Pres., Gen. Mgr.....Gordon Gambill
Comm. Mgr.....Walter Stamper
Station Mgr.....Frank Hubbs
Chief Engineer.....L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDEF Bcstg. Co.
Business Address.....3300 Broad St.
Tel.: AM 7-3392.....NBC
Representative .....Branham
President.....Carter M. Parham
General Manager.....Ken Flenniken

WDOD—Chattanooga—1925

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDOD Bcstg. Corp.
Address .....428 McCallie Ave.
Tel.: AM 6-5117.....CBS
Sta. Representative.....Jack Masla
President..... H. C. E. Johnson
General Mgr. .....T. E. Thielke
Commercial Mgr.....B. J. Bush
Program Dir.....E. Feagans
Sales Prom. Mgr. .....Chas. H. Quinton
Chief Engineer.....C. Stokely

WDXB—Chattanooga—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....French, Inc.
Address .....Dome Bldg.
Tel.: AM 6-1114.....Independent
Station Rep.....H-R Reps.
Pres., Gen. Mgr.....Stephen C. French
Commercial Manager.....Luke Wilson
Program Director.....Bill Sanders
Chief Engineer.....Bill Robison

WNOO—Chattanooga—1951

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By .....WMFS, Inc.
Address.....835 McCallie Ave.
Tel.: AM 6-4146.....Independent
Station Rep. .....Howard; Dora-Clayton
President.....L. S. Walton
General Station Mgr. .....Fred J. Webb
Program Director .....Jerry Tucker
Publicity Director .....Lorene Gross
Chief Engineer.....Glenn Channells
Owners of: KJET, Beaumont, KOPY, Alice, both Tex.

WOGA—Chattanooga—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Middle South Bcstg.
Address .....Hotel Patten
Tel.: AM 7-1128.....Independent
Station Rep. .....Forjoe
Vice President.....G. W. Patton
Station Mgr.....H. D. Murphy

WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Thales E. Wallace
Address.....P. O. Box 148
Tel.: EL 7-2601.....KBS
President.....Thales E. Wallace
Comm. Manager.....James M. Smith
Chief Engineer.....R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc. .....Power: 1 Kw. d.
Owned.....Clarksville Bcstg. Co., Inc.
Address .....Bailey Bldg.
Tel.: MI 5-2411.....Independent
Representative..Venard, Rintoul & McConnell
President.....Aaron B. Robinson
Gen. Manager.....J. M. Cecil
Station Mgr., Chief Eng. .....Donald R. Moore

WJZM—Clarksville—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Campbell & Sheftall
Address .....411 Madison St.
Tel.: MI 5-6414.....KBS-MBS
Representative .....Jack Masla
Pres., Gen. Manager.....J. Parry Sheftall
Sta. Mgr., Chief Eng.....John Bailey
Program Director.....Gary Jones
Publicity Director.....Neil Walker
Commercial Manager.....Charles Malone
Sales Promotion Manager .....Tom Dolan

WBAC—Cleveland—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WBAC, Inc.
Address .....Radio Center, Central Ave.
Tel.: GR 6-7593.....MBS
Station Representative ..Ayers; Breen & Ward
President.....Charles B. Britt
V.P., General Manager ....Russell E. Offhaus
Program Director.....Paul Kirksey
Publicity Director .....Poland China
Chief Engineer.....William B. Stuart

WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned .....Southeastern Entp.
Address.....33 Ocoee St.
Tel.: GR 2-6511.....KBS
President, General Mgr.....Carl Hoskins
Station Manager.....William Stamps
Chief Engineer.....Robert Carr

WKRM—Columbia—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Middle Tenn. Bcstg. Co., Inc.
Address.....P. O. Box 71
Tel.: EV 8-3636.....KBS
Station Rep. .....Burn-Smith
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
Chief Engineer .....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Maury County Boosters Corp.
Address.....714 N. Main St.
Tel.: EV 8-3241.....Independent
President.....James Dowling
Gen. Sta. Mgr.....T. E. Williford
Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WHUB, Inc.
Bus.-Studio Address.....315½ E. Spring
Tel.: Jackson 6-2131.....CBS-KBS
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Chief Engineer.....Claude Haston

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Tipton Cty. Bcstrs.
Business Address.....Roper Bldg.
Tel.: GR 6-9635.....KBS
Station Representative .....Beaver
Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
Comm., Sales Prom. Mgr....Maurice Turnage
Chief Engineer.....O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned By.....Guidon Bcstg. Co., Inc.
Address .....Pearson Bldg.
Tel.: West 2-7471.....Independent
Pres., Gen. Mgr.....Roy Morris
Commercial Mgr. .....Joe Brewer
Program Dir. .....Bill Lassiter
Chief Engineer .....Frank Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By.....WAEW, Inc.
Address.....P. O. Box 278
Tel.: 333.....KBS
President .....Z. Lawson
General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned By.....Dayton Bcstg. Co.
Address.....Box 294
Tel.: 1540.....KBS
Representative .....Raymer
President.....Norman A. Thomas
General Mgr., Chief Eng. .....Jack S. Pullin
Commercial Manager.....Vance A. Travis
Program Director.....Juanita Terry
Owners of: WJSO, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Dickson Cty Bcstg. Inc.
Address .....Box 71
Tel.: HI 6-2852.....KBS
Pres., Gen., Sta. Mgr.....W. Potts
Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....State Gazette Bcstg.
Business Address.....208 N. Mill
Tel.: AT 5-1294.....KBS
Gen., Sta. Mgr.....Robert W. Ward
Sales Promotion Manager.....Jo Ann Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....McQueen & Co., Inc.
Address.....Cordell Hull Hotel
Tel.: AT 5-4173.....Independent
Gen. Mgr. Ch. Eng.....R. Hawkins

WBEJ—Elizabethton—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned .....WBEJ, Inc.
Business-Studio Address.....Box 829
Tel.: Lincoln 2-2184.....Independent
Station Rep. .....Gill-Perna
Pres.....R. W. Turentine, Jr.
Gen., Sta. Mgr.....William E. Hale
Chief Engineer.....L. R. Williams

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
Owned .....Unicoi Bcstg. Co.
Address .....Box 280
Tel.: PIoneer 2-2011 .....Independent
President, Gen. Mgr.....Max M. Blakemore
Station, Commercial Mgr.....Glenn Ladd
Program Director .....Bruce Steinbecker
Chief Engineer.....Bill Livesay

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Morgan Bcstg. Co.
Address.....109 9th St.
Tel.: 3401.....Independent
Station Rep. .....Webb
President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....James Porter Clark
Address.....P. O. Box 1009
Tel.: HEmlock 3-3545.....MBS-KBS
Owner, General Mgr. .....James Porter Clark
Program, Publicity Dir. ..Edward K. Chapman
Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Williamson County Bcstg.
Business Address.....1000 Mallory Road
Tel.: SWift 4-1594.....KBS
Pres., Gen. Mgr.....William R. Ormes
Sta. Mgr., Ch. Eng.....Ellis F. Jones, Jr.

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Sumner County Bcstg. Co.
Address .....Box 811
Tel.: 1010 .....KBS
Gen. Mgr.....Charles W. Brewer
Chief Engineer.....Lee Raines

WGRV—Greenville—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Greenville, Inc.
Address .....P.O. Box 243
Tel.: 4147 .....KBS
President, Gen. Mgr.....Paul Metcalfe

WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned.....Folkways Bcstg. Co., Inc.
Address.....Devonia & Crescent
Tel.: 661 .....KBS
President, Gen. Sta. Mgr.....Ken Crosthwait
Chief Engineer.....Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By....Gibson Co. Bcstg. Co., Inc.
Address.....210 N. 22nd Ave.
Tel.: SU 4-1740.....KBS
Newspaper Affil.....Courier-Chronicle
President .....J. F. Warmath
Gen., Sta. Mgr.....H. C. Wilson
Chief Engineer.....Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Dixie Bcstg. Co.
Address .....Williams Building
Tel.: 7-9611 .....KBS
Representative ..Venard, Rintoul & McConnell
Pres.....Aaron B. Robinson
Gen. Mgr.....Jack Cecil
Station Manager.....Buck Byrum
Commercial Manager.....Doris Freeman
Sales Promotion Mgr. .....Larry Blair
Chief Engineer.....James Thomas
Owners of: WDXI-TV.

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By....Jackson Broadcasting Co.
Address.....416 Poplar St.
Tel.: 7-7436 .....Independent
Representative .....Pearson
Pres.....Dr. Alexander Leech
Gen. Mgr.....Robert Blow
Comm. Mgr.....Bill Winsett
Program Director.....Jim Dandy
Chief Engineer.....Henry S. Lesh

WTJS—Jackson—1931

Freq.: 1390 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....The Sun Publishing Co.
Business Address.....255 W. Lafayette St.
Tel.: 7-3316 .....ABC
Newspaper Affil.....Jackson Sun
Representative .....Branham
V.P., Gen. Mgr.....A. A. Stone
Station Manager.....Frank S. Proctor
Asst. Mgr.....L. R. Brooks
Sales Promotion Mgr.....Robert W. Emerson
Program Director.....Vince Tapler
Chief Engineer.....Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....Jamestown Bcstg. Co.
Address .....P.O. Box 127
Tel.: TR 9-2825 .....Independent
President.....R. Gene Cravens
General Mgr. .....R. P. Wright
Chief Engineer.....Andrew T. Mitchell

WETB—Johnson City—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Press Bldg.
Tel.: WAlnut 8-2141.....MBS
Newspaper Affil.....Press-Chronicle
Station Rep. .....Devney-O'Connell
President.....Carl A. Jones
General Mgr.....Arthur Kelsey
Program Dir.....Berney Burleson
Chief Engineer.....E. B. Jones

WJCW—Johnson City—1938

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By .....Tri-Cities Bcstg. Inc.
Address .....P.O. Box 607
Tel.: WAlnut 6-6167 .....CBS
Sta. Representative .....Weed
President .....Jim C. Wilson
Gen. Comm. Mgr. .....Ken Marsh
Chief Engineer .....Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc. .....Power: 5 Kw. d.
Owned By .....Mountain View Bcstg. Co.
Address .....Box 148
Tel.: WA 6-3121 .....Independent
President .....Norman A. Thomas, Sr.
General Manager .....Ed Davis
Commercial Manager .....Jimmy H. Lewis
Chief Engineer .....William Livesay
Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1320 Kc.....Power: 5000 Watts d
Owned & Operated.....WKIN, Inc.
Address.....Market & Wexler Sts.
Tel.: CI 6-8131.....Independent
Pres., Gen. Mgr.....Cy N. Bahakel
Station Manager.....Les Tackett

WKPT—Kingsport—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Kingsport Bcstg. Co., Inc.
Address .....Radio Center
Tel.: CI 5-4161.....NBC
President.....C. P. Edwards, Jr.
General Mgr.....Paul L. Overbay
Chief Engineer.....Harold Dougherty

WATE—Knoxville—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....WATE, Inc.
Business-Studio Address ....612 Gay St. S.W.
Tel.: 4-4651.....NBC
Representative .....Avery-Knodel
V.P., Gen. Mgr.....W. H. Linebaugh
Commercial Manager.....J. T. McCloud
Chief Engineer.....Fred Andrews

WBIR—Knoxville—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....WMRC, Inc.
Address.....1513 Hutchison Ave.
Tel.: 5-8101 .....ABC
Station Representative .....Gill-Perna
President .....Hulbert Taft, Jr.
General Manager .....John P. Hart
Station, Comm. Mgr.....Leon Ridings
Program Director.....W. R. Johnston
Publicity Dir. .....Robert Wilson
Chief Engineer.....J. Rex Horton

WFCT—Knoxville—1960

Frequency: 1430 Kc. .....Power: 1 Kw.
Owned By.....Radio Fountain City, Inc.
Address.....P.O. Box 5275
Tel.: MU 7-2912.....Independent
Station Rep.....Hollingsbery
President, Gen. Mgr.....J. Francke Fox, Jr.
General Mgr.....J. M. Welch
Station, Comm. Mgr.....E. G. Perrin
Program Director.....Albert Weaver

WIVK—Knoxville—1952

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Dick Bcstg. Co., Inc.
Address .....6711 Kingston Pike
Tel.: 8-6511 .....Independent
Station Representative.....Howard; Clayton
President, General Mgr.....James A. Dick
Commercial Manager .....W.P. Poore, Jr.
Sales Prom. Mgr., Pub. Dir. ...Kenneth Russell
Program Director.....Claude Tomlinson, Jr.
Chief Engineer.....Milton Jones
Owners of: WQOK, Greenville, S. C.

WKGN—Knoxville—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WKGN Inc.
Business Address...2200 W. Cumberland Ave.
Tel.: 4-0766 .....Independent
Station Reps.....Bolling; Ayers
Pres., Gen. Mgr.....George P. Mooney
Chief Engineer.....Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owner .....Knoxville Ra-Tel
Address.....P.O. Box 2269
Tel.: 4-9866.....KBS-MBS
President, Gen. Mgr.....B. L. Boring
Publicity Dir.....Willie C. Day
Comm. Manager.....Marvin Thompson

WNOX—Knoxville—1921

Frequency: 990 Kc.....Power: 10,000 Watts
Owned-Oper. By..Scripps-Howard Radio, Inc.
Address.....4400 Whittle Springs Rd. N. E.
Tel.: 3-3171 .....CBS
Newspaper Affiliation.....News Sentinel
Representative .....John Blair
President.....Jack R. Howard
Gen., Sta. Manager.....R. B. Westergaard
Publicity Director.....Gene Miller
Comm., Sales Prom. Mgr.....O. L. Smith
Prog. Director.....C. A. McMahon
Chief Engineer.....Ray Evans
Owners of: WCPO-AM-TV, Cincinnati; WEWS, Cleveland.

WEEN—Lafayette—1958

Frequency: 1460 Kc.....Power: 1 Wt. d.
Owned By.....Lafayette Bcstg. Co.
Address.....P. O. Box 79, Livingston, Tenn.
President .....Marvin Leslie

WLAF—LaFollette—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owner .....LaFollette Bcstg. Co., Inc.
Address.....Fleet Oil Bldg.
Tel.: 1060 .....Independent
President.....E. F. Wheeler
General Manager .....Wm. N. Sherman
Chief Engineer .....E. Cloud

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lawrenceburg Bcstg. Co.
Address ..... 120½ N. Military Ave.
Tel.: SO 2-4411.....KBS
Station Rep. .....Venard, Rintoul, McConnell
President.....Aaron B. Robinson
General, Station Mgr. .....Ken Marston
Comm. Mgr.....Bud Sawyer
Program Director .....Milt Griffin
Publicity Director .....Judy Partain
Chief Engineer.....Phil Kemper

WCOR—Lebanon—1949

Frequency: 900 Kc.....Power 500 Watts d.
Owned-Operated By...Lebanon Bcstg. Co., Inc.
Address .....Trousdale Ferry Road
Tel.: HIckory 4-0474 .....Independent
Pres., Sta. Mgr.....Theo. F. Ezell, Jr.
Commercial Manager ...Jack Hendrickson, Jr.
Program Director .....Walt Dillard
Chief Engineer.....William Johnston

WLIL—Lenoir City—1950

Frequency: 730 Kc.....Power: 1000 Watts d.
Owner .....WLIL, Inc.
Address .....406 E. Broadway
Tel.: YU 6-7536.....KBS
Pres., Gen., Sta. Mgr.....Arthur Wilkerson
Chief Engineer.....Allen Breazeale

WJJM—Lewisburg—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Louis D. Lingner

Address .....East Hill
Tel.: 780 .....MBS-KBS
President, Gen. Mgr.....Louis D. Lingner
Comm. Prom. Mgr.....R. A. Davidson
Chief Engineer.....R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Lexington Bcstg. Service, Inc.
Address.....Broad & Church
Tel.: WO 8-3500.....KBS
President .....Guy B. Amis
General, Station Manager.....Ben L. Enochs
Prog. Dir.....Aubrey Booth
Publicity Director.....Gordon Vestal

WLIV—Livingston—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By.....Audio Bcsters
Address.....P. O. Box 131
Tel.: Talbot 3-4438.....MBS
Station Comm. Mgr.....R. H. McCoin

WMSR—Manchester—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Manchester Bcstg. Co.
Address.....611 McArthur St.
Tel.: PA 8-3526 .....KBS-MBS
President, Chief Eng. .....Murray Chumley
Station, Commercial Mgr. .....Lee Blane

WCMT—Martin—1957

Frequency: 1410 Kc.....Power: 1 Kw.
Owned By.....J. T. & H. Sudbury
Address.....P. O. Box 483
Tel.: 460.....Independent
President.....J. T. Sudbury
General Managers.....J. T. & H. Sudbury
Sta. Mgr. Ch. Eng.....D. A. Drumm

WGAP—Maryville—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Aluminum Cities Bcstg. Co.
Business Address.....316 Court St.
Tel.: YU 3-4310.....Independent
General Manager.....Frank H. Corbett
Commercial Manager.....Horace McGill
Chief Engineer.....Harry McDonald

WHDM—McKenzie—1954

Frequency: 1440 Kc.....Power: 500 Watts, d.
Owned.....Tri-County Bcstg. Co., Inc.
Address .....Hotel McKenzie
Tel.: EL 2-3371.....Independent
Pres., Gen. Mgr.....Earl S. Nolting
Sec'y.-Treas. .....Gladys Nolting
Commercial Manager .....Ed Perkins
Program Director.....Gail Burns
Chief Engineer.....Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc.....Power: 500 W., d.
Owned-Oper....Cumberland Valley Bcstg. Co.
Address.....On the Square
Tel.: 2104 .....Independent
President.....Dr. C. H. Cope
Gen., Sta. Mgr.....Chick Brown
Sales Promotion Manager ....Chuck Mullican
Program Director.....Hal Durham
Publicity Director .....Willene Southard
Chief Engineer.....Alvin Byars

WMMT—McMinnville—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Regional Broadcasting Corp.
Address .....Box 409
Tel.: 2223 .....KBS
President.....William R. Vogel
General, Comm. Mgr.....D. W. Martin
Program Director.....Ben Vaughn
Chief Engineer.....Hubert Beasley
Owners of: KLOV, Loveland; WGNS, Murfreesboro.

KWAM—Memphis—1946

Frequency: 990 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....KWEM, Inc.
Address.....64 Flicker
Tel.: FAirfax 3-2679 .....KBS-MBS
Representative .....Bernard
President.....E. D. Rivers, Jr.
Station Manager .....E. W. Bie
Sales Promotion Mgr. .....Ted Roney
Program Director .....Richard Pinkham
Chief Engineer.....Jerry Scanlon

WDIA—Memphis—1947

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.
Owned By.....WDIA, Inc.
Business-Studio Address.....2074 Union Ave.
Tel.: BR 6-2703.....Independent
Representative .....Bolling
President .....Egmont Sonderling
V.P., Gen., Sta. Mgr....E. R. "Bert" Ferguson
Commercial Manager.....Archie Grinalds
Chief Engineer.....Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RKO General
Address .....Hotel Chisca
Tel.: BRoadway 2-3441.....Independent
Station Representative .....H. R. Reps.
President.....Thomas F. O'Neil
General Manager.....D. A. Noel
Sales Manager.....James A. Bedwell, Jr.
National Sales Mgr.....Gordon Lawhead
Publicity, Program Director.....Hugh Frizzell
Chief Engineer.....Welton Roy
Owners of: WHBQ-TV; WNAC-AM-TV, Boston; KHJ-AM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; CKLW-AM-TV, Detroit; WGMS, Washington, D. C.; WHCT-TV, Hartford.

WHER—Memphis—1955

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Mercury Bcstg., Inc
Address .....383 Madison Ave.
Tel.: JA 5-6831.....Independent
Station Representative .....Forjoe
President .....William H. Grumbles

Vice President.....Marie G. Copp
Station Manager.....Don Kern
Commercial Mgr., Prog. Dir.....William Trotter
Sales Promotion Manager.....Larry Breneman
Publicity Director .....Jan Cross
Chief Engineer.....Douglas Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Mercury Bcstg. Inc.
Address.....383 Madison Ave.
Tel.: JA 7-4422.....ABC
President .....Don Kern
Vice President.....Marie Capp
Gen., Sta. Mgr.....George Aubrey Crump
Program Director.....John Carr
Chief Engineer .....S. Hart

WLOK—Memphis—1956

Frequency: 1480 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....WLOK, Inc.
Address .....363 South Second
Tel.: JAckson 7-9565.....Independent
Station Representative.....Howard
Pres. .....Jules Paglin
Exec. V.P. .....Stanley W. Ray, Jr.
General Manager .....Ed Nyy
Chief Engineer.....William Jones
Owners of: WBOK, New Orleans; KAOK, Lake Charles; WXOK, Baton Rouge; KYOK, Houston; WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By .....WMC Bcstg. Co.
Business Address .....1960 Union Ave.
Tel.: B'way 4-8515 .....NBC
News. Affil. .....Scripps-Howard
Representative .....John Blair
President .....Mark Ferree
General Manager.....H. W. Slavick
Station Manager.....Stan Torgerson
Program Dir. .....Dean Osmundson
Sales Prom. Publicity Dir. .....Jack Agnew
Chief Engineer.....E. C. Frase, Jr.
Owners of: WMCT, Memphis.

WMPS—Memphis—1924

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.
Owned By.....Plough, Inc.
Address .....112 Union Ave.
Tel.: JA 5-2633 .....Independent
Representative .....Radio-TV Representatives
Pres.....Harold R. Krelstein
General Manager .....Charles T. DeVois
Commercial Manager.....Allan Avery
Prom. Mgr., Pub. Dir.....Dick McClary
Program Dir. .....Hugh Brown
Chief Engineer.....J. G. Deaderick
Owners of: WJJD, Chicago; WCAO, Baltimore; WCOP, Boston; WPLO, Atlanta.

WREC—Memphis—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....WREC Bcstg. Service
Business-Studio Address.....Hotel Peabody
Tel.: JA 5-1313.....CBS
Representative .....Katz
Owner, General Manager....Hoyt B. Wooten
Commercial Manager.....Hollis R. Wooten
Program Director.....Jack Michael
Chief Engineer.....Wilson Raney

WKBJ—Milan—1955

Frequency: 1600 Kc.....Power: 1000 Watts
Owned.....West Tennessee Bcstg. Co.
Address .....Milan Hotel
Tel.: MU 6-2481.....Independent
President .....Ben Ivey King
Gen., Station Mgr.....Jack Merrill
Chief Engineer.....Bill Markham

WHEY—Millington—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Millington Bcstg. Co.
Address.....4962 Navy Road
Tel.: CAnal 3-3000.....KBS
Station Rep. .....Continental
General, Station Mgr.....V. Bond
Program Director.....H. Harral
Chief Engineer.....Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.
Owned-Oper. By.....Cherokee Bcstg. Corp.
Address .....Radio Center
Tel.: JUniper 6-9101.....MBS-KES
Representative .....Hal Holman
General Manager.....Howell Ashford
Chief Engineer.....J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc.....Power: 5 Kw., d.
Owned-Operated By....E. Tenn. Bcstg. Corp.
Bus. Address.....Box 2146 Radio Center Sta.
Tel.: JU 6-7993.....Independent
Sta. Representative.....Spot Time Sales
Pres., Ch. Eng.....George Guertin
General Manager.....Bill Holland
Program Director.....Jimmy Peoples

WGNS—Murfreesboro—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By .....Regional Bcstg. Corp.
Address .....P.O. Box 310
Tel.: TW 3-5373 .....Independent
Station Representative .....Holman
President .....William R. Vogel
General, Station Mgr. .....David W. Martin
Program, Publicity Dir. .....Richard K. Davis
Chief Engineer .....Hubert Beasley
Owners of: WMMT, McMinnville, Tenn.; KLOV, Loveland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc. .....Power: 250 Watts d.
Owned.....Arthur D. Smith, Jr.
Address.....112 N. W. Broad St.
Tel.: TW 3-6611.....Independent
President .....A. D. Smith, Jr.
Gen., Sta. Mgr.....Virgil Trimm

Commercial Mgr. ..... Neil Lancaster
Program Dir. ..... David Ralston
Sales Prom. Mgr. ..... Lewis Penuel
Publicity Dir. ..... Mabel Brock
Chief Engineer ..... Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc. ..... Power: 5 Kw., d.
Owned ..... Central Bcstg. Corp.
Address ..... Box 5236
Tel.: TW 5-5401 ..... KBS
Station Rep. ..... Chas. Bernard
President ..... H. C. Young, Jr.
General, Sta. Mgr. ..... Jerry Glaser
Commercial Mgr. ..... Harry Sullivan
Program Director ..... Wallie Beecham
Publicity Dir. ..... Don Howser
Chief Engineer ..... Walter Duke

WKDA—Nashville—1947

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned By ..... WKDA Broadcasting Co., Inc.
Address ..... First American Natl. Bank Bldg.
Tel.: AL 4-0511 ..... Independent
Sta. Representative ..... McGavren; Brown
President, Gen. Mgr. ..... Jack S. Stapp
Prog. Director ..... Charles F. Walker
Sales Prom. Mgr. ..... Carl A. Babb
Publicity Director ..... Roger Schutt
Chief Engineer ..... W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc. ..... Power: 50,000 Watts
Owned .. Life & Casualty Insurance Co., Tenn.
Bus-Studio Address ..... 161 4th Ave. N.
Tel.: AL 6-0161 ..... CBS
Representative ..... Katz
V. P., Gen. Mgr. ..... F. C. Sowell
Commercial Manager ..... E. G. Blackman
Sales Prom. Mgr., Pub. Dir. ..... Thrace Warren
Program Director ..... Paul Oliphant
Chief Engineer ..... F. D. Binns

WMAK—Nashville—1947

Frequency: 1300 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... WCMI Radio
Address ..... Maxwell House Hotel
Tel.: AL 4-3411 ..... Independent
Station Rep. ..... Hollingbery
President, Gen. Mgr. ..... Frederick Gregg, Jr.
Commercial Manager ..... Charles F. King
Promotion, Pub. Dir. ..... William Pierce
Chief Engineer ..... Jack Walsh

WNAH—Nashville—1949

Frequency: 1360 Kc. ... Power: 1000 Watts d.
Owned-Oper. By ..... Hermitage Bcstg. Corp.
Address ..... James Robertson Hotel
Tel.: AL 4-7611 ..... MBS-KBS
Pres., Gen. Mgr. ..... Van T. Irwin, Jr.
Comm. Manager ..... Herman Rippy
Program Director ..... Jim Williams
Chief Engineer ..... Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... WSIX, Inc.
Address ..... Nashville Trust Building
Tel.: AL 5-5431 ..... ABC
Station Representative ..... Woodward
President ..... Louis R. Draughon
Sta., Gen. Mgr. ..... E. S. Tanner
Comm Mgr. ..... Clarence L. Waggoner
Assistant Manager ..... Charles Caldwell
Program Dir. ..... John A. Mitchell
Promotion, Publicity Director ..... Bill Jones
Chief Engineer ..... Charles R. Duke
Owners of: WSIX-TV.

WSM—Nashville—1925

Frequency: 650 Kc. ..... Power: 50,000 Watts
Owned By ..... Natl. Life & Accident Ins. Co.
Business Address ..... 301 7th Ave., N.
Tel.: AL 4-5656 ..... NBC
Station Representative ..... Christal
President ..... John H. DeWitt, Jr.
General, Station Manager ..... Bob Cooper
Sales Promotion Manager .. Mrs. Trudy Stamper
Program Director ..... Ott Devine
Chief Engineer ..... Carl Jenkins

WVOL—Nashville—1951

Freq.: 1470 Kc. ..... Power: 5 Kw. d., 1 Kw. n.
Owned By ..... Rounsaville of Nashville
Address ..... 1320 Brick Church Pike
Tel.: CAnal 8-3424 ..... Independent
Representative ..... Pearson
President ..... Robert W. Rounsaville
General, Comm. Mgr. ..... William D. Salmon
V.P., Nat. Sales Mgr. ..... Harold F. Walker
Sta. Mgr., Pub. Dir. ..... David P. McLain
Program Director ..... Morgan Babb
Chief Engineer ..... Wayne B. Robinson

WLIK—Newport—1954

Frequency: 1270 Kc. ..... Power: 5 Kw., d.
Owned ..... WLIK, Inc.
Address ..... P. O. Box 270
Tel.: 3095 ..... KBS
President ..... Arthur Wilkerson
General Station Mgr. ..... Ira B. Crisp
Chief Engineer ..... Don Crisp

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
Owned-Operated By .. Radio-Active Bcstg., Inc.
Address ..... 253 E. Main St.
Tel.: 5-3535 ..... KBS
Pres. Gen. Mgr. ..... Samuel P. Thrower
Comm. Manager ..... Leonard M. McCoig

WBNT—Oneida—1959

Frequency: 1310 Kc. ..... Power: 1 Kw.
Owned By ..... R. H. Troxel Bcstg. Co.
Address ..... 42 Huntsville Rd.
Tel.: LOgan 9-8595 ..... KBS
President ..... R. H. Troxel
General Mgr. ..... W. Scarbrough
Commercial Mgr. ..... E. B. Willis, Jr.

WTPR—Paris—1947

Frequency: 710 Kc.....Power: 250 Watts d.
Owner.....Paris Bcstg. Co.
Address.....No. Poplar St.
Tel.: 1700 .....KBS
Representative..Venard, Rintoul & McConnell
President, Gen. Mgr.....A. B. Robinson
Sta. Mgr.....Joe P. Van Dyke
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By.....John R. Stephens
Address .....South Second St.
Tel.: 363-2505 .....ABC
Sta. Representative.....Thomas F. Clark
Pres., Gen., Sta. Mgr.....John R. Stephens
Commercial Manager.....Mrs. Alene Cane
Sales Prom. Mgr. .....Johnny Prince
Program Director.....George Martin
Publicity Director.....Alma Myers
Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Lauderdale Bcstg. Co.
Address .....Box 110
Tel.: 1060 .....KBS
Gen. Mgr.....John Stewart
Chief Engr.....Don Paris

WRKH—Rockwood—1957

Frequency: 580 Kc.....Power: 1000 W., d.
Owned By.....Blue Ridge Bcstg. Co.
Address .....Peterman Bldg.
Tel.: Elmwood 4-0911.....Independent
President.....J. A. Gallimore
Gen., Sta. Mgr.....F. Harmon
Program Dir.....H. Dellinger
Chief Engineer.....J. R. Blair

WRGS—Rogersville—1954

Frequency: 1370 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Road
Tel.: 6491 .....Independent
President.....John E. Beal
Gen. Sta. Mgr.....George B. Beal
Sales Prom. Mgr.....Harry M. Beal
Chief Engineer.....Fred A. Berry

WORM—Savannah—1956

Frequency: 1010 Kc.....Power: 250 W.. d.
Owned.....Savannah Bcstg. Service, Inc.
Business Address.....Cravens Landing Rd.
Tel.: 4981 .....KBS
Station Representative.....Beaver
V.P., Gen. Mgr.....Neal B. Bunn
Sales Promotion Manager.....Al Richter
Chief Engineer.....Wesley Jackson

WSEV—Sevierville—1955

Frequency: 930 Kc.....Power: 5 Kw., d.
Owned-Oper. By..Smoky Mountain Bcstg. Co.
Business Address.....Middle Creek Rd.
Tel.: 2844 .....Independent
President .....Norman Burchfiel
General Manager.....Hugh E. Trotter
Chief Engineer.....A. T. Henderson

WHAL—Shelbyville—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By..Shelbyville Bcstg. Co., Inc.
Address .....East Side Square
Tel.: Murry 4-1400.....Independent
President .....G. Freeman Fly
General, Station Mgr. .....R. A. Davidson
Commercial Manager .....Charles Christian
Program Director .....Joe Overton
Chief Engineer .....Tim Marsh

WEPG—So. Pittsburgh—1954

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Marion Cty. Bcstg. Svc.
Address .....Railroad Ave.
Tel.: TE 7-6185.....KBS
General, Comm. Mgr.....Eaton P. Govan, Jr.
Program Dir.....Vinette B. Govan
Chief Engineer.....William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sparta Bcstg. Co. Inc.
Business Address.....Box 390
Tel.: 3751 .....Independent
President.....Sam J. Albritton
Gen., Sta. Mgr.....Martha L. Albritton
Comm., Sales Prom. Mgr.....Van L. Slack
Chief Engineer.....Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc....Power: 1000 Watts, d.
Owned-Oper. By....Springfield Bcstg. Co., Inc.
Address.....P. O. Box 464
Tel.: 384-5541 .....KBS
President, General Manager.....W. N. Locke
Commercial, Sales Prom. Mgr.....Bill Gray
Program Director .....Don Light
Chief Engineer.....Jim Johnson

WDEH—Sweetwater—1955

Frequency: 800 Kc.....Power: 1 Kw., d.
Owned By.....William M. Bryan
Address .....P.O. Box 182
Tel.: 5025.....Independent
Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

WJIG—Tullahoma—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Radio Tullahoma
Business Address.....West End Drive
Tel.: GL 5-2607.....Independent
President.....M. D. Smith III
Station Mgr.....H. Birdsong

WENK—Union City—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Union City Bcstg. Co.

Business Address.....W-E-N-K Bldg.
Tel.: TUrner 5-1240.....KBS
Station Rep.....Venard, Rintoul, McConnell
President.....Aaron B. Robinson
Gen., Sta. Mgr.....E. B. Fritts
Chief Engineer.....Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned....Franklin County Radio & Bcstg. Co.
Address.....P. O. Box 1103
Tel.: WO 7-2201.....KBS
General Mgr.....Len M. Dawson
Chief Engineer.....E. C. Grover

Pop.: 9,669,000
Families: 2,845,500

Texas

Radio Homes: 2,769,000
AM Stas. in State: 243

KNIT—Abilene—1957

Frequency: 1280 Kc.....Power: 500 W.
Owned.....Key City Bcstrs.
Address.....Windsor Hotel
Tel.: OR 4-7211.....Independent
Representative .....Pearson
Pres. Gen. Mgr.....Howard Barrett
Station Manager.....Bro Mingus
Comm. Sales Prom. Mgr.....Forest Lane
Program Director.....Virgil Terry
Chief Engineer.....John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....P.O. Box 178
Tel.: OWen 2-4242.....ABC
Sta. Representative .....Bolling
President, Gen. Mgr.....Dale Ackers
Sta., Comm. Mgr.....Bill Fox
Chief Engineer.....Herman Ridgway

KWKC—Abilene—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus.-Studio Address.....2500 Butternut
Tel.: OR 3-2545.....MBS
Rep.....Venard, Rintoul & McConnell, Melville
General Manager.....A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc.....Power: 1000 Watts
Owned By.....Alice Bcstg. Co.
Business Address .....Box 731
Tel.: MO 4-4324.....Independent
Station Rep. .....Howard
President.....Leon S. Walton
General Mgr.....G. Goodson
Chief Engineer.....W. Hillburn

KVLF—Alpine—1946

Freq.: 1240 Kc. ....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Big Bend Bcstrs.
Address .....Box 779
Tel.: TE 7-2144 .....KBS
Pres., Gen., Sta. Mgr.....Gene Hendryx
Program Director ...Phil Wayne Ebensberger
Commercial Manager.....Goldie Anderson
Chief Engineer.....Sherman Newsom

KBUY—Amarillo—1947

Frequency: 1010 Kc..Power: 5 Kw. d., 500 W. n.
Owned By.....Radio KBUY, Inc.
Address .....Box 2828
Tel.: DR 26543 .....KBS
President .....G. Miller
Station Mgr.....F. Robertson

KFDA—Amarillo—1933

Frequency: 1440 Kc..Power: 5 Kw. d., 1 Kw. n.
Address .....Box 128
Owned-Oper. By .....Lone Star Bcstg. Co.
Tel.: DR 4-1637.....ABC
Representative .....Raymer
President .....Charlie Jordan
Gen. Manager.....Bob Zellermayer
Program Director .....Jerry Goodwin
Chief Engineer.....Bill Denny

KGNC—Amarillo—1922

Frequency: 710 Kc.....Power: 10,000 Watts
Owned-Oper. By ... Plains Radio Bdcstg. Co.
Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affil.....Globe-News
Representative .....Katz
President.....B. E. Walker
General Manager .....Bob Watson
Station Manager .....Bill Lane
Commercial Manager.....William Dunn
Program Director .....Al Thernes
Publicity Dir., Sls. Prom. Mgr.....John Banasik
Chief Engineer.....W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Frequency: 940 Kc.....Power: 500 Watts
Owned By.....Radio KIXZ, Inc.
Address .....112 W. 5th Ave.
Tel.: DR 6-5654.....Independent
Station Rep.....McGavren; Brown
President.....Jay J. G. Schatz
Station Mgr.....John J. Heetland
Commercial Mgr.....Joe Ramay
Program Dir.....Jim Hillard
Chief Engineer.....Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc.....Power: 500 W.
Owned-Operated By.....R. D. Hollingsworth
Address.....233 Paramount Bldg.
Tel.: DR 4-5235.....Independent
President, Gen. Mgr.....R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc.....Power: 1 Kw.
Owned-Oper. By.....Panhandle Bcstg. Co.
Address.....808 Charlotte St.
Tel.: DR 4-3796.....Independent
Representative .....Pearson
President, Gen. Mgr.....Ray Winkler
Station Manager.....Ernie Thrasher
Commercial Manager .....Wayne Whitson
Program Director .....Ralph Newton
Publicity Director .....Dolores Nims
Chief Engineer.....Tom Atkins

KACT—Andrews—1955

Frequency: 1360 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Clint Formby
Address.....P. O. Box 638
Tel.: LA 3-2845.....KBS
Owner .....Clint Formby
General Mgr.....C. Clark

KBUD—Athens—1948

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned.....Henderson Cty. Bcstg. Co.
Address ..... Box 309
Tel.: 2277 .....KBS
Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
Address .....Box 289
Tel.: SU 6-2817.....KBS
President .....Herman H. Wommack, Jr.
Gen., Sta. Mgr., Chief Eng..David A. Wommack
Commercial Manager.....A. N. Dowd
Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Austin Radio Co.
Address .....Commodore Perry Hotel
Tel.: GReenwood 6-4341.....Independent
Newspaper Affil. .....Austin Times Herald
Station Representative .....Forjoe
President, General Mgr.....J. A. Newborn, Jr.
Commercial Manager .....E. M. Cain
Sales Promotion Mgr. .....Bill Simpson
Chief Engineer .....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....Pioneer Bcstg. Co.
Address.....520 Capital Nat. Bank Bldg.
Tel.: GR 2-6213.....ABC
Station Rep. .....Pearson
President .....Wendell Mayes
Gen., Sta. Mgr.....Louis R. Cook
Commercial Mgr.....M. H. Coleman
Program Dir. .....Bill Noble
Chief Engineer .....Dave Schmidt

KTBC—Austin—1939

Freq.: 590 Kc...Power: 5000 W. d., 1000 W. n.
Owned-Oper. By.....The LBJ Company
Address .....P.O. Box 1155
Tel.: GR 2-2424.....CBS
Representative ..... Raymer
Pres., Gen. Mgr.....J. C. Kellam
Administrative Asst.....Elmo Brown
Vice President.....Warren Woodward
Commercial Mgr.....O. P. Bobbitt
Program Mgr.....Cactus Pryor
Chief Engineer.....Ben Hearn

KOKE—Austin—1958

Frequency 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio KOKE Inc.
Address .....Box 1102
Tel.: GR 6-6973.....Independent
Representative .....Bolling
President.....Giles E. Miller
General Mgr.....Lalo Campos
Program Director.....Dick Laine
Chief Engineer.....Mike Fisher
Owners of: KBUY, Amarillo; KINT, El Paso.

KVET—Austin—1946

Frequency: 1300 Kc.....Power: 1 Kw.
Owned .....Austin Bcstg. Corp.
Address .....113 West 8th St.
Tel.: GR 8-8521.....MBS
Sta. Reps....Venard, Rintoul, McConl; Melville
Pres., Gen., Sta. Mgr.....Willard Deason
Commercial Mgr.....H. W. Dunlop
Sales Prom. Mgr.....Dave Smith
Chief Engineer.....Ben Burson

KRUN—Ballinger—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Central West Bcstg.
Address ..... Box 351
Tel.: 3151-21131 .....KBS
Sta. Representative.....Melville
President .....M. M. Rochester
General, Sta. Mgr.....R. F. McGarvey
Chief Engineer.....Frank Jones

KIOX—Bay City—1947

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bay City Bcstg. Co.
Business Address.....Box 131
Tel.: CI 5-4642.....MBS
Gen., Station Mgr.....C. E. Dunn
Chief Eng.....Robert H. Hemphill

KWBA—Baytown—1947

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bayshore Bcstg. Co.
Business Address.....4638 Decker Drive
Tel.: LOgan 6-5531.....KBS
President, Gen. Mgr.....C. O. Kendrick
Program Director.....F. Katool
Publicity Director.....Thelma Fitzwater
Chief Engineer.....O. J. Cunningham, Jr.

KFDM—Beaumont—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By ....Beaumont Bdcstg. Corp.

Address.....10 North Eleventh St.
Tel.: TErminal 8-6191 .....ABC
Representative.Peters, Griffin, Woodward, Inc.
President .....D. A. Cannan
General Manager.....C. B. Locke
Station, Comm. Mgr.....Water Rubens
Program Pub. Dir.....Ross Wilder
Sales Prom. Mgr.....Ed Carroll
Chief Engineer.....Ed Ogden
Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned .....Golden Triangle Bcstg. Co.
Address .....2295 Cedar
Tel.: TErminal 2-0201.....Independent
Station Rep....Dora-Clayton; Howard; Melville
President .....Leon S. Walton
Station, Comm. Mgr. .....Frank Dusenbury
Program Director .....William Brown
Chief Engineer.....W. A. Carr
Owners of: KOPY, Alice, Tex.; WNOO, Chattanooga.

KRIC—Beaumont—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....The Enterprise Co.
Bus.-Studio-Trans. Address....3130 Blanchette
Tel.: TE 3-9421.....KBS
Newspaper Affiliation..."Enterprise", "Journal"
Representative .....Branham
President .....O. E. Davis
Station Mgr.....Ed Dittert
Chief Engineer.....Jack Easterwood
Owners of: KRIC-FM.

KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By.....KTRM, Inc.
Business-Studio Address.....4385 Crow Rd.
Tel.: TW 2-4990.....Independent
President.....Roy D. Shotts
Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc.....Power: 250 Wts.
Owned-Oper. By .....Bee Bdcstg. Co.
Address .....P. O. Box 650
Tel.: FL 8-1490 .....Independent
President .....John D. Rossi
Station, Prom. Mgr.....James M. Goodman
Program Director.....William S. Bennett
Sales Promotion Mgr. ....J. Bruce Hathaway
Chief Engineer.....H. E. Bertram

KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.
Owned By .....Brown Morris
Business Address.....1st and Florida Sts.
Tel.: 129 .....KBS
Station Representative .....Continental
Gen. Mgr., Ch. Eng.....Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By .....The Snider Corp.
Address .....702 Johnson St.
Tel.: Amherst 4-6931.....ABC
Representative .....Pearson
President, General Mgr.....Ted L. Snider
Commercial Manager ....B. Winston Wrinkle
Program Director .....Luther Kelley
Chief Engineer .....Ray Weathers

KBYG—Big Spring—1949

Frequency: 1400 Kc.....Power: 100 Watts
Owned-Oper. By..Maples-McAlister Bcstg. Co.
Address.....P.O. Box 1366
Tel.: AM 4-4326.....KBS
Partners....Grady F. Maples, R. B. McAlister
Gen. Comm. Mgr.....Jim Richardson
Chief Engineer.....Marvin Williams

KHEM—Big Spring—1956

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....Cobra Bcstg. Co.
Address .....Settles Hotel
Tel.: AM 4-2523.....Independent
General, Sta. Manager.....Bob Bradbury
Chief Engineer.....Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.
Owned-Operated .....Bon-Tex Radio
Manager.....D. L. Solmonson
Bus.Studio Address.....903 E. Fourth St.
Tel.: JU 3-3151.....KBS
President, Gen. Mgr.....Charles Cain
Manager.....D. L. Solmonson

KBBB—Borger—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.....Robert M. & D. D. Watson
Address.....Box 1478
Tel.: Broadway 3-7575.....KBS
Station Representative .....Hopewell
President, Gen. Mgr. .....Robert M. Watson
Commercial Mgr. .....Ray Rodgers, Sr.
Program Sta. Mgr. .....Weldon Lewis
Publicity Dir. .....D. D. Watson
Chief Engineer .....David Hogg

KHUZ—Borger—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KHUZ, Inc.
Address .....1431 Clayton St.
Tel.: BR 3-3744.....MBS
President.....R. G. Hughes
General Station Mgr. .....Jack Roberts
Commercial, Sales Prom. Mgr. .....Bill Clark
Publicity Director .....Ray Boyd
Chief Engineer.....Bostick Wester

KBAN—Bowie—1959

Frequency: 1490 Kc. ....Power: 500 Watts d.
Owned By .....Bowie Nocona Bcstg.
Address .....Box 1080
Tel.: TRemont 2-2288 .....Independent

President .....Ray Harlow
General Manager .....Jack F. Sims
Commercial Manager .....Gene Stanley
Program Director .....Charlie Brown
Chief Engineer .....Roy L. Knight

KNEL—Brady—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Brady Broadcasters, Inc.
Address .....200 E. Commerce St.
Tel.: LY 7-2346 .....KBS
General Mgr.....Ed. Williams
Program Dir.....Joe McMurry
Sales Prom., Ch. Eng.....John Young

KSTB—Breckenridge—1947

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hugh M. McBeath
Address .....Miller Bros.
Tel.: HI 9-3331.....KBS
General Mgr., Chief Eng. ...Hugh M. McBeath
Prog. Dir. .....Vern Meroney

KWHI—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tom S. Whitehead
Address .....Box 730
Tel.: GR 6-3655.....KBS
Newspaper Affiliation.....Banner Press
General Manager.....Tom S. Whitehead
Chief Engineer.....L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Terry Cty. Bdcstg. Co.
Address .....Drawer 1032
Tel.: 2111 .....Independent
Pres., Sta., Gen., Comm. Mgr...Mike A. Barrett
Assistant Manager.....E. Crawford Taylor
Chief Engineer.....C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Brownsville Bcstg. Co.
Address.....Box 472
Tel.: LI 2-5677.....ABC
Station Rep. .....Hopswell; Melville
Pres., Gen., Sta. Mgr.....M. J. Wilson
Commercial Manager.....Vance C. Wilson
Sales Prom. Mgr., Pub. Dir.....Bobby Reeder
Prog. Dir.....Lula Ward
Chief Engineer.....Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc....Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By.....Brown County Bcstg. Co.
Address .....800 Hawkins St.
Tel.: MI 5-2401.....MBS-KBS
Sta. Reps.....Holman; Eastman
Pres., Gen. Manager.....Wendell Mayes
Station Manager .....Bill Jamar
Commercial Manager .....J. Fred Perry
Publicity Director.....Barbara Taylor
Chief Engineer .....Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc.....Power: 100 Watts
Owned By.....KEAN Radio Corp.
Address.....2220 Fisk Ave.
Tel.: MI 3-4456 .....Independent
President .....Pat Homan
Manager .....Eddye Farren

KORA—Bryan—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Bryan Bcstg. Co.
Bus.-Studio Address.....310 E. 25th St.
Tel.: TA 3-1240.....MBS
President, Gen. Mgr.....David G. Haines
Chief Engineer.....David C. Jones, Jr.

WTAW—Bryan—1922

Frequency:1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WTAW Bcstg.
Bus.-Studio Address....3703 S. College Ave.
Tel.: VI 6-7788.....KBS
President.....R. E. Lee Glasgow
Gen. Mgr., Ch. Eng.....W. Ninemire

KMIL—Cameron—1955

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....Millam Bcstg. Co.
Address .....Box 832
Tel.: 456 .....Independent
Partners....N. L. Caperton, W. E. Smitherman
Sta. Mgr.....Esther Belle White

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By..Walter and Roy Herbort
Address .....104 S. 4th St.
Tel.: TR 6-2210.....KBS
General Manager.....Walter Herbort

KGAS—Carthage—1955

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned .....Carthage B'casting
Address .....Box 955
Tel.: OXford 3-6668.....KBS
General, Station Manager.....Bev E. Brown
Program Dir., Chief Eng.....Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By..Center Bcstg. Co., Inc.
Address.....205 Austin St.
Tel.: LY 8-3305.....Independent
President .....Tom E. Foster
General Mgr. .....Jack Bell
Program Dir.....Jack McLendon
Chief Engineer.....Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned By.....Goldenwest Bcstg. Co., Inc.
Address.....200 N. Main St.
Tel.: WE 7-2563 .....KBS
President.....T. E. Foster
Gen. Comm. Mgr.....J. Bell

KCAR—Clarksville—1955

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned-Operated by.....KCAR, Inc.
Address .....Box 309
Tel.: 58 .....KBS
Station Rep.....Hopewell; Stuart
President .....Maurice Wolley
General Mgr., Chief Eng. ....Paul H. Daniels
Gen., Sta. Mgr.....Paul H. Daniels
Prog., Pub. Dir.....Robert Sharp

KCLE—Cleburne—1947

Frequency: 1120 Kc.....Power. 250 Watts d.
Owned-Oper. By .....Jim Gordon, Inc.
Address.....919 N. Main
Tel.: MIlton 5-6643.....Independent
President, Gen. Mgr. .....Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Oper. By.....Howard Bailes
Address .....Box 487
Tel.: Lyric 2-3535.....KBS
General Manager .....H. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
Owned-Oper. By..Coleman County Bcstg. Co.
Business Address.....Box 432
Tel.: 8406 .....KBS
Manager .....Floyd Shelton
Chief Engineer.....J. D. Larson

KVMC—Colorado City—1950

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned.....Colo. City Bcstg. Co.
Address .....Box 990
Tel.: RAndolph 8-3320.....KBS
Station Representative .....Hopewell
General Manager.....Eldon Mahon
Sta. Mgr., Chief Eng.....P. A. Richardson
Commercial Mgr., Prog. Dir. ....Drew Ballard

KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.
Owned.....Montgomery County Bcstg. Co.
Address .....Box 165
Tel.: PL 6-4466 .....KBS
President .....Reagan Smith
Gen., Sta., Comm., Mgr.....David L. Oglesby
Publicity Director .....Mary Stout
Chief Engineer .....John W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
Owned & Oper. By ..International Radio Corp.
Address.....403 South Staples
Tel.: TU 4-2321.....Independent
Sta. Reps. .....NTS; Oakes; Ochs
President .....Gabe Lozano
General Manager .....Arthur Thomas
Program Dir. .....Sergio Rodarte
Chief Engineer.....Eliseo Reyes

YOUR BIG SPANISH SPEAKING MARKET IN TEXAS IS REACHED THROUGH

KCCT

IN CORPUS CHRISTI

258,000 or 62% of population within KCCT's Primary Market is Spanish speaking.

A secondary coverage of listeners gives you a bonus audience of 534,000

AREA COVERAGE STATISTICS

Effective buying income.....$811,579,000
Food Sales $220,944,000
Drug Sales .....$ 14,696,000
Retail Sales $529,644,000

PULSE Survey made May 1960 to Spanish Speaking Homes showed KCCT led all other stations in every listening period of the day. Example—from 6:00 to 7:00 a.m. KCCT's rating is 28.6 Average of all other Corpus Christi Stations 14.8.

KCCT 1150 KC

403 S. Staples
Corpus Christi, Texas

National Representatives

Mr. Harlan Oakes
Harlan Oakes & Associates
Taft Bldg.—Room 304
Hollywood and Vine
Hollywood 28, Calif.

Mr. Arthur Gordon
National Time Sales
122 East 42nd Street
New York 17, N. Y.

Mr. Don Pickens
166 Geary St.
San Francisco 8, California

Mr. Bernard Ochs
The Bernard I. Ochs Co.
1401 Peachtree Street N. E.
Atlanta 9, Georgia

KCTA—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.
Owned .....Broadcasters, Inc.
Address .....Box 898
Tel.: TU 4-5258.....MBS
Representative .....Weed
President, Gen. Mgr.....B. Kent
Chief Engineer .....Paul Waller

KEYS—Corpus Christi—1941

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By....C. W., J. V., & V. L. Rossi
Address.....P. O. Box 1460
Tel.: TU 2-7411.....Independent
General Manager.....C. W. Rossi
Chief Engineer.....Harold Griffith

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By...South Texas Broadcasting
Address.....4102 S. Staples
Tel.: UL 2-7341.....Independent
Representative.Peters, Griffin, Woodward, Inc.
Gen. Mgr.....A. C. Lloyd, Jr.
Station Mgr.....Harry H. Hayes
Program Director.....Gordon Clark
Publicity Dir.....Mary Ann Handley
Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

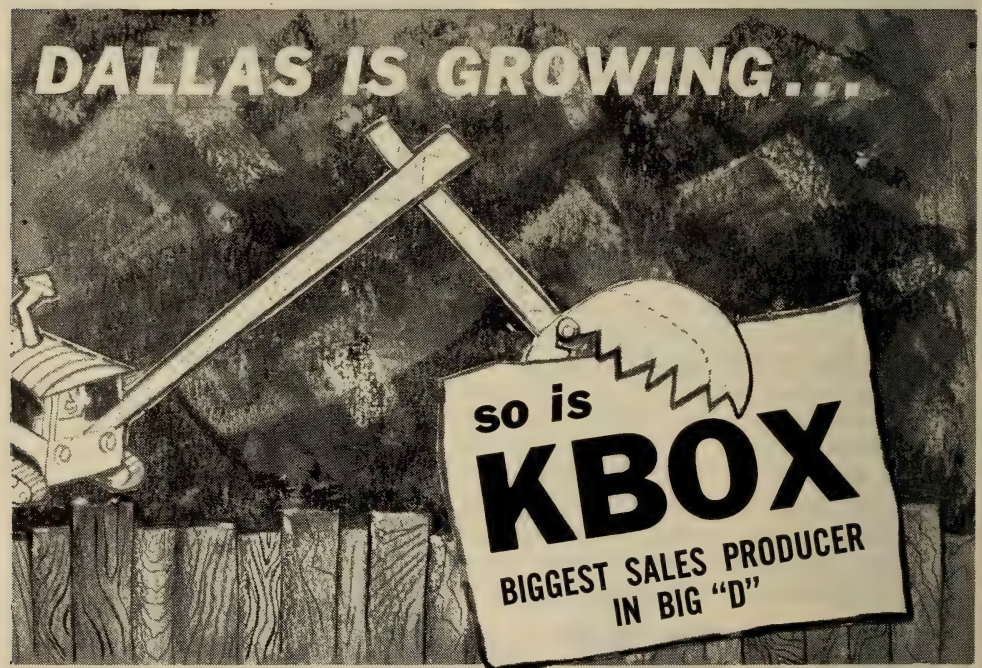
Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
Address .....Show Room Bldg.
Tel.: TU 4-1616.....ABC-MBS
Pres., Gen. Mgr.....Vann M. Kennedy
Commercial Mgr.....Charles R. Manning
Program Director.....Eugene M. Looper
Chief Eng.....Eric Beals

KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KUNO Radio
Address.....P.O. Box 4286
Tel.: TU 4-5203.....Independent
Stations Reps..... ..Devney-O'Connell, Moore
V.P., Gen. Mgr.....Sterling Zimmerman
Station Mgr.....Herb Garrett
Chief Engineer.....J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Alto, Inc
Bus.-Studio Address.....609 W. 7th Ave.
Tel.: TR 4-7421.....KBS
Representative .....Branham
President.....R. E. Lee Glasgow
General Manager.....Luther A. Johnson, Jr.



One of the Balaban Stations-IN THE TEXAS QUADRANGLE

JOHN F. BOX—MANAGING DIRECTOR
PARKER DAGGETT—GENERAL MANAGER

Sold Nationally by the Katz Agency

KIVY—Crockett—1949

Frequency: 1290 Kc.....Power: 500 Watts d.
Owner-Oper. By.....Pioneer Bcstg. Co.
Address .....Box 670
Tel.: 222 .....KBS
Pres. Gen., Sta. Mgr., Prog. Dir.....J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc.....Power: 500 Watts d
Owned-Oper. By.....DeWitt Cty. Bcstg. Co.
Tel.: CU 5-3430.....Independent
General Mgr., Ch. Eng.....V. J. Bodt

KXIT—Dalhart—1948

Frequency: 1410 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Dalhart Broadcasters
Address .....Box 1350
Tel.: CH 9-4747.....KBS
Manager, Ch. Eng.....R. J. Beller

KBOX—Dallas—1952

Frequency: 1480 Kc..Power: 5000 Watts, 500 wts
Owned By.....KBOX, Inc.
Address.....9900 McCree Road
Tel.: DIamond 8-3800.....Independent
Station Rep. .....Katz Agency
Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
Sales Manager.....Stanton Pearson
General Manager.....Parker Daggett
Director of Merchandising.....Irene Runnels
Sales Coordinator.....Joseph Wolfman
Program Dir.....Chuck Benson
Chief Engineer.....Earl Bodine
Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; WTVO-TV, Rockford, Ill.; WIGD-TV, Springfield, Ill.

KIXL—Dallas—1947

Frequency: 1040 Kc.....Power: 1000 Watts d.
Owned-Operated By....Variety Bcstg. Co., Inc.
Address .....1401 S. Akard St.
Tel.: RI 1-5016.....Independent
Sta. Rep.....Broadcast Time Sales; Brown
Pres., Gen. Mgr.....Lee Segall
Station Manager.....Dan Hayslett
Asst. Manager .....Don Robinson
Program Director .....Harold Smith
Chief Engineer.....Bob E. Tripp

KKSN—Dallas—1959

Frequency: 730 Kc. .....Power: 500 Watts d.
Owned By .....Rounsaville of Dallas, Inc.
Address.....Cliff Towers Hotel
Tel.: Whitehall 3-7331.....KBS
Sta. Representative.....John E. Pearson
President.....Robert W. Rounsaville
General, Commercial Mgr. ....Carter S. Jones
Station, Sales Prom. Mgr. .....Roy C. Nichols
Program Director .....Rudy Runnells
Chief Engineer .....Jerry Marr
Owners of: WCIN, Cincinnati; WLOU, Louisville; WVOL, Nashville; WYLD, New Orleans; WTMP, Tampa; WMBM, Miami Beach.

KLIF—Dallas—1947

Freq.: 1190 Kc. ....Power: 50 Kw. d., 1 Kw. n.
Owned-Oper. By.....The McLendon Corp.
Address .....2104 Jackson
Tel.: RI 7-9311.....Independent
Station Representative .....Blair
Ch. of Bd.....B. R. McLendon
President.....Gordon B. McLendon
General Mgr.....W. S. Morgan, Jr.
Commercial Mgr.....Al Lurie
Sales Prom. Mgr.....Don Newbury
Program Director.....Jack Sharp
Publicity Dir.....Cecil Hobbs
Chief Engineer.....Glenn Callison

KSKY—Dallas—1941

Frequency: 660 Kc.....Power: 1000 Watts d.
Owned-Operated By.....SKY Bcstg. Service
Address .....2927 Maple
Tel.: RI 2-6193.....Independent
President.....A. L. Chilton
General Comm. Mgr.....R. G. Terrill
Prog. Dir.....Andy Bell
Chief Engineer.....Morris M. Ming

KVIL—Dallas—1959

Frequency: 1150 Kc.....Power: 500 Watts
Owned By.....University Advertising Co.
Address.....4152 Mockingbird Lane
Tel.: LA 6-8666.....Independent
Station Rep. .....Bolling
President.....John J. Coyle
General, Station Mgr.....Jack R. Howard
Commercial Mgr.....Jay Larsen
Program Director.....Dillard Carrera
Chief Engineer.....Gordon L. Vaughan, Jr.

WFAA—Dallas—1922

Frequency .....820 Kc., 570 Kc.
Power .....50,000 W., 5000 W.
Owned-Oper. By.....A. H. Belo Corp.
Address .....1122 Jackson St.
Tel.: RIverside 8-9631 .....NBC-ABC
Newspaper Affil.....Morning News
Representative.....Edward M. Petry
President.....Joseph M. Dealey
General Mgr. .....Mike Shapiro
Station Mgr. .....George K. Utley
Commercial Mgr.....Norman H. Stewart
Sls. Prom., Pub. Dir.....Winona Portwood
Program Mgr.....Pierce Allman
Chief Engineer.....Jim Webb Cooper
Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....City of Dallas
Address .....Fair Park
Tel.: TA 3-6101.....MBS
Station Representative .....Gill-Perna
General Manager .....Durward Tucker
Commercial Manager.....Charles Frauman
Administration Ass't.....Richard Weeks
Engr. Spvsr. .....C. O. Bowles

KRLD—Dallas—1926

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned.....Dallas Times Herald Radio
Address .....Herald Square
Tel.: RI 2-6811.....CBS
Representative .....Branham
President.....Clyde W. Rembert
Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts

KDLK—Del Rio—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Del Rio Bcstg. Co.
Business Address.....P. O. Box 1162
Tel.: 5-2431 .....KBS
Station Manager.....Don R. Howard, Jr.

KDSX—Denison-Sherman 1948

Frequency 910 Kc. .....Power: 500 Watts
Owned-Oper. By.....KDSX, Inc.
Address.....P. O. Box 331, Denison
Tel.: HO 5-1600.....KBS
Sta. Rep.....Melville
Dir., Denison Opera. .....B. V. Hammond,, Jr.
Dir., Sherman Opera.....L. L. Hendrick
Chief Engineer .....Tom John

KDNT—Denton—1938

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Station KDNT
Address .....Radio Center Bldg.
Tel.: DU 2-4144.....Independent
Owner & Manager.....Harwell V. Shepard

KSPL—Diboll—1957

Frequency: 1260 Kc.....Power:1 Kw., d.
Owner.....Arthur Temple, Jr.
Address .....Box 336
Tel.: MY 8-5533.....Independent
Station Representative .....Stuart
General Manager .....Tommy Ward Lanyon
Station Manager .....Ruth Ruby
Comm. Mgr.....Evelyn Lanyon
Program Dir. .....Ulman McMullen
Chief Engineer .....Charles Cooper

KDDD—Dumas—1947

Frequency: 800 Kc.....Power: 250 Watts d.
Owned.-Oper. By.....Dumas Bcstrs., Inc.
Address.....Box 555
Tel.: WE 5-4141.....KBS
President, Gen. Mgr.....Ken Duke
Commercial Mgr.....Al Tremble
Program Dir.....Del Maurer
Chief Engineer.....Granville Murphey

KEPS—Eagle Pass—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned.....Uvalde Broadcasters
Address.....Box 198

Texans Tune To

CBS for Dallas-Ft. Worth . . . . For BIG TIME RADIO

KRLD, the only full-time 50,000 watt station serving the great Dallas-Ft. Worth area, reaches more listeners than any other station in Texas.*

Clyde W. Rembert, President

*NCS #2

REPRESENTED NATIONALLY BY THE BRANHAM COMPANY

Tel.: PR 3-2610 ..... KBS
President ..... E. J. Harpole
General, Station Mgr. ..... Sidney King
Commercial Manager ..... Ronald Cabe
Sales Promotion Mgr. ..... F. L. Brooke
Program Director ..... Stanton Taylor
Publicity Director ..... Norma King
Chief Engineer ..... Dan Ruch
Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc. ..... Power: 500 Watts d.
Owned ..... Circle-S, Inc.
Address ..... P. O. Box 590
Tel.: 102 ..... KBS
Station Rep. ..... Weed
General Manager ..... R. L. Spalding
Commercial Manager ..... Ralph Ross
Chief Eng. ..... B. J. Perkins

KURV—Edinburg—1947

Frequency: 710 Kc. ..... Power: 250 Watts
Owned-Oper. By .... Magic Valley Radio, Inc.
Address ..... Box 480
Tel.: DU 3-2777 ..... Independent
President, General Mgr. ..... Lloyd Hawkins
Commercial Manager ..... Jimmie Champion
Program Director ..... Hal Jefcoat
Chief Engineer ..... Calvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc. ..... Power: 500 Watts d.
Owned-Oper. By .. Wharton County Bcstg. Co.
Business Adress ..... 515 E. Jackson
Tel.: LI 3-3303 ..... Independent
President, Gen. Mgr. ..... Senator Culp Krueger
Comm. Sales Prom. Mgr. ... Chuck Schwartzkopf
Chief Engr., Program Director .... Joe H. Miller

KELP—El Paso—1957

Freq.: 920 Kc. ..... Power: 1 Kw. d., 500 W. n.
Owned-Oper. By ..... KELP Radio Corp.
Address ..... 4530 Delta St.
Tel.: KE 3-5911 ..... Independent
Representative ..... Adam Young
President ..... Norman Alexander
General Mgr. ..... Gene Roth
Comm. Manager ..... John Siqueros
Program Director ..... Mike Hunter
Chief Eng. ..... Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc. ..... Power: 10,000 Watts
Owned-Operated By ..... KHEY Bcstg., Inc.
Address ..... 9480 Dyer St.
Tel.: SKyline 5-7681 ..... Independent
Station Representative ..... Eastman
President, Gen. Mgr. .... Edward M. Sleighel
Station Manager ..... John C. Lee
Commercial Manager ..... John D. Hayden
Program Director ..... Michael C. Oatman
Chief Engineer ..... Walter Macumber

KINT—El Paso—1959

Frequency: 1590 Kc. ..... Power: 1 Kw., d.
Owned By ..... Radio El Paso
Address ..... Box 5347
Tel:. PR 2-1486 ..... Independent
Station Representative ..... Pearson
President ..... G. E. Milles
Station Manager ..... J. Buckley
Program Director ..... J. Hull
Chief Engineer ..... W. Hilbery

KIZZ—El Paso—1940

Frequency: 1150 Kc. ..... Power: 1000 Watts, d.
Owned By ..... Coronado Broadcasters
Address ..... 470 S. Glenwood St.
Tel.: Prospect 2-5211 ..... CBS
Gen. Comm. Mgr. ..... John S. Chavez
Chief Engineer ..... Ed Sullivan

KROD—El Paso—1940

Frequency: 600 Kc. ..... Power: 5000 Watts
Owned ..... Southwest States, Inc.
Address ..... 2201 Wyoming St.
Tel.: KE 2-6551 ..... Independent
Sta. Representative ..... Bolling
President ..... Cecil Trigg
General Mgr. ..... Dave Scribner
Program Director ..... Paul Allen
Chief Engineer ..... Vince Roberts
Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.; KVII-TV, Amarillo.

KSET—El Paso—1947

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Rio Grande Bcstg. Co.
Address ..... 904 Magoffin
Tel.: KE 2-4979 ..... MBS
Sta. Reps. ..... Torbet, Allen & Crane; Dore
President ..... Fred Hervey
General, Station Mgr. ..... Sam E. Pendleton
Program Dir. ..... James A. Kiser
Chief Engineer ..... H. N. Rand

KTSM—El Paso—1929

Frequency: 1380 Kc. ... Power: 1000 d., 500 n.
Owned-Oper. By ..... Tri-State Bcstg. Co., Inc.
Address ..... 801 N. Oregon St.
Tel.: KE 2-5423 ..... NBC
Rep. ..... George P. Hollingbery
President ..... Karl O. Wyler, Sr.
V.P., Station Mgr. ..... Jack B. Chapman
Prog. Dir. ..... Rudy Tellez
Chief Engineer ..... Racine Watkins
Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc. .... Power: 500 Watts d.
Owned & Oper. By ..... Hicks Enterp.
Address ..... 104 N. St. Mary's St.
Tel.: FA 5-2112 ..... KBS
Pres., Gen. Mgr. ..... Bob Hicks
General Mgr. ..... Marvin Propes
Station Manager ..... Paul Brown
Program Director ..... Lawrence Ray Smith
Chief Engineer ..... H. Gomez

KZOL—Farwell—1958

Frequency: 1570 Kc. ....Power: 250 Watts d.
Owned By .....KZOL Bcstg. Co.
Address .....Farwell
Tel.: 481-3319 .....KBS
General, Station Mgr. .....Theodore Rossell
Commercial, Sales Prom. Mgr. ....Bill Moore
Program Director .....Marilyn Edwards
Chief Engineer .....Jerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Operated By...West Texas Bcstrs. Inc.
Address.....P. O. Box 1006
Tel.: YU 3-2841.....KBS
President.....B. A. Robertson
Station Man.....Glen Amburn
Program Director.....Pauline Webb
Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc.....Power: 250 Watts d.
Owned .....KFST, Inc.
Address .....Box 651
Tel.: ED 6-2228.....KBS
Pres. .....George Baker
General Mgr.....James Parr
Commercial Mgr.....Fran Parr

KCUL—Fort Worth—1949

Freq.: 1540 Kc. ....Power: 50 Kw. d., 1 Kw. n.
Owned.....Dalworth Broadcasting Co.
Address .....Box 2049
Tel.: ED 6-5641 .....Independent
Representative .....Charles Bernard
Pres., Gen. Mgr.....Kurt A. Meer
Sales Prom., Pub.....Diane Spiegel
Program Director .....Lawton Williams
Chief Engineer .....Adam P. Talmadge

KFJZ—Fort Worth—1922

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Oper. By.....Tarrant Bcstg. Co.
Address .....4801 W. Freeway
Tel.: PE 7-6631.....Independent
Representative .....John Blair
President.....Gene Cagle
V.P., General Mgr.....Stan Wilson
Station Mgr.....Wally Blanton
Program Dir.....Ron Thompson
National Sales Mgr. .....Dale Drake
Publicity Director .....Taylor Branch
Chief Engineer .....Pete Peterson
Owners of: KRIO, McAllen, Tex.; KFDA-TV, Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc.....Power: 250 Watts d.
Owned-Oper. By....Trinity Broadcasting Co.
Address.....P.O. Box 7321
Tel.: ED 6-7175.....Independent
Station Rep.....Broadcast Time Sales
President .....William D. Schueler
Station Manager.....Dick Osburn
Commercial Manager .....Buddy Powell
Chief Engineer, Ass't Mgr.....Chester Grubbs
Owners of: KJEM, Oklahoma City.

KNOK—Fort Worth—1946

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNOK Broadcasting Co.
Address .....P.O. Box 7116
Tel.: TE 1-1278.....Independent
Representative .....Howard
President.....Stewart J. Hepburn
Commercial Manager.....Dean McClain
Chief Engineer.....James Alford

KXOL—Fort Worth—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KXOL, Inc.
Address .....3004 W. Lancaster St.
Tel.: ED 5-9511.....Independent
Station Representative .....Katz
President .....Wendell Mayes
V.P., General Manager .....Earle Fletcher
Commercial Manager .....George Faulder
Sales Prom., Publicity Dir. .....Jack Reed
Program Director .....Robert Bruton
Chief Engineer .....John R. Crouse
Owners of: KBWD, Brownwood, KNOW, Austin, WACO, Waco, KSNY, Snyder, KCRS, Midland, all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency.....820 Kc., 570 Kc.
Power.....50,000 W., 5,000 W.
Owned-Oper. By.....Carter Publications, Inc.
Business Address.....3900 Barnett St.
Tel.: JE 6-1981.....NBC-ABC
Newspaper Affiliation.....Star Telegram
Representative.Peters, Griffin, Woodward, Inc.
President.....Amon Carter, Jr.
V.P. & Director.....Harold V. Hough
Station Manager.....Roy Bacus
Publicity Director.....Phil Wygant
Program, Sls. Dir.....Herman K. Clark
Chief Engineer.....Rupert Bogan
Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Oper. By.....Gillespie Bcstg. Co., Inc.
Address.....P. O. Box 311
Tel.: WY 7-2300.....KBS
President .....Arthur Stehling
Gen. Mgr. Ch. Eng.....Norbert Fritz
Program Director.....Harold Carr

KBRZ—Freeport—1952

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Brazosport, Inc.
Address .....Box 1077
Tel.: BElmont 3-2655.....Independent
President & Gen. Mgr.....Jim Hairgrove
Program Director.....Sue Hairgrove
Chief Engineer .....Bill Nutter

KGAF—Gainesville—1947

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Gainesville Bcstg. Co.
Address.....State School Road
Tel.: HO 5-5546.....KBS
Station Representative.....Melville

President.....Joe M. Leonard, Sr.
General Manager.....Joe M. Leonard, Jr.
Comm. Mgr.....Earl Leonard
Program Director.....Bob Couch
Chief Eng.....J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.
Owned-Oper. By....The Galveston Bcstg. Co.
Business-Studio Address.....P.O. Box 1138
Tel.: SHerwood 4-4567.....Independent
Station Representative.....John E. Pearson
Owner.....James W. Bradner, Jr.
General Mgr.....G. D. Cowan
Comm. Mgr.....Tom Lewis
Program Dir.....Larry Henderson
Chief Engineer.....Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Island Bcstg. Co.
Address .....6002 Broadway
Tel.: SH 4-3666.....Independent
Station Representative.....Brown
President.....David Nathan
General Manager.....Geo. C. Breeding, Jr.
Program Director .....Bill Atkins
Chief Engineer.....Walt Andrus

KSIJ—Gladewater—1949

Frequency: 1430 Kc. ...Power: 1000 Watts d.
Owned By.....Golden Triangle Ent.
Address .....T. W. Lee Bldg.
Tel.: 2181 .....Independent
Sta. Representative.....Melville
President.....E. E. Tidmore
General Mgr.....D. W. Morton
Chief Engineer.....Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc.....Power: 250 Watts
Business Address.....425 St. George St.
Tel.: 672-3631 .....KBS
Gen. Mgr.....Lawrence M. Walshak
Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Jones & Gilligan
Address .....Box 1050
Tel.: LI 9-1330.....KBS
General Manager.....Burney Jones
Commercial Manager.....Neil Gilligan, Jr.
Chief Engineer.....James Jones

KGVL—Greenville—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KGVL, Inc.
Address.....1400 Wolfe City Drive
Tel.: GL 5-1400.....KBS
Representative .....Pearson
Pres., Gen. Manager.....Leo Hackney
Program Director.....James D. Jones
Chief Engineer.....Jim Brashears

KCLW—Hamilton—1946

Frequency: 900 Kc.....Power: 250 Watts, d.
Owned .....Coy Perry
Address .....Box 592
Tel.: 500 .....Hamilton
Newspaper Affiliation.....Dublin Progress
President .....Coy Perry
Gen., Station Mgr.....Al Scott
Prog. Dir., Chief Eng.....Carl Knelly

KGBT—Harlingen—1941

Freq.: 1530 Kc....Power: 50 Kw d., 10 Kw. n.
Owned-Oper. By....Harbenito Radio Co., Inc.
Tel.: GArfield 3-3910.....CBS
President .....McHenry Tichenor
Gen. Mgr.....Troy McDaniel
Sta. Mgr.....Otis Shumate
Commercial Mgr.....Jowel Yowell
Program Director.....Jim Williams
Chief Engineer.....Al Beck

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Henderson Bcstg. Co.
Business-Studio Address.....P. O. Box 311
Tel.: 4528.....Independent
President.....Jim Reeves
Gen. & Sta. Mgr.....Tom Perryman
Chief Engineer.....John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.
Owned.....Wes Dean & Co.
Address .....Highway 26
Tel.: 2324.....KBS
President, Gen. Mgr.....Wes Dean
Publicity Dir.....Helen Dean
Chief Engineer.....Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Hereford Broadcasters
Address.....Box 472
Tel.: EMerson 4-1860 .....KBS
General Manager.....Clint Formby
Program Director.....Steve Thompson
Commercial Manager .....Chuck Mizner
Chief Engineer.....Clayton Fuchs
Owners of: KACT, Andrews; KTUE, Tulia.

KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.
Owned By.....KHBR Radio, Inc.
Address .....Delmar Hotel
Tel.: JU 2-3431.....KBS
Sta. Representative.....Melville
President, Gen. Mgr. .....Nelson W. Galle
Station Mgr., Chief Eng.....J. K. Lone, Jr.
Program Director .....Gordon Guest
Publicity Dir. .....Harmon Hunt

KCOH—Houston—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Call of Houston Inc.
Business-Studio Address.....1 Main St.
Tel.: CA 4-1888.....Independent
Sta. Representative.....Meeker Co.
President, Gen. Mgr.....Robert C. Meeker
Chief Engineer.....Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.
Owned .....McLendon Corp.
Address.....500-04 Lovett Blvd.
Tel.: JAckson 6-3461.....Independent
Representative .....Blair
President.....Gordon B. McLendon
Gen. Mgr.....Bill Weaver
Comm. Mgr.....Bruno Leonard
Sales Promotion Manager.....Dorothy Stahl
Program Director.....Red Jones
Chief Engineer.....Glenn Cook
Owners of: KLIF, Dallas; KTSA, San Antonio; KEEL, Shreveport; WAKY, Louisville; WYSL, Buffalo; KABL, San Francisco.

KNUZ—Houston—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Veterans Bcstg. Co.
Address.....Box 2135
Tel.: JA 3-2581.....Independent
Representative .....Katz
Gen., Sta. Mgr.....David Morris
Commercial Manager.....Forrest Patton
Program Director.....Ken Grant
Chief Engineer.....Ed Martin

KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....Houston Post Co.
Address .....Box 1234
Tel.: MA 3-9271.....NBC
Newspaper Affil.....Post
Representative .....Edw. Petry & Co.
Gen. Mgr.....Jack Harris
Station Manager.....Frank Stewart
Commercial Manager.....Cleve Griffin
Sales Prom. Mgr.....Howard Cannon
Program Director.....Glenn Kensinger
Chief Engineer.....Harvey Wheeler
Owners of: KPRC-TV.

KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....Texas Radio Corp.
Business Address....4005 Travis St., Box 3011
Tel.: JA 3-5535.....Independent
Sta. Represeniative.....Avery-Knodel
V.P., Gen. Mgr.....Sam H. Bennett
Asst. Manager.....Grace M. Spanihel
Program Director.....Milt Willis
Chief Engineer.....O. B. Johnson

KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By.....KTRH Bdcstg. Co.
Address.....Rice Hotel Annex
Tel.: CA 7-4361.....CBS
News. Affil.....The Chronicle
Representative.....Peters, Griffin, Woodward
General Manager.....W. C. Bryan
Bus. Mgr.....Tom Jacobs
Program Director.....Lew Lowry
Chief Engineer.....Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc. .....Power: 5000 Watts
Owned-Oper. By .....KXYZ, Inc.
Address .....Gulf Bldg.
Tel.: CA 2-6151 .....MBS
Sta. Representative.....H-R
General Manager .....Cal Perley
Commercial Manager .....Chris Robinson
Program, Pub. Dir.....Ken Collins
Chief Engineer.....Gerald R. Chinski
Owners of: KCOP, Los Angeles; KPTV, Portland, Ore.; KTVT, Ft. Worth.

KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.
Owned .....The OK Group
Address.....613 Preston St.
Tel.: CA 7-3108.....Independent
Representative .....Howard
President.....Jules J. Paglin
General Manager.....Joseph R. Fife
Commercial Manager .....Robert E. Mabry
Program Director.....Clark Wolser
Chief Engineer.....James Hancock
Owners of: WBOK, New Orleans; WXOK, Baton Rouge; KAOK, Lake Charles; WLOK, Memphis; WGOK, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Est. of M. B. Cauthen
Address .....Box 312
Tel.: GA 5-2651.....KBS
President .....Verla Cauthen
Gen. Mgr., Ch. Eng.....Jack Nichols
Comm., Prom. Mgr.....C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Wells, Waller & Ballard
Address .....Box 1071
Tel.: 2211 .....KBS-MBS
President .....Ray Wells
General Mgr.....D. Waller

KTXJ—Jasper—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By.....Jasper Bcstg. Co.
Address.....P. O. Box 6090
Tel.: DUdley 4-2544.....KBS
Station Representative .....Continental
Station Mgr.....W. G. Dodson

KMBL—Junction—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Harry C. Wisehart, Jr.
Address .....P.O. Box 206
Tel.: Hickman 6-2768.....KBS
General, Station Mgr. ...Harry C. Wisehart, Jr.
Chief Engineer .....Ed Cummings

KAML—Kenedy—1954

Frequency: 990 Kc.....Power: 250 W., d.
Owned.....The Camel Co.

Address .....Box 990
Tel.: OL 9-2990.....KBS
President .....Charles W. Balthrope
Station Manager.....Ed C. Balthrope
Program Director.....Chuck Martin
Chief Engineer .....Eddie Schook

KERB—Kermit—1950

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KERB, Inc.
Address .....P.O. Box 456
Tel.: JUniper 6-3481.....KBS
President.....E. S. Walden

KERV—Kerrville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Kerrville Bcstg. Co.
Address.....P. O. Box 791
Tel.: CL 7-4003.....KBS
President, Gen. Mgr.....Albert F. Mason, Jr.
Sls. Prom. & Comm. Mgr. .....Bill Shafer, Jr.
Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Sta. KOCA, Inc.
Address .....Radio Bldg.
Tel.: 2001 .....KBS
President.....Roy G. Terry
General., Sta. Mgr.....Bob Braziel
Program Dir. .....Jakie Street
Chief Engineer.....Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc.....Power: 250 W., d
Owned-Operated By.....Highlite Bcstg Co.
Address 703
Tel.: ME 4-3181 .....MBS
Pres., Gen. Mgr.....A. W. Stewart
Sales Promotion Mgr. .....Buster Hunter
Program Director .....Gaylon Christe
Publicity Director .....Rhett Sargent
Chief Engineer .....W. Kelley

KINE—Kingsville—1948

Frequency: 1330 Kc. ....Power: 1000 Watts d.
Owned-Oper. By.....KINE, Inc.
Business Address.....P.O. Box 846
Tel.: LYric 2-2822.....Independent
General Manager.....Ben H. Glusing
Station Manager.....A. Cook
Commercial Manager.....N. Freemen
Chief Engineer.....Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc. ....Power: 250 Watts d.
Owned By.....Lamesa Bcstg. Co.
Address .....Box 569
Tel.: 719 .....KBS
General Mgr., Ch. Eng. .....Mel Ammerman
Station Mgr., Prog. Dir. .....Edward Ruffin

KPET—Lamesa—1946

Frequency: 690 Kc.....Power: 250 Watts
Owned By.....Lamesa Bcstg. Co.
Address .....506 N. First
Tel.: 2404.....KBS
General Comm. Mgr.....R. Bradbury
Chief Engineer.....Bill Mathis

KCYL—Lampasas—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Lampasas Bcstg. Co.
Address.....P.O. Box 149
Tel.: CH 2-3671.....MBS
Pres. Sta. Mgr.....V. Dean Turner
Chief Engineer.....S. Witcher

KVOZ—Laredo—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Border Broadcasters, Inc.
Address .....Box 1498
Tel.: RA 3-4396.....KBS
Station Representative .....Joe Harry
President .....E. J. Harpole
General Manager.....Bill Harrell
Comm. Mgr.....John Costello
Sales Promotion Manager .....Al Hemenway
Program Director.....Joe Pierce
Publicity Director .....Bud Little
Chief Engineer .....Vivian Harrell

KLVT—Levelland—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned .....Marshall-Clint Formby
Address .....Box 866
Tel.: TW 4-3134.....KBS
Station, Gen. Mgr.....Gene Stanley
Commercial Mgr.....Gil Patschke
Program, Pub. Director.....Bob Turpentine
Chief Engineer.....G. I. Patschke
Owners of: KDAN, Hereford; KACT, Andrews; KTUE, Tulia.

KZZN—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....McAllister Bcstg.
Address .....Box 192
Tel.: 385-4474 .....KBS
President.....R. B. McAlister
General Mgr.....Bill McAlister
Station, Comm. Mgr.....Don Craig
Program Director.....Carl Robison
Chief Engineer.....Bill McDonall
Owners of: KBYG, Big Springs.

KETX—Livingston—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned.....Polk County Bcstng. Co.
Address .....Box 111
Tel.: FA 7-8916.....Independent
Pres., Ch. Eng.....Harold J. Haley
Prog. Dir.....Marshall McQueen
Comm., Mgr.....Peggy Haley

KFRO—Longview—1934

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....Voice of Longview
Address.....Curtis Bldg., P. O. Box 792
Tel.: PL 3-4461 .....ABC
Representative .....Donald Cooke
President.....James R. Curtis
Commercial Mgr.....John Allen
Program Director.....Howard Kuhn
Chief Engineer.....Leslie Hellum

KLUE—Longview—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Longview, Inc.
Address .....Highway 149 South
Tel.: PL 8-4498 .....KBS-MBS
Station Rep. .....Masla; Melville; Beaver
President.....E. W. Mahone, Jr.
V.P., Gen. Mgr.....H. A. Bridge, Jr.
Commercial Manager.....Vernon Hyles
Sales Prom., Pub. Dir. .....Dub Murray
Chief Engineer.....Tig Williford
Owners of: KMHT, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1550 Kc. .....Power: 1000 Watts
Owned.....Bryant Radio & Television, Inc.
Address.....5600 Avenue A
Tel.: SH 4-1414.....NBC
Representative ..... Raymer
President, General Mgr.....Joe H. Bryant
Assistant Manager.....Robert L. Snyder
Nat. Sales Mgr.....Ray Poindexter
Program Director.....Al Goodnight
Chief Engineer.....Frank Lee
Owners of: KCBD-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc.....Power: 500 Watts d.
Owned .....Western Bcstg.
Address .....Box 270
Tel.: POrter 3-2853.....Independent
Station Representative.....Pearson
Gen. Manager.....D. P. Pinkston
Comm. Mgr.....Hal Ragan
Chief Engineer.....Clem Clements

KDUB—Lubbock—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned & Oper. By....Texas Telecasting Inc.
Address.....7400 College Avenue
Tel.: SH 4-2345 .....MBS
Representative ..... Branham
President.....W. D. Rogers
Vice President.....W. H. Shipley
Station Manager .....John Krieger
Gen. Sales Mgr.....R. S. Nielsen
Nat. Sales Mgr.....John Henry
Program Director .....Bob Sewell
Promotion Manager .....John L. Cahill, Jr.
Chief Engineer.....Rudy Starnes
Owners of: KDUB-TV; KVER-AM-TV, Clovis, N. M.; KPAR-TV, Abilene-Sweetwater; KEDY-TV, Big Spring, both Tex.

KFYO—Lubbock—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Plains Radio Bcstg. Co., Inc.
Business-Studio Address.....914 Ave. J
Tel.: PO 5-5567.....CBS
Newspaper Affil.....Avalanche Journal
Representative .....Katz
President.....B. W. Walker
Gen., Sta. Mgr.....Gordon Thompson
Commercial Manager.....Ernie Mark
Chief Engineer.....W. S. Bledsoe

KLLL—Lubbock—1953

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Corbin Broadcasting Co.
Address.....2001 Great Plains Life Bldg.
Tel.: POrter 3-1911.....KBS
President, General Mgr.....Glenn E. Corbin
Commercial Manager.....Larry Corbin
Program Director.....Ray Corbin
Chief Eng.....Bob Purrington

KSEL—Lubbock—1946

Freq.: 950 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....KSEL Radio
Address .....Box 1524
Tel.: PO 3-0484.....ABC
Representative .....Weed
President.....David R. Worley
Gen. Mgr.....Gerald H. Sanders
Chief Engineer.....Roger V. Hively

KRBA—Lufkin—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Darrell E. Yates
Address.....121 Cotton Square
Tel.: NEptune 4-6661.....ABC-KBS
Representative.....Continental Radio Sales
Station Manager.....Darrell E. Yates
Program Director.....Mrs. Shirley Yates
Chief Engineer.....Basil Barbee

KTRE—Lufkin—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By..Forest Capital Bcstg. Co.
Address .....P. O. Box 701
Tel.: NE 4-7771.....MBS
Rep.....Venard, Rintoul & McConnell, Melville
President.....R. W. Wortham, Jr.
Gen., Sta. Mgr.....Richman G. Lewin
Director of Sales.....Royce Christenson
Program Director.....Bill Carter
Publicity Director.....Pat Matthews
Chief Engineer.....Fred C. Hill
Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....Valley Bdcstng Co.
Address.....500 E. Beaumont St.
Tel.: MU 6-5454.....Independent
Station Representative .....Bolling
President.....Gene L. Cagle
Station Manager....."Chuck" McKasson
Program Director.....Ed Lionel
Chief Engineer.....Frank Manuel
Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KCMR—McCamey—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Sapphire Broadcasting Co.
Address .....101 East Fifth St.
Tel.: OL 2-4693.....KBS
President, Gen. Mgr.....Joe Martin
Comm. Publicity Dir.....Claud Barnett
Program Dir.....F. Dickens

KMAE—McKinney—1946

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned.....McKinney Air Enterprises, Inc.
Bus.-Studio Address.....218 E. Virginia St.
Tel.: LI 2-2651.....Independent
Owner.....George W. Smith, Jr.
Exec. V.P.....Tom Emerson

KMLW—Marlin—1953

Frequency: 1010 Kc.....Power: 250 W., d.
Owned.....M-L Radio, Inc.
Address.....P. O. Box 335
Tel.: WE 6-2551.....Independent
Pres. Gen. Mgr.....L. F. Leurig
Chief Engineer.....Jay Navarro

KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned-Operated By....Marshall Bcstg. Corp.
Address .....Box 961
Tel.: WE 5-6789.....Independent
Station Representative .....Weed
President.....E. B. Germany
Station Manager.....Karl Keller
Program Director.....Jim Jeffus
Chief Engineer.....Joe Granger

KMHT—Marshall—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By..Harrison Cty. Bcstg. Co.
Address..408 Marshall National Bank Building
Tel.: WE 5-7826.....KBS-MBS
Station Rep.....Masla; Melville, Beaver
President.....E. W. Mahone, Jr.
V.P., General Mgr.....H. A. Bridge, Jr.
Comm. Mgr.....Vinson Stevens
Publicity Director.....Jo Ann Bridge
Prog. Dir.....Sam Stringfellow
Sales Promotion Mgr.....Katie McCullough
Chief Engineer.....L. C. Totten
Owners of: KLUE, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc.....Power: 500 Watts, d.
Owned By.....Mexia Broadcasting, Inc.
Business Address.....215-A E. Commerce St.
Tel.: GYpsy 6-3874.....KBS
President, General Mgr.....Tom Elkins
Chief Engineer.....Kenneth Brown

KCRS—Midland—1935

Freq.: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Midland Bcstg. Co.

BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS

RADIO MARSHALL

KMHT

Retail Trading Zone

Population — 106,135*

RADIO LONGVIEW

KLUE

Retail Trading Zone

Population — 453,700*

In each market you get Greater Coverage, More Listeners and Greater Sales Results with the BIG-K Stations.

*SRDS

Address.....3701 West Wall
Tel.: OXford 4-6603 .....ABC
Station Representative.....Holman; Eastman
President .....Wendell Mayes
General, Station Mgr.....Wendell Mayes, Jr.
Commercial Manager.....Jerry Hahn
Program Director.....Jim Brown
Chief Engineer.....Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Jack Cecil
Address.....S. Lamesa Rd.
Tel.: MU 4-5152.....KBS
President, Ch. Eng.....Jack Cecil
General, Station Mgr.....Mildred Thomason
Commercial, Sales Prom. Mgr.....Bob Batson
Program Director.....Keith Ward
Publicity Director.....Bill Lord

KWEL—Midland—1957

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned By.....George Vaught
Address.....1203 W. Wall
Tel.: MU 2-4331.....Independent
Station Representative.....Gill-Perna
President .....George Vaught
Station Manager.....Paul A. Sanders
Program Director.....Jerry Teaff
Chief Engineer.....Marvin Williams

KORC—Mineral Wells—1946

Frequency: 1140 Kc.....Power: 250 Watts d.
Owned-Operated By.....Action Bcstg.
Business Address.....P.O. Box 108
Tel.: FA 5-3384.....KBS
Gen., Sta. Mgr.....Bill Stinson
Chief Engineer.....Max Floyd

KIRT—Mission—1957

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned .....KIRT, Inc.
Address.....Box 708
Tel.: JU 5-1629.....Independent
Representative .....Melville
President, General Mgr.....Ray V. Jensen
Station, Commercial Mgr.....J. M. McDonald
Sales Prom. Mgr.....Rita Crosswhite
Program Director.....Edith Jensen
Chief Engineer.....Wilfrido Hinojosa

KVKM—Monahans—1947

Frequency: 1340 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Monahans Bcstrs., Inc.
Address .....Drawer K
Tel.: WIlson 3-3231.....MBS-KBS
Station Rep.....Melville; Masla
Pres., Gen. Manager.....J. R. Rucker
Sales Prom. Mgr.....Jay Derrick
Publicity Dir.....Pat Cullum
Chief Engineer.....Rubin Masters

KIMP—Mount Pleasant—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mt. Pleasant Bcstg. Co.
Address .....Box 990
Tel.: PA 4-4726.....KBS
President, Sta. Mgr.....Winston O. Ward
Program Director.....Ruby Stanley
Chief Engineer.....Clarence C. Taylor
Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc.....Power: 500 Watts
Owned By.....Radio Station KMUL
Address.....P.O. Box 1058
Tel.: 2730 .....Independent
Station Manager.....Gil Lamb

KEEE—Nacogdoches—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....J. C. Stallings
Address.....300 E. Main St.
Tel.: LOgan 4-4633.....ABC-KBS
Gen., Sta. Mgr., Pub. Dir.....J. C. Stallings
Comm. Mgr., Program Dir.....R. C. Atherton
Chief Engineer.....B. Barbee

KSFA—Nacogdoches—1947

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned By.....Texan Broadcasting Co. Inc.
Address.....2107 North St.
Tel.: LO 4-3723.....Independent
Station Representative .....Dore; Stuart
President.....B. M. Raborn
General, Station Mgr.....Bob Dunn
Commercial Mgr.....Sarah Jane Mhoon
Sales Promotion Mgr.....Doug Hurd
Publicity Director.....Jesse Pate
Chief Engineer.....Basil Barbee

KGNB—New Braunfels—1950

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned By.....Comal Broadcasting Co.
Address.....184 S. Castell
Tel.: MA 5-3443.....KBS
Newspaper Affiliation .....Herald
President, Gen. Mgr.....F. T. Wilson
Program Dir.....Arlon E. Moeller, Jr.
Chief Eng.....Bob Stewart

KECK—Odessa—1960

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By...Ector County Bcstg. Co.
Address.....120 W. 3d
Tel.: FE 2-5791.....Independent
Station Rep.....Webb; Melville
General Manager.....Ben Nedow
Comm. Manager.....Don Luttrell
Engineer-in-Chg.....Albert L. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Odessa Bcstg. Co., Inc.
Address .....Box 351
Tel.: FE 2-4301.....Independent
Representative .....Bolling
President.....Cecil L. Trigg
Station Manager.....Brunell Harvey
Program Director.....Bob Gold
Chief Engineer.....J. L. Simpson

KOYL—Odessa—1957

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned By.....Mid-Cities Bcstg. Co.
Business Address.....4000 Rasco Ave.
Tel.: Emerson 6-2801.....Independent
President, Gen. Mgr.....Edward L. Roskelley

KRIG—Odessa—1946

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Odessa, Inc.
Address.....Box 231
Tel.: FEderal 2-6871.....NBC-KBS
Station Representative.....Brown; Clark
Pres., Gen. Mgr.....Carl S. Goodwin

KOGT—Orange—1949

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By....Sabine Area Brcstg. Corp.
Address.....Box 1329
Tel.: TU 3-4381.....KBS
Station Rep.....Webb; Melville
President.....M. L. Jacobs
Exec. V.P., Gen. Manager.....Ed Lovelace
Commercial Manager.....John Derrick

KNET—Palestine—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Palestine Bcstg. Corp.
Business Address.....319 W. Main St.
Tel.: 6077.....KBS
Pres., Gen., Sta. Mgr.....Allen E. Vinson
Comm. Mgr.....Austin Hotchkiss
Chief Engineer.....Ted Bryan

KHHH—Pampa—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Huntley Enterprises
Address.....P. O. Box 1779
Tel.: MO 4-2551.....Independent
Station Manager.....H. H. Huntley
Commercial Manager.....Charles Guidry
Sales Prom. Manager.....Davis Brown
Program Director.....Fred Faour
Publicity Director.....Lee Grimskey
Chief Engineer.....John King

KPDN—Pampa—1936

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Top O' Texas Bcstg. Co.
Address.....Hughes Bldg.
Tel.: MO 4-7461.....MBS
General Manager.....Warren L. Hasse
Station Manager.....Mrs. Lois Still
Commercial Manager.....Lloyd Brummett
Program Director.....Jim Terrell
Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Operated By.....Lamar Bcstg. Corp.
Address.....210 1st Natl. Bank Bldg.
Tel.: SU 4-6676.....KBS
Pres., Gen. Mgr.....James F. Hendrix
Sales Promotion Mgr.....Thomas D. Seay
Publicity Director.....Pee Wee Reid
Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Ron Litteral
Address.....Box 235
Tel.: SU 4-3311.....Independent
Representative.....John E. Pearson
President.....R. Litteral

KLVL—Pasadena—1950

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Felix H. Morales
Address.....P.O. Box 432
Tel.: CApitol 5-3208 Houston.....Independent
Representative....Oakes, National Time Sales
General Manager.....Felix H. Morales
Sales Manager.....Johnny P. Hernandez
Program Director.....Joe Martinez Morales
Chief Engineer.....D. Golihur

KRCT—Pasadena—1948

Frequency: 650 Kc.....Power: 250 Watts d.
Owned By.....Industrial Bcstg. Co.
Address.....Box 1152
Tel.: GR 3-4433.....Independent
Sta. Representative.....Forjoe
President, Gen. Mgr.....Leroy J. Gloger
Station Manager.....Max Cohen
Program Dir.....Donna Thompson
Chief Engineer.....H. L. Davis

KIUN—Pecos—1935

Frequency: 1400 Kc.....Power: 250 Watts d.
Owned-Operated By.....KIUN, Inc.
Address.....315 S. Cedar St.
Tel.: Hickory 5-2497.....KBS-MBS
President, General, Mgr.....Billy H. Hubbs
Station Manager.....David Martin
Commercial Manager.....S. Clifford Sanderford
Program Director.....Bill Boyd
Chief Engineer.....Harry Boehnemann
Owners of: KIUN-TV.

KEYE—Perryton—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Great Plains Bcstg. Co.
Address.....P. O. Box 917
Tel.: GE 5-3151.....MBS
President.....Carl Ellis
Gen., Sta. Mgr.....Irving R. Buchanan
Comm. Mgr., Chief Eng.....Bill Day
Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KVOP, Inc.
Address.....1100 W. 24th St.
Tel.: CApitol 4-2771.....KBS
President.....W. J. Harpole
Gen., Sta. Manager.....Kermit Ashby
Comm. Manager.....Tut Tawwater
Sales Promotion Manager.....Girard Fox
Program Director.....H. W. Carpenter III
Publicity Director.....B. D. Perkins
Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Atascosa Broadcasting Co.
Address.....P. O. Box 247
Tel.: LOcust 9-4871.....KBS
President, General Mgr.....Ben L. Parker
Commercial, Sales Prom. Mgr.....Tom Everitt
Program Dir.....Curtis Short
Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Radio Southwest Inc.
Address .....Box 1126
Tel.: YU 2-9436.....Independent
Sta. Representative .....Bolles
President, Gen. Mgr.....John H. Hicks, Jr.
Commercial Mgr.....George Crouchet
Sales Promotion Mgr.....Bill Watkins
Program Director.....Walt Andrus
Publicity Dir.....Corinne Enos
Chief Engineer.....Donald Bulliow

KPAC—Port Arthur—1934

Freq... 1250 Kc.....Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By.....Port Arthur College
Address .....Box 511
Tel.: YU 5-7458.....MBS
Representative .....Pearson
President.....W. M. Monroe
Station Manager .....Jay Elson
Commercial Manager.....Glenn Hewitt
Program Director.....Milton Allen
Publicity Director.....Lulabelle Davis
Chief Engineer.....Charles Segrest
Owners of: KPAC-TV.

KPNG—Port Neches—1959

Frequency: 1150 Kc.....Power: 500 Wts. d.
Owned By.....Midcounty Radio-KPNG
Address.....1402 Port Neches Ave.
Tel.: RAndolph 2-4323.....Independent
Owner & President.....Joseph S. Trum
General, Station Mgr.....Mason A. Lewis
Commercial Manager.....Luther Woods
Program Director.....Henry Larcade
Chief Engineer.....Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc.....Power: 500 Wts. d.
Owned By.....Maples-McAlister Bcstg. Co.
Address.....P. O. Box A
Tel.: 550 .....KBS
Gen. Mgr., Chief Engineer.....P. Crenshaw
Program Director.....Stan Skelton

KOLJ—Quanoh—1952

Frequency: 1150 Kc.....Power: 500 Watts d.
Owned-Operated By.....Orville L. Jenkins
Address.....P.O. Box 589
Tel.: MO 3-2572.....KBS
Owner.....Orville L. Jenkins

KSOX—Raymondville—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bob Hicks Ent., Ltd.
Address .....Box 1240
Tel.: MU 9-3333.....Independent
President, Gen. Mgr.....Bob Hicks
Commercial Mgr.....Doc Chasten
Station Mgr.....David Kaye
Program Dir.....Don Read
Chief Engineer.....Paul Wagenshein

KFRD—Rosenberg—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Fort Bend Bcstg. Co.
Address .....Box 832
Tel.: NO 2-3776.....Independent
Station Rep.....Joe Harry
President.....Mart Cole, Sr.
General Manager.....Bill Sloan
Commercial Manager.....George Thompson
Program Director.....Paul Collins
Chief Engineer.....Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc.....Power: 500 W., d.
Owned.....E. H. Whitehead
Business Address.....P.O. Box 316
Tel.: 533 .....Independent
Newspaper Affiliation .....Cherokeean
Pres., Gen. Mgr.....E. H. Whitehead

KGKL—San Angelo—1928

Freq.: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Angelo Bcstg. Tcstg. Inc.
Address .....Box 1878
Tel.: 6715.....ABC
Representative.....John E. Pearson
President, Station Mgr.....Lewis O. Seibert
Commercial Manager.....John McGee
Program Director.....Dot Bowmar
Chief Engineer.....Bill Poteet

KPEP—San Angelo—1954

Frequency: 1420 Kc....Power: 1000 Watts, d.
Owned.....Western Broadcasting Co.
Address .....Box 1350
Tel.: 8116.....Independent
Sta. Rep.....Bcst. Time Sales; Melville
Gen. Mgr., Chf. Eng.....Walt Lawson
Commercial Manager.....Tom Mullins
Program Director.....Bill Nicholson
Owners of: KDAV, Lubbock, KPIK, Colorado Springs, Colo.; KZIP, Amarillo.

KTXL—San Angelo—1927

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Burkhart Broadcasting Corp.
Address.....1013 W. Beauregard
Tel.: 3131 .....KBS
Representative.....Masla; Hobbs
President.....D. P. Johnson
General Manager.....Joe Watson, Jr.
Chief Engineer.....Gene Williams

KWFR—San Angelo—1954

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Solar Broadcasting Co., Inc.
Address.....P.O. Box 1269
Tel.: 2-5367 .....Independent
Station Representative .....Webb
President.....Arthur Foster
General Mgr.....Walton A. Foster
Station Mgr.....D. R. Crow
Commercial Mgr.....Milton Dove
Program Dir.....Gene Lively
Asst. Manager.....A. W. Peters
Publicity Dir.....Mickey Jowers
Chief Engineer.....Don Dickson

KAPE—San Antonio—1960

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned By.....Top Bcstr., Inc.
Address.....608 E. Travis St.
Tel.: CApitol 3-3877.....Independent
Station Rep.....Forjoe; Melville
President.....Sam J. Riklin
General Manager.....Charles D. Lutz
Program Director.....Ted H. Fredericks
Chief Engineer.....Michael Peavey

KCOR—San Antonio—1946

Frequency: 1350 Kc.....Power: 5 Kw. d.
Owned By.....Inter-American, Radio, Inc.
Address.....111 Martinez St.
Tel.: CA 5-2751.....Independent
Station Rep.....Devney-O'Connell; Clayton
President.....Ralph N. Weil
General Mgr.....Nathan Safir
Program Director.....Emillo Nicolas
Commercial Manager.....Ben Tamborello
Sales Prom. Mgr.....William Lamar
Chief Engineer.....Marvin Fiedler

KENS—San Antonio—1926

Freq.: 680 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Oper. By.....Express Publishing Co.
Business-Studio Address.....Ave. E & 4th St.
Tel.: CA 5-7411.....CBS
Newspaper Affil.....Express, News
Representative.Peters, Griffin, Woodward, Inc.
President.....Frank Huntress, Jr.
General Manager.....Herb Carl Skoog
Commercial Mgr.....Chester Maxwell
Program Dir.....Charles Keller
Publicity Dir.....Helen Ward
Chief Engineer.....William J. Jackson

KITE—San Antonio—1947

Frequency: 930 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KITE Bcstg. Co.
Address.....535 S. Main
Tel.: CA 6-0335.....Independent
Representative.....Young; Clarke Brown
President.....Morris M. Townsend
General, Station Mgr.....Kelly Wofford
Commercial Manager.....Bill Peck
Program Director.....Bob Sterling
Chief Engineer.....Kenneth R. Hyman

WHEN YOU CAN HAVE THE BEST, WHY BE SATISFIED WITH LESS?

AP

KMAC—San Antonio—1926

Frequency: 630 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Howard W. Davis
Address.....KMAC Bldg.
Tel.: CA 3-6211.....ABC-MBS
Sta. Representative .....Weed
President, Gen. Mgr.....Howard W. Davis
Program Director.....Carol Lay
Sales Prom. Mgr.....M. G. McWhorter
Publicity Director.....Joe Anthony
Chief Eng.....Al Knight

KONO—San Antonio—1927

Frequency: 860 Kc.....Power: 5000 d., 1000 n.
Owned-Operated By.....Mission Bdcstg. Co.
Address.....317 Arden Grove
Tel.: CA 6-5171.....Independent
Representative .....Katz
Board Chairman.....Eugene J. Roth
President, General Mgr.....Jack J. Roth
Commercial Manager.....Bill Miles
Promotion Manager.....Ed Dunn
Program Director.....Doug China
Merchandising Dir.....Art Pugh
Chief Engs.....George Ing, Bill Kiley

KTSA—San Antonio—1922

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....McLendon Corp.
Address.....4050 Eisenhouer Rd.
Tel.: OLdfield 5-5500.....Independent
Representative .....Blair
Chairman of the Board.....B. R. McLendon
President.....Gordon B. McLendon
General, Station Mgr.....Jack Fiedler
Sales Promotion Mgr.....Jamie E. Hamby
Program Director.....J. Patrick Tallman
Chief Engineer.....Coleman Barber

Owners of: KILT, Houston; KLIF, Dallas; KEEL, Shreveport; KABL, San Francisco; WYSL, Buffalo; WAKY, Louisville.

KUBO—San Antonio—1948

Frequency: 1310 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....Radio KIWW, Inc.
Address.....518 W. Houston St.
Tel.: CA 6-5254.....Independent
Sta. Rep.....Natl. Times Sales; Oakes; Ochs
President .....Robert N. Pinkerton
General, Comm. Mgr.....Hal Hughes
Prog. Dir.....Juan Gattas
Publicity Director.....Ray Montes
Chief Eng.....William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Operated By.....Mexican Radio Prod.
Address.....501 W. Quincy
Tel.: CA 5-5757.....Independent
General Mgr.....M. Davila

WOAI—San Antonio—1922

Frequency: 1200 Kc.....Power: 50,000 Watts
Owned-Oper. By....Southland Industries, Inc.
Address .....1031 Navarro St.
Tel.: CA 7-4221.....NBC
Representative .....Edward Petry & Co., Inc.
Chairman of the Board.....Hugh Halff, Jr.
Pres., Gen. Mgr.....James M. Gaines
Station, Commercial Mgr.....Rex L. Preis
Sales Promotion Mgr.....Gene Crockett
Program Director.....Barclay Russell
Publicity Director.....Allan Dale
Dir. of Engineering.....Chas. Jeffers

KCNY—San Marcos—1948

Frequency: 1470 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Central Brcstg. Co.
Address .....Box 32
Tel.: EX 2-3545.....Independent
President.....Dr. Forest L. Whan
Gen., Sta. Mgr.....William Veidt
Program Director.....B. Premont
Chief Engineer.....Don Whan

KBAL—San Saba—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....San Saba City Bdcstg. Co.
Address.....P. O. Box 209
Tel.: 166.....KBS
Gen. Comm. Mgr.....H. A. Stephens
Chief Engineer.....J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc. ...Power: 1000 Watts d.
Owned-Oper. By.....Seguin Bdcstg. Co.
Business-Studio Address.....609 E. Court St.
Tel.: FR 9-2234.....Independent
President .....Garfield Kiel
General Mgr.....Stan McKenzie
Prog. Dir.....Henry Lehnhoff
Chief Engineer.....Louie Sowders

KSML—Seminole—1955

Frequency: 1250 Kc.....Power: 1000 Watts d
Owned-Oper. By.....Woodson & Barbee
Address.....402 South Main St.
Tel.: PLaza 8-3798.....KBS
Owners ..... C. C. Woodson & F. Barbee, Jr.
General Manager.....Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....W. C. Moss, Jr.
Address.....P.O. Box 1191
Tel.: TUxedo 8-2525.....KBS
Station Manager.....W. C. Moss, Jr.
Chief Engineer.....R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By....Shamrock Tex. Bcstg. Co.
Address .....Box 21
Tel.: BI 6-1158.....KBS
Station Rep.....Clyde Melville
President, Gen. Mgr.....Mrs. Merita Bumpers
Comm. Program Mgr.....Bob Mascott
Station. Prom. Mgr.....Andrew Mascott
Chief Engineer.....Robert G. Pennington

KRRV—Sherman-Denison 1936

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.Red River Valley Bcstg. Corp.
Address..Box 94 (Denison), Box 665 (Sherman)
Tel.: TWinbrook 2-5115 (Sherman).....MBS
Representative .....Pearson
President.....A. Boyd Kelley
Station Mgr.....T. Brenn
Chief Engineer.....T. John

KTXO—Sherman—1947

Frequency: 1500 Kc.....Power: 250 Watts d.
Owned-Operated By...O'Connor Bcstg. Corp.
Business Address.....P.O. Box 661
Tel.: TWinbrook 2-8188.....Independent
Station Rep.....Clarke Brown
President.....K. M. Fisher
Co-Managers.....W. A. Jace, T. E. Spellman
Station Director.....E. Ellington
Chief Engineer.....Paul Phillips

KTOD—Sinton—1954

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned.....Southern Bcstg. Co
Business Address.....Box 1366
Tel.: TU 4-1590.....Independent
President.....P. Singer
General Mgr.....Carroll Wakefield
Prog. Dir., Ch. Engr.....Ernie Wood

KSNY—Snyder—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Snyder Bdcstg. Co.
Address .....Box 1468
Tel.: HI 3-9322.....MBS
Station Rep. .....Melville
President.....Mrs. Flora Hughes
Gen. Sta. Mgr.....Mel Z. Gilbert
Commercial Mgr.....Frank Taylor
Program Dir.....Julie Sumerlin
Chief Engineer.....Coy Thompson

KDWT—Stamford—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....ABKO Bcstg. Co.
Address.....Box 1205
Tel.: PR 3-3401.....KBS
Station Representative .....Stuart
President.....A. Boyd Kelley
Station Manager.....Robert A. Prichard
Program Director.....Bill C. Cole
Chief Engineer.....James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned .....Dixie Bcstrs.
Address.....P. O. Box 102
Tel.: LI 3141.....KBS
Comm. Mgr. .....Mel Bennett
Chief Engineer.....D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Hopkins County Bcstg. Co.
Address .....Radio Road
Tel.: TU 5-3111.....KBS
President, Chief Eng.....William E. Bradford
Comm. Mgr.....Clovis Pinion
Sales Prom. Mgr.....Buddy Funderburk
Program Director.....Linda Wilemon
Publicity Director.....Margaret Thomas

KXOX—Sweetwater—1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....KXOX
Business Address.....Box 570
Tel.: BElmont 4-4655.....Independent
Station Representative .....Melville
President .....F. L. Ledbetter
Gen. Mgr.....Myrl Stein
Station Manager.....Jack Stein
Comm. Manager.....Elwood Fritsch
Program Director.....Maxine Stein
Chief Engineer.....Earl Ray

KTAE—Taylor—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KTAE, Inc.
Business Address.....121 E. 2nd St.
Tel.: EL 2-3631.....KBS
President, Gen. Mgr.....G. Gillis Conoley
Chief Engineer.....Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Bell Broadcasting Co., Inc.
Address.....17 South Third
Tel.: PR 3-5252.....Independent
Newspaper Affiliation.....Daily Telegram
President .....Frank W. Mayborn
General Manager.....J. Ralph Burgess
Program Director.....Phil M. Miller
Chief Engineer.....James T. Harris
Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Terrell Bcstg. Corp.
Address .....Box 9
Tel.: JOrdan 3-4497.....KBS
President .....O. Pirtle
Gen. Mgr.....Bill Pirtle
Chief Engineer.....Martin Pitts

KCMC—Texarkana—1932

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....KCMC, Inc.
Address.....P. O. Box 521
Tel.: 36151 .....ABC
Station Reps.....Masla; Ayers
President.....W. Hussman
Gen. Mgr.....B. L. Wood
Chief Engineer.....Ed Covington

KTFS—Texarkana—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Aircrest Radio Sta. Inc.
Business-Studio Address.....Box 1260
Tel.: 3-5123 .....KBS
Sta. Representative .....Walker-Rawalt
Pres., Gen. Manager.....W. R. McDaniel
Commercial Manager.....Tom Alford
Program Director.....Jim Waiters
Chief Engineer.....John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Texas City Bcstg. Ser.
Address.....Show Boat Bldg.
Tel.: WIlson 5-4418 .....KBS
Station Representative .....Hopewell
President.....J. G. Long
General Station Mgr.....Bob Greer
Program Director.....Mrs. Lois J. Myers
Publicity Director.....Ed Robinson
Chief Engineer.....Luke Stripling
Owners of: KIOX, Bay City, KVIC, Victoria, both Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KTUE Radio, Inc.
Address.....110 N. Armstrong
Tel.: WYdown 5-3531.....KBS
President .....Marshall Formby
General Station Mgr.....Ralph G. Beistle
Chief Engineer.....Clayton Fuchs

KDOK—Tyler—1956

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KDOK Bcstg. Co.
Address.....808 Peoples Bank Building
Tel.: LYric 3-2519.....Independent
Station Representative .....Pearson
President, General Manager..Dana W. Adams
Commercial Manager.....Hugh Neeld
Program Director.....Bill Young
Chief Engineer.....Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KGKB, Inc.
Address .....Box 733
Tel.: LY 2-3873.....Independent
Station Reps.....Webb; Brown
President, General Mgr.....H. O'Connor

KTBB—Tyler—1947

Freq.: 600 Kc.....Power: 1000 Watts
Owned-Operated By....Blackstone Bcstg. Co.
Business-Studio Address.....311 N. Broadway
Tel.: LYric 4-7278.....ABC-KBS
Newspaper Affil.....Courier Times; Telegraph
Representative .....Venard, Melville
President.....Mrs. C. N. Clyde
Gen., Sta. Mgr.....M. Danbom
Prog. Dir. .....Don Tausch
Publicity Director.....David Bothwell
Chief Engineer.....R. A. Wileman

KZEY—Tyler—1958

Frequency: 690 Kc.....Power: 250 Watts, d
Owned By.....Tyler Bcstg. Co.
Address.....Lake Park Drive
Tel.: LYric 3-1744.....Independent
President.....R. Thos. Gibson
General Manager.....R. Nash
Chief Engineer.....Alice Morgan

KVOU—Uvalde—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Uvalde Broadcasters, Inc.
Address.....1400 Batesville Rd.
Tel.: BR 8-4555.....KBS
President & Gen. Mgr.....Edward J. Harpole
Station, Sales Prom. Mgr.....Bill Woods
Commercial Mgr., Ch. Eng.....Tom Priest
Program Director.....Keith Reynolds
Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Johnson-Garrison Co.
Address.....1818½ Wilbarger St.
Tel.: LInden 2-6221.....KBS
President .....Bobo Johnson
General Manager.....Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Operated By.....Victoria Bcstrs., Inc.
Address.....1505 Port Lavaca Drive
Tel.: HI 3-9176.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, General Mgr.....M. N. Bostick
Station Manager.....Robert C. Martin
Program Director.....Bill Barton
Chief Engineer.....Douglas E. Smith

KVIC—Victoria—1939

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....KVIC Bcstg. Co., Inc.
Address.....P.O. Box 5487
Tel.: HIllcrest 3-9171.....MBS
President.....J. G. Long
Gen., Station Mgr.....Bob Tharp
Comm., Sales Prom. Mgr.....Jim Traber
Program Director.....Bob Nancee
Chief Engineer.....Bob McCown
Owners of: KIOX, Bay City; KTLW, Texas City.

KWTX—Waco—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KWTX Bcstg. Co.
Address.....P.O. Box 7128
Tel.: PL 6-4451.....MBS
Station Rep.....Venard, Rintoul & McConnell
President.....M. N. Bostick
General Manager.....Frank Fallon
Commercial Manager.....Mac Brinegar
Program Director.....Walter Vaughan
Publicity Director.....Marvel Russell
Chief Engineer.....William Moore
Owners of: KWTX-TV; KNAL, Victoria, KBTX-TV, Bryan, KXII, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Operated By.....Waco Bcstg. Co.
Address.....3620 Franklin Ave.
Tel.: PL 2-6571.....ABC
Station Representative.....Pearson
President .....Wendell Mayes
V. P., Gen. Mgr.....R. Lee Glasgow
Commercial Manager.....Richard Parker
Chief Engineer.....Jack Vinson
Owners of: KBWD, Brownwood, KCRS, Midland, KXOL, Ft. Worth, KSYN, Snyder, KNOW, Austin, KAND, Corsicana, WTAW, Bryan, all Tex.; KTOK, Oklahoma.

KBEC—Waxahachie—1955

Frequency: 1390 Kc.....Power: 500 W., d.
Owned-Operated By..Richard Tuck Enterprises
Address .....Box 731
Tel.: WE 7-1390 .....KBS
Pres., Gen. Mgr.....Richard Tuck

KZEE—Weatherford—1956

Frequency: 1220 Kc.....Power: 250 W., d.
Owned.....Bartlesville Bcstg. Co.
Address .....5346 Drane Dr.
Tel.: FL 7-2568.....Independent
President, General Mgr.....J. Fred Case
Station Manager.....Carl Singer
Program Director.....Jean Case

KRGV—Weslaco—1927

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....L B J Company
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....NBC
Representative .....Raymer
Pres., Gen. Mgr.....J. C. Kellam
Station Manager.....Charles L. Brooks
Sales Prom. Mgr., Pub. Dir.....Hank Page
Program Director.....Wray Post
Sales Manager.....Jim Ahlgrimm
Chief Engineer.....Lewis Hartwig

KSYD—Wichita Falls—1947

Freq.: 990 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Grayson Enterprises
Address.....P.O. Box 2130
Tel.: 723-0791.....Independent
Station Representative .....Eastman
President.....Sydney A. Grayson
General, Station Mgr.....Fred Kincaid
Comm. Sales Prom. Mgr.....John Summerfield
Program Director.....Mike Hoey
Publicity Director.....John Kunsak
Chief Engineer.....Herb Wiley

KTRN—Wichita Falls—1947

Freq. 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Texoma Bcstg. Co.
Address.....917½ Scott St.
Tel.: 322-5214.....Independent
Representative .....Bolling
Pres., Gen. Mgr.....Raymond Ruff
Commercial Mgr.....Mack Lester
Program, Pub. Dir.....Joe Henderson
Chief Engineer.....Vernon Beck

KWFT—Wichita Falls—1939

Frequency: 620 Kc.....Power: 5000 Watts
Owned.....North Texas Radio, Inc.
Address .....P. O. Box 420
Tel.: 72-3-4181 .....CBS
Representative .....H-R
Pres., Gen. Mgr.....Ben Ludy
Assistant Manager.....Lewis Dickensheets
Commercial Manager.....A. L. Pierce
Prog. Dir.....Homer Cunningham
Publicity Director.....Mrs. Owanah Shelton
Chief Engineer.....Melvin O. Harrison

Pop.: 902,000
Families: 255,000

Utah

Radio Homes: 250,000
AM Stas. in State: 27

KBUH—Brigham City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
Owned By.....Wade M. Ebeling
Business Address.....948 W. Forrest St.
Tel.: PA 3-3401.....KBS
General, Comm. Mgr.....Wade M. Eleling
Program Director.....Rick Van
Chief Engineer.....Bob Jensen

KSUB—Cedar City—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....So. Utah Bcstg. Co.
Address.....P. O. Box 811
Tel.: JU 6-6547.....CBS
Station Rep.....Adam Young
President.....Howard Johnson
Gen. Program Dir.....Donald E. Cartwright
Chief Engineer.....Vernon Beck

KBBC—Centerville—1957

Frequency: 1600 Kc.....Power: 1 Kw.,d
Owned By.....H. W. & J. F. Pingree
Address.....P.O. Box 44, Bountiful, Utah
Tel.: AXtell 5-5551.....Independent
President.....J. F. Pingree
General Manager.....H. W. Pingree
Chief Engineer.....Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....KLGN Radio, Inc.
Business Address.....RFD #1 Box 231
Tel.: SK 2-2600.....Independent
Station Representative .....Hopewell
President, General Mgr.....F. G. Ziser
Chief Engineer.....A. Finchom

KVNU—Logan—1938

Frequency: 610 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Cache Valley Bcstg. Co.
Address.....1393 N. Main St.
Tel.: SK 2-5141.....ABC-KBS-MBS
Representative ..... Avery-Knodel
President .....Herschel Bullen
Gen., Sta. Mgr.....Reed Bullen
Commercial Manager.....W. W. Kirkland
Program Director.....Reid Andreasen
Chief Engineer.....W. Arnold Finchum

KURA—Moab—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Moab Bcstg. & TV Corp.
Address.....P.O. Box 368
Tel.: ALpine 3-5001.....MBS
Pres. Gen. Mgr.....Forrest L. Simpson
Station Mgr.....Miss A. Alger
Chief Engineer.....Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Oral J. Wilkinson
Address.....4626 S. State St.,Salt Lake City
Tel.: AM 6-4419.....Independent
Station Rep. .....Webb
President.....O. J. Wilkinson
General Manager.....Robert E. Buie
Commercial Manager.....James K. Richey
Station, Prom. Mgr.....Bennie L. Williams
Chief Engineer.....James McClellan

KLO—Ogden—1924

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Interstate Corp.
Address.....Hotel Ben Lomond, 7th Floor
Tel.: EXport 4-5721.....ABC
Representative .....Avery-Knodel
President.....Mrs. Edris A. Glasmann
Station, Commercial Mgr.....Kim Ward
Sales Promotion Mgr.....Len Allen
Program Director.....Morrie Reichley
Chief Eng.....Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Down Beat Broadcasting Assoc.
Address.....P.O. Box 107
Tel.: EX 4-3476.....Independent
General Mgr.....George Norman
Operations Director.....Charles Farmer
Production Director.....Hugh Barr
Commercial Mgr.....Bill Dalton
Prom. Mgr.....R. J. Mulligan
Chief Engineer.....D. R. Hale

KVOG—Ogden—1948

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....United Bcstg. Co.
Address.....1538 Gibson Ave.
Tel.: EX 2-7535.....Independent
Representative .....Webb
Pres., Gen. Mgr.....Arch G. Webb
Asst. Mgr. Prog. Dir.....Jay Livingood
Commercial Manager.....J. D. Jones
Chief Engineer.....Dennis Nielsen

KOAL—Price—1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Utah Bcstg. Co.
Address.....P.O. Box 591
Tel.: ME 7-0407.....MBS-KBS
Representative .....Avery-Knodel
President .....Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Mid Utah Bcstg. Co.
Address.....P. O. Box 205
Tel.: FR 3-2174.....KBS
President.....D. Spencer Grow
General, Sta. Mgr.....Dave Weiser
Program Dir.....Joe Meier
Chief Engineer.....Francis Boyer

KIXX—Provo—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By..Central Utah Bcstg. Co. Inc.
Address.....P. O. Box 550
Tel.: FR 3-3336.....ABC
Pres., Comm. Mgr.....F. A. Van Wagenen
General Mgr.....H. E. Van Wagenen
Chief Engineer.....F. O. Boyer

KOVO—Provo—1939

Freq.: 960 Kc.....Power: 5 Kw., d.; 1 Kw. n.
Owned-Oper. By.....KOVO, Inc.
Address .....Box 99
Tel.: FRanklin 3-8550.....MBS
Station Representative .....Avery-Knodel
President.....Ashley L. Robison
General, Station Mgr.....Glenn Shaw
Comm. Mgr.....L. H. Curtis
Program Director.....Art Tucker
Publicity Director.....Devern Perry
Chief Engineer.....Dale Buhanan

KSVC—Richfield—1947

Freq.: 980 Kc.....Power: 5000 Wts. d., 1000 n.
Owned-Operated By..Sevier Valley Bcstg. Co.
Address.....250 East 4th South
Tel.: TW 6-4456.....ABC
Representative .....Avery-Knodel
President .....Homer Bandley
General Mgr., Ch. Eng.....Bill King
Program Director.....Pat Visick

KDXU—St. George—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....R. C. Winkelmann
Business Address.....P.O. Box 488
Tel.: ORchard 3-3579.....KBS
Gen., Comm. Mgr.....Roy C. Winkelmann
Program Director.....Ellen Winkelman

KALL—Salt Lake City—1945

Frequency: 910 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Salt Lake City Bcstg. Co.
Address.....146 S. Main St.
Tel.: EM 4-3561.....ABC
Newspaper Affil....Ogden Standard-Examiner
Representative.....Avery-Knodel, Inc.
President.....George C. Hatch
General Station Mgr.....Homer K. Peterson
Program Director.....Florien Wineriter
Publicity Director.....Donna Norton
Chief Engineer.....W. D'Orr Cozzens
Owners of: KMON, Great Falls, KOPR, Butte, both Mont.; KUTV, Salt Lake City.

KCPX—Salt Lake City—1922

Frequency: 1320 Kc.....Power: 5000 Watts
Owned By....Columbia Pict. Electronics Corp.
Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....NBC
Representative .....Katz
V.P., General Mgr.....Norman Louvan
Asst. Mgr., Sales Dir.....Jack Adamson
Station Mgr.....Carson Rennie
Commercial Mgr.....Kenneth Hanni
Program Dir.....Ed Kemp
Sales Prom. Publicity.....Tom Wayman
Chief Engineer.....A. L. Gunderson
Owners of: KCPX-TV.

KLUB—Salt Lake City—1938

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Oper. By.....KLUB Bcstg. Co.
Address.....165 Social Hall Ave.
Tel.: EL 9-7794.....MBS
Representative .....Hollingbery
President, General Mgr.....Frank C. Carman
Commercial Mgr.....Allan Thomas
Operations Dir.....Frank C. McIntyre
Chief Eng.....Delbert Williams

KNAK—Salt Lake City—1947

Freq.: 1280 Kc.....Power: 5 Kw. d., 500 W. n.
Owned.....Granite District Radio Bcstg. Co.
Address.....1042 So. 6th W.
Tel.: EM 4-3685.....Independent
Station Representative.....Adam Young
President, Chief Eng.....Howard D. Johnson
General Station Mgr.....William Wright
Program Director .....Mildred Baker
Commercial Manager.....Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By..Radio Service Corp. of Utah
Bus.-Studio Address.....145 Social Hall Ave.
Tel.: EL 5-4641.....CBS
Representative.....CBS Radio Spot Sales
President.....Jay W. Wright
Commercial Manager.....Joseph A. Kjar
Chief Engineer.....Paul Evans

KSOP—Salt Lake City—1955

Frequency: 1370 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Seagull Broadcasting Co.
Address.....1300 West 2320 South
Tel.: HU 4-4435.....KBS
Representative.....Oakes & Assoc., Bernard
President, Gen. Mgr.....M. H. Hilton
Station Mgr.....Ralph Winn
Commercial Mgr.....Henry Hilton
Program Director.....Gart Wheeler
Chief Engineer.....Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc.....Power: 1000 Watts
Owned By.....KSXX Corp.
Address.....364 S. State
Tel.: CR 7-3905.....Independent
General Mgr.....George Norman
Merch. Dir.....Dick Richardson
Sales Prom. Mgr.....Don O'Neal
Program Dir.....Bart Tolleson
Chief Engineer.....D. R. Hale

KWHO—Salt Lake City—1955

Frequency: 860 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Reese C. Anderson
Address.....510 E. Second South
Tel.: DA 2-5819.....Independent
Station Representative .....Grant
Pres., Gen. Mgr.....Reese C. Anderson
Commercial Manager.....Dean G. Seeley
Program Director.....Craig V. Mollison
Publicity Director.....Kathleen Jensen
Chief Engineer.....Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc.....Power: 500 Watts d.
Owned By.....Sugarhouse Broadcasting Co.
Business Address.....1247 Wilmington Ave.
Tel.: HUnter 4-8791.....Independent
President.....Dale R. Curtis
General Mgr.....Tom Ivory
Comm. Sale Prom. Mgr.....Starley D. Bush
Program, Publicity Dir.....Paul Coburn
Chief Engineer.....Kay D. Turner

KDYL—Tooele City—1956

Frequency: 990 Kc.....Power: 1 Kw., d.
Owned.....Tooele County Radio & TV Bcstg.
Address.....P. O. Box 449
Tel.: 990 .....KBS
Sta. Representative .....Hopewell
General Mgr.....Tony Greenhow

KVEL—Vernal—1947

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Uintah Bcstg. Co.
Address .....120 E. Main St.
Tel.: 494.....KBS-MBS
General Mgr.....J. C. Wallentine
Station Mgr.....D. Case
Chief Engineer.....W. Raker

FOR AM INDEX
SEE PAGE 263

Pop.: 391,500
Families: 111,000

Vermont

Radio Homes: 108,500
AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc.....Power: 250 Watts d.
Owned By.....R. I. Kimel & B. W. Grad
Address.....1 Jacques St.
Tel.: GRanite 6-4168 .....Independent
Station Representative .....Devney-O'Connell
General Manager.....Robert I. Kimel
Station Manager.....Alan H. Noyes
Program Director.....Charles D. Maginnis
Chief Engineer.....Steve Kandola
Owners of: WWSR, St. Albans, Vt.

WBTN—Bennington—1953

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Catamount Bcstrs. Inc.
Address.....P.O. Box 560
Tel.: 6321 .....Independent
Station Representative .....Kirby
Pres., Ch. Engr.....J. Gordon Keyworth
Station Manager.....Mrs. Belva C. Keyworth

WKVT—Brattleboro—1959

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....WKVT Corp.
Address.....Williams & Larkin Sts.
Tel.: ALpine 4-2343.....CBS
Station Reps.....Meeker; Walker-Rawalt
President.....Joseph K. Close
General & Station Manager...Edward D. Somes
Program Director..... Carl E. Hill
Chief Engineer.....Ernest Robarge

WTSA—Brattleboro—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Tri-State Area-Bcstg. Corp.
Address.....Box 819
Tel.: AL 4-4567.....Independent
Station Representative .....Walker-Rawalt
President .....Theodore Feinstein
Gen., Sta. Mgr.....Phillips Terhune
Program Director.....Loren C. Smith
Chief Engineer.....Hugh McKenny

WCAX—Burlington—1931

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....WCAX Radio, Inc.
Business Address.....100 Market Sq., S.
Tel.: UN 2-5761.....NBC
Station Rep. .....Avery-Knodel
General Mgr.....A. E. Spokes
Commercial Mgr.....John Miller
Chief Engineer.....James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Dot Broadcasting Corp.
Address .....205 College St.
Tel.: UNiversity 2-5776.....Independent
Station Rep. .....Masla
President.....Fortune Pope
Vice President.....Charles Baltin
Station, Comm. Mgr.....George Cameron
Chief Engineer.....John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Vermont Bcstg. Corp.
Address.....633 Main St.
Tel.: UN 4-5774.....ABC
Representative.Everett-McKinney, Kettell-Carter
President.....David W. Howe
Gen., Sta. Mgr.....Frank Balch
Program Director.....Dean Slack
Publicity Director.....Bernie Smyle
Chief Eng.....Don Wheatley

WSKI—Montpelier—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Green Mt. Bcstg. Co.
Bus. Address.....94 Main St.
Tel.: CApitol 3-5275.....ABC
Station Rep.....Foster & Creed
President .....Eben Parsons
Gen., Sta. Mgr.....Daniel B. Ruggles III
Commercial Manager.....Lawrence Shane
Program Director.....John Brunell
Publicity Director.....Robert Bannon
Chief Eng.....Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Memphremagog Bcstg. Co.
Address .....Box 711
Tel.: 832 .....Independent
Station Rep.....Masla; Lorrie Potts
President .....E. Dean Finney
Station Manager.....William Diamond
Chief Engineer.....Ralph Dennis

WHWB—Rutland—1949

Frequency: 1000 Kc.....Power: 1000 Watts
Owned...Central Vermont Broadcasting Corp.
Address .....Box 591
Tel.: PR 3-3200.....Independent
President .....John Carusone
Station Manager.....Francis McCormack

WSYB—Rutland—1930

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Philip Weiss Music Co.
Address .....Dorr Drive
Tel.: PR 3-8140.....Independent
Station Rep..Foster & Creed; Devney-O'Connell
President, General Mgr.....Phillip Weiss
Program Director.....Richard Benard

WWSR—St. Albans—1941

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned By.....R. I. Kimel & B. W. Grad
Address.....75 North Main Street
Tel.: LAkeview 4-2157.....Independent
Reps.....Webb; Kettell-Carter
General Mgr.....Robert I. Kimel
Commercial Mgr.....Cecile Fahl
Program Dir.....William Hobart
Sales Prom. Mgr.....Robert Schmidt
Chief Engineer.....Ted Boisvert

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Twin State Bcstrs. Inc.
Address .....Concord Ave.
Tel.: PI 8-2344.....Independent
Station Rep.....Masla; Walker-Rawalt
Pres., Gen. Mgr.....E. Dean Finney
Program Director.....Douglas N. Drown
Ch. Eng.....Ralph Dennis
Owners of: WIKE, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc.....Power: 1 Kw., d.
Owned-Operated By..Conn. Valley Bcstg. Co.
Address.....106 Park St.
Tel.: TUrner 5-4555.....Independent
President, Gen. Mgr.....Carlo F. Zezza
Chief Eng.....Gordon I. Stearns

WDEV—Waterbury—1931

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned By.....Lloyd E. Squier
Address.....9 Stowe St.
Tel.: CApital 3-5266.....Independent
Station Rep...Everett-McKinney; Kettell-Carter
General Manager.....Lloyd E. Squier
Program & Comm. Mgr.....Craig S. Parker

WWRJ—White River Junction 1959

Frequency: 910 Kc.....Power: 1000 Watts d.
Owned By.....White River Enterprises, Inc.
Address .....Box 190
Tel.: 1590 .....Independent
Station Representative.....Nona Kirby
President, General Mgr.....Philip C. Smith
Station Manager.....Ralph B. Skinner
Program Director.....Donald Mellin
Publicity Director.....Shirley Z. Smith
Chief Engineer.....Henry Jones

Pop.: 3,956,000
Families: 1,045,000

Virginia

Radio Homes: 1,004,500
AM Stas. in State: 97

WBBI—Abingdon—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Burley Bcstg. Inc.
Address.....P. O. Box 509
Tel.: MArket 8-2147.....Independent
President.....Nelson T. Barker
Gen. Comm. Mgr.....L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Potomac Bcstg. Corp.
Address.....523 First St.
Tel.: OV 3-3000.....Independent
Station Representative.....Branham
President.....Carl L. Lindberg
General Mgr.....Howard B. Hayes
Program Director.....Robert Dupree
Commercial Manager.....John C. Moran
Chief Engineer.....Arthur McDougall

WAVA—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.
Owned....Northern Virginia Broadcasters, Inc.
Address.....5232 Lee Highway
Tel.: KE 6-9000.....Independent
Station Representative.....Bernard
President.....Arthur W. Arundel
General, Station Mgr.....George A. Crump
Comm. Mgr.....John F. Burgreen
Sales Prom. Mgr.....John Edy
Program Director.....Warren Miller
Publicity Director .....Alexander Cabot
Chief Engineer.....Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....Thoms Radio-TV Ent.
Business Address.....1515 N. Courthouse Rd.
Tel.: JA 7-7100.....Independent
Rep.....Bcst. Time Sales; Raymer
President.....Harold H. Thoms
General Manager.....Kenneth L. Wood
Chief Engineer.....Richard A. Johnson

WODY—Bassett—1960

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....WYTI, Inc.
Address .....Drawer 231
Tel.: NA 9-2509.....Independent
President.....S. L. Goodman
General Manager.....Lester L. Williams
Station, Commercial Mgr.....H. Pete Bluhm
Sales Prom. Mgr.....Shirley Prillaman
Program Director.....Eddie Wall
Chief Engineer.....C. J. Ronk
Owners of: WYTI, Rocky Mount, Vt.

WBLT—Bedford—1950

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Bedford Bcstg. Corp.
Address.....P. O. Box 406
Tel.: 8425 .....Independent
Pres., Gen., Sta. Mgr.....J. E. Synan
Chief Engineer.....J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gap Bcstg. Co.
Address .....Intermont Heights
Tel.: 960 .....Independent
Sta., Comm. Mgr.....W. H. Wren

WKLV—Blackstone—1947

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Blackstone Bdcstg. Corp.
Address .....Drawer 192
Tel.: 478 .....MBS-KBS
President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By....Appalachian Bcstg. Corp.
Address.....P. O. Box 1009
Tel.: NOrth 9-4161.....ABC
Station Rep. .....Bolling
President, Gen. Mgr.....Robert H. Smith
Commercial Sales Prom. Mgr.....Fey Rogers
Chief Engineer.....R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc.....Power: 5 Kw., d.: 1 Kw., n.
Owned-Oper. By.....Bristol Bcstg. Co.
Address .....Valley Drive
Tel.: NOrth 9-8112.....MBS
Station Rep. .....Walker-Rawalt
Pres.....W. C. Nininger
General Mgr.....W. L. Nininger
Commercial Manager.....Jack Martin
Program Director.....Robert M. Fleming
Chief Eng.....John Hughlett, Jr.

WCHV—Charlottesville—1933

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Eastern Bcstg.
Address .....Box 631
Tel.: 2-5121 .....ABC-MBS-KBS
Representative .....Clark
President.....R. A. Newhoff
General Station Mgr.....Robert C. Walker
Sales Manager.....Charles Smith, Jr.
Program & Publicity Director.....Colin Rosse
Chief Engineer.....Dan Spitzer
Owners of: WHAP, Hopewell, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc.....Power: 1 Kw., d.
Owned By.....Virgina Bcstg. Co.
Address .....Harris Rd.
Tel.: 2-8080 .....KBS
President.....J. W. Deter
Station Mgr.....R. G. Sketchley, Jr.

WINA—Charlottesville—1949

Freq: 1400 Kc...Power: 1 Kw., d., 250 Watts, n.
Owned-Oper. By..Charlottesville Bcstg. Corp.
Address .....P. O. Box 1230
Tel.: 6-6177.....NBC
Station Representative.....Dora-Clayton
Pres., Gen. Mgr.....Donald G. Heyne
Comm. Mgr.....Thomas M. Behrendt
Prog. Dir.....Edward Desmond
Chief Engineer.....Gene Bossieux, Jr.
Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Mecklenburg Bcstg. Co.
Address .....Main St.
Tel.: DRake 2-3141.....ABC
General Manager.....John L. Cole, Jr.
Station, Commercial Mgr...Arthur A. Moran, Jr.
Program Director.....Don Green

WBCR—Christiansburg—1954

Frequency: 1260 Kc...Power: 1000 Watts d.
Owned-Oper. By.....WBCR, Inc.
Address.....P.O. Box 1260
Tel.: EVergreen 2-4291.....Independent
Station Rep. .....Webb
President, Gen. Mgr.....A. H. Griffith
Business Mgr.....Lynda M. Pavlik
Station Mgr.....Lewis S. Kanode, Jr.
Program Dir.....Eva Finch
Prom., Publicity Mgr.....Rebecca H. McCoy
Chief Engineer.....C. Ray Mills

WCFV—Clifton Forge—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....James R. Reese, Jr.
Address .....Fairview Heights
Tel.: 2147 .....MBS
President.....J. R. Reese, Jr.
General Manager, Ch. Eng.....Claude F. Jones

WKEY—Covington—1941

Frequency: 1340 Kc.....1 Kw. d., 250 W. n.
Owned.....Earl M. Key
Address.....Lexington & 3rd St.
Tel.: 965-8351 .....ABC
General Manager.....Earl M. Key
Commercial Manager.....Kenneth L. Bryant
Program Director.....John L. Davis
Chief Engineer.....Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....So. Virginia Bcstg. Corp.
Business Address.....800 Melody Lane
Tel.: 7811 .....Independent
President .....Calvin S. Willis
Gen. Manager.....Freeman H. Stewart
Comm., Sales Prom. Mgr....Harold F. Payne
Chief Engineer.....C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Culpeper Bcstg. Corp.
Address.....Hendricks Ave. & Radio Lane
Tel.: VAlley 5-8338.....MBS-KBS
Representative .....Indie
President.....Leonard T. Preston
Gen., Sta. Mgr.....John T. Rogers
Comm., Sales Prom. Mgr.....Tucker Butler
Program Director.....Ed Gombos
Chief Engineer.....Gil Gildemann

WBTM—Danville—1930

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By....Piedmont Bcstg. Corp.
Bus.-Studio Address.....710 Grove St.
Tel.: SW 3-4411.....ABC
Representative .....Gill-Perna
President.....W. E. Gardner, Jr.
Manager .....Milton Adams
Comm., Sales Prom. Mgr.....J. E. Allgood, Jr.
Program Director.....Jim Crawford, Jr.
Supervising Engineer.....Millard F. McKinsey

WDVA—Danville—1947

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Va.-Carolina Bcstg. Corp.
Address.....130 Lexington Ave.
Tel.: SW 2-9311.....MBS-KBS
Representative ..... Robert S. Keller
Pres., Gen. Mgr.....Emerson J. Pryor
Commercial Mgr.....Ralph Hess, Jr.
Sales Prom. Mgr.....Jeff Waugh
Program Director.....Richard Campbell
Chief Engineer.....J. T. Burgess

WILA—Danville—1957

Frequency: 1580 Kc.....Power: 1 Kw.
Owned By.....Baron Broadcasting Corp.
Address.....560 Patton St.
Tel.: SW 2-2133.....Independent
Station Representative .....Continental
President, General Mgr.....Ralph J. Baron
Commercial, Sales Prom. Mgr.....George Lund
Program Director.....Harvey Jacobs
Publicity Director.....Shirleye Zechman
Chief Engineer.....Roger Lee

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts, d.
Owned.....Stone Broadcasting Corp.
Address .....Washington St.
Tel.: MElrose 4-2133.....KBS
Pres., Gen., Sta. Mgr.....Willis L. Stone
Commercial, Sales Prom. Mgr.....Don Collins
Program Dir. ....Eddie Anderson
Publicity Director.....Dick Phillips
Chief Engineer.....Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc....Power: 1000 Wts. d., 500 n.
Owned.....OK Broadcasting Corp.
Address.....2nd & Oak Sts.
Tel.: CR 3-4000.....Independent
Representative .....Hopewell
President .....George Oleson
General Manager.....B. Johnscher
Chief Engineer.....Joe Terrien

WFAX—Falls Church—1948

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Lamar A. Newcomb
Address .....Tower Square
Tel.: JE 2-1220 .....KBS
Pres., Gen. Mgr., Ch. Eng...Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colonial Bcstg. Co.
Address .....Farmville
Tel.: EX 2-4195.....Independent
Owner & President.....Carla B. Keys
Station Manager.....John D. Wilson
Sales Promotion Manager.....T. J. Fulcher
Program Director.....Al Smith
Chief Engineer.....O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned.....Franklin Broadcasting Corp.
Address.....102 E. Fourth Ave.
Tel.: LO 2-3135.....KBS
V.P., Gen Mgr.....Thomas F. Clark
Program Director.....Ted Tater
Chief Engineer.....Richard Harris

WFLS—Fredericksburg—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Star Bcstg. Corp.
Address.....305 Wlliam St.
Tel.: ESsex 3-1500.....KBS
Newspaper Affil.....Free Lance-Star
Station Rep. .....Hopewell
President.....Charles S. Rowe
Gen. Mgr., Pub. Dir.....Josiah P. Rowe III
Station Mgr., Chief Eng.....James W. Poole
Commercial Manager..... .Virgil L. Cobia
Program Director.....Frank G. Starling

WFVA—Fredericksburg—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Fredericksburg Bcstg. Corp.
Address .....Box 269
Tel.: 373-7721 .....ABC
Exec. Vice-Pres.....Mrs. Marion Park Lewis
Gen., Sta., Comm. Mgr., Ch. Eng...J. C. Morgan
Program Director.....Arch Harrison
Owners of: WINC, Winchester, WSIG, Mt. Jackson, both Va.; WHYL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Sky—Park Bcstg. Corp.
Address.....P. O. Box 192
Tel.: MElrose 5-4121.....KBS-MBS
General Manager.....Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc....Power: 1000 Watts, d.
Owned...Carroll-Grayson Broadcasting Corp.
Address.....Poplar Knob Road
Tel.: BE 6-2921.....KBS
President.....Robert V. Morris
Gen., Sta. Mgr.....Joe P. Crockett
Comm., Prom. Mgr.....Brice Parks
Chief Engineer.....Edward Boyer

WGAT—Gate City—1959

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned.....Gate City Broadcasting Co.
Address .....Box 37
Tel.: FUlton 6-7025.....KBS
Station Reps.....Bolles; Beaver
President, General Mgr.....W. V. Ramsey
Station, Commercial Mgr.....Charlie Doll
Sales Promotion Mgr.....Sandy MacDonald
Prog. Dir., Chief Eng.....Ike Upchurch

WDDY—Gloucester—1957

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Cape Radio, Inc.
Address.....P. O. Box 673

Tel.: OXford 3-4302.....KBS
Representative .....Webb
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow

WMNA—Gretna—1956

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
Address .....Box 730
Tel.: 4730.....KBS
President.....James E. Parsons
General Manager.....Lyle C. Motley
Chief Engineer.....Charles Lingafelt

WNRG—Grundy—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
Address .....Box V
Tel.: WEbster 5-2537 .....Independent
President.....H. G. Dobson
Gen. Mgr., Ch. Eng., Sta. Mgr.....D. B. Jordan
Asst. Mgr.....Aubry Garber

WVEC—Hampton—1948

Frequency: 1490 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Peninsula Radio Corp.
Address.....1930 Pembroke Ave.
Tel.: PArk 2-6331 .....NBC
Station Rep.....Devney-O'Connell
Pres., Gen. Mgr.....Thomas P. Chisman
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.
Program Director.....Jerry Sandford
Commercial Mgr.....Ernest T. Harris
Promotion Director.....H. L. Foiles
Chief Engineer.....William C. King, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc.....Power: 5 Kw. d.
Owned By.....Radio Harrisonburg, Inc.
Address.....75 East Market St.
Tel.: 4-9311 .....Independent
President, Gen. Mgr.....W. W. Greer, Jr.
Comm. Prom. Mgr.....David Frankel
Station, Program Dir.....Bill Kramer
Publicity Dir.....Joyce Kelly
Chief Engineer.....H. Richardson

WSVA—Harrisonburg—1935

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned..Shenandoah Valley Broadcasting, Inc.
Address .....Rawley Pike
Tel.: 4-4431 .....NBC
Newspaper Affil.....Eve. Star; Sunday Star
Sta. Representative.....H-R Reps
President, Sta. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Comm. Mgr.....Richard Johnson
Program Director.....Robert E. Lee
Publicity Dir., Sales Prom. Mgr.....Tony Winn
Chief Engineer.....J. MacFoley

WHAP—Hopewell—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Eastern Bcstg. Corp.
Address .....Box 621
Tel.: GLenview 8-8518.....KBS
President .....R. Neuhoff
Station Manager .....R. Oppenheimer
Commercial Mgr.....D. Johns
Chief Engineer.....Norman Cannon, Jr.

WAGE—Leesburg—1958

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....WAGE, Inc.
Address .....Box 891
Tel.: SPring 7-1290 .....MBS
President.....W. T. Stubblefield
General Manager.....Frank Orrison
Sales Promotion Mgr.....Gordon Walsh
Program Director.....Richard Lee
Chief Engineer.....John Gill

WREL—Lexington—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Rockbridge Bcstg. Co.
Address.....Drawer 902
Tel.: HObart 3-2161.....NBC-KBS
Representative .....Indie Sales
Gen. Manager.....Milton B. Henson
Program Director .....Joseph E. Lynn, Jr.
Chief Engineer.....James I. Bray, Jr.

WBRG—Lynchburg—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Harry A. Epperson, Sr.
Address .....Box 1079
Representative.....Thomas F. Clark
Tel.: VIctor 6-6541.....KBS
Gen., Comm. Mgr.....Tom Buckley
Chief Engineer.....Frank K. Keller

WLVA—Lynchburg—1930

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: VIctor 5-1242.....ABC
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Philip P. Allen
Comm., Sales Prom. Mgr...Thomas L. Turner
Prog., Pub. Dir.....Warren Uttal
Chief Engineer.....John T. Orth

WWOD—Lynchburg—1947

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned...Lynchburg Independent Bcstrs., Inc.
Address.....P. O. Box 1300
Tel.: VI 5-3441.....MBS
Newspaper Affil.....Salem Times Register
President.....Cy N. Bahakel
General Manager.....Frank Tirico
Station Manager.....Henry Hughes
Commercial Manager.....Carrol Seay
Sales Promotion Mgr.....Dave Snyder
Program Director.....William Ostrom
Chief Engineer.....Samuel Raymond
Owners of: WRIS, Ronaoke, Va.; WKIN, Kingsport, Tenn.; WLBJ, Bowling Green, Ky.; WKIN, Waterloo, Ia.; WABG-AM-TV, Greenwood, WKOZ, Kosziosko, both Miss.

WPRW—Manassas—1957

Frequency: 1460 Kc.....Power: 500 W., d.
Owned.....Prince William Bcstg. Corp.
Address .....Box 151
Tel.: EMpire 8-3108.....Independent
President.....Harold H. Hersch
General, Sta. Mgr.....W. T. Merchant, Jr.
Commercial Manager.....C. A. Sinclair, III
Program Director.....Robert Shipley
Chief Engineer.....Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.Mountain Empire Bcstg. Corp.
Address.....P. O. Box 470
Tel.: ST 3-9001.....ABC-KBS
Representative ..... Indie Sales
Pres., Gen., Mgr.....Robert C. Wolfenden
Station Manager.....Stella D. Wolfenden
Program Dir.....Mrs. R. C. Wolfenden
Chief Engineer.....Edward Surface

WHEE—Martinsville—1954

Frequency: 1370 Kc.....Power: 1000 Watts, d
Owned-Oper. By...Patrick Henry Bcstg. Corp.
Address....Setback Bldg., Church & Bridge St.
Tel.: ME 2-9811.....Independent
Pres., Sta., Gen. Mgr.....John W. Shultz
Comm. Mgr.....Charles F. Adams
Program Director.....Mrs. Grace P. Uram
Sales Prom. Mgr.....Thos. W. Patterson
Publicity Dir.....R. Lee Gilbert
Chief Engineer.....T. E. Tatum
Owners of: WHEO, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By..Martinsville Bcstg. Co., Inc.
Address .....Chatham Heights
Tel.: MErcury 2-2152.....NBC-KBS
Representative .....Bob Dore
Exec. V.P. & Gen. Mgr....Maynard E. Dillaber
Program Director.....Barbara H. Zimmerman
Sales Prom. Mgr.....John W. Bouldin
Chief Engineer.....B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned By.....R. F. Lewis Jr., Inc.
Address .....WSIG Bldg.
Tel.: GRanite 7-3128.....MBS
President.....Marion P. Lewis
Gen. Comm. Mgr.....Philip J. Potter
Sales Prom., Publicity Dir.....James Bowman
Program Director.....Donald Funkhouser
Chief Engineer.....Philip B. Whitney
Owners of: WINC, Winchester, WFVA, Fredericksburg, both Va.; WHYL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Giles Bcstg. Co.
Address .....Route 100
Tel.: PA 6-2211.....Independent
President.....E. D. McWilliams
Station Manager.....R. M. Whitehead
Sales Promotion Mgr.....Foster Brague
Program Director.....Megan H. McWilliams
Chief Engineer.....Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By..Hampton Roads Bcstg. Corp.
Address.....P.O. Box 98
Tel.: CHestnut 4-7333.....Independent
News. Affil.....Daily Press
Station Representative .....Blair
President .....Capt. W. R. Van Buren
General Manager.....Ambert Dail
Program, Publicity Dir.....Gene Creasy
Chief Engineer.....George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned By .....Twelve-Seventy, Inc.
Business Address.....114 24th St.
Tel.: CH 4-1270.....Independent
President .....Max Reznick
V.P., Station Manager.....George Henning
Commercial Mgr.....Bob Rodgers
Publicity Director.....Blair Eubanks
Chief Engineer.....Ed Webb

WAVY—Norfolk—1941

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Oper. By....Tidewater Teleradio, Inc.
Address.....214 W. York St.
Tel.: MA 7-2345.....Independent
Representative .....H-R Reps., Inc.
President.....J. Glen Taylor
General Mgr.....Edward G. Sheridan
Commercial Manager.....Clayton W. Eley
Program Director.....Lee Leonard
Sales Promotion Manager.....Dick Paul
Chief Engineer.....Gilbert Hoffman
Owners of: WAVY-TV.

WCMS—Norfolk—1954

Frequency: 1050 Kc.....Power: 1000 W. d.
Owned-Oper. By.....Cy Blumenthal
Address .....Helena Building
Tel.: MA 5-0525.....Independent
President .....Cy Blumenthal
General Manager.....Roy La Mere
Program Director.....Joe Huppel
Chief Engineer.....Walter Adams

WLOW—Norfolk—1946

Frequency: 1400 Kc.....Power: 250 Watts d.
Owned By.....James Bcstg. Corp.
Address.....731 Boush St.
Tel.: MAdison 7-5677.....MBS-ABC
Station Representative .....Bolling
General Manager.....Michael Henry
Commercial Manager.....Paul Enright
Prog. Dir.....T. Bradshaw
Chief Engineer.....R. Flagg

WNOR—Norfolk—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Norfolk Bcstg. Co.
Address.....1019 Boissevain Ave.
Tel.: MAdison 2-7071.....Independent
Representative .....Eastman
President.....Louis H. Peterson
Gen., Sta. Mgr.....Jack H. Harris
Station Manager.....Bob Story
Chief Engineer.....George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Continental Bcstg.
Address .....Box 598
Tel.: EX 9-3051.....Independent
President.....O. Wayne Rollins
V.P. Gen. Mgr.....Paul von Hagel
Commercial Mgr.....Stu Barondess
Chief Eng.....Glen Frazier

WTAR—Norfolk—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTAR Radio-TV Corp.
Bus.-Studio Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
News Affil.....Norfolk Newspapers, Inc.
Representative .....Edward Petry
Bd. Chairman.....Campbell Arnoux
President, Gen. Mgr.....Robert M. Lambe
Commercial Manager....Harry W. Moore, Jr.
Promotion Manager.....James W. Evans
Station Mgr.....Jack B. Prince
Chief Eng.....R. L. Lindell
Onwers of: WTAR-TV.

WNVA—Norton—1946

Frequency: 1350 Kc.....Power: 5000 Watts
Owned .....Radio-Wise, Inc.
Address .....Progress Bldg.
Tel.: 700 .....KBS
President & General Mgr.....R. B. Helms
Station Manager.....Jack Helms
Chief Engineer.....John McMullen

WJMA—Orange—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Charlottesville Bcstg. Co.
Address.....Spicer's Mill Road
Tel.: 7263 .....KBS-NBC
President.....Donald G. Heyne
General Station Mgr.....Claude F. White
Commercial Mgr.....Clarence Little
Program Director.....Teresa Verling
Chief Engineer.....Eugene Bossieux
Owners of: WINA, Charlottesville, Va.

WSWV—Pennington Gap—1959

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Lee County Bcstg. Co.
Address .....Box 338
Tel.: 520 .....Independent
President, General Manager.....Dr. D. Gabriel
Station Manager .....L. Dean

WPVA—Petersburg—1955

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned-Operated By....Harry A. Epperson, Jr.
Business Address.....Box 87
Tel.: RE 2-3478.....KBS
Pres., Sta. Mgr.....Harry E. Epperson, Jr.

WSSV—Petersburg—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Petersburg Bcstg Co., Inc.
Address.....112 W. Tabb St.
Tel.: RE 3-4567.....MBS
Representative.....Grant Webb
Pres., Gen. Mgr.....Roger A. Beane
Sta., Commercial Manager.....J. R. Speciale
Program Director.....Bill Chinn
Sales Promotion Mgr.....Robert Bates
Publicity Director.....Bill Ranieri
Chief Engineer.....Dale Genius

WPUV—Pulaski—1946

Frequency: 1580 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....WPUV, Inc.
Business Address.....P.O. Box 351
Tel.: 3-3931 .....KBS
Pres., Ch. Eng.....John A. Columbus

WRAD—Radford—1950

Frequency: 1460 Kc.Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WRAD Bcstg.
Address.....P.O. Box 1207
Tel.: NEptune 9-2461.....Independent
General Mgr.....E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Clinch Valley Bcstg. Corp.
Address.....P. O. Box 218
Tel.: WO 1-4066.....KBS
President.....J. Powell Royall
Gen., Sta. Mgr.....J. H. Lee

WANT—Richmond—1951

Frequency: 990 Kc.....Power: 1000 Watts, d.
Owned.....United Broadcasting Co.
Address.....513 N. Main Street
Tel.: Milton 3-8368.....Independent
President .....Richard Eaton
General Manager.....R. Coty

WEET—Richmond—1959

Frequency: 1320 Kc.....Power: 1000 Watts, d.
Owned.....Radio Richmond, Inc.
Address .....Broad-Grace Arcade
Tel.: MI 9-1223.....Independent
Station Representative .....Masla
President, Gen. Mgr.....Burton L. Levine
Publicity Director.....Barbara Felton
Program Dir.....Jess Du Boy
Chief Engineer.....Dick Haskie

WEZL—Richmond—1958

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned By.....WEZL, Inc.
Address.....2314 W. Cary St.
Tel.: ELgin 3-6656.....Independent
Station Rep.....Bernard Howard
President.....Ben Strouse
General Manager.....Sid Magelof
Vice President.....Sam Feldman
Commercial Manager.....W. C. Pulley
Program Director.....Earl Stogner
Chief Engineer.....Byron S. Wine, 3rd

WLEE—Richmond—1945

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Lee Bcstg. Corp.
Business-Studio Address..6200 W. Broad St. Rd.
Tel.: ATlantic 8-2835.....MBS
Reps.....Select; Young; Ayers
President.....Thomas Tinsley
V.P.....I. G. Abeloff
V.P., General Mgr.....Harvey L. Hudson
Commercial Mgr.....Gerald Blum
Program Dir.....Stu Yarbro
Regional Sales Mgr.....L. A. Kahn
Ch. Eng., Oper. Mgr.....Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Havens & Martin, Inc.
Bus.-Studio Address.....3301 W. Broad St.,
Tel.: EL 5-8611.....ABC
Station Representative..... Bolling
President, Sta. Mgr.....Wilbur M. Havens
Assistant & Comm. Mgr.....Walter A. Bowry, Jr.
Sales Prom. Mgr., Pub. Dir.....W. J. Filer
Prog. Dir.....Frank Wilson
Chief Engineer.....James Kyle

WRNL—Richmond—1937

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By..Richmond Newspapers, Inc.
Business-Studio Address.....111 N. Fourth St.
Tel.: MIlton 3-3436.....CBS
Newspaper Affil..News Leader; Times Dispatch
Representative.....Edward Petry
President.....D. Tennant Bryan
Gen. Station Mgr.....E. S. Whitlock
General Sales Manager.....Frank Soden
Prog. Dir.....Ray Schreiner
Pub., Prom. Director.....Mrs. Jane Creasy
Chief Engineer.....E. V. Wolstenholme, Jr.

WRVA—Richmond—1925

Frequency: 1140 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Larus & Brother Co.
Address.....Box 1516
Tel.: MIlton 3-6633.....NBC
Representative.....Peters, Griffin, Woodward
Vice President.....C. T. Lucy
General Station Mgr.....John B. Tansey
Sales Manager.....Harold Barre
Promotion Mgr.....Irby N. Hollans, Jr.
Program Manager.....Jack B. Clements
Chief Engineer.....Rudolph W. Raabe
Owners of: WRVA-TV.

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Pulse Rates WLEE No. 1 in Richmond — Pulse, January Through December, 1960

Tom Tinsley, Pres. Harvey Hudson,
Irvin Abeloff, V. Pres. V. Pres. & Gen. Mgr.

WLEE

RICHMOND, VIRGINIA

NATIONAL REPRESENTATIVES: SELECT STATION REPRESENTATIVES in New York, Baltimore, Washington and Philadelphia; Adam Young in Boston, Detroit, Chicago, St. Louis, San Francisco, Los Angeles, Minneapolis, Milwaukee, Cincinnati, Cleveland, Pittsburgh and Seattle; James S. Ayers in the South and Southwest.

WXGI—Richmond—1947

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Virginia, Inc.
Bus.-Studio Address...300 German School Rd.
Tel.: BE 3-7666.....Independent
President.....Douglas H. Robertson
Gen. Comm. Mgr.....David M. Wilburn
Chief Engineer.....R. T. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Times-World Corp.
Address.....201 Campbell Ave., S.W.
Tel.: DI 3-8031.....CBS
News. Affil.....Times, World News
Representative.Peters, Griffin, Woodward, Inc.
President .....M. W. Armistead, III
V.P., Broadcasting Dir.....Ray P. Jordan
Mgr. & Comm. Mgr.....Frank E. Koehler
Sales Promotion Mgr.....Melvin L. Mayfield
Program Director.....J. Dexter Mills
Chief Engineer.....J. Robert Crowley
Owners of: WDBJ-TV.

WHYE—Roanoke—1957

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned.....Roanoke Broadcasters, Inc.
Address.....119 Church St., S.W.
Tel.: DIamond 5-0988.....Independent
Station Representative .....Weed
President.....Joseph Mullen
General & Station Mgr.....Jon A. Holiday
Sales Promotion Mgr.....J. Richard Brown
Program Director.....Lee Davis, Jr.
Publicity Director.....William Dority
Chief Engineer.....Ray Mills

WRIS—Roanoke—1953

Frequency: 1410 Kc.....Power: 5000 Watts d.
Owned.....Roanoke Independent Bcstrs. Inc.
Address .....Box 702
Tel.: 2-3131 .....MBS-KBS
General Mgr. .....Cy Bahakel

WROV—Roanoke—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WROV Bcstrs., Inc.
Bus.-Studio Address...15th & Cleveland Ave.
Tel.: DI 3-4444.....ABC
Representative .....Masla
Pres., Gen. Mgr.....Burton L. Levine
Chief Engineer.....Michael Kavanaugh

WSLS—Roanoke—1940

Frequency: 610 Kc...Power: 5 Kw. d, 1 Kw. n.
Owned.....Shenandoah Life Stations, Inc.
Address.....3rd & Church Ave., S.W.
Tel.: DI 4-9226 .....NBC
Station Rep. .....Avery-Knodel
President.....James H. Moore
Vice President.....Horace Fitzpatrick
Station, Comm. Mgr...George W. Chernault, Jr.
Sls. Prom. Dir.....C. R. Garrison
Program, Pub. Dir.....John Willett
Chief Engineer.....John Aldhizer
Owners of: WSLS-TV.

WKWS—Rocky Mount—1957

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By.....Radio Franklin, Inc.
Address .....Box 110
Tel.: HUdson 3-9244 .....Independent
President, General Mgr.....Kermit W. Salyer
Commercial Manager.....Don Constable
Program Director.....Richard L. Garst
Chief Engineer.....Ray Mills

WYTI—Rocky Mount—1956

Frequency: 1570 Kc....Power: 1000 Watts d.
Owned .....WYTI, Inc.
Address.....Highway 220 N.
Tel.: HU 3-9955.....KBS
Station Representative.....Webb
President.....S. L. Goodman
General Mgr.....Lester L. Williams
Commercial Manager.....William E. Jefferson
Program Director.....George M. Hanes
Sales Promotion Mgr.....Mrs. L. W. Frith
Chief Engineer.....William M. Farley
Owners of: WODY, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc.....Power: 5 Kw., d.
Owned By.....Salem Bcstg. Co.
Address.....P. O. Box 408
Tel.: DUpont 9-5443.....Independent
President Ch. Eng.....M. C. Bowers, Jr.
General & Station Manager.....R. Bentley

WHLF—South Boston—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Halifax Bcstg. Co.
Address .....Webster St
Tel.: 2-9988 .....ABC
Gen., Comm. Mgr.....John L. Cole, Jr.
Station Mgr., Prog. Dir.....H. Preston Young Jr.
Publicity Director.....James D. Enderley
Chief Engineer.....Robert R. Ruffin
Owners of: WHLF-FM, WMER-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By....Old Belt Bcstg. Corp.
Address.....P. O. Box 216
Tel.: HI 7-4007.....Independent
President, Gen. Mgr.....W. B. Hofler
Station, Program Mgr.....A. W. Walthall
Chief Engineer.....Charles E. Brown

WAFC—Staunton—1954

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned.....Am. Home Bcstg. Corp.
Address.....P. O. Box 1209
Tel.: TU 6-0100.....Independent
Station Rep. .....Clark
President, Sta. Mgr.....Lloyd Gochenour
Chief Engineer.....Charles Neer

WTON—Staunton—1945

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Charles P. Blackley
Address .....Morrison Bldg.

Tel.: TU 6-6666.....ABC
General Manager.....Charles P. Blackley
Sta., Comm. Mgr.....Charles E. Seebeck
Program Director..... Ray H. Honaker, Jr.
Chief Engineer.....Rex C. Houser

WHEO—Stuart—1959

Frequency: 1270 Kc.....Power: 1 Kw. d.
Owned By....Patrick-Henry Broadcasting Corp.
Address.....Drawer 552, Martinsville, Va.
Tel.: MErcury 2-9811.....Independent
President, General Mgr.....John W. Shultz
Station Manager.....Henry Hill
Commercial Manager.....Charlie Adams
Sales Promotion Manager.....T. W. Patterson
Program, Pub. Dir.....Barbara Rakes
Chief Engineer.....Roy Russell
Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Operated By.....Suffolk Bcstg. Corp.
Address .....Box 626
Tel.: 2394 .....KBS
President.....Fred L. Hart
General & Station Mgr.....L. Earl Hundley
Chief Eng.....Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc.....Power: 1 Kw.
Owned.....Accomack-Northampton Bcstg. Co.
Address .....Box 1330
Tel.: SU 7-3200.....KBS
President.....Vernon H. Baker
General, Station Mgr.....Brooks Russell
Engineers.....G. Kellam, P. Mordenti

WBOF—Virginia Beach—1954

Frequency: 1550 Kc.....Power: 5 Kw. d.
Owned .....Metro-WBOF, Inc.
Address.....Box 536
Tel.: GArden 8-3434.....Independent
Station Representative.....Forjoe
President.....Temple W. Seay
Station Mgr.....Leo Hoarty
Sta. Mgr., Prog. Dir.....Bob Gheza
Sales Promotion Manager.....Bill Rhyne
Publicity Director.....Roy Marsh
Commercial Mgr.....Joe Matthews
Chief Engineer.....Jack Garrison

WNNT—Warsaw—1949

Frequency: 690 Kc.....Power: 250 Watts d.
Owned. .....Grayson Headley
Address .....Warsaw
Tel.: ED 3-6900.....KBS
General Mgr.....Grayson Headley
Commercial Mgr.....Ruth R. Rouzie
Prog. Dir.....Chris Naumann
Chief Engineer.....W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc.....Power: 500 W., d.
Owned.....Radio Associates, Inc.
Business Address.....Box 817
Tel.: 1500 .....KBS
President, Chief Eng.....L. Hamilton
General, Station Mgr.....Francis I. Lambert

WKCW—Warrenton—1957

Frequency: 1420 Kc.....Power: 5000 Watts
Owned By.....WKFT, Inc.
Address.....P. O. Box 740
Tel.: 1420 .....Independent
President .....Harry Wismer
General Mgr.....Robert E. Cobbins
Station Mgr.....Bill Montgomery
Program Dir.....Jim Clark
Sales Prom. Mgr.....Tom Reeder
Publicity Dir.....Eddie Matherly
Chief Engineer.....Stephen J. Hart

WAYB—Waynesboro—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Waynesboro Bcstg. Corp.
Business Address.....526 W. Main St.
Tel.: WH 2-1490.....MBS-KBS
Rep. .....Donald Cooke
Pres., Gen., Sta. Mgr.....N. Wilbur Kidd
Comm., Sales Prom. Mgr.....Al Charles
Chief Engineer.....William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc.....Power: 500 Watts
Owned By.....Williamsburg Bcstg. Co., Inc.
Address .....Box 2376
Tel.: CApital 9-5544.....Independent
President.....Richard S. Cobb
Commercial Manager.....Howard H. Keller
Program Director.....Wayne Farrar
Chief Engineer.....Kenneth S. Bradby

WINC—Winchester—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Richard F. Lewis, Jr., Inc.
Business Address.....Kerr St.
Tel.: MOhawk 2-4855.....ABC-KBS
Sta. Reps.....Spot Time Sales; Phila. Spot
President.....Marion P. Lewis
Gen. Mgr., Chief Engineer.....Phil Whitney
Publicity Director.....Roy Nester

WYVE—Wytheville—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Wythe County Bcstg. Co.
Address.....195 S. 1st St.
Tel.: CApitol 8-3185.....KBS
General Manager.....Arthur M. Gates
Commercial Manager.....Edward A. Zuber
Program Director.....Charles Huddle III
Chief Engineer.....W. Jack Fleming

Pop.: 2,877,000
Families: 919,000

Washington

Radio Homes: 900,000
AM Stas. in State: 80

KBKW—Aberdeen—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....KBKW, Inc.
Address.....701 E. Heron St.
Tel.: LEnox 2-1450-1.....MBS
Station Rep. .....Grant
President .....Archie Taft, Jr.
Gen., Sta. Mgr.....Mahlon R. Taft
Program Director.....Gordy Dru
Publicity Director.....Gene Brockins
Chief Engineer.....Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By .....KXRO, Inc.
Address.....P.O. Box 1120
Tel.: LEnox 3-1320.....Independent
Sta. Representative .....Weed
President.....Helen G. Spence
General Manager.....Fred G. Goddard
Chief Engineer.....Robert Smadino

KAGT—Anacortes—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KAGT, Inc.
Address.....2920 Commercial St.
Tel.: CY 4-2345.....KBS
Sta. Representative.....Wagner; Webb
Pres., Gen. Mgr.....R. Stacey
Sales Promotion Mgr., Pro. Dir.....J. Bailey
Chief Engineer.....Donald Knuteson

KASY—Auburn—1958

Frequency: 1220 Kc.....Power: 250 Watts, .d
Owned By.....Auburn Broadcasters, Inc.
Address.....P.O. Box 459
Tel.: TEmple 3-5220.....Independent
Station Representative.....Feltis
President .....Edward Garre
Co-Owner, Prom. Mgr.....Johnny Mowbray
Chief Engineer.....Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned .....Bellevue Bcstrs.
Address .....Box 838
Tel.: GLencourt 4-1330.....Independent
General Sta. Mgr.....Kemper Freeman
Comm. Prom. Mgr.....Mick Tacher
Program Director.....Dick Stokke
Publicity Director.....Jay Ward
Chief Engineer.....Jim McGavick
Owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned By.....Whatcom County Bcstg. Inc.
Business Address.....220-A Unity St.
Tel.: REgent 3-2410.....Independent
Owner.....D. T. Haveman
General Mgr.....H. Huckle

KPUG—Bellingham—1947

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Operated By.....KPUG, Inc.
Address.....2340 E. Sunset Dr.
Tel.: REgent 4-1170.....MBS
Newspaper Affil.....Othell (Wa.) Outlook
Station Representative.....Pearson; Day
President .....Jessica L. Longston
General Manager.....Robert E. Pollock
Station Manager.....James Tincker
Sls. Prom. Mgr.....Bernie Veleke
Commercial Program Dir.....Garry L. White
Publicity Director.....Fran Titus
Chief Engineer.....Donald E. Pinney

KVOS—Bellingham—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KVOS, Inc.
Address.....1151 Ellis St.
Tel.: REgent 3-4567.....ABC
Sta. Reps.....Moore; Weed
President .....Rogan Jones
General, Sta. Mgr.....Cal Mann
Sales Prom., Comm. Mgr.....Paul Martin
Publicity Dir.....Marian Boylan
Chief Engineer.....John Price
Owners of: KPQ, Wenatchee; KVOS-TV; KGMI-FM, Bellingham; KGMJ-FM, Seattle; KGMG-FM, Portland; KFMU-FM, Los Angeles; KFMW-FM, San Bernardino.

KARI—Blaine—1960

Frequency: 550 Kc.....Power: 500 Watts, d.
Owned.....Birch Bay Bcstg. Co.
Address .....Box 35
Tel.: EDgewood 2-0751.....KBS
Station Representative.....Wagner & Assoc.
President.....George A. Wilson
General Manager, Ch. Eng.....D. J. Bevilacqua
Publicity Director.....Don P. McKinnis

KBRO—Bremerton—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....Bruce Bartley
Address.....205 Washington Ave.
Tel.: ESsex 7-3995.....Independent
Station Reps.....Feltis; Torbet, Allen & Crane
General Manager.....Linc Perry
Office Manager.....Shirley Seid
Sales Prom. Mgr.....Bruce Perry
Chief Engineer, Prog. Dir.....Bob Adams

KVAN—Camas—1956

Frequency: 1480 Kc.....Power: 1 Kw., d.
Owned By.....Cathryn C. Murphy
Address.....Washington Hotel, Portland,Ore.
Tel.: CApitol 3-1977 (Portland).....Independent
Station Rep. .....Moore
General Manager.....Cathryn Murphy
Asst. Mgr.....P. D. Snyder

KELA—Centralia-Chehalis 1937

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....P.O. Box 720, Centralia
Tel.: PE 6-3321.....ABC-KBS
Gen., Sta. Mgr.....Joe Chytil
Commercial, Sales Prom. Mgr.....Dick Dawson
Program Director.....Donald Younghans
Publicity Director.....B. Tilton
Chief Engineer.....Bob De Lapp

KITI—Chehalis-Centralia—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KITI Corp.
Address.....804 Market St.
Tel.: SH 8-3379.....Independent
Station Rep.....Feltis; Torbet, Allen & Crane
Pres., Gen. Mgr.....Donald F. Whitman
Station Mgr.....Phil Roewe
Chief Engineer.....George Patterson

KOZI—Chelan—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....Lake Chelan Bcstg. Corp.
Address.....P.O. Box 545
Tel.: 440 .....Independent
Pres., Gen. Mgr.....Stuart S. Maus
Program Director.....Marjorie Grill
Chief Engineer.....Dean Rhodes

KCLX—Colfax—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Adrian De Vries
Address .....Box 710
Tel.: EXbrook 7-3441.....KBS
President, Gen. Mgr.....Adrian DeVries
Program Director.....Betty DeVries
Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colville Bcstg. Co.
Address.....Mantz & Rickey Rd.
Tel.: MU 4-6481.....KBS
Station Representative.....Continental; Moore
Pres., Ch. Eng.....Merle B. Peterson
Commercial Manager.....Billy L. Hood

KGDN—Edmonds—1954

Frequency: 830 Kc.....Power: 5000 Watts
Owned.....King's Garden, Inc.
Address.....N. 190th & Fremont Ave.
Tel.: LI 2-3131.....Independent
President .....A. B. Martin
General, Station Mgr.....Robert W. Ball
Commercial Manager.....Harold Erickson
Sales Promotion Mgr.....Ralph Hewitt
Program Director.....Jerry Johnson
Publicity Director.....Gerald Swanson
Chief Eng.....Walter Jamison

KXLE—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Bcstrs. Inc.
Address .....Box 600
Tel.: WOodland 2-1488.....ABC
President.....D. K. McBride

KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Coulee Bcstg. Corp.
Address.....118 B St., N.W.
Tel.: SK 4-4686.....Independent
Station Rep.....Feltis; Torbet, Allen & Crane
President, General Mgr.....Donald R. Berry
Program Director.....Weymeth Simpson
Sales Promotion Mgr.....Robert A. Clark
Publicity Director.....John Holgren
Chief Engineer.....Gordon Sinclair

KQTY—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Wally Nelskog
Address.....Radio Central Bldg.
Tel.: ALpine 9-6111.....Independent
Sta. Representative.....Avery-Knodel; Moore
Pres., Gen. Mgr., Ch. Eng.....Wally Nelskog
Sales Promotion Manager.....Duke Demiglio
Prog. Dir.....Ray Coumanche
Station, Comm. Mgr.....Pete Searle
Publicity Director.....Nick Lacy
Owners of: KUDY, Seattle.

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
Owned.....Everett Bcstg. Co., Inc.
Address.....P. O. Box 916
Tel.: ALpine 9-1144.....Independent
Station Representatives.....Feltis; H-R Reps
Pres., Gen. Mgr.....W. R. Taft
Chief Engineer.....Dale Good

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ralph A. Nachtmann
Address .....Box 395
Tel.: 140 .....Independent
General Manager.....R. A. Nachtmann
Chief Engineer.....Frank Van Hemert

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. by.....K-L Bcstg.
Address .....P. O. Box 90
Tel.: EX 3-4900.....Independent
Station Reps.....Moore; Masla; Allen
Gen., Sta. Mgr.....Marc De Launay

KEPR—Kennewick—1949

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....KEPR, Inc.
Address.....P.O. Box 437
Tel.: JUstice 6-6184.....CBS
Representative .....Moore
President.....Thomas C. Bostic
General Manager.....H. Bishop

KNBX—Kirkland—1948

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Eastside Bdcstg. Co.
Address .....Civic Center
Tel.: VAndyke 2-1201.....KBS
General Manager.....G. A. Wilson
Commercial Manager.....George W. Boucher
Program Director.....R. Anita Busek
Chief Engineer.....Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....KFHA, Inc.
Address.....Box 3309, Tacoma
Tel.: JUniper 8-1811.....Independent
General, Prom. Mgr.....Robert R. Smith
Station Mgr.....David Tolle
Chief Engineer.....Jack Buss

KBAM—Longview—1955

Frequency: 1270 Kc.....Power: 5000 Watts d.
Owned-Operated By.....K-BAM Bcstg. Co.
Address .....Box 31
Tel.: HA 3-1210.....MBS
Station Rep.....Holman; Wagner
President.....Paul D. Wickre
General Mgr.....Arne G. Peterson
Commercial Manager.....Lowell E. Bryan
Program Director.....Robert Anson
Publicity Director.....Brian Bailey
Chief Engineer.....John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Triad Bcstg. Corp.
Address.....P. O. Box 779
Tel.: HA 5-1500.....ABC-KBS
Representative .....Feltis; Pearson
Pres., Gen., Sta. Mgr.....Don L. Veith
Chief Engineer.....Mac Davis

KSEM—Moses Lake—1947

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Address .....Box 276
Tel.: RO 5-3441.....MBS
Station Representative.....Day-Wellington
President.....Jessica L. Longston
Gen. Manager.....James L. Hamstreet
Station Manager.....Gene Wagner
Commercial Manager.....Norm Staat
Program Director.....Bill Newland, Jr.
Chief Engineer.....Walt Bjerke

KWIQ—Moses Lake—1956

Frequency: 1260 Kc....Power: 1000 Watts, d.
Owned By.....Cascade Broadcasting Co.
Business Address.....815 W. Broadway
Tel.: ROckwell 5-5678.....Independent
Station Reps.....Young; Moore
President.....Thomas C. Bostic
General Mgr.....Joe Kendall
Station Mgr.....Larry Roberts
Chief Engineer.....Jim Bell

KBRC—Mount Vernon—1946

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Beckley Radio Co.
Address.....P. O. Box 240
Tel.: GArfield 4-2430.....Independent
Representative .....Art Moore
Pres., Gen., Sta. Mgr.....Leo H. Beckley
Commercial Mgr.....Ted Frayling
Public, Program Dir.....Chuck Sharman
Chief Engineer .....Burt McAllister

KGY—Olympia—1922

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Tom Olsen
Address.....1240 N. Washington St.
Tel.: WHitehall 3-1240.....MBS-ABC-KBS
Representative.....Art Moore, Walker
General Manager.....Tom Olsen
Sta., Comm. Mgr.....Herb Anderson
Program, Ch. Eng.....Don Jones
Publicity Director.....Dick Pust

KITN—Olympia—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned .....KITN Corp.
Address.....610 S. Columbia Street
Tel.: FL 7-7718.....Independent
Representative....Torbet, Allen & Crane; Feltis
Pres., Gen. Mgr.....D. Whitman
Chief Engineer.....George Patterson

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KOMW, Inc.
Address .....Box 151
Tel.: 20 .....Independent
President.....R. L. McNett
General Manager .....Dean Nichols
Chief Engineer.....W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc.....Power: 500 Watts, d.
Owned.....KZUN, Inc.
Address .....Box 123
Tel.: WA 4-2400.....Independent
Representative ..... Wagner
President, General Mgr.....Robert L. Swartz
Program, Pub. Dir.....Art MacKelvie
Sales Prom. Mgr.....Dick Wright
Chief Engineer.....Jack Feldhausen

KRSC—Othello—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Othello Radio
Address.....Box 1400
Tel.: HU 8-2791.....KBS
Station Represenattive .....Day-Wellington
Pres., General Mgr.....R. E. Pollock
Publicity Dir.....D. R. Lockwood
Chief Engineer.....S. Bickley

KORD—Pasco—1956

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned .....KORD, Inc.

Address .....Box 485
Tel.: LI 7-9791.....Independent
Station Representative .....Pearson
President, Gen. Mgr.....Wally Reid
Commercial Manager.....Herb Brindamour
Sales Promotion Mgr.....Dick Zerr
Program Director.....Rich Osborn
Chief Engineer .....Ben Murphy

KPKW—Pasco—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Century Bcstg. Co.
Address.....Chase at "A" St.
Tel.: Pasco .....KBS-ABC
President .....R. Stacey

KONP—Port Angeles—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Charles Webster
Address.....313 West First Street
Tel.: GL 7-4200.....KBS
Representative .....Art Moore
Gen. Mgr.....George Buck
Station Mgr.....R. Gardner
Chief Engineer.....Frederick F. Fields

KARY—Prosser—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Prosser-Grandview Bcsts.
Address.....P. O. Box 1310
Tel.: YUkon 4-7310.....KBS
Station Rep. .....Wagner
President .....Ray Rockstrom
General Station Mgr.....J. L. Quinn
Commercial, Sales Prom. Mgr....Robert Wilson
Program Director.....Verla Argo
Chief Engineer.....D. Trostel

KOFE—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By.....KOFE, Inc.
Address.....P.O. Box 318
Tel.: LOgan 4-5251.....ABC
Sta. Reps..Moore; Masla; Torbet, Allen & Crane
President, General Mgr.....William Wippel
Station Manager.....Bob Tuenley
Commercial Manager.....Bob Morrill
Sales Promotion Mgr.....Fred Stephani
Program Director.....Mike James
Publicity Director.....Joanne Henning
Chief Engineer.....Bill Watt

KAYE—Puyallup—1951

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Henry Perozzo
Address.....P. O. Box 271
Tel.: THornwall 5-1711.....KBS
Station Representative .....Moore
Gen. Mgr., Ch. Eng.....Henry Perozzo
Commercial Manager.....Marvin A. Young

KPOR—Quincy—1957

Frequency: 1370 Kc.....Power: 1 Kw., d.
Owned.....Quincy Valley Bcstrs.
Address.....806 S. Central Ave.
Tel.: SUnset 7-6731.....Independent
Station Rep.....Hopewell; Jacobson
Pres., Gen. Mgr.....Donald R. Nelson
Commercial, Prog. Dir.....Doyle Nelson
Chief Engineer.....Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Willapa Broadcasting Co.
Address .....Willapa Hotel
Tel.: 1010 .....KBS
Station Rep.....Art Moore
General Manager.....R. E. Claunch

KUDY—Renton—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper By.....Cutie Radio Inc.
Address.....615 Third Ave.
Tel.: BAldwin 6-1910.....Independent
Station Representative.....Avery-Knodel
President.....W. N. Nelskog
General Station Mgr.....Hale Bondurant
Sales Promotion Mgr.....Verne Williams
Program Director.....Bob Carmichael
Chief Engineer.....Lee Hurley
Owners of: KQTY, Everett, Wash.

KALE—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....D & D Broadcasters, Inc.
Address.....P. O. Box 767, Pasco, Wash.
Tel.: LIberty 7-3388.....Independent
Station Rep. .....Weed
President, General Mgr.....L. G. Dix
Program Director.....Loyd Aman
Chief Engineer.....Merlin Matheny

KAYO—Seattle—1926

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Wash. Telecasters, Inc.
Address.....2939 Fourth Ave. So.
Tel.: MAin 3-2480.....MBS
Newspaper Affil.....Rupert Ida. Minedoka Cty. News, St. Helens Ore. Sentinel-Mist, Burley Ida. Herald-Bulletin, Othello Outlook
Station Representative .....Pearson
President.....Jessica L. Longston
General Mgr.....R. E. Pollock
Station Manager.....John R. DiMeo
Prog. Dir.....Donald Hedman
Chief Engineer.....Verle Jones
Owners of: KSEM, Moses Lake, KPUG, Bellingham, both Wash., KBAR, Burley, Ida.

KING—Seattle—1927

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned-Oper. By.....KING Bcstg. Co.
Address.....320 Aurora Ave.
Tel.: MUtual 2-3555.....NBC
Station Rep. .....Blair
President .....Dorothy S. Bullitt
V.P.Broad. Div.....Otto P. Brandt
V.P. Business.....Henry B. Owen
Nat. Sales., Sta. Mgr.....Earl F. Reilly
Operation Manager.....Pat S. O'Halloran
Promotion Mgr. .....Ray Edinger
Merchandising.....G. W. Parker
Chief Engineer.....A. A. Shultz
Owners of: KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

KIRO—Seattle—1925

Frequency: 710 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Queen City Bcstg. Co.
Bus.-Studio Address...1530 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative.Peters, Griffin, Woodward, Inc.
President, General Mgr.....Saul Haas
Station, Commercial Mgr.....William F. Tucker
Promotion, Publicity Mgr.....Liz Wier
Production Mgr.....Jim French
Chief Engineer.....Jim Upthegrove
Owners of: KIRO-TV.

KJR—Seattle—1923

Frequency: 950 Kc. .....Power: 5000 Watts
Owned-Oper. By.....Seattle-Portl. Radio
Address.....P.O. Box 3726
Tel.: WEst 7-5100.....Independent
Representative .....McGavren
Pres., Gen Mgr.....Lester M. Smith
Commercial Manager....Gaylen S. Blackford
Chief Engineer.....George Newton

KOL—Seattle—1922

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Seattle Bcstg. Co.
Bus.-Studio Address.....1100 W. Florida St.
Tel.: MA 2-2312.....Independent
Station Representative.....H. R. Reps.
President.....Marie S. Taft
Gen., Sta. Mgr.....Archie Taft, Jr.
Nat. Sls. Mgr.....Fred von Hofen
Commercial Manager.....W. L. Simpson
Program Director.....Charles Van
Chief Engineer.....E. R. Pigg

KOMO—Seattle—1927

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned-Oper. By....Fisher's Blend Station, Inc.
Bus.-Studio Address.....100 4th Ave. No.
Tel.: MA 4-6000.....ABC
Representative .....Katz
President.....O. W. Fisher
Exec. V.P., Gen. Mgr.....W. W. Warren
Comm. Manager.....John Behnke
Station Manager.....Maitland Jordan
Sls. Prom. Mgr.....Bob Ryan
Program Director.....David Robinson
Publicity Mgr.....Margaret Hagerty
Chief Engineer.....C. E. Miller

KTIX—Seattle—1956

Frequency: 1590 Kc.....Power: 5000 Watts d.
Owned-Operated By.....KTIX, Inc.
Business Address...101 Bellevue Ave. North
Tel.: EAst 3-1590.....Independent
Station Representative.....Bcst. Time Sales
Pres., Gen. Mgr.....Hugh Ben LaRue
Comm. Mgr.....C. A. Christianson

KTW—Seattle—1920

Frequency: 1250 Kc..Power: 5 Kw., d., 1 Kw. n.
Owned.....The First Presbyterian Church
Address .....710 Madison
Tel.: MAin 4-6226.....Independent
Station Representative .....Pickens
President.....Glenn T. Whitney
Gen., Sta. Mgr.....James R. Warren
Program Director.....John Sherman
Ch. Eng.....James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Golden West Bcstrs., Inc.
Address .....Tower Bldg.
Tel.: MUtual 2-3100.....Independent
Sta. Representative.....AM Radio Sales
President.....Robert O. Reynolds
General Manager.....Bert S. West
Commercial Manager.....Steve Crowley
Program Dir.....Bob Cooper
Publicity Dir.....Jack MacDonald
Chief Engineer.....Dick Velo
Owners of: KSFO, San Francisco; KMPC, Los Angeles.

KXA—Seattle—1926

Frequency: 770 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KXA, Inc.
Address.....320 Second Ave., W.
Tel.: ATwater 4-8600.....Independent
Representative .....Meeker
President.....Wesley I. Dumm
Exec. Vice President.....R. W. Wassenberg
Commercial Manager.....A. J. Stahmer
Program Director.....John Sherman
Chief Engineer.....John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc.....Power: 5 Watt, d.
Owned By.....Christian Serv. Inc.
Address.....5408 Freya St.
Tel.: KEystone 5-3077.....Independent
President.....R. L. Stensland
General Mgr.....H. J. Chandler
Program Director.....Harold Christensen

KGA—Spokane—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Gran Bcstg. Co.
Address.....6228 S. Regal
Tel.: KE 4-0631.....ABC
Representative ..... Hollingbery
President.....L. F. Gran
General Mgr.....A. M. Vogel
Station Manager.....Len Greensword
Commercial Manager.....Bill Rhodes
Sales Promotion Mgr.....Merrick Davis
Program Director.....Allen Wolter
Publicity Director.....Anita Ramsey
Chief Engineer.....Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....KHQ, Inc.
Address.....South 4202 Regal
Tel.: KEystone 4-0511.....NBC
Newspaper Affil.....Chronicle Co.
Representative .....Katz
Pres., Gen. Sta. Mgr.....Richard O. Dunning
Comm. Mgr.....William Merrill
Prog. Dir.....John Fahey
Sales Prom., Pub. Dir.....Irving Smith
Chief Engineer.....Dee Waymire
Owners of: KHQ-TV.

KLYK—Spokane—1921

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KLYK, Inc.
Address .....Realty Bldg.
Tel.: RIverside 7-8033.....Independent
Sta. Representative .....Bolling
President, Gen. Mgr.....Bill Simpson
Chief Engineer.....Ryder Chronic

KNEW—Spokane—1947

Frequency: 790 Kc.....Power: 5000 Watts d.
Owned-Operated By...Seattle-Portland Radio
Address.....P.O. Box 8033
Tel.: KE 4-9363.....Independent
Station Representative .....McGavren
President, Gen. Mgr.....Lester M. Smith
Comm. Mgr.....Hugh MacPherson
Program Dir.....Bob Adkins
Merchand. Dir.....Gene Ray
Chief Engineer .....Vince Hoffart
Owners of: KJR, Seattle; KXL, Portland, Ore.

KPEG—Spokane—1957

Frequency: 1380 Kc.....Power: 5 Kw. d.
Owned .....Bellevue Bcstrs.
Address.....1527 W. 2nd Ave.
Tel.: MAdison 4-0454.....Independent
Station Representative .....Grant
President.....F. Kemper Freeman
General, Station Mgr.....W. R. White
Sales Promotion Mgr.....J. Shannon Sweatte
Program Director.....Cliff Carl
Chief Engineer.....Sig Turnquist
Owners of: KFKF, Bellevue, Wash.

KREM—Spokane—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KREM Bcstg. Co.
Address.....4103 South Regal
Tel.: KE 4-0423.....Independent
Sta. Representative..... Petry
President.....Mrs. A. Scott Bullitt
Station Manager.....Robert Temple
Commercial Manager.....Ted Richardson
Program Director.....Ron MacDonald
Chief Engineer.....Ed Antosyn
Owners of: KREM-TV.

KXLY—Spokane—1922

Frequency: 920 Kc.....Power: 5,000 Watts
Owned-Oper. By.....No. Pacific Radio Corp.
Address .....W. 315 Sprague Ave.
Tel.: MA 4-1218.....CBS
Station Rep.....H-R; Day-Wellington; Jacobson
Pres. .....Norman Alexander
General Manager.....James R. Agostino
Commercial Mgr.....Al LaCom
Sales Promotion Manager.....Jack Lantry
Program Director.....Terry Mason
Chief Engineer.....George Langford

KREW—Sunnyside—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Cole E. Wylie
Business Adress.....Box 209
Tel.: TEmple 7-2277.....Independent
Representative .....Tracy Moore
Pres., Gen. Mgr.....Cole E. Wylie
Sta., Comm. Mgr.....Don G. Bennett
Program Director.....Jean Runyan
Chief Engineer.....H. Spidle

KMO—Tacoma—1926

Frequency: 1360 Kc.....Power: 5000 Watts
Owned.....Tacoma Radio Corp.
Address.....P. O. Box 1651
Tel.: WAverly 7-1360.....Independent
Sta. Rep.....H-R; National; Feltis
Pres., Gen. Sta. Mgr.....J. Archie Morton
Program Director.....Don Woodland
Prom., Pub. Dir.....Win McCracken
Chief Engineer.....Robert Capstick

KTAC—Tacoma—1941

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....Tacoma Bcstrs., Inc.
Address .....Winthrop Hotel
Tel.: BR 2-2241.....Independent
Sta. Reps.....Avery-Knodel; Art Moore
President, Gen. Mgr.....Jerry Geehan
Assistant Manager.....John Condon
Program Director.....Dick Weeks
Chief Engineer.....Bill Lockhurst

KTNT—Tacoma—1952

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Tribune Publ. Co.
Address.....So. 11th & Grant Sts.
Tel.: FU 3-2561.....Independent
Newspaper Affil. .....News Tribune
Representative .....Weed
General Manager.....Max H. Bice
National Sales Mgr.....John Upham
Sales Prom. Mgr.....Ted Knightlinger
Program Director..... Don St. Thomas
Chief Engineer.....Dick F. Engh
Owners of: KTNT-TV.

KENE—Toppenish—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Radio Broadcasters Inc.
Address.....P. O. Box 350
Tel.: TO 5-7272.....KBS
Station Rep.....Grant Webb
President.....John R. Woodroofe
Gen., Sta. Manager.....Robert A. Sumbardo
Asst. Manager.....Don Downing
Publicity Dir.....Fulton H. Travis
Program Dir.....Darlene Thalheimer
Chief Engineer.....M. Ray Wilson

KKEY—Vancouver—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Western Bcstg. Co.
Address.....5500 Fourth Plain Road
Tel.: OX 3-2565.....Independent
Station Representative .....Wagner
President.....Ralph C. Weagant
General Mgr.....Ernest Crater
Chief Engineer.....Bryce Howard

KHIT—Walla Walla—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Leader Broadcasting Co.
Address .....Denny Bldg.
Tel.: JAckson 5-3190.....Independent
Station Rep.....Grant; Feltis; Jacobson
Pres., Gen., Sta. Mgr.....Arch Le Roux
Chief Engineer.....Ed Carter

KTEL—Walla Walla—1946

Frequency: 1490 Kc. .....Power: 250 Watts
Owned-Oper. By ....Walla Walla Bdcstg. Co.
Address .....Box 1028
Tel.: JAckson 5-4103.....ABC
Sta. Rep..... Wagner
Pres., Gen. Mgr.....Jack Keating
Sales Prom. Mgr., Prog. Dir.....Al Buttolph
Chief Engineer.....Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....KUJ, Inc.
Business Address.....P.O. Box 276
Tel.: JA 9-1230.....Independent
Representative .....Forjoe
President, Gen. Mgr.....H. E. Studebaker
Commercial Mgr.....Norval Armes
Station Mgr.....Clair Tribble
Program, Prom. Mgr.....Fred Hepner
Publicity Dir.....Jerry Daggett
Chief Engineer.....Doug Whipple

KMEL—Wenatchee—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Broadcasting Co.
Address.....119 N. Wenatchee Ave.
Tel.: NO 2-7135.....Independent
Sta. Rep.....Masla; Day-Wellington; Torbet
President, Commercial Mgr...Phillip E. Rather
Program, Publicity Dir.....Craig Lawrence, Jr.
Chief Engineer.....Bob Gaines

KPQ—Wenatchee—1929

Frequency: 560 Kc. .....Power: 5000 Watts
Owned-Oper. By.....Wescoast Bcstg. Co., Inc.
Bus.-Studio Address.....32 N. Mission
Tel.: NO 3-5121.....ABC-NBC
Representative ..... Weed
Pres., Sta., Gen. Mgr.....James W. Wallace
Chief Engineer.....Kenneth Hansen

KUEN—Wenatchee—1956

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned .....KUEN Bcstg.
Address.....P.O. Box 79
Tel.: NOrmandy 3-5186.....KBS
Station Rep.....Sandeberg-Gates & Co.
Gen. Mgr., President.....M. C. Robertson
Station Manager.....Roy Robinson
Chief Engineer.....Jerry Daggett

KIMA—Yakima—1946

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By .....Cascade Bdcstg. Co.
Address.....P. O. Box 702
Tel.: GLencourt 2-9111.....Independent
Station Rep.....Adam Young Co.
President .....Tom Bostic
General Manager.....Jack Reber
Station Manager.....R. H. Dolph
Publicity, Sales Promotion Mgr.....B. Horn
Program Director.....P. Hotchkiss
Chief Engineer.....Dave Hubert
Owners of: KEPR-AM-TV, Kennewick, Wash.; KIMA-TV.

KIT—Yakima—1929

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KIT, Inc.
Address.....414½ E. Yakima Ave.
Tel.: GL 7-8115.....Independent
Station Representative.....McGavren; Feltis
President .....Carl E. Haymond
Gen., Sta. Mgr.....Jack H. Goetz
Chief Engineer.....H. B. Murphy

KLOQ—Yakima—1947

Freq.: 1390 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Yakima Broadcasting Corp.
Address.....P. O. Box 172
Tel.: CHestnut 8-1390.....Independent
President, General Mgr.....Warren J. Durham
Station Manager.....William E. Shela

KUTI—Yakima—1954

Frequency: 980 Kc.....Power: 5000 Watts d.
Owned-Oper. By....Yakima Valley Radio, Inc.
Address.....316 Butterfield Rd.
Tel.: CHestnut 8-2900.....Independent
Station Representative .....Weed
Pres., Gen. Mgr.....H. G. Wells, Jr.
Commercial Manager.....Bill Bainter
Program Director.....Bob Weston
Chief Engineer.....Roger Raymond

Nothing
Outshouts
Quality and
Integrity

Ap

Pop.: 1,867,500
Families: 500,000

West Virginia

Radio Homes: 489,000
AM Stas. in State: 76

WJLS—Beckley—1939

Freq.: 560 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Joe L. Smith, Jr., Inc.
Address.....P. O. Box 1452
Tel.: CL 3-7311.....CBS
Representative .....Burn-Smith
President, Gen. Mgr.....Joe L. Smith, Jr.
Station Manager.....Gene Morehouse
Program Director.....Gary Dent
Chief Engineer.....Howard C. Williams

WWNR—Beckley—1947

Freq.: 620 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Rahall Bcstg. Co.
Address.....1708 Harper Road
Tel.: CL 3-8309.....Independent
Station Representative .....Young
President.....N. Joe Rahall
Gen., Sta. Mgr. .....R. H. Booth
Sales Prom. Mgr.....Robert Harvit
Program, Publicity Dir.....Bud Kurtz
Technical Director .....C. F. Cordaro
Chief Engineer.....Jack Slygh
Owners of: WKAP, Allentown, Pa.; WLCY, St. Petersburg, Fla.; WNAR, Norristown, Pa.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned By...Berkeley Springs Radio St. Corp.
Address .....Box 308
Tel.: 771 .....Independent
President.....Vernon Weber
Gen., Sta. Mgr.....Thomas Butscher
Commercial Manager.....Dale Brooks
Chief Engineer.....Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc....Power: 5 Kw., d.; 500 W., n.
Owned-Oper. By....Daily Telegraph Prtg. Co.
Address.....Daily Telegraph Building
Tel.: DAvenport 7-7115.....Independent
Newspaper Affil.....Daily Telegraph
Representative .....Weed
President.....Hugh Ike Shott
Station Mgr.....Melvin Barnett
Commercial Manager.....George Hendrick
Pub. Director.....Janie Marie Lambert
Chief Engineer.....Kenneth Dick
Owners of: WHIS-TV.

WKOY—Bluefield—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....WKOY, Inc.
Address .....Box 800
Tel.: DA 7-6124.....Independent
Pres., Gen. Mgr., Comm. Mgr. .J. Lindsley Allen

WBUC—Buckhannon—1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned.....Upshur County Bscstg. Co.
Address .....Box 71
Tel.: 444.....Independent
General Manager, Ch. Eng...Jesse D. Newman
Commercial Mgr.....Joseph Barker

WCAW—Charleston—1946

Frequency: 680 Kc.....Power: 250 Watts
Owned-Oper. By.....Capitol Bcstg. Corp.
Address.....Kanawha Hotel Bldg.
Tel.: DI 3-7503.....Independent
President.....J. M. Johnson
General Mgr.....P. N. Miles

WCHS—Charleston—1927

Frequency: 580 Kc.....Power: 5000 Watts
Owned By.....Rollins Broadcasting, Inc.
Address.....1111 Virginia St.
Tel.: DI 2-8131.....CBS
Representative.....Peters, Griffin, Woodward
President.....O. Wayne Rollins
General Manager.....R. M. Sinclair
V.P.'s, Sta. Mgrs...Mrs. M. Copley, H. B. Tippie
V.P., Dir. of Sales.....A R. Lanphear
Sales Promotion Manager.....H. M. Brawley
Publicity Director.....Tim Crow
Program Director .....Joe Farris
Chief Engineer.....G. R. Chambers
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wilmington, Del.; WCHS-TV; WEAR-TV, Mobile, Ala.; WPTZ-TV, Plattsburgh, N. Y.; WJWL, Georgetown, Del.

WHMS—Charleston—1932

Frequency: 1490 Kc.....Power: 250 W.
Owned.....Charleston Bcstg. Co.
Address.....315 Professional Bldg.
Tel.: DI 3-9544.....ABC
Station Representative .....Weed
President.....Joseph L. Brechner
V.P., Gen., Comm. Mgr.....G. L. Sutherland
Program Director.....Charles Coleman
Publicity Director.....Albert Sahley
Chief Engineer.....Bernard Clark
Owners of: WLOF-AM-TV, Orlando, Fla.

WKAZ—Charleston—1946

Frequency: 950 Kc...Power: 5 Kw., d; 1 Kw. n.
Owned By.....Radio WKAZ, Inc.
Address.....210 Dickinson St.
Tel.: DIckens 4-3521.....NBC
Station Rep. .....Katz
President.....Hartley L. Samuels
General Mgr.....Don O. Hays
Operations Manager.....Robert D. C. Long
Sales Promotion Mgr.....Jack Williams
Commercial Manager.....William Penhale
Chief Engineer.....William Ford
Owners of: WDLB, Marshfield, Wisc.; WWIS, Black River Falls, Wisc.

WTIP—Charleston—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Chemical City Bcstg. Co.
Bus. Address.....415 Dickinson St.
Tel.: DIckens 2-3136.....MBS
Station Representative.....C. Bernard
Pres., Ch. Eng.....Gus Zaharais

General Manager.....Mel S. Burka
Commercial Manager.....Bud A. Burka
Sales Promotion Mgr.....Bob Bower
Program Director.....Bob Barron

WBOY—Clarksburg—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WSTV, Inc.
Address.....912 W. Pike St.
Tel.: MA 4-7571.....NBC-KBS
Representaitve ..... Walker-Rawalt
President .....Jack Berkman
General Mgr.....Roger Garrett
Managing Director.....Robert O. Runnerstrom
Commercial Manager.....John Peters
Program Director.....Jack See
Publicity Director.....James Valentine
Chief Engineer.....Harry Brown
Owners of: WBOY-TV; WSTV-AM-TV, Steubenville, O.; KODE-AM-TV, Joplin, Mo.; KMLB, Monroe, La.; WPIT, Pittsburgh; WSOL, Tampa; WRGP, Chattanooga.

WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Harrison Corp.
Address.....P.O. Box 1111
Tel.: MAin 4-5525.....MBS
President .....Charles Gaylord
General Sta. Mgr.....Mason C. Deaver
Program, Publicity Dir....Jennings Randolph Jr.
Chief Engineer.....Frank B. Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Clarksburg Bcstg. Corp.
Address.....339 W. Main St.
Tel.: MA 4-6425.....Independent
Station Representative .....Pearson
President.....G. B. Hamilton
Executive V.P.....R. C. Warden
General Manager.....James T. Fawcett
Station Manager.....DeWitt H. Wyatt
Program Director.....James Snyder
Chief Engineer.....Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Marja Bcstg. Corp.
Address .....Davis & Wash. Sts.
Tel.: 1300..... KBS
Pres., Gen. Mgr.....John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....208 Adams St.
Tel.: 3100 .....CBS
Representative .....Hollingbery
President.....Herbert E. Evans
General Manager.....A. Garen Ferrise
Chief Engineer.....Harry W. Jackson

WTCS—Fairmont—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Fairmont Broadcasting Co.
Address.....Leonard Ave.
Tel.: 5000 .....ABC-MBS
Station Rep.....Spot Time Sales; Keystone
President .....Paul Pitrolo
V.P., General, Station Mgr.....Nick Fantasia
Comm. Mgr.....Numa Fabre, Jr.
Program Director.....Josephine Trotta
Chief Engineer.....Richard L. McBride

WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.
Owned-Oper. By.....South Branch Bcstg. Corp.
Address .....Fisher
Tel.: LE 8-6062.....MBS
President.....Marian Park Lewis
General Manager.....K. Johnson

WVVW—Grafton-Fairmont 1956

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned.....Beacom Bcstg. Enterprises
Address.....400 Quincy St., Fairmont
Tel.: FAirmont 8000.....ABC
Newspaper Affil.....Mannington Times
Station Representative .....Forjoe
President, Gen. Mgr.....J. Patrick Beacom
Sta. Mgr.....Robert Bolyard
Comm. Prom. Mgr.....Phil Braken
Program Dir.....Robert Lowe
Chief Engineer.....William Newbraugh

WKEE—Huntington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Geyer Broadcasting Co.
Address.....623 4th Ave.
Tel.: JAckson 5-7788.....Independent
Sta. Representative .....Raymer
President, General Mgr.....Wayne W. Geyer
General Sales Manager.....Cecil Hamilton
Sales Promotion Mgr.....Tom Tiernan
Program Director.....James R. Martin
Sales Mgr.....F. J. Evans
Chief Engineer.....Fred Chitwood

WPLH—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....The Tierney Co.
Business Address.....1046½ Third Ave.
Tel.: JA 3-3421.....MBS
Representative.....Peters, Griffin, Woodward
President .....Hawthorne D. Battle
General Manager .....Jack Gelder
Station Mgr.....R. Osbourne
Sales Promotion Manager.....Harry Brawley
Program Director.....Bob Grove
Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 3-8401.....NBC

Representative .....Katz
President .....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Station Manager.....George Andrick
Mdse. Dir., Prom. Mgr.....Jack M. Williams
Program Director.....Jim Thacker
Chief Engineer.....John Clay
Owners of: WSAZ-TV.

WKYR—Keyser—1953

Freq.: 1270 Kc.....Power: 5000 Kw. d.
Owned ..... WKYR Inc.
Address Ft. Cumberland Hotel, Cumberland, Md.
Tel.: SUnset 8-3211.....MBS
President.....Robert K. Richards
Gen., Sta. Mgr.....William W. Robinson
Program Dir.....Jack R. Husson
Commercial, Prom. Mgr.....DeWitt Mower
Publicity Director.....Jay Smith
Chief Engineer.....Lee Bruner

WLOG—Logan—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By...E. N. Frey, R. O. Greever
Address.....445 Stratton St.
Tel.: PLaza 2-3939.....MBS
Newspaper Affil. ..... Banner
Partners.....Mrs. Eloise N. Frey, R. O. Greever
Comm. Mgr.....Don E. Coleman
Program Director.....Lucille Gallion
Chief Engineer.....Lewis H. Frye

WVOW—Logan—1952

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Logan Bcstg. Co.
Address.....Trailways Bus Terminal Bldg.
Tel.: PL 2-5080.....Independent
President.....W. C. Browning
General Mgr.....W. P. Becker

WEPM—Martinsburg—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Martinsburg Bcstg. Co.
Address.....Peoples Trust Co. Bldg.
Tel.: AM 3-5252.....Independent
Station Rep. .....Devney-O'Connell
General Mgr.....C. Leslie Golliday
Station Manager.....George N. O'Brien
Program Director.....John E. Taylor
Chief Engineer.....William Weller

WHJC—Matewan—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By...Three States Bcstg. Co.
Address .....Radio Hill
Tel.: Matewan .....KBS
President, Gen. Mgr. .....Fred Morningstar
Sales Promotion Mgr.....Roger Turner
Program Director.....E. Watkins
Chief Engineer.....Ken Bickord

WMON—Montgomery—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Fayette Associates, Inc.
Address.....1028 First Ave.
Tel.: HI 2-4620.....MBS
President.....Arnold M. Vickers
Station Manager.....Robert L. Marsh
Chief Engineer.....J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc..Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. By...West Virginia Radio Corp.
Address.....446 Spruce St.
Tel.: 2-9488 .....NBC
Newspaper Affil...W. Va. Newspaper Pub. Co.
President .....Agnes J. Reeves Greer
Gen., Sta. Mgr.....Malcolm A. Campbell, Jr.
Comm., Sales Prom. Mgr.....James Redmond
Program Director.....Jack Tennant
Chief Engineer.....Thomas Klotz

WCLG—Morgantown—1954

Frequency: 1300 Kc....Power: 1000 Watts, d.
Owned.....Morgantown Broadcasting Co.
Address.....P. O. Box 885
Tel.: LI 2-2222.....KBS
Pres., Gen. Mgr.....W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Miracle Valley Bcstg. Co.
Address.....505 Seventh St.
Tel.: TIlden 5-1230.....Independent
Pres., Gen. Mgr.....Joseph M. LaRosa
Station Mgr., Prog. Dir.....W. G. Broadhurst
Commercial Manager.....Judy Reager
Chief Engineer.....Felice Rigoli

WETZ—New Martinsville 1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Magnolia Broadcasting Co.
Address .....Box 391
Tel.: GLadstone 5-3030.....Independent
President, Gen. Mgr.....Harry G. Bright
Vice President.....C. R. Bright
Comm. Manager.....George K. Eubanks
Program Director.....Donald Wayne
Chief Engineer.....J. W. Jones

WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Commercial Manager.....A. W. Vickers
Chief Engineer.....Thomas Phillips

WCEF—Parkersburg—1954

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned.....Franklin Broadcasting Co.
Address.....219 Eighth St.
Tel.: HU 5-4401-2.....Independent
Station Representative .....Masla
President, Chief Eng.....C. E. Franklin
Station Mgr.....Morris Leon
Commercial Mgr.....Mike Morris
Sales Prom. Mgr.....Dorothy Leon
Program Director.....Randy Jay

WPAR—Parkersburg—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WPAR, Inc.
Address.....211 5th St.
Tel.: HUdson 5-5475.....CBS
Sta. Representative.....Walker-Rawalt
President.....H. Max Good
General, Sta. Mgr.....Dale Lutz
Prog. Dir.....Sherman Grimm
Chief Engineer.....A. J. English

WTAP—Parkersburg—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Zanesville Publish. Co.
Address.....123 West Seventh St.
Tel.: HUdson 5-4588.....ABC-MBS
Sta. Representative.....Pearson
President.....Clay Littick
General, Commercial Mgr.....Gene P. Loffler
Managing Director.....Alan Land
Program Director.....Gary Brookhart
Sales Manager.....D. L. Dever
Program Manager.....Tom Lawrence
Chief Engineer.....William Hunt

WWYO—Pineville—1949

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By ..Wyoming Bdcstg. Co., Inc.
Address.....Box 184
Tel.: 2711.....Independent
President.....R. D. Bailey
Gen., Sta., Comm. Mgr.....Edward Hawley
Chief Engineer.....William D. Stone

WLOH—Princeton—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Mountain Bcstg. Co.
Address.....Box 1011
Tel.: GA 5-2151.....ABC-KBS
General Manager, Pub. Dir...Robert L. Harrison
Prog. Dir.....Bob Woodburn
Chief Engineer.....Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc.....Power: 1000 Watts
Owned By.....Valley Broadcasters, Inc.
Address.....Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
President.....Joseph M. Handlan
Station Manager.....W. M. Watterson

WVAR—Richwood—1957

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Royal Bcstg. Co.
Address.....P. O. Box 349
Tel.: VIking 6-0411.....Independent
President.....W. Courtney Evans
General, Station Mgr.....Bill Abernathy
Program Director.....Jo Ann Burgess
Publicity Director.....John F. Adams
Chief Engineer.....Bill Mullins

WRON—Ronceverte—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Blake Bcstg. Co.
Address.....Box 69
Tel.: MIdway 5-1327.....KBS
Pres., Gen. Mgr.....James Venable
Station Mgr., Prog. Dir.....Garry Ritchie
Commercial Manager.....Betty Ann Venable
Chief Engineer.....Frank J. Temalis

WKLC—St. Albans—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.
Owned By.....Kandel Corp.
Business Address.....105 - 6th Ave.
Tel.: PA 7-1300.....Independent
General Manager.....Raymond I. Kandel
Chief Engineer.....Harry Bowen

WEIR—Weirton—1950

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....3992 Main St.
Tel.: 2814.....NBC
Station Representative.....Spot Time Sales
President.....Thomas E. Millsop
General Manager.....Edward J. Hirshberg
Station Manager.....Robert E. Badger
Sales Prom. Mgr.....Geraldine Cohen
Program Dir.....Steve Liadis
Publicity Dir.....Lou Serra
Chief Engineer.....James Mark

WELC—Welch—1950

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Pocahontas Bcstg. Co.
Address.....Box 1032
Tel.: HEmlock 6-2131-2.....KBS
President, General Manager.....Sam Sidote
Chief Engineer.....Howard R. King

WOVE—Welch—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....McDowell Cty. Bcstg. Co.
Address.....McDowell St.
Tel.: HEmlock 6-3333.....NBC
Sta. Rep.....Kentucky Radio Sales
President.....South C. Bevins
General Mgr., Ch. Eng.....Eddie Lane
Program Dir.....Ella Gillespie
Publicity Dir.....Vince Artale
Owners of: WMLF, Pineville, Ky.; WIRV, Irvine, Ky.

WHAW—Weston—1948

Frequency: 980 Kc.....Power: 1 Kw., d.
Owned-Oper. By...Central W. Va. Serv. Corp.
Address.....P. O. Box 431
Tel.: 1555.....KBS
Newspaper Affil..Record, Buckhannon, W. Va.
President.....R. H. Ralston
Vice Pres.....Francis Andrew
Station Manager.....J. Caldo
Chief Engineer.....Edward Stark

WHLL—Wheeling—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Wheeling Bcstg. Co.

Address .....Box 989
Tel.: CE 3-1300.....Independent
Representative .....Gill-Perna
President .....Kenneth Forney
Gen., Sta. Mgr.....Fred A. Grewe, Jr.
Commercial Mgr.....Jim Smith
Chief Engineer.....Fred Baker

WKWK—Wheeling—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Community Bcstg., Inc.
Business Address.....1600 Market St.
Tel.: CE 2-2250.....ABC
Station Representative .....McGavren
General Manager.....L. W. Dickey
Chief Engineer.....F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Storer Broadcasting Co.
Address.....Hawley Bldg.
Tel.: CEdar 2-1170.....CBS
Newspaper Affiliation.....Miami Beach Sun
Representative .....John Blair
President.....George B. Storer
Station Manager.....Paul J. Miller
Commercial Manager....Andrew F. Hofmann
Sales Prom. Mgr.....Howard W. Meagle
Program Director.....Paul A. Myers
Chief Engineer.....Edwin L. Keim
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WBTH—Williamson—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Williamson Bcstg. Corp.
Business Address.....2nd Ave. at Court St.
Tel.: BElmont 5-3600.....MBS
President .....Phil Beinhorn
Gen., Comm. Mgr.....John Blair
Chief Engineer.....Clifton Bramham

Pop.: 3,943,000
Families: 1,164,500

Wisconsin

Radio Homes: 1,148,000
AM Stas. in State: 76

WATK—Antigo—1948

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Antigo Bcstg. Co.
Address .....Journal Bldg.
Tel.: MArket 3-4124-5.....Independent
Newspaper Affil.....Daily Journal
President, General Mgr.....A. F. Berner
Comm. Mgr., Prog. Dir....LaVonne Petroskey
Chief Engineer.....Lyle Gunderson

WAPL—Appleton—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....John Dixon
Address.....124 W. Washington St.
Tel.: RE 4-9226.....KBS
Station Representative .....Bernard Howard
Pres., Gen. Manager.....John Dixon
Program Director.....Rex Munger
Publicity Director.....Bill Day
Chief Engineer.....Robert Falkner

WHBY—Appleton—1925

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Norbertine Fathers
Bus.-Studio Address.....600 So. Lawe St.
Tel.: 3-6639.....MBS
Station Representative.....Burn Smith
President .....Abbot Killeen
General, Station Mgr.....Lewis J. Process
Program Director.....Tom Thompson
Publicity Dir., Sls. Prom. Mgr.....J. Berryman
Chief Engineer.....George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WATW, Inc.
Address.....118 W. 2nd Ave.
Tel.: MUrdock 2-2727.....Independent
Representative.....Thomas F. Clark
President, Gen. Mgr.....Gene Halker
Station Manager.....Bud Huber
Commercial Manager.....Ethel Plucinski
Program Director.....Arnold Peterson
Chief Engineer.....Russ Johnston

WBEV—Beaver Dam—1950

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By...Beaver Dam Bcstg. Co.
Address.....109½ Front St.
Tel.: TU 5-4442.....Independent
Representative .....Hal Holman
President.....W. E. Walker
General Mgr.....Thomas H. Faile
Business Mgr.....Duane R. Wendt
Chief Engineer.....J. Bellman

WBEL—Beloit—1948

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Beloit Bcstrs., Inc.
Business-Studio Address.....430 State St.
Tel.: EMerson 5-5525.....Independent
Representative .....Gill-Perna
President .....Russ Salter
General Mgr.....Robert O. Moran
Sta., Comm. Mgr.....Joe Moen
Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Howard Miller Ent.
Address .....416 College
Tel.: EM 5-8865.....MBS
Station Rep.. .....Meeker
President, Gen. Mgr.....Howard Miller
Commercial Mgr.....Gene Steinhorst
Station Mgr.....Tom Anderson
Program Dir.....Bob Gregory
Chief Engineer.....Frank Goodard

WWIS—Black River Falls 1958

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....Clarkwood Broadcasting Corp.
Business Address.....P.O. Box 32
Tel.: 4645 .....Independent
President .....Hartley Samuels

WAXX—Chippewa Falls—1958

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned.....Chippewa Bcstg., Inc.
Address .....Box 41
Tel.: PArk 3-2242.....Independent
Station Rep.....Jack Masla
President .....Jack Holden
Station, Sales Prom. Mgr.....Donald Holden
Commercial, Prog. Dir.....Andre Le Tendre
Publicity Director.....Peter Krhin
Chief Engineer.....Keith Colemann

WBIZ—Eau Claire—1944

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 Wt. n.
Owned-Operated By.....WBIZ, Inc.
Address.....609 Cameron St.
Tel.: TE 5-5111.....MBS
Representative .....Pearson
President, General Mgr.....Howard G. Bill
Commercial Manager.....Jack Kelly
Chief Eng., Prog. Dir.....Harold Jahnke

WEAQ—Eau Claire—1936

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Bcster. Services, Inc.
Business-Studio Address....2514 Hastings Way
Tel.: TEmple 2-3474.....NBC
General Mgr.....C. R. Dickoff

WECL—Eau Claire—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned...Chippewa Valley Radio & TV Corp.
Address .....Rudolph Road
Tel.: TEmple 2-1629.....KBS
Station Representative .....Bolles; Hyett
President.....G. La Verne Flambo
General Manager.....Robert Nelson
Program Director.....Steve Henry
Chief Engineer.....Everett Burrows

KFIZ—Fond Du Lac—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KFIZ Bcstg. Co.
Address.....18 W. First St.
Tel.: WA 1-3770.....MBS
Representative ..... Holman
President.....A. H. Lange
General, Sta. Mgr.....Emery W. Martin
Commercial, Prog. Dir.....Joe Goeser
Program, Publicity Dir.....Ron Bothe
Sales Prom. Mgr.....Robert Carey
Chief Engineer.....Wendell S. Meyers

WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Norbertine Fathers
Address .....115 South Jefferson
Tel.: HE 2-3331.....CBS
Station Representative .....Katz
General Manager.....Haydn R. Evans
Commercial Manager.....Joe De Young
Promotion Manager.....Jim Tomlin
Program Director.....Rog Mueller
Chief Engineer.....Wallace Stangel
Owners of: WBAY-TV.

WDUZ—Green Bay—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Green Bay Bcstg. Co.
Business Address.....225 N. Adams St.
Tel.: HEmlock 5-5331.....ABC
Station Rep.....Radio-TV Reps., Inc.
President.....Ben A. Laird
Station, Comm. Mgr.....A. H. Embury
Program Director.....Jack Gardiner
Publicity Director.....B. Beringer
Sales Prom. Mgr.....Nancy Hacker
Chief Engineer.....Clifford Graff
Owners of: WDUZ-FM; WDUX, Waupaca, Wisc.; KHAX, Cedar Rapids, Iowa.

WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Green Bay Newspaper Co.
Address.....420 Cherry St.
Tel.: HE 5-7575.....MBS
Newspaper Affiliation .....Press-Gazette
Station Representative.....Weed
Station Manager.....Glen R. Holznecht
Sales Prom. Mgr.....William McCarthy
Program Director.....Clair Stone
Publicity Director.....Jack Yuenger
Chief Engineer.....Elmo Reed

WTKM—Hartford—1954

Frequency: 1540 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Times Press Radio, Inc.
Address.....23 N. Main St.
Tel.: 600 .....KBS
Newspaper Affiliation.....Times Press
President.....John J. Shinners
General Manager, Chief Eng.....George Dodge

WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.
Address .....Route 3
Tel.: 303 .....MBS-KBS
Station Rep.....Hollingbery
President.....W. C. Bridges
General Mgr.....Russell J. Brown
Station Mgr.....George Palo
Chief Engineer.....Robert P. Kolsky

WCLO—Janesville—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Southern Wisconsin Radio, Inc.
Business-Studio Address..200 E. Milwaukee St.
Tel.: PL 4-3316.....MBS
Newspaper Affiliation ..... Daily Gazette
Representative .....Everett-McKinney
President.....Sidney H. Bliss
General Manager.....V. W. Williams
Commercial Manager.....Charles W. Bessire
Chief Engineer.....Wayne Clay

WLIP—Kenosha—1947

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Kenosha Bcstg., Inc.
Address.....625 57th St.
Tel.: OL 7-6162.....Independent
Station Rep.....Everett-McKinney
Pres., Gen. Mgr.....William L. Lipman
Station Mgr.....Hugh L. Gately

WKBH—La Crosse—1923

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Operated By.....WKBH, Inc.
Business-Studio Address.....141 So. 6th St.
Tel.: 2-4678.....NBC
Newspaper Affiliation.....Tribune
Representative .....H-R
President, Station Mgr.....Howard Dahl
Commercial Manager.....Richard Schueler
Program Director.....Berneice Callaway
Sales Manager.....Leonard Anderson
Chief Engineer.....Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc...Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By.....Lee & Associates, Inc.
Address .....Box 923
Tel.: 2-6042 .....Independent
Station Representative.....Radio-TV Reps.
Pres., Gen. Mgr., Chief Eng.....Herbert H. Lee
Station Manager.....George G. Sauer
Prog. Dir.....Marilyn J. Bahwell
Commercial, Sls. Prom. Mgr.....Philip A. Dyer
Publicity Dir.....Charlie Kearns

WLCX—La Crosse—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....La Crosse Radio Inc.
Address .....306 Rivoli Bldg.
Tel.: 4-4521 .....Independent
Pres., Gen. Mgr., Ch. Eng.....Joe Rohrer
Program, Publicity Dir.....Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc.....Power: 1000 Watts
Owned-Operated By.....Flambeau Bcstg. Co.
Address .....Hwy. 8
Tel.: 585 .....KBS
President .....Ruth Nelson
Gen. Mgr.....Chas. H. Nelson
Chief Engineer.....R. Bohnert

WIBA—Madison—1925

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By.....Badger Bcstg. Co.
Business-Studio Address.....3800 Regent St.
Tel.: CE 3-5311.....NBC
News. Affil.....Capital Times, Wis. St. Journ.
Representative .....Avery-Knodel
General Manager.....Kenneth F. Schmitt
Commercial Manager.....Howard A. Johnson
Chief Engineer.....Norman Hahn

WISM—Madison—1948

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By....Heart O'Wisc. Bcstrs. Inc.
Address.....122 E. Main St.
Tel.: ALpine 3-6167.....Independent
Representative.....Radio-TV Reps
President.....W. E. Walker
General Manager.....William R. Walker
V.P., Sales.....Philip Fisher
Asst. Manager.....Chuck Mefford
Chief Engineer.....George Reynolds
Owners of: WEAQ, Eau Claire, WBEV, Beaver Dam, WOSH, Oshkosh, all Wisc.; WSJM, St. Joseph, Mich.

WKOW—Madison—1947

Freq.: 1070 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned By.....Midcontinent Bcst. Co. of Wisc.
Address.....215 W. Washington Ave.
Tel.: AL 7-2261.....CBS
Station Rep. .....Bolling
Vice President.....Tony Moe
Commercial Manager.....Ben F. Hovel
Program Director.....Frank Bignell
Prom. Mgr., Pub. Dir.....James Roy Miller
Chief Engineer.....Robert Wickhem
Owners of: WKOW-TV.

WCUB—Manitowoc—1950

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned By.....Eastern Wisc. Bdcstg. Corp.
Address.....2500 Mirro Drive
Tel.: MUrray 2-2481.....Independent
President .....Ben Hovel
Gen. Mgr., Sta. Mgr.....Jack Severson
Program Director.....Bob Irish
Chief Engineer.....Oran Bushman

WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Address .....Radio Building
Tel.: MU 4-6015.....MBS
Representative .....Hal Holman
General, Commercial Mgr....Francis M. Kadow
Station Manager.....Geo H. Erdman
Program Dir.....G. H. Todd
Publicity Director.....L. J. Splitt
Sales Promotion Mgr.....Wm. Holland
Chief Eng.....H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.
Owned-Oper. By..Marinette Central Bcstg. Co.
Address.....400 Wells St.
Tel.: RE 5-6631.....NBC
Newspaper Affil.....Escanaba Daily Press, Marquette Mining Journal, Iron Mt. News
Station Representative .....Hollingbery
President.....Frank J. Russell
General Manager.....Howard L. Emich
Chief Engineer.....Paul Anick
Owners of: WDMJ, Marquette, WLST, Escanaba, WMIQ, Iron Mountain, all Mich.; WROD, Daytona Beach, Fla.

WDLB—Marshfield—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Clarkwood Broadcasting Corp.
Address.....1710 N. Central Ave.

Tel.: FUlton 4-2191.....KBS
Representative .....Grant-Webb
President, Gen. Mgr.....Hartley L. Samuels
Comm. Prom. Mgr.....John R. Thornton
Chief Engineer.....Richard Hanneman

WIGM—Medford—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....WIGM, Inc.
Business Address.....Box 59
Tel.: 255 .....KBS
Representative ..... Clark
Pres., Gen. Mgr. .....Paul Allman
Comm., Sales Prom. Mgr.....Joe Dahlvig
Chief Engineer.....Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Menomonie Bcstg. Co.
Address .....603½ Broadway
Tel.: 1156 .....KBS
Station Representative .....Hopewell
President.....C. A. Whitford
General, Station Manager.....Don Mortwedt
Commercial, Sls. Prom. Mgr.....Thor Edgeberg
Program Director, Ch. Eng.....LaVern Garton
Publicity Director.....Gary Jacobsen

WXMT—Merrill—1960

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Thunder Bird Broadcasting Co.
Address.....P.O. Box 72
Tel.: 1990 .....Independent
Station Rep.....Thomas F. Clark, Inc.
President .....Gene Halker
General Manager.....Marty Hogman

WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.
Owned-Oper. By.....Milwaukee Bcstg. Co.
Bus.-Address.....1701 W. Wisconsin Ave.
Tel.: DI 2-4040.....Independent
Station Rep. .....Bolling
President.....A. M. Spheeris
General Mgr.....Hugh K. Boice, Jr.
Commercial Manager.....John Gagliano
Station, Program Dir.....Chuck Phillips
Public Relations, Promotion Dir....T. Shanahan
Chief Engineer.....Rolland Paske

WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Operated By...Wisconsin Bcstrs. Inc.
Address.....208 E. Wisconsin Ave.
Tel.: BRoadway 2-1272.....MBS
Station Representative .....Meeker
Pres., Gen. Mgr.....Howard Miller
Commercial Manager.....Viola E. Wilson
Program Director.....B. Perrin
Chief Engineer.....Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Hearst Corporation
Address.....759 N. 19th St.
Tel.: DIvision 2-3000.....ABC
Newspaper Affiliation .....Sentinel
Representative ..... Petry
V.P. & Station Mgr.....James T. Butler
Sales Director.....Herman Schneider
Sales Prom. Mgr.....Arthur H. Barnes
Program Director.....Tom Lambert
Publicity Director.....Patt Barnes
Chief Eng.....Donald Weller
Owners of: WISN-TV; WBAL-AM-TV, Baltimore.

WMIL—Milwaukee—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Cream City Bcstg. Co., Inc.
Address.....2625 W. Wisconsin Ave.
Tel.: WE 3-1290.....Independent
Station Representative.....Bcst. Time Sales
President .....Gene Posner
General, Station Mgr.....Sol Rodoff
Commercial Manager.....Oliver West
Program Director.....Bill Bramhall
Chief Engineer.....Gino Monaco

WOKY—Milwaukee—1950

Frequency: 920 Kc.....Power: 1 Kw.
Owned.....Bartell Bcstg. Corp.
Address.....3500 N. Sherman Blvd.
Tel.: HIlltop 2-0150.....Independent
Station Representative .....Blair
President.....Gerald A. Bartell
General Manager.....Leonard A. Schindler
Station Manager.....John A. Reddy
Commercial Manager.....Harry H. Averill
Director of Creative Service.....Lois Rice
Program Director.....Chris Lane
Chief Engineer.....Ralph Evans
Owners of: KCBQ, San Diego; KYA, San Francisco; WADO, New York; 4VMR, Haiti; PJC-TV, Curacao; PJA-TV, Aruba.

WRIT—Milwaukee—1955

Frequency: 1430 Kc.....Power: 250 Watts
Owned-Operated By....Radio Milwaukee, Inc.
Address.....5407 W. Martin Dr.
Tel.: GLenview 3-4130.....Independent
Representative .....Eastman
Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
General Manager.....Bernie Strachota
Asst. to Gen. Mgr.....Lee Rothman
Director of Merchandising.....J. Mlekush
Sales Manager.....Don Rupert
Program Dir.....Don Bruce
Publicity Dir.....Audrey B. Hansen
Chief Engineer.....Ralph Ingraham
Owners of: WIL, St. Louis, Mo.; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICS-TV, Springfield, Ill.; WHCU-TV, Champ, Ill.; WHNB-TV, Hartford, Conn.; WICD-TV, Danville, Ill.

WTMJ—Milwaukee—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Journal Co.
Business Address.....333 W. State
Tel.: BR 1-6000.....NBC
Newspaper Affil. .....Journal
Representative .....Christal
General Manager.....George Comte
Station Manager.....R. J. Heiss
Sales Mgr.....Joseph Killeen
Prog. Mgr.....Don Loose

WEKZ—Monroe—1951

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Operated By..Green County Bcstg. Co.
Address.....Box 460
Tel.: 1260 .....Independent
Station Representative .....Webb
President .....Kenneth Stuart
General Manager.....Joseph Urban
Comm. Mgr., Prog. Dir.....Stanley Neuberger
Engineers.....H. Bolliger, D. Martin

WNAM—Neenah—1947

Frequency: 1280 Kc.....Power: 1 Kw.
Owned .....Neenah-Menasha Bcstg. Co.
Address .....Radio Park
Tel.: PA 2-6471.....Independent
Station Rep. .....Everrett-McKinney
V.P., Gen. Mgr.....Don C. Wirth
Commercial Mgr.....Don Harrington
Chief Engineer .....Gordon Daily

WCCN—Neillsville—1957

Frequency: 1370 Kc.....Power: 5000 Watts
Owned.....Central Wisconsin Bcstg.
Business Address.....140 W. 5th St.
Tel.: SHerwood 3-3333 .....Independent
Station Manager.....Howie Sturtz Jr.
Sales Promotion Mgr.....Wayne Grap
Chief Engineer.....Charles E. Marvin

WOSH—Oshkosh—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Value Radio Corp.
Business Address.....2333 Bowen St.
Tel.: Beverly 5-3150.....Independent
General Manager.....Wm. L. McDonald

WPFP—Park Falls—1953

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Northland Bcstg. Co., Inc.
Address .....P.O. Box 309
Tel.: 2-3959 .....KBS
Pres., Gen., Comm. Mgr.....Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Southwest Wisc. Co.

One of the Balaban Stations—in tempo with the times

sold nationally by robert e. eastman & co., inc.

JOHN F. BOX—MANAGING DIRECTOR
BERNIE STRACHOTA—GENERAL MANAGER

Address .....P. O. Box 1
Tel.: 2775 .....KBS
General, Comm. Mgr.....R. J. Bodden
Chief Engineer.....Lloyd Nowak

WPLY—Plymouth—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WPLY, Inc.
Address ..... Box 222
Tel.: TWinbrook 3-2661.....Independent
President.....R. Bunker Rogoski
Gen., Comm. Mgr.....D. C. Hille
Program Director.....P. Patrick
Sales Promotion.....R. Art
Chief Engineer.....C. Markworth

WPDR—Portage—1952

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Portage Bcstg. Co.
Address.....P.O. Box 296
Tel.: RI 2-2350.....Independent
News. Affil.: Oconto County Reporter; Badger Sportsman
President.....W. T. Comstock
General, Sta. Mgr.....Robert D. Hutchings
Commercial Mgr.....R. J. Hoffman
Program Dir.....B. Ableman
Sales Prom. Mgr.....Carol Mork
Publicity Dir.....Nancy Kinney
Chief Engineer.....George Wuerch

WIBU—Poynette—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Station WIBU
Address .....Poynette
Tel.: 98 .....MBS-KBS
Pres., Gen. Mgr.....William C. Forrest
Program Director.....Sarah Forrest
Chief Engineer.....Leonard Doese

WPRE—Prarie Du Chien—1952

Frequency: 980 Kc.....Power: 500 Watts, d.
Owned.....Prarie Bcstg. Co., Inc.
Address .....P. O. Box 36
Tel.: 637 .....Independent
Representative ..... Holman
Gen., Sta. Mgr.....W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WRAC, Inc.
Business Address.....423 Main St.
Tel.: ME 2-1627.....Independent
Station Rep.....Devney-O'Connell
Pres., Gen. Mgr.....William J. Priaulx
Comm., Sales Prom. Mgr...Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Racine Bcstg. Corp.
Address.....4201 Victory Ave.—Radio Park
Tel.: ME 4-3311.....ABC
Newspaper Affiliation ..... Journal-Times
Station Representative .....Walker-Rawalt
President.....J. D. McMurray
General Manager.....H. R. LePoidevin
Station Manager .....Harold J. Newcomb
Commercial Manager.....Gerald D. Nelson
Program Director.....Lyman Merens
Prom., Publicity Dir.....Amelia French
Chief Engineer.....Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....William C. Forrest
Address.....Box 207, Reedsburg
Tel.: 400.....MBS, KBS
President.....William C. Forrest
Gen., Sta. Mgr.....Michael J. Flaherty
Commercial Manager.....Lee Olson
Chief Engineer.....Jack Kirner
Owners of: WIBU, Paynette.

WOBT—Rhinelander—1947

Frequency: 1240 Kc.....1 Kw. d., 250 W. n.
Owned-Operated By.....Oneida Bcstg. Co.
Address.....P. O. Box 498
Tel.: FO 2-6140.....Independent
Station Representative .....Devney-O'Connell
President .....James Cleary
General Mgr.....Lee W. Allerton
Sales Promotion Mgr.....Robert Sanders
Program Dir.....John Wadd
Chief Engineer.....William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. .....Power: 250 Watts
Owned-Oper. By .....WJMC, Inc.
Address .....Box 352
Tel.: 550 .....KBS-MBS
President .....W. C. Bridges
Station Manager.....Russell J. Brown

WRCO—Richland Center—1949

Frequency: 1450 Kc.....Power: 1000 Watts
Owned-Operated By.....Richland Bcstg. Co.
Address.....P. O. Box 192
Tel.: MI 7-2111.....KBS
Pres., Gen. Mgr.....H. D. Pebbles
Comm. Manager.....Gerald W. Cook
Chief Engineer.....Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned.....Central Wisconsin Co., Inc.
Address .....Radio Road
Tel.: BL 818.....Independent
Sta. Representative .....Walker-Rawalt
President .....Miriam Monroe
General Mgr.....Francis J. Stratman
Commercial Mgr.....Roger Westlund
Prog. Dir.....Norman Clark
Chief Engineer.....Gordon Alsum

WTCH—Shawano—1948

Frequency: 960 Kc.....Power: 1,000 Watts d.
Owner.....Shawano County Leader Pub. Co.
Business-Studio Address..107 E. Green Bay St.

Tel.: LA 6-2121 ..... KBS
Representative ..... Hopewell
General Manager ..... J. P. Donald
Station Manager ..... Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc..... Power: 1 Kw. d., 250 W. n.
Owned-Operated By ..... WHBL, Inc.
Bus.-Studio Address ..... Box 27
Tel.: GL 8-2107 ..... ABC
Sta. Rep. ..... Burn-Smith
Pres., General Manager ..... Paul F. Skinner
Comm. Manager ..... Ray Witthuhn
Comm. Traffic Mgr. ..... Doris Domnie
Chief Engineer ..... Christ Bauer

WKTL—Sheboygan—1955

Frequency: 950 Kc..... Power 500 Watts, d.
Owned By ..... Sheboygan Radio, Inc.
Address ..... 505-A N. 8th St.
Tel.: GLencourt 7-5561 ..... MBS
Station Rep. ..... Walker-Rawalt
President ..... Richard P. McKee
General Mgr. ..... Heinz Denkwardt
Station Manager ..... W. C. Porsow
Program Dir. ..... Jay Wells
Chief Engineer ..... Warren Schroeder

WCOW—Sparta—1951

Frequency: 1290 Kc..... Power: 1000 Watts
Owned ..... Sparta-Tomah Broadcasting Co.
Address ..... 209 E. Main St.
Tel.: 3307 ..... KBS-MBS
Pres., Gen. Mgr. ..... John D. Rice
Chief Engineer ..... Thomas P. Heffernan

WSPT—Stevens Point—1948

Frequency: 1010 Kc..... Power: 1000 Watts d.
Owned-Oper. By ..... Stevens Pt. Bcstg. Co.
Business Address ..... 414½ Main St.
Tel.: DIamond 4-9778 ..... KBS
Representative ..... Hal Holman
President ..... William F. Johns, Sr.
V.P., Gen. Mgr. ..... Peter A. Barnard

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc..... Power: 500 Watts d.
Owned-Oper. By... Door County Bcstg. Co. Inc.
Address ..... 212 N. Third Ave.
Tel.: PIoneer 3-4411 ..... MBS
Pres., Gen. Mgr. ..... Edward Allen, Jr.
Commercial Manager ..... Leonad Koskabar
Program Director ..... William Kary
Publicity Director ..... Dolores Allen
Chief Engineer ..... Arthur Altro

WQMN—Superior—1959

Frequency: 1320 Kc..... Power: 1 Kw. d.
Owned-Oper. By ..... Quality Radio, Inc.
Address ..... 1314 Tower Ave.
Tel.: EXport 2-2222 ..... MBS
President, Gen. Mgr. ..... W. H. Whitsitt
Station Manager ..... R. E. Murphy
Program Director ..... J. Grinden
Sales Prom. Mgr. ..... D. E. Giersdorf
Chief Engineer ..... B. Cieslicki

WTMB—Tomah—1959

Frequency: 1460 Kc..... Power: 1 Kw. d.
Owned By ..... Tomah Maustom Bcstg. Co.
Address ..... P.O. Box 142
Tel.: 822 ..... Independent
President, Sta. Mgr. ..... Hugh Dickie
Gen. Mgr., Pub. Dir. ..... T. Price
Chief Engineer ..... W. Merritt

WTRW—Two Rivers—1951

Frequency: 1590 Kc..... Power: 1000 W. d.
Owned By ..... WTRW, Inc.
Address ..... 1817 Washington St.
Tel.: TR 4-6555 ..... Independent
President ..... Kenneth A. Daum
Gen., Sta. Mgr. ..... Ray F. Kessenich
Prom. Mgr. ..... James Harvey
Program Dir. ..... Craig McCoy
Publicity ..... Eleanore Daum
Chief Engineer ..... Robert White

WISV—Viroqua—1958

Frequency: 1360 Kc..... Power: 500 Watts d.
Owned By ..... Parks Robinson
Address ..... Viroqua
Tel.: 7-7200 ..... KBS
Gen. Mgr., Ch. Eng. ..... Parks Robinson
Station Mgr. ..... Dwain Munyon

WTTN—Watertown—1950

Frequency: 1580 Kc..... Power: 1000 Watts d.
Owned-Oper. By ..... Watertown Radio, Inc.
Address ..... 102 W. Main St.
Tel.: 2215 ..... KBS
Station Rep. ..... Hopewell
Pres., Gen. Mgr. ..... Carl V. Kolata
Sta. Mgr. ..... Willard James
Sales Promotion Mgr. ..... Clifford Scott
Chief Engineer ..... Sheridan Campbell

WAUX—Waukesha—1947

Frequency: 1510 Kc..... Power: 250 Watts d.
Owned-Operated By ..... Waukesha Bcstg. Co.
Business-Studio Address... 330 Wisconsin Ave.
Tel.: LIberty 2-6636 ..... Independent
Representative ..... Holman
Gen. Mgr., Prog. Dir. ..... Mig Figi
Commercial Manager .... Charles E. Williams
Chief Engineer ..... Adin Randall

WDUX—Waupaca—1956

Frequency: 800 Kc..... Power: 1000 Watts d.
Owned ..... Laird Broadcasting Co.
Address ..... 204 S. Main St.
Tel.: 83 ..... ABC
Representative ..... Radio-TV Reps.
President ..... D. Laird
Station Mgr. ..... Tom Karavakis
Program Director ..... Cal Cheek
Chief Engineer ..... Cliff Graff
Owners of: WDUZ, Greenbay, Wisc.

WHVF—Wausau—1953

Freq.: 1230 Kc..... Power: 250 Watts
Owned ..... Lakeland Bcstg. Corp.

Address .....1110 Wausau Ave.
Representative.....Grant Webb & Co.
Tel.: VIking 2-1188.....KBS
President, Ch. Eng.....Hilding V. Foreen
General Manager.....Arthur N. Lynn

WRIG—Wausau—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....WRIG, Inc.
Address.....529 Third St.
Tel.: VIking 2-1921.....CBS
Station Rep.....Devney-O'Connell
President.....Duey Wright, Sr.
Gen., Sta. Mgr.....Gerald G. Gertschen
Program Dir.....Marvin Wright
Chief Engineer.....Duey Wright, Jr.

WSAU—Wausau—1937

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wisc. Valley TV Corp.
Business Address.....427 4th St.
Tel.: VI 2-2111.....NBC
Newspaper Affil.....Record Herald
Representative ..... Meeker
President.....George T. Frechette
Gen. Mgr.....Richard D. Dudley
Station Manager.....George Bundner
Commercial Manager.....James Frey
Sales Prom., Pub. Dir.....Thomas E. Bolger
Prog. Dir.....Rudy Topinka
Chief Engineer.....Roland W. Richardt

WBKV—West Bend—1950

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned-Oper. By.....West Bend Bcstg. Co.
Business Address.....P.O. Box 60
Tel.: FE 4-2344.....KBS
Representative .....Clark
Pres., Gen. Mgr.....August C. Berkholtz
Station Manager.....Harold H. Berkholtz
Comm. Mgr., Chief Eng.....Paul J. Mueller
Sales Promotion Manager.....Jack Skidmore
Publicity Director.....John Steinback
Program Director.....Robert Becker

WFHR—Wisconsin Rapids 1940

Frequency: 1320 Kc....5 Kw., d., 500 Watts, n.
Owned-Oper. By...William F. Huffman Radio
Business Address.....230 First Ave. South
Tel.: HArrison 3-7200.....MBS
Newspaper Affil.....Daily Tribune
Representative .....Devney-O'Connell
President.....Louise F. Huffman
Gen., Sta. Mgr.....George T. Frechette
Commercial Manager.....L. J. Zurawski
Program Director.....Arnie Strope
Chief Engineer .....Gordon Miller

Pop.: 332,000
Families: 99,500

Wyoming

Radio Homes: 96,000
AM Stas. in State: 23

KBBS—Buffalo—1956

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Northern Wyoming Bcstg. Corp.
Address.....98 S. Main Street
Tel.: MU 4-7169.....KBS
Gen. Mgr.....Jack Rosenthal
Chief Engineer.....R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc.....Power. 250 Watts
Owned .....KATI Corp.
Address.....P. O. Box 2006
Tel.: 237-9747 .....KBS
Station Representative .....Pearson
Pres., Gen. Mgr.....Kenneth G. Prather
Sales Prom. Mgr.....Misha S. Prather

KTWO—Casper—1930

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Rocky Mt. Tele. Stations
Address .....Box 799
Tel.: 237-3711 .....CBS
Station Representative .....Meeker
President .....B. Harris
General Manager .....L. Berger

KVOC—Casper—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KVOC Bcstg. Co.
Address .....Box 2090
Tel.: 2-4511 .....ABC-MBS
Station Representative.....Devney-O'Connell
Sta., Sales Prom. Mgr.....William F. Shutts
Comm. Mgr., Ch. Eng.....Duane W. Simons
Program Director.....Marjorie W. Hileman

KCHY—Cheyenne—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....KCHY Broadcasting Corp.
Address.....309 W. 18 St.
Tel.: 634-7975 .....Independent
Station Rep.....Torbet, Allen & Crane
President.....Robert S. Pommer
General Manager.....David Williams
Station Mgr., Prog. Dir.....Richard Cable
Commercial Manager.....Richard Kersting
Sales Promotion Mgr.....Marjorie Metz
Publicity Director.....Helen Williams
Chief Engineer.....Everett Anderson

KFBC—Cheyenne—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Frontier Bcstg. Co.
Address.....2923 East Lincolnway

Tel.: 634-4461 ..... ABC
News, Affil.....Wyoming Eagle, State Tribune
President .....Robert S. McCraken
General Mgr., Chief Eng.....William C. Grove
Station, Commercial Mgr.....Larry Birleffi
Program Director.....Linda Preston
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

KVWO—Cheyenne—1952

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Great West Co.
Address .....Box 926
Tel.: 6433 .....MBS
President.....W. P. Wright
General Manager.....Leo R. Morris
Program Director.....T. Gilmore
Chief Engineer.....David Wood
Owners of: KWKC, Abilene, Texas.

KODI—Cody—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Park Broadcasters, Inc.
Address.....P. O. Box 1222
Tel.: 587-4227 .....Independent
Station Rep.....Devney-O'Connell
President, Station Mgr.....R. B. Beall
Chief Engineer.....Phil Barnhart

KWIV—Douglas—1957

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Douglas Broadcasting, Inc.
Address .....Box 114
Tel.: 800 .....KBS
President, Chief Eng.....Joe C. Henry
Commercial Manager.....Edmond D. Wilkens
Program Director.....Evelyn Munkres

KLUK—Evanston—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Evanston-Kemmerer Bcstrs.
Address.....P. O. Box 198
Tel.: 700.....ABC-KBS
President, General Mgr.....Warren Papke
Commercial Mgr., Prog. Dir....Duane A. Shupe
Chief Engineer.....Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Gillette Bcstg Co.
Address.....Box 277
Tel.: MUtual 2-4747.....KBS
President.....W. H. Edelman, Jr.
Station Manager, Ch. Eng.....Robert H. Larson
Program Dir.....Roy Mapel

KOVE—Lander—1948

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By.....Fremont Bcstg.
Business Address.....P. O. Box 436
Tel.: 488 .....KBS-MBS
Representative .....Continental
Sta., Gen. Mgr.....Dan Breece
Comm. Manager.....Dorothy L. Reed
Sales Prom. Mgr.....James Fitzgerald

KOWB—Laramie—1948

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kowboy Radio, Inc.
Address .....Box 972
Tel.: FRanklin 5-4888.....ABC-MBS-KBS
Sta. Representative .....Avery-Knodel
President.....Charles R. Bell
General Station Mgr.....W. Britt Davis
Commercial, Sales Prom. Mgr....R. McKendrick
Chief Engineer.....R. Strock
Owners of: KYCN, Wheatland, Wyo.

KASL—Newcastle—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Jack Rosenthal Group
Address .....Box 967
Tel.: 6-2721 .....Independent
President.....Stella Sue Parrott
General Station Mgr.....H. A. Preston
Program Director.....Scotty Marriner
Chief Engineer.....Ben Rinehardt

KPOW—Powell—1941

Freq... 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KPOW, Inc.
Address.....P. O. Box 864
Tel.: Skyline 4-2421.....ABC-MBS
Representative .....Avery-Knodel
President, General Mgr.....Merlyn J. Hedin
Program, Publicity Dir.....John C. Steele
Chief Engineer.....J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Rawlins Bcstg. Co.
Address.....Box 385, West Rawlins
Tel.: EA 4-2711.....MBS-KBS-ABC
Station Rep.....Avery-Knodel
President.....William C. Grove
General, Station Mgr.....Denny Hawkins
Commercial Manager.....Frank Gillespie
Chief Engineer.....R. E. Williams
Owners of: KSID, Sidney, Neb.

KWRL—Riverton—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Joseph P. Ernst
Business Address.....Box 393
Tel.: UL 6-2251.....Independent
Station Representative.....Devney-O'Connell
President.....Joseph P. Ernst
General Manager.....William G. Stewart
Chief Engineer.....Dave Griesel

KVRS—Rock Springs—1938

Freq.: 1360 Kc...Power: 1 Kw. d., 500 Watts n.
Owned.....Wyoming Broadcasting Co.
Address .....Box 1067
Tel.: Empire 2-3799.....ABC-KBS
Representative .... Avery-Knodel
President .....D. G. Richardson
Gen., Sta. Mgr.....Dwight A. Fisher
Comm., Sales Prom. Mgr....Laurel H. Mosbey

KWYO—Sheridan—1934

Freq.: 1340 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Big Horn Bcstg. Co., Inc.
Address.....21 N. Main
Tel.: ORchard 4-4461.....ABC-MBS
Representative .....Avery-Knodel
President, Gen. Mgr.....Donald E. Tannehill
Commercial, Sales Prom. Mgr.....F. C. Taggart
Program Director.....H. W. Thompson
Chief Engineer.....Bob Crossthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....Mildred V. Ernst
Address .....500 Broadway
Tel.: 800.....KBS
Gen., Comm. Mgr.....Mildred V. Ernst
Sta. Mgr.....Karl V. Kerstan
Chief Engineer.....Joseph P. Ernst

KTHE—Thermopolis—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Big Horn Basin Bcstg. Co.
Address.....520 Railroad Ave.
Tel.: UNion 4-2119.....Independent
Pres., Gen. Mgr.....Hugh R. Graham
Commercial Manager.....Paul Stadius
Program Director.....Emma R. Graham
Publicity Director.....Earl Myers
Chief Engineer.....Gayle Robinson

KGOS—Torrington—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Kermit G. Kath
Address .....Box 271
Tel.: JEfferson 2-2158.....Independent
Gen., Sta. Mgr.....Kerm Kath
Sales Promotion, Pub. Dir.....Jack Jolly
Program Director.....Charlie Rook
Chief Engineer.....Dave Scherling

KWOR—Worland—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Joseph P. Ernst
Address .....Route 20 West
Tel.: 303 .....KBS
Gen. Comm. Mgr.....Mildred V. Ernst

Territories and Possessions

Guam

KUAM—Agana—1954

Frequency: 610 Kc.....Power: 1000 Watts
Owned By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7961.....NBC, MBS
Station Rep.....Intercont. Services Ltd.
Pres., Gen. Mgr.....Harry M. Engel
Commercial Mgr.....Mary C. Chappelle
Chief Engineer.....E. R. Sibayan
Owners of: KUAM-TV.

Puerto Rico

WABA—Aguadilla—1951

Frequency: 850 Kc.....Power: 500 Watts
Owned-Operated By.....L. Hector Reichard
Address .....Box 188
Tel.: 241 .....Independent
General Manager.....F. Bonnet Velez

WCMN—Arecibo—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By .....Caribbean Bdcstg Corp.
Address.....32 Jose de Diego Ave.
Tel.: 589 .....Independent
President.....Antonio E. Vidal
General Manager.....Nabal Barreto
Commercial Mgr.....Frank L. Oronoz
Program Dir.....Hector M. Somohano
Chief Engineer.....Jose Soler

WMIA—Arecibo—1957

Frequency: 1070 Kc.....Power: 500 Watts
Owned.....Abacoa Radio Corp.
Address .....Box 126
Tel.: 463 .....Independent
Station Representative .....Pan-American
President.....Carlos M. Pirallo-Lopez
General, Comm. Mgr...Epifanio Rodriguez-Velez
Program Director.....Gilberto Rodriguez
Sales Prom. Mgr.....Manuel Pirallo
Chief Engineer.....Jose E. Medina
Owners of: WWWW, Rio Piedras.

WNIK—Arecibo—1958

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Arecibo Radio Corp.
Address.....462 Jose de Diego Ave.
Tel.: 913 .....Independent
President.....M. A. Cabrera
General Station Mgr.....David Ortiz
Chief Engineer.....F. Santiago Andujar

WENA—Bayamon—1947

Frequency: 1560 Kc.....Power: 250 Watts
Owned-Operated By.....Antilles Bcstg.
Business Address.....Box 157
Tel.: 8-0300 .....Independent
Station Manager.....M. Placer
Chief Engineer.....Fernando Salazar

WNEL—Caguas—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....Inter-American Radio Corp.
Address .....Box 487
Tel.: 677 .....Independent
Pres., Gen. Mgr., C. E...Eduardo Biascoechea
Station Mgr.....Emilia P. Biascoechea
Program Director.....Charles Miner
Comm. Mgr.....Alberto Flores-Blandino

WVJP—Caguas—1947

Frequency: 1110 Kc.....Power: 250 Watts
Owned-Oper. By .....Borinquen Bdcstg. Co.
Address.....Ruiz Belvis St.
Tel.: 789 .....Independent
Newspaper Affil....Servicio Insular de Prensa
President, General Mgr.....Hector Pereira
Station Mgr., Prog. Dir.....Angel L. D. Lebron
Commercial Manager.....Jorge L. Arzuaga
Chief Engineer.....Jose M. Carriles

WMDD—Fajardo—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WMDD, Inc.
Address .....Box 387
Tel.: 132.....Independent
President .....J. Matrazo
General Manager .....Agustin B. Camunas

WXRF—Guayama—1948

Frequency: 1590 Kc.....Power: 1,000 Watts
Owned-Oper. By....Guayama Bcstg. Co. Inc.
Business Address.....P.O. Box 615
Tel.: 243 .....Independent
General Mgr.....Gumersindo Cordero, Jr.
Chief Engineer.....Johnny Ortiz

WAEL—Mayaguez—1948

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....Mario Acosta
Business Address.....12 Iglesia St.
Tel.: 600 .....Independent
Gen. Manager.....Mario Acosta
Comm. Mgr.....Manuel Pirallo

WKJB—Mayaguez—1946

Frequency: 710 Kc.....Power: 1000 Watts
Owned-Operated By.....Jose A. Bechara, Jr.
Address .....Box 1293
Tel.: 983 .....Independent
Pres., Gen. Mgr. .....Jose A. Bechara, Jr.
Manager .....Arturo Cortes

WORA—Mayaguez—1947

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Americas Corp.
Studio Address.....P. O. Box 43
Tel.: 1150 .....Independent
Station Representative .....Interamerican
Pres., Gen. Mgr.....Alfredo R. DeArellano
Sta., Comm. Mgr.....Reinaldo M. Dupont
Program Director.....Nelson Del Valle
Chief Engineer.....Rafael Cruz Rivera

WPRA—Mayaguez—1937

Frequency: 990 Kc.....Power: 10,000 Watts
Owned-Oper. By.....WPRA, Inc.
Address.....Box 869
Tel.: 869.....Independent
President .....Andres Camara
Gen. Mgr.....E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By...Mayaguez Radio Corp.
Address.....P. O. Box 1346
Tel.: 1290 .....Independent
Station Representative..... Continental
President.....William G. Mamary
Gen., Comm. Mgr.....Gilbert Mamary
Station Mgr.....P. R. Fermaintt
Program Dir.....Rafael Colon Diaz
Chief Engineer.....Aristides Zapata, Jr.

WISO—Ponce—1953

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....South P. R. Bcstg. Corp.
Tel.: 2-1257 .....Independent
President .....Andres Grillasca
Gen. Mgr., Ch. Eng.....Luis E. Freyre
Sta. Manager..... Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc.....Power: 250 Watts
Owned By.....Ponce Broadcasting Corp.
Business Address.....Torres & Villa Sts.
Tel.: 2-3038 .....Independent
Pres., Gen. Mgr.....Charles Cordero
Program Director.....Felix Irizarry
Chief Engineer.....J. H. Conesa

WPAB—Ponce—1939

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By....Portorican Am. Bcstg. Co., Inc.
Address .....P.O. Box 786
Tel.: 2-3260.....Independent
Representative .....Intercontinent Svcs.
Pres., Gen. Mgr.....A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Voice of Puerto Rico
Address.....P. O. Box 430

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WAPA

680 Kcs 10 Kws

Puerto Rico

♦

U. S. Sales Office:
CARIBBEAN NETWORKS, INC.
20 West 43rd Street
New York 36, N. Y.
LOngacre 5-7840

Tel.: 2-0166 ..... Independent
Representative ..... Inter-Amer. Pub.
President, Gen. Mgr.... Alfredo R. de Arellano
Station, Comm. Mgr..... Antonio Miro
Chief Engineer..... Pedro M. Conesa

WRIO—Rio Piedras—1949

Frequency: 1320 Kc... Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By ... The Master Bdcstg. Corp.
Address..... Box Q, Hato Rey, P. R.
Tel.: 6-2491 ..... Independent
President..... Isidoro Quinones Vidal

WWWW—Rio Piedras—1949

Frequency: 1520 Kc..... Power: 250 Watts
Owned-Oper. By..... Abacoa Radio Corp.
Address..... Box 1252, Hato Rey, P. R.
Tel.: 6-5000..... Independent
President, General Mgr..... Carlos P. Lopez
Commercial Manager..... Hector Ramos
Program Director..... Binny Marrero
Chief Engineer..... Ramon E. Orta
Owners of: WMIA, Arecibo.

WAPA—San Juan—1947

Frequency: 680 Kc..... Power: 10,000 Watts
Owned-Oper. By..... José Ramón Quiñones
Bus. Address ..... 357 Ponce De Leon Ave.
Tel.: 3-3000 ..... MBS
Representative..... Caribbean Network, Inc.
Owner..... Jose Ramon Quinones
General Mgr. ..... Segismundo Quinones
Program Dir..... Francisco Aranzamendi, Jr.
Publicity Dir..... Antonio Velez
Chief Engineer ..... Jose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc..... Power: 250 Watts
Owned..... Continental Broadcasting Corp.
Address ..... Box 168 Hato Rey
Tel.: 6-3182 ..... KBS
Representative.... Pan-American Broadcasting
Pres., Gen. Mgr..... Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc..... Power: 10 Kw.
Owned-Oper. By.... Radio Station WIBS, Inc.
Address..... Box 4504
Tel.: San Juan..... Independent
General Manager..... Tomas Muniz
Asst. Mgr..... B. P. Rios

WITA—San Juan—1947

Frequency: 1140 Kc..... Power: 500 Watts
Owned-Oper. By... Electronic Enterprises, Inc.
Address ..... P.O. Box 2792
Tel.: 3-3594..... Independent
General Mgr..... Mariano A. Suarez
Station Mgr..... Osvaldo T. Velazquez
Chief Engineer..... Luis Prado Martorell

WKVM—San Juan—1945

Frequency: 810 Kc..... Power: 25 Kw.
Owned-Oper... American Colonial Bcstg. Corp.
Address..... 1000 Ponce de Leon Ave.

Tel.: 2-1278 .....Independent
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry
Chief Engineer.....Emilio Ramirez
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

WKAQ—Santurce—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....El Mundo Bcstg. Corp.
Address .....Box 9007
Tel.: 2-2023 .....Independent
Newspaper Affiliation.....El Mundo
Representatives....Inter-American Pub'l., Inc.
General Mgr.....V. Lamas, Jr.
Program Director...Esther Pales de Rodriguez
Chief Eng.....Jose A. Fernandez

Virgin Islands

WIVI—Christiansted—1952

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper..Radio American West Indies, Inc.
Address.....P. O. Box 931
Tel.: 223 .....KBS
Station Rep.....Pan American
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon
Chief Engineer.....Raymond E. Higdon

WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Kc.
Owned-Oper. By.....W. M. O'Neil
Address .....Box 538
Tel.: 489.....MBS-NBC
Station Representative.....Intercontinental
President.....W. M. O'Neil
General, Sta. Mgr.....Len Stein
Commercial Mgr.....Jay Lloyd
Program Dir.....Bob Bell
Chief Engineer.....George Beers

Nothing
Outshouts
Quality and
Integrity

1961 Big Year For Canadian Association of Broadcasters

By T. J. ALLARD
Executive V.P., CAB

A MILESTONE of 1960 was the Board of Broadcast Governors' blessing of the first privately-owned television network to be allowed in Canada. The license was granted to S. W. Caldwell Limited Toronto who was unopposed in his application to the Board.

Perhaps more attention was paid to research this year than in any other year in broadcasting's history. The most ambitious project is the Communications Research project being undertaken for Canadian broadcasting at the University of British Columbia. This project was initiated as a memorial to four broadcasting pioneers—Harold Carson; F. H. Elphicke, A. A. Murphy and Harry Sedgwick.

The C.A.B. has donated $20,000 to this project, and a total of $300,000 is expected for the fund in toto so that the Communications project can be financed in perpetuity.

The Communications project will be designed to find out what impact radio and TV programs have on people, and why; to what extent these reactions are predictable because of what the people are, rather than what the programs are; basic audience composition, etc.

Another research project which was launched this year was the special study on the French language market, which was undertaken in co-operation with the French language regional association.

Another research project was the complete survey of the buying and selling methods actually or potentially employed in the broadcasting industry. This survey was undertaken by the firm Woods, Gordon of Toronto for the C.A.B.

The C.A.B. also had a committee under the Chairmanship of Mr. Reo Thompson investigate talent and personnel training. In addition, there were many liaison committees such as the CAB/CAAA/ACA Liaison Committee consisting of Mr. R. T. Snelgrove, Mr. K. D. Soble, Mr. J. A. Dupont, Mr. D. A. Gourd and Mr. A. Waters.

The C.A.B. presented four important briefs during 1960. One was presented to the Ministers of Finance and National Revenue asking that broadcasting stations be exempt from application of sales tax. Another brief, dealing with political broadcasting, was submitted to the House of Commons Standing Committee on Elections and Privileges. A brief was also submitted to the House of Commons Committee on Broadcasting, and to the Board of Broadcast Governors concerning radio regulations.

The Code of Ethics approved by the C.A.B. has now been printed and copies suitable for framing will be sent out to stations who have applied for adherence.

On the annual meeting front, in addition to regional annual meetings, there was the C.A.B. annual meeting held in Quebec City in March. Another highlight of the year was the meeting of the Radio-Television News Directors Association which met in Canada for the first time in 1960.

Radio week was held again this year to inform the public of the informative and entertaining qualities of radio. Promotion kits were sent out from the C.A.B. Toronto office featuring spots; idea books; fact sheets, etc. The Television Section of C.A.B. held its Fourth Annual Television Seminar in Toronto in April.

The total membership of The Canadian Association of Broadcasters is now 163 radio and 49 television members, plus 66 associates.

1961

CANADA

★

PERSONNEL OF THE CAB & CBC

INTERNATIONAL RADIO STATIONS

STATION INDEX

AM STATIONS BY PROVINCES

AND THEIR KEY PERSONNEL

Canadian Television Continues Its Growth

By JULES LAROCHELLE
Radio-TV Daily, Canadian Bureau

TELEVISION has swept Canada by storm. This is more strongly emphasized than ever this year as new privately owned stations have either begun or are getting ready to begin operations in Canada's largest cities heretofore served solely by the Canadian Broadcasting Corporation stations.

Television programs can now be received by over 93 percent of all Canadian homes which are being served by a total of 74 stations, at latest count, not including a number of satellite outlets.

The number of stations has grown from only two, back in September, 1952, to 74 (17 CBC-owned stations and 57 privately owned stations); the number of Canadian homes with TV receivers has increased from 4 percent of all homes in 1952 to 80 percent, according to the last official report. As of January 1 this year, it is estimated that TV homes in Canada have attained 83 percent coverage.

Within a few years, according to some sources connected with the industry, ownership of TV sets should reach close to the 100 percent mark.

In brief, television set ownership in Canada has leaped from 4 percent of total households in 1952, to 84 percent of total households as of March 31, 1960. The number of TV stations in operation in the same period has grown from 2 to 74, and sales of TV receivers have increased from 140,000 to 3,931,000.

The two provinces leading in set ownership are the richest and most heavily populated—Ontario and Quebec, with the former enjoying a slight lead. In Ontario, 88 percent of the total number of households are provided with 1,405,000 sets. In Quebec, 98 percent of the total number of households own 1,000,000 sets.

The smallest number of sets are on Prince Edward Island (15,000), covering 62 percent of total households. Next is Newfoundland, with a total of 50,000 sets, representing 56 percent of the total number of households.

Meanwhile, radio broadcasting has continued to flourish. According to industry sources, revenues of radio stations continued at a high level during 1960, despite strong competition for the advertisers' dollars from television. Sales of radio sets, compared to sales of TV receivers, have improved, although showing a decline for 1960, compared to the previous year. Sales of transistor radios were high, as well as those of automobile sets.

For 1961, there will be keen competition for the approximately fifty million advertising dollars available for television, and the broadcasters will also be competing for the viewers' time.

The six recently-licensed English language independent stations, as well as the second French-language station in Montreal, will begin operations in the major cities, competing with existing CBC outlets. Formerly, the CBC enjoyed a monopoly in the rich markets of Montreal, Toronto, Vancouver, Winnipeg, Ottawa and Halifax.

In a seventh city, Edmonton (Alberta), the CBC has been granted license to compete with a privately-owned station in operation for several years. And in an eighth center, Calgary, a second private outlet has been approved. These two new stations will also start operations this year.

Also highly possible for 1961, is a second English television network. The CBC at present operates two networks, one French and the other English. Spencer Caldwell of Toronto, has obtained initial permission from the Board of Broadcast Governors to operate such a network, which may be finalized at a second appearance before the BBG.

Personnel Of The Canadian Association Of Broadcasters

Head Office—108 Sparks St., Ottawa 4, Ont.
Phone: CE 3-4035

★

Officers
1961

President.....Don Jamieson, CJON-TV, St. John's
Immediate Past President.....M. T. Brown, CFPL AM-TV, London
Executive Vice-President.....T. J. Allard
Vice-President Radio.....R. T. Snelgrove, CKBB, CKVR-TV, Barrie
Vice-President TV.....R. G. Chapman, CHBC-TV, Kelowna

★

Directors

Atlantic Region—R. F. Large, CFCY, Charlottestown, Radio; J. A. Manning, CKCL, Truro.

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Prairies—J. O. Blick, CJOB, Winnipeg, Radio; J. Love, CFCN, Calgary, Radio; E. A. Rawlinson, CKBI, Prince Albert, Radio; G. B. Nelson, CFQC-TV, Saskatoon, TV.

Pacific—K. Hutcheson, CJAV, Port Alberni, Radio; J. L. Sayers, CFUN, Vancouver, Radio; R. G. Chapman, CHBC-TV, Kelowna, TV.

★

Functions

The Canadian Association of Radio and Television Broadcasters is a voluntary trade organizations of 163 privately owned (independent) radio broadcasting stations, and 49 television stations in Canada.

Personnel Of The Canadian Broadcasting Corporation

Head Office—140 Wellington St., Ottawa, Ont.
Phone: CE 6-7331

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Dir. French Net. Que. Reg.....G. Lamarche

Dir. Intern. Serv (Montreal) .....C. R. Delafield

International Radio Stations In The United States And Canada

Station Operator and Location	*Call Letters*	*Power*
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.	WDSI-1	50 kw.
	-2	50 kw.
	-3	50 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.	WDSI-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.	KCBR-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Broadcasting Corporation, Bethany, Ohio	WLWO-1	110 kw.
	-2	110 kw.
	-3	110 kw.
	-4	110 kw.
	-5	110 kw.
	-6	110 kw.
General Electric Company, Schenectady, N. Y.	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.	WBOU-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
	-6	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.	KNBH-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
*World Wide Broadcasting Corp., Scituate, Mass.	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
	-5	50 kw.
*Radio Station KGEI, Inc., Belmont, Calif.	KGEI	50 kw.

*These are non-Government transmitters and are licensed by the FCC. Other stations are Government controlled and used for programs of the Voice of America, Armed Forces Radio & Television Service, & United Nations Radio.

CANADIAN BROADCASTING CORP. INTERNATIONAL SERVICE

Headquarters and production studios are in Montreal with two transmitters at Sackville, New Brunswick, of 50 kw. each, operating under the following frequencies:

Services To:	*Frequencies (Mc/s)*	*Band (meters)*
Australasis	9.63	31.15
European	21.60	13.89
	17.82	16.84
	15.32	19.58
	11.72	25.60
African	17.82	16.84
	15.32	19.58
Northern Canada	11.72	25.60
	9.585	31.30
Caribbean, Latin American	15.19	19.75
	11.76	25.51

Note: There are never more than two frequencies used at once. Call letters are not used on the air. Source: CBC.

Canadian Radio Stations

LISTED ALPHABETICALLY BY CALL LETTERS

Call Letters	City	Page
CBA	Sackville, N. B.	633
CBAF	Moncton, N. B.	633
CBE	Windsor, Ont.	641
CBF	Montreal, Que.	642
CBG	Gander, Nfld.	633
CBH	Halifax, N. S.	635
CBI	Sydney, N. S.	635
CBJ	Chicoutimi, Que.	641
CBK	Regina, Sask.	645
CBL	Toronto, Ont.	640
CBM	Montreal, Que	642
CBN	St. John's, Nfld.	633
CBO	Ottawa, Ont.	638
CBT	Grand Falls, Nfld.	633
CBU	Vancouver, B. C.	630
CBV	Quebec City, Que.	643
CBW	Winnipeg, Man.	632
CBX	Edmonton, Alta.	628
CBXF	Fort Nelson, B. C.	629
CBXG	Watson Lake, Yuk.	646
CBXH	Fort Smith, N. W. Territories	634
CBY	Corner Brook, Nfld.	633
CFAB	Windsor, N. S.	635
CFAC	Calgary, Alta.	628
CFAM	Altoona, Man.	631
CFAR	Flin Flon, Man.	632
CFAX	Victoria, B. C.	631
CFBC	Saint John, N. B.	633
CFBR	Sudbury, Ont.	639
CFCF	Montreal, Que.	642
CFCH	North Bay, Ont.	638
CFCL	Timmins, Ont.	640
CFCN	Calgary, Alta.	628
CFCO	Chatham, Ont.	636
CFCW	Camrose, Alta.	628
CFCY	Charlottetown, P.E.I.	641
CFDA	Victoriaville, Que.	645
CFGB	Goose Bay, Lab.	631
CFGP	Grande Prairie, Alta.	628
CFGR	Gravelbourg, Sask.	645
CFGT	Alma, Que.	641
CFHR	Hay River, N. W. Territories	634
CFJB	Brampton, Ont.	636
CFJC	Kamloops, B. C.	629
CFJR	Brockville, Ont.	636
CFNB	Fredericton, N. B.	633
CFNS	Saskatoon, Sask.	646
CFOB	Fort Frances, Ont.	636
CFOR	Orillia, Ont.	638
CFOS	Owen Sound, Ont.	638
CFPA	Port Arthur, Ont.	639
CFPL	London, Ont.	637
CFPR	Prince Rupert, B. C.	630
CFQC	Saskatoon, Sask.	646
CFRA	Ottawa, Ont.	638
CFRB	Toronto, Ont.	640
CFRG	Gravelbourg, Sask.	645
CFRN	Edmonton, Alta.	628
CFRS	Simcoe, Ont.	639
CFRY	Portage La Prairie, Man.	632
CFSL	Weyburn, Sask.	646
CFTJ	Galt, Ont.	636
CFUN	Vancouver, B. C.	630
CFWH	Whitehorse, Yuk.	646
CFYK	Yellowknife, N. W. Territories	634
CFYT	Dawson City, Yuk.	646
CHAB	Moose Jaw, Sask.	645
CHAD	Amos, Que.	641
CHAK	Inuvik, N. W. Territories	634
CHAT	Medicine Hat, Alta.	629
CHED	Edmonton, Alta.	628
CHEF	Granby, Que.	642
CHEX	Peterborough, Ont.	639
CHFA	Edmonton, Alta.	628
CHFC	Fort Churchill, Man.	632
CHGB	St. Anne De La Pocatiere, Que.	643
CHLN	Three Rivers, Que.	644
CHLO	St. Thomas, Ont.	639
CHLT	Sherbrooke, Que.	644
CHML	Hamilton, Ont.	636
CHNC	New Carlisle, Que.	643
CHNO	Sudbury, Ont.	640
CHNS	Halifax, N. S.	635
CHOK	Sarnia, Ont.	639
CHOV	Pembroke, Ont.	638
CHOW	Welland, Ont.	641
CHRC	Quebec City, Que.	643
CHRD	Drummondville, Que.	641
CHRL	Roberval, Que.	643
CHRS	St. Jean, Que.	644

Call Letters	City	Page
CHSJ	Saint John, N. B.	633
CHUB	Nanaimo, B. C.	629
CHUC	Cobourg, Ont.	636
CHVC	Niagara Falls, Ont.	638
CHWK	Chilliwack, B. C.	629
CHWO	Oakville, Ont.	638
CHUM	Toronto, Ont.	640
CJAD	Montreal, Que.	642
CJAT	Trail, B. C.	630
CJAV	Port Alberni, B. C.	630
CJBC	Toronto, Ont.	640
CJBQ	Belleville, Ont.	635
CJBR	Rimouski, Que.	643
CJCA	Edmonton, Alta.	628
CJCB	Sydney, N. S.	635
CJCH	Halifax, N. S.	635
CJCS	Stratford, Ont.	639
CJDC	Dawson Creek, B. C.	629
CJDV	Drumheller, Alta.	628
CJEM	Edmundston, N. B.	632
CJFP	Riviere-Du-Loup, Que.	643
CJET	Smiths Falls, Ont.	639
CJFX	Antigonish, N. S.	634
CJGX	Yorkton, Sask.	646
CJIB	Vernon, B. C.	631
CJIC	Saulte Ste. Marie, Ont.	639
CJKL	Kirkland Lake, Ont.	637
CJLS	Yarmouth, N. S.	635
CJMS	Montreal, Que.	642
CJMT	Chicoutimi, Que.	641
CJNB	North Battleford, Sask.	645
CJNR	Blind River, Ont.	636
CJOB	Winnipeg, Man.	632
CJOC	Lethbridge, Alta.	628
CJON	St. John's, Nfld.	634
CJOR	Vancouver, B. C.	630
CJOY	Guelph, Ont.	636
CJQC	Quebec City, Que.	643
CJRH	Richmond Hill, Ont.	639
CJRL	Kenora, Ont.	637
CJRW	Summerside, P.E.I.	641
CJSO	Sorel, Que.	644
CJSP	Leamington, Ont.	637
CJSS	Cornwall, Ont.	636
CJVI	Victoria, B. C.	631
CKAC	Montreal, Que.	642
CKAR	Huntsville, Ont.	637
CKBB	Barrie, Ont.	635
CKBC	Bathurst, Man.	632
CKBI	Prince Albert, Sask.	645
CKBL	Matane, Que.	642
CKBM	Montmagny, Que.	642
CKBW	Bridgewater, N. S.	634
CKCH	Hull, Que.	642
CKCK	Regina, Sask.	645
CKCL	Truro, N. S.	635
CKCQ	Quesnel, B. C.	630
CKCR	Kitchener, Ont.	637
CKCV	Quebec City, Que.	643
CKCW	Moncton, N. B.	633
CKCY	Sault Ste. Marie, Ont.	639
CKDA	Victoria, B. C.	631
CKDH	Amherst, N. S.	634
CKDM	Dauphin, Man.	631
CKEC	New Glasgow, N. S.	635
CKEK	Cranbrook, B. C.	629
CKEY	Toronto, Ont.	640
CKFH	Toronto, Ont.	640
CKGB	Timmins, Ont.	640
CKGM	Montreal, Que.	643
CKJL	St. Jerome, Que.	644
CKKW	Kitchener, Ont.	637
CKLB	Oshawa, Ont.	638
CKLC	Kingston, Ont.	637
CKLD	Thetford Mines, Que.	644
CKLG	No. Vancouver, B. C.	630
CKLN	Nelson, B. C.	630
CKLS	La Sarre, Que.	642
CKLW	Windsor, Ont.	641
CKLY	Lindsay, Ont.	637
CKMR	Newcastle, N. B.	633
CKNB	Campbellton, N. B.	632
CKNW	New Westminster, B. C.	630
CKNX	Wingham, Ont.	641
CKOC	Hamilton, Ont.	637
CKOK	Penticton, B. C.	630
CKOM	Saskatoon, Sask.	646
CKOT	Tillsonburg, Ont.	640
CKOV	Kelowna, B. C.	629
CKOX	Woodstock, Ont.	641
CKOY	Ottawa, Ont.	638
CKPC	Brantford, Ont.	636
CKPG	Prince George, B. C.	630
CKPR	Fort William, Ont.	636
CKRB	St. Georges, Que.	644
CKRC	Winnipeg, Man.	632
CKRD	Red Deer, Alta.	629
CKRM	Regina, Sask.	646
CKRN	Rouyn, Que.	643
CKRS	Jonquiere, Que.	642
CKSA	Lloydminister, Alta.	629
CKSB	St. Boniface, Man.	632
CKSL	London, Ont.	638
CKSM	Shawinigan Falls, Que.	644
CKSO	Sudbury, Ont.	640
CKSW	Swift Current, Sask.	646
CKTB	St. Catharines, Ont.	639
CKTR	Trois-Rivieres, Que.	644
CKTS	Sherbrooke, Que.	644
CKVD	Val D'Or, Que.	644
CKVL	Verdun, Que.	645
CKVM	Ville-Marie, Que.	645
CKWS	Kingston, Ont.	637
CKWX	Vancouver, B. C.	631
CKX	Brandon, Man.	631
CKXL	Calgary, Alta.	628
CKY	Winnipeg, Man.	632
CKYL	Peace River, Alta.	629
VOAR	St. John's, Nfld.	634
VOCM	St. John's, Nfld.	634

Alberta

CFAC—Calgary—1922

Frequency: 960 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Calgary Bcstg. Co., Ltd.
Business Address.....Greyhound Bldg.
Tel.: AM 6-1036.....CBC
President .....Basil Dean
Commercial Manager.....D. H. Hartford
Sales Promotion Manager.....G. B. Mannix
Program Director.....George Brown
Chief Engineer.....E. C. Connor

CFCN—Calgary—1922

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned-Oper. By.The Voice of the Prairies, Ltd.
Address.....712 Twelfth Ave., S.E.
Tel.: AM 2-1161.....CBC
Sta. Reps...Young Canadian; Radio Reps. Ltd.
President, Sta. Mgr.....H. Gordon Love
Commercial Mgr.....Gordon L. Carter
Program Dir.....Don Thomas
Publicity Dir.....James A. Love
Chief Engineer.....Robert W. Lamb
Owners of: CFCN-TV.

CKXL—Calgary—1950

Frequency: 1140 Kc.....Power: 10,000 Watts
Owned-Oper. By .....CKXL Ltd.
Address.....210 9th Ave. S.W.
Tel.: AM 6-3026.....Independent
Representative.....H. C. Stovin, Forjoe
President, Gen. Mgr.....A. R. Mackenzie
Gen. Sales Mgr.....Allan J. Barker
Chief Engineer.....G. R. Morrison

CFCW—Camrose—1954

Frequency: 790 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Camrose Bcstg. Co. Ltd.
Address .....Box 1600
Tel.: 672-3151 .....Independent
Pres., Gen. Mgr.....H. J. Yerxa
Sales Prom., Comm. Mgr.....W. H. Holte
Publicity Dir.....R. H. Wheeler
Chief Engineer.....L. W. Olson

CJDV—Drumheller—1958

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....Dinosaur Bcstg. Corp. Ltd.
Address.....327 2nd St. E.
Tel.: VA 3-3444.....Independent
Station Rep.....Trans-Ocean; Messner; Scharf
President, Station Mgr.....Tony Mayer
Program Dir.....Bill Dowson
Chief Engineer.....John Jonkman

CBX—Edmonton—1948

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Bus.-Studio Address..Rm. 813, MacDonald Hotel
Tel.: GArden 4-8221.....CBC
President.....J. A. Ouimet (Ottawa)
Director.....J. R. Finlay
Sta. Mgr.....D. C. Claringbull
Director of Radio.....L. B. McIlhagga (Wpg.)
Sup. of Info. Services.....C. E. L'Ami
Regional Engineer.....R. D. Cahoon (Wpg.)

CFRN—Edmonton—1934

Frequency: 1260 Kc.....Pwer: 50,000 Watts
Owned-Oper. By....Sunwapta Bcstg. Co., Ltd.
Address.....102 C.P.R. Bldg.
Tel.: GArden 2-2101.....CBC
Pres., Gen Mgr.....G. R. A. Rice
Station Manager.....A. J. Hopps
Commercial Manager.....R. H. Irvine
Sales Promotion Mgr.....Glen O'Reilly
Production Mgr.....George Duffield
Chief Engineer.....Ted Wadson

CHED—Edmonton—1954

Freq:. 1080 Kc...Power: 10,000 Wts. d., 1000 n.
Owned-Oper. By.....CHED, Ltd.
Address .....10006—107th St.
Tel.: GArden 4-2111.....Independent
Representative.....Stephens & Towndrow
President.....H. N. Sibbald
General, Sta. Mgr.....M. D. Dyck
Prog. Dir.....Jerry Forbes
Sales Promotion Mgr.....John Barton
Commercial Mgr.....L. R. Roskin
Publicity Dir.....John Baldock
Chief Engineer.....Clint Nichol

CHFA—Edmonton—1949

Frequency: 680 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Edmonton, Ltd.
Business Address.....10012—109th St.
Tel.: GA 4-2157.....CBC
President.....Andre M. Dechene
Comm. Sta. Mgr.....B. J. Gagnon
Chief Engineer.....Larry Leclair

CJCA—Edmonton—1922

Freq.: 930 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By....Edmonton Bcstg. Co., Ltd.
Business Address.....413 Birks Bldg.
Tel.: GArden 4-4131.....CBC
Representative .....All-Canada, Weed
Station Manager.....Rolfe Barnes
Program Director .....Dalt Elton
Chief Engineer.....Frank Hollingworth

CFGP—Grande Prairie—1937

Frequency: 1050 Kc.....Power: 10 Kw.
Owned By.....Northern Bcstg. Corp., Ltd.
Address.....9910 99th St.
Tel.: 2311 .....CBC
Representative .....All-Canada, Weed
President.....Hugh E. Pearson
General, Station Mgr.....Cameron A. Perry
Comm. Mgr.....G. Pearcy
Program Director.....Colin Fraser
Chief Engineer.....Jim de Roaldes

CJOC—Lethbridge—1926

Freq.: 1220 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Lethbridge Bcstg., Ltd.
Address.....1015 Third Ave. S.
Tel.: FA 7-3161.....CBC

Station Representative.....All-Canada; Weed
President .....Gerry Geatz
General Mgr.....A. J. Balfour
Asst. Mgr.....E. P. Ross
Commercial Mgr.....Don MacFarlane
Sales Prom. Mgr.....Larry Sherwood
Chief Engineer.....Doug Card

CKSA—Lloydminster—1957

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By.....Sask-Alta Bcstg. Ltd.
Address ..... Lloydminster
Station Reps.....Scharf; Devney-O'Connell
President.....A. F. Shortell
General Mgr.....P. J. Edwards
Chief Engineer.....P. Robinson

CHAT—Medicine Hat—1946

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Monarch Bcstg. Co., Ltd.
Address.....520 First St. S.E.
Tel.: JAckson 6-2821.....CBC
Representative .....Weed, All-Canada
President.....J. H. Yuill
Gen., Sta. Mgr.....R. J. Buss
Commercial, Prom. Mgr.....Orv Kope
Program Director.....Lorne Havard
Chief Engineer.....Sid Gaffney
Owners of: CHAT-TV.

CKYL—Peace River—1954

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By.....Peace River Bcstg. Co.
Address .....Box 220
Tel.: 2535 .....Independent
Representative .....Lorrie Potts
President, Gen. Mgr.....John Skelly
Commercial Mgr.....W. E. McNabb
Program Dir.....Jim Gray
Chief Engineer.....Ken Anholt

CKRD—Red Deer—1949

Freq.: 850 Kc.....Power: 1000 Watts
Owned By.....Central Alberta Bcstg. Co. Ltd.
Bus. Address.....Foster Block
Tel.: 2083 .....CBC
Sta. Reps.....Trans-Ocean; Young Can.
President.....Leonard Purnell
Comm. Sta. Mgr.....W. R. Scott
Program Dir.....Joe Meyers
Chief Engineer.....Ken Martin

British Columbia

CHWK—Chilliwack—1927

Frequency: 1270 Kc.....Power 10,000 Watts
Owned-Oper. By....Fraser Valley Bcstrs., Ltd.
Address.....50 Yale Rd., E.
Tel.: SYcamore 3-7226.....CBC
Representative .....All-Canada, Weed
President .....Jack Pilling
Managing Director.....Mudro Maclachlan
Sales Prom., Comm. Mgr.....Bill Teetzel
Program, Publicity Dir.....Bill Wolfe
Chief Engineer.....Tony Shepherd

CKEK—Cranbrook—1957

Frequency: 570 Kc.....Power: 1 Watt
Owned By.....East Kootenay Bcstg. Ltd.
Address.....32 South 9th Ave.
Tel.: JUniper 6-2224.....Independent
Sta. Reps.....Messner, Radio Reps
President.....R. S. Inglis
General, Prog. Dir.....J. Paul Haines
Commercial Mgr.....T. Hogarth
Chief Eng., Station Mgr.....M. W. Reade
Publicity Dir.....J. Laker

CJDC—Dawson Creek—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Operated By..Radio Station CJDC, Ltd.
Business Address.....902 - 102nd Ave.
Tel.: STerling 2-3838.....Independent
President .....H. Michaud
Gen. Mgr., Comm. Mgr.....Mike Lavern
Chief Engineer.....Mel Lang

CBXF—Fort Nelson—1959

Frequency: 860 Kc.....Power: 40 Watts
Owned by .....CBC
Address.....Fort Nelson, B. C.
Tel.: Fort Nelson .....CBC
Director of N. Service.....A. Cowan
Supervisor of Programs.....J. Craine
Information Services.....H. Shane

CFJC—Kamloops—1928

Freq.: 910 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned.....Inland Bcstrs., Ltd.
Address .....387 Fourth Ave.
Tel.: 1021 .....CBC
Sta. Rep. .....All-Canada, Weed
President .....Ronald White
General, Sta. Manager.....Ian G. Clark
Comm., Sales Prom. Mgr.....Walter Harwood
Publicity Director.....Jean Ross
Program Director.....Arthur Hall
Chief Engineer.....Kurt Reichennek

CKOV—Kelowna—1931

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By.....Okanagan Bcstrs., Ltd.
Address .....Box 1481
Tel.: 3331 .....CBC
President.....Mrs. J. W. B. Browne
Gen. Mgr.....J. H. Browne

CHUB—Nanaimo—1949

Frequency: 1570 Kc.....Power: 10,000 Watts
Owned-Operaed By...Standard Bcstg. Co. Ltd.
Address .....Malasplac Hotel
Tel.: SKyline 3-4341.....CBC
Newspaper Affil.....Vancouver Sun
Reps...Stephens & Towndrow, Messner, Cooke
Station Manager.....C. J. Rudd
Commercial, Sales Prom. Mgr....Sheila Hassell
Program Director.....Vic Fergie
Chief Engineers.....E. R. McIntyre, L. Fox

CKLN—Nelson—1939

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By..News Publishing Co., Ltd.
Address .....P. O. Box 250
Tel.: 10 .....CBC
Newspaper Affiliation.....Nelson Daily News
Rep.....Stovin & Byles; Young Canadian
Station Manager.....Alan R. Ramsden

CKNW—New Westminster 1944

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....Radio NW, Ltd.
Address.....227 Columbia St.
Tel.: LA 2-2711.....Independent
Sta. Reps.....Adam Young;R-Reps.,B'cast. Reps
President .....Frank A. Griffiths
Gen., Station Mgr.....W. J. Hughes
Prog. Dir. .....Hal Davis
Natl. Sales Mgr.....Mel Cooper
Chief Engineer.....Leo Haydamack

CKLG—No. Vancouver—1954

Frequency: 730 Kc.....Power: 10,000 Watts
Owned-Oper. By....Lions Gate B'casting., Ltd.
Address.....143 E. 11th, North Vancouver
Tel.: YUkon 8-1101.....Independent
Reps.....Stephens-Towndrow; Donald Cooke
President.....A. Earson Gibson
General, Station Mgr.....Peter Kosick
Sales Prom., Publicity Dir.....Terry Bate
Program Director.....Jim Thom
Chief Engineer.....Peter Mackintosh

CKOK—Penticton—1948

Freq.: 800 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Operated By.....CKOK, Ltd.
Business Address.....33 Carmi Ave.
Tel.: HYatt 2-2800.....CBC
Represent..All Canada; Weed; Okanagan Radio
Pres., Gen., Mgr.....Maurice P. Finnerty
Station Manager.....Ralph J. Robinson
Sales Prom. Mgr., Sales Mgr.....Ken Compton
Commercial Mgr.....H. C. Dane
Program Director.....Leland Faebish
Chief Engr.....George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....CJAV, Ltd.
Address.....735 Third Ave., N.
Tel.: 604 .....Independent
Rep....Messner, Cooke, Stephens & Towndrow
Pres., Gen. Mgr.....Kenneth Hutcheson
Commercial Mgr.....William Loeppky
Sales Prom., Publicity Dir.....William Gibson
Program Director.....Maurice Inwards
Chief Engineer.....R. McIntyre

CKPG—Prince George—1954

Frequency: 550 Kc.....Power: 250 Watts
Owned-Oper. By....Radio Station CKPG, Ltd.
Address.....1220 Sixth Ave.
Tel.: LO 4-2626.....CBC
Representative .....All-Canada, Weed
President, Gen. Mgr.....R. T. Harkins
Comm. Prom. Mgr.....J. W. Barlee
Asst. Station Mgr.....R. A. East
Program Dir.....W. R. James
Chief Engineers.....S. W. Davis

CFPR—Prince Rupert—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Canadian Broadcasting Corp.
Address .....343 W. 2nd Ave.
Tel.: 2161 .....CBC
Sta. Mgr.....W. C. Hankinson
Program Director.....W. J. Must
Technical Supervisor.....C. H. Insulander

CKCQ—Quesnel—1957

Frequency: 570 Kc.....Power: 1 Kw.
Owned.....Cariboo Bcstrs. Ltd.
Address.....345 St. Laurent St.
Tel.: 485 .....Independent
Representative..Radio Rep., Cooke, Bcst. Reps.
President.....James H. Ritchie
General, Sta. Mgr.....Dennis Reid
Comm. Prom. Mgr.....John V. Boates
Program Director.....Gil McCall
Chief Engineer.....Ted Hopkins

CJAT—Trail—1932

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Oper. By.....Kootenay Bcstg. Co., Ltd.
Address.....1300 Cedar Ave.
Tel.: 3000.....CBC
Rep.....Weed, All-Canada Radio Facilities
President.....A. S. Mawdsley
Gen., Comm., Station Mgr.....J. P. Kobluk
Prog. Dir. .....Ralph Milton
Chief Engineer.....Gordon Fairweather

CBU—Vancouver—1947

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....701 Hornby St.
Tel.: MU 4-0246.....CBC
Station Reps.....Munro; McGavren
Dir. for Brit. Col.....Kenneth Caples
Director of Radio.....Robert Harlow
Technical Supervisor.....E. F. McGrath
Commercial Rep.....M. L. Munro

CFUN—Vancouver—1922

Freq.: 1410 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio CFUN Ltd.
Address.....1900 W. 4th Ave.
Tel.: REgent 1-6511.....Independent
Rep...Nat. Broadcast Sales; Devney-O'Connell
President .....R. R. Keay
Gen. Mgr. .....J. L. Sayers
Comm. Manager.....Doug Greig
Sales Promotion Mgr.....R. Ackland
Program Director.....Al Jordan
Chief Engineer.....Stan Davis

CJOR—Vancouver—1926

Frequency: 600 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJOR, Ltd.
Business-Studio Address.....846 Howe St.

Tel.: MUtual 5-6464.....CBC
Representative.....Stovin & Byles, Ltd.
Pres., Sta. Mgr., Gen. Mgr..George C. Chandler
Prog. Director.....Vic Waters
Chief Engineer.....Art Chandler

CKWX—Vancouver—1923

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CKWX Radio, Ltd.
Business-Studio Address.....1275 Burrard St.
Tel.: MU 4-5131.....MBS
Representative .....All-Canada, Weed
President .....Arthur Holstead
General Manager.....William A. Speers
Commercial Mgr.....Clare G. Copeland
Program Manager.....John Ansell
Chief Engineer.....Charles Smith

CJIB—Vernon—1947

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Operated By.....Interior Bcstrs., Ltd.
Business Address.....3315 B. Barnard Ave.
Tel.: LInden 2-3900.....CBC
Rep.....All Canada; Weed
President .....Richard Peters
Sta. Manager.....A. G. Seabrook
Commercial Mgr.....Ann Gaustin
Sales Prom. Mgr.....David Gamble
Publicity Dir.....Jack Pollard
Chief Engineer.....Laurie Wright

CFAX—Victoria—1959

Frequency: 810 Kc.....Power: 1000 Watts
Owned By.....Saanich Bcstg. Co. Ltd.
Address.....700 Central Bldg.
Tel.: EVergreen 6-2441.....Independent
Station Rep.....Donald Cooke
President, Gen. Mgr.....Roy V. Parrett
Program Dir.....David Shearer
Publicity Dir.....Garth Miller
Chief Engineer.....Tom Davidson

CJVI—Victoria—1941

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Island Bcstg. Co.
Business-Studio Address.....817 Fort Street
Tel.: EV 2-8221.....CBC
Sta. Rep.....All-Canada; Weed
President, Gen. Mgr.....William M. Guild
Prog. Dir.....Walter Cownden
Publicity Dir.....William S. Allen
Chief Engineer.....Joe Sommers

CKDA—Victoria—1960

Frequency: 1280 Kc.....Power: 10 Kw.
Owned-Oper. By....Capital Bcstg. System Ltd.
Address.....1450 Douglas St.
Tel.: EVergreen 4-9311.....Independent
Representative..Radio Reps., Young Canadian
President, Gen. Mgr.....David M. Armstrong
Station, National Sales Mgr.....John Loader
Chief Engineer.....Norman Bergquist

Labrador

(A Dependency of Newfoundland)

CFGB—Goose Bay—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned By .....CBC
Address .....Airport
Tel.: TWilight 6-2971.....CBC
Station Manager.....Gordon Frederick
Program Sup.....Jack Craine
Director .....A. Cowan

Manitoba

CFAM—Altona—1957

Freq.: 1290 Kc...Power: 10 Watts, d., 5 Wts., n.
Owned.....Southern Manitoba Bcstg. Co.
Address.....P.O. Box 1000
Tel.: 285 .....Independent
Sta. Reps..Cooke; Nat. Bcst. Sls.; Messner & Co.
President.....Walter E. Kroeker
Station Manager.....Dennis Barkman
Production Mgr.....John Simpson
Chief Engineer.....John J. Pauls

CKX—Brandon—1928

Freq.: 1150 Kc.....Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By....Western Manitoba Bcstrs.
Address.....2940 Victoria Ave.
Tel.: PArkway 6-5393.....CBC
Sta. Reps.....Radio Reps.; Young Canadian
Pres., Gen. Manager.....J. B. Craig
Commercial Manager.....E. D. Holland
Prog. Dir.....Frank Bird
Publicity Director.....Marvin Freeman
Chief Engineer.....E. Humphrey Davies

CKDM—Dauphin—1950

Freq.: 730 Kc...Power 10 Watts, d., 5 W., n.
Owned.....Dauphin Bcstg. Co., Ltd.
Address .....3rd Ave., N. E.
Tel.: 3230 .....Independent
Station Rep.....Radio Reps.; Airtime Sales
President.....A. T. Warnock
General Mgr.....J. M. Henderson
Program Dir.....Alan DeJardin
Sales Mgr.....R. Yellowega
Chief Engineer.....Alan Watson

CFAR—Flin Flon—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Arctic Radio Corp., Ltd.
Address.....75 Callinan St.
Tel.: 4422 .....CBC
Sta. Reps...Young Can.; Messner; Lorrie Potts
President .....Grey Mundie
Station Mgr.....J. E. Smallwood
Program Director.....Alex Cobban
Publicity Director.....Dave Watson
Chief Engineer.....Eric Mason

CHFC—Fort Churchill—1959

Frequency: 1230 Kc.....Power: 250 W.
Owned By .....CBC
Address .....Fort Churchill
Tel.: OS 5-7729.....CBC
Director of N. Service.....A. Cowan
Sup. of Programs.....J. Craine
Information Services.....H. Shane
Station Manager.....Ronald Bear

CFRY—Portage La Prairie 1956

Frequency: 1570 Kc.....Power: 250 Watts
Owned.....Portage-Delta Bcstg. Co. Ltd.
Address.....1500 Saskatchewan Ave. W.
Tel.: 7-6447 .....Independent
Representative....Lorrie Potts; Messner; Hunt
Pres., Gen. Mgr.....R. D. Hughes
Comm. Mgr.....Dolores Kustra
Sales Promotion Manager.....A. Michaels
Program Director.....Jack E. Follett
Chief Engineer.....Ricky Hughes

CKSB—St. Boniface—1946

Frequency: 1050 Kc....Power: 10,000 Watts d.
Owned.....Radio-St. Boniface Ltd.
Address .....607 Langevin St.
Tel.: CH 7-4865.....CBC
Reps...Devney-O'Connell; Interprovincial Sales
President .....Roland Trudeau
Gen., Sta. Mgr.....Roland Couture
Commercial Mgr.....Raoul Normandeau
Program Co-ord.....Flore Toupin
Chief Engineer.....Yves Remillard

CBW—Winnipeg—1948

Frequency: 990 Kc.....Power: 50,000 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Business Address.....541 Portage Ave.
Tel.: SP 4-2541.....CBC
Reg. Director.....J. R. Finlay
Prog. Dir.....A. E. Parr
Public Relations Officer.....Jack Lusher
Reg. Engineer.....R. D. Cahoon

CJOB—Winnipeg—1946

Frequency: 680 Kc.....Power: 10 Kw.
Owned By.....Blick Bcstg. Ltd.
Business Address.....10th Fl., Lindsay Bldg.
Tel.: WH 2-6374.....Independent
Pres., Gen. Mgr.....John O. Blick
Commercial Manager.....R. M. MacLennan
Program Dir.....George McCloy
Chief Engineer.....R. V. Durie

CKRC—Winnipeg—1927

Frequency: 630 Kc.....Power: 5000 Watts
Owned....Transcanada Communications, Ltd.
Bus.-Studio Address.....300 Carlton St.
Tel.: WH 2-2231.....Independent
Representative .....Weed, All-Canada
General, Sta. Mgr.....J. A. Hammond
Commercial Mgr.....W. T. Valentine
Program Dir.....R. T. Bye
Chief Engineer.....A. W. Hooper

CKY—Winnipeg—1949

Frequency: 580 Kc.....Power: 50 Kw.
Owned-Oper. By.....Station CKY, Ltd.
Business Address.....432 Main St., N.
Tel.: WHitehall 3-1531.....Independent
Representatives: Stephens & Towndrow, Ltd.; C. A. B. Scharf Brdcst. Sales
President.....Lloyd E. Moffat
Station Manager.....Sid Boyling
Comm. Manager.....D. McDermid
Program Director.....Jack Stewart
Sales Prom. Mgr.....Ken Babb
Publicity Director.....Donn Kirton
Chief Engineer.....Andy Malowanchuk

New Brunswick

CKBC—Bathurst—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Bathurst Broadcasting Co., Ltd.
Business Address.....455 Golf St.
Tel.: LI 6-4461.....CBC
Sta. Reps.....Radio Reps; Young Canadian
President.....J. Leo Hachey
Station Manager.....W. A. Winton
Chief Engineer.....Phil Pacquet

CKNB—Campbellton—1939

Frequency: 950 Kc.....Power: 1000 Watts
Owned by.....Restigouche Bcstg. Co., Ltd.
Business Address.....110 Water St.
Tel.: PLaza 3-4415.....CBC
Station Rep.....Weed; Jos. Hardy
President .....John Alexander
General Mgr.....Dr. Charles Houde
Commercial Mgr.....Kenneth Coughlan
Station Program Dir.....M. Douglas Young
Chief Engineer.....William Freeman

CJEM—Edmundston—1944

Frequency: 570 Kc.....Power: 1000 Watts
Owned-Oper. By.....Edmundston Radio, Ltd.
Address.....91 Canada Rd.
Tel.: RE 5-3351.....CBC
Station, Comm. Mgr.....Georges Guerrette
Chief Engineer.....M. Vallee

CFNB—Fredericton—1923

Frequency: 550 Kc.....Power: 50 Kw.
Owned.....James S. Neill & Son, Ltd.
Address.....67 York St.
Tel.: GR 5-5501.....CBC
Representative.....Mulvihill; Weed
President .....J. Stewart Neill
General Manager.....D. Malcolm Neill
Sales Manager.....G. W. Brown
Prog. Director.....H. L. McFee
Sta., Comm. Manager.....J. T. H. Fenety
Promotion Mgr.....Mrs. Christine Maxwell
Chief Engineer.....Glenn D. Love

CBAF—Moncton—1953

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....232 St. George St.
Tel.: EV 4-3366.....CBC
President .....A. Ouimet
Station Manager.....P. E. Czrrier
Program Dir.....Guy Theriault
Chief Engineer.....Yvon Roy

CKCW—Moncton—1934

Frequency: 1220 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Moncton Bcstg., Ltd.
Address .....K of P Bldg.
Tel.: EV 4-9111.....CBC
Station Rep.....Young Canadian; Stovin-Byles
Pres., Gen. Mgr.....F. A. Lynds
Sta., Comm. Mgr.....Tom H. Tonner
Sales Prom. Mgr., Prog. Dir.....Bob Reid
Chief Engineer .....Keith MacConnell

CKMR—Newcastle—1949

Frequency: 790 Kc.....Power: 1000 Watts
Owned.....Miramichi Bcstg. Co. Ltd.
Address .....Newcastle
Tel.: MAdison 2-3311.....CBC
Sta. Rep.....Radio Time Sales; Scharf
President .....L. W. Flett
Sta. Mgr., Ch. Engr.....R. J. Wallace
Publicity Director.....Fred Haining

CBA—Sackville—1939

Frequency: 1070 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....100 Sackville St., Halifax, N. S.
Tel.: 152 .....CBC
Regional Director.....W. E. S. Briggs
Regional Prog. Dir.....S. R. Kennedy
Comm. Rep.....W. Tracy

CFBC—Saint John—1946

Frequency: 930 Kc.....Power: 10,000 Watts
Owned-Operated By....Fundy Bcstg. Co., Ltd.
Business Address.....68 Carleton St.
Tel.: OX 2-3301.....CBC
Station Rep.....Radio Reps.; Young Canadian
President.....A. M. A. McLean
General Manager.....R. T. Bowman
Sales Manager.....Vincent Saunders
Program Supervisor.....D. H. Armstrong
Chief Engineer.....H. M. Stout

CHSJ—Saint John—1947

Freq. 1150 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By....New Brunswick Bcstg. Co.
Address.....85 Germain St.
Tel.: OXford 2-0144.....CBC
Newspaper Affil..Times Globe, Telegraph Jour.
Representative.....All Canada, Weed & Co.
Station Manager.....Earl McCarron
Commercial Manager.....C. H. Smith
Program Director.....C. R. Tabor
Chief Engineer.....J. G. Bishop
Owners of: CHSJ-TV.

Newfoundland

CBY—Corner Brook—1949

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Address.....P. O. Box 610
Tel.: NE 4-3431.....CBC
Dir. for Prov.....W. F. Galgay
Station Mgr.....C. V. Hierlihy
Engineer .....J. Parrott

CBG—Gander—1949

Frequency: 1450 Kc.....Power: 250 W.
Owned-Operated By...Canadian Bcstg. Corp.
Address.....98 Sullivan Ave.
Tel.: 8-4311 .....CBC
Station Manager.....Charles Mardel
Program Dir.....R. G. O'Brien
Chief Engineer.....E. D. Witherstone

CBT—Grand Falls—1949

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Business Address.....Mill Road
Tel.: 2102 .....CBC
President.....J. Alphonse Ouimet
Station Manager.....John J. Grace
Chief Engineer.....E. D. Witherstone

CBN—St. John's—1949

Frequency: 640 Kc.....Power: 10,000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Address.....T. A. Building, Duckworth St.
Tel.: 7181 .....CBC
President.....J. A. Ouimet
General Manager.....Charles Jennings
Area Eng.....E. D. Witherstone

CJON—St. John's—1951

Frequency: 930 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Nfld. Bcstg. Co., Ltd.
Address.....Prince of Wales St.
Tel.: 7105 .....Independent
Station Rep.....Stovin-Byles; Weed
Pres.....Geoffrey W. Stirling
General Manager.....Don Jamieson
Sta. Mgr.....George MacDonald
Commercial Manager .....C. Pope
Program Dir.....J. Wiggins
Sales Promotion Manager.....J. Baird
Publicity Director.....B. Piercey
Chief Engineer.....Oscar Hierlihy

Owners of: CJON-TV; CJOX, Argentia; CJCN, Grand Falls.

VOAR—St. John's—1928

Frequency: 1230 Kc.....Power: 250 W.
Owned.....Seventh-day Adventists Corp.
Address.....106 Freshwater Rd.
Tel.: 6760 .....Independent
Pres., Gen. Mgr.....Desmond E. Tinkler

VOCM—St. John's—1936

Frequency: 590 Kc.....Power: 10,000 Watts
Owned by.....Colonial Bcstg. System
Address.....P. O. Box 1-590
Tel.: 3149 .....Independent
Rep.....Radio TV Sales; Young Canadian
Pres., Ch. Eng.....W. B. Williams
Gen. Mgr.....H. N. Butler
Station Mgr., Program Dir.....J. Murdoch
Sales Prom. Mgr.....J. T. Browne

Northwest Territories

CBXH—Fort Smith—1959

Freq.: 860 Kc.....Power: 40 W.
Owned By .....CBC
Address .....Fort Smith
Tel.: Fort Smith.....CBC
Station Mgr.....S. O'Connell
Director .....A. Cowan
Information Services.....H. Shane

CHAK—Inuvik—1960

Frequency: 860 Kc.....Power: 1 Kw.
Owned By .....CBC
Address .....Inuvik
Tel.: Inuvik .....CBC
Station Mgr.....B. McMillan
Director .....A. Cowan
Information Services.....H. Shane

CFHR—Hay River—1959

Frequency: 1490 Kc.....Power: 40 W.
Owned By .....CBC
Address .....Hay River
Tel.: Hay River.....CBC
Station Manager.....S. O'Connell
Director .....A. Cowan
Information Services.....H. Shane

CFYK—Yellowknife—1958

Freq.: 1340 Kc.....Power: 150 W.
Owned By .....CBC
Address.....P. O. Box 638
Tel.: Yellowknife .....CBC
Station Mgr.....Sheldon O'Connell
Director .....Andrew Cowan
Information Services.....H. Shane

Nova Scotia

CKDH—Amherst—1957

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Amherst Bcstg. Ltd.
Address.....Casey Block, Amherst
Tel.: 3875 .....Independent
Station Rep. .....Hardy
President.....J. A. Langille
Station Manager.....J. Hugh Dunlop
Commercial Mgr.....Eastwood Ives
Chief Engineer.....Geo. Lewis

CJFX—Antigonish—1943

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Atlantic Bcstrs., Ltd.
Address.....St. Ninian St.
Tel.: 580 .....CBC
Station Rep.....Young Canadians: Mulvihill
President.....Rev. Dr. F. Ginivan
Gen., Sta.. Mgr.....J. Clyde Nunn
Chief Eng.....Gordon MacDougall

CKBW—Bridgewater—1947

Frequency: 1000 Kc.....Power: 1000 Watts
Owned-Oper. By.....Acadia Bcstg. Co., Ltd.
Address.....399 King St.
Tel.: LI 3-2401.....CBC
Sta. Reps...Air Time Sales; Radio Reps; Cooke
President.....C. J. Morrow
General Manager.....John F. Hirtle
Sta. Mgr., Comm. Mgr.....James A. MacLeod
Program Director.....A. Maxwell Ramey
Sales Prom. Mgr.....Lester L. Rogers
Publicity Dir.....Hugh A. Godfrey
Chief Engineer.....Douglas B. Hirtle

CBH—Halifax—1947

Frequency: 1330 Kc.....Power: 100 Watts
Owned-Operated By....Canadian Bcstg. Corp
Business-Studio Address.....100 Sackville St
Tel.: Halifax .....CBC
Gen. Mgr.....Chas. Jennings
Reg. Prog. Dir.....G. F. Brickenden
Special Asst.....D. G. LeBlanc
Regional Eng.....H. M. Smith

CHNS—Halifax—1926

Frequency: 960 Kc.....Power: 10 Kw.
Owned-Oper. By....Maritime Bcstg. Corp., Ltd.
Address .....Box 400
Tel.: 3-8318 .....CBC
Representative .....All-Canada, Weed
President.....Graham W. Dennis
General Manager.....Gerald Redmond
Commercial Manager.....Douglas Grant
Program Manager.....Fred W. Arenburg
Promotion Mgr.....John Holden
Chief Engineer.....Arthur H. Greig

CJCH—Halifax—1944

Freq.: 920 Kc...Power: 10,000 Wts. d., 5000 n.
Owned-Operated By.....CJCH Limited
Bus.-Studio Address.....741 Robie St.
Tel.: 455-0481 .....Independent
Representative.....Mulvihill, Young Can.
President, Gen. Mgr.....Finlay MacDonald
Asst. Gen. Mgr.....D. Hildebrand
Program Director.....Gerry Parsons
Comm. Manager.....Howard E. Gerard
Sales Prom., Publicity Mgr.....Al Grayson
Chief Engineer.....A. Reginald MacWilliams

CKEC—New Glasgow—1953

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....Hector Bcstg. Co.
Address.....130 George St.
Tel.: 2-4200 .....CBC
Station Reps.....Donald Cooke; Potts
Pres., Gen. Mgr.....James M. Cameron
Chief Engineer.....D. Holmes

CBI—Sydney—1948

Freq.: 1140 Kc.....Power: 5000 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Address.....247 Charlotte St.
Tel: 4495 .....CBC
President.....J. A. Ouimet
Station Manager.....K. R. Hill
Program Director.....D. Ross
Local Sales Mgr.....Chris Meisner
Technical Supervisor.....G. R. Culton

CJCB—Sydney—1929

Frequency: 1270 Kc.....Power: 5 Kw.
Owned-Oper. By.....Cape Breton Bcstrs., Ltd.
Business Address.....Charlotte St.
Tel.: 5596 .....CBC
Station Rep.....All Canada; Weed
President .....Nathaniel Nathanson
Station Manager.....Norris L. Nathanson
Commercial Manager.....M. Grant
Publicity Director.....Florence MacLeod
Chief Engineer.....A. E. Vernon

CKCL—Truro—1947

Frequency: 600 Kc.....Power: 1,000 Watts
Owned-Operated By.Colchester Bcstg. Co. Ltd.
Address.....840 Prince St.
Tel.: 4491 .....Independent
Sta. Rep...Radio Time Sales, Devney-O'Connell
President, General Mgr.....J. Arthur Manning
Commercial Manager.....H. C. Deryk Upton
Program Director .....Jack Armstrong
Chief Engineer.....E. S. Bernasconi

CFAB—Windsor—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Evangeline Bcstg. Co., Ltd.
Address.....11 Webster St., Kentville, N. S.
Tel.: 2111 .....Independent
Representative .....Lorrie Potts
President.....F. J. Burns
General Station Mgr.....W. A. Bishop
Comm. Mgr.....Mrs. E. J. MacMillan
Sales Promotion Mgr.....J. F. Crossan
Chief Engineer.....A. M. Bishop

CJLS—Yarmouth—1934

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Gateway Bcstg. Co., Ltd.
Address.....222 W. Main St.
Tel.: 500 .....Independent
Representative .....All-Canada, Weed
Gen., Comm. Mgr.....D. L. Smith
Chief Engineer.....W. Singer

Ontario

CKBB—Barrie—1949

Freq.: 950 Kc....Power: 10,000 Wts. d., 2500 n.
Owned-Oper. By.....Canadian Bcstg. Co. Ltd.
Address .....Box 519
Tel.: PA 6-6466.....Independent
Representative .....Young, Mulvihill
Pres. .....Ralph T. Snelgrove
Station, Commercial Mgr.....Robert Hunter
Program Director.....Grant Forsythe
Chief Engineer.....Harold Atkinson

CJBQ—Belleville—1946

Frequency: 800 Kc.....Power: 1000 Watts
Owned-Operated By....Quinte Bcstg. Co., Ltd.
Address.....11 Victoria Ave.
Tel.: WOodland 8-5555.....CBC
President.....Dr. G. A. Morton
General, Station Mgr.....Frank C. Murray
Commercial Manager.....J. H. MacDonald
Program Director.....L. Jourard
Chief Engineer.....J. B. Buchanan

CJNR—Blind River—1958

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Nash Radio-TV Bcstg. Co.
Address .....Lawton St.
Tel.: ELgin 6-2209.....CBC
Representative .....Radio-TV Sales
Pres., Gen. Mgr., Ch. Eng.....Thomas C. Nash
Sta., Comm. Mgr.....C. McKnight
Program Dir.....William L. Smith

CFJB—Brampton—1953

Frequency: 1090 Kc.....Power: 250 W. d.
Owned-Oper. By.....CHIC, Ltd.
Address.....2 Ellen St.
Tel.: GL 1-3110.....Independent
Rep. .....Radio Time Sales
President.....Gordon F. Keeble
General, Program Dir.....John Fox
Chief Engineer.....Robert McBean

CKPC—Brantford—1924

Freq.: 1380 Kc.....Power: 10 Kw., 5 Kw. n.
Owned-Oper. By....Telephone City Bcst., Ltd.
Address.....525 Colborne St.
Tel.: 3-2664 .....CBC
Station Representative .....Potts
President.....Mrs. Florence M. Buchanan
General Station Mgr.....R. Buchanan
Comm., Prom. Mgr.....Russ Waters
Prog. Dir.....Arnold Anderson
Chief Engineer.....J. Featherston

CFJR—Brockville—1926

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By....Eastern Ontario Bcstg. Co., Ltd.
Address.....Revere Hotel Bldg.
Tel.: DIamond 2-4628.....CBC
Station Rep.....Jos A. Hardy; Young Canadian
Pres., Gen. Mgr.....Jack R. Radford
Asst. Sta. Mgr.....Thomas Statham
Comm. Mgr.....Keith Pelton
Program Director.....Jim Chapman
Chief Engineer.....Peter Paczynski

CFCO—Chatham—1926

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Operated By.....John Beardall
Business Address.....42 King St. W—Box 550
Tel.: EL 2-3000.....CBC
Owner, Gen. Mgr.....John Beardall
Comm., Prog. Mgr.....Arch Ferrie
Program Director.....Bob Anakin
Chief Engineer.....Gordon Brooks

CHUC—Cobourg—1957

Frequency: 1500 Kc.....Power: 1 Kw.
Owned By.....Radio CHUC, Ltd.
Address.....P. O. Box 520
Tel.: FRanklin 2-5401.....Independent
Station Rep.....Radio & TV Sales, Inc.
President.....D. B. Williamson
Commercial Mgr.....G. Earl
Program Director.....Ken Duke
Chief Engineer.....G. Skinner

CJSS—Cornwall—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Cornwall Broadcasting, Ltd.
Address.....237 Water St., E.
Tel.: WEllington 2-5180.....CBC
Station Reps.....Trans-Ocean; Weed
General Manager.....D. W. G. Martz
Station Manager.....Robert McGuigan
Sales Promotion Mgr.....Bill McCadden
Proram Director.....Lee Dunbar
Chief Engineer.....Bill Still
Owners of: CJSS-TV.

CFOB—Fort Frances—1944

Frequency: 800 Kc.....Power: 1000 Watts
Owned By.....Border Bcstg., Ltd.
Address.....Border Theatre Bldg.
Tel.: ATlas 3-3311.....CBC
Manager .....Don Fawcett
Chief Engineer.....O. Petsnick

CKPR—Fort William—1931

Freq.: 580 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....H. F. Dougall Co., Ltd.
Address.....Radio Hall, Victoria Ave.
Tel.: MAyfair 3-3477.....CBC
Sta. Reps.....Radio Reps.; All Canada; Young
General Station Mgr.....C. M. McKown
Comm., Sales Prom. Mgr.....George Jeffrey
Chief Engineer.....W. T. Ross

CFTJ—Galt—1954

Frequency: 1110 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Galt B'casting Co., Ltd.
Address.....3 Ainslie St. N.
Tel.: 621-7510 .....Independent
Sta. Reps...Radio Time Sales; Scharf; Messner
Pres., Gen. Mgr.....John V. Evans
Commercial Manager.....A. C. Bond
Chief Engineer.....Patrick Stone

CJOY—Guelph—1948

Freq.: 1460 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....CJOY, Ltd.
Address .....Bond Bldg.
Tel.: TA 4-0670.....Independent
Station Reps.....Ontario Radio Sales; Cooke
President .....Wallace Slatter
General Mgr. .....Frederick T. Metcalf
Station Manager.....Jack Jackson
Program Director.....J. D. LeBlanc
Commercial Manager.....Clifford Muir
Chief Engineer.....Bob Nagyobb

CHML—Hamilton—1926

Frequency: 900 Kc.....Power: 5000 Watts
Owned-Oper. By...Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address.....848 Main St., E.
Tel.: LI 9-2411.....CBC
Rep.....Stephens & Towndrow
President.....Kenneth D. Soble
General Manager.....Tom Darling
Commercial Manager.....W. D. Whitaker
Prog. Dir.....William E. Hall
Prom., Publicity Dir.....Michael Thompson
Chief Engineer.....Ed Victor

CKOC—Hamilton—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned.....Wentworth Radio Bcstg. Co., Ltd.
Address .....Box 880
Tel.: LI 5-8585.....CBC
Representative .....All-Canada, Weed
President .....Clifford Sifton
V. P., General Manager.....W. T. Cranston
Sales Promotion Manager.....Lyn Cooper
Program Director.....John M. Hill
Chief Engineer.....Leslie Horton

CKAR—Huntsville—1958

Frequency: 590 Kc.....Power: 1000 Watts
Owned By.....Muskoka-Parry Bcstg. Ltd.
Address.....P.O. Box 1016
Tel.: 934 .....Independent
Station Rep.....Radio Reps.
President .....L. Olan
General Mgr.....G. Thomas
Chief Engineer.....A. Vandeersteeg

CJRL—Kenora—1938

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By....Lake of Woods B'cast, Ltd.
Business Address.....Johnson Block
Tel.: 7850 .....CBC
Representative .....Stovin-Byles
President .....Stuart King
Station Manager.....William Wylie
Chief Engineer.....Dick Queen

CKLC—Kingston—1953

Frequency: 1380 Kc.....Power: 5 Kw.
Owned-Oper. By..St. Lawrence Bcstg. Co., Ltd.
Address.....99 Brock St.
Tel.: 2-4927 .....Independent
Representative .....Stovin, Forjoe
Sta., Gen. Manager.....T. D. French
Comm. Manager.....J. F. French
Chief Engineer.....W. W. Grant

CKWS—Kingston—1942

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By....Frontenac Bcstg. Co., Ltd.
Address .....170 Queen St.
Tel.: LIberty 2-4977.....CBC
Newspaper Affil.....Kingston Whig Standard
Rep.....Natl. Bcst. Sales, Weed
President.....Senator W. R. Davies
Gen. Manager.....Don Lawrie
Station Manager.....Wally Rewegan
Commercial Manager.....Bill King
Prog. Director.....Carl Cogan
Sales Prom. Mgr.....Arlene Robertson
Pub. Director.....Bryan Olney
Chief Engineer.....Gord Backus
Owners of: CKWS-TV.

CJKL—Kirkland Lake—1934

Frequency: 560 Kc.....Power: 5000 Watts
Owned.....Kirkland Lake Bcstg., Ltd.
Address.....22 Government Rd. W.
Tel.: 27 .....CBC
Reps.....Natl. Bcst Sales; All Canada; Weed
President.....Mrs. Irma Brydson
General Manager.....D. R. Lawrie
Station Manager.....H. M. Edgar
Commercial Manager.....Clyde Brydle
Prog. Dir.....Don O'Neil
Chief Engineer.....C. L. Spence

CKCR—Kitchener—1929

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Opera. By.....K.-W. Bcstg. Co., Ltd.
Address.....125 King St. W.
Tel.: SH 3-3628.....CBC
Sta. Rep.....Potts; Devney-O'Connell; Messner
President, Gen. Mgr.....J. Irving Zucker
Station Manager.....Gordon J. Schaus
Comm. Mgr.....Jack G. Liddle
Program Director.....Dick Weber
Chief Engineer .....Ion Hartman

CKKW—Kitchener—1959

Frequency: 1320 Kc.....Power: 1000 Watts
Owned By.....Twin City Bcstg. Co. Ltd.
Address.....251 King St. W.
Tel.: SHerwood 5-6861.....Independent
Station Rep.....All-Canada; Young Canadian
President.....Albert E. Dunker
General Manager.....Alan G. Hodge
Sales Promotion Mgr.....Ed Howard
Program Director.....Dave Wright
Chief Engineer.....R. R. Shantz

CJSP—Leamington—1955

Frequency: 710 Kc.....Power: 1000 Watts d.
Owned-Operated By...Sun Parlor Bdctrs., Ltd.
Address.....23 Erie St., N.
Tel.: FA 6-6171.....Independent
Representative .....Radio-TV Sales; Best
President.....Al A. Bruner
General, Sales Prom. Mgr....Stuart C. Brandy
Program Dir.....Lou Tomasi
Commercial Manager.....John C. Garton
Chief Engineer.....Don O. Thompson

CKLY—Lindsay—1955

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Operated By....Greg-May Bcstg. Ltd.
Address.....249 Kent St. W.
Tel.: FA 4-3585.....Independent
Sta. Rep.....Radio Time Sales; Hunt
President, Gen. Mgr.....E. N. Gregory
Station Mgr., Chief Eng.....C. A. Gregory
Commercial Manager.....Max Tyson
Program Director.....Doug Whelan

CFPL—London—1922

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper....London Free Press Printing Co.
Address.....442 Richmond St.
Tel.: GEneral 8-2891.....CBC
Newspaper Affil.....London Free Press
Representative .....Weed, All-Canada
President.....Walter J. Blackburn
Gen. Mgr. .....Murray T. Brown
Station Mgr.....Douglas C. Trowell
Prog. Dir.....Ward M. Cornell
Sales Manager.....C. N. Knight
Prom. Supervisor.....H. M. Clarke
Chief Engineer.....Glen A. Robitaille
Owners of: CFPL-TV-FM.

CKSL—London—1956

Frequency: 1290 Kc.....Power: 5 Kw.
Owned.....London Bcstrs. Ltd.
Address.....343 Richmond St.
Tel.: GEneral 2-4181.....Independent
Station Rep.....Devney-O'Connell
President.....F. Vincent Regan
General Mgr.....Don M. E. Hamilton
Commercial Mgr.....Alex Snider
Sales Prom. Mgr.....Pat Dorey
Program Director.....Vaughn Bjerre
Chief Engineer.....Ron Turnpenny

CHVC—Niagara Falls—1947

Frequency: 1600 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio Station CHVC, Ltd.
Address.....1745 River Rd.
Tel.: EL 8-7151.....Independent
Station Rep...Potts; Cooke; Ontario Radio Sls.
President.....B. Howard Bedford
Station, Comm. Mgr.....Arthur W. Blakely
Sales Manager.....Michael Mezo, Jr.
Production Director.....Mrs. Emily Lamb
Chief Engineer.....Ken Lee

CFCH—North Bay—1931

Freq.: 600 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Northern Bcstg. Ltd.
Address.....581 Fraser St.
Tel.: GR 4-2000.....CBC
Newspaper Affil.....Thompson Dailies
Sta. Rep....Natl. Bcst. Sls.; Weed; All-Canada
President.....Mrs. A. P. Campbell
Station Manager.....Harvey C. Freeman
Commercial Manager.....Clarence Houston
Program Director.....Bill O'Halloran
Sales Prom., Publicity Dir.....Bruce Ruggles
Chief Engineer.....Gordon Ballantyne
Owners of: CKGN-TV, North Bay.

CHWO—Oakville—1956

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned .....CHWO Radio
Address.....34A Colborne St. W.
Tel.: VI 5-2821.....Independent
Station Rep.....Airtime Sales
Pres., Gen. Mgr.....Howard C. Caine
Commercial Manager.....Victor Tipple
Asst. Sales Mgr.....Bill Jones
Publicity Dir.....Ed Watson
Chief Engineer.....Bill McNaughton

CFOR—Orillia—1945

Freq.: 1570 Kc.....Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Radio Station CFOR, Ltd.
Address.....241 West St., N.
Tel.: FA 4-3511.....CBC
Newspaper Affiliation.....Beaverton Express
Station Reps.....Stephens & Towndrow; Young
Pres., Gen. Mgr.....Gordon E. Smith
Station, Commercial Mgr.....Pete McGarvey
Sales Promotion Mgr.....Don McLeod
Program Director.....Ken McDonald
Chief Engineer.....Peter Rowe

CKLB—Oshawa—1946

Freq.: 1350 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By...Lakeland Bcstg. Co., Ltd.
Address.....360 King St. W.
Tel.: RA 3-3415.....Independent
Station Rep.....Potts; Devney-O'Connell
President.....Gordon G. Garrison
General Manager.....J. A. C. Lewis
Chief Engineer.....W. C. Marchand

CBO—Ottawa—1924

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....P.O. Box 1045
Tel.: CE 6-7331.....CBC
Dir. of Ottawa Area.....P. A. Meggs
Program Dir.....Dennis Townsend
Area Engineer.....Maxted Gilbert
Owners of: CBO-FM.

CFRA—Ottawa—1947

Frequency: 560 Kc.....Power: 5000 Watts
Owned .....CFRA, Ltd.
Address.....150 Isabella St.
Tel.: CE 3-6241.....Independent
Reps.....Stephens & Towndrow; Week & Co.
President .....Frank Ryan
Comm. Mgr.....George M. Gowling
Station Manager.....T. Kielty
Publicity Director.....Norman Kert
Chief Engineer.....John Sproat

CKOY—Ottawa—1924

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....CKOY, Ltd.
Address .....635 Richmond Rd.
Tel.: PArkway 2-6501.....CBC
Station Rep.....Cooke, Natl. Bcst. Sales
President .....Irving Cameron
General Manager.....Jack Turrall
Station Mgr.....Jack Daly
Prog. Dir.....Keith Sterling
Pub. Dir.....Ann Hammell
Chief Engineer.....Ken Puttock

CFOS—Owen Sound—1940

Frequency: 560 Kc.....Power: 1000 Watts
Owned.....Grey & Bruce Bcstg. Co., Ltd.
Address..... .....270 9th St. E.
Tel.: FR 6-2030.....CBC
Newspaper Affiliation.....Sun-Times
Station Rep.....Stovin-Byles; Young Canadian
President .....C. J. McTavish
Station Manager.....William N. Hawkins
Commercial Manager.....Russ Tomlinson
Program Director.....Stan Latham
Chief Engineer.....W. Vallins

CHOV—Pembroke—1942

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By....Ottawa Valley Bcstg. Co.
Business Address.....319 Pembroke St., W.
Tel.: RE 2-3657.....CBC
Station Representative.....Stovin Byles
President.....E. Gordon Archibald
Commercial Manager.....Ramsay F. Garrow
Chief Engineer.....W. Edwin Schmidt

CHEX—Peterborough—1942

Frequency: 980 Kc.....Power: 5000 Watts
Owned.....Kawartha Bcstg. Co.
Address .....Box 659
Tel.: RI 2-7708.....CBC
News. Affil.....The Examiner
Representative .....Natl. Bcst. Sales, Weed
President.....W. R. Davies
General Mgr.....D. R. Lawrie
Station Mgr.....N. J. Weatherwax
Commercial Mgr.....Reg Carne
Program Dir.....Bill Williamson
Publicity Dir.....Jeannine Legault
Chief Engineer.....A. Crump

CFPA—Port Arthur—1944

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By....Ralph H. Parker Ltd.
Address.....87 N. Hill St.
Tel.: DIamond 4-2404 .....CBC
Station Rep.....Mulvihill; Weed
President, Gen. Mgr.....Ralph H. Parker
Commercial Manager.....John Garbutt
Program Director.....Don Seath

CJRH—Richmond Hill—1957

Freq.: 1310 Kc...Power: 1000 Wts. d., 250 n.
Owned.....Radio Richmond Hill Ltd.
Address.....50 Yonge St., N.
Tel.: AVenue 5-4915.....Independent
Station Rep.....Ontario Radio Sales; Hardy
Pres., Gen. Mgr.....John O. Graham
Station Manager.....Stewart H. Coxford
Commercial Manager.....Andy Mitchell
Program Director.....Stanley L. Larke
Chief Engineer.....F. Owen

CKTB—St. Catharines—1930

Freq.: 610 Kc.....Power: 10 Wts. d., 5 Wts. n.
Owned.....Niagara District Bcstg. Co., Ltd.
Business-Studio Address.....12 Yates St.
Tel.: MU 4-1174.....CBC
Station Rep.....Mulvihill; Devney-O'Connell
President.....W. B. C. Burgoyne
Mgr. Dir., Gen. Mgr.....Miss M. C. Burgoyne
Comm. Manager.....V. A. Lococo
Sales Prom. Mgr., Pub. Dir.....Roy Bonisteel
Prog. Dir.....Jack Dawson
Chief Engineer.....W. H. Allen

CHLO—St. Thomas—1948

Frequency: 680 Kc.....Power: 1000 Watts
Owned.....Souwesto Broadcasters Ltd.
Address.....133 Curtis St.
Tel.: ME 1-3910.....CBC
Representative.....Radio-TV Sales; Cooke
President, Gen. Mgr.....John L. Moore
Program Director.....Don Lumley
Chief Engineer.....W. R. Onn

CHOK—Sarnia—1946

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Sarnia Bcstg., Ltd.
Address.....148½ Front St. N.
Tel.: DI 4-1121.....CBC
Representative.....Cooke, Mulvihill
Pres., Gen. Mgr.....Claude R. Irvine
Station Manager.....Karl E. Monk
Commercial Manager....Arthur H. J. O'Hagan
Program Director.....George Ludgate
Chief Engineer.....Robert F. Cooke

CJIC—Sault Ste. Marie—1934

Frequency: 1050 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Hyland Radio-TV Ltd.
Address.....119 East St.
Tel.: ALgoma 3-1121.....CBC
Station Representative.....Lorrie Potts
President.....Mrs. Eileen Hyland
General, Sta. Mgr.....E. G. Vance
Comm. Mgr.....Wilf Belec
Program Director.....George Jonecu
Publicity Dir.....Mrs. Grace Pitt
Chief Engineer.....David Irwin

CKCY—Sault Ste. Marie—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Algonquin Radio & TV
Address.....254 Queen St., E.
Tel.: AL 3-2393.....Independent
President.....C. P. Greco
Station, Comm. Mgr.....Al Bestall
Chief Engineer.....Joseph Marinelli

CFRS—Simcoe—1956

Frequency: 1560 Kc.....Power: 250 W., d.
Owned.....Simcoe Bcstg. Co.
Business Address.....John & Grove Sts.
Tel.: GA 6-3240.....Independent
Representative.....Radio & TV Sales
Pres., Gen. Mgr.....Ted M. Fielder
Commercial Mgr.....Richard T. Maxwell
Sales Prom. Mgr.....Reg. J. Waterous
Publicity Dir.....Ron Munro
Chief Engineer.....Robert Watmough

CJET—Smiths Falls—1955

Frequency: 630 Kc.....Power: 1000 Watts
Owned.....Rideau Broadcasting Ltd.
Address.....10 Beckwith St. S.
Tel.: 283-4630 .....Independent
Station Rep.....Lorrie Potts; Devney-O'Connell
President, Gen. Mgr.....Jack Pollie
Commercial Manager.....Bill McKissock
Program Director.....Hal Botlam
Chief Engineer.....Ron McKay

CJCS—Stratford—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....CJCS, Ltd.
Address.....125 Ontario St.
Tel.: 271-2450 .....CBC
Station Rep.....Radio Reps.; Weed
Pres., Gen. Manager.....Frank M. Squire
Sta., Comm. Mgr.....S. E. Tapley
Program Director.....William Inkol
Chief Engineer.....John Grigg

CFBR—Sudbury—1957

Frequency: 550 Kc.....Power: 1000 Watts, d.
Owned.....Sudbury Bcstg. Co. Ltd.
Address.....166 Elm St., W.

Tel.: OSborne 4-6401.....CBC
Station Rep.....Potts; Messner; Scharf; Young
Pres., Gen. Mgr.....F. Baxter Ricard
Sta., Comm. Mgr.....Rene Riel
Sales Promotion Mgr.....Laurent Smith
Program Director.....Robert Grandmaison
Chief Engineer.....Arthur Frappier
Ownesr of: CHNO, Sudbury.

CHNO—Sudbury—1947

Frequency: 900 Kc...Power: 10 Kw. d., 1 Kw. n
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
Business Address.....168 Elm St., W.
Tel.: OS 4-6401.....CBC
Station Rep.....Young Canadian
President, General Mgr.....F. B. Ricard
Station, Commercial Manager.....Peter Scott
Sales Prom. Mgr.....Larry Smith
Publicity Dir.....Peter Allen
Chief Engineer.....Arthur Frappier

CKSO—Sudbury—1935

Freq.: 790 Kc.....Power: 10 Wts. d., 5 Wts. n.
Owned-Operated By.....CKSO, Radio, Ltd.
Address.....336 Ash St.
Tel.: OS 4-1711.....CBC
Representative .....All-Canada, Weed
Chairman of Board.....Geo. M. Miller
President.....W. J. Woodill
General, Sta. Mgr.....Ralph Connor
Commercial Mgr.....Ian Laidlaw
Program Director.....Buddy Guilfoyle
Dir. of Engineering.....Wallace Robert
Chief Engineer.....Henry Albert

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Tillsonburg Bcstg. Co., Ltd.
Address.....20 Baldwin St.
Tel.: VIctor 2-4281.....Independent
Representative .....Radio Reps.
General Manager.....John Lamers
Prog. Dir., Chief Eng.....A. Ken Orton

CFCL—Timmins—1951

Freq.: 620 Kc..Power: 10 Wts., d., 2500 Wts., n.
Owned.....J. Conrad Lavigne Ent. Ltd.
Address .....Box 620
Tel.: AMherst 4-4211.....CBC
Representatives ..Mulvihill; Devney-O'Connell
President .....J. Conrad Lavigne
Gen. Mgr.....Rene Barrette
Comm. Mgr.....Jean Legault
Program Dir.....Gerald Lefebvre
Chief Engineer.....Rudy Fauteux

CKGB—Timmins—1933

Freq.: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By .....Timmins Bcstg. Ltd.
Bus.-Studio Address.....Thomson Bldg.
Tel.: AM 4-3251.....CBC
Newspaper Affiliation.....Daily Press
Rep.....Natl. Bcst. Sales, Weed, All-Canada
President.....K. R. Thomson
Station Manager.....W. G. Hall
Program Director.....B. Nadeau
Chief Engineer.....E. Mott

CBL—Toronto—1947

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Business-Studio Address.....354 Jarvis St.
Tel.: WAlnut 5-3311.....CBC
President.....J. A. Ouimet
Gen. Mgr.....H. G. Walker
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CFRB—Toronto—1927

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.Rogers Radio Bcstg. Co., Ltd.
Address .....37 Bloor St. W.
Tel.: WAlnut 4-5711.....CBS
Sta. Rep.....All Canada; Young Canadian
President.....W. C. Thornton Cran
Station Mgr.....Wes McKnight
Commercial Mgr.....Waldo Holden
Operations Dir.....Bill Baker
Promotion Mgr.....Ken Marsden
Program Dir.....Jack Dawson
Chief Engineer.....Clive Eastwood

CHUM—Toronto—1945

Freq.: 1050 Kc....Power: 5000 Wts. d., 2500 n.
Owned-Oper. By.....Radio CHUM, Ltd.
Address.....1331 Yonge St.
Tel.: WAlnut 5-6666.....Independent
Reps.....Stephens & Town.; Devney-O'Connell
President, Gen. Mgr.....Allan F. Waters
Comm. Mgr.....Wes Armstrong
Program. Prom. Dir.....Allan Slaight
Pub. Dir.....Phil Stone
Chief Engineer.....George Jones

CJBC—Toronto—1943

Frequency: 860 Kc.....Power: 50 Kw.
Owned.....Canadian Broadcasting Corp.
Address.....P.O. Box 500
Tel.: WAlnut 5-3311.....CBC
President.....J. A. Ouimet
Station Mgr.....J. H. Harvey
Director of Info. Services.....R. S. Bryden

CKEY—Toronto—1944

Frequency: 580 Kc.....Power: 5 Kw.
Owned By.....Frybrook Ltd.
Bus. Address.....1262 Don Mills Rd.
Tel.: HIckory 4-2580.....Independent
Representative.....Natl. Bcst. Sales, Cooke
President.....Jack K. Cooke
Gen., Sta. Mgr.....Hal Cooke
Program Director.....Don Insley
Chief Engineer.....F. Cole

CKFH—Toronto—1951

Frequency: 1430 Kc.....Power: 5000 Watts
Owned.....Foster Hewitt Bcstg., Ltd.
Address.....1 Grenville St.
Tel.: WA 3-0921.....Independent
Sta. Reps.....Potts; Weed
President, General Mgr.....Foster Hewitt
Station Mgr.....Bill Hewitt
Commercial Mgr.....Keith Davey
Prog., Pub. Dir.....Barry Nesbitt
Chief Engineer.....Gerald Wilson

CHOW—Welland—1958

Frequency: 1470 Kc.....Power: 1 Kc.
Owned-Oper. By.....Wellport Bcstg., Ltd.
Address.....P. O. Box 518
Tel.: REgent 2-4433.....CBC
Station Reps...Air Time Sls., Radio Reps., Weed
President.....Gordon W. Burnett
Comm. Manager.....R. E. Redmond
Chief Engineer.....Gary Van Amelsvoort

CBE—Windsor—1950

Frequency: 1550 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Security Bldg.
Tel.: CL 4-5116.....CBC
Station Manager.....K. A. Murray
Gen. Mgr. (Regional).....Charles Jennings
Technical Supervisor.....R. A. Clark

CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc.....Power: 2500 Watts
Owned.....CKNX, Ltd.
Address.....Carling Terrace
Tel.: WIngham 158.....CBC
Station Rep.....Potts; Young Canadian
General Manager.....J. J. Cruickshank
Program Dir.....John Langridge
Chief Engineer.....S. C. Reid

CKOX—Woodstock—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Oxford Bcstg. Co. Ltd.
Address.....290 Dundas St.
Tel.: LE 7-3414.....Independent
Sta. Rep.....Lorrie Potts
President, Gen.-Station Mgr.....Monty J. Werry
Commercial Manager.....Verne Hesse
Program Director.....Crawford Douglas
Chief Engineer.....Paul Hunter

Prince Edward Island

CFCY—Charlottetown—1924

Frequency: 630 Kc.....Power: 5 Kw.
Owned-Oper. By.....Island Radio Bcstg. Co.
Business-Studio Address.....85 Kent St.
Tel.: 7347.....CBC
Representative.....All-Canada, Weed
President.....Mrs. K. S. Rogers
Sta. Mgr., Comm. Mgr.....R. F. Large
Chief Engineer.....J. G. Gay

CJRW—Summerside—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Gulf Bcstg. Co., Ltd.
Business-Studio Address.....218 Water St.
Tel.: 2201.....Independent
Representative.....Radio Reps.
V.P., General Manager.....R. C. Schurman
Program Director.....L. E. Huestis
Sales Prom., Publicity Dir.....P. H. Schurman
Chief Engineer.....Angus MacKie

Quebec

CFGT—Alma—1953

Frequency: 1270 Kc.....Power: 1 Kw.
Owned-Oper. By.....Radio Lac. St. John Ltd.
Address.....200 DuPont Ave.
Tel.: NO 2-3461.....Independent
General Manager.....Jean Jacques Fortin
Commercial Mgr.....Jacques Cote
Program Dir.....Rosaire Pelletier
Chief Engineer.....J. R. Maltais

CHAD—Amos—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Northern Radio Inc.
Address.....P. O. Box 70
Tel.: 313.....CBC
Station Rep.....Weed; Scharf; L'Anglais
Pres., Gen. Mgr.....David A. Gourd
Chief Engineer.....Julien Trepanier

CBJ—Chicoutimi—1933

Frequency: 1580 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Tel.: LIberty 3-7747.....CBC
Address.....121 Racine St., E.
Station Manager.....V. Fortin
Chief Engineer.....J. E. Roberts

CJMT—Chicoutimi—1954

Frequency: 1420 Kc.....Power: 1000 Watts
Owned.....CJMT Ltd.
Address.....365 Racine St.
Tel.: LI 3-1517.....Independent
Station Rep.....I.B.S. Ltd.; Devney-O'Connell
President.....J. Omasse
General Manager.....Pierre Tremblay
Station Mgr., Pub. Dir.....Andre Jean
Sales Prom. Mgr.....Francois Ranger
Program Director.....Achille Soucy
Chief Engineer.....Lucien Simard

CHRD—Drummondville—1954

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Radio Drummond Ltee.
Address.....248 Lindsay St.

Tel.: 2-5458 .....Independent
Manager .....C. Rene
Chief Engineer.....G. Paul

CHEF—Granby—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By....La Voix de l'Est Ltee.
Business Address.....13 Rue Center
Tel.: FRontenac 2-3301.....Independent
Station Representative .....Hardy
Pres., Gen. Mgr.....Aime Laurion
Comm. Mgr., Pub. Dir.....R. M. Dube

CKCH—Hull—1933

Frequency: 970 Kc.....Power: 5000 Watts
Owned....Radiodiffusion CKCH de Hull Ltee.
Address.....72 Laval St.
Tel.: PR 7-2771.....CBC
Newspaper Affiliation.....Ottawa Le Droit
Station Rep.....I.B.S. Ltd.; Scharf; Weed
President .....Wilfrid Carr
General Manager.....Aurele Gratton
Sta. Manager.....J. P. Lemire
Sales Prom., Comm. Mgr.....Henry Allard
Program Director.....Gernard Charbonneau
Publicity Dir.....S. Lanctot
Chief Engineer.....J. L. Guerette

CKRS—Jonquiere—1947

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Radio-Saguenay Ltd.
Address.....175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551.....CBC
Representative.....Hardy, Young
President .....Henri Lepage
General Mgr.....Tom Burham
Commercial Mgr.....Mrs. Rejeanne Bilodeau
Program Dir.....Noel Fillion
Sta. Mgr.....Guy Boivin
Chief Engineer.....Gerard Lemieux
Owners of: CKRS-TV.

CKLS—La Sarre—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Radio LaSarre, Inc.
Business Address.....P.O. Box 70, Rouyn
Tel.: ROger 2-7741, Rouyn.....CBC
Sta. Rep.....Weed; Scharf; Allied Bcst.
Pres., Gen. Mgr.....David Armand Gourd
Operations Mgr.....Franco Capellari
Chief Engineer.....Julien Trepanier

CKBL—Matane—1948

Frequency: 1250 Kc.....Power: 5000 Watts
Owned By..La Co. De Radiodiffusion De Matone
Address.....P.O. Box 1090
Tel.: 1100 .....CBC
Representative ..... Hardy
Pres., Gen. Mgr.....Rene Lapointe
Station Mgr.....Octave Lapointe
Prog., Pub. Dir.....Claude Guenette
Chief Engineer.....Yvan Fortier

CKBM—Montmagny—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Alleghanys, Inc.
Address.....8, Rue St. Thomas
Tel.: 801 .....Independent
Representative.....Radio & TV Sales
President .....Henri Deschenes
Program Director.....Olivia Poitras
Publi., Sta., Com., Sls. Prom. Mgr.Andre Mercier
Chief Engineer.....Hector Fortin

CBF—Montreal—1937

Frequency: 690 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....1425 Dorchester St., W.
Tel.: UN 6-2571.....CBC
Dir. of Que. Prov.....G. Lamarche
Program Dir.....Jean-Marie Dugas

CBM—Montreal—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....1425 Dorchester St. W.
Tel.: UNiversity 6-2571.....CBC
President.....J. A. Ouimet
Regional Director.....G. Lamarche
Station Mgr.....Kenneth Withers
Regional Engineer.....G. Dandois

CFCF—Montreal—1919

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Marconi Co.
Bus.-Studio Address....600 Dominion Sq. Bldg
Tel.: UNiversity 1-9471.....ABC-CBC
Representative .....Weed, All-Canada
General Manager.....R. E. Misener
Chief Engineer.....H. Maclellan

CJAD—Montreal—1945

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJAD, Ltd.
Business-Studio Address.....1407 Mountain St.
Tel.: VI 2-8931.....CBS
Sta. Rep...Radio Time Sales; Young Canadian
Pres., Gen. Mgr.....J. Art Dupont
Production Mgr.....L. J. Potts
Comm. Mgr.....Berthe Poulet
Sales Prom. Manager.....C. Waldo
Chief Engineer.....Aurele Boisvert

CJMS—Montreal—1953

Freq.: 1280 Kc.....Power: 10 Kw., d. 5 Kw., n.
Owned.....CJMS Radio, Montreal, Ltee.
Address.....1700 Berri St.
Tel.: VI 9-5373.....Independent
Station Rep....Stephens & Towndrow; Forjoe
President .....Raymond Crepault
General, Comm. Mgr.....J. Nadon
Sales Prom., Program Dir.....R. Demers
Publicity Director.....Louise de Broin
Chief Engineer.....Jean Provost

CKAC—Montreal—1922

Frequency: 730 Kc.....Power: 50,000 Watts
Owned.....Publication La Presse Ltee.
Address.....980 St. Catherine St., W.
Tel.: UNiversity 6-7301.....CBS
News. Affil.....La Presse
Station Rep.....Devney-O'Connell; I.B.S.
Pres. .....Mrs. A. Du Tremblay

General Station Mgr.....Phil Lalonde
Program Director.....Ferdinand Biondi
Comm. Mgr. .....G. Bourassa
Sales Prom. Mgr., Pub. Dir.....Paul Gelinas
Chief Engineer.....Leonard Spencer

CKGM—Montreal—1959

Frequency: 980 Kc.....Power: 10,000 Watts
Owned By.....Maisonneuve Bcstg. Corp.
Address.....1455 Drummond St.
Tel.: VI 5-3201.....Independent
Newspaper Affil.....Newfoundland Herald
Station Rep.....Stephens & Towndrow; Forjoe
President, General Mgr.....Geoff Stirling
Station Manager.....Geo. Davies
Commercial Manager.....E. Thorp
Sales Promotion Mgr.....M. Perk
Program Director.....Dan Tyler
Publicity Director.....John Poiser
Chief Engineer.....Jack Campbell
Owners of: CJON-AM-TV, St. John's, Nfld., CJCN-TV, Central, Nfld.; CJOX-TV, Argentia.

CHNC—New Carlisle—1933

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By...Gaspesia Radio Bcstg. Co.
Tel.: 248 & 249.....CBC
Representative .....Hardy, Young
President.....Dr. Charles A. Dumont
General Mgr.....Dr. Charles Houde
Chief Engineer.....Bruce MacDonald

CBV—Quebec City—1934

Frequency: 980 Kc.....Power: 10 Kw.
Owned.....Canadian Bcstg. Corp.
Bus. Address.....Palais Montcalm, St. Jean St.
Tel.: LA 5-8155.....CBC
Program Dir., Station Manager...Rene Dussault
Chief Operator.....Honore Masse

CHRC—Quebec City—1926

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CHRC, Limitée
Address.....1143 St. John St.
Tel.: LA 2-8177.....Independent
Station Rep.....Hardy; Young Canadian
President .....Herve Baribeau
General Manager.....Henri Lepage
Station Manager.....Aurele Pelletier
Comm., Sls. Prom. Mgr...F. Richard Thibodeau
Program Director.....Magella Alain
Chief Engineer.....Arsene Nadeau

CJQC—Quebec City—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....The Goodwill Bcstrs. of Quebec
Address.....405 Blvd. Hamel
Tel.: MU 3-4931.....CBC
Station Representative.....Radio & TV Sales
President .....Paul Lepage
Gen., Sta. Mgr.....H. Burnside
Chief Engineer.....C. Roberge

CKCV—Quebec City—1926

Frequency: 1280 Kc.....Power: 5 Kw.
Owned-Operated By.....CKCV, Ltd.
Address.....978 St. John St.
Tel.: LA 2-1585.....Independent
President .....Gaston Pratte
Gen. Mgr.....Paul Lepage
Sta., Comm. Mgr.....Marcel Leboeuf
Sales Prom., Pub. Dir.....Jean-Guy Bernier
Prog. Dir.....Michel Gariepy
Chief Engineer.....Lucien Gobeil

CJBR—Rimouski—1937

Frequency: 900 Kc.....Power: 10,000 Watts
Owned.....La Radio du Bas St. Laurent Inc.
Business Address.....6 St. Jean St.
Tel.: RA 3-2217.....CBC
Newspaper Affil.....Le Progres Du Golfe
Station Representative.....IBS, Ltd.; Weed
President .....Jacques Brillant
Sales Prom., Gen., Sta. Mgr.....Andre Lecomte
Prog. Dir.....S. Burgess
Commercial Manager.....Robert Cote
Publicity Director.....Harry A. Willsie
Chief Engineer.....Marcel Vallee
Owners of: CJBR-FM-TV.

CJFP—Riviere-Du-Loup—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio CJFP, Ltd.
Address.....1 Christophe Colomb
Tel.: UN 2-2727.....CBC
Station Rep.....Hardy; Young Canadian
President .....Luc Simard
General Manager.....Rene Viel
Station Manager.....Raoul Savard
Chief Engineer.....Raymond Lavoie

CHRL—Roberval—1949

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Roberval Inc.
Address .....C. P. 930
Tel.: 450 .....Independent
Representative .....Jos. A. Hardy
President.....Rodolphe Lefebvre
Station Mgr.....J. C. Bordeleau
Commercial Mgr.....N. Gagnon
Program Dir.....Harvey Paradis
Chief Engineer.....Yvon Souchon

CKRN—Rouyn—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Northern Radio Nord, Inc.
Address.....P. O. Box 70
Tel.: RO 2-7741.....CBC
Station Reps .....Weed; Scharf; Allied
Pres., Gen. Mgr.....David A. Gourd
Operations Mgr.....Franco Capellari
Chief Engineer.....Julien Trepanier

CHGB—Ste Anne De La Pocatiere—1938

Freq.: 1350 Kc.....Power: 1 Kw. d., 250 W. n.
Owned .....CHGB, Ltd.
Address .....Main St.
Tel.: 535 .....CBC
President, Gen. Mgr.....G. Thomas Desjardins
Station Mgr.....P. E. Hudon
Comm., Prom. Mgr.....R. Plante
Program Dir.....C. Landry
Chief Engineer .....R. Hamel

CKRB—St. Georges—1953

Freq.: 1460 Kc...Power: 10 Wts., d., 5 Wts., n.
Owned-Oper. By.....Radio-Beauce, Inc.
Address.....St. Georges de Beauce
Tel.: 751.....CBC
Station Rep. .....IBS
President.....Yvon Thibaudeau
General, Sta. Mgr.....C. A. Thibaudeau
Comm., Prom Mgr.....Jean Barbeau
Program. Dir.....Gilles Bernier
Chief Engineer.....Armand Catellier

CHRS—St. Jean—1956

Frequency: 1090 Kc.....Power: 1000 Watts d.
Owned By.....Radio-Iberville Ltd.
Address .....Box 1090
Tel.: UN 1-5965 (Montreal).....Independent
Station Rep. .....I.B.S.
President, General Mgr.....Bernard Turcot
Commercial Manager.....Jack Turcot
Program Director.....Fernand Robidoux
Chief Engineer.....Guy De Valter

CKJL—St. Jerome—1956

Frequency: 900 Kc.....Power: 1 Kw.
Owned .....Radio Laurentides
Address.....225 Labelle St.
Tel.: GE 2-7831.....Independent
Representative.....National Brdcst. Sales, Ltd.
Pres., Gen. Mgr.....Jean Lalonde
Station Mgr.....Roger Lopez
Commercial Mgr.....Hugo Gravel
Program. Dir.....Jacques Tremblay
Sales Prom. Mgr.....Blaise Gouin
Publicity Dir.....Andre Vezina
Chief Engineer.....Vincent Gratton

CKSM—Shawinigan Falls 1951

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Shawinigan Falls Bcstg.
Address .....Box 69
Tel.: LE 6-4494.....Independent
Representative ..... Hardy
Gen. Mgr., Pub. Dir.....Allen Rogerson
Comm. Mgr.....Emilien Beaulieu
Prog. Dir.....Alain Chartier
Chief Engineer.....Ernest Brunelle

CHLT—Sherbrooke—1937

Freq.: 630 Kc...Power: 10 Wts., d., 5 Wts., n.
Owned By.....La Tribune Ltd.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative.....Trans. Ocean; Young
President .....Paul Desruisseaux
General Manager.....J. Alphee Gauthier
Station, Program Dir.....V. Bernard
Comm. Sales Prom. Mgr.....Jean Louis Gauthier
Chief Engineer.....Leo Gilbeau

CKTS—Sherbrooke—1946

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Oper.....Telegram Printing & Pub. Co.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative.....Young, Canadian
President.....C. B. Howard
General Manager.....A. Gauthier
Commercial Mgr., Prog. Dir.....Morris C. Austin
Pub. Dir.....Gordon Beerworth
Chief Engineer.....L. Gilbeau

CJSO—Sorel—1945

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Richelieu, Ltee
Business Studio Address.....72 du Roi St.
Tel.: RI 3-3318.....Independent
Station Representative.....Jos A. Hardy
President .....Henri Olivier
General Manager.....Maurice Boulianne
Comm. Manager.....Maurice Berube
Program Director.....Claude Rochon
Sls. Prom. Manager.....L. Brouillard
Chief Engineer.....Joseph Cardin
Owners of: CJLM, Joliette, Que.

CKLD—Thetford Mines—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Megantic Ltee.
Address .....Ave Labbe
Tel.: FE 5-7500.....CBC
Representative ..... Hardy
Newspaper Affil.....Canadian Press
Pres., Sta. Manager.....F. Labbe
Comm. Mgr.....Will Dugre
Chief Engineer.....Paul Cloutier

CHLN—Three Rivers—1927

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By....Radio Trois-Rivieres, Inc.
Bus.-Studio Address.....522 Bonaventure St.
Tel.: FR 4-3556.....Independent
Representative .....IBS, Young
President .....Honore Dansereau
Station Manager.....Léon Trépanier
Program Dir.....Maurice Dansereau
Comm., Prom., Pub. Dir.....Maurice Duval
Chief Engineer.....Oric Lefebvre

CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....CKTR, Ltd.
Address ..... 543 Gervais St.
Tel.: FR 5-4855.....Independent
Station Reps.....Cooke; Allied Broadcast Serv.
President .....Paul Aboud
Station, Comm. Mgr.....C. Couture
Program Director.....Jean Deny
Publicity Director.....Jacques Hebert
Chief Engineer.....Herve Lapointe

CKVD—Val D'Or—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Northern Radio-Radio Nord, Inc.
Address.....P. O. Box 70
Station Rep.....Weed; Scharf; Allied
President.....David A. Gourd
Operations Manager.....Franco Capellari
Chief Engineer.....Julien Trepanier

CKVL—Verdun—1946

Freq.: 850 Kc.....Power: 50 Wts., d., 10 Wts. n.
Owned By.....CKVL, Ltd.
Address.....211 Gordon Ave.
Tel.: PO 6-2311.....Independent
Newspaper Affil.....Radiomonde Ltd.
Rep.....Radio & TV Sls., Inc., Cooke
President .....Jack Tietolman
Commercial Mgr.....Judah Tietolman
Program Dir.....Marcel Provost
Station, Prom. Mgr.....Corey Thomson
Publicity Director.....Jack Selinger
Chief Engineer.....Maurice Rousseau

CFDA—Victoriaville—1951

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By...Radio Victoriaville Limitee
Address ..... Victoriaville
Tel.: PL 2-5545.....Independent
Representative.....Radio & TV Sales
Pres., Ch. Engineer.....P. Brisson
General Manager.....Leo Benoit

CKVM—Ville-Marie—1950

Frequency: 710 Kc.....Power: 1000 Watts
Owned-Operated By....Radio Temiscamingue
Business Address..... Ville-Marie
Tel.: 710-152 .....CBC
Station Rep.....Jos. Hardy
President.....Herve LeBlanc
General, Sta. Mgr.....Rene Legault
Program Dir.....Yvon Lariviere
Publicity Dir.....Marcel Ladouceur
Chief Engineer.....Gaston Tasset

Saskatchewan

CFGR—Gravelbourg—1952

Frequency: 1230 Kc.....Power: 250 Watts n.
Owned By.....Radio Gravelbourg, Ltd.
Address .....Gravelbourg
Tel.: 155..... CBC
Station Rep....I.B.S.; Scharf; Devney-O'Connell
President.....Dr. Rosario E. Morin
General, Station Mgr.....Dumont Lepage
Sales Promotion Mgr.....Joseph E. DeGagne
Publicity Dir.....Miss Jeanne Beauregard
Chief Engineer.....Raymond Lizee

CFRG—Gravelbourg—1952

Frequency: 710 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Radio Gravelbourg, Ltd.
Address .....Gravelbourg
Tel.: 155 .....CBC
Station Rep...I.B.S.; Scharf; Devney-O'Connell
President.....Dr. Rosario E. Morin
Gen., Sta., Comm. Mgr.....Dumont LePage
Sales Prom. Mgr.....Joseph E. DeGagne
Publicity Dir.....Miss Jeanne Beauregard
Chief Engineer.....R. Lizee

CHAB—Moose Jaw—1922

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CHAB, Ltd.
Address.....127 Main N.
Tel.: OX 2-6464.....CBC
Reps....Stephens & Towndrow; Messner; Weed
Pres., Gen. Mgr.....Jack Moffat
Commercial Manager.....Nev Skingle
Program Director.....Bill Falkner
Chief Engineer.....M. Pickford
Owners of: CHAB-TV.

CJNB—North Battleford—1947

Frequency: 1460 Kc.....Power: 10,000 Watts
Owned-Oper. By.Northwestern Bcstg. Co., Ltd.
Business Address.....P.O. Box 1460
Tel.: 2477 .....Independent
Representative .....Stovin
President.....Harry S. Hay
Gen., Sta. Mgr.....Harry Dekker
Commercial Manager.....Alex Johnson
Sales Prom. Mgr., Pub. Dir...Mrs. Chris Dekker
Program Director.....Lee Sage
Chief Engineer.....Al Ruddell

CKBI—Prince Albert—1934

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Central Bcstg. Co., Ltd.
Address .....10th St. West
Tel.: ROger 3-7421.....CBC
Representative .....All-Canada, Weed
General Manager.....E. A. Rawlinson
Comm., Sales Prom. Mgr.....G. Prest
Program Director.....Ian Barrie
Chief Engineer.....T. Van Nes

CBK—Regina—1939

Frequency: 540 Kc.....Power: 50 Kw.
Owned.....Canadian Bcstg. Corp.
Business Address.....1840 McIntyre St.
Tel.: LAkeside 3-6641.....CBC
Sta. Manager.....J. R. Finlay
Technical Sup.....K. J. Lamb

CKCK—Regina—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned.....Transcanada Communications Ltd.
Address.....1853 Hamilton St.
Tel.: LA 2-8525.....CBC
Newspaper Affiliation.....Leader Post
Representative .....All-Canada, Weed
President .....Michael Sifton
General Manager.....Harold A. Crittenden
Station Manger.....Donald R. Dawson
Commercial Manager.....Jim Grisenthwaite
Sales Prom., Pub. Dir.....Audrey-Ann Taylor
Program Director.....Bob MacDonald
Chief Engineer.....E. A. Strong

CKRM—Regina—1926

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.Western Communications Ltd.
Address.....2060 Halifax St.
Tel.: LA 3-5661.....CBC
Sta. Rep.....Radio Reps.; Bcst. Reps.; Young
President.....Dr. E. A. McCusker
General, Station Mgr.....W. E. Collier
Program Director.....A. J. Kennard
Sales Promotion Mgr.....Martha Fidler
Commercial Mgr.....R. B. Hill
Chief Eng.....L. Cozine

CFNS—Saskatoon—1952

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio-Prairies-Nord, Ltd.
Address .....1902 Broadway
Tel.: WIndsor 9-3766.....CBC
Sta. Rep.....I.B.S.; Scharf; Devney-O'Connell
President .....Cl. Denis
General Manager.....Charles Papen
Sales Promotion Mgr.....Auguste Bandet
Program Director.....Roger Gautier
Chief Engineer .....J. Lacroix

CFQC—Saskatoon—1923

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By....A. A. Murphy & Sons, Ltd.
Address.....216 1st Ave., N.
Tel.: CHerry 2-6611.....CBC
Reps...Radio Reps.; Bcst. Reps; Oakes; Young
General Manager.....Vernon Dallin
Station Manager.....Roy Currie
Comm. Mgr.....E. C. Bourassa
Sales Promotion Mgr.....Dennis Fishes
Program Director.....Laurie Korchin
Chief Engineer.....Lyn Hoskins
Owners of: CFQC-TV.

CKOM—Saskatoon—1951

Frequency 1420 Kc.....Power: 5000 Watts
Owned..Saskatoon Community Bcstg. Co., Ltd.
Address .....Empire Hotel
Tel.: OLiver 2-1420.....Independent
Representative .....Stovin, Weed
Pres., Gen. Mgr.....R. A. Hosie
Sta., Comm. Mgr.....W. H. Stovin
Sales Prom., Pub. Dir.....Patricia Baudru
Program Director.....G. E. Walburn
Chief Engineer.....Maynard Greer

CKSW—Swift Current—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Frontier City Bcstg. Co. Ltd.
Address.....134 Central Ave.
Tel.: PR 3-4605.....Independent
Reps....Air-Time Sls.; Radio Reps.; Bcst. Reps.
Pres., Gen. Mgr.....Douglas Scott
Station Manager.....Wilf Gilbey
Comm., Sales Prom. Mgr....William H. Friest
Production Mgr.....Gordon Ross
Chief Engineer.....Mac Hanna

CFSL—Weyburn—1957

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Soo Line Bcstg. Co. Ltd.
Address.....P. O. Box 1330
Tel.: VIctor 2-4666.....Independent
Sta. Rep....Stovin-Byles; Natl. Bcst. Sls.; Cooke
President.....T. G. Laing
General Comm. Mgr.....Norman A. Hickey
Program Director.....Ronald W. Durda
Chief Engineer.....Robert MacDonald

CJGX—Yorkton—1927

Freq.: 940 Kc...Power: 10,000 Wts. d., 1000 n.
Owned-Oper. By.....Yorkton Bcstg. Co., Ltd.
Address .....2nd Ave.
Tel.: 783-2258 .....CBC
Sta. Reps...Messner; Young Canadian; Scharf
President.....F. K. Tully
Station, Prom. Mgr.....G. G. Gallagher
Commercial Manager.....M. G. Phillips
Publicity Director.....D. R. Sherwin
Program Director.....E. A. Laurence
Chief Engineer.....H. F. McRae

Yukon

CFYT—Dawson City—1958

Frequency: 1230 Kc.....Power: 100 W.
Owned By.....CBC
Address .....Dawson City
Tel.: Dawson City.....CBC
Sta. Rep.....D. McGavren, Ltd.
Director of Service.....A. Cowan
Information Service.....H. Shane
Station Manager.....Donald Stone
Technical Supervisor.....Lloyd Moore

CBXG—Watson Lake—1959

Frequency: 860 Kc.....Power: 40 W.
Owned By.....CBC
Address .....Watson Lake
Tel.: Watson Lake.....CBC
Sta. Rep.....D. McGavren, Ltd.
Director of Service.....A. Cowan
Information Service.....H. Shane
Station Manager.....Donald Stone

CFWH—Whitehorse—1958

Frequency: 1240 Kc.....Power: 250 W.
Owned By.....CBC
Address.....P. O. Box 730
Tel.: Whitehorse .....CBC
Sta. Rep.....D. McGavren, Ltd.
Director of Service.....A. Cowan
Information Service.....H. Shane
Station Manager.....Donald Stone
Technical Supervisor.....L. Moore

National Association Of Educational Broadcasters Personnel

1346 Connecticut Ave., N.W.
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Phone: North 7-6000

119 Gregory Hall
Urbana, Ill.
Phone: Empire 7-6611 Ext. 3394

William G. Harley
1346 Connecticut Ave.
Washington, D.C.

OFFICERS FOR 1961 YEAR

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William G. Harley, 1346 Connecticut Ave., N.W., Washington, D. C.

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Harold E. Hill, 1346 Connecticut Ave., N.W., Washington, D.C.

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Region III

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Weapon For Peace . . . Television Documentaries

By DONALD H. McGANNON
President, Westinghouse Broadcasting Company

THE state of the world indicates more urgently each day that our future depends, almost pathetically, upon our ability to communicate with each other as people within the same nation and, more important, to communicate as a nation to people outside of our own country.

The task of communicating our ideals, philosophies, objectives and determinations, our genuine concern for other peoples and our yearning for peace lies at the very root of man's future. How do we tackle this task?

It is strange that while most segments of our society have recognized the need for professionalism in the communication of ideas, implementation of this need does not exist in the various strata of government.

It occurred to us, Westinghouse Broadcasting and our associates at the National Educational Television and Radio Center, that there was something that could be done by television. No matter how small, it would be a definite contribution and perhaps a launching pad for other far-reaching efforts.

It was clear to us that TV undoubtedly represents the most effective means of communicating to masses of the population. How could we use this medium effectively and what would be our potential audience? As a result of working with other broadcasters who had similar thoughts on the same subject, the International Television Federation came into being last fall.

Intertel was founded by the Australian Broadcasting Commission, the Canadian Broadcasting Corporation, Associated Rediffusion of the United Kingdom and, on behalf of the United States, NETRC and WBC. It is obvious that with such a federation, our initial audience is to be the English speaking nations of the world. These are people with whom we should be able to communicate most easily.

The American members of this federation expect to make the series available by syndication to the entire Western Hemisphere.

The plan calls for the production of twelve-one-hour documentaries. The American members will produce four, United Kingdom four, Canada two, and Australia two. The subjects will be of timely importance and international dimension; yet they will not be topical news stories nor duplications of some of the extraordinary work being done by networks in this field.

At a meeting in Vancouver, B.C., the first six subjects were evolved. They are tentatively titled: "Heartbeat of France," an examination of France by Britain; "The Overseas Chinese," a look at the key world areas colonized by expatriate Chinese, by Britain; "Great Britain in Transition," a social and human documentary on England by the U.S.A.; "Where is Cuba Going?", an investigation of Cuba by Canada; "Living With a Giant," a look at U.S.A.-Canada relations by Australia; and "Africa on The Move," some of the new African republics examined by the U.S.A.

The function of each program is an investigation by one nation of another, and a reflection on foreign subject matter that is in some instances of great tradition, in other instances of compelling current importance. Each member has the opportunity to reject the program as being unsuitable, but it's contemplated that this would not be done on any basis of censorship or unwillingness to permit factual criticism.

This is but an initial step. We hope it represents the first of many to follow in the free flow of information and the cultural exchange of material among all nations of the world, a project which has been dormant and ineffective to date.

Active Members Of The NAEB

City	Call Letters	Licensee	Executive
		ALABAMA	
Andalusia	WAIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Birmingham	WBIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Munford	WCIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
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		ARIZONA	
Arcata	KUSC (FM)	Humboldt State College	George D. Goodrich, Director
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Sacramento	KVIE (TV)	Central Calif. TV, Inc.	John C. Crabbe, Gen. Mgr.
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		COLORADO	
Colo. Springs	KRCC (FM)	Colorado College	Woodson Tyree, Director
Colo. Springs	KSHS (FM)	C. S. Public Schools	Robert L. Card, Station Mgr.
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Hartford	WRTC (FM)	Trinity College	Charles G. Mixter III, Station Manager
		FLORIDA	
Miami	WTHS (FM)	Dade County Bd.	Cliff Mitchell, Director
	WTHS (TV)	of Public Instr.	
Tallahassee	WFSU (FM)	Florida State University	Roy Flynn, Director
	WFSU (TV)		
Tampa	WTUN (FM)	University of Tampa	John Von Szeliski, Dir.
Tampa	WEDU (TV)	Fla. West Coast ETV	R. LeRoy Lastinger, Gen. Mgr.
Winter Park	WPRK (FM)	Rollins College	M. P. Frutchey, Director
		GEORGIA	
Atlanta	WABE (FM)	Board of Education	Haskell Boyter, Dir.
Atlanta	WETV (TV)	Board of Education	Haskell Boyter, Dir.
Athens	WGTV (TV)	University of Georgia Center for Continuing Education	Gerard L. Appy, Associate Director
		ILLINOIS	
Carbondale	WSIU (FM)	Southern Ill. Univ.	B. C. Robbins, Director
Chicago	WBEZ (FM)	Board of Education	George Jennings, Director
Chicago	WTTW (TV)	Chicago Educational TV Assn.	John W. Taylor, Exec. Dir.
DeKalb	WNIC (FM)	Northern Illinois Univ.	Robert H. Moore, Dir.
Elgin	WEPS (FM)	Elgin Public Schools	E. H. Hoke, Dir.
Evanston	WNUR (FM)	Northwestern Univ.	Robert W. Thomas, Station Mgr.
Macomb	WWKS (FM)	Western Ill. University	Jennette Terrill, Dir.
Park Ridge	WMTH (FM)	Maine Township H. S.	Keith A. Honn, Prog. Dir.
Urbana	WILL (AM)	Univ. of Illinois	Frank E. Schooley, Dir.
Urbana	WILL (TV)	University of Illinois	Frank E. Schooley
Urbana	WILL (FM)	Univ. of Illinois	Frank E. Schooley
		INDIANA	
Bloomington	WFIU (FM)	Indiana University	Elmer Sulzer, Dir.
Evansville	WPSR (FM)	School City of	C. B. Smith, Dir.
Franklin	WFCI (FM)	Franklin College of Indiana Evansville	Raymond Cowan, Chairman of Science Division
Gary	WGVE (FM)	School City of Gary	Edwin Carmony, Supervisor
Goshen	WGCS (FM)	Goshen College	J. F. Swartzendruber, Sect.-Treas.
Greencastle	WGRE (FM)	De Paul University	Herold Ross, Manager

City	Call Letters	Licensee	Executive
Huntington	WVSH (FM)	School City of Huntington	M. McCabe Day, Director
Indianapolis	WIAN (FM)	Indianapolis Pub. Schools	Arthur R. Van Allen, Prog. Dir.
Lafayette	WBAA (AM)	Purdue Univ.	Jim Miles, Dir. of Broadcasting
Muncie	WWHI (FM)	Wilson Jr. H.S.	John V. Maier, Principal
New Albany	WNAS (FM)	New Albany City Sch.	Vernon McKown, Director
South Bend	WETL (FM)	City of So. Bend	John W. Finster, Program Dir.
Wabash	WSKS (FM)	School City of Wabash	James R. Oliver, Director
		IOWA	
Ames	WOI (AM)	Iowa State College	Raymond C. Giese, Act. Mgr.
Ames	WOI (FM)	Iowa State College	Raymond C. Giese, Act. Mgr.
Cedar Falls	KTCF (FM)	Iowa State Teachers College	Herbert V. Hake, Director
Decorah	KWLC (AM)	Luther College	Harold C. Svanoe, Dir.
Des Moines	KDPS (FM) and (TV)	Des Moines Public Schools	Clifton F. Schropp, Manager
Iowa City	WSUI (AM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Iowa City	KSUI (FM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Waverly	KWAR (FM)	Wartburg College	Dennis Q. Thurow, Sta. Mgr.
		KANSAS	
Emporia	KSTE (FM)	Kansas State Teachers College	Delmar Hilyard, Director
Lawrence	KFKU (AM)	Univ. of Kansas	R. Edwin Browne, Director
Lawrence	KANU (FM	Univ. of Kansas	R. Edwin Browne, Director
Manhattan	KSAC (AM-TV)	Kansas State College	Jack M. Burke, Acting Dir.
Manhattan	KSDB (FM)	Kansas State College	Jack M. Burke, Acting Dir.
Ottawa	KTJO (FM)	Ottawa University	W. D. Bemmels, Dean
Wichita	KMUW (FM)	Univ. of Wichita	Kenneth Hadwiger, Director
		KENTUCKY	
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Director
Louisville	WFPK (FM-TV)	Louisville Free Public Library	Dorothy L. Day, Manager
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Manager
		LOUISIANA	
New Orleans	WYES (TV)	Greater New Orleans ETV Foundation	Duff Browne, Gen. Mgr.
New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Station Mgr.
		MARYLAND	
Baltimore	WBJC (FM)	Baltimore Jr. College	Clarence T. DeHaven, General Mgr.
		MASSACHUSETTS	
Amherst	WAMF (FM)	Amherst College	Jonathan Reiskind, Sta. Mgr.
Amherst	WFCR (FM)	Lowell Institute Cooperative Broadcasting Council	Hartford N. Gunn, Jr., General Manager
Amherst	WMUA (FM)	Univ. of Mass.	Harold Dutton, Station Mgr.
Boston	WBUR (FM)	Boston University	Dr. D. Hugh Gillis, Chairman
Boston	WERS (FM)	Emerson College	Gerald Kroeger, Station Mgr.
Boston	WGBH (FM)	Lowell Instit. Co-op Broadcasting Council	Hartford N. Gunn, Jr., Gen. Mgr.
Boston	WGBH (TV)	Lowell Instit. Co-op	Hartford N. Gunn, Jr., Gen. Mgr.
		MICHIGAN	
Ann Arbor	WUOM (FM)	Univ. of Michigan	E. G. Burrows, Manager
Detroit	WDTR (FM)	Board of Education	Kathleen N. Lardle, Mgr.
Detroit	WDET (FM)	Wayne St. Univ.	Lee Dreyfus, Asst. Mgr.
Detroit	WTVS (TV)	Detroit Ed. TV Found.	Franklin Bouwsma, Executive Secretary
East Lansing	WKAR (AM)	Michigan State Univ.	Lawrence Frymire, Manager
East Lansing	WKAR (FM)	Michigan State Univ.	Lawrence Frymire, Mgr.
East Lansing	WMSB (TV)	Mich. State Univ.	Patrick J. Callahan, Station Mgr.
Flint	WFBE (FM)	Board of Education	Robert C. Boston, Manager
Highland Park	WHPR (FM)	School District of H. P.	Robert A. Stevens, Station Mgr.
Kalamazoo	WMCR (FM)	Western Michigan Univ.	Robert Dye, Dir. of Broadcasting
Royal Oak	WOAK (FM)	School Dist. City of Royal Oak	James L. Mead, Station Mgr.
		MINNESOTA	
Duluth	KUMD (FM)	Univ. of Minn.	Richard Gottschald
Minneapolis	KUOM (AM)	Univ. of Minnesota	Burton Paulu, Director
Northfield	WCAL (AM)	St. Olaf College	Milford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwarzwalder, Dir.
		MISSOURI	
Kansas City	KCUR (FM)	Univ. of Kansas City	Sam Scott, Mgr. Dir.
St. Louis	KETC (FM)	St. Louis Ed. TV Commission	Henry F. Chadeayne, Exec. Director
St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager

City	Call Letters	Licensee	Executive
		NEBRASKA	
Lincoln	KUON (TV)	University of Nebraska	Jack J. McBride, Director
		NEW HAMPSHIRE	
Durham	WENH (TV)	Univ. of N. Hamp.	Keith J. Highbert, Manager
		NEW JERSEY	
East Orange	WFMU (FM)	Upsala College	Chas. G. Lundgren, Director
Newark	WBGO (FM)	Board of Education	Marie Scanlon, Supervisor
South Orange	WSOU (FM)	Seton Hall University	A. Paul Klose, Station Manager
		NEW MEXICO	
Albuquerque	KANW (FM)	Board of Education	Mrs. Rose J. Jones, Director
Albuquerque	KNME (TV)	U. of New Mexico & Albuquerque Bd. of Educ.	C. P. Mitchell, Co-Ord.
		NEW YORK	
Albany	WAMC (FM)	Albany Med. College	Albert P. Fredette, Station Mgr.
Bronx	WFUV (FM)	Fordham Univ.	Rev. John A. St. George, S. J., Dir.
Brooklyn	WNYE (FM)	Board of Education	Dorothy Klock, Acting Dir.
Elmira	WECW (FM)	Elmira College	David M. Crossman, Director
Floral Park	WSHS (FM)	Sewanhaka H.S.	W. A. Gregory, Director of Radio
Hempstead	WVHC (FM)	Hofstra College	Frank Iezzi, Exec. Dir.
Ithaca	WICB (FM)	Ithaca College	Royal D. Colle, Chrmn., Radio-TV
New York	WBAI (FM)	Pacifica Foundation	Eugene Bruck, Program Director
New York	WKCR (FM)	Columbia College	Jeffrey P. Kuklin, Gen. Mgr.
New York	WNYC (AM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WNYC (FM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WRVR (FM)	The Riverside Church	Jack D. Summerfield, General Manager
Springville	WSPE (FM)	Griffith Instit. & School	Henry Bartkowski, Director
Syracuse	WAER (FM)	Syracuse University	Wallace M. Bradley, Sta. Mgr.
Troy	WHAZ (AM)	Rensselaer Polytechnic	Hiram D. Harris, Manager
	WRPI (FM)	Institute	Hiram D. Harris, Manager
		NORTH CAROLINA	
Chapel Hill	WUNC (TV)	Consol. Univ. of North Carolina	Roy J. Johnson, Chairman
Chapel Hill	WUNC (FM)	Univ. of North Carolina	Robert L. Hilliard, Director
Greensboro	WGPS (FM)	Greensboro Public Sch.	A. O. Medlin, Director
Greenville	WWWS (FM)	E. Carolina College	Miss Rosalind Roulston, Director
High Point	WHPS (FM)	High Point H.S.	D. P. Whitley, Principal
		NORTH DAKOTA	
Grand Forks	KFJM (AM)	Univ. of North Dakota	Myron Curry, Director
		OHIO	
Akron	WAPS (FM)	Akron Public Schools	Dorothy Kester, Coordinator
Athens	WOUB (AM-FM)	Ohio University	Archie Greer, Station Mgr.
Bowling Green	WBGU (FM)	Bowling Green State U.	Sidney Stone, Director
Cincinnati	WCET (TV)	Greater Cinci. TV Ed. Foundation	Uberto Neely, General Mgr.
Cincinnati	WGUC (FM)	University of Cincinnati	Joseph Sagmaster, Director of Broadcasting
Cleveland	WBOE (FM)	Board of Education	Leo Battin, Director
Columbus	WCBE (FM)	Bd. of Educ., City School District	John H. Sittig, Dir.
Columbus	WOSU (AM)	Ohio State Univ.	Richard B. Hull, Director
Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull
Columbus	WOSU (TV)	Ohio State University	Richard B. Hull
Delaware	WSLN (FM)	Ohio Wesleyan Univ.	Roderick Deihl, Director
Kent	WKSU (FM)	Kent State Univ.	Walton D. Clarke, Dir. of Radio
Marietta	WCMO (FM)	Marietta College	Bernard Russi, Jr., Director of Broadcasting
Oxford	WMUB (FM-TV)	Miami Univ.	Stephen C. Hathaway, Dir., Radio-TV
Toledo	WGTE (TV)	Greater Toledo ETV Foundation	Harry D. Lamb, General Manager
Toledo	WTDS (FM)	Toledo Public Schools	Harry D. Lamb, Dir.
Yellow Springs	WYSO (FM)	Antioch College	Lee Eitzen, Mgr.
		OKLAHOMA	
Norman	WNAD (AM)	Univ. of Oklahoma	Hugh Mix, Director
Norman	WNAD (FM)	Univ. of Oklahoma	Hugh Mix
Oklahoma City	KOKH (FM-TV)	Board of Education	Bill Lilliard, Station Mgr.
Okla. City	KETA (TV)	Okla. ETV Autho.	John W. Dunn, Director
Stillwater	KOSU (FM)	Okla. State Univ.	L. H. van Landingham, Station Mgr.
Tulsa	KOED (TV)	Okla. ETV Autho.	John W. Dunn, Director
Tulsa	KWGS (FM)	Univ. of Tulsa	Edward S. Dumit,
		OREGON	
Corvallis	KOAC (AM-TV)	Oregon State System of Higher Education	James M. Morris, Director
Eugene	KRVM (FM)	Eugene Pub. Schools	Roger J. Houglum, Mgr.-Dir.
Eugene	KWAX (FM)	Univ. of Oregon	John R. Shepherd, Coordinator
Portland	KBPS (AM)	Portland Public Schools	Mrs. Patricia Swenson, Manager

City	Call Letters	Licensee	Executive
		PENNSYLVANIA	
Grove City	WSAJ (AM)	Grove City College	Dale O. Smock, Chief Engineer
Havertown	WHHS (FM)	School Dist.	Frank Knorr, Director
Philadelphia	WPWT (FM)	Philadelphia Wireless Tech. Instit.	William W. Zerfing, Director
Philadelphia	WHYY (FM-TV)	Metro. Phila. Educ. Radio & TV Corp.	Richard S. Burdick, Mgr.-Director
Philadelphia	WRTI (FM)	Temple Univ.	John B. Roberts, Dir.
Philadelphia	WXPN (FM)	Univ. of Pennsylvania	Donald K. Angell, Jr. Director
Pittsburgh	WDUQ (FM)	Duquesne Univ.	B. Kendall Crane, Director
Pittsburgh	WQED (TV) & WQEX (TV)	Metropolitan Pittsburgh Educational Television Station	William Dempsey, Manager
Scranton	WUSV (FM)	Univ. of Scranton	Rev. Richard F. Grady, S.J., Manager
Univ. Park	WDFM (FM)	Penn St. Univ.	Harold E. Nelson, Gen. Mgr.
		SOUTH CAROLINA	
Columbia	WUSC (FM)	Univ. of S. Carolina	Alice Wyman, Coordinator
		SOUTH DAKOTA	
Vermillion	KUSD (AM)	Univ. of S. Dakota	Martin Busch, Mgr.
		TENNESSEE	
Knoxville	WUOT (FM)	Univ. of Tennessee	Kenneth D. Wright, Dir.
Memphis	WKNO (TV)	Memphis Comm. TV	Ernest C. Ball, Dir.
		TEXAS	
Austin	KUT (FM)	Univ. of Texas	Robert Schenkkan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	M. Campbell, Exec. Dir.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	Roy E. Barthold, Manager
Houston	KUHT (TV)	Univ. of Houston	Roy E. Barthold, Manager
		UTAH	
Logan	KVSC (FM)	Utah State University	Burrel F. Hansen, Chairman
Ogden	KWCS (TV)	Weber County School District	John A. Larsen, Station Director
Provo	KBYU (FM)	Brigham Young University	Owen S. Rich, Chairman
Salt Lake City	KUED (TV)	University of Utah	Dr. Keith Engar, Mgr.
		VIRGINIA	
Harrisonburg	WEMC (FM)	Eastern Mennonite College	J. Otis Yoder, Chairman
Norfolk	WMTI (FM)	William-Mary College	Conrad S. Wilson, Program Dir.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
Williamsburg	WCWM (FM)	William & Mary	Charles M. Woodliff, Director
		WASHINGTON	
Pullman	KWSC (AM)	Wash. St. Univ.	Burt Harrison, Manager
Seattle	KCTS (TV)	Univ. of Wash.	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager, Mgr.
Tacoma	KTOY (FM)	Tacoma Public Schools	Merle Kimball, Program Mgr.
		WISCONSIN	
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Auburndale	WLBL (AM)	Wisconsin State Radio Council	H. B. McCarty, Director
Brule	WHSA (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Chilton	WHKW (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Colfax	WHWC (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Delafield	WHAD (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Highland	WHHI (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, General Mgr.
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	J. C. Wulliman, Station Mgr.
Rib Mountain	WHRM (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Ripon	WRPN (AM) & WRPN (FM)	Ripon College	William Jochimson, Station Manager
West Salem	WHLA (FM)	Wisc. St. Counc.	H. B. McCarty

The New Sound In Radio Syndication

By PETER FRANK
President, The Peter Frank Organization, Inc.

THE broadcasting industry has long recognized that television has brought about enormous changes in its sister field—radio. Radio which so many feared would become extinct has, on the contrary, rebounded until today it is healthier than ever, even though in a different form, one which finds individual stations the stronger factor, in contrast to the days when the radio networks dominated.

It took longer, however, to recognize another development resulting from the impressive rebirth of radio. This second factor was that as radio changed, so would the all-important tributary services upon which every radio station relies. No single entity, within sound broadcasting, however, has changed as drastically or as dramatically as radio syndication.

Today, the great emphasis in radio syndication is on a new combination of sounds, designed to enhance the stations themselves, as they fight so furiously for recognition of their own particular sound image.

It is worth tracing the underlying reasons why each station is so intent on developing its own sound image. In days past, high powered stations, aided by top name radio network programs, could count on the muscle of their own wattage and the muscles of network shows to give them an audience edge. Then, suddenly, the more important of these two elements disappeared—how many name network shows are still on the air?

It's true that there were many types of station program formats during the heyday of network radio, but these were mostly independent stations. Now their numbers were to be increased by affiliated stations who could no longer count on network revenue. Thus, where there may have been one "good music," or one "rock and roll," or one "country and western" station in a market, now there were many. As a result, the fight for listeners became even more fierce, and the need for devices-in-sound to enhance a station's image became greater.

From this need developed the new sound in radio syndication. Such services as "The Big Sound," "IMN Jingles" and "Target Jingles" came into being. In place of 15-minute or longer syndicated features came production aids designed for integration into the great emphasis most stations gave news and disk jockey shows. These production aids are "takes" ranging mostly from 10 to 30 seconds, incorporating the use of famous recording and film stars in what appears, to the listener, to be a personal interplay between d.j. and star, plus dozens of other production aids, music cues and themes, commercial "beds" and the like.

These features, many of them customized for each station, are produced by syndicators in a fashion that enables program directors, production staffers and d.j.'s the widest of ranges in program scope. Not only that, these new production aids are also tailored for every kind of radio station, from good music to "swinging" stations.

Almost simultaneously, to further the station's own sound image, came the development of jingles tailored to each fashion in sound. At first some stations themselves wrote and produced them; now there are many syndicated jingle services meeting the same need.

To paraphrase an historic saying, radio's fight for audiences and sales has only begun. Now that listeners and clients alike are aware of radio's durability and continued sales power, every station is in there to stay; to continue to build its own sound, by its own devices, and with the aid of the new sounds in syndication.

True 'Image' Emphasis Key To Negro Radio Progress

By HARRY NOVIK
General Manager, WLIB, New York

NEGRO radio everywhere is on the threshhold of its greatest popularity. For the first time in years, it is being recognized for the potential it has been building over the years.

It is becoming evident that specialized markets such as the one WLIB serves in New York, are becoming primary targets for top national competitive products.

Constructively, the time has come for operators of Negro Market stations to emphasize their true "Image" in relation to the communities they serve. To disperse the clouds of ignorance that have hovered over the horizon of Negro radio and point out, loud and clear, their community voice status.

Negro radio has an individuality that cannot be superseded by other stations and a degree of audience loyalty that cannot be found anywhere.

To build such an image is not easy. It cannot be done with "convenient" programming. Stations must be geared to create this role in their communities if they have not already done so.

How it is done depends on the willingness of the station operator to make his outlet a true community service. At WLIB, as in many other top Negro stations throughout the country, this has been done via a complete overhaul of programming, with a concentration on public service, news and special events activities.

For example, during 1960, WLIB donated $268,583 worth of air time to public service spots or programs. This amounted to approximately 643 hours of programming and WLIB is a daytime only station. Our News and Special Events Department has covered every event we felt would be of interest to our community. We sent reporters to cover both Democratic and Republican conventions. We had special reports direct from Washington covering the Civil Rights Legislation fight. When the African troubles began, we had top officials from the United Nations at our microphones to explain what was going on. We also have a direct line to the United Nations for instantaneous pickup of programs. The sit-in demonstrations in the South, the founding meetings in Detroit of the Negro American Labor Council, and countless other events of interest to the Negro community we serve was covered despite the cost to the station.

Sometime ago, when WLIB climaxed its Eighth Annual Festival of Negro Music and Drama with a classical, folk music, jazz concert at Town Hall, New York, more than 1500 guests of the station filled this huge theatre to listen to a two-hour live program of top Negro talent. This free concert was broadcast without benefit of commercials. As a matter of fact, as on many other public service occasions, we preempted sponsors of commercial programs.

The net result of all of this has been the obvious fact that when anyone wishes to reach the 1,500,000 Negroes in Metropolitan New York, they know that the most effective way of reaching them is through WLIB.

This "Image" factor has brought WLIB more national business than ever before and more respect and prestige for both our station and our audience. Without appearing to be the arbiter of all panaceas, I do humbly submit that if other Negro stations will concentrate on building such an Image and many of them have already, the rise of Negro radio in the future could reach unprecedented heights.

Radio Stations Featuring Negro Programming

ALABAMA

(100% Programming)

WENN—Birmingham
WJLD—Birmingham
WEUP—Huntsville
WGOK—Mobile
WMOZ—Mobile
WRMA—Montgomery
WTUG—Tuscaloosa

(8 or more hours per week)

WAUD—Auburn
WPRN—Butler
WULA—Eurfaula
WBLO—Evergreen
WTCB—Flomaton
WJOI—Florence
WETO—Gadsden
WGWC—Selma
WVNA—Tuscumbia

ARKANSAS

(100% Programming)

KOKY—Little Rock

(8 or more hours per week)

KVRC—Arkadelphia
KFFA—Helena
KXAR—Hope
KBLO—Hot Springs
KHBM—Monticello

CALIFORNIA

(100% Programming)

KGFJ—Los Angeles
KSAN—San Francisco

(8 or more hours per week)

KDIA—Oakland

DELAWARE

(8 or more hours per week)

WILM—Wilmington

DISTRICT OF COLUMBIA

(100% Programming)

WOOK—Washington
WUST—Washington

FLORIDA

(100% Programming)

WOBS—Jacksonville
WFEC—Miami
WMBM—Miami Beach
WOKB—Orlando
WBOP—Pensacola
WTMP—Tampa

(8 or more hours per week)

WBGC—Chipley
WROD—Daytona Beach
WFTL—Fort Lauderdale
WRHC—Jacksonville
WNER—Live Oak
WMAF—Madison
WEBY—Milton
WRIM—Pahokee
WCNH—Quincy
WTRR—Sanford

GEORGIA

(100% Programming)

WAOK—Atlanta
WERD—Atlanta
WCLS—Columbus
WOKS—Columbus
WIBB—Macon
WSOK—Savannah

(8 or more hours per week)

WJAZ—Albany
WAUG—Augusta
WMGR—Bainbridge
WHAB—Baxley
WGRA—Cairo
WDWD—Dawson
WFPM—Fort Valley
WHIE—Griffin
WLAG—LaGrange
WIBB—Macon
WMTM—Moultrie
WGOV—Valdosta
WAYX—Waycross
WBRO—Waynesboro

ILLINOIS

(100% Programming)

WBEE—Chicago

(8 or more hours per week)

WAAF—Chicago
WGES—Chicago
WOPA—Oak Park

INDIANA

(8 or more hours per week)

WWCA—Gary
WGEE—Indianapolis

KANSAS

(8 or more hours per week)

KCKN—Kansas City
KTOP—Topeka

KENTUCKY

(100% Programming)

WLOU—Louisville

(8 or more hours per week)

WMLF—Pineville

LOUISIANA

(100% Programming)

WXOK—Baton Rouge
WBOK—New Orleans
WYLD—New Orleans
KOKA—Shreveport

(8 or more hours per week)

KEUH—Eunice
KVOL—Lafayette
KAOK—Lake Charles
KLIC—Monroe
KNOC—Natchitoches
KMAR—Winnsboro

MARYLAND

(100% Programming)

WANN—Annapolis
WEBB—Baltimore
WSID—Baltimore

(8 or more hours per week)

WITH—Baltimore

MICHIGAN

(100% Programming)

WCHB—Inkster

(8 or more hours per week)

WJLB—Detroit
WAMM—Flint
WMRP—Flint

MISSISSIPPI

(100% Programming)

WESY—Greenville
WGVM—Greenville
WOKJ—Jackson
WQIC—Meridian

(8 or more hours per week)

WCHJ—Brookhaven
WDOB—Canton
WROX—Clarksdale
WCLD—Cleveland
WCBI—Columbus
WCPC—Houston
WSJC—Magee
WAPF—McComb
WPMP—Pascagoula
WSSO—Starkville
WROB—West Point

MISSOURI

(100% Programming)

KPRS—Kansas City
KATZ—St. Louis
KXLW—St. Louis

NEVADA

(8 or more hours per week)

KENO—Las Vegas

NEW JERSEY

(100% Programming)

WNJR—Newark
WHBI—Newark

(8 or more hours per week)

WDVL—Vineland

NEW YORK

(8 or more hours per week)

WEVD—New York
WADO—New York
WHOM—New York
WLIB—New York
WWRL—New York

NORTH CAROLINA

(100% Programming)

WSRC—Durham
WAAA—Winston-Salem

(8 or more hours per week)

WGIV—Charlotte
WCKB—Dunn

WCNC—Elizabeth City
WBLA—Elizabethtown
WFMO—Fairmont
WFAI—Fayetteville
WFNC—Fayetteville
WAGY—Forest City
WHPE—High Point
WELS—Kinston
WISP—Kinston
WEWO—Laurinburg
WLOE—Leaksville
WSYD—Mt. Airy
WRAL—Raleigh
WCEC—Rocky Mount
WEEB—Southern Pines
WGTM—Wilson

OHIO

(100% Programming)

WCIN—Cincinnati
WABQ—Cleveland

(8 or more hours per week)

WBEX—Chillicothe
WJMO—Cleveland

OKLAHOMA

(8 or more hours per week)

KMUS—Muskogee
KOKL—Okmulgee

PENNSYLVANIA

(100% Programming)

WHAT—Philadelphia
WDAS—Philadelphia
WAMO—Pittsburgh

SOUTH CAROLINA

(100% Programming)

WPAL—Charleston
WOIC—Columbia
WYNN—Florence

(8 or more hours per week)

WANS—Anderson
WCOS—Columbia
WDSC—Dillon
WESC—Greenville
WATP—Marion
WSSC—Sumter
WALD—Walterboro

TENNESSEE

(100% Programming)

WNOO—Chattanooga
WJAK—Jackson
WDIA—Memphis
WLOK—Memphis
WVOL—Nashville

(8 or more hours per week)

WEAG—Alcoa
WKXV—Knoxville
WGNS—Murfreesboro
WLAC—Nashville

TEXAS

(100% Programming)

KJET—Beaumont
KKSN—Dallas
KNOK—Fort Worth
KCOH—Houston
KYOK—Houston
KZEY—Tyler

(8 or more hours per week)

KGBC—Galveston
KLVL—Houston
KTXJ—Jasper
KLUE—Longview
KHMT—Marshall
KJMC—Midland
KCOR—San Antonio
KMAC—San Antonio
KTAE—Taylor

VIRGINIA

(100% Programming)

WRAP—Norfolk
WANT—Richmond

(8 or more hours per week)

WBCR—Christiansburg
WFLO—Farmville
WYSR—Franklin
WDDY—Gloucester
WBRG—Lynchburg
WHEE—Martinsville
WYOU—Newport News
WSSV—Petersburg

WEST VIRGINIA

(8 or more hours per week)

WELC—Welch

Influential "Air Age" Set Stage For "Space Age"

By ROBERT I. QUEEN
Managing Editor, Radio-TV Daily

ONE wonders if the Air Age, inaugurated in 1920, by the opening of Pittsburgh's Station KDKA, has not been even more influential than the Space Age in marking our lives.

The Space Age touches us in important areas. It has broadened our horizons practically to infinity. It has made peace and war questions of survival or total destruction. It has dissolved the barriers of time and distance and made explorers of us all. But it has not, and perhaps never can, come into our lives with the insinuation and insistence of radio and television.

Having become accustomed to the sound and voices of the world, the Air Age advanced to where it showed us the many faces of the world. There is no questioning the fact that at first the pictures on the television screen were a little hazy, and eyestrain was considered as part of the price one paid for the advancement along with the cost of antenna installation, big tube insurance and service contracts. Since that time we have had a ringside seat at the Greatest Show on Earth—to Maurice Evans doing Shakespeare; to Imogene Coca dancing "Swan Lake." Bernstein has taught us music; Katherine Murray has inspired us to dance; Ed Sullivan has taught us to smile; and Nixon and Kennedy have revived the art of political debate. We have seen wars and the signing of peace treaties. We have seen people fight for freedom, and freedom suppressed. We have seen China building Communism and Africa taking great steps into the Twentieth Century.

We have color television and picture tubes installed in walls, printed circuits and pint sized portables with pictures bigger than those of the old consoles.

Currently, almost 50,000,000 television sets are available for viewing in American homes and even two television sets in a home can no longer be considered a status symbol. Other countries, all over the world, have joined us in this adventure into the Air Age with about 28,000,000 television sets and 1,000 television stations. They are also following us through some of the landmarks of American television as they watch tapes and kineoscopes of American programs with dubbed in voices or subtitles. Many an American program is now being seen in a European version and an American in Europe tuning in on a television station is likely to find a panel discussing an offbeat "What's My Line."

Finally, the Air Age and the Space Age have joined and we have heard President Eisenhower's voice from outer space giving us season's greetings and watched our television sets while the rockets at Cape Canaveral heralded the coming of this wonder.

Soon the Space Age will move into our daily Air Age lives and make the present limited national and international networks into interworld networks as sound and sight impulses cross space by way of man-made moons. We can't help but wonder what will be carried into our homes from these new horizons so much closer to infinity.

State Broadcasters Associations

Alabama Broadcasters Association

P.O. Box 6174, University, Alabama
Phone: PLaza 2-7441

Meetings: March and October
Elections: March meeting
Members: 68 Active, 18 Assoc.

President.....Jess Jordan, WTBF, Troy
V.P. Radio.....John J. Slatton, WJBB, Haleyville
V.P. TV.....Carter Hardwick, WSFA-TV, Montgomery
Secy.-Treas.....Beri Moore, WAMI, Opp
Exec. Secy.....Mrs. Angie M. Youngson

Arizona Broadcasters Association

c/o Exec. Secy.
631 N. First Ave., Phoenix

Meetings: November
Elections: November
Members: 41

Pres.....Fred L. Vance, KVOA-TV, Tucson
Vice Pres....Sheldon Engel, KXIV, Phoenix
Secy., Treas.....C. Van Haaften, KTUC, Tucson
Exec. Secy.....Lucy Krug, KPHO, Phoenix

Arkansas Broadcasters Association

Box 32, Crossett, Ark.

Meetings: March and August
Elections: August
Members: 55

President.....Julian F. Haas, KAGH, Crossett
Vice Pres.....Kermit Richardson, KBOK, Malvern
Secy., Treas.....J. C. Willis, KVOM, Morrillton

California Broadcasters Association

c/o Exec. Secy
6047 Hollywood Blvd., Hollywood 28, Cal.

Meetings: November (and on special call)
Elections: November
Members: 100

President.....Joseph C. Drilling, KJEO (TV), Fresno
Vice Pres. (Radio).....Ernest L. Spencer, KWIZ, Santa Ana
Vice Pres. (TV).....Louis S. Simon, KPIX (TV), San Francisco
Sec.-Treas.....Alan Lisser, KBIG, Avalon
Exec. Secy.....Claire Hartford, 6047 Hollywood Blvd., Hollywood 28

Colorado Broadcasters Association

c/o Exec. Secy.

Meetings: June
Elections: June
Members: 69

President.....E. E. Koepke, KDEN, Denver
Vice Pres....Abbott Tessman, KEXO, Grand Junction
Sect.-Treas.....Clayton Brace, KLZ, Denver
Exec. Secy.....Mrs. Isabell Prien, RFD No. 3, Box 518, Golden
Directors...Dennis Behand, KLMR, Lamar; Jim Croll, KCSJ, Pueblo; Mason Dixon, KFTM, Ft. Morgan; Al Ross, KGEK, Sterling; Harry Hoth, KRDO, Colorado Spgs.

Connecticut Broadcasters Association

c/o President, 991 Broad St., Bridgeport

Meetings: Four Per Year
Elections: May
Members: 30

President.....John L. Ellinger, WNAB, Bridgeport
Vice. Pres.....Syd Byrnes, WADS, Ansonia
Sect.-Treas.....Gus Kruttschnitt, WMMW, Meriden

Delaware Association of Broadcasters

c/o President

Meetings: October
Elections: Annually
Members: 11

President.....Harvey C. Smith, WDEL. Wilmington
Vice Pres.....Wayne Rollins, WAMS, Wilmington
Secy., Treas.....Gordon MacIntosh, WTUX, Wilmington

Florida Association of Broadcasters

c/o Exec. Secy., 221 Center Bldg., Tallahassee
Phone: 2-3026
Meetings: Annually, plus regional
Elections: Annual
Members: 90
Pres.....Lee Ruwitch, WTVJ, Miami
Vice Pres. Radio....Joseph S. Field, WIRK, W. Palm Beach
Vice Pres. TV.....Fred P. Shawn, WSUN, St. Petersburg
Sect. Treas....Norman O. Protsman, WNER, Live Oak
Exec. Secy., Gen. Counsel.....J. Kenneth Ballinger, Center Bldg., Tallahassee

Georgia Association of Broadcasters

c/o President, P.O. Box 1325, Macon
Phone: SHerwood 3-5454
Meetings: August and January
Elections: August
Members: 70
Pres.....George W. Patton, WBML, Macon
1st Vice Pres.....Jim Hicks, WRDW, Augusta
2nd Vice Pres.....Randolph Holder, WGAU, Athens
Secy.-Treas.....Roscoe Ledford, WVOP, Vidalia

Hawaiian Association of Broadcasters

c/o Secy.-Treasurer
Meetings: First Fri. each month
Elections: December
Members: 14
President.....Cornelius Keur, KAIM, Honolulu
Vice Pres.....Bob Sevey, KGMB-TV, Honolulu
Secy.-Treas.....Richard H. Lee, KOOD, Honolulu

Idaho Broadcasters Association

c/o President
Meetings: Annual (Sept.)
Elections: Annual
Members: 34 Radio; 6 TV
President.....“Gub” Mix, KRPL, Moscow
Vice President.....Duane Wolfe, KCID Caldwell
Secy.-Treas.....Doyle Cain, KFXD, Nampa

Illinois Broadcasters Association

c/o Pres.,
209 E. Washington St., Bloomington
Phone: 5-2078
Meetings: May & October
Elections: October
Members: 74 Active; 14 Assoc.
President.....Vernon A. Nolte, WJBC, Bloomington
Vice Pres.....Gordon Sherman, WMAY, Springfield
Secy.-Treas.....M. H. Stuckwish, WSOY, Decatur

Indiana Broadcasters Association

c/o Executive Secretary
307 N. Pennsylvania, Indianapolis
Meetings: Spring and Fall
Elections: October
Members: 62 Radio; 16 TV
President.....Robert B. McConnell, WISH, Indianapolis
Vice Pres. (AM)....Merrill Johnson, WGL, Ft. Wayne
Vice Pres. (FM)...Joseph Edwards, WFML, Washington
Vice Pres. (TV)...Eldon Campbell, WFBM, Indianapolis
Secy., Treas.....E. Berry Smith, WFIE-TV, Evansville
Exec. Secy.....Mrs. Helen B. Huber, WIRE, Indianapolis

Iowa Broadcasters Association

c/o President
Meeting: Annual
Elections: Annual
Members: 46
Pres.....Kenneth L. Hastie, WMT-AM-TV, Cedar Rapids
Vice Pres.....Robert Erickson, KOKX, Keokuk
Treas.....Paul Elliott, KRNT, Des Moines
Secy.....James Duncan, Drake University, Des Moines
Directors....Paul Loyett, WHO-AM-TV, Des Moines; George Volger, KWPC, Muscatine; Don Sullivan, KVTV, Sioux City; Gene Claussen, KXIC, Iowa City

Kansas Association of Radio Broadcasters

c/o President
Meetings: May
Elections: May
Members: 45
President.....Thad M. Sandstrom, WIBW, Topeka
Vice Pres.....Fred Conger, KWBW, Hutchinson
Secy. Treas.....Max Falkenstein, WREN, Topeka
Directors.....Ken Greenwood, KLEO, Wichita; Jim McKenney, KMDO, Fort Scott; Robert Schmidt, KAYS, Hays; Jim Platt, KBTO, Eldorado; and above officers.

Kentucky Broadcasters Association

c/o Secy.-Treas., 2549 S. Third St., Louisville
Phone: ME 7-6531
Meetings: October and May
Elections: October
Members: 55
President....Don Horton, WVLK, Lexington
1st Vice Pres.....Jim Caldwell, WAVE, Louisville
2nd Vice Pres.....Bill Whittaker, WMOR, Morehead
Secy. Treas.....E. F. Shadburne, WLOU, Louisville
Directors.....Roy Redmond, WFTM, Maysville; Charles Stratton, WNGO, Mayfield; Francke Fox, WHLN, Harlan

Louisiana Association of Broadcasters

c/o Exec. Secy.
608 Fidelity Bldg., Baton Rouge, La.
Phone: DI 3-1742
Meetings: September
Elections: September
Members: 75
President.....Douglas Manship, WBRZ-TV, Baton Rouge
Radio Vice Pres.....John Screen, WDSU, New Orleans
TV Vice Pres.....William Cobb, KALB-TV, Alexandria
Treasurer.....John Chauvin, WFPR, Hammond
Exec. Secy....Rolfe McCollister, 608 Fidelity Bank Bldg., Baton Rouge.
Directors.....William J. Bordelon, Bill Patton, Winston Linam, Gene Jones, Louis Read, Chris Duplechin, Bob Earle, Tom Pears, Tom Gibbens

Maine Assoc. of Broadcasters

c/o Secy.-Treas., Box 307, Augusta
Phone: MAyfair 3-3878
Meetings: Annual (November)
Elections: November
Members: 28 Radio; 6 TV
President.....Walter Dickson, Hildreth Stations
Vice Pres.....Paul Huber, WRKD, Rockland
Secy.-Treas.....Norman G. Gallant, WFAU, AM-TV, Augusta

Maryland-D. C. Broadcasters Association

c/o Secretary-Treasurer
Meetings: June and October
Elections: October
Members: 34 Active; 44 Assoc.
President.....Lloyd Dennis, WTOP, Washington, D. C.
Vice Pres.....Robert B. Jones, Jr., WFBR, Baltimore
Sect.-Treas.....Joseph Goodfellow, WRC, Washington

Massachusetts Broadcasters Association, Inc.

c/o Pres., 182 Tremont St., Boston
Phone: HUbbard 2-2323
Meetings: Annual
Elections: Annual
Members: 36
President.....Thomas Y. Gorman, WEEI, Boston
Vice Pres.....Richard Adams, WKOX, Framingham
Sect.....George Steffy, WNEB Worcester
Treas.....Earle Clement, WBET, Brockton

Michigan Association of Broadcasters

c/o Exec. Secy.,
453 Rosewood, East Lansing, Mich.
Phone: ED 2-5788
Meetings: February-September
Elections: September
Members: 79 Active, 22 Associate
President.....Don De Groot, WWJ, Detroit
Vice Pres.....Gene Ellerman, WWTV, Cadillac
Sect.-Treas.....Robert Greenhoe, WBCH, Hastings
Exec. Secy.....Robt. J. Coleman, 453 Rosewood, E. Lansing
Directors.....Edward F. Baughn, WPAG, Ann Arbor; Les Biederman, WTCM, Traverse City; Robert Greenhoe, WBCH, Hastings; John J. Shepard, WLAV, Grand Rapids

Minnesota Broadcasters Association

c/o Pres., 50 South Ninth St., Minneapolis
Meetings: Board, bi-annually; spec. mtgs. subj. to call by President
Elections: Annually
Members: 53 Active, 4 Associate
President.....Sherman Headley, WCCO-TV, Minneapolis
Vice Pres.....James Hambacher, KBUN, Bemidji
Vice Pres.....Clifford Hedberg, KMRS, Morris
Secy., Treas.....Thomas Young, KMMT-KAUS, Austin

Mississippi Broadcasters Association

c/o Secy.-Treas., Univ. of Miss., Oxford, Miss.
Meetings: April & September
Elections: Spring meeting
Members: 59
President.....Harold B. McCarley, WBLE, Batesville
Vice Pres.....Fred Beard
Secy. Treas.....C. H. Quick, WSUH, Oxford
Exec. Secy.....Duncan Whiteside, Box 5, University

Missouri Broadcasters Association

1144 Hampton Ave., St. Louis 10, Mo.

Meetings: Spring & Fall
Elections: Fall
Members: 76

President.....Robert Hyland, KMOX, St. Louis
Secy.-Treas.....Harold Douglas, KMMO, Marshall
Exec. Secy.....Eugenia Collins, WEW, St. Louis
Directors.....Clarence Breazeal, KCMO, Kansas City, Don Daily, F. L. Donze, Bob Hyland, Les Ware

Montana Broadcasters Association

c/o President
P.O. Box 1405, Great Falls, Mont.

Meetings: May
Elections: Annual
Members: 25

President.....Robert Warner, KMON, Great Falls
Vice Pres.....Dale Moore, KGVO, Missoula
Secy. Treas...Paul Crain, KUDI, Great Falls

Nebraska Broadcasters Association

c/o Secy. Treas.
KFOR, Lincoln, Nebraska

Mtgs., Election: May 14-15
Members: 34

President .....Harry Peck, KODY, North Platte
Vice Pres.....Jim Ebel, KOLN-TV, Lincoln
Secy.-Treas....Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President

Meetings: October
Elections: October
Members: 10

President.....Bernie Mack, WGIB, Manchester
Secy.-Treas.....Roland Hale, WKBR, Manchester

New Jersey Broadcasters Association

c/o President

Meetings: Semi-annually
Elections: October
Members: 28

President.....Howard Green, WOND, Pleasantville
Vice Pres...Glenn Jackson, WTTM, Trenton
Exec. Committee.....Frank Matrangola, WCMC, Wildwood; Jerry McCarthy, WTOA, Trenton; Gordon Giffen, WKON, Camden

New Mexico Broadcasters Association

c/o President

Meetings: April & August
Elections: April
Members: 28 Active; 4 Assoc.

Pres.....A. E. Mickel, KGGM, Albuquerque
Vice Pres.....Ernest N. Thwaites, KFUN, Las Vegas
Secy. Treas.....Mrs. Leola Randolph, KENM, Portales
Exec. Secy.....L. Thomas Christison, Box 696, Albuquerque

New York State Broadcasters Association

Address: c/o President or Secretary

Meetings: March
Elections: March
Members: 100

President.....Paul Adanti, WHEN-AM-TV, Syracuse
1st Vice-Pres.....Merle Galusha, WRGB, Schenectady
2nd Vice Pres.....Sam Slate, WCBS, New York
Secretary.....Elliott Stewart, WIBX, Utica
Treasurer.....Joseph A. Pinna, WUSJ
Directors.....Tom Murphy, WTEN, Albany; W. Davidson, WNBC-TV, New York; H. MacMillan, WHEC, Rochester; Harry Novik

North Carolina Association of Broadcasters Inc.

c/o Secretary-Treasurer

Meetings: Spring & Fall
Elections: October
Members: 117

Pres.....Floyd Fletcher, WTVD, Durham
V.P., Radio..Richard H. Dunlea, Jr., WMFD, Wilmington
V.P.-TV.....Earle Gluck, WSOC, Charlotte
Secy., Treas.....Cecil B. Hoskins, WWNC, Asheville

North Dakota Broadcasters Association

c/o Secretary-Treasurer, Box 232, Minot

Meetings: September
Elections: September
Members: 19 Radio, 10 TV, 5 Associate

Pres.....Dick Johnson, KBOM, Bismarck
Vice Pres.....Charles Scofield, KEYZ, Williston
Secy.-Treas.....Les Maupin, KPLM, Minot

Ohio Association of Broadcasters

c/o Secy. Treas.

Meetings: Spring & Fall
Elections: Fall meeting
Members: 86

Pres.....Gene Trace, WBBW, Youngstown
Vice Pres. (Radio).....Joe Bradshaw, WRFD, Worthington
Vice Pres. (TV).....James C. Hanrahan, WEWS, Cleveland
Secy., Treas.....Carlton Dargusch, Jr. 218 E. State St., Columbus

Oklahoma Broadcasters' Association

c/o President

Meetings: January and August
Elections: January
Members: 49

President.....Ray Van Hoser, KNED, McAlester
Vice Pres.....Wm. S. Morgan, KNOR, Norman
Secy. Treas.....C. Hewel Jones, KJEM, Oklahoma City

Oregon Association of Broadcasters

c/o Robert Monaghan, Box 5025, Eugene
Phone: DI 2-1411

Meetings: November & April
Elections: April

Members: 50 Radio; 7 TV; 9 Assoc.
President.....Gordon L. Capps, KSRV, Ontario
Vice Pres.....Frank Coffin, KOIN-TV, Portland
Secy.-Treas....Bob Franklin, KGW, Portland
General Mgr.....Robert Monaghan

Pennsylvania Association of Broadcasters

c/o Exec. Sec., Box 606, Harrisburg, Pa.
Phone: CEdar 6-5607

Meetings: May
Elections: May
Members: 110 Active; 30 Assoc.

Pres.....M. J. Bergstein, WMAJ, State College
1st Vice Pres.....Thomas Metzger, WMRF, Lewistown
2nd Vice Pres.....J. Robert Gulick, WGAL, Lancaster
Secretary.....Robert Williams, WHLM, Bloomsburg
Treas.....Herbert Kendrick, WHBG, Harrisburg
Exec. Secy.....Miss Kaye Witmer, Box 606, Harrisburg

Puerto Rican Association of Broadcasters

c/o Exec. Secy.

Meetings: July & as called
Elections: July
Members: 20

President.....Ventura Lamas, Jr., WKAQ, San Juan
Vice Pres.....Nabal Barreto, WCMN, Arecibo
Secretary....Charlie Cordero, WLEO, Ponce
Treasurer.....Julio Morales, WKYN, Rio Piedras
Exec. Secy.....Roberto Bocanegra, P. O. Box 10144, Santruce

Rhode Island Broadcasters Association

c/o Pres., 176 Weybosset St., Providence
Phone: GA 1-8255

Meetings: Quarterly
Elections: June
Members: 15

Pres.....Joseph S. Sinclair, WJAR-TV, Providence
Vice-Pres.....James E. McEneney, WHIM, Providence
Sect.....John F. Crohan, WICE, Providence
Treas.....Joseph P. Dougherty, WPRO-TV, Providence

South Carolina Broadcasters Association

Box 30, Sumter, S. C.

Meetings: January & Summer
Elections: January
Members: 59 Radio; 6 TV

President.....Louis M. Neale, WBEU, Beaufort
V.P. (Radio)..W. F. Harden, WIS, Columbia
V.P. (TV)....Wilson C. Wearn, WFBC-TV, Greenville
Secy.-Treas....T. Doug Youngblood, WFIG, Sumter
Directors.....Harry Weaver, WOKE, Charleston; F. F. Creech, Jr., WFIG, Sumter; Faris Giles, WLCM, Lancaster; J. F. Ramsey, WJAY, Mullins.

South Dakota Broadcasters Association

c/o President

Meetings: Annual
Elections: Annual
Members: 15

President....Bill Johnson, KYNT, Yankton
Vice Pres.....Helen Duhamel, KOTA, Rapid City

Tennessee Association of Broadcasters

c/o Exec. Secy.
Univ. Tennessee, Knoxville, Tenn.
Meetings: November
Elections: November
Members: 68 Active; 3 Assoc.
President.....Arthur D. Smith, Jr., WMTS, Murfreesboro
Vice Pres.....William A. Potts, WDKN, Dickson
Secy., Treas.....Carter Parham, WDEF-AM-TV, Chattanooga
Exec. Secy.....Kenneth Wright, 14 Ayres Hall, University of Tenn., Knoxville

Texas Association of Broadcasters

c/o Exec. Secy.
1004 International Life Bldg., Austin, Tex.
Meetings: Semi-annual
Elections: Fall
Members: 173
President.....James M. Hairgrove, KBRZ, Freeport
Vice Pres.....Gene Hendryx, KVLF, Alpine
Secy. Treas.....Leo Hackney, KGVL, Greenville
Exec. Secy.....Bonner McLane
Directors..Joe M. Leonard; Wendell Mays; Jack Roth; Marshall Formby; Ed Lovelace.

Utah Broadcasters Association

c/o President
130 Social Hall Ave., Salt Lake City
Phone: DA 2-5681
Meetings: Annual
Elections: Annual
Members: 15
President.....Kenneth J. Hanni, KCPX, Salt Lake City
Vice Pres.....Arch G. Webb, KVOG, Ogden
Secy.-Treas.....J. Allen Jensen, KSL, Salt Lake City

Vermont Association of Broadcasters

c/o President
Meetings: June
Elections: June
Members: 14
President.....Carlo F. Zezza, WCFR, Springfield
Vice Pres.....Craig S. Parker, WDEV, Waterbury
Treas.....Daniel B. Ruggles, WSKI, Montpelier
Sect.....Andrew S. Ball, WCAX, Burlington

Virginia Association of Broadcasters

c/o Secretary-Treasurer
Meetings: June
Elections: June
Members: 71 Active; 11 Assoc.
President.....Robert C. Walker, WCHV, Charlottesville
Vice Pres.....N. Wilbur Kidd, WAYB, Waynesboro
Secy. Treas.....Hamilton Shea, WSVA, Harrisonburg
Leg. Chairman.....C. T. Lucy, WRVA, Richmond

Washington State Association of Broadcasters

c/o Pres. & Counsel
3314 White-Henry-Stuart Bldg., Seattle
Phone: MAin 4-3242
Meetings: April and October
Elections: April
Members: 53 Radio; 11 TV; 6 Assoc.
Ch. of Bd...W. W. Warren, KOMO AM-TV, Seattle
Pres. & Counsel.....Ronald A. Murphy
Vice-Pres.....Thomas C. Bostic, Cascade Bcstg Co.
Secy.-Treas....Allen Miller, KWSC, Pullman

West Virginia Broadcasters Association

c/o Exec. Secy.
Meetings: Spring and Fall
Elections: Fall
Members: 47
Pres.....John Shott, WHIS-TV, Bluefield
Vice Pres.....Paul Myers, WWVA, Wheeling
Secy. Treas.....Mel Burka, WTIP, Charleston
Exec. Secy.....Mrs. Mary Sonis, P.O. Box 3032, Charleston, W. Va.

Wisconsin Broadcasters Association

c/o Exec. Secy.
Meetings: Jan.-June
Elections: January
Members: 48
President.....Mig Figi, WAUX, Waukesha
Vice-Pres....Donald Wirth, WNAM, Neenah
Sect.....Carl Kolata, WTTN, Watertown
Treas...Richard Dudley, WSAU-TV, Wausau
Exec. Secy.....Henry Buslee, 202 Monona Ave., Madison

Wyoming Association of Broadcasters

c/o President
Meetings: Annually
Elections: Annually
Members: 18
President.....Lawrence Berger, KTWO-AM-TV, Casper
Vice Pres.....William Schutts, KVOC, Casper
Secy. Treas.....Hugh Graham, KTHE, Thermopolis

1961.

REGIONAL NETWORKS GROUP OWNED STATIONS

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BRANCH OFFICES
STATIONS IN GROUP

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AGENTS, MANAGERS & TALENT
ATTORNEYS, RADIO & TELEVISION

New Concept For Radio: The "Specialized Mass Market"

By RALPH N. WEIL
President, Key Broadcast Management, Inc.

"SPECIALIZED MASS MARKET" is a new concept in specialized radio. We developed the basic idea of this new promotional approach over the years of our operation of WOV (now WADO) as a quality Italian language and Negro outlet.

Although the terms "specialized" and "mass" seem to be contradictory, the facts of American urban life today make them perfectly compatible. When a specialized market constitutes more than 52 per cent of the total overall population, such as the Spanish speaking market in San Antonio, or the 31 per cent Negro market in St. Louis, you are dealing with a market that is specialized in quality but mass in quantity. It is, therefore, by our definition, a "Specialized Mass Market."

Specialized markets represent tremendous buying power that is attracting more and more advertisers. Both audience and advertiser acceptance for specialized broadcasting is at an unprecedented level and a number of energetic and well-informed reps are now doing business in this field. The purpose of the "Specialized Mass Market" concept is to lift the level of specialized broadcasting steadily higher, to a plane comparable with that of the finest standards in the industry.

Toward this end we are applying merchandising and promotional techniques altogether new in specialized radio to our operation of KATZ in St. Louis and KCOR in San Antonio. We are in the process of working out, for future application, a new rep arrangement and have completed and incorporated our consultation-advisory organization under the name, Key Broadcast Management, Inc.

We have been directly interested in this field of radio for many years. Experience has confirmed our faith in it and given us a set of guiding principles to work with.

We believe that specialized audiences deserve the quality service of a well-conducted station operation that does a professional and craftsman-like job. We see specialized radio as having a two-fold obligation in its service to the audience. It must be sensitive to the specific needs, desires and preferences of its audience, relating directly to their day-to-day lives. It must also help the specialized community attune itself harmoniously with the community at large in the interest of the civic welfare of all concerned.

The results of our efforts along this line have been rewarding. KATZ (a 100 per cent Negro station and overwhelmingly first with the St. Louis Negro audience) according to the General St. Louis Pulse Report issued last July was first over all radio stations in urban St. Louis in the evening, tied for second place in the morning and close to third in the afternoon.

KCOR's position in the Spanish market of San Antonio shows absolute dominance as well.

We believe that these achievements are vindication of our policy of quality service for specialized audiences, and through the consultative service offered by Key Broadcast Management, Arnold Hartley and I are prepared to share our experience and ideas with all other broadcasters seeking the same ends and desiring the same result.

Regional Networks and Group Owned Stations

ABC Radio Network Western Division

3321 S. La Cienega Blvd., Los Angeles 16, Calif.
Phone: NOrmandy 3-3311

Western Sales Mgr.....Harry Woodworth
Sales Service Mgr.....Sheila Manes
Station Clearance.....William Cochran
Chief Engineer.....Ralph Denechaud

STATIONS

KPMC, Bakersfield; KMYC, Marysville; KIBS, Bishop; KARM, Fresno; KABC (O&O), Los Angeles; KFIV, Modesto; KCRA, Sacramento; KSYC, Yreka; KCKC, San Bernardino; KGB, San Diego; KGO (O&O), San Francisco; KTMS, Santa Barbara; KICO, El Centro; KBIF, Fresno; KRDG, Redding; KRKS, Ridgecrest; KCOK, Tulane; all California; KVOS, Bellingham, KOMO, Seattle; KGA, Spokane; KIMA, Yakima; KAGT, Anacortes; KXLE, Ellensburg; KPKW, Pasco; KOFE, Pullman; KREW, Sunnyside; KTEL, Walla Walla; KPQ, Wenatchee, KEDO, Longview, all Wash.; KASH, Eugene; KWJJ, Portland; KBND, Bend; KSLM, Salem; KUMA, Pendleton, KOOS, Coos Bay; KMED, Medford; KQEN, Roseburg, all Oregon; KBAR, Burley; KOZE, Lewiston, both Idaho; KORK, Las Vegas, Nev.; KFUN, Las Vegas; KRSN, Las Alamos; KTRC, Santa Fe; KRTN, Raton; KHAM, Albuquerque, all New Mexico; KFBC, Cheyenne; KVOC, Casper, both Wyo.; KSID, Sidney, Neb.; KIXX, Provo; KALL, Salt Lake City, both Ut.; KHOW, Denver; KGHF, Pueblo, both Colo.; KOY, Phoenix; KTUC, Tucson, KSUN, Bisbee; KNOT, Prescott, KAAA, Kingman; KVOY, Yuma; KVNA, Flagstaff; KNOG, Nogales; KHFH, Sierra Vista, all Ariz.

SUPPLEMENTARY GROUP

KYOS, Merced; KPRL, Paso Robles; KWG, Stockton; KSBW, Salinas; KVEC, San Luis Obispo; all Calif.; KAST, Astoria; KAJO, Grants Pass; KAGO, Klamath Falls, all Ore.; KELA, Centralia; KGY, Olympia, both Wash.; KBET, Reno, Nev.

ABC Television Western Regional Network

ABC-TV Center, Hollywood 27, Calif.
Phone: NOrmandy 3-3311

V. P. West Div.....James G. Riddell
Sales Mgr., Western Div. .....Vince Francis
Sta. Rel., West Div.....Court McLeod

STATIONS

KABC-TV, Los Angeles, Calif.; XETV, San Diego, Calif.; KEYT, Santa Barbara, Calif.; KSBY-TV, San Luis Obispo; KLYD-TV, Bakersfield, Calif.; KJEO-TV, Fresno, Calif.; KSBW-TV, Salinas, Calif.; KGO-TV, San Francisco, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KPTV, Portland, Ore.; KNDO-TV, Yakima, Wash.; KOMO-TV, Seattle, Wash.; KREM-TV, Spokane, Wash.; KCPX, Salt Lake City, Utah; KBTV, Denver, Colo.; KTVK, Phoenix, Ariz.; KGUN-TV, Tucson, Ariz.; KEZI-TV, Eugene, Ore.; KSHO-TV, Las Vegas, Nev.; KRDO, Colorado Springs, Col.; KSWS-TV, Roswell, N. M.; KOAT-TV, Albuquerque, N. M.; KTVB-TV, Boise, Idaho; KXLF-TV, Butte, KOOK-TV, Billings, Mont.; KFBC, Cheyenne, Wyo.; KID-TV, Idaho Falls, Billings, Mont.; KFBB-TV, Great Falls, Montana; KOVR, Sacramento-Stockton, Calif.; KOLO-TV, Reno, Nev.; KTWO, Casper, Wyo.; KVIP, Redding, Calif.; KVIQ-TV, Eureka, Calif.; KOTI-TV, Klamath Falls, Ore.; KLIX-TV, Twin Falls, Id.; KWRB-TV, Riverton, Wyo.; KHVH-TV, Honolulu; KENI-TV, Anchorage, KFAR-TV, Fairbanks, KINA-TV, Juneau, Alaska; KIVA-TV, Yuma; KNTV, San Jose, Calif.; KNBS-TV, Walla Walla, Wash.

A-Buy in California Group

2171 Ralph Ave., Stockton, Calif

STATIONS

KIEM, Eureka; KITO, San Bernardino; KLVD, Bakersfield; KPAY, Chico; KVIP, Redding; KARM, Fresno; KEEN, San Jose; KFIV, Modesto; KIST, Santa Barbara; KIDD, Monterey; KROY, Sacramento; KSTN, Stockton; KSRO, Santa Rosa.

Air Trails Network

128 W. First St., Dayton 2, Ohio
Phone: BAldwin 2-3773

President .....Charles Sawyer
Exec. V.P. .....J. P. Williams
Vice President.....Alex Buchan

STATIONS

WING, Dayton, WCOL-FM-AM, Columbus, WIZE Springfield, all Ohio; WKLO, Louisville, Ky.; WEZE, Boston, Mass.; WEZI, Louisville, Ky.

Alaska Broadcasting System

1001 Tower Bldg., 7th & Olive, Seattle, Wash.
Phone: MAin 4-6333

President, Gen. Mgr.....Wm. J. Wagner
Sales Manager.....Jack Hauser
Traffic Manager.....Alma Wilson

STATIONS

KFQD, Anchorage, Alaska; KINY, Juneau, Alaska; KIBH, Seward, Alaska; KIFW, Sitka, Alaska; KLAM, Cordova, Alaska.

Allegheny Mountain Network

41 Erie Ave., St. Marys, Pa.
Phone: TE 4-2772

President.....Cary H. Simpson
General Manager.....John A. Fay
Sales Manager.....W. A. Herbstritt
National Sales Mgr.....William E. Moses
Sales Promotion Mgr.....John W. Eschbach
Development of Sales.....Philip R. Kraus
Program Director.....John Zellner
Publicity Director.....Harold Q. Green

STATIONS

WKBI, St. Marys; WNBT, Wellsboro; WTRN, Tyrone; WFRM, Coudersport; WBLF, Bellefonte.

W. Gordon Allen Stations

c/o KGAY, P. O. Box 768, Salem, Ore.

STATIONS

KGAY, Salem; KGAL, Lebanon, both Ore.; KMAR, Winnsboro, La.

All Islands Radio Network

c/o Advertisers Bldg.
Station KGU, Honolulu, Hawaii

Manager.....William O. Paine

STATIONS

KGU, Honolulu; KTOH, Kauai; KMVI, Maui; KHBC, Hilo.

American Colonial Broadcasting Stations

c/o WSUR-TV, 1000 Ponce de Leon Ave., Santurce, P.R.

President.....Ralph P. Perry

STATIONS

WSUR-TV, Ponce; WKBM-TV, Caguas; all Puerto Rico.

George Basil Anderson Stations

c/o KLIR, 6535 W. Jewell, Denver, Colo.

President.....G. B. Anderson

STATIONS

KLIR, Denver, Colo.; KJSK, Columbus, Neb.; KCLO, Leavenworth; KJRG, Newton, both Kan.

Appalachian Network

1420 Eastern Pkwy., Louisville 4, Ky.
Phone: HIghland 3779

Gen., Comm. Mgr.....Elmo Mills
Sales Promotion Mgr.....Harry McTigue
Program Director.....Art Grunewald
Publicity Director.....Jack Mills
Chief Engineer.....Dave Jordon

BRANCH OFFICE

P. O. Box 333, London, Ky., Elmo Mills, Gen. Mgr., Phone: VOlunteer 4-2148; Representative, Harry McTigue.

STATIONS

WFTG, London, Ky.; WCPM, Cumberland, Ky.; WNRG, Grundy, Va.; WMNF, Richwood, W. Va.

Arizona Network

840 N. Central Ave., Phoenix, Ariz.
Phone: ALpine 8-8181

Pres., Gen. Mgr.....John L. Hogg
Comm., Sales Prom. Mgr.....James W. Ross
Pro. Dir.....Jack Williams
Chief. Eng.....Edward R. Janney

STATIONS

KTUC, Tucson; KSUN, Bisbee; KVNA, Flagstaff; KVOY, Yuma; KNOT, Prescott; KNOG, Nogales; KHFH, Sierra Vista; KAAA, Kingman; KAWT, Douglas.

Arkansas Network

1001 Spring St., Little Rock, Ark.

General Manager.....T. K. Barton
Commercial Mgr.....Lee Bryant

STATIONS

Comprising KARK, Little Rock, and all other stations in Arkansas.

Arrowhead Network

WEBC Bldg., Duluth 2, Minn.

Manager.....Walter C. Bridges

STATIONS

WEBC, Duluth, Minn.; WMFG, Hibbing, Minn.; WHLB, Virginia, Minn.; WEAU, Eau Claire, Wis.; WJMC, Rice Lake, Wis.; WISC, Madison, Wis.

James D. Asher Stations

c/o WESX, Box 710, Salem, Mass.

resident.....J. D. Asher

STATIONS

WESX, Salem; WGAW, Gardner, WJDA, Quincy.

Gene Autry Stations

c/o KOOL, 511 W. Adams, Phoenix, Ariz.

President.....Tom Chauncey

STATIONS

KOCL, Phoenix; KOLD, Tucson, both Ariz.; KVI, Seattle, Wash.; KMPC, Los Angeles; KSFO, San Francisco.

Cy N. Bahakel Stations

c/o KXEL, P. O. Box 2395, Waterloo, Iowa

President.....Cy N. Bahakel

STATIONS

KXEL, Waterloo, Iowa; WABG-AM-TV, Greenwood, Miss.; WKOZ, Kosciusko, Miss.; WKIN, Kingsport, Tenn.; WRIS, Roanoke, Va.; WLBJ, Bowling Green, Ky.; WWOD, Lynchburg, Va.

The Balaban Stations

Broadcast House, 3715 Lindell Blvd., St. Louis 8, Mo.
Phone: OLive 2-4500

Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
Asst. to V.P.; Admin.....William T. McKibben
Regional Sales Manager.....Hal Fredricks
Admin. Asst.....Harriet Baker
Program Director.....Robert Whitney
Publicity Director.....Michael Ruppe, Jr.
Chief Engineer.....David Sandine

BRANCH OFFICES

Radio Park, Dallas 18, Tex., Phone: DI 8-3800, Parker Daggett, Mgr.; Radio Park, Milwaukee 8, Wisc., Phone: GL 3-4130, Bernie Strachota, Broadcast House, St. Louis 8, Mo., Phone: OL 2-4500, Harriet Baker; 190 N. State St., Chicago, Ill.; Phone: FR 2-2262, Richard Balaban; 580 Fifth Ave., New York 36, N. Y.; Phone: JU 2-7945, John Box, Jr., Leland Office Bldg., Springfield, Ill., Phone: LA 8-0465, Milton Friedland; Inman Hotel, Champaign, Ill., Phone: FL 2-7673, Milton Friedland; N. Meridan Rd., Rockford, Ill., Phone: 3-5413, Harold Froelich; 1500 N. Washington Ave., Danville, Ill., Phone: HI 2-1701, Max Shaffer; 1422 New Britain Ave., Hartford, Conn., Phone: AD 3-8551, Robert Bray.

STATIONS

WIL, St. Louis, Mo.; WRIT, Milwaukee, Wisc.; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICS-TV, Springfield, Ill.; WCHU-TV, Champaign, Ill., WICD-TV, Danville, Ill.; WHNB-TV, Hartford, Conn.

W. W. Bankhead Stations

(See Tri-W Network)

The Bartell Broadcasting Corp.

444 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-1280

President.....Gerald A. Bartell
Managing Dir.....Lee Bartell
Chief Engineer.....Ralph Evans

BRANCH OFFICES

Number One Nob Hill Circle, San Francisco 2, Calif., (KYA), Lee Bartell, General Mgr., Phone: DOuglas 2-2536; Seventh Ave. at Ash, San Diego 1, Cal. (KCBQ) Lee Bartell, Pres., Gen. Mgr., Phone: BElmont 2-7161; 3500 N. Sherman Blvd., Milwaukee 16, Wis. (WOKY) Len Schindler, Mgr., Phone: HIlltop 2-0150; 444 Madison Ave., New York, N. Y., (WADO) Mel Bartell, Pres., Gen. Mgr., Phone: MUrray Hill 8-1280.

STATIONS

KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; KYA, San Francisco, California; WADO, New York, N. Y.

Bellinger-Townsend-Kemper Stations

c/o WVMC, P. O. Box 450, Mt. Carmel, Ill.

President.....S. P. Bellinger

STATIONS

WVMC, Mt. Carmel; WRAM, Monmouth; WIZZ, Streator, all Ill.; WAXX, Chippewa Falls, Wisc.

Better Music Broadcasters

c/o Broadcast Time Sales
509 Madison Ave., New York, N. Y.
Phone: MU 8-1910

President.....Carl L. Schuele
General Manager.....Norman F. Flynn
Comm. Manager.....Paul Linsley
Sales Prom., Pub. Dir.....Donald G. Softness
Program Director.....Peter Theg

STATIONS

WAYE, Baltimore; WVNJ, Newark; WJMJ, Philadelphia; WCRB, Boston; KIXL, Dallas; KGON, Portland, Ore.; KXEN, St. Louis, WZIP, Cincinnati; WVCG, Miami; WKYW, Louisville; WMCK, Pittsburgh; KJEM, Okla. City; WPBC, Minneapolis; WAVI, Dayton; KWKY, Des Moines; KJIM, Ft. Worth, KTIX, Seattle.

George W. Bingham Stations

c/o WGNY, Newburgh, N. Y.
Phone: JOhn 1-2131

President.....George W. Bingham
General Manager.....Campbell K. Thompson
Commercial Mgr.....Gordon K. Cameron
Program Dir.....Richard H. Raskin
Chief Engineer.....Marvin Seimes

STATIONS

WGNY, Newburgh; WSLB, Ogdensburg; WKIP, Poughkeepsie, all N. Y.

Black Hawk Broadcasting Stations

c/o KWWL, Insurance Bldg., Waterloo, Ia.

President.....Ralph McElroy

STATIONS

KWWL-AM-TV, Waterloo, Ia.; KAUS-KMMT, Austin, Minn.

Blue Ridge Network

c/o WBAW, Jackson St., Barnwell, S. C.

Representative .....Cannon

STATIONS

WBAW, Barnwell; WSNW, Seneca; WABU, Abbeville; WSSC, Sumter; WBHC, Hampton, all South Carolina; WLFA, Lafayette, Ga.

Booth Broadcasting Co.

700 Buhl Bldg., Detroit 26, Mich.
Phone: WOodward 2-0220

President, Gen. Mgr.....John L. Booth
V. P's.....Thomas J. Warner, Robert W. Phillips, Mrs. John L. Booth, Edward H. Clark, Robert B. Lees

STATIONS

WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson, all Michigan; WIOU, Kokomo, Ind.; WJVA, South Bend, Ind.; WTOD, Toledo, O.; WMZK-FM, Detroit, Mich.; WBBC-FM, Jackson, Mich.; WTRT-FM, Toledo, O.

Charles B. Britt Stations

c/o WIRY, 301-03 Cornelia St., Plattsburgh, N. Y.

STATIONS

WIRY, Plattsburgh; WBAC, Cleveland, Tenn.; WJBS, Deland; WDSR, Lake City, both Fla.

Broadcast Advertising, Inc.

8 Newbury Street, Boston 16, Mass.
Phone: Kenmore 6-0854

President .....James Murley
Program Director.....E. P. Gieringer
Merchandising Director.....F. P. Russell
Representative .....Weed

STATIONS

WHDH, Boston, Mass.; WCSH, Portland, Me.; WLBZ, Bangor, Me.; WJAR, Providence, R. I.; WTIC, Hartford, Conn.

Broadcasting Co. of the South Stations

c/o WSFA-TV, 10 E. Delano, Montgomery, Ala.

President.....B. C. Hipp

STATIONS

WSFA-TV, Montgomery; WIST, Charlotte, N. C.; WIS-AM-TV, Columbia, S. C.

Kenyon Brown Stations

Miami Hotel Bldg., Miami, Okla.
Phone: KI 2-3303

KGLC, Miami, Okla.

Paul Bunyan Network

Paul Bunyon Bldg., Traverse City, Mich.
Phone: WIndsor 7-7675

Pres., Gen. Mgr. .....Les Biederman
Comm. Mgr.....Robert Detwiler
Chief Engineer.....William H. Kiker

STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM, Traverse City; WPBN-TV, Traverse City; WTOM-TV, Cheboygan, all Mich.

Burroughs-Randolph Stations

c/o KMUL, P. O. Box 1058, Muleshoe, Tex.
President.....J. Burroughs

STATIONS

KMUL, Muleshoe; KZUM, Farmington; KENM, Portales, both N. M.

Cactus State Network

305 S. Cedar, Pecos, Tex.
Phone: HI 5-2497

President.....Barney Hubbs
Gen. Mgr., Pub. Dir.....Bill Hubbs
Commercial Mgr.....Cliff Sanderford
Sales Prom. Mgr.....Dave Martin
Program Dir.....Bill Boyd
Chief Engr.....Harry Boehnemann

BRANCH OFFICES

Alpine, Tex., Phone: TE 7-2144; Gene Hendrix; Ft. Stockton, Tex., Phone: ED 6-2228, James Parr; Cortez, Colo., Jack Hawkins.

STATIONS

KIUN, Pecos; KFST, Ft. Stockton; KVLF, Alpine, all Tex.; KVFC, Cortez, Colo.

California Farm Network

2223 Fulton St., Berkeley 4, Cal.
Phone: TH 3-9600

General Manager.....Milton L. Levy
Radio Director.....Robert E. Thomlinson

STATIONS

KFI, Los Angeles; KFBK, Sacramento; KMJ, Fresno; KERN, Bakersfield; KOMY, Watsonville; KXO, El Centro; KRE, Berkeley, KBEE, Modesto; KAFP, Petaluma; KLOK, San Jose, all Calif.

California Northern Group

c/o Station KSYC, Yreka, Calif.
Phone: VIctor 2-4158

President.....D. M. Comstock

STATIONS

KSYC, Yreka; KBLF, Red Bluff; KSUE, Susanville.

California-Oregon TV Trio

Box 1021, Eureka, Calif.
Phone: HIllside 3-3123

Pres., Gen. Mgr.....William B. Smullin
V.P., Sales.....Donald H. Telford
V.P., Engr.....Edward A Malone

BRANCH OFFICES

Box 1021, Eureka, Cal. (KIEM-TV) Ed Smith, Mgr., Phone: HI 3-3123; Box 1189, Medford, Ore. (KBES-TV) Jerry Poulos, Mgr., Phone: SP 3-4581; Box 732, Klamath Falls, Ore. (KOTI-TV) Walter Richartz, Mgr., Phone: TU 4-8131.

STATIONS

KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.: KOTI-TV, Klamath Falls, Ore.

Capital Cities Broadcasting Corp.

65 East 55th St., New York 22, N. Y.
Phone: PLaza 2-1750

President.....Frank M. Smith
Treasurer.....Donald A. Pels

BRANCH OFFICES

Box 10, Albany 1, N. Y., Phone: ALbany 3-2225, Thomas S. Murphy, V.P., Robert Peebles, Gen. Mgr.; 24 Mason St., Providence, R. I., Phone: PLantations 1-9776, Daniel Weinig, Gen. Mgr.; Box 2009, Durham, N. C.; Phone: 2-2111, Harmon L. Duncan, Floyd Fletcher, V.P.'s.

STATIONS

WTEN-TV, WROW, both Albany, N. Y.; WPRO-TV, AM, Providence, R. I.; WTVD Raleigh-Durham, N. C.

Carolina Radio Group

Box 609, Durham, North Carolina
Phone: Durham 8-6129

General Manager.....H. Tom Morris
Representative ..... Pearson

STATIONS

WTIK, Durham; WFLB, Fayetteville, N. C.; WKIX, Raleigh; WCEC, Rocky Mt.; WGBG, Greensboro; WRRF, Washington; WGNI, Wilmington; WBBB, Burlington; WFLB, Fayetteville; WSOC, Charlotte; WIRC, Hickory; WSAT, Salisbury; WTOB, Winston-Salem, all N.C.

Carolina Radio Network

c/o WVOT, Wilson, N. C.
Phone: 243-5157

General, Comm. Mgr.....Harry W. Severance
Program Director.....Wistar Moore, Jr.
Chief Eng.....Dan S. Williams
Sta. Rep.....Devney-O'Connell

STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS, Tarboro; WEED, Rocky Mount; WRCS, Ahoskie; WELS, Kinston; WRRZ, Clinton; WGOL, Goldsboro; WGTC, Greenville; WRRF, Washington; WHNC, Henderson; WMPM, Smithfield; WCNF, Weldon-Roanoke Rapids.

Cascade Broadcasting Co.

P.O. Box 702, Yakima, Washington
Phone: GLencourt 2-9111

Board Chmn.....A. W. Talbot
President.....Thomas C. Bostic
V.P. & Gen. Mgr.....Jack Reber
V.P. in Chg. of TV Prog.....Jim Nolan
V.P., TV Sales.....Bill Grogan
V.P. Radio.....Joe Kendall
Promotion Mgr.....Ed Morrissey
Engineering Director.....M. E. Burrill

STATIONS

KLEW-TV, Lewiston, Idaho; KBAS-TV, Ephrata; KEPR-AM-TV, Pasco; KIMA, KIMA-TV, Yakima; KWIQ, Moses Lake, all Wash.

Cassel Stations

c/o WBRX, Jackson Bldg., Berwick, Pa.

STATIONS

WBRX, Berwick; WCHA, Chambersburg; WATS, Sayre, all Pa.; WBIL, Leesburg; WCOA, Pensacola, both Fla.

CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California
Phone: Hollywood 9-1212

V.P. & Gen. Manager.....Fred Ruegg
Sales Mgr.....Gordon Mason
Sales Promotion Mgr.....Arthur Wittum
Program Director.....Robert P. Sutton
Publicity Dir. .....Lloyd Brownfield
Chief Engineer.....Ted Denton

BRANCH OFFICES

CBS Radio Spot Sales Offices: 485 Madison Avenue, New York, N. Y., Phone: PL 1-2345. Milton Allison, V.P.; Sheraton-Palace Hotel, San Francisco, Calif., YU 2-7000. Jos. Marshall, Sales Mgr.; 932 Fisher Bldg.; Detroit, Mich., TR 2-5500. Ralph H. Patt, Jr., Sales Mgr.; 630 N. McClurg Court, Chicago 11, Ill., WH 4-6000, Thomas H. Peterson, Sales Mgr.; 805 Peachtree St., N.E., Atlanta 8, Ga., TR 4-4407, George Crumbley, Jr., Sales Mgr.; 1144 Hampton Ave., St. Louis 10, Mo., MI 7-5500, Eugene R. Myers, Sales Mgr.; 6121 Sunset Blvd., Los Angeles 28, Cal., HO 9-1212, Roland McClure, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Francisco, Calif.; KFRE, Fresno, Calif.; KFMB, San Diego, Calif.; KBFK, Sacramento, Calif.; KERN, Bakersfield, Calif.; KINS, Eureka, Calif.; KOIN, Portland, Ore.; KBEE, Modesto, Calif.; KERG, Eugene, Ore.; KFLW, Klamath Falls, Ore.; KYJC, Medford, Ore.; KRNR, Roseburg, Ore.; KIRO, Seattle, Wash.; KXLY, Spokane, Wash.; KEPR, Kennewick, Wash.; KOLO, Reno, Nev.; KVCV, Redding, Calif.; KHSL, Chico, Calif.

CBS Television Pacific Network

1313 North Vine St., Los Angeles 28, Calif.
Phone: HO 9-1212

General Manager.....Robert D. Wood
General Sales Mgr.....Ray L. Beindorf
Sls. Prom., Info. Serv. Dir.....Austin Heywood
Program Director.....Leon Drew
Engineer in Charge.....Edwin Miller

STATIONS

KTVA, Anchorage, Alaska; KTVF, Fairbanks, Alaska; KIVA, Yuma, Ariz.; KBAK-TV, Bakersfield, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno, Calif.; KNXT, Los Angeles, Calif.; KXTV, Sacramento, Calif.; KSBW-TV, Salinas-Monterey, Calif.; KFMB-TV, San Diego, Calif.; KPIX, San Francisco, Calif.; KSBY-TV, San Luis Obispo, Calif.; KGMB-TV, Honolulu, Hawaii; KLEW-TV, Lewiston, Idaho; KMSO-TV, Missoula, Mont.; KLAS-TV, Las Vegas, Nev.; KOLO-TV, Reno, Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.; KOIN-TV, Portland, Ore.; KVOS-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KXLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.; KOOL-TV, Phoenix; KOLD-TV, Tucson; KBAS-TV, Ephrata, Wash.

Central South Carolina Radio Network

Cornell Arms Bldg., Columbia, S. C.
Phone: ALpine 2-2177

Pres., Gen. Mgr.....George H. Buck, Jr.
Commercial Mgr.....Jess Plummer
Sales Prom. Mgr.....Jack Grant
Program Dir.....Robert D. Lambert, Jr.
Station Rep.....Meeker

STATIONS

WCOS, Columbia; WKDK, Newberry; WDIX, Orangeburg; WFIG, Sumter.

Colorado Network

P. O. Box 279, Montrose, Colo.
Phone: 599

Representative .....Cory

STATIONS

KRAI, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose-Delta, Colo.

Columbia New England Radio Network

c/o WEEI, 182 Tremont St., Boston 11, Mass.
Phone: HUbbard 2-2323

Gen. Mgr.....Thomas Y. Gorman
Comm. Mgr.....Robert Sinnett
National Rep.....CBS Radio Spot Sales

STATIONS

WEEI, Boston, Mass.; WHYN, Springfield-Holyoke, Mass.; WKNE, Keene, N. H.; WBRY, Waterbury, Conn.; WEAN, Providence, R. I.; WGAN, Portland, Maine; WKUT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

Community Broadcasting Service Stations

c/o WAGM, 489 Main St., Presque Isle, Me.

President.....H. H. Hildreth

STATIONS

WAGM-AM-TV, Presque Isle; WABI, Bangor; WPOR, Portland, all Me.

Concert Network, Inc.

171 Newbury St., Boston 16, Mass.
Phone: COpley 7-6020

President.....T. Mitchell Hastings
General Manager.....John R. Thorton
Program Director.....John Q. Adams
Chief Engineer.....David Passell

BRANCH OFFICES

11 E. 47th St., New York, N. Y.
Phone: PL 2-0870

Manager, C. Miller; P. O. Box 1062, Hartford, Conn., Phone: BEverly 5-8622, Chief Engineer, Wm. Meola; P. O. Box 1015, Providence, R. I., Phone: NI 7-4827, Ch. Engr., Wm. Hlavas.

STATIONS

WNCN, N.Y.C.; WBCN, Boston, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R.I.;

The Connecticut State Network

440 Meadow St., Waterbury, Conn.
Phone: PLaza 5-1121

President.....Samuel R. Elman
Vice President.....Edward Obrist
Secretary.....Paul Baumgartel
Directors .....Ed Waller, Julian Schwartz, John Ellinger, Donald Lasser, R. L. Chalmers.

STATIONS

WATR, Waterbury; WHAY, New Britain; WNHC, New Haven; WTOR, Torrington; WSTC, Stamford; WNAB, Bridgeport; WICH, Norwich.

Consolidated Sun Ray Stations

c/o WPEN, 2212 Walnut St., Philadelphia, Pa.
Phone: LOcust 4-6000

President .....Wm. Sylk
General Mgr.....Wm. B. Caskey
Development Mgr.....John E. Surrick

STATIONS

WPEN, Phila.; WALT, Tampa, Fla.; WSAI, Cincinnati, O.

Continental Broadcasting, Inc.

Box 2167, Wilmington, Del.
Phone: OLympia 4-8881

Pres.....O. Wayne Rollins
V.P.'s.....Mrs. M. P. Copley, H. B. Tippie
V.P., Dir. of Sales.....Albert R. Lanphear
Dir. of Pub. Rela.....Tim Crow
Eng. Dir.....G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., New York, N. Y., Phone OXford 7-7040, Graeme Zimmer, Nat'l. Sales Mgr.; 75 E. Wacker Dr., Chicago 1, Ill., Phone: FI 6-8611, John Wilson, Midwest Sales Mgr.

STATIONS

WNJR, Newark, N. J.; WBEE, Chicago, Ill.; WRAP, Norfolk, Va.

Corinthian Broadcasting Corporation

Time & Life Bldg., Rockefeller Center, New York 20, N. Y.

President.....C. Wrede Petersmeyer
Admin. V.P. Trea.....Johnston F. Northrop
Secretary.....Charles H. G. Rees
Dir. Sales.....Don L. Kearney
Dir. Programming.....Robert H. Salk
Dir. Research.....Charles H. Smith
Dir. Engineering.....George G. Jacobs
Dir. Pub. Rel. & Sp. Events...Herman W. Land

BRANCH OFFICES

302 S. Frankfort, Tulsa 20, Okla., Phone: Luther 2-9233, George Stevens, V.P., Gen. Mgr.; 1945 Buffalo Drive, Houston, Tex., Phone: JAckson 9-4811, James C. Richdale, Jr., V.P., Gen. Mgr.; 601 Seventh Ave., Sacramento 18, Calif., Phone: GIlbert 1-4041, Robert S. Wilson, V.P., Gen. Mgr.; West State Blvd. at Broadcast, Ft. Wayne 15, Ind., Phone: ANthony 9411, Reid G. Chapman, V.P., Gen. Mgr.; 1440 N. Meridan St., Indianapolis 2, Ind., Phone: MElrose 4-6411, Robert G. McConnell, V.P., Gen. Mgr.

STATIONS

WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Calif.

Country Music Network

730 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 6-7242

Pres., Gen. Mgr.....Charles "Chuck" Bernard
Commercial Manager.....H. Mal Stuart
Promotion Director.....Leonard Kessler
Publicity Director.....Rita Scarfone

BRANCH OFFICES

401 William-Oliver Bldg., Atlanta 3, Ga.
Phone: JAckson 4-0454
Manager .....Harry Cannon

New Howard Hotel, 8 N. Howard St.
Baltimore 1, Md.
Phone: LE 9-1680
Manager.....Miss L. Wentworth

6533 N. Sheridan Rd., Chicago 26, Ill.
Phone: ROgers Park 1-4340
Manager .....Julian Portman

672 S. Lafayette Park, Los Angeles 57, Calif.
Phone: DUnkirk 2-3200
Manager .....Harlan Oakes

260 Kearny St., San Francisco 8, Calif.
Phone: EXbrook 7-4827
Manager .....Ed Gamrin

STATIONS

WYAM, Birmingham; KHAT, Phoenix, KMOP, Tucson; KDXE, Little Rock, KADL, Pine Bluff; KUZZ, Bakersfield, KFOX, Los Angeles, KITO, San Bernardino; KPIK, Colorado Springs, KLAK, Denver; WARL, Wash., D. C.; WOOO, DeLand-Daytona Beach, WQIK, Jacksonville, WMIE, Miami, WMOP, Ocala, WHIY, Orlando, WPFA, Pensacola, WRFB, Tallahassee, WHBO, Tampa; WTJH, Atlanta, WGUS, Augusta, WPNX, Columbus, WJIV, Savannah; WTAQ, Chicago; WAXU, Lexington, WTMT, Louisville; KCIJ, Shreveport; WABW, Annapolis, WBMD, Baltimore; WEXL, Detroit-Royal Oak; KEVE, Minneapolis-St. Paul; KCKN, Kansas City, Kan.; WEW, St. Louis; KOOO, Ohama; WLDB, Atlantic City; WREM, Utica-Rome-Remsen; WKTC, Charlotte, WFSC, Franklin, WSHE, Raleigh, WMPM, Smithfield; KLPR, Oklahoma City; WAVL, Apollo-Pittsburgh, WCBG, Chambersburg; WKXV, Knoxville, KWAM, Memphis, WENO, Nashville; KZIP, Amarillo, KCUL, Dallas-Ft. Worth, KRCT, Houston, KDAV, Lubbock; KSOP, Salt Lake City; WCMS, Norfolk; WJWS, South Hill, WKCW, Warrenton; KPEG, Spokane; WTIP, Charleston.

Cowles Stations

c/o KRNT, 9th & Pleasant Sts., Des Moines, Iowa

STATIONS

KRNT-AM-TV, Des Moines; WHTN-TV, Huntington, W. Va.; KTVH, Hutchinson, Kan.; WCCO-AM-TV, Minneapolis, Minn.

James M. Cox Stations

c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.

President.....J. M. Cox, Jr.

STATIONS

WSB-AM-TV, Atlanta; WCKR-WCKT, Miami; WHIO-AM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.

Crosley Broadcasting Corp.

140 W. Ninth St., Cincinnati 2, Ohio
Phone: CHerry 1-1822

Chrmn. of Board.....James D. Shouse
Pres., Gen. Mgr.....Robert E. Dunville
V.P., Television.....John T. Murphy
V.P., Sales.....H. P. Lasker

BRANCH OFFICES

3 E. 54th St., New York 22, N. Y., Phone PLaza 1-5353, H. P. Lasker, V.P. Sales; 360 N. Michigan Ave., Chicago 1, Ill., STate 2-6693, H.Albrecht, V.P. Central Div.

STATIONS

WLW-A (TV), Atlanta, Ga.; WLW-I (TV), Indianapolis, Ind.; WLW-T (TV), WLW (Radio), Cincinnati; WLW-D (TV), Dayton; WLW-C (TV), Columbus, all Ohio.

Crowell-Collier Broadcasting Corp.

6419 Hollywood Blvd., Los Angeles, Cal.
Phone: HOllywood 3-5151

Pres., Gen. Mgr. ..... Robert M. Purcell
Commercial Mgr. ..... James F. Simons
Program Dir. ..... Chuck Blore
Advertising Dir. ..... Janet Byers
Chief Engineer ..... Leonard Hayden

BRANCH OFFICES

2150 Franklin, Oakland 12, Calif.; Milton H. Klein, Gen. Mgr.; 228 Foshay Towers, Minneapolis, Minn., John McRae, Gen. Mgr.

STATIONS

KFWB, Los Angeles; KEWB, San Francisco; KDWB, Minneapolis; WMGM, New York.

Denver Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah

Sales Mgr. ..... L. L. Meyer

STATIONS

KYSN, Colorado Springs; KIMN, Denver; KGHF, Pueblo.

Vic Diehm Radio Group, Inc. (Jet Network)

Hazleton Nat'l. Bank Bldg., Hazleton, Pa.
Phone: GL 4-3531

President, Gen. Mgr. ..... Victor C. Diehm
Commercial Mgr. ..... Robert J. Sacco
National Sales Manager ..... Thomas A. Tito
Program Director ..... Robert Williams
Publicity Director ..... Paul Cerula
Chief Engineer ..... Elwood Tito
Sales Prom. Manager ..... Tom Stillwagon

BRANCH OFFICES

Colorado & Poplar Sts., Allentown, Pa. (WHOL) T. Stillwagon, Phone: HEmlock 4-4801; Bloomsburg, Pa. (WHLM) Bob Williams, Phone: STerling 4-5500; Drawer "A," Tallahassee, Fla. (WTAL) Art Deters, Phone: 2-1270.

STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM, Bloomsburg, all Pa.; WTAL, Tallahassee, Fla.

Dixie Broadcasting System

P. O. Box 1008, Hattiesburg, Miss.
Phone: JUniper 3-1743

Pres., Gen. Mgr. ..... Charles W. Holt
Commercial Mgr. ..... Stan Hagan
Secretary ..... Connie I. Holt
Business Manager ..... Stanley Lightsey, Jr.

STATIONS

WHSY, Hattiesburg, Miss.; WNSL, Laurel, Miss.; WHNY, McComb, Miss.; WBOX, Bogalusa, La.; WARB, Covington, La.; WHHY, Montgomery, Ala.; WQBC, Vicksburg, WGVM, Greenville; WABG, Greenwood; WJDX, Jackson; WABO, Waynesboro; WNAT, Natchez; all Miss.

Dixie Network

Headquarters: Williams Bldg., Jackson, Tenn.
Phone: 7-9611

President ..... A. B. Robinson
V. P., Gen. Mgr. ..... Jack Cecil
Representative .... Venard, Rintoul, McConnell

STATIONS

WDXI, Jackson; WENK, Union City; WPTR, Paris; WDXE Lawrenceburg; WDXL Lexington; WDXN Clarkesville, all Tennessee; WCMA Corinth, Miss.

Dixie Radio Stations

c/o WDLP, 323 W. Beach Dr., Panama City, Fla.

President ..... D. Brannen

STATIONS

WDLP, Panama City, WCOA, Pensacola; KCIL, Houma, La.

Donrey Media Group

Southwestern House, Fort Smith, Ark.
Phone: SU 2-2011

President ..... Donald W. Reynolds
Vice President ..... William D. Stiles

BRANCH OFFICE

Box 550, Las Vegas, Nev., Phone: DU 2-1760, William D. Stiles, V.P.

STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KLRJ-TV, Las Vegas; KOLO-AM-TV, Reno, both Nev.; KOKL Okmulgee, Okla.; KGNS-TV, Laredo, Tex. KORK, Las Vegas, Nev.; KBRS, Springdale Ark.; KFOY-TV, Hot Springs, Ark.

R. H. Drewry Stations

c/o KGWA, 115½ E. Broadway, Enid, Okla.

STATIONS

KGWA, Enid; KSWO-AM-TV, Lawton; KRHD Duncan, all Okla.; KMID-TV, Midland, Tex.

Duhamel Enterprises Stations

Duhamel Bldg., Rapid City, S. D.
Phone: FIllmore 2-2000

Pres., Gen. Mgr. ..... Helen S. Duhame
Bus. & Comm. Mgr. ..... William F. Turne
Chief Engineer ..... Elmer Nelso

BRANCH OFFICE

Box 1067, Chardon, Neb., Phone: MElros 8-2741, John Ludwig, Resident Mgr.

STATIONS

KOTA-AM-TV, Rapid City; KDUH-TV, Ha Springs, Neb.

East Texas Network

205 Austin St., Center, Tex.
Phone: LYric 8-3304

President ..... Tom E. Foste
General Mgr. ..... Dave Taylo
Chief Eng. ..... Harlan Riley

STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacogdoches; KTXJ, Jasper; KIVY, Crockett; KNET, Palestine; KEBE, Jacksonville; KWRD, Henderson; all Texas.

Epperson Stations

c/o WPVA, Box 87, Petersburg, Va.
President.....H. E. Epperson, Jr.

STATIONS

WPVA, Petersburg; WBRG, Lynchburg, both Va.; WPAQ, Mt. Airy; WPNC, Plymouth; WLSN, Wilson, all N. C.; WLES, Lawrenceville.

Ernst Stations

c/o KRTR, 500 B'way., Thermopolis, Wyo
Gen. Manager.....Mildred V. Ernst

STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-TV & KWRL, Riverton, all Wyo.

Evening Star Stations

c/o WSVA, Rawley Pike, Harrisonburg, Va.
President.....J. W. Thompson, Jr.

STATIONS

WSVA-AM-TV, Harrisonburg; WMAL-AM-TV, Washington, D. C.

Farm & Home Radio

Cedar & Division, Grand Island, Nebr.
Phone: DU 2-2800

Bd. Chairman.....Don Searle
President.....Bill Martin
Exec. V.P.....Ed Mason
V.P., Commercial Mgr.....Bill Moore
Business Mgr.....Willard Morton
Program Dir.....Bill Delzell
Publicity Dir.....Mike Alberts
Chief Engineer.....U. L. Lynch

STATIONS

KMMJ, Grand Island, Neb.; KXXX, Colby, Kans.; KFNF, Shenandoah.

Theodore Feinstein Stations

c/o WNBP, Traffic Circle, Newburyport, Mass.

STATIONS

WNBP, Newburyport; WLYN, Lynn, both Mass.; WTSA, Brattleboro, Vt.; WOTW, Nashua, N. H.

Fetzer Stations

590 W. Maple St., Kalamazoo, Mich.
Phone: FI 5-2101

President.....John E. Fetzer
Executive V.P. & Gen. Mgr.....Carl E. Lee
Treasurer.....E. L. Tait
Secretary.....Robt. C. Van Horn

STATIONS

WKZO-AM-TV Kalamazoo, KOLN TV Lincoln, Neb.; WJEF AM-FM, Grand Rapids; WWTV, Cadillac, Mich.

Fisher Stations

Box 112, Eugene, Ore.
Phone: DI 4-6216

President.....C. O. Fisher
General Manager.....Alvin D. Bauer
Program Director.....Bob McCarl
Chief Engineer.....Gene Harrison

STATIONS

KBZY, Salem; KUMA, Pendleton; KUGN, Eugene, all Ore.

Formby Stations

c/o KACT, P. O. Box 638, Andrews, Tex.

STATIONS

KACT, Andrews; KPAN, Hereford; KFLD, Floydada; KSML, Seminole; KTUE, Tulia, all Tex.

The Forward Group

c/o KGLO, Mason City, Iowa
Phone: GArden 3-2540

President.....Herbert R. Ohrt
Natl. Sales Mgr.....Walter J. Rothschild

BRANCH OFFICES

WCU Bldg., Quincy, Ill., Phone: BAldwin 2-6200, General Manager, Walter Rothschild; West Belt Line, Madison, Wisc., Phone: CEdar 3-5381, General Manager, Merritt Milligan; Highway 14 and Lee Blvd., Mankato, Minn., Phone: 7905, General Manager, Bob Gardner.

STATIONS

KGLO-AM-FM-TV, Mason City; WTAD, Quincy, Ill.; KHQA-TV, Hannibal, Mo.; KEYC, Bldg., New Orleans, La., Phone: MAgnolia 5921, McLaws Kieffer, Gen. Mgr.

Founders Corp. Stations

420 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 6-4686

President.....Robert G. Munro

BRANCH OFFICES

Box 1390, Syracuse, N. Y., Phone: HOward 3-8631, Henry T. Wilcox, Gen. Mgr.; Box 5428, Honolulu, Hawaii, Phone: Honolulu 9-5236, Harold J. Davis, Gen. Mgr.; Maison Blanche Bldg., New Orleans, La., Phone: MAgnolia 5921, McLaws Kieffer, Gen. Mgr.

STATIONS

WFBL, Syracuse; KORL, Honolulu; WSMB, New Orleans.

Franklin Broadcasting Co.

2700 E. Oakland Park Blvd.
Ft. Lauderdale, Fla.
Phone: LOgan 6-8316

President.....William F. Johns, Jr.
Natl. Prog. & Prom. Dir...James W. Ramsburg
General Counsel.....William H. Kilby

BRANCH OFFICES

614 N. Rampart St., New Orleans, La. Phone: EX 7516, D. W. Wagenvoord, V. P.; 8th and Main, Tulsa, Okla., Phone: LU 3-4121, G. H. Lund, Gen. Mgr.; 611 Frontenac Pl., Minneapolis, Minn., Phone: MI 5-7757, J. R. Duryea, V. P.; Box 108, Ft. Lauderdale, Fla., Phone: WE 3-3511, R. J. Flynn, V. P.; Mason City, Iowa, Phone: GA 4-1276, S. M. Ott, Gen. Mgr.; Rialto Bldg., St. Louis, Mo., C. W. Loufek, V. P.

STATIONS

WWOM, New Orleans; WMIN, Minneapolis; WEW, St. Louis; WLOD, Ft. Lauderdale; KOME, Tulsa; KRIB, Mason City.

French Program Group of New England

10 Center St., Chicopee, Mass.
Phone: LY 2-1669

President.....Leon Alarie
Commercial Manager.....Gertrude Alarie

STATIONS

WPAW, Pawtucket; WNRI, Woonsocket, both R. I.; WREB, Holyoke; WNBH, New Bedford; WALE & WSAR, Fall River; WORC, Worcester; WESO, Southbridge-Webster, all Mass.; WICH, Norwich, Conn.; WIDE, Biddeford; WLAM, Lewiston, both Me.; WKCB, Berlin; WFEA, WGIR, & WKBR, Manchester, all N. H.

Friendly Group

Exchange Realty Bldg., Steubenville, O.
Phone: ATlantic 2-6265

President.....Jack N. Berkman
Exec. Vice Pres.....John J. Laux
Vice Pres.....Fred Weber
Assistant Mgr.....Joseph M. Troesch
Merchandising & Pub. Dir...George H. Wilson
National Sales.....Lee Gaynor
Technical Dir.....Charles Shepherd

BRANCH OFFICES

60 E. 47th St., New York 17, N. Y., Phone: OX 7-0306, Lee Gaynor, Nat'l. Sales Mgr.; 211 Smithfield St., Pittsburgh 22, Pa., Phone: ATlantic 1-5999, C. H. McFarland.

STATIONS

KMLB, Monroe, La.; KODE-AM-TV, Joplin, Mo.; WSTV-AM-TV, Steubenville, Ohio; WPIT, Pittsburgh, Pa.; WBOY-AM-TV, Clarksburg, W. Va.; WRDW-TV, Augusta, Ga.; WRGP-TV, Chattanooga, Tenn.; WSOL, Tampa, Fla.

Frontier Broadcasting Stations

c/o KFBC, 2923 E. Lincolnway, Cheyenne, Wyo.

President.....R. S. McCraken

STATIONS

KFBC-AM-TV, Cheyenne; KVRS, Rock Springs, both Wyo.; KSTF, Scottsbluff, Neb.

J. A. Gallimore Stations

c/o WABV, Highway 28, Abbeville, S. C.

President.....J. A. Gallimore

STATIONS

WABV, Abbeville; WBAW, Barnwell; WHBC, Hampton; WSNW, Seneca; WSSC, Sumpter, all S. C.; WLFA, Lafayette; WGHC, Clayton; both Ga.; WLOM, Chattanooga; WRKH, Rockwood, both Tenn.

Gamble-Lane Stations

140 S.W. Columbia, Portland, Ore.
Phone: CA 8-3333

President.....C. Howard Lane

STATIONS

KOIN TV-AM-FM, Portland, Ore.; KAST, Astoria, Ore.

Gannett Stations

191 East Ave., Rochester, N. Y.
Phone: BAker 5-3050

Board Chmn.....Frank E. Tripp
President .....Paul Miller
General Manager.....L. N. Bitner

STATIONS

WHEC AM TV, Rochester, N. Y.; WDAN AM, Danville, Ill.; WINR AM-TV, Binghamton, N. Y.; WENY, Elmira, N. Y.

Connie B. Gay Stations

4000 Albemarle St., N.W., Washington, D. C.
Phone: EMerson 3-8110

President.....Connie B. Gay
Exec. Vice Pres..... ....Jane E. Trimner
V.P., General Manager.....Ed Winton
Sec.-Treas.....Thomas R. Sawyers

STATIONS

WQMR, WGAY-FM, Washington, D. C.; WTCR, Ashland, Ky.; WFTC, Kinston, N. C.

Gibraltar Enterprises, Inc.

500 Edward Lamb Bldg., Toledo, O.

President .....Edward Lamb
General Manager.....Benjamin McLaughlin

STATIONS

WICU, AM-TV, Erie, Pa.

A. L. Glassmann Stations

c/o KGEM, Box 4158, Boise, Idaho

President.....C. Heftel

STATIONS

KGEM, Boise; KLIX-AM-TV, Twin Falls, both Idaho; KLO, Ogden; KUTV, Salt Lake City, both Utah.

Gold Seal Stations

c/o WGTO, Box 123, Cypress Gardens, Fla.

President.....S. E. Hubbard

STATIONS

WGTO, Cypress Gardens; KOB-AM-TV, Albuquerque, N. M.; KSTP-AM-TV, St. Paul-Minn., Minn.

Good Neighbor Stations, Inc.

155 Front St., Manchester, N. H.
Phone: NAtional 4-4075

President.....W. F. Rust, Jr.
Gen. Sls, Prom. Mgr.....Ralph Gottlieb
Comm. Mgr.....James McCann
Pgm. Director.....Wm. Morrissey
Chief Engineer.....Albert Davis

BRANCH OFFICES

Box 1747, York, Pa. (WNOW) W. F. Rust, Jr., Pres., Gen. Mgr., Phone: 2-7821; Seventh & Hamilton Sts., Allentown, Pa. (WAEB) Bob Ackley, Sta. Mgr., Phone: HEmlock 4-9364; Dover, N. H. (WTSN) Ed Callahan, Sta. Mgr., Phone: SHerwood 2-5951; 39 Mt. Vernon St., Keene, N. H. (WKBK) Robert Berry, Sta. Mgr., Phone: ELmwood 2-6113; 7 East 47th St., NYC, Peggy Stone, V.P. Radio-TV Reps, Inc., Phone: MU 8-4340.

STATIONS

WKBR, Manchester; WKBK, Keene; WTSN, Dover, all in New Hampshire; WNOW, York, Pa.; WAEB, Allentown, Pa.; WRAW, Reading, Pa.

Gotham Bcstg. Corp.

7 Central Park W., New York 23, N. Y.
Phone: JUdson 2-7000

President.....J. Elroy McCaw
General Manager.....Harold E. Anderson
Sales Mgr.....Lee Gorman
Program Dir.....Rick Sklar
Publicity Dir.....Marty Matz
Chief Engineer.....Paul von Kunits

STATIONS

WINS, New York, KTVR-TV, Denver.

Cary L. Graham Stations

c/o WANA, Box 509, Anniston, Ala.

STATIONS

WANA, Anniston; WETO, Gadsden; WPID, Piedmont, all Ala.

Great Northern Bcstg. System

P. O. Box 1226, Fargo, N. Dak.
Phone: 3584

President.....E. J. McKellar
Sec.-Treas.....R. L. Owens

STATIONS

KVOX, Fargo-Moorehead, Minn.; KLPM, Minot, N. D.; KOVC, Valley City, N. D.; KDLR, Devils Lake, N. D.; KEYJ, Jamestown, N. D.; KBOM, Mandan-Bismarck, N. D.; KGDE, Fergus Falls, Minn.; KNOX, Grand Forks, N. D.; KGCX, Sidney, Mont.

Great Western Network

130 Social Hall Ave., Salt Lake City 11, Utah
Phone: DA 2-5681

General Mgr.....Norman Louvau
Comm. Mgr.....Carson Rennie
Sales Prom. Mgr.....Joe Cooke
Chief Engineer.....A. L. Gunderson

STATIONS

KCPX, Salt Lake City; KIDO, Boise, Idaho; KSEI, Pocatello, Idaho; KTFI, Twin Falls, Idaho; KXLF, Butte, Mont.; KXLJ, Helena, KXLK, Great Falls, Mont.; KXLL, Missoula, Mont.; KXLQ, Bozeman, Mont.; KOOK, Billings, Mont.

Green Valley Group

Box 605, Winchester, Va.
Phone: MO 2-4855

President.....Mrs. Marion P. Lewis

STATIONS

WINC, Winchester; WFVA, Fredericksburg; WSIG, Mt. Jackson, all Va.; WELD, Fisher, W. Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.

Agnes Jane Reeves Greer Stations

c/o WAND, 106 High Ave., N.W., Canton, O.

STATIONS

WAND, Canton; WJER, Dover; both O.; WAJR, Morgantown, W. Va.; WJKF-TV, Pittsburgh, Pa.

The Griffin Bcst. Group

Box 1618, Muskogee, Oklahoma
Phone: MU 7-6311

President.....James C. Leake
National Sales Mgr.....Jim Black
Sales Promotion Mgr.....Robert E. Draughon
Engineering Dir.....Bob Snider

BRANCH OFFICES

P.O. Box 9697, Tulsa, Okla. (KTUL-TV) Bill Swanson, V.P., Phone: HIckory 6-6184; 310 W. 3rd, Little Rock, Ark. (KATV) Bob Doubleday, V.P., Phone: FRanklin 4-1691; P.O. Box 8557, Tulsa, Okla. (KTUL) Jim Schoonover, Gen. Mgr., Phone: FIllmore 5-1311; P.O. Box 8788, Okla. City, Okla. (KWTV) Edgar T. Bell, Mgr. Phone: VIctor 3-6641.

STATIONS

KATV, Little Rock, Ark.; KTUL-AM-TV, Tulsa, Okla.; KWTV, Oklahoma City.

D. Spencer Grow Stations

c/o KEEP, P. O. Box 511, Twin Falls, Idaho

STATIONS

KEEP, Twin Falls; KEYY, Provo, Utah; KEXO, Grand Junction, Colo.

Harris-Alexander Stations

c/o KELP, 4530 Delta St., El Paso, Tex.

President.....N. Alexander

STATIONS

KELP-AM-TV, El Paso; KXLY-AM-TV, Spokane, Wash.

Hawaiian Broadcasting System, Ltd.

1534 Kapiolani Blvd., Honolulu 14, Hawaii
Phone: 92-011

President.....Elizabeth P. Farrington
V.P., Gen. Manager.....M. Franklyn Warren
Station Mgr. TV.....Robert Sevey
Sales Mgr. Radio.....Edward B. Mundy, Jr.
Sales Prom. Mgr., Pub. Dir.....Colleen L. Ng
Chief Eng.....Ronald Miyahira

STATIONS

KGMB, AM-TV, Honolulu; KMAU-TV, Wailuku; KHBC AM-TV, Hilo, all Hawaii.

Hearst Stations

959 Eighth Ave., New York 19, N. Y.
Phone: CIrcle 5-7667

V.P., Exec. Dir.....Charles McCabe
V.P., Gen. Mgr.....D. L. Provost
V.P. Engineering.....John T. Wilner

STATIONS

WBAL AM TV Baltimore; WISN AM TV Milwaukee; WCAE, Pittsburgh; WTAE (TV), Pittsburgh, Pa. (50% ownership).

Heart of the Black Hills Stations

c/o KRSD, 1438 Mountain View Rd., Rapid City, S. D.

President.....J. Daniels

STATIONS

KRSD-AM-TV, Rapid City; KDSJ-AM-TV, Deadwood, both S. D.

Herald Tribune Radio Network

595 Madison Ave., New York, N. Y.
Phone: PLaza 5-0416

President .....Martin Stone
Gen. Mgr.....Gustave Nathan
Program Director.....Richard Doan
Chief Engineer.....Ernest Machanic

STATIONS

WVOX, New Rochelle; WFYI, Mineola; WVIP, Mt. Kisco; WGHQ, Saugerties, all N. Y.

Highland Stations

Box 460, Keene, N. H.
Phone: Elmwood 2-9230

President.....Joseph K. Close

STATIONS

WKNE, Keene, N. H.; WKNY, Kingston, N. Y.; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

The Hildreth Network

57 State St., Bangor, Maine
Phone: Bangor 6446

President.....Horace A. Hildreth
V.P., Gen. Mgr.....Walter L. Dickson
Nat'l. Sales Mgr. Radio.....William J. Mullen
Nat'l. Sales Mgr. TV.....Robert J. Gold

BRANCH OFFICES

57 State St., Bangor, Me., Phone: 6446, WABI, John MacRae, Mgr., WABI-TV, Richard B. Bronson, Mgr.; 489 Main St., Presque Isle, Me., Phone: POrter 9-2461, Stanley A. Lyons, Mgr.; 477 Congress St., Portland, Me., Phone: SPruce 38111, Raymond Mercier, Mgr.

STATIONS

WABI-AM-TV, Bangor; WAGM-AM-TV, Presque Isle; WPOR, Portland, all Maine.

Oscar C. Hirsch Stations

c/o KFVS, 324 Broadway, Cape Girardeau, Mo.
General Manager.....O. C. Hirsch

STATIONS

KFVS-AM-TV, Cape Girardeau; KFMO, Flat River, both Mo.; WHCO, Sparta, Ill.

Holt Stations

c/o WHHY, P. O. Box 1841, Montgomery, Ala.
President.....C. W. Holt

STATIONS

WHHY, Montgomery; KOME, Tulsa, Okla; WHNY, McComb; WHSY, Hattiesburg, both Miss.

Hook Stations

c/o WKIZ, P. O. Box 1487, Key West, Fla.

STATIONS

WKIZ, Key West; WELZ, Belzoni; WDOD, Canton; WMAG, Forest, all Miss.; WRUS, Russelville, Ky.; WDAL, Meridian.

Horton-Kincaid Stations

c/o WHOO, 311 N. Rosalind Ave., Orlando, Fla.
Owner.....G. D. Kincaid

STATIONS

WHOO, Orlando; WVLK, Lexington; WFKY, Frankfort; WCMI, Ashland; all Ky.; WMOP, Bellaire, Ohio.

Rex G. Howell Stations

c/o KREX, P. O. Box 30, Grand Junction, Colo.
President.....Rex G. Howell

STATIONS

KREX-AM-TV, Grand Junction; KGLN, Glenwood Springs; KREY-TV, Montrose, all Colo.

Illinois Broadcasting Co.

(See Lindsay-Shaub News Stations)

Birney Imes Jr. Stations

c/o WCBI, P. O. Box 271, Columbus, Miss.
President.....B. Imes, Jr.

STATIONS

WCBI-AM-TV, Columbus; WROX, Clarksdale; WNAG, Granada; WMOX, Meridian; WELO, Tupelo.

Robert E. Ingsted Stations

c/o KBMW, 519 Dakota Ave., Wahpeton, N. D.
President.....R. E. Ingsted

STATIONS

KBMW, Breckenridge; KEYL, Long Prairie; KWAD, Wadena, all Minn.; KEYD, Oakes; KEYJ, Jamestown; KOVC, Valley City; all N. D.

Intermountain Network, Inc.

146 S. Main St., Salt Lake City 1, Utah
Phone: Empire 4-3561

Chairman of Board.....George C. Hatch
President.....Lynn L. Meyer
Exec. Vice-Pres.....Jack S. Paige

BRANCH OFFICE

53 W. 20th Ave., Denver, Colo., Phone: BElmont 7-9595, V.P. in Chg., Charlie Vais.

STATIONS

KIMN, Denver, Colo.; KGHF, Pueblo, Colo.; KYSN, Colo. Springs, Colo.; KCRT, Trinidad, Colo.; KBZZ, La Junta, Colo.; KLMR, Lamar, Colo.; KGIW, Alamosa, Colo.; KYOU, Greeley, Colo.; KCOL, Ft. Collins, Colo.; KWIK, Pocatello, Idaho; KIFI, Idaho Falls, Idaho; KLIX, Twin Falls, Idaho; KRAL, Rawlins, Wyo.; KGEM, Boise, Idaho; KBMY, Billings, Mont.; KATL, Miles City, Mont.; KPRK, Livingston, Mont.; KOPR, Butte, Mont.; KXLJ, Helena, Mont.; KXLO, Lewistown, Mont.; KOAL, Price, Utah; KMON, Great Falls, Mont.; KQTE, Missoula, Mont.; KOVO, Provo, Utah; KVNU, Logan, Utah; KSVC, Richfield, Utah; KVEL, Vernal, Utah; KVFC, Cortez, Colo.; KNEB, Scotisbluff, Neb.; KORK, Las Vegas, Nev.; KOLR, Sterling, Colo.; KALL, Salt Lake City, Utah; KLO, Ogden, Utah; KURA, Moab, Utah; KVRS, Rock Springs, Wyo.; KOVE, Lander, Wyo.; KVOC, Casper, Wyo.; KWYO, Sheridan, Wyo.; KPOW, Powell, Wyo.; KFBC, Cheyenne, Wyo.; KBAR, Burley, Ida.; KLUK, Evanston, Wyo.; KOWB, Laramie, Wyo.; KELK, Elko, Nev.; KXXL, Bozeman, Mont.; KGEZ, Kalispell, Mont.; KDBM, Dillon, Mont.; KOJM, Havre, Mont.; KVRH, Salida, Colo.; KRLN, Canon City, Colo.; KEXO, Grand Junction, Colo.; KENN, Farmington, N. M.; KRTN, Raton, N. M.

Ivy Network of College Stations

242-A Yale Station, New Haven, Conn.
General Manager.....Richard A. Smith

STATIONS

WBRU (Brown), Providence; WVBR (Cornell), Ithaca; WKCR (Columbia), New York; WHRB (Harvard), Cambridge; WXPN (Penn), Phila.; WPRB (Princeton), Princeton; WYBC (Yale), New Haven.

James Broadcasting Stations

c/o WDOE, Willow Rd., Dunkirk, N. Y.
President .....S. Goldman

STATIONS

WDOE, Dunkirk; WJTN, Jamestown; WGGO, Salamanca, all N. Y.

Jefferson Standard Broadcasting Company

1 Julien Price Pl., Charlotte, N. C.
Phone: EDison 3-8833

President.....Joseph M. Bryan
Exec. V.P., Gen. Mgr.....Charles Crutchfield

STATIONS

WBT, WBTV Charlotte, N. C.; WBTW (TV) Florence, S. C.

Jet Network

(See Vic Diehm Radio Group, Inc.)

Key Broadcast Management, Inc.

565 Fifth Ave., New York 17, N. Y.
Phone: YUkon 6-2750

President .....Ralph N. Weil

GROUP MANAGED STATIONS

WMMW, Meriden, Conn.; KATZ, St. Louis, Mo.; KCOR, San Antonio, Tex.

King Broadcasting Co.

c/o KING, 320 Aurora Ave., Seattle, Wash.

President.....Mrs. A. S. Bullitt

STATIONS

KING-AM-TV, Seattle; KREM-AM-TV, Spokane, both Wash.; KGW-AM-TV, Portland.

Norman Knight Stations

c/o WTSL, P. O. Box 1031, Hanover, N. H.

President.....N. Knight

STATIONS

WTSL, Hanover; WHEB, Portsmouth; WTSV, Claremont, all N. H.; WEIM, Fitchburg, Mass.

Knorr Bcstg. Corp.

15001 Michigan Ave., Dearborn, Mich.
Phone: TIffany 6-8500

President.....Fred A. Knorr
Exec. Vice Pres.....Walter Patterson
Managing Dir.....John J. Carroll
Sales Manager.....John E. Davidson
Program Dir.....Larry Fischer
Chief Engineer.....Jerrold L. Martin

BRANCH OFFICES

Mich. Nat'l. Bank Bldg., Battle Creek, Mich., Paul J. Haller, Managing Dir., Phone: WO 4-7174; 15001 Michigan Ave., Dearborn, Mich., John J. Carroll, Managing Dir., Phone: TI 6-8500; 112 W. Water St., Flint 3, Mich., Al P. Berg, Managing Dir., Phone: CE 9-7608; 441 Wildwood Ave., Jackson, Mich., Edwin R. Huse, Managing Dir., Phone: ST 4-7181; 2435 Holland Ave., Saginaw, Mich., Jerry Breen, Managing Dir., Phone: PL 2-8161.

STATIONS

WKMH, Dearborn-Detroit; WSAM, Saginaw; WKHM, Jackson; WKMF, Detroit-Flint; WELL, Battle Creek, all Mich.

KTAR Broadcasting Co.

1101 No. Central Ave., Phoenix, Ariz.
Phone: Alpine 4-4161

Pres., Gen. Mgr.....Richard O. Lewis
V.P. Chg. of Sales.....Ray C. Smucker
V.P. Chg. of Prog.....Paul Hughes
Commercial Mgr.....Robert Nelson
Sls. Prom. Mgr., Pub. Dir.....Ray Thompson

BRANCH OFFICES

P. O. Box 2348, Tucson, Ariz., Harry B. Chambers, Mgr., Phone MA 2-4664; P. O. Box 1677, Flagstaff, Ariz., Chas. Saunders, Pres., Mgr., Phone: PR 4-2581; P. O. Box 1631, Prescott, Ariz., Harold Ritter, Pres., Mgr., Phone: HI 5-2710; P. O. Box 352, Yuma, Ariz., Len Burkland, Mgr., Phone: SU 3-3305; P. O. Box 1543, Globe-Miami, Ariz., Willard Shoecraft, Mgr., Phone: GR 3-5571; Box 1118, Douglas, Ariz., Herb Newcomb, Owner, Mgr., Phone: EM 4-3484.

STATIONS

KYUM, Yuma; KYCA, Prescott; KCLS, Flagstaff; KTAN, Tucson; KIKO, Globe; KAWT, Douglas, all Arizona.

KWTX Stations

4520 Bosque Blvd., Waco, Tex.
Phone: PLaza 6-4451

President, Gen. Mgr.....M. N. Bostick
Commercial, Sales Prom. Mgr.....Pete McNee
Program Director.....Curtis Matties
Publicity Director.....Mrs. Oma Owens
Chief Engineer.....Jesse Dove

STATIONS

KWTX, Waco, KNAL, Victoria, KBTX-TV, Bryan; KXII-TV, Sherman, all Tex.

Lackey Stations

c/o WRAJ, Anna Hotel, Anna, Ill.

President.....P. E. Lackey

STATIONS

WRAJ, Anna; WSON, Henderson; WHOP, Hopkinsville; WPAD, Paducah, all Ky.

Laird Group Stations

225 N. Adams St., Green Bay, Wisc.
Phone: HEmlock 5-5331

President .....Ben A. Laird
General, Commercial Mgr....Allen H. Embury
Program Director.....Jack Gardiner
Chief Engineer.....Clifford Graff

BRANCH OFFICE

204½ N. Main St., Waupaca, Wisc.
Phone: 83

Chief Executive.....Tom Karavakis

STATIONS

WDUZ, Green Bay WDUX, Waupaca; both Wisc.; KHAK, Cedar Rapids, Ia.

T. B. Lanford Stations

c/o KRMD, Jefferson Hotel Bldg., Shreveport, La.

President.....T. B. Lanford

STATIONS

KRMD, Shreveport; KPLC-AM-TV, Lake Charles; KALB-AM-TV, Alexandria; all La.; KRRV, Sherman, Tex.; WSLI, WJTV, Jackson, Miss.

Laurel Radio Network

312 Church St., Clearfield, Pa.
Phone: POplar 5-5541

President.....W. K. Ulerich
General Manager.....Milton J. Bergstein
Asst. Gen. Mgr., Sales Prom. Mgr....A. Dame
Sales Prom. Mgr.....Herbert Levin

Program Director.....Allen Day
Publicity Director.....Steve Fishbein
Chief Engineer.....Wilber Files

STATIONS

WCPA, Clearfield, WMAJ, State College, WDAD, Indiana, all Pa.; WJCM, Sebring, Fla.

LBJ Stations

c/o KWTX-TV, P. O. Box 7128, Triangle Sta., Waco, Tex.

President.....J. C. Kellam

STATIONS

KWTX-AM-TV, Waco; KRGV-AM-TV, Weslaco; KTBC-AM-TV, Austin, all Tex.

Richard Field Lewis Jr. Stations

c/o WSIG, Mt. Jackson, Va.

President.....M. P. Lewis

STATIONS

WSIG, Mt. Jackson; WFVA, Fredericksburg; WINC, Winchester, all Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.

The Linder Group

Box 393, Willmar, Minn.
Phone: BElmont 5-1340

Representative .....Pearson

STATIONS

KLGR Redwood Falls, KMHL Marshall, KWLM Willmar, KDMA Montevideo, KTOE Mankato, all Minnesota.

Lindsay-Shaub Newspapers Stations (Illinois Bestg. Co.)

c/o WVLN, 302½ Main St., Olney, Ill.

President.....F. W. Schaub
General, Comm. Mgr.....Charles R. Griggs
Program Director.....Joe Kosack
Chief Engineer.....Donald Schnell

STATIONS

WVLN, Olney; WCIA-TV, Champaign; WSOY, Decatur, all Ill.

Lobster Network of Maine

645 Congress St., Portland, Maine
SPruce 5-2336

President .....Faust Couture
Gen. Mgr.....Melvin L. Stone
Commercial Manager.....David L. Royte
Sales Promotion Manager.....John Libby
Program Director.....Howard Leonard
Publicity Director.....Walter Thomes
Chief Engineer.....T. Richard Dunn

BRANCH OFFICES

225 Lisbon St., Lewiston, Me., Faust Couture, Pres., Phone: 2-7650; 160 Bangor St., Augusta, Me., Norman Gallant, Mgr., Phone: MAyfair 3-3878; 26 Central St., Bangor, Me., Louis Borgatti, Mgr., Phone: 7354; 89 Congress St., Rumford, Me., Kenneth Ellis, Mgr., Phone: 1057; 61 Water St., Skowhegan, Me., Pat Larkin, Mgr., Phone: GReenwood 4-2727; School St., Sanford, Me., John Carlson, Mgr., Phone: 1574; P. O. Box 65, Caribou, Me., Elby Stevens, Mgr., Phone: 3731; Elmwood Hotel, Waterville, Me., Phone: TRinity 2-6345, Donald Phair.

STATIONS

WLOB, Portland; WCOU, Lewiston; WFAU, Augusta; WRUM, Rumford; WGHM, Waterville; WGUY, Bangor; WFST, Caribou; WSME, Sanford, all Maine.

Long Radio Enterprises

P. O. Box 1391, Bay City, Tex.
Phone: CI 5-4642

Managing Director.....Harry L. Becker

STATIONS

KIOX, Bay City; KVIC, Victoria; KTLW, Texas City, Tex.

J. G. Long Stations

c/o KVIC, Victoria Bank & Trust Bldg., Victoria, Tex.

President.....J. G. Long

STATIONS

KVIC, Victoria; KTLW, Texas City; KIOX, Bay City, all Tex.

Jessica L. Longston Stations

c/o KAYO, 2939 Fourth Ave., S. Seattle, Wash.

President.....J. L. Longston

STATIONS

KAYO, Seattle; KSEM, Moses Lake; KPUG, Bellingham, all Wash.; KBAR, Burley, Idaho.

John J. Louis, Jr. Stations

1101 N. Central Ave., Phoenix, Ariz.
Phone: AL 4-4161

President, Gen. Mgr.....Richard O. Lewis
V.P., Sales.....Ray C. Smucker
Program Director.....Bob Vache
Chief Engineer.....John Beck

STATIONS

KTAR, Phoenix. KYCA, Prescott, KYUM, Yuma, KVAR-TV, Phoenix-Mesa, all Ariz.

Magic Circle Network

1718 Meadowmere, Springfield, Mo.
Phone: TU 1-4114

Gen., Comm. & Sales Prom. Mgr...M. R. Bradley
Pub. Director.....Janie Swanson
Chief Engineer.....Jack Jones

BRANCH OFFICES

101 Park Ave., New York 17, N. Y., Phone: LE 2-3783, Joe Cannon; Box 503, Carthage, Mo., Phone: FL 8-4496, L. C. McKenney; Station KWPM, West Plains, Mo., Phone: 400, Bob Neathery.

STATIONS

Missouri: KBHM, Branson; KGHM, Brookfield; KGMO, Cape Girardeau; KDMO, Carthage; KDKD, Clinton; KBIA, Columbia; KODE, Joplin; KWOS, Jefferson City; KLWT, Lebanon; KTCB, Malden; KNIM, Maryville; KRMO, Monett; KLRS, Mt. Grove; KBTN, Neosho; KNEM, Nevada; KRMS, Osage Beach; KTTR, Rolla; KSGM, St. Genevieve; KRES, St. Joseph; KSMO, Salem; KICK, Springfield; KDRO, Sedalia; KALM, Thayer; KLPW, Union; KWRE, Warrenton; KWPM, West Plains; KUKU, Willow Springs. Arkansas: KBTA, Batesville; KTCN, Berryville; KCCB, Corning; KHOG, Fayetteville; KHOZ,

Harrison; KNEA, Jonesboro; KTCA, Marked Tree; KENA, Mena; KTLO, Mt. Home; KBRS, Paragould; KPOC, Pocahontas; KAMO, Rogers; KWCB, Searcy; KUOA, Siloam Springs; KBRS, Springdale; KWAK, Stuttgart; KRLW, Walnut Ridge, Kansas; KCRB, Chanute; KMDO, Ft. Scott; KIND, Independence; KLKC, Parsons; KSEK, Pittsburg. Oklahoma: KGLC, Miami; KOLS, Pryor; KVIN, Vinita.

Maine Broadcasting System

157 High St., Portland 3, Me.
Phone: SPruce 2-0181

President.....William H. Rines
General Manager.....Jack Atwood
Sales Promotion Mgr.....Linwood T. Pitman
Chief Engineer.....Charles R. Brown

STATIONS

WCSH-AM-TV, Portland; WLBZ-AM-TV, Bangor; WRDO, Augusta; all Maine.

Market Maker Stations

4000 W. Main Ave., Fargo, N. D.
Phone: AD 5-4461

President, Gen. Mgr.....John W. Boler
V.P., Natl. Sales.....William L. Hurley
Sales Promotion Mgr.....William Brouse
Program, Pub. Dir.....Constance Blackstead
V.P., Engineering.....Lloyd Amoo

BRANCH OFFICES

Grainger Hill, Valley City, N. D., Phone: 1500, Lloyd Amoo, V.P.; 4000 W. Main, Fargo, N. D., Phone: AD 5-4461, John W. Boler, Pres.

STATIONS

KBMB-TV, Bismarck; KXMC-TV, Minot; KXJB-TV, Valley City; KXGO-TV, Fargo, all N. D.; KXAB-TV, Aberdeen, S. D.

Matison Stations

Box 367, Laurel, Miss.
Phone: 5601

President .....Harold Matison
General Manager.....Frank Sumrall
Manager .....Paul Carlisle
Commercial Manager.....M. M. Caver
Sales Prom., Prog. Dir.....Dave Kane
Publicity Dir.....Len Maith
Chief Engineer.....Lester Johnson

STATIONS

WAML, Laurel; WXXX, Hattiesburg; WABO, Waynesboro, all Miss.

Wendell Mayes Stations

c/o KNOW, 520 Capital Nat. Bank Bldg., Austin, Tex.

President.....W. Mayes

STATIONS

KNOW, Austin; KBWD, Brownwood; KXOL, Ft. Worth; KCRS, Midland; KSNY, Snyder; WACO, Waco, all Tex.; KTOK, Oklahoma City, Okla.

McClatchy Beeline Stations

21st & Q, Sacramento 4, Calif.
Phone: GIlbert 2-5011

President .....Eleanor McClatchy
Dir. of Sales.....Keith Collins

STATIONS

KFBK, Sacramento; KERN, Bakersfield; KBEE, Modesto; KMJ-AM-TV, Fresno, all Calif.; KOH, Reno, Nev.

C. A. McClure Stations

c/o WGBA, 1415 Wynnton Rd., Columbus, Ga.

President.....C. A. McClure

STATIONS

WGBA, Columbus; WCHK, Canton, both Ga.; WULA, Eufaula, Ala.

Lloyd C. McKenney Stations

c/o KBHM, 111 W. Pacific, Branson, Mo.

General Manager.....L. C. McKenney

STATIONS

KBHM, Branson; KRMO, Monett, both Mo.; KMDO, Ft. Scott, Kan.

McLendon Ebony Group

509 Lamar Life Bldg., Jackson, Miss.
Phone: FLeetwood 4-1617

Pres., Gen. Manager.....John McLendon

BRANCH OFFICES

5th Ave. at 15th St., Birmingham, Ala., Phone: FA 4-1026, Carrol Jackson, Mgr.; 1315 Milam St., Shreveport, La., Phone: 422-3122, Al Evans, Mgr.; 1604 W. 14th St., Little Rock, Ark., Phone: FR 2-0391, O. M. Teate, Mgr.; 1017 Lynch St., Jackson, Miss., Phone: FL 4-4096, J. McLendon, Mgr.

STATIONS

WENN, Birmingham, Ala.; KOKY, Little Rock, Ark.; KOKA, Shreveport, La.; WOKJ, Jackson, Miss.

McLendon Stations

c/o KLIF, 2104 Jackson, Dallas, Tex.

President.....G. B. McLendon
General Manager.....W. S. Morgan, Jr.

STATIONS

KILT, Houston; KLIF, Dallas; KTSA, San Antonio; all Tex.; KEEL, Shreveport, La.; WAKY, Louisville, Ky.; KABL, Oakland, Calif.; WYSL, Buffalo, N. Y.

Bob McRaney Enterprises, Inc.

c/o WROB, Box 318, West Point, Miss.
Phone: 1450

President.....B. McRaney
General Mgr., Chief Eng.....Jack King

STATIONS

WROB, West Point; WAMY, Amory, both Miss.

Meredith Station Group

17th & Locust Sts., Des Moines, Iowa
Phone: ATlantic 8-8511

Treas., Radio-TV Dir.....Payson Hall
Asst. Dir. Radio-TV.....C. A. Larson

STATIONS

KCMO AM FM TV Kansas City, KPHO AM TV Phoenix, Ariz., WOW AM TV Omaha, WHEN AM TV, Syracuse; KRMG Tulsa, Okla.

Merriman-Gober-Tobey Stations

c/o KOBE, 940 N. Main St., Las Cruces, N. M.
President.....J. Gober

STATIONS

KOBE, Las Cruces; KWYK, Farmington; KOTS, Deming, all N. M.

Metropolitan Broadcasting

205 E. 67th St., New York 21, N. Y.
Phone: LE 5-1000

Board Chairman & Pres.....John W. Kluge
V.P., Chg. of Television.....Bennet H. Korn
V.P., Dir. of Radio Sales.....H. D. Neuwirth
Treasurer.....Richard L. Geismar
Adv. & Prom. Manager.....Warren Boorom
Comptroller .....Joseph J. Madden
Gen. Counsel, Sec'y.....Robert Dreyer
Dir. of News & Sp. Events.....Martin Weldon
Research Dir.....Mary L. McKenna
Dir. of Trade & Bus. News.....H. J. Algus
Dir. of Pub., Sp. Events.....Phil Cowan

BRANCH OFFICES

565 Fifth Ave., New York 17, N. Y., Phone: YU 6-7000 (WNEW), John V. B. Sullivan, V.P. & Gen. Mgr.; 5000 Euclid Ave., Cleveland 3, O., Phone: EX 1-5000 (WHK), Jack Thayer, V.P. & Gen. Mgr.; 35 S. 9th St., Philadelphia 7, Pa., Phone: WA 2-6800 (WIP), Harvey L. Glascock, V.P. & Gen. Mgr.; Hotel Raleigh, Washington 4, D. C., Phone: ST 3-5300 (WTTG), John E. McArdle, V.P. & Gen. Mgr.; 621 Main St., Peoria, Ill., Phone: 699-7211 (WTVH), Donn R. Colee, V.P. & Gen. Mgr.; 225 E. Miner Ave., Stockton, Calif., Phone: HO 6-6981 (KOVR), C. G. DeLaney, V.P. & Gen. Mgr.; S. Side Dr., Decatur, Ill., Phone: DE 8-4304 (WTVP), Bob King, VP. & Gen. Mgr.; 1 E. 57th St., New York 22, N. Y., Phone: PL 3-0484 (WRUL), Ralf Brent, President.

STATIONS

WNEW-AM-FM-TV, WRUL, New York; WHK-AM-FM, Cleveland; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton; WTVP-TV, Decatur; WIP-AM-FM, Philadelphia.

Metzger-Ax-Metzloff Stations

c/o WITY, P. O. Box 142, Danville, Ill.
President.....G. E. Metzger

STATIONS

WITY, Danville; WITE, Brazil, WITZ, Jasper, both Ind.

Midcontinent B'casting Co.

Northwestern Bank Bldg., Minneapolis, Minn.
Phone: FEderal 3-0406

President.....N. L. Bentson
General Manager.....Frank McGivern
Asst. General Mgr.....Bill Bengtson
Program Director.....Dick Vance
Chief Engineer.....Homer Child

STATIONS

WLOL, Minneapolis; WKOW, Madison; KELO, Sioux Falls.

Midnight Sun Broadcasting Co.

Box 910
c/o KFAR, Fairbanks, Alaska

STATIONS

KFAR-AM-TV, Fairbanks; KENI-AM-TV, Anchorage; KTKN, Ketchikan, all Alaska.

The Mid-South Network

WELO Bldg., Tupelo, Miss.
Phone: VI 2-7658

President .....Birney Imes
General Manager.....Bob Evans
Chief Engineer.....Tom McFerrin

STATIONS

WCBI, Columbus; WELO, Tupelo; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada; WONA, Winona, all Miss.

Miners Bcstg. Stations

c/o WMBA, 304 Merchant St., Ambridge, Pa.
President.....J. T. Maguire

WMBA, Ambridge; WLSH, Lansford; WPAM, Pottsville, all Pa.

Mining Journal Stations

c/o WMIQ, 211 E. Ludington St.,
Iron Mountain, Mich.
President.....F. J. Russell

STATIONS

WMIQ, Iron Mountain; WIRN, Wakefield; WLST, Escanaba; WDMJ, Marquette, all Mich.; WROD, Daytona Beach, Fla.; WMAM, Marinette, Wisc.

Miracle Valley Radio Network

3rd & N. St. N.
Station WETZ, New Martinsville, W. Va.
Executive .....John T. Taylor
Representative .....Clark

STATIONS

WMOD, Moundsville; WETZ, New Martinsville; WCEF, Parkersburg, all W. Va.

Montana Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah
Sales Manager.....Lynn L. Meyer

STATIONS

KBMY, Billings; KMON, Great Falls; KOPR, Butte, Mont.

Carleton W. Morris Stations

c/o KHFH, Box 472, Sierra Vista, Ariz.
President.....C. W. Morris

STATIONS

KHFH, Sierra Vista; KNOG, Nogales; KSUN, Bisbee, all Ariz.

Mt. Vernon Bcstg. Co.

Box 231, Mt. Vernon, Ind.
Phone: PO 3-4484

President.....H. C. Sanders
General, Comm. Mgr.....F. Courtney Smith
Program Director.....Ken Kessler
Chief Engineer.....Stan Wilson

STATIONS

WPCO, Mt. Vernon; WBNL, Boonville; WBTO, Linton, all Ind.

National Spanish Language Network

122 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-4500
General Manager.....Arthur Gordon
Sales Prom., Pub. Dir.....Al Alperton

BRANCH OFFICE

672 S. Lafayette Pk. Pl., Los Angeles, Calif., Phone: DUnkirk 2-3200, Ch. Exec., Harlan Oakes; 260 Kearney St., San Francisco, Calif., Phone: EXbrook 7-4827, Ch. Exec., Ed Gamrin; 1401 Peachtree St. N.E., Atlanta, Ga., Phone: TRinity 5-9403, Ch. Exec., Barney Ochs.

STATIONS

KWKW, Los Angeles; XEXX, Tijuana-San Diego; KGST, Fresno, all Calif.; KABQ, Albuquerque, N. M.; KIFN, Phoenix; KEVT, Tucson; both Ariz.; K-UBO, San Antonio; KCCT, Corpus Christi; XEJ, El Paso; XEO, Brownsville; XEOR, McAllen; KLVL, Houston; all Texas. WSOL, Tampa, Fla.

Robert R. Neathery Stations

c/o KBHM, 111 W. Pacific, Branson, Mo.
Co-owner.....R. R. Neathery

STATIONS

KBHM, Branson; KALM, Thayer; KWPM, West Plains; KUKU, Willow Springs, all Mo.

Nevada Network

c/o KOLO, El Cortez Hotel, Reno, Nev.
Manager.....B. Sanders

STATIONS

KOLO, Reno; KELY, Ely; KORK, Las Vegas; KWNA, Winnemucca.

New England Merchandising Network

c/o WFEA, Box 149, Manchester, N. H.
Phone: NA 2-1661
Managing Director.....James F. Keough

STATIONS

WFEA, Manchester; WWNH, Rochester, both N. H.; WHAV, Haverhill; WFGM, Fitchburg; WCCM, Lawrence, all Mass.; WGAN, Portland, Me.

Newhouse Newspaper Stations

1030 James St., Syracuse, N. Y.
Phone: 3-7111

STATIONS

WSYR-AM-TV, Syracuse; WTPA-TV, Harrisburg; KOIN-AM-TV, Portland, Ore.; WAPI-AM-TV, Birmingham, Ala.; KTVI-TV, St. Louis.

New South Broadcasting Stations

c/o WNSL, 116 Beacon St., Laurel, Miss.
President.....F. E. Holloday

STATIONS

WNSL, Laurel; WLSM, Louisville; WOKK, Meridian; all Miss.; WACT, Tuscaloosa, Ala.

New South Radio Network

c/o WOKK, P. O. Box 528, Meridian, Miss.
Phone: 482-6133
Co-owner, Sales Prom. Mgr.....Joseph Carson
Co-owner.....F. E. Holladay
Program Director.....Gary Smith
Chief Engineer.....Robert K. Wall

STATIONS

WOKK, Meridian; WNSL, Laurel; WLSM, Louisville; WVMI, Biloxi, all Miss.; WACT, Tuscaloosa, Ala.

Norbentine Fathers Stations

c/o WHBY, 600 S. Lawe St., Appleton, Wisc.

STATIONS

WHBY, Appleton; WBAY-AM-TV, Green Bay, Wisc.

North Country Stations of Vermont

Concord Ave., St. Johnsbury, Vt.
Phone: PIoneer 8-2344
Pres., Gen. Mgr.....E. Dean Finney
Program Director.....Douglas N. Drown
Chief Engineer.....Ralph M. Dennis

BRANCH OFFICES

Concord Ave., St. Johnsbury, Vt., Phone: PI 8-2344, E. Dean Finney, Gen. Mgr.; Farrant St., Newport, Vt., Phone: NEwport 832, William Diamond.

STATIONS

WTWN, St. Johnsbury; WIKE, Newport; both Vt.

North Dakota Bestg. Co. Stations

c/o KXMC-TV, Highway 83, S. Minot, N. D.
President.....J. W. Boler

STATIONS

KXMC-TV, Minot, KXJB-TV, Valley City; KBMB-TV, Bismarck; KXGO, Fargo; all N. D.; KXAB-TV, Aberdeen, S. D.

Northeast Radio Network

127 West State St., Ithaca, N. Y.
Phone: 2-3098
President.....Ellis E. Erdman
General Manager.....Joel Fleming
Program Director.....Christopher Knapton
Publicity Director.....Patricia Bell
Chief Engineer.....Gerald Cushing

STATIONS

WKOP-AM-FM, Binghamton; WJTN-AM-FM, Jamestown; WHLD-AM-FM, Niagara Falls; WEAV-AM-FM, Plattsburg; WKIP-AM-FM, Poughkeepsie; WMBO, Auburn; WBRV, Boonville; WDOE, Dunkirk; WENY, Elmira; WHHG, Hornell; WTKO, Ithaca; WMSA, Massena; WACK, Newark; WHDL, Olean; WHEC, Rochester; WGGO, Salamanca; WGY, Schenectady; WHEN, Syracuse; WOLF, Syracuse; WKAL, Utica-Rome; WDLA, Walton; WWNY, Watertown; WRRA-FM, Ithaca; WRRC-FM, Cherry Valley; WRRD-FM, DeRuyter; WRRE-FM, Bristol Center; WRRL-FM, Wethersfield; WNBF-FM, Binghamton; WFLY-FM, Troy; WRUN-FM, Utica, all N. Y.; WATS, Sayre; WEJL, Scranton, both Pa.

George W. Norton Stations

c/o WFIE-TV, 1115 Mt. Auburn Rd., Evansville, Ind.

STATIONS

WFIE-TV, Evansville; WAVE-AM-TV, Louisville, Ky.

The OK Group

505 Baronne St., New Orleans, La.
Phone: TU 5363

President.....Jules J. Paglin
Exec. V.P., Gen. Mgr.....Stanley Ray Jr.
Commercial Mgr.....Edward J. Prendergast
Sales Promotion Mgr.....Fred Schwarz
Program, Publicity Dir.....Rene Duffour
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1560 Broadway (36) ..... PL 7-2231
Deutsch Agency, Inc., Milton
200 W. 57th St. (19) ..... CI 7-1627
Dobritch Agency, Alexander
250 W. 57th St. (19) ..... CO 5-4682
Dooling Agency, Mary G.
730 Fifth Ave. (19) ..... JU 6-6915
Eastman Agency, Carl
141 E. 55th St. (22) ..... PL 1-5566
Entertainment Bureau of America
127 W. 43rd St. (36) ..... JU 2-3267
Etkin Agency, Irene
527 Madison Ave. (22) ..... PL 5-5547
Evans Agency, Ray
119 W. 57th St. (19) ..... CI 6-2230
Fadiman Associates, Ltd.
1501 Broadway (36) ..... LA 4-3544
Famous Artists Corp.
610 Fifth Ave. ..... CI 7-6200
Flaum, Joe
1697 Broadway (19) ..... CI 7-7276
Ford Model Agency, Inc.
949 Second Ave. (22) ..... PL 5-1587
Foster-Ferguson Agency
141 E. 44th St. (17) ..... YU 6-4330
Foy Model Agency, Inc.
35 W. 53rd St. (19) ..... CI 7-0380
Gabbe, Lutz, Heller & Loeb
119 W. 57th St. ..... CI 5-7998
Garber Agency, Maggie
400 E. 57th St. ..... PL 9-8672
Garrick Associates Agency, Dale
117 W. 48th St. (36) ..... CI 6-8985
General Artists Corp.
640 Fifth Ave. (19) ..... CI 7-7543
Gewald Agency, Robert
1 W. 58th St. (19) ..... PL 3-0450
Gibbs Agency, Inc.
12 W. 55th St. (19) ..... PL 7-5959
Giesen Management Inc. Agency
111 W. 57th St. (19) ..... CO 5-0862

Gill Agency, Inc., Frances
1 E. 53rd St. (22) ..... EL 5-7227
Gilly Agency, Georgia
1697 Broadway (19) ..... SP 7-6514
Glaser, Joe, Inc.
110 W. 55 St. ..... CI 5-9071
Glazer Agency, Inc., Rita
47 W. 44th St. (36) ..... YU 6-6575
Goldsmith Agency, George
400 E. 49th St. (17) ..... PL 1-5564
Goodman, Martin
36 Central Pk. S. ..... PL 1-3555
Grady Enterprises, James L.
250 W. 57th St. (19) ..... CI 6-9790
Grayson, Ken
1560 Broadway (36) ..... CI 6-1974
Grossman, Mim
1564 Broadway (36) ..... PL 7-3985
Grund Enterprises, Leo
15 E. 48th St. (17) ..... PL 5-8620
Hahlo Theatrical Agency, Sylvia
745 Fifth Ave. (22) ..... CI 6-2165
Harkrider Agency, John
341 E. 43rd St. ..... LE 2-6640
Harris, Fred
1270 Ave. of Amer's ..... CI 7-3025
Hartford Agency, The
18 E. 48th St. (17) ..... PL 3-6500
Henry, Inc., Dick
1733 Broadway (19) ..... JU 2-0016
Herrman Agency, Henry W.
1250 Ave. of Amer's ..... CI 6-6992
Hofmann Agency, Hans J.
200 W. 58th St. (19) ..... CI 6-1557
Howell Agency, Miriam
17 E. 49th St. (17) ..... PL 3-4327
Hunt Agency, Diana
246 W. 44th St. ..... BR 9-0009
Hunter Agency, Jeff
10 E. 53rd St. (22) ..... PL 5-9611
Hurok Attractions, Inc.
730 Fifth Ave. (19) ..... CI 5-0500
Ingalls, Miles
160 W. 46th St. (36) ..... CI 6-6425
International Talent Assoc. Inc. Agency
527 Madison Ave. (22) ..... PL 1-3344
Irwin, Inc., Agency, Lou
48 W. 48th St. (19) ..... PL 7-1880
Jacobson Enterprises, Inc., Leonard
853 Seventh Ave. (19) ..... PL 7-0037
Joyce, Jolly, Agency
234 W. 48th St. ..... PL 7-1787
Kaplan Agency, Inc., Eddie
1564 Broadway (36) ..... PL 7-7247
Kaplan-Veidt, Inc.
527 Madison Ave. (22) ..... PL 5-2214
Killeen Agency, Madelyn
200 W. 54th St. ..... CI 7-3648
King Agency, Archer
119 E. 57th St. (22) ..... EL 5-6313
Kohler Agency, Bob
119 W. 57th St. (19) ..... JU 6-2888
Kroll Agency, Lucy
119 W. 57th St. (19) ..... PL 7-4250
Kuchuk Agency, Ben
160 W. 46th St. (36) ..... JU 2-1783
Lafontaine, Leo
1776 Broadway ..... CI 6-5439
Lang, Lou
507 Fifth Ave. (17) ..... MU 2-7147
Later Agency, Kenneth
144 W. 54th St. (19) ..... PL 7-4940
Leddy Agency, Mark J.
225 W. 57th St. ..... JU 6-2760
Lee-Draper Agency
113 W. 57th St. (19) ..... JU 6-4180
Leigh Associates Agency, Sanford
236 E. 53rd St. (22) ..... PL 2-4450
Lenny-Debin Agency
140 W. 58th St. (19) ..... JU 2-0270
Leonard Agency, Julie
11 W. 42nd St. (17) ..... UN 5-1821
Lewis Associates Agency, Lester
11 E. 48th St. (17) ..... PL 3-5082
Lloyd's Theatrical Enterprises
1564 Broadway (36) ..... PL 7-0625
Lohman Agency, Dorothy
250 W. 57th St. (19) ..... PL 7-1990
Lucille's Theatrical Agency
160 W. 46th St. (36) ..... CI 5-5721
Lyons Agency, Grace
15 E. 48th St. (17) ..... PL 8-1960
Malone Agency, Dudley Field
343 E. 51st St. (22) ..... PL 5-0317
Management Corp. of America
598 Madison Ave. ..... PL 9-7500
Mark, James
1697 Broadway ..... PL 7-4865
Marks Talent Agency Inc., Herbert
113 W. 57th St. (19) ..... JU 6-0334
Martinelli Attractions, Johnnie
1674 Broadway (19) ..... JU 6-0963
McCaffrey Agency, William
501 Madison Ave. (22) ..... EL 5-1076
McClelland-Libby Agency, Inc.
8 W. 56th St. (19) ..... CI 5-3555
McDermott Enterprises Agency, Marge
60 E. 42nd St. (17) ..... MU 7-4363
Mercury Artists Corp.
730 Fifth Ave. (19) ..... JU 6-6500
Meyer Agency, Ted
250 W. 57th St. (19) ..... JU 6-7255
Montgomery Agency, Jack
247 W. 46th St. (36) ..... CI 5-4648
Morris Agency, Inc., William
1740 Broadway (19) ..... JU 6-5100
Morrow Agency, Marjorie
116 E. 66th St. (21) ..... BU 8-3493
Moses, John H.
730 Fifth Ave. (19) ..... CI 6-2677
Muldane Agency, Clarence
1270 Ave. of the Americas (20) ..... CI 5-3562
Music Corp. of America (MCA) Artists
598 Madison Ave. (22) ..... PL 9-7500
National Artists Corp.
711 Fifth Ave. (19) ..... PL 9-6000
National Casting Agency
220 W. 42nd St. (36) ..... LO 3-4260
National Television & Radio Artists
1650 Broadway (19) ..... CI 7-6646
Newman Agency, Leon
48 W. 48th St. (36) ..... JU 6-2760
Niclas Agency, Emmy
Hotel Wellington (19) ..... CI 7-3900
North, Meyer B.
1564 Broadway (36) ..... PL 7-3445
Oakes, Percy
1564 Broadway (36) ..... JU 6-9152
O'Connell, Tom
1564 Broadway (36) ..... JU 6-0917
O'Connor Agency, John
200 W. 58th St. (19) ..... CI 7-4179
O'Neill Theatrical Agency, The
1650 Broadway (19) ..... JU 6-2289
Offin, Phil
165 W. 46th St. (36) ..... PL 7-0242
Oscard Agency, Fifi
1674 Broadway (19) ..... CI 7-3263
Ostertag Agency, Barna
507 Fifth Ave. (17) ..... OX 7-6339
People & Production, Inc. Agency
750 Third Ave. (17) ..... MU 7-0440
Perkins Agency, Cye
139 E. 52nd St. (22) ..... PL 2-4488
Perle Agency, Sally
200 W. 57th St. (19) ..... CO 5-0756
Peters Agency, Dell
521 Fifth Ave. (17) ..... MU 7-1750
Pinkard Enterprises, Maceo
1697 Broadway (19) ..... CI 6-4120
Plaza Five, Inc. Model Agency
65 E. 55th St. ..... PL 5-5893
Powers Agency, John Robert
681 Fifth Ave. (22) ..... PL 5-1070
Preminger-Stuart Agency, Inc.
141 E. 55th St. (22) ..... PL 8-1888
Professional Artists Agency
211 E. 62nd St. (21) ..... CI 6-5542
R.F.P. Associates Inc. Agency
200 W. 57th St. (19) ..... JU 2-4933
Rice-McHugh Agency, Inc.
59 E. 54th St. (17) ..... OX 7-2760
Richard, Inc. Agency, Max
1776 Broadway (19) ..... PL 7-6414
Rivers Associates, Inc. Agency, Tony
154 W. 54th St. (19) ..... PL 7-1185

Robbins, Sam
67 W. 44th St. (36) ..... MU 7-2033
Robinson, Frances
220 W. 42nd St. (36) ..... WI 7-2308
Rocco, Vic
250 W. 57th St. (19) ..... CO 5-5730
Rogers Theatrical Agency, Trixie
1674 Broadway (19) ..... CI 6-0986
Rosen Agency, Lewis Maxwell
14 E. 58th St. (22) ..... PL 5-3957
Ross, Kal
15 E. 48th St. ..... PL 1-2156
Rudder, Harry
160 W. 46th St. ..... CI 6-3940
Russell-Stewart, Inc. Agency
405 Park Ave. (22) ..... PL 3-4610
Ryan Agency, Charles V.
35 W. 53rd St. (19) ..... CI 5-2225
Safier Agency, Gloria
667 Madison Ave. (21) ..... TE 8-4868
Sanford Agency, Robert
25 W. 45th St. (36) ..... PL 7-0100
Savan-Levinson, Inc.
20 E. 53rd St. (22) ..... PL 2-1360
Schubert Agency, Inc., Bernard L.
505 Park Ave. (22) ..... MU 8-0940
Schuller Agency, William
200 W. 57th St. (19) ..... JU 2-3434
Schwartz-Luskin Agency
15 E. 48th St. (17) ..... PL 3-1529
Segal Agency, Jack
1650 Broadway (19) ..... CO 5-7489
Sharp, Ltd. Agency, Doris
38 W. 53rd St. ..... JU 2-6464
Shaw Artists Corp.
565 Fifth Ave. (17) ..... OX 7-7744
Shilling, D. M. & Gladys
1560 Brodaway (36) ..... CO 5-0879
Shurr Agency, Louis
1501 Broadway (36) ..... CH 4-8240
Silver Agency, Monty
105 W. 55th St. (19) ..... PL 7-1166
Sixties East Agency, Inc., The
18 E. 60th St. (22) ..... PL 2-1855
Smith Agency, Inc., Edward E.
250 W. 57th St. ..... JU 6-3345
Soglio Agency, Anthony
423 Madison Ave. (17) ..... PL 9-3316
Spectrum Enterprises Corp. Agency
2 W. 45th St. (36) ..... YU 6-2366
Stark-Layton Agency, Inc.
6 E. 45th St. ..... OX 7-6860
Stix & Gude Agency
30 Rockefeller Plaza (20) ..... CI 7-2690
Storer, Douglas F.
1270 Ave. of Amer's ..... CI 7-6325
Stuart, Charles
160 W. 46th St. (36) ..... JU 2-0408
Sullivan Agency, Pat
248 E. 50th St. (22) ..... PL 5-6220
Taft Agency, Inc.
139 E. 52nd St. (22) ..... PL 3-0161
Talad Corp.
730 Fifth Ave. (19) ..... CO 5-3530
Thomas Agency, Jean
119 W. 57th St. (19) ..... CI 6-4880
Tranum, Inc. Agency, Charles B.
603 Madison ..... PL 1-3880
Troughton Agency, Olga
1270 Ave. of Amer's ..... CI 6-3860
United Entertainment Producers, Inc.
1674 Broadway (19) ..... CI 5-4771
United Talent Agency
119 W. 57th St. (19) ..... CI 6-0464
Universal Attractions
200 W. 57th St. (19) ..... JU 2-7575
Wagner Agency Inc., Paul
1674 Broadway (19) ..... PL 7-4675
Ward-Kemp Agency Ltd.
1227 Ave. of Amer's ..... PL 7-0280
Weissman Agency, Dora
135 W. 56th St. (19) ..... CI 6-1299
Werfel, George
1733 Broadway (19) ..... PL 7-6989
White Agency, Mary Ellen
40 E. 49th St. (17) ..... PL 3-3344
Wiese, Henry William
1647 Broadway (19) ..... CO 5-1930
Wigginton Agency, Marjorie
250 W. 57th St. ..... CI 7-5562
Williams, Joe
1650 Broadway (19) ..... CI 5-9310
Witt Associates, Inc. Agency, Peter
37 E. 57th St. (19) ..... PL 9-7966
Wortman Agency, Don A.
60 W. 46th St. (36) ..... JU 6-0115
Ziegler Agency, Jules
545 Fifth Ave. (17) ..... MU 2-2080
Ziegler-Hellman & Ross, Inc.
65 E. 55th St. (22) ..... PL 3-6300

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425 S. Beverly Dr., B.H. ..... CR 4-0881
Artigue Agency, Louis B.
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Ashley-Steiner Corp. Agency
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Barr Agency, Rickey
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Barry Personnel Agency, Vy
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General Artists Corp.
9025 Wilshire Blvd., B.H.....CR 1-8101
Gertz Agency, Mitchell
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Gold Agency, Herman
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Gold Agency, Rebecca
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Gold Agency, Sid
8961 Sunset Blvd (46).....CR 4-7247
Goldstone-Tobias Agency
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Gould Agency, Billy
8278 Sunset Blvd. (46).....OL 6-1122
Grady-Towers Agency
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Green Agency, Ivan
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Griffith Agency, Byron
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Halsey Agency, Reece
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5908 Sunset Blvd. (28).....HO 4-1317
Heineman Agency, Marion Garner
9163 Sunset Blvd.....CR 4-0293
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8961 Sunset Blvd. (46).....CR 1-5236
Hershon Agency, Red
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Herzbrun Agency, Walter
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Herzon-Kendall
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Horner Agency, Lottie
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Hunt & Associates, George B.
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Irwin Agency, Lou
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1717 N. Highland Ave., Hlywd. (28).HO 7-0155
Jaffe Agency, The
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Kingston Enterprises Agency, Inc., Al
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Kohner Agency, Paul
9169 Sunset Blvd. (46).....CR 1-5165
Kumin-Olenick Agency
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Lance Agency, Leon B.
8820 Sunset Blvd. (46).....OL 7-1060
Lauren Agency, J. W.
8272 Sunset Blvd. (46).....OL 6-4070
Lazer Agency, Irving Paul
211 S. Beverly Dr., B.H.....CR 5-6153
Leonard Agency, Fred J.
7441 Sunset Blvd. (46).....HO 4-7546
Leonetti Ltd., Caroline
6607 Sunset Blvd. (28).....HO 2-2345
Lesser Agency, Ted
900 Wilshire Blvd. (17).....MA 8-7356
Levee Agency, M. C. & Sid
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Linsk Agency, Lester
195 S. Beverly Dr., B.H.....CR 5-4396
Longenecker Agency, Robert
8428 Melrose Pl. (46).....OL 3-3770
MacQuarrie Agency, Earl
9157 Sunset Blvd. (46).....CR 4-8919
Marion Agency, Paul
8746 Sunset Blvd. (46).....OL 2-9540
Marx Agency, Bert
915½ Westbourne Dr. (46).....CR 4-8555
Medford Agency, Ben
300 S. Beverly Dr., B.H.....CR 1-7021
Meyers Agency, Walter
9167 Sunset Blvd. (46).....CR 1-8161
McConkey Artists Corp., Gail
1822 N. Wilcox, Hlywd. (28).....HO 3-7141
McMillan Agency, Hazel
8923 Sunset Blvd. (46).....CR 6-3603
Middleton-Chiles Agency
8272 Sunset Blvd. (46).....OL 6-4460
Miley-Ritchie Agency
9100 Sunset Blvd. (46).....CR 5-4591
Mishkin Agency, The
292 S. La Cienega Blvd., B.H.....OL 2-0944
Mitchell Corp., Dane
1155 Hacienda Pl. (46).....CR 6-0850
Moore Agency, Lola D.
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Nayar Agency, Joe
8820 Sunset Blvd. (46).....OL 2-7912
Ochs Agency, Al
1651 Cosmo St., Hlywd. (28).....HO 9-6470
Oliver Agency, Maurine
8746 Sunset Blvd. (46).....OL 7-1250
Omega Artists Agency
8721 Sunset Blvd. (46).....OL 5-7212
Orsatti & Co., Inc.
300 S. Beverly Dr., B.H.....CR 6-6241
Payton Agency, Bob
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Pearson Agency, Ben
1046 N. Carol Dr. (46).....CR 4-5488
Performers Management Corp. Agency
9012 Sunset Blvd. (46).....CR 6-8552
Pomeroy Agency, Jack
7616 Sunset Blvd. (46).....HO 9-6366
Premiere Artists & Productions Agency
1046 N. Carol Dr. (46).....CR 4-5488
Preminger-Stuart Agency, Inc.
8462 Sunset Blvd. (46).....OL 6-2360
Raison Agency, The
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Rogers & Rush
357 N. Canon Dr., B.H.....CR 4-6841
Rose Agency, Arnold
9110 Sunset Blvd. (46).....CR 4-5459
Rose Agency, Harold
9441 Wilshire Blvd., B.H.....CR 1-9440
Rosen Agency, Jerry
468 N. Bedford Dr., B.H.....BR 2-2345
Rosenberg-Coryell Agency
404 N. Roxbury Dr., B.H.....CR 4-7381
Rosner Agency, Milt
9110 Sunset Blvd. (46).....CR 6-7023
Ryan Agency, Frank
8949 Sunset Blvd. (46).....CR 1-4627
Salkow Agency, Lester
8741 Sunset Blvd. (46).....OL 2-6750
Saphier Agency, Inc., James L.
9538 Brighton Way, B.H.....CR 1-7231
Schuller Agency, William
9121 Sunset Blvd. (46).....CR 4-6949
Seaman Agency, George
8272 Sunset Blvd. (46).....OL 6-1161

Sebby Associates
9172 Sunset Blvd. (46).....CR 1-6366
Sharpe Agency, Don W.
1048 Carol Dr. (46).....CR 6-2044
Shauer Agency, Melville
9110 Sunset Blvd. (46).....CR 1-1103
Shaw Agency, Glenn
8746 Sunset Blvd. (46).....OL 5-6956
Shiffrin Agency, William
449 S. Beverly Dr., B.H.....CR 4-7643
Shipley Agency, Howard
9163 Sunset Blvd. (46).....CR 6-6251
Shurr Agency, Louis
327 N. Rodeo Dr., B.H.....CR 4-8116
Small Asso. Ltd., Lillian Schary
190 N. Canon Dr., B.H.....CR 4-5877
Smyth, Philomena
8201 Santa Monica Blvd. (46).....HO 5-6796
Snitzer-Fritschi, Inc.
6404 Hollywood Blvd. (28).....HO 9-6271
Somlyo Agency, E. T.
407 N. Maple Dr., B.H.....CR 6-2041
Stempel Agency, Frank
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Stewart Agency, Rosalie
9046 Sunset Blvd. (46).....CR 4-6123
Swoverland Agency, Harold
1032 N. Fairfax Ave. (46).....OL 6-0900
Talent, Inc.
1421 N. McCadden Pl. (28).....HO 2-0913
Thompson Agency, Lionel
8979 Sunset Blvd. (46).....CR 1-2188
Top Artists Agency, Inc.
8833 Sunset Blvd. (46).....OL 7-2920
Ullman Agency, George
8979 Sunset Blvd. (46).....CR 4-5238
Universal Attractions
3849 S. Western Ave.....AX 2-0517
Vitt Agency, Angela
9172 Sunset Blvd. (46).....CR 6-4484
Von-Young Agency
1610 N. Argyle Ave., Hlywd. (28)..HO 5-2551
Wadsworth Agency, Jessie B.
9172 Sunset Blvd. (46).....CR 6-0698
Ward Agency, Harry
509 S. Beverly Dr., B.H.....CR 6-2327
Weiner Agency, Jack
8721 Sunset Blvd. (46).....OL 2-1140
Weintraub Agency, Murray
724 N. La Cienega Blvd. (46).....OL 2-3971
White Agency, Thelma
9121 Sunset Blvd. (46).....HO 2-2567
Wilkins Agency, Paul
9006 Sunset Blvd. (46).....CR 1-6188
Willson Agency, Henry
8611 Sunset Blvd. (46).....OL 2-7452
World Artists Management Agency
9033 Wilshire Blvd., B.H.....CR 1-7294
Wormser Agency, Jack
7417 Sunset Blvd. (46).....HO 4-8138
Young Way Agency, The Loretta
609 S. Westmoreland (5).....DU 7-2114
Ziegler Hellman & Ross Agency
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Zimmerman Agency, Herman
9172 Sunset Blvd. (46).....CR 6-0266

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Palmer House.....RA 6-2677
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Alexander, Inc., Willard
30½ Highland Pk. Village.....CE 6-2395
A-Plus, Inc. Agency
115 E. Oak St. (1).....MI 2-8151
Associated Booking Corp.
203 N. Wabash Ave. (1).....CE 6-9451
Associated Music & Entertainment Svc.
6960 N. Sheridan Rd. (26).....HO 5-1860
Attractions, Inc.
1230 N. Washington.....MO 6-6271
Barnes-Carruthers Theatrical Enterprises
159 N. Dearborn St. (1).....FR 2-1561
Benn Theatrical Enterprises
64 W. Randolph St. .....DE 2-6850
Breyn, Harry
203 N. Wabash Ave. (1).....DE 2-7016
Cohan & Associates, Goldie
203 N. Wabash Ave. (1).....CE 6-9094
Consolidated Radio Artists of Illinois
32 W. Randolph St. (1).....FR 2-8300
Elco Enterprises
109 N. Dearborn St. (1).....ST 2-5505
Ferguson Agency, George R.
1230 W. Washington Blvd. (7).....MO 6-9700
General Artists Corp.
8 S. Michigan Ave. (1).....ST 2-6288
Graham, Danny
203 N. Wabash Ave. (1).....CE 6-8453
Greben, Harry, Enterprises
203 N. Wabash Ave. (1).....DE 2-0996
Gumbiner Management Co.
500 S. Clinton.....HA 7-6363
Hogan, Charles E.
203 N. Wabash (1).....CE 6-2032
Hogan, Frank J.
203 N. Wabash Ave. (1).....AN 3-6910
Hurtig & Associates, Doris
307 N. Michigan Blvd.....DE 2-2503
Jack & Jill Players
218 S. Wabash Ave.....WA 2-0317
King, John
203 N. Wabash Ave. (1).....ST 2-6682
Marr Theatrical Agency, Paul
162 N. State.....DE 2-7415
Models Bureau Agency, The
75 E. Wacker Dr. (1).....DE 2-7330
Morris Agency, Inc., William
435 N. Michigan Ave.....WH 3-1744
Music Corp of America (MCA) Artists
430 N. Michigan Ave. (1).....DE 7-1100
Mutual Entertainment Agency, Inc.
203 N. Wabash Ave. (1).....RA 6-6990
Nadel Orchestras & Amusements
203 N. Wabash Ave. (1).....CE 6-6622
O'Malley, Inc., David P.
203 N. Wabash Ave. (1).....FR 2-5070
Page, Sidney J.
203 N. Wabash Ave. (1).....ST 2-7344
Paramount Attractions
505 N. Michigan Ave. (1).....WH 4-2650
Prager Theatrical Agency, Estelle
616 Rush St.....DE 7-6700
Roberts Agency, James A.
307 N. Michigan Ave. (1).....FR 2-9454
Russell & Associates, Jack
203 N. Wabash Ave. (1).....ST 2-2818
Sabie, Inc. Agency
203 N. Wabash Ave. (1).....ST 2-6389
Salkin Agency, Leo B.
203 N. Wabash Ave. (1).....FR 2-4246
Schultz Theatrical Agency, Howard W.
203 N. Wabash Ave. (1).....ST 2-7418
Schuster, Milton
127 N. Dearborn St.....DE 2-2708
Shapiro Agency, Seymour
32 W. Randolph St. (1).....DE 2-6022
Shaw Artists Corp.
203 N. Wabash Ave. (1).....RA 6-0130
Shaw, Floyd F.
203 N. Wabash Ave. (1).....ST 2-6249
Simpson Agency, Nancy
29 E. Madison St. (2).....AN 3-1855
Standard Entertainment Svc. Corp.
203 N. Wabash Ave. (1).....FI 6-0438
Stevens, Inc. Agency, Patricia
22 W. Madison St. (2).....ST 2-9100
Talent, Inc. Agency
35 E. Wacker Dr. (1).....FR 2-4351
Vance Model & Talent Agency
131 S. Wabash Ave. (3).....FI 6-5430
Voorhees & Co., Inc., Reginald
32 W. Randolph St. (1).....RA 6-1172
Wee-Mac Productions
159 N. Dearborn St. (1).....AN 3-7140
Whyte Theatrical Agency, Marty
203 N. Wabash Ave. (1).....CE 6-1087
WLS Artists Bureau
1230 W. Washington Blvd.....MO 6-9700

Attorneys Specializing In Radio And Television

Adams, Albert F.
National Press Bldg., Wash. 4, D. C...NA 8-0055
Albertson, Fred W.
Munsey Bldg., Wash 4, D. C.....ST 3-1000
Anello, Douglas A.
National Assn. of Broadcasters,
1771 N St. NW, Wash. 6, D. C.....DE 2-9300
Ashley, George E.
140 West St., N. Y. 7, N. Y.....EX 4-2098
Bader, Michael H.
1735 DeSales St. NW, Wash. 6, D. C..DI 7-2724
Baker, Philip M.
Pennsylvania Bldg., Wash. 4, D. C....DI 7-8881
Baker, Warren E.
640 Shoreham Bldg., Wash 5, D. C...RE 7-8050
Ball, Frederic J.
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Bankson, John P., Jr.
Munsey Bldg., Wash 4, D. C.....ME 8-2193
Barker, Robert W.
744 Jackson Pl. NW, Wash. 6, D. C...NA 8-1114
Barnes, Maurice R.
Munsey Bldg., Wash. 4, D. C.....ST 3-7670
Baron, Theodore
National Press Bldg., Wash. 4, D. C..ST 3-4115
Bauer, William H.
Washington Bldg., Wash. 5, D. C.....ST 3-3456
Bechhoefer, Bernhard G.
National Press Bldg., Wash., D. C....ST 3-4115
Bechtel, Gene A.
Ring Bldg., Wash. 6, D. C.....EX 3-7373
Becker, A. Harry
Pennsylvania Bldg., Wash. 4, D. C....EX 3-3003
Beckman, Robert M.
1000 Vermont Ave. NW, Wash. 5, D.C.RE 7-5566
Beelar, Donald C.
World Center Bldg., Wash. 6, D. C.....ST 3-3200
Bergson, Philip
Wyatt Bldg., Wash. 5, D. C.....ME 8-6900
Bernstein, Neil N.
1735 DeSales St. NW, Wash. 6, D. C...ST 3-3660
Bernton, William P.
Colorado Bldg., Wash. 5, D. C.....ST 3-7371
Beyer, Eugene E., Jr.
30 Rockefeller Plaza, N. Y. 20, N. Y...CO 5-5900
Bilger, Donald E.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Bingham, Herbert M.
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Blair, Forbes W.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Blume, Jack P.
1612 K St. NW, Wash. 6, D. C.....ME 8-6190
Booth, Robert M., Jr.
Bowen Bldg., Wash. 5, D. C.....RE 7-8154
Borghesani, William H., Jr.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Boros, Jerome S.
30 Rockefeller Plaza, N. Y.....CI 7-3040
Brauner, Julius F.
485 Madison Ave., N. Y. 22, N. Y.....PL 1-2345
Brenner, Joseph
321 S. Beverly Dr., Beverly Hills, Cal..BR 2-8125
Broadbent, Lorin J.
744 Jackson Pl. NW, Wash. 6, D. C...NA 8-1114
Brooks, Leon R.
1735 DeSales St. NW, Wash. 6, D. C...EM 2-9300
Brown, Darwin Charles
1632 K St. NW, Wash. 6, D. C.....ST 3-5650
Bunn, George
1229 19th St. NW, Wash. 6, D. C.....EX 3-7300
Burke, Eugene L.
821 15th St. NW, Wash. 5, D. C.....ST 3-3717
Burt, William C.
1000 Vermont Ave. NW, Wash. 5, D.C.RE 7-5566
Cahill, John T.
63 Wall St., N. Y. 5, N. Y.....WH 4-7400
Chase, Seymour M.
Wyatt Bldg., Wash. 5, D. C.....EX 3-2299
Clagett, John F.
301 E. Capitol St., Wash. 3, D. C.....LI 4-8018
Cohen, Harold David
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Cohen, Harold J.
195 Broadway, N. Y. 7, N. Y.....EX 3-3002
Cohen, Lester
Colorado Bldg., Wash. 5, D. C.....ST 3-1900
Cohen, Stanley B.
Cafritz Bldg., Wash. 6, D. C.....ST 3-5880
Cohn, Marcus
Cafritz Bldg., Wash. 6, D. C.....ST 3-5880
Colby, Lauren A.
1612 K St. NW, Wash. 6, D. C.....ME 8-6190
Cole, John P., Jr.
Perpetual Bldg., Wash. 4, D. C.....EX 3-8333
Colin, Ralph F.
575 Madison Ave., N. Y. 22, N. Y....MU 8-7800
Coll, Robert W.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Collins, Linton M.
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Connor, J. Parker
Southern Bldg., Wash., D. C.....ST 3-2455
Cooper, Grover C.
Perpetual Bldg., Wash. 4, D. C.....RE 7-1450
Cordon, Alfred C., Jr.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Cottone, Benedict P.
1001 Connecticut Ave., Wash. 6, D. C..EX 3-4477
Courtney, Jeremiah
908 20th St. NW, Wash. 6, D. C.....FE 7-8020
Cragun, John W.
744 Jackson Pl. NW, Wash. 6, D. C...NA 8-1114
Cutler, Charles R.
World Center Bldg., Wash. 6, D. C....ST 3-3200
Cutler, Lloyd N.
Cafritz Bldg., Wash. 6, D. C.....EX 3-6900
Cutler, Mitchell S.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Czarra, Edgar F., Jr.
Union Trust Bldg., Wash. 5, D. C.....RE 7-5900
Daly, Harry J.
Pennsylvania Bldg., Wash. 4, D. C....DI 7-0700
Daubin, Meredith M.
National Press Bldg., Wash. 4, D. C...NA 8-7949
David, Nathan H.
Pennsylvania Bldg., Wash. 4, D. C....EX 3-3003
Dechert, Philip
Tioga & C Sts., Phila. 34, Pa.....NE 4-5100
Dempsey, William J.
Bowen Bldg., Wash. 5, D. C.....RE 7-6363
Dobin, Paul
Cafritz Bldg., Wash. 6, D. C.....ST 3-5880
Donaldson, Ray S.
1225 19th St. NW, Wash. 4, D. C....EX 3-8476
Doskow, Ambrose
575 Madison Ave., N. Y. 22, N. Y....MU 8-7800
Dowd, Thomas N.
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Dresner, Alfred
Court Chambers Bldg., 66 Court St.,
Brooklyn 1, N. Y.....TR 5-1234
Dreyer, Robert A.
205 E. 67th St., N. Y. 21, N. Y.....LE 5-1000
Dukes, Charles A., Jr.
400 Hill Bldg., Wash. 6, D. C.....DI 7-1380
Duvall, Charles F.
Perpetual Bldg., Wash. 4, D. C.....RE 7-1450
Eagan, R. Russell
World Center Bldg., Wash. 6, D. C....ST 3-3200
Early, William N.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Eden, Fred J., Jr.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Ehrig, Lenore G.
Pennsylvania Bldg., Wash. 4, D. C....DI 7-0700
Ellicott, John V. L.
Union Trust Bldg., Wash. 5, D. C.....RE 7-5900

Ervin, Thomas E.
30 Rockefeller Plaza, N. Y. 20, N. Y..CI 7-8300
Ewing, Samuel E.
Radio Corp. of America, Camden, N. J.WO 3-8000
Fischer, Henry G.
1735 DeSales St. NW, Wash. 6, D. C...ST 3-3660
Fisher, Ben C.
Perpetual Bldg., Wash. 4, D. C.....Re 7-1450
Fisher, Thomas K.
485 Madison Ave., N. Y. 22, N. Y....PL 1-2345
Fitzgerald, Benedict F., Jr.
National Press Bldg., Wash. 4, D. C...ST 3-1824
Fletcher, Frank U.
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Fly, James Lawrence
30 Rockefeller Plaza, N. Y. 20, N. Y..CI 7-3040
Forrest, Herbert E.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Forsling, Richard
485 Madison Ave., N. Y. 22, N. Y....PL 1-2345
Freret, Julian P.
Continental Bldg., Wash. 5, D. C.....NA 8-0032
Freund, Max
575 Madison Ave., N. Y. 22, N. Y....MU 8-7800
Gaguine, Benito
1612 K St. NW, Wash. 6, D. C.....ME 8-6190
Gaughan, Vincent M.
785 Ellicott Sq. Bldg., Buffalo 3, N. Y..MA 4861
Gilliam, A. W., Jr.
1224 19th St., NW, Wash. 6, D. C....EX 3-8476
Ginsburg, David
1632 K St. NW, Wash. 6, D. C.....ST 3-5650
Green, Robert N.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Green, Robert S.
1000 Vermont Ave. NW, Wash. 5, D. C.RE 7-5566
Green, William S.
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Griffith, Kelley E.
World Center Bldg., Wash. 6, D. C....ST 3-3200
Groner, Samuel B.
1122 Nineteenth St. NW, Wash., D. C..RE 7-3300
Haley, Andrew G.
1735 DeSales St. NW, Wash. 6, D. C...DI 7-2724
Hancock, Parker D.
Colorado Bldg., Wash. 5, D. C.....ST 3-1900
Harris, Abraham J.
Woodward Bldg., Wash. 5, D. C.....RE 7-3028
Harris, Stanley S.
Colorado Bldg., Wash. 5, D. C.....ST 3-1900
Hawkins, Howard R.
66 Broad St., N. Y. 4, N. Y.....HA 2-1811
Heald, Robert L.
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Hearne, John P.
405 Central Tower Bldg.,
San Francisco 3, Cal.....YU 6-1365
Heckman, Jerome H.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Hedrick, F. Cleveland, Jr.
1001 Conn. Ave. NW, Wash. 6, D. C..NA 8-5923
Heffernan, Joseph V.
11 Broadway, N. Y. 4, N. Y.....WH 4-8260
Hennessey, Philip J., Jr.
1240 19th St. NW, Wash. 6, D. C.....FE 8-4344
Hennock, Frieda B.
1025 Conn. Ave. NW, Wash. 6, D. C...ST 3-1405
Herman, A. M.
Fort Worth Club Bldg.,
Fort Worth 1, Tex.....ED 2-1248
Hildreth, Richard
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Hilmer, Lucien
1001 15th St. NW, Wash. 5, D. C....NA 8-5050
Hodson, Robert E.
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Hornblower, Marshall
Cafritz Bldg., Wash. 6, D. C.....EX 3-6900
Howell, Maxwell A.
Continental Bldg., Wash. 5, D. C.....NA 8-0032
Irwin, Robert L.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Jacob, John B.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
James, W. Ervin
South Coast Bldg., Houston 2, Tex....CA 8-1541
Jansky, Maurice M.
1317 F St. NW, Wash. 4, D. C.....ST 3-4004
Jennes, Ernest W.
Union Trust Bldg., Wash. 5, D. C.....RE 7-5900
Johnston, Everett D.
Continental Bldg., Wash. 5, D. C.....NA 8-0032
Jones, Robert F.
Perpetual Bldg., Wash. 4, D. C.....ME 8-6632
Jorgensen, Norman E.
Wyatt Bldg., Wash. 5, D. C.....EX 3-1635
Joyce, Leonard S.
Pennsylvania Bldg., Wash. 4, D. C....DI 7-0700
Juntilla, James O.
1229 19th St. NW, Wash. 6, D. C....EX 3-7300
Kaye, Sydney M.
575 Madison Ave., N. Y. 22, N. Y....MU 8-7800
Keller, Joseph E.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Kenehan, Edward F.
Munsey Bldg., Washington 4, D. C...ME 8-9923
Kenkel, John B.
Munsey Bldg., Wash. 4, D. C.....ME 8-2193
Kessler, Sylvia D.
Wyatt Bldg., Wash. 5, D. C.....EX 3-1635
Kistler, H. Donald
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Kittner, Joseph M.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Kohlhaas, Vernon C.
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Koplovitz, William C.
Bowen Bldg., Wash. 5, D. C.....RE 7-6363
Koteen, Bernard
1000 Vermont Ave. NW, Wash. 5, D.C.RE 7-5566
Krieger, Seymour
Wyatt Bldg., Wash. 5, D. C.....EX 3-1635
Lane, John D.
1001 Conn. Ave. NW, Wash. 6, D. C...NA 8-5923
Lessenco, Gilbert B.
Wyatt Bldg., Wash. 5, D. C.....ME 8-6900
Lewis, Seymour D.
575 Madison Ave., N. Y. 22, N. Y....MU 8-7800
L'Heureux, Robert D.
Albee Bldg., Wash. 5, D. C.....ME 8-4575
Litschgi, Byrne
1001 Conn. Ave. NW, Wash. 6, D. C...NA 8-5923
Littlepage, James H.
Warner Bldg., Wash., D. C.....DI 7-3723
Litvin, Fanney N.
2800 Quebec St. NW, Wash. 8, D. C..EM 2-6614
Lockwood, Corwin R.
Colorado Bldg., Wash. 5, D. C.....ST 3-1900
Long, Bernard J.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Loucks, Philip G.
1317 F St. NW, Wash. 4, D.C.....ST 3-4004
Lovett, Eliot C.
734 15th St. NW, Wash. 5, D. C.....ST 3-5168
Lovett, Lee G.
734 15th St. NW, Wash. 5, D. C.....ST 3-5168
Luxford, Ansel F.
1210 18th St. NW, Wash. 6, D. C.....RE 7-7643
Lyon, Richard K.
Wyatt Bldg., Wash. 5, D. C.....ME 8-6900
MacDonald, Donald P.
Perpetual Bldg., Wash. 4, D. C.....EX 3-8333
Mallyck, E. Theodore
Colorado Bldg., Wash. 5, D. C.....ST 3-7371
Marks, Leonard H.
Cafritz Bldg., Wash. 6, D. C.....ST 3-5880
Marmet, Robert A.
816 Connecticut Ave., Wash. 6, D. C...ST 3-1400
Mayer, J. Gerald
Wyatt Bldg., Wash. 5, D. C.....ME 8-3662
McCABE, Aloysius B.
World Center Bldg., Wash. 6, D. C.....ST 3-3200
McConnaughey, George C.
50 W. Broad St., Columbus 15, O.....CA 1-6688
McDonald, Joseph A.
1240 19th St. NW, Wash. 6, D. C.....FE 8-4344
McDonough, Francis X.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
McInnis, Charles B.
Continental Bldg., Wash. 5, D. C.....NA 8-0032
McKay, Lawrence J.
63 Wall St., N. Y. 5, N. Y.....WH 4-7400
McKenna, James A., Jr.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Meehan, C. M.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Midlen, John H.
Munsey Bldg., Wash. 4, D. C.....ME 8-6006
Miller, Justin
2975 Wilshire Blvd., L. A. 5, Cal.....DU 1-1131

Miller, Neville
Munsey Bldg., Wash. 4, D. C.....ME 8-2193
Miller, Reed
1229 19th St. NW, Wash. 6, D. C....EX 3-7300
Miller, Samuel
Washington Bldg., Wash. 5, D. C.....ST 3-6811
Monderer, Howard
4001 Nebraska Ave. NW,
Wash. 16, D. C.....EM 2-4000
Morgan, Edward P.
710 14th St. NW, Wash. 5, D. C....EX 3-4600
Mott, Harold E.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Moulton, Horace P.
195 Broadway, N. Y. 7, N. Y.....EX 3-9800
Mullin, Eugene F., Jr.
Suite 300, Southern Bldg., Wash., D.C..ST 3-2455
Myse, Daryal A.
1411 Penn. Ave. NW, Wash. 4, D. C..RE 7-7040
Naftalin, Alan Y.
1000 Vermont Ave. NW, Wash. 5, D.C.RE 7-5566
Nail, Edwin S.
1240 19th St. NW, Wash. 6, D. C.....FE 8-4344
Neustadt, Stanley
Cafritz Bldg., Wash. 6, D. C.....ST 3-5880
Nicholas, M. J.
70 E. 45th St., N. Y. 17, N. Y.....MU 3-9553
Nields, John W.
63 Wall St., N. Y. 5, N. Y.....WH 4-7400
North, Ernest D.
32 Ave. of the Americas, N.Y. 13, N.Y.EX 3-6245
O'Bryan, Paul A.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Ockershausen, Harry J.
Bowen Bldg., Wash. 5, D. C.....RE 7-6363
O'Connell, Quinn
1225 19th St. NW, Wash. 6, D. C.....EX 3-8476
Oehmann, Andrew F.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Oliver, Robert W.
Southern Bldg., Wash. 5, D. C.....EX 3-0440
Oppenheimer, Monroe
Woodward Bldg., Wash. 5, D. C.....RE 7-3028
Panzer, Irving R. M.
1735 DeSales St. NW, Wash. 6, D. C..ST 3-3660
Paradise, Richard R.
Continental Bldg., Wash. 5, D. C.....NA 8-0032
Parkinson, Kenneth Wells
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Patrick, Duke M.
Colorado Bldg., Wash. 5, D. C.....ST 3-1900
Pepper, Vincent A.
Perpetual Bldg., Wash. 4, D. C.....EX 3-8333
Pierson, W. Theodore
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Plotkin, Harry M.
Ring Bldg., Wash. 6, D. C.....EX 3-7373
Pogue, L. Welch
Southern Bldg., Wash. 5, D. C.....EX 3-0440
Pollak, Stephen J.
Union Trust Bldg., Wash. 5, D. C.....RE 7-5900
Porter, Paul A.
1229 19th St. NW, Wash. 6, D. C....EX 3-7300
Porter, William A.
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Potts, William J., Jr.
1735 DeSales St. NW, Wash. 6, D. C...DI 7-2724
Prince, D. F.
Bowen Bldg., Wash. 5, D. C.....RE 7-8154
Putbrese, Keith E.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Quenstedt, Warren D.
1240 19th St. NW, Wash. 6, D. C.....FE 8-4344
Quisenberry, John T.
195 Broadway, N. Y. 7, N. Y.....EX 3-9800
Rafter, John A.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Raub, Benjamin D.
30 Rockefeller Plaza, N. Y. 20, N. Y...CI 7-8300
Reich, David
Wyatt Bldg., Wash. 5, D. C.....ME 8-6900
Resnick, Leo
1411 Penn. Ave. NW, Wash. 4, D. C...NA 8-9320
Reynolds, William L.
336 N. Foothill Rd., Beverly Hills, Cal.
Rhyne, Brice W.
400 Hill Bldg., Wash. 6, D. C.....DI 7-1380
Rhyne, Charles S.
400 Hill Bldg., Wash. 6, D. C.....DI 7-1380
Rhyne, S. White
400 Hill Bldg., Wash. 6, D. C.....DI 7-1380
Rigby, Scott G.
Wyatt Bldg., Wash. 5, D. C.....ME 8-3662
Robb, Roger
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Robbins, Charles E.
National Press Bldg., Wash. 4, D. C....DI 7-1200
Roberson, Frank
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Roberts, William A.
Continental Bldg., Wash. 5, D. C.....NA 8-0032
Roley, Robert N.
523 Penn. Bldg., Wash. 4, D. C.....EX 3-1936
Rollo, Reed T.
World Center Bldg., Wash. 6, D. C....ST 3-3200
Rorer, Dwight E.
Washington Bldg., Wash. 5, D. C.....RE 7-0727
Rosenman, Samuel I.
575 Madison Ave., N. Y. 22, N. Y....MU 8-7800
Rowell, Russell
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Roycroft, Howard F.
Colorado Bldg., Wash. 5, D. C.....ST 3-1900
Rushford, Donald L.
1735 DeSales St. NW, Wash. 6, D. C...DI 7-2724
Russell, Percy H.
World Center Bldg., Wash. 6, D. C....ST 3-3200
Scharfeld, Arthur W.
National Press Bldg., Wash. 4, D. C...ST 3-4115
Scheiner, Arthur
Suite 1228, 1001 Connecticut Ave.,
Wash. 6, D. C.....EX 3-4477
Schellenberg, Howard J., Jr.
1025 Conn. Ave., Wash. 6, D. C.....RE 7-1522
Schneider, Edwin R., Jr.
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Schneiderman, Irwin
63 Wall St., N. Y. 5, N. Y.....WH 4-7400
Schroeder, Arthur H.
Munsey Bldg., Wash. 4, D. C.....ME 8-2193
Schulkind, Herbert M.
1612 K St. NW, Wash. 6, D. C.....ME 8-6190
Seaks, Robert G.
Southern Bldg., Wash. 5, D. C.....DI 7-7117
Segal, Paul M.
816 Connecticut Ave., Wash. 6, D. C...ST 3-1400
Sells, Harry G.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Sharkey, Jame T.
Perpetual Bldg., Wash. 4, D. C.....ME 8-6632
Sher, Robert E.
Woodward Bldg., Wash. 5, D. C.....RE 7-3028
Shuebruk, Peter
30 Rockefeller Plaza, N. Y. 20, N. Y...CI 7-3040
Sikorovsky, Eugene F.
1000 Vermont Ave. NW, Wash. D. C...DI 7-7480
Sims, William P., Jr.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Sky, Theodore
1735 DeSales St. NW, Wash. 6, D. C...DI 7-2724
Slaughter, Harrison T.
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Smith, Bernard B.
460 Park Ave., New York 22, N. Y....PL 1-2660
Smith, Donald K.
Munsey Bldg., Wash. 4, D. C.....ME 8-6006
Smith, George S.
1240 19th St. NW, Wash. 6, D. C.....FE 8-4344
Smith, E. Stratford
Perpetual Bldg., Wash. 4, D. C.....EX 3-8333
Smith, Quayle B.
1818 Que St. NW, Wash. 9, D. C.....DE 2-6040
Sonnett, John F.
63 Wall St., N. Y. 5, N. Y.....WH 4-7400
Southmayd, John P.
Perpetual Bldg., Wash. 4, D. C.....RE 7-1450
Spillane, Lester W.
Hollywood office: 15215 Sunset Blvd.,
Pacific Palisades, Cal.....GL 4-7505
Stambler, Arthur
National Press Bldg., Wash. 4, D. C....ST 3-4115
Stanley, Earl R.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Stegemann, Edward J.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Stein, A. L.
Warner Bldg., Wash. 4, D. C.....RE 7-7944
Stern, Samuel A.
Cafritz Bldg., Wash. 6, D. C.....EX 3-6900

Stevens, David S.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Stirling, E. Tillman
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Stollenwerck, Frank
National Press Bldg., Wash. 4, D. C...NA 8-7846
Stout, Clair L.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Stuart, Harold C.
412 Cafritz Bldg., Wash., D. C.....ME 8-6989
Sutton, George O.
National Press Bldg., Wash. 4, D. C...NA 8-7949
Taylor, Telford
400 Madison Ave., N. Y., N. Y.....MU 8-8990
Thomson, William
National Press Bldg., Wash. 4, D. C...NA 8-0055
Timberg, Sigmund
815 15th St. NW, Wash. 5, D. C.....EX 3-1074
Vieth, Duane
1229 19th St. NW, Wash. 6, D. C.....EX 3-7300
Wagner, W. Dean
400 Hill Bldg., Wash. 6, D. C.....DI 7-1380
Walker, Paul A.
1513 Franklin Dr., Norman, Okla....JE 4-4824
Walker, Ralph L.
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Wall, Thomas H.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Walton, Frederick H., Jr.
Bowen Bldg., Wash. 5, D. C.....RE 7-6363
Wayland, Charles V.
Perpetual Bldg., Wash. 4, D. C.....RE 7-1450
Weaver, Henry B., Jr.
1225 19th St. NW, Wash. 6, D. C....EX 3-8476
Weinbach, Mortimer
7 W. 66th St., N. Y. 23, N. Y.....SU 7-5000
Welch, Vincent B.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Werner, Jack
Wyatt Bldg., Wash. 5, D. C.....RE 7-5102
Werner, Robert L.
30 Rockefeller Plaza, N. Y. 20, N. Y..CO 5-5900
Wheeler, Burton K.
Southern Bldg., Wash. 5, D. C.....DI 7-7117
Wheeler, Edward K.
Southern Bldg., Wash. 5, D. C.....DI 7-7117
Wilkinson, Ernest L.
744 Jackson Pl. NW, Wash. 6, D. C...NA 8-1114
Wilkinson, Glen A.
744 Jackson Pl. NW, Wash. 6, D. C..NA 8-1114
Wilkinson, Vernon L.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Willis, John W.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Wilner, Morton H.
Wyatt Bldg., Wash. 5, D. C.....ME 8-6900
Zwicky, Warren C.
Perpetual Bldg., Wash. 4, D. C.....ME 8-6632
Wilson, Thomas W.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Wollenberg, J. Roger
1735 DeSales St. NW, Wash. 6, D. C...DI 7-2724
Woods, Warren
Perpetual Bldg., 1111 E St. NW,
Wash. 4, D. C.....NA 8-2530
Wozencraft, Frank W.
Southern Bldg., Wash. 5, D. C.....EX 3-5363
Zias, Joseph F.
1317 F St. NW, Wash. 4, D. C.....ST 3-4004
Zorbaugh, Geraldine B.
485 Madison Ave., N. Y. 22, N. Y....PL 1-2345

Motion Picture Theatres With Television Equipment

State	*City*	*Seating Capacity*	*Theatre*
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		1,363	Ritz
	San Francisco	2,646	Paramount
		399	Telenews
COLORADO	Denver	2,096	Paramount
DIST. OF COL.	Washington	3,452	Capitol
		1,838	Keith's
FLORIDA	Miami	2,000	Carib
		1,234	Capitol
ILLINOIS	Chicago	1,299	Crown
		3,931	Marbro
		2,649	State Lake
		606	Loop
		3,414	Tivoli
		4,320	Uptown

(*Continued on Page* 702)

(*Continued from Preceding Page*)

State	*City*	*Seating Capacity*	*Theatre*
INDIANA	Indianapolis	3,313	Indiana
LOUISIANA	New Orleans	3,400	Saenger
MARYLAND	Baltimore	2,048	Century
		1,320	Metropolitan
		2,843	Stanley
		1,860	State
MASS.	Boston	1,500	Pilgrim
		3,583	State
MICHIGAN	Detroit	2,500	Eastown
MINNESOTA	St. Paul	2,362	Paramount
MISSOURI	St. Louis	3,166	State
NEBRASKA	Omaha	2,978	Orpheum
NEW JERSEY	Asbury Park	1,558	St. James
	Camden	2,213	Stanley
NEW YORK	Albany	1,550	Palace
	Binghamton	2,284	Capitol
	Buffalo	2,091	Centre
	N.Y.C.—Bronx	2,353	Fordham
	N.Y.C.—Brooklyn	4,060	Fox
		2,146	Marine
	N.Y.C.—Manhattan	450	Guild Newsreel
		2,282	Victoria
N.Y.C.	Flushing	2,146	Prospect
NO. CAROLINA	Charlotte	1,405	Carolina
OHIO	Cincinnati	3,037	Albee
	Cleveland	3,009	Allen
		3,465	Hippodrome
		3,446	State
	Dayton	2,665	Keith's
	Toledo	2,455	Rivoli
PENNSYLVANIA	Chester	2,272	Stanley
	Erie	2,584	Warner
	Philadelphia	2,947	Stanley
	Pittsburgh	2,016	J. P. Harris
		3,486	Penn
		3,719	Stanley
UTAH	Salt Lake City	1,759	Utah
VIRGINIA	Richmond	1,396	Byrd
		1,393	National
WASHINGTON	Seattle	2,559	Orpheum
WISCONSIN	Milwaukee	2,436	Riverside
		2,431	Warner

Revenues, Expenses And Income For Radio Networks And Other Stations

Item	1959	1958	1958-1959 ($ millions)	Percent Increase or (decrease) 1959
	Total Broadcast Revenues			
4 Nationwide Networks, including owned and operated stations*	$ 60.4	$ 64.5		(6.4)
Other Radio Stations†	499.6	457.2		9.3
Total	$560.9	$521.7		7.3
	Total Broadcast Expenses			
4 Nationwide Networks, including owned and operated stations*	$ 64.9	$ 69.4		(6.5)
Other Radio Stations†	452.7	415.3		9.0
Total	$517.6	$484.7		6.8
	Broadcast Income (before Federal income tax)			
4 Nationwide Networks, including owned and operated stations*	($ 4.5)	($ 4.9)		—
Other Radio Stations†	46.9	41.9		11.9
Total	$ 42.4	$ 37.0		14.6

(*) 1958 and 1959 data cover the operations of the four nationwide networks and their 19 owned and operated stations.
(†) Includes 3,271 AM, AM-FM and independent FM stations in 1958 and 3,509 in 1959.

Broadcast Expenses Of Four AM Networks And 3,361 Other Radio Stations

Type of Expense	— 1959 — ($ thousands) 4 Nationwide Networks	19 Networks owned and operated stations	3,361 other AM stations	Total
Technical	$3,612	$4,913	$60,661	$69,186
Program	24,235	11,015	133,662	168,912
Selling	5,434	4,397	84,428	94,259
General and Administrative	6,650	4,627	168,109	179,386
Total Broadcast Expense	$39,931	$24,952	$446,860	$511,743

—Source: FCC

The Many Worlds Of Music

From the composers of today flow the music that reflects our life and our time. Many of the composers who make significant contributions to *the music of our time* license their performing rights through BMI. In many different ways, BMI fosters and supports the many worlds of contemporary music.

Musical America, in its issue of August, 1960, wrote:

"Broadcast Music...is a business with a conscience, fully aware of the pressing need to make dollars work for contemporary composers and music...In a scant 20 years since its founding, BMI has taken a mature and responsible stand on the side of contemporary and, most important, American musical thought. It has realized that only through realistic support of our writers, through money, performances, and recordings, can the composer of today find an opportunity to flourish and work for America's culture and stature in the world of art."

BROADCAST MUSIC·INC

589 FIFTH AVENUE
NEW YORK 17, NEW YORK

BMI

1961

RADIO-TELEVISION DAILY

PRESENTS

TELEVISION YEAR BOOK

TWENTY-FOURTH ANNUAL EDITION

★

CHARLES A. ALICOATE
Editor-In-Chief

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RADIO DAILY CORP.
1501 Broadway, N. Y. 36, N. Y.

W. J. GERMAN, INC.

Agents for the Sale and Distribution of

EASTMAN FILMS

For Television

EASTMAN PROFESSIONAL FILM FOR MOTION PICTURES AND TELEVISION *is accepted as the standard of excellence throughout the world.*

An important factor in this estimation is the high degree of **UNIFORMITY** *maintained in its manufacture . . . The* **BEST** *. . . at its* **BEST** *. . . at all times.*

FORT LEE, NEW JERSEY

LOngacre 5-5978

Hollywood:

6677 Santa Monica Blvd.
HOllywood 4-6131

Chicago:

6040 N. Pulaski Rd.
IRving 8-4064

Volume Reports Heighten Spot Television's Future

By NORMAN CASH
President, Television Bureau of Advertising

IN AN ERA of unprecedented expansion for the television advertising medium, no story is more dramatic than the one of spot TV. In 1960, four of every ten dollars spent by national advertisers went into the medium.

Recognition of spot TV's full extent and impact has come about only in recent years. In the early years of telecasting, its role was little-known or defined, except by the many advertisers who used it. Then, even as today (though not to as great an extent), the glamor of network TV overshadowed this medium.

Although network TV advertising expenditures have always been well-defined, no comparable spot television figures were available until 1955, when the N. C. Rorabaugh Company began compiling similar information through the efforts of TvB.

Five years have passed since the first annual spot report was published. A look at the reports over the years clearly shows the exciting growth of spot TV.

Gross time dollars, for example, have soared from $397.6-million to $616.7-million, an increase of 55.1%. The number one advertiser in spot for 1956, spent $17.5-million; in 1960, the same company spent $55.1-million. In 1956, 81 advertisers spent more than a million; the figure in 1960 was 125.

Whereas 267 stations were involved in the first N. C. Rorabaugh report, more than 330 provided the information to make the 1960 reports possible. Without this valued support by stations, the reports could never have come into being.

In category after category, we see the ever-increasing use of spot TV. Auto advertising more than doubled in the five years; packaged soaps and detergents rose from $13.3-million to nearly $34-million; toys jumped from $1.2-million in 1956, to $5.2-million in 1960.

Major companies, of course, used the medium with great success. But so did lesser-known companies, names which soon became established in the consumer's mind, through spot TV. Lestoil, for one, launched a whole new product line. Alberto-Culver, Duncan Hines cake mixes, Cocoa Marsh, Lanvin, Chevron gasoline, are but a few which moved ahead through spot TV. Anheuser Busch started a whole new marketing concept because of the medium.

With the inherent advantages of sight, sound and motion available in all TV, spot delivers infinitely varying kinds and varying amounts of advertising pressure anywhere, as the advertiser needs.

Because its advantages remain unchanged, spot TV will unquestionably move from a successful past to an even greater future. Its power—selective selling, seasonal pushes, saturation campaigns, pre-testing, offsetting competition, bolstering weak markets, launching new products, localizing appeals, stimulating dealer support and complementing network TV—make it a needed force for the aggressive advertiser.

In themselves, the spot reports have become a valuable tool for the advertising salesman. Established to provide information on individual advertisers so that companies could assess the activities of competitors and to make analyses and trends, the reports have contributed to many other sales.

In effect, the added knowledge available through bringing to light the activities of many companies, has been another force in the growth of spot TV. Each and every station which has provided necessary information for the reports has made possible the growth of the medium. With the needed information at hand and the power of the medium itself, the future will be secure.

The Standard of Quality

Wherever Films Are Used

EASTMAN PROFESSIONAL MOTION PICTURE FILMS

Whether you use film to bridge the coast-to-coast gap of time and space . . . to overcome the confinements of studio walls . . . or to pre-test your investment in time and talent, Eastman is always the first choice both for production and projection.

Motion Picture Film Department

EASTMAN KODAK COMPANY

Rochester 4, N. Y.

Agents for the Sale and Distribution of Eastman Professional Motion Picture Films

W. J. GERMAN, INC.

Fort Lee, N. J.; Chicago, Ill.; Hollywood, Calif.

348 Network TV Advertisers

— EST. GROSS TIME EXPEND. FOR 1960 —

Rank	Advertiser	Est. Expend.
243.	Academy of Mot. Pict. A & S.	$ 143,517
*226.	Adams Corp.	180,265
138.	Adolph's, Ltd.	606,506
*246.	Airequipt Mfg. Co., Inc.	138,991
22.	Alberto-Culver Co.	8,822,038
284.	Aluminum, Ltd.	82,175
50.	Aluminum Co. of America	3,492,926
285.	Amer. Character Doll Corp.	80,404
39.	American Chicle Co.	4,612,913
190.	American Cyanamid Co.	280,976
128.	American Dairy Ass'n.	689,839
289.	American Express Co.	77,638
84.	American Gas Ass'n.	1,478,363
2.	Amer. Home Prods. Corp.	33,376,057
256.	American Luggage Works, Inc.	129,565
202.	Amer. Mach. & Foundry Co.	249,105
177.	American Marietta Co.	380,884
165.	American Motors Corp.	426,297
*280.	Amer. Photo. Equip. Co.	94,351
*332.	American Red Ball Trans. Co.	36,570
73.	American Tel. & Tel. Co.	1,904,364
19.	American Tobacco Co.	9,701,965
248.	Amity Leather Prods. Co.	137,595
131.	Anheuser-Busch, Inc.	646,573
45.	Armour and Co.	3,988,370
43.	Armstrong Cork Co.	4,181,034
229.	Arnold Schwinn & Co.	174,000
257.	Atlantic Refining Co.	128,448
156.	Atlantis Sales Corp.	500,447
167.	Avco Corp.	422,380
273.	Ballantine, P. & Sons	111,732
132.	Bayuk Cigars, Inc.	5,705,471
38.	Beech Nut Life Savers, Inc.	4,819,117
61.	Beecham Products, Inc.	2,796,388
111.	Bell & Howell Co.	1,009,047
196.	Benrus Watch Co., Inc.	264,875
223.	Berkshire Knitting Mills	192,205
*271.	Better Vision Inst., Inc.	113,971
*249.	Binney & Smith Co.	137,458
90.	Bishop, Hazel, Inc.	1,305,408
233.	Bissell, Inc.	160,816
36.	Block Drug Co., Inc.	5,242,390
*313.	Blue Bell, Inc.	47,820
130.	Bon Ami Co.	655,388
135.	Borden Co.	613,920
258.	Botany Industries, Inc.	121,299
291.	Boyer Internat'l. Labs., Inc.	75,960
88.	Breck, John H., Inc.	1,322,555
240.	Bridgeport Brass Co.	152,204
110.	Brillo Mfg. Co., Inc.	1,025,496
16.	Bristol Myers Co.	10,747,288
10.	Brown & Williamson Tob.	12,533,149
182.	Brunswick Corp.	322,404
310.	Burgermeister Brewing Corp.	50,794
206.	Burlington Industries Inc.	236,835
157.	Calif. Packing Corp.	488,109
34.	Campbell Soup Co.	5,304,700
89.	Canada Dry Corp.	1,311,430
145.	Canadian Breweries, Ltd.	570,799
56.	Carnation Co.	3,009,147
29.	Carter Products, Inc.	6,174,175
*311.	Chanel, Inc.	48,592
97.	Chemstrand Corp.	1,190,550
*236.	Chemway Corp.	158,930
78.	Chesebrough-Ponds, Inc.	1,786,149
337.	Chicago Printed String Co.	32,451
341.	Chicago Show Printing Co.	30,420
23.	Chrysler Corp.	8,638,201
328.	Chun King Assoc. Enterprise	37,871
306.	Citizens for Kennedy	55,475
125.	Citizens for Kennedy & Johnson	708,829
299.	Clark, J. R., Co.	66,290
132.	Cluett, Peabody & Co., Inc.	645,229
148.	Coca Cola Co.	561,080
*322.	Coleman Co., Inc., The	42,790
5.	Colgate-Palmolive Co.	22,511,280
209.	Colorforms, Inc.	232,000
251.	Columbus Coated Fabrics	133,735
*302.	Commonwealth Products, Inc.	60,000
134.	Congoleum Nairn, Inc.	613,929
92.	Consolidated Cigar Corp.	1,290,070
194.	Consolidated Foods Corp.	270,943
141.	Continental Baking Co. Inc.	593,837
*274.	Continental Oil Co.	111,430
*214.	Continental Wax Corp.	219,447
279.	Coopers, Inc.	96,336
52.	Corn Products Co.	3,342,356
143.	Coty, Inc.	984,650
99.	Cowles Magazines, Inc.	1,188,633
174.	Cracker Jack Co.	394,135
253.	Curtis Publishing Co.	132,976
275.	Democratic Nat'l. Committee	109,074
295.	Democratic Pty.-Cook County	72,950
81.	Dow Chemical Co.	1,613,613
296.	Dow Corning Corp.	72,430
48.	Drackett Co.	3,577,524
225.	Drug Research Corp.	185,910
28.	DuPont, deNemours, E. I., and Co., Inc.	7,558,622
*100.	Dumas Milner Corp.	1,174,728
255.	Dusharme Products, Inc.	131,780
*346.	Eagle Pencil Co.	26,481
35.	Eastman Kodak Co.	5,271,794
261.	Eleanor Roosevelt Institute for Cancer Research	118,265
129.	Electric Autolite Co.	675,878
*297.	Electric Storage Bat. Co.	70,240
153.	Elgin National Watch Co.	536,419
118.	Equitable Life Assurance Society of the U. S.	835,763
163.	Eversharp, Inc.	432,891
184.	Ex-Lax, Inc.	324,760
180.	F and F Laboratories, Inc.	363,347
199.	Factor, Max & Co.	258,428
95.	Falstaff Brewing Corp.	1,236,529
*142.	Field Enterprises Educational Corp.	587,898
*316.	Filbert, J. H., Inc.	45,740
77.	Firestone Tire & Rubber	1,789,210
205.	Florida Citrus Commission	239,331
213.	F.T.D. Ass'n., Inc.	221,581
14.	Ford Motor Co.	11,159,933
69.	General Cigar Co., Inc.	2,307,464
31.	General Electric Co.	5,745,718
6.	General Foods Corp.	18,623,648
9.	General Mills, Inc.	14,651,707
4.	General Motors Corp.	22,985,033
147.	General Nutrition Corp.	566,401
267.	General Tel. & Electronics	115,296
119.	General Time Corp.	832,269
303.	Genesee Brewing Co., Inc.	58,170
122.	Gerber Products Co.	759,149
308.	Gibson Greeting Cards, Inc.	51,783
294.	Gilbert, A. C., Co.	73,610
12.	Gillette Co.	12,075,302
241.	Glidden Co.	147,323
101.	Gold Seal Co.	1,151,020
83.	Goodrich, B. F., Co.	1,568,158
76.	Goodyear Tire & Rubber	1,819,908
136.	Greyhound Corp.	613,536
288.	Grocery Store Prods. Co.	77,780
317.	Gulf Guaranty Land & Title	45,505
87.	Gulf Oil Corp.	1,334,609
200.	Hagan Chemicals & Controls	255,347
*238.	Haggar Co.	-153,280
103.	Hallmark Cards, Inc.	1,145,218
*344	Hambro Automotive Corp.	28,841
169.	Hamm, Theodore Brewing Co.	412,908
333.	Hanes, P. H., Knitting Co.	36,000
139.	Hartz Mountain Products	605,576
57.	Heinz, H. J., Co.	2,940,051
51.	Helene Curtis Inds., Inc.	3,350,042
112.	Hills Brothers Coffee, Inc.	979,556
154.	Hollywood Brands, Inc.	512,610
137.	Hoover Co.	-612,005
319.	Hygrade Food Prods. Corp.	45,419
329.	Ideal Toy Corp.	37,790

(Continued on Next Page)

Rank	Advertiser	Est. Expend.
338.	Independent Citizens for Nixon & Lodge	32,297
186.	Independent Television Com.	315,430
247.	Insurance Co. of N. Amer.	138,394
149.	International Parts Corp.	552,183
211.	International Shoe Co.	228,377
335.	Jantzen, Inc.	35,920
348.	Jaymar-Ruby, Inc.	25,179
171.	Jergens Andrew Co.	397,224
278.	Johns-Manville Corp.	100,497
305.	Johnson, Howard D., Co.	55,496
41.	Johnson & Johnson	4,297,630
25.	Johnson, S. C., & Son, Inc.	8,103,747
40.	Kaiser Industries Corp.	4,448,040
173.	Kayser Roth Corp.	394,705
18.	Kellogg Co.	9,900,196
150.	Kemper Insurance Group	551,526
159.	Kendall Co.	476,444
49.	Kimberly-Clark Corp.	3,524,286
*331.	Kiwi Polish Co., Pty., Ltd.	37,768
314.	Knapp-Monarch Co.	47,160
266.	Knox, Charles B., Gelatine Co.	116,325
*339.	Kurlash Co., Inc., The	31,960
*269.	Lanolin Plus, Inc.	114,270
198.	Lanvin Parfuns, Inc.	260,563
*320.	Lawry's Foods, Inc.	45,000
98.	Leeming, Thos., & Co., Inc.	1,188,960
181.	Lehn & Fink Prods. Corp.	358,316
*276.	Lenox Inc.	106,840
3.	Lever Brothers Co.	28,613,140
260.	Lewis Howe Co.	119,770
164.	Libbey-Owens-Ford Glass	429,160
15.	Liggett & Myers Tobacco	10,991,624
293.	Lincoln Nat'l. Life Ins. Co.	73,815
330.	Lionel Corp.	37,790
*324.	Little Crow Milling Co.	42,000
96.	Longines-Wittnauer Watch	1,192,020
26.	Lorillard, P., Co.	7,755,281
140.	Ludens, Inc.	601,020
124.	M & R Dietetic Labs., Inc.	727,151
*327.	Malt-O-Meal Co.	39,705
228.	Manhattan Shirt Co.	177,853
105.	Mars, Inc.	1,120,670
79.	Massey-Ferguson, Ltd.	1,667,479
93.	Mattel, Inc.	1,272,690
*232.	McCall Corp.	162,165
80.	Mennen Co.	1,621,120
102.	Mentholatum Co.	1,148,774
20.	Miles Laboratories, Inc.	6,839,446
170.	Miller Brewing Co	408,940
*312.	Miller Brothers Hat Co., Inc.	48,018
298.	Minn. Mining & Mfg. Co.	70,176
162.	Minute Maid Corp.	443,309
116.	Mogen David Wine Corp.	938,889
270.	Mohasco Industries, Inc.	114,075
250.	Monsanto Chemical Co.	135,720
54.	Mutual Benefit Health and Accident Ass'n.	3,036,436
17.	National Biscuit Co.	10,347,922
188.	National Brewing Co.	300,682
24.	Nat'l. Dairy Prods. Corp.	8,529,811
155.	Natl'. Grape Co-Op. Ass'n.	511,220
265.	Nat'l. Nixon-Lodge Clubs	116,550
219.	Nat'l. Presto Industries	201,364
146.	Nat'l. Repub. Congress. Comm.	568,150
290.	Nat'l. Repub. Senatorial Comm.	77,205
82.	Nestle Co., Inc.	1,611,156
*342.	N. E. Mutual Life Inc. Co.	30,223
126.	N. Amer. Philips Co., Inc.	707,302
179.	N. Amer. Van Lines, Inc.	367,170
*343.	North Woods Coffee Co.	30,000
262.	Northam Warren Corp.	117,870
189.	Norwich Pharmacal Co.	298,788
72.	Noxzema Chemical Co.	1,906,269
272.	Ocean Spray Cranberries	113,540
323.	Ohio Oil Co.	42,686
227.	Old London Foods, Inc.	179,850
71.	Olin Mathieson Chem.	2,190,483
221.	Outboard Marine Corp.	194,033
192.	Pabst Brewing Co.	276,799
185.	Palm Beach Co.	316,430
187.	Pan Amer. Coffee Bureau	314,734
65.	Pet Milk Co.	2,529,401
*282.	Peter Pan Foundations, Inc.	90,630
117.	Peter Paul, Inc.	879,249
191.	Phila. & Reading Corp.	280,348
218.	Philco Corp.	204,586
13.	Philip Morris, Inc.	11,245,448
*204.	Phillips Petroleum Co.	244,056
166.	Phillips-Van Heusen Corp.	425,524
37.	Pillsbury Co.	4,927,310
85.	Pittsburgh Plate Glass	1,374,266
*104.	Plough, Inc.	1,124,788
63.	Polaroid Corp.	2,755,186
152.	Polk Miller Prods. Corp.	544,454
242.	Pond, A. H., Co., Inc.	146,170
1.	Procter & Gamble Co.	46,406,679
*113.	Proctor-Silex Corp.	950,698
46.	Prudential Insur. Co. of Amer.	3,766,861
70.	Purex Corp., Ltd.	2,279,952
55.	Quaker Oats Co.	3,022,574
47.	Radio Corp. of America	3,735,367
307.	Rainbow Crafts, Inc.	54,000
30.	Ralston Purina Co.	6,067,040
252.	Reader's Digest Ass'n. Inc.	133,599
168.	Realemon-Puritan Co.	421,303
345.	Reardon Co.	26,940
318.	Reddi-Wip Inc.	45,486
315.	Remco Industries, Inc.	46,000
74.	Renault, Inc.	1,898,117
292.	Renuzit Home Prods. Co.	75,700
195.	Republican Nat'l. Comm.	265,178
*286.	Restonic Corp.	80,087
183.	Retail Clerks Internat'l. Ass'n.	325,935
42.	Revlon, Inc.	4,219,880
106.	Rexall Drug & Chem. Co.	1,114,560
60.	Reynolds Metals Co.	2,818,160
7.	Reynolds, R. J., Tob. Co.	15,891,416
67.	Richardson Merrell, Inc.	2,374,527
304.	Rock of Ages Corp.	56,784
176.	Sandura Co.	386,729
216.	Savings & Loan Found, Inc.	212,429
*326.	Schaper Mfg. Co. Inc.	40,000
64.	Schlitz, Jos., Brewing Co.	2,625,530
44.	Scott Paper Co.	4,020,948
235.	Scovill Mfg. Co., Inc.	160,494
212.	Scripto, Inc.	226,120
*277.	Sealright Oswego Falls Cor.	100,504
268.	Sealy, Inc.	114,716
59.	Sears, Roebuck & Co.	2,827,765
107.	Seven-Up Co.	1,090,850
224.	Shattuck, Frank G., Co.	189,785
193.	Shell Oil Co.	274,028
244.	Shulton, Inc.	139,578
222.	Shwayder Bros., Inc.	192,580
68.	Simoniz Co.	2,331,275
197.	Sinclair Oil Corp.	262,690
94.	Singer Mfg. Co.	1,245,351
*334.	Smith-Corona Marchant, Inc.	35,956
264.	Smith, Kline & French Labs.	116,675
*325.	South. & North. Cal. Renault Dealers	41,740
340.	Spalding, A. G., & Bros.	31,000
120.	Speidel Corp.	830,108
62.	Sperry Rand Corp.	2,783,184
178.	Staley, A. E., Mfg. Co.	373,180
58.	Standard Brands, Inc.	2,887,140
281.	Standard Oil Co. of Calif.	94,007
161.	Standard Oil Co. of Ind.	448,079
121.	Standard Oil Co. of N. J.	786,155
*172.	Standard Triumph Motor Co.	395,582
*287.	Stanley-Warner Corp.	77,850
114.	State Farm Mutual Automobile Insurance Co.	948,953
300.	Steel Co.'s Coordinating Comm.	65,010
8.	Sterling Drug Co.	15,358,919
*230.	Stewart-Warner Corp.	167,676
123.	Stokely-Van Camp, Inc.	728,127
301.	Stroh Brewery Co.	63,228
108.	Studebaker-Packard Corp.	1,064,249
75.	Sunbeam Corp.	1,825,112
144.	Sunshine Biscuits, Inc.	573,701
66.	Sweets Co. of Amer., Inc.	2,484,559
86.	Swift and Co.	1,366,220
207.	Technical Tape Corp.	236,818
11.	Texaco, Inc.	12,161,822
*220.	Top Value Enterprises Inc.	200,275

Source: TvB/LNA-BAR.* New to network Television.

Television's Boom Abroad Aided By U. S. Know-How

By MERLE S. JONES
President, CBS Television Stations Division

AS television reached maturity in America during the past 12 years, informing, educating and entertaining the populace and even influencing the nation's political mood, so it is now developing around the world with much the same force. Absorbed as we are in American broadcasting, events make it imperative that we look more closely at international television.

Television began to hit its stride in many countries outside the United States several years ago, finding enthusiastic audiences among all levels of society, whether in crude villages of Africa and Asia or in the cosmopolitan centers of Western Europe. In the past two years the number of television sets and stations abroad has soared at a fantastic rate to the point where it is now estimated that by 1962 there will be more off-shore sets in use than in the U. S.

Mutual cooperation between American broadcasters and those of countries who are in the process of developing television systems can only result in maximum benefits to both. For this reason the Columbia Broadcasting System takes pride in its contribution to the growth of international TV.

For many years international television representatives have come to CBS seeking help in technical, administrative and production problems as well as in a host of other areas. During 1960 more than 150 representatives from 45 different countries visited the CBS Television Stations Division offices in New York. During January 1961 alone we met with 30 representatives from such countries as Lebanon, Japan and England.

Because of the growing number of inquiries from abroad during the past few years, the CBS Television Stations Division has established formal procedures for giving help to broadcasters abroad. Over the past ten months, for example, CBS negotiated agreements with organizations in four countries — West Germany, Italy, Argentina and Peru — by which CBS experience is being used to help establish television systems and to provide consultation and facilities for existing TV networks and stations.

The West German agreement provides help for the group which is planning that country's all-UHF commercial television network which, when it is completed and authorized, will compete with the existing state-operated television network.

The CBS-RAI agreement in Italy calls for a mutual exchange of technical information, equipment, personnel and eventually programs and talent. The agreement anticipates growing exchange of programming material by both Italy and America. An example of such exchange took place in 1960 when RAI provided the CBS Television Network with exclusive coverage of the Olympics.

In Argentina, CBS and Latin American interests formed PROARTEL (Producciones Argentinas de Television) last June to create and produce programming for telecasts in Buenos Aires. A similar facility was established in Peru by CBS last year.

Not only are American broadcasters providing consultation and technical information abroad, but sales of American television programs overseas have also experienced a phenomenal rise. During 1960, CBS Films Inc., the subsidiary responsible for distributing CBS program product abroad, increased its international sales by 30 per cent over 1959 and by 250 per cent over 1957. Sales were made in such widely separated places as Brazil, Hong Kong, Haiti and the United Arab Republic. Each week CBS Films provides more than 1,100 half-hour programs, dubbed into more than a dozen languages, to 40 countries outside the United States.

Radio Time Sales — National, Regional And Local Sales Figures In Key Areas

— 1959 —

Areas	Number reporting $25,000 or more time sales*	National regional advertisers and sponsors†	Local advertisers and sponsors†
Akron, O.	4	$ 417,766	$1,507,190
Albany-Schenectady	7	1,345,431	1,126,874
Albuquerque	8	286,171	1,005,886
Allentown-Bethlehem	8	311,448	1,143,463
Amarillo, Tex.	6	249,398	596,277
Atlanta, Ga.	15	1,849,545	2,587,726
Austin, Tex.	4	218,624	571,247
Bakersfield, Cal.	8	196,019	541,108
Baltimore	14	1,952,264	3,620,307
Birmingham	11	817,660	1,358,490
Boston	17	4,687,096	5,119,990
Bridgeport, Conn.	3	390,829	692,509
Buffalo	10	2,209,204	2,260,300
Canton, O.	5	397,161	535,007
Cedar Rapids, Ia.	3	811,240	482,163
Charleston, W. Va.	6	215,039	667,005
Charlotte	7	872,689	737,785
Chattanooga	8	184,931	1,101,728
Chicago	23	11,976,097	10,169,291
Cincinnati	8	2,874,872	2,028,357
Cleveland	9	3,124,807	3,027,130
Columbia, S. C.	7	238,887	683,085
Columbus, O.	6	1,533,700	1,868,667
Dallas	11	1,709,803	2,920,503
Davenport, Rock Island	5	365,764	652,879
Dayton	5	755,813	1,733,998
Denver	17	1,269,711	2,871,816
Des Moines, Ia.	6	1,500,390	1,009,511
Detroit	10	6,196,002	5,380,676
Duluth-Superior	8	269,052	648,279
El Paso	7	212,803	687,869
Erie, Pa.	5	197,279	473,092

Areas	Number reporting $25,000 or more time sales*	National regional advertisers and sponsors†	Local advertisers and sponsors†
Evansville, Ind.	5	215,349	519,206
Flint, Mich.	6	316,883	861,666
Fort Wayne, Ind.	4	587,143	973,615
Fort Worth	7	755,833	1,541,374
Fresno, Cal.	8	647,931	1,105,717
Grand Rapids, Mich.	6	593,993	898,796
Greensboro, High Pt.	7	205,347	719,420
Greenville, S. C.	7	210,297	712,746
Harrisburg, Pa.	5	359,202	560,008
Hartford, Conn.	5	1,754,084	579,087
Honolulu	8	571,341	1,380,750
Houston, Tex.	11	1,932,679	2,634,605
Huntington, Ashland	5	190,077	452,886
Indianapolis	6	1,595,457	2,175,611
Jackson, Miss.	6	391,742	485,719
Jacksonville, Fla	10	666,225	1,001,194
Kalamazoo	3	337,897	545,617
Kansas City, Mo.	9	2,044,554	2,737,754
Knoxville, Tenn.	9	417,313	999,818
Lancaster, Pa.	6	254,642	512,285
Little Rock	8	416,117	600,002
Los Angeles-Long Beach	29	8,174,782	12,519,338
Louisville, Ky	9	1,523,325	1,706,976
Macon, Ga.	7	211,879	523,939
Madison, Wisc.	3	253,145	624,779
Memphis, Tenn.	10	1,050,310	1,707,573
Miami, Fla.	13	1,745,521	2,764,881
Milwaukee	8	1,998,781	2,439,083
Minneapolis-St. Paul	11	2,625,052	3,174,000
Montgomery, Ala.	6	304,143	412,546
Nashville, Tenn.	8	969,749	1,646,958
New Haven, Conn.	3	479,331	747,336
New Orleans, La.	10	1,230,172	1,630,866
New York	29	26,597,178	11,510,626
Newport News-Hampton	3	249,318	391,815
Norfolk, Portsmouth	7	480,592	1,363,102
Oklahoma City	8	706,497	1,385,828
Omaha, Neb.	7	1,021,452	1,532,202
Orlando, Fla.	8	205,227	871,070

(*Continued on Next Page*)

Areas	Number reporting $25,000 or more time sales*	National regional advertisers and sponsors†	Local advertisers and sponsors†
Peoria, Ill.	5	406,388	812,883
Philadelphia	20	5,240,245	6,365,432
Phoenix, Ariz.	12	446,373	1,764,389
Pittsburgh, Pa.	20	2,700,424	4,118,707
Portland, Me.	4	242,338	448,234
Portland, Oreg.	16	1,349,015	1,805,374
Providence, R. I.	11	1,076,868	1,376,030
Raleigh, N. C.	5	616,858	432,330
Richmond, Va.	8	813,419	1,031,040
Rochester, N. Y.	6	1,092,912	977,154
Sacramento, Cal.	5	788,940	1,155,140
St. Louis, Mo.	13	3,791,141	3,825,150
Salt Lake City, Utah	9	416,308	1,309,742
San Antonio, Tex.	8	1,130,893	1,531,641
Ontario, Cali.	20	420,354	1,429,390
San Diego, Cal.	9	983,959	1,547,173
San Francisco-Oakland	18	4,834,062	4,907,539
San Jose, Cal.	6	182,605	956,270
Scranton, Pa.	6	276,095	659,513
Seattle, Wash.	17	1,364,457	2,587,738
Shreveport, La.	8	590,304	625,419
South Bend, Ind.	3	259,003	418,541
Spokane, Wash.	8	618,970	1,048,136
Springfield-Holyoke	9	224,394	864,136
Springfield, Mo.	4	193,868	520,636
Stockton, Cal.	5	270,381	681,157
Syracuse, N. Y.	7	926,532	1,334,295
Tampa-St. Petersburg, Fla.	13	884,636	1,600,484
Toledo, O.	4	813,612	966,783
Topeka, Kan.	4	421,693	608,732
Tulsa, Okla.	6	614,715	1,064,001
Utica-Rome, N. Y.	7	205,961	592,837
Washington, D. C.	17	3,322,733	4,481,831
Wheeling, W. Va.	4	459,561	516,536
Wichita Falls, Tex.	3	259,068	365,942
Wichita, Kan.	6	519,180	1,046,013
Wilmington, Del.	4	189,097	778,608
Worcester, Mass.	4	543,099	631,533
Youngstown, O.	5	518,846	817,021

(*) Stations with less than $25,000 times sales report only total revenues and total expenses, and account for over 99% of the broadcast revenues of the 3,380 reporting stations.
(†) Before commissions to agencies, representatives and others.
Source: FCC.

1961

TELEVISION NETWORKS

★

EXECUTIVE PERSONNEL
BIOGRAPHIES
U. S. MAP OF NETWORK
OWNED & OPERATED
& AFFILIATED STATIONS

The Public Is Boss . . . In Our Programming Efforts

By OLIVER TREYZ
President, ABC Television Network

NEVER has it been a secret that we at ABC-TV have always considered the public's desires first in our programming efforts. The rapid and solid growth of ABC-TV has proved the soundness of this philosophy.

Ratings are, of course, a vital indication of public acceptance. But there are many more personal indices.

For instance, not too long ago KAKE-TV, our primary affiliate in Wichita, Kansas, celebrated its fifth anniversary with a cake baking contest. Viewers were invited to submit cakes decorated with pictures of ABC-TV personalities. Out of 5,000 enrties, half were decorated with likenesses of Lawrence Welk —very appetizing proof, which I personally sampled, that Mr. Welk is well-liked in Wichita.

One major way we "feel the public pulse" is through the managers of our more than 200 affiliates. These men are leaders in their communities, in close touch with the people who control the TV dials.

We hold regular meetings with our affiliates and communicate constantly with them throughout the year. They are quick to tell us how their viewers—who of course also are ABC-TV viewers — react to our programs.

Letters and phone calls direct to the network from the public are other important "pulse feelers." Most letters come from viewers who feel moved to express thanks or give us constructive criticism.

A recent letter from New Britain, Conn. said "Wednesday evening on ABC to me is the best of the week. You can set the dial and forget it for the entire evening."

From letters I have seen, many viewers all over the country feel the same way about every evening on ABC-TV. A letter that made both the network and the sponsor happy came from Cincinnati. After calling "Leave It to Beaver" "one of the best family situations on TV today," the viewer said, "We even enjoy the commercials."

Sometimes we receive a stack of letters, all mailed within a few days of each other. Then we know that someone has started either a "for" or an "against" campaign. We do not believe that these letters are truly indicative of a program's appeal. Other things are: Tourists ferreting out "Dino's" in Hollywood and the "Boom Boom Room" in Miami Beach reflect the popularity of "77 Sunset Strip" and "SurfSide 6".

The influence of "SurfSide 6" on Florida viewers has, I understand, been so effective that boat builders in that area are experiencing a minor boom in constructing $15,000 houseboats similar to the one used in the show.

Travel—whether it be across town in New York City or anywhere in the country—provides word of mouth reaction to programming.

A Manhattan taxi driver talks about John Russell in "Lawman". A man in the next chair laughs with the Chicago barber about last night's "Flintstones." Your seat-mate on a cross-country flight mentions "Winston Churchill—The Valiant Years".

These personal experiences turn rating points into people; individuals who laugh, thrill, enjoy and are stimulated by television. They are not cold cyphers, impersonal digits. They are people, the people for whom we at ABC-TV work.

ABC Television Network

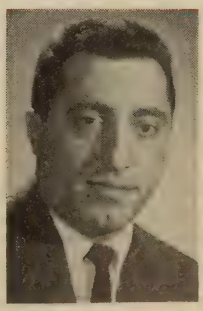
JAMES C. HAGERTY
Vice President in Charge of News, Special Events and Public Affairs

News Secretary to former President Eisenhower during his administration, James Hagerty took over the top ABC news job on January 23 of this year; three days after leaving the White House. A top news reporter for the New York Times from 1934 to 1943, Mr. Hagerty became former New York Governor Thomas Dewey's Press Secretary in 1943. In 1952 he took leave from his New York State position to work with General Eisenhower, then became his News Secretary when Eisenhower was elected President.

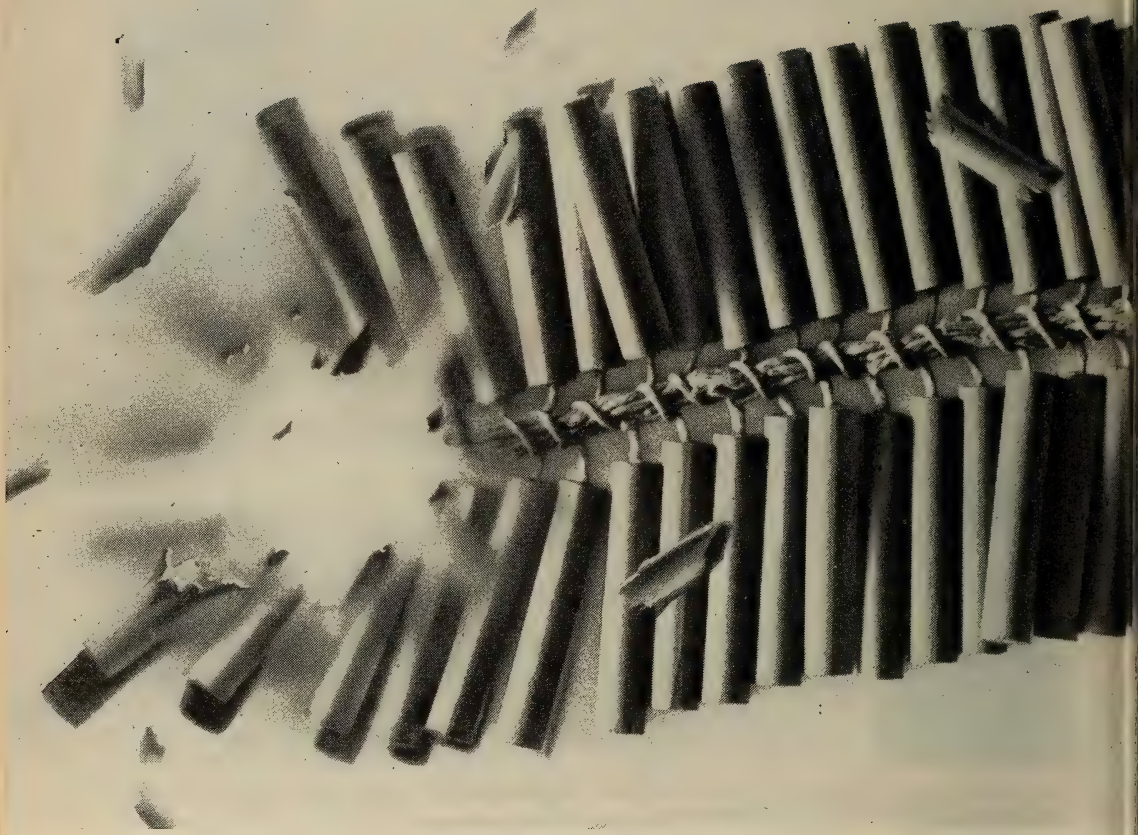
ALFRED R. SCHNEIDER
ABC-TV Vice President in Charge of Administration

Former Assistant to the President of the CBS Television Network, Mr. Schneider joined ABC-TV in his current position on January 18, 1960. From 1952 to 1954, Mr. Schneider was a member of the American Broadcasting-Paramount Theatres, Inc. legal department and Assistant Director, Business Affairs for the ABC Television Network. In 1955 he went to CBS as Assistant to the Director of Business Affairs and was promoted to Executive Assistant to the CBS-TV President in 1958. Mr. Schneider was graduated from Hamilton College and from the Harvard Law School.

JULIUS BARNATHAN
Vice President for Affiliated Stations



Appointed Vice President for Affiliated Stations July 15, 1959, Mr. Barnathan has been with ABC-TV since 1954 when he was Supervisor of Ratings. In 1956 he was named Manager of TV Research and in 1957, Director of Research. In March of 1959 he was promoted to Vice President in Charge of Media Research and Statistical Analysis for Kenyon & Eckhardt. He is a graduate of Brooklyn College and holds a Master's Degree in mathematical statistics from Columbia University. During World War II, he served with the U.S. Naval Air Corps.



There is nothing harder to stop than a trend.

Any computer, no matter how marathon the range of its "intellect," subsists on the facts fed into it by human choice. Many computers strut their electronic stuff in what is familiarly known as "Video Land." But only one computer really counts—that's the one that starts the count rolling. The one who starts the Trend trending.

Who?

You.

The Dial Twister. Recently known as The Trend Maker.

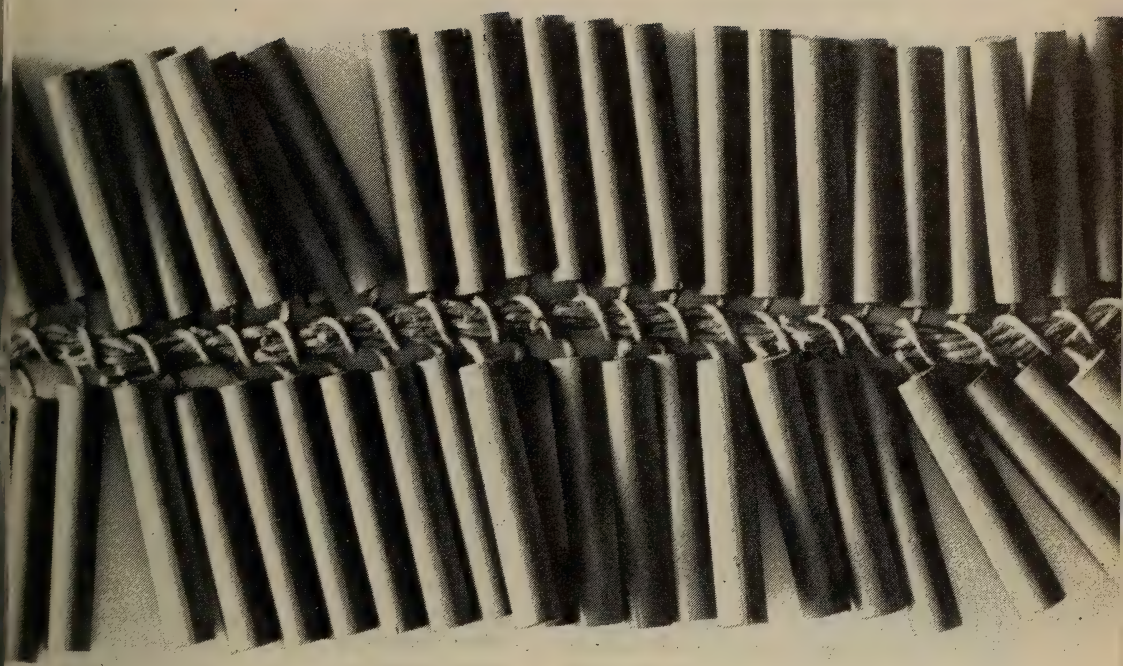
You are the only computer that ever really created anything. You created another network (see our signature below). You created a network second to none (see the chart to the right). You kept twisting and twisting that little dial on your living-room set and you twisted us right up there . . . where we now have 5 of the 10 most popular shows. Not since 1958 has Net Y, and not since 1955 has Net Z, had so high a Share of Audience as ABC-TV has today.*

You (along with millions of other Dial Twisters) have made *ABC* the network most homes watch most of the time. You, all of you, are part of The Trend.

This pleasing result came from your computing of certain facts fed into you. Take such bold facts as *The Untouchables, 77 Sunset Strip, The Real McCoys, The Flintstones, My 3 Sons, SurfSide 6, The Roaring 20's.* You digested them, computed them and reported those so highly pleasing (to us) Top Ratings.

When you are in a mood (other computers are incapable of being in or out of moods) for even more substantial fare, ABC feeds you such responsible Public Interest documentaries as the Bell & Howell *Close-Up!* series, *Expedition* and the exciting 26-part series, *Winston Churchill: The Valiant Years.* (Music background by Richard Rodgers.)

When you are in a mood to compute Sports facts, we feed you the most Sports hours of any network: NCAA Football, American League Football. Fight



(except The Dial Twister responsible for that trend.)

of the Week, All Star Golf, Championship College Basketball. (No end to The Trend!)

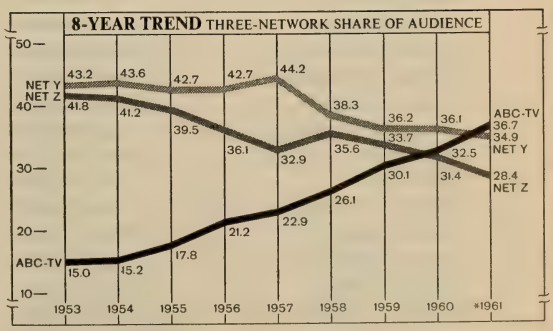
And in Specials: How quickly you will compute such extra-special Specials as *David the Outlaw,* two-part Biblical epic starring Jeff Chandler and Israel and other forthcoming ABC Specials.

Obviously, no *human* computer can be told what to watch and compute in this land of many million human computers. There is no arm-twisting in this land.

There is, however, dial-twisting a-plenty.

We owe our existence as a network to it. We owe our phenomenal growth (The Trend) in Client Acceptance to it. ABC's billings in 1960 were up 30% and give every evidence of continuing to out-pace the growth of any other element in the TV industry.

So, whether you are an advertiser dialing-in the public . . . or whether you are a Dial Twister dialing-in for Television's best . . . the trend to ABC-TV now makes it your first choice.



*Source: Nielsen 24-Market Reports, 4 weeks ending Jan. 22, 1961 vs. Multi-Network Area Reports for similar periods previous years. Average Audience. Mon-Sat. 7:30-11 PM. Sunday 6:30-11 PM.

ABC TELEVISION

American Broadcasting Company, Inc.

(A Division of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

Telephone Number: SUsquehanna 7-5000

OFFICERS

Leonard H. Goldenson....President of American Broadcasting-Paramount Theatres & President of American Broadcasting Company
Simon B. Siegel....Financial V.P. of AB-PT and V.P. & Treasurer of ABC
Martin Brown.....Treas. of AB-PT & V.P. Asst. Treas. of ABC
Oliver Treyz.....Pres. TV Network
Robert R. Pauley.....Vice-President in Charge, AM Network
Charles Ayres .....Vice-President
Julius Barnathan.....Vice President
James W. Beach.....Vice-President
Alfred Beckman .....Vice-President
Bert Briller .....Vice President
Slocum Chapin .....Vice-President
Girard Chester .....Vice-President
Robert Coe.....Vice President
Donald Coyle .....Vice-President
Sanford Cummings .....Vice-President
Omar Elder .....Vice-President
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Michael J. Foster.....Vice-President
Richard Freund .....Vice President
Henry T. Hede.....Vice President
Ben Hoberman .....Vice President
Frank Marx .....Vice-President
Daniel Melnick .....Vice-President
Thomas Moore .....Vice-President
William P. Mullen.....Vice-President
Sterling C. Quinlan.....Vice-President
James G. Riddell.....Vice President
Stephen Riddleberger.....Vice President
Elton Rule .....Vice President
David Sacks .....Vice President
Edgar J. Scherick.....Vice-President
Selig Seligman .....Vice-President
Joseph Stamler .....Vice-President
Thomas Velotta .....Vice-President
Mortimer Weinbach .....Vice-President & General Counsel
Michael P. Boland.....V.P. & Asst. Treasurer

TELEVISION

Oliver Treyz.....President of ABC-TV Network

Engineering

Frank Marx.....Vice-President in Charge
G. Edward Hamilton.....Dir. of Eng. Oprs.
Richard Hamilton..Supervisor of Communications
George Milne.....Dir. of Traffic & Comm.
Clure Owen .....Administrative Assistant
John Preston...Director of Engineering Facilities
Lawrence A. Ruddell.....Recording Director
Reginald Willcocks.....Traffic Manager
Merle Worster...Eastern Engineering Ops. Mgr.

Production Services

John Kneeshaw.....Oprs. Mgr.
Ruth K. Blainey.....Bus. Mgr.
David Eschilbacher.....Studio Svcs. Mgr.
Frederick J. Schuhman.....Dir. of Prod. Serv.
Arthur Segal.....Scenic Svcs. Mgr.

Finance, Personnel & General Services

Simon B. Siegel.....Finan. V.P. of AB-PT & V.P. & Treasurer of ABC
Martin Brown.....Treas. of ABC-PT & Asst. Treas. of ABC
George Ast.....Purchasing Agent
Michael P. Boland.....V.P. & Asst. Treas.
Joseph Fitzpatrick.....Internal Auditor
Edward Graessle.....Manager of Treasury Affairs
Marie McWilliams.....Director of Personnel
Joseph Spagnola..Dir. of Office & Studio Services
Charles Smith.....Chief Accountant
Sam Barr.....Mgr. of Data Processing
Grace Johnson.....Dir. of Continuity Accept.

Legal

Mortimer Weinbach .....Vice-President & General Counsel
Richard L. Freund.....V.P. in charge of Labor Relations

TV Network Legal

Omar Elder.....V.P. & General Counsel
Robert Kaufman.....Asst. General Counsel

Programming

Thomas W. Moore.....Vice-President in Charge of Programming
Theodore H. Fetter.....V.P. & Program Director
Giraud Chester.....V.P. in Charge of Daytime Programs
Daniel Melnick.....V.P. in chg. Pgs. Deve.
Theodore Lyman.....Mgr. Anncg. Div.
Armund Grant.....Dir. Daytime Progms.
Charles H. Barris.....Mgr. TV Daytime Prog.
John B. Green.....Ntwk. Exec. Producer
Frederick P. Laffey....Bus. Mgr. & Budget Off.
Leonard Maskin.....Admin. Mgr.
William Seaman.....Dir. of Program Service
William Whitehouse.....Dir. of Sports
Julian Bercovici.....Exec. Producer
Robert Rafelson.....Mgr. Prog. Devel.
George Patrick.....Mgr. Daytime Prog. Serv.

News, Special Events & Public Affairs

James C. Hagerty.....V.P. in Chg.
Thomas Velotta.....V.P. for Special Projects
Donald G. Coe...Dir. of Special Events and Ops.
Wiley Hance.....Mgr. of Public Affairs
John Madigan.....Dir. of News & Pub. Aff.
Lewis W. Schollenberger....Dir. Sp. Ev. & News
Frank Latourette.....Nat'l News Editor
Jules Bergman.....Science Editor

Press Information

Michael J. Foster.....Vice-President in Charge
Stephen Strassberg..Director of Press Information
Sidney R. Mesibov.....Dir. of Spec. Exploitation Projects
Catharine Lynch .....Librarian
Philip Bernstein.....Asst. Dir.
Ellen Heagerty.....Superv. Audience Info.
George Hoover.....Trade News Editor
Richard Sarno.....Photo Editor
Mark Yanofsky.....Magazine Editor

Continuity Acceptance

Grace Johnsen .....Director

Advertising

Dean Linger.....Dir. of Advertising

Sales

Edgar J. Scherick.....V.P. in Charge
Slocum Chapin.....V.P. in charge of Western Division TV Net-sales
Henry T. Hede.....V.P. Admin. Sls. Mgr.
Charles Ayres.....V.P. in Chg. Eastern Sls.
Edward Bleier.....V.P. in Chg. Daytime Sales

Owned & Operated Stations

Stephen Riddleberger..... V.P. in Chg.

Affiliated Stations, Station Relations, Station Clearance

Julius Barnathan.....V.P. for Affili. Stations
Robert Coe.....V.P. in Chg. TV Sta. Rel.
Ralph S. Hatcher.....Mgr., Station Rel.
Donald S. Shaw Jr.,.Director of Station Clearance
Joseph Giaquinto....Manager Station Clearance

Research and Sales Development

Frederick Pierce.....Mgr., Research
Bert Briller.....V.P. in Chg. TV Sales Develop.
Henry Levinson.....Mgr. of Sales Development

International Division

Donald W. Coyle.....V.P. in Chg.
James T. Larkin.....Mgr., Sta. Devel.
Wally McGough.....Dir. Sta. Rel.
Stephen Mann.....Sales Mgr.
Irwin Klein.....Business Mgr.

ABC Film Syndication, Inc.

1501 Broadway

Henry G. Plitt.....President
Howard Anderson....V.P. Superv. Sales, Chicago
William L. Clark.....Vice-President & Director of Western Sales Division
Harold Klein.....V.P., Business Affairs
Gilbert Cohen.....Film Supervisor
Raymond Fox .....Comptroller
Irving Paley.....Advertising & Prom. Manager

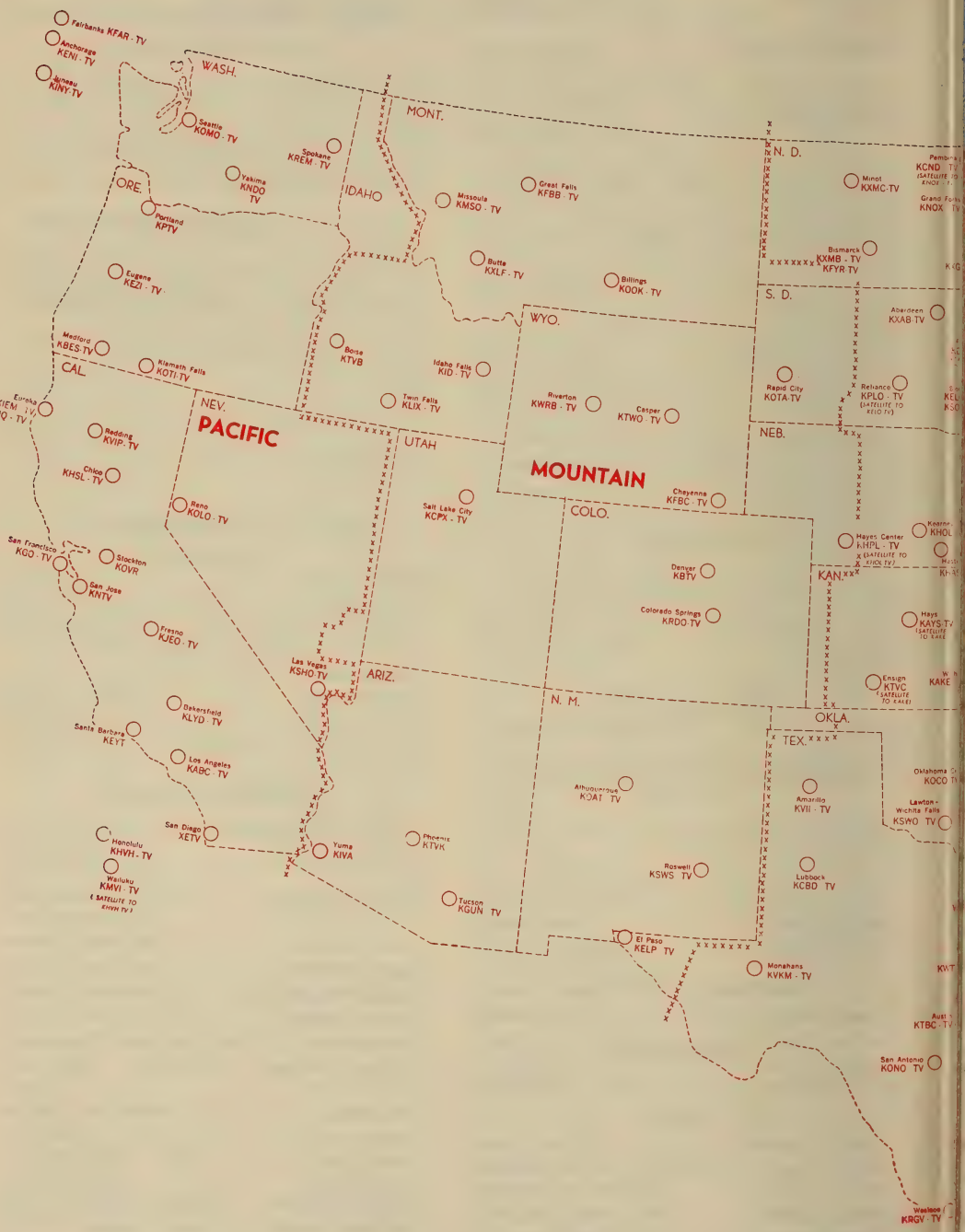
CHICAGO (WBKB)

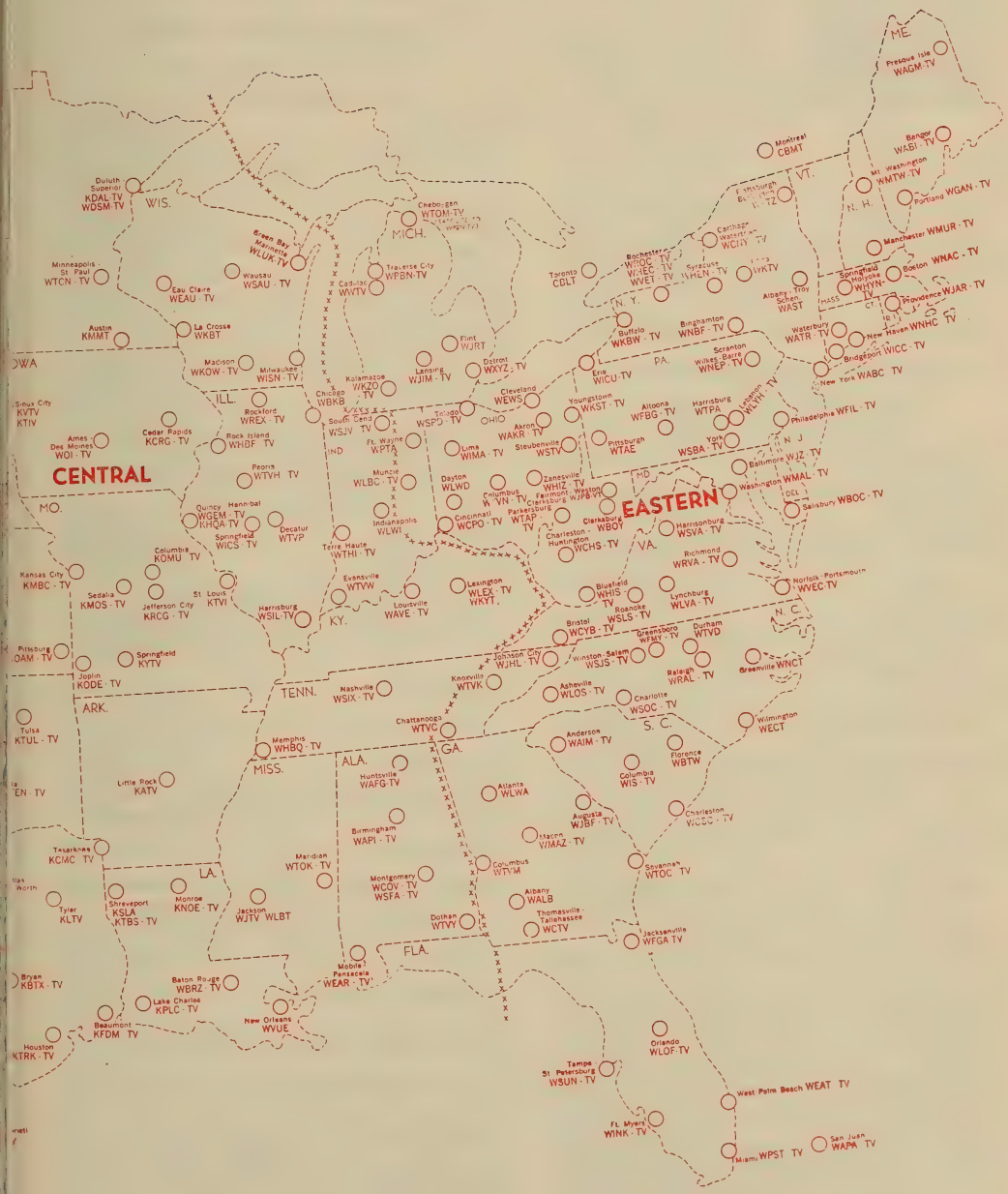
360 N. Michigan Ave., Chicago Ill.

Sterling C. Quinlan.....Vice-President in Charge of WBKB
William C. Gillogy.....Vice-President in Chg. TV Net Sales Dev.
James Asher.....Dir. Pub. & Prom.
Ralph Andrews.....Film Director
Manuel Fingerhut.....Comptroller, WBKB
William Gillogly.....Dir. of Sales, TV Net.
John Grace.....Mgr. Sls. Serv. TV Networks
William P. Kusack.....Manager of Engineering Dept.
Rex Maupin.....Dir. of Music for WBKB & ABC C. D.
Con O'Dea.....Superv. WBKB News & Special Events
Daniel Schuffman.....Program Manager, WBKB
Matthew Vieracker....General Manager, WBKB

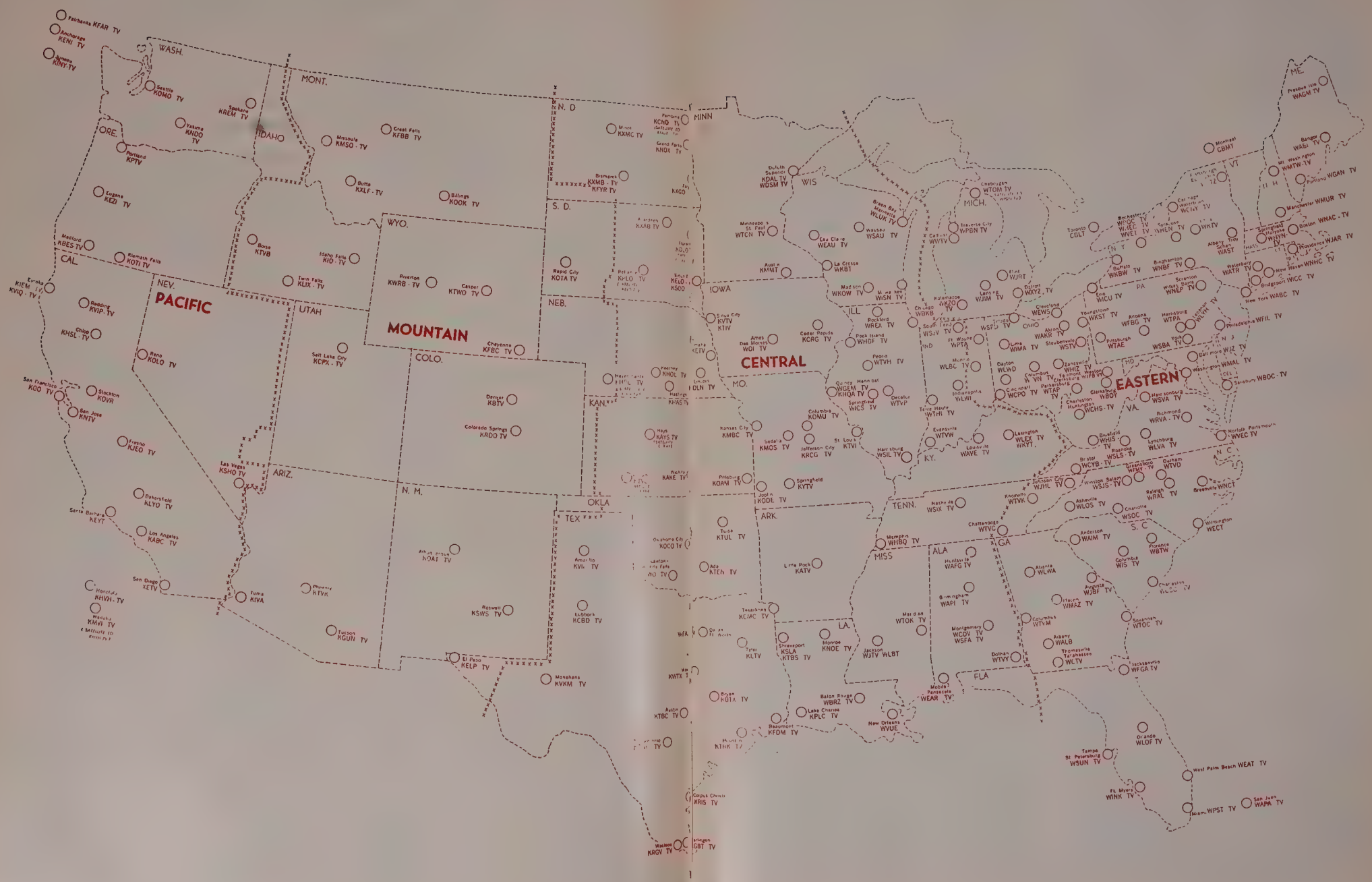
(Continued on Page 722)

ABC Television




CENTRAL
EASTERN
ME.
Presque Isle WAGM-TV
Montreal CBMT
Bangor WABI-TV
Mt. Washington WMTW-TV
Portland WGAN-TV
Manchester WMUR-TV
Boston WNAC-TV
Providence WJAR-TV
New Haven WNHC-TV
Bridgeport WICC-TV
New York WABC-TV
Philadelphia WFIL-TV
Baltimore WJZ-TV
Washington WMAL-TV
Salisbury WBOC-TV
Norfolk Portsmouth WVEC-TV
Wilmington WECT
Greenville WNCT
Charleston WCSC-TV
Savannah WTOC-TV
Jacksonville WFGA-TV
Orlando WLOF-TV
West Palm Beach WEAT-TV
Miami WPST-TV
San Juan WAPA-TV
Ft. Myers WINK-TV
St. Petersburg WSUN-TV
Tampa
Toronto CBLT
Buffalo WKBW-TV
Rochester WROC-TV WHEC-TV WVET-TV
Syracuse WHEN-TV
Albany-Troy Schen. WAST
Binghamton WNBF-TV
Scranton Wilkes-Barre WNEP-TV
Waterbury WATR-TV
Springfield Holyoke WWLP-TV
Harrisburg WTPA
Altoona WFBG-TV
Pittsburgh WTAE
York WSBA-TV
Youngstown WKST-TV
Erie WICU-TV
Cleveland WEWS
Akron WAKR-TV
Steubenville WSTV
Zanesville WHIZ-TV
Wheeling WTRF-TV
Clarksburg WBOY
Charleston-Huntington WCHS-TV
Harrisonburg WSVA-TV
Richmond WRVA-TV
Lynchburg WLVA-TV
Roanoke WSLS-TV
Bluefield WHIS-TV
Bristol WCYB-TV
Greensboro WFMY-TV
Durham WTVD
Raleigh WRAL-TV
Charlotte WSOC-TV
Asheville WLOS-TV
Winston-Salem WSJS-TV
Johnson City WJHL-TV
Knoxville WTVK
Anderson WAIM-TV
Columbia WIS-TV
Florence WBTW
Atlanta WLWA
Augusta WJBF-TV
Atlanta WMAZ-TV
Columbus WTVM
Albany WALB
Thomasville-Tallahassee WCTV
Dothan WTVY
Montgomery WCOV-TV WSFA-TV
Birmingham WAPI-TV
Chattanooga WTVC
Knoxville WTVK
Nashville WSIX-TV
Memphis WHBQ-TV
Huntsville WAFG-TV
Mobile-Pensacola WEAR-TV
New Orleans WVUE
Lexington WLEX-TV WKYT
Louisville WAVE-TV
Evansville WTVW
Terre Haute WTHI-TV
Indianapolis WLWI
Cincinnati WCPO-TV
Dayton WLWD
Columbus WVN-TV
Lima WIMA-TV
Toledo WSPD-TV
Ft. Wayne WPTA
Muncie WLBC-TV
Lansing WJIM-TV
Flint WJRT
Detroit WXYZ-TV
Kalamazoo WKZO-TV
Chicago WBKB
South Bend WSJV-TV
Cadillac WWTV
Traverse City WPBN-TV
Cheboygan WTOM-TV
Green Bay Marinette WLUK-TV
Wausau WSAU-TV
Eau Claire WEAU-TV
La Crosse WKBT
Madison WKOW-TV
Milwaukee WISN-TV
Rockford WREX-TV
Rock Island WHBF-TV
Peoria WTVH-TV
Quincy Hannibal WGEM-TV KHQA-TV
Springfield WICS-TV
Decatur WTVP
Columbia KOMU-TV
Jefferson City KRCG-TV
St. Louis KTVI
Harrisburg WSIL-TV
Sedalia KMOS-TV
Kansas City KMBC-TV
Pittsburg KOAM-TV
Springfield KYTV
Joplin KODE-TV
Tulsa KTUL-TV
Little Rock KATV
Texarkana KCMC-TV
Shreveport KSLA KTBS-TV
Monroe KNOE-TV
Jackson WJTV WLBT
Tyler KLTV
Baton Rouge WBRZ-TV
Lake Charles KPLC-TV
Beaumont KFDM-TV
Houston KTRK-TV
Bryan KBTX-TV
Meridian WTOK-TV
Austin KMMT
Minneapolis St. Paul WTCN-TV
Duluth Superior WDSM-TV
Sioux City KVTV KTIV
Des Moines WOI-TV
Cedar Rapids KCRG-TV
WIS.
MICH.
IND.
ILL.
IOWA
MO.
KY.
TENN.
ARK.
MISS.
ALA.
GA.
LA.
FLA.
S. C.
N. C.
VA.
MD.
DEL.
N. J.
PA.
N. Y.
OHIO
VT.
N. H.
CT.
MASS.

ABC Television Network



(Continued from Page 719)

DETROIT (WXYZ)
20777 West Ten Mile Rd.
Detroit 41, Mich.

John Pival.....President, Gen. Mgr.
Elizabeth Ashton.....Traffic Manager
Harold Christian.....V. P., in Charge of Merchandising & Research
Ralph Dawson.....Mgr. Tape Comm. Dept.
Kent Fredericks.....Local Sales Mgr.
James Conroy.....Mgr. of Prod. Svcs.
James Galvin.....Promotion Mgr.
Jan Coil.....Sales Service Mgr.
Kenneth Sims.....Film Director
Richard Femmel.....News Director
Charles Kocher.....Chief Engineer
John Reynolds .....Controller
Peter Strand..... Program Mgr.

HOLLYWOOD (KABC-TV)
ABC Television Center
Hollywood 27, Calif.

James G. Riddell....Vice-President, Western Div.
J. Cliford Anderson....Director of Special Servs.
Jack Brembeck.....Mgr., Adv., Pub., Promo.
Dorothy L. Brown..Continuity Acceptance Editor, Western Division
Milt Fishman.....Dir. Radio-TV News
Rowe S. Giesen.....Mgr. TV Net Prgs.
Theodore Grenier.....Chief Eng., West Div.
Vincent Francis.....Regional & TV Network Sales Mgr., W. D.
Arthur Harvey.....Dir. Labor Relations and Bus. Affairs
Courtney McLeod....Regional Mgr., TV Sta. Rel.
Norma T. Olsen.....Director TV Program Operations
Hugh Hole.....ABC Co-Ord TV Network
Donald Kraatz.....Co-Ord TV Network
Richard Loeb.....Mgr. Program Serv. TV Network
Richard O'Leary.....Sales Mgr. KABC-TV
Louis Sanman.....Mgr. Program Prod. Services
Robert Trachinger.....Mgr. TV Eng. Opera.
James Washburn....TV Net Prog. Prod. Co-Ord.
James Patterson.....Program Dir. KABC-TV
John Mills.....Production Mgr. KABC-TV
Frank G. Ralston, Jr.....Network Film Dept. Dir.
Elton Rule.....V.P. Gen.-Mgr. KABC-TV
Florence T. Schiro.....Personnel Director
John C. Wagner....Controller, Western Division
Elliott Henry.....Dir. of TV Net. Press Info. Western Division
Elliott F. Alexander..Mgr. of Adv. & Prom., W. D.
Sanford Cummings.....V.P. Net. Prog. Dept.
Mitchell L. Gamson.....ABC Coordinator-Warner Bros. TV
Gene Gordon.....ABC-Disney Coord.
Howard H. Lipstone.....Mgr. Film Dept. KABC-TV
Norman Sloane.....Business Mgr. KABC-TV

SAN FRANCISCO (KGO)
277 Golden Gate Ave.
San Francisco, Calif.

George Rice.....Program Manager
George Rodman.....Dir, Publicity, Adv. Promo.
Harry Jacobs.....Chief Engineer & Building Maintenance Manager
Edith Kirby.....Traffic Manager
Robert Mitchell.....Mgr., Film Dept.
Noel Pazdral.....Mgr., KGO TV Sales Serv.
Lorraine Pedersen..Continuity Acceptance Editor
David Sacks.....V.P. Gen. Mgr. KGO-TV
Henry Saroyan..Comptroller & Purchasing Agent
Russ Coughlan.....Sales Mgr. KGO-TV
Calvin Thomas.....Prod. Mgr. KGO-TV

WASHINGTON (WMAL-TV)
4461 Connecticut Ave., N.W.
Washington, D. C.

Alfred Beckman.....V.P. in Chg.
Edgar Shelton.....Vice-President

WABC-TV, NEW YORK
7 West 66th St., New York 22, N. Y.

Joseph Stamler..V.P. & Gen. Mgr. of WABC-TV
Arthur Dorfner.....Business Mgr.
James Szabo.....Sales Mgr.
A. L. Hollander, Jr.....Program Director
Takashi Kako.....Film Director
Gordon Kunz..Production Manager of WABC-TV
Lester Dinoff .....Publicity Director
Libby Calamia .....Art Director

ABC-TV Station Affiliates Association
BOARD OF GOVERNORS

Chairman—Joseph Hladky.....KCRG-TV, Cedar Rapids, Ia.
Vice-Chmn.—Brent Kirk.....KUTV, Salt Lake City, Utah
Secty.—Donald Davis.....KMBC-TV, Kansas City, Mo.
Treas.—Howard Maschmeier.....WNHC, New Haven, Conn.
Joseph Bernard.....KTVI-TV, St. Louis, Mo.
John Dille.....WSJV, Elkhart, Indiana
Joseph Drilling.....KJEO-TV, Fresno, Calif.
John Gelder.....WCHS-TV, Charleston, W. Va.
D. A. Noel.....WHBQ-TV, Memphis, Tenn.

TV Must Aim To Cover Broadest Possible Spectrum Of Themes

By JAMES T. AUBREY, JR.
President, CBS Television Network

THE things for which the current President of the United States will be remembered are many. My colleagues of the CBS Television Network and I will always be reminded of two particular events in which he figured so largely. The first of these events came prior to his election, when CBS News cameras and microphones brought to the nation and the world, over the combined lines of all the radio and television networks, the first of the series of Presidential campaign debates. Dr. Frank Stanton, joined by the broadcasting industry and the press, had sought for many years to secure Congressional sanction for these face-to-face confrontations.

The second Presidential event of particular interest in our memory was the first live telecast of a Presidential press conference, where once again the cameras of the CBS Television Network provided the pictorial coverage for the entire U. S. television industry on a pool basis.

To have these two events in the space of a single television season is a magnificent commentary on the importance and vitality of our medium, particularly when combined with our greatest entertainment year, a time when the audience for sponsored entertainment, as well as informational programs, was reaching a new high, and when the number of sponsors was also greater than ever.

Television is a public medium. It provides information and entertainment, not necessarily in separate shows. Coverage of the Olympic Games, for example, was informational programming with tremendous entertainment appeal; entertainment such as "Leonard Bernstein and the New York Philharmonic" or the Armstrong Circle Theatre's presentation of "Eichmann: Engineer of Death" or Red Skelton's United Nations program certainly offered informational or public service rewards as well. As a public medium, the aim must always be to cover the broadest possible spectrum of themes and interests.

One of the things which we must recognize, as a public medium, is that the public is dynamic. Its tastes are not fossilized into hard, rigid, unchanging matrices. Nor, by the same token, are its tastes committed to any doctrine of constant change. It is many different publics and many overlapping publics.

It is interested neither in standing still nor in shifting too fast. It is always a challenge to those who program for it. And as the pace and vigor of our national growth continue in a healthy society, the pace and vigor of the television industry must also increase. This promises for us a future which will be very largely what we make it.

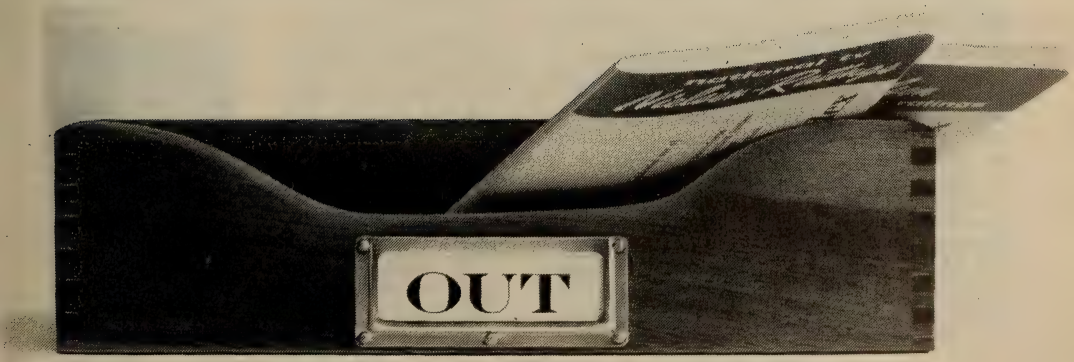
What with the use of transmitting and relay stations airborne all the way up to the stratosphere, it is certainly proper to say that for television the sky's the limit.

IN

IN

television there's only
one place to be—
if you really want to be IN.
For the last 135 national
Nielsen reports
one network has been first
in evening audiences*
133 times
—and OUT only twice.
(Each of the other
networks has been IN once
and OUT 134 times!)
Obviously any advertiser
who is not on the
CBS Television Network
is way

OUT



*As of 1st February 1961 report, AA Mon-Sun 6 to 11 pm

CBS Television Network

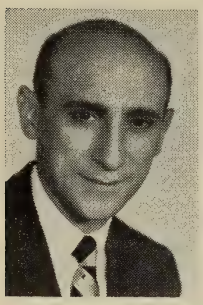
JAMES T. AUBREY, JR.

PRESIDENT, CBS TELEVISION NETWORK

James T. Aubrey, Jr. was named President of the CBS Television Network on December 8, 1959. He had been Executive Vice President of the CBS Television Network since June 1, 1959. Mr. Aubrey, 42 years old, rejoined CBS as Vice President —Creative Services, Columbia Broadcasting System, Inc., on April 28, 1958. He had been with the ABC Television Network as Vice President in Charge of Programming and Talent since December, 1956. Previously, he had been with the CBS Television Network as Manager of Network Programs, Hollywood, since June, 1956. Mr. Aubrey was General Manager of KNXT, CBS-owned television station in Los Angeles, and the Columbia Pacific Network from October, 1952, until June, 1956. Prior to that he was Sales Manager of KNXT and account executive for KNXT and KNXT-Radio. He was also associated with Street & Smith Publications and Conde Nast Publications following World War II. During the war he served with the U. S. Air Force, being separated with the rank of Major. A graduate of Princeton University, cum laude, Mr. Aubrey is married to motion picture and television actress Phyllis Thaxter. They have two children, Susan 14 and James 7. Their home is in New York City.

OSCAR KATZ

VICE PRESIDENT, NETWORK PROGRAMS, CBS TELEVISION NETWORK



Oscar Katz was named Vice President, Network Programs, for the CBS Television Network on August 10, 1959. Mr. Katz had been Vice President in Charge of Daytime Programs for the CBS Television Network since August 31, 1956. Mr. Katz joined CBS in the Research Department in 1938. In November, 1942, he was named Assistant Director of the department. Subsequently, he became Associate Director, and in 1948 was named head of the department. In July, 1951, Mr. Katz was named Director of Research for the CBS TV Network in Charge of Daytime Programs. Over the last four years, Mr. Katz has been responsible for many important program developments and program experimentation. He is a member of the Market Research Council and the Friars and The Players Clubs. During World War II, Mr. Katz was on loan from CBS on a special assignment for the Office of War Information. Mr. Katz was born in New York City, and received his B.S. degree from the College of the City of New York.

WILLIAM H. HYLAN

CBS TELEVISION NETWORK VICE PRESIDENT, SALES ADMINSTRATION

William H. Hylan has been CBS Television Network Vice President of Sales Administration since February, 1957. In this capacity, he directs all phases of network sales and services. Mr. Hylan previously had been Vice President in Charge of Network Sales since December, 1952. He joined CBS in 1937 and served as account executive for CBS Radio Sales until 1941. In July of that year he enlisted in the U. S. Army, remaining in the service until November, 1945, when he returned to CBS as Assistant to the Director of Station Administration. Three years later he joined CBS Television Network Sales. From 1948 to 1951, Mr. Hylan served as account executive in CBS Television Network Sales. In July, 1951, he was named Assistant Sales Manager and, in January, 1952, he was appointed Eastern Sales Manager. He was elevated to a Vice Presidency in December, 1952. Mr. Hylan was born in New York City in 1915, and is a graduate of Yale University. He saw service with the Counter-Intelligence Corps OSS. He is married and has three children, a boy and two girls. His home is in Green Farms, Connecticut.

CBS Television
A Division Of CBS, Inc.

485 Madison Avenue, New York 22, N. Y.
Telephone: PLaza 1-2345
Production Center: 524 W. 57th St., New York 19, N. Y.
Telephone: JUdson 6-6000
Registered Telegraphic Address—CBSINC NEW YORK

NOTE: A full listing of the CBS, Inc., Board of Directors and Officers, as well as Radio Div. executive personnel will be found on Page 206.

CBS TELEVISION DIVISION OFFICERS

James T. Aubrey, Jr. ..... President
Oscar Katz ..... Vice President in Charge of Network Programs
Michael Dann ..... Vice President in Charge of Network Programs, New York
Lawrence White ..... V.P., Daytime Pgms.
Guy della Cioppa ..... Vice President, Programs, Hollywood
Hunt Stromberg ..... Vice President, Program Development, Hollywood
Joseph H. Ream .... Vice Pres., Program Practices
Edward L. Saxe .... V.P. in Charge of Operations
William H. Hylan .... V.P. of Sales Administration
Thomas H. Dawson ..... V.P.—Network Sales
John Karol ..... V.P., Special Prog. Netwk. Sales
William B. Lodge .. Vice-President of Engineering and Affiliate Relations
Carl Ward ..... Vice Pres., Affiliate Relations
W. Spencer Harrison ..... Vice-President and Business Mgr. of Talent & Contract Properties
Merritt Coleman .... V.P. & Business Mgr., Talent & Contract Properties, Hollywood
John P. Cowden ..... Vice Pres., Information Serv.
Charles S. Steinberg ..... Vice President, Public Information
Thomas K. Fisher ..... Vice President and General Attorney
William MacPhail ..... Vice President, Sports
James Geer ..... Controller

Network Sales

William H. Hylan .... V.P., Sales Administration
Thomas H. Dawson ..... V.P., Network Sales
John Karol ..... Vice President, Special Proj. Netwk. Sales
Sam K. Maxwell, Jr. ..... Gen. Sales Mgr., Netwk. Sales
Joseph Curl ..... Daytime Sales Mgr.
Roland Blair ..... Mid-Western Sales Manager
Robert Swats ..... Detroit Sales Manager
Robert Livingston ..... Pacific Coast Sales Mgr.
William J. Fagan ..... Business Manager
Theodore Shaker ..... Program Sales Mgr.
Alfred Harding ..... Mgr., Public Opinion Program Sales
George Zurich ..... Sales Service Manager
George A. Kolpin ..... Contract Manager

Affiliate Relations

Carl Ward ..... Vice-President in Charge
Gordon Hayes ..... National Mgr.
Donald Clancy ..... Administrative Manager
Robert Wood ..... Mgr., Contracts & Records
Bert Lown ..... Western Manager
Ed Scovill ..... Midwest Manager
David R. Williams ..... Eastern Manager

Network Programs

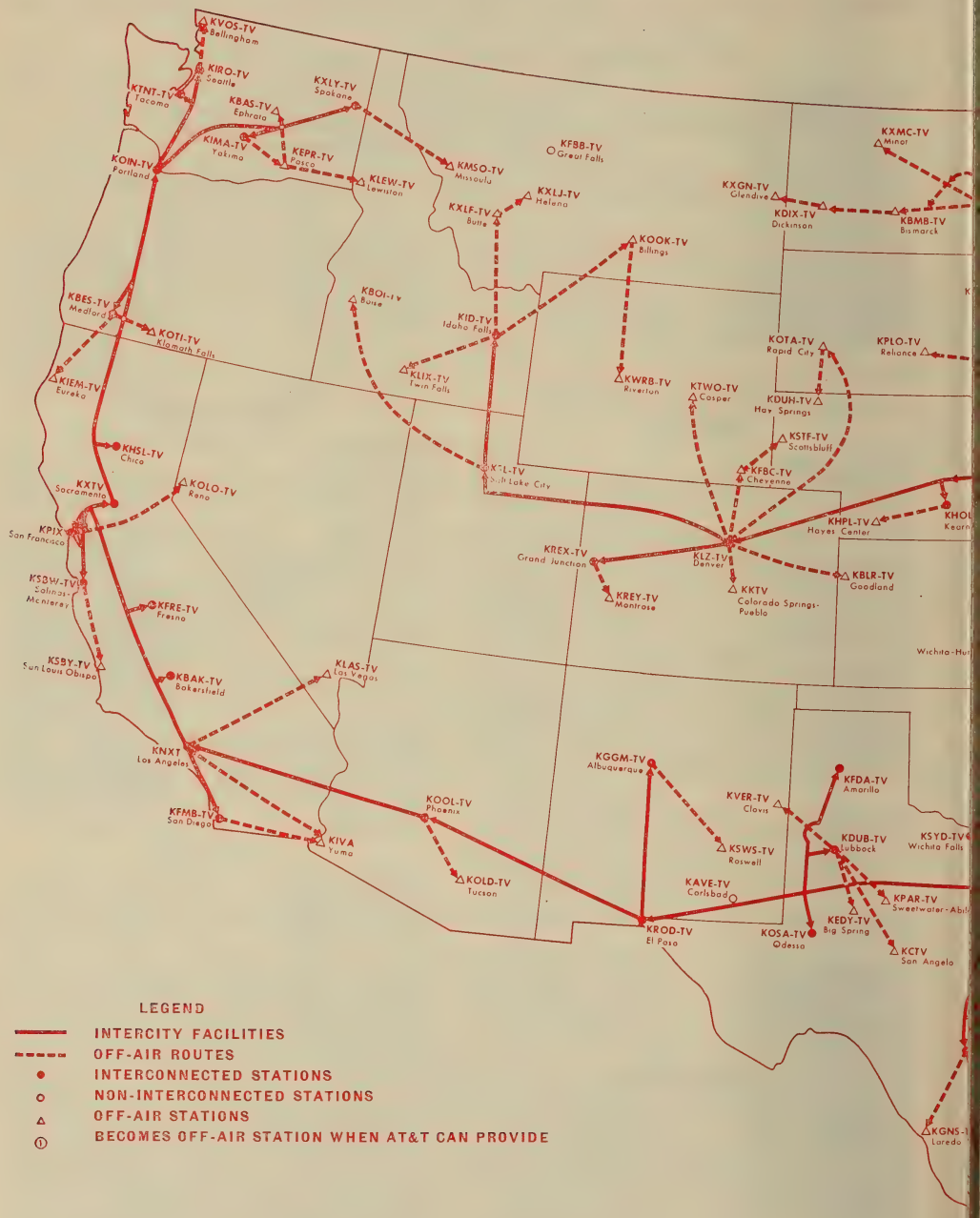
Oscar Katz ... Vice Pres. in Chg. Netwk. Programs
Michael Dann ..... Vice-President in Charge of Network Programs, N. Y.
Guy della Cioppa ..... Vice-President, Netwk. Pgs., Hollywood
Larry White ..... V.P., Daytime Pgms.
Bruce Lansbury .... Dir., Daytime Pgms., H'lywd.
Richard Lewine ..... Director, Special Projects
Robert Milford .... Director, Netwk. Progs., N. Y.
Jerry Leider ..... Director, Special Programs
Sal Iannucci ..... Director, Business Affairs

Operations

Edward L. Saxe ..... Vice President, Operations
John H. P. Davis ..... Dir., Financial Services
Robert Bridges ..... Director, Planning
Joseph A. Flaherty .... Mgr., Technical Facilities Planning
Walter R. Pierson .. Mgr., Plant Facilities Planning
Hugh T. Graham ..... Dir., Live Operations
James Hesen ..... Dir., Live Opera., West Coast
Robert J. Hennessy ... Dir., Design & Prod. Opera.
Edwin Gale ..... Mgr., Design & Prod. Opera. Hollywood
E. Carlton Winckler ..... Dir., Prod. Management
Gordon Shadwick ..... Dir., Recording Opera.
Morton Granas ..... Mgr., Recording & Distrib. Opera., Hollywood
Robert Sammon ..... Dir., Studio Operations
Gilbert Wyland ... Mgr., Studio Opera., Hollywood
Harold C. Meier ..... Dir., Broadcast Opera.

(Continued on Page 730)

CBS Televisio



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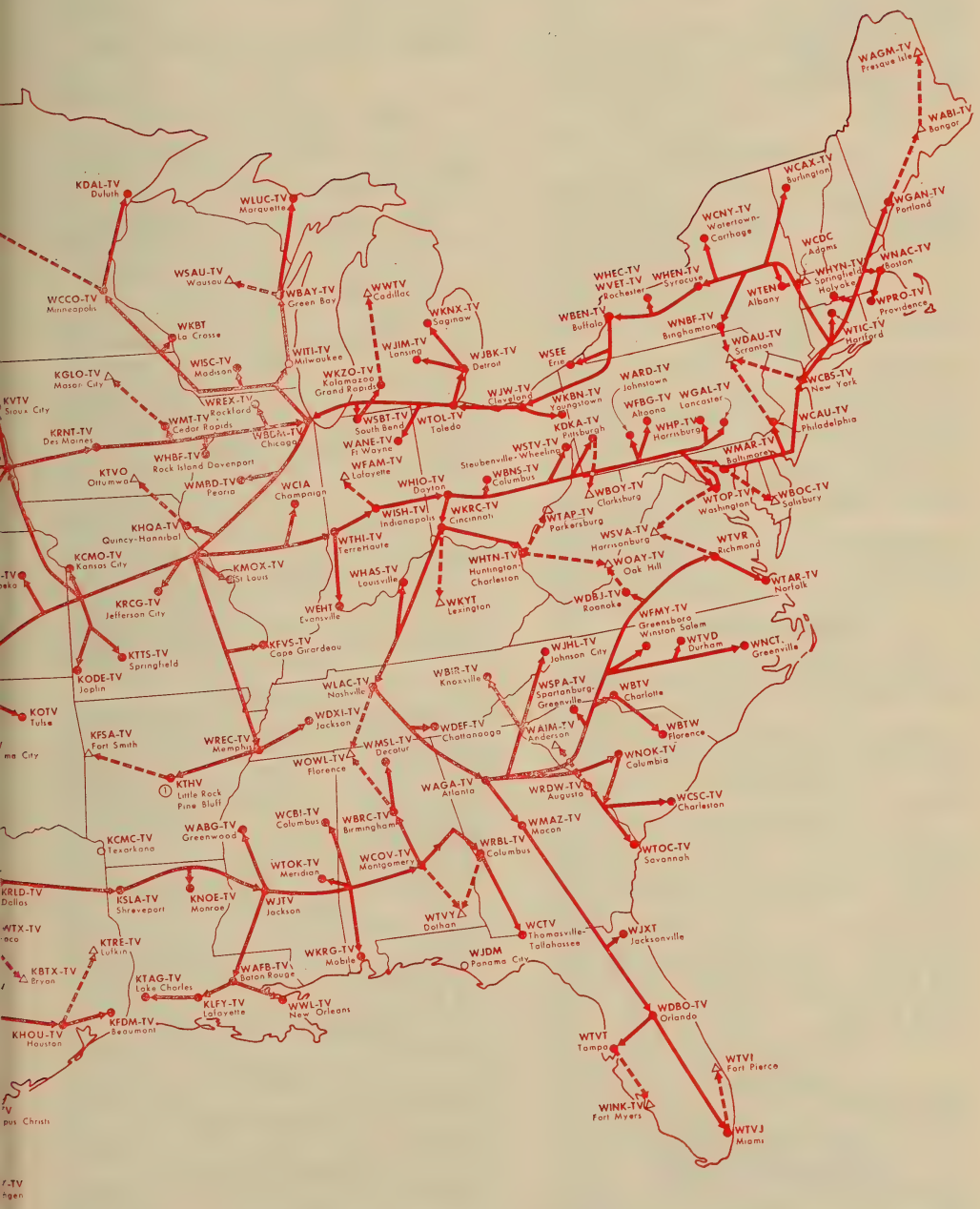
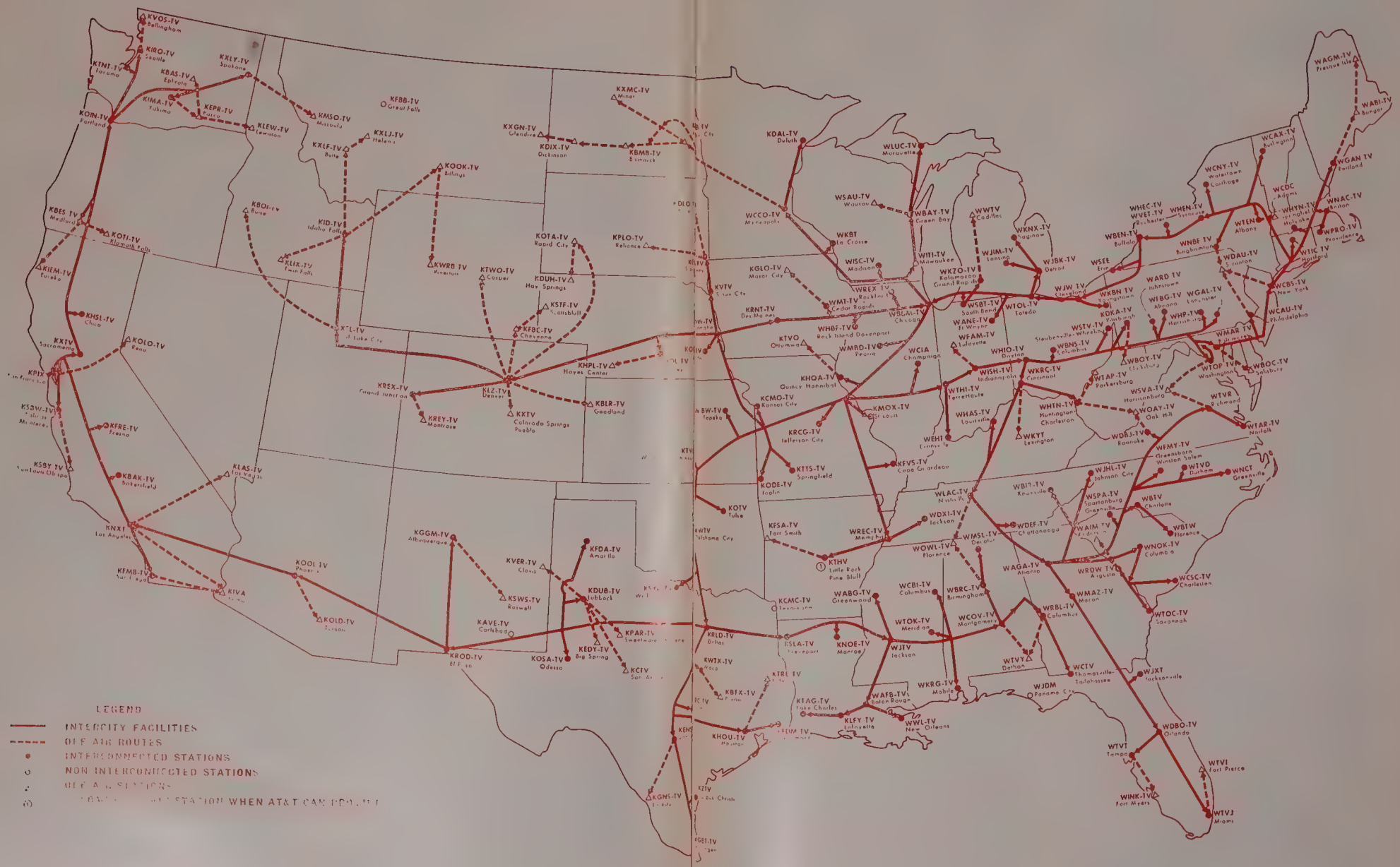

KDAL-TV Duluth
WLUC-TV Marquette
WSAU-TV Wausau
WBAY-TV Green Bay
WCCO-TV Minneapolis
WKBT La Crosse
WISC-TV Madison
WITI-TV Milwaukee
KGLO-TV Mason City
KVTV Sioux City
WREX-TV Rockford
WMT-TV Cedar Rapids
KRNT-TV Des Moines
WBBM-TV Chicago
WHBF-TV Rock Island Davenport
KTVO Ottumwa
WMBD-TV Peoria
WCIA Champaign
KHQA-TV Quincy-Hannibal
KCMO-TV Kansas City
KMOX-TV St Louis
KRCG-TV Jefferson City
KTTS-TV Springfield
KODE-TV Joplin
KOTV Tulsa
KFSA-TV Fort Smith
WREC-TV Memphis
KTHV Little Rock Pine Bluff
KCMC-TV Texarkana
KRLD-TV Dallas
KSLA-TV Shreveport
KNOE-TV Monroe
KTRE-TV Lufkin
KBTX-TV Bryan
KTAG-TV Lake Charles
KFDM-TV Beaumont
KHOU-TV Houston
KLFY-TV Lafayette
WWL-TV New Orleans
WAFB-TV Baton Rouge
WTWV Cadillac
WKNX-TV Saginaw
WJIM-TV Lansing
WJBK-TV Detroit
WKZO-TV Kalamazoo Grand Rapids
WSBT-TV South Bend
WTOL-TV Toledo
WANE-TV Ft Wayne
WFAM-TV Lafayette
WHIO-TV Dayton
WISH-TV Indianapolis
WTHI-TV Terre Haute
WHAS-TV Louisville
WEHT Evansville
KFVS-TV Cape Girardeau
WLAC-TV Nashville
WDXI-TV Jackson
WMSL-TV Decatur
WOWL-TV Florence
WCBI-TV Columbus
WBRC-TV Birmingham
WABG-TV Greenwood
WTOK-TV Meridian
WCOV-TV Montgomery
WJTV Jackson
WTVY Dothan
WKRG-TV Mobile
WJW-TV Cleveland
WKBN-TV Youngstown
KDKA-TV Pittsburgh
WSTV-TV Steubenville-Wheeling
WBNS-TV Columbus
WKRC-TV Cincinnati
WTAP-TV Parkersburg
WHTN-TV Huntington-Charleston
WKYT Lexington
WBIR-TV Knoxville
WDEF-TV Chattanooga
WAGA-TV Atlanta
WRBL-TV Columbus
WCTV Thomasville-Tallahassee
WJDM Panama City
WHEC-TV WVET-TV Rochester
WHEN-TV Syracuse
WBEN-TV Buffalo
WSEE Erie
WNBF-TV Binghamton
WARD-TV Johnstown
WFBG-TV Altoona
WGAL-TV Lancaster
WHP-TV Harrisburg
WBOY-TV Clarksburg
WSVA-TV Harrisonburg
WOAY-TV Oak Hill
WDBJ-TV Roanoke
WJHL-TV Johnson City
WSPA-TV Spartanburg-Greenville
WAIM-TV Anderson
WRDW-TV Augusta
WMAZ-TV Macon
WCNY-TV Watertown-Carthage
WTEN Albany
WDAU-TV Scranton
WTVR Richmond
WFMY-TV Greensboro Winston Salem
WTVD Durham
WBTV Charlotte
WBTW Florence
WNOK-TV Columbia
WCSC-TV Charleston
WTOC-TV Savannah
WJXT Jacksonville
WDBO-TV Orlando
WTVT Tampa
WINK-TV Fort Myers
WTVJ Miami
WTVI Fort Pierce
WCAX-TV Burlington
WCDC Adams
WHYN-TV Springfield Holyoke
WTIC-TV Hartford
WCBS-TV New York
WCAU-TV Philadelphia
WMAR-TV Baltimore
WTOP-TV Washington
WBOC-TV Salisbury
WTAR-TV Norfolk
WNCT Greenville
WAGM-TV Presque Isle
WABI-TV Bangor
WGAN-TV Portland
WNAC-TV Boston
WPRO-TV Providence

CBS Television Network



(Continued from Page 727)

Information Services

John Cowden..... Vice President
Richard Heffner.....Director, Special Projects

Advertising & Sales Promotion

Louis Dorfsman .....Creative Director
George Bristol..... .....Operations Director
Robert Strunsky.....Copy Chief
Alex Kennedy....Director of Audience Promotion
Richard Golden....Director of Sales Presentations and Market Planning
David Fuchs.....Director, Sales Presentations
Leonard Broom.....Promotion Mgr., N. Y.
Edward Side.....Production Manager

Press Information

Charles Steinberg.....V.P., Public Information
Leonard Spinrad.....Exec. Editor
Hank Warner.....Director, Press Information
Ernest Stern .....Director, Hollywood
Harry Feeney.....Manager of Trade & Business News
Dorothy Leffler....Manager of Magazine Division
James Kane.....Mgr., Affiliate Press Relations

Research

Jay Eliasberg .....Director
Philip Luttinger.....Asst. Director
Rose Marie O'Reilly.....Manager of Ratings
Tore Hallonquist..Manager of Program Analysis
Arnold Becker.....Mgr., Coverage Div.

Engineering

William B. Lodge.....V.P., Engineering and Affiliate Relations
A. B. Chamberlain.....Dir. of Engineering
H. A. Chinn.....Chief Engineer
Richard O'Brien.....Director, Audio-Video Engineering

Business Affairs

W. Spencer Harrison...Vice-President and Business Mgr. of Talent & Contract Properties
Merritt Coleman.....V.P. & Bus. Mgr., Talent & Contracts, Hollywood
Sal Iannucci.....Director of Business Affairs
David Klinger.....Budget Control Manager

Accounting

James Geer .....Comptroller

CBS News

Richard Salant.....President
Blair Clark.....Vice Pres. & Gen. Mgr.
Jack Bush....Manager of News Film Production
Pamela Ilott.....Director, Religious Programs
Robert Wussler.....Special Projects Coord.
James Burke.....Assignment Editor, CBS News
David Zellmer..Executive Producer of TV News
Robert Skedgell..Exec. Producer of Radio News
Howard K. Smith.....Gen. Mgr., Wash. Bureau
Theodore F. Koop.....Director of News and Public Affairs, Washington

CBS Sports

William MacPhail.....Vice President
Jack Dolph.....Asst Director

CBS TELEVISION STATIONS DIVISION

Merle S. Jones.....President
Craig Lawrence....Vice President in Charge of CBS Television-Owned Stations

WCBS-TV, 488 Madison Ave. New York 22, N. Y.

Frank Shakespeare, Jr.....General Manager
Norman E. Walt.....Sales Manager
Clarence Worden..Assistant to General Manager
Dan Gallagher.....Program Director
Leonard Traube.....Dir., Info., Servicse & Adv.
William C. Lacey.....Film Manager

WBBM-TV, 410 N. Michigan Ave. Chicago, Ill.

Clark George.....Vice President & Gen'l Mgr

KNXT, 1313 North Vine St. Los Angeles 28, Calif.

Robert Wood.....Vice President, Gen'l Mgr

WCAU-TV, City Line & Monument Aves.; Phila., Pa

John Schneider.....Vice President, Gen'l Mgr.

KMOX-TV, 12th & Cole Streets St. Louis 4, Mo.

Gene Wilkey.....Vice President, Gen'l Mgr.

CBS Television Spot Sales

Bruce Bryant.....Vice President, Gen'l Mgr.
Gerald E. Marenoff.....Business Manager
Ted O'Connell.....Eastern Sales Manager
William Hohmann.....Director Sales Promotion

Branch Offices

Richard Loftus.....Midwestern Sales Manager
630 N. McClurg Ct., Chicago
H. H. Holtshouser.....Atlanta Manager
805 Peachtree St., N.E., Atlanta, Ga.
John Logan.....Detroit Manager
932 Fisher Bldg., Detroit 2, Mich.
Robert Perel.....San Francisco Manager
Palace Hotel, San Francisco
Sam Hill.....Los Angeles Manager
1313 N. Vine St., Los Angeles

CBS Films, Inc.

Sam Cook Digges.....Adm. Vice-President
Robert Lewine.....Vice-President, Production
Fred Mahlstedt.....Dir. Oper. & Prodn.
Eugene Moss.....Sales Promotion Manager
Walter Scanlon.....Merchandising Manager
Murray Benson.....Dir. of Licensing
Robert Fuller.....Dir. of Publicity
David Sontag.....Mgr., Programs
Howard Kany.....Dir. of Intern. Bus. Rel.

Terrytoons

William Weiss.....Vice President
Tom Judge.....General Sales Mgr.

Advertising & Sales Promotion

Tom Means .....Director

Information Services

Howard Berk .....Director

Legal

Thomas K. Fisher.....V.P. & Gen. Attorney

Programming

Hal Hough .....Director

Station Services

Harvey Struthers.....Vice President

Research

Robert Davis.....Director

Diversity Is Key To NBC's Programming Philosophy

By WALTER D. SCOTT
Exec. Vice President, NBC Television Network

THE key to NBC's programming philosophy and, in fact, the key to the continued success of this country's free system of broadcasting is found in one word.

The word is diversity.

To us, diversity means avoiding the easy temptation of concentrating on a single narrow segment of mass-appeal material by cultivating and expanding the unique advantages of NBC: Our role as the only full-coverage network (from 6 a.m. to 1 a.m.); our leadership in the presentation of news and public affairs programs; our pre-eminence in technical innovations, such as transoceanic cable film; our unique programming forms, such as "The Dave Garroway Today Show" and "The Jack Paar Show"; our standard as the color network; our number one position in daytime program popularity; our primacy in sports coverage; our presentation of network television's only courses for college credit; and our unmatched roster of Specials.

In an address to our affiliates, Robert W. Sarnoff, Chairman of the Board, stated NBC's position:

"In my view, a network's function is to provide a full range of programming in keeping with its undertaking to serve a national audience made up of many different publics. Only by doing so can it attract — over the course of its schedule — audiences from all segments of the public, to develop an audience as big as the total public itself.

"The largest part of a network's schedule must be devoted to entertainment, and primarily entertainment of broad appeal. Within this field, it should provide not only different types of programs by such categories as adventure, variety, comedy, drama, mystery, and the like — but programs that appeal variously to the whole family, to different age groups and sexes, and to different levels of sophistication.

"A network worthy of the name must also rise to television's opportunities and obligations as the swiftest, most vivid medium of information ever devised—whether in transmitting news events as they happen, or reporting them quickly, or analyzing them in depth and perspective; whether in cultivating discussion and debate of public issues, spreading knowledge of science, or opening the arts and humanities to millions.

"Finally, a network owes it to the public, its affiliates and its advertisers to keep moving ahead, not only in the quality and range of its programming, but in the technical development of television."

The following chart, which breaks down a typical week's programming on NBC-TV into 15 different categories, shows how NBC meets its obligations to its audience:

TYPE PROGRAM	HOURS PER WEEK	SHARE OF TOTAL
Sports	7¼	7.7%
News - Information	9¾	10.4%
Educational	5	5.3%
Children's	3½	3.8%
Suspense Drama	1½	1.6%
General Drama	10½	11.3%
Western	6½	6.9%
Musical Variety	3	3.3%
Situation Comedy	4	4.3%
Specials	2	2.1%
Action - Adventure	4½	4.9%
Discussion	13¾	14.8%
Audience Participation	11	11.7%
General Variety	3	3.3%
Panel	8	8.6%
	93¼	100.0%

It is through this diversity that NBC seeks to come even closer to the ideal we have always tried to serve — the presentation of a balanced schedule which meets the widely ranging interests of the American people and which utilizes to the fullest the vast potential of television itself.

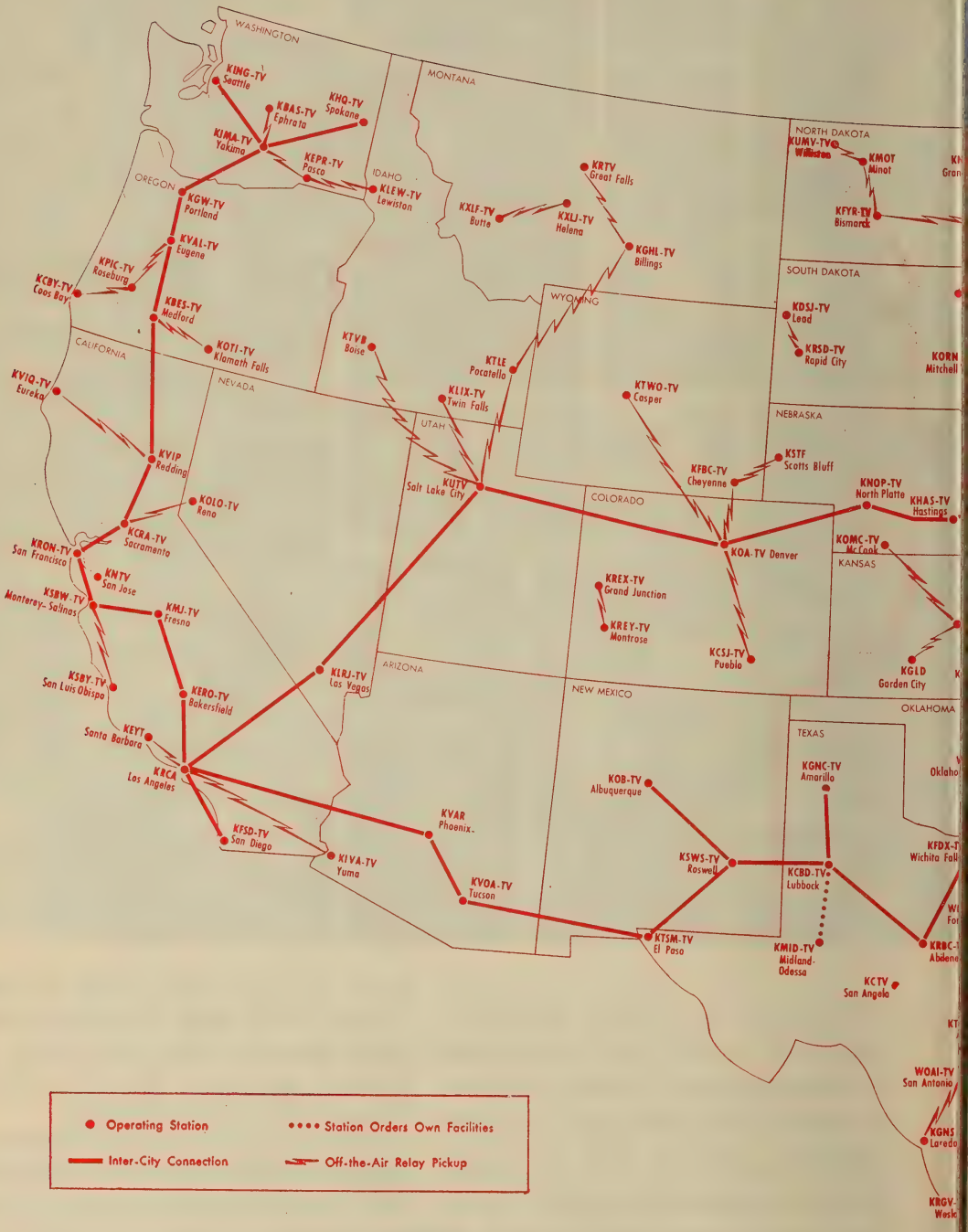
A network worthy of the name must rise to television's opportunities and obligations as the swiftest, most vivid medium of information ever devised—whether in transmitting news events as they happen, or reporting them quickly, or analyzing them in depth or perspective; whether in cultivating discussion and debate of public issues, spreading knowledge of science, or opening the world of the arts and humanities to millions.

Within the entertainment field, it should provide a broad range of programs that appeal variously to the whole family, to different age groups and sexes, and to different levels of sophistication.

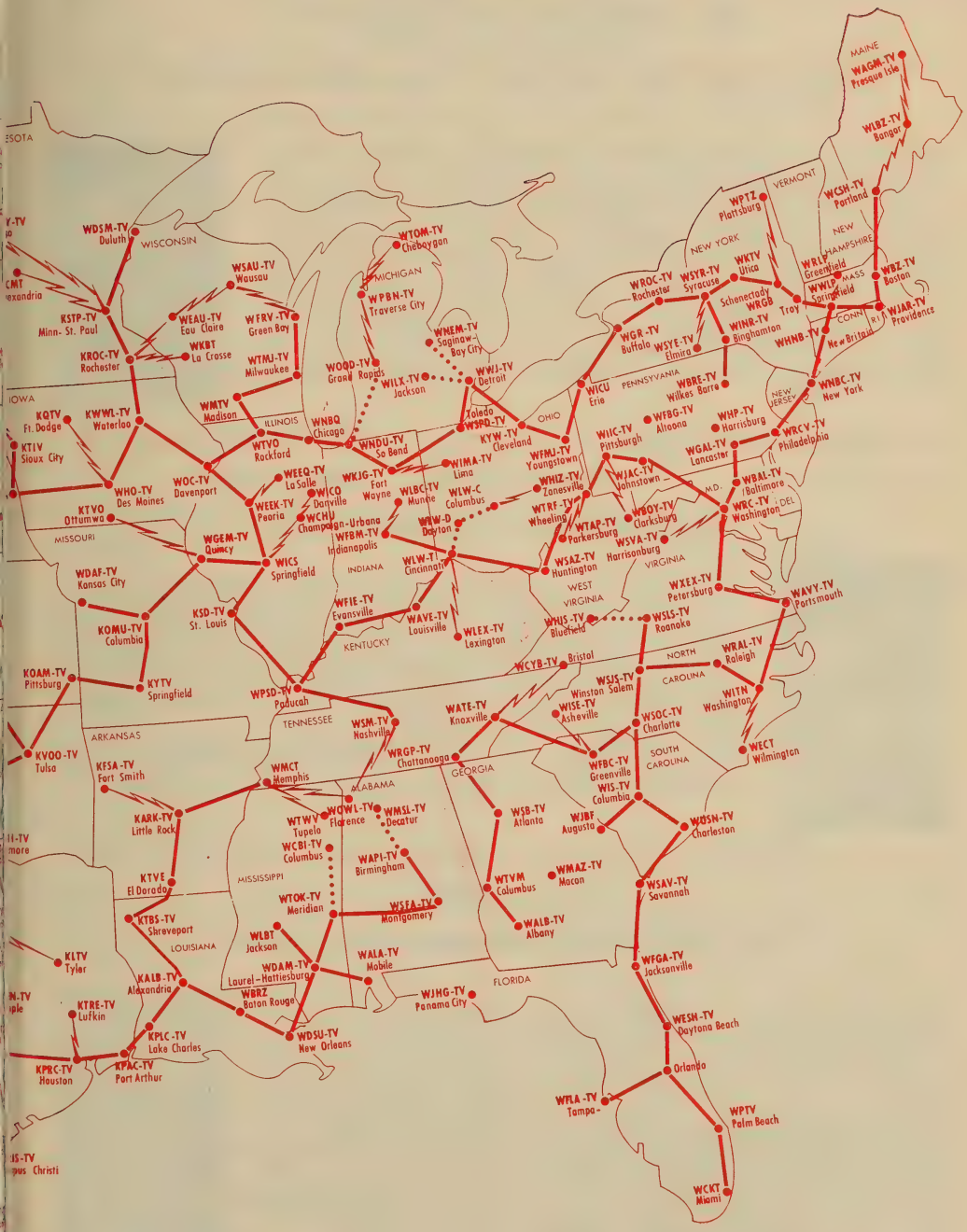
For the National Broadcasting Company, I pledge to you there will be no turning aside from the course we have always followed: the course of trading the medium up, and enlarging its scope and stature as a full service to the total audience.

From an Address by Robert W. Sarnoff, Chairman of the Board, National Broadcasting Company, 1960 Television Affiliates Meeting.

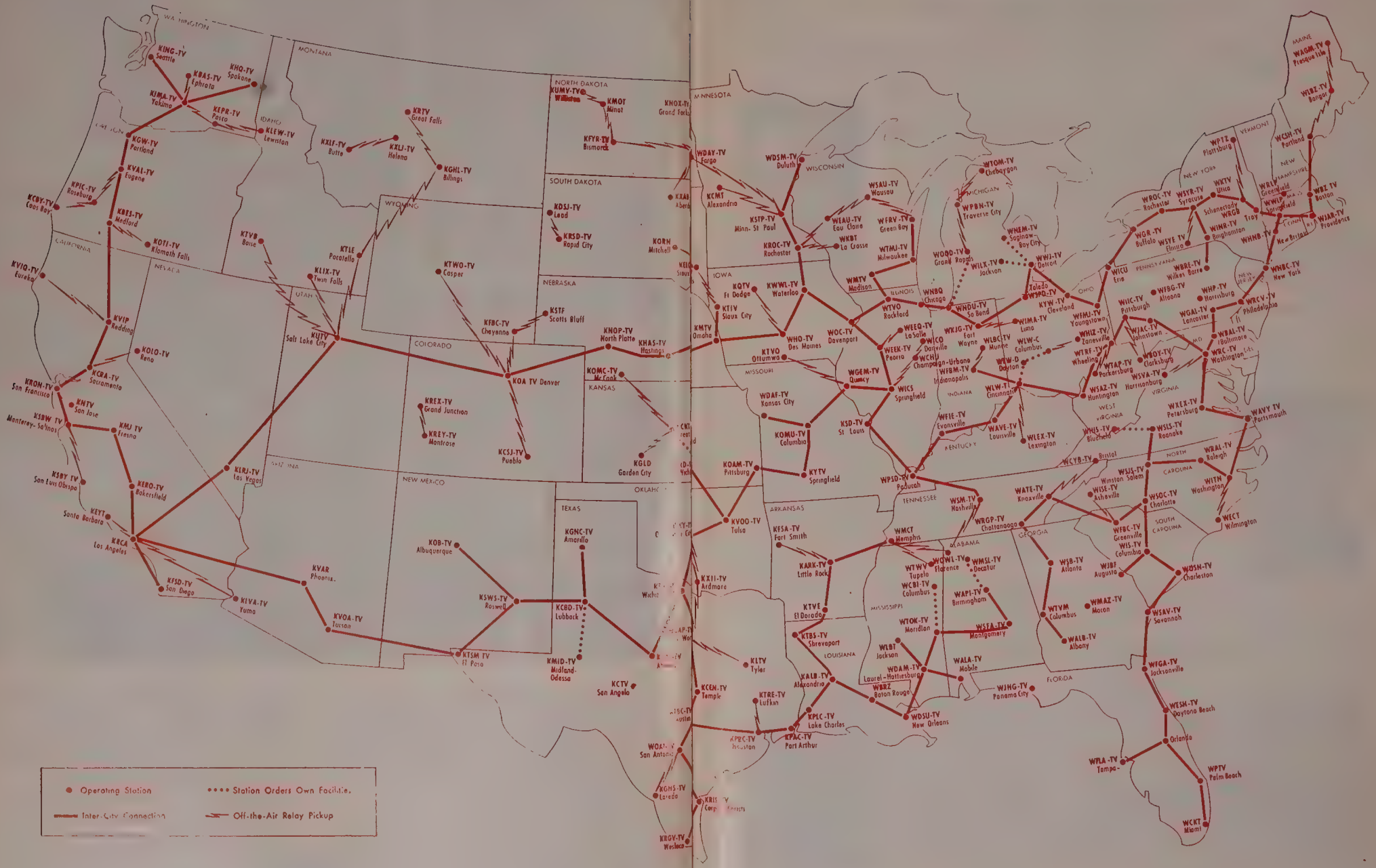
NBC Television



Network


MAINE
WAGM-TV Presque Isle
WLBZ-TV Bangor
VERMONT
WCSH-TV Portland
NEW HAMPSHIRE
WBZ-TV Boston
WJAR-TV Providence
R.I.
CONN.
WNHB-TV New Britain
WNBC-TV New York
NEW JERSEY
WPTZ Plattsburg
NEW YORK
WRLP Greenfield
WWLP Springfield
MASS.
WKTV Utica
WRGB Schenectady
Troy
WINR-TV Binghamton
WSYR-TV Syracuse
WROC-TV Rochester
WGR-TV Buffalo
WSYE-TV Elmira
WBRE-TV Wilkes Barre
WFBG-TV Altoona
WHP-TV Harrisburg
WRCV-TV Philadelphia
WGAL-TV Lancaster
WBAL-TV Baltimore
WRC-TV Washington
DEL.
MD.
WTOM-TV Cheboygan
MICHIGAN
WPBN-TV Traverse City
WNEM-TV Saginaw-Bay City
WWJ-TV Detroit
WJIM-TV Lansing
WSPD-TV Toledo
KYW-TV Cleveland
OHIO
WICU Erie
PENNSYLVANIA
WFMJ-TV Youngstown
WIIC-TV Pittsburgh
WJAC-TV Johnstown
WHIZ-TV Zanesville
WTRF-TV Wheeling
WDOY-TV Clarksburg
WSVA-TV Harrisonburg
VIRGINIA
WXEX-TV Petersburg
WAVY-TV Portsmouth
WSLS-TV Roanoke
WRAL-TV Raleigh
WITN Washington
WSJS-TV Winston Salem
NORTH CAROLINA
WSOC-TV Charlotte
WECT Wilmington
SOUTH CAROLINA
WIS-TV Columbia
WBTV Charleston
WJBF Augusta
WSAV-TV Savannah
WFGA-TV Jacksonville
WESH-TV Daytona Beach
Orlando
WPTV Palm Beach
WCKT Miami
WTVJ Miami
WFLA-TV Tampa
FLORIDA
WJHG-TV Panama City
WTVM Columbus
WMAZ-TV Macon
WALB-TV Albany
WSB-TV Atlanta
WFBC-TV Greenville
WATE-TV Knoxville
WISE-TV Asheville
WCYB-TV Bristol
WJHL-TV Johnson City
WHIS-TV Bluefield
WAPI-TV Birmingham
WSFA-TV Montgomery
WALA-TV Mobile
WDSU-TV New Orleans
WTOK-TV Meridian
WCBI-TV Columbus
WTWV Tupelo
WCOV-TV Florence
WMSL-TV Decatur
WRGP-TV Chattanooga
GEORGIA
WSM-TV Nashville
WMCT Memphis
ALABAMA
MISSISSIPPI
WLBT Jackson
WDAM-TV Laurel-Hattiesburg
WBRZ Baton Rouge
WAFB-TV Baton Rouge
LOUISIANA
WLBJ-TV Cincinnati
WLW-C Columbus
WLW-D Dayton
WLW-T Cincinnati
WLEX-TV Lexington
WAVE-TV Louisville
WFIE-TV Evansville
KENTUCKY
INDIANA
WFBM-TV Indianapolis
WCHU Champaign-Urbana
WCIC Danville
WEEQ-TV La Salle
WKJG-TV Fort Wayne
WBKB-TV Munhall
WTAP-TV Parkersburg
WSAZ-TV Huntington
WNBQ Chicago
WNDU-TV So Bend
WTVO Rockford
ILLINOIS
WMTV Madison
WTMJ-TV Milwaukee
WFRV-TV Green Bay
WQOD-TV Grand Rapids
WILX-TV Jackson
WEAU-TV Eau Claire
WKBT La Crosse
WSAU-TV Wausau
WDSM-TV Duluth
WISCONSIN
KSTP-TV Minn-St. Paul
KROC-TV Rochester
IOWA
KWWL-TV Waterloo
KQTV Ft. Dodge
KTIV Sioux City
WHO-TV Des Moines
WOC-TV Davenport
KTVO Ottumwa
MISSOURI
WEEK-TV Peoria
WGEM-TV Quincy
WICS Springfield
WDAF-TV Kansas City
KSD-TV St. Louis
KOMU-TV Columbia
KOAM-TV Pittsburg
KYTV Springfield
WPSD-TV Paducah
TENNESSEE
ARKANSAS
KVOO-TV Tulsa
KFSA-TV Fort Smith
KARK-TV Little Rock
KTVE El Dorado
KTBS-TV Shreveport
KLTV Tyler
KALB-TV Alexandria
KTRE-TV Lufkin
KPLC-TV Lake Charles
KPRC-TV Houston
KPAC-TV Port Arthur
KBS-TV Corpus Christi

NBC Television Network



NBC Television Network

WALTER D. SCOTT
EXECUTIVE VICE PRESIDENT, TELEVISION NETWORK

Walter D. Scott was appointed executive vice president, television network, in February, 1959. Before his election as head of the television network, Mr. Scott had been vice president, television network sales. An executive with more than 20 years service in NBC, Mr. Scott joined the network's sales department in 1938. He was named eastern sales manager in 1949, and in February, 1951, was promoted to New York radio network sales manager. In November, 1952, he was appointed to the new post of administrative sales manager. He held this position until he was elected vice president and national sales manager, television network, in December, 1955. He was named vice president, television network sales, in January, 1958. Before joining NBC, Mr. Scott served in the sales department of Hearst Radio, Inc., and before that on the advertising staff of the Daily Oklahoman and Times. He is a graduate of the University of Missouri School of Journalism.

DON DURGIN
VICE PRESIDENT, NETWORK SALES

Don Durgin, who was appointed vice president, television network sales, in February, 1959, first joined NBC in 1949 as assistant to the manager of advertising and promotion for NBC Spot Sales. In 1951, he joined the ABC Television Network as a sales presentation writer, subsequently holding several positions there until he was elected vice president in charge of the ABC Radio Network in November, 1955. Returning to NBC in March, 1957, he became vice president in charge of sales planning for the television network. He was appointed vice president, national sales manager, television network sales, in January, 1958, holding that position until he was named to his present post. He is a summa cum laude graduate of Princeton University and a graduate of New York University Law School.

DAVID LEVY
VICE PRESIDENT, PROGRAMS AND TALENT

David Levy, vice president, programs and talent, television network, was vice president and associate director of the radio and television department of Young & Rubicam, Inc., before he joined NBC in April, 1959. With more than 20 years of experience in creative programming, Mr. Levy is spearheading the network's expansion in the areas of talent and creativity. At Young & Rubicam, he wrote, directed and supervised many of the agency's radio shows, and in 1947 entered television, becoming the agency's first television supervisor. He became vice president in charge of talent and new programs in August, 1950, and in April, 1958, was named associate director of the radio and television department. He also served on the agency's plans board for several years. Mr. Levy is also a successful author of television plays and short stories. He was graduated from the University of Pennsylvania's Wharton School of Finance and Commerce.

National Broadcasting Company, Inc.

30 Rockefeller Plaza, New York 20, N. Y.
Telephone: CIrcle 7-8300

Registered Telegraphic Address: NATBROCAST NEW YORK

NOTE: A full listing of the NBC corporate personnel, as well as the board of directors, will be found on Page 223.

DEPARTMENTS

EXECUTIVE

Robert W. Sarnoff.....Chairman of the Board
Robert E. Kintner.....President

NBC OWNED STATIONS & NBC SPOT SALES

P. A. Sugg.....Exec. V.P., NBC Owned Stations & NBC Spot Sales
Hugh F. Del Regno.....Dir., Business Affairs

NBC Spot Sales

Richard H. Close.....Vice Pres., NBC Spot Sales
Edwin T. Jameson.....Dir., TV Spot Sales
Walter B. Davison..Mgr., Western TV Spot Sales
Byron E. Goodell....Mgr., Eastern TV Spot Sales
John C. Treacy.....Mgr. TV Spot Sales, Detroit
Francis Mangan....Mgr., Central TV Spot Sales
Wilbur Fromm.....Dir., New Bus. & Prom.
Frederick Lyons, Jr.....Dir., Radio Spot Sales
Frank De Rosa.....Mgr., Cent. Radio Spt. Sls.
William B. Buschgen....Mgr., Detroit Off. Radio Spot Sales
Lewis P. Johnson.....Mgr., Eastern Radio Spot Sales
Edward H. Macaulay.....Mgr., Western Radio Spot Sales
Dave Scott..Mgr., New England, Radio Spot Sls.

NBC Owned Stations

WNBC-TV, New York

Theodore H. Walworth, Jr.....General Mgr.

WRC-TV, Washington

Joseph Goodfellow.....V.P. & General Manager

WNBQ, Chicago

Lloyd Yoder.....V.P. & General Manager

WRCV-TV, Philadelphia

Ray Welpott.....V.P. & General Manager

KRCA, Los Angeles

Thomas C. McCray.....V.P. & General Manager

KNBC—AM-FM, San Francisco

William B. Decker.....General Mgr.

WJAS - AM-FM, Pittsburgh

Stephen Rooney.....General Mgr.

NEWS

William McAndrew.....Exec. Vice Pres., News
Julian Goodman.....V.P., News & Public Affairs
Stanley G. Rotkewicz...Mgr., Budgets & Pricing
Eugene E. Juster.....Manager, News Film
Samuel M. Sharkey, Jr.....Editor, News
Edward Stanley.....Director, Public Affairs
Leslie C. Vaughan.....Manager, Administration
Irving Gitlin.....Exec. Prod. Creat. Proj.
Arthur Hepner.....Co-ord. NBC Info. Serv.

TELEVISION NETWORK

TV NETWORK ADMINISTRATION

Walter D. Scott.....Exec. V.P., TV Network
Robert L. Stone.....V.P., General Mgr., TV Network

(Continued on next page)

David Levy.....VP., Programs & Talent
Don Durgin.....Vice President, Sales
James A. Stabile.....Vice Pres., Staff
Thomas W. Sarnoff.....Vice Pres. Admin., West Coast

TV NETWORK BUSINESS AFFAIRS

Nicholas C. Gilles.....Director, Business Affairs

SPORTS

Thomas S. Gallery.....Director, Sports

TELEVISION NETWORK PROGRAMS

David Levy.....V.P., Pgms. & Talent
Robert Aaron.....Dir., Daytime Pgms.
Edwin S. Friendly, Jr.....V.P., Pgm. Admin.
Lester Gottlieb.....V.P., Special Pgms.
Eugene Burr.....Vice Pres., Program Deve.
Joseph P. Cunneff.....Dir. Nighttime Programs
Ross Donaldson.....Dir. Creative Services
Donald B. Hyatt.....Director, Special Projects
David Tebet.....V.P., Talent Relations
Ernest V. Theiss.....Mgr., Admins.

Music

Samuel Chotzinoff.....Gen. Music Director

NBC-TV NETWORK SALES

Don Durgin.....V.P. in Chg. of Sales
Thomas B. McFadden.....V.P., National Sales
Joseph Iaricci.....Dir., Sales Admin.
Stephen Flynn.....Dir. Sta. Clear. & Traffic
Max Buck.....V.P., Eastern Sales
Charles R. Abry.....General Sales Exec.
John H. Dodge.....General Sales Exec.
Fred Horton.....General Sales Exec.
James Hergen.....Dir., Daytime Pgm. Sales
William Storke.....Dir., Partic. Pgm. Sales
John M. Otter.....Dir., Sp. Pgm. Sales
Dean Shaffner.....Dir., Sales Planning
Nicholas Gordon.....Dir., Sales Devel.
Arthur Johnson.....Mgr., Sta. Line-up Sales
Angus Robinson.....Dir., Central Sales
Walter W. Gross.....Mgr., TV Sales, Detroit
Harry T. Floyd.....Mgr., TV Sales, L. A.
Walter Tolleson...Mgr., TV Sales, San Francisco

OPERATIONS and ENGINEERING

Wm. Trevarthen.....Vice Pres. Opera. & Eng.
Neil J. Murphy.....Mgr., Bus. Admin.

PARTICIPATING PROGRAMS

George M. Rogers, Jr...Mgr., Admin. Part. Pgms.
William Storke.....Dir., Sales Partic. Pgms.

PRODUCTION SERVICES

Bernard Paulson.....Dir. Prod. Services
Robert MacKichan.....Mgr., Design & Art
Curtis Blank.....Mgr., Scenic Services
Anthony Block.....Sched. Superv., Studio-Thea. Facilities
Howard Eitelbach.....Mgr., Studio-Thea. Facil.

Telesales and Unit Mgrs.

Jerry Madden.....Director, TeleSales and Unit Mgrs.

Color Coordination

Norman H. Grant.....Director, Color Coord.

Television Network Operations

Charles Corcoran.....Dir. TV Net. Opera.
John P. Weir.....Mgr. Facil. Plan & Opera.
Robert J. Galvin.....Manager, Video Tape, Film and Kinescope Operations
John A. Hilton.....Manager, Traffic and Lines
Thomas H. Phelan..Manager, Tech. Facilities and Maintenance
John B. Rogers..Manager, Studio-Field Technical Operations

STATION RELATIONS

Harry Bannister.....Vice Pres. Station Rel.
Thomas E. Knode.....Vice Pres. Station Rel.
Donald Mercer.....Dir. Station Rel.
Sheldon Hickox, Jr.....Dir. Sta. Rel. West Coast
Joseph Berhalter.....Sta. Rel. Regional Mgr.
Anthony Cervini.....Sta. Rel. Regional Mgr.
Paul M. Hancock.....Sta. Rel. Regional Mgr.
Wm. M. Kelley.....Sta. Rel Regional Mgr.
Raymond O'Connell.....Sta. Rel. Regional Mgr.
Paul Rittenhouse.....Sta. Rel. Regional Mgr.

Expenses For Broadcasting By Three TV Networks And 519 Other Stations

1959

Type of Expense	*Networks*	*17 Networks and owned and operated stations**	*502 other TV stations*	*Total 3 nets and 519 TV stations*
		($ Thousands)		
Technical	$ 39,977	$14,104	$73,762	$127,843
Program	316,097	40,835	188,975	545,907
Selling	20,589	8,598	53,726	82,913
General and administrative	29,872	18,171	136,963	185,006
Total Broadcast Expenses	$406,535	$81,708	$453,426	$941,669

(*) Includes data for two network owned and operated UHF stations that were sold prior to Dec. 31, 1959.

Profit Or Loss Reported By TV Nets For Full And Part Year Operation

1959

	Pre-Freeze All VHF	*Post Freeze VHF*	*Post Freeze UHF*	*Total*
A. Stations in operation on December 31, 1959:				
Full year operation:				
Profit	98	237	35	370
Loss	9	83	34	126
*Data not available	—	5	1	6
Subtotal	107	325	70	502
Part year operation:				
Profit	—	—	1	1
Loss	—	8	5	13
*Data not available	—	1	1	2
Subtotal	—	9	7	16
B. Stations in operation during 1959 but ceasing operations prior to December 31, 1959	—	3	4	7
C. Total stations operating all or part of 1959	107	337	81	525

(*) These are satellite stations whose financial data are included with their parent station.
Source: FCC

independent monitoring and research for broadcasters, agencies and advertisers

covering all radio and television stations in the United States

see state headings in the TV section for syndicated spot report coverage

BAR

BROADCAST ADVERTISERS REPORTS, INC.
750 THIRD AVENUE, NEW YORK 17, N.Y., YUKON 6-8410

1961

TELEVISION STATIONS

★

STATION INDEX
ALPHABETICAL LISTING
BY STATES AND CITIES
EXECUTIVE PERSONNEL

Television Homes By State
Population, Families And Stations

January 1, 1961 *

State	Population	Families	TV Homes	TV Stations
ALABAMA	3,282,000	875,000	663,000	11
ALASKA	230,500	60,500	40,000	5
ARIZONA	1,318,000	384,500	323,500	9
ARKANSAS	1,791,500	505,500	338,500	5
CALIFORNIA	15,895,500	5,186,000	4,737,000	30
COLORADO	1,924,000	540,000	446,000	9
CONNECTICUT	2,566,000	754,500	718,000	6
DELAWARE	452,000	133,000	120,000	—
DISTRICT OF COLUMBIA	754,000	219,000	207,000	4
FLORIDA	5,034,000	1,537,500	1,258,000	18
GEORGIA	4,070,000	1,064,500	840,000	11
HAWAII	630,000	193,000	130,000	4
IDAHO	671,500	199,500	154,000	6
ILLINOIS	10,151,000	3,120,000	2,950,000	16
INDIANA	4,704,500	1,448,000	1,360,000	16
IOWA	2,770,000	853,500	792,000	11
KANSAS	2,192,000	695,500	583,500	9
KENTUCKY	3,043,000	837,000	624,000	5
LOUISIANA	3,280,500	927,500	740,500	12
MAINE	975,000	281,500	259,000	6
MARYLAND	3,128,000	896,000	819,000	4
MASSACHUSETTS	5,187,000	1,501,000	1,435,000	7
MICHIGAN	7,897,000	2,302,000	2,179,000	15
MINNESOTA	3,439,000	1,012,000	893,000	9
MISSISSIPPI	2,184,000	577,000	398,500	7
MISSOURI	4,340,500	1,356,000	1,217,000	16
MONTANA	678,500	208,000	142,000	8
NEBRASKA	1,415,000	436,000	369,500	9
NEVADA	290,500	94,500	77,000	4
NEW HAMPSHIRE	609,000	184,000	172,500	1
NEW JERSEY	6,140,000	1,802,000	1,705,500	1
NEW MEXICO	962,000	260,500	195,000	6
NEW YORK	16,912,000	5,119,000	4,835,500	21
NORTH CAROLINA	4,582,500	1,163,000	916,000	11
NORTH DAKOTA	634,500	172,000	132,000	8
OHIO	9,800,000	2,957,000	2,820,000	21
OKLAHOMA	2,329,000	711,500	587,000	9
OREGON	1,780,500	581,500	466,000	8
PENNSYLVANIA	11,383,000	3,279,000	3,058,000	19
RHODE ISLAND	855,000	251,500	240,000	2
SOUTH CAROLINA	2,390,500	604,500	464,500	8
SOUTH DAKOTA	684,000	197,500	142,000	6
TENNESSEE	3,573,500	982,000	762,500	14
TEXAS	9,669,000	2,845,500	2,325,000	43
UTAH	902,000	255,000	232,000	5
VERMONT	391,500	111,000	100,000	1
VIRGINIA	3,956,000	1,045,000	864,000	11
WASHINGTON	2,877,000	919,000	789,500	12
WEST VIRGINIA	1,867,500	500,000	393,000	9
WISCONSIN	3,943,000	1,164,500	1,068,000	13
WYOMING	332,000	99,500	77,500	4
Total	180,768,000	53,402,500	47,159,500	505

* From Census Bureau and other sources.

Television Stations

COMMERCIAL STATIONS OF U. S. TERRITORIES AND POSSESSIONS

Station	City—State	Page
CKLW-TV	Detroit-Windsor, Mich.	780
KABC-TV	Los Angeles, Calif.	753
KAKE-TV	Wichita, Kan	774
KALB-TV	Alexandria, La.	775
KARD-TV	Wichita, Kan.	774
KARK-TV	Little Rock, Ark.	751
KATV-TV	Little Rock, Ark.	751
KAVE-TV	Carlsbad, N. M.	789
KAYS-TV	Hays, Kan.	774
KBAK-TV	Bakersfield, Calif.	751
KBAS-TV	Ephrata, Wash.	822
KBES-TV	Medford, Oreg.	799
KBLR-TV	Goodland, Kan.	773
KBOI-TV	Boise, Ida.	765
KBTV-TV	Denver, Colo.	756
KBTX-TV	Bryan, Tex.	813
KCBD-TV	Lubbock, Tex.	817
KCBY-TV	Coos Bay, Oreg.	799
KCDA-TV	Douglas, Ariz.	749
KCEN-TV	Temple-Waco, Tex.	819
KCIX-TV	Nampa, Ida.	767
KCKT-TV	Great Bend, Kan.	773
KCMC-TV	Texarkana, Tex.	819
KCMO-TV	Kansas City, Mo.	784
KCMT-TV	Alexandria, Minn.	782
KCOP-TV	Hollywood, Calif.	753
KCPX-TV	Salt Lake City, Utah	820
KCRA-TV	Sacramento, Calif.	754
KCRG-TV	Cedar Rapids, Iowa	772
KCSJ-TV	Pueblo, Colo.	757
KCTV-TV	San Angelo, Tex.	818
KDAL-TV	Duluth-Superior, Minn.	782
KDIX-TV	Dickinson, N. D.	794
KDKA-TV	Pittsburgh, Pa.	805
KDUB-TV	Lubbock, Tex.	817
KDUH-TV	Hay Springs, Neb.	786
KEDY-TV	Big Spring, Tex.	811
KELO-TV	Sioux Falls, S. D.	808
KELP-TV	El Paso, Tex.	815
KENI-TV	Anchorage, Alaska	749
KENS-TV	San Antonio, Tex.	818
KERO-TV	Bakersfield, Calif.	751
KETV	Omaha, Neb.	787
KEYT-TV	Santa Barbara, Calif.	755
KFAR-TV	Fairbanks, Alaska	749
KFBB-TV	Great Falls, Mont.	786
KFBC-TV	Cheyenne, Wyo.	826
KFDA-TV	Amarillo, Tex.	811
KFDM-TV	Beaumont, Tex.	811
KFDX-TV	Wichita Falls, Tex.	819
KFEQ-TV	St. Joseph, Mo.	785
KFMB-TV	San Diego, Calif.	754
KFRE-TV	Fresno, Calif.	753
KFSA-TV	Fort Smith, Ark.	751
KFSD-TV	San Diego, Calif.	754
KFVS-TV	Cape Giradeau, Mo.	784
KFYR-TV	Bismarck, N. D.	794
KGBT-TV	Harlingen, Tex.	815
KGGM-TV	Albuquerque, N. M.	788
KGHL-TV	Billings, Mont.	785
KGLO-TV	Mason City, Iowa	773
KGMB-TV	Honolulu, Hawaii	765
KGNC-TV	Amarillo, Tex.	811
KGNS-TV	Laredo, Tex.	817
KGO-TV	San Francisco, Calif.	754
KGUN-TV	Tucson, Ariz.	750
KGW-TV	Portland, Oreg.	799
KHAS-TV	Hastings, Neb.	786
KHJ-TV	Los Angeles, Calif.	753
KHOL-TV	Kearney, Neb.	786
KHOU-TV	Houston, Tex.	815
KHQ-TV	Spokane, Wash.	822
KHQA-TV	Hannibal, Mo.	784
KHSL-TV	Chico, Calif.	751
KHVH-TV	Honolulu, Hawaii	765
KID-TV	Idaho Falls, Ida.	765
KIEM-TV	Eureka, Calif.	751
KIFI-TV	Idaho Falls, Ida.	765
KIMA-TV	Yakima, Wash.	823
KING-TV	Seattle, Wash.	822
KINY-TV	Juneau, Alaska	749
KIRO-TV	Seattle, Wash.	822
KIVA	Yuma, Ariz.	750
KJEO	Fresno, Calif.	753
KKTV	Colorado Springs, Colo.	755
KLAS-TV	Las Vegas, Nev.	787
KLFY-TV	Lafayette, La.	775
KLIX-TV	Twin Falls, Ida.	767
KLOR-TV	Provo, Utah	819
KLRJ-TV	Las Vegas, Nev.	787
KLTV	Tyler, Tex.	819
KLZ-TV	Denver, Colo.	756
KMBC-TV	Kansas City, Mo.	784
KMID-TV	Midland, Tex.	818
KMJ-TV	Fresno, Calif.	753
KMMT	Austin, Minn.	782
KMOS-TV	Sedalia, Mo.	785
KMOX-TV	St. Louis, Mo.	785
KMSO-TV	Missoula, Mont.	786
KMSP-TV	Minneapolis, Minn.	782
KMTV	Omaha, Neb.	787
KMVI	Wailuku, Hawaii	765
KNDO	Yakima, Wash.	823
KNOE-TV	Monroe, La.	775
KNOP-TV	North Platte, Neb.	787
KNOX-TV	Grand Forks, N. D.	794
KNTV	San Jose, Calif.	755
KNXT	Los Angeles, Calif.	753
KOA-TV	Denver, Colo.	756
KOAM-TV	Pittsburg, Kan.	774
KOAT-TV	Albuquerque, N. M.	788
KOB-TV	Albuquerque, N. M.	788
KOCO-TV	Enid, Okla.	798
KODE-TV	Joplin, Mo.	784

Station	City—State	Page
KOIN-TV	Portland, Oreg.	799
KOLD-TV	Tucson, Ariz.	750
KOLN-TV	Lincoln, Neb.	787
KOLO-TV	Reno, Nev.	788
KOMO-TV	Seattle, Wash.	822
KOMU-TV	Columbia, Mo.	784
KONA-TV	Honolulu, Hawaii	765
KONO-TV	San Antonio, Tex.	818
KOOK-TV	Billings, Mont.	786
KOOL-TV	Phoenix, Ariz.	750
KORN-TV	Mitchell, S. D.	807
KOSA-TV	Odessa, Tex.	818
KOTA-TV	Rapid City, S. D.	808
KOTI-TV	Klamath Falls, Oreg.	799
KOTV	Tulsa, Okla.	798
KOVR-TV	Stockton, Calif.	755
KPAC-TV	Port Arthur, Tex.	818
KPAR-TV	Abilene-Sweetwater, Tex.	811
KPHO-TV	Phoenix, Ariz.	750
KPIC-TV	Roseburg, Oreg.	799
KPIX	San Francisco, Calif.	754
KPLC-TV	Lake Charles, La.	775
KPLR-TV	St. Louis, Mo.	785
KPRC-TV	Houston, Tex.	815
KPTV	Portland, Oreg.	799
KQTV	Fort Dodge, Iowa	773
KRBC-TV	Abilene, Tex.	811
KRCA	Los Angeles, Calif.	753
KRCG-TV	Jefferson City, Mo.	784
KRDO-TV	Colorado Springs, Colo.	756
KREM-TV	Spokane, Wash.	822
KREX-TV	Grand Junction, Colo.	757
KREY-TV	Montrose, Colo.	757
KRGV-TV	Weslaco, Tex.	819
KRIS-TV	Corpus Christi, Tex.	813
KRLD-TV	Dallas, Tex.	813
KRNT-TV	Des Moines, Iowa	772
KROC-TV	Rochester, Minn.	782
KROD-TV	El Paso, Tex.	815
KRON-TV	San Francisco, Calif.	755
KRSD-TV	Rapid City, S. D.	808
KRTV	Great Falls, Mont.	786
KSBW-TV	Salinas, Calif.	754
KSBY-TV	San Luis Obispo, Calif.	755
KSD-TV	St. Louis, Mo.	785
KSHO-TV	Las Vegas, Nev.	787
KSL-TV	Salt Lake City, Utah	820
KSLA-TV	Shreveport, La.	776
KSOO-TV	Sioux Falls, S. D.	808
KSTP-TV	St. Paul-Minneapolis, Minn.	782
KSWO-TV	Lawton, Okla.	798
KSWS-TV	Rosewell, N. M.	789
KSYD-TV	Wichita Falls, Tex.	819
KTAG-TV	Lake Charles, La.	775
KTBC-TV	Austin, Tex.	811
KTBS-TV	Shreveport, La.	776
KTEN	Ada, Okla.	798
KTES	Nacogdoches, Tex.	818
KTHV	Little Rock, Ark.	751
KTIV	Sioux City, Iowa	773
KTLA	Los Angeles, Calif.	753
KTNT-TV	Tacoma-Seattle, Wash.	823
KTRE-TV	Lufkin, Tex.	817
KTRK-TV	Houston, Tex.	817
KTSM-TV	El Paso, Tex.	815
KTTS-TV	Springfield, Mo.	785

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Station	City—State	Page
KTTV	Los Angeles, Calif.	754
KTUL-TV	Tulsa, Okla.	798
KTVA	Anchorage, Alaska	749
KTVB	Boise, Idaho	765
KTVC-TV	Ensign, Kan.	773
KTVE	El Dorado, Ark.	750
KTVF	Fairbanks, Alaska	749
KTVH	Hutchinson, Kan.	774
KTVI	St. Louis, Mo.	785
KTVK	Phoenix, Ariz.	750
KTVO	Ottumwa, Iowa	773
KTVR-TV	Denver, Colo.	757
KTVT-TV	Fort Worth, Tex.	815
KTVU	San Francisco-Oakland, Calif.	755
KTVW	Seattle, Wash.	822
KTWO-TV	Casper, Wyo.	826
KTWX-TV	Sheridan, Wyo.	826
KUAL-TV	San Antonio, Tex.	818
KUAM-TV	Agana, Guam	827
KUTV	Salt Lake City, Utah	820
KVAL-TV	Eugene, Oreg.	799
KVAR	Phoenix, Ariz.	750
KVER-TV	Clovis, N. M.	739
KVII-TV	Amarillo, Tex.	811
KVIP	Redding, Calif.	754
KVIQ-TV	Eureka, Calif.	751
KVKM-TV	Monahans, Tex.	818
KVOA-TV	Tucson, Ariz.	750
KVOG-TV	Ogden, Utah	819
KVOO-TV	Tulsa, Okla.	798
KVOS-TV	Bellingham, Wash.	822
KVTV	Sioux City, Iowa	773
KWRB-TV	Riverton, Wyo.	826
KWTV	Oklahoma City, Okla.	798
KWTX-TV	Waco, Tex.	819
KWWL-TV	Waterloo, Iowa	773
KXAB-TV	Aberdeen, S. D.	807
KXGN-TV	Glendive, Mont.	786
KXGO-TV	Fargo, N. D.	794
KXII	Ardmore, Okla.	798
KXJB-TV	Valley City, N. D.	795
KXLF-TV	Butte, Mont.	786
KXLJ	Helena, Mont.	786
KXLY-TV	Spokane, Wash.	822
KXMB-TV	Bismarck, N. D.	794
KXMC-TV	Minot, N. D.	795
KXTV	Sacramento, Calif.	754
KYTV	Springfield, Mo.	785
KYW-TV	Cleveland, Ohio	795
KZTV	Corpus Christi, Tex.	813
WABC-TV	New York, N. Y.	790
WABG-TV	Greenwood, Miss.	783
WABI-TV	Bangor, Me.	776
WAFB-TV	Baton Rouge, La.	775
WAFG-TV	Huntsville, Ala.	748
WAGA-TV	Atlanta, Ga.	764
WAGM-TV	Presque Isle, Me.	777
WAIM-TV	Anderson, S. C.	806
WAKR-TV	Akron, Ohio	795
WALA-TV	Mobile, Ala.	748
WALB-TV	Albany, Ga.	763
WANE-TV	Fort Wayne, Ind.	769
WAPA-TV	San Juan, P. R.	827
WAPI-TV	Birmingham, Ala.	748

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Station	City—State	Page
WARD-TV	Johnstown, Pa.	801
WAST	Albany, N. Y.	789
WATE-TV	Knoxville, Tenn.	809
WATR-TV	New Haven, Conn.	759
WAVE-TV	Louisville, Ky.	774
WAVY-TV	Norfolk, Va.	820
WBAL-TV	Baltimore, Md.	778
WBAP-TV	Fort Worth, Tex.	815
WBAY-TV	Green Bay, Wisc.	824
WBBM-TV	Chicago, Ill.	767
WBEN-TV	Buffalo, N. Y.	789
WBIR-TV	Knoxville, Tenn.	809
WBKB	Chicago, Ill.	767
WBNS-TV	Columbus, Ohio	796
WBOC-TV	Salisbury, Md.	779
WBOY-TV	Clarksburg, W. Va.	823
WBRC-TV	Birmingham, Ala.	748
WBRE-TV	Wilkes-Barre, Pa.	806
WBRZ	Baton Rouge, La.	775
WBTV	Charlotte, N. C.	793
WBTW	Florence, S. C.	807
WBZ-TV	Boston, Mass.	779
WCAU-TV	Philadelphia, Pa.	803
WCAX-TV	Burlington, Vt.	820
WCBI-TV	Columbus, Miss.	783
WCBS-TV	New York, N. Y.	790
WCCO-TV	Minneapolis, Minn.	782
WCHS-TV	Charleston, W. Va.	823
WCIA	Champaign, Ill.	767
WCKT	Miami, Fla.	761
WCNY-TV	Carthage, N. Y.	790
WCOV-TV	Montgomery, Ala.	748
WCPO-TV	Cincinnati, Ohio	795
WCSC-TV	Charleston, S. C.	807
WCSH-TV	Portland, Me.	776
WCTV	Tallahassee, Fla.	763
WCYB-TV	Bristol, Va.	820
WDAF-TV	Kansas City, Mo.	784
WDAM-TV	Hattiesburg, Miss.	783
WDAU-TV	Scranton, Pa.	805
WDAY-TV	Fargo, N. D.	794
WDBJ-TV	Roanoke, Va.	821
WDBO-TV	Orlando, Fla.	761
WDEF-TV	Chattanooga, Tenn.	808
WDSM-TV	Duluth-Superior, Minn.	782
WDSU-TV	New Orleans, La.	776
WDXI-TV	Jackson, Tenn.	808
WEAR-TV	Pensacola, Fla.	763
WEAT-TV	West Palm Beach, Fla.	763
WEAU-TV	Eau Claire, Wisc.	824
WECT	Wilmington, N. C.	794
WEEK-TV	Peoria, Ill.	768
WEHT	Evansville, Ind.	769
WESH-TV	Daytona Beach, Fla.	760
WEWS	Cleveland, Ohio	796
WFAA-TV	Dallas, Tex.	813
WFAM-TV	Lafayette, Ind.	771
WFBC-TV	Greenville, S. C.	807
WFBG-TV	Altoona, Pa.	801
WFBM-TV	Indianapolis, Ind.	771
WFGA-TV	Jacksonville, Fla.	761
WFIE-TV	Evansville, Ind.	769
WFIL-TV	Philadelphia, Pa.	803
WFLA-TV	Tampa, Fla.	763
WFMJ-TV	Youngstown, Ohio	797
WFMY-TV	Greensboro, N. C.	793
WFRV-TV	Green Bay, Wisc.	824
WGAL-TV	Lancaster, Pa.	803
WGAN-TV	Portland, Me.	777
WGEM-TV	Quincy, Ill.	768
WGN - TV	Chicago, Ill.	767
WGR-TV	Buffalo, N. Y.	790
WHAS-TV	Louisville, Ky.	775
WHBF-TV	Rock Island, Ill.	769
WHBQ-TV	Memphis, Tenn.	809
WHCT	Hartford, Conn.	759
WHDH-TV	Boston, Mass.	779
WHEC-TV	Rochester, N. Y.	791
WHEN-TV	Syracuse, N. Y.	791
WHIO-TV	Dayton, Ohio	796
WHIS-TV	Bluefield, W. Va.	823
WHIZ-TV	Zanesville, Ohio	797
WHNB-TV	New Britain, Conn.	759
WHO-TV	Des Moines, Iowa	772
WHP-TV	Harrisburg, Pa.	801
WHTN-TV	Huntington, W. Va.	824
WHYN	Springfield, Mass.	779
WIBW-TV	Topeka, Kan.	774
WICC-TV	Bridgeport, Conn.	759
WICD	Danville, Ill.	767
WICS	Springfield, Ill.	769
WICU-TV	Erie, Pa.	801
WIIC	Pittsburgh, Pa.	805
WILX-TV	Onondaga-Lansing, Mich.	781
WIMA-TV	Lima, Ohio	796
WINK-TV	Fort Myers, Fla.	760
WINR-TV	Binghamton, N. Y.	789
WIS-TV	Columbia, S. C.	807
WISC-TV	Madison, Wisc.	825
WISE-TV	Asheville, N. C.	793
WISH-TV	Indianapolis, Ind.	771
WISN-TV	Milwaukee, Wisc.	825
WITI-TV	Milwaukee, Wisc.	825
WITN	Washington, N. C.	794
WJAC-TV	Johnstown, Pa.	801
WJAR-TV	Providence, R. I.	806
WJBF-TV	Augusta, Ga.	764
WJBK-TV	Detroit, Mich.	780
WJHG-TV	Panama City, Fla.	761
WJHL-TV	Johnson City-Kingsport, Tenn.	809
WJIM-TV	Lansing, Mich.	781
WJPB-TV	Fairmont, W. Va.	823
WJRT	Flint, Mich.	781
WJTV	Jackson, Miss.	783
WJW-TV	Cleveland, Ohio	796
WJXT	Jacksonville, Fla.	761
WJZ-TV	Baltimore, Md.	778
WKAQ-TV	San Juan, P. R.	827
WKBM-TV	Caguas, P. R.	827
WKBN-TV	Youngstown, Ohio	797
WKBT	La Crosse, Wisc.	825
WKBW-TV	Buffalo, N. Y.	790
WKJG-TV	Fort Wayne, Ind.	771
WKNX-TV	Saginaw, Mich.	781
WKOW-TV	Madison, Wisc.	825
WKRC-TV	Cincinnati, Ohio	795
WKRG-TV	Mobile, Ala.	748
WKST-TV	Youngstown, Ohio	797
WKTV	Utica, N. Y.	791
WKY-TV	Oklahoma City, Okla.	798
WKYT	Lexington, Ky.	774
WKZO-TV	Kalamazoo, Mich.	781
WLAC-TV	Nashville, Tenn.	809
WLBC-TV	Munice, Ind.	771

Station	City—State	Page
WLBT	Jackson, Miss.	783
WLBZ-TV	Bangor, Me.	776
WLEX-TV	Lexington, Ky.	774
WLOF-TV	Orlando, Fla.	761
WLOS-TV	Asheville, N. C.	793
WLUC-TV	Marquette, Mich.	781
WLUK-TV	Green Bay, Wisc.	824
WLVA-TV	Lynchburg, Va.	820
WLW-A	Atlanta, Ga.	764
WLW-C	Columbus, Ohio	796
WLWD	Dayton, Ohio	796
WLW-I	Indianapolis, Ind.	771
WLW-T	Cincinnati, Ohio	795
WLYH-TV	Lebanon, Pa.	801
WMAL-TV	Washington, D. C.	760
WMAR-TV	Baltimore, Md.	778
WMAZ-TV	Macon, Ga.	764
WMBD-TV	Peoria, Ill.	768
WMCT	Memphis, Tenn.	809
WMSL-TV	Decatur, Ala.	748
WMT-TV	Cedar Rapids, Iowa	772
WMTV	Madison, Wisc.	825
WMTW-TV	Portland, Me.	777
WMUR-TV	Manchester, N. H.	788
WNAC-TV	Boston, Mass.	779
WNBC-TV	New York, N. Y.	790
WNBF-TV	Binghamton, N. Y.	789
WNBQ	Chicago, Ill.	767
WNCT	Greenville, N. C.	793
WNDU-TV	South Bend, Ind.	771
WNEM-TV	Bay City-Saginaw, Mich.	780
WNEP-TV	Scranton, Pa.	806
WNEW-TV	New York, N. Y.	790
WNHC-TV	New Haven, Conn.	759
WNOK-TV	Columbia, S. C.	807
WNTA-TV	Newark, N. J.	788
WOAI-TV	San Antonio, Tex.	818
WOAY-TV	Oak Hill, W. Va.	824
WOC-TV	Davenport, Iowa	772
WOI-TV	Ames, Iowa	772
WOOD-TV	Grand Rapids, Mich.	781
WOR-TV	New York, N. Y.	790
WORA-TV	Mayaguez, P. R.	827
WOW-TV	Omaha, Neb.	787
WOWL-TV	Florence, Ala.	748
WPBN-TV	Traverse City, Mich.	781
WPIX	New York, N. Y.	790
WPRO-TV	Providence, R. I.	806
WPSD-TV	Paducah, Ky.	775
WPST-TV	Miami, Fla.	761
WPTA	Fort Wayne, Ind.	771
WPTV	Palm Beach, Fla.	761
WPTZ-TV	Plattsburgh, N. Y.	791
WRAL-TV	Raleigh, N. C.	793
WRBL-TV	Columbus, Ga.	764
WRC-TV	Washington, D. C.	760
WRCV-TV	Philadelphia, Pa.	803
WRDW-TV	Augusta, Ga.	764
WREC-TV	Memphis, Tenn.	809
WREX-TV	Rockford, Ill.	768
WRGB	Schenectady, N. Y.	791
WRGP-TV	Chattanooga, Tenn.	808
WRIK-TV	Ponce, P. R.	827
WRLP	Greenfield, Mass.	779
WRVA-TV	Richmond, Va.	821
WSAU-TV	Wausau, Wisc.	825
WSAV-TV	Savannah, Ga.	764
WSAZ-TV	Huntington, W. Va.	824
WSB-TV	Atlanta, Ga.	763
WSBA-TV	York, Pa.	806
WSBT-TV	South Bend, Ind.	771
WSEE	Erie, Pa.	801
WSFA-TV	Montgomery, Ala.	749
WSIL-TV	Harrisburg, Ill.	768
WSIX-TV	Nashville, Tenn.	809
WSJS-TV	Winston-Salem, N. C.	794
WSJV	South Bend-Elkhart, Ind.	772
WSLA-TV	Selma, Ala.	749
WSLS-TV	Roanoke, Va.	821
WSM-TV	Nashville, Tenn.	809
WSOC-TV	Charlotte, N. C.	793
WSPA-TV	Spartanburg, S. C.	807
WSPD-TV	Toledo, Ohio	797
WSTV-TV	Steubenville, Ohio	797
WSUN-TV	St. Petersburg, Fla.	763
WSUR-TV	Ponce, P. R.	827
WSVA-TV	Harrisonburg, Va.	820
WSYR-TV	Syracuse, N. Y.	791
WTAE	Pittsburgh, Pa.	805
WTAP-TV	Parkersburg, W. Va.	824
WTAR-TV	Norfolk, Va.	821
WTCN-TV	Minneapolis, Minn.	782
WTEN	Albany, N. Y.	789
WTHI-TV	Terre Haute, Ind.	772
WTIC-TV	Hartford, Conn.	759
WTMJ-TV	Milwaukee, Wisc.	825
WTOC-TV	Savannah, Ga.	764
WTOK-TV	Meridian, Miss.	783
WTOL-TV	Toledo, Ohio	797
WTOM-TV	Sheboygan, Mich.	780
WTOP-TV	Washington, D. C.	760
WTPA	Harrisburg, Pa.	801
WTRF-TV	Wheeling, W. Va.	824
WTTG	Washington, D. C.	760
WTTV	Bloomington, Ind.	769
WTVC	Chattanooga, Tenn.	808
WTVD	Durham, N. C.	793
WTVH	Peoria, Ill.	763
WTVI	Fort Pierce, Fla.	760
WTVJ	Miami, Fla.	761
WTVK	Knoxville, Tenn.	809
WTVM	Columbus, Ga.	764
WTVN-TV	Columbus, Ohio	796
WTVO	Rockford, Ill.	769
WTVP	Decatur, Ill.	768
WTVR	Richmond, Va.	821
WTVT	Tampa, Fla.	763
WTVW	Evansville, Ind.	769
WTVY	Dothan, Ala.	748
WTWV	Tupelo, Miss.	783
WUSN-TV	Charleston, S. C.	807
WVEC-TV	Norfolk-Hampton, Va.	821
WVET-TV	Rochester, N. Y.	791
WVUE-TV	New Orleans, La.	776
WWJ-TV	Detroit, Mich.	780
WWL-TV	New Orleans, La.	776
WWLP	Springfield, Mass.	779
WWOR	Worcester, Mass.	779
WWTV	Cadillac, Mich.	780
WXEX-TV	Petersburg, Va.	821
WXIX-TV	Milwaukee, Wisc.	825
WXTV	Youngstown, Ohio	797
WXYZ-TV	Detroit, Mich.	780
XETV	San Diego, Calif.	754

Pop.: 3,282,000
Families: 875,000

Alabama

Television Homes: 663,000
TV Stas. in State: 11

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Birmingham

WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Newhouse Bcstg. Corp.
Address.....P. O. Box 1310
Tel.: FA 3-6141.....ABC-NBC
Newspaper Affiliation.....Birmingham News
Representative..Harrington, Righter & Parsons
President, Gen. Mgr.....Charles F. Grisham
Sales Dir.....Albert J. Gillen
Pub., Prom. Dir.....James Chenoweth
Program Dir.....Johnny Johnson
Chief Engineer.....J. V. Sanderson

WBRC-TV—Birmingham—1949

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Taft Bcstg. Co.
Address .....P.O. Box 6007
Tel.: FA 2-4701.....CBS
Representative .....Katz
President.....Hulbert Taft, Jr.
Gen. Sta. Mgr.....R. T. Schlinkert
Commercial Manager.....Oliver V. Naylor
Program Mgr.....Keith E. Barze
Promotion Dir.....Eric N. Harris, Jr.
Chief Engineer.....Hardy D. Carl
Owners of: WKRC, AM TV-FM, Cincinnati; WTYN, AM-TV-FM, Columbus; WBIR, AM-TV-FM, Knoxville; WBRC, AM-FM; WKYT, Lexington.

WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw...VP: 189 W.
Owned By ....Tenn. Valley Radio & TV Corp.
Address.....701 Banks St.
Tel.: EL 3-0361.....ABC-CBS-NBC
Station Reps.....Masla; Clarke, Brown
Pres., Progrm-Dir.....Frank Whisenant
Commercial Manager.....Bob Gleason
Program, Prom. Mgr.....Alice A. Whisenant
Film Manager.....Mort Hargrove
Chief Engineer.....Kenneth Casey
Owners of: WMSL-AM.

WTVY—Dothan—1955

Channel: 4 VHF..A.P.: 70 Kw...V.P.: 100 Kw.
Owned-Operated By.....WTVY, Inc.
Address .....Box 798
Tel.: SY 2-3195.....ABC-CBS
Sta. Reps.....Clarke Brown; McGavren
General Mgr.....F. E. Busby
Commercial Manager.....Arthur Creamer
Film Manager.....Richard Girdner
Chief Engineer.....Ellis N. Anderson

WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 11.7 Kw...VP: 20.8 Kw.
Owned.....TV Muscle Shoals, Inc.
Business Address.....P. O. Box 600
Tel.: AT 2-7711.....CBS-NBC-ABC
President.....Richard B. Biddle
V.P.....W. A. Maples
Gen. Mgr.....Jack Worley
Comm. Mgr., Local Adv.....M. Davis
Program Director.....E. Foote
Prom., Publicity Director.....Lola Fell
Film Manager.....Henry Jones
Nat. Adv. Mgr.....Dick Biddle
Chief Engineer.....Larry Rohling

WAFG-TV—Huntsville—1959

Channel: 31 UHF....AP: 17.2 Kw.....9.64 Kw.
Owned By.....Rocket City TV Inc.
Address.....1000 Monte Sano Bldg.
Tel.: JE 9-1783.....ABC
Station Reps.....Howard; Ochs
President.....James Cleary
General Manager.....John A. Higdon
Prom. Dir.....Mrs. Thomas Baar
Film Mgr.....Robert E. Smith
Chief Engineer.....Victor Bankowski

WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 190 Kw...VP: 316 Kw.
Owned-Oper. By.....Pape TV Co., Inc.
Address.....210 Government St.
Tel.: HE 2-2756.....NBC
Sta. Reps.....Bolling; Clarke Brown
President.....W. O. Pape
General Mgr.....W. B. Pape
Chief Engineer.....R. Hurley

WKRG-TV—Mobile—1955

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....WKRG-TV Inc.
Address.....162 St. Louis St.
Tel.: HE 2-5505.....CBS
Newspaper Affiliation .....Press-Register
Representative .....Avery Knodel
President.....Kenneth R. Giddens
General, Comm. Mgr.....C. P. Persons, Jr.
Program Dir.....Bob Peary
Publicity Dir.....Mrs. Mary Herring
Film Manager.....James Ellis
Chief Engineer.....Donald B. Patton
Owners of: WKRB, AM-FM.

WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw...VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co.
Business Address.....P. O. Box 2505
Tel.: AM 5-3561.....ABC-CBS
Sta. Representative..Venard, Rintoul, McConnell
President.....O. P. Covington
General Manager.....Hugh M. Smith
Commercial Manager.....Morris South
Prom., Publicity Director.....Martha Hall
Film Manager.....Bob House
Chief Engineer.....W. D. Weatherly

WSFA-TV—Montgomery—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Broadcasting Co. of South
Business Address.....10 East Delano
Tel.: AM 5-1251.....NBC-ABC
Sta. Rep.....Peters, Griffith, Woodward
President.....B. Calhoun Hipp
Exec. V.P.....G. Richard Shafto
Manag. Dir.....Carter C. Hardwick
Admin. Asst.....Frank Ridolphi
Nat. Sales Mgr.....Jack Long
Production Mgr.....Sam Spivey
Program Director.....Gene Jacobsen
Commercial Mgr.....Bob Villar
Prom. Mgr.....Charlotte Chilton
Film Mgrs.....Alice Mayfield, Gene Jacobsen
Chief Engineer.....Richard Payne
Owners of: WIS, AM-TV, Columbia.

WSLA-TV—Selma—1960

Channels: 8 VHF..AP: 1.5 Kw...Vp: 3 Kw.
Owned By.....Selma Television, Inc.
Address.....Box 305
Tel.: TR 2-0455.....Independent
Sta. Representative.....Radio Reps. Inc.
President.....W. J. Brennan
General Mgr.....C. C. Brennan
Commercial Mgr.....F. Robinson, Jr.
Program, Prom. Director.....B. Wills
Advertising Mgr.....John Frasier
Film Mgr., Engineer.....J. Williams

Pop.: 230,500
Families: 60,500

Alaska

Television Homes: 40,000
TV Stas. in State: 5

KENI-TV—Anchorage—1953

Channel: 2 VHF..AP: 2.63 Kw...VP: 5.37 Kw.
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Business Address.....Box 1160
Tel.: 5-2201.....NBC-ABC
Station Reps.....Fletcher; Wellington
President, Gen. Mgr.....Alvin O. Bramstedt
Comm. Adv. Mgr.....William Stewart
Program Dir.....Gerry Hinchee
Prom., Publicity Dir.....Marcia Hiber
Film Mgr.....Bob Fegues
Chief Engineer.....Charles Gray
Owners of: KENI; KFAR, AM-TV, Fairbanks; KTKN, Ketchikan.

KTVA—Anchorage—1953

Channel: 11 VHF..AP: 1.61 Kw...VP: 3.22 Kw.
Owned-Oper. By....Northern Television, Inc.
Business Address.....P.O. Box 2200
Tel.: 5-4321.....CBS
Representative.....Weed; Alaska Radio-TV
Pres., Gen., Sta. Mgr.....A. G. Hiebert
V.P., Tech. Dir.....Jack Walden

KFAR-TV—Fairbanks—1955

Channel: 2 VHF...AP: 2.76 Kw....VP: 5.6 Kw.
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Business Address.....516 Second Ave.
Tel.: 2125.....ABC-NBC
Pres., General Manager....Alvin C. Bramstedt
Station Manager.....D. Andon
Chief Engineer.....D. Portor

KTVF—Fairbanks—1955

Channel: 11 VHF..AP: 5.5 Kw...VP: 11 Kw.
Owned-Oper. By.....Northern TV, Inc.
Business Address.....3rd & Lacey St.
Tel.: GL 2-3636.....CBS
Station Reps.....Weed; Alaska Radio-TV
President.....A. G. Hiebert
Station, Comm. Mgr.....John Griffin
Program Dir.....Ann Adam
Promotion Mgr.....Martha Kent
Film Mgr.....Sue Yoder
Chief Engineer.....Garth Anderson
Owners of: KTVA, TV-FM, Anchorage.

KINY-TV—Juneau—1956

Channel: 8 VHF..AP: .13 Kw...VP: .26 Kw.
Owned-Oper. By.....Juneau Broadcasters, Inc.
Address.....231 So. Franklin St.
Tel.: JU 6-1800.....CBS
Sta. Representative.....Weed; Wagner
Pres., Gen. Mgr.....J. W. McXinley
Program Director.....Richard Peter

Pop.: 1,318,000
Families: 384,500

Arizona

Television Homes: 323,500
TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Phoenix

KCDA—Douglas—1960

Channel: 3 VHF..AP: 410 Kw...VP: 691 Kw.
Owned By.....Electron Corp.
Address.....Gadson Hotel
Tel.: AD 5-3424.....Independent
President.....Mort Zimmerman
General Manager.....William B. Miller
Commercial Manager.....Daniel C. Park
Program, Prod. Mgr.....David B. Miller
Chief Engineer.....Norman Robb

KOOL-TV—Phoenix—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KOOL Radio-TV, Inc.
Business Address.....511 West Adams St.
Tel.: ALpine 3-3121.....CBS
Representative .....Hollingbery
Ch. of Bd.....Gene Autry
Pres., Gen. Mgr. .....Tom Chauncey
V.P., Asst. Gen. Mgr.....Homer Lane
V.P., Station Mgr.....Kenneth Morton
Program Director.....Robert Davies
Promotion Dir.....Tom Calhoun
Film Manager.....William Hancharik
Chief Engineer.....Albin Hillstrom
Owners of: KOOL, AM-FM.

KPHO-TV—Phoenix—1949

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By...Meredith Broadcasting Co.
Business Address.....631 N. 1st Ave.
Tel.: ALpine 8-4511.....Independent
Representative ..... Katz
V.P., General Manager.....Dick Rawls
Sta., Comm. Mgr.....Howard Stalnaker
Program Director.....Robert Martin
Promotion Manager.....Betty Latty
Publicity Dir.....Stephen Q. Shannon
Film Manager.....Thomas Sherlock
Dir. of Engineering.....George McClanathan
Owners of: KPHO-AM.

KTVK—Phoenix—1955

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Arizona TV Co.
Address.....3435 No. 16th St.
Tel.: AM 6-5691.....ABC
Station Representative.....Blair TV
President.....Ernest W. McFarland
General Manager.....Leon Nowell
Sta., Comm. Manager.....Burton B. LaDow
Program Director.....Don Tuckwood
Chief Engineer.....George McLouth

KVAR—Phoenix—1953

Channel: 12 VHF..AP: 15.8 Kw...VP: 316 Kw.
Owned-Oper. By.....KTAR Broadcasting Co.
Address.....1101 No. Central Ave.
Tel.: AL 4-4161.....NBC
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Richard O. Lewis
Commercial Mgr.....Ray C. Smucker
Program Director.....Robert Vache
Promotion Director.....Ray Thompson
Film Director.....Betty Campbell
Chief Engineer.....John Beck
Owners of: KYCA, Prescott; KYUM, Yuma; KTAR, FM, Phoenix.

KGUN—Tucson—1956

Channel: 9 VHF..AP: 31.6 Kw...VP: 63.1 Kw.
Owned-Oper. By.....WEHT, Inc.
Address.....P. O. Box 5147
Tel.: MA 3-3633.....ABC
Station Reps.....Young; Clarke Brown
Pres., Gen. Mgr.....Ed. Richter
Sta. Mgr., Prog. Mgr.....James Hays
Comm. Mgr.....Ben L. Slack
Chief Engineer.....Jack Tudor

KOLD-TV—Tucson—1953

Channel: 13 VHF..AP: 15 Kw...VP: 30 Kw.
Owned-Oper. By.....Old Pueblo Bcstg. Co.
Business Address.....115 W. Drachman St.
Tel.: MA 4-2511.....CBS
Representative ..... Hollingbery
President.....Tom Chauncey
V.P., General Manager.....E. S. Mittendorf
Asst. Gen. Mgr.....Paul Plunkett
Commercial Manager.....Bernie Perlin
Program Dir.....William Spies
Prom., Publicity Dir.....Pat Reed
Chief Engineer.....Howard Smith

KVOA-TV—Tucson—1953

Channel: 4 VHF...AP: 36 Kw....VP: 18 Kw.
Owned-Oper. By.....Alvarado TV Co. Inc.
Business Address.....209 West Elm St.
Tel.: MAin 3-2555.....NBC
Station Rep.....Avery-Knodel
President.....Clinton D. McKinnon
Station Manager.....Fred L. Vance
Operations Manager.....Gordon E. Hamilton
Prom., Public. Dir.....Jim Owen
Film Manager.....E. D. Wood
Chief Engineer.....Raymond H. Holsclaw

KIVA—Yuma—1953

Channel: 11 VHF..AP: 15.8 Kw..VP: 31.6 Kw.
Owned-Oper. By.....Valey Telecasting Inc.
Business Address.....P. O. Bin 1671
Tel.: ST 6-8311.....NBC-CBS-ABC
President.....Harry C. Butcher
Gen. Mgr., Film Dir.....R. O. Van Duzer
Commercial Manager.....Patrick Carrick
Chief Engineer.....Leavenworth Wheeler

Pop.: 1,791,500
Families: 505,500

Arkansas

Television Homes: 338,500
TV Stas. in State: 5

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Little Rock

KTVE—El Dorado—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....KTVE, Inc.
Address.....P. O. Box 791
Tel.: UN 2-3488.....ABC-NBC
Station Representative.....Bolling
President.....Ervin F. Lyke
V.P., Gen. Mgr.....John B. Soell
Operations Mgr.....John Turner
Promotion Dir.....Jim Iverson
Film Mgr.....Herschel C. Mays
Chief Engineer.....John Long

KFSA-TV—Fort Smith—1956

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned By.....American TV Co.
Business Address.....101 N. 4th St.
Tel.: SU 3-3131.....ABC-CBS-NBC
Newspaper Affil.....American-Times Record
Station Rep..... Bolling
President.....D. W. Reynolds
V.P., General Mgr.....J. W. Slates
Comm., Adv. Mgr.....John Whitt
Program, Publicity Dir.....Pat Porta
Promotion Dir.....Charles Putnam
Film Manager.....Gordon Brown, Jr.
Chief Engineer.....W. Matten
Owners of: KFSA; KOLD, AM-TV, Reno; KBRS, Springdale; KOKL, Okmulgee; KORK, Las Vegas; KLRS-TV, Las Vegas; KGNS-TV, Laredo; KFOY-TV, Hot Springs.

KARK-TV—Little Rock—1954

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By..Arkansas Radio & Equip. Co.
Business Address.....10th & Spring Streets
Tel.: FRanklin 6-2481.....NBC
Representative ..... Petry
President.....T. K. Barton
Exec. Vice Pres.....Douglas J. Romine
Commercial Mgr.....H. Lee Bryant
Program Dir.....Fred Schmutz
Promo. Director.....Shirley R. Kennedy
Chief Engineer.....Champ Smith

KATV—Little Rock—1953

Channel: 7 VHF..AP: 86.3 Kw...VP: 170 Kw.
Owned-Oper. By.....Central South Sales Co.
Address.....310½ W. 3rd St.
Tel.: FR 4-1691.....ABC
Representative .....Avery-Knodel, Inc.
President.....James C. Leake
General Manager.....R. Doubleday
Sales Prom. Mgr.....R. E. Draughon
Chief Engineer.....A. R. Garrett

KTHV—Little Rock—1955

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Arkansas TV Co.
Address.....Box 269
Tel.: FR 4-3764.....CBS
Newspaper Affil.....Arkansas Democrat
Station Representative .....Bramham
President.....K. A. Engel
Gen., Sta. Manager.....B. G. Robertson
Comm. Manager.....W. V. Hutt
Program Dir.....Tom Walker
Film Manager.....Curtis Threlkeld
Promotion Dir.....John Pounders
Chief Engineer.....Cecil Suitt

Pop.: 15,895,500
Families: 5,186,000

California

Television Homes: 4,737,000
TV Stas. in State: 30

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Fresno, Los Angeles, Sacramento, San Diego, San Francisco, Stockton

KBAK-TV—Bakersfield—1953

Channel: 29 UHF..AP: 10.5 Kw...VP: 19 Kw.
Owned-Oper. By.....Reeves Bcstg. Corp.
Address.....P. O. Box 1448
Tel.: EX 9-1761.....CBS
Representative .....Weed
President.....J. Drayton Hastie
V.P., General Mgr.....Edward R. Tabor
Asst. Gen. Mgr., Natl. Sales Mgr.....J. Barrett
Sales Manager.....Charles F. Malloy
Film Manager.....Dick Koch
Chief Engineer.....James Garner

KERO-TV—Bakersfield—1953

Channel: 10 VHF..AP: 55 Kw...VP: 110 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Business Address.....1420 Truxtun Ave.
Tel.: FA 7-1441.....ABC-NBC
Representative ..... Petry
President.....David C. Moore
General Mgr.....George Whitney
Station Mgr.....Arthur M. Mortensen
Commercial Mgr.....Roland T. Kay
Program Mgr., Film Dir.....Kenneth R. Croes
Chief Engineer.....Ray Martin
Owners of: WBK, Buffalo; WNEP, Scranton; KFMB, San Diego; WDAF, Kansas City.

KHSL-TV—Chico—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Golden Empire Bcstg. Co.
Address.....180 East 4th St.
Tel.: FI 2-0141.....CBS
Sta. Rep.....Bolling
President.....Mrs. H. McClung
General Mgr.....M. F. Woodling
Sales Manager.....G. Ross
Dir. of Engineering.....Russell Pope

KIEM-TV—Eureka—1953

Channel: 3 VHF.. AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By...California-Oregon TV, Inc.
Business Address.....P. O. Box 1021
Tel.: HI 3-3123.....ABC-CBS
Station Reps.....Young; Art Moore
President.....William B. Smullin
VP-Manager.....Donald H. Telford
Comm. Mgr.....Robert Miller
Chief Engineer.....Donald King

KVIQ-TV—Eureka—1958

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Calif. Northwest Bcstg. Co.
Address.....Box 1019
Tel.: HI 3-3061.....ABC-NBC

Why We SWITCHED from VHF to UHF

To give *you* the best possible coverage of the rich San Joaquin Valley.

FCC-sponsored engineering study proves UHF signal is stronger and clearer than VHF in the Fresno area. New RCA custom-designed transmitter and antenna provide the clearest, strongest picture ever seen in the Valley.

Now, KFRE-TV delivers the most effective coverage of the San Joaquin Valley's more than 800,000 people — earning in excess of $1.5 billion yearly.

Blanket America's Richest Agricultural Market.
Buy KFRE-TV.

Sources: Television Allocations Study Organization, "Engineering Aspects of Television Allocations," March 16, 1959 / Sales Management 1960.

A TRIANGLE STATION

KFRE-TV

FRESNO, CALIFORNIA

CBS-TV Channel 30 **BLAIR-TV**

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WNBF-AM • FM • TV**, Binghamton, N.Y. / **WFBG-AM • FM • TV**, Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV**, Lebanon-Lancaster, Pa. / **KFRE-AM • TV • KRFM**, Fresno, Cal.
Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

Station Rep. ..... Hollingbery
President ..... Carl R. McConnell
General Mgr. ..... Geo. C. Fleharty
Station Mgr. ..... Ted Dooley
Commercial Mgr. ..... Sam Horel
Promotion Mgr. ..... Edmund Bennett
Film Manager ..... John Perry
Chief Engineer ..... Amos Hargrave

KFRE-TV—Fresno—1956

Channel: 30 UHF..AP: 696 Kw...VP: 1392 Kw.
Owned By ..... Triangle Publications
Business Address ..... 733 L St.
Tel.: AM 8-6444 ..... CBS
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative ..... Blair-TV
General Mgr. ..... Leslie H. Peard, Jr.
Station Manager ..... George Carroll
Director of Sales ..... Robert F. Klein
General Sales Mgr. ..... Jay Sondheim
Merchandising, Promotion Dir.... Harry White
Film Manager ..... Fred Carbine
Chief Engineer ..... Keith L. Mealey

Owners of: WFIL, AM-TV-FM, Philadelphia; WNBF, AM-TV-FM, Binghamton; WFBG, AM-TV, Altoona; WNHC, AM-TV-FM, New Haven; KFRE, AM-TV-FM, Fresno; WLYH-TV, Lebanon.

KJEO—Fresno—1953

Channel 47 UHF..AP: 222 Kw...VP: 444 Kw.
Owned: ..... O'Neill Broadcasting Co.
Address ..... Shaw at Cedar Sts.
Tel.: BA 2-2411 ..... ABC
Representative ..... H-R TV
President ..... J. E. O'Neill
V.P., General Manager ..... Joseph C. Drilling
Comm. Manager ..... W. O. Edholm
Chief Engineer ..... Jack McElwain

KMJ-TV—Fresno—1953

Channel: 24 UHF..AP: 240 Kw...VP: 447 Kw.
Owned-Oper. By ..... McClatchy Newspapers
Address ..... 1544 Van Ness Ave.
Tel.: AM 8-6666 ..... NBC
Representative ..... Katz
President ..... Eleanor McClatchy
Station Mgr. ..... John Edwards
Comm., Prom. Mgr. ..... Wilson Lefler
Chief Engineer ..... J. B. Hancock

KCOP—Hollywood—1948

Channel: 13 VHF..AP: 83.2 Kw...VP: 170 Kw.
Owned-Oper. By ..... KCOP Television, Inc.
Address ..... 915 N. La Brea Ave.
Tel.: OLdfield 6 6050 ..... Independent
Representative ..... Petry
V.P. & Gen. Mgr. ..... Alvin G. Flanagan
General Sales Mgr. ..... Amos T. Baron
Sales Prom Dir. ..... Hal Biard
Program, Film Mgr. ..... Mary Warren
Publicity Dir. ..... Jerry Ross
Chief Engineer ..... Al Browdy

KABC-TV—Los Angeles—1949

Channel: 7 VHF..AP: 82 Kw. VP: 165 Kw.
Owned-Oper. By ..... ABC
Business Address ..... TV Center
Tel.: NO 3-3311 ..... ABC
Representative ..... Katz
V.P., General, Sta. Mgr. ..... Elton H. Rule
Gen., Sales Mgr. ..... Richard A. O'Leary
Prom., Pub. Dir. ..... Jack Brembeck
Film Manager ..... Howard Lipstone
Chief Engineer ..... Theodore Grenier

KHJ-TV—Los Angeles—1948

Channel: 9 VHF...AP: 81 Kw....VP: 162 Kw.
Owned-Oper. By ..... RKO General Inc.
Business-Studio Address ..... 1313 N. Vine St.
Tel.: HO 2-2133 ..... Independent
Representative ..... H-R
President ..... Thomas F. O'Neil
V.P., Div. Dir. ..... Robert J. Leder
V.P., Gen. Mgr. ..... Malcolm Klein
Nat. Sales Mgr. ..... Dick Jack
Promotion Director ..... Richard L. Sinclair
Program Dir. ..... Hal Phillips
Film Manager ..... Bill White
Publicity Director ..... Tony Amone
Chief Engineer ..... Bob Bullock

Owners of: WOR, AM-TV, New York; WNAC-AM-TV, Boston; KFRC, San Francisco; WHBQ, AM-TV, Memphis; CELW, AM-TV, Detroit-Windsor; WGMS, Washington, D. C.; WHCT, Hartford; KHJ, AM-TV.

KNXT—Los Angeles—1951

Channel: 2 VHF..AP: 23.4 Kw..VP: 46.8 Kw.
Owned-Oper. By ..... CBS Inc.
Business-Studio Address .... 6121 Sunset Blvd.
Tel.: HO 9-1212 ..... CBS
Representative ..... CBS TV Spot Sales
General Manager ..... Robt. D. Wood
Gen. Sales Mgr. ..... Ray L. Beindorf
Program Director ..... Leon Drew
Prom., Publicity Director .... Austin Heywood
Film Manager ..... Bill Alcine
Engineer in Chg. ..... Edwin Miller

KRCA—Los Angeles—1949

Channel: 4 VHF..AP: 23.5 Kw...VP: 47 Kw.
Owned ..... NBC
Bus.-Studio Address ..... Sunset & Vine St.
Tel.: TH 5-7000 ..... NBC
Representative ..... NBC Spot Sales
V.P., General Manager ..... Thomas McCray
Commercial Manager ..... James Parks
Operations Mgr. ..... Bob Henry
Adv., Prom. Mgr. ..... Frank Hovore
Prog. Dir. ..... Jack Kenaston
Publicity Super. ..... Dolores Finlay
Chief Engineer ..... John Knight

KTLA—Los Angeles—1947

Channel: 5 VHF..AP: 25.1 Kw...VP: 50.1 Kw.
Owned-Oper. ..Paramount TV Production, Inc.
Studio Address...5800 Sunset Blvd., H'ywood
Tel.: HO 9-3181 ..... Independent
Representative ..... PGW
President ..... Paul Raibouin
Director of Bus. Affairs ..... Joe Cramer

General Sls. Manager.....Richard Jolliffe
Film Mgr., Program Dir.....Robert Quinlan
Adv., Promotion Dir.....Robert Nashick
Publicity Dir.....Robert Reagan
Chief Engineer.....John Silva

KTTV—Los Angeles—1949

Channel: 11 VHF..AP: 83 Kw... VP: 165 Kw.
Owned-Oper. By.....Times-Mirror Bcstg. Co.
Business Address .....5746 Sunset Blvd.
Tel.: HO 2-7111.....Independent
Newspaper Affil. .....L.A. Times, Mirror
Representative .....Blair TV
Pres., Gen. Mgr.....Richard A. Moore
V.P.-Sales .....John R. Vrba
V.P., Gen. Mgr.....Robert Breckner
V.P., Merch. & Prom.....Jack O'Mara
V.P., Program Dir.....Richard Woollen

KVIP—Redding—1956

Channel: 7 VHF..AP: 57.5 Kw...VP: 115 Kw.
Owned By .....Shasta Telecasting Corp.
Business Address.....2770 Pioneer Drive
Tel.: CH 1-1414.....ABC-NBC
Representative .....Hollingbery
Pres., Gen. Mgr. .....George C. Fleharty
Commercial Manager.....Ray Grant
Chief Eng., Ass't Mgr. .....Russell K. Olsen

KCRA-TV—Sacramento—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KCRA, Inc.
Address.....310 10th St.
Tel.: HIckory 4-7300.....NBC
Representative .....Petry
President, Sta. Mgr.....Robert E. Kelly
General Mgr.....Jon S. Kelly
Asst. Gen. Mgr.....Howard J. Smiley
Program Mgr.....David B. Hume
Chief Engineer.....W. Herbert Hartman
Owners of: KCRA, AM-FM.

KXTV—Sacramento—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Great Western Bcstg Corp.
Address.....601 7th Ave.
Tel.: GI 1-4041.....CBS
Rep. ..... H-R
President .....C. Wrede Petersmeyer
V.P., General Mgr.....Robert Wilson
General Sales Mgr.....James Osborn
Program Director.....Dean Borba
Promotion Mgr.....M. S. Bachman
Chief Engineer.....Don Ferguson
Owners of: WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.

KSBW-TV—Salinas—1953

Channel: 8 VHF..AP: 120 Kw...VP: 240 Kw.
Owned By.....Salimas Valley Bcstg. Corp.
Address.....238 John St.
Tel.: HA 2-6422.....CBS-NBC
Representative .....H-R Television
Pres., Gen. Mgr.....John C. Cohan
Comm. Mgr.....Graham H. Moore
Prom., Adv. Public Mgr.....Clarke Bradley
Chief Engineer.....B. Hargan

KFMB-TV—San Diego—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....1405 Fifth Ave.
Tel.: BE 2-2114.....CBS
Representative ..... Petry
President.....David C. Moore
V.P., Gen. Mgr.....George Whitney
Station, Comm. Mgr.....Bill Fox
Prog. Mgr.....George Stantis
Prom., Adv. Public, Dir.....Irving Stevens
Film Manager.....Del Gay
Chief Engineer.....Charles Abel
Owners of: KFMB, AM; WGR-AM-TV, Buffalo, N. Y.; WDAF-AM-TV, Kansas City, Mo.; WNEP-TV, Scranton; KERO-TV, Bakersfield, Calif.

KFSD-TV—San Diego—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KFSD, Inc.
Address.....Highway 94 at 47th St.
Tel.: CO 2-2421.....NBC
Representative ..... Katz
President.....James G. Rogers
V.P., General Manager.....William E. Goetze
Commercial Mgr.....Jay Grill
Program, Film Mgr.....Burke Ormsby
Prom., Adv. Pub. Dir.....Kenneth N. McClure
Prod. Dir.....W. H. Stevens
Chief Engineer.....LeRoy A. Bellwood
Owners of: KFSD-FM-TV.

XETV—San Diego—1953

Channel: 6 VHF....AP: 50 Kw....VP: 100 Kw.
Owned By.....Radio Television S.A.
Address.....7th & Ash, TV Hghts.
Tel.: BElmont 4- 8431.....ABC
Station Representative .....Blair
President .....Frank Fouce
V.P., Gen. Mgr.....Julian M. Kaufman
Business Mgr.....Lou Meiers
Chief Engineer.....Phil Fernandez

KGO-TV—San Francisco—1949

Channel: 7 VHF..AP: 168 Kw...VP: 316 Kw.
Owned-Oper.....Amer. Bcstg. Co.
Address.....277 Golden Gate Ave.
Tel.: UN 3-0077.....ABC
Representative ..... Blair
President.....Leonard Goldenson
V.P., Gen., Station Mgr.....D. M. Sacks
Commercial Mgr.....R. Coughlan
Sales Mgr.....David Sacks
Adv., Pub., Prom. Dir.....George T. Rodman
Program Director.....George Rice
Film Manager.....Bob Mitchell
Chief Engineer.....Richard Parks

KPIX—San Francisco—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Westinghouse Bcstg., Inc.
Address.....2655 Van Ness Ave.

Tel.: PR 6-5100 ..... CBS
Sta. Representative ..... TvAR
President ..... Donald H. McGannon
Vice President ..... Philip G. Lasky
General Manager ..... Louis S. Simon
Commercial Mgr. ..... William H. Hunefeld, Jr.
Film Mgr. ..... Ray A. Hubbard
Sales Prom., Adv. Mgr. ..... A. H. Christensen
Publicity Mgr. ..... A. M. Baccari, Jr.
Chief Engineer ..... Thomas T. Ely

Owners of: WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

KRON-TV—San Francisco—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By ..... The Chronicle Pub. Co.
Business Studio Address ..... 929 Mission St.
Tel.: GA 1-1100 ..... NBC
Newspaper Affiliation ..... Chronicle
Representative..Peters, Griffin, Woodward Inc.
President ..... Charles de Young Thieriot
Gen. Manager ..... Harold P. See
Station Manager ..... A. H. Constant
Commercial Mgr. ..... William A. Morrison
Program Dir. ..... Douglas Elleson
Promotion Dir. ..... A. Richard Robertson
Film Buyer ..... Jim Bentley
Publicity Dir. ..... Roland Irving
Chief Engineer ..... J. L. Berryhill

KTVU—San Francisco-Oakland 1958

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned ..... S. F.-Oakland TV, Inc.
Address ..... 1 Jack London Sq., Oakland
Tel.: TE 4-2000 ..... Independent
Representative ..... H-R Television
President ..... Ward D. Ingrim
Gen. Mgr. ..... William D. Pabst
Nat. Sales Mgr. ..... Frank King
Prom. Director ..... Joseph P. Costantino, Jr.
Publicity Director ..... Don Arlett
Production Mgr. ..... Walt Harris
Chief Engineer ..... Robert Arne

KNTV—San Jose—1955

Channel: 11VHF...AP: 123 Kw....VP: 60 Kw.
Owned-Oper. By ..... Standard Radio & TV Co.
Address ..... 645 Park Avenue
Tel.: CY 7-5577 ..... ABC
Sta. Representative ..... Young TV
President ..... A. T. Gilliland
Operations Mgr. ..... Frederic A. Naglestad
Sales Manager ..... Fran Conrad
Program Director ..... Jack Launer
Promotion Dir. ..... Margaret Norton
Chief Engineer ..... Robert A. Latham

KSBY-TV—San Luis Obispo 1953

Channel: 6 VHF...AP: 8.9 Kw....VP: 16 Kw.
Owned-Oper. By...Salinas Valley Bcstg. Corp.
Business Address ..... Box 286
Tel.: LI 3-0920 ..... ABC-CBS-NBC
Representative ..... H-R
President ..... John C. Cohan
Prom. Dir. ..... Don Theobald
Station Manager ..... Arthur V. Hapgood
Film Manager ..... Caryl Coleman
Dir. Tech. Oper. ..... Bill Hargan

Owners of: KSBW, AM-TV-FM, Salinas.

KEYT—Santa Barbara—1953

Channel: 3 VHF...AP: 25 Kw....VP: 50 Kw.
Owned ..... Key TV, Inc.
Business Address ..... 730 Miramonte Dr.
Tel.: WO 5-8533 ..... ABC-CBS-NBC
Station Rep. ..... Young
Program, Film Mgr. ..... Mary Ann Casey
President ..... William F. Luton
V.P., Station Mgr. ..... Robert C. Burris
Adv., Publicity Dir. ..... Ruth S. Nace
Chief Engineer ..... Paul Williams

KOVR-TV—Stockton—1954

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..... Metropolitan Bcstg.
Address ..... 908 15th St.
Tel.: HI 6-6124 ..... ABC
Representative ..... Blair
President ..... John W. Kluge
Gen. Mgr. ..... Glover DeLaney
Program Film Mgr. ..... Bel Lange
Prom., Publicity Dir. ..... Robert Linskey
Chief Engineer ..... Richard J. Anderson

Owners of: WNEW, AM-TV, New York; WHK, Cleveland; WIP, Philadelphia; WRUL, New York; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria.

Pop.: 1,924,000
Families: 540,000

Colorado

Television Homes: 4,737,000
TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Denver

KKTV—Colorado Springs—1952

Channel: 11 VHF..AP: 117 Kw., VP: 234 Kw.
Owned-Operated By ..... TV Colorado, Inc.
Address ..... 512 S. Tejon St.
Tel.: ME 4-2844 ..... CBS
Representative ..... Bolling
President, Gen. Mgr. ..... James D. Russell
V.P. Commercial Manager ..... Robert D. Ellis
Program Dir. ..... Carl Pehlman
Prom., Pub. Director ..... Hal Kennedy
Chief Engineer ..... Chet Wallack

KRDO-TV—Colorado Springs 1953

Channel: 13 VHF. AP: 112.5 Kw.. VP: 225 Kw.
Owned-Oper. By.....Pikes Peak Bcstg. Co.
Business Address.....399 South Eighth St.
Tel.: ME 2-1515.....ABC
Sta. Representative.....Branham
President, Gen. Mgr.....Harry W. Hoth, Jr.
Station Manager.....Jay E. Gardner
Business Mgr.....Darold A. Wilkinson
Chief Engineer.....Herb Schubarth
Owners of: KRDO.

KBTV—Denver—1952

Channel: 9 VHF..AP: 141 Kw...VP: 282Kw.
Owned-Operated By.....TV Denver, Inc.
Address.....1089 Bannock St.
Tel.: AM 6-3601.....ABC
Representative. Peters, Griffin, Woodward, Inc.
President.....John C. Mullins
Gen., Station Manager.....Joseph Herold
Commercial Mgr.....Gil Lee
Prog. Mgr.....Mann Reed
Adv., Pub., Prom. Dir.....W. Kowalski
Film Mgr. .....Don Mumford
Chief Engineer.....Jim Butts

KLZ-TV—Denver—1953

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Aladdin Bcstg. Corp.
Business Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
Representative ..... Katz
Pres., Gen. Mgr.....Hugh B. Terry
Asst. to Pres.....Clayton H. Brace
Comm., Sta. Mgr.....Jack Tipton
Program Director.....Paul Blue
Prom., Publicity Dir.....Jimm Seaney
Film Manager.....William Witt
Chief Engineer.....Eugene Jenkins
Owners of: WFBM, AM-TV-FM, Indianapolis; WOOD, AM-TV, Grand Rapids; WTCN, AM-TV, Minneapolis.

KOA-TV—Denver—1953

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Metropolitan TV Co.
Business Address.....1044 Lincoln
Tel.: Cherry 4-4141.....NBC
Representative.....NBC Spot Sales
Pres., Gen. Manager.....William Grant
Station Mgr.....Ralph Radetsky
Commercial Manager.....Dick Harris
Program Director.....Si Palmer
Prom., Pub. Dir.....Dean Faulkner
Chief Engineer.....Sid Davidson

KTVR-TV—Denver—1952

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Gotham Bcstg. Corp.
Business Address .....550 Lincoln St.
Tel.: KE 4-8281.....Independent
Sta. Representative.....Adam Young
President.....J. Elroy McCaw
General Manager.....James T. Brennan
Commercial Mgr.....Harold N. Michaels
Program Dir.....Warren Huskie
Publicity Dir.....Len Bermon
Film Manager.....Thomas J. Donnegan
Chief Engineer.....Lester J. Dunn
Owners of: WINS, New York; KTVW, Tacoma.

KREX-TV—Grand Junction 1954

Channel 5 VHF..AP: 6.46 Kw...VP: 12.9 Kw.
Owned By.....Western Slope Bcstg Co., Inc.
Business Address .....Box 30
Tel.: CH 2-5000.....CBS-NBC
Station Representative .....Holman
President, General Mgr. .....Rex Howell
Station Comm. Mgr.....Bob McMahan
Production Dir.....Joe Cope
Advertising Mgr.....Roy Adamson
Chief Engineer.....James Meyer

KREY-TV—Montrose—1956

Channel: 10 VHF..AP: 154 Kw...VP: 309 Kw.
Owned-Oper. By.....Black Canon Bcstg Co.
Address.....P. O. Box 120
Tel.: CH 9-3011.....ABC-NBC-CBS
President, Gen., Mgr.....Rex Howell
Chief Eng., Sta. Mgr.....C. Q. Anderson
Promotion Director.....Frank Bell

KCSJ-TV—Pueblo—1952

Channel: 5 VHF...AP: 150 Kw....VP: 100 Kw.
Owned-Oper. By .....Star Broadcasting Co.
Business Address .....2226 Television Lane
Tel.: LI 4-5782.....NBC
Station Representative.....Meeker Co.
Station Manager.....J. G. Croll
Film Manager.....Jackson Cravens
Commercial Mgr.....Ken King
Program Dir.....Elva Lee Gilmer
Publicity Dir.....Jack Hughes
Advertising Mgr.....Al Griffith
Chief Engineer.....Ken Renfrow

KTVR

Channel 2 Denver, Colorado

Station Representative

ADAM YOUNG, INC.

JAMES T. BRENNAN
General Manager

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OH YES, WTIC-TV PROGRAMS ARE HIGHEST RATED TOO.

WTIC TV 3 HARTFORD, CONNECTICUT

***ASK YOUR HARRINGTON, RIGHTER & PARSONS MAN**

Pop.: 2,566,000
Families: 754,500

Connecticut

Television Homes: 718,000
TV Stas. in State: 6

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Hartford

WICC-TV—Bridgeport—1952

Channel: 43 UHF..AP: 91 Kw...VP: 180 Kw.
Owned By.....Bridgeport Bcstg. Co.
Business Address.....Box 9140
Tel.: AM 8-1601.....ABC
Representative ....Adam Young
President, Gen. Mgr.....K. M. Cooper
Comm. Mgr.....Ray Colonari
Pgm. Dir.....Harry Downie
Chief Engineer.....Russell Adams

WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw...VP: 186 Kw.
Owned-Oper. By....Hartford Phonevision Co.
Business Address.....555 Asylum St.
Tel.: JAckson 5-2611.....Independent
Station Representatives....Young; Nona Kirby
Program Director.....Ralph Kanna

WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned..Travelers Broadcasting Service Corp.
Business Address.....26 Grove Street
Tel.: JAckson 5-0801.....CBS
Representative..Harrington, Righter & Parsons
President.....Paul W. Morency
VP & Gen. Mgr.....Walter C. Johnson
V.P., Sales.....Irwin C. Cowper
VP, Prog.....Leonard J. Patricelli
Prom. Dir.....Eugene J. Muriaty
Publicity Director.....Paul E. Lucas
Dir. of Engineering.....Harold Dorschug
Film Editor.....Ernest Olivieri
Chief Engineer.....Herman D. Taylor
Owners of: WTIC, AM-FM.

WHNB-TV—New Britain—1953

Channel: 30 UHF.AP: 113.5 Kw..VP: 210.4 Kw.
Owned By.....Connecticut TV, Inc.
Address.....1422 New Britain Ave.
Tel.: ADams 3-8551.....NBC
Representative.....NBC Spot Sales
President .....Herbert Scheftel
General, Sta. Mgr.....Robert W. Bray
Commercial Mgr.....Jack Fox
Program Dir.....Philip Corvo
Prom., Publicity Dir.....Howard Wry
Film Manager.....Phillip B. Hale
Chief Engineer.....Thomas Doody
Owners of: WICS, AM-TV, Springfield; WHGU, Champaign.

WNHC-TV—New Haven—1948

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..Triangle Publications, Inc.
Business Address.....135 College St.
Tel.: SPruce 7-3611.....ABC
News. Affil.....Phila. Inquirer & Daily News
Station Representative.....Air TV
President.....Walter H. Annenberg
V.P., General Mgr.....Roger W. Clipp
Sta. Mgr., Gen. Sales.....John F. Cundiff
Prom., Adv., Publicity.....Peter F. Gallagher
Film Mgr.....Leonard S. Sanna
Program Dir.....James E. Kovach
Chief Engineer.....Howard W. Wessenberg
Owners of: WFIL, AM-TV-FM, Philadelphia; WNBF, AM-TV-FM, Binghamton; WFRG, AM-TV-FM, Altoona; KFRE, AM-TV; KRFM, Fresno; WLYH, Lebanon; WNHC, AM-FM.

WATR-TV—New Haven—1953

Channel: 53 UHF..AP: 125 Kw...VP: 245 Kw.
Owned-Operated By.....WATR, Inc.
Business Address.....440 Meadow St.
Tel.: PL 5-1121.....ABC
Stations Reps.....Masla, New Eng. Spot Sales
President .....Harold Thomas
Gen., Sta., Commercial Mgr....Samuel Elman
Prog. Dir., Film Manager.....Astrid Curtis
Chief Engineer.....Andrew Torros

When You Can Have the Best, Why Be Satisfied With Less?

AP

Pop.: 754,000
Families: 219,000

Dist. of Columbia

Television Homes: 207,000
TV Stas. in D. C.: 4

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Washington

WMAL-TV—Washington—1947

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By The Evening Star Bcstg. Co.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative .....H-R Television
President.....John W. Thompson, Jr.
General Manager.....F. S. Houwink
Commercial Manager.....Neal J. Edwards
Program Director.....Theodore N. McDowell
Prom. & Pub. Director.....E. Haywood Meeks
Film Manager.....Robert B. Morgan
Chief Engineer.....Allan Powley
Owners of: WMAL, AM-FM; WSVA, AM-TV-FM, Harrisonburg.

WRC-TV—Washington—1947

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co., Inc.
Bus. Address...4001 Nebraska Avenue, N.W.
Tel.: EM 2-4000.....NBC
Representative....NBC Television Spot Sales
President (NBC).....Robert E. Kintner
V.P., General Mgr.....Joseph Goodfellow
Station Mgr.....Peter B. Kenney
Director of Sales.....Thomas Paro
Program Dir.....Wes Harris
Production Mgr.....F. S. Buschmeyer
Adv. Prom. Mgr.....Ralph R. McCawley
Co-ordinator, Press.....Robert C. Diefenbach
Dir. of Oper.....Lefferts A. McClelland
Owners of: WNBC, AM-TV-FM, New York; WRC, AM-TV-FM, Washington; WMAQ, Chicago; WNBQ, Chicago; WRCV, AM-TV, Philadelphia; KNBC, AM-FM, San Francisco; WAMP, Pittsburgh;KRCA, Los Angeles; WFMP, FM, Pittsburgh.

WTOP-TV—Washington—1949

Channel: 9 VHF..AP: 174 Kw...VP: 316 Kw.
Owned By.....Wash. Post Bcstg Div.
Business Address.....40th & Brandywine Sts.
Tel.: EM 2-9300.....CBS
Newspaper Affiliation.....Wash. Post
Representative.....CBS TV Spot Sales
President.....John S. Hayes
Vice-Pres., Gen. Mgr.....George F. Hartford
Comm. Mgr.....Robert A. J. Bordley
Pub. & Prom. Director.....Robert M. Adams
Program Director.....Jim Silman
Film Manager.....William Hedgpeth
Vice President for Engineering....Clyde Hunt
Chief Engineer.....Donald Cooper

WTTG—Washington—1947

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Business-Studio Address.....Hotel Raleigh
Tel.: STerling 3-5300.....Independent
Representative .....P. G. & W.
President .....John W. Kluge
V.P., Gen. Mgr.....John E. McArdle
Adv., Promotion Dir.....S. Pappas
Business Manager.....Harold Christiansen
Owners of: WNEW AM-FM-TV, New York; WHK, AM-FM, Cleveland, O.; WIP AM-FM, Philadelphia, Pa.; WBUL AM, New York; WTVH TV, Peoria, Ill.; KOVR TV, Stockton, Calif.; WTVP TV, Decatur, Ill.

Pop.: 5,034,000
Families: 1,537,500

Florida

Television Homes: 1,258,000
TV Stas. in State: 18

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Jacksonville, Miami, St. Petersburg, Tampa

WESH-TV—Daytona Beach 1956

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....Telrad, Inc.
Business Address .....P.O. Box 1712
Tel.: CL 3-6591.....NBC
Rep. .....Avery Knodel
President ..... John H. Perry, Jr.
VP., Gen. Mgr.....Thomas S. Gilchrist, Jr.
Station Mgr.....Walter Strouse
Program Dir.....Dan Joiner
Comm. Mgr.....Thomas B. Newsom
Film Mgr.....Hank Johnson
Chief Engineer.....B. Hayford

WTVI—Fort Pierce—1960

Channel 19 UHF..AP: 237 Kw...VP: 474 Kw.
Owned By.....Gene T. Dyer
Address .....Signal Hill
Tel.: HO 4-1500.....CBS
Station Rep. .....Forjoe
Owner .....Gene T. Dyer
General Manager.....Herbert E. Buck, Jr.
Station Manager.....Lester Combs
Chief Engineer.....Joseph C. Strelauski

WINK-TV—Fort Myers—1954

Channel: 11 VHF..AP: 35 Kw.....VP: 65 Kw.
Owned By.....Ft. Myers Bcstg Co.
Business Address.....Palm Beach Blvd.

Tel.: ED 4-1131 ..... ABC-CBS
Station Rep. ..... Forjoe
Gen., Sales Mgr. ..... A. J. Bauer
Program Dir. ..... Frank Nodine
Chief Engineer ..... Bob Bachman

WFGA-TV—Jacksonville—1957

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ..... Florida-Georgia TV Co., Inc.
Address ..... 1070 E. Adams St.
Tel.: EL 6-3381 ..... ABC-NBC
Representative ..... Peters, Griffin, Woodward
President ..... Alexander Brest
Gen. Sta. Film Mgr. ..... Jesse H. Cripe
Commercial Mgr. ..... Ralph W. Himmons
Program Dir. ..... Rusty Bruton
Publicity Promo. Dir. ..... Andy Amyx
Chief Engineer ..... Harry Wingfield

WJXT—Jacksonville—1949

Channel: 4 VHF..AP: 69.2 Kw...VP: 100 Kw.
Owned-Oper. By ..... Washington Post
Business Address .... 1851 Southampton Road
Tel.: EX 8-0501 ..... CBS
Newspaper Affil... Wash. Post & Times Herald
Representative ..... CBS TV Spot Sales
President ..... Glenn Marshall, Jr.
Commercial Manager ..... David Booher
Prog. Dir., Film Mgr.... Leonard L. Mosby, Jr.
Prom., Pub. Dir. ..... Tom Mahaffey
Chief Engineer ..... Ernest Vordermark

WCKT—Miami—1956

Channel: 7 VHF.. AP: 158 Kw...VP: 316 Kw.
Owned By ..... Biscayne Television Corp.
Business Address ..... P. O. Box M, Miami 33
Tel.: PL 1-6692 ..... NBC
Representative ..... NBC Spot Sales
President, Gen. Mgr. ..... Niles Trammell
Station Manager ..... Charles Kelly
Commercial Manager ..... Robert L. Fidlar
Production Mgr. ..... Gene Walz
Publicity, Promotion Mgr. ..... Donald Fischer
Film Manager ..... Frank Struzzieri
Chief Engineer ..... Robert H. Paasch
Owners of: WCKR, AM-FM, Miami.

WTVJ—Miami—1949

Channel: 4 VHF...AP: 70 Kw....VP: 100 Kw.
Owned-Oper. By .... Wometco Enterprises, Inc.
Address ..... 336 N. Miami Ave.
Tel.: FR 4-6262 ..... CBS
Representative Peters, Griffin, Woodward, Inc.
President ..... Mitchell Wolfson
General Manager ..... Lee Ruwitch
Vice-Pres., Operations Mgr. ..... John A. Shay
V.P. Sales ..... William Brazzil
National Sales Mgr. ..... Joseph A. Flahive
Program Director ..... Lee Waller
Promotion Director ..... Burt Toppan
Film Manager ..... Robert J. Ross
Chief Engineer ..... Earl W. Lewis
Owners of: WLOS, AM-TV-FM, Asheville.

WPST-TV—Miami—1957

Channel: 10 VHF..AP: 195 Kw...VP: 316 Kw.
Owned ..... Public Service TV, Inc.
Business Address ..... 2075 Biscayne Blvd.
Tel.: FR 1-6501 ..... ABC
Representative ..... Petry
President ..... G. T. Baker
General, Sta. Mgr. ..... Walter Koessler
Nat. Sales Mgr. ..... Bob Hanna
Program Dir. ..... Eleanor Larsen
Film Mgr. ..... John Murphy
Chief Engineer ..... William R. Needs

WDBO-TV—Orlando—1954

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By ..... Cherry Bcstg.
Business Address ..... 30 S. Ivanhoe Blvd.
Tel.: CH 1-1491 ..... CBS
Representative ..... Blair-TV
Chairman of Board ..... William S. Cherry, Jr.
Exec. V.P. Gen. Mgr. ..... Arnold F. Schoen, Jr.
Sales Co-ordinator ..... A. V. Carlson
Prog. Dir. ..... Walter E. Sickles
Dir. Sales Deve. ..... Leonard S. Davey, Jr.
Chief Engineer ..... J. E. Yarbrough
Owners of: WDBO, AM-FM.

WLOF-TV—Orlando—1958

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ..... Mid Florida TV Corp.
Address ..... 639 W. Central Ave.
Tel.: GArden 4-8537 ..... ABC
Rep. ..... Bolling
President, Gen. Mgr. ..... Joseph L. Brechner
Nat. Sales Mgr. ..... William T. Latham
Program Dir. ..... Harold F. Stone
Promotion Dir. ..... Paul Knepper
Film Mgr. ..... Dennis Gregory
Chief Engineer ..... Dodd Daniel

WPTV—Palm Beach—1954

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. ..... John H. Phipps Bcstg.
Business Address ..... 5 Cocoanut Row
Tel.: TE 3-2471 ..... NBC
Representative ..... Blair TV Assoc.
Owner ..... John H. Phipps
Managing Dir. ..... L. Herschel Graves
General Mgr. ..... Chester E. Pike, Jr.
Sales Mgrs. ..... R. L. Ray; Ken Kampion
Operations Dir. ..... Clark W. Davis
Film Mgr. ..... George P. Romilly
Chief Engineer ..... Lewis Evenden
Owners of: WCTV, Tallahassee.

WJHG-TV—Panama City—1953

Channel: 7 VHF..AP: 5.36 Kw...VP: 10.7 Kw.
Owned-Operated By ..... Gray TV Network
Address ..... Box 2349
Tel.: AD 4-2251 ..... NBC-ABC-CBS
Station Rep. ..... Ayers
General Mgr. ..... Raymond E. Carow
Station Mgr. ..... Jack Sholar
Production Mgr. ..... Roger Mansfield
Program, Prom., Publicity ..... James Tighe
Film Mgr. ..... Earl Hadaway
Chief Engineer ..... Pearly Eppley

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In Atlanta and Georgia, WSB Radio and Television lead the way in programming, in coverage and facilities. Through the years both stations have maintained a tradition of leadership through sound programming and by backing up top men with every facility available to help them do a top job. Dominance in ratings and many notable awards attest to their success. To sell Atlanta's million, plus other Georgians too... put your schedules on

WSB radio/WSB-TV

Represented by

Edward Petry & Co., Inc.

Affiliated with The Atlanta Journal and Constitution. NBC affiliate.

WEAR-TV—Pensacola—1953

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Rollins Telecasting Inc.
Business Address.....P.O. Box 431
Tel.: GL 5-7311.....ABC
Station Rep.....Blair TV
General Manager.....Milt de Reyna, Jr.
Chief Engineer.....H. Babb

WSUN-TV—St. Petersburg 1953

Channel: 38 UHF..AP: 107 Kw...VP: 200 Kw.
Owned-Operated By....City of St. Petersburg
Business Address.....Municipal Pier
Tel.: 5-4121 .....ABC
Representative...Venard, Rintoul & McConnell
Station Mgr.....Fred P. Shawn
Commercial Manager.....Earl W. Welde
Program, Film Mgr.....Harry Wagner
Promotion Director.....Chad Mason
Chief Engineer.....William J. Codding
Owners of: WSUN, AM.

WCTV—Tallahassee—1955

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper....John H. Phipps Bcstg. Stations
Address.....P. O. Box 3547
Tel.: TAll 3-3666.....CBS
Sta. Representative.....Blair; Cummings
Owner.....John H. Phipps
Managing Director.....L. Herschel Graves
Nat. Sales Mgr.....William L. Wood
Program, Film Mgr.....Jerry L. Williams
Dir. of Engineering.....William A. Snowden
Owners of: WPTV, W. Palm Beach.

WFLA-TV—Tampa—1955

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Tribune Company
Address .....Box 1410
Tel.: 2-0131 .....NBC
Newspaper Affiliation.....Tribune-Times
Representative ..... Blair-TV
President.....J. C. Council
V.P., General Manager....George W. Harvey
Sales Mgr. ..... William B. Faber
Prog. Dir., Film Mgr.....J. E. Faraghan
Promotion Director.....Doug Duperrault
Prog. Oper. Mgr.....Carl Bergquist
Production Manager.....L. George Geiger
Chief Engineer.....J. H. Mitchell

WTVT—Tampa—1955

Channel: 13 VHF..AP: 316 Kw...VP: 158 Kw.
Owned By.....WKY Television System, Inc.
Business Address....3213 Grand Central Ave.
Tel.: RE 6-1313.....CBS
Station Representative.....Katz
President.....E. K. Gaylord
Station Manager.....Eugene B. Dodson
Admin. Asst.....Robert M. Olson
Comm. Asst. Mgr.....John M. Haberlon
Program Dir.....Crawford P. Rice
Promotion Dir.....Walter K. Rhodes
Film Mgr.....Jayne Boyd
Production Mgr.....Ken Smith
Chief Engineer.....William Witt
Owners of: WKY, AM-TV, Oklahoma City.

WEAT-TV—West Palm Beach 1955

Channel: 12 VHF..AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By.....Rand Bcstg. Co.
Business Address.....Palm Beach Towers
Tel.: TE 3-9668.....ABC
Sta. Representative.....Weed
President .....Rex Rand
Gen. Mgr.....Bertram Lebhear, Jr.
Station Mgr.....Jack Poole
Chief Engineer.....J. Ross McPherson

Pop.: 4,070,000
Families: 1,064,500

Georgia

Television Homes: 840,000
TV Stas. in State: 11

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Atlanta

WALB-TV—Albany—1954

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Herald Publishing Co.
Business Address.....Stuart Ave.
Tel.: HE 5-8386.....ABC-NBC
Newspaper Affiliation.....Albany Herald
Representative...Venard, Rintoul & McConnell
President.....James H. Gray
Sta., Gen., Comm. Mgr....Raymond E. Carrow
Program Director.....Reba Hill
Prom., Pub. Dir.....Pat Bethune
Film Mgr.....Olin Pollock
Chief Engineer.....Bruce Singleton
Owners of: WJHG-TV, Panama City, Florida.

WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By....The Atlanta Newspapers
Business Address..1601 W. Peachtree St., N.E.
Tel.: TR 5-7221.....NBC
Newspaper Affiliations ...Journal-Constitution
Representative .....Petry
Exec. Dir.....J. Leonard Reinsch
General Manager.....Marcus Bartlett
Comm. Mgr.....Don E. Heald
Promotion Dir.....Holt Gewinner, Jr.
Film Director.....Jean Hendrix
Chief Engineer.....R. A. Holbrook
Owners of: WSOC AM-TV-, Charlotte; WHIO AM-TV, Dayton; WSB AM.

WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Storer Bcstg. Co., Inc.
Business Address.....1018 W. Peachtree St.
Tel.: TRinity 5-5551.....CBS
Station Rep.....Storer Television Sales, Inc.
President.....George B. Storer
General Manager.....Ken Bagwell
Commercial Manager.....Emmett A. Hassett
Program Dir., Opera. Dir.....Horace W. Ray
Promotion Director.....Ned Jay
Production Mgr.....Stuart Armstrong
Chief Engineer.....Hugo Bondy
Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WIGB-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WLW-A—Atlanta—1951

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Crosley Bcstg. Corp.
Bus. Address....1611 W. Peachtree St. N.E.
Tel.: TR 2-1141.....ABC
Representative .....Bomar-Lowrance; Moore
President .....R. E. Dunville
General Manager.....James H. Burgess
Commercial Mgr.....J. P. Dwyer
Program Dir. ..... Bob Hendrickson
Prom. Dir. ..... Howard Rowe
Production Manager.....Jim Sharp
Publicity Dir.....John Bent
Chief Engineer .....Harvey Aderhold
Owners of: WLW-T, Cincinnati; WLW-C, Columbus; WLW-D, Dayton; WLW-I, Indianapolis.

WJBF-TV—Augusta—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By..Georgia-Carolina Bcstg. Co.
Business Address.....Television Park
Tel.: PA 2-6666.....ABC-NBC
Representative ..... Hollingbery
President, Gen. Mgr.....J. B. Fuqua
Station Manager.....Thomas J. Hennesy
Program Dir. .....Carroll Word
Promotion Mgr.....H. R. Lapham
Publicity Dir. .....John Radeck
Nat. Adv. Mgr.....Asa Stallworth
Film Manager.....Gray Mayson
Chief Engineer.....John Jopling

WRDW-TV—Augusta—1954

Channel: 12 VHF..AP: 51.3 Kw...VP: 316 Kw.
Owned-Oper. By.....WPIT, Inc.
Business Address.....Ga. & Observatory Ave.
Tel.: TA 4-5432.....CBS
Station Rep.....Avery-Knodel
President.....John J. Laux
Managing Dir.....Robert E. Metcalfe
Station Mgr.....James W. Hicks
Commercial Mgr.....Lou Stratton
Operations Mgr.....Richard A. Fennel
Promotion Dir.....James E. Davis
Production Mgr.....Jeff Evans
Film Editor.....Frank Allen
Merchandising Dir.....Felecia Samuels
Chief Engineer.....Joseph P. Gill, Jr.
Owners of: WPIT, Pittsburgh; WSOL, Tampa.

WRBL-TV—Columbus—1953

Channel: 3 VHF..AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Columbus Bcstg. Co.
Business Address.....1350 13th Ave.
Tel.: FA 2-0602.....NBC-CBS
Newspaper Affil. .....Ledger Enquirer
Representative ..... Hollingbery
President, Gen. Mgr.....J. W. Woodruff, Jr.
Station Mgr.....Ridley Bell
Commercial Manager...George "Red" Jenkins
Operations Dir.....John Gibney
Promotion Dir.....Carrie Brooks
Production Dir.....Charles Autry
Film Mgr.....Carl Long
Chief Engineer.....Joe A. Gamble
Owners of: WRBL-AM-FM.

WTVM—Columbus—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Martin Thea. of Georgia, Inc.
Business Address.....1307 1st Ave.
Tel.: FA 2-8828.....NBC-ABC
Station Representative .....Young
President.....E. D. Martin
General Manager.....Frank Ragsdale
Commercial Mgr.....Ben Purvis
Operations Dir.....Ted Short
Chief Engineer.....Charley Parrott
Owners of: WTVC, Chattanooga.

WMAZ-TV—Macon—1953

Channel: 13 VHF..AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By.....Southeastern Bcstg. Co.
Business Address....Bankers Insurance Bldg.
Tel.: SHerwood 2-7373.....CBS-ABC-NBC
Representative .....Avery-Knodel
President, Ch. Eng.....George Rankin, Jr.
General Manager.....Wilton E. Cobb
Comm. Manager.....Frank Crowther

WSAV-TV—Savannah—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By .....WSAV, Inc.
Address.....1430 East Victory Drive
Tel.: AD 6-0303.....ABC-NBC
Representative.....Blair TV
President, Gen. Mgr.....Harben Daniel
Operations Manager .....M. E. Thompson
Comm. Adv. Mgr.....Mack Humpidge
Program Director ..... William E. Lucas
Production Dir.....Steve Thomas
Prom., Publicity Dir.....Laura Peeples
Film Manager.....Alyce Miller
Chief Engineer ..... Byron Strong
Owners of: WSAV, AM.

WTOC-TV—Savannah—1954

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Savannah Bcstg. Co.
Business Address.....516 Abercorn St.
Tel.: AD 2-0127.....CBS-ABC
Station Representative .....Avery-Knodel
President & Gen. Mgr...William T. Knight, Jr.
Comm., Sta., Adv. Mgr.....Ben B. Williams
Program Dir.....Dwight J. Bruce
Prom., Publicity Dir.....Frank S. Bryson
Film Mgr.....Thomas Wells
Chief Engineer.....Kyle Goodman
Owners of: WTOC AM-FM.

Pop.: 630,000
Families: 193,000

Hawaii

Television Homes: 130,000
TV Stas. in State: 4

KGMB-TV—Honolulu—1952

Channel: 9 VHF..AP: 79 Kw...VP: 132 Kw.
Owned-Oper...Hawaiian Broadcasting Sys. Ltd.
Business Address....1534 Kapiolani Boulevard
Tel.: 9-2011 .....CBS
Newspaper Affil.....Star Bulletin
Representative.....Peters, Griffin, Woodward
President.....Elizabeth P. Farrington
V.P., General Mgr.....M. Franklyn Warren
Station Mgr.....Robert W. Sevey
Prom., Publicity Dir.....Colleen L. Ng
Operations Mgr.....Jack Annon
Film Mgr.....Bettie Werner
Chief Engineer.....Ronald Miyahira
Owners of: KGMB AM, Honolulu; KHBC AM-TV, Hilo; KMAU-TV, Wailuku.

KHVH-TV—Honolulu—1954

Channel: 4 VHF.. AP: 25 Kw...VP: 12.5 Kw.
Owned-Oper. By....Kaiser Hawaiian TV, Inc.
Address.....1290 Ala Moana Blvd.
Tel.: 5-3991.....ABC
Representative .....Young-TV
V.P., Gen. Mgr.....Richard Block
Station Mgr.....J. A. Serrao
Publicity Dir.....Robert Kendall
Program Director.....Dan Kawakami
Production Mgr.....George Hooper
Chief Engineer.....Dan O. Hunter
Owners of: KHJK-TV, Hilo; K74BC-TV, Lihue; K76BB-TV, Honohina.

KONA-TV—Honolulu—1952

Channel: 2 VHF..AP: 30.2 Kw...VP: 60.3 Kw.
Owned-Oper. By.....Radio Honolulu, Ltd.
Business Address.....1170 Auahi St.
Tel.: 6-2366 .....NBC
Newspaper Affil.....Honolulu Advertiser
Representative .....NBC Spot Sales
Pres., Gen. Mgr.....John D. Keating
Sta., Gen. Sales Mgr.....Art Sprinkle
Nat'l Sales Mgr.....Jim Spencer
Program Director.....Cecil Seavey
Film Mgr., Pub. Dir.....Paul Yomamoto
Promotion Dir.....J. B. Turner
Chief Engineer.....Alvin Chang

KMVI—Wailuku—1955

Channel: 12 VHF...AP: 15 Kw....VP: 30 Kw.
Owned-Oper.....Maui Publishing Co., Ltd.
Business Address.....Box 374
Tel.: 33-981.....ABC
Newspaper Affiliation.....Maui News
Sta. Reps.....Clark; Oakes, Dickens
President.....J. Walter Cameron
General Manager.....Ezra J. Crane
Station Manager.....Richard E. Mawson
Chief Engineer.....Spencer Shiraichi

Pop.: 671,500
Families: 199,500

Idaho

Television Homes: 154,000
TV Stas. in State: 6

KBOI-TV—Boise—1953

Channel: 2 VHF... AP: 33 Kw.....VP: 65 Kw.
Owned-Oper. By.....Boise Valley Bcstrs. Inc.
Business Address .....1007 Jefferson St.
Tel.: 3-2511 .....ABC-CBS
Representative.Peters, Griffin, Woodward, Inc.
Pres., Gen. Mgr.....Westerman Whillock
Station, Comm. Mgr.....Earl Glade, Jr.
Film Manager.....Robert Howell
Program Dir.....Dena Howell
Promotion Dir.....Sharon Henry
Publicity Dir.....Louise Davis
Chief Eng. .....J. A. Johntz, Jr.
Owners of: KBOI AM-FM.

KTVB—Boise—1953

Channel: 7 VHF...AP: 100 Kw....VP: 200 Kw.
Owned-Oper. By.....KTVB, Inc.
Address .....709 Idaho St.
Tel.: 2-4611 .....ABC-NBC
Station Rep.....Bolling
Pres. and Gen. Mgr. ....Georgia M. Davidson
Nat. Sales Mgr.....Robert Krueger
Commercial Mgr. .....George Ganz, Jr.
Prog. Director.....Del Lundbom
Prom. Mgr.....Evelyn Winters
Film Manager .....William Harvey
Chief Engineer.....Harold Toedtemeier

KID-TV—Idaho Falls—1953

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....Idaho Radio Corp.
Address.....Ammon Road
Tel.: JA 2-5100.....CBS-NBC-ABC
Sta. Reps.....Hollingbery; Art Moore
President .....A. W. Schwieder
General, Sta. Mgr.....C. N. Layne
Comm., Adv. Mgr.....Claude Cain
Chief Engineer.....Carroll Secrist

KIFI-TV—Idaho Falls—1961

Channel: 8 VHF.. AP: 316 Kw...VP: 158 Kw.
Owned By.....E. Idaho Bcstg. & TV Co.
Address.....P. O. Box 2148
Tel.: JA 3-1171.....NBC
Sta. Reps.....Meeker; Wellington, Jacobson
President, Gen. Mgr.....J. Brady
Program Dir., Oper. Mgr.....A. Wiener
Promotion Dir.....L. Hocking
Film Mgr.....L. Paoli
Chief Eng.....B. Nelson

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Home of WGN Radio/720 WGN Television/9 and WGN Syndication Sales.

Modern, functional, efficient broadcast plant dedicated to greater service to all Chicagoland and to advertisers and their agencies!

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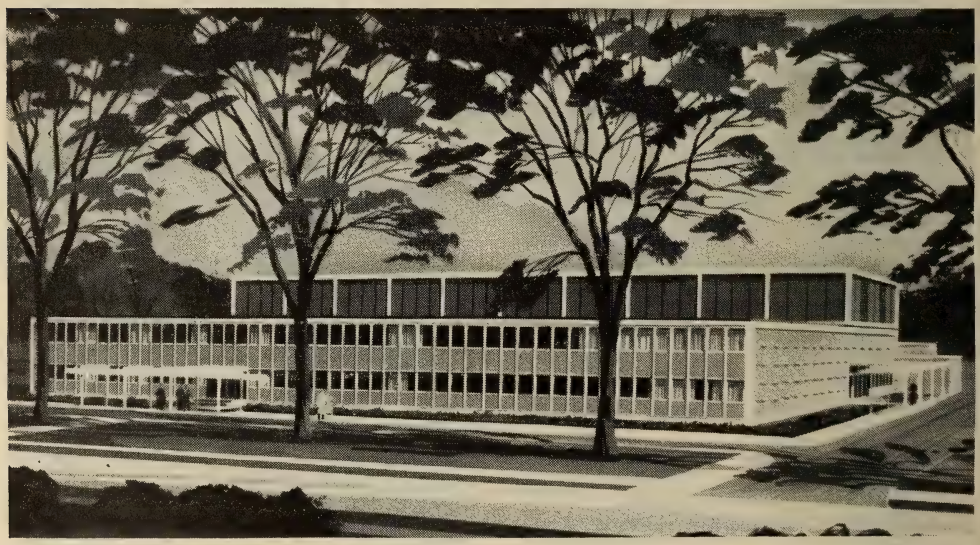

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2501 Bradley Place—Chicago 18, Illinois (LAkeview 8-2311)

KCIX-TV—Nampa—1958

Channel: 6 VHF..AP: 41.7 Kw...VP: 83.2 Kw.
Owned-Oper. By.....Hagadone Bcstg Co.
Address .....315 N. 8th St.
Tel.: 4-8311.....Independent
Representative .....Weed
President.....Roger L. Hagadone
Chief Engineer.....G. Rose

KLIX-TV—Twin Falls—1955

Channel: 11 VHF..AP: 14.5 Kw...VP: 29.5 Kw.
Owned-Oper. By.....Klix Corp.
Address .....Eastland Dr. & Elizabeth St.
Tel.: RE 3-5840.....ABC-CBS-NBC
Sta. Representative..... Hollingbery
President.....G. Hatch
General Mgr.....Gordon Glasmann
Chief Engineer.....Dennis Lowe

Pop.: 10,151,000
Families: 3,120,000

Illinois

Television Homes: 2,950,000
TV Stas. in State: 16

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Chicago, Peoria

WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Midwest Television, Inc.
Business Address.....509 S. Neil St.
Tel.: FL 6-8333.....CBS
Station Rep.....Peters, Griffin, Woodward
President.....August C. Meyer
V.P., Sales Manager.....Guy Main
National Sales Dir. .....Leonard Davis
Film Mgr.....John Ketterer
Production Manager.....B. Helms
Chief Engineer.....Bob Myers

WGN-TV—Chicago—1948

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WGN, Inc.
Business Address.....2501 Bradley Place
Tel.: LAkeview 8-2311.....Independent
Newspaper Affiliation.....Chicago Tribune
Representative ..... Petry
President.....J. Howard Wood
V.P., Gen. Mgr.....Ward L. Quaal
Sales Manager.....Ben Berenston
Program Mgr.....Edward Warren
Sales Prom., Adv. Mgr.....James Hanlon
Publicity Mgr.....Dan Calibraro
Film Director.....Patty Nealin
Chief Engineer.....Carl J. Meyers

WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....CBS, Inc.
Bus. Studio Address.....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Representative.....CBS TV Spot Sales
V.P., General Mgr.....Clark B. George
General Sls. Mgr.....Edward Kenefick
Program Dir.....Charles Hinds
Prom., Adv. Dir.....Virgil Mitchell
Film Mgr.....Paula Schwarz
Chief Engineer.....L. A. Pierce
Owners of: WCBS-TV, New York; KNXT, Los Angeles; WEAU-TV, Philadelphia; KMOX-TV, St. Louis.

WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....American Bcstg. Co.
Business Address.....190 N. State St.
Tel.: AN 3-0800.....ABC
Representative .....Blair-TV
Vice President.....Sterling C. Quinlan
General Manager.....Mathew Vieracker
Nat'l Spot Sales Mgr.....Clarence Heider
Film Dir. .....Ralph Andrews
Prog. Dir. .....Dan Schuffman
Prom. Adv. Public Dir.....James Ascher
Chief Engineer.....William P. Kusack

WNBQ—Chicago—1948

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....National Bcstg. Co.
Business-Studio Address....Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Manager.....Lloyd E. Yoder
Nat. Sales Mgr.....George Diefenderfer
Local Sales Mgr.....Norman Cissna
Station Mgr.....Robert Lemon
Operations Dir.....Alfred Lewis
Program Dir.....Harry D. Trigg
Adv. & Prom. Mgr.....John M. Keys
Film Manager.....Stanley Brightwell
Publicity Director.....Chet Campbell
Chief Engineer.....W. C. Prather

WICD—Danville—1953

Channel: 24 UHF...AP: 9.5 Kw....VP: 19 Kw.
Owned By.....Plains Television Corp.
Business Address...1500 N. Washington Ave.
Tel.: Hickory 2-1700.....NBC
Station Representative.....Young TV
General Manager.....Milton Friedland
Station Manager.....J. Begue
Program Director.....R. O'Neill
Chief Engineer.....H. Eskew

WTVP—Decatur—1953

Channel: 17 UHF..AP: 93.3 Kw...VP: 174 Kw.
Owned-Oper. By.....Prairie Television Co.
Business Address.....Southside Dr.
Tel.: 428-4304 .....ABC
Station Rep.....Blair TV
President .....John Kluge
V.P. & Gen. Mgr.....Bob King
Operations Mgr.....Peter Kouris
Commercial Mgr.....Donald Lindsey
Program, Prom. Dir.....Jack Kussart
Chief Engineer.....Hubert F. Abfalter
Owners of: WNEW AM-TV, New York; WHK, Cleveland; WIP, Philadelphia; WTTG-TV, Washington, D. C.; KOVR-TV, Sacramento; WTVH, Peoria.

WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Turner-Farrar Assn.
Address.....21½ W. Poplar St.
Tel.: CLearbrook 3-7922.....ABC
Representative .....Meeker
President, Gen. Mgr.....O. L. Turner
Comm., Program Mgr.....Fred Cline
Prom., Publicity Dir.....Bill Platter
Film Mgr.....John Van Hoy
Adv. Mgr.....C. O. Farrar
Chief Engineer.....Charles Gilliam

WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw...VP: 371 Kw.
Owned-Operated By..West Central Bcstg. Co.
Address.....2907 Springfield Rd., E. Peoria

In Decatur-Springfield

WTVP abc

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WTVP abc

A METROPOLITAN BROADCASTING STATION
Sold nationally by Blair Television Assoc.

Tel.: 699-3961 .....NBC
Station Rep. .....Bolling
V.P., Gen. Mgr.....Fred C. Mueller
Comm. Manager.....John Leslie
Program, Film Mgr.....Victor Fletcher
Promotion Dir.....William Adams
Chief Engineer.....Wayne Lovely

WMBD-TV—Peoria—1957

Channel: 31 UHF..AP: 581 Kw...VP: 1000 Kw.
Owned By.....Midwest Television Inc.
Business Address.....212 SW Jefferson Ave.
Tel.: 676-0711 .....CBS
Representative.Peters, Griffin, Woodward, Inc.
President.....August C. Meyer
General Mgr.....Harold C. Sundberg
Commercial Mr.....George Mathews
Station Mgr.....Mark Wodlinger
Program Dir.....John Mason
Film Mgr.....John Ketterer
Promotion Mgr.....Betty Wright
Chief Engineer.....George Pyle
Owners of: WMBD AM-FM; WCIA, Champaign.

WTVH—Peoria—1953

Channel: 19 UHF..AP: 186 Kw...VP: 479 Kw.
Owned By.....Metropolitan Bcstg.
Business Address.....621 Main St.
Tel.: 9-7211 .....ABC
Sta. Representative.....Blair TV
President.....John W. Kluge
V.P., Gen. Mgr.....Donn Colee
Sales Mgr.....Lee Colee
Prom., Publicity Dir.....Gary Gresham
Chief Engineer.....Wallace Wurz

WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw. ..VP: 316 Kw.
Owned-Oper. By.....Quincy Bcstg. Co.
Business Address.....Hotel Quincy
Tel.: BA 2-6840.....ABC-NBC
Newspaper Affiliation....Quincy Herald Whig
Representative.....Young TV Corp.
President.....T. C. Oakley
General Manager.....J. S. Bonansinga
Commercial Mgr. .....J. Ben Stewart
Program Director .....Fred Colgan
Publicity Director.....Hal Heidbreder
Chief Engineer.....Frank E. Laughlin
Owners of: WGEM AM.

WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw...VP: 229 Kw.
Owned-Oper. By....Greater Rockford TV, Inc.
Business Address...Auburn & Winnebago Rds.
Tel.: Woodland 8-1813.....ABC-CBS
Newspaper Affil....Rockford Newspapers, Inc.
Station Representative.....H-R TV, Inc.
President .....Swan Hillman
V.P., General Mgr.....Joe M. Baisch
Production Mgr.....Rod MacDonald
Program Director.....John Mazzie
Promotion Dir.....Jack Lightner
Film Mgr.....Gene Hines
Adv. Mgr.....A. J. Bilardello
Chief Engineer.....Dick Peck

WTVO—Rockford—1953

Channel: 39 UHF..AP: 98 Kw...VP: 195 Kw.
Owned-Oper. By..Winnebago Television Corp.
Business Address.....Meridian Rd.
Tel.: Woodland 3-5413.....NBC
Station Representative .....Bolling
President .....Harry Balaban
Manager .....Harold Froelich
Sales Manager.....Gene Denari
Program Dir.....R. J. Smith
Chief Engineer.....H. H. Eckstein
Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; KBOX, Dallas, Tex.; WICS-TV, Springfield, Ill.

WHBF-TV—Rock Island—1950

Channel: 4 VHF...AP: 70 Kw....VP: 100 Kw.
Owned-Oper. By.....Rock Island Bcstg. Co.
Business Address...Telco Bldg., 231 18th St.
Tel.: 786-5441 .....ABC-CBS
Newspaper Affil....."The Argus"
Representative .....Avery-Knodel, Hyett
President.....Ben. H. Potter
V.P., Sta., Gen. Manager....Leslie C. Johnson
Director of Sales.....Maurice Corken
Program Director.....Forest W. Cooke
Prom., Adv. Mgr.....Heber E. Darton
Publicity Dir.....Fern Hawks
Film Manager.....Joseph Grear
Chief Engineer.....Robert J. Sinnett
Owners of: WHBF AM-FM.

WICS—Springfield—1953

Channel: 20 UHF..AP: 155 Kw...VP: 309 Kw.
Owned-Oper. By.....Plains Television Corp.
Address .....523 E. Capitol Ave.
Tel.: Lakeside 8-0465.....NBC
Representative .....Adam Young
President .....Elmer Balaban
General Manager.....Milton D. Friedland
Nat. Sales Co-ord.....Gene F. Meyers
Comm. Manager.....Warren King
Program, Film Mgr.....H. J. Hoskins
Prom., Publicity Mgr.....James Henneberry
Dir. of Engineering.....Jerrold Merritt
Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICD, Danville; WCHU, Champaign.

Pop.: 4,704,500
Families: 1,448,000

Indiana

Television Homes: 1,360,000
TV Stas. in State: 16

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Elkhart, Evansville, Fort Wayne, Indianapolis, South Bend

WTTV—Bloomington—1949

Channel: 4 VHF..AP: 26.7 Kw...VP: 47.9 Kw.
Owned-Oper. By.....Sarkes Tarzian, Inc.
Business Address.....3490 Bluff Rd.
Tel.: ST 7-2211.....Independent
Sta. Representative.....Young TV
President .....Sarkes Tarzian
General, Comm. Mgr.....Robert G. Holben
Program, Prom., Adv. Mgr.....Arthur R. Hook
Chief Engineer.....Fred J. Molchin

WEHT—Evansville—1953

Channel: 50 UHF..AP: 107 Kw...VP: 200 Kw.
Owned-Oper. By .....WEHT, Inc.
Business Address .....Box 395
Tel.: HA 4-9215.....CBS
Representative .....Young
President.....Edwin G. Richter, Jr.
General Mgr.....Howard D. Duncan, Jr.
Commercial Mgr.....William R. Hight
Program Dir.....Roger Forster
Chief Engineer .....Robert M. Cleveland
Owners of: WEOA, Evansville.

WFIE-TV—Evansville—1953

Channel: 14 UHF.AP: 104.8 Kw..VP: 200 Kw.
Owned-Oper. By.....WFIE, Inc.
Business Address.....1115 Mount Auburn Rd.
Tel.: HA 5-1432 .....NBC
Representative .....Raymer
President .....Nathan Lord
General, Sta. Mgr.....Berry Smith
Comm. Manager.....Lee Browning
Program, Film Mgr.....Chester T. Behrman
Chief Engineer .....Paul Kelley

WTVW—Evansville—1956

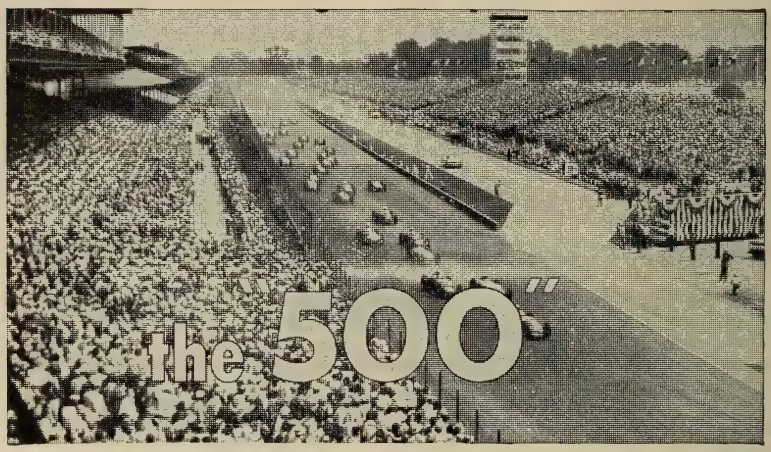
Channel: 7 VHF ..AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By .....Evansville TV, Inc.
Business Address .....405 Carpenter St.
Tel.: H. 2-1121.....ABC
Representative ..... Hollingbery
President.....Ferris E. Traylor
Gen. Sta. Mgr.....Dick Shively
Commercial Mgr.....James L. Ritter
Nat. Sales Mgr.....Bob Ossenberg
Program Dir.....Ulysses Carlini
Prom., Publicity Dir.....John A. MacGregor
Film Manager .....S. J. Rusche
Chief Engineer.....John Schuta

WANE-TV—Fort Wayne—1954

Channel: 15 UHF..AP: 222 Kw...VP: 445 Kw.
Owned-Oper. By .Indiana Broadcasting Corp.
Business Address.....2915 W. State Blvd.
Tel.: AN 9411.....CBS
Sta. Representative .....H-R
President .....C. Wrede Petersmeyer
General Manager.....Reid G. Chapman
Sales Dir.....John Keenan
Program Director.....J. Larry Beauchamp
Film Manager .....James Goheen
Chief Engineer.....Charles E. Wallace

WFBM-TV

First in Mid-Indiana . . . first in news . . . first in special events



Manpower • Mobility • Equipment!

Wherever news and special events call for broadcast action, you'll find WFBM-TV on the air first with "eye-witness" film reports. No other stations in Indiana can match the manpower of our 17-man News-Information Center . . . the mobility of our fleet of news cruisers and remote transmitter . . . our photo developing equipment for putting film on the air within minutes after it hits the lab . . . our two television tape machines (color equipped) that can record any remote transmission for an "exclusive" drop-in at any point in our day's programming.

The Nation's **15th TV Market**

. . . with the only basic NBC coverage of 760,000 TV set owning families

CHANNEL 6
WFBM TV
INDIANAPOLIS

Represented Nationally by The KATZ Agency

11TH YEAR OF LEADERSHIP

WKJG-TV—Fort Wayne—1953

Channel: 33 UHF..AP: 144 Kw...VP: 263 Kw.
Owned ....WKJG, Inc.
Address....2633 W. State Blvd.
Tel.: AN 2295....NBC
Newspaper Affiliation....Elkhart Truth
Station Rep. ....Branham
President....John F. Dille, Jr.
Vice President....Paul Brynes
Gen., Sta. Mgr....Edward G. Thoms
Commercial Mgr....Carleton B. Evans
Program Director....Calo Mahlock
Chief Engineer ....Eugene A. Chase

WPTA—Fort Wayne—1957

Channel: 21 UHF..AP: 110 Kw...VP: 55 Kw.
Owned....Sarkes Tarzian, Inc.
Business Address....Butler Road
Tel.: ANthony 7125 ....ABC
Station Representative ....Young
President ....Sarkes Tarzian
Acting Gen. Mgr....Richard Morgan
Commercial Mgr....Ralph Latham
Program Dir....Robert Reed
Prom., Adv. Publicity Dir....Larry Frerk
Film Manager....Charles Smith
Chief Engineer....Jerry Bower
Owners of: WTTS, Bloomington; WTTV TV-FM, Indianapolis; WFAM, Lafayette; WPTH-FM, Ft. Wanye.

WFBM-TV—Indianapolis—1949

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By....Twin State Bcstg. Inc.
Bus.-Studio Address....1330 N. Meridian St.
Tel.: MElrose 4-8521....NBC
Representative ....Katz
President....W. C. Pullen, Jr.
V.P., Gen. Mgr....Eldon Campbell
Station Manager....Don Menke
Nat. Sales Mgr....Hugh L. Kibbey
Prog. Dir....Warren Wright
Publicity Dir....Phil Smith
Film Mgr....William E. Fagan
Chief Engineer....Robert Flanders
Owners of: WOOD AM-TV, Grand Rapids; WTCN AM-TV, Minneapolis; KLZ AM-TV, Denver; WFBM AM-FM.

WISH-TV—Indianapolis—1954

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ....Indiana Bcstg. Corp.
Business Address....1440 North Meridian
Tel.: MElrose 4-6411....CBS
Sta. Representative....H-R
President ....C. Wrede Petersmeyer
Gen., Sta. Manager....Robert B. McConnell
Commercial Manager....Joseph E. Lake
Program Dir....Dave Smith
Prom., Pub. Director....Ray Reisinger
Chief Engineer....Stokes Gresham, Jr.
Owners of: WISH-FM-TV; WANE-AM-TV, Fort Wayne, Ind.

WLW-I—Indianapolis—1957

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned....Crosley Bcstg. Corp.
Business Address....1401 N. Meridian St.
Tel.: MElrose 9-2311....ABC
Station Rep....Crosley; Lowrance; Moore
President....Robert E. Dunville
General Manager....John B. Babcock
Spec. Bcst. Serv. Dir....Bruce B. Cox
Sales Manager....Bob Lamb
Sales Service Dir....Scott Cedar Holm
Program Mgr....Chuck Brodhead
Prom., Merch. Dir....Terry Simpson
Film Director....Patty O'Neill Mennel
Chief Engineer....Norman Nixon
Owners of: WLW, Cincinnati; WLW-T, Cincinnati; WLW-D, Dayton; WLW-C, Columbus; WLW-A, Atlanta.

WFAM-TV—Lafayette—1953

Channel: 18 UHF..AP: 107 Kw...VP: 218 Kw.
Owned ....Sarkes Tarzian, Inc.
Business Address....McCarty Lane
Tel.: GIbson 7-2113 ....CBS
Station Rep....Young TV
President ....Sarkes Tarzian
General Mgr....Robert G. Holben
Operations Mgr....Richard W. Stewart
Commercial Mgr....Bill Thomas
Eng. Supervisor....Fred Molchin
Chief Engineer....William B. Martin
Owners of: WTTS, Bloomington; WTTV, Indianapolis; WPTA, Ft. Wayne; WPTH FM, Ft. Wayne.

WLBC-TV—Muncie—1953

Channel: 49 UHF..AP: 8.5 Kw...VP: 17 Kw.
Owned-Oper. By....Tri-City Radio Corp.
Business Address....Box 271
Tel.: ATlas 8-4403....ABC-CBS-NBC
Representative ....Holman
Pres., Gen., Sta. Mgr....Don Burton
Comm., Film Mgr....Bill Craig
Program Director....William F. Craig
Chief Engineer ....Pat Finnegan

WNDU-TV—South Bend—1955

Channel: 16 UHF..AP: 141 Kw...VP: 282 Kw.
Owned-Oper. By....Michiana Telecasting
Address ....Box 989
Tel.: CE 3-7111....NBC
Station Rep....Venard, Rintoul & McConnell
President....Rev. Theodore M. Hesburgh
Gen., Comm. Mgr....Wm. Thomas Hamilton
Program Film Mgr....E. L. Doyle
Prom., Adv. Mgr....Walter Purcell
Operations Mgr....P. E. Walton
Chief Engineer....Bazil O'Hagen

WSBT-TV—South Bend—1952

Channel: 22 UHF..AP: 137 Kw...VP: 265 Kw.
Owned-Operated By....South Bend Tribune
Address....300 W. Jefferson St.
Tel.: CE 3-3141....CBS
Newspaper Affil....Tribune
Representative ....Raymer
President....Franklin D. Schurz
Sta. Gen. Mgr....Neal B. Welch
National Sales Mgr. ....Wilbur R. Darch
Prom., Adv. Public. Dir....N. J. Gassensmith
Film Manager....Walter A. Sweitzer
Chief Engineer....Arthur R. O'Neil
Owners of: WSBT AM.

WSJV—South Bend-Elkhart 1954

Channel: 28 UHF..AP: 102 Kw...VP: 204 Kw.
Owned-Oper. By.....Truth Publishing Co.
Business Address.....Box 28, South Bend
Tel.: CEntral 2-2828.....ABC
Newspaper Affiliation.....Elkhart Truth
Station Rep. .....Branham
President.....John F. Dille Jr.
V.P., Gen. Mgr.....Paul C. Brines
Program, Film Buyer.....Edwin J. Lasko
Nat. Sales Mgr.....Vince Doyle
Prom. Dir.....Marilyn Lee
Production Mgr.....W. Forest Morrow
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG AM-TV, Fort Wayne.

WTHI-TV—Terre Haute—1954

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Wabash Valley Bcstg. Corp.
Business Address.....918 Ohio Street
Tel.: CRawford 9481.....CBS-ABC
Representative .....Bolling
President.....Anton Hulman, Jr.
V.P., Gen. Mgr.....J. M. Higgins
Commercial Mgr.....George Foulkes
Program, Film Mgr.....Ben Falber, Jr.
Prom. Director.....Mary Claire Langlois
Chief Engineer.....Russ Arnold
Owners of: WTHI AM-TV.

Pop.: 2,770,000
Families: 853,500

Iowa

Television Homes: 792,000
TV Stas. in State: 11

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Cedar Rapids, Des Moines, Waterloo

WOI-TV—Ames—1950

Channel: 5 VHF..AP: 50.1 Kw...VP: 100 Kw.
Owned-Oper. By.....Iowa State Univ.
Address .....Service Bldg.
Tel.: CE 2-3400.....ABC
Representative ..... H-R
President.....Dr. James Hilton
Gen. Manager.....Robert C. Mulhall
Assoc. Gen. Manager .....James H. Davis
Prom., Publicity Dir.....Ron Scott
Merchandising Mgr.....Janis Marvin
Commercial Mgr.....Ted Tostlebe
Chief Engineer.....Keith Ketcham

KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By .....Cedar Rapids TV Co.
Business Address.....104½ First St., S.W.
Tel.: EM 4-4194.....ABC
Newspaper Affiliation ..Cedar Rapids Gazette
Representative .....Branham
President ..... Joseph F. Hladky, Jr.
General Manager.....Redd Gardner
Commercial Manager....Geo. C. Carpenter, III
Prom., Pub. Dir.....Edna A. Herbst
Operation Mgr.....Ralph D. Willey
Film Director.....Gerald McEowen
Owners of: KCRG AM.

WMT-TV—Cedar Rapids—1953

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....WMT-TV, Inc.
Bus. Address.....Paramount Theatre Bldg.
Tel.: EM 4-0171.....CBS
Representative .....Katz
President, Gen. Mgr.....William B. Quarton
V.P. Opera., Film Mgr.....Douglas B. Grant
V.P., Sales.....Lew Van Nostrand
Prom., Publicity Dir.....Richard Pinney
Chief Engineer.....George Hixenbaugh

WOC-TV—Davenport—1949

Channel: 6 VHF..AP: 60.3 Kw....VP: 100 Kw.
Owned-Oper. By.....Tri-City Broadcasting Co.
Business Address.....805 Brady St.
Tel.: 3-3661 .....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....Col. B. J. Palmer
Resident Manager.....Ernest Sanders
V.P., Treas.....D. D. Palmer
Exec. V.P.....Ralph Evans
Comm. Mgr.....F. Paxon Shaffer
Film Editor.....Ken Wagner
Program Director.....Raymond Guth
Promotion Director.....Richard W. Upp
Chief Engineer..... ..Paul Arvidson
Owners of: WOC-AM-FM.

KRNT-TV—Des Moines—1955

Channel: 8 VHF...AP: 158 Kw....VP: 316 Kw.
Owned-Operated By.....Cowles Mag. & Bcstg.
Address .....Ninth & Pleasant St.
Tel.: CH 3-4141.....CBS
Representative .....Katz
General Manager.....Robert W. Dillon
Commercial Manager .....Paul M. Elliott
Program Dir.....Joe G. Hudgens
Sls. Mgr.....Bill Hippee
Chief Engineer.....Charles F. Quentin

WHO-TV—Des Moines—1954

Channel: 13 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By....Central Broadcasting Co.
Business Address.....1100 Walnut St.
Tel.: AT 8-6511.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....Col. B. J. Palmer
Exec. V.P.....Ralph Evans
V.P., Resident Manager.....Paul A. Loyet
Sales Manager .....Robert H. Harter
Film Buyer, Prog. Director.....Jack Kerrigan

Prom. Manager.....Donald Pearson
Film Editor.....Robert P. Kress
Chief Engineer.....Roy W. Pratt
Owners of: WHO AM-TV; WOC AM-TV, Davenport; KMA, Shenandoah; KMTV, Omaha.

KQTV—Fort Dodge—1953

Channel: 21 UHF..AP: 160 Kw...VP: 330 Kw.
Owned-Oper. By....Northwest Television Co.
Business Address.....Television Square
Tel.: 4-0311.....NBC-ABC-CBS
Sta. Representative .....Pearson
Pres., Gen. Mgr.....Edward Breen
Exec. Vice Pres.....William Brown
Reg. Sales Mgr.....Rollie Camp
Program Director.....Richard Johnson
Film Manager.....Stanley McCurdy
Chief Engineer.....David Sinclair

KGLO-TV—Mason City—1954

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Lee Radio, Inc.
Business Address.....Second & Pennsylvania
Tel.: GArden 3-2540.....CBS
Representative .....Branham
President.....Lee P. Loomis
Exec. V.P., Gen. Manager....Herbert R. Ohrt
Nat'l Sales Mgr.....Walter Rothschild
Film, Comm. Manager.....Lloyd Loers
Program Dir.....Douglas Sherwin
Production Mgr.....Bart Curran
Chief Engineer.....Roger Sawyer

KTVO—Ottumwa—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....KTVO Television, Inc.
Address .....211 East 2nd St.
Tel.: MUrray 2-4535.....ABC-CBS-NBC
Representative .....Hollingbery
Pres., Gen. Mgr.....James J. Conroy
Commercial Mgr.....L. William King
Promotion Dir.....Al Cunningham
Program Director.....James Frost
Film Manager.....Glen Proeschold
Chief Engineer.....Antonius Mulder

KTIV—Sioux City—1954

Channel: 4 VHF....AP: 100 Kw....VP: 50 Kw.
Owned-Oper. By.....KTIV Television Corp.
Address.....Tenth & Grandview
Tel.: 8-0545.....NBC-ABC
Newspaper Affil.....Journal-Tribune
Representative ..... Hollingbery
Pres., Gen. Mgr.....Dietrich Dirks
V.P. Comm. Mgr.....Eugene T. Flaherty
Program, Film Mgr.....Don Stone
Prom., Pub. Dir. ..... Bill Mote
Chief Engineer.....Alvin Smith

KVTV—Sioux City—1953

Channel: 9 VHF..AP: 144 Kw...VP: 288 Kw.
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....7th & Douglas
Tel.: 2-2711 .....CBS-ABC
Representative .....Katz
President.....Herbert E. Evans
General Manager .....Donald D. Sullivan
Comm. Manager ..... Robert B. Donovan
Prog. Director.....Clark Pollock
Promotion Director.....Gordon Fountain
Sales Serv. Dir.....Gene Cuddebach
Film Manager .....Carl Morris
Chief Eng.....Robert G. Engelhardt
Owners of: WRFD, Worthington; WMMN, Fairmont; WGAR, Cleveland; WNAX, Yankton; WTTM FM, Trenton.

KWWL-TV—Waterloo—1953

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business Address.....Insurance Bldg.
Tel.: AD 4-4404.....NBC
Representative .....Avery-Knodel
President.....Ralph J. McElroy
General Mgr.....L. O. Rau, Jr.
Chief Engineer.....Edward M. Tink

Pop.: 2,192,000
Families: 695,500

Kansas

Television Homes: 583,500
TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Wichita

KTVC-TV—Ensign—1957

Channel: 6 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
Owned.....S.W. Kansas TV Co., Inc.
Bus. Address...705½ Second St., Dodge City
Tel.: HU 3-6666, Dodge City.....ABC
Representative .....Katz
President .....Leigh Warner
Gen., Sta. Mgr.....Wendell Elliott
Chief Engineer.....Kenneth Karr

KBLR-TV—Goodland—1958

Channel: 10 VHF..AP: 158 Kw. VP: 316 Kw.
Owned-Oper. By.....Tri-State TV, Inc.
Business Address.....17th St. & B'way Ave.
Tel.: TW 9-2331.....CBS
Sta. Representative.....John E. Pearson
Station Manager.....Jack Walkmeyer
Program Dir.....Herb Stegman
Chief Engineer.....Darel Graves

KCKT-TV—Great Bend—1954

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Central Kansas TV Co., Inc.
Business Address.....Box 182
Tel.: GL 3-7868.....NBC
Representative .....Bolling

President ..... Chet Roberts
Gen., Sta. Mgr. ..... E. L. Kuhlman
Program Director ..... Bonnie Perry
Prom., Pub. Dir. ..... A. Becker
Film Manager ..... Wayne Davis
Chief Engineer ..... H. G. Haefele

KAYS-TV—Hays—1958

Channel: 7 VHF..AP: 67.2 Kw...VP: 112 Kw.
Owned-Oper. By ..... Kays, Inc.
Business Address ..... 2300 Hall St.
Tel.: Market 4-2578 ..... ABC
Representative ..... Holman, Katz
President ..... Ross Beach, Sr.
General Mgr. ..... Robert E. Schmidt
Chief Engineer ..... L. Legleiter

KTVH—Hutchinson—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Wichita-Hutchinson Co., Inc.
Business Address ..... 1800 North Plum
Tel.: MO 5-5503 ..... CBS
News. Affil. ..... Minneapolis Star & Tribune
Station Representative ..... Blair
President ..... Joyce A. Swan
General, Sta. Mgr. ..... M. Dale Larsen
Comm., Adv. Mgr. ..... R. V. Fairbanks
Promotion, Pub. Dir. ..... John S. Mileham
Prog. Dir., Film Mgr. ..... Robert D. Snyder
Chief Engineer ..... Ken H. Cook

KOAM-TV—Pittsburg—1953

Channel: 7 VHF..AP: 138 Kw...VP: 245 Kw.
Owned-Oper...Mid-Continent Telecasting, Inc.
Business Address ..... Box 659
Tel.: 4-0233 ..... NBC-ABC
Representative ..... Katz

General Manager ..... R. E. Wade
Program Director ..... Louis R. Martin

WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ..... Stauffer Publications, Inc.
Business Address ..... Box 119
Tel.: CR 2-3456 ..... ABC-CBS-NBC
Newspaper Affiliation..D. Capital; State Journal
Representative ..... Avery-Knodel
President ..... O. S. Stauffer
Gen. Mgr. ..... Thad M. Sandstrom
Sales Manager ..... Bob Kearns
Sales Coordinator ..... Ray C. Senate
Prog. Dir., Film Mgr. ..... Rush Evans
Technical Dir. ..... Paul Winders

KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw...VP: 316 Kw.
Owned-Oper. By ..... KAKE-TV, Inc.
Business Address ..... 1500 N. West St.
Tel.: WH 3-4221 ..... ABC
Representative ..... Katz
President ..... Mark Adams
Gen. Sta. Mgr. ..... Martin Umansky
Commercial Mgr. ..... Donivan D. Waldron
Program Dir. ..... John Froome
Prom., Pub. Dir. ..... Robert C. Payne
Chief Engineer ..... Harold Newby

KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By ..... Wichita TV Corp.
Address ..... 833 N. Main St.
Tel.: AM 5-5633 ..... NBC
Station Rep. ..... Peters, Griffin, Woodward
President ..... G. M. Brown
V.P., Gen., Sta. Mgr. ..... W. Moyer
Comm. Manager ..... Donald Sbarra
Chief Engineer ..... Russell V. Goyette

Pop.: 3,043,000
Families: 837,000

Kentucky

Television Homes: 805,000
TV Stas. in State: 5

WKYT—Lexington—1957

Channel: 27 UHF..AP: 8.7 Kw...VP. 17.3 Kw.
Owned ..... Taft Bcstg. Co.
Business Address ..... 1087 New Circle Road
Tel.: 2-2533 ..... CBS-ABC
Representative ..... Young
President ..... Hulbert Taft, Jr.
Vice President of Operations...L. H. Rogers II
General Manager ..... Fred von Stade
Sales Manager ..... Ray Balsom
Program Director ..... Gary Brown
Film Director ..... Dave Fleischer
Chief Engineer ..... Robert Austin

WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 160 Kw...VP: 300 Kw.
Owned-Oper. By ..... WLEX-TV, Inc.
Business Address ..... P.O. Box 1457

Tel.: 4-8747 ..... ABC-NBC
Station Rep. ..... Raymer
Exec. V.P., Gen. Mgr. ..... Earl Boyles
Station Manager ..... Harry C. Barfield
Program Mgr. ..... Alex B. Macaulay
Chief Engineer ..... Jim Robertson

WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By ..... WAVE, Inc.
Address ..... 725 S. Floyd
Tel.: JU 5-2201 ..... NBC
Representative ..... NBC Spot Sales
President ..... George W. Norton, Jr.
General Manager ..... Nathan Lord
Commercial Manager ..... Ralph Jackson
Prog., Film Dir. ..... George Patterson
Prom., Pub. Dir. ..... W. Rudd
Chief Engineer ..... Wilbur Hudson

WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WHAS, Inc.
Address.....525 W. Broadway
Tel.: JU 5-2211.....CBS
Representative....Harrington, Righter, Parsons
President.....Barry Bingham
Director .....Victor A. Sholis
Sales Director.....George Johnson
Program Director.....Sam Gifford
Prom., Publicity Dir.....William Loader
Film Manager.....Charles McDaniel
Dir. Engineering.....O. W. Towner

WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Paducah Newspapers, Inc.
Business Address.....100 Television Lane
Tel.: 442-8214 .....NBC
Newspaper Affili.....Sun Democrat
Representative .....Pearson
President.....Edwin J. Paxton, Sr.
V.P., Mgr., Dir.....E. J. Paxton, Jr.
General Mgr.....Sam Livingston
Sales Mgr., Prom. Dir.....Charles M. Neel
Prog. Dir.....J. E. English III
Film Mgr.....Bill Watson
Technical Dir.....Ernest J. Pell
Chief Engineer.....John Adams

Pop.: 3,280,500
Families: 927,500

Louisiana

Television Homes: 740,500
TV Stas. in State: 12

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: New Orleans

KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Lanford Telecast. Co., Inc.
Business Address.....605-11 Washington
Tel.: HI 5-2456.....ABC-CBS-NBC
Representative .....Weed
President.....T. B. Lanford
General Manager.....Willard L. Cobb
Sales Manager.....Jesse R. Sexton
Oper., Prog. Mgr.....Larry McHale
Sales Serv. Mgr.....Franklin Whitehead
Merchandising Mgr.....Edward Wooten
Chief Engineer .....Robert E. Miller

WAFB-TV—Baton Rouge—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....Modern Bcstg. Co., Inc.
Business Address.....P.O. Box 2671
Tel.: DI 4-8571.....CBS-ABC
Station Representative .....Blair
Board Chairman.....Dwight W. Martin
Pres., Gen. Mgr. .....Tom E. Gibbens
Comm. Mgr.....Mervyn E. Rhys
Program Director.....Don G. Hallmann
Prom., Pub. Dir.....Grace McElveen
Chief Engineer.....Donald K. Allan

WBRZ—Baton Rouge—1955

Channel: 2 VHF..AP: 56.2 Kw...VP: 100 Kw.
Owned-Operated By.....La. TV Bcstg. Co.
Bus. Address.....1650 Highland Rd.
Tel.: DI 8-1491.....ABC-NBC
News. Affil....State-Times Morning Advocate
Representative .....Hollingbery
Pres., Gen. Mgr.....Douglas L. Manship
Sales Manager.....Jules L. Mayeux
Program Mgr.....John Ferguson
Film, Production Mgr.....Aubrey L. Moore
Promotion Dir.....Wesley C. Brummett
Chief Engineer.....Pat Weathersby

KLFY-TV—Lafayette—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Camellia Bcstg. Co. Inc.
Address.....P. O. Box 3687
Tel.: CE 5-9494.....CBS-ABC-NBC
Station Rep. .....Bolling
President.....Paul H. DeClouet
General Manager.....Guy Corley
Prom. Dir.....Toni Coons
Chief Engineer.....J. P. Robillard

KPLC-TV—Lake Charles—1954

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw
Owned-Oper. By.....Calcasieu Bcstg. Co.
Business Address .....320 Division St.
Tel.: HE 6-3631.....ABC-NBC
Representative .....Weed
President.....T. B. Lanford
Gen., Sta. Manager.....P. E. Mills, Jr.
Comm. Manager ..... Art Reuben
Prom. Dir.....B. LaPorte
Program Director.....S. Hyde
Chief Engineer.....Ed Barton

KTAG-TV—Lake Charles—1953

Channel: 25 UHF..AP: 11 Kw...VP: 21 Kw.
Owned-Oper. By.....KTAG-TV Associates
Business Address.....645 15th St.
Tel.: HE 9-9413.....CBS
Representative ..... Pearson
President.....Warren Berwick
Vice Pres.....Kevin Reilly
Station Mgr.....Harper Clark
Chief Engineer.....Lawrence Vicknair

KNOE-TV—Monroe—1953

Channel: .8 VHF..AP: 115 Kw...VP: 230 Kw.
Owned-Oper. By.....Noe Enterprises, Inc.
Business Address .....KNOE Drive
Tel.: FA 2-8155.....ABC-CBS
Station Representative....H-R Representatives

Board Chair. & Owner.....James A. Noe, Sr.
President.....James A. Noe, Jr.
Exec. Vice-Pres., Gen. Mgr....Paul H. Goldman
V.P. Sales Mgr.....Bob Powell
V.P., Sales Serv.....Allen Jones
V.P. Operations Mgr.....Ansel Smith
V.P. Dir. Engineering.....Ray Boyd
V.P. Program Dir.....Harry Arthur
Promotion Dir.....Guy Popham
Film Manager.....Buford Craft

WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WDSU Bcstg. Corp.
Business-Studio Address.....520 Royal St.
Tel.: 524-4371 .....NBC
Representative .....Blair
President.....Edgar B. Stern, Jr.
Exec. V.P., Gen. Mgr.....A. Louis Read
Sales Manager.....Robert S. Schultis
Dir. Program Prom.....Stan Cohen
Chief Engineer.....Lindsey Riddle
Owners of: WDSU AM-FM; WAFB-TV, Baton Rouge.

WVUE-TV—New Orleans—1959

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....New Orleans TV Corp.
Business Address.....1418 Cleveland Ave.
Tel.: JAckson 5-9011.....ABC-NBC
Representative .....Weed
Pres., Gen. Mgr.....Joseph A. Paretti
Comm. Mgr.....John H. Bone
Program Dir.....De Alton G. Neher
Chief Engineer.....George A. Mayoral

WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned .....Loyola University
Address.....1024 N. Rampart St.
Tel.: EX 4444.....CBS
Representative .....Katz
President.....Very Rev. W. Patrick Donnelly
General Manager.....Lawrence M. Carino
Sales Manager.....Maurice A. Guillerman
Program Director.....Robert I. Guy
Promotion Mgr.....Phil Johnson
Chief Engineer.....J. D. Bloom
Owners of: WWL AM.

KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KSLA-TV, Inc.
Business Address ..... Box 92
Tel.: 424-8101 .....CBS
Newspaper Affil. .....Journal
Representative.....Harrington, Richter, Parsons
President.....Douglas F. Attaway
General Mgr.....Winston B. Linam
Comm. Mgr. .....Deane R. Flett
Program Dir.....John Renshaw
Promotion Dir.....Bob Weimar
Chief Engineer.....Morris C. Barton

KTBS-TV—Shreveport—1955

Channel: 3 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Oper. By.....KTBS, Inc.
Address.....312 E. Kings Hwy.
Tel.: 868-3644 .....ABC-NBC
Station Rep. .....Katz
Pres., Gen. Mgr.....E. Newton Wray
Station Manager .....Patrick J. White
Commercial Manager .....Joe B. Foster
Promotion Director.....Dick Unterborn
Film Manager .....Marvin Perry
Chief Engineer.....Claude R. Scott

Pop.: 975,000
Families: 281,500

Maine

Television Homes: 259,000
TV Stas. in State: 6

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Portland

WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw...VP: 30 Kw.
Owned-Oper.....Community Telecasting Serv.
Business Address.....55-57 State St.
Tel.: 6446.....ABC-CBS
Reps.....Hollingbery, Kettell-Carter
President .....Horace Hildreth
Exec. V.P., Gen. Mgr.....Walter L. Dickson
Commercial Mgr.....Paul Quigg
Station Manager.....Richard B. Bronson
Program, Prom. Dir.....George Gonyar
Studio Dir.....John Thibodeau
Film Manager.....Ralph Libby
Chief Engineer.....Edward Winchester
Owners of: WABI AM; WAGM AM-TV, Presque Isle; WPOR, Portland.

WLBZ-TV—Bangor—1954

Channel: 2 VHF....AP: 25.7....VP: 51.3 Kw.
Owned-Operated By.....WLBZ Television Inc.
Business Address.....7 Main St.
Tel.: 2-4822 .....ABC-NBC
Sta. Rep. .....Weed
President.....William H. Rines
General Mgr.....Jack Atwood
Station, Comm. Mgr.....Rudolph O. Marcoux
Program Dir.....James A. Robinson, Jr.
Prom., Publicity Dir.....Dave Hart
Film Mgr.....James Irvine
Chief Engineer.....John Wibby
Owners of: WCSH AM-TV, Portland; WLBZ-AM; WRDO, Augusta.

WCSH-TV—Portland—1953

Channel: 6 VHF..AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Maine Radio & TV Co.
Address .....157 High Street
Tel.: SP 2-0181.....NBC

Representative .....Weed
President.....William H. Rines
General Mgr.....Jack S. Atwood
Station Manager.....Donald R. Powers
Nat. Sales Mgr.....Bruce C. McGorrill
Program Director.....Burnell Poole, Jr.
Promotion Director.....Linwood T. Pitman
Sales Manager.....Bruce G. McGorrill
Film Manager.....George Bowler
Chief Engineer.....Chas. Brown

WGAN-TV—Portland—1954

Channel: 13 VHF..AP: 146 Kw...VP: 292 Kw.
Owned-Oper. By..Guy Gannett Bcstg. Services
Business Address.....390 Congress St.
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publ. Co.
Station Rep....Avery-Knodel; Foster & Creed
President.....Jean Gannett Williams
V.P., General Manager..Creighton E. Gatchell
Comm. Manager.....Richard E. Bates
V.P., Sta. Mgr.....Samuel G. Henderson, Jr.
Promotion, Publicity Mgr.....John M. Havey
Film Mgr., Program Dir...William G. Wadman
V.P., Chief Engineer.....Roger W. Hodgkins
Owners of: WGAN AM.

WMTW-TV—Portland 1954

Channel: 8 VHF..AP: 52.5 Kw...VP: 105 Kw.
Owned-Oper. By....Mt. Washington TV Inc.
Business Address.....477 Congress St.
Tel.: SP 3-5665.....ABC
Rep.....Harrington, Righter & Parsons
Pres. & Gen. Mgr.....John W. Guider
Station Mgr.....Robert M. Joyce
Commercial Mgr.....Clinton S. Mason
Program Dir.....Lee Nelson
Promotion Mgr.....Richard Gove
Film Dir.....Brian Higgins
Chief Engineer.....Parker H. Vincent

WAGM-TV—Presque Isle—1956

Channel: 8 VHF...AP: 30 Kw....VP: 60 Kw.
Owned-Oper. By.....Aroostook Bcstg. Corp.
Business Address.....489 Main St.
Tel.: PO 9-2461.....ABC-CBS-NBC
Station Rep.....Hollingbery; Kettell-Carter
President.....Horace A. Hildreth
Exec. V.P.....Walter Dickson
Station Manager.....Stanley A. Lyons
Commercial Manager.....Robert Gold
Program Director.....Keith Fowles
Chief Engineer.....J. Richards

Nothing
Outshouts
Quality and
Integrity

Pop.: 3,128,000
Families: 869,000

Maryland

Television Homes: 819,000
TV Stas. in State: 4

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Baltimore

WBAL-TV—Baltimore—1948

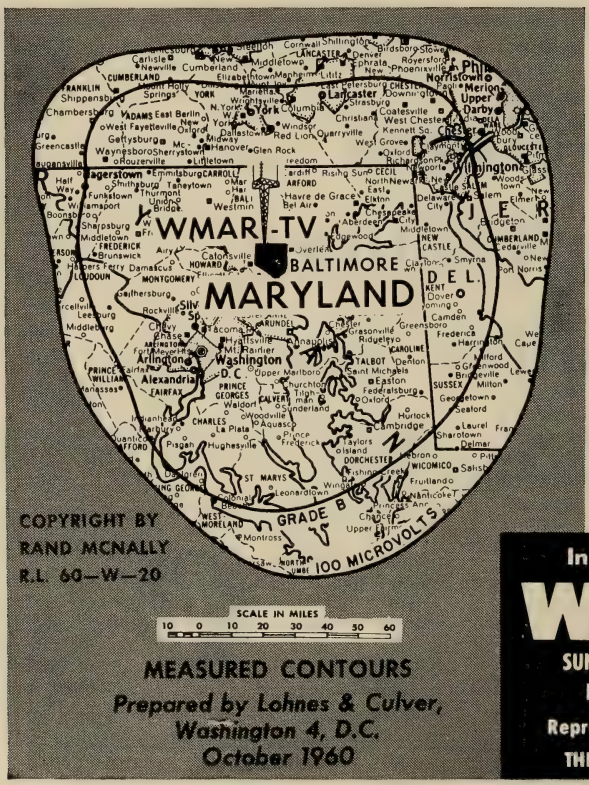
Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Hearst Corporation
Business-Studio Address.....2610 N. Charles
Tel.: HO 7-3000.....NBC
Representative .....Edward Petry
President .....Richard Berlin
Station Mgr. .....Brent O. Gunts
Commercial Mgr. .....Willis K. Freiert
Program Dir.....John Frankenfield
Chief Engineer .....John Wilner

WJZ-TV—Baltimore—1948

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Westinghouse Bcstg. Co.
Business Address.....3725 Malden Ave.
Tel.: MO 4-7600.....ABC
Sta. Representative.....TvAR
President.....Donald H. McGannon
Business Mgr.....R. Earl Higgens
Station Mgr.....John L. McClay
Sales Manager.....Bob Newsham
Prom. Mgr.....H. Taylor Vaden
Pub. Dir. ..... Tommy Dukehart
Prog. Mgr.....William T. Wagner
Chief Engineer.....B. Wolfe
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KYW-AM, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....The A. S. Abell Co.
Business Address.....2 W. Redwood St.
Tel.: MU 5-5670.....CBS
Newspaper Affiliation...Baltimore Sunpapers
Representative .....Katz
President.....William F. Schmick, Jr.
General Manager.....E. K. Jett
Asst. Mgr.....Donald P. Campbell
Commercial Manager.....E. A. Lang
Program Dir.....Robert Cochran
Film Mgr.....David Stickle
Promotion Director.....Anthony Picha
Chief Engineer.....Carlton G. Nopper



MEASURED CONTOURS
Prepared by Lohnes & Culver, Washington 4, D.C. October 1960

WMAR-TV
CHANNEL 2
Blankets the Nation's 12th Market!
MEASURED COVERAGE
100 KW—1049 FT.*
THE SUNPAPERS TELEVISION
WMAR-TV • CHANNEL 2
BALTIMORE, MARYLAND
*HEIGHT ABOVE MEAN SEA LEVEL

In Maryland Most People Watch
WMAR-TV
SUNPAPERS TELEVISION
BALTIMORE 3, MD.
Represented Nationally by
THE KATZ AGENCY, INC.
CBS TELEVISION

WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 8.4 Kw...VP: 15.8 Kw.
Owned & Oper....Peninsula Broadcasting Co.
Address .....Radio-Tv, Park
Tel.: PI 9-6131.....ABC-CBS
Station Representative .....Bolling
President.....John W. Downing, Sr.
Gen., Comm. Prom. Mgr.....Charles J. Truitt
Program, Film Mgr.....John W. Downing, Jr.
Chief Engineer.....Jack Ward

Pop.: 5,187,000
Families: 1,501,000

Massachusetts

Television Homes: 1,435,000
TV Stas. in State: 7

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Boston

WBZ-TV—Boston—1948

Channel: 4 VHF.AP: 28.12 Kw..VP: 56.24 Kw.
Owned-Oper By...Westinghouse B'casting Co.
Address....122 East 42nd St., New York, N. Y.
Tel.: MU 7-0808.....NBC
Sta. Representative.....TvAR
President ..... Donald H. McGannon
Station V.P.....W. C. Swartley
General Mgr.....J. E. Allen
Sales Manager.....K. T. MacDonald
Program Director.....H. B. Cahan
Prom. Adv. Mgr.....D. E. Winther
Publicity Director.....Joe Ryan
Film Manager.....R. G. Duffield
Chief Engineer ..... W. H. Hauser
Owners of: WBZ-WBZA-FM; KDKA AM-TV, Pittsburgh; WJZ-TV, Baltimore, Md.; KYW AM-FM-TV, Cleveland, O.; KEX AM-FM, Portland, Ore.; WOWO, Fort Wayne, Ind.; WIND, Chicago; KPIX-TV, San Francisco, Calif.

WHDH-TV—Boston—1957

Channel: 5 VHF..AP: 32.4 Kw...VP: 64.6 Kw.
Owned By.....Herald Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AV 8-5000.....CBS
Newspaper Affil.....Herald, Traveler
Representative .....Blair-TV
President.....Robert B. Choate
V.P., Man. Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M Tanger
Dir of TV.....Leslie G. Arries, Jr.
Dir. Sales Prom.....Robert B. Cheyne
Film Manager.....Joseph Levine
Chief Engineer.....Philip K. Baldwin
Owners of: WHDH AM-FM.

WNAC-TV—Boston—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....RKO General
Business-Studio Address....21 Brookline Ave.
Tel.: CO 6-0800.....ABC
Representative ..... H-R
President.....William M. McCormick
Vice Pres.....Thomas Bateson
Nat. Sales Mgr.....James Gates
Program Dir.....John D. Maloy
Adv., Publicity Dir.....Phyllis Doherty
Chief Engineer.....Irving Robinson
Owners of: WNAC-AM-FM; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; WHBQ-AM-TV, Memphis; CKLW-AM-TV, Detroit; WGNS, Washington, D. C.; WHCT, Hartford.

WRLP—Greenfield—1957

Channel: 32 UHF..AP: 100 Kw...VP: 200 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Address.....P. O. Box 32
Tel.: NOrthfield 336.....NBC
Station Rep.....Hollingbery
President, Gen. Mgr.....William L. Putnam
V.P., Program Dir.....Jerry Barnes
V.P., Station Mgr.....John Fergie
Film Manager.....Wallace Sawyer
Chief Engineer.....Ralph Jay

WWLP—Springfield—1953

Channel: 22 UHF..AP: 107 Kw...VP: 219 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Business Address.....P.O. Box 2210
Tel.: STate 5-5311.....NBC
Sta. Rep.....Hollingbery; Kettell-Carter
Pres., Gen. Mgr.....William L. Putnam
V.P., Program Dir.....Jerry Barnes
Promotion Mgr.....Frank J. Doherty, Jr.
Film Mgr.....Wallace Sawyer
Chief Engineer.....Don Shaw

WHYN—Springfield—1953

Channel: 40 UHF..AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By..Hampden-Hampshire Corp.
Business Address.....1300 Liberty St.
Tel.: RE 4-1126.....ABC-CBS
Station Rep .....Branham
President.....William Dwight
Gen., Sta. Manager.....Charles N. DeRose
Commercial, Adv. Mgr.....Zack Land
Asst. to Mgr., Program Mgr.....Murray Tesser
Film Manager.....Gerald Loughman
Chief Engineer.....Harold Schumacker

WWOR—Worcester—1953

Channel: 14 UHF..AP: 9.5 Kw...VP: 18.5 Kw.
Owned By.....Springfield TV Bcstg Co.
Business Address..P. O. Box 2210, Springfield
Tel.: SWift 9-4800.....NBC
Representative ....Hollingbery, Kettell-Carter
Pres. & Gen. Mgr.....William L. Putnam
Station Mgr.....Francis J. Doherty, Jr.
Program Dir.....Jerry Barnes

Pop.: 7,897,000
Families: 2,302,000

Michigan

Television Homes: 2,179,000
TV Stas. in State: 15

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Bay City, Detroit, Flint, Grand Rapids, Jackson, Kalamazoo, Lansing

WNEM-TV—Bay City-Saginaw—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Gerity Bcstg. Co.
Business Address....5700 Becker Rd., Saginaw
Tel.: PL 5-8191; Saginaw.....NBC
Newspaper Affiliation..Bay City Valley Farmer
Representative ..... Petry
President, Gen. Mgr.....James Gerity, Jr.
Station Mgr.....Thomas Matthews
Commercial Mgr.....Jack Berry
Program, Film Mgr.....Vince Collins
Promotion Dir.....Virginia Hagerman
Production Dir.....Cecil Ruffin
Chief Engineer.....Leo Heisel
Owners of: WABJ, Adrian.

WWTV—Cadillac—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Fetzer TV, Inc.
Business Address.....417 N. Mitchell St.
Tel.: PR 5-3478.....ABC-CBS
Sta. Representative.....Avery-Knodel
President.....John E. Fetzer
Gen. Mgr.....Gene Ellerman
Asst. Gen. Mgr.....Daryl Sebastian
Program Dir.....John Wheat
Commercial Mgr.....L. A. Swanson
Chief Engineer.....Ronald Baker

WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Midwestern Bcstg. Co.
Address.....P. O. Box 366
Tel.: MA 7-5683.....ABC-NBC
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Les Biederman
Station Mgr.....Jerry Ferris
Commercial Manager.....Robert E. Detwiler
Program Director.....James Peyton
Film Manager.....Ed Coddington
Chief Engineer.....William Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WPBN-TV, Traverse City.

CKLW-TV—Detroit-Windsor 1954

Channel: 9 VHF..AP: 180 Kw...VP: 325 Kw.
Owned By.....RKO General Inc.
Business Address.....3300 Guardian Bldg.
Tel.: WO 1-7200.....CBC
Station Rep. .....Eastman
Pres., Gen. Manager.....J. E. Campeau
General Sales Mgr.....Norman Hawkins
National Sales Mgr.....Sidney Allen
Operations Mgr.....S. C. Ritchie
Prom., Pub. Dir.....Arthur Gloster
Program Manager.....Thomas J. Sutton
Dir. of Engineering.....Stewart Clark
Owners of: CKLW-AM-FM; WNAC-AM-FM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; WHBQ-AM-TV, Memphis; WEMS, Washington, D. C.; WNCT, Hartford.

WJBK-TV—Detroit—1948

Channel: 2 VHF..AP: 50 Kw. ..VP: 100 Kw.
Owned-Oper. By .....Storer Bcstg Co.
Business Address ..... 7441 Second Blvd.
Tel.: TR 3-7400.....CBS
Station Rep.....Storer Television Sales
President ..... George B. Storer
V.P., Managing Dir. .....Bill Michaels
General Sales Mgr.....K. T. McKenney
Program Mgr.....John Grubbs
Promotion Mgr.....Bill Smith
Merchandising Mgr.....Ray Vanderslice
Commercial Mgr.....B. S. Buchanan
Chief Engineer.....Don Hein
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WWJ-TV—Detroit—1947

Channel: 4 VHF..AP: 50.1 Kw...VP: 97.7 Kw.
Owned-Operated By....Evening News Assoc.
Business Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation .....Detroit News
Representative.Peters, Griffin, Woodward, Inc.
President.....Warren S. Booth
General Manager.....Edwin K. Wheeler
Asst. General Manager.....Don DeGroot
Station Mgr., Film Byr.....James Schiavone
Business Manager.....Henry C. Rogers
Local Sales Mgr.....Ray W. Colle
National Sales Mgr.....John A. Wales
Prog. & Prod. Manager .....Ian Harrower
Sales Prom. Manager.....Glenn Kyker
Sls. Development Mgr.....Frank Steltenkamp
Gen. Eng. Manager.....E. J. Love

WXYZ-TV—Detroit—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...American Broadcasting Co.
Business Address.....20777 W. Ten Mile Rd.
Tel.: KEnwood 4-7000.....ABC
Representative ..... Blair-TV
President, Sta. Mgr.....John F. Pival
V.P., Merch. Dir.....Harold S. Christian
Business Mgr.....H. Earl Moore
National Sales Mgr.....Thomas J. O'Dea
Program Director.....Peter Strand
Mgr. Commercial Taping Dept...Ralph Dawson
Promotion Mgr.....James Galvin
Film Mgr.....Ken Sims

Chief Engineer.....Charles Kocher
Owners of: WABC AM-TV-FM, New York; KGO AM-TV-FM, San Francisco; WXYZ AM-FM; KABC AM-TV-FM, Los Angeles; WLS, Chicago; KQV, Pittsburgh; WBKB-TV, Chicago.

WJRT—Flint—1958

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....WJR, Goodwill Station, Inc.
Business Address.....2302 Lapeer Road
Tel.: CE 9-6611.....ABC
Station Rep.....Harrington, Righter & Parsons
President .....Worth Kramer
General Mgr.....A. Donovan Faust
Sales Mgr.....Robert I. Mart
Program Director.....Franklin C. Mitchell
Promotion Mgr.....Devere E. Logan
Film Mgr.....Francis Edwards
Chief Engineer.....C. Jones
Owners of: WJR AM-FM, Detroit.

WOOD-TV—Grand Rapids—1949

Channel: 8 VHF.. AP: 158 Kw...AP: 316 Kw.
Owned By.....Wood Bcstg., Inc.
Address.....120 College S E
Tel.: GLendale 9-4125.....ABC-NBC
Representative .....Katz
Pres., Gen. Mgr.....Willard Schroeder
Sales Manager.....John S. Markward
Prom., Publicity Dir.....Clark Grant
Program Dir.....Peter Kizer
Film Mgr.....Bob Smith
Chief Engineer.....Charles Robison

WKZO-TV—Kalamazoo—1950

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Fetzer Bcstg. Co.
Address.....590 West Maple
Tel.: FI 5-2101.....ABC-CBS
Representative .....Avery-Knodel, Inc.
President.....John E. Fetzer
V.P., Managing Director.....Carl E. Lee
Sales Manager ..... Donald DeSmit
Program Director.....Charles Lynch
Chief Engineer.....Arthur Covell

WJIM-TV—Lansing—1950

Channel: 6 VHF..AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 E. Saginaw
Tel.: IV 2-1333.....CBS
Station Rep. .....Blair TV
President, Gen. Mgr.....Harold F. Gross
Commercial Mgr.....Keith R. Oliver
Program Dir.....Jack Klein
Film, Traffic Mgr.....Phillip E. Sherck
Chief Engineer.....Carl Onken
Owners of: WJIM AM-FM.

WLUC-TV—Marquette—1956

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....North Central Bcstg. Co.
Address.....P.O. Box 546
Tel.: GRanite 5-4161.....ABC-CBS-NBC
Sta. Representative .....Hollingbery
General Mgr.....John H. Borgen
Program Dir.....Dan Giovannini
Promotion Dir.....Gloria Smith
Film Dir.....Barbara Lahde
Chief Engineer.....John Truitt
Owners of: WLUK, Green Bay; WEAU, Eau Claire; WLAC, Marquette; WISC, Madison,

WILX-TV—Onondaga-Lansing 1959

Channel: 10 VHF..AP: 174 Kw...VP: 316 Kw.
Owned-Oper. By.....TV Corp. of Mich.
Business Address.....Hotel Hayes, Jackson
Tel.: STate 3-2621.....NBC
Sta. Rep.....Venard, Rintoul, McConnell
President.....Edward E. Wilson
General Mgr.....William J. Hart
Commercial Mgr.....Roy Brown
Program Dir.....Stuart Hazard
Promotion Dir.....Joan Thallman
Chief Engineer.....Donald Wright

WKNX-TV—Saginaw—1953

Channel: 57 UHF..AP: 103 Kw...VP: 207 Kw.
Owned-Operated By...Lake Huron Bcstg. Co.
Address.....221 S. Wash. Ave.
Tel.: PL 3-4471.....CBS
Representative .....Gill-Perna, Inc.
President, Gen. Mgr.....William J. Edwards
Vice Pres.....Alvin M. Bentley
Station Manager.....Howard H. Wolfe
Commercial Manager.....Robert M. Chandler
Program Director.....Frank Coopersmith
Production Director.....Jack Newman
Chief Engineer.....Max W. Thomas
Owners of: WKNX AM.

WPBN-TV—Traverse City 1954

Channel: 7 VHF..AP: 32.4 Kw...VP: 53.7 Kw.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....Paul Bunyan Bldg.
Tel.: WI 7-7675.....ABC-NBC
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Les Biederman
Station Mgr.....Harry Travis
Film Mgr.....Robert Modjeska
Commercial Mgr.....R. E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTOM-TV, Cheboygan.

KCMT—Alexandria—1958

Channel: 7 VHF..AP: 13.2 Kw...VP: 26.6 Kw.
Owned By.....Central Minn. TV Co.
Business Address.....7th & Fillmore
Tel.: RO 3-5166.....ABC-NBC
Sta. Rep.....Avery-Knodel, Inc.
President.....Joseph O. Perino
Gen., Sta. Mgr.....Glenn W. Flint
Commercial Mgr.....Kenneth Schneider
Prog. Dir.....Ken Bechtel
Promotion Dir.....Russell Cox
Film Manager.....Douglas Floemming
Chief Engineer.....Nile Hunt

KMMT—Austin—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Minn.-Ia. TV Co.
Business Address.....Hiway No. 105 S.
Tel.: HE 3-8836.....ABC
Representative .....Avery-Knodel, Inc.
President .....R. J. McElroy
V.P., General Mgr.....Thomas L. Young
Commercial Manager.....Don Jones
Program Dir.....Stan Stydnicki
Promotion Director.....Marilyn Daly
Film Manager.....Dick Lane
Chief Engineer .....Leo Chenier

KDAL-TV—Duluth-Superior 1954

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....KDAL, Inc.
Business Address.....Bradley Building
Tel.: RA 2-2628.....CBS
Representative ..... Avery-Knodel
General Manager.....Odin S. Ramsland
Sales Manager.....John Grandy
Chief Engineer..... ...Robert Dettman

WDSM-TV—Duluth-Superior 1954

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Northwest Publications, Inc.
Bus. Address.....230 E. Superior St., Duluth
Tel.: RA 7-8484.....ABC-NBC
News. Affil.....Duluth Herald & News-Tribune
Station Rep.....Peters, Griffin, Woodward
President.....Robert H. Ridder
General Manager.....Robert J. Rich
Station Manager.....Tom Gavin
Commercial Manager.....R. W. Pearson
Program Dir. ..... Ed Conrad
Merch., Prom. Dir.....Martin Olson
Chief Engineer ..... George Carlson

WCCO-TV—Minneapolis—1949

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Midwest Radio-TV Inc.
Bus.-Studio Address..Radio City—50 S. 9th St.
Tel.: FE 8-0552.....CBS
Newspaper Affiliation.....Star & Tribune Co.
Sta. Rep.....Peters, Griffin & Woodward
President.....Robert B. Ridder
Exec. V.P. ..... F. Van Konynenburg
Chief Engineer.....John M. Sherman

KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ....United Television, Inc.
Business Address.....180 Foshay Tower
Tel.: FE 9-8811.....Independent
Sta. Rep.....Young TV
Pres., Gen. Mgr.....Donald Swartz
Commercial Manager.....Richard Butterfield
Program Dir.....Joseph Carney
Prom., Publicity Dir.....R. W. Favro
Film Manager.....Jack Garrick
Chief Engineer ..... Gordon Benson

WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Operated By....Twin State Bcstg., Inc.
Business Address.....2925 Dean Blvd.
Tel.: WAlnut 7-8881.....ABC
Representative ..... Katz
President.....Weston C. Pullen, Jr.
V.P., General Mgr.....T. Streibert
Station Mgr.....Arthur M. Swift
Sales Mgr.....Robert Fransen
Prom., Adv. Dir.....Howard W. Coleman
Program Dir., Film Mgr.....S. M. Rosenman
Chief Engineer.....W. Fritze
Owners of: WFBM-AM-TV-FM, Indianapolis; WOOD AM-TV, Grand Rapids; KLZ AM-TV, Denver.

KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 108 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Minn. Bcstg. Co.
Business Address.....100 - 1st Ave. Bldg.
Tel.: AT 9-3924.....NBC
Reps...Venard, Rintoul, McConnell; Beckjorden
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Station, Comm. Mgr.....Willard Lampman
Prom., Pub. Director.....Carol Geerdes
Prog. Dir., Film Manager.....Don Perry
Chief Engineer.....Robert W. Cross

KSTP-TV—St. Paul-Minneapolis—1948

Channel: 5 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Operated By.....KSTP, Inc.
Bus., Trans. Lo...3415 University Ave., St. Paul
Tel.: MI 5-2724.....NBC
Representative .....Edward Petry
President, Gen. Mgr.....Stanley E. Hubbard
Exec. V.P. & Treas.....K. M. Hance
National Sales Dir.....James E. Blake
V.P. Chge. Sales.....Marvin L. Rosene
Prom., Pub. Director.....William Davey

Pop.: 2,184,000
Families: 577,000

Mississippi

Television Homes: 398,500
TV Stas. in State: 7

WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 18 Kw....VP: 20 Kw.
Owned-Oper. By.....Bernie Imes, Jr.
Business Address.....Highway 12 North
Tel.: FAirfax 8-5631.....ABC-CBS-NBC
Newspaper Affiliation .. Commercial Dispatch
Representative .....Everett-McKinney
President.....Birney Imes, Jr.
Gen., Prom. Mgr.....P. B. Hinman
Commercial Mgr. ..... Bill Whitfield
Program Director.....Jack Huffman
Operations, Film Mgr.....Edward Prescott
Chief Engineer.....Tom McFerrin

WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.2 Kw...VP: 28.3 Kw.
Owned By.....Miss. Telecasting Co. Inc.
Address.....P. O. Box 414
Tel.: GL 3-4001.....CBS
Station Rep. .....Everett McKinney
President, Gen. Mgr.....Cy N. Bahakel
Comm., Sta. Manager.....Don Neil
Program Dir.....Mrs. Erlene Leach
Film Manager.....Kenneth Woodard
Chief Engineer.....Floyd Coulter

WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 30.2 Kw...VP: 51.3 Kw.
Owned-Oper. By.....So. Miss. TV Co.
Business Address ..... Box 1649
Tel.: JU 4-8441.....ABC-NBC
Sta. Representative.....Weed
President.....William S. Smylie
General Mgr. ..... Marvin Reuben
Comm. Mgr.....Jerry P. Keith
Operations Mgr.....David L. Waite
Production Mgr.....Charles I. Shade
Promotion Mgr.....Terry Emmons
Film Manager.....Wayne Milling
Publicity Dir.....Ray Curtis
Chief Engineer.....Clarence Vogel

WJTV—Jackson—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Capitol Broadcasting Co.
Business Address.....P. O. Box 8187
Tel.: FI 4-2512.....CBS
Newspaper Affil...Clarion Ledger; Daily News
Station Representative ..... Katz
President.....T. M. Hederman, Jr.
General Manager.....L. M. Sepaugh, Sr.
Station Manager.....Owens F. Alexander
Comm. Manager.....Bill Carlier
Program Director.....Ken Parks
Prom., Adv. Dir.....Sandy McMillan
Film Manager.....L. M. Sepaugh, Jr.
Chief Engineer.....C. A. Perkins

WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Lamar Life Bcstg. Co.
Business Address.....715 S. Jefferson
Tel.: FI 2-2691.....ABC-NBC
Representative .....Hollingbery
President.....P. K. Lutken
Gen., Station Mgr.....Fred L. Beard
Comm. Manager.....Frank Gentry
Program Director.....Maurice Thompson
Prom., Pub. Director.....Charles H. Allen
Film Manager.....Bruce Nicholson
Chief Engineer.....Floyd Kinard
Owners of: WJDX AM-FM, Jackson.

WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Southern Television Corp.
Business Address ..... Southern Bldg.
Tel.: 3-1441 .....ABC-CBS-NBC
Station Representative .....Bolling
President, Gen. Mgr.....Robert F. Wright
Sales Manager ..... W. B. Crooks
Prog., Prom. Dir. ..... Cecil Germany
Film, Prod. Dir.....George Shannon
Operations Dir.....Bob Holland
Chief Engineer.....Joe Saxon

WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw...VP: 27.2 Kw.
Owned-Oper. By.....WTWV, Inc.
Bus. Address.....Beech Springs Rd.; Box 163
Tel.: VI 2-7620.....NBC
Representative .....Jack Masla
Pres., Gen. Mgr., Ch. Eng.....Frank K. Spain
Comm., Adv. Mgr.....Charles H. Hicks, Jr.
Program Director.....William B. Landers
Prom., Pub. Dir.....Perrin Purvis
Opera. Superv.....Jimmie Steinberg
Chief Engineer.....J. D. Green

FOR
TV STATION
INDEX SEE
PAGE 743

Pop.: 4,340,500
Families: 1,356,000

Missouri

Television Homes: 1,217,000
TV Stas. in State: 16

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Kansas City, St. Louis

KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Hirsch Broadcasting Co.
Business Address.....324 Broadway
Tel.: ED 5-5511.....CBS
Station Representative .....Bolling
President.....Oscar C. Hirsch
Station Mgr.....Robert O. Hirsch
Program Dir.....Donald T. McNeely

KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw...VP: 251 Kw.
Owned-Oper. By.....Curators of Univ. of Mo.
Business Address ..... Highway 63, South
Tel.: GIbson 2-1122.....ABC-NBC
Station Rep. .....Avery-Knodel
President .....Elmer Ellis
Director of TV.....Edward C. Lambert
Station Manager.....Glenn G. Griswold
Commercial Manager.....John O. Conwell
Program Director.....Monte Gurwit
Promotion Director.....Lois Todd
Film Manager.....Ron C. Hunt
Chief Engineer ..... William J. Reagan

KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw...VP: 316 Kw.
Owned-Oper. By.....Lee Broadcasting, Inc.
Business Address.....WCU Bldg., Quincy, Ill.
Tel.: BA 2-6200.....ABC-CBS
Newspaper Affiliate.....Courier-Post
Sta. Representative .....Branham
President.....Lee P. Loomis
General Mgr.....Walter J. Rothschild
Asst. Mgr.....Wayne W. Cribb
Local Sales Mgr.....Ralph Drescher
Program Dir.....Tom Robey
Prom. Publicity Dir.....Richard Moore
Film Manager.....Jean Eager
Chief Engineer.....J. E. Gray
Owners of: KGLO AM-FM-TV, Mason City; WTAD AM-FM, Quincy; WMTV, Madison; KEYC-TV, Mankato.

KRCG-TV—Jefferson City—1955

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Jefferson TV Co.
Business Address.....Hills Farm
Tel.: 6-6188 .....ABC-CBS
Newspaper Affiliation.....News Tribune
Representative.....Blair TV Assoc.
President.....William H. Weldon
Gen., Film Mgr.....Robert Blosser
Sales Mgr.....R. E. Maxwell
Chief Engineer.....Edward Schuelein

KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By .....WSTV, Inc.
Business Address ..... 1928 W 13th St.
Tel.: MA 3-7260.....ABC-CBS
President ..... Jack N. Berkman
Gen. Film Mgr.....D. T. Knight
Commercial Mgr.....Bill Hirshey
Program Dir.....Ron Robson
Prom., Pub. Dir.....William Harned
Chief Engineer ..... Jack Langford
Owners of: WSTV AM-TV-FM, Steubenville; KODE AM; WBOY, Clarksburg; WPIT, Pittsburgh; WSOL, Tampa; KMLB, Monroe; WRDW-TV, Augusta; WRGP-TV, Chattanooga; WBOY-TV, Clarksburg.

KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....Meredith Publishing Co.
Business Address.....125 East 31st St.
Tel.: JE 1-6789.....CBS
Representative .....Katz
V.P., General Mgr.....E. K. Hartenbower
Station, Comm. Mgr.....S. B. Tremble
Program Dir.....Kenneth W. Heady
Prom., Pub. Director.....F. C. Strawn
Chief Engineer.....Karl Troeglen
Owners of: KRMG, Tulsa; WOW AM-TV-FM, Omaha; WHEN AM-TV, Syracuse; KCMO AM-FM; KPNO AM-TV, Phoenix.

KMBC-TV—Kansas City—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KMBC Bcstg. Co.
Business Address .....11th & Central Streets
Tel.: HA 1-2650.....ABC
Representative.Peters, Griffin, Woodward, Inc.
President ..... Donald Dwight Davis
Exec. V.P., Gen. Mgr.....John T. Schilling
V.P. & Sales Man.....George J. Higgins
Station Mgr. ..... Mori Greiner
Film Manager.....Mildred Harris
Promotion Director.....Kent Stuart
Chief Engineer.....Henry Goldenberg

WDAF-TV—Kansas City—1949

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Business Address.....Signal Hill
Tel.: PL 3-4567.....NBC
Station Rep. .....Petry
President.....David C. Moore
General Mgr.....William A. Bates
Comm. Manager.....E. Manne Russo
Asst. to Mgr.....Bob Wormington
Promotion Director.....Jud Woods
Chief Engineer ..... James Schmidt
Owners of: WGR, AM-TV-FM, Buffalo; KFMB, AM-TV-FM, San Diego; WDAF AM; WNEP-TV, Scranton; KERO-TV, Bakersfield.

KMOS-TV—Sedalia—1954

Channel: 6 VHF..AP: 8.7 Kw...VP: 16.4 Kw.
Owned-Oper. By.....Cook Paint & Varnish Co.
Business Address.....2100 W. Broadway
Tel.: TAylor 6-1651.....ABC
Representative .....Pearson
Gen., Sta. Mgr.....John Garner
Chief Engineer.....Bob Klein

KTTS-TV—Springfield—1953

Channel: 10 VHF.AP: 190.55 Kw..VP: 316 Kw.
Owned-Oper. By.....Independent Bcstg. Co.
Business Address.....P.O. Box 1716 SSS
Tel.: UNiversity 2-7474.....CBS
Representative ..... Weed
President .....J. H. G. Cooper
General Mgr.....G. Pearson Ward
Sales Manager.....Jack Lloyd
Program Director.....Kevin McAndrews
Promotion Dir.....E. P. Thomas
Film Manager.....Ted Tucker
Chief Engineer.....William F. Curry
Owners of: KTTS AM-FM.

KYTV—Springfield—1953

Channel: 3 VHF..AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By....Springfield Television Inc.
Business Address.....999 W. Sunshine
Tel.: University 6-2766.....NBC-ABC
Representative .....Hollingbery
Co-Mgr., Comm. Mgr.....Ralph L. Stufflebam
Co-Mgr., Prog. Dir.....Carl Fox

KFEQ-TV—St. Joseph—1953

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address ..... 40th & Faraon
Tel.: ADams 3-2528.....ABC-CBS
Station Rep. .....Bolling
President.....Jesse D. Fine
V.P., Gen. Mgr.....Ted Nelson
Sales Manager.....Carlton Schirmer
Prog. Dir., Film Mgr. ..... Gene Milsteen
Chief Engineer.....Kenneth Lux
Owners of: KFEQ AM; KLIK, Jefferson City.

KMOX-TV—St. Louis—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By:.....CBS, Inc.
Business Address.....12th & Cole Sts.
Tel.: MAin 1-9100.....CBS
Representative.....CBS-TV Spot Sales
V.P., Gen. Mgr.....Gene Wilkey
Sales Manager.....Charles McAbee
Program Dir.....Don Markley
Sales Prom. Mgr.....Judd Choler
Dir. Info. Services.....Fred S. Heywood
Film Mgr.....G. West
Chief Engineer.....Harry Harvey
Owners of: WBBM AM-TV, Chicago; KNX AM-TV, Los Angeles; KMOX AM-TV, St. Louis; WCAU AM-TV, Philadelphia; KCBS AM, San Francisco; WEEI AM, Boston.

KPLR-TV—St. Louis—1959

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....220 TV, Inc.
Address.....4935 Lindell Blvd.
Tel.: Forest 7-7211.....Independent
Representative.....Peters, Griffin, Woodward
President, Gen. Mgr.....Harold Koplar
Station Mgr.....Russ Raycroft
Commercial Mgr.....James Goldsmith
Program Dir.....Fran W. Hunt
Prom., Adv., Publicity Dir.....M. L. Plessner
Film Manager.....Jim Anians
Production Mgr.....Mrs. Eleonor Werner
Chief Engineer.....Kenneth Hildenbrand

KSD-TV—St. Louis—1947

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By...The Pulitzer Publishing Co.
Address.....1111 Olive St.
Tel.: MAin 1-1111 .....NBC
Newspaper Affiliation..St. Louis Post-Dispatch
Representative.....NBC Spot Sales
President .....Joseph Pulitzer, Jr.
Gen., Sta. Mgr.....Harold Grams
Commercial Mgr.....Guy E. Yeldell
Program, Film Mgr.....Keith Gunther
Promotion Director ..... Fred J. Mueller
Publicity Dir.....Robert Hannon
Chief Engineer.....J. E. Risk
Owners of: KSD AM.

KTVI—St. Louis—1957

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Signal Hill Telecasting Corp.
Business Address.....5915 Berthold
Tel.: MI 7-3600.....ABC
Newspaper Affiliation.....Globe Democrat
President .....Harry Tenenbaum
V.P., Gen. Mgr.....Joseph Bernard
Nat. Sales Mgr.....Shaun Murphy
Operations Mgr.....Ralph Hodges
Production Dir.....Bill Leonard
Program Dir.....Larry Cooper
Promotion Director.....Don B. Curran
Film Manager.....William T. Cook
Chief Engineer.....Richard Trompeter

Pop.: 678,500
Families: 208,000

Montana

Television Homes: 142,000
TV Stas. in State: 8

KGHL-TV—Billings—1958

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Midland Empire Bcstg. Co.
Address.....214 N. 30th St.
Tel.: AL 2-4676.....NBC
Station Representative .....Devney-O'Connell
President.....P. N. Fortin
General Manager.....J. L. Robinson
Commercial Mgr.....Robert McCann
Prog. Prom. Dir.....Gertrude C. Kiichli
Chief Engineer.....D. Jansma

KOOK-TV—Billings—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Montana Network
Business Address.....P. O. Box 2557
Tel.: ALpine 2-5611.....Independent
Station Representative....Hollingbery; Moore
President., Gen. Mgr.....Joseph S. Sample
Station Manager.....E. Peiss
Comm. Manager.....John Conner
Chief Engineer.....Grant French

KXLF-TV—Butte—1953

Channel: 4 VHF..AP: 29.5 Kw...VP: 60 Kw.
Owned-Oper. By.....J. S. Sample
Business Address.....Box 1956
Tel.: 2-9111 .....Independent
Sta. Rep. .....Hollingbery
President, Film Mgr.....L. W. Moore
Pres., Gen. Mgr.....E. B. Craney
Station Manager.....Jim Manning
Chief Engineer.....Tom Jenkins

KXGN-TV—Glendive—1957

Channel: 5 VHF...AP: 2.5 Kw....VP: 5 Kw.
Owned by.....Glendive Bcstg. Corp.
Address.....122 S. Merrill Ave.
Tel.: EMpire 5-3377.....CBS
President, Film Mgr.....Lewis W. Moore
Station, Gen. Mgr.....Daniel C. Palen
Commercial Director.....Bart Rockwell
Program Director.....Adeline Schmidt
Chief Engineer.....Donald J. Powers
Owners of: KXGN-AM.

KFBB-TV—Great Falls—1954

Channel: 5 VHF..AP: 12.7 Kw...VP: 25.4 Kw.
Owned-Oper. By.....KFBB Bcstg.
Business Address.....Box 1139
Tel.: GL 3-4377.....ABC-CBS
Station Representative.....Hollingbery; Moore
Pres., Gen. Mgr.....J. P. Wilkins
Comm., Sta. Manager.....W. C. Blanchette
Program Director.....Joe Wilkins, Jr.
Chief Engineer.....Anthony Lopuch
Owners of: KFBB-AM.

KRTV—Great Falls—1958

Channel: 3 VHF...AP: 0.3 Kw....VP: 0.6 Kw.
Owned By.....Snyder & Assoc.
Business Address.....Box 1453
Tel.: GL 2-2433.....NBC
Sta. Rep. .....Forjoe
Pres., Gen., Sta. Mgr.....Dan Snyder
Program, Prom. Dir.....Don Bradley
Chief Engineer.....Jesse Waymire

KXLJ—Helena—1959

Channel: 12 VHF..AP: .486 Kw...VP: .973 Kw.
Owned By.....Helena TV Inc.
Address .....Cherry St.
Tel.: HI 2-6621.....ABC-CBS-NBC
Station Reps.....Hollingbery; Moore
President, Gen. Mgr.....E. B. Craney
Chief Engineer.....Donald H. Hoffman

KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 95.5 Kw...VP: 191 Kw.
Owned-Oper. By.....Mosby's Inc.
Address.....340 W. Main St.
Tel.: 9-4169.....ABC-CBS-NBC
Station Rep. .....Bolling
Pres., Sta. Mgr.....A. J. Mosby
Program, Adv. Prom. Mgr.....V. Thomson
Chief Engineer.....T. DeCouteau

Pop.: 1,415,000
Families: 436,000

Nebraska

Television Homes: 369,500
TV Stas. in State: 8

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Omaha

KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By ..... Nebraska TV Corp.
Business Address ..... Box 476
Tel.: 3-1321 .....NBC
Newspaper Affilia.....Daily Tribune
Representative ..... Weed
President ..... Fred A. Seaton
General, Sta. Mgr.....Duane L. Watts
Chief Engineer ..... Duane Allison

KDUH-TV—Hay Springs 1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Black Hills Bcstg. Co.
Address.....Highway 86 South
Tel.: ME 8-2741.....ABC-CBS
President .....Helen Duhamel
Comm., Sta. Mgr.....John Ludwig
Business Manager.....William Turner
Program, Prom. Mgr.....Owen Lyon
Film Mgr.....Tom Bauman
Publicity Dir.....Art Christ
Chief Engineer.....Ed Davenport

KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw...VP: 204 Kw.
Owned-Oper. By.....Bi-States Co.
Bus. Address...414 East Ave., Holdrege, Nebr.
Tel.: WY 5-5952.....ABC-CBS
Representative .....Meeker
President .....Wayne Brewster
Station Manager.....Jack Gilbert
General Sales Mgr.....Jack Yeager
Pub. Director ..... Tom Nuss
Dir. of Eng.....D. Greely

KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Cornhusker TV Corp.
Address .....40th and W Sts.
Tel.: INgersoll 6-2367.....CBS
Representative .....Avery-Knodel
President.....John E. Fetzer
V.P., General Mgr.....A. James Ebel
Comm., Adv. Mgr.....Duane Holman
Program Dir.....Paul Jensen
Promotion Mgr.....Mary Dee Patterson
Publicity Dir.....Ramona Deitemeyer
Film Manager.....Eli Modenstein
Chief Engineer.....D. R. Taylor

KNOP-TV—North Platte—1958

Channel: 2 VHF...AP: 15 Kw....VP: 25.9 Kw.
Owned By.....North Platte TV Inc.
Business Address.....Box 756
Tel.: LEnnox 2-2222.....NBC
Sta. Representative.....Gill-Perna
President .....York Hinman
General, Sta. Mgr.....Bill Wood
Commercial Mgr.....Wally Gunderson
Program Dir.....Bob Van Neste
Publicity Dir.....Diane Manley
Advertising Mgr.....Bill Young
Chief Engineer.....John Seide

KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....Herald Corp.
Address.....27th & Douglas Sts.
Tel.: HArney 7777.....ABC
Newspaper Affil. .....World-Herald
Station Representative....H-R Representatives
President.....Ben H. Cowdery
V.P., Gen. Mgr.....Eugene S. Thomas
Program Director.....Ken James
Prom., Pub. Dir.....Robert F. Coats
Chief Engineer.....J. S. Petrik

KMTV—Omaha—1949

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....May Bcstg. Co.
Bus.-Trans. Address.....2615 Farnam St.
Tel.: 345-3333 .....NBC
Station Rep. .....Petry
President.....Edward W. May
V.P., Gen. Sta. Mgr.....Owen Saddler
Director of Operations.....Leon Benschoter
Sales Manager.....Arden E. Swisher
Program Director.....Lew Jeffrey
Promotion Director.....Galen Lillethorup
Film Manager.....Ken Michelsen
Merchandising Mgr.....Amos Eastridge
Chief Engineer.....W. E. Schwentser
Owners of: KMA, Shenandoah.

WOW-TV—Omaha—1949

Channel: 6 VHF:..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Meredith Pub. Co.
Address.....1716 Locust St.
Tel.: 346-3400 .....CBS
Representative .....Blair TV
V.P., Gen. Manager.....Frank P. Fogarty
Station Mgr.....C. Alfred Larson
Sales Mgr.....Fred Ebener
Prog. Dir., Film Mgr.....Bill McBride
Prom., Pub. Dir.....Robert Seitzer
Dir. of Engineering.....Wm. J. Kotera
Chief Engineer.....Glenn Flynn
Owners of: KCMO AM-TV-FM, Kansas City; KPHO AM-TV, Phoenix; KRMG, Tulsa; WHEN AM-TV, Syracuse.

Pop.: 290,500
Families: 94,500

Nevada

Television Homes: 77,000
TV Stas. in State: 4

KLAS-TV—Las Vegas—1953

Channel: 8 VHF..AP: 27 Kw...VP: 55 Kw.
Owned-Oper. By....Las Vegas Television Inc.
Address.....P. O. Box 1230
Tel.: DU 2-6138.....CBS
Newspaper Affiliation .....Sun
President.....Herman M. Greenspun
General Manager.....Howard A. Kalmenson
Program Director.....Andre Beggerly
Film Director.....Eric A. Bock
Chief Engineer.....Hurschel C. McKenzie

KLRJ-TV—Las Vegas—1955

Channel: 2 VHF..AP: 6.3 Kw...VP: 12.2 Kw.
Owned-Oper. By.....So. Nevada Radio-TV Co.
Bus. Address...4850 Henderson Hwy.; Box 550
Tel.: DU 2-1760.....NBC
Newspaper Affiliation .....Review-Journal
Station Rep. .....Bolling
President .....Donald W. Reynolds
Vice President.....William D. Stiles
Station Manager.....Mark Smith
Nat'l Sls. Mgr.....Allen W. Dunn
Managing Director ..... A. E. Cahlan
Chief Engineer.....C. D. Femelat

KSHO-TV—Las Vegas—1956

Channel: 13 VHF..AP: 5.5 Kw...VP: 11 Kw.
Owned-Oper.....TV Co. of Amer., Inc.
Business Address.....El Rancho Vegas Hotel
Tel.: DU 2-8010.....ABC
Representative .....Forjoe
President, Gen. Mgr.....Alex Gold
Comm., Prom., Adv. Mgr.....Walter Shull
Program, Publicity Dir.....Ted McKinstry
Chief Engineer.....Jim Leach

KOLO-TV—Reno—1953

Channel: 8 VHF...AP: 83 Kw....VP: 166 Kw.
Owned-Oper....Nevada Radio-Television Inc.
Business Address.....770 East 5th St.
Tel.: FA 3-0721.....ABC-CBS-NBC
Station Rep. .....Bolling

President.....Donald W. Reynolds
General, Sta. Mgr.....Lee D. Hirshland
Commercial Mgr.....Frank P. Wood
Program Dir.....Jere Laird
Prom. Mgr.....Helen Busscher
Film Mgr.....Hugh Sangster
Chief Engineer.....H. Smith

Pop.: 609,000
Families: 184,000

New Hampshire

Television Homes: 172,500
TV Stas. in State: 1

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Mt. Washington

WMUR-TV—Manchester—1954

Channel: 9 VHF..AP: 155 Kw...VP: 282 Kw.
Owned-Oper. By.....United TV Co. of N. H.
Business Address.....1819 Elm St.
Tel.: NAtional 3-8061.....ABC
Sation Rep.....Weed TV Corp.

President.....Richard Eaton
General, Sta. Mgr.....David O'Shea
Commercial Mgr.....Jack Conway
Prog. Dir.....Ray Harris

Owners of: WINX, Rockville; WOOK, Washington, D. C.; WSID, Baltimore; WARK, Hagerstown; WJRS, Cleveland; WANT, Richmond.

Pop.: 6,140,000
Families: 1,802,000

New Jersey

Television Homes: 1,705,500
TV Stas. in State: 1

WNTA-TV—Newark—1948

Channel: 13 VHF..AP: 89 Kw...VP: 178 Kw.
Owned-Oper. By.....National Telefilm Assoc.
Business Address.....1020 Broad Street
Tel.: MItchell 2-6400 .....NTA
Sta. Representative.....Young TV

V.P. & General Mgr.....Henry White
General Sales Mgr.....D. J. Quinn
Director of Admin.....J. Morris
Director of Operations.....L. Christenson
Chief Engineer.....Henry L. Dabrowski

Owners of: WNTA AM-FM.

Pop.: 962,000
Families: 260,500

New Mexico

Television Homes: 195,000
TV Stas. in State: 6

KGGM-TV—Albuquerque—1953

Channel: 13 VHF..AP: 44.6 Kw...VP: 89.1 Kw.
Owned-Oper. By.....New Mexico Bcstg. Co.
Bus. Address.....1414 Coal Ave. S. W.
Tel.: TR 3-2285.....CBS
Representative .....Branham
Pres., Gen., Sta. Mgr. ..... A. R. Hebenstreit
Commercial Mgr.....Ralph C. Rhoads
Prom., Publicity Dir.....James Laramore
Program, Publicity Dir.....Robert Van Driel
Film Manager.....Ed Sanchez
Chief Engineer.....Leonard F. Dodds

Owners of: KGGM AM; KUSF, Santa Fe.

KOAT-TV—Albuquerque—1953

Channel: 7 VHF..AP: 43.5 Kw...VP: 87.1 Kw.
Owned-Oper. By.....Alvarado TV Co.
Business Address.....122 S.E. Tulane Dr.
Tel.: ALpine 5-8716.....ABC
Station Rep.....Avery-Knodel, Inc.

President, Gen. Mgr.....Clinton D. McKinnon
Adv., Comm., Sta. Mgr.....Max A. Sklower
Prog., Prom., Publicity Dir.....Frank C. Idaspe
Film Manager.....Mrs. Evelene Wills
Chief Engineer.....James Sharman

KOB-TV—Albuquerque—1948

Channel: 4 VHF...AP: 13.5 Kw....VP: 27 Kw.
Owned-Oper. By.....KSTP, Inc.
Bus.-Studio Address....1430 Coal Ave., S. W.
Tel.: CH 3-4411.....NBC
Representative .....Petry
Pres. .....Stanley Hubbard
General Manager.....George S. Johnson
Commercial Manager.....Robert D. Williams
Program Dir.....Jerry Danziger
Prom., Publicity Dir.....Paul Bain
Film Mgr.....Bill Williams
Chief Engineer.....Fern Bibeau

Owners of: KSTP, AM-TV, St. Paul; WGTO, Cypress Gardens.

KAVE-TV—Carlsbad—1956

Channel: 6 VHF..AP: 5.8 Kw...VP: 11.7 Kw.
Owned-Oper. By ..Voice of the Caverns, Inc.
Address .....Box 631
Tel.: TUxedo 5-4101.....CBS-ABC
Station Rep. .....Bolling
Gen., Comm. Mgr.....Tom Wiseheart
Prog., Prom. Director.....Glenda Hargis
Publicity Director.....Marjorie Winfield
Chief Engineer.....Sanford Brown

KVER-TV—Clovis—1956

Channel: 12 VHF..AP: 16.2 Kw...VP: 30.2 Kw.
Owned-Oper. By.....KICA, Inc.
Business Address.....1000 Sycamore St.
Tel.: PO 3-5511.....CBS
Station Representative .....Branham
President.....W. D. Rogers
General, Sta. Mgr.....Jim Wilkes
Commercial Mgr.....Bob Cyphers
Program Dir.....Ken Pepper
Promotion Mgr.....James Cahill
Chief Engineer.....M. S. O'Dell

KSWS-TV—Roswell—1953

Channel: 8 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....John A. Barnett
Business Address.....1717 W. Second St.
Tel.: MA 2-6450.....ABC-CBS-NBC
Representative.....Meeker, Melville
Owner & Gen. Mgr.....John A. Barnett
Asst. Gen. Manager.....W. L. Shackelford
Director of Sales.....Paul B. McEvoy
Ch. Eng.....J. L. Reilly

Pop.: 16,912,000
Families: 5,119,000

New York

Television Homes: 4,835,500
TV Stas. in State: 21

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Albany, Buffalo, New York, Schenectady, Syracuse, Troy

WAST—Albany—1953

Channel: 13 VHF..AP: 76.5 Kw...VP: 152 Kw.
Owned-Operated By..Van Curler Bcstg. Corp.
Business Address ..... 15 N. Pearl St.
Tel.: HO 5-5291.....ABC
Sta. Rep.....H-R
President .....S. H. Fabian
General Mgr.....William A. Riple
Asst. to Gen. Mgr.....E. David Rosen
Commercial Mgr. ..... Dom Tovino
Program Dir.....Fred Shavor
Prom. Mgr.....Michael S. Artist
Film Mgr.....Joel Levy
Chief Engineer.....Elmer C. Snow

WTEN—Albany—1953

Channel: 10 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned-Oper. By....Capital Cities Bcstg. Corp.
Business Address.....Box 10
Tel.: 3-2225 .....CBS
Station Representative.....Blair
President.....Frank M. Smith
General, Sta. Mgr.....Thomas S. Murphy
Comm. Adv. Mgr.....William J. Lewis
Program Dir.....Charles Pogan
Prom., Publicity Dir.....Phil Beuth
Chief Engineer.....Len Lavendol
Owners of: WROW, Albany, N. Y.; WPRO-TV, AM, Providence, R. I.; WTVD, Raleigh-Durham, N. C.

WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw...VP: 1070 Kw.
Owned.....Binghamton Press Co.
Business Address.....70 Henry St.
Tel.: RAymond 3-8251.....ABC-CBS-NBC
Station Representative .....Everett-McKinney
General Manager.....Edward M. Scala
Program Director.....Shirley Riciardelli
Chief Engineer.....G. Riciardelli

WNBF-TV—Binghamton—1949

Channel: 12 VHF..AP: 83 Kw... VP: 166 Kw.
Owned Oper. By....Triangle Publications, Inc.
Business Address.....50 Front St.
Tel.: RAymond 3-7311.....ABC-CBS
Newspaper Affil..Phila. Inquirer; Phila. D. News
Representative.....Blair TV, Inc.
Vice President.....Roger W. Clipp
General Manager.....George R. Dunham
Commercial Mgr.....Keith Dare
Program Dir.....Thomas B. Jones
Prom. Supervisor.....Ed Gimzek
Chief Engineer.....Lamar Cox
Owners of: WFIL AM-TV-FM, Philadelphia; WNHC AM-TV-FM, New Haven; WFBG AM-TV-FM, Altoona; KFRE AM-FM-TV, Fresno; WNBF AM-FM; WLYH-TV, Lebanon.

WBEN-TV—Buffalo—1948

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS
Newspaper Affiliation.....Evening News
Sta. Rep.....Harrington, Righter, Parsons
President ..... Alfred H. Kirchhofer
General Manager.....C. Robert Thompson
Comm. Manager.....Nicholas J. Malter
Station Mgr.....George R. Torge
Prom. Director.....Joseph A. Haeffner
Film Director.....Quintin P. Renner
Program Director.....Frederick W. Keller
Chief Engineer.....Ralph J. Kingsley
Owners of: WBEN AM-FM.

WGR-TV—Buffalo—1954

Channel: 2 VHF...AP: 66 Kw....VP: 100 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....184 Barton St.
Tel.: Su 7115.....NBC
Representative .....Edward Petry
President.....David C. Moore
V.P., Gen. Mgr.....VanBeuren W. De Vriees
Comm., Sta. Mgr.....Edwin W. Pfeiffer
Program Dir.....Paul Sciandra
Promotion Mgr.....George Sperry
Chief Engineer.....Ray Smith
Owners of: WGR-AM; KFMB-AM-TV, San Diego, Calif.; WDAF-AM-TV, Kansas City, Mo.; WNEP-TV, Scranton, Pa.; KERO-TV, Bakersfield, Calif.

WKBW-TV—Buffalo—1958

Channel: 7 VHF..AP: 53.7 Kw...VP: 100 Kw.
Owned-Operated By.....WKBW-TV, Inc.
Business Address.....1420 Main St.
Tel.: TT 3-0770.....ABC
Sta. Rep.....Avery-Knodel
Pres., Gen. Mgr.....Dr. Clinton H. Churchill
Station Manager.....John H. Norton, Jr.
Chief Engineer.....Floyd A. Timberlake

WCNY-TV—Carthage—1954

Channel: 7 VHF..AP: 95-5 Kw...VP: 178 Kw.
Owned-Oper. By....The Brockway Company
Bus. Address..P. O. Box 211, Watertown, N. Y.
Tel.: SU 2-1800.....ABC-CBS
Newspaper Affil.....Watertown Daily Times
Station Rep. .....Bolling
President.....John B. Johnson
General Manager.....James W. Higgins
Commercial Manager.....Alfred M. Tauroney
Prog., Director.....David M. Graves
Film Mgr.....David N. Cummings
Dir. of Eng.....Michael Yonkovig
Chief Engineer.....Donald Morehouse
Owners of: WWNY, Watertown; WMSA, Massena; WMSH FM, Massena.

WABC-TV—New York—1948

Channel: 7 VHF..AP: 55 Kw...VP: 110 Kw.
Owned By..American Bcstg.-Para. Theas Inc.
Business Address.....7 W. 66th St.
Tel.: SU 7-5000.....ABC
Representative .....Blair TV
V.P., General Mgr.....Joseph Stamler
General Sales Mgr.....James E. Szabo
Nat. Sales Mgr.....Bill Scharton
Adv. Prom. Dir.....Murry Salberg
Program Dir.....Al Hollander
Dir., Res. & Sls. Dev.....Lawrence Pollock
Publicity Director.....Lester Dinoff
Film Dir.....T. Kako
Chief Engineer.....H. H. Mellion

WCBS-TV—New York—1941

Channel: 2 VHF...AP: 21 Kw....VP: 42 Kw.
Owned-Oper.....Columbia Bcstg. System Inc.
Business Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS TV Spot Sales
President (CBS Inc.).....Frank Stanton
Pres. (CBS TV Stations Div.)....Merle S. Jones
V. P. Station Div.....Craig Lawrence
V. P. in Chg. Station.....Frank Shakespeare
V.P., Gen. Mgr.....Theodore H. Walworth, Jr.
General Sales Mgr.....Norman Walt Jr.
Program Director.....Dan Gallagher
Adv. & Publicity Dir.....Leonard Traube
Film Dept. Manager.....William C. Lacey
Operations Mgr.....Marion Lonsberry
Chief Engineer.....Philip Goetz

WNBC-TV—New York—1941

Channel: 4 VHF....AP: 15 Kw.....VP: 30 Kw.
Owned-Oper. By.....National Bcstg. Co.
Business Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Representative.....NBC Spot Sales Dept.
V.P., General Mgr.....William Davidson
Commercial Manager.....Jay Heitin
Program Mgr.....Alvin H. Perlmutter
Prom., Adv. Mgr.....Robert G. Patt
Publicity Dir.....Al Slep
Chief Engineer.....Thomas J. Buzalski

WNEW-TV—New York—1944

Channel: 5 VHF..AP: 18.6 Kw...VP: 37.1 Kw.
Owned By.....Metropolitan Bcstg.
Business Address.....205 E. 67th St.
Tel.: LE 5-1000.....Independent
Representative .....Petry
President.....John W. Kluge
V.P., General Mgr.....Bennet H. Korn
Program Dir.....Jack Lynn
Adv., Prom. Dir.....Symon B. Cowles
Chief Engineer.....William Kelly
Owners of: WNEW AM-FM; WTTG AM-TV, Washington, D. C.; WHK AM-FM, Cleveland; WIP AM-FM, Philadelphia; WTVH-TV, Peoria; WTVP-TV, Decatur; KOVR-TV, Stockton; WHUL, New York.

WOR-TV—New York—1949

Channel: 9 VHF...AP: 65 Kw....VP: 130 Kw.
Owned-Oper. By .....RKO General
Business Address.....1440 Broadway
Tel.: LO 4-8000.....Independent
Station Representative .....H-R
President.....Thomas F. O'Neil
V.P., General Manager.....Robert J. Leder
V.P., Gen. Sales Mgr.....Bert Lambert
V.P., Dir. Adv. & Pub.....Martin Fliesler
VP., Program Dir.....Robert Smith
Chief Engineer.....Orville Sather
Owners of: WNAC AM-TV-FM, Boston; WGMS AM-FM, Washington, D. C.; WHBQ AM-TV-FM, Memphis; CKLW AM-TV-FM, Detroit; KFRC AM-FM, San Francisco; WOR AM-FM; KHJ AM-FM-TV, Los Angeles; WOR AM-FM; WHCT, Hartford.

WPIX—New York—1948

Channel: 11 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WPIX, Inc.
Address.....220 E. 42nd St.
Tel.: MU 2-6500.....Independent
News. Affil...N. Y. Dly. News; Chicago Trib.

Representative . Peters, Griffin, Woodward, Inc.
V.P., Gen. Mgr. . . . . Fred M. Thrower
V.P. in Chg. Operations . . . . . L. J. Pope
V.P., Sales Mgr. . . . . J. A. Patterson
V.P. & Chg. Engineer . . . . . Otis Freeman
V.P. & Controller . . . . . T. E. Mitchell
Prog. Sls. Mgr. . . . . Blaney Harris
Promotion Manager . . . . . F. X. Tuoti
Live Program Manager . . . . . W. D. Engels
Film Manager . . . . . W. Cooper
Sales, Bus. Mgr. . . . . T. P. Robinson
Public Rel. Dir. . . . . A. McCaffery

WPTZ-TV—Plattsburgh—1954

Channel: 5 VHF . . . AP: 12 Kw. . . . VP: 20 Kw.
Owned-Oper. By . . . . . Rollins Telecasting Inc.
Business Address . . . . . 357 Cornelia St.
Tel.: JO. 1-5555 . . . . . ABC-NBC
Station Representative . . . . . Blair; McDermott
President . . . . . O. Wayne Rollins
V.P., Gen. Mgr. . . . . David F. Milligan
Commercial Manager . . . . . Lincoln A. Mayo
Prog. Dir. . . . . Al. Cahill
Film Manager . . . . . Ray Werlinger
Advertising Mgr. . . . . Tim Crow
Publicity Dir. . . . . Bill Hunter
Chief Engineer . . . . . Joseph Missick

WHEC-TV—Rochester—1953

Channel: 10 VHF . . AP: 158 Kw. . . VP: 316 Kw.
Owned-Oper. By . . . . . WHEC, Inc.
Business Address . . . . . 191 East Ave.
Tel.: BA 5-3050 . . . . . ABC-CBS
Newspaper Affili. . . . . Gannett Co.
Station Rep. . . . . Bolling
President . . . . . Paul Miller
V.P., General Mgr. . . . . Lowell MacMillan
Comm. Manager . . . . . John Cody
Program, Film Mgr. . . . . Wiliam J. Adams
Publicity Dir. . . . . Dorothy Cotton
Chief Engineer . . . . . Howard B. Movatt

WVET-TV—Rochester—1953

Channel: 10 VHF . . AP: 158 Kw. . . VP: 316 Kw.
Owned-Oper. By . . . . . Veterans Bcstg. Co., Inc.
Address . . . . . 17 Clinton Ave. S.
Tel.: HAmilton 6-4820 . . . . . ABC-CBS
Representative . . . . . Bolling
Pres., Gen. Mgr. . . . . Ervin F. Lyke
Comm. Manager . . . . . Arthur Murrellwright
Program Director . . . . . F. Chase Taylor
Publicity Director . . . . . Bill Schubert
Chief Engineer . . . . . Raymond Jobes

WRGB—Schenectady—1939

Channel: 6 VHF . . AP: 47 Kw. . . VP: 93 Kw.
Owned-Oper. By . . . . . General Electric Co.
Business-Studio Address . . . 1400 Balltown Rd.
Tel.: FR 7-2261 . . . . . NBC
Representative . . . . . NBC Spot Sales
President . . . . . Robert Paxton
Gen. Mgr. . . . . J. Milton Lang
Operations Mgr. . . . . Merl L. Galusha
Marketing Mgr. . . . . Robert F. Reid
Sales Manager . . . . . George F. Spring
Program Dir. . . . . A. G. Zink
Promotion Mgr. . . . . Arthur R. Garland

WHEN-TV—Syracuse—1954

Channel: 8 VHF . . AP: 190 Kw. . . VP: 316 Kw.
Owned-Oper. By . Meredith Syracuse TV Corp
Address . . . . . 101 Court S
Tel.: GR 4-8511 . . . . . CB
Representative . . . . . Kat
President . . . . . E. T. Meredith, Jr
V.P., General Mgr. . . . . Paul Adan
Comm. Manager . . . . . Frederick R. Menzie
Prog. Dir., Film Mgr. . . . . Gordon Aldermc
Prom., Adv., Publicity Dir. . . . . Robert Pee
Chief Engineer . . . . . Albert Chismar
Owners of: WOW, AM-TV, Omaha; KCMO, AM TV, Kansas City; KPHO, AM-TV, Phoenix KRMG, Tulsa.

WSYR-TV—Syracuse—1950

Channel: 3 VHF . . AP: 50 Kw. . . VP: 100 Kw.
Owned-Oper. By . . . . . Newhouse Bcstg. Co
Business Address . . . . . 1030 James St
Tel.: GRanite 4-3911 . . . . . NBC-ABC
News. Affil. . . Post & Standard, Herald-Journal
Representative . . . . Harrington, Righter & Parsons
Pres., Gen. Mgr. . . . . L. R. Vadeboncoeur
Comm. Manager . . . . . William R. Alford, Jr.
Prom., Pub. Director . . . . . Louis Switzer
Chief Engineer . . . . . Albert Eicholzer

WKTV—Utica—1949

Channel: 2 VHF . . AP: 17.35 Kw. . . VP: 34.7 Kw.
Owned-Oper. By . . . . . Mid-N.Y. Bcstg. Corp.
Business Address . . . . . P.O. Box 386
Tel.: RE 3-0404 . . . . . ABC-NBC
Sta. Representative . . . . . H-R
President, Gen. Mgr. . . . . Gordon Gray
Program Dir. . . . . Daniel German
Comm. Mgrs. . . . . R. Gessner, S. Storrier
Prom., Publicity Dir. . . . . Craig Israel
Merchandising Dir. . . . . Stephen Purcell
Film Manager . . . . . Frank Guzzetti
Chief Engineer . . . . . De Forest T. Layton, Jr.
Owners of: WKAL, AM, Rome.

When You Can
Have the Best,
Why Be Satisfied
With Less?

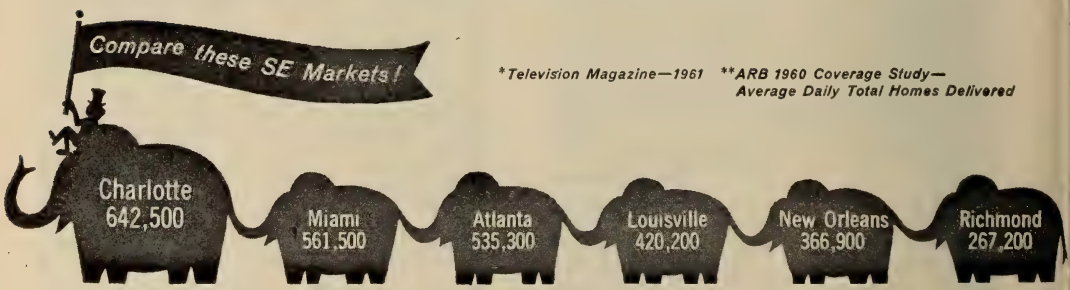
AP

THE CITY POPULATION IS PEANUTS!

The Charlotte MARKET is Tops in the Southeast with 642,500 TV Homes*

Two-hundred thousand peanuts is a fair size city patch, but it's *still peanuts* compared to the TV Homes in the elephantine Charlotte Television Market.

Don't forget! WBTV Delivers 55.3% more TV Homes than Charlotte Station "B"!**



*Television Magazine—1961 **ARB 1960 Coverage Study—Average Daily Total Homes Delivered

Pop.: 4,582,500
Families: 1,163,000

North Carolina

Television Homes: 916,000
TV Stas. in State: 11

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Asheville, Charlotte

WISE-TV—Asheville—1953

Channel: 62 UHF..AP: 14.2 Kw...VP: 26.2 Kw.
Owned-Operated By.....WISE-TV, Inc.
Address.....92 Haywood St.
Tel.: AL 3-5381.....NBC-CBS
Station Representative..Broadcast Time Sales
President, Gen. Mgr.....Harold H. Thoms
Program Dir.....Hugh McMillan
Chief Engineer.....John Randolph

WLOS-TV—Asheville—1954

Channel: 13 VHF..AP: 85 Kw...VP: 170 Kw.
Owned-Oper. By....Skyway Broadcasting Co.
Business Address.....288 Macon Avenue
Tel.: AL 4-4321.....ABC
Station Representative.....PGW; Ayers
President.....Col. Mitchell Wolfson
V. P. Gen., Sta. Mgr.....Theodore A. Eiland
V. P. Sales Mgr.....Saul Rosenzweig
Program, Film Mgr.....Mort Cohn
Prom., Publicity Dir.....Don Shepherd
Chief Engineer.....George Sprague
Owners of: WLOS, AM-FM.

WBTV—Charlotte—1949

Channel: 3 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Oper. By..Jefferson Standard Bcstg. Co.
Business Address.....1 Julian Price Place
Tel.: ED 3-8833.....CBS-ABC
Representative.....CBS TV Spot Sales
President.....Joseph M. Bryan
V.P., Gen. Mgr.....Charles H. Crutchfield
V.P., Managing Dir.....Wallace J. Jorgenson
V.P.; Prom. Research....J. Robert Covington
Nat. Sales Mgr.....Thomas Cookerly
Promotion Mgr.....John Dillon
Program Operations Mgr....Robert L. Rierson
Asst. Program, Film Mgr.....J. Nathan Tucker
Publicity Dir.....Robert Page
Chief Engineer.....Thomas E. Howard
Owners of: WBT; WBTW, Florence.

WSOC-TV—Charlotte—1957

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Carolina Bcstg. Co.
Business Address.....Box 2536
Tel.: FR 6-8401.....ABC-NBC
Newspaper Affiliation.....Cox Newspapers
Station Representative.....H-R Reps.
President.....J. Leonard Reinsch
General, Sta. Mgr.....Larry Walker
Commercial Mgr.....C. George Henderson
Program Dir.....Sterling W. Wright
Prom., Adv., Publicity Dir.....Jon T. Caudle
Film Manager.....Hall Houpe
Chief Engineer.....L. L. Caudle, Jr.

WTVD—Durham—1954

Channel: 11 VHF..AP: 170 Kw...VP: 316 Kw.
Owned-Oper.....Capital Cities Bcstg. Corp.
Address.....1750 Newton Rd.
Tel.: 682-2111 .....ABC-CBS
Representative .....Petry
President.....F. M. Smith
Co. Gen. Mgr.....H. L. Duncan
Comm. Manager.....Mike Thompson
Program Mgr.....Ernie Greup
Prom., Publicity Dir.....C. Seabolt
Chief Engineer.....Roy Fullen
Owners of: WTEN-TV, WROW, both Albany, N. Y.; WPRO-TV, AM-FM, Providence, R. I.

WFMY-TV—Greensboro—1949

Channel: 2 VHF...AP: 100 Kw....VP: 50 Kw.
Owned-Operated By....Greensboro News Co.
Business Address...Phillips Ave. at White St.
Tel.: BR 4-0114.....ABC-CBS
News. Affil.....News, Record
Representative..Harrington, Righter & Parsons
President.....E. B. Jeffress
General Manager.....Gaines Kelley
Commercial Mgr.....Richard W. Holloway
Station Mgr.....Gaines Kelley
Program Dir.....T. J. Markham
Film Manager.....Donald M. Causey
Chief Engineer.....Doyle D. Thompson

WNCT—Greenville—1953

Channel: 9 VHF:..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Carolina Bcstg. System Inc.
Business Address...S. Evans St. Ext.; Box 898
Tel.: PL 2-6181.....ABC-CBS
Representative .....Hollingbery
President.....Earl McD. Westbrook
General Manager.....A. Hartwell Campbell
Station, Program Dir.....Hank Tribley
Comm. Manager.....John G. Clark, Jr.
Prom., Pub. Manager.....Dave Mosier
Film Mgr.....Bill Carroll
Chief Engineer.....Heber Adams

WRAL-TV—Raleigh—1956

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co., Inc.
Business Address.....2619 Western Blvd.
Tel.: VAnce 8-2511.....ABC-NBC
Representative ..... H-R
President.....A. J. Fletcher
General, St. Mgr.....Fred Fletcher
Commercial Manager.....Fletcher Turner
Program Dir.....Jesse Helms
Film Mgr.....James Riddle
Prom., Pub. Dir.....David Witherspoon
Chief Engineer.....Virgil Duncan
Owners of: WRAL, AM-FM.

WITN—Washington—1955

Channel: 7 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....North Carolina TV, Inc.
Business Address.....P.O. Box 468
Tel.: WH 6-3131.....NBC
Station Reps.....Bolling; Ayers
Pres., Gen., Sta. Mgr.....W. R. Roberson, Jr.
Exec. V.P.....T. H. Patterson
Commercial Mgr.....G. Earle Broome
Program, Film Mgr.....Hal Wilson
Sales, Prom. Mgr.....Verla K. Clark
Production Mgr.....Bob McCoy
Chief Engineer.....Harvey Mason

WECT—Wilmington—1954

Channel: 6 VHF..AP: 62.5 Kw...VP: 100 Kw.
Owned-Oper. By...Atlantic Telecasting Corp.
Address.....205 W. Shipyard Blvd.
Tel.: RO 3-4666.....ABC-CBS-NBC
Station Representative.....Weed; Ayers
President.....Dan. D. Cameron
General, Station Mgr.....Claud O'Shields
Program Dir.....Wayne Jackson
Film Manager.....Daniel G. Brinsom
Publicity Dir.....Ben McDonald
Chief Engineer.....Ed Herring

WSJS-TV—Winston-Salem 1953

Channel: 12 VHF.. AP: 195 Kw...VP: 316 Kw.
Owned-Oper. By.....Triangle Bcstg. Corp.
Business Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Aff...Journal & Twin City Sentinel
Station Rep.....Peters, Griffin, Woodward
President, Gen. Mgr.....Harold Essex
V. President, Sales.....Harry Shaw
V.P., Operations Mgr.....Phil Hedrick
Program Manager.....John A. Comas
Promotion Dir.....Richard Barron
Film Manager.....Carl Wiegold

Pop.: 634,500
Families: 172,000

North Dakota

Television Homes: 132,000
TV Stas. in State: 8

KFYR-TV—Bismarck—1953

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Meyer Bcstg. Co.
Business Address.....Broadway at Fourth
Tel.: CA 3-0900.....NBC
Representative .....Blair-TV Assoc.
President, Gen. Mgr.....William Ekberg
Production Mgr.....C. Wayne Turner
Comm. Manager.....A. L. Anderson
Chief Engineer.....Ivar Nelson
Owners of: KFYR, AM; KMOT-TV, Minot; KUMY-TV, Williston.

KXMB-TV—Bismarck—1955

Channel: 12 VHF...AP: 45 Kw....VP: 90 Kw.
Owned-Oper. By.....North Dakota Bcstg. Co.
Business Address.....1811 - 15th St.
Tel.: CA 3-9197.....CBS-ABC
Representative ..... Weed
President.....John W. Boler
General, Sta. Mgr.....D. J. Blackstead
Chief Engineer.....Tomas Ahner

KDIX-TV—Dickinson—1956

Channel: 2 VHF...AP: 13 Kw....VP: 26 Kw.
Owned-Oper. By.....Dickinson Radio Ass'n
Business Address.....119 2nd Ave. West
Tel.: 224-5133 .....ABC-CBS
Station Reps.....Forjoe; Hurley
President.....Dr. P. J. Weir
General Manager.....Stanley T. Deck
Commercial Manager.....Mel Hallock
Program Director.....Lauren Haacke
Film Manager.....Donald Pearson
Chief Engineer.....Benjamin Lockerd

KXGO-TV—Fargo—1959

Channel: 11 VHF...AP: 15 Kw....VP: 30 Kw.
Owned By.....No. Dakota Bcstg. Co.
Address.....4000 West Main
Tel.: AD 5-4461.....ABC
Sta. Representative.....Weed
President, Gen. Mgr.....John W. Boler
Commercial Mgr.....Jim McGuire
Program, Publicity Dir.....Connie Blackstead
Film Mgr.....Bill Gerlach
Prom. Adv. Mgr.....William Brouse
Chief Engineer.....Robert Ridgeway
Owners of: KXGO, AM; KXJB-TV, Valley City; KBMS-TV, Bismarck; KXAB-TV, Aberdeen.

WDAY-TV—Fargo—1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WDAY, Inc.
Business Address.....207 N. 5th St.
Tel.: AD 2-3371.....NBC
Newspaper Affiliation .....Forum
Representative..Peters, Griffin, Woodward, Inc.
President.....N. D. Black, Jr.
Exec. V.P. & Gen. Mgr.....Tom Barnes
Asst. Gen. Mgr.....Jack Dunn
Sales .....Jack Lester
Program Manager.....Ken Kennedy
Promotion Mgr.....Roy Pedersen
Technical Dir.....Julius Hetland

KNOX-TV—Grand Forks 1955

Channel: 10 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
Owned-Oper. By.....Community TV Corp.
Business Address.....State Mill Road

Tel.: 4-4611 ..... NBC
Station Rep. ..... Meeker
President ..... H. F. Rice
General Mgr. ..... R. C. Lukkason
Commercial Mgr. ..... Diane Ensrud
Promotion Dir. ..... Ara Burwell
Film Mgr. ..... Johnny Ralston
Advertising Mgr. ..... Jack French
Chief Engineer ..... David L. Chumley
Owners of: KNOX-AM.

KXMC-TV—Minot—1953

Channel: 13 VHF..AP: 245 Kw...VP: 120 Kw.
Owned-Oper. By ..... KXMC-TV, Inc.
Address ..... KXMC-TV Bldg.
Tel.: TE 8-2104 ..... ABC-CBS
Station Reps. ..... Weed, Hurley
President, Gen. Mgr. ..... Chester Reiten
Commercial Mgr. ..... Henry Bewchler
Program Dir. ..... Rod Romine
Promotion Dir. ..... Lois Sibbey
Film Mgr. ..... Jerome Romine
Chief Engineer ..... Henry Haensler

KXJB-TV—Valley City—1954

Channel: 4 VHF..AP: 57 Kw...VP: 100 Kw.
Owned-Oper. By....North Dakota Bcstg. Co.
Bus. Ad. ..... 400 W. Main, Fargo, N. D.
Tel.: ADams 5-4461 ..... ABC-CBS
Representative ..... Weed
Pres., Gen. Mgr. ..... John W. Boler
Commercial Mgr. ..... Jim McGuire
Program, Publicity Dir...Constance Blackstead
Prom., Adv. Mgr. ..... William Brouse
Film Mgr. ..... Bill Gerlach
Chief Engineer ..... Robert Ridgeway
Owners of: KXGO, AM-TV, Fargo; KBMB-TV, Bismarck; KXAB-TV, Aberdeen.

Pop.: 9,800,000
Families: 2,957,000

Ohio

Television Homes: 2,820,000
TV Stas. in State: 21

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Cincinnati, Cleveland, Columbus, Dayton, Steubenville, Toledo, Youngstown

WAKR-TV—Akron—1953

Channel: 49 UHF..AP: 107 Kw...VP: 213 Kw.
Owned-Oper. By ..... Summit Radio Corp.
Business Address ..... 853 Copley Road
Tel.: PO 2-8811 ..... ABC
Newspaper Affiliation ..... Beacon Journal
Sta. Representative ..... McGavren TV
President ..... S. Bernard Berk
V.P. Gen., Sta. Mgr. ..... Roger G. Berk
Commercial Manager ..... Kenneth M. Keegan
Prog., Prom. Dir. ..... Robert I. Bostian
Chief Engineer ..... Irwin L. Knopp

WCPO-TV—Cincinnati—1949

Channel: 9 VHF..AP: 158 Kw...VP: 309 Kw.
Owned-Oper. By..Scripps-Howard Radio, Inc.
Business Address ..... 2345 Symmes St.
Tel.: University 1-9000 ..... ABC
Newspaper Affil.....Cincinnati Post Times Star
Representative ..... Blair
President ..... Jack R. Howard
V.P., General Mgr. ..... M. C. Watters
Nat. Sales Mgr. ..... Marian Finney
Operations Mgr. ..... Earl Corbett
Program Dir. ..... John Clark
Prom. Dir. ..... Vera Schulte
Film Manager ..... Bernie Borden
Chief Engineer ..... Paul Adams

WKRC-TV—Cincinnati—1949

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..... Taft Broadcasting Co.
Address ..... 1906 Highland Ave.
Tel.: GA 1-1750 ..... CBS
Representative ..... Katz
President ..... Hulbert Taft, Jr.
V.P. of Operations ..... L. H. Rogers II
General Mgr. ..... Samuel T. Johnston
Commercial Mgr. ..... Charles Dwyer
Program Operations Mgr. ..... Harry Mohr
Promotion Mgr. ..... Don Hardin
Film Mgr. ..... John Hill
Chief Engineer ..... Hugh D. LaCrosse
Owners of: WTVN, AM-TV-FM, Columbus; WKRC, AM-FM; WBRC, AM-TV-FM, Birmingham; WKYT, Lexington.

WLW-T—Cincinnati—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....Crosley Bcstg. Corp.
Address ..... 140 W. Ninth St.
Tel.: CH 1-1822 ..... NBC
Rep. ..... WLW Sales, NBC Spot Sales
Chairman of the Board ..... James D. Shouse
General Mgr. ..... Sam T. Johnston
V.P.-Television ..... John T. Murphy
V.P.-Programming ..... Al Bland
V.P.-Pub. Relations ..... Gil Kingsbury
V.P.-Sales ..... H. P. Lasker
V.P.-Engineering ..... R. J. Rockwell
Sales Mgr. ..... Steve Crane
Sales Promotion Dir. ..... Jack Frazier
Program Dir. ..... Abe Cowan
Film Dir. ..... Tom Storey
Publicity, Adv. Dir. ..... Marge Kemme
Tech. Adm. Ass't. ..... Howard Lepple
Owners of: WLW-AM; WLW-C, Columbus, O.; WLW-A, Atlanta, Ga.; WLW-D, Dayton, O.; WLW-I, Indianapolis, Ind.

KYW-TV—Cleveland—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By ..... Westinghouse Bcstg. Co.
Business-Studio Address ..... 1403 E. Sixth St.

Tel.: CH 1-0942.....NBC
Sta. Representative.....TvAR
President.....Donald H. McGannon
General Mgr.....George H. Mathiesen
Sales Manager.....Albert Krivin
Program Manager.....Chet Collier
Adv't Prom.....Gene Godt
Film Manager.....Dick McKinney
Publicity Dir.....Charles Getz
Chief Engineer.....Sidney V. Stadig
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

WJW-TV—Cleveland—1954

Channel: 8 VHF..AP: 191 Kw...VP: 302 Kw.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: TO 1-6080.....CBS
Station Rep.....Storer TV Sales Inc.
President .....George B. Storer
V. P. & Managing Director.....Ben Wickham
Prog. Dir., Film Mgr.....Ralph Hansen
Chief Engineer.....Joseph B. Haigh
Owners of: WJBK, AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WBIG-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WEWS—Cleveland—1947

Channel: 5 VHF.. AP: 60.3 Kw...VP: 93.3 Kw.
Owned-Oper. By...Scripps-Howard Radio, Inc.
Address.....3001 Euclid Ave.
Tel.: HE 2-1500.....ABC
Newspaper Affiliation.....E. W. Scripps Co.
Representative .....Blair TV
President.....Jack R. Howard
V.P., General Mgr.....James C. Hanrahan
Ass't Gen. Mgr.....Donald L. Perris
Eng. V.P.....J. B. Epperson
Pub. Dir.....Robert K. Doerr
Pub. Service Dir.....John J. Moffitt
Nat'l Adv. Mgr.....Jay S. Kerekes
Film Director.....John J. Richards
Ohio Sales Mgr.....Peter Hlinka
Operations Dir.....Ernest E. Sindelar
Prod. Supervisor.....James E. Kirkey
Prog. Supervisor.....Earl W. Keyes
Chief Engineer.....James E. Bloyd

WBNS-TV—Columbus—1949

Channel: 10 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By.....Dispatch Printing Co.
Business Address.....33 N. High St.
Tel.: CA 8-4501.....CBS
Newspaper Affiliation .....Dispatch
Station Representative.....Blair TV
President .....H. Preston Wolfe
General, Sta. Mgr.....Richard A. Borel
Program Director.....John A. Haldi
Sales Director.....Robert D. Thomas
Prom., Publicity Dir.....Jack Dorr
Merchandising Dir.....Mel Grossman
Film Buyer.....Betty Dixon
Chief Engineer.....Lester H. Nafzger

WLW-C—Columbus—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Crosley Bcstg. Corp.
Business Address...3165 Olentangy River Rd.
Tel.: AM 3-5441.....NBC
Station Rep.....Crosley; NBC Spot Sls.
President.....Robert E. Dunville
General, Sta. Mgr.....Walter E. Bartlett
Sales Mgr.....Richard E. Reed
Program Director.....Bud Gillis
Comm. Operations Dir.....Larry Reinhart
Promotion Dir.....Mervin A. Durea
Chief Engineer.....Charles Sloan
Owners of: WLW-T-AM, Cincinnati, O.; WLW-A, Atlanta, Ga.; WLW-D, Dayton, O.; WLW-I, Indianapolis, Ind.

WTVN-TV—Columbus—1949

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Taft Broadcasting Co.
Business Address.....753 Harmon Ave.
Tel.: CA 8-5801.....ABC
Representative .....Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers, II
General Mgr.....Robert C. Wiegand
Commercial Mgr.....R. W. Ostrander
Prog. Dir.....Joseph A. Jenkins
Prom., Pub. Dir.....Shirley A. Dunham
Film Manager.....Paul Lloyd
Chief Engineer .....Ray Owen
Owners of: WTVN, AM-FM; WKRC, AM-FM-TV, Cincinnati, O.; WBRC, AM-TV-FM, Birmingham; WKYT, Lexington.

WHIO-TV—Dayton—1949

Channel 7 VHF...AP: 158 Kw....VP: 316 Kw.
Owned-Oper. By...Miami Valley Bcstg. Corp.
Business Address.....1414 Wilmington Ave.
Tel.: CL 4-5311.....CBS
Newsp. Affili.....News, Journal Herald
Representative .....Hollingbery
President.....James M. Cox Jr.
General Manager.....Robert H. Moody
Retail Manager.....Stanley G. Mouse
Prog., Prom. Director.....Charles Gay
Chief Engineer.....Ernest L. Adams

WLW-D—Dayton—1949

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Crosley Bcstg. Corp.
Business-Studio Address...4595 S. Dixie Hwy.
Tel.: AX 3-2101.....ABC-NBC
Station Reps.....Crosley; NBC Spot Sales
President.....R. E. Dunville
Station Mgr.....George J. Gray
Comm. Manager.....Dale A. Smith
Program Dir.....Paul Law
Prom., Pub. Director.....Dorothy A. Sanders
Chief Engineer.....Robert Wehrmann
Owners of: WLW, Cincinnati; WLW-T, Cincinnati; WLW-C, Columbus; WLW-I, Indianapolis; WLW-A, Atlanta.

WIMA-TV—Lima—1953

Channel: 35 UHF..AP: 117 Kw...VP: 219 Kw.
Owned-Operated By.....WLOK, Inc.
Business Address.....1424 Rice Ave.

Tel.: CA 5-3010.....ABC-CBS-NBC
Station Rep.....Darren McGavren Co.
President.....G. E. Hamilton
General Manager.....Robert W. Mack
Sta., Comm. Mgr.....J. L. Spring
Program Director.....Sam Fitzsimmons
Chief Engineer.....M. J. Lamb
Owners of: WIMA AM-FM.

WSTV-TV—Steubenville—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WSTV, Inc.
Business Address.....Exchange Realty Bldg.
Tel.: ATlantic 2-6265.....ABC-CBS
Representative .....Avery-Knodel
Exec. Vice Pres., Gen. Mgr.....John J. Laux
Vice President.....Fred Weber
Asst. Gen. Film Mgr.....Joseph M. Troesch
Prom., Publicity Dir.....George H. Wilson
Prod. Superv.....Clyde Higgins, Tom Arim
Film Mgr.....Joseph M. Troesch
Technical Dir.....Charles Shepherd
Chief Engineer.....William Chesnes
Owners of: WSTV, AM-FM; WBOY, AM-TV, Clarksburg; KODE, AM-TV, Joplin; KMLB, AM-FM, Monroe.

WSPD-TV—Toledo—1948

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Storer Bdcstg. Co.
Business-Studio Address.....136 Huron St.
Tel.: CH 8-6201.....ABC-NBC
Station Rep.....Storer Television Sales
President .....George B. Storer, Sr.
Managing Director.....Joseph Evans
Commercial Mgr.....Floyde E. Beaton
Program, Film Mgr.....Ralph R. Rust
Prom., Publicity Dir.....Patrick Kenney
Chief Engineer .....George Fulop
Owners of: WJBK, AM-FM-TV, Detroit; WJW, AM-FM-TV, Cleveland; WAGA-TV, Atlanta; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WIGB-AM-FM, Phila., Pa.; KGBS, Los Angeles, WITI-TV, Milwaukee.

WTOL-TV—Toledo—1958

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By.....Community Bcstg. Co.
Business Address.....604 Jackson St.
Tel.: Cherry 4-7411.....CBS
Station Representative .....H-R
President.....Frazier Reams
General Mgr.....Thomas S. Bretherton
Gen. Sales Mgr.....George J. Kapel
Program Dir.....Robert Krieghoff
Production Mgr.....James Lynagh
Prom. Dir.....Steve Fayer
Film Mgr.....Arthur Michaud
Chief Engineer .....Harold Holmes

WFMJ-TV—Youngstown 1953

Channel: 21 UHF...AP: 47 Kw....VP: 94 Kw.
Owned-Operated By...Vindicator Printing Co.
Address.....101 W. Boardman Street
Tel.: RI 4-8611.....NBC
Newspaper Affil...The Youngstown Vindicator
Station Rep.....Bolling
President.....William F. Maag Jr.
Gen., Sta., Comm.....Mitchell F. Stanley
Program Director.....Jay A. Grier
Film Manager.....Eugene L. Donahay
Chief Engineer.....Frank A. Dieringer

WKBN-TV—Youngstown—1953

Channel: 27 UHF....AP: 218 Kw...VP: 430 Kw.
Owned-Operated By.....WKBN Bcstg. Corp.
Address.....3930 Sunset Blvd.
Tel.: ST 2-1145.....CBS
Representative .....Raymer
President, Gen. Mgr.....W. P. Williamson, Jr.
Station Mgr.....Warren P. Williamson III
Program Dir.....Norman Berger
Promotion Dir.....J. Harrison Hartley
Publicity Dir.....Richard G. Newcomer
Advertising Mgr.....David Stewart
Film Manager.....Jack Beatty
Chief Engineer.....B. T. Wilkens
Owners of: WKBN, AM-FM.

WKST-TV—Youngstown—1957

Channel: 33 UHF...AP: 105 Kw...VP: 209 Kw.
Owned By.....WKST, Inc.
Address.....3800 Shady Run Road
Tel.: STerling 8-2424.....ABC
Sta. Representative.....Weed
President, Gen. Mgr.....Sam W. Townsend
Commercial Mgr.....Robert C. Harnack
Chief Engineer.....Ernest Rety

WXTV—Youngstown—1960

Channel: 45 UHF...AP: 12 Kw....VP: 20 Kw.
Owned By .....WXTV
Address.....803 East Indianola Ave.
Tel.: ST 8-8766.....Independent
Station Rep. .....Pearson
President.....Sanford A. Schafitz
Commercial Mgr.....Joel Leonard
Promotion Dir.....Florence Bush
Advertising Mgr.....Albert DeJulio
Chief Engineer.....Edward Lazor

WHIZ-TV—Zanesville—1953

Channel: 18 UHF..AP: 8.13 Kw...VP: 14.8 Kw.
Owned-Oper. By...Southeastern Ohio TV Sys.
Bus. Address.....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC-ABC-CBS
Representative .....Pearson
President .....Clay Littick
Gen., Station Mgr.....Allan Land
Comm. Manager.....Nate Milder
Program Director.....Reed Mellon
Prom., Pub. Director.....Naomi Lorton
Chief Engineer.....William A. Hunt, Sr.

Pop.: 2,329,000
Families: 711,500

Oklahoma

Television Homes: 587,000
TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Oklahoma City, Tulsa

KTEN—Ada—1954

Channel: 10 VHF..AP: 141 Kw...VP: 252 Kw.
Owned-Oper. By....Eastern Okla. TV Co., Inc.
Business Address.....P. O. Box 10
Tel.: FE 2-4841.....ABC-CBS-NBC
Pres., Gen. Mgr.....Bill Hoover
Co-Ordinator .....Jack Hoover
Chief Engineer.....Fred Smith

KXII—Ardmore—1956

Channel: 12 VHF..AP: 107 Kw...VP: 214 Kw.
Owned-Oper. By.....Texoma Bcstrs., Inc.
Business Address.....114 N. Washington
Tel.: 946.....NBC-ABC-CBS
Station Rep.....Venard, Rintoul &McConnell
General Mgr.....C. L. Hinkle
Chief Engineerr.....R. Trebillian

KOCO-TV—Enid—1954

Channel: 5 VHF.. AP: 50 Kw...VP: 100 Kw.
Owned By.....Cimarron TV Corp.
Address....Box 7641 Lakeside Sta., Okla. City
Tel.: VI 2-6633, Okla. City.....ABC
Representative.....Blair TV Assoc.
President.....P. R. Banta
General, Sta. Mgr.....Ben K. West
Program Dir.....J. B. Chase
Operations Mgr.....Earl Hickerson
Sales Mgr.....Alex Kolensky
Chief Engineer.....Glenn Danley

KSWO-TV—Lawton—1953

Channel: 7 VHF....AP: 158 Kw...VP: 316 Kw.
Owned By.....Oklahoma Quality Bcstg. Co.
Address.....4 Mile East Hi Way 7
Tel.: ELgin 5-7000.....ABC
Reps.....Venard, Rintoul, McConnell; Brown
President, Gen. Mgr.....R. H. Drewry
Station Mgr.....Paul N. Goode
Commercial Mgr.....Al Hazelwood
Program Dir.....Ches McRee
Prom., Publicity Dir.....Ronnie Stone
Film Mgr.....Lou Schilling
Chief Engineer.....Jim Lockerd
Owners of: KSWO, AM; KRHD, Duncan; KGWA, Enid; KMID-TV, Midland.

KWTV—Oklahoma City—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Oklahoma Television Corp.
Address .....7401 N. Kelley
Tel.: VI 3-6641.....CBS
Representative ..... Petry
President.....John T. Griffin
Ex. V.P., General Manager.....Edgar T. Bell
Commercial Mgr.....Jack De Lier
Promotion, Pub. Dir.....Montez Tjaden
Program, Film Dir.....John Arville
Chief Engineer.....Morris W. Thomas

WKY-TV—Oklahoma City—1949

Channel: 4 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....WKY TV System, Inc.
Studio Address.....500 E. Britton Rd.
Tel.: TR 8-2161.....NBC
Newspaper Affil...Daily Oklahoman and Times
Representative .....Katz
President.....E. K. Gaylord
V.P. General Mgr.....Norman P. Bagwell
Asst. Station Mgr.....James R. Terrell
Commercial Mgr.....Tom Parrington
Program Director.....Joe Jerkins
Sale Prom., Adv. Mgr.....W. J. Willis
Publicity Dir.....Jack Sherry
Film Mgr.....Keith Mathers
Chief Engineer.....Bob Hayward
Owners of: WKY, AM; WTVT, Tampa.

KOTV—Tulsa—1949

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....KOTV, Inc.
Business Address.....302 S. Frankfort St.
Tel.: LU 2-9233.....CBS
President.....C. Wrede Petersmeyer
Gen., Sta. Mgr.....George Stevens
Prom., Pub. Dir.....Robert Freeland
Commercial Mgr.....Dale E. Hart
Prog. Dir., Film Mgr.....Sid Lasher
Chief Engineer.....George Jacobs
Owners of: WISH AM-TV, Indianapolis; WANE AM-FM, Fort Wayne, Ind.; KHOU TV, Houston, Tex.; KXTV, Sacramento, Calif.

KTUL-TV—Tulsa—1954

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Tulsa Broadcasting Co.
Business Address .....Box 9697
Tel.: HI 6-6184.....ABC
Representative .....Avery-Knodel
President.....James C. Leake
V.P. General Manager.....Bill Swanson
Commercial Manager.....Jim Black
Program Director.....Ben Hevel
Chief Engineer.....R. Snider

KVOO-TV—Tulsa—1954

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....Central Plains Enteprises, Inc.
Business Address.....3701 S. Peoria
Tel.: RI 2-5561.....NBC
Representative .....Blair TV
President.....Harold C. Stuart
General Manager.....C. B. Akers
Comm., Sta. Mgr.....John Devine
Program Dir.....Ray Klinge
Film Mgr.....Allen Cox
Promotion Director.....Gordon Gerhardt
Publicity Dir.....Ann Fellows
Chief Engineer.....John Barth

Pop.: 1,780,500
Families: 581,500

Oregon

Television Homes: 466,000
TV Stas. in State: 8

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Portland

KCBY-TV—Coos Bay—1960

Channel: 11 VHF..AP: 6.9 Kw...VP: 11.4 Kw.
Owned By.....Pacific Television Inc.
Address.....P. O. Box 67
Tel.: 7-4209 .....NBC
Stations Reps.....Hollingbery; Art Moore
President.....Robert P. Booth
General Manager.....S. W. McCready
Station Mgr.....Milton Lindley
Chief Engineer.....Glynn McCready

KVAL-TV—Eugene—1954

Channel: 13 VHF..AP: 33 Kw...VP: 56 Kw.
Owned-Oper. By.....Eugene Television, Inc.
Business Address.....P. O. Box 548
Tel.: DI 3-2551.....NBC
Rep.....Hollingbery, Art Moore
President .....Bob Booth
Gen., Sta. Manager.....S. W. McCready
Comm. Adv. Mgr.....Glenn E. Nickell
Prog. Dir.....Martin Jacobsen
Promotion Dir.....Eleanor Ruedemann
Film Manager.....Walt Young
Chief Engineer.....T. C. Marchner
Owners of: KCBY-TV, Coos Bay; KPIC-TV, Roseburg.

KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw...VP: 14.6 Kw.
Owned-Oper. By.....Calif.-Oreg. TV, Inc.
Business Address.....Box 732
Tel.: TU 4-8131.....ABC-CBS
Station Reps.....Young TV; Art Moore
President .....William B. Smullin
Station Mgr.....Richard Green
Program Dir.....James Bosley
Chief Engineer.....William Smith
Owners of: KRES-TV, Medford; KIEM-TV, Eureka.

KBES-TV—Medford—1953

Channel: 5 VHF....AP: 5 Kw.....VP: 29 Kw.
Owned-Oper. By.....Calif.-Ore. TV Inc.
Business Address.....Box 1189
Tel.: SP 3-4581.....ABC-CBS-NBC
Sta. Representatives.....Young TV; Moore
President .....William B. Smullin
Commercial Mgr.....Bob Lindstrom
Station Mgr.....Jerold R. Poulos
Publicity Dir.....Tony Townley
Chief Engineer.....Del Cantrell
Owners of: KIEM-TV, Eureka; KOTI-TV, Klamath Falls.

KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By.....King Bcstg. Co.
Business Address.....1139 S. W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative .....Blair TV
President.....D. S. Bullitt
V.P. Broadcast Div.....Otto P. Brandt
V.P. Business Div.....Henry B. Owen
Nat. Sls. Mgr.....Fred Eichhorn
Merchand. Mgr.....Walt Hawthorne
Station Manager.....Walter E. Wagstaff
Gen. Sales Mgr.....John Pindell
Sales Serv. Mgr.....Dean Woodring
Film Mgr., Program Dir.....Tom Dargan
Prom., Pub. Dir.....Robert Franklin
Director of Public Service.....G. Chandler
Chief Engineer.....Clare Hanawalt
Owners of: KING-AM, Seattle.

KOIN-TV—Portland—1953

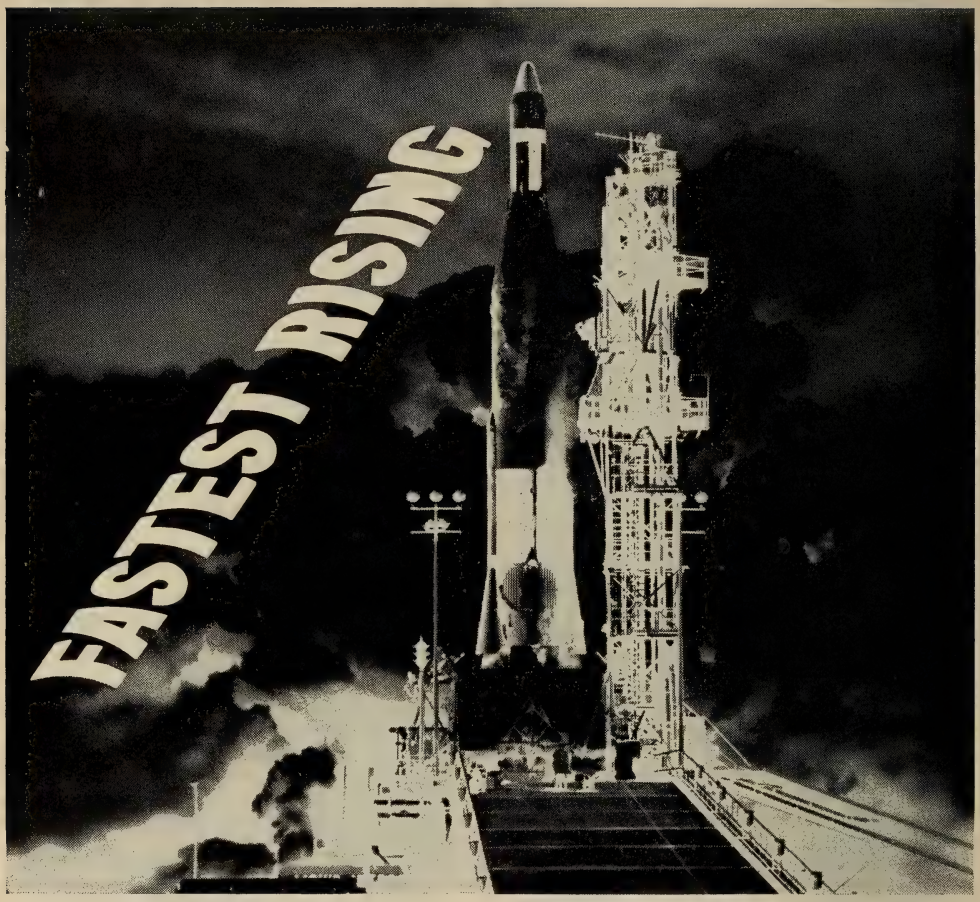
Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By...Mt. Hood Radio & TV Bcstg. Corp.
Business Address.....140 S.W. Columbia St.
Tel.: CA 8-3333.....CBS
Newspaper Affil.....Oregonian
Rep.....CBS Spot Sales
President, Mang. Dir.....C. Howard Lane
National Sales Mgr.....John L. Palmer
Program, Film Mgr.....Ted W. Cooke
Promotion Director.....Robert McGill
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN, AM-FM.

KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Oregon TV Inc.
Address.....735 S.W. 20th Pl.
Tel.: CA 2-9921.....ABC
Sta Representative.....Edward Petry
President .....Alvin G. Flanagan
General Mgr.....John Hansen
Commercial Mgr.....Don Tykeson
Program Dir.....George Sanders
Publicity Dir.....Albert R. McLaughlin
Chief Engineer.....Eugene Phelps

KPIC-TV—Roseburg—1956

Channel: 4 VHF..AP: 2.69 Kw...VP: 5.3 Kw.
Owned By...Southwest Oreg. TV Bcstg. Corp.
Address.....P. O. Box 670
Tel.: ORchard 2-1721.....NBC
Station Reps.....Hollingbery; Art Moore
President.....C. H. Fisher
General Manager.....S. W. McCready
Station Manager.....Aaron Boe
Chief Engineer.....Dan Bridges



From August to November 1960, WFBG-TV's average homes reached per quarter hour* shot up an astounding 47.6%! That's nearly six times the rate of increase of the area's other station. With the cream of ABC-TV and CBS-TV programs, WFBG-TV is climbing to new highs in audience and SELL-ABILITY. Blast off your sales campaign on WFBG-TV. Call Blair-TV.

*9 AM-12 Midnight, Sunday-Saturday

Source: ARB, Johnstown-Altoona, August & November 1960

A TRIANGLE STATION

WFBG-TV

ALTOONA—JOHNSTOWN, PA.

Channel 10

ABC-TV • CBS-TV • BLAIR-TV

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WNBF-AM • FM • TV,** Binghamton, N.Y. / **WFBG-AM • FM • TV,** Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV,** Lebanon-Lancaster, Pa. / **KFRE-AM • TV • KRFM,** Fresno, Cal.
Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

Pop.: 11,383,000
Families: 3,279,000

Pennsylvania

Television Homes: 3,058,000
TV Stas. in State: 19

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Altoona, Harrisburg, Johnstown, Lancaster, Lebanon, Philadelphia, Pittsburgh, Scranton, Wilkes-Barre

WFBG-TV—Altoona—1953

Channel: 10 VHF...AP: 112 Kw...VP: 224 Kw.
Owned-Oper. By...Triangle Publications, Inc.
Address.....Commerce Park
Tel.: Windsor 4-2031.....ABC-CBS
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative .....Blair TV
President .....Roger Clipp
General Mgr.....Frank Palmer
Commercial Mgr.....William Donoher
Station Mgr.....Jack Snyder
Program Director.....Edward Andre
Prom., Publicity Dir.....Joseph Burns
Film Mgr.....Ernest Larson
Adv. Mgr.....Robert Miller
Chief Engineer.....Dick Kline
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-FM-TV, Fresno, Calif.; WFBG-AM-TV-FM, Altoona.

WICU-TV—Erie—1949

Channel: 12 VHF..AP: 185 Kw...VP:316 Kw.
Owned-Oper. By.....Gibraltar Ent. Inc.
Bus.-Trans. Address.....3514 State St.
Tel.: GL. 4-5201.....ABC-NBC
Sta. Representative.....Blair TV
President .....Edward Lamb
General Manager.....Ben McLaughlin
Comm. Manager.....Bob Lunquist
Film Dir.....John Cook
Sales Dev. Mgr.....Paul Whittingham
Chief Engineer.....Mike Csop

WSEE—Erie—1954

Channel: 35 UHF.AP: 68.7 Kw..VP: 137.5 Kw.
Owned-Oper. By...Great Lakes Television Co.
Address.....1220 Peach Street
Tel.: Glendale 5-7575.....CBS-NBC
Newspaper Affiliation.....Times-News
Station Reps.....Devney-O'Connell
President .....George J. Mead
Gen. Manager.....Donald M. Boyce
Film Manager.....Frank Herrick
Chief Engineer.....Edward Zellefrow

WHP-TV—Harrisburg—1953

Channel: 55 UHF.AP: 502 Kw..VP: 1,000 Kw.
Owned-Oper. By.....WHP, Inc.
Business Address.....216 Locust St.
Tel.: CE 4-3211.....CBS-NBC
Representative .....Blair TV
President.....E. J. Stackpole
Gen., Comm., Sta. Mgr.....Cecil M. Sansbury
Prom., Pub., Prog. Dir.....Brod Seymour
Local Sales Mgr.....G. Gottschalk
Film Manager.....Charles Baddorf
Chief Engineer.....E. Daniel Leibensperger
Owners of: WHP-AM.

WTPA—Harrisburg—1953

Channel: 27 UHF..AP: 648 Kw...VP: 1030 Kw.
Owned-Oper. By.....Newhouse Bcstg. Corp.
Business Address.....3235 Hoffman St.
Tel.: CE 8-7171.....ABC
Newspaper Affiliation.....Patriot-News
Representative...Harrington, Righter, Parsons
President.....E. R. Vadeboncoeur
V.P., Gen. Mgr.....Donald D. Wear
Program Dir.....Mac McCauley
Sales Mgr.....Allen Solada
Promotion Dir.....Joe Bolton, Jr.
Film Mgr.....Glenn Hoerner
Chief Engineer.....Paul Gross

WARD-TV—Johnstown—1953

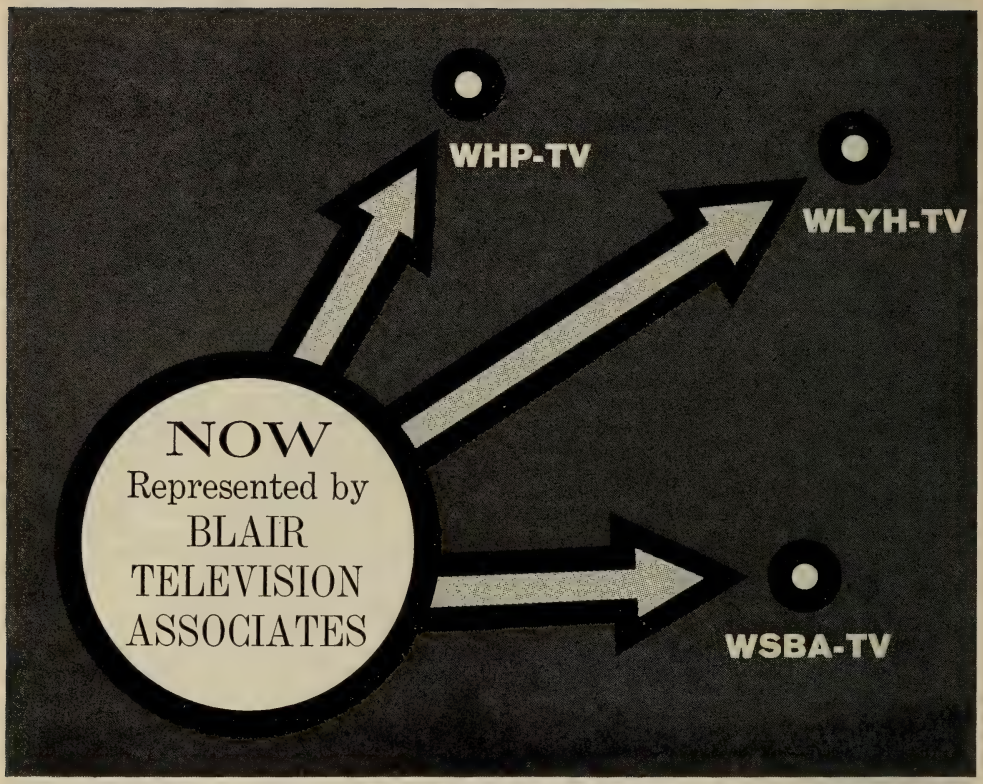
Channel: 56 UHF..AP: 79 Kw...VP: 189 Kw.
Owned-Oper. By.....Rivoli Realty Co.
Business Address.....235 Franklin St.
Tel.: 7-0761 .....CBS-ABC
Representative .....Weed
President.....W. M. Thomas
Station Mgr.....William D. Confer
Program Director.....C. Akers

WJAC-TV—Johnstown—1949

Channel: 6 VHF..AP: 35.4 Kw...VP: 70.8 Kw.
Owned-Operated By.....WJAC, Inc.
Business Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil.....Tribune Publishing
Sta. Rep.....Harrington Righter Parsons
President.....Walter W. Krebs
Exec. V.P., Gen. Mgr.....Alvin D. Schrott
Comm. Manager.....John H. Hepburn
Prog., Film Director.....Frank P. Cummins
Chief Engineer.....Theodore Campbell
Owners of: WJAC, AM-FM.

WLYH-TV—Lebanon—1957

Channel: 15 UHF...AP: 69.2 Kw...VP: 130 Kw.
Owned.....Triangle Publications, Inc.
Bus. Address.....R. D. #5, Television Hill
Tel.: CRestview 3-4551.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Sta. Representative.....Blair TV
Gen. Mgr.....Joe Zimmermann
Sales Mgr.....Robert Rice
Chief Engineer.....Ross Kauffman
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-AM-FM-TV, Binghampton, N. Y.; WFBG-AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; KFRE-AM-FM-TV, Fresno, Calif.



Check these facts for yourself. Send for fully documented brochure, "Keystone Market in the Keystone State."

With the March 1 appointment of Blair Television Associates as their exclusive representative, it is now easier than ever to buy the three Keystone Stations. For up-to-the-minute information on the Keystone Stations' superiority in the Harrisburg-Lebanon-Lancaster-York market, contact your Blair Television Associates man.

WHP-TV
WLYH-TV
WSBA-TV

Represented by
BLAIR TELEVISION ASSOCIATES

WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....WGAL, Inc.
Address.....Lincoln Highway W.
Tel.: EX 3-5851.....CBS-NBC
Representative .....Meeker
President, Gen. Mgr.....Clair R. McCollough
Asst. Gen. Mgr. Sales.....J. Robert Gulick
Station Manager.....Harold E. Miller
Program Director.....Paul Rodenhauser
National Sales Mgr.....Robert Dreher
Business Manager.....Harry J. Shaub, Jr.
Promotion Director.....Paul I. Woodland
Technical Director.....J. E. Mathiot

WCAU-TV—Philadelphia—1948

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....CBS, Inc.
Address.....City Line & Monument Aves.
Tel.: GR 7-8300.....CBS
Representative.....CBS TV Spot Sales
General Mgr.....John A. Schneider
Gen. Sales Mgr.....James Conley
Reg. Sales Mgr.....E. Gordon Walls
Program Dir.....John O. Downey
Dir. Prom. & Info.....Robert N. Pryor
V.P. in chg. Engineering.....John G. Leitch

WFIL-TV—Philadelphia—1947

Channel: 6 VHF...AP: 37 Kw....VP: 74 Kw.
Owned-Oper. By...Triangle Publications Inc.
Business Address.....46th & Market Sts.
Tel.: EV 2-4700.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative .....Blair TV
General Manager.....Roger W. Clipp
Dir. Natl. Sales.....Edward H. Benedict
Station Mgr.....George A. Koehler
Gen. Sales Manager....Kenneth W. Stowman
Chief Engineer.....Henry Rhea
T.V. Sales Mgr.....Kenneth Curto
Program Director.....Lew Klein
Business Mgr.....John C. Harlan
Owners of: WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-FM-TV, Fresno, Calif.

WRCV-TV—Philadelphia—1941

Channel: 3 VHF..AP: 50.1 Kw...VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co.
Address.....1619 Walnut St.
Tel.: LO 4-3700.....NBC
Representative .....NBC Spot Sales
V.P., Gen. Mgr.....Raymond Welpott
Program Dir.....Frank Harms
Prom., Adv. Mgr.....John P. Wiley
Publicity Dir.....William M. Smith
Film Co-ord.....Frank Hall
Chief Engineer.....George Lenfest
Owners of: WNBQ, Chicago; WNBC-TV, New York; WRC-TV, Washington, D. C.; KRCA, Los Angeles.

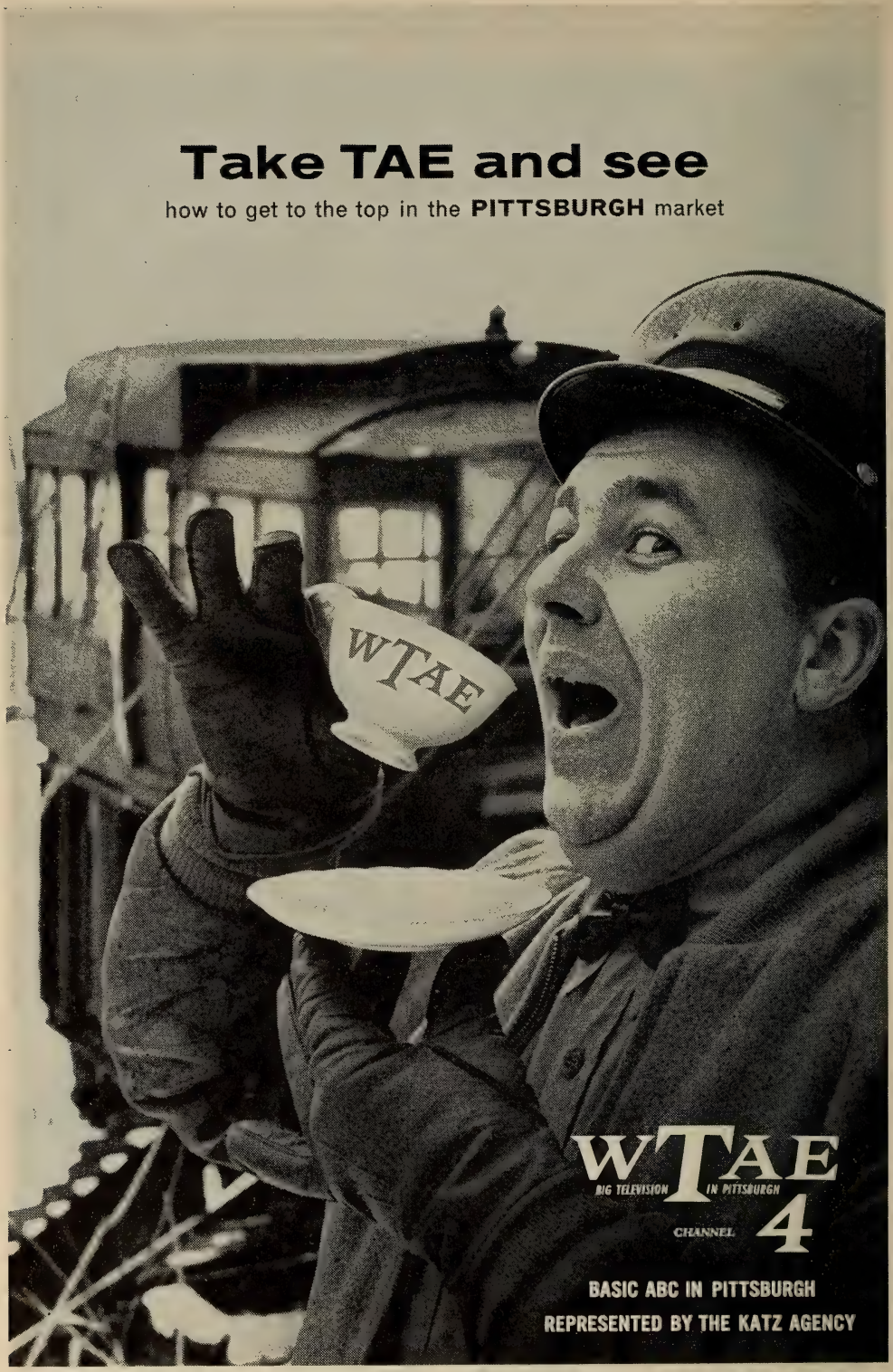
When You Can

Have the Best,

Why Be Satisfied

With Less?

AP



The Duquesne Incline, a unique holdover from the turn of the century. As you ride to the top, you get a dramatic view of downtown Pittsburgh's renaissance.

KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By..Westinghouse Brdcstng. Co.
Business Address.....1 Gateway Center
Tel.: EX 1-3000.....CBS
Sta. Representative.....TvAR
President.....Donald H. McGannon
Vice President.....Harold C. Lund
General Manager.....Jerome R. Reeves
Comm. Manager.....Henry V. Greene, Jr.
Promotion Director.....David N. Lewis
Publicity Director.....Peter Thornton
Chief Engineer.....Raymond Rodgers

Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

WIIC—Pittsburgh—1957

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....WIIC, Inc.
Address.....341 Rising Main Ave.
Tel.: FAirfax 1-8700.....NBC
Newspaper Affil.....Post Gazette
Representative .....Blair TV
President.....H. K. Brennen
V.P. Gen. Mgr.....Robert A. Mortensen
Commercial Mgr.....Roger D. Rice
Chief Engineer.....Henry Kaiser

WTAE—Pittsburgh—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Television City, Inc.
Business Address.....400 Ardmore Blvd.
Tel.: CHurchill 2-4300.....ABC
Station Representative.....Katz
President.....Earl F. Reed
V.P. Gen. Mgr.....Franklin C. Snyder
Exec. Vice Pres.....Leonard Kapner
Commercial Mgr.....Alan Trench
Operations Mgr.....Preston Stover
Prom. Dir.....David Crantz
Film Mgr.....Howard Reser
Chief Engineer.....Louis P. Wagner, Jr.

WDAU-TV—Scranton—1953

Channel: 22 UHF..AP: 544 Kw...VP: 1000 Kw.
Owned-Oper. By.....Scranton Bcstrs., Inc.
Business Address.....1000 Wyoming Ave.
Tel.: DI 2-7634.....CBS
Representative .....H-R
President.....Mrs. M. E. Megargee
General Mgr.....Mrs. Madge Holcomb
General Sales Mgr.....Francis H. Conway
Station Mgr.....Robert E. McDowell
Program, Film Mgr.....Mort Rosenthal
Prom., Publicity, Adv.....Doug Holcomb
Chief Engineer.....K. R. Cooke

WNEP-TV—Scranton—1958

Channel: 16 UHF....AP 170 Kw...VP: 850 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Business Address.....333 Madison Ave.
Tel.: DI 3-1245.....ABC
Sta. Representative.....Edward Petry
President.....David C. Moore
Exec. V.P. Gen. Mgr.....Thomas P. Shelburne
Gen. Sales Mgr.....Malcolm W. Dale
Prom. Mgr.....Mrs. Dorothy Mugford
Owners of: WGR, AM-TV-FM, Buffalo; WDAF, AM-TV, Kansas City; KFMB, TV-FM-AM, San Diego; KERO-TV, Bakersfield.

WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF..AP: 500 Kw...VP: 1000 Kw.
Owned-Oper. By.....WBRE TV Inc.
Address.....62 S. Franklin St.
Tel.: VA 3-3101.....NBC
Station Rep.....Bolling
President.....Louis G. Baltimore
V.P., General Manager....David M. Baltimore
Commercial Mgr.....Franklin Coslett
Program Dir.....Adrian Riso
Promotion, Pub. Dir.....Fred Foerster
Film Mgr.....Bob Gibson
Chief Engineer.....Charles Sakowski, Sr.

WSBA-TV—York—1952

Channel: 43 UHF..AP: 66 Kw...VP: 132 Kw.
Owned-Oper. By.....Susquehanna Bcstg. Co.
Address.....P. O. Box 1868
Tel.: YOrk 2-5531.....ABC
Representative.....Blair TV
President.....Louis J. Appell, Jr.
Station Mgr.....Robert M. Stough
Commercial Mgr.....H. David Berlin
Program Dir.....John D. Eisenhauer
Promotion Dir.....Bill Von Schlichten
Chief Engineer.....Glenn W. Winter
Owners of: WSBA, AM; WARM, Scranton; WHLO, Akron.

Pop.: 855,000
Families: 251,500

Rhode Island

Television Homes: 240,000
TV Stas. in State: 2

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Providence

WJAR-TV—Providence—1949

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....The Outlet Co.
Business-Studio Address....176 Weybosset St.
Tel.: GA 1-8255.....ABC-NBC
Representative.....Petry
President, Gen. Mgr.....Joseph S. Sinclair
Station Mgr.....David J. Shurtleff
Program Dir.....Frederick R. Griffiths
Sales Manager.....Edward Boghosian
Film Mgr.....Chester Dowling
Chief Engineer.....Thomas Prior

WPRO-TV—Providence—1955

Channel: 12 VHF..AP: 182 Kw...VP: 316 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Address.....24 Mason St.
Tel.: PL 1-9776.....CBS
Representative.....Blair-TV
President.....Frank M. Smith
General Manager.....Joseph P. Dougherty
Comm. Mgr.....Eugene W. Wilkin
Prog. Dir.....Raymond A. Gilvard
Sales Prom. Mgr.....James S. Wiley
Sales Manager.....Donald S. Moeller
Prom., Publicity Dir.....Jack Kavanagh
Chief Engineer.....John V. Ferri
Owners of: WTEN-TV, WROW, both Albany, N. Y.; WTVD, Raleigh-Durham, N. C.; WPRO-AM.

Pop.: 2,390,500
Families: 604,500

South Carolina

Television Homes: 240,000
TV Stas. in State: 8

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Greenville, Spartanburg

WAIM-TV—Anderson—1953

Channel: 40 UHF.AP: 153.7 Kw..VP: 207.5 Kw.
Owned-Oper. By.....Wilton E. Hall
Business Address.....321 Kingsley Rd.
Tel.: CA 6-1511.....ABC-CBS
Newspaper Affil....Independent & Daily Mail
Staton Reps...Devney-O'Connell; Dora-Clayton
Owner.....Wilton E. Hall
General Mgr.....Glenn P. Warnock
Chief Engineer.....Earl Cosend

WCSC-TV—Charleston—1953

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WCSC, Inc.
Business Address.....485 East Bay St.
Tel.: RAymond 3-8371.....CBS
Representative.....Peters, Griffin, Woodward
President, Gen. Mgr.....John M. Rivers
Nat. Sales, Adv. Mgr.....Virgil V. Evans
Station Manager.....Roland Weeks
Commercial Manager.....Ralph Thornley
Program Director.....Charles Hall
Prom., Pub. Director.....Mrs. Lois Marshall
Film Manager.....Annie Laurie Quarterman
Chief Engineer.....Rudy Hughes

WUSN-TV—Charleston—1954

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Reeves Bcstg. & Develop. Co.
Address.....P. O. Box 879
Tel.: TU 4-4141.....NBC-ABC
Representative ..... Bolling
Pres., Gen. Mgr.....J. Drayton Hastie
Sec'y, Ass't Gen. Mgr.....Doug M. Bradham
Comm. Mgr.....A. Cohen
Chief Engineer.....Walter M. Nelson

WIS-TV—Columbia—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Bcstg. Co. of the South
Business Address.....1111 Bull St.
Tel.: ALpine 3-6431 .....ABC-NBC
Representative..Peters, Griffin, Woodward, Inc.
President.....B. Calhoun Hipp
Exec. Vice President.....G. Richard Shafto
Manag. Dir.....Charles A. Batson
Comm. Manager.....Law Epps
Program Director.....Dixon Lovvorn
Prom. Dir.....Thomas Cureton
Publicity Dir.....Martee Harden
Film Manager.....Bob Humphries
Chief Engineer.....Paul Welcome
Owners of: WIS, AM; WSFA-TV, Montgomery.

WNOK-TV—Columbia—1953

Channel: 67 UHF..AP: 47 Kw...VP: 74.1 Kw.
Owned-Oper. By.....Palmetto Radio Corp.
Business Address.....1881 Main St.
Tel.: AL 2-7737.....CBS-ABC
Representative .....Raymer
V.P., Gen. Mgr.....H. Moody McElveen, Jr.
Comm. Mgr.....Dick Laughridge
Prog. Dir., Film Mgr.....Graham M. Thomas
Promotion Director.....Pat Conder
Chief Engineer.....Charlton W. Bowers

WBTW—Florence—1954

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By.Jefferson Standard Bcstg. Co.
Address .....Box 630
Tel.: MO 2-1655.....ABC-CBS-NBC
Representative.....CBS Television Spot Sales
President.....Joseph M. Bryan
General Manager.....Charles H. Crutchfield
Managing Director.....J. William Quinn
Nat'l Sales Mgr.....John H. Brock
Program Director.....George B. Burnette
Prom., Pub. Director.....Whitefoord Smith
Chief Engineer.....E. A. Sellars

WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..... WMRC, Inc.
Business Address.....505 Rutherford St.
Tel.: CE 9-1321.....NBC
Newspaper Affiliation .....News-Piedmont
Station Rep.....Avery-Knodel
President.....R. A. Jolley
Asst. to Pres.....Wilson Wearn
Station Mgr.....Kenneth Beachboard
Commercial Mgr.....R. Q. Glass, Jr.
Program Director.....Norvin C. Duncan
Prom., Pub. Dir.....Edna Seaman
Film Director.....Charles Howard
Chief Engineer.....W. E. Garrison
Owners of: WFBC, AM-FM; WORD, Spartanburg.

WSPA-TV—Spartanburg—1956

Channel: 7 VHF...AP: 144 Kw....VP: 257 Kw.
Owned-Oper. By....Spartan Radiocasting Co.
Business Address.....123 N. Converse St.
Tel.: 583-3621 .....CBS
Representative .....Hollingbery
Pres., Gen. Mgr.....Walter J. Brown
Nat. Sales Mgr.....Roger Shaffer
Film Mgr.....Larry Wilson
Prom. Adv. Public Dir.....Bill Adams
Program Dir.....Jim Hobbs
Chief Engineer.....Bob Leach
Owners of: WSPA, AM-FM.

Pop.: 684,000
Families: 197,500

South Dakota

Television Homes: 142,000
TV Stas. in State: 6

KXAB-TV—Aberdeen—1958

Channel: 9 VHF....AP: 30 Kw.....VP: 60 Kw.
Owned-Operated By..N. Dak. Bcstg. Co. Inc.
Address.....Country Club Road
Tel.: BA 5-4350.....ABC-NBC-CBS
Station Rep. .....Masla
President.....John W. Boler
Station, Comm. Mgr.....Neal Edwards
Program Dir.....Dick Dunne

KORN-TV—Mitchell—1960

Channel: 5 VHF..AP: 23.4 Kw...VP: 11.7 Kw.
Owned By.....Mitchell Bcstg. Assoc. Inc.
Address.....P. O. Box 736
Tel.: WYman 6-5621 .....NBC
President, Gen. Mgr.....R. V. Eppel
Commercial Mgr.....M. A. Johnson

Promotion Dir. ..... G. Ayers
Film Manager ..... D. Arshem
Chief Engineer ..... J. Doherty

KOTA-TV—Rapid City—1955

Channel: 3 VHF..AP: 37.5 Kw...VP: 72.4 Kw.
Owned-Oper. By....Duhamel Enterprises, Inc.
Address ..... Duhamel Bldg.
Tel.: Fillmore 2-2000 ..... ABC-CBS
Station Rep. ..... Bolling
Pres., Gen. Mgr. ..... Helen S. Duhamel
Commercial Mgr. ..... William F. Turner
Program, Film Mgr. ..... William Goodhope
Operations Dir. ..... Dan Lesmeister
Chief Engineer ..... Elmer Nelson
Owners of: KOTA-AM; KDUH-TV, Hay Springs.

KRSD-TV—Rapid City—1958

Channel: 7 VHF...AP: 12.9 Kw...VP: 25.7 Kw.
Owned ..... Heart of Black Hills Stations
Address ..... 1438 Mt. View Drive
Tel.: FI 2-6050 ..... NBC
Station Rep. ..... Masla
Gen. Mgr., Ch. Eng. ..... Eli Daniels
Comm. Mgr. ..... P. Freygang
Station, Program Mgr. ..... Truman Walrod

KELO-TV—Sioux Falls—1953

Channel: 11 VHF..AP: 123 Kw...VP: 220 Kw.
Owned-Oper. By ..... Midcontinent Bcstg. Co.
Business Address ..... Phillips Ave. & 13th St.
Tel.: EDison 8-9631 ..... ABC-CBS
Station Representative ..... H-R; Evans
President ..... Joseph L. Floyd
Gen., Comm. Mgr. ..... Evans A. Nord
Operations Mgr., Prog. Dir. ..... Tom Sheeley
Prom., Pub. Director ..... Jack Townsend
Technical Dir. ..... Russ Artus
Chief Engineer ..... Les Froke
Owners of: KELO-AM; Sioux Falls; WLOL-AM-FM, Minneapolis; WKOW-AM-TV, Madison; KSO, Des Moines.

KSOO-TV—Sioux Falls—1960

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By ..... KSOO-TV, Inc.
Address ..... 8th St. & Phillips Ave.
Tel.: EDison 4-5601 ..... ABC-NBC
Station Reps. ..... Avery-Knodel; H. S. Hyett
Pres., Gen. Mgr. ..... Morton Henkins
Vice President ..... T. Barnes
Commercial Mgr. ..... W. Patterson
Local Sales Mgr. ..... Edward Starr
Production Mgr. ..... Al Fleming
Technical Director ..... M. Pierce

Pop.: 3,573,500
Families: 982,000

Tennessee

Television Homes: 762,500
TV Stas. in State: 14

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Chattanooga, Knoxville, Memphis, Nashville

WDEF-TV—Chattanooga—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..... WDEF Broadcasting Co.
Address ..... 3300 Broad St.
Tel.: AM 7-3392 ..... CBS
Representative ..... Branham
President ..... Carter M. Parham
Station Mgr. ..... Otis H. Segler
Nat. Sales Mgr. ..... Mrs. Margo Bonney
Program Dir. ..... Morris Quave
Promotion Dir. ..... Joan Hamill
Film Mgr. ..... J. L. Smith
Chief Engineer ..... Robert Briscoe
Owners of: WDEF, AM.

WRGP-TV—Chattanooga—1956

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By ..... Mountain City TV, Inc.
Business Address ..... 1214 McCallie Ave.
Tel.: OX 8-1505 ..... NBC
Representative ..... H-R
President ..... Jack Berkman
General Manager ..... Harry D. Burke
Commercial Mgr. ..... George P. Moore
Film Manager ..... Art Betchel
Promotion Dir. ..... Reg Stagmaier
Chief Engineer ..... B. B. Barns
Owners of: WBOY, AM-TV, Clarksburg; KODE, AM-TV, Joplin; WSTV, AM-TV, Steubenville; WSOL, Tampa; WPIT, Pittsburgh; KMLB, Monroe, WRDW, Augusta.

WTVC—Chattanooga—1958

Channel: 9 VHF...AP: 158 Kw....VP: 316 Kw.
Owned ..... Martin Theatres of Georgia, Inc.
Business Address ..... Hotel Patten
Tel.: AM 6-4151 ..... ABC
Sta. Representative ..... Young TV
President ..... E. D. Martin
General Mgr. ..... R. R. Owen
Commercial Manager ..... Joe Windsor
Prog. Dir. ..... Jack Sausman
Promotion Director ..... Conrad Alexander
Ch. Eng. ..... Leon Webb

WDXI-TV—Jackson—1955

Channel: 7 VHF...AP: 44 Kw....VP: 86.7 Kw.
Owned-Oper. By ..... Dixie Bcstg. Co.
Business Address ..... Williams Bldg.
Tel.: 7-9611 ..... ABC-CBS
Representative....Venard, Rintoul, McConnell
President ..... Aaron B. Robinson
General Manager ..... John E. North
Prog. Dir., Film Mgr. ..... James W. Hoppers
Publicity Dir. ..... Marge Borg
Chief Engineer ..... James Thomas

WJHL-TV—Johnson City-Kingsport—1953

Channel: 11 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....WJHL, Inc.
Business Address.....137-145 W. Main St.
Tel.: WAlnut 6-2151.....ABC-CBS
Representative .....Pearson
Pres., Gen. Mgr.....W. Hanes Lancaster, Jr.
Sales Mgr.....J. Will Hall
Program Director.....Alfred Gregory
Prom., Pub. Director.....Terry Sams
Film Manager.....Vernita Wright
Chief Engineer.....William C. Hunter

WATE-TV—Knoxville—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. .....WATE, Inc.
Business Address.....612 S. Gay St.
Tel.: 4-4651 .....NBC
Representative .....Avery-Knodel
V.P., Gen. Mgr.....W. Henry Linebrough
Comm. Manager.....J. T. McCloud
Film Buyer.....J. H. Reese
Chief Engineer.....Fred M. Andrews

WBIR-TV—Knoxville—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WMRC, Inc.
Business Address.....1513 Hutchison Ave.
Tel.: 5-8101 .....CBS
Representative ..... Katz
General, Sta. Mgr.....John P. Hart
Prom., Pub. Dir.....Robert Wilson
Prog. Dir., Film Mgr.....Neal Branch
Chief Engineer.....J. Rex Horton

WTVK—Knoxville—1953

Channel: 26 UHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Central Bcstg. Co.
Business Address.....P. O. Box 1388
Tel.: MUtual 7-2313.....ABC
Representative .....Pearson
President, Gen. Mgr.....J. Engelbrecht
Comm. Program Dir.....W. E. Eckstein
Sales Promotion.....Florence Woodford
Chief Engineer.....Carl Lawson

WHBQ-TV—Memphis—1953

Channel: 13 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....RKO General, Inc.
Address .....Hotel Chisca
Tel.: BR 2-3441.....ABC
Representative .....H-R
President.....Thomas F. O'Neil
Gen. Mgr.....D. A. Noel
Local Sales Mgr.....Alex Bonner
Nat. Sales Mgr.....Gordon Lawhead
Program, Prom. Mgr.....Gene Roper
Chief Engineer.....Roy Welton
Owners of: WHBQ-AM; WNAC-AM-FM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; CKLW-AM-TV, Detroit-Windsor; WGMS, Washington, D. C.; WHCT, Hartford.

WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Operated.....WMC Bcstg. Co.
Address.....1960 Union Ave.
Tel.: BRoadway 4-8515.....NBC
Newspaper Affil.....Commercial Appeal
Representative .....Blair TV
President .....Mark Ferree
General Manager.....H. W. Slavick
Station, Comm. Mgr.....Earl Moreland
Program, Film Mgr.....James Ferguson
Prom., Publicity Dir.....Jack Agnew
Chief Engineer.....E. C. Frase, Jr.
Owners of: WMC, AM-FM.

WREC-TV—Memphis—1956

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....WREC Bcstg. Service
Business Address.....Hotel Peabody Bldg.
Tel.: JA 5-1313.....CBS
Representative ..... Katz
President, Gen. Mgr.....Hoyt B. Wooten
Commercial Mgr.....Charles B. Brakefield
Program, Prom. Mgr.....Jack Michael
Chief Engineer.....Wilson Raney

WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. .....WLAC-TV Inc.
Address.....159 Fourth Avenue North
Tel.: CH 2-4331.....CBS
Representative .....Katz
Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.
Ass't to Mgr.....Ruth C. Talley
Gen. Sls. Manager.....R. M. Reuschle
Operations Mgr.....Roy A. Smith
Chief Engineer.....Ralph L. Hucaby

WSIX-TV—Nashville—1953

Channel: 8 VHF..AP: 109 Kw...VP: 316 Kw.
Owned-Oper. By.....WSIX Inc.
Business Address.....Nashville Trust Bldg.
Tel.: AL 5-5431.....ABC
Station Rep.....Peters, Griffin, Woodward
President.....Louis R. Draughon
Sta., Gen. Mgr.....E. S. Tanner
Commercial Manager.....J. McMurry
Operations Director.....Robert L. Chaudoin
Prom., Pub. Dir.....W. A. Jones
Chief Engineer.....C. R. Duke
Owners of: WSIX, AM-FM.

WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....WSM, Inc.
Address .....7th & Union
Tel.: AL 4-5656.....NBC
Representative .....Petry
President .....John H. DeWitt, Jr.
V.P., Gen. Mgr.....Irving Waugh
Comm. Manager.....Hi Bramham
Operations Mgr., Film Mgr.....Brad Crandall
Prom. Dir.....Charlie Cash
Chief Engineer.....Aaron Shelton

FORT WORTH - DALLAS

6th U. S. MARKET

Sales Management, July 10, 1960 . . .

WBAP-TV

NBC — 5

. . . tops in news, weather, color

WBAP-820

50,000 WATTS — NBC

the sociable station —
gay & interesting talk features

WBAP-570

5,000 WATTS — ABC

radio refined where music
does the talking

WBAP-FM 96.3

non-duplicated schedule
of work-along music

WBAP REACHES
1,086,600 people in
FORT WORTH - DALLAS

. . . an outstanding record of public service

WBAP • AM • FM • TV

FORT WORTH — 3900 BARNETT . . . DALLAS — 1900 NORTH AKARD

Ask any Colonel: Peters - Griffin - Woodward, Inc.

Pop.: 9,669,000
Families: 2,845,500

Texas

Television Homes: 2,325,000
TV Stas. in State: 43

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Amarillo, Dallas, Fort Worth, Houston, San Antonio

KPAR-TV—Abilene—Sweetwater—1956

Channel: 12 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned-Oper. By.....Texas Telecasting, Inc.
Bus. Address.7400 College Ave., Lubbock, Tex.
Tel.: SH 4-2345.....CBS
Representative ..... Branham
President.....W. D. Rogers
Vice President.....W. H. Shipley
V.P., Sta. Mgr.....Jimmie Isaacs
General Sales Manager..R. S. "Bud" Nielsen
National Sales Manager.....John Henry
Program Dir.....Ray Trent
Promotion Mgr.....John L. Cahill, Jr.
Film Dir.....Dick Knerr
Chief Engineer.....Rudy Starnes
Owners of: KDUB, AM-TV, Lubbock; EVER, AM-TV, CLOVIS, KEDY, TV, BIG SPRING.

KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw...VP: 14.5 Kw.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....4510 So. 14th St.
Tel.: OW 2-4242.....NBC
Station Rep. .....Bolling
President .....Dale Ackers
Station Mgr.....William C. Terry
Commercial Manager.....George Dixon
Program Director.....Normand Mann
Chief Engineer.....Troy Mallon

KFDA-TV—Amarillo—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned & Oper. By....Amarillo Bsctg. Co., Inc.
Address.....P. O. Box 1400
Tel.: EV 3-2226.....CBS
President.....Gene L. Cagle
Gen., Sta. Mgr.....John Tyler
Production Mgr.....Dick Hall
Film Mgr.....Edmund G. Belter
Publicity Dir.....Bill E. Cook
Chief Engineer.....Bill Smith

KGNC-TV—Amarillo—1953

Channel: 4 VHF.. AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Globe News Publishing Co.
Business Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affiliation....News, Times, Globe
Representative .....Katz
President .....Parker Prouty
General Manager.....Bob Watson
Station, Comm. Mgr.....Bill Clarke
Prom. Dir.....John Banasik
Prod. Mgr.....Bud Pursley
Chief Engineer.....W. H. Torrey

KVII-TV—Amarillo—1957

Channel: 7 VHF..AP: 100 Kw...VP: 316 Kw.
Owned.....Southwest States, Inc.
Business Address.....P.O. Box 925
Tel.: FL 6-5241.....ABC
Station Representative .....Bolling
President .....Cecil Trigg
Gen. Mgr.....C. W. Keys
Asst. Manager.....Bill Bailey
Commercial Mgr.....Gene Lewis
Promotion Mgr.....Bill Harkins
Chief Engineer.....C. L. Sweet
Owners of: KOSA-TV, Odessa; KROD-TV, El Paso.

KTBC-TV—Austin—1952

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....The L-B-J Co.
Address .....Box 1155
Tel.: GR 2-2424.....ABC-CBS-NBC
Representative .....Raymer
Pres., Gen. Mgr.....J. C. Kellam
V.P., Station Relations.....Warren Woodward
Gen. Sales Manager.....O. P. (Bob) Bobbitt
Program Director.....Dan Love
Program Dir.....Cactus Pryor
Promotion Mgr.....Larry Carothers
Chief Engineer.....Ben Hearn
Owners of: KTBC, AM-FM; KRGV, AM-TV, Weslaco.

KFDM-TV—Beaumont—1955

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Beaumont Bcstg. Corp.
Address.....2955 Freeway W., T.V. Center
Tel.: TW 2-6622 .....ABC-CBS
Representative ....Peters, Griffin, Woodward
President .....D. A. Cannan
General Manager.....C. B. Locke
Station Comm. Mgr.....Mott M. Johnson
Program Dir.....Bob McManus
Adv., Film Mgr.....M. M. Johnson
Publicity Dir.....J. DeBartolo
Chief Engineer.....Harold W. Bartlett
Owners of: KFDM-AM.

KEDY-TV—Big Spring—1956

Channel: 4 VHF...AP: 6.3 Kw....VP: 12.9 Kw.
Owned-Oper. By.....Texas Telecasting
Address.....7400 College Ave., Lubbock, Tex.
Tel.: SH 4-2345 (Lubbock).....CBS
Representative .....Branham
President.....W. D. Rogers
Vice President.....W. H. Shipley
Station Mgr.....Jack Wallace
Gen. Sales Mgr.....R. S. Nielsen
Natl. Sales Mgr.....John Henry
Promotion Dir.....John L. Cahill, Jr.
Chief Engineer.....Rudy Starnes
Owners of: KDUB, AM-TV, Lubbock; KVER, AM-TV, Clovis; KPAR, Abilene.

"OUR NEW HOME"

WFAA

RADIO

Your "Neighbor Of The Air" with the finest in variety programming.

820 NBC
570 ABC

DALLAS

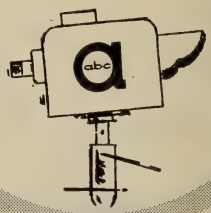
WFAA

TELEVISION

Serving over 2,000,000 Texans with quality television entertainment.

Channel 8

DALLAS



BROADCAST SERVICES OF
The Dallas Morning News

KBTX-TV—Bryan—1957

Channel: 3 VHF..AP: 30.2 Kw...VP: 60.3 Kw.
Owned.....Brazos Bcstg. Co.
Business Address.....Box 3237
Tel.: VI 6-7777.....ABC-CBS
Station Rep..... ..Venard, Rintoul, McConnell
President, Gen. Mgr.....M. N. Bostick
Sta. Mgr.....Harry Lee Gillam
Prog. Dir.....Rod Whisenant
Promotion Mgr.....Earl Greathouse
Chief Engineer.....W. B. Cox

KRIS-TV—Corpus Christi—1956

Channel: 6 VHF..AP: 50 Kw., VP: 100 Kw.
Owned-Oper. By.....Gulf Coast Bcstg. Co.
Business Address.....409 S. Staples St.
Tel.: TU 3-6511.....ABC-NBC
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....T. Frank Smith
Commercial Mgr.....W. M. Eikner
Film Mgr.....Miss Van Johnson
Chief Engineer.....Jerry E. Smith

KZTV—Corpus Christi—1956

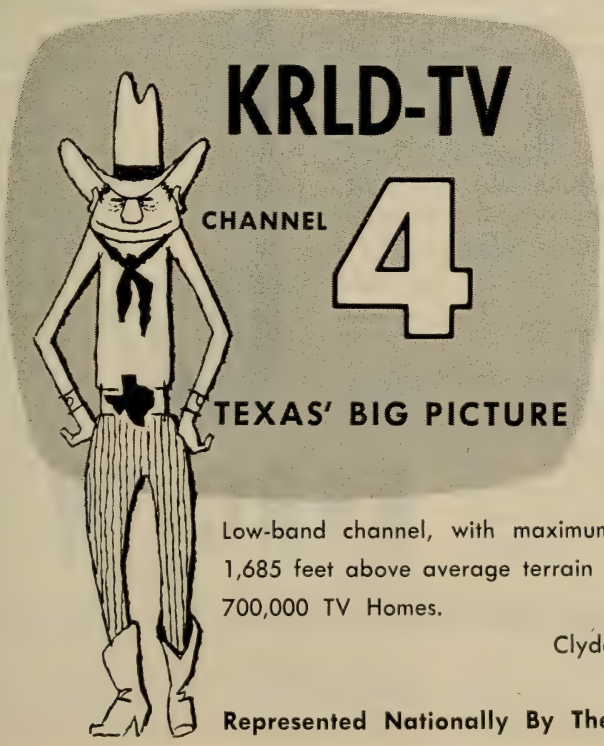
Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KSIX-Television, Inc.
Business Address.....Show Room Bldg.
Tel.: TUlip 3-5415.....ABC-CBS
Station Representative .....Branham
Pres., Sta., Gen. Mgr. .....Vann M. Kennedy
Prom., Pub. Dir.....M. L. Kennedy
National Sales Mgr.....Bob Payne
Chief Engineer.....D. Taylor

KRLD-TV—Dallas—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....Times Herald Printing Co.
Business Address.....Herald Square
Tel.: RI 2-6811.....CBS
Newspaper Affiliation...Dallas Times Herald
Representative .....Branham
President.....Clyde Rembert
V.P., Gen. Mgr.....Roy M. Flynn
Comm. Manager.....Gene Cuny
Asst. Gen. Mgr.....Ves Box
Prom., Pub. Director.....J. W. Axtell
Program Dir.....Fritz Kuler
Film Manager.....Nick Mueller
Chief Engineer.....B. B. Honeycutt
Owners of: KRLD, AM-FM.

WFAA-TV—Dallas—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....A. H. Belo Corp.
Business Address....3000 Harry Hines Blvd.
Tel.: RI 1-3315.....ABC
Newspaper Affiliation.....Morning News
Station Rep. .....Petry
President.....Joseph M. Dealey
Station Manager.....Mike Shapiro
Asst. Mgr., Comm. Mgr.....Dick Drummy
Program Director.....Tommy Thompson
Prom., Pub. Dir.....Casey Cohlmia
Film Manager.....Mary Gay Blackburn
Chief Engineer.....George Krutilek



Reaching an area comprising 30% of Texas retail sales.*

*SRDS Consumer Market Data, July, 1960

Low-band channel, with maximum power, tower stands 1,685 feet above average terrain . . . reaches more than 700,000 TV Homes.

Clyde W. Rembert, President

Represented Nationally By The Branham Company

C'MON UNDER

Under the shelter of a single, all-embracing KPRC-TV sales plan. Programs, spots, participations — every kind of television you need, all through *one* source: KPRC-TV, Channel 2, In Houston, Texas. All through *one* man: Your Edward Petry & Co. representative. And all paid for with *one* easy-to-handle monthly payment. One station, one man, one payment — that's the *one* modern way to buy Houston television.

P.S. A friendly KPRC-TV representative is waiting for your call.

KPRC-TV

HOUSTON, TEXAS **CHANNEL 2**

"One station, one man, one monthly check to pay — that's the modern KPRC-TV way!"

Courtesy of Travelers Insurance Companies, Hartford 15, Connecticut

KELP-TV—El Paso—1956

Channel: 13 VHF..AP: 15.8 Kw...VP: 26.6 Kw.
Owned-Oper. By.....KELP TV Corp.
Business Address.....4530 Delta St.; Box 105
Tel.: KE 3-5911.....ABC
Representative .....Young TV
President .....Norman Alexander
General Manager.....Gene Roth
Commercial Mgr.....Ira Hartsfield
Prom Dir.....Jack MacElrath
Program Dir.....Jerry Baker
Film Mgr.....Dub Hartline
Publicity Dir.....Otto Goessl
Ch. Eng.....Michael Gaglio

KROD-TV—El Paso—1952

Channel: 4 VHF...AP: 31 Kw....VP: 62 Kw.
Owned-Oper. By.....Southwest States, Inc.
Address.....2201 Wyoming St.
Tel.: KE 2-6551.....CBS
Sta. Rep. .....Bolling
Chairman of Board.....Jack C. Vaughn
President.....Cecil L. Trigg
Nat. Sales Mgr.....George Collie
Program Dir.....Bernie Bracher
Promotion Dir.....Jim Gorman
Film Manager.....Frank Jordan
Chief Engineer.....Edward P. Talbott
Owners of: KROD, AM; KRNO, San Bernardino; KOSA-TV, Odessa; KVII-TV, Amarillo.

KTSM-TV—El Paso—1953

Channel: 9 VHF AP: 90 Kw....VP: 45 Kw.
Owned-Operated By.....Tri-State Bcstg. Co.
Address.....801 N. Oregon St.
Tel.: KE 2-5423.....NBC
Representative .....Hollingbery
President, Gen. Mgr.....Karl O. Wyler, Sr.
Exec. V.P., Comm. Mgr.....Karl O. Wyler, Jr.
Asst. V.P., Program Dir.....Jack Rye
Prom., Publicity Dir.....Virginia Crippen
Chief Engineer.....Kenneth J. Walton
Owners of: KTSM, AM.

KTVT-TV—Fort Worth—1955

Channel: 11 VHF..AP: 107 Kw...VP: 210 Kw.
Owned-Oper. By.....NAFI Telecasting, Inc.
Address.....4801 West Freeway
Tel.: PE 8-1951.....Independent
Station Rep. .....Blair
President.....A. G. Flanagan
General Mgr.....John Hopkins
Gen. Sales Mgr.....Bill Andrews
Program Mgr.....Arno W. Mueller
Promotion Director.....M. Brush
Business Mgr.....H. C. Hornburg
Chief Engineer.....W. E. Kessel

WBAP-TV—Fort Worth—1948

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....Carter Publications, Inc.
Business Address.....3900 Barnett St.
Tel.: JE 6-1981.....NBC
Newspaper Affiliation .....Star-Telegram
Representative ....Peters, Griffin, Woodward
President.....Amon Carter, Jr.
V.P. & Director.....Harold V. Hough
Gen., Sta. Mgr.....Roy Bacus
Commercial Manager.....Jack Rogers
Program Director.....Robert Gould
Prom., Pub. Dir.....Phil W. Wygant
Film Manager.....Lynn Trammell
Chief Engineer.....Rupert Bogan
Owners of: WBAP, AM-FM.

KGBT-TV—Harlingen—1953

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Harbenito Bcstg. Co.
Address.....P. O. Box 711
Tel.: GA 3-4880.....ABC-CBS
Representative....Venard, Rintoul, McConnell
President .....McHenry Tichenor
General Manager.....Troy McDaniel
Commercial Mgr.....Joe Yowell
Program Dir.....Mal Kasanoff
Chief Engineer.....Al Beck

KHOU-TV—Houston—1953

Channel: 11 VHF. AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Gulf Television Corp.
Address.....P. O. Box 11
Tel.: JA 9-4811.....CBS
Representative.....H. R. Television
President.....C. Wrede Petersmeyer
General, Sta. Mgr.....James C. Richdale, Jr.
Comm. Manager.....Robert O. Paxson
Film Mgr., Prog. Dir.....B. Calvin Jones
Prom. Dir.....Roland Brazier
Publicity Dir.....James Everhart
Advertising Mgr.....Roland Brazier
Chief Engineer.....Art Biggs
Owners of: WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KXTV, Sacramento, Calif.

KPRC-TV—Houston—1950

Channel: 2 VHF..AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....Houston Post Co.
Address .....Box 1234
Tel.: MA 3-9271.....NBC
Newspaper Affiliation .....Post
Representative .....Petry
President.....Mrs. Oveta Culp Hobby
V.P., Gen. Mgr.....Jack Harris
Sta., Comm. Mgr.....Jack McGrew
Production Mgr.....Ridge Radney
Prom., Adv. Mgr.....Kirt Harriss
Film Mgr.....Earl Corridon
Publicity Dir.....Ednah Forester
Chief Engineer.....Paul Huhndorfi

VITAL
BUY IN HOUSTON

a

14 of the TOP 20*

b

41.1 PRIME TIME SHARE *

c

HOMES DELIVERED*

9 a. m. to midnight - Sunday thru Saturday

A	B	
41,300	38,100	44,400

KTRK-TV

abc basic

*ARB - Nov. 1960

KTRK-TV—Houston—1954

Channel: 13 VHF..AP: 170 Kw...VP: 316 Kw.
Owned-Oper...Houston Consolidated TV Co.
Address.....P. O. Box 12
Tel.: JA 6-1313.....ABC
Newspaper Affiliation .....Chronicle
Representative .....Hollingbery
President.....John T. Jones, Jr.
Exec. V.P., Gen. Mgr.....W. E. Walbridge
Program Director.....John E. Hill
Comm. Manager.....William F. Bennett
Program Mgr.....Howard Finch
Film Mgr.....M. B. Johnson
Publicity Dir.....Lila Gordon
Advertising Dir.....Paul Montague
Chief Engineer.....Tom Hiner

KGNS-TV—Laredo—1956

Channel: 8 VHF....AP: 3 Kw.....VP: 6 Kw.
Owned By.....Southwestern Operating Co.
Business Address.....820 Convent Ave.
Tel.: RAndolph 3-3674.....ABC-CBS-NBC
Station Rep .....Bolling
President.....Donald W. Reynolds
Comm., Station Mgr.....Roy Bowman
Prom. Dir.....Frisco Aguillar
Program Director.....Dave Leyen
Film Manager.....Ernie Ramirez
Chief Engineer.....Irven Simpson
Owners of: KFSA-TV, Ft. Smith; KOLO-TV, Reno; KLMJ-TV, Las Vegas.

KCBD-TV—Lubbock—1952

Channel: 11 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Bryant Radio & TV Inc.
Business Address.....5600 Ave. A.
Tel.: SH 4-1414.....ABC-NBC
Representative .....Raymer
Pres., Gen. Manager.....Joe H. Bryant
Asst. Gen. Manager.....Robert L. Snyder
National Sales Mgr.....Ray Poindexter
Comm. Manager.....George L. Tarter
Program Director.....Bill Taylor
Production Mgr.....Everett George
Film Mgr.....Leon Feazell
Publicity Mgr.....Joan Prigmore
Chief Engineer.....Frank Lee
Owners of: KCBD, AM.

KDUB-TV—Lubbock—1952

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Texas Telecasting, Inc.
Bus. Address.....7400 College Ave.
Tel.: SH 4-2345.....CBS
Representative .....Branham
Pres., Gen. Mgr.....W. D. (Dub) Rogers
Vice President.....W. H. Shipley
Gen. Sales Mgr.....R. S. "Bud" Nielsen
National Sales Manager.....John Henry
Program Dir.....Ray Trent
Film Director.....Dick Knerr
Promotion Mgr.....John L. Cahill, Jr.
Chief Engineer.....Rudy Starnes
Owners of: KDUB, AM; KVER, AM-TV, Clovis; KPAR, Abilene; KEDY, Big Spring.

KTRE-TV—Lufkin—1955

Channel: 9 VHF..AP: 12.5 Kw...VP: 26 Kw.
Owned-Oper. By....Forest Capital Bcstg. Co.
Business Address.....P. O. Box 701
Tel.: NE 4-7771.....NBC-CBS-ABC
Sta. Rep..Venard, Rintoul, McConnell; Melville
President.....R. W. Wortham, Jr.

1 BUY.... 4 STATIONS

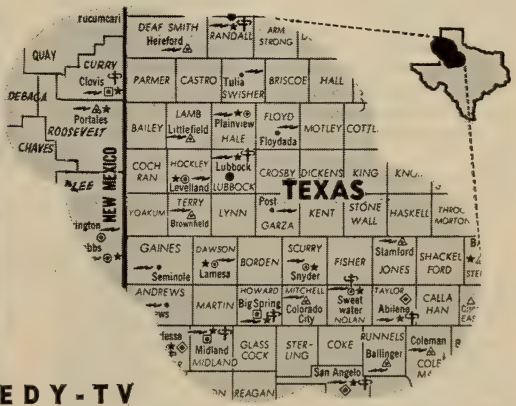
The West Texas Television Network serves the CBS signal to a 70 county area (62 of which are unduplicated by any W.T.T.N. stations),

"Sales Management," July 10, 1960

PEOPLE
1,140,500

RETAIL SALES
$1,429,728,000

BUYING INCOME
$2,043,234,000



KDUB-TV
LUBBOCK, TEXAS

KEDY-TV
BIG SPRING, TEXAS

KPAR-TV
ABILENE - SWEETWATER

KVER-TV
CLOVIS, NEW MEXICO

west texas television network

Gen., Sta. Mgr.....Richman Lewin
Director of Sales.....Royce Christenson
Film Mgr.....David Allen
Program Dir.....Bill Carter
Prom., Publicity Dir.....Pat Mathews
Chief Engineer.....Fred Clinton Hill
Owners of: KTRE, AM.

KMID-TV—Midland—1953

Channel. 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Midessa Television Co., Inc.
Business Address.....P.O. Box 2758
Tel.: MU 2-7321.....NBC
Rep.....Venard, Rintoul & McConnell, Brown
President.....J. C. Dunagan
General Manager.....Roy Herndon
Chief Engineer.....Bill Buford

KVKM-TV—Monahans—1958

Channel: 9 VHF....AP: 10 Kw.....VP: 5 Kw.
Owned By.....Tri-Cities Bcstg. Co.
Address .....Drawer K
Tel.: WI 3-3231.....ABC
Sta. Rep.....Melville; Masla
General, Comm. Mgr.....J. Ross Rucker
Promotion Mgr.....Pat Cullum
Film Mgr.....Glenn White
Chief Engineer.....Rubin L. Masters

KTES—Nacogdoches—1958

Channel: 19 UHF..AP: 9.12 Kw...VP: 16.6 Kw.
Owned-Oper. By.....G. P. Scoggins
Business Address.....Box 248
Tel.: LOgan 4-4181.....ABC
Pres., Gen. Mgr.....Lee Scarborough

KOSA-TV—Odessa—1956

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Southwest States, Inc.
Bus. Address.....1211 N. Whitaker
Tel.: FE 7-8301.....CBS
Representative .....Bolling
Pres., Gen. Mgr.....Cecil L. Trigg
Station Manager.....John Vacca
Sales Manager.....Ed Costello
Promotion Mgr.....George Gallivan
Film Dir.....George Duesler
National Sales Manager.....George Collie
Chief Engineer.....Bill Schock
Owners of: KROD, AM-TV, El Paso; KRNO, San Bernardino; KVII-TV, Amarillo.

KPAC-TV—Port Arthur—1957

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Texas Goldcoast TV Inc.
Address .....Box 1059
Tel.: YUkon 5-5557.....NBC-ABC
Station Rep. .....Bolling
Pres., Gen. Mgr.....Julius Gordon
Sls. Mgr.....Mack Newberry
Operations Mgr.....John Stegall
Publicity Dir.....Adeline Salter
Chief Engineer.....D. Daniels

KCTV—San Angelo—1953

Channel: 8 VHF..AP: 13.5 Kw...VP: 27.5 Kw.
Owned-Oper. By..Westex Television Co., Inc.
Business Address.....Box 1941
Tel.: 7183 .....CBS
Rep....Melville, Venard, Rintoul & McConnell
President.....B. P. Bludworth
Gen., Sta. Mgr.....J. Harley Hubbard
Prog. Dir.....A. Cobb
Advertising Mgr.....Jerry Burns
Film Manager.....Charles Cathey
Chief Engineer.....Larry Charlesworth

KENS-TV—San Antonio—1950

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Express Publ. Co.
Business Address.....Ave. E & 4th St.
Tel.: CA 5-7411.....CBS
Representative.....Peters, Griffin, Woodward
Newspaper Affil.....Express & News
President.....Frank G. Huntress, Jr.
General Mgr.....Wayne Kearl
Chief Engineer.....William J. Jackson

KONO-TV—San Antonio—1957

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Mission Tcstg. Corp.
Business Address.....1408 N. St. Mary's St.
Tel.: CA 6-7611.....ABC
Station Representative.....Katz
President.....Bob A. Roth
Gen., Sta. Mgr.....James M. Brown
Program Director.....Perry Dickey
Prom., Pub. Dir.....Katie Ferguson
Film Manager.....Sam Rocco
Dir. of Engineering.....George Ing
Chief Engineer.....Larry Beckmann

KUAL-TV—San Antonio—1955

Channel: 41 UHF..AP: 8.2 Kw...VP: 16.4 Kw.
Owned By.....Cortez Industries, Inc.
Business Address.....111 Martinez St.
Tel.: CApital 7-4141.....Independent
President.....Raoul A. Cortez, Sr.
General Mgr.....Nathan Safir
Dir. Engineering.....Marvin Fiedler

WOAI-TV—San Antonio—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Southland Industries, Inc.
Address.....1031 Navarro St.
Tel.: CA 7-4221.....NBC
Representative .....Petry
Board Chairman.....Hugh Halff, Jr.
Pres., Gen. Mgr.....James M. Gaines
Manager.....Edward V. Cheviot
Prog. Director.....Robert Reed
Promotion Dir.....Charles Larkins
Film Manager.....Faye Leavitt
Chief Engineer.....Charles Jeffers

KCEN-TV—Temple-Waco 1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw
Owned-Oper. By.....The Bell Publishing Co
Business Address.....17 S. 3rd St
Tel.: PR 3-6868.....NBC
Newspaper Affiliation.....Telegram
Representative.....Blair TV Assoc.
President.....Frank W. Mayborn
General Manager.....Burton Bishop
Asst. Manager.....Doug Thompson
Film Mgr.....John Schreiber
Promotion Mgr.....Bob Gates
Publicity Dir.....Drew Flora
Chief Engineer.....Curtis M. Casey

KCMC-TV—Texarkana—1953

Channel: 6 VHF...AP: 100 Kw....VP: 50 Kw.
Owned-Oper. By.....KCMC, Inc.
Address.....Summerhill Road
Tel.: 33-1133 .....ABC-CBS
Newspaper Affil.....Gazette & Daily News
Rep.....V, R, McC; Ayers, Melville
President.....Walter E. Hussman
General Manager.....Walter M. Windsor
Local Sales Mgr.....Mack S. Walker
Program Dir.....Les Eugene
Promotion Director.....Herb Hester
Film Manager.....George McDonell
Chief Engineer.....Edward Covington

KLTV—Tyler—1954

Channel: 7 VHF..AP: 217 Kw...VP: 316 Kw.
Owned-Oper. By.....Channel 7 Co.
Business Address.....Box 957
Tel.: LY 2-3873.....NBC-ABC-CBS
Station Rep .....Bolling
General Manager.....Marshall H. Pengra
Sales Mgr.....John Lenox
Program Director.....Bonnie Lenox
Chief Engineer.....Hudson Collins

KWTX-TV—Waco—1955

Channel 10 VHF..AP: 53.6 Kw...VP: 107.2 Kw.
Owned-Operated By..KWTX Broadcasting Co.
Address.....P.O. Box 7128 Triangle Station
Tel.: PL 6-4451.....ABC-CBS
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....M. N. Bostick
Commercial Manager.....Pete McNee
Prom. Dir.....Ralph G. Webb
Chief Engineer.....Jesse H. Dove

KRGV-TV—Weslaco—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....The LBJ Co.
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....ABC-NBC
Representative.....Paul H. Raymer
Pres., Gen. Mgr.....J. C. Kellam
Station, Adv. Mgr.....Charles L. Brooks
Sales Manager.....T. Marshall Weaver
Prom., Pub. Dir.....Hank Page
Operations Director.....Fred Noble
Chief Engineer.....Lewis Hartwig

KFDX-TV—Wichita Falls—1953

Channel: 3 VHF...AP: 70 Kw....VP: 100 Kw.
Owned.....Wichtex Radio & TV Corp.
Address .....Box 2040
Tel.: 692-4530 .....NBC
Representative .....Raymer
President.....Darrold A. Cannan
V.P., Comm. Film Mgr.....Howard H. Fry
V.P., Prom., Pub. Dir.....D. A. Cannan, Jr.
Chief Engineer.....John Adams

KSYD-TV—Wichita Falls—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....KSYD-TV Co., Inc.
Bus. Address..Seymour Hwy. & 9th; Box 2130
Tel.: 322-6957 .....CBS
Representative .....Blair TV
Pres., Gen. Mgr.....Syd Grayson
Commercial Mgr.....Lambert Cain
Film, Prog. Dir.....Stuart W. Klein
Prom., Pub. Dir.....Mrs. Mary K. Norwood
Chief Engineer.....Herb Wiley
Owners of: KSYD-AM.

Pop.: 902,000
Families: 255,000

Utah

Television Homes: 232,000
TV Stas. in State: 5

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Salt Lake City

KVOG-TV—Ogden—1959

Channel: 9 VHF...AP: 12.5 Kw....VP: 25 Kw.
Owned By.....United Telecast R & TV Co.
Address.....P.O. Box 325
Tel.: EXport 2-7535.....Independent
Station Rep.....Grant Webb
President, Gen. Mgr.....A. G. Webb
Program Dir.....G. Rowan
Chief Engineer.....D. O. Nielsen

KLOR-TV—Provo—1958

Channel: 11 VHF..AP: 88 Kw...VP: 176 Kw.
Owned By.....Beehive Telecasting Corp.
Address.....P.O. Box 44
Tel.: FRanklin 3-2951.....Independent
Sta. Rep.....Forjoe
Pres., Gen. Mgr.....S. B. Nissley
Film Mgr.....Wallace E. Broberg
Chief Engineer.....Kenneth J. Hacking

KCPX-TV—Salt Lake City 1946

Channel: 4 VHF..AP: 14.5 Kw...VP: 27.1 Kw.
Owned By.....Columbia Pict. Electronics Corp.
Business Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....ABC
Representative .....Katz
V.P., General, Sta. Mgr.....Norman Louvan
Commercial Mgr.....Harold Woolley
Film, Program Dir.....Dan Rainger
Publicity, Adv. Dir.....Ted Anderson
Chief Engineer.....Allan Gunderson
Owners of: KCPX, AM-FM.

KSL-TV—Salt Lake City—1949

Channel: 5 VHF....18.2 Kw.....VP: 33.1 Kw.
Owned-Oper. By..Radio Service Corp. of Utah
Business Address.....145 Social Hall Ave.
Tel.: EL 5-4641.....CBS
Newspaper Affil.....Desert News-Telegram
Station Rep.....Blair TV
President.....Arch L. Madsen
V.P. Gen. Mgr.....D. Lennox Murdock
Gen. Sales Mgr.....Lloyd E. Cooney
Prom. & Pub. Dir.....Emanuel A. Floor
Program Film Mgr.....Duane C. Hill
Chief Engineer.....Vincent E. Clayton
Owners of: KSL, AM-FM.

KUTV—Salt Lake City—1954

Channel: 2 VHF..AP: 25.1 Kw...VP: 45.7 Kw.
Owned-Operated By.....KUTV, Inc.
Business Address.....179 Social Hall Ave.
Tel.: DA 2-2550.....NBC
News Affil....Trib.; Ogden Standard-Examiner
Representative .....Avery-Knodel
General, Sta. Mgr.....Brent H. Kirk
Nat. Sales Mgr.....Robert Smith
Program Superv.....Kay Dimas
Prom., Pub. Dir.....Keith Nicholson
Film Manager.....Jack Ivers
Chief Engineer.....B. R. Carpenter

Pop.: 391,500
Families: 111,000

Vermont

Television Homes: 100,000
TV Stas. in State: 1

WCAX-TV—Burlington—1954

Channel: 3 VHF..AP: 9.5 Kw...VP: 18.3 Kw.
Owned-Oper. By.....Mt. Mansfield TV, Inc.
Address.....100 Market Sq.
Tel.: UN 2-5671.....CBS
Representative .....Weed
Pres., Gen. Mgr.....S. T. Martin
Comm. Manager.....J. A. Dobson
Publicity Dir.....Charles S. Lewis
Film Manager.....A. Sherman Rutter
Chief Engineer.....J. W. Tierney

Pop.: 3,956,000
Families: 1,045,000

Virginia

Television Homes: 864,000
TV Stas. in State: 11

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Lynchburg, Norfolk, Portsmouth, Richmond, Roanoke

WCYB-TV—Bristol—1956

Channel: 5 VHF..AP: 42.7 Kw...VP: 85.4 Kw.
Owned-Oper. By...Appalachian Bcstg. Corp.
Business Address.....P.O. Box No. 1009
Tel.: NOrth 9-4161.....ABC-NBC
Station Rep. .....Bolling
Pres., Gen. Mgr.....Robert H. Smith
Comm., Adv. Mgr.....J. Fey Rogers
Program Dir.....Art Countiss
Production Mgr.....James G. Evans
Chief Engineer.....Russell V. Robinson

WSVA-TV—Harrisonburg—1953

Channel: 3 VHF..AP: 4.17 Kw...VP: 8.32 Kw.
Owned-Oper. By...Shenandoah Valley Bcstg.
Address .....Rawley Pike
Tel.: 4-4431 .....ABC-CBS-NBC
Newspaper Affil.....Wash. Eve. Star
Sta. Representative .....H-R
Pres., Sta. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Commercial Mgr.....Richard H. Johnson
Prog. Director.....Robert E. Lee
Promotion Mgr.....Tony Winn
Production Mgr.....Jim MacNeil
Chief Engineer.....Tom Jones

WLVA-TV—Lynchburg—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By..Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: VIctor 5-1242.....ABC
Representative .....Hollingbery
Pres., Gen. Mgr.....Philip P. Allen
Comm. Adv. Mgr.....Thomas L. Turner
Prog., Film Mgr.....Warren Uttal
Chief Engineer.....John T. Orth

WAVY-TV—Norfolk—1957

Channel: 10 VHF..AP: 192 Kw...VP: 316 Kw.
Owned.....Tidewater Teleradio, Inc.
Address.....214 W. York St.
Tel.: MA 7-2345.....NBC
Representative .....H-R

Pres., Gen. Mgr. ..... J. Glen Taylor
V.P., Comm. Mgr. ..... Edward J. Hennessy
Prom., Pub. Dir. ..... Richard Paul
Program Mgr. ..... Van Cantfort
Chief Engineer ..... Andrew Jackson
Owners of: WAVY, AM.

WTAR-TV—Norfolk—1950

Channel: 3 VHF..AP: 50 Kw...AP: 100 Kw.
Owned-Operated By...WTAR Radio-TV Corp.
Business Address ..... 720 Boush St.
Tel.: MA 5-6711 ..... CBS
Newspaper Affil.....Norfolk Newspapers, Inc.
Representative ..... Petry
Bd. Chairman ..... Campbell Arnoux
President, Gen. Mgr. ..... Robert M. Lambe
V.P., Operations ..... John C. Peffer
Program Director ..... Harold Soldinger
Prom., Pub. Dir. ..... James W. Evans
Film Manager ..... Harry Nicholas
Chief Engineer ..... Richard Lindell

WVEC-TV—Norfolk-Hampton 1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..... Peninsula Bcstg. Corp.
Address ..... 110 Third St., Norfolk
Tel.: MA 7-7605 ..... ABC
Station Rep. ..... Katz
Pres., Gen. Manager ..... Thomas P. Chisman
V.P., Sales Director ..... Harrol A. Brauer, Jr.
V.P., Operations Mgr. ..... L. W. Kliewer
V.P., Chief Engineer ..... William C. King, Jr.
Commercial Mgr. ..... C. L. Coker
Promotion Dir. ..... H. L. Foiles

WXEX-TV—Petersburg—1955

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Petersburg Television Corp.
Address ..... 124 W. Tabb Street
Tel.: RE 3-7876 ..... NBC
Station Reps. ..... Select; Young TV; Ayers
President ..... Thomas G. Tinsley, Jr.
Gen., Sta. Mgr. ..... Irvin G. Abeloff
Comm. Mgr. ..... Lawrence Slon
Program Dir. ..... Robert I. Grossman
Film Mgr. ..... Vernon Winn
Promotion Mgr. ..... Robert J. Heller
Chief Engineer ..... George W. McGuigan

WRVA-TV—Richmond—1956

Channel: 12 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By ..... Richmond TV Corp.
Business Address ..... 5710 Midlothian Pike
Tel.: BE 3-5461 ..... ABC
Reps. ..... Harrington, Righter, Parsons
President ..... C. T. Lucy
General Manager ..... Barron Howard
Commercial Mgr. ..... James D. Clark, Jr.
Program Director ..... Samuel S. Carey
Prom., Pub. Dir. ..... John L. Stone, Jr.
Chief Engineer ..... S. T. Terry, Jr.

WTVR—Richmond—1947

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By ..... Havens & Martin, Inc.
Address ..... 3301 W. Broad St.
Tel.: ELgin 5-8611 ..... CBS
Representative ..... Blair TV
Pres., Gen. Mgr. ..... Wilbur M. Havens
Commercial Mgr. ..... William Kemple
Advertising Mgr. ..... Walter A. Bowry, Jr.
Prog. Director ..... John Shand
Prom., Pub. Dir. ..... W. J. Filer
Film Manager ..... Conrad G. Rianhard
Chief Engineer ..... James Kyle
Owners of: WMBG, AM, Richmond; WCOD, FM, Richmond.

WDBJ-TV—Roanoke—1955

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By ..... Times-World Corp.
Address ..... 201 Campbell Ave.
Tel.: DI 3-8031 ..... CBS
Newspaper Affiliation....Times; World-News
Representative..Peters, Griffin, Woodward, Inc.
President ..... M. W. Armistead, III
V.P., Broadcasting ..... Ray P. Jordan
V.P. TV ..... John Harkrader
Commercial Mgr. ..... Blake Brown
Asst. Mgr., Program ..... Paul E. Reynolds
Program Mgr. ..... Charles A. Ballou
Promotion Mgr. ..... Boone Boggs
Sales Prom. Mgr. ..... Frank C. Martin, Jr.
Film Editor ..... Jack Gee
Operations Mgr. ..... Wendell H. Siler
Chief Engineer ..... J. E. Newman
Owners of: WDBJ, AM-FM.

WSLS-TV—Roanoke—1952

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Shenandoah Life Stations
Address ..... Church Ave., at 3rd St.
Tel.: DI 4-9226 ..... ABC-NBC
Station Rep. ..... Avery-Knodel
President ..... James H. Moore
V.P., Manager ..... Horace S. Fitzpatrick
Program Dir. ..... Melvin Linkous
Commercial Manager ..... A. S. Trevilian, Jr.
Promotion Director ..... C. R. Garrison
Asst. Mgr. for Eng. ..... J. P. Briggs
Owners of: WSLS-AM.

FOR STATION REPRESENTATIVES SEE PAGE 237

Pop.: 2,877,000
Families: 919,000

Washington

Television Homes: 789,500
TV Stas. in State: 12

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Seattle, Spokane, Tacoma

KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw...VP: 224 Kw.
Owned-Oper. By.....Wometco Enterprises
Business Address.....1151 Ellis St.
Tel.: RE 3-4567.....CBS
Station Reps.....Forjoe; Stovin-Byles
President .....Rogan Jones
Executive Vice President.....David Mintz
Commercial Manager.....Fred Elsethegan
Chief Engineer.....John Price

KBAS-TV—Ephrata—1957

Channel: 16 UHF...AP: 12 Kw....VP: 20 Kw.
Owned & Operated By.....Cascade Brstg. Co.
Address.....Radio and TV Center
Tel.: GLencoufrt 2-9111.....CBS-NBC
Station Rep. .....Young
President.....T. C. Bostic
General Manager.....Jack Reber
Station Manager.....James Schroeder
Chief Engineer.....Howard Hammond

KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....King Bcstg. Co.
Business Address.....320 Aurora
Tel.: MUtual 2-3555.....NBC
Representative .....Blair-TV
President.....Dorothy S. Bullitt
V.P., Business Div.....Henry B. Owen
Station Mgr., V.P. Broad Div....Otto P. Brandt
Sales Manager.....James D. Neidigh
Program, Film Mgr.....Lee Schulman
Prom., Pub. Director.....Eric Bremner
Merchandising Mgr.....D. W. Parker
Sales Service Mgr.....Del Loder
Chief Engineer.....Robert A. Ferguson
Owners of: KGW AM-TV, Portland, Ore.; KING-FM; KREM AM-FM-TV, Spokane, Wash.

KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Queen City Bcstg. Co.
Address.....1530 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Saul Haas
Exec. V.P.....Lincoln W. Miller
Commercial Manager.....William A. Exline
Prom., Pub. Dir.....Frances Pierce
Film Manager.....Eugene Wecker
Chief Engineer.....C. R. Morris

KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Fisher's Television Co.
Business Address.....100 4th Ave. N.
Tel.: MA 4-6000.....ABC
Sta. Representative.....Katz
President.....O. D. Fisher
Exec. V.P. & Gen. Mgr.....W. W. Warren
Nat. Sls. Mgr.....Reg Miller
Mgr. Programming.....Dave Crockett
Program Manager.....Tom Rogstad
Film Editor.....Arden Skoog
Sales Promotion Manager.....Eddi Hanna
Auditor, Prom. Mgr.....Margaret Hagerty
Sales Manager.....Bill Hubbach
Pub. Rel. Mgr.....Arthur Gerbel
Merchandising Manager.....F. W. Hagerty
Chief Engineer.....C. E. Miller

KTVW—Seattle—1953

Channel: 13 VHF...AP: 60 Kw....VP: 100 Kw.
Owned.....J. C. McCaw
Business Address.....5534 N. 35 St., Tacoma
Tel.: SKyline 2-3544, Tacoma.....Independent
Station Rep.....Clarke Brown
President.....J. Elroy McCaw
General Manager.....James Hawkins
Program Director.....John Jarstad
Chief Engineer.....Ken Williams

KHQ-TV—Spokane—1952

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KHQ, Inc.
Address.....S. 4202 Regal St.
Tel.: KEystone 4-0511.....NBC
Representative .....Katz
Pres., Gen. Mgr.....R. O. Dunning
Commercial Mgr.....J. Birney Blair
Program, Film Mgr.....John Fahey
Promotion, Publicity Dir.....Irving Smith
Chief Engineer.....Dee Waymire

KREM-TV—Spokane—1955

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....KREM Bcstg. Co.
Address .....4103 S. Regal
Tel.: KE 4-0423.....ABC
Representative .....Petry
President.....Mrs. Scott Bullitt
Station Mgr.....Robert Temple
Commercial Mgr.....Ted Richeson
Program Dir.....Walt Schaar
Chief Engineer.....Edward P. Antosyn
Owners of: KREM, AM-FM.

KXLY-TV—Spokane—1953

Channel: 4 VHF...AP: 27 Kw....VP: 48 Kw.
Owned-Oper. By.....KELP TV Corp.
Address.....315 W. Sprague Ave.
Tel.: MAdison 4-4291.....CBS
Representative .....H-R
President .....Norman Alexander
General Manager.....James Agostino
Commercial Mgr.....Robert V. Weitze

Program Dir.....Terry Mason
Promotion Dir.....Jack Lantry
Chief Engineer.....Dave Green
Owners of: KELP-TV, El Paso.

KTNT-TV—Tacoma-Seattle 1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By...Tribune Publishing Co.
Business Address.....S. 11th & Grant Sts.
Tel.: FP 3-2561.....CBS
Newspaper Affil.....Tacoma News Tribune
Representative.....Weed
Station Mgr.....Max H. Bice
Commercial Mgr.....Herchel Cary
Program, Film Mgr.....Dell Spencer
Chief Engineer.....Dick F. Engh

KIMA-TV—Yakima—1953

Channel: 29 UHF..AP: 115 Kw...VP: 191 Kw.
Owned-Oper. By.....Cascade Bcstg. Co., Inc.
Business Address.....Box 702
Tel.: GL 2-9111.....CBS-NBC
Station Rep.....Young TV; Art Moore
President.....Thomas C. Bostic
General Mgr.....Jack Reber
Commercial Mgr.....William F. Grogan
Program Director.....James W. Nolan, Jr.
Promotion Director.....Robert H. Horn
Film Manager.....June Neel
Chief Engineer.....M. E. Burrill
Owners of: KIMA, AM; KEPR, AM-TV, Pasco; KWIQ, Moses Lake; KLEW-TV, Lewiston; KBAS-TV, Ephrata.

KNDO—Yakima—1959

Channel: 23 UHF..AP: 19.9 Kw...VP: 11.6 Kw.
Owned By.....Yakima Valley TV Co.
Address.....23 S. First St.
Tel.: CH 8-2300.....ABC
President.....Ralph Tronsrud
General, Sta. Mgr.....Hugh Davis
Comm. Film Mgr.....Leo Lyon
Program, Publicity Mgr.....Ed Morrissey
Chief Engineer.....Warren Brown

Pop.: 1,867,500
Families: 500,000

West Virginia

Television Homes: 393,000
TV Stas. in State: 9

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Charleston, Huntington, Wheeling

WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw...VP: 50 Kw.
Owned-Oper. By....Daily Telegraph Ptg. Co.
Business Address.....Municipal Bldg.
Tel.: DA 7-7115.....NBC
News. Affil....Daily Telegraph, Sunset News
Representative.....Weed
President, Gen. Mgr.....H. I. Shott
Station Manager.....John C. Shott
Prog. Dir......Orland C. Young
Prom., Pub. Dir......Janie M. Lambert
Film Manager.....Cecil Surratt
Chief Engineer.....Kenneth Dick
Owners of: WHIS, AM.

WCHS-TV—Charleston—1954

Channel: 8 VHF...AP: 94 Kw....VP: 158 Kw.
Owned & Oper. By.....WCHS-TV Inc.
Address.....1111 Virginia Street East
Tel.: DI 6-5358.....ABC
Representative.....P, G & W
President.....O. Wayne Rollins
Gen. Mgr.....John T. Gelder, Jr.
V.P.'s.....Mrs. M. Copley, H. B. Tippie
V.P., Dir. of Sales.....G Barenbregge
Program Director.....D. Martin
Promotion Director.....H. M. Brawley
Publicity Dir.....Tim Crow
Engineering Dir.....G. Russell Chambers
Chief Eng.....G. Brick
Owners of: WCHS-AM; WGEE-AM, Indian., Ind.; WEAR-TV, Mobile, Ala.; WPTZ-TV, Plattsburgh, N. Y.; WAMS-AM, Wilmington, Del.; WJWL-AM, Georgetown, Del.

WBOY-TV—Clarksburg—1957

Channel: 12 VHF...AP: 275 Kw...VP: 137 Kw.
Owned.....WSTV, Inc.
Business Address.....912 W. Pike St.
Tel.: MA 4-7573.....CBS-NBC
Station Rep.....Avery-Knodel
President.....Jack N. Berkman
General Mgr.....Roger Garrett
Managing Dir.....Robert O. Runnerstrom
Commercial Mgr.....Gene Kline
Program Director.....Robert Toothman
Publicity, Promotion Dir.....James Valentine
Film Mgr.....Carl Floyd
Chief Engineer.....Harry Brown
Owners of: WSTV, AM-TV-FM, Steubenville; KODE, AM-TV, Joplin; WSOL, Tampa; WPIT, AM-TV, Pittsburgh; KMLB, AM-FM, Monroe; WROW, Augusta; WRGP, Chattanooga.

WJPB-TV—Fairmont—1954

Channel: 5 VHF...AP: 100 Kw....VP: 50 Kw.
Owned By.....WJPB-TV, Inc.
Address.....400 Quincy St.
Tel.: Fairmont 8000.....ABC-CBS
Newspaper Affiliation.....Mannington Times
Station Rep.....Gill Perna
President, Gen. Mgr.....J. Patrick Beacom
Station, Prom. Dir.....Robert C. Connelly
Comm., Adv. Mgr.....Eugene Adam
Program Dir.....N. C. Pelligrin
Film Mgr.....B. Ralphsnyder
Publicity Dir.....Ray Herst
Chief Engineer.....Edward Yerky

WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw...VP: 316 Kw.
Owned-Oper. By.....Reeves Broadcasting
Address .....625 Fourth Avenue
Tel.: JA 5-7661.....CBS
V.P., Gen. Mgr.....O W. Meyers
Comm. Manager.....George Miller
Chief Engineer.....Chas. Prohaska

WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 9-4127.....NBC
Newspaper Affil...Huntington Publishing Co.
Station Representative .....Katz
President .....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Sta. Mgrs.....Garten & J. L. Sinclair
Program Dir.....Richard C. Dreyfuss
Prom., Publicity Dir.....Jack M. Williams
Film Manager.....David S. Bond
Chief Engineer.....John P. Clay
Owners of: WSAZ, AM.

WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw...VP: 100 Kw.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....CBS
Representative ..... Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Comm Sta. Mgr.....Robert R. Brown
Program, Prom. Mgr.....A. Mechesnoff
Chief Engineer.....Thomas Phillips

WTAP-TV—Parkersburg—1953

Channel: 15 UHF.AP: 10.5 Kw..VP: 19.5 Kw.
Owned-Oper. By....Zanesville Publishing Co.
Business Address.....121 W. Seventh St.
Tel.: HU 5-4589.....ABC-CBS-NBC
Representative .....Pearson
President .....Clay Littick
Managing Dir.....Allan Land
General Mgr.....Gene P. Loffler
Commercial Mgr.....William Vianes, Jr.
Prog. Dir., Film Mgr.....Ronald W. Maines
Chief Engineer.....William A. Hunt, Sr.

WTRF-TV—Wheeling—1953

Channel: 7 VHF...AP: 156 Kw....VP: 316 Kw.
Owned-Oper. By.....WTRF-TV, Inc.
Business Address.....Ogden Bldg.
Tel.: CE 2-7777.....NBC
Newspaper Affil..... Dix Newspapers
Representative .....Hollingbery
Exec. V.P., Gen. Mgr.....Robert W. Ferguson
Comm. Mgr.....H. Needham Smith
Prog. Director.....Garry Vorhees
Promotion Director.....James Knight
Publicity Director.....Mary Neal
Film Manager.....William Ney
Chief Engineer.....Howard Daubenmeyer

Pop.: 3,943,000
Families: 1,164,500

Wisconsin

Television Homes: 1,068,000
TV Stas. in State: 13

BROADCAST ADVERTISERS REPORTS, INC.
Audited Markets: Green Bay, Madison, Milwaukee, Superior

WEAU-TV—Eau Claire—1953

Channel: 13 VHF..AP: 155 Kw...VP: 310 Kw.
Owned-Oper. By.....Central Bcstg. Co.
Business Address.....2415 So. Hastings Way
Tel.: TE 2-3745.....ABC-CBS-NBC
President.....W. C. Bridges
Gen. Sta. Manager.....Leo Howard
Comm. Program Mgr.....Wayne McNulty
Chief Engineer.....T. O. Jorgenson

WBAY-TV—Green Bay—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Norbertine Fathers
Business Address.....115 South Jefferson St.
Tel.: HE 2-3331.....CBS
Station Rep. .....Katz
General Manager.....Haydn R. Evans
Nat. Sales Mgr.....Earl H. Huth
Program Dir.....Greg McElrone
Promotion Dir.....Jim Tomlin
Film Mgr.....Don Bergner
Chief Engineer.....Wallace E. Stangel
Owners of: WBAY, AM-FM.

WFRV-TV—Green Bay—1955

Channel: 5 VHF..AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....WAVE, Inc.
Bus. Address.....Mason & Roosevelt Streets
Tel.: HE 7-5411.....NBC
Station Rep.....Bolling
President.....George W. Norton, Jr.
General Manager.....Jack Gennaro
Film, Program Director.....Eldon Anspach
Commercial Mgr.....Roger Michlen
Adv., Prom. Dir.....Bill Vickery
Chief Engineer.....Harry Hill

WLUK-TV—Green Bay—1954

Channel: 11 VHF..AP. 158 Kw...VP: 316 Kw.
Owned-Oper By..M & M Broadcasting Co., Inc.
Address.....306 Cherry St.
Representative ..... Hollingbery
President.....Morgan Murphy
General Mgr.....Raymond W. Grandle
Program Dir.....Pat Kehoe
Publicity Dir.....Gladys Nashland
Chief Engineer.....Al S. Alexander

WKBT—La Crosse—1954

Channel: 8 VHF..AP: 125 Kw...VP: 250 Kw.
Owned & Oper. By....WKBH Television Inc.
Address.....141 South 6th St.
Tel.: 2-4678 .....ABC-CBS-NBC
Newspaper Affiliation.....Tribune
Representative ..... H-R
Pres., Gen. Mgr.....Howard Dahl
Comm. Mgr.....Robert Z. Morrison, Jr.
Program Director.....Ray Scaron
Promotional Director.....Leonard Anderson
Chief Engineer.....Al Leeman

WISC-TV—Madison—1956

Channel: 3 VHF..AP: 28.8 Kw...VP: 56.2 Kw.
Owned-Oper. By.....TV Wisconsin, Inc.
Bus. Address.....4801 W. Beltline Hwy.
Tel.: CE 3-9791.....CBS
News. Affiliation..Superior Evening Telegram
Representative ....Peters, Griffin, Woodward
General Manager.....Ralph O'Connor
Commercial Manager.....Richard Nickeson
Program Director.....Daniel Imhoff
Chief Engineer.....Walter Hariu

WKOW-TV—Madison—1953

Channel: 27 UHF...AP: 87 Kw....VP: 162 Kw.
Owned-Oper...Midcontinent Bcstg. Co. of Wisc.
Business Address..215 West Washington Ave.
Tel.: AL 7-2261.....ABC
Station Rep. .....Bolling
Vice President.....Tony Moe
Commercial Mgr.....Ben F. Hovel
Program Dir.....Frank Bignell
Film Mgr.....Bill Harman
Prom., Pub. Dir.....James Roy Miller
Chief Engineer.....Cloren Smith
Owners of: WKOW, AM.

WMTV—Madison—1953

Channel: 33 UHF..AP: 156 Kw...VP: 209 Kw.
Owned-Oper. By.....Forward TV, Inc.
Business Address.....West Beltline Highway
Tel.: CE 3-5381.....NBC
Representative .....Branham
President.....Herbert R. Ohrt
General Mgr.....Merritt Mulligan
Asst. Mgr.....Donald Harrer
Film Mgr.....George Plenderleith
Program Dir.....Jack Crowlet
Promotion Mgr.....Wanda Montz
Chief Engineer.....Stan Sadler

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Hearst Corp.
Business Address.....759 N. 19th St.
Tel.: DI 2-3000.....ABC
Newspaper Affiliation .....Sentinel
Representative .....Petry
V.P., General Mgr.....Richard C. Goodnow
Sales Mgr.....Richard D. Foerster
Film Dir.....Ann Fitzsimmons
Program Director.....Baylen Smith
Prom., Pub. Dir.....Arthur H. Barnes
Chief Engineer.....Lionel Wittenberg

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....The Journal Co.
Business-Trans. Address.....333 W. State St.
Tel.: BR 1-6000.....NBC
Newspaper Affiliation .....Journal
Sta. Rep.....Harrington, Righter & Parsons
General Manager.....George Comte
Station Manager.....Robert J. Heiss
Adm. Asst.....L. W. Herzog
Program Manager.....Sprague Vonier
Promotion Mgr.....Bruce Wallace
Film Manager.....James Fitzgerald
Sales Mgr.....W. L. Snyder
Mgr. AM & TV Engineer.....Phillip B. Laeser

WITI-TV—Milwaukee—1956

Channel: 6 VHF...AP: 64 Kw....VP: 100 Kw.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....5445 N. 27th St.
Tel.: UP 3-1919.....ABC
Station Rep.....Storer T.V. Sales
Managing Director.....Roger W. LeGrand
General Sales Mgr.....William J. Flynn
Mgr. of Operations.....Dean McCarthy
Promotion Mgr.....R. H. Van Roo
Film Superv.....Dan Kunz
Chief Engineer.....Robert Truscott
Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WIGB-AM-FM, Phila., Pa.; KGBS, Los Angeles.

WXIX-TV—Milwaukee—1959

Channel: 18 UHF..AP: 141 Kw...VP: 263 Kw.
Owned-Oper. By.....WXIX-TV, Inc.
Address.....509 W. Wisconsin Ave.
Tel.: BR 2-1818.....Independent
Sta. Representative.....Young TV
President, Gen. Mgr.....Gene Posner
Station Mgr.....Lawrence Turet
Promotion Mgr.....Connie Kaye
Film Mgr.....Thom Pigneguy
Chief Engineer.....Gino Monaco

WSAU-TV—Wausau—1954

Channel: 7 VHF..AP: 177 Kw...VP: 316 Kw.
Owned-Oper. By..Wisconsin Valley TV Corp.
Address.....Box 29
Tel.: VI 2-1021.....ABC-CBS-NBC
Newspaper Affil.....Record-Herald
Representative.....Meeker Co.
President.....George T. Frechette
Gen. Comm. Mgr.....Richard D. Dudley
Prom., Pub. Dir.....Tom Bolger
Program Director.....Norbert Kellnhauser
Film Manager.....Dan Ziebell
Chief Engineer.....Roland W. Richard

Pop.: 332,000
Families: 99,500

Wyoming

Television Homes 77,500
TV Stas. in State: 4

KTWO-TV—Casper—1957

Channel: 2 VHF....AP: 35 Kw.....VP: 71 Kw.
Owned-Operated By...Rocky Mt. TeleStations
Business Address.....3900 E. Second St.
Tel.: 3-3771.....ABC-NBC-CBS
Station Representative .....Meeker
President .....Burt Harris
Gen., Sta. Mgr.....Lawrence Berger
Program, Prom. Dir.....Paul Wickre
Film Manager.....Chuck Beach
Chief Engineer.....Marion L. Cunningham

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Frontier Bcstg. Co.
Business Address.....2923 East Lincolnway
Tel.: 634-4461 .....ABC-CBS-NBC
Newspaper Affiliation.....Eagle, Tribune
Representative .....Hollingbery
President.....Robert S. McCraken
Gen., Sta. Mgr.....William C. Grove
Commercial Mgr.....Doug Reeves
Program, Prom. Mgr.....William D. McCraken
Film Mgr.....Don Wich
Owners of: KFBC-AM, KSAF, Scottsbluff.

KWRB-TV—Riverton—1957

Channel: 10 VHF..AP: 24.2 Kw...VP: 57.5 Kw.
Owned.....M. & J. Ernst
Address.....500 B'way, Thermopolis, Wyo.
Tel.: FI 7-2675.....CBS-NBC-ABC
Representative .....Gill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

KTWX-TV—Sheridan—1960

Channel: 9 VHF..AP: 1.54 Kw...VP: 3.08 Kw.
Owned By.....Rocky Mt. Tele Stations
Ad.....1122 S. La Cienega Blvd., Los Angeles
Tel.: OL 2-4171.....ABC-CBS-NBC
Station Rep. .....Meeker
President .....Burt I. Harris
General, Sta. Mgr.....Lawrence S. Berger
Chief Engineer.....Marion Cunningham
Owners of: KTWO AM-TV, Casper; KKAR, Pomona; KLFM, Long Beach.

WHEN YOU CAN HAVE THE BEST, WHY BE SATISFIED WITH LESS?

AP

Television Stations In Territories And Possessions

Guam

KUAM-TV—Agana—1956

Channel: 8 VHF..AP: 250 Kw...VP: 500 Kw.
Owned-Oper. By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7961.....ABC-CBS-NBC
Representative .....Intercontinental Services
Pres., Gen. Mgr.....Harry M. Engel
Chief Engineer.....E. R. Sibayan
Owners of: KUAM, AM.

Puerto Rico

WKBM-TV—Caguas—1960

Channel: 11 VHF..AP: 1.34 Kw...VP: 2.67 Kw.
Owned By.....American Colonial Brcstg.
Address.....P. O. Box 4189
Tel.: 3-0580 .....Independent
Owner & Gen. Mgr.....R. P. Perry
Comm. Manager.....Felix Munoz
Program Dir.....Nilsa Gonzales
Chief Engineer.....E. Rivera

WORA-TV—Mayaguez—1955

Channel: 5 VHF..AP: 17.8 Kw...VP: 29.5 Kw.
Owned-Oper By.....Supreme Bcstg. Co., Inc.
Address .....Box 43
Tel.: 1151 .....ABC-CBS
Station Rep.....Inter. American Public.
Pres., Gen. Mgr.....Alfredo R. de Arellano, Jr.
Comm., Station Mgr.....R. M. Dupont
Program Dir.....Israel A. Capiro
Film Mgr.....Rafael Lopez Sosa
Chief Engineer.....Rafael Cruz Rivera
Owners of: WKYN, Rio Piedras.

WAPA-TV—San Juan—1954

Channel: 4 VHF..AP: 33.9 Kw...VP: 56.2 Kw.
Owned-Oper. By..Ponce de Leon Bcstg. Corp.
Business Address.....357 Ponce de Leon
Tel.: 3-3006 .....ABC-NBC
Representative.....Caribbean Networks Inc.
President.....John G. Johnson
Gen. Manager.....H. Modestti
Sales Mgr.....Helena Martinez
Program Director.....F. R. Baez
Chief Engineer.....James Sims

WKAQ-TV—San Juan—1954

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....El Mundo Inc.
Bus. Address...Box 5096, Puerto de Tierra Sta.
Tel.: 3-3800 .....CBS
Newspaper Affiliation.....El Mundo
Rep.....Inter-American Publications Inc.
Gen., Sta. Mgr.....H. McFadden
Promotion Mgr.....E. Tamayo
Chief Engineer.....Robert Beurket

WRIK-TV—Ponce—1958

Channel: 7 VHF...AP: .71 Kw....VP: 1.4 Kw.
Owned-Operated By...Ponce Television Corp.
Address .....Darlington Bldg.
Tel.: 2-0280 .....ABC-CBS
Sta. Rep.....Inter-American Publ.
President.....George A. Mayoral
Gen., Sls. Mgr.....William Cortada
Chief Engineer.....J. A. Prather

WSUR-TV—Ponce—1958

Channel: 9 VHF...AP: 1.3 Kw....VP: 2.7 Kw.
Owned.....American Colonial Bcstg. Corp.
Bus. Ad....1000 Ponce de Leon Ave., Santurce
Tel.: 2-1278 .....Independent
President, Gen. Mgr.....Ralph P. Perry
Chief Engineer.....E. Nunez

SEE PAGE 663
FOR PUERTO RICO ASSN. OF BROADCASTERS

Canadian Television Stations

LISTED ALPHABETICALLY BY CALL LETTERS

Call Letters	City	Page
CBAFT-TV	Moncton, N. B.	830
CBFT	Montreal, Que.	833
CBHT	Halifax, N. S.	831
CBLT	Toronto, Ont.	832
CBMT	Montreal, Que.	833
CBOFT	Ottawa, Ont.	832
CBOT	Ottawa, Ont.	832
CBUT	Vancouver, B. C.	829
CBWAT	Kenora, Ont.	831
CBWFT	Winnipeg, Manit.	830
CBWT	Winnipeg, Manit.	830
CBYT	Corner Brook, Nfld.	830
CFCJ-TV	Port Arthur, Ont.	832
CFCL-TV	Timmins, Ont.	832
CFCM-TV	Quebec City, Que.	833
CFCR-TV	Kamloops, B. C.	829
CFCY-TV	Charlottetown, P.E.I.	833
CFLA-TV	Goose Bay, Lab.	829
CFPL-TV	London, Ont.	831
CFQC-TV	Saskatoon, Sask.	834
CFRN-TV	Edmonton, Alberta.	829
CFSN-TV	Stephenville, Nfld.	830
CHAB-TV	Moose Jaw, Sask.	834
CHAT-TV	Medicine Hat, Alberta.	829
CHAU-TV	Carleton, Que.	833
CHBC-TV	Kelowna, B. C.	829
CHCA-TV	Red Deer, Alberta.	829
CHCH-TV	Hamilton, Ont.	831
CHCT-TV	Calgary, Alberta.	828
CHEK-TV	Victoria, B. C.	829
CHEX-TV	Peterborough, Ont.	832
CHLT-TV	Sherbrooke, Que.	834
CHSJ-TV	Saint John, N. B.	830
CJBR-TV	Rimouski, Que.	833
CJCB-TV	Sydney, N. S.	831
CJDC-TV	Dawson Creek, B. C.	829
CJFB-TV	Swift Current, Sask.	834
CJIC-TV	Sault Ste. Marie, Ont.	832
CJLH-TV	Lethbridge, Alberta.	829
CJON-TV	St. John's, Nfld.	830
CJSS-TV	Cornwall, Ont.	831
CKBI-TV	Prince Albert, Sask.	834
CKBL-TV	Matane, Que.	833
CKCK-TV	Regina, Sask.	834
CKCO-TV	Kitchener, Ont.	831
CKCW-TV	Moncton, N. B.	830
CKGN-TV	North Bay, Ont.	832
CKMI-TV	Quebec City, Que.	833
CKNX-TV	Wingham, Ont.	832
CKOS-TV	Yorkton, Sask.	834
CKRN-TV	Rouyn-Noranda, Que.	834
CKRS-TV	Jonquiere, Que.	833
CKSO-TV	Sudbury, Ont.	832
CKTM-TV	Three Rivers, Que.	834
CKVR-TV	Barrie, Ont.	831
CKWS-TV	Kingston, Ont.	831
CKX-TV	Brandon, Manit.	830

Television Stations Of Canada

Alberta

CHCT-TV—Calgary—1954

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Calgary Television, Ltd.
Address.....955 Rideau Road
Tel.: CH 3-3491.....CBC
Sales Rep.....All-Canada TV, Weed

President.....F. R. Shaw
General Mgr.....A. M. Cairns
Commercial Mgr.....J. Norman Inkster
Operations Mgr.....Ron Chase
Prom., Publicity Mgr.....Ian Grant
Film Manager.....Gordon Warner
Chief Engineer.....Lee Crawley

CFRN-TV—Edmonton—1954

Channel: 3 VHF...AP: 90 Kw....VP: 180 Kw.
Owned-Oper. By....Sunwapta Bcstg. Co., Ltd.
Business Address.....102 C.P.R. Bldg.
Tel.: HU 9-2572.....CBC
Sta. Reps...TV Reps.; Young Canadian; Oakes
Pres., Gen. Mgr.....G. R. A. Rice
Station Mgr.....S. S. Lancaster
Commercial Mgr.....Dan Kauffman
Program Director.....George Kidd
Film Manager.....Keith Neale
Prom. Director.....Ross Langmaid
Production Mgr.....Don C. Brinton
Chief Engineer.....Ted Wadson

CJLH-TV—Lethbridge—1955

Channel: 7 VHF...AP: 85.5 Kw...VP: 171 Kw.
Owned-Oper. By.....Lethbridge TV, Ltd.
Address.....P. O. Box 1120
Tel.: FA 7-1521.....CBC
Representatives.....All-Canada TV; Weed
President, Mgr. Dir.....N. Botterill
Commercial Mgr.....L. Crittenden
Promotion Director.....Gladys Palmer
Technical Dir.....V. Reed

CHAT-TV—Medicine Hat—1957

Channel: 6 VHF....AP: 3 Kw.....VP: 6 Kw.
Owned.....Monarch Bcstg. Co. Ltd.
Address.....520 First Ave., S. E.
Tel.: LI 8-3533.....CBC
Sta. Rep.....Weed; All-Canada
Gen., Sta. Mgr.....R. J. Buss
Film Manager.....Cliff Dacre
Chief Engineer.....Sid Gaffney

CHCA-TV—Red Deer—1957

Channel: 6 VHF...AP: 6.5 Kw....VP: 13 Kw.
Owned.....CHCA TV Limited
Business Address.....Box 668
Tel.: 5525.....CBC
President, Gen. Mgr.....G. A. Bartley
Asst. Mgr.....Mrs. A. Sole
Commercial Mgr.....Doug Clarke
Chief Engineer.....John Jonkman

British Columbia

CJDC-TV—Dawson Creek—1959

Channel: 5 VHF...AP: 106 Kw....VP:212 Kw.
Owned-Oper. By.....Radio Sta. CJDC Ltd.
Bus. Address.....Second Ave. & 9th St.
Tel.: STerling 2-3341.....CBC
Station Representative .....Cooke
Pres., Gen. Mgr.....H. L. Michaud
Chief Engineer.....R. Messner

CFCR-TV—Kamloops—1957

Channel: 4 VHF...AP: 3.5 Kw.....VP: .7 Kw
Owned.....Twin Cities TV Ltd.
Business Address.....387 4th Ave.
Tel.: 1021 .....CBC
Pres., Gen. Mgr.....Ian G. Clark
Comm. Mgr., Prom. Dir.....Walter Harwood
Program Dir.....Frank Harris
Film, Publicity Mgr.....Jean C. Ross
Adv. Mgr.....Willie Schmidt
Chief Engineer.....Kurt Reichenner

CHBC-TV—Kelowna—1957

Channel: 2 VHF...AP: 1.65 Kw....VP: 3.7 Kw.
Owned.....Okanagan Valley TV Co.
Business Address.....342 Leon Ave.
Tel.: PO 2-4535.....CBC
Representative.....All-Canada TV, Weed
President, Gen. Mgr.....Roy G. Chapman
Adv., Comm. Mgr.....Dick Sharp
Program, Film Mgr.....Russ Richardson
Prom., Pub. Dir.....Norm Williams
Chief Engineer.....Tom Wyatt

CBUT—Vancouver—1953

Channel: 2 VHF...AP: 25 Kw....VP: 47 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....701 Hornby St.
Tel.: MUtual 4-0246.....CBC
Program Dir.....W. Inglis
Film Dir.....Stanley Fox
Design Director.....D. J. S. Williams
Technical Supervisor.....R. C. McDonald

CHEK-TV—Victoria—1956

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....CHEK-TV, Ltd.
Address.....3693 Epsom Drive
Tel.: GRanite 7-1821.....CBC
President, Gen. Mgr.....David M. Armstrong
Station Mgr.....Richard L. McDaniel
Commercial, Film Mgr.....Douglas Taylor
Prom., Publicity Dir.....Ken Hughes
Chief Engineer.....Norman Bergquist

Labrador

A Dependency of Newfoundland

CFLA-TV—Goose Bay—1956

Channel: 8 VHF..AP: 174 Kw...VP: 438 Kw.
Owned-Operated By.....U. S. Armed Forces
Address.....U.S.A.A.F. Side, Goose Airport
Tel.: Goose Bay.....CBC
C.B.C. Management Rep.....J. C. Puddester
Technical Rep.....J. Tanton
Chief Engineer.....M/Sgt. Nels Hallin

Manitoba

CKX-TV—Brandon—1955

Channel: 5 VHF..AP: 9.65 Kw...VP: 19.3 Kw.
Owned By.....Western Manitoba Bcstrs. Ltd.
Address .....2940 Victoria Ave.
Tel.: PArkway 6-5393.....CBC
Station Representative.....All-Canada; Weed
Pres., Gen. Mgr.....John B. Craig
Exec. Ass't, Sta. Mgr.....Eric Davies
Comm. Manager.....Archie Olson
Program Director.....Stuart Craig
Promotion Director.....Marvin Freeman
Chief Engineer.....A. M. Gomez

CBWFT—Winnipeg—1960

Channel: 6 VHF..AP: 1.72 Kw...VP: 2.87 Kw.
Address.....541 Portage Ave.
Tel.: SPruce 4-2541.....CBC
President.....J. A. Ouimet
Director, Prairie Provinces.....J. Finlay
Program Director.....Dan Cameron
Public Relations Officer.....J. Lusher
Regional Engineer.....R. D. Calhoon

CBWT—Winnipeg—1954

Channel: 3 VHF..AP: 34.7 Kw...VP: 57.8 Kw.
Owned By.....Canadian Bcstg. Corp.
Business Address..541 Portage Ave.; Box 160
President.....J. A. Ouimet (Ottawa)
Tel.: SP 4-2571.....CBC
Dir. of Prairie Region.....J. Finlay
Prairie Regional Prog Dir.....D. Cameron
Director of TV.....W. G. Carpentier
Sup. Info. Services.....C. E. L'Ami
Public Rel. Officer.....J. D. Lusher
Regional Engineer.....R. D. Cahoon

New Brunswick

CBAFT-TV—Moncton—1959

Channel: 11 VHF..AP: 582 Kw...VP: 1.75 Kw.
Owned-Oper. By .....CBC
Address.....232 St. George St.
Tel.: EV 4-3366.....CBC
President.....J. A. Ouimet
Station Mgr.....Paul E. Carrier
Commercial Manager.....Lavtie Redden
Sup. of Technical Operations..Nil D'EntreMont

CKCW-TV—Moncton—1954

Channel: 2 VHF....AP: 15 Kw.....VP: 25 Kw.
Owned-Oper. By.....Moncton Bcstg., Ltd.
Address.....Halifax St.
Tel.: EV 4-9601.....CBC
Sta. Rep.....Stovin-Byles; Young Canadian
Pres., Mgr. Dir.....F. A. Lynds
General Mgr.....Murray Goldsborough
Prog. Dir.....J. S. Irvine
Prom., Publicity Dir.....Murray Turner
Film Manager.....Gwen MacDonald
Chief Engineer.....Keith MacConnell

CHSJ-TV—Saint John—1954

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By....New Brunswick Bcstg. Co., Ltd.
Address .....14 Church St.
Tel.: 3-3304 .....CBC
Gen. Mgr.....George A. Cromwell
Chief Engineer.....Jack Bishop

Newfoundland

CBYT—Corner Brook—1959

Channel: 5 VHF..AP: 0.32 Kw...VP: 0.64 Kw.
Owned-Oper. By.....CBC
Address .....Corner Brook
Tel.: Corner Brook.....CBC
Station Rep. .....McGavren
Station Manager.....C. V. Hierlihy
Sales Manager.....C. Brown
Engineer .....J. Parrott

CFSN-TV—Stephenville—1957

Channel: 8 VHF..AP: 174 Kw...VP: 490 Kw.
Owned-Oper.....U. S. Armed Forces
Address .....Stephenville
Tel.: Stephenville .....CBC
President.....J. A. Ouimet
G. M. Regional Broadcasting.....C. Jennings
Dir. Newfoundland Regions.....W. F. Galgay

CJON-TV—St. John's—1955

Channel: 6 VHF...AP: 11 Kw....VP: 21 Kw.
Owned-Oper....Newfoundland Bcstg. Co., Ltd.
Business Address.....Prince of Wales Street
Tel.: 7105 .....CBC
Newspaper Affiliation...Nfld. Sunday Herald
Station Rep.....Stovin-Byles; Weed
President .....Geoff Stirling
V.P., General Mgr.....Don Jamieson
Sta. Mgr., Prog. Dir.....Colin Jamieson
Commercial Mgr.....Jack Baird
Promotion Dir.....Miss Betty Piercey
Film Mgr.....Nels Squires
Adv. Mgr.....Charlie Pope
Chief Engineer.....Oscar Herlihey

Nova Scotia

CBHT—Halifax—1954

Channel: 3 VHF..AP: 33.8 Kw...VP: 56 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....70 Bell Road
Tel.: 2-8311 .....CBC
Director .....J. Simonsen
Program Director.....Carl MacCaul
Film Dir.....G. W. Hames
Technical Dir.....C. G. Pottie

CJCB-TV—Sydney—1954

Channel: 4 VHF..AP: 108 Kw...VP: 180 Kw.
Owned By.....Cape Breton Bcstrs., Ltd.
Business Address.....Mira Rd.
Tel.: 2-5511.....CBC
Station Representative....All Canada; Weed
Pres., Gen. Mgr.....J. Marven Nathanson
Promotion Director.....J. C. McVicar
Publicity Director.....C. M. Quinton
Program Mgr.....Mrs. M. C. MacQuarrie
Comm. Mgr.....Effie Williams
Advertising Mgr.....J. A. MacDonald
Film Mgr.....R. H. Demers
Chief Engineer.....M. E. Bowles

Ontario

CKVR-TV—Barrie—1955

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By...Ralph Snelgrove TV Ltd.
Address.....P. O. Box 519
Tel.: PArkway 6-6466.....CBC
Station Rep.....Mulvihill; Young Canadian
Pres., Gen. Manager....Ralph T. Snelgrove
Operations Manager.....Jack Mattenley
Comm. Mgr.....Charles Tierney
Production Director.....Joe Clark
Program, Prom. Mgr.....Ev Smith
Chief Engineer.....Harold Atkinson

CJSS-TV—Cornwall—1959

Channel: 8 VHF..AP: 130 Kw...VP: 260 Kw.
Owned By.....Cornwall Bcstg. Ltd.
Address.....237 Water St.
Tel.: WEllington 2-5180.....CBC
Station Reps.....Stovin-Byles; Weed
General Mgr.....D. W. G. Martz
Program, Film Mgr.....W. Ellison
Promotion Dir.....B. McCadden
Chief Engineer.....W. Still

CHCH-TV—Hamilton—1954

Channel: 11 VHF..AP: 90 Kw...VP: 150 Kw.
Owned By.....Niagara Television Ltd.
Address.....163 Jackson St. W.
Tel.: JA 2-1101.....ABC-CBS-NBC-CBC
Sta. Rep.....All Canada; Adam Young
President, Gen. Mgr.....Kenneth D. Soble
Asst. Mgr.....S. J. Bibby
Commercial Mgr.....Harold G. Burley
Sales Manager.....R. M. Vansickle
Prog. Manager.....J. S. Purvis
Promotion Dir.....Hugh T. Trueman
Production Mgr.....Jack O. Burghardt
Film Manager.....D. Gale
Chief Engineer.....W. E. Jeynes

CBWAT—Kenora—1959

Channel: 8 VHF..AP: .247 Kw...VP: .493 Kw.
Owned By .....CBC
Address .....CBC, Ottawa
Tel.: Kenora .....CBC
Dir., TV Opera. Ont.....J. R. W. Graham

CKWS-TV—Kingston—1954

Channel: 11 VHF..AP: 154 Kw...VP: 250 Kw.
Owned By.....Frontenac Bcstg. Co. Ltd.
Address.....170 Queen St.
Tel.: LI 2-4977.....CBC
Sta. Representative.....Weed; All Canada TV
President.....W. R. Davies
Gen. Mgr.....Don Lawrie
Station Mgr.....R. W. Hofstetter
Commercial Mgr.....Tom Tomkow
Program Dir.....Gord Shale
Promotion Dir.....Mrs. Joy Villeneuve
Chief Engineer.....Gord Backus

CKCO-TV—Kitchener—1954

Channel: 13 VHF..AP: 160 Kw...VP: 325 Kw.
Owned By.....Central Ontario TV, Ltd.
Address.....864 King St. W.
Tel.: SH 2-4335.....CBC
Station Representative....Hardy; Hunt; Weed
President .....Carl Pollock
Exec. Director.....Eugene E. Fitzgibbons
General Manager.....W. D. McGregor
Program Dir.....Bruce Lawson
Film Supervisor.....Lorne Cole
Prom., Publicity Dir.....William Whiting
Chief Engineer.....Paul Turchan

CFPL-TV—London—1953

Channel: 10 VHF..AP: 195 Kw...VP: 325 Kw.
Owned By....London Free Press Printing Co.
Address .....Commissioners Rd.
Tel.: GE 4-2115.....CBC
Newspaper Affil.....London Free Press
Station Reps.....All-Canada; Weed
President.....W. J. Blackburn
General Mgr.....M. T. Brown
Commercial Mgr.....W. Cliff Wingrove
Station, Program Dir.....R. A. Reinhart
Film Mgr.....Patricia Walker
Prom., Market Dir.....W. T. Daley
Chief Engineer.....G. Robitaille
Owners of: CFPL, AM-FM.

CKGN-TV—North Bay—1955

Channel: 10 VHF..AP: 25.75 Kw...VP: 51.5 Kw.
Owned-Oper. By.....Northern Bcstg. Co. Ltd.
Address.....P. O. Box 1000
Tel.: GR 2-9000.....CBC
Sta. Rep....Young Canadian; Mulvihill; Hunt
President.....Mrs. P. A. Campbell
Station Mgr.....Harvey Freeman
Commercial Mgr.....Jim Gibson
Program Dir.....Dave Mee
Promotion Dir.....Al Fogel
Film Mgr.....Eleanor Barry
Chief Engineer.....Gord Ballantyne
Owners of: CHEX, AM-TV, Peterborough; CKWS, AM-TV, Kingston; CFCH, AM, CKGN-TV, North Bay; CKGB, Timmins; CIKL, Kirkland Lake.

CBOFT—Ottawa—1955

Channel: 9 VHF...AP: 55 Kw....VP: 31 Kw.
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Box 1045
Tel.: CE 6-7331.....CBC
Station Mgr.....Georges Huard
Technical Dir.....J. H. Book

CBOT—Ottawa—1953

Channel: 4 VHF...AP:26.7 Kw....VP: 50 Kw.
Owned By.....Canadian Bcstg. Corp.
Address .....Box 1045
Tel.: CE 6-7331.....CBC
Operations Mgr.....Georges Huard
Program Director.....Pierre Notmandin
Supervisor Info. Services.....R. G. Gordon
Technical Director.....J. H. Book

CHEX-TV—Peterborough—1955

Channel: 12 VHF..AP: 60 Kw...VP: 102 Kw.
Owned-Oper. By....Kawartha Bcstg. Co., Ltd.
Business Address.....R.R. No. 10
Tel.: RI 2-0451.....CBC
Newspaper Affil. .....Examiner
Reps.....All-Canada TV; Weed
President.....Sen. Rupert Davies
General Mgr.....Donald Lawrie
Station Mgr.....Keith Parker
Commercial Mgr.....Robert Kinsman
Prom. Mgr.....Donald Alexander
Publicity Dir.....Eleanor McBrien
Advertising Mgr.....Marnie McTeague
Film Mgr.....Paul Devlin
Chief Engineer.....Bert Crump

CFCJ-TV—Port Arthur—1954

Channel: 2 VHF...AP: 35 Kw....VP: 55 Kw.
Owned By.....Thunder Bay Electronics Ltd.
Business Address.....87 N. Hill St.
Tel.: 4-9685..... CBC
Station Representative.....Weed; All-Canada
President.....H. F. Dougall
Station Mgr.....G. N. Conger
Commercial Mgr.....Jack Masters
Chief Engineer.....G. Buetow

CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF....AP: 15 Kw.....VP: 28 Kw.
Owned-Oper. By.....Hyland Radio-TV, Ltd.
Business Address.....119 East Street
Tel.: AL 6-7494.....CBC-CBS-NBC
Representatives .....All-Canada TV; Weed
President .....Mrs. J. G. Hyland
Gen., Sta. Mgr.....R. H. Ramsay
Commercial Mgr.....E. W. Plouffe
Program Director.....P. Fockler
Film Mgr.....Beverly Kovacs
Chief Engineer.....Dave Irwin

CKSO-TV—Sudbury—1953

Channel: 5 VHF...AP: 15 Kw....VP: 30 Kw.
Owned By.....CKSO Radio, Ltd.
Business Address.....336 Ash St.
Tel.: OS 4-0711.....CBC
Representatives.....Weed; All Canada TV
Chairman of Board.....George M. Miller
President.....W. J. Woodill
General, Sta. Mgr.....Ralph Connor
Commercial Mgr.....Ian Laidlaw
Program, Prom. Mgr.....Wayne Cullum
Chief Engineer.....Wally Robert

CFCL-TV—Timmins—1956

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....J. Conrad Lavigne Enterprises
Business Address..Box 620, Mont Sacre Coeur
Tel.: AM 4-4211.....CBC
Station Representative .....Mulvihill
President.....J. Conrad Lavigne
General Mgr.....Rene Barrette
Commercial Manager.....Harry Charbonneau
Program Director.....Jean DeVilliers
Promotion Director.....Isabella Appleby
Film Manager.....Mrs. Hazel Claremont
Chief Engineer.....Rudy Fauteux
Owners of: CFCL AM.

CBLT—Toronto—1952

Channel: 6 VHF..AP: 53.5 Kw...VP: 99.5 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....354 Jarvis St.
Tel.: WA 5-3311.....CBC
Station Rep. .....McGavren
Station Manager.....M. Hind Smith
Dir. Info. Services.....R. S. Bryden
Technical Director.....L. Horton

CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

CKNX-TV—Wingham—1955

Channel: 8 VHF...AP: 100 Kw....VP: 180 Kw.
Owned-Oper. By.....CKNX Ltd.
Address .....Carling Terrace
Tel.: 158 .....CBC
Station Rep.....All-Canada; Young Canadian
Pres., Gen. Mgr.....W. T. Cruickshank
Comm. Mgr.....C. R. Hamilton
Chief Engineer.....Scott Reid

Prince Edward Island

CFCY-TV—Charlottetown—1956

Channel: 13 VHF...AP: 38.5 Kw...VP: 79 Kw.
Owned-Oper. By..Island Radio Bcstg. Co., Ltd.
Business Address.....85 Kent St.
President.....Mrs. K. Rogers
Tel.: 7347 .....CBC
Representatives.....All-Canada TV; Weed
General, Comm., Film Mgr.....R. F. Large
Promotion Mgr.....M. E. Large
Chief Engineer.....J. G. Jay

Quebec

CHAU-TV—Carleton—1959

Channel: 5 VHF...AP: 100 Kw....VP: 52 Kw.
Owned By..T. V. De La Baie Des Chaleurs Inc.
Address .....New Carlisle
Tel.: 248 & 249.....CBC
Station Rep.....Hardy; Young
President.....J. Leo Hachey
General Mgr.....Dr. C. H. Houde
Commercial Mgr.....Pierre Stein
Chief Engineer.....Marcel Chabot

CKRS-TV—Jonquiere—1955

Channel: 12 VHF...AP: 21 Kw....VP: 42 Kw.
Owned-Oper. By....Radio Saguenay Limited
Address.....175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551.....CBC
Station Reps.....Hardy; Young Canadian
President .....Henri Lepage
Gen. Mgr., Prom. Dir.....Tom Burham
Sta., Comm. Mgr.....Paul J. Audette
Film Manager.....Eugene Michaud
Program Dir.....Claude Colbert
Publicity Director.....Maurice Petit
Chief Engineer.....Gerard Lemieux
Owners of: CKRS, AM.

CKBL-TV—Matane—1958

Channel: 9 VHF...AP: 170 Kw....VP: 280 Kw.
Owned By .....Radiodiffusion de Matane Ltd.
Business Address.....4 Rue St. Sacrament
Tel.: 1100-1-2 .....CBC
Sta. Rep.....Young Canadian Ltd.
Pres., Gen. Mgr.....Rene Lapointe
Comm. Mgr.....Octave Lapointe
Station Mgr.....Yvan Fortier
Program Dir.....Roger Bergeron
Film Mgr.....Jules Choulnard
Promotion Dir.....G. Lavole
Chief Engineer.....J. O. Thibeau
Owners of: CKBL, AM.

CBFT—Montreal—1952

Channel: 2 VHF...AP: 55 Kw....VP: 31 Kw.
Owned By.....Canadian Bcstg. Corp.
Business Address.....P.O. Box 6000
Tel.: UN 6-2571.....CBC
President .....Alphonse Ouimet
Program Director.....Fernand Guerard
Director of TV.....Yves Vien
Information Services.....C. Thurber
Film Mgr.....J. Beaudoin
Technical Dir.....G. Fontaine
Owners of: CBAFT, Moncton; CBOFT, Ottawa; CBWFT, Winnipeg.

CBMT—Montreal—1954

Channel: 6 VHF..AP: 26.2 Kw...VP: 43.8 Kw.
Owned By.....Canadian Bcstg. Corp.
Address .....Box 6000
Tel.: UN 6-2571.....CBC
Station Rep.....CBC Comm. Services
President .....Alphonse Ouimet
General Mgr.....Gerald Lamarche
Comm. Manager.....Maurice Valiquette
Program Dir.....Kenneth Davey
Film Mgr.....Yvon Jean
Publicity Dir.....W. M. Davies
Chief Engineer.....Guy Fontaine

CFCM-TV—Quebec City—1954

Channel: 4 VHF..AP: 6.35 Kw...VP: 12.7 Kw.
Owned By.....Television De Quebec
Address.....200 St.-Jean Bosco, Ste. Foy, Que.
Tel.: MUrray 3-4985.....CBC
Sales Rep.....Weed; Hardy; Hunt
President .....Gaston Pratte
Gen., Sta. Mgr.....J. A. Pouliot
Oper. Dir., Sales Mgr....Arthur P. Fitzgibbons
Program Manager.....Jacques Filteau
Prom., Pub. Dir.....J. P. Riopel
Film Manager.....Gerald Ross
Chief Engineer.....Gerard Fortin
Owners of: CFCM, AM; CKMI-TV, Quebec.

CKMI-TV—Quebec City—1957

Channel: 5 VHF..AP: 2.8 Kw...VP: 5.6 Kw.
Owned.....TV de Quebec (Canada) Ltd.
Add.....200 St.-Jean Bosco, Ste. Foy, Que.
Tel.: MU 3-4985.....CBC
Station Rep.....Weed; Hardy; Hunt
President .....Gaston Pratte
General, Sta. Mgr.....Jean A. Pouliot
Oper. Dir., Sales Mgr....Arthur P. Fitzgibbons
Program Director.....George Lovett
Prom., Pub. Dir.....J. R. Riopel
Film Manager.....Gerald Ross
Chief Engineer.....Gerard Fortin
Owners of: CFCM-TV, Quebec.

CJBR-TV—Rimouski—1954

Channel: 3 VHF..AP: 56.9 Kw...VP: 100 Kw.
Owned By.....Lower St. Lawrence Radio Inc.
Address.....6 St. Jean St.
Tel.: RA 3-2217.....CBC
Sta. Rep.....Stovin-Byles; Weed
President .....Jacques Brillant
Gen. Sta. Manager.....Andre Lecomte

P.R. Officer.....Harry A. Willsie
Commercial Mgr.....L. P. Cliche
Program Mgr.....Francois Raymond
Promotion Dir.....Jean Chabot
Film Mgr.....Denis Malenfant
Chief Engineer.....Marcel Vallee

CKRN-TV—Rouyn-Noranda 1958

Channel: 4 VHF...AP: 25 Kw....VP: 50 Kw.
Owned.....Northern Radio-Radio Nord, Inc.
Business Address.....Box 70, Rouyn
Tel.: RO 2-7741.....CBC
Station Reps.....Weed; Scharf
Pres., Gen. Mgr.....David A. Gourd
Operations Mgr.....Franco Capellari
Film Manager.....Bob Montemurro
Chief Engineer.....Jean-Guy Langevin

CHLT-TV—Sherbrooke—1956

Channel: 7 VHF..AP: 186 Kw...VP: 316 Kw.
Owned-Oper. By.....La Tribune, Ltd.
Business Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Newspaper Affil.....La Tribune
Station Reps.....Allied Bcst.; Young TV
President .....Paul Desruisseaux
General Manager.....Alphee Gauthier
Sta., Comm. Mgr.....Jean-Louis Gauthier
Program Director.....Pierre Bruneau
Promotion Director.....Georges L'Ecuyer
Chief Engineer.....Leo Guilbeau

CKTM-TV—Three Rivers—1958

Channel: 13 VHF..AP: 42 Kw...VP: 84 Kw.
Owned By.....TV St. Maurice, Inc.
Address.....P.O. Box 277
Tel.: FR 5-7311.....CBC
Station Reps.....Stovin-Byles; Weed
President, Gen. Mgr.....Henki Audet
Commercial Mgr.....Louis Beliveau
Program. Dir.....Claude Blain
Film Mgr.....Albert Aubichon
Chief Engineer.....Robert Bonneau

Saskatchewan

CHAB-TV—Moose Jaw—1959

Channel: 4 VHF..AP: 100 Kw...VP: 53 Kw.
Owned By.....Radio Station CHAB, Ltd.
Address.....127 Main St., N.
Tel.: OX 2-6464.....CBC
Sta. Rep.....TV Rep.; Young Canadian
President, Gen Mgr.....Jack Moffat
Commercial Mgr.....Joe Lawlor
Program Director.....Terry McBurney
Chief Engineer.....Merv Pickford
Owners of: CHAB, AM.

CKBI-TV—Prince Albert—1958

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Central Bcstg. Co., Ltd.
Address.....10th St. West
Tel.: RO 3-7421.....CBC
Representatives.....All Canada; Weed
Pres., Gen. Mgr.....E. A. Rawlinson
Commercial Mgr.....Ian Robertson
Prog. Dir., Film Mgr.....J. J. Cennon
Chief Engineer.....Tom Van Nes

CKCK-TV—Regina—1954

Channel: 2. VHF...AP: 53.5 Kw. VP: 100 Kw.
Owned By .....Transcanada
Address .....Box 2000
Tel.: LA 3-6671.....CBC
Newspaper Affil.....Leader Post
Sales Rep.....Weed, All-Canada TV
President .....Michael Sifton
General Mgr.....H. A. Crittenden
Asst. Mgr., Film Dir.....Lloyd Westmoreland
Commercial Mgr.....Don Tunnicliffe
Program Dir.....H. Van Wiebe
Technical Dir.....Lorne McBride
Chief Engineer.....E. A. Strong

CFQC-TV—Saskatoon—1954

Channel: 8 VHF..AP: 154 Kw...VP: 325 Kw.
Owned By.....A. A. Murphy & Sons Ltd.
Address.....216 1st Ave. N.
Tel.: CH 2-6611.....CBC
Station Reps.....Young Canadian; Oakes
President.....W. A. Murphy
V.P., General Mgr.....G. Blair Nelson
Sales Manager.....Will Klein
Station Mgr.....Walter Romakow
Program Dir.....Greg Barnsley
Promotion Mgr.....Mrs. Jean Korchin
Film Mgr.....Jim Salkin
Chief Engineer.....Lyn Hoskin
Owners of: CFQC, AM.

CJFB-TV—Swift Current—1957

Channel: 5 VHF..AP: 6.6 Kw...VP: 13.3 Kw.
Owned....Swift Current Telecasting Co. Ltd.
Address .....Swift Current
Tel.: PR 3-7266.....CBC
Representative .....Forjoe-TV
Pres., Gen. Mgr.....William D. Forst
Comm. Adv. Mgr.....Walter S. Buffam
Program, Prom. Mgr.....Julie Forst
Chief Engineer.....J. Coulter

CKOS-TV—Yorkton—1958

Channel: 3 VHF....AP: 2.5 Kw.....VP: 5 Kw.
Owned By.....Yorkton TV Co., Ltd.
Address.....95 E. Broadway
Tel.: 33-688.....CBC
Reps.....Stovin-Byles Ltd.; Devney-O'Connell
Pres., Prom. Mgr.....Norman Roebuck
General Mgr.....Ronald Leigh Skinner
Commercial Mgr.....Harold Olson
Program Dir.....Kristin Olson
Chief Engineer.....G. S. Skinner

The Use Of Economee Means Vitality And Economy

By PIERRE WEIS
V.P. & General Manager, Economee Television

MORE and more top stations are turning to Economee, the re-run division of Ziv-United Artists. That is the lesson of the past year in syndication.

As part of the new economics of success in local programming, a "pattern of use" has grown up among the majors, and the smaller stations, that makes Economee a flexible and almost unbeatable ally in the battle for audience and efficiency of operation.

The new use-pattern discovered by the top outlets calls for a solid run by an Economee series in Class A time, followed by an eventual "stripping" of the episodes.

Typical of the first phase of the pattern is the current programming by KABC-TV, Los Angeles, which is running Economee's "Men Into Space" on Saturday, 8-8:30 P.M. and "Man And The Challenge" on Wednesday, 7-7:30 P.M.

Among other top stations recently using Economee's productions are WCBS-TV and WABC-TV New York, WCAU-TV Philadelphia, KRON-TV San Francisco, KSD-TV St. Louis, WHDH-TV Boston, KNXT Los Angeles, WJBK-TV Detroit.

The history of Economee series such as these, is that they frequently succeed in topping their original syndication and network exposures, thus providing still fresh and quality shows to an expanded public at Economee cost to the station.

The second phase of the Economee use pattern is illustrated by a look at WGR, Buffalo. Programming Economee's "Highway Patrol" as a strip, 6-6:30 P.M., the station is regularly leading all competition in the time period with a Neilsen average of over 20 for the series.

The bases for the success of Economee programming is clear. If a show in its first-run on a particular time period has enjoyed, say, a 25 rating, there still is 75 per cent of the audience which has not seen it. On another time slot, it will be a brand-new and pre-publicized show to this group.

Viewing only the major markets for the purposes of this limited review — but with the assurance that the pattern holds for smaller stations — here are more instances, in separate parts of the country, of the Economee impact in syndication:

At WJBK-TV, Detroit, "Highway Patrol," Saturday, 6-6:30 P.M. registers a 23.5 rating with a 43 per cent share of audience.

On WMAL-TV in Washington, D. C., "Science Fiction Theatre" for five years, in the Sunday, 6-6:30 P.M. time spot, has dominated the half-hour with a consistent rating pattern of between 18 and 20.

At KSTP-TV, St. Paul, Minnesota, Economee's "Mr. D.A." — 10:30-11:00 P.M., Wednesdays — has averaged a 20.6 rating over the years it has been shown there. "Harbor Command" on the same station at 10:30-11:00 P.M., Tuesdays, with a 50 per cent share of audience, is another example of a series which is faring better as an Economee re-run than it did in its first viewing on the station.

In Nashville, on WSIX-TV, Monday—Friday, 6-6:30 P.M., "Mr. D.A." records an average of 29.2 in the Neilsen tabulation.

The only true measure of a show is its vitality — not only in winning audience but in influencing sales. Economee shows, properly programmed, provide that vitality at lower cost.

In a phrase: there is now greater economy in vitality programming . . . because of the greater vitality of Economee programs.

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Copy Chief.....David M. Hausdorff

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Vice President.....Julius F. Tuchler
Secretary .....Kenneth N. Chantry
Treasurer .....Jack Y. Berman

Services Offered: Producers of filmed programs for TV; financing of production for TV programming.

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Vice Pres., Sales.....W. A. Blanchard
Vice Pres., Prod.....J. Reid Rummage

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Phone: CI 5-0770

Vice Pres.....Benjamin S. Greenberg

Services Offered: Documentary films, TV commercials.

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Phone: CRestview 4-5473

President .....Ray Anthony

Services Offered: Packagers and producers of radio and television shows.

A. P. S. ASSOCIATES

6 East 46th St., New York 17, N.Y.
Phone: MUrray Hill 7-0944

President .....H. Arthur Schendorf

Services Offered: Production of TV films, transcribed radio shows & script service.

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Producer .....Edmund Beloin

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Radio-TV News Editor..John A. Aspinwall

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Sec.-Treas. .....Harriet Dillion

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Sales Manager.....Jo Freuden
Talent & Promotion.....Bill Gildersleeve

Branch Office
119 West 47th St., New York 19, N. Y.

Executive-in-Charge .....Miles Master

Services Offered: Tape & film featurette & feature programs for radio & TV; commercial, industrial, educational tape & film production services.

AUSLENDER PRODUCTIONS, INC.

8511 Sunset Blvd., Hollywood 46, Calif.
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Sec.-Treas. .....Gloria Auslender

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Exec. Prod.....Al Viola, Henry Trettin
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Music Dir. & Prod.....Maury B. Allen
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Prom., Pub. & Merchand...Charles C. Adams
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515 Gaston, Fairmont, W. Va.
Phone: 6297W
Sales, East.....Mark Fabre
1401 Peachtree St., N.E. Atlanta, Ga.
Phone: TR 4-7290
Sales, Southeast.....Marty White
39 Peachtree Circle, Columbia, S. C.
Phone: SU 7-4174
Sales, Southeast .....Dave Campbell
1605 Francis Pl., Monroe, La.
Phone: FA 5-5510
Sales, Southwest .....Ray Baker
10651 Mississippi Blvd., Coon Rapids, Minn.
Phone: HA 1-7387
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Secy-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Copy Dir.....E. C. Redding
Exec. Sect.....Renee Strum

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(*See Commercial Producers*)

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Phone: ES 3-5236

President .....Alex Daybreak

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Client Relation.....Mimi Reichert
Dramatic Programs.....Betty Jeffries
Creative Supervisor.....Allen Swift

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Phone: COlumbus 5-7035

Manager .....J. Knight

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40 W. 55th St., N. Y. C. 19
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Partner .....George Durgom
Vice President .....Tino Barzie
Office Manager .....Livia Cersosimo

Branch Office
8782 Sunset Blvd., Los Angeles 46, Cal.
Phone: OLympia 7-2430

Partner .....George Durgom

Services Offered: Production & packaging of live & transcribed 1 & 5 minute syndicated radio programs, and live and filmed TV programs.

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405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-7447

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Executive V.P.....Walter Lowendahl
Pres., Medical
Dynamics, Inc. .....Sol S. Feuerman
Sec., Controller.....Gerald Carrus
Sound Supervisor.....James Townsend, Jr.
Ed. Supvr.....Donald Finamore
Program Director.....Eileen Humeston

Branch Office
573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866

Executive-in-Charge .....Mal Middlesworth

Services Offered: Complete production and distribution facilities, sound stages, recording studios, animation. Associated companies —Dynamic Film Studios, Inc., Medical-Dynamics, Inc., Alan Shilin Films, Inc., Distribution Dynamics.

Productions: The Later Years, Silent Witness, Indianapolis 500, Fast 50's, Auto USA, Hypoxia, Victory Circles 1960, Corticosteroid Therapy, Performance Evaluation, Nurse Corps, USN, The Only Good Customer, For Homemakers Only, Family Centered Maternity Care.

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Secretary .....Dorothy Looker
Treasurer .....Evelyn Davis

Services Offered: Live TV programs, video tape, films, special consultants.

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2221 Fern Dell Place, Hollywood 28, Calif.
Phone: HOllywood 7-2371

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Vice President.....Frank Fox

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ECONOMEE TELEVISION PROGRAMS

(Div. of Ziv-United Artists Inc.)
488 Madison Ave., New York 22, N. Y.
Phone: MU 8-4700

V.P., General Manager .....Pierre Weis
Div. Mgrs.....Dick Lawrence Ken Joseph

Services Offered: Distribution of TV Films.

Productions: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Eddie Cantor, Comedy Theatre, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Science Fiction Theater, Doctor Christian, West Point, Men of Annapolis, Harbor Command, New Adventures of Martin Kane, Man Called X, The Man & The Challenge, Men Into Space.

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THE
FuNNy MANNS

STARRING CLIFF NORTON

e writers willie gilbert and jack weinstock. . . studio supervisor pete welsh...the product on supervisor art rosenblum . . . senior editor ken collins . . . editors joanne mcgarritty red montier yoshi kishi dan indjian yogi cohen . . lso production assistants barbara horn paul picard scott brinker . . . bernie bennett our pu ity guy . . . the girls in the office mary lou h awthorne edna picard . . . musicians allen hanlo n phil krauss jack zimmermann sid jekowsky . . on't forget the cnp guys al stern herb schlo sser carl lindermann herb solow john padovano ted markovic dan curtis jack liebenguth arthu r perles . . . the sponsors . . . and how about the ther potential hits on the griddle like big news . . on record . . stars'n bars . . wyken blyken

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Phone: HO 7-2806

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Services Offered: Television programs; all phases of prod. of films of any kind; film library of historical films; producers & distributors of "Background to Battle."

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M-G-M Studios, Culver City, Calif.
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Vice President.....Stanley S. Bass
Vice President.....James W. Bellah
Secretary .....Melvin A. Bank

Services Offered: Television producers & packagers, features for theatrical release, industrials, documentaries.

ENDORSEMENTS, INC.

65 East 55th St., New York 22, N. Y.
Phone: PLaza 1-0320

President .....Jules Alberti

Services Offered: Endorsements & testimonials, live & TV.

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Photography Director.....Jack Estes

Services Offered: Live, Spot & transcribed & filmed packaged shows produced for AM and Video. Specializing in news & feature programs. Spot or contract assignments. News & camera correspondents throughout U. S., Latin America, Europe & Far East.

FADIMAN ASSOCIATES, LTD.

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Phone: LAckawanna 4-3544

Manager .....Edwin Fadiman

Services Offered: Production, Package Shows.

FAMOUS ARTISTS CORP.

9441 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 4-7433
610 Fifth Ave., New York, N. Y.

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David Geaber, Martin Sperger
Syndication Sales.....Harold Goldman

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355 Lexington Ave., New York 17, N. Y.
Phone: YU 6-5161

President .....Pat Sullivan
Vice President.....Joe Oriolo
Sec.-Treas. .....E. W. Poindexter

Services Offered: Producers of animation films for television.

Productions: Felix The Cat (260), Albert (39).

FREDDIE FIELDS ASSOCIATES, LTD.

410 Park Ave., New York 22, N. Y.
Phone: MU 8-2020

President .....Freddie Fields
Vice President.....Robert S. Groban
Production Asst.....Jeff Hand
Secretary .....Robert Chuck

Service Offered: Management & production consultants to performing & creative artists & independent production companies.

THE FIRTH CORPORATION

69 Newbury St., Boston 16, Mass.
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President, Treas.....Julian J. Smith
Production Dir.....Robert F. Friedmann
TV Station Liaison.....Leslie Arries

Services Offered: Producers of Fashion Firsts, live tape or kinescope, color or B&W TV program.

FKB ENTERPRISES

9134 Sunset Blvd., Los Angeles 46, Cal.
Phone: BR 2-0837

President .....Robert Young
Vice Pres.....Eugene B. Rodney

Services Offered: Producers of TV films.

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157 W. 57th St., New York 19, N. Y.
Phone: CIrcle 6-9131

Pres., Treas.....Gene Forrell
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Services Offered: Creation and production of radio and TV commercials. Jingles, film scores & humorous spots. Original scoring for TV, industrial and institutional films.

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Phone: El 5-5633
Partners.....Donald Kurz, Jay Weitzner
Services Offered: All types of TV production.

WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas
New York 36, New York
OXford 7-3322
Executive Producer.....Walt Framer
Promotion & Publicity.....Alan Framer
Service Offered: Package producers of live, tape, film TV shows & radio shows.
Productions: The Big Payoff, On the Square, How To.....Whose Is It, Fun On the Street, Futures Unlimited.

FREMANTLE INTERNATIONAL INC.

366 Madison Ave., New York 17, N. Y.
(See TV Prod.-Dist.)

GENERAL ARTISTS CORP.

640 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 7-7543
9025 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 1-8101
8 S. Michigan Ave., Chicago, Ill.
Phone: STate 2-6288
President .....L. W. Kanaga
Executive V.P.....M. W. Krasny
Vice Pres., Gen Mgr.....Buddy Howe
V.P., Sales Mgr.....Herman Rush
V.P., West Coast.....Bill Weems
Services Offered: Program Production, development & sales rep. (film & live), Artists representatives.
Productions: The Perry Como Show, The Pat Boone Show, The National Guard Show, The Patti Page Show, Dave King Show, Captain Kangaroo Show, Father Knows Best Show, Ginger Rogers Show, My Friend Flicka, Many Loves of Dobie Gillis, Tate, Innocent Jones, Now Is Tomorrow, Nat King Cole Show, Ringling Bros. Circus Spec., The Chase, Happy, The Weapon Offbeat.

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(Gallucci Bros. & Assoc.)

Lake Rd., East Hampton, Conn.
Phone: ANdrew 7-9092
President .....Joe Gallucci
General Manager.....N. T. Gallucci
Sales Manager.....Lou Gallucci
Assoc. Producer.....C. G. Harries
Assoc. Producer.....Jack Sheehan
Assoc. Director .....Lloyd Hurd
Assoc. Director.....Dick Felker
Services Offered: Special feature program.

HAROLD R. GINGRICH PRODUCTIONS

111 N. Marion St., Oak Park 1, Ill.
Phone: VI 8-9444
Owner-Manager.....Harold R. Gingrich
Music Director.....Vicki Stevens
Talent Director.....Lee Raleigh
Script Director.....Bill Browne
Services Offered: Radio-Television advertising, counseling and ideas.

GIRARD-LEWIS PRODUCTIONS, INC.

5451 Marathon St., Hollywood 38, Calif.
Phone: HO 9-2411
President .....Bernard Girard
Vice President.....Robert Lewis
Sec.-Treas. .....Paul P. Schreibman
Services Offered: Producers of television films.

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Phone: PLaza 7-4636
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Vice-President.....C. Edwin Knill
Secretary-Treasurer .....Selma Tamber
Asst. Secy.-Treas. .....Martin Leichter
Board of Directors.....Martin H. Poll, Alfred W. Schwalberg, Selma Tamber, C. Edwin Knill.
Services Offered: Producers of TV programs.

GOMALCO ENTERPRISES

404 N. Roxbury, Beverly Hills, Calif.
Phone: CR 5-6131
President.....David P. O'Malley
Vice-President .....George Gobel
Services Offered: Television production (live and film).
Productions: The George Gobel Show, Leave It To Beaver.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131
President & Gen. Mgr.....Harry S. Goodman
Vice Pres., Sales Mgr...Everett F. Goodman
Asst. to Pres.....Ralph Arlin
Traffic Manager .....M. Middleton
Radio-TV Director.....Stuart Wilson
Services Offered: 1 & 5 minute radio programming features, station jingles, dramatic shows, open-end spots & kid shows for TV.
Productions: (short featurettes) Boating Tips, Cal Tinney Time, Dear Shirley, Guide to Good Health, Home Handyman, How Come, Miracle Gardening Tips, Pardon My Blooper, Simple Science, Sport Shorts, Woman's World, Young Hollywood, Your Child & You, Your Money & You; Allen Funt's Candid Mike.

MARTIN GOODMAN PROD., INC.

36 Central Pk., South, N.Y.C. 19
Phone: PLaza 1-3555
Executives.....Geo. Spota, Arthur Willi, Billie Biederman
Services Offered: Personal management of TV personalities and packaging.

GOODSON-TODMAN PRODUCTIONS

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-0600

Partner .....Mark Goodson
Partner .....William S. Todman
Executive V.P., N.Y.....Bud Austin
Exec. V.P., Calif.....Harris Katleman
V.P., Bus. Affairs.....Howard F. Todman
Exec. Prod's.....Gil Fates, Bob Stewart, Frank Heller, Ira Skutch, Jean Kopelman, Bob Rowe

Branch Office
9460 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-7357

***Services Offered*: Producing and packaging live and filmed TV programs for national. regional and spot sales.**

Productions: Beat the Clock, What's My Line, The Price Is Right, To Tell The Truth, Play Your Hunch, The Rebel.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

President.....Herbert M. Moss
Exec. Vice Pres.....Robert M. Volkell
Vice Pres., Prod.....Fred Hertz
Vice Pres., Sales.....Leonard Lawson

***Services Offered*: Radio transcription and film production and recording. Studios on premises. 16 Ampex Tape machines, five Disc Lathes. Writing and production staff available. Recording, editing, mastering, pressing facilities.**

GOTHAM RECORDING PRODS., INC.

2 W. 46th St., New York 36, N. Y.
Phone: JU 6-5577

Producer.....Herbert M. Moss

***Services Offered*: Live and transcribed shows for Radio and TV.**

ABNER J. GRESHLER

Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960

Services Offered: Program producers; industrial films; commercials.

PAUL HANCE PRODUCTIONS, INC.

1776 Broadway, New York 19, N. Y.
(See AM-TV Comm. Prod.)

HANNA-BARBERA PRODUCTIONS

3501 Cahuenga Blvd., Hollywood 28, Calif.
(*See Commercial Producers*)

BYRON HARRIOTT TV SOUND FILMS PRODS.

5075—37th St. N., St. Petersburg 14, Fla.
Phone: HE 6-8411

Producer .....Byron Harriott
Assoc., Dramatics & Audio.....Jim Harriott
Assoc., Script Spvsr.....Jack Harriott

Services Offered: S.O.F. & taped radio programs; documentaries; films produced from still fotos.

HARVEY CARTOON STUDIOS, INC.

1860 Broadway, New York 23, N. Y.
(See Producer-Distributors)

ARTHUR HENLEY PRODUCTIONS

Shelton Towers, 523 Lexington Ave., New York 17, N. Y.
Phone: PLaza 5-7145

Producer, Writer.....Arthur Henley

***Services Offered*: Packages, for TV live & film, and for radio; production and writing services. Program consultants.**

HERTS-LION INTERNATIONAL CORP.

845 N. Seward St., Hollywood, Calif.
Phone: HO 4-6121

President .....Kenneth Herts
Exec. Vice President.....Leo Guild
Treasurer .....Sid Felson

Services Offered: Producers of TV & motion picture films.

Productions: Unsolved, La Femme, Tales of the Unexplained, Beverly Hills Is My Beat, Never Marry A Ranger, Road Block.

SANDY HOWARD PRODUCTIONS

8782 Sunset Blvd., Hollywood 46, Calif.
Phone: OLympia 7-2430

President .....Sandy Howard

Services Offered: Producers of live & filmed TV programs, motion pictures.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.
Phone: MIchigan 2-5877

Owner .....Bernard Howard

Services Offered: Producers of programs & commercials.

H-R PRODUCTIONS, INC.

17 E. 45th St., N. Y. C. 17
Phone: OXford 7-0725

President .....Herbert Rosen

Services Offered: Producers of complete films to order, package shows, full-length feature films, mood & bridge music library svc. for TV & 16mm productions, sound effect records.

IDEES GRANDES, INC.

524 West 57th St., New York, N. Y.
Phone: CIrcle 5-1612

Owners.....Jackie Gleason, Jack Philbin

Services Offered: Producers of TV packages and ideas.

IMPA PRODUCTIONS, LTD.

660 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 2-9200

Producers, Owners.....Irving Mansfield, Peter Arnell

***Services Offered*: TV & Radio Programs; Production, Package.**

Productions: Celebrity Talent Scouts, Take A Good Look.

INTERNATIONAL GOOD MUSIC, INC.

1151 Ellis St., Bellingham, Wash.
Phone: REgent 3-5466

President .....Rogan Jones
Vice President.....John D. Tuttle
Sec.-Treas.....Catherine W. Jones

Branch Office
28 W. 44th St., New York 36, N.Y.
Phone: LO 3-2942

Manager .....Igor Kipnis

Services Offered: Programming & production of syndicated taped programs for FM broadcasting.

THE JAFFE AGENCY, INC.

8555 Sunset Blvd., Los Angeles 46, Calif.
Phone: OLympia 7-2711
New York Phone: CIrcle 6-5740

President .....Philip Gersh

Services Offered: Representation of Artists, Actors, Actresses, Directors, Producers and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.

HENRY JAFFE ENTERPRISES, INC.

200 W. 57th St., New York 19, N. Y.
Phone: CIrcle 5-2400

President .....Henry Jaffe
Vice President.....Norman Lessing
Secretary-Treasurer.....Marvin B. Meyer

Services Offered: Creation & production of live & film TV Shows.

Productions: The Chevy Show, Dinah Shore Chevy Show, Bell Telephone Hour.

JEWELL RADIO AND TELEVISION PRODUCTIONS

612 N. Michigan, Chicago 11, Ill.
Phone: MOhawk 4-5757

President.....James E. Jewell
Vice-President.....W. Ralph Jewell
Secretary.....M. P. Casey
Editor .....James Lawrence

Branch Offices
Landmark Productions, 1040 N. Las Palmas
Hollywood, California
Phone: HOllywood 7-3111

Manager .....Michael Baird
Director .....Lewis Foster

3062 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 3-0617

Exec.-in-Charge.....W. Ralph Jewell

Services Offered: Produce industrial, educational & TV films; radio & TV programs, commercial spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

Productions: The Silver Eagle-Mounty, Pressure, Carnival of Youth, Starmaker Theater.

J & L PRODUCTIONS, INC.

122 Edgewood Dr., Florham Pk., N. J.
Phone: WYman 2-3939

President .....Ted Johnson
Vice President.....Gary Lesters
Commercial Manager.....Martin Greene

Services Offered: Production & packaging of Radio & TV spot commercials & full programs; consultants for agencies, independent packagers, Radio & TV stations & private industry.

STACY KEACH PRODUCTIONS

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

President .....Stacy Keach
Associate .....Ernest Newton
Exec. Sec.....Miss Frankie Newton

Services Offered: Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films.

ROBERT KEESHAN ASSOC. INC

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-8618

President .....Bob Keeshan
Vice President.....Marvin Josephson

Services Offered: Radio-TV packagers and producers.

Productions: Captain Kangaroo.

MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.
Phone: LA 4-4228

Director .....Maxine Keith
Office Manager.....Eric L. Stone

Services Offered: Creative programming & production; radio & TV package shows. Special promotion consultants for theatre & motion pictures.

Productions: From Me to You, It's Your Turn Now, 7 to 17 Club, On & Off Stage.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890

Pres., Exec. Prod.....James Sonny Kendis

Services Offered: TV-Radio programming; musical advisors to the industry.

LANG-WORTH FEATURE PROGRAMS, INC.

1755 Broadway, New York 19, N. Y.
Phone: JUdson 6-5700

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Vice-Pres. .....C. O. Langlois, Jr.
Vice Pres., Sales.....Hugh S. Allen, Jr.

Services Offered: Producers of Radio Hucksters and Airlifts—Musical Commercials plus "Airlifts" for station sound and individuality. Producers of tailor-made commercials and special local station promotion. Transcribed Music Service for radio and TV stations. Program syndication.

JERRY LAYTON ASSOCIATES

1040 Park Ave., New York, N. Y.

Services Offered: Live & film production. TV.

Productions: "?", ABC Films; "True Story," NBC-TV Live; "Colonel Flack,—CBS Films; "Brothers Brannigan," CBS Films.

LEONARDO TELEVISION PROD. INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
Secretary .....Charles Haydon

Services Offered: Producers of King Leonardo & His Short Subjects Theatre, color cartoon series.

LESTER LEWIS ASSOCIATES

11 East 48th St., New York 17, N. Y
Phone: PLaza 3-5083

Partners.....Lester & Juliet Lewis

Services Offered: TV package shows, personal management.

MAX LIEBMAN PRODUCTIONS

130 West 56th St., New York, N.Y.
Phone: PLaza 7-6533

President .....Max Liebman

Services Offered: TV packages.

JACK LLOYD

1445 Miller Way, Hollywood 46, Calif.
Phone: OLdfield 6-4607

Exec. Director.....Jack Lloyd

Services Offered: Creation and production of radio and TV programs (Dramatic, musical, comedy and audience participation). Unusual commercials and musical jingles for advertising agencies and radio-TV stations.

ARTHUR LODGE PRODUCTIONS, INC.

21 West 46th St., New York 36, N.Y.
Phone: JUdson 2-5477

President .....Arthur J. Lodge, Jr.

Services Offered: Producers of motion pictures; chiefly industrial, documentary & public relations, also filmed news releases. Stock footage library.

JACK LONDON PRODUCTIONS, INC.

245 W. 55th St., New York 19, N. Y.
Phone: JUdson 6-8920

President .....Barnett Glassman
Secretary .....Herbert Friedman

Services Offered: Producers of live and filmed TV packages.

Productions: Smoke Below, owners of Jack London library-TV series Captain David Grief.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
Phone: DUnkirk 4-4191

President.....C. P. MacGregor
Gen. Mgr.....E. H. Lowry

Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.

Productions: C. P. MacGregor Show, Heartbeat Theatre.

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60 E. 56th St., New York 22, N. Y.
Phone: PLaza 8-2780

President .....Gerry Gross
Vice-President, Treasurer..Frank B. Sawdon
Vice-Pres., Secy.....Rita Fillet

Services Offered: Package & produce Radio & TV Shows, live & film commercials.

Productions: The Will to Win, Baseball Central, Football Scoreboard, The Bill Stern Show, Frontier Judge.

MAGIC CIRCLE PRODUCTIONS (MAGIC CIRCLE THEATRE)

7027 Pacific View Dr., Hollywood 28, Calif.
Phone: HOllywood 4-0818

Producers....Sam R. Sebby, Frances Price

Services Offered: Live public svc. & commercial TV productions.

MAGNA FILM PRODUCTIONS, INC.

55 Berkeley St., Boston, Mass.
Phone: HUbbard 2-5580

President .....Robert Berman
Vice President.....A. J. Schneider

Services Offered: Producer of TV features, business & educational films, film & live commercials, monocrome & color TV slides.

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4024 Radford Ave., N. Hollywood, Calif.

(See TV Prod.-Dist.)

THE MARSHALL ORGANIZATION, INC.

750 Third Ave., New York 17, N. Y.
Phone: MUrray Hill 7-2722

President.....A. W. Marshall
General Manager.....Evelyn K. Zuckerman

Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MCA-TV

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500
Film Syndication Div.

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V.P. Sta. Prog. Sls. Div.....Louis Friedland
VP. Chg. of N. Y office.....Wynn Nathan
V.P. Chg. of Chicago office.....Frank Brill
V.P. Chg. of Cleveland office...DeArv Barton
V.P. Chg. of L. A. office.....Bob Greenberg
V.P. Intl. Sls. Div.....T. J. McManus
V.P., Director of Sales.....Hal Golden

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9370 Santa Monica Blvd., Beverly Hills, Calif.
1371 Peachtree St., N.E., Atlanta, Georgia
430 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan

105 Montgomery St., San Francisco, Calif.
1415 Northwestern Bank Bldg., Minn., Minn.
530 Sixth Ave., Pittsburgh, Pa.
721 Olive St., St. Louis 22, Mo.
101 Jones Bldg., Seattle, Wash.
519 East Trade St., Charlotte, N. C.
139 Piccadilly, London, W1, England
49 bis Ave Hoche Paris, France
180 University Ave., Toronto 1, Ontario, Can.
Offices also in Rome, Munich, Mexico City, Sydney, Tokyo.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, City Detective, Dr. Hudson's Secret Journal, Famous Playhouse, Federal Men, Follow that Man, Guy Lombardo and his Royal Canadians, Headline, Heart of the City, Man Behind the Badge, Mayor of the Town, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Waterfront, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Crusader, Mickey Spillane's Mike Hammer, Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9.

CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0695

President .....Charles Michelson
Treasurer .....Aaron Michelson
Manager .....Marcia Dick

Services Offered: U. S. representatives for foreign TV stations; distributors of TV film programs & transcribed radio programs, Speedy-Q, E.M.I. mood music & Standard sound effect libraries.

Productions: Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.
Phone: JUdson 6-5100

Exec.-in-Chg. of TV-Radio. Wallace S. Jordan

Services Offered: Packaged shows for radio and TV, also talent reps. for all fields.

MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144

President .....Morton Jacobson

Services Offered: Syndicated radio shows.

Productions: This Is The Story, So the Story Goes, Joe Emerson's Hymntime, Curt Massey & the Westerners.

MUNDELL PRODUCTIONS, CORP.

417-1416 Commerce, Dallas 1, Tex.
Phone: RIverside 8-3021

President .....Jimmie Mundell
Vice President.....Elizabeth J. Erwin
Secretary .....Jeff Mundell

Services Offered: TV news service and sports films for television.

MUSIC PRODUCTIONS OF AMERICA, INC. (M.P.A.)

25 West 56th St., New York 19, N. Y.
Phone: PLaza 7-8589

President, Creat. Dir.....Joe Feagins
Musical Dir.....Elliot Lawrence
Technical Dir. .....Harold Dreeben

Services Offered: Creators and producers of radio-TV live-taped programs, documentary & transcribed features; commercials, background music, copy; complete recording and production facilities & creative staff; special music for radio & TV. Producers of Sesac "Drummers" albums.

MUZAK CORPORATION

229 Park Ave. S., New York 3, N. Y.
(See Transcription-Recording)

NTA PRODUCTIONS, INC.

10 Columbus Circle, New York, N. Y.
(See TV Prod.-Dist.)

NATIONAL TELEFILM ASSOC., INC.

1481 Broadway, New York 36, N. Y.
Phone: LO 3-1122

President.....George K. Gould
Vice-President .....Alfred Markim

Services Offered: Complete videotape & kinescope facilities & services for commercial & program production.

Productions: Kelloggs, Noxema, Newport, Reynolds Aluminum, Thom McAn, Sealtest, Westclox.

NATIONAL FILM STUDIOS, INC.

105 Eleventh St., SE, Washington 3, D.C.
Phone: LIncoln 6-8822

President .....Harold A. Keats
Vice President.....Stanley Allen
Vice President.....Edward W. Alfriend, IV
Sec.-Treas. .....F. William Hart
Director .....Fred N. Maloof
Director .....Jay Clark, IV

Services Offered: Completely equipped studio, sound stage, equipment & personnel for studio or location prod., 35 & 16mm motion picture prod., sound recording.

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.
Phone: SUperior 7-5080

President.....Wm. H. Wood
Vice President.....Robert Stone
Editorial Dir.....Milton Paule
Copy Dir.....Genevieve Smith

Branch Office
424 North 3rd St., Burlington, Iowa
Phone: PLaza 2-5415

Services Offered: Broadcast Editorial Idea Library-a monthly exchange of broadcast editorials used by leading stations throughout the country. Radio Campaigns—a monthly service of sales, program & continuity ideas and suggestions.

NATIONAL TIME SALES

(Subsidiary of Pan American Bcstg. Co.)
122 E. 42nd St., New York, N. Y.
Phone: MU 2-4500

NATIONAL VIDEO TAPE PROD. INC.

36 West 44th St., New York 36, N. Y.

(See Transcription-Recording Cos.)

NEW MERRITT ENTERPRISES INC.

500 Fifth Ave., New York, 36, N. Y.
Phone: BR 9-4288

President.....E. Roger Muir
V.P. & Treasurer.....Robert Nicholson

Services Offered: TV producers.
Production: The Funny Manns.

OLIVER W. NICOLL PRODUCTIONS

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130
Cable Address: ARREFFAY New York

Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent.

NORTHWESTERN INC., MOTION PICTURES & RECORDING

411 Southwest 13th Ave., Portland, Ore.
Phone: CApitol 3-4107

President .....Robert M. Lindahl
Vice President.....Sheldon Goldstein

Services Offered: Producers of TV programs & commercials, industrial & business films, sound slide films, radio transcriptions; sound stage, 16 & 35mm cameras, mono & stereo recording, recording synchronous motion picture, music & sound effects libraries, editing facilities, art, animation & storyboards.

PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 2-4500

Exec. V.P.....Eugene Bernald
Program Director.....Leo Shore

Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PATHE NEWS

(See Jack London Prod., Inc.)

PATRICIAN PRODUCTIONS, INC.

14 E. 60th St., New York 22, N. Y.
Phone: PLaza 2-4477

President.....Patricia B. Kurland
Exec. Dir.....John F. Struthers, Jr.

Services Offered: Package producers of live & transcribed radio shows and live & film TV shows.

PHILIP J. PERLMAN ASSOCIATES

141 E 55th St., New York 22, N. Y.
Phone: MU 8-4831

Owner .....Philip J. Perlman
Radio-TV Dept. .....Roy Baxter

Services Offered: Producers & packagers of radio & TV live & film programs.

PIONEER PRODUCTIONS

619 W. 54th St., New York, N. Y.
Phone: JU 6-7633

President .....David Cooper
Vice President.....Lillian Jones

Services Offered: A creative, editorial, and production service for TV, theatrical and commercial motion pictures.

Productions: The Lonely Years, High Adventure, Arthur Godfrey Special.

PIPER TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
Secretary .....Charles Haydon

Services Offered: Producers of Pip The Piper.

JULES POWER PRODUCTIONS, INC.

228 N. LaSalle, Chicago, Ill
Phone: ANdover 3-1422
New York Address: 9 East 75th St.
Phone: LE 5-8580

President .....Jules Power
General Manager.....Daniel Wilson

Services Offered: Production of live local and network television programs and commercials.

Production: Time For Fun.

PREMIERE ARTISTS AND PRODUCTIONS AGENCY

1046 N. Carol Dr., Los Angeles 46, Calif.
Phone: CR 4-5488

Owner .....Harold Jovien

Services Offered: Representation of artist and programs for TV, radios, records. Also writers, directors, producers for TV.

PRODUCERS ASSOCIATES OF TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
Secretary .....Charles Haydon

Services Offered: Producers of Rocky And His Friends cartoon series.

PROJECT-O-FEX, INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1881

President.....Paul F. Adler

Services Offered: Semi-animated film, spot and institutional films.

PUBLIC AFFAIRS RADIO, INC.

150 Broadway, N. Y. C. 38
Phone: BArclay 7-6563

President.....Guthrie E. Janssen
Vice President.....Justin J. Bayer
Secretary-Treasurer.....Philip R. Leeds

Services Offered: Voiced program service of news & public affairs.

PUNCH FILMS, INC.

155 Fifth Ave., New York, N.Y.
(See Commercial Producers)

PYRAMID PRODUCTIONS, INC.

445 Park Ave., New York, N. Y.
Phone: PL 2-4100

President.....S. F. Rubin

Services Offered: Producers of live and film programs.

Productions: Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Seven Against Crime, Decoy, Deadline.

QM PRODUCTIONS

1041 N. Formosa, Hollywood, Calif.
Phone: HO 7-5111

President, Treas.....Quinn Martin
Exec. Vice Pres.....Arthur Fellows
Vice Pres., Sec.....Eli Parker

Services Offered: Television & motion picture production.

PETER RACHTMAN PRODUCTIONS

149 West 48th St., New York 36, N. Y.
Phone: CIrcle 6-3184

President .....Peter Rachtman
Sec.-Treas. .....Sheila Schwartz

Services Offered: Producers and packagers of syndicated radio programs.

Productions: The Oscar Brand Show, Sound of Jazz.

RADIO & TV PACKAGERS, INC.

11 E. 40th St., New York 16, N. Y.
Phone: LExington 2-1717

President .....William Cayton
Vice President.....Fred Ladd
Secretary.....D. R. Roberts

Services Offered: Packaging & production of TV film series, industrials, TV cartoons & commercials.

Productions: Jungle, Cartoon Classics Serial.

RADIO & TV ROUNDUP PRODUCTIONS

111 Maplewood Ave., Maplewood, N. J.
Phone: SOrange 3-1044
New York Phone: YUkon 6-5700

Executive Producer.....W. H. Bertenshaw
Secy., Bus. Mgr.....Betty Janeway
TV Director.....David Holm

Services Offered: Producers of local and syndicated radio and TV programs & packagers of bus., med., indust., agric., science, educational & musical program drops & features.

Productions: Report From U. S. Rubber, Focus On Fashion, It's a Funny World, Radio USA, Music USA, Prod. of all sports, music & special events for WHBI radio, Farm & Home Show, Fun With Pop.

RADIOZARK ENTERPRISES, INC.

1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422

Managing V.P.'s.....E.E. Siman, Jr., John B. Mahaffey

Services Offered: Production-syndication of quarter-hour program features, network, programs, jingles, transcribed commercials.

Productions: Tennessee Ernie Ford Show, Smiley Burnette Show, Red Foley Show.

RCA VICTOR CUSTOM RECORD SALES DIVISION

155 East 24th St., New York 10, N. Y.
(See Transcription Companies.)

THE REBEL CO.

Fen-Ker-Ada
(Goodson-Todman Enter.)
9460 Wilshire Blvd., Beverly Hills, Calif.
Phone: CO 4-7357

President .....Mark Goodson
V.P.'s.....William S. Todman, Harris Katleman, Bud Austin
Treas. .....Howard Todman
Producer.....Andrew J. Fenady
Director .....Irving Kershner

Services Offered: TV production.

Production: The Rebel.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 2402 New York 20, N. Y.
Phone: CI 6-7300

President .....Lloyd Marx
Vice-President .....Ted Mack

Services Offered: Producers of "The Original Amateur Hour."

RICHARD S. ROBBINS CO., LTD.

163 Bleecker St., New York 12, N. Y.
Phone: SP 7-2568

President .....R. S. Robbins
Vice President.....Edward E. Finch

Services Offered: Radio and Television merchandise prizes.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.
Phone: PLaza 9-7979

President .....Janet Taylor

Services Offered: Complete packages, radio, TV and film.

RODNEY YOUNG ENTERPRISES

9134 Sunset Blvd., Hollywood 28, Calif.
CRestview 7-4174

President .....Robert Young
V.P., Chg. of Prod.....Eugene B. Rodney
Secretary .....Ben Bisgeier

Services Offered: Producers of television series.

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.
Phone: RIverside 9-3647

Bd. Chairman.....Maurice Roffman
President .....Richard H. Roffman
Vice Pres.....Sophie S. Roffman

Services Offered: Radio and TV production, public relations, publicity, promotion.

ROSS-DANZIG TV, INC.

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-6464

President .....Bart Ross
Vice Pres., Sec.....Frank K. Danzig
Producers .....Al Burton, Margaret Coffey, Bud Widom

Services Offered: Package production of live & filmed television programs.

Productions: Danger Zone, Beat The Genius, Wink Martindale Show, Regulars at Large, Chopsticks.

R-TV ENTERPRISES

225 W. 96th St., New York City 24
Phone: SUsquehanna 7-2161

President .....Amy W. Muentz
Executive Producer.....Jules Evan Baker
Prom. Consultant.....Alan J. Levine

Services Offered: Broadcast promotions & productions; live & filmed commercial & public service programs & spots, Shop-A-Thon; Billboard TV (BBTV).

SANDE & GREENE, INC.

8400 Sunset Blvd., Los Angeles 46, Calif.
(See Commercial Producers)

ALAN SANDS PRODUCTIONS

565 Fifth Ave., New York 17, N.Y.
Phone: OXford 7-6135

Manager .....Alan Sands
Producer-Writer .....Cecile Diamond

Services Offered: Producer & packager of syndicated radio-TV series.

Productions: Your Child & You, Top 10 Dance Party, Amy Vanderbilt.

JAMES L. SAPHIER AGENCY, INC.

9538 Brighton Way, Beverly Hills, Calif.
Phone: CRestview 1-7231

President.....James L. Saphier

Services Offered: Radio and TV productions, sale of package programs and talent.

Productions: The Bob Hope Show, Celebrity Golf.

ALLEN SAVAGE NETWORK PRODUCTIONS

1 E. 57th St., New York 22, N. Y.
Phone: EL 5-1434

Owner .....Allen Savage
Manager .....James Burke

Services Offered: Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packagers & producers of radio programs.

Productions: Adequate Wiring in the Home, Home Selector Guide.

BERNARD L. SCHUBERT, INC.

505 Park Ave., New York 22, N. Y.
Phone: Murray Hill 8-0940

Treasurer .....Leonard Bogdanoff

Services Offered: TV film distribution talent, production, radio and TV package management.

Productions: White Hunter, Crossroads, Topper, Mr. and Mrs. North, TV Reader's Digest, Parole, Diver Dan.

WALTER SCHWIMMER INC.

75 East Wacker Drive, Chicago 1, Ill.
Phone: FRanklin 2-4392
New York Address: 527 Madison Ave.
New York 22, N. Y.
Phone: ELdorado 5-4616

President .....Walter Schwimmer
Vice-Pres. in Chg. of Sales.....Bernie Crost
V.P. in Chg. of Prog.....Arthur Pickens, Jr.
N.Y. Manager .....Jack Arden

Services Offered: TV and radio package productions.

Productions: Championship Bowling, Championship Bridge, Tello-Test, Tune-Test, Top Pro Golf, Championship Tennis.

SCREEN GEMS, INC.

711 Fifth Ave., New York 22, N. Y.
(See TV Film Prod.-Dist.)

SELMUR PRODUCTIONS, INC.

4151 Prospect Ave., Hollywood 27, Calif.
Phone: NO 3-3311

President .....Selig J. Seligman
V.P., Admin. & Bus. Affairs..Leon I. Mirell
V.P., Chg. Pgmmg.....Peter G. Robinson

Services Offered: Production of TV programs & series, film, tape & live.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

President .....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to Pres.....E. S. Prager
Production Manager.....George Jellinek
Station Relations Dir.....W. F. Myers
Pub. & Prom.....Alice J. Heinecke

Services Offered: Licensing the use of copyrighted music; LP Service including catalog of over 8500 bridges, moods and themes and "Drummers"; syndicated transcribed tailor-made programs for advertisers.

FLETCHER SMITH STUDIOS, INC.

1000 S. Federal, Ft. Lauderdale, Fla.
Phone: JA 2-6774
319 E. 44th St., New York 17, N. Y.
Phone: MUrray Hill 5-9010

President .....Fletcher Smith
Vice President.....Arthur J. Davis
Secretary-Treasurer .....Mrs. Frances Burns

Services Offered: Complete motion picture production; TV shows, spots, industrial films; large animation staff.

SOUTHHILL PRODUCTIONS, INC.

313 East 51st St., New York 22, N. Y.
Phone: PLaza 3-1228

President.....Richard L. Linkroum
Vice President.....Henry Denker
V.P., Sec.-Treas.....Verna Linkroum

Services Offered: Production & packaging of TV programs.

Productions: Divine Adventures, New York, New York.

THE SOUVAINE ASSOCIATES INC.

135 Central Park West, New York 23, N. Y.
Phone: TR 3-1158

Producer .....Geraldine Souvaine

Services Offered: Producers of radio and TV programs.

SPENCER PRODUCTIONS, INC.

507 Fifth Ave., New York 17, N.Y.
Phone: OX 7-5895

President .....Jeanne Allgeier
Office Manager .....Alan Abel

Services Offered: Producer of TV series, pilot films for television.

SPORTS NETWORK, INC.

36 West 44th St., New York 36, N. Y.
Phone: MUrray Hill 2-0117

President.....Richard E. Bailey
Vice-President.....Roylance H. Sharp
Vice-President .....Clifford Evans
Secretary-Treasurer ....Thomas J. Schilling
V.P., Video Tape Op.....Anthony M. Hennig
Vice Pres., Sales.....Jack D. Bozarth
V.P., Engineering.....Charles A. Voso
Comptroller .....William Hyland

Services Offered: Technical facilities include studio, Mobile Camera units & Mobile video tape units available for commercials, programs & closed circuits.

SPORTS PROGRAMS, INC.

Time & Life Bldg., Rockefeller Center,
New York, N.Y.
Phone: CI 6-3730

President.....Edgar J. Scherick

Services Offered: Producers of sports programming for TV.

STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Cal.
Phone: HOllywood 2-6027
1271 Ave. of the Americas,
New York 20, N.Y.
Phone: PLaza 7-2197

President .....Peter Frank
Exec. Vice Pres.....Will Scott
Vice President .....Mann Scharf
Program Director.....Mel Ryan

Services Offered: Big Sound radio production package.

WILBUR STARK

10202 W. Washington, Culver City, Calif.
Phone: UPton 0-3311
527 Lexington Ave., N.Y.C.
Phone: PL 2-3940

President .....Wilbur Stark

Services Offered: Live and filmed TV.

MIKE STOKEY ENTERPRISES

4202 Benedict Canyon Drive, Sherman Oaks, Calif.
Phone: STate 4-0458

President .....Mike Stokey

New York Office
515 Madison Ave.
Phone: PLaza 8-2072

Manager .....Frank Barone

Services Offered: Package producers of live and filmed TV shows.

Productions: Pantomine Quiz, Author!-Author!

TALENT ASSOCIATES LTD.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 3-1030

President .....Alfred Levy
Exec. Vice Pres.....David Susskind
V.P. .....Robert Costello

TELDON PRODUCTIONS, INC.

2 West 46th St., New York 36, N. Y.
Phone: COlumbus 5-4111

President .....Stephen F. Temmer

Services Offered: Packaged radio shows; foreign language radio shows.

Production: Rendezvous in Vienna.

TELEVENTURE, INC.

285 Madison Ave., New York 17, N. Y.
Phone: MU 5-5357

President .....Soren Christensen
Exec. V.P.....Graham Young
V.P., Prod.....Thomas Orchard
V.P., Sales Prom.....Art Foley

Branch Office
Arno Studios, 497 Vesterport—
1 Meldahlsgada, Copenhagen, Denmark
Chief Executive.....Graham Young

Services Offered: Factual adventure, documentary and special purpose films.

TELEVISION AND RADIO FEATURES OF AMERICA

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130
Cable Address: ARREFFAY, New York

Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Managing Dir.....J. H. Macdonnell

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent. Television—Program production and consultation, package live and film shows, script, talent.

TELEVISION BROADCASTING SERVICE, INC.

91 Central Pk. W. New York 23
Phone: TRafalgar 7-2372
President.....William R. Riddle
Vice Pres., Sec.....Edith L. Riddle
Treasurer.....William K. Riddle

Branch Offices
1444 Bewick Ave., Detroit 14, Mich.
Phone: VAlley 2-0092
Dist. Sales Mgr.....Rodney B. Hersey
12 Maple St., Hensonville 1, N.Y.
Phone: WIndham 241-251
Dist. Sales Mgr.....Jack Averill
39 Academy Rd., Caldwell 1, N.J.
Phone: CAldwell 6-4272
Regional Sales Mgr.....Orwyn L. Werfel
100 N. Irving Blvd., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln

Services Offered: Live TV & film programs, package producer of features, commercials & training films, scripts, videotape & kinescope facilities.

TRAND ASSOCIATES, INC.

13 E. 53rd St., New York, N. Y.
Phone: PL 9-5250
President.....Dudley C. Andrews, Jr.
Dir. of Sta. Opera.....Lucio Sorre
Dir. of Prog. Sls.....Morton Catok
Dir. of Pub. & Prom.....Larry Penzell
Prod. Dir.....John Savage

Services Offered: Packagers of radio & TV programs.

Productions: Ladies First, At Home with Virginia Graham, Teen Talk.

TRANS ARTISTS PROD., INC.

731 N. La Brea, Los Angeles, Calif.
(See Producer-Distributors)

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, Ohio
Phone: BAldwin 2-3773
President.....J. P. Williams
Vice President.....Alexander Buchan
General Manager.....Gerhard Joseph

Services Offered: Open end transcriptions; quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante, Curley Bradley.

RICHARD H. ULLMAN, INC.

1271 Ave. of the Americas,
New York 20, N. Y.
Phone: PLaza 7-2197
President.....Peter Frank
Exec. Vice Pres.....Marvin A. Kempner

Branch Office
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOllywood 2-6027

Services Offered: Distributors of the Big Sound radio program & production service; IMN jingles & target jingles.

VAVIN, INC.

236 East 46th St., New York 17, N. Y.
(See TV Prod.-Dist.)

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 19, N. Y.
Phone: CIrcle 6-4675-6
President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Secretary.....Elsie F. Valentino

Services Offered: Sound effects records, transcriptions, background music for TV and radio.

VICTOR & RICHARDS, INC.

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-6960
President & Sales Mgr.....Vic Lindeman, Jr.
Producer-writer.....Alan Sands
Station Relations.....Peggy Seager

Services Offered: Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.

Productions: Top Ten Dance Party.

VIDEOCRAFT PRODUCTIONS, INC.

116 East 30th St., New York 16, N.Y.
Phone: ORegon 9-6030
President.....Arthur Rankin, Jr.
V.P., Treas.....Jules Bass
V.P., Sales.....Jerry Liddiard
Exec. Art Dir.....Antony Peters

Services Offered: Production & distribution of animated film programs.

Productions: New Adventures of Pinocchio, Wizard of Oz, Wonderworld, Willy McBean & His Magic Machine.

VIKING FILMS INC.

45 West 45th St., New York 19, N.Y.
Phone: CIrcle 5-8858
President.....Israel M. Berman
Exec. Producer.....Richard A. Weaver

Services Offered: Producer of TV featurettes, public relations & educational films.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PLaza 7-0130
President.....Bill Murphy
Vice-President.....Charlotte Morgan
Radio-TV Dir.....Helen McCausland

Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

Productions: Cinderella Weekend, Gulliver's Travels, Bermuda Holiday.

CHICK VINCENT CO.

509 Madison Ave., New York 22, N. Y.
Phone: EL 5-0734
Director Producer.....Chick Vincent
Casting Director.....Eleanor Monroe

Services Offered: Package producers, program production, TV programs, live and film.

WBC PRODUCTIONS

205 East 67th St., New York, N. Y.
Phone: UN 1-3000
President.....D. H. McGannon
Exec. Prod.....Ben Park

Services Offered: Radio & TV programs.

WOLF PRODUCTIONS

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-2050

Partner .....Edward Wolf
Partner .....Herbert Wolf
Producers.....Jack Rubin, Alan Gilbert
Dir. of Sales.....Paul Ross

Services Offered: Radio-TV, live program productions.

Productions: Masquerade Party, Keep Talking.

THE WORLD OF FASHION

8 W. 56th St., N. Y. C.
Phone: MU 2-2444

President.....Murray E. Stern
Executive Producer....Alfred Davidson, Jr.

Services Offered: Interviews, reviews, previews, & news about fashion.

Production: The World of Fashion.

ZIV UNITED ARTISTS, INC.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

President .....John L. Sinn
Exec. V.P. Chg. of Sales..Maurice J. Rifkin
Exec. V.P. Chg. of Prod.....Maurice Unger
V.P., Chg. Chicago Office..Edward Broman
V.P., Synd. Sales.....Len Firestone
V.P., Nat. & Reg. Sales.....James Shaw
Sales Mgr. Reg. Div.....Ray McGuire
Sales Mgr. Synd. Div.....Don Brogdon
Sales Mgr. No. East. Div.....Jerry Kirby
Sales Mgr. N.Y. Div.....Joe Kotler

Branch Offices
7324 Santa Monica Blvd.,
Los Angeles 46, Calif.

Sales Mgr. West. Div.....Allen Martini
520 N. Michigan Ave., Chicago 11, Ill.
Sales Mgr. No. Central Div.....Bob Reis
Sales Mgr. Chicago Div.....Jim Packer
Southland Center Bldg., Dallas 1, Tex.
Sales Mgr. So. Central Div.....Jack Puter
1529 Madison Rd., Cincinnati 6, O.
Sales Mgr. Mid Central Div...Mike Kievman
805 Peachtree St., E., Atlanta, Ga.
Sales Mgr. So. East. Div.....John Davidson

Services Offered: Custom-built films for national & regional release, & syndicated shows; studio facilities, TV commercials.

Productions: The Aquanauts, Klondike, Bat Materson, The Case of the Dangerous Robin, Miami Undercover, Sea Hunt, Lock Up, Tombstone Territory, This Man Dawson, Bold Venture, Mackenzies Raiders, Rough Riders, Dial 999, Target.

MAURICE H. ZOUARY TV-FILM PROD.

333 W. 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary

Services Offered: Live package radio & TV programs.

Production: Poem for A Day.

IMPA PRODUCTIONS LTD.
660 MADISON AVE., NEW YORK 21, N. Y.

IRVING MANSFIELD — PETER ARNELL

TEmpleton 2-9200

400

Sound Recording Studios, Inc.

(FORMERLY RCA FILM RECORDING STUDIOS)

Narration

Music Scoring

Rerecording Mixing

Dubbing

Complete Transfer Facilities

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THE ONLY COMPLETELY RCA EQUIPPED STUDIOS IN NEW YORK

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1961

TRANSCRIPTION AND RECORDING COMPANIES

KEY PERSONNEL
BRANCH OFFICES
SERVICES OFFERED

Transcription And Recording Companies

ABC-PARAMOUNT
(See AM-PAR Record Corp.)

ALL-CANADA RADIO & TELEVISION LIMITED
80 Richmond St. W., Toronto 1, Ont., Can.
Phone: EMpire 6-7691
President.....J. Stuart MacKay
General Manager.....Reo. C. Thompson
Mgr., Radio Sls. Time Div.....Robert A. Tait
Mgr, TV Time Sls. Div.....Ross A. McCreath
Mgr., Bcst. Svc. Div.....Peter N. Harricks
Services Offered: Canadian representatives and distributors for transcription companies.

ALLIED RECORD MFG. CO.
1041 N. Las Palmas, Hollywood 38, Calif.
Phone: HOllywood 9-5811
President.....D. K. Broadhead
Vice Pres. of Mfg.....Sam Salzman
V.P., Gen. Admin.....John F. Wegner
V.P., Sales.....Ned R. Herzstam
Vice Pres.....C. Dean Olson
Sec.-Treas.....H. Glenn Olson
227 Main St., Belleville 9, N. J.
Phone: PLymouth 9-0700
General Manager.....Peter M. Rogers
Services Offered — Phonograph records, radio transcriptions, tape duplication.

AM-PAR RECORD CORP.
1501 Broadway, New York 36, N. Y.
Phone: LOngacre 3-4222
President .....Samuel H. Clark
Vice President.....Harry Levine
Treasurer.....Simon B. Siegel
Services Offered: Recording and distributing of phonograph records.

ARIZONA RECORDING PRODUCTIONS
834 N. Seventh Ave., Phoenix, Ariz.
Phone: ALpine 2-1718
Owner-Manager .....Raymond Boley
Services Offered: Facilities for commercial & personal sound recordings. Radio & TV jingles, master & pressing service, dubbing, multiple recording, sound for motion pictures & slide films.

ARTISTS RECORDING STUDIOS
8718 E. 77th Terr., Kansas City 33, Mo.
Phone: FL 3-6767
Owner.....Bill L. Godden
Services Offered: TV and radio air checks, TV sound production, tape recorder rentals, phonograph masters and pressings.

ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)
229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400
Sales Mgr.....Edward Hochhauser, Jr.
Services Offered: A transcription library exclusively comprising radio music, jingles for advertisers, time, weather, dollar-day spots and shopping-days-til-Christmas jingles. Also TV production music library and special transcription library for industrial slide film producers.

AUDIO-MASTER CORP.
17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725
President .....Herbert Rosen
Service Offered: Transcriptions; mood and bridge music library; three speed record and transcription players.

AUDIO TECHNIQUES, INC.
247 West 46th St., New York 36, N.Y.
Phone: JUdson 6-2619
President.....Lawrence J. Kreeger
Vice President.....Howard M. Lawrence
Sec.-Treas.....John H. Beaumont
Services Offered: Sound recording services for film & video tape prod.; sound transfer to magnetic & optical media; studio recording; tape editing; playbock discs; slide film sound recording, disc mastering & pressing.

AURA RECORDING, INC.
136 W. 52nd St., N. Y. C. 19
Phone: JU 2-8105
President .....Herbert Kaplan
Vice President.....Benjamin Stern
Services Offered: Recording facilities for advertising agencies and record companies; studios, mixing rooms, cutting and mastering channels.

BASS FILMS INC.
200 Park Ave., S., New York 3, N. Y.
Phone: GRamercy 5-0648
President .....Roger Bass
Vice President.....Robert Bass
Vice President, Sales.....Harry Landon
Services Offered: Off the air TV recordings (kinescope) on 16mm motion picture film, sound & video.

BELL SOUND STUDIOS, INC.
237 W. 54th St., New York 19, N. Y.
Phone: JU 2-4812
President .....Allen Weintraub
Vice-Pres. .....Daniel Cronin
Services Offered: Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove). Westrex stereo discs, & 2- & 3-channel stereo tape recordings.

BRITISH BROADCASTING CORP.
630 Fifth Ave., New York 20, N. Y.
Phone: CI 7-0656
Representative in U. S.....Derek Russell
Transcription Asst.....Marion Moss
Services Offered: Topical taped programs; long-playing disc transcriptions of BBC programs.

BROADCAST SERVICES, INC.

206 San Francisco St., El Paso, Tex.
Phone: KEystone 2-6978

President.....Jack R. McVeigh
Exec. V.P.....Mrs. Billie McVeigh
Vice President.....William E. Branch
Dirs.....Angel H. Rojas, Robert F. Cummins, Jack R. McVeigh, Jr.

Services Offered: Complete recording facilities.

CADENCE RECORDS INC.

119 West 57th St., New York 19, N.Y.
Phone: CIrcle 5-1550

President .....Archie Bleyer
Sales Manager .....Don Sanders
Promotion Manager.....Budd Dolinger
Production Manager.....Bob Mack
Treasurer .....William Lazarow

Services Offered: Phonograph record producers.

CAEDMAN RECORDS, INC.

277 Fifth Ave., New York 16 N.Y.
Phone: MU 6-3722

President .....Barbara Holdridge
Vice President.....Marianne Mantell

Services Offered: Literary phonograph records.

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada
Phone: WAlnut 2-2103

President.....S. W. Caldwell
Vice President.....G. F. Keeble
Radio Sales.....Paul S. MacDonald
Recording Engineer.....Mel Lovell
Promotion Director.....Walter Shean

Services Offered: Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; music and sound effects libraries; produce commercials (live, tape, film).

CAPITOL RECORDS, INC.
Custom Services Department

1750 North Vine Street, Hollywood 28, Calif.
Phone: HOllywood 2-6252
151 West 46th St., New York 36, N. Y.
N. Y. Phone: JUdson 2-8040

President .....Glenn Wallichs
V.P., Mfg. & Eng.....James Bayless
V.P., Adm., Finance.....D. C. Bonbright
Director.....George R. Jones
Nat'l Sales Manager..William B. Tallant, Jr.

Services Offered: Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

CAPITOL TRANSCRIPTIONS, INC.

620 Eleventh St., N.W., Washington 1, D. C.
Phone: EXecutive 3-1246

President.....H. Edward Behre
V.P.....C. Edward Behre
Secy.-Treas. .....Doris Erickson
Music Dir. & Prod.....Maury B. Allen

Services Offered: Complete recording services, Commercial & Industrial Accounts;

THE BEST

IN RECORDED ENTERTAINMENT

MONAURAL & STEREO

HIT SINGLES • HIT ALBUMS

CREATE
THE *RIGHT* MOOD
EVERY TIME
with the

MAJOR MOOD MUSIC LIBRARY

Major offers you a full thirty hours of mood music for titles, bridges, background — for scoring, editing, recording and dubbing music for your videotape productions, documentaries, TV films, slide films, animation, sales presentations, industrial films and radio commercials.

Major specializes in sound — you get exceptional technical know-how and beautifully-recorded original music.

IMPORTANT: *Major* owns its own copyrights on *all* mood music in its library; world rights available to you on a completely sound legal basis. Records available on a "per selection" or "unlimited use" arrangement.

WRITE FOR *FREE* CATALOGUE to THOMAS J. VALENTINO, INC.

Established 1932

150 West 46th Street
New York 36, N. Y.

Also available Free catalogue of complete sound effects library

RD-1

TRANSCRIPTION-RECORDING

Tape, Disc, Pressings; Slide-Film sound tracks, subsonic control tones; live music sessions; remotes; Conference & Convention reporting; message repeater cartridge specialists; jingle production & arrangements.

CARLTON RECORD CORP.

345 West 58th St., New York 19, N. Y.
Phone: CIrcle 5-1240

President & Sec.....Joseph R. Carlton
Vice Pres. & Treas.....Norman J. Walter
Vice President.....Don Genson
Adv. & Prod. Mgr.....Cyrus M. Carlton
Sales Manager .....George Gayles
Promotion Manager.....George Furness

Services Offered: Manufacturer & distributor of phonograph records.

COAST SOUND SERVICE, INC.

(*Subsidiary of Trans Artists Productions, Inc.*)
1223 N. Highland Ave., Hollywood, Calif.
Phone: WEbster 1-1639

President.....Gerald J. Rappoport
Secretary-Treas. .....Samuel Singer
V.P., Chief Eng.....Charles Knight
V.P. .....Louis Himelstein

Branch Offices
1776 Broadway, New York, N. Y.
Phone: PLaza 1-4352
731 N. La Brea., Los Angeles, Calif.
Phone: WE 1-1639

Services Offered: Fully equipped sound studio, magnetic & optical film recording, editing, dubbing, cutting rooms, music & sound effect library; 35 & 16mm projectors, portable field equipment, equipment including generators.

COED RECORDS, INC.

1619 Broadway, New York 19, N. Y.
Phone: JUdson 2-3050

President .....George Paxton
Vice President .....Marvin Cane

Services Offered: Record producers.

COLUMBIA RECORDS

799 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-7300

President .....Goddard Lieberson
Exec. V.P.....Notman Adler
V.P., Gen. Mgr. Columbia LP Record Club.....Neal Keating
V.P. Research & Devel....William Bachman
V.P. Chg. of Admin.....Albert B. Earl
V.P., Business Affairs.....Alfred Lorber
V.P. Sales Mgr.....Wm. P. Gallagher

Services Offered: Records and record accessories, tape recordings, electrical transcriptions.

COLUMBIA RECORD PRODUCTIONS (A Custom Service of Columbia Records)

799 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-7300

Director .....Calvin Roberts
Director, Sp. Prod.....Albert E. Shulman
National Sales Mgr.....Floyd Glinert

Branch Offices
630 N. McClurg Court, Chicago, Ill.
Phone: WH 4-6000
Manager .....Richard Hutter
8723 Alden Dr., Los Angeles 48, Calif.
Phone: OL 2-6029
Manager .....Michael Coolidge
Services Offered: Custom record pressing, recording, tapes, premiums.

COMMUNITY CLUB AWARDS, INC.

431 East State St., Westport, Conn.
(See Program Producers)

CORELLI-JACOBS FILM MUSIC, INC.

723 Seventh Ave., New York 19, N.Y.
Phone: JUdson 6-6673
President .....Fred Jacobs
Vice President .....Alfonso Corelli
Services Offered: Complete editing of music & sound effects scores for films, slide-films & radio programs from music library on disc, tape & film.

CUE RECORDINGS, INC.

117 W. 46th St., N. Y. C. 36
Phone: PLaza 7-3641
President .....Sholom Rubinstein
Vice President.....Mel Kaiser
Secretary-Treasurer .....Bernard Rubinstein
Services Offered: Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high speed tape duplication.

PHIL DAVIS MUSICAL ENTERPRISES, INC.

59 East 54th St., N. Y. 22
Phone: *MU* 8-3950
President .....Phil Davis
V.P., Mus. Dir.....Earl Paul
Secy.-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Copy Dir.....E. C. Redding
Exec. Secy.....Renee Strum
Services Offered: Creators and producers of custom-built musical commercials for TV, film soundtracks and radio transcriptions.

GORDON M. DAY PRODUCTIONS

15 W. 44th St., New York 36, N. Y.
(See Commercial Producers)

DECCA RECORDS, INC.

445 Park Ave., New York 22, N. Y.
Phone: PLaza 2-1600
National Sales Mgr.....Claude Brennan
Sales Prom. Mgr.....Louis J. Sebok
Services Offered: Custom pressing, premium records.

DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.
Phone: PLaza 8-2910
Owner, Chief Engineer.....Deryck Waring
Sales & Promotion.....Marion I. Waring
Services Offered: Steinway piano, Ampex

For the Best In Motion Picture Sound — it's Magno Sound

Mixing
Transfers
Dubbing

To and From Any Film or Tape Medium

MAGNO SOUND, INC.

723 Seventh Avenue New York 19, N. Y.
CI 7-2320-1-2

A complete station record service

Developed with the cooperation of every major label!

Record and album selections made by the Record & Music Staff of "The Billboard."

"Spotlight" Singles

"Hot 100" — 10 new records each week

"Easy Listening" — 6 new records each week

"Country" — 5 new records every two weeks

"Spotlight" Albums

"Popular" — 10 new alubums each month

"Jazz" — 5 new albums each month

"Classical" — 10 new albums each month

Already, over 600 stations subscribe to one or more RSI services. Write for the full story.

Record Source, Inc.

333 East 46th Street, New York 17, N. Y.
Hal B. Cook, *Executive Director*

tape machines, Scully lathe, synchronous motor, Fairchild pic-sync generator.

DISNEYLAND RECORDS
(Also Buena Vista Records)

500 S. Buena Vista St., Burbank, Calif.
Phone: VIctoria 9-3411
Exec. V.P. .....James A. Johnson
477 Madison Ave., New York, N. Y.
Phone: PLaza 9-3880
National Sales Manager....Philip Sammeth
Services Offered: Custom recordings both classical & popular; producer, distributor.

DOT RECORDS, INC.

1507 North Vine, Hollywood 28, Calif.
Phone: HO 2-3141
N. Y. Phone: CIrcle 6-8220
President .....Randy Wood
V.P. Sales.....Christine Hamilton
V.P. Album Repertoire.....Tom Mack
Dir. Adv. & Sls. Prom.....Norman Greer
Dir. International Div.....J. N. Bailey
Services Offered: Production, manufacturing & distributing of phonograph records.

EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.
Phone: YUkon 6-5700
President & Treasurer...Helen D. Kelleher
Vice-President .....Arthur Lubo
Secretary.....John Hughes Dwyer
Services Offered: Tape—Disc recording Studios—Remote work. Production—Talent.

411 SOUND RECORDING STUDIOS, INC.

411 Fifth Ave., New York 16, N.Y.
Phone: MU 3-7611
President .....Pat Sullivan
Vice President .....Joseph Oriolo
Sec.-Treas.....Emmett W. Poindexter
Asst. to Pres.....Anthony Oriolo
Services Offered: Complete facilities for motion picture recording & re-recording; music stage; automatic voice cueing; 35 & 16mm RCA opt. V.A. recording; RCA 35-32mm opt. recording; 35, 16 & 17½mm & ¼ inch magnetic recording; portable equipment for location recording.

FIDELITY SOUND INC.

1427 Landon Ave., Jacksonville 7, Fla.
Phone: FL 9-6084
President .....Robert E. Woolf
Vice President.....Wallace A. Ybanez
Treasurer .....Fransis Woolf
Services Offered: High speed tape duplicating, pressings, instantaneous discs, packing & mailing, studio facilities.

GLOBE RECORDING STUDIO, INC.

420 Broad St., Nashville 3, Tenn.
Phone: ALpine 5-7645
President, Gen. Mgr.....Jim Maxwell
Vice Pres., Prod. Mgr.....Bill Connor
Services Offered: Transcription-recording; jingle producer; disc recording, duplicating, E. T.'s, air checks.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53 St., New York 22, N. Y.
Phone: PLaza 5-6131

President.....Harry S. Goodman
Vice President.....Everett F. Goodman
Asst. to President.....Ralph Arlin
Radio Director.....M. Middleton
TV Director.....Stuart Wilson
Secretary.....H. D. Knuth

Services Offered: Jingle library for stations; 1 & 5 minute library shows. Taped or transcribed radio programs.

GOTHAM RECORDING CORP.

2 West 46th St., New York 36, N. Y.
Phone: JU 6-5577

President.....Herbert M. Moss
Exec. V.P.....Robert M. Volkell
V.P. Chg. Engineering....Jason B. Windwer
V.P., Prod.....Fred Hertz
V.P., Sales.....Leonard Lawson

Services Offered: Recording studio, 3 tract stereo; Radio & TV creative facilities: scripts to pressings. Programs, filmed commercials, etc. Writing & production staff available. Three editing areas, mastering, pressing, dubbing, etc. 24-hour radio & TV aircheck service.

GRAYHILL RECORDING STUDIO

1223 S. Harvard, Tulsa 12, Okla.
Phone: WE 2-1224

Manager .....Claude H. Hill
Production Director .....Larry Lehr
Music Director .....Robert Thomas
Secretary .....Diane Hill

Services Offered: Complete facilities for studio and remote recording, including stereo. Tape recorder rentals, duplicating, etc.

GREY ADV. COMMERCIALS (Lanny & Ginger Grey)

108 E. 96th St., N. Y. C. 28
Phone: ENright 9-7777

President .....Lanny Grey
Vice-Pres. .....Ginger Grey

Services Offered: Producers and packagers of programs, singing commercials & phonograph recordings; vocalists.

IMPERIAL RECORDS, INC.

6425 Hollywood Blvd., Los Angeles, Cal.
Phone: HO 9-2135

President.....Louis R. Chudd

JAY-GEE RECORD CO., INC.

318 W. 48th St., New York 19, N. Y.
Phone: PLaza 7-8570

President .....Steve Blaine
Sales, Prom. Manager.....Noel Wallis

Services Offered: Manufacturers and distributors of Jubilee, Josie, Fame, Jane, Port, and Dana records.

KAPP RECORDS, INC.

136 East 57th St., New York 22, N.Y.
Phone: PLaza 9-8500

President .....David Kapp
Asst. to Pres.....Michael Kapp
Sales Manager .....Jay Lasker
Secretary .....Morton Miller
Controller .....Nathaniel March

Branch Office
14-31 Astoria Blvd., L.I.C. 2, N.Y.
Phone: YE 2-1515

President .....David Kapp

Services Offered: Producers of Kapp, Medallion & Leader records.

KAY-TEE PRODUCTIONS INC.

5035 Brookfield Lane, Clarence, N.Y.
Phone: NF 3-5132

President.....Preston L. Taplin
Vice President.....Edith M. Taplin

Services Offered: Radio continuity service, transcribed weather service, specialty cards & forms for radio.

LANG ELECTRONICS, INC.

507 Fifth Ave., N.Y.C.
Phone: MUrray Hill 2-7147

President .....Louis Lang
Sec.-Treas. .....Thelma Lang

Services Offered—Dealers in master recording equipment; servicing.

LANG-WORTH FEATURE PROGRAMS, INC.

1755 Broadway, New York 19, N. Y.
Phone: JUdson 6-5700

President.....John D. Langlois

Vice President.....C. O. Langlois, Jr.
Vice Pres. Sales.....Hugh S. Allen, Jr.
Services Offered: Producers of Radio Hucksters and Airlifts—Musical commercials plus "Airlifts" for station sound and individuality. Tailor-made commercials and special local station promotion. Transcribed Music Service for radio and television stations. Program syndication.

LIBERTY RECORDS, INC.

6920 Sunset Blvd., Los Angeles, Cal.
Phone: HOllywood 4-8101
N. Y. Phone: CIrcle 6-3010
Board Chmn.....Si Waronker
President .....Al Bennett

JACK LLOYD

1445 Miller Way, Hollywood 46, Calif.
Phone: OLdfield 6-4607
Executive Director.....Jack Lloyd
Services Offered: Creation and production of unusual commercials and musical jingles for advertising agencies and stations. Packaging of transcribed radio programs (dramatic, comedy, musical, audience participation); from the idea to finished recording.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
N. Y. *Phone*: Dunkirk 4-4191
President.....C. P. MacGregor
General Manager.....E. H. Lowry
Studio Manager.....Robert W. McKenzie

Reeves Sound Studios

DIVISION OF REEVES BROADCASTING
& DEVELOPMENT CORPORATION

304 EAST 44th STREET
NEW YORK 17, N. Y.
ORegon 9-3550

The Largest Sound Service Organization in the World.

RCA Licensee Western Electric Licensee

Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging.

MAGNE-TRONICS, INC.

49 West 45th St., New York, N. Y.
Phone: CI 7-0210
President.....Thomas L. Clarke, Jr.
V.P., Prog. Dir.....Joseph F. Hards
Sales Manager.....A. J. Kendrick
Services Offered: Magne-Tronics motivational music: tape-recorded background music program service transmitted via FM Multiplex and leased lines by exclusive, authorized franchises. Program service on magnetic tape for main channel use.

MAGNO SOUND, INC.

723 Seventh Ave., New York 19, N. Y.
Phone: CI 7-2320
Services Offered—Motion picture sound recording, transfers from and to tape & film medium; miting; dubbing; post sync recording; tracks supplied; 35mm negative; 16mm neg. or positive; 35 & 16mm magnetic; 17½ magnetic; ¼" tape pic sync rangertone; ¼" sprocket tape.

MASTERTONE RECORDING STUDIOS, INC.

130 West 42nd St., New York 36, N.Y.
Phone: WI 7-2940
Recording Spvsr.....Gene Sayet
Chief Engineer .....Sid Feldman
Services Offered: Professional recording services: editing, studio, mono & stereo; acetate mastering, mono & stereo.

METROPOLITAN SOUND SERVICE, INC.

120 West 42nd St., New York 36, N. Y.
Phone: WIsconsin 7-9907
President .....C. Langlois, Jr.
Secretary .....Ted Roseen
Services Offered: Transfer, dubbing, editing mixing & recording.

M G M RECORDS

1540 Broadway, New York 36, N. Y.
Phone: JUdson 2-2000
President .....Arnold Maxin
Nat'l Sls. Mgr.....Leon Schachere
V.P., Chg. of Oper.....Sid Brandt
Advertising Manager.....Sol Handwerger
Dir. of Creative Services....Harry Anger, Jr.
Services Offered: MGM popular and classical records, custom recording. Metro, Metro Jazz, Cub, Lion records.

CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.
Phone: PLaza 7-0695
President .....Charles Michelson
Treasurer .....Aaron Michelson
Services Offered: Distributors of transcribed radio program series; syndicated TV film series; EMI, Gennet-Speedy-Q; Standard Sound effect record libraries.

M-J PRODUCTIONS

2899 Templeton Road, Columbus 9, O.
Phone: BElmont 5-8043
Co-owner .....Bob Geis
Co-owner .....Mary-Jo Cobb
Services Offered: Producers of taped radio programs & recorded radio spots.

MUZAK CORPORATION

229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400
Board Chairman.....Jack D. Wrather, Jr.
President.....Charles C. Cowley
Sr. V.P., Treas.....John R. Andrus
V.P. & House Counsel.....Leonard Scholl
V.P. & Dir. of Marketing..Joseph W. Roberts
Services Offered: Background music service for industry, offices, banks, stores, supermarkets, hotels, restaurants, airplanes, trains, buses, ships, and other public business areas.

NATIONAL MUSITIME CORP.

770 Lexington Ave., New York 21, N. Y.
Phone: TE 8-8483
President .....Chas. E. Rynd
Vice President.....Jerome K. Levy
Services Offered: National background music service through radio station franchise network. Music tape programming and duplicating services.

NATIONAL VIDEO TAPE PROD., INC.

36 West 44th St., New York 36, N. Y.
Phone: MU 2-3627
President.....Richard E. Bailey
V. P.'s.....Jack D. Bozarth, Clifford Evans, Anthony Hennig, Roylance Sharp, Thomas Schilling, Charles Voso
9-11 Sta. Sq., Rutherford, N. J.
Ch. Exec. .....R. E. Bailey
Services Offered: All phases of video tape production.

NBC RADIO RECORDING DIVISION

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 7-8300
Manager.....Charles L. Bennis
Merchandise Mart, Chicago 54, Ill.
Phone: SUperior 7-8300
Sheraton Park Hotel, Washington, D. C.
Phone: Adams 4-5400
3000 W. Alameda Ave., Burbank, Calif.
Phone: TH 5-7000
Services Offered: Recording, service, tape & disc.

NOLA PENTHOUSE SOUND STUDIOS

111 W. 57th St., New York 19, N. Y.
Phone: JUdson 2-1417
Owner.....V. Thomas Nola
Chief Engineer.....Stanley Bumbly
Services Offered: Film-Tape-Disc transcriptions for TV, radio, industry and education —studio and location—masters processing and pressings—stereo recording—magnetic & optical film recording.

OLMSTED SOUND STUDIOS, INC.

1 East 54th Street, New York, N. Y.
Phone: PL 1-0890
President.....Richard B. Olmsted
Vice President.....Arthur Shaer
Services Offered: Transcription, film sound, stereo recording & mastering.

PLAZA SOUND STUDIOS

55 West 50th St., New York, N. Y.
Phone: PLaza 7-6111
President.....Warren E. Jenkins
V.P., Sales.....Gregory W. Raffa
V.P., Admin.....John H. Jackson
Services Offered — Recording studios, screening room, full mastering facilities, film services.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.
Phone: Globe 6-2135
Secy.-Treas.....S. M. Lauch Price
Services Offered: Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

PROGRAMATIC BROADCASTING SERVICE

(Division of Muzak Corp.)
229 Park Ave. S., N. Y. C. 3
Phone: ORegon 4-7400
General Manager.....John Esau
Branch Offices
Anderson Lane, Madison, Tenn.
Eastern Sales Rep.....Robert Prater
9714 Champa Drive, Dallas, Tex.
Mid-States Sales Rep.....Robert E. Fender

Big Bands
Foreign Language
Instrumentals
Background

FOR THE BEST IN MUSICAL PROGRAMMING

Write for Free Catalog

REQUEST RECORDS, INC.

443 West 49th Street
New York 19
CI 7-3632

5149 Castle Road, La Canada, Calif.
Western States Sales Rep.....B. H. Mitchell
Services Offered: Complete integrated package of automatic programming consisting of equipment and tape recordings.

QUE RECORDING CO.

6233 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 4-8351
President .....Normand Houle
Sales Manager .....Dick Romaine
Services Offered: Sound studios for radio & TV commercials; sound services for film, 16mm-17½ & 35mm dubbing & transfers; acetates, masters & pressings.

RADIO FEATURES OF AMERICA

37 W. 46 St., New York 36, N. Y.
Phone: JUdson 2-5130
Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Assoc. Dir. of Svcs.....Sandra Munsell
Mng. Dir. of Prod.....J. H. MacDonell
Services Offered: Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

RCA VICTOR CUSTOM RECORD SALES DEPARTMENT

155 East 24th St., New York 10, N. Y.
Phone: MUrray Hill 9-7200
Mgr., Custom Records....Ralph C. Williams
Sales Mgr.....Carl Reinschild
Mgr., Custom, Artist and Repertoire .....Ben Selvin

Custom Record Sales Section

Chicago Mgr.....William F. Reilly
Hollywood Mgr.....A. E. Hindle
Services Offered: Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

RCA Recorded Program Services

Manager.....A. B. Sambrook
Western Sales Rep.....William C. Gartland
Northeastern Sales Rep.....George Field
Southwestern Sales Rep.....John Alves
Southeastern Sales Rep...Wallace D. Cochran
Central Northeast Sales Rep. (Chicago).....Warren Peterson
Central Northwest Sales Rep....Jack Nadeau
Services Offered: Thesaurus (musical program service); RCA Syndicated Programs (recorded dramatic, variety, musical shows). TV film library. TV film distributor.

Studios and Regional Offices

155 E. 24th St., New York 10, N. Y.
Phone: MUrray Hill 9-7200
445 North Lake Shore Drive, Chicago 11, Ill.
Phone: WHitehall 4-3215
1510 N. Vine St., Hollywood 88, Calif.
Phone: OLdfield 4-1660
1121 Rhodes Haverty Bldg., Atlanta 3, Ga.
Phone: JAckson 4-7703
7901 Empire Freeway, Dallas, Texas
Phone: FL 2-3911
800 17th Ave. South, Nashville, Tenn.
Phone: ALpine 5-6691

OLMSTED
SOUND
STUDIOS, INC.
One East Fifty Fourth Street
New York, 22, N. Y.
PLaza 1-0890
OLMSTED SOUND STUDIOS

RECORD SOURCE, INC.

333 East 46th St., New York 17, N.Y.
Phone: YUkon 6-0155
President .....Hal B. Cook
Service Offered: Provide phonograph records and albums purchased from manufacturers to radio stations for broadcast purposes, on a subscription basis.

REEVES SOUND STUDIOS

(*Div. of Reeves Bcstg. & Dev. Corp.*)
304 East 44th St., New York 17, N. Y.
Phone: ORegon 9-3550
President.....Chester L. Stewart
Mgr.—Film Div.....Richard Vorisek
Asst. Gen. Mgr.....John Vorisek
Manager, Video Dept.....R. Byloff
Chief Engineer.....Lyman J. Wiggan
Services Offered: Video & sound recording for motion pictures and television, transcriptions.

REQUEST RECORDS, INC.

43 West 49th St., New York 19, N. Y.
Phone: CI 7-3632
President.....C. H. Lowenstein
Vice President.....M. Linz
General Mgr.....H. J. Lengsfelder
Services Offered—Recording Transcriptions, specializing in foreign language and instrumentals. Background music for TV productions.

RKO SOUND STUDIOS

(Div. of RKO General, Inc.)
1440 Broadway, New York 18, N. Y.
Phone: LOngacre 4-8000

President .....Thomas F. O'Neil
Vice Pres., Treas.....John B. Poor
General Manager .....John B. Hayes

Services Offered: Recording, duplicating, processing, pressing & shipping all types of records & tapes for bcstg., phonograph, slide-film & promotion. Studio facilities for recording 35mm projection & 35mm MAG with interlock.

ROCKHILL RECORDINGS

18 E. 50 St., New York 22, N. Y.
Phone: PL 9-7979

President .....Janet Taylor
Manager.....Leo J. Launer
Sales Manager (Recording)..Fred Freeman
Chief Engineer .....Gilbert R. Arion

Services Offered: Studio recordings; masters & pressings; air checks (radio & TV audio); tape duplication. Location recording, distribution to radio stations.

ROULETTE RECORDS

659 Tenth Ave., New York 36, N. Y.
Phone: CIrcle 6-4490

President .....Morris Levy
Exec. V.P.....Joe Kolsky

Services Offered: Manufacture Tico, Gee, Roma, Forum & Roost phonograph records.

SANDE & GREENE, INC.

8400 Sunset Blvd., Los Angeles 46, Calif.
(See Commercial Producers)

JOHN SEELY ASSOCIATES

Suite 613, 1st Federal Bldg., Hollywood & Highland, Hollywood 28, Calif.
Phone: HOllywood 6-6141

President .....John Seely
Sales Manager.....Don Teeter
Repertoire Dir. .....Bill Loose
Recording Mgr.....Doug Nelson
Secretary .....Pat Seely

Services Offered: Client or JSA supervised; voice recording, dubbing, tape transfer, mixing, re-recording, editing and assembly.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

President .....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to President.....E. S. Prager
Prod. Manager .....George Jellinek
Station Relations Dir.....W. F. Myers
Publicity & Prom.....Alice Heinecke

Services Offered: LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Script service including special continuities for holidays. 8500 bridges, moods and themes. Saleable shows built from library, production and sales aids.

SONOCRAFT CORP.

115 W. 45th St., N.Y.C.
Phone: JUdson 2-1750

President .....Herbert H. Borchardt
V.P. & Treas.....Harold H. Oppenheimer
V.P. & Sec.....Gerhard M. Behrendt

Services Offered: Distributors of sound & recording equipment.

SPECIALTY RECORDS, INC.

8508 Sunset Blvd., Hollywood 46, Calif.
Phone: OLeander 5-6980

President .....Arthur N. Rupe

Services Offered: Phonograph record manufacturer.

SPENCER PRODUCTIONS, INC.

507 Fifth Ave., New York 17, N.Y.
Phone: OX 7-5895

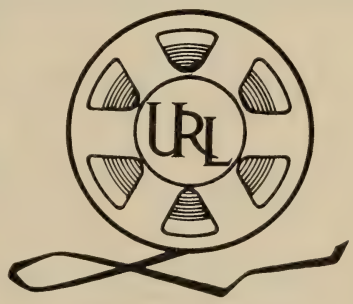
President .....Jeanne Allgeier
Office Manager .....Alan Abel

Services Offered: Production of LP albums and single records as independent free-lance producers for various major record companies; pilot films for TV, producer of TV series.

STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOllywood 2-6027
1271 Ave. of the Americas
New York 20, N.Y.
Phone: PLaza 7-2197

President .....Peter Frank
Exec. Vice Pres.....Will Scott



United Recording Laboratories Inc.

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Services Offered: Open end transcriptions — quarter hour and five minute programs.

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1721 Broadway, New York 19, N.Y.
Phone: JU 2-2790
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Vice President .....Lucius Del Guercio
National Sales Mgr.....Irv Stimler
National Promotion Mgr.....Basil Bova
Service Offered: Record manufacturer.

RICHARD H. ULLMAN, INC.

1271 Ave. of Americas, New York 20, N. Y.
Phone: PLaza 7-2197
President .....Peter Frank
Exec. V.P.....Marvin A. Kempner
Branch Office
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027
President .....Peter Frank
Services Offered: Big sound, complete radio aids for radio stations; IMN jingles.

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729 Seventh Ave., New York 19, N. Y.
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V.P., Gen. Mgr.....Arthur Talmadge
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Services Offered: Sound & scoring facilities, transcriptions.

UNITED STATES RECORDING CO.

1121 Vermont Ave., N.W., Washington 5, D.C.
Phone: LIncoln 3-2705
President .....Joseph Tait
Plant Manager .....Ansel Kleiman
Sales Manager .....Frank Wilkens
Dir. Recording .....Thomas Tait
Chief Engineer .....John Madaris
Services Offered: Studios, air/line checks (AM-FM-TV), remotes, tape, disc, sync ¼" tape, 16mm tape, custom built audio equip.

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46 E. Walton St., Chicago 11, Ill.
Phone: MI 2-6465
President.....A. B. Clapper
Services Offered: Recording (monaural & stereophonic), record sessions, spots, radio programs, TV-motion picture sound tracks.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.
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Vice-President.....Michael T. Valentino
Secretary .....Elsie F. Valentino
Services Offered: Mood music for TV, sound effects of all types, miscellaneous recordings.

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4000 Warner Blvd., Burbank, Calif.
Phone: HOllywood 9-1251
N. Y. Phone: CIrcle 6-1400
President.....James B. Conkling
International Dir. .....Robert B. Weiss
Rec., Engr. Dir.....Lowell Frank
Services Offered: Producers of phonograph records, all categories of music.

WESTERN RECORDERS

6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 3-6811
Partners.....Donald D. Blake, Wm. M. Kirkpatrick, Theo E. Robinson
Services Offered: Stereo & Monaural Tape and Disc. Recording-Assembly and Editing. Auditorium and Studio Rentals.

WORLD B'CASTING SYSTEM INC.

Suburban Station Bldg., Philadelphia 3, Pa.
Phone: LOcust 8-4100
President.....Paul F. Harron
Sect.-Treasurer.....Lawrence D. Biele
General Manager .....Robert A. Monroe
Vice President..... Frank Knight
National Sales Dir.....Richard Crane
Services Offered: Complete sales & sales promotional service for radio stations, including commercial jingles, i.d.'s, production aids, news, time, weather intros, themes, backgrounds, interludes, sounds, etc.

'Nowness' Quality Of Television Programming Meets Public Need

By BILL TODMAN
Goodson-Todman Production

TOO many members of the broadcasting fraternity have an inferiority complex. They cringe whenever critics of the industry bark. Instead of standing up and defending what is good and original in television, they assume a defensive pose and merely mutter that they will try to do better.

What these defensive broadcasters fail to realize is that attackers of TV themselves are frequently illogical. Their criticism condemns shows as a type rather than on individual merit. Certain critics invariably prefer poor documentaries to good westerns, or bad public service programs to well-executed audience participation shows.

This attitude represents a prejudicial judgement which is harmful to the industry and the public. You would never hear a Broadway reviewer claim that the trouble with the theatre is that there are too many musicals; his brief would be that there are not enough good musicals.

I believe the same criteria should be applied to TV. When we produce a bad program, please let us know about it. But don't condemn an important type of programming because it is not to your taste.

Critics to the contrary notwithstanding, I feel that a type of programming most frequently under fire — the audience participation, game and panel show — makes a valuable contribution. In a sense, these programs represent TV at its live best.

TV's finest hours come in presentations of reality, when the quality of "nowness" is present. Reality may be imparted through both information and entertainment programs. The information area covers such live programming as sports events, political conventions, press conferences, newscasts, etc.

In the entertainment area featuring "nowness," audience participation, game and panel shows are outstanding. Here, people are presented as they really are. A genuine human drama is played out while viewers are given an opportunity to participate vicariously in their homes. These shows are the only original contributions of broadcasting.

I know it's fashionable to rap game shows as intellectually unstimulating. But the mail we receive at Goodson-Todman reflects the public feeling and seems to refute that argument. We consistently hear from a variety of obviously intelligent men and women — ranging from supreme court justices to leaders of industry — telling us that the only programs they watch are game shows, sporting events and/or news interviews.

What these people are telling us is that they appreciate the quality of immediacy, the "nowness" of TV. That's why I maintain that this kind of programming satisfies a genuine need.

Even the lesson of the quiz show scandals has been twisted. After they broke, some critics tried to equate all audience participation shows with overtones of corruption. The canard was simply not true.

Because there is a public need for game shows, they outlasted their critics. As we predicted, they are now making a comeback on daytime video, and I believe they will have a resurgence on nighttime TV as well.

Big money for prizes probably will not be a factor. Money alone will not make a show if the game itself is not interesting and intriguing. In any event, there will be no question of "rigging" because the public is so skeptical that the slightest hint of control would make the show a failure.

We in the industry needn't be apologetic about this phenomenon of the game show. We should defend it for what it is . . . a bastion of reality on television and a unique entertainment form native to the medium.

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TV FILM PRODUCERS AND DISTRIBUTORS

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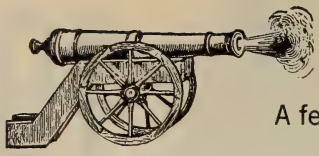
(SEE PAGE 968)



CHARGE!

A few years ago, Flamingo challenged the stale concepts of tv film distribution. We rejected Hollywood's pot-boilers and called for the programming of distinguished international features. With confidence in the growing demand for quality, we introduced the exciting Critics' Award and Festival Packages. Our courage and foresight were rewarded with success. Today, in the same fine tradition, we offer the regal Imperial Package. Our days of pioneering are over. Flamingo is the established leader of an expanding field.

We are a dynamic organization dedicated to superior programming. Not content with past victories, Flamingo hurls the challenge anew. The imaginative Nutty Squirrels Tales is the most attractive property in the cartoon market. And let competition beware... Flamingo distributes the top-rating favorite Superman, which reaffirms our standard: the very best entertainment for every age and taste.

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1501 Broadway, New York 36, N. Y.
Phone: LA 4-5050

President.....Henry G. Plitt
V.P., Charge of Sales...Howard B. Anderson
Dir., West Oper.....John Tobin
Eastern Div. Sls. Mgr.....Albert G. Hartigan
Central Div. Sls. Mgr.....Michael G. Gould
Southeastern Sales Dir.....J. Delaney
Canadian Sales Dir.....Wm. Hannah
Western Sales Mgr.....Donald Jones
Mgr., Film Op.....Gilbert Cohen
Ad. & Promotion Dir.,.....Irving Paley
Controller.....Raymond C. Fox

Services Offered—Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

Productions—One Step Beyond; Man With A Camera; Counterthrust; 26 Men (78); Adventures of Jim Bowie (76); Sheena, Queen of the Jungle 26); The People's Choice (104); Douglas Fairbanks, Jr. Presents (117); The Playhouse (52); Herald Playhouse (52); Kieran's Kaleidoscope (104); The Three Musketeers 26); Meet McGraw (42); Court of Last Resort.

Acme Film Laboratories

1161 North Highland Ave., Hollywood 38, Calif.
Phone: HOllywood 4-7471

President .....Samuel Sawelson
Sec'y, Office Manager.....David Christopher
V.P. Superv. Opera.....Melvin G. Sawelson

Services Offered—16, 35 mm. black & white and color, lab facilities; editing and sound services; video tape transfer facilities.

Acus Pictures Corporation

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

President .....Patrick Shanahan

Services Offered: 16, 35 mm. films for television rental.

M & A Alexander Productions

6040 Sunset Blvd., Hollywood 28, Calif.
Phones: HOllywood 4-7571, 4-3414
141 E. 55th St., N. Y. 22
Phone: PLaza 5-5266

President .....Arthur Alexander
Vice Pres.....Max Alexander
East. Rep.....Larry Stern

Services Offered: National distributors of feature films, westerns and half-hour filmed TV shows, cartoons and comedies.

All-Canada Radio & TV Ltd.

1000 Yonge St., Toronto, Ont., Can.
Phone: WAlnut 5-9361

President .....J. Stuart MacKay
General Manager .....Reo Thompson
Mgr. Radio Sales Time Div...Robert F. Tait
Mgr. Program Div.....Dana S. Murray
Mgr. TV Time Sales Div...Ross A. McCreath
Mgr. Bcst. Svcs.....Peter N. Harricks
Sec.-Treas.....Eric M. Williams

Branch Offices

Taylor, Pearson & Carson Bldg., Calgary, Albta.
Phone: AM 2-7691

Manager .....Jack Cavanaugh

922 Dominion Sq. Bldg., Montreal, Que.
Phone: UN 1-5656

Manager .....Ken Baker

706 Electric Railway Bldg., Winnipeg, Man.
Phone: WH 2-6861

Manager .....Bruce Pirie

1161 Melville St., Vancouver, B.C.
Phone: MU 4-7461

Manager .....J. E. Baldwin

Services Offered—Film importing, editing, shipping, and service; national, regional, and local sales and distribution; market information.

Distributors of—Aquanauts, Bold Venture, Boston Blackie, Harbor Command, Harbor Master, Highway Patrol, I Led 3 Lives, Lock-Up, Man Called X, Martin Kane, Mr. D. A., Peter Gunn, Sailor of Fortune, Sea Hunt, Dr. Christian, The Unexpected, Favorite Story, Target, Man & the Challenge, Men Into Space, Science Fiction Theatre, Aggie, Dayton Allen Show, Eddie Cantor Comedy Theatre, Meet Corliss Archer, Cisco Kid, Rough Riders, Mackenzie's Raiders, Tombstone Territory, Col. Bleep, Jeff's Collie, also sports, news, special & feature films.

All-Scope Pictures, Inc.

(Commercial Film Division, 20th Century-Fox)
1417 N. Western Ave., Hollywood 27, Calif.
(See Commercial Producers)

Leonard Anderson Associates Inc.

200 W. 57th St., New York 19
Phone: *PLaza* 7-4162

President .....Leonard Anderson
Vice-Pres. .....Barbara Anderson
Prod. Mgr.....Marc Anderson
Secy., Off. Mgr.....Lillian Ortner

Services Offered—Motion picture production and editing services; theatrical, commercial, television. Facilities for three-camera filming and editing. Film production consultants.

Productions—The Air Force Uniform, Pipe Line For Tomorrow—US Air Force; World in White & Fire Fighters — CBS TV; Coty Cosmetics; Schenley Distillers; General Electric; A-B-C's of Briefing; Industr. Medicine in Action; Jet Flight Planning; Prudential Insurance Co.; Johnny Cordes; Little Julius; The Eagles Strength; USIA; Indiana Motor Truck Assoc.

(*Continued on Page* 878)

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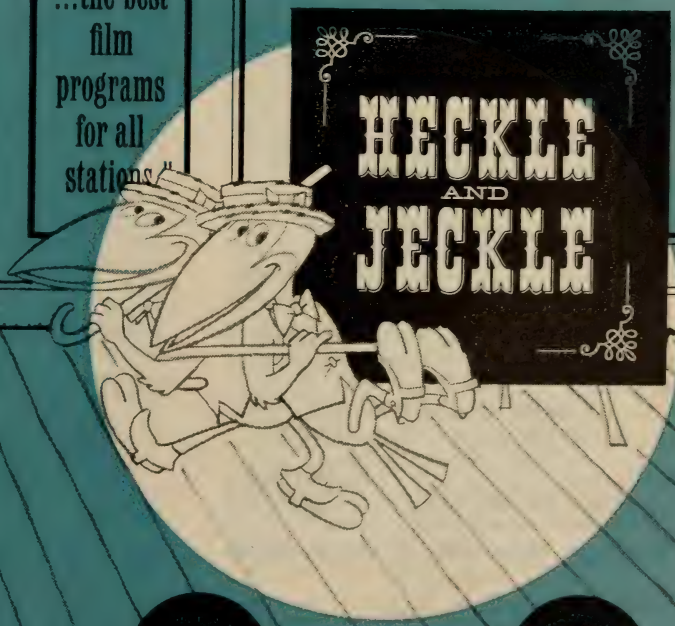

(*Continued from Page* 875)

Association Films, Inc.

347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 5-2242
President.....J. R. Bingham
Exec. V.P., Treas. .....A. L. Frederick
V.P., Adv. & Prom. Dir.....R. W. Bucher
V.P., Opera.....R. D. Mitchell
Vice Pres. .....R. S. Evans
Vice Pres. ..... R. M. Finehout

Branch Offices

561 Hillgrove Ave., La Grange, Ill.
Phone: FLeetwood 4-0576
Manager.....M. G. Weiland

Broad at Elm, Ridgefield, N. J.
Phone: WHitney 3-8200
Manager.....E. H. Johnson

799 Stevenson St., San Francisco, Calif.
Phone: UNderhill 1-5305
Manager .....W. O. Siler

1108 Jackson St., Dallas, Tex.
Phone: RIverside 8-8759
Manager .....C. Stahl

Services Offered—Distribution of free-loan, industry-sponsored motion pictures. Rental of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films; physical handling service.

Astor Pictures, Inc.

130 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-1287
Chairman of Board.....F. F. Bruder
Secretary .....George Foley
Treasurer .....Anthony Tarell

Services Offered—Producers and distributors of feature films.

Atlantic Television, Inc.

130 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-1287
Chairman of Board.....F. F. Bruder
President.....Alfred H. Morton
Secretary.....George F. Foley
Treasurer .....Anthony Tarell
General Sales Mgr. .....Harry Goldstone

Services Offered—Producer and distributor of 200 features and 36 westerns.

Atlas Television Corp.

209 E. 56th St., N. Y. 22
Phone: ELdorado 5-7943
President .....Henry Brown

Services Offered—American features; half and full hour westerns.

Productions—Captain Z-RO, Hollywood to B'way, Grantland Rice Sportlights, Holiday Series, Is This Magic?

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725
President .....Herbert Rosen

Services Offered—Library of mood and bridge music, sound effects.

George Bagnall & Associates Inc.

8827 Olympic Blvd., Beverly Hills, Cal.
Phone: OL 2-8050
President.....George L. Bagnall
V.P., Gen. Sales Mgr.....J. J. O'Loughlin
Vice President .....W. L. Anthony
Secretary.....Fred C. Lindquist

Branch Office

452 Hoodridge Dr., Pittsburgh, Pa.
Phone: LOcust 1-4661
Vice President.....W. L. Anthony

Services Offered—Distribution of the following films for television: Features—Forbidden Jungle, New Orleans, Timber Fury, Border Outlaws, The Long Night, Korea Patrol, Fun on a Weekend, Cattle Queen, Federal Man, Badman's Gold, Abie's Irish Rose, The Return of Rin Tin Tin, The Fighting Stallion, Montana Mike, On Our Merry Way, Buffalo Bill Rides Again, Carnegie Hall, Hollywood Barn Dance, Lured, Buffalo Bill in Tomahawk Territory, The Hoodlum, Voice in the Wind. Half-hour Shows — 26 episodes, A Scene with a Star, 5-Minute Show —5-Minute Comic Strip, Clutch Cargo.

Bil Baird's Marionettes

59 Barrow St., N.Y.C. 24
(See Commercial Producers)

Jerome Balsam Films, Inc.

33 W. 42nd St., N. Y. 36
Phone: PE 6-1432
Pres., Gen. Sales.....Jerome Balsam
Vice President.....Alexander Beck

Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

Banner Films, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-4811
President.....Charles McGregor

Services Offered—Production and distribution of films for TV.

Productions—Night Court U.S.A., 78 one-half hour episodes.

Distributing—Bold Journey, Speedway International, I Search For Adventure, Judge Roy Bean, Jungle, Big Game Hunt, Tarzan Features, Pine Thomas Features, Debbie Drake.

Banner Productions, Inc.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 9-8366
President .....Sy Weintraub
Sect.-Treas. .....Ben Hecht
Exec. Sect. .....Louise Griswold

Services Offered—TV and motion picture producers.

Productions—Tarzan TV Series, Our Town Series.

Thomas J. Barbre Productions

2130 S. Bellaire St., Denver 22, Colo.
Phone: SKyline 6-8383
Producer.....Thos. J. Barbre
Assistant Manager.....Anita T. Barbre
Dir. of Photography.....H. J. Anderson
Dir. of Sound.....Paul F. Emrich

(*Continued on Page* 880)

A Family Is A Lot Of People And MGM-TV Meets Their Tastes

By JOHN BURNS
V. P. in Charge of TV Sales, M-G-M-TV

CALL it what you will, a cycle or a trend, it's in the air and on the airwaves that the great American family is coming into its own again. The great American family is multi-millioned, the school-goers, the church-goers, the solid workers, the substantial business people, and they've got the biggest pocketbook, population-wise, of all of our citizens.

Metro-Goldwyn-Mayer Television, in its new streamlined 1960-61 programming, covers all possible tastes. It's apparent that Leo the M-G-M Lion has sensed the ever-growing hunger for TV subjects with whole-family appeal and has made available for America's greatest cross-section of TV-users a rich entertainment menu to satisfy their insistent wishes. Three of its current offerings are entertainments ideally suited for whole-family viewing, and two are straight action and excitement.

The showmanship instinct which has ever been the heritage of the world's greatest Studio is evident in its approach to its TV series. True to its reputation of "star builder," M-G-M seeks to present and develop new personalities in each of its entertainments.

One of the offerings tailor-made for the vast family trade, "National Velvet," has already made its mark, with 32 episodes already completed. As we go to press its ratings are far out-stripping a long-time famed competitor. This is the first TV series to win a citation form Parents Magazine Publications' "Calling All Girls." It also garnered the Los Angeles Critics' Award for the "outstanding family television show." Its leading lady, Lori Martin, is building into a top-flight popular favorite. In early April she achieved the cover and an article in TV Guide about her series. "National Velvet" will be with us for a long time over NBC-TV on Sunday nights.

A second series that's perfect for the entire family is "Dr. Kildare," now headed for renewed fame when it premieres next September over NBC-TV on Thursday nights. The prediction is already being made that the young actor who plays the role of "Dr. Kildare" will capture the hearts of practically every female. The role of Dr. Gillespie is played by Raymond Massey.

In "Father of The Bride", MGM-TV presents another new-star candidate in the person of Myrna Fahey. This series is a natural to fill the current yearning for entertainment designed to win whole-family popularity. The cast includes Leon Ames, Ruth Warrick and others. "Father of The Bride" will have its premiere on September 29, over CBS-TV on Fridays.

In the field of straight drama and suspenseful staccato action series, MGM-TV is already in full stride with "The Asphalt Jungle." Waiting for its fall premiere is "Cain's Hundred."

"The Asphalt Jungle" is seen over ABC-TV on Sunday nights. At press-time, although a new series in a new time slot, it has come up to expectations in audience response and in trade paper appraisal. It stars Jack Warden, Arch Johnson and Bill Smith.

September will also see the inaugural of a new MGM-TV dramatic series, "Cain's Hundred," from which great things are anticipated. This series in which ex-gangland lawyer Nicholas Cain has as his quarry the 100 leaders of organized crime in America today, will be shown over NBC-TV on Tuesdays. MGM-TV has cast Mark Richman in the principal role. The first episode confirms the advance forecasts that he will be one of next season's talked about TV favorites.

(*Continued from Page* 878)

Services Offered—Complete motion picture production services: scripts, photography, editing, sound recording, stage, mobile units, theater. Producing business films and TV commercials for national accounts.

Productions—TV film commercials: Bold Action Furniture Sales, Inc.; Adolph Coors Company; Gates Rubber Company.

BBC TV Promotions

630 Fifth Ave., New York 20, N. Y.
Phone: CI 7-0656

TV Representative.....Dennis Scuse

Services Offered—Producers and distributors of TV programs and series.

Productions—An Age of Kings, Inspector Maigret.

B. C. G. Films, Inc.

405 Lexington Ave., New York 17, N.Y.
Phone: MU 7-0870

President .....Nat Gassman
Vice President.....Charles C. Carson
Treasurer .....Peter D. Murray

Services Offered — Television & theatrical film distribution.

Biograph Studios, Inc.

807 East 175th St., Bronx 60, N. Y.
Phones CYprus 9-5500

President .....Ben Gertner
Treasurer .....Nathan Stolper

Services Offered—Rental of stages for TV 7 motion picture studios.

Fritz Blocki Productions

1343 N. Fuller Ave., Hollywood 46, Calif.
Phone: HOllywood 2-8971

Producer .....Fritz Blocki

Services Offered — Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.
Phone: JUdson 6-1030

President.....Chester M. Ross
Exec. Vice Pres. .....Emanuel Kandel
Vice Pres., Treas.....Ira S. Stevens
Vice Pres. Agency Sales.....Wade Barnes
General Sales Mgr.....Alex Leslie

Branch Offices

8290 Santa Monica Blvd., Hollywood, Calif.
V.P., chg. of Operations....Stanley Halperin
1301 S. Wabash Ave., Chicago, Ill.
Manager .....John Krutzler
443 Jarris St., Toronto, Ont., Can.
V.P., General Mgr.....Alan Mills

Services Offered—Shipping, expediting and servicing of TV film, print procurement.

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.
Phone: CI 6-4868

President.....Thomas J. Brandon
Secretary.....Lillian W. Brandon

Services Offered — Source of International feature films in French, Italian, German, Japanese, also ballet, folk dance, art, music.

Bray Studios Inc.

729 Seventh Ave., New York 19, N. Y.
(See Commercial Producers)

Bernard S. Brody & Associates

9034 Sunset Blvd., Los Angeles 46, Calif.
Phone: CR 6-1334

Owner.....Bernard S. Brody

Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Productions—Danny Thomas Show, My Three Sons.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada
Phone: WAlnut 2-2103

President.....S. W. Caldwell
Exec. Vice President.....G. F. Keeble
V.P., Production .....Sydney Banks
V.P. Sales .....Kenneth Page
Lab. Manager.....Russ Smith
Recording Supervisor.....Murray Marshal
Montreal Br. Mgr.....J. E. DeBow
Vancouver Br. Mgr.....Florence Ward

Services Offered — Complete sound stage, 35mm & 16mm production and recording facilities. Distributors of syndicated shows produced in U.S. and abroad. Kinescope air checks and allied services.

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264 E. 78th St., N. Y. 21
Phone: LEhigh 5-2120

President .....Brian Calhoun
Vice President.....Paul Goldschmidt
Secretary-Treas.....Dietlinde Ruber
Prod. Mgr.....Fred Carley
Sales Mgr.....C. P. Gennell

Services Offered—Producers of motion pictures for TV, industrials, sales promotion and entertainment. Slide films for education and sales

California National Productions, Inc.

(Subsidiary of NBC)
663 Fifth Avenue, New York 22, N. Y.
Phone: CIrcle 7-8300

Chairman of the Bd.....Alfred R. Stern
V.P., Gen. Mgr.....Herbert S. Schlosser
V.P., Programs.....Carl E. Lindemann, Jr.
V.P., Treasurer.....Aaron Rubin
Secretary.....Thomas E. Ervin
Assistant Secretaries.....T, W. Sarnoff, John B. Shute
Ass't Treas.....Joseph L. Kubin
Dir. of Bus. Affairs.....James A. Jurist
Dir. of Sales.....Daniel M. Curtis
Dir. of Prom., Adv., Press.....Arthur Perles

Services Offered — TV film program sales and syndication.

Sales Offices

NBC Television Films:
663 Fifth Ave., New York 22, N. Y.

(*Continued on Page* 885)

When They Know You By Your Shows — Watch Out

By JEROME HYAMS
V.P. & General Manager, Screen Gems, Inc.

IN THIS AGE of specialization, television has found that specialization is the most dangerous habit into which it can fall.

I know there are production houses whose current success gives the lie to this assertion. But I don't envy any company whose reputation has been built by its knack for any one kind of format. Times change, especially in television, and unless you're in a diversified position you'll have difficulty changing with them.

Screen Gems is lucky in this respect. Our first full-scale series was a dramatic anthology, "Ford Theater." This gave us experience in almost every possible format, and identified us with no single one. Almost everything we've done since then has tended to diversify our experience even further.

That was a good time to get started, eight to ten years ago. In those days the dramatic anthology was considered a basic of the business. Three of the four largest production companies currently represented on the nighttime network schedule were deeply involved with anthologies at that time.

But not everyone was that lucky, or smart. In the scramble to get a toe hold on the business, certain companies felt impelled to follow up on their strongest effort and make a specialty of it.

In those days, if you'd been around the business for awhile, you didn't have to read the credits to find out which studio produced certain shows. All you had to do was to listen to the sound track for five minutes.

But, sad to say, those producers who'd become so specialized that they left their hallmark on their every production were actuallly drafting their epitaphs, whether they knew it or not. One producer who'd struck pay dirt with happy shows unhappily went bankrupt. The leader of the swashbuckling trend quickly rode it into the ground, and had to retreat to another line of specialization.

That could happen again.

To maintain a diversified position you have to keep coming up with new, original, different shows and methods. That's not easy. Perhaps only the professionally creative people know how difficult it is to be truly original. Usually, the trend is against it.

It's the responsibility of the top management of the production and distribution companies, and of the networks to see to it that new fires are constantly being lighted. A help in this cause is to keep the door always open to independent creative talent. If Screen Gems had not been so disposed in 1957, Bill Hanna and Joe Barbera, for instance, might still not be in television. Aside from the fact that their success is profitable, it also gives us the satisfaction of knowing we'd been right when there was no trend to confirm it.

Screen Gems' most recent move by way of diversification was to associate with independent producers for the development of live programs.

Coming after our 10 years of making film shows, and when the film tide is running high, this surprised many. But there's hardly a better time to start something than when the tide is against it, because that means that tide is about to turn. When Screen Gems first entered the TV market 10 years ago, TV was basically a live medium, but that tide turned.

We think we will have something fresh to offer in live programming, both specials and series, dramatic and musical, game and panel shows. Of course, nobody can tell when we'll be able to get our live properties on the air. But the opportunity will arise sooner or later. And when it does, we'll be ready.

Youngsters Love..... OUR GANG COMEDIES

...and you'll love those high, heart-warming OUR GANG ratings!

Fellas, it's been love at first sight... in each and every one of the 75 markets now showing those hearty, hilarious OUR GANG COMEDIES. Stations are happy. We're happy. All in all, a howling success. But take heart—perhaps your market is one of the rapidly dwindling number still available. Check us now. And if not—check us, anyhow! We still may be able to have a heart-to-heart chat about all those memorable M-G-M CARTOONS. Or those rib-tickling, viewer-snatching PETE SMITH SPECIALTIES. Let's talk . . . .

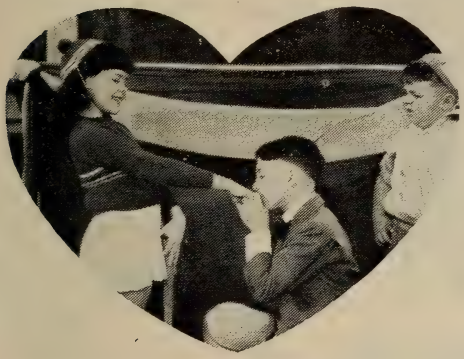
MGM-TV

Division of Metro-Goldwyn-Mayer, Inc.

GET THE FACTS
Straight from the heart!

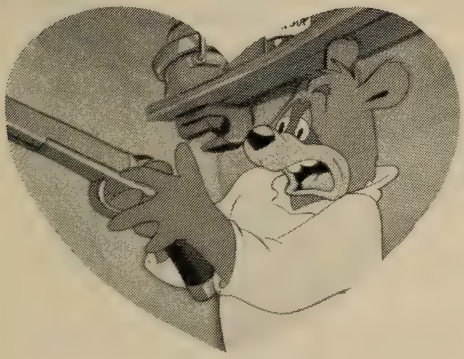
Maybe all of these outstanding M-G-M Shorts Series are still available in your market.

To get more info in a hurry, check ☑ the shows in which you are interested—then tear out this ad and mail it to M-G-M TV.



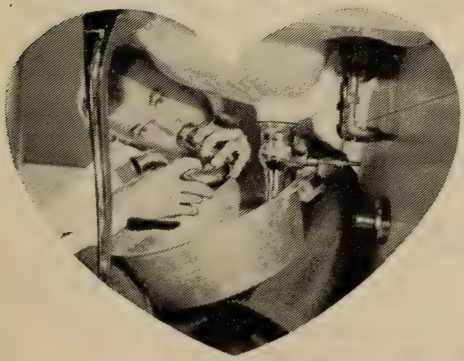
☐ **OUR GANG COMEDIES**—rich in laughter and ripe in memories—Incomparable!

☐ **JOHN NESBITT'S PASSING PARADE**—Provocative, stranger-than-fiction—human interest gems.



☐ **M-G-M CARTOONS**—M-G-Masterpieces all—unforgettable! A laugh-a-second guaranteed.

☐ **CRIME DOES NOT PAY**—Except when you program these suspenseful documentaries.



☐ **PETE SMITH SPECIALTIES**—The happy choice in short comedy material—family favorite!

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1540 Broadway, New York 36, N. Y.

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POSITION_____

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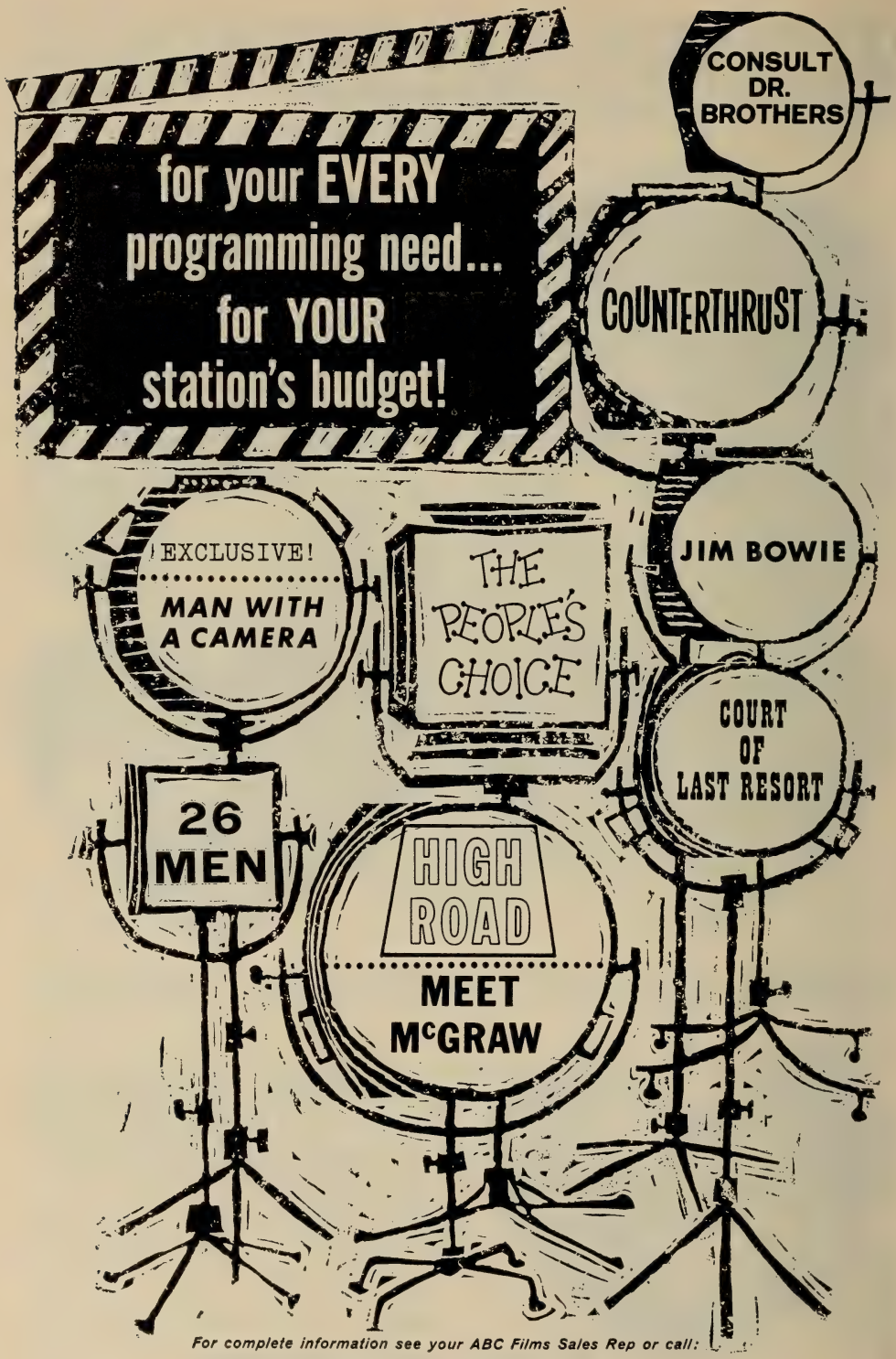
CITY_____ZONE_____

STATE_____



For complete information see your ABC Films Sales Rep or call:

ABC FILMS INC.

1501 Broadway • New York 36, N.Y.
Telephone LA 4-5050

(*Continued from Page* 880)

Phone: CIrcle 7-8300
Dir. of Nat. & Reg. Sls...Jacques Liebenguth
Eastern Sls. Mgr. .....Bill Breen
Merchandise Mart, Chicago 54, Ill.
Phone: MOhawk 4-6565
Central Sls. Mgr.....Edward A. Montanus
Sunset and Vine, Hollywood 28, Cal.
Phone: THornwall 5-7000
Western Sls. Mgr.....Clifford Ogden
Victory Program Sales
663 5th Ave., New York 22, N. Y.
Phone: CI 7-8300
Manager .....Jack Arbib
Canadian Distributor:
Fremantle of Canada, Ltd.
17 Dundonald St., Toronto, Ont.
Phone: WAlnut 4-9635
Manager .....Ralph Ellis

NBC Television Films — The Blue Angels, Jim Backus Show, Pony Express, R.C.M.P., The Silent Service, Danger Is My Business, The Life of Riley, Flight, Not For Hire, Lawless Years, Philip Marlowe.

Victory Program Sales—Adventure of the Falcon, Captured, Crunch and Des, Dangerous Assignment, Frontier, The Great Gildersleeve, Gumby, His Honor Homer Bell, Hopalong Cassidy, Inner Sanctum, It's A Great Life, The Lilli Palmer Show, Medic, Paragon Playhouse, Steve Donovan Western Marshall, Victory at Sea, The Visitor, Watch The World, Cameo Visitor, Panic!, The Adventures of Hiram Holiday, The Californians, Boots and Saddles, Cameo Theeatre, Union Pacific, My Favorite Brunette, Road to Rio, Crazylegs.

Lars Calonius Prod. Inc.

45 West 45th St., New York 36, N. Y.
(See Commercial Producers)

Carousel Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-6734
President.....David B. Dash

Services Offered—Distribution and production of TV films.

Carson-Stempel Enterprises

9034 Sunset Blvd.
Los Angeles 46, Calif.
Phone: CRestview 4-8343
Partners.....Jack Carson & Frank Stempel

Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEbster 8-2101
Pres., Gen. Mgr.....Jack Miles

Services Offered—Sound stage facilities for lease. Completely equipped; for motion picture and TV film production.

Cavalcade Television Programs

7904 Santa Monica Blvd., Hollywood 46, Calif.
Phone: OLdfield 4-4144
President .....Harvey Pergament
Vice Pres. .....Earl M. Robins
Sec.-Treas. .....Esther Pergament

Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

Cavalier Productions, Inc.

9134 Sunset Blvd., Los Angeles 46, Calif.
(See Program Producer)

Campus Film Productions, Inc.

20 E. 46th St., N. Y. 17, N. Y.
(See Commercial Producers)

CBS Films

485 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-2345
President.....Merle S. Jones
Administrative V.P.....Sam Cook Digges
V.P., Programming.....Robert F. Lewine
V.P., Terrytoons.....William M. Weiss
Dir., Synd. Sales.....James T. Victory
Eastern Sales Mgr.....James McCormick
Dir., Oper.....Fred J. Mahlstedt
Merchandising Mgr.....Walter Scanlon
Sales Prom. Mgr.....Eugene Moss
Contracts Manager.....Gloria Lesser
Publicity Director.....Robert Fuller
Inter. Bus. Rel. Dir.....Howard L. Kany
Inter. Sls. Dir.....Ralph M. Baruch
Int. Sls. Mgr.....Willard Block
Licensing Dir.....Murray Benson
Bus. Affairs Dir.....Joseph B. Irwin
Mgr., Domestic Sls. Svc. .....E. K. Cooper
Mgr., Intl. Sales Svc.....Stanley Moldow
Dir. CBS Europe.....Michael Burke
Mgr. Chicago Sales.....Henry Gillespie
Mgr. San Francisco Sales.....Edward Hewitt
Mgr. Los Angeles Sales...William Perkinson
Mgr. Atlanta Sales.....James Thrash
Mgr. Dallas Sales.....Carter Ringlep
Mgr. St. Louis Sales.....George Diederich
Mgr. Boston Sales.....H. Roy Marks
Mgr. Detroit Sales.....Barr Sheets
Pres., Canada (Caldwell TV Film Sls.)
S. W. Caldwell
Sales Mgr., Terrytoons.....John Heffernan
Prod. Mgr., Terrytoons.....Frank Schudde
Bus. Mgr., Terrytoons.....William Boyd

Services Offered—Worldwide distribution & production facilities. Finances, produces & distributes films & video tapes for TV.

Productions—Annie Oakley (81), Amos 'n' Andy (77), Mama (26), Rendezvous (39), Our Miss Brooks (120), Eve Arden Show (26), Colonel Flack (39), The Gray Ghost (39), San Francisco Beat (183), Terrytoons (200), Phil Silvers (138), Buffalo Bill Jr. (42), The Brothers (26), Files of Jeffrey Jones (39), Cases of Eddie Drake (13), The Whistler (39), Navy Log (104), Brave Eagle (26), You Are There (39), The Honeymooners (39), Gene Autry Show (91), Ad-

ventures of Champion (26), U. S. Border Patrol (39), Sunrise Semester (75), Mr. Adams & Eve (39), Whirlybirds (111), Air Power (26), My Favorite Husband (13), Robert Herridge Theater (26), The Brothers Brannagan (39), Trackdown (71), Life With Father (26), Assignment Foreign Legion (26), Deputy Dawg (26 ½-hours, 104 cartoons).

Champion Enterprises, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451

President .....Armand Schaefer
Vice Pres., Treasurer.....M. J. Hamilburg
Secretary .....Ina Autry
Assistant Treasurer.....Philip S. Cobey

Services Offered—Production of TV films and commercials.

Productions—See Flying A Prodns.

Bruce Chapman Co.

125 W. 41st St., New York 36, N. Y.
Phone: WIsc. 7-9244
Branch Office
30 Rue Chalgrin, Paris, France

President .....Bruce Chapman
V.P. & Treas.....Edna Chapman
Dir. of Research.....Mary Hurcheson

Services Offered—Production of TV and industrial films.

Productions—The Answer Man.

Charter Oak Tele-Pictures

423 E. 90th St., New York, N. Y.
(See Commercial Producers)

Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.
Phone: UPton 0-6136

Services Offered—Producers, distributors of films.

Christensen-Kennedy Productions

2824 Harney St., Omaha 31, Nebr.
(See Commercial Producers)

Cinema Research Corp.

716 N. LaBrea Ave., Hollywood 38, Cal.
Phone: WEbster 3-9301

President .....Harold Scheib
Vice President.....Ernest Arcella, Jr.

Services Offered—Service organization to film producers in 35mm or 16mm optical printing, art titles, animation, registration contact printing, stage inserts & Matte shots. 70mm reductions, 16 to 35mm blowups.

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.
Phone: TRafalgar 3-1411

President .....Joseph Seiden
Cameraman.....Harold H. Seiden
Sound Department.....Herbert C. Bloom

Services Offered — Rental of completely equipped studios for TV producers including camera, sound and lighting equipment for location work.

Cinema-Vue Corporation

245 W. 55th St., New York 19, N. Y.
Phone: JUdson 6-1336

President.....Joseph P. Smith
Exec. Vice Pres.....Arthur J. Steel
Sect. Gen. Counsel.....Harry M. Pimstein
Mgr. Corp. Opera.....Bernard J. O'Rourke

Branch Office
11693 Laurelwood Dr., Los Angeles, Calif.
Phone: POplar 6-8734

V.P. Sls. Mgr.....Francis D. Smith

Services Offered—Producers and distributors of filmed and taped TV programs.

Productions—Adventures of Danny Dee, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U. S. A., Washington at Valley Forge, 104 Tom Puss, Animated Color Cartoons, Milestones of the Century, Adventure Theatre Features, Musical Parade of Stars.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood
(See Commercial Producers)

Clairmont Films

2136 Nichols Canyon Blvd.,
Hollywood 46, Calif.
Phone: OL 4-2170

Owner .....Leonard Clairmont

Services Offered: Motion picture production and photography.

Productions: Tiare Tahiti.

Claster Enterprises, Inc.

2229 N. Charles St., Baltimore 18, Md.
Phone: CHesapeake 3-3630

President.....Bertram H. Claster
Sales Manager.....Lee N. Baker
Production Manager.....Ken Calfee

Services Offered—Producers and distributors of "Strikes 'n Spares," "Pin Busters," "It's in the Name," and "Duckpins & Dollars."

Coast Sound Service, Inc.

1223 N. Highland Ave., Hollywood, Calif.
(*See Transcription-Recording Cos.*)

Color Telefilms of America

521 Fifth Ave., New York 17, N.Y.
Phone: YUkon 6-1960

President.....David A. Bader
Vice Pres., Treas.....Thomas W. London

Services Offered — Producers & distributors of TV films.

Colorama Features Inc.

1501 Broadway, New York 36, N.Y.
Phone: LOngacre 4-5992

President.....Jules B. Weil
Vice President.....Carroll L. Puciato

(*Continued on Page* 889)

ZIV-UA Means Business With 'Quality In Quantity'

By LEN FIRESTONE
V.P., Syndication Sales, Ziv-United Artists, Inc.

THE business of television is more than business at Ziv-UA. Here we believe that it is our obligation to put more into our present production in order to increase our yield to the public in the future.

In reverse, we believe that quality is not only good TV, it is also good business. In fact, we have discovered that quality is actually the parent of quantity. Good shows that won't die are the difference between a warehouse and a library. We have the greatest library of its kind in the world.

Between this catalog and its steady output of at least a half dozen first-run series a year, we have become the largest and only consistent source of continuing supply of syndicated programs in TV today.

In short, Ziv-UA means business in the best sense of the word, in a chain that includes the station, advertiser and consuming public, whose buying power is the vital link that completes the circle.

Ziv-UA's complete and expertly researched sales plans are the product of time and people and rich experience that make them unrivalled in their field. They include built-in merchandising and promotion opportunities that have been tested in action, as have the men who are sent to put the plans into practice for our clients.

"Your Ziv-UA man" is more than a designation. It describes a carefully picked executive whose grasp and personality measure up to a standard of service that has been built up over the years through contact with the needs of advertisers and stations. His "theatre of operations" takes in national spot and regional advertisers, as well as local sponsors and stations; and his arsenal consists of some of the top-caliber productions in syndication, headed by some of the brightest stars in the theatre.

Included in Ziv-UA's 12 year cavalcade of hits are what are recorded in the industry as the three crowning successes of the syndication business: "Highway Patrol," "Sea Hunt" and "I Led Three Lives."

"Highway Patrol" anticipated by several seasons the popularity of the law-enforcement program in TV; out-living still, almost all its imitators. It is currently among the top-rated and best product-selling shows in syndication.

Companions to "Highway Patrol" in the field of "quality that sells" are, "Men of Annapolis," "Science Fiction Theatre," "Mr. District Attorney," "Mackenzie's Raiders" and "Favorite Story."

"Sea Hunt," starring Lloyd Bridges and produced by Ivan Tors, represents in some ways, the peak of American syndication. The freshest idea in TV at its inception, it bucked every trend and prophecy to become the longest-running and most distinguished top-rated series in the market-by-market arena today.

New Ziv-UA successes are "Case of the Dangerous Robin," "Tombstone Territory" and "Lock Up." Other best-sellers include "Harbor Command," "Dr. Christian," "Bold Venture" and "This Man Dawson."

And yet the listing here only begins to scratch the depth of Ziv-UA "quality in quantity;" just as the names of some of its stars are only part of the sound of success at Ziv-UA: Lloyd Bridges, Brod Crawford, Macdonald Carey, Lee Bowman, Richard Carlson, Keith Andes, Dane Clark, Adolphe Menjou, Rick Jason, Pat Conway, among many more.

The sum of all of this is that there is business in quality . . . and quality in business. And by those terms, Ziv-UA means business —more and more business for its clients.

NTA

(*Continued from Page* 886)

Productions — Producer and Distributor, "Uncle Tom's Cabin", "Forbidden Paradise", "Song of Sister Maria", "I Was A Parish Priest", and 22 Pine-Thomas-Paramount features.

Commodore Productions and Artists, Inc.

6636 Hollywood Blvd., Hollywood 28, Cal.
(See Commercial Producers)

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-6456
President.....Mortimer D. Sackett
Sec., Treas.....S. Sackett
Sales Mgr. .....Leo Gottlieb
Services Offered—TV producers and distributors.

Confession, Inc.

1501 Broadway, N. Y.
Phone: LOngacre 4-5592
Exec. Prod.....Jules B. Weill
Prod. Moderator.....Jack Wyatt
Services Offered—Product for regional and national sponsorship.

Co-ordinated Marketing Agency, Inc.

575 Lexington Ave., New York 22, N. Y.
(See Program Producers)

Frank Cooper Associates

9145 Sunset Blvd., Los Angeles 46, Cal.
Phone: CRestview 4-5971
N. Y. Phone: PLaza 1-0725
President .....Frank Cooper
V.P. Chg. L. A. Office..Dick Irving Hyland
V.P. Chge. of N. Y. Office.....Sy Fischer
Executives.....Joel Cohen, Robt. Goldfarb, Wm. Cooper, Robert Eisenbach, Michael Gruskoff, Robert Mayberry, Martin Rosen, B. D. Shamberg, John B. Genung, Perry Leff, Edward Rosen.
Services Offered: TV packages; literary & actors' agent.

Coronet Films

(Div. of Esquire, Inc.)
65 E. South Water St., Chicago 1, Ill.
Phone: DEarborn 2-7676
President .....John Smart
Exec. Vice Pres. .....A. L. Blinder
V.P.'s.....J. M. Abraham, E. C. Dent
Secretary.....A. D. Elden
Treasurer .....Lester Petchaft
Services Offered—Short, 16mm sound subjects in B&W or color, individually or in series.

Tom J. Corradine & Associates

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-4448
President .....Tom Corradine
Vice President.....Kyle C. Thomas
Sales Manager.....Eugene B. Duncker
Secretary.....Robert J. Meeker
Services Offered—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 135 westerns, 4 cartoon series.
Currently Distributing—The Ruggles, Holiday U.S.A., Rendezvous With Adventure, I Married Joan, Public Defender, Little Rascals, Divorce Hearing.

Criterion Film Laboratories, Inc.

33 W. 60th St., New York 23, N. Y.
Phone: COlumbus 5-2180
President.....Fred G. Todaro
Production Manager.....Ernest Todaro
Sales Manager.....Irving Schecter
Services Offered—Developing and printing of B & W and color film.

Crosby-Brown Productions

8721 Sunset Blvd., Hollywood, Calif.
Phone: OLdfield 2-7106
Chairman of Broad.....Victor Muscat
President .....Marcus Lipsky
V.P., Gen. Mgr.....Burton Rosen
Branch Office
612 N. Michigan Ave., Chicago, Ill.
Phone: WH 4-5438
Manager .....Karl Von Schallern
Services Offered—National distribution of film and tape TV shows for national, regional and syndicated release.
Productions—Adventure Tomorrow, Danger Zone, Global Zobel, Hollywood Legion Wrestling, Michael's of Africa, People's Court, The Pioneers, Post '48 features, Squad Car, Treasure, Vagabond, Wanderlust, Wonders of the World, You Asked For It, 105 features, 130 5-minute Dayton Allen Shows.

Cummings Productions, Inc.

4 West 56th St., New York 19, N. Y.
(See Commercial Producers)

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N. Y. 22, N. Y.
(See Commercial Producers)

Daystar Productions, Inc.

Box 900, Beverly Hills, Calif.
Phone: *CR* 6-2211
Chief Exec.....Leslie Stevens
Services Offered — Complete creative services in connection with films for TV.

D.P.M. Productions, Inc.

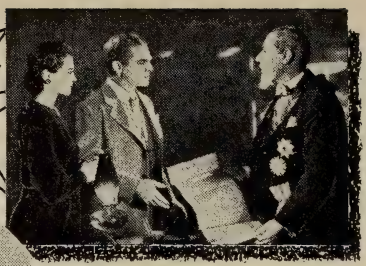
62 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Demby Productions, Inc.

Hotel Plaza, 1 West 58th St., N. Y. 19, N. Y.
(See Commercial Producers)

(*Continued on Page* 891)

57



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Reub Kaufman, President

15 EAST 48th ST., NEW YORK 17, N. Y. MUrray Hill 8-2636

JFC

(*Continued from Page* 889)

Peter DeMet Productions

1317 W. Belmont Ave., Chicago 13, Ill.
Phone: WEllington 5-3737

Executive Producer.....Peter DeMet
Associate Producer.....Milton T. Raynor
Prod.-Dir.....Sidney C. Goltz

Services Offered—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

Jack Denove Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HO 4-8331

President .....Jack Denove
Vice-President .....Dick Denove

Services Offered — Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

Productions — Christopher films, Lucky Strike commercials, It's Golf Time, Gallo Wine, Pacific Telephone, Goodrich.

Dephoure Studios, Inc.

782 Commonwealth Ave., Boston 15, Mass.
(See Commercial Producers)

Depicto Films, Inc.

254 W. 54th St., New York 19, N. Y.
(See Commercial Producers)

Derel Producing Associates, Inc.

68 William Street, New York 5, N. Y.
Phone: BOwling Green 9-1550

President .....Jerry Feldman
Exec. Producer .....Gene Feldman

Services Offered—Packagers of filmed TV shows.

Productions — Crime Club, Bellvue Is My Home, Exclusive (Overseas Press Club).

Louis deRochemont Associates, Inc.

380 Madison Ave., New York 9, N. Y.
Phone: OXford 7-0350

President .....Louis deRochemont
Associates.....F. Borden Mace, Lothar Wolff, Martin J. Maloney, Louis deRochemont III

Services Offered—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

Productions: Man on a String, The March of Todd-AO.

Desilu Productions, Inc.

780 N. Gower, Hollywood 38, Calif.
Phone: HO 9-5911
N. Y. Phone: PL 2-1393

Pres. & Director.....Desi Arnaz
V.P. & Director.....Lucille Ball Arnaz
Vice Pres., Admin. & Finance.Edwin E. Holly
V.P. & Director.....W. A. Nelson
Vice President.....Jerry Thorpe
George Murphy, Bernard Weitzman
Resident Counsel.....Dixon Q. Dern
Publicity Director.....Ken Morgan

Services Offered—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

Productions — Own productions—Untouchables, Desilu Play House, Lucille Ball-Desi Arnaz Show, Whirlybirds, U. S. Marshall, Grand Jury, Rory Calhoun Show, The Texan, Harrigan & Son, Guestward Ho, Ann Sothern Show, Filming for others—Andy Griffith Show, Angel, Danny Thomas Show, The Millionaire; Lassie; One Happy Family; Miami Undercover; Wyatt Earp, Real McCoys, Jack Benny Show, Barbara Stanwyck Show, My Three Sons.

Walt Disney Studio

500 So. Buena Vista, Burbank, Calif.
Phone: TH 5-3141

Executive Producer .....Walt Disney
President .....Roy Disney
V.P.-Adv. & Sales .....E. Cardon Walker
Vice-President.....Donn B. Tatum
Treasurer .....Lawrence E. Tryon
V.P., Studio Prod. Mgr.....W. H. Anderson
Publicity Head .....Dick McKay
Public Relations.....Joe Reddy

Productions — Walt Disney's Wonderful World of Color—NBC.

Dougfair Corporation

6772 Hollywood Blvd., Los Angeles 28
Phone: HOllywood 5-6164

President .....H. Alexander MacDonald
V.P., Treas.....Fred W. Hoar

Services Offered — Producer filmed TV series.

Sherman H. Dryer Productions

667 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-5690

President.....Sherman H. Dryer

Services Offered—Custom productions & general packages in TV, films, radio & for the stage.

Productions—World of Medicine, The Balance, Project: Security.

W. C. Duennhaput Film Prod.

1908 Florida Ave., Wash., D. C.
(See Commercial Prod.)

(*Continued on Page* 893)

Distributors of the
World's Finest TV Programs
in International Markets

FREMANTLE *International* INC.

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THE PIONEER "OVERSEAS"
PROGRAM DISTRIBUTOR

Serving International Markets for 14 Years

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TORONTO, MONTREAL

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FREMANTLE ITALIANA, S.R.L.
ROME

FREMANTLE INTERNATIONAL, INC.
SYDNEY

(*Continued from Page* 891)

Durham Telefilms, Inc.

521 Fifth Ave., New York 17, N. Y.
Phone: YUkon 6-1960

President.....David A. Bader
Chairman.....William C. Durham
V.P., Sec.-Treas. .....Norman Carnegie

Services Offered: International sales organization in films for TV.

Dynamic Films, Inc.

405 Park Ave., New York City 22
(See Commercial Producers)

Economee Television Programs

(A Div. of Ziv-United Artists TV Co.)
488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

V.P., General Manager.....Pierre Weis
Div. Spot Sales Mgrs.....Dick Lawrence, Ken Joseph

Services Offered—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Eddie Cantor Comedy Theatre, Meet Corliss Archer, Story Theatre, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Science Fiction Theatre, Man Called X, Dr. Christian, Adventure at Scott Island.

Educational Films Corp. Of America

1501 Broadway, New York 36, N. Y.
Phone: PEnnsylvania 6-1780

President.....Earl W. Hammons
Vice President.....V. H. Hammons
Treasurer .....Everett Rosenthal
Asst. Treas.....L. Loweninthan

Services Offered—Films for theatrical release, for educational purposes, television shows live or on film.

Peter Elgar Productions, Inc.

75 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Empire Production Corp.

480 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Endorsements, Inc.

65 East 55th St., New York 22, N. Y.
(See Commercial Producers)

Espana Mexico Argentina, S.A. de C.V.

Cordoba #48, Mexico, D.F. (7)
Phone: 25-01-53

President.....M. B. Ponce
Manager.....C. G. Villamil
Secretary.....B. M. Ortega
Sales Manager.....James B. Stanton

Services Offered—Production, distribution of short films.

Productions—Mexican Newsreel, Camara.

Excelsior Pictures Corp.

1564 Broadway, New York 36, N. Y.
Phone: CIrcle 5-6157

President .....Walter Bibo

Services Offered—Distributes various features and shorts for TV.

Explorers Pictures Corp.

1501 Broadway, New York, N. Y.
Phone: LO 4-5592

Pres.-Gen. Sales Mgr.....Jules B. Weill
Asst. Sales Mgr.....Monty Raphaelson

Services Offered—Motion picture films for TV, feature and half hour length.

Faillace Productions, Inc.

59 E. 54th St., New York 22, N. Y.
(See Commercial Producers)

Jerry Fairbanks Productions of California

1330 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 2-1101

Pres., Exec. Producer.....Jerry Fairbanks
Administration.....William M. Sterling
Production Manager.....John McKennon
Studio Manager.....Robert Scrivner
Film Director.....Robert Larsen
Head, Creative Dept.....Leo S. Rosencrans

Services Offered—Producers of all types of films for television, including package programs, agency shows, spot announcements, and special featurettes. Also commercial and theatrical motion picture producers.

Productions—Commercials for Max Factor, Union Oil, Bell & Howell. Carnation, Mattel Toys, Oldsmobile, Cool Beer, Wilson Meat, Helene Curtis, Gallo Wine, Armstrong Cork Co., National Car Rental, Maybelline, Strohs Beer, Marx Toys.

Family Theater, Inc.

7201 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 2-1317

Pres., Prod. .....Rev. Patrick Peyton, C.S.C.
Assoc. Prod....Rev. Albert J. Heinzer, C.S.C.
Prod. Super.....Rev. Philip Higgins, C.S.C.

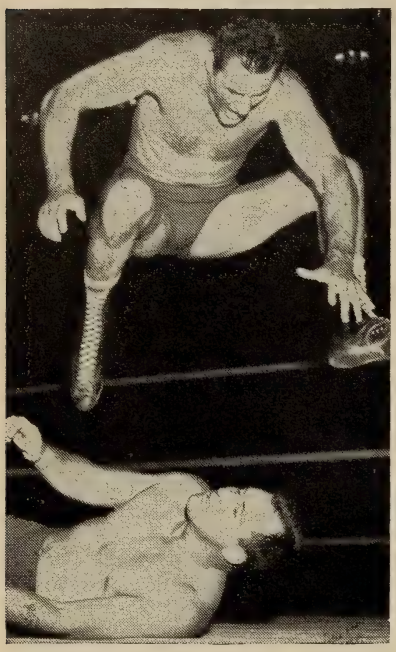
Services Offered—Production and presentation of two weekly dramatic broadcasts over Mutual Network. Production and distribution, free of charge, of religious films for public-service TV presentation.

(*Continued on Page* 895)

TOP-RATED!

...NOW!

THE BEST WRESTLING SHOWS ON FILM or TAPE



Produced and Distributed by

SPORTS PUBLICITY INSTITUTE, Inc.

817 W. Grace Street • Chicago 13
Bob Luce, *Sales Rep.* • WEllington 5-2218

WRESTLING CHAMPIONS

. . . featuring the current WORLDS and UNITED STATES Heavyweight Champions as recognized by the National Wrestling Alliance.

★TV Wrestling Now Getting Top Ratings!

★ *Chicago* **12.8**
★ *Milwaukee* **26.**
★ *Indianapolis* **20.6**
★ *Cincinnati* **18.8**
★ *Omaha* **19.4**
★ *Detroit* **24.**
★ *Ft. Wayne* **23.8**

(*Continued from Page* 893)

Don Fedderson Productions

780 N. Gower St., Hollywood 38, Cal.
Phone: HOllywood 9-5911
New York Phone: YUkon 6-3535
President .....Don Fedderson
Vice President.....Fred Henry
Assoc. Prod. Story Ed.....Milton Merlin
Dir. Publ.-Prom.....Les Kaufman
N. Y. Manager.....Art Stark

Productions — The Millionaire, Who Do You Trust? My Three Sons.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48, Cal.
119 W. 57th St., N. Y. 19, N. Y.
(See Commercial Producers)

Filmack Corp.

1327 S. Wabash Ave., Chicago 5, Ill.
(See Commercial Producers)

Film Classic Exchange

1977 S. Vermont Ave., Los Angeles 7
Phone: REpublic 1-3854
Manager.....Charles H. Tarbox

Services Offered—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.

Productions—The Living Past, Tales of Mt. Idy.

Filmcraft Productions

8451 Melrose Ave., Los Angeles 46, Calif.
Phone: OLive 3-2430
Pres. & Owner.....Regina Lindenbaum
Production Manager.....Jack C. Lacey
Supervising Ed.....Norman Colbert

Services Offered—Create, film and produce television programs, commercials. Studio Facilities.

Productions — Groucho Marx "The Groucho Show", and commercials for agencies.

Film Effects of Hollywood, Inc.

1153 N. Highland Ave., Hollywood 38, Calif.
Phone: Hollywood 9-5808
President .....Linwood Dunn
General Manager .....Don W. Weed

Services Offered — Specialized laboratory services in 16 mm. and 35 mm., color and B & W, including 16 mm. color duplicating, blow-up release prints and negatives, titles, inserts, animation, matte paintings, anamorphic conversions and all special effects.

Filmercial Productions

4150 Radford, N. Hollywood, Calif.
(See Commercial Producers)

Film Graphics, Inc.

369 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Film Images, Inc.

1860 Broadway, New York, N. Y.
Phone: CIrcle 7-1877
President .....Rosalind Kossoff

Services Offered—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects.

Film Originals

6536 Roberston Drive, Boise, Idaho
Phone: 4-3602
Owners.....G. O. Smith, Helen S. Smith

Services Offered—Film subject production & distribution.

Productions—Lost Hunter, Winter World; other information & educational films.

The Filmaker Group, International, Inc.

4024 Radford Ave. (Republic Studios),
No. Hollywood, Calif.
Phone: TRiangle 7-9689
Pres., Exec.-Prod.....Charles E. Skinner
V.P., Exec. Creat. Dir.....Martin Seifert

Services Offered — Business & industrial films, TV commercials, dramatic TV & feature productions.

Productions — The North Country.

Filmaster, Inc.

650 N. Bronson, Hollywood 4, Calif.
Phone: HO 6-1681
Bd. Chmn., Pres.....Robert W. Stabler
V.P. Dir. .....Glenn N. Cook
V.P., Programming.....Nat Perrin
V.P., Sales.....H. Weller Keever
V.P., Comm. Film..William H. FitzSimmons
Exec. Prod.....John W. Murphy
Dir.'s.....E. Baumgarten, James Fallon
N.E. Sales Dir.....Andrew Jaeger
Middle East Sales Dir.....J. Lievenguth
West. Region Dir.....James Strain
Sec.-Treas.....Cilfford E. Enger

Branch Offices
9 Rockefeller Plaza, New York, N. Y.
Phone: JU 6-1404
707 Nicolet Ave., Winter Park, Fla.

Services Offered—Production of all types of TV and industrial films.

Productions — The Beachcomber, Death Valley Days, Our Town, The Big E, Touchdown.

Films of the Nations Distributors, Inc.

62 W. 45th Street, New York 36, N. Y.
Phone: MUrray Hill 2-0040
President .....Maurice T. Groen
Exec. Director.....Ronald T. Groen
Asst. TV Manager.....Bert H. Cohen

Services Offered—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

(*Continued on Page* 898)

OUR MAGIC CORNER TV series starring *DOUG ANDERSON* is being released to TV stations.

OUR MEET THE CIRCUS series starring *KOKOMO THE CLOWN* promises to be a hit.

OUR THIS IS AMERICA series with *HARRY STANTON* will be a must.

Three solid programs from people who came to us with ideas — won't you forward yours?

P. R. and Ad Agencies — don't forget to ask for our newsreel service —

FREDRIC STOESSEL, INC.

119 West 57th, N. Y. C., N. Y.

JU 2-6978

Syndication Upbeat In Non-Network Markets

By HERBERT S. SCHLOSSER
V.P. & General Manager, California National Productions

PRIMARY emphasis in programming for television is on network schedules. The entire spectrum of the broadcast industry is absorbed in the constant shifting and alterations in the program agendas. Shop talk fills the air with program grosses and nets, above and below-the-line costs, and the innumerable problems involved in getting a show airborne. As an invaluable vehicle for advertising the goods and services of their national clientele, no one questions the continuing prosperity of network operations.

Yet, all too often, the importance of non-network program distribution in the nation's economy is ignored. Here, for example, is some arithmetic derived from CNP's own impressive contributions in TV: Currently, CNP has 35 program series, averaging 39 half-hours each, over 374 stations in the U. S. alone. These provide for some 175,000 sponsor messages per annum — millions upon millions of commercial impressions.

Here, obviously, is an important medium of the communications arts that has taken its rightful place in TV, and must continue to grow within it.

Despite this, the past year has witnessed a tendency to over-emphasize the difficulties faced by syndicators, rather than to examine their growth potentials. The trade press often has carried statements of industry spokesmen predicting the imminent demise of the industry. They have cited lack of sufficient station time periods for new product, an excess of program series, increases in production costs without counterbalancing advances in sales prices, etc.

Close examination reveals these dire comments make sense only when applied to a segment of syndication that, for all practical purposes, has already stopped breathing. I refer to program distribution on a market-by-market basis in advance of obtaining regional or sizeable multi-market sales. That way lies disaster — and every syndicator worth his salt knows it. The day has long passed when a distributor would invest large sums in hopes of putting together enough single market sales to emerge with a profit.

However, the story is different if a program's distribution is initiated with a sale to one of the major regional advertisers. The market areas of these advertisers are carved out of large, populous sections of the country. They require TV quality worthy of their high acceptance by the consumers. The key to success in program distribution lies with these large regional buyers.

Advantages of the regional sale are obvious. For the distributor, they are strong proof of his program's acceptance; the momentum thus generated sparks added sales in other cities; station time periods become more easily available; even before the general sales effort is launched, the program takes on the look of a hit.

For the regional advertiser, it brings sponsor identification, contrasted with the shortcomings of spot purchases; he can avail himself of inherent merchandising possibilities; he may utilize the star's popularity for traffic-building personal appearances and original commercials; there's no waste coverage — he buys only those cities that fit his marketing pattern.

At CNP, we are firmly convinced that, as part of the expanding national economy and of TV in particular, non-network program distribution will continue to play an important part in TV advertising. We recognize viewers' tastes have matured and that the public demands quality programming—good scripts, performed by talented actors under the supervision of experts. This is precisely what we intend to deliver in 1961.

(*Continued from Page* 895)

Filmvideo Releasing Corporation

333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185
President.....Maurice H. Zouary
Services Offered—Stock Footage of 35 mm motion picture film, servicing major film companies. Producer of features. Art and Title Dept.

Film Vision Corp.

M. C. Pictures, Inc.
1501 Broadway, N. Y., N. Y.
Phone: PE 6-1432
Executive V.P.....Jerome Balsam
Services Offered—Distributors of features and westerns.

Filmways, Inc.

18 E. 50th St., N. Y. 22, N. Y.
(See Commercial Producers)

Filmways, TV Productions Inc.

1040 N. Las Palmas Ave., Holywood 38, Cal.
Phone: Hollywood 9-9011
President .....Al Simon
Vice President.....Martin Ransohoff
Treasurer .....L. D. Nolan
Secretary .....John H. Nicolaides
Services Offered—Filmed TV programs.
Productions—Mr. Ed, Warbirds.

F. K. B. Enterprises

9134 Sunset Blvd., Hollywood, Calif.
Phone: CO 4-6174
Partners .....Robert Young, Eugene B. Rodney
Services Offered—Produce & distribute TV films.
Production—Father Knows Best.

Flamingo Films, Inc.

445 Park Ave., New York, N.Y.
Phone: PLaza 2-4100
President .....Ira Gottlieb
Exec. V.P. .....C. P. Jaeger
Asst. to President.....Walter Kaufman
Dir. Adv. & Publicity.....Marilyn Gold
Services Offered—Distribution of TV film programs.
Productions — Citizen Soldier, Deadline, Beulah, Country Show, Cowboy G-Men, O.S.S., Feature Films: Critics Award Package (60), Festival Package (30), Imperial Package (52); Nutty Squirrels Tales Cartoons.

Flying A Productions & Flying A Pictures, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451
President.....M. J. Hamilburg
Exec. V.P.....Armand Schaefer
Secretary .....Ina Autry
Assistant Treasurer.....Philip S. Cobey
Services Offered—Production of TV films & filmed commercials.
Productions—Annie Oakley, Buffalo Bill, Jr., Range Rider, Adventures of Champion, Gene Autry.

Fortune Features, Inc.

1501 Broadway, New York, New York
Phone: LOngacre 4-5592
President.....Jules B. Weill
Sales Manager.....Monty Raphaelson
Services Offered—Distribution of 70 features for TV.

Foundation Films Corporation

303 Citizens Bank Bldg., Pasadena, Cal.
Phone: SYcamore 6-2649
New York Associate: Lakeside TV Co.
1465 Broadway, New York 36, N. Y.
Phone: LOngacre 5-4582
Chairman of the Board .....John I. Bolen
President .....Richard D. Pearsall
Sec'y-Treas. .....Eldon L. Eby
Services Offered—Production and distribution of non-denominational religious films.

Four Star Films, Inc. Four Star Television

4030 Radford Ave., N. Hollywood, Calif.
Phone: POplar 6-4151
President .....Dick Powell
Exec. V.P.....Tom McDermott
V.P. & Treas.....Charles Boyer
V.P. & Sec.....David Niven
Production .....Jack Sonntag
Asst. Treas.....S. A. MacSween
Asst. Sec.....A. Morgan Maree III
Business Affairs.....Charles Bole
Producers.....Arthur Gardner, Jules Levy, Arnold Laven, Mike Meshekoff, Sy Gomberg, Aaron Spelling, Peter Kortner, Vincent Fennelly, Hy Averback, Sam Peckinpah, Anthony Ellis, William Friedberg.
Services Offered—Creation & production of filmed television for network.
Productions — Zane Grey Theatre, The Rifleman, Wanted Dead or Alive; Dante; June Allyson Show; Tom Ewell Show; Law & Mr. Jones; Peter Loves Mary; Stagecoach West; The Westerner; Michael Shayne.

Peter Frank Organization

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027
President .....Peter Frank
New York Office
1271 Ave. of Americas, N.Y. 20
Phone: PL 7-2197

Frazen Productions, Inc.

1040 No. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Fremantle de Mexico S. A.

Niza 6-205, Mexico 6, D.F., Mexico
Phone: 11-55-00
(*Continued on Page* 900)

ITC's 'New Frontiers' In '61 Aimed At Growth Markets

By ABE MANDELL
V.P., Sales and Administration, Independent Television Corp.

THE rising costs of production make it impossible for the average producer to introduce new product with the hope of recovering his costs the first time around. The high residual costs plus competition for available syndication time slots, make the prospect of cost recovery on subsequent runs or off-network telecasts even less appealing. Indeed, series which only receive one year of network exposure are becoming drugs on the syndication market, because of the stigma attached by buyers to series which do not receive network renewal. Add to this the pressure of networks for one hour programming, half-hour programs cable-fed but locally sold, network campaigns for one-minute spot sales on national programs, the long-standing competition of feature length movies for available time slots and sponsor's money, and you have a situation that can literally spell disaster for the standard television film distributor.

Through its access to world markets and world distribution, ITC can bring top quality product to the U. S. markets with a needed return from domestic sales that can withstand the market conditions prevailing today. Based on this situation, ITC can count on a minimum of four new series a year, (half-hour or one hour), to meet the needs of the U. S. market.

Under the guidance of Leslie Harris, who is in charge of our international production, ITC will be taking advantage of talent and facilities everywhere in the world. We intend to bring more producers and creativity to our production setup. We will, before long, have established a production alliance here in the States, so that we will have production for network, syndication, etc., both here and abroad. Our mobile tape facilities have already been used by such network programs as Jack Paar, Person To Person, Leonard Bernstein, NBC News, CBS News, etc.

ITC recently sold the Danger Man series to the CBS network. Similarly, full production in the Whiplash series has just been concluded in Australia, and will bring the same high values to U. S. television screens.

We have sold a one-hour spectacular—A Night at the London Palladium — to NBC, to be aired this Fall as the first in a projected series of one-hour musical variety spectaculars, using the format of the London Palladium. A series of 13 one-hour specials starring Jo Stafford, and featuring guest stars, will be produced this summer.

We have added a sports division which is offering exciting and informative series like Magic Moments in Sports starring Leo Durocher; Golf Tips of the Day starring Dow Finsterwald; and the 30-minute series, Campy's Corner with Roy Campanella.

We have just concluded a successful sales campaign on the Best of the Post series, bringing top quality product produced in color to the syndication markets. The sales figures indicate that quality production will bring results.

Diver Dan, a series of 104 puppet cartoon episodes, filmed in color, has been introduced by ITC for world-wide sale. A new concept based upon an electronic puppet device will form the basis of a half-hour children's show — "Mike Mercury and Supercar," which will shortly be introduced.

The substantial increase in world markets has caused us to expand our activities more firmly than ever in this area. This is all part of our pattern of immediate adaptability which we intend to keep fresh and vital on a current basis.

This adds up to one conclusion—1961 will find ITC stronger than ever as it pushes forward its new frontiers in the television industry.

President .....Rene Anselmo
Sales Manager .....Isaias Medina
Services Offered — Distribution of U. S. Filmed shows in Mexico and Central America.
Productions—Spanish-dubbed versions of: Silents Please, Steve Canyon, R.C.M.P., Felix The Cat, Cartoons Classics, EBF, Hopalong Cassidy, etc.

Fremantle International, Inc.

366 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 7-4343
President .....Paul Talbot
Vice President.....Miss Freda Rothe
London Office:Axtell House, Warwick St.
Phone: GErrard 2673
Manager .....Angela Cuthbertson
Rome Office: Piazza Di Spagna 20
Phone: 68-10-34
Manager .....Lionello Torossi
Sydney, Australia Office:
95 Whale Beach Rd., No. Avalon, Sydney, N.S.W.
Manager .....Robert Lapthorne
Services Offered — Distributors in world markets outside the U. S.

Fremantle of Canada, Ltd.

17 Dundonald St., Toronto, Ont., Canada
Phone: WA 4-9635
1396 Ste. Catherine St., Montreal, Que., Can.
Phone: UN 1-0279
Board Chairman.....Paul Talbot
President .....Ralph Ellis
Manager (Montreal).....Henri Tremblay
Services Offered—Canadian distributors for Calif. Nat'l. Productions (NBC Films) etc.
Productions—Silent Service, Medic, Flight, Gumby, Panic, Frontier, Hopalong Cassidy, It's a Great Life, etc.

Galaxy Management Corp.

375 Park Ave., New York 22, N. Y.
Phone: PL 1-0330
President.....Milton A. Gordon
Services Offered—TV & feature film production; independent productions financed for network TV & feature films.

William J. Ganz Co., Inc.

(Div. of Inst. of Visual Comm. Inc.)
40 East 49th St., New York 17, N. Y.
Phone: EL 5-1443
President .....William J. Ganz
Production Mgr. .....Martin Andrews
Distribution Mgr. .....Vincent J. Capuzzi
Services Offered — Producer and distributor of 16 & 35mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

Gateway Productions, Inc.

1859 Powell St., San Francisco, Cal.
Phone: SUtter 1-8464
President.....Alvin J. Gordon
Services Offered—Distributor of 16mm. educational films.

General Film Laboratories

1546 North Argyle Ave., Hollywood 28, Calif.
Phone: HOllywood 2-6171
President.....G. Carleton Hunt
Vice President.....W. E. Gephart
V.P. Central Div.....Neal Keehn
Branch Office
Power & Light Bldg., Kansas City, Mo.
Phone: GRand 1-0044
Services Offered—Complete film laboratory services for TV;in black & white or color in 35 mm. & 16 mm. video tape to film transfer; magnetic striping.

W. J. German, Inc.

Jane St., Fort Lee, N. J.
Phone: N. J. WIndsor 4-5100
N. Y. Phone: LOngacre 5-5978
President.....William J. German
Executive Vice-Pres. .....M. B. Reilly
Vice-Pres.....Louis A. Bonn
Treas. & Secy.....M. B. Reilly
Ass't Treas. .....T. F. Ross
Ass't Sec'y.....A. C. Nugent
Chicago Office
6040 North Pulaski Rd., Chicago 30, Ill.
Phone: Irving 8-4064
Vice Pres.....John H. Maynard
Services Offered—Agent for the sale and distribution of Eastman professional motion picture and TV films.

W. J. German, Inc., of California

6677 Santa Monica Blvd., Hollywood, Calif.
Phone: HOllywood 4-6131
President.....William J. German
V.P. & Gen. Mgr.....J. L. Courcier
V.P. & Sales Mgr.....John A. Pistor
Vice Presidents....E. O. Blackburn, G. H. Gibson, J. L. Courcier, H. E. Pratt, John A. Pistor.
Treas., Asst. Secy.....Ronald Olney
Secretary.....M. B. Reilly
Services Offered—Agent for the sale and distribution of Eastman professional motion pictures and TV films.

Jack Goetz

1148 San Ysidro, Beverly Hills, Calif.
Phone: CRestview 4-4049
Owner .....Jack Goetz
Services Offered—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131
General Manager.....Harry S. Goodman
Sales Mgr.....Everett F. Goodman
Asst. Gen. Mgr.....Ralph Arlin
Secretary .....H. D. Knuth
TV Director.....S. M. Wilson
Radio Dir.....M. Middleton
Services Offered—15 and 30 minute filmed shows for TV.

Gotham Releasing Corp.
630 Ninth Ave., New York 36, N. Y.
Phone: JUdson 6-2187
President .....Sam Lake
Services Offered—Producing, distributing motion pictures and other subjects for TV.

Goulding-Elliott-Graham Productions, Inc.
420 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Governor Television Attractions, Inc.
375 Park Ave., N. Y. 22, N. Y.
Phone: PLaza 3-6216
President.....Arthur Kerman
Services Offered—Distribution of films for TV—national and international. Distributors of "King Midas," "Bucky & Pepito," Laurel & Hardy Comedies.

John Guedel Productions
8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLdfield 3-8000
V.P. & Exec. Producer.....John Guedel
Services Offered — Radio and television packaging and producing.
Productions—Art Linkletter's Houseparty, You Bet Your Life.

Herman Hack Productions & Scripture Films
2441 N. Beachwood Dr., Hollywood 28, Calif.
(See Commercial Producers)

Harriscope, Inc.
1122 S. La Cienega Blvd., Los Angeles 35, Cal.
Phone: OLympia 2-4171
President.....Burt I. Harris
Producer .....Geoffrey Nathanson
Traffic Director.....Connie Coleman
Services Offered—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasters.

Harris-Tuchman Productions
751 N. Highland, Hollywood 38, Calif.
(See Commercial Producers)

Hartley Productions, Inc.
339 East 48th St., New York 17, N. Y.
Phone: EL 5-7762
President .....Irving Hartley
Sec.-Treas. .....Elda Hartley
Services Offered—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

Harvey Cartoon Studios, Inc.
1860 Broadway, New York 23, N. Y.
Phone: JUdson 2-2244
President .....Alfred Harvey
Vice President & Sec.....Leon Harvey
Vice President & Treas.....R. B. Harvey
Services Offered—Producers and distributors of animated cartoons.
Productions—Harvey Famous Cartoons.

Script Development - Consultants
Producers

THE FILMAKER GROUP
international, Inc.

4024 RADFORD AVENUE — REPUBLIC STUDIOS
NORTH HOLLYWOOD, CALIF. TRiangle 7-9689-7-9680

New York Office — 37 West 57th Street, New York 19
Suite 1204 — PLaza 2-4269

Dramatic Television Production — Film — Live
Influence — Promotional — Industrial Films —
TV — Commercial Spots

Charles E. Skinner — President-Executive Producer Director
Martin Seifert — Executive Creative Director

Hoffberg Productions Inc.
362 W. 44th St., New York 36, N. Y.
Phone: CIrcle 6-9031

President .....Jack Hoffberg
Vice President.....M. Hoffberg

Services Offered—Distributor of independently made productions.

Hollywood Television Service, Inc.
(Div. of Republic Corp.)
4024 Radford Ave., N. Hollywood, Calif.
Phone: POplar 3-8411

General Sales Mgr.....Earl R. Collins
Secretary .....Anita Klauss
Treasurer .....R. A. Warshaw

Services Offered—Distribution of motion pictures for TV.

Sandy Howard Productions Inc.
8544 Sunset Blvd., Los Angeles 46, Calif.
Phone: *OLympia* 2-4290

President .....Sandy Howard
V.P. in Chg. Production....Harvey Bernhard

Services Offered—Production of live and filmed television programs for network and syndication arrangements.

Productions — Police Station; Congressional Investigation.

Ideal Pictures, Inc.
58 E. So. Water St., Chicago 1, Ill.
Phone: FInancial 6-5480

President.....Paul R. Foght

Services Offered—Rental of 16mm entertainment features, educationals, religious, short subjects, and free-loan films.

IMPA Productions, Ltd.
660 Madison Ave., New York 21, N. Y.
(See Program Producers)

Independent Television Corp.
(Subsidiary of Associated TV)
488 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-2100

President .....M. Nichaelnidorf
V.P.'s.....Abe Mendell, Wm. Andrews
V.P., Treas.....William Wolfson
V.P., Sec.....Milton Kayle
Board of Dirs.....M. Vid, Lou Grade, Val Parnell, Jamie Drummond, Prince Littlers, Leslie Harris, Morris Wright.

Services Offered—Production and distribution TV film series for international, national, regional and local sponsorship.

Productions—N. Y. Confidential Cannonball, Four Just Men, Interpol Calling, Ding Dong School, Sweet Success, Danger Man, Whip Lash, Gale Storm.

Institute of Visual Communication, Inc.
40 East 49th St., New York 17, N. Y.
Phone: ELdorado 5-1443

WOLPER-STERLING PRODUCTIONS

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Dir. of Sales, U.S.A.....Malcolm Scott
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Phone: Littre 42-50
Dir. of Foreign Opera.....Kenneth Campbell
Services Offered—Two American equipped and staffed mobile video-tape recording units; complete facilities for taping and producing TV productions throughout Europe, closed circuit telecasting; sports coverage telecasting; taped commercials throughout Europe.

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Phone: PL 3-8256
President .....Joseph Wohl
Vice Pres.....Charles H. Rosenblatt
Treasurer.....Theodore W. Kheel
Services Offered — Distribute theatrically and also direct sales to TV stations internationally.

International Film Foundation, Inc.

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Phone: OX 7-6820
Executive Dir.....Julien H. Bryan
Services Offered—Production of documentary films, 16 and 35mm color and b & w; stock footage available to other producers; distribution of documentary films for non-theatrical and TV dealing with peoples of other lands.

International 16mm Corp.

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-2265
President, Treasurer....Patrick E. Shanahan
Secretary .....George Blake

International TV Programs, Inc.

530 Maxwell Ave., Cincinnati 19, Ohio
Phone: UN 1-5000
New York Phone: MU 8-4700
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Exec. Vice Pres.....Millard Segal
V.P. European Sales.....Joseph M. Brandel
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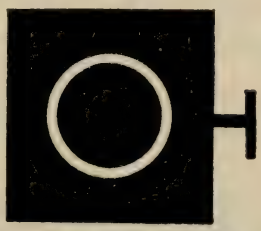

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V.P. & Gen. Sls. Mgr.....Lloyd Lind
Eastern Sls. Mgr.....Alan Roberts

Sales Representatives
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Phone: HArrison 7-1877

5746 Sunset Blvd., Los Angeles, Cal.
Phone: HOllywood 2-4448

Sterling Films Ltd., King Edward Hotel, Toronto, Canada
Phone: EMpire 6-6221

Services Offered—Production and distribution of 30 minute package shows. Distribution of feature motion pictures.

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Phone: CRestview 5-4595
President.....Irving A. Fein

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15 East 48th St., New York 17, N. Y.
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Phone: HOllywood 3-2331

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Productions—Bozo The Clown, Jayark's "Post Fifties" & "Block Busters" feature packages.

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Secy. Treas.....Ben Bisgeier

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Productions—Peter Gunn, Mr. Lucky.

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(See Commercial Producers)

K & W Film Service Corp.
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(See Commercial Producers)

Victor Kayfetz Productions
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(See Commercial Producers)

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President.....Louis W. Kellman

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Sales Director.....Ted Rosenberg

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Vice Presidents.....Renzo Olivieri, Thomas S. Dignan
Secretary .....Agnes Grant

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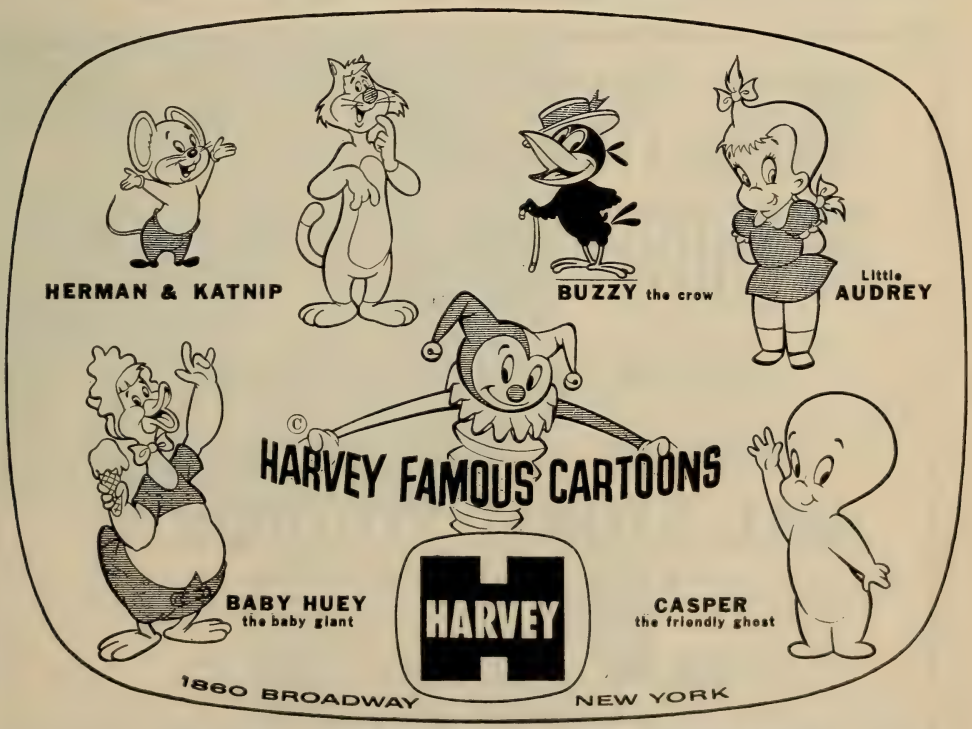

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Services Offered: Complete production for live & film TV.
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General Manager.....Jean Rich
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Comptroller.....Albert J. Silverman
Assoc. Producer.....Martin Sperber
Services Offered—TV film packages and commercials.

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(See Commercial Producers)

Library Films Inc.
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Phone: PLaza 7-0100
President.....Paul N. Robins
Secretary.....H. Jerome Harris
Services Offered—Films for TV—Westerns, Serials, Shorts.

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President .....Ilya Lopert
Vice President.....Clement Perry
Services Offered: Distribution of feature films to TV.

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(See Commercial Producers)

Major Programs, Inc.

136 East 57th St., New York 22, N. Y.
Phone: PLaza 2-4242
President .....Hardie Frieberg
Services Offered—Distributors of Ripley's Believe It Or Not (104), Crossroads (78).

Major Television Productions, Inc.

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Phone: PL 2-1122
President .....Irving Lesser

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Phone: JU 2-6157
President.....Mrs. Glenn Mann
Productions — Teen Town, Wonderful World.

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Productions—Fabian of Scotland Yard, Adventures of the Big Man.

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Mgr., Newsfilm Opera.....Ken Brighton
Sec.-Treas.....Jean M. Hauck
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President .....George Caputo
Services Offered: Distributors of Spanish language feature films (250).

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Manager .....Frances Kaplan
Services Offered — Distributors of 25 reissue features.

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V.P., Gen. Sales.....Jerome Balsam
Services Offered—Distributors to TV of feature films.

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V.P., Director of Sales.....Hal Golden
V.P. Chg. of Chicago office.....Jim Stirton
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426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
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105 Montgomery St., San Francisco, Calif.
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721 Olive St., St. Louis, Mo.
101 Jones Bldg., Seattle, Wash.
519 E. Trade St., Box 1503, Charlotte, N. C.
139 Piccadilly, W1, London, England
49 bis Ave. Hoche, Paris, France
180 University Ave., Toronto 1, Ontario, Can.
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Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker — USA, City Detective, Crusader, M-Squad, Federal Men. Follow That Man, Guy Lombardo and his Royal Canadians, Headline, Heart of the City, Man Behind the Badge, Mayor of the Town, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Waterfront, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Dr. Hudson's Secret Journal, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9, Hollywood Star Playhouse. 700 Paramount feature films.

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Phone: CRestwiew 1-8307
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Services Offered — Commercials, shorts, features.

Productions—Death Valley Days, Snowfire. Sky King.

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6000 Sunset Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-6635
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Vice-Pres., Secy.....Marlyn M. Ettlinger
National Sales Mgr.....Dalton Danon
Station Service Mgr.....Cathy Gouse
Midwest Sales Mgr.....Ben Barry
Eastern Sales Mgr.....Alfred Ettlinger
Exec. Prod.....Tholen E. Gladden

Services Offered—Production and distribution of TV series feature programs, cartoons, quiz programs, Kinescope recording facilities, commercial production for TV and industrial films. Sales offices in leading cities.

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Dir. Finan. & Bus. Affairs..Jason Rabinovitz
Syndication Sales Mgr.....Richard A. Harper
East. Synd. Sls. Mgr.....Paul Mowrey
West. Synd. Sls. Mgr.....Charles Alsup
South. Synd. Sls. Mgr.....Richard Yates
Dir. Promotion.....Monroe Mendelsohn
Bus. Mgr. Comm. Prod.....Bud Brown
West Coast Dir. Bus. Affairs..Harris Clayton
W. Coast Dir. Pgm. Devlpmt..Norman Felton
Canadian Sales Dir.....William L. Robinson
Dir. Comm. & Ind. Films....Tom R. Curtis
Services Offered — Library of 715 pre-'49 feature films, cartoons and short subjects offered to television stations; half-hour TV programs for national sponsorship; TV commercials and industrial films produced to order.

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Services Offered—Distributors of TV film program series, transcribed radio program series, Gennett, Speedy-Q and E.M.I. sound effect record libraries. Representatives for foreign broadcasting.

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Production—Roy Acuff's Open House.

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1475 Broadway, New York 36, N. Y.
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President .....Edward Milton
Sales Manager.....Lew Ginsburg
Services Offered—Films for television.
Productions—Feature films and cartoons.

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Acct. Executive.....Richard Bliss
Office Mgr.....Charlotte Shoaff
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Phone: DElaware 7-3761
Sales Mgr.....Peter Markovich
7031 Melrose Ave., Hollywood
Phone: WEbster 3-5674
V.P. & Manager.....J. J. Lipsky
Services Offered—Print procurement, distribution filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

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64 East Lake St., Chicago 1, Ill.
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Secretary-Treasurer .....Cecilia Jacobson
Services Offered—Syndicated TV & radio shows.
Productions—Joe Emerson Show, Hymns.

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Phone: JU 2-5485
Office Manager.....L. Barry Bernard
Nat. Acct. Execs.....A. E. Smith,
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President.....C. J. Mabry
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Studio Manager.....Gerald Margolis

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Production Manager.....Frank S. Berman
Sales Manager.....Ben Bloom
Administration.....Daniel S. Eisenberg
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(See Commercial Producers)

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(See Commercial Producers)

Music Makers, Inc.

6 West 57th St., New York 19, N. Y.
(See Commercial Producers)

National Screen Service Corp.

Television & Industrial Films Division
509 Madison Ave., New York, N. Y.
Home Office
1600 Broadway, New York, N. Y.
(See Commercial Producers)

National Telefilm Associates, Inc.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 2-7300
9570 Wilshire Blvd., Beverly Hills, Calif.
Phone: OL 5-7701
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President.....Oliver A. Unger
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V.P., Station Op.....Ted Cott
V.P., TV Facilities.....George K. Gould
V.P., Sales Director.....Berne Tabakin
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V.P. Sales, West Coast.....Peter Rodgers
Gen. Manager.....Vernon Burns
Gen. Mgr. Spot Sales.....John Fernandez
Sect. Gen. Counsel...Justin M. Goldenbock
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Phone: JA 6-1565
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V.P., Prod.....Jack Saunders
Secretary.....Milton E. Mermelstein
Treas. .....Abe Gershen
Bd. of Dirs....Jerry Werger, Gordon Hutton

Services Offered—Producers & distributors of TV films.

NBC Film Division
(*See California National Productions*)

Ted Nemeth Studios
729 7th Ave., New York 19, N. Y.
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Art Director.....M. E. Bute

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Sales Mgr. .....Richard Manney
Producer .....Albert Kapit
Prog. Spvsr.....Norman Brokenshire

Services Offered: Producers of documentaries & commercials for TV; theatrical film production.

Production: Sports Thrills of the Century.

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(Div. of Sterling Movies, U.S.A.)
375 Park Ave., New York 22, N. Y.
Phone: JUdson 6-1717
General Manager.....Morton J. Fink

Services Offered—Distribution of spot news and news-related items for TV programs. National and regional distribution.

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1058 W. Washington Blvd., Chicago
(See Commercial Producers)

Nola Penthouse Sound Studios
111 W. 57th St., New York 19, N. Y.
(See Commercial Producers)

Odyssey Productions
24 East 51st St., New York 22, N. Y.
Phone: PLaza 2-1750
President.....Lowell Thomas
V.P. Chg. Production & Exec.
Director.....Milton A. Fruchtman
Corporation Secretary.....Gerald Dickler

Services Offered—Film and idea package producers.

Official Films, Inc.
724 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-0100
Chairman of Board.....Louis C. Lerner
President .....Seymour Reed
Vice-President .....Robert Sanford
V.P., Gen. Counsel.....L. I. Schreiber
Vice-President .....Sherlee Barish
Station Relations.....Joseph Fusco, Jr.
Secretary.....Grace V. Sullivan
Asst. Secretary.....Aaron Perlow

Services Offered—Distribution of filmed TV programs for national and syndicated release. Also cartoons.

Productions—Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Spunky & Tadpole, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones, Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles 28, Cal.
Phone: HO 9-3181
President .....Paul Raibourn
Director, Facilities.....Robert Quinlan
N. Y. Office
1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-8700
Dir., Network Sls.....S. L. Adler
Video Tape Sales Dir.....Hal Marienthal
Services Offered: Producers & distributors of tape & film TV programs.
Productions: The Wrangler, Polka Parade, Youth Court, Municipal Court, Wrestling.

Paul Parry Productions Inc.

7417 Sunset Blvd., Hollywood 46, Calif.
(See Commercial Producers)

Pathe News, Inc.

245 West 55th St., N. Y. 19
Phone: JUdson 6-8920
President.....Barnett Glassman
Exec. Vice Pres.....Samuel A. Costello
Vice President.....Seymour Mintz
Executive Producer.....Walter I. Gould
Special Producer.....S. Traub
Dir., Records Div.....Barney Young
Dir., Special Projects.....Ray Diaz
Chief Editor.....Dan Heiss
Educational Dir.....Robert A. Craig
Services Offered—Owners of TV musical telescriptions, educational film library, cartoons, comedies, sport shorts.
Productions—Milestones of the Century, Men of Destiny, Cock-A-Doodle Rooster.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
(See Commercial Producers)

Lloyd Pearson Associates

509 Madison Ave., New York 22, N. Y.
(See Commercial Producers)

Peerless Film Processing Corp.

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-3630
President .....Kern Moyse
Vice-President.....R. S. Moyse
Treasurer .....Barbara Holz
Sales Mgr.....Raoul J. Menendez
N. Y. Oper. Mgr.....Stanley Cohen
West Coast Branch
959 Seward St., Hollywood 38, Calif.
Phone: HOllywood 7-9223
Vice President.....Victor C. Krupa
Secy., Branch Mgr.....Suzon Steinle Krupa
Services Offered — Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

Play of the Week Prod. Co.

(Div. of NTA)
10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 2-7300
Exec. Prod.....Worthington Miner
Services Offered: Production of TV programs on video tape.

Playhouse Pictures

1401 N. La Brea Ave., Hollywood 28, Calif.
(See Commercial Producers)

Post Pictures Corp.

171 East Post Road, White Plains, N. Y.
Phone: WH 6-8161
President.....Harry A. Post
Services Offered—Distributors of TV films.

Premiere Artists & Productions Agency

1046 N. Carol Dr., Los Angeles 46, Cal.
Phone: CRestview 4-5488
President .....Harold Jovien
Services Offered—Producers and packagers of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

WILBUR STARK

Filmed and Live Television

New York — PLaza 2-3940
W. Los Angeles — UPton 0-3311

Premier Pictures Co.

630 Ninth Ave., N. Y.
Phone: JU 6-2187

President .....Sam Lake

Services Offered—Distribution of theatrical & non-theatrical TV features & series producer of features & shorts.

Princess Production Corp.

165 E. 72nd St., 19-J, New York 21, N. Y.
Phone: RH 4-7970

President, Exec. Prod.....Burt Balaban
Vice President.....Bernard Donnenfeld
Asst. Producer.....Roy Rich
Script Editor.....Irve Tunick

Services Offered — Full length and short subject motion picture production for TV.

Producers Studio, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HOllywood 6-3111

President .....Fred Jordan
Vice President & Sec.....Gerald L. King
Vice President & Treas.....John Young
Vice President.....Arthur Gaunt

Services Offered—Rental of stage space & equipment.

Programs for Television, Inc.

(Subsidiary of Shellco, Inc.)
1150 Sixth Ave., New York 36, N. Y.
Phone: YU 6-3650

President .....Leonard Loewinthan
V.P., Chg. of Pgms.....Everett Rosenthal
V.P., Chg. of Sales.....Michael M. Sillerman
Eastern Sales Mgr.....Ben Colman
Central Sales Mgr.....John Leo

Branch Offices

13223 Bloomfield St., Sherman Oaks, Calif.
Phone: STate 4-6701
Western Sales Mgr.....Wade Crosby
900 Lake Shore Dr., Chicago, Ill.
Phone: WH 4-5427
Midwest. Sales Mgr.....Walt Plant
4801 B Bradford Dr., Dallas, Tex.
Phone: LAkeside 6-5073
S. West Sales Mgr.....E. L. Colbourn
7008 Saragossa Ave., Jacksonville, Fla.
Phone: EX 8-5498
S. East. Sales Mgr.....Alton Whitehouse

Services Offered: Producers & distributors of TV programs & films.

Co-ordinated Marketing Agency, Inc.

. . . serving the food industry through RADIO and TELEVISION since 1946.

Lester L. Wolff
President

575 Lexington Avenue
PLaza 2-1700 New York 22, N. Y.

Public Affairs Radio Inc.

150 Broadway, New York 38, N. Y.
Phone: BA 7-6563

President.....Guthrie E. Janssen
Vice Pres.....Justin J. Bayer
Sec.-Treas.....Philip R. Leeds

Services Offered: Package, produce & distribute business & financial news, taped, to radio, direct wire to radio & TV.

Production: Dateline: Wall St., This Is Wall St.

Pyramid Productions, Inc.

445 Park Ave., New York, N. Y.
Phone: PL 2-4100

President.....S. F. Rubin

Services Offered—Creators & Producers of live and film television shows.

Productions — Big Story, Decoy, Man Behind The Badge, Treasury Men In Action, Playhouse 15, Federal Men, China Smith, Orient Express, Deadline.

Reid H. Ray Film Industries, Inc.

2269 Ford Parkway, St. Paul 16, Minn.
(See Commercial Producers)

Reeves Sound Studios

A Division of Reeves Bcstg. & Dev. Co.
304 East 44th St., New York 17, N. Y.
Phone: OR 9-3550

President.....Chester L. Stewart

Services Offered—Sound recording studios. Also videotape facilities

RD-DR Corp. (Reader's Digest—deRochemont)

380 Madison Ave., New York 9, N. Y.
Phone: OX 7-0350

Chairman of Board....Louis de Rochemont
President .....Borden Mace
Secretary.....Ambrose Doskow
Treasurer.....Martin J. Maloney
V.P. .....Lothar Wolff

Services Offered—Feature, commercial and educational film producers.

Productions—Cinerama Holiday, The First 99, To Open the World to the Nations (Suez Canal), Windjammer (in the Cinemiracle process), Man on a String, March of Todd A-O.

Roland Reed Productions, Inc.

650 N. Bronson, Los Angeles 4. Cal.
(See Commercial Producers)

Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla.
Phone: Franklin 4-2108
Manager.....J. van Hearn

Services Offered—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

Regal Television Pictures Corp.

375 Park Ave., New York 22, N. Y.
Phone: PL 3-6216
President .....Arthur Kerman

Services Offered—Distribution of motion pictures including features, streamliners, and shorts, for TV showings.

Regis Films

1037 N. Cole Ave., Los Angeles 38, Calif.
Phone: HOllywood 5-5171
V.P. Chg. of Sls.....Lee Orgel

Branch Offices
360 N. Michigan Ave., Chicago, Ill.
Phone: STate 3-3220
8 E. 52nd St., New York 22, N. Y.
Phone: PLaza 5-4807

Services Offered—TV film distributors and producers

Productions: The new color Crusader Rabbit Series of 260 episodes. Front Page Detective, Hollywood Half Hour, Ringside With The Rasslers, Old Crusader Rabbit Series.

Bob Reichenbach

5528 Proctor Ave., Oakland 18, Calif.
Phone: OL 3-0703
General Manager.....Bob Reichenbach

Services Offered—Radio program producer & distributor, special background music for dubbing to tape, disc or film.

Productions—On tape: Along the Trail with Pappy Cheshire, The M.J.B. Show; on disc: Stand By . . . for Crime, Pappy Cheshire's Ranch Round-up.

Republic Television Features

64 East Lake St., Chicago 1, Ill.
(See Commercial Producers)

Revue Studios

Universal City, Calif
Phone: TR 7-1211
President .....Taft B. Schreiber
Sr. V.P. .....Alan J. Miller
V.P.'s.....Albert Dorskind, Paul Donnelley, Richard Irving, Patrick Kelley, Richard Lewis, Louis Lindsay, Manning O'Connor, Geo. Stern, Howard Christie.

Services Offered—Studio facilities.

Productions—The Tall Man, The Deputy, General Electric Theatre, Checkmate, Shotgun Slade, Thriller, Whispering Smith, Wells Fargo, Wagon Train, Laramie, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents, Bringing Up Buddy, Icabod, Westinghouse Playhouse.

Stuart Reynolds Productions

195 S. Beverly Dr., Beverly Hills, Cal.
Phone: CRestview 4-7863
Owner .....Stuart Reynolds

Services Offered—Prod. of TV films.

Productions—G.E. Theatre, Cavalcade of America.

Dolora Ripple

18 E. 48th St., New York, N. Y.
Phone: PL 3-5758

Services offered: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

TELEVISION INDUSTRIES
INC.
445 PARK AVENUE
NEW YORK 22, N. Y.
PLAZA 1-6800
• FEATURES
• WESTERNS
• SHORT SUBJECTS

Hal Roach Studios
8822 Washington Blvd., Culver City, Calif.
729 Seventh Ave., New York 19, N. Y.
Phone: CI 5-4135
V.P., Sales.....H. R. Gelbspan
Services Offered—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

Peter M. Robeck & Co., Inc.
230 Park Ave., New York 17, N. Y.
Phone: MU 9-2687
President.....Peter M. Robeck
Branch Office
612 N. Michigan, Chicago 12, Ill.
Phone: WH 4-5438
Manager.....Karl von Schallern
Services Offered—Distribution & production for TV.
Distributing—The Pioneers.

Rocket Pictures, Inc.
6108 Santa Monica Blvd., Hollywood 38, Calif.
(See Commercial Producers)

Frederick K. Rockett Co.
6063 Sunset Blvd., Hollywood 28, Calif.
(See Commercial Producers)

Roy Rogers Syndication, Inc.
357 North Canon Drive, Beverly Hills, Calif.
Phone: CRestview 4-5954
President.....Edward L. Koenig, Jr.
Services Offered: World-wide distribution of Roy Rogers half-hour television shows.

Rodney-Young Enterprises
9134 Sunset Blvd., Los Angeles 46, Calif.
(See Program Producers)

Romper Room, Inc.
2229 N. Charles St., Baltimore 18, Md.
Phone: CHesapeake 3-3630
President.....Bertram H. Claster
Sales Manager.....Lee N. Baker
Promotion Manager...Seymour C. Freedman
Production Manager.....John Bowman
Services Offered—Producers and distributors of The Romper Room.

Danny Rouzer Studio
7022 Melrose Ave., Hollywood 38, Calif.
(See Commercial Producers)

R-TV Enterprises
225 W. 96th St., New York 24, N. Y.
(See Program Prod.)

Sande & Greene, Inc.
8400 Sunset Blvd., Los Angeles 46, Calif.
(See Commercial Producers)

Sarra, Inc.
200 E. 56th St., New York, N. Y.
(See Commercial Producers)

Bernard L. Schubert, Inc.
505 Park Ave., New York 22, N. Y.
Phone: MUrray Hill 8-0940
Treasurer .....Leonard Bogdanoff
Vice Pres., Sales.....Marvin M. Grieve
Promotion, Pub. Dir.....Saul Marcus
Services Offered—Producer & distributors of TV programs & series—live & film.
Productions — Crossroads, Mr. & Mrs. North, Movie Quick Quiz, Topper, Parole, TV Reader's Digest, White Hunter, Your Musical Jamboree, Diver Dan.

Walter Schwimmer, Inc.
75 E. Wacker Dr., Chicago 1, Ill.
Phone: FRanklin 2-4392
President .....Walter Schwimmer
V.P., Chg. of Sales.....Bernard Crost
V.P., Chg. Pgmg.....Arthur E. Pickens, Jr.
527 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-4616
Manager .....Jack Arden
Services Offered—TV and radio package programs.
Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis; Radio: Tune Test, Tello-Test.

Scott-Textor Productions
333 East 46th St., New York 17, N. Y.
(See Commercial Producers)

Screen Gems, Inc.
711 Fifth Ave., New York 22, N. Y.
Phone: PLaza 1-4432
Management
Vice Pres., Gen. Mgr.....Jerome Hyams
V.P. Chg. Sales .....John H. Mitchell
V.P. Chg. Synd.....Robert Seidelman
V.P., International Oper.....Lloyd Burns
Comptroller .....Milton Klein
Dir., Bus. Affairs.....Berton Schneider
Dir., Contract Negotations, Sec.....R. Karp
Dir., Merchandising.....Edward Justin
National Sales Mgr.....Jack Sobel
Director, Publicity.....Gene Plotnik
Technical Director.....M. Peter Keane
Dir., Adv.-Sls. Planning.....Pierre Marquis
Syndicated Sales
Syndication Sales Mgr.....Stanley Dudelson
Eastern Manager.....Daniel Goodman
Western Mgr.....Richard Dinsmore
Mid-West Mgr.....Robert Newgard
North-Central Mgr.....Arthur Greenfield
Southern Mgr.....Don Bryan
South West. Mgr.....Frank Parton
International
Coordinator .....James Dodd
102 Peter St., Toronto, Ont., Canada
Vice President.....Steve Krantz

Film House, 142-150 Wardour St.,
London, W1, England
Sales Rep.....George Blaug
MLC Bldg., 105-153 Miller St., No. Sydney,
N.S.W., Australia
Managing Director.....Joe Joel
Avenue Cuauhtemoc #60, 50 Piso,
Mexico 7, D.F., Mexico
Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-
cho, Minato-Ku, Tokyo, Japan
Asian Sales Mgr.....Alwin D. L. Zecha

Hollywood
1334 N. Beachwood, Hollywood, Cal.
Phone: HOllywood 2-3111
V.P., West Coast Activities.....W. Dozier
V.P.'s & Exec. Producers...Harry Ackerman,
William Sackheim
V.P., Exec. Prod. Mgr.....Charles Fries
Exec. Prod., Synd., Prog.....R. Sparks
Gen. Asst. to W. Dozier.....Selmer Chalif
Asst. Secretary.....Arthur M. Frankel
Casting Dir.....Mildred Gusse
Producers .....James Fonda,
Tony Wison, Matthew Rapf, Jerry Briskin,
Dick Wesson, Lewis Reed
Publicity Director.....James Hardiman
Story Editor.....Peggy Phillips
Editorial .....Larry Werner

ELLIOT, UNGER & ELLIOT
COMMERCIAL PROD. DIV.
414 W. 54th St., N. Y. C.
Phone: JUdson 6-5582
New York....Steve Elliot; William Unger;
Mike Elliot; Al Mendelsohn, Sls. Mgr.
Hollywood .....Joe Swavely
Services Offered—Production, distribution TV film programs, commercials.
Productions—Father Knows Best, Donna Reed Show, Dennis the Menace, Medicine 1960, Rescue 8, Manhunt, Two Faces West, Naked City, Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, My Sister Eileen, Route 66, Churchill Memoirs.

TELESCREEN ADVERTISING DIV.
711 Fifth Ave., New York 22, N. Y.
Phone: PL 2-0040
General Manager.....W. Barrett Mayer
Services Offered: Film distribution, programming to stations, media functions for clients.

Seven Arts Associated Corp.
270 Park Ave., New York 17, N. Y.
Phone: YUkon 6-1717
President .....Eliot Hyman
Vice President.....David Stillman
V.P., Gen. Sales Mgr.....W. Robert Rich
V.P., Natl. Sales Mgr.....Donald Klauber
V.P., Literary Prop.....William Fadiman
Dir. of Services.....Herbert Richek
Treasurer .....Samuel Haims
Eastern Sales Mgr.....Lloyd Krause
West Coast Div. Mgr.....George Mitchell
Dirs., Sp. Feature Sales.....Lester Tobias,
Jack Heim

Branch Offices
8922D N. La Crosse, Skokie, Ill.
Phone: OR 4-5105
Midwest Sales Mgr.....Robert Hoffman
11358 Elderwood St., Los Angeles, Calif.
Phone: GR 6-1564
West Coast Sales Mgr.....Norman C. Long
6710 Bradbury Lane, Dallas, Tex.
Phone: AD 9-2855
Southwest Sales Mgr.....George Mitchell
Services Offered—TV distributor of Warner Bros. post '50 feature movies & 35 special features, all post '50.

Show Corp. of America
120 East 56th St., New York 22, N. Y.
Phone: PL 9-6840
President .....Robert Manby
Vice Pres.....Fred Schneier
Sales Service, Traffic.....Phil Parisi
Services Offered—Distribution and production of feature films, library films, 15-minute and half-hour film subjects.

Signal Productions, Inc.
6223 Selma Ave., Hollywood 28, Calif.
(See Commercial Producers)

Al Simon Productions, Inc.
1040 N. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Skelton Studios
1416 N. LaBrea Ave., Hollywood, 28, Cal.
Phone: HO 9-2731
President .....Red Skelton
General Mgr.....Ed Hillie
Services Offered—Motion picture and TV production, complete mobile tape unit and 3 stages for color or black and white video tape production, tape or film commercials.
Productions — Red Skelton Show, Bell Telephone Hour.

Skibo Productions, Inc.
165 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-2265
President-Treas.....Patrick E. Shanahan
Secretary .....George Blake
Services Offered—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

Stephen Slesinger, Inc.
247 Park Ave., New York 17, N. Y.
Phone: YUkon 6-8166
President .....Shirley A. Slesinger
Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

Fletcher Smith Studios, Inc.
319 E. 44th St., New York 17, N. Y.
(See Commercial Producers)

Walter Harrison Smith Productions, Inc.
40 E. 40th St., New York 16, N. Y.
(See Commercial Producers)

Sound Masters, Inc.
165 W. 46th St., New York 36, N. Y.
(See Commercial Producers)

Specialty Television Films, Inc.
1501 Broadway, New York 36, N. Y.
Phone: LO 4-5592
Pres., Gen. Sales Mgr.....Jules B. Weill
Services Offered—Motion picture film, features for television broadcasting.

Sports Publicity Institute Inc.
817 W. Grace St., Chicago 13, Ill.
Phone: WE 5-2218
President .....Vince McMahon
Vice President.....Fred Kohler
Vice President.....Bob Luce
Branch Offices
1650 Broadway, New York, N. Y.
Rep. .....Arnold Skoaland
1332 Eye St. N.W. Washington, D.C.
Phone: DI 7-2432
President .....Vince McMahon
Services Offered — Producers and distributors of wrestling shows on tape and film.

Square Deal Pictures Co.
1460 San Roy Dr., Dunedin, Fla.
Phone: Dunedin 824178
General Manager.....Donn Marvin
Production Mgr.....K. M. Hyde
Dir. of Photography.....W. A. Detwiler, Jr.
Services Offered—Produce & distribute films for TV and other uses.
Productions — Religion in the Family, Pastorale, Psalmody, Sons of God, The Miracle of Christmas.

Stage 5 Productions, Inc.
1040 N. Las Palmas, Hollywood, Calif.
Phone: HOllywood 9-9011
Producer, Dir.....Ozzie Nelson
Associate Producer.....Leo Pepin
Cameraman .....Harold Lipstein
Music Director.....Buzz Adlam
Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

Al Stahl Productions
1600 Broadway, New York, N. Y.
(See Animated Productions, Inc. Under Commercial Producers)

Star Entertainment Corp.
211 West 53rd St., New York 19, N. Y.
Phone: JUdson 2-0770-1
President .....Max Wolff
Services Offered — Talent representatives, casting, production, and packaging of films.

Wilbur Stark
10202 W. Washington, Culver City, Calif.
Phones UPton 0-3311
N. Y. Phone: PLaza 2-3940
President .....Wilbur Stark
Services Offered: Filmed & live TV.

Sterling-Movies U. S. A., Inc.
375 Park Ave., New York 22, N. Y.
Phone: JUdson 6-1717
President .....Chas. F. Dolan
Vice-President .....Sophie C. Hohne
Vice-President .....Robert Kirsten
General Manager.....G. Roger Cahaney
Mgr., TV Dept.....Ophelia Brussaly
Services Offered—Distributors of sponsored "free" films to television stations and to general 16 mm. audiences.

Sterling Television Co., Inc.
6 East 39th St., New York 16, N. Y.
Phone: MU 3-6300
President .....Saul J. Turell
General Manager.....Nat Liebeskind
Sales Manager.....Elliott Abrams
Services Offered—Producer and distributor of TV, shorts and film series. Distributor for independent producers.
Productions—Silence Please, Sailor Bird Cartoons, Circus Time, Adventure Today.

Stockdale & Company, Inc.
200 E. 1st St., Salt Lake City 4, Utah
(See Commercial Producers)

Fredric Stoessel, Inc.
119 West 57th St., New York, N. Y.
Phone: RA 1-9754
President .....Frederic Stoessel
Services Offered: Produce & distribute TV film shows, stock commercials; public relations TV.

Stone Film Library
310 West 73rd St., New York 23, N. Y.
Phone: ENdicott 2-6494
Owner.....Dorothy T. Stone
Services Offered—Producer and packager of motion picture films and films for television.
Production—Danny The Boy Knight, Flicker Frolics, Foodini The Great, Trip to the Moon, Battle in the Clouds.

Wilbur Streech Prod., Inc.
135 West 52nd St., New York 19, N. Y.
(See Commercial Producers)

Bill Sturm Studios, Inc.
49 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Superman, Inc.
7324 Santa Monica Blvd., Los Angeles, Calif.
Phone: OLdfield 4-2800
Vice Pres.....Whitney Ellsworth
Services Offered — Production of the "Superman" television series.

Swift-Chaplin Productions, Inc.
1136 North Highland Ave.
Hollywood 38, Calif.
(See Commercial Producers)

Talbot Television Ltd.
Axtell Hs., 4th Fl., Warwick St.,
London W.1., England
Phone: GERrard 2673
Manager .....Angela Cuthbertson
Services Offered—Distributing American TV programs throughout Europe.
Productions—Cartoon Classics, Big Fights, Hopalong Cassidy, Encyclopaedia Britannica Films, Crusade in the Pacific, Silents Please, RCMP, Horizons of Science.

The TeeVee Company
11950 San Vicente Blvd., Los Angeles 49, Cal.
Phone: GRanite 7-6761
President .....Gifford Phillips
Vice-Pres.....Ludlow Flower Jr.
Services Offered—Producers, distributors.
Productions — Little Theatre, Invitation Playhouse, Camera's Eye, Tales of Tomorrow.

Tel National Inc.
5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133
President.....Donald H. Estey
Vice Presidents.....M. Low, Ted Tabah
Service Offered—Distributor of films.

Telecine Film Studios, Inc.
100 S. Northwest Highway, Park Ridge, Ill.
(See Commercial Producers)

Tele Features, Inc.
15 West 44 St., N. Y. C.
Phone: YUkon 6-4979
President .....Al Odeal
Exec. Vice Pres.....Harry Pertka
Services Offered—Syndication of feature films and half-hour series.

Telemated Motion Pictures
415 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Telepix Corporation
1515 N. Western Ave., Hollywood 27, Calif.
(See Commercial Producers)

Teleprogramas De Mexico S.A.
Televicentro, Chapultec 18, Mexico 1, D. F., Mexico
Phone: 12-83-82
Manager .....Rene Anselmo
Services Offered—Production & distribution of Spanish language video tapes from Mexico City.
Productions—Boxing from Mexico, Soap Operas, Musicals, Dramatic Shows & Bullfights.

Telescene Film Productions Co.
287 10th Ave., New York, N. Y.
Phone: CH 4-0122
Owner & Sales Manager....Robert D. Tobias
Services Offered — Produce and distribute TV series.
Production—Animaland.

Telescreen Advertising Co.
711 Fifth Ave., New York 22, N. Y.
(See Screen Gems, Inc.)

Television Broadcasting Service, Inc.
91 Central Park W., N. Y. 23
Phone: TR 7-2372
President.....William R. Riddle
Vice Pres., Sec.....Edith L. Riddle
Treasurer.....William K. Riddle
Branch Offices
100 N. Irving Blvd., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 14, Mich.
Phone: VAlley 2-0092
Dist. Sales Mgr.....Rodney B. Hersey
12 Maple St., Hensonville 1, N. Y.
Phone: Windham 241
Dist. Sales Mgr.....Jack Averill
39 Academy Rd., Caldwell 1, N. J.
Phone: CAldwell 6-4272
Reg. Sales Mgr.....Orwyn L. Werfel
Services Offered—Distributor of feature films, video tapes, scripts; producer of TV programming productions, live, film package shows, features, video tapes, commercials, training films, news programs, sports events, etc.

Television Graphics, Inc.
369 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Television Industries, Inc.
445 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800
President .....Basil Estreich
Vice President.....Martin J. Robinson
V.P., Gen. Counsel.....Arnold C. Stream
V.P., Foreign Opera.....Norman Katz
Treasurer .....Martin Schildkraut
Asst. Treas.....Norman Z. Solomon
Secretary .....M. Morton Siegel
Asst. Secys.....Francis Levin, Virdell Mills
Subsidiaries
C & C Films., Inc., C & C Internat'l. Film Corp. Personnel same as above.

Television International Co.
25 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0100
General Manager.....Paul N. Robins
Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

Television Library, Inc.
3 East 57th St., New York, New York
Phone: PL 3-4840
President.....C. F. Vetter, Jr.
Services Offered—Producers and distributors of TV film.

Television Screen Productions, Inc.
17 East 45th St., New York 17, N. Y.
(See Commercial Producers)

TV Spots, Inc.
1037 N. Cole Ave., Los Angeles 38, Calif.
(See Commercial Producers)

Temopic Enterprise, S.A.
9134 Sunset Blvd., Los Angeles 46, Cal.
Phone: BR 2-0837
Managing Directors....R. Young, E. Rodney
Services Offered—Producers and packagers of film-TV programs.

Texas Rasslin' Films, Inc.
Cadiz & Industrial Blvd., Dallas, Texas
Phone: RIverside 8-2083
President .....Ed McLemore
Sales Mgr.....Ed. Watt
Services Offered—Production, distribution of hour and half-hour films of regular wrestling matches before paid audience.

Toddy Pictures Company
148 Walton St., N.W., Atlanta 1, Ga.
Phone: MU 8-3117
President .....T. Toddy
General Manager.....James L. Roberts
Services Offered—Commercials; industrials.

Toreto Films, Inc.
1041 N. Formosa Ave., Hollywood 46, Calif.
Phone: HOllywood 7-5111
Producer .....John London
Assoc. Producer.....Ruth Roberts
Directors.....Everett Sloane, Richard Carlson, Norman Foster, Richard Donner
Art Director.....Frank Sylos
Chief Cameraman.....Norbert Brodine
Music.....Herschel Burke Gilbert
Services Offered—Producing films for television.
Production—The Loretta Young Show.

Trans Artists Prods., Inc.
731 N. La Brea, Los Angeles, Calif.
Phone: WEbster 1-1639
1776 Broadway, New York, N. Y.
N. Y. Phone: PLaza 1-4352
Chairman of Board.....Gerald Rappoport
President .....Samuel Singer
Secretary-Treasurer .....Louis Himelstein
Directors .....Theodore Propp
Reuben Timmins
Services Offered—Animation service, package film shows; animation studio, sound studio, music & effect library; 35 & 16 mm cameras, inking & painting staff.
Productions — Courageous Cat & Minute Mouse, Magician Mutt, Stories of The Bible in Animation.

Transfilm-Caravel, Inc.
445 Park Ave., New York 22, N. Y.
(See Commercial Producers)

Trans-Lux Television Corp.
625 Madison Ave., New York 22, N. Y.
Film Service Dept.: 47 W. 56th St., New York 19, N. Y.
Phone: PLaza 1-3110
Board Chairman.....Percival E. Furber
President .....Richard Brandt
V.P. in Chg. Sls.....Richard Carlton
East. Div. Mgr.....Murray Oken
Asst. V.P., Chg. Prod.....Sidney Ginsberg
Asst. to V.P.....Robert L. Miller
Branch Offices
6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-6903
Western Div. Manager....A. L. Manheimer
520 N. Michigan Ave., Chicago, Ill.
Phone: SUperior 7-3995
Midwest Div. Manager.....M. E. Ormond
Services Offered — Distribution of filmed television programs; short subjects, series and features.
Productions—Profile; Encyclopaedia Britannica Film Library; Feature Films (drama-comedy-sports); Animal Parade; The American Civil War; Felix The Cat; It's A Wonderful World.

Tribune Films, Inc.
141 East 44th St., New York 17, N. Y.
Phone: MUrray Hill 7-2590
President.....Miss Roma Sfreddo
Secretary.....Mrs. Rita Hicks
Services Offered—Distributor of free-loan films.

TV Marketeers, Inc.
Suite 1120, 41 East 42nd St., New York 17, N. Y.
Phone: YUkon 6-2553
President .....Wynn Nathan
Branch Office
612 N. Michigan Ave., Chicago 11, Ill.
Phone: MIchigan 2-7727
Exec.-in-Chg. .....John Rohrs
Services Offered — Producers representative, for TV series, spectaculars, film & live, feature films & commercial films for TV, industrial films.

TV-Unlimited Inc.
17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725
President .....Herbert Rosen
Services Offered—Producers of complete films to order, package shows, full-length feature films, mood and bridge music library.

Twentieth Century-Fox Television, Inc.

Box 900, Beverly Hills, Calif.
Phone: CRestview 6-2211
N. Y. Phone: CO 5-3320

President .....Peter Levathes
V.P., Chg. of Prod.....Roy Huggins
Exec. Prod.....William Self
Producers .....Rod Amateau, William Froug, William Hawks, Charles Russell, Art Wallace, Fletcher Markle, Richard Goldstone
V.P., Chg. Bus. Affairs.....Maurice Morton
Executive Asst; Post Prod.....James Moore
Sales Executive.....Charles Goit
Casting Director.....John Erman
Legal .....John Garr
Production Exec.....Henry Norman
Story Editor.....Tony Muto
Publicity .....Frank Neill
Gen'l Music Dir.....Lionel Newman
Controller .....Donald Bohnhorst
Prod. Co-ord.....Gaston Glass

Productions: Adventures in Paradise, The Many Loves of Dobie Gillis, Hong Kong.

Twentieth Century-Fox TV International

444 W. 56th St., N. Y. C.
Phone: CO 5-3320

Managing Director.....Alan M. Silverbach

Services Offered—Distribution of TV material in the international market.

Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong.

Richard H. Ullman, Inc.

1271 Ave. of Americas, New York 20, N. Y.
(See Program Producers)

United Artists Associated, Inc.

247 Park Ave., New York 17, N. Y.
Phone: MU 7-7800

President .....Arthur Krim
Board Chairman.....Robert S. Benjamin
Sr. V.P.....Henry J. Zittau
Executive V.P.....Irwin Ezzes
Asst. Gen. Sales Mgr.....Arthur Gross
Eastern Sls. Mgr.....Leonard E. Hammer
Central Div. Manager.....John McCormack
Southern Div. Manager.....Bruce Collier
Western Div. Manager.....Norman Long
Foreign Sls. Manager.....Manny Reiner
Director of Advertising.....Jay H. Smolin
Dir. of Prog. Devel.....Albert G. Hartigan

Services Offered—Distribute Warner Bros. features and cartoons; selected UA features; Popeye cartoons; production and distribution of TV, theatrical and non-theatrical films.

Production—Big Mac and His Magic Train.

United Film & Recording Studios

301 E. Erie St., Chicago, Ill.
(See Commercial Producers)

United States Productions, Inc.

5 East 57th St., New York 22, N. Y.
(See Commercial Producers)

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Cal.
(See Commercial Producers)

Van Praag Productions

1600 Broadway, New York 19, N. Y.
(See Commercial Producers)

Vavin, Inc.

236 E. 46th St., New York 17, N. Y.
Phone: MUrray Hill 2-4624

President.....Richard de Rochemont
Vice Presidents.....Joseph Stultz, Gerald E. Weiler
Secretary .....Ruth Teksmo

Services Offered—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical field.

Productions — Travel series for French Govt., documentary for Consumers Union, Philip Murray Fund, Reader's Digest.

Videart, Inc.

480 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Video Films

1004 E. Jefferson Ave., Detroit 7, Mich.
(See Commercial Producers)

Video-Tel International, Inc.

230 Park Ave., New York 17, N. Y.
Phone: MU 9-6515

President .....Irving Feld

Services Offered: Distribution outside the United States for Crosby-Brown Productions and V. O. P.

Video-View, Inc.

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 3-4179

President .....Bradley Kemp

Services Offered—Making of complete and comprehensive Kinescope recordings of competitive products, Kinescopes of Live TV shows, audition Kinescopes and pilotfilms.

Productions—Operation Tomorrow.

Vision Associates, Inc.

680 Lexington Ave., New York 19, N. Y.
Phone: CIrcle 5-2611

President.....Lee R. Bobker
Vice Presidents....Helen R. Kristt, Irving L. Oshman, Seymour J. Weissman

Services Offered—16 & 35mm production 7 editing facilities, audio visual consultants on theatrical, TV & tape programming.

Volcano Productions Inc.

1040 N. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Roger Wade Productions, Inc.

16 West 46th St., New York 36, N. Y.
(See Commercial Producers)

Bob Warner Productions

440 E. 56th St., New York 22, N. Y.
(See Commercial Producers)

Warner Bros. Pictures, Inc. TV Division

4000 W. Warner Blvd., Burbank, Calif.
Phone: HO 9-1251

N. Y. Office
666 Fifth Ave., New York, N. Y.
Phone: CI 6-1000

V.P., Exec. Producer.....William T. Orr
Ass't. to Exec. Prod.....Hugh Benson
Story Editor.....Jim Barnett
Ass't Story Editor.....Carl Stucke
Prod. (Cheyenne).....Art Silver
Prod. (Sugarfoot).....Burt Dunne
Prod. (Maverick) .....Coles Trapnell
Prod. (Colt .45) .Cedric Francis, Mack David
Prod. (77 Sunset Strip).....Howie Horwitz
Prod. (Lawman).....Jules Schermer
Prod. (Hawaiian Eye).....Stanley Niss
Prod. (Bourbon St. Beat)....Chas. Hoffman
Prod. (Alaskans).....B. Ingster, M. David
Production Mgr.....Oren Haglund
Supervising Ed.....James C. Moore
Casting Directors.....Edward F. Rhine, Miles Gilbert, Jerry Bloom, Lane Allan
Art Directors.....Perry Ferguson, Art Loel, Howard Campbell, John Ewing, Carl Macauley, Leroy Deane.

Productions—Cheyenne, Sugarfoot, Maverick, Colt .45, 77 Sunset Strip, Lawman, Bronco, Hawaiian Eye, Bourbon Street Beat, The Alaskans.

Louis Weiss & Co.

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: OLive 3-5350

Distribution Director.....Adrian Weiss
Asst. Distr. Director.....Louis Weiss

Services Offered—Production and distribution of all types of television film programming.

Wilding Picture Productions, Inc. Wilding TV

405 Park Ave., New York, N. Y.
(See Commercial Producers)

Wolper-Sterling Productions, Inc.

9119 Sunset Blvd., Los Angeles 46, Calif.
Phone: CRestview 1-5771

President.....David L. Wolper
Vice President.....Jack Haley, Jr.
Exec. V.P., Bd. Chmn.....Saul J. Turrell
Vice President.....Joseph D'Addairo
Prod. Spvsr.....Mel Stuart
Editorial Head.....Philip Rosenberg

Services Offered—Production of network & syndicated film specials for domestic & foreign TV outlets.

Productions—Race for Space; Hollywood, The Golden Years, Legend of Valentino, Project—Man in Space, Biography of a Rookie, The Rafer Johnson Story, Hollywood—The Talkies.

World-Wide TV Sales Corp.

1317 Belmont, Chicago, Ill.
Phone: WEllington 5-3737

41 E. 42nd St., New York 17, N. Y.
Phone: MU 7-3180

President .....Mel Schlank
Exec. Vice Pres.....Robert Brahm

Services Offered: Distributor "The National Football League Presents."

Ziv-United Artists, Inc.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

President.....John L. Sinn
Exec. V.P., Chg. of Sales...Maurice J. Rifkin
Exec. V.P., Chg. of Prod.....Maurice Unger
V.P., Chg. of Chicago Off...Edward Broman
V.P., Syndication Sales.....Len Firestone
V.P., Nat. & Reg. Sales.....James Shaw
V.P., N.Y. Sales.....Joe Kotler
Sales Mgr. Reg. Div.....Ray McGuire
Sales Mgr. Synd. Div.....Don Brogdon
Sales Mgr. No. East. Div.....Jerry Kirby
Sales Mgr N. Y. Synd. Sales..R. Hamburger

Branch Offices

7324 Santa Monica Blvd., Los Angeles 46, Calif.
Sales Mgr. West. Div.....Allen Martini
Southland Center Bldg., Dallas 1, Tex.
Sales Mgr. So. Cent. Div.....Jack Puter
520 N. Michigan Ave., Chicago 11, Ill.
Sales Mgr. No. Cent. Div.....Bob Reis
Sales Mgr. Chicago Div.....Jim Packer
1529 Madison Rd., Cincinnati 6, O.
Sales Mgr. Mid Cent. Div.....Mike Kievman
805 Peachtree St. E., Atlanta, Ga.
Sales Mgr. So. East. Div.....John Davidson

Services Offered — Custom-built films for national and regional release, and syndicated shows; studio facilities, TV commercials.

Productions—This Man Dawson, Lock Up, Bat Masterson, Tombstone Territory, Sea Hunt, Bold Venture, Dial 999, Target, MacKenzie's Raiders, The Case of the Dangerous Robin, Rough Riders, The Aquanauts, Klondike, Miami Undercover.

Maurice H. Zouary TV-Film Productions

333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary

Services Offered—Production, distribution of package programs and feature pictures; stock footage rentals.

Production: Poem for a Day.

Leading Television Markets In The United States

January 1, 1961

Rank	City
1.	New York
2.	Los Angeles
3.	Chicago
4.	Philadelphia
5.	Boston
6.	Detroit
7.	San Francisco-Oakland
8.	Cleveland
9.	Pittsburgh
10.	St. Louis
11.	Washington, D. C.
12.	Minneapolis
13.	Cincinnati
14.	Baltimore
15.	Buffalo
16.	Dallas
17.	Indianapolis
18.	Miami
19.	Milwaukee
20.	Kansas City, Mo.
21.	Hartford-New Haven-New Britain-Waterbury
22.	Houston-Galveston
23.	Columbus
24.	Seattle-Tacoma
25.	Atlanta
26.	Denver
27.	New Orleans
28.	Portland, Ore.
29.	Oklahoma City
30.	Albany-Schenectady-Troy
31.	Memphis
32.	Sacramento-Stockton
33.	Tampa-St. Petersburg
34.	Omaha
35.	Norfolk-Portsmouth-Newport News-Hampton
36.	Nashville
37.	Harrisburg-Lancaster-York-Lebanon
38.	Rochester
39.	Phoenix-Mesa
40.	San Antonio
41.	Charleston-Oak Hill-Huntington-Ashland
42.	Tulsa
43.	Salt Lake City—Provo
44.	Des Moines-Ames
45.	Wichita-Hutchinson
46.	Altoona-Johnstown
47.	Richmond-Petersburg
48.	Spokane
49.	Scranton-Wilkes Barre-Hazleton
50.	Fresno
51.	Honolulu
52.	Cedar Rapids
53.	Flint-Saginaw-Bay City
54.	Roanoke-Lynchburg
55.	Mobile-Pensacola
56.	Greenville-Spartansburg-Asheville
57.	Green Bay-Marinette
58.	Portland-Poland Spring
59.	Peoria
60.	Knoxville
61.	Fort Wayne
62.	Little Rock
63.	Orlando-Daytona Beach
64.	Chattanooga
65.	Amarillo
66.	Tucson
67.	South Bend-Elkhart
68.	Madison
69.	Albuquerque
70.	Cape Girardeau-Paducah-Harrisburg
71.	El Paso
72.	Evansville-Henderson
73.	Youngstown-New Castle
74.	Austin-Rochester-Mason City
75.	Colorado Springs-Pueblo
76.	Las Vegas-Henderson
77.	Boise-Nampa

Note: Based on total Broadcast Revenues.
Source: FCC

Producers of Quality
Television Commercials

SARRA INC.

200 East 56th Street
New York 22, New York
Murray Hill 8-0085

•

16 East Ontario Street
Chicago 11, Illinois
Whitehall 4-5151

1961

COMMERCIAL AND INDUSTRIAL PRODUCERS RADIO AND TELEVISION

★

KEY PERSONNEL
SERVICES OFFERED

THROUGH these pages pass the most astute buyers of motion pictures in the world.

To those who buy and sponsor commercial motion pictures for industry or education, distributed through non-theatrical channels or on television, we ask for the opportunity to present our facilities and qualifications as your producer.

Send for "A Few Facts About Audio"

★ ★ ★

AUDIO PRODUCTIONS, INC.

Film Center Building

630 Ninth Avenue New York 36, N. Y.

PLaza 7-0760

Commercial Producers Radio and Television

Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill
Phone: MIchigan 2-5877
Pres., Exec. Prod.....Bernard Howard
General Mgr.....Patti Wilkus

Services Offered—Creators & producers of TV & business films. Animation & live action. Specializing in unusual audio-visual presentations. Have own studios & full eqpt.

Academy Films

1145 N. Las Palmas, Hollywood 28
Phone: HOllywood 6-6566
President .....J. Larsen

Services Offered—Complete motion picture production services, for comm'ls. Creators of jingles for agencies & advertisers.

Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 46, Cal.
Phone: CR 5-5219
President .....Don Quinn
Vice President.....Martin Sperzell
Treasurer .....Charles Goldring

Services Offered—Creation, production of radio-TV music commercials, copy spots, background music. Tape equipment available.

Current Productions—Trend, Purex, Plymouth, Dodge Trucks, Sunkist Fruit Punches, Richfield Gasoline, Cock O' the Walk, Pacific Airlines, CMA Airlines, National Beer, Speedway Gasoline, Okla. High-Q Gasoline, Johnson's Glo-Coat Radio-TV Commercials, & AC Spark Plugs.

Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36
Phone: PL 7-3560
Exec. Prod.....Sholom Rubinstein
Director .....Bernard Rubinstein
Copy Chief.....David M. Hausdorff

Services Offered—Write, create, produce jingles and commercials.

Advertising Radio & Television Service, Inc.

421 West 54th St., New York 19, N.Y.
Phone: *PLaza* 7-7323
President .....Gerald Auerbach
Exec. V.P.....Alfred DiPietro
Vice Pres., Sales.....John W. Holbrook
V.P., Comptroller.....Samuel Auerbach
Prod. Distrib. Mgr.....Ervin Rosenfeld

Services Offered—Laboratory procurement, booking and distribution of film for TV, theatrical & special purpose exhibition; editing; consultants to sponsors & agencies.

Alexander Film Co.

Alexander Film Bldg.,
Colorado Springs, Colo.
Phone: ME 3-1771
Bd. Chmn.....Don M. Alexander
President .....Keith Munroe
V.P., Gen. Mgr.....Jay Berry
V.P., Production.....James Anderson
Mgr. .....Arthur M. Oaks
Creative Dir.....Howard F. Olds

Branch Offices

500 Fifth Ave., New York 36, N.Y.
Phone: *LO* 5-1350
Exec.-in-Chg. .....Kenneth Silver
472 Wrigley Bldg., Chicago 11, Ill.
Phone: *WH* 4-5980
Exec.-in-Chg. .....Terry Hatch
Calle Comercio 450, San Juan, P.R.
Phone: 3-2898
Exec.-in-Chg. .....Haskel Marshal

Services Offered—TV film commercials, business and industrial films, theatre film commercials, distribution.

All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth Century-Fox Television)
1417 N. Western Ave., Hollywood 27
Phone: HOllywood 2-6231
President .....Gordon Mitchell
Vice President.....B. F. McEveety

Services Offered—TV commercials, all type special purpose films.

Alpha Film Productions

P. O. Box 5323, Baltimore 9, Md.
Phone: *CL* 2-4150
Owner.....W. E. Wood

Services Offered—Film processing; produce TV spots.

American Film Co.

1329 Vine St., Philadelphia 7, Pa.
Phone: WA 2-1800
Manager .....Ben Harris
Sales Mgr.....S. Adams
Secretary .....I. Weyhmiller

Services Offered—Produce motion pictures on special order plus projection service, booking, inspection, storage and shipping departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

American Film Producers

1600 Broadway, N.Y.C. 19
Phone: PL 7-5915
Exec. Prodcr.....Robert Gross
Exec. Prodcr.....Lawrence A. Glesnes
Prod. Control.....Sheldon Abromowitz

Services Offered — Complete production

TRAFALGAR 7-2372 WILLIAM R. RIDDLE, PRESIDENT

TELEVISION BROADCASTING SERVICE, INC.

Finest Super-Mart in Television Productions

91 CENTRAL PARK WEST • NEW YORK 23, N. Y.

Our Services Are;

16 MM & 35 MM
Sound Films
Color or Black & White

Group "A"
Advertising Agencies;
Open-End Film Commercials for TV
Training Sound Films
Animation Commercials
Regular Film Commercials
Package Shows

Group "B"
Chamber of Commerce;
Travel Logs
Industrial Films
Safety Films

Group "C"
Industries;
Open-End Film Commercials for TV
Sales Training Films
Industrial Films
Animation Commercials
Regular Film Commercials
Package Shows

Group "D"
Resorts;
Open-End Film Commercials for TV
Animation Film Commercials
Regular Film Commercials
Resort Films
Feature Film Rentals

Group "E"
Television Broadcasting Stations;
Open-End Film Commercials for TV
Animation Commercials
Regular Commercials
Features For Rental
Package Shows

Group "F"
Live TV Productions

Group "G"
Video Tape Productions

Member;
Cairo Chamber of Commerce

Banking Account;
The Hanover Bank
Plaza Br. 60 & 5th Ave.
New York 22, N. Y.

STOP! WHY LOOK ANY FURTHER?

Let US SOLVE your Problem!!!

Our Services are listed on the left side of this sheet. May we look forward to being of assistance to you and to your clients?

Cordially yours,

William R. Riddle

William R. Riddle
President

and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

Current Productions—Esso Standard Oil, All State Insurance, Humble Oil, Colgate-Palmolive, Avis Rent-A-Car, March of Dimes.

Animated Productions Inc.

(Al Stahl Productions)
1600 Broadway, N.Y.C.
Phone: CO 5-2942

President .....Al Stahl

Services Offered—TV shows in animation and live. Comic strip animated films.

Animation, Inc.

736 N. Seward St., Hollywood 38, Cal.
Phone: HO 4-1117

President .....Earl Klein
Production Manager.....Bob Sage
Director .....Ed Barge

Branch Offices

14005 Fenkell Ave., Detroit, Mich.
Phone: BR 3-3040

Representative .....Ted Petok

221 N. LaSalle St., Chicago, Ill.
Phone: FR 2-2628

Representative .....Joe W. Edwards

Services Offered—Animated & live action TV comm'ls, storyboards, sound tracks, educational & industrial films.

Animation Service Co.

1780 Broadway, N.Y.C. 19
Phone: CI 5-4832

Chief Animator.....Abe Blashko
Animation Supervisor.....Leo Levko
Administration .....Seymour Posner

Services Offered — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animotion Associates, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 6-3817-8

President .....Graham Place
Vice Pres.....Otto Feuer
Gen. Mgr.....Donald Fellows
National Sls. Dir.....Lee Krieger
Production Director.....Harry Basch

Services Offered—Producers of animated TV commercial spots and films. Animotion is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Current Productions—Manufacturers Trust Co. of N. Y., Chef Boy-Ar-Dee, Electric Companies of America, Dye 'n Shine, Cadet Dog Food, Schmidt's Beer, Life Savers.

Evan J. Anton Prods., Ltd.

550 Fifth Ave., N.Y.C. 36
Phone: PL 7-3638

President .....Evan J. Anton
Vice Pres.....Mary Mallios
Sec'y-Treas.....James Mallios

Services Offered—Producers of industrial and documentary films and slides, TV commercials and spots.

Apollo Productions

130 Carlton St., Toronto, Ont.
Phone: WAlnut 2-3163

President .....R. Rosenberg

Services Offered—Compl. film facilities; comm'ls & industrial films.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y.
Phone: COlumbus 5-6968

President .....R. J. Oulmann

Services Offered—TV film facilities; animation & TV film show packaging.

J. Armstrong & Company

28 W. 44th St., N.Y.C.
Phone: LO 3-4584

President .....Joseph Armstrong

Services Offered—Custom, synd. comm'ls facilities.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill.
Phone: AUstin 7-8620

President .....L. Mominee
Vice Pres. & Prod. Mgr.....A. S. Bradish
V.P.'s.....F. K. Barber, J. L. Herman

Branch Offices

185 N. Wabash Ave., Chicago 1, Ill.
Phone: ANdover 3-5672

11 Barbour Terraces, Woodward & W. Long Lake Rd., Bloomfield Hills, Mich.
Phone: MIdwest 6-3536

6331 Hollywood Blvd., Hollywood, Calif.
Phone: HOllywood 9-5111

408 Rucker Pl., Alexandria, Va.
Phone: REpublic 7-2203

Services Offered—Producers of TV commercials, slidefilms, theatrical shorts, motion pictures-35mm & 16mm black & white & color. Studios, 35mm & 16mm lab. & sound recording services.

A T U Productions

130 W. 57th St., N.Y.C.
Phone: JU 6-4292

President .....Cal A. Stadlen

Services Offered—Creators & producers of TV commercials specializing in humor. Animation, puppets, live action.

Audio Productions, Inc.

630 Ninth Ave., N.Y.C. 36
Phone: PL 7-0760

President.....Frank K. Speidell
Vice Pres.....Herman Roessle
Vice President.....T. H. Westermann
TV Dept. Mgr.....Harold R. Lipman
Secy.-Treas.....P. J. Mooney

Services Offered—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

Aurvid Productions

P. O. Box 413, Phila., Pa.
Phone: LOcust 4-4429

Manager.....F. O. Pease

Services Offered — All TV film, comm'l facilities; live, package, film production; animation, package, TV shows.

Austin Productions, Inc.
232 North Main St., Lima, O.
Phone: CApitol 9-7881
President.....B. Otto Austin, Jr.
Vice President.....Clair E. Butturff
Secretary .....Nancy M. Austin
Services Offered—Producers of film commercials & industrial films.

Babcock & Kogan
45 E. 55th St., New York 22, N. Y.
Phone: PL 2-4480
Partners.....Lyn Babcock, Edward Kogan
Services Offered—Service to adv. agencies on a per job basis in TV adv. field-TV consultants, producers, tape directors, pgm. spvsrs., copy & jingle writers.

Bil Baird's Marionettes
59 Barrow St., N. Y. C. 24
Phone: YUkon 9-9840
Partners.....Bil and Cora Baird
Personal Manager.....Frank Cooper Assoc.
Services Offered—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

Bandelier Films, Inc.
1837 Lomas Blvd., NE, Albuquerque, N. M.
Phone: CHapel 3-5848
President .....R. Stevens
Vice President.....Doyle Courington
Branch Offices
1090 N.E. 79th St., Miami, Fla
Exec.-in-Chg. .....B. Drake
2652 Bellaire, Denver, Colo.
Exec.-in-Chg. .....M. Briley
Services Offered—Live action & animated TV film commercials, 35mm or 16mm. Documentary films, industrial films, film strips & slides.

Thos. J. Barbre Productions
2130 S. Belleire St., Denver 22, Colo.
Phone: SK 6-8383
Producer .....Thos J. Barbre
Asst. Mgr.....Anita T. Barbre
Dir. Sound.....Paul F. Emrich
Dir. Photography.....H. J. Anderson
Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.

Basch Radio & Television Productions
17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877
Partner .....Charles J. Basch, Jr.
Partner.....Frankie Basch
Services Offered — TV film commercials,

SANDE AND GREENE
creative and production consultants in film and sound
for television • radio • motion pictures

Swingin' Musical Images

Specialists
in creating
contemporary
commercials
for AM/TV and title themes
for programs.
Send for demo film or tape.

animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass.
Phone: RE 4-3164
President .....Morton Read
V.P., Sls.....D. D. Doyle
V.P., TV.....Harold O. Stanton
V.P., Prod.....Eugene N. Bunting
Branch Office
80 Boylston St., Boston, Mass.
Phone: HAncock 6-8904
V.P. .....David Doyle
Services Offered—Producers of 16mm & 35mm motion pictures & slide films-TV commercials & programs.

Beacon Television Features, Inc.

115 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-6881
President .....J. L. Sanderson
Services Offered—TV film commercials; story-boards, feature film production, radio jingles.

V. S. Becker Productions

551 Fifth Avenue, N.Y.C. 17
Phone: MU 2-0777
Exec. Prod.....Viola S. Becker
Services Offered — TV & radio package shows & commercials; live, recorded & filmed. Casting. Industrial films.

Real Benoit Film Productions

2161 St. Catherine St., W., Montreal, Canada
Phone: WEllington 3-7339
President .....Real Benoit
Services Offered—16 & 35mm film production; fully equipped sound stage.

Russell R. Benson Productions

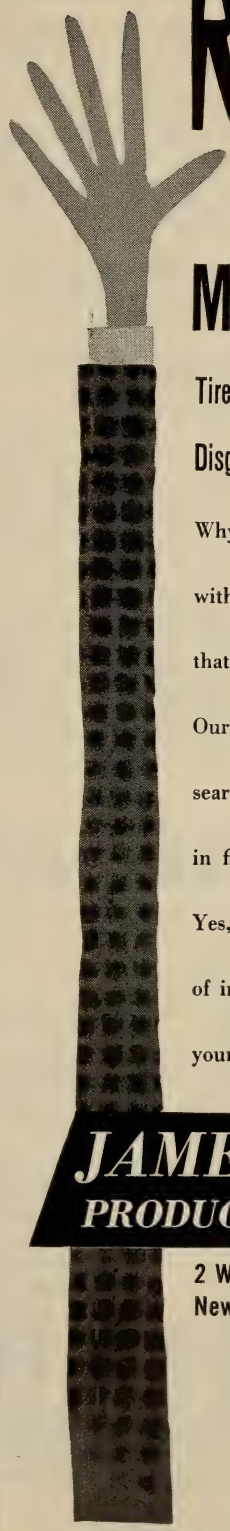
136 N. Delaware St., Indianapolis, Ind.
Phone: MElrose 7-0306
President .....R. R. Benson
Services Offered—Film spot commercials; industrial, educational films.

Bernard-Degen Productions

1601 N. Gower, Hollywood 28
Phone: HO 5-9886
Partner .....Vince Degen
Services Offered—Creators, producers of musical commercials, TV & radio; arrangements (vocal & instrumental); underscoring to animation & live action.

Guy Biddick

1046 So. Olive St., Los Angeles 15, Cal.
Phone: RI 9-8800
Manager .....Guy Biddick
Traveling Rep.....Burton Zoul
Services Offered—Animation of product or trademark, commercial spots on film.



REACH FOR MAGINATION

Tired of the ordinary?

Disgusted with the mundane?

Why be content with a film production that "also ran"?

Our staff is constantly searching for new techniques in film communications.

Yes, help yourself to a slice of imagination . . . reach for your phone and call

JAMES LOVE PRODUCTIONS, INC.

2 West 46th Street
New York 36, N. Y.

JU 2-4633

Biever & Stein Productions, Inc.

527 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-1147

President .....Curtis Biever
Secretary-Treasurer .....Lou Stein
Sales Representative.....Gabriel Longo

Services Offered—Radio-TV commercials, film backgrounds, musical jingles.

Brass Dolphin, Inc.

146 East 57th St., New York, N. Y.
(See Program Producers)

Bray Studios Inc.

729 Seventh Ave., N.Y.C. 19
Phone: CI 5-4582

Board Chmn.....J. R. Bray
President .....Paul A. Bray
V.P., Sales.....Paul Bray, Jr.
Treasurer .....M. Bray
Animation Directors.....Max Fleischer, W. G. Gilmartin
Film Dist. Mgr.....B. D. Hess

Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military. Safety-training films in Spanish translation. Tape equipment available.

Bill Burrud Productions

7559 Santa Monica Blvd.
Hollywood 46, Calif.
Phone: HOllywood 3-8181

President .....Bill Burrud

Services Offered—TV live programs & film shows; commercials; shorts; color animation; package film shows; TV scripts.

C/Hear Services, Inc.

210 E. 47th St., New York 17, N.Y.
Phone: EL 5-7212

President .....Granville Burland
Prod. Co-ord. .....Carol Manetta

Services Offered—Creation & production of jingles, radio-TV campaigns, music tracks for commercials; packagers of radio-TV shows; creators & prod. of LP albums for record co's.

S. W. Caldwell, Limited

447 Jarvis St., Toronto 5, Ont.
(See TV Prod.-Dist.)

Calhoun M. P. Producers

264 E. 78th St., N.Y.C. 21
(See TV Prod.-Dist.)

Calif. Internat'l Productions

6710 Melrose Ave., Hollywood, Cal.
Phone: WE 9-1491

President.....H. F. O'Donnell

Services Offered — TV film shows & comm'ls; religious films; shorts, educ. & indust.

California Studios Incorporated

650 N. Bronson St., L. A. 4, Cal.
Phone: HO 2-7141
President .....P. N. Krasne
Services Offered — TV film shows & comm'ls; soundies; B & W animation; packages.

Lars Calonius Prods., Inc.

45 W. 45th St., N.Y.C. 36
Phone: PL 7-0350
President .....Lars Calonius
Services Offered—Full animation facilities. Story boards. Live action.

The Camera Mart, Inc.

1845 Broadway, N.Y.C.
Phone: PL 7-6977
President .....Irving Browning
Manager .....Samuel Hyman
Sales Promotion.....Paul Meistrich
Treasurer.....H. V. Browning
Secretary .....Ann Browning
Services Offered—Manufacture, sell, rent, repair 35mm & 16mm professional motion picture production equipment; TV film cameras, projectors, sound systems, lighting, film editing & handling equipment, doilies, tripods, mike booms.

Campus Film Prods., Inc.

20 E. 46th St., N.Y.C. 17
Phone: MU 2-8735
President .....Nat Campus
Exec. Producer .....Jules Krater
Services Offered—Film and TV commercial production

Canadian Film Industries Co., Ltd.

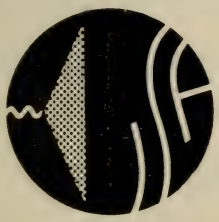
310 Lakeshore Rd., Toronto 14, Canada
Phone: CL 1-5211
President .....Arthur D. Gottlieb
Services Offered—TV film shows, comm'ls; shorts; animation, B & W & color; facilities & studios rented.

Canyon Films of Arizona, Inc.

834 N. 7th Ave., Phoenix, Ariz.
Phone: AL 2-1718
Producer .....R. Boley
Photography .....Robt. Allen
Services Offered—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

Capital Film Service

224 Abbott Rd., E. Lansing, Mich.
Phone: ED 2-3544
President .....J. R. Hunter
Services Offered—TV live and film shows; commercials, soundies, shorts. B & W & color animation, music, scripts.



JOHN SEELY Associates

First Federal Building, Hollywood and Highland, Hollywood 28, Calif.
Suite 613 HOllywood 6-6141

PRODUCTION SERVICES

Music Supervision—Live or Library for: Film — Slide Film — Video Tape — Records — Program Theme Composition & Development — Record Production Supervision — Composition — Arranging — A & R — Music Publication

RECORDING SERVICES

Voice Recording—Voice Overdubbing—Tape Transfer—Re-recording—Mixing — Tape Editing & Assembly

STUDIO FACILITIES

Editing Studios — Voice Recording Studio — Music Demonstration Facilities — Music Library — Sound Effects Service — Five Tape Recorders (Stereo & Mono) Four to One Mixing Console

For further information, contact DON TEETERS, Sales Manager

Capitol Records Custom Service

1750 N. Vine St., Hollywood 28
Phone: HO 2-6252
151 West 46th St., New York 19, N.Y.
Phone: JU 2-8040

Director .....George R. Jones
Natl. Sls. Mgr.....Herbert I. Sachs
Production Mgr.....Clifton L. Harden

Services Offered — Custom recording for records, radio and TV & film scoring; manuf. facilities for all sizes of records, mastering processing; music library for film track.

Capitol Transcriptions, Inc.

620 11th St., N.W., Washington 1, D.C.
Phone: EXecutive 3-1246

President .....H. Edward Behre
Vice President.....C. Edward Behre
Sec.Treas .....Doris Erickson
Music Dir. & Prod.....Maury B. Allen

Services Offered — Complete production; service, including writing, musical arrangements (where required) & directing, from idea conception to finished recording or sound track.

Capt. Z-Ro Productions, Inc.

209 E. 56th St., N.Y.C. 22
Phone: EL 5-7943

President .....Henry Brown

Services Offered — TV commercials and film shows.

Carla Productions, Inc.

245 West 55th St., New York 19, N. Y.
Phone: JUdson 2-4477

President .....Carl A. Carbone
Secretary .....Murray Ramson
Production Spvr.....Joseph Carbone
Editorial Spvr.....Ken Collins
Asst. Prod., Cast. Dir.....Benita D'Andrea

Services Offered—TV & film production; editorial & distribution services.

Carter & Galantin of Georgia, Inc.

752 Spring St., N.E., Atlanta 8, Ga.
Phone: TRinity 5-7144

President & Treas.....Henry E. Carter
Gen. Mgr., Sales Dir.....Ken Willson

Services Offered—Facilities for creation & production of motion picture, slidefilm & TV commercials for industry, ed. institutions & government; producer svcs. & equipment rentals; point of purchase displays, sales aids. Tape equipment available.

Current Productions — Coco-Cola, RCA Whirlpool, Du Kane, Irvingdale Farm Dairies, J. I. Case, Revco.

Cascade Pictures of California

1027 N. Seward, Hollywood 38, Calif.
Phone: HO 2-6481

President .....Bernard J. Carr
Vice Pres.....Roy Seawright

CREATIVE ENERGY

Charged with vitality . . . commanding the finest facilities . . . our talented staff will meet your film needs with technical craftsmanship and imagination. Call us at PLaza 2-4100.

TRANSFILM-CARAVEL

445 PARK AVENUE, NEW YORK 22

FILM PRODUCTION DIVISION:
20 WEST END AVENUE, NEW YORK 23

V.P. Prod.....Vaughan Paul
Director.....George B. Seitz, Jr.
Prod. Mgr.....Doug Travers
Services Offered—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

Cate and McGlone
1521 Crossroads of World, Hollywood 28
Phone: HO 5-1118
President.....T. W. Cate
Secretary.....E. D. McGlone
Services Offered — Commercials; production—scripts, storyboards, editorial, photography.

Hu Chain Associates
15 E. 48th St., N.Y.C. 17
Phone: PL 5-5240
Owner .....Hubert V. Chain
Services Offered — Radio-TV and motion picture production, direction and script writing.

Charter Oak Tele-Pictures Inc.
423 E. 90th St., N.Y.C.
Phone: TR 6-6800
President .....Louis Cavrell
Secretary .....Otis Cavrell
Treasurer .....Ira Cavrell
Services Offered—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios
720 N. Michigan Ave., Chicago 11
Phone: WH 4-6971
President.....A. G. Dunlap
Dir. of Sales.....Robert D. Casterline
Prodn. Mgr.....Russell T. Ervin, A.S.C.
Laboratory Mgr.....Walter Rice
Services Offered—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Christensen-Kennedy Productions, Inc.
2824 Harney St., Omaha 31, Nebr.
Phone: 341-2977
President, Sales Mgr. .....Ray Christensen
Production Mgr. .....Bob Hufstader
Art Director .....Ken Dunning
Director .....Dinnis McGuire
Photography & Editing.....John Frechette
Sound .....Sam Lobb
Services Offered—TV comm'ls, animations, live action, industrial & business-sponsored films; lab. processing.

Churchill-Wexler Film Productions
801 Seward Ave., Los Angeles 38
Phone: HO 2-6671
Ptnrs.....S. Wexler, R. Churchill
Services Offered—Produce educational and industrial films.

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FILM graphics INC

. . . . . at the service of industry

396 LEXINGTON AVENUE, NEW YORK 17, N. Y., MU 6-5255

Cinecraft Productions, Inc.
2515 Franklin Blvd., Cleveland 13, O.
Phone: SU 1-2300
President .....R. Culley
Services Offered—Synd. spots; comm'ls.

Cineffects, Inc.
115 W. 45th St., N.Y.C.
Phone: CI 6-0951
President .....Nat Sobel
Sec'y-Treas .....Irving Hecht
Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

Cinefilm, Inc.
5746 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-7119
President .....LeRoy Smith
Services Offered—Motion pictures for TV, entertainment, documentary commercials, industrial, etc.

Cinesound, Limited
552 Rogers Rd., Toronto, Ont.
Phone: RO 2-7338
President.....B. Bach, Jr.
Services Offered—Shorts, film comm'ls; color, B & W animation; music; scripts; packages; studio, facilities rental.

Cine-Tele Productions
6325 Santa Monica Blvd., Hollywood 38
Phone: HO 5-3376
Exec. Producer .....H. Lehman
Business Mgr.....Jacques R. Lehman
Prod. Spvsr.....Clayton McKiddy
Services Offered — Commercials, educational films, business films, sports-shows, training films.

Cinetoon Productions
1847 Fort St., Honolulu, Hawaii
Exec. .....M. D. Meyers
Services Offered—Industrial films; synd. spots; comm'ls.

Cine-Video Productions, Inc.
Boston Post Rd. at Cine Video La.
Milford, Conn.
Phone: TR 4-6590
Pres., Exec. Prodcr.....Garo W. Ray
Tech. Dir.....Kenneth F. Rieke
Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services.

Coastal Film Services, Inc.
321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-7780
President .....Manuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.

Films Five Inc.

18 East 50th Street
New York 22, N. Y.
PLaza 2-7960

Live Action • Animation • Story Boards • TV Commercials • Industrials • Slide Films

Coffman Films, Inc.

1510 First National Bank Bldg, Dallas 2, Tex.
Phone: RI 8-2828

President .....H. Coffman
Production Manager.....H. Greene

John Colburn Assoc., Inc.

1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310

President .....J. E. Colburn
Vice President.....H. Ushijima

Services Offered—16/35 mm industrial & TV film & comm'ls' sound stage, production facilities.

Colmes-Werrenrath Prod. Inc.

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011

President .....W. Colmes
Exec. V.P.....R. Werrenrath
Vice President.....W. Bennett Philley
Acct. Exec.....T. R. Bohn

Services Offered—Creation, production, direction, writing; studio, editing, projection facilities.

Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera; No. American Van Lines.

Commerce Pictures

525 Poydras St., New Orleans, La.
Phone: 523-5026

President .....R. Wiegand

Services Offered—Commercials, b & w & color, live action & cartoons, 16mm, 35mm, movies, slides, stills, enlargements, prints & copies. Sound recording magnetic & optical.

Commercial Recording Corp.

P. O. Box 6726, Dallas 19, Tex.
Phone: RI 8-8004

President .....John J. Coyle
Vice President.....Bob Farrar
Vice Pres., Sales.....Dick Morrison
Vice Pres., Engr. .....Tom Loy
Production Manager.....Tom Gwin

Services Offered—Station promotion jingles for radio & TV, commercial jingles, production aids, scoring & recording film tracks, all types musical adv. & sales aids.

Commercial Syndicated Films, Inc.

40 West Kinzie St., Chicago 10, Ill.
Phone: WH 4-7477

President.....W. R. Johnson
Vice President.....I. Bell
Secretary .....Betty L. Taylor

Services Offered—Syndicated animated TV spots.

Commodore Productions & Artists, Inc.

6646 Hollywood Blvd., Hollywood 28
Phone: 9-7502

Pres., Prod.....W. White, Jr.
Prod. Dir.....Ed. Woodworth
Prod. Superv.....W. White, III
Secretary .....Janet Berrie
Services Offered—TV live & film programs, shows; comm'ls; industries; film packages.

Concord Company

9006 Sunset Blvd., Hollywood 46, Cal.
Phone: BR 2-7801
Ptnrs. .....C. Purnell, L. Atkinson, R. Atkinson
Services Offered—TV live & film shows; industrials; documentaries; color, B & W animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo.
Phone: MA 1-8876
President .....Bradford Whitney
Treasurer .....Edgar F. Stevens
Services Offered—Producers of 16 mm & 35 mm motion pictures, slide films, and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm'ls, training & sports uses.

Consolidated Film Industries

521 W. 57th St., N.Y.C.
Phone: CI 6-0210
959 Seward St., Hollywood
Phone: HOllywood 9-1441
President .....Victor M. Carter
V.P.'s.....Richard W. Altschuler, Sidney P. Solow, Theodore Hirsch, John J. O'Connell
Secretary .....Joseph E. McMahon
Asst. Treas. .....Richard S. Rodgers, Harold Lange, R. A. Warshaw
Services Offered — Processing of motion picture film.

Continental Film Productions Corporation

2320 Rossville Blvd., Chattanooga, Tenn.
Phone: AM 7-4302
President .....James E. Webster
Secretary .....Thomas Crutchfield
Treasurer.....H. L. Thatcher
Services Offered—Animation, producers of industrial and educational films & sound slide films, producers of film spot commercials. Tape equipment available.

Cousens-Blair Productions, Inc.

1600 Broadway, N.Y.C. 19
Phone: CO 5-7380
President.....Clayton W. Cousens
Vice Pres.....John K. Cousens
Vice Pres.....Leonard Blair
Services Offered—Production in color or black & white of TV commercials, industrials, educationals, documentaries.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn.
Phone: NE 7-0425
President.....R. D. Crandall
Services Offered—Producer of commercial films.

SIB PRODUCTIONS, INC.

in association with

PARAMOUNT PICTURE CORP.

produces

TV Film Commercials

TV Tape Commercials & Industrial Films

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CONTACT:

DON TAFFNER • Paramount Bldg. • 1540 Broadway, N.Y.C. • BR 9-8700

or

WALTER BIEN • Hollywood • HO 9-2411

Paramount Studio • 5451 Marathon • Hollywood 38

Craven Film Corporation
330 E. 56th St., N.Y.C. 22
Phone: MU 8-1585

President .....Thomas Craven
Prod. Spvsr.....D. William Robinson
Prod. Mgr. .....David Saperstein
Spvsng. Editor .....Morton S. Epstein

Services Offered—Production of TV commercials, live and animated, documentary films for industry, education, religion & govt; filmed programs for TV.

Crawley Films, Limited
19 Fairmont Ave., Ottawa, Ont.
Phone: PA 8-3513

President .....F. Crawley
Vice President.....Graeme Fraser
Vice President .....C. Everett
Prod. Manager.....Thomas Glynn
Office Manager.....Alex Murray

Services Offered—Films, sponsored & TV; commercials; production; animation; laboratory; stages.

Creativision
1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

President .....Victor Kayfetz
Asst. to Pres.....Seymour Posner
Art Director.....Abe Blashko
Animation Supervisor.....Leo Levko

Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

CR Enterprises, Ltd.
1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884

Pres., Prod.....C. Roth

Services Offered—Film commercials; no animation.

Bing Crosby Productions
9028 Sunset Blvd., Los Angeles 46, Cal.
(See Program Producers)

Crossroads TV Productions
1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422

V.P.'s..... J. Mahaffey, E. Siman, Jr.

Services Offered—Film spots: live shows. Tape equipment available.

Cue Recordings, Inc.
117 W. 46th St., N.Y.C. 36
Phone: PLaza 7-3641

President .....Sholom Rubinstein
Vice President.....Mel Kaiser
Secretary-Treasurer ....Bernard Rubinstein

Services Offered—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication.

Cummings Productions, Inc.
4 W. 56th St., N.Y.C. 19
Phone: PL 7-6452

President.....R. W. Cummings

Services Offered—Creation and production of industrial shows, sales mtgs., film scores, & Radio & TV commercials.

Phil Davis Musical Enterprises, Inc.
59 E. 54th St., N.Y.C. 22
Phone: MU 8-3950

President .....Phil Davis
V.P., Mus. Dir.....Earl (Nemo) Paul
Secy., Treas.....Loretta H. Davis
Production Mgr.....Joe Rhodes
Copy Director.....E. C. (Bud) Redding
Exec. Secretary .....Renee Strum

Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

PREVIEW'S
PRODUCERS
SERVICES . . .

☆ THREE DELUXE THEATRES—
seating to 70, offering an extensive variety of projection facilities including 16mm, 35mm—magnetic or optical — all interlock combinations. Cinemascope, stereophonic or optical.

☆ EDITING SERVICES—
fully equipped modernized air conditioned cutting rooms, some with private offices.

☆ RENTAL—
off premises rental of editing equipment.

☆ REPAIR
of all editorial equipment.

☆ FILM STORAGE VAULTS
Conveniently located in midtown Manhattan. All facilities available 24 hours a day.

William B. Gullette, Pres.

PREVIEW THEATRES, Inc.

1600 BROADWAY, N. Y. C.
CIRCLE 6-0865

Gordon M. Day Productions
15 W. 44th St., N.Y.C. 36
Phone: MUrray Hill 2-5299
President .....Gordon M. Day
Vice President .....Carol Bulkley
Treasurer .....Leo L. Reich
Services Offered — Writing-production of TV film & TV radio jingles & spots; consultant to advertising agencies.

De Frenes Company
1909-17 Buttonwood St., Phila. 30, Pa.
Phone: LO 3-1686
Pres., Sales.....J. DeFrenes
Secretary .....R. DeFrenes
Prod. V.P.....M. Levanios
Services Offered—Comm'ls; programs. Industrial shorts.

Demby Productions, Inc.
1 W. 58th St., N.Y.C. 19
Phone: PL 9-2495
President .....Emanuel H. Demby
Vice Pres.....Betty Jeffries
Creative Dir.....Allen Swift
Research .....Alexander Marshack
Client Relations .....Mimi Reichert
Services Offered—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

Motion Pictures
by
PAUL HANCE PRODUCTIONS, INC.
1776 BROADWAY
NEW YORK 19, NEW YORK
CIRCLE 5-2424

Florian de Narde
3 E. 57th St., New York City
Phone: PL 3-7030
Owner .....F. de Narde
Services Offered — Comm'ls; documentaries; industrials.

Jack Denove Productions, Inc.
6611 Santa Monica Blvd., Hollywood
(See TV Prod.-Dist.)

Dephoure Studios, Inc.
782 Commonwealth Ave., Boston 15, Mass.
Phone: BE 2-5722
Pres. .....J. Dephoure
Vice Pres.....M. Levy
Services Offered — Comm'ls; industrials; synd. spots.

Depicto Films Corporation
254 West 54th St., N.Y.C. 19
Phone: COlumbus 5-7620
President .....J. R. von Maur
Services Offered—Producers of industrial motion pictures, filmagraphs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creation & prod. of compl. sls. trng. programs, incl. films & assoc. literature.

Desilu Productions, Inc.
780 N. Gower St., Hollywood 38, Calif.
(See TV Prod.-Dist.)
Services Offered — Spots, synd.; commercials.

Leo Diner Films
332 Golden Gate Ave., San Francisco 2
Phone: PR 5-3664
Exec. .....L. Diner
Services Offered—Spots; lab sound & TV recording; animation.

Walt Disney Productions, Inc.
500 S. Buena Vista, Burbank, Cal.
Phone: VI 9-3411
(See TV Prod.-Dist.)
Bd. Chmn.....W. Disney
V.P., Adv. & Sales.....Card Walker
V.P., Production .....Wm. Anderson
V.P., TV .....Donn Tatum
Services Offered—Comm'ls; programs.

Dolphin Productions, Inc.
37 West 57th St., New York 19, N. Y.
Phone: PLaza 3-5892
President .....Allan Stanley
Services Offered—Producers of TV commercials.

Douglas Productions
10 W. Kinzie St., Chicago 8
Phone: MO 4-7455
President.....F. C. Raymond
V.P.'s.....A. Jones III, D. Raymond
Services Offered — Educ., ind., TV films; titling & animation; lab work; printing.

D.P.M. Productions, Inc.
62 W. 45th St., N.Y.C. 36
Phone: MU 2-0040
President.....Maurice T. Groen
V.P., charge Prod.....Ronald T. Groen
Asst. Prod. Mgr.....Bert H. Cohen
Services Offered—Industrial films, commercials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Du Art Film Labs, Inc.
245 W. 55th St., N.Y.C.
Phone: PL 7-4580
Exec. Vice Pres.....Irwin Young
V.P.'s .....Lou Feldman, Paul Kaufman, Arthur Miller
Treasurer .....Jack Fellers
Services Offered—Processing of black & white motion picture film, motion picture lab.

Dudley Pictures Corporation
666 N. Robertson, W. Hollywood 46, Calif.
Phone: OL 5-6093
Exec. .....C. Dudley
Services Offered—Spots, syndicated; commercials.

Walter Christian Duennhaupt Film Productions, Inc.
1908 Florida Ave., N.W., Wash. 9, D. C.
Phone: EXecutive 3-7750
President, Producer.....W. C. Duennhaupt
Vice President.....Dr. Milton Cohen
Secretary.....Dr. Maxwell Cohen
Treasurer.....John A. Scherzer
Services Offered—Producers for TV feature films, live & animated commercials, musical shorts & puppet shows, documentaries in 35 & 16mm, B & W, and color. Tape equipment available.

Cal Dunn Studios
159 E. Chicago, Chicago 11
Phone: WH 3-2424
President .....Cal Dunn
Vice Pres.....Joseph G. Betzer
Exec. Art Dir.....“Yar” Yarbrough
Creative Services Dir.....Helen A. Krupka
Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment.

Dynamic Films, Inc.
405 Park Ave., N.Y.C. 22
Phone: PL 1-7447
President .....Nathan Zucker
Exec. Vice Pres.....Walter Lowendahl
Pres., Medical Dynamics, Inc...Sol Feuerman
Sec., Controller .....Gerald Carrus
Sound Supvr.....Jas. H. Townsend, Jr.
Editorial Supvr. .....Donald Finamore
Programming Director.....E. A. Humeston
Branch Office
573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866
Exec.-in-Chg. .....Mal Middlesworth
Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Alan Shilin Films, Inc., Distribution Dynamics.

Eastern Effects, Inc.
333 W. 52nd St., N.Y.C. 19
Phone: CI 5-5280
President .....Maurice Levy
Vice Pres.....Samuel Levy
Sales Mgr.....Max Levy
Services Offered—Complete service, art to film (optical effects, animation, titles, and inserts).

Educational Films Corp. of America
1501 Broadway, New York City 36
Phone: PE 6-1780
President.....E. W. Hammons
Vice Pres. .....V. H. Hammons
Sec. .....Leonard Loewinthan
Services Offered—Color & B & W animation; commercials; shorts; packages.

The Eiseman Music Co.
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOllywood 2-6027
1271 Ave. of the Americas, N.Y. 20, N.Y.
Phone: PLaza 7-2197
President .....Herbert N. Eiseman
Services Offered — Producers of radio station, TV station and commercial jingles.

TOP QUALITY COMES FIRST AT TERMINI VIDEO TAPE SERVICES INC.
MOBILE VIDEO TAPE TRUCKS
CUSTOM EQUIPMENT
WITH RCA I.O. CAMERAS — SPECIAL EFFECTS MATT AMPLIFIER — AMPEX VTR 1000B
DRIVE-IN VIDEO TAPE STUDIO — 50 X 65, 30 FT. CEILING
16MM FILM CHAIN — 16MM KINESCOPES — 35MM KINESCOPES — EDITING
NETWORK ENGINEERS
CREATIVE TALENT
Write for Information Regarding Closed Circuit — Sports Programs — Remote and Special Promotions
TERMINI VIDEO TAPE SERVICES, INC.
1440 BROADWAY, NEW YORK, N. Y.
PEnnsylvania 6-6323

Electro-Vox Recording Studios
5546 Melrose Ave., Hollywood 38, Cal.
Phone: HO 5-2189
President.....B. B. Gottschalk
Services Offered — Industrials; commercials, phonograph recording; rental of facilities, including studios.

Elektra Film Productions, Inc.
33 W. 46th St., New York City
Phone: JU 2-3606
President .....A. Liss
Bus. Mgr.....S. Magdoff
Services Offered — Comm'l-industrial film service. Animated and live action scripts; storyboards.

Peter Elgar Productions, Inc.
75 W. 45th St., N.Y.C. 36
Phone: JU 6-1870
President .....Peter Elgar
Vice President.....Robert C. Jacques
Secy.-Treas. .....Jessie Adamson
Services Offered—Industrials, educational, religious, television.

Elliot, Unger & Elliot, Inc.
(Comm. Prod. Div. of Screen Gems, Inc.)
414 West 54th St., New York, N. Y.
Phone: JUdson 6-5582

GOTHAM
RECORDING
STUDIOS
2 West 46th St.

Designed by
DAVID LAURENCE ROTH
12 East 69th Street
New York 21, N. Y.

Executives ....Steve Elliot, William Unger, Mike Elliot
Sales Manager .....Al Mendelsohn
Hollywood .....Joe Swavely
Services Offered — Production, distribution TV commercials, film programs.

Charles Elms Productions Inc.
5 E. 40th St., New York 16, N. Y.
Phone: MU 6-8877
President.....C. D. Elms
Vice President.....Charles D. Elms, Jr.
Secretary.....Ruth M. Elms
Branch Office
163 Highland Ave., N. Tarrytown, N.Y.
Phone: MEdford 1-3363
President .....Charles D. Elms
Services Offered — TV commercials, sound slide films, slide programs, widescope presentations, sales prom., sales training, institutional & industrial motion pictures.
Current Productions — Commercials for Andre Richard, Machinery Magazine, IBM, Philip Morris, Assn. of Amer. R.R., Crown, Cork & Seal Co., Sperry Gyroscope Co., U. S. Navy, Glen Raven Mills, Heatilator.

Emerson Film Corporation
1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011
Services Offered—Comm'ls; synd. spots.

Empire Production Corp.
480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-5700
Pres. .....Arthur Lubo
V.P., Production .....L. H. Holton
V.P., Sales.....C. A. Love
Sec.-Treas. .....H. D. Kelleher
Services Offered—TV commercials, industrial films, studio & editing facilities, closed circuit projection.

Robt. J. Enders, Incorporated
M-G-M Studios, Culver City, Calif.
(See Program Prod.)

Endorsements, Inc.
65 E. 55th St., N.Y.C. 22
Phone: PL 1-0320
President .....Jules Alberti
Services Offered—Endorsements and testimonials, live and TV.

Enterprise Productions
13750 Saticoy St., Van Nuys, Cal.
Phone: TR 3-2730
Exec. Prod.....S. L. Weiss
Services Offered — All commercial & program services including live, film & tape.

Era Productions, Inc.
5545 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 2-2251
President .....Brice Mack
Secretary .....Milt Schaffer
Branch Office

333 N. Michigan Ave., Chicago 1, Ill.
Phone: RA 6-4511
Exec.-in-Chg. .....Dick Lewis
Services Offered — Complete film prod., live & animated, sound recording facilities & stage.

Ted Eshbaugh Studios, Inc.
1023 E. 163rd St., New York 59, N.Y.
Phone: DAyton 9-3220
President .....T. Eshbaugh
Treasurer .....Jack Eshbaugh
Services Offered—Educational shorts; TV film shows & comm'ls; color & B & W; animation; packages.

Faillace Productions, Inc.
59 E. 54th St., N.Y.C. 22
Phone: ELdorado 5-1752
President .....Tony Faillace
V.P., Creative Dir.....Len Mackenzie
V.P., Musical Dir.....Bob Haggart
V.P., Program Dir.....Chick Vincent
Mgr. Prod. & Sales.....Bob Nash
Sec., Office Manager .....E. S. Beitchman
Services Offered—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles; creation, development & production of program material.
Current Productions — Rambler, Good 'N Plenty, Tan-O-Rama, Page & Shaw Chocolates, Ford Cars & Trucks, Chiquita Banana, Eskimo Pie, Dynamo, Stroh's Beer, Pepsodent, Parliament Cigarettes, Peter Paul Mounds, Phillies Cigars, Pond's Moisture Base, Post Cereal, Tide, Wheatena.

Jerry Fairbanks Prod. of Calif.
1330 N. Vine St., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Family Films Incorporated
5823 Santa Monica Blvd., Hollywood 38
Phone: HO 2-2243
President .....S. Hersh
Services Offered—Film comm'ls; industrials; color & B & W animation; packages; facilities rented.

Farkas Films, Inc.
385 Third Ave., New York 16
Phone: MU 3-9937
President .....Nicholas Farkas
Vice President.....F. E. Robison
Secretary-Treasurer .....Mary Finley
Services Offered — TV commercials, religious films, industrial films. Tape equipment available.

Ray Favata Productions, Inc.
40 E. 49th St., N. Y. C.
Phone: JU 2-5860
President .....Raymond Favata
Vice President.....Carlton Reiter
Services Offered—Animated & live action films.
Current Productions — Film commercials for Hygrade Franks, Naia, Piels Beer, Nabisco Millbrook Farm Bread, 1960 Census.

Felix the Cat Creations, Inc.
355 Lexington Ave., New York 17
Phone: YUkon 6-5161
President .....Pat Sullivan
Vice President.....Joseph Oriolo
Services Offered — TV entertainment cartoons.
Current Production—Felix the Cat Series.

Paul J. Fennell Co.
404 N. La Cienega Blvd., Los Angeles 48
Phone: OL 2-2612
119 W. 57th St., N.Y.C. 19
Phone: CIrcle 5-1070
Producer.....Paul J. Fennell
Services Offered — Producer of film spot commercials and of industrial and educational films. Animation specialist.

Filmack Studios
1327 S. Wabash Ave., Chicago 5
Phone: HA 7-3395
President .....Irving Mack
V.P., Sales.....Bernard Mack
Dir. Creative TV Sls.....Larry Wolf
Services Offered — Producers of motion picture film and slides for TV, theatre and industry.

Film-Aide
509 Harrison St., Amarillo, Tex.
Phone: DR 3-3777
General Manager.....G. W. Tiffany
Production Manager.....David K. Patton
Services Offered—Synd. spots;. Industrial

For Unusual
Film Commercials
and
Hard Sell Jingles
WILBUR STREECH PRODUCTIONS, INC.
135 West 52nd Street
New York 19, N. Y.
JU 2-3816

films, laboratory & editing facilities, sound recording. Tape equipment available.

Film Associates, Inc.
4600 Dixie Hwy., Dayton 39, Ohio
Phone: AX 3-2164
President.....E. Raymond Arn
General Mgr.....Edward R. Lang
Services Offered—Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

Filmaster, Inc.
650 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOllywood 6-1681
President.....R. W. Stabler
V.P., Programming.....Nat Perrin
V.P., Comm. Film..William H. FitzSimmons
Vice President.....G. N. Cook
Sec.-Treas. .....Clifford E. Enger
Branch Offices
9 Rockefeller Plaza, New York, N. Y.
Phone: JUdson 6-1404
Vice President.....H. Weller Keever
707 Nicolet Ave., Winter Park, Fla.
Phone: MIdway 7-7011
Vice President .....Robert Kearney
Services Offered—Comm'l, industrial military, business, program & feature films.

Film Commercials, Inc.
87 Madison Ave., New York City 16
Phone: ORegon 9-3970
Vice President.....J. C. Ryder
Sales Manager.....Charles T. Evans
Services Offered—Radio & TV services.

Filmcraft Productions
8451 Melrose Ave., Los Angeles 46
(See TV Prod.-Dist.)

Filmeffects of Hollywood
1153 N. Highland Ave., Hollywood 38
(See TV Prod.-Dist.)

Filmex, Inc.
339 E. 48th St., N. Y. C. 17
Phone: PLaza 2-0744
President .....Robert Bergmann
Vice President.....Wylie Adams
Completion Spvsr .....Richard Jacobs
Production Coordinator .....Dorothy Klein
Services Offered—Film commercial production, TV programming, industrial film production.

Filmways of California, Inc.
1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: Hollywood 9-9011
President .....Martin Ransohoff
Vice-president .....Will Cowan
Treasurer.....John H. Nicolaides
Secretary.....L. D. Nolan
Services Offered—Filmed TV commercials.

Film File
(Pix Enterprises)
4615 Longridge, Sherman Oaks, Calif.
Phone: STate 8-7836
Production .....Geo. Grenville
Services Offered—Comm'ls & spots (synd.)

Film Graphics, Inc.
369 Lexington Ave., N.Y.C.
Phone: MU 6-5255
President.....Lee E. Blair
Treasurer .....Bernard Rubin
Services Offered—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.
421 W. 54th St., New York City 19
Phone: PL 7-7120
President .....L. Levy
Services Offered — Slide film comm'ls; slides & optical effects, animation, blow-ups.

Film Originals
6536 Robertson Dr., Boise, Idaho
(See Producer-Distributors)

Films Five, Inc.
18 E. 50th St., New York 22, N. Y.
Phone: PL 2-7960
President.....Nicholas D. Newton
Exec. V.P.....Walter Bergman
Executive Producer.....Nox Lempert
Creative Director.....Jacques DuFour
Services Offered—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.
18 E. 50th St., N.Y.C. 22
Phone: PL 1-2500
Bd. Chairman .....Martin Ransohoff
President .....Rodney Erickson
Sr. V.P. .....Mickey Dubin
1040 N. Las Palmas Ave., Los Angeles, Calif.
Vice President .....Will Cowan
Services Offered — Rear screen projection completely equipped camera cars and sound stages, New York and Hollywood.

Fine Arts Productions
7779 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 7-7107
President .....John Wilson
Services Offered — Animation & film comm'ls.

Fiore Films
128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-4474
Executive Director.....Al Fiore, Sr.
Services Offered—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm'ls.

Alan M. Fishburn Productions
333 N. Michigan Ave., Chicago 1, Ill.
Phone: DE 2-0657
Owner.....A. M. Fishburn
Services Offered—Live & film programs & comm'ls; packages.

Flagg Films, Incorporated
1427 N. La Brea Ave., Hollywood 28, Cal.
Phone: *HO* 2-0902
President .....Don Flagg
Producer .....T. Flagg
Office Mgr. .....B. Anderson
Services Offered—TV comm'ls & shows; medical, industr., and educ. films. Tape equipment available.

Fletcher Film Productions, Ltd.
RCA Bldg., 225 Mutual St., Toronto 2, Ont.
Phone: EM 3-8372
President.....H. D. Fletcher
Production Director.....S. A. Blangsted
Services Offered — Features, theatrical shorts; comm'ls.

Flicka Films
40 West Kinzie St., Chicago 10, Ill.
Phone: WHitehall 4-7477
General Mgr. .....William R. Johnson
Services Offered — Animated & live TV Spots.

Fordel Films, Inc.
1079 Nelson Ave., New York City 52
Phone: WY 2-5000
Pres., Exec. Prod.....Clifford F. Potts
Services Offered — Complete, production facilities, animation & sound stage.

Format Films, Inc.
4741 Laurel Canyon Blvd.,
No. Hollywood, Calif.
Phone: POplar 9-3610
President .....Herbert Klynn
Exec. V.P., Treas. .....Melvin Getzler
Vice President .....Jules Engel
Secretary .....Henrietta Jordan
Branch Office
360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585
Vice President .....Jerry Abbott
Services Offered — Producer of animation films for TV theatricals & commercials, industrial films & theatres.

Forrell, Thomas & Polack Associates, Inc.
157 West 57th Street, New York 19, N. Y.
Phone: CIrcle 6-9131
President & Treas.....Gene Forrell
Vice President.....Edward Thomas
Vice President & Sect.....Jim Polack
Dir. of Sales & Prod.....Dick Bradshaw
Dir., Out of Town Sls.....Ray Carle
Business Mgr. .....Eleanor Fogelson
Services Offered—Creation and production of radio and television commercials. Jingles, film scores and humorous spots. Original scoring for TV, industrial and institutional films.

Four Star Films, Inc.
4030 Radford Ave., N. Hollywood, Calif.
(See TV Prod.-Dist.)

George Fox Corporation
1512 Crossroads o' World, Hollywood 28
Phone: HO 4-2242
President.....G. S. Fox
Services Offered—Industrials, spots (synd.) & comm'ls.

Frazen Productions Inc.
1040 N. Las Palmas Ave., Hollywood 38
Phones: HO 9-9011, HO 7-6967
Prodcr. Dir.....Stanley Frazen
Prodcr. Dir.....Sherman Rose
Services Offered—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities.

Freberg, Limited
7781 Sunset Blvd., Hollywood, Cal.
Phone: HO 2-6973
Pres. .....S. Freberg
General Mgr. .....William G. Anderson
Services Offered — Humorous advertising campaigns, TV, radio, & print.
Current Productions — Kaiser Aluminum Foil, Coca-Cola Bottling Co., Butternut Coffee, Instant Ralston, 1961 Ford.

Charles Fuller Productions
3702 Palmira Ave., Tampa 9, Fla.
Phone: 68-8081
Owner .....Charles Fuller
General Manager .....Charles F. Hunt
Photography.....John E. Cosgrove
Animation .....John Chalk
Services Offered — Creation & recording; filming of radio & TV commercials & programs; industrial films; videotape; disc & tape duplicating; package programs & features; stock photos for adv., etc.

Allen A. Funt Productions
Croton-on-Hudson, N. Y.
Phone: CRoton 1-8847
President.....A. A. Funt
Services Offered — Comm'ls & industrial films & syndicated spots.

Gainsborough Associates, Inc.
435 East 57th St., New York 22, N. Y.
Phone: PLaza 1-0013
President .....J. Mitchell Jablons
V.P., General Mgr.....Josephine Jablons
Executive Producer .....Jack D. Gaines
Casting Director .....David M. Jablons
Branch Office
321 South Canon Dr., Beverly Hills, Cal.
Phone: CRestview 3-6323
Vice President .....Alfred L. Golden
Services Offered — Live & taped TV commercials; public program consultants, consultants for new station applications.

Galbreath Pictures, Inc.
2905 Fairfield Ave., Ft. Wayne, Ind.
Phone: HA 4147
President.....R. E. Galbreath
Gen. Mgr., Treas. .....Paul W. Guy
Services Offered—TV & industrials, sound slidefilms.

Gallagher Films, Inc.
6913 Grand Parkway, Milwaukee 13, Wis.
Phone: BL 8-6192
President.....J. C. Gallagher
Services Offered—Half-hr. shows; producer of TV spot comm'ls.

William J. Ganz Co., Inc.
(Div. of Institute of Visual Comm., Inc.)
40 E. 49th St., N.Y.C. 17
Phone: EL 5-1443
President.....William J. Ganz
Production Mgr. .....Martin Andrews
Distribution Mgr. .....Vincent J. Capuzzi
Services Offered—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

General Pictures Corp.
4501 Pleasant Valley Rd., Cleveland 34, O.
Phone: VI 2-3636
President.....G. Oliva, Jr.
Vice President.....M. M. Horace
Services Offered—16/35 mm; newsreels & comm'ls, animation, still photography.
Current Productions — Union Commerce Bank, Ohio Bell Telephone, Cotton Club, Standard Oil Co.

Gerald Productions, Inc.
421 W. 54th St., N.Y.C. 19
Phone: PL 7-2125
President .....Gerald Auerbach
Exec. V.P. .....Alfred DiPietro
V.P., Sales.....John W. Holbrook
V.P., Controller .....Samuel Auerbach
V.P., Gen. Sales Mgr.....Sam Fleishman
Spvsr. Editor .....Stuart Grant
Services Offered—Producers of TV programs, commercials, public relations & industrial films, stages, sound, & editorial facilities.

W. J. German, Inc.
Jane St., Fort Lee, N. J.
(See TV Prod.-Dist.)

Gifford-Kim Productions
165 W. 46th St., N.Y.C. 36
Phone: JUdson 2-1591
Vice President .....Michael J. Smollin
Production Mgr. .....Ruth E. Kennedy
Services Offered—Animated & live action commercials, educational, public relations & entertainment films.
Current Productions — Piel's Beer, Anderson Soup, Oh Henry, Millbrook Bread, Craven & Bridge Mixture.

Glenar Studios
6618 Sunset Blvd., Hollywood, Calif.
Phone: HOllywood 4-0406
Owner .....Sid Glenar

Dwight Godwin Productions
750 Third Ave., New York 17, N. Y.
Phone: YUkon 6-2066
Owner .....Dwight Godwin
Services Offered — Production of pub. rel., industrial & educational films & fiilmstrips; service from consultation to production; distribution to TV, schools, etc.

Melvin L. Gold Enterprises
320 E. 54th St., New York 22, N.Y.
Phone: MU 8-0897
President .....Melvin L. Gold
Branch Office
1600 Broadway, New York 19, N. Y.
Phone: CI 6-5700
Exec.-in-Chg. .....M. L. Gold
Services Offered—Consultant-produces for TV & industry.

Chuck Goldstein Productions, Inc.
730 Fifth Avenue, New York 19
Phone: JUdson 6-7477
President .....Chuck Goldstein
General Mgr. .....Ruth Goldstein
Creative Dir. .....Norman Richards
Services Offered — Creators & producers of live & filmed commercials for radio & TV.

Harry S. Goodman Productions, Inc.
19 E. 53rd St., N.Y.C. 22
Phone: PL 5-6131
General Mgr.....Harry S. Goodman
V.P., Sales Mgr.....Everett F. Goodman
Asst. to Pres.....Ralph Arlin
Traffic Director .....M. Mittleton
TV Dir.....Stuart Wilson
Secretary.....H. D. Knuth
Services Offered—Jingles for local, regional and national advertisers. Original music and lyrics written to order. Storyboards originated and produced for TV using live action, cartoon animation or marionettes.

Gotham Film Productions, Inc.
11 E. 44th St., New York City 17
Phone: MU 2-4450
Vice President.....Susan Wayne
Services Offered — TV film shows & comm'ls; Educ.; industrial; color & B & W animation; editorial.

Gotham Recording Corp.
2 W. 46th St., N.Y.C. 36
Phone: JU 6-5577
President.....Herbert M. Moss
V.P., Gen. Mgr.....Robert M. Volkell
V.P., Production .....Fred Hertz
V.P., Engineering .....Jason Windwer
V.P., Sales .....Leonard Lawson
Services Offered—Radio transcription and film production and recording. Studios on premises. 16 Ampex Tape machines, five disc lathes. Writing and productions staff available. Recording, editing, mastering, pressing. Comm'ls. Programs.

Goulding-Elliott-Graham Productions, Inc.
420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014
President.....Edward R. Graham
Treasurer.....Raymond W. Goulding
Secretary.....Robert B. Elliott
Services Offered—Production of animated and filmed commercials, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.
716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158
President .....Ray Patterson
Vice Pres.....Robert L. Lawrence
Secy.-Treas. .....Grant Simmons
Services Offered—All types of animation films.

Gray & O'Reilly Studios
480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4070
Vice Pres.....James E. Gray
Vice Pres.....John F. O'Reilly
Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Lewis G. Green Productions
520 N. Michigan Ave., Chicago 11
Phone: WH 7-7440
General Mgr.....Lewis G. Green
Services Offered—Musical jingles, radio, TV, animation, consultation.

Ben Greene Film Productions
318 W. 51st St., N.Y.C. 19
Phone: PL 7-3858
Owner .....Ben Greene
Services Offered — Production of motion pictures for TV and commercials.

Abner J. Greshler
Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960
Services Offered — Industrial films; comm'ls.

Grey Adv. Commercials (Lanny & Ginger Grey)
108 E. 96th St., N.YC 28
Phone: ENright 9-7777
President .....Lanny Grey
Vice Pres.....Ginger Grey
Services Offered—Producers and packagers of programs, jingles and phonograph recordings; vocalists.

Guided Tour Productions
P O. Box 537, Crystal River, Fla.
Phone: SWift 5-3147
Execs.....Irene Crum, Jean McGowan
Services Offered — Produce & distribute public svc. educational travelogues for free TV use.
Current Productions—Guided Tour Travel Series, Miami, Las Vegas, Wash., D. C.

Herman Hack Prod. & Scripture Films
2441 N. Beachwood Dr., Hollywood 28
Phone: HO 7-0557
Owner .....H. Hack
Services Offered—TV film shows; soundies; live comm'ls; scripts; synd. film.

Paul Hance Productions, Inc.
1776 Broadway, New York 19, N.Y.
Phone:*CIrcle* 5-2424
President.....Walter I. Gould
Secretary, Treas.....George W. Vivino
V.P., Sales Dir.....Harry Pertka
Services Offered — Complete 35 & 16 mm production; studios; cutting rooms; animation; projection. Films for industry TV & govt. Technical staff for research, writing, and all photographic phases of motion picture production

Handel Film Corporation
6926 Melrose Ave., Hollywood 38, Cal.
Phone: WE 6-5924
President.....L. A. Handel
Secy. .....M. Manning
Services Offered—Produces film series & comm'ls; distr. series.

Jam Handy Organization
2821 E. Grand Blvd., Detroit 11, Mich.
Phone: TR 5-2450
New York Phone: JU 2-4060
President .....J. Handy
Sr. V.P., Mktng. Svcs.....Russell B. Robins
Sr. V.P., Pgmng. Svcs.....Everett F. Schafer
V.P., Sales Develop.....George B. Finch
V.P., Contact.....William G. Luther
V.P., Tech. Dev. & Treas...John A. Campbell
Branch Offices
1775 Broadway, New York 19, N.Y.
Exec.-in-Chg. .....Herman Goelz
230 N. Michigan, Chicago 1, Ill.
Phone: STate 2-6757
Exec.-in-Chg. .....Harold Dash
1402 N. Ridgewood Pl., Hollywood 28, Calif.
Phone: HOllywood 3-2321
Exec.-in-Chg. .....Thomas G. Johnstone
Services Offered—Creation & production of TV commercials, public relations, institutionals; studios, sound stages, recording, etc.

Hankinson Studio, Inc.
15 W. 46th St., N.Y.C. 36
Phone: JU 6-0133
President.....Frederick L. Hankinson
Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbera Productions
3501 Cahuenga Blvd., Hollywood 28
Phone: HOllywood 6-1371
President .....George Sidney
V.P.'s.....Wm. Hanna, Jos. Barbera
Dir. of Prom. & Pub.....Arnold Carr
Services Offered—Films for TV.
Productions—Huckleberry Hound, Quick Draw McGraw, Yogi Bear Show, The Flintstones, Top Cat.

Hardric Productions, Inc.
510 Madison Ave., New York City 22
Phone: EL 5-5633
President.....R. F. Craig
Mus. Dir., V.P.....H. Rood
Secretary .....Edith Graham
Services Offered—Create, produce musical commercials.

Harris-Tuchman Productions, Inc.
751 N. Highland Ave., Hollywood 38
Phone: WE 6-7189
Pres., General Mgr.....Ralph G. Tuchman
V.P., Creative Dir.....Fran Harris
Mgr., Sales Div.....Bennett Dolin
Services Offered—Production of live action and animated TV commercials and industrial films. Creation and production of material originated by agency and/or client.

Harriscope, Inc.
1122 La Cienega Blvd., Los Angeles 35, Calif.
(See TV Prod.-Dist.)

Hartley Productions, Inc.
339 E. 48th St., N.Y.C. 17
(See Producer-Distributors)

Harvey Cartoon Studios, Inc.
1860 Broadway, New York 23, N. Y.
(See Producer-Distributors)

Health & Welfare Materials Center, Inc.
10 E. 44th St., New York City 17
Phone: MU 2-0283
President .....V. Weingarten
Services Offered—TV live & film shows, educ., packages.

Hearst Metrotone News, Inc.
450 W. 56th St., New York City 19
Phone: PL 7-4120
Exec. V.P.....C. B. Stratton
Production Dir. .....J. Michon
Exec. Assignment Ed.....M. B. Davidson
Branch Offices
1905 Fairview Ave., N.E., Washington 2, D.C.
Phone: LAwrence 6-5607
Bureau Manager.....Charles E. Shutt
6060 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-0650
Bureau Manager.....Norman W. Alley
161 East Grand Ave., Chicago 11, Ill.
Phone: WHitehall 4-2522
Bureau Manager .....Frank Koza
862 Howard St., San Francisco 3, Calif.
Phone: DOuglas 2-4319
Chief Cameraman .....Roy Kluver
218 Leda Dr., Dallas 18, Tex.
Phone: DI 8-3766
Chief Cameraman .....Gordon Yoder
Services Offered—Film comm'ls; industrials; newsreels; packages; synd. film.

George Heid Productions
Penn Sheraton Hotel, Pittsburgh 30, Pa.
Phone: GR 1-3696
President .....G. Heid
Secretary.....Donna L. Seigh
Services Offered—TV & Radio programs, recording studios, slide film productions, tape recorder sales, transcriptions, phonograph records, Hi-Fi sound equipment sales. Tape equipment available.

Holland-Wegman Productions
207 Delaware Ave., Buffalo 2, N.Y.
Phone: MA 7411
Ptnrs.....E. Wegman, S. C. Holland
Services Offered—Create, produce 16/35 mm comm'ls & programs; laboratory.

Hollis Productions, Ltd.
5800 Sunset Blvd., Hollywood 28, Cal.
Phone: *HO* 2-6282
President .....C. Irving
Services Offered—Live & Taped TV shows, comm'ls; packages; industrials.

Hollywood Film Commercials
932 N. LaBrea, Hollywood 38, Calif
Phone: OL 4-7100
President .....D. Commons
Services Offered — Animated, live action comm'ls; special effects; opticals; storyboards; industrial films; creative services.

Hollywood Film Company
956 Seward St., Hollywood 38, Cal.
Phone: HO 2-3284
524 West 43rd St., New York, N.Y.
N. Y. Phone: LO 3-1546
President .....Ben Teitelbaum
Secy., Treas.....Harry Teitelbaum
East Reg. Mgr.....S. Kaplan
Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels.

Hollywood Film Enterprises, Inc.
6060 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-2181
President .....Mickey Kaplan
Vice Pres.....Robert Warde
Services Offered — Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc.

Howard Radio-TV Productions
123 W. Chestnut St., Chicago 10, Ill.
Phone: MI 2-5877
Owner .....B. Howard
Services Offered—Produce comm'ls & programs.

Hubbard Hunt Productions
1450 N. Seward, Hollywood 28, Cal.
Phone: HO 5-8444
Production Dir.....H. Hunt
Services Offered—Color, B & W animation; live & filmed TV shows; shorts; packages, industrials.

Hunn, Fritz & Henkin Productions Inc.

(H-F-H Productions)
216 E. 49th St., N.Y.C. 17
Phone: *PLaza* 2-1940

President .....Howard H. Henkin
V.P., Creative Dir.....Ronald Fritz
V.P., Animation Dir.....Daniel Hunn
Sales Mgr.....Harry Breuer, Jr.
Prod. Mgr. .....Frank Nakielski
Live Action Dir.....Len Appleson
Exec. Producer.....Larry Puck

Services Offered—Animation & live action TV comm'ls, industrials, & features; storyboards, soundtracks, script, studio photography. Facilities for every phase of film production.

Current Productions — Wise Potato Chips, G.E. Christmas Commercials, Nucoa Margarine, AMF, Sanka Coffee, Brillo Mfg. of Great Britain, O'Cello Sponges, Fletcher's Castoria.

Milton Hurwitz

1553 Madrona Dr., Seattle 22, Wash.
Phone: EA 4-1108

Services Offered—Kinescope; produce TV programs, comm'ls; distr. films.

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif.
Phone: YUkon 6-6075

President .....Robert J. Mills
Vice Pres. .....Milt Kerr
Sec.-Treas. .....Robert L. Hovorka

Services Offered — Animated commercial cartoons.

Imperial World Films, Inc. (IWF)

Box 462, Santa Rosa, Calif.
Phone: LIberty 6-5986

President.....S. H. Davis
Exec. V.P. .....R. W. Davis

Services Offered—Educ. & industr. films & spot comm'ls.

Independent Television Corp.

488 Madison Ave., New York City 22
(See TV Prod.-Dist.)

Intercontinental Television, S. A.

551 Fifth Ave., New York 17, N. Y.
(See TV Prod.-Dist.)

International Video Tape Recording & Production, Inc.

430 N. Camden Dr., Beverly Hills, Calif.
Phone: BRadshaw 2-4712

Exec. V.P. .....William F. Wallace
Dir. Pgm. Prod. .....Richard Rosenbloom
Mgr., Tech. Opera.....John F. Heller

Services Offered — Video tape production services, completed tape facilities.

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28
Phone: HO 3-2324

President .....Riley Jackson

Services Offered—Film & TV production; features, programs & commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
Phone: TA 3-8158

Pres. .....B. Jamieson
TV Production.....J. Dickinson

Services Offered—Spots, comm'ls, industrials.

Jenfred, Inc.

36 W. 57th St., N.Y.C.
Phone: CI 7-1429

President .....C. M. Frederick
V.P. .....Curtis Voss

Services Offered — Specialized projecting equipment, special projector for motion from stills, stock background pictures, special effects from pictures & slides.

Jerry Jerome Productions, Inc.

1 Snapdragon Lane, Roslyn Heights
L. I., N. Y.
Phone: MAyfair 1-4567

President .....Eve Jerome
Vice President.....Jerry Jerome
Secretary .....Alan Nordlinger

Services Offered—Creator and producer of musical commercials for radio and television, spots, film backgrounds, industrials. Advertising agency consultant on preparation and production of commercials.

Jewell Radio and Television Productions

612 N. Michigan Ave., Chicago 11
Phone: MO 4-5757

President.....James E. Jewell
Vice Pres.....W. Ralph Jewell
Secretary.....M. P. Casey
Editor .....James Lawrence

Branch Offices
3062 Penobscot Bldg., Detroit 26
Phone: WO 3-0617

Exec-in-Charge .....W. Ralph Jewell

1040 N. Las Palmas, Hollywood
Phone: HO 7-3111

Manager .....Michael Baird
Director .....Lewis Foster

Services Offered—Producers of industrial educational and TV films; radio and TV programs, commercial spots and jingles. Consultants to agencies and sponsors. All-inclusive package-production services; editing, directing, musical arrangements, supervision, casting, and related services.

Current Productions — The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater.

Jingle Mill, Inc.

143 W. 51st St., N. Y. C.
Phone: PL 7-5730

President.....M. Van Brink

Services Offered — Custom-made low-cost commercials.

Dallas Jones Productions, Inc.
430 Grant Pl., Chicago 14, Ill.
Phone: *BU* 1-8283
President .....D. Jones
Services Offered — Comm'ls & industrial films produced.

K & S Films, Inc.
5819 Wooster Pike, Cincinnati 27, O.
Phone: BR 1-3700
President.....J. R. Rabius
V.P.....S. H. Wilmink
Sec.-Treas. .....Roma Rabius
Services Offered—Producers of industrials, slide films, technical and cartoon animation.

K & W Film Service Corp.
1657 Broadway, N.Y.C. 19
Phone: CI 5-8081
President .....Norman Witlen
V.P., Art Dept.....Ralph Koch
Services Offered—Opticals, titles, special effects, animation and animation photography.

Al Kane Productions, Inc.
1526 Sansom St., Phila. 2, Pa.
Phone: *LO* 3-0222
Pres. & Treas.....Albert M. Kane
Vice Pres.....Margaret A. Kane
Secretary .....James J. Davis
Services Offered—Comm'ls & programs for TV; kinescopes; technical production & writing; consultants.

Victor Kayfetz Productions
1780 Broadway, N.Y.C. 19
Phone: CI 5-4830
President .....Victor Kayfetz
Client Service.....Irene Siegel
Asst. to Producer.....Seymour Posner
Services Offered — Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

Stacy Keach Productions
12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966
President .....Stacy Keach
Associate .....Ernest Newton
Exec. Sec.....Miss Frankie Newton
Services Offered—Write, direct & produce shows for TV, radio, stage & motion pictures; industrial shows & commercials; sales & training films for industry; slide films.

Keitz & Herndon
3601 Oak Grove, Dallas 4, Texas
Phone: LAkeside 6-5268
President .....L. F. Herndon
Exec. V.P. .....R. K. Keitz
Vice Pres. .....Tom Young
Services Offered—Live prod. animation — 16/35 mm, color & B & W.

Sonny Kendis, Inc.
509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890
President .....James Sonny Kendis
Services Offered—Musical commercials that tell the story and sell the product with quality and originality. Musical advisors to the industry.

Herbert Kerkow, Inc.
480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4266
Pres., Treas.....Herbert Kerkow
Secretary .....Rosemond Kerkow
Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.
527 Madison Ave., New York City 22
Phone: EL 5-2180
President.....J. D. Kantor
Vice President.....W. M. Kahn
Services Offered—Industrials, comm'ls produced.

William L. Klein Productions
301 E. Erie St., Chicago 11, Ill.
Phone: SU 7-9114
Exec. Prod.....W. L. Klein
General Mgr. .....E. Kreisky
Services Offered—Radio & TV consultant, producer of special purpose films for TV, business, industry & govt.

Kluge Film Productions
3200 N. Richards St., Milwaukee 12, Wis.
Phone: FR 2-0191
Sales.....D. R. Kluge
Production.....D. W. Kluge
Services Offered—16 mm color & B & W comm'ls, narrative or synchronous.

L & L Animation, Inc.
16 West 46th St., New York 36, N. Y.
Phone: CIrcle 5-7471
President .....Irv Levine
Vice President.....Chris Grodewald
Sec.-Treas. .....Larry Lippman
Services Offered—Art, animation, camera, optical for TV spots, industrials, medical, etc., & for producers.

La Brea Productions, Inc.
3371 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-7171
President.....O. Gail Papineau
Vice President.....Henry Ludwin
Services Offered—An animation and live action staff for production of TV commercials, industrial and technical films. Special effects and inserts.

Lakewood Productions
2015 Kalamazoo, SE, Grand Rapids, Mich.
Services Offered—Films & comm'ls, educ. & indust., produced.

Lance Productions, Inc.
353 W. 57th St., N.Y.C. 19
Phone: PL 7-6167
President .....Lorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Prodn. Coord.....Alford H. Lessner
V.P. Chg. of Sales, Assoc. Prod...Boyce Tuten
Services Offered—Production of filmed TV

commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Film & sound studio, all types of recording services.

Kent Lane Films, Inc.

1253 S. 3rd Ave., Louisville 3, Ky.
Phone: ME 6-3911
Services Offered—Comm'ls, synd. spots.

Langlois Filmusic, Inc.

1755 Broadway, N.Y.C. 19
Phone: JU 6-5705
President.....C. O. Langlois, Jr.
Services Offered—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Herbert S. Laufman & Company

221 N. LaSalle St., Chicago 1, Ill.
Phone: RA 6-4086
President.....H. S. Laufman
Services Offered — TV live & film; live comm'ls; educationals; industrials; packages.

Robert Lawrence Animation, Inc.

419 W. 54th St., N.Y.C. 19
Phone: JUdson 2-5242
Vice Pres.....Peter H. Cooper
V.P., Sales.....Kurt Blumberg
V.P., Representative.....Robert Kinney
Production Spvsr.....Kathryn Darrell
Creative Dirs. .....Cliff Roberts, George Cannata
Chief Animator .....Grim Natwick
Services Offered—Production of animated films.

Robert Lawrence Productions, Inc.

418 W. 54th St., N.Y.C. 19
Phone: JU 2-5242
President.....Robert L. Lawrence
Vice Pres.....Jerry Schnitzer
V.P., Edit. Optns.....Henry Traiman
V.P., Studio Optns.....Louis Mucciolo
V.P., Sales.....Kurt Blumberg
Treasurer.....Philip Kornblum

Branch Offices
1313 N. Vine, Hollywood 28, Calif.
Phone: HO 2-4951
Office Mgr. .....Ann McGuire

ROBERT LAWRENCE PRODUCTIONS (CANADA) LTD.
38 Yorkville Ave., Toronto 5, Ontario
Phone: WAlnut 5-5561
President .....John T. Ross

GRANTRAY-LAWRENCE ANIMATION,
716 N. LaBrea, Hollywood
Phone: WEbster 6-8158
President .....Ray Patterson
Vice President.....Robt. Lawrence
Secy., Treas.....Grant Simmons

5 Ave. Velasquez, Paris 8e, France
General Mgr. .....Jacques de Faramond
Services Offered — Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

Carol Levene Productions

2011 Broadway, San Francisco 15, Cal.
Phone: WA 1-4772
Production .....Carol Levene
Services Offered—Research, writing, production: commercials, educationals, industrials.

Jack Lewis Studios

5612 Wythe Ave., Richmond, Va.
Phone: AT 2-4157
Services Offered—Synd. spots & comm'ls.

Lewis & Martin Films Inc.

40 West Kinzie St., Chicago 10, Ill.
Phone: WH 4-7477
President.....William R. Johnson
Vice Pres.....Irving Bell
Secretary .....Betty L. Taylor
Services Offered — TV Spots, slidefilms, industrials, government motion pictures, theatrical trailers, recording & editing facilities, animation & live photography.

Lou Lilly Productions, Inc.

5746 Sunset Blvd., Hollywood 28
Phone: HO 5-6325
President .....Lou Lilly
Vice President .....Manny Gould
Production Mgr. .....Lee Lacey

Branch Office
221 N. La Salle, Chicago, Ill.
Phone: FR 2-2628
Services Offered—TV commercials, industrial & educational films.

Jack Lloyd

1445 Miller Way, Hollywood 46, Cal.
Phone: OL 6-4607
Executive Dir.....J. Lloyd
Services Offered—Script to screen production of jingles.

James Love Productions, Inc.

2 West 46th St., New York 36, N. Y.
Phone: JU 2-4633
President .....James A. Love
Production Supervisor.....James Wille
Supervising Editor.....William Henry
Service Offered — Complete facilities for production of TV spots and programs, industrial films.

John W. Loveton Productions, Inc.

1606 N. Highland, Hollywood 28, Cal.
Phone: HOllywood 3-1589
President .....J. W. Loveton
Services Offered — Produces commercials, programs; theater and radio.

Lux Brill Productions, Inc.

319-21 E. 44th St., N.Y.C. 17, N. Y.
Phone: *OR* 9-6320
Client Liaison.....Richard Dubelman
Exec. Asst.....Donald Holtzman
Office Mgr.....Anne Bauer
Services Offered—Complete facilities and production of live and animated motion pic-

tures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

C. P. MacGregor Co.

729 S. Western Ave., Los Angeles 5
Phone: DU 4-4191

Owner.....C. P. MacGregor
General Mgr.....E. H. Lowry
Sales Mgr. .....Phil Willes

Services Offered—Complete recording service; production of Radio shows and commercials.

Madison Productions, Inc.

60 E. 56th St., N.Y.C.
Phone: PL 8-2780

President .....Gerry Gross
Vice Pres., Treas.....Frank B. Sawdon
Vice Pres., Secy.....Rita Fillet

Services Offered — Package and produce radio and TV shows and live and film commercials.

Marshall Organization, Inc.

750 Third Ave., New York City 17
Phone: MU 7-2722

President.....A. W. Marshall

Services Offered—TV live programs and film shows; commercials; industrial & public relation films; packages.

Master Motion Picture Company

50 Piedmont St., Boston 16, Mass.
Phone: HA 6-3592

Pres., Treas.....A. Rakov
Production .....I. Rose

Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

McCadden Productions

1040 N. Las Palmas, Hollywood 38, Cal.
Phone: HO 4-2141

President .....George Burns

Morton McConnachie Productions, Inc.

675 Fifth Ave., N.Y.C. 22
630 Ninth Ave., N.Y.C. 36
Phone: PLaza 2-0033

President .....Morton McConnachie

Services Offered—Production of TV commercials, industrial and documentaries; editorial services.

McGowan Productions, Inc.

1310 N. Doheny Dr., Los Angeles 46, Cal.
(See TV Prod.-Dist.)

McNamara Productions, Inc.

8230 Beverly Blvd., Los Angeles 48, Cal.
Phone: OLive 1-2510

Executive.....D. C. McNamara

Services Offered—Industrial films, commercials, syndicated spots.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Melody Ranch Enterprises, Inc.

10,000 Riverside Dr., N. Hollywood, Calif.
Phone: HO 2-7373

President .....G. Autry

Services Offered — Spot commercials on film.

The Meridian Studios (Meridian Films, Ltd.) (The Videotape Center)

1202 Woodbine Ave., Toronto, Ont.
Phone: OX 8-1628

President .....R. Foster
Secy., Treas., Prod.....J. Roffman
Film Div. Head.....Herbert S. Alpert
Oper, Mgr.....J. T. Stacey

Services Offered—Film recording; 35 and 16 mm Film production, feature, industrial, documentary; special effects; sound stage. Tape equipment available.

Current Productions — Commercials for Ford Motor Co., Imperial Oil Ltd., General Motors, Can. General Electric.

Metrotape, Div. Metropolitan Broadcasting

205 E. 67th St., New York City 21
Phone: LE 5-1000

Operations Manager.....L. Hicks

Services Offered—Videotaped TV commercials. Tape equipment available.

MGM-TV Commercial Division

Phone: UPton 0-3311
MGM Studios, Culver City, Calif.

Director Comm., Ind.....B. Gibbs
(See TV Prod.-Dist.)

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore 15
Phones: MO 4-4221, LI 2-7147

President.....Ervin M. Milner
Vice Pres., Prod. .....Robert Fenwick
V.P., Sales .....Hoby Wolf
Exec. Prod. .....Arnold Wilkes
Prod. Spvsr., Art Svcs.....Al. Walker

Branch Office
314 Victor Bldg., Washington, D. C.
Phone: STerling 3-4650

Manager .....Edward F. Hopper

Services Offered — Animation, cartoon & technical, live action, 16mm & 35mm, strip films-recordings-jingles-brochures-general art services, industrial exhibits & shows.

MKR Films, Inc.

619 W. 54th St., New York, N.Y.
Phone: CO 5-4878

Vice Pres.....Gene Milford
Prod.-Writer .....Paul Alley
Sec.-Treas. .....Ralph Rosenblum

Services Offered — Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

Mode-Art Pictures, Inc.
1022 Forbes Ave., Pittsburgh 19, Pa.
Phone: EX 1-1846
President.....J. L. Baker
Exec. V.P.....R. L. Stone
V.P.'s.....H. J. Kemerer, A. A. Borgen
Services Offered—Produce film comm'ls; 16/35 mm color, B & W.

Motion Picture Adv. Service Co., Inc.
Box 550, New Orleans 1, La.
Phone: JA 5-2253
President .....C. J. Mabry
V.P., Sales .....R. P. Karrigan
V.P., Treas. .....A. C. Doskey
V.P., Production .....Jack Sledge
Branch Offices
245 West 55th St., New York, N.Y.
Chief Executive .....Claude Lee
1306 Hawthorne, Suite B, Dallas, Tex.
Chief Executive .....Paul Peters
2013½ Young St., Dallas, Tex.
Chief Executive.....Clyde Rembert, Jr.

Motion Pictures For Industry
2543 Kelton Ave., Los Angeles 64
Phone: BR 0-4757
President.....Harry O. Hoyt
Treasurer .....Merrill Cantrell
Production Manager.....Kenneth Hodges
Sales Manager.....E. G. Hayter
Services Offered—Creating and producing 16mm. color motion pictures for industry, television shows in B & W.

Moulin Studios
181 Second St., San Francisco 5, Cal.
Phone: YU 6-4224
President.....R. M. Moulin
Services Offered — TV film shows & comm'ls; shorts; animation; studio rental.

Movielab Film Labs, Inc.
619 W. 54th St., N.Y.C.
Phone: JU 6-0360
President & Bd. Chmn.....Saul Jeffee
General Manager.....Frank Berman
Sls. Mgr.....Ben Bloom
Production Mgr. .....Ted J. Gaski
Administration.....Daniel S. Eisenberg
Color Consultant.....John J. Kowalak
Services Offered—Film processing; complete first print lab for B&W, 35 & 16mm.

Movietone News, Inc.
460 W. 54th St., New York City
(See TV Prod.-Dist.)

MPO TV of California, Inc.
800 North Seward St., Hollywood 38, Cal.
Phone: HOllywood 6-3341
Vice President.....Melvin D. Dellar
Services Offered—Producers of filmed TV commercials offering a newly re-equipped studio with sound, editorial, and all production facilities.

MPO Videotronics
15 E. 53rd St., N.Y.C. 22
Phone: MU 8-7830
President.....Judd L. Pollock
V.P.'s ..Marvin Rothenberg, Arnold Kaiser, Gerald Hirschfeld, Gerald Kleppel
Branch Offices
4024 Radford Ave., N. Hollywood
Phone: POplar 9-0326
Vice Pres.....Mel Dellar
134 S. La Salle St., Chicago, Ill.
Phone: CE 6-3164
Vice Pres. .....Fred Foster
921 Munroe Ave., West Dearborn, Mich.
Phone: CR 8-4412
Vice Pres. ..... Tom Thomas
Services Offered—Sponsored films for TV commercials and industry; fully equipped studios; sales training, films, audio-visual aids, simulation programs, etc.

Owen Murphy Productions, Inc.
723 Seventh Ave., N.Y.C. 19
Phone: PL 7-8144
President .....Owen Murphy
Vice Pres., Prod.....Paul Cohen
Vice Pres., Editorial.....Eric Lawrence
Controller .....Arthur Kaplan
Service Offered—Complete production facilities from script to screening for TV commercials, industrial & educational motion pictures.

Music Makers, Inc.
6 W. 57th St., New York 19, N.Y.
Phone: CI 5-3737
President-Creative Dir.....Mitch Leigh
Exec. V.P.....Herman Edel
V.P., Chg. Prod.....Bill Schwartau
V.P., Creative Svcs.....Ralph Kessler
Acc't Execs.....Edith D. Lawless, Robert B. Pell, Robert M. Press
Branch Office
128 N. Doheny Dr., Los Angeles, 48, Calif.
Phone: HOllywood 4-7800
West Coast Mgr.....Mort Stein
Services Offered—Create jingles and background for radio and TV commercials. Write scores for industrial films and sales meetings; complete music merchandising packages including record premiums.

Music Productions of America, Inc.
25 West 56th St., New York 19
Phone: PL 7-8589
Pres., Creat. Dir.....Joe Feagins
Music. Dir. .....Elliot Lawrence
Tech. Dir. .....Harold Dreeben
Services Offered—Creation, production of radio-TV live, film, tape commercials, background music and copy.

Nassour Studios, Inc.
8460 W. 3rd St., Los Angeles 48
Phone: OL 3-0400
President .....William Nassour

Vice Pres., Treas.....Edward Nassour
Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

National Screen Service Corporation

1600 Broadway, New York City
Phone: CIrcle 6-5700

President .....Herman Robbins
Chief Executive.....Wolf Oppenheimer
Vice President.....Robert L. Gruen
Sales.....Wm. Weintraub, Jr., Neil Sessa
Production.....Harry Semels, Jack Schertz
Animation.....Tom Golden, Tee Collins
Editing .....Irving Weiner
Services Offered — TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios

42 W. 48th St., New York City 36
Phone: JU 2-1926

President.....H. A. Rosenberg
Services Offered — Slides, balops; slide films.

NTA Telesales

10 Columbus Circle, N.Y.C. 19
Phone: JU 2-7300
9570 Wilshire Blvd., Beverly Hills, Calif.
(See TV Prod.-Dist.)

Bd. Chmn.....Oliver Unger
Exec. V.P.....Ted Scott
Gen. Mgr.....Vernon Burns
Publicity Dir.....L. Lowenstein
Secretary.....H. I. Bucher
Services Offered—TV programs, features—nat'l., regional, local sponsors.

National Video Tape Productions, Inc.

36 West 44th St., New York 36, N. Y.
Phone: MUrray Hill 2-3627

President .....Richard E. Bailey
Vice President .....Roylance H. Sharp
Sec.-Treas. .....Thomas J. Schilling
V.P., Video Tape Opera.....A. M. Hennig
Vice Pres., Sales.....Jack D. Bozarth
V.P., Engineering .....Charles A. Voso
Comptroller ..... William Hyland
Services Offered — Complete video tape production, studio and remote. Equipment leased by day or week.

Stanley Neal Prods., Inc.

475 Fifth Ave., New York City 17
Phone: MU 3-6396

President.....D. J. Lane
Services Offered — Comm'ls, spots, industrials.

Ted Nemeth Studios

729 Seventh Ave., New York 19
(See TV Prod.-Dist.)

Network Telefilm Library

630 Ninth Ave., New York, N.Y.
Phone: JU 2-8100

President .....Dick Randell
Services Offered—Rental of stock footage & feature films to TV, producers & agencies.

New World Productions

13273 Ventura Blvd., N. Hollywood, Cal.
Phone: TR 3-3580

Producer .....T. Robinson
Executive Dir.....Sterling Barnett
Production Mgr.....Tommy Atkins
Animation Dir.....Art Scott
Services Offered—Animated cartoons.

Fred A. Niles Productions, Inc.

1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEeley 8-4181

President.....Fred A. Niles
V.P.'s.....Ruth L. Ratny, Edw. W. Rinker
V.P.Chg. Prod.....Wm. E. Harder
V.P., Sales.....Max Pride
V.P., Finance .....Edward E. Katz
Art Dir., Animation, Hwd.....Harry Holt
Art Director Prod.....Norman Lasko
Purchasing Agent.....Lawrence Stein
Exec. Prod. .....Harry Lange
Chief Sound Eng.....Robert Henning
Admin. Editing.....Marian Whaley

Branch Office
5539 Sunset Blvd., Hollywood, Calif.
Phone: HO 3-8154

Vice Pres.....Lionel Grover
Services Offered—Creation, prod. TV commercials, live & animated; industrial, public relations films; slidefilms; sales training programs; syndicated TV spots; sound recording; script writing; storyboarding; closed circuit, live convention shows, live sales meetings, video tape.

Nola Penthouse Sound Studios

111 W. 57th St., N.Y.C. 19
Phone: JU 6-0040

Owner .....V. Thomas Nola
Chief Engineer.....Stanley Bumbly
Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings.

Olmsted Sound Studios, Inc.

1 E. 54th St., N.Y.C.
Phone: PL 1-0890

President.....Henry C. Olmsted
Exec. Vice Pres.....Richard B. Olmsted
V.P. in Chg. of Sls.....H. F. Landon
Services Offered—Three floating studios, 24 Ampex, 3 disc lathes, film sound—all recording services.

Omar Music Company

5420 Melrose Ave., Hollywood 38, Cal.
Phone: HOllywood 2-6027

President .....Peter Frank
Exec. Vice Pres.....Herbert N. Eiseman

Branch Office
1271 Ave. of the Americas, N. Y. 20, N. Y.
Phone: PLaza 7-2197

Services Offered—Creators of theme, background music, cues, etc., for TV film programs & feature pictures.

Omega Productions, Inc.
1103 St. Matthew St., West, Montreal 25, Que.
Phone: WE 7-3525
President.....T. S. Morrisey
Vice Pres.....Pierre Harwood
Dir. Prodn.....Henry Michaud
Dir. of Sales.....Robert L. Harwood
Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures. Tape equipment available.

On Film, Incorporated
33 Witherspoon St., Princeton, N. J.
Phone: WA 1-7800
315 E. 55th St., N.Y.C.
Phone: PL 9-0920
President .....Robert Bell
Treasurer .....Fred Johnston
Creative Dir.....Tracy Ward
Animation & Aerial Dir.....Ken Drake
Services Offered—TV Commercials; industrial, documentary, training, public relations films; aerial-image projector, rear-screen animation stand.
Current Productions — General Foods, General Dynamics, R. T. French Co., World Bank.

Sam Orleans, Inc.
211 W. Cumberland Ave., Knoxville, Tenn.
Phone: 3-8098
N.Y. Phone: ENright 9-2002
President .....S. Orleans
Assoc. Prod.....Lawrence Mollot
Services Offered — Documentary industr., educ. films.

John Ott Pictures, Inc.
Box 158, Lake Bluff, Ill.
Phone: CEdar 4-3026
President .....J. Ott
Services Offered—Time-lapse photography, industrial film prod.

Del Owen Productions
333 N. Michigan Ave., Chicago 1, Ill.
Phone: FR 2-4811
President .....D. Owen
Services Offered—Jingles & comm'ls.

Harry Owens Television Productions
6710 Melrose Ave., Hollywood 38, Calif.
Phone: WE 9-1491
Vice President.....H. O'Donnell
Services Offered — Film shows, comm'ls, shorts.

Packaged Programs, Inc.
634 Penn Ave., Pittsburgh 22, Pa.
Phone: GR 1-4756
General Mgr.....M. E. Fierst
Services Offered — Complete production services and sound studios, film processing and printing, editing.

Pantomime Pictures, Inc.
8961 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 4-1008
President .....F. Crippen
Vice President.....J. Marshall
Sales .....Richard Reed
Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.
Current Productions — State Farm Insurance, Renault, Ballard Flour, Cal Ray Cookies, Rival Dog Food, Regal Pale Beer, Nucoa Margarine, Capitol Records.

Paragon Pictures, Inc.
2540 Eastwood Ave., Evanston, Ill.
Phone: UN 9-1500
President .....R. Laughlin
Services Offered — Industrials, comm'ls, spots.

Paramount Television Productions, Inc.
5800 Sunset Blvd., Los Angeles, 28
(See TV Prod.-Dist.)

Paul Parry Productions Inc.
7417 Sunset Blvd., Hollywood 46
Phone: HO 7-4774
President .....Paul Parry
Vice Pres.....Ellis Neimie
Production Mgr.....Barney Dyer
Pub. & Adv. Dir.....Frank K. Adams
Secy.-Treas .....Dianne Parry
Services Offered—Production of program films, spot commercials, production of sales promotion, corporation training films, and sound slide films. TV and theatrical films.

Lindsley Parsons Productions, Inc.
3459 Cahuenga Blvd., Hollywood 28
Phone: HO 9-3641
President .....Lindsley Parsons
Prodn. Mgr.....Lindsley Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Ray Patin Productions
3425 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 2-1147
President .....Ray Patin
Production Mgr.....John Dunn
Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.

Lloyd Pearson Associates
509 Madison Ave., N.Y.C. 22
Phone: MU 8-9545
President .....Lloyd Pearson
Vice Pres. .....Joseph Packard
Creative Dir.....Larry Johnson
Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

Pelican Films, Inc.
292 Madison Ave., New York 17, N.Y.
Phone: ORegon 9-0670
President.....T. J. Dunford
Vice Pres., Treas.....A. J. Zander
V.P. in Chg. Sales.....Eli Feldman

V.P., Live Action.....Marc T. Statler
V.P., Animation.....Chris Ishii
Production Mgr. .....David Reisman
Services Offered—Live action & animation film production for TV commercials & public rel. firms.

Tony Petri Studios
87 Weybosset St., Providence 3, R.I.
Phone: GA 1-9242
President .....Tony Petri
Production Mgr.....Ernest Strauss
Services Offered—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

R. A. Pheelan Productions
550 Fifth Ave., New York City 36
Phone: CI 6-1626
Producer .....R. Pheelan
Ass't to Prod.....Anthony Brook
Prod. Mgr.....Jeoffrey Lemain
Ass't Mgr.....Helen C. Miller
Services Offered — Produce feature and sponsored films. Tape equipment available.

Photo-Art Commercial Studios
420 SW Washington St., Portland 4, Ore.
Phone: CA 7-5411
President.....C. F. Palmer
Motion Picture Dir.....Lewis C. Cook
Controller .....J. W. Bishop
Services Offered — Commercial producer of 16mm motion pictures & TV spots.

Pictafilm, Inc.
14 West 45th St., New York 36, N.Y.
Phone: MUrray Hill 2-0773
President, Treas. .....Sherman Gregory
Production Supvsr.....Colin Y. Smith
Producer .....Arthur Petricone
Photographic Dir. .....William Meng
Art Dir.....Michael Reddy
Services Offered—TV commercials; industrial & presentation films; slides for TV.

Pilot Productions, Inc.
1819 Ridge Ave., Evanston, Ill.
Phone: BRoadway 3-4141
President .....C. R. Isely
Exec. V.P. .....R. Dedrick
Treasurer.....C. Don Sheldon
Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pintoff Productions, Inc.
64 E. 55th St., New York City 22
Phone: EL 5-1431
President .....E. Pintoff
Vice Pres., Prod.....Arnold Stone
Vice Pres., Sales.....Jose di Dinato
Services Offered — Animated, live action comm'ls, theatricals, industrials.

Playhouse Pictures
1401 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HOllywood 5-2193
President .....Adrian Woolery
Dir's.....Bill Melendez, Pete Burness
Business Mgr.....H. A. Halderson
Production Supvr.....Irene Wyman
Public Rel. Dir.....George W. Woolery
Creative Story Dirs....C. Jenkyns, B. Gruver
Layout, Design Dirs.....D. Spille, E. Leavitt
Secretary .....Mary Matthews
Services Offered—Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'ls.

Jules Power Productions, Inc.
228 N. LaSalle St., Chicago 1, Ill.
Phone: ANdover 3-1422
9 E. 75th St., New York 21, N. Y.
Phone: LE 5-8580
Office Mgr.....H. Rothbart
Services Offered—Production of live local and network TV programs and commercials.

Precision Film Labs
21 W. 46th St., N.Y.C.
Phone: JU 2-3970
President.....Daniel R. Ehrlich
Lab. Manager.....Frank V. Papalia
Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.
3033 Locust St., St. Louis 3, Mo.
Phone: JE 1-3555
Pres., Prod.....T. P. Desloge
V.P., Mgr.....W. Dalzell
Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Preview Theatres, Inc.
1600 Broadway, N.Y.C.
Phone: CI 6-0865
President..... William B. Gullette
Services Offered—16 & 35 mm; magnetic or optical; all interlock combinations. Editing eqpt. & facilities. Film storage vaults. All facilities avail. 24 hrs./day.

Productions for Television, Inc.
625 Madison Ave., New York City 22
Phone: TE 8-7100
Exec. TV Prod.....J. Harrison
Producer, Dir.....J. Lichtman
Services Offered—Commercials.

Project-O-Fex, Inc.
60 East 42nd St., New York 17, N.Y.
Phone: MU 7-1881
President.....Paul F. Adler
Services Offered — Rear screen projection and limited animation films.

Punch Films, Inc.
155 Fifth Ave., N.Y.C.
Phone: *AL* 4-2450
President .....Lou Bunin
Vice President.....Florence Bunin
Mgr., Bus. Affairs.....Walter J. Kaufman
Services Offered — Producers of commercials & 3D children's animated puppet films for TV & theatrical.

Q.E.D. Productions, Inc.
21 W. 46th St., N. Y. C.
Phone: JUdson 2-4291
Executive Producer.....Robt. Baron
Sales Manager .....Hank Berger
Services Offered—Commercials, industrials, sales & tourist promotion films.

Quartet Films, Inc.
5631 Hollywood Blvd., Los Angeles 28
Phone: HO 4-9225
Services Offered — Commercial & program producers.

Quintet Productions, Inc.
15 W. 44th St., New York City 36
Phone: MU 7-5011
Services Offered—TV film shows & commercials; live package shows for TV.

Radio & TV Packagers, Inc.
11 East 40th St., New York 16, N.Y.
(See Prog. Prod.)

Radio Television Arts
3819 Wilshire Blvd., Los Angeles 5, Cal.
Phone: DU 8-1323
Owner .....D. Balli
Services Offered — TV film shows & live programs; comm'ls; industrials; animation; packages, live & film.

Radio Television Spots Productions, Inc.
2 West 46th St., N.Y.C. 36
Phone: PLaza 7-9260-1-2
President .....John Gart
Acct. Execs.....Roger White, Merrill Staton
Services Offered—Radio & TV musical & singing commercials.

RadiOzark Enterprises, Inc.
1121 S. Glenstone, Springfield, Mo.
(See Program Producers)

Rarig Film Productions
Div.: Rarig Motion Pictures Co.
5510 University Way, Seattle 5, Wash.
Phone: LA 2-0707
President.....M. H. Rarig
V.P., Treas.....E. A. Rarig
Production .....J. Lawless
Services Offered—16/35 mm color, B & W photography; sound recording, stage; editing, commercials; programs.

Reid H. Ray Film Industries, Inc.
2269 Ford Pkwy., St. Paul 16, Minn.
Phone: MIdway 9-1393
208 S. LaSalle St., Chicago, Ill.
438 Washington Bldg., Washington 5, D. C.
President.....Reid H. Ray
Controller.....T. J. Herman
Production Manager.....E. H. Polsfuss
Gen. Sls. Mgr.....R. V. Jeffrey
Chicago Sales .....Clyde L. Krebs
Washington Sales.....Frank Havlicek
Services Offered—Producers of TV commercials & entertainment synd. films for TV.

Redlin Productions, Inc.
19116 Lanark, Reseda, Calif.
Phone: DI 8-7932
Services Offered — TV film shows, commercials; shorts; animation.

Roland Reed Productions Inc.
Calif. Studios, 650 N. Bronson, Los Angeles 4
Phone: HO 9-1628
President.....Roland D. Reed
Vice Pres.....Arthur Pierson
Secretary .....D. Fauntelle
Treasurer .....James Fay
Services Offered — Producer of TV commercials, TV shows, industrial, public relations & sales promotion films.

Rembrandt Films, Inc.
59 East 54th St., New York, N. Y.
Phone: PL 8-1024
President.....W. L. Snyder
Services Offered — Puppet comm'ls; features.

Republic Television Features
64 E. Lake St., Chicago 1
Phone: ST 2-0460
President .....Capico Kapps
V.P., Chg. Sales.....Joseph Kapps
Services Offered — Producers, distributors and representatives of live, transcribed and syndicated radio-TV programs and commercials.

Robert Yarnall Richie Productions, Inc.
666 Fifth Ave., N.Y.C. 19
Phone: CI 6-0191
President.....Robert Yarnall Richie
Services Offered—Motion picture production and still photography for industry, public relations and advertising. Color specialists. Own Mitchell cameras, sound and lighting equipment. Full editing facilities. Studio and location—domestic and foreign.

Walter A. Rivers & Assoc.
125 Hyde St., San Francisco, Cal.
Phone: OR 3-9162
Owner.....W. A. Rivers
Services Offered — Industrial producing; TV comm'ls. Tape equipment available.

Riviera Productions
6610 Selma Ave., Hollywood 28, Calif.
Phone: HOllywood 2-8585
Exec. Prod.....F W. Zens

Production Mgr. ..... Cliff Bertrand
Assoc. Prod. ..... Leif Rise
Sound ..... Don Dunn
Dir. Photog. ..... Vilis Lapeniecks

Branch Offices
340 Westmoor Blvd., Milwaukee, Wisc.
Phone: SUnset 2-8815
Exec.-in-Chg. ..... Robert Zens

566 Birch Dr., Cleveland 32, O.
Phone: REdwood 1-6076
Exec.-in-Chg. ..... Pat Rancati

Services Offered — Producers of business, industr., sls. trng., public relations, advertising, educational, medical films & TV comm'ls, theatrical features. Full production & studio facilities for all phases of motion picture work.

Hal Roach Studios
8822 Washington Blvd.
Culver City, Calif.
(See TV Prod.-Dist.)

Louis De Rochemont Associates, Inc.
380 Madison Avenue, N.Y.C. 17
Phone: OX 7-0350

Services Offered — TV comm'ls & film shows; shorts; animation.

Rocket Pictures Inc.
6108 Santa Monica Blvd., Hollywood 38
Phone: HO 7-7131
President ..... Dick Westoı
Vice Pres. ..... Don Bartelli
Sec.-Treas. ..... Kay Shaffer

Services Offered — Consumer selling films for business & industry.

Frederick K. Rockett Company
6063 Sunset Blvd., Hollywood 28, Cal
Phone: HO 4-3183
V.P. of Sales ..... F. S. Webb
Exec. Prod. ..... John J. Hennessy
Prod. Co-ord. ..... B. Murphy
Cameraman ..... Allan Chandler
Editor ..... John Soh
Stage Manager ..... Jerome F. Lipari

Services Offered — Production facilities incl. lg. sound stage, Western Electric sound eqpt. & personnel for any type sponsored film production. Stage & sound eqpt. rented.

Rockhill Recordings
18 E. 50th St., N.Y.C. 22
Phone: PL 9-7979
President ..... Janet Taylor
Manager ..... Leo J. Launer
Sls. Mgr. (Recording) ..... Fred Freeman

Services Offered—Studio recordings; off-the-air and off-the-line recordings; masters; shellac and vinylite pressings; electrical transcriptions; TV-audio recordings; tape recordings; location recording, distribution to radio stations.

Richard H. Roffman Assoc.
675 West End Ave., New York City 25
Phone: RI 9-3647
Chairman ..... S. Speiser
President ..... R. H. Roffman
V.P.'s ..... M. Roffman, Malvina Cohn

Services Offered—TV film comm'ls. TV personalities, talent of all types, etc.

Roy Rogers-Frontiers, Inc.
357 N. Canon Dr., Beverly Hills, Cal.
Phone: CR 4-6841
President ..... R. Rogers
Vice President ..... W. A. Rush

Services Offered—Distribution of features for TV.

Roy Rogers Syndication, Inc.
357 N. Canon Dr., Beverly Hills, Calif.
Phone: CRestview 4-5954
President ..... Edward L. Koenig, Jr.

Services Offered—Distribution of TV film series.

Current Production—Roy Rogers Show.

Rolab Studios
Walnut Tree Hill, Sandy Hook, Conn.
Phone: GA 6-2466
Executive ..... H. Roger
Secretary ..... E. H. Roger

Services Offered—Complete studio & technical facilities. Tape equipment available.

Roquemore Films
44 Mt. Vernon Blvd., Hamburg, N. Y.
Phone: NA 7-3876
Director ..... E. E. Roquemore

Services Offered — Comm'ls, live & film; shorts; newsreels; sound effects; music.

Cy Roth Productions
1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884
President ..... C. Roth

Services Offered — TV film comm'ls & shows; industrial; religious; color & B & W animation.

Danny Rouzer Studio
7022 Melrose Ave., Hollywood 38
Phone: WE 6-2494
President and Owner ..... Danny Rouzer

Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

Hal Rumel
49 W. Broadway, Salt Lake City, Utah
Phone: PI 2-8130

Services Offered—Comm'ls, industrials.

Sande & Greene, Inc.
8400 Sunset Blvd., Los Angeles 46
Phone: OL 6-0300
55 West 53rd St., New York, N. Y.
N.Y. Phone: JU 6-2388
President & Treas. ..... Robert L. Sande
Exec. Vice Pres. & Sec. .... Larry Greene
Ass't. Secy. ..... Pat Carson

Services Offered—Creator-producers of radio-TV musical commercials. Station promotion themes & musical images. Producers of entertainment—public service—documentary and commercial films, records and transcriptions. Themes for TV programs & background scores for films.

Sarra, Inc.
200 E. 56th St., N.Y.C. 22
Phone: MU 8-0085
President .....Valentino Sarra
Exec. V.P., Gen. Mgr.....Morris D. Behrend
TV Sales Mgr. N.Y.....John Henderson, III
Head Creative Dept.....Rex Cox
16 E. Ontario St., Chicago, Ill.
Phone: WH 4-5151
Mgr. .....William Newton
TV. Prod. Mgr. .....Marvin Bailey
Services Offered—Production of TV commercials, motion pictures, sound slide films, black & white and color.
Current Productions — Rheingold Beer, Reynolds Wrap, Drano, Nabisco Cookies, 7-Up, Elgin Watches, St. Joseph Aspirin, Musterole, Drake's Cakes, Johnson & Johnson, General Foods, R. T. French, S. C. Johnson & Son, Kellogg, Corn Products.

Scott-Textor Productions, Inc.
333 East 46th St., New York 17, N.Y.
Phone: YU 6-3850
Partners.....Alan & Marilyn Scott
Partners.....Keith & Sylvia Textor
General Mgr.....Victor Sack
Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.
711 Fifth Ave., N.Y.C. 22

Screen Gems, Inc.
(See TV Prod.-Dist.)

Selling Thru Sound
15 West 44th St., New York 36, N. Y.
Phone: YU 6-1142
President, Treas. .....Louis A. Garisto
Vice Pres., Sec.....Sonny Hayes
Services Offered — Write, create, produce & direct musical commercials for TV & radio, background music for filmed TV commercials, talent.

John Seely Associates
Suite 613, First Federal Bldg., Hollywood 28 Cal.
Phone: HO 6-6141
President .....John Seely
Sales Mgr.....Don Teeters
Repertoire Dir.....Bill Loose
Recording Mgr.....Doug Nelson
Secretary .....Pat Seely
Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client or JSA supervised, voice recording, voice overdubbing, tape transfer, re-recording, mixing, tape editing & assembly.

Jack Shafton's Puppet Masters
8118 Lookout Ave., Los Angeles, Calif.
Phone: OL 4-2350
Owner .....J. Shafton
Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

SIB Productions, Inc.
(In assoc. with Paramount Pictures Corp.)
5451 Marathon St., Hollywood 38, Cal.
Phone: HO 9-2411
President.....Walter N. Bien
Vice President.....Sonny Klein
Branch Office
1540 Broadway, New York City, N. Y.
Phone: BR 9-8700
Services Offered—SIB Productions, Inc., in association with Paramount Pictures produces TV commercials, industrials and specials on film and/or videotape.

Signature Music Inc.
240 E. 53rd St., N.Y.C. 22
Phone: MU 8-5068
President, Creat. Dir.....Hank Sylvern
Business Mgr.....George H. Fried
Services Offered—Creation and production of jingles, musical commercials. Underscoring original music to animation & live action.
Current Productions — Pepsi Cola, Ipana, Ariden Drugs, Stark & Wetzel Meats, JFG Coffee, Sylvania, IBM, Olin Mathieson, Gunther Beer, Mercury Cars, U. S. Steel, Trinut Margarine, RCA, PBS Paints, Whirlpool, MGM, Squibb, Blatz Beer, Studebaker Lark, Lincoln Continental.

Signal Productions, Inc.
6223 Selma Ave., Hollywood 28
Phone: HO 3-4173
V.P. Gen. Mgr.....Edwin W. Buckalew
Services Offered—Produce & syndicate radio properties.

Al Simon Productions, Inc.
General Service Studios
1040 N. Las Palmas, Hollywood 38
Phone: HO 9-9011
President .....Al Simon
Controller .....John Nicolaides
Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.
6710 Melrose Ave., Hollywood 38, Cal.
Phone: WE 9-1491
Owner .....H. O'Donnell
Services Offered—TV film shows, comm'ls; shorts; sound; laboratory; animation, color, B & W.

Skelton Studios
1416 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HO 9-2731
President .....Red Skelton
General Mgr.....Ed Hillie
Services Offered—TV tape and film commercials. Complete mobile tape unit available for color or black & white.

Sleeping Giant Films, Inc.
555 Asylum St., Hartford 5, Conn.
Phone: Jackson 5-2611

President.....D. K. Harris
V.P., Treas.....A. Guorino, Jr.
Services Offered — 16/35 mm production services; animated spots.

Fletcher Smith Studios, Inc.
1000 S. Federal, Ft. Lauderdale, Fla.
Phone: JA 2-6774
319 E. 44th St., N.Y.C. 17
Phone: MU 5-9010
President .....Fletcher Smith
Vice Pres. .....Arthur J. Davis
Secy.-Treas. .....Mrs. Frances Burns
Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Associates, Inc.
40 E. 40th St., N.Y.C. 16, N. Y.
Phone: MU 3-5820
President.....W. H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Southwest Film Laboratory, Inc.
3024 Ft. Worth Ave., Dallas 11, Tex.
Phone: FEderal 1-8347
Vice President.....J. A. Hopper
Customer Svc. .....Norman E. C. Naill
Services Offered — All services related to 16mm. film in black & white, color, sound or silent.

S.O.S. Cinema Supply Corp.
602 W. 52nd St., N.Y.C. 19
(See Equipment Section)

Soundac Productions, Inc.
Hollywood, Fla
Phone: WAbash 3-8426
Pres.-Gen. Mgr.....Robert D. Buchanan
Chairman of the Board..Richard H. Ullman
Gen. Mgr., Secretary.....Jack Schleh, Jr.
Technical Dir.....Robert G. Biddlecom
Art Dir.....Francis J. Noack
Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Spotlite News, Inc.
607 N. LaBrea Ave., Los Angeles 36, Cal
Phone: WE 8-2191
President .....M. J. Walker
V.P. .....Al Blanchard
Prod. Spvsr .....Rexford L. Metz
Sec.-Treas. .....A. G. Walker
Branch Office
550 Fifth Ave., New York 36, N.Y.
Phone: CIrcle 5-0770
Vice Pres. .....Benjamin S. Greenberg
Services Offered — TV newsfilm service documentary, promotion & public relations films.

Stammco, Inc.
291 S. LaCienega Blvd.
Beverly Hills, Calif.
Phone: OLeander 5-8852
Pres.....J. Harry Ebbert
Services Offered—Creators & producers of business films and record programs, commercials, educational and short subject films for TV & theatrical release.

Stars Incorporated
123 N. Poplar St., Charlotte, N. C.
Phone: ED 3-6151
President.....T. Kemp, Jr.
Services Offered—TV film shows, live programs; packages.

Stock Shots To Order, Inc.
550 Fifth Ave., N.Y.C. 36
Phone: CIrcle 6-0690
Pres.....R. A. Pheelan
V.P.....H. C. Miller
Sec.....Otto Von Braun
Treas.....Royal L. Krim
Services Offered—Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates, sound cameras.

Stockdale and Company, Inc.
200 E. First St., Salt Lake City 4, Utah
Phone: EL 5-5511
President .....C. Stockdale
V.P. .....Calvin Briggs
Sec.-Treas. .....L. Stockdale
Services Offered—TV comm'ls, animation, SOF, kinescoping, sound recording, 16/35mm.
Current Productions — Blue Cross-Blue Shield, Pfaff, Fisher Beer, Utoco, Utah Power & Light Co., Morning Milk, Sego Milk, Walker Bank, First Security Bank, First Federal Savings, Prundential Federal Savings.

Frederic Stoessel, Inc.
119 W. 57th St., N.Y.C.
Phone: RA 1-9754
President ..... Frederic Stoessel
Services Offered — Produce & distribute stock commercials, TV film shows; public relations TV.

Storyboard, Inc.
160 Riverside Dr., New York City 24
Phone: TR 3-7207
President .....J. Hubley
Services Offered—Animation; live films.

John G. Stratford Film Corp.
250 W. 57th St., New York 19, N. Y.
Phone: JU 6-7390
President.....J. G. Stratford
Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film library.

Jack Strausberg Productions
919 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-3941
President .....J. Strausberg
Services Offered—Comm'ls, spots.

Wilbur Streech Productions, Inc.
135 W. 52nd St., N.Y.C. 19
Phone: JU 2-3816
President.....Wilbur J. Streech
Vice Pres. .....Michael Kraft
Assoc. Producr.....John Hazard
Services Offered — Producer of film commercials for TV, and industrial films.

Sturgis-Grant Productions, Inc.
322 E. 44th St., New York City 17
Phone: MU 9-4994
President .....W. Sturgis
V.P., Manager.....B. Magnes
Services Offered — Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

Bill Sturm Studios, Inc.
49 W. 45th St., N.Y.C. 36
Phone: JU 6-1650
President .....Harold L. Hackett
Exec. Vice Pres.....Raymond Junkin
Vice President.....William A. Sturm
Secretary .....Orestes Calpini
Treasurer .....George Richfield
Services Offered—Film production including live action, stop motion, animation, "Anikins" (animated stop motion puppets), TV commercials, educational, training, industrial films, etc.

Sun Dial Films, Inc.
341 East 43rd St., N.Y.C. 17
Phone: MU 6-2046
President.....S. A. Datlowe
Services Offered — Comm'ls, spots, industrials.

John Sutherland Productions Inc.
201 N. Occidental Blvd., Los Angeles 26
Phone: OXford 5-7450
N. Y. Phone: PL 5-1875
Pres., Gen. Mgr.....John Sutherland
Animation Dir.....Carl Urbano
Services Offered — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes
119 E. 17th St., New York City 3
Phone: GR 3-6699
Director .....D. Zaconick
Services Offered—TV film & live shows, programs; commercials, shorts, packages.

Robert Swanson Productions
689-5th Ave., New York City
Phone: MUrray Hill 8-4355
President .....Robert Swanson
Sales Mgr.....Rolf Johnson
Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions
7657 Melrose Ave., Hollywood 46, Cal.
Phone: WE 5-8680
Owner .....C. Swanstrom
Services Offered—Comm'ls, industrials.

Swift-Chaplin Productions, Inc.
1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761
President .....C. Chaplin
V.P.'s.....H. Swift, M. Pike
Services Offered—Synd. spots; comm'ls.

Technamation Films, Inc.
550 Fifth Ave., New York, N. Y.
Phone: PLaza 7-4636
President .....Martin H. Poll
Exec. V.P. .....Stanley L. Schwartz
V.P., Gen. Mgr. .....Robert Jacobs
Treasurer.....Howard Weinberger
Services Offered — Producers of animated TV commercials, entertainment films, industrial & sales training films.

Technical Animations, Inc.
11 Sintsink Dr., E., Port Washington, N.Y.
Phone: Port Wash. 7-8800
President .....S. L. Schwartz
Exec. V.P. .....Claude E. McKinney
Secretary .....Mary G. Ballance
Treasurer .....Paul H. Taub
Branch Offices
4918 Chain Bridge Dr., McLean, Va.
President .....C. J. Pettit
259 Chandler Ave., Elmhurst, Ill.
President .....Norman Kloker
1730 E. Holly Dr., El Segundo, Cal.
Pres. .....Paul Coty
192 Merton St., Toronto 7, Ont.
President .....Howard Reichard
Services Offered — Producers of Technamation-animation by use of polarized light, for film or slide.

Tele-Sound Productions, Inc.
1026 Pennsylvania Bldg., Washington 4, D.C.
Phone: DI 7-8810
President .....William Devries
Vice President .....Florence Corbett
Treas. .....Charles Peiffer
Services Offered — Custom jingles, transcription library, sound effects, audio air check, musical station id's, syndicated radio shows, production aids.

Telecine Film Studios, Inc.
100 S. Northwest Hwy., Park Ridge, Ill.
Phone: TAlcot 3-1418
President.....Byron L. Friend
Secy., Treas.....June A. Friend
Services Offered—Motion pictures for TV in color or black & white, TV comm'ls, studio & location work, compl. packaging service, 35/16 mm editing & recording, animation, stop motion.

Telefilm, Inc.
6039 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-7205

President.....J. A. Thomas
Exec. V.P. .....James B. Pinkham
Services Offered—TV film comm'ls; shorts (industrial); animation; films for TV, motion picture technical services.

Telemat
433 S. Fairfax Ave., Los Angeles 36
Phone: WE 3-5731
Partners.....A. Wise, Sidney Freeman
Sales .....S. Freeman
Services Offered—Animated cartoon commercial library; live & animated custom film comm'ls.

Telemated Motion Pictures
415 Lexington Ave., New York 17, N.Y.
Phone: YUkon 6-3655
Prod.-Dir. .....Saul Taffet
Services Offered—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical special effects in color or black & white, exclusive color control equipment, 35 mm and 16 mm production.

Telenews Film Corp.
850 10th Ave., N.Y.C. 19
Phone: JU 6-2450
Vice President.....C. B. Stratton
Services Offered—Produce documentary & commercial films; stock film library.

Telepix Corporation
1515 N. Western Ave., Hollywood 27
Phone: HO 4-7391
President.....Robert P. Newman
Vice Pres.....Phil T. Hanna, Jr.
Services Offered — Complete production facilities, including sound stage, sound mixing and dubbing, editing, and screening.

Telestudios, Inc.
1481 Broadway, New York City 36
Phone: LO 3-1122
President .....G. Gould
Services Offered—Comm'ls; shows.

Television Broadcasting Service, Inc.
91 Central Pk. W., New York 23
Phone: TRafalgar 7-2372
President.....William R. Riddle
V.P., Sec. .....Edith L. Riddle
Treasurer .....William K. Riddle
Branch Offices
100 N. Irving Blvd., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 4, Mich.
Phone: VAlley 2-0092
Dist. Sls. Mgr.....Rodney B. Hersey
12 Maple St., Hensonville, N.Y.
Phone: WIndham 241
Dist. Sls. Mgr.....Jack Averill
39 Academy Rd., Caldwell, N.J.
Phone: CAldwell 6-4272
Reg. Sls. Mgr.....Orwyn L. Werfel
Services Offered — Commercials, package shows, live programs, slides, animation, industrials, training films, etc., color & B&W.

Television Features of America
(Div. of Radio Features of America)
37 West 46th St., New York 36, N.Y.
Phone: JU 2-5130
Exec. Director.....Oliver W. Nicoll
Services Offered — Film spots, live shows.

Television Graphics, Inc.
369 Lexington Ave., N.Y.C.
Phone: MU 6-5255
President .....Bernard Rubin
Treasurer .....Lee Blair
Secretary .....Leon Levy
Production Manager.....Sid Greenhaus
Controller .....Stanley Turitz
Sales .....Howard Linkoff
Services Offered—TV film comm'ls; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.

Television Screen Productions, Inc.
17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877
President.....Charles J. Basch, Jr.
Vice Pres., Secy.....Frances Scott
Treasurer .....Clarence Schmidt
Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Video Tape Services, Inc.
1440 Broadway, New York 18, N. Y.
Phone: PEnnsylvania 6-6323
President .....Anthony Termini
Vice President.....Charles Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kinies, studio space. Tape equipment available.

Terrytoons
Div.: CBS Films, Inc.
38 Centre Ave., New Rochelle, N. Y.
Phone: New Rochelle 2-3466
Vice President.....W. M. Weiss
Production .....F. Schudde
Services Offered—Theatrical shorts, animated; TV comm'ls & programs.

Theodore Productions, Inc.
730 Fifth Ave., New York City 19
Phone: JU 6-4312
President .....R. Marshall
Services Offered — Synd. spots; comm'ls; industrials.

Thoroughbred Productions
#37 at 608 West Chestnut, Louisville 2, Ky.
Phone: JUniper 3-2380
Executive Prod.....James R. Finegan
Services Offered — Radio & TV commercials, sales films, public relations, film & editorial services.

Titra Film Labs, Inc.
1600 Broadway, N.Y.C.
Phone: PL 7-6681
President .....Abraham Rozenfeld
Vice Pres.....David Opochinsky
Plant Mgr.....Paul Sandars, Jr.
Treas. .....Jerome Sobel
Services Offered—Film sub-titles in English and all foreign languages.

Titra Sound Corp.
1600 Broadway, N.Y.C.
Phone: PL 7-6681
President .....Abraham Rozenfeld
Vice Pres.....David Opochinsky
V.P., Gen. Mgr.....David D. Horne
Sec.-Treas. .....Jerome Sobel
Services Offered—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

Tomlin Film Productions, Inc.
480 Lexington Ave., New York City 17
Phone: YU 6-5090
President.....F. A. Tomlin
Vice President.....Carl A. Tomlin
Services Offered—Produces industrials & comm'ls. for internal use in business.

Town & Country Network, Inc.
4000 Albemarle St., N.W.,
Washington 16, D. C.
Phone: EMerson 3-8110
Bd. Chmn. & Pres.....C. B. Gay
Exec. V.P.....Miss Jane E. Trimner
Sec.-Treas.....Thomas R. Sawyers
Services Offered—Country, western talent; production of TV, radio and transcription shows.

Trans Artists Productions, Inc.
731 N. LaBrea, Los Angeles, Calif.
Phone: WEbster 1-1639
N.Y. Phone: PLaza 1-4353
Chmn. of Bd.....Gerald J. Rappoport
President .....Samuel Singer
Sec. .....Louis Himelstein
Dir's.....Robert Kane, Reuben Timmins, Theodore Propp
Services Offered—Package film shows animated commercials, sound tracks; sound studio. Tape equipment available.

Transfilm-Caravel, Inc.
445 Park Ave., New York, N. Y.
Phone: PLaza 2-4100
20 West End Ave., New York 23, N. Y.
Phone: PLaza 2-4100
President .....William Miesegaes
Exec. Vice President.....M. A. Palma
Senior V.P.....David I. Pincus
Senior V.P.....Robert H. Klaeger
Secretary, Treas.....Milton Millet
V.P., T.V. Comm. Sales.....W. E. Huston
Exec. Prod., Bus. Prgm. Svcs.....L. E. Waddington
Account Execs.....T. Allen, Paul Minor
Public Relations Dir.....Marilyn Gold
Film Production Division
President.....Robert H. Klarger
Vice President.....John J. Fenton
Executive Producer.....Robert Drucker
Studio Manager.....Martin Berman
Services Offered—TV commercials, industrial films, complete art and animation service, sound slide films, sales and business meetings, sales training programs, convention industrial shows, closed circuit TV and entertainment.

Tri Art Color Corporation
245 W. 55th St., N.Y.C.
Phone: PL 7-4580
President .....Irwin Young
V.P.'s.....Paul Kaufman, Louis Feldman, Arthur Miller
Treasurer .....Jack Fellers
Services Offered—Processing color motion picture film, 35 & 16mm.

Trident Films, Inc.
510 Madison Ave., New York City 22
Phone: PL 0-3580
President.....C. F. Schwep
Services Offered—Spot comm'ls filmed; industrials, educationals.

Triumph Films Ltd.
Suite 538, 6 Penn Center Plaza,
Philadelphia, Pa.
Phone: LO 3-5760
Partner, Dir. .....Walter E. Dombrow
Partner, Dir. of Photo .....John J. Burke
Prod. Spvsr. .....Walter J. Travis
Sales Dir. .....John Sexton
Services Offered — Commercial, industrial & sports motion pictures.

TV & Motion Picture Productions, Inc.
117 E. Main St., Richmond 19, Va.
Phone: MI 3-4444
President.....John C. Wood
V.P.....Fred L. Frechette
Sec.-Treas.....Susanne D. Wood
Services Offered—Producer of film commercials, slides & balops; newsreels & special events, incl. pub. relations newsclips. Laboratory facilities; complete film handling services, incl. editing, recording.
Current Productions — Reynolds Metals, Appalachian Power Co., C&P Telephone, Va. Electria & Power.

TV Radio Film Advertising Service
245 E. 80th St., N.Y.C. 21
Phone: YU 8-6698
Owner.....Arthur J. Daly
Assoc's .....Arthur Ferrante, Louis Teicher
Services Offered — Musi Call Letters for radio stations, jingles and commercials, musical logotypes, TV films and storyboards. Tape equipment available.

TV Spots, Inc.
1037 N. Cole Ave., Los Angeles 38, Cal.
Phone: HO 5-5171
N.Y. Phone: PLaza 5-4807
President .....Shull Bonsall
V.P., Gen. Mgr.....Bob Ganon
Prod. & Crea. Dir.....Sam Nicholson

Prod. Coord.....David Hoffman
Animation Dir's..B. Washam, T. McDonald
Film Editor.....Norm Vizents
Services Offered — Produce animated and live action for TV comm'ls, industrial & entertainment films.
Current Productions—Quaker Oats, Household Finance Corp., Swift & Co., General Mills, Brunswick Balke.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-8955
President.....Alfred D. LeVine
Sec.-Treas.....Robert B. Eirinberg
Service Offered — Produce, package & distribute syndicated TV commercials & programs.

Richard H. Ullman, Inc.

1271 Ave. of Americas, N.Y. 20
(See Program Producers)

Unifilms, Inc.

6 E. 46th St., New York City 17
Phone: YU 6-5720
President .....C. Gallagher
Services Offered—TV comm'ls, program inserts, news, feature coverage; programs, industrials (TV).

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
Phone: SUperior 7-9114
Pres., Exec. Prod.....Wm. L. Klein
Assoc. Dir.....Marilyn L. Friedel
Creative Musical Dir.....Larry Wellington
Services Offered—Creation & prod. of motion pictures for TV, business, industry; filmed package shows; musical jingles, spot announcements for radio & TV. Compl. equipped sound stages & recording facilities.

United States Productions, Inc.

5 E. 57th St., New York 22, N. Y.
Phone: PLaza 1-1710
President.....Francis C. Thayer
V.P.'s.....Thos. H. Wolf, Rene Bras
Production Mgr.....Lockwood Rush
Services Offered—All phases motion picture production—script to screen—16/35mm, B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 13
Phone: MI 2-6465
President.....A. B. Clapper
V.P., Chief Eng.....M. B. Coppinger
V.P., Treas.....Frank Richter, Jr.
Secretary.....R. A. Weber
Services Offered — Recording (monaural and stereophonic) record sessions, spot, radio programs, TV-motion picture sound tracks, mastering (monaural & stereophonic), slide film, pressings, high speed duplicating, 16 and 35 mm screening & interlock magnetic re-recording.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
Phone: TH 2-7171
N. Y. Phone: PL 2-3630
President .....Benry G. Saperstein
Studio Mgr.....Hal Elias
N. Y. Office
527 Madison Ave., New York, N. Y.
Services Offered — Produce animated and live action for commercial, industrial and theatrical accounts.

Thomas J. Valentino, Inc.

150 W. 46th St., N.Y.C. 36
Phone: CI 6-4675
President.....Thomas J. Valentino
Vice Pres.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Services Offered—Mood music for TV, sound effects of all types, miscellaneous recordings.

Van Praag Productions, Inc.

1600 Broadway, N.Y.C. 19
Phone: PL 7-2687
President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Production Mgr. .....Daniel Karoff
Account Supvr.....Hal Persons
Chief Editor .....Oscar Canstein
Branch Offices
2301 Dime Bldg., Detroit 26, Mich.
Phone: WO 2-4896
V.P. in Chg.....Frank R. Stephan
6269 Selma Ave., Hollywood, Calif.
Phone: HO 2-2341
Manager .....Jean Vallier
3143 Ponce de Leon, Miami, Fla.
Phone: HI 4-3191
Manager .....Maurice Van Praag
Services Offered — Black & white & color motion pictures for commercial, industrial, ed., prom., documentary & theatrical presentation; slidefilms.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Missouri
Phone: ED 5-8816
President.....R. O. Hirsch
Manager.....B. Baker
Services Offered—Comm'ls, spots, industrials.

Videart, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: MU 2-2363-4
President.....Joe Zuckerman
Secretary.....Florence Hartman
Services Offered—Optical photography, art work, animation, titles, maps, charts, mattes, split screen, montage, 35 mm 16 mm color black & white.

Video Crafts, Inc.

116 East 30th St., N. Y. 16
Phone: OR 9-6030

President.....Arthur Rankin, Jr.
Sales Mgr. .....Peter Turnquist
Art Dir. .....Curtis Iverson
Prod. Mgr. .....Rene Mechin

Branch Office
1240 27th St., N.W., Washington, D.C.
Phone: DuPont 7-6680

Services Offered—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7
Phone: WO 2-3400

Pres. .....Clifford Hanna
V.P. .....William R. Witherell, Jr.
Sec.-Treas. .....William E. Lane

Services Offered—Production of motion pictures for TV and industry. Editing and recording services for industrial clients. Facilities include sound stage, recording, camera, & studio equipment; music library.

Videotape Prod. of New York, Inc.

205 W. 58th St., New York City
Phone: JU 2-3300

President.....H. S. Meighan
Vice President.....John B. Lanigan
Sales Manager.....Herbert W. Hobler
Production Mgr. .....C. Holden
Chief Engineer.....Donald Collins

Services Offered — Videotape commercials and shows—studio & location. Tape equipment available.

Video Tape Unlimited, Inc.

341 Madison Ave., New York 17, N. Y.
Phone: PLaza 9-7667

President .....Henry R. Alexander

Services Offered—Produce video tape commercials, shows, news events and closed circuit, on location and in studios. Tape dubbing and transfers to film.

Video-View, Inc.

5746 Sunset Blvd., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Vogue Film Productions, Inc.

Bowman Field, Louisville 5, Ky.
Phone: GLendale 4-3689

President .....Hal Vinson
Production Mgr. .....Charles Straayer
Creative Dir. .....Elise Meyer
Dir. of Photography.....George Weinmann

Service Offered — TV commercials, slides & slidefilms, sales presentations & programs, 16mm motion pictures, complete studio facilities.

VPI Productions

321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-8082

Pres. .....Edwin T. Kasper
Exec. V.P.....George Tompkins

Branch Office
333 N. Michigan Ave., Chicago, Ill.
Phone: RAndolph 6-4511

Exec.-in-Chg. .....Dick Lewis

Services Offered—TV film commercials, complete 16 and 35 mm facilities.

Roger Wade Productions, Inc.

16 W. 46th St., N.Y.C. 36
Phone: CI 5-3040

President.....Roger Wade
Vice Pres. .....Ralph Fuller
Film Dir. .....John Savage

Services Offered—Complete facilities for the creation and production of TV commercials, live and animated, in color and black & white. Editing facilities, art department, animation camera, permanent staff, Oxberry stand.

Gene K. Walker Productions

465 California St., San Francisco 4, Cal.
Phone: YU 6-2891

President.....G. K. Walker
Production.....R. F. Scott

Services Offered—Industrials, educationals, & PR films for TV.

Bob Warner Productions

440 East 56th St., New York 22, N. Y.
Phone: PLaza 9-1145

Services Offered—Creation and production of live and film programs and commercials.

Washington Video Productions, Inc.

1637 Wisconsin Ave., NW, Washington 7 D. C.
Phone: AD 4-5737

President.....G. F. Johnston

Services Offered—TV film shows, comm'ls; color, B & W animation; studios & facilities for rent.

Louis Weiss & Company

655 N. Fairfax Ave., Los Angeles 36, Cal.
(See TV Prod.-Dist.)

Wesmor, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HO 2-7141

Prod. .....E. Solow

Services Offered—TV film shows & comm'ls; synd. film; features of full length.

Western Cine Service, Inc.

312 South Pearl St., Denver 9, Colo.
(See Trans.-Rec.)

Western Recorders

6000 Sunset Blvd., Hollywood 28
Phone: HO 3-6811

Partner.....Donald D. Blake
Partner.....William M. Kirkpatrick
Partner .....Ted Robinson

Services Offered—Tape and disc. Recording-assembly and editing. Auditorium and studio rentals. Dukane automatic 30/50 signal for slide film production.

Ross Wetzel Studios, Inc.
615 N. Wabash Ave., Chicago 11
Phone: SU 7-2755
President.....Ross Wetzel
Prod. Mgr.....William L. Langdon
Sales Audio-Visual.....Owen Zapel
Creative TV .....Russell Stamm
Services Offered—TV commercials, spots, slide film, displays, animation, humorous illustration, comic strips. Special effect printer avail. to producers. Visual aids cellomatic presentations.

Wilding Picture Productions, Inc.
Wilding TV
405 Park Ave., N.Y.C. 22
Phone: PL 9-0854
1345 Argyle St., Chicago 40
Phone: BR 5-1200
Chairman of Bd.....C. H. Bradfield, Jr.
President.....H. William Hanmer
V.P., N.Y. Sales.....Hugh Gage
Chicago Production.....J. Morton
Dir. Chicago T.V.....M. Stehney
Services Offered—Producers of TV commercials and creation and production of all audio-visual media—motion pictures, slidefilms, graphic materials, complete sales training programs, announcement shows, industrial shows, etc.

Willard Pictures, Inc.
45 W. 45th St., New York City 36
Phone: JU 2-0430
Exec. Prod.....J. Squiers, Jr.
Production.....S. A. Scribner
Services Offered—Comm'ls; spots; industrials.

Frank Willard Productions
1842 Briarwood Rd., NE, Atlanta 6, Ga.
Phone: MElrose 4-2433
Owner .....Frank Willard
Production Mgr. .....Charlie R. Cannon
Sales Mgr. .....Karl Fries
Services Offered—TV, business & public relations commercials and sound slide films, sound stage, editing rooms, sound mixing.

Williams & Hill, Ltd.
4 Albert St., Toronto, Canada
Phone: EM 2-1931
Pres.....Hal B. Williams
Vice President and Gen. Mgr.....R. H. Hill
V.P., Sec.-Treas.....Heinz A. K. Drege
Producers .....Colin Y. Smith, Gary Gray, Hans Klosterman
Services Offered—TV commercials and industrial films (live action, animation, special effects, Pictafilm and slides.)

Winik Films Corp.
250 W. 57th St., New York City 19
Phone: CI 6-7360
President.....L. Winik
Vice President.....R. Winik
Services Offered—Filmed TV series prod. & distr.; industrials; documentaries.

Raphael G. Wolff Studios, Inc.
1714 N. Wilton Pl., Hollywood 28, Cal.
Phone: HO 7-6126
Services Offered—Commercials, spots, industrials.

Wonderland Productions
7934 Santa Monica Blvd., Hollywood 46, Cal.
Phone: OL 4-8342
Exec. Prod.....M. L. Bryan
Services Offered—TV film commercials; 35 and 16mm. industrial and public relations.

Wondsel, Carlisle & Dunphy, Inc.
1600 Broadway, N.Y.C. 19
Phone: CI 7-1600
President.....Harold E. Wondsel
V.P. & Dir. of TV.....Thomas Dunphy
V.P. in Chg. Prodn.....Robert Carlisle
V.P. in Chg. Sales.....Jack L. Lemmon
Secy.-Treas.....Walter Kullberg
Prod. Mgr.....John Affriol
Services Offered—Motion picture production in all phases: documentary, training, sales promotion, public relations, TV commercials. All staff personnel, complete facilities including fully-equipped sound studio, editing department.

Carter Wright Enterprises
6533 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-0944
Owner .....Carter Wright
Services Offered—TV live programs, film shows; commercials; music effects.

Wylde Films, Inc.
155 East 24th St., N. Y. C.
Phone: MU 5-1000
President .....Fred Levinson
Exec. V.P.....R. Bean
Services Offered—Comm'l, industrial, educ. films produced.

Ziv-United Artists, Inc.
488 Madison Ave., N.Y.C.
(See TV Prod.-Dist.)

Maurice H. Zouary TV-Film Productions
333 W. 52nd St., N.Y.C. 19
Phone: JUdson 2-6185
Owner.....Maurice H. Zouary
Services Offered—Production of film shows and commercials, packager. Stock footage.
Current Productions—Poem for a Day, Rockin' the Campus, Parade of Presidents.

Seymour Zweibel Productions, Inc.
11 E. 44th St., New York City 17
Phone: MU 2-4450
President .....Seymour Zweibel
Services Offered—Industrials; educationals; slide film comm'ls.

1961

FILM PRODUCER & DISTRIBUTOR BIOGRAPHICAL SKETCHES

WHO'S WHO AMONG
TV FILM PRODUCERS
AND DISTRIBUTORS

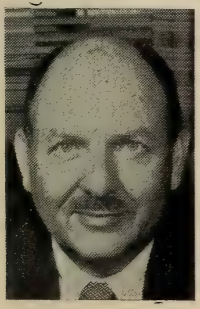
Who's Who Among TV Film Producers And Distributors

INDEX TO BIOGRAPHIES

Name	Page
Alexander, Arthur	982
Alexander, Max	972
Anderson, Howard B.	973
Arnaz, Desi	970
Bagnall, George	976
Barnett, Norman	979
Baruch, Ralph M.	976
Beck, Maurice	977
Blumberg, Kurt	974
Brandt, Richard	970
Brill, Frank	980
Broadax, Al	982
Bruder, Franklin F.	982
Burns, John B.	972
Burns, Lloyd	969
Carlton, Richard	975
Curtis, Daniel M.	979
DeMet, Peter	980
Digges, Sam Cook	969
Disney, Walt	970
Dozier, William	981
Ezzes, Erwin H.	971
Fedderson, Don	981
Fein, Irving A.	980
Firestone, Len	973
Friedheim, Robert W.	972
Friedland, Lou	978
German, William J.	969
Goit, Charles W.	974
Golden, Hal	981
Goldman, Harold	974
Goldstein, Chuck	973
Goodman, Harry S.	977
Goodson, Mark	971
Gottlieb, Ira	979
Graham, Ed., Jr.	976
Greene, Joseph F.	982
Guedel, John	978
Harper, Richard A.	970
Harvey, Alfred	980
Hersh, Sam	973
Hyams, Jerome	973
Hyman, Eliot	971
Jones, Merle S.	979
Kaufman, Reub	973
Keever, H. Weller	972
Kerman, Arthur	977
Klauber, Donald	978
Levathes, Peter G.	973
Lewine, Robert F.	975
Liebenguth, Jacques	976
Lindemann, Jr., Carl	980
Mahlstedt, Fred J.	969
Manby, C. Robert	976
Mandell, Abe	976
McGregor, Charles	979
McManus, T. J.	974
Michelson, Charles	976
Miesegaes, William P.	977
Mitchell, John H.	977
Morton, Alfred H.	975
Nathan, Wynn	980
Niles, Fred	977
Pincus, David I.	972
Plitt, Henry G.	969
Poll, Martin H.	974
Powell, Richard E.	971
Rabinovitz, Jason	982
Raibourn, Paul	969
Ransohoff, Martin	978
Rappoport, Gerald J.	979
Reed, Roland	977
Reed, Seymour	981
Reiner, Manny	978
Rettig, Earl	974
Rich, Robert W.	975
Rifkin, Maurice J.	972
Robeck, Peter M.	979
Ross, Chester M.	981
Rush, Herman	971
Sackett, Mort D.	973
Schaefer, Armand L.	981
Schlosser, Herbert S.	980
Schwimmer, Walter	972
Seidelman, Robert	970
Silverbach, Alan M.	978
Sinn, John L.	969
Smith, Francis D.	977
Smith, Joseph P.	976
Stabler, Robert W.	971
Stern, Alfred R.	980
Stern, Edward J.	971
Streech, Wilbur J.	974
Sullivan, Grace	979
Sutton, David V.	970
Talbot, Paul	971
Todman, William Selden	975
Turell, Saul J.	978
Unger, Alvin E.	975
Unger, Maurice	972
Unger, Oliver A.	969
Van Praag, William	974
Webb, Jack	981
Weis, Pierre	975
Weitman, Robert M.	982
Wolper, David L.	981
Wrather, Jack	970
Ziv, Frederick	970
Zouary, Maurice H.	975
Zucker, Nathan	978

RAIBOURN, PAUL, vice president and member of the board of directors of Paramount Pictures Corp. and is also chairman of the board of International Telemeter Corp., of Chromatic Television Laboratories, member of the board of NAB, treasurer and director of the Allen B. DuMont Laboratories, Inc. and president of TV station KTLA, Los Angeles. Associated with Paramount.

BURNS, LLOYD, vice president in charge of International operations of Screen Gems, Inc., was born in Toronto and graduated from McMaster University, Hamilton, Ontario. Entered the film industry on the sales force of Columbia Pictures in London, England. He joined Telepix Movies Ltd., Canada, in 1953 and became general manager. Was appointed to his present post in 1959.



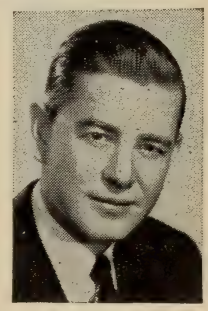
SINN, JOHN L., president, Ziv-United Artists TV. Born, April 13, 1914, Cincinnati, O. Attended Univ. of Cincinnati, BA degree. Started in TV with Ziv Television Pgms. in 1948 as president. Also held posts with WCPS in Cincinnati as script writer, and with WLW, Cincinnati for two years. Married to Joan Beck; they have two children: daughter Patricia, 19, and son Steven, 14.

GERMAN, WILLIAM J., president, W. J. German, Inc., Fort Lee, N. J.; Hollywood, Cal.; Chicago. Born in Port Hope, Canada, Dec. 29, 1888. Is agent for the sale and distribution of Eastman professional motion picture films for TV and motion pictures. In 1914, married Estelle Elizabeth Wehnert in Rochester, N. Y.; two children. Member: Lotus, Explorers Clubs.

PLITT, HENRY G., president of ABC Films Inc.; born New York, N. Y., November 26, 1918; Syracuse University, St. Lawrence University Law School; member of the New York bar; World War II service, mustered out as major of 101st Airborne Infantry; 1946, division manager of United Paramount Theatres; 1949, Paramount - Richards (which became Paramount Gulf) of the AB-PT circuit.

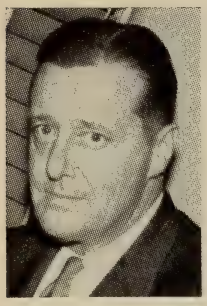
UNGER, OLIVER A., board chairman and president of National Telefilm Associates Inc. Born 1914 in Chicago. Attended Syracuse University, B.A., 1935. Upon graduation entered motion picture field with Hoffberg Productions, Inc. Served as Eastern Division Mgr., Monogram Pictures. Organized Distinguished Films, Inc., 1945. Formed Snader Telescription Sales, Inc., 1949. Became partner TV Exploitations.

MAHLSTEDT, FRED J., managing director, domestic and international operations, CBS Films. Born in New York, N. Y., e. Pratt Institute and Columbia University; started career in architecture; entered advertising field with Erwin, Wasey and the Kudner Agency; CBS 1939, as chief of sales development and research, radio sales promotion, later spot sales; organized CBS Films in 1950.

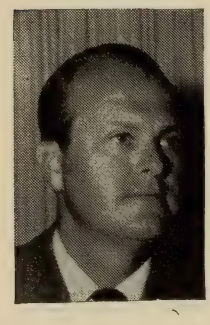


DIGGES, SAM COOK, administrative vice president CBS Films. Entered broadcasting in 1942 with WMAL, Washington, D. C., in ABC affiliates sales department; joined CBS in 1949 as account executive in newly created TV department of radio sales; television manager CBS Radio sales office Chicago, 1950; Eastern sales manager CBS Television Spot sales; gen. mgr. WCBS-TV, 1954-58.

SUTTON, DAVID V., vice president in charge of MCA-TV Film Syndication Division, was born Jan. 12, 1912. Graduated from the University of Virginia Law School in 1935, he started in broadcasting with WBBM in Chicago in 1940 in the sales department. He also, in the past, was affiliated with KMOX, St. Louis, CBS Radio and TV. He is married to Louisa Powell and has one child.

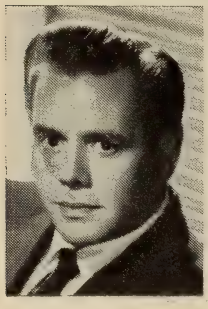


WRATHER, JACK, president of the Jack Wrather Organization, whose interests range from the oil industry to the resort field and communications, including TV production. B. Amarillo, Texas, May 24, 1918. World War II service with U. S. Marines; film producer, of various TV series ("Lone Ranger," etc); owner of radio and TV stations; former partner in Independent Television Corp.



ZIV, FREDERICK W., chairman of the board, Ziv-United Artists Television. Born: August 17, 1905; U. of Mich., LLB, 1928. Started in TV with Ziv Television Programs Inc., as chairman of the board. Also held posts with Frederic W. Ziv Company (President). Married to Malvin Rae Pitzele; two children. Foundation for Boys, American Humanics Foundation, Boy Scouts of America.

ARNAZ, DESI, president, Desilu Productions, Inc. Born March 2, 1917. Began professional career as vocalist with a band; later a drummer and organized his own rhumba band, appearing on stage and night clubs, touring United States and Europe; later appeared as principal in several motion pictures. Entered television with organization of Desilu Productions which was founded in 1952.

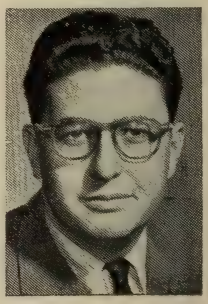


DISNEY, WALT, executive producer in charge of all production, Walt Disney Productions. B. Chicago, 1901. Starter career as commercial artist; created animated characters for short subjects that have become world-famed, and popular; was one of first major motion picture producers to create and produce for television and range of subjects run from fantasy to science.

BRANDT, RICHARD, president, Trans-Lux Television Corp. Born Dec. 6, 1927; Yale, B. S., 1948. Holds posts as president, Trans-Lux Pictures Corporation; president, Trans-Lux Distributing Corporation; president, Trans-Lux Theatres Corporation. Married to Lois Livingston; two children. Club affiliations: Friars Club, Yale Club of N.Y.C., Old Oaks Country Club. Hobbies: Golf, tennis, fishing.

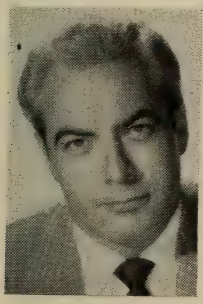
HARPER, RICHARD A., director of Syndicated Feature Sales for MGM-TV, was born in Johnstown, Pa. Educated at U. of So. California and Columbia U. in 1939-42 with National City Bank of N. Y. on overseas duty. In 1946 with U. S. Navy and later at MGM in N. Y. In 1948-52 special sales rep at MGM. In 1952 with Shea Theatres. Rejoined MGM in 1953 as circuit sales manager.

SEIDELMAN, ROBERT, vice president in charge of syndication, Screen Gems, Inc., B. 1925. N.Y.C. B.A. New York University; M. Phyllis; Children — Carol Ann, Richard. Entered industry in 1946. United World Films TV Dept.; 1949-50, Universal Int'l Films 1950, joined Hygo TV films as Sales Executive; 1951-56, V.P. and Sales Mgr., Hygo. Also Vice President and co-owner of Unity TV.



GOODSON, MARK, owner-partner with William S. Todman, Goodson-Todman Productions. Born, Sacramento, Calif. Started his career as a child actor in stock companies; entered the radio field with KJBS, San Francisco, as a disc jockey in 1936; joined the Don Lee network in 1937; in 1942 removed to New York to emcee "Battle of the Boroughs" and the "Jack Dempsey Sports Quiz."

STABLER, ROBERT W., president, Filmaster, Inc., born May 25, 1918; BA degree UCLA, 1940. Entered television with Hopalcng Cassidy productions 1952 as VP, general manager; previous associations included public relations - advertising director for Capitol Records. Formed Filmaster in 1954, producer of several successful TV series. Married to Dorothy Schulyer Stabler, one child.

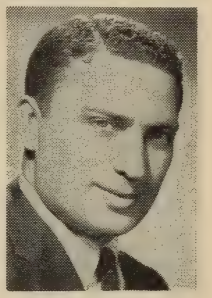


POWELL, RICHARD E. (Dick), president Four Star Films Inc., born Nov. 14, 1904 in Mountain View, Ark. In 1950 with others he formed Four Star, producer of several successful network film series, following a career as screen star and later producer-director of motion pictures for major companies. Created "Richard Diamond" role on radio; starred in television programs.

HYMAN, ELIOT, president, Seven Arts Associated Corp. A pioneer in recognizing profit potential in distribution of feature motion pictures to television, founded Associated Artists, Inc., (now UAA) in 1947; played major part in the co-production and financing of many important motion pictures: "Lost Boundaries," "Moulin Rouge," "Moby Dick," produced for release by United Artists.

EZZES, ERWIN H., executive vice president, United Artists Associated. Born Sept. 21, 1916. Attended City College of New York, received BBA in 1938. Started in TV with Motion Pictures for Television, Inc. in 1950 as salesman. Also held posts with World Wide Development Co., secretary; United World Films, Inc., vice president, director, sales mgr. Married to Thelma Dunleavy; two children.

RUSH, HERMAN, vice president, GAC. B. June 20, 1929, Phila., Pa. BBA, Temple Univ. 1951 became salesman for Official Films and in 1954, appointed assistant to the president. In 1956, named to board of directors and also named to the board of Gold Medal Studios. He formed Flamingo, becoming president and chairman of the board. Married. Member: Friars and Variety Club.

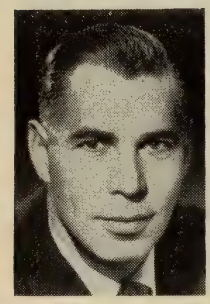


TALBOT, PAUL, president Fremantle Overseas Radio & Television, Inc. Started career in industry in 1941 with CBS; served with U. S. Army in World War II; U. S. representative for Italian Radio Network and Radio Andorra, latter being first European station to resume commercial operation after war; heads a company distributing throughout the world with films in all categories in its catalogue.

STERN, EDWARD J., president, International Television Programs, Inc. (Ziv-UA), is a native of Detroit, and attended the University of Cincinnati. Entering the television industry in 1953, Stern headed up international sales and the preparation of foreign language programming, and has been active in that field since that time. He is a member of Sigma Alpha Mu, Sophos, and the IAA.

RIFKIN, MAURICE J., executive vice president in charge of sales, Ziv-United Artists Television; born July 12, 1913 in Marinette, Wisc. He attended Univ. of Southern Calif. Psychology. Bachelor '36, M.A. '37. Started in TV with Ziv TV Programs, Inc. in 1949 as sales manager. He also held posts with WKBN in Youngstown, Ohio and the Frederic W. Ziv Co. Present post in 1953.

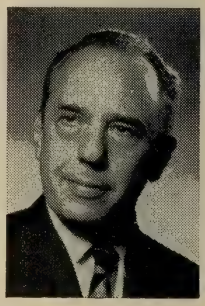
UNGER, MAURICE, executive vice president in charge production, Ziv-United Artists Television; b. Aug. 16, 1913 in Cincinnati. Affiliated with Grandpa Brands, 1934-47, serving also with its Tom Collins Corp. President, Charles A. Maish Co., 1947-50. Started with Ziv-TV in Oct., 1950, as west coast manager. Married to Roslyn Unger, five children. Plays golf, Tamarisk Country Club.



SCHWIMMER, WALTER, owner Walter Schwimmer Company. Born Chicago, 1904; attended Northwestern University, BA 1924; president Radio Features, Inc.; organized advertising agency of Schwimmer and Scott with R. J. Scott, February 1933, and the Walter Schwimmer Company in 1946 for production and syndication of Radio-Television programs. Married Daisy Seltzer, 1927.

BURNS, JOHN B., vice president in charge of TV sales, MGM-TV, a Chicago native was educated in that city. Started in broadcasting as a newscaster then switched to sales. Before joining MGM-TV in 1959, Burns was vice president in charge of national sales for ABC Films, having been in ABC Radio network sales, from which he switched to ABC Film Syndication in 1953.

PINCUS, DAVID I., senior vice president Transfilm-Caraval Inc. Born, Boston, Mass., and started in motion pictures in 1915 as scenic artist at Universal studios, Fort Lee, N. J.; joined Fox in 1918; organized Caraval Films in 1921 and was president until 1959 when Transfilm-Caraval was formed. Produced 500 films for industry government and education and some 5,000 TV commercials.

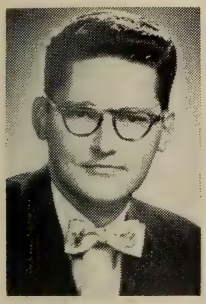


KEEVER, H. WELLER, vice president in charge of sales, Filmasters, Inc.; b. Jan. 20, '27; e. Yale University, receiving B.S. in 1949. Started in TV with NBC Television Films in 1951; VP California National Productions Inc. Married to Joan Bulley. Club affiliations include Woodway Country Club, Darien, Conn.; Racquet Club of Chicago and Yale Club of New York City. Hobbies: Golf, skiing.

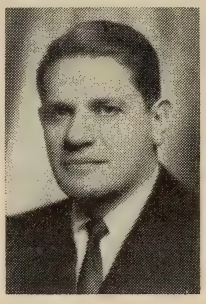
FRIEDHEIM, ROBERT W., administrative vice president, Ziv-United Artists Television. Born Dec. 8, 1908; Westminster College, Fulton, Mo. Started in TV with Ziv Television Programs Inc. in 1950 as bus. mgr. N.Y. office. Also held posts as VP, World Broadcasting System Inc.; director, NBC Recording Division. Named to present post in 1960. Married to Helen B. Friedheim and has two children.

ALEXANDER, MAX, secretary-treasurer M. & A. Alexander Productions. Born in Germany. Started career in motion picture industry in Berlin in the production field, gaining wide experience there, removed to the U. S. and joined Abe and Julius Stern in a production project; was associated with Phil Goldstone during two years association, with brother Arthur formed Alexander Co.

ANDERSON, HOWARD B., vice president and supervisor of sales, ABC Films Inc. Prior to joining the company in 1954 was associated with WFAA-TV, Dallas, as assistant program director and film buyer. His first post for ABC Films was manager of the Dallas office, later transferring to Chicago as mid-West sales manager. Two years later he was appointed central division sales manager.



HYAMS, JEROME, vice president, general manager for Screen Gems, Inc. Was born in New York City. Entered the industry in 1934 with Guaranteed Pictures, joined Commonwealth Pictures in 1938; he became sales manager. In 1947, made vice president in charge of sales for Commonwealth Films and TV. He formed Hygo TV Films in 1950, which merged with Screen Gems, 1956.



SACKETT, MORT D., president Commonwealth Film and TV, Inc., made his entry into the film industry in 1910, and eight years later organized Guaranteed Pictures in association with the late Sam Goldstein. In 1937 Commonwealth Pictures was organized, and Commonwealth Film & TV, Inc., was formed in 1947. Sackett eventually purchased interest in all of these companies.

HERSH, SAM, general manager, Family Films. Established the company in 1948 for the production of films for the TV market and church presentations; company is said to be the largest producers and distributors of religious pictures; filming is done at Keywest Studios in Hollywood, for which Hersh signed a 20-year lease for exclusive use; Hersh entered the film industry twenty years ago.

KAUFMAN, REUB, president Jayark Films Corp. which he formed in May, 1958—producer and distributor of TV film properties. B. 1903. Attended Univ. of Chicago. 1940-46, advertising vice president Lieber Co., Chicago. 1946-50, president Kaufman and Asso., Chicago advertising agency. 1950-52, sales manager Snader Telescriptions. In 1952, organized Guild Films, Inc.

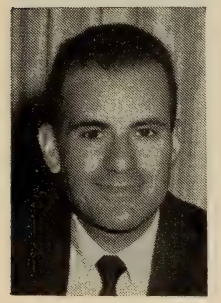
LEVATHES, PETER G., president of Twentieth Century-Fox TV, gave up law in favor of business and went to New York as assistant to the president of 20th-Fox, later entering sales as sales manager of Fox Movietone, and became general manager of the TV department. Levathes joined Young & Rubicam as vice president in 1952, becoming head of that agency's television in 1957.

FIRESTONE, LEN, vice president syndication sales, Ziv-United Artists Television; born in Pittsburgh and attended Duquesne University. He made his entry into the broadcasting industry in 1947 as an announcer for WPGH in his native Pittsburgh. In 1950, Firestone became sales manager for Unity Television Corporation. His association with Ziv started in 1954 as New York sales manager.

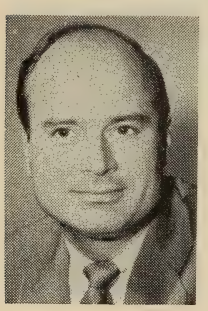
GOLDSTEIN, CHUCK, president Chuck Goldstein Productions. Started career early, with organization of the "Modernaires," singing group; later Goldstein singing unit, "Four Chicks and Chuck," appeared in innumerable singing commercials after they attained national prominence via network radio appearances; entered commercials production field with organization of his present company.

GOLDMAN, HAROLD, president Television Enterprises Corporation. B. New York City. At 16 joined Amalgamated Radio Network. Active in theatre as distributor, owned and managed a chain of record shops. In 1948, joined Snader Telescriptions as partner and eastern sales manager. In 1951, organized Television Exploitation, Inc. In 1954, organized Comet TV, and later joined NTA.

POLL, MARTIN H., president Gold Medal Productions; president Gold Medal Studios. Born New York, N. Y., Nov. 24, 1922; educated University of Pennsylvania. U. S. Army service in W. W. II 1942-46; joined Paramount Music Corporation, 1946, assistant to general manager; partner Artists Management Associates, 1950, president Inter-Continental TV Films, 1952, produced TV films.



GOIT, CHARLES W., sales executive, Twentieth-Century-Fox TV, is a native of Kansas City and attended Northwestern and Penn State Universities. Goit joined the ITC company when it acquired Television Programs of America, with which he was national sales manager. He resides in Westport, Conn. His hobbies are water-skiing, duck hunting and boating.



McMANUS, T. J., vice president film syndication division MCA-TV. Born in New York City and attended Columbia and St. John Law School. Entered the industry with Telenews Productions in 1950. Two years later he joined United TV Programs and became Eastern sales manager in 1953. He joined MCA-TV when UTP merged with the former, continuing as Eastern sales manager.

STREECH, WILBUR J., president Wilbur Streech Productions, TV commercial and animated film production firm. Graduate of UCLA. Received early training as animation artist for the Walt Disney studios; served as captain in U. S. Signal Corps during World War II; later became associated as a partner in Triangle Films; in 1951 decided to form own company to produce commercials for TV.

VAN PRAAG, WILLIAM, president, executive producer, Van Praag Productions producer and director of film commercials and features for television. Started career as movie theatre manager; entered advertising via promotional plan for theatres; advertising films for theatrical distribution; free-lance film editor; set up first film unit for Office of War Information; Army service in W.W. II.

RETTIG, EARL, secretary and managing officer of Hope Enterprises, born in Chicago June 4. 1903, is married and has three children. After nearly 20 years with movie majors in Hollywood, entered industry in 1950 as network operations manager for NBC. Subsequent network posts include NBC director of finance and operations in Hollywood, vice president in charge of TV network services.

BLUMBERG, KURT, vice president, in charge of Sales, Robert Lawrence Productions, entered retail sales after graduating from Princeton. He entered the television field with the Ziv company and served for more than two years as assistant to the vice president in charge of sales. Joined Television Programs of America, and later became syndication manager for U. A.

ZOUARY, MAURICE H., president Maurice H. Zouary productions. Born Brooklyn, N. Y., July 17, 1921, educated School of Industrial Design. Trans-Lux Theatres, 1941, U. S. Armed Forces, 1943; entered live TV production, Bud Gamble Productions, 1948; industrial film production, 1953-54; Guild Films, 1955-56; presently producer-packager film series and commercials; stock shot library.

WEIS, PIERRE, vice president, general manager, Economee Div., Ziv-United Artists Television. Born in Lille, France. Sorbonne Univ., Bachelor in Math. & Phil. 1933. Started with Economee Television Programs in 1956 as general manager. Also held posts with Langworth Feature Programs, Inc., where he was vice president in charge of sales, and World Broadcasting System.

UNGER, ALVIN E., administrative manager at Arrow Productions. Was born in Cincinnati, Ohio. He first entered the industry in 1939 with Ziv-TV, where he attained the post of vice president in charge of sales. He also held a post with Television Programs of America. His two children are Michael and Holly Ann. Golf and bowling are his main avocations, in that order of relaxation from business.

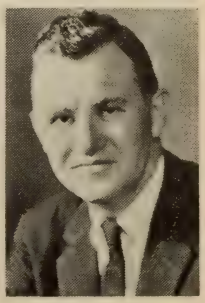
TODMAN, WILLIAM SELDEN, owner-partner with Mark Goodson of Goodson-Todman Productions. Born New York, N.Y., July 31, 1916; educated Johns Hopkins and New York University; career started as copywriter for advertising agency in New York; entered the industry as writer and director for radio shows for BBD&O Agency; became producer when he joined Biow Company.

MORTON, ALFRED H., president, Atlantic Television Inc., was born Oct. 5, 1897, received a B.S. degree in 1919 from the University of Illinois; and M.S. degree from Columbia, 1921. Started his broadcasting career in 1938 with NBC, became vice president in charge of television. Later associated with National Concert & Artists from 1942-48; 20th Century-Fox, director of TV, 1948-50.

CARLTON, RICHARD, vice president in charge of sales for Trans-Lux TV Corporation, was born in New York City and attended CCNY, Columbia and Pratt Institute. Entered the film industry in 1935 with Columbia Pictures, later joining the company's TV subsidiary, Screen Gems. In 1951, Carlton became associated with Sterling TV, and in 1956 joined Trans Lux TV after serving in sales.

LEWINE, ROBERT F., vice president, programming, CBS Films, took his present post September, 1959. He was vice president of NBC-TV network programs, joining NBC in 1956 from the ABC-TV network in a similar post. He formed his own company in 1947 to produce TV commercial, industrial and sales promotional films. From 1950 to 1953 Lewine was director of radio-TV for Hirshon-Garfield.

RICH, ROBERT W., vice president, general sales manager, Seven Arts Associated Corp., was born in Yonkers, N. Y., educated at Oberlin College. Started with NBC in Cleveland while at Oberlin. In 1939-40, news editing for NBC in San Francisco and New York. Manager of California radio stations, 1953-55; program manager WPIX. Joined AAP, 1955, general sales manager.

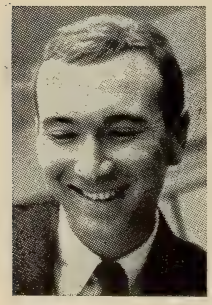


MANBY, C. ROBERT, president Show Corporation of America, Inc. Born Battle Creek, Michigan; educated Hillsdale College and Harvard Graduate School of Business, MBA, World War II service with U. S. Coast Guard; entered industry in radio; associated with WJW, Cleveland; WONS, now WPOP, Hartford; Yankee regional network; joined RKO Teleradio, 1953; appointed to present post in 1958.

SMITH, JOSEPH P., president of Cinema-Vue Corporation, started his business career in Wall Street after graduating from Columbia University. In 1939 he joined RKO Radio Pictures, and returned to that company following service in World War II, and later was associated with Lippert Pictures. He became vice president of sales for Guild Films Inc. in 1954, remaining until 1955.

LIEBENGUTH, JACQUES, regional sales director, Filmaster, Inc., was born in Larchmont, N. Y. A graduate of Hillsdale College in Michigan, he is an infantry veteran of World War II. He joined NBC Television Films, where he covered the entire Eastern area of the U. S. and served as an account executive with the national sales force before his present post.

GRAHAM, ED, JR., partner Goulding-Elliott-Graham Productions. Graduated Dartmouth 1949. Started writing career at 16 with published work in The Saturday Evening Post; free-lance writer for Perry Como Chesterfield Supper Club, 1946-48; copywriter for McCann-Erickson, 1949-52; at Young & Rubicam created "Harry and Bert" in 1954; in 1956 joined Bob Elliott and Ray Goulding.



MANDELL, ABE, vice president in charge of Administration and Sales, Independent Television Corporation, spent ten years in the Far East as a film distributor and operator of a theatre circuit. Returned to the Philippines as general manager for Frieder Films, distributor of Republic films, following three years army service. Served in Ziv's national sales division. Joined ITC in 1958.

MICHELSON, CHARLES, President Charles Michelson, Inc., USA representative for Australian TV stations TCN, Sydney, and HSV, Melbourne. Born New York, N. Y.; attended Columbia University; entered television industry as export manager for Michelson & Sternberg, Inc.; established his own company, Charles Michelson, Inc., in 1938; married and father of two children.

BARUCH, RALPH M., director of international sales for CBS Films Inc., was born in France and educated at the Sorbonne. Commanding three languages, his native French, English and German, he came to the U. S. in 1941 and after three years with Sesac, joined DuMont Television in 1950 as account executive. Two years later he joined Consolidated Television Film Sales in New York.

BAGNALL, GEORGE, president George Bagnall and Associates, Inc. Started his career in motion pictures in 1928 with Fox Film Company. Studio treasurer with Paramount in 1935, later named executive studio manager; vice president, general manager Alexander Korda, 1941-42; vice president United Artists, 1942; Board Dir. Walt Disney, 1960.

NILES, FRED, president Fred Niles Productions, Inc.

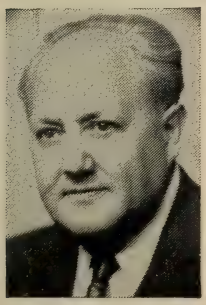
Born, September 12, 1919; graduated, B.A. University of Wisconsin, 1940. Started his association with television industry as salesman for Kling Studios in 1947; organized his company to produce commercials, industrial, public relations and sales training films. Club affiliations include: Broadcast Advertising Club and TV Academy.

KERMAN, ARTHUR, president Governor TV and Regal TV Corporation, also president Tudor Pictures, Inc., Favorite Films Corporation and Congress Films, Inc., latter firms handle theatrical films. Born New York, N.Y., April 27, 1927; graduated Hofstra College. Organized Governor TV in 1951 after association with firms headed by his father, the late Moe Kerman, in the film distribution field.

MIESEGAES, WILLIAM P., president Transfilm-Caravel. Born London, England, 1906; attended Harrow, 1920-24; Institut le Rosey, Switzerland. Started career in marine transportations, joining A. C. Fraser & Company, Rotterdam, merchant shippers, as junior executive, 1926, Meyer and Company, Amsterdam, 1927, established Transfilm which was merged with Caraval in 1959.

BECK, MAURICE, a native Texan, accepted a post at the Federal Reserve Bank in Dallas. Later left the banking field to acquire an interest in one of the largest power laundry and dry cleaning plants in Texas, and wrestling shows. Today, he is a producer of a new wrestling show which, as of this date, is unnamed. He is also producing a comedy series.

GOODMAN, HARRY S., general manager of Harry S. Goodman Productions. Started his business career in the finance and sales field; teacher of sales psychology at New York Life Insurance Company; president and general manager of Banker's Thrift Corporation, Chicago; organized Harry S. Goodman Productions in 1931; president of Radio-TV Representatives, Inc. operating 4 branches.



REED, ROLAND, president Roland Reed Productions. Born, Middletown, N. Y. Started career in Hollywood in 1922; produced his first commercial picture in 1930 for Westinghouse; later a director of a feature length Technicolor picture; made first TV series, "Stu Erwin Show" 1950 and followed with such series as "Waterfront," "My Little Margie," "Rocky Jones."

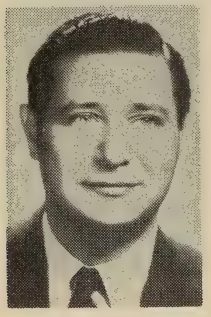
SMITH, FRANCIS D., vice president, general sales manager and partner, Cinema-Vue Corporation, graduated from Holy Cross College, and after selling films for RKO he formed his own company, Silver Process Inc. He entered the TV film field as Eastern division manager for Tele-Pictures, later joining Guild Films in a similar post. In 1954 he directed sales for Cinepix film properties.

MITCHELL, JOHN H., vice president in charge of sales for Screen Gems Inc., was born in New York City and educated at Michigan University. In 1937 he was with Erwin Wasey & Company and two years later became manager of the sales service department of Mutual Broadcasting System. After service in the U. S. Navy, Mitchell became director of TV for United Artists.

GUEDEL, JOHN, head of John Guedel Productions.

Attended UCLA. Originated radio's first audience stunt show and singing commercials; producer and director of "Art Linkletter's Houseparty," CBS-TV and radio, "The Groucho Marx Show" and "Linkletter and The Kids;" writer for Hal Roach studios on Our Gang comedies and Laurel and Hardy shorts.

REINER, MANNY, vice president, director of Foreign Operations, United Artists Associated.



Born New York, N. Y. Joined Warner Bros., 1953 in publicity; MGM, 1934-37; Monogram pictures assistant adv. mgr., 1937-40; Paramount, publicity, 1940-42, Office War Information, 1942-46; foreign sales dept. Selznick Releasing Company, 1949-50; Louis G. Cowan Television Productions, 1950-52.

FRIEDLAND, LOU, vice president in charge of station program sales, MCA TV Ltd.,

was an instructor in applied psychology at N.Y.U. until World War II, when he served in the U. S. Navy. Later he became assistant to the president at Gettinger Associates in film and TV financing. Friedland joined MCA TV in 1952 as an account executive, became a vice president in 1954 and a board member a year later.

KLAUBER, DONALD, national sales manager, Seven Art Associated Corp.,

was born in New York City and attended Columbia University. Joined Associated Artists Productions, now UAA, in 1952 as a salesman and advanced to more responsible posts prior to his appointment to national sales manager. Among his hobbies are golf, tennis and photography. Klauber is a member of RTES.

TURELL, SAUL J., president Sterling Television Company, Inc.

Born, New York, N. Y.; attended College of the City of New York and University of Chicago; served in W. W. II with U. S. Army in South Pacific, New Guinea and the Philippines; was associated with Official Films; in partnership with Robert Rhoades established Sterling Films in 1946, which later set up a television department.

ZUCKER, NATHAN, president of Dynamic Films Inc.,

is a native New Yorker started his career as an engineer. In cooperation with the Educational Television and Radio Center he helped plan three TV series, later became co-founder of Dynamic to produce industrial and TV films. Past president of the Film Producers Assn. of New York, having previously served as V-P of the organization.

RANSOHOFF, MARTIN, president of Filmways Inc.,

which recently opened a new New York studio for Motion Picture features as well as TV commercial and entertainment films to supplement Filmways' previously established plants for producing TV commercials. He started the company in 1950; last year signed an agreement with Warner Bros. for exchange of studio facilities on both coasts.

SILVERBACH, ALAN M., director, International Sales, Twentieth Century-Fox TV,

was born Oct. 12, 1920 in New York City. After serving with the U. S. Air Force with a rank of major, he joined 20th-Fox in 1946 as a foreign sales executive and became supervisor in 1957. Silverbach graduated from Duke University, which he entered after attending the New York Military Academy.

BARNETT, NORMAN, president of Barnett International Forwarders, Inc. Born May 5, 1919, educated at New York University, Bachelor of Science, 1941. Served in World War II as Captain U.S. Signal Corps. Rejoined Barnett International Forwarders in 1946 as secretary of corporation; appointed vice president in 1952 and assumed his present position in 1960. Married, has three children.

ROBECK, PETER M., head of Peter M. Robeck & Company, Inc., attended UCLA, began his career as guide for NBC-TV. Was assistant director of Public Affairs, CBS Hollywood, general manager sales for Consolidated TV Sales and TV Film Division of RKO Teleradio before founding own company, Scarab Film Corporation, 1958, which now bears his name. Married to former Trudy Mann, two children.

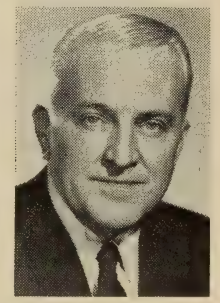
RAPPOPORT, GERALD J., board chairman, Trans Artists Productions, Inc., director, Coast Sound Service, Inc., president, Sewan Music Publishers, Inc. Born in New York and educated at New York University; World War II service with United States Marine Corps. Former president, Major Artists Representative Corporation, Independent Producer of Animated Shorts.

GOTTLIEB, IRA, president, Flamingo Telefilm Sales, Inc. Entered the field in 1950 as Flamingo's director of sales. Under his leadership the company has pioneered in the syndication of foreign films for television. He advanced from executive vice-president to president in 1960. He is on the board of directors of Retarded Infant Services. Graduate of N. Y. U.; Air Force Major in World War II.

SULLIVAN, GRACE, director of national sales for Official Films, joined the company in 1953 and grew, with Official, from her original job as receptionist to her present position. She has also been secretary of the corporation, prior to her present position of sales chief for the organization. She stepped into her demanding job as national sales manager after a stint of successful selling.

CURTIS, DANIEL M., director of sales, California National Productions. Born, Bridgeport, Conn., graduated from Syracuse University, class of 1950. Joined California National Productions in 1952, was appointed Central Sales Manager in 1953. After serving as Eastern Sales Manager, he was appointed National and Regional Sales Manager of California National Productions in 1958.

JONES, MERLE S., president, CBS TV Stations Div., born August 14, 1905, Omaha, Neb., is a graduate of U. of Nebraska Law School. Entered broadcasting with WAAW, Omaha, Neb. in 1933. Joined CBS, 1936, as assistant to general manager of KMOX. Also held positions with WOL, Washington, D. C.; WCCO, St. Paul; CBS-TV. Married to former Frances Green of Denison, Texas and lives in N.Y.



McGREGOR, CHARLES, president of Banner Films, Inc., attended NYU, is married and has one child. Prior to forming Banner Films, Inc., he was manager of the Chicago office and midwest territory for Flamingo Films. Past associations also include the producing and packaging of live shows for network, and manager of ABC Music Publishing Company.

LINDEMANN, JR., CARL, vice president of Programs for California National Productions was born in Hackensack, New Jersey. A graduate of Phillips Exeter Academy and Massachusetts Institute of Technology, he has previously served as National Broadcasting Company vice-president of Daytime Programming and vice-president of Program Sales, NBC, before present position.

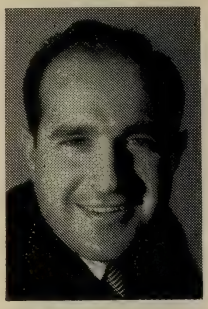
DeMET, PETER, executive producer of Peter DeMet Productions. Entered television field in 1957 after owning an automobile sales agency in Chicago. Producer of "Championship Bowling," "All Star Golf," and "Come Out Fighting." Winner of bowling industry's "Man Of The Year" award. Originator of the "Sportacular" for television, newest production: "Come Out Fighting," featuring boxing and judo.

BRILL, FRANK, vice-president in charge of the New York office for MCA-TV Film Syndication Division. Born, New York City. Entered Army, 1942, as private, discharged a Captain, anti - aircraft, 1946. Was talent co-ordinator for Studio Films Productions, sales executive for United Television Programs; took charge of New York office of MCA in 1960 and was made vice-president that year.

STERN, ALFRED R., president and chairman of the Board of California National Productions, also is vice president of NBC Enterprises. Director of NBC International Operations and Chairman of the Board of NBC International, Ltd. Born in Chicago, educated at Deerfield Academy, Mass., and the University of North Carolina, Chapel Hill. Dur World War II, served with U.S. Army Air Force in Pacific.

HARVEY, ALFRED, president, Harvey Films, Inc., Harvey Publications, Inc. Born, N.Y.C.; attended Columbia U., Carnegie Tech. Started Harvey Famous Name Comics and Informational Booklets, 1940. Developed cartoon program, ABC-TV. Publisher, thirty magazines. Married to Vicki Lorne, father of three—Susan, Alan, Russel. Served as Captain in U.S.A., World War II.

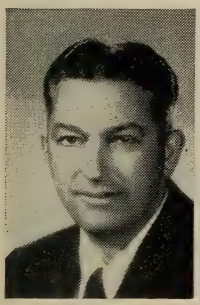
NATHAN, WYNN, president TV Marketeers, attended University of Southern California in 1940. Started work for talent agency, Century Artists, which formed United Television Programs in 1948; v.p., charge sales until company was sold, 1956. Vice President, Charge of Sales, Member of Board of Directors, MCA-TV. Formed his own company in 1960. Married and the father of four daughters.



SCHLOSSER, HERBERT S., vice president, general manager, California National Productions, Inc. Born, Atlantic City, N. J., graduated from Princeton University, summa cum laude, and received a law degree at Yale Law School. After several years with the law firm of Phillips, Nizer, Benjamin, Krim and Ballon, he joined the legal department of National Broadcasting Co., acting as attorney.

FEIN, IRVING A., president, J and M Productions, Inc., executive producer Jack Benny Program, was born June 21, 1911. Received degree from Brooklyn Law School, 1936, after attending Colby, U. of Baltimore, U. of Wisc. Started career in 1933 in Promotion Department, Warner Bros. Also held posts with Columbia Pictures, Amusement Enterprises, Inc., CBS Radio Network.

ROSS, CHESTER M., president of Bonded TV Film Service and Bonded Film Storage, was born March 29, 1917; graduated from Cornell University and Harvard Law School; edited the Harvard Law Review, 1940-1941. From 1942 to 1946, served in the War Shipping Administration in Washington; has been president of Bonded affiliates since 1946. Married, two children.



SCHAEFER, ARMAND L., president of Flying A Productions. Born, Tavistock, Ont., Canada 1908, entered motion picture industry with Mack Sennett in 1924. Producer and executive producer Republic Pictures 1935-47; president, Gene Autry Productions since 1947; exec. TV prod. Gene Autry Show, Range Rider, Annie Oakley, Buffalo Bill Jr., etc.

REED, SEYMOUR, president and member of Board of Directors, Official Films, began his career as a Public Accountant. First became associated with television industry in 1951 as comptroller for Official Films; elected treasurer shortly thereafter, became president in 1960 concentrating on an extensive sales force; successfully selling "Almanac," "Greatest Headlines of the Century" and "Sportsfolio."

GOLDEN, HAL, vice president, director of sales, MCA-TV Film Syndication Div., born, Niagara Falls, N. Y. Graduated in 1949, Syracuse U., after attending Biarritz American U., France, U. of Buffalo. Started conducting disc jockey show, WBAU. Also held posts with WJTN, Jamestown (N. Y.), WEBR, Buffalo, NBC promotion dept., New York. Member of Chicago Ad Club; awarded Billboard citation for syndication sales.

WOLPER, DAVID L., executive producer and president of Wolper Productions, Inc. One of the founder-owners of Flamingo Films in 1948, prior to forming his own company in 1958. Produced "Superman," "Grand Ole Opry," etc. Now producing documentaries under Wolper-Sterling Productions banner; Member board of directors, Mount Sinai Hospital, The Thalians.

WEBB, JACK, actor, producer, director. Born, Santa Monica, California, educated in Los Angeles. Began radio career in San Francisco in 1945 as announcer, writer, actor. Creator, director and star of "Dragnet," producer of TV series "Pete Kelly's Blues," "D.A.'s Man," and "Noah's Ark"; pictures include Sunset Boulevard, Appointment with Danger, The Men, The D.I., Halls of Montezuma, and others.

FEDDERSON, DON, president of Don Fedderson Productions. Born, Bereford, S. D., educated Kansas City School of Law. Started in TV with KLAC-TV, Los Angeles as general manager, after having served with newspapers in Wichita and San Francisco as well as radio KYA. Creator and producer of "My Three Sons." Consultant, Lawrence Welk. President, Don Fedderson Productions, since 1960.

DOZIER, WILLIAM, vice-president in charge of West Coast activities for Screen Gems, Inc. Born, Omaha, Neb., educated Creighton University, University of Southern California at Los Angeles. Entered the industry as talent representative in 1935, serving at RKO, Paramount and U-I, he joined Columbia in 1949 as a producer; prior to present post, was v.p., charge network programs, Hollywood, for CBS Television.

BRUDER, FRANKLIN F., chairman of the Board of Astor Pictures, Inc. Former vice president of R. H. Macy and Company, International Telephone and Telegraph, director of a dozen banks in Eastern United States. Currently executive vice president of City Stores Corporation. Invested in motion picture production 1956-58, purchased Astor Pictures, Inc., 1959.

GREENE, JOSEPH F., graduated, St. John's University, School of Business, 1951. Entered film field as Assistant Traffic Manager, NBC Film Div. Also held posts with ABC Film Syndication Division, Roy Rogers Syndication, Scarab Film Corp., Peter M. Robeck and Co., Inc. Member of Radio and Television Executive Society.

RABINOVITZ, JASON, general manager, MGM-TV, born, Boston, Mass., graduate of Harvard College. Started work for Chase Manhattan Bank and United Paramount Theatres, assistant to secretary-treasurer for financial public relations. Also associated with ABC-TV network. Married, and the father of four children, he served a tour of duty with 11th Airborne Division.

ALEXANDER, ARTHUR, president M. & A. Alexander Productions. Born in Germany, 1909; educated at Kassel there. Started business career in department store field; entered film production industry with Universal Studios, Frankfurt; went to Hollywood in 1929 assistant director of theatrical films; organized with his brother Max the M. & A. Alexander production company.

BRODAX, Al, director of television for King Features Syndicate. Born, New York City, educated University of Wisconsin. Entered television in 1950 in program development at William Morris Agency. Free-lance writer for CBS shows; co-produced "Winesburg, Ohio" for Broadway. Winner of Sinclair Lewis Short Story Award.

WEITMAN, ROBERT M., vice-president in charge of television production at MGM. Born, New York City; educated Cornell University. Was vice-president of Paramount Pictures, vice-president in charge of programming for ABC-TV, and vice-president in charge of program development for CBS-TV prior to joining MGM in 1960.

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Broadcast Financial Data On Three TV Networks And 502 Television Stations

TV Broadcast Revenues, Expenses and Income, 1959

Items	*3 Networks and their 17 owned and operated TV Stations (Millions)*	*502 other TV Stations (Millions)*	*Total 3 Networks and 519 Stations (Millions)*
		Broadcast Revenues	
Revenues from sales of time:			
Total network time sales	$318.3	$127.5	$445.8
Non-network time sales to:			
National and regional advertisers	$ 92.6	$331.6	$424.2
Local advertisers	27.3	173.3	200.6
Total non-network time sales	$119.9	$504.9	$624.8
Total time sales	$438.2	$632.4	$1,070.6
Deduct—commissions to agencies, representatives, etc.	88.6	91.6	180.2
Net Time Sales	$349.6	$540.8	$890.4
Revenues from incidental broadcast activities:			
Talent	$186.1	$ 10.9	$197
Sundry broadcast revenues	40.4	36.1	76.5
Total incidental broadcast activities	$226.5	$ 47.0	$273.5
Total broadcast revenues	$576.1	$587.8	$1,163.9
		Broadcast Expenses	
Total broadcast expenses of networks and stations	$488.2	$453.4	$941.6
		Broadcast Income (before Federal Income Tax)	
Broadcast income before Federal income tax	$ 87.9	$134.4	$222.3

* Source: FCC.

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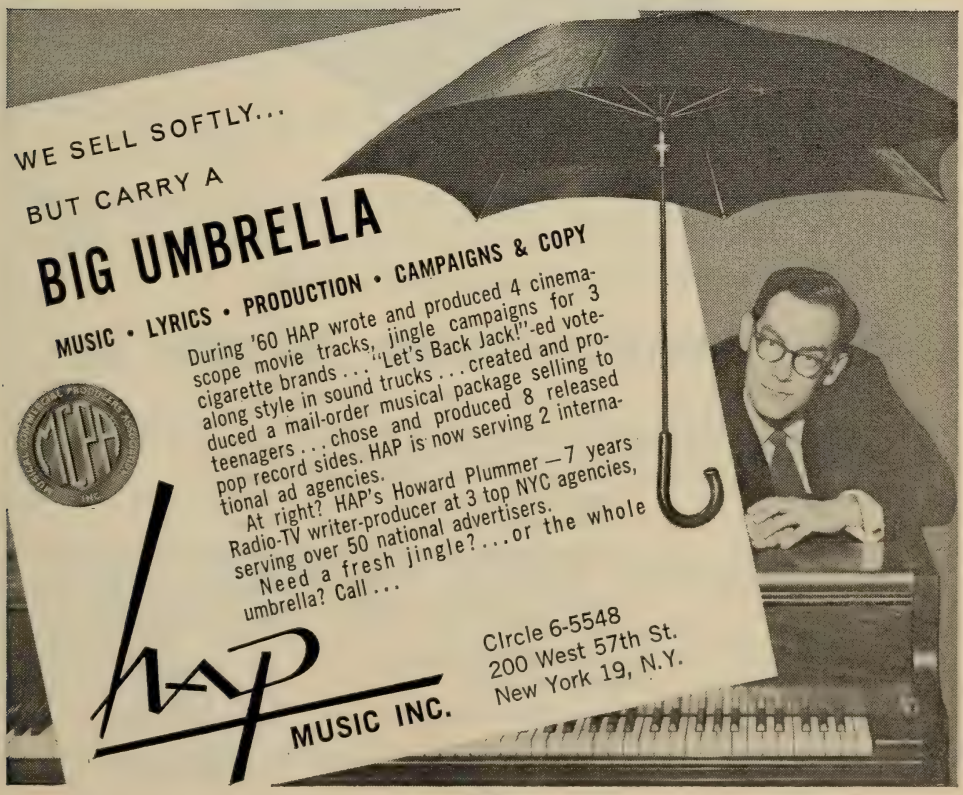

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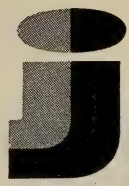

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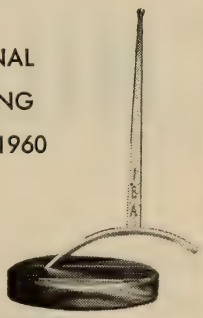

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Miller Music Corp.
Mills Music, Inc.
Milnac Music, Inc.
Mineo Hess Pub. Co.
Minstrel Music, Inc.
Miranda Music Pub. Co.
Miriam Music Corp.
Mitchell Music Corp.
Mode Music, Inc.
Modern Music Pub.
Mogull, Ivan, Music. Corp.
Mokell Music
Monaco, James V., Inc.
Monarch Music Co.
Monitor Music Corp.
Monmar Music, Inc.
Montemar Music, Inc.
Mood Music Co., Inc.
Moorpark Music Corp.
Morella Music Co.
Morley Music Co., Inc.
Mormax Music Corp.
Morris, Edwin H., & Co., Inc.
Morrisania Music
Moss, Herbert M., Music
Motion Picture Prod. Corp.
Movie Music Co.
Movietone Music Corp.
Muirfield Music Corp.
Musette Publs., Inc.
Musi-Chord Pub. Co.
Music Exploitation Ent.
Music Hall Songs, Inc.
Music Makers Pub. Co.
Music Productions
Music Workshop
Musical Works
Musicland Pub. Co.
Mutual Enter. Agency
Mutual Music Society, Inc.
Myers Music

Nacio Pub., Inc.
Nan-Paul Music Corp.
National Music Pub. Corp.
Nationwide Songs, Inc.
Neiburg, Al J., Music Pub.
Neila Music
Neilson Music Co.
Nelson Music Pub. Co.
New Age Music Co.
New Sounds in Modern Music
New World Music Corp.
New York Music
Newman, Charles, Pub.
Newman, Lee, Music
Newport Music Co.
Newton Music Co.
Noble Music Corp.
Noel Music Publishers
Nomat Music Corp.
Norbett Music, Inc.
North & Son Music, Inc.
Northern Music Corp.
Northridge Music Co.
Noteworthy Music, Inc.
Novelty Music Co.

Oahu Publishing Co.
Oak Music Corp.
Oakland Music Co.
O'Connor and Miller Music Corp.
Octave Music Pub Corp.
Odette Music Corp.
Odin Music Inc.
Official Music Co., Inc.
O'Flynn, Charles, Pub.
Ogram Music Co.
O'Kay Music Co.
Okun Music Corp.
Olenik Records
Olman, Abe, Music, Inc.
Olswanger, Berl, Music
Omar Music Corp.
Opportunity Music Co.
Oriole Music Corp.
Orlob Music Co.
Orten Music Co.
Oury, Mike, Music Pub.
Overbrook Pub. Co.
Owens-Kemp Music Co.
Oxford University Press, Inc.

P. D. S. Music Pub., Inc.
Pageant Music Co.
Paley Music Co.
Palomar Music Co.
Pambill Music Inc.
Pandee Music Pub. Co.
Palm Springs Music Co.
Panorama Music Co.
Panther Music Corp.
Par-Four Music Co.
Parliment Music Inc.
Par Music Corp.
Paradise Music Corp.
Parakeet Music Corp.
Paramount Music Corp.
Paramount-Roy Rogers Music
Paris Music Co., Inc.
Park Ridge Music Corp.
Parker Pub.
Patti Enter. Inc.
Paul, John, Music Corp.
Pauline Music Inc.
Paxton, George, Inc.
Pell Mell Music Co.
Penn Music Co.
Pepper, J. W., & Son, Inc.
Peters Music Co.
Petkere, Bernice, Music, Inc.
Pett Music Co.
Photo Play Music Co., Inc.
Phylis Music Inc.
Piano Melodies
Piantadosi Music Pub.
Pic Music Corp.
Pickwick Music Corp.
Piedmont Music Co., Inc.
Pilot Music Pub. Co.
Pincus, George, & Sons
Pine Ridge Music, Inc.
Pinkard Pub., Inc.
Pioneer Valley Music Corp.
Piper Music Co.
Planetary Music Pub. Corp.
Players Music Corp., The
Playersville Inc.
Pleasant Music Pub. Corp.
Plymouth Music Co., Inc.
Pollsam Music Co.
"Pops" Music Pub. Co.
Popular Music Co.
Portilla Music Corp.
Post Music, Inc.
Preferred Music Co.
Prentice Music Inc.
Presser, Theodore, Co.
Prestige Publishing Co.
Princess Music Pub. Corp.
Priscilla Music Corp.
Producers Music Pub. Co., Inc.
Project Records, Inc.
Promenade Music, Inc.
Putnam Music, Inc.
Pyramid Music Co.

Quad Music Pub.

"R" Music Co. Inc.
R. F. D. Music Pub. Co., Inc.
Rae-Cox & Cooke Music
Ragtime Music Corp.
Raige Ent. Inc.
Raimor Music Corp.
Randolph Music
Randy-Smith Music Corp.
Rap Music Co.
Raphael, Fred, Music, Inc.
Raye Music Co.
Raymor-McCollister Music
Record Songs, Inc.
Regal Music Pub.
Reliable Music Publisher
Religious Music Guild, Inc.
Remick Music Corp.
Remsen, Alice, Inc.
Renault Music Co., Inc.
Rene, Leon, Pub.
Revere Music Co.
Revil Music, Inc.
Reynolds & Anthony Music Co.
Reynolds Music Co.

Rhyme & Rhythm, Inc.
Rialto Music Pub. Corp.
Richard Music Co.
Richelieu Music Pub. Co.
Richjon Publish. Co.
Ricki Music, Inc.
Ricordi, G., & Co.
Ringle, Dave
Rinn Music Co., Inc.
Ritchie Music Co., Inc.
Ritter, Tex, Music Pub., Inc.
Riverside Music Pub.
Robar Music Co.
Robbins Company, The
Robbins, J. J., Inc.
Robbins Music Corp.
Robert Music Corp.
Robertson, Don, Music Corp.
Roberty Music Co.
Robinson, J. Russel, Inc.
Rochester Music Publishers
Rodeheaver Co., The
Rodeo Music Co.
Roger Music, Inc.
Rojan Music Corp.
Roncom Music Co.
Ronell, Ann, Music, Inc.
Rosarita Music, Inc.
Rose, David, Pub. Co.
Rosemeadow Pub. Corp.
Rosemond Music, Inc.
Ross, Allan, Music Co.
Ross, Charles, Music Co., Inc.
Rossdon Music Co., Inc.
Rossiter, Will
Round Table Music
Row, R. D., Music Co.
Rowell-Kelly Enterprises, Inc.
Roxbury Music Co.
Royal Coachman Music Co.
Royalty Music Ltd.
Roy Music Co., Inc.
Royal Music Pub.
Rual Music Co.
Rubank, Inc.
Ruby, Harry, Music Co.
Runnymede Music Co.
Russ Productions
Ruxton Music Inc.
Rylan Music Corp.
Rytvoc, Inc.

S & R Music Pub. Co.
Sacred Music Press of the Hebrew Union College-Jewish Institute of Religion
Sacred Records, Inc.
Saga Music Corp.
Salter Pub. Co.
St. Nicholas Music, Inc.
Samovar Music
Sanders, Geo. H., Music Pub.
Sandino Music Corp.
Sandra Music Corp.
Sands Music Corp.
Sanjud Music Co., Inc.
San-Mer Music Co.
Sanson Music Co.
Santee Music Press, Inc.
Sapphire Songs
Sardo Brady Flagship Pub. Co.
Saunders Pub., Inc.
Savitt Music
Savoy Music Co., Inc.
Schein Music Co.
Schirmer, E. C. Music Co.
Schirmer, G., Inc.
Schroder Music Co.
Schroeder, D. L.
Schumann Music Corp.
Schuster, Joe, Music Pub.
Schwartz Music Co.
Schwarz, Merrill, Music Co.
Sea Music Publishing Co.
Scott, Tony, Music Co.
Second Music Pub. Co., Inc.
Segue Publishers, Inc.
Select Music Inc.
Seneca Music Co.
Sepe Music Co.
Sequence Music, Inc.
Serena Music
Sewan Music Pub. Inc.
Shale Enterprises, Inc.
Shamrock Music Pub., Inc.
Shank, Bud Music Co.
Shapiro, Bernstein & Co., Inc.
Shapiro, Ted, Music Co.
Shari Music Pub. Corp.
Shattinger, Inc.
Shaw, Eddie, Music Co.
Shawn Music Co.
Shawnee Press, Inc.
Shayne, Larry, Music
Shearing Music Corp.
Shefter, Bert, Prod.
Shelley, David, Publishing Co.
Shelley Music, Inc.
Sheraton Music Inc.
Sheriton Music Pub. Co.
Sherman, Al, Music Co.
Sherwin Music, Inc.
Shield, Roy, Music Co.
Shilkret, Nathaniel Music Co.
Shoreham Music Corp.
Show Tunes, Inc.
Shubert Music Pub. Corp.
Sigma Music, Inc.
Signature Music Press
Silent Music Co.
Silhouette Music Corp.
Simon, George, Inc.
Siras Music, Inc.
Skidmore Music Co., Inc.
Skinner Music Co., Inc.
Skip Music Co.
Skokie Music Co.
Skyline Music Co.
Skyview Music Corp.
Smith, Ethel, Music Corp.
Smith, William J., Music Co.
Smith-Foley Music Pub.
Snyder Music Corp.
Society for the Publication of American Music, Inc.
Somerset Music, Inc.
Song-Art Music Inc.
Songfest Music Corp.
Songs, Inc.
Songs Music Inc.
Songshop, The
Songsmiths, Inc.
Sound-o-rama, Inc.
Soundpost, Inc.
Sounds Music Co.
South Sea Music Co.
Southern Music Co.
Southern Music Pub. Co., Inc.
Southwest Music Co.
Souvenir Songs
Sovereign Music Corp.
Sparrow Music
Spartan Music Co.
Spectacular Music, Inc.
Spencer Music Co.
Spina Music
Springton Pub. Co.
Squire Music Corp.
Staff Music Pub. Co.,The
Stage Craft Music Corp.
Standard Music Publishers, Ltd.
Standard Music Corp.
Standish Music Corp.
Stanley & Livingston, Inc.
Stanley Music Co., Inc.
Stanwood Music Corp.
Stargen Music Corp.
Starlight Music Co.
Starlight Songs, Inc.
Stasny Music Corp.
State Music Pub. Co., Inc.
Stephens, Bob, Inc.
Steps Music Co.
Stitt Music Co.
Stratford Music Corp.
Studio Music Corp
Styne & Cahn Music Co., Inc.
Sujan Music Pub. Co., Inc.
Stuyvesant Music Corp.
Summit Music Corp.
Sunflower Music, Inc.
Sunkist Music Co.
Sunnydale Associates, Inc.
Sunset Music Publishers, Inc.
Supreme Music Corp.
Surrey Music Co.
Sutton Songs
Swan Music, Inc.
Swarthmore Music
Sweatman, Wilbur, Music Pub.
Sweet Music, Inc.
Sylan Music
Symphony House Music Pub.

(Continued on Next Page)

T & H Music Pub.
T V Music Co.
Tag Music Publishing Co., Inc.
Taj Music Co.
Talent, Leo, Inc.
Tamarisk Music Inc.
Tanglewood Music Corp.
Tarpon Music Co.
Tarto Music Pub. Inc.
Taubman, Paul, Music Corp.
Taurus Music Pub.
Taylor, Larry, Music Corp.
Teena Music Corp.
Teepee Music Co., Inc.
Teleklew Prod. Inc.
Templeton Pub. Co.
Tempo Music, Inc.
Tempo Pub. Co., The
Tepper, Saul Music Co.
Terri Music Co., Inc.
Terrace Pub. Co.
Texoma Music Corp.
Thomas, John, Music Corp.
Thompson, Kay, Music, Inc
Thornhill Music Co.
Thornlee Music Corp.
Thru-Way Music, Inc.
Thunderbird Music
Timely Music Co.
Tinker Music Co.
Tobey Music Corp.
Tobias & Lewis Music Pub.
Tone Music Co.
Top Notch Music Corp.
Topsin Music
Tor Music Co.
Torch Productions, Inc.
Totem Music, Inc.
Touchstone Music Co.
Touring Music, Inc.
Towne Music Corp.
Toy Town Tunes
Trace Music Publishers
Trans American Music Co.
Transcontinental Music Corp.
Tray Music Corp.
Treble Music Pub., Inc.
Triangle Music Corp.
Tricky Music, Inc.
Trinda Music Corp.
Triumph Music, Inc.
Tropical Music Pub.
True Blue Music Pub. Co.
Tucker, Orrin
Tuk Music Co.
Two Dees Music
Tylerson Music Co.
Tune-House Publications

Union Music Dist. Co.
United Artists Music
UPA Music Co.
Uptown Music Co.
United Music Corp.
University Music Corp.

Vado Music Co.
Valando Music Corp.
Valley Brook Pub., Inc.
Valley Entertainment Ent., Inc.
Valmount Music Pub.
Valyr Music Corp.
Vanderbilt Music Corp.
Vanessa Music, Inc.
Van Heusen Music Corp.
Van-Jak Music Corp.
Vanlee Music Corp.
Variety Music, Inc.
Varona Music Corp.
Venus Music Corp.
Vera Nova Music
Verna Music
Vernon Music Corp.
Veronique Pub. Co., Inc.
Victoria Music Corp.
Vicar Music Inc.
Vickers Music Co.
Victoria Music Corp.
Victoria Pub. Co.
Vic Vegas Pub. Co.
Viking Music Corp.
Villa Moret, Inc.
Vim Music Corp.
Vinrob Music Co.
Virtu Music
Vista Music Corp.
Vivid Pub. Co.
Vogel, Jerry, Music Co., Inc
Vogue Music Publications
Volkwein Brothers, Inc.
Vonzell's
Volta Music Corp.
Voss Music Co.

Wald, Herb., Music Co.
Walden Music Corp.
Waldo Music Corp.
Wallen, Inc.
Walton Music Corp.
Wanderlust Records Corp.
Wan-Mar Music, Inc.
Warcov Music, Inc.
Warnow, Mark, Music
Warock Music, Inc.
Washington & Lee Pub.
Wayfarer Music, Inc.
Webster Music Corp.
Wedgewood Music Co.
Weinberger, Jaromir, Scores
Weintraub Music Co.
Weiss, Mac, Music Pub. Co.
Weiss, Sam, Music, Inc.
Welzhein Music Pub. Corp.
Wemby Music Corp.
Wendy Music Inc.
West Coast Music Pub.
West End Music, Inc.
Western Music Pub. Co.
Westmont Music
Whale Music Corp.
Wharton Music Co.
Whitcup, Leonard, Inc.
White Way Music Co.
Whiting Music Corp.
Whitney-Kramer-Zaret Music
Williamson Music, Inc.
Willing, Foy Music
Willow Music Corp.
Wilshire Music Pub.
Winslow Music Pub. Co.
Wintergreen Music, Inc.
Wintersett Music Co.
Witmark, M., & Sons
Wizell & Day Music Corp.
Wood, B. F., Music Co., The
Woodvale Music Co.
Woodward Music, Inc.
Words & Music, Inc.
World Music, Inc.
Worth, Bobby, Music Pub., Inc.
Worthy Music Co.
Yellen & Fain
Yellowstone Music Pub.
Yukon Music Corp.
Youmans, Vincent, Co., Inc., The
Young, Victor, Pub., Inc.

Zachary Music
Zephyr Music Pub. Co.
Zizanee Music, Inc.
Zuma Music Co.

Broadcast Music, Inc.

By CARL HAVERLIN
President

THE United States Copyright law provides that the authors and publishers of music have the right to be compensated when their music is performed publicly for profit. This right also exists under the laws of every major country of the world.

Broadcast Music, Inc. — BMI — acquires these performing rights from independent writers and publishers, collects license fees from the organizations which perform music for profit, and, in turn, makes payment to the creators of the music which is used. As a performing rights licensing organization, BMI serves the composers, publishers and users of all types of music. BMI's services are available to all persons who perform music and who wish to avail themselves of BMI's repertory and to all writers and publishers who desire to grant performing rights to it.

•

BMI licenses the music composers and publishers who are resident in every one of the United States. Through agreements with performing rights societies in other countries, it makes American music available throughout the world and brings the music of foreign countries to America.

The past twenty years have seen two decades of unprecedented economic, technical, and cultural growth in American music. We at BMI think that the free, open competition that BMI brought to the performing rights licensing field has contributed significantly to that growth.

•

For the future, BMI looks forward to serving many thousands more of the creators of music and many more of the businesses that use music as part of their service to the public. It will continue to deal justly and fairly with both the creators of music and those enterprises which enable that music to be heard. It will continue to maintain its open-door policy for the benefit of all persons who wish to gain the public ear and to be rewarded if their works win favor. It will continue to serve the public by making music from every part of our country and from all quarters of the world available for public performance.

OFFICERS OF BMI: President: Carl Haverlin; Vice-President & General Counsel: Sydney M. Kaye; Vice-President, in charge Station Relations, Glenn R. Dolberg; Vice-President in charge Foreign Relations, Jean Geiringer; Vice-President in charge Domestic Performing Rights Administration and Secretary, Robert J. Burton; Vice-President in charge Publisher and Writer Relations, Robert B. Sour; Ass't Vice-President in charge Publisher and Writer Relations, Richard Kirk; Ass't Vice-President in charge Publisher Relations, Theodora Zavin; Comptroller, Edward J. Molinelli; Treasurer and Ass't Secretary, Robert J. Higgins.

DIRECTORS (Elected Annually): Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Herbert Hollister, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, J. Harold Ryan, G. Richard Shafto, E. R. Vadeboncoeur.

• Due to a lack of space, the following list of BMI • Affiliated Publishers is only partial

Abbott Music Pub.
Actual Music Corp.
Acuff-Rose Publications
Adaris Music, Inc.
Administration Music Pub. Co.
Adams-Vee & Abbott, Inc.
Adanac Music Company
Admiration Music Inc.
Agatha Music Corp.
Airlane Music, Inc.
Ajay Music Co.
Aladdin Music Publications
Alan K. Music Corp.
Aldon Music Inc.
Algonquin Music, Inc.
Aljean Music Co.
Almino Music, Inc.
All State Music Co.
Allen-Brinkley Pub.
Allendale Music Corp.
Alpha Music
Alsam Music Co. Inc.
Alvin Music Corporation
American Composer's Alliance
American Music, Inc.
Amijo Music
Amor Publications
Ample Music Pub. Co.
Andrea Music Co.
Andval-Music
Angel Music Inc.
Annett Music Inc.
Aragon Music Company
Arc Music Corp.
Arch Tone Pub. Co.
Argo Music Co.
Ariston Music Inc.
Arve Music
Ashna Music Co.
Assembly Music
Associated Composers, Inc.
Associated Music Publishers, Inc.
Athens Music
Atlantic Music Corp.
Autry, Gene Music Publishing
Avalon, Frankie
Avery Music Company
Avon Music, Inc.

Babb Music
Barton, Earl, Music Co.
Banbury Music, Inc.
Banks Music Co.
Bar Music Publishing Company
Barclay Music Company
Barron Music Company
Battle Music
Baxter-Wright Music Co., Inc.
Bayes Music Corp.
Bayou Music Co.
Becker-Williams Publications
Beebee Music Pub. Inc.
Beechmont Music Corp.
Beechwood Music Corp.
Belfry Music
Bellage Music, Inc.
Bell Music Co.
Bell-Tone Music Publishing Co.
Ben-Chazi Enter.
Benell Music Publ.
Bentley Music Co.
Benton Public.
Berger Publishing Company
Berkeley Music, Inc.
Berkshire Music Inc.
Berry Music Corp.
Beverly Music Inc.
Berwick Music Corp.
Bettsam Music Co.
Biernat & Dietz Music Publ.
Big Bopper Music Co.
Big Chief Music Co.
Big "T" Pub. Co.
Bigareff Music Inc.
Blackwood Music
Blaze Songs, Inc.
Blazon Music Company
Bluebird Music Company
Blue Grass Music
Blue Jay Songs
Blue Note Records
Blue River Music Inc.
Blue Variety Productions
Bob-Dan Music Co.
Bomart Music Corp.
Bond, Johnny, Music Co.
Boulevard Music Inc.
Boxer Music Co.
Boyt, Earl Pub. Co.
BMI Canada Ltd.
Bradshaw, Inc.
Brazos Valley Music
Brenner Music, Inc.
Brent Music Corp.
Brewster Music Pub. Inc.
B. R. S. Music Corp.
Brittany Music, Inc.
Britton Music Corp.
Broadcast Music, Inc.
Brookdale Music Co.
Brownwood Music Co.
Bruin Music Co.
Bryden Music, Inc.
Bugle Boy Music Co.
Burley Music, Inc.
Byron Music Co.

Cajun, C. B.
Calabran Music Co.
Calabar Music Pub.
Calvert Pub. Co.
Calvin Music Co.
Cal-York Music, Inc.
Candy's Playhouse Inc.
Cana
Canford Music, Inc.
Capa Music
Carlot Music, Inc.
Carnegie Music Co.
Carnival Music Company, Inc.
Carsey Music, Inc.
Casa Musicale Sonzogno
Cascales, Joe, Music Publisher
Cash, Johnny, Music Inc.
Cavalier Music Pub. Co.
Cedarwood Pub. Co., Inc.
Central Songs, Inc.
Century Songs, Inc.
Cerabino, L. G.
Challenge Music Co.
Champ Music Co.
Charill Music Pub. Co.
Chase Music Co.
Chaz-Mar Music Pub. Co.
Chelsea Music Corporation
Cherio Music Publishers, Inc.
Cherritown Music Pub. Co.
Chicago Music Publisher
Children's Record Guild
Chords Music Publishers
Christian Music Publishing Co.
Cille and Dail Publications
Cireco Music
Clement, Jack, Music, Inc.
Climax Music Co.
Clockus Music Inc.
Clover-Dale Pub. Co.
Clow, O. B. (Estate of)
Coast to Coast Music Corp.
Coblin Music Co.
Cole Corporation, M. M.
Coliseum Music Co., Inc.
Collwill Corporation
Colonial Music Publishing Co.
Colortunes Publishers
Columbia Music Publishing Co.
Commodore Music Corporation
Conley Music
Contemporary Music
Continental Record Co.
Cooga Music Corp.
Cool Music Co.
Co-op Music Co.
Copar Music, Inc.
Conrad Publ. Co.
Cordial Music
Coaxial Music Inc.
Combine Music Corp.
Coronation Music Inc.
Cornerstone Song Pub. Co.
Country Music
Cranford Music Corp.
Crestline Music Pub.
Crestwood Publications
Cross Music Company
Crossroads Music Co.

Dallas Music Co., Inc.
Dana Pub. Co.
Danby Music Co.
Dance Music Corp.
Dara Music Corp.
Dare Music Co.
Daywin Music, Inc.
Deauville Music Inc.
Debra Music
Decatur Music Co.
Delstone Music Co. Inc.
Destiny Music Pub.
De Vorzon Music Co.
Dexter, Al, Music Publishing
Dickinson, Harold H.
Dinehart Music Company, The
Diva Records, Inc.
Dixie Music Publishing Co.
Dolan, Ann
Domino Music Corporation
Don Carlos Music
Dorchester Music Co.
Dougal Productions Ltd.
Dundee Music
Dunhill Music Corp.
Dynamic Music Co.
Drexall Music Pub. Co.
D. Dreyer Co., Inc.
Duchess Music Corporation
Dornix Music, Inc.
D'oro Music Pub.

E & E Music Pub. Co.
E.M.C. Music Pub. Co.
Eagle Music Publishing Corp.
Eastwick Music Co.
Eccma Music Company
Edizioni Kramer (Milano)
Edizioni Mascheroni (Milano)
Edizioni Musicali Di Lazzaro
Edizioni Musicali Italiane
Edizioni Suvini Zerboni
Edlee Music Corp.
Edward, Arthur, Music Co.
Effsee Music, Inc.
Egap Music, Inc.
Elkane Music Company
Embassy Music Corp.
Emco Music Company
Emcee Music
Emerson Music Publications, Inc.
Emperor Music Inc.
Emporium Music
Englewood Pub.
Eric Music, Inc.
Eskelin, Neil, Pub. Co.
Esquire Music Co.
Essay Music Company
Excellorec Music Co.

Fabulous Music, Inc.
Fairfield Music Corp.
Fairfax Music Company
Fairway Music Corp.
Falstaff Music Co., Inc.
Fanwood Music Publications
Fee Bee Music
Fellows Music
Fern Music Inc.
Fi-Del Music Publishing Co.
Fine Songs
Flair Pub. Co.
Flattown Music Co.
Flex Songs
Florida Music Company
Folk Songs
Folkways Music Publishers Inc.
For-site Pub. Co.
Four Star Sales Co.
Fowler, Wallace Publications
France Music Company
Francis & Wilmore Music Pub.
Franklin Pub. Co.
Frederick Music Publ. Co.
Freeman, Albert Edward
Freeman, Porky, Pub. Co.

G & H Music Publ. House
G-Note Record Corp.
G. M. S. Music Publishing Co.
Gainsborough Music, Inc.
Gala Music Publishing Corp.
Gale & Gayles, Inc.
Gallatin Music Corp.
Gallo Music
Gaviota Music Inc.
Gay, Evelyn Pub. Co.
Gaylord Music Co.
Gilbert Music Publishers
Gil Music Corp.
Glad Music Co.
Glenwood Music Corp.
Globe Music Corp.
Gloria Music Co.
Gold Coast Pub. Co.
Golden Gate Quartet Music Co.
Golden Songs
Golden State Songs
Golden Tune Publishers
Golden West Melodies, Inc.
Golernor Music
Gordon Music Company
Gospeltone Music Corp.
Gower Music, Inc.
Graham Music Co.
Gralow Music Pub. Co.
Granite Music Co.
Great Oaks Music
Greenbrier Music Co.
Green Music Publications
Gregmark Music Co.
Greta Music Co.

H & L Music Corp.
Halama, Frank J., Publications
Hamblen, Stuart, Music Co.
Hanna & Co.
Har-Bock Music Co.
Harmonia Publishing Co.
Harmony Music Publishers
Harpeth Hills Music
Harris & Vavrin
Hartmann & Van Horn
Harvard Music, Inc.
Harvey Music
Hawaii Conservatory Pub. Co.
Hawaii Music Co. Inc.
Heartline Music Co.
Heart Songs
Heim, Marty Music Co.
Highbridge Music, Inc.
Highland Music Co.
Higuera Publ. Music
Hildys Music
Hill and Range Songs, Inc.
Hill Music Publishing Company
Hillbilly Music Publishing Co.
Hilliard Music Co.
Hi-Lo Music
Hilltown Music Inc.
Hoffman Songs
Hollenden Music Co.
Hollis Music, Inc.
Holmes Publications
Horn Publications
Hoosier Music Publications
House of Carols
House of Irish Songs
Ichabod Music Co.
Inco Music Company
Independent Music Publishers
Indigo Music, Inc.
Inspirational Music Corp.
Instrumental Music Inc.
Iris-Trojan Music Corp.
Islip Music Pub. Co.
J.D.A. Music
Jaglea Music Corp.
Jamal, Ahmad
Jamboree Music
James, Sonny, Music
Jan Music
January Corp., The
Jari Music Co.
Jaro Music Inc.
Jason Music
Jat Music Co.
Jatap Publ. Co., Inc.
Jaybird Music
Jayco Music
Jaymond Music Corp.
Jean Music Company
Jeannette Music Pub.
Jeneva Music Co.
Jeramac Music Co.
Jet Music Pub.
Jiffy Pub. Co.
Jill Music Co.
Jimskip Music, Inc.
Jo-Bets
Joel Music Corp.
Johnstone-Montei, Inc.
Jones, David, Inc.
Joni Music Inc.
Judson Music Co.
Julie Music Corp.
Just Music Inc.
Justis Music, Inc.
K.A.M. Prod. Corp.
Kahl Music Co.
Kaiser Music Co.
Kampas, William T.

(Continued on Next Page)

Kanawha Music Pub.
Keel Music Co.
Kemo Music Co.
Kendis, Sonny, Music Pub.
Kenneth Publishing Company
Ken-Rick Pub. Co.
Kentucky Folk Music
Kenwood Music, Inc.
Kerr, Bob, Prod.
Kerr, Edward
Keyes, Baron, Pub.
Keystone Music Co.
Kingsbury Music, Inc.
Kliff Prod. Inc.
Klive Music Pub. Co.
Knudson, Thurston
Kord Music Company
Koss Music Co.
Kynd Music Pub.

Label Music Co.
Lake Erie Music
Lake Front Music
Lakeland Music Co.
Lamp Music Pub.
Lance Music Pub.
Lana Music
Lancer Music, Inc.
Lane, Ziggy, Music
Langley Music Co.
Langlois Filmusic, Inc.
Lang-Worth Publications, Inc.
Lar-vell Music Corp.
Larrabee Music Co.
Lawn Music
LaVinrac Music Co.
Leal, Felipe Valdes
Legato Music Corp.
Lenier Music Inc.
Leora Music
Les Kangas Music Pub. Co.
Levingston Music, Inc.
Libijon Music Co.
Lin-Da Publ. Co.
Lion Public. Co.
Little Jazz Music Pub., Inc.
Lloyd & Logan, Inc.
Locust Music Pub.
Lois Music Publishing Co.
Lonzo & Oscar Music Pub. Co.
Lorob Music, Inc.
Los Feliz Music Co.
Lowell Music Corp.
Lowery Music Co.
Ludix Pub. Co. Inc.
Ludlow Music, Inc.
Lupal Music Co.
Luther Music, Inc.
Lynbrook Music Inc.
Lynn Music Corp.

M & M Music Co.
Mac Heather Music House
Maestro Music Company
Maggie Music Co.
Magnolia Music Corp.
Magnus Music
Main Street Songs, Inc.
Mallory Music Pub.
Major Melodies
Major Minor Music
Manhattan Melodies Music Pub.
Manistee Music Co.
Manning House Music
Marairela Music
Marchant, J. C., Publications
Marcy, Victor
Mardi Gras Music Company
Marfan Music Co.
Marty's Music Corp.
Marigold Music Co., Inc.
Marielle Music Pub. Corp.
Marino Music Company
Marizona Music
Mark-Lee Music Company
Marks, E. B. Music Corp.
Marlow, Ken
Marlyn Music Pub.
Marmor Music Inc.
Martin, Mack, Music Co.
Marvin Music Corp.
Marpat Music Pub. Co.
Martel Music Co.
Martens, W. F., Music Co.
Master Music Publishers
Matador Music Pub. Co.
Maverick Music Co.
Maxted Music Co.
Maxwell, Ray, Pub. Co.
Mayland Music Publ. Co.
Maytime Music, Inc.
Maywood Music Co.
Maze Publications
Meadow Music, Inc.
Mellin Music, Inc.
Melodies of the Americas
Melody Lane, Inc. (Peer)
Melody Trails, Inc.
Memphis Music Publishers, The
Merc-Dell Music Co.
Merge Music
Meridian Music Corp.
Merion Music, Inc.
Merit Music, Inc.
Merrick Music Co.
Merrymount Music Inc.
Meteor Music
Metorion Music Corp.
Metric Music Co.
Metropolitan Music Company
Michele Pub. Co.
Mickey Music
Mid Music
Miller Song—Kraft Music Pub.
Miller-Steinberg-Katz Music
Mills, Sidney
Mipa Productions, Inc.
Miracle Music Company
Mission Hills Publications
Mission Pub. Co.
Modern Music Publishing Co.
Monahan Music Publications
Money Music
Monmouth Publishing Company
Mono-Music
Monroe, Bill, Music Inc.
Montague Music Co.
Montauk Music
Montclare Music Corp.
Monument Music, Inc.
Moo Moo Music Corp.
Moonbeam Music Co.
Moonlight Music
Morrison Music Company
Morrissey Music Company
Morro Music Corp.
Morton Music Corp.
Moss Rose Pub., Inc.
Motion Music Co.
Mr. Music Co.
Munson Music Co.
Murjac Music Pub. Co.
Murob Music Publishers
Music Art Publications
Music Development Corp.
Music for Frets
Music Please Co.
Music Products, Inc.
Music of Today, Inc.
Music World Corp.
Musical Frontiers Pub. Co., Inc.
Muzik Masters Company

Najac Music Corp.
Nasta Music
Navajo Music, Inc.
Nelson, Herbert, Productions
New Era Music Corporation
Niksch, Donald E.
Noma Music Inc.
Norma Music Co. Inc.
Normandy Music, Inc.
Nor-Va-Jak
Nuclear Music Co.
Nu-Tune Music Corporation
Nutter, Carl, Music Pub. Co.

Oakhurst Music Pub. Co.
Oceanic Music Co.
Ohio Music Co.
Old Charter Pub. Co., Inc.
Old Hickory Music Inc.
Old Judge Music
Olimac Music Inc.
Opal Music Inc.
Open Road Music
Optimist Songs Co.
Oree Music
Orlando Music Co.
Oval Music Co.
Ozark Music

Pal Music Co.
Palladium Music Publishing Co.
Pamco Music, Inc.
Panhandle Music
Pan Publ. Co.
Parade Music
Patricia Music Pub. Corp.
Paul Music Co., Inc.
Peer International Corporation
Pemora Music Company, Inc.
Phoenix Music Corp.
Piccadilly Music Corp.

Pico Music Pub. Co.
Pinebrook Music Corp.
Pioneer Pub. Co.
Pitchpipe Music Co.
Pinelawn Music Pub. Co., Inc.
Play Music, Inc.
Pleasant Valley Music
Pocono Pub. Co. Inc.
Porgie Music Corporation
Presley, Elvis, Music, Inc.
Prigan Music Corp.
Progressive Music Publishing
Pulse Publishing Corp.
Pure Music
Quartet Music Co.
Queensbury Music Corp., Inc.
Quintet Music Co.
Ranchero Songs
Radon Music Co.
Rainbow Melodies Music Co.
Rainbow Music Publishers
Raleigh Music Publishing Co.
Rancho Music
Rand Music Co.
Rayven Music Co., Inc.
Real American Pub. Co.
Real Gone Music, Inc.
Record Music Publ.
Red, White & Blue Publications
Red River Songs
Regent Music Corp.
Reis, Herb, Music Corp.
Release Music, Inc.
Republic Music Corporation
Fleming H. Revell Co.
Ricdebe
Ricky Music Co.
Ricordi G, & Co.
Ridgeway Music
Rikpage Music Co.
River Music Co.
Rockland Music Corp.
Rodell Pub.
Roe Publishing Co.
Ro-Gor Music Co.
Romance Music Publications
Rongwen Music, Inc.
Rondo Music
Roosevelt Music Co.
Ror-ron Music
Rosarch Pub. Co.
Rubill Music Corp.
Rumbalero Music, Inc.
Russell Music Co.

Sarls Music Co.
Sanga Music Co.
San Juan Music Publishing Corp.
Sapphire Music Publisher
Savoy Music Company
Saxon Music Corp.
Sawaya Publications, Inc., The
Schaeffer's, Peter, Music Corp.
Scepter Music Inc.
Score Music Co.
Seabreeze Music, Inc.
Sea-Lark Entr., Inc.
Selbonn Music Co.
Selroy Music Pub. Co.
Shan-Todd Publishing
Shaw Music
Shealy Music Pub. Co., Inc.
Sheldon Music, Inc.
Shell Music Co.
Sheridan Music Corp.
Sherman-Huston Music
Sherwood Music Pub. Co.
Shirgus Publishing
Shopa Music Publications
Sidney Music Inc.
Sidmore Music, Inc.
Signet Music Co.
Sing Mo Music Corp.
Silver Star Music Pub. Co.
Singer, Murray, Music Pub.
Skrivanek Music
Skyway Records & Music Pub.
Society of Jewish Composers, Publishers and Songwriters
Song Ads Inc.
Song Prod., Inc.
Songs of the Hills Music Pub.
Sooner Music Inc.
Sophisticate Music, Inc.
Sound Music Pub. Co.
Source Music Co.
Space Songs
Spanish Music Center
Spanka Music Corp.
Spools Publishing Co.
Stairway Music Co.
Starday Music
Starfire Music Corp.
Starflower Music Co.
Starrite Pub. Co.
Starstan Music Corp.
Stella Music Co., Inc.
Stern Music Publishing Co.
Stevens Music Corporation
Stew-Dar Music Inc.
Storm Music Co.
Stratton Music, Inc.
Studio Music Co.
Sudbury Music Corp.
Suffolk Music, Inc.
Sunbeam Music Corp.
Sundial Songs
Sunrise Music Company
Surf Music Corp.
Swansongs Publications
Sweco Music Corp.
Swing & Tempo Music Co.

T-C Publishing Corp.
T. J. Music
Tamasa Music Co.
Tannen Music, Inc.
Taps Agency
Tarry-Town Music Co.
Terrific Tunes
Thornett Music Corp.
Thornwood Music Pub. Co.
Tideland Music Pub. Corp.
Tiffany Music Company
Timberland Publishing Co.
Time Music Company
Torpedo Music Inc.
Trans Music Corp.
Trans-World Music Publ., Inc.
Travis Music, Inc.
Tree Pub. Co.
Tredlew Music, Inc.
Trend Music
Trianon Publications
Trinity Music Co., Inc.
Tri-Park Music Corp.
Triumph Publications, Inc.
Tropical Song Counter
Tubb, Ernest, Music Inc.
Tune Towne Tunes
Twin Music Inc.

U. S. Music, Inc.
Una Publishing Co.
Unart Music Corp.
Unique Music Publishers
Urban, Max & Co.

Val Music Corporation
Valley-Hill Music Co.
Valley Publishers, Inc.
Valley View Music, Inc.
Valner, Kurt
Van Brunt Publishing Company
Vanguard Songs
Venice Music, Inc.
Vidor Publications
View Music Co.
Village Music Co.
Villanova Music Co.
Vincent Music Co., Inc.
Viscount Music Co.
Volo Music, Inc.
Volunteer Music Sales Co.
Walmay Pub. Co.
Wanda Music Co.
W. F. A. Enterprises
Ward, Clara, Publications
Ward & Sears Music, Inc.
Warman Music
Warren Publications
Webster Music Company
Weiss & Barry, Inc.
Wemar Music Corporation
Westbrook Publications
Westbury Music Co.
West-Higgins Pub. Co.
Wildcat Music
Willet, Slim, Songs
Williams, Dootsie, Pub.
Williams, Kae, Music Inc.
Winchester Music Inc.
Windsong Music
Winneton Music Corp.
Wonder Music Pub. Co.
Wonderland Music Co., Inc
Wyner Music Publishers

Xenopen Music Co.
Yonah Music Inc.
Yvonne Pub. Co.
Zodiac Music Corp.
Zoeller Music Co.

30

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1931-1961

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*trademarks

SESAC, Inc.

By PAUL HEINECKE

President

NINETEEN HUNDRED AND SIXTY-ONE marks SESAC's 30th anniversary of services to the broadcasting industry. It was in February, 1931 that we first opened our doors as America's second performance licensing organization. The years that followed saw many changes occur — changes not only in the increasing number of stations on the air, but in the very heart of the industry, its programming.

As the number of AM stations increased and television made greater inroads in the market, radio programming developed a new look and broadcasters searched endlessly for new and exciting program concepts. SESAC kept pace with these changing demands and provided the industry with a well balanced array of outstanding music from more than 300 catalogs of publisher-affiliates including many of the top firms in the music world. In television, too, SESAC copyrighted material has been invaluable in providing the answer to the many TV music needs.

Early in 1958, SESAC began producing and distributing without charge to the nation's broadcasters "repertory recordings"—handsomely packaged 45 rpm discs featuring the leading artists from every major record label performing new songs and standards from the vast and diversified SESAC copyrighted repertory. To date, more than 350,000 of these eagerly awaited albums have been distributed to radio and television stations throughout the United States and Canada, and our files presently include close to 50,000 testimonials from station personnel.

During each of SESAC's 30 great years, its huge catalog has been enhanced through the addition of new publisher-affiliates. The year 1960 alone brought forth such all-time SESAC hits as Jack Scott's memorable recording of "BURNING BRIDGES," Jackie Wilson's "DOGGIN' AROUND," Lonnie Sattin's "I'LL FLY AWAY," and the Anita Kerr Singers' "STRANGE LITTLE MELODY."

In 1956, SESAC moved to its present modern and efficient offices in the Coliseum Tower, located in the heart of Manhattan. This move was another milestone in SESAC's record of progress, for in our new quarters, we are better equipped to serve you, the broadcaster. We extend to each of you, a cordial invitation to visit our offices and to meet the members of the SESAC family. Here also are the catalogs of all SESAC publishers kept available for quick and easy reference by broadcasters or by the countless recording artists who review and refer to them when planning their personal appearances or recording sessions. In 1940, SESAC listed 69 publisher-affiliates with a total of 125 catalogs. Today, just 21 years later, there are 141 publisher-affiliates with 318 different catalogs.

At the Coliseum Tower, too, are the producers of SESAC Recordings, which have already been sold to more than 1300 stations throughout the United States and Canada and this list continues to grow as each week passes. The service consists of top-quality, twelve-inch long-playing albums, which feature the truly great artists of our time in every conceivable field of music.

A recent addition to the SESAC RECORDINGS Program Service, was the "DRUMMERS" which in themselves are a notable milestone on SESAC's roster of accomplishments. Included are big band sound sales starters, themes, station promos and weather, news and time signals at their tasty commercial best.

During 1960, SESAC introduced for the very first time anywhere, a special series of "DRUMMERS" produced especially for the country music broadcaster. Recorded in the country music capital of the world, Nashville, Tennessee, these long-awaited sales and programming aids were immediately acclaimed by C & W stations from coast to coast and during 1961, SESAC will further expand this series.

Abernathy Pub. Co.
Accordion Music Publishing Co.
Adams, Jos. E., Public
Adamus, A.
Adamus, Zenobiusz
Albright Music Company
Amsco Music Publishing Co.
Andrea Music Co., Inc.
Arberne Music Co.
Arct, M.
Augsburg Publishing House
Avalon Music Publishing Co.
Aztec Music Company

Babwin Publications
Barnhouse, C. L., Company
Bartlett, E. M.
Barwicki, K. T.
Bass Co., The
Bava's, John, Music
Beazley, Samuel W., & Son
Beirly, Alfred, Co.
Bendix Publishing Corp.
Better Choirs Pub. Inc.
Bienstock, Siegfried
Braun, Hubert J.
Braun Music Co.
Braun Organization, The
Brenbar Music Co.
Breuer, Harry
Briar Hill Music, Inc.
Broadcast Music Publishers
Broadman Press, The
Brumley, Albert E., and Sons

Calbo, N.
Capitol Music Co.
Cardilli, M. V.
Carlton Music Pub.
Castion Music
Catholic Music Co.
Central Music Co.
Century Music Publishing Co.
Century Press
Cerruti, John M.
Chantry Music Press, Ltd.
Chart Music Pub. House, Inc.
Choral Press
Church Music Co.
Clayton, Norman J.
Clayton, Norman Publish Co.
Clef Music Corp.
Coanacher, B.
Coleman, Robert H.
Coleman, Robert H., Publishing
Colin, Charles
Composers Press, Inc., The
Concord Music Publishing Co.
Concordia Pub. House
Concourse Music, Inc.
Convention Press
Cooper, W. Oliver
Copley Music Pub. Corp.
Crawford, Percy B.
Cummings, M. Homer
Czytelnik

Daniel, John, Quartet Song Pub.
Davis, Marion, Company, The
Dawson, William L.
Dean, Emmet S.
Dean & Edmiaston
Dean & Evridge
Dean & Franklin
Dean & Hensley
Dean & Morgan
Dean & Sebren
Deiro, Pietro
Deiro, Pietro, Publications
Denison, T. S., & Company
Denson-Parris Music Co.
Denson Trio Music Co.
Di Bella, O., Music Co.
Diamant, Abraham

Edel, Yizchak
Edition Accord
Edition Darom
Edition Gil-Ron
Edition Jastrzab
Edition Olympia
Edition Pro Arte
Edition Tav-Rina
Ellis, V. B. (Vep)
Eulenburg, Ernst, Ltd.
Evangel Music Co.
Eve Music Corp.

Fairbank, H. W., Company
Faith Music, Inc.
Ferrill, J. W.
Firm Foundation Publishing House
FitzSimons, H. T., Co., Inc.
Forberg, Rob.
Forecast Music
Foreststorm Music
Fouts, S. G.
Fouts-Payne Music Co.
Frador Music Market
Future Music

Gaines, N. J.
Gale Music
Gebethner & Wolff
General Council of the Assemblies of God
Georgi & Vitak Music Co.
Ginsburg, Dov, Publ.
Gornston, David
Gospel Music Publications
Gospel Publishing House
Gospel Quartet Music Co.
Gospel Songs, Inc.
Grabczewski, F.
Grammer, Frank
Gregorian Institute of America
Gur-Ari, Hans (Horowitz)
Gurley, Robert G.
Gurley Music Co.

Haber-Helasco, H.
Hackett, Bobby
Hall, Connor B.
Hall House of Harmony
Hall Music Co., The
Hall & McCreary Co.
Hans, Willy
Hanson, Eddy
Hartford Music Co., The
Hart's Music Company
Harvest Time Publ.
Hathaway, Franklin Earl, Mus. Pub.
Hawkins, Floyd
Heinrichshofen's Verlag
Henson, J. M., Music Co.
Heritage Music Publications, Inc
Highland Music Co.
Huffer, Fred K.
Hymntime Publishers

Idzikowski, Leon
Idzikowski, M.
Inspiration Publishers
"IPA," Israel Publishers Agency
"ISCAM," Israel Society of Composers, Authors & Music Publishers

Jaworsky-Pandy Music Publishing Co.

Jeffress Music Company
Jewell, Fred, Music Co.
Jusko, Ralph, Editions
Jusko, Ralph, Publ., Inc.

Kanner Music Publishing Co.
Keene, Hank, Inc.
Keller, Hal
Kelman Music Corp.
Kendor Music, Inc.
Keyboard Publishing Co.
Kim Music Corp.
King, K. L., Music House
King Music Publishing Corp.
Kjos, Neil A., Music Co.
Krone, Max and Beatrice
Kuthan, E.

Lair, John
Langdon Music
Le Fevre Trio, The
Lena Music Inc.
Lillenas, Haldor
Lillenas Publishing Co.
Lister, Mosie
Lister, Mosie, Publications
Littig, Frank, Music Publishing Co.
Liturgical Music Company
Liturgical Music Press, Inc.
Ludwig Music Publishing Co.

Maciejowski, Zb.
Markiewicz, Adam
Master Music Press, Inc.
McKinley Publishers, Inc.
McLaughlin & Reilly Co.
Melody-Aire Press
Mercury Music Corp.
Misty Music
Moore, David
Morris-Henson Music Co.
Mosti, Joe, Accordion Mus. House
Music Press
Music Press, Inc.
Music Products Corp.
Musical Melody Publishers
Musicountry Tunes, Inc.

National Music Company
National Music Company, Inc.
Nattrass-Schenck, Inc.
Nazarene Publishing House
Nemmers, M. L. Publishing Co.
Network Music Publishers
Nowa Scena
Nowacki, Henryk X.

Ozark Music Public.

Pace, Adger M.
Pagani, O., & Bro., Inc.
Pallma, Frank, Music Publisher
Pallma Music Co.
Pallma Music Products Corp.
Panella, Frank A.
Panella Music Co.
Paragon Music Publishers
Paris, Oren
Parks, J. A., Company, The
Parris Music Co.
Parris, O. A.
Perry, F. Clark, Co.
Perry's Sons, A. W., Inc.
Peterson, John W.
Pioneer Music Press
Podgorski, I.
Polskie Towarzystwo Muzyki Wspolczesnej
Polskie Wydawnictwo Muzyki Wspolczesnej
Poltawski, Aleksander
Pomaranski, Zygmunt
Popular Music Publications
Porter, Rue
Pound Ridge Music Corp.
Pro Art Publications
Puritan Publishing Co.
"PWM," Polskie Wydawnictwo Muzyczne
"PWP," Przedstawicielstwo Wydawnictwo Polskich (Association of Polish Publishers)

Quartet Music Company
Quincke, Walter A.

Rainbow Music Co.
Ramola Music
Ramsey, Will M.
Ramsey & Parker
Revival Music Company
Ricart & Cia, Luis, S. L.
Roat, Chas. E., Music Co.
Rolseth Pub. Co.
Rudnicki, Walery
Rynczak, J.
Rzepecki, J.

Sage & Sand Mus. Pub.
Sajewski, W. H., Music and Publishing Co., Inc.
Samely, Sam
Schmidt, Arthur P., Co., Inc., The
Schmitt, Hall & McCreary Co.
Schmitt, Paul A., Music Company
Schmitt Pubs., Inc.
Schubert, Franz
Schubert, Franz, Music
Schubert, Franz, Music Pub.
Schuberth, Edward, & Co., Inc.
Scott, Jack
Sebren, George W., Music Co.
Select Music Company
Selmer, H. & A., Inc.
Seyfarth, G.
Showalter, A. J., Company, The
Showalter, G. H. P.
Simon, Frank
Sing-Han Music Corp.
Singleton, Eddie
Singspiration
Singtime Publishing Co.
Sioux Way Music
Slaski, H.
Slater, Will W.
Slaughter, Henry
Smith, Alfred B.
Southern Music Plate Co.
Speer, Ben, Music
Spire, Editions
Stamps Quartet Music Company, Inc.
Standard Music Company
Standard Songs
Stanphill, Ira
Stirling Music Publishing Co.
Sunday School Board of the

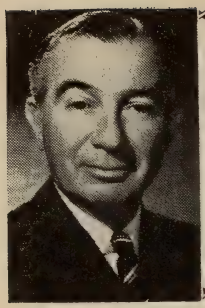
Taylor, Lonnie, Publ.
Teddlie, Tillit S.
Tennessee Music & Printing Co.
Thomas, Alvis O.
Thomas, J. E.
Thompson Music Company
Times Square Mus. Publ.
Top Music Publishers, Inc.
Towarzystwo Wydawnicze Muzyki Polskiej
Triangle Music Co.
Trio Music Co.

Universum

Vaughan, James D., Music Publisher
Velva Music, Inc.
Vitak-Elsnic Co.

Walls, W. M.
Warde, Harry
Warner, F. Eugene
Weaner-Levant Publications
Weaner, Maxwell
Wells, Kenneth H.
Western Accordion Music Company
Wheelwright, Lorin F.
Wiehler, Zygmunt
Windsor Music Company
Winsett, R. E., Music Co.
Winternitz, Chanan
Witczyk, Stanislaw
"WJR"
Wohl, Jehuda
Wolfpack Music Corp.
Woodward, M. H.
World Library of Sacred Music
Wydawnictwo Muzyczne Arcta
Wydawnictwo Muzyczne 'Spnkopa'
Wynert, Johnny

"Zaiks," Zwiazek Autorow, Kompozytorow i Wydawcow
Zak, Czeslaw
Zaremba, Alojzy



London's Television Made Major Strides During 1960

By PAUL ADORIAN
Managing Director, Associated-Rediffusion Ltd.

THE past year has been a tremendously important one for Associated Rediffusion Ltd. who provide independent television programmes for London from Monday to Friday each week.

January, 1960 saw the start of one of the most popular drama series transmitted by Associated-Rediffusion—the short stories of Somerset Maugham adapted for television.

In February, we signed a new agreement with the Hallé Orchestra to give financial backing to 78 concerts over the next three years. This is part of our patronage of the arts and part of our endeavour to encourage the provision of programmes for minorities.

Our popular schools programmes are gaining international recognition and in the spring our Head of Schools visited Sweden in connection with the introduction of schools television there and also to the U. S. A. in connection with the international exchange of such programmes. Some of our schools programmes are now being transmitted on the National Educational Television Network of the U.S.A.

A Children's Week took place in May, during which an exhibition of children's programmes was shown at the National Film Theatre.

In June, we opened Studio 5 at Wembley, the largest television studio in the world. The facilities this studio offers have very much helped our production staff and we have been able to extend both the range and number of our programmes.

We have increased our activities in the export field with the opening in July of an International Division for the exploitation of our programmes overseas. One of the achievements following this action was the formation of an International Television Federation (known as INTERTEL) to produce high quality television programmes to produce a wider knowledge of contemporary world affairs and a better mutual understanding of world problems in the four participating countries, i. e. Australia, Canada, the U. S. A. and the United Kingdom.

Our light entertainment programmes continued to be popular, and during September, the quiz show "Take Your Pick" celebrated its 200th transmission.

Feature programmes of a high calibre were transmitted during the year, and in particular, one can mention the 60 minute programme "The Two Faces of Japan," which was transmitted over the network in November, and was sold to the U. S. A., Japan, Australia and Canada.

From December, we have repeated the schools French language series "Chez les Dupre" for adults in London, becoming the first foreign language series on television scheduled for evening viewing by adults in this country.

These were just a few items from a year's work but they should not be considered as necessarily the most important. One of the reasons that makes Associated-Rediffusion so vital is that every programme from the shortest to the longest, the most inexpensive to the most costly, is treated by us as equally important.

1961

INTERNATIONAL BROADCASTING

★

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BAHAMAS & JAMAICA

GREAT BRITAIN

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XEUE·XEXT·XENR·XEVA
XEKZ·XEPK·XEGE·XEZZ·XERJ
XERO·XEWD·XECV·XEDX·XEDL·XEVS·XEOA·XEMM
XEOR·XEGC·XEPO·XEKQ·XEFW·XEXZ·XEQL·XERCN
XEIQ·XECC·XEAE·XELU·XEWG·XEIG·XECU·XECM
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Vice President.....Horacio Niño Medina
Manager.....Clemente Serna Alvear
Asst. to Pres. & Gen. Mgr.....Homero Rios D.
Arte Radiofonico de Mexico, S.A.....Manuel Rascon P., Mgr.

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Acapulco, Gro.	XEBB	600
Acapulco, Gro.	XEKU	710
Aguascalientes, Ags.	XERO	1490
Cd. Acuna, Coah.	XEAE	1600
Cd. del Carmen, Camp	XECC	1340
Cd. Juarez, Chih.	XEJ	970
Cd. Juarez, Chih.	XEWG	1490
Cd. Aleman	XEWD	1430
Cd. Obregon, Son.	XEIQ	1290
Cd. Serdan, Pue.	XELU	1340
Cd. Obregon, Son.	XEAP	1290
Cd. Valles, S.L.P.	XECV	610
Culiacan, Sin.	XECQ	920
Chihuahua, Chih.	XEM	1390
Durango, Dgo.	XEDU	860
El Mante, Tamps.	XECM	1450
Ensenada, B. C.	XEDX	1010
Guadalajara, Jal.	XEZZ	760
Hermosillo, Son.	XEDL	1250
Iguala, Gro.	XEIG	630
Los Mochis, Sin.	XECU	1470
Matamoros, Tamps.	XEQ	970
Mazatlan, Sin.	XERJ	1320
Merida, Yuc.	XEZ	600
Mexico, D. F.	XERCN	1110
Monterrey, N. L.	XET	990
Monterrey, N. L.	XEJM	1450
Monterrey, N. L.	XEG	1050
Morelia, Mich.	XESF	1300
Nva. Rosita, Coah.	XENR	980
Nvo. Laredo, Tamps.	XEK	960
Oaxaca, Oax.	XEOA	570
Pachuca, Hgo.	XEPK	1420
Puebla, Pue.	XECD	1170
Reynosa, Tamps.	XEOR	1390
Sahuayo, Mich.	XEGC	1490
Sn Luis Potosi, S.L.P.	XEPO	1310
Tampico, Tamps.	XEFW	810
Tapachula, Chis.	XEKQ	680
Tehuantepec, Oax.	XEKZ	610
Tepic, Nay.	XEXT	980
Tijuana, B. C.	XEBG	1550
Tuxtla Gtz. Chis.	XEUE	580
Villa de Seris, Son.	XEVS	1110
Veracruz, Ver.	XEOD	1090
Villahermosa, Tab.	XEVA	790
Zacatecas, Zac	XEXZ	1150
Zamora, Mich.	XEQL	1580

Radio Stations Operating In Mexico

Location	Call Letters	Frequency	Owner
Acapulco, Gro.	XEBB	600	
Acapulco, Gro.	XECI	1340	
Acapulco, Gro.	XEKJ	1400	Ramon Ortego Escobedo
Agua Prieta, Son.	XEAQ	1490	Manuel Rodriguez
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguascalientes, Ags.	XEYZ	1450	
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Aguascalientes, Ags.	XERO	1490	Radio Hidrotermopolitana
Apatzingan, Mich.	XECJ	970	
Caborea	XEEZ	970	
Campeche, Camp.	XEA	1370	
Campeche, Camp.	XEUK	1430	
Cananea, Son.	XEFQ	980	Pedro L. Diaz
Celaya, Gto.	XENC	1540	El Heraldo del Bajio
Celaya, Gto.	XEY	1360	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	580	Pregon, Del Est, de Chih.
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisora, S.A.
Ciudad Acuma, Coah	XEKD	1010	
Ciudad Acuna Coah	XERF	1570	
Ciudad Camargo, Chih.	XEHA	570	Hugo Pinera Limas
Ciudad Cuauhtemoc, Chih.	XEER	990	
Ciudad Delicia, Chich.	XEBN	1240	
Ciudad Delicia, Chich.	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman	XEBC	990	Roberto Chavez Gonzalez
Ciudad Jimenez, Chich.	XEJZ	1320	
Ciudad Juarez, Chich.	XEFV	1240	Dario Cordo Rocha
Ciudad Juarez, Chich.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chich	XEJ	970	Pedro Meneses, Jr,
Ciudad Juarez, Chich.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chich.	XEWG	1490	Carlos Mendez
Ciudad Juarez, Chich.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chich.	XEP	1390	
Ciudad Lerdo, Dgo.	XEGZ	790	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Miguel Aleman, Tam.	XEHD	1430	
Ciudad Miguel Aleman, Tam	XEHI	1470	
Ciudad Obregon, Son.	XEHO	910	
Ciudad Obregon, Son.	XEIQ	960	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon
Ciudad Valle S.L.P.	XETR	1120	
Ciudad Valles, S.L.P.	XFCV	610	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XEHP	580	
Ciudad Victoria, Tam.	XEGW	1380	
Ciudad Victoria, Tam.	XEBJ	1340	Fernando Elizalde
Coatepe, Ver.	XEGR	1160	
Coatzacoalcos, Ver.	XEGB	840	
Coatzacoalcos, Ver.	XEQM	1340	Daniel Schact Perez
Colima, Col.	XERL	1470	J. Roberto Levy
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cosamaloapan, Ver.	XEFU	630	
Cuautla, Mor.	XEWF	1400	Fernando Diaz Enriquez
Cuernavaca, Mor.	XEJC	980	Ed. Jimenez de la Cuesta
Culiacan, Sin.	XEBL	710	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	920	Radio Cullacan, S.A.

(Continued on Next Page)

Location	Call Letters	Frequency	Owner
Culiacan, Sin.	XENZ	570	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Culiacan, Sin	XEWS	1010	
Durango, Dgo.	XECK	1340	
Durango, Dgo.	XEDU	860	Carlos C. Armas
Durango, Dgo.	XEE	1260	Jose Valenzuela
El Sauzal, B.C.	XEDX	1010	
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata
Ensenada, B.C.	XESS	1450	
Ensenada, B.C.	XEPF	1400	
Fresnillo, Zac	XEMA	1340	Jose Miguel Acevedo Moya
Gomez Palacio, Dur.	XERS	1380	
Guadalajara, Jal.	XEAD	1150	Alejandro Diaz
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEGL	1280	Quirino Francisco Gonzalez
Guadalajara, Jal.	XEHK	960	Francisco E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.
Guadalajara, Jal.	XEJB	630	State Government
Guadalajara, Jal.	XEJE	1310	Difusoras de Occidente, S.A
Guadalajara, Jal.	XELT	920	Eduardo Reynoso Gonzalez
Guadalajara, Jal.	XELW	1340	Salvador Galindo de la Torre
Guadalajara, Jal.	XEWK	1190	
Guanajuato, Gto.	XEWZ	600	Gonzalo Sanchez Gomez
Guasave, Sin.	XEGS	610	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Guaymas, Son.	XEFX	630	
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hidalgo del Parral, Chich.	XEAT	1250	Sucrs. de Jorge Perez
Hidalgo del Parral, Chich.	XEGD	1520	
Hidalgo del Parral, Chich.	XEJS	1150	Olfonso Perez Porras
Huamantla, Tlax.	XEHT	1520	Alf. Macias y Mario Pardo S.
Iguala, Gro.	XEKF	1360	Rafael Campos Marquina
Irapuato, Gto.	XEBO	1330	Alfonso Martinez
Irapuato, Gto.	XEWE	1420	Felipe Gallardo
Jalapa, Ver.	XEJJ	1550	
Jalapa, Ver.	XEFA	1340	Adolfo Alvarez
Jalapa, Ver.	XEJA	610	Adolfo Alvarez
Jalapa, Ver.	XEXB	1400	
Jalapa, Ver.	XEKL	550	Carlos Ferraez Matos
La Barca, Jal.	XELB	1090	Ramon Alvarez Lopez
La Paz, B.C.	XEEX	1310	
La Paz, B.C.	XENT	790	
La Paz, B.C.	XEJH	1380	
La Piedad, Mich.	XELC	980	
Leon, Gto.	XEKX	1270	
Leon, Gto.	XEX	730	
Leon, Gto.	XELG	680	Radio Impuls. del Centro
Leon, Gto.	XERW	1390	Augustin Obregon Padilla
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis, Sin.	XEHS	1200	
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez

Location	Call Letters	Frequency	Owner
Magdalena, Son.	XEDJ	1450	Jesus L. Rochin
Manzanillo, Col.	XEAL	1400	
Manzanillo, Col.	XECS	960	
Matamoros, Tam.	XEAM	1310	Manuel L. Salinas
Matamoros, Tam.	XEEW	1420	
Matamoros, Tam.	XEMT	1340	Severo Garza Saenz
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Matehuala, S.L.P.	XEFF	1490	
Mazatlan, Sin.	XEOW	970	
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Mazatlan, Sin.	XETK	1390	Radio Emisors de Occidente
Merida, Yuc.	XEZ	600	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEMH	1490	Alvaro Barquet Y
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEAA	1370	Consuelo Tonnela King
Mexicali, B.C.	XEAO	910	Juan C. Chavez
Mexicali, B.C.	XEWV	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1570	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEA1	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XEBS	1410	Hispano Mexicano S.A.
Mexico, D.F.	XERPM	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEJP	1150	Radio America, S.A.
Mexico, D.F.	XEDF	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEMX	1380	Publ. Com. de Mexico S.A.
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D.F.	XEOC	710	
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XERCN	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XEUN	860	Universidad National de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Minatitlan, Ver.	XEDW	1260	Ouers de Hector Silva Canto
Monclova, Coah.	XENQ	1330	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monterrey, N.L.	XEAR	1480	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEG	1050	La Voz de Norte-America. S.A.
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XEJM	1450	
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XET	990	El Pregonere del Norte
Monterrey, N.L.	XEX	730	

(*Continued on Next Page*)

Location	Call Letters	Frequency	Owner
Morelia, Mich.	XECR	1340	
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Morelia, Mich.	XESF	1300	Jose Martinez Ramirez
Morelia, Mich.	XEI	1400	Tiburcio Ponce
Morelia, Mich.	XEMM	870	
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEGL	1270	Fausto M. Gomez
Navajoa, Son.	XEKE	980	
Nogales, Son.	XECG	1240	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son	XEXW	1300	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Nuevo Laredo, Tam.	XEBK	1340	Juan Manuel Cortes
Neuvo Laredo, Tam.	XEK	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XEXO	1370	Julio Santo Coy
Nuevo Laredo, Tam	XENU	1550	
Nueva Rosita, Coah.	XEYS	1300	
Nueva Rosita, Coah.	XERN	980	
Oaxaca, Oax	XEOA	570	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETQ	850	Sucrs de Francisco Campos H.
Pachuca, Hgo.	XEPK	1420	
Papantla, Ver.	XEPV	1270	
Patzcuaro, Mich.	XEXL	1370	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Piedras Negras, Coah.	XEMU	570	Alfonso L. Bres.
Poza Rica, Ver.	XEJD	1450	
Poza Rica, Ver.	XEPR	1480	
Progreso, Yuc.	XEEN	690	
Progreso, Yuc.	XEVL	1580	
Progreso, Yuc.	XEPY	1450	
Progreso, Yuc	XECN	1400	
Puebla, Pue.	XECD	1170	Roberto Canedo
Puebla, Pue.	XEHR	1090	Manuel R. Canale
Puerta Vallarta, Jal.	XEEJ	650	
Queretaro, Qro.	XEJX	1250	Radio Emisora Queretaro
Queretaro, Qro.	XENA	1450	Ramon Rodriquez Familiar
Reynosa, Tam	XEFP	1240	
Reynosa, Tam.	XEGH	620	
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Rio Bravo, Tam	XERT	590	
Rio Bravo, Tam.	XEFD	1170	
Rio Bravo, Tam.	XEFL	1110	
Rio Verde, S.L.P.	XEEM	660	
Rosarito, B.C.	XERB	1090	Interamericana de Radio, S.A.
Rosario, Sin.	XEHW	1440	
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Saguayo, Mich.	XEGC	1450	Alberto Barragan Degollado
Salamanca, Gto.	XENP	1430	
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Salina Cruz, Oax.	XEEA	1330	
Saltillo, Coah.	XEBD	920	
Saltillo, Coah.	XEDE	1400	Enrique Martinez y Martinez
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEXU	1490	
San Andres Tuxtla, Ver.	XEIA	980	
San Andres Tuxtla, Ver.	XERM	1370	

Location	Call Letters	Frequency	Owner
San Andres Tuxtla, Ver.	XELN	1510	
San Andres Tuxtla, Ver.	XEDQ	1400	
San Blas, Nay.	XEJM	1570	
San Blas, Nay.	XEIF	1240	
San Cristobal	XEBY	560	
San Luis de Paz, Gto.	XEGX	1480	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ	1430	Radiodif, Mexicano
San Luis Potosi, S.L.P.	XEPO	1310	Alejandro Espinosa Pitman
San Luis Potosi, S.L.P.	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEXQ	1460	
San Luis Potosi, S.L.P.	XESL	1340	Guadalupe Delgado Ramirez
San Luis Potosi, S.L.P.	XEEQ	750	
San Pedro Tlaquepaque, Jal.	XESP	1400	Herminio Macias Alonso
San Pedro, Coah.	XEBF	1410	
Santa Ana, Son.	XEAB	1400	Alfredo Marin Castro
San Francisco del Oro, Chih.	XEHB	770	
Santa Barbara, Chih.	XESB	1400	Domingo Salayandia Najera
Santa Barbara, Chih.	XEES	820	
Santa Rosalia, B.C.	XEAH	560	
Santa Rosalia, B.C.	XESR	1320	
Tala, Jal.	XEAF	550	
Tampico, Tam.	XEJT	1460	
Tampico, Tam.	XECA	1460	Difusora Portena S. de R.L.
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XELE	1300	
Tapachula, Chis.	XEXQ	670	
Tapachula, Chis.	XETS	630	Napolean Correa
Teapa, Tab.	XEUI	1320	
Tecate, B.C.	XECC	560	
Tecate, B.C.	XEKT	1380	
Tecuala, Nay.	XETD	1450	
Tehuacan, Pue.	XEEX	1520	
Tehuacan, Pue.	XEWJ	1420	Jaime Retif Del Morel
Tehuacan, Pue.	XEGY	1080	
Tehuantepec, Oax.	XEJI	1390	
Tehuantepec, Oax.	XEUC	550	
Tehuantepec, Oax	XEDS	600	
Tepatiplan, Jal.	XEFG	1500	
Tepic, Nay.	XENL	860	
Tepic, Nay.	XERK	1380	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Tepie, Nay	XEEF	620	
Tepie, Nay	XEEU	810	
Teziutlan, Pue.	XEGF	680	
Teziutlan, Pue.	XEFJ	1330	
Tierra Blanca, Ve.	XEJF	680	
Tijuana, B.C.	XEAK	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XEAZ	1270	Fernando Sanchez Mayans
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEC	1310	Luis Enrique Encisco
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Todos Santos, B.C.	XEIB	1490	
Toluca, Mex.	XECH	1490	Rodolfo Llamas
Tonala, Jal.	XEZZ	760	
Tonantzintla, Pue.	XEKA	1560	
Torreon, Coah.	XEX	730	

(Continued on Next Page)

Location	Call Letters	Frequency	Owner
Torreon, Coah.	XETJ	570	
Torreon, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreon, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreon, Coah.	XETB	1350	Radio Laguna, S.A.
Torreon, Leon	XEOB	1490	
Tulancingo, Hgo.	XENQ	1580	
Tuxpan, Nay.	XEUX	1340	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtepec, Oax.	XETN	1320	
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	580	
Uruapan, Mich.	XEFN	1130	
Uruapan, Mich.	XEUF	610	Ignacio Navarro
Veracruz, Ver.	XECW	1490	
Veracruz, Ver.	XEXV	920	
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	960	Fernado Pazos SOSA
Villa Acuna, Coah.	XEAE	1600	
Villa Acuna, Coah.	XEDH	1340	Oscar Gonzalez Galindo
Villa Acuna, Coah.	XERF	1570	Cia Radio-Dif. de Coahuila, S.A
Villa de Seris, Son.	XEVS	1110	
Villa de Seris, Son.	XEKI	1510	
Villahermosa, Tab.	XEVG	1440	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEUH	1500	
Villahermosa, Tab.	XEVT	970	
Villahermosa, Tab.	XEEV	870	
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XELK	1280	Macia y Acevedo
Zacatecas, Zac.	XEXZ	1150	Manuel Llamas Felix
Zamora, Mich.	XEQL	1580	
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zapopan, Jal.	XECO	760	
Zapopan, Jal.	XEDV	700	
Zihuatanejo, Gro.	XESZ	1450	
Zitacuaro, Mich.	XELX	1460	
Zitacuaro, Mich.	XETA	1080	Gabriel Saenz Gutierrez

Radio Stations Of Cuba*

Location	Call Letters	Frequency	Location	Call Letters	Frequency
Banes	CMDO	1020	Camaguey	CMJT	700
Baracoa	CMDX	1450	Camaguey	CMJB	880
Bayamo	CMDE	1260	Camaguey	CMFA	1110
Bayamo	CMDT	820	Camaguey	CMJE	680
Bayamo	CMKX	1390	Camaguey	CMJF	1340
Bayamo	CMDD	1200	Camaguey	CMJC	1270
Caibarien	CMHS	1020	Camaguey	CMJL	920
Caibaiguan	CMHY	1590	Camaguey	CMJW	1440

(*) All Cuban Stations have been taken over by the Cuban Government. There are no independent stations and no reliable source to check both ownership and stations now operating.

Location	Call Letters	Frequency
Camaguey	CMJA	1060
Camaguey	CMJR	1030
Camaguey	CMJN	960
Camaguey	CMJG	1000
Camaguey	CMJK	1160
Cardenas	CMGB	1580
Cardenas	CMGE	1470
Ciego de Avila	CMJY	760
Ciego de Avila	CMJM	840
Ciego de Avila	CMJV	900
Ciego de Avila	CMJZ	1500
Ciego de Avila	CMJH	1370
Ciego de Avila	CMJD	1190
Ciego de Avila	CMJP	580
Ciego de Avila	CMJS	800
Ciego de Avila	CMJO	1470
Cienfuegos	CMHU	720
Cienfuegos	CMHH	940
Cienfuegos	CMHN	680
Cienfuegos	CMHF	1040
Cienfuegos	CMJH	1350
Colon	CMGO	1030
Colon	CMGU	1340
Consolacion del Norte	CMAX	1400
Cruces	CMHK	1210
Encrucijada	CMHE	1090
Florida	CMJI	1400
Guane	CMAP	1210
Guantanamo	CMDJ	950
Guantanamo	CMDN	1110
Guantanamo	CMKA	1250
Guantanamo	CMDG	1290
Guantanamo	CMKG	1490
Guantanamo	CMDU	710
Guantanamo	CMKH	1140
Guantanamo	CMKI	1400
Guantanamo	CMKS	1070
Havana	CMBR	1170
Havana	CMCW	1290
Havana	CMOA	1590
Havana	CMZ	1560
Havana	CMOX	1490
Havana	CMCM	1460
Havana	CMCQ	890
Havana	CMBX	1390
Havana	CMBG	1360
Havana	CMCB	1330
Havana	CMCO	1230
Havana	CMK	1190
Havana	CMBK	1150
Havana	CMBY	1120
Havana	CMBS	1090
Havana	CMCI	1260
Havana	CMCX	1060
Havana	CMCG	1420
Havana	CMBQ	1010
Havana	CMCK	980
Havana	CMBF	950
Havana	CMCF	910
Havana	CMCY	350
Havana	CMBL	860
Havana	CMBZ	830
Havana	CMCH	790
Havana	CMBC	690
Havana	CMCD	760
Havana	CMCA	730
Havana	CMW	590
Havana	CMQ	630
Havana	CMCU	660
Havana	CMBD	1520
Holguin	CMKY	600
Holguin	CMDR	1410
Holguin	CMDS	1580
Holguin	CMDL	1150
Holguin	CMDC	1290
Holguin	CMKO	1220
Holguin	CMKF	1050
Holguin	CMKD	970
Holguin	CMKJ	740
Holguin	CMKP	670
Holguin	CMKM	560
Jabotibonico	CMJJ	540
Jobellanos	CMGN	960
Mantanzas	CMGF	930
Manzanillo	CMDF	1590
Matanzas	CMGL	1400
Matanzas	CMGX	910
Matanzas	CMGF	930
Matanzas	CMGW	1100
Matanzas	CMGX	1240
Matanzas	CMGM	1440
Moron	CMJX	1230
Moron	CMFC	1320
Moron	CMJU	1420
Moron	CMFB	620
Nuevitas	CMJQ	1300
Palma Soriano	CMKZ	1430
Pinar del Rio	CMAN	840
Pinar del Rio	CMAG	880
Pinar del Rio	CMAS	990
Pinar del Rio	CMAD	1240
Pinar del Rio	CMAE	1300
Pinar del Rio	CMAF	680
Pinar del Rio	CMAB	1070
Pinar del Rio	CMAL	1340
Pinar del Rio	CMAQ	920
Pinar del Rio	CMAR	1190
Pinar del Rio	CMAW	800
Puerto Padre	CMKY	1350
Sagua la Grande	CMHO	1310
Sagua la Grande	CMHR	1570
Sagua la Grande	CMHA	1280
San Cristobal	CMAC	1030
Sancti Spiritus	CMHL	1450
Sancti Spiritus	CMHP	1250
Sancti Spiritus	CMHT	990
Sancti Spiritus	CMHB	780
San Luis	CMKQ	1460
Santiago de Cuba	CMDY	870
Santiago de Cuba	CMDW	1030

(*Continued on Next Page*)

Location	Call Letters	Frequency
Santiago de Cuba	CMDH	1060
Santiago de Cuba	CMDK	1120
Santiago de Cuba	CMDV	1550
Santiago de Cuba	CMDB	680
Santiago de Cuba	CMKN	930
Santiago de Cuba	CMKC	850
Santiago de Cuba	CMKL	800
Santiago de Cuba	CMKU	630
Santiago de Cuba	CMKW	1000
Santiago de Cuba	CMDZ	890
Santiago de Cuba	CMKR	1090
Santiago de Cuba	CMKB	1170
Santiago de Cuba	CMDA	1320
Santa Clara	CMHX	1480
Santa Clara	CMHA	1280
Santa Clara	CMHV	1180
Santa Clara	CMHI	570
Santa Clara	CMHQ	640
Santa Clara	CMHW	810
Santa Clara	CMHZ	970
Santa Clara	CHMM	1130
Santa Clara	CMHG	670
Santa Clara	CMHD	890
Santa Clara	CMHC	1410
Santa Fe	CMBN	1370
Victoria de las Tunas	CMDQ	840
Victoria de las Tunas	CMKT	1520
Victoria de las Tunas	CMKE	1240
Victoria de las Tunas	CMDP	1280

Radio Stations Of Haiti

Location	Call Letters	Frequency	Owner
Petionville	4 V.P.	1020	
Port-au-Prince	4VYM	1250	
Port-au-Prince	4 VA	1080	
Port-au-Prince	4 VW	1300	Ricardo Widmaier
Port-au-Prince	4 VS	1380	
Port-au-Prince	4VGM	1420	Frank C. Magloire

Radio Stations Of Dominican Republic

Location	Call Letters	Frequency	Owner
Bani	H13V	1310	Manuel Bello Hijo
Ciudad Trujillo	H1T	1400	Francisco Sanabia
Ciudad Trujillo	H13A	1230	

Location	Call Letters	Frequency	Owner
Ciudad Trujillo	H1Z	1350	Frank Hatton
Cuidad Trujillo	H12H	1490	Raf. E. Tavarez L.
Cuidad Trujillo	H1N	910	Expedi Pou
Ciudad Trujillo	H1G	950	Andres Cordero Puello
Ciudad Trujillo	H1L	790	Joaquin C. Pellicer
Ciudad Trujillo	H13T	620	J. Arismendi Trujillo
Ciudad Trujillo	HI5K	1440	Pedro Julio Santana
La Vega	HIIL	1400	Joaquin C. Pellicer
La Vega	HI8T	1360	J. Arismendi Trujillo
Moca	HIIA	1490	Rafael Western
Puerto Plata	H19U	1240	Luis A. Pelegrin
Puerto Plata	H1F	1310	
Salcedo	H12A	1440	J. Alfred Achecar
San Cristobal	H12R	1450	Luis Alberti
San Francisco de Macoris	H14C	1250	Manuel R. Peralta
Santiago	HIQ	1240	
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H18B	1050	Jacinto L. Sanchez
Santiago	H19Z	820	Luis F. Moscoso C.
Santiago	H12K	1450	
Santigo	HI6T	1380	J. Arismendi Trujillo
Monsenor Noel	H19T	1440	

Radio Stations Of Bahamas and Jamaica

Location	Call Letters	Frequency	Owner
BAHAMAS			
Nassau	ZNS	1540	Bahamas Government
JAMAICA			
Kingston	ZQI	720	Radio Jamaica Ltd.
Mandeville		580	Radio Jamaica Ltd.
Montego Bay		1180	Radio Jamaica Ltd.
Point Galina		560	Radio Jamaica Ltd.

Global Television Programmes Pioneered By Great Britain

By VAL PARNELL
Managing Dir., Associated Television Ltd.

AN exciting new outlook has begun to invade the television screens of the world.

Not only in Britain and the U. S. A. but in other countries too, television is now being planned on an international basis. Major programmes are being made not only for screening in the countries of origin—but for distribution in overseas markets as well.

In short, Global TV is here. In Britain, my company has been the pioneer in producing programs for the international market. Our U. S. sales—made through our American subsidiary, the Independent Television Corporation—include such network deals as "Robin Hood" and "Danger Man." We have also made big strides in the syndication market with such products as "Four Just Men" and "Interpol Calling."

Recently we embarked on another new film series "Ghost Squad," based on Scotland Yard's undercover men. We are producing this in association with the Rank Organisation on a budget of $1,500,000.

These film series, however, are only part of the story. Our company has developed a $300,000 mobile recording unit which is now operating throughout Europe. This unit, first of its kind, records programmes on videotape on the American system of 525 lines.

It is being used by ABC, CBS and NBC, both for co-production deals and for exclusive assignments for American viewers.

Last year we taped a whole week of programs here for Jack Paar and NBC. This spring he was here again taping one-hour inserts in the Carlton Towers Hotel in London.

Naturally, we are delighted to be associated with American television in this way and to be in a position to provide your networks with these facilities.

In April, we opened our new $14,000,000 Studio Centre at Elstree, Herts, covering 31 acres, and just 14 miles from the center of London. These are the most modern in the world and provide us with the largest studio space of any TV organisation in Britain. All the equipment is capable of working on the 405 line British standard; the 525 60 frame American system and the 625 European line standard. It is here that we will be taping a series of Jo Stafford shows—for world wide showing.

We are already placing our own British made TV series in 40 countries including Finland, Yugoslavia, Thailand and Poland. Our programs are seen on more than 1,000 TV stations.

For our "Sunday Night at the London Palladium" TV series, we book the biggest international stars available. This is Britain's premier televaudeville show, live from the Palladium stage before a theatre audience. We will be taping some of the these programs for U. S. viewers in the autumn.

We produce this show each week, building the programme around our headline star. From the viewers' point of view we aim to give each one of them a seat in the greatest music hall in the world.

But our output is not confined to vaudeville. We are getting big overseas sales with our hour long semi-documentary series. One of these is "Probation Officer," the story of behind-the-scenes in a London magistrates' court. Another popular programme which has just started in Australia is our twice weekly hospital serial "Emergency-Ward 10."

As Global TV develops, we in Britain will be bringing performers of calibre to viewers screens everywhere — from Alaska to Sydney; from Tokyo to Beirut.

1961

GREAT BRITAIN

TV STUDIOS
PRODUCERS & DISTRIBUTORS
COMMERCIAL TV STATIONS
PROGRAM CONTRACTORS
BBC
ADVERTISING AGENCIES

★

FOREIGN

WORLD-WIDE RADIO
SETS & SPEAKERS
FOREIGN TV STATIONS
AND SETS
FOREIGN TV ROUNDUP
TV STATIONS BY COUNTRY

Britain's

ABC TELEVISION NETWORK PRODUCTIONS

are distributed throughout the world by

ASSOCIATED BRITISH-PATHE

2, Dean Street, London W.1.
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Cables: Pathirema,
London.

- TELEVISION FILM SERIES
- FAMOUS BRITISH FEATURE FILMS
- EDUCATIONAL FILMS
- DOCUMENTARIES
- PATHE NEWS

A member of the Associated British Picture Corporation.

British Television Studios

Ardmore Studios Ltd.
Herbert Rd., Wicklow, Ireland
Phone: Bray 2971

Artel Studios, Ltd.
17 Stratton St., London, W.1
Phone: Grosvenor 6101

BBC TV
Television Centre, Wood Lane,
Shepherds Bush, London, W. 12
Phone: Shepherds Bush 8000

Beaconsfield Studios
Beaconsfield
Phone: Beaconsfield 1563

Bray Studios
Maidenhead Rd., Windsor
Phone: Maidenhead 2591

Brighton Studios
St. Nicholas Rd., Brighton Sussex
Phone: Brighton 20905

Bushey
Melbourne Rd., Bushey, Herts.
Phone: Bushey Heath 1621

Elstree Studios
Boreham Wood, Elstree *Phone*: Elstree 1600

Halliford Film Studios
Manygate Lane, Shepperton, Middlesex
Phone: Walton 26341

Highbury Studios
98 Highbury New Park, London N. 5
Phone: Canonbury 3215

W. M. Larkins Studios
51 Charks St., London, W.1
Phone: Mayfair 1138

Marylebone Studios
245 Marylebone Rd., London
Phone: Ambassador 1881

Merton Park Studios
269 Kingston Rd., London
Phone: Liberty 4291

M-G-M British Studios, Ltd.
Elstree Way, Boreham Wood
Phone: Elstree 2000

National Studios
Boreham Wood, Elstree, Herts.
Phone: Elstree 1644

New Elstree Studios
Elstree Rd., Elstree, Herts
Phone: Elstree 3232

Park Lane Studio
45 Park Lane, London, W. 1
Phone: Metropolitan 0211

Pathe Studio
103 Wardour St., London, W. 1
Phone: Gerrard 0444

Pinewood Studios
Iver Heath, Bucks.
Phone: Iver 700

St. John's Wood Studios
St. John's Wood Terrace, London, N.W. 8
Phone: Primrose 9255

Shepperton Studios
Shepperton, Middlesex
Phone: Chertsey 2611

Southall Studios
Gladstone Rd., Middlesex
Phone: Southall 3281

Studio-One-Scotland
1326 Argyle St., Glasgow
Phone: Western 5210

Studio Twenty-Two Ltd.
22B Ebury St., London, S.W. 1
Phone: Sloane 1870

Television Film Studios Ltd.
Park Road, High Barnet, Herts
Phone: Barnet 1051

Templar Film Studios
7 Lynedoch St., Glasgow
Phone: Douglas 2648

Twickenham
St. Margaret's, Twickenham
Phone: Popesgrove 9063

Viking Studios
1 St. Mary Abbot's Pl., London, W. 8
Phone: Western 2516

Wynne Film Studios
35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

Producers-Distributors In Great Britain

A.C.T. Films Ltd.
32 Victoria St., London S.W. 1
Phone: Abbey 1817
Chairman .....Anthony Asquith

•

Advertising Films Ltd.
28 Lexington St., London, W. 1
Phone: Gerrard 0238
Director .....J. Kane

•

Advision Ltd.
83 New Bond St., London W. 1
Phone: Grosvener 3342
Directors.....Kevin Hibberd, H. P. J. Marshall, J. Gordon

•

Alliance Film Studios, Ltd.
Twickenham Studios, Twickenham
Phone: Popesgrove 9063
Directors:.....G. J. & K. W. Shipman

•

Alpha TV Services Ltd.
TV Theatre, Aston, Birmingham
General Mgr.....F. Beale

•

Alva Film Productions Ltd.
Denham Green Close, Denham, Bucks
Phone: Denham 2788
Directors.....W. A. Croft, M. Delamer

•

Anglo-Scottish Pictures Ltd.
Shepperton Studios, Middlesex
Phone: Chertsey 2611
Directors.....L. Reeve, J. Crichton Slagg, B. Davies

•

Animation Associates Ltd.
143 Wardour St., London, W. 1
Phone: Gerrard 1163
Director.....G. C. Chambers

•

Anvil Films Ltd.
Beaconsfield Studios, Beaconsfield
Phone: Beaconsfield 557
Directors:.....R. N. May, K. Cameron, R. Warren, R. Scrivener

•

Arrow Film Distributors Ltd.
26 D'Avlay St., London, W. 1
Phone: Gerrard 9449
Managing Dir.....J. G. Taylor

Associated British Pathe Ltd.
2 Dean St., London W. 1
Phone: *Gerrard* 0444
General Managers.....Terry Ashwood, Harry Field

•

Associated British Picture Corp. Ltd.
Elstree Studios, Borcham Wood, Elstree
Phone: Elstree 1600
Directors.....Philip Warter, Eric Fletcher, C. J. Latta

•

Australian Bcstg. Commission
54 Portland Pl., London W. 1
Phone: Langham 9601
Representative .....T. Bearup

•

Harold Baim Productions Ltd.
199 Picadilly, London W. 1
Phone: Regent 5640
Directors.....H. & G. Baim

•

Basic Films Ltd.
Soho Square, London, W. 1
Phone: Gerrard 7015
Directors.....L. Clore, John Taylor, J. B. Napier-Bell, E. P. Aizlewood

•

BBC TV Promotions
Television Centre, Wood Lane, London W. 12
Phone: Shepherds Bush 8000
General Manager.....R. H. Waldman
Business Manager.....J. B. Grove
Sales Manager.....G. del Strother
Transcription Mgr.....P. Tyrrell
Purchasing Mgr.....G. S. Smith

•

Biographic Cartoon Films Ltd.
90 Dean, London W. 1
Phone: Gerrard 9682
Directors.....Keith Learner, N. Hanna, Bob Godfrey, V. Linnecar

•

Boulton-Hawker Films Ltd.
Hadleigh, Suffolk
Phone: Hadleigh 2235
Directors.....M. J. Boulton, K. P. Boulton

Brevis Films
9 Oxford St., Manchester
Phone: Central 1525
Manager .....E. Higgins

•

British Alfa Films Ltd.
Southampton Row, London W. 1
Phone: Terminus 1195
Directors.....H. Haymsen, P. A. Haymsen

•

British Documentary Films Ltd.
37 Furzehill Rd., Boreham Wood, Herts
Phone: Elstree 2646
Managing Dir.....J. Haines

•

British Films Ltd.
171 Sheftesbury Ave., London W. 1
Phone: Regent 2828
Directors.....K. L. & M. Lockstone, H. Russell Smith, W. Hine

•

British Movietonews Ltd.
22 Soho Sq., London W. 1
Phone: Gerrard 7811
General Manager.....E. T. Adams

•

Christine Bruce Prod. Ltd.
66 Wardour St., London W. 1
Phone: Gerrard 8788
Chairman, Producer.....D. Carter

•

Brunner Lloyd & Co. Ltd.
23 Denmark St., London W. C. 2
Phone: Temple Bar 2519
Directors .....P. Brunner, G. Lloyd

•

Burlington Films Ltd.
71 Baker St., London W. 1
Phone: Welbeck 0322
Director.....J. F. Argyle

•

Burnell Prod. Ltd.
98 Mount St., London W 1
Phone: Grosvenor 1463
Directors.....G. J. Burger, C. W. Burger

•

Henry Caldwell Prod. Ltd.
12 Maida Vale, London W. 9
Phone: Cunningham 6976
Director .....Henry Caldwell

•

Cavalier Films Ltd.
34 Deacon's Hill Rd., Elstree, Herts
Phone: Elstree 1403
Chairman & Dir.....J. Rogers

CBS (Europe) AG
50 Talacker, Zurich, Switz.
Phone: Zurich 27 24 57
Mgr. Director.....Michael Burke
Fin. Consult..W. G. Palmer, Sylvia Brunner

•

CBS LTD.
Villiers House, Strand, London W.C. 2
Phone: Whitehall 5084
Mgr. Director .....Kirk Torney
Oper. Mgr.....Joan Byrne

•

CBS News
26 Hallam St., London W. 1
Phone: Langham 1166
Chief .....Alexander Kendrick

•

Cinevista Ltd.
108 Melrose Ave., London N. W. 2
Phone: Gladstone 6879
Managing Dir.....J. Cassin-Scott

•

Pete Collins Ltd.
39 Rockfield Ave., London N. 10
Phone: Tudor 7263
Managing Dir.....J. A. Collins

•

Conbar Ltd.
19 Chapel Side, London W. 2
Phone: Baywater 6033
Directors.....A. P. Barralet, D. de Marney

•

Crest Film Prod. Ltd.
Film Studios, St Nichols Rd., Brighton
Phone: Brighton 20905
Directors.....D. C. Wynne, Russell Lloyd

•

Crestview Productions Ltd.
203 Regent St., London W. 1
Phone: Regent 5681
Directors.....I. R. Warren, T. Donald

•

Emmet Dalton Ltd.
25 Jermyn St., London W. 1
Phone: Regent 3124
Chairman .....E. Dalton

•

Bernard Delfont TV Ltd.
Whitcomb St., London W. C. 2
Phone: Trafalgar 1671
Directors...Bernard Delfont, Robert Nesbitt, W. Marsh, Keith Devon

•

De Lane Lea Processes Ltd.
12 Moor St., London W. 1
Phone: Gerrard 8105
Chairman .....Paul Adorian
Jr. Mgrs.....Major W. de Lane Lea, H. Baillie, A. E. M. Raynsford, H. Norris

(*Continued on Next Page*)

Walt Disney Prod. Ltd.
68 Pall Mall, London W. 1
Phone: Trafalgar 8010
Directors.....E. J. Davis, C. James, Cyril Edgar

•

Dorian Film Productions Ltd.
20 Oxford St., Newcastle-on-Tyne
Phone: Newcastle 21837
Director.....G. R. Carr

•

Drummer Films Ltd.
Rank Labs., Denham, Uxbridge, Middlesex
Phone: Denham 2323
Managing Dir.....M. Harris

•

Elder Film Prod. Ltd.
1326 Argyl St., Glasgow, Scotland
Phone: West 5210
Director.....John C. Elder

•

Douglas Fairbanks Ltd.
34 Ely Pl., London E. C. 1
Directors. Douglas Fairbanks, Edwin Herbert, H. Allan Hawes, Tom White, Peter Marriott

•

E. J. Fancey Productions Ltd.
Queen's House, Leicester Sq., London W. C. 2
Phone: Gerrard 8770
Producer.....E. J. Fancey

•

Film Centre Ltd.
24 Conduit St., London W. 1
Phone: Mayfair 8661
Directors.....J. Grierson, E. Roberts

•

Film Coverage Ltd.
171 Wardour St., London W. 1
Phone: Gerrard 4706
Chief.....Victor M. Gover

•

Four Falconers Ltd.
60 Wardour St., London W. 1
Phone: Gerrard 5158
Director .....Richard Meyer

•

Four Provinces Films Ltd.
30 Landsdowne Rd., Dublin
Phone: Dublin 63362

•

Fremantle International
Warwick St., London W. 1
Phone: Gerrard 8227
Gen. Manager.....Angela Cuthbertson

•

Gateway TV Prod. Ltd.
470 Green Lanes, London
Phone: Palmers Green 1003
Directors....W. H. Baddeley, C. W. Bending, E. J. Chard, A. M. Wright

G. H. W. Productions Ltd.
42 Welbeck St., London W. 1
Directors.....Betty Box, P. Rogers

•

Glass Seltzer Ltd.
16 Leinster Mews, London W. 2
Phone: Ambassador 3601
Directors....M. Brando, G. Glass, W. Seltzer

•

Halas-Batchelor Cartoon Films Ltd.
10 Soho Square, London W. 1
Phone: Gerrard 7681
Directors.....John Halas, Joy Batchelor, S. Eckman, Jr.

•

Hartley-Ward Films Ltd.
3 Albermarle St., London W. 1
Phone: Mayfair 9361
Managing Dir.....B. Dean

•

Hawthorne Motion Picture Co. Ltd.
1 Hyde Park Pl., London W. 2
Phone: Paddington 2463
Director .....S. J. Ward

•

Helios Telefilm Prod. Ltd.
17 Pembridge Place, London W.2
Phone: Bayswater 5703
Directors.....Otto Kreisler, C. H. Bonner, T. A. Moodie

•

Jack Hylton TV Prod. Ltd.
3 Savile Row, London W. 1
Phone: Regent 6711
Directors.....Jack Hylton, A. H. Maxwell, Hugh Charles, Ted Willis

•

Impact Productions Ltd.
44 Newman St., London W. 1
Phone: Langham 8956
Director .....R. Hawker

•

Independent Film Distributors Ltd.
TV House, Kingsway, London W. C. 2
Phone: Holborn 7888, Ext. 520
Managing Dir.....P. Adorian

•

Interfilms Ltd.
144 Piccadily, London W. 1
Phone: Mayfair 8272
Directors.....Brian Kingcome, J. Heyting, E. M. Smedley-Aston

I.T.C. Inc. Television Co. Ltd.
ATV House, 17 Great Cumberland Pl., London W. 1
Phone: AMB 8040
Director .....Prince Littler
Managing Dir.....L. Grade

●

Langston Films Ltd.
34 South Molton St., London W. 1
Phone: Mayfair 6557
Directors.....A. Hope, P. Crane

●

London Film
144 Picadilly, London W. 1
Phone: 8272
Directors:.....H. G. Boxall, Vincent Korda, David Cunynghame

●

Mancunian Film Corp.
2 Parsonage, Manchester 3
Phone: Blackfriar 1023
Directors.....John E. and Thomas Blakeley

●

Martin Films Ltd.
23 Albermarle St., London W. 1
Directors.....R. Eagle, J. Martin

●

Martlet Prod. Ltd.
171 Shaftesbury Ave., London W. C. 2
Phone: Temple Bar 3982
Directors.....Russell H. Lloyd, D. Wynne

●

Nicole Milinair Productions Ltd.
36 Dover St., London W. 1
Phone: Mayfair 4766
Directors.....N. Milinair, G. Fowler

●

Motion Picture & TV Facilities Ltd.
262 Watford Way, Hendon, London W. 1
Phone: Sunnyhill 0131
Director.....C. W. Green

●

National Telefilm Associates (U.K.)
109 Jermyn St., London S. W. 1
Phone: Trafalgar 1127
Mgr. Dir.....Vernon Burns

●

Orb Film Distribution, Ltd.
40 Shaftesbury Ave., London W. 1
Phone: Gerrard 8282
Directors.....N. & L. Miller

Parkside Film Production Ltd.
18 Ruppert St., London W. 1
Phone: Gerrard 5861
Directors..... E. & A. Gerlardi

●

Peak Film Productions Ltd.
37 Devonshire St., London W. 1
Phone: Welbeck 2994
Managing Dir.....J. Frieze

●

Peregrine Film Prod. Ltd.
14 High Holburn, London W. C. 1
Directors.....K. Mander, D. Cheshire

●

Phoenix Film Prod. Ltd.
31 Hanover Court, London W. 1
Phone: Mayfair 9692
Directors....L. Casel-Gerard, Tom Conway, C. Campion, B. Knowles, George Mills

●

Radiovision Ltd.
91 Moorgate, London E. C. 2
Phone: Metropolitan 0211
Director.....H. Scott-Thompson

●

Rayant Pictures Ltd.
11 St. James Place, London S. W. 1
Phone: Grosvenor 5441
Directors..D. Hill, A. Gilkson, R. F. Hopkins

●

Republic Productions Ltd.
111 Wardour St., London W. 1
Phone: Gerrard 5791
Directors.....R. Altschuler, G. Shipman

●

Ross TV Prod. Ltd.
23 Upper Wimpole St., London W. 1
Directors..C. M. Bailey-Watson, J. E. Sturge, N.B. Whitney

●

Roxy Films Ltd.
4 Albermarle St., London W. 1
Phone: Mayfair 9362
Managing Dir.....B. C. Dean

●

Sapphire Films Ltd.
Walton Studios, Surrey
Phone: Walton-on-Thames 8811
Directors.....Lord Wilmot, D. R. Humm, W. J. Gudgin

●

Stanley Schofield Productions Ltd.
6 Old Bond St., London W. 1
Phone: Mayfair 4642
Director .....S. Schofield

(*Continued on Next Page*)

Screen Gems Ltd.
150 Wardour St., London W. 1
Phone: Gerrard 4321
Managing Dir.....K. Hargreaves

•

Seven Seas Films Ltd.
51 Wilton Pl., London S. W. 1
Phone: Belgravia 6157
Producer .....J. Rayfield

•

Shepperton TV Films Ltd.
Shepperton Studios, Shepperton, Middlesex
Phone: Chertsey 2611
Directors.....H. G. Boxall, F. B. Coote

•

Sinclair Film Co. Ltd.
Charton Manor, Farmingham, Kent
Phone: Farmingham 2188
Managing Dir.....I. Sinclair

•

Sovereign Films Ltd.
Charton Manor, Farmingham, Kent
Phone: Farmingham 2183
Director .....I. Sinclair

•

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Commenced September 22, 1955

(Northern Region)
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Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced May 3, 1956

Emley Moor

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced November 3, 1956

(Midlands)
Lichfield

Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced February 17, 1956

(Central Scotland)
Black Hill

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced August 31, 1957

(South Wales and West of England)
St. Hilary

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced January 14, 1958

(The South)
Chillerton Down I.O.W.

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Aug. 30, 1958

Dover

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced late in 1959

(North East Region)
Burnhope

Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced Jan. 15, 1959

(Northern Ireland)
Black Mountain

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced Oct. 31, 1959

(East Anglia)
Mendlesham

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Oct. 27, 1959

British Television In Its Year Of Decision

By PETER C. DAVALLE
Radio-TV Daily, London Bureau

THE British TV scene is shot through with exciting rhythms—and not a few discordant passages. To continue the musical metaphor, there's a demand for a third clef, too. And, inevitably, there are the occasional sour notes!

First, the rhythms. The "Battle of the Lines" is hotting up. The Government's Television Advisory Committee say: "Scrap the present 40 five line system and adopt 625." But the Radio Industry Council, representing 80 per cent of the country's TV set manufacturers, insist that there should be no change yet. They say a switch to 625 would lead to a 15 to 20 year delay in giving national coverage on more than three channels (there are only two at present, BBC TV and the Independent Network).

The Government seems determined to keep colour TV waiting in the ante room although the BBC says it is ready and willing to open the door to admit it.

The year 1961 will go down as the year of Pilkington. This is the Government-ordained committee which, in surveying the future of TV and sound broadcasting in Britain, has invited recommendations from practically every public body with an interest in both media of entertainment. Commerce, the Church, politics, the Arts—all have welcomed the opportunity to vent their feelings about TV in general—and about the proposed third TV channel in particular. Whether this channel should be BBC-run or ITA-run, has split public opinion sharply in two. Few people have challenged the need for the additional channel itself.

So far as the prospects for toll-TV are concerned, there is a great deal of surmise and at least two definite sets of proposals. One comes from the influential Rank Organisation who have said that it does not matter whether British toll-TV should be the broadcast or the line system. What does matter, they say, is that the system must be British. And they add that the American domination of the film industry should act as a stern warning in this respect.

The Kinematograph Renters' Society—representing all the film renters in the country—is more specific in calling for toll-TV by wire and thinks an organisation "basically similar" to the I. T. A. should run it. But both Ranks and the K.R.S. find themselves on common ground in insisting that toll-TV must not become subject to monopoly control but that "extensive" licenses should be granted.

Encouraging feature in both BBC TV and the I.T.A. progress reports has been the steadily expanding overseas sales and the stepping up of income from service fees (as in the case of the CBS-BBC series "The Valiant Years," based on the Churchill memoirs). The BBC point with pride to the U. S. success of their "Third Man" and "Age of Kings" and have high hopes of a similar success with their 'Maigret" series which have achieved, and sustained, high ratings in Britain.

Perhaps the most dramatic success story of the year so far as TV film production and sales are concerned, comes from ATV which has crashed through the American peak-hour TV barrier with its "Danger Man" series. And ATV, through its wholly-owned subsidiary the Independent Television Corporation has announced a production schedule for 1961 that is giving the entire British TV film industry a much-needed filip.

Program Contractors Appointed By ITA

Independent Television Authority provides and operates transmitters for commercial television. Program Contractors produce programs and receive revenue from sales of advertising time, paying rent to ITA for the hire of transmitters.

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(*Continued on Next Page*)

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Radio Sets And Wired Speakers World-Wide Distribution, 1960

At the end of 1960, *there were about* 188,000,000 *radio sets and an additional* 40,000,000 *wired speakers in the world, exclusive of the United States and Canada. This figure of* 188 *million radio sets, however, cannot be compared with the figure of* 166 *million reported as of the end of* 1959. *The difference of* 22 *million sets was mainly brought about by an unusual development in the statistical reporting of the Soviet Union. In* 1959, *the U.S.S.R. had reported the number of radio sets (apart from wired speakers) as follows: (millions)* 1956—7.4; 1957—8.3; 1958—9.6. *In* 1960, *their new report revised the figures for these years as follows:* 1956—16.3; 1957—19.0; *and* 1958—21.7. *The* 1959 *total is reported as* 24.7 *million.*

This is an admission that 12 *to* 14 *million radio sets for* 1956 *to* 1958 *have suddenly been discovered, thus casting doubt on the reliability of Soviet statistics. It is, therefore, evident that usual methods of computing annual growth, percentages of expansion, etc., cannot be maintained this year as this new development affects the statistics of several past years.*

WESTERN EUROPE
December 31, 1960

Country	*Radio Sets*	*Wired Speakers (Additional)*
Andorra	2,000	.....
Austria	2,070,500	18,400
Belgium	2,476,900	134,800
Denmark	1,746,700	.....
Finland	1,300,000	.....
France	11,640,000	.....
W. Germany (Incl. W. Berlin)	16,311,000	157,100
Gibraltar	4,900	500
Iceland	54,000	.....
Ireland	492,400	.....
Italy	8,596,200	.....
Liechtenstein	3,200	400
Luxembourg	96,600	.....
Malta	16,500	45,100
Monaco	5,100	.....
Netherlands	3,145,000	480,200
Norway	1,300,000	.....
Portugal	1,060,000	.....
San Marino	1,900	.....
Spain	5,200,000	.....
Sweden	2,736,000	160,000
Switzerland	1,076,200	375,200
United Kingdom	15,726,100*	1,054,300
Yugoslavia	1,470,000	.....
Total	76,531,200	2,426,000

EASTERN EUROPE

Albania	40,000	18,000
Bulgaria	810,000	544,000
Czechoslovakia	3,200,000	403,900
East Germany	5,536,400	.....
Hungary	1,950,000	250,000
Poland	4,000,000	1,400,000
Rumania	1,200,000	690,000
USSR	24,700,000	29,155,000
Total	41,436,400	32,460,900

* Includes 11,000,000 combined sound and television licenses.

(*Continued on Next Page*)

NEAR EAST AND SOUTH ASIA

Country	*Radio Sets*	*Wired Speakers (Additional)*
Arab World		
Aden	32,000	.....
Algeria	579,800	.....
Bahrain	12,000	.....
Iraq	600,000	.....
Jordan	94,400	.....
Kuwait	50,000	.....
Lebanon	114,800	2,500
Libya	73,500	.....
Morocco	560,000	.....
Saudi Arabia	21,000	.....
Sudan	135,000	.....
Tunisia	181,400	.....
United Arab Republic		
Egypt	1,600,000	.....
Syria	400,000	.....
Total	4,453,900	2,500
Near East (non-Arab)		
Afghanistan	30,000	.....
Cyprus	115,100	.....
Greece	883,900	.....
Iran	1,750,000	.....
Israel	450,000	.....
Turkey	1,307,900	.....
Total	4,536,900	.....
South Asia		
Ceylon	336,400	12,000
India	2,376,400	.....
India (Portuguese)	4,300	.....
Nepal	14,000	.....
Pakistan	480,000	.....
Total	3,211,100	12,000

AFRICA (NON-ARAB)

Angola	70,000	.....
Bechuanaland	3,500	.....
Cameroun	100,000	.....
Cape Verde Islands	5,000	.....
Central African Republic	4,500	.....
Chad	6,000	.....
Congo Republic (Leopoldville)	175,000	.....
Congo Republic (Brazzaville)	10,000	.....
Dahomey	20,000	.....
Ethiopia	100,000	.....
Gabon	2,000	.....
Gambia	2,500	.....
Ghana	130,000	45,200
Guinea	25,000	.....
Guinea, Portuguese	1,500	.....
Guinea, Spanish	1,500	.....
Ivory Coast	50,000	.....
Kenya	150,000	2,100

Country	*Radio Sets*	*Wired Speakers (Additional)*
Liberia	50,000	.....
Malagasy Republic (Madagascar)	70,000	.....
Mali	8,000	.....
Mauretania	1,000	.....
Mauritius	37,000	.....
Mozambique	60,000	.....
Niger	10,000	.....
Nigeria	250,000	62,500
Reunion	14,100	.....
Rhodesia and Nyasaland (Fed.)	150,000	.....
Ruanda-Urundi	50,000	.....
Senegal	125,000	.....
Sierra Leone	23,000	5,000
Somali Republic	32,500	.....
Somaliland, French	3,000	.....
South Africa, Union of	1,068,200	11,300
Tanganyika	80,000	.....
Togo	5,000	.....
Uganda	82,000	.....
Upper Volta	15,000	.....
Zanzibar and Pemba	13,000	.....
Total	3,003,300	126,100

FAR EAST

Non-Communist		
Australia	2,331,900	.....
Borneo (North)	13,400	.....
Burma	110,000	.....
Cambodia	15,000	.....
Fiji Islands	20,000	.....
Hong Kong	153,600	53,500
Indonesia	1,200,000	8,900
Japan	17,219,500	.....
South Korea	800,000	.....
Laos	16,000	.....
Macau	10,000	.....
Malaya	272,900	25,000
New Caledonia	5,000	.....
New Zealand	580,000	.....
Philippines	900,000	4,400
Ryukyu Islands	25,000	.....
Samoa	4,500	.....
Sarawak and Brunei	37,500	.....
Singapore	101,700	44,400
Solomon Islands	2,500	.....
Tahiti	16,000	.....
Taiwan	667,000	.....
Thailand	1,000,000	10,000
South Vietnam	304,800	.....
Total	25,806,300	146,200
Communist		
China	4,000,000	4,570,000
Korea (North)	110,000	.....
Mongolia	20,000	.....
Vietnam (North)	300,000	.....
Total	4,430,000	4,570,000

(*Continued on Next Page*)

LATIN AMERICA

Country	*Radio Sets*	*Wired Speakers (Additional)*
Argentina	5,500,000	.....
Bolivia	154,400	.....
Brazil	6,915,600	.....
Chile	1,016,000	.....
Colombia	2,159,300	.....
Costa Rica	108,000	.....
Cuba	1,300,000	.....
Dominican Republic	150,000	.....
Ecuador	450,000	.....
El Salvador	350,000	.....
Guatemala	210,000	.....
Haiti	50,000	.....
Honduras	125,000	.....
Mexico	3,500,000	.....
Nicaragua	100,000	.....
Panama	186,000	.....
Paraguay	150,000	.....
Peru	820,000	.....
Uruguay	500,000	.....
Venezuela	565,700	.....
Total	24,310,000	.....

WESTERN HEMISPHERE POSSESSIONS

British	309,100	51,000
French	53,000	.....
Netherlands	91,000	.....
Greenland	4,500	.....
Total	457,600	51,000

AREA TOTALS

Area		
Western Europe*	76,531,200	2,426,000
Eastern Europe (Communist Bloc)	41,436,400	32,460,900
Near East and South Asia	12,201,900	14,500
Arab World	(4,453,900)	(2,500)
Near East (non-Arab)	(4,536,900)	.....
South Asia	(3,211,100)	(12,000)
Africa (non-Arab)	3,003,300	126,100
Far East	30,236,300	4,716,200
Non-Communist Countries	(25,806,300)	(146,200)
Communist Countries	(4,430,000)	(4,570,000)
Latin America	24,310,000	.....
Western Hemisphere Possessions	457,600	51,000
British	(309,100)	(51,000)
French	(53,000)	.....
Netherlands	(91,000)	.....
Greenland	(4,500)	.....
World Total**	188,176,700	39,794,700

* Includes Yugoslavia

** Exclusive of the United States, its territories, and Canada.
Source: USIA.

Foreign Television Stations And Sets World-Wide Distribution, 1960

January 1, 1961

AREAS	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1961	*Jan.* 1 1960	*In Use Jan.* 1, 1961	*In Use Jan.* 1, 1960
Western Europe*	813	683	22,289,500	19,063,900
Latin America	121	94	3,458,000	2,424,600
Near East, South Asia and Africa	16	14	185,000	84,600
Far East	139	106	6,100,000	5,113,000
FREE WORLD TOTAL**	1,089	897	32,033,100	26,686,100
Communist Bloc	214	189	6,328,000	5,293,900
WORLD WIDE TOTAL**	1,303	1,086	38,361,100	31,980,000

* Includes Yugoslavia.
** Except U.S., its territories, Canada and Armed Forces stations abroad.

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
WESTERN EUROPE				
	Jan. 1 1961	*Jan.* 1 1960	*In Use Jan.* 1, 1961	*In Use Jan.* 1, 1960
Austria	18	15	163,000	111,000
Belgium	7	5	520,000	350,000
Denmark	11	8	500,000	359,400
Finland	15	13	75,000	43,000
France	30	52	1,735,000	1,400,000
West Germany	222	152	4,250,000	3,500,000
Ireland*	—	—	75,000	60,000
Italy	388	343	2,000,000	1,666,400
Luxembourg	1	1	7,500	4,000
Malta**	—	—	9,000	7,000
Monaco	1	1	5,000	5,000
Netherlands	6	6	700,000	593,800
Norway	1	1	25,000	6,500
Portugal	5	5	40,000	35,000
Spain	6	4	230,000	150,000
Sweden	41	25	820,000	678,100
Switzerland	22	13	110,000	78,700
United Kingdom	27	34	11,000,000	10,000,000
Yugoslavia	12	5	25,000	15,000
TOTAL	813	683	22,289,000	19,063,900

* These sets tune in to U.K. stations. There is no TV in Ireland.
** These sets tune in to Italian stations. There is no TV in Malta.

(*Continued on Next Page*)

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	LATIN AMERICA			
	Jan. 1 1961	*Jan.* 1 1960	*In Use Jan.* 1, 1961	*In Use Jan.* 1, 1960
Argentina	3	1	450,000	350,000
Brazil	25	10	1,200,000	850,000
Chile	—	2	—	—
Colombia	12	9	150,000	150,000
Cuba	25	24	500,000	365,000
Dominican Republic	4	4	17,000	13,000
El Salvador	2	2	30,000	15,000
Guatemala	2	2	20,000	20,000
Haiti	1	1	1,000	700
Honduras	1	1	3,000	400
Mexico	22	19	450,000	400,000
Nicaragua	2	1	4,500	4,300
Panama	3	1	12,000	8,000
Peru	5	5	35,200	33,200
Uruguay	1	1	25,000	15,000
Venezuela	13	11	700,000	200,000
TOTAL	121	94	3,458,000	2,424,600

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	NEAR EAST, SOUTH ASIA AND AFRICA			
	Jan. 1 1961	*Jan.* 1 1960	*In Use Jan.* 1, 1961	*In Use Jan.* 1, 1960
Algeria	4	3	48,000	38,100
Cyprus	1	1	3,000	3,000
India	1	1	1,000	300
Iran	2	2	35,000	21,400
Iraq	1	1	70,000	9,000
Kuwait	1	—	600	600
Lebanon	2	2	15,000	8,000
Nigeria	2	2	2,000	700
Saudi Arabia	1	1	10,000	2,500
Turkey	1	1	1,000	1,000
TOTAL	16	14	185,600	84,600

FAR EAST

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1961	*Jan.* 1 1960	*In Use Jan.* 1, 1961	*In Use Jan.* 1, 1960
Australia	17	12	1,000,000	750,000
Hong Kong	(1)**	(1)**	5,000	3,000
Japan	115	87	5,000,000	4,288,000
Korea (South)	1***	1***	8,000	7,000
New Zealand	1	1	2,000	—
Philippines	4	3	35,000	25,000
Thailand	2	2	50,000	40,000
TOTAL	139	106	6,100,000	5,113,000

COMMUNIST BLOC

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1961	*Jan.* 1, 1960	*In Use Jan.* 1, 1961	*In Use Jan.* 1, 1960
Bulgaria	1	1	3,000	3,000
Czechoslovakia	7	9	600,000	492,900
East Germany	10	20	800,000	503,000
Hungary	5	4	70,000	50,000
Poland	11	13	320,000	220,000
Rumania	5	2	25,000	20,000
USSR	160	136	4,500,000	4,000,000
Communist China	15	4	10,000	5,000
TOTAL	214	189	6,328,000	5,293,900

** Closed Circuit wired service; not counted in totals.
*** Off the air since early February 1959 due to fire.

New Foreign Television Stations

On the air in 1960

WESTERN EUROPE

Denmark
Bornholm (Aarsbolle); ch. 5; 10 kw.
Vejle; ch. 5; 30 watts (satellite)
Finland
Kouvola; ch. 5; 5 watts
France
Fourteen satellite transmitters went on the air.
West Germany
Twenty-four satellite transmitters went on the air.
Italy
Fourteen satellite transmitters went on the air.
Norway
Bergen; ch. 9; 30 kw.
Kongsberg; ch. 4; 1 kw.
Skien; ch. 10; 50 watts
Kongsvinger; ch. 9; 4 watts
Sweden
Ostersund; ch. 4; 60 kw.
Solleftea; ch. 7; 15 kw.
Uppsala; ch. 6; 3 kw.
Yugoslavia
Lisina; ch. 6; 60 watts (relay)
Psunj; ch. 5; 50 watts (relay)
Skalnica; ch. 11; 36 watts (relay)

LATIN AMERICA

Argentina
Buenos Aires; LS83-TV; ch. 9; CADETE
Cordoba; LU1H-TV; ch. 12; (experimental)
Brazil
Brasilia; ch. 2; TV-Nacional
Brasilia; ch. 8; TV-Alvorada
Curitiba; TV-Colorado (experimental)
Recife; ch. 2; TV-Jornal de Commercio
Recife; ch. 6; TV-Radio Clube
Sao Paulo; ch. 9; TV-Excelsior
Sao Paulo; (relay of TV-Tupi-Sao Paulo); TV-Ribeira Preto
State of Minas Gerais; (relay of TV-Tupi-Rio); TV-Juiz de Fora
Mexico
Tijuana; XEWT-TV; ch. 12; 5 kw.
Guadalajara; ch. 6; Television Tapatia, S.A.
Netherlands Antilles
Curacao; ch. 8; 2 kw.; Telecuracao (PJC-TV)

NEAR EAST, SOUTH ASIA AND AFRICA

United Arab Republic
Cairo
Damascus

Source: USIA

FAR EAST

Australia
Hobart; ch. 2; Government station (ABT)
Japan
Iida; NHK; JONK-TV; ch. 4
Maizuru; NHK; JOBK-TV; ch. 1
Wakamatsu; NHK; JOHT-TV; ch. 1
Niihama; NHK; JOZQ-TV; ch. 2
Fukuchiyama; NHK; JOBK-TV; ch. 3
Yoshiwara; NHK; JOPK-TV; ch. 4
Miyazaki; NHK; JOMG-TV; ch. 8
Hamamatsu; NHK; (educational) ch. 2
Muroran; NHK; (educational) ch. 2
Tsuyama; NHK; ch. 2
Kamaishi; NHK; ch. 2
Yamanashi; JOJF-TV; ch. 5; Radio Yamanashi K.K.
Hamamatsu; JOVO-TV; ch. 6; Radio Shizuoka K.K.
Niihama; JOAL-TV; ch. 6; Nankai Hoso K.K.
Muroran; JOLY-TV; ch. 7; Sapporo TV K.K.
Okinawa
Naha; ch. 12; 5 kw.; Ryukyu Broadcasting Corporation

COMMUNIST BLOC

Czechoslovakia
North Bohemia; Mt. Bukova
West Bohemia; (near Karlovy Vary) —replaces relay station
East Germany
Dequede (Altmark); UHF
Hungary
Kekes; ch. R8; 4 kw. (relay)
Tokaj; ch. R4; 1 kw. (relay)
Poland
Krynica; Krakow Voividship; (relay)
Nowy Sacz; Krakow Voividship; (relay)
Olsztyn; Piekna Gora; 1 kw. (relay)
Jelenia Gora; ch. 10; 30 watts (relay)
USSR
TV Centers
Grozny
Nikolsk
Vitebsk
Yoshkar-Ola
Kurgan
Konotop
Relays
Serebryanka (relays Sverdlovsk)
Dudinka (relays Norilsk)
Liepaya (relays Riga)
Ventspils (relays Riga)
Communist China
Shenyang (Mukden)

International TV Roundup By Areas And Countries

Overseas television continued to expand strongly during the past year. Among the highlights of 1960 *were the introduction of commercial television in Ecuador, the United Arab Republic and the Netherlands Antilles; the official opening of Norway's television network; the great success of the television coverage of the Olympic Games in Rome; the rapid growth of television in Sweden; and the continued rapid growth of television in Japan.*

WESTERN EUROPE

DENMARK

With the opening of the transmitting station at Aarsbolle on Bornholm Island, the whole of metropolitan Denmark received television coverage. The transmitter is tied to the Danish TV Center in Copenhagen by means of a relay line crossing southern Sweden. For the coming year, Denmark's television budget of 42,500,000 kronen (about $6,000,000) surpasses its radio budget by about a million dollars.

FRANCE

Last July, RTF began relaying TV signals from France to Algeria by means of a relay station on the Island of Majorca. Algerian viewers claimed excellent reception, superior even to local TV transmissions. This Paris-Algiers relay has been made permanent, and RTF officials hope to transmit live programs from Algeria to France in the near future.

About 15,000 TV sets were located in public places in France, the greatest number (5,181) being in the Toulouse region. In addition, 3,317 were in the Lyon region, and 2,207 in the Paris region.

Nothing definite has come to light regarding the proposed second network in France.

WEST GERMANY

Despite the Laender's strong opposition to the Federal Government's activities in the radio and television broadcasting field, the government continues preparations for commencing a second TV program this year. The plan prepared by the Bundespost makes provision for the construction of 82 transmitters (not including satellite stations destined ultimately to cover shadow areas). The frequency plan and the locations of the first 28 of these stations have been published by the Bundespost. The effective radiated power of each transmitter will be related to local requirements and will vary between 100 and 500 kilowatts and will serve 65 per cent of the population.

The second TV program to be transmitted over this network is to be the responsibility of a commercial company established under private law, the "Deutschland-Fernsehen GmbH." Originally the company was to be owned by the Federal Government (51 per cent) and the Laender (49 per cent). However, since the Laender refused to take over their share, the other 49 per cent has now been transferred to the Federal Government, thus making it sole owner of the company.

The financing of the second TV program is still an open question. While the Federal Government may try to take part of the current TV license fee revenues for its TV company, advertising revenues are expected to finance a large portion of the costs of the second TV program.

ITALY

The inauguration of the second television network for Italy, repeatedly postponed, has now been set for the fall of 1961. The Italian Minister of Telecommunications stated that when the second network becomes operative, it will at first reach only the major Italian centers such as Milan, Rome, Turin, and Naples. By the end of 1962, 32 transmitters and 11 repeaters will allow reception of the second channel over two-thirds of the country's territory.

The Italian network currently consists of 28 main transmitters and 358 repeater stations. Plans call for the construction of 201 additional repeaters, and a coverage of 98 per cent.

In a decision handed down in July, the Italian Supreme Court upheld the constitutionality of the Italian TV monopoly held by RAI-TV, stating that this arrangement "best guarantees impartiality and objectivity of services, especially due to natural limitations for the medium."

As of January 1, 1961, Italian TV subscribers pay only $20 a year as against $23 paid previously. At the time of the inauguration of TV in Italy in 1954, the license fee was $30.

NORWAY

After a six-year experimental period, Norway's television network was officially opened by King Olaf. The network now includes three transmitters and two converters. Oslo's Tryvasshogda transmitter, covering an area with about 500,000 residents, will be boosted from 10 kw. to 100 kw. when finished in 1961-1962. The Bergen transmitter makes TV available to some 300,000 in Western Norway. The Kongsberg transmitter of 1 kw. will be expanded to 60 kw. Frequency converters for Skien-Porsgrunn and Kongsvinger will

(*Continued on Next Page*)

Source: USIA.

be replaced by transmitters of 60 kw. and 10 kw. respectively. Plans call for several more transmitters, and by 1970 TV coverage will extend to 80 per cent of the population. About 20,000 receivers have been registered so far.

PORTUGAL

The Portugese television network now covers 85 per cent of the country.

SWEDEN

With the estimated one million sets in use, Sweden has joined the select group of West European countries with one million or more TV sets. The others are the United Kingdom, West Germany, Italy, and France. Its network now consists of 35 transmitters, and plans call for a 50 station network by 1962. At present 65 per cent of the population can enjoy good TV reception.

UNITED KINGDOM

The British Television Advisory Committee has recommended a changeover from the present 405-line TV system to the 625-line West European or CCIR system. Adoption of the latter standard with 8 mc. channel spacing, as is proposed for UHF (ultra-high frequency) in Europe, would be introduced initially in Bands IV and V. The report points out that the introduction of TV in the UHF bands provides "the last opportunity for changing to 625-line standards and in such circumstances recommends that this should be done." The Postmaster-General stated that a Government decision on the improved line standards was not likely to be taken until 1962. An official of one of the commercial networks estimated that the cost of such a changeover would be between $2 and $3 billion.

Referring to color television, the report stated that while future development should be on the basis of compatibility, technical and economic limitations make it undesirable to introduce color television in the near future.

The BBC launched its new Television Center in London with its first telecast in June, as the first of seven studios under construction became operational. The 45 million dollar plant occupies a 13-acre site. Four more studios will be opened this year, and the others later.

LATIN AMERICA

ARGENTINA

The first privately-owned television station in Argentina was inaugurated in June, 1960 after an eight-year government monopoly of TV activities. The station operates on channel 9, and is owned by the Compania Argentina de Television (CADETE). In addition, there is a non-commercial station in Cordoba, operating temporarily on channel 12 with an experimental license.

A third station in Buenos Aires is expected to go on the air shortly on channel 13, and following that a fourth one on channel 11. It has also been announced that 26 additional privately-owned channels will be allocated shortly for the principal provincial cities.

A telephone survey of television viewers carried out in Buenos Aires showed a marked preference for the new channel 9 station over the government-owned channel 7. This may explain a rumor that, due to high operating costs, the government-owned TV station may shortly be offered for sale to private interests.

BRAZIL

Television in Brazil is developing rapidly. There are now 19 transmitting stations in operation in cluding relays, and the number of sets in use is very near the million mark.

COLOMBIA

Officials report that a relay system to extend television transmissions to the southern part of the country is being installed and is expected to be completed soon.

The Ministry of Education plans to import 20,000 TV sets for schools and colleges, and to organize educational television in Colombia.

COSTA RICA

Following the inauguration of television in Costa Rica on May 6, there have been reports of various other TV licenses having been granted by the government, one on channel 9, another on channel 4 to TITV, Televitica, and a third to the newspaper La Nacion on channel 5 which went on the air in March, 1961. There is general satisfaction in Costa Rica concerning the country's "coming of age" by installing television, and the fact that the country's first TV station is in private hands rather than under government control as had been recommended by a former regime.

CUBA

The Telemundo network which used to belong to Barletta is now being reorganized and will be called "Television Revolucion." The confiscated channel 12, which used to belong to Pumarejo, was rebaptized the "Revolutionary Channel." After freezing the bank accounts of the Mestre brothers, owners of the $12,000,000 radio and TV network CMQ, last May, the Castro regime finally took over the entire network in September, charging that the owners abandoned the plant and failed to keep it in working order.

ECUADOR

Ecuador's first commercial television license was granted last June, to Mr. Jose Rosenbaum for a channel 4 station in Guayaquil. This station will be called "Prima Television Ecuatoriana," and will have call-letters HCPTE. The license also provides an option to install a broadcasting station in Quito, and Mr. Rosenbaum has been assured of his choice of channels 11, 12, or 13.

Located in Guayaquil's Casa de la Cultura, the new station will be powered by a Dynair transmitter operating with a power of 2 kw. Its 220 foot antenna atop the station headquarters will be one of the higher antennas in Latin America. The initial 20-hour weekly schedule will consist of approximately 75 per cent film and 25 per cent live offerings.

MEXICO

A second television station in Tijuana, XEWT-TV on channel 12, affiliated with Telesistema Mexicano, S.A., commenced operations in July. The station has a 5 kw. transmitter and "the most modern equipment in Mexico." It plans to broadcast only in Spanish from 4 p.m. to midnight daily. In Guadalajara, Television Tapatia, S.A., owned by Alberto Villar, went on the air over channel 6 in August.

According to the press, "Radio Televisora del Golfo, XHGO-TV, in Ciudad Madero, Tamaulipas was recently acquired by the Azcarraga family. Tests are being carried out to determine the feasibility of linking the station, which operates on channel 7, with Mexico City.

A link between Mexican and United States television is envisaged this year. Studies so far undertaken show that a link-up is feasible, and that the installation of three or four more transmitters will be sufficient.

NETHERLANDS ANTILLES (CURACAO)

Television was introduced in the Island of Curacao in the Netherlands Antilles last July. The station is Telecuracao, or PJC-TV on channel 8, at Willemstad. It is owned by the "Netherlands Antilles Television Concern, Ltd.," and is managed by the Bartell Broadcasting Corporation of Milwaukee, Wisconsin. The station which cost $170,000 operates on 625-lines, 50 cycles and has a 500 watt transmitter with an effective radiated power of 2 kw. At present it operates daily for five hours. Reception is good, and there are an estimated 3,000 sets on the island.

The company is committed to the opening of a TV station at Aruba in 18 months, which will be designated TELARUBA, or PJA-TV on channel 6.

PANAMA

The Supreme Court of Panama handed down a decision in August, denying Radiodifusion Panamericana's petition for clarification of a previous ruling, which upheld the Executive Branch's cancellation of the corporation's license to operate television channel 2.

VENEZUELA

A survey carried out in Caracas in May, 1960 indicated that 120,000 homes (67 per cent of the total) in Caracas have television sets. Peak viewing hours ranged from 12:30 to 2 p.m., the customary lunch period in Caracas, and from 4:30 to 9:30 in the evening, with a high for the day at 8:15 p.m. In television ratings, Radio Caracas Television surpassed Televisa (currently off the air while new owners reorganize the personnel structure and modernize facilities) and Televisora Nacional, in that order.

In Maracaibo, 21,050 homes have TV sets, and the TV station, Ondas del Lago, channel 13, outstrips its only competition on channel 2, which is relayed from Caracas.

American Broadcasting-Paramount Theaters has acquired a minority interest in a new Venezuelan TV network, Corporacion Venezolana de Television, S.A., which will be composed of stations in Caracas (channel 4, the former Televisa), Valencia and La Guaira (channel 9), and Barquisimoto (channel 11).

NEAR EAST & AFRICA

ALGERIA

Television tests were carried out in Constantine in September, and regular transmission commenced in October. It is expected that by the fall of 1961, television will be available in the cities of Bone, Batna, Philippeville, Setif, and Bougie.

CENTRAL AFRICAN FEDERATION (RHODESIA AND NYASALAND)

The first test transmissions from the new television station in Salisbury have taken place and are reported to be very successful. Several thousand TV sets have reportedly been purchased by residents of Salisbury and the surrounding areas. Rental of TV sets will be from 3-5 pounds per month ($8.40-14). Meanwhile, a closed circuit television installation was set up at the annual Agricultural and Industrial Show in Salisbury, from August 31 to September 3.

GHANA

A Canadian team of television experts has presented Ghana with a plan for the development of television within the next two years.

GREECE

Following a preliminary accord reached between the Italian and Greek Governments, Italian engineers and technicians are drafting plans for a TV-Radio project in Greece. Equipment and services required would be supplied by Italy and charged against the $15 million in World War II reparations still due Greece from Italy. The pending project envisages the establishment of Greece's first TV network at a cost tentatively estimated at $13.5 million. Other aspects include establishment of short wave stations, introduction of FM transmission facilities, improvement of the present radio system and the construction of a factory for the manufacturing of low-priced radio and TV sets and other electronic equipment.

IRAQ

According to unconfirmed sources, preliminary work has begun on television stations in Basra and Mosul, which will relay the Baghdad station's programs, and also produce special local programs. The Mosul station is said to be planning broadcasts in Kurdish, while the Basra station expects to reach Western Iran and the Persian Gulf. These stations are expected to go on the air in 1961.

KENYA

The report of the Kenya Television Commission recommends the introduction of television in Kenya, but not for at least 18 months. Its revenue is to be derived from license fees and commercial advertisements, which will be strictly controlled (there will be no sponsored programs). The first station is to be at Nairobi, and will operate in Band I of the 625-line CCIR system. English will be the basic language, with possible interpolation in Swahili and Hindustani.

(Continued on Next Page)

The Kenya Minister for Information and Broadcasting, Mr. N. F. Harris, announced in London that he had sufficient backing from British sources to recommend to the government that television service should start in December 1961. He first envisages a daily program of four hours to cover about 20 to 40 miles from Nairobi, and hopes a Mombasa station could be opened within three years, followed by a station, mainly for Africans, in either Nyanza or Central Province.

LEBANON

A new television station, La Compagnie de Television du Liban et du Moyen-Orient, has been granted licenses for four TV transmitting stations. The new company, headed by Ruchdi Malouf, expects to begin transmissions early in 1961. American Broadcasting-Paramount Theaters has purchased a minority interest in it.

MOROCCO

The Moroccan Government has reportedly purchased, and plans to reorganize, the now defunct television station TELMA, which originally brought TV to Morocco in 1954, but went off the air in 1956 due to financial difficulties.

NIGERIA

After the establishment of television in the Western Region of Nigeria last year, the Eastern Region has signed a contract with a British company for commercial television and radio broadcasting. A 10 kw. transmitter in Enugu operating in Band I is to initiate the television service. The Northern Region Government also announced that television was being considered for Kano, Zaria, and Kaduna.

UNION OF SOUTH AFRICA

According to the South African press, popular demand for television is increasing. The government's adamant attitude against the introduction of television in the near future is contrasted with the adoption of TV in Nigeria, and its imminent initiation in various other African countries. The Minister of Posts Hertzog told Parliament that, (1) TV would cost too much to install; (2) that "advertising rates would be prohibitively high" so that a commercial network would not pay; (3) that TV would "spoil our youth for leadership by exposing them to blood-and-thunder entertainment," and (4) that TV was only a piece of glass which shows pictures.

UNITED ARAB REPUBLIC

Television was inaugurated officially in the United Arab Republic last July. High government officials, in televised statements during the ceremonies, spoke of the importance of TV as a source of entertainment and education, and expressed hope that within a year TV would cover the whole of the UAR. Forty thousand sets have been imported and distributed in Cairo, and the government is negotiating for the purchase of an additional 20,000 sets from overseas suppliers.

It is reported that the UAR and Japan reached an agreement for the exchange of television films between the two countries.

FAR EAST

AUSTRALIA

National television stations are now operating in the capital city of every Australian state. The chain was completed when the Postmaster-General officially opened Tasmania's station ABT, channel 2, in Hobart. The studio of the Tasmanian station is located in a new building in the heart of Hobart while the transmitter is 4,000 feet above sea-level, almost at the top of Mount Wellington which overlooks the city of Hobart. The number of television sets in use in Australia has passed the one million mark.

JAPAN

With the bringing into service of eleven government (NHK) TV stations and four commercial stations since June, the Japanese TV network now consists of 107 transmitting stations including satellites. The number of TV sets in use is estimated at close to six million.

After some years of experimental color television in Japan, regular color TV programs were started in September, by NHK and four commercial companies. Approval for color TV service was given by the Postal Services Ministry to NHK's Tokyo and Osaka stations, Nippon Television network, Radio Tokyo, Yomiuri Television, and the Asahi Broadcasting Company.

MALAYA

The government of the Federation of Malaya plans to launch television by June, 1961. In the first six months of operation, Kuala Lumpur is expected to be the only area served, but it is hoped that a large portion of the whole country will be included before the end of the first year. Both Japanese interests and PYE have made offers to Radio Malaya to set up a TV network and to run it commercially for ten years without cost to the Federation. In return for the commercial revenue, they would cede the equipment to the Federation after ten years. The Federation turned down such offers because engineers pointed out that the equipment would not only be in poor shape at the end of ten years, but likely to be quite obsolete in these days of constant improvements.

OKINAWA

The second commercial television station owned by the Ryukyu Broadcasting Corporation went on the air in Naha, with a five kw. transmitter operating on channel 12. Programs are transmitted in English and Japanese.

SINGAPORE

Upon his return from Japan, the Minister of Culture, S. Rajaratnam, stated that the Singapore Government intended to establish a TV station. At his request, a three-man Japanese team visited Singapore in July to consult on the establishment of a TV station in the city.

THAILAND

Bids were invited last September for the construction of television stations in Lampang province in the north, and in Khon Kaen province in the northeast. Another station is planned for Haadyai in Songkhla province in the south. These three TV stations will afford coverage for 35 provinces in all in Thailand.

COMMUNIST BLOC

ALBANIA

According to a Radio Tirana broadcast, an experimental television station, equipped with apparatus presented by the Soviet Union and East Germany and assembled by East German specialists, has carried out some transmission tests.

BULGARIA

The Bulgarian press states that a television relay station is being built on Botev Peak. A group of experts are working there on an experiment to link the Sofia television center with the Bucharest center. The experiments are proceeding successfully. By 1962 Bulgarian television programs will be telecast abroad, and Bulgarian citizens will watch programs from Moscow, Warsaw, Prague, Berlin, and Budapest.

CZECHOSLOVAKIA

Two more television centers went on the air in Czechoslovakia, one in North Bohemia on Bukova Mountain, and the other in West Bohemia near Karlovy Vary. The latter replaces a relay station already in operation. The building of two television relay stations, which will make it possible to receve programs from the Kiev and Moscow studios, has begun in Slovakia. When the Central Bohemian and East Slovakian television centers are completed, the first stage of building a nation-wide TV network will be finished. In the second stage, the main emphasis will be on expansion of the program and the introduction of additional channels, as well as preparation for color television.

EAST GERMANY

The second major television transmitter located at Dequede and operating in the ultra-high frequency (UHF) Band IV, was taken into service in East Germany.

According to the East German press, the goals for East German television call for an increase in the number of television programs in 1965; establishment of a second TV program; construction of radio relay towers, transposers, and deflection antennas needed to close the gaps in TV reception; erection of 20 TV frequency transposers in Bezirke Gera and Suhl (completed); establishment of advanced schools for television; completion of the television transmission network; and color television tests in 1965. Construction of large-scale TV transmitters is not scheduled for the seven-year period except for the one at Dequede (completed).

HUNGARY

According to the Hungarian press, two new television relay stations, one on the Kekes Mtn. on the Matra range and the other in Tokaj, have been completed more than three months ahead of schedule. The 60-meter tower at Kekes uses a four kw. transmitter and its reception range will be approximately 100 km. southwest and west toward the Hungarian plain. The one kw. Tokaj transmitter's range is estimated at 50 km. south and southeast and to the Czechoslovak border to the north.

POLAND

Four more television relay stations have gone on the air since June, and the number of TV sets that are in use at the end of 1960 is estimated at 450,000. By 1965 this number is expected to reach 1,700,000. This year TV stations will be built in Bydgoszcz and Lublin, and in 1962 and 1963, six more TV transmitters will be put into operation.

RUMANIA

With the construction of 12 additional television transmitters, the whole of Rumania is expected to have TV coverage by 1965. The Electronica works in Bucharest will produce 130,000 TV sets in 1965.

USSR

The development of the Soviet television network proceeds at a good pace. Ten new transmitting stations, six centers and four relays, have gone into service since June. There are now 84 television centers and 75 relay stations in operation. Soviet television is to be developed particularly rapidly during the seven-year plan. By 1965 the country will have 165 TV centers and more than 300 low-power relay stations.

No firm figures over the 4,000,000 TV sets in use in the Soviet Union have been reported since the first of the year.

COMMUNIST CHINA

The construction of a television station has been completed in Shenyang (Mukden). A "television university" similar to the ones in Peking and Shanghai has now been established in Shenyang with a membership of 8,000 students, and another in Harbin serving 11,000 students. Courses in mathematics and physics are offered.

There are only 20,000 sets in use throughout the country, half of which are found in and around Peking. Due to the high costs of sets, there are not many individuals who own TV receivers but, instead, most sets in use are owned by people's communes and other organizations.

Foreign Television Stations

SATELLITES NOT INCLUDED

(As of January 1, 1961)

Location	Call Letters	Licensee or Grantee	Channel No.
		— ALGERIA —	
Algiers		Radiodiffusion-Television Francaise (Govt.)	CH. F-11
Oran		Radiodiffusion-Television Francaise Francaise (Govt.)	Ch. F-8
		— ARGENTINA —	
Buenos Aires	LR3-TV	Radio Belgrano TV	Ch. 7
Buenos Aires	LS83-TV	Compania Argentina Del TV, S.A. (Cadete)	Ch. 9
Mendoza		Affili of Cadete	Ch. 7
Rio Del Plata	LS85-TV	Affili of Cadete	Ch. 13
		— AUSTRALIA —	
Adelaide	ABS	Australian Bcstg. Commission	Ch. 2
Adelaide	ADS	Television Bcsters Ltd.	Ch. 7
	NWS	Southern TV Corp. Ltd.	Ch. 9
Brisbane	ABQ	Australian Bcstg. Commission	Ch. 2
Brisbane	BTQ	Brisbane TV Ltd.	Ch. 7
	QTQ	Queensland Television Ltd.	Ch. 9
Hobart	ABS	TV Bcstrs. Ltd.	Ch. 2
Hobart	ABT	Australian Bcstg. Commission	Ch. 2
Hobart	TVT	Tasmania Television Ltd.	Ch. 6
Melbourne	GTV	General Television Corp., Ltd.	Ch. 9
Melbourne	HSV	Herald-Sun Television, Ltd.	Ch. 7
Melbourne	ABV	Australian Bcstg. Commission	Ch. 2
Perth	TVW	TVW Ltd.	Ch. 7
Sydney	ATN	Amalgamated TV Services	Ch. 7
Sydney	TCN	Television Corp, Ltd	Ch. 9
Sydney	ABN	Australian Bcstg Commission	Ch. 2
		— AUSTRIA —	
Baden		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Bregenz-Pfaender		Govt.	Ch. 5
Graz		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Grunberg		Osterreichischer Rundfunk (Govt.)	Ch. E-11
Hieflau		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Jauerling		Osterreichischer Rundfunk (Govt.)	Ch. E-2
Kahlenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-5
Karnten		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Linz		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Lorenzberg		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Patscherkofel		Osterreichischer Rundfunk (Govt.)	Ch. E-4
Polster		Osterreichischer Rundfunk (Govt.)	Ch. E-11
Salzburg		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Schladming		Osterreichischer Rundfunk (Govt.)	Ch. E-11
Schmittenhohe		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Sonnwendstein		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Vienna		Osterreichischer Rundfunk (Govt.)	Ch. E-5
		— BELGIUM —	
Antwerp		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-2
Brussels		Service Francaise Institut (French)	Ch. E-7
Brussels		Vlaamse Televisie (Flemish)	Ch. E-10
Liege		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-3
Ruiselede		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-2
Waver		Institut National Belge de Radiodiffusion (Govt.) (French language)	Ch. E-8
Waver		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-10
		— BERMUDA —	
Hamilton	ZBM-TV	Bermuda Radio & Television Co., Ltd.	Ch. 10
	ZBM-1		
	ZBM-2	Bermuda Broadcasting Co. Ltd.	
		— BRAZIL —	
Belo Horizonte	PRH6-TV	Radio Guarani	Ch. 4
Belo Horizonte		Radio Inconfidencia	Ch. 2
Brasilia		Televisao Brasilia	Ch. 3
Brasilia		TV Goiania	Ch. 6
Brasilia		TV Rio	Ch. 8

Location	Call Letters	Licensee or Grantee	Channel No.
Porto Alegre		Radio Televisao Tupi	Ch. 4
Recife		TV Pernambuco	Ch. 6
Recife		Televisao Jornal do Comercio	Ch. 2
Rio de Janeiro		Televisao Nacional	Ch. 2
Rio de Janeiro		Radio Mayrink Veiga	Ch. 7
Rio de Janeiro		Televisau Globo	Ch. 11
Rio de Janeiro		Soc. Radio Emisoras Cont.	Ch. 9
Rio de Janeiro	PRG3-TV	Radio Televisao Tupi	Ch. 6
Rio de Janeiro		Radio Record TV	Ch. 13
Sao Paulo		Radio Televesisao Paulista	Ch. 5
Sao Paulo	PRF3-TV	Radio Difusiora de Sao Paulo	Ch. 3
Sao Paulo	PRB9-TV	Radio Record TV	Ch. 7
Sao Paulo		Televisao Gazeta	Ch. 2
Sao Paulo		Televisao Excelsior	Ch. 9
Sao Paulo		Televisao Cultura	Ch. 11
Sao Paulo		Televisao Bandeirantes	Ch. 13
Sao Paulo		Televisao Difusora	Ch. 31
Valinhos		Televisao Record	Ch. 22
Valinhos		Radio-Televisao Paulista	Ch. 28
Valinhos		Televisao Difusora	Ch. 18
		— COLOMBIA —	
Alfo Magdalena	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Bogota	HJFN-TV	Televisora Nacional (Govt.)	Ch. 9
Boyaca	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Cali	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
El Quindio	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Madrono	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Manizales	HJRN-TV	Televisora Nacional (Govt.)	Ch. 5
Manjui	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Medellin	HJRN-TV	Televisora Nacional (Govt.)	Ch. 3
Tynja	HJRN-TV	Televisora Nacional (Govt.)	Ch. 10
		— BULGARIA —	
Sofia	OIRT	Government	Ch. VII
		— COSTA RICA —	
San Jose	TI-TVCR	Televisors de Costa Rica	Ch. 7
		— CUBA —	
Camaguey	CMJL-TV	Cuban Gov't	Ch. 6
Camaguey	CMJ-TV	Cuban Govt.	Ch. 4
Camaguey	CMFE-TV	Cuban Govt.	Ch. 9
Ciego de Avilo	CMJV-TV	Cuban Govt.	Ch. 7
Havana	CMBJ-TV	Cuban Govt.	Ch. 12
Havana	CMAB-TV	Cuban Gov't	Ch. 2
Havana	CMBF-TV	Cuban Gov't	Ch. 4
Havana	CMQ-TV	Cuban Govt.	Ch. 6
Havana	CMBA-TV	Cuban Govt.	Ch. 7
Havana	CM-TV	Cuban Govt.	Ch. 10
Holguin	CMKJ-TV	Cuban Govt.	Ch. 3
Holguin			Ch. 13
Matanzas	CMG-TV	Cuban Govt.	Ch. 13
Miguel	CMGH-TV	Cuban Gov't	Ch. 11
Matanzas	CMGQ-TV	Cuban Gov't	Ch. 9
Santa Clara	CMJA-TV	Cuban Gov't	Ch. 2
Santiago de Cuba	CM-TV	Cuban Gov't	Ch. 5
Santa Clara	CMHQ-TV	Cuban Gov't	Ch. 5
Santiago de Cuba	CMKU-TV	Cuban Gov't	Ch. 2
		— CYPRUS —	
Nicosia		Cyprus Bestg. Service (Govt.)	Ch. E-2
		— CZECHOSLOVAKIA —	
Bratislava		Ceskoslovensky Rozhlas (Govt.)	Ch. 2
Budejovice	OIRT	Ceskoslovensky Rozhlas (Govt.)	Ch. 2
East Bahemia	OIRT	Ceskoslovensky Rozhlas (Govt.)	Ch. 6
Moravia	OIRT	Ceskoslovensky Rozhlas (Govt.)	Ch. 9
Ostrava		Ceskoslovensky Rozhlas (Govt.)	Ch. 1
Prague		Ceskoslovensky Rozhlas (Govt.)	Ch. 9
West Bohemia	OIRT	Ceskoslovensky Rozhlas (Govt.)	Ch. 10
		— DENMARK —	
Aalborg		Danish State Radio (Govt.)	Ch. E-5
Aarhus		Danish State Radio (Govt.)	Ch. E-8
Bornholm		Danish State Radio (Govt.)	Ch. E-5
Copenhagen		Danish State Radio (Govt.)	Ch. E-4
Frederikshavn		Danish State Radio (Govt.)	Ch. E-8
Holstebro		Danish State Radio (Govt.)	Ch. E-10
Kolding		Danish State Radio (Govt.)	Ch. E-9
Odense		Danish State Radio (Govt.)	Ch. E-3
Soenderjylland		Danish State Radio (Govt.)	Ch. E-7
South Seeland		Danish State Radio (Govt.)	Ch. E-6
Vejle		Danish State Radio (Govt.)	Ch. E-5

(Continued on Next Page)

Location	Call Letters	Licensee or Grantee	Channel No.
		— DOMINICAN REPUBLIC —	
Ciudad Trujillo	HIT-TV	La Voz Dominicana	Ch. 4
Ciudad Trujillo	HIN-TV	Voz de Reeleccion-TV	Ch. 7
		— EL SALVADOR —	
San Salvador	YSEB-TV	Television Salvadorena	Ch. 6
San Salvador	YSU-TV	Radio Television YSU, S.A.	Ch. 4
San Salvador	YSDR-TV	Television Saladorena	Ch. 8
		— ECUADOR —	
Guayaquil	HCPTE	Television Ecuatoriana	Ch. 4
Quito	HCJB	Television Ecuatoriana	
		— FINLAND —	
Hameenlinna		Finnish Bestg. Corp.	Ch. E-5
Helsinki		Institute of Technology	Ch. E-8
Helsinki		Finnish Broadcasting Corp.	Ch. E-6 &
Lahti		Finnish Bestg. Corp.	Ch. E-9
Lohja		Finnish Bestg. Corp.	Ch. E-11
Mikkeli		Finnish Bestg. Corp.	Ch. E-6
Pori		Finnish Bestg. Corp.	Ch. E-9
Rauma		Finnish Bestg. Corp.	Ch. E-5
Riihimaki		Finnish Bestg. Corp.	Ch. E-11
Tammisaari		Finnish Bestg. Corp.	Ch. E-5
Tampere		Tampere TV Club	Ch. E-8
Tammela			Ch. 10
Turku		Finnish Bestg. Corp.	Ch. E-7
Valkeakoski		Finnish Bestg. Corp.	Ch. E-11
		— FRANCE —	
Ajaccio (Corsica)		Govt.	Ch. 4
Amiens		Radiodiffusion Television Francaise	Ch. F-11
Aurillac		Radiodiffusion Television Francaise	Ch. F-11
Bastia		Radiodiffusion Television Francaise	Ch. F-2
Besancon		Radiodiffusion Television Francaise	Ch. F-5
Bordeau		Radiodiffusion Television Francaise	Ch. F-10
Bourges		Radiodiffusion Television Francais (Govt.)	Ch. F-9
Caen		Radiodiffusion Television Francais (Govt.)	Ch. F-2
Cannes-Nice		Radiodiffusion Television Francais (Govt.)	Ch. F-6
Chamonix		Govt.	Ch. 6
Clermont-Ferrand		Radiodiffusion Television Francaise	Ch. F-6
Dijon		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Epinal		Govt.	Ch. 12
Fonfrede		Radiodiffusion Television Francaise	Ch. F-12
Gex (Mt. Rond)		Govt.	Ch. 7
Grenoble		Radiodiffusion Television Francais (Govt.)	Ch. F-10
La Rhune		Radiodiffusion Television Francaise	Ch. F-9
Le Havre-Harfleur		Radiodiffusion Television Francaise	Ch. F-7
Le Mans		Radiodiffusion Television Francaise	Ch. F-12
Limoges		Radiodiffusion Television Francaise	Ch. F-2
Lille		Radiodiffusion Television Francais (Govt.)	Ch. F-8A
Longwy		Govt.	Ch. 12
Lyon		Radiodiffusion Television Francais (Govt.)	Ch. F-12
Lyon-Fourviere		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Marseilles		Radiodiffusion Television Francais (Govt.)	Ch. F-8
Metz-Luttange		Radiodiffusion Television Francais (Govt.)	Ch. F-6
Mezieres		Govt.	Ch. 8A
Mulhouse		Radiodiffusion Television Francais (Govt.)	Ch. F-8
Nancy-Vandoeuvre		Radiodiffusion Television Francais (Govt.)	Ch. F-7
Nantes		Radiodiffusion Television Francaise	Ch. F-4
Nice (Mt. Alban)		Govt.	Ch. 11
Paris		Radiodiffusion Television Francais (Govt.)	Ch. F-8A
Pic Du Midi		Radiodiffusion Television Francaise	Ch. F-5
Puy de Dome		Radiodiffusion Television Francaise	Ch. F-10
Reims-Hautvillers		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Rennes St. Pern		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Rouen		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Sarreguemines		Govt.	Ch. 12
St. Etienne		Radiodiffusion Television Francaise	Ch. F-8
Strasbourg		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Toulon		Radiodiffusion Television Francais (Govt.)	Ch. F-11
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. 10
		— GERMANY (East) —	
Berlin		Staatliches Rundfunk Komitee (Govt.)	Ch. E-3
Brocken		Staatliches Rundfunk Komitee (Govt.)	Ch. E-5
Chemnitz		Staatliches Rundfunk Komitee (Govt.)	Ch. E-6
Dresden		Staatliches Rundfunk Komitee (Govt.)	Ch. R-8
Hepterberg		Staatliches Rundfunk Komitee (Govt.)	Ch. E-10
Inselberg		Staatliches Rundfunk Komitee (Govt.)	Ch. E-5
Leipsig		Staatliches Rundfunk Komitee (Govt.)	Ch. E-9
Rostock		Staatliches Rundfunk Komitee (Govt.)	Ch. E-8
Schwerin		Staatliches Rundfunk Komitee (Govt.)	Ch. E-11

Location	Call Letters	Licensee or Grantee	Channel No.
		— GERMANY (West)	
Aalen		Suddeutscher Rundfunk	Ch. E-8
Aachen (Donnerberg)	WDR		Ch. 14
Baden-Baden		Sudwestfunk	Ch. E-7
Berlin		Sender Freies Berlin	Ch. E-7
Biedenkopf		Hessischer Rundfunk	Ch. E-2
Bonn		Westdeutscher Rundfunk	Ch. E-5
Bremen		Norddeutscher Rundfunk	Ch. E-2
Dillberg		Bayerischer Rundfunk	Ch. E-6
Feldberg		Sudwestfunk	Ch. E-8
Flensburg		Norddeutscher Rundfunk	Ch. E-4
Frankfurt		Hessischer Rundfunk	Ch. E-8
Freiburg		Sudwestfunk	Ch. E-7
Grunten		Bayerischer Rundfunk	Ch. E-2
Haardtkopf	SWF		Ch. 15
Hamburg		Norddeutscher Rundfunk	Ch. E-9
Hanover		Norddeutscher Rundfunk	Ch. E-8
Harz		Norddeutscher Rundfunk	Ch. E-10
Hoher Meissner		Hessischer Rundfunk	Ch. E-7
Hornisgrinde		Sudwestfunk	Ch. E-9
Irrel	SWF		Ch. 12
Kaiserslautern		Sudwestfunk	Ch. E-7
Kiel		Norddeutscher Rundfunk	Ch. E-5
Koblenz		Sudwestfunk	Ch. E-6
Koln		Westdeutscher Rundfunk	Ch. E-11
Kreuzberg-Rhon		Bayerischer Rundfunk	Ch. E-3
Langenberg		Westdeutscher Rundfunk	Ch. E-9
Lingen on Ems	NDR		Ch. 15
Marburg		Hessischer Rundfunk	Ch. E-11
Passau		Bayerischer Rundfunk	Ch. E-7
Raichberg		Sudwestfunk	Ch. E-4
Saarbruchen		Telesaar	Ch. F-2
Saarbruchen		Telesaar	Ch. F-7
Stuttgart		Suddeutscher Rundfunk	Ch. E-11
Teutoberger Wald		Westdeutscher Rundfunk	Ch. E-11
Trier		Sudwestfunk	Ch. E-5
Weinbiet		Sudwestfunk	Ch. E-10
Wendelstein		Bayerischer Rundfunk	Ch. E-10
Wurzburg		Bayerischer Rundfunk	Ch. E-10
Zweibrucken		Sudwestfunk	Ch. E-7
		— GUATEMALA —	
Guatemala City	TG-BOL	Radio-TV Guatemala	Ch. E-3
Guatemala City	TGW-TV	Television Nacional de Guatemala	Ch. E-8
		—HAITI—	
Port au Prince		Tele-Hati	Ch. A-5
		—HONG KONG—	
Hong Kong		Hong Kong Ltd.—Rediffusion	
		— HONDURAS —	
Tegucigalpa	HRTW-TV	Radio Y Television Hondurena	Ch. A-5
		— HUNGARY —	
Budapest		Magyar Radio (Govt.)	Ch. I
Kekes		Magyar Radio Es Televizio (Govt.)	Ch. VIII
Miskolc	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Pecs	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. II
Sopron	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Szentes	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. XI
Tojac	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IV
		— IRAN —	
Abadan		Habib Sabet	Ch. 3
Tehran	TVI	Habib Sabet	Ch. 3
		— IRAQ —	
Baghdad		Minister of Interior	Ch. E-8
		— ITALY —	
Acri	Radiotelevisione Italiana		Ch. H
Barrea	(Government Franchised Network)		Ch. E
Bolzano	"	" "	Ch. D
Capo Spartivento	"	" "	Ch. H
Cascia	"	" "	Ch. E
Cima Penegal	"	" "	Ch. F
Claut	"	" "	Ch. F
Comelico	"	" "	Ch. G
Gambarie	"	" "	Ch. D
Golfo di Salerno	"	" "	Ch. E

(Continued on Next Page)

Location	Call Letters	Licensee or Grantee	Channel No.
Gorfigliano	Radiotelevisione Italiana		Ch. H
Gubbio	(Government Franchised Network)		Ch. E
Martina Franca	"	" "	Ch. D
Milano	"	" "	Ch. D
Monreale	"	" "	Ch. D
Monte Argentario	"	" "	Ch. E
Monte Caccia	"	" "	Ch. A
Monte Cammarata	"	" "	Ch. A
Monte Conero	"	" "	Ch. E
Monte Faito	"	" "	Ch. B
Monte Favone	"	" "	Ch. H
Monte Lauro	"	" "	Ch. F
Monte Limbara	"	" "	Ch. H
Monte Nerone	"	" "	Ch. A
Monte Peglia	"	" "	Ch. H
Monte Pellegrino	"	" "	Ch. H
Monte Penice	"	" "	Ch. B
Monte Sambuco	"	" "	Ch. H
Monte Scuro	"	" "	Ch. G
Monte Serpeddi	"	" "	Ch. G
Monte Serra	"	" "	Ch. D
Monte Soro	"	" "	Ch. E
Monte Venda	"	" "	Ch. D
Monte Vergine	"	" "	Ch. D
Pantellaria	"	" "	Ch. G
Pescara	"	" "	Ch. F
Pietrasanto	"	" "	Ch. A
Plateau Rosa	"	" "	Ch. H
Portofino	"	" "	Ch. H
Punta Badde Urbara	"	" "	Ch. D
Roma	"	" "	Ch. G
Roseto Capo Spulico	"	" "	Ch. F
Salento	"	" "	Ch. H
San Cerbone	"	" "	Ch. G
San Marco Argentano	"	" "	Ch. H
San Nicolao	"	" "	Ch. A
Scicli	"	" "	Ch. H
Torino	"	" "	Ch. C
Trapani	"	" "	Ch. H
Trieste	"	" "	Ch. G
		— JAPAN —	
Akita	JOTR-TV	Radio Tohoku	Ch. 10
Aomori	JOTG-TV	NHK	Ch. 2
Bofu	JOAG-TV	NHK	Ch. 9
Fukui	JOFG-TV	NHK	Ch. 9
Fukuoka	JOIF-TV	Kyushu Asahi Hoso	Ch. 1
Fukui	JOEF-TV	Yamagata Hoso	Ch. 10
Fukuoka	JOFR-TV	Radio Kyosho Co.	Ch. J-4
Fukuoka	JOLK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-3
Fukushima	JOFP-TV	NHK	Ch. 9
Hakodate	JOVK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-4
Hiroshima	JOER-TV	Radio Chugoku	Ch. 4
Hiroshima	JOFK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-3
Kagoshima	JOHG-TV	Japan Broadcasting Corp.	Ch. J-3
Kagoshima	JOCF-TV	Radio Minami Nippon	Ch. 1
Kanazawa	JOJK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-4
Kanazawa	JOMR-TV	Hokuriku Hoso	Ch. 6
Kogawa-Ken		Radio Nishi-Nippon	
Kochi	JOZR-TV	Radio Kochi	Ch. 8
Kofu	JOJF-TV	Radio Yamanashi	Ch. 5
Kokura	JOSK-TV	Japan Broadcasting Corp.	Ch. J-6
Kumamoto	JOGK-TV	Japan Broadcasting Corp.	Ch. J-9
Kumamoto	JOBF-TV	Radio Kumamoto	Ch. 11
Matsuyama	JOZK-TV	Japan Broadcasting Corp.	Ch. J-6
Matsuyama	JOAF-TV	Nankai Hoso	Ch. 10
Miyazaki	JONF-TV	Radio Miyazaki	Ch. 10
Morioka	JOQG-TV	NHK	Ch. 4
Morioka	JODF-TV	Iwate Hoso	Ch. 6
Muroran	JOQF-TV	Hokkaido Bcstg Corp.	Ch. 11
Nagasaki	JOUR-TV	Nagasaki Bcstg-Corp.	Ch. 5
Nagoya	JOAR-TV	Chubu Nippon Bcstg. Corp.	Ch. J-5
Nagoya	JOCK-TV	Bcstg. Corp. of Japan (NHK)	Ch. 3
Nagano	JOSR-TV	Shinetsu Hoso	Ch. 11
Nagoya	JOFX-TV	Tokai TV	Ch. 1
New Osaka		Mainichi Bcstg. Osaka	
Niigata	JOQK-TV	NHK	Ch. 2
Niigata	JODR-TV	Radio Niigata	Ch. 5
Oita	JOIP-TV	NHK	Ch. 2
Okayama	JOKK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-5
Okayama	JOYR-TV	Sanyo Bcstg. Co.	Ch. J-11
Osaka	JOBK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-2
Osaka	JOFO-TV	Osaka TV Bcstg. Corp.	Ch. J-6
Osaka	JONR-TV	Asahi Hoso	Ch. 6
Osaka	JOIX-TV	Yomiuri TV Corp.	Ch. 10
Osaka	JODX-TV	Kansai TV	Ch. 8
Sapporo	JOHR-TV	Hokkaido Bcstg. Co.	Ch. J-1

Location	Call Letters	Licensee or Grantee	Channel No.
Sapporo	JOIK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-3
Sapporo	JOKX-TV	Sapporo TV	Ch. 5
Sasebo	JOMF-TV	Nagasaki Bcstg-Corp.	Ch. 10
Sendai	JOHK-TV	NHK	Ch. J-3
Sendi	JOIR-TV	Tohoku Hoso	Ch. 1
Shizuoka	JOPK-TV	Japan Broadcasting Corp.	Ch. J-5
Takamatsu	JOKF-TV	Nishi-Nippon Bcstg. Co.	Ch. J-9
Tokushima	JOXK-TV	NHK	Ch. 3
Tokushima	JOJR-TV	Shikoku Hoso	Ch. 1
Tokyo	JOCX-TV	Fuji Telecasting	Ch. 8
Tokyo	JOAK-TV	NHK	Ch. J-3
Tokyo	JOAX-TV	Nippon TV Network Corp.	Ch. J-4
Tokyo	JOKR-TV	Radio Tokyo	Ch. J-6
Tottori	JOJX-TV	Nihonkai TV Hoso	Ch. 1
Toyama	JOLR-TV	Kita Nippon Hoso	Ch. 1
Yahata-Shi		T.V. Nishi-Nippon	
Yamagata	JOEF-TV	Yamagata Hoso	Ch. 10
Yawata	JOHX-TV	TV Nishi Nippon	Ch. 10
		—LEBANON—	
Beirut		TV Co. of Lebanon (TCL)	Ch. 9
Beirut		TV Co. of Lebanon (TCL)	Ch. 7
		— LUXEMBOURG —	
Louvigny		Compagnie Luxembourgeoise de Telediffusion	Ch. E-7
		— MEXICO —	
Aguascalientes		Telesistema Mexicano	Ch. 5
Chihuahua	XERA-TV	Televisora de Chihuahua, S.A.	Ch. 11
Guadalajara	XEWO-TV	Television de Occidente, S.A.	Ch. 2
Hermosillo	XEWH-TV	TV de Hermosillo, S.A.	Ch. 6
Juarez	XEJ-TV	Television de la Frontera	Ch. 5
Matamores	XELD-TV	Television de Matamores	Ch. 7
Mexicali	XEM-TV	Televisora de Mexicali	Ch. 3
Mexico City	XEW-TV	Televimex, S.A.	Ch. 2
Mexico City	XHGC-TV	Television Gonzales. Camarena	Ch. 5
Mexico City	XHTV	Television de Mexico	Ch. 4
Monterrey	XEFB-TV	Cadena Televisora del Norte	Ch. 3
Monterrey	XHNL-TV	Televisora del Norte	Ch. 10
Nuevo Laredo	XEFE-TV	Nuevo Laredo TV, S.A.	Ch. 11
Paso de Cortes	XEX-TV	Television Paso de Cortes	Ch. 7
Paso de Cortes	XEQ-TV	Radio Panamericana	Ch. 9
Queretaro	XEZ-TV	Televisora Del Centro	Ch. 3
Tampico	XHGO-TV	Televisora del Golfo	Ch. 7
Tijuana	XEWT-TV	Televisora de Calimex	Ch. 12
Tijuana	XETV	Radio Television	Ch. 6
Torreon	XELN-TV	Televisora de la Laguna	Ch. 4
Zamarano	Z-TV	Televisora del Centro	Ch. 3
Zamarano		Televisora de Guanajuato	Ch. 6
		— MONACO —	
Monte Carlo	TMC	Tele Monte Carlo	Ch. F-10
		— NETHERLANDS —	
Goes		Nederlandse Televisie Stichting	Ch. E-7
Insum		Nederlandse Televisie Stichting	Ch. E-6
Lopik (Amsterdam)		Nederlandse Televisie Stichting	Ch. E-4
Markelo		Nederlandse Televisie Stichting	Ch. E-7
Mierlo		Nederlandse Televisie Stichting	Ch. E-5
Roermond		Nederlandse Televisie Stichting	Ch. E-5
Smilde		Nederlandse Televisie Stichting	Ch. E-6
		— NETHERLANDS ANTILLES —	
Curacao	PJC-TV	Tele-Curacao	Ch. E-8
		— NICARAGUA —	
Managua	YSNA-TV	Television de Nicaragua	Ch. 8
		—PERU—	
Arequipa		Televisora Sur Peruna	Ch. 2
Lima		El Sol TV	Ch. 9
Lima	OAD-TV	Ministry of Education	Ch. 7
Lima		R. Panamericana	Ch. 13
Lima		R. America	Ch. 4
		— PHILIPPINES —	
Manila	DZAQ-TV	Bolinao Electronics Corp.	Ch. 3
Manila	DZXL-TV	Chronicle Bcstg.	Ch. 9
Manila	DZTV	Inter-Island Bcstg.	Ch. 13
Quezon City	DZBB-TV	Republic Bcstg. System	Ch. 7
		— POLAND —	
Katowice		Polskie Radio (Govt.)	Ch. R-6
Lodz		Polskie Radio (Govt.)	Ch. R-5
Posnan		Polskie Radio (Govt.)	Ch. R-6
Warsaw		Polskie Radio (Govt.)	Ch. R-III
Wroclaw			
		— PORTUGAL —	
Foia		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-5
Lisbon		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-7
Lousa		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-3
Montejunto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-6
Porto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-9

(Continued on Next Page)

Location	Call Letters	Licensee or Grantee	Channel No.
		— RUMANIA —	
Bucharest		Radiodifuziunia Si Televiziunea Romina (Govt.)	Ch. R-III
		— SAUDI ARABIA —	
Dhahran	HZ--22-TV	Arabian-American Oil Company	Ch. 2
		— SPAIN —	
Barcelona		Government	Ch. E-4
Madrid		Radio Nacional de Espana (Govt.)	Ch. E-3
Madrid-Navacerrda		Govt.	Ch. 2
Tortosa		Government	Ch. E-10
Valencia		Government	Ch. E-5
Zaragoza		Government	Ch. E-3
		— SWEDEN —	
Anderstorp		Government	Ch. E-9
Ange		Government	Ch. E-8
Bollnas		Government	Ch. E-6
Borlange		Government	Ch. E-10
Boras		Government	Ch. E-6
Emmaboda		Government	Ch. E-8
Gavle		A. B. Radiotjangst	Ch. E-9
Goteborg		A.B. Radiotjangst (Govt.)	Ch. E-9
Horby		Govt.	Ch. 2
Jonkoping		Government	Ch. E-8
Karlskrona		Government	Ch. E-9
Kalstad		Government	Ch. E-5
Linkoping		Government	Ch. E-9
Lycksele		Government	Ch. E-8
Malmo		A.B. Radiotjangst (Govt.)	Ch. E-10
Norrkoping		A.B. Radiotjangst (Govt.)	Ch. E-5
Nassjo		Government	Ch. E-10
Orebro		Government	Ch. E-2
Ornskoldsvik		Government	Ch. E-6
Ostersund		Government	Ch. E-4
Stockholm		A.B. Radiotjangst (Govt.)	Ch. E-4
Varberg			Ch. 10
Visby		Government	Ch. E-9
Vannas		Government	Ch. E-2
Vastervik		Government	Ch. E-6
Vasteras		Government	Ch. E-8
Vaxjo		Government	Ch. E-5
		— SWITZERLAND —	
Basel		Swiss General Post Office	Ch. E-10
Bern		Swiss General Post Office	Ch. E-2
Geneva		Swiss General Post Office	Ch. E-4
Monte Ceneri		Swiss General Post Office	Ch. E-5
Santis		Swiss General Post Office	Ch. E-7
Sion (Valais)		Swiss General Post Office	Ch. E-6
Tramelan		Swiss General Post Office	Ch. E-11
Zurich		Swiss General Post Office	Ch. E-3
		— THAILAND —	
Bangkok	T TV	Thai-Television Co.	Ch. 4
		— TURKEY —	
Istanbul		Teknik Universite	Ch. E-4
		— UNITED ARAB REPUBLIC —	
Cairo		U.A.R. Bcstg. Corp.	Ch. E-5
Cairo		U. A.R. Bcstg. Corp.	Ch. E-7
		— UNITED KINGDOM —	
Aberdeen		British Bcstg. Corp.—BBC (Govt. operated, non-commercial)	Ch. B-4
Belfast		BBC	Ch. B-1
Birmingham		BBC	Ch. B-4
Brighton		BBC	Ch. B-2
Burnhope		ITA	Ch. B 8
Cardiff		BBC	Ch. B-5
Carlisle		BBC	Ch. B-4
Central Scotland		BBC	Ch. B-3
Central Scotland		ITA	Ch. B-10
Channel Isles		BBC	Ch. B-4
Dover		BBC	Ch. B-2
Folkestone		BBC	Ch. B-4
Inverness		BBC	Ch. B-2
Isle of Man		BBC	Ch. B-5
Isle of Wight		BBC	Ch. B-3
Isle of Wight		Independent Television Authority (ITA)	Ch. B-11
Lancashire		Independent Television Authority—ITA	Ch. B-9
London		BBC	Ch. B-1
London		ITA	Ch. B-9
Londonderry		BBC	Ch. B-2
Manchester		BBC	Ch. B-2

Location	Call Letters	Licensee or Grantee	Channel No.
Midlands		ITA	Ch. B 5
Netherbutton		BBC	Ch. B-8
Newcastle		BBC	Ch. B-5
Norwich		BBC	Ch. B-3
Plymouth		BBC	Ch. B-2
Wales & West		Independent Television Authority (ITA)	Ch. 10
Thrumster		BBC	Ch. B 1
West Wales		BBC	Ch. B-3
Yorkshire		ITA	Ch. B-10
		— URUGUAY —	
Montevideo		Sociedad Anonima Emisoras de Television Y Anexos	Ch. 10
		— USSR —	
Alma Ata		Government	
Baku		Government	
Barnaul		Government	
Biisk		Government	
Blagoveschensk		Government	
Dniepropetrovsk		Government	
Gorkiy		Government	
Irkutsk		Government	
Izhevsk		Government	
Kalinin		Government	
Kaliningrad		Government	
Kazan		Government	
Kemerovo		Government	
Kharkov		Government	Ch. R-III
Kiev		Government	Ch. R-IV
Kishinev		Government	
Kostroma		Government	
Krasnoyarsk		Government	
Kubyshev		Government	
Leningrad		Government	Ch. R-III
Maladan		Government	
Minsk		Government	
Moscow		Government	Ch. R-II
Moscow		Government	Ch. R-IV
Murmansk		Government	
Nalchik		Government	
Novosibirsk		Government	
Odessa		Government	Ch. R-II
Omsk		Government	
Perm		Government	
Raychikhinsk		Government	
Riga		Government	Ch. R-III
Rostov-on-Don		Government	
Saratov		Government	
Sevastopol		Government	
Stalino		Government	
Stalinogorsk		Government	
Sverdlovsk		Government	
Tallin		Government	Ch. R-III
Tashkent		Government	
Tbilisi		Government	
Tomsk		Government	
Ust Kamenogorsk		Government	
Vatutino		Government	
Vilnius		Government	
Vinnitsa		Government	
Vladimir		Government	
Vladivostok		Government	
Vorkuta		Government	
Voronezh		Government	
Yaroslavl		Government	
Yerevan		Government	
		— VENEZUELA —	
Caracas	YVKA-TV	Televisora Nacional (Govt.)	Ch. 5
Caracas	YVLV-TV	Televisa Venezolana	Ch. 4
Caracas	YVKS-TV	Radio Caracas TV	Ch. 2
Maracaibo		Ondas de Lago TV	Ch. 13
Valencia		Radio Valencia TV	Ch. 3
		— YUGOSLAVIA —	
Belgrade	YZO	Radiodiffusion Yugoslave	Ch. E-2
Ljubjana		Radio Ljubjana	Ch. E-10
Zagreb	YZO-3	Radio Televizija Zagreb	Ch. E-9

Stations Offering Advertisers In-Store Displays In Major Markets

Radio Stations

ALABAMA

*WJLD—Birmingham
WBRC—Birmingham

ARIZONA

KOOL—Phoenix
KOY—Phoenix
KCNA—Tucson

CALIFORNIA

KAFY—Bakersfield
KMAP—Bakersfield
KPAY—Chico
KARM—Fresno
KFRE—Fresno
KDAY—Hollywood
KABC—Los Angeles
KHJ—Los Angeles
KLAC—Los Angeles
KNX—Los Angeles
KRCA—Los Angeles
KFIV—Modesto
KIDD—Monterey
KVIP—Redding
KPAY—Sacramento
KCRA—Sacramento
KGMS—Sacramento
KROY—Sacramento
KITO—San Bernardino
KCBQ—San Diego
KSFD—San Diego
KCBS—San Francisco
KFRC—San Francisco
KGO—San Francisco
KJBS—San Francisco
KNBC—San Francisco
KOBY—San Francisco
KYA—San Francisco
KXRX—San Jose
KSRO—Santa Rosa
KWG—Stockton

COLORADO

KMYR—Denver

CONNECTICUT

WNHC—New Haven
WICH—Norwich

DIST. OF COLUMBIA

WTOP—Washington
WWDC-FM—Washington

FLORIDA

*WOBS—Jacksonville
WGBS—Miami
WINZ—Miami
WALT—Tampa

GEORGIA

WPLO—Atlanta
WAKE—Atlanta
WAOK—Atlanta
*WERD—Atlanta
WQXI—Atlanta

HAWAII

KGU—Honolulu

ILLINOIS

WBBM—Chicago
WGN—Chicago
WMAQ—Chicago

INDIANA

WANE—Fort Wayne
WIBC—Indianapolis
WJVA—South Bend

IOWA

WHO—Des Moines

KENTUCKY

WFKY—Frankfort
WVLK—Lexington
WAKY—Louisville

LOUISIANA

WLCS—Baton Rouge
*WXOK—Baton Rouge

* Negro Programming

*KAOK—Lake Charles
WBOK—New Orleans
WNOE—New Orleans
WSMB—New Orleans
WWL—New Orleans
KJOE—Shreveport

MAINE

WPOR—Portland
WAGM—Presque Isle

MARYLAND

WBAL—Baltimore
*WEBB—Baltimore
WITH—Baltimore

MASSACHUSETTS

WEEI—Boston
WHYN—Springfield
WAAB—Worcester

MICHIGAN

WKMH—Dearborn
CKLW—Detroit
WJBK—Detroit
WXYZ—Detroit
WOOD—Grand Rapids

MINNESOTA

WMFG—Hibbing
KSTP—Minneapolis
WCCO—Minn.-St. Paul
WHLB—Virginia

MISSISSIPPI

WDJX—Jackson
WLBT—Jackson
WOKJ—Jackson

MISSOURI

KCMO—Kansas City
KMBC—Kansas City
KPRS—Kansas City
KMOX—St. Louis
KSW—St. Louis
KWK—St. Louis
KXOK—St. Louis
WIL—St. Louis

MONTANA

KBOW—Butte
KFBB—Great Falls

NEW JERSEY

WTTM—Trenton

NEW YORK

WROW—Albany
WNBF—Binghamton
WBNY—Buffalo
WGR—Buffalo
WTKO—Ithaca
WABC—New York
WCBS—New York
WLIB—New York
WINS—New York
WMGM—New York
WOR—New York
WADO—New York
WRCA—New York
*WWRL—New York
WBBF—Rochester
WHEC—Rochester
WHEN—Syracuse
WSYR—Syracuse

NORTH CAROLINA

WISE—Asheville
WAYS—Charlotte
WBT—Charlotte
WTMA—Charlotte
WCOG—Greensboro
WPET—Greensboro
WKIX—Raleigh
WKLM—Wilmington
WTOB—Winston-Salem

NORTH DAKOTA

WDAY—Fargo

OHIO

WCUE—Akron
WCMW—Canton
WKRC—Cincinnati
WLW—Cincinnati
KYW—Cleveland
WERE—Cleveland
WGAR—Cleveland
WJW—Cleveland
WCOL—Columbus
WTVN—Columbus
WSPD—Toledo
WBBW—Youngstown
WFMJ—Youngstown
WKBN—Youngstown

OREGON

KGW—Portland
KWJJ—Portland

(Continued on Next Page)

PENNSYLVANIA

WFBG—Altoona
WEST—Easton
WJET—Erie
WCMB—Harrisburg
WHGB—Harrisburg
WKBO—Harrisburg
WGAL—Lancaster
WLAN—Lancaster
WCAU—Philadelphia
*WDAS—Philadelphia
WFIL—Philadelphia
*WHAT—Philadelphia
WIBG—Philadelphia
WIBG-FM—Philadelphia
WIP—Philadelphia
WPEN—Philadelphia
WPEN-FM—Philadelphia
WRCV—Philadelphia
WCAI—Pittsburgh
WHUM—Redding
WRAW—Redding
WORK—York

RHODE ISLAND

WEAN—Providence
WJAR—Providence

SOUTH CAROLINA

WTMA—Charleston
WIS—Columbia
WMSC—Columbia

TENNESSEE

*WMFS—Chattanooga
*WLOK—Memphis

TEXAS

KGNC—Amarillo
KRIC—Beaumont
KLIF—Dallas
WFAA—Dallas
KROD—El Paso
KSET—El Paso
XELO—El Paso
KTHT—Houston
KTRH—Houston
*KYOK—Houston
KDAV—Lubbock
KFYO—Lubbock
KCOR—San Antonio
KITE—San Antonio

UTAH

KSL—Salt Lake City

VIRGINIA

WSVA—Harrisonburg
WAVY—Norfolk
WGH—Norfolk
WLEE—Richmond
WRVA—Richmond
WDBJ—Roanoke

WASHINGTON

KWIQ—Moses Lake
KAYO—Seattle
KXLY—Spokane

WEST VIRGINIA

WCHS—Charleston
WHLL—Wheeling

WISCONSIN

WOKY—Milwaukee

Television Stations

ARIZONA

KOOL-TV—Phoenix

CALIFORNIA

KMJ-TV—Fresno
KCOP-TV—Hollywood
KABC-TV—Los Angeles
KHJ-TV—Los Angeles
KRCA-TV—Los Angeles
KTTV—Los Angeles
KGO-TV—San Francisco
KRON-TV—San Francisco

COLORADO

KBTV—Denver

CONNECTICUT

WHNC-TV—New Haven
WATR-TV—Waterbury

FLORIDA

WESH-TV—Daytona Beach

GEORGIA

WLW-A-TV-Atlanta

IDAHO

KIDO-TV—Boise

ILLINOIS

WBKB-TV—Chicago
WGN-TV—Chicago

INDIANA

WEHT-TV—Evansville
WTVW-TV—Evansville
WANE-TV—Fort Wayne
WLW-I—Indianapolis

LOUISIANA

KNOE-TV—Monroe
WDSU-TV—New Orleans
KTBS-TV—Shreveport

MAINE

WAGM-TV—Presque Isle

MASSACHUSETTS

WRLP—Greenfield
WWRP-TV—Greenfield
WHYN-TV—Springfield
WWLP-TV—Springfield

MICHIGAN

CKLW-TV—Detroit
WJBK-TV—Detroit
WXYZ-TV—Detroit

MINNESOTA

WDSM-TV—Duluth
KSTP-TV—Minneapolis
WCCO-TV—Minneapolis

MISSISSIPPI

WLBT-TV—Jackson

MISSOURI

KODE-TV—Joplin
KCMO-TV—Kansas City
KMBC-TV—Kansas City

NEVADA

KLAS-TV—Las Vegas

NEW MEXICO

KOAT-TV—Albuquerque
KVER—Clovis

NEW YORK

WNBF-TV—Binghamton
WGR-TV—Buffalo
WABD-TV—New York
WNTA-TV—New York
WOR-TV—New York
WHEN-TV—Syracuse

NORTH CAROLINA

WSOC-TV—Charlotte
WTOB-TV—Winston-Salem

NORTH DAKOTA

KFYR-TV—Bismarck
WDAY-TV—Fargo

OHIO

WKRC-TV—Cincinnati
WLW-TV—Cincinnati
WSTV—Steubenville
WKBN-TV—Youngstown

OREGON

KPTV-TV—Portland

PENNSYLVANIA

WFBG-TV—Altoona
WCMB-TV—Harrisburg
WTPA-TV—Harrisburg
WFIL-TV—Philadelphia
WNEP-TV—Scranton
WILK-TV—Wilkes-Barre
WSBA-TV—York

RHODE ISLAND

WJAR-TV—Providence

SOUTH CAROLINA

WUSN-TV—Charleston
WIS-TV—Columbia

TEXAS

KPAR-TV—Abilene
KFDA-TV—Amarillo
KEDY-TV—Big Spring
KTRK-TV—Houston
KDUB-TV—Lubbock
KCOR-TV—San Antonio

UTAH

KUTV-TV—Salt Lake City

VIRGINIA

WAVY-TV—Norfolk
WXEX-TV—Richmond
WDBJ-TV—Roanoke

WASHINGTON

KING-TV—Seattle
KXLY-TV—Spokane

WEST VIRGINIA

WCHS-TV—Charleston
WBOY-TV—Clarksburg
WTRF-TV—Wheeling

WISCONSIN

WDSM-TV—Superior
WFRV-TV—Green Bay
WISN-TV—Milwaukee

PUERTO RICO

WAPA-TV—San Juan

Employment At TV Networks And 519 Television Stations During 1959

As Of December 31, 1959

	Full Time	*Part Time*	*Total*
3 Networks and 15* owned and operated stations	11,152	1,562	12,714
93 Pre-Freeze TV stations	8,768	912	9,680
334 Post-Freeze VHF TV stations	13,403	2,035	15,438
77 Post-Freeze UHF TV stations	2,030	408	2,438
Totals 3 Networks and 519 stations	35,353	4,917	40,270

Total Employment

	1959	*1958*	*1957*
3 TV Networks	10,127	10,054	9,444
All TV stations	30,143	29,328	28,353
Total	40,270	39,382	37,797

* Excludes data for two network owned and operated UHF stations that were sold prior to Dec. 31, 1959. 1959, 1958, 1957 data are for 519, 514 and 501 TV stations respectively.
Source: FCC

Employment At Nationwide AM Networks And 3,361 Other Radio Stations

	Full Time	*Part Time*	*Total*
4 Nationwide Networks	1,367	15	1,382
19 Networks owned and operated stations	1,125	22	1,147
3,361 other stations (†)	38,306	9,536	47,842
Total	40,798	9,573	50,371

(†) Excludes 148 independently operated FM stations.
Source: FCC

Play And Story Brokers

NEW YORK AND LOS ANGELES

New York, N. Y.

American Play Co.
52 Vanderbilt Ave. .....MUrray Hill 6-6333

Ashley-Steiner Associates
579 Fifth Ave.....MUrray Hill 8-8330

Bartsch, Hans
1501 Broadway .....BRyant 9-6933

Brandt & Brandt
101 Park Ave.....MUrray Hill 3-5890

Brown, Curtis, Ltd.
575 Madison Ave.....PLaza 5-4200

Cowl, Carl
516 Fifth Ave. .....MUrray Hill 2-3383

Fishbein, Frieda
353 W. 57th St.....CIrcle 7-4398

French, Samuel
25 W. 45th St.....JUdson 2-4700

Gaines, Blanche
350 W. 57th St.....PLaza 7-0537

Hayward, Leland
655 Madison Ave.....TEmpleton 8-5100

International Literary Bureau, Inc.
11 W. 42nd St.....LOngacre 4-5576

Jay Garon-Brooke Associates, Inc.
224 E. 33rd St. .....LExington 2-8586

Leonard, Claire
156 W. 74th St.....TRafalgar 7-3082

Matson, Harold
30 Rockefeller Plaza.....CIrcle 6-2750

Morris, William, Agency, Inc.
1740 Broadway .....JUdson 6-5100

Reynolds, Paul R. & Son
599 Fifth Ave.....MUrray Hill 8-4767

Roberts, Flora
22 E. 60th St.....EL 5-4165

Salisbury, Leah, Inc.
234. W. 44th St.....LAckawanna 4-8628

Talent Associates, Ltd.
444 Madison Ave. .....PLaza 3-1030

Wade Carlson Literary Agency
475 Fifth Ave. (Room 1808).....MU 3-1450

Williams, Annie Laurie
18 E. 41st St.....MUrray Hill 5-7565

Writers Literary Agency
210 W. 70th St.....TR 3-2185

Writers Workshop, Inc.
280 Madison Ave.....MU 9-5251

Los Angeles, Calif.

Bergerman Agency
141 El Camino Dr., B. H....CRestview 6-9667

Bernie, Herman
260 S. Beverly Dr., B. H.....CRestview 5-0117

Darrow Agency
9884 Santa Monica Blvd., B. H.CRestview 4-7253

Elwood, Maren, Agency
4949 Hollywood Blvd.....NOrmandy 4-4786

Famous Artists Agency, Inc.
9441 Wilshire Blvd., B. H....CRestview 4-7433

Feins, Bernard
436 S. Roxbury Dr., B. H...CRestview 5-0601

French, Samuel, Inc.
7623 Sunset Blvd.....HOllywood 3-3146

Frings, Kurt
242 N. Canon Dr., B. H.....CRestview 4-8881

Gold, Sid
8961 Sunset Blvd. (46).....CRestview 4-7247

Goldstone-Tobias
404 N. Roxbury Dr., B. H...CRestview 6-1071

Grashin, Mauri
408 Cloverdale Ave.....WEbster 9-3300

Herzbrun, Walt
8820 Sunset Blvd. (46).....OLympia 2-7210

Irwin, Lou
9165 Sunset Blvd.....CRestview 1-7131

Jackson, Edith
1717 N. Highland Ave. .....HOllywood 7-0155

Kohner, Paul, Inc.
9169 Sunset Blvd. (46)....CRestview 1-5165

Lance, Leon
8820 Sunset Blvd. (46).....OL 7-1060

Lazar, Irving
211 S. Beverly Dr., B. H.....CRestview 5-6153

Levee, Sidney M. Agency
9000 Sunset Blvd. (46).....CRestview 4-8631

Linsk, Lester
195 S. Beverly Dr., B. H.....CRestview 5-4396

MacQuarrie Agency
9157 Sunset Blvd. (46).....CRestview 4-8919

Manuel, Alvin G. Agency
468 N. Bedford Dr., B. H....CRestview 4-5288

Meyers, Walter
9167 Sunset Blvd. (46).....CRestview 1-8161

Morris, William, Agency
151 El Camino Dr., B. H.....BR 2-4111

Music Corp. of America
9370 Santa Monica Blvd., B. H.....BR 2-3211

Ring, S. E.
1654 Cherokee Ave.....HOllywood 7-6412

Rosenberg & Coryell
404 N. Roxbury Dr., B. H...CRestview 4-7381

Salkow, Lester
8741 Sunset Blvd. (46).....OLympia 2-6750

Shauer, Melville A.
9110 Sunset Blvd.....CRestview 1-1103

Shiffrin, William
449 S. Beverly Dr., B. H.....CRestview 4-7641

Shurr, Louis
327 N. Rodeo Dr., B. H.....CRestview 4-8111

Small, Paul, Artist Ltd., Inc.
190 N. Canon Dr., B. H.....BR 2-0496

Snitzer, Lou-Al Fritschi, Inc.
6404 Hollywood Blvd. (28)..HOllywood 9-6271

Stempel, Frank
9034 Sunset Blvd. (46).....CRestview 4-8343

Stewart, Rosalie
9046 Sunset Blvd. (46).....CRestview 4-6123

Swanson, H. N., Inc.
8523 Sunset Blvd. .....OLympia 2-5385

Ullman, George
8979 Sunset Blvd. (46).....CRestview 4-5238

Wilkins, Paul
9006 Sunset Blvd. (46).....CRestview 1-6188

Financial Figures For Nationwide Networks—Radio And Television

Networks And Owned And Operated Stations
1958-1959

Item	*1958 ($ millions)*	*1959 ($ millions)*	*Per cent increase or (decrease) 1958*
		Revenues	
Radio	$ 64.5	$ 60.4	(6.4)
Television	516.7	576.1	11.5
Total Broadcast Revenues	$581.2	$636.5	9.5
		Expenses	
Radio	$ 69.4	$ 64.9	(6.5)
Television	439.7	488.2	11.0
Total Expenses	$509.1	$553.1	8.6
		Income	
Radio	($ 4.9)	($ 4.5)	—
Television	77.0	87.9	14.2
Income (before Federal Tax)	$ 72.1	$ 83.4	15.7

Note: Radio data include the operations of 19 nationwide network-owned AM stations in 1958 and 1959. Television data include the operations of 19 network-owned stations in 1958 and 17 in 1959.

Source: FCC

Television Stations Classified By Profit And Loss Groupings For Full Year Operations 1958-1959

	Pre Freeze VHF		Post Freeze VHF		Post Freeze UHF		Total All Stations	
	1959	*1958*	*1959*	*1958*	*1959*	*1958*	*1959*	*1958*
PROFITS OF (before Federal income tax)								
$3,000,000 and over	12	8	—	—	—	—	12	8
$2,000,000-$3,000,000	9	6	—	—	—	—	9	6
$1,500,000-$2,000,000	6	10	2	1	—	—	8	11
$1,000,000-$1,500,000	29	19	7	6	—	—	36	25
$800,000-$1,000,000	9	10	2	1	—	—	11	11
$600,000-$800,000	11	13	7	1	—	—	18	14
$400,000-$600,000	8	8	15	12	—	—	23	20
$200,000-$400,000	6	11	38	28	—	—	44	39
$100,000-$200,000	6	4	60	45	5	7	71	56
Less than $100,000	2	4	106	97	30	20	138	121
Total Stations	98	93	237	191	35	27	370	311
Median Profit	$1,040,000	$930,000	$114,000	$98,000	*	*	$165,000	$162,000
LOSS OF:								
Less than $100,000	2	3	58	71	25	33	85	107
$100,000-$200,000	1	1	12	16	7	10	20	27
$200,000-$400,000	2	6	8	13	2	3	12	22
$400,000-$600,000	2	1	3	1	—	—	5	2
$600,000-$800,000	—	—	1	1	—	—	1	1
$800,000 and over	2	3	1	2	—	—	3	5
Total Stations	9	14	83	104	34	46	126	164
Median Loss	*	*	$51,000	$73,000	*	*	$55,000	$77,000

(*) Median not computed because of small number of stations involved. Also excludes 6 satellite stations stations whose financial data are included with their parent station.
Source: FCC

THE Grotto

ITALIAN RESTAURANT

FAMOUS FOR FINE FOOD. NEW YORK'S ONLY CAVE RESTAURANT.

YOUR HOST

The BAZZINI FAMILY

CIrcle 5-1848

Open Daily from 12 Noon **Dinner from $3.50**

For Reservations Call **CI 5-1848** or **CO 5-8995**

224 WEST 46th ST. (Next Door to the 46th St. Theatre) **New York**

1961

BEHIND THE MIKE
BEFORE
THE CAMERA

★

RADIO-TV ARTISTS
VOCAL ARTISTS
PUBLIC RELATIONS
PUBLICITY FIRMS
DIRECTORS
PRODUCERS
COMMENTATORS
MUSICAL DIRECTORS
WRITERS
ANNOUNCERS
DISC JOCKEYS
MUSICASTERS
SPORTS COMMENTATORS
WOMEN COMMENTATORS
RADIO-TV EDITORS

MERV GRIFFIN

Personal Manager:
Royal E. Blakeman

MCA

Public Relations:
Henry O. Dormann

Radio-TV Artists

RADIO AND TELEVISION
—their work during 1960

— A —

AAKER, LEE
The Adventures of Rin Tin Tin
ABC-TV

ADAMS, NICK
The Rebel
ABC-TV

ALBRIGHT, LOLA
Peter Gunn
ABC-TV

ALCORN, JOHN
Directions '61
ABC-TV

ALETTNER, FRANK
Bringing Up Buddy
CBS-TV

ALEXANDER, BEN
About Faces
ABC-TV

ALLICOATE, PATTI
ABC

ALLISON, FRAN
ABC

ALLYSON, JUNE
The DuPont Show with June Allyson
CBS-TV

AMES, TEAL
The Edge of Night
CBS-TV

AMSTERDAM, MOREY
Keep Talking
ABC-TV

ANDREWS, JOHNNY
Monitor
NBC

ARNESS, JAMES
Gunsmoke
CBS-TV

ARNOLD, EDDY
Today On The Farm
NBC-TV

ARQUETTE, CLIFF
Charley Weaver's Hobby Lobby
ABC-TV

AVERY, PHYLISS
The Clear Horizon
CBS-TV

— B —

BAER, PARLEY
Gunsmoke
CBS

BAILEY, JACK
Queen For A Day
ABC-TV

BAIRD, JEANNE
Perry Mason, Hawaiian Eye, Surfside Six, Today Show, Northwest Passage, NBC-TV, Ann Sothern Show, Four Star Playhouse

BAKER, MIKE
B. June 15, St. Thomas, Ontario; Perry Como, NBC-TV; Bell Science Series, Warner Brothers

BAKEY, ED

BALLENTINE, EDDIE
ABC

BANNISTER, CONNIE
ABC

BARKER, BOB
Truth Or Consequences
NBC-TV

BARRY, GENE
Bat Materson
NBC-TV

BATELLE, PHYLIS
ABC

BAUER, CHARITA
The Guiding Light
CBS-TV

BAYER, JIMMY
Love of Life
CBS-TV

BEAL, JOHN
Road to Reality
ABC-TV

BEAN, ORSON
ABC

BEARD, JAMES
ABC

BEATTY, MORGAN
Monitor
NBC

BECK, JACKSON

BELLAMY, RALPH
Our American Heritage
NBC-TV

Jeanne Baird

Representation: WILLIAM MORRIS AGENCY

PAT HERNON

WEATHER — 6
WNBC-TV for
N.Y. Telephone Co.

MUSIC AFTER 7
WQXR for
N.Y. Telephone Co.

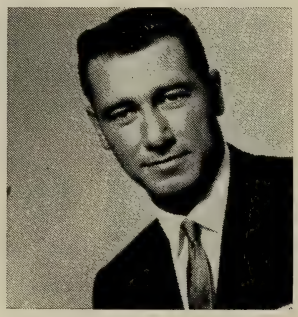
CIRCLE OF SPORTS
WNBC-Radio

COMMERCIALS:
- Spokesman for N.Y. Telephone Co.
- Spokesman for "Yellow Pages"
- Spokesman for Oxydol

SPORTS — PLAY BY PLAY

COMMERCIAL SPOKESMAN FOR:

- The Texaco Company
- Falstaff Brewing Corp.



BILL MALONE

BUD PALMER

SPORTS SPECTACULAR
CBS-TV for
Schlitz Beer

BOWLING STARS
NBC-TV for
Protein Plus

COMMERCIALS:
- Spokesman for Protein Plus
- Schlitz Beer

PERSONAL REPRESENTATIVE — LESTER LEWIS ASSOCIATES
11 East 48th Street

BENNY, JACK
Jack Benny Program
CBS-TV

BERGEN, POLLY
B. July 14, 1930. Knoxville, Tenn. Dinah Shore Show, Ford Startime, NBC-TV; Pat Boone Show, ABC-TV; To Tell the Truth, CBS-TV

BERLE, MILTON
Jackpot Bowling, NBC-TV

BERNARDI, HERSCHEL
Peter Gunn
ABC-TV

BERNSTEIN, LEONARD
New York Philharmonic Young People's Concerts, Leonard Bernstein and the New York Philharmonic
CBS-TV

BETZ, CARL
Donna Reed Show
ABC-TV

BIKEL, THEODORE
Directions '61
ABC-TV

BISHOP, JOEY
Keep Talking
ABC-TV

BLOCKER, DAN
Bonanza
NBC-TV

BLYTH, ANN
The Citadel
ABC-TV

BONTEMPI, FEDORA AND PINO

BOONE, RICHARD
Have Gun, Will Travel
CBS-TV

BORGE, VICTOR
Victor Borge Special
ABC-TV

BORN, DAVID
Happy
NBC-TV

BORN, STEPHEN
Happy
NBC-TV

BRAY, ROBERT
Stagecoach West
ABC-TV

BRECK, PETER
Black Saddle
ABC-TV

BRENNAN, WALTER
Real McCoys
ABC-TV

BREWSTER, DIANE
The Islanders
ABC-TV

BRIGGS, LILLIAN
B. June 4, 1935, Allentown, Pa.; Alan Freed, Jack Paar, Dick Clark, Jimmy Dean, N. Y. C. Network; Howard Miller, NBC, Chicago

BRITTEN, BILL
B. Nov. 15, Philadelphia, Pa.; Starring as Bozo the Clown, WPIX; Bill Britton's Wonderama, WNEW-TV; Johnny Jellybean on "Time for Fun," WABC-TV; Puppets & Voices for Preen Wax Commercials; Puppet & Voice for Dick Clark Show, Beechnut Commercials, ABC-TV; Phil Silvers Show, CBS-TV

BRONSON, CHARLES
Man With a Camera
ABC-TV

BROOKS, NATALIE
ABC

BROWN, JIM L.
Adventures of Rin Tin-Tin
ABC-TV

BROWN, JOE E.
Timex All-Star Circus
ABC-TV

BROWN, PETER
Lawman
ABC-TV

BRUAN, JUDITH
Road to Reality
ABC-TV

BRUDER, PATRICIA
As the World Turns
CBS-TV

BRUNS, PHIL
Road to Reality
ABC-TV

BURNETT, CAROL
Garry Moore Show
CBS-TV

BURNS, RONNIE
Happy
NBC-TV

BURNS, STAN Z.
STAN Z. BURNS SHOW

BURKE, PAUL
Naked City
ABC-TV

BURR, RAYMOND
Perry Mason
CBS-TV

BURTON, RICHARD
Winston Churchill: The Valiant Years
ABC-TV

BUTTONS, RED

BYRNES, EDWARD
77 Sunset Strip
ABC-TV

BRYNA RAEBURN

•

RADIO REGISTRY

BILL CULLEN

Exclusive Representation
MARTIN GOODMAN PRODUCTIONS
Press Representation
NAT FIELDS

— C —

CABOT, SEBASTIAN
Checkmate
CBS-TV

CALHOUN, RORY
The Texan
ABC-TV

CAREY, PHILIP
Philip Marlowe
ABC-TV

CARLISLE, KITTY
To Tell the Truth
CBS-TV

CARROLL, PAT
Keep Talking
ABC-TV

CARSON, JEANNIE
Jeannie Carson Show
ABC-TV

CARSON, JOHNNY
Who do You Trust?
ABC-TV

CARTWRIGHT, ANGELA
Danny Thomas Show
CBS-TV

CASE, NELSON
Spokesman for Ivory Soap, Fleischmann's Margarine, Rheingold Beer

CASS, PEGGY
Keep Talking
ABC
ABC-TV

CASTLE, PEGGY
Lawman
ABC-TV

CERF, BENNETT
What's My Line?
CBS-TV

CLARK, DICK
B. November 30, 1929, Mt. Vernon, N. Y., American Bandstand, Dick Clark Show
ABC-TV

CLOONEY, ROSEMARY
CBS

COLLIER, DON
Outlaws
NBC-TV

COLLINS, AL
Monitor
NBC

COLLINS, DOROTHY
Candid Camera
CBS-TV

COLLYER, BUD
Beat the Clock
ABC-TV
To Tell the Truth
CBS-TV

COMO, PERRY
Perry Como Show, Perry Como's Kraft Music Hall, NBC-TV

CONNELL, JOHN
Young Dr. Malone
NBC-TV

CONNERS, CHUCK
Rifleman
ABC-TV

CONRAD, ROBERT
Hawaiian Eye
ABC-TV

CONRIED, HANS
ABC

COOPER, JACKIE
Hennesey
CBS-TV

COREY, WENDALL
Westinghouse Playhouse
NBC-TV

CRABBE, BUSTER
Captain Gallant
ABC-TV
NBC-TV

CRAIG, COL. JOHN D.
Expedition
ABC-TV

CRISWELL
B. August 18, 1917, Princeton, Indiana, (One Man Show) Criswell Predicts, Mon.-Fri., 10:30-12:00 noon, KHJ-TV; Syndicated Column in 600 Publications, Personal Appearances, Radio Canada, Motion Pictures

CROSBY, BING
Bing Crosby Show, Bing Crosby Tournament
ABC-TV, CBS

CROTHERS, DR. GEORGE
Lamp Unto My Feet
CBS-TV

CUFFE, IRENE
TV, legitimate, night clubs, motion pictures, many diversified roles and dialects

CULLEN, BILL
I've Got a Secret, CBS; The Price Is Right, NBC-TV

CUMMINGS, BOB
Love that Bob
ABC-TV

Polly Bergen

MCA ARTIST, LTD.

PATRICIA HALL

Representative:
NICHOLAS AGNETA
CO 5-0232

BOB ELLIOT **&** **RAY** GOULDING

— D —

DABNEY, AUGUSTA
Dr. Malone
NBC-TV
DALTON, ABBEY
Hennesey
CBS-TV
DALY, JOHN
What's My Line?
CBS-TV
DANE, JEFF
ABC
DANEHE, DICK
Bing Crosby Golf Tournament
ABC-TV
DANN, MARSHALL
Bing Crosby Golf Tournament
ABC-TV
DAVALOS, DICK
The Americans
NBC-TV
DAVIES, BLAIR
The Brighter Day
CBS-TV
DAYTON, DANNY
Keep Talking
ABC-TV
DEMMING, EILEN
The Guiding Light
CBS-TV
DENVER, BOB
Dobie Gillis
CBS-TV

De POURTALES, JIM

Represented by Pat Sullivan Agcy.

DESMOND, JOHNNY
ABC
DIAMOND, BOBBY
Fury
NBC-TV
DIETRICH, MARLENE
Monitor
NBC
DILLON, WILLIAM
Gunsmoke
CBS

DIXON, BOB

DOELGER, NANOLITA
ABC
DONAHUE, TROY
Surfside Six
ABC-TV
DORAN, ANN
National Velvet
NBC

DOWNS, HUGH

Jack Paar Show, Concentration, NBC-TV; Monitor, NBC

DRAKE, GALEN
WOR, New York, N.Y.
DRIER, ALEX
Championship Bridge
ABC-TV
DREW, ROBERT
Road to Reality
ABC-TV
DRU, JOAN E.
Guestward Ho!
ABC-TV
DUFF, HOWARD
Dante
NBC-TV
DUGGAN, ANDREW
Bourbon Street Beat
ABC-TV

— E —

EASTWOOD, CLINT
Rawhide
CBS-TV

EDWARDS, RALPH

Creator-Packager of This Is Your Life, NBC-TV; Truth or Consequences, NBC-TV; It Could Be You, NBC-TV; About Faces, ABC-TV

EISLEY, ANTHONY
Hawaiian Eye
ABC-TV
ELLIOT, WIN
Monitor
NBC

ELLIOT, BOB

B. March 26, 1923, Boston, Mass., Bob and Ray Show (Monday-Friday), CBS

ELLIS, GEORGIA
Gunsmoke
CBS
ELY, RON
The Aquanauts
CBS-TV

ERICKSON, CORYDON ARVID

B. December 26, 1944, New York City; The Great God Brown, Broadway, For the United Nations, Film, Declaration of Human Rights, The Children of Strangers, Commercials, Dramas, Radio and TV Animation, Dante's Dreamer, V. O. Paramount Pictures

Hugh Downs

Exclusive Representative:

Martin Goodman Productions, Inc.

36 Central Park So.

Carmel Quinn

Rep. Reggie Riccardi
JU 6-6217

"Here's Looking At You"

RICHARD WILLIS

ERICKSON, HELENE
B. August 3, New York City, V. O. Dante's Dreamer, Paramount Pictures, Town Hall: Leonard Bernstein Presents the New York Philharmonic; New York Confidential; Naked City; Ansonia Opera, Der Rosenkavalier

ERICKSON, LAUNCELOT DORIAN
B. September 6, 1949, New York City; TV Dramas and Commercials, radio and transcriptions, photo illustrations, singing commercials; Odds Against Tomorrow; DuPont Show of the Month

EVANS, DALE
The Roy Rogers Show
CBS-TV

EWELL, TOM
Tow Ewell Show
CBS-TV

EYER, RICHARD
Stagecoach West
ABC-TV

—F—

FABRAY, NANETTE
Westinghouse Playhouse
NBC-TV

FARGE, ANNIE
Angel
CBS-TV

FAYE, DORIS
B. May 6, New York City; Paul Winchell Show, ABC-TV; Bozo the Clown, WPIX; Princess Ticklefeather on "Wonderama," WNEW-TV; Steve Allen Show, NBC-TV; Puppets and Voices for "Preen Wax" Commercials; Nestle's Commercials

FAYLEN, FRANK
Dobie Gillis
CBS-TV

FELTON, VERNA
Pete and Gladys
CBS-TV

FIELDS, LINDA LEE
Hostess and Spokeswoman on Davega Hollywood Showcase, WPIX; Studio One, My True Story, County Fair, Price Is Right, NBC-TV; Riverboat for Nusoft, NBC-TV; Commercials, Live Film Jingles

FITZMAURICE, MICHAEL

FLEMING, ERIC
Rawhide
CBS-TV

FLOOD, ANN
From These Roots
NBC-TV

FORD, EILEEN
ABC

FORD, TENNESSEE ERNIE
B. Feb. 13, 1919, Bristol, Tenn., Ford Show, NBC-TV; Capitol Records

FOSKETT, MARY
The Secret Storm
CBS-TV

FOSTER, PHIL
Monitor
NBC

FOSTER, PRESTON
Gunslinger
CBS-TV

FOSTINI
ABC

FRANCIS, ARLENE
What's My Line?
CBS-TV

FRANKLIN, BARBARA
Spokeswoman for Pacific Telephone, Clorox, Glidden Paints; On-Camera for Kodak, Alka-Seltzer

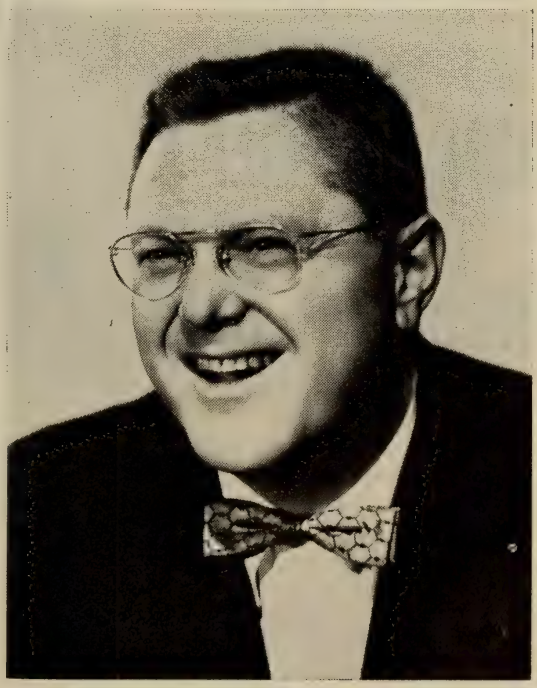
FRANKLIN, JOE
B. March 9, 1926, New York; Joe Franklin's Memory Lane, WABC-TV

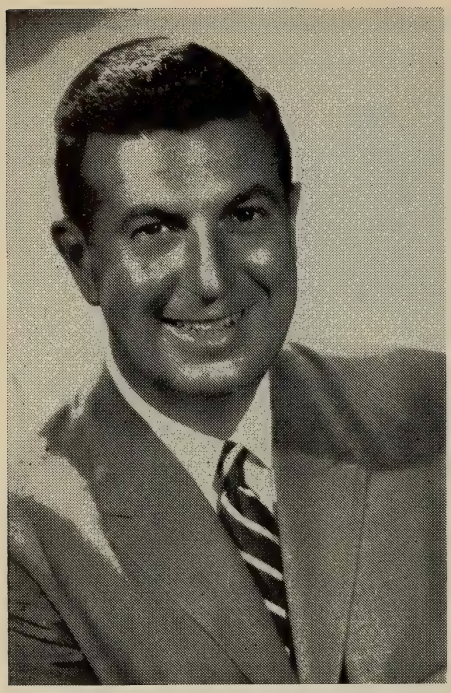
FRANZBLAU, ROSE
ABC

FRASER, ELIZABETH
One Happy Family
NBC-TV

FRASER, GORDON
Monitor
NBC

SAM LEVENSON





27th Year

DON McNEILL'S Breakfast Club

PAUL WINCHELL

and

JERRY MAHONEY

Management-Counsel:

GOLDFARB, MIRENBURG & VALLON

Public Relations:

MARVIN KOHN

FRAWLEY, WILLIAM
My Three Sons
ABC-TV
FREDRICKS, CARLTON
WOR, New York

FRENCH, NORMA

B. November 23, 1935, Ind., Indiana; Bachelor Father, Hawiian Eye, Miami Undercover, The Brothers Brannagan; NBC-TV

FRIEBUS, FLORIDA
Dobie Gillis
CBS-TV
FUNT, ALLEN
Candid Camera
CBS-TV

— G —

GABEL, MARTIN
ABC
GALLOP, FRANK
Monitor
NBC
GALTON, LAWRENCE
ABC
GAMBLING, JOHN
WOR, New York
GARDNER, ED
Monitor
NBC
GARROWAY, DAVE
Dave Garroway Today Show,
Monitor
NBC
GATESON, MARJORIE
The Secret Storm
CBS-TV
GEORGE, ANTHONY
Checkmate
CBS-TV
GILBERT, TONI
ABC
GINGOLD, HERMIONE
ABC
GLEASON, JACKIE
You're in the Picture
CBS-TV
GOBEL, GEORGE
Monitor
NBC
GODFREY, ARTHUR
Candid Camera
CBS-TV
GOETZ, THEODORE
The Guiding Light
CBS-TV
GOLDEN, HARRY
ABC
GOREN, CHARLES
Championship Bridge
ABC-TV

GOULDING, RAY

B. Lowell, Mass., Bob and Ray Show, (Monday-Friday), CBS

GRAHAM, JUNE
The Secret Storm
CBS-TV
GRANT, KIRBY
Sky King
CBS-TV
GRAUER, BEN
Monitor
NBC
GRAVES, PETER
Fury
NBC-TV
GREENE, LORNE
Bonanza
NBC-TV

GRIFFIN, MERV

Keep Talking, ABC-TV; Play Your Hunch, NBC-TV; Saturday Prom, NBC-TV

GRIFFITH, ANDY
Andy Griffith Show
CBS-TV
GUENTHER, JOHN
High Road
ABC-TV
GWINN, WILLIAM
Morning Court
ABC-TV

— H —

HAINES, LARRY

Search For Tomorrow, CBS-TV

HALL, MONTY
Video Village
CBS-TV

HALL, PATRICIA E.

Pat Hunt Show, NBC-TV

HAMER, RUSTY
Danny Thomas Show
CBS-TV

HAMILTON, GENE

B. February 22, 1910, Toledo, Ohio; Movie Four, WNBC-TV; Project 20, NBC-TV; Emphasis, WNBC; Staff Announcer, NBC, New York City

Bess Myerson

☆ ☆ ☆

Exclusive Representative
MARTIN GOODMAN
36 CENTRAL PARK SOUTH
PLAZA 1-3555

JIM LUCAS

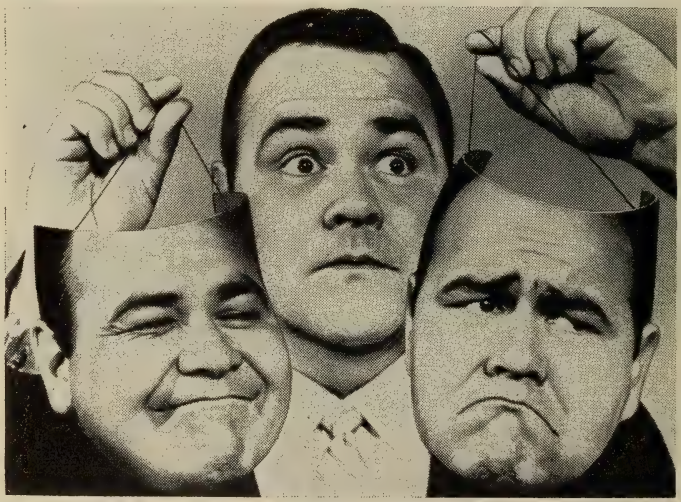
NBC-TV

"CONCENTRATION"

announcer

singer

emcee



JONATHAN WINTERS

Exclusive representative: Martin Goodman
36 Central Park South, New York, N. Y. PL 1-3555

HARDIN, TY
Bronco
ABC-TV
HARDY, GEORGINA
Morning Court
ABC-TV
HARDY, SARAH
From These Roots
NBC-TV

HASKIN, JIM

B. April 15, 1927, Cushing, Okla.; Announcer, MC-Announcer on Perry Mason, CBS-TV; Twilight Zone, CBS-TV; Riverboat, NBC-TV; Love and Marriage, NBC-TV

HASTINGS, DON
As the World Turns
CBS-TV
HAYES, IRENE
ABC

HAYES, RICHARD

Richard Hayes Show, WNEW-TV, WCBS; Bandstand, NBC; R. Q. Lewis Show, CBS

HENDRICKSON, ROD
From These Roots
NBC-TV

HERLIHY, ED

HERNON, PAT

HICKMAN, DARRYL
The Americans
NBC-TV
HICKMAN, DWAYNE
Dobie Gillis
CBS-TV
HICKS, GEORGE
Directions '61
ABC-TV

HILL, RUTH K.

UN Series—Flair, ABC; Public Affairs and News, Overseas Press Club Series, WNEW-TV

HOBBS, PETER
The Secret Storm
CBS-TV

HOPE, BOB

B. May 29, 1903, London, England; Bob Hope Spectaculars, The Bob Hope Show, NBC-TV; Army of Stars (Christmas), Monitor, NBC

HOWARD, ROBIN
Road to Reality
ABC-TV
HUTCHINS, WILL
Sugarfoot
ABC-TV

— J —

JACKSON, RON
Love of Life
CBS-TV
JAMES, ART
Say When
NBC-TV

JAMES, DENNIS

Star Time (Civil Defense), ABC

JASS, MEL

KTTV, Hollywood; Commercials For Magic Turban, Shell Oil, Sure Fit Seat Covers; Commercials and Host of Southern Chevrolet Dealers' Specials

JONES, EDGAR ALLAN, JR.
Day in Court
ABC-TV
JORDAN, JOANNE
Here's Hollywood
NBC-TV

JOYCE, ED

B. December 13, 1928, Phoenix, Arizona; Three Guesses, Ed Joyce Show, WCBS

— K —

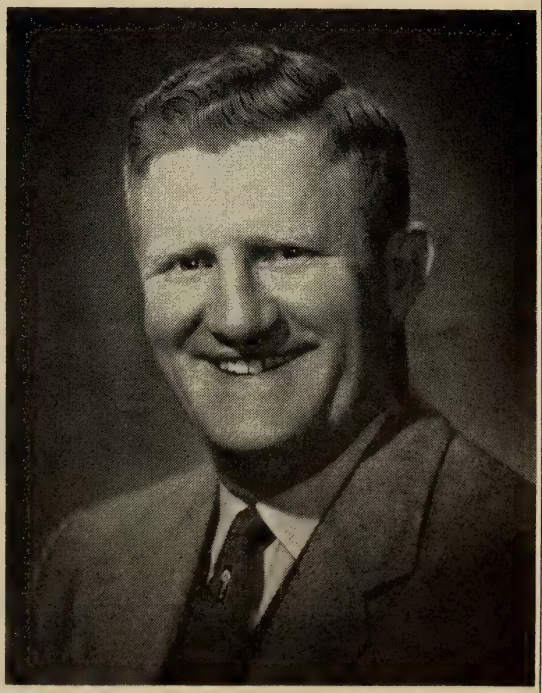
KARLOFF, BORIS
ABC
KAMEN, MILT
ABC

KANE, JIM

Radio, TV, Movies, and Stage

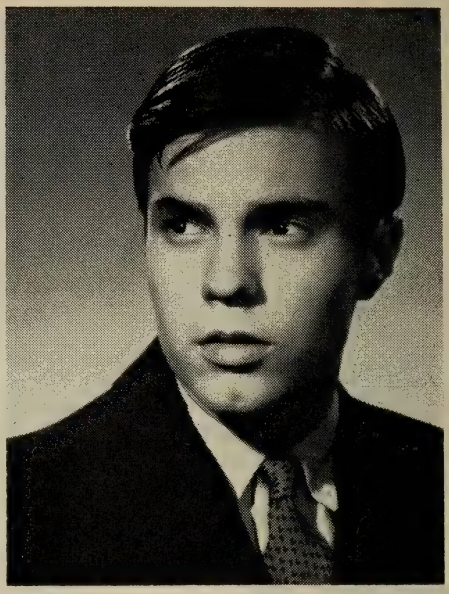
KARNS, ROSCOE
Hennesey
CBS-TV
KEESHAN, ROBERT
Captain Kangaroo
CBS-TV
KELLY, JACK
Maverick
ABC-TV
KEMMER, EDWARD
The Clear Horizon
CBS-TV

REX MORGAN



WFIL-TV
Philadelphia, Pennsylvania
EV 2-4700

LAUNCELOT ERICKSON



CORYDON ERICKSON

LE. 2-1100

BILL BRITTEN
"BOZO THE CLOWN"
WPIX 5 to 5:30 pm
Monday thru Friday

DORIS FAYE
and her ventriloquist dummy —
"SUNFLOWER"

Voices and Puppets created by BRITTEN-FAYE

325 West 45th Street, N.Y.C. Circle 6-0430

KENNEDY, ARTHUR
Our American Heritage
NBC-TV
KIERNAN, WALTER
Monitor
NBC
KILGALLEN, DOROTHY
What's My Line?
CBS-TV

KING, JOHN REED

B. October 25, 1914, Wilmington, Del.; For Love or Money, Give and Take, Missus Goes A Shopping, CBS, CBS-TV; Chance of a Lifetime, ABC-TV

KIRBY, DIANE

B. October 14 ,1937, Kraft Theatre, Phil Silvers Show, Bob Cummings Show, Naked City, Mike Hammer, Desilu Playhouse, Alfred Hitchcock Presents

KIRBY, DURWOOD
Garry Moore Show
CBS-TV
KIRK, PHYLIS
ABC
KIRKWOOD, JACK
One Happy Family
NBC-TV
KIRSCHNER, CLAUDE
WOR, New York
KOVACS, ERNIE
Ernie Kovacs' Take a Good Look
ABC-TV
Monitor
NBC
KULKY, HENRY
Hennesey
CBS-TV

— L —

LAITIN, JOE
ABC
LAMAS, FERNANDO
ABC
LANDON, MICHAEL
Bonanza
NBC-TV
LARKIN, JOHN
The Edge of Night
CBS-TV
LAWRENCE, EDDIE
Monitor
NBC

LEA, MARGO

TV Spokeswoman

LESCOULIE, JACK

Brains and Brawn, Jackie Gleason Show, Today, CBS-TV; Dave Garroway Today Show, NBC-TV

LEVENSON, SAM

CBS
LEWIS, SHARI
Shari Lewis Show
NBC-TV
LEYDEN, BILL
It Could be You
NBC-TV
LIME, YVONNE
Happy
NBC-TV
LINKLETTER, ART
Art Linkletter's House Party
CBS-TV
People Are Funny
NBC-TV
LINKLETTER, JACK
CBS
LOCKHART, JUNE
Lassie
CBS-TV
LONG, RICHARD
77 Sunset Strip, Bourbon Street Beat
ABC-TV
LORD, MARJORIE
Danny Thomas Show
CBS-TV
LORING, LYNN
Search for Tomorrow
CBS-TV
LORNE, MARION
Garry Moore Show
CBS-TV

LUCAS, JIM

B. Dec. 11, 1931, Louisville, Ky., Concentration, NBC - TV; Jim Lucas Show, WAPI; 13 Dance Party, B'way After Dark, Lucky Lady, WAPI-TV

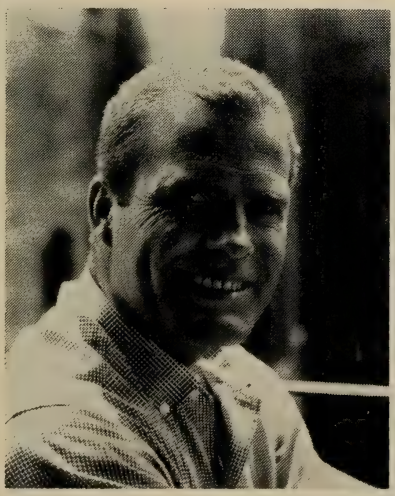
LUDDEN, ALLEN
G-E College Bowl
CBS-TV
LUDWIG, SALEM
Road to Reality
ABC-TV

LYNDE, PAUL

B. June 13, 1926, Mt. Vernon, Ohio; Ed Sullivan, CBS; Jack Paar, Pontiac Spectacular, George Goebel, NBC; Bye Bye Birdie

— Mc —

McBAIN, DIANE
Surfside Six
ABC-TV



Jim de Pourtales

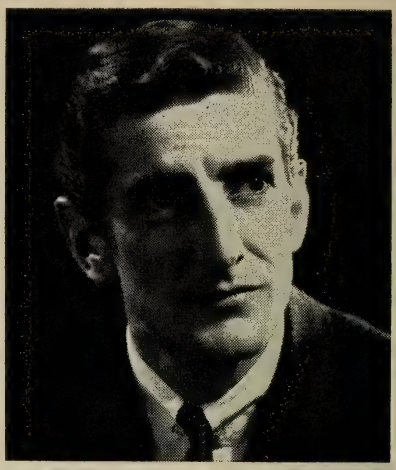
Pat Sullivan Agency

PL 5-6220

JOHN REED KING

LILLIAN BRIGGS

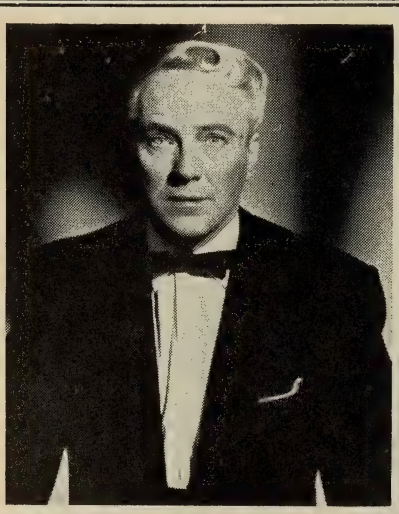
Personal Manager
JACK PETRILL
CO 5-5769
GAC



ED BAKEY

The Tommy Seven Show
WABC-TV

SU 7-5000



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Helene Erickson

McGEE, FIBBER AND MOLLY
Monitor
NBC
McGINLEY, PHYLIS
ABC
McGUIRE, DOUG
Checkmate
CBS-TV
McKAY, GARDNER
Adventures in Paradise
ABC-TV
McLANE, BARTON
Outlaws
NBC-TV

McMAHON, HORACE

Naked City, ABC-TV

McNEAR, HOWARD
Gunsmoke
CBS

McNEILL, DON ENTERPRISES

The Breakfast Club, ABC

McQUEEN, STEVE
Wanted: Dead or Alive
CBS-TV

— M —

MACK, TED
Ted Mack and The Original Amateur Hour
CBS-TV
MacLAUGHLIN, DON
As the World Turns
CBS-TV
MacMURRAY, FRED
My Three Sons
ABC-TV
MAHARIS, GEORGE
Route 66
CBS-TV

MALONE, BILL

MALONE, NANCY
The Brighter Day
CBS-TV
MANDAN, ROBERT
From These Roots
NBC-TV
MARKEY, ENID
Bringing up Buddy
CBS-TV

MARSHALL, REX

B. January 9, 1919, New Jersey; Disneyland, ABC-TV; December Bride, Doug Edwards and the News, Zane Grey Theatre, CBS-TV; Loretta Young, The Line Up, NBC-TV

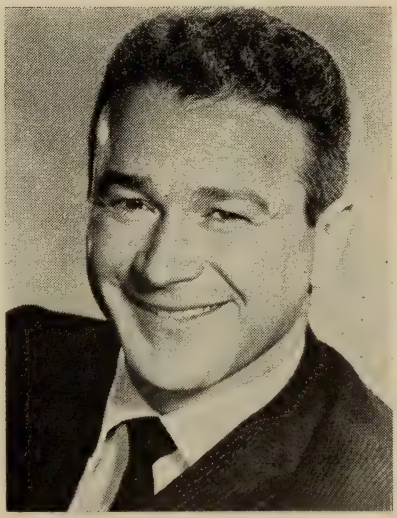
MARTIN, DEWEY
Walt Disney Presents
ABC-TV

MARVIN, TONY

MBS

MARX, GROUCHO
Groucho Marx Show
NBC-TV
MASON, PAMELA
ABC
MATHERS, JERRY
Leave it to Beaver
ABC-TV
MAY, DONALD
Roaring 20's
ABC-TV
MEADOWS, AUDREY
ABC
MERANDE, DORO
Bringing up Buddy
CBS-TV
MEREDITH, CHEERIO
One Happy Family
NBC-TV
MERRILL, GARY
Winston Churchill: The Valiant Years
ABC-TV
MILLER, DEAN
Here's Hollywood
NBC-TV
MILLER, MARVIN
The Millionaire
CBS-TV
MILLER, MITCH
CBS
MILNER, MARTIN
Route 66
CBS-TV
MINEO, SAL
Cry Vengeance
NBC-TV
NOBLEY, ROGER
Fury
NBC-TV
MONROE, MARILYN
Rain
NBC-TV
MOORE, CLAYTON
Lone Ranger
ABC-TV

JOHN CAMERON SWAYZE

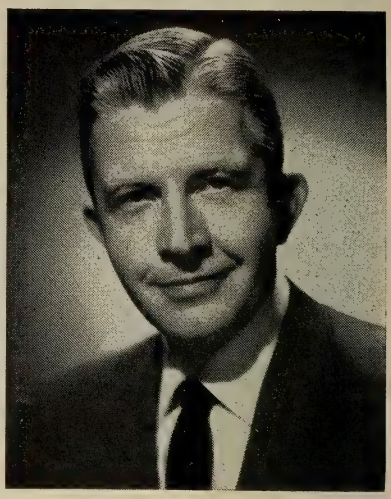


RED BUTTONS

LINDA FIELDS

ACTRESS — SINGER —
SPOKESWOMAN

TR 4-5112 CO 5-0789



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THE BONTEMPIS
Fedora and Pino

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Jackie Susann

MOORE, GARRY
I've Got a Secret, Garry Moore Show
CBS-TV
CBS
MOORE, ROGER
Alaskans, Maverick
ABC-TV
MORAN, GUSSIE
ABC
MORGAN, HARRY
Pete and Gladys
CBS-TV
MORGAN, HENRY
I've Got a Secret
CBS-TV

MORGAN, REX

B. Sept. 16, 1921, Denver, Colo., Morgan In The Morning, WFIL-TV, Philadelphia, Pa.; Tom Dugan Show, KCOP, Los Angeles, Calif.; Chevrolet Commercials for Dinah Shore Show, My Three Sons, Route 66, After Dinner Speaker

MURRAY, JAN

Jan Murray Show
NBC-TV

MYERSON, BESS

I've Got a Secret, CBS-TV

— N —

NAISH, J. CARROLL
Guestward Ho!
ABC-TV

NELSON, DAVID
Adventures of Ozzie and Harriet
ABC-TV

NELSON, HARRIET

Adventures of Ozzie and Harriet, ABC-TV

NELSON, OZZIE

Adventures of Ozzie and Harriet, ABC-TV

NELSON, RICKEY
Adventures of Ozzie and Harriet
ABC-TV
NICHOLS AND MAY
Monitor
NBC
NIELSON, LESLIE
Walt Disney Presents
ABC-TV
NOBLE, JAMES
The Brighter Day
CBS-TV

NOEL, DICK

B. May 3, 1927, Brooklyn, N. Y.; Arthur Godfrey Show; Chance of a Lifetime; By Popular Demand; Dick Noel Show, WLW Radio and TV; 50-50 Club (Ruth Lyons), WLW

NORTH, JAY
Dennis the Menace
CBS-TV

— O —

O'BRIEN, HUGH
The Life and Legend of Wyatt Earp
ABC-TV
O'BRIEN, PAT
Harrigan and Son
ABC-TV
O'SULLIVAN, TERRY
Search for Tomorrow
CBS-TV

— P —

PAAR, JACK
Jack Paar Show
NBC-TV
PACKARD, VANCE
ABC
PALMER, BETSY
I've Got a Secret
CBS-TV

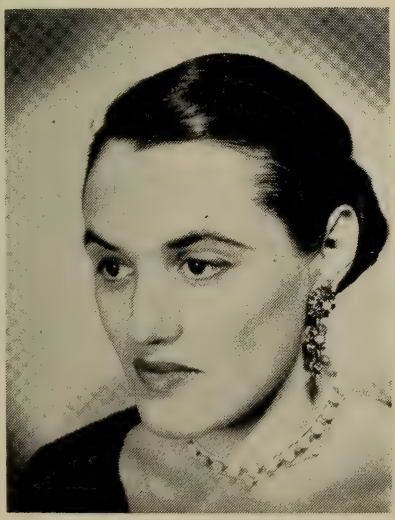
PALMER, BUD

PATTERSON, LEE
Surfside Six
ABC-TV

PAUL, RALPH

Strike it Rich, Dotto, The Millionaire, Top Dollar, CBS-TV; Goodyear Playhouse, The Big Payoff, NBC-TV

PAYNE, JOHN
Restless Gun
ABC-TV
PETERS, AUDREY
Love of Life

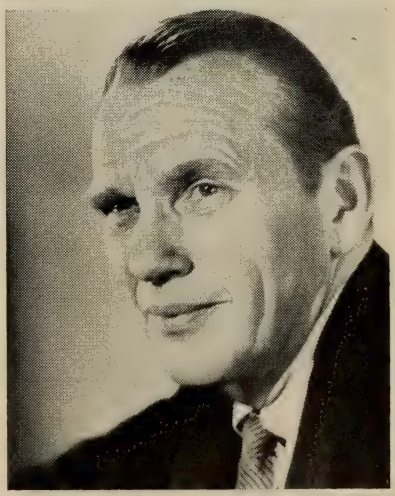


RUTH K. HILL

"City Reporter"

Writer — Moderator—Producer

WEVD — New York



BOB DIXON

BARBARA FRANKLIN

HOllywood 6-2555

TODD RUSSELL

Personal Representative

Jean Tighe
CI 6-6992

HERB SHELDON

Norma French
ACTRESS — SINGER

Louis Shurr Agency
CH 4-8240

PETERSON, CLIFF
ABC

PFIZER, BERYL
Dave Garroway Show
NBC-TV

PHILBROOK, JAMES
The Islanders
ABC-TV

PONCE, PONCIE
Hawaiian Eye
ABC-TV

PORTER, DON
Ann Sothern Show, CBS-TV

POSTON, TOM
To Tell the Truth
CBS-TV

POWELL, DICK
Dick Powell's Zane Grey Theatre
CBS-TV

PRINCE, WILLIAM
Young Dr. Malone
NBC-TV

PRINZ, ROSEMARY
As the World Turns
CBS-TV

PROVINE, DOROTHY
Alaskans, Roaring 20's
ABC-TV

PROVOST, JON
Lassie
CBS-TV

PRUDDEN, BONNIE
ABC

—Q—

QUINN, CARMEL
B. Dublin, Ireland; Arthur Godfrey Show, CBS; Jack Paar Show, NBC; Today—Dave Garroway, NBC; Pat Boone Show, ABC; Jimmy Dean Show, CBS; Jimmy Rogers Show, NBC.

—R—

RAE, MELBA
Search for Tomorrow
CBS-TV

RAEBURN, BRYNA
Don Ameche's Real Life Stories, Five Star Matinee, Pepper Young's Family, Affairs of Dr. Gentry, True Story, NBC; By the People, MBS; Backstage Wife, Helen Trent, CBS

RAWLS, EUGENIA
Road to Reality
ABC-TV

READER, NINA
Love of Life
CBS-TV

READICK, BOB
Yours Truly, Johnny Dollar
CBS

REAGAN, RONALD
General Electric Theatre
CBS-TV

REASON, REX
Roaring 20's
ABC-TV

REED, DONNA
Donna Reed Show
ABC-TV

REILLY, HUGH
Lassie
CBS-TV

REIMERS, ED
B. October 26, Moline, Ill.

REYNOLDS, DEBBIE
Date with Debbie
ABC-TV

REYNOLDS, WILLIAM
The Islanders
ABC-TV

RITCHIE, SHARON
ABC

ROBERTS, PERNELL
Bonanza
NBC-TV

ROBERTS, PETER
Monitor
NBC

ROBERTSON, DALE
Tales of Wells Fargo
NBC-TV

ROCKWELL, ROBERT
Man from Blackhawk
ABC-TV

JACKSON BECK
ANNOUNCER—ACTOR
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JU 2-8800

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Arranger-Pianist

Musical Commercials

Personal Mgt.

PETER DEAN — CO 5-0789

DIANE KIRBY

Actress · Spokeswoman · Femcee

"PAT SULLIVAN AGENCY"

JU 2-0260

ROGERS, BILL
$64,000 Question; $64,000 Challenge, G. E. Theatre, CBS-TV; Texaco Command Performance, NBC-TV; Walter Winchell File, ABC-TV

ROGERS, ROY
Roy Rogers Show
CBS-TV

ROGERS, WAYNE
Stagecoach West
ABC-TV

ROUNTREE, MARTHA
ABC

RUSSELL, JOHN
Lawman
ABC-TV

RUSSELL, TODD
Rootie Kazootie, NBC-TV and ABC-TV; Wheel of Fortune, CBS-TV; Monitor, NBC; Treasury Men in Action, NBC-TV; Who Do You Trust?, ABC-TV; Band of America, NBC

RYDELL, MARK
As the World Turns
CBS-TV

— S —

SALES, SOUPY
Lunch with Soupy Sales
ABC-TV

SANDERSON, IVAN
ABC

SARGENT, DICK
One Happy Family
NBC-TV

SCHELL, MARIA
Ninotchka
ABC-TV

SCHOONMAKER, FRANK
ABC

SCOTT, FRED
B. June 25, Dayton, Ohio; Bugs Bunny Presents, Liberace Host, WABD

SHELDON, HERB

SHEPHERD, JEAN
ABC

SHIPLEY, BILL
Big Story, NBC-TV; You Are There, Jonathan Winters Show, The Twentieth Century, CBS-TV

SHORE, DINAH
Dinah Shore Chevy Show
NBC-TV

SHUSTER, FRANK
ABC

SILVERHEELS, JAY
The Lone Ranger
ABC-TV

SINATRA, FRANK
Frank Sinatra Specials
ABC-TV

SIROLA, JOE
The Brighter Day
CBS-TV

SKELTON, RED
Red Skelton Show, CBS-TV

SLATE, JEREMY
The Aquanauts
CBS-TV

SMITH, GIL
Peter Loves Mary
NBC-TV

SMITH, ROGER
77 Sunset Strip
ABC-TV

SOSS, WILMA
Monitor
NBC

SOTHERN, ANN
Ann Sothern Show
CBS-TV

SPEAR, JACK
Pip the Piper
ABC-TV

STACK, ROBERT
The Untouchables
ABC-TV

STERLING, JACK
B. June 24, 1915; Jack Sterling Show, WCBS

STEVENS, CONNIE
Hawaiian Eye
ABC-TV

RICHARD HAYES

RICHARD HAYES SHOW
SATURDAY
7:30 - 8:30 P.M.
WNEW-TV

JIM HASKIN

Announcer—Host—MC

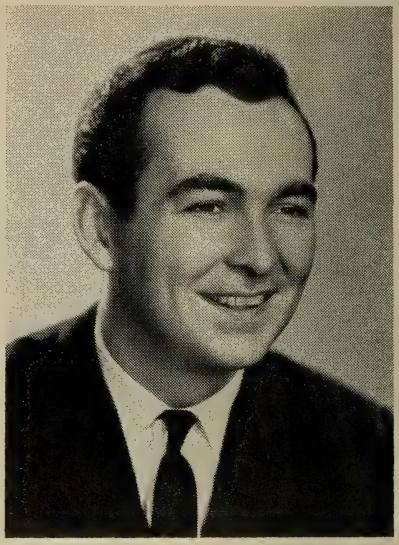
HO. 4-0101 — Hollywood, Cal.

JIM KANE

Personal Rep

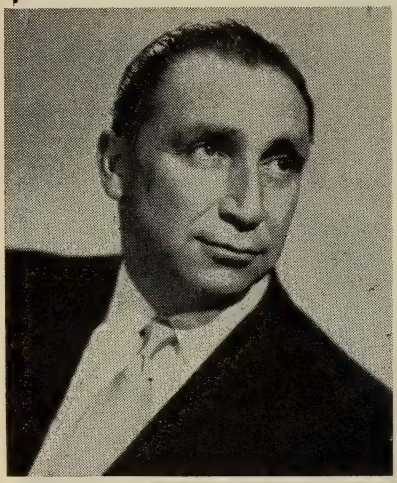
PAT SULLIVAN

JU 2-0260



ed joyce

wcbs — radio



HORACE McMAHON

Starring In

NAKED CITY

LT. MIKE PARKER

MEL JASS

actor-announcer-newscaster

hollywood 28, cal.

STEVENS, CRAIG
Peter Gunn
ABC-TV

ST. JOHN, HOWARD
Our American Heritage
NBC-TV

STODDARD, HALIA
The Secret Storm
CBS-TV

STORER, DOUG
Monitor
NBC

STORM, GALE
Gale Storm Show
ABC-TV

STOUT, BILL
Verdict is Yours
CBS-TV

STRITCH, ELAINE
My Sister Eileen
CBS-TV

STUART, MARY
Search for Tomorrow
CBS-TV

SULLIVAN, ED
Ed Sullivan Show
CBS-TV

SUSANN, JACKIE
Mike Wallace, NTA; Radio—various

SWAYZE, JOHN CAMERON

— T —

TAYLOR, BROOKE
B. November 21, 1918, Indianapolis, Ind.

TAYLOR, ROBERT
The Detectives
ABC-TV

TAYLOR, ROD
Hong Kong
ABC-TV

THOMAS, DANNY
Danny Thomas Show, CBS-TV; Make Room for Daddy, NBC-TV

THOMAS, JOHN B.
B. December 8, Palmerton, Pa.; Johnny Dollar, WCBS; Whispering Streets, WCBS; Best Seller, WCBS; Secret Storm, CBS-TV; Love of Life, CBS-TV; Golden Fleecing, Cut of the Axe, Broadway Plays

THOMAS, ROLLIE
Bing Crosby Golf Tournament
ABC-TV

THOMPSON, MARSHALL
Angel
CBS-TV

THURMAN, TEDI
Monitor
NBC

TOMME, RONALD
Love of Life
CBS-TV

TREACHER, ARTHUR
ABC

TRUMAN, MARGARET
ABC

TRYON, TOM
Walt Disney Presents
ABC-TV

— V —

VAN DYKE, DICK
ABC

— W —

WADE, DAVID
ABC

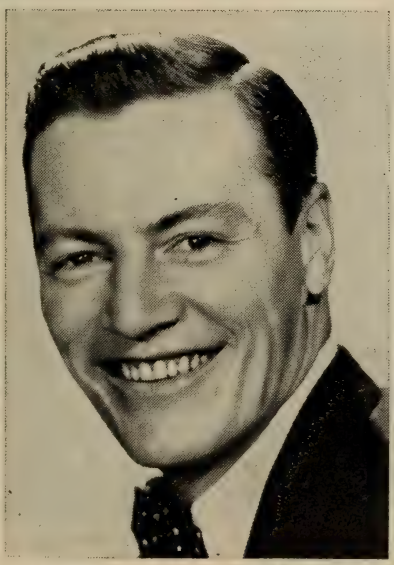
WAGNER, HELEN
As the World Turns
CBS-TV

WALKER, BETTY
ABC

WALKER, CLINT
Cheyenne
ABC-TV

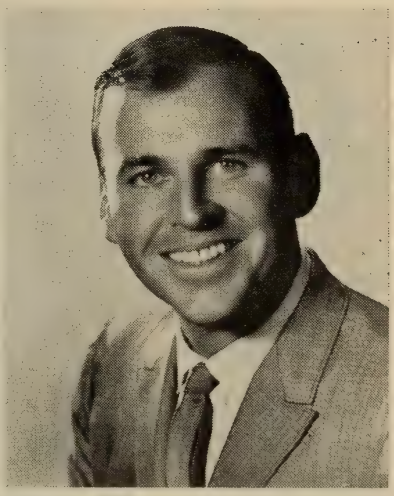
WALKER, NANCY
ABC

WALLINGTON, JIMMY
Monitor
NBC



JOHNNY THOMAS

JU 2-8800



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"Strong" . . . Ben Hartigan—Hollywood Variety
"Excellent" . . . Frank Mulcahey—L.A. Times
"Very Amusing" . . . Harriet Margulies —Radio-TV Daily
"Strong" . . . James Powers—Hollywood Reporter
"Good Account" . . . Weissman —B'nai Brith Messenger

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WARD, ALFRED
Untouchables, Naked City, N. Y. Confidential, Super Circus, Martha Raye Telethon

WARNER, JODY
One Happy Family
NBC-TV

WAYNE, JOHN
Spirit of the Alamo
ABC-TV

WEED, BUDDY

WELK, LAWRENCE
Lawrence Welk Show, ABC-TV

WENDELL, BILL

WHEEL, PATRICIA
B. December 9, New York City; Armstrong Circle Theatre, Camera Three, As the World Turns, CBS-TV; The Couple Next Door, Helen Trent, CBS; Ave Maria Hour

WHITMORE, JAMES
The Law and Mr. Jones
ABC-TV

WICKWIRE, NANCY
As the World Turns
CBS-TV

WILLIAMS, CARA
Pete and Gladys
CBS-TV

WILLIAMS, GUY
Walt Disney Presents
ABC-TV

WILLIAMS, VAN
Surfside Six, Bourbon Street Beat
ABC-TV

WILLIS, RICHARD

WILSON, MARK
The Magic Land of Allakazam
CBS-TV

WINCHELL, PAUL
The Paul Winchell Show, Keep Talking, ABC-TV; Monitor, NBC

WINTERS, JONATHAN
ABC

WYATT, JANE
Father Knows Best
CBS-TV

—Y—

YORK, JEFF
The Alaskans
ABC-TV

YOUNG, LORETTA
Loretta Young Show
NBC-TV

YOUNG, ROBERT
Father Knows Best
CBS-TV

YOUNG, TONY
Gunslinger
CBS-TV

—Z—

ZIMBALIST, EFRAM, JR.
77 Sunset Strip
ABC-TV

JACK STERLING

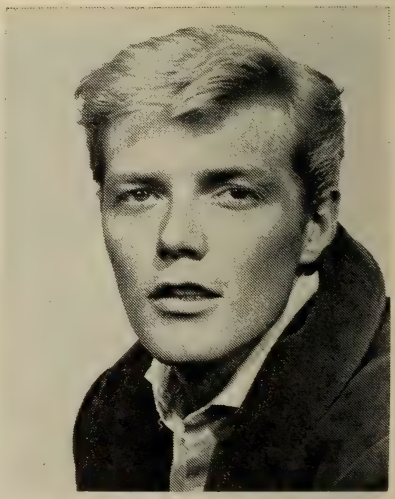
BILL WENDELL
Rep. MCA

Connie Francis

Management George Scheck
1697 Broadway, N. Y.

JOHNNY TILLOTSON
CADENCE RECORDS
Press Rep.: CHARLIE EARLE
JU 6-6994

Dick Noel
SINGER-ANNOUNCER-ACTOR
DON MCNEILL'S
"BREAKFAST CLUB"
CEntral 6-0725 (Chicago)



Bob Crewe

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Press Rep. - CHARLIE EARLE
JU 6-6994

Vocal Artists

RADIO AND TELEVISION
—their work during 1960

— A —

ADAMS, JOHN
Adams Family
WCHI, Chillicothe, Ohio
ALLEN, BARBARA
Weekday
WCHS-TV, Portland, Me.
ANDERSON, ROD
KULK Roundup
KULK, Hillsboro, Oregon
ARCHER, DORIS
Musical Moments
WPEL, Montrose, Pa.
ARTHUR, GEORGE
WBAT, Marion, Ind.

— B —

BAKER, FRANK
WIMS, Michigan City, Indiana
BANKS, MACK
Open House Show
WCPC, Houston, Miss.
BARLOW, HERB
KAOL, Carrollton, Miss.
BAXTER, GWEN
Saturday Breakfast Party
WTJN, Jamestown, N.Y.

BERGEN, POLLY
B. July 14, 1930, Knoxville, Tenn.; Dinah Shore Show, Ford Startime, NBC-TV; Pat Boone Show, ABC-TV; To Tell The Truth, CBS-TV

BILLS, DICK
KOB, Albuquerque, New Mexico
BISSELL, MAZIE
WIS-TV, Columbia, S.C.
BLOUGH, BILL
Ranch House Party
WKKD, Aurora, Ill.
BLUE RIDGE QUARTET
WSPA-TV, WSPA, Spartanburg, S.C.
BOND, EDDIE
Mighty 990 Jamboree
KWAM, Memphis, Tenn.

BOONE, PAT
Pat Boone Show, ABC-TV

BREHMER, LARRY
Crazy Cowboy
KTCA, Tacoma, Washington

BRIGGS, LILLIAN
B. June 4, 1935, Allentown, Pa.; Alan Freed, Jack Paar, Dick Clark, Jimmy Dean, N. Y. C. Network; Howard Miller, NBC, Chicago

BROOKS, MARGE
Sing-A-Long
KOTE, Fergus Falls, Minn.

— C —

CALDWELL, DONNA
WCNT, Centralis, Ill.
CARTER, ACE
KBOY, Medford, Oregon
CHARLES, RAY SINGERS
Perry Como's Kraft Music Hall
NBC-TV
COCHRAN, SYLVIA
WAVU, Albertville, Ala.
CODARE, BILL
WICC, Bopt, Conn.

COMO, PERRY
Perry Como Show, Perry Como's Kraft Music Hall, NBC-TV

CORY, DICK
WLEA, Hornell, N.Y.
COURY, ROSELLE
Morning Tastes
WCOU, Lewiston, Me.

CREWE, BOB
B. Nov. 12, 1938, Newark, N. J., Dan Raven Show, WCBS; Dick Clark Show, WFIL-Philadelphia
CROCKETT, FRANKIE
CBS
CROSBIE, PHIL
KHQ, Spokane, Washington

— D —

DAILEY, BUDDY
KHBM, Monticello, Ark.
DANIEL, CHARLOTTE
WICC, Bopt, Conn.
DEAN, LARRY
WITH, Baltimore, Md.
DEESE, DOLORES
WJHO, Opelika, Ala.
DEMARCO, ANTONIO
KWKW, Pasadena, Calif.
DEMARCO, RITA
KWKW, Pasadena, Calif.
DENTON, PAT
KGNC, Amarillo, Texas
DOREY, RAY
N.E. Farm and Food Show
WHDH-TV, Boston, Mass.
DOUGLASS, BARBARA
Soiree with Sontag
WOC-TV, Davenport, Iowa

— E —

EARHART, MARCIA
Sunday Melodies
KSWO-TV, Lawton, Okla.
EASTMAN, MARILYN
WGMA, Hollywood, Fla.
ELLIS, DOLAN
KYND, Tempe, Arizona

— F —

FAILE, TOMMY
Arthur Smith Show
WBTV, Charlotte, S.C.
FIELDING, MARY
WPFB, Middletown, Ohio
FLINDERS, DON
News
KXLY, Spokane, Washington
FLORES, BOBBY
Canciones Para Ti
WVJP, Caguas, Puerto Rico
FOIT, REGINA
Breakfast Hour
WPAY, Portsmouth, Ohio
FOLEY, RED
Jubilee, U.S.A.
ABC-TV

FORD, TENNESSEE ERNIE
The Ford Show, NBC-TV

FOWLER, WALLY
WBRC-TV, Birmingham, Ala.

FRANCIS, CONNIE

FRENCH, NORMA
B. November 23, 1935, Ind., Indiana; Bachelor Father, Hawiian Eye, Miami Undercover, The Brothers Brannagan, NBC-TV

FUSSELL, BONNIE
WYNK, Baton Rouge, La.

— G —

GALENAS SISTERS
Varities
WPTS, Pittsburgh, Pa.
GARDNER, ROSS
Take Five
KDUH-TV, Hay Springs, Neb.
GARRISON, BOB
KBEK, Elk City, Okla.
GARRITY, MARY
WITT, Lewisburg, Pa.
COMBOS, ED
Singin' Along With Ed
WCVA, Culpeper, Va.
GOUND, NORMAN
Songs of the Gospel
WCCM, Lawrence, Mass.

GRIFFIN, MERV
Keep Talking, ABC-TV; Play Your Hunch, NBC-TV

— H —

HAAS, WAYNE
Carolina Calling
WBTV, Charlotte, N. Y.

HALL, PATRICIA
Pat Hall Show, NBC-TV; Brussels' World Fair

HANKINS, BOBBY
KOEL, Oelwein, Iowa
HANSARD, KIRK
Tennessee Barn Dance
WNOX, Knoxville, Tenn.
HARDY, UNCLE BOB
WITE, Brazil, Ind.
HARPER BROTHERS
Quartet Time
WANS, Anderson, S.C.
HARRIS, JACK
WJR, Detroit, Michigan

HAYES, RICHARD
Richard Hayes Show, WNEW-TV, WCBS; Bandstand, NBC; R. Q. Lewis Show, CBS

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WUST, Washington, D. C.
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KBUH, Brigham City, Utah
JOHNSON, LOIS
Tennessee Barn Dance
WNOX, Knoxville, Tenn.

— K —

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KTCS, Fort Smith, Ark.
KIRKPATRICK, WILLIAM
WBBB, Burlington, N.C.
KNIGHT, LLOYD
WGAN-TV, Portland, Me.
KYBER, DORIS
Hi Neighbor
KOIN-TV, Portland, Oregon

— L —

LEISSNER, LEE
KFRD, Rosenberg, Texas
LENWAY, FRED
WSYR, Syracuse, N. Y.
LING, KONG
CBS
LOVELESS, BONNIE
Country Music Time
WHLP-TV, Centerville, Tenn.
LUDWIG, JOHN
Take Five
KDUH-TV, Hay Springs, Nebr.
LUTZ, RON
Rooster Creek Show
KFAL, Fulton, Mo.

— Mc —

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WOW, Omaha, Neb.
McCOY, TIM
Souvenirs of Yesterday
WLBZ-TV, Bancor, Me.
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KXGO-TV, Fargo, N. Dak.
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MASK, JAMES
WCPC, Houston, Miss.
MASSEY, CURT
KRCA, Los Angeles, Calif.
MASTERS SINGERS, THE
WARN, Fort Pierce, Fla.
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Early Bird
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WCHK, Canton, Ga.
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Musical Roundup
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— Q —

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KNOC, Natchitoches, La.

— R —

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WFLR, Dundee, N.Y.
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WANS, Anderson, S. C.
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ROBINETTS,THE
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WOC-TV, Davenport, Iowa
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Garden Echoes
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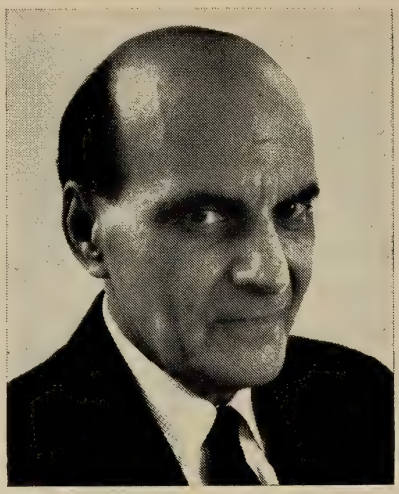

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NBC-TV

BROWN, DAVE
Jackpot Bowling
NBC-TV

BROWNING, KIRK
NBC Opera
NBC-TV

BUCKLEY, SCOTT
NBC

BUNETTA, FRANK
Timex All Star Circus
ABC-TV

BURNETT, MURRAY
Monitor
NBC

H. WESLEY KENNEY
Producer-Director
LY 5-3764

DICK SCHNEIDER
DIRECTOR
NBC-TV

—C—

CAMPBELL, VIC
Monitor
NBC

CARRUTHERS, WILLIAM
Lunch with Soupy Sales
ABC-TV

CASELLI, LAMAR
G-E College Bowl
CBS-TV

CATES, JOSEPH
Victor Borge Special
ABC-TV

COLLERAN, BILL
Frank Sinatra Specials
ABC-TV

COOK, FIELDER
Omnibus, Our American Heritage
NBC-TV

COOPER, HAL
The Clear Horizon
CBS-TV

CORRIGAN, WILLIAM
Armstrong Circle Theatre
CBS-TV

COYLE, HARRY
Sports
NBC-TV

CUMMINGS, BOB
Love that Bob
ABC-TV

—D—

DIAMOND, VERN
Eyewitness to History
CBS-TV

DIBENEDETTO, JULIO
Candid Camera
CBS-TV

DISKINM, MARSHALL
Saturday Night Fights, Bell and Howell Close-Ups
ABC-TV

DONALDSON, KEITH
NBC

DONOHUE, JACK
Dinah Shore Chevy Show
NBC-TV

DONOVAN, LIVIA
Full Circle
CBS-TV

DONOVAN, TOM
Ninotchka
ABC-TV

DWAN, ROBERT
Groucho Marx Show
NBC-TV

—E—

ENGLANDER, ROGER
New York Philharmonic Young People's Concerts
CBS-TV

ERWIN, GEORGE
Monitor
NBC

—F—

FINKEL, BOB
Dinah Shore Chevy Show
NBC-TV

FOX, VAN B.

B. August 20, 1920, Greenville, Miss., Concentration, NBC-TV; Hallmark Commercials; Pontiac, Heinz, Zenith Commercials; New York Pickups For CBS (Canada); Jan Murray Show, NBC-TV

FRISTOE, ALLAN
Edge of Night
CBS-TV

—G—

GARGIULO, MIKE
Play Your Hunch
NBC-TV

GEISEL, DAVE
Pat Boone Show
ABC-TV
Garry Moore Show
CBS-TV

GIBBS, PARKER
Monitor
NBC

GOODWINS, LES
Jeannie Carson Show
ABC-TV

GORMAN, WALTER
The Guiding Light
CBS-TV

GRAHAM, WILLIAM
Purex Special for Women
NBC-TV

GRAUMAN, WALTER
The Untouchables
ABC-TV

GROSS, LLOYD
Keep Talking
ABC-TV

—H—

HANDLER, ALAN
Dinah Shore Chevy Show
NBC-TV

HARRISON, PAUL
Happy
NBC-TV

HEALION, WILLIAM
Dave Garroway Today Show
NBC-TV

HELLER, FRANKLIN
I've Got a Secret, What's My Line?
CBS-TV

HEMION, DWIGHT
Perry Como's Kraft Music Hall
NBC-TV

HENRY, BOB
Dinah Shore Chevy Show
NBC-TV

HEWITT, DON
Douglas Edwards with the News
CBS-TV

HEYES, DOUGLAS
Outlaws
NBC-TV

HILL, CHARLES
Nation's Future
NBC-TV

HOBIN, BILL

B. November 12, 1923, Evanston, Ill.; Bell Telephone Hour, NBC; American Cowboy, CBS; Golden Circle, ABC

HOLTON, JAMES
Emphasis
NBC

HOPPER, JERRY
Westinghouse Playhouse
NBC-TV

HOWELL, BILL
Full Circle
CBS-TV

HULTGREEN, BOB
Shari Lewis Show
NBC-TV

—J—

JENUS, KARL
Purex Special for Women
NBC-TV

JOHNSON, LAMONT
The Americans
NBC-TV

JONES, CLARK

B. April 10, 1920, Clearfield, Pa.; Twenty Five Years of Life, NBC

—K—

KANE, MIKE
Art Linkletter's House Party
CBS-TV

KENNEY, H. WESLEY

B. January 3, Dayton, Ohio; True Story, NBC-TV; Play of the Week, NTA; Media—Climate of Eden; Purex Special for Women, NBC-TV

KERN, JAMES
Jeannie Carson Show
ABC-TV
Ann Sothern Show
CBS-TV

KILEY, TIM
As the World Turns, Look up and Live
CBS-TV

KING, LYNWOOD
Dave Garroway Today Show
NBC-TV

—L—

LAMBRECHT, IRV
Here's Hollywood
NBC-TV

LANDIS, JOE
About Faces
ABC-TV

LANDRES, PAUL
Life and Legend of Wyatt Earp
ABC-TV

LASSALLY, PETER
Image Series
NBC

LAW, GENE
Here's Hollywood
NBC-TV

LEHMAN, BOB
Truth or Consequences
NBC-TV

LEVIN, DAN
Search for Tomorrow
CBS-TV

LEWIS, AL
One Happy Family
NBC-TV

LEYTES, JOSEF
The Alaskans
ABC-TV

LOWE, DAVID
Charley Weaver's Hobby Lobby
ABC-TV

LUBELL, JACK
Major League Baseball ABC-TV

LUMET, SIDNEY
Cry Vengeance
NBC-TV

— Mc —

McGUIRE, DON
Hennesey
CBS-TV

— M —

MacALLEN, JAMES
As the World Turns, Lamp Unto My Feet
CBS-TV

MacDONNELL, NORMAN
Gunsmoke
CBS-TV

MALCOLM, WILLIAM
NBC

MAURER, ROBERT
NBC

MILLER, MAX
Today on the Farm
NBC-TV

MONTY, GLORIA
The Secret Storm
CBS-TV

— N —

NATHANSON, TED
Sports
NBC-TV

NEWLAN, JOHN
Alcoa Presents
ABC-TV

NICKELL, PAUL
Road to Reality
ABC-TV

— O —

ORR, MAURY
Bing Crosby Golf Tournament
ABC-TV

— P —

PACELLI, FRANK
Frontiers of Faith
NBC-TV

PHELPS, STUART
It could be You
NBC-TV

PICKENS, ARTHUR
Championship Bridge
ABC-TV

PRIAULX, ROBERT
NBC Special News Report
NBC-TV

— R —

RAFKIN, AL
Verdict is Yours
CBS-TV

RICH, JOHN
The Americans
NBC-TV

ROBBIE, SEYMOUR
You're in the Picture
CBS-TV

— S —

SALKOW, SIDNEY
Life and Legend of Wyatt Earp
ABC-TV

SAMETH, JACK
Make that Spare
ABC-TV

SANDWICK, RICHARD
The Edge of Night
CBS-TV

SCHAEFER, GEORGE
Hallmark Hall of Fame
NBC-TV

SCHNEIDER, DICK
Dough Re Mi, Say When, NBC-TV

SCHWARTZ, JEAN CLAUDE
NBC Opera
NBC-TV

SEGAL, ALEX
Our American Heritage
NBC-TV

SHAW, JEROME
Video Village
CBS-TV

SHEA, JACK
Bob Hope Buick Show
NBC-TV

SIDARIS, ANDREW
Magic Land of Allakazam
CBS-TV

SMITH, BERNIE
Groucho Marx Show
NBC-TV

SMITH, JACK
Our American Heritage
NBC-TV

SMITH, RALPH
WIRL, Peoria, Ill.

SOMERVILLE, WARREN
ABC

SOSMAN, ROBERT
NBC

STEEN, CORT
As the World Turns
CBS-TV

STOLLMACK, FRED
Douglas Edwards with the News
CBS-TV

STONE, EZRA
Angel
CBS-TV

SUTTER, DANIEL
NBC

— T —

TEWKSBURG, PETER
My Three Sons
ABC-TV

— V —

VALENTA, LEN..
From these Roots
NBC-TV

VOUTSAS, GEORGE
NBC

— W —

WALKER, ELBERT
Queen for a Day
ABC-TV

WEIHE, FRED
Monitor
NBC

WESTIN, AV
Face the Nation
CBS-TV

WHITMAN, DON
Morning Court
ABC-TV

WHITMORE, DEANE
Dinah Shore Chevy Show
NBC-TV

WILLIAMS, PALMER
CBS Reports
CBS-TV

WOOD, JACK
The Brighter Day
CBS-TV

WRAY, JOHN
Ed Sullivan Show
CBS-TV

— Y —

YOUNG, JIM
Young Dr. Malone
NBC-TV

ANN MARLOWE

Producer-Packager

AT 9-6720

NORMAN BAER

News, Special Events
Public Affairs' Director
MUTUAL RADIO

Radio-TV Producers

RADIO AND TELEVISION
—their work during 1960

— A —

ADAMSON, ED
Wanted: Dead or Alive
CBS-TV

ADKINS, JR. GLENN
Forecats
WLOS, Ashville, N. C.

ALBERG, MILDRED FREED
Our American Heritage
NBC-TV

ALDER, CLYDER
Lunch with Soupy Sales
ABC-TV

ALLINGHAM, BOB
King O'Hill Bowling
KVAR, Phoenix, Arizona

ALVARI, RICHARD
KEYT, Santa Barbara, Cal.

AMATEAU, ROD
Dobie Gillis
CBS-TV

ANN, DORIS
Frontiers of Faith, The Catholic Hour, The Eternal Light
NBC-TV

ANSELMI, ROSEMARY
KOTA-TV, Rapid City, S. D.

APPEL, DON
Paul Winchell Show
ABC-TV

ARLEDGE, ROONE
NCCA Football
ABC-TV

ARNOLD, BUDDY
Jackpot Bowling
NBC-TV

ASHER, ARLEN
KOB-TV, Albuquerque, N. M.

AURTHUR, ROBERT ALAN
Cry Vengeance
NBC-TV

AVERBACK, HY
Tom Ewell Show
CBS-TV

— B —

BABBIN, JACQUELINE
Family Classics
CBS-TV

BAER, NORMAN
The World Today, MBS

BAILEY, ED
Truth or Consequences
NBC-TV

BAKER, JULES EVAN

BAKER, MARJORIE
WIZZ, Streator, Ill.

BANKS, GENE
Day in Court, Morning Court
ABC-TV

BANNER, BOB
Candid Camera, Garry Moore Show
CBS-TV

BARBERA, JOE
Flintstones
ABC-TV

BARKER, CECIO
Red Skelton Show
CBS-TV

BARRON, ARTHUR
The Nation's Future
NBC-TV

BARTELS, JANE
Eyewitness to History
CBS-TV

BASSLER, ROBERT
Outlaws
NBC-TV

BECK, JACK
CBS Reports
CBS-TV

BEHLMER, RUDY
KCOP-TV, Hollywood, Calif.

BENDICK, ROBERT
NBC-TV

BENNINGTON, BILL
Bing Crosby Tournament
ABC-TV

BENSCHOTER, LEON
Hidden City
KMYV, Omaha, Nebraska

BERCOVICI, JULIAN
Road to Reality
ABC-TV

BERG, HAL
Hatchy Milatchy
WNEP-TV, Scranton, Pa.

AXEL GRUENBERG

PRODUCER

Ralph Edwards'

"THIS IS YOUR LIFE"

NBC-TV

NOW IN ITS 11th YEAR

Jack Farren

Producer

CONCENTRATION

NBC-TV

BERNS, LARRY
Westinghouse Playhouse
NBC-TV

BIEN, WALTER
Commercials: Gillette, Maxon Agency; Crest, Benton and Bowles Agcy.; Clorets, Ted Bates Agcy.; Poc and Regal Beer, North Agency; Haggar Slacks-Champlin Oil Co., Tracy—Locke Agcy.

BIRKE, GENE
Pat Lee Show
WBTV, Charlotte, N. C.

BIRNBAUM, BERNARD
Eyewitness to History
CBS-TV

BISHOP, ROY
WHP-TV, Harrisburg, Pa.

BISHOP, SCOTT
Concert Omnibus
WCKT, Miami, Fla.

BLACK, LOUISE
KSHO, Las Vegas, Nev.

BLACK, ROBERT
Space Age Science
WSCH-TV, Portland, Me.

BLACKBURN, NORMAN
Celebrity Golf, Circus Boy, NBC

BLAIR, BILL
KVOO-TV, Tulsa, Okla.

BLAIR, LEONARD
The Brighter Day
CBS-TV

BLUE, PAUL
Panorama
KLZ-TV, Denver, Colorado

BOLKCOM, LLOYD
Shape Up
WTCM-TV, Minneapolis, Minn.

BRADPOCK, ART
Byline 12
WJTV, Jackson, Miss.

BRECHNER, MARION
Orbit
WLOF, Orlando, Florida

BROOKS, RAY
Country Jamboree
WHIS-TV, Bluefield, W. Va.

BRYDEN, KEITH
KSL-TV, Salt Lake City, Utah

BURCH, WILLIAM
Queen for a Day
ABC-TV

— C —

CAHN, SAMMY
Frank Sinatra Special
ABC-TV

CAMFIELD, BILL
Slam Bang Theatre
KTVT, Dallas-Ft. Worth, Texas

CARLIN, STEVE
You're in the Picture
CBS-TV

CARROLL, GEORGE
Dance Party
WTRF-TV, Wheeling, W. Va.

CARROLL, JACK
WLWC, Columbus, Ohio

CARSWELL, BOB
Blue Ridge Quartet
WSPA-TV, Spartanburg, S. C.

CARVER, JACK
KLZ-TV, Denver, Colorado

CASALETTA, JOSEPH
WKTV, Utica, N. Y.

CHANDLER, RALPH
WMCT, Memphis, Tenn.

CHILDS, PRENTISS
Lamp Unto My Feet
CBS-TV

CHOTZINOFF, SAMUEL
NBC Opera
NBC-TV

CHUMLEY, RAY
Today in Tennessee
WRGP, Chattanooga, Tenn.

CLARK, MICHAEL
Skipper Sam
WFRV, Green Bay, Wisc.

CLAWSON, GRANT
KSL-TV, Salt Lake City, Utah

CLEARY
GE College Bowl
CBS-TV

COLLIGAN, JAMES
Make That Spare
ABC-TV

CONEY, LEE
Face the Nation
CBS-TV

CONKLIN, ED
California Report
KRCA, Los Angeles, Calif.

CONNELL, DAVE
Captain Kangaroo
CBS-TV

CONNELLY, JOE
Bringing Up Buddy
CBS-TV

COOPER, JACKIE
Hennesey
CBS-TV

COSTELLO, ROBERT
Armstrong Circle Theatre
CBS-TV
Family Classics
CBS-TV

CRABBE, BUSTER
Captain Gallant
ABC-TV

CRABTREE, JOSEPH B.
WXEX-TV, Richmond ,Va.

— D —

DACKOW, JACK
Outlaws
NBC-TV

BILL HOBIN

Producer-Director

The
Bell Telephone
Hour
NBC-TV

CLARK JONES

PRODUCER — DIRECTOR

DARION, SIDNEY
Round UP U. S. A.
ABC-TV
DAUBE, VINCE
Homemakers' Time
WSBT-TV, South Bend, Ind.
DAUGHERTY, JEAN
Magic Toy Shop
WHEN-TV, Syracuse, N. Y.
DAVIS, JERRY
Surfside Six
ABC-TV
DE CORDOVA, FRED
The Jack Benny Program
CBS-TV
DELPIERRE, MARGUERITE
KTVO, Ottumwa, Iowa

DE MET, PETER
All Star Golf, ABC-TV

DE PORIS, GENE
CBS Reports
CBS-TV
DIBENEDETTO, JULIO
Candid Camera
CBS-TV
DILLON, DON
WBBM-TV, Chicago, Ill.
DISNEY, WALT
Walt Disney Presents
ABC-TV
DODGE, FRANK
Search For Tomorrow
CBS-TV
DONOHUE, JACK
The Chevy Show
NBC-TV
DORFMAN, SID
One Happy Family
NBC-TV
DORTORT, DAVID
Restless Gun
ABC-TV
Bonanza
NBC-TV
DRAKE, ELLIOTT
Monitor
NBC
DUNCAN, JIM
Playhouse Three
WRGP, Chattanooga, Tenn.

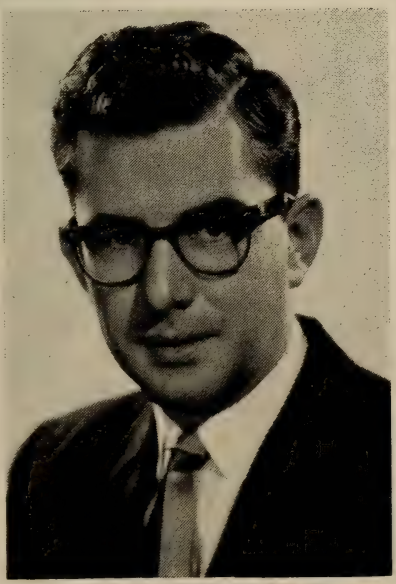
— E —

EDDLEMON, CHUCK
WVEC-TV, Norfolk-Hampton, Va.
EDWARDS, BLAKE
Peter Gunn
ABC-TV
EINHORN, MARVIN
Continental Classroom
NBC-TV
ELLIS, TONY
Black Saddle
ABC-TV
ENGLAND, STAN
Strikes & Spares
WOWL, Florence, Ala.
ENGLANDER, ROGER
New York Philharmonic
(Young People's Concerts)
CBS-TV
EWING, ED
Wrestling From Roanoke
WDBJ-TV, Roanoke, Va.

— F —

FARREN, JACK
Concentration, Bob Smith Show, NBC-TV; Winky Dink & You, CBS-TV

FATES, GIL
What's My Line?
To Tell The Truth
I've Got a Secret, CBS-TV
FEDDERSON, DON
My Three Sons
ABC-TV
The Millionaire
CBS-TV
FEIN, IRVING
The Jack Benny Program
CBS-TV
FELDMAN, CHESTER
I've Got a Secret
CBS-TV
FENADY, ANDREW
The Rebel
ABC-TV
FENNELLY, VINCENT
Stagecoach West
ABC-TV
FERRI, LUCY
The Guiding Light
CBS-TV
FINKEL, BOB
Dinah Shore Show
NBC-TV
FISHER, CHARLES
The Edge of Night
CBS-TV
FISHER, HAL
WBBM-TV, Chicago, Ill.
FLEISCHMAN, STEPHEN
CBS Report
CBS-TV
FLETCHER, VIC
WEEK-TV, E. Peoria, Ill.
FLYNN, PETER
Emphasis
NBC
FONDA, JIM
Dennis the Menace
CBS-TV
FREDERICKS, JACK
WKTV, Utica, N. Y.
FRIEDMAN, DON
WNEP-TV, Scranton, Pa.



DICK KIRCHNER
Producer of
PRO FOOTBALL REVIEW
CBS-TV

ED PIERCE
Producer
NBC-TV

FRIENDLY, FRED
CBS Reports
CBS-TV
FROST, JAMES
Popeye Theatre
KTVO, Ottumwa, Iowa
FROUG, WILLIAM
Adventures in Paradise
ABC-TV

— G —

GALANTE, GUY
Early Show
KMCP-TV, Minneapolis, Minn.
GARDNER, ARTHUR
Rifleman
ABC-TV
GATES, BOB
Cathy's Corner
KCEN-TV, Temple-Waco, Texas
GEDDES, ESTER
Talk of the Town
KVAL-TV, Eugene, Oregan
GITLIN, IRVING
The Nation's Picture, Purex Special for Women
NBC-TV
GIVAN, DAN
Carolina Calling
WBTV, Charlotte, N. C.
GLIDDEN, EDITH
Especially for You
WOC-TV, Davenport, Iowa
GOLDEN, ROBERT
Lassie
CBS-TV
GOLDSTONE, RICHARD
Adventures in Paradise
ABC-TV
GOMBERG, SY
The Law and Mr. Jones
ABC-TV
GONYAR, GEORGE
WABI-TV, Bangor, Me.
GRAFF, ROBERT
Winston Churchill: The Valiant Years
ABC-TV
GRAHAM, FRANK
Saturday Night Country Style
Durham, N. C.
GRAHAM, LEWIS
Ted Mach and the Original Amateur Hour
CBS-TV
GRANT, MILT
WTTG, Washington, D. C.

GRUENBERG, AXEL

This Is Your Life, NBC-TV
GUEDEL, JOHN
The Groucho Show, People Are Funny
NBC-TV
GUILLOTT, JIM
WIW, Atlanta, Ga.

— H —

HAGAN, CHET
Special News Report
NBC-TV
HALL, ALLEN E.
Willeford at Random, WLW-I, Indianapolis, Ind.
HAMILTON, JOE
Garry Moore Show
CBS-TV
HALL, STUART
WCAX-TV, Burlington, Vt.
HANCE, WILEY
Directions' 61
ABC-TV
HANDLER, ALAN
Dinah Shore Chevy Show
NBC-TV
HANNA, BILL
The Flintstones
ABC-TV
HARMS, JOHN
Youth Calvalcade
WCSH-TV, Portland, Me.
HARRIS, SHERMAN
The Lone Ranger
ABC-TV
HATOS, STEFAN
It Could Be You
NBC-TV
HEATTER, MERRIL
Video Village
CBS-TV

HEIDER, FREDERICK H.

B. April 9, 1917, Milwaukee, Wisconsin; The Bell Telephone Hour, NBC; Music For A Summer Night, ABC
HEILWELL, DAVID
Guestward Ho!
ABC-TV
HENNING, PAUL
Love That Bob
ABC-TV
HENRICKSON, FRED
CBS
HENRY, BOB
Dinah Shore Chevy Show
NBC-TV
HERTS, KENNETH
What Are the Odds, Inquisition, Open File
HEWITT, DON
Douglas Edwards With the News
CBS-TV

JULES EVAN BAKER

Producer-Director

Shop-a-thon

BB-TV (Billboard TV)

R-TV Enterprises — SU 7-2161

frederick heider

producer

1960-'61 —

Bell Telephone Hour
NBC

Music for a Summer Night
ABC

HILL, JACKSON
Divorce Court, Parole
Man on the Spot
HILL, MARTIN
Art Linkletter's House Party
CBS-TV
HIRSCHMAN, HERBERT
Hong Kong
ABC-TV
HOADE, MARTIN
Catholic Hour, Eternal Light
NBC-TV

HOBIN, BILL

Sing Along With Mitch, NBC-TV

HODGES, RALPH
Expedition-St. Louis
KTVI, St. Louis, Mo.
HODGIN, DEWEY
TV Matinee
WFMY-TV, Greensboro, N. C.
HOFFE, ARTHUR
Ann Sothern Show
CBS-TV
HOFFMAN, CHARLES
Bourbon Street Beat
ABC-TV
HOFFMAN, MILT
Take A Good Look
ABC-TV

HOLLANDER, AL

Tommy Seven Show, WABC-TV, New York

HOLLANDER, JEAN
Beat the Clock
ABC-TV
HOLTON, JAMES
NBC
HOPE, JACK
The Bob Hope Buick Show
NBC-TV
HORWITZ, HOWIE
77 Sunset Strip
ABC-TV
HOUGHTON, BUCK
The Twilight Zone
CBS-TV
HOWARD, CY
Harrigan and Son
ABC--TV
HUGGINS, FRANK
Ideal Ranch Party
KTRE, Lufkin, Texas
HUNT, FRAN W.
Apartment 11
St. Louis, Mo.
HYATT, DONALD
Project 20
NBC-TV

— I —

IDASPE, FRANK C.
KOAT-TV, Albuquerque, N. M.
ILOTT, PAMELA
CBS-TV
INGOSTER, BORIS
Roaring 20's
ABC-TV
IRWIN, CAROL
Young Dr. Malone
NBC-TV
ISAACS, CHARLES
Jeannie Carson Show
ABC-TV

— J —

JACKSON, BILL
Popeye and Rascals
WPTA, Fort Wayne, Ind.
JACKSON, GAIL PATRICK
Perry Mason
CBS-TV
JOHNSON, BOB
KELO-TV, Sioux Falls, S. D.
JOHNSON, JIM
Dateline Chattanooga
WTVC, Chattanooga, Tenn.
JOHNSON, LARRY
Expedition New York
WABC-TV, New York, N. Y.
JONES, CAL
KHOU-TV, Houston, Texas

JONES, CLARK

B. April 10, 1920, Clearfield, Pa.; Twenty Five Years of Life, NBC

JONES, EDMUND
Cartoon Showboat
WOC-TV, Davenport, Iowa
JONES, EDWARD
CBS Reports
CBS-TV
JONES, EUGENE
NBC Special Projects
NBC-TV
JONES, MERV
WKBN Reports
WKBN, Youngston, Ohio
JONES, ROBERT
Medicine 1960
WMAR-TV, Baltimore, Md.
JOSLYN, FRED
KPIX, San Francisco, Calif.

— K —

KAHN, NORMAN
Dave Garroway Today Show
NBC-TV
KAYDEN, WILLIAM
Here's Hollywood
NBC-TV
KELLERMAN, DON
Lamp Unto My Feet
CBS-TV
KENASTON, JACK
KRCA, Los Angeles, Calif.

KENNEY, H. WESLEY

B. January 3, Dayton, Ohio; True Story, NBC-TV; Play of the Week, NTA; Medea — Climate of Eden

KERR, BOB
WOW-TV, Omaha, Neb.

KIRCHNER, J. RICHARD

B. October 23, 1924, Oklahoma City, Okla.; America Bowls, UN Handicap, Cotton Bowl, CBS; Frank Gifford Show, WCBS-TV

KONDOLF, GEORGE
United States Steel Hour
CBS-TV
KONTOLEON, JIM
WEEK-TV, E. Peoria, Ill.
KORTNER, PETER
DuPont Show with June Allyson
CBS-TV
KOURIS, GEORGE
KVTV, Sioux City, Iowa
KOURIS, PETER
WTVP, Decatur, Ill.
KUSSEROW, LOU
Sports
NBC-TV

— L —

LAFFERTY, PERRY
The Aquanauts
CBS-TV
LAMMERS, PAUL
From These Roots
NBC-TV
LACKNER, ED
KOMO-TV, Seattle, Wash.
LANDIS, JOE
About Faces
ABC-TV
LANOUETTE, ROBERTA
Hostess House Party
KOIN-TV, Portland, Oreg.
LEE, GIL
KBTV, Denver Colorado
LEE, JOE
Mike and Popeye
WJTV, Jackson, Miss.
LEFFERTS, GEORGE
Purex Special for Women
NBC-TV
LEONAR, BILL
CBS Reports
CBS-TV
LEONARD, BILL
Expedition-St. Louis
KTVI, St. Louis, Mo.
LEONARD, DOUGLAS
WBZ-TV, Boston, Mass.

LEONARD, HERBERT B.

Naked City, ABC-TV, Route 66, CBS-TV.

LEONARD, SHELDON
Andy Griffith Show
Danny Thomas Show
CBS-TV
LESTER, SEELEG
Perry Mason Show
CBS-TV
LEVY, JULES
Rifleman
ABC-TV
LEVY, PARKE
Pete and Gladys
CBS-TV
LEWIS, AL
One Happy Family
NBC-TV
LEWIS, BOB
Newsbeat
KREM-TV, Spokane, Wash.
LEWIS, CHARLES
WCAX-TV, Burlington, Vt.
LEWIS, RICHARD
Checkmate
CBS-TV
LOEB, MARX
Monitor
NBC
LOLLIS, KEITH
Let's Face It
KOIN-TV, Portland, Oregon
LOUNSBERRY, DAN
Pat Boone Show
ABC-TV
LOWE, DAVID
CBS Reports
CBS-TV
LUBEN, RICHARD
Tele-Scope
WFBC-TV, Greenville, S. C.
LUDINGTON, ALAN
Matty's Funday Funnies
ABC-TV
LUNDBOM, DEL
KTBB, Boise, Idaho
LUSCHER, DICK
AM
WJZ-TV, Baltimore, Md.
LYON, EARL
Tales of Wells Fargo
NBC-TV

— Mc —

MAC KENZIE, MURDO
CBS
McCLURE, WILLIAM
CBS Reports
CBS-TV
McCOY, ROBERT
WITN, Washington, D. C.
McDONALD, AL
KOTA-TV, Rapid City, S. D.
McGUIRE, DON
Hennesey
CBS-TV

McMULLEN, JAY
CBS Reports
CBS-TV
McVAY, BETTY LOU
Magic Window
WOI-TV, Ames, Iowa

— M —

MARKLE, FLETCHER
Thriller, NBC
Hong Kong, ABC

MARLOWE, ANN

B. July, New York City; Rain, NBC-TV

MATHIS, BOB
WLBT, Jackson, Miss.
MAW, CHARLIE
Furman Presents
WFBC-TV, Greenville, S. C.
MEADOWS, HERB
Man From Black Hawk
ABC-TV
MERRILL, AUSTIN
WKRC-TV, Cincinnati, Ohio
MESHEKOFF, MIKE
Dante
NBC-TV
MICK, EDWIN
Dialing For Dollars
WMAR-TV, Baltimore, Md.
MIDDLETON, CATHERINE
Cartoon Carnival
KFSA-TV, Ft. Smith, Arkansas
MIDGLEY, LESLIE
Eyewitness to History
CBS-TV
MILLER, JACK
Pip the Piper
ABC-TV
MORGAN, HARRY
Eyewitness to History
CBS-TV
MORGAN, HOWARD
Good Morning
WFMY-TV, Greensboro, N. C.
MORGAN, NORMAN
Full Circle
CBS-TV
MORROW, BILL
CBS
MORSE, ARTHUR
CBS Reports
CBS-TV
MOSHER, BOB
Bringing Up Buddy
CBS-TV
MULLAHEY, TOM
KRON-TV, San Francisco, Calif.

— N —

NEHER, DeALTON G.
Expedition Local
WVUE-TV, New Orleans, La.
NELSON, LEE
Expedition-Northern New England
WMTW-TV, Portland, Me.
NELSON, OZZIE
Adventures of Ozzie and Harriet
ABC-TV
NEWMAN, JACK
Six O' Clock Edition
WKNX-TV, Saginaw, Mich.
NEWSOME, LEWIS
Husted with the Weather
WNCT, Greenville, N. C.
NICHOLS, WILLIAM
America's Music
NBC-TV
NICHOLSON, MALCOLM
Esso Reporter
WNCT, Greenville, N. C.
NORVILLE, HARRY
KOBO-TV, Albuquerque, N. M
NRISS, STANLEY
Hawiian Eye
ABC-TV

— O —

ODELL, MIKE
Expedition on Spokane
KREM-TV, Spokane, Wash.
OPPENHEIMER, JESS
Angel
CBS-TV
ORR, PAUL
Jack Paar Show
NBC-TV
OSBORN, BOB
WOW-TV, Omaha, Neb.
OVERLANDER, BOB
WASV-TV, Savannah, Ga.
OWEN, TONY
Donna Reed Show
ABC-TV

— P —

PALEY, IRVING
Bringing Up Buddy
CBS-TV
PALMER, SIDNEY
WIS-TV, Columbia, S. C.
PARCHER, OLIVER
Hoosier Favorite
WSBT-TV, South Bend, Ind.
PATE, BUDDY
Popeye Theatre
WSFA-TV, Montgomery, Ala.
PETERS, WALTER
Bell and Howell, Bell and Howell Close Up!
ABC-TV
PETITO, GENE
This ies Your Government
WBOY-TV, Clarkesburg, W. Va.
PIERCE, CHARLIE
Kay Tree Karnival
KTRE-TV, Lufkin, Texas

PIERCE, ED

Today on the Farm, Saturday Prom, NBC-TV; Marineland Circus Special, Thanksgiving Day Parade, St. Paul Winter Carnival, AC Count, NBC

PIERSON, FRANK
Have Gun, Will Travel
CBS-TV
PIKE, SIDNEY
WHDH-TV, Boston, Mass.
PINCUS, IRVING
Real McCoys
ABC-TV
PITTMAN, FRANK
Bat Materson
NBC
POLACHECK, CHARLES
The Clear Horizon
CBS-TV
POTTER, ALLEN
As the World Turns
CBS-TV
PRECHT, ROBERT
Ed Sullivan Show
CBS-TV
PRIDEMORE, JAMES R.
Chalk It Up
WALB-TV, Albany, Ga.
PRATT, LANE
KBOI-TV, Bosie, Idaho
PRYOR, WALLY
Darrell Royal Show
KTBC-TV, Austin, Texas

— Q —

QUIGLEY, DON
KBOI-TV, Bosie, Ihado

— R —

RAGAN, JESSE
Expedition: Tennessee
WSIX-TV, Nashville, Tenn.
RAINGER, DAN
KCPX-TV, Salt Lake City, Utah

RAYMOND, ART

WOR-TV Producer and Emcee "The Latin Show", WAAT Disc Jockey Show from Chateau Madrid

REILLY, JACK
Name and Claim
KMTV, Omaha, Neb.
REIVER, IVAN
WOR-TV, New York, N. Y.
RESPICIO, FAUSTINO
Filipino Fiesta
Kona-Kala-TV, Honolulu, Hawaii
REUBEN, AARON
Andy Griffith Show
CBS-TV
RICHARDS, ALDEN
KCPX-TV, Salt Lake City, Utah
RITCHEY, KEN
KOMO-TV, Seattle, Wash.
ROBERTSON, MILTON
WOR-TV, New York, N. Y.
ROBERTSON, TOMMY
This is Arkansas
KTHV, Little Rock, Ark.
RODMEY, EUGENE
Father Knows Best
CBS-TV
ROOT, JOE
WLBT, Jackson, Miss.
ROSEN, LARRY
WKBN Reports
WKBN, Youngstown, Ohio
ROSENBERF, E. J.
Happy
NBC-TV
ROSENTHAL, AL
American Bandstand
WFIL-TV, Philadelphia, Pa.
ROWE, AL
Cooper and Friends
WJPB-TV, Fairmont, W. Va.
ROWE, S. ROBERT
Say When
NBC-TV
ROWELL, GLEN
Fun Wagon
KOTA-TV, Rapid City, S. D.
ROWLAND, ROY
Life and Legend of Wyatt Earp
ABC-TV
RUBIN, STANLEY
G-E Theatre
CBS-TV

— S —

SANDSTRUM, JOHN
Fox Movietone News
KMSP-TV, Minneapolis, Minn.
SARROW, ED
WJZ-TV, Baltimore, Md.
SAUDEK, ROBERT
Leonard Bernstein and the New York Philharmonic
CBS-TV
Omnibus
NBC-TV

SAYERS, PETE
WSBA-TV, York, Pa.
SCHAFFER, GEORGE
Hallmark Hall of Fame
NBC-TV
SCHEFFLER, PHILLIP
Eyewitness to History
CBS-TV
SCHERER, BOB
Shari Lewis Show
NBC-TV
SCHERMER, JULES
Lawman
ABC-TV
SCHIMMEL, CLARENCE
CBS
SCHWIMMER, WALTER
Championship Bridge
ABC-TV
SCIBETTA, JOE
Jan Murray Show
NBC-TV
SCIOSCIA, MICHAEL J.
WXEX-TV, Richmond, Va.
SCOTT, ED
KBTV, Denver Colorado
SEABOLT, ART
Peggy Mann Show
WTVD, Durham, N.C.
SEARLES, NORM
Star Bowling
WROC-TV, Rochester, N.Y.
SECONDARI, JOHN
Bell and Howell Close-Up!
ABC-TV
SELMIER, TRAV
Kindergarten College
WIW-I, Indianapolis, Ind.
SENKE, HENRY
Channel 6 Newsroom
WROC-TV, Rochester, N.Y.
SHADE, CHARLES
Comment
WDAM-TV, Hattiesburg, Miss.
SHAFER, JACK
Up to the Minute
KFSD-TV, San Diego, Calif.
SHAFTEL, JOSEF
The Untouchables
ABC-TV
SHARNIK, JOHN
Eyewitness to History
CBS-TV
SHARPE, DON
Man with a Camera
ABC-TV
SHAULD, WALT
Springs of Living Water
WDUH-TV, Hay Springs, Nebr.
SHEA, BILL
WHDH-TV, Boston, Mass.
SIEMANOWSKE, RICHARD
Look up and Live
CBS-TV
SILVER, ARTHUR
Bronco, Cheyenne
ABC-TV
SKUTCH, IRA
Play your Hunch
NBC-TV
SLAVICK, PHIL
WMCT, Memphis, Tenn.
SMITH, LAMAR
KJTV, Salt Lake City, Utah
SMITH, PERRY
Sports
NBC-TV
SPELLING, AARON
Dick Powell's Zane Grey
Theatre
CBS-TV
STAGG, JERRY
John Gunther's High Road
ABC-TV
STANTON, FRED
Shock Theatre
WLOS, Ashville, N.C.
STARK, ART
Charley Weaver's Hobby
Lobby, Who do You Trust?
ABC-TV
STECK, RICH
WLOF-TV, Orlando, Fla.
STERLING, ROD
The Twilight Zone
CBS-TV
STERNBERG, AL
Showcase
WCKT, Miami, Fla.
STEVENS, BILL
The World Today
KFSD-TV, San Diego, Calif.
STEWART, BOB
The Price is Right
NBC-TV
STOBER, ARTHUR J.
WNHC-TV, New Haven, Conn
STOUGH, BOB
WSBA-TV, York, Pa.
SUSSKIND, DAVID
The Citadel, Ninotchka
ABC-TV
Family Classics, DuPont Show
of the Month
CBS-TV

— T —

TANAKA, GEORGE
Television Digest
Kona-Kala-TV, Honolulu,
Hawaii
TATELMAN, HARRY
The Alaskans, Sugarfoot
ABC-TV
TELFORD, FRANK
The Americans
NBC-TV
TERRA, ROBER
WNHC-TV, New Haven, Conn.
TEWKSBURY, PETER
My Three Sons
ABC-TV
THIBODEAU, JOHN
WABI-TV, Bangor, Me.
THOMAS, PAUL
6:00 News
KTHV, Little Rock, Ark.
THOMAS, STEVE
WSAV-TV, Savannah, Ga.
THOMAS, V. FAE
Expedition
ABC-TV
TORNABENE, RUSS
NBC
TORS, IVAN
The Aquanauts
CBS-TV
TRAPNELL, COLES
Maverick
ABC-TV
TRUE, DAN
KFDA-TV, Amarillo, Texas
TUCKER, LINDSAY
WVEC-TV, Norfolk-Hampton,
Va.
TURNER, PAUL
KPIX, San Franciso, Calif.

— V —

VALLE, JAIME DEL
The Islanders
ABC-TV
VAN HEUSEN, JAMES
Frank Sinatra Specials
ABC-TV
VANOFF, NICK
Perry Como's Kraft Music Hall
NBC-TV
VICAS, GEORGE
CBS Reports
CBS-TV
VOUTSA, GEORGE
NBC

— W —

WALTON, PAULE E.
WNDU, South Bend, Ind
WANG, GENE
Philip Marlowe
ABC-TV
WARREN, CHARLES MARQUIS
Gunslinger, Rawhide
CBS-TV
WARREN, LEWIS
Man with a Camera
ABC-TV
WASHBURN, BRUCE
Take Your Choice
KVOO-TV, Tulsa, Okla.
WASSERMAN, AL
NBC White Paper
NBC-TV
WATSON, PAUL
Nightbeat
WSFA-TV, Montgomery, Ala.
WATSON, RAY
WKRC-TV, Cincinnati, Ohio
WEINHEIMER, TED
Breakfast Bar
WHEN-TV, Syracuse, N.Y.
WESSON, DICK
My Sister Eileen
CBS-TV
WHITE, ANDY
Bat Masterson
NBC-TV
WHITE, JOHN
Top o' the Morning
WDBJ-TV, Roanoke, Va.
WILKINSON, GORDON
Fashion Window
KTBC-TV, Austin, Texas
WILLIAMS, PAYNE
WIS-TV, Columbia, S.C.
WILLMOTT, JOHN
Frank Howard Show
WSPA-TV, Spartanburg, S.C.
WILSON, MARK
Magic Land of Allakazam
CBS-TV
WINSOR, ROY
Love of Life, The Secret
Storm
CBS-TV
WOGAN, ROBERT
NBC
WOLF, HERB
Keep Talking
ABC-TV
WOOD, BARRY
The Bell Telephone Hour
NBC-TV

— Y —

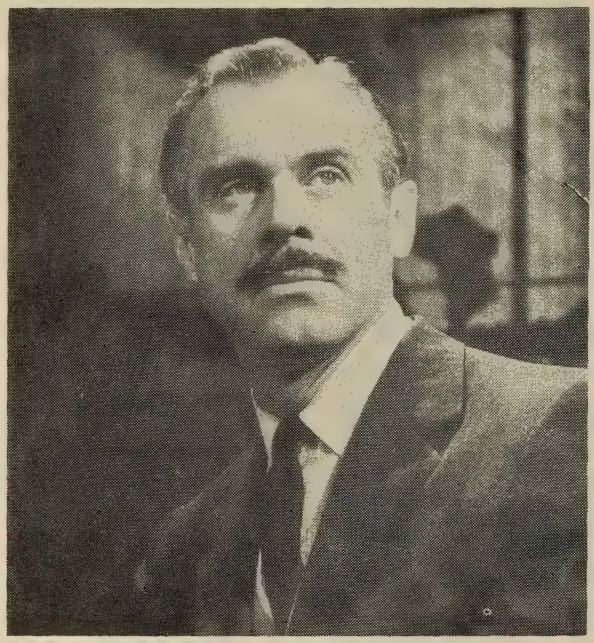
YOUNG, COLLIEN
Alcoa Presents
ABC-TV

— Z —

ZIRATO, JR. BRUNO
CBS

GABE PRESSMAN

WNBC-TV
NEWS



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ABBOTT, JIM
KTVT, Dallas-Ft. Worth, Tex.
ABLEMAN, BERWYN
WPDR, Portage, Wisc.
ADAMS, CEDRIC
WCC, MPLS-St. Paul, Minn.
ADAMS, CLIFF
KYSM, Mankato, Minn.
AGRONSKY, MARTIN
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AKERS, CARL
KLZ-TV, Denver, Colorado
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MBS
ALLEN, LARRY
WJOC, Jamestown, N. Y.
ALLEN, SPENCER
KMOX-TV, St. Louis, Mo.
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WICS-TV, Springfield, Ill.
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WCQS, Alma, Ga.
AMOLE, F. E.
KDEN, Denver, Colorado
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WOAI-TV, San Antonio, Texas
ANDERSON, ANDY
Long Island Beat
WFYI, Garden City, N. Y.
ANDERSON, ORVAL
ABC, Los Angeles
ANDREE, JAN
WACB, Kittanning, Pa.
ANTHONY, DICK
KDAL, Duluth, Minn.
ANTHONY, JERRY
Past And Present
WESB, Bradford, Pa.

ANTHONY, JULIAN
Commentator, Correspondent
ABC, New York

ARMSTRONG, BOB
WIBV, Belleville, Ill.
ARMSTRONG, DR. JOHN
WHDL, Olean, N. Y.
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NBC, San Francisco
ARTALE, VINCE
Morning News
WOVE, Welch, W. Va.
ARTHUR, BOB
KOAT-TV, Alburquerque, N. M.
ARTHURS, BILL
WRFD, Worthington, Ohio
ARUNDEL, ARTHUR W.
Editorial Commentary
WAVA, Arlington, Va.
ASBELL, FERRELL
WDVH, Gainsville, Fla.
ASH, MERRILL
KOL, Seattle, Washington
ASHER, FREDERICK M.
WDCR, Hanover, N. H.
ASHER, JAMES
WJDA, Quincy, Mass.
AUSTIN, DICK
Channel 10 News
KNOX-TV, Grand Fork, N. D.

— B —

BACK, GUNNAR
RCA Newsreel
WFIL-TV, Philadelphia, Pa.
BACKKARUD, DICK
Traffic Control
KMEO, Omaha, Neb.
BACKUS, ED
Six Star Edition
WJIM, Lansing, Mich.
BAILEY, BILL
KMUR, Salt Lake City, Utah
BAKER, DICK
Sportstime
WMET, Miami Beach, Fla.
BAKER, HAROLD
WFGA-TV, Jacksonville, Fla.
BAKER, JOE
WRRR, Rockford, Ill.
BALZERSEN, JACK
KFDM-TV, Beaumont, Texas
BANKS, ARTHUR
WERD, Atlanta, Ga.
BARATH, RAY
Front Page
WIST, Charlotte, N. C.
BARCLAY, PAUL
WHUM, Reading, Pa.
BARENTS, BARRY
WHNB-TV, New Britain, Conn.
BARKER, EDDIE
KRLD-TV, Dallas, Texas
BARNES, JIM
WDUH, Gainsville, Ga.
BARRIAULT, ARTHUR
News On The Hour, Emphasis
NBC, Washington
NBC-TV
BARRON, BOB
WTIP, Charleston, W. Va.
BASSO, NICK
WKRC-TV, Cincinnati, Ohio
BATCHELDER, CHARLES
MBS
BATE, RICHARD
CBS
BATES, KARL J.
WLEC, Sandusky, Ohio
BAUMANN, GEORGE
Noon News
WJZ-TV, Baltimore, Md.
BAYER, BILL
WPST-TV, Miami, Fla.
BEAN, BOB
News At Six
WBT, Charlotte, N. C.
BEARDSLEY, LEN
ABC, KABC, Los Angeles
BEATTY, MORGAN
News Of The World, Monitor
News Of The Hour, Emphasis
NBC, New York
BECK, EMIL
WESA, Charleroi, Pa.
BECKER, CY
WWNC, Ashville, N. C.
BECKER, ROBERT
WBKV, West Bend, Wisc.
BEECHER, FRANK
Behind The Scenes
WTLA, Somerset, Ky.
BELL, KEN
WSFA-TV, Montgomery, Ala.
BELL, TED
KAYO, Seattle, Washington
BENDER, CLOYD
K-BOX, Dallas, Texas
BENESH, FRANCIS
6:20 News
WJRT, Flint, Mich.

BENNETT, GEORGE
WMVO, Mt. Vernon, Ohio
BENSON, SAM
KLAC, Hollywood, Calif.
BENTON, MONROE
WROW, Albany, N. Y.
BERMAN, AVERILL
8 O'Clock Report
KDAY, Hollywood, Calif.
BERRILL, LARY
5 PM News Roundup
KBIG, Avalon, Calif.
BETTS, BOB
Within Newscast
KNIA, Knoxville, Iowa
BEVINS, S. C.
News And Views
WMLF, Pineville, Ky.
BEVTEL, BOB
WAME, Miami, Fla.
BEZOFF, BEN
KTVR-TV, Denver, Colorado
BIDDLE, DICK
WOWL, Florence, Ala.
BIDDLE, JERRY
WMBD, Peoria, Ill.
BIGBEE, NELLE
News And Views
WOWL, Florence, Ala.
BIGLER, TOM
WILK, Wilkes-Barre, Pa.
BILLMAN, BOB
KVTV, Sioux City, Iowa
BIRGE, JERRY
WITZ, Jasper, Ind.
BISCHOFF, JIM
KTVF, Fairbanks, Alaska
BISHOP, PAT
Feature Wire
KFI, Los Angeles, Calif.
BLAIR, FRANK
Dave Garroway Today Show
NBC-TV
News On The Hour
NBC
BLYTHE, DON
KOAM, Pittsburg, Kansas
BOAL, ALAN
KQV, Pittsburgh, Pa.
BOAZ, DAVE
WITE, Brazil, Ind.
BOISSEAU, PAT
WKRC-TV, Cincinnati, Ohio
BOLES, GAIL C.
KRTN, Raton, N. M.
BOLTON, PAUL
KTBC-TV, Austin, Texas
BOLTON, WHITNEY
MBS
BONER, LEE
Noon News
KWNA, Winnemucca, Nevada
BONNER, ARTHUR
CBS
BOONE, MARVIN
Evening Report
WFBG-TV, Altoona, Pa.
BOSLEY, LYLE
World Tonight
WKTV, Utica, N. Y.
BOURGHOLTZER, FRANK
News On The Hour, Emphasis
NBC, Washington
BOWERS, FRANK
WGMA, Hollywood, Fla.
BOYCE, RICHARD
WTWB, Auburndale, Fla.
BOYD, FORREST
Eleven O'Clock Final
WLW-I, Indianapolis, Ind.

BOYES, HARRY
WION, Ionia, Mich.
BOYLE, WILLIAM
Emphasis, News On The Hour
NBC, London
BRACKEN, JOHN
KVWO, Cheyenne, Wyoming
BRADFORD, WILLIAM
Today's Story
KSST, Sulphur Springs, Texas
BRAKEN, PHIL
WVVW, Grafton-Fairmont, W. Va.
BRANHAM, BOLLING
WKTG, Thomasville, Ga.
BRAZELL, JOHN
KFLY, Corvallis, Oregon
BRENNER, SID
WNBF, Binghamton, N. Y.
BRIDGES, JONAS
Views Of The News
WKMT, Kings Mountain, N. C.
BRIGGS, KEN
KIMA, Yakima, Wash.
BRIGHT, R. L.
8 O'Clock News
WRMF, Titusville, Fla.
BRINKLEY, DAVID
News On The Hour, Emphasis
NBC, Washington
Texaco Huntley-Brinkley Report, NBC-TV
BRITTAIN, WILLIAM
WSIX-AM, Nashville, Tenn.
BROKAW, FORREST
Editorials
KVOO-TV, Tulsa, Okla.
BROMBERG, L.
Noon News
KCHA, Charles City, Iowa
BROOKS, CLIFF
Our Town
WGBF, Evansville, Ind.
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Channel 5 Newsroom
WROC-TV, Rochester, N. Y.
BROOKS, NORMAN
WRCV-TV, Philadelphia, Pa.
BROUGHMAN, GLEN
Evening Edition
WRBL-TV, Columbus, Ga.
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KRON-TV, San Francisco, Calif.
BROWN, BOB
KVEC, San Luis Obispo, Calif.
BROWN, CECIL
News On The Hour, Emphasis
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WJBD, Salem, Ill.
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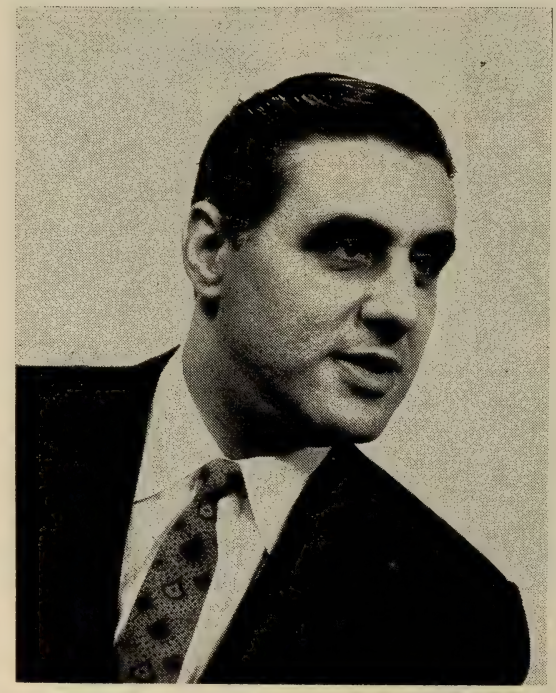
News Beat
KBIA, Columbia, Miss.
BRUNER, BOB
Report To Iowa
WMT-TV, Cedar Rapids, Iowa
BRUNER, WALLY
WITE, Brazil, Ind.
BRUNTON, TONY
WICC, Bopt, Conn.
BRUSH, JOE
WCAU, Philadelphia, Pa.
BRUSH, LEIF
WNAK, Wilkes-Barre, Pa.
BRYSON, CONREY
KTSM-TV, El Paso, Texas
BUCHANAN, BUD
This Is Jamestown
KSJB, Jamestown, N. D.
BUCKER, DAVE
WHOT, Youngstown, Ohio
BULLARD, JERDAN
WARF, Jasper, Ala.
BULLEN, REED
KVNU, Logan, Utah
BUNCE, ED
WVOP, Vidalia, Ga.
BUNDY, J.
This Busy World
KYAP, Ruidoso, N. M.
BURDETT, WINSTON
CBS
BURK, SAM
KIRX, Kirksville, Mo.
BURKE, ROBERT
WFRA, Franklin, Pa.
BURNES, JAMES E.
WNHC-TV, New Haven, Conn.
BURNS, ROBERT
Hob-Nob
WFLR, Dundee, N. Y.
BURTON, BOB
WRFC, Athen, Ga.

BUTLER, FRANK
B. January 9, 1919, St. Cloud, Minn. Narrator, Newscaster, Announcer; National Velvet; Dobie Gillis; The Rifleman; Route 66; Real McCoys; Stagecoach West

BUTZ, BOB
KLZ-TV, Denver, Colorado
BYARS, JOE
KAIR, Tucson, Arizona



JACK POWERS

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Public Affairs Director

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WADS, Ansonia, Conn.

— C —

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KMGM, Albuquerque, N. M.
CALDWELL, HOWARD
Early Report
WFBM-TV, Indianapolis, Ind.
CALMER, NED
CBS
CAMERON, JIM
Noon News
WREN, Topeka, Kan.
CAMPBELL, BILL
Arkansas News
KDXE, Little Rock, Ark.
CAMPBELL, JACK
Profile
KCSJ-TV, Pueblo, Colorado
CAMPBELL, JOE
MBS
CAMPBELL, WILLIAM
News At Noon
WCMI, Ashland, N. Y.
CANHAM, ERWIN D.
ABC, Boston
CANTON, JOHNNY
WZIX, Fort Collins, Col.
CAPIRO, ISRAEL A.
El Diario de la T'Arde
WORA, Mayaguez, Puerto Rico
CAPPS, ROBERT
WISH, Indianapolis, Ind.
CARLE, LEN
WJPD, Ispeming, Mich.
CARLSON, RICHARD
Commentary
WCNL, Newport, N. H.
CARRELL, RALPH
KELO, Sioux Falls, Idaho
CARROLL, GENE
KCOG, Centerville, Iowa
CARLSON, JOEL
Tidewater Viewpoint
WTAR, Norfolk, Va.
CARTER, BILL
East Texas News
KTRE-TV, Lufkin, Texas
CARTER, DAVE
KCRG-TV, Cedar Rapids, Iowa
CARTER, LEW
Morning Roundup
WBBB, Burlington, N. C.
CASHMAN, G. J.
WWKY, Winchester, Ky.
CASSELL, CLANCY
KCBS, San Francisco, Calif.
CATTERTON, A. V.
WMEG, Eau Gallie, Fla.
CASSMA, HAL
Story Behind the Story
WOWO, Fort Wayne, Ind.
CEDERBERG, CARL
WJBK-TV, Detroit, Mich.
CHALDY, BUD
KBIZ, Ottumwa, Iowa
CHANCELLOR, JOHN
News On the Hour, Emphasis
NBC, Moscow
NBC-TV
CHAPLIN, W. W.
Eyewitness
WTRL, Bradenton, Fla.
CHAPMAN, DICK
WCCO, St. Paul Minnesota
CHARLES, BRUCE
WHK, Cleveland, Ohio
CHARMICHAEL, HARRY
KYOS, Merced, Calif.
CHASE, GENE
WIL, St. Louis, Mo.
CHATFIELD, CHARLES
WHCU, Ithaca, N. Y.
CHEEK, CAL
WDVX, Waupaca, Wis.
CHENEY, RAY
KRES, St. Joseph, Mo.
CHEZ, BOB
WOIA, Ann Arbor, Michigan
CHIMOVITZ, IRVING
Special Investigator
WAMM, Flint, Michigan
CHRIST, ART
The Truth and Nebraska
KDUH-TV, Hays Springs, Nebraska
CHURCH, WELLS
CBS
CLAPPER, PETER
ABC, Washington
CLARK, BLAIR
CBS
CLARK, CHAMP
WBOX, New Orleans, La.
CLARK, JIM
WFMO, Fairmont, N. C.
CLARK, HERB
CBS
CLARK, NORM
Your Money
WCWC, Ripon, Wisconsin
CLARK, RAY
Four Bell News Report
WOW, Omaha, Neb.
CLARK, RON
KX News
KXGO, Fargo, N. D.
CLARKE, DONALD
WQDY, Calais, Me.
CLARKE, HERB
WKBZ, Muskegon, Mich.
CLEARY, J. M.
News Review
WESB, Bradford, Pa.
CLEARY, TOM
WRIT, Milwaukee, Wis.
CLEAVER, MARSHALL
Open Mike
WLCY, St. Petersburg, Fla.
CLEMENTS, JACK
WRVA, Richmond, Va.

TOM FRANKLIN

—♦—

"The Big Three"
KTLA

HOllywood 9-3181

CLEVENGER, HOMER
Quorum
KADY, St. Charles, Mo.
CLINE, FRED
WSJL-TV, Harrisburg, Ill.
CLINTON, ED
Capitol Commentary
Baton Rouge, La.
COCHRAN, RON
CBS News
CBS-TV
CBS
COFFEY, R. E.
KVCK, Wolf Point, Mont.
COGGIN, ROBERT
NBC, San Francisco, Calif.
COLE, CHRIS
KOLD-TV, Tucson, Arizona
COLEMAN, DALE
Deadline Edition
WTVP, Decatur, Ill.
COLEMAN, Q. P.
Regional Roundup
KOLY, Mobridge, S. D.
COLLIER, ART
WIW-I, Indianapolis, Ind.
COLLINGWOOD, CHARLES
CBS
COLLINS, BILL
KCIL, Houma, La.
COLLINS, DAVE
WRFD, Worthington, Ohio
COLLINS, JOHN
Editorial
KIST, Santa, Barbara, Calif.
COMBS, GEORGE HAMILTON
MBS
COMBS, MARK
WFMY-TV, Greensboro, N. C.
COMER, BILL
KEX, Portland, Oregon
CONNELIOS, BILL
6:00 P.M. News
WAFG, Huntsville, Ala.
CONNOR, TOM
WEEK-TV, E. Peroria, Ill.
CONOR, RALPH
KCMS, Manitou Springs, Colorado
CONRAD, STEVE
WDEF-TV, Chattanooga, Tenn.
CONWAY, JIM
10th Hour News
WGN-TV, Chicago, Ill.
COOK, BEN
Report to the Valley
KSRV, Ontario, Oregon
COOK, LOU
ABC, Los Angeles
CORDRAY, ROBERT
WPFB, Middletown, Ohio
CORFIN, BOB
Pioneer Valley News
WTYM, Springfield, Mass.
CORLISS, ANDY
KUDU, Ventura, Calif.
CORRIGAN, WILLIAM
CBS
COSTELLO, BILL
MBS
COSTELLO, ED
KOSA-TV, Odessa, Texas
COSTIGAN, TOM
CBS
COX, ROGER
Home Town Comment
KTLQ, Tahlequah, Okla.
CRABILL, VON
WLW-D, Dayton, Ohio
CRAGER, JOEL
ABC, New York
CRAGO, BILL
KFWB, Los Angeles, Calif.
CRANDALL, VICTOR H.
KCID, Caldwell, Idaho
CREMER, CHARLES
Standard News Roundup
WREX-TV, Rockford, Ill.
CRISWELL, BILL
News Tonight
WTRE-TV, Wheeling, W. Va.
CROCKETT, HUDLEY
WSIX-TV, Nashville, Tenn.
CROES, KEN
This Day 1960
KERO, Bakersfield, Calif.
CRONKITE, WALTER
Eyewitness to History
Twentieth Century
CBS-TV
CBS
CROSWHITE, PEGGEY
WSGN, Birmingham, Ala.
CROUCH, PAUL
Today In Carolina
WIS-TV, Columbia, S. C.
CRYSTAL, LESTER
WFBG, Altoona, Pa.
CUROLE, BOB
Mid-Day News
KLFT, Golden Meadow, La.
CURTIS, RAY
6th Hour News
WDAM-TV, Hattiesburg, Miss

— D —

DACY, BUD
10:30 P.M. News
WWL-TV, New Orleans, La.
DALTON, KEN
WBET, Brockton, Mass.
DALY, DICK
WJMS, Ironwood, Mich.
DALY, JOHN
KCRC, Enid, Okla.
DANACEAU, HUGH
KYW, Cleveland, Ohio
DANIELS, GLENN
KLUE, Longview, Texas
DANOS, SAM
KROY, Sacramento, Calif.
DANTZLER, RAY
WFGA-TV, Jacksonville, Fla.

Julian Anthony

DARBY, BOB
WTUX, Wilmington, Del.
DAUGHERTY, GLEN
State News
WPRN, Butler, Ala.
DAVIDSON, CARTER
WBBN-TV, Chicago, Ill.
DAVIS, JAMES E.
Today's Headlines
WRDW-TV, Augusta, Ga.
DAVIS, MADISON
6 O'Clock Report
WOWL, Florence, Ala.
DAVIS, MITCHELL
KGEZ, Kalispell, Mont.
DAVIS, NORM
News at 45
KUZZ, Bakersfield, Calif.
DAVIS, REX
CBS
DAVIS, RICHARD
WGNS, Murfreesboro, Tenn.
DAVIS, ROBERT
WJPB-TV, Fairmont, W. Va.
DAVISON, JANET S.
Bulletin Board
WCON, Cornelia, Ga.
DAY, JOHN M.
WHDH, Boston, Mass.
DEAL, ARCH
WFLA, Tampa, Fla.
DEAN, BILL
6:00 P.M. News
WWI TV, New Orleans, La.
DEAN, BOB
WORD, Spartanburg, S. C.
DEAN, MORT
Westchester Scene
WVOX, New Rochelle, N. Y.
DEAN, ROBERT
WGL, Fort Wayne, Ind.
DEBNAM, W. E.
WNCT, Grenville, N. C.
DEEN, RALPH
WCQS, Alma, Ga.

DE HARO, TONY
K-BOX, Dallas, Texas
DE MOSS, HUGH
11:00 PM News
WLWC, Columbus, Ohio
DEMPSEY, JOHN
News Analysis
WJBK-TV, Detroit, Mich.
DENT, CHARLES
Local News
WRGR, Starke, Fla.
DEVRILL, ED
KFSD, San Diego, Calif.
DEXTER, MICHAEL
WQMR, Washington, D. C.
DIAL, LINDA
WESA, Chalreroi, Pa.
DIEDERICH, AL
KUDE News
KUDE, Oceanside, Calif.
DIEHL, BILL
WTKO, Ithaca, N. Y.
DIEHL, BILL
WISP, Kinston, N. C.
DILLABER, MAYNARD
WMVA, Martinsville, Va.
DILLARD, WALT
WCOR, Lebanon, Tenn.
DISBROW, JACK
WWSC, Glens Falls, N. Y.
DOAK, DONN
KVAL-TV, Eugene, Oregon
DOAN, RICHARD
WVIP, Mt. Kisco, N. Y.
DODSON, ORLAND
10:30 News
KSLA-TV, Shreveport, La.
DOLAN, FRANK
City Council Meetings
WKOP, Binghamton, N. Y.
DOMINICK, VIRGIL
WKY-TV, Oklahoma City, Okla.
DONAHUE, PHIL
WHIO, Dayton, Ohio

DONNELLA, BILL
WISH-TV, Indianapolis, Ind.
DOOLITTLE, DON
Homemakers News
KBIG, Avalon, Calif.
D'OR, MIKE
WERC, Erie, Pa.
DORAIS, BILL
KFAX, San Francisco, Calif.
DOTY, DICK
WWIL, Ft. Lauderdale, Fla.
DOUCK, ELLIOTT
WRIT, Milwaukee, Wisc.
DOUGLAS, DON
KALL, Salt Lake City, Utah
DOVE, ART
Local News
KVNA, Flagstaff, Ariz.
DOWNS, BILL
CBS
DOYLE, GEORGE
KFH, Wichita, N. C.
DOYLE, JOHN
KVAL-TV, Eugene, Oregon
DOYLE, TOM
KOB-TV, KOB, Albuquerque, N. M.
DRAKE, MYRON
KTAR, Phoenix, Ariz.
DRIER, ALEX
ABC, Chicago
WMAQ
DRISCOLL, CASSIDY
WICH, Norwich, Conn.
DRYFOOS, LEON
WLEU, Erie, Pa.
DUBORD, VASSOR
Byeline 12
WJTV, Jackson, Miss.
DUCEYE, SID
News Roundup
KPAS, Banning, Calif.
DUCK, ORM
The News Review
WBUZ, Fredonia, N. Y.

MIKE WALLACE

BEN GRAUER
NBC
RADIO **TV**

DUFFOUR, NORH
News and Views
WJBW, New Orleans, La.
DUNAGAN, ED
KNOW, Austin, Texas
DUNWAY, BILL
KLUV, Haynesville, La.
DUNWAY, PAUL
WHHY, Montgomery, Ala.
DUNCAN, JAMES H.
KSIL, Silver City, N. M.
DUNGAN, TROY
KBTX-TV, Bryan, Texas
DUNN, BOB
Birthday Party
KSFA, Nacogdoches, Texas
DUNN-RANKIN, JONATHAN
WLOF-TV, Orlando, Fla.
DYA, JOHN
World News Roundup
WHDH, Boston, Mass.

— E —

EADIE, DEANE
WSNJ, Bridgeton, N. J.
EARLE, BILL
WIEL, Elizabethtown, Ky.
ECKERT, EDWARD
News Final
WRGB-TV, Schenectady, N. Y
EDWARDS, CLAYTON
Business News
WTAR, Norfolk, Va.
EDWARDS, CURT
WPBC, Minneapolis, Minn.
EDWARDS, DOUGLAS
Douglas Edwards with the News
CBS
CBS-TV
EDWARDS, JAY
WFRA, Franklin, Pa.
EDWARDS, JOHN
ABC, Washington
EDWARDS, LARRY
WMAK, Nashville, Tenn.
EID, LEIF
News on the Hour, Emphasis
NBC, Washington
NBC-TV
EINHAUS, BOB
KJAN, Atlantic, Iowa
EISMANN, BERNARD
CBS
ELLIOT, LOU
WCAM, Camden, N. J.
ELLIOTT, BILL
WTHE, Spartanburg, S. C.
ELSON, JAY
KPAC, Port Arthur, Texas
ENDERSBE, FRANK
KNUJ, New Ulm, Minn.
ENGLE, CLIFF
KFRC, San Francisco
ABC
ENGLER, BILL
KBEK, Elk City, Okla.
ERICKSON, KEN
Today's News at Six
KCPX-TV, Salt Lake City, Utah
ERWAY, GUY
Travel Tips
WAYE, Baltimore, Md.
EVANS, JIM
WHLM, Bloomsburg, Pa.
EVANS, STAN
XEAK, San Diego, Calif.
EVENSON, BILL
MBS
EVERSOLE, JACK
Day in Review
WKCT, Bowling Green, Ky.
EWING, BILL
ABC, Los Angeles

— F —

FAGAN, TERRY
WCMW, Canton, Ohio
FANNING, WALLACE
WRC, WRC-TV,
Washington, D. C.
FARO, FRANK
KGON, Portland, Oregon
FARRELL, CHARLES
WBVP, Beaver Falls, Pa.
FARRIS, WAYNE
WCKT, Miami, Fla.
FASOL, AL
WGGH, Marion, Ill.
FAZIO, TOM
WJLS, Beckley, W. Va.
FEE, DWIGHT
WMFD, Wilmington, N. C.
FELLER, SHERM
WILD, Boston, Mass.
FELLOWS, BARRETT
KIHN, Hugo, Okla.
FEMMEL, RICHARD
ABC, Detroit
WXYZ
FENNER, LOWELL
WLOF-TV, Orlando, Fla.
FINNEY, FRED
KTVE, Tucson, Arizona.
FIORE, JERRY
Comment
WKTV, Utica, N. Y.
FISCHER, HAL
WALK, Patchogue, N. Y.
WRIV, Riverhead, N. Y.
FITTS, LEW
Newsreel
KMIN, Grants, N. M.
FITZGERALD, BILL
World News Roundup
NBC, N. Y.
FLANDERS, STEVE
Monitor News
NBC, New York
FLEISCHER, WILFRED
CBS
FLETCHER, NORMAN A.
KNOC, Natchitoches, La.
FLICKINGER, DAREN
KLIV, San Jose, Calif.
FLINT, GLENN
Behind the News
KCMT, Alexandria, Minn.
FLOOD, H. C.
WHLP Meets the Public
WHLP, Centerville, Tenn.
FLOREA, RICHARD
WMRI, Marion, Ind.
FLOURNOY, BOB
WKY, Oklahoma City, Okla.
FLYNN, FAHEY
WBBM-TV, Chicago, Ill.
FLYNN, JOHN T.
MBS
FOE, RANDY
Yellowstone News
KOYN, Billings, Mont.
FOELL, EARL
Opinion
WCRB, Boston, Mass.
FONTAINE, HERBERT
WJDA, Quincy, Mass.
FORBS, GILBERT
WFBM, Indianapolis, Ind.
FORD, ALLAN
WITH, Baltimore, Md.
FORD, M.
KTYM, Inglewood, Calif.
FORDYCE, FRANCES M.
WGRP, Greenville, Pa.
FORRESTER, ROY
KLYR, Clarksville, Ark.
FOSTER, CEDRIC
MBS
FOSTER, DON
KSWO-TV, Lawton, Okla.
KSWO

WOUTS, SANDY
Radio News Extra
WHP, Harrisburg, Pa.
FOWLER, J. B.
WDXR, Paducah, Ky.
FOS, WILLIAM E.
WPTW, Piqua, Ohio
FRAIM, JOHN
News in Depth
WAVI, Dayton, Ohio
FRANK, BILL
WILM, Wilmington, Del.
FRANK, ROBERT
WOC-TV, Davenport, Iowa
FRANKLIN, JOE
Memory Lane
WABC-TV, New York, N. Y.
FRANKLIN, JOHN
WRCV, Philadelphia, Pa.

FRANKLIN, TOM
The Big Three, KTLA, Hollywood; KCBS, San Francisco; Author of Broadcasting The News; 1959 California State Fair Gold Medal For TV Reporting.

FRAWLEY, TOM
WHIO-TV, Dayton, Ohio
FREDERICKS, CLARE
WCBY, Cheboygan, Mich.
FREDERICK, PAULINE
United Nations, News on the Hour, Emphasis
NBC, New York
FREED, BOB
KHJ, Los Angeles, Calif.
FREEDMAN, BERT
WASK, Lafayeet, Ind.
FREEMAN, VERNE
WJQS, Jackson, Miss.
FRENCH, KEN
MBS
FRETZ, ROBERT
WNPV, Lansdale, Pa.
FRIEDMAN, BERNARD
News Report
WISL, Shamokin, Pa.
FRENETTE, J. O.
WSOO, Sault Ste. Marie, Michigan
FROGGE, JOHN
WFYI, Garden City, N. Y.
FROMME, GALEN
WBAL, Baltimore, Md.
FROMSON, MURRAY
Monitor News, Emphasis
NBC, Washington
FUCHS, LAWRENCE
Opinion
WCRB, Boston, Mass.
FULLER, BOB
KMTV, Omaha, Neb.
FULLER, SID
KFI Editorial
KFI, Los Angeles, Calif.
FULTON, BOB
WCOS, Columbia, S. C.

— G —

GAINES, BILL
WJOB, Hammond, Ind.
GALIETTE, RICHARD
WDEE, New Haven, Conn.
GAMBLE, E. R.
Town Crier
WBTA, Batavia, N. Y.
GAMER, GREG
News at Ten
KAKE-TV, Wichita, Kan.
GARCIA, ROBERT MENDEZ
KGST, Fresno, Calif.
GARDINER, DON
ABC, New York
GARRITY, VINCE
WAAF, Chicago, Ill.
GAY, CHRIS
Reporters Notebook
WLAV, Grand Rapids, Mich.

GEMAR, ALAN
WTTE, Tiffin, Ohio
GENTRY, WILLIAM
News Report
WCHM, Charlottesville, Va.
GERAGHTY, LARRY
WCSH-TV, Portland, Me.
GIBNEY, FRANK
Commentary New York
WMCA, New York, N. Y.
GIBSON, PHIL
WMBD, Peoria, Ill.
GIBSON, ROY
Four Star News
KCPX-TV, Salt Lake City, Utah
GIFFORD, ALEC
Esso Reporter
WDSU-TV, New Orleans, La.
GILBERT, F. R.
News
KCUB, Tucson, Ariz.
GILBERT, HENRY
Trend Setting News
WDOC, Prestonsburg, Ky.
GILLELAND, JOHN
KFKF, Believue, Wash.
GILLETT, RUPERT
Radio Moscow
WBT, Charlotte, N. C.
GINGELL, GEORGE
Personal Opinion
WRBL-TV, Columbia, Ga.

GIVEN, JOE
Newscasts, Freelance Spokesman, WNEW

GLADSTONE, HENRY
WOR, New York, N. Y.
GLOVER, ARTHUR
WDBJ, Roanoke, Va.
GODDARD, DON
ABC, New York
GOERCH, CARL
Carolina Chats
WPTF, Raleigh, N. C.
GOLDMAN, ROBERT
The Situation Today
WCAP, Lowell, Mass.
GOODHOPE, WILLIAM
Early Evening Roundup
KOTA-TV, Rapid City, S. D.
GOODMAN, GEORGE
WLIB, New York, N. Y.
GORDON, ROBERT
Intelligence Report
WQAM, Miami, Fla.
GORDON, SHERWOOD R.
Opinion Please
KBUZ, Phoenix, Ariz.
GOSHORN, ROY
WNEP-TV, Scranton, Pa.
GOTHBERG, GEORGE
WFAP, Fort Payne, Ala.
GOUGH, ED
Monitor News
NBC, New York
GRAMER, BILL
5:15 Special Edition
WGTO, Cypress Gardens, Fla.
GRANT, AUSTIN
CKLW-TV, CKLW, Detroit, Mich.
GRANT, BOB
Voice of the Valley
KHSJ, Hemet, Calif.
GRANT, LLOYD
KYNT, Yankton, S. D.
GRANT, TAYLOR
MBS

GRAUER, BEN
News On the Hour, Monitor, United Nations, NBC

GRAVES, CHUCK
KBOM, Bismark, N. D.
GRAY, BILLY
WDBL, Springfield, Tenn.
GRAY, LYMAN
World News
WALB-TV, Albany, Ga.
GREEN, DON
WMEK, Chase City, Va.
GREEN, MARY JANE
WNAG, Grenada, Miss.
GREENHOE, ROBERT S.
Breakfast Table Edition
WBCH, Hastings, Mich.
GREENLEE, BILL
Local News
WANB, Waynesburg, Pa.
GREENWALD, HANK
WOLF, Syracuse, N. Y.
GREER, TOM
WILM, Wilmington, Del.
GRESS, BILL
WOC, Davenport, Iowa
GRESS, ED
CBS
GRIDER, DONALD
WIRE, Indianapolis, Ind.
GRIFFIN, MICHAEL
WFRV, Green Bay, Wisc.
GRIFFITH, CHARLIE
WGEM-TV, WGEM, Quincy, Illinois
GRIFFITH, DEAN
WPEC, Washington, D. C.
GRIFFITH, FRED
WDOK, Cleveland, Ohio
GRIFFITH, LES
ABC, New York
GRIGG, JERRY
WMSL-TV, Decatur, Ala.
GRISWOLD, ROGER
WBMD, Baltimore, Md.
GRUMON, STUART
News
KSMN, Mason City, Iowa
GRUNEWALD, ART
WCTT, Corbin, Ky.
GUERRA, HENRY
WOAI-TV, San Antonio, Texas
GUEST, BOB
KLWN, Lawrence, Kan.
GULLEDGE, LLOYD
WBLJ, Dalton, Ga.
GUMSLEY, LEE
KHHH, Pampa, Texas
GUNDERSON, LYLE
WATK, Antigo, Wisc.

— H —

HAAS, DEWEY
WATK, Antigo, Wisc.
HACKES, PETER
World News Roundup,
News on the Hour, Emphasis
NBC, Washington
NBC-TV
HADLEY, MERRITT
KFMB, San Diego, Calif.
HAFER, BILL
KCHS, Truth Or Consequences N. M.
HAGLER, BILL
Noon News
WAVU, Albertville, Ala.
HAGUE, EARL
WITH, Baltimore, Md.
HAINES, MARLIN
KROD-TV, El Paso, Texas
HAINES, MELVIN
KSOK, Arkansas City, Kan.
HAIRGROVE, JIM
News Commentary
KBRZ, Freeport, Texas
HALBURNT, JOE
News Roundup
WTVW, Evansville, Ind.
HALL, JR. CLIFF
WDSR, Lake City, Fla.
HALL, LEE
Emphasis, Monitor
NBC, NBC-TV, New York
HALL, LEE
KOLT, Scotts Bluff, Neb.
HALL, PAUL
WCEF, Parkersburg, W. Va.
HALL, SAM
Emphasis Elkhart
WTRC, Elkhart, Ind.
HALL, WILSON
News on the Hour, Emphasis Monitor
NBC, NBC-TV, New York
HALTERMAN, KEN
WLEC, Sandusky, Ohio
HAMILTON, JACK
WJR, Detroit, Mich.
HAMILTON, WALT
Action Center News
KSTT, Davenport, Iowa
HAMLYN, ED
WLW-D, Dayton, Ohio
HAMMOND, FRED
WWL, New Orleans, La.
HAMMONS, ROSS
Channel 2 News Report
WLBZ-TV, Bangor, Me.
HAMPTON, BILL
WMBR, Jacksonville, Fla.
HANEY, FRED
Local News
WCNC, Elizabeth City, N. C.
HANGEN, WELLES
News on the Hour, Emphasis
NBC, New Delhi
NBC-TV
HANLON, JOHN
KLMS, Lincoln, Neb.
HANSCHMAN, NANCY
CBS News
CBS-TV
CBS
HANSEN, PETER A.
World News Beat
KWCX, Wilcox, Ariz.
HARBERT, DAVE
News at Six
WTCS, Fairmont, W. Va.
HARDIN, JIM
WCOH, Newnan, Ga.
HARDMAN, BENEDICT
WPBC, Minneapolis, Minn.
HARKNESS, RICHARD
News on the Hour, Emphasis
NBC, Washington
HARNER, LINCOLN
Dateline Digest
WHAM, Rochester, N. Y.
HARNESS, CHARLES
KCKT-TV, Great Bend, Kan.
HARPER, JERRY
WFLA, Tampa, Fla.
HARRIER, BOYD
WBOF, Mrofolkd, Va.
HARRINGTON, JOHN
KTAR, Phoenix, Ariz.
HARRIS, RAY
News Roundup
WMUR-TV, Manchester, N. H.
HARRISON, BILL
KIST, Santa Barbara, Calif.
HARRISON, BOB
WHNC, Henderson, N. C.
HARRISON, BRAD
KSTL, St. Louis, Mo.
HARRISON, CHUCK
WEEK-TV, East Peoria, Ill.
HARSCH, JOSEPH
Closer Look at the News, Emphasis
NBC, London
HART, BILL
WABB, Mobile, Ala.
HARTNETT, BILL
WWTV, Cadillac, Mich.
HARVEY, PAUL
ABC, Chicago

HARVEY, PAUL
KCRC, Enid, Okla.
HARVILLE, CHARLES
Evening Edition
WFMY-TV, Greensboro, N. C.
HATCH, DUANE
WSGA, Savannah, Ga.
HATCHER, WILSON
WOWI, New Albany, Ind.
HATTON, DOUGLAS
WMIE, Miami, Fla.
HAWKEY, ROBERT
Late News
WJNO, West Palm Beach, Fla.
HAWKINS, DENNY
Dateline News
KRAL, Rawlings, Wyo.
HAWKINS, JACK
KVFC, Cortez, Colo.
HAYES, GEORGE
ABC, New York
HAYNIE, SHELBY
KLUV, Haynesville, La.
HAYWARD, BRUCE
KTVI, St. Louis, Mo.
HEAD, IVAN R.
KVSF, Sante Fe, N. M.
HEALEY, JERRY
WHK, Cleveland, Ohio
HEATH, DON
MBS
HEATH, DONALD
News in Depth
KQBY, San Francisco, Calif.
HEATTER, GABRIEL
WPST-TV, Miami, Fla.
MBS
HEFFRON, NORM
Nooday News
KOTA
Hillside News
KOTA-TV
Rapid City, S. D.
HELLAND, BRUCE
WEIT, Ocean City, Md.
HEMINGWAY, FRANK
ABC, Los Angeles
HENDRICKSON, MORT
News Desk
WDVL, Vineland, N. J.
HENNESY, HARRY
WOR, New York, N. Y.
HENRY, BILL
NBC, Washington
HENRY, BILL
WSFA-TV, Montgomery, Ala.
HENRY, DICK
WFDF News
WFDF, Flint, Mich.
HENRY, TOM
Today in Omaha
KMTV, Omaha, Neb.
HERBERT, DON
KTHV, Little Rock, Ark.
HERMAN, GEORGE
CBS
HERNDON, CHARLES
WLIB, New York, N. Y.
HEWITT, ROBERT
WMAY, Springfield, Ill.
HICKMAN, BOB
Esso Reporter
WIS-TV, Columbia, S. C.
HICKMAN, BRUCE
KJEM, Oklahoma City, Okla.
HICKOX, RICHARD
WISH-TV, Indianapolis, Ind.
HIGGINS, MACK
WSLI, Jackson, Miss.
HILDRETH, DICK
WIRY, Plattsburgh, N. Y.
HILL, BOB
WNAX, Yankton, S. D.
HILL, DOUG
KELO-TV, Sioux Falls, S. D.
HILL, ZACK
WHBQ, Memphis, Tenn.
HILLE, BOB
KSD-TV, St. Louis, Mo.
HILLEGAS, FRED
WSYR, Syracuse, N. Y.
HIRSCH, GENE
WIL, St. Louis, Mo.
HIRSCH, WOODY
6:00 PM News
KTVO, Ottumwa, Iowa
HIRSCHMAN, JAY
WISM, Madison, Wisc.
HOBBS, JIM
Newsbeat
WSPA-TV, Spartanburg, S. C.
HODGKINSON, BRIAN
WDOK, Cleveland, Ohio
HOGE, IVAN
WROM, Rome, Ga.
HOHEISEL, PAUL
Editorialist
KTOK, Okla City, Okla.
HOLBROOK, JOHN
ABC, Los Angeles
HOFSTAD, ROLF
KXGO-TV, Fargo, N. D.
KXGO
KXJB-TV, Valley City, N. D.
HOLCOMB, GRANT
6:00 Report
KSFE, Needles, Calif.
HOLDEN, JACK
Comment
WAXX, Chippewa Falls, Wisc.
HOLDER, H. RANDOLPH
WGAU, Athens, Ga.
HOLIDAY, JON
Minitorial
WHYE, Roanoke, Va.
HOLLORAN, LARRY
KGON, Portland, Oregon
HOOPER, JACK
WKBO, Harrisburg, Pa.
HOOVER, DICK
KREM-TV, Spokane, Wash.
HOOVER, TOM
KVAL-TV, Eugene, Oregon
HORSTMANN, RICHARD
Newsbeat
WHEN, Syracuse, N. Y.
HOTTELET, RICHARD C.
CBS News
CBS-TV
CBS
HOWARD, JAY
KWBB, Wichita, Kan.
HOWE, QUINCY
ABC, New York
HOWELL, HENRY
WOAI, San Antonio, Tex.
HOWER, HAINES
KBLO, Hot Springs, Ark.
HOWICK, ROBERT
WJPB-TV, Fairmont, W. Va.
HOWLETT, BILL
KISN, Portland, Oregon
HOY, FRANK
What Do You Think?
WLAM, Lewiston, Me.
HOYT, BILL
KVOS, Bellingham, Wash.
HOYT, BOB
5:45 News
WSBT, South Bend, Ind.
HUDDY, BILL
Five Star Final and Key News
KEY-T, Santa Barbara, Calif.
HUFFINES, DREW
WLIV, Livingston, Tenn.
HUGHEY, BRITT
News Reel
KXYZ, Houston, Texas
HULL, DAVE
WQTE, Detroit, Mich.
HUMPHRIES, HERB
KCRS, Midland, Texas
HUNT, RAY
KENS, San Antonio, Texas
HUNTLEY, CHET
News on the Hour, Emphasis
NBC
NBC White Paper, Texaco
Huntley-Brinkley Report
NBC-TV
HURLBUT, JIM
Emphasis
NBC, Chicago
HUTTON, E. M.
WVEC, Hampton, Va.
HYMAN, MARK
Universal Newscast
WHAT, Philadelphia, Pa.

— I —

IHRIE, JACK
News Roundup
KPAS, Banning, Calif.
IONNE, JOE
WMRN, Marlon, Ohio
IRELAND, MILLARD
KOMO, Seattle, Wash.
IRWIN, LEW
ABC, Los Angeles
IVEY, CURTIS
WJHO, Opelika, Ala.
IZZARD, BOB
KGNC, Amarillo, Texas

— J —

JACKSON, ALLAN
CBS
JAHN, BILL
KNBX, Kirkland, Wash.
JAMES, CHUCK
Philadelphia Beat
WHAT, Philadelphia, Pa.
JAMES, ROBERT
WMAN, Mansfield, Ohio
JANES, DOLPH
News Beat
KORE, Eugene, Oregon
JARLSON, ALAN
KRAM, Las Vegas, Nev.
JASPERT, JAY
WCCM, Lawrence, Mass.
JAY, ALAN
WORC, Worcester, Mass.
JAY, SAMMY
WEBB, Baltimore, Md.
JEFFRIES, ALLEN
WCOL, Columbus, Ohio
JENKINS, WAYNE
WTHI, Terre Haute, Ind.
JENSEN, JERRY
KRON-TV, San Francisco, Calif.
JESTER, LEWIS T.
WVEC, Hampton, Va.
JETER, FRANK
WFLB, Fayetteville, N. C.
JOHN, DICK
WKY-TV, Oklahoma City, Okla.
JOHNS, BILL
KTVT, Dallas-Ft. Worth, Texas
JOHNSON, A. F.
WYRN, Louisburg, N. C.
JOHNSON, BILL
WLAC, Nashville, Tenn.
JOHNSON, 'BOS'
News Picture
WSAZ-TV,
Huntington-Charleston, W. Va
Regional News
WSAZ
JOHNSON, DOUGLAS
WHOT, Youngstown, Ohio
JOHNSON, NEAL
WCEN, Mt. Pleasant, Mich.
JOHNSON, PHIL
WCSH Radio News
WCSH, Portland, Me.
JOHNSTON, DOC
WBIR, Knoxville, Tenn.
JOHNSTONE, FRANK
KFRC, San Francisco, Calif.
JONES, BOB
Behind the Headlines
KNOE-TV, Monroe, La.

JONES, E. Z.
Melville News
WBBB, Burlington-Graham, N. C.
JONES, ROBERT
WGL, Fort Wayne, Ind.
JONES, RUSSELL
CBS
JONES, VERN
WAVY, Norfolk, Va.
WAVY-TV, Norfolk, Va.
JORDAN, GREGG
New Mexico Newsbeat
KGGM-TV, Albuquerque, N. M.
JORDAN, JOHN
WEZL, Richmond, Va.
JORDAN, HARRY
KING, Seattle, Wash.
JOYCE, TOBY
WCBM, Baltimore, Md.
JUNKER, CARL
J-BO News
WJBO, Baton Rouge, La.

— K —

KAHN, AL
WAGR, Lumberton, N. C.
KALB, MARVIN
CBS
KALISCHER, PETER
CBS
KALLSEN, RICHARD
CBS
KAMMER, TOM
WMTV, Madison, Wisc.
KANE, DAVE
WAMI, Laurel, Miss.
KANE, ED
WNBF-TV, Binghamton, N. Y.
KANE, LARRY
WAME, Miami, Fla.
KANITZ, BRUCE
WXIX-TV, Milwaukee, Wisc.
KAPLOW, HERB
News on the Hour, Emphasis
NBC, Washington
NBC-TV
KAYE, ROBERT
Intelligence Report
WQAM, Miami, Fla.
KEEL, JOHN
KCID, Caldwell, Idaho
KEIRSEY, ALEXANDER
WOBS, Jacksonville, Fla.
KEELY, ROBERT
Shell Newscasts
KALE, Richland, Wash.
KEITH, CHARLES
KTOP, Topeka, Kan.
KELLAND, IRVING
KLFD, Litchfield, Minn.
KELLER, ROGER
WKKS, Vanceburg, Ky.
KELLY, ROLAND
News Tonight
WSBT-TV, South Bend, Ind.
KELLY, W. C.
KLEN, Killeen, Texas
KEMPER, KEN
Background
KADY, St. Charles, Mo.
KEMPER, WARREN
KUEN, Wenatchee, Wash.
KEMPEFF, RON
WIBV, Belleville, Ill.
KENDRICK, ALEXANDER
CBS
KENFRIC, ED
WMVO, Mt. Vernon, Ohio
KENNEALLY, BILL
KFWB, Los Angeles, Calif.
KENNEDY, AL
WHNB-TV, New Britain, Conn.
KENNEDY, EDWARD M.
WWLP, Springfield, Mass.
KENNEDY, JESSE
Three Star Final
WMBD-TV, Peoria, Ill.
KENNEDY, KEVIN
Seven O'Clock News
WPIX, New York, N. Y.
KENNY, H. B.
WFRA, Franklin, Pa.
KEOWN, JOE
Editorials
WYNK, Baton Rouge, La.
KEPLINGER, DICK
KVI, Seattle, Wash.
KERLIN, JC.
What Goes on Here?
WGBF, Evansville, Ind.
KEVORKIAN, HARRY
6:00 News
WSBT-TV, South Bend, Ind.
Morning News Desk
WSBT
KILPATRICK, JOSEPH
Home Edition
WTVB, Coldwater, Mich.
KIMBALL, DOUGLASS
WICS-TV, Springfield, Ill.
KING, BILL
News Review
KSVC, Richfield, Utah
KING, SIDNEY
Sound Off
KEPS, Eagle Pass, Texas
KINGMAN, JIM
Eleventh Hour
WSPA-TV, Spartanburg, S. C.
KIRBY, HAL
WWWR, Russellville, Ala.
KIRKHAM, ART
News Parade
KOIN-TV, Portland, Oregon
KIRKSEY, PAUL
Dateline Cleveland
UBAC, Cleveland, Tenn.
KLASH, JAMES
WNAR, Norristown, Pa.
KLECKNER, TOM
KZON, Tolleson, Ariz.
KLINE, ERNIE
WBVP, Beaver Falls, Pa.
KNIGHT, LLOYD
KDEN, Denver, Colorado
KNOLL, BERNIE
KLAN, Lemoore, Calif.
KNUTSON, MILE
WKTY, La Crosse, Wisc.
KRUEGER, BILL
KDAL, Duluth, Minn.
KURALT, CHARLES
Eyewitness to History
CBS-TV
KURTS, KEN
News Headlines
WSAZ-TV,
Huntington-Charleston, W. Va.
KURTZ, LEW
Today's Editorial
WPNC, Plymouth, N. C.
KUTZ, EDWARD C.
WSPD, Toledo, Ohio

— L —

LAFLIN, JACK
WHMS, Charleston, W. Va.
LAHN, TED
WRRR, Rockford, Ill.
LAMANNA, JAMES
WFBL, Syracuse, N. Y.
LAMBERT, EDWARD
Missouri Forum
KOMU-TV, Columbia, Mo.
LAMUTIS, ALEX
WBBF, Rochester, N. Y.
LANDON, FORREST
WDBJ, Roanoke, Va.
LANE, JOHN
News Around the Town
WGIG, Brunswick, Ga.
LANG, FRED
WPLM, Plymouth, Mass.
LANG, WILLIAM
Behind the World News
WKIP, Poughkeepsie, N. Y.
Free Lance
WBAZ, Kingston, N. Y.
LANGE, HENRY
WIMS, Michigan, Ind.
LANGSHAW, GEORGE
Mobile Reports
KWBB, Wichita, Kan.
LANKFORD, BRUCE
WLBN, Lebanon, Ky.
LANING, GENE
WSNJ, Bridgeton, N. J.
LANTZ, RICHARD
Night Final
WTOC, Savannah, Ga.
LATICA, RAY
KACE, Riverside, Calif.
LARSEN, GENE
Reporting in Depth
KNOP-TV, North Platte, Neb.
LARSEN, WHITEY
WNAX, Yankton, S. D.
LA RUE, JERRY
KTBS-TV, Shreveport, La.
LATHAM, JACK
KRCA, Los Angeles, Calif.
LAWSON, JEROME
Pulse Beat News
Indianapolis, Ind.
LAWTON, FLEETWOOD
ABC, Los Angeles
LAZICH, BOB
KUTT, Fargo, N. D.
LEAVITT, MEL
Jax Sports
WDSU-TV, New Orleans, La.
LEBRON, EDDIE
Noticiero Tarde
WVJP, Caguas, Puerto Rico
LECIUS, ED
Community Report
WSMN, Nashua, N. H.
LEE, DAVID
WSUN, St. Petersburg, Fla.
LEE, JAMES E.
WBML, Macon, Ga.
LEGOFF, JAC
CKLW, Detroit, Mich.
LEISER, ERNEST
CBS
LE MERE, KEN
WMAS, Springfield, Mass.
LEONARD, BILL
CBS Sports
CBS-TV
CBS
LEONARD, DICK
KCBS, San Francisco, Calif.
LEONARD, ED
WICH, Norwich, Conn.
LEONARD, VINCE
WRCV-TV, Philadelphia, Pa.
LE SEUR, LARRY
CBS
LEVIN, ZEL
Editorial of the Air
WWON, Woonsocket, R. I.
LE VINE, DON
WOLF, Syracuse, N. Y.
LEVINE, IRVING
News on the Hour, Emphasis
NBC, Rome
LEVITT, STAN
Four State Newsbeat
KODE, Joplin, Mo.
LEWIS, BOB
KGA, Spokane, Wash.
LEWIS, FULTON JR.
MBS
LIENAU, HENRY
WVIP, Mt. Kisco, N. Y.
LILLY, BOB
KHOW, Denver, Col.
LIVERANCE, BOB
WHPB, Belton, S. C.

LOCKEY, BRUCE
The Local News
WCNY-TV, Watertown, N. Y.
LODGE, ROBERT
ABC, Washington
LOGAN, MARY
News Highlights
WTTM, Trenton, N. J.
LONESONE, BUDDY
KATZ, St. Louis, Mo.
LONGIN, GIL
Local News
WBNR, Beacon, N. Y.
LORD, BILL
KJBC, Midland, Texas
LOTRIDGE, EROLD
KHOU-TV, Houston, Texas
LUCAS, LEE
KIMP, Mt. Pleasant, Texas
LUCAS, WILLIAM
Dateline Savannah
WSAV-TV, Savannah, Ga.
LUEHRMAN, EDWARD
KLEX, Lexington, Miss.
LULLOFF, ROBERT
Area News
WCCN, Neilisville, Wisc.
LYMAN, PETER
WBOY-TV, Clarksburg, W. Va.

— Mc —

McBEE, KEITH
10:30 News
WJZ-TV, Baltimore, Md.
McBRYDE, VANCE
WFLB, Fayetteville, N.C.
McCAFFERTY, PETER
WEIR, Weirton, W. Va.
McCAFFERY, JOHN
Nation's Future
NBC-TV
McCALLUM, SHELBY
WCBL Speaks Out
WCBL, Benton, Ky.
McCARLEY, IKE
11th Hour News
KVIQ-TV, Eureka. Calif.
McCARTHY, JAMES
MBS
McCLELLAN, MICHAEL
WKNB, West Hartford, Conn.
McCORKLE, MEL
WWTV, Cadillac, Mich.
McCORMICK, ROBERT
News on the Hour, Emphasis
NBC, Washington
McCORMICK, STEVE
MBS
McCUEN, CHARLES
WTCN-TV, Minneapolis, Minn.
McCULLOUGH, SCOTT
KAKE, Wichita, Kan.
McCURN, CHARLES
WTCN, Minneapolis, Minn.
McDONALD, BEN
WECT, Wilmington, N.C.
McDOWELL, MACK
Mid Morning News
KARY, Prosser, Wash.
McGARY, GEORGE
Look at the World
WANB, Waynesburg, Pa.
McGAUGHEY, CARROLL
Carolina News Special
WSOC-TV, Charlotte, N.C.
McGEE, FRANK
News on the Hour, Emphasis
NBC, New York
NBC News Specials
NBC-TV
McGHEE, DAVE
WKNX, Saginaw, Mich.
WKNX-TV
McGILL, LAWRENCE
Noon News
WCYN, Cynthiana, Ky.
McGOWAN, GEORGE
KEX, Portland, Oreg.
McGOWAN, JAMES
World Report
WBCM, Bay City, Mich.
McHONE, JIM
News in Depth
K-KID, Pendleton, Oreg.
McINTOSH, HIGH
KOMO, Seattle, Wash.
McINTYRE, BILL
KNDC, Hettinger, N.D.
McKEE, BOB
KQV, Pittsburgh, Pa.
McKEE, DAVE
WHPB, Belton, S.C.
McKEE, RICHARD
Editorial of the Air
WKTL, Sheboygan, Wisc.
McGEE, DICK
WMIX, Mt. Vernon, Ill.
McKELLAR, DON
WKID, Urbana, Ill.
McLEAN, JACK
WFIE-TV, Evansville, Ind.
McMARTIN, COLE
WMT, Cedar Rapids, Iowa
McMULLEN, JACK
WMBS, Uniontown, Pa.
McMURRAY, SCOTT
WSTV, Steubenville, Ohio
McMURTRIE, BURT
It Seems to Me
KTAC, Tacoma, Wash.
McNAMERA, JAMES
KLAC, Hollywood, Calif.
McSHERRY, HARRY C.
WDOV, Dover, Del.
MsSPADDEN, BILL
KVAL-TV, Eugene, Oreg.
McVAR, BOB
KRKC, Commentary
KRKC, King City, Calif.

— M —

MacADAM, RON
WCGO, Chicago Heights, Ill.
MacAULAY, ROBERT B.
WAGN, Menominee, Mich.
MacDONALD, BOB
WPON, Pontiac, Mich.
MacFARLAN, MARION
WHIO, Dayton, Ohio
MACK, BILL
Expressions
KXYZ, Houston, Tex.
MacNEIL, JAMES
WSVA, Harrisonburg, Va.
MADDEN, BRIAN
WONG, Oneida, N.Y.
MAITH, LEN
WAML, Laurel, Miss.
MacLEAN, JACK
Editor's Notes
WHLD, Niagra Falls, N.Y.
MacMILLAN, JOHN
KUTV, Salt Lake City, Utah
MacNEIL, JIM
WSVA-TV, Harrisonburg, Va
MacLEOD, DUNCAN
WCAU, Philadelphia, Pa.
MacVANE, JOHN
ABC, New York
MAGNUSSON, HENRY
WCSH-TV, Portland, Me.
MAHER, BILL
MBS
MAHLUM, DON
WCTW, New Castle, Ind.
MAHONEY, CLAUDE
MBS
MAJOR, DON
Dixie Farm News
WEWO, Laurinburg, N.C.
MALLIE, TED
WOR, New York, N.Y.
MALONEY, KENNETH
KUBR, Holdrege, Nev.
MANGUM, G. F.
World at Your Dial
WBKN, Newton, N.C.
MANLEY, DEAN
KCHS, Truth or Consequences, N.M.
MANN, AL
ABC, Chicago
WKKD, Aurora, Ill.
MANUSH, GEORGE
WJOI, Florence, Ala.
MARBLE, HARRY
WGAN News
WGAN, Portland, Me.
WGAN-TV
MARGUARDT, JACK
WBAZ, Kingston, N.Y.
MARKS, WINSTON
KBOY, Medford, Oreg.
MARSHALL, SANFORD
MBS
MARTIN, CHRIS
WABY, Albany, N.Y.
MARTIN, CHUCK
KAML, Kenedy, Texas
MARTIN, CLAUDE
WNEP-TV, Scranton, Pa.
MARTIN, DAVE
KIUN, Pecos, Tex.
MARTIN, LUTHER
KTTR, Rolla, Mo.
MARTIN, RICK
WCNT, Centralia, Ill.
MARTIN, STUART
WCAX-TV, Burlington, Vt.
MARVIN, DAVE
WIZE, Springeld, Ohio

MARVIN, TONY

B. October 5, 1912. News
MBS

MASCOTT, A. R.
Radio Report
KBYP, Shamrock, Texas
MATLOCK, STAN
WKRC, Cincinnati, Ohio
MATTHEWS, FRANK
WOAI, San Antonio, Tex.
MAULTSBY, BILL
It Seems to Me
KOGT, Orange, Tex.
MAY, WOODY
Stark Commentary
WAND, Canton, Ohio
MAYERS, DICK
News Report
KVOA-TV, Tuscon, Ariz.
MAYERS, DOUG
Esso Reporter
WBTV, Charlotte, N.C.
MAYNE, ROBERT
WGAD, Gadsden, Ala.
MAYS, BILL
WVNA, Tuscumbia, Ala.
MAXWELL, CHUCK
KOB, Albuquerque, N.M.
MEEKS, FRED
WTIG, Massillion, Ohio
MELTON, DAVID
News on the Hour
WROA, Gulfport, Miss.
MELVIN, GEORGE
World News
WALB-TV, Albany, Ga.
MERRYMAN, BOB
WZIP, Cincinnati, Ohio
METIVIER, DON
WRSA, Saratoga Springs, N.Y.
MEYER, DUTCH
Today in Missoula
KXLL, Missoula, Mont.
MEYERS, RICK
6:00 News
KXLY, Spokane, Wash.
MICHAELS, JOSEPH
News on the Hour, Emphasis, Monitor News

NBC, New York
NBC-TV
MICHAEL, VICTOR A.
View Point
WTTC, Towanda, Pa.
MICHEL, DON
Review of News
WRAJ, Anna, Ill.
MIDDLETON, BOB
WWSC, Glen Falls, N.Y.
MILLER, BILL
Cilco News
WTAX, Springeld, Ill.
MILLER, BOB
Newscope
WESH-TV, Daytona Beach, Fla.
MILLER, BRUCE
KALL, Salt Lake City, Utah
MILLER, BRUCE
Late Sports
KDSU-TV, New Orleans, La.
MILLER, DICK
KAPR, Douglas, Ariz.
MILLER, GEORGE
KTEN, Ada, Okla.
MILLER, OTTO
KSDO, San Diego, Calif.
MILLER, RAY
KPRC, Houston, Tex.
MILLS, RALPH
KSWO, Lawton, Okla.
MILLWEE, N. C.
6:00 P.M. News
WAFG, Huntsville, Ala.
MITCHELL, BOB
KAOL, Carrollton, Miss.
MITCHELL, DOUG
KUTV, Salt Lake City, Utah
MITCHELL, JAMES
Noon Report
KMAQ, Maquoketa, Iowa
MITCHELL, JERRY
News Roundup
KLFT, Golden Meadow, La.
MITTEN, BILL
World Tonite
WMUR-TV, Manchester, N. H.
MITTAN, RAY
Morning Headlines
WHFB, Benton Harbor-St. Joseph, Mich.
MIX, GALE
Opinion Please
KRPL, Moscow, Idaho
MOEN, MIKE
WDUZ, Green Bay, Wisc.
JEFFREY, MORGAN
KFRD, Rosenberg, Tex.
MOLL, SAM
KLUB, Salt Lake City Utah
MOLLER, PETE
KMAP, Bakersfield, Calif.
MONROE, HARRY
WRVA, Richmond, Va.
MONROE, ROGER
WPEO, Peoria, Ill.
MONROE, TIM
KCPX, Salt Lake City, Utah
MOORE, BROWN E.
KANB, Shreveport, La.
MOORE, GEORGE
Color in the News
WABQ, Cleveland, Ohio
MOORE, MAX
WCKT, Miami, Fla.
MOORE, W. W.
WRRF, Washington, N. C.
MORGAN, BUDDY
Local News
WHVH, Henderson, N.C.
MORGAN, EDWARD
ABC, Washington
MORGAN, HOWARD
KOAT-TV, Albuquerque, N.M.
MORGAN, JOHN CARL
The Other Side of the News
WFVA, Fredericksburg, Va.
MORGAN, MURRAY
KMO, Tacoma, Wash.
MORGAN, ROY E.
Editor's Page
WILK, Wilkes-Barre, Pa.
MORGAN, TOM
KPOJ, Portland, Oreg.
MORISOLI, MIKE
Coast Counties News Wire
KSBW, Salinas, Calif.
MORGAN, MIKE
WELM, Elmira, N.Y.
MORRIS, OLIN
7:15 News
WPTA, Fort Wayne, Ind.
MORRIS, VANCE
Esso Reporter
WNCT, Greenville, N.C.
MORRISSEY, EDWARD
KNDO, Yakima, Wash.
LLOYD, MORT
Today's Local Highlights
WRGP, Chattanooga, Tenn.
MORTIMER, JACK
News by Six
KVIQ-TV, Eurika, Calif.
MOSS, JACK
KMEO Compact News
KMEO, Omaha, Neb.
MOST, JOHNNY
WILD, Boston, Mass.
MOZLEY, DON
CBS
MUNYON, DWAIN
WISV, Viroqua, Wisc.
MUELLER, MERRILL
News on the Hour, Emphasis
NBC, New York
MUELLER, VERN
KPOJ, Portland, Oreg.
MULHALL, JOSEPH JR.
WBRY, Waterbury, Conn.
MUNGER, JOHN
WEOA, Evansville, Ind.
MURPHY, CHARLES
News Final
WBAP-Tv, Fort Worth, Tex
MURPHY, CULLEN
Shell News
KTVB, Boise, Idaho
MURPHY, GEORGE
Operation People
WPEO, Peoria, Ill.
MURROW, EDWARD
CBS Report
CBS-TV, CBS

— N —

NAGLE, JAY
Top of the News
WSAZ, Huntington, W. Va.
NAGLE, JIM
Behind the News
KQAQ, Austin, Minn.
NAISH, RAY
Morning News Special
WATV, Birmingham, Ala.
NAKEL, PAUL
WEOL, Elyria Lorain, Ohio
NANCE, BOB
KVIC, Victoria, Tex.
NAVEN, DEAN
KMA, Shenandoah, Iowa
NEAL, ROY
Monitor
NBC, Los Angeles
NEBLETT, BOB
WJTV, Jackson, Miss.
NEER, DON
KAOL, Carrollton, Miss.
NEHRLING, WALLY
WIRE, Indianapolis, Ind.
NELSON, CY
WJJD, Chicago, Ill.
NELSON, TIM
WTIV, Titusville, Pa.
NEWBERG, DON
WJBC, Bloomington, Ill.,
NEWMAN, EDWIN
News on the Hour, Emphasis
NBC, Paris
NBC-TV
NEVINS, GERRY
Open Forum of the Air
WADK, Newport, R.I.
NICHOLS, DAVID
ABC, Washington
NICKLES, R. W.
Topics of the Day
KFAL, Fulton, Mo.
NIEL, FRED
WCBM, Baltimore, Md.
NIKITAS, CHRIS
Voice of the Community
WOTW, Nashua, N.H.
NILSON, ROY
WLCY, St. Petersburg, Fla.
NIVEN, PAUL
CBS
NORTH, JACK
World Today
KDZA, Pueblo, Colo.
NOVINS, STUART
CBS
NUNNERY, JACK
6:15 News
WBAP, Fort Worth, Tex.

— O —

O'BRIEN, R. E.
KIUP, Durango, Colo.

O'BRIEN, TOM

B. April 3, 1925, New York. News, WINS; Chevrolet Weekend News, CBS; Big Story, WNEW-TV; Monitor, NBC

O'BRIEN, WILLIAM
WCNX, Middletown, Conn.
O'CONNOR, LEN
Commentary
WMAQ, Chicago, Ill.
OGLESBY, TED
WDUH, Gainesville, Ga.
OGREN, CHARLES
WHAI, Greenfield, Mass.
OLDS, MIKE
KWEW, Hobbs, N. M.
OLSON, BOB
Five Star Final
KEY-T Santa Barbara, Calif.
OLSON, DALE
KOVC, Valley City, N.D.
OPPERMANN, DAVE
WKNX-TV, Saginaw, Mich.
ORKIN, RICHARD A.
WLAN, Lancaster, Pa.
ORNEST, STAN
KFSD, San Diego, Calif.
ORNGARD, JIM
KASI, Ames, Iowa
ORRISON, FRANK
Newsbeat
WAGE, Leesburg, Va.
ORTON, DEAN
Channel 6 Reports
KCEN-TV, Temple-Waco, Tex.
OVERTON, TOM
KFDM, Beaumont, Tex.
OWEN, DON
6 O'Clock News
KSLA-TV, Shreveport, La.
OWEN, RAY
NBC, New York
OWENS, JAMES
Comment
WEEX, Easton, Pa.
OYLER, HAL
Almanac Show
KTVO, Ottumwa, Iowa

— P —

PALMER, DICK
WMTS, Murfreesboro, Tenn.
PARK, CHARLES
WBRB, Mt. Clemens, Mich.
PARKER, RICHARD B.
Sanford Today
WSME, Sanford, Me.
PARKER, TONY
Newsboat
KMS-TV, Minneapolis, Minn.
PARMER, BUD
WETV, Wetumpka, Ala.
PARNELL, ROBERT
GE News Roundup
KALE, Richland, Wash.
PARRA, MANUEL PALMA
Noticrero
KEVT, Tucson, Ariz.

PARSON, FRED

B. June 13, 1920, Huntington, W. Va. Monitor, NBC; Fred Parsons Show, WINS; Hitchcock Presents, Brighter Day, CBS

PATRICK, JIM
WJPD, Ishpeming, Mich.
PATRICK, LARRY
WMBR, Jacksonville, Fla.
PAULSON, AL
WFRV, Green Bay, Wisc.
PEARSON, LARRY
Perspective
KRDO-TV, Colorado Springs, Colo.
PEARSON, LEON
United Nations, News on the Hour, Emphasis
NBC, New York
PEEPLES, DON
KVII, Amarillo, Tex.
PENZA, RALPH
8:45 News
WSAV, Savannah, Ga.
PEPPER, FRANK
WCTV, Tallahasse, Fla.
PERCIVAL, JACK
WCEN, Mt. Pleasant, Mich.
PERKINDS, HARRY
KSAL, Salina, Kan.
PERRY, JOHN
PA News Picture
WDAU-TV, Scranton, Pa.
WGBI, Scranton, Pa.
PERRY, ROBERT
Audioscope News
KGEZ, Kalispell, Mont.
PETERS, BOB
WBLG, Lexington, Ky.
PETERS, JOHN
WBOY-TV, Clarksburg, W. Va.
PETERS, MILTON
KBHS, Hot Springs, National Park, Ark.
PETERSON, ELMER
Emphasis
NBC, Los Angeles
PETERSON, SHELDON
WTCN-TV, Minneapolis, Minn.
PETRIK, DICK
Radio News Forum
KOEL, Oelwein, Iowa
PETTIT, LLOYD
7 O'Clock News
WGN-TV, Chicago, Ill.
PFISTER, ROBERT
WIMS, Michigan City, Ind.
PHILBIN, REGIS
Up to the Minute
KFSD-TV, San Diego, Calif.
PHILLIPS, GEORGE T.
WAVZ, New Haven, Conn.
PHILLIPS, JOE
Sunday Punch
WJRL, Rockford, Ill.
PHILLIPS, LEE
WKAT, Miami Beach, Fla.
PHILLIPS, PHIL
Morning News
KBRS, Springdale, Ark.
PHILLIPS, RON
KNPT, Newport, Oreg.
PHIPPE, JOE
WWDC, Washington, D.C.
PHIPPS, HENRY R.
KIOT, Barstow, Calif.
PHIPPS, JOE
Washington News
KIXL, Dallas, Tex.
PIATT, GENE
Saturday Deadline
WOW-TV, Omaha, Neb.
PIDGEON, DOUGLAS G.
WDAE, Tampa, Fla.
PIERPOINT, ROBERT
CBS
PIERSON, WILLIAM
KTLN, Denver, Colo.
PINKLEY, VIRGIL
ABC, Los Angeles
PITT, AARON
Report of the People
WGTM, Wilson, N. C.
PITTMAN, JOHN
WTCB, Flomation, Ala.
PLATT, BILL
KFH, Wichita, Kan.
POLOCK, REED
KMBY, Monterey, Calif.
PORTA, PAT
News
KFSA-TV, Fort Smith, Ark.
PORTERFIELD, RUSS
WVEC-TV, Norfolk, Va.
POTTER, DON
Six Star Final
WJIM, Lansing, Mich.
POWELL, CHARLES
KVTV, Sioux City, Iowa
POWELL, RUSS
KFRE, Fresno, Calif.
POWELL, TOM
News Headlines
WDAU-TV, Scranton, Pa.
WGBI, Scranton, Pa.

POWERS, JACK

B. July 2, 1924, New York City. The Pulse of the News, ABC-WXYZ, Detroit; Decision Detroit (Documentary Series), WXYZ, Detroit; Open Line, WXYZ, Detroit; News at Twenty-Five, WXYZ, Detroit

PRESSMAN, GABE

Shell Local News, WNBC-TV; On the Spot Reports, WNBC

PRICE, GRANT
WMT, Cedar Rapids, Iowa
PRICE, JOHN
Editorial of the Day
WHP-TV, Harrisburg, Pa.
PRICE, RALPH
WKAZ, Charleston, W. Va.
PRICE, THOMAS M.
WTMB, Tomah, Wisc.
PRIEST, DON
WCOA, Pensacola, Fla.
PRUITT, AL
Local News
WSBB, New Smyrna Beach, Fla.
PUTMAN, GEORGE
KTTV, Los Angeles, Calif.

— Q —

QUICK, C. H.
News Tabloid
WSUH, Oxford, Miss.
QUINN, ALBERT W.
WBAL, Baltimore, Md.

— R —

RABER, ALAN R.
WKAP, Allentown, Pa.
RADANT, KEN
5 O'Clock Report
WBCH, Hastings, Mich.
RADKE, JACK
WISM, Madison, Wisc.
RAINEY, JOSEPH
WDAS Report
WDAS, Philadelphia, Pa.
RAND, TED
KDRS, Paragould, Ark.
RANDALL, DAVE
Three Star Final
WTOC-TV, Savannah, Ga.
RANEY, CLAUDE
5:00 P.M. News
WBRC, Birmingham, Ala.
RAPKOCH, SELL
KXXL, Bozeman, Mont.
RASH, BRYSON
Monitor News
WRC-TV, Washington, D.C.
RATHER, DAN
KHOU-TV, Houston, Tex.
RAY, WILLIAM
KASI, Amos, Iowa
READ, BROOKS
Esso Reporter
WBRZ, Baton Rouge, La.
REASONER, HARRY
CBS News
CBS-TV
REEHLING, PAUL
World News at Noon
WFPM, Ft. Valley, Ga.
REID, BILL
World News
WPRN, Butler, Ala.
REIDLY, JIM
WAMS, Wilmington, Del.
RENDELL, RICHARD
MBS
RENICK, RALPH A.
WTVJ, Miami, Fla.
REPPO, KEN
KBLO, Hot Springs, Ark.
REX, JOE
Home Edition
WMBD-TV Peoria, Ill.
REYNOLDS, FRANK
WBBM-TV, Chicago, Ill.
REYNOLDS, KEITH
As I See the News
KVOU, Uvalde, Tex.
REYNOLDS, RON
WHOK, Lancaster, Ohio
RICH, JOHN
News on the Hour, Emphasis
NBC, Berlin
RICHARDS, DELL
KCKN, Kansas City, Kan.
RICHARDS, RON
KREM, Spokane, Wash.
RIDDELL, CORWIN
KWFR, San Angelo, Tex.
RIDENOUR, REX
Local Newscast
WJER, Dover, Ohio
RIDER, JACK
Local News
WFTC, Kinston, N.C.
RINAKER, SAM
Up to the Minute
KFSD-TV, San Diego, Calif.
RISENHOOVER, DICK
KGNC News
KGNC, Amarillo, Tex.
RITCHEY, CHARLES
Duquesne News
WFBG-TV, Altoona, Pa.
ROBERTS, BOB
Star Bulletin Commentary
KGMB, Honolulu, Hawaii

ROBERTS, CLETE
B. February 1, 1912, Portland, Oregon. Clete Roberts Reports, Clete Roberts News, 6:30 P.M., 10:00 P.M.; Big Three and Big Three Final, U. S. Television News-Film, Inc.

ROBERTS, DON
WCOU, Lewiston, Me.
ROBERTS, JOHN
Tonight
WFIL-TV, Philadelphia, Pa.
ROBERTS, PHIL
WAAT, Trenton, N.J.
ROBERTSON, VIC
KXIC, Iowa City, Iowa
ROBIN, BOB
WAMS, Wimington, Del.
ROBINSON, AL
The Golden Hour
WANS, Anderson, S.C.
ROBINSON, ED
World of Sports
KTLW, Texas City, Texas
ROBINSON, HERB
KOMO-TV, Seattle, Wash.
ROBINSON, JAMES
News on the Hour, Emphasis
NBC, Hong Kong
ROBINSON, KEN
KTHV, Little Rock, Ark.
ROBINSON, PRESCOTT
CBS
ROBINSON WIP
WSVA, Harrisonburg, Va.
ROBY, MAX
KMOX-TV, St. Louis, Mo.
ROCK, CLARENCE
WLIB, New York, N.Y.
ROE, W. D.
News Behind News
WPEL, Montrose, Pa.
ROEDEL, JOHN
KSD-TV, St. Louis, Mo.
ROGERS, DICK
KTOE, Mankato, Minn.
ROGERS, JOHN
WSLA-TV, Selma, Ala.
ROGERS, JOHN
Around the Town
WCVA, Culpeper, Va.
ROLFSON, JOHN
ABC, Washington
ROOP, LOUIS
KYRO, Potosi, Mo.
ROSENBLUM, RAY
WTIG, Massillon, Ohio
ROSS, NORMAN
WLS, Chicago, Ill.
ROTH, KEN
WGMA, Hollywood, Fla.
ROTHRA, ROCKY
WJOC, Jamestown, N.Y.
ROUSE, BUD
Local News
KMIN, Grants, N.M.
ROWLAND, DON
KSIG, Crowley, La.
RUGGLES, D. B.
WSKI, Views the News
WSKI, Montpelier-Barre, Vt.
RUGH, VICTOR E.
KIDD, Monterey, Calif.
RUSSELL, BARRY
KCKT-TV, Great Bend, Kan.
RUSSELL, MIKE
KXO, El Centro, Calif.
RYAN, BILL
News on the Hour, Emphasis
NBC, New York
RYE, RONNIE
KXRJ, Russellville, Ark.

—S—

SAHLEY, AL
WHMS, Charleston, W. Va.
SALMONA, STELIO
WAVZ, New Haven, Conn.
SAMBORN, ALBERT
WPAG, Ann Arbor, Mich.
SANDEFUR, HUGH
WSON, Henderson, Ky.
SANDERS, CHARLES
WBBQ, Augusta, Ga.
SANDERS, DICK
WJDX, Jackson, Mississippi
WLBT, Jackson, Mississippi
SANFORD, CHARLES R.
WGAN News
WGAN, Portland, Maine
SANTIAGO, JOSE COLON
Musica Y Notiachias
WVJP, Caguas, Puerto Rica
SANTOTO, BILL
WARD, Johnstown, Pa.
SARBER, JOHN
KVEC, Radio
San Luis Obispo, Calif.
SARDELLA, CARLO
WOND, Pleasantville, N.J.
SAWYER, TOM
WAAB, Worcester, Mass.
SAYRE, J. T.
WWKY, Winchester, Ky.
SCHERER, RAY
News on the Hour, Emphasis
NBC, Washington, D.C.
SCHERLING, DAVE
KGOS, Torrington, Wyoming
SCHMELING, NORM
7:10 News
KOTA, Rapid City, South Dakota
SCHMIDT, ELMAR
KLPW, Union, Mo.
SCHMITT, DON
WMTV, Madison, Wisconsin
SCHOENBRUN, DAVID
CBS
SCHORR, DANIEL
CBS
SCHUSSLER, DALE
12 O'Clock Report
Wheeling, W. Va.
SCOT, LEE
KCAY, Port Hueneme, Calif.
SCOTT, H. WAYNE
WBIL, Leesburg, Fla.
SCOTT, IVAN
KYW, Cleveland, Ohio
SCOTT, JOHN
WOR, New York, N.Y.
SCULLY, FRANCES
ABC, Los Angeles, Calif.
SEARLS, GUY
CBS
SEATON, MICHAEL
KTOP, Topeka, Kansas
SEAY, TOM
KFTV, Paris, Texas
SECONDARI, JOHN
ABC, New York
SECONDCOST, EVERETT
WQDY, Calais, Maine
SEMPRINI, ED
Cape Comment
WOCB, W. Yarmouth, Mass.
SERENSEN, FRITZ
Comment
WKRS, Saukegan, Ill.
SEVAREID, ERIC
CBS
SEVARIED, PAUL
Fox-Movietone News
KMSP-TV, Minneapolis, Minn.
SHACKLETTE, JAMES
Under the Capitol Dome
WMTL, Leitcheld, Ky.
SHADEL, BILL
ABC, New York
SHANNON, BILL
Noon News
WBAT, Marion, Ind.
SHARPE, BILL
The Inside Story
KSON, San Diego, Calif.
SHARPE, HOWARD
News-Local
WTVI-TV, Fort Pierce, Fla.
WARN, Fort Pierce, Fla.
SHAW, JIM
Music Box Matinee
WFAU, Augusta, Me.
SHAW, ROBERT
WSHH, Latrobe, Pa.
SHAY, DAVE
Report to Iowa
WMT-TV, Cedar Rapids, Iowa
SHEA, FRANCIS
WORC, Worcester, Mass.
SHEDLOCK, BERNIE
WARD, Johnstown, Pa.
SHEPPARD, LONNIE
WNOD, Chattanooga, Tenn.
SHULTZ, BILL
Local Newswire
KWTC, Barstow, Calif.
SHUMAN, HOWARD
KOMO-TV, Seattle, Wash.
SIDWELL, ROBERT
Country Squire
WJOE, Port St. Joe, Fla.
SILVA, F.
WPTS, Pittston, Pa.
SILVERMAN, ED
ABC, N.Y.
SIMPSON, JERRY
KJOY, Stockton, Calif.
SIMPSON, JOE
KENS, San Antonio, Texas
SINGER, SHEL
KRDO-TV, Colorado Springs, Colo.
SINGISLER, FRANK
MBS
SINSWORTH, DAVID G.
It Seems to Me
KSRA, Salmon, Idaho
SKINNER, DAVID
11:00 News
WJRT, Flint, Mich.
SKINNER, RALPH
Sir-Ditorial
WLAM, Lewiston, Me.
SLADE, JOHN
WJMO, Cleveland, Ohio
SLATON, BILL
WJQS, Jackson, Mis.
SLATTER, BILL
Channel 6 News
WDSU-TV, New Orleans, La.
SLATTON, JOHN
Around the Town
WJBB, Haleyville, Ala.
SLINKARD, TOM
Washington Tonight
WWDC, Washington, D.C.
SLYKE, HARRY VAN
All the News
KWEL, Midland, Texas
SMALL, ANNIE LEE
Dairyland News
WYTH, Madison, Ga.
SMEDLEY, BOYD
Mr. Sports
WSLM, Salem, Ind.
SMITH, C. C.
It Seems to Me
WDEC, Americus, Ga.
SMITH, DAVENPORT
Alabama Newsreel
WBRC-TV, Birmingham, Ala
SMITH, HALL
11th Hour Report
WTVD, Durham, N.C.
SMITH, HOWARD
Face the Nation
CBS Reports
CBS-TV
SMITH, JIM
Newscope
WESH-TV, Daytona Beach-Orlando, Fla.

SMITH, LES
WOR, N.Y.C.
SMITH, PAUL
KXIC, Iowa City, Iowa
SMITH, WEBB
KVII-TV, Amarillo, Texas
SNOWDOWN, CHARLES T.
WCVI, Connellsville, Pa.
SNYDER, JAMES
Wrap-Up
WPDX, Clarksburg, W. Va.
SOKOLSKY, GEORGE
ABC, N.Y.C.
SOSS, WILLIAM
Pocketbook News
NBC, N.Y.C.
SPANGLER, BILL
WFRX, W. Frankford, Ill.
SPANGLER, BOB
KNPT, Newport, Oregon
SPARGROVE, BILL
ABC, Los Angeles, Calif.
SPEIGHTS, TERRY
News Today
WPMP, Pascagoula-Moss Point, Miss.
SPELBRING, BILL
WCGO, Chicago Heights, Ill
SPENCER, JACK
KIRO, Seattle, Wash.
SPENCER, LESTER
Editorial Comments
WKVB, Richmond, Ind.
SPENCER, TIM
WEOA, Evansville, Ind.
SPICER, CY
10 O'Clock News
KFSA-TV, Ft. Smith, Ark.
SPIEGEL, SIDNEY, J.
WEAV, North Country News
Plattsburgh, N.Y.
SPRAGG, GRAYDON
WHAI, Greenfield, Mass.
SPRINGER, HARMON
KZZN, Littlefield, Texas
SPRINGER, JIM
KNOW, Austin, Texas
SQUIRE, ERIC
KUDU, Ventura, Calif.
STADIUS, PAUL
News Scope
KTHE, Thermopolis, Wyo.
STADLER, GLEN M.
This is Springfield
KEEO, Springfield, Eugene, Oregon
STALKER, JOHN
Pacific Commentary
KGMB, Honolulu, Hawaii
STAMPS, MARK
Local News
WRKT, Cocoa, Fla.
STAPLES, ED
Views the News
KCHV, Indio, Calif.
STARNES, JACK
WBAG, Burlington, N.C.
STECK, JIM
KACY, Port Hueneme, Calif
STEDMAN, HERB
WSGN, Birmingham, Ala.
STEENBURGH, BILL VAN
WSPB, Sarastoa, Fla.
STEINBACH, JOHN
WBKV, West Bend, Wisc.
STEINBRINCK, BOB
WAAP, Peoria, Ill.
STERN, PETER
WDCR, Hanover, New Hampshire
STEVENS, EEBY
New England News
WFST, Caribou, Maine
STEVENS, STEVE
Chillicothe Story
WCHI, Chillicothe, Ohio
STEWART, CHARLES
WNEX, Macon, Georgia
STEWART, HAL
5 O'Clock Report
KWTC, Barstow, Calif.
STEWART, PHIL
KMFB, San Diego, Calif.
STICKLE, DAVID
7 P.M. Final
WMAR-TV, Baltimore, Md.
STILL, CHARLES
KZON, Tolleson, Ariz.
STORR, BILL
Eleventh Hour Final
WSPA, Spartanburg, S.C.
STRAUSS, FRANK
Breakfast News
KSFE, Needles, Calif.
STRAWSER, NEIL
CBS
STREETER, HOWARD
Monitor News
NBC, Washington
STRINGFELLOW, SAM
Award Winning Local News
KMHT, Marshall, Texas
SULLIVAN, FRANK
KGBT-TV, Harlingen, Tex.
SULLIVAN, JOHN
News Time
WCAX-TV, Burlington, Vt.
SWANSON, DICK
Chattanooga Dateline
WTVC, Chattanooga, Tenn.
SWART, JACK
WWIL, Ft. Lauderdale, Fla.
SWAYZE, JOHN CAMERON
ABC, N.Y.
SWENSON, HARVEY
KLMS, Lincoln, Neb.
SWIFT, NORMAN
News Review
WFIG, Sumter, S.C.

— T —

TAN, EDDIE
CBS
TASKER, JOSEPH
WKNB, W. Hartford, Conn.
TATE, VERNER
7 A. M. Wake-Up News
WSPA, Spartanburg, S.C.
TAYLOR, CLIFF
WLEU, Erie, Pa.
TAYLOR, JOHN
News at Noon
WGTO, Cypress Gardens, Fla.
TAYLOR, PAUL
WRCV, Philadelphia, Pa.
TEMPLE, AL
Noon Day News
WKCT, Bowling Green, Ky.
TENNEY, CRAIG
KCRG-TV, Cedar Rapids, Iowa
TERMINE, JIM
Open Mike
WEEZ, Chester, Pa.
TERWEY, TYS
WMPS, Memphis, Tenn.
TETRAULT, ERNEST
6:45 P.M. News
WRGB-TV, Schenectady, N.Y.
THAWLEY, JOHN
KTBC-TV, Austin, Tex.
THOMAS, JOHN
WDSR, Lake City, Fla.
THOMAS, JOHN
WCKB, Dunn, N.C.
THOMAS, LOWELL
CBS
THOMAS, MICHAEL
WLOD, Ft. Lauderdale, Fla.
THOMAS, MIKE
WQTE, Detroit, Mich.
THOMAS, TOM
KNDO, Yakima, Wash.
THOMPSON, HAGAN
WJDX, Jackson, Miss.
THOMPSON, JIM
News of Niagara
WJJL, Niagara Falls, N.Y.
THOMPSON, JOHN
KHEY, El Paso, Tex.
THOMPSON, OLIVER K.
KTVH, Wichita, Kan.
THOMPSON, RAY
World Today
KVAR, Phoenix, Ariz.
THOMPSON, JACK
WOC-TV, Davenport, Iowa
THORMAN, R. K.
WALY, Herkimer, N.Y.
THORNE, TED
Covering Calumet
WWCA, Gary, Ind.
TILFORD, RUSS
Dimension Six
XETV, San Diego, Calif.
TILLIMAN, JOHN
N.Y. News
WPIX, New York, N.Y.
TINNEY, CAL
KCOP-TV, Hollywood, Calif.
TOBIAS, DICK
The Editor Speaks
WCLI, Corning, N.Y.
TOLLEFSON, GENE
KNDO, Yakima, Wash.
TOOMEY, FRANK
KIUP, Durango, Colo.
TORNABENE, RUSS
Monitor News
NBC, Washington
TOWNSEND, DALLAS
CBS
TOWRE, BILL
WATS, Sayre, Pa.
TRABER, JIM
KVIC, Victoria, Tex.
TRACY, BILL
KPIX, San Francisco, Calif.
TROUT, BOB
CBS News
CBS-TV
TUCKER, ART
KOVO, Provo, Utah
TUREK, BOB
WGEM-TV, Quincy, Ill.
TURNER, BRUCE
Voice of the Upper Peninsula
WLUC, Marquete, Mich.
TURNER, ROGER
WHJC, Matenwan, W. Va.
TYLER, SPENCER
On the Beat
KJOW, Stockton, Calif.
TYSS, TY
Tonight's News Edition
WLFH, Little Falls, N.Y.

— U —

UDWIN, JERRY
WAAP, Peoria, Ill.
UEBELHART, JIM
WSPD, Toledo, Ohio
UNGERSMA, MIKE
WASK, Lafayette, Ind.

— V —

VALERO, CARLOS
KUBO, San Antonio, Tex.
VAN, ART
KSYD, Wichita Falls, Tex.
VAN, LYLE
WOR, New York, N.Y.
VAN DEELIN, LIONEL
XETV, San Diego, Calif.
VANDERHOOF, RICHARD
KBUH, Brigham City, Utah
VANDEVENTER, BOB
WACO, Waco, Tex.
VANDEVENTER, FRED
MBS
VAN HORN, ARTHUR
ABC, New York
VAN HORN, GEORGE
WIKY, Evansville, Ind.

VANOCUR, SANDER
News on the Hour, Emphasis
NBC, Washington
VAUGHAN, MILAM
KSYD, Wichita Falls, Tex.
VERSTEEF, SHERWOD
WKLM, Wilmington, N. C.
VICKS, VICTOR
Cocoa Beach News
WKKO, Cocoa, Fla.
VIDACOVICH, I. J. JR.
WWL, New Orleans, La.
VIEAUX, EARL
WJOB, Hammond, Ind.
VINALL, JIM
WJR, Detroit, Mich.
VINCENT, SCOTT
Channel Seven Report to New York
WABC-TV, New York, N. Y.
VINSON, SMITH
Georgia Today
WLAG, Lagrange, Ga.
VITTO, G. L.
KENO, Las Vegas, Nev.
VON FREMD, CHARLES
CBS

— W —

WALDAN, ALAN
WAPC, Riverhead, N.Y.
WALDROP, BOB
MBS
WALDROP, DENNIS
Open Mike
WCOS, Columbia, S.C.
WALLACE, AL
KING, Seattle, Wash.
WALLACE, GUY
MBS

WALLACE, MIKE

B. May 9, 1918, Brookline, Mass.
Mike Wallace Interviews, WNTA-TV

WALLAC, RICHARD
KXGO-TV, Fargo, N.D.
WALLACK, RICHARD
KXJB-TV, Valley City, N.D.
WARD, BAXTER
KCOP-TV, Hollywood, Calif.
WARD, MAC
Behind the Headlines
KNOE-TV, Monroe, La.
WARD, RUSS
Monitor News
NBC, Washington
WARLAND, G. D.
KJFJ, Webster City, Iowa
WARNEKA, DICK
WERC, Erie, Pa.
WARNER, CARL
WJJD, Chicago, Ill.
WARNER, MEL
WCEC, Rocky Mount, N.C.
WARREN, CHARLES
MBS
WARREN, MATHEW
WTTG, Washington, D. C.
WATERS, PHIL
KYNG, Coos Bay, Oregon
WATERS, RICHARD
Evening News Roundup
WAKP, Hendersonville, N. C.
WAY, DOUG
WAVP, Avon Park, Fla.
WAYMAN, KEN
KTIV, Sioux City, Iowa
WAYNE, DON
WHIO-TV, Dayton, Ohio
WAYNE, MAURICE
KTBS-TV, Shreveport, La.
WAYNE, RALPH
KFDA-TV, Amarillo, Texas
WAYNNE, JIMMY
KAIR, Tucson, Ariz.
WEAVER, HANK
ABC, Los Angeles
WEAVER, ROBERT E.
KAMP, El Centro, Calif.
WEBB, DON
WKRC, Cincinnati, Ohio
WEBBER, GLENN
News at Noon
WFBM-TV, Indianapolis, Ind.
WEBER, ART
415 Newsreel
KFBB-TV, Great Falls, Mont.
WEEKS, GERALD D.
WJEM, Valdosta, Ga.
WEINSTEIN, IRV
Probe
WKBW, Buffalo, N. Y.
WELCH, DICK
KQTY, Everett, Wash.
WELDON, MARTIN
WNEW, New York, N. Y.
WELLS, RAYMOND
WLDS, Jacksonville, Ill.
WELLS, ROBERT
KIUL, Garden City, Kan.
WELSH, REO
Editor's Desk
KOOK, Billings, Mont.
WESSON, DICK
KABC, Los Angeles, Calif.
WEST, BILL
KPMB, Carlsbad, N. M.
WEST, DICK
WFAA, Dallas, Texas
WEST, JACK
Your Esso Reporter
WTVD, Durham, N. C.
WESTBROOK, RICHARD
WHOK, Lancaster, Ohio
WESTBROOK, TED
WKBV, Richmond, Ind.
WESTERKAMP, DICK
WWJ-TV, Detroit, Mich.
WESTON, DONALD
Dateline Montana
KGVO, Missoula, Mont.
WESTON, JOHN
KPIX, San Francisco, Calif.
WESTPHELING, JO
Live-Wire
WFUL, Fulton, Ky.
WETZEL, ROY
WBBF, Rochester, N. Y.
WHALEN, BILL
WICC, Bopt, Conn.
WHALEN, TOM
Highnoon News
WBAP-TV, Fort Worth, Texas
WHATLEY, JOE
WRJW, Picayune, Miss.
WHEELER, RON
Noonday Bell News
DTAT, Frederick, Okla.
WHIPKEY, JIM
WAVY-TV, Norfolk, Va.
WHITE, HY
Looking Into the News
WLBR, Lebanon, Pa.
WHITE, JERRY
KBEK, Elk City, Okla.
WHITE, MRS. RUFUS
Pollard News
WTCB, Flomaton, Ala.
WHITESIDE, ARTHUR
Editorials
WLOS, Asheville, N. C.
WHITSON, JOHN
KOSA-TV, Odessa, Texas
WICKS, BOB
KASO, Minden, La.
WILCOX, JOE
Headlining Tucson
KOLD, Tucson, Ariz.
WILES, H. L.
WDSP, De Funiak Springs, Fla.
WILKINS, JOE JR.
The Carter Reporter
KFBB-TV, Great Falls, Mont.
WILLETTE, LEO
Esso Reporter
WLOS, Ashville, N. C.
WILLIAMS, GENE
WOXI, Jackson, Tenn.
WILLIAMS, GLENN
Project 60
WSEN, Baldwinsville, N. Y.
WILLIAMS, JERRY
WMEX, Boston, Mass.
WILLIAMS, PAUL
WWJ-TV, Detroit, Mich.
WILLIAMS, VINCE
Newsbreaks
KTVV, Los Angeles, Calif.
WILLIS, JOHN
KHJ-TV, Los Angeles, Calif.
WILSON, BILL
Action Central News
KSTT, Davenport, Iowa
WILSON, BOB
Pulse Beat News
WGEE, Indianapolis, Ind.
WILSON, BOB
Daily Business Trends, News on the Hour
NBC, New York
WILSON, ELIZABETH
Local News
WLOC, Munfordville, Ky.
WILSON, WALT
WIMA-TV, Lima, Ohio
WINGATE, JOHN
WOR, New York, N. Y.
WINTER, WILLIAM
KGO-TV, San Francisco, Calif.
WIPPEE, BILL
KOFE Minitorials
KOFE, Pullman, Wash.
WIRZ, BOB
KHAS, Hastings, Neb.
WITTER, STAN
KREM News
KREM, Spokane, Wash.
WOLFE, DAVE
KMNS, Muskogee. Okla.
WOLFKILL, ED
WARK, Hagerstown, Md.
WOMACK, BURL
6:30 Edition
WSAV, Savannah, Ga.
WOODS, CHARLES
ABC, New York
WOOD, EARL
Channel 5 Newsroom
WROC-TV, Rochester, N. Y.
WORKHOVEN, MERRILL
Four Bell News Report
WOW, Omaha, Neb.
WORKMAN, W. D., JR.
Carolina Digest
WIS, Columbia, S. C.
WRIGHT, BOB
California Report
Los Angeles, Calif.
WRIGHT, BRAD
KSL-TV, Salt Lake City, Utah
WRIGHT, CHARLES E.
WBYS, Canton, Ill.
WRIGHT, DICK
Views in the News
WTAG, Worcester, Mass.
WRIGHT, ERNIE
WBOK, New Orleans, La.
WRIGHT, RICHARD H.
WVUE-TV, New Orleans, La.
WYNGAARD, JOHN
Capitol News

— Y —

YOUNG, BOB
KSYD, Wichita Falls, Texas
YOUNG, DICK
Dimension
KTRN, Wichita Falls, Texas

— Z —

ZIMMERMAN, GENE
Tops in News
WREN, Topeka, Kan.

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Musical Directors

RADIO AND TELEVISION
—their work during 1960

— A —

ABARE, ROD
WWNY, Watertown, N. Y.
ADAMS, CHARLES F.
WHEE, Martinsville, Va.
ADEMY, JOHN
WBIG, Greensboro, N. C.
ADLAM, BUZZ
Adventures of Ozzie and Harriet
ABC-TV
AIKEN, LARRY
KQV, Pittsburgh, Pa.
ALEXANDER, JEFF
One Happy Family
NBC-TV
AMRAM, DAVID
Cry Vengeance
NBC-TV
ANDERSON, JACK
Magic Land of Allakazam
CBS-TV
ANDERSON, RAY
WCHI, Chillicothe, Ohio
ANTHONY, HUGH
WCCM, Lawrence, Mass.
ANTON, BEA
WGTO, Cypress Gardens, Fla.
ASBURY, RON
WHJB, Greensburg, Pa.
ATKINS, BILL
KILE, Galveston, Texas
AYER, LARRY
KRPL, Moscow, Idaho
AYRES, MITCHELL
Perry Como's Kraft Music Hall
NBC-TV
AYRES, NORMAN
Weekday Romper Room
WCHS-TV, Portland, Me.

— B —

BAER, ED
KRAK, Sacramento, Calif.
BAILEY, ROSE ANN
WWJO, Pineville, W. Va.
BALDWIN, BILL C.
KWWL, Waterloo, Iowa
BALZER, FRITZ
WRC, Washington, D. C.
BANACH, BILL
WMAM, Marinette, Wisc.
BARRY, KATHY
KING, Seattle, Wash.
BARTL, BOB
WLOF, Orlando, Fla.
BARTLOW, MARGE
KOAM, Pittsburg, Kan.
BARTON, ROBERT
WBLG, Lexington, Ky.
BASS, SID
Musical Director—Carlton Records
BAUER, BETTY
WKRC, Cincinnati, Ohio
BARWICK, LARRY
KEEP, Twin Falls, Idaho
BAYLOR, JEAN
WMOZ, Mobile, Ala.
BEEBE, NORMAN
WACT, Tuscaloosa, Ala.
BELL, DOUGLAS
WIST, Charlotte, N. D.
BENNETT, CHARLES A.
KSSS, Colorado Springs, Colorado
BENNETT, M. C.
KICD, Spencer, Iowa
BENNETT, ROBERT
Project 20
NBC-TV
BENSON, ROBERT
WRCV, Philadelphia, Pa.
BERNARD, ARMAND J.
WSUB, Groton-New London, Conn.
BERNIER, DON
KMEL, Wenatchee, Wash.
BERNSTEIN, ROBERT
WALT, Tampa, Fla.
BERRY, BILL
KPUG, Bellingham, Wash.
BILLUPS, HUGH
WOKK, Meridian, Miss.
BIRD, M. A.
KWHO, Salt Lake City, Utah
BIRDAS, GEORGE J.
WLNA, Peekskill, N. Y.
BLOCH, RAY
Ed Sullivan Show
CBS-TV
BOLEN, BILL
WSGN, Birmingham, Ala.
BRACKEN, ROBERT
WLOD, Ft. Lauderdale, Fla.
BRATTON, VERLE
KCMS, Manitou Springs, Colorado

PAUL TAUBMAN
Musical Director

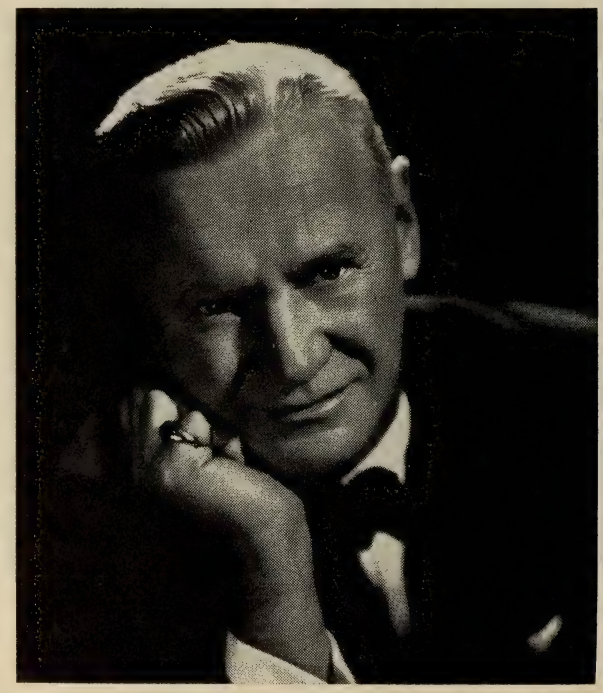
BRELAND, BILL
WBEU, Beaufort, S. C.
BRESCIA, RICHARD M.
WDEW, Westfield, Mass.
BROWN, BILL
WVKO, Columbus, Ohio
BROWNING, BILL
KGB, San Diego, Calif.
BRUBECK, DAVE
WICC, Bopt, Conn.
BRUNNER, BOB
WVAM, Altoona, Pa.
BULAND, VERNE
WIZZ, Streator, Ill.
BULLEN, MARY ANN
KVNU, Logan, Utah
BUNN, BILL
WGTM, Wilson, N. C.
BURKETT, DAVID
WBVP, Beaver Falls, Pa.
BURLESON, BERNEY
WETB, Johnson City, Tenn.
BURNHAM, CHRIS
KLUV, Haynesville, La.
BUSH, MRS. MARJORIE
WDOK, Cleveland, Ohio
BYCROFT, HOWARD
WOTR, Corry, Pa.
BYRD, VIRGINIA
WISH-TV, Indianapolis, Ind.

— C —

CALAMOS, MARY G.
WFLS, Fredericksburg, Va.
CALDWELL, LAMAR
WHSC, Hartsville, S. C.
CALLAHAN, BOB
KCBS, San Francisco, Calif.
CAMPBELL, DICK
WDVA, Danville, Va.
CARLEY, JIM
WPIN, St. Petersburg, Fla.
CARROL, DEAN
WVOP, Vidalia, Ga.
CARTER, JUNE
WRMF, Titusville, Fla.
CERUDDI, GEORGE
WGO-TV, San Francisco, Calif.
CHAPMAN, HARRY
WYDE, Birmingham, Ala.
CHASINS, ABRAM
WQXR, New York, N. Y.
CHESLO, JOHN
WENE, Endicott, N. Y.
CHEW, GARY
KTUL, Tulsa, Okla.
CLARK, ALAN
WKY, Oklahoma City, Okla.
CLARK, JAMES S.
WJR, Detroit, Mich.
CLARKE, AL
WJMO, Cleveland, Ohio
CLOUTIER, NORMAN L.
WHAI, Greenfield, Mass.
COBB, GWENDA
WMPM, Smithfield, N. C.
COBRUN, PAUL
KWIE, Salt Lake City, Utah
COCHINSKI, COCO
WLFH, Little Falls, N. Y.
COE, BARBARA
KLRA, Little Rock, Ark.
COFFEEN, K. RICHARDS
WMBD, Peoria, Ill.
COLE, BUDDY
CBS
COLE, CLIFF
KERG, Eugene, Oregon
COLLINS, BOB
WEEX, Easton, Pa.
COLLINS, JERRY
WNOX, Knowville, Tenn.
COLLINS, MARCIA
WARN, Fort Pierce, Fla.
CONFER, KERBY
WKVA, Lewistown, Pa.
COOPER, GARY
WDUH, Gainesville, Ga.
COOPER, ROY
WEOA, Evansville, Ind.
CORBIN, RAY
KLLL, Lubbock, Texas
CORBIN, RICHARD
WOTW, Nashua, N. H.
CORDELL, ROY L.
KFXM, San Bernardino, Calif.
CORDILL, CAROL
KMEO, Omaha, Neb.
COY, CINOY
WPDX, Clarksburg, W. Va.
CRISP, JACK
WKAB, Mobile, Ala.
CROLL, DIANE
WFAW, Evanston, Ill.
CROWELL, GEORGE
KFRC, San Francisco, Calif.
CRUM, FRANK
WJLS, Beckley, W. Va.
CURRIE, STEVE
WGUY, Bangor, Me.
CURTIN, HOYT
The Flintstones
ABC-TV

— D —

DABNEY, JOHN
WBUZ, Fredonia, N. Y.
DANGERS, THELMA
WMIN, St. Paul, Minn.
DANIELS, MERRILL
WRRF, Washington, N. C.
DANIELS, WILEY JR.
WEBB, Baltimore, Md.
DAVENPORT, DON
WEKZ, Monroe, Wisc.
DAVIS, ART
WBAP, Fort Worth, Texas
DAVIS, DICK
KVOY, Yuma, Ariz.
DAVIS, DON
Alabama Jubilee
WKRG-TV, Mobile, Ala.
DAVIS, LEE
WHYE, Roanoke, Va.



Swing & Sway
with

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Decca Records

FALL CONCERT TOUR
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WILLIAM MORRIS AGENCY

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DAVID KRENGEL

DEASON, DICK
WJJD, Chicago, Ill.
DE CASTE, MANON
KIST, Santa Barbara, Calif.
DEEGAN, MICHAEL
WJMJ, Philadelphia, Pa.
DEME, JAY H.
WINF, Manchester, Conn.
DE VINCENT, SAM
WOWO, Fort Wayne, Ind.
DIAMOND, DAVE
WIRL, Peoria, Ill.
DIEM, MIKE
WJON, St. Cloud, Minn.
DOLAN, ROBERT EMMET
Winston Churchill:
The Valiant Years
ABC-TV
DOUDNA, RICHARD
WAMR, Venice, Fla.
DOWNING, SHIRLEY HOLSTEIN
KFSA, Fort Smith Ark.
DRESNER, SY
WBNR, Beacon, N. Y.
DRU, GORDY
KBKW, Aberdeen, Wash.
DU BOSE, WEEKS
KTLW, Texas City, Texas
DUDA, DOROTHY
WADS, Ansonia, Conn.
DUNKELBERGER, TOM
WHIO-TV, Dayton, Ohio
DUNN, J. TYLER
WDOE, Dunkirk, N. Y.
DUNNING, OWEN C.
Hi, Neighbor
KOIN-TV, Portland, Oregon
DURKEE, RAY
KTLN, Denver Colorado
DURLAND, THOMSON G.
WTTM, Trenton, N. J.

—E—

EBELING, WADE
KBUH, Brigham City, Utah
EELLS, MARY ANN
WMT, Cedar Rapids, Iowa
ELDRIDGE, BYPSY
KOB, Albuquerque, N. M.
ELKINS, JIM
KNOC, Natchitoches, La.
ELLSWORTH, JACK
WALK, Patchogue, N. Y.
ENNIS, CHUCK
KOPR, Butte, Mont.
ENSIGN, EBIE
WFYI, Garden City, N. Y.
ENSIGN, JEAN
WVOX, New Rochelle, N. Y.
EVANS, TONY
KLIV, San Jose, Calif.

—F—

FIORANI, R. F.
WPTS, Pittston, Pa.
FLAIG, ROGER
KLGA, Algona, Iowa
FLANAGAN, PAUL
WPTR, Albany, N. Y.
FLYNN, PETER
Monitor Classical Music Hour
NBC
FORBES, JERRY
WSPR, Springfield, Mass.
FORD, MARK
KROY, Sacramento, Calif.
FORRESTER, ERNIE
WWOL, Buffalo, N. Y.
FOSTER, JIM
WIMA-TV, Lima, Ohio
FREEMAN, BILL
KBUZ, Phoenix, Ariz.
FRIEDHOFER, HUGO
The Americans
NBC-TV
FRIZZEL, HUGH
WHBQ, Memphis, Tenn.
FROST, DON
KMNS, Sioux City, Iowa
FUJII, PAUL
KPOI, Honolulu, Hawaii

—G—

GALLICCHIO, JOSEPH
WMAQ, Chicago, Ill.
WNBQ-TV, Chicago, Ill.
GAMBLE, LEOTA
KLAN, Lemoore, Calif.
KJOY, Stockton, Calif.

GART, JOHN
Paul Winchell Show, Robert Montgomery Presents, All Stage Revue, NBC-TV; Chance of a Lifetime, Who Do You Trust? Charley Weaver's Hobby Lobby, ABC-TV; Cosmopolitan Theatre, WNEW-TV

GEIL, JOHN
WCVS, Springfield, Ill.
GERHART, JULIA M.
WKMC, Roaring Springs, Pa.
GILBERT, HERSCHEL BURKE
The Dupont Show with
June Allyson
CBS-TV
GLACY, ROBERT
KQBY, San Francisco, Calif.
GORDON, BEN
WUST, Washington, D. C.
GORGES, RODNEY
KCHV, Indio, Calif.
GOW, ART
KLZ-TV, Denver, Colo.
GRAMS, STAN
WBIL, Leesburg, Fla.

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PLaza 7-9260

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KCUL, Ft. Worth, Ind.
GRAZIANO, JOSEPH
WKAL, Rome, N. Y.
GRECO, LEO
KCRG-TV, Cedar Rapids, Iowa
GREEN, BILL
Park Squares
WHDH-TV, Boston, Mass.
GREGG, GEORGE
KSO, Des Moines, Iowa
GUNN, FRANK
KFH, Wichita, Kan.

— H —

HAGEN, EARL
Jeannie Carson Show
ABC-TV
HALE, JOHN
WHHY, Montgomery, Ala.
HALL, JIM
WVNA, Tuscumbia, Ala.
HALLGREN, ROBERT M.
KSWI, Council Bluffs, Iowa
HALTER, BRYAN
WJIM, Lansing, Mich.
HAMMOND, GENE
WAAF, Chicago, Ill.
HAMNETT, RUSS
WCNC, Elizabeth City, N. C.
HANKS, CHARLES
KIXZ, Amarillo, Texas
HARRIS, GOODWYNN
KMHT, Marshall, Texas
HART, EARL
WBKH, Hattiesburg, Miss.
HART, WILLIAM SEBASTIAN DR.
WCBM, Baltimore, Md.
HARVEY, DAVE
WDBF, Delray Beach, Fla.
HAYS, REX
WNAX, Yankton, S. D.
HAYWARD, LEE
WLLN, Olney, Ill.
HEARON, JAMES
WJPS, Evansville, Ind.
HEEFNER, STEVE
WKOW, Madison, Wisc.
HELMS, MARILYN
WCGC, Belmont, N. C.
HENDERSON, JIM
KBHS, Hot Springs National Park, Ark.
HENDERSON, SKITCH
Monitor Classical Music Hour
NBC
HIRCH, ROBERT
WISV, Viroqua, Wisc.
HOBBY, POLLY
KTHV, Little Rock, Ark.
HODGES, DON
KSWO, Lawton, Okla.
HOEPER, KLAUS
KWSO, Wasco, Calif.
HOGAN, HARLAN
WSBT, South Bend, Ind.
HOGAN, JAMES
WSYR, Syracuse, N. Y.
HOHL, FRED
WAME, Miami, Fla.
HOLLER, MARGARET
WITZ, Jasper, Ind.
HOLLINGSWORTH, RICHARD
WMOX, Meridian, Miss.
HOLMER, DEAN
WTCN, Minneapolis, Minn.
HOLMES, DEAN
Best of Anything
WTCN-TV, Minneapolis, Minn.
HOLMES, ROGER
WAMS, Wilmington, Del.
HOUGHTALING, F. WILLIAM
KMUR, Salt Lake City, Utah
HOWE, CHARLIE
KRGI, Grand Island, Nebr.
HUBBS, BILL
KIUN, Pecos, Texas
HUGH, IVOR
WCCC, Hartford, Conn.
HULTZ, ARLO
The Brighter Day
CBS-TV
HUNDLEY, ZORA
KNCY, Nebraska City, Nebr.
HUNT, GINGER
KMAC, San Antonio, Texas
HUTTO, RICK
WRKT, Cocoa, Fla.
HYMAN, DICK
CBS

— I —

IRELAND, DICK
WJDY, Sausbury, Md.

— J —

JACKSON, TOM
WKAB, Mobile, Ala.
JACOBSON, PEARL
KIEM, Eureka, Calif.
JAMES, DENNIS
KICN, Denver, Colo.
JAMES, MIKE
KOFE, Pullman, Wash.
JEFFERAY, W. W. MRS.
WRNB, New Bern, N. C.

JEROME, JERRY

JERRIS, EARLE
WHAM, Rochester, N. Y.
JOHNSON, ERIC
WMGW, Meadville, Pa.
JONES, BILL
KBBR, North Bend, Oregon
JONES, DARWIN
KBVB, Reno, Nevada

HANK SYLVERN

Composer — Conductor — Arranger

JU 2-8800

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JONES, DON
WLEA, Hornell, N. Y.
JONES, SHIRLEY
WDOS, Oneonta, N. Y.
JOOS, STEVE
WCOL, Columbus, Ohio
JORDAHL, BERNHARD
WKAN, Kankakee, Ill.
JORDAN, JIM
WKRS, Waukegan, Ill.

— K —

KALER, RANDALL
WFAS, White Plains, N. Y.

KAYE, SAMMY

Serenade Room-Sunday Serenade, ABC; So You Want To Lead a Band, ABC-TV; Columbia Records, RCA; Thesaurus

KEARNS, CHARLES
WKTY, La Crosse, Wisc.
KELLER, CHARLES
KENS, San Antonio, Texas
KELLER, ROGER
WKKS, Vanceburg, Ky.
KELLOGG, ROD
KXIV, Phoenix, Ariz.
KELLY, PAT
WMIX, Mt. Vernon, Ill.
KILBRIDE, THOMAS
KANO, Anoka, Minn.
KING, PAUL
KLEO, Wichita, Kan.
KIRK, RED
WOWI, New Albany, Ind.
KLEPPINGER, GERALD
KGDN, Edmonds, Wash.
KNIGHT, MORRIS
WRFC, Athens, Ga.
KNOX, KEITH
WMFG, Hibbing, Minn.
KNUTSON, ORLY
KBMO, Benson, Minn.
KOPP, VICTOR J.
KAFP, Petaluma, Calif.
KORGAN, MIKE
KLMS, Lincoln, Neb.
KOSLOSKY, JUDY
KTPA, Prescott, Ark.
KOSTAL, IRWIN
Gary Moore Show
CBS-TV
KOTTLER, MISCHA
WWJ-TV, Detroit, Mich.
KRAUSE, C. W.
WKLX, Paris, Ky.
KRONBERG, BONNIE
WOOD, Grand Rapids, Mich.
KRUSE, DARYL
KVEC, San Luis Obispo, Calif.
KUESEL, GEORGE
WFAA, Dallas, Texas
KUHN, JOHN J.
WKIP, Poughkeepsie, N. Y.
KUZMA, ED
WBAX, Wilkes Barre, Pa.

— L —

LAMBERT, NORM
WABI-TV, Bangor, Me.
LAMM, AL
WOW-TV, Omaha, Neb.
LANDMAN, GARY I.
KYUM, Yuma, Ariz.
LANGLEY, WOODY
WATS, Sayre, Pa.

LANIN, LESTER

LAPHAM, DOUGLAS
WNHC, New Haven, Conn.
LARK, BOB
WPON, Pontiac, Mich.
LARSON, PAUL
WAAB, Worcester, Mass.
LATIMER, CHARLES
DVSP, Sante Fe, N. M.
LAWRENCE, G. W.
KFAL, Fulton, Mo.
LEE, JERRY
KOKE, Austin, Texas
LEON, IRVING
WDAS, Philadelphia, Pa.
LEVITAN, DON
KADY, St. Charles, Mo.
LEWIS, WELDON
KBBB, Borger, Texas
LEYDEN, NORMAN
You're in the Picture
CBS-TV
LINDSEY, MORT
CBS
LIPE, BUCK
WIBV, Belleville, Ill.
LIVELY, GENE
KWFR, San Angelo, Texas
LIVINGSTON, DAVE
KRIC, Beaumont, Texas
LOCKHARD, HARRY
WAVE, Louisville, Ky.

— Mc —

MC ADAMS, LARRY
KNEA, Jonesboro, Ark.
MC CALL, IRA, REV.
WMBM, Miami Beach, Fla.
MC CARTHY, JOHN
WOR, New York, N. Y.
MC CLURE, JOHNNY
WJLD, Birmingham, Ala.
MC CULLOUGH, JOHN E.
WNDU, South Bend, Ind.
MC CUTCHAN, KEN
WIKY, Evansville, Ind.

Sid Bass
musical director
artist and repertoire
Carlton Records

EDDY MANSON
COMPOSER — CONDUCTOR
ARRANGER
Personal Rep — Dell Peters
MU 7-1750

MC DANIEL, SUSAN
KTFS, Texarkana, Texas
MC DOUGALD, DONALD O.
WWNS, Statesboro, Ga.
MC GLOHON, LOONIS
Pat Lee Show
WBTV, Charlotte, N. C.
MC HENRY, MURPH
WQTY, Jacksonville, Fla.
MC INTYRE, NEIL
WHK, Cleveland, Ohio
MC KINNEY, ALENE
KBIG, Avalon, Calif.
MC KINNON, BOB
WETU, Wetumpka, Ala.
MC KISSACK, BARBARA
WJBB, Haleyville, Ala.

— M —

MAC KELVIE, ART
KZUN, Opportunity, Wash.
MACLEOD, E. F.
WAAX, Gadsden, Ala.

MANSON, EDDY

B. May 9, New York City. Lucky Strike Cigarettes TV Spot; General Electric TV Spots; Recording for RCA Victor; Little Fugitive; Scott Tissue Commercials; Clairol Commercials

MARCELLINO, MUZZY
Art Linkletter's House Party
CBS-TV
MARILL, ALVIN H.
WBOS, Boston, Mass.
MARINO, JACK
WGLI, Babylon, N. Y.
MARLOW, CHARLES
WCEF, Parkersburg, W. Va.
MARTIN, BOB
KMBY, Monterey, Calif.
MARTIN, GLADYS
WIBX, Utica, N. Y.
MARTIN, HARRY
WFBM, Indianapolis, Ind.
MARTIN, JAMES ROBERT
WKEE, Huntington, W. Va.
MARTIN, JIM
KCRC, Enid, Okla.
MARTIN, JOHNNY
KICK, Springfield, Miss.
MARTIN, JULIA
KXRJ, Russellville, Ark.
MARTIN, VICTORIA C.
WMEG, Eau Gallie, Fla.
MARTINSON, JIM
WSOC, Charlotte, N. C.
MARX, LLOYD
Ted Mack and the Original Amateur Hour
CBS-TV
MASSEY, JIMMY
WJEM, Valdosta, Ga.
MATHES, BILL
WSTV, Steubenville, Ohio
MATHIS, MARTHA
WAVU, Albertville, Ala.
MATHIS, SHIRLEY
WCPC, Houston, Miss.
MEEDER, WILLIAM
Search for Tomorrow
CBS-TV
MEFFORD, CHUCK
WISM, Madison, Wisc.
MELCHERT, STU
KAKE, Wichita, Kan.
MELIS, JOSE
Jack Paar Show
NBC-TV
MENDENHALL, MARY
WKBV, Richmond, Ind.
MERENS, LYMAN
WRJN, Racine, Wisc.
MESSNER, NORMAN
WCBG, Chambersburg, Pa.
MEYER, BERNARD
Our American Heritage
NBC-TV
MICHAEL, MITCH
WOKY, Milwaukee, Wisc.
MICHAELS, FRANK
WCFR, Springfield, Vt.
MILLER, BETTY
WPTW, Piqva, Ohio
MILLER, JERRY
KWEB, Rochester, Minn.
MILLER, PATRICIA
WNMP, Evanston, Ill.
MILLS, CHUCK
KVNA, Flagstaff, Ariz.
MILLS, RICHARD W.
WONG, Oneida, N. Y.
MITCHELL, BOB
KFI, Los Angeles, Calif.
MONTGOMERY, PAUL
WRAL-TV, Raleigh, N. C. . .
MOORE, JAN
WBAT, Marion, Ind.
MORGAN, CORTLAND
WHVH, Hendersen, N. C.
MOWAT, RICHIE
KRKC, King City, Calif.
MOWERS, ROBERT
WLAM, Lewiston, Me.
MUMMERT, EDWARD
WLAN, Lancaster, Pa.
MUNIZ, ED
WJBW, New Orleans, La.
MYERS, JAMES
KEYJ, Jamestown, N. D.

— N —

NAGY, MARY ELIZABETH
WLAC, Nashville, Tenn.
NANCE, BOB
KVIC, Victoria, Texas
NEATHERY, JOHN
KMCO, Conroe, Texas
NELSON, DAVE
WMVO, Mt. Vernon, Ohio
NICHOLS, DALE
WLIS, Old Saybrook, Conn.
NICHOLS, STEVE
KBLO, Hot Springs, Ark.
NICHOLSON, BILL
KPEP, San Angelo, Texas
NININGER, EVE
WDBJ, Roanoke, Va.
NORMAN, JACKIE
WCBY, Cheboygan, Mich.
NORTHINGTON, JIM
WAKP, Hendersonville, N. C.
NOTTINGHAM, HARRY
KCVL, Colville, Wash.
NUNN, R. DOUG
WNOP, Newport, Ky.

— O —

OLSON, DAVE
WMNI, Columbus, Ohio
OLSON, WALLY
WCCO, St. Paul, Minn.
O'NEIL, JAMES
KEEO, Springfield-Eugene, Oregon
O'NEILL, JOE
WWDC, Washington, D. C.
O'NEILL, J.
KVOO, Tulsa, Okla.
ORTON, IRV
About Faces
ABC-TV
OSSER, GLENN
Victor Borge Special
ABC-TV
OTOS, GORDON
KTAC, Tacoma, Wash.

— P —

PAGE, DOROTHY E.
WPAY, Portsmouth, Ohio
PALESTINA, ROSELYN
WWL, New Orleans, La.
PAPPAS, CHRIS
KVEN, Ventura, Calif.
PARKER, DANNY
WCNT, Centralia, Ill.
PATTERSON, LOUISE
WFAU, Augusta, Me.
PAUL, CHARLES
As the World Turns
CBS-TV
PAVEY, RICHARD
WJLB, Detroit, Mich.
PAXSON, BUD
WACK, Newark, N. J.
PAXTON, R. DALTON
WWIT, Canton, N. C.
PECK, GALE
KPMC, Bakersfield, Calif.
PERKINGS, JIMMY
WBBB, Burlington, N. C.
PERLEBERG, LYLE
KSJB, Jamestown, N. D.
PERRY, DEVERN
KOVO, Provo, Utah
PERRY, RUTH
WAMM, Flint, Mich.
PETERS, JAMES
WAVZ, New Haven, Conn.
PETERSON, DREXEL
KVFD, Ft. Dodge, Iowa
PETRILLO, CAESAR
WBBM-TV, Chicago, Ill.
PETRILLO, LEE
WCFL, Chicago, Ill.
PFLEEGER, GEORGE
WJTN, Jamestown, N. Y.
PHELAN, TOM
WICH, Norwich, Conn.
PHILLIPS, FLIP
WKKO, Cocoa, Fla.
PIERCE, RUDY
KGO, San Francisco, Calif.
PILDNER, HENRY
WGAR, Cleveland, Ohio
PLEMMONS, JERRY
WMMH, Marshall, N. C.
POTTER, CLIFFORDEAN
WOMI, Owensboro, Ky.
POYTHRESS, E. T.
WLAG, Lagrange, Ga.
PRITCHARD, BARBARA
WNOG, Naples, Fla.
PRYOR, SUNNY
WXYZ, Detroit, Mich.
PUFFER, GEORGE
WCLI, Corning, N. Y.
PURNELL, DOLLY
WREN, Topeka, Kan.

— R —

RAGAN, DICK
KOZE, Lewiston, Idaho
RAMSBURG, JAMES
WMIN, St. Paul, Minn.
RAST, MIKE
WCOS, Columbia, S. C.
RAY, BEAU
KALB, Alexandria, La.
RAYCEE, DEL
WPOP, Hartford, Conn.
REDDOCH, LOUISE
WAML, Laurel, Miss.
REEDER, CHARLES
WPFB, Middletown, Ohio
REPINE, BURT
WRVA, Richmond, Va.
REYNOLDS, RUSTY
KEEL, Shreveport, La.
RICHARDS, BOB
WKOP, Binghamton, N. Y.
RIDDLE, NELSON
Date with Debbie
ABC-TV
RIKER, KEN
WWHG, Hornell, N. Y.
RIPOSO, TONY
Magic Toy Shop
WHEN-TV, Syracuse, N. Y.

RITTER, DON
WQXQ, Daytona Beach, Fla.
ROBERTS, DAVE
WXTN, Lexington, Miss.
ROBERTS, PAUL
KBIA, Columbia, Miss.
ROBBIN, RED
KOLE, Port Arthur, Texas
ROBINSON, CARL
KZZN, Littlefield, Texas
ROBINSON, DAVID
KOMO, Seattle, Wash.
RODDY, JIM
KNPT, Newport, Oregon
RODRIGUEZ, HECTOR
KUBO, San Antonia, Tex.
ROLLINS, MIKE
WWIZ, Lorain, Ohio
ROOK, CHARLIE
KGOS, Torrington, Wyo.
ROPER, PAT
WGBF, Evansville, Ind.
ROSE, DAVID
Red Skelton Show
CBS-TV
Bonanza
NBC-TV
ROSE, RONALD
KBOY, Medford, Oregon
ROSS, CHARLES
WMOU, Berlin, N. H.
ROWE, JAMES
WIRE, Indianapolis, Ind.
ROZZELL, JIMMY
KZOL, Farwell, Texas
RUMMINGER, BARBARA
WMUU, Breenville, S. C.
RUTHERFORD, JERRY
WCMI, Ashland, Ky.
RYALS, HERB
WMJM, Cordele, Ga.

— S —

SAKS, BENNIE
Televi Digest Kona-Kala-tv
Honolulu, Hawaii
SANDERS, BOB
WAUD, Auburn, Ala.
SANDL, JOLI VAN
WJOI, Florence, Ala.
SANTELLO, FAY
WFBL, Syracuse, N. Y.
SAUNDERS, FRANK
KAPR, Douglas, Ariz.
SCHIRMER, JOE
KPLR-TV, St. Louis, Mo.
SCHLCIE, DAVID
WBKV, West Bend, Wisc.
SCHWAN, SAM
KYNO, Fresno, Calif.
SCHWARTZ, DON
KDOK, Tyler, Texas
SCOTT, LARRY
KBTN, Neosho, Mo.
SEARLE, STEPHEN B.
WNDB, Daytona Beach, Fla.
SEARS, ZENAS
WAOK, Atlanta, Ga.
SHARMAN, CHUCK
KBRC, Mt. Vernon, Wash.
SHELLADY, ROBERT
KXIC, Iowa City, Iowa
SHERMAN, EARL
WEZL, Richmond, Va.
SHERRY, ROBERT
KIDD, Monterey, Calif.
SHOOP, DAVE
Say It With Music
WHP-TV, Harrisburg, Pa.
SHORT, FRANK
WBAZ, Kingston, N. Y.
SIDNEY, SID
Lassie
CBS-TV
SIMPSON, JOHNNY
KOTA-TV, Rapid City, S. D.
SITTS, GEORGE
WALY, Herkimer, N. Y.
SLATE, ALLIN
KIEV, Glendale, Calif.
SMITH, RICHARD
WJHO, Opelika, Alaska
SMITH, BOB
WRGR, Starke, Fla.
SMITH, CAROL
WDBL, Springfield, Tenn.
SMITH, CLAYTON
WEGP, Presque Isle, Me.
SMITH, MARGARET
WOVE, Welch, W. Va.
SNYDER, MARIE
WRSW, Warsaw, Ind.
SONTAG, GEORGE
WOC-TV, Davenport, Iowa
SPIEGEL, ANDREW G.
WAAP, Peoria, Ill.
SPINA, HAROLD, JR.
KGBS, Los Angeles, Calif.
SPRINGER, GERALD
KVAS, Astoria, Oregon
STANDISH, MILES
WYNK, Baton Rouge, La.
STANZIOLA, JOHN
WAZI, Hazleton, Pa.
STEPHENSON, GRIER
WGFS, Covington, Ga.
STEVENS, BOB
KISN, Portland, Oregon
STEVENS, DAVID
KGFF, Shawnee, Okla.
STEWART, BECK ANN
WPBC, Minneapolis, Minn.
STONE, CLAIR
WJPG, Green Bay, Wisc.
STORDAHL, AXEL
Westinghouse Playhouse
NBC-TV
STORMENT, JIM
WJBD, Salem, Ill.
STOVALL, BRENDA
KWEW, Hobbs, N. M.
STREET, JAKIE
KOCA, Kilgore, Texas
STURTZ, HOWIE
WCCN, Neilsville, Wisc.
STYLES, RAY
KURL, Billings, Mont.
SUDDEATH, JAMES
WKOA, Hopkinsville, Ky.
SURBER, FRANK
WGNS, Murfreesboro, Tenn.
SWARTZ, FRANCES
WESA, Charleroi, Pa.

SYLVERN, HANK
Madcap Sixties, Electra Theatre, CBS-TV; Play of the Week, NTA

— T —

TAUBMAN, PAUL
Dough-Re-Mi, Concentration, NBC-TV; Edge of Night, CBS-TV; Owner of Penthouse Club

TAYLOR, DAVE
WHBG, Harrisonburg, Va.
TEMPLEMAN, MARION
KWPC, Muscatine, Iowa
THOMAS, LEE
WHMA, Anniston, Ala.
THOMASON, MILDRED
KJBC, Midland, Texas
THOMPSON, MAURICE
WJDX, Jackson, Miss.
WLBT-TV, Jackson, Miss.
TINNEY, LOU
WWSC, Glens Falls, N. Y.
TIOMKIN, DIMITRI
Gunslinger, CBS-TV
TOMLINSON, CHARLIE
KCIL, Houma, La.
TOWNER, TED
KCPX-TV, Salt Lake City, Utah
TOWNSEND, WALLY
CKLW, Detroit, Mich.
TRILLING, ALEXANDER
WNEW, New York, N. Y.
TROTTA, CHARLIE
WMBR, Jacksonville, Fla.
TUCKER, DAVID
WCRB, Boston, Mass.
TUCKER, DONALD
WQMR, Washington, D. C.
TURNER, BILL, JR.
WANS, Anderson, S. C.
TURNER, PERRY
WGOL, Goldsboro, N. C.

— U —

UNDERWOOD, LIZ
WRNL, Richmond, Va.

— V —

VALENTINO, GENE
WDEE, New Haven, Conn.
VAN KANEGON, JOHN
WGES, Chicago, Ill.
VAN PELT, PAULINE
KFJB, Marshalltown, Iowa
VAZQUEZ, ALVARO
WVJP, Caguas, Puerto Rico
VOORHEES, DONALD
Bell Telephone Hour
NBC-TV
VOY, DENNIS
KMAQ, Maquoketa, Iowa
VUN KANNON, CHARLIE
WMC, Memphis, Tenn.

— W —

WAYNE, SID
Video Village
CBS-TV
WAYNE, STU
WFIL, Philadelphia, Pa.
WEBB, ELIZABETH
WCHV, Charlottesville, Va.
WEBB, JACK
WAXU, Georgetown, Ky.

WEED, BUDDY
B. January 6, 1918, Ossining, N. Y. Coffee and Music—American Broadcasting Co.

WEEKS, JUDY
WTIK, Durham, N. C.
WEISINGER, MERLE
KVIN, Vinita, Okla.

WELK, LAWRENCE
ABC-TV

WELLMAN, JOHN
KYW, Cleveland, Ohio
WEVER, LEONA
WTAR, Norfolk, Va.
WICKS, BOB
KASO, Minden, La
WIDITZ, PAUL
WBAL, Baltimore, Md.
WIESE, BARBEE
KJAM, Madison, S. D.
WILKINSON, RALPH NORMAN
United States Steel Hour
CBS-TV
WILSON, KENNETH
WHDH-TV, Boston, Mass.

— Y —

YATES, GLORIA
KVOO-TV, Tulsa, Okla.

— Z —

ZIMMERMAN, HARRY
Dinah Shore Chevy Show
NBC-TV

Radio-TV Writers

RADIO AND TELEVISION
—their work during 1960

— A —

ACE, GOODMAN
Perry Como's Kraft Music Hall
NBC-TV

ADAMSON, ED
Wanted: Dead or Alive
CBS-TV

ALLEN, WOODY
Pat Boone Show
ABC-TV

AYLESWORTH, JOHN
Perry Como's Kraft Music Hall
NBC-TV

— B —

BALES, BILL
Monitor
NBC

BALZER, GEORGE
Jack Benny Show
CBS-TV

BARASCH, NORMAN
Garry Moore Show
CBS-TV

BARRETT, BILL
Full Circle
CBS-TV

BELL, WILLIAM
As the World Turns
CBS-TV

BENSFIELD, DICK
Adventures of Ozzie and Harriet
ABC-TV

BIXBY, CARL
Life Can Be Beautiful, Edge Of Night

BLAKE, HOWARD
About Faces
ABC-TV

BOGERT, VINCENT
Garry Moore Show
CBS-TV

BRENNAN, FREDERICK
Life and Legend of Wyatt Earp
ABC-TV

BURTON, JAY
Perry Como's Kraft Music Hall
NBC-TV

— C —

CLARKE, WILLIAM KENDALL
The Secret Storm
CBS-TV

CLOTH, SHERRY
Paul Winchell Show
ABC-TV

COOPER, LESTER
Dave Garroway Show
NBC-TV

CREAN, ROBERT
Cry Vengeance
NBC-TV

— D —

DIAMOND, SELMA
Perry Como's Kraft Music Hall
NBC-TV

DUNKILL, JOHN
Life and Legend of Wyatt Earp
ABC-TV

DUNN, JOHN
Dave Garroway Today Show
NBC-TV

— E —

ETTLINGER, DON
Love of Life
CBS-TV

— F —

FAULCONER, KATHERINE
Monitor
NBC

FRIEDMAN, HY
Groucho Show
NBC-TV

FURST, P. T.
Expedition
ABC-TV

— G —

GARMENT, CHARLES
Monitor
NBC
Jack Benny Show
CBS-TV

GORDON, AL
Jack Benny Program
CBS-TV

GORDON, WILLIAM
The Americans. Outlaws
NBC-TV

GOULD, BERNIE
About Faces
ABC-TV

GRANT, PERRY
Adventures of Ozzie and Harriet
ABC-TV

GROVE, GRAHAM
Bell and Howell Close Up
ABC-TV

— H —

HANSER, RICHARD
Project 20
NBC-TV

HARRIS, HOWARD
Groucho Show
NBC-TV

HEYES, DOUGLAS
Outlaws
NBC-TV

HOOPL, HENRY
About Faces
ABC-TV

HORMER, CHUCK
Pat Boone Show
ABC-TV

HORNER, CHUCK
Dave Garroway Show
NBC-TV

HOWARD, BOB
Jack Paar Show
NBC-TV

HURSLEY, DORIS
Search For Tomorrow
CBS-TV

HURSLEY, FRANK
Search For Tomorrow
CBS-TV

— J —

JACOBSON, BILL
Pat Boone Show
ABC-TV

JACOBY, COLMAN
Garry Moore Show
CBS-TV

JOHNSTON, JACK
Yours Truly, Johnny Dollar
CBS

— K —

KAHN, BERNARD
Monitor
NBC

KATLOV, NORMAN
Wanted: Dead or Alive
CBS-TV

KEMPLEY, WALTER
Jack Paar Show
NBC-TV

KEYES, PAUL
Jack Paar Show
NBC-TV

KINROY, ERNEST
Our American Heritage
NBC-TV

— L —

LACHMAN, MORT
Bob Hope Show
NBC-TV

LAKE, BARRY
The Brighter Day
CBS-TV

LARKIN, BILL
Bob Hope Buick Show
NBC--TV

LASSALLY, ALICE
Monitor
NBC

LEE, CHARLES
Bob Hope Buick Show
NBC-TV

LEWIS, ANDY
The Americans
NBC-TV

LIEBMAN, NORMAN
ABC

LUTZ, BILL
Queen For A Day
ABC-TV

— Mc —

MC GUIRE, DON
Hennessy
CBS-TV

— M —

MARTIN, IAN
Young Dr. Malone
NBC-TV

MARX, MARVIN
You're In the Picture
CBS-TV

MOORE, CARROLL
Garry Moore Show
CBS-TV

MORGAN, DIANA
Timex All Star Circus
ABC-TV

MOSEL, TAD
Our American Heritage
NBC-TV

— N —

NELSON, DON
Adventures of Ozzie and Harriet
ABC-TV

NELSON, OZZIE
Adventures of Ozzie and Harriet, ABC-TV

NIXON, AGNES
The Guiding Light
CBS-TV

— O —

O'BRIEN, DAVE
Red Skelton Show
CBS-TV
O'CONNELL, BILL
Monitor
NBC
O'KUN, LAN
Shari Lewis Show
NBC-TV
O'SULLIVAN, BOB
About Faces
ABC-TV

— P —

PARKER, RAY
Art Linkletter's House Party
CBS-TV
PEPPEATT, FRANK
Perry Como's Kraft Music Show
NBC-TV
PERRIN, SAM
Jack Benny Program
CBS-TV
PHILLIPS, IRNA
As the World Turns
CBS-TV

— R —

RAGAWAY, MARTIN
Red Skelton Show
CBS-TV
RAPP, JOHN
Bob Hope Buick Show
NBC-TV
REINER, CARL
Date with Debbie
ABC-TV
REZNIK, SIDNEY
Garry Moore Show
CBS-TV
ROONEY, ANDY
Garry Moore Show
CBS
ROSEN, ARNIE
Garry Moore Show
CBS-TV
ROTH, MARTY
Paul Winchell Show
ABC-TV
RUBIN, MANN
Our American Heritage
NBC-TV

— S —

SCHWARTZ, SHERWOOD
Red Skelton Show
CBS-TV
SHELDON, SANDY
Dave Garroway Show
NBC-TV
SHELTON, JIMMY
You're in the Picture
CBS-TV
SHULMAN, MAX
Dobie Gillis
CBS-TV
SILIPHANT, STERLING
Naked City
ABC-TV
SILVERSTEIN, MORT
Today on the Farm
NBC-TV
SLOCUM, CHARLES
Dave Garroway Today Show
NBC-TV
SMITH, ALAN
Dave Garroway Today Show
NBC-TV
SOCOLOW, SANFORD
Douglas Edwards with the News
CBS-TV
SOMMERS, JAY
Adventures of Ozzie and Harriet
ABC-TV
SPELLING, AARON
Dick Powell's Zane Grey Theatre
CBS-TV
STADD, LEONARD
From These Roots
NBC-TV
STARR, MANYA
The Clear Horizon
CBS-TV
STEIN, JOE
Date with Debbie
ABC-TV
STERLING, ROD
The Twilight Zone
CBS-TV
STILLIPHANT, STERLING
Route 66
CBS-TV
STONE, WALTER
You're in the Picture
CBS-TV

— T —

TIBBLES, GEORGE
Bringing Up Buddy
CBS-TV
TURTLETAUB, SAUL
Shari Lewis Show
NBC-TV

— V —

VENDIG, IRVING
The Edge of Night
CBS-TV

— W —

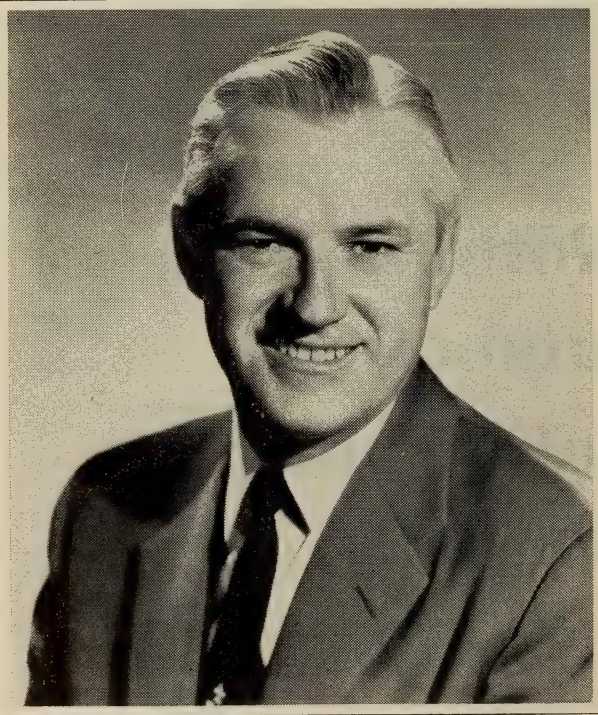
WAGNER, WALTER
Art Linkletter's House Party
CBS-TV
WASSERMAN, DALE
The Citadel
ABC-TV
WEEL, ALICE
Douglas Edwards with the News
CBS-TV
WHITE, JOHN
Bob Hope Buick Show
NBC-TV

— Z —

ZELENKA, SYDNEY
You're in the Picture
CBS-TV

Nothing
Outshouts
Quality and
Integrity

Ed Herliby



RAY MORGAN

ANNOUNCER-NARRATOR

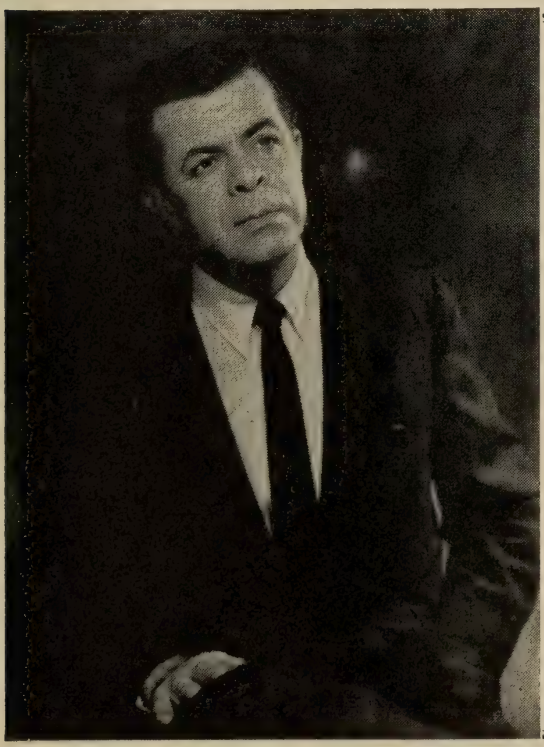
LEx 2-1100

Announcers – MC's

RADIO AND TELEVISION
—their work during 1960

— A —

AAROE, ALDEN
WRVA, Richmond, Va.
ABERNETTY, TOM
WSTV, Steubenville, Ohio
ACRE, DAVID
WCGA, Calhoun, Ga.
ADAME, ROBERTO
KMAP, Bakersfield, Calif.
ADAMS, DON
WOI-TV, Ames, Iowa
ADAMS, GLENN
KAIR, Tucson, Ariz.
ADAMS, JOHN
America's Top Tunes
WVAR, Richmond, W. Va.
ADAMS, WES
WKRT, Cortland, N. Y.
ADELL, RAY
WBAB, Babylon, N. Y.
ADKINS, BOB
WTVN, Columbus, Ohio
AGA, ERCEL
KXRA, Alexandria, Minn.
AHERN, JIM
KMAP, Bakersfield, Calif.
ALBERS, HARRY
KLUK, Evanston, Wyo.
ALDRED, JOEL
Dinah Shore Chevy Show
NBC-TV
ALIX, RED
KUTT, Fargo, N. D.
ALLAN, BOB
Carolina Today
WNCT, Greenville, N. C.
ALLAN, LLOYD
Tune 1050
KNBX, Kirkland, Wash.
ALLARD, BOB
Music of Foreign Lands
WOC, Davenport, Iowa
ALLEN, BARRY
WFAW, Evanston, Ill.
ALLEN, BILL
WOOD-TV, Grand Rapids, Mich.
ALLEN, BOB
WPEO, Peoria, Ill.
ALLEN, BOB
WWOW, Conneaut, Ohio
ALLEN, BRUCE
KSRO, Santa Rosa, Calif.
ALLEN, DAVID
WKBN, Youngstown, Ohio
ALLEN, DICK
WINZ, Tampa, Fla.
ALLEN, ERNIE
Spotlight on Music
WREN, Topeka, Kan.
ALLEN, JOHN
Early Birds
WFAA, Dallas, Tex.
ALLEN, LARRY
WJOC, Jamestown, N. Y.
ALLEN, MILTON
KPAC, Port Arthur, Tex.
ALLINGER, RALPH
Today in Sports
WIBX, Utica, N. Y.
ALLISON, GENE
WISH-TV, Indianapolis, Ind.
AMAN, LOYD
Kale Korral
KALE, Richland, Wash.
AMMERMAN, DAN
Platter Palace
KGNC, Amarillo, Tex.
ANDERSON, BOB
KORE, Eugene, Ore.
ANDERSON, DON
Polka Party
KFH, Wichita, Kan.
ANDERSON, DON
WDBL, Springfield, Tenn.
ANDERSON, DON
WGCD, Chester, S. C.
ANDERSON, DUNC
KUTT, Fargo, N. D.
ANDERSON, FRANCIS
WNHC-TV, New Haven, Conn.
ANDERSON, KARL
What's On Your Mind?
WARN, Fort Pierce, Fla.
ANDERSON, NORM . .
Music in the Morning
WAXX, Gadsden, Ala.
ANDREWS, BUD
KLVT, Levelland, Tex.
ANDREWS, PERRY
WBAL, Baltimore, Md.



CY HARRICE

ANNOUNCER - M.C.

NARRATOR

SU 7-5400

BILL
SHIPLEY

DAN
DONALDSON

JU 2-8800

ANDREWS, WILMER
Double A Show
WOLF, Syracuse, N. Y.
ARMSTRONG, LEROY
11th Hour Show
WDSK, Cleveland, Miss.
ARMSTRONG, STEVE
WKKO, Cocoa, Fla.
ARNOLD, BOB
WBTA, Batavia, N. Y.
ARP, DAVE
KYNT, Yanton, S. D.
ARQUETTE, JOE
KQDI, Bismarck, N. D.
ARTHUR, FRED
KGMC, Englewood, Colo.
ASSAF, WOODIE
Jukebox Serenade
WJDX, Jackson, Miss.
AUTRY, CHARLES
Col. Chuck Show
WRBL-TV, Columbus, Ga.
AVERY, CURT
WTHV, Little Rock, Ark.
AVERY, JIM
KOVO, Provo, Utah
AVRIAN, GENE
Morning Music
WXYZ, Detroit, Mich.
AYCOCK, ROY
WVEC, Hampton, Va.
AYLWARD, GUY
WNHC-TV, New Haven, Conn.

— B —

BACK, PEDER
American Scandinavian Hour
WRJN, Racine, Wisc.
BACON, TOMMY
WAAT, Trenton, N. J.
BAGG, BRUCE
Top of the Morning
WBYS, Canton, Ill.
BAHAKEL, DIA
Listen Ladies
WABG, Greenwood, Miss.
BAILEY, BOB
Clockwatcher
WSTP, Salisburg, N. C.
BAILEY, CARL
What's Doing in South. Calif.
KBIG, Avalon, Calif.
BAINES, TOM
Breakfast Frolic
WLIL, Lenoix City, Tenn.
BAKER, GENE
Queen for a Day
ABC-TV
BAKER, JEFF
Housewives' Matinee
WALY, Herkimer, N. Y.

BAKER, MIKE

B. June 15, St. Thomas, Ontario. Perry Como, NBC-TV; Bell Science Series, Warner Bros.

BAKER, ROBERT E.
Morning Show
KAMP, El Centro, Calif.
BALE, NORM
Contact
KWKH, Shreveport, La.
BALFOUR, DAVID
WWRI, West Warwick, R. I.
BALL, NOEL
Saturday Showcase
WSIX-TV, Nashville, Tenn.
BANDY, BAB
WOWC, Ripon, Wisc.
BARBER, DON
Midday Movie
WCKT, Miami, Fla.
BARDSLEY, LEE
WMVB, Millville, N. J.
BARKER, DAVID
WFBL, Syracuse, N. Y.
BARNARD, BILL
Daybreak Serenade
WGBS, Los Angeles, Calif.
BARNES, CARL
Camp Meeting
WCRY, Macon, Ga.
BARNETT, MEL
WHIS, Bluefield, W. Va.
BARRETT, DENNIS
WUBR, Holdrege, Nev.
BARRETT, PETEE
Saturday Bandstand
WRWH, Cleveland, Ga.
BARRETT, RAY
NBC
BARRIE, ART
WSPD, Toledo, Ohio
BARRON, KARL
KTIM, San Rafael, Calif.
BARRY, JOE
WISM, Madison, Wisc.
BARTON, JOHN
WHOW, Clinton, Ill.
BARUCH, ANDRE
United States Steel Hour
CBS-TV
BASELEON, GEORGE
WEEK-TV, E. Peoria, Ill.
BAUGHMAN, HANK
WSHH, Latrobe, Pa.
BAUM, JERRY
Spins 'N' Needles
WGBF, Evansville, Ind.
BAXTER, WENDELL
Trading Post
KIOW Columbus, Neb.
BAYLIFF, JERRY
Push Button One
WDBM, Statesville, N. C.
BEACHE, BILL
KILE, Galveston, Tex.
BEALE, RAY
WGUN, Atlanta, Ga.

Frank Butler

Exclusive Representative:

Robert Longenecker

OL. 3-3770

Hollywood, Calif.

BEAMISH, BILL
WAVZ, New Haven, Conn.
BEASLEY, NORM
Space Cadet
WJZ-TV, Baltimore, Md.
BEATTY, JIM
Sports Revue
WKMT, Kings Mountain, N.C.
BEAUCHAMP, LEE
WVEC, Hampton, Va.

BECK, JACKSON

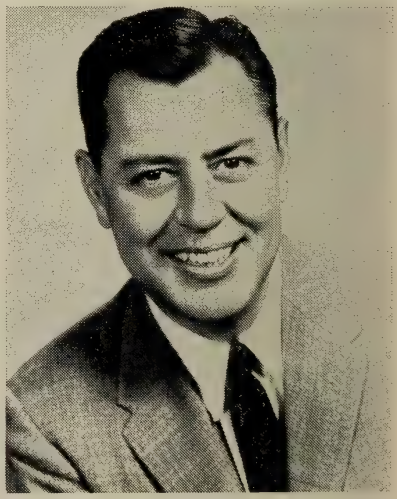
B. July 23, 1912, New York City. King Leonardo and His Short Subjects, NBC; Popeye Cartoons; Commercials for: Chesterfield Cigarettes, Studebaker Lark, Monk's Bread, Ex-Lax

BECKWALL, BECKY
Coon Rapids Coffee Time
KANO, Anoka, Minn.
BEDELL, FORREST
WFRC, Reidsville, N. C.
BEDFORD, PAUL
KYW, Cleveland, Ohio
BEE, ALON
WLBT, Jackson, Miss.
BEE, BOBBY
Music in Afternoon
WVVW, Grafton-Fairmont, W. Va.
BEERS, BOBBY
Nocturne
KQBY, San Francisco, Calif.
BEHR, R. L.
Man on the Street
KVCK, Wolf Point, Mont.
BEKAS, TONY
WNAR, Morristown, Pa.
BELCHER, ROBERT
Evening Show
KRAL, Rawlings, Wyo.
BELK, BILL
Sound Stage
WTYC, Rock Hill, S. C.
BELL, ALFRED
KHOU-TV, Houston, Tex.
BELSON, GORDON
KXO, El Centro, Calif.
BENNETT, JOHN
Meet Your Neighbor Show
WNNJ, Newton, N. J.
BERENS, JERRY
Hitchhiker Show
WNNJ, Newton, N. J.
BERG, NANCY
WNEP-TV, Scranton, Pa.
BERGNER, C. O.
Mr. Unknown
WLAV, Grand Rapids, Mich.
BERNS, STAN
WARK, Hagerstown, Md.
BERRY, AL
WKAN, Kankakee, Ill.
BERRY, GENE
WOW-TV, Omaha, Neb.
BESSON, BILL
WIBR, Baton Rouge, La.
BETHEL, AL
Morning Show
WHGB, Harrisburg, Pa.
BEZOFF, BEN
Concert
KDEN, Denver, Col.
BICKHAM, BEN
WABL, Amite, La.
BIEDRZYCKI, TOM
Music to Mid-Day
KSYM, Mankato, Minn.
BIERY, BILL
Saturday Hop
WWL-TV, New Orleans, La.
BILLINGSLEY, DAVE
KFFA, Helena, Ark.
BIRD, AL
WARD, Johnstown, Pa.
BIRDAN, BIRD
WPTZ, Plattsburgh, N. Y.
BISHOP, JACK
Flair
WPCC, Clinton, S. C.
BISHOP, STEVEN
The Music Room
KQBY, San Francisco, Calif.
BLACK, JOE
Music After Dark
WGAR, Cleveland, Ohio
BLACKWELL, PERRY
Bayshore Living
KTLW, Texas City, Tex.
BLAIR, RAY
WRRR, Rockford, Ill.
BLAKE, CHARLES
WIKY, Evansville, Ind.
BLAKE, JOE
Route 66
WJMS, Ironwood, Mich.
BLANCHARD, LOWELL
Midday Merry-Go-Round
WNOX, Knoxville, Tenn.
BLAND, SAM
Carolina Coffee Time
WCEC, Rocky Mount, N. C.
BLISS, JOCK
Party Line
WLAV, Grand Rapids, Mich.
BLOOD, RUSS
Dial 1470
WSRO, Marlboro, Mass.
BLOOM, LYNN
Breakfast With Bloom
WMRF, Lewiston, Pa.
BLOUGH, DONALD
WKAM, Goshen, Ind.
BLUM, GEORGE
Kernel Korn
KORN-TV, Mitchell, S. D.
BOBKINS, ADDIE
KVAL-TV, Eugene, Ore.
BOCK, KEN

BYRON CARLSON

Announcer-Spokesman
Narrator

SU 7-5400



FRED PARSONS

Announcer-Spokesman

JUdson 2-8800

Sunny Side Up
KDRS, Paragould, Ark.
BODE, DAN
WJPF, Herring, Ill.
BOGART, SAM
WBAP, Ft. Worth, Tex.
BOGGAN, JIM
WMPA, Aberdeen, Miss.
BOHANNON, JOHN
WBAB, Babylon, N. Y.
BOLLAND, CHARLES
KKAR, Pomona, Calif.
BOLLER, PHIL
WKNX-TV, Saginaw, Mich.
BOLTON, AL
KSLA-TV, Shreveport, La.
BOLTON, JOE
Officer Joe
WPIX, New York, N. Y.
BOLYARD, ROBERT
Record Romp
WJPB-TV, Fairmont, W. Va.
BOMAN, CHARLIE
WGAD, Gadsden, Ala.
BONER, DENNY
WKKS, Vanceburg, Ky.
BONHAM, DON
KWNO, Winona, Minn.
BOONE, JACK
WMPA, Aberdeen, Miss.
BORDELON, CAFFREY
Music for Sunday
KLFT, Golden Meadow, La.
BOSTIC, JOE
Gospel Train
WLIB, New York, N. Y.
BOSWELL, JIM
WAVY, Norfolk, Va.
BOUNERBA DICK
WNLK, Norwalk, Conn.
BOUREAUX, RIDLEY
KALB, Alexandria, La.
BOURNE, PORTER
WXYZ, Detroit, Mich.
BOWEN, BOB
The Music Maker
WSAZ, Huntington, W. Va.
BOWEN, GENE A.
WDVH, Gainsville, Fla.
BOWEN, RON
Valcan's Corner
WYDE, Birmingham, Ala.
BOWLES, ALAN
KSDO, San Diego, Calif.
BOWLES, FRAN
Part Line
WBCH, Hastings, Mich.
BOWMAN, RICHARD
WCGA, Calhoun, Ga.
BOWMAN, ROGER
NBC
BOWMAN, ROY
Up to the Minute News
KGNS-TV, Laredo, Tex.
BOYD, DONALD
KVAS, Astoria, Oreg.
BOYD, RAY
KHUZ, Borgher, Tex.
BOYD, TY
Top 10 Dance Party
WTVD, Durham, N. C.
BOYNTON, JIM
WPIN, St. Petersburg, Fla.
BRADLEY, BILL
KLAC, Los Angeles, Calif.
BRADLEY, BOB
WJIM, Lansing, Mich.
BRADLEY, DON
KASI, Ames, Iowa
BRADLEY, LEE
KSYD, Wichita Falls, Tex.
BRADLEY, SLIM
SPFA, Pensacola, Fla.
BRADLEY, WES
Yawn Patrol
KRDO, Colorado Springs, Col.
BRADSHAW, TOM
Town-Country KLUB
KLUB, Salt Lake City, Utah
KSL-TV, Salt Lake City, Utah
BRADY, BILL
WABI-TV, Bangor, Me.
BRADY, ED
KNBC, San Francisco, Calif.
BRADY, TOM
DVSP, Santa Fe, N. M.
BRADY, TOM
KSIG, Crowley, La.
BRAGG, NELSON
WJDA, Quincy, Mass.
BRAID, DON
WMBD, Peoria, Ill.
BRAMHALL, BILL
Hometown Party
WMIL, Milwaukee, Wisc.
BRANDON, RON
Tops in Pops
WELO, Tupelo, Miss.
BRANDT, MEL
From These Roots
NBC-TV, NBC
BRANDY, BOB
WTVC, Chattanooga, Tenn.
BRANHAM, JOHN
WCOR, Lebanon, Tenn.
BRAWNER, D. W.
KIHN, Hugo, Okla.
BRELAND, BILL
WBEU, Beaufort, S. C.
BREWER, JAMES E.
KBMN, Bozeman, Mont.
BREWINGTON, DUANE
KLGA, Algona, Iowa
BRICKELL, MARGARET
Romper Room
WRAL-TV, Raleigh, N. C.
BRIGGS, EDDIE
KEAP, Fresno, Calif.
BRIGGS, FRED
KONA-KALA-TV, Honolulu, Hawaii
BRITT, PAUL

FRANK WALDECKER

RI 9-3500

PHIL TONKEN

JU 2-8800

KOB, Albuquerque, N. M.
BRODERSON, RICHARD
WLAM, Lewiston, Me.
BROOKS, BILL
Hi Fi Hop
KTVH, Wichita, Kan.
BROOKS, CHARLIE
WJUD, St. Johns, Mich.
BROOKS, DAVE
KWFR, San Angelo, Tex.
BROOKS, FRANK
WTTM, Trenton, N. J.
BROOKS, TONY
WORD, Spartanburg, S. C.
BROPHY, BILL
Love That Bob
ABC-TV
BROWN, ALLEN
KSON, San Diego, Calif.
BROWN, BARRY
WKYR, Keyser, W. Va.
BROWN, BILL
WOI-TV, Ames, Iowa
BROWN, F. X.
WRIV, Riverhead, N. Y.
BROWN, HERMAN, REV.
Old Ship of Zion
WYLD, New Orleans, La.
BROWN, HUDIE
WDAR, Columbus, Ga.
BROWN, JIM CLARK
Carolina in the Morning
WANS, Anderson, S. C.
BROWN, JIM
WCNT, Centralia, Ill.
BROWN, LEONARD
KFSB, Joplin, Miss.
BROWN, ROBERT
WIVK, Knoxville, Tenn.
BROWN, ROBERT
WLBK, DeKalb, Ill.
BROWN, ROBERT
WOC-TV, Davenport, Iowa
BROWN, SAM
Music Hall
WAVA, Arlington, Va.
BROWNING, REED
Open Line
KABC, Los Angeles, Calif.
BRUCE, DANE
WCQS, Alma, Ga.
BRUCE, DWIGHT
WTOC-TV, Savannah, Ga.
BRUGGEMAN, VERN
KUTV, Salt Lake City, Utah
BRUNELL, JOHN
WSKI, Montpelier-Barre, Vt.
BRUNELLE, JIM
Take a Break
WCSH, Portland, Me.
BRUSH, JERALD
WAVP, Avon Park, Fla.
BRYAR, BOB
WORC, Worcester, Mass.
BUCKLEY, DICK
WAAF, Chicago, Ill.
BUDD, GARY
Companion Show
WGFS, Covington, Ga.
BUECKMAN, GENE W.
Commuters Special
WMEG, Eau Gallie, Fla.
BUFFINGTON, H. E.
WTWA, Thomson, Ga.
BULLUCK, PAUL
Musictime
WRMT, Rocky Mount, N. C.
BUMPERS, MERITA
KBYP, Shamrock, Tex.
BUNYEA, EMMET
WSAV, Savannah, Ga.
BURDISON, DICK
KARI, Blaine, Wash.
BURGAN, BOB
WJPD, Ishpeming, Mich.
BURGESS, DANNY
Kiddy Karnival
KCNY-TV, Watertown, N. Y.
BURGESS, FRANK
Chuck Wagon Roundup
WHMA, Anniston, Ala.
BURGIN, DOUG
WHPB, Belton, S. C.
BURKETTE, JIMMIE
KAML, Kenedy, Tex.

BURNS, STAN Z.

Stan Z. Burns Show

BURTON, DICK
Toast and Coffee
WLCM, Lancaster, S. C.
BURWELL, TED
WRNB, New Bern, N. C.
BUTHERUS, ED
Hostess House Party
KOIN-TV, Portland, Ore.

BUTLER, FRANK

B. January 9, 1919, St. Cloud, Minn. Narrator, Newscaster, Announcer; National Velvet, Dobie Gillis; The Rifleman; Route 66; Real McCoys; Stagecoach West

BUTLER, TUCKER
Wake Up and Smile
WCVA, Culpeper, Va.
BUTTOLPH, AL
Late Date
KTEL, Walla Walla, Wash.
BUTTON, HARRY
After Hours
WFJB, Marshalltown, Iowa
BUTTRAM, JACK
Receipe for Good Listening
WMUU, Greenville, S. C.
BYRON, BOB
KPRC, Houston, Tex.

— C —

CADY, FRANK

ALLEN SWIFT

"The Voice of Everything— But Firestone"

BROOKE TAYLOR

MANAGEMENT
MARY G. DOOLING
730 - 5th Ave., N. Y. C.
JU 6-6915

Three Stooges
WJRT, Flint, Mich.
CAIN, JESS
N. E. Farm and Food Show
WHDH-TV, Boston, Mass.
CALABRESE, RAY
WHLM, Bloomsburg, Pa.
CALL, JACK
KANS, Kansas City, Mo.
CALLAGHAN, JOHN
WNAC, WNAC-TV, Boston, Mass.
CAMILLI, JIM
WABY, Albany, N. Y.
CAMPBELL, BILL
Almanac, Panarama
WYCL, York, S. C.
CANDLER, JOHN
RFD 950
KFSA, Ft. Smith, Ark.
CANNON, JOHN
I've Got a Secret
CBS-TV
CANYON, CLIFF
KOFA, Yuma, Ariz.
CANYON, JAMES
WXEX-TV, Richmond, Va.
CAPERS, JOHNNIE
WLBT, Jackson, Miss.
CAPT. JACK
Planet 15
WOWL, Florence, Ala.
CARDONE, MARTY
WNAK, Wilkes-Barre, Pa.
CAREY, ED
KXJB-TV, Valley City, N. D.
CARLE, BENNY
Bugs Bunny
WBRC-TV, Birmingham, Ala.

CARLSON, BYRON

B. April 2, 1919, Topeka, Kan. Small World, CBS-TV; Leonard Bernstein, CBS-TV; Price Is Right, NBC-TV; The Vikings, ABC-TV; The Guiding Light, CBS-TV

CARLSON, JIM
KBRO, Bremerton, Wash.
CARLSON, NORAH
WCNL, Newport, N. H.
CARNEGIE, PAUL
WBRB, Mt. Clemens, Mich.
CARNETT, BILL
WJLB, Detroit, Mich.
CARNEY, EARL
Carolina Special
WDBM, Statesville, N. C.
CARPENTER, KEN
CBS
CARR, BOB
Dawnbusters
WWL, New Orleans, La.
CARR, DICK
KSRA, Salmon, Idaho
CARR, HENRY
KMAC, San Antonio, Tex.
CARRIAKER, OLIE
KVKM, Monahans, Tex.
CARROLL, BILL
WRR, Dallas, Tex.
CARROLL, BOB
KOLO-TV, Reno, Nev.
CARROLL, DICK
Getting Up Time
KWRW, Guthrie, Okla.
CARROLL, JACK
KWTC, Barstow, Calif.
CARROLL, RALPH
WNBF, WNBF-TV, Binghamton, N. Y.
CARROLL, ROGER
KORE, Eugene, Ore.
CARTEE, DAVE
Masterpieces Music
WNMP, Evanston, Ill.
CARTER, BILL
Party Line
KAYO, Seattle, Wash.
CARTER, JOE
Dancetown
WSPA-TV, Spartanburg, S. C.
CARTER, ROBERT
WPTA, Ft. Wayne, Ind.
CARTER, RUSS
St. Louis Hop
KSD-TV, St. Louis, Mo.
CARTER, VAL
WELW, S. Daytona, Fla.
CARTER, VIVIAN
Livin' With Vivian
WWCA, Gary, Ind.

CARUSO, CARL

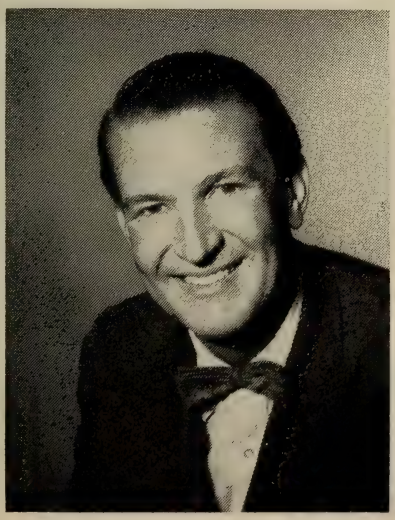
B. January 11, 1917, Boston, Mass. Men Into Space, Doug Edwards News, CBS-TV; True Story, M Squad, Arthur Murray Party, Saber of London, Modern Romances, NBC-TV

CARY, ED
KXGO-TV, Fargo, N. D.
CASE, LEE
WCBM, Baltimore, Md.

CASE, NELSON

Spokesman for Ivory Soap, Fleischmann's Margarine, Rheingold Beer

CASE, ORVILLE
KBLF, Red Bluff, Calif.
CASEY, JIM
WPON, Pontiac, Mich.
CASEY, CLAUDE
WGUS, N. Augusta, Ga.
CASEY, DAN
WILM, Wilmington, Del.
CASH, AL
WGTO, Cypress Gardens, Fla.
CASHION, JOHN
WORD, Spartanburg, S. C.



BUD COLLYER

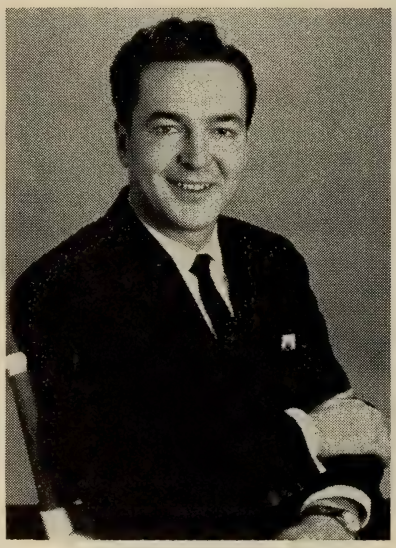
REX MARSHALL

—MANAGEMENT—
GEORGE F. FOLEY
730 Fifth Ave. JUdson 6-4312

CASTELLANOS, LUIS
Program Latino
KNAL, Victoria, Tex.
CASTON, RUTH
Birtl' and Social Notes
WCUB, Manitowoc, Wisc.
CASTON, WILLIE
Daily Spirituals
KANB, Shreveport, La.
CAUSEY, BID
Showboat '60
KNOE-TV, Monroe, La.
CAUSEY, BID
WITH, Baltimore, Md.
CAVANAUGH, CHUCK
Music On the Go,
Woman's World
KVOS, Bellingham, Wash.
CECIL, BILL
WTVP, Decatur, Ill.
CHAMBERS, BOB
The 1450 Special
WSPB, Sarasota, Fla.
CHAMBERS, HAL
Ladies Fare
KSBY-TV, San Luis Obispo, Calif.
CHAMES, NICK
KAFP, Petaluna, Calif.
CHAN
Morning Show
WAAP, Peoria, Ill.
CHANDLER, JERRY
KOZE Stampede
KOZE, Lewiston, Idaho
CHAPMAN, ED
Morning Newsreel
WEKR, Fayetteville, Tenn.
CHARLES, DICK
Kaleidoscope
KVOO, Tulsa, Okla.
CHARLES, TOMMY
WSGN, Birmingham, Ala.
CHARLES, STEVE
WKRZ, Oil City, Pa.
CHASE, JAMES
Weekend in Mich.
WTVB, Coldwater, Mich.
CHASE, WARD
Mac the Mailman
WXIX-TV, Milwaukee, Wis.
CHASTEEN, BOB
KXGO, Fargo, N. D.
CHERRY, AL
Meet the Artist
KGDN, Edmonds, Wash.
CHESLO, JOHN
Mr. Morning
WENE, Endicott, N. Y.
CHILDRESS, WILLIAM
WDXR, Paducah, Ky.
CHIPMAN, DONALD
WRMS, Beardstown, Ill.
CHRISTE, GAYLON
KLEN, Killeen, Tex.
CHRISTIE, PHIL
WAAB, Worcester, Mass.
CHRONICLE, DALE
KOVR-TV, Sacramento, Stockton, Calif.
CLAGETT, DARRELL D.
Polka Time
KSMN, Mason City, Iowa
CLARK, BILL
KALB, Alexandria, La.
CLARK, BOB
KROD-TV, El Paso, Tex.

CLARK, DEL
B. September 21, 1931, Chicago, Ill. Ford Startime, NBC-TV; Radio Commercials for Reynolds Metals, Weed Auto Chains, Simmons Mattresses, WIND; Chicago

CLARK, DICK
American Bandstand
WFIL-TV, Philadelphia, Pa.
CLARK, HANK
WEAV, Plattsburgh, N. Y.
CLARK, LARRY
WRIT, Milwaukee, Wisc.
CLARK, RON
Platter Party
KXGO, Fargo, N. D.
CLARK, TOM
Just Jazz
WJMA, Orange, Va.
CLARKE, JOHN
NBC
CLASSENS, RAY
WCLA, Claxton, Ga.
CLAUGHTON, JIM
KAOL, Carrollton, Miss.
CLAY, TOM
WQTE, Detroit, Mich.
CLAYTON, BOB
Movie 7
WCKT, Miami, Fla.
CLAYTON, PAUL
Night Boat
WHVR, Hanover, Pa.
CLAYTON, W. DEAN
WLBK, DeKalb, Ill.
CLEARY, ED
Sunrise Salute
WELO, Tupelo, Miss.
CLEMENT, JOHN
Scope
KFYR, Bismarck, N. D.
CLEMENT, TOMMY
KNDC, Hettinger, N. D.
CLINT, BUEHLMAN
Musical Clock
WBEN, Buffalo, N. Y.
CLOUD, LEO
Music Hall
KIUP, Durango, Col.
CLOVIS, CARL
WPDX, Clarksville, W. Va.



Bucky Kozlow

JU 2-8800

DON MORROW

Contact MCA

CODARE, BILL
WICC, Bridgeport, Conn.
COFFIN, TED
WEGP, Presque Isle, Me.
COGGINS, JIMMIE
WKDK, Newberry, S. C.
COLE, CANE
WLOK, Memphis, Tenn
COLE, GRADY
WBT, Charlotte, N. C.
COLE, JOHN
WTRX, Flint, Mich.
COLEMAN, CHARLES
WHMS, Charleston, W. Va.
COLLIER, RALPH
WJMJ, Philadelphia, Pa.
COLLINGS, LLOYD
WMIN, St. Paul, Minn.
COLLINS, FRANKLIN
KANB, Shreveport, La.
COLLINS, FRED
NBC
COLLINS, JERRY
WJBC, Bloomington, Ill.
COLLINS, PAUL
KFRD, Rosenberg, Tex.
COLLINS, TOM
Calling All Cars
WKBZ, Muskegon, Mich.

COLLYER, BUD

Beat The Clock, ABC-TV. To Tell The Truth, CBS-TV

COLSTON, JIM
WRNY, Rome, N. Y.
COMO, HUNTER
KDAL, Duluth, Minn.
COMPTON, LEWIS
WHEE, Martinsville, Va.
CONE, GRAYDON
Morning Show
WCPA, Clearfield, Pa.
CONNERS, BOB
KSON, San Diego, Calif.
CONNERS, THOMAS
Afternoon of Music
Clearfield, Pa.
CONNORS, PETE
WAME, Miami, Fla.
CONRAD, JERRY
WRFB, Tallahassee, Fla.
CONRAD, JOHN
Elmer's Gang
WNBQ, Chicago, Ill.
CONRAD, MIKE
WIST Showcase
WIST, Charlotte, N. C.
CONWAY, JOHN
KALV, Alva, Okla.
COOK, JAY
Studio 13
KRDO-TV, Colorado Spring, Colo.
COOK, JOE
Evening at Symphony
WCRB, Boston, Mass.
COOK, MAL
Ebony Bandstand
WAUG, Augusta, Ga.
COOKE, BOB
WPTW, Piqva, Ohio
COOKE, HENRY
WMAQ, Chicago, Ill.
COOLBAUGH, PETE
Java Junction
WAYZ, Waynesboro, Pa.
COON, FLOYD
KASH, Eugene, Ore.
COONTZ, EDDIE
Music for Adults
KJEM, Oklahoma City, Okla.
COPE, MARV
KBUH, Brigham City, Utah
COPPI, ERV
Top of the Morning
WJPF, Herrin, Ill.
CORBETT, JOHN
Car and Kitchen
WBEN, Buffalo, N. Y.
CORNELL, KEN
WTLB, Utica, N. Y.
CORRIGAN, JOHN
Jr. Town Meeting,
Wake Up St. Louis
KXOX, St. Louis, Mo.
CORTEZ, JERRY
KCIL, Houma, La.
COSTELLO, JACK
Young Dr. Malone
NBC-TV, NBC
COUGHLIN, JOHN
WBBM-TV, Chicago, Ill.
COURTWRIGHT, TOM
Tom's Time
K-KID, Pendleton, Ore.
COWAN, JIM
KBOI-TV, Boise, Idaho
COWLEY, PAUL
WKLO, Louisville, Ky.
COX, ED
Bright and Early
WJER, Dover, Ohio

COY, JIM

B. October 5, 1916, Kansas City, Mo.; Radio N. Y., WOR; Jackie Robinson Show, Guy Lombardo Show, NBC; Commercials for: Kool Cigarettes, Kinney Shoes, American Gas Ass'n, Colgate, General Elcetric, Rheingold Beer

COYNE, THOMAS
Crescendo
WKVT, Brattleboro, Vt.
CRAGER, CARROLL
KRBA, Lufkin, Tex.
CRAGER, JOEL
Road to Reality

tom o'brien

JU 6-6300

Hal Simms

Announcer — News

M. C.

CBS N. Y.

ABC-TV
CRAIG, ED
WCTV, Tallahassee, Fla.
CRAMER, TED
KCKN, Kansas City, Kan.
CRASH, JIM
WCEF, Parkesburg, W. Va.
CRAWFORD, A. J.
WMOZ, Mobile, Ala.
CRAWFORD, DAN
KFPW, Ft. Smith, Ark.
CRAWFORD, JOHN
KTFS, Texarkana, Tex.
CRAWFORD, PAUL
WKLO, Louisville, Ky.
CRISP, RAN
WHJC, Matewan, W. Va.
CRISP, RAY
WGUS, N. Augusta, Ga.
CRISWELL, JOHN
KICK, Springfield, Miss.
CROSS, JAN
WHER, Memphis, Tenn.
CROSS, MILTON
Words of the Nation,
Negro College Choir
ABC
CROSS, WALT
Musically Yours
KWSO, Wasco, Calif.
CROUCHET, GEORGE
Sunrise Serenade
KOLE, Port Arthur, Tex.
CROWELL, CALTON
Comedy Time
WABG-TV, Greenwood, Miss.
CROWLEY, DICK
WFYC, Alma, Mich.
CUMMINS, BOB
Bayshore Living
KTLW, Texas City, Tex.
CUMMISKEY, BOB
Musical Breakfast Newsboy
WCCC, Hartford, Conn.
CUNNINGHAM, DON
Conversation Piece
KPLR-TV, St. Louis, Mo.
CUNNINGHAM, FRANK
WPMP, Pascagoula-Moss
Point, Miss.
CUNNINGHAM, HUNT
1240 Variety Show
WLAG, Lagrange, Ga.
CURLING, DWAIN
Morning Show
KJBC, Midland, Tex.
CURLY, BOB
WICK, Scranton, Pa.
CURRAN, LARRY
Music 'Til Dawn
KGON, Portland, Ore.
CURRIER, JACK
Morning in Muscle Shoals
WOWL, Florence, Ala.
CURRY, DON
KBBB, Borger, Tex.
CURTIS, BILL
Snap Club
WHAT, Philadelphia, Pa.
CURTIS, GUY
WWIL, Ft. Lauderdale, Fla.
CURTIS, RON
Record Room
WHEN, Syracuse, N. Y.
CURTIS, SUZANNE
College Town
WBCI, Williamsburg, Va.

— D —

DABECCO, HENRY
KQV, Pittsburgh, Pa.
DACEY, JAMES
Dateline
WMBO, Auburn, N. Y.
DADDY-O, DR.
Glory Road
WYLD, New Orleans, La.
DALE, BILLY
WTAO, Boston, Mass.
DALE, REX
WZiP, Cincinnati, Ohio
DALE, WALLY
Teen Time
KVIN, Vinita, Okla.
DALEY, BUDD
KCMS, Manitou Spring, Colo
DALTON, FRANK
KGA, Spokane, Wash.
DAMEREL, WILLIAM
Pad Show
WJHO, Opelika, Ala.
D'AMICO, AL
The Music Man
WIBX, Utica, N. Y.
DAMON, JERRY
NBC
DANDY, JIM
WYNN, Florence, S. C.
DANIELS, ED
WKAB, Mobile, Ala.
DANIELS, BOB
WKID, Urbana, Ill.
DAVENPORT, AL
KCFI, Cedar Falls, Iowa
DAVID, TOBY
CKLW-TV, Detroit, Mich.
DAVIDSON, GENE
WLIV, Livingston, Tenn.
DAVIES, BILL
KKAR, Pomona, Calif.
DAVIS, ARCH
Let's Talk Sports
WFHR, Wisconsin Rapids, Wis.
DAVIS, AVERY
Zing Zang
KYOK, Houston, Tex.
DAVIS, DAVE
Coffee Club
KCHE, Cherokee, Iowa
DAVIS, FRANK
Breakfast at the Lawrence

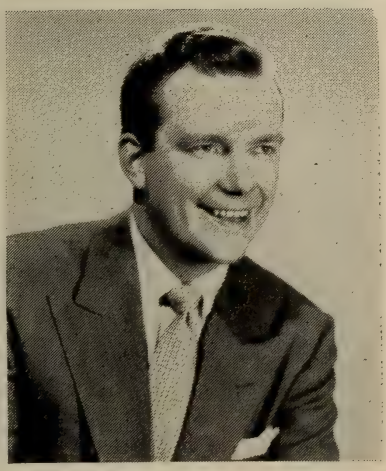
FRED SCOTT
ANNOUNCER — MC — HOST
LE 5-1000

BILL ROGERS
—Management—
George F. Foley
730 Fifth Ave. JUdson 6-4312

WLEU, Erie, Pa.
DAVIS, LEE
Go Show
KMED, Medford, Ore.
DAVIS, WAYNE
Nightbeat
WRNL, Richmond, Va.
DAVISON, ROGER
WJBO, Baton Rouge, La.
DAY, BILL
Let's Get Together
KEYE, Perryton, Tex.
DAY, BOB
Spinnerama
WICY, Malone, N. Y.
DAY, ED
KPLY, Crescent City, Calif.
DAYTON, LEE
WRC, Washington, D. C.
DEAL, BILL
WCAM, Camden, N. J.
DEAL, COY H.
Breakfast Club
WKSK, W. Jefferson, N. C.
DEANE, BILL
WAME, Miami, Fla.
DEANE, BUDDY
WJZ-TV, Baltimore, Md.
DEANE, JOE
WBBF, Rochester, N. Y.
DE CHANDT, TONY
KQDI, Bismarck, N. D.
DECK, JOHN
W-Danstand
WDAN, Danville, Ill.
DECKARD, JOEY
Music Mart
WFIW, Fairfield, Ill.
DEDRICK, DAVE
KELO-TV, Sioux Falls, S. D.
DEE, BOB
Date With Dees
KSHO, Las Vegas, Nev.
DEER, JIMMY
WDAR, Columbus, Ga.

DE HAVEN, BOB
Bank Notes
WCCO, Mples.-St. Paul, Minn.
DEL CAMBRE, KAY
Miss Mandy's House
WGOK, Mobile, Ala.
DELFINO, FRANK
WICC, Bridgeport, Conn.
DELINE, JIM
WSYR, Syracuse, N. Y.
DELL, FRANK
Wake Up, John
WJAC, Johnston, Pa.
DEL VALIE, NELSON
Noticiario de la Tarde
WORA, Mayaguez, P. Rico
DEMARET, JIMMY
All Star Golf
ABC-TV
DENE, JOHNNY
WYNK, Baton Rouge, La.
DENNIS, ALLEN
All Night Show
WDXB, Chattanooga, Tenn.
DENNY, BILL
Breakfast Club
KEEP, Twin Falls, Idaho
DENT, GARY
WJLS, Beckley, W. Va.
DENTON, JAMES B.
Waverly Calling
WPKO, Waverly, Ohio
DERAK, FRANK
Melody Matinee
WADS, Ansonia, Conn.
DERRICK, CHARLES
Wings of Faith
WOIC, Columbia, S. C.
DES AUTELS, VAN
News Final
KVAR, Phoenix, Ariz.
DETMER, PAUL
Music at Night
WKBV, Richmind, Ind.

DE WESE, RICHARD
KWIV, Douglas, Wyo.
DEWITT, CHUCK
WPIN, St. Petersburg, Fla.
DE YOUNG, JOHN
WGL, Fort Wayne, Ind.
DICKSON, LARRY
WJBW, New Orleans, La.
DIFFEE, BILL
Morning Timekeeper
WBAG, Burlington, N. C.
DILLINGER, JAMES
KTPA, Prescott, Ark.
DILSON, BERNARD
Operation Early Bird
WVOX, New Rochelle, N. Y.
DITMAN, RICHARD
Mr. Record Man
WISV, Viroqua, Wisc.
DIXON, BILL
KDXE, Little Rock, Ark.
DIXON, GEORGE
Record Rack
WFHG, Bristol, Va.
DIXON, MASON
KFTM, Ft. Morgan, Colo.
DOBBYN, DICK
WAMS, Wilmington, Del.
DOBELSTEIN, BOB
WGRO, Lake City, Fla.
DOD, BOB
WGNY, Newburgh, N. Y.
DODD, DON
ABC News
ABC-TV
DODD, ESTER K.
1570 Club
WNCA, Siler City, N. C.
DODD, FRANK
Up to the Minute
WPAR, Parkersburg, W. Va.
DODDS, DAR
Top of the Morning
KBOI, Boise, Idaho



RALPH PAUL

— MANAGEMENT —
GEORGE F. FOLEY

730 Fifth Ave. JUdson 6-4312

Kyle Rote

WNEW

DODEL, BILL
Rooster Reveille
KRLC, Lewiston, Idaho
DODSON, ROBERT F.
KURV, Edinburg, Tex.
DOENGES, JOHN
KBZZ, La Junta, Colo.
DOGGETT, JERRY
KABC, Los Angeles, Calif.
DOGGETTE, HARRY
WVEC-TV, Norfolk-Hampton, Va.
DOKKA, JERRY
WETB, Johnson City, Tenn.
DOLL, KENNY
WPDX, Clarksburg, W. Va.
DONAHOO, DEL
Teen Disk Jockey Contest
WOW, Omaha, Neb.
DONAHUE, TOM
WILM, Wilmington, Del.

DONALDSON, DAN

B. March 11, 1918, St. Louis, Mo. Our American Heritage. Commercials for: Equitable Life Insurance Society of the U. S., Continental Baking Co., American Motors, Listerine

DONNELL, JACK
KWK, St. Louis, Miss.
DONNELLY, JAMES
WJMJ, Philadelphia, Pa.
DONOVAN, JERRY
Rise and Shine Frolics
WFHG, Bristol, Vt.
DOREMUS, JOHN
Patterns in Music
WMAQ, Chicago, Ill.
DORWALD, DICK
Sunny Side Up
WMUU, Greenville, S. C.
DORY, HUNKY
WLOK, Memphis, Tenn.
DOSS, RAY
WSLS, Roanoke, Va.
DOUGLAS, KEN
KWNO, Winona, Minn.
DOWNEY, GEORGE C., JR.
WNEB, Worcester, Mass.
DOWNEY, MORTON D.
WONG, Oneida, N. Y.

DOWNS, HUGH

The Jack Paar Show, NBC-TV

DRAGIN, TED
WSAV-TV, Savannah, Ga.
DRAKE, RON
Sunrise Serenade
WHP, Harrisburg, Pa.
DREIGHTON, FRANK
WNDU, South Bend, Ind.
DRUMMOND, BUDD L.
WPME, Punxsutawney, Pa.
DUANE, BILL
WLS, Chicago, Ill.
DUBOY, JESS
WEET, Richmond, Va.
DUCE, THE
Rockin' in the Record Room
WOKS, Columbus, Ga.
DUCIE, JERRY
Stanley's Inn
WKBN, Youngstown, Ohio
DUDLEY, DICK
NBC
DUMAS, ROLAND
WMAS, Springfield, Mass.
DUNAWAY, AL
WINZ, Tampa, Fla.
DUNCAN, JIM
Breakfast With Duncans
WGGH, Marion, Ill.
DUNHAVER, JACK
KOOK, Billings, Mont.
DUNN, TOM
WCTV, Tallahassee, Fla.
DU PUY, MENTY
Telescope
WFBC-TV, Greenville, S. C.
DUTY, JOE
KYRO, Potosi, Mo.
DUVALL, BUDD
Party Line
KRGI, Grand Island, Neb.
DYER, BOB
WKNX, Saginaw, Mich.

— E —

EAKINS, PHIL
KOB-TV, Albuquerque, N. M.
EARL, BENNIE
Accent on Youth
WGAR, Lumberton, N. C.
EARLE, GEORGE
Breakfast at Heer's
KWTO, Springfield, Miss.
EASLEY, JOE
KBTX-TV, Bryan, Tex.
EATON, BOB
Coffee Encores
WLEU, Erie, Pa.
EATON, GORDON
WPBC, Minneapolis, Minn.
EDGER, JACK
WTMC, Ocala, Fla.
EDMISTON, WALKER
Little Rascals
KHJ-TV, Los Angeles, Calif.
EDNEY, KERMIT
Good Morning Man
WAKP, Hendersonville, N. C.
EDWARDS, DOUGLAS
Armstrong Circle Theatre
CBS-TV

HARRY HARRISON

WMCA

10 AM — 1 PM DAILY

LEE JORDAN

Lee Jordan Show — WCBS
Guest Announcer—Jack Paar Show
Guest M.C.—Jack Sterling Show
RADIO REGISTRY—JU 2-8800

Personal Management
KAY KORWIN - PL 2-2230

EDWARDS, GEOFF
KFMB, San Diego, Calif.
EELS, DARWIN
Mornin' Neighbor
KCID, Caldwell, Idaho
EGERT, DONALD
KDIO, Ortonville, Minn.
ELBERS, DICK
WFAS, White Plains, N. Y.
ELDRIDGE, DAVE
Downbeat
WHYE, Roanoke, Va.
EL GUERO, EDUARDO
KLOK, San Jose, Calif.
ELIOTT, MIKE
WLYN, Lynn, Mass.
ELLE, STAN
The Morning Show
KOLY, Mobridge, S. D.
ELLENWOOD, GLENN
Musical Merry Go Round
KEYE, Perryton, Tex.
ELLIOTT, JIM
Sports Roundup
WWWR, Russellville, Ala.
ELLIOTT, JIM
Dixieland Beat
KYND, Tempe, Ariz.
ELLIS, BILL
WOOF, Dothan, Ala.
ELLIS, DICK
WJCW, Johnson City, Tenn.
ELLIS, HAP
Early Bird
KOLT, Scotts Bluff, Neb.
ELLIS, ROD
WOXI, Jackson, Tenn.
ELLISON, WILLIAM H.
KAMP, El Centro, Calif.
ELLSWORTH, LEO
KSRV, Ontario, Oreg.
ELLSWORTH, SPENCER
KPRB, Redmond, Ore.
ENCLOE, JIM
Camera 7
WDAM-TV, Hattiesburg, Miss.
ENGHOLM, LAD
KOTS, Deming, N. M.
ENGLISH, JIM
WKBO, Harrisburg, Pa.
ENSIGN, GEORGE
KTUR, Turlock, Calif.
EPTON, LOU
WJOB, Hammond, Ind.
ERCK, LOU
Sunshine Show
KSST, Sulphur Springs, Tex.
ERLING, RALPH
KAHI, Auburn, Calif.
ERWIN, JACK
Pontiac Melodies
WIZZ, Streator, Ill.
ETON, JERRY
WRFC, Athens, Ga.
EVANS, AL
KCRG-TV, Cedar Rapids, Iowa
EVANS, BOB
KVSF, Santa Fe, N. M.
EVANS, JOHNNY
WIS-TV, Columbia, S. C.
EVANS, LOYD
Farmarama
KGBX, Springfield, Miss.
EVANS, RED
Party Line
WOKE, Charleston, S. C.
EVERETT, BILL
Matinee Variations
WSOQ, N. Syracuse, N. Y.
EVERETT, GREGG
Bumper to Bumper Club
KRES, St. Joseph, Mo.
EYRE, ALFRED
WTOR, Torrington, Conn.

— F —

FACEMYER, ROY
WSNJ, Bridgeton, N. J.
FALER, LARRY
KCKT-TV, Great Bend, Kan.
FARAH, BENNY
KBZY, Salem, Ore.
FARLEY, BILL
Tempo
WODY, Rocky Mount, Va.
FARMER, FRANCES
WFBM-TV, Indianapolis, Ind.
FARNSWORTH, KEN
WAPL, Appleton, Wisc.
FARRELL, JIM
Commuter's Concert
WCRB, Boston, Mass.
FARRINGTON, GLEN
WTAX, Springfield, Ill.
FAULK, LINK
Cape Fear Capers
WCKB, Dunn, N. C.
FAULKNER, RAY
Morning Show
WISP, Kinston, N. C.
FEDUCCIA, LAA.
Early Bird Show
WDSK, Cleveland, Miss.
FERGUSON, TED
KQAQ, Austin, Minn.
FENNEL, DICK
At Sundown
WRDW-TV, Augusta, Ga.
FENNEMAN, GEORGE
The Groucho Show
NBC-TV
FERRE, CLIFF
Good Morning
WPST-TV, Miami, Fla.
FERRIER, ROGER
KEX, Portland, Ore.
FERRIS, BOB
KZIP, Amarillo, Tex.

Gordon Hammett
Announcer — MC — Host
JU 6-6300

GENE HAMILTON
NBC

FERRIS, MIKE
Master Works
WAAP, Peoria, Ill.
FIELD, ROGER
Swap Shop
WOTW, Nashua, N. H.
FIELDS, BUDDY
Coffee Club
WRHI, Rock Hill, S. C.
FIELDS, JIM
Housewife's Friend
WWNS, Statesboro, Ga.
FINCH, EVA
Classified
WBCR, Christiansburg, Va.
FINLEY, ART
KRON-TV, San Francisco, Calif.
FISHER, JIM
WTVS, Mariana, Fla.
FISHER, JOHN
Family Theatre
WMBD-TV, Peoria, Ill.

FITZMAURICE, MICHAEL

FITZSIMMONS, SAM
WIMA-TV, Lima, Ohio
FLAHERTY, PAT
Elk River Hour
KANO, Anoka, Minn.
FLANDERS, GUY
WMEN, Tallahassee, Fla.
FLEETWOOD, HARRY
NBC
FLEETWOOD, TOM
PM Show
KICD, Spencer, Iowa
FLEMION, BILL
KVIC, Victoria, Tex.
FLETCHER, BOB
Koffee Klatch
KFLY, Corvallis, Oreg.

FLETTRICH, TERRY
Midday
WDSU-TV, New Orleans, La.
FLOOD, MIKE
Top of the Morning
KWEL, Midland, Tex.
FLORENCE, GEORGE
WSLI, Jackson, Miss.
FLORES, LUIS DIAZ
WVJP, Caguas, Puerto Rico
FLYNN, CHARLES
Breakfast Time
WFBC-TV, Altoona, Pa.
FOELL, JACK
WBKV, West Bend, Wisc.
FOERSTER, DAVE
Afternoon of Melody
WSUB, Groton-New London, Conn.
FOGEL, JERRY
WBBF, Rochester, N. Y.
FOLSOM, DON
Festival of Music
WMIX, Mt. Vernon, Ill.
FONDELL, RALPH
KICY, Nome, Alaska
FONT, RAFAEL
Voz Hispana
WWRL, New York, N. Y.
FORBES, HANK
WHDH, Boston, Mass.
FORD, CHUCK
Minute Hand
WLAK, Lakeland, Fla.
FORD, MILTON Q.
The Big Movie
WTTG, Washington, D. C.
WOL, Washington, D. C.
FOREMAN, TED
WCHA, Chambersburg, Pa.
FORMAN, JIM
WDEC, Americus, Ga.

FORNEY, JAMES
WLAN, Lancaster, Pa.
FORREST, GERRY
WROW, Albany, N. Y.
FORSSELL, GENE
Looking In
KEY-T, Santa Barbara, Calif.
FOUTS, SANDY
WHP-TV, Harrisburg, Pa.
FOX, ELDRIDGE
Sunday Afternoon Time
WMMH, Marshall, N. C.
FOX, PAT
Southside Melodies
WMDK, Chase City, Va.
FRANDSEN, TOM
Vacation Time
KRCA, Los Angeles, Calif.
FRANKLIN, ALLAN
WLS, Chicago, Ill.
FRANKLIN, DAVE
Dinner Music
KCRG, Cedar Rapids, Iowa
FRANKS, JOE
Silver Nocturne
KTVE, Tucson, Ariz.
FRANKS, JOE
Swing-A-Long
WMNI, Columbus, Ohio
FREDERICKS, TED
KAPE, San Antonio, Tex.
FREEMAN, AUBREY
Anything Goes
WCPC, Houston, Miss.
FREEMAN, BILL
Evening Concert
KBUZ, Phoenix, Ariz.
FREEMAN, RAY
WOND, Pleasantville, N. J.
FRENCH, JIM
Early Birds
KIRO, Seattle, Wash.

JOE GIVEN
Spokesman
Morning Newscasts
WNEW

Robert Coe Management
144 West 57 Street
New York 19
JUdson 6-3094

Jack Gregson

Personal Representative

KAY KORWIN INC.

PL 2-2230

FRIEDMAN, SID
WNEP-TV, Scranton, Pa.
FRITZ
KBON, Omaha, Neb.
FULLER, LARRY
Harlem Frolics
WLIB, New York, N. Y.
FULLERTON, STEVE
WASA, Havre De Grace, Md.
FYRUM, GEORGE
KBTV, Denver, Colo.

— G —

GAINES, RUBEN
Conversation Unlimited
KBYR, Anchorage, Alaska
GAIR, WALLY
WICS-TV, Springfield, Ill.
GALE, JACK
WITH, Baltimore, Md.
GALL, GARY
Personally Yours
WCCN, Neillsville, Wisc.
GALLEHER, R. C.
Sunday Serenade
WLEA, Hornell, N. Y.
GALLION, BOB
WGUN, Atlanta, Ga.
GALLUP, FRANK
Perry Como's Kraft
Music Hall Show
NBC-TV
GALVIN, GRACE
Radio's Home Journal
WBRY, Waterbury, Conn.
GAMBIL, WES
KRMD, Shreveport, La.
GAMBLE, TONYA
Top 10 Dance Party
WTVD, Durham, N. C.
GANDER, DARREL
KDUZ, Hutchinson, Minn.
GARNER, CHUCK
Tenn-A-Rama
WHMA, Anniston, Ala.
GARDNER, DON
Bell and Howell Close Up!
ABC-TV
GARDNER, GENE
Rise 'n Shine
WFUL, Fulton, Ky.
GARNER, JAY
Cowboy Classics
KVLV, Fallon, Nev.
GARDNER, JOHN
Clockwatcher Club
WTYM, Springfield, Mass.
GARGANO, BILL
Talk of The Town
WHTC, Holland, Mich.
GARNER, JIM
Lunch 'N Fun
WDEF-TV, Chattanooga, Tenn.
GARNER, JOHNNY
KMNS, Muskogee, Okla.
GARREN, MORT
WMIN, St. Paul, Minn.
GARRETT, FRED
WAMM, Flint, Mich.
GARRISON, JACK
WBOF, Norfolk, Va.
GARRISON, VERN
KSUM, Fairmont, Minn.
GARRITY, BOB
Early Bird
WFYI, Garden City, N. Y.
GARY, ARTHUR
NBC
GASTIN, JIM
WIRV, Irvine, Ky.
GAUGER, TOM
WCHL, Chapel Hill, N. C.
GAUPER, LARRY
KOVC, Valley City, N. D.
GAYE, BOBBY
KSJB, Jamestown, N. D.
GEE, JOHN
WJUD, St. Johns, Mich.
GEERS, GARY
WRCV-TV, Philadelphia, Pa.
GENTRY, JOE
Musical Masterpieces
KSVC, Richfield, Utah
GERMAIN, BOB
WEAV, Plattsburgh, N. Y.
GERARD, JERRY
Good Humor Man
WVAM, Altoona, Pa.
GERRARD, CHUCK
KLOV, Loveland, Colo.
GHEZA, BOB
WBOF, Norfolk, Va.
GIBBONS, JIM
WOL, Washington, D.C.
GIBBONS, SANDY
Morning Show
KNOT, Prescott, Ariz.
GIBBS, HARRY
Wrangler's Club
KSD-TV, St. Louis, Mo.
GIBBS, PAPPY
WBMD, Baltimore, Md.
GIBBS, WALTER J.
KSWI, Council Bluffs, Iowa
GIBSON, ADRIAN
WAML, Laurel, Miss.
GIBSON, DON
Daddy-O Show
WGAT, Gate City, Va.
GIBSON, JERRY
KBRC, Mt. Vernon, Wash.
GIBSON, LYNN
WHAL, Shelbyville, Tenn.
GILLESPIE, FRANK
Wake Up Easy
KRAL, Rawlings, Wyo.
GILLESPIE, JOE
KNBC, San Francisco, Calif.
GILLIAM, RAY
Fiddlin Around
WKDK, Newberry, S. C.

CARL CARUSO
ANNOUNCER - MC
JU 2-8800

DEL CLARK
WIND, Chicago, Staff
Announcer-Narrator-Actor
STate 2-1100

GILLIS, JOHN P.
Mid Morning Show
KUIK, Hillsboro, Ore.
GILMORE, ART
Red Skelton Show
CBS-TV
GILMORE, BOB
WRNL, Richmond, Va.
GILMORE, TOM
KVWO, Cheyenne, Wyo.
GINNANTY, VINCE
KFBB-TV, Great Falls, Mont.

GIVEN, JOE

Newscasts, WNEW; Freelance Spokesman

GLADDEN, BILL
Roadshow
WAVE, Louisville, Ky.
GLASSBURN, BOB
KRON-TV, San Francisco, Calif.
GLEASON, ROBERT
WMSL-TV, Decatur, Ala.
GLOSS, JIM
KCHE, Cherokee, Iowa
GODFREY, RICHARD
Sundial
WAXX, Gadsen, Ala.
GOHLMAN, DICK
KOZE Evening
KOZE, Lewiston, Idaho
GOLDEN, JERRY
WLS, Chicago, Ill.
GONZALEZ, ED
WCMB, Harrisburg, Pa.
GONZALES, GEORGE
El Rancho Grande
KVOG, Ogden, Utah
GOODPASTURE, JOE
WETB, Johnson City, Tenn.
GOODRICH, JAMES
KYSS, Missoula, Mont.
GOORIAN, LEN
WKRC-TV, Cincinniti, Ohio
GORDON, ANDREW
WKMC, Roaring Springs, Pa.
GORDON, BOB
Make Mine Music
WWNY, Watertown, N. Y.
GORDON, STEVE
WLAT, Conway, S. C.
GOUGH, GLENN
Sundial
WWNY, Watertown, N. Y.
GOURLIE, CHARLES
Evening Pop Concert
WJPG, Green Bay, Wisc.
GRAFFAM, BILL
Record Hop
WBAZ, Kingston, N. Y.
GRAHAM, BRUCE
WOTW, Nashua, N. H.
GRANDE, PAT
Problem Corner
KUTY, Palmdale, Calif.
GRANT, ALLEN
KFDA-TV, Amarillo, Tex.
GRANT, BRUCE
WOOD, Grand Rapids, Mich.
GRANT, CHUCK
Week End With 1450
WWJB, Brooksville, Fla.
GRANT, HAL
Wrestling From Roanoke
WDBJ-TV, Roanoke, Va.
GRATTON, BILL
Top Of The Morning
KBOI, Boise, Idaho

GRAUER, BEN

News on the Hour, NBC

GRAVES, GENE
WTTM, Trenton, N. J.
GRAY, BARRY
WMCA, New York, N. Y.
GRAY, CLIFF
Noontime Neighbors
WSPA-TV, Spartanburg, S. C.
GRAYSON, JAY
WBAL, Baltimore, Md.
GREEN, JERRY
KTBC-TV, Austin, Tex.
GREENE, GIL
Live Studio Wrestling
WSIX-TV, Nashville, Tenn.
GREENFIELK, JIM
WSIR, Winter Haven, Fla.
GREGSON, AL
1280 Club
WHVR, Hanover, Pa.

GREGSON, JACK D.

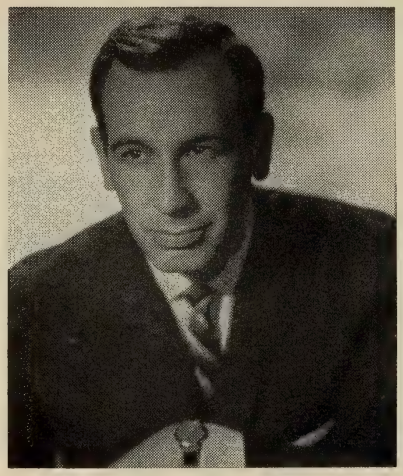
B. July 14, 1915, Spokane, Wash. Saturday Night Fights, Wednesday Night Fights, Robert Montgomery Show, John Daly News, Naked City (March, 1961), ABC-TV

GRENNAN, ED
WLS, Chicago, Ill.
GRIFFIN, DAN
Dial 1470
WSRO, Marlboro, Mass.
GRIFFIN, JUNIOR
WFRC, Reidsville, N. C.

GRIFFIN, MERV

Keep Talking, ABC-TV; Play Your Hunch, Saturday Prom, NBC-TV

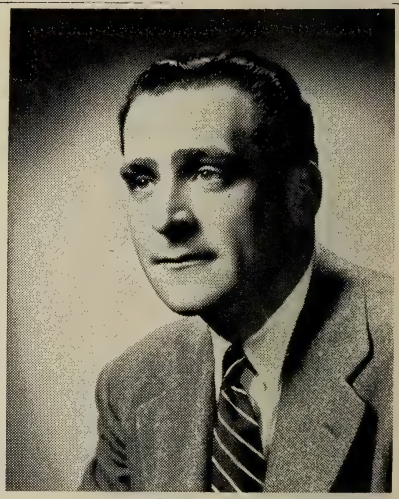
GRIFFIN, MILT
Basketball Play-By-Play
WDXE, Lawrenceburg, Tenn.
GRIMM, SHERMAN
Session With Sherman
WPAR, Parkersburg, W. Va.



MIKE BAKER

Announcer — Narrator — MC

JU 6-6300



Jim Coy

RADIO-TV
COMMERCIALS
FILMS
MC-HOST

JU. 2-8800

GRISWOLD, ESTHER
Of Interest To Women
KOMU-TV, Columbia, Mo.
GRONERT, JOHN
Nighthawk Show
WBSC, Bennettsville, S. C.
GROSSENBACHER, BOB
Music For You
WNBT, Wellsboro, Pa.
GROVER, JOHN
KNBC, San Francisco, Calif.
GRUBER, CLINT
Koin Klock
Portland, Ore.
GRUEHN, WAYNE
Early Weather
WSVA, WSVA-TV
Harrisonburg, Va.
GUEST, BUD
WJR, Detroit, Mich.
GUMUSKI, DICK
Variety Club
WMAB, Munising, Mich.
GUTHRIE, BILL
WLS, Chicago, Ill.

— H —

HACKWORTH, JERRY
Tempo
WGOH, Grayson, Ky.
HAGA, JERRY
KOVC, Valley City, N. D.
HAIT, MAL
WKIP, Poughkeepsie, N. Y.
HALE, PHILIP
WKNB, W. Hartford, Conn.
Matinee Theatre
WHNB-TV, New Britain, Conn.
HALEY, BILL
WROC-TV, Rochester, N. Y.
HALEY, PAT
WMCK, McKeesport, Pa.
HALL, JAMES
WLAT, Conway, S. C.
HALL, JIM
WBAG, Burlington, N. C.
HALL, RADCLIFF
NBC
HALL, WILLIAM
Sound Stage
WGEE, Indianapolis, Ind.
HALLAMAN, TED
Penthouse Serenade
WGAR, Cleveland, Ohio
HALLOCK, DON
Bandstand
KGHF, Puerlo, Colo.
HALSEMA, DUANE
WITE, Brazil, Ind.
HAMEL, FRAN
WMAS, Springfield, Mass.
HAMILTON, BILL
Morning Show
WVKO, Columbus, Ohio
HAMILTON, BOB
KFAL, Fulton, Mo.

HAMILTON, GENE

B. February 22, 1910, Toledo, Ohio. Movie Four, WNBC-TV; Project 20, NBC-TV; Emphasis, WNBC; Staff Announcer, NBC, New York City

HAMILTON, ROY
Musical Almanac
WWWR, Russellville, Ala.
HAMM, JIM
KCEN-TV, Temple-Waco, Tex.

HAMMETT, GORDON

B. August 18, 1923, Houston, Texas. Spokesman for Golden Books, News Announcer, T.V. Commercials, WNEW-TV

HANCOCK, CALVIN
Clockwatcher
KBRZ, Freeport, Tex.
HANDY, BUD
KUDE, Oceanside, Calif.
HANES, MIKE
Tempo
WYTI, Rocky Mount, Va.
HANK, HOOSIER
WFBM-TV, Indianapolis, Ind.
HANKS, BLAINE
Come 'N' Get It
KOIN, Portland, Ore.
HANNA, MIKE
At Ease
KTVE, Tuscon, Ariz.
HANNAH, WAYNE
WDEF-TV, Chattanooga, Tenn.
HANNES, ART
Ed Sullivan Show
CBS-TV
HANRAHAN, BILL
The Nation's Future
NBC-TV, NBC
HANSEN, MAL
NBC-TV
HANSEN, REED
Breakfast Party
KBIA, Columbia, Miss.
HANSEN, ROGER
Spinner Sanctum
KGVO, Missoula, Mont.
HANSHAW, JAY
WAYZ, Waynesboro, Pa.
HANSON, GLENN
WDAY-TV, Fargo, N. D.
HARDAWAY, DICK
KVIQ-TV, Eureka, Calif.
HARDCASTLE, ELBERT
KHBM, Monticello, Ark.
HARDEN, GENE
WTWA, Thomson, Ga.
HARDIE, DICK
KOVR-TV, Sacramento-Stockton, Calif.
HARDING, JOHN
KXLL, Missoula, Mont.
HARDMAN, MEL
KLUB, Salt Lake City, Utah
HARDY, CARROLL
WEBR, Buffalo, N. Y.
HARGIS, DON
KWYO, Sheridan, Wyo.
HARGROVE, LAWRENCE
WMBM, Miami Beach, Fla.
HARHI, JOE
WSHH, Latrobe, Pa.
HARMON, GENE
Top 23
KCRC, Enid, Okla.
HARMON, KING
KLAS, Las Vegas, Nev.
HAROLD, DAVE
Adv In Sound
WASK, Lafayette, Ind.
HARPER, JOHN
KENA, Mena, Ark.
HARRAL, HANK
KVKM, Monahans, Tex.
HARRELL, JIM
KXRJ, Russellville, Ark.

HARRICE, CY

HARRINGTON, BILL
WTTE, Tiffin, Ohio
HARRINGTON, HOWARD
Top O'The Morn
KOGA, Ogallala, Neb.
HARRIS, BILL
WIEL, Elizabethtown, Ky.
HARRIS, DEAN
WHEN, Syracuse, N. Y.
HARRIS, LOU
WTNT, Tallahassee, Fla.
HARRISON, ARCH
WFVA, Fredericksburg, Va.
HARRISON, DAVID
WTWB, Auburndale, Fla.

HARRISON, HARRY

HARRISON, JIM
XEAK, San Diego, Calif.
HARRISON, JOHN
KBOR, Brownsville, Tex.
HART, DON
KNOT, Prescott, Ariz.
HARVEY, BILL
KBRO, Bremerton, Wash.
HARVEY, ED
WCAU, Philadelphia, Pa.
HARVEY, PAT
WGEM, Quincy, Ill.
HARVEY, WILLIAM
KTVB, Boise, Idaho

HASKIN, JIM

B. April 15, 1927, Cushing, Okla. Announcer-MC — Announcer on Perry Mason, CBS-TV; Twilight Zone, CBS-TV; Riverboat, Love and Marriage, NBC-TV

HASSNER, MARTIN
WYNG, Warwick, Ill.
HASTERS, JOHN
WKEN, Dover, Del.
HATHAWAY, LEN
Popeye And The Admiral
WNBF-TV
Binghampton, N. Y.
HAUSEMAN, BILL
WGL, Fort Wayne, Ind.
HAWKINS, KEN
Big Beat Show
WJMO, Cleveland, Ohio
HAWLEY, DICK
WMCT, Memphis, Tenn.
HAWTHORNE, JIM
Film Festival
KTTV, Los Angeles, Calif.
HAWTHORNE, JOE
KRBA, Lufkin, Tex.
HAYES, PAUL
Sun Up
WSUN, St. Petersburg, Fla.
HAYES, RAY
Top Of The Morning
WDVA, Danville, Va.

HAYES, RICHARD

Richard Hayes Show, WNEW-TV, WCBS; Bandstand, NBC; R. Q. Lewis Show, CBS

HAYNES, DICK
KHJ-TV, Los Angeles, Calif.
HAYNES, JERRY
Hayne Almanac
WFAA-TV, Dallas, Tex.
HAYWARD, DON
Serenade In The Morning
KARM, Fresno, Calif.
HEABERLIN, LARRY
KNIA, Knoxville, Iowa
HEARON, FANNING
WTYN, Tyron, N. C.
HEBENSTREIT, CARL
The Kini Popo Show
KGMB, Honolulu, Hawaii
Popo's Matinee
KGMB-TV
HECKNER, HOWARD
WKAM, Goshen, Ind.
HEIST, RICHARD
Sunrise Serenade
WNPV, Lansdale, Pa.
HELMUTH, AL
WEOL, Elyria Lorain, Ohio
HELVEY, DON
KNEZ, Lompoc, Calif.

HEMKE, BILL
Sheriff Bill
KOLN-TV, Lincoln, Neb.
HENCHEY, JIMMIE
WAVP, Avon Park, Fla.
HENDERSON, C. C.
WOOW, Greenville, N. C.
HENDERSON, DENNIS
KSJB, Jamestown, N. D.
HENDERSON, JOE
Coffee Cup Capers
KTRN, Wichita Falls, Tex.
HENDRIX, CARLTON
WCLA, Claxton, Ga.
HENFRIX, JERRY
KLRA, Little Rock, Ark.
HENRY, CORA
KBYP, Shamrock, Tex.
HENSON, JERRY
Teen Hop
KODE, Joplin, Mo.
HEPTNER, LEE
KVEC, San Luis Obispo, Cal.
HERBERT, BRUCE
Record Room
WGSM, Huntington, N. Y.
HERBERT, BUD
WBRZ, Baton Rouge, La.

HERLIHY, ED
NBC

HERMANN, BILL
WJOL, Joliet, Ill.
HERNDON, TOMMY
Rhythm Rock
WBSC, Bennettsville, S. C.

HERNON, PAT

HESSON, BILL
KCMJ, Palm Springs, Calif.
HESTER, CHARLES
Pops And Cracks
WCPC, Houston, Miss.
HESTER, JEY
WSLI, Jackson, Miss.
HEWITT, MRS. PATTI
Romper Room
WJAC-TV, Johnstown, Pa.
HEWITT, WARREN
WRMS, Beardstown, Ill.
HEYDE, BUDD
KNBC, San Francisco, Calif.
HEYLE, STEVE
Weather Show
WFBC-TV, Greenville, S. C.
HIBES, DAN
KOTE, Fergus Falls, Minn.
HICKS, JACK
New Popeye Color Theatre
WBAP-TV, Fort Worth, Tex.
HILL, AL
WPTZ-TV, Plattsburgh, N. Y
HILL, CARL
Early Bird Show
WKVT, Brattleboro, Vt.
HILL, JACK
Happiness Exchange
KNOE-TV, Monroe, La.
HILL, JOHN
WLMJ, Jackson, Ohio
HILL, WALTER
Mid-Day In La.
WBRZ, Baton Rouge, La.
HINES, HUGH
Gospel Music Time
WAGR, Lumberton, N. C.
HINKLE, ED
Morning Records
KOLD, Tucson, Ariz.
HINSON, GENE
Show Without A Name
WEGO, Concord, N. C.
HITCHCOCK, ALFRED
Alfred Hitchcock Show
NBC-TV
HOBBS, FRANK
WQTY, Jacksonville, Fla.
HOEY, MIKE
KSYD, Wichita Falls, Tex.

HOFFLIKER, HERVIE
KANS, Kansas City, Mo.
HOFFMAN, BILL
Music Man
WNLC, New London, Conn.
HOFFSOMMER, CARL
Rise And Shine
KGDN, Edmonds, Wash.
HOGAN, ED
Showcase
WFAA-TV, Dallas, Tex.
HOGG, DONALD
WIVK, Knoville, Tenn.
HOLIDAY, DOC
KOFA, Yuma, Ariz.
HOLLIDAY, JOHN
WKLM, Wilmington, N. C.
HOLIDAY, SUNY
Wake Up Columbus
WOKS, Columbus, Ga.
HOLLAN, BOB
KVWO, Cheyenne, Wyo.
HOLLE, BUD
Yawn Patrol
KJAM, Madison, S. D.
HOLLER, CARL
WKAN, Kankakee, Ill.
HOLLEY, BILL
KBOX, Dallas, Tex.
HOLMAN, PHIL
KBOY, Medford, Ore.
HOLMSTAD, LONRE
KXXL, Bozeman, Mont.
HOLTON, JOYCE
WCQS, Alma, Ga.
HONSE, BOB
WESA, Charleroi, Pa.
HOOD, GORDIE
Wheeling Home
WKAL, Rome, N. Y.
HOOPER, RAY
WJCW, Johnson City, Tenn.
HOOPER, TOM
WKOW-TV, Madison, Wisc.
HOOVER, CHUCK
WKBZ, Muskegon, Mich.
HOPKINS, HAP
KROY, Sacramento, Calif.
HOPKINS, JOHN
WESR, Tasley, Va.
HORNE, DAVE
WDBJ, Roanoke, Va.
HOULIHAN, BILL
WEEK-TV, E. Peoria, Ill.
HOUSE, CLIFF
All Night Show
KICK, Springfield, Miss.
HOWARD, DAVE
WSKI, Montpelier-Barre, Vt.
HOWARD, DON
KHAS, Hastings, Neb.
HOWARD, DON
Mayor Of The Morning
KTRN, Wichita Falls, Tex.
HOWARD, GARY
WKNE, Keene, N. H.
HOWARD, JERRY
WJDA, Quincy, Mass.
HOWARD, LEROY
Top 20
KBKW, Aberdeen, Wash.
HOWELL, WAYNE
Say When
NBC-TV
HUBBARD, HANK
Weather Report
KVOA-TV, Tucson, Ariz.
HUDGINS, WEYMAN
WDAE, Tampa, Fla.
HUDSON, BILL
KMUR, Salt Lake City, Utah
HUDSON, WILL
WBKH, Hattiesburg, Miss.
HUFFAKER, BOB
KBTX-TV, Bryan, Tex.

HUGGINS, HANK
Breakfast With Boesch
KTRE, Lufkin, Tex.
HUGHES, BILL
KENA, Mena, Ark.
HUGHES, JOE
Sat. Fun Time
WSAZ-TV, Huntington-Charleston, W. Va.
HUGHES, PAT
KBOX, Dallas, Tex.
HUGHES, RALPH
WLCY, St. Petersburg, Fla.
HULBERT, MAURICE
Breakfast In Space
WHAT, Philadelphia, Pa.
HUNTER, AL
KSDO, San Diego, Calif.
HUNTER, JACK
WMBS, Uniontown, Pa.
HUNTER, LARRY
The Late Show
KVOG, Ogden, Utah
HURLBUT, JIM
City Desk
WNBQ, Chicago, Ill.
HURLEY, JIM
Crescendo
WWIT, Canton, N. C.
HURST, OVERTON
KBHS, Hot Springs National Park, Ark.
HUSSON, JACK
WKYR, Keyser, W. Va.
HUTCHASON, RANDAL
Country Music Time
WMTL, Leitchfield, Ky.
HUTCHINGS, BOB
WPDR, Portage, Wisc.
HUTCHISON, BILL
Variety Revue
KYAP, Ruidoso, N. M.
HUTSELL, BOB
1400 Club
WCOH, Newman, Ga.
HYATT, MARION
WAUD, Auburn, Ala.
HYNES, BOB
Eager Beaver Show
WABI-TV, Bangor, Me.

— I —

IDE, GREG
WDOV, Dover, Del.
IMMEL, JERRY
Drivin And Easy
WJER, Dover, Ohio
INFANTINE, T. S.
WMSA, Massena, N. Y
INGRAM, DAN
WIL, St. Louis, Mo.
IRWIN, PHIL
WVIP, Mt. Kisco, N. Y.
IVEY, JIM
WHOO, Orlando, Fla.

— J —

JACKSON, BRICE
WHOK, Lancaster, Ohio
JACKSON, LEE
Playhouse Three
WRGP, Chattanooga, Tenn.
JACKSON, RALPH
Hillbilly Hits
WMVG, Milledgeville, Ga.
JACKSON, RUBE
Travelin Time
WRGA, Rome, Ga.
JACKSON, WAYNE
Let's Look At Sports
WECT, Wilmington, N. C.
JACOBS, BRUCE
KPNG, Port Neches, Tex.

JACOBS, JAMES
The Happy Sound
KALE, Richland, Wash.
JAMES, ALLEN
WKNX, Saginaw, Mich.
JAMES, HERB
KCRG-TV, Cedar Rapids, Ia.
JAMES, HUGH
Eyewitness To History
CBS-TV
JAMES, LES
WRHI, Rock Hill, S. C.
JAMES, RUSS
Good Morning
KVEC, San Luis Obispo, Cal
JAMISON, RUSS
Hear Show
KMED, Medford, Oreg.
JARRELL, JAY
WHMS, Charleston, W. Va.
JARRETT, CLIFF
WETT, Ocean City, Md.
JARRETT, HUGH
Rush Hour Roundup
WLAC, Nashville, Tenn.
JAY, BOB
WEKZ, Monroe, Wisc.
JAY, CLYDE
Coffee Club
KMGM, Albuquerque, N. M.
JAY, JOHN
The Great Bands
WJQS, Jackson, Miss.
JAY, RANDY
WCEF, Parkersburg, W. Va.
JAYNE, FRANK
KXOX, Sweetwater, Tex.
JAZZMO, DR.
KKSN, Dallas, Tex.
JEFCOAT, HAROLD M.
KURV, Edinburg, Tex.
JEFFERS, GEORGE
Magic Valley
WTIP, Charleston, W. Va.
JEFFERSON, AL
Alarm Clock Capers
WUST, Washington, D.C.
JENNINGS, MARK
Sounds In The Air
WGSM, Huntington, N. Y.
JERRY, BROWN
KWK, St. Louis, Mo.
JIMENEZ, CLAUDIO
KEVT, Tucson, Ariz.
JOBES, JAMES
KGON Albums
KGON, Portland, Ore.
JOHNSON, BILL
Music Just For You
WLAC, Nashville, Tenn.
JOHNSON, BROS
Kissin Caravan
KKSN, Dallas, Tex.
JOHNSON, DAVE
WAPL, Appleton, Wisc.
JOHNSON, DICK
KQTV, Ft. Dodge, Iowa
JOHNSON, ESTON
Open House
WGCD, Chester, S. C.
JOHNSON, J. C.
WJEM, Valdosta, Ga.
JOHNSON, JIM
WDBL, Springfield, Tenn.
JOHNSON, KIMBERLY
WELD, Fisher, W. Va.
JOHNSON, ROGER
Coffee Break
WHVF, Wausau, Wisc.
JOHNSON, TED
WFBG, Altoona, Pa.
JOHNSTON, ALVIN
Wake Up Show
WCOH, Newman, Ga.
JOINER, JERRY J.
WXEX-TV, Richmond, Va.

JOLLS, TOM
WUSJ, Lockport, N. Y.
JOLLY, JACK
KGOS, Torrington, Wyo.
JONES, CASEY
WORD, Spartanburg, S. C.
JONES, CLYDE
Welcome Ranch
KERV, Kerrville, Tex.
JONES, JAY
KTUL, Tulsa, Okla.
JONES, WALT
Music For Adults
KJEM, Oklahoma City, Okla.

JORDAN, LEE

B. Oct. 16, 1925 Macon, Georgia; Lee Jordan Show, Jack Sterling Show, Guest Mc, College Career Clinic, WCBS; Jack Paar Show, Guest Announcer, NBC-TV

JOYCE, ED

B. December 13, 1928, Phoenix, Ariz. Three Guesses, Ed Joyce Show, WCBS

— K —

KANE, BARRY
WEZL, Richmond, Va.
KANE, DEAN
WARN, Ft. Pierce, Fla.

KANE, JIM

Clubs, TV Shows, Commercials, Radio, Movies

KASSID, RON
KALV, Alva, Okla.
KECK, ARLEN
KFSA, Ft. Smith, Ark.
KELIN, JACK
Ranger Jim
WJIM-TV, Lansing, Mich.
KELLAM, GLEN
WESR, Tasley, Va.
KELLER, BOB
WLBR, Lebanon, Pa.
KELLY, JOE
Hoosier Favorite
WSBT-TV, South Bend, Ind.
KELLY, LEON
WGY, Schenectady, N. Y.
KELLEY, LUTHER
KBST, Big Spring, Tex.
KELSO, JIM
WFAI, Fayetteville, N. C.
KENNEDY, BILL
CKLW, CKLW-TV
Detroit, Mich.
KENNEDY, L. D.
Gospelthon
WMBM, Miami Beach, Fla.
KENNEDY, TOM
About Faces
ABC-TV
KENT, BOB
Wake Up Time
WMYN, Madison, N. C.
KENT, DICK
WIL, St. Louis, Mo.
KENT, HAL
WKLM, Wilmington, N. C.
KERR, BRUCE
KYOS, Merced, Calif.
KERR, STU
Early Riser
WMAR-TV, Baltimore, Md.
KERSTER, LAWSON
Weather
WJIM-TV, Lansing, Mich.
KERWIN, BILL
KCKN, Kansas City, Kan.
KESLER, DICK
WMBS, Uniontown, Pa.

KEUERN, BOB
WJRL, Rockford, Ill.
KIBE, KEN
KIBE-KIDFC
San Francisco, Calif.
KIETH, BOB
Channel 9 Bandstand
WLOF-TV, Orlando, Fla.
KILGO, JIMMY
WSOC-TV, Charlotte, N. C.
KIMBALL, RICHARD
KWHO, Salt Lake City, Utah
KINARD, LEE
Good Morning
WFMY-TV, Greensboro, N. C.
KING, CLAYTON
Variety Time
KIUL, Garden City, Kan.
KING, DEL
KBHM, Branson, Mo.
KING, DON
Hitchhiker
WBMK, Macon, Ga.
KING, JIM
Disc-O-Rama
KHAS, Hastings, Neb.
KING, JIM
WOKK, Meridian, Miss.

KING, JOHN REED

B. October 25, 1914, Wilmington, Del. For Love or Money, CBS-TV; Give and Take, Missus Goes a Shopping, CBS, CBS-TV; Chance of a Lifetime, ABC-TV

KING, STEVE
Communters Express
WNMP, Evanston, Ill.
KINKAID, FRANK
Cartoon Circus
KOIN-TV, Portland, Ore.

KIRBY, DIANE

B. October 14, 1937. Kraft Theatre, Phil Silvers Show, Bob Cummings Show, Naked City, Mike Hammer, Desilu Playhouse, Alfred Hitchcock

KIRBY, DURWARD
CBS
KIWECK, RON
WBLG, Lexington, Ky.
KLARK, KITTY
Around The Town
WWKY, Winchester, Ky.
KNAPTON, CHRISTOPHER
WTKO, Ithaca, N. Y.
KNIGHT, TOM
Good Morning Show
WBMT, Black Mt., N. C.
KNOLL, GARY
WCIM, Carroll, La.
KNOWLTON, BILL
Say It With Music
WNBT, Wellsboro, Pa.
KOGER, JIM
WRFC, Athens, Ga.
KOLLINS, TOM
WCHA, Chambersburg, Pa.
KOPLER, BOB
Nightsound
WJAC, Johnston, Pa.

KOZLOW, BUCKY

B. March 26, 1922, Olean, New York. John K. M. McCaffrey News, WNBC-TV; Dick Clark Show, ABC-TV; Loretta Young Show, NBC-TV; Cheyenne, ABC-TV; 77 Sunset Strip, ABC-TV; Riverboat, NBC-TV

KURAISHI, T.
People Speak
KOHO, Honolulu, Hawaii

KURTZ, BUD
Happiness Street
WWNR, Beckley, W. Va.

— L —

LABARR, TED
WVEC-TV, Norfolk-Hampton, Va.
LA COVEY, JACK
WHUC, Ithaca, N. Y.
LA FONTAINE, HENRY
WICH, Norwich, Conn.
LA MAR, JACK
WHCU, Ithaca, N. Y.
LAMB, JL JR.
Early Bird
WCNC, Elizabeth, N. C.
LAMBERT, KEN
WLDS, Jacksonville, Ill.
LAMOND, DON
Three Stooges
KTTV, Los Angeles, Calif.
LANCOUR, HOWARD
Chuck Wagon Tales
WCAX-TV, Burlington, Vt.
LANDFEAR, DEAN
Voice Of Iowa
WMT, Cedar Rapids, Iowa
LANE, CONNIE
Party Line
WSTP, Sailsburg, N. C.
LANE. DAVE
Music All Night
WINX, Rockville, Md.
LANE, HAL
WGNY, Newburgh, N. Y.
LANE, H. C.
Shady At 1480
WYRN, Louisburg, N. C.
LANGENFELDT, BERNIE
KARR, Great Falls, Mont.
LARDIE, BOB
Sound Off
WTTE, Tiffin, Ohio
LARIMER, BOB
Morning Express
WJBK, Detroit, Mich.
LARRIEUX, GENE
KARR, Great Falls, Mont.
LATHAM, BOB
WABB, Abbeville, S. C.
LAW, ELAYNE
Woman's World
WFBG-TV, Altoona, Pa.
LAWFORD, VIN
WNLK, Norfolk, Conn.
LAWSON, KEN
KVTV, Sioux City, Iowa
LAYTON, DOUG
WYDE A Wake
WYDE, Birmingham, Ala.
LEATH, REID
WIST Roadshow
WIST, Charlotte, N. C.
LEATHERS, JERRY
KYSS, Missoula, Mont.
LE COUNT, BOB
WCBY, Cheyboygan, Mich.
LEDBETTER, JACK
KPRB, Redmond, Ore.
LEDET, LES
The Morning Show
KOLE, Port Arthur, Tex.
LEE, JERRY
KIOT, Barstow, Calif.
LEE, JIM
Local Talent
WPGA, Perry, Ga.
LEE, MACK
WDAE, Tampa, Fla.
LEE, RON
KYNT, Yankton, S. D.
LEESON, JACK
WCLO, Corning, N. Y.
LEIGHTON, JERRY
WAAF, Chicago, Ill.
LEISURE, CLARENCE
KNBC, San Francisco, Calif.
LEONARD, BOB
WKNB, W. Hartford, Conn.
LE PAGE, JEAN C. L.
WMSA, Mssena, N. Y.
LEROY, LUCKY
Jr. Talent Revue
WSJL-TV, Harrisburg, Ill.

LESCOULIE, JACK

Brains and Brawn, Jackie Gleason Show, Today, CBS-TV

LE TOURNEAU, ROGER
WYNG, Warwick, R. I.
LEVINE, MIKE
Sunday Showcase
WRNY, Rome, N. Y.
LEWIN, RICHMAN
At Your Service
KTRE-TV, Lufkin, Tex.
LEWIS, BILL
WGOG, Walhalla, S. C. ....
LEWIS, BOB
Nitenik Show
WNHC, New Haven, Conn.
LEWIS, DICK
KLZ-TV, Denver, Colo.
LEWIS, CHARLIE
KNAL Rodeo
KNAL, Victoria, Tex.
LEWIS, GEORGE
Steamboat Bill
WSAZ-TV, Huntington-Charleston, W. Va.
LEYENDECKER, DAVE
Telenews
KGNS-TV
Laredo, Tex.
LIGHT, LARRY
WTLB, Utica, N. Y.
LINCOLN, ED
Alley 43
WSBA-TV, York, Pa.
LINDAMOOD, FRANK
Music Beat
WYVE, Wytheville, Va.
LINDMAN, STUART
WTCN-TV, Minneapolis, Minn.
LINDSAY, BROOKS
Clown Carnival
WSOC-TV, Charlotte, N. C.
LINDSEY, VIC
KDEF, Albuquerque, N. M.
LINDSTROM, BOB
Mostly Music
WHGB, Harrisburg, Pa.
LINNE, BILL
WFST, Caribou, Me.
LIPPS. KEM
KIXZ, Amarillo, Tex.
LITCHFIELD, EDWARD
Silver City Serenade
WPEP, Taunton, Mass.
LITTLE, JACK
WASA, Havre De Grace, Md.
LLOYD, JIM
WSVA, Harrisonburg, Va.
LLOYD, TOM
Breakfast Circle
WGAU, Athens, Ga.
LOCKBEAM, ROGER
KBOM, Bismarck, N. D.
LOFLIN, BOB
Home Edition News
WKRG-TV, Mobile, Ala.
LOKEY, FRANK
WYZE, Atlanta, Ga.
LOMINAC, HANK
Popeye Cartoon theatre
WKRG-TV, Mobile, Ala.
LONDON, JERRY
KCMJ, Palm Springs, Calif.
LONG, CLINT
Carolina Today
WNCT, Greenville, N. C.
LOVELESS, WENDELL P.
Songs And Sunshine
WDBF, Delray Beach, Fla.
LOWE. JIM
WRR, Dallas, Tex.
LOWE, ROBERT
Rise And Shine
WVVW, Grafton-Fairmont, W. Va.

LUCAS, JIM

B. December 11, 1931, Louisville, Ky. Concentration, NBC-TV; Jim Lucas Show, Broadway After Dark, WAPI; 13 Dance Party, Lucky Lady, WAPI-TV

LUDWIG, JOHN
KDUH-TV, Hay Springs, Neb.
LUECK, KEN
WNDB, Daytona Beach, Fla.
LUKENS, NED
Jack, The Bellboy
WAOK, Atlanta, Ga.
LUND, HOWIE
Music For The Young At Heart
WDOK, Cleveland, Ohio
LYKINS, LOWELL
Clockwatch
WGOH, Grayson, Ky.
LYLE, VINC
Honor Roll Of Hits
WMIX, Mt. Vernon, Ill.
LYNCH, BILL
WMCK, McKeesport, Pa.
LYNCH, KEVIN
KNOC, Natchitoches, La.
LYNN, FRANK
WLCY, St. Petersburg, Fla.
LYON, OWEN
KDUH-TV, Hay Springs, Neb.
LYONS, BOBBY
The Lyons Den
WQAM, Miami, Fla.
LYONS, CLIFF
KWYO, Sheridan, Wyo.
LYONS, DOUG
KAKE, Wichita, Kan.
LYONS, JIM
Nightwatch
WHP, Harrisburg, Pa.
LYONS, RON
KROY, Sacramento, Calif.

— Mc —

McADAM, JOHN
Coffee Time
KRKC, King City, Calif.
McALLISTER, BURT
KBRC, Mt. Vernon, Wash.
McBRIDE, BOB
WMBH, Joplin, Mo.
McBRIDE, CLAY
Country Junction
WYRN, Louisburg, N. C.
McCANN, CHUCK
Laurel And Hardy
WPIX, New York, N. Y.
McCARTHY, JOHN
Morning Line
WPEP, Taunton, Mass.
McCARTY, DON
WTVN, Columbus, Ohio
McCARTY, TONY
WAML, Laurel, Miss.
McCORD, BILL
NBC
McCOY, CRAIG
WTRW, Two Rivers, Wisc.
McCOY, JACK
WCTT, Corbin, Ky.
McCOY, PAT
WPEC, Washington, D.C.
McCOY, ROGER
WBOY-TV, Clarksburg, W. Va.
McCREERY, JOHNNY
1240 Jamboree
WLAG, Lagrange, Ga.
McCULLOUCH, SCOTTY
KWSO, Wasco, Calif.
McCONE, DON
KOMO-TV, Seattle, Wash.

McDANIEL, BRICE
Pappy's Hoedown
KMIN, Grants, N. M.
McDERMAND, BILL
Take Time
KFDM-TV, Beaumont, Tex.
McDONALD, ROSSER
KTEN, Ada, Okla.
McELHATTON, DAVE
Viewpoint
KCBS, San Francisco, Calif.
McFADDEN
Big Daddy Dandy Show
WGOK, Mobile, Ala.
McGARRY
WRC, Washington, D.C.
McGEEHAN, PAT
People Are Funny
NBC-TV
McGLAMERY, WENDELL
Big Show
WVOP, Vidalia, Ga.
McGOFFIN, BILL
Magic Top
KCKT-TV, Great Bend, Kan.
McGRATH, DICK
Late Weather
WSVA-TV, Harrisonburg, Va.
McGRAW, MARY
Breakfast For Two
WJNO, West Palm Beach, Fla.
McINTIRE, TED
KLAM, Cordova, Alaska
McKAY, STAN
Magazine Of The Air
WKRC, Cincinnati, Ohio
McKIBBIN, SAM
WPAY, Portsmouth, Ohio
McKINNIS, DON
KARI, Blaine, Wash.
McLEAN, CLYDE
Arthur Smith Show
WBTV, Charlotte, N. C.
McLELLAN, JOHN
Dateline Boston
WHDH-TV, Boston, Mass.
McNERNEY, JIM
WKRT, Cortland, N. Y.
McPHERSON, CLYDE
Music In AM
WSSO, Starkville, Miss.
McQUAY, CARL
KFPW, Ft. Smith, Ark.
McQUEARIE, JAMES
WLST, Escanaba, Mich.
McROY, PAUL
WCIL, Carbondale, Ill.

— M —

MacALLISTER, BILL
KEAP, Fresno, Calif.
MacDONALD, ROD
WREX-TV, Rockford, Ill.
MACE, MAX
WMRB, Greenville, S. C.
MACK, BUD
Scoreboard
WOWL, Florence, Ala.
MACK, WAYNE
Three Stooges
WDSU-TV, New Orleans, La.
MACK, WAYNE
Music For the Young At Heart
WDCK, Cleveland, Ohio
MacKAY, BOB
WBET, Brockton, Mass.
MacKENZIE, KEN
Mighty Go.
WGAN-TV, Portland, Me.
MAC, LYLE
KHEY, El Paso, Tex.
MacTAVISH, BOB
Serenade In The Afternoon
Fresno, Calif.
MADDOX, BILL
Strictly Off Record
Ft. Morgan, Colo.
MADILL, DON
KIBE-KDFC, San Francisco, Calif.
MAEL, MERRILL
KBYR, Anchorage, Alaska
MAHAFFEY, BOB
Morning Show
KGHF, Puerlo, Colo.
MAHONEY, GEORGE
KOB, Albuquerque, N. M.
MALARA, TONY
Adventures Of Pow Wow
KCNY-TV, Watertown, N. Y.
MALDONADO, MARGO
KWEW, Hobbs, N. M.
MALEY, WES
WKRZ, Oil City, Pa.
MALLEK, JODY
Evening Serenade
KGY, Olympia, Wash.
MALLOY, MIKE
Night Train
KPAS, Banning, Calif.

MALONE, BILL

MANNING, TURNER
WRRF, Washington, N. C.
MANSFIELD, DICK
Four County Almanac
WDOS, Oneonta, N. Y.
MARINELLI, RON
WMFG, Hibbing, Minn.
MARGGRAFF, NORMAN
Fritz The Plumber
WMIL, Milwaukee, Wisc.
MARKHAM, GRANT
WLST, Escanaba, Mich.
MARKLAND, WAYNE S.
KCFI, Cedar Falls, Iowa
MARKLE, BUD
South Shore Hour
WPLM, Plymouth, Mass.
MARKS, AL
Sat'day Afternoon Dance Pty.
WANB, Waynesburg, Pa.
MARKS, HERB
Cap'n Five
WRAL-TV, Raleigh, N. C.
MARLER, HYNN
KTPA, Prescott, Ark.
MARK, WILLIAM P.
WDVH, Gainesville, Fla.
MARRINER, CSOTLY
KASL, New Castle, Wyo.
MARSHALL, DICK
WEGP, Presque Isle, Me.
MARSHALL, HUBERT J.
KSMN, Mason City, Iowa
MARSHALL, JOHN
Weather News
KGGM-TV, Albuquerque, N.M.

MARSHALL, REX

B. January 9, 1919, New Jersey. Disneyland, ABC-TV; December Bride, Doug Edwards and the News; Zane Grey Theatre, CBS-TV; Loretta Young, The Line-Up, NBC-TV

MARSTON, KEN
WDKE, Lawrenceburg, Tenn.
MARTEN, ANDY
AM Theatre
WLW-D, Dayton, Ohio
MARTIN, DICK
WWL, New Orleans, La.
MARTIN, DON
WHCU, Ithaca, N. Y.
MARTIN, HAL
WJOC, Jamestown, N. Y.
MARTIN, HARRY
WMEN, Tallahassee, Fla.
MARTIN, JENNINGS
Downtown
WTRF-TV, Wheeling, W. Va.
MARTIN, RICK
WCNT, Centralia, Ill.
MARTIN, STAN
WARK, Hagerstown, Md.
MARTIN, WILLIE
WMOZ, Mobile, Ala.
MASON, JOHN
Blue Ribbon Movie
WMBD-TV, Peoria, Ill.
MASSEY, BOB
Clock Watcher
WDBF, Delray Beach, Fla.
MASTERS, JIM
AM Mayhem
KTLQ, Tahlequah, Okla.
MATHEWSON, DON
Timekeeper Show
WTUX, Wilmington, Del.
MAUNEY, RICH
Tom Cat Show
WCGC, Belmont, N. C.
MAY, DAVID A.
WGSA, Ephrata, Pa.
MAY, MIKE
WSBT, South Bend, Ind.
MAY, STEVE
Record Revue
WALK, Patchogue, N. Y.
MAYES, DOUG
Nightwatch
WBT, Charlotte, N. C.
MAYFIELD, HAL
Music Hall
KGNC, Amarillo, Tex.
MAYHUGH, BILL
WOL, Washington, D. C.
MAYS, ZILLA
Dream Girl
WAOK, Atlanta, Ga.
MEADOR, ROY
KSNY, Snyder, Tex.
MEARIAN, MIKE
Popeye's Playhouse
WBEN-TV, Buffalo, N. Y.
MECOM, W. R.
Club 1270
WMPM, Smithfield, N. C.
MEDLIN, BARRY
PM With Pops
WLCM, Lancaster, S. C.
MEER, WALTER
Nitebeat
WMAB, Muising, Mich.
MEINEKE, NEIL
KVOU, Uvalde, Tex.
MELODY, MIKE
WARF, Jasper, Ala.
MELTON, BERNIE
Pushbutton One
WJDX, Jackson, Miss.
MELTZER, AL
WEBR, Buffalo, N. Y.
MELVOIN, DON
WOOD-TV, Gr. Rapids, Mich.

MENACKER, SAM

Live Wrestling, CKLW-TV, Detroit; All Star Wrestling, WCPO-TV, Cincinnati; WITV, Indianapolis; Big Time Wrestling, Syndicated Tape

MENEFEE, BOB
WCAU, Philadelphia, Pa.
MERCER, BILL
WITE, Brazil, Ind.
MERCER, WALLY
Cat's Paw
WBOP, Pensacola, Fla.
MERCHANT, GEORGE
KSOK, Arkanas City, Kan.
MERONEY, RON
Dance Party
WHBQ, Memphis, Tenn.
MERRELL, JOHN
KFH, Wichita, Kan.
MERRILL, BILL
KOTE, Fergus Falls, Minn
MERRITT, WILLIAM R.
WTMB, Tomah, Wisc.
MERTZ, CHARLEY
Rolling Home
WMRN, Marion Ohio

MESAROS, BILL
Reminiscing
WPTS, Pittston, Pa.
METZ, STU
CBS
METZLER, ART
Wake Up With WAVE
WAVE, Louisville, Ky.
MEYER, BOB
Morning Show
WPKO, Waverly, Ohio
MEYERS, IRV
WBNR, Beacon, N. Y.
MEYERS, JACK
KMEO, Omaha, Neb.
MICHAEL, GENE
WLEC, Sandusky, Ohio
MILAIR, ALLEN
WSYR, Syracuse, N. Y.
MILES, JOE
WFMO, Fairmont, N. C.
MILES, RAY
WVIP, Mt. Kisco, N. Y.
MILLER, BILL
WCMR, Elkhart, Ind.
MILLER, BOB
WCMR, Elkhart, Ind.
MILLER, C.
WREM, Remsen, N. Y.
MILLER, DON
Club 1301
WDOC, Prestonsburg, Ky.
MILLER, ED
WDOV, Dover, Del.
MILLER, JERRY
KGOS, Torrington, Wyo.
MILLER, JIMMY
Country Junction
WCRY, Macon, Ga.
MILLER, LARRY
KCSR, Chadron, Neb.
MILLER, PHIL
KTEM, Temple, Tex.
MILLER, RON
WMIE, Miami, Fla.
MILLS, DICK
WONG, Oneida, N. Y.
MINAHAN, ANN
WCCM, Lawrence, Mass.
MINYARD, KEN
KDRO, Santa Rosa, Calif.
MITCHELL, CHARLES
WSJV-TV, South Bend, Ind.
MITCHELL, GEORGE
WAUD, Auburn, Ala.
MITCHELL, JERRY
WLS, Chicago, Ill.
MITCHELL, RAY
KYOS, Merced, Calif.
MITCHELL, REX
Happy Hour
KCEN-TV, Temple-Waco, Tex.
MIZELLE, GEORGE
WECT, Wilington, N. C.
MOBLEY, P.
WERD, Atlanta, Ga.
MOLER, FLOYD
KXXL, Bozeman, Mont.
MONSON, PAUL
WSPR, Springfield, Mass.
MONTALVO, FERNANDO
WORA, Mayaguez, P. Rico
MONTEJANO, RICHARD
KXO, El Centro, Calif.
MONTGOMERY, BOB
WBIG, Greensboro, N. C.
MOORE, BILL
KZOL, Farwell, Tex.
MOORE, CLAUDE
WBOW, Butte, Mont.
MOORE, FRANK
Music on 560
WGAN, Portland, Me.
MOORE, GENE
Fishbeck Jubilee
KBRS, Springdale, Ark.
MOORE, HOWARD
Musical Clock
WFIG, Sumter, S. C.
MOORE, TOM
Kaleidoscope
KWCX, Willcox, Ariz.
MOORE, TOMMY
WHNC, Henderson, N. C.
MOORHEAD, JOHN
Adventurama
WJAC-TV, Johnstown, Pa.
MORELAND, HARRY
KCRV, Caruthersville, Md.
MOREY, BILL
WCCW, Traverse City, Mich.
MORGAN, BILL
Chatterbox
WHVH, Hendersen, N. C.
MORGAN, CHUCK
Hi Fi Club
KUZN, West Monroe, La.
MORGAN, HARVE
WQTE, Detroit, Mich.
MORGAN, KENT
KJCK, Junction City, Kan.

MORGAN, RAY

MORGAN, ROBERT
WCEN, Mt. Pleasant, Mich.
MORIN, JOHN
Shaun O'Hoolihan
WRBL-TV, Columbus, Ga.
MORRELL, LARRY
Morning Man
WBAP, Fort Worth, Tex.
MORRIS, AL
KVKO, Columbus, Ohio
MORRIS, BILL
Powder Puff Parade
WROM, Rome, Ga.
MORRISON, PETER
WDCR, Hanover, N. H.

MORROW, DON

B. January 29, 1927, Stamford, Conn.; G.E. College Bowl, Jackie Gleason Show, CBS-TV; Lowell Thomas News, CBS; Rin-Tin-Tin, ABC-TV

MORROW, ROBIN
Mr. M
KTAR, Phoenix, Ariz
MORSE, TONY
KGO, San Francisco, Calif.
MORTON, ROSS
A. in Syracuse
WSOQ, N. Syracuse, N. Y.
MORYL, BOB
WIMS, Michigan City, Ind.
MOTZ, WAYNE
KWSD, Mt. Shasta, Calif.
MROGAN, MARY
CKLW, Detroit, Mich.
MULL, AL
Rise and Shine
WMEK, Chase City, Va.
MULLEN, FRANK
WNEB, Worcester, Mass.
MULLINS, BILL
WVAR, Richmond, W. Va.
MULLINS, MIKE
KZON, Tolleson, Ariz.
MULLINS, MOON
Platter Parade
WMYN, Madison, N. C.
MULVANEY, DON
KROX, Crookston, Minn.
MURDOCK, JACK
Apartment 11
KPLR-TV, St. Louis, Mo.
MURDOCK, JACK
WMAN, Mansfield, Ohio
MURPHREE, JACK
Strictly Informal
Owensboro, Ky.
MURPHY, BOB
Morning Show
WJEK-TV, Detroit, Mich.
MURPHY, DAN
Take Four
KXLY-TV, Spokane, Wash.
MURPHY, GEORRERY
WDCR, Hanover, N. H.
MURPHY, TOM
KISN, Portland, Ore.
MURPHY, VINCE
WILK, Wilkes-Barre, Pa.
MURRAY, DON
Ringo Bingo
WAZL, Hazleton, Pa.
MUSHAW, LANCE
Coffee Club Show
KUIK, Hilisboro, Ore.
MYERS, LARRY
WBRV, Boonville, N. Y.

MYERS, PETE

Pete Myers Show, 3-6, WNEW radio

— N —

NAJAMY, ABE
Club 800
WLAD, Danbury, Conn.
NASH, TOM
Morning Program
KWIL, Albany, Ore.
NATAY, ED
KYVA, Gallup, N. H.
NATHAN, NORM
Sounds in the Night
WHDH, Boston, Mass.
NAULT, ROBERT
KGEZ, Kalispell, Mont.
NEAL, BILL
WCBM, Baltimore, Md.
NELMS, BILL
WRMT, Rocky Mount, N. C.
NELSON, DON
Musical Capers
KPOR, Quincy, Wash.
NELSON, DOYLE
KPOR, Quincy, Wash.
NELSON, HAL
Central Texas News
KTBC-TV
NELSON, LOU
WTAR, Norfolk, Va.
NEW, JIM
WIZE, Springfield, Ohio
NEWBORN, RON
WJOI, Florence, Ala.
NEWSOME, BUCK
KVOY, Yuma, Ariz.
NEWTON, FRED
WTYC, Rock Hill, S. C.
NEWTON, RALPH
KZIP, Amarillo, Tex.
NICHOLS, BILL
WSOC, Charlotte, N. C.
NICHOLSON, MAX
WOOF, Dothan, Ala.
NIELSON, WARREN
KMS, Shenandoah, Iowa
NILES, WENDALL
It Could Be You
NBC-TV
NIMMO, BOB
KVOY, Yuma, Ariz.
NISHIKATA, S.
KOHO, Honolulu, Hawaii
NOE, BEN JR.
KCLV, Clovis, N. M.

NOEL, DICK

B. May 3, 1927, Brooklyn, N. Y. Arthur Godfrey Show; Chance of a Lifetime; By Popular Demand; Dick Noel Show, WLW Radio and TV; 50-50 Club (Ruth Lyons), WLW

NOLAN, GEORGE
KTVT, Dallas-Ft. Worth, Tex.
NOLAN, TIM
KPRC, Houston, Tex.

NOMAKO, DON
WCIL, Carbondale, Ill.
NORRED, RICHARD
KNOC, Natchitoches, La.
NORRIS, BARRY
KFJB, Marshalltown, Iowa
NORTHEY, RICHARD
WLOD, Ft. Lauderdale, Fla.
NORTON, DUKE
Overture
KGBS, Los Angeles, Calif.
NORVELL, GEORGE
KIOT, Barstow, Calif.
NORWOOD, BILL
WLOS, Ashville, N. C.
NUGEN, LOIS
KSOK, Arkansas City, Kan.
NUNNERY, CURT
Nightbeat
WFAI, Fayetteville, N. C.

— O —

OATMAN, MICHAEL
KHEY, El Paso, Tel.

O'BRIEN, TOM

B. April 3, 1925, New York; News, WINS; Chevrolet Weekend News, CBS; Big Story, WNEW-TV; Monitor, NBC

O'DONNELL, DAVEY
KXOL, Ft. Worth, Tex.
O'DONNELL, LEW
Breakfast Bar
WHEN-TV, Syracuse, N. Y.
O'DONOHOE, STEVE
Nightrider Show
KPAC, Port Arthur, Tex.
OLDAG, BEN
Polka Special
KFRD, Rosenberg, Tex.
O'LEARY, FRANK
WJOL, Joliet, Ill.
OLIVER, BOB
1290 Music Hall
WCHK, Canton, Ga.
OLIVER, LOWELL
KLOV, Loveland, Colo.
OLSEN, GERRY
WPON, Pontiac, Mich.
OLSEN, JOHNNY
Play Your Hunch
NBC-TV
OLSON, DICK
WEZY, Cocoa, Fla.
OLSON, JOHNNY
To Tell the Truth
CBS-TV
OLSON, JOHNNY
You're in the Picture
CBS-TV
ORKIN, RICHARD
WLAN, Lancaster, Pa.
O'RILEY, MIKE
WJTV, Jackson, Miss.
ORTIZ, RAFAEL
WVJP, Caguas, Puerto Rico
ORUM, BILL
Musical Clock
KCRC, Enid, Okla.
OSTRANDER, ALAN
WENE, Endicott, N. Y.
OSTROM, BILL
Toast 'N' Coffee
WWOD, Lynchburg, Va.
OTTO, TED
Starlit Stairway
KXLY-TV, Spokane, Wash.
OVELLETTE, GEORGE
Engine House 8
WMTW-TV, Portland, Me.
OWEN, CHUCK
WPFA, Pensacola, Fla.
OWEN, TOM
WCHL, Chapel Hill, N. C.
OWENS, DON
Jamboree
WAVA, Arlington, Va.
OWENS, PAUL
WWRI, W. Warwick, R. I.
O'WRIL, BOB
Candlepin Bowling
WGAN-TV, Portland, Me.

— P —

PACKARD, GENE
WOND, Pleasantville, N. J.
PACICCA, CARMEN
WKAL, Rome, N. Y.
PAGE, DAVE
Popeye Show
KREM-TV, Spokane, Wash.
PAGEL, DUANE
Tunes and Topics
KBRL, McCook, Neb.
PALMA, LORENZO
KEVT, Tucson, Ariz.

PALMER, BUD

PALMER, JOHN
Dance Time
WHNB-TV, N. Britain, Conn.
PAR, JACK
KISN, Portland, Ore.
PARDO, DON
The Price Is Right
NBC-TV
PARIS, JACK
Uncle Jack
KCHV, Indio, Calif.
PARK, CHARLEY
Time Out for Music
WJR, Detroit, Mich.
PARKER, BEN
Market Reporter
KBOP, Pleasanton, Tex.
PARKER, BILL
KNUJ, New Ulm, Minn.
PARKER, LARRY
Up 'n Atom Show
WANS, Anderson, S. C.
PARKER, PAUL
Question Mike
WFIL, Philadelphia, Pa.
PARKER, TOM
WOC, Davenport, Iowa
PARKINSON, BOB
Pleasure Unlimited
WAND, Canton, Ohio
PARRISH, JOHN
Music Man
WLAK, Lakeland, Fla.
PARROTT, EVAN
WKCT, Bowling Green, Ky.
PARSONS, AL
WMTS, Murfreesboro, Tenn.

PARSONS, FRED

B. June 13, 1920, Huntington, W. Va. Monitor, NBC; Fred Parsons Show, WINS; Hitchcock Presents, Brighter Day, CBS

PARSONS, JOHN
WKIP, Poughkeepsie, N. Y.
PARTON, KEN
WHLF, South Boston, Va.
PARTON, KEN
WEZL, Richmond, Va.
PATE, BOB
WRNB, New Bern, N. C.
PATE, JOE
KLEX, Lexington, Miss.
PATRICK, JOHN
The Clock Watcher
KDZA, Pueblo, Colo.
PATTERSON, JIM
Carolina Calling
WBTV, Charlotte, N. C.
PATTERSON, PAT
WAMS, Wilmington, Del.
PATTILLO, PAT
Dancing in the Dark
WGAU, Athens, Ga.

PAUL, RALPH

Strike It Rich, Dotto, The Millionaire, Top Dollar, CBS-TV; Goodyear Playhouse, The Big Payoff, NBC-TV

PAULIN, ED
Good Morning Show
WMRN, Marion, Ohio
PAXTON, E. J. JR.
Panel Six
WPSD-TV, Paducah, Ky.
PAXTON, TOM
WKY-TV, Oklahoma C., Okla.
PAYE, DON
Wake-Up Show
WICY, Malone, N. Y.
PAYNE, LLOYD
Top Ten
WDBX, Chattanooga, Tenn.
PAYNE, SONNY
KFFA, Helena, Ark.
PEACE, EVERETT
Afternoon Show
WISP, Kinston, N. C.
PEARSON, CLINTON
Golden Isles Matinee
WGIG, Brunswick, Ga.
PEDDIE, FRANK
Weather Sketches
KVAR, Phoenix, Ariz.
PEDERSON, CARROLL
Polka Party
KLOK, San Jose, Calif.
PEGERSON, DREX
KQTV, Ft. Dodge, Iowa
PELOQUIN, PETE
Coffee Time
WAXX, Chippewa Falls, Wisc.
PENN, ELMER
Nighttrain
KPAS, Banning, Calif.
PENNELL, ZAG
WELD, Fisher, W. Va.
PERKINS, RAY
WTRL, Bradenton, Fla.
PERRI, JAY
WOL, Washington, D. C.
PERRY, GEORGE
RFD Piedmont
WFMY-TV, Greensboro, N. C.
PERRY, LOU
KSRA, Salmon, Idaho
PERRY, PORTIA
WDAS, Philadelphia, Pa.
PETERS, BILL
Blue and Rose Room
WBEU, Beaufort, S. C.
PETERSON, ART
WFBL, Syracuse, N. Y.
PETERSON, JOHN M.
KFBB, Great Falls, Mont.
PFAU, GEORGE
What's New?
KXLL, Missoula, Mont.
PFEIFAUF, NICK
WTRR, Sanford, Fla.
PHILLIPS, BOB
KGA, Spokane, Wash.
PHILLIPS, BY
Junior Auction
WDAU-TV, Scranton, Pa.
PHILLIPS, DON
WRIT, Milwaukee, Wisc.
PHILLIPS, GENE
WMAN, Mansfield, Ohio
PHILLIPS, JOSEPH
Carolina in the Morning
WDIX, Orangeburg, S. C.
PHILLIPS, KEN
Music in the Morning
KAFP, Petaluma, Calif.
PHILLIPS, MATT
WHPB, Belton, S. C.
PHELPS, BOB
Early Show
WLOS, Ashville, N. C.
PICKETT, ROBERT
KRTN, Raton, N. M.

PIERCE, F. L.
Sunrise Serenade
WZOB, Ft. Payne, Ala.
PIERCE, JACKIE
Goldcoast Theatre
WTVJ, Miami, Fla.
PIERCE, JANE
Woman's World
WSIR, Winter Haven, Fla.
PIERCE, RON
Eye Opener
WJMS, Ironwood, Mich.
PIERRE
KQA, Austin, Minn.
PIKE, CLIFF
Musical Clock
KOTA, Rapid City, S. D.
PINCKNEY, DOUGLAS
Dateline
WMBO, Auburn, N. Y.
PITCAITHLEY, AL
KPBM, Carlsbad, N. M.
PITTS, BILL
DROD-TV, El Paso, Tex.
PLATER, BILL
Kartoon Man
WSJL-TV, Harrisburg, Ill.
PLATIS, GEORGE
DBTV, Denver, Colo.
POLLOCK, GOBLE
WCBL, Benton, Ky.
POOLE, RAY
Man About the House
KDZA, Pueblo, Colo.
POPE, BILL
WABY, Albany, N. Y.
PORTER, BOB
WLW-D, Dayton, Ohio
PORTERFIELD, HARRY
WKNX-TV, Saginaw, Mich.
POTTER, BOB
KCLO, Leavenworth, Ky.
POTTER, DICK
WMCT, Memphis, Tenn.
POTTER, PHIL
WSIG, Mt. Jackson, Va.
POWELL, CHARLES
WLSC, Loris, S. C.
POWELL, STEVE
WKY-TV, Okla. City, Okla.
POWELL, WALTER
Tri-State Hit Parade
WMFL, Pineville, Ky.
PRATT, JIM
KFDA-TV, Amarillo, Tex.
PRESSMAN, DON
WAMM, Flint, Mich.
PRESSON, GENE
Gospel and Hymn
KMIS, Portageville, Mo.
PRESTON, SKEET
KASL, New Castle, Wyo.
PREVITTI, BILL
Teen Time
KOST-TV, Albuquerque, N.M.
PRICE, ED
WJIM, Lansing, Mich.
PRICE, JOHN
Bandstand
WHVH, Hendersen, N. C.
PRICE, PRESTON
Gateway
KOMO-TV, Seattle, Wash.
PRINGLE, DAVID
WPAG, Ann Arbor, Mich.
PROKOS, CON
That Dog-Gone Bulletin Board
WLUC, Marquette, Mich.
PRUITT, AL
WDNC, Durham, N. C.
PRUITT, WELDON
WCON, Cornelia, Ga.
PUDNEY, EARLE
WRGB-TV, Schenectady, N.Y.
PURRINGTON, JACK
Sunnyside Up Show
WQAM, Miami, Fla.
PUTNAM, JIM
WHIT, New Bern, N. C.

— R —

RAFFEY, DON
Sun 'N' Fun
WIRA, St. Pierce, Fla.
RAGSDALE, GENE
KSNY, Snyder, Tex.
RAHE, ANTHONY E.
KCLA, Pine Bluff, Ark.
RALSTON, DAVID
WMTS, Murfreesboro, Tenn.
RAMSER, JACK
KBIZ, Ottumwa, Iowa
RANEY, REX
Early Show
WBIR-TV, Knoxville, Tenn.
RAPER, JIMMY
Kitchen Kapers
WCNC, Elizabeth City, N. C.
RAUB, TED
WDAU-TV, Scranton, Pa.
RAVEN, JOHNNY
Ebony House
WYNN, Florence, S. C.
RAWLINSON, CHUCK
WSGA, Savannah, Ga.
RAY, BOB
Wake Up Time
WBBB, Burlington, N. C.
RAY, JOE
WSEE, Erie, Pa.
RAY, WILLIAM JR.
KASI, Ames, Ohio
RAYMOND, GARY
WCBY, Cheboygan, Mich.
RAYNE, TOMMY
Sagebrush Roundup
KCID, Caldwell, Idaho
RAYNER, RAY
WBBM-TV, Chicago, Ill.
READ, ED
Music Man
WNLC, New London, Conn.
READY, TOM
Charley Weaver's Hobby Lby.
ABC-TV
REARDEN, BARNEY
Dance 'Till Midnite
KOLD, Tucson, Ariz.
REARDON, JOHN
KBIZ, Ottumwa, Iowa
RECK, BILL
WTRR, Sanford, Fla.
REED, D.
Hot Line
WBCR, Christiansburg, Va.
REEDER, DANNY
WKKS, Vanceburg, Ky.
REETER, DEAN
KMEO, Omaha, Neb.
REEVES, JOHNNY
WCTT, Corbin, Ky.
REEVES, MARK
Sunnyside
KTEM, Temple, Tex.
REGAN, ROBERT S.
Inquiring Reporter
KGB, San Diego, Calif.
REICH, BOB
1240 Club
WEKR, Fayetteville, Tenn.
REIG, HOWARD
NBC
REILLY, JAMES
WISL, Shamokin, Pa.
REITZ, PINKY
WLEC, Sandusky, Ohio
REMINGTON, JACK
WKRC, Cincinnati, Ohio
REYES, NICK
KIXZ, Amarillo, Tex.
REYNOLDS, HOWARD
KNDO, Yakima, Wash.
REYNOLDS, LEE
WTTG, Washington, D. C.
REYNOLDS, PAUL
Teen Party
WTVT, Tampa, Fla.
RICE, BILL
WRCV-TV, Philadelphia, Pa.
RICE, DICK
KYRO, Potosi, Mo.
RICE, RAY
Moods in Music
WALK, Patchogue, N. Y.
RICH, CARL
WHLF, So. Boston, Va.
RICHARD, PAUL
WSPD, Toledo, Ohio
RICHARDS, RON
KSTL, St. Louis, Mo.
RICHARDS, TED
WAUB, Auburn, N. Y.
RICHARDS, TONY
WELE, So. Daytona, Fla.
RICHESON, DON
Hermit's Cave
WADS, Ansonia, Conn.
RICHKENBACKER, ACE
WTYN, Tyron, N. C.
RICHMOND, BOB
WREN, Topeka, Kan.
RICKWA, JOHN
KHOW, Denver, Colo.
RIDER, BRICK
WTAR, Norfolk, Va.
RIGGINS, BUZZ
Happiness Exchange
WLAP, Lexington, Ky.
RINER, DUANE
Record Room
WGIG, Brunsiwck, Ga.
RIOUX, LEE
KRCA, Los Angeles, Calif.
RIPPE, BILL
NBC
RITTER, BLAKE
WRCV, Philadelphia, Pa.
RIZZ, TONY
Lobster Line
WFST, Caribou, Me.
ROANE, TOM
Land of Dreams
WJQS, Jackson, Miss.
ROBBINS, EDDIE
Stars and Strings
WFYI, Garden City, N. Y.
ROBERTS, HOWDY
Musical Clock
WMT, Cedar Rapids, Iowa
ROBERTS, LARRY
Wake Up Show
WCHI, Chillicothe, Ohio
ROBERTS, PAUL
Sandman Serenade
WSPB, Sarasota, Fla.
ROBERTS, PAUL
Club 43
WSBA-TV, York, Pa.
ROBIN, BOB
WABB, Mobile, Ala.
ROBINSON, ROCK
WHOO, Orlando, Fla.
ROBINSON, STAN
WLWC, Columbus, Ohio
ROBISON, CARLIE
WWNC, Ashville, N. C.
ROBY, VIC
NBC
ROCHE, HAL
Morning Show
KBOR, Brownsville, Tex.
ROCHELLE, CARL
WOOW, Greenville, N. C.
RODEHAVER, WORLEY
Over Back Fence
WCHI, Chillicothe, Ohio
RODEWALD, DON
Afternoon Show
KERO, Bakersfield, Calif.
RODRIQUEZ, LUIS
Vos Hispana
WWRL, New York, N. Y.
ROESER, DICK
Open House
KOGA, Ogallala, Neb.
ROEVER, JIM
KXIC, Iowa City, Iowa
ROGERS, BEACH
KIEV, Glendale, Calif.

ROGERS, BILL

$64,000 Question, $64,000 Challenge, G.E. Theatre, CBS-TV; Texaco Command Performance, NBC-TV; Walter Winchell File, ABC-TV

ROGERS, BILL
WQTY, Jacksonville, Fla.
ROGERS, GEORGE
Dialing for Dollars
WMAR-TV, Baltimore, Md.
ROGERS, TED
WDBJ, Roanoke, Va.
ROHN, JIM
KXGO-TV, Fargo, N. D.
KXJB-TV, Valley City, N. D.
ROLLINS, BILL
Wake Up Easy
KCGC, Belmont, N. C.
ROLLINS, DON
WACT, Tuscaloosa, Ala.
ROLLINS, MACK
Traffic Jam
WBOY, Clarksburg, W. Va.
ROLLINS, MARK
Bandstand
WBOY-TV, Clarksb'g, W. Va.
ROOT, GENE
Jazz Is My Beat
KYND, Tempe, Ariz.
ROPER, JAMES T.
KRTN, Raton, N. M.
ROSE, PETER
WARD, Johnston, Pa.
ROSE, RONALD
KBOY, Medford, Ore.
ROSILLO, MANUEL H.
KGST, Fresno, Calif.
ROSS, ARTHUR
WTKO, Ithaca, N. Y.
ROSS, DALE
KVFC, Cortez, Colo.
ROSS, DON
KFMB, San Diego, Calif.
ROSS, DON JON
WMT-TV, Cedar Rapids, Iowa
ROSS, GORDON
Nite Mayor Show
KUDE, Oceanside, Calif.
ROSS, JACKSON
WTRX, Flint, Mich.
ROSS, WALT
Wax Works
KSRV, Ontario, Ore.
ROSSI, LOU
Coffee Break
KAVR, Apple Valley, Calif.

ROTE, KYLE

ROTH, BEVEN
Voice Your Choice
KTEL, Walla Walla, Wash.
ROUGH, BILL
WOWI, New Albany, Ind.
ROUSSEAU, GENE
Wake Up and Live
WWON, Woonsocket, R. I.
ROWZIE, JACK
Club 1260
WWDC, Washington, D. C.
ROZZELL, THEODORE
KZOL, Farwell, Tex.
RUGH, VIC
KLWN, Lawrence, Kan.
RULEY, TOM
WMRI, Marion, Ind.
RUMORE, DUKE
WSGN, Birmingham, Ala.
RUNKLE, HALL
WPTW, Piqva, Ohio
RUSSELL, CHARLES
Tops in Pops
WSUH, Oxford, Miss.
RUSSELL, DAVE
AM Harmonies
WWON, Woonsocket, R. I.
RUSSELL, JOHN HENRY
KGMB, Honolulu, Hawaii
RUSSELL, ROBERT
Shock
WPTA, Ft. Wayne, Ind.
RUSSELL, SAMMY
Dancing Party
WMEV, Marion, Va.

RUSSELL, TODD

Rootie Kazootie, NBC-TV and ABC-TV; Wheel of Fortune, CBS-TV; Monitor, Band of America, NBC; Treasury Men in Action, NBC-TV; Who Do You Trust? ABC-TV

RUSSELL, WEBB
KBZY, Salem, Ore.
RUSTAD, JOHN
WJRL, Rockford, Ill.
RYAN, JOHNNY
Clockwatcher
KVOO, Tulsa, Okla.
RYAN, RICHARD
Almanac
WJRT, Flint, Mich.
RYLE, GLENN
WKRC-TV, Cincinnati, Ohio
RYSER, ROBERT
Sunday Album of Music
KBKW, Aberdeen, Wash.

—S—

SACCO, ROBERT J.
Spinning Wheel
WAZL, Hazleton, Pa.
SADLON, EARL
Coffee Time
WBUT, Butler, Pa.
SAGE, BUD
KWEW, Hobbs, N. M.
SALERNO, SAM
Coffee Time
KLAS, Las Vegas, Nev.
SANDERS, ARLEN
KTYM, Inglewood, Calif.
SANDERS, CARL
KULP, El Campo, Tex.
SANDERS, HANK
KBLO, Hot Springs, Ark.
SANTORA, MICKEY
WLBR, Lebanon, Pa.
SAUNDERS, BRUCE
Afternoon Show
WSBT-TV, South Bend, Ind.
SAUNDERS, TOM
WOLF, Syracuse, N. Y.
SAYERS, AL
730 Matinee
WDOS, Oneonta, N. Y.
SCHAFER, BILL
Afternoon Varieties
KERV, Kerrville, Tex.
SCHAFFER, RONALD
Rise and Shine
KBRL, McCook, Neb.
SCHERER, JOE
KHOW, Denver, Colo.
SCHERER, STRETCH
Popeye Theatre
KGGM-TV, Albuquerque, N.M.
SCHIEFER, DAVE
KAIR, Tucson, Ariz.
SCHLADEMAN, DON
WIRE, Indianapolis, Ind.
SCHNEIDER, KEN
Business News
KCMT, Alexandria, Minn.
SCHOFF, HUGHIE
Morning Timekeeper
KWNA, Winnemucca, Nev.
SCHOLEM, RICHARD
WTIG, Massillon, Ohio
SCHRAGE, TONY
Happy Time Show
WBYS, Canton, Ill.
SCHRIMMER, DON
KSST, Sulphur Springs, Tex.
SCHROEDER, BERNIE
WMTE, Manistee, Mich.
SCHULLER, BOB
Coffee Break
WCMP, Pine City, Minn.
SCHWARTZ, RON
Music Till 12 Plus 1
WINX, Rockville, Md.
SCOTT, BOB
Talk of the Town
KOLO, Reno, Nev.
SCOTT, DAVE
KTVR-TV, Denver, Colo.
SCOTT, DAVE
KQV, Pittsburgh, Pa.
SCOTT, DICK
WBKV, West Bend, Wisc.
SCOTT, ED
Three Stooges Playhouse
WTVT, Tampa, Fla.

SCOTT, FRED

B. June 25, Dayton, Ohio; Bugs Bunny Presents, Liberace Host, WABD

SCOTT, HOWARD
WROM, Rome, Ga.
SCOTT, JERRY
Music Til Midnite
WBAT, Marion, Ind.
SCOTT, JIM
Mystery Theatre
WJPB-TV, Fairmont, W. Va.
SEAL, WAYNE
Skyliner Show
WMRB, Greenville, S. C.
SEAVEY, CECIL
KONA-KALA-TV, Honolulu, Hawaii
SEBENIUS, JOHN
K-VEE Bandstand
KVNA, Flagstaff, Ariz.
SEE, JACK
Tempo
WBOY, Clarksburg, W. Va.
SEIFERT, FRANK
Good Morning, Minnesota
WTCN-TV, Minneapolis, Min.
SELLERS, LARRY
Fifty Yard Line
KGON, Portland, Ore.
SENICH, JAMES
Golden Hours
WBRY, Waterbury, Conn.
SERGI, SYL
Record Revue
WBVP, Beaver Falls, Pa.
SHADBURN, BILL
Atlantic Weatherman
WSAV-TV, Savannah, Ga.
SHADBURN, GRADY
RFD Sowega and Chalk It Up
WALB-TV, Albany, Ga.
SHAFFER, GARY
WHDL, Olean, N. Y.
SHAFFER, LARRY
WETT, Ocean City, Md.
SHAFFER, RALPH
KBOW, Butte, Mont.
SHANKWEILER, GLENN
WKOK, Sunburry, Pa.
SHARP, DON
WYNK, Baton Rouge, La.
SHARP, ED
WYZE, Atlanta, Ga.
SHARP, IRVING
Top o' the Morning
WDBJ, Roanoke, Va.
SHARP, JIM
WBIL, Leesburg, Fla.
SHAW, JOHNNY
Jumpin Show
WOBS, Jacksonville, Fla.

SHEHEEN, MAC
Wis Showcase
WIS, Columbia, S. C.

SHELDON, HERB

SHEPARDSON, PHIL
WWLP, Springfield, Mass.
SHEPPARD, VERN
Musical Clock
KOTA, Rapid City, S. D.
SHERIDAN, BILL
WSUB Morning Show
WSUB, Groton-New London, Conn.
SHERWOOD, THOM
Sherwood's Forest
WCMW, Canton, Ohio
SHERWOOD, THE
WATS, Sayre, Pa.

SHIPLEY, BILL

The Big Story, NBC-TV; You Are There, Jonathan Winters Show, The Twentieth Century, CBS-TV

SHOEMAKER, ERV
Program MC
WSJV-TV, So. Bend-Elkhart, Ind.
SHORE, HAL
Sound Off
WBCM, Bay City, Mich.
SHORT, GARY
WEOL, Elyria Lorain, Ohio
SHOTWELL, DE FOREST
KWIV, Douglas, Wyo.
SHRIVER, BOB
Western Marketing News
KOA-TV, Denver, Colo.
SHUIRMAN, DAVID
KSFE, Needles, Calif.
SHULTZ, B. R.
Swing Easy
KWTC, Barstow, Calif.
SOFTBOTTOM, SID
Popular Music
WLOC, Munfordville, Ky.
SIEVERS, BOB
WOWO, Ft. Wayne, Ind.
SIEVERS, FRANK E.
KCTI, Gonzales, Tex.
SILLAY, JUNE
Coffee Break
WTVC, Chattanooga, Tenn.
SILVA, BOB
KJCK, Junction City, Kan.
SILVA, J.
WICK, Scranton, Pa.
SILVER, TOM
Hi-Ho Silver Show
WNHC, New Haven, Conn.
SIMKO, EDDIE
Polka Party
WIZZ, Streator, Ill.
SIMMONS, BOB
Caffeine Patrol
KOGT, Orange, Tex.
SIMMONS, BOB
KOVO, Provo, Utah

SIMMS, HAL

What's My Line? CBS-TV

SIMON, TED
Ladies Fair
WCCW, Traverse City, Mich.
SIMON, TOM
KOTS, Deming, N. M.
SIMPSON, JIM
WJPD, Ishpeming, Mich.
SIMPSON, RONALD
This and That
WPEL, Montrose, Pa.
SIMS, SCOTT
WMNI, Columbus, Ohio
SINK, J. ARDELL
Melody Chest
WKSK, West Jefferson, N. C.
SISCOE, IVAN
WEKZ, Monroe, Wisc.
SIX, JACK
Six Till Eight
WRRF, Washington, N. C.
SKELTON, KEN
KVFC, Cortez, Colo.
SKJELSTAD, JAMES
KBLF, Red Bluff, Calif.
SLATTERY, JACK
WHAM, Rochester, N. Y.
SLATTERY, JOE
KWTO, Springfield, Miss.
SLATTERY, JOE
Today on the Farm
NBC-TV
SLEDGE, CLAYTON
Hits 'Til Six
WCBT, Roanoke Rapids, N.C.
SLOCUM, KENT
KOTA-TV, Rapid City, S. D.
SMALL, MAX
KOCA, Kilgore, Tex.
SMART, BILL
Musical Memories
WRDW, Augusta, Ga.
SMITH, AL
KVTV, Sioux City, Iowa
SMITH, BILL
Bozo the Clown
KREM-TV, Spokane, Wash.
SMITH, BOCKY
Sports Soundoff
WLOF-TV, Orlando, Fla.
SMITH, DAN
WRMF, Titusville, Fla.
SMITH, DAYTON
KAML, Kenedy, Tex.
SMITH, DICK
WBIL, Leesburg, Fla.
SMITH, DICK
WORC, Worcester, Mass.
SMITH, HULAN
Nite Sounds in Music
KOGT, Orange, Tex.
SMITH, JERE
Penthouse
KMSP-TV, Minneapolis, Minn.
SMITH, NOVELLA
Dizzy Lizzy
KYOK, Houston, Tex.
SMITH, REX
WHOC, Philadelphia, Miss.
SMITH, WILBURN
WHOC, Philadelphia, Miss.
SMOLLON, JACK
Early Show
WJHO, Opelika, Ala.
SNODGRASS, GENE
WWJO, Pineville, W. Va.
SNYDER, BILL
WCON, Cornelia, Ga.
SNYDER, DON
Time, Temp. and Tunes
KIUP, Durango, Colo.
SNYDER, DWIGHT
Sunday Concert Hall
WATP, Marion, S. C.
SOARES, FRANK
KTUR, Turlock, Calif.
SOLANDER, GEORGE
The Happy Medium
KGVO, Missoula, Mont.
SOLEM, JEFF
Party Time
KABR, Aberdeen, S. D.
SPANN, OWEN
KCBS, San Francisco, Calif.
SPARKS, BOB
WLMJ, Jackson, Ohio
SPAULDING, DICK
WUSJ, Lockport, N. Y.
SPECK, DARRELL
WANY, Albany, Ky.
SPECK, KEN
Canton Calling
WAND, Canton, Ohio
SPENCER, S. T.
Trombones of God
WOIC, Columbia, S. C.
SPRAGUE, DICK
Breakfast in Bedlam
WPOR, Portland, Me.
SPRAGUE, FRANK
Morning Show
WBTA, Batavia, N. Y.
SPRINGMANN, TED
Good Old Days
KADY, St. Charles, Mo.
SPROWLS, JOEL
Country Music
WLOC, Munfordville, Ky.
SQUIER, KEN
Almanac
WDEV, Waterbury, Vt.
STACK, JACK
WOOD, Grand Rapids, Mich.
STAKELIN, BILL
WAXU, Georgetown, Ky.
STALLINGS, JACK
Music for the Afternoon
WPNC, Plymouth, N. C.
STAMBAUGH, HENRY
WJLB, Detroit, Mich.
STAMPS, WILLIAM
WHAL, Shelbyville, Tenn.
STANLEY, WILLIAM
WICH, Norwich, Conn.
STEELE, JOHN C.
KPOW, Powell, Wyo.
STEEVES, HENRY
WBTA, Batavia, N. Y.
STEIN, JACK
KXOX, Sweetwater, Tex.
STEIN, WALLY
WPAY, Portsmouth, Ohio
STENGAV, PETE
Wake Up and Sing
WSAZ, Huntington, W. Va.
STENGER, DANNY
WBAX, Wilkes Barre, Pa.
STEPHANI, FRED
KOFE, Pullman, Wash.
STEPHENS, CARL
WSFA-TV, Montgomery, Ala.
STEPHENS, GEORGE
Quality Corner
WCCC, Hartford, Conn.
STEPHENS, STAN
KOJM, Harve, Mont.
STEPHENS, STEVE
KTHV, Little Rock, Ark.
STERLING, JACK
WNAK, Wilkes Barre, Pa.
STEVENS, CHARLES
WCEN, Mt. Pleasant, Mich.
STEVENS, DALE
WNOP, Newport, Ky.
STEVENS, DOTTIE
WHER, Memphis, Tenn.
STEVENS, NAPUA
KGMB-TV, Honolulu, Hawaii
STEVENS, RAY
Polkaparty
KOOO, Omaha, Neb.
STEWARD, DICK
Dance Party
WPIX, San Francisco, Calif.
STEWART, ESTILL
Musical Matinee
WTCW, Whitesburg, Ky.
STICKLE, FRANK
Voice of New York
WMCA, New York, N. Y.
STILES, HERB
WSNJ, Bridgeton, N. J.
STINGLEY, ROY
WHOK, Lancaster, Ohio
ST. JOHN, MARK
Music Man
KSBW, Salinas, Calif.
ST. JOHN, PERRY
KCIM, Carroll, La.
STOKKE, DICK
KFKF, Bellevue, Wash.
STONE, CRAIG
Musicthon
WAYE, Baltimore, Md.

STONE, DON
Man in the Kitchen
KTIV, Sioux City, Iowa
STONE, HARRY
Coffee Break
KTVI, St. Louis, Mo.
STONE, ROCKY
WOPI, Briston, Tenn.
STONER, BOB
KWKH Road Show
KWKH, Shreveport, La.
STONY, BOB
WFAW, Evanston, Ill.
STORMENT, JIM
Coffee Time
WJBD, Salem, Ill.
STRADER, TED
KRES, St. Joseph, Mo.
STRAKER, EASER
KIMA-TV, Lima, Ohio
STROPE, ARNIE
Farm and Home Hour
WFHR, Wisconsin Rpds., Wis.
STUART, GENE
WAVZ, New Haven, Conn.
STULLA, BILL
KHJ-TV, Los Angeles, Calif.
STURTEVANT, RALPH
Morning Mail
WCEC, Rocky Mount, N. C.
STUTZ, CARL
WRVA, Richmond, Va.
SULLIVAN, BILL
Radio 1590
WCBG, Chambersburg, Pa.
SULLIVAN, CHUCK
WKEN, Dover, Del.
SULLIVAN, TIM
KGMC, Englewood, Colo.
SUMBLER, JIM JR.
WMTE, Manistee, Mich.
SUNDERMAN, EUGENE
KDOM, Windom, Minn.

SUSANN, JACKIE

Mike Wallace, NTA; Radio—Various

SUTHERLAND, BILL
Party Line
KSAL, Salina, Kan.

SWIFT, ALLEN

King Leonardo, NBC; Silence Please, ABC; Diver Dan, Syndicated, ITC; Announcer and Character Voices for Over 500 Products

SWISHER, BOB
Dance Party
WPSD-TV, Paducah, Ky.
SYJES, CHARLES
Newscope
WESH-TV, Daytona Bch., Fla.
SYLDAL, JIM
Weather
KCMT-TV, Alexandria, Minn.

— T —

TABER, JIM
WABB, Mobile, Ala.
TALBOT, BILL
Name and Claim
KMTV, Omaha, Neb.
TALLEY, JOHNNY
WENO, Nashville, Tenn.
TARKINSON, CHARLES
Tri-State News
WMTW-TV, Portland, Me.
TAYLOR, BEN
Newscope
WESH-TV, Daytona Beach-Orlando, Fla.

TAYLOR, BROOKE

B. November 21, 1918, Indianapolis, Ind.

TAYLOR, FRED
Music for Everyone
WAKP, Hendersonville, N. C.
TAYLOR, HAROLD
WCHB, Inkster, Mich.
TAYLOR, SAMMY
KWJJ, Portland, Ore.
TAYLOR, TED
KNBC, San Francisco, Calif.
TAYLOR, TOM
Valley Hoedown
WBMT, Black Mountain, N.C.
TAYLOR, WARD
Hi Fi Club
WTVB, Coldwater, Mich.
THACKER, JOHN
Teatime Topics
WCMI, Ashland, Ky.
THAXTON, LLOYD
Record Shop
KCOP-TV, Hollywood, Calif.
THOMAS, HALL
Boardmen
KGEZ, Kalispell, Mont.

THOMAS, JOHN B.

B. December 8, Palmerton, Pa. Johnny Dollar, WCBS; Whispering Streets, WCBS; Best Seller, WCBS; Secret Storm, CBS-TV; Love of Life, CBS-TV; Golden Fleecing, Cut of the Axe, Broadway Plays

THOMAS, LOWELL
Our American Heritage
NBC-TV
THOMAS, MIKE
Sunrise Circus
KVEN, Ventura, Calif.
THOMASSON, HOMER
WDVA, Danville, Va.
THOMPSON, BILL
KTIM, San Rafael, Calif.
THOMPSON, DON
WHDL, Olean, N. Y.
THOMPSON, GENE
KROC, Rochester, Minn.
THOMPSON, KARL
WWJO, Pineville, W. Va.
THOMPSON, MIKE
Star Time
WKCT, Bowling Green, Ky.
THOMPSON, TINY
Junior Auction
WHIS-TV, Bluefield, W. Va.
THORMAN, DICK
WALY, Herkimer, N. Y.
THORNBURG, TOM
WTWB, Auburndale, Fla.
THORPE, KEN
Channel 10 Weather
KNOX-TV, Grand Forks, N.D.
THURMAN, WALTER
WMBD, Peoria, Ill.
TEAFF, JERRY
Lamplight Serenade
KWEL, Midland, Tex.
TEAR, SID
WSLS, Roanoke, Va.
TEAS, FRANK
WSMN, Nashua, N. H.
TERRY, HUB
WJOT, Lake City, S. C.
TILLMAN, DON
WMRI, Marion, Ind.
TIMM, JOHN
Going Home Show
KOLT, Scottsbluff, Neb.
TIPPS, ELLIOTT
Town and Country Time
WJPG, Green Bay, Wisc.
TIPTON, JOE
Polka King
WPTS, Pittston, Pa.
TOBOLA, JOHN J.
KSRC, Socorro, N. M.
TODD, ROBERT
Country Classics
WGEE, Indianapolis, Ind.
TOMS, RICHARD
Spotlight on Music
WEGO, Concord, N. C.

TONKEN, PHIL

B. April 13; Sunset Strip, Hawaiian Eye, Zane Grey Theatre, TV; Lucy Show

TOWNE, CHRISTOPHER
WTAO, Boston, Mass.
TOWNE, JOHNNY
WLYN, Lynn, Mass.
TRABER, JIM
KVIC, Victoria, Tex.
TRABY, MAX
WIKY, Evansville, Ind.
TRACEWILL, JIM
KJOY, Stockton, Calif.
TREWER, BUD
Good Music Time
KVOG, Ogden, Utah
TROSTEL, DEWEY
KARY, Prosser, Wash.
TROTTIER, NORB
WRJN, Racine, Wisc.
TUCHOLKA, ED
Music Room
WHLD, Niagara Falls, N. Y.
TUCKER, JACK
WFVA, Fredericksburg, Va.
TUCKER, JERRY
WNOD, Chattanooga, Tenn.
TUCKER, JIM
KXOL, Ft. Worth, Tex.
TURNER, GEORGE
Yawn Patrol
KICL, Spencer, Iowa
TURNER, MANNON
Hi Fi Time
Spartanburg, S. C.
TURNER, WALTER
Morning Parade
WCYN, Cynthiana, Ky.
TURRENFINE, BOB
KLVT, Levelland, Tex.
TUTTLE, ROGER
NBC
TYRER, FRANK
KWJJ, Portland, Ore.

— U —

UNDERWOOD, JACK
WOWO, Ft. Wayne, Ind.
UNOLD, WES
WFMO, Fairmont, N. C.
UPTON, DON
WIS-TV, Columbia, S. C.
URBAN, AL
Western Jamboree
KCTI, Gonzales, Tex.

— V —

VABER, ALAN
The Sunday Show
WSBS, Grt. Barrington, Mass.
VAGAS, PAUL
WCWC, Ripon, Wisc.
VALLE, DAN
WFAS, White Plains, N. Y.
VANDERHOOF, BRUCE
KOMO, Seattle, Wash.
VAN HOOK, ED
WBLG, Lexington, Ky.

VANMERKESTYN, BILL
Pigskin Preview
WTCB, Flomaton, Ala.
VAN RICK
KBUH, Brigham City, Utah
VAN WAY, JIM
KVIC, Victoria, Tex.
VASQUEZ, RAY
Latin Rhythms
KIST, Santa Barbara, Calif.
VELTE, JOHN C.
KDOM, Windom, Minn.
VICKNAIR, ROY
Memories and Melodies
KLFT, Golden Meadow, La.
VIKEN, HOWARD
WCCO, St. Paul, Minn.
VIKING, PETER
KROC, Rochester, Minn.
VILLANUEVA, ERNIE
Spanish Hour
KVEN, Ventura, Calif.
VINCENT, SCOTT
Expedition
ABC-TV
VISICK, PAT
The Song Shop
KSVC, Richfield, Utah
VOGEL, PHIL
WWNR, Beckley, W. Va.
VON ZELL, HARRY
Celebrity Golf
NBC-TV

— W —

WADE, ARCHIE
Party Line
WKDL, Clarksdale, Miss.
WADE, GLEN
Morning Matinee
WSUH, Oxford, Miss.
WADE, OZZIE
WKNE, Keene, N. H.
WAGER, CLINT
KZON, Tolleson, Ariz.
WAGGONER, DON
Good Morning Tri-States
WCMI, Ashland, Ky.
WAGNER, KEN
Looney Tunes Club
WMSP-TV, Minn'polis, Minn.
WAHL, JIM
At Your Service
KCBS, San Francisco, Calif.
WAINWRIGHT, ARTHUR
Bus Stop
WHGR, Houghton Lake, Mich.
WAITES, JIM
KTFS, Texarkana, Tex.

WALDECKER, FRANK H.

B. November 20, 1909, Kansas. Willys Motors Commercials, ABC-TV; Maverick and Hong Kong, ABC-TV; Revlon Revue, Accent On Comedy, Big Party, CBS-TV

WALDROP, BOB
NBC
WALES, DALLAS
Dateline
KSLA-TV, Shreveport, La.
WALK, JOHN
KWFR, San Angelo, Tex.
WALKER, JACK
WFGA-TV, Jacksonville, Fla.
WALKER, KEITH
WRRR, Rockford, Ill.
WALKER, TUT
News at 55
WACT, Tuscaloosa, Ala.
WALL, EDDIE
Tempo
WODY, Rocky Mount, Va.
WALL, STAN
WESA, Charlerot, Pa.
WALLACE, ELDON
Community Speaks
WDMJ, Marquette, Mich.
WALLACE, GIL
WFIW, Fairfield, Ill.
WALLER, EDMUND
WTOR, Torrington, Conn.
WALLGREN, REX
The Road Show
KCPX, Salt Lake City, Utah
WALTEN, ART
Good Morning Show
WBRC, Birmingham, Ala.
WALTERS, GENE
KLUK, Evanston, Wyo.
WAMBACH, PETE
WCMB, Harrisburg, Pa.
WARD, BILL
WHOW, Clinton, Ill.
WARD, JAY
KFKF, Bellevue, Wash.
WARD, JIM
Morning Mayor Show
WILK, Wilkes-Barre, Pa.
WARD, LARRY
Sports Extra
KTVI, St. Louis, Mo.
WARD, PAUL
Perils of Paul
K-KID, Pendleton, Ore.
WARNER, DICK
WRDW, Augusta, Ga.
WARNER, JEFF
Patio Shows
WOKE, Charleston, S. C.
WARNES, BOB
KUTV, Salt Lake City, Utah
WARREN, ARCHIE
Timekeeper
WYCL, York, S. C.
WARREN, CHUCK
WIOI, Portsmouth, Ohio
WATSON, MAJOR
WHIT, New Bern, N. C.
WAYMAN, TOM
KCPX, Salt Lake City, Utah
WEAVER, BILL
WDAY-TV, Fargo, N. D.
WEAVER, VERNON
KUEN, Wenatchee, Wash.
WEBB, ANNABELLE
Date With Annie
KSUM, Fairmont, Minn.
WEBB, DICK
Mr. 9-1-0
WFDF, Flint, Mich.
WEBB, FRANK
Night Boat
WHVR, Hanover, Pa.
WEBBER, BILL
Breakfast Time
WFIL-TV, Philadelphia, Pa.
WEBBER, HAL
KLRA, Little Rock, Ark.
WESTER, BOSTICK
KHUZ, Borger, Tex.
WEBSTER, DAVE
Breakfast for Two
WJNO, West Palm Beach, Fla.
WEBSTER, KURT
WAVY, WAVY-TV, Norfolk, Va.
WEDIN, JACK
Pier 91
KING, Seattle, Wash.
WEEKS, DICK
Personal Choice
KTAC, Tacoma, Wash.
WEGEREK, DAVE
Sun Up Serenade
WBBB, Burlington, N. C.
WEGMAN, GILL
WGEM, WGEM-TV, Quincy, Ill.
WEISS, H.
WSYB, Rutland, Vt.
WELDON, JIMMY
KCOP-TV, Hollywood, Calif.
WELLER, ROSS
WROC-TV, Rochester, N. Y.

WENDELL, BILL

The Jan Murray Show, NBC-TV NBC

WERNER, JAN
WTCN, Minneapolis, Minn.
WESCOTT, LARRY
WPOR, Portland, Me.
WESSON, B. G.
WKDL, Clarksdale, Miss.
WEST, AL
WLAY, Muscle Shoals, Ala.
WEST, BILL
WTHE, Spartanburg, S. C.
WEST, BOB
WWJB, Brooksville, Fla.
WEST, CLARK
Jamboree
WBMD, Baltimore, Md.
WEST, LARRY
WWLP, Springfield, Mass.
WEST, WAYNE
KOLN-TV, Lincoln, Neb.
WESTMORELAND, JERRY
Saturday Session
KXAR, Agre, Ark.
WHEAT, RAY
WAAF, Chicago, Ill.
WHITCOMB, CURT
WKBO, Harrisburg, Pa.
WHITE, ALAN
WGMA, Hollywood, Fla.
WHITE, BOB
KBEK, Elk City, Okla.
WHITE, CHARLES M.
WNCA, Siler City, N. C.
WHITE, JACK
Clockwatcher
KDEN, Denver, Colo.
WHITE, JIM
WZYX, Cowan, Tenn.
WHITE, LA VERNE
Musical Nightcap
WDAN, Danville, Ill.
WHITE, LEE
KPUG, Bellingham, Wash.
WHITE, PAUL
Music for the Road
WLBN, Lebanon, Ky.
WHITE, WAYMAN
Duke of Wax
WAUG, Augusta, Ga.
WHITEHEAD, BRUCE
KALL, Salt Lake City, Utah
WHITEHILL, BOB
KUBR, Holdrege, Nev.
WHITING, JAMES
Lakeline
WFLR, Dundee, N. Y.
WHITCOMB, BOB
WGRD, Grand Rapids, Mich.
WHITAKER, GENE
WDEC, Americus, Ga.
WHITTAKER, DAVID
KBHM, Branson, Mo.
WHITTEN, WILL
WCSH, Portland, Me.
WHITTINGTON, J.
WERD, Atlanta, Ga.
WICHNEE, JERRY
WGMA, Hollywood, Fla.

WICKUS, BOB
WJEM, Valdosta, Ga.

WIGGINTON, BILL
WPBC, Minneapolis, Minn.

WIGHT, THOMAS
WPAG, Ann Harbor, Mich.

WILDER, JERRY
KMAC, San Antonio, Tex.

WILES, LARRY
WCNT, Centralia, Ill.

WILKENSON, DWIGHT
730 Club
WLIL, Lenoix City, Tenn.

WILKIE, JIM
Night Train
WWOD, Lynchburg, Va.

WILKINSON, JIM
Top o' Morning
WOMI, Owensboro, Ky.

WILL, BOB
Big Sound
WWDC, Washington, D. C.

WILLEFORD, GEORGE
WLW-I, Indianapolis, Ind.

WILLIAMS, BILL
KSIG, Crowley, La.

WILLIAMS, FRED
Tempo
WYTI, Rocky Mount, Va.

WILLIAMS, FRED
WBAX, Wilkes-Barre, Pa.

WILLIAMS, JOHN
KAOL, Carrollton, Miss.

WILLIAMS, KAYE
WDAS, Philadelphia, Pa.

WILLIAMS, RALPH
Today in Alabama
WSFA-TV, Montgomery, Ala.

WILLIAMS, TOM
Swing Shift
WJOB, Hammond, Ind.

WILLIAMSON, BETHEL
House Wife Serenade
WHLP, Centerville, Tenn.

WILLIAMSON, COOPER
Charlotte Serenade
WSOC, Charlotte, N. C.

WILLIAMSON, RAY
Morning Show
WKTG, Thomasville, Ga.

WILLIARD, DICK
WOR, New York, N. Y.

WILLIS, JACK
KTAR, Phoenix, Ariz.

WILLIS, BILL
WSLA-TV, Selma, Ala.

WILLS, MICKEY
Gospel Ship
WBOP, Pensacola, Fla.

WILSON, ALBERT
KGO, San Francisco, Calif.

WILSON, ALFRED
KHOU-TV, Houston, Tex.

WILSON, ANDY
KIEV, Glendale, Calif.

WILSON, BILL
Wild Cargo
WWL-TV, New Orleans, La.

WILSON, CHUCK
WBVP, Beaver Falls, Pa.

WILSON, DEAN C.
Morning Show
WMEG, Eau Gallie, Fla.

WILSON, DON
Jack Benny Program
CBS-TV

WILSON, DOUGLAS
WABB, Abbeville, S. C.

WILSON, ED
Bar 12 Ranger
KODE, Joplin, Mo.

WILSON, PARKER
KJIM, Fort Worth, Tex.

WILSON, PHIL
Tempo
WWIT, Canton, N. C.

WILSON, READ
WWNC, Ashville, N. C.

WILSON, ROGER
Around Town
KXLL, Missoula, Mont.

WILSON, STU
The Roving Camera
WKBN, Youngstown, Ohio

WILSON, TOMMY
Flair
WPCC, Clinton, S. C.

WINCHELL, WALTER
Untouchables, W. Winchell Show
ABC-TV

WINEMILLER, BOB
KDRS, Paragould, Ark.

WINERITER, FLORIEN
KALL, Salt Lake City, Utah

WING, KEN
KJOY, Stockton, Ga.

WINN, BILL
Ladies Luncheon
WESB, Bradford, Pa.

WINSLOW, DICK
Noondial
WDNC, Durham, N. C.

WINSTANLEY, KEN
WJBO, Baton Rouge, La.

WINTHROW, JIM
Morning in Paris
WKLX, Paris, Ky.

WITTEKIND, WARREN
KCSR, Chadron, Neb.

WOEHRMANN, BILL
Briar Patch
WKBV, Richmond, Ind.

WOLEVER, JACK
Serenade
KBLO, Hot Springs, Ark.

WOLF, HAL
KNBC, San Francisco, Calif.

WOLFE, AL
WFBG, Altoona, Pa.

WOLFENDEN, BOB
Dancing Party
WMEV, Marion, Va.

WOMACK, KERMIT
Higginsville Hour
KLEX, Lexington, Miss.

WOOD, BILL
Wood Shed
KNOP-TV, North Platte, Neb.

WOOD, DALE
Iowa Musical Monitor
KOEL, Oelwein, Iowa

WOOD, EARL
Small World
WSUN, St. Petersburg, Fla.

WOOD, JAY B.
Time ,Temp, Tune
WGBF, Evansville, Ind.

WODD, LEE
Musical Matinee
KYSM, Mankato, Minn.

WOOD, PETE
WISM, Madison, Wisc.

WOODLING, DAVE
WBRB, Mt. Clemens, Mich.

WOODRING, BILL
KROG, Sonora, Calif.

WOODS, CHARLES
Directions '61
ABC-TV

WOODS, JOHN
WHAM, Rochester, N. Y.

WORDEN, TOM
KWSD, Mt. Shasta, Calif.

WORTH, WILLIAM
WTMC, Ocala, Fla.

WORTHAM, BOB
KCLA, Pine Bluff, Ark

WRIGHT, CLAY
KSIL, Silver City, N. M.

WRIGHT, DALE
WKKO, Cocoa, Fla.

WRIGHT, MARTY
KCLV, Clovis, N. M.

WUERCH, GEORGE
WPDR, Portage, Wisc.

WYMER, JACK
Man On The Street
WING, Dayton, Ohio

—Y—

YAKE, FRED
Concerts In Jazz
WDVL, Vineland, N. J.

YAPLE, HY
WSEE, Erie, Pa.

YATES, EVERETTE, JR.
WDSP, DeFuniak Springs, Fla

YELLAND, STARR
KLZ-TV, Denver, Colo.

YORK, BILL
KFSB, Joplin, Miss.

YORK, TOM
Morning Show
WBRC-TV, Birmingham, Ala.

YOUNG, ED
WBNR, Beacon, N. Y.

YOUNG, JIM
Music Great On 78
KCRG, Cedar Rapids, Iowa

YOUNG, JIM
Sports
WRAJ, Anna, Ill.

YOUNG, JIM
WCOA, Pensacola, Fla.

YOUNG, O. C.
Country Jamboree
WHIS-TV, Bluefield, W. Va.

YOUSE, ROBERT
Breakfast Show
WBRK, Pittsfield, Mass.

—Z—

ZASTROW, JERRY
Trading Post
KABR, Aberdeen, S. D.

ZEIGLER, BOB
Wislin' Time
WISL, Shamokin, Pa.

ZENKEE, ROBERT
Farm Forum
KJAM, Madison, S. D.

ZINK, CHUCK
Late Movie
WTVJ, Miami, Fla.

ZUCCARO, BERNARD
WIPR, Baton Rouge, La.

ZURLO, RUDY
Wake Up To Music
WCKB, Dunn, N. C.

ZYLSTRA, ART
KICY, Nome, Alaska

Charlie Greer

Charlie Greer Show
11 AM to 1 PM Monday Thru Friday
SAT & SUN
10 to 12 PM

— WABC —

ART FORD

Chuck Dunaway

"Chuck Dunaway Show"

WABC

JACK LACY WINS

"Listen to Lacy"

Disc Jockeys

RADIO AND TELEVISION
—their work during 1960

— A —

ABARAY, JOHN
WBIS, Briston, Conn.
ABBOTT, GEORGE
KFDM, Beaumont, Tex.
ABELL, MUKE
Sunday Serenade
WLBN, Lebanon, Ky.
ACCOLA, DOROTHY
KASL, Newcastle, Wyo.
ADAMS, CHUCK
Morning Show
WAZE, Clearwater, Fla.
ADELMAN, LISA
WSET, Glens Falls, N. Y.
ADKINS, BOB
KNEW, Spokane, Wash.
ADKINS, BOB
1420 Favorites
WVOT, Wilson, N. C.
AKE, ALLAN
KSRC, Socorro, N. M.
ALAN, LEE
WKMH, Dearborn, Mich.
ALBAN, DAVE
Carnival of Music
WJNO, W. Palm Beach, Fla.
ALLEN, ART
Dial M for Music
WKNX, Saginaw, Mich.
ALLEN, BETTY
WLIZ, Lake Worth, Fla.
ALLEN, BOB
KOOK, Billings, Mont.
ALLEN, BUDDY
WSIG, Mt. Jackson, Va.
ALLEN, BURRITT
WKBN, Youngstown, Ohio
ALLEN, DAVE
The Afternoon Show
KILO, Grand Forks, N. D.
ALLEN, DICK
WLCY, St. Petersburg, Fla.
ALLEN, DON
Allen's Alley
KWTC, Barstow, Calif.
ALLEN, HERB
WMCK, Mc Keesport, Pa.
ALLEN, JERRY
KVNU, Logan, Utah
ALLEN, JIM
A Whiz of a Weekend
WWIZ, Lorain, Ohio
ALLEN, MARK
KPOJ, Portland, Oregon
ALLEN, ROGER
WTON, Staunton, Va.
ALLEN, RON
WARM, Scranton, Pa.
ALLEN, RON
WSAI, Cincinnati, Ohio
ALLESEE, BOB
WNDU, South Bend, Ind.
ALLETTO, VINCE
Driver's Digest
WWL, New Orleans, La.
ALLISON, TAB
E-Z Listening
WANS, Anderson, S. C.
ALPERT, MARVIN
WOLF, Syracuse, N. Y.
ALTENBURG, JAMES
WCCN, Niellsville, Wisc.
AMBROSE, TOM
WTRC, Elkhart, Ind.
AMECHE, JIM
KXIV, Phoenix, Ariz.
AMECHE, JIM
WJVA, South Bend, Ind.
AMMERMAN, MEL
AM Music
KVLG, La Grange, Texas
ANCELL, BOB
WTVN, Columbus, Ohio
ANDERSON, ANDY
KLGA, Algona, Iowa
ANDERSON, CHUCK
WHTC, Holland, Mich.
ANDERSON, HERB
WPIN, St. Petersburg, Fla.
ANDERSON, NORWOOD
Town and Country Party Line
WFTC, Kinston, N. C.

ART RAYMOND

Announcer-Disc Jockey

•

Producer & Emcee

"The Latin Show"

188-04—64th Ave.
Fresh Meadows, Queens
JA 3-5410 New York

REGGIE LAVONG

WWRL's "DR. JIVE"

ANDREASEN, REID
KVNU, Logan, Utah
ANDREWS, ARCH
KTLN, Denver, Colo.
ANDREWS, BOB
WLOF, Orlando, Fla.
ANDREWS, DAVID
KIDD, Monterey, Calif.
ANDREWS, HERB
Sunny Side of the Street
WEBO, Owega, N. Y.
WTTC, Towanda, Pa.
ANDRUS, WALT
KOLE, Port Arthur, Texas
ANGEL, JACK
KOLO, Reno, Nev.
ANGLIN, WALTER
Ebony Express
WJLD, Birmingham, Ala.
ANSON, BOB
KBAM, Longview, Wash.
ANTHONY, BILL
WMC, Memphis, Tenn.
ANTHONY, JOE
Harlem Serenade
KMAC, San Antonio, Texas
ANTOS, R.
WSYB, Rutland, Vt.
APARICIO, RAY
KBUC, Corona, Calif.
ARAKAKI, M.
KOHO, Honolulu, Ha.
ARMSTRONG, DON
WQAM, Miami, Fla.
ARMSTRONG, TOM
WGAR, Cleveland, Ohio
ARNETT, EDDIE
WIZE, Springfield, Ohio
ARNOLD, BRUCE
WCCM, Lawrence ,Mass.
ARNOLD, CHARLES
KRBA, Lufkin, Texas
ARNOLD, GENE
Gospel Train
WBMT, Black Mountain, N. C.
ARNOLD, JOE
Rise and Shine
KIBS, Bishop, Calif.
ARONSON, BOB
WMFG, Hibbing, Minn.
ARQUETTE, CLIFF
Carnival
WAMR, Venice, Fla.
ARRINGTON, PAT
KWYK, Farmington, N. M.
ARTHUR, DOUG
WCAU, Philadelphia, Pa.
ATTEBERRY, TERRY
Popular Music
KCOL, Ft. Collins, Colo.
AUXER, ED
WSBT, South Bend, Ind.
AVERY, LESLIE HART
Evening Concert
KRE, Berkeley, Calif.
AVERY, MARC
KAIR, Tucson, Ariz.
AVEY, GARY M.
KYOS, Merced, Calif.
AXLEY, BOB
Night Train
KWRW, Guthrie, Okla.
AYRES, KIRBY
WEEX, Easton, Pa.

— B —

BACHA, ROBERT
Rise N Shine
WNCC, Barnesboro, Pa.
BAGNAL, FRANK
Magic of Music
WFIG, Sumter, S. C.
BAHN, CARL
WCSS, Amsterdam, N. Y.
BAILEY, BOB
Good Music in Hi-Fi
WECL, Eau Claire, Wisc.
BAILEY, DAVE
Tops in Pops
WBRV, Boonville, N. Y.
BAILEY, DON
1450 Club
WCRS, Greenwood, S. C.
BAILEY, JACK
WEEP, Pittsburgh, Pa.
BAKER, BILL
WIBC, Indianapolis, Ind.
BAKER, BRUCE
Spin the Platter
WTTS, Bloomington, Ind.
BAKER, WILLIAM
Tunes for Teens
WGRP, Greenville, Pa.
BALDWIN, EARL
KXIV, Phoenix, Ariz.
BALDWIN, TED
Afternoon of Music
WLEA, Hornell, N. Y.
BALE, FRANK
KIDD, Monterey, Calif.
BALTZER, LARRY
KHUZ, Borger, Texas
BALWIN, BUD
WPFB, Middletown, Ohio
BANKS, BILLIE
Music to Work By
WVNA, Tuscumbia, Ala.
BARBER, BILL
WOOD, Grand Rapids, Mich.
BARGER, CARL
WFDF, Flint, Mich.
BARKDOLL, GARY
Melody Lane
WAYZ, Waynesboro, Pa.
BARKER, ED
Problems and Solutions
KBRZ, Freeport, Texas
BARKER, PEPPER
WCMB, Harrisburg, Pa.
BARNES, HUGH
WDNT, Dayton, Tenn.
BARNETT, BOB
Night Sounds
WOPI, Bristol, Tenn.
BARR, FRED
Gospel Time
WWRL, New York, N. Y.
BARRIOS, JOSE
Exitos Y Novedades
KUBO, San Antonio, Texas
BARRY, GEORGE
WHOT, Youngstown, Ohio
BARRY, JACK
KFH, Wichita, Kan.
BASS, SAM
KWRO, Coquille, Oregon
BASS, TERRY
KOPR, Butte, Mont.
BATCHELLOR, BOB
Magic Carpet
WCNX, Middletown, Conn.
BATCHELOR, ERNEST
WDAX, McRae, Ga.
BATEMAN, FRANK
Hi Fi Club
KDRS, Paragould, Ark.
BATOZECH, RON
WJOL, Joliet, Ill.
BATTLES, FRANK
KOCA, Kilgore, Texas
BAUER, BILL
Nitewatch
KYSM, Mankato, Minn.
BAUER, JOE
Hi Fi for Clincy
WZIP, Cincinnati, Ohio
BAUMAN, BOB
Club 1060
WHFB, Benton Harbor-St. Joseph, Mich.
BAUMANN, KEN
WKKO, Cocoa, Fla.
BEACH, ALAN
Beach Party
KNEZ, Lompoc, Calif.
BEAUCHAMPS, DENNIS
WMAM, Marinette, Wisc.
BECK, CECIL
WJPD, Ishpeming, Mich.
BECK, HARRY
WEIR, Weirton, W. Va.
BECKMAN, FRED
WTVN, Columbus, Ohio
BELL, BOB
Hit the Road
WSIX-AM, Nashvile, Tenn.
BELL, BOOTS
WHOT, Youngstown, Ohio
BELL, SKIP
WOKY, Milwaukee, Wisc.
BELL, STEVE
Luncheon Club
WNMP, Evanston, Ill.
BELLAMY, JOE
Country Club
WPKO, Waverly, Ohio
BENARD, R.
WSYB, Rutland, Vt.
BIRD, DERRY
Early Bird
WMBW, Meadville, Pa.
BENECKE, ROBERT
Almanac
WGBB, Freeport, N. Y.
BENHAM, DICK
Platter Patter
WBET, Brocton, Mass.
BENNETT, JACK
Night Watch
WCTW, New Castle, Ind.
BENNETT, JAY
KSYD, Wichita Falls, Texas
BENNETT, JERRY
KTIM, San Rafael, Calif.
BENSON, AL
Spinnin' the Shellacs
WGES, Chicago, Ill.
BENSON, BUZZ
Top 'o the Morning
WSIX, Nashville, Tenn.
BENTON, BILL
WAPX, Montgomery, Ala.
BENTZ, MOREY
Off the Record
WDVX, Waupaca, Wisc.
BERINGER, BOB
Afternoon Show
WDUZ, Green Bay, Wisc.
BERG, BILL
WASK, Lafayette, Ind.
BERNARD, JERRY
Night Flight
WJQS, Jackson, Miss.
BERNIER, DON
KMEL, Wenatchee, Wash.
BERRES, KEN
WCGO, Chicago Heights, Ill.
BERRY, CHUCK
KFDA, Amarillo, Texas
BERRYHILL, KEN
Old Record Shop
WNAG, Grenada, Miss.
BESSER, TED
WGL, Ft. Wayne, Ind.
BIERER, GORDEN
KWON, Bartlesville, Okla.
BIERFELDT, JACK
Club 1590
WGGO, Salamanca, N. Y.
BIGELOW, BILL
WJTN Music Hall
WJTN, Jamestown, N. Y.
BINKIN, WYL
WMAY, Springfield, Ill.
BIONDI, DICK
WLS, Chicago, Ill.
BIRCHER, BILL
Commuter's Special
WBCB, Levittown, Pa.
BIRD, TOMMY
WAXU, Georgetown, Ky.

BLACKBURN, BILLY
Music Till Sundown
KBHC, Mashvile, Ark.
BLACQUIERE, BOB
KRCK, Ridgecrest, Calif.
BLAINE, GENE
WPLO, Atlanta, Ga.
BLAIR, DON
WPOP, Hartford, Conn.
BLANE, LEE
Morning Show
WMSR, Manchester, Tenn.
BLECK, DON
WBAT, Marion, Ind.
BLESSING, SAM
KDEN, Denver, Colo.
BLOUNT, MURREL
WDBF, Delray Beach, Fla.
BOCK, BOB
KLAS, Las Vegas, Nev.
BOESCH, ROY
WIOU, Kokomo, Ind.
BOLLER, PHIL
Sunriser
WKNX, Saginaw, Mich.
BOLTON, JACK
KHEY, El Paso, Texas
BOND, BRYCE
Memo Pad
WVOX, New Rochelle, N. Y.
BOND, RICHARD
KEEO, Springfield-Eugene, Oregon
BONDS, HOYT
South Forty
WTCB, Flomaton, Ala.
BOON, CHARLIE
WCCO, St. Paul, Minn.
BOOTH, DICK
The Morning Show
WKTJ, Farmington, Me.
BORDERS, JOHNNY
K-BOX, Dallas, Texas
BOROUGHS, DOUG
WAPX, Montgomery, Ala.
BOSSARD, ALAN
The Big Beat
KSVC, Richfield, Utah
BOUCHER, GEORGE
KNBX, Kirkland, Wash.
BOWER, BILL
WFAI, Fayettevile, N. C.
BOWER, LARRY
KASI, Ames, Iowa
BOWER, WAYNE
KSEM House Party
KSEM, Moses Lake, Wash.
BOWMAN, PHIL
WMAQ, Chicago, Ill.
BOYD, JIM
WOC, Davenport, Iowa
BOYD, LEP
Turn Table Spin
WSSO, Starkville, Miss.
BOYER, HERB
KLGA, Algona, Iowa
BOYLE, JIM
WFVA ,Fredericksburg, Va.
BOYLES, CHUCK
WKY, Oklahoma City, Okla.
BOYNE, JERRY
Music in the Afternoon
WNBZ, Saranac Lake, N. Y.
BRACKEN, DENNY
KFMB, San Diego, Calif.
BRADBY, KEN
Bright and Early
WBCI, Williamsburg, Va.
BRADEN, PAUL
560 Club
WMIK, Middlesboro, Ky.
BRADFORD, JOHN
WJPS, Evansville, Ind.
BRADLEY, BILL
KLAC, Hollywood, Calif.
BRADLEY, BRUCE
WBZA, Boston, Mass.
BRADLEY, LYLE
WRVA, Richmond, Va.
BRADY, BILL
WDZ, Decatur, Ill.
BRADY, BOB
Melody Matinee
WTTM, Trenton, N. J.
BRAGG, BOBBY
WNEX, Macon, Ga.
BRAND, CHUCK
WMOD, Moundsville, W. Va.
BRANHAM, JIMMY
Best at Dawn
WTCW, Whitesburg, Ky.
BRANNAN, DAN
KEYJ, Jamestown, N. D.
BREED, TONY
KFTS, Texarkana, Texas
BREELAND, TOM
Hello World
WCHL, Chapel Hill, N. C.
BREWER, VERNON
WKOA, Hopkinsville, Ky.
BRIGGS, FRED
Open Line
WSAZ, Huntington, W. Va.
BRIGHAM, PAUL
Get-Up-And-Go Show
WBLR, Batesburg, S. C.
BRIGHT, WELDON
KGNC, Amarillo, Texas
BRILEY, LARRY
WKDL, Clarksdale, Miss.
BRINK, DON
WTKO, Ithaca, N. Y.
BRITAIN, RON
WSAI, Cincinnati, Ohio
BROADHURST, WALT
WMOD, Moundsville, W. Va.
BROADWATER, BOB
KARR, KFBB, Great Falls, Mont.
BROCK, JOHNNY
Yawn Patrol
WWKY, Winchester, Ky.
BRODT, DALE
KCHE, Cherokee, Iowa
BROWN, BILL
WMSC, Columbia, S. C.
BROOKS, BOB
WTYM, Springfield, Mass.
BROOKS, DON
KDEF, Albuquerque, N. M.
BROWN, ART
WWDC, Washington, D. C.
BROWN, ROY
KJET, Beaumont, Texas
BROWN, BRUCE
WKVA, Lewistown, Pa.
BROWN, DON
The Big Show
KGBX, Springfield, Miss.
BROWN, GEORGE
Music on the Upbeat
WTYC, Rock Hill, S. C.
BROWN, HARRY
Brown Hound Show
WOTR, Corry, Pa.
BROWN, JACK
Tempo
WCOS. Columbia, S. C.
BROWN, JIMMY
Night Owl Parade
KCLV, Clovis, N. M.
BROWN, LORNE
WAIK, Galesburg, Ill.
BROWN, PHIL
WPBC, Minneapolis, Minn.
BROWN, SHERM
WJAR, Providence, R. I.
BROWN, TOM
Late Afternoon Show
WIP, Philadelphia, Pa.
BROWN, VIRGIL A.
Milkman's Parade
WGRP, Greenville, Pa.
BROWN, W. M.
Spiritual Parade
WOIC, Columbia, S. C.
BROWNE, TOM
WIST Soundtrack
WIST, Charlotte, N. C.
BROWING, JOHNNY
WWNS, Statesboro, Ga.
BRUCE, AL
Pattern
WLBR, Lebanon, Pa.
BRUCE, JACK
WNAX, Yankton, S. D.
BRYAN, GLEN
Ocean Watch
KURY, Brookings, Oregon
BUDD, JOE
Sunday Show
WGFS, Covington, Ga.
BULLOCK, SHEL
WWSC, Glen Falls, N. Y.
BURBANK, HOWARD
Evening Symphony
KARM, Fresno, Calif.
BURKES, STEVE
WMOX, Meridian, Miss.
BURKS, SPIDER
KSTL, St. Louis, Mo.
BURLEY, DON
KCKN, Kansas City, Kan.
BURNS, DICK
WTTM, Trenton, N. J.

BURNS, STAN Z.
Stan Z Burns Show

BURT, BOB
1320 Club
WFHR, Wisconsin Rapids, Wisc.
BUSH, CHARLES
The Charm
WAXX, Chippewa Falls, Wisc.
BUSSEY, GORDEN
WAVY, Norfolk, Va.
BUTLER, DONALD
KANO, Anoka, Minn.
BUTERA, SAL
Hi Fi Club
WJER, Dover, Ohio
BUTLER, LUKE
KHUZ, Borger, Texas
BUTTERFIELD, BRUCE
KASI, Ames, Iowa
BUTTOLPH, AL
Requestfully Yours
KTEL, Walla Walla, Wash.
BYRD, BOB
WCPK, College Park, Ga.

— C —

CADDELL, JAN
Record Party
WHSC, Hartsville, S. C.
CADIGAN, PAT
KDAL, Duluth, Minn.
CAHILL, JOHN
Soft Sounds and Sweet Music
KCRG, Cedar Rapids, Iowa
CALDWELL, BOBBY
WMMH, Marshall, N. C.
CALDWELL, ENNIS
Nite Show
WJHO, Opelika, Ala.
CALLAGHAN, DAVE
WCVI, Connellsville, Pa.
CAMPAGNA, VINCE
KPMC, Bakersfield, Calif.
CAMPBELL, JACK
Sleepwalker
KVOO, Tulsa, Okla.
CAMPBELL, STERLING
KSSS, Colorado Springs, Colo.
CANNON, DON
KDAL, Duluth, Minn.

CANTRELL, PAT
Big Beat
KBYP, Shamrock, Texas
CANUP, LAMAR
The Morning Show
WRWH, Cleveland, Ga.
CAPPE, TERRY
Music Man Show
KSFE, Needles, Calif.
CAPPS, CARL
Wake Up Easy
WPNC, Plymouth, N. C.
CARLE, LEE
Club 7-4-0
WGSM, Huntington, N. Y.
CARL, JOHN
KJAN, Atlantic, Iowa
CARLSON, JOHN
Mainly for Homemakers
WBET, Brocton, Mass.
CARPENTER, SKIP
Fundial
WDNC, Durham, N. C.
CARR, DICK
KYNO, Fresno, Calif.
CARRIGAN, BILL
WIBR, Baton Rouge, La.
CARROLL, JESSE
It's Coffee Time
WPNC, Plymouth, N. C.
CARROLL, REID
KCMJ, Palm Springs, Calif.
CARTER, JIM
KTCS, Ft. Smith, Ark.
CARTER, WAYNE
Moonlight Serenade
WKOP, Binghamton, N. Y.
CASE, ORVILLE
KBLF, Red Bluff, Calif.
CASEY, JIM
Tower of Smiles
WRMT, Rocky Mount, N. C.
CASTLE, BOB
WGMA, Hollywood, Fla.
CASTLEBERRY, EDDIE
WCIN, Cincinnati, Ohio
CASTLEBERRY, GENE
WEGP, Presque Isle, Me.
CASTLEBERRY, ROY
Coffee Time
KFTV, Paris, Texas
CAT, HEP
KITI, Chehalis-Centralia, Wash.
CAT, TOM
KITI, Chehalis-Centralia, Wash.
CATHCART, BOB
Cheerful Earful
WOKO, Albany, N. Y.
CATHEY, HERBIE
Things Are Swingin'
WFUL, Fulton, Ky.
CAUSIER, JOHN
Matinee
ABC
CECIL, CHUCK
Swinging Years
KFI, Los Angeles, Calif.
CECIL, JIM
Music for Mammas
WGNS, Murfreesboro, Tenn.
CERVI, SAM
WCNT, Centralia, Ill.
CHADDICK, MARK
Record Show
KIUN, Pecos, Texas
CHADWICK, JIM
KSRC, Socorro, N. M.
CHAMBERLAIN, GENE
WREN, Topeka, Kan.
CHAMBURS, PAT
Radioactivity
WDAE, Tampa, Fla.
CHANDLER, JOE
KAPE, San Antonio, Texas
CHANDLER, JOHN
Music Shop
WPLM, Plymouth, Mass.
CHAPLIN, HUGH B.
WABG, Greenwood, Miss.
CHAREST, JACK
Melody Lane
WAMR, Venice, Fla.
CHASE, JIM
Matinee
KVIN, Vinita, Okla.
CHEDWICK, PORKY
WAMO, Pittsburgh, Pa.
CHEVILIETT, DON
WOWO, Ft. Wayne, Ind.
CHILDS, J.
WWIL, Ft. Lauderdale, Fla.
CHRISTOPHER, BOB
Rise 'N Shine
WSAR, Fall River, Mass.
CHRISTY, STEVE
Words and Music
WBUZ, Fredonia, N. Y.
CHURCH, GEORGE
KLAC, Hollywood, Calif.
CHURCH, WILLIAM
Club WHEO
WHEO, Stuart, Va.
CLANCY, DAN
KBLU, Yuma, Ariz.
CLARK, BERNIE
Wonderful World of Music
WSNO, Barre, Vt.
CLARK, EDDIE
WHK, Cleveland, Ohio
CLARK, HOWARD
WTMP, Tampa, Fla.
CLARKE, JIMMIE
WFUL, Fulton, Ky.
CLARK, NEIL
WGEM, Quincy, Ill.
CLARK, TED
WQXI, Atlanta, Ga.
CLAY, LEON
WJBW, New Orleans, La.
CLAYTON, BOB
WHDH, Boston, Mass.
CLAYTON, DICK
WIL, St. Louis, Mo.
CLAYTON, EDGAR
Songs of the Hills
WERH, Hamilton, Ala.
CLEMENS, CHUCK
KXIV, Phoenix, Ariz.
CLEMENT, ELWAYNE
Music for a Lazy Afternoon
KIBS, Bishop, Calif.
CLEMMONS, JERRY
K-BOX, Dallas, Texas
CLIFF, CARL
KPEG, Spokane, Wash.
CLIMINO, RICK
KJOY, Stockton, Ga.
CLOSE, DEAN
Close To You
WLEM, Emporium, Pa.
COBIA, VIRGIL
Top of the Morning
WFLS, Fredericksburg, Va.
COCHRAN, CURTISS
KIHN, Hugo, Okla.
COKER, WHITEY
KNPT, Newport, Oregon
COLE, FRANK
KBRN, Brighton, Colo.
COLE, FRED
WHDH, Boston, Mass.
COLE, RON
Discathon
KGFF, Shawnee, Okla.
COLLIER, KEN
WARN, Ft. Pierce, Fla.
COLLINS, BOB
WLCY, St. Petersburg, Fla.
COLLINS, KEN
KXYZ, Houston, Texas
COLLINS, TOMMY
KZIP, Amarillo, Texas
COLSON, BOB
WOLF, Syracuse, N. Y.
CONERLY, JACK
All-Nite Show
WFAI, Fayetteville, N. C.
CONNELL, BOB
Musical Clock
KYSM, Mankato, Minn.
CONRAD, MARVIN
Toamin' At Random
KIUP, Durango, Colo.
CONRAD, RUSS
KEX, Portland, Oregon
CONWAY, ED
WCPS, Tarboro, N. C.
CONWAY, JIM
WMAQ, Chicago, Ill.
COOK, BOB
Top 'O the Morning
WRJN, Racine, Wisc.
COOK, ED
WFEC, Miami, Fla.
COOK, KEN
WABG, Greenwood, Miss.
COOK, WARREN
Blob's Bandstand
KWIV, Douglas, Wyo.
COOPER, DICK
Western Music
KZOL, Farwell, Texas
COOPER, GARY
WMBH, Jolpin, Mo.
COSTELLO, BILL
WDBF, Delray Beach, Fla.
COSTELLO, JACK
Morning Mayor
KBKW, Aberdeen, Wash.
COURTMAMCHE, RAY
KQTY, Everett, Wash.
COUSER, DON
KDOK, Tyler, Texas
COWEN, JIM
Date with Music
KBOI, Boise, Idaho
COX, GEORGE
Jam for Breadfast
WMPM, Smithfield, N. C.
COX, RAY
KTAR, Phoenix, Ariz.
COX, JAMES
WGGH, Marion, Ill.
COY, JIM
WOR, New York, N. Y.
CRAIG, BRUCE
KWSH, Wewoka, Okla.
CRAIG, RANDY
KUTI, Yakima, Wash.
CRAIG, VERN
WKAP, Allentown, Pa.
CRAIN, MARVIN
Almanac and Portfolio
KNET, Palestine, Texas
CRAWFORD, BLACKIE
Radio Ranch Party
KPEP, San Angelo, Texas
CREEKMORE, BRUCE
WETC, Wendell-Zebulon, N. C.
CREIGHTON, DAN
WTIG, Massillon, Ohio
CRISSMAN, CRAIG
Moondial
WDNC, Durham, N. C.
CROCKETT, GENE
WOAI, San Antonio, Texas
CROWLEY, MORT
WLS, Chicago, Ill
CROMWELL, CHUCK
Musicman
KERG, Eugene, Oregon
CRUCE, CHARLES
1450 Club
KNET, Palestine, Texas
CRUSO, GERALD
WTVS, Mariana, Fla.
COTTA, LAWRENCE D.
KTIP, Porterville, Calif.
CULBERTSON, RON
WJCW, Johnson City, Texas

CUMMINS, STEFF
KXRA, Alexandria, Minn.
CUMMINGS, ALAN
KOL, Seattle, Wash.
CUNNINGHAM, HOMER
Hi Neighbors
KWFT, Wichita Falls, Texas
CURNUTT, JOHN
WDXR, Paducah, Ky.
CURRY, BILL
Tempo
WBT, Charlotte, N. C.
CURTIS, CHET
WHCU, Ithaca, N. Y.
CURTIS, WER
KLEN, Killeen, Texas
CUSTER, BOB
KLOK, San Jose Calif.

— D —

DABOUL, JOE
WMAS, Springfield, Mass.
DAHMER, ROY
WMT, Cedar Rapids, Iowa
DAILY, GARY
KAHI, Auburn, Calif.
DAILY, TOM
Recall It and Win
WEW, St. Louis, Mo.
DAKOTA, BOB
KOFA, Yuma, Ariz.
DALE, ALLAN
WOAI, San Antonio, Texas
DALTON, JACK
KGA, Spokane, Wash.
DANIELS, YVONNE
WOBS, Jacksonville, Fla.
DANN, HARVEY
Man About Music
KRMD, Shreveport, La.
DARDANO, NICK
WTLB, Utica, N. Y.
DAREN, TOMMY
WITT Parade
WITT, Lewisburg, Pa.
DARK, GLENN
KIST, Santa Barbara, Calif.
DARWIN, GLENN
KAVR, Apple Valley, Calif.
DARY, ALAN
WBZA, Boston, Mass.
DAVE, NEWTON
KFMB, San Diego, Calif.
DAVID, JIM
WITE, Brazil, Ind.
DAVID, TOBY
CKLW, Detroit, Mich.
DAVIDSON, GRYAN
WJBD, Salem, Ill.
DAVIES, BUD
CKLW, Detroit, Mich.
DAVIS, BILL
Spins and Needles
WTCB, Flomaton, Ala.
DAVIS, DAN
WMCA, New York, N. Y.
DAVIS, EARL
Evening Serenade
KPDN, Pampa, Texas
DAVIS, FRED
KLYR, Clarksville, Ark.
DAVIS, GENE
Coffee Time
KWK, St. Louis, Mo.
DAVIS, GEORGE
WOOD, Grand Rapids, Mich.
DAVIS, IRVIN
Night Beat
WGTM, Wilson, N. C.
DAVIS, JIM
Kowboy Kapers
KOWB, Laramie, Wyo.
DAVIS, LYLE
KLMS, Lincoln, Neb.
DAVIS, RAY
WTVS, Mariana, Fla.

DAVIS, ROGER
Top Tunes
WFIS, Fountain Inn, S. C.
DAVIS, STEVE
KLAN, Lemoore, Calif.
DAWSON, BILL
WAZY, Lafayette, Ind.
DAWSON, GARY
WLST, Escanaba, Mich.
DAY, DANNY
KCUB, Tucson, Ariz.
DAY, DEAN
Man Around the House
KRAK, Sacramento, Calif.
DAY, DEANO
KXGO, Fargo, N. D.
DAY, FRANK
KDES, Palm Springs, Calif.
DAY, GEORGE
KLYD, Bakersfield, Calif.
DAYLIE, D.
Daddy-O Show
WAFF, Chicago, Ill.
DEAN, CARROLL
WCOU, Lewiston, Me.
DEE, SQUIRE
Good Morning
WTRL, Bradenton, Fla.
DEEL, CHUCK
Morning Show
WITT, Lewisburg, Pa.
DE GRAIDE, GENE
WJAR, Providence, R. I.
DEHN, DENNIS
Afternoon Serenade
KPDN, Pampa, Texas
DELK, HUGH
Dance Party
WMFL, Pineville, Ky.
DEMPSEY, BOB
Operation Moonbeam
KTMC, Mc Alester, Okla.
DENHAM, DICK
WINX, Rockville, Md.
DE ROSA, DON
Homemakers Hit Parade
WTLB, Utica, N. Y.
DESMOND, GERRY
WEOK, Poughkeepsie, N. Y.
DE WING, CARL
Limelight
KARM, Fresno, Calif.
DE WITT, DON
Swingtime
WOBS, Jacksonville, Fla.
DICKSON, DICK
Country Music
WKLX, Paris, Ky.
DICKSON, RON
Record Rack
WKIX, Paris, Ky.
DILL, FRANK
Afternoon Personality
WGR, Buffalo, N. Y.
DILWORTH, SCOTTY
WAZE, Clearwater, Fla.
DINUNZIO, MARIO
Jazz in the Night
WWON, Woonsocket, R. I.
DIONNE, BOB
Route 131
WORC, Worcester, Mass.
DIXON, DARRELL E.
Best in Music
WSLM, Salem, Ind.
DIXON, J. C.
Nightbeat
WACL, Waycross, Ga.
DIXON, LARRY
WCHB, Inkster, Mich.
DOLL, CHARLIE
Journey on a Cloud
WGAT, Gate City, Va.
DOMINICK, BARRY
WRHI, Rock Hill, S. C.
DONOVAN, DAN
WMEX, Boston, Mass.

DORSEY, HOWARD
WCGO, Chicago Heights, Ill.
DOSS, HUBERT
WABL, Amite, La.
DOUGLAS, STAN
WELM, Elmira, N. Y.
DOW, BOB
WGUY, Bangor, Me.
DOW, DICK
Music on 560
WGAN, Portland, Me.
DOWE, KEN
WBKH, Hattiesburg, Miss.
DOWNEY, PAT
KSTT, Davenport, Iowa
DOWNIE, HARRY
WICC, Bopt, Conn.
DOYLE, ED
WHBG, Harrisonburg, Va.
DRAGER, GENE
WJBC, Bloomington, Ill.
DRAKE, BILL
WCWC, Ripon, Wisc.
DRESSLER, JIM
KBKW, Aberdeen, Wash.
DROWNE, PETER
WDCR, Hanover, N. H.
DRUMMOND, BUDD L.
WPME, Punxsutawmey, Pa.
DRYDEN, BABE
WDMV, Pocomoke City, Md.
DU BOSE, PAUL
WKAB, Mobile, Ala.
DUCK, ROBERT
Operation Music
WCHK, Canton, Ga.
DUGAS, E. J.
KCIL, Houma, La.
DUKE, JIM
WINT, Winter Haven, Fla.
DULONG, JACK
WGEZ, Beloit, Wisc.
DUNBAR, JIM
WLS, Chicago, Ill.
DUNCAN, DOPEY
WKAP, Allentown, Pa.
DUNCAN, HI
The Hi Pockets Show
KLLL, Lubbock, Texas
DUNCAN JOHNNY
KVER, Clovis, N. M.
DUNLAP, JAMES
WTIV, Titusville, Pa.
DUNLAP, TOMMY
KLYR, Clarksville, Ark.
DUNN, BILL
KLUV, Haynesville, La.

DUNAWAY, CHUCK

B. December 1, 1934, Porum, Okla. Chuck Dunaway Show, WABC, N. Y.

DUPRE, HENRY
Matinee
WWL, New Orleans, La.
DUPRE, MITCH
WCMP, Pine City, Minn.
DURAN, TED
KBUC, Corona, Calif.
DURHAM, ERNIE
WJLB, Detroit, Mich.
DURKEE, JAMES
KSDN, Aberdeen, S. D.
DURKIN, JAY
Good Evening Show
WMAS, Springfield, Mass.
DYE, DON
Afternoon Club
KNIA, Knoxville, Iowa
DYE, TOM
Soest Holler Time
KTTR, Martin Rolla, Mo.
DYER, JOHN
KNOW, Austin, Texas

— E —

EARLS, CHARLIE
KCRV, Caruthersville, Mo.
EATON, JOHN
WGAW, Gardner, Mass.
EATON, PIERRE
WINX, Rockville, Md.
EBERT, LEE
KBHM, Branson, Mo.
EDMOND, DWIGHT
KDDI, Cody, Wyo.
EDWARDS, JOHNNY
KPRC, Houston, Texas
EDWARDSEN, BILL
WGY, Schenectady, N. Y.
EIKHOME, DARWIN
Musical Jamboree
KDUZ, Hutchinson, Minn.
ELDERT, ALAN KENT
WAIK, Galesburg, Ill.
ELIOT, BRUCE
WOR, New York, N. Y.
ELLER, DICK
WCVS, Springfield, Ill.
ELLIOTT, BILL
KLIV, San Jose, Calif.
ELLIOTT, JACK
KXOK, St. Louis, Mo.
ELLIOTT, SAM
WDXR, Paducah, Ky.
ELLIS, BILL
WVKO, Columbus, Ohio
ELSTUN, C. K.
Carousel
WZIP, Cincinnati, Ohio
ELZ, RON
KXYZ, Houston, Texas
EMERY, BOB
WAVI, Dayton, Ohio
EMM, LOU
WHIO, Dayton, Ohio
ENDERLEY, JOM
WHLF, So. Boston, Va.
ENO, JACK
Night Patrol
WEBR, Buffalo, N. Y.
ENRIGHT, GARY
KCCR, Pierre, S. D.
ERDAHL, JERRY
KCCR, Pierre, S. D.
ERWIN, JIM
WIBR, Baton Rouge, La.
ESTER, JON
Night Train
WGBB, Freeport, N. Y.
ESTERLINE, GEORGE
WGHN, Grand Haven, Mich.
ESTES, FRANK
Top Fifty on 1150
WDIX, Orangeburg, S. C.
ETKIN, AL
1340 Club
WALL, Middletown, N. Y.
EVANS, DEAN
KCIJ, Shreveport, La.
EVANS, JIM
The Late Show
KSUM, Fairmont, Minn.
EVANS, R.
WTHE, Spartanburg, S. C.
EVANS, STAN
KOPR, Butte, Mont.
EXUM, BILL
Music Hall
WJEM, Valdosta, Ga.

— F —

FARRELL, CHARLIE
WBVP, Beaver, Pa.
FARRELL, DICK
Swinging '70
KDZA, Pueblo, Colo.
FARRELL, JERRY
Road Show
WJJL, Niagara Falls, N. Y.
FARRIS, TERRY
Tops in Pops
WPKO, Waverly, Ohio
FAULKNER, ROYCE
1230 Club
WNUZ, Talladega, Ala.
FAYE, MARTY
WAAF, Chicago, Ill.
FEINBERG, RON
KIBE, KDFC, San Francisco, Calif.
FERGUSON, LARRY
KOAM, Pittsburg, Kan.
FERRIS, DOUG
Happy Time Show
WAKP, Hendersonville, N. C.
FIELDS, CHUCK
KAJO, Grants Pass, Oregon
FIELDS, TROY
KLLL, Lubbock, Texas
FIELDS, WILLIAM
Afternoon Show
WCBL, Benten, Ky.
FINAN, JOE
KTLN, Denver, Colo.
FISHER, JACK
WWNR, Beckley, W. Va.
FISHER, JERRY
WBRY, Waterbury, Conn.
FISKE, FRED
WWDC, Washington, D. C.
FIUDLEY, BOB
WSLI, Jackson, Miss.
FITZGERALD, ED
WMAX, Grand Rapids, Mich.
FLAGG, PAUL
Time Show
WERD, Atlanta, Ga.
FLANAGAN, HAROLD
Country Corner
KTCS, Ft. Smith, Ark.
FLANAGAN, MARK
WERC, Erie, Pa.
FLEMMING, NEDD
WAEB, Allentown, Pa.
FLETCHER, JIM
WKLO, Louisville, Ky.
FLINT, WALTER H.
Musical Clock
WGPC, Albany, Ga.
FLYNN, ED
WICH, Norwich, Conn.
FOLLIS, JIMMY
Records at Radio Ranch
WFPA, Ft. Payne, Ala.
FOLLIS, WOODY
KTUE, Tulia, Texas
FONTENOT, LEONARD
Popathon
KSLO, Opelousas, La.
FONTENOT, RENE
Cajun Frolics
KSLO, Opelousas, La.
FOPPE, FAYE
KANB, Shreveport, La.

FORD, ART
WNTA, New York, N. Y.

FORDHAM, DON
WAUB, Auburn, N. Y.
FORE, TROY
Early Bird Show
WFPM, Ft. Valley, Ga.
FOSTER, CAL
KCVR, Lodi, Calif.
FOWLER, FROSTY
King's Klock
KING, Seattle, Wash.
FOX, JACK
WEOA, Evansville, Ind.
FOX, RANDY
Downbeat
KPOD, Crescent City, Calif.
FOX, ROY
WTAX, Springfield, Ill.
FRANCIS, JIMMY
Western Roundup
KTLW, Texas City, Texas
FRAY, JACQUES
Listening to Music
WQXR, New York, N. Y.
FRAZIER, CECIL
Farm and Home Show
KMIS, Portageville, Mo.
FREED, ALAN
The Big Beat
KDAY, Hollywood, Calif.
FREIZEN, BOB
KSLY, San Louis Obispo, Calif.
FREW, JOHN
Program AM
WPLK, Rockmart, Ga.
FRIEDLINE, CARL
WFBG-TV, Altoona, Pa.
FRIEL, ED
Record Hop
WCHI, Chillicothe, Ohio
FRITTS, BOB
KWSH, Wewoka, Okla.
FRITTS, TOM
KYNT, Yankton, S. D.
FULGHAM
Radiorama
KTRE, Lufkin, Texas
FULLER, BOB
KSIL, Silver City, N. M.
FULLER, GARRY
KSON, San Diego, Calif.
FULLER, ROBERT
KBLF, Red Bluff, Calif.
FULLER, ROY
WWSC, Glens Falls, N. Y.
FULTON, ART
KIMA, Yakima, Wash.
FUNK, ED
Symphonic
WRSW, Warsaw, Ind.
FUNKHOUSER, DON
WSIG, Mt. Jackson, Va.

— G —

GABOR, RAY
Popeye Playhouse
WTVJ, Miami, Fla.
GAGNIER, BOB
Early Bird
KGY, Olympia, Wash.
GAINES, JIM
Clockwatcher
KALB, Alexandria, La.
GALE, JOE
WSET, Glens Falls, N. Y.
GALLANT, JAMES
1220 Club
WDEE, New Haven, Conn.
GALLO, JACK
The Big Time
WHBQ, Memphis, Tenn.
GAMBLE, BILL
WKTL, Cheboygan, Wisc.
GAMBLING, JOHN
WOR, N. Y.
GAMEZ, RAUL
KEVT, Tucson, Arizona
GANDT, PAUL
KBOY, Medford, Oregon
GANNON, JOE
KWPC, Muscatine, Iowa
GAR, LARRY
Tempo
WLBG, Laurens, S. C.
GARNER, BILL
1260 Club
KBHC, Nashville, Ark.
GARRITY, VINCE
WAAF, Chicago, Ill.
GATES, DAN
KENO, Las Vegas, Nev.
GATTAS, JUAN
Hablemos de Gine
KUBO, San Antonio, Texas

GAUSTAD, GEORGE
KEYD, Oakes, N. Dakota
GAY, KYLE
KCKN, Kansas City, Kan.
GAYLORD, WILLIE
WAMS, Wilmington, Del.
GAYNOR, BOB
Pool & Patio Show
WGMA, Hollywood, Fla.
GEARING, JOE
WFRA, Franklin, Pa.
GEHO, BILL
The Music Makers
WANB, Waynesburg, Pa.
GEIDT, JERRY
KOFE, Pullman, Wash.
GEIGER, JACK
WOND, Pleasantville, N. J.
GENTRI, JOHN
KFSD, San Diego, Calif.
GEORGE, DICK
Parade of Hits
WGFS, Covington, Ga.
GESE, BOB
Music in the Air
KRPL, Moscow, Idaho
GIBSON, D. E.
WSON, Henderson, Ky.
GIBSON, JACK
WCIN, Cincinnati, Ohio
GIBSON, LARRY
Panorama
WJLS, Beckley, W. Va.
GILBERT, DICK
KYND, Tempe, Ariz.
GILBERT, JIM
Beachcombers' Almanac
WNDB, Daytona Beach, Fla.
GILDEMANN, GIL
Afternoon Downbeat
WCVA, Culpeper, Va.
GILNER, ART
Off the Record
WSAV, Savannah, Ga.
GILNET, CLAIR
KYNG, Coos Bay, Oregon
GISSING, EARL
WJRL, Rockford, Ill.
GLENN, JERRY
WERC, Erie, Pa.
GODWIN, BUD
Rise & Shine
WBMC, McMinnville, Tenn.
GOEMAN, JOHN
Kaywatch
KJAM, Madison, S. D.
GOERNER, BOB
Music Scene
KCBS, San Francisco, Calif.
GOLDTRAP, GEORGE
Morning Melodies
KWNA, Winnemucca, Nev.
GOMEZ, LUIS
KGST, Fresno, Calif.
GOODFELLOW, JOHNNY
WIRE, Indianapolis, Ind.
GOODMAN, FRANK
Evening Music
KSFE, Needles, Calif.
GOODWIN, TOM
KHSJ, Hemet, Calif.
GORDON, PAUL
WRSA, Saratoga Springs, N. Y.
GOSDEN, BY
WMT, Cedar Rapids, Iowa
GOULD, DARRELL
Adventures in Sound
WCCC, Hartford, Conn.
GOVE, ELLIOTT
Timekeeper
WSYR, Syracuse, N. Y.
GRAEPER, BILL
KYNG, Coos Bay, Oregon
GRAF, LARRY
KDUZ, Hutchinson, Minn.
GRAHAM, DAVE
KOLD, Tucson, Ariz.

GRAINGER, GERRY
WWCA, Garry, Ind.
GRANGER, GENE
WBSC, Bennettsville, S. C.
GRANGER, JIM
WEET, Richmond, Va.
GRANT, DICK
WRNY, Rome, N. Y.
GRANT, RALPH
Listen to Lem
WLEM, Emporium, Pa.
GRANT, RAY
KOB, Albuquerque, N. M.
GRAY, JIM
WRNL, Richmond, Va.
GRAZAN, JOE
WBVP, Beaver Falls, Pa.
GREELEY, JAMES
WTMB, Tomah, Wisc.
GREEN, TOMMY
TG Corner
KSST, Sulphur Springs, Texas
GREENBERG, NORMAN
WIBV, Belleville, Ill.
GREENE, BOB
WGRD, Grand Rapids, Mich.
GREER, BILL
Night Show
WNDB, Daytona Beach, Fla.
GREER, BOB
WALD, Walterboro, S. C.

GREER, CHARLES

The Charlie Greer Show, WABC; Top of the Morning Show, The Charlie Greer Show, Akron Tonight Show, WAKR-TV

GROCE, ROCKY
Rhythm Express
WLIB, New York, N. Y.
GRUBERT, RON
Polka Party
KNUJ, New Ulm, Minn.
GUERTIN, NEIL
On the Record
WWON, Woonsocket, R. I.
GUNN, DICK
KSUB, Cedar City, Utah
GUNN, JOHNNY
KCVR, Loki, Calif.
GUNN, JOHNNY
On K-EZY Street
KEZY, Anaheim, Calif.
GUTHERIE, GENE
KHEY, El Paso, Texas

— H —

HAASE, STAN
KOZE Good Morning
KOZE, Lewiston, Idaho
HAGEN, ED
Musical Americana
WNMP, Evanston, Ill.
HAGLER, JOE
WHHY, Montgomery, Ala.
HAINES, FRANK
KVEN, Ventura, Calif.
HAKE, DICK
KJFJ, Webster City, Iowa
HALE, BOB
WLS, Chicago, Ill.
HALL, EDGEL
Night Flight
WTCS, Fairmont, W. Va.
HALL, FRED
KVEN, Ventura, Calif.
HALL, GARY
KMA, Shenandoah, Iowa
HALL, JOE
KVFD, Ft. Dodge, Iowa
HALL, RAY
The Hall of Music
WPLM, Plymouth, Mass.
HALL, REEDY
WEIL, Elizabethtown, Ky.

HALL, REX
KWBB, Wichita, Kan.
HALLMAN, BILL
Night Beat
WOKE, Charleston, S. C.
HAMBY, BILL
WABN, Annapolis, Md.
HAMILTON, CARL
Parade of Hits
WBKH, Hattiesburg, Miss.
HAMILTON, DALE
Top Tempo Tune Show
KWEB, Rochester, Minn.
HAMMER, LANCE
Morning Panorama
KMNS, Sioux City, Iowa
HAMMOND, DAVE
WCSH, Portland, Me.
HANCOCK, NEIL
Teen Agers Krush
KZOL, Farwell, Texas
HANNA, AL
KIXZ, Amarillo, Texas
HANNER, CARL
Kitchen Club
WNUZ, Talladega, Ala.
HANSON, RANDY
Sunday Serenade
KBMO, Benson, Minn.
HANSON, RICHARD
1230 Club
WJBB, Haleyville, Ala.
HARDEE, MAX
KCAR, Clarksville, Texas
HARDING, TED
WAYZ, Waynesboro, Pa.
HARDY, RENNIE
Jem Showcase
WJEM, Valdosta, Ga.
HARGETT, DICK
WLAY, Muscle Shoals, Ala.
HARHI, TED
WKST, New Castle, Pa.
HARP, FRED
WCPK, College Park, Ga.
HARPE, K. L.
Band Stand
WMJM, Cordele, Ga.
HARPER, JIM
WKAT, Miami Beach, Fla.
HARRINGTON, JOHN
Morning Man
KVIP, Redding, Calif.
HARRIS, BOB
KTOP, Topeka, Kan.
HARRIS, GEORGE
WIZE, Springfield, Ohio
HARRIS, KEN
Top of the Morning
WLNA, Peekskill, N. Y.
HARRIS, OLIN
WKBO, Harrisburg, Pa.

HARRISON, HARRY

Harry Harrison, WMCA. N. Y.

HARROW, TIM
Tempo
KWCO, Chickasha, Okla.
HART, CARROLL B.
K Club
WKSK, W. Jefferson, N. C.
HARVEY, CLYDE
KUTY, Palmdale, Calif.
HARVEY, HAPPY
Early Risers
KTLW, Texas City, Texas
HARWOOD, BRIAN
Green Mt. Ballroom
WDEV, Waterbury, Vt.
HASELTINE, FRED
WRNL, Richmond, Va.
HASTY, RALPH
The Big Show
KGBX, Springfield, Miss.

HAYDEN, BOB
KALV, Alva, Okla.
HAYES, BRUCE
KFWB, Los Angeles, Calif.
HAYES, KEVIN
Rolling Home
WGGO, Salamanca, N. Y.
HAYES, PHIL
The Nightline
WPAY, Portsmouth, Ohio
HAYNES, DICK
KLAC, Hollywood, Calif.
HAYNES, FRANK
Sunny Side Up
KWWL, Waterloo, Iowa
HAYNES, JOHNNY
WMLS, Sylacauga, Ala.
HEFFINGTON, ED
WHAP, Hopewell, Va.
HEINLEIN, ROBERT
Rhythm Parade
WGCD, Chester, S. C.
HELTON, BOB
WOOF, Dothan, Ala.
HENDERSON, HOCKO
WDAS, Philadelphia, Pa.
HENDRICKS, GARY
Nite Time
KNDC, Hettinger, N. D.
HENNINGS, PAUL
The Morning Show
WTAR, Norfolk, Va.
HENRY, MARY
Luncheon Show
WJLD, Birmingham, Ala.
HERMANN, BERNIE
WFBM, Indianapolis, Ind.
HERVEY, MIKE
WCVS, Springfield, Ill.
HETRICK, WAYNE
WMRF, Lewistown, Pa.
HEY, JOHN
Morning in Hi Fi
KCHA, Charles City, La.
HICKS, BILLY
WKTG, Thomasville, Ga.
HICKS, CAP
Sundial
WRGA, Rome, Ga.
HICKS, DAVID
Prelude
KQBY, San Francisco, Calif.
HICKS, JACK
Studio J.
WBAP, Ft. Worth, Texas
HIGBEE, LYNN
Music on the Sunny Side
KRMG, Tulsa, Okla.
HIGGINS, TOM
WWCA, Gary, Ind.
HIGHTOWER, KEN
KPBM, Carlsbad, N. M.
HILL, BOB
WGOV, Valdosta, Ga.
HILL, BOB
Music of the Masters
WPTS, Pittston, Pa.
HILL, MARVIN
WGOG, Walhalla, S. C.
HILLIARD, JIM
KIXZ, Amarillo, Texas
HILSON, NORM
Tempo Time
WNAX, Yankton, S. D.
HINCK, BERNIE
Smilin Sam Show
KMNS, Sioux City, Iowa
HINKLEY, HARRY
Tempo
WHP, Harrisburg, Pa.
HISKEY, DON
1450 Club
KIRX, Kirksville, Mo.
HIXSON, BOB
Sounds of the Night
WNDU, South Bend, Ind.
HOBELMAN, DON
Morning Melodies
KZIX, Collings, Col.
HOFFER, BOB
Studio Three
WDAE, Tampa, Fla.
HOKE, BILL
Night Song
WPTF, Raleigh, N. C.
HOLCOMB, JOE
WKLO, Louisville, Ky.
HOLE, DAN
WCEN, Mt. Pleasant, Mich.
HOLLAND, HERMAN
WMVA, Martinsville, Va.
HOLLIDAY, BOB
WPBC, Minn., Minn.
HOLLIDAY, JOHNNY
WHK, Cleveland, Ohio
HOLLY, DON
KOAM, Pittsburg, Kan.
HOLMAN, SAM
WLS, Chicago, Ill.
HOLMES, JASPER
Music Hall
WFTC, Kinston, N. C.
HOOPER, TOM
WKOW, Madison, Wisc.
HOOVER, HERB
Sacred Serenade
KWIL, Albany, Oregon
HORNE, ED
WIDE, Biddeford, Me.
HORNE, JIM
Rhythm and Blues
KFTV, Paris, Texas
HORNE, TOM
Tip Top Show
WDSK, Cleveland, Miss.
HOSEY, WOODY
WIKC, Bogalsusa, La.
HOURIGAN, TERRY
WFBG, Altoona, Pa.
HOVER, FREEMAN
KEYZ, Williston, N. D.
HOWARD, BOB
WNEW, N. Y.
HOWARD, JOE
Hub Cap Caravan
WJLB, Detroit, Mich.
HOWARD, LEN
KORK, Las Vegas, Nev.
HOWARD, SPECS
KYW, Cleveland, Ohio
HOWARD, TOBE
WLOU, Louisville, Ky.
HOWARD, TOM
WSCR, Scranton, Pa.
HOWELL, WILLARD
Morning Matinee
WZOB, Ft. Payne, Ala.
HUDSON, FRANK
KNOC, Natchitoches, La.
HUGGINS, JAN
Happy Time Show
WAKP, Hendersonville, N. C.
HUGH, IVOR
Academy of Music
WCCC, Hartford, Conn.
HUGHES, ED
WSCR, Scranton, Pa.
HUGHES, STEVE
KPTL, Carson City, Nev.
HUITT, JIM
KBIA, Columbia, Miss.
HULETT, JOHN
WDAX, McRae, Ga.
HUNT, RON
980 Club
WITY, Danville, Ill.
HUNTER, JOE LOUIS
Club 810
WCEC, Rocky Mount, N. C.
HUNTER, MARVIN
970 Show
WEBR, Buffalo, N. Y.
HUNTLEY, JIM
Jumpin Jim
KHHH, Pampa, Texas
HUOT, ED
WTRC, Elkhart, Ind.
HURLEY, LEE
WSIS, Roanoke, Va.
HUSMANN, MIKE
KBHM, Branson, Mo.
HUTCHING, FRED
Morning Show
KBTN, Neosho, Mo.
HUTCHINSON, RAY
KOL, Seattle, Wash.
HUTCHISON, BRUCE
Get Together
WOKO, Albany, N. Y.
HUTCHISON, HOLLIS
Teen Time
KYAP, Ruidoso, N. M.
HUTSELL, BOB
WCOH, Newnan, Ga.

— I —

ILES, CAL
Listening Post
KIML, Gillette, Wyo.
INSCOE, JIM
WYRN, Louisburg, N. C.
IRISH, BOB
Home Exec. Club
WCUB, Manitowoc, Wisc.
ISLEY, JAMES
Chocolate Jam
WBBB, Burlington, N. C.
IVERSON, EARL
The Music Hall
WRJN, Racine, Wisc.

— J —

JACKSON, JERRY
KOKE, Austin, Texas
JACOBS, HARVEY
Downbeat
WILA, Danville, Va.
JACOBS, MARVIN
Mitestrain
WEGP, Presque Isle, Me.
JACOBS, RON
KPOI, Honolulu, Hawaii
JAMES, AL
WCMW, Canton, Ohio
JAMES, KEN
KENS, San Antonio, Texas
JAMES, KERRY
WABY, Albany, N. Y.
JAMES, NORM
Spins and Needles
WDEV, Waterbury, Vt.
JANASKE, MARY LOU
WBIS, Briston, Conn.
JARRIN, JAIME
KWKW, Pasadena, Calif.
JARVIS, LARRY
WIRV, Irvine, Ky.
JAY, BRUCE
WLAM, Lewiston, Me.
JAY, JIM
Rollin Home Show
WKAM, Goshen, Ind.
JEANNE, CAROL
WBMT, Black Mountain, N. C.
JEFFERYS, ALLAN
In the Land of Music
ABC
JENKINS, MIKE
KRCK, Ridgecrest, Calif.
JOBES, HERB
Afternoon Showcase
KIUP, Durango, Colo.
JOHNSON, B. J.
WRJW, Picayune, Miss.
JOHNSON, BRADLEY
Best of Anything
WTCN, Minneapolis, Minn.
JOHNSON, D. M.
1450 Club
KVCK, Wolf Point, Mont.
JOHNSON, JIM
KREM, Spokane, Wash.

JOHNSON, PAUL
Roll Jordan
WILA, Danville, Va.
JOHNSON, PETE
KZUN, Opportunity, Wash.
JOHNSON, ROOSEVELT
WERD, Atlanta, Ga.
JOHNSON, TOM
WQXI, Atlanta, Ga.
JOHNSTON, DAVID
Platter Party
WCNC, Elizabeth City, N. C.
JOHNSTON, HUGH
WBBW, Youngstown, Ohio
JONES, BILL
Danceland
WIBG, Philadelphia, Pa.
JONES, BOBBY
WAVZ, New Haven, Conn.
JONES, BUCK
WGTM, Wilson, N. C.
JONES, DICK
KWBB, Wichita, Kan.
JONES, DON
WHHY, Montgomery, Ala.
JONES, MARVIN
Showcase of Hits
WMGA, Moultrie, Ga.
JONES, REX
Sunny Side Up Show
WDXN, Clarksville, Tenn.
JORDAN, ED
World of Modern Sound
ABC
JORDAN, MILO
WMAM, Marinette, Wisc.
JOSEPH, EDWARD
WHLD, Niagara Falls, N. Y.
JOYE, BOB
WGEM, Quincy, Ill.

— K —

KACKSON, REV. O. E.
Spiritual Echoes
WYNN, Florence, S. C.
KAHN, TONY
Music Hall
WPTW, Piqva, Ohio
KAINER, LARRY
KULP, El Campo, Texas
KALIL, FRANK
KTKT, Tucson, Ariz.
KAPHEIM, GEORGE
WKTL, Sheboygan, Wisc.
KAPNICK, RICHARD
WHGR, Houghton, Lake, Mich.
KARY, BILL
WDOR, Sturgegon Bay, Wisc.
KAREY, JACK
WCFL, Chicago, Ill.
KATZ, BARRY
TNT Revue
WITY, Danville, Ill.
KAY, DICK
Overture
WAAP, Peoria, Ill.
KAY, RONNIE
KSWO, Lawton, Okla.
KAYE, DAVE
WJVA, South Bend, Ind.
KAYE, TOM E.
Sentinel
WSEN, Baldwinsville, N. Y.
KEDRO, MILAN
Slavic Melodies
KSTL, St. Louis, Mo.
KEEGAN, ROBERT
Teensville
WFLR, Dundee, N. Y.
KEEHN, BOB
House of Records
WRTL, Bradenton, Fla.
KEENE, JOE
Top 50 on 1050
KMIS, Portageville, Mo.
KEEP, BARNEY
KEX, Portland, Oregon
KELLER, SAM
WOKK, Meridian, Miss.
KELLEY, CHET
Music in the Night
WOCB, W. Yarmouth, Mass.
KELLOGG, BOB
Road Show
KBOI, Boise, Idaho
KELLY, WILLIAM C.
WQMN, Superior, Wisc.
KENDRICK, JIM
KWTO, Springfield, Miss.
KENNEDY, BEN
Juke Box Saturday Nite
KCOK, Tulare, Calif.
KENNEDY, BOB
WROR, Albany, N. Y.
KENNEDY, TOM
WJJL, Niagra Falls, N. Y.
KENSLEY, BILL
Bandstand
WPTW, Piqva, Ohio
KENT, JON
KLFD, Litchfield, Minn.
KERRIGAN, BOB
Top Teen Tunes
WJOE, Port St. Joe, Fla.
KEY, JIM
Bandstand
WSSO, Starkville, Miss.
KILBURN, LARRY
KPOJ, Portland, Oregon
KILLEBREW, RICHARD
WMLT ,Dublin, Ga.
KILNESS, J. S.
KPOW, Powell, Wyo.
KIMBLE, BILL
WNBF, Binghamton, N. Y.
KIMES, FREDDY
Country Boy Show
WNCA, Siler, N. C.
KINDELL, TOM
WMEN, Tallahassee, Fla.
KING, BILL
Today's Top Ten
WTOC, Savannah, Ga.
KING, JULIAN
Sound of Music
WONG, Oneida, N. Y.
KING, RON
WGUY, Bangor, Me.
KINNEY, DONALD
The Happy Medium
KGVO, Missoula, Mont.
KIRBY, BOB
WTCN, Minneapolis, Minn.
KIRBY, GENE
Intermission
WSTP, Sailsburg, N. C.
KIRKPATRICK, BILL
Sunrise Serenade
WSBB, New Smyrna Beach, Fla.
KITCHCART, KIT
Impact, Variety Time
WEBO, Owego, N. Y.

KLAVAN AND FINCH
WNEW, New York, N. Y.

KLEECK, VAN, BOB
Sentinel
WSEN, Baldwinsville, N. Y.
KLEID, STEVE
WRKT, Cocoa, Fla.
KNIESLY, BILL
Morning Show
WBAT, Marion, Ind.
KNIGHT, BOB
WNOP, Newport, Ky.
KNIGHT, DICK
KFOR, Lincoln, Neb.
KNIGHT, FRED
WAVY, Norfolk, Va.
KNIGHT, LARRY
Mostly Music
WTWN, St. Johnsbury, Vt.
KNUTSON, BOB
Just for Fun
WJMS, Ironwood, Mich.
KOBAK, ED
KRIC, Beaumont, Texas
KOESLING, LARRY
WAGN, Menominee, Mich.
KOHLMEIER, TOM
WHVF, Wausau, Wisc.
KOSTLER, JOE
KNAL, Victoria, Texas
KOTT, KEN
WMTE, Manistee, Mich.
KOUL, EDDIE
Rhythm's the Rule
WLAV, Grand Rapids, Mich.
KOVAL, JOHN
Good Morning Show
WACL, Waycross, Ga.
KRAMER, BILL
WHBG, Harrisonburg, Va.
KRAVITZ, HERB
WJDY, Sausbury, Md.
KRAY, MILT
Open House Show
WORC, Worcester, Mass.
KUBLY, RAY
KIST, Santa Barbara, Calif.
KULZ, BOB
Morning Watch
WROD, Daytona Beach, Fla.
KUNSAK, JOHNNY
KSYD, Wichita Falls, Tex.
KURTIS, BOB
KTOP, Topeka, Kan.
KUTZA, TOM
Musical Miles
WISL, Shamokin, Pa.
KUVENT, ARCHIE
Music on 560
WGAN, Portland, Me.

— L —

LABOE, ART
Wake Up to Music
KDAY, Hollywood, Calif.

LACY, JACK
Listen to Lacy, WINS, New York

LACY, NICK
KQTY, Everett, Wash.
LAKE, CHARLIE
WBCI, Williamsburg, Va.
LAKODUK, LARRY
KBOM, Bismarck, N. D.
LA LIBERTA, ROGER
Morning Show
WWRI, West Warwick, R. I.
LAMBERT, JAKE
WENO, Nashville, Tenn.
LAMBERT, ROG
Soundsville
WLAP, Lexington, Ky.
LANE, RON
WFWL, Camden, Tenn.
LANDERS, BOB
WNEW, New York, N. Y.
LANGDON, VERN
KLOK, San Jose, Calif.
LANGE, JERRY
Early Bird Show
KXLY, Spokane, Wash.
LANIGAN, JOHN
Spins and Needles
KOGA, Ogallala, Neb.
LA PONTE, VINCE
WAZL, Hazleton, Pa.
LAPP, BRUCE
Music Til Midnight
WSAV, Savannah, Ga.
LARENCE, RICK
800 Radio Show
WLAD, Danbury, Conn.
LARDIE, BOB
WTTE, Tiffin, Ohio
LARSEN, DICK
Sunday Show
KTIL, Tillamook, Oregon

LARSON, JOE
WKLK, Cloquet, Min.
LASCELIES, JOHN
Morning Personality
WGR, Bufalo, N. Y.
LASSITER, BILL
WZYX, Cowan, Tenn.
LAUBI, PAUL
Teens Topics Tunes
WPOR, Portland, Me.
LAUTER, BURL
Turntable Matinee
WRMS, Beardstown, Ill.

LAVONG, REGINALD N.

B. April 5, 1933, New York City. Dr. Jive Show, WWRL; Snap Club, WHAT, Philadelphia, Pa.; Reggie Lavong Show, WBEE, Chicago, Ill.; Reggie Lavong Show, WRAP, Norfolk, Va.

LAWLER, JIM
Party Line
KALB, Alexandria, La.
LAWRENCE, TEDD
Man About Music
ABC
LAWSON, JIM
KOFA, Yuma, Ariz.
LAYTON, JAMES D.
WKMV, Pocomoke City, Md.
LAZARE, JACK
WNEW, New York, N. Y.
LEAHY, ED
KGRO, Gresham, Oregon
LEAVITT, LARRY
Evening Serenade
WFAU, Augusta, Me.
LEDESMA, JOE
KUDU, Ventura, Calif.
LEE, BOB
Rush Hour
WWIZ, Lorain, Ohio
LEE, DICK
Breezing Along
WAGE, Leesburg, Va.
LEE, JERRY
KWYK, Farmington, N. M.
LEE, KELLY
Mail Bag Show
WCKB, Dunn, N. C.
LEE, ROBERT
Music USA
WJBK, Detroit, Mich.
LEE, TED
WJJD, Chicago, Ill.
LEGARE, DICK
WICH, Norwich, Conn.
LEGGE, ERNIE
WLOF, Orlando, Fla.
LEMEN, MATT
KOLD, Tucson, Ariz.
LENNING, DEN
Coffee Corner
KDMA, Montevideo, Minn.
LEONARD, AL
WRKT, Cocoa, Fla.
LEONARD, LEE
KLAN, Lemoore, Calif.
LEPPIG, RON
WGEZ, Beloit, Wisc.
LESTER, LES
KANE, New Iberia, La.
LEVINER, EBBY
WBSC, Bennettsville, S. C.
LEWIS, CARL
KLMS, Lincoln, Neb.
LEWIS, HAL
KOOD, Honolulu, Hawaii
LEWIS, JACK
Honest John Show
KSTR, Grand Junction, Colo.
LEWIS, JACK
KBAM, Longview, Wash.
LEWIS, JIM
KLIV, San Jose, Calif.
LEWIS, JIMMY
KWAM, Memphis, Tenn.
LEWIS, JOHN
Pink Poodle
WEEZ, Chester, Pa.
LEWIS, PAT
Open House
KING, Seattle, Wash.
LIGHT, JAY
WSNJ, Bridgeton, N. J.
LINDAMOOD, RON
WDBJ, Roanoke, Va.
LINDLEY, DICK
Twilight Rapsody
KAPR, Douglas, Ariz.
LINDSEY, A. H.
KDXE, Little Rock, Ark.
LINGER, JERRY
WDXB, Chattanooga, Tenn.
LINN, BANDEL
Yawn Patrol
WHFB, Benton Harbor- St. Joseph, Mich.
LINN, JOHNNY
Sunset Express
KAVR, Apple Valley, Calif.
LINNE, DARRELL
Country Time
WFIW, Fairfield, Ill.
LIONEL, ED
KRIO, McAllen, Texas
LIT, HY
WCAM, Camden, N. J.
LITTEN, ROBERT
KEEO, Springfield-Eugene, Oregon
LIVEXEY, TOM
WTNT, Tallahassee, Fla.
LOBBEY, JIM
WMBH, Joplin, Mo.
LOCK, JOHN
KAOL, Carrollton, Miss.
LOCKE, GENE
Stickbuddy Jamboree
WRUS, Russellville, Ky.
LOCKE, JIMMY
WBUT, Butler, Pa.
LOEB, LEON
Topsy Turvey Show
WGOK, Mobile, Ala.
LOFFLER, GENE
KCOG, Centerville, Iowa
LOFTIN, TOM
KOKL, Okmulgee, Okla.
LOHNES, LES
KDIO, Ortonville, Minn.
LOHSE, JIM
Club 1390
WMPO, Middleport-Pomeroy, Ohio
LONDON, JACK
KPRC, Houston, Texas
LONGMAN, BILL
Mid Morning Melodies
KMAQ, Maquoketa, Iowa
LOPEZ, LUCIO BARRIOS
Lucky Lager Dance Time
KGST, Fresno, Calif.
LOTZ, BOB
Symphony Hall
KRML, Carmel, Calif.
LOUDERMILK, JIM
WHMS, Charleston, W. Va.
LOVE, BOB
KBIF, Fresno, Calif.
LOVETT, DON
Morning Melodies
WJAM, Marion, Ala.
LOWERY, BILL
Homemaker's Holiday
KVOO, Tulsa, Okla.
LOWERY, BOB
Night Flight
KTEM, Temple, Texas
LOWERY, BUD
KRMD, Shreveport, La.
LUCAS, BEN
Talk of the Town
WRGA, Rome, Ga.
LUCAS, LEE
KVI, Seattle, Wash.
LUCAS, WILL
KALL, Salt Lake City, Utah
LUMAN, ROYCE
KSFA, Nacogdoches, Texas
LUNDELL, ART
KVFD, Ft. Dodge, Iowa
LUNDY, RON
WIL, St. Louis, Mo.
LUNINGHAM, BOB
KYVA, Gallup, N. M.
LUONGO, JERRY
WSNJ, Bridgeton, N. J.
LUPTON, JOHN
Motor Matinee
WGAR, Cleveland, Ohio
LYLE, DICK
WNEX, Macon, Ga.
LYLE, DONALD G.
Early Worm
KCVL, Colville, Wash.
LYNDON, SKIP
WEVA, Emporia, Va.
LYNN, FRED
KWTO, Springfield, Miss.
LYONS, LEE
WCCW, Traverse City, Mich.
LYONS, TAB
WHJB, Greensburg, Pa.

— Mc —

MC AFEE
WCGA, Calhoun, Ga.
MC CARTHY, J. P.
Music Hall
WJR, Detroit, Mich.
MC CARTHY, RED
WCMB, Harrisburg, Pa.
MC CARTHY, VERNON
Dateline
WKSK, W. Jefferson, N. C.
MC CAULEY, JOE
Morning Show
WIP, Philadelphia, Pa.
MC CONKEY, VIC
WBLJ, Dalton, Ga.
MC COY, MARY
Triple H Roundup
KMCO, Conroe, Texas
MC CRACKEN, WIN
KMO, Tacoma, Wash.
MC CULLOUGH, DAN
WOR, New York, N. Y.
MC CULLOUGH, MARVIN
Early Bird Show
KRMG, Tulsa, Okla.
MC DANIEL, JIMMIE
KASO, Minden, La.
MC DONALD, JULIAN
Piggie Park Panorama
WFIG, Sumter, S. C.
MC DOWELL, CHESTER
Hotsy Totsy
KYOK, Houston, Texas
MC DOWELL, ROBERT
Top Tunes
KSST, Sulphur Springs, Texas
MC GRATH, DICK
WSVA, Harrisonburg, Va.
MC GREGOR, DON
WABB, Mobile, Ala.
MC GUIRE, CHARLES
Matinee
WOPI, Bristol, Tenn.
MC GUIRE, MAC
KBRN, Brighton, Colo.
MC HONE, BOB
WRVA, Richmond, Va.
MC ILVAIN, MERT
WREN, Topeka, Kan.
MC ILVAINE, RED
KABC, Los Angeles, Calif.
MC INROY, SAM
1490 Club
WNBT, Wellsboro, Pa.
MC INTYRE, DAVE
WBCH, Hastings, Mich.
MC KEEHAN, BOB
KMOP, Tucson, Ariz.

MC KINNEY, JOHNNY
KQV, Pittsburgh, Pa.
MC KINSTRY, WILLIE
WJLD, Birmingham, Ala.
MC LAINE, JOE
WAEB, Allentown, Pa.
MC LAUGHLIN, JERRY
Requestfully Yours
KFJB, Marshalltown, Iowa
MC LOED, ROB
KILT, Houston, Texas
MC MILLAN, AL
KXLY, Spokane, Wash.
MC MILLEN, CHUCK
Coffee Time
KROX, Crookston, Minn.
MC NAMEE, JACK
WABY, Albany, N. Y.
MC PADDEN, JACK
Cap-980 Club
WCAP, Lowell, Mass.
MC REE, JIM
WPLK, Rockmart, Ga.

— M —

MAAR, GENE
Youth Today
KGDN, Edmonds, Wash.
MACDONALD, SANDY
Sunny Side Up
WGAT, Gate City, Va.
MAC, KIM
WACT, Tuscaloosa, Ala.
MACH, RICK
KAWL, York, Neb.
MACK, JERRY
KRZE, Farmington, N. M.
MACK, JIMMY
WISH, Indianapolis, Ind.
MACKEY, BRUCE
WKRT, Cortland, N. Y.
MADDOX, BILL
KBHS, Hot Springs National Park, Ark.
MADER, JIM
Coffee Club
WKOW, Madison, Wisc.
MAGUS, JOHNNY
KGFJ, Los Angeles, Calif.
MAKINSTER, BUD
KRFS, Superior, Neb.
MALARA, TONY
WWNY, Watertown, N. Y.
MALESKY, BOB
Big 1360
WKOP, Binghamton, N. Y.
MALONE, STEVE
Rock 'n Roll WHYthm
WYTH, Madison, Ga.
MANN, AL
The Music Man
WPAY, Portsmouth, Ohio
MANN, PERRY
KFDA, Amarillo, Texas
MANNING, JACK
Mostly Music
WTWN, St. Johnsbury, Vt.
MAPEL, ROY
Wake Up Easy Show
KIML, Gillette, Wyo.
MAPLES, DONALD WAYNE
KBZZ, La Junta, Colo.
MARCEL, LOU
WCCM, Lawrence, Mass.
MARKLE, TINY
WAVZ, New Haven, Conn.
MARLEY, BILL
WSOC, Charlotte, N. C.
MARLIER, MIKE
WLEC, Sandusky, Ohio
MARSHALL, E. T.
Blue Notes
WOIC, Columbia, S. C.
MARSHALL, JOHN
Coffee Call
KTMC, Mc Alester, Okla.
MARSHALL, PERRY
WEEP, Pittsburgh, Pa.
MARSHELL, DAVE
WILD, Boston, Mass.
MARTIN, HUGH
KMBY, Monterey, Calif.
MARTIN, JIM
WDUH, Gainesville, Ga.
MARTIN, JOE
Breakfast Bandstand
WOW, Omaha, Neb.
MARTIN, LU
Time Out for Gospel Music
WCMR, Elkhart, Ind.
MARTIN, PETER
KXOK, St. Louis, Mo.
MARTIN, STEVEN
Best on Wax
WUSJ, Lockport, N. Y.
MARTIN, STEVE
KRIO, Mc Allen, Texas
MASON, JERRY
WBLY, Springfield, Ohio
MASON, MIKE
Stringtime
WFST, Caribou, Me.
MASON, PERRY
WPTR, Albany, N. Y.
MASON, SHERMAN
WEW, St. Louis, Mo.
MATHEWS, PAT
WILD, Boston, Mass.
MATHIS, JERRY
KBRO, Bremerton, Wash.
MATHIS, TOM
WISH, Indianapolis, Ind.
MATTHEWS, DON
Teen Time
WIDE, Biddeford, Me.
MATTHEWS, JOE
KGFJ, Los Angeles, Calif.
MATTHEWS, JOHN
WJOI, Florence, Ala.
MAUGUN, TED
KPOW, Powell, Wyo.
MAWYER, DICK
WAFC, Staunton, Va.
MAY, KEN
Nightbeat
WLEU, Erie, Pa.
MAZE, JEAN
World's Greatest Music
WBAX, Wilkes Barre, Pa.
MEAD, BOB
Club Matinee
WITZ, Jasper, Ind.
MEDER, JOHN
Country Fair
WBCH, Hastings, Mich.
MEEKS, GARY
Rhythm Roundup
KASH, Eugene, Oregon
MELAIN, DEAN
Goin Home Show
KEYE, Perrytown, Texas
MELLICHAMP, BUD
WGRO, Lake City, Fla.
MELTON, JIMMY
KBHS, Hot Springs National Park, Ariz.
MENDINE, MARTIN
Triple M Show
KTUX, Pueblo, Colo.
MERCHANT, BILL
WGRD, Grand Rapids, Mich.
MERIDITH, JAY
'Round Midnight
KWTC, Barstow, Calif.
MERRILL, FRANK
KUDU, Ventura, Calif.
MERRITT, NEAL
KENS, San Antonio, Texas
MEYER, DON
KDES, Palm Springs, Calif.
MEYER, JAMES
Clockwatcher
KGFF, Shawnee, Okla.
MEYER, JERRY
KWVY, Waverly, Iowa
MEYER, MARVIN
Matinee
KBMO, Benson, Minn.
MEYERS, HOLLIS
Cumberland Shindig
WMLF, Pineville, Ky.
MICHAELS, FRANK
WGEE, Indianapolis, Ind.
MICHEL, JEAN
WNEW, New York, N. Y.
MIKELL, GENE
Morning Toast
WCHK, Canton, Ga.
MILES, CAS
WRSA, Saratoga Springs, N. Y.
MILES, JOHN
Encore
KQBY, San Francisco, Calif.
MILLER, BILL
WMET, Miami Beach, Fla.
MILLER, BOB
KGCX, Sidney, Mont.
MILLER, BOB
KJSK, Columbus, Neb.
MILLER, BOB
Goin' Home Show
WWNR, Beckley, W. Va.
MILLER, CLYDE
WCON, Cornelia, Ga.
MILLER, DAN
KOOK, Billings, Mont.
MILLER, GORDON
1020 Club
Carbondale, Ill.
MILLER, JIMMIE, JR.
WGIG, Brunswick, Ga.
MILLER, MIKE
KFOR, Lincoln, Neb.
MILLER, MIKE
Club 1400
KWNA, Winnemucca, Nev.
MILLER, MIKE
KTUL, Tulsa, Okla.
MILLER, NEAL
WSGN, Birmingham, Ala.
MILLER, REX
WITH, Baltimore, Md.
MILLER, ROBERT
The Koly Klub
KOLY, Mobridge, S. D.
MILLER, ROSS
WTIC, Hartford, Conn.
MILLER, STANLEY
KUBR, Holdrege, Nev.
MILLER, TED
WGOV, Valdosia, Ga.
MIMS, ERNIE
WOC, Davenport, Iowa
MITCHELL, BOB
WSGA, Savannah, Ga.
MITCHELL, BOB
Nightsounds
KSAL, Salina, Kan.
MITCHELL, BOB
KXOL, Ft. Worth, Texas
MITCHELL, DENNY
The Den
WLAP, Lexington, Ky.
MITCHELL, J. P.
KBON, Omaha, Neb.
MITCHELL, PHIL
KFH, Wichita, Kan.
MOLINARO, LARRY
WNAR, Norristown, Pa.
MOLLOY, TOM
WEOA, Evansville, Ind.
MONTGOMER, TONY
WLAN, Lancaster, Pa.
MONTGOMERY, STEWART
1440 Caravan of Music
WNPV, Lansdale, Pa.
MOONEY, FRANK
WHUM, Reading, Pa.
MOORE, BILLY
WRHI, Rock Hill, S. C.
MOORE, BUDDY
WPLO, Atlanta, Ga.
MOORE, ED
WLST, Escanaba, Mich.
MOORE, JIM
Bandstand
KGO, San Francisco, Calif.

MOORE, LARRY
KUSN, St. Joseph, Mo.
MOORE, MERRIEL
WETB, Johnson City, Tenn.
MOORE, PAT
KACY, Port Hueneme, Calif.
MORAN, DICK
KNEW, Spokane, Wash.
MORELAND, DICK
KACY, Port Hueneme, Calif.
MORGAN, PHIL
Record Rack
KSIS, Sedalia, Miss.
MORGAN, RAY
KSWO, Lawton, Okla.
MORGUS, J. WICK
Scranton, Pa.
MORRELI, HAL
KORK, Las Vegas, Nev.
MORRIS, BILL
WIKC, Bogalusa, La.
MORRIS, ED
Evening Serenade
WFST, Caribou, Me.
MORRIS, ROY
WZYX, Cowan, Tenn.
MORRISON, BOB
WBRC, Birmingham, Ala.
MORRISON, EDDIE
WEBB, Baltimore, Md.
MORRISON, TOM
This Day of Music
WSLS, Roanoke, Va.
MORROW, JACK
WIBC, Indianapolis, Ind.
MORTON, JACK
KMO, Tacoma, Wash.
MOSLEY, ED
KPEG, Spokane, Wash.
MOSS, PENNY
1410 Club
WDSK, Clevleand, Miss.
MOUNTAIN, DELAINE
Mountains of Music
WAVU, Albertville, Ala.
MULCAHEY, PAUL
WNEB, Worcester, Mass.
MURDOCK, CHARLIE
The Top Forty Show
WQAM, Miami, Fla.
MURPHY, ED
WSYR, Syracuse, N. Y.
MURPHY, JIM
WBUC, Buckhannon, W. Va.
MURPHY, JOHN
KWVY, Waverly, Iowa
MURPHY, MICKEY
Cool School
KWAP, Ft. Worth, Texas
MURPHY, OMER
WKOA, Hopkinsville, Ky.
MURPHY, PAUL
WAVI, Dayton, Ohio
MURPHY, ROBERT E.
WQMN, Superior, Wisc.
MURRAY, BILL
KARR, Great Falls, Mont.
MURRAY, DUB
Downbeat
KLUE, Longview, Texas
MUSCARE, ED
KENO, Las Vegas, Nev.
MYERS, ERNIE
KFSD, San Diego, Calif.

MYERS, PETE
WNEW, New York, N. Y.

— N —

NANCE, RAINES
WHEE, Martinsville, Va.
NARBAITZ, RAY
KYOZ, Merced, Calif.
NASH, JERGEN
WCCO, St. Paul, Minn.
NASH, MURL
Wake Up Smilin'
KLPW, Union, Mo.
NEAL, BOB
KCIJ, Shreveport, La.
NEALAN, AL
Curtaintime
KRML, Carmel, Calif.
NELLES, MARV
Rise and Shine
WRIG, Wausau, Wisc.
NELSON, BOB
Early Bird Show
KFBB, Great Falls, Mont.
NELSON, DICK
Tops in Pops
KAPR, Douglas, Ariz.
NELSON, GEORGE
KYOK, Houston, Texas
NELSON, JERRY
Afternoon Show
WMSR, Manchester, Tenn.
NELSON, LARRY
KVNA, Flagstaff, Ariz.
NELSON, LYLE
WCMP, Pine City, Minn.
NESSELROAD, PAUL
KVOR, Colorado Springs, Colo.
NEUBER, PRYOR A. JR.
Relax and Listen
WGSA, Ephrata, Pa.
NEVINS, ELLIOT
Biggie Bash
WNHC, New Haven, Conn.
NEWCOMB, ALAN
Tempo
WBT, Charlotte, N. C.
NEWCOMBE, GLENN
Sunday Serenade
WFAU, Augusta, Me.
NEWELL, PETE
KSLY, San Louis Obispo, Calif.
NEWMAN, AL
WMSC, Columbia, S. C.
NEWMAN, HARRY
WAAT, Trenton, N. J.
NEWSOME, GIL
KWK, St. Louis, Mo.
NEWTON, BOB
Breakfast Express
WHDM, Mc Kenzie, Tenn.
NEWTON, LESLIE
Sunny Side of Street
WHGR, Houghton Lake, Mich.
NIAGARA, JOE
KBIG, Avalong, Calif.
NIEL, WAYNE
WBGN, Bowling Green, Ky.
NIERSBACH, BILL
WKBV, Richmond, Ind.
NIFFATT, TOM
KPOI, Honolulu, Hawaii
NIMROD, CLINE
KOKL, Oklulgee, Okla.
NOBEL, ALFRED
WMET, Miami Beach, Fla.
NOBLE, BILL
KNOW, Austin, Texas
NOCE, PETE
Top Sixty In Dixie
WCOS, Columbia, S. C.
NOE, BOB
WLDS, Jacksonville, Ill.
NOEL, JACK
WTTS, Bloomington, Ind.
NOONAN, DAVE
WDEW, Westfield, Mass.
NORELL, GENE
Swinger's Show
WRIG, Wausau, Wisc.
NORMAN, FRED
Make Mine Music
WFBL, Syracuse, N. Y.
NORMAN, HAL
KFDM, Beaumont, Texas
NORMAN, ROBERT
WDEE, New Haven, Conn.
NORRIS, JOE
Matinee
WDWS, Champaign, Ill.
NORTH, JACK
Sunday in the Country
WAVA, Arlington, Va.
NORWOOD, RICHARD
Nightwatch
WSTP, Salisburg, N. C.
NUSS, DYANE
WIZZ, Streator, Ill.

— O —

O'BRIEN, JOE
WMCA, New York, N. Y.
O'CONNELL, BILL
WNEB, Worcester, Mass.
O'DELL, MAURICE
Record Matinee
WSPA, Spartanburg, S. C.
O'DONNELL, JOHN
Breakfast with Woody
WDDY, Gloucester, Va.
OHDE, B. HARLAND
KTIP, Porterville, Calif.
OHLEMEIER, BILL
KAYS, Hays, Kan.
O'JAY, EDDIE
WABQ, Cleveland, Ohio
O'LEARY, JIM
KBIG, Avalon, Calif.
OLIVER, DENNIS
Dennis the Menace Show
WAXX, Chippewa Falls, Wisc
OLIVER, JOE
WOWL, Florence, Ala.
OLSEN, DOUG
WIOU, Kokomo, Ind.
OLSEN, STU
Chore Time Show
WCUB, Manitowoc, Wisc.
OLSEN, VERN
KWPC, Muscatine, Iowa
OLSON, JIM
KVOS On the Go
KVOS, Bellingham, Wash.
O'ROURKE, JOHN
KSOO, Sioux Falls, S. D.
ORTEGA, ISMAEL
KEVT, Tucson, Ariz.
OSBORN, RICH
KORD, Pasco, Wash.
OSBORNE, JACK
WFRX, W. Frankfort, Ill.
OSBORNE, SCOTT
KAYS, Hays, Kan.
OSTREM, TED
WJOL, Joliet, Ill.
O'SULLIVAN, BILL
The Morning Show
WRIV, Riverhead, N. Y.
OTTE, CHARLES
Morning Serenade
KLPW, Union, Mo.
OVERBEY, JERRY
Music in Hi Fi
WLBB, Carrollton, Ga.
OVERTON, DAVE
Record Date
WNRV, Narrows, Va.
OWEN, JIM
WROA, Gulfport, Miss.
OWENS, JESSE
WAFF, Chicago, Ill.
OXENRIDER, ORVAN
WALD, Walterboro, S. C.

— P —

PADRIC, GERRY
WOOW, Greenville, N. C.
PAGE, PHIL
KTUL, Tulsa, Okla.
PALMQUIST, RON
Show Time
KMOR, Littleton, Colo.
PAPPAS, JIM
WALL, Middletown, N. Y.

PARKER, BOB
Alarm Clock Club
WDUH, Gainesville, Ga.
PARKER, DANNY
WCNT, Centralia, Ill.
PARKER, DONN
WMEX, Boston, Mass.
PARKER, EDDIE
WFCT, Knoxville, Tenn.
PARKER, ELZIE
KAJO, Grants Pass, Oregon
PARKER, JESSE
Club 1450
WHSC, Hartsville, S. C.
PARKER, MARY
Wake Up to Music
KBOP, Pleasanton, Texas
PARFITT, SAM
WDEW, Westfield, Mass.
PARKS, BUD
WHIO, Dayton, Ohio
PARKS, HARLAN
1100 Club
WLBB, Carrollton, Ga.
PARKS, JERRY
KCUL, Ft. Worth, Ind.
PARKS, LARRY
Miss Jubilee
WBKN, Newton, Miss.
PARMELEE, CHUCK
Alarm Clock
WSPD, Toledo, Ohio
PARNELL, JACK
WHBQ, Memphis, Tenn.
PARRY, BILL
Afternoon Affair
KTEM, Temple, Texas
PARTIDO, FRED
Tempo
KWCO, Chickasha, Okla.
PARTON, KEN
WHLF, So. Boston, Va.
PATRICK, CHUCK
WAGN, Menominee, Mich.
PATRICK, CHUCK
KUSN, St. Joseph, Mo.
PATRICK, GEORGE
WCKR, Miami, Fla.
PATRICK, JIM
WJUD, St. Johns, Mich.
PATRICK, PAT
Dance Party
WAOK, Atlanta, Ga.
PATRICK, PHIL
WPLY, Plymouth, Wisc.
PARTRIDGE, DICK
WNEW, New York, N. Y.
PATTON, KEN
WGOG, Walhalla, S. C.
PAUL, DON
Noon to Two Point of View
WNAK, Wilkes-Barre, Pa.
PAUL, JIMMY
KOB, Albuquerque, N. M.
PAUL, JR.
WWOW, Conneaut, Ohio
PAUL, SANDY
KIBE-KDFC, San Francisco, Calif.
PAUL, VINCE
Night Sounds
KWNO, Winona, Minn.
PAYNE, TED
KJOY, Stockton, Ga.
PEARL, JIM
Mr. Music Man
KBTN, Neosho, Mo.
PEASE, CHARLES
Strictly Music
WWHG, Hornell, N. Y.
PECK, LES
Music You Want
KIUL, Garden City, Kan.
PEELE, JERRY
Best on Wax
WEWO, Laurinburg, N. C.
PENNY, WARREN
The Music Wagon
WROM, Rome, Ga.
PENUEL, LEWIS
WMTS, Murfreesboro, Tenn.
PEPPER, KEN
KVER, Clovis, N. M.
PERKINS, ED
Mr. Music Man
WHDM, Mc Kenzie, Tenn.
PERKINS, RON
KYND, Teme, Ariz.
PERRY, BOB
Cap-980 Club
WCAP, Lowell, Mass.
PERRY, DAVE
WTHE, Spartanburg, S. C.
PERRY, JAKE
Woody's Survey
WDDY, Gloucester, Va.
PERRY, TOM
Night Club
WBCM, Bay City, Mich.
PERRYMAN, BILL
KYRO, Potosi, Mo.
PETERS, JACK
Record Room
WCSS, Amsterdam, N. Y.
PETTUS, BILL
1340 Club
WOVE, Welch, W. Va.
PETTY, JERRY
KNAL, Victoria, Tex.
PETERSON, BOB
Hi-Fi Holiday
WSSV, Petersburg, Va.
PETERSON, ROLFE
KGO, San Francisco, Calif.
PETERSON, SKIP
KLIZ, Brainerd, Minn.
PFEIFFER, RUDY
Musicman
KERG, Eugene, Oregon
PHELAN, TOM
Mid-Morning Melodies
KVOS, Bellingham, Wash.
PHELPS, HAROLD
KBMN, Bozeman, Mont.
PHILLIPS, DICK
WEVA, Emporia, Va.
PHILLIPS, LEE
The Morning Mayor
WPEC, Washington, D. C.
PHILLIPS, MIKE
KISN, Portland, Oregon
PHILPOT, JOHN
KENA, Mena, Ark.
PHIPPS, RAY
WTAX, Springfield, Ill.
PIATT, GENE
WOW, Omaha, Neb.
PINGLE, JACK
Good Music in Hi Fi
WECL, Eau Claire, Wisc.
PINKNEY, ROM
WEBB, Baltimore, Md.
PINNER, JOE
WMBR, Jacksonville, Fla.
PINNIX, JIMMY
WNAG, Grenada, Miss.
PITCOCK, JIM
KFSA, Ft. Smith, Ark.
PLEDGER, DOUG
KNBC, San Francisco, Calif.
POLLOCK, LES
WIZZ, Streator, Ill.
PORTER, MIKE
WABB, Mobile, Ala.
POTE, GARRY
Classic Corner
WKMC, Roaring Springs, Pa.
POWELL, MAX
Hits for the Mrs.
WHIT, New Bern, N. C.
POWELL, MIKE
KNEA, Jonesboro, Ark.
POWERS, TOM
Second Cup of Coffee
WADK, Newport, R. I.
PRESELEY, BOB
KILT, Houston, Texas
PRICE, JIM
KBON, Omaha, Neb.
PRITCHARD, MARK
WGTO, Cypress Gardens, Fla.
PRITCHARD, WAYNE
KSOO, Sioux Falls, S. D.
PUCKETT, TRUMAN
WJLD, Birmingham, Ala.
PURCELL, WOODY
Flair
WCHV, Charlottesville, Va.
PURTAN, DICK
WMBR, Jacksonville, Fla.
PYLE, JACK
WRCV, Phila., Pa.

— Q —

QUINN, MIKE
Highway 850
KTAC, Tacoma, Wash.

— R —

RAFFERTY, SKIP
WOND, Pleasantville, N. J.
RAMEY, LAMAR
Top 100 Tune Show
WLET, Toccoa, Ga.
RAMIREZ, JOE
Latin American Melodies
KDZA, Pueblo, Colo.
RAMSEY, NICK
Carnival of Music
WFAA, Dallas, Texas
RAMSEY, RAY
KREM, Spokane, Wash.
RAMSEY, WAYNE
KENA, Mena, Ark.
RANDALL, REX
WALT, Tampa, Fla.
RANIERI, BILL
Hi-Fi Holiday
WSSV, Petersburg, Va.
RAPOZA, NORM
Music, Inc.
WSAR, Fall River, Mass.
RATTIGAN, JACK
WRCV, Philadelphia, Pa.
RAVEY, RALPH
WDVX, Waupaca, Wisc.
RAWLES, HARRY
KIHN, Hugo, Okla.
RAWLINGS, WAYNE
KUJ, Walla Walla, Wash.

RAYMOND, ART

RAYMOND, HAL
KISN, Portland, Oregon
REAGAN, FRANK
WKIP, Poughkeepsie, N. Y.
REED, DALE
KASH, Eugene, Oregon
REED, RICHARD
KUDE, Oceanside, Calif.
REED, ROBERT
WGOK, Mobile, Ala.
REID, CLARK
WJBK, Detroit, Mich.
REIGLER, RON
WCMW, Canton, Ohio
REY, MARIO
KWKW, Pasadena, Calif.
REYES, HENRY
KAVI, Rocky Ford, Colo.
REYNOLDS, REDD
Road Show
WBLR, Batesburg, S. C.
REYNOLDS, REX
Starlight Serenade
WTON, Staunton, Va.
REYNOLDS, WILLIAM
Impulse
WPRW, Manassas, Va.
RHODENHISER, DAVE
Teen Time
WMVG, Middledgeville, Ga.
RICARDO, RIC
WGES, Chicago, Ill.
RICE, DICK
Afternoon Melodies
KYRO, Potosi, Mo.

RICHBOUG, JOHN
Record Parade
WLAC, Nashville, Tenn.
RIDER, LARRY
WPDR, Portage, Wisc.
RIEGERT, JAMES
Melody Go Round
WTTC, Towanda, Pa.
RIGGINS, BOB
Music for Adults
KJIM, Ft. Worth, Texas
RILEY, JOHN
WFBG, Altoona, Pa.
RILEY, RON
WOKY, Milwaukee, Wisc.
RINALDI, MATT
WACK, Newark, N. J.
RIPLEY, RON
Coffee Time and Spectrum
WKTJ, Farmington, Me.
RIVERA, HAROLD
Caravana Musical
WORA, Mayaguez, Puerto Rico
RIVERS, BILL
WALG, Albany, Ga.
ROBBIN, FRED
KWWL, Waterloo, Iowa
ROBERTS, ART
WLS, Chicago, Ill.
ROBERTS, BOB
WFTL, Ft. Lauderdale, Fla.
ROBERTS, BOB
KAPE, San Antonio, Texas
ROBERTS, GEORGE
WRFB, Tallahassee, Fla.
ROBERTS, JAY
Night Flight
WJR, Detroit, Mich.
ROBERTS, JERRY
WBCM, Bay City, Mich.
ROBERTS, JIM
WAMM, Flint, Mich.
ROBERTS, JOE
Daybreak
WGSM, Huntington, N. Y.
ROBIN, ROCKIN'
Rock 'N Roll Kingdom
Philadelphia, Pa.
ROBINSON, BILL
KASO, Minden, La.
ROBINSON, BILL
WMNI, Columbus, Ohio
ROCKDASHEL, ROCK
Mail Train
WISV, Viroqua, Wisc.
RODDY, DAVE
Bama Beat
WYDE, Birmingham, Ala.
RODDY, ROD
KQV, Pittsburgh, Pa.
RODGERS, CHET
WDOE, Dunkirk, N. Y.
RODGERS, RAY, JR.
Afternoon Melodies
KBBB, Borger, Texas
RODGERS, WILLIE
Western Roundup
KPEP, San Angelo, Texas
ROGERS, BUCK
KRIC, Beaumont, Texas
ROGERS, ROCKIN
WTMP, Tampa, Fla.
ROPER, JIM
Goin' Home Show
KTUX, Pueblo, Colo.
ROSE, DARRELL
KPAN, Hereford, Texas
ROSELLE, JIM
WJTN, Jamestown, N. Y.
ROSS, AL
WRC, Washington, D. C.
ROSS, ART
The Clockwatcher
WWIL, Ft. Lauderdale, Fla.
ROSS, ART
WTKO, Ithaca, N. Y.
ROSS, DON
WEEX, Easton, Pa.
ROSS, ELDON
KTFS, Texarkana, Texas
ROSS, LES
Top of the Morning
WCNX, Middletown, Conn.
ROSSE, COLIN
Tempo
WCHV, Charlottesville, Va.
ROSSI, GEORGE
Hello Show
WKST, New Castle, Pa.
ROULSTONE, TOM
Album Time
WPEP, Taunton, Mass.
ROUND, BILL
Musical Clock
WBMC, McMinnville, Tenn.
ROWE, JR. KEN
Music for Adults
KJIM, Fort Worth, Texas
ROYAADS, RENE
Nitecap
WSPA, Spartanburg, S. C.
RUANO, GUALBERTO
Musica para Usted
WORA, Mayaguez, Puerto Rico
RUCH, DAN
Spins and Needles
KEPS, Eagle Pass, Texas
RUCKER, JIM
WLOU, Louisville, Ky.
RUDD, BILL
KCUB, Tucson, Ariz.
RUDD, JIM
KXGO, Fargo, N. D.
RUDD, WIL
All Nite Show
WJMO, Cleveland, Ohio
RUETZ, ED
Morning Show
KMOR, Littleton, Colo.
RURRIN, ELWARD
Spins and Needles
KVLG, La Grange, Texas
RUSNAK, BILL
Spotlight
WDWS, Champaign, Ill.
RUSSELL, AL
WGL, Fort Wayne, Ind.
RUSSELL, JOHN
KMA, Shenandoah, Iowa
RUSSELL, MARION
WRMF, Titusville, Fla.
RUSSELL, VERN
KUJ, Walla Walla, Wash.
RUTHERFORD, JERRY
The Night Owl Show
WCMI, Ashland, Ky.
RYAN, DAN J.
WBBW, Youngstown, Ohio
RYAN, DAVE
WBUT ,Butler, Pa.
RYAN, JACK
Matinee and Sleepytime Express
WBRK, Pittsfield, Mass.

— S —

SALDON, GEORGE P.
Musical Varieties
WONG, Oneida, N. Y.
SAKAI, S.
WOHO, Honolulu, Hawaii
SALAS, MARIA
KUBO, San Antonio, Texas
SALBERG, JOEL
WTOR, Torrington, Conn.
SALTER, BOB
KAYO, Seattle, Wash.
SANCHEZ, NICK
Music in the Night
WFBL, Syracuse, N. Y.
SANDERS, BILL
WDXB, Chattanooga, Tenn.
SANTOS, CASEY
KCOK, Tulare, Calif.
SASS, ROBERT
WCQS, Alma, Ga.
SATTERFIELD, WAYNE
Night Watch
WBOY, Clarksburg, W. Va.
SAULINE, FRANK
WIMS, Michigan City, Ind.
SAUNDERS, BRUCE
Club 960
WSBT, South Bend, Ind.
SAUNDERS, EDDIE
WVKO, Columbia, Ohio
SAWYER, VERNE
Koffee Klatch
KENE, Toppenich, Wash.
SAXON, MARTY
WTVJ, Miami Beach, Fla.
SCHEYING, KARL
WECK, Poughkeepsie, N. Y.
SCHMEER, WILLIAM
WAZL, Hazleton, Pa.
SCHON, JOHN
WJER, Dover, Ohio
SCHRAM, VIOLET
KIEV, Glendale, Calif.
SCHRIEVES, CARLTON
WEZL, Richmond, Va.
SCHULTZ, BILL
WTNT, Tallahassee, Fla.
SCHWARZ, BOB
WASK, Lafayette, Ind.
SCOBEL, BILL
WITE, Brazil, Ind.
SCOLES, PAT
Jazztime
WRSW, Warsaw, Ind.
SCOTT, BOB
WAPC, Riverhead, N. Y.
SCOTT, CABRAY
WFRB, Tallahassee, Fla.
SCOTT, EVAN
Evening Concert
KCMS, Manitou Springs, Colo.
SCOTT, HARRY
WSPR, Springfield, Mass.
SCOTT, JOHN
WFTL, Ft. Lauderdale, Fla.
SCOTT, RANDY
Hi-Fi Club
WBLY, Springfield, Ohio
SCOTT, SAM
WCAM, Camden, N. J.
SCOTT, WILLARD
WRC, Washington, D. C.
SCRIVNER, JOHN
WJBD, Salem, Ill.
SEABENECK, ART
Night People
WTAR, Norfolk, Va.
SEARS, RON
The Record Party
WOAP, Owosso, Mich.
SEAY, ALBERT DR.
Unusual Interest
KCMS, Manitou Springs, Colo.
SECREST, MIKE
KHJ, Los Angeles, Calif.
SEEDS, WALLACE
Morning Show
KWRW, Guthrie, Okla.
SEELEY, RALPH
KVOR, Colorado Spring, Colo.
SERPICO, DAN
Coffee Break
WOCB, W. Yarmouth, Mass.
SETTLE, DON
KCMJ, Palm Springs, Calif.
SEYMOUR, ROBIN
WKMH, Dearborn, Mich.
SEWELL, NORMAN
Turntable Time
KTTR, Martin Rolla, Mo.
SEVY VERN
WKBN, Youngstown, Ohio
SHARP, BILL
Cavalcade
WMIK, Middlesboro, Ky.
SHARP, TIP
East Kentucky Jamboree
WWKY, Winchester, Ky.

SHAW, CHARLES
The Best of 40,000
WSPB, Sarasota, Fla.
SHEA, EDWARD
WFBG-TV, Altoona, Pa.
SHEEHAN, ED
KOOD, Honolulu, Hawaii
SHELDON, HARVEY
WEEZ, Chester, Pa.
SHELLER, LEROY
Showcase
WDMJ, Marquette, Mich.
SHERIDAN, PHIL
Rise and Shine
WFIL, Philadelphia, Pa.
SHERLOCK, LA MAR
KEZY, Anaheim, Calif.
SHERMER, RAY
Club 1340
KBR, Springdale, Ark.
SHERWOOD, RONNIE
Music in the Afternoon
WBCB, Levittown, Pa.
SHINE, TOM
WGHN, Grand Haven, Mich.
SHINSEL, VIC
PM Dance Time
K-KID, Pendleton, Oregon
SHIPLEY, BOB
WHLO, Akron, Ohio
SHIPLEY, ROBERT
Jamboree
WPRW, Manassas, Va.
SHORE, SANDY
KCRG, Cedar Rapids, Iowa
SHORT, CURTIS
Western Jamboree
KBOP, Pleasanton, Texas
SHORT, JOE
Holiday in Hi-Fi
KWFT, Wichita Falls, Texas
SHOTWELL, ELLIS
Wake Up Easy
WION, Iona, Mich.
SHOVAN, TOM
Destination Dawn
WPOR, Portland, Me.
SHRUM, CAL
WMAY, Springfield, Ill.
SHUEMACHER, JIM
Downbeat
KMHT, Marshall, Texas
SHUPERT, BILL
WGBI, Scranton, Pa.
SHUR, GARY
Music for Listening
WFHR, Wisconsin Rapids, Wisc.
SHURIAN, BUD
Your Show
WFAA, Dallas, Texas
SHUTE, GARY
WLAM, Lewiston, Me.
SIDMAN, PAT
Early Bird Show
WLIZ, Lake Worth, Fla.
SIEGLE, JOE
KUDE, Oceanside, Calif.
SIGMON, C. CURTIS
Musical Menu
WYCL, York, S. C.
SIKES, JOE
KANE, New Iberia, La.
SIMON, BOB
KORD, Pasco, Wash.
SIMON, JACK
Melody Magic
WNCC, Barnesboro, Pa.
SINCLAIR, DICK
Polka Party
KFI, Los Angeles, Calif.
SINGER, JACK
Cracker Jack Show
WGRO, Lake City, Fla.
SISK, BILL
WPME, Punxsutawmey, Pa.
SKINNER, CHARLIE
WGAD, Gadsden, Ala.
SKJOLD, DON
WAZY, Lafayette, Ind.

SLACK, DEAN
Melody Corner
WJOY, Burlington, Vt.
SLAPPEY, SID
780 Club
WAVA, Arlington, Va.
SLOCUM, CLICK
KOLO, Reno, Nev.
SLOCUM, KENT
Music of the Sunnyside
KOTA, Rapid City, S. D.
SLONE, JIM
KRZE, Farmington, N. M.
SLUSHER, DALE
And What's New?
KRFS, Superior, Neb.
SMITH, BARRY
KSO, Des Moines, Iowa
SMITH, BOB
Party Line
WSVS, Crewe, Va.
SMITH, CARTER
Afternoon Concert
KRE, Berkeley, Calif.
SMITH, DAN
Nightbeat
WESB, Bradford, Pa.
SMITH, ED
WAUD, Auburn, Ala.
SMITH, FRANK
Top of the Morning
WSVS, Crewe, Va.
SMITH, GENE
WPMP, Pascagoula-Moss Pint, Miss.
SMITH, KEN
WHSY, Hattiesburg, Miss.
SMITH, FATMAN LLOYD
Snap Club
WHAT, Philadelphia, Pa.
SMITH, PAUL
KMUR, Salt Lake City, Utah
SMITH, RAY
Noon Time Notes
WBAF, Valdosta, Ga.
SMITH, ROBERT
WMLT, Dublin, Ga.
SMITH, TOM
KCRV, Caruthersville, Mo.
SMITH, WILLIAM
Top 40
WTAP, Marion, S. C.
SNYDER, BOB
KCLO, Leavenworth, Ky.
SNYDER, BOB
WKOK, Sunburry, Pa.
SOLOMON, CHUCK
WFLB, Fayetteville, N. C.
SORKIN, DAN
Early Bird Show
WCFL, Chicago, Ill.
SOSH, LON
Courting Capers
WKCT, Bowling Green, Ky.
SOULIS, TERRY
Wake Up Easy
KEYJ, Jamestown, N. D.
SPAHR, BILL
WDBJ, Roanoke, Va.
SPALDING, LARRY
Sunday Serenade
WLBN, Lebanon, Ky.
SPEAKS, BOB
WMRI, Marion, Ind.
SPEARE, DAN
KLYD, Bakersfield, Calif.
SPEARS, BEN
WFPM, Ft. Valley, Ga.
SPECTOR, JACK
WJJD, Chicago, Ill.
SPEEGLE, DAN
Top O' the Mornin'
KSFA, Nacogdoches, Texas
SPEEGLE, JIM
KBBB, Borger, Texas
SPRING, JOHNNY
WFBM, Indianapolis, Ind.
STAEGER, BOB
KZUN, Opportunity, Wash.

STAG, BUD
WMVO, Mt. Vernon, Ohio
STANDALL, JERRY
Traffic Turntable
KGY, Olympia, Wash.
STANLEY, JIM
KICK, Springfield, Miss.
STANTON, DAVE
Bumper to Bumber Club
KTRN, Wichita Falls, Texas
STARKEY, DALE
KAYO, Seattle, Wash.
STARLING, FRANK
Morning Melodies
WFLS, Fredericksburg, Va.
STATHAM, BILL
Say It with Music
WMPO, Middleport-Pomeroy, Ohio
STATHAM, BOB
Carolina in the Morning
WHIT, New Bern, N. C.
STAYER, RONALD
WEZN, Elizabeth, Pa.
STEADMAN, DENNIE
Nightwatch
WSAZ, Huntington, W. Va.
STEGALL, JERRY
KPTL, Carson City, Nev.
STEPHENS, MAXIE D. JR.
WRJW, Picayune, Miss.
STERLING, JIM
WHLO, Akron, Ohio
STERN, EARL
WGAW, Gardner, Mass.
STEVENS, AL
WAYE, Baltimore, Md.
STEVENS, BILL
WMAX, Grand Rapids, Mich.
STEVENS, DON
WARM, Scranton, Pa.
STEVENS, MARK
KSTT, Davenport, Iowa
STEWART, BOB
KZON, Tolleson, Ariz.
STEWART, BRUCE
Sound Spectacular
WGEE, Indianapolis, Ind.
STEWART, JACK
WMOX, Meridian, Miss.
STICKNEY, GEORGE
WFVA, Fredericksburg, Va.
STONE, CLYDE
Hayloft Jamboree
WCKB, Dunn, N. C.
STONE, DAVE
KGRO, Gresham, Oregon
STONE, LINDA LOU
Country Music Jamboree
WKBO, Harrisburg, Pa.
STONE, RHEA
KVIP, Redding, Calif.
STOVER, SMOKEY
KMOP, Tucson, Ariz.
STREET, TED
WHAP, Hopewell, Va.
STREETMAN, PHIL
Time Keeper Show
WMJM, Cordele, Ga.
STRIKER, BUD
WOW, Conneaut, Ohio
STROTHER, FRED
WPMP, Pascagoula-Moss Point, Miss.
STUART, GENE
WHOO, Orlando, Fla.
STUART, RICHARD
990 Morning Review
KWAM, Memphis, Tenn.
STUBBS, CARL
Platter Party
WFIS, Fountain Inn, S. C.
STURVIST, JERRY
Morning Bell
WDMJ, Marquette, Mich.
SULLIVAN, JAMES
WBRY, Waterbury, Conn.
SUMNER, WAYNE
Record Room
WLET, Toccoa, Ga.

SURLES, RICHARD
Torchlite Parade
WRMT, Rocky Mount, N. C.
SUTKOWSKI, M.
Sunday Music
WPTS, Pittston, Pa.
SUTTON, MILTON
WMBM, Miami Beach, Fla.
SUTTON, PHIL
KBOW, Butte, Mont.
SWARTS, NELSON
Moonglow
WHLM, Bloomsburg, Pa.
SWIFT, CHARLES
Curtain Time
WSBB, New Smyrna Beach, Fla.
SYRACUSE, RUSS
WKBW, Buffalo, N. Y.

— T —

TALTON, MABLE
10 O'Clock Shopper
WMPM, Smithfield, N. C.
TANKEY, NICK
WMCK, McKeesport, Pa.
TANNAHILL, GARY
KPAN, Hereford, Texas
TANNER, GEORGE
Daddy Good Time
KANB, Shreveport, La.
TANNER, GERRY
WKIP, Poughkeepsie, N. Y.
TARVIN, THAYER
KBOY, Medford, Oregon
TATE, BILL
KOGT, Orange, Texas
TATE, JIM
Morning Mayor
WCKR, Miami, Fla.
TATHAM, LEON
KLVT, Levelland, Texas
TAVARES, LARRY
Swinging Down the Lane
KIPA, Hilo, Hawaii
TAYLOR, BILL
WKMT, Kings Mountain, N. C.
TAYLOR, DICK
WAUB, Auburn, N. Y.
TAYLOR, JIM
WKBW, Buffalo, N. Y.
TAYLOR, JIM
WCVI, Connellsville, Pa.
TAYLOR, JIM
WKAZ, Charleston, W. Va.
TAYLOR, GENE
WLS, Chicago, Ill.
TERRI, LOU
WPOP, Hartford, Conn.
TERRY, BOB
WIKY, Evansville, Ind.
TERRY, DON
KAVI, Rocky Ford, Colo.
THIEME, DON
Coffee Break Show
WJHO, Opelika, Ala.
THOMAS, BERNIE
KDEF, Albuquerque, N. M.
THOMAS, DICK
Daybreaker Show
KSIS, Sedalia, Miss.
THOMAS, GEORGE
WCAU, Philadelphia, Pa.
THOMAS, TOMMY
Music in PM
WWJB, Brooksville, Fla.
THOMAS, VANCE
WSON, Henderson, Ky.
THOMASON, BILL
Traffic Time
WBAC, Cleveland, Tenn.
THOMPASON, DON
Music in AM
WWJB, Brooksville, Fla.
THOMPSON, GLENN
WEBB, Burlington, N. C.
THOMSON, BOB
WLDS, Jacksonville, Ill.
THORTON, CAL
WWNS, Statesboro, Ga.
THRASHER, ERNIE
KZIP, Amarillo, Texas
TIBBLES, BOB
WKTG, Thomasville, Ga.
TIMERMAN, CLAUDE
WALY, Herkimer, N. Y.
TITTLE, BOB
WBGN, Bowling Green, Ky.
TITUS, FRED
Studio 85
WKBZ, Muskegon, Mich.
TOMION, RONALD
Lake Line
WFLR, Dundee, N. Y.
TORGERSON, GARY
Big X Matinee
KGCX, Sindey, Mont.
TOWNE, GENE
KSSS, Colorado Springs, Colo.
TRAVIS, CHARLES
WHEE Time
WHEE, Martinsville, Va.
TRENT, STEVE
Dayline
WKAM, Goshen, Ind.
TREU, DON
KJFJ, Webster City, Iowa
TREVATHAN, HUB
KRBA, Lufkin, Texas
TRIMBLE, PHIL
Hill Country Capers
KERV, Kerrville, Texas
TRIPLETT, JACK
WALT, Tampa, Fla.
TRIVETTE, JOE
Show of Music
WINT, Winter Haven, Fla.
TRUSSELL, CHARLEY
KXEL, Waterloo, Iowa
TUCKER, NEIL
KTIL, Tillamook, Oregon
TUCKER, TOMMY
WIOI, Portsmouth, Ohio
TUPPER, JOHN
Merry-Go-Round
WSME, Sanford, Me.
TURK, AL
WICC, Bopt, Conn.
TURLEY, BOB
WKAZ, Charleston, W. Va.
TURNER, BARRY
KYNT, Yankton, S. D.
TURTON, PAUL
KBST, Big Spring, Texas
TWISS, JENNIFER
1010 Club
WCNL, Newport, N. H.
TWISTOL, DICK
KXRA, Alexandria, Minn.
TYLER, LEE
KDOK, Tyler, Texas

— U —

UNDERWOOD, CHARLES
WMBS, Uniontown, Pa.
URBAN, JOHN
Jazz Party
WWNY, Watertown, N. Y.
URY, JOHN
Music Till Noon
WERT, Van Wert, Ohio

— V —

VAIL, CHRISTOPHER
WKTY, La Crosse, Wisc.
VALE, LOU
Music Shop
WJOB, Hammond, Ind.
VALENTINE, WAYNE T.
WKLK, Cloquet, Minn.
VANCE, DICK
KSO, Des Moines, Iowa
VAN OSS, JULIUS
WHTC, Holland, Mich.
VARNUM, JAMES
WDCR, Hanover, N. H.
VEAL, JULIAN
Twilight Time
WMVG, Milledgeville, Ga.
VERNER, JACK
Parade of Music
WBIE, Marietta, Ga.
VICKERS, JIM
Platter Time
WJOE, Port St. Joe, Fla.
VIELE, TODD
WFRA, Franklin, Pa.
VOGT, KEN
WRIT, Milwaukee, Wisc.
VOGT, ROGER
WKTY, La Crosse, Wisc.
VOSS, BOB
Pop Parade
WROD, Daytona Beach, Fla.

— W —

WADE, CLOID
WFAG, Fauwville, N. C.
WAGER, CLINT
KZON, Tolleson, Ariz.
WAGNER, LOU
KXEL, Waterloo, Iowa
WALKER, ANDREW
KWRO, Coquille, Oregon
WALKER, BILLY
WFAG, Fauwville, N. C.
WALKER, DAVE
Roseland Revue
WPEP, Taunton, Mass.
WALKER, JOE
WFEC, Miami, Fla.
WALLACE, JIM
WPLY, Plymouth, Wisc.
WALLACE, KEN
WIKY, Evansville, Ind.
WALLEY, CHARLIE
WHSY, Hattiesburg, Miss.
WALSH, GORDON
WAGE, Leesburg, Va.
WALSH, JACK
KSWI, Council Bluffs, Iowa
WALTER, BILL
Night Show
WDUZ, Green Bay, Wisc.
WALEIGH, WALTER
WAMO, Pittsburgh, Pa.
WALTER, ROD
Party Line
KBBR, North Bend, Oregon
WALTERS, GENE
Slipped Discs
KRDO, Colorado Springs, Colo.
WALTERS, RAY
Best in Music
WOBT, Rhinelander, Wisc.
WALTERS, TOM
WEIR, Weirton, W. Va.
WALTON, GEORGE
Swinging Chief Show
KSTR, Grand Junction, Colo.
WARD, DAVE
KYVA, Gallup, N. M.
WARD, DICK
WNHC, New Haven, Conn.
WARD, GENE
Kaper Korral
KPOR, Quincy, Wash.
WARD, JIM
WGPC, Albany, Ga.
WARNER, RON
Music with KRKC
KRKC, King City, Calif.
WARREN, ARNOLD
WKAT, Miami Beach, Fla.
WARREN, BILL
Coffee Club
KEEP, Twin Falls, Idaho
WATTS, BILL
WDNT, Dayton, Tenn.
WAYNE, BERT
Matinee
KSAL, Salina, Kan.

WAYNE, ERNIE
This Night of Music
WIST, Charlotte, N. C.
WAYNE, LARRY
WEZL, Richmond, Va.
WAYNE, MERLE
Morning Madness
KVIN, Vinita, Okla.
WEAVER, AL
WFCT, Knoxville, Tenn.
WEAVER, BILL
KCBS, San Francisco, Calif.
WEAVER, CAL
KJET, Beaumont, Texas
WEAVER, ROBYN
WIRL, Peoria, Ill.
WEBBER, BILL
WFIL, Philadelphia, Pa.
WEBBER, BOB
WMC, Memphis, Tenn.
WEBBER, BUDDY
KVI, Seattle, Wash.
WEBER, CHRIS
WMLS, Sylacauga, Ala.
WEBER, CLARK
WRIT, Milwaukee, Wisc.
WEBER, DICK
KCOL, Fort Collins, Colo.
WELCH, ED
Our Best To You
KOTA, Rapid City, S. D.
WELLS, BOB
WKDL, Clarksdale, Miss.
WELLS, FRANK
KBIF, Fresno, Calif.
WELSH, DICK
WCBY, Cheboygan, Mich.
WESLEY, TED
WTIG, Massillon, Ohio
WEST, BEN
WQTY, Jacksonville, Fla.
WEST, DON
Light and Lively
KAFP, Petaluma, Calif.
WEST, GARY
KSOK, Arkansas City, Kan.
WEST, JIM
Carousel
WBAL, Baltimore, Md.
WESTON, BOB
KUTI, Yakima, Wash.
WEXLER, BRUCE
Lucky Seven
WESB, Bradford, Pa.
WHALEN, TOM
WNBF, Binghamton, N. Y.
WHEATLEY, JOHN
Musicdawn 'Til Dawn
WDXN, Clarksville, Tenn.
WHEELER, DEL
WCPS, Tarboro, N. C.
WHITE, BOB
The Big Fat Forty
K-KID, Pendleton, Oregon
WHITE, JERRY
WSGA, Savannah, Ga.
WHITE, RUSS
KIMA, Yakima, Wash.
WHITEHEAD, BRUCE
KALL, Salt Lake City, Utah
WHITEHEAD, LEON
Top 40
WJOT, Lake City, S. C.
WHITEHEAD, R.
WNRV, Narrow, Va.
WHITLEY, CHARLIE
WLAY, Muscle Shoals, Ala.
WHITMORE, KEN
WCSH, Portland, Me.
WHITSON, BOB
WMAK, Nashville, Tenn.
WHITTIER, CHUCK
WILK, Wilkes-Barre, Pa.
WIERMAN, PAUL
Morning Mayor
WJRL, Rockfor, Ill.
WIGGS, BILL
Sepia Serenade
WVOT, Wilson, N. C.

WILCOX, FRED
KCBS, San Francisco, Calif.
WILDER, REX
Night Train
KRGI, Grand Island, Neb.
WILKENSON, JIM
Alarm Club
KBRS, Springdale, Ark.
WILKES, LEE
KGBC, Galveston, Texas
WILKINS, TED
Ranch House Roundup
KWIV, Douglas, Wyo.
WILLIAMS, BILL
Breakfast Beat
WCHB, Inkster, Mich.
WILLIAMS, DANNY
Time and Tune Parade
WKY, Oklahoma City, Okla.
WILLIAMS, GEORGE
Housewives Hall of Fame
KTRN, Wichita Falls, Texas
WILLIAMS, JOHNNY
Breakfast Platters
WJDY, Sausbury, Md.
WILLIAMS, LAWTON
KCUL, Ft. Worth, Ind.
WILLIAMS, SAM
WAMM, Flint, Mich.
WILLIAMS, WILLIAM B.
WNEW, New York, N. Y.
WILLIFORD, TIG
Downbeat
KLUE, Longview, Tex.
WILSON, BIG
KYW, Cleveland, Ohio
WILSON, CHUCK
Downbeat
KPOD, Crescent City, Calif.
WILSON, CURLEY
Music Country Style
WCHI, Chilicothe, Ohio
WILSON, JOHN
Musical Clock
WFLO, Farmville, Va.
WILSON, RAY
Bloomington Ballroom
WJBC, Bloomington, Ill.
WILSON, RAY
KENE, Toppenich, Wash.
WILSON, RONNIE
KOKE, Austin, Texas
WINKIE, DARRELL
KDEC, Decorah, Iowa
WINTER, PAUL
WXYZ, Detroit, Mich.
WINTERS, DICK
WMVO, Mt. Vernon, Ohio
WISE, DEWEY
WJBB, Haleyville, Ala.
WOLF, FRED
WXYZ, Detroit, Mich.
WOLF, JOHN
KDEN, Denver, Colo.
WOLFE, JOHN
Costal Serenade
KURY, Brookings, Oregon
WOLFE, JOHN
KBRO, Bremerton, Wash.
WOOD, DAVE
Hit the Road Show
WJPS, Evansville, Ind.
WOOD, DENNY
House of Wax
KSEM, Moses Lake, Wash.
WOOD, DICK
WSPR, Springfield, Mass.
WOOD, FRED
WMVB, Millville, N. J.
WOOD, JIM
Music for You
WSPD, Toledo, Ohio
WOOD, TERRY
WHOO, Orlando, Fla.
WOODALL, KENNETH
WCON, Cornelia, Ga.
WOODS, BILL
KSON, San Diego, Calif.

WOODS, GEORGIE
WDAS, Philadelphia, Pa.
WOODMAN, WOODY
KMCO, Conroe, Texas
WOODWARD, WOODY
KMBY, Monterey, Calif.
WOODWARD, WOODY
KOFE, Pullman, Wash.
WOODY, DON
KICK, Springfield, Miss.
WOOLEY, JIM
Time Out
WKCT, Bowling Green, Ky.
WOOTEN, DEE
KXOL, Ft. Worth, Texas
WORKMAN, JIM
KMEL, Wenatchee, Wash.
WORRELL, BLAINE
KGB, San Diego, Calif.
WRIGHT, BILL
Top of the Morning
WIBG, Philadelphia, Pa.
WRIGHT, BOB
Gospel Time
WBAC, Cleveland, Tenn.
WRIGHT, CLARENCE
WRGR, Starke, Fla.
WRIGHT, DAVE
WIS, Columbia, S. C.
WRIGHT, GARY
WJOI, Florence, Ala.
WRIGHT, GENE
KNEZ, Lompoc, Calif.
WRIGHT, KERNAN
WFLB, Fayetteville, N. C.
WRISLEY, JOHN
WIS, Columbia, S. C.
WUERCH, GEORGE
Tower of Music
WPDR, Portage, Wisc.
WYATT, BILL
Night Sound
KDRS, Paragould, Ark.
WYGANT, TED
Morning Melodies
WLEU, Erie, Pa.

— Y —

YANTZ, RON
KDEC, Decorah, Iowa
YOCAM, JOE
KFWB, Los Angeles, Calif.
YOUNG, AL
Matinee at WCMA
WCMA, Corinth, Miss.
YOUNG, ARNOLD
WKLM, Wilmington, N. C.
YOUNG, JOE
Rock 'N Roll Party
WEKR, Fayetteville, Tenn.
YOUNGS, K.
Saturday Jamboree
WREM, Remsen, N. Y.
YOUNT, CHUCK
WKBV, Richmond, Ind.

— Z —

ZACHARY, HUGH
WGTO, Cypress Gardens, Fla
ZELLINSKIE, PAUL
Jukebox Show
WISL, Shamokin, Pa.
ZIMMER, LEE
Flair
KABC, Los Angeles, Calif.
ZINK, DOUG
WIRE, Indianapolis, Ind.

Sports Commentators

RADIO AND TELEVISION
—their work during 1960

— A —

AANDERSON, BOB
Sports Show
WNOP, Newport, Ky.
ACKERMAN, AL
WWOD, Grand Rapids, Mich.
ADAMS, JIM
KWWL, Waterloo, Iowa
ADAMS, TONY
World of Sports
WCAX-TV, Burlington, Vt.
ADAMS, VAN
Sports and High School Hi Lites
KMIS, Portageville, Mo.
AGRESTA, PHIL
WBT, Charlotte, N. C.
AHERN, MICHAEL
WIRE, Indianapolis, Ind.
AHMANN, MARK
Today's Sports
KTIV, Sioux City, Iowa
ALBERT, FRANK
NBC-TV
ALBRIDGE, KEN
WPOR, Portland, Me.
ALDEN, JERRY
WSNJ, Bridgeton, N. J.
ALIEN, BERT
WNCT, Greenville, N. C.
ALLEN, MARC
KLEO, Wichita, Kan.

ALLEN, MEL
B. 1915. Birmingham, Ala. N. Y. Yankee Season, Training Games, WMGM, WPIX (Home of Champions Network), World Series, NBC; Rose Bowl Game, Liberty Bowl Game, Jackpot Bowling Show, NBC-TV; Mike Wallace Interview, WNTA-TV

ALLISON, KEN
Sportscope
WANS, Anderson, S. C.
ALSPACH, DAVE
KYUM, Yuma, Ariz.
AMBURG, VAN
KPIX, San Francisco, Calif.
ANDERSON, AL
KGVO, Missoula, Mont.
ANDERSON, CHIC
WEOA, WEHT, Evansville, Ind.
ANDERSON, GEORGE
Sports Whirl
WANS, Anderson, S. C.
ANDERSON, RALPH
Sports Report
KVOA-TV, Tucson, Ariz.
ANNAUD, FRANK
WSAZ-TV, Huntington-Charleston, W. Va.
ANTHONY, MIKE
Sports Page
WMOD, Moundsville, W. Va.

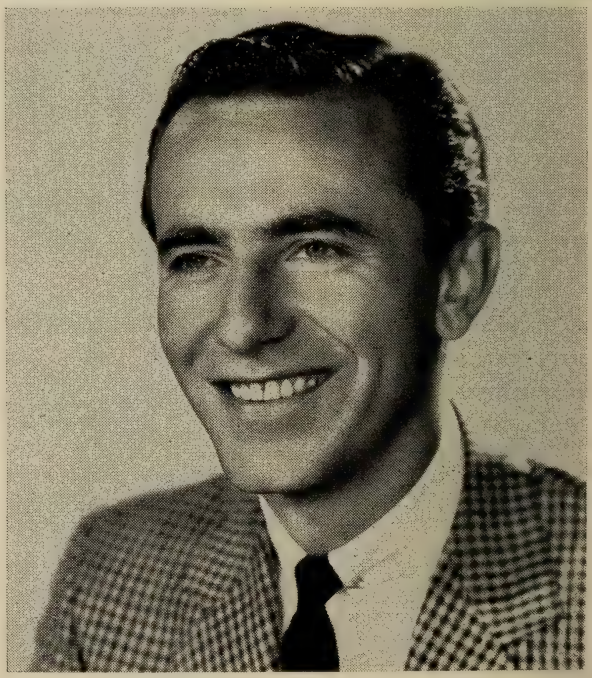
ARNOLD, DR. J.
The Sports Picture
WCWC, Ripon, Wisc.
ARNOW, ED
NBC
ARTHUR, FRANK
KYNO, Fresno, Calif.
ARTHUR, HARRY
Sports Whirl
KNOE-TV, Monroe, La.
ASSAF, WOODIE
The Sports Show
WLBT, Jackson, Miss.
AUTELS, VAN
KTAR, Phoenix, Ariz.
AXELSON, JOE
WWNS, Statesboro, Ga.

— B —

BACHRAD, MARV
WNAR, Norristown, Pa.
BAGWELL, DON
Sports Spotlight
WFIS, Fountain Inn, S. C.
BAILEY, CHARLEY
WEBR, Buffalo, N. Y.
BAKER, BERNARD
WJHO, Opelika, Ala.
BAKER, BUDDY
WOAI-TV, San Antonio, Tex.
BAKER, JIM
Sports Desk
WGBT-TV, Harlingen, Tex.

Chris Schenkel

Sports Announcer



AL 4-7981

BAKER, PAUL
Early Sports Review
WLAD, Danbury, Conn.
BALCH, FRANK
Reports on Sports
WJOY, Burlington, Vt.
BALLARD, ROBERT
WITN, Washington, N. C.
BALTER, SAM
KLAC, Hollywood, Calif.
BARCLAY, DESMOND S.
WCNC, Elizabeth City, N. C.
BARNETT, BOB
Coaches Roundtable
KYVA, Gallup, N. M.
BARON, RALPH
Sports Today
WILA, Danville, Va.
BARRETT, DENNY
Final Sports Edition
WKBN, Youngstown, Ohio
BARRETT, TONY
Sports Page
KRMD, Shreveport, La.
BARRON, BEV
KROG, Sonora, Calif.
BARRUS, GABBY
Sports Round Up
KDDI, Cody, Wyo.
BARRY, JACK
Sports Picture
WPST-TV, Miami, Fla.
BARRY, MIKE
Horse Sense
WKLO, Louisville, Ky.
BARRY, NORMAN
WNBQ, Chicago, Ill.
BARRY, ROBERT
Sports News
KNOR, Norman, Okla.
BATEMAN, JACK
KOAM, Pittsburgh, Kan.
BATES, MARV
WGBF, Evansville, Ind.

BATTEY, EARL
Sports in Review
WUST, Washington, D. C.
BAUMGARTEN, BILL
KBLF, Red Bluff, Calif.
BAUMOHL, ART
Post Time
WLAP, Lexington, Ky.
BAXTER, ED
KCHV, Indio, Calif.
BEAL, BUD
WMAK, Nashville, Tenn.
BEALL, BOB
KDDI, Cody, Wyo.
BEATTY, ROSS
Pulse Sports
KCSJ-TV, Pueblo, Colo.
BECK, WILLIAM H.
KDZA, Pueblo, Colo.
BECKER, GUS
KBOM, Bismarck, N. D.
BEGLEY, MARTIN
WJOE, Port St. Joe, Fla.
BELCHER, ROD
KING, Seattle, Wash.
BELL, BOB
5:15 Sports
KBST, Big Spring, Tex.
BELL, GEORGE
WDXR, Paducah, Ky.
BELL, MONTE
KTEN, Ada, Okla.
BENDER, BOB
Fish 'N Chips
WTRL, Bradenton, Fla.
BENDER, TOM
KDKA, Pittsburgh, Pa.
BENNER, BOB
Local Sports
WRGR, Starke, Fla.
BENSON, GENE
Spotlight Sports
KOWB, Laramie, Wyo.
BENTLEY, BILL
KBTN, Neosho, Mo.

BERNIER, GUS
Sports in Short
WMUR-TV, Manchester, N. H.
BERNS, KEN
WNEB, Worcester, Mass.
BERNS, KEN
WNEB, Worcester, Mass.
BERTINE, BERT
WKID, Urbana, Ill.
BEST, FRANK
WDIX, Orangeburg, S. C.
BLACK, JAY
WSUN, St. Petersburg, Fla.
BLACKBURN, BOB
KPOJ, Portland, Oreg.
BLEDSOE, HAROLD
Sports Scoreboard
WEWO, Laurinburg, N. C.
BLIZZARD, WILLIAM E. JR.
WMJM, Cordele, Ga.
BLUE, IRA
KGO, KGOA-TV, San Francisco, Calif.
BOARDMAN, EARL
WBLG, Lexington, Ky.
BODA, LOU
WWL-TV, New Orleans, La.
BODLEY, HAL
WDOV, Dover, Del.
BOHNHOFF, ED
10:20 Sports Club
KILO, Grand Forks, N. D.
BOLYARD, BOB
Sports Report
WVVW, Grafton-Fairmont, W. Va.
BONNETT, JACK
WTIV, Titusville, Pa.
BOONE, MARVIN
WFBG, Altoona, Pa.
BOTTORFF, DON
KDES, Palm Springs, Calif.
BOWER, BOB
Play By Play
WTIP, Charleston, W. Va.

at ringside

BIG TIME WRESTLING

syndicated videotape production

SAM MENACKER

"the voice of wrestling"

BOWERS, JACK
WHBG, Harrisonburg, Va.
BOYD, TY
Sports Desk
WCHL, Chapel Hill, N. C.
BOYLE, JOE
Sportline
KXGO, Fargo, N. C.
BRADWAY, HARRY
WASK, Lafayette, Ind.
BRANDER, ROGER
KBVB, Reno, Nev.
BRANDT, JACK
WITZ, Jasper, Ind.
BRANSON, TODD
N. Un. Football
WNMP, Evansotn, Ill.
BRESCIA, DICK
Early Morning Sports
WDEW, Westfield, Mass.
BRICKER, ROB
KMEO, Omaha, Neb.
BRICKHOUSE, JACK
WGN-TV, Chicago, Ill.
BRINKMAN, AL
KNEB, Scotts Bluff, Neb.
BRITT, JIM
WHDH-TV, Boston, Mass.
BRITTON, JACK
Sports Roundup
KSYD, Wichita Falls, Tex.
BROAKE, FRANKLIN LEE
KEPS, Eagle Pass, Tex.
BROCKMAN, CHARLES
WLW-I, Indianapolis, Ind.
BRODE, BUDDY
WNAR, Norristown, Pa.
BRODERS, SPANK
KXIC, Iowa City, Iowa
BRODEUR, GENE
WNNJ, Newton, N. J.
BROOKS, BOB
KCRG, KCRB-TV, Cedar Rapids, Iowa
BROOKS, ED
WBAG, Burlington, N. C.
BROPHY, DOUG
Sports Capsule
WEEX, Easton, Pa.
BROWN. BOB
KVEC, San Luis Obispo, Calif.
BROWN, BOB
WJER, Dover, Ohio
BROWN, HANK
WALY, Herkimer, N. Y.
BROWN, JIM
KBUC, Corona, Calif.
BROWN, JIM
WCRS, Midland, Tex.
BROWN, PETE
Sportlite
WKTV, Utica, N. Y.
BROWN, PAUL
KJFJ, Webster City, Iowa
BROWN, ROBERT
Spotlite on Sports
KORN-TV, Mitchell, S. D.
BROWN, SPIKE
Sports Parade
WLYN, Lynn, Mass.
BRUCHEY, DON
Late Sports
WMAR-TV, Baltimore, Md.
BRUNDIGE, BILL
KHJ, Los Angeles, Calif.
BRUNER, MARSHALL
WOMI, Owensboro, Ky.
BRUSCIE, WALLY
KCLA, Pine Bluff, Ark.
BRYAN, BILL
KTOK, Oklahoma City, Okla.
BUCHAN, ROBERT
WTIV, Titusville, Pa.
BUCK, JACK
Major League Baseball
AFL Football
ABC-TV
BUEHLER, DON
WHFB, St. Joseph-Benton Harbor, Mich.
BUETEL, FRANK
WTCN-TV, WTCN, Minneapolis, Minn.
BUNDY, J.
KYAP, Ruidoso, N. M.
BURKLAND, LEN
King O' Hill
KVAR, Phoenix, Ariz.
BURNS, BIFF
On the Sidelines
WCHK, Canton, Ga.
BURT, JIM
KELO-TV, KELO, Sioux Falls, S. D.
BUSCANICS, FRANK
WESA, Charleroi, Pa.
BUSH, DERRICK
WGEM, Quincy, Ill.
BUTLER, LEE
Spotlight on Sports
KTRE-TV, Lufkin, Tex.
BUTT, LARRY
The Sports Review
WRJN, Racine, Wisc.

— C —

CAHILL, AL
WPTZ-TV, Plattsburgh, N. Y.
CALDERWOOD, BERNIE
Sports Final
KCPX-TV, Salt Lake City, Utah
CALHOUN, JIM
KCEN-TV, Temple-Waco, Tex.
CALICH, BOB
Sports at Five
WTCS, Fairmont, W. Va.
CALLARMAN, JOHN
Football Scoreboard
KTUE, Tulia, Tex.

Mel Allen

CAMPBELL, BILL
KSHO, Las Vegas, Nev.
CAMPBELL, BILL
WCAU, Philadelphia, Pa.
CAMPBELL, C. P.
WMCK, McKeesport, Pa.
CAMPBELL, JOHN
KYSS, Missoula, Mont.
CANE, LEN
WIRY, Plattsburgh, N. Y.
CANNON, LOWELL
KLAS, Las Vegas, Nev.
CANTFORT, VAN
WAVY, WAVY-TV, Norfolk, Va.
CANTON, AMAYL
WMBS, Uniontown, Pa.
CANTY, JACK
WCCM, Lawrence, Mass.
CAPE, HAROLD
Sportscope
WYTH, Madison, Ga.
CAREY, PAUL
WJR, Detroit, Mich.
CARLSON, BOB
The Sportsmen
KIRX, Kirksville, Mo.
CARMICHAEL, LES
KMOX-TV, St. Louis, Mo.
CARPENTER, BILL
Sportsscripts
WRBG-TV, Schenectady, N. Y.
CARPENTER, JOHNNY
Sports Desk
KOIN, Portland, Oreg.
Sportscene
KOIN-TV, Portland, Oreg.
CARR, DAVE
Sports Spotlight
WMAN, Mansfield, Ohio
CARY, THOMAS
WMEG, Eau Gallie, Fla.
CASE, GEORGE
Sports Review
WTTM, Trenton, N. J.
CASE, JACK
Sports Review
WWNY, Watertown, N. Y.
Sports Album
WCNY-TV, Watertown, N. Y.
CATHEY, HERVIE
Sportscope P. M.
WFUL, Fulton, Ky.
CAVANAUGH, JOE
WARD, Johnstown, Pa.
CELANIA, JOE
Sports Report
WTVW, Evansville, Ind.
CESARIO, JOHN
Sports Camera
WHNB-TV, New Britain, Conn.
CHAFIN, DAVID
WPKE, Pikeville, Ky.
CHALK, SONNY
WMOX, Meridian, Miss.
CHAMES, NICK
KAFP, Petaluma, Calif.
CHANDLER, CHRIS
KHOU-TV, Houston, Tex.
CHAPMAN, ARCH S.
WHAI, Greenfield, Mass.
CHASE, BOB
WOWO, Fort Wayne, Ind.
CHRESTMAN, MEL
WXTN, Lexington, Miss.
CHRISTIAN, GUY
KKAN, Phillipsburg, Kan.
CHRISTMAN, PAUL
NCAA Football
ABC-TV
CLARK, BOB
KULE, Ephrats, Wash.
CLARK, BUD
WIL, St. Louis, Mo.
CLARK, JIM
WDXB, Chattanooga, Tenn.
CLARK, LEE
San Diego Today
KGB, San Diego, Calif.
CLASE, MILO
WRSW, Warsaw, Ind.
CLAUDE, KENNETH
WHLP, Centerville, Tenn.
CLAUSEN, JERRY
KPLY, Crescent City, Calif.
CLAUSSEN, GENE
KXIC, Iowa City, Iowa
CLAY, GENE
WHSY, Hattiesburg, Miss.
CLAY, RANDALL
WOAI, San Antonio, Tex.
CLIFFORD, GEORGE
Sports Review
WROD, Daytona Beach, Fla.
CLINE, GARY
KCOG, Centerville, Iowa
COATS, BOB
KVAS, Astoria, Oreg.
COE, BUD
WIL, St. Louis, Mo.
COLE, DON
Spotlight on Sports
KGCX, Sidney, Mont.
COLE, FRED
WXTV, Youngstown, Ohio
COLEMAN, HAL
Sports Spotlight
KOLY, Mobridge, S. D.
COLEMAN, JERRY
CBS
COLEMAN, KEN
WDOK, Cleveland, Ohio
COLES, ED
WSBA-TV, York, Pa.
COLLINS, SID
WIBC, Indianapolis, Ind.
COMLEY, JACK
Sports Camera
WHNB-TV, New Britain, Conn.
COMLEY, JACK
WKNB, W. Hartford, Conn.
CONNER, GEORGE
WBBM-TV, Chicago, Ill.
CONNOLLY, BILL
WRSA, Saratoga Springs, N. Y.
COOK, BOB
Sports Special
WCBG, Chambersburg, Pa.
COONEY, JIM
WRSW, Warsaw, Ind.
CONNORS, JOHN
Scoreboard
KLZ-TV, Denver, Colo.
COOPER, De RUSE
KOKL, Omulgee, Okla.
CORDER, DICK
Sports Review
KOGT, Orange, Tex.
COSSELL, HOWARD
ABC
COYLE, VINCE
KVOR, Colorado Springs, Colo.
CRAIG, BENNY
KTHV, Little Rock, Ark.
CRAMER, CHRIS
Sports Report
WCHV, Charlottesville, Va.
CRANDALL, JERRY
WTVB, Coldwater, Mich.
CRAWFORD, MARY
WDEC, Americus, Ga.
CREAGER, MACK
Sports Flashes
KRMG, Tulsa, Okla.
CRISTIL, JACK
Sports Roundup
WELO, Tupelo, Miss.
CRITCHLOW, JOE
KVOG, Ogden, Utah
CROCKETT, HUDLEY
WSIX, Nashville, Tenn.
CROGHAM, JOE
WBAL, Baltimore, Md.
CROSIAR, FRANK
WJVA, South Bend, Ind.
CRUM, JAMES
Sports Desk
WLWC, Columbus, Ohio
CUENO, GENE
WLEU, Erie, Pa.
CULLUM, LARRY
WOLS, Florence, S. C.
CUMMINGS, TAIT
WMT-TV, Cedar Rapids, Iowa
CUMMINS, JACK
WTVJ, Miami, Fla.
CUNNINGHAM, JAY
WCTW, New Castle, Ind.
CURRY, RAY
WAYE, Baltimore, Md.
CURTIS, DICK
WIEL, Elizabethtown, Ky.
CUSACK, WILLIAM
WOTW, Nashua, N. H.
CUSIAMANO, TONY
WJOC, Jamestown, N. Y.

— D —

DAHLBERG, JERRY
KROX, Crookstin, Minn.
DALE, EARL
World of Sports
KAWL, York, Neb.
DALEY, JIM
Sports Spot Special
WWRI, West Warwick, R. I.
DAMEREL, WILLIAM
WJHO, Opelika, Ala.
DAMOND, JERRY
Sportsman
WUSJ, Lockport, N. Y.
DANEHE, DICK
AFL Football
ABC-TV
D'ANGELO, ARNIE
11 O'clock Report
WHEN-TV, Syracuse, N. Y.
DAVID, TINNY
WYNK, Baton Rouge, La.
DAVIS, AL
Scoreboard Forecast
KTVO, Ottumwa, Iowa
DAVIS, DICK
Sports Story
WKNX-TV, Saginaw, Mich.
DAVIS, LEN
WGL, Fort Wayne, Ind.
DAVIS, LES
KVTV, Sioux City, Iowa
DAVIS, LES
WNAX, Yankton, S. D.
DAVIS, RALPH
WKKS, Vanceburg, Ky.
DE FRANCE, RON
Evening Sports
WACK, Newark, N. Y.
DEIGNAN, JOHN
WFBL, Syracuse, N. Y.
DELANEY, BOB
WCTV, Tallahassee, Fla.
DEMARET, JIMMY
All Star Golf
ABC-TV
DEMING, R. S.
KIBS, Bishop, Calif.
DENNIN, TOM
WJIM-TV, WJIM, Lansing, Mich.
DENNIS, BILL
KSJB, Jamestown, N. D.
DENTON, BILL
Newsbeat
KREM-TV, Spokane, Wash.
DESJARDIN, RONNIE
WCOU, Lewiston, Me.
DETZEL, CLYDE
WITE, Brazil, Ind.
DIBBLE, WALTER
WAVZ, New Haven, Conn.
DICKMEYER, BEN
KTOE, Mankato, Minn.
DICKSON, STAN
WQTE, Detroit, Mich.

DIEBLE, DICK
Sports Report
KCRC, Enid, Okla.
DILLARD, HARRISON
WABQ, Cleveland, Ohio
DILLON, GENE
WCMW, Canton, Ohio
DILLON, LEN
NBC
DITMER, BOB
Sports Talk
WHGR, Houghton Lake, Mich.
DITTERT, ED
Sports Time
KRIC, Beaumont, Tex.
DIXON, DICK
Sports Scoreboard
KMUR, Salt Lake City, Utah
DIXON, HOMER L.
Sports Final
WNOG, Naples, Fla.
DONLEY, RED
WSTV, Steubenville, Ohio
DOW, BIRAN
Sports Page
WBIS, Briston, Conn.
DOWDY, WAYNE
Sports Scope
WROA, Gulfport, Miss.
DOYLE, VINCE
Tops in Sports
WTRC, Elkhart, Ind.
WSJV-TV, South Bend-Elkhart, Ind.
DRAPER, LARRY
In the Spotlight
WTON, Staunton, Va.
DRESS, JACK
Today in Sports
WKAB, Mobile, Ala.
DROELLE, GEORGE
Sportspage
WCLI, Corning, N. Y.
DROWN, DOUG
Sizing Up Sports
WTWN, St. Johnsburg, Vt.
DRUMMOND, JOHN
Schlitz World of Sports
WREX-TV, Rockford, Ill.
DUDLEY, BILL
AFL Football
ABC-TV
DUGGAN, TOM
KCOP-TV, Hollywood, Calif.
DULL, JIM
Scoreboard
WDAU-TV, Scranton, Pa.
DUNAWAY, AL
World of Sports
KFDA, Amarillo, Tex
DUNBAR, WALT
WFGA-TV, Jacksonville, Fla.
DUNNAWAY, AL
WALT, Tampa, Fla.
DUNPHY, DON
NBC, MBS
Fight of the Week
ABC-TV
DURAN, BURNIE
KARI, Blaine, Wash.
DUROCHER, LEO
MBS
DYE, ROBERT
Sports Today
KSRV, Ontario, Oreg.
DYER, BRAVEN
NBC

— E —

EATON, JACK
Today in Sports
WMCT, Memphis, Tenn.
EBERT, LARRY
WFRV, Green Bay, Wisc.
ECHOLS, ODIS
KCLV, Clovis, N. M.
EGAN, LEO
Sports Time
WBZA, Boston, Mass.
ELIAS, BOB
Armchair Quarterback
KPMC, Bakersfield, Calif.
ELIASON, ERIC
WMTE, Manistee, Mich.
ELIOT, RAY
NCAA Football
ABC-TV
ELLIOT, WIN
NBC
ELSON, BOB
Sports Comments
WCFL, Chicago, Ill.
NBC
EMERSON, JACK
WBGN, Bowling Green, Ky.
ENGEL, BOB
Sports Capsules
WHK, Cleveland, Ohio
ENROTH, DICK
WCCO, St. Paul, Minn.
ERDOSSY, BILL
WHP-TV, Harrisburg, Pa.
Sports Extra
WHP, Harrisburg, Pa.
ERNEST, KEN
Sports Today
WPMP, Pascagoula-Moss Point, Miss.
ERP, JOHNNY
Sports
WMAQ, Chicago, Ill.
ERSKINE, CARL
Major League Baseball
ABC-TV
ERVIN, BILL
KARE, Atchinson, Kan.
ERVIN, PUSS
Sportscope
KCUL, Ft. Worth, Ind.
ESSEX, LOU
Sports Parade
WMSC, Columbia, S. C.
ETHERTON, BILL
Sports Headlines
WNDU, South Bend, Ind.
EURICH, BOB
KBIF, Fresno, Calif.
EVANS, EVAN E.
Sports of All
WWRJ, White River Junction, Vt.
EVANS, JONES
WBAX, Wilkes Barre, Pa.
EVANS, MEL
Klub Sports Corner
KLUB, Salt Lake City, Utah
EVERT, GARY
KAOL, Carrollton, Miss.
EZELL, CHARLES
Sports News
WPRN, Butler, Ala.

— F —

FADAOL, BILL
Sports Reports
KSLO, Opelousas, La.
FADDEN, BILL
KMEL, Wenatchee, Wash.
FALKENSTEIN
Big 8 FB and BB
WREN, Topeka, Kan.
FALLON, FRANK
Sports of the Day
WBOS, Boston, Mass.
FALLON, KENNETH
WJDA, Quincy, Mass.
FANTASIA, NICK
Sports Today
WTCS, Fairmont, W. Va.
FARIS, CLINT
WVOT, Wilson, N. C.
FARIS, LYNN
WBRC, Birmingham, Ala.
FARRELL, MAURY
Speaking of Sports
WATV, Birmingham, Ala.
FAY, HAINES
Sports Time
KVOS, Bellingham, Wash.
FENTON, EDDIE
Scoreboard
WCBM, Baltimore, Md.
FERGUSON, JOHN
Telesports Final
WBRZ, Baton Rouge, La.
NBC
FINCANNON, ROBERT
WMRI, Marion, Ind.
FINLAYSON, JACK
KRDO, KRDO-TV, Colorado Springs, Colo.
FISCHER, DON
WZYX, Cowan, Tenn.
FISER, JACK
World of Sports
KWKH, Shreveport, La.
FISHER, DON
Today's Highlights
WRGP, Chattanooga, Tenn.
FISHER, FRAN
Sport Report
WHJB, Greensburgh, Pa.
FISHER, HANK
WEEK-TV, E. Peoria, Ill.
FISHER, HOWARD
WCVS, Springfield, Ill.
FITZPATRICK, WILLARD
WLMJ, Jackson, Ohio
FLEISCHMAN, SOL
Florida Fishing
WTVT, Tampa, Fla.
FLEMMING, BILL
Sports Final
WJBK-TV, Detroit, Mich.
NCAA Football
ABC-TV
FLOWERS, CHARLIE
Live Sports
KMHT, Marshall, Tex.
FLYNN, JOHN
Capsule
WICY, Malone, N. Y.
FOLLMER, BRUCE
Sports Parade
WFLS, Fredericksburg, Va.
FORBES, BOB
WTRI, Terre Haute, Ind.
FORTIN, ED
WALM, Albion, Mich.
FORTNER, PAUL
WOVE, Welch, W. Va.
FOSTER, BILL
Sports Report
KAHI, Auburn, Calif.
FOSTER, BUD
KNBC, San Francisco, Calif.
FOSTER, JOHNNY
WILK, Wilkes Barre, Pa.
FOWLER, BILL
Sports Review
WBAT, Marion, Ind.
FREELAND, JIM
WFWL, Camden, Tenn.
FREEMAN, HARRY
KFSA, Fort Smith, Ark.
Looking at Sports
KFSA-TV, Ft. Smith, Ark.
FREEZE, JACK
World of Sports
KFPW, Ft. Smith, Ark.
FRENCH, BOB
WHSY, Hattiesburg, Miss.
FREW, DAVE
WEIR, Weirton, W. Va.
FRINK, BILL
WIMA-TV, Lima, Ohio
FROST, HOWARD
KIBS, Bishop, Calif.
FROWEIN, R. E.
WRRF, Washington, N. C.
FUHS, DOUGLAS
KBMN, Bozeman, Mont.
FULLER, CLINT
WYRN, Louisburg, N. C.
FULMER, DALE
Sports Review
WHLM, Bloomsburg, Pa.

FULTON, JOHN
Sports Report
WGUN, Atlanta, Ga.
FUNDERBURK, BUD
Sports Predictions
KSST, Sulphur Springs, Tex.

— G —

GAGE, FRED
WLAM, Lewiston, Me.
GALLAGHER, JIM
WDAE, Tampa, Fla.
GALLO, JACK
WRIT, Milwaukee, Wisc.
GALVIN, BILL
World of Sports
WSRO, Marlboro, Mass.
GALVIN, DAN
Sportsmike
KSRO, Santa Rosa, Calif.
GANNON, JIM
Football Scoreboard
WSBT-TV, South Bend, Ind.
GANTT, EBB
Sports Roundup
WCGC, Belmont, N. C.
GARAGIOLA, JOE
NBC-TV
GARCIA, RUDY
KWKW, Pasadena, Calif.
GARDNER, DON
The Sports Tonight
WKBN, Youngstown, Ohio
GARDNER, WILLIAM F.
WXEX-TV, Richmond, Va.
GARFIN, STAN
Sports Review
WTAR, Norfolk, Va.
GARR, BILL
Hollywood Park
KDAY, Hollywood, Calif.
GATES, JAMES
Evening Report
WFBG, Altoona, Pa.
GAUCHET, GORDON
WNLK, Norwalk, Conn.
GERTSCHEN, GERALD
Sports Wrapup
WRIG, Wausau, Wisc.
GIBBONS, JIM
WRC-TV, Washington, D. C.
GILES, MARTY
Sports Review
WLAK, Lakeland, Fla.
GILLIS, DON
College Football
WHDH, Boston, Mass.
GIROUX, LEE
NCAA Football
ABC-TV, NBC
GLASSBURN, BOB
KRON-TV, San Francisco, Calif.
GLASSO, FRANK
WKAL, Rome, N. Y.
GLENN, RALPH
Sports Roundup
WOND, Pleasantville, N. J.
GLICKMAN, MARTY
NBC-TV
GOESER, JOE
KFIZ, Fond Du Lac, Wisc.
GOLHAM, BUD
Sports Highlights
KCMT-TV, Alexandria, Minn.
GOODRICH, BILL
Looking at Sports
WLBT, Jackson, Miss.
GOODRICH, WARD
KBBR, North Bend, Oreg.
GORDEN, RON
WFAW, Evanston, Ill.
GORDON, LARRY
Let's Talk Sports
KWIL, Albany, Oreg.
GORMAN, JIM
KROD-TV, El Paso, Tex.
GOWDY, CURT
WHDH-TV, Boston, Mass.
NCAA Football
ABC-TV
Red Sox Baseball
WHDH, Boston, Mass.
NBC
GRABNER, TONY
KLIZ, Brainerd, Minn.
GRADY, JIM
Bowling
KSRO, Santa Rosa, Calif.
GRAMMER, JOE
WGAU, Athens, Ga.
GRANDE, C.
WNHC, New Haven, Conn.
GRAVINO, TONY
WAVZ, New Haven, Conn.
GREEN, JR., J. B.
WCPS, Tarboro, N. C.
GREEN, LENNY
Baseball Roundup
WUST, Washington, D. C.
GREEN, THOMAS
WDCR, Hanover, N. H.
GREENE, DICK
WOI-TV, Ames, Iowa
GREENWELL, RICHARD
WKOA, Hopkinsville, Ky.
GREGG, DON
Play By Play
KWON, Bartlesville, Okla.
GREHAN, JIM
WLNA, Peekskill, N. Y.
GREMMEL, FRANCIS
KVOU, Uvalde, Tex.
GRIFFIN, JERRY
Sports Parade
WDAU-TV, Scranton, Pa.
GRIFFITSH, DAVE
WCSR, Scranton, Pa.
GRINER, EVERETT
WMGA, Moultrie, Ga.
GRIZZARD, HERMAN
WLAC, Nashville, Tenn.
GROSS, DON
KFSB, Joplin, Miss.
GULDAGER, MIKE
KERG, Eugene, Oreg.
GUTHRIE, BOB
WOAI, San Antonio, Tex.
GUTHRIE, RICHARD
Sports Whirl
KBBB, Borger, Tex.
GUYMAN, BILL
KFRC, San Francisco, Calif.

— H —

HAAVEN, JON
Sports Afield
KCMT-TV, Alexandria, Minn.
HALL, HALSEY
Time Out for Sports
WCCO, St. Paul, Minn.
HALL, JACK
Sports Scope
WRDW, Augusta, Ga.
HALL, RUSS
WCAU, Philadelphia, Pa.
HALLARAN, ED
Sports Slants
WLFH, Little Falls, N. Y.
HALPIN, BILL
WNEP-TV, Scranton, Pa.
HALWELL, GENE
WMSL-TV, Decatur, Ala.
HALYARD, O. C.
Strohs Sports Capsule
WCMI, Ashland, Ky.
HAMLIN, TOM
WHIO, WHIO-TV, Dayton, Ohio
HAMMER, GRANVILLE
Sports Hi-Lites
WEZL, Richmond, Va.
HAMRICK, HOWARD
WIS, Columbia, S. C.
HANDLAN, JOE
WPAR, Parkersburg, W. Va.
HANLIN, DON
Sports Report
KMED, Medford, Oreg.
HANNA, FRED
Sports, Inc.
WMBM, Miami Beach, Fla.
HANSEON, HAP
Morning Sports
WISP, Kinston, N. C.
HANSON, HARLEY
Sports Scoreboard
KOTA-TV, Rapid City, S. D.
Sports Digest
KOTA, Rapid City, S. D.
HARBISON, SHELBY
WTAX, Springfield, Ill.
HARL, EARL
Busch Bavarian Sports
WBKH, Hattiesburg, Miss.
HARMAN, JAY
KFH, Wichita, Kan.
HARMON, JOHN
Sports on Parade
WGIG, Brunswick, Ga.
HARMON, MERLE
NBC
HARRELL, DAVE
7:10 Sports
WRMF, Titusville, Fla.
HARRIGAN, ED
Spotlight on Sports
WTOR, Torrington, Conn.
HARRIS, CLAY
WOOF, Dothan, Ala.
HARRISON, WILBANKS
KWSH, Wewoka, Okla.
HARTIG, LEO
KELO, KELO-TV, Sioux Falls, S. D.
HARTLE, JACK
KRSL, Russell, Kan.
HARVEY, LLOYD
Hi-Life Sports Recap
WIBV, Belleville, Ill.
HARWELL, ERNIE
WJBK-TV, Detroit, Mich.
HASSE, WARREN L.
Sports Review
KPDN, Panpa, Tex.
HATHAWAY, GENE
WKBZ, Muskegon, Mich.
HAWKINS, BOB
KKRA, Alexandria, Minn.
HAWKINS, JIM
KVFC, Cortez, Colo.
HAWKINS, VERN
Spotlight on Sports
KWTO, Springfield, Miss.
HAYDEN, JOHN
KHEY, El Paso, Tex.
HAYDEN, FRANK
WCEC, Rocky Mount, N. C.
HAYES, PAT
KIRO, Seattle, Wash.
HAYMAN, SID
Weekend Sports
WCYN, Cynthiana, Ky.
HAYS, DONALD
Sports Page
KBRL, McCook, Neb.
HEALY, CHUCK
WBEN-TV, Buffalo, N. Y.
HEALY, JIM
KBIG, Avalon, Calif.
HEARN, CHICK
KRCA, NBC-TV, Los Angeles, Calif.
HEETLAND, JOHN
KIXZ, Amarillo, Tex.
HEGGEN, DEWEY
KBJB-TV, Valley City, N. D.
KXGO-TV, Fargo, N. D.
HELFER, AL
Alfred Hitchcock Presents, NBC-TV; Baseball Game of Week, ABC-TV; Passing Sports Parade; Cavalcade of Sports, ABC-TV, NBC-TV.

HELLUMS, LYMAN
Byline 12
WJTV, Jackson, Miss.
HENDERSON, HANK
KGBC, Galveston, Tex.
HENDRICK, JIM
WBRB, Mt. Clemens, Mich.
HERMANN, CLEVE
Live Line to the World of Sports
KFWB, Los Angeles, Calif.
HERRON, FRANK
KNEW, Spokane, Wash.
HEXT, GEORGE
WCPK, College Park, Ga.
HICKMAN, DON
WOXI, Jackson, Tenn.
HIGGINBOTHAM, BARRY
WGOL, Goldsboro, N. C.
KQTV, KVFD, Ft. Dodge, Ia.
HIGGINS, BILL
HILBER, BOB
WAYE, Baltimore, Md.
HILGER, ANDY
WJON, St. Cloud, Minn.
HILL, BOB
KRSC, Othello, Wash.
HILL, DON
KTAC, Tacoma, Wash.
HILL, EDDIE
WRR, Dallas, Tex.
HILL, JOE
Ohio State Football, Basketball
WTVN, Columbus, Ohio
HIRSCH, SONNY
Sports Review
WCKR, Miami, Fla.
HODGES, RUSS
Pan Am Sports
WPIX, San Francisco, Calif.
HODGKINS, DEL
WEGP, Presque Isle, Me.
HOGAN, BILL
WLOG, Laurens, S. C.
HOGAN, CLARK
Sports
WKOW, Madison, Wisc.
HOGAN, JOHN
News on Parade
WOBT, Rhinelander, Wisc.
HOLDEN, DON
Sports Scoreboard
WAXX, Chippewa Falls, Wisc.
HOLMES, JOHNNY
Sports Special
KODE, Joplin, Mo.
HOONAN, ROBERT
KBKW, Aberdeen, Wash.
HOOVER, DON
KWBB, Wichita, Kan.
HOPPE, TOM
WDUZ, Green Bay, Wisc.
HOPWOOD, MILT
CKLW, Detroit, Mich.
HORNE, MIKE
KXRJ, Russellville, Ark.
HORNER, JACK
WTCN, WTCN-TV, Minneapolis, Minn.
HORSTMAN, BOB
Sportswatch
KRES, St. Joseph, Mo.
HOSTERMAN, DOUG
World of Sports
WBUZ, Fredonia, N. Y.
HOTCLKISS, PERRY
KIMA, Yakima, Wash.
HOTT, BOB
WBLJ, Dalton, Ga.
HOWARD, WILLIAM
Realm of Sports
WJPG, Green Bay, Wisc.
HOWELL, BOBBY
KIMP, Mt. Pleasant, Tex.
HOWELL, JIM
KASO, Minden, La.
HOWELL, JIM
Sports Desk
WQAM, Miami, Fla.
HOWSER, DON
WENO, Nashville, Tenn.
HOYT, WAITE
NBC
HUBBARD, PHIL
Live Sports
WRAJ, Anna, Ill.
HUBBELL, RALPH
Sports Column of the Air
WBEN, Buffalo, N. Y.
HUGGINS, JOE
WACL, Waycross, Ga.
HUGHES, LE ROY
KSBY-TV, San Louis Obispo, Calif.
HULL, PHIL
WDAE, Tampa, Fla.
HUMISTON, HOD
KWHK, Hutchinson, Kan.
HUNNES, FRED
Tip Off on Sports
KATL, Miles City, Mont.
HUNT, CHARLIE
KSJB, Jamestown, N. D.
HUNTER, ALBERT
Sports Corner
WESB, Bradford, Pa.
HUNTER, DAN
Sports File
WFDF, Flint, Mich.
HUNTER, DAVE
Sports Time
WGGO, Salamanca, N. Y.
HUNTER, HERB
KGA, Spokane, Wash.
HUNTER, RON
WIKC, Bogalusa, La.
HUNTINGTON, CLAY
KMO, Tacoma, Wash.
HUTCHINS, DAVE
Sports Desk
WCHI, Chillicothe, Ohio

— I —

INGHAM, BOB
Sports Roundup
KSD-TV, St. Louis, Mo.
INGLES, ED
Sportlite
WTOC-TV, Savannah, Ga.
INGSTAD, BOB
KOVC, Valley City, N. D.
ISAACS, FRED
WBOF, Norfolk, Va.

— J —

JACKSON, BILL
Sports Review
WPTF, Raleigh, N. C.
JACKSON, KEITH
KOMO, KOMO-TV, Seattle, Wash.
JACOBS, PHILIP A.
WGSA, Ephrata, Pa.
JACOBS, ROLLIE
WWLP, Springfield, Mass.
JAMES, PAUL
Sports Final
KCPX, KCPX-TV, Salt Lake City, Utah
JAMES, TONY
Let's Talk Sports
WGBB, Freeport, N. Y.
JANSSEN, WIFF
Local Bowling
KTVB, Boise, Idaho
JENKINS, BOB
Spotlight on Sports
KMNS, Sioux City, Iowa
JENNINGS, GEORGE
KBOX, Dallas, Tex.
JOHNSON, JERRY
KOOK, Billings, Mont.
JOHNSON, JOHN N.
Sports Parade
KWRW, Guthrie, Okla.
JOHNSON, RAY
Sports Parade
KANO, Anoka, Minn.
JOHNSON, RONALD
WSYD, Mt. Airy, N. C.
JOHNSON, TOM
WOIA, Ann Arbor, Mich.
JOHNSON, WARREN
WFPB, Middletown, Ohio
JOHNSTON, JOHNNY
Make That Spare
ABC-TV
JONES, ALLAN
Sportscene
KWCO, Chickasha, Okla.
JONES, HASKELL
AM Sports
KXAR, Agre, Ark.
JOYNER, GORDON
WEEK-TV, E. Peoria, Ill.

— K —

KAILER J. D.
KDEF, KOAT-TV, Albuquerque, N. M.
KALLAY, ED
WAVE, Louisville, Ky.
KAMINSKI, CHET
WAAB, Worcester, Mass.
KANE, GEORGE
KRIO, McAllen, Tex.
KARGE, K. E.
KVCK, Wolf Point, Mont.
KASNER, ED
WLFH, Little Falls, N. Y.
KASTNER, JIM
KOLT, Scotts Bluff, Neb.
KATH, KERM
KGOS, Torrington, Wyo.
KAY, RONNIE
KSWO-TV, Lawton, Okla.
KEARNS, CHARLES
WKTY, La Crosse, Wisc.

KEITER, LES
Heavyweight Championship Fights, TV Voice of American Football, ABC; Exclusive TV Spokesman for White Owl Cigars, Commercials 60-61 on Deputy; AFL Football, Voice of National Baseball League in N. Y., '58-'60, Giant Recreations

KELLUM, SHELTON
Play by Play
WJNC, Jacksonville, N. C.
KELLY, TOM
WMBD-TV, Peoria, Ill.
KELSO, BOB
KJAN, Atlantic, Iowa
KEMERER, GRANT
WARK, Hagerstown, Md.
KENNEDY, ED
Sports Vue
WKRC, WKRC-TV, Cincinnati, Ohio
KENNELLY, JOHN
WNBF, WNBF-TV, Binghamton, N. Y.
KEROL, GENE
Sportscast
WHLD, Niagara Falls, N. Y.
KEYES, CHARLES
Sports of All Sorts
WMEF, Pineville, Ky.
KICKIE, HUGH
WTMB, Tomah, Wisc.
KIMBALL, ART
Sports Lineup
WCMY, Ottawa, Ill.
KING, HASKELL
Sports Final
KTLQ, Tahlequah, Okla.
KING, JOHN
Sports
KJBC, Midland, Tex.
KING, LARRY
WKAT, Miami Beach, Fla.
KING, NELLIE
WSHH, Latrobe, Pa.
KINGSLEY, BOB
Baseball Scoreboard
KORK, Las Vegas, Nev.

KINSINGER, VERN
KTEL, Walla Walla, Wash.
KIRBY, TOM
News in Sports
WBRK, Pittsfield, Mass.
KIRWAN, DENNY
KJOY, Stockton, Ga.
KLAGAS, KARL
WVNU, Logan, Utah
KLEIN, DON
KCBS, San Francisco, Calif.
KNIGHT, PAT
WKEN, Dover, Del.
KNOEPP, MEL
KFMB, San Diego, Calif.
KOERBEL, WARREN A.
WABC, Kittanning, Pa.
KOSCHMAN, MARTY
6 O-clock Sports
KXLY, KXLY-TV, Spokane, Wash.
KOSTER, HERB
Sports Spotlite
WGY, Schenectady, N. Y.
KOTUR, BOB
Sports Spotlight
WWOW, Coneaut, Ohio
KOZLOSKI, FRANK
WBRV, Boonville, N. Y.
KREMER, DON
WWJ-TV, Detroit, Mich.
KRIEGER, BILL
Today in Sports
WFBC-TV, Greenville, S. C.
KUBLY, RAY
Mid Afternoon Final
KIST, Santa Barbara, Calif.

— L —

LADD, GLENN
WEMB, Erwin, Tenn.
LAING, ART
CKLW-TV, Detroit, Mich.
LA KAFF, SAM
KENE, Toppenich, Wash.
LALLY, ED
KOPR, Butte, Mont.
LAMEY, BOB
LIVC, Victoria, Tex.
LANE, EDDIE
WMNI, Columbus, Ohio
LANGE, BEL
WOVR-TV, Sacramento-Stockton, Calif.
LARSEN, MIKE
KROY, Sacramento, Calif.
LARSON, LANNY
Late Afternoon Sports Revue
KFAL, Fulton, Mo.
LARSON, ROBERT H.
Sports Specialties
KIML, Gillette, Wyo.
LAUERMAN, DAVE
6 O'clock News Show
WTVP, Decatur, Ill.
LAURENCE, JACK
WICC, Bridgeport, Conn.
LAURI, NICK
Blatz Sports
WREX-TV, Rockford, Ill.
LAWLER, RALPH
WAAP, Peoria, Ill.
LAWRENCE, JIMMY
KOVO, Provo, Utah
LAWRENCE, LEN
WTAO, Boston, Mass.
LAYER, BRUCE
KPRC, Houston, Tex.
LAZAR, MAURY
KBON, Omaha, Neb.
LAZAROW, ART
Sports Beat
WDDY, Gloucester, Va.
LEACH, MYLES
WGAD, Gadsen, Ala.
LEAFSTEDT, RAY
Sport Highlights
KOEL, Oelwein, Iowa
LEAMING, JIM
WIP, Philadelphia, Pa.
LEDBETTER, TERRY
WWNC, Ashville, N. C.
LEE, BARNEY
Sports Beat
WJBK, Detroit, Mich.
LEE, BOB
Springfield Sports Review
KICK, Springfield, Miss.
LEE, JACK
Time Out
WFAI, Fayetteville, N. C.
LEEDS, LYLE
KOJM, Harve, Mont.
LE GRAND, OATS
KOTE, Fergus Falls, Minn.
LEIGH, JOE
WLCY, St. Petersburg, Fla.
LEIGH, STAN
Sportcast
WCIL, Carbondale, Ill.
LEMLEY, DUANE
Sports Roundup
WANB, Waynesburg, Pa.
LEO, FRED
KDEN-KBTV, Denver, Colo.
LEWIS, CHUCK
WPON, Pontiac, Mich.
LEWIS, DAVE
WRIT, Milwaukee, Wisc.
LIBBY, JOHN
WCOU, Lewiston, Me.
LIDDELL, LARRY
Sports Log
WDSK, Cleveland, Miss.
LIDDY, GEORGE
WLOD, Ft. Lauderdale, Fla.
LIEGEOIS, BILL
WMAM, Marinette, Wisc.
LIEVIN, HERB
WSOO, Sault Ste. Marie, Mich.
LINDSAY, TED
CKLW-TV, Detroit, Mich.
LISTER, BILL
WMTV, Madison, Wisc.
LITTLE, BILL
Today in Sports
WJMA, Orange, Va.
LLOYD, DON
WIZE, Springfield, Ohio
LOCHNOR, ART
WVEC, WVEC-TV, Hampton, Va.
LOMAX, STAN
WOR, New York, N. Y.
LORD, BOB
WGRD, Grand Rapids, Mich.
LORRI, JACK
WLAP, Lexington, Ky.
LOUDEN, ROD
Keedland Sports
KEEO, Springfield-Eugene, Oreg.
LOVE, DAN
Sports Scene
KTBC-TV, Austin, Tex.
LOWERY, JIM
Sentinel Sports
WSEN, Baldwinsville, N. Y.
LUSK, BERNIE
KROC, Rochester, Minn.
LUDKA, JOE
WENE, Endicott, N. Y.
LUTHER, JOHN
Pennzoil Sports Desk
WERC, Erie, Pa.
LYLES, O.
Tops in Sports
WHSC, Hartsville, S. C.

— Mc —

McADAMS, HARRY
KWEW, Hobbs, N. M.
McARTHUR, DOUG
KTAC, Tacoma, Wash.
McCARTHY, JACK
Sports Extra
WPIX, New York, N. Y.
McCASKILL, DUDLEY
WBIE, Marietta, Ga.
McCLENDON, RAY
Sports Review
WAVU, Albertvielle, Ala.
McCOLGAN, BILL
Play By Play
WGAR, Cleveland, Ohio
McELDOWNEY, TODD
Hodag Football and Basketball
WOBT, Rhinelander, Wisc.
McGONEGAL, BOB
WNBZ, Saranac Lake, N. Y.
McINTYRE, JIM
WFBM, WFBM-TV, Indianapolis, Ind.
McINTYRE, WARD
Sports Review
WSGN, Birmingham, Ala.
McKEE, DAVE
WHPB, Belton, S. C.
McKEE, GOODSON
WACO, Waco, Tex.
McKEE, JACK
Sports Roundup
WGRP, Greenville, Pa.
McKEOWN, GEORGE
WEKZ, Monroe, Wisc.
McLACHLAN, DEL
WSON, Henderson, Ky.
McLEAN, DON
WHDL, Olean, N. Y.
McNEIL, BOB
WSVA, Harrisonburg, Va.

— M —

MacADIE, JACK
WICH, Norwich, Conn.
MacNEILL, BOB
WSVA-TV, Harrisonburg, Va.
MacWILLIAMS, DON
Sports Journal
WCSH, WCSH-TV, Portland, Me.
MAGRUDER, DICK
WFAA, Dallas, Tex.
MAHAR, DICK
Inside of Sports
KSUM, Fairmont, Minn.
MANGOLD, FRAN
KWPC, Muscatine, Iowa
MANN, BOB
WAIK, Galesburg, Ill.
MANN, RAY
Sports
WSSO, Starkville, Miss.
MANNING, TOM
KYW, Cleveland, Ohio
MANOS, JIM
Sports Scene
WJPB-TV, Fairmont, W. Va.
MAPES, BILL
Sports Parade
WOWL, Florence, Ala.
MARS, LEE
Sportsmen's Corner
KTBS-TV, Shreveport, La.
MARTIN, BOB
5:30 Sports
KMOR, Littleton, Colo.
Saturday Night Sports
KLZ-TV, Denver, Colo.
MARTIN, BOB
KNDY, Marysville, Kan.
MARTIN, DAVID
College Sports
WGNS, Murfreesboro, Tenn.
MARTIN, JACK
Today's Sports
WFHG, Bristol, Va.
MARTIN, ED
Sports Time
WKTG, Thomasville, Ga.
MARTIN, JIM
Sportarama
WNAG, Grenada, Miss.
MARTYN, STAN
Behind the Sports Desk
WBCM, Levittown, Pa.
MARX, ELZER
WITY, Danville, Ill.

MASCOTT, BOB
12:10 Sports
KBYP, Shamrock, Tex.
MASON, AL
Sports Roundup
KERV, Kerrville, Tex.
MAYNARD, JAKE
Sports Roundup
WFVA, Fredericksburg, Va.
MAZER, BILL
Sports Roundup
WGR, Buffalo, N. Y.
MEELER, JOHN
Sports Review
WYCL, York, S. C.
MEHAFFEY, JAY
Sports Whirl
KOSA-TV, Odessa, Tex.

MENACKER, SAM

Live Wrestling, CKLW-TV; Detroit; All Star Wrestling, WCPO-TV, Cincinnati; WITV, Indianapolis; Big Time Wrestling, Syndicated Tape

MENDEL, ED
WOKS, Columbus, Ga.
MERCER, RAY
WGOV, Valdosia, Ga.
MESSER, FRANK
World of Sports
WRNL, Richmond, Va.
MICHAEL, RAY
WRC, Washington, D. C.
MIKKALSON, BOB
S.U.I. Basketball
WMT, WMT-TV, Cedar Rapids, Iowa
MILLER, BILL
Sports News
WJNO, West Palm Beach, Fla.
MILLER, BILL
Tip Off on Sports
KEYZ, Williston, N. D.
MILLER, DAVID
Local Sports
WLEA, Hornell, N. Y.
MILLER, DICK
KAPR, Douglas, Ariz.
MILLER, JACK
Man About Sports
KAKE-TV, Wichita, Kan.
MILLER, JAY
NBC
MILLIS, GLENN
KMIN, Grants, N. M.
MILLS, HUBERT P.
Winner's Circle
WSUH, Oxford, Miss.
MILNE, BRUCE
WABL, Amite, La.
MITCHELL, BILL
KVKM, Monahans, Tex.
MITCHELL, TED
KTIM, San Rafael, Calif.
MOE, DON
KARR, Great Falls, Mont.
MOFFATT, HAM
Sports Parade
KGDN, Edmonds, Wash.
MOLER, FLOYD
KXXL, Bozeman, Mont.
MONAHAN, TOM
WCNX, Middletown, Conn.
MONROE, BOB
KCHA, Charles City, Iowa
MONSON, J. S.
KSUB, Cedar City, Utah
MOORE, JACK
Piedmont Sports
WELP, Easley, S. C.
MOORE, JIM
WDBJ, Roanoke, Va.
MOORE, JOHNNY
KMAC, San Antonio, Tex.
MOOREHEAD, TOM
WRCV, Philadelphia, Pa.
MOQUETTE, HECTOR
Sports Carnival
WWRL, New York, N. Y.
MOREHOUSE, GENE
WJLS, Beckley, W. Va.
MORELL, PARKER
KCRS, Midland, Tex.
MORGAN, HANK
WQXI, Atlanta, Ga.
MORGAN, RAY
WTTG, Washington, D. .C
MORGAN, ROBERT
Sports Review
WBOP, Pensacola, Fla.
MORRIS, MIKE
WCEF, Parkersburg, W. Va.
MORRIS, STAN
KBLO, Hot Springs, Ark.
MORROW, BOB
Sports Flite
WSSV, Petersburg, Va.
MORSE, DAVE
Sports Final
WDEV, Waterbury, Vt.
MORTON, ED
WQXI, Atlanta, Ga.
MORTON, LEN
Sports
KVOO, KVOO-TV, Tulsa, Okla.
MORYL, BOB
Sports Today
WKAM, Goshen, Ind.
MOSHER, CLURE
WCKT, Miami, Fla.
MOSS, SEEBURN
Saturday Scoreboard
WFPM, Ft. Valley, Ga.
MOUNTAIN, ARCHIE
WCNL, Hewport, N. H.
MOWRY, LEE
WRGA, Rome, Ga.
MULHERIN, PAT
WBBQ, Augusta, Ga.
MULLARKEY, TOM
WBAP-TV, Fort Worth, Tex.
MURDOCK, HOWARD
WIMS, Michigan City, Ind.
MURRAY, HANK
Sportstime
WWIL, Ft. Lauderdale, Fla.
MURPHY, A. W.
WALG, Albany, Ga.
MUSICUS, ED
Sports Page
WWHG, Hornell, N. Y.
MYERS, EARL
Play by Play
KTHE, Thermopolis, Wyo.

— N —

NACHTWEIH, LES
KING, Seattle, Wash.
NAHAN, STU
KCRA, KCRA-TV, Sacramento, Calif.
NAHLEY, DON
News in Sports
WRBL-TV, Columbus, Ga.
NAIMO, JACK
WJOB, Hammond, Ind.
NASH, BILL
KOLO-TV, Reno, Nev.
The Old Grad
KOLO, Reno, Nev.
NAVARRO, AUGIE
KALL, Salt Lake City, Utah
NEAL, BOB
NCAA Football
ABC-TV
NEELY, JAY
WITH, Baltimore, Md.
NELSON, AL
KGAW, Gardner, Mass.
NELSON, GEORGE B.
WRNB, New Bern, N. C.
NELSON, HOWIE
KICY, Nome, Alaska
NELSON, LINDSEY
NBC, NBC-TV
NELSON, MARSHALL
KDAL, Duluth, Minn.
NELSON, TOM
Sports Scoreboard
KOFE, Pullman, Wash.
NEUBERGER, STAN
WEKZ, Monroe, Wisc.
NEWBERRY, CARROLL
WBEK, Elk City, Okla.
NICHOLS, CHUCK
Sportscope
WTVI-TV, Ft. Pierce, Fla.
NORMAN, BOB
Sports Report
WEOL, Poughkeepsie, N. Y.
NORTH, BOBBY
WYZE, Atlanta, Ga.
NORTON, MIKE
WGAN-TV, Portland, Me.
NOWELL, KEN
Sports Scoreboard
KANE, New Iberia, La.
NUNGESTER, HARRY
For Your Sports
KRCK, Ridgecrest, Calif.

— O —

O'BRIEN, SHERRY
WJMJ, Philadelphia, Pa.
O'BRIEN, TOMMY
KPNG, Port Neches, Tex.
KPAC, Port Arthur, Tex.
OBSTLER, HERM
Sports Spotlight
WODY, Rocky Mount, Va.
OCHMANSKI, LOU
Special Events
WFAU, Augusta, Me.
O'DONNELL, BILL
WSYR, Syracuse, N. Y.
OGLESBEE, BILL
Top Tips
KOOK, Billings, Mont.
O'HARA, TONY
WWCA, Gary, Ind.
OLSON, BOB
WJMS, Ironwood, Mich.
O'MARA, BILL
Up to the Minute
KFSD, KFSD-TV, San Diego, Calif.
O'NEIL, GENE
Sports Review
WWON, Woonsocket, R. I.
OPPENHIMER, DICK
WHAP, Hopewell, Va.
ORGEN, DICK
KCMS, Manitou Springs, Colo.
OSBOREN, LEE
KVOY, Yuma, Ariz.
OSBORN, GENE
WKMH, Dearborn, Mich.
O'SCOTT, DAVE
Sports Time
WALB-TV, Albany, Ga.
O'TOOLE, LARRY
Sportscope
KCSR, Chadron, Neb.
OTTAVIANO, ANGIE
Sports Highlights
WONG, Oneida, N. Y.
OTTE, CHUCK
KLPW, Union, Mo.
OVERBY, GENE
WFRC, Reidsville, N. C.

— P —

PADRON, LONNIE
Sportsman
WTRR, Sanford, Fla.
PAINTER, FRANK
WBLJ, Dalton, Ga.
PALMER, BUD
Bowling Stars
NBC-TV
PARKS, DEL
Sports Caravan
WEEZ, Chester, Pa.
PARLAR, JIM
Sportscope
KWTC, Barstow, Calif.

PARMLEY, THOMAS
KSOK, Arkansas City, Kan.
PASQUALI, JOE
High School Football
WSIG, Mt. Jackson, Va.
PATRICK, JOE
KMTV, Omaha, Neb.
PATRICK, VAN
WKMH, MBS, Dearborn, Mich.
PAUL, LEROY
Sports Report
WSFA-TV, Montgomery, Ala.
PAYNE, JACK
WOW, WOW-TV, Omaha, Neb.
PELLENPAA, CARL
WJPD, Ishpeming, Mich.
PENFIELD, ADD
WBIG, Greensboro, N. C.
PEREZ, RUDY
KPUG, Bellingham, Wash.
PERLIN, BERNIE
KOLD, KOLD-TV, Tucson, Ariz.
PERRY, BOB
Fighter's Corner
KEY-TV, Santa Barbara, Calif.
PERRY, DICK
Sports Desk
KFOR, Lincoln, Neb.
PETERSEN, GARY
KBMN, Bozeman, Mont.
PETERSON, JOHN M.
Sports Locker
KFBB-TV, Great Falls, Mont.
PETTY, JOE
Speaking of Sports
WTAG, Worcester, Mass.
PHEIFFER, BILL
WTUX, Wilmington, Del.
PHELAN, JOHN
KTSM-TV, El Paso, Tex.
PHILYAW, ROGER
Sports Today
WGTM, Wilson, N. C.
PHIPPS, BOB
Sports Beat
WIOI, Portsmouth, Ohio
PHYSIOC, JOE
The Sports Show
WBEU, Beaufort, S. C.
PICCIOLI, JOHN
Local Sports
WHVH, Hendersen, N. C.
PICKETT, JACK
NBC
PIGOTT, RUSSEL
WLBK, DeKalb, Ill.
PINION, CLOVIS
Sports Roundup
KSST, Sulphur Springs, Tex.
POLSTON, GRADY
WANY, Albany, Ky.
PORTER, DICK
KCKT-TV, Great Bend, Kan.
PORTER, ROSS
WKY, Oklahoma City, Okla.
PORTER, TED
Sports Parade
KUDE, Oceanside, Calif.
POWERS, JIM
WRIV, Riverhead, N. Y.
POWERS, JIMMY
Monday Night Fights
WPIX, New York, N. Y.
POWERS, PERCY
Spotlight on Sports
WJQS, Jackson, Miss.
PREVATT, JIMMIE
WAVP, Avon Park, Fla.
PRICE, JIM
KFMB, San Diego, Calif.

— Q —

QUICK, CLETE
Football Prophet
WSUH, Oxford, Miss.
QUINLAN, JACK
NBC

— R —

RABAT, KENNETH
Sports and Weather
WJRT, Flint, Mich.
RADAR, JOCKO
WDOR, Sturgeon, Bay, Wisc.
RAHDERS, PAUL
KSDN, Aberdeen, S. D.
RAIHALL, WILLIAM
World of Sports
WNCC, Barnesboro, Pa.
RAINS, DOUG
KFDA-TV, Amarillo, Tex.
RAMEY, LAVARRE
It's Ten Pin Time
KWRO, Coquille, Oreg.
RANDOLPH, JAY
Wrestling
WJPB-TV, Fairmont, W. Va.
RASKIN, DICK
The Sports Desk
WGNY, Newburgh, N. Y.
RATLEMAN, GEORGE
AFL Football
ABC-TV
RAYMOND, SAM
WWOD, Lynchburg, Va.
REDDY, JOHN
WOKY, Milwaukee, Wisc.
REED, BILL
KHOW, Denver, Colo.
REESE, JIM
Look at Sports
KOSA-TV, Odessa, Tex.
REEVE, RAY
WRAL-TV, Raleigh, N. C.
REID, JIM
Duke Football
WTVD, Durham, N. C.
REITER, CHUCK
WAMR, Venice, Fla.
RENFROW, CHARLIE
Play by Play
WAKP, Hendersonville, N. C.
REPLOGLE, KENT
Sports Scoreboard
WVAM, Altoona, Pa.
REYNOLDS, BOB
WJR, Detroit, Mich.
RHODE, BARRY
WIOU, Kokomo, Ind.
RHODES, DUSTY
Story on Sports
WAMM, Flint, Mich.
RICHARDS, RAY
WDOE, Dunkirk, N. Y.
RICHARDS, ROYCE
WLAC, Nashville, Tenn.
RICHARDSON, BOB
KEJY, Jamestown, N. D.
RICHARDSON, BOBBY
Sports Memory
WFIG, Sumter, S. C.
RICORD, RON
Sports Report
KTMC, McAlester, Okla.
RIFENBURG, DICK
Sports Column of the Air
WBEN, Buffalo, N. Y.
RIMMER, JACK
Sportsbound
WBIG, Greensboro, N. C.
RIOS, LUIS A.
Deportes Al Dia
WORA, Mayaguez, Puerto Rico
RIZZUTO, PHIL
CBS
ROBERTS, BRUCE
WBBM-TV, Chicago, Ill.
ROBERTS, DON
Sports
KOA-TV, Denver, Colo.
ROBERTSON, JIMMY
WKOA, Hopkinsville, Ky.
ROBILLARD, F.
WSYB, Rutland, Vt.
ROBINSON, MAX
Sports Roundup
WJTN, Jamestown, N. Y.
ROCKWELL, BART
KXGN-TV, Glendive, Mont.
ROCKWOOD, LYNN
KOVO, Provo, Utah
RODGERS, TOM
Sports Review
WFIL, Philadelphia, Pa.
RODGERS, WAYNE
Warm Up
WXTN, Lexington, Miss.
ROLLER, KENNETH
Sports Roundup
KEYE, Perryton, Tex.
ROMANO, RALPH
Sports Parade
WWSC, Glens Falls, N. Y.
RONDELL, ROCK
KHHH, Pampa, Tex.
ROPER, JAMES T.
KTTN, Raton, N. M.
ROSSI, DICK
WSNO, Barre, Vt.
ROTE, KYLE
WNEW, New York, N. Y.
ROTZ, SID
WDZ, Decatur, Ill.
RUSSELL, EARL
KLIV, San Jose, Calif.
RUST, ART
Sports Roundup
WWRL, New York, N. Y.
RUTH, CHARLIE
WXIX-TV, Milwaukee, Wisc.
RYAN, JOE
Sports Roundup
WALL, Middletown, N. Y.

— S —

SADLER, LEW
Local Sports Events
WABG, Greenwood, Miss.
SALMON, W. T.
WKDL, Clarksdale, Miss.
SAMP, PHIL
WMBD, Peoria, Ill.
SANDERFORD, CLIFF
Sports
KIUN, Pecos, Tex.
SANDERS, CREIGHTON
Hometown Sports
KTIL, Tillamook, Oreg.
SANDERS, GARY
Report on Sports
WNOX, Knoxville, Tenn.
SANDERS, GORDON
KOB-TV, Albuquerque, N. M.
SANVILLE, LARRY
KILE, Galveston, Tex.
SARYENT, RHITT
KLEN, Killeen, Tex.
SASNETT, BEN
Sports Report
KNOT, Prescott, Ariz.
SAUER, JOHNNY
Sports Desk
WING, Dayton, Ohio
SAVAGE, GUY
KXYZ, Houston, Tex.
SAYWARD, GALEN
WKTJ, Farmington, Me.
SCANLAN, JIM
Sunday Sports
WOW-TV, Omaha, Neb.
SCHAPP, MORTY
Today in Sports
WBBB, Burlington, N. C.
SCHROEDER, KENT
Today in Sports
WDBF, Delray Beach, Fla.
SCUCHARD, RICHARD
KBOY, Medford, Oreg.
SCOTT, BUBBA
Fifth Quarter
WJBB, Haleyville, Ala.

SHAFFER, MAX
WDAN, Danville, Ill.
SCHAPER, HERB
KNUJ, New Ulm, Minn.

SCHENKEL, CHRIS

B. August 21, 1923, Wabash, Ind. St. Nicks Boxing, WNEW-TV, N. Y.; Football Giants, Football Roundup, Horse Racing, CBS-TV; Telesports Digest, Tel RA Productions, Milwaukee Braves, Midwest Network, Sports Final, WABC-TV, Pre-Game Shows, NBC-TV

SCHERMERHORN, JOHN
Sports Final
WKOW-TV, Madison, Wisc.
SCHEXNYDEE, MERLE
KCIL, Houma, La.
SCHOLZ, BOB
KEAP, Fresno, Calif.
SCHORR, DICK
WHOK, Lancaster, Ohio
SCOTT, RAY
Sport Show
WNOP, Newport, Ky.
SCOTT, WALTER
WCCM, Lawrence, Mass.
SEXTON, CARROLL
WCRS, Greenwood, S. C.
SHALLCROSS, BILL
Sportscope
WALK, Pauchogue, N. Y.
SHAMON, PAUL
WDCR, Hanover, N. H.
SHANNON, FRANK
WULP, El Campo, Tex.
SHARP, LARRY
PM Sports
KXAR, Agre, Ark.
SHARP, ROGER
WBLY, Springfield, Ohio
SHAY, JIM
WLEC, Sandusky, Ohio
SHELLY, BILL
Sports Page
WLEU, Erie, Pa.
SHERIDAN, LEE
Sports Hi-Lites
WRDW-TV, Augusta, Ga.
SHERMAN, BUD
KTVT, Dallas-Ft. Worth, Tex.
SHIELDS, BUD
WAGN, Menominee, Mich.
SHOWALTER, AL
KBRO, Bremerton, Wash.
SHULL, ROBIE
KVEC, San Luis Obispo, Calif.
SIMMERMAKER, SAM
WCSI, Columbus, Ind.
SIMPSON, JIMMY
Sports Page of the Air
WFLB, Fayetteville, N. C.
SIMPSON, JIM
WRC-TV, NBC,
Washington, D. C.
SIMS, WAYNE
WARF, Jasper, Ala.
SINGER, BILL
Sports Review
WTTM, Trenton, N. J.
SLATER, MANNING
KRAK, Sacramento, Calif.
SLOAT, DALE
Sport Spotlight
WCMR, Elkhart, Ind.
SMITH, AL
Sports Roundup
WFLO, Farmville, Va.
SMITH, ART
WFRX, W. Frankfort, Ill.
SMITH, BOB
Sports Parade
KGGM, Albuquerque, N. M.
SMITH, BOB
WRVA, Richmond, Va.
SMITH, BOCKY
WLOF, Orlando, Fla.
SMITH, DALE
WMRF, Lewistown, Pa.
SMITH, F. D.
KULP, El Campo, Tex.
SMITH, JACK
Sports Review
KSBY-TV, San Luis Obispo, Calif.
SMITH, JIM
WWIZ, Lorain, Ohio
SMITH, JOHN H.
WTHE, Spartanburg, S. C.
SMITH, LES
WOR-TV, New York, N. Y.
SMITH, PHIL
KMNS, Muskogee, Okla.
SMITH, P. W.
WLAT, Conway, S. C.
SNOW, PHIL
WKRG-TV, Mobile, Ala.
SNYDER, BILL
WSOC, WSOC-TV,
Charlotte, N. C.
SOBOL, JOHNNY
WILK, Wilkes-Barre, Pa.
SOBRERO, FRANK
KRE, Berkeley, Calif.
SOLTAU, GORDIE
KFRC, San Francisco, Calif.
SOSH, WINKEY
Sports Revue
WRUS, Russellville, Ky.
SPAINHOWER, DON
KSL-TV, Salt Lake City, Utah
SPARKS, SHUDIE
WVNA, Tuscumbia, Ala.
SPECTOR, ART
WHIY, Orlando, Fla.
SPENCER, MILT
WFLA, Tampa, Fla.
SPEVACEK, JACK
WTRW, Two Rivers, Wisc.
SPORTS, DON
WCLA, Claxton, Ga.
SPOTTS, J. A.
Local Sports
WLEM, Emporium, Pa.
SPROUSE, LEN
Tiger Tracks
Truth or Consequences, N. M.
STAFFAN, JACK
WCBY, Cheboygan, Mich.
STARR, BART
Star Sports Time
WATV, Birmingham, Ala.
STARR, BOB
WJBC, Bloomington, Ill.
STANWOOD, TOM
WASA, Havre De Grace, Md.
STARWYCK, STEVE
Ozark Sports Review
KHOG, Fayetteville, Ark.
STEEL, PETE
KLIZ, Brainerd, Minn.
STEELE, BOB
Strictly Sports
WTIC, Hartford, Conn.
Close-Up on Sports
WTIC-TV, Hartford, Conn.
STEELE, JIM
WWL, New Orleans, La.
STEERE, BURT
WSBS, Great Barrington, Mass.
STENSON, WAYNE
Sports Nuggets
KCVL, Colville, Wash.
STERN, BILL
KBIG, Avalong, Calif.
STERN, BILL
MBS
STEWART, CHUCK
WBIL, Leesburg, Fla.
STEWART, LARRY
Speaking of Sports
WDWS, Champaign, Ill.
STIEGLER, ERNIE
Spotlite on Sports
WAEB, Allentown, Pa.
STINGLEMAN, PHIL
Play by Play
WKBV, Richmond, Ind.
STOLLARE, LEROY
Sports Page
KFSA-TV, Ft. Smith, Ark.
STOVER, JIM
Sports Final
WCVA, Culpeper, Va.
STRITE, DICK
Sportsdesk
KERG, Eugene, Oreg.
STRONG, FORD
Sports Special
KSTR, Grand Junction, Colo.
STRUYK, BILL
Sports Roundup
KWVY, Waverly, Iowa
SUMMERALL, PAT
CBS
SUMMERALL, PAT
WGRO, Lake City, Fla.
SUTTON, DE VON
Sports Today
KOGA, Ogallala, Neb.
SUTTON, ROY
Sports Show
WLAY, Muscle Shoals, Ala.
SWANSON, BILL
WJBO, Baton Rouge, La.
SWEENEY, FRANK
WJJD, Chicago, Ill.

— T —

TANNER, KEN
Sportslight
WHYE, Roanoke, Va.
TATE, VERNER
Football Scoreboard
WSPA-TV, Spartanburg, S. C.
TATHAM, HOWARD
Georgia Outdoors
WLET, Toccoa, Ga.
TAYLOR, JIM
Sports Review
KEEP, Twin Falls, Idaho
TAYLORE, DICK
WPTW, Piqva, Ohio
TEGTMEIER, DOUG
TV Sports Club
KNOX-TV, Grand Forks, N. D.
TERREL, CHARLES
Sports News
KWFR, San Angelo, Tex.
TERRELL, JIM
Sports Review
KPDN, Pampa, Tex.
THACKER, JIM
WSAZ-TV, Huntington-Charleston, W. Va.
THACKEV, JIM
Sports Summary
WSAZ, Huntington, W. Va.
THAYER, MARK
Sports Roundup
KLOK, San Jose, Calif.
THILENIUS, ED
WRFC, Thens, Ga.
THOMAS, JERRY
Dr. Ross Sportsreel
KVEN, Ventura, Calif.
THOMAS, JOE
Meet the Coach
WJBD, Salem, Ill.
THOMAS, JOHN
Sports Review
WOPI, Bristol, Tenn.
THOMAS, ROLLIE
Sports Report
KFI, Los Angeles, Calif.
THOMPSON, BILLY
Sports Roundup
WAXU, Georgetown, Ky.

THOMPSON, BOB
KMAP, Bakersfield, Calif.
THOMPSON, CHARLIE
KSHO, Las Vegas, Nev.
THOMPSON, CHUCK
NBC
THOMPSON, DOUG
Sport Scope
WADE, Wadesboro, N. C.
THOMPSON, FRANK
ZEAK, San Diego, Calif.
THOMPSON, GEORGE
KFRD, Rosenber, Tex.
TOBE, MORRIS
WCAM, Camden, N. J.
TOOTHMAN, ROBERT
WBOY, WBOY-TV,
Clarksburg, W. Va.
TOWERS, BILL
Today in Sports
KTVO, Ottumwa, Iowa
TRABER, JIM
KVIC, Victoria, Tex.
TRAYNOR, HAROLD
KQV, Pittsburgh, Pa.
TRIZONIS, CHRIS
WJEM, Valdosta, Ga.
TROTTER, DICK
KLMS, Lincoln, Neb.
TRWIN, BOB
Sports Mike
WBCM, Bay City, Mich.
TUCKER, CARNELL
World of Sports
WHNY, McComb, Miss.
TUCKER, JOE
WWSW, Pittsburgh, Pa.
TURNBULL, BEN
3-Ring Sports
WDOS, Oneonta, N. Y.
TURNER, BOB
Speaking Sports
WHAM, Rochester, N. Y.
TURNER, JIM
WIST Scoreboard
WIST, Charlotte, N. C.

— U —

UFER, ROBERT
WPAG, Ann Arbor, Mich.
UPRIGHT, GENE
WIS-TV, Columbia, S. C.
UPTON, FRANK
KBOW, Butte, Mont.
URBAN, JOHN
Early Sports
WCNY-TV, Watertown, N. Y.

— V —

VACHE, BOB
KTAR, KVAR, Phoenix, Ariz.
VALENTI, FRANK
KGMB-TV, Honolulu, Hawaii
VALENTINE, JAMES
Morning Sports
WBOY-TV, Clarksburg, W. Va.
VALENTINO, DOM
WBET, Brocton, Mass.
VALICENTI, JOE
WBBW, Youngstown, Ohio
VAN, DICK
Sports Digest
WCSS, Amsterdam, N. Y.
VANDIVER, JERRY
WRWH, Cleveland, Ga.
VAN DYKE, WOODY
KOCA, Kilgore, Tex.
VAN KUREN, JIM
CKLW, Detroit, Mich.
VANN, BILL
Sportsnews
WTCB, Flomaton, Ala.
VAN NOY, CARLYLE
KPTL, Carson City, Nev.
VASSY, TOM
Fisherman's Corner
WLBB, Carrollton, Ga.
VENABLE, JACK
WAUD, Auburn, Ala.
VICKMARK, JACK
Sports Scoreboard
WJAM, Madison, S. D.
VIDNOVIC, SAM
WMCK, McKeesport, Pa.
VOGEL, ART
KGA, Spokane, Wash.
VOLKEMA, HAL
WHTC, Holland, Mich.
VORRHIES, JACK
Sports Review
WVNA, Tuscumbia, Ala.

— W —

WAITE, DAVE
WDAM-TV, Hattiesburg, Miss.
WALKER, JACK
WLIB Sports Reel
WLIB, New York, N. Y.
WALLACE, BOB
WROW, Albany, N. Y.
WALLACE, PHIL
WKRZ, Oil City, Pa.
WALSH, BLAINE
NBC
WARD, GUY
KKAN, Phillipsburg, Kan.
WARD, WILLIAM
KBTV, WBT, Charlotte, N. C.
WARNER, WALT
Sports Report
KBRZ, Freeport, Tex.
WATT, JAMES M.
Action Center Sports
KSTT, Davenport, Iowa
WATTRICK, DON
Sports Scoreboard
WXYZ, Detroit, Mich.
WATTSON, C. C.
Early Sports
WLUC-TV, Marquette, Mich.
WEAVER, RICK
KOLN-TV, Lincoln, Neb.
WEBB, JACK
KNDO, Yakima, Wash.
WEBSTER, AL
Sports West
WJBW, New Orleans, La.
WEDDLE, JOE
KIUL, Garden City, Kan.
WEISBERGER, STAN
KOKL, Omulgee, Okla.
WEISKOPF, DON
Great Moments in Sports
KRPL, Moscow, Idaho
WELLS, DON
WCFL, Chicago, Ill.
WELLS, EMORY
WTWA, Thomson, Ga.
WELLS, JACK
WJZ-TV, Baltimore, Md.
WELSH, BILL
KTTV, Los Angeles, Calif.
WESSON, B. G.
WKDL, Clarksdale, Miss.
WEST, CECIL
WHOO, Orlando, Fla.
WESTER, AL
Sports Vue
WVUE-TV, New Orleans, La.
WHEELER, JACK
Inside Sports
WELM, Elmira, N. Y.
WHITAKER, BOB
Parade of Sports
WMIX, Mt. Vernon, Ill.
WHITE, HOWARD
WCTW, New Castle, Ind.
WHITE, JACK F.
KIOT, Barstow, Calif.
WHITING, DICK
WAZE, Clearwater, Fla.
WHITTAKER, DICK
WICK, Scranton, Pa.
WILSON, BOB
KLGA, Algona, Iowa
WILSON, JACK
WRRR, Rockford, Ill.
WILSON, JIM
Sports Tonight
WSBT, WSBT-TV,
South Bend, Ind.
WILSON, KEN
WPLO, Atlanta, Ga.
WINSTON, TOM
WIDE, Biddeford, Me.
WIRTSIE, R.
Sports Roundup
KPAS, Banning, Calif.
WISE, WES
Evening Edition Sports
WFAA-TV, Dallas, Tex.

WISMER, HARRY

United Press International Sports News; "Tops in Sports," ABC-Radio; U. S. Air Force; Notre Dame Football Game.

WISMER, JACK
KSVC, Richfield, Utah
WITT, DENNIS
WEW, St. Louis, Mo.
WOLFE, JOHN
Sports Spotlight
WOKO, Albany, N. Y.
WOLFF, BOB
NBC, WWDC,
Washington, D. C.
WOODARD, WILLIAM T.
Red Devil Sports
WFTC, Kinston, N. C.
WOODMAN, DAVE
Sports Final
KNOE-TV, Monroe, La.
WOODRUFF, FRANK
Sports Roundup
WSPB, Sarasota, Fla.
WOODRUM, TOMMY
Football
WKAZ, Charleston, W. Va.
WOODSIDE, SAM
WHCU, Ithaca, N. Y.
WOODY, SONNY
Sports Desk
WYTI, Rocky Mount, Va.
WOOSLEY, EDWARD
Sports Show
WMTL, Leitchfield, Ky.
WRIGHT, JIM
WEBO, Owego, N. Y.
YOTTES, JOHN
Today in Sports
WFAS, White Plains, N. Y.

— Y —

YOUNG, BUDDY
WEBB, Baltimore, Md.
YOUNG, J. NORMAN
WEGO, Concord, N. C.
YOUNGWORTH, FRANK JR.
WMPO, Middleport-
Pomeroy, Ohio

— Z —

ZACK, ED
WOC, WOC-TV,
Davenport, Iowa
ZEIDMAN, IRV
KTBS-TV, Shreveport, La.
ZUBER, ED
WYVE, Wytheville, Va.
ZURN, BYRON
Sports Today
KDMA, Montevidio, Minn.

Women Commentators

of U. S. Radio and TV Stations

— A —

ABEYTA, VERGIE
KGGM-TV, Albuquerque, N. M.
ABRAMSON, MILDRED J.
WROW, Albany, N. Y.
ADAMS, BETTY
WBZ-TV, Boston, Mass.
ADAMS, DEBORAH
WFIL-TV, Philadelphia, Pa.
ADAMS, RUTH
WSKI, Montpelier-Barre, Vt.
ADLAM, BARBARA
WKEN, Dover, Del.
AHERNS, CRYSTAL
KRFS, Superior, Neb.
AIKEN, JUNE
WMSC, Columbia, S. C.
ALBERTSON, PEGGY JO
KXJB-TV, Valley City, N. D.
ALEXANDER, MILDRED
WTAR, Norfolk, Va.
ALLEN, DOLORES
WDOR, Sturgeon Bay, Wisc.
ALLEN, RUTH
WGAR, Cleveland, Ohio
ALSTOTT, SALLY
WBCM, Bay City, Mich.
ANDERSON, BLANCH
WLOA, Pittsburgh, Pa.
ANDERSON, CHARLENE
WJOL, Joliet, Ill.
ANDERSON, DOROTHY
KVOO-TV, Tulsa, Okla.
ANDERSON, FRAN
KXRA, Alexandria, Minn.
ANDERSON, SUE
WMOX, Meridian, Miss.
ANNAND, SHIRLEY
WTIP, Charleston, W. Va.
ARAKAKI, S.
Koho, Honolulu, Hawaii
ARGO, VERLA
KARY, Prosser, Wash.
ASHLOCK, MARGUERITE
WMT-TV, Cedar Rapids, Iowa
ASKER, VIRGINIA
WDOV, Dover, Del.
ATTEBERRY, MONA
KCOL, Ft. Collins, Colo.
AUFDERHEIDE, DORIS
KNUJ, New Ulm, Minn.
AVERY, BEVERLY
WVEC-TV, Norfolk Hampton, Va.
AYERS, LOU ANN
KIZ-TV, Denver, Colo.

— B —

BAHAKEL, DIA
WABG-TV, Greenwood, Miss.
BAHMAN, ALICE
WIZE, Springfield, Ohio
BAILEY, LYNN
WNOG, Naples, Fla.
BAILEY, VIRGINIA
WPME, Punxsutawney, Pa.
BAKER, EVANGELINE
KNBC, San Francisco, Calif.
BAKER, GERTRUDE
WBUT, Butler, Pa.
BALCHUCK, LA VONA
KGHF, Puerlo, Colo.
BALDWIN, BETTIE
KSIS, Sedalis, Miss.
BALE, HELEN
KOVR-TV, Sacramento-Stockton, Calif.
BALL, JANE ELLEN
WJAS, Pittsburgh, Pa.
BARBER, ELIZABETH
WNUZ, Talladega, Ala.
BARFIELD, RUTH
WJOR, Port St. Joe, Fla.
BARNHART, MARY
WLEU, Erie, Pa.
BARNHOUSE, NAN
WTIG, Massillon, Ohio
BARRON, BILLIE JEAN
KBTX-TV, Bryan, Tex.
BARRY, BARBARA
WEEK-TV, E. Peoria, Ill.
BARTELLI, INGRID
WLUC, Marquette, Mich.
BARTON, MARIE
WLDS, Jacksonville, Ill.
BASILE, FRANCES
WBOY, WBOY-TV, Clarksburg, W. Va.
BEACH, CLAIRE
WJZ-TV, Baltimore, Md.
BEAN, JEAN
KMAQ, Maquoketa, Iowa
BECKER, JEANNE
KRSL, Russell, Kan.
BECKER, JOHNNY
KIUP, Durango, Colo.
BELAUGER, PHYLLIS
WFST, Caribou, Me.
BELL, CAROLINE
KLWN, Lawrence, Kan.
BENNELL, JULIE
WFAA-TV, Dallas, Tex.
BERMON, LEN
Tea Time
KTVR-TV, Denver, Colo.
BERRY, MARILOU
WGBF, Evansville, Ind.
BESETH, MURIEL H.
WNBZ, Saranac Lake, N. Y.
BIDWELL, DORIS
WBLG, Lexington, Ky.
BIGLER, BERNICE
WCSS, Amsterdam, N. Y.
BINGHAM, CONSTANCE L.
WTVB, Coldwater, Mich.
BISHOP, DOROTHY
WDSV, Viroqua, Wisc.
BLASEY, ESTHER R.
WCVI, Connellsville, Pa.
BLAZER, ELNOR
WHOK, Lancaster, Ohio
BLEVENS, PAT
KVNA, Flagstaff, Ariz.
BLUE, HARRIET
KRE, Berkeley, Calif.
BOLICH, MARY
WKVA, Lewistown, Pa.
BONER, ESTER
KWNA, Winnemucca, Nev.
BONTEMPI, FEDORO
WOR-TV, New York, N. Y.
BOSWELL, NAOMI
KJBC, Midland, Tex.
BOULDIN, BETTY
WZOB, Ft. Payne, Ala.
BOUDREAU, EDNA
WLST, Escanaba, Mich.
BOWATER, PEGGY
WEEP, Pittsburgh, Pa.
BOWERY, JOANNE
KOJM, Harve, Mont.
BOYLAN, LYDIA
WDXB, Chattanooga, Tenn.
BRADEN, MARY EL
KSMN, Mason City, Iowa
BRADY, TONI
WABY, Albany, N. Y.
BRANHAM, ENDA
WKTG, Thomasville, Ga.
BRANNEN, BERTHA
WWNS, Statesboro, Ga.
BRIDGES, DORIS
WKMT, Kings Mountain, N. C.
BROCK, MABEL
WMTS, Murfreesboro, Tenn.
BROMAN, KITTY
WWLP, Springfield, Mass.
BROOKS, BESS
KSFA, Nacogdoches, Tex.
BROOKS, CAROL
KSLY, San Luis Obispo, Calif.
BROOKS, IDELL
WSFA-TV, Montgomery, Ala.
BROOKS, MARTHA
WGY, Schenectady, N. Y.
BROWN, JOAN
KRKC, King City, Calif.
BROWN, LANA
WGRO, Lake City, Fla.
BROWN, OLIVIA
WMCT, Memphis, Tenn.
BRUMET, REBA
WFHG, Bristol, Va.
BRUMMETT, LOUISE
WANY, Albany, Ky.
BRUNTON, ALBERTA
KXIC, Iowa City, Iowa
BRYANT, ROBIE
KTAC, Tacoma, Wash.
BULLARD, KAY
WTRF-TV, Wheeling, W. Va.
BUNNELL, ROBERTA
WKLO, Louisville, Ky.
BURCHFIELD, MARLENE
WTIV, Titusville, Pa.
BURGAN, BARBARA
WCYN Cynthiana, Ky.
BURKE, AGNES
WALY, Herkimer, N. Y.
BURNETT, HAZEL
WSBT-TV, South Bend, Ind.
BURRESS, H. FREDA
WWIT, Canton, N. C.
BURT, ELLEN T.
WIBX, Utica, N. Y.
BUTLER, KATHERINE
KUZN, West Monroe, La.
BUTZIN, HENRIETTA
WCWC, Ripon, Wisc.
BYRD, BETTY
WNAG, Grenada, Miss.

— C —

CALLAWAY, ELIZABETH
KTRE, Lufkin, Tex.
CAMPBELL, BERNICE
WBBB, Burlington, N. C.
CAPEN, GINGER
KJAN, Atlantic, Iowa
CAREY, JEAN
KONA-KALA-TV, Honolulu, Hawaii
CARLSON, BETTY
WBCB, Levittown, Pa.
CARLSON, NORAH
WCNL, Newport, N. H.
CARR, JAN
WWL, New Orleans, La.
CARR, LORRAINE
KTRC, Sante Fe, N. M.
CARROLL, CLEORA
WWHG, Hornell, N. Y.
CARROLL, GAIL
WTWB, Auburndale, Fla.
CARY, SALLY
WSNO, Barre, Vt.

CASEY, MARY ANN
KEY-T, Santa Barbara, Calif.
CATER, JEAN
WAAX, Gadsden, Ala.
CATTELL, MARGARET
WEIR, Weirton, W. Va.
CAVIN, PATTY
WRC, Washington, D. C.
CHAMBLEE, RUTH
WETC, Wendell-Zebulon, N. C.
CHAPLIN, CONNIE
WKBZ, Muskegon, Mich.
CHAPMAN, LILLIE
KAML, Kenedy, Tex.
CHASE, JULIE
WTAG, Worcester, Mass.
CHAVES, CORRINE
KFLY, Corvallis, Oreg.
CHERRY, MARILYN
WLOF, Orlando, Fla.
CHICK, FERN
Express-News
San Antonio, Tex.
CHRISTENSEN, LORAINE
KOGA, Ogallala, Neb.
CHRISTENSEN, SHARON
KSVC, Richfield, Utah
CHRISTIAN, ANN
KKAN, Phillipsburg, Kan.
CHRISTIAN, JO
KFAL, Fulton, Mo.
CHURCHILL, AUDREY
KRLC, Lewiston, Idaho
CLARK, NANCY
KTVB, Boise, Idaho
CLARK, TEMPLE
WITN, Washington, N. C.
CLAYTON, EILEEN
WALB-TV, Albany, Ga.
COATES, IRMA
WCCN, Neilisville, Wisc.
COFFIN, MARGARET
WEGP, Presque Isle, Me.
COGGINS, MARCCA
WKDK, Newberry, S. C.
COLBERT, JEAN
WTIC, Hartford, Conn.
COLE, CAROL
Civic Calendar
WJUD, St. Johns, Mich.
COLE, GERRY
WHOC, Philadelphia, Miss.
COLE, VERA
KSLO, Opelousas, La.
COLLIE, SUNSHINE
Let a Little Sunshine In
WCBL, Benten, Ky.
COLLINS, EDNA
KCIM, Carroll, La.
COLLINS, ROSE
WKDL, Clarksdale, Miss.
COLLNESS, JUDY
KATL, Miles City, Mont.
CONWAY, JULIE
KIDD, Monterey, Calif.
COOK, MARION
WFDF, Flint, Mich.
COOPER, ANN
WBCA, Bay Minette, Ala.
COOPER, MADGE
WMRN, Marion, Ohio
COPE, KITTY
WSAV, WSAV-TV, Savannah, Ga.
CORKUM, JOAN
WBHC, Conway, N. H.
CORLEY, BETH
WIIN, Atlanta, Ga.
COTHRAN, FANNY MAE
WXTN, Lexington, Miss.
COVERT, JEAN
KTBC-TV, Austin, Tex.
CRABAUGH, MARGE
KXRJ, Russellville, Ark.
CRAMER, ALMA
WARD, Johnstown, Pa.
CRANE, MARTHA
WLS, Chicago, Ill.
CROFT, VERA
KENA, Mena, Ark.
CROOKS, HELEN
WOOK, Meridian, Miss.
CROWSON, SHIRLEY
KTMC, McAlester, Okla.
CRYSTALL, MARTHA JANE
KOLD, Tucson, Ariz.
CURRIER, BERNICE
KMA, Shenandoah, Iowa
CURTIS, BETTY D.
KIPA, Hilo, Hawaii

— D —

DAEHLER, POLLY
WPAY, Portsmouth, Ohio
DALTON, JANE
WSPA, WSPA-TV, Spartanburg, S. C.
DAMARIN, JOAN
WCVS, Springfield, Ill.
DANALD, RUTH
KGVO, Missoula, Mont.
DAUM, ELEANOR
WTRW, Two Rivers, Wisc.
DAVID, LOUISE
WFIS, Fountain Inn, S. C.
DAVIS, BETTE
WTHE, Spartanburg, S. C.
DAVIS, BETTY
KOIN Kitchen
KOIN-TV, Portland, Oreg.
DAVIS, BETTY
WSON, Henderson, Ky.
DAVIS, DOROTHY
KIST, Santa Barbara, Calif.
DAVIS, HELEN
KIBE-KDFC, San Francisco, Calif.
DAVIS, LOUISE
KBOI, Boise, Idaho
DAVIS, LULABELLE
KPAC, Port Arthur, Tex.
DAVIS, SUZI
KICK, Springfield, Miss.
DAVITT, BARBARA
WKIP, Poughkeepsie, N. Y.
DAY, HELEN
WMIL, Milwaukee, Wisc.
DAY, JUNE
KWBB, Wichita, Kan.
DAY, SUZY
WJOT, Lake City, S. C.
DEANE, MARTHA
WOR, New York, N. Y.
DEE, JONI
KSHO, Las Vegas, Nev.
DEMAS, JANA
WHIO-TV, Dayton, Ohio
DEME, HAZEL R.
WINF, Manchester, Conn.
DE NEGRON, FREDDA S.
WORA, Mayaguez, Puerto Rico
DENMAN, DOT
WPKO, Waverly, Ohio
DESKINS, DELORIS ANN
WPKE, Pikeville, Ky.
DE VANEY, CAROLYN
WBCH, Hastings, Mich.
DEVLIN, DOIS
KSRC, Cocorro, N. M.
DICKENSON, MILLIE
WTLO, Somerset, Ky.
DICKSON, LA RUE
KGYN, Guyman, Okla.
DISHINGER, MARY
WITZ, Jasper, Ind.
DIXON, CHRISTINE
WONG, Oneida, N. Y.
DIXON, MARTHA
WJIM, WJIM-TV, Lansing, Mich.
DOAN, MARGIE
KBMO, Benson, Minn.
DOONAN, KATIE
WSAZ, WSAZ-TV, Huntington, W. Va.
DORSETT, GRACE
WBOF, Norfolk, Va.
DOTSON, DOIS
WPMP, Pascagoula, Miss.
DOUGLASS, MARIE
WDSP, DeFuniak Springs, Fla.
DOWDY, ALICE
WROA, Gulfport, Miss.
DOWST, KAY
WDAE, Tampa, Fla.
DOZIER, KATHRYN
WGAU, Athens, Ga.
DRAKE, DEBBIE
WISH-TV, Indianapolis, Ind.
DREW, SALLY
WJER, Dover, Ohio
DUNCAN, PRISCILLA C.
KSIL, Silver City, N. M.
DUTTON, IVA
WSBS, Great Barrington, Mass.
DUVALL, CAROL
WOOD, WOOD-TV, Grand Rapids, Mich.

— E —

EASON, LIB
WVOT, Wilson, N. C.
ECHOLS, PAT
KCLV, Clovis, N. M.
EICHORN, DOROTHY
WLAM, Lewiston, Me.
EIFERT, DOROTHY
WHLM, Bloomsburg, Pa.
ELLIOTT, ANN
WVUE-TV, New Orleans, La.
ELLIOTT, BEA
WGAW, Gardner, Mass.
ELLIOTT, MARY
WKEE, Huntington, W. Va.
ELMEN, EVELYN
KPLR-TV, St. Louis, Mo.
ENGEL, NATALIE
WTUX, Wilmington, Del.
ENSIGN, JEAN T.
WVIP, Mt. Kisco, N. Y.
EUBANKS, VELMA
WMUU, Greenville, S. C.
EVANS, CHRIS
WHDH-TV, Boston, Mass.
EWARD, FRAN
WKBV, Richmond, Ind.
EWELL, KATHERINE
WMSR, Manchester, Tenn.
EYE, ERNIE
WFAI, Fayetteville, N. C.
EZELL, IVANELL
WDXE, Lawrenceburg, Tenn.

— F —

FABIANI, ROZELL
WRBL-TV, Columbus, Ga.
FACER, CAROL
KVOG, Ogden, Utah
FADLEY, LOUISE
WSIG, Mt. Jackson, Va.
FALK, FLORENCE
KMA, Shenandoah, Iowa
FANN, LINDA
WBMC, McMinnville, Tenn.
FARBER, WILDA
Shop The Town
WJTV, Jackson, Miss.
FARMER, HELEN
WBML, Macon, Ga.
FARRELL, ROBERTA
WJBC, Bloomington, Ill.
FAY, BARBARA
WMPO, Middleport-Pomeroy, Ohio
FAYE, ELIZABETH
WWJ-TV, Detroit, Mich.
FELIX, DELIA
KEVT, Tucson, Ariz.
FELTON, BARBARA
WEET, Richmond, Va.
FENTON, THELMA E.
KWRL, Riverton, Wyo.

FERGUSON, KAREN
WAKO, Lawrenceville, Ill.
FERGUSON, TERRY
KOWB, Laramie, Wyo.
FIELDS, PAT
WBMD, Baltimore, Md.
FINKLEA, JACQUELYNN
WATP, Marion, S. C.
FINKLESTEIN, ETHEL
WRSA, Saratoga Springs, N. Y.
FLAHIVE, ELLA
WDEW, Westfield, Mass.
FLANDERS, SANDRA
WMEN, Talahassee, Fla.
FLOOD, DOROTHY
WHLP, Centerville, Tenn.
FONTAINE, PAT
KMOX-TV, St. Louis, Mo.
FOWLER, FERN
WMTV, Madison, Wisc.
FRAESDORF, MARIE
KVOA-TV, Tucson, Ariz.
FRANCIS, ARLENE
WOR, New York, N. Y.
FRANCK, MARY ANN
WVNA, Tuscumbia, Ala.
FRANK, BETTY
WLIB, New York, N. Y.
FRANSON, MARCEILLE
KAHI, Auburn, Calif.
FREEMAN, DORIS
WOXI, Jackson, Tenn.
FREEZOR, BETTY
WBTV, Charlotte, N. C.
FREY, RETA
KALB, Alexandria, La.
FRIEND, DOROTHY
WGOG, Walhalla, S. C.
FRITH, LINDA
WODY, WYTI, Rocky Mount, Va.

— G —

GAINES, CARMEN
WLFH, Little Falls, N. Y.
GALE, MARSHA
WIRA, Ft. Pierce, Fla.
GALE, VIRGINIA
WGN-TV, Chicago, Ill.
GARBER, MARY
WTYM, Springfield, Mass.
GARCIA, NAN
WOR, New York, N. Y.
GARNER, MARY LOU
WZYX, Cowan, Tenn.
GAYNER, DOT
WGIG, Brunswick, Ga.
GERHARD, MARY
WHFB, Benton Harbor-St. Joseph, Mich.
GIBSON, ELBS
KIUN, Pecos, Tex.
GIDDINGS, CATHY
KNOE-TV, Monroe, La.
GILBERT, ALMA
KYND, Temple, Ariz.
GILL, JANIE
WJPD, Ishpeming, Mich.
GIRAD, MARY
WHVH, Henderson, N. C.
GIVEN, MARGE
WLBK, DeKalb, Ill.
GOODMAN, RUTH
WTOC, Savannah, Ga.
GORDON, LINDY
KWIL, Albany, Oregon
GOTHBERG, OZELLE G.
WFPA, Ft. Payne, Ala.
GOTTLIEB, RUTH
WIS-TV, Columbia, S. C.
GRACY, WILLIE MAE
KATZ, St. Louis, Mo.
GRAHAM, EVELYN
KBOY, Medford, Oregon.
GRAVES, CONNIE
WDEV, Waterbury, Vt.
GRAVES, FRAN
WKBV, Richmond, Ind.
GRAY, LOUISE
WXTV, Youngstown, Ohio
GRAY, PAT
WBRC-TV, Birmingham, Ala.
GRAZIANI, AURORA
WWON, Woonsocket, R. I.
GREEN, BEVERLY
KVAL-TV, Eugene, Oregon
GREEN, CATHY
KCEN-TV, Temple-Waco, Tex.
GREEN, CONNIE
KBOR, Brownsville, Tex.
GREEN, LYNN
KCOG, Centerville, Iowa
GREEN, SALLY
WWRI, West Warwick, R. I.
GREENBERG, DOTTY . .
KLGA, Algona, Iowa
GREENE, JUNE K.
WHAI, Greenfield, Mass.
GREENLEE, TODDY
WANB, Waynesburg, Pa.
GREENWOOD, KATHERINE
WALL, Middletown, N. Y.
GREFFIN, ALIA
KHSB, Hemet, Calif.
GREGORY, LUCY
WOIA, Ann Arbor, Mich.
GRIFFIS, ANNETTE S.
WSGN, Birmingham, Ala.
GRIMES, MIN
WNAG, Grenada, Miss.
GROSS, MONA
KFSA, Ft. Smith, Ark.
GUILD, CAROL
WICK, Scranton, Pa.

— H —

HADLEY, CIS
KXMC-TV, Minot, N. D.
HAGY, SHIRLEY
WOPI, Briston, Tenn.
HAHLE, SHARON ANN
KBOM, Bismarck, N. D.
HAIRGROVE, SE
KBRZ, Freeport, Tex.
HALL, BARBARA
WHCU, Ithaca, N. Y.
HALL, CODY E.
WHMA, Anniston, Ala.
HALYARD, LORETTA
WCMI, Ashland, Ky.
HAMMONS, INA
KBHC, Nashville, Ark.
HANSHAW, RUTH
WAYZ, Waynesboro, Pa.
HANSON, DEE
KRCK, Ridgecrest, Calif.
HARPER, SALLY
WLAN, Lancaster, Pa.
HARRIS, EDITH
WIST, Charlotte, N. C.
HARRIS, FRANCES KAY
KGBC, Galveston, Tex.
HARRIS, JEAN
KWKH, Shreveport, La.
HARRIS, OSSIE
WBOK, New Orleans, La.
HART, RITA
WIBV, Belleville, Ill.
HARTZOG, MARLYN W.
WKSK, W. Jefferson, N. C.
HASKEW, ANN
Housewife's Program
WTCB, Flomaton, Ala.
HAUSMAN, EVELYN
WGL, Fort Wayne, Ind.
HAVENSEIN, PHYLLIS
WVAM, Altoona, Pa.
HAWKINS, VIVIENNE
WERD, Atlanta, Ga.
HAYES, ANN
WNEP-TV, Scranton, Pa.
HAYES, HELEN
WRNL, Richmond, Va.
HAYNES, TRUDY
WCHB, Inkster, Mich.
HAYS, LOIS
KIRX, Kirksville, Mo.
HAYWARD, JOYCE
KHOU-TV, Houston, Tex.
HAZEN, RUTH
KOFE, Pullman, Wash.
HEALY, DOLORES
KBRC, Mt. Vernon, Wash.
HEALY, MEG
KIXL, Dallas, Tex.
HEIDEN, MARION
WPLY, Plymouth, Wisc.
HENDERSON, SALLY
WCOA, Pensacola, Fla.
HENDRICKSON, VIVIAN
WDVL, Vineland, N. J.
HENDRIX, BETTIE
WPCC, Clinton, S. C.
HENRY, JULIA
WKOA, Hopkinsville, Ky.
HEROLD, FLORENCE
WTTN, Watertown, Wisc.
HERSH, GLADYS E.
WKAP, Allentown, Pa.
HEWETTSON, FRANCES
WFVA, Fredericksburg, Va.
HICKOX, HARY
KFI, Los Angeles, Calif.
HILL, EDDIE
WENO, Nashville, Tenn.
HILL, JOY
WAZE, Clearwater, Fla.
HILL, TAFFY
KSHO, Las Vegas, Nev.
HODGES, GENIE
WROD, Daytona Beach, Fla.
HODGES, RUTH
WETB, Johnson City, Tenn.
HOFFER, BETTY
KXGO, Fargo, N. D.
HOFFMAN, BETTY
WGFS, Covington, Ga.
HOHL, CLAUDETTE
WAME, Miami, Fla.
HOLDEN, ANN
KGO, San Francisco, Calif.
HOLGATE, HELEN
KSDN, Aberdeen, S. D.
HOLIDAY, MARY
WACO, Waco, Tex.
HOLLIDAY, MOLLY
WHPB, Belton, S. C.
HOLLO, JO
WJQS, Jackson, Miss.
HOLMES, AUDREY
WLAC, Nashville, Tenn.
HOLMES, MARY
WHLD, Niagara Falls, N. Y
HOLT, DOROTHY
WTMC, Ocala, Fla.
HOLT, MARY
WJMO, Cleveland, Ohio
HOOKS, MARY
KLVT, Levelland, Tex.
HORN, ELAINE
KVOS, Bellingham, Wash.
HORVET, JUNE
KRZE, Farmington, N. M.
HOUSTON, MAGGIE
KVOR, Colorado Springs, Colo
HOWARD, NANCY
KMNS, Muskogee, Okla.
HOWE, KAY
KHOW, Denver, Colo.
HUGHES, JANETTE
WLSC, Loris, S. C.
HULBERT, MARIE
KOLN-TV, Lincoln, Neb.
HUMPHRIES, JERLLYN
WRWH, Cleveland, Ga.
HUNT, AUDREY
WIS, Columbia, S. C.
HURST, CONNIE
KCHV, Indio, Calif.
HUTCH, NITA
WTVN, Columbus, Ohio
HUTCHINS, MINABELLE
WPTW, Piqva, Ohio
HYDRICK, BETTY
WDIX, Orangeburg, S. C.

— I —

IRWIN, MAE
WFRA, Franklin, Pa.
IRWIN, ROBERTA P.
KYUM, Yuma, Ariz.
IVES, CAROL
WSRO, Marlboro, Mass.

— J —

JACKSON, AMELDA
WCKB, Dunn, N. C.
JACKSON, JEAN
WJNC, Jacksonville, N. C.
JAMES, JUDY
WAXX, Chippewa Falls, Wisc.
JAMES, MARIANNE
WFRV, Green Bay, Wisc.
JANNUSCH, RUTH
KBIZ, Ottumwa, Iowa
JANSEN, BARBARA
KBVB, Reno, Nev.
JEANETTE, BEVERLY
Listen Ladies
WHGR, Houghton Lake, Mich.
JENNINGS SUNNIE
Home Fare
WRGB-TV, Schenectady, N. Y.
JENSEN, KATHLEEN
KWHO, Salt Lake City, Utah
JOBERT, CAVELL
WHNB-TV, New Britain, Conn.
JOHN, ALMA
WWRL, New York, N. Y.
JOHNSON, CAROL
WSYR, Syracuse, N. Y.
JOHNSON, NATALIE
KCMT-TV, Alexandria, Minn.
JONES, ANN
WLAP, Lexington, Ky.
JONES, LORA
KBBB, Borger, Tex.
JONES, VERLAINE
KXAR, Agre, Ark.
JUDSON, CAROLINE
WCOS, Columbia, S. C.
JUNKIN, JOY ANN
WDSK, Cleveland, Miss.

— K —

KANE, BARBARA
KMEL, Wenatchee, Wash.
KARRAKER, MONEDA
WRAJ, Anna, Ill.
KATH, DELORIS
KGOS, Torrington, Wyo.
KAUFMAN, YVONNE
WVSC, Somerset, Pa.
KAULFUSS, GRACE
WEEZ, Chester, Pa.
KAYE, MARY
WBUZ, Fredonia, N. Y.
KEATING, LOLA
KTEL, Walla Walla, Wash.
KEEVER, BONNIE
KCPX-TV, Salt Lake City, Utah
KELLER, JO ANN
WKKS, Vanceburg, Ky.
KELLEY, MARJ
KORE, Eugene, Oregon
KELLY, CORDELIA
WFMY-TV, Greensboro, N. C.
KELLY, JOYCE
WHBG, Harrisonburg, Va.
KENT, RUTH
WSB-TV, Atlanta, Ga.
KEVER, BONNIE
KCPX, Salt Lake City, Utah
KINCAID, MARGARET
KNIA, Knoxville, Iowa
KING, ETHEL JANE
KAKE, KAKE-TV, Wichita, Kan.
KING, JOANNE
WCFR, Springfield, Vt.
KING, JUNE
WLBT, WJBX, Jackson, Miss.
KING, KAY
KQAQ, Austin, Minn.
KING, MARGO
KXLY, KXLY-TV, Spokane, Wash.
KING, NORMA
KEPS, Eagle Pass, Tex.
KING, REA
WTOR, Torrington, Conn.
KINNEY, NANCY
WPDR, Portage, Wisc.
KINSLEY, VERA
WTOT, Marianna, Fla.
KIRBY, MARJI
KVOY, Yuma, Ariz.
KIRK, DOROTHY
KILO, Grand Forks, N. D.
KLEIN, JOANNE
WMIE, Miami, Fla.
KLOTSMEIR, INGRID
K-KID, Pendleton, Oregon
KLUCK, CARROL
WRIG, Wausau, Wisc.
KOVAR, IMA DELL
KNAL, Victoria, Tex.
KOWALSKI, JACQUELYN
WBKV, West Bend. Wisc.
KOZEL, PAT
WWIZ, Lorain, Ohio
KRAUS, BETTY
WIRY, Plattsburgh, N. Y.
KRUCK, MARION
KCHA, Charles City, Iowa
KUHLMAN, FAY
KOOK, Billings, Mont.
KUNESH, JOYCE
WMAM, Marinette, Wisc.
KUYKENDALL, JO
WAKP, Hendersonville, N. C.

— L —

LABBITT, MYRTLE
CKLW, CKLW-TV, Detroit, Mich.
LADD, JANE
WLW-A, Atlanta, Ga.
LAIRD, NANCI
KOL, Port Arthur, Tex.
LAMONT, JOYCE
WCCO, St. Paul, Minn.
LAMPSHIRE, ARLYNE
KBTV, Denver, Colo.
LANE, JUDITH
KIRO, Seattle, Wash.
LANE, VIRGINIA
KFDM-TV, Beaumont, Tex.
LANTER, HELYN
KHHH, Pampa, Tex.
LARSON, BETTY LOU
KGEZ, Kalispell, Mont.
LARSON, EVELYN
WCMP, Pine City, Minn.
LARSON, KAY
WHEN, WHEN-TV, Syracuse, N. Y.
LAZAROW, JOAN
WDDY, Gloucester, Va.
LEE, JERRY
WKLX, Paris, Ky.
LEE, JONJA
KROD-TV, El Paso, Tex.
LEE, JUNE
KSTR, Grand Junction, Colo.
LEE, PAT
WBT, WBTV, Charlotte, N. C.
LEGGETT, BARBARA
WPNC, Plymouth, N. C.
LEPPART, LOIS
WDAY-TV, Fargo, N. D.
LIEN, LORRAINE
KDIO, Ortonville, Minn.
LIERMAN, GAY
KLEX, Lenington, Miss.
LIGGETT, LUCY
WGRD, Grand Rapids, Mich.
LINDAMOOD, VIRGINIA
WSVA, Harrisonburg, Va.
LIST, JAY
WDUH, Gainsville, Ga.
LOGAN, MARY
WTTM, Trenton, N. J.
LONGLOIS, DORIS
KNOC, Natchitoches, La.
LOWER, MARGARET
School For Fun
KTVF, Fairbanks, Alaska
LUMPKIN, ANNE
KLRA, Little Rock, Ark.
LUNG, PHYLLIS
KYNO, Fresno, Calif.
LYNN, JANE
WKRC-TV, Cincinnati, Ohio
LYNN, KAY
KFAL, Fulton, Mo.
LYONS, MARY ANN
WANS, Anderson, S. C.

— Mc —

McCABE, PAT
WJBW, New Orleans, La.
McCARVER, RACHEL
WCPC, Houston, Miss.
McCLURE, JEAN
WFCT, Knoxville, Tenn.
McCORD, LOUISE
WLAT, Conway, S. C.
McCULLOUGH, KATIE
KMHT, Marshall, Tex.
McDONALD, MARY
KOB, Albuquerque, N. M.
McDONALD, JUNE
KHEY, El Paso, Tex.
McGAW, HELEN
WCMW, Canton, Ohio
McGEE, LAURA
WCHK, Canton, Ga.
McGOWAN, DRU
WOOF, Dothan, Ala.
McGREGOR, MARGUERITE
WPEP, Taunton, Mass.
McGREW, EVA
WMTL, Leitchfield, Ky.
McKENZIE, KAY
KSJB, Jamestown, N. D.
McKEVITT, LIZ
KNPT, Newport, Oregon
McMAHON, MARGE
KYRO, Potosi, Mo.
McNALL, TRUDY
WROC-TV, Rochester, N. Y.
McNEELY, BETH
WPIN, St. Petersburg, Fla.
McPEAK, MARY JANE
KGRO, Gresham, Oregon.
McQUEEN, SIMON
WABC-TV, New York, N. Y.
McREYNOLDS, JANE
KFTM, Ft. Morgan, Colo.
McWILLIAMS, MEGAN H.
WNRV, Narrows, Va.

— M —

MABLE, KIT
WBNR, Beacon, N. Y.
MacAIDE, VIRGINIA
WICH, Norwich, Conn.
MacEACHRON, PEG
WJNO, West Palm Beach, Fla.
MacKENZIE, PAT
WNDU, South Bend, Ind.
MACKINTOSH, GLORIA
KULE, Ephrats, Wash.
MACLEE, GERRY
KGMC, Englewood, Colo.
MACY, OLMA
WHMA, Anniston, Ala.
MADDEN, BETTY
WHNB-TV, New Britain, Conn.
MAGEE, JACKIE
WCOH, Newnon, Ga.
MAGUIRE, LEE
WTNT, Tallahassee, Fla.

MAJEWSKI, SANDRA
WNDU, South Bend, Ind.
MALM, EDITH
WLEM, Emporium, Pa.
MANLEY, DIANA
KNOP-TV, North Platte, Neb.
MANN, PEGGY
WTVD, Durham, N. C.
MANZEL, JAN
WJOC, Jamestown, N. Y.
MARIE, JOAN
WAPC, Riverhead, N. Y.
MARTIN, CAROL
KTUX, Pueblo, Colo.
MARTIN, CLARA
WBIG, Greensboro, N. C.
MARTIN, GEORGIA
WCEN, Mt. Pleasant, Mich.
MARTIN, MARGARET
WOWI, New Albany, Ind.
MARTIN, MOLLIE
WBAL, Baltimore, Md.
MARTIN, RITA
KALV, Alva, Okla.
MARTINEAU, LORRAINE
WKNB, W. Hartford, Conn.
MARTINEZ, PROVIDENCIA
WVJP, Caguas, Puerto Rico
MARVIN, LUCIA
KBAC-TV, Bakersfield, Calif.
MASON, MARY
WHAT, Philadelphia, Pa.
MASON, PAMELA
KABC, Los Angeles, Calif.
MEDLICOTT, BARBARA
WLW-I, Indianapolis, Ind.
MEISNER, JOAN
WTAX, Springfield, Ill.
MERCER, HAZEL N.
WPAR, Parkersburg, W. Va.
MEYERS, LOIS
KTLW, Texas City, Tex.
MICAUD, NANCY
WCHV, Charlottesville, Va.
MICHAEL, MILLIE
WATS, Sayre, Pa.
MICKLEY, LILLIAN
WHP, WHP-TV, Harrisburg, Pa.
MIERHAUSER, FRAN
KJAM, Madison, S. D.
MILLER, MILDRED
WBEN-TV, Buffalo, N. Y.
MILLS, ANN
WABI-TV, Bangor, Me.
MILLS, MARJORIE
WHDH-TV, Boston, Mass.
MILLS, PATRICIA
KWVY, Waverly, Iowa
MILTON, KATHY
WMCK, McKeesport, Pa.
MINTON, LINDA
WHVH, Henderson, N. C.
MIRTH, MILDRED
KOEL, Oelwein, Iowa
MIX, DORIS
KRPL, Moscow, Idaho
MONK, ISABEL
WRJN, Racine, Wisc.
MOODY, OLYMPIA
KURY, Brookings, Oregon
MOORE, BETTY
WGAD, Gadsden, Ala.
MOORE, MARY NELL
WBRC-TV, Birmingham, Ala.
MORAIN, OTA
WMVC, Mt. Vernon, Ohio
MORE, MEAD
WCNC, Elizabeth City, N. C.
MOORE, MOZELLE
WHNC, Henderson, N. C.
MORGAN, MARY
CKLW, CKLW-TV, Detroit, Mich.
MORSE, MOLLY
KFMB, San Diego, Calif.
MORTENSON, LUELLA
WKOW, WKOW-TV, Madison, Wisc.
MOSELEY, SHILA S.
KABB, Hot Springs, Ark.
MOSELEY, SHIRLEY
WOWL, Florence, Ala.
MURPHEY, VICTRO
WBKN, Newton, Miss.
MURPHY, DORIS
KMA, Shenandoah, Iowa
MURRAY, LEE
WJR, Detroit, Mich.
MURRY, PATTY
KRAL, Rawlins, Wyo.

— N —

NASHE, CAROL
WILD, Boston, Mass.
NELSON, ANN
KPOR, Quincy, Wash.
NELSON, GERT
WAOK, Atlanta, Ga.
NEMETH, MARGARET
WCPA, Clearfield, Pa.
NEWELL, POLLY
WABV, Abeville, S. C.
NEWELL, VERNA
WDAY-TV, Fargo, N. D.
NEWSOM, RITA
KDXE, Little Rock, Ark.
NOLTING, GLADYS
WHDM, McKenzie, Tenn.
NORMAN, ADELE
WIOU, Kokomo, Ind.
NORMAN, NANCY
WDZ, Decatur, Ill.

— O —

O'BRIEN, INEZ
WWNR, Beckley, W. Va.
O'BRIEN, KAY
WOCB, W. Yarmouth, Mass.
O'CONNOR, HELEN
WCHI, Chillicothe, Ohio
O'DAY, PAT
WARN, Fort Pierce, Fla.
O'GRADY, ROSIE
WBRB, Mt. Clemens, Mich.
OLSHEWSKY, ANNE
WOTW, Nashua, N. H.
O'NEAL, PAT
WCPS, Tarboro, N. C.
OPPENHEIMER, KITTY
KTIM, San Rafael, Calif.
ORDAT, MARY
WMRI, Marion, Ind.
ORLICH, GENA
KELO, KELO-TV, Sioux alls, S. D.
OST, SHIRLEY
WQTY, Jacksonville, Fla.
OTTERSON, LOUISE
WJVA, South Bend, Ind.
OWEN, JOSEPHINE
WEKR, Fayetteville, Tenn.

— P —

PAGE, FRAN
KRGV, Weslaco, Tex.
PAGNOTTI, ELLIE
WPTS, Pittston, Pa.
PALMER, BETTY
WICY, Malone, N. Y.
PAPAGODA, JOANN
WAVZ, New Haven, Conn.
PARISE, JULIE
WMFG, Mibbing, Minn.
PARKER, ETHEL O.
WELM, Elmira, N. Y.
PARKER, JANET
KHUZ, Borger, Tex.
PARKER, MARGE
KNCY, Nebraska City, Neb.
PARNELL, SARA
WJAM, Marion, Ala.
PARKS, SHIRLEY
WITE, Brazil, Ind.
PARR, DOROTHY
WWNY, WCNY-TV, Watertown, N. Y.
PATE, VIRGINIA F.
WASA, Havre De Grace, Md.
PAYNE, IDA MAE
WYNK, Baton Rouge, La.
PEARL, CLARA B.
WLBN, Lebanon, Ky.
PEARL, MARY
WJOY, Burlington, Vt.
PEARSON, IRENE
KNOX-TV, Grand Forks, N. D.
PEED, EMILY
WJPB-TV, Fairmont, W. Va.
PEIKIN, HELEN
WGLI, Babylon, N. Y.
PENLAND, MELL
WACL, Waycross, Ga.
PERKINS, MARGARET
WKTC, Barstow, Calif.
PERRY, PAT
WTTC, Towanda, Pa.
PESENTI, PHYLIS
KMED, Medford, Oregon
PETERS, MARIANNE
Conversations
KMTV, Omaha, Neb.
PETERSEN, HELEN
KFH, Wichita, Kan.
PETERSON, BETTY LOU
Detroit, Mich.
PETERSON, KATHY
WMUR-TV, Manchester, N. H.
PETERSON, LAURA L.
KCVL, Colville, Wash.
PETROSKEY, LA VONNE
WATK, Antigo, Wisc.
PHAIR, JEAN
WKTV, Utica, N. Y.
PHILLIP, LEE
WBBM-TV, Chicago, Ill.
PHILLIPPI, MARY JANE
KBUZ, Phoenix, Ariz.
PHILLIPS, ELENA
KAFP, Petaluma, Calif.
PIERCEY, GAIL
WCOR, Lebanon, Tenn.
PLANK, LAURA
KASH, Eugene, Oregon
PORTER, HAZEL
WRGA, Rome, Ga.
POTTER, ALICE
WEAV, WPTZ-TV, Plattsburgh, N. Y.
POWELL, CATHY
WADK, Newport, R. I.
POWELL, LIB
WOOW, Greenville, N. C.
PRESSLY, HARRIET
WPTF, Raleigh, N. C.
PRINCE, CLARA
WFWL, Camden, Tenn.
PROUD, SALLY
WMTW-TV, Portland, Me.
PRUITT, BERNICE
WBBB, Burlington, N. C.
PULIS, VIRGINIA
KOJM, Harve, Mont.

— R —

RAASCH, BUNNY
WPEO, Peoria, Ill.
RAKES, BARBARA
WHEO, Stuar, Va.
RAMEY, WANDA
KPIX, San Francisco, Calif.
RAMSEY, ANITA
KGA, Spokane, Wash.
RANKIN, MARY
KVFD, Ft. Dodge, Iowa

RASMUSSEN, LOIS
KBIA, Columbia, Miss.
RAUTAVIRTA, VIRGINIA
WMFG, Hibbing, Minn.
RAY, RUTH
WKST, New Castle, Pa.
REARDON, HELEN
KBOW, Butte, Mont.
REDINGTON, RUTH
WKNE, Keene, N. H.
REED, DONNA
WAXU, Georgetown, Ky.
REID, ROSEMARY
WFPM, Ft. Valley, Ga.
REID, SUE BAILEY
WJAR, Providence, R. I.
REILLEY, ELLEN
WOLF, Syracuse, N. Y.
REISING, MARIE M.
WOND, Pleasantville, N. J.
RENN, SARAH
WHIY, Orlando, Fla.
RENOLDS, RITA
KCUL, Ft. Worth, Ind.
REYNOLDS, BEE
KGBX, Springfield, Miss.
RHODES, ROXIE
KTTR, Martin Rolla, Mo.
RICE, CATHERINE
WFAU, Augusta, Me.
RICE, JEAN
WCPK, College Park, Ga.
RICE, VIRGINIA
WIS-TV, Columbia, S. C.
RICHARDS, ELLEN
WKRG-TV, Mobile, Ala.
RICKE, MARYALYCE
WMGW, Meadville, Pa.
RIGGLE, MARY ANN
WLMJ, Jackson, Ohio
RITCHIE, PAT
KWJJ, Portland, Oregon
RITZ, MYRNA
WBTA, Batavia, N. Y.
ROBERTS, LIZ
KCIJ, Shreeveport, La.
ROBINSON, BETTY
WYCL, York, S. C.
ROBINSON, DOTTIE BAKER
WENE, Endicott, N. Y.
ROBINSON, MARION BROOKS
Town Journal
WFLS, Fredericksburg, Va.
ROCK, JEAN SHOULDERS
WLOC, Munfordville, Ky.
RODY, JOAN
WKCW, Warrenton, Va.
ROGERS, ANN
WCVA, Culpeper, Va.
ROGERS, FAYE
WCLA, Claxton, Ga.
ROLAND, RUSTY
WKOP, Binghamton, N. Y.
ROMANS, JACKIE
WOVE, Welch, W. Va.
RONAN, HONORE
WDAN, Danville, Ill.
ROSE, IRIS
KUEN, Wenatchee, Wash.
ROSS, BECKY
WWOW, Conneaut, Ohio
ROSSBACH, MARLENE
WBRK, Pittsfield, Mass.
ROTH, JANE
WGSA, Ephrata, Pa.
ROWE, JO ANNE
KRDO, Colorado Springs, Colo.
ROWE, MARIAN
KPIX, San Francisco, Calif.
RUBENSTEIN, EVE
KQTV, Ft. Dodge, Iowa
RUDOLPH, JACK
Green Bay, Wisc.
RUDOLPH, JO ANN
WKCT, Bowling Green, Ky.
RUNDVOLD, INGA
WRC-TV, Washington, D. C.
RUPPRECHT, MARY K.
KEYE, Perryton, Tex.
RYAN, HELEN
WTHI, Terre Haute, Ind.
RYDER, VIRGINIA
KCIL, Houma, La.

— S —

SADLER, MARTHA
WSLA-TV, Selma, Ala.
SAKAI, S.
KOHO, Honolulu, Hawaii
SATTERFIELD, CLAUDETTE
WCBM, Baltimore, Md.
SAVAGE, JOANN
KBHM, Branson, Mo.
SCEURMAN, JEAN
WLOD, Ft. Lauderdale, Fla.
SCHAUER, ANN
WDUZ, Green Bay, Wisc.
SCHEYING, VALERIE
WEOK, Poughkeepsie, N. Y.
SCHOFF, B. J.
WBRV, Boonville, N. Y.
SCHUMACHER, ERMA H.
KUBE, Pendleton, Oregon
SCHUYLER, FOLLINE
WOLS, Florence, S. C.
SCOTT, ANN
WFYC, Alma, Mich.
SCOTT, MARGOT
WFYI, Garden City, N. Y.
SCOTT, SYLVIA
WMAR-TV, Maltimore, Md.
SELLERS, JERRI
WAGR, Lumberton, N. C.
SHAFER, LOIS
KNOT, Prescott, Ariz.
SHANK, DOROTHY
For The Ladies
WJJL, Niagara Falls, N. Y.
SHAW, CATHLEEN
WIRE, Indianapolis, Ind.
SHEEHAN, DARCY
WWIL, Ft. Lauderdale, Fla.
SHEELIS, WILMA
KDRS, Paragould, Ark.
SHERBAN, OLIVE
KACE, Riverside, Calif.
SHIPES, DALE
WJEM, Valdosta, Ga.
SHORT, KATHRYN L.
WBAZ, Ringston, N. Y.
SHURTS, MARGARET
WJCW, Johnson City, Tenn.
SIMKINS, JUDY
WHIS-TV, Bluefield, W. Va.
SIMONS, BARBARA
KOLY, Mobridge, S. D.
SLATER, MARGIE
WACB, Kittanning, Pa.
SLATER, NORV
WFAA, Dallas, Tex.
SLATTON, PAT
WJBB, Haleyville, Ala.
SLAUGHTER, LUCIE
WOWL, Florence, Ala.
SMEDLEY, NORMA KAY
WSLM, Salem, Ind.
SMILEY, MARY
WATV, Birmingham, Ala.
SMITH, JANE
KVEN, Ventura, Calif.
SMITH, LAURA
KPDN, Pampa, Tex.
SMITH, MARILYN, J.
WCTW, New Castle, Ind.
SMITH, MARY
WESB, Bradford, Pa.
SMITH, MARY
WLET, Toccoa, Ga.
SMITH, SHIRLEY Z.
WWRJ, White River Junction, Vt.
SMITH, SUE M.
WDEC, Americus, Ga.
SMITH, WANDA
WIOI, Portsmouth, Ohio
SMOLLON, LURLINE
WJHO, Opelika, Ala.
SOLL, FRANCES
KOPR, Butte, Mont.
SOMMERS, MARGARET
KCRG, Cedar Rapids, Iowa
SONTAG, ESTHER
WKBN, Youngstown, Ohio
SPAULDING, JEANNE
WUSJ, Lockport, N. Y.
SPEECE, WYNN
WNAX, Yankton, S. D.
SPIER, PAT
KING, Seattle, Wash.
STACEY, DOTTIE
KTLQ, Tahlequah, Okla.
STADLER, HELENE N.
KEEO, Springfield-Eugene, Oregon
STANLEY, RUBY
KIMP, Mt. Pleasant, Tex.
STARK, BEVERLY
WMTV, Madison, Wisc.
STUART, MARILYN
WAVY-TV, Norfolk, Va.
STEBBINS, HAZEL
KFOR, Lincoln, Neb.
STEENSRUD, EILEEN
WEKZ, Monroe, Wisc.
STENBERG, RAMONA
KNDC, Hettinger, N. D.
STEPHENS, ALMA
What's Going On?
KBRL, McCook, Neb.
STEPHENS, CLARIS
KVOU, Uvalde, Tex.
STEPP, RUTH
WTVP, Decatur, Ill.
STERNBERGER, ESTELLE
WLIB, New York, N. Y.
STEVENSON, CAROLYN M.
WGCD, Shester, S. C.
STEVENSON, MARY
WKBN, Youngstown, Ohio
STEWART, MARTHA
KRMG, Tulsa, Okla.
ST. JAMES, NANCY
KSD-TV, St. Louis, Mo.
ST. JOHN, R. W.
KENA, Mena, Ark.
STOKER, CARROLL
WMY-TV, Greensboro, N. C.
STONE, TWILA,
WAUD, Auburn, Ala.
STOVER, LAURA
WKBO, Harrisburg, Pa.
STRAUSS, NORMA
KSFE, Needles, Calif.
STROEMEL, GINNY
WMTE, Manistee, Mich.
STRUTIN, BETTY
WSCR, Scranton, Pa.
STUART, MARILYN
WAVY, Norfolk, Va.
SULLIVAN, MARGARET
WRUS, Russellville, Ky.
SULLIVAN, MILLY
KCRA-TV, Sacramento, Calif.
SULLIVAN, PEGGY
WLIV, Livingston, Tenn.
SULLIVAN, RUTH DELMAR
KSIX, Corpus Christie, Tex.
SUMMER, BEARLINE
KIOT, Barstow, Calif.
SUNDERS, SALLY
WSHH, Latrobe, Pa.
SUNDIN, ANITA
WOC, Davenport, Iowa

SWARTZ, PAULA
WSME, Sanford, Pa.
SWIFT, MILDRED
KNOE-TV, Monroe, La.

— T —

TANABE, J.
KOHO, Honolulu, Hawaii
TARRAS, KATHY
WSBA-TV, York, Pa.
TATTERS, MILDRED
WNCC, Barnesboro, Pa.
TAYLOR, ETHEL
WOIC, Columbia, S. C.
TAYLOR, NANCY
WSMN, Nashua, N. H.
TAYLOR, GERTRUDE S.
WTYN, Tyron, N. C.
TERRY, JUANITA
WDNT, Dayton, Tenn.
THABES, NORDICA
KLIZ, Brainard, Minn.
THOMAS, MARGARET
KSST, Sulphur Springs, Tex.
THOMAS, REBA
KOAT-TV, Albuquerque, N. M.
THOMPSON, ELIZABETH
WPRN, Butler, Ala.
THOMPSON, LUCILLE
KWCX, Willcox, Ariz.
THRASHER, MARGE
WHER, Memphis, Tenn.
THURMAN, MAXINE
KVIP, Redding, Calif.
TIERNEY, MARY
KMSP-TV, Minneapolis, Minn.
TIERNEY, RITA
WFHR, Wisconsin Rapids, Wisc.
TITUS, MURIEL
KYNT, aYnkton, S. D.
TOLAR, FRANCES
WMPA, Aberdeen, Miss.
TOMLINSON, MARIANNE
WRFD, Worthington, Ohio
TOWNE, JANE
KLOK, San Jose, Calif.
TROBE, GERTRUDE B.
WBVP, Beaver Falls, Pa.
TROGDEN, POLLY
WBEAU, Beaufort, S. C.
TROUTVINE, FERN
WPFB, Middletown, Ohio
TUCKER, WACY
WDXR, Paducah, Ky.
TURNER, CAROLYN K.
WANS, Anderson, S. C.
TURNER, MOLLY
WPST-TV, Miami, Fla.
TYSON, GERTRUDE
WMLS, Sylacauga, Ala.

— V —

VALENTINO, RITA
WAUB, Auburn, N. Y.
VAN BUSKIRK, JANET
KOZE, Lewiston, Idaho
VANDERWERFF, SHIRLEY
KOTE, Fergus Falls, Minn.
VAUGHN, MARY
KCCP, Spencer, Iowa
VAUGHT, ANALEE
KBLO, Hot Springs, Ark.
VENTERS, BOBBIE
WFAG, Fauwville, N. C.
VERLING, THERESA
Woman's World
WJMA, Orange, Va.
VERNOOY, JANE
KONA-KALA-TV, Honolulu, Hawaii
VIDETTO, CAROLYN
KBEK, Elk City, Okla.
VOLKMER, RAMONA
KAWL, York, Neb.
VOSS, JAN
WMT-TV, Cedar Rapids, Iowa

— W —

WAITE, CILE
WBKH, Hattiesburg, Miss.
WALKER, BETTY
KIXZ, Amarillo, Tex.
WALLACE, KATHERINE
KCAR, Clarksville, Tex.
WALLING, ESTHER
WDOS, Oneonta, N. Y.
WALLIS, BONNIE
KBOI-TV, Boise, Idaho
WALTER, ELEANOR
WVLN, Olney, Ill.
WARD, KAY
KWSO, Wasco, Calif.
WARREN, CLAIRE
WELE, S. Daytona, Fla.
WARREN, MARION
WSOO, Sault Ste. Marie, Mich.
WASHBURN, VIRGINIA
WSSV, Petersburg, Va.
WATERHOUSE, NORMA
WCMR, Elkhart, Ind.
WATERS, BERNADINE
WVVW, Grafton-Fairmont, W. Va.
WATKINS, EVA
WJHC, Matewan, W. Va.
WATKINS, RITA
WAZL, Hazleton, Pa.
WATTS, LORETTA
KIND, Independence, Kan.
WAYT, DORTHY
KVFC, Cortez, Colo.
WEBBER, MELVA
WJTN, Jamestown, N. Y.
WEEDMAN, POLLY
KOTA, Rapid City, S. D.
WEEMS, PEGGY
KWRW, Guthrie, Okla.
WEISINGER, VERNA
KVIN, Vinta, Okla.
WELCH, JEAN
KVKM, Monahans, Tex.
WENDEL, SANDRA K.
KDOM, Windom, Minn.
WERMER, DONNA
WERT, Van Wert, Ohio
WEST, KAY
KEX, Portland, Oreg.
WEST, MARGARET
KLEN, Killeen, Tex.
WEST, SALLY
CJON, St. John's, Newfoundland
WESTON, JANE
WOWO, Fort Wayne, Ind.
WHEELER, JEAN
WARF, Jasper, Ala.
WHEELER, JEAN
WBRZ, Baton Rouge, La.
WEGGELAND, BARBARA
DSL-TV, Salt Lake City, Utah
WETZEL, LIBBY
KXOX, Sweetwater, Tex.
WHISENANT, ALICE
WMSL-TV, Decatur, Ala.
WHITE, MARGE
KOB-TV, Albuquerque, N. M.
WHITE, RITA JEAN
KPEG, Spokane, Wash.
WHITE, STELLA
WFAW, Evanston, Ill.
WHITEHEAD, EDITH
WILA, Danville, Va.
WHITEMAN, PHYLIS
WBAT, Marion, Ind.
WHITLOCK, BETTY RAE
KUBR, Holdrege, Nev.
WHITWORTH, JANIE
WCGC, Belmont, N. C.
WILLIAMS, EDYTHE
WHIT, New Bern, N. C.
WILLIAMS, JUDITH
WARM, Scranton, Pa.
WILLIAMS, LEE
KSWO-TV, Lawton, Okla.
WILLIAMS, MABLE
KYAP, Ruidoso, N. M.
WILLIAMS, MYRNA
WEZL, Richmond, Va.
WILLIAMS, ROBERTA
WMOZ, Mobile, Ala.
WILLIAMS, VALENA
Coffee Break
WABQ, Cleveland, Ohio
WILSON, CARRIE B.
WMYN, Madison, N. C.
WILSON, GERRY
KCSJ-TV, Pueblo, Colo.
WILSON, JUNE
KXLL, Missoula, Mont.
WILSON, KIM
WICS-TV, Springfield, Ill.
WILSON, LOUISE
WHAM, Rochester, N. Y.
WILSON, VIRGINIA
KWVR, Enterprise, Oreg.
WINGREN, ANNA
WCSH-TV, Portland, Me.
WISE, KATHERINE
KOMO, KOMO-TV, Seattle, Wash.
WISE, MADELINE
WHIO, Dayton, Ohio
WOLFE, NAOMI
WNNJ, Newton, N. J.
WOLFE, NIKI
KCID, Caldwell, Idaho
WOLFENDEN, STELLA D.
Ladies Listen
WMEV, Marion, Va.
WOOD, PATTY
WISM, Madison, Wisc.
WOODRUFF, BEVERLY
KOFA, Yuma, Ariz.
WOODS, MARY ANN
WTCN, WTCN-TV, Minneapolis, Minn.
WORDEN, MAGGI
WSPB, Sarasota, Fla.
WORKMAN, HELEN
WCAX-TV, Burlington, Vt.
WREN, PHYLLIS
KPLY, Crescent City, Calif.
WREN, VIRGINIA
WLAD, Danbury, Conn.
WRIGHT, HENDON
WFUL, Fulton, Ky.
WRIGHT, MARY NELLE
WFUL, Fulton, Ky.
WRIGHT, RUTH
WBYS, Canton, Ill.
WYATT, ANN
WPDX, Clarksburg, W. Va.

— Y —

YOCKEY, CAROL
WFBC-TV, Greenville, S. C.
YODER, FLORENCE
WKAM, Goshen, Ind.
YOUNG, MARY EMMA
WHTC, Holland, Mich.

— Z —

ZIMMERMAN, BARBARA H.
WMVA, Martinsville, Va.
ZULKER, VIRGINIA L.
WPEL, Montrose, Pa.
ZYLSTRA, MARGARET
KICY, Nome, Alaska

Radio-TV Editors

(The following list of editors has been contributed by the nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily.)

ALABAMA

Albertville, Sand Mountain Reporter: **Charles Perry**
Bay Minette, Baldwin Times: **Merle Bankster**
Birmingham, Birmingham News: **Robert E. Lee**
Birmingham, Birmingham Post Herald: **Emmett Weaver**
Birmingham, Shades Valley Sun: **Arthur Cook, Oliver Roosevelt**
Boaz, Boaz Leader: **Don Lewis**
Florence, Florence Herald: **Harold Mays**
Florence, Florence Times: **Bill Jobe, Jannelle Holly**
Fort Payne, DeKalb County News: **George Gothberg**
Fort Payne, Times-Journal: **Doward Jones**
Huntsville, Huntsville Times: **Editor**
Mobile, Mobile Press Register: **Elaine McPherson, Ellen Bodden**
Montgomery, Advertiser-Journal: **Arch McKay**
Opelika, Opelika Daily News: **Wink Blackmon**
Selma, Selma Times-Journal: **Arthur Capell**

ALASKA

Cordova Times: **Franz Bonzer**
Nome Nugget: **Emily Boucher**

ARIZONA

Phoenix, Arizona Republican: **Jack Curtis**
Phoenix, Phoenix Gazette: **Vic Neilson**
Phoenix, El Sol: **Humberto Preciado**
Prescott, Evening Courier: **Otto Reynolds**
Tucson, Arizona Daily Star: **Hal Marshal**
Tucson, Tucson Daily Citizen: **Michelene Keating**
Willcox, Arizona Range News: **Doris Sturgis**

ARKANSAS

Fort Smith, Southwest American and Times Record: **Mary Geren**
Little Rock, Arkansas Democrat: **Bud Lemke, Rod Powers**
Little Rock, Arkansas Gazette: **Martha Douglas**
Paragould, Daily Press: **Fred Wulfekuhler**
Springdale, Springdale News: **Bob Sanders**

CALIFORNIA

Bakersfield, Bakersfield Californian: **Henry Penn**
Banning, Daily Record: **Mort Krasner**
Barstow, Desert Dispatch: **Bob Streigel**
Barstow, San Bernardino Sun Telegram: **Don Rose**
Daly City, Daly City Record: **Mona Baker**
Greenfield, News: **Irving Coffey**
Hollywood, Citizen News: **Arlene Garber, Zuma Palmer**
King City, Rustler Herald: **Harry Casey**
Lompoc, Lompoc Record: **Harry Crump**
Long Beach, Independent Press Telegram: **Bert Resnick, Terry Vernon**
Los Angeles, Citizen News: **Zuma Palmer**
Los Angeles, Examiner: **Paul Baessler, Charles Denton, Jack Lait**
Los Angeles, Herald Express: **Bob Hull**
Los Angeles, Los Angeles Mirror-News: **Hal Humphreys**
Los Angeles, Los Angeles Times: **Don Page, Cecil Smith**
Monterey, Monterey Peninsula Herald: **Sally Ann Derr, Mr. Kefauver**
Needles, Desert Star: **Lee Perry**
North Hollywood, Valley Times: **Allen Rich**
Oakland, Oakland Tribune: **James Abbe, Bill Fiset**
Oceanside, Marine Scout: **Sgt. Beard**
Oceanside, Oceanside Report: **Warren Williams**
Oxnard, Oxnard Press Courier: **Editor**
Pasadena, Independent Star News: **Mildred Simpson**
Petaluma, Argus-Courier: **Bob Wells**
Palo Alto, Palo Alto Times: **George Willey**
Richmond, Richmond Independent: **George Blumenson**
Riverside, Riverside Press-Enterprise: **Ben Boden, Clarence Carpenter, Bob Hirt**
Sacramento, Sacramento Bee: **Charles Irish**
Sacramento, Sacramento Union: **Robert Turner**
Salinas, Salinas Californian: **Tia Sun**
San Diego, Evening Tribune: **Dave McIntyre, Neil Morgan, Frank Rhodes**
San Diego, San Diego Union: **Don Freeman, Dave McIntyre, Frank Rhodes**
San Francisco, Channel Magazine: **Naomi Pollard**
San Francisco, The Chinese World: **Kan Wong**
San Francisco, San Francisco Chronicle: **Terence O'Flaherty**
San Francisco, San Francisco Examiner: **Dwight Newton**
San Francisco, San Francisco News-Call Bulletin: **Emilia Hodel, Guy Wright**
San Francisco, San Francisco Shopping News: **Tom Forster**
San Francisco, TV Guide: **Al Tomlinson**
San Jose, San Jose Mercury News: **Gerald Nachman**
San Leandro, San Leandro Morning News: **Dave Houser**
San Luis Obispo, Telegram Tribune: **Russ Pyle, John Sarber**
San Mateo, San Mateo Times: **Bob Foster**
Santa Barbara, News Press: **Helen Oursler**
Santa Rosa, The Press Democrat: **Thelda Capman**
Soledad, Bee: **Ben Jacobsen**
Stanford, Palto Alto Times: **George Willey**
Ventura, Ventura Star Free Press: **Editor**
Vista, Vista Press: **Dan Esser**
Wasco, Wasco News: **Norm Berg**
Watsonville, Watsonville Register: **Pajaronian**

COLORADO

Denver, Cervi's Journal: **Allen Young**
Denver, The Denver Post: **Larry Ingram**
Denver, Rocky Mt. News: **Walter Saunders**
Denver, TV Guide: **Sid Levine**
Grand Junction, Daily Sentinel: **Alan Pritchard**
Pueblo, Pueblo Chieftain: **Ralph Taylor**

CONNECTICUT

Bridgeport, Bridgeport Herald: **Harry Naihr**
Hartford, Hartford Courant: **Viggo Anderson**
Hartford, Hartford Times: **Tony Davenport**
Manchester, Manchester Herald: **Judith Ahearne**
New Britain, New Brtiain Herald: **Judith Weld Brown**
New Haven, New Haven Info Magazine: **Sol Chain**
New London, New London Day: **Deane C. Avery**
Norwich, Bulletin: **Editor**
West Hartford, West Hartford News: **Edward Lavelle**

DISTRICT OF COLUMBIA

Washington, News: **Don McLean, Dave Reque**
Washington, Washington Star: **Bernie Harrison**
Washington, Washington Post & Times Herald: **Lawrence Laurent**

FLORIDA

Apalachicola, Apalachicola Times: **Ed Maloney**
Auburndale, Auburndale Star: **John Lopp**
Avon Park, Avon Park Sun: **Warren Baslee**
Century, Tri-County Journal: **Earl Britte**

Cocoa, Cocoa Tribune: **John Pound**
Daytona Beach, News-Journal: **Tippin Davidson**
DeFuniak Springs, Walton County News: **Tom Douglas Williams**
Edgewater, Penny Saver: **Frank Lenz**
Ft. Lauderdale, Lauderdale News: **Dick Hoekstra, Joe Bryant**
Ft. Pierie, Ft. Pierie News Tribune: **Mrs. William Boyd, Tom Cope, Arvella McGee**
Gainesville, Gainesville Daily Sun: **Billy Pepper III**
Hollywood, Sun Tattler: **Gene Janice**
Melbourne, Daily Times: **Pearl Leech**
Melbourne, Orlando Sentinel Star: **Homer Pyle**
Miami, Miami Herald: **Jack Anderson, Fred Sherman**
Miami, Miami News: **Kristine Dunn, Herb Kelly, Herb Rav**
Orlando, Evening Star: **Bill Summers**
Orlando, Orlando Sentinel Star: **Karl Hunziker, Charles Wadsworth, Al Wood**
Port St. Joe, The Star: **Wesley Ramsey**
Punta Gorda, Punta Gorda Herald: **Fred Clampitt**
St. Petersburg, Independent: **Marlene Matouk**
St. Petersburg, Times: **Pete Swain**
Sarasota, Sarasota News: **Jean Sharp**
Tallahassee, Tallahassee Democrat: **Mike Beaudoin, Louise Jordan**
Tampa, Tampa Morning Tribune: **Charlie Robbins**
Tampa, Tampa Times: **Letitia Gray**
Titusville, Star Advocate: **Bob Hudson**
Wewahitchka, Gulf County Breeze: **Ed Banjo**
Winter Haven, Daily News Chief: **Mike Zotti**

GEORGIA

Atlanta, Atlanta Constitution: **Paul Jones**
Atlanta, Atlanta Daily World: **Marion Jackson**
Atlanta, Atlanta Journal: **Alan Patereau**
Atlanta, Atlanta Newspapers, Inc.: **Marjorie Foster**
Atlanta, Weekly Star: **Dupree Jordan**
August, Chronicle Herald: **Davis L. Playford, Henry Wright**
Cedartown, Cedartown Standard: **Wallace White**
Columbus, Ledger-Enquirer: **David Miller, Wesley Owens**
Covington, Covington News: **Bob Greer**
Ft. Stewart, Stewart Salute: **Lt. Vince Hovenac**
Ft. Valley, Leader Tribune: **Dan Grahl**
Hogansville, Herald: **Cecil Hamby**
LaGrange, News: **Phil Harrison**
Macon, Telegraph & News: **Editor**
Marietta, Journal: **Lisa Hardie**
Rockmart, Journal: **E. C. Sanders**
Rome, News-Tribune: **Editor**
Savannah, Savannah News & Press: **James West, Mrs. John Haught, Harold Wollstein**
Statesboro, Bulloch Herald: **Leodel Coleman**
Statesboro, Bulloch Times: **Shields Kenan**
Thomasville, Times-Enterprise: **Cynthia Lowry**
Toccoa, Toccoa Record: **Robert Graves**

HAWAII

Honolulu, Advertiser: **Bob Krauss, Scoops Casey, Harpe Shidelar, Ellie Starkstein**
Honolulu, Honolulu Star Bulletin: **Greg LaTraille, Eddie Sherman**

IDAHO

Idaho Falls, Post-Register: **J. Robb Brady**

ILLINOIS

Anna, Gazette Democrat: **Fred Fritzinger**
Belleville, News Advertiser: **Al Henniger**
Bloomington, The Daily Pantagraph: **Editor**
Cairo, Citizen: **Editor**
Canton, Ledger: **Dave Watters**
Carbondale, Southern Illinoisan: **Editor**
Champaign, News Gazette: **Larry Stewart**
Chicago, American: **Janet Kern**
Chicago, News: **Terry Turner**
Chicago, Sun-Times: **Irving Kupcinet, Paul Molloy**
Chicago, Tribune: **Herb Lyons, Larry Walters**
Danville, Commercial-News: **Joe Townsley**
Joliet, Herald-News: **John Welch**
Kankakee, Journal: **Robert Finan**
Moline, Dispatch: **Carla Reynolds**
Peoria, Daily Spirit: **Maxine Klein**
Peoria, Journal-Star: **Bill Lyttleton**
Perkins, Times: **Marie Lewis**
Rock Island, Argus: **Charles H. Sanders**
Rockford, Morning Star: **Carl Brown**
Rockford Newspapers, Inc.: **Campbell Titchener**
Springfield, State Journal & Register: **Wayne Allen**

INDIANA

Elkhart, Truth: **Tom Stephenson**
Evansville, Courier & Press: **Susan Underwood, Maryann Weidenbenner**
Ft. Wayne, Journal-Gazette: **Jean Mack**
Ft. Wayne, News-Sentinel: **John Ankenbruck, Sam Hartsock**
Gary, Post-Tribune: **Jerrie Atkins**
Huntington, Herald-Press: **George W. Frye, Jr.**
Indianapolis, News: **C. Bancroft, Charles Staff**
Indianapolis, Star: **Julia Inman**
Indianapolis, Times: **John Murphy, R. K. Shuel**
Jasper, The DuBois Co. Daily Herald: **Simon E. Stemle**
Kokomo, Tribune: **Grace Maher**
Lafayette, Journal & Courier: **Frank C. Arganbright, Leeta Baker**
Marion, Chronicle-Tribune: **Judy Kiefer**
New Castle, Courier-Times: **Lee House**
South Bend, Tribune: **James P. McNeile**
Terre Haute, Tribune-Star: **Sarah Bence, Robert Cronin**
Warsaw, Times-Union: **Virginia Zuck**

IOWA

Ames, Tribune: **Rodson Riggs**
Cedar Rapids, Gazette: **Nadine Subotnik**
Centerville, Iowegian & Citizen: **Charles DePuy**
Council Bluffs, Nonpareil: **Rose Witke**
Davenport, Times-Democrat: **Ronald Lorensen, Janice Strum, Wm. Wundram**
Des Moines, Register & Tribune: **Ogden Dwight**
Iowa City, Iowan: **Editor**
Iowa City: Press Citizen: **Editor**
Muscatine, Journal: **Editor**
Ottumwa, Courier: **A. M. Efner**
Sioux City, Journal: **Willis Forbes**
South Sioux City, Dakota-County Star: **Henry Trysla**
Waterloo, Courier: **T. E. Stevens**

KANSAS

Garden City, Telegram: **Robert Wells**
Great Bend, Tribune: **Paul Conrad**
Hutchinson, Herald: **Lawson May**
Wichita, Beacon & Eagle: **Gene Smith, Robert Tonsing**

KENTUCKY

Ashland, Independent: **Vic Rodman**
Bowling Green, Park City News: **J. Ray Gaines**
Burkesville, Cumberland Co. News: **Ernie Lawson**
Fulton, County News: **Ouida Jewell**
Grayson Journal-Inquirer: **Jim Phillips**
Henderson, Gleaner and Journal: **Editor**
Louisville, Courier-Journal: **Bill Ladd**
Louisville, Times: **Sherwood Kohn**
Owensboro, Messenger and Inquirer: **Lawrence W. Hager**
Paducah, Sun-Democrat: **Preston Kennedy**
Vanceburg, Lewis Company Herald: **Bill Dugan**

LOUISIANA

Baton Rouge, Advocate & State-Times: **Edythe McLean**
Monroe, World & News-Star: **Richard Green**
New Orleans, States & Item, Times-Picayune: **Anthony Cuneo, Frank Gaenard, Thomas Griffin, Sim Myers, Robert Sublette**
Shreveport, Journal: **Lillie Cella, Robert F. Packwood**
Shreveport, Times: **Al Hewlett, Charles Sutton**

MAINE

Augusta, Kennebec Journal: **James McClay**
Bangor, News: **Mrs. Webb**
Lewiston, Sun — Journal: **Kent Foster, John Robinson**
Portland, Express & Herald: **Joseph King, Emery Stevens**
Presque Isle, Star Herald: **Gene Rowe**

MARYLAND

Baltimore, American & News-Post: **Aldine Bird, Jimmy Williams**
Baltimore, Sun: **William Hyder, Donald Kirkley, Hope Pantell**
Berlin, Eastern Shore Times: **Wm. Dryden**

MASSACHUSETTS

Boston, Christian Science Monitor: **Maybelle Joyce**
Boston, Globe: **Elizabeth Sullivan**
Boston, Herald & Traveler: **Arthur Fetridge, Eleanor Roberts**
Boston, Record & American: **Bill Buchanan, Tony LaCamera**
Brocton, Enterprise & Times: **Malcolm Dalton**
Great Barrington, Berkshire Courier: **Roz LaFontana**
Lynn, Item: **Editor**
Marlboro, Enterprise: **Ed. Bridges, Ralph Grasso**
Pittsfield, Berkshire Eagle: **Milton Bass, Mildred Rogers**
Springfield, Union & News: **Albert Hachadorian**
Worcester, Telegram & Gazette: **James A. Gourgouras, Frederick L. Rushton, Don Williams**

MICHIGAN

Benton Harbor, News-Palladium: **Editor**
Detroit, Free Press: **Bettelou Peterson**
Detroit, News: **Betty Hyde, Frank Judge**
Detroit, Times: **Anita Gorman, Andy Wilson**
Escanaba, Press: **Robert Schwalbach**
Flint, Journal: **John Steve**
Flint, Weekly Review: **Michael Burke**
Grand Rapids, Press: **Doris Branson, Mrs. Joan Noorman**
Marquette, Mining Journal: **Robert Biolo**
Muskegon, Chronicle: **Dick Hedges**
Owosso, Argus-Press: **Noreen Murphy**
Saginaw, News: **Gerald R. Peters**
St. Joseph, Herald-Press: **Editor**

MINNESOTA

Anoka, Union: **Arch Pease**
Brainerd, Dispatch: **Floyd Emerson**
Brainerd, Crow Wing County Review: **Bea Ross**
Crosby, Courier: **Harvey Hansen**
Elk River, Sherburne County Star News: **L. A. Dare**
Glencoe, Enterprise: **M. Tudhope**
Hutchinson, Leader: **Tip Mills**
Litchfield, Independent Review: **John Harmon**
Minneapolis, Tribune & Star: **Forrest Powers, Will Jones**
New Ulm, Journal: **William E. Macklin**
Rochester, Post-Bulletin: **Charles Withers**
St. Paul, Pioneer Press & Dispatch: **Patrick Clepper, Bill Diehl**

MISSISSIPPI

Greenwood, Commonwealth: **Tom Farrell**
Grenada, Sentinel-Star: **Barbara Daige**
Harden, Journal: **Lee Meador**
Hattiesburg, American: **Leonard Lowrey**
Jackson, Clarion-Ledger & News: **Frank Hains (News), Paul McIntyre**
Jackson, State Times: **Kay Pitman, Cal Turner**
Laurel, Leader-Call: **Ralph Hayes**
Meridian, The Leader: **Lloyd Royal**
Richmond, Ray County Herald: **Bill McCrae**

MISSOURI

Columbia, Missourian: **Eugene Sharp**
Columbia, Tribune: **Larry Graebner**
Kansas City, Times & Star: **Robert J. Hoyland**
Kirksville, Express & News: **Editor**
Lilbourn, The Semo News: **Erwin Lloyd**
St. Louis, Globe-Democrat: **Peter V. Rahn**
St. Louis, Northside Community News: **Bob Huneke**
St. Louis, Post-Dispatch: **Warner Schoyen**
Springfield, News, Leader & Press: **Hank Billings, Dale Freeman**
Steele, Steele Enterprise: **Robert Tennyson**

MONTANA

Billings, Gazette: **Addison Bragg**
Billings, Yellow News: **Randie Poe**
Great Falls, Tribune & Leader: **Scotty James, Scott A. Warden**
Wolf Point, Herald News: **Harry Down, Jr.**

NEBRASKA

Alliance, Times-Herald: **Gene Kemper**
Beatrice, Sun: **Robert Marvin**
Council Bluff, Nonpareil: **Miss Rose Witke**
Lincoln, Star & Journal: **Karen Kenny, Lucigrace Switzer**
North Platte, Telegraph-Bulletin: **Ted Turpin**
Omaha, Sun Newspapers: **Phil Gurney**
Omaha, World Herald: **Denman Kountze, Jr., Marilyn Morrison**
York, News-Times: **Fern Rose**

NEVADA

Las Vegas, Review-Journal: **Forrest Duke, John Romero**

NEW HAMPSHIRE

Littleton, Courier: **Jack Colby**
Nashua, Telegraph: **Fred Dobens**
West Lebanon, Valley News: **James Wechsler**

NEW JERSEY

Atlantic City, Boardwalk Reporter: **Charlie Seel**
Bridgeton, News: **Ralph A. Brandt**
Camden, Courier-Post: **Editor**
Trenton, Mercer Messenger: **Roy Cowan**
Trenton, The Monitor: **Vincent A. Weiss**
Trenton, Times: **Bob Mueller**
Vineland, Times-Journal: **Ben Z. Leuchter**

NEW MEXICO

Alamogordo, News: **Billie Holder**
Albuquerque, Journal & Tribune: **Mary Rose Badgley, Howard Bryan**
Albuquerque, Health City Sun: **Betty Shaffer**
Gallup, Independent: **Chet MacRorie**
Grants, Beacon: **Bill Worley**

NEW YORK

Albany, Knickerbocker News: **Walter Hawver**
Albany, Times-Union: **Mary Tessier**
Batavia, News: **Paul Bostwick**
Bay Shore, Suffolk Consolidated Press: **Al Ruhfel**
Binghamton, Press: **John Moore**
Binghamton, Sun: **Editor**
Boonville, Herald: **Editor**
Buffalo, Courier Express: **Jack Allen, J. Donald Schlaerth**
Buffalo, Evening News: **Jack Allen, Sturgis Hedrick, J. Donald Schlaerth**
Dundee, Observer: **Lynn Carpenter**
Hornell, Tribune: **Tom Page**
Ithaca, Journal: **John Marcham**
Jamestown, Post-Journal: **Mary Kindland**
Jamestown, Sun: **Lee Nelson**
Little Falls, Times: **Raplh Weir**
Lockport, Union Sun & Journal: **Elting Wells**

Long Island, Long Island Press: **Editor**
Long Island, Newsday: **Editor**
Medina, Journal-Register: **Robert E. Waters**
Newburgh, News: **Al Rhoades**
New York, Amsterdam News: **Jimmy Hicks**
New York, El Diario: **Stanley Ross**
New York, Herald Tribune: **Hy Gardner, Marie Torre, Syd Bakal**
New York, Journal American: **Jack O'Brian**
New York, Mirror: **Nick Kenny**
New York, News: **Kay Gardella, Ben Gross, Matt Messina**
New York, Post: **Bob Williams, Al Cusick, Earl Wilson**
New York, Times: **Val Adams, Jack Gould, Jack Shanley, Richard Shepherd**
New York, World-Telegram and Sun: **Sam Levenson, Harriet Van Horne**
Niagara Falls, Gazette: **Doug Spencer**
North Tonawanda, News: **Betty Molnar**
Olean, Times-Herald: **Editor**
Oneonta, Star: **Frank Perreta**
Patchogue, Main Street Press: **Frank Mooney**
Patchogue, Patchogue Advance: **Don Moog**
Plattsburgh, Press-Republican: **William K. Babel**
Rochester, Democrat & Chronicle: **Harold R. Nichols**
Rochester, Times-Union: **Sally Miles**
Rome, Sentinel: **Margaret McCarthy**
Salamanca, Republican-Press: **Latham B. Weber**
Syracuse, Herald-Journal: **Bob Sokolsky**
Syracuse, Post-Standard: **J. Leonard Gorman, Roger Grahame, Peg Simpson, Peg Stevens**
Utica, Press: **Walton Green, Don McLoughlin, Robert Prentis, Robert Pryor**
Watertown, Times: **Don Pepp**

NORTH CAROLINA

Asheville, Citizen; Times: **Earl Freeman, Richard Wynne**
Asheville, Times: **Horace Posey**
Charlotte, News: **Jerry Bellune, Julian Scheer, Emery Wister**
Charlotte, Observer: **Richard T. Banks, Gary Kays**
Elizabeth City, Advance: **Fred L. Haney**
Farmville, Enterprise: **Jim Hockaday**
Fayetteville, Observer: **Gibson Prather**
Gastonia, Gazette: **Garland Atkins, Ray Jimison**
Greenville, Reflector: **Dave Whichard, III**
Kinston, Free Press: **Lloyd Whitfield**
Kinston, Lenoir County News: **Muriel Rider**
Louisburg, Franklin Times: **Editor**
Plymouth, Roanoke Beacon: **Tom Phillips**
Raleigh, News-Observer: **Raymond Lowery**
Spring Hope, Enterprise: **Editor**
Tryon, Bulleton: **Seth M. Vining**
Washington, News: **Dave Milligan**
Wilmington, Star; News: **Mrs. Southerland**
Wilson, Times: **Don Whitley**
Zebulon, Record: **Scott Brown**

NORTH DAKOTA

Fargo, Forum: **Del Johnson**
Jamestown, Sun: **William Wright**
Minot, News: **Jack C. Bone**

OHIO

Canton, Repository: **Mary DeHoff**
Cincinnati, Enquirer: **Magee Adams, Luke Feck, James Radcliff**
Cincinnati, Post & Times-Star: **Mary Wood**
Cleveland, Plain Dealer: **George E. Condon, Russ Kane**
Cleveland, Press & News: **James Frankel**
Columbus, Citizen-Journal: **Jo Bradley Reed, Ben Hayes**
Columbus, Dispatch: **Joseph Mills**
Dayton, Journal Herald: **David Koch**
Dayton, News: **Gee Mitchell**
Lima, Citizen: **Hope Strong**
Lima, News: **James Dean**
Lorain, Journal: **Waldo Profitt**
Martins Ferry, Times-Leader: **Grace Coleman, Robert Fordyce**
Niles, Times: **Agnes Lopatta**
Piqua, Call: **Editor**
Portsmouth, Times: **Barbara Bennett**
Sandusky, Register: **Willis B. Kelley**
Springfield, News: **Bert Teeters**
Springfield, Sun: **Maynard Knickern**
Steubenville, Herald-Star: **Editor**
Troy, News: **Editor**
Waverly, Waverly Shopper: **James B. Denton**
Youngstown, Vindicator: **Adrian Slifka**

OKLAHOMA

Ada, News: **Ernest O. Thompson**
Lawton, Press: Constitution: **Bill Crawford**
Oklahoma City, Advertiser: **Bob Brown**
Oklahoma City, Oklahoman: **Milton Meier**
Okmulgee, Times: **Editor**
Seminole, Producer: **Alex K. Adwan**
Tulsa, World: Tribune: **Jim Downing**
Wewoka, Times: **Charles D. Rhoades**

OREGON

Beaverton, Valley News: **Ray Brooks**
Eugene, Register-Guard: **Mike Guldager**
Forest Grove, News Times: **Mildred Blair**
Hillsboro, Argus: **Don Wenzel**
Pendleton, East Oregonian: **Jim Eardley**
Portland, Journal: **Arnold Marks**
Portland, Oregonian: **Francis Murphy**
Portland, Daily Reporter: **Bill Moyes**
Tillamook, Headlight Herald: **John Gorman**

PENNSYLVANIA

Altoona, Mirror: **Pat Hinton**
Beaver Falls, News-Tribune: **Patty LaPatke**
Connellsville, Courier: **Henry Gordon**
Ellwood City, Ledger: **Miss Battilochi**
Erie, Times; News: **Bob Protzman, Bob Sutherland**
Franklin, News: **H. B. Kenny**
Hanover, Evening Star: **Al Swartz**
Harrisburg, Patriot; News: **Peggy Hartzell, Marion Milliron**
Johnstown, Tribune-Democrat: **George Visnovsky**
Lansdale, North Penn Reporter: **George W. Knipe**
Levittown, Times-Courier: **Sandy Oppenheimer**
Montrose, Independent: **Henry Felton**
Philadelphia, Bulletin: **Frank Brookhouser, Elmer Cull, Robert J. Williams**
Philadelphia, Inquirer: **Miss Guggino, Harry Harris**
Philadelphia, News: **Loretta Bret, Jerry Gaghan, Paul Martin**
Pittsburgh, Post-Gazette: **Win Fanning**
Pittsburgh, Press: **Fred Remington**
Pittsburgh, Sun-Telegraph: **Arnold Zeitlin**
Pittston, Dispatch: **William A. Watson, Sr.**
Pittston: Gazette: **Willard Peck**
Scranton, Times: **Sid Benjamin, Ed Donohoe**
Scranton, Tribune: **B. B/ Powell**
Uniontown, Herald; Standard: **Phil E. Connelly**
Wilkes-Barre, Record & Times-Leader: **M. M. Bartlebaugh, Joseph T. Murphy, Carl Ashworth, Robert Johnson**
Wilkes-Barre, Sunday Independent: **Thomas Hefferman, Jr.**
York, Dispatch: **William Sprenkle**
York, Gazette & Daily: **Ethel Sleeger**

RHODE ISLAND

Providence, Journal & Bulletin: **John Crosby, Ted Holmberg**
West Warwick, Daily Times: **Editor**
Woonsocket, Call: **William A. Crouse**

SOUTH CAROLINA

Abbeville, Press & Banner: **Fred West**
Anderson, Free Press: **Jim Klosky**
Anderson, Independent: **Billy Dilworth**
Columbia, State; Record: **Henry F. Cauthen, Joseph Minter, John A. Montgomery**
Fountain Inn, Tribune: **Mark Nelson**
Greenville, News; Piedmont: **Roger Peace, Gil Rowland, Tom Walker, Bill Davey**

Greenwood, Index-Journal: **Bodie McDowell**
Hartsville, Messenger: **Rudy Leon**
Lake City, News: **Mrs. A. M. Parker**
Landrum, Leader: **J. W. Lawrence**
Newberry, Sun: **Doris Sanders**
Rock Hill, Evening Herald: **Marshall Doswell**
Simpsonville, Golden Eagle: **Jim Plowden**
Spartanburg, Herald: **Bill Derrick**
Sumter, Item: **Ray Guest, John McKnight**
Woodruff, News: **Charles Smith**
York, Enquirer: **Ned Burgess**

SOUTH DAKOTA

Aberdeen, American-News: **E. J. Karrigan**
Pierre, Capital Journal: **Terry Olsen**
Pierre, State News: **Ron Struee**
Rapid City, Journal: **Jack Cannon**
Sioux Falls, Argus-Leader: **Ralph Green**

TENNESSEE

Chattanooga, Times; News-Free Press: **Ralph Cooper, Ruth Robinson**
Columbia, Herald: **Jack Dealy**
Fayetteville, Observer: **Mrs. Clarence Caughran**
Fayetteville, Lincoln County News: **Sara Young**
Johnson City, Press-Chronicle: **Crile Bevington, Lea Larance**
Knoxville, Journal: **Bob Davenport**
Knoxville, News-Sentinel: **Hugh Allen, Gunby Rule, Patricia Young**
Lawrenceburg, Democrat Union: **Elizabeth Harris**
McMinnville, Southern Standard: **Rayford Davis**
Memphis, Commercial Appeal: **Henry Mitchell**
Memphis, Press-Scimitar: **Bob Johnson**
Nashville, Banner: **Bob Battle, Red O'Donnell**
Oak Ridge, Oak Ridger: **Ann Diamond**

TEXAS

Amarillo, The Citizen: **Carolin C. Hurt**
Amarillo, Globe-Times; News: **Helen Betty, Carol McMurty**
Austin, American: Statesman, **Kay Powers**
Austin, Times-Herald: **Wray Weddell**
Austin, Daily Texan: **Jim Begg**
Beaumont, Enterprise: **Merita Mills**
Beaumont, Journal: **Gladys Quilliam**
Big Spring, Herald: **Bob Smith**
Dallas, News: **Fairfax Nisbet, Tony Zoppi**
Dallas, Times Herald: **Bob Brock, Dick Hitt**
Eagle Pass, Guide: **Dorothy Worrell**
El Campo, Leader News: **Chuck Schwartzkopf**
El Paso, Times; Herald-Post: **Marjorie Graham**
Ft. Worth, Press: **Jack Gordon, Bob Sellers**
Ft. Worth, Star-Telegram: **Elston Brooks**
Freeport, Brazosport Facts: **Glenn Heath**
Houston, Chronicle: **Howard Stentz**
Houston, Post: **Edith Hohnholt, David Westheimer**
Houston, Press: **Millie Budd**
Lake Jackson, News: **Bill Billingsley**
Longview, Journal; News: **George Howell**
Lubbock, Avalanche-Journal: **R. C. Hankins**
Lufkin, News: **William Bogart**
Marshall, News Messenger: **Millard Cope**
Monahans, News: **Bobbie Kugle**
Port Arthur, News: **John Ayres**
San Antonio, Express; News: **Fern Chick, Paul Thompson**
San Antonio, Light: **Renwick Cary, Paul Trench**
Tulia, Herald: **H. M. Baggarly**
Tyler, Courier-Times: **William E. Dozier**
Wharton, Spectator: **Frank Shannon**
Wichita Falls, Times: **Al Parker, Bill Underwood**

UTAH

Logan, Herald-Journal: **Ray J. Nelson**
Provo, Herald: **Elayne Schwartz**
Salt Lake City, Deseret News: **Howard Pearson**
Salt Lake City, Tribune: **Roy Hudson, Dick Martin**

VERMONT

Burlington, Free Press: **H. Moore Payette**
Burlington, News: **George M. Rood**

VIRGINIA

Danville, The Bee: **Johnny Johnson**
Danville, Commercial Appeal: **Watt Miles**
Fredericksburg, Free-Lance-Starr: **Evelyn S. Burton**
Harrisonburg, News-Record: **Vincent Reilly**
Marion, Smith County News: **James Tindell**
Newport News, Times-Herald: **H. Reid**
Norfolk, Ledger-Dispatch: **Mary Hopkins**
Norfolk, Virginian-Pilot: **Warner Twyford**
Richmond, News-Leader: **Victor Dorr**
Richmond, Times-Dispatch: **Norman Rowe**
Roanoke, Times: **Jesse Chapman**
South Boston, Halifax Record Advertiser: **Spurgon Compton**

WASHINGTON

Edmonds, KGDN, KGFM Program Guide: **Jan Johnson**
Grandview, Herald: **Ralph Flemming**
Kirkland, Seattle Post Intelligencer: **Bill Jahn**
Olympia, Olympian: **Marshall Hunt**
Olympia, News: **John Alexander**
Othello, Othello Outlook: **R. D. Leary**
Prosser, Record Bulletin: **Rich Gay**
Seattle, Post Intelligencer: **Bill Jahn, Emmett Watson**
Seattle, Times: **Chet Skreen**
Tacoma, News-Tribune: **Helen Rogers**
Tenino, Independent: **Don Major**

WEST VIRGINIA

Beckley, Post-Herald: **Emile Hodel**
Beckley, Raleigh Register: **C. J. McQuade**
Bluefield, Telegraph: **Janie Marie Lambert**
Buckhannon, Republican Delta: **Editor**
Charleston, Gazette: **Wilma Margin**
Charleston, Mail: **Sol Padlibsky**
Charleston, Sunday Gazette-Mail: **Jay Fredericks**
Fairmont, West Virginian: **H. Arthur Pearce**
Grafton, Sentinel: **Ed Gardner**
Huntington, Huntington Publishing Co.: **Don Fannin**
Iaeger, Industrial News: **Bill Alley**
Moundsville, Echo: **Sam Shaw**
Weirton, Times: **Earle V. Wittpenn**
Welch, News: **Kiffie Currance, Kit Hargerson**
Wheeling, Intelligencer: **Frank Emblen, Jack Noonan**
Wheeling, News-Register: **Harry Hamm, Arnold Lazarus**

WISCONSIN

Algoma, Record Herald: **Harold Heidmann**
Antigo, Journal: **Editor**
Baraboo, News-Republic: **Curt Page**
Beloit, News: **Minnie Inking, Barbara Udell**
La Crosse, Tribune: **James Gunderson, Margaret Lienlokken**
New London, Press: **Gordon Culver**
Madison, Capital Times: **Al Pride**
Madison, State Journal: **William A. Doudna**
Milwaukee, Journal: **Don Dooley, Wade Mosby**
Milwaukee, Sentinel: **Al M. Elewitz, Buck Herzog**
Oshkosh, Daily Northwestern: **Gil Labude**
Portage, Register: **Duane Pfister**
Racine, Journal-Times: **Vern T. Hoffman**
Rhinelander, News: **Ron Anzia**
Tomah, Journal: **John Kenney**
Waupaca, County Post: **Carl Turner**
Wisconsin Rapids, Tribune: **Carl Otto**

WYOMING

Sheridan, Press: **Richard Redburn**

TERRITORIES and POSSESSIONS

San Juan, Puerto Rico, Servicio Insular de Prensa: **Luis Cruz Iglesias**

FM Stations' Financial Report Of Revenues—Expenses—Income

—FOR 1959 and 1958—

Item	1959 Number of stations	Amount (millions)	1958 Number of stations	Amount (millions)
		Total FM Broadcast Revenues		
FM Stations operated by:				
AM licensees:				
Reporting no revenues	361	—	309	—
Reporting FM revenues	153	$1.4	131	$1.5
Non-AM licensees	148	4.3	93	2.5
Total FM stations	662	5.7	533	4.0
		Total FM Broadcast Expenses		
FM Stations operated by:				
Non-AM licensees	148	$5.9	93	$3.2
Industry total	—	*	—	*
		FM Broadcast Income (before Federal income tax)		
FM Stations operated by:				
Non-AM licensees	148	($1.6)	93	($0.7)
Industry total	—	*	—	*.

(*) In view of the difficulty in a joint AM-FM operation in allocating FM operation expense separately from AM station operation expense, licensees of such stations were not required to report FM station expense separately. As a result, FM industry totals for expense and income are not available. AM-FM licensees, however, were requested to report separately the revenues, if any, attributable to FM station operation.

( ) denotes loss.

Source: FCC

1961

FREQUENCY MODULATION STATIONS

★

NATIONAL ASSOCIATION
OF FM BROADCASTERS
NAFMB MEMBERS
FM STATIONS LISTED
BY CITIES IN EACH STATE

The Sound of Suburbia
Is a Sound Investment —

YOUR ARE CORDIALLY INVITED
TO JOIN THE SELECT GROUP
OF DISCRIMINATING SPONSORS
WHO ARE DEVOTED
ADVERTISERS ON THE

"Sound of Suburbia"

on FM radios at 92.7 mc.

daily 8:00 a.m. to 1 a.m.

on

WLIR-FM

in the

Garden City Hotel • Garden City, N. Y.

R.S.V.P. Pioneer 1-4700

KHOF fm

Herald of Faith

99.5 MC
100,000 WATTS

The First Sacred Music Station in the Nation

P.O. Box 108
Los Angeles 41, Cal.
Chapman 5-7575

Dale Smith, Station Mgr.
Roland C. Livingston, Gen. Mgr.

"Advertising with our station is a recommendation"

WHEN YOU CAN HAVE THE BEST, WHY BE SATISFIED WITH LESS?

Ap

National Association Of FM Broadcasters

c/o Station KITT
U. S. Grant Hotel, San Diego 1, Calif.

OFFICERS

President

Fred Rabell
KITT, San Diego, Calif.

Executive Vice President

T. Mitchell Hastings, Jr.
Concert Network, Boston, Mass.

Secretary

Frank Knorr, Jr.
WPKM, Tampa, Fla.

Treasurer

William Tomberlin
KMLA, Los Angeles, Calif.

DIRECTORS

T. Mitchell Hastings, Jr.

Thomas J. Daugherty
WKJF, Pittsburgh, Pa.

Frank Knorr, Jr.

William G. Drenthe
WCLM, Chicago, Ill.

Jack L. Katz
KQAL, Omaha, Neb.

Lynn Christian
KHGM, Houston, Tex.

Gary Gielow
KPEN, San Francisco, Calif.

Fred Rabell

Harold I. Tanner (Dir.-at-Large)
WLDM, Detroit, Mich.

Henry W. Slavick (Dir.-at-Large)
WMCF, Memphis, Tenn.

William Tomberlin (Dir.-at-Large)

William G. Harley (Educational Dir.)
WHA, U. of Michigan

MEMBERS

City	Call Letters	Executive and Address
		ALABAMA (District 4)
Huntsville	WAHR	William R. Lane, Jr., Times Building
		CALIFORNIA (District 8)
Beverly Hills	KCBH	Arthur K. Crawford, P. O. Box 23
El Cajon	KUFM	Robert L. Weeks, P. O. Box 488
Hollywood	KGLA	Hal Harrison, 6909 Melrose Avenue
Hollywood	KNOB	Alex N. Stein, 7153 Pacific View Drive
Los Angeles	KMLA	Bill Tomberlin, 2917 Temple Street
Los Angeles	KRHM	Benson Curtis, 3421 West 8th Street
Sacramento	KCRA-FM	Ewing C. Kelly, 310 - 10th Street
San Diego	KEBS	Kenneth K. Jones, Jr., San Diego State College
San Diego	KFMB-FM	Jim Fox, 1405 - 5th Avenue
San Diego	KFSD-FM	William E. Goetze, P. O. Box 628
San Diego	KGB-FM	Marion R. Harris, P. O. Box 2088
San Diego	KITT	Fred Rabell, U. S. Grant Hotel
San Diego	KPRI	Lawrence Shushan, 2850 - 5th Avenue
San Francisco	KBAY	Bill Faber, 538 Pacific Avenue
San Francisco	KHIP	Monty Bancroft, 505 Geary Street
San Francisco	KPEN	Gary Gielow, 260 Kearny
Santa Barbara	KMUZ	William H. Buckley, 25 West Anapamu
Santa Barbara	KRCW	Cameron A. Warren, 818 State Street
Santa Maria	KEYM	Frank J. Nesmith, 114 W. Main Street
Woodland	KATT	Mel Lucas, 1246 Fortna Avenue

As of March 31, 1961. Membership: 144.

City	Station	Executive and Address
		COLORADO (District 7)
Denver	KDEN-FM	Edwin E. Koepke, 1601 West Jewell Avenue
Denver	KLIR	Geo. Basil Anderson, 6535 West Jewell Avenue
		CONNECTICUT (District 1)
Brookfield	WGHF	J. A. Detzer, P. O. Box 11
Hartford	WHCN	J. A. Detzer, P. O. Box 1062
Meriden	WBMI	Carl W. Schultz, 99 Colony Street
		DELAWARE (District 2)
Wilmington	WJBR	John B. Reynolds, 2617 Ebright Road
		DISTRICT OF COLUMBIA (District 2)
Washington	WGAY	Connie B. Gay, 4000 Albermarle Street, N.W.
		FLORIDA (District 4)
Ft. Lauderdale	WFLM	Robert A. Hinners, 305 South Andrews Avenue
Palm Beach	WQXT	Art Rivera, 3000 South Ocean Boulevard
Pensacola	WPEX	John L. Harris, Jr., 3103 North "R" Street
Tampa	WPKM	Frank Knorr, Jr., Bayshore Royal Hotel
		GEORGIA (District 4)
Marietta	WBIE-FM	James M. Wilder, P. O. Box 91
		ILLINOIS (District 6)
Bloomington	WJBC-FM	Vernon A. Nolte, 209 East Washington Street
Chicago	WCLM	William G. Drenthe, 333 N. Michigan Avenue
Chicago	WFMF	Ed Walters, 222 North Michigan Avenue
Chicago	WFMQ	Lester Vihon, 70 West Monroe
Chicago	WKFM	Frank S. Kovas, 188 West Randolph Street
Decatur	WSOY-FM	Robert B. King, 1100 East Pershing Road
Elmwood Park	WXFM	Howard Grafman, 2526 North Harlem
Mt. Carmel	WSAB	Leonard M. Koger, Jr., P. O. Box 210
Rock Island	WHBF	Les Johnson, Telco Building
		INDIANA (District 5)
Evansville	WIKY-FM	John A. Englebrecht, P. O. Box 148
Ft. Wayne	WPTH-FM	Richard D. Morgan, Butler Road
Hammond	WYCA	M. C. Patterson, P. O. Box 123
Indianapolis	WFBM-FM	S. K. Evans, Jr., 1330 North Meridian Street
Indianapolis	WFMS	Martin R. Williams, 759 N. Meridian Street
Richmond	WGLM	Richard N. Williams, 2010 Straightline Pike
		KANSAS (District 7)
Shawnee-Mission	KXTR	John L. Humphreys, 5938 Metcalf
		KENTUCKY (District 3)
Louisville	WLVL	S. A. Cisler, 300 West Broadway
		LOUISIANA (District 4)
Baton Rouge	WJBO-FM	Mort Silverman, P. O. Box 496
New Orleans	WWMT	Macy O. Teetor, Jr., 3733 So. Claiborne Avenue
Shreveport	KBCL-FM	Vener O. J. Barnes, P. O. Box 727
		MAINE (District 1)
Portland	WMTW-FM	John M. McGorrill, 477 Congress Street
		MASSACHUSETTS (District 1)
Boston	WBCN	T. Mitchell Hastings, Jr., 171 Newbury Street
Brookline	WBOS-FM	Ralph Weinman, 790 Commonwealth Avenue
Framingham	WKOX-FM	Richard E. Adams, Mt. Wayte Avenue
Springfield	WHYN-FM	Eleanor Chevalier, 1300 Liberty Street
		MICHIGAN (District 5)
Bay City	WBCM-FM	Leo A. Jylha, Wenonah Hotel Building
Detroit	WLDM	Harold I. Tanner, 15401 W. Ten Mile Road
Detroit	WMUZ	Robert E. Anderson, 12300 Radio Place
Detroit	WQRS	Richard N. Hughes, Maccabees Building
East Lansing	WSWM	John McGoff, P. O. Box 289
Grand Rapids	WJEF-FM	Roger L. Hoffman, Pantling Hotel
Grosse Pointe	WDTM	Marshall M. Carpenter, Jr., 502 Lincoln Road
Lansing	WJIM-FM	E. L. Nolan, 2820 E. Saginaw
		MINNESOTA (District 6)
Minneapolis	KWFM	Merle L. Carlson, 3800 Minnehaha Avenue
Minneapolis	WLOL-FM	Thomas H. Ruben, 870 Northwestern Bank Bldg.
		MISSISSIPPI (District 4)
Jackson	WJDX-FM	Forest Cox, P. O. Box 2171
		MISSOURI (District 6)
Kansas City	KCMK	F. A. Mesch, 922 Linwood Street
St. Louis	KADI	Wm. R. Cady, Jr., P. O. Box 6155
St. Louis	KCFM	John Dwyer, 532 De Baliviere Street
St. Louis	WIL-FM	John F. Box, Jr., 3715 Lindell Boulevard
		NEBRASKA (District 7)
Holdrege	KHOL	Jack Gilbert
Omaha	KQAL	Jack L. Katz, 405 South 16th Street
Omaha	WOW-FM	W. O. Wiseman, Meredith WOW, Incorporated
		NEW JERSEY District 2)
Camden	WKDN-FM	Gordon Giffen
		NEW MEXICO (District 7)
Roswell	KBIM-FM	W. C. Taylor, P. O. Box 525

City	Call Letters	
		NEW YORK (District 1)
Buffalo	WBUF	Lawrence Gordon, 1227 Main Street
Garden City	WLIR	John R. Rieger, Jr., Garden City Hotel
Ithaca	WHCU-FM	Michael R. Hanna, Day Hall, Cornell University
New York	WNCN	Carleton J. Miller, 11 East 47th Street
Rochester	WBBF-FM	Robert S. Kieve, 51 Clinton Avenue, South
Rochester	WEMF	Robert Wille, 1439 Lincoln Alliance Building
Syracuse	WONO	Bertram L. Weiland, 237 East Genesse Street
Utica	WRUN-FM	R. A. Clark, 258 Genessee Street
Woodside	WRFM	Edith Dick, 41-30 58th Street
		NORTH CAROLINA (District 3)
Charlotte	WMIT	Seldon Goode, Jr., 331 Commerce Building
Charlotte	WYFM	Wm. A. Vaughn, P. O. Box 20491
Greensboro	WMDE	Herman C. Hall, 903 Howard Street
Raleigh	WPTF-FM	Richard H. Mason, Insurance Building
Winston-Salem	WYFS	Allan C. Godwin, 400 - 27th Street, N.W.
		OHIO (District 5)
Cincinnati	WKRC-FM	Leon H. Lowenthal, Alms Hotel
Cleveland	WDOK-FM	Frederick C. Wolf, 1515 Euclid Avenue
Columbus	WBNS-FM	Don W. White, 33 North High Street
Dayton	WHIO-FM	Wade H. Alley, 1414 Wilmington Avenue
Dayton	WIFE	Ronald B. Woodyard, 380 West First Street
Findlay	WFIN-FM	Clyde W. Johnson, 101½ West Sandusky Street
Toledo	WMHE	Wm. A. Hillebrand, 4665 West Bancroft
Toledo	WTOL-FM	Doug Tabner, Bell Building
Wadsworth	WDBN	Theodore A. Niarhos, P. O. Box 222
		OREGON (District 8)
Eugene	KFMY	L. M. Young, Penthouse, Eugene Medical Center
		PENNSYLVANIA (District 2)
Harrisburg	WHP-FM	Cecil M. Sansbury, Telegraph Building
Jenkintown	WIBF	William L. Fox, The Benson-East
Lancaster	WDAC	Dick Gage, P. O. Box 22
Philadelphia	WPEN-FM	Wm. B. Caskey, 2212 Walnut Street
Philadelphia	WQAL	Abe J. Voron, 835 North 19th Street
Pittsburgh	WAZZ	Leonard Walk, P. O. Box 106
Pittsburgh	WKJF	Thomas J. Daugherty, 1715 Grandview Avenue
Wilkes-Barre	WYZZ	Richard G. Evans, 156 Prospect Street
		RHODE ISLAND (District 1)
Providence	WDJD	Mrs. Jean Elliot, Crown Hotel
Providence	WXCN	P. O. Box 1015
		TENNESSEE (District 3)
Chattanooga	WDOD-FM	T. E. Thielke
Chattanooga	WLOM	Chas. W. Gwyn
Gallatin	WFMG	E. F. Jones, Jr., P. O. Box 598
Memphis	WMC-FM	Henry W. Slavick, P. O. Box 8325
Nashville	WFMB	Will C. Baird, Jr., 537 National Bank Building
Nashville	WSIX-FM	James M. Kent, Jr., Nashville Trust Building
		TEXAS (District 7)
Dallas	KCPA	Frank O. Myers, P. O. Box 12003
Diboll	KSPL-FM	Tommy Ward Lanyon
Gainesville	KGAF-FM	Joe M. Leonard, Jr., P. O. Box 368
Houston	KFMK	James R. Corry, Medical Towers Bldg.
Houston	KHGM	Lynn Christian, 4808 San Felipe Road
Houston	KHUL	Betty Mitchell, 1700 Holcombe Boulevard
Houston	KRBE	Ellis W. Gilbert, 1400 Hermann Drive
Houston	KTRH-FM	Tom Jacob, Rice Hotel Annex
Midland	KNFM	William R. Mettler, 317 North Colorado Street
Port Arthur	KFMP	Henry Diehl, P. O. Box 430
San Antonio	KITY-FM	Jack Roth, P. O. Box 2338
		VIRGINIA (District 3)
Newport News	WGH-FM	Dan Hydrick, P. O. Box 98
Richmond	WRVA-FM	John B. Tansey, P. O. Box 1516
Staunton	WAFC-FM	Lloyd Gochenour, P. O. Box 488
Virginia Beach	WYFI	Leo Hoarty, P. O. Box 536
		WASHINGTON (District 8)
Bellingham	KGMI	Rogan Jones, 1151 Ellis Street
Seattle	KGFM	Robert W. Ball, 190th and Fremont
Seattle	KIRO-FM	W. F. Tucker, 1530 Queen Anne Avenue
Seattle	KLSN	Cortlandt T. Clark, 4529 University Court
Spokane	KXLY-FM	Terry Mason, W. 315 Sprague Avenue
		WEST VIRGINIA (District 2)
Charleston	WKNA	G. W. Sandefur, 505 Randolph Street
		WISCONSIN (District 6)
Madison	WRVB	Paul A. Stewart, P. O. Box 501
Milwaukee	WMIL-FM	Gene Posner, 2625 West Wisconsin Avenue
		CANADA
		ONTARIO
Brampton	CHIC	John Fox, 2 Ellen Street (District 1)
Toronto	CFRB	Jack R. Kennedy, 37 Bloor Street, West (District 1)
		MANITOBA
Winnipeg	CJOB	Hugh A. Ingraham, Lindsey Building (District 6)

Frequency Modulation Stations In Operation

Licensed FM stations on the air as of March, 1961 were as follows. This list does not include CPs granted or non-commercial and educational stations.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			ALABAMA		
Albertville	WAVU-FM	105.1	4.7	360	Sand Mt. Bcstg. Service
Alexander City	WRFS-FM	106.1	4.6	240	Piedmont Service Corp.
Andalusia	WCTA-FM	98.1	10	200	Andalusia Bcstg. Co.
Anniston	WHMA-FM	100.5	3.7	200	Anniston Bcstg. Co.
Athens	WJOF	104.3	1	260	Athens Bcstg. Co.
Birmingham	WAPI-FM	99.5	72	785	Radio Station WAPI
	WBRC-FM	106.9	16	900	Taft Bcstg. Co.
	WSFM	93.7	20	260	Melonas Bcstg. Co.
Clanton	WKLF-FM	100.9	.37	302	Southeastern Bcstg. Co.
Cullman	WFMH-FM	101.1	5.3	165	Voice of Cullman
Decatur	WHOS-FM	102.1	2.4	200	N. Ala. Bcstg. Co.
Huntsville	WAHR	99.1	3.2	790	WAHR, Inc.
Mobile	WKRG	99.9	3.3	310	WKRG-TV, Inc.
Tuscaloosa	WTBC-FM	95.7	18	100	Tuscaloosa Bcstg. Co.
			ARIZONA		
Globe	KWJB-FM	100.3	11	2,270	Gila Bcstg. Co.
Mesa	KBUZ-FM	104.7	16	140	Gordon Bcstg. Co.
Phoenix	KELE	95.5	18	265	ANJO Bcstrs. and Tlcstrs., Inc.
	KITH	101.3	5	8	Voice of Arizona, Inc.
	KYEW	93.3	4.6	2,570	Frank S. Bare, Jr.
Tucson	KFMM	99.5	7.2	—24	Lee Little Radio
			ARKANSAS		
Blytheville	KLCN-FM	96.1	21	398	H. L. Sudbury
Jonesboro	KBTM	101.9	8	200	Patterson Bros.
Little Rock	KMMK-FM	94.1	.32	313	Hi-Fi Bcstg. Corp.
Mammoth Spring	KAMS	103.9	32	200	R. F. Neathery
Pine Bluff	KOTN-FM	92.3	3.2	305	Joellen Bcstg. Corp.
Siloam Springs	KUOA-FM	105.7	2.6	455	KUOA, Inc.
Texarkana	KCMC-FM	98.1	40	415	KCMA, Inc.
			CALIFORNIA		
Alameda	KJAZ	92.7	1	80	Patrick Henry
Bakersfield	KERN-FM	94.1	5	301	McClatchy Bcstg. Co.
	KQXR	101.5	14.5	360	Kief Bcstrs.
Berkeley	KPFA	94.1	54	1,330	Pacifica Foundation
	KRE-FM	102.9	19.5	—32	Central Cal. Bcstrs., Inc.
El Cajon	KUFM	93.3	3.4	848	Forwek and Co.
Eureka	KRED	96.3	5.6	1,516	Redwood Bcstg. Co., Inc.
Fresno	KARM-FM	101.9	7.4	360	KARM, the George Harm Sta.
	KMJ-FM	97.9	7.3	630	McClatchy Bcstg. Co.
	KRFM	93.7	70	1,880	Triangle Pubs., Inc.
Glendale	KUTE	101.9	82	1,660	KUTE Bcstg. Co.
Inglewood	KTYM-FM	103.9	.45	375	Trans-American Bcstg. Co.
Long Beach	KFOX-FM	102.3	1	120	KFOX, Inc.
	KNOB	97.9	79	420	Cerritos Bcstg. Co.
Los Angeles	KABC-FM	95.5	4.3	183	American Bcstg. Co.
	KBBI	107.5	19.6	858	Bible Inst. of L. A.
	KBCA	105.1	6	2,900	Radio Beverly Hills Corp.
	KBIQ	104.3	104.3	5,400	Poole Bcstg. Co., Inc.
	KBMS	105.9	72.37	2,000	Planned Music, Inc.
	KCBH	98.7	75	80	A. A. Crawford
	KFAC-FM	92.3	60	2,810	L. A. Bcstg. Co., Inc.
	KGLA	103.5	13	430	E. Jacobson
	KHJ-FM	101.1	16.8	2,926	RKO General
Los Angeles	KHOF-FM	99.5	100	260	Maple Chapel, Inc.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
	KNX-FM	93.1	68	2,800	Columbia Bcstg. System
	KPOL-FM	93.9	38	570	Coast Radio Bcstg. Corp.
	KRHM	94.7	58	2,835	Harry Maizlish
	KRKD-FM	96.3	54	475	Continental Telecasting Corp.
	KFMU	97.1	58	2,000	International Good Music, Inc.
	KMLA	100.3	60	1,190	KMLA Bcstg. Corp.
Marysville	KMYC-FM	99.9	4.9	75	Marysville-Yuba City Bcstrs.
Modesto	KBEE-FM	103.3	11.5	150	McClatchey Bcstg. Co.
	KTRB-FM	104.1	4.7	300	KTRB Bcstg. Co., Inc.
Oakland	KAFE	98.1	1.7	1,080	Hal Cox
Ontario	KASK-FM	93.5	1	193	Radio KASK
Oxnard	KAAR	104.7	10	14	Oxnard Bcstg. Co.
Palm Springs	KPSR	100.7	4	130	KPSR, Inc.
Redlands	KCAL-FM	100.5	1	—320	Southwest Bcstg. Co.
Riverside	KACE-FM	92.7	1	243	KACE Radio, Inc.
	KDUO	97.5	72	1,600	Southeastern California Bcstg.
	KPLI	99.1	1.57	1,628	Parker-Lee, Inc.
Sacramento	KCRA-FM	96.1	11	437	KCRA, Inc.
	KFBK-FM	92.5	1.9	—115	McClatchey Bcstg. Co.
	KHIQ	105.1	17.3	130	Erickson, Spaulding, Stilgenbauer
	KJML	106	2.7	40	Town and County Bcstrs.
	KXOA-FM	107.9	12.5	200	Cal-Val Radio, Inc.
	KSFM	96.9	60	360	KSFM, Inc.
	KXRQ	98.5	3.5	255	D. W. Flewelling
San Bernardino	KFMW	99.9	30	1,600	International Good Music, Inc.
San Diego	KITT	105.3	56	320	Freddot, Ltd.
	KFMB-FM	100.7	18.5	50	Marietta Bcstg.., Inc.
	KFMX	96.5	29.5	590	S. C. Corwin
	KGB-FM	101.5	36	454	KGB, Inc.
	KJLM	98.1	4.5		E. Edward Jacobson
	KLRO	94.9	7.5	73	Multi Casting Corp.
	KPRI	106.5	25	413	Radio KPRI
	KOGO-FM	94.1	100	641	KOGO, Inc.
San Fernando	KVFM	94.3	.86	175	Spectra Bcstg., Inc.
San Francisco	KCBS-FM	98.9	35	640	Columbia Bcstg. System, Inc.
	KEAR	97.3	82	1,100	Family Stations, Inc.
	KGO-FM	103.7	23.6	1,180	Amer. Bcstg.-Paramount Theatres
	KNBC-FM	99.7	45	1,240	National Bcstg. Co.
	KSFR	94.9	33	1,170	KSFR-FM Station
	KBAY-FM	104.5	29.92	870	S. C. Corwin
	KBCO	105.3	50	810	Bay FM Bcstrs.
	KDFC	102.1	33	1,050	Sundial Bcstg. Corp.
	KFRC-FM	105.1	71	1,450	RKO General
	KRON-FM	96.5	13.5	1,230	Chronicle Publ. Co.
	KYA-FM	93.3	14.5	710	Golden State Bcstrs., Inc.
San Jose	KSJO-FM	92.3	1.4	—66	Santa Clara Broadcasting
	KRPM	98.5	3.3	157	Audio House, Inc.
San Luis Obispo	KATY-FM	96.1	3.8	—510	Sweetheart of SLO, Inc.
Santa Ana	KWIZ-FM	96.7	1	160	Voice of Orange Empire, Inc.
	KFIL	106.3	1	145	Gus Malpee
Santa Barbara	KRCW	97.5	17.5	2,890	Channel Bcstg. Co.
Santa Maria	KSMA-FM	102.5	27	—57	Groom and Hagerman
	KEYM	99.1	3.2	—135	Santa Maria Bcstg. Co.
	KRAK-FM	99.1	1.5	300	Golden Valley Bcstg. Co.
	KSTN-FM	107.3	8.9	1570	San Joaquin Bcstg. Co.
West Covina	KDWC	98.3	.81	650	Pacific-South Bcstg. Co.

COLORADO

Colorado Springs	KFMH	96.5	20	2,300	PM Colorado Co.
	KVOR	92.9	1.35	670	KVOR, Inc.
Denver	KDEN-FM	99.5	30	594	KDEN Bcstg. Corp.
	KFML-FM	98.5	2.35	2,000	Note Bcstg. Co.
	KTGM	105.1	10	250	Good Music Assn.
	KLIR-FM	100.3	8.77	71	KLIR, Inc.
Grand Junctions	KREX-FM	92.3	2.8	300	Western Slope Bcstg. Co.
Manitou Springs	KCMS-FM	102.7	21.5	2,080	Mr. and Mrs. C. M. Edmonds

CONNECTICUT

Bridgeport	WJZZ	99.9	9	870	Conn-N. Y. Bcstrs., Inc.
Brookfield	WGHF	95.1	20	500	Eastern Bcstg. System, Inc.
Danbury	WLAD-FM	98.3	.34	280	Berkshire Bcstg. Corp.
Hartford	WHCN	105.9	7	750	Concert Network, Inc.
	WTIC-FM	96.5	20	705	Travelers Bcstg. Service Corp.
	WCCC	106.9	6.8	750	Greater Hartford Bcstg. Co.
Meriden	WBMI	95.7	20		Silver City Crystal Co.
New Haven	WNHC-FM	99.1	10	630	Triangle Publications, Inc.
Stamford	WSTC-FM	96.7	.65	305	Western Conn. Bcstg. Co.

(Continued on Next Page)

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			DELAWARE		
Dover	WDOV-FM	94.7	10	200	Dover Bcstg. Corp.
Wilmington	WDEL-FM	93.7	20	460	Delmarva Bcstg. Co.
	WJBR	99.5	19	500	J. B. Reynolds Bcstg. Co.
			DIST. OF COLUMBIA		
Washington	WASH	97.1	15	470	Everett L. Dillard
	WFAN	100.3	18.4	320	United Bcstg. Co., Inc.
	WGMS-FM	103.5	20	440	RKO General, Inc.
	WMAL-FM	107.3	20	450	Evening Star Bcstg. Co.
	WOL-FM	98.7	20	485	Washington Bcstg. Co.
	WRC-FM	93.9	20	484	National Bcstg. Co., Inc.
	WTOP-FM	96.3	20	500	Washington Post Co.
	WWDC-FM	101.1	20	500	WWDC, Inc.
			FLORIDA		
Coral Gables	WVCG-FM	105.1	18.5	220	Peninsula Bcstg. Corp.
Daytona Beach	WNDB-FM	94.5	8.5	330	News-Journal Corp.
Gainesville	WRUF	104.1	12	407	State and U. of Fla.
Jacksonville	WJAX-FM	95.1	7.7	560	City of Jacksonville
	WBMR-FM	96.1	50	425	WBMR, Inc.
Miami	WCKR-FM	97.3	50	250	Biscayne TV Corp.
	WGBS-FM	96.3	18	250	Storer Bcstg. Co.
	WKAT-FM	93.1	17.5	279	WKAT, Inc.
	WMET-FM	93.9	13	170	Community Serv. Bcstrs. Co., Inc.
	WWPB-FM	101.5	9.2	275	P. Brake
Orlando	WDBO-FM	92.3	25	600	Orlando Bcstg. Co.
	WHOO-FM	96.5	59	460	WHOO Radio, Inc.
	WKIS-FM	100.3	16.5	300	Central Fla. Bcstg. Co.
Palm Beach	WQXT-FM	97.9	37.5	235	Flame Radio-TV Corp.
St. Petersburg	WTCX	99.5	31	190	Trans-Chord Co.
Tampa	WDAE-FM	93.3	65	434	Smiley Properties
	WFLA-FM	93.3	46	910	The Tribune Co.
	WPKM	104.7	10.5	160	Frank Knorr, Jr.
			GEORGIA		
Athens	WGAU-FM	102.5	4.4	255	Clarke Bcstg. Corp.
Atlanta	WPLO-FM	103.3	36	960	Plough Bcstg. Co.
	WGKA-FM	92.9	9.4	270	Glenkaren Associates, Inc.
	WSB-FM	98.5	52	1,050	Atlanta Newspaper, Inc.
Augusta	WAUG-FM	105.7	9	100	Garden City Bcstg. Co.
	WBBQ-FM	103.7	19.3	914	Savannah Valley Bcstg. Co.
Columbus	WRBL-FM	102.9	21.2	921	Columbus Bcstg. Co.
Gainesville	WDUN-FM	103.9	.34	440	Northeast Ga. Bcstg. Co.
LaGrange	WLAG-FM	104.1	2.3	180	LaGrange Bcstg. Co.
Macon	WMAZ-FM	99.1	5	255	Southeastern Bcstg. Co.
Marietta	WBIE-FM	101.5	3.5	100	Marietta Bcstg. Co.
Newnan	WCOH-FM	96.7	.33	240	Newnan Bcstg. Co.
Savannah	WTOC-FM	96.9	7.9	397	Savannah Bcstg. Co.
Toccoa	WLET-FM	106.1	.73	190	R. G. LeTourneau
			HAWAII		
Honolulu	KAIM-FM	95.5	5.7	—290	Christian Bcstg. Co.
			ILLINOIS		
Arlington Heights	WNWC-FM	92.7	1	225	Northwest Suburban Bcstrs.
Anna	WRAJ-FM	92.7	1	250	Anna Bcstg. Co.
Aurora	WKKD	95.9	1		Russ Salter Radio Stations
Bloomington	WJBC-FM	101.5	15.3	425	Bloomington Bcstg. Corp.
Carmi	WROY-FM	97.3	11	210	Carmi Bcstg. Co.
Champaign	WDWS-FM	97.5	27	430	Champaign News Gazette, Inc.
Chicago	WCLM	101.9	60	500	Carol Music, Inc.
	WDHF	92.5	52	270	DeHaan Hi-Fi, Inc.
	WEBH	93.9	35	240	Buddy Black Bcstg. Co.
	WFMF	100.3	33	540	Radio Station WFMF
	WFMT	98.7	29.5		Gale Bcstg. Co., Inc.
	WJJD-FM	104.3	40	510	Plough Bcstg. Co., Inc.
	WKFM	103.5	50	500	WKFM, Inc.
	WMAQ-FM	101.1	24	640	National Bcstg. Co., Inc.
	WNIB	97.1	11	210	WNIB, Inc.
	WFMQ	107.5	37	560	L. Vihon and Assoc., Inc.
	WSBC-FM	93.1	27.5	260	WSBC Bcstg. Co.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Cicero	WEHS	97.9	21	550	WHFC, Inc.
Decatur	WSOY-FM	102.1	31	460	Illinois Bcstg. Co.
Effingham	WSEI	95.7	20	295	Illinois Bcstg. Co.
Elmwood Pk.	WXEM	105.9	32	250	WXFM Bcstg. Co.
Evanston	WEAW-FM	105.1	180	300	North Shore Bcstg. Co.
Harrisburg	WEBQ-FM	99.9	4.2	305	WEBQ
Jacksonville	WLDS-FM	100.5	9	340	Jacksonville Radio and Tv Bcstg.
Joliet	WJOL-FM	96.7	1	125	WJOL, Inc.
Litchfield	WSMI-FM	106.1	6.1		Mid-Illinois Bcstg. Co.
Mattoon	WLBM-FM	96.9	23	190	Mattoon Bcstg. Co.
Mt. Vernon	WMIX-FM	94.1	50	712	Mt. Vernon Radio and TV Co.
Oak Park	WOPA-FM	102.7	5	260	Village Bcstg. Co.
Olney	WVLN-FM	92.9	18.5	290	Illinois Bcstg. Co.
Paris	WPRS-FM	98.3	1	225	Paris Bcstg. Co.
Peoria	WMBD-FM	92.5	2.5	550	Midwest Television Co.
Quincy	WGEM-FM	105.1	8.3	640	Quincy Bcstg. Co.
WTAD-FM	WTAD-FM	99.5	27	770	Lee Bcstg. Co.
Rock Island	WHBF-FM	98.9	37	380	Rock Island Bcstg. Co.
Rockford	WROK-FM	97.5	16	300	Rockford Newspapers, Inc.
Springfield	WTAX-FM	103.7	6.7	315	WTAX, Inc.
INDIANA					
Bloomington	WTTV-FM	92.3	37.2	1,110	Sarkes Tarzian, Inc.
Columbus	WCSI-FM	98.3	.76	231	White River Bcstg. Co.
Connersville	WCNB-FM	100.3	9.8	270	News-Examiner Co.
Elkhart	WTRC-FM	100.7	9.7	350	Truth Radio Corp.
Evansville	WIKY-FM	104.1	36	1,162	South Central Brcstg. Corp.
Hammond	WJOB-FM	92.3	3.1	400	Colby Brcstg. Corp.
	WYCA	92.3	31	405	Percy B. Crawford
Indianapolis	WFMS-FM	95.5	4.5	110	Williams FM Service
	WFBM	94.7	51.75	110	Twin State Bcstg., Inc.
	WIBC-FM	93.1	24.1	170	WIBC, Inc.
Jasper	WITZ-FM	104.7	1.65	280	Jasper on the Air, Inc.
Madison	WORX-FM	96.7	.35	290	Electronic Laboratories, Inc.
Marion	WMRI-FM	106.9	31	275	WMRI, Inc.
Muncie	WMUN-FM	104.1	7.4	286	Tri-City Radio Corp.
Newcastle	WCTW	102.5	4	250	WCTW, Inc.
Terre Haute	WTHI-FM	99.9	7.4	365	Wabash Valley Bcstg. Corp.
Warsaw	WRSW-FM	107.3	35	230	Reub William and Son
Washington	WFML	106.5	14	365	Washington Radio, Inc.
IOWA					
Clinton	KROS-FM	96.1	13	400	Clinton Bcstg. Co.
Davenport	WOC-FM	103.7	47	490	Tri-City Bcstg. Co.
Des Moines	WHO-FM	100.3	24	690	Central Bcstg. Co.
Dubuque	WDBQ-FM	103.3	15	335	WDBQ Bcstg.
Mason City	KGLO-FM	101.1	16	230	Lee Radio, Inc.
Muscatine	KWPC-FM	99.7	.78	290	Muscatine Bcstg. Co., Ltd.
Storm Lake	KAYL-FM	101.5	8.9	370	Cornbelt Bcstg. Co.
KANSAS					
Merriam, Kans.	KCJC	98.1	63.4	351	F. W. Hurlbert
Topeka	KTOP-FM	100.1	3.5	100	B. Axton
Wichita	KFH-FM	100.3	11	410	Radio Sta. KFH Co.
KENTUCKY					
Ashland	WCMI-FM	93.7	4.4	405	WCMI Radio, Inc.
Fulton	WFUL-FM	104.9	.5	155	Ken-Tenn Bcstg. Corp.
Hazard	WKIC-FM	96.5	8.3	461	Mt. Bcstg. Serv. Inc.
Henderson	WSON-FM	99.5	20	400	Henderson Bcstg. Co., Inc.
Lexington	WLAP-FM	94.5	3.5	320	WLAP Radio Inc.
Louisville	WLVL	97.5	35	345	Fidelity Radio Inc.
Madisonville	WFMW-FM	93.9	30	450	Messenger Bcstg. Co., Inc.
Mayfield	WNGO-FM	94.7	.583	203	W. Ky. Bcstg. Co., Inc.
Owensboro	WOMI-FM	92.5	19.5	375	Owensboro Bcstg. Co.
	WVJS-FM	96.1	10	370	Owensboro on the Air, Inc.
Paducah	WKYB-FM	93.3	31	430	Barrington Co. of Ky.
	WPAD-FM	96.9	36	335	Paducah Bcstg. Co., Inc.
LOUISIANA					
Alexandria	KALB-FM	96.9	8.4	311	Alexandria Bcstg. Co.
Baton Rouge	WJBO-FM	98.1	2.5	460	Baton Rouge Bcstg. Co., Inc.
Monroe	KMLB-FM	104.1	17	220	WSTV, Inc.
New Orleans	WDSU-FM	105.3	42	240	WDSU Bcstg. Co.
	WWMT	95.7	44	215	Fidelity Bcstg. Co.
Shreveport	KRMD-FM	101.1	11.5	200	Radio Station KRMD

(Continued on Next Page)

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
	KWKH-FM	94.5	17	390	International Bcstg. Corp.
	KBCL-FM	96.5	11	475	Good Music Inc.
MAINE					
Caribou	WFST-FM	97.7	.22	185	Northern Bcstg. Co.
Lewiston	WCOU-FM	93.9	13	250	Twin City Bcstg. Co., Inc.
Poland Springs	WMTW-FM	94.9	49	—	Mt. Washington TV Inc.
Portland	WLOB-FM	97.9	3.7	305	Casco Bcstg. Corp.
MARYLAND					
Annapolis	WNAV-FM	99.1	16.6	370	Capital Bcstg. Co.
Baltimore	WCAO-FM	102.7	20	400	Plough Bcstg. Co., Inc.
	WITH-FM	104.3	20	500	Md. Bcstg. Co.
	WFMM-FM	93.1	20	520	Commercial Radio Inst.
Bethesda	WUST-FM	94.7	.5	320	Broadcast Management, Inc.
Bradbury Hgts.	WPGC	95.5	15.5	360	WPGC, Inc.
Cumberland	WCUM-FM	102.9	1.25	176	Allegany Cty. Bcstg. Corp.
Frederick	WFMD-FM	99.9	2.1	1120	Monocacy Bcstg. Co.
Hagerstown	WARK-FM	106.9	2.2	225	WARK, Inc.
	WJEJ-FM	104.7	9.4	1,340	Hagerstown Bcstg. Co.
Harve de Grace	WASA-FM	103.7	3.8	185	Chesapeake Bcstg. Corp.
Westminister	WTTR-FM	100.7	4.6	190	Carroll County Bcstg. Corp.
MASSACHUSETTS					
Boston	WBCN	104.1	20	490	Concert Network Inc.
Boston	WBZ-FM	106.7	2.8	1,040	Westinghouse Bcstg. Co., Inc.
	WCOP-FM	100.7	20	495	Plough Bcstg. Corp.
	WRKO-FM	98.5	20	410	RKO General, Inc.
Brockton	WBET-FM	97.7	.8	275	Enterprise Publishing Co.
Brookline	WBOS-FM	92.9	15	285	Champion Bcstg. Inc.
Cambridge	WHRB-FM	95.3	.96	44	Harvard Radio Bcstg. Co., Inc.
	WXHR	96.9	20	440	Middlesex Bcstg. Co.
Fitchburg	WFGM-FM	104.7	20	1,200	Music Service Corp.
Framingham	WKOX-FM	106.7	15.5	120	WKOX, Inc.
Greenfield	WHAI-FM	98.3	1	240	Haigis Bcstg. Corp.
Haverhill	WHAV-FM	92.5	20	350	WHAV Bcstg. Co.
Lawrence	WGHJ-FM	93.7	1.35	210	Lawrence Bcstg. Co.
Lowell	WLLH-FM	99.5	20	600	Merrimac Bcstg. Co., Inc.
New Bedford	WBSM-FM	97.3	2.5	330	Bay State Bcstg. Co.
	WNBH-FM	98.1	20	380	E. Anthony & Sons, Inc.
Springfield	WHYN-FM	93.1	20	970	Hampden-Hampshire Corp.
	WMAS-FM	94.7	1.35	175	WMAS Inc.
Waltham	WCRB-FM	102.5	20	180	Charles River Bcstg. Co.
West Yarmouth	WOCB-FM	94.3	1	155	E. Anthony & Sons
Worcester	WTAG-FM	96.1	10	640	WTAG Inc.
MICHIGAN					
Benton Harbor	WHFB-FM	99.9	9.2	230	Palladium Publishing Co.
Coldwater	WTVB-FM	98.3	7.9	185	Twin Valley Bcstrs. Inc.
Dearborn	WKMH-FM	100.3	7.1	250	Knorr Bcstg. Corp.
Detroit	WJBK-FM	93.1	30	440	Storer Bcstg. Co.
	WJR-FM	96.3	24	483	The Goodwill Station, Inc.
	WMUZ	103.5	115	368	Alpha Bcstg. Co.
	WMZK	97.9	20	430	Booth Bcstg. Co.
	WWJ-FM	97.1	50	480	Evening News Assn. Inc.
	WXYZ-FM	101.1	27	1,070	WXYZ Inc.
	WCHD	105.9	34	175	Bell Bcstg. Co.
Grand Rapids	WJEF-FM	93.7	115	420	Fetzer Bcstg. Co.
	WLAV-FM	96.9	3	210	Stevens-Wismer Bcstg. Inc.
Oak Park	WLDM	95.5	20	430	Lincoln Bcstg. Co.
Royal Oak	WOMC	104.3	61	390	Sparks Bcstg. Co.
Saginaw	WSAM-FM	98.1	1.7	330	Knorr Bcstg. Corp.
Sturgis	WSTR-FM	103.1	1	190	Water Wonderland Bcstg. Co.
MINNESOTA					
Mankato	KYSM-FM	103.5	14	525	F. B. Clements and Co.
Minneapolis	KWFM	97.1	21	150	Fidelity Bcstg. Co.
	WLOL-FM	99.5	9.7	450	WLOL-FM Corp.
	WPBC-FM	101.3	5.2	247	Peoples Bcstg. Co.
St. Cloud	KFAM-FM	104.7	15	425	The Times Publishing
MISSISSIPPI					
Jackson	WJDX-FM	102.9	39	1,450	Lamar Life Ins. Co.
Laurel	WNSL-FM	100.3	4.8	—	Voice of New South

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			MISSOURI		
Kansas City	KCMK	93.3	35	300	FM Bcstrs. Inc.
	KCMO-FM	94.9	65	850	Meredith Engr. Co.
	KXTR	96.5	58	215	Telesound Bcstg. Corp.
	WDAF-FM	102.1	35.7	640	Transcontinent Television Corp.
Kennett	KBOA-FM	98.9	6.9	320	Kennett Bcstg. Corp.
Poplar Bluff	KWOC-FM	94.5	14	215	Poplar Bluff Broadcasting Co.
St. Charles	KADI-FM	96.5	24.5	—	KADY, Inc.
St. Louis	KCFM	93.7	82	450	Commercial Bcstg. Co.
Springfield	KTTS-FM	94.7	9.1	660	Independent Bcstg. Co.
West Plains	KWPM-FM	97.3	3.4	130	R. F. Neathery
			NEBRASKA		
Lincoln	KFMQ	95.3	.32	100	H. Burton
Omaha	KQAL-FM	94.3	70	220	Katz Enter.
	KFAB-FM	99.9	58	500	KFAB Bcstg. Co.
			NEVADA		
Reno	KNEV	95.5	35	35	E. B. Cobb
			NEW HAMPSHIRE		
Berlin	WMOU-FM	103.7	10	160	Berlin Bcstg. Co.
Claremont	WTSV-FM	106.1	3.4	1,000	Radio Claremont, Inc.
Manchester	WKBR-FM	95.7	3.6	940	Granite State Bcstg. Co., Inc.
Nashua	WOTW-FM	106.3	1	195	Gateway Bcstg. Corp.
			NEW JERSEY		
Asbury Park	WJLK-FM	94.3	1	250	Asbury Park Press, Inc.
Bridgeton	WSNJ-FM	107.9	15.2	480	Eastern States Bcstg. Corp.
Camden	WKDN-FM	106.9	7.3	340	South Jersey Bcstg. Co.
Newark	WNTA-FM	94.7	20	621	NTA Radio Broadcasting
New Brunswick	WCTC-FM	98.3	1	110	Raritan Valley Bcstg. Co., Inc.
Paterson	WPAT-FM	93.1	4.4	876	WPAT, Inc.
Princeton	WPRB	103.9	17	195	Princeton Bcstg. Service Inc.
Trenton	WTOA	97.5	14.5	275	Mercer Bcstg. Co.
Wildwood	WCMC-FM	100.7	3.5	98	F. J. Matrangola
			NEW MEXICO		
Albuquerque	KHFM	96.3	1.5	140	CHE Bcstg. Co., Inc.
Aztec	KNDE-FM	94.9	3.4	—95	I. E. Shahan
Los Alamos	KRSN-FM	98.5	4.6	—33	Community Bcstg. Co.
			NEW YORK		
Auburn	WMBO-FM	96.1	18	248	WMBO, Inc.
Babylon	WBAB-FM	102.3	.67	110	Babylon Bayshore Bcstg.
Binghamton	WKOP-FM	95.3	33	320	Binghamton Bcstrs., Inc.
	WNBF-FM	98.1	4.6	912	Triangle Publications, Inc.
Buffalo	WBEN-FM	102.5	110	1,350	WBEN, Inc.
	WBUF-FM	92.9	100	570	Functional Bcstg. Inc.
	WWOL-FM	104.1	.250	310	Radio Buffalo, Inc.
	WEBR-FM	96.1	105	710	WEBR, Inc.
	WGR-FM	96.9	17.5	630	Transcontinent TV Corp.
Cherry Valley	WRRC	101.9	5.4	1,080	Northeast Radio Corp.
Corning	WCLI-FM	106.1	4.2	500	Radio Corning, Inc.
Cortland	WKRT-FM	99.9	14	710	Radio Cortland, Inc.
DeRuyter	WRRD	105.1	5.3	560	Northeast Radio Corp.
Garden City	WLIR-FM	92.7	1	143	High Fidelity Music Co.
Hornell	WWHG-FM	105.3	8.3	560	Ra-Tel Bcstrs. Inc.
Ithaca	WRRA	103.7	5.6	890	Northeast Radio Corp.
	WHCU-FM	97.3	40	730	Cornell Univ.
Jamestown	WJTN-FM	93.3	9.5	735	James Bcstg. Co.
Massena	WMSA-FM	105.3	13	335	The Brockway Co.
New Rochelle	WVOX-FM	93.5	1	190	Suburban Bcstg. Co.

(Continued on Next Page)

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
New York	WABC-FM	95.5	6.5	1,270	American Bcstg. Co.
	WBFM	101.9	20	650	Muzak Corp.
	WEVD-FM	97.9	20	340	DEBS Memorial Radio Fund, Inc.
	WHOM-FM	92.3	11	630	Progress Bcstg. Corp.
	WNCN	104.3	15	560	WNCN, Inc.
	WNEW-FM	102.7	1.3	1,360	Metropolitan Bcstg.
	WOR-FM	98.7	1.7	1,260	RKO General, Inc.
	WQXR-FM	96.3	11	675	Interstate Bcstg. Co., Inc.
Niagara Falls	WHLD-FM	98.5	46	420	E. C. Hull
Olean	WHDL-FM	95.7	43	830	WHDL, Inc.
Patchogoe	WALK	97.5	15	520	Suffolk Bcstg. Corp.
	WPAC-FM	106.1	8.3	145	Patchoque Bcstg. Co., Inc.
Peekskill	WLNA-FM	100.7	20	500	Highland Bcstg. Corp.
Poughkeepsie	WKIP-FM	104.7	2.3	1,120	Dutchess County Bcstg. Corp.
Rochester	WHAM	98.9	8.7	240	Genessee Bcstg. Corp.
	WROC-FM	97.9	18	410	Transcontinent TV Corp.
Bristol Center	WRRE	95.1	5.3	990	Ivy Bcstg.
Syracuse	WONO	100.9	1	600	Sentinel Heights FM Bcstrs.
	WSYR-FM	94.5	10	480	Central New York Bcstg. Corp.
Troy	WFLY	92.3	5.4	840	Troy Record Co.
Utica	WRUN-FM	105.7	4.3	490	Rome Sentinel Co.
Wethersfield	WRRL	107.7	5.4	460	Northeast Radio Corp.
White Plains	WFAS-FM	103.9	1	675	Westchester Bcstg. Corp.
Woodside	WRFM	105.1	20	235	Long Island Bcstg. Corp.

NORTH CAROLINA

Albemarle	WABZ-FM	100.9	.75	52	Radio Station WABZ Inc.
Asheboro	WGWR-FM	92.3	10	650	Asheboro Bcstg. Co., Inc.
Asheville	WLOS-FM	104.3	9.2	130	Skyway Bcstg. Corp.
Burlington	WBBB-FM	101.1	3.8	410	Alamance Bcstg. Co., Inc.
Charlotte	WSOC-FM	103.5	35	415	Carolina Bcstg.
Durham	WDNC-FM	105.1	36	380	Durham Radio Corp.
Elkin	WIFM-FM	100.9	.35	—35	Tri-County Bcstg. Co., Inc.
Fayetteville	WFNC-FM	98.1	14	290	Cape Fear Bcstg. Co.
Forest City	WBBO-FM	93.3	1.5	345	Rutherford County Radio Co.
Goldsboro	WEQR	96.9	35	360	Eastern Carolina Bcstg. Co., Inc.
Greensboro	WMDE	98.7	5.8	110	H. C. Hall
Henderson	WHNC-FM	92.5	9	260	Henderson Radio Corp.
Hendersonville	WHKP-FM	102.5	9.5	2	Radio Hendersonville
Hickory	WHKY-FM	102.9	15	325	Catawba Valley Bcstg.
High Point	WHPE-FM	95.5	13	395	High Pt. Bcstg. Co.
	WMFR-FM	99.5	8	350	WMFR Inc.
	WNOS-FM	100.3	2.7	195	C. E. Doos
Laurinburg	WEWO-FM	96.5	9.2	215	Scotland Bcstg. Co.
Leaksville	WLOE-FM	94.5	13.5	96	WLOE Inc.
Lexington	WBUY-FM	94.3	.3	210	Davidson County Bcstg. Co.
Marion	WMIT	106.9	36	3,100	Mt. Mitchell Bcstrs. Inc.
Raleigh	WKIX-FM	96.1	30	420	WKIX Broadcasting Co.
	WPTF-FM	94.7	50	560	WPTF Radio Co.
	WRAL-FM	101.5	54	325	Capitol Bcstg. Co., Inc.
Reidsville	WREV-FM	102.1	1.6	330	Reidsville Bcstg. Co.
Rocky Mount	WEED-FM	92.1	.27	160	W. A. Wynne
	WFMA	100.7	33	540	Eastern Carolina Electronics
Salisbury	WSTP-FM	106.5	15	250	WSTP, Inc.
Sanford	WWGP-FM	105.5	.49	340	WWGP Bcstg. Corp.
Shelby	WOHS-FM	96.1	2.6	460	Western Carolina Radio Corp.
Statesville	WFMX	105.7	3	335	Statesville Bcstg. Co., Inc.
Tarboro	WCPS-FM	104.3	10	260	Coastal Plains Bcstg. Co.
Thomasville	WTNC-FM	98.3	.45	250	Thomasville Bcstg. Co.
Winston-Salem	WAIR-FM	93.1	34	370	Forsythe Bcstg. Co.
	WSJS-FM	104.1	41.8	309	Piedmont Publishing Co.

OHIO

Akron	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
Alliance	WFAH-FM	101.7	1	160	Review Publishing Co.
Ashland	WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
Ashtabula	WREO-FM	97.1	200	380	WICA Inc.
Bellaire	WOMP-FM	100.5	9	500	WOMP, Inc.
Canton	WHBC-FM	94.1	15	390	Ohio Broadcasting Co.
Cincinnati	WCPO-FM	105.1	16.5	590	Scripps-Howard Radio Inc.
	WKRC-FM	101.9	15.5	530	Taft Bcstg. Co.
	WSAI-FM	102.7	14.7	550	Con. Sun Ray Inc.
	WAEF-FM	100.3	4.8	100	N. Cincinnati Bcstg. Co.
Cleveland	KYW-FM	105.7	27	900	Westinghouse Bcstg. Co., Inc.
	WDOK-FM	102.1	31	120	Civic Bcstrs. Inc.
	WERE-FM	98.5	40	600	Cleveland Bcstg. Co., Inc.
	WGAR-FM	99.5	31	410	Peoples Bcstg. Corp.
	WHK-FM	100.7	20	620	Metropolitan Bcstg.
	WJW-FM	104.1	20	510	Storer Bcstg. Co.
	WABQ-FM	106.5	18.5	51	Tuschman Bcstg. Co.
	WNOB	107.9	135	370	N. Ohio Bcstg. Co.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Columbus	WBNS-FM	97.1	54	315	RadiOhio, Inc.
	WCOL-FM	92.3	38	350	Air Trails, Inc.
	WVKO-FM	94.7	52	220	Sky-Way Bcstg. Corp.
	WTVN-FM	96.3	26	570	Taft Bcstg. Inc.
E. Liverpool	WOHI-FM	104.3	27	330	E. Liverpool Bcstg. Co.
Elyria	WEOL-FM	107.3	15	290	Elyria-Lorain Bcstg. Co.
Findlay	WFIN-FM	100.5	8.2	240	Findlay Publishing Co.
Fostoria	WFOB-FM	96.7	1	215	Seneca Radio Corp.
Fremont	WFRO-FM	99.3	1	200	Wolfe Bcstg. Corp.
Hamilton	WHOH	103.5	8.7	255	Port Hamilton Bcstg. Co.
Lancaster	WHOK-FM	95.5	16	140	Hocking Valley Bcstg. Corp.
Lima	WIMA-FM	102.1	15	250	Northwestern Ohio Bcstg. Corp.
Marion	WMRN-FM	106.9	25	330	Marion Bcstg. Co.
Middletown	WPFB-FM	105.9	60	350	WPFB, Inc.
Mt. Vernon	WMVO-FM	93.7	2.9	270	Mt. Vernon Bcstg. Co.
Newark	WCLT-FM	100.3	8.5	370	WCLT Radio Inc.
Portsmouth	WPAY-FM	104.1	7	520	WPAY, Inc.
Salem	WSOM	105.1	100	400	Salem Bcstg. Co.
Sandusky	WLEC-FM	102.7	5.9	120	Cleveland Bcstg. Corp.
Springfield	WBLY-FM	103.9	1	62	Champion City Bcstg. Co.
Steubenville	WSTV-FM	103.5	3.1	880	WSTV, Inc.
Toledo	WSPD-FM	101.5	23	440	Storer Bcstg. Co.
	WTRT	99.9	8.8	160	Booth Bcstg. Co.
	WTOL-FM	104.7	50	156	Community Bcstg. Co.
Wooster	WWST-FM	104.5	51.8	330	Wooster Republican Printing Co.
Youngstown	WKBN-FM	98.9	50	545	WKBN Bcstg. Corp.
	WBBW-FM	93.3	19.5	39	Mahoning Valley Bcstg. Corp.
	WRED	101.1	24.6	110	M. Jones

OKLAHOMA

Oklahoma City	KEFM	94.7	2.9	125	C. E. Williams
	KYFM	98.9	1.5	155	Capitol City Bcstg. Co.
Stillwater	KSPI	93.9	3.9	300	Stillwater Publishing Co.
Tulsa	KOCW	97.5	1.5	165	Grayhill Inc.

OREGON

Medford	KBOY-FM	95.3	.8	—225	KBOY Bcstrs.
Portland	KEX-FM	92.3	56	955	Westinghouse Bcstg. Co.
	KOIN-FM	101.1	48	1,390	Mt. Hood Radio & TV Bcstg. Corp.
	KPAM	97.1	33	900	Chem-Air, Inc.
	KPOJ-FM	98.7	50	1,100	Portland, Oreg. Journal
Springfield	KEED-FM	93.1	1.35	90	KEED, Inc.

PENNSYLVANIA

Allentown	WFMZ	100.7	4.8	835	WFMZ, Inc.
Altoona	WFBG-FM	98.1	33	1020	Triangle Pub. Inc.
Bethlehem	WGPA-FM	95.1	10	630	Bethlehem's Globe Pub. Co.
Bloomsburg	WHLM-FM	106.5	8.8	600	Harry L. Magee
Braddock	WLOA-FM	96.9	68	490	Matta Bcstg. Co.
Butler	WBUT-FM	97.7	.72	290	WBUT Radio
Carlisle	WHYL-FM	102.3	.76	19	R. F. Lewis, Jr.
Chambersburg	WCHA-FM	95.1	2.8	240	Chambersburg Bcstg. Co., Inc.
DuBois	WCED-FM	102.1	9.5	660	Tri-County Bcstg. Co.
Easton	WEEX-FM	99.9	3.3	200	Easton Publishing Co.
	WEST-FM	107.9	11	50	Associated Bcstrs. Inc.
Erie	WERC-FM	99.9	9.7	400	Cleveland Bcstg. Co.
Harrisburg	WHP-FM	97.3	4	—35	WHP Inc.
Hazleton	WAZL-FM	97.9	2.6	630	Hazleton Bcstg. Co., Inc.
Johnstown	WARD-FM	92.1	.285	—87	Central Bcstg.
	WJAC-FM	95.5	8.3	1,070	WJAC, Inc.
Lancaster	WGAL-FM	101.3	3.8	940	WGAL, Inc.
	WLAN-FM	96.9	6.7	80	Peoples Bcstg. Co.
	WDAC	94.5	20	135	P. B. Crawford
Lebanon	WLBR-FM	100.1	.72	290	Lebanon Bcstg. Co.
Meadville	WMGW-FM	100.3	1	585	Regional Bcstrs. Inc.
Oil City	WDJR	98.5	3.4	300	WKRZ, Inc.
Philadelphia	WDAS-FM	105.3	20	285	M. M. Leon, Inc.
	WFIL-FM	102.1	6.3	780	Triangle Publications Inc.
	WFLN-FM	95.7	20	490	Franklin Bcstrs. Corp.
	WHAT-FM	96.5	20	290	WHAT-FM
	WIBG-FM	94.1	20	170	Seaboard Radio Bcstg. Corp.
	WIP-FM	93.3	20	430	Metropolitan Bcstg.
	WPEN-FM	102.9	20	420	Consolidated Sun Ray, Inc.
	WQAL	106.1	20	710	Geo. Voron & Co.

(Continued on Next Page)

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Pittsburgh	WKJF	93.7	40	470	A. J. R. Greer
	WWSW-FM	94.5	50	940	WWSW Radio Inc.
	WPIT-FM	101.5	19	510	WPIT, Inc.
Pottsville	WPPA-FM	101.9	2.8	650	Pottsville Bcstg. Co.
Scranton	WGBI-FM	101.3	1.8	1,200	WGBI Radio Inc.
Sharon	WPIC-FM	102.9	26	455	Sharon Herald Bcstg. Co.
Sunbury	WKOK-FM	94.1	4.4	875	Sunbury Bcstg. Corp.
Warren	WRRN	92.3	3	450	Northern Allegheny Bcstg. Co.
Wilkes-Barre	WBRE-FM	98.5	2.25	1,160	WBRE Radio Inc.
	WYZZ	103.3	3.1	975	R. G. Evans
Williamsport	WLYC-FM	105.1	3.8	1,150	Lycoming Bcstg. Co.
	WRAK-FM	100.3	4	1,220	WRAK
York	WNOW-FM	105.7	4	465	WNOW, Inc.

RHODE ISLAND

Providence	WPFM	95.5	20	170	Golden Gate Corp.
	WPRO-FM	92.3	15	560	Capital Cities TV Corp.
	WXCN	101.5	20	500	Concert Network Inc.

SOUTH CAROLINA

Anderson	WCAC	101.1	6.4	330	W. E. Hall
Charleston	WCSC-FM	96.9	50	700	John M. Rivers
	WTMA-FM	95.1	10	385	Corp. of Charleston
Columbia	WCOS-FM	97.9	5.3	260	WCOS Inc.
Dillon	WDSC-FM	92.9	8.8	290	Border Bcstg. Co.
Greenville	WESC-FM	92.5	12	360	Bcstg. of Carolinas
	WFBC-FM	93.7	9.9	1,350	WMRC Inc.
Spartanburg	WSPA-FM	98.9	4.9	520	Spartan Radiocasting Co.

TENNESSEE

Bristol	WOPI-FM	96.9	9.7	260	Pioneer Bcstg. Corp.
Greeneville	WGRV-FM	94.9	4.6	250	Radio Greeneville Inc.
Jackson	WTJS-FM	104.1	50	640	Sun Publishing Co., Inc.
Kingsport	WKPT-FM	98.5	10	960	Kingsport Bcstg. Co., Inc.
Knoxville	WBIR-FM	93.3	3.3	620	WMRC, Inc.
Memphis	WMC-FM	99.7	300	940	WMC Bcstg. Co.
Nashville	WFMB	105.9	3.6	42	Great Southern Bcstg. Co.
	WSIX-FM	97.5	30	770	WSIX, Inc.

TEXAS

Amarillo	KGNC-FM	93.1	14.5	440	Plains Radio Bcstg. Co.
Austin	KAZZ	95.5	.33	150	Audioland Bcstg. Co.
	KHFI	98.3	.780	52	R. E. Kennedy
Beaumont	KRIC-FM	97.5	15	360	Enterprise Co.
Cleburne	KCLE-FM	94.9	6.4	260	Gordon, Inc.
Corpus Christi	KMFM	95.5	10	280	Master Music, Inc.
Dallas	KIXL-FM	104.5	25	470	Variety Bcstg. Co.
	KRLD-FM	92.5	40	480	Dallas Times Herald
	WRR-FM	101.1	68	500	City of Dallas
	KQRO	102.9	9.7	200	Multi-Casting, Inc.
Diboll	KSPL-FM	95.5	6.5	295	A. Temple, Jr.
El Paso	KHMS	94.7	2.55	115	H & M Service Corp.
Fort Worth	WBAP-FM	96.3	52	475	Carter Publications Inc.
	KFJZ-FM	97.1	21.8	730	Tarrant Bcstg. Co.
Gainesville	KGAF-FM	94.5	4.9	250	Gainesville Bcstg. Co.
Harlingen	KELT	94.5	3.1	700	Harbenito Radio Corp.
Houston	KFMK	97.9	10.5	235	J. R. Corry
	KHGM	99.1	48	550	Taft Bcstg. Co.
	KARO	94.5	7.6	245	Multi-Casting, Inc.
	KHUL	96.7	15.5	235	B-M-R Bcstg. Corp.
	KRBE	104.1	79	260	Texas Fine Music
San Antonio	KEEZ	97.3	17.5	110	Sound Distributors, Inc.
	KISS	99.5	12.9	515	The Walmac Co.
Waco	KEFC	95.5	3.2	210	Centex Radio Co.

VIRGINIA

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Arlington	WAVA-FM	105.1	20	500	U. S. Transdynamics Corp.
Charlottesville	WINA-FM	95.3	.620	225	Charlottesville Bcstg.
	WCCV-FM	97.5	3.4	110	Eastern Bcstg. Corp.
Crewe	WSVS-FM	104.7	14	450	Southern Va. Bcstg. Corp.
Harrisonburg	WSVA-FM	100.7	7.2	345	Evening Star Bcstg. Co.
Lynchburg	WWOD-FM	100.1	.94	170	Lynchburg Independent Bcstrs
Martinsville	WMVA-FM	96.3	2.9	625	Martinsville Bcstg. Co., Inc.
Newport News	WGH-FM	97.3	37	186	Hampton Rds. Bcstg. Corp.
	WYFI-FM	99.7	11.5	70	Metro-WBOF, Inc.
Norfolk	WRVC	102.5	8.7	95	Virginia Good Music Corp.
Richmond	WRNL-FM	102.1	50	320	WRNL, Inc.
	WRVA-FM	94.5	25	460	Larus & Bro. Co., Inc.
Roanoke	WDBJ-FM	94.9	14.5	1,940	Times-World Corp.
Staunton	WAFC-FM	93.5	.5	350	American Home Bcstg. Corp.
Winchester	WRFL	92.5	22	1,690	R. F. Lewis, Jr., Inc.
Woodbridge	WBVA	105.8	9.5	305	WBVA, Inc.

WASHINGTON

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Bellingham	KGMI-FM	92.9	16.5	2,330	International Good Music
Edmonds	KGFM	105.3	120	760	King's Garden Inc.
Seattle	KING-FM	98.1	15	410	King Bcstg. Co.
	KIRO-FM	100.7	16.5	750	Queen City Bcstg. Co , Inc.
	KISW	99.9	10.5	350	E. W. Lippincott
	KMCS	98.9	10.5	1,070	Market-Casters, Inc.
	KLSN	96.5	14.5	350	Sight & Sound
	KETO-FM	101.5	17	1,100	Chem-Air Inc.
Spokane	KXLY-FM	99.9	2	490	Northern Pacific Radio
Tacoma	KTNT-FM	97.3	10.2	410	Tribune Publishing Co.

WEST VIRGINIA

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Beckley	WBKW	99.5	34	1,050	J. L. Smith, Jr., Inc.
Charleston	WKNA	98.5	2.65	390	J. L. Smith, Jr.
Martinsburg	WEPM-FM	94.3	.81	170	Martinsburg Bcstg. Co.
Morgantown	WAJR-FM	99.3	1	10	West Va. Radio Corp.
Oak Hill	WOAY-FM	94.1	20	660	R. R. Thomas, Jr.
Parkersburg	WAAM-FM	106.5	8.9	280	WPAR, Inc.
Wheeling	WKWK-FM	97.3	16	470	Community Bcstg. Inc.
	WWVA-FM	98.7	7.4	470	Storer Bcstg. Co.

WISCONSIN

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Eau Claire	WIAL-FM	94.1	60	360	Bcstrs. Services, Inc.
Glendale	WFMR	96.5	24.5	—	Hi Fidelity Bcstg. Corp.
Janesville	WCLO-FM	99.9	15.5	200	Southern Wis. Radio Inc.
Madison	WISM-FM	98.1	1	105	Heart O' Wisconsin Bcstrs., Inc.
	WMFM	104.1	7.5	80	E. W. Fessler
	WIBA-FM	101.5	11	470	Badger Bcstg. Co.
	WRVB-FM	102.5	3.9	185	Lighthouse Communication Net.
Milwaukee	WFMR	96.5	22	215	High Fidelity Bcstg. Corp
	WTMJ-FM	94.1	4.6	980	Journal Company
	WMIL-FM	95.7	29	245	Cream City Bcstg. Co.
	WISN-FM	87.3	3.6	920	Hearst Corp.
Monroe	WEKZ-FM	93.7	14.8	180	Green Company Bcstg. Co.
Racine	WRJN-FM	100.7	15	265	Racine Bcstg. Corp.
West Bend	WBKV-FM	92.5	18	145	West Bend Bcstg. Co.
Wisconsin Rapids	WFHR-FM	103.3	2.1	360	W. F. Huffman Radio Inc.

TELESCRIPT

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1961

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(SEE PAGE 1368)

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Vice-Pres., Prod.....Cy S. Rossate
V.P. and Dir. of Eng.....William L. Dunn
V.P. Gov't. Electronics.....T. J. Lloyd
Dir. of Pub. Rel.....Martin Sheridan
Sec.-Treas. .....George E. Driscoll
Vice-Pres., Gen. Counsel.....W. S. Baltz

ADMIRAL SALES CORP.

President .....Carl E. Lantz
Gen. Sls. Mgr.....B. L. Stahlschmidt
V.P., Electronics Div.....R. D. Siragusa, Jr.
Sales Mgr. TV.....A. A. Medica
Sales Mgr. Radio & Hi-Fi.....C. B. Flinn

PRODUCTS: AC-DC radios, Hi-Fi radio/phonos, color TV, portable receivers.

Albion Optical Co.

1410 N. Van Ness Ave., Hollywood 28

Vice Pres.....Benjamin Berg

PRODUCTS: Fixed focus and variable focal length lenses for TV & motion pictures.

Alford Manufacturing Co., Inc.

299 Atlantic Ave., Boston 10, Mass.
Phone: HAncock 6-2150

President .....Andrew Alford
Manager .....Harold H. Leach

PRODUCTS: TV broadcast transmitting antennas, diplexing filters, hybrids, coaxial switches, vestigial sideband filters.

Allied Radio Corp.

100 N. Western Ave., Chicago 80, Ill.
Phone: HAymarket 1-6800

President.....A. D. Davis
V.P., Treas.....A. E. Davis
V.P., Mktg., Adm.....A. W. Preskill
V.P., Gen. Mktg. Mgr.....A. Brodsky
Industrial Sales Mgr.....M. Bond
Advertising Manager.....J. W. Rubin

PRODUCTS: Electronic eqpt. & supplies distr.; TV camera tubes, transmitter & receiving tubes, tape recorders & supplies, recording eqpt., cartridges & supplies, microphones, audio cable, patch cords.

Alpar Manufacturing Co.

220 Demeter St., Palo Alto, Calif.
Phone: DAvenport 6-8105

Sales Manager.....R. V. Laustrup

PRODUCTS: Broadcast & radio propagation towers.

Altec Lansing Corp.

(Subsidiary of Ling-Temco Electronics)
1515 S. Manchester Ave., Anaheim, Cal.
Phone: PRospect 4-2900
N. Y. Phone: ALgonquin 5-3636

President.....A. A. Ward
Vice President.....A. Fiore
Staff V. P.....J. K. Hilliard
Sales Manager.....H. S. Morris
Advertising Manager.....G. H. Evans
Comptroller.....C. R. Rininsland

PRODUCTS: Speech input consoles and amplifiers, microphones, limiter amplifiers,

Mullard

ELECTRON TUBES

. . . USED WITH CONFIDENCE BY THE GREATEST NAMES IN ELECTRONICS

INTERNATIONAL ELECTRONICS CORP.

81 Spring St., N. Y. 12, N. Y.

monitoring loudspeakers, public address and sound reinforcement systems for studios, microphone accessories, compressor amplifiers, tuners, transformers.

Alto Fonic Tape Service, Inc.

211 Lambert St., Palo Alto, Calif.
Phone: DAvenport 1-5164

President .....D. Alan Clark
Franchise Manager .....Don W. Clark
Program Director .....C. W. Popkey
Chief Engineer .....Cyril Collins

PRODUCTS: Exclusive music franchise for radio stations; automatic programming equipment.

American Concertone, Inc.

(*Div. of Astro-Science Corp.*)
9449 W. Jefferson Blvd., Culver City, Calif.
Phone: UPton 0-7245

President.....George K. Otis
Exec. V.P.....Melvin C. Oelrich
Sales Mgr., Eastern Div.....John Tait
Sales Mgr., Western Div.....Pete Morris

PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverse-o-matic; series 30, transicorder & Mark VII & Mark X.

American Telephone & Telegraph Co.

(Long Lines Dept.)
250 Park Ave., New York 17, N. Y.
Phone: EXeter 3-5725

Sales Manager .....F. R. MacFarland

COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

Amperex Electronic Corp.

230 Duffy Ave., Hicksville, N. Y.
Phone: Wells 1-6200

President .....Frank Randall
Sales Mgr. (Transmitting Tubes)
John Messerschmitt
Sales Mgr. (Semiconductors and Sp. Purpose Tubes).....I. Rudich
Dist & Renewal Tube Sls. Mgr..... George Elliot
Mgr. Adv. & Sls. Prom.....M. D. Smoller

PRODUCTS: Tubes—vacuum & gas, transmitting & power, rectifiers, vacuum condensers. Semiconductors (diodes & transistors.)

Ampex Professional Products Co.

934 Charter St., Redwood City, Calif.
Phone: EMerson 9-7111
N. Y. Phone: PLaza 5-8405

Nat'l Sales Mgr.....Robert Paulson

PRODUCTS: Audio magnetic recorders, accessories, systems, incl. series 300 multichannel & 351 professional recorders, series 3000 high speed tape duplicators. Video magnetic recorders, accessories, systems, incl. Ampex Videotape Recorder.

Amplifier Corp. of America

398 Broadway, New York 13, N. Y.
Phone: WOrth 6-2929

President .....R. J. Swartz
Vice-Pres.....N. M. Haynes
General Manager .....A. J. Gillette
Advertising Mgr. .....I. Sovern
Sales Manager .....H. Gold
Purchasing Agent .....C. P. Westlake

PRODUCTS: Magnemite Portable, VU Magnemite, Weathertite VU Magnemite and Weathertite Magnemite, Magneraser, Magneloop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Constant Voltage Power Amplifier, VU TransMagnemite, Trans Flyweight, Magnematic Automatic Sound-Slide Projector, TransFormerettes, Varivolter, Voltage Deviometer, TransMagnemite, Magnetic bookshelf, transistorized amplifiers.

Amplitel, Inc.

61-37 Fresh Meadow Lane, Flushing 65, N.Y.
Phone: LEnox 9-5200

President.....Herbert M. Ardston
Vice-President.....Harry Morris, Jr.
Chief Engineer.....Norman Perlman
Sales Manager .....Jack Saunders

PRODUCTS: Community antenna systems, master amplified antenna systems, individual RF amplifiers, broad band amplifiers, line dividers, TV outlets, closed circuit systems for schools, industrial plants, etc.

Andrea Radio Corp.

27-01 Bridge Plaza North, L.I.C. 1, N.Y.
Phone: STillwell 4-5411

President.....Frank A. D. Andrea
Sec., Ch. Eng.....H. J. Heindel
Dir. of Purchasing.....Bruce B. Donald
Comptroller .....A. Abbene
Sales Mgr.....John M. Dierkes
Gen. Export Manager.....Ramon Masvidal

PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

Andrew Corp.

P.O. Box 807, Chicago 42, Ill.
Phone: FIeldbrook 9-3300

Director of Marketing.....R. P. Lamons
Director of Engineering.....J. S. Brown
Advertising Mgr. .....E. Heitsch
Sales Manager .....C. Robert Lane
Marketing Manager .....Robert Bickel

ANDREW CALIFORNIA CORP.
941 E. Maryland Ave.
Claremont, Cal.
Phone: NAtional 6-3505

ANDREW ANTENNA CORP., LTD.
606 Beach St., Whitby, Ont.
Phone: MOhawk 8-3348

PRODUCTS: UHF & VHF transmission line system; Multi-V FM antenna; coaxial switches, telescoping masts; low & medium power TV antennas.

Animation Equipment Corp.
38 Hudson St., New Rochelle, N. Y.
Phone: NEw Rochelle 6-8138
President.....John Oxberry
V.P. & Gen. Mgr.....A. K. Livingston
Sales Manager.....Edward G. Willette
PRODUCTS: Prof. & industr. animation stands, spec. effects optical printers, 35 & 16 mm cameras, punches, accessories, registration devices.

Arthur Ansley Manufacturing Co.
New Hope, Pa.
Phone: AXtel 7-2711
President.....A. C. Ansley
PRODUCTS: Printed circuits, printed circuit assemblies.

Antennavision, Inc. (Ameco)
2949 W. Osborn Rd., Phoenix, Ariz.
Phone: ALpine 4-5511
President.....Bruce Merrill
Vice President .....Edward Furman
Sec.-Treas. .....William Ross
PRODUCTS: Closed circuit & community TV system eqpt., antenna site eqpt., distribution amplifiers, line splitters & tap boxes, matching transformers, cable lashers, combining networks, filters, converters, terminating devices, coax connectors.

Atlas Sound Corp.
1449 — 39th St., Brooklyn 18, N. Y.
Phone: GEdney 8-5500
Sales Manager.....R. C. Reinhardt
PRODUCTS: Microphone stands, booms, & all types of supports for TV.

Audio Accessories
279 Broadway, Amityville, N. Y.
Phone: MYrtle 1-7080
Owner .....F. S. Hall
PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

Audio Devices, Inc.
444 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-6640
Ch. of Board.....Wm. C. Speed
President.....William T. Hack
Vice-President-Sec. .....Bryce Haynes
Advertising Manager.....Rolf Haag
Branch Offices
5428 N. Milwaukee Ave., Chicago 30, Ill.
Phone: NEwcastle 1-9580
Manager .....B. N. Freifeld
840 N. Fairfax Ave., Hollywood 46, Calif.
Phone: OLive 3-2254
V.P. in Charge .....Alan H. Bodge
PRODUCTS: Coaxial transmission lines, heliax flexible coaxial cable, parabolic antennas for STL, coaxial switches, multi V FM antenna, low & medium power TV antennas.

Audio Instrument Co.
135 W. 14th St., N. Y. 11, N. Y.
Phone: ORegon 5-7820
President.....C. J. LeBel
PRODUCTS: Intermodulation meters, audio test eqpt. & reverberation generators.

Audio Master Corp.
17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725
President .....Herbert Rosen
PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

Semon Bache & Co.
636 Greenwich St., N. Y. 14, N. Y.
Phone: WAtkins 4-2121
President .....David Hirsch
V.P., Sales & Adv. Mgr.....Ben Newton
Assistant Treas.....P. Schoenfeld
Secretary.....R. M. Dreyfuss
PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

Background Engineers, Inc.
7313 Santa Monica Blvd., Hollywood, Cal.
Phone: HOllywood 5-4161
TV Mgr.....J. R. Jones
PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

Bauer Electronics Corp.
1663 Industrial Rd., San Carlos, Calif.
Phone: LY 3-0800
President .....Fritz Bauer
Sales Manager .....Paul Gregg
PRODUCTS: AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

E. J. Baughman Co.
1914 N. Cogswell Rd., El Monte, Calif.
Phone: GIlbert 4-7586
Owner.....E. J. Baughman
Manager.....E. C. Baughman
PRODUCTS: Microphone booms, hangers, studio lighting equipment; hydraulic camera dolly, light housings, remote pan & tilts.

Bausch & Lomb Inc.
77561 Bausch St., Rochester 2, N. Y.
Phone: LOcust 2-3000
N. Y. Phone: CIrcle 7-5400
Pres.....W. W. McQuilkin
PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

Bayside Timers
43-69 162nd St., Flushing 58, N. Y.
Phone: INdependence 3-8935
Gen. Mgr.....Gale Dorothea
PRODUCTS: Design and manufacture timers, dimmers, and electrical controls.

John F. Beasley Construction Co.
402 S. "D" St., Muskogee, Okla.
Phone: MUrray 7-6381

President.....John F. Beasley
Vice-President.....Lothar E. Berg
Secretary-Treasurer.....Andrew B. Lytle

PRODUCTS: Steel erectors (radio-television towers and antennas).

Behrend Cine Corp.
161 E. Grand Ave., Chicago 11, Ill.
Phone: MIchigan 2-2281

President .....Jack Behrend
Vice President .....Lennis Gangel
Sec.-Treas. .....Jean Behrend

PRODUCTS: Speedi-Q punches, Tec film cleaner, blooping tape.

Bell and Howell Company
7100 McCormick Rd., Chicago 45, Ill.
Phone: AMbassador 2-1600

General Mgr. .....Joe Quateman
Dir. of Marketing .....J. L. Wassel
Dir. of Eng.....Dr. H. C. Wohlrab

PRODUCTS: 614-CBYM, CBTV, CBSV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

Bell Television Inc.
552 W. 53rd St., N. Y. 19, N. Y.
Phone: JUdson 6-4350

President .....Martin Sugar
V.P.'s.....Lee Bunting, James Bronis
Secretary .....Anthony Mullen
Service Mgr.....Victor Peters

PRODUCTS: Assembles remote receivers and manufactures solderless coaxial connectors, TV security systems & monitors, master antenna amplifiers, outlets-systems.

Blaw-Knox Equipment Div.
Box 1198, Pittsburgh, Pa.
Phone: STerling 1-2700

Mgr., Tower & Antenna.....R. A. Troman

PRODUCTS: Steel towers for AM and FM.

Blonder-Tongue Laboratories, Inc.
9 Alling St., Newark 2, N. J.
Phone: MArket 2-8151

Sales Mgr.....Joseph H. Kerner

PRODUCTS: TV amplifiers, UHF converters, video monitors, field strength meter VHF amplifiers, TV distribution systems, projection TV receiver, AM-FM tuner, Bi-Tran (TV Multi-Plex transmission system for pay-TV or auxiliary public service broadcast). AM-FM.

Bodde Projector Company
11541 Bradley Ave., San Fernando, Cal.
Phone: EMpire 5-2551

President.....B. M. Bodde, Jr.

PRODUCTS: Bkgrnd. projectors, stop-motion & variable speed controls.

Bogen-Presto Co.
(*Div. Siegler Corp.*)
P. O. Box 500, Paramus, N. J.
Phone: DIamond 3-5700

Sls. Mgr., Prof. Equip.....Thomas L. Aye

PRODUCTS: Disc recorders & accessories, tape recorders, transcription turntables, l.p. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

Browning Laboratories, Inc.
100 Union Ave., Laconia, N.H.
Phone: LAkeside 4-5454

President.....G. G. Greene
Chief Engineer.....H. Paul

PRODUCTS: FM Simplex-Multiplex receiving and transmitting equipment for the Background Music Industry including—Simplex-Multiplex receivers and tuners and adaptors. Modulation monitors, FM monitors and relay receivers.

Burke & James, Inc.
321 S. Wabash Ave., Chicago, Ill.
Phone: HArrison 7-8393

President .....George Drucker
V.P. .....E. W. Hoy
V.P., Tech. Dir. .....A. Drucker

PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

Bussman Mfg. Division
(*McGraw-Edison Co.*)
University at Jefferson St., St. Louis 7, Mo.
Phone: GArfield 1-1740
New York Phone: COrtlandt 7-1466

Manager .....Joseph A. Bussmann, Jr.

PRODUCTS: Fuses for electronic circuits.

Camera Equipment Co., Inc.
315 W. 43rd St., New York 36, N. Y.
Phone: JUdson 6-1420

President.....Frank C. Zucker
Vice-President.....Burton H. Zucker
Sec'y.-Treas.....Margaret B. Zucker
General Mgr.....Eugene H. Levy

PRODUCTS: Remote controlled pan and tilt head for vidicon cameras, motion picture film examining equipment-high speed type. Vidicon pan and tilt head and ceco pro jr Fluid head for vidicon cameras.

The Camera Mart, Inc.
1845 Broadway, New York 23, N. Y.
Phone: PLaza 7-6977

President.....Irving Browning
Manager.....Samuel Hyman
Treasurer.....H. V. Browning

Secretary .....Ann Browning
Promotion.....Paul Meistrich
PRODUCTS: Mfg. sls., rental of professional motion picture & TV production eqpt., incl. cameras, sound recording, lights, dollies, film editing eqpt.

Canadian General Electric Co., Ltd.

Royce Works, 830 Lansdowne Ave.,
Toronto 4, Ont.
Phone: LEnnox 4-6511
(Electronic Equipment & Tube Dept.)
V.P., Gen. Mgr.....R. M. Robinson
Mgr. Marketing.....I. A. Mayson
Mgr. Best. Sls. & Planning.....C. E. Spence
Broadcast Sales.....E. J. Gareau
Adv. & Sales Prom.....M. D. Locke
PRODUCTS: Complete AM & TV broadcast transmitting and studio systems; consulting; systems, design & production engineering; facilities for development and manufacture of all electronic products.

Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.
Phone: REgent 8-9441
President.....S. M. Finlayson
Gen. Manager.....W. V. George
Sec.Treas.....A. G. McCaughey
Asst. General Manager.....L. M. Daley
Equipment Mgr.....A. B. Clapp
Mgr., Comm. Products Div...W. R. Bitcheno
Sales and Contracts Mgr.....J. H. Martin
PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.
Phone: CApitol 5-1251
Vice President, Sales.....F. M. Cate
PRODUCTS: Audio and TV camera connectors.

Capehart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.
Phone: HIckory 1-4400
President .....Jack M. Winer
Exec. Vice Pres.....Seymour Levy
V.P., Eng.....Pasquale Galella
V.P., Manuf.....Ben Goldner
V.P., Military and Ind. Div.....J. D. Winer
V.P. and Treas.....Leonarrd S. Jaffe
Sec. and Gen. Mgr.....George Ginsburg
General Sls. Mgr.....Dave Cole
Adv. Dir.....Norman Axelband
PRODUCTS: Stereo console phonos, also with AM-FM radios, AM-FM tuners, stereo and monaural amplifiers and speaker systems, speaker-amplifier systems.

Caterpillar Tractor Co.

Peoria, Ill.
Phone: 676-3311
N. Y. Phone: CIrcle 5-9054
V.P., Engine Div.....H. H. Howard
Sales Manager, Eng. Div.....F. V. Jacobs
PRODUCTS: Diesel electric sets for use as prime or emergency power.

CBS Electronics

(A Div. of CBS Inc.)
100 Endicott St., Danvers, Mass.
Phone: SPring 4-2360
Newark, N. J.: WOrth 4-2181
Melrose Pk., Ill.: EStebrook 9-2100
Los Angeles, Cal.: RAymond 3-9081
President .....Clarence H. Hooper
V.P., Gen. Mgr., Semi-conductor
Oper.....Robert G. Marchisio
V.P., Gen. Mgr., Receiving Tube
Oper. .....Michael Callahan
V.P., Engineering.....Norman L. Harvey
Mgr. Mktg. Svcs.....Roy A. Juusola
General Mgr., Distrib.
Sales .....John H. Hauser
Mgr., Equip. Sales,
Electron Tubes .....O. Lee Ballengee
Semiconductor Sales Mgr.....M. Ross Yeiter
Controller.....Walter J. Hungerford
Credit Mgr.....Malcolm S. Jones
Advertising Mgr.....Harry G. Burnett
Dir. of Purchasing.....Edward R. Carroll
Dir. of Personnel.....Albert S. Nelson
Export Div.....CBS International
Mgr. Research & Dev. (Tubes)
Dr. Philip N. Hambleton
Mgr., Advanced Prod. Dept...E. W. Schafer
Chief Eng.,
Semiconductors .....Wilson R. Smith

Plant Managers

Danvers.....Charles E. Coffin
Lowell (Acting
Plt. Mgr.).....Robert G. Marchisio
Newburyport .....Arthur A. Grenier
PRODUCTS: Electron tubes and semiconductor products; cartridges and styli; tone arms; microphones; phonographs; microelectronics.

Century Lighting, Inc.

521 West 43rd St., New York 36, N. Y.
Phone: CH 4-7050
President .....Edward Kook
Chmn. & Exec. V.P.....Saul Levy

Branch Offices

1477 N.E. 129th St., N. Miami, Fla.
1820-40 Berkeley St., Santa Monica, Calif.
PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system.

Cinema Engineering

1100 Chestnut St., Burbank, Calif.
Phone: VIctoria 9-5511
General Manager.....James L. Fouch
Sales Service Mgr.....Gloria M. Smith
N.Y.C. Representative.....Sidney H. Baum
PRODUCTS: Audio attenuators, equalizers, amplifiers, power supplies.

Cellomatic Corp.

756 Seventh Ave., New York 19, N. Y.
Phone: PLaza 7-7895

Manager.....Thomas B. Howell
PRODUCTS: Cellomatic projectors, new composite animation projector.

Collins Radio Co.
5200 C Ave., N.E., Cedar Rapids, Iowa
Phone: EMpire 5-8411
Regional Sales Mgr.....R. M. Winston
N. Y. Phone: MUrray Hill 7-6740
Best. Sales Mgr.....E. S. Gagnon
Branch Offices
261 Madison Ave., New York, N. Y.
Regional Sales Mgr.....Glen Bergmann
1510 W. Verdugo, Burbank, Cal.
Phone: VIctoria 9-6041
Regional Sales Mgr.....G. R. Schneider
1900 N. Akard, Dallas, Tex.
Phone: RIverside 8-0761
Regional Sales Mgr.....John Dalby
11 Bermondsey Rd., Toronto 16, Ont., Canada
Phone: PL 7-1101
PRODUCTS: Radio, AM & FM transmitters, FM antennas, phasing equipment, remote amplifiers, audio, studio, and Automatic Tape Control equipment, microphones, package radio stations and Mobile studios and stations. TV-STL, Microwave and Weather Radar.

Commercial Radio Sound Corp.
652 First Ave., New York 16, N. Y.
Phone: ORegon 9-0400
General Manager.....A. W. Schneider
PRODUCTS: Broadcast public address & audio systems, video & distribution systems.

Community Engineering Corp.
Box 824, State College, Pa.
Phone: Adams 8-2461
President.....James R. Palmer
Vice-President.....Fred C. Thompson
PRODUCTS: Complete electronic eqpt. for RF distribution of TV signals for community antenna, master, closed circuit, educational & industrial systems. Ultra low noise preamplifiers & wide band amplifiers at VHF & UHF. Custom design & manufacturing.

Comprehensive Filmtreat, Inc.
421 W. 54th St., New York 19, N. Y.
Phone: CO 5-0372
President .....Michael Freedman
Vice-Pres. .....Stanley Gitner
Sect. .....Jane Leni
Treas. .....Jules Leni
PRODUCTS: Comprehensive filmtreat process: For films in constant use; print life service; comprehensive film rejuvenation.

Conrac, Inc.
19217 E. Foothill Blvd., Glendora, Calif.
Phone: EDgewood 5-0541
President.....W. J .Moreland
Vice-Pres., Engr.....J. Grayson Jones
Vice-Pres., Mfg.....R. M. Alston
Treasurer.....K. L. Peyton
Secretary .....M. C. Pick
PRODUCTS: Video monitors, Off-the-air receivers for monitoring and re-broadcast applications.

Consolidated Tower Service
1123 Michigan Ave., Fort Wayne 6, Ind.
Phone: ANthony 7-0202
General Manager.....N. L. Swager
PRODUCTS: Erect, sell & service towers, spec. in package deals.

Continental Electronics Manufacturing Company
(Subsidiary of Ling-Temco Electronics Corp.)
4212 S. Buckner Blvd., Dallas 17, Tex.
Phone: EVergreen 1-1135
President .....James Weldon
V.P., Engineering.....Mark W. Bullock
Director of Sales.....Thomas B. Moseley
PRODUCTS: AM Broadcast transmitters (both standard and short wave), low frequency; transmitter remote control.
STATIONS EQUIPPED IN 1960: WOR, New York; KOA Denver; WSPD, Toledo; WMGM, New York; WORA, WKAQ, San Juan; KVOO, Tulsa; KSL, Salt Lake City; WCCO, Minneapolis; WNOE, New Orleans; KENS, San Antonio.

Continental Mfg., Inc.
1612 Calif. St., Omaha 2, Neb.
Phone: 342-2753
President.....Ray B. McMartin
Chief Eng.....Leonard Hedlunt
PRODUCTS: Hi-fi components; multiplex receivers; monitor/relay receivers; amplifiers radio intercom systems.

Sol Cornberg Associates, Inc.
1841 Broadway, New York 23, N.Y.
Phone: JUdson 2-6530
President .....Sol Cornberg
PRODUCTS: Designers of TV-radio-theatre facilities & equipment; intercom TV systems. Consultants in application & procedure.

Cozzens & Cudahy, Inc.
125 Old Orchard Arcade, Skokie, Ill.
Phone: ORchard 5-6700
General Manager.....Warren B. Cozzens
Sales Mgr.....Michael J. Cudahy
PRODUCTS: Microwave relay equipment & systems.

Crouse-Hinds Co.
Wolf & 7th N. Sts., Syracuse 1, N.Y.
Phone: GR 4-8411
Vice-Pres. Sales.....Erle R. Monesmith
Mgr., Illumination.....J. S. Haney
PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers.

Dage Television Div. (Thompson Ramo Wooldridge, Inc.)

W. 10th St., Michigan City, Ind.
Phone: TR 4-3251

Gen. Manager.....J. L. Lahey
Asst. Gen. Mgr., Gen. Sales Mgr. .....W. G. Gordon
Chief Eng.....J. Alinsky

PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.
Phone: WYman 2-4300

V.P., Sales .....E. L. Grayson

PRODUCTS: Video distribution equipment, VTVM, attenuators, rotary switches, video attenuators, RF attenuators, transmission measuring equipment.

Daystrom, Inc.

(*Weston Instruments Div.*)

614 Frelinghuysen Avenue, Newark 12, N. J.
Phone: BIgelow 3-4700

V.P. Chg. Sales.....W. H. Steinkamp
Advertising Mgr. .....C. B. Denton

Branch Offices

5 Herbert Drive, Latham (Albany), N. Y.
Phone: STate 5-5161

66 Central St., Wellesley 81, Boston, Mass.
Phone: CEdar 5-4300

4446 Main St., Buffalo 26, N. Y.
Phone: CIrcle 3355

213 Higley Bldg., Cedar Rapids, Iowa
Phone: Empire 3-9304

500 E. Morehead St., Charlotte, N. C.
Phone: EDison 2-6135

205 W. Wacker Dr., Chicago 6, Ill.
Phone: FR 2-4656

4866 Cooper Rd., Cincinnati 42, O.
Phone: SYcamore 1-6360

3951 Lee Rd., Cleveland 28, Ohio
Phone: SKyline 2-3030

11 W. Monument Ave., Dayton 2, Ohio
Phone: BAldwin 2-8164

17700 McNichols Rd., Detroit 35, Mich.
Phone: KEnwood 2-5546

2336 Eastern Ave., S.E.,
Grand Rapids 7, Mich.
Phone: GLendale 2-4448

1511 N. Front St., Harrisburg, Pa.
Phone: CEdar 8-4276

3405 Mercer, Houston 27, Tex.
Phone: JAckson 6-4115

2917 Sanderson Rd., Knoxville, Tenn.
Phone: KNoxville 5-5632

2001 S. Grand Ave., Los Angeles 7, Cal.
Phone: RIchmond 9-2361

617 N. 2nd St., Milwaukee 3, Wis.
Phone: BRoadway 2-1538

Rt. 22 & Caldwell Ave., Union, Newark, N. J.
Phone: MUrdock 8-2020

407 Carondelet St., New Orleans, La.
Phone: JAckson 5-9794

50 Church St., New York 7, N. Y.
Phone: WOrth 4-3510

101 N. 33rd St., Philadelphia 4, Pa.
Phone: BAring 2-6443

4455 Miramar Rd., LaJolla, Cal.
Phone: GLencourt 4-0421

221 E. Camelback Rd., Phoenix, Ariz.
Phone: AMherst 6-9036

875 Greentree Rd., Pittsburgh 20, Pa.
Phone: WAlnut 2-4545

207 Burke Bldg., 5 St. Paul St.
Rochester 4, N. Y.
Phone: BAker 5-9546

1122 Marshall St., Redwood City, Calif.
Phone: EMerson 9-4871

831 Airport Way, Seattle 4, Wash.
Phone: MUtual 2-3355

4308 E. Genesee St.
Dewitt 14, (Syracuse), N. Y.
Phone: GIbson 6-4330

Pa. Bldg., 425 13th St., NW, Washington 4, D. C.
Phone: DIstrict 7-3636

PRODUCTS: Electrical Indicating Instruments, Sensitive Relays and Associated Devices, Service and Tube Testing Equipment, Electrical Speed and Temperature Indicating Equipment, Photoelectric Devices and Photographic Exposure Meters, Weston Industrial and Laboratory Thermometers, Weston Aircraft Instruments.

Dewald Radio

(Div. of United Scientific Labs., Inc.)
35-15 37th Ave., Long Island City, N. Y.
Phone: STillwell 4-9334

President .....David Wald
Engineer .....Mark Glaser
Sales Mgr.....Edwin Weisl, Jr.

PRODUCTS: Transistor portables, clock radios, AM-FM Hi-Fi tuners, amplifiers. Stereo tuners & amplifiers.

Diamond Power Specialty Corp.

Box 415, Lancaster, Ohio
Phone: OLive 3-6540
N.Y. Phone: MUrray Hill 2-7080

President .....W. J. Fitzburgh
Gen. Mgr., Electronics Div...D. J. Tricebock

PRODUCTS: Industrial TV systems, TV camera pickup tubes, video monitors, industrial TV accessories.

Dorne & Margolin, Inc.

29 New York Ave., Westbury, N. Y.
Phone: EDdgewood 4-3200

President .....Arthur Dorne
Vice-Pres., Treas.....Joseph Margolin
PRODUCTS: Antenna research, development and production.

Dresser-Ideco Company

875 Michigan Ave., Columbus 15, Ohio
Phone: AX 9-2123
N. Y. Phone: OX 7-2800
Pres. and Gen. Mgr.....Henry Knippenberg
Manager Tower Div.....J. M. Hogan
Comm. Sales Mgr.....J. R. Hayden
Tower Design Mgr.....Orville Pelkey
Tower Sales.....Jess Rodriguez
PRODUCTS: Broadcast TV Towers.
STATIONS EQUIPPED in 1960: WSAV, Savannah, Ga.; WTOL-TV, Toledo, O.; WVEC-TV, Hampton, Va.; KFDX-TV, Wichita Falls, Tex.; KTSM-TV, El Paso, Tex.; WLEX-TV, Lexington, Ky.; KNME-TV, U. of New Mexico, Albuquerque, N.M.; KHOU-TV, Houston, Tex.

Allen B. Du Mont Laboratories

(Div. of Fairchild Camera & Inst. Corp.)
750 Bloomfield Ave., Clifton, N. J.
Phone: PRescott 3-2000
Group General Mgr....Dr. Allen B. DuMont
Controller.....Eugene J. Tanner
Administrative Svcs .....Adolph A. Katz
Quality Control .....Charles Muscietta
Purchasing .....William J. Voss
Superintendent ..... William Clark
Ind. Rel. Dir.....Martin C. Flynn
Public Relation Director..Edward Allen, Jr.
ELECTRONIC TUBE DIV.
General Mgr. .....Dr. Allen B. Du Mont
Admin. Asst. .....Robert H. Hull
Sales .....Daniel Echo
Engineering & Rsch .....Albert E. Beckers
Manufacturing....James G. McLaughlin, Jr.
Cathode-Ray Tube Lab.....Joseph G. Burns
Photosensitive Devices
Lab ..... Joseph G. Koosman
Storage Tube Lab.....Victor Le Gendre
Microwave Tube Lab.....John Rothwell
Advertising .....Richard Sparnon
INDUSTRIAL ELECTRONICS DIVISION
General Manager .....Nicholas De Falco
Admin. Asst.....Joseph Roman
Marketing Mgr. .....George Tirone
Mobile Radio Sales....Jeremiah F. McCarthy
Ind. TV Sales.....Patrick Gambuti
Mobile Radio Engr.....Stewart Meyer
Ind. TV Engr.....Donald Quinlan
INTERNATIONAL DIVISION
515 Madison Ave., New York, N. Y.
Phone: PLaza 1-1652
Director.....Ernest A. Marx
Asst. Dir.....Robert I. Gaines
PRODUCTS: Industrial & spec. cathode-ray tubes, multiplier phototubes, direct-view storage tubes, microwave tubes, industrial & closed-circuit TV systems, two-way mobile radio equipment, automotive test equipment, oscilloscopes & other electronic test instruments.

Eastman Kodak Co.

343 State St., Rochester 4, N. Y.
Phone: LOcust 2-6000
Mgr., Motion Picture Film Dept.
Donald E. Hyndman
342 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7080
Mgr., East Coast Office.....E. M. Stifle
130 E. Randolph Dr., Chicago 1, Ill.
Phone: RAndolph 6-7476
Mgr., Midwest Office.....K. M. Mason
6706 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HOllywood 9-3101
Mgr., West Coast Office.....N. L. Simmons
PRODUCTS: Motion picture film and equipment for TV use, camera lenses, television film projectors.

Eidson Electronic Company

1902 N. Third St., Temple, Texas
Phone: PRospect 3-3901
Owner.....M. Eidson
PRODUCTS: Sta. frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.
Phone: LYtell 1-1451
Dir. of Marketing.....F. A. Speaks
PRODUCTS: Eimac Electron, power transmitting tubes.

Electrical Tower Service, Inc.

325 S. W. Washington St., Peoria 2, Ill.
Phone: 3-9846
President.....Stanley Bernstein
PRODUCTS: Erection and maintenance of radio & TV towers.

Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.
Phone: OXbow 5-6831
V.P., Marketing.....Lawrence LeKashman
Mgr., Comm. Prod.....George Riley
Sales Mgr., OEM Products..Howard Durban
Mgr. Adv. & Sales Prom.....D. H. Kirkendall
PRODUCTS: Professional microphones for radio & TV.

Electron Corp.

(Sub. of Ling-Temco Electronics, Inc.)
747 S. Central Expressway, Richardson, Tex.
Phone: ADams 5-3424
President.....M. Zimmerman
V.P., Sec.-Treas. .....John Duke
Sales ..... Bill O'Fallon
Prod. Mgr. .....Carl Griffin
PRODUCTS: Closed-circuit cameras. UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

Electronic Applications, Inc.

194 Richmond Hill Ave., Stamford, Conn.
Phone: DAvis 5-1574

President.....V. J. Skee
V.P.'s .....W. Franz, H. H. Uihlein
Sec.-Treas.....T. M. Skee

PRODUCTS: AKG dynamic & condenser microphones, boom sets; EMT turntables prof. instrumentation, reverberation unit, cables; NAGRA portable tape-recorders, studer prof. tape units.

Electronics Development Co., Inc.

3743 Cahuenga Blvd., N. Hollywood, Calif.
Phone: TRiangle 7-3223

Pres., Chief Eng.....Joseph H. Leaming
Sec., Treas.....Fred P. Leaming
Vice Pres.....C. G. W. Anderson

PRODUCTS: Audiplex sound diplexing units, high speed data TV transmission, systems, design and development of special studio equipment, low power 200 watt TV transmitters.

Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.
Phone: SWarthmore 5-3500

President .....B. Abrams
Secretary-Treasurer.....M. Abrams
Exec. Vice-Pres.....Dorman D. Israel
Sr. V.P., Purch., Cons. Prod. Engr., Mfg.....Harvey Tullo
V.P. Govt. Elec.....Morton P. Rome
V.P., Research Lab.....Harold Goldberg
V.P., Gov't Rel.....John D. Small
Dir. of Sales.....Arnold M. Henderson
Dir. of Adv.....Eugene Van Cleve
V.P., Controller.....Abraham Vogel
V.P., Comm. Eng. .....Maurice Levy
Dir. Public Rel.....L. H. Liberman
Export Manager.....Joseph Kattan

PRODUCTS: TV receivers, radios, phonographs, air conditioners, air health conditioners & electronic equipment for Govt. Defense Pgms.

Engineering Assoc.

434 Patterson Rd., Dayton 19, Ohio
Phone: AXminster 3-1662

President.....C. C. Littel, Jr.

PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

Esquire Radio Corp.

6201 15th Ave., Brooklyn, N.Y.
Phone: BEnsonhurst 6-2755

President.....A. R. Lieberman
Vice President.....T. S. Block
Chief Engineer.....Paul Smith
Production Mgr.....Anthony Umina
Nat. Sls. Mgr.....Simon Lynn
Purchasing Agent.....Ernie Cooke
Controller.....L. Saqqual

PRODUCTS: Manufacturers of radios, phonographs and Hi-Fi combinations. Import manufacturers for German & Japanese prods.

E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.
Phone: 4-2171

President .....Clarence Jax

PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

Fairchild Camera & Instrument Corp.

Robbins Lane, Syosset, Long Island, N. Y.
Phone: WElls 1-4500

PRODUCTS: (AM-FM) Miniature beacon transmitters. Automatic voice data link. Fairchild motion analysis camera, high speed 16 mm motion picture camera for special effects color or B & W. Facsimile & telephoto transmitters & receivers.

Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City 1, N.Y.
Phone: STillwell 4-6163

President.....Donald J. Plunkett
Sales Admin..... Margaret P. McLaughlin
Chief Engineer .....George Alexandrovich

PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters.

Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.
Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides for transparencies, 3 light & single light additive color motion picture printing heads.

C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.
Phone: ATlantic 7-7303

President .....C. H. Fisher

PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.
Phone: EXeter 2-2500

President .....Avery Fisher
V.P. and Gen. Mgr.....B. L. Arons
V.P., Eng..... Fred Mergner
V.P., Purch.....Walter O'Donnell
V.P., Director of Sales.....J. J. Parks

PRODUCTS: Hi-Fi Radio, Phonographs, tape recorders, Hi-Fi stereo FM-AM tuners and receivers, master audio controls, amplifiers, pre-amplifiers, and speaker systems.

Florman & Babb, Inc.

68 West 45th St., New York 36, N. Y.
Phone: MU 2-2928

President .....Arthur Florman
Vice-President .....John Babb
Secretary.....Shirley Babb

PRODUCTS: Mfg., sls., & rental of everything in 16 & 35 mm motion picture eqpt.

Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.
Phone: CEntral 9-6100

Pres., Chief Eng.....A. J. Baracket
Vice President .....Angelo R. Fiore
Plant Mgr. .....George Houlroyd
Purchasing Agent .....William Hums
Eastern Sls. Mgr.....Herbert Michels
Western Sls. Mgr.....Jess E. Dines
Secretary .....Catherine E. Baracket

PRODUCTS: Image orthicon orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

Gates Radio Co.

123 Hampshire St., Quincy, Ill.
Phone: BAldwin 2-8202
N. Y. Phone: MUrray Hill 7-7971

President.....P. S. Gates
V.P., Opera .....G. L. Mallory
V.P., Sales.....L. J. Cervone
Mdsng. & Adv. Dir.....John Price
V.P., Engr. .....N. L. Jochem
Works Manager.....Howard Young
Secretary.....A. S. Petzoldt
Purchasing Agent.....John Bowers

PRODUCTS: Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

General Communications

Janesville Rd., Fort Atkinson, Wisc.
Phone: JOrdan 3-5547

President.....E. D. Petersen
Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

General Electric Co.

Electronics Park, Syracuse, N. Y.
Phone: GRanite 6-4411

Defense Electronics Div.
Electronics Park, Syracuse, N.Y.
Phone: GRanite 6-4411

V.P., General Manager.....George L. Haller

1. *Communication Products Dept.*
Mountain View Rd., Lynchburg, Va.
Phone: VI 6-7311

General Manager.....H. Van Aken
Manager-Marketing.....Glenn R. Peterson

PRODUCTS: Mobile communication equipment, two-way-radio, microwave, radio traffic coordination units, power line carrier, terminal equipment.

2. *Technical Products Operation*
Electronics Park, Syracuse 1, N. Y.

Gen. Mgr.....R. L. Casselberry

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, high frequency heating equipment.

Radio & Television Div.
Shoppingtown Plaza, DeWitt 14, N.Y.
Phone: GI 6-5555

General Mgr. .....Hershner Cross

1. *TV Receiver Dept.*
Electronics Park, Syracuse, N. Y.

General Manager.....Herbert Riegelman
Manager Marketing .....S. Martin Fassler

PRODUCTS: TV Receivers.

2. *Radio Receiver Dept.*
1001 Broad St., Utica, N.Y.
Phone: SWift 7-0750

General Manager.....Robert C. Wilson
Manager-Marketing...William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

Electronic Components Division
316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401

V.P., General Manager .....L. B. Davis

1. *Receiving Tube Dept.*
316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401

General Manager.....I. D. Daniels
Manager-Marketing .....W. F. Greenwood

PRODUCTS: Radio and TV receiving tubes, "Five-Star" high reliability tubes micro-miniature metal ceramic receiving tubes.

2. *Power Tube Dept.*
1 River Rd., Schenectady 5, N.Y.
Phone: FRanklin 4-2211

General Manager.....J. F. McAllister
Manager-Marketing .....F. L. Miller

PRODUCTS: Metal-ceramic transmitting tubes, TV camera tubes, microwave tubes, industrial power tubes, tank-type ignitrons.

3. *Cathode Ray Tube Dept.*
Electronics Park, Syracuse 1, N. Y.
Phone: GRanite 6-4411

General Manager .....David C. Scott

PRODUCTS: TV picture tubes, industrial cathode ray tubes, radar indicator tubes.

4. *Semiconductor Products Dept.*
Electronics Park, Syracuse 1, N. Y.
Phone: GRanite 6-4411

General Manager.....H. B. Fancher
Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors (germanium and silicon) for all entertainment, commercial, and military markets; germanium and silicon rectifiers for electronic and electrical equipment; germanium and silicon diodes for electronic and electrical equipment.

5. *Rectifier Components Dept.*
W. Genesee St., Auburn, N. Y.
Phone: AL 3-7321

General Manager.....C. G. Lloyd
Manager-Marketing .....W. H. Hall

PRODUCTS: Rectifiers

General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,
Cambridge, Mass.
Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino

PRODUCTS: FM transmitters with FM multiplex exciters.

General Radio Co.

22 Baker Ave., W. Concord, Mass.
Phone: EMerson 9-4400
N. Y. Phone: WOrth 4-2722

President.....C. C. Carey
Bd. Chairman .....A. E. Thiessen
Treasurer.....Lawrence H. Pexton
Secretary.....John D. Quackenbos
Director of Sales.....M. T. Smith
Export Manager.....S. W. DeBlois
V.P., Engr.....D. B. Sinclair
Publicity Manager.....C. E. Worthen
Service Manager.....H. H. Dawes

PRODUCTS: AM, FM and TV frequency and modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

GPL Division, Gen. Precision, Inc.

63 Bedford Rd., Pleasantville, N. Y.
Phone: ROgers 9-5000

President.....R. W. Lee
V.P. and Gen. Mgr.....W. P. Hilliard
V.P., Ind. Products.....Blair Foulds
V.P., Sls. and Eng.....W. J. Tull
Dir., Sls. and Svc. Div.....R. Tate
Assoc. Dir., Industrial Prod...N. M. Marshall

PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit television systems; simplex motion picture projectors and sound systems.

Granco Products, Inc.

83-30 Kew Gardens Rd.
Kew Gardens 15, N.Y.
Phone: VIrginia 9-8900

President .....Henry Fogel
V.P. Engineering.....Seymour Napolin

PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

Grand Iron Works, Inc.

525 Tiffany St., New York 59, N. Y.
Phone: DAyton 8-2600

President.....B. E. Alpern

PRODUCTS: Manufactures and erects towers.

Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.
Phone: LExington 2-4000

Sales Manager.....J. O'Connell

PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.
Phone: UNiversity 4-2115

President.....J. M. Hamilton

PRODUCT: Paint and erect radio and TV towers.

The Hammarlund Mfg. Co., Inc.

460 West 34th St., New York 1, N. Y.
Phone: LOngacre 5-1300

President.....Lloyd A. Hammarlund
Vice-Pres.....Hugh A. McCloskey
Sls. Mgr., Engr. Prod.....L. C. Menkes
Mgr., Comm'l Prod.....F. Lester
Dir. of Engr.....P. L. Epstein
Comptroller .....Walter Knorr
Advertising & Promotion
Manager.....Lescarboura Agency
Personnel Director.....George Froehlich
Purchasing Agent.....William Griffin

PRODUCTS: Communication receivers and accessories, standard and special variable capacitators, remote supervisory controls, diversity receivers.

The Harwald Company

1245 Chicago Ave., Evanston, Ill.
Phone: DAvis 8-7070

President .....Robert Grunwald
Sales Engineer.....Sam Caldwell

PRODUCTS: (TV) Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement; Admatic automatic slide projector.

Hewlett-Packard Co.

275 Page Mill Rd., Palo Alto, Calif.
Phone: DAvenport 5-4451

President .....David Packard
Sales Mgr.....C. Van Rensselaer

PRODUCTS: TV & FM monitors and test equipment.

Hinners-Galanek Radio Corp.

66-02 Austin St., Forest Hills 74, N. Y.
Phone: ILlinois 9-0800

President, Chg. of Sales....Frank A. Hinners
V.P., Treas.....Leo J. Galanek
Ass't V.P.....Grace V. Ramey
Chief Engineer.....Daniel P. Brand
Purchasing....Milton Landau, Charles Avery
Office Mgr.....Claire J. Sassi
Prod. Mgr.....Seymour Smolin
Traffic Mgr.....Mach Wachs
Plant Mgr.....Paul Swist

PRODUCTS: AM/FM, AM, Table and clock model radios, transistor radios (portable), monaural and Stereo portable phonographs, Stereo consolettes.

Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.
Phone: RIchmond 7-4488

President.....H. Leslie Hoffman
Vice-Pres., Treas.....C. E. Underwood

Consumer Products Division

V.P., Sales.....P. E. Bryant
V.P., Mfg.....J. Stevens
V.P., Admin.....M. G. Whitney
Asst. Sls. Mgr., Radio & Hi Fi....P. L. Henry
V.P. Indust. Rel.....Ted S. Hoffman

Laboratories Division

President.....J. D. McLean
Treasurer.....J. Kuhner

Semiconductor Division

Exec. Vice President.....M. E. Paradise
Treas., Asst. Gen. Mgr.....J. S. McGee

PRODUCTS: TV & radio receivers, hi-fi phonographs, military electronic equipment, semiconductor devices.

Houston-Fearless Corporation

(Houston-Fearless Div.)
11801 W. Olympic Blvd., Los Angeles, Calif.
Phone: BRadshaw 2-4331

Sales Mgr.....A. J. Kjontvedt

Field Representatives
1411 K St., N.W., Washington 5, D.C.
Phone: EX 3-3838. Richard E. Holtzworth.
Flagg Rd., Southboro, Mass.
Phone: OLympia 5-1880 (Natick, Mass.)
James R. Carrouth
321 Orangewood Dr., Dayton 29, O.
Phone: AX 8-3861. John Petry

PRODUCTS: Tripods, dollies, pedestals, camera cranes, remote control camera heads & mounts, tripod accessories; motion picture film processors.

Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.
Phone: REgent 6-9330

President.....Richard A. Huggins
Sales Manager.....V. D. Varenhorst
Plant Manager.....J. J. Gilleran
Business Manager.....W. S. Floyd

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, permanent magnet and electrostatic focused tubes.

Hughey & Phillips, Inc.

3200 N. San Fernando Blvd., Burbank, Calif.
Phone: VIctoria 9-1104

V.P., Gen'l Mgr.....J. H. Ganzenhuber

PRODUCTS: 300 mm. beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control & alarm systems, and complete kits for: tower lighting, sleet melter power and control.

Industrial Transmitters & Antennas Inc.

130 E. Baltimore Ave., Lansdowne, Pa.
Phone: CLearbrook 9-8200

President .....Bernard Wise
Mkt. Mgr., Bcst. Sls.....Joseph Novik
Mkt. Mgr., Govt. & Ind.....Eliot S. Baker
Dir. of Engr.....Joseph Roberts
Purchasing Agent.....Joseph Scanlon
Plant Mgr.....Robert Jordan

PRODUCTS: AM, FM & short wave bcst. & communication transmitters, remote control, AM & FM monitors, STL equipment, custom receivers, associated bcst. test & studio equipment.

Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.
Phone: CEntral 2-0806

Vice President.....R. K. Soderquist

PRODUCTS: Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels. Our tube types for above use include: 5665/C16J, 718 & 710/6011.

Internat'l. Electronics Corp.

81 Spring St., New York 12, N. Y.
Phone: WOrth 6-0790

President.....B. B. Grossman
Secy., Treas.....M. Grossman
Vice President.....E. J. Porto

PRODUCTS: Mullard products: Audio & radio & spec. purpose tubes; semi-conductor & photo conductive devices; ultrasonic eqpt.; electrical testing apparatus.

International Telemeter Co.

(Div. Paramount Pict. Corp.)
1501 Broadway, New York 36
Phone: BR 9-8700

Chairman .....Paul Raibourn
President.....L. A. Novins
Vice-Pres.....P. MacNamara, C. I. Lappen
Secretary.....Jacob Karp
Treas.....James H. Richardson
Asst. Secy.....Arthur Israel, Jr.

PRODUCTS: Telemeter system of Pay-as-You-See TV.

Internat'l Telephone & Telegraph Corp.

67 Broad St., New York 4, N. Y.
Phone: BOwling Green 9-3800

V.P. Chg. Marketing.....P. R. Roehm

PRODUCTS: Mobile radio systems, closed-circuit TV systems, tubes, rectifiers & condensers.

ITT Components Division

(*A Div. of IT & T*)
100 Kingsland Road, Clifton, N. J.
Phone: NOrth 2-3600
N. Y. Phone: BOwling Green 9-3800

President.....Burrell A. Parkhurst
V.P. Chg. Mfg.....William P. Maginnis
V.P. Chg. Mktg.....Frank M. Viles, Jr.
Comptroller.....George Neaderhouser
Advertising Manager.....Edward L. Shaw

PRODUCTS: Selenium & silicon rectifiers, tantalum & aluminum capacitors, hermetic seals, miniature switches, power, traveling wave, hydrogen thyratron & image storage tubes.

ITT Federal Division

100 Kingsland Road, Clifton, N. J.
Phone: NO 2-3600

President.....Delbert L. Mills
Vice President.....Theodore M. Douglas
V.P., Administration.....Robt. E. Chasen
V.P., Engr.....Walter H. Hawk
Pub. Rel. Dir.....Joseph A. Abbott
General Sales Manager.....John D. Phelan
Purchasing Agent.....Charles Messner

PRODUCTS: Communications transmitting-receiving systems & eqpt., conventional, time & frequency sharing, pulse coded.

ITT Laboratories

(*A Div. of Internat'l Tel. & Tel. Corp.*)
500 Washington Ave., Nutley 10, N. J.
Phone: NOrth 1-1100

President.....Henri Busignies
V.P.'s.....R. S. Caruthers, Peter C. Sandretto, Armig G. Kandoian
Lab Director.....William Sichak

PRODUCTS: Microwave radio systems & path loss test eqpt. for point-to-point & over-the-horizon transmission.

Jackson Electrical Instrument Co.

18 S. Patterson Blvd., Dayton 2, O.
Phone: BAldwin 4-0367

President.....J. E. Beery
Sales Mgr.....James A. Hawkins
Purch. Agent.....D. F. Eltzroth

PRODUCTS: Radio-TV electronic test equipment.

Jampro Antenna Co.

7500-14th Ave., Bldg. 9, Sacramento 20, Calif.
Phone: GL 1-4375

General Mgr.....Peter K. Onnigian
Production Mgr. .....Taro Yodogawa
Ch. Engr..... Floyd Overhauser

Foreign Representatives
Rock International Corp.
13 E. 40th St., New York 16, N. Y.
Phone: MU 9-0200
2442 Trenton Ave., Montreal, Que., Can.

PRODUCTS: Transmitting antennas for FM & TV stations, special designs, emergency antennas.

Jenfred, Inc.

36 W. 57th St., New York 19, N. Y.
Phone: CIrcle 7-1429

President.....Claude Frederick
Vice President.....Grace V. Frederick

PRODUCTS: Stock pictures for projection, etc.; overhead, rear or front projection eqpt.; slide files—projection eqpt.. rear & front screen & overhead projection.

Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.
Phone: BAldwin 6-3456
N. Y. Phone: SYcamore 2-3700

President .....Milton Shapp
V.P.'s...Henry J. Arbeiter, Caywood Cooley
Asst. to the Pres.....Zalmon H. Garfield,
Sales Manager.....William Miller
Dir. of Pub. Rel.....Daniel Aaron
Distrib. Sales Mgr.....Walter Goodman

PRODUCTS: TV receptor, Jerrold Home System, FM range extenders, antenna, closed circuit TV, and data transportation systems, test instruments, cable theatre, meters, converters, two set couplers.

Johns-Manville

22 E. 40th St., New York 16, N. Y.
Phone: LExington 2-7600

Manager.....P. J. Washburn

PRODUCT: Acoustical materials.

E. F. Johnson Co.

Waseca, Minn.
Phone: 990

General Manager.....E. F. Johnson
TV Sales.....C. Wilson

PRODUCTS: Antenna insulators, RF contactors, isolation inductors, inductors (fixed & variable), shaft couplings (flexible & rigid), static drain chokes, tower lighting filters, phase samplings loops, make-before—break switches, counter dials, feed-thru bowl insulators.

Kaar Engineering Corp.

2995 Middlefield Rd., Palo Alto, Cal.
Phone: DAvenport 6-5050

General Manager.....Norman Helwig
Sales Manager .....F. Genochio
Chief Engineer .....Bob Hamilton

PRODUCTS: Mobile radio, conelrad monitor.

Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.
Phone: FReeport 9-8800

President.....Leonard R. Kahn
V.P. Chg. of Sls.....Kenneth B. Boothe

PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmet-

rical waveform modulation (AM-FM and TV transmitters), Dual sideband AM stereo adapters.

Kay Electric Co.
14 Maple Ave., Pine Brook, N. J.
Phone: CApital 6-4000
Partner.....Harry R. Foster
Partner, Chief Eng.....Elmo E. Crump
Sales Manager.....John Gilmore
PRODUCTS: Broadcast test equipment.
PRODUCTS: Hi-Fi stereo & TV units.

Kierulff Sound Corp.
1015 S. Fiueroa St., Los Angeles 15, Calif.
Phone: RIchmond 7-0271
President .....C. T. Kierulff
Vice President.....R. E. Carson
Operations Mgr.....Glenn Williams
PRODUCTS: Distributor of electronic equipment.

Kimble Glass Co.
(*Subsidiary of Owens-Illinois Glass Co.*)
405 Madison Ave., Toledo 1, Ohio
Phone: CHerry 2-6543
President.....W. J. Stewart
Industrial & Electronic Prod. Div.:
V.P., Gen. Mgr.....J. P. Kearney
V.P., Product Mgr.....G. P. Molloy
Sales Mgrs...J. H. Chandler, R. W. M. Ritter
Dir. Prod. Stand. & Field Engr.....L. C. Pierzchala
Chief Devel. Eng.....R. W. Mayhew
General Mgr., Interntl. Div...J. L. Gushman
V.P., Dir. Sales.....E. B. Dennis, Jr.
V.P., Technical Dir.....F. D. Pinotti
Sales Promotion Mgr.....W. D. Plummer
PRODUCTS: Glass envelopes for TV picture tubes, special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

Kliegl Bros., Inc.
321 W. 50th St., New York, N. Y.
Phone: COlumbus 5-0130
Vice President.....Herbert A. Kliegl
TV Sales Mgr.....Herbert R. More
PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cable; studio lighting control centers, dimmer consoles with either transformer, electronic or magnetic amplifier dimmers, preset boards.

Kline Iron & Steel Co., Inc.
1225 Huger St., Columbia, S. C.
Phone: AL 4-0301
President.....B. H. Kline
Sales Manager.....J. R. Trotter
Chief Tower Eng.....F. L. Anderson, Jr.
PRODUCTS: Manufactures and erects towers. For TV antennas, AM and FM radio, microwave and communication systems.

Kriss Electronics Corp.
191 Oraton St., Newark, N. J.
Phone: HU 4-3137
President.....Charles J. Kriss
Prod. Mgr.....Emanuel Jasuik
PRODUCTS: TV picture tubes, cathode ray tubes.

Lambda-Pacific Engineering, Inc.
14725 Arminta St., Van Nuys, Calif.
Phone: TRiangle 3-2400
President.....L. W. Mallach
PRODUCTS: Microwave systems, portable and fixed. Full color and Monochrome. 5600 mc to 12,000 mc.

Lehigh Structural Steel Co.
17 Battery Place, New York 4, N. Y.
Phone: WHitehall 4-1424
Gen. Sls. Mgr.....E. A. Murphy
PRODUCTS: Vertical radiators, supporting towers, relay towers.

John E. Lingo & Son, Inc.
2814 Buren Ave., Camden 5, N. J.
Phone: WOodlawn 4-0487
PRODUCTS: Antenna supporting poles & transmitting antennas.

Machlett Laboratories, Inc.
1063 Hope St., Springdale, Conn.
Phone: FIreside 8-7511
President.....W. E. Stevenson
Mgr., Elect. Tube Sales.....R. E. Nelson
Mgr., Photosensitive Prod. Sls. .....A. F. Wegener
Field Eng., East. Dist.....R. S. Schoedler
Field Eng., East. Dist.....R. A. Hoffman
Mgr., West. Dist. Sls.....E. H. Gilbert
Mgr., Central Dist. Sls.....D. S. Frankel
Mgr., Mdsing & Adv.....R. N. Rose
PRODUCTS: Electron tubes for oscillator, amplifier, and modulator service in AM & FM transmitters. TV transmitter electron tubes; vidicon & image orthicon TV camera tubes.

MacKenzie Electronics, Inc.
1025 N. McCadden Place, Hollywood 38, Cal.
Phone: HO 3-5186
President.....Louis G. MacKenzie
General Manager.....Norman J. Ostby
PRODUCTS: Multi-channel program repeaters, single channel recorder-playback units, telephone answering sets, magnetic tape magazines.

Magnasync Corporation

5546 Satsuma Ave., North Hollywood, Cal.
Phone: TRiangle 7-0965

President.....D. J. White
Exec. V.P.....W. H. Stutz
V.P., Chief Eng.....J. W. Green
Dir. Customer Svc.....R. H. Sogge

PRODUCTS: Portable mixers, studio mixing consolette, microphone boom, program equalizors, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

The Magnavox Company

2131 Bueter Rd., Ft. Wayne 4, Ind.
Phone: EAstbrook 9721

Chairman.....Richard A. O'Connor
President.....Frank M. Freimann
V.P., Secy.....Gerard M. Ungaro
V.P., Treas.....John S. Sturgeon
V.P.....Edwin S. Pridham
V.P., Govt. & Indust. Div....Gen. G. F. Smith
General Comptroller.....J. A. Robinson, Jr.
Corporate Comptroller.....Jack W. Schrey
Asst. Secy.'s.....Catherine M. Kelly, Stanley S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky
Asst. to Pres.....C. Wesley La Blanc, Jr.
V.P., Merchandising.....George Fezell
V.P. Sales.....T. Elwood Reeves
Retail Ad Mgr.....Robert K. Daniel
Adv. Art Dir.....Allyn N. Farmer
Dir. of Sales Plan.....Stewart Roberts
Sls. Prom. Mgr.....Charles H. Strawbridge
Dir. Public Relations.....Dawson Newton
Export Mgr.....M. A. Newman
Advertising Manager.....Karl Carstens
Purchasing Director.....Warren Frebel
Nat'l Service Manager.....Ray Yeranko

PRODUCTS: (AM-FM) Stereo Hi-Fidelity radios. (TV) 17, 21 & 24" & color: UHF & VHF; two-way combinations; three-way combinations.

Marconi Instruments Ltd.

111 Cedar Lane, Engelwood, N. J.
Phone: LOwell 7-0607

Manager.....R. J. Bailey
Sls. Mgr.....W. A. Buck
Ch. Eng.....S. Ellam

PRODUCTS: Measuring instruments for FM mobile radio, measuring instruments for bcstg. stations, FM/AM signal generators, frequency standards, deviation monitors, TV sideband analyzers, etc.

Mattison Electronics Corp.

2966-68 Jerome Ave., New York 68, N. Y.
Phone: CY 8-1400

President, Treasurer.....Richard Mattison

PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.
Phone: STillwell 4-4600

President..... Daniel R. Ehrlich
V.P., Treasurer.....Ben Cohen
V.P., Secy.....Herman Cohen
Asst. Secy.....Lee Shaw

PRODUCTS: 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35 mm. Galvanometers, kinescope recording equipment 16 mm., rapid processing equipment for 16 and 35 mm. film.

The Mectron Co.

166 Ridge Ave., N. Plainfield, N. J.
Phone: 6-6513

Sales Manager.....J. F. Cosgrove
Production Mgr.....Saul Esocoff

PRODUCTS: Insulated Coaxial transmission lines and fittings, ohm replacement parts, coaxial switches, harmonic filters.

Metropolitan Electric Mfg. Co.

(*Lumitron Division*)
2250 Steinway St., Long Island City 5, N. Y.
Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley
Assoc. Gen. Mgr.....Charles Shevelin

PRODUCTS: Studio lighting control.

Metropolitan Telecommunications Corp.

964 Dean St., Brooklyn 38, N. Y.
Phone: NEvins 8-5900

President.....S. Beidler

PRODUCTS: Cameramen's telephone head & chest sets, telephone jacks, plugs, switchboards & assoc. eqpt.

Miles Reproducer Co., Inc.

812 Broadway, New York 3, N. Y.
Phone: SPring 7-7670

President .....G. Ruskin
Adv. Mgr., Treas.....B. Burns
Chief Engineer.....I. W. Kay
Secretary .....J. M. Kuhlik

PRODUCTS: Briefcase interview recorder.

Milo Electronics Corp.

530 Canal St., New York 13, N. Y.
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith

PRODUCTS: Audio components, test instruments, tubes, recording & playback eqpt., wire, cable, connectors.

Minnesota Mining and Mfg. Co.

900 Bush Ave., St. Paul 6, Minn.
Phone: PRospect 6-8511

Div. V.P., Magnetic Prod..Dr. W. W. Wetzel
Gen. Sales Mgr., Magnetic Prod.
Dan Denham
Sales Mgr., Dist. Trades.....W. H. Madden

Branch Offices
6850 S. Harlem Ave., Argo P.O.

Bedford Park, Ill.
Sales Manager.....D. T. Windahl
6023 S. Garfield Ave., Los Angeles 22, Calif.
Sales Manager.....A. J. Blower
700 Grand Ave., Ridgefield, N. J.
Sls. Mgr.....W. F. Enright
2121 Santa Anna Ave., Dallas 28, Tex.
Sls. Mgr.....R. A. Henderson
732 Ashby St., N. W., Atlanta 18, Ga.
Sls. Mgr.....L. C. Atkins
367 Grove St., St. Paul 1, Minn.
1330 Centre St., Newton Center 59, Mass.
Box 2012, Buffalo 5, N. Y.
5698 Rising Sun Ave., Philadelphia 20, Pa.
4835 Para Dr., Cincinnati, Ohio
12200 Brookpark Road, Cleveland 30, Ohio
411 Piquette, Detroit 2, Mich.
320 Shaw Rd., S. San Francisco, Calif.
10725 Baur Blvd., St. Louis 14, Mo.
Box 151, High Point, N. C.
1410 Kapiolani Blvd., Honolulu 14, Hawaii
3663 1st Ave., S., Seattle 4, Wash.
PRODUCTS: Magnetic and video tape and magnetic film & accessories.

Miratel, Inc.

1st St., S.E. & Richardson,
New Brighton 12, Minn.
Phone: MElrose 3-1742
President.....William S. Sadler
General Manager .....N. C. Ritter
Sales Mgr.....H. E. Kurzweg
PRODUCTS: Television video monitors, video distribution amplifiers, regulated power supplies, conelrad equipment, voice operated relay, aperture correctors.

Missile Systems Corp.

11949 Vose St., N. Hollywood, Calif.
Phone: POplar 5-9041
General Mgr. .....Richard E. Oswald
PRODUCTS: Commercial microwave equipment, microwave relay system & terminal end, microvan remote unit, portable microwave relay system, subcarrier discriminator monitor, ling telemetry decommutator, phase & gain equalizer.

Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.
Phone: CHapman 5-1086
President.....Mrs. Eva Fox
V.P.....J. D. McCall
V.P. & Mgr.....Victor T. Carbone
PRODUCTS: Film cameras and accessories.

Mole Richardson Co.

937 N. Sycamore Ave., Hollywood 38, Calif.
Phone: OLdfield 4-3660
President .....W. K. Parker
PRODUCTS: Photographic lighting equipment and accessories for TV studios. Microphone booms and perambulators.

Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.
Phone: PRescott 9-8866
N.Y. Phone: COlumbus 5-5989
Pres. .....Jerome Taishoff
Vice President.....Sol Taishoff
V.P., Operations.....A. S. Backus
PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

Narda Microwave Corp.

118 Herricks Rd., Mineola, N. Y.
Phone: PIoneer 6-4650
President.....W. A. Bourke
PRODUCTS: Microwave test equipment; antenna horns.

National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.
Phone: CIrcle 6-0348
President .....John Clemens
Sec'y.-Treas.....Erwin G. Harwood
PRODUCTS: Crab-Hydrolly, Hydrolly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment, 1 hr. magazines for film recording for 16 mm. & 35 mm. fluid Pan and tilthead tripod.

Nat'l Engr. & Mfg. Co.

1579 Morristown St., Orlando, Fla.
Phone: GArden 4-9715
Execs.....D. L. Dine, R. D. Sidwell
PRODUCTS: On-air lights, electronic fabrication, towers.

National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.
Phone: PR 8-5900
Pres., Sales Director.....John Sansone
Sec'y.-Treas., Engr.....A. Wasek
PRODUCTS: Cathode Ray Tubes.

Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JUdson 6-5810
Exec., V.P.....Lee E. Jones
PRODUCTS: Film cabinets and racks, slide cabinets, editing equipment, film cleaners, projection tables, synchronizers, film timers, flanges, editing tables; storage equipment for video tape reels.

Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.
Phone: BAyside 9-8092
President.....Gunnar A. Olsen
Vice President.....Gunnar Olsen
PRODUCTS: Tower Antenna systems installations & maintenance.

Orr Industries Co.

(*Div. of Ampex Corp.*)
P.O. Box 190, Opelika, Ala.
Phone: SHerwood 5-7643
V.P. and Mgr.....John M. Leslie, Jr.
Mkt. Mgr.....J. Reynolds Carey
Engineering Mgr.....George Ziadeh
Quality Control Mgr.....R. D. Browning

PRODUCTS: Recording tapes, various lengths, widths & types for broadcast, industrial, gov't. & consumer uses.

Pacific Mercury Electronics

8345 Hayvenhurst Ave., Sepulveda, Calif.
Phone: EMpire 2-3131
N.Y. Phone: EM 1-3084

President.....Joe Benaron
V.P., Engr. Dir.....S. Cutler
Comm. Sls. Mgr.....J. F. Walsh
Manufacturing Dir.....T. McAuliffe
Purchasing Director.....D. Stein
Ch. TV Engineer.....Sava Jacobson
Indus. Relations Dir.....George Brudney

PRODUCTS: Silvertone TV sets, stereo radio phonograph combinations, Thomas-organ-stereo phonograph combinations, electric organs.

Page Communications Engineers, Inc.

(*Subsidiary of Northrop Corp.*)
2001 Wisconsin Ave., N.W., Washington, D.C.
Phone: FEderal 7-7600

President.....Esterly C. Page
Exec. V.P.....Joseph A. Waldschmitt
Sr. V.P., Staff Svcs.....F. W. Donkin
Sr. V.P., Contract Svcs.....C. J. Seeley
Sr. V.P., Eng., R&D.....Ross Bateman
V.P., Dir. Telecomm Sys...Charles A. Parry
V.P., Dir. Eng.....Francis M. Ryan
V.P., Dir. R&D.....Dr. Charles R. Burrows
V.P., Dir. M&O.....Edward R. Wagner
Dir. Customer Rel.....Walter R. Brehm

PRODUCTS: Design, construction, testing, maintenance and operation of ionospheric & tropospheric scatter propagation & other advanced radio communications systems.

Parkersburg Rig and Reel Co.

(*Div. of Parkersburg-Aetna Corp.*)
620 Depot St., Parkersburg, W. Va.
Phone: HUdson 5-4521
N.Y. Phone: YUkon 6-5166

President.....B. P. McDonough
V.P., Sales Mgr.....J. W. Robbins
Secy., Treas.....H. N. Wilson

PRODUCTS: (AM-FM) Radio transmission towers; micro wave towers. (TV) Towers.

Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.
Phone: REpublic 1-3111

Mgr.....L. M. Wütke

PRODUCTS: "Pemarc" and "Telinc" projectors, and accessories.

Pentron Sales Co., Inc.

(Sub. of Pentron Electronics Corp.)
777 South Tripp Ave., Chicago 24, Ill.
Phone: SAcramento 2-3201

President.....Irving Rossman
Chief Engineer.....Irving Brenholdt

Eastern Division
58-08 37th Ave., Woodside, L.I., N.Y.
Phone: DEfender 5-1050

PRODUCTS: Stereo recorders, stereo playmonaural tape recorders, dual preamplifiers, preamplifiers, microphone mixers, speaker/amplifiers, tape decks (stereo & monaural).

Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3200

President.....H. T. Brinton
Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foamflex coaxial cable.

Philco Corp.

Tioga and "C" Sts., Philadelphia 34, Pa.
Phone: NEbraska 4-5100

Corporate Division

President.....James Skinner, Jr.
V.P., Oper.....Joseph H. Gillies
Exec. V.P., Res. & Eng.....Leslie J. Woods
Vice President.....Harold W. Butler
V.P., Res. & Eng.....Leslie J. Woods
V.P., Technical Planning....David B. Smith
General Counsel.....Philip Dechert
V.P. Fin. & Treasurer.....William R. Wilson
Secretary.....Charles F. Steinruck, Jr.
Dir. of Pub. Rel.....Robert M. Jones

Consumer Products Division

V.P., Gen. Mgr.....Larry F. Hardy
V.P., Marketing.....Henry E. Bowes
Gen. Mgr.-Spec. Mkt. Planning..John L. Utz
V.P., Prod. Dev. & Planning—Electronics.....Armin E. Allen
V.P., Electronics Oper.....E. S. Brotzman
V.P., Engr.-Electronics Oper.....Palmer M. Craig
V.P., Prod. Dev. & Planning-Appliances.....Harold W. Schaefer
V.P., Appliance Oper..William A. McCracken
Gen. Mgr.-Appl. Eng.....Frank Edwards
V.P., Purchasing.....Wilson H. Oelkers
V.P., Asst. to V.P. & Gen Mgr.....Oscar O. Schreiber

(*Lansdale Tube Co. Div.*)
Church Road, Lansdale, Pa.
Phone: ULysses 5-4681
N. Y. Phone: STilwell 6-8400

Vice-Pres., Gen. Mgr.....W. J. Peltz
Gen. Sales Mgr.....C. H. Warshaw
Distributor Sls. Mgr.....J. E. O'Hanlon

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers, Stereophonic Hi-Fidelity phonographs.

Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.
Phone: HIckory 1-5000

President.....M. L. Granat
Vice-President.....Gary Granat
Chief Engineer.....Fred Kaufman
Treasurer.....Murray Granat
Sec'y.-Sls. Mgr.....Jerry Granat
Office Mgr.....Milton Greenker

PRODUCTS: Transistor portable radio kits, 3 tube. 2 band AC/DC radio kits. crystal set kits and sets, electronic kits of all kinds for hobby and school use communication re-

ceiver and transreceiver units, citizen band equipment.

Pilot Radio Corp.

37-06 36th St., Long Island City 1, N. Y.
Phone: STillwell 4-5454

President .....Isidor Goldberg
Secretary-Treasurer.....I. W. Wyckoff
V.P. Sales Manager.....L. M. Sandwick
Purchasing Agent.....Paul Lefko
Field Sales Manager.....Don Ross
Adv. Sls. Prom. Mgr.....Ira L. Joachim
Chief Engineer.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi amplifiers, preamplifiers, speaker systems, portable stereo phonographs; stereophonic console phonographs, radio-phonographs, & components.

Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe
Exec. V.P.....P. H. Odessey
Mgr. of Marketing.....J. P. Schindler
Sls. Mgr.....A. A. Goldberg

PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

Precision Apparatus Company, Inc.

70-31 84th St., Glendale 27, N. Y.
Phone: DAvenport 6-3982

Pres. & Gen. Mgr.....S. M. Weingast
V.P. & Dir. of Eng.....G. N. Goldberger
V.P., Chg. of Sales.....S. S. Sparer
Sec.....A. S. Weingast
Treas.....A. D. Mentzer

PRODUCTS: RF Signal Generators, vacuum tube testers, VTVM's V-O-M's, transistor testers, cathode ray oscillographs, sine-square wave generators, and other test and measuring instruments.

Prodelin Inc.

307 Bergen Ave., Kearny, N. J.
Phone: WYman 1-8600

Pres.....L. A. Bondon
V.P., Gen. Mgr.....A. Haselman

PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

Pro-Tex Reel Band Co.

2108 Payne Ave., Cleveland 14, Ohio
Phone: TOwer 1-2624

Owner.....T. Kulka

PRODUCTS: Film reel protective band, tape reel fastening clip, all size reels.

Radex Corporation

2076 Elston Ave., Chicago 14, Ill.
Phone: ARmitage 6-6900

President.....R. Cook

PRODUCTS: Radio test eqpt., electrostatic air cleaners, negative ionizers, air purifiers.

Radio Corporation of America

Executive Offices: 30 Rockefeller Plaza
New York 20, N. Y.
Phone: COlumbus 5-5900

Ch. of the Board.....David Sarnoff
President.....John L. Burns
Ch. Exec. Comm. of Bd...Frank M. Folsom
Sr. Exec. Vice-Pres.....E. W. Engstrom
Group Exec. V.P.'s.....C. M. Odorizzi, W. W. Watts

Industrial Electronic Products
Front & Cooper Sts., Camden, N. J.

Exec. V.P.....T. A. Smith
Pres., RCA Comm. Inc.....T. H. Mitchell
Mgr. Personnel.....W. R. Fitzpatrick
Mgr., Bus. Analysis.....M. W. Poppei
Controller, Finance.....J. H. Walker
Div. V.P., & Gen. Mgr. Bcst. & TV Equip. Div.....C. H. Colledge
Div. V.P., & Gen. Mgr. Communica. & Controls Div.....J. J. Graham
V.P. & Gen. Mgr. Elect. Data Processing Div. .....D. H. Kunsman

RCA Electron Tube Division
415 S. 5th St., Harrison, N. J.

Group Exec. V.P.....W. W. Watts
V.P., Gen. Mgr.....Douglas Y. Smith
Mgr., Planning.....L. R. Day
Controller.....M. Kalen
Div. V.P., Enter. Tube Prod.....J. B. Farese
Chief Engineer.....G. R. Shaw
Purch. Agent.....T. J. Scanlon
Mgr., Personnel.....L. A. Kameen
Gen. Comm. Mgr.....L. S. Thees
Mgr., Dist. Products Dept.....H. F. Bersche
Div. V.P., Ind. Tube Prod.....C. E. Burnett
Mgr., Distributor Sales.....K. B. Shaffer
Mgr. Marketing-Enter. Tubes....M. J. Carroll
Mgr., Mkt., Ind. Tubes.....G. W. Duckworth

RCA Semiconductor and Materials Division
Somerville, N. J.

Group Exec. V.P.....W. W. Watts
V.P., Gen. Mgr.....Dr. A. M. Glover
Div. V.P., Opera. Plan.....W. H. Painter
Mgr., Mktg. Dept.....T. R. Hays
Mgr., Enter. Semiconductor Prod. .....N. H. Green
Mgr., Microelectronics Dept...R. E. Koehler
Mgr., Computer Prod. & Material Dept.....K. M. McLaughlin
Mgr., Personnel.....C. E. Sharp
Controller.....F. R. Buchanan
Mgr., Ind. Semicond. Prod. Dept. .....C. H. Lane
Mgr., Needham Materials Opera..F. E. Vinal

RCA Sales Corporation
Cherry Hill, Camden 8, N. J.

Ch. & President.....W. W. Watts
Operating V.P.....D. L. Mills
Controller .....O. G. Delk
V.P., Marketing .....R. W. Saxon
Vice President.....J. M. Toney
V.P., Adv. & Sales Prom.....J. M. Williams
Mgr., Prod. Plan. & Devel.....C. R. Johnston

RCA Victor Home Instruments Div.
Indianapolis, Ind.

Group Exec. V.P.....W. W. Watts
Div. Vice Pres.....D. L. Mills
Mgr., Home Inst. Mfg.....W. E. Albright
Controller .....O. G. Delk
Mgr., Personnel .....P. R. Slaninka

RCA Victor Distributing Corp.
Chicago, Ill.

Group Exec. V.P.....W. W. Watts
Ch. of the Board.....W. M. Norton
President .....L. F. Holleran
V.P. Los Angeles Branch.....C. A. Malin
V.P. Detroit Branch.....N. A. Corbett
V.P. Chicago Branch.....J. A. Curl
V.P. Buffalo Branch.....L. A. Baumgartner
V.P. Kansas City Branch.....A. W. Sayers
V.P. Davenport Branch.....E. E. Hart
Mgr. Wichita Branch.....W. J. Walsh
V.P. Atlanta Branch.....G. H. Bahl

RCA Victor Record Division
135 East 24th St., New York, N. Y.

Group Exec. V.P.....C. M. Odorizzi
V.P. & Gen. Mgr.....G. R. Marek
Div. V.P. & Opera. Mgr.....N. Racusin
Mgr., Adv. Pub. & Prom.....W. I. Alexander
Div. V.P., Mkt. Svcs. &
Bus. Affairs .....W. W. Bullock
Div. V.P., Comm. Sales Dept...J. Y. Burgess
Div. V.P., Record Opera. Dept....J. P. Davis
Div. V.P., Comm. Records
Creat. Dept.....R. L. Yorke

PRODUCTS: Television receivers table and console black and white and color models; Stereo-Orthophonic High Fidelity "Victrola" Phonographs; radio receivers AM, AM-FM, table models; AM clock radios; electronic data processing equipment; AM, FM and TV transmitting equipment; broadcast station studio equipment; mobile radio communications equipment; industrial television equipment; microphones; microwave equipment; test and measuring equipment; Antenaplex antenna systems; communications equipment; electron tubes: receiving, power, cathoderay and special types; TV studio camera equipment; film, disc and tape recording equipment; sixteen millimeter projectors; electron microscopes; theatre television equipment; marine radio equipment; aviation, communication, radar and other special apparatus for the Armed Forces.

Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.
Exec. V.P., Gen. Mgr.....F. A. Gunther
V.P. Engineering.....J. R. Day
Vice President, Finance.....Joseph Behr
Chief Engineer.....R. E. Hull
Treasurer.....James A. Cronin
Sec. & Ind. Rel. Mgr.....C. R. Runyon, Ill.
Personnel Mgr. .....James J. Kelly
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

Radio Receptor Co., Inc.

(Subsid. of Gen. Instrument Corp.)
240 Wythe Ave., Brooklyn 11, N. Y.
Phone: EVergreen 8-6000

President .....J. G. Mayer
V.P..... .....Ralph Mendel
Treasurer.....Al Konecny, Jr.

PRODUCTS: Industrial TV systems.

Rangertone, Inc.

73 Winthrop St., Newark 4, N. J.
Phone: HUmboldt 5-2550
N.Y. Phone: COrtlandt 7-0694

Pres., Treas.....R. H. Ranger

PRODUCTS: (AM-FM) Magnetic tape recorders, studio type stereophonic recorders. (TV) Synchronized magnetic tape recorders for TV films; tape dubbers & editing eqpt., tape code marker.

Raven Screen Corp.

124 E. 124th St., New York, N. Y.
Phone: LEhigh 4-8408

Sec'y.-Treas.....Ernest D. Reif
Manager .....Fred Rose
Engineer .....Thomas Yanelli

PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.; all types of screens for every purpose.

Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.
Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik

PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

Reeves Soundcraft Corp.

Great Pasture Rd., Danbury, Conn.
Phone: PIoneer 3-7601
N. Y. Phone: PLaza 9-2644

President .....Hazard Reeves
Exec. Vice Pres.....Frank B. Rogers, Jr.
Vice Pres.....Wm. H. Deacy
Sales.....George Bassett
Adv. Mgr.....Thomas Dempsey

PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.
Phone: DEfender 5-3500

Pres. .....George Silber
Vice Pres., Sales.....R. R. Sherwood
Sales Manager.....Avery Yudin
Marketing Mgr. .....Clifford Shearer
PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythmaster, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

Rheem Califone Corp.

5922 Bowcroft Ave., Los Angeles 16, Calif.
Phone: HO 2-2353
President .....C. V. Coons
V.P. & Gen. Mgr.....O. X. Pitney
V.P., Research & Devel.....R. G. Metzner
Ch. Engineer .....B. W. Farber
Sales Mgr. .....R. J. Margolis
Advertising Mgr. .....G. Langsner
PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit 38, Mich.
Phone: TExas 4-8420
Manager.....V. Wilton
Radio Electronic Supply Co.
505 Jefferson SE, Grand Rapids 3, Mich.
Phone: GLendale 9-4611
Manager .....Don Chase
PRODUCTS: Tubes, vidicons, audio tape & discs, maintenance supplies. Electro-voice microphones, tape recorders, image orthicons.

Roberts Electronics, Inc.

829 No. Highland Ave., Hollywood 38, Calif.
Phone: HO 2-6631
N.Y. Phone: PLaza 7-2164
President.....Robert G. Metzner
Vice-Pres. ..... Robert Craig
Vice-Pres. .....Eugene J. Freeman
Sales Prom. Mgr.....D. Monroe
Production Mgr.....J. V. Short
PRODUCTS: AM-FM stereo tuners, monaural & stereo preamplifiers-amplifiers, professional & semi-professional tape recorders, speaker-amplifier combinations in portable cases, dual track tape recorders, negative ion generators.

Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.
Phone: WAlnut 2-6800
Owner.....W. Robinson
PRODUCTS: Precision 3 speed turntables.

Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.
Phone: 637-8416
President .....Dwight Rohn
Sales Manager.....R. A. Kleine
Traffic Mgr. & Sales.....William Hall
PRODUCTS: Radio, TV, microwave, & communication towers and accessories.

Schafer Custom Engineering

(*Div. of Textron Electronics, Inc.*)
235 S. Third St., Burbank, Calif.
Phone: TH 5-3561
President.....Paul C. Schafer
Sales Manager.....R. Paul Comstock Jr.
Dir. of Engr.....James W. Harford
Dir. of Mfg.....Ernest W. Wodiske
Controller .....Robert J. Watkins
PRODUCTS: Automation equipment; remote control equipment.

Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.
Phone: AL 4-3110
Sales Manager.....Laurence Hill
PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks: receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

Setchell-Carlson, Inc.

New Brighton, St. Paul 12, Minn.
Phone: MElrose 3-3131
President.....B. T. Setchell
V.P. & Off. Mgr.....A. P. Chermak
Sales Admns.....Cal Karnstedt,
PRODUCTS: (AM-FM) Monophonic & stereophonic record players & radio combinations. (TV) Unit-ized TV, incl. with monophonic & stereophonic radio & record player combinations; TV monitors.

Shields Studio

5537 Suburban Tracks, St. Louis, Mo.
Phone: FOrrest 7-2535
Owner .....Tom Shields
PRODUCTS: St. Louis "Stagette", TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs", TV settings.

Skiatron Electronics & TV Corp.

180 Varick St. New York 14 N. Y.
Phone: WAtkins 4-7060
President .....Arthur Levey
Exec. V.P.....Kenneth L. King
Secretary-Treas.....Frank V. Quigley
Ass't Sec.....Thomas F. O'Brien
Services Offered: Electronic equipment. Subscriber-Vision research & development TV and electronics.

Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill
Phone: ARmitage 6-6900
Sales Manager.....R. R. Cook
PRODUCTS: Radio dynamotors, blowers. fractional hp motors.

Sonotone Corp.

Elmsford, N.Y.
Phone: LYric 2-9600
Pres., Gen. Mgr.....Irving I. Schachtel
Sls. Mgr., Electronic
Applications.....Robt. L. Lewis
PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic mi-

crophones, nickel cadmium batteries, speakers.

S.O.S. Cinema Supply Corp.

602 W. 52nd St., New York, N. Y.
Phone: PLaza 7-0440
6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 7-2124
President, Gen. Mgr.....J. A. Tanney
Vice-Pres., Sales Mgr.....Dominick Capano
Sales Prom. Mgr.....Oliver E. Cain
PRODUCTS: Animation, film titling, processing, lighting & sound equipment; cameras, editing, film handling equipment, rear projection systems, screens, etc. Design & engineering of custom built equipment. Manuf. & distributors; sales & leasing.

Space Communications Corp.

1841 Broadway, New York 23, N.Y.
Phone: JUdson 2-6530
President .....Sol Cornberg
PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.
Phone: ALgonquin 4-5400
Chairman.....George W. W. Brewster
President & Treas.....Donald Spencer
Sales Manager.....W. K. Headley
PRODUCTS: Community antenna and industrial TV systems.

Stainless, Inc.

Third St., North Wales, Pa.
Phone: OXbow 9-4871
President.....Walter L. Guzewicz
Vice-President.....Henry J. Guzewicz
Sales.....John F. Guzewicz, John S. Fisher
PRODUCTS: Self-supporting guyed and micro wave towers; antenna masts; FM self-supporting and guyed towers.

Stancil-Hoffman Corporation

845 N. Highland Ave., Hollywood 38, Calif.
Phone: HOllywood 4-7461
President.....William V. Stancil
PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

Standard Electronics

(Div. of Reeves Instrument Corp.)
Lakewood Road, Farmingdale, N. J.
Phone: WEbster 8-6671
General Mgr. .....R. M. Dougherty
Chief Eng. .....A. R. Taylor
Plant Supervisor .....M. Spector
Field Eng.....Joseph Ewansky
District Sales Engineering Managers
District Sls. Eng. Mgr.....J. T. Campbell
1026 17th St., N.W., Wash 6, D. C.
Phone: REpublic 7-2246
PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment.

Stephens Trusonic Inc.

8538 Warner Dr., Culver City, Calif.
Phone: UPton 0-6671
President, Gen. Mgr.....Emile J. Petre
V.P. & Sales Mgr.....Richard Rose
Secretary .....R. Applin
PRODUCTS: Wireless and condenser microphones, environmental test equipment.

Stereovision, Inc.

500 Fifth Ave., New York, N. Y.
Phone: COlumbus 5-5400
President .....Fred Pittera
Exec. V.P. & Tech. Dir...Merrill Braverman
Secy-Treas. .....Geri Lynn
Art Director.....Adam Mark
Public Relations.....Bosh Stack
Gen. Counsels.....S. D. Reidel, J. W. M. Rutenberg
PRODUCTS: 3D-TV films for compatible reproduction. Optical devices, stereo lenses.

Strong Electric Corp.

87 City Park Ave., Toledo, O.
Phone: CHerry 8-3741
President.....Arthur J. Hatch
Vice Pres. .....Leo A. Altenbach
Treasurer .....Lee T. Nelson
PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlight; trouper and super trouper high intensity arc spotlights; universal arc slide projector for background.

Studio Television Products Sales Corporation

356 W. 40th St., New York 18, N.Y.
Phone: PEnnsylvania 6-5849
Manager.....James B. Tharpe
PRODUCTS: Pneumatic-balance camera dolly, color & B & W.

Swager Tower Company

R. R. No. 2, Fremont, Indiana
Phone: 4625
Pres.....W. E. Swager
PRODUCTS: Radio & TV and microwave broadcast towers.

Sylvania Electric Products, Inc.

730 Third Ave., N.Y.C.
Phone: JUdson 6-2424
Board Chairman.....Don G. Mitchell
President.....Robert E. Lewis
Sr. V.P.....Matthew D. Burns
Dir. Indust. Rel.....David G. Christie
Sr. V.P., Marketing.....B. K. Wickstrum
Dir. Pub. Rel.....Herbert Johnson, Jr.
V.P. Elec. Tube Sls.....Donald W. Gunn
PRODUCTS: Tubes, radio & TV.

Sarkes Tarzian Inc.

(*Broadcast Equipment Div.*)
E. Hillside Dr., Bloomington, Ind.
Phone: 7251

President .....Sarkes Tarzian
Comm. Manager.....Biagio Presti

PRODUCTS: TV transmitters.

Tech-Master Corp.

75 Front St., Brooklyn, N. Y.
Phone: ULster 5-3535

President .....L. Lazoff
Gen. Mgr.....R. Lazoff
Sales Manager.....A. Lazoff

PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

Technical Appliance Corporation

1 Taco St., Sherburne, New York
Phone: ORchid 4-2211

President .....H. H. Brown
Exec. V.P.....T. Lundahl
V.P., Dir. Engr.....Robert T. Leitner
Sales Engineer .....Carroll Blackman
Dist. Sales, East. Div.....Gerard White
Dist. Sales, West. Div.....Carl Cox
Sales Prom. Mgr.....F. R. Voorhaar
Chief Engineer.....N. Rea
Sales Mgr.....S. K. McNeil

PRODUCTS: Receiving antennas and allied products for TV & FM reception.

Telechrome Mfg. Corp.

28 Ranick Dr., Amityville, N. Y.
Phone: LIncoln 1-3600

President.....J. R. Popkin-Clurman
Exec. V.P.....S. Dubin
Vice-Pres., Sales.....H. C. Riker
Admin. V.P. .....Joseph McPhee
Chief Engineer.....Sol Hudes
Division Manager .....Jack Horowitz
Prod. Mgr.....Mal Albaum
Sales Manager .....B. Yagerman

Western Engineering Div.
13635 Victory Blvd., Van Nuys, Calif.
Phone: ST 2-7479

Director .....S. Krinsky

Mid-West Engineering Div.
106 W. St. Charles Rd., Lombard, Ill.
Phone: MAyfair 7-6026

Director.....D. Chapman

Southwestern Engineering Div.
4207 Gaston Ave., Dallas, Tex.
Phone: TAylor 3-3291

Director.....R. F. Wulfe

PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; image orthicon cameras.

Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.
Phone: FAculty 1-5701

President.....John W. Doering
Ch. Devel. Eng.....L. Jorgenson
Sales Engineer .....Duane E. Heft
Dir. Manuf. .....Robert Fitzgerald

PRODUCTS: Audio-video distribution switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

Telectro Industries Corporation

35-16 37th St., Long Island City 1, N. Y.
Phone: YEllowstone 2-8600

President.....H. Sussman
General Manager .....Edward Waldman
Secretary .....Stanley Rosenberg
Chief Engineer .....George Brown
P.A. .....Maxwell Ross
Engineer, Radio .....Abe Zeder
Engineer, TV .....Frank Oster

PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV system to transmit over telephone lines.

TelePrompTer Corporation

311 W. 43rd St., N. Y. 36, N. Y.
Phone: JUdson 2-3800

Chairman, Pres.....Irving B. Kahn
V.P. Engineering.....Hubert J. Schlafly, Jr.
Exec. V.P. .....William Sargent
V.P., Communication Syst...N. C. Myers, Jr.
Sec.-Treas. .....Monroe Rifkin
TV, Film Serv. Mgr.....George Kasimatis
Public Rel. Dir.....John Barrington
Dir. Marketing .....E. J. Spiro
Prog. & Prod. Mgr.....Robert M. Rosencrans

PRODUCTS: TelePrompTer reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection: TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen cl. circ. TV.

Tele-Tone Company of America

1668 Webster Ave., New York 57, N. Y.
Phone: CY 9-1900

President .....Isidore Rothman
Vice President.....M. Perlmutter
Chief Eng.....B. Berger

PRODUCTS: AM-FM radios, AM clock radios.

Telescript-CSP Inc.

155 W. 72nd St., New York 23, N. Y.
Phone: SUsquehanna 7-8111

President .....Peter Jackson
Exec. V.P.....Harrison Reader
V.P. Sales.....Curtis R. Howard
Mgr., Service .....Trygve W. Lund
Mgr., Tech. Facilities.....Charles R. Krum

Branch Office
832 N. La Brea, Los Angeles, Calif.
Phone: HO 9-7287

Manager .....“Scrappy” Lambert

PRODUCTS: TV studio prompting eqpt., rear screen projector, video tape editor (electronic), portable stages.

Television Utilities Corp.
112-33 Colonial Ave., Corona 68, N. Y.
Phone: TW 8-1000

President.....A. E. Siegel
V.P., Ch. Engr.....C. H. Odom
V.P., Sls. Engr.....Miles Breger
Design Engineer.....Ken Worthington
Production Engineer.....Mark Tamburrelli

PRODUCTS: Scan-A-Graph visual communications systems, camera-less transmission of video information to unlimited locations; best. sta. & closed circ. TV video monitors; Pulse Cross Monitors; SYNC generators; line & video amplifiers; Kine recording eqpt.; Flying Spot scanners.

Television Zoomar Co.
Zoomar Television
500 Fifth Ave., New York, N. Y.
Phone: BRyant 9-5835

President.....Jack A. Pegler
Design, Research & Dev...Dr. Frank G. Back
Sales Manager.....Bill Pegler

PRODUCTS: Lenses — Super Universal Zoomar & Super Studio Zoomar, for 3 & 4½" image orthicon cameras.

Tel-Instrument Electronics Corp.
728 Garden St., Carlstadt, N. J.
Phone: WEbster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff

PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

TNT Tele-Sessions, Inc. & Theatre Network Television, Inc.
575 Madison Ave., N. Y. 22, N. Y.
Phone: MU 8-3220

President.....Nathan L. Halpern
Exec. Producer .....Marshall Jamison
Dir. of Prod.....Robert F. White
Dir. of Pgms.....Al deCaprio
Dir. of Oper.....Edward F. Addiss
Dir. of Sales Develop.....Bart Swift
Mgr., Eastern Div.....J. B. O'Connor
Sec.-Treas. .....George Frank

Branch Offices
719 Fisher Bldg., Detroit 2, Mich.
Phone: TRinity 3-1566
Midwest Div. Mgr.....John L. Beers
1137 N. Cole Ave., Los Angeles 38, Cal.
Phone: HOllywood 2-2480
250 Golden Gate Ave., San Francisco, Calif.
Phone: ORdway 3-0750
Pac. Coast Div. Mgr.....Douglas George

PRODUCTS: Closed-circuit TV for business, industry, and paid box office admissions.

Tower Construction Co.
2700 Hawkeye Drive, Sioux City, Iowa
Phone: 2-3631

Owner.....M. M. Lasensky
Gen. Mgr.....C. A. Wright
Ass't Sales Mgr.....G. S. Chesen
Eng. Mgr.....L. J. Tokarczyk

PRODUCTS: Microwave towers, passive reflectors, microwave bldgs. & tower erections. Radio towers, AM, VHF.

Tower Sales & Erecting Company
6100 N.E. Columbia Blvd., Portland 18, Ore.
Phone: ATlantic 7-7303

President .....C. Fisher

PRODUCTS: AM, FM & TV guyed & self-supporting towers & ground systems; tower lighting & painting.

Trans-Lux Television Corp.
625 Madison Ave., New York 22, N. Y.
Phone: PL 1-3110

President .....Richard Brandt
Vice Pres.....Richard Carlton
Asst. V.P. .....Sidney Ginsberg
East. Div. Sales Mgr.....Leo Brody
Asst. to V.P.....Robert Miller
Dir. of Public Rel.....Lou Gerard

PRODUCTS: Background scenes by Trans-Lux: rear view slide projectors; translucent screens; & aluminum screen frames.

Trav-Ler Radio Corp.
571 W. Jackson Blvd., Chicago, Ill.
Phone: HArrison 7-9151

President.....Joe Friedman
V.P. & Gen. Sales Mgr.....I. Edelstein
Vice-Pres., Mfg.....Ellis Friedman
Adv. Mgr.....R. Bruce Ruttenberg
TV Ch. Eng.....Gene Harralo
Radio & Phono.
Ch. Eng. .....Richard J. O'Brien

PRODUCTS: Table, transistor & clock radios, hi fi portable & stereo & console phonographs hi fi & stereo tape recorders. Portable, table & console TV & combination sets.

John D. Trilsch, Inc.
Box 14201, Houston 21, Texas
Phone: REpublic 4-2545

President & Treas.....John D. Trilsch
Vice President.....E. E. Armstrong
Secretary .....Chilton Bryan

PRODUCTS: Radio, microwave and radar towers, design, fabrication & erection.

Tung-Sol Electric Inc.
One Summer Ave., Newark 4, N.J.
Phone: HUmboldt 4-8500

Chairman .....Louis Rieben
President .....Milton Schulte
Vice-Pres., Sales.....G. W. Keown
V.P., Oper. & Eng.....Dr. A. K. Wright
V.P.....Donald A. Harper
Sec. .....Paul Hemschoot
Treas.....H. Merle Darling
Comptroller .....George Hallett
Gen. Mdse. Mgr.....Daniel J. Webster
Mgr., Mkt. Svcs.....Harold F. Cook

PRODUCTS: Electron tubes, transistors, semi-conductor rectifiers, miniature lamps, cathode ray tubes.

United Transformer Corporation
150 Varick St., New York 13, N. Y.
Phone: ALgonquin 5-3500

Sales Manager.....H. Russell
PRODUCTS: Radio transformers, filters, equalizers, high Q coils.

Vacuum Tube Products Co., Inc.
(*Div. of Hughes Aircraft*)
506 S. Cleveland St., Oceanside, Calif.
Phone: SAratoga 2-6567
N. Y. Phone: HUnter 2-9320
Vice Pres.....James J. Sutherland
PRODUCTS: Special cathode ray tubes, Xenon Thyratrons, high vacuum rectifiers, vacuum gauges and controls.

Vallen Inc.
225 Bluff St., Akron, Ohio
Phone: BLackstone 3-4933
President.....E. J. Vallen
PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

Vega Electronics Corp.
Box 145, Cupertino, Calif.
Phone: ALpine 2-8704
N.Y. Address: 44 Wall St., N.Y.
Bd. Chmn., President....Russell J. Tinkham
V.P., Ch. Engr.....Walter C. Hironimus
Marketing Mgr.....C. Arthur Foy
Secretary .....Marvin J. Colangelo
PRODUCTS: Vega-Mike wireless microphone system.

Visual Electronics Corp.
356 W. 40th St., New York 18, N. Y.
Phone: PEnnsylvania 6-5849
President.....James B. Tharpe
Vice-President.....John P. Gallagher
Home Office Mgr.....Louis A. Whitson
Export Sales Mgr.....Bert Kupperman
Mgr., Closed Cir. Oper.....M. A. Mayers
Sales Eng. Mgr.....Leo Darrigo
Secretary .....Jess Rafsky
PRODUCTS: All AM-FM-TV bcst. tech. eqpt. & supplies; nat'l & foreign distribution. Mfg. & dist. of Orth Savers, Spot Saver-TV automation system, aural multiplex units.

Vitro Electronics
(*Div. of Vitro Corp. of America*)
919 Jesup Blair Dr., Silver Spring, Md.
Phone: JUniper 5-1000
General Mgr. .....W. Perrine
Vice President .....V. N. Setterholm
Dir. of Engr.....P. N. Dudeney
Sales Engineer .....R. C. Curry
PRODUCTS: Rebroadcast receivers, field strength meters, phase meters, patching equip., multicouplers, RF test sets, jack panels, video patch cords & looping plugs.

Westinghouse Electric Corp.
(*Television-Radio Division*)
Route 27 & Vineyard Rd., Metuchen, N.J.
Phone: LIberty 8-5000
Vice-Pres. .....Chris Witting
Gen. Mgr.....O. H. Yoxsimer
Asst. to Gen. Mgr.....W. H. Eutzy
Mgr. Mfg.....M. N. Cinelli
Mgr. Market.....C. J. Urban
Prod. Mgr. TV.....J. J. Eagan
Prod. Mgr. Radio.....E. D. Smithers
Service Mgr.....K. H. Brown
Adv. Mgr.....R. W. Johnson
Eng. Mgr.....J. H. Fooks
Purchasing Agent.....L. W. Tomlinson
PRODUCTS: Television Receivers, AM Radio Receivers, AM/FM Radio Receivers, High Fidelity Instruments.

Wheeler Laboratories, Inc.
(*Subsidiary of Hazeltine Corp.*)
122 Cutter Mill Rd., Great Neck, N. Y.
Phone: HUnter 2-7876
President.....Harold A. Wheeler
V.P. Ch. Engr.....David Dettinger
Treas., Asst. Ch. Engr.....Frank H. Williams
Antenna Lab (Smithtown)
Engr. in Chg.....Ned A. Spencer
PRODUCTS: Engineering services—Consulting, research, development, design, models; specializing in microwave components, antennas, test eqpt.

Wollensak Optical Co.
850 Hudson Ave., Rochester 21, N. Y.
Phone: COngress 6-1000
President.....E. A. Springer
Vice-President.....A. A. Wollensak
PRODUCTS: TV & motion picture camera lenses.

Zenith Radio Corp.
6001 W. Dickens Ave., Chicago 39, Ill.
Phone: Berkshire 7-7500
N. Y. Phone: CIrcle 5-1400
Chrm. of Bd.....Hugh Robertson
Pres. and Gen. Mgr.....Joseph S. Wright
Exec. V.P., Ass't. Gen. Mgr. & Treas. .....S. Kaplan
Exec. V.P., Dir. of Mkt.....Leonard C. Truesdell
V-P in Chg. of Eng.....J. E. Brown
V-P in Chg. of Prod.....Donald MacGregor
V-P Advertising.....Erik Isgrig
V.P. in Chg. Indust. Rel.....J. M. Ferren
V-P & Assoc. Dir. of Res...Dr. Robert Adler
V-P Distribution.....C. J. Hunt
V-P Hearing Aid.....Eugene M. Kinney
V-P in Chg. of Res.....Dr. Alexander Ellett
V-P, Patents.....Francis W. Crotty
V-P, Export.....John A. Miguel, Jr.
Secty. and Asst. V-P.....Karl E. Hassel
Controller .....Ralph M. Spang
Asst. Treas and Asst. Control..A. L. Franczak
Asst. Treas and Asst. Secty.....J. Kuhajek
Asst. Secretaries.....H. M. Chesser & E. M. Schroeder
Asst. V-P & Chief Eng.....Nathan W. Aram
Public Relations Director.....Ted Leitzell
PRODUCTS: RADIOS—Table: AM, AM-FM; Radio-stereophonic high-fidelity combinations; Portables: Transistor battery only, battery AC-DC.
TELEVISION: Portable, table, & console, radio-TV-stereo phono combinations; hearing aids.

Electronic Industries Association

OFFICERS AND EXECUTIVE PERSONNEL — 1961

1721 De Sales St. N.W., Washington 6, D. C.
Phone: NAtional 8-3902

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Exec. V.P. & Secretary

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General Counsel

John B. Olverson, 1721 DeSales St., N.W., Washington 6, D. C.

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(Tube & Semiconductor Division)

Arthur L. Chapman, CBS-Hytron, Danvers, Mass.

(Parts Division)

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(Industrial Electronics Division)

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(Marketing Data Dept.)

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(Industrial Rel. Dept.)

Theodore S. Hoffman, Hoffman Electronics Corp. Director

(International Dept.)

Harvey Williams, Philco International Corp., director

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Joseph J. Peterson

Military Engineering Co-ordinator

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Staff Engineer

Cmdr. Edmund Redington

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(Marketing Data Department)

Tyler Nourse
(International Department)

William S. Hepner
(Information Department)

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(Industrial Rel. Department)

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(Military Rel. Department)

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• As of February 1, 1961

CBS-TV

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	FILM	STUDIO
Eastern Time Zone					
New York	WCBS-TV	•	•	•	•
Albany	W-TEN	•	—	—	—
Altoona	WFBG-TV	•	—	—	—
Anderson	WAIM-TV	•	—	—	—
Atlanta	WAGA-TV	•	•	•	—
Augusta	WRDW-TV	—	—	—	—
Baltimore	WMAR-TV	•	•	•	—
Bangor	WABI-TV	•	—	—	—
Binghamton	WNBF-TV	•	—	—	—
Boston	WNAC-TV	•	—	—	—
Buffalo	WBEN-TV	•	•	•	•
Burlington	WCAX-TV	—	—	—	—
Cadillac	WWTV	—	—	—	—
Charleston, S. C.	WCSC-TV	•	—	—	—
Charlotte	WBTV	•	•	•	•
Chattanooga	WDEF-TV	•	—	—	—
Cincinnati	WKRC-TV	•	—	—	—
Clarksburg, W. Va.	WBOY-TV	•	—	—	—
Cleveland	WJW-TV	•	—	—	—
Columbia, S. C.	WNOK-TV	•	—	—	—
Columbus, Ga.	WRBL-TV	•	—	—	—
Columbus, Ohio	WBNS-TV	•	—	—	—
Dayton	WHIO-TV	•	—	—	—
Detroit	WJBK-TV	•	—	—	—
Durham	WTVD	•	—	—	—
Erie	WSEE-TV	•	—	—	—
Florence, S. C.	WBTW	•	—	—	—
Greensboro	WFMY-TV	•	•	•	—
Greenville, N. C.	WNCT	•	—	—	—
Harrisburg	WHP-TV	•	—	—	—
Harrisonburg	WSVA-TV	—	—	—	—
Hartford	WTIC	•	—	—	—
Huntington, W. Va.	WHTN	•	—	—	—
Indianapolis	WISH-TV	•	—	—	—
Jacksonville	WJXT-TV	•	—	—	—
Johnson City	WJHL-TV	•	—	—	—
Johnstown	WARD-TV	—	—	—	—
Kalamazoo	WKZO-TV	•	—	—	—
Knoxville	WBIR-TV	•	—	—	—
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Norfolk	WTAR-TV	•	•	•	—
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Orlando	WDBO-TV	•	—	—	—
Philadelphia	WCAU-TV	•	•	•	—
Pittsburgh	KDKA-TV	•	•	•	—
Portland, Me.	WGAN-TV	•	—	—	—
Providence	WPRO-TV	—	—	—	—
Richmond	WRVA-TV	•	•	•	—
Roanoke	WDBJ-TV	•	•	•	—
Rochester	WHEC-TV / WVET-TV	•	—	—	—
Saginaw	WKNX-TV	•	—	—	—
Savannah	WTOC-TV	•	—	—	—
Scranton	WDAU-TV	•	—	—	—
Spartanburg	WSPA-TV	•	—	—	—
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Syracuse	WHEN-TV	•	—	—	—
Tampa	WTVT	•	•	•	—

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
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Washington	WTOP-TV	●	●	●	—
Watertown	WCNY-TV	—	—	—	—
Youngstown	WKBN-TV	●	—	—	—
Central Time Zone					
Amarillo	KFDA-TV	—	—	—	—
Austin	KTBC-TV	●	—	—	—
Baton Rouge	WAFB-TV	—	—	—	—
Beaumont	KFDM-TV	●	—	—	—
Birmingham	WBRC-TV	●	—	—	—
Cape Girardeau	KFVS-TV	●	—	—	—
Cedar Rapids	WMT-TV	●	—	—	—
Champaign	WCIA-TV	●	—	—	—
Chicago	WBBM-TV	●	—	—	—
Corpus Christi	KZTV	●	—	—	—
Dallas	KRLD-TV	●	●	●	—
Des Moines	KRNT-TV	●	—	—	—
Duluth	KDAL-TV	—	—	—	—
Evansville	WEHT	●	—	—	—
Fort Smith	KNAC-TV	●	—	—	—
Fort Wayne	WANE-TV	●	—	—	—
Green Bay	WBAY-TV	●	—	—	—
Harlingen	KGBT-TV	—	—	—	—
Houston	KHOU-TV	●	—	—	—
Jackson, Miss.	WJTV	●	—	—	—
Jefferson City	KRCG-TV	—	—	—	—
Joplin	KODE	●	—	—	—
Kansas City	KCMO-TV	●	—	—	—
Kearney	KHOL-TV	●	—	—	—
La Crosse	WKBT-TV	—	—	—	—
Lafayette, La.	KLFY-TV	●	—	—	—
Lincoln	KOLN-TV	—	—	—	—
Little Rock	KTHV	●	—	—	—
Louisville	WHAS-TV	●	—	—	—
Lubbock	KDUB-TV	●	●	●	—
Madison	WISC-TV	●	●	●	●
Mason City	KGLO-TV	●	—	—	—
Memphis	WREC-TV	●	—	—	—
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Minot	KXMC-TV	●	—	—	—
Mobile	WKRG-TV	●	—	—	—
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Montgomery	WCOV-TV	●	—	—	—
Nashville	WLAC-TV	●	—	—	—
New Orleans	WWL-TV	●	—	—	—
Odessa	KOSA-TV	—	—	—	—
Oklahoma City	KWTV	●	—	—	—
Omaha	WOW-TV	●	—	—	—
Peoria	WMBD-TV	●	—	—	—
Quincy	KHQA-TV	●	—	—	—
Rock Island	WHBF-TV	●	—	—	—
Rockford	WREX-TV	●	—	—	—
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San Antonio	KENS-TV	●	—	—	—
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South Bend	WSBT-TV	●	—	—	—
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Topeka	WIBW-TV	●	—	—	—
Tulsa	KOTV	●	—	—	—
Valley City	KXJB-TV	●	●	●	—
Waco	KWTX-TV	●	—	—	—
Wausau	WSAU-TV	●	—	—	—
Wichita	KTVH	●	—	—	—
Wichita Falls	KSYD-TV	●	—	—	—
Mountain Time Zone					
Albuquerque	KGGM-TV	●	—	—	—
Billings	KOOK-TV	—	—	—	—
Boise	KBOI-TV	—	—	—	—
Butte	KXLF-TV	—	—	—	—

(Continued on Next Page)

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGINATION FILM	STUDIO
Cheyenne	KFBC-TV	●	—	—	—
Colorado Springs	KKTV	—	—	—	—
Denver	KLZ-TV	●	—	—	—
El Paso	KROD-TV	●	—	—	—
Idaho Falls	KID-TV	—	—	—	—
Great Falls	KFBB-TV	—	—	—	—
Phoenix	KOOL-TV	●	—	—	—
Salt Lake City	KSL-TV	●	—	—	—
Tucson	KOLD-TV	—	—	—	—
Pacific Time Zone					
Bakersfield	KBAK-TV	—	—	—	—
Chico	KHSL-TV	—	—	—	—
Eureka	KIEM-TV	—	—	—	—
Fresno	KFRE-TV	●	—	—	—
Los Angeles	KNXT	●	●	●	●
Medford	KBES-TV	●	—	—	—
Portland, Ore.	KOIN-TV	●	—	—	—
Reno	KOLO-TV	—	—	—	—
Sacramento	KXTV	●	●	●	—
Salinas	KSBW-TV	●	—	—	—
San Diego	KFMB-TV	●	—	—	—
San Francisco	KPIX-TV	●	—	—	—
Seattle	KIRO-TV	●	—	—	—
Spokane	KXLY-TV	●	—	—	—
Yakima	KIMA-TV	●	—	—	—
Emp Network					
Agana, Guam	KUAM-TV	—	—	—	—
Bellingham, Wash.	KVOS-TV	—	—	—	—
Bryan, Texas	KBTX	—	—	—	—
Carlsbad	KAVE-TV	—	—	—	—
Casper, Wyo.	KSPR-TV	—	—	—	—
Clovis, N. M.	KICA-TV	—	—	—	—
Columbus, Miss.	WCBI-TV	—	—	—	—
Decatur, Ala.	WMSL-TV	—	—	—	—
Dickinson	KDIX-TV	—	—	—	—
Dothan, Ala.	WTVY	—	—	—	—
Ephrata	KBAS-TV	●	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Myers, Fla.	WINK-TV	—	—	—	—
Glendive, Mont.	KXGN-TV	—	—	—	—
Goodland, Kan.	KBLR-TV	—	—	—	—
Grand Junction, Colo.	KREX-TV	—	—	—	—
Jackson, Tenn.	WDXI-TV	●	—	—	—
Juneau	KINY-TV	—	—	—	—
Kalispell	KULR-TV	—	—	—	—
Klamath Falls	KOTI-TV	—	—	—	—
Lafayette, Ind.	WFAM-TV	●	—	—	—
Lake Charles, La.	KTAG-TV	—	—	—	—
Laredo	KGNS-TV	—	—	—	—
Las Vegas, Nev.	KLAS-TV	●	—	—	—
Lewiston	KLEW-TV	●	—	—	—
Lexington	WKYT	—	—	—	—
Marquette	WDMJ-TV	—	—	—	—
Missoula, Mont.	KMSO-TV	—	—	—	—
Ottumwa, Ia.	KTVO	●	—	—	—
Panama City, Fla.	WJDM-TV	—	—	—	—
Parkersburg	WTAP	—	—	—	—
Pasco	KEPR-TV	●	—	—	—
Pembroke, Bermuda	ZBM-TV	—	—	—	—
Presque Isle	WAGM-TV	—	—	—	—
Rapid City, S. D.	KOTA-TV	●	—	—	—
Riverton, Wyo.	KWRB-TV	—	—	—	—
Salisbury, Md.	WBOC	—	—	—	—
Sweetwater	KPAR-TV	●	—	—	—
Twin Falls, Ida.	KLIX-TV	—	—	—	—
Williston, N. D.	KUMV-TV	—	—	—	—
Yuma	KIVA-TV	—	—	—	—

● Equipment in use.
— No equipment.

NBC-TV

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	FILM	STUDIO
Aberdeen, S. D.	KXAB-TV	●	—	—	—
Abilene, Tex.	KRBC-TV	●	—	—	—
Albany, Ga.	WALB-TV	●	—	—	—
Albuquerque, N. M.	KOB-TV	●	—	—	—
Alexandria, La.	KALB-TV	●	—	—	—
Alexandria, Minn.	KCMT	●	—	—	—
Amarillo, Tex.	KGNC-TV	●	—	—	—
Anchorage, Alaska	KENI-TV	—	—	—	—
Ardmore, Okla.	KXII-TV	●	—	—	—
Asheville, N. C.	WISE-TV	—	—	—	—
Atlanta, Ga.	WSB-TV	●	●	●	—
Augusta, Ga.	WJBF	●	—	—	—
Austin, Tex.	KTBC-TV	●	—	—	—
Bakersfield, Cal.	KERO-TV	●	—	—	—
Baltimore, Md.	WBAL-TV	●	●	●	—
Bangor, Me.	WLBZ-TV	●	—	—	—
Baton Rouge, La.	WBRZ	●	—	—	—
Beaumont-Pt. Arthur	KPAC-TV	●	—	—	—
Billings, Mont.	KGHL-TV	●	—	—	—
Binghamton, N. Y.	WINR-TV	●	—	—	—
Birmingham, Ala.	WAPI-TV	●	●	●	—
Bismarck, N. D.	KFYR-TV	●	—	—	—
Bluefield, W. Va.	WHIS-TV	●	—	—	—
Boise, Idaho	KTVB	●	—	—	—
Boston, Mass.	WBZ-TV	●	—	—	—
Bristol, Va.-Johnson City, Tenn.	WCYB-TV	●	●	●	—
Buffalo, N. Y.	WGR-TV	●	—	—	—
Butte, Mont.	KXLF-TV	—	—	—	—
Helena, Mont. (S)	KXLJ-TV	—	—	—	—
Casper, Wyo.	KTWO-TV	●	—	—	—
Charleston, S. C.	WUSN-TV	●	—	—	—
Charlotte, N. C.	WSOC-TV	●	—	—	—
Chattanooga, Tenn.	WRGP-TV	●	—	—	—
Cheyenne, Wyo.	KFBC-TV	●	—	—	—
Scotts Bluff, Neb. (S)	KSTF	—	—	—	—
Chicago, Ill.	WNBQ	●	●	●	●
Cincinnati, O.	WLW-T	●	●	●	●
Clarksburg, W. Va.	WBOY-TV	●	—	—	—
Cleveland, O.	KYW-TV	●	—	—	—
Columbia, Mo.	KOMU-TV	—	—	—	—
Columbia, S. C.	WIS-TV	●	—	—	—
Columbus, Ga.	WTVM	●	—	—	—
Columbus, Miss.	WCBI-TV	—	—	—	—
Columbus, O.	WLW-C	●	—	—	●
Corpus Christi, Tex.	KRIS-TV	●	—	—	—
Davenport, Iowa	WOC-TV	●	—	—	—
Dayton, O.	WLW-D	●	—	—	—
Daytona Beach-Orlando, Fla.	WESH-TV	●	—	—	—
Decatur, Ala.	WMSL-TV	●	—	—	—
Denver, Colo.	KOA-TV	●	—	—	—
Des Moines, Iowa	WHO-TV	●	—	●	●
Detroit, Mich.	WWJ-TV	●	●	●	—
Duluth, Minn.-Superior, Wisc.	WDSM-TV	●	—	—	—
Eau Claire, Wisc.	WEAU-TV	●	—		—
Eldorado, Ark.	KTVE	●	—	—	—
El Paso, Tex.	KTSM-TV	●	—	—	—
Erie, Pa.	WICU-TV	●	—	—	—
Eugene, Ore.	KVAL-TV	●	—	—	—
Roseburg, Ore. (S)	KPIC-TV	—	—	—	—
Eureka Cal.	KVIQ-TV	—	—	—	—
Evansville, Ind.	WFIE-TV	●	—	—	—
Fairbanks, Alaska	KFAR-TV	—	—	—	—
Fargo, N. D.	WDAY-TV	●	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Dodge, Ia.	KQTV	●	—	—	—
Fort Smith, Ark.	KFSA-TV	●	—	—	—
Fort Wayne, Ind.	WKJG-TV	●	—	—	—
Fort Worth, Tex.	WBAP-TV	●	●	●	●
Fresno, Cal.	KMJ-TV	●	●	●	—
Grand Junction, Colo.	KREX-TV	—	—	—	—
Montrose, Colo. (S)	KREY-TV	—	—	—	—
Grand Rapids, Mich.	WOOD-TV	●	—	—	—
Great Bend, Kans.	KCKT-TV	●	—	—	—
Garden City, Kans. (S)	KGLD-TV	●	—	—	—
McCook, Nebr. (S)	KOMC-TV	●	—	—	—
Great Falls, Mont.	KFBB-TV	—	—	—	—

(Continued on Next Page)

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	FILM	STUDIO
Green Bay, Wisc.	WFRV-TV	●	—	—	—
Greenville-Spartanburg, S. C.	WFBC-TV	●	—	—	—
Harrisonburg, Va.	WSVA-TV	●	—	—	—
Hartford-New Britain, Conn.	WHNB-TV	●	—	—	—
Hastings-Kearney, Neb.	KHAS-TV	●	—	—	—
Hattiesburg-Laurel, Miss.	WDAM-TV	●	—	—	—
Honolulu, Hawaii (Wailuku (S))	KONA (KALA)	—	—	—	—
Houston, Tex.	KPRC-TV	●	●	●	—
Huntington-Charleston, W. Va.	WSAZ-TV	●	●	●	●
Indianapolis, Ind.	WFBM-TV	●	●	●	●
Jackson, Miss.	WLBT	●	—	—	—
Jacksonville, Fla.	WFGA-TV	●	●	●	●
Johnstown, Pa.	WJAC-TV	●	●	●	●
Kansas City, Mo.	WDAF-TV	●	●	●	—
Knoxville, Tenn.	WATE-TV	●	—	—	—
La Crosse, Wisc.	WKBT	—	—	—	—
Lake Charles, La.	KPLC-TV	●	—	—	—
Lancaster-Harrisburg-York, Pa.	WGAL-TV	●	●	●	●
Lansing-Onondaga, Mich.	WILX-TV	●	—	—	—
Laredo, Tex.	KGNS-TV	●	—	—	—
Las Vegas-Henderson, Nev.	KLRJ-TV	●	—	—	—
Lexington, Ky.	WLEX-TV	●	—	—	—
Lima, O.	WIMA-TV	●	—	—	—
Little Rock, Ark.	KARK-TV	●	—	—	—
Los Angeles, Cal.	KRCA	●	●	●	●
Louisville, Ky.	WAVE-TV	●	—	—	—
Lubbock, Tex.	KCBD-TV	●	—	—	—
Lufkin	KTRE-TV	●	—	—	—
Macon, Ga.	WMAZ-TV	●	—	—	—
Madison, Wisc.	WMTV	●	—	—	—
Medford, Ore.	KBES-TV	—	—	—	—
Memphis, Tenn.	WMCT	●	—	—	—
Meridian, Miss.	WTOK-TV	●	—	—	—
Miami, Fla.	WCKT	●	●	●	—
Midland-Odessa, Tex.	KMID-TV	●	—	—	—
Milwaukee, Wisc.	WTMJ-TV	●	●	●	●
Minneapolis-St. Paul, Minn.	KSTP-TV	●	●	●	—
Minot N. D.	KMOT-TV	—	—	—	—
Williston, N. D. (S)	KUMV-TV	—	—	—	—
Mobile, Ala.-Pensacola, Fla.	WALA-TV	●	—	—	—
Montgomery, Ala.	WSFA-TV	●	—	—	—
Muncie, Ind.	WLBC-TV	●	—	—	—
Nashville, Tenn.	WSM-TV	●	●	●	—
New Orleans, La.	WDSU-TV	●	●	●	●
New York, N. Y.	WNBC-TV	●	●	●	●
Norfolk, Va.	WAVY-TV	●	●	●	—
North Platte, Neb.	KNOP-TV	●	—	—	—
Oklahoma City, Okla.	WKY-TV	●	●	●	●
Omaha, Neb.	KMTV	●	●	●	●
Ottumwa, Ia. Kirksville, Mo.	KTVO	●	—	—	—
Paducah, Ky.	WPSD-TV	●	—	—	—
Palm Beach, Fla.	WPTV	●	—	—	—
Panama City, Fla.	WJDM	—	—	—	—
Parkersburg, W. Va.	WTAP-TV	●	—	—	—
Peoria, Ill.	WEEK-TV	●	—	—	—
LaSalle, Ill. (S)	WEEQ-TV	●	—	—	—
Philadelphia, Pa.	WRCV-TV	●	●	●	●
Phoenix-Mesa, Ariz.	KVAR	●	—	—	—
Pittsburg, Kan.-Joplin, Mo.	KOAM-TV	●	—	—	—
Pittsburgh, Pa.	WIIC	●	—	—	—
Plattsburgh, N. Y.-Burlington, Vt.	WPTZ	●	—	—	—
Pocatello, Idaho	KTLE	●	—	—	—

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	FILM	STUDIO
Portland, Me.	WCSH-TV	●	—	—	—
Portland, Ore.	KGW-TV	●	●	●	●
Providence, R. I.	WJAR-TV	●	—	—	—
Pueblo, Colo.	KCSJ-TV	●	—	—	—
Quincy, Ill.-Hannibal, Mo.	WGEM-TV	●	●	●	—
Raleigh-Durham, N. C.	WRAL-TV	●	●	●	—
Rapid City, S. D.	KRSD-TV	—	—	—	—
Redding, Cal.	KVIP-TV	●	—	—	—
Reno, Nev.	KOLO-TV	●	—	—	—
Richmond-Petersburg, Va.	WXEX-TV	●	●	●	—
Roanoke, Va.	WSLS-TV	●	●	●	—
Rochester, Minn.	KROC-TV	●	—	—	—
Rochester, N. Y.	WROC-TV	●	—	—	—
Rockford, Ill.	WTVO	●	—	—	—
Roswell, N. M.	KSWS-TV	●	—	—	—
Sacramento, Cal.	KCRA-TV	●	●	●	—
Saginaw-Bay City, Mich.	WNEM-TV	●	●	●	—
Salinas-Monterey, Cal.	KSBW-TV	●	—	—	—
San Luis Obispo, Cal. (S)	KSBY-TV	—	—	—	—
Salt Lake City, Utah	KCPX	●	●	●	—
San Angelo, Tex.	KCTV	—	—	—	—
San Antonio, Tex.	WOAI-TV	●	●	●	●
San Diego, Cal.	KFSD-TV	●	●	●	—
San Francisco, Cal.	KRON-TV	●	●	●	●
Santa Barbara, Cal.	KEY-T	●	—	—	—
Savannah, Ga.	WSAV-TV	●	—	—	—
Schenectady, N. Y.	WRGB	●	●	●	—
Seattle-Tacoma, Wash.	KING-TV	●	●	●	—
Shreveport, La.	KTBS-TV	●	—	—	—
Sioux City, Ia.	KTIV	●	—	—	—
Sioux Falls, S. D.	KSOO-TV	●	—	—	—
South Bend-Elkhart, Ind.	WNDU-TV	●	—	—	—
Spokane, Wash.	KHQ-TV	●	●	●	●
Springfield, Ill.	WICS	●	—	—	—
Champaign-Urbana, Ill. (S)	WCHU	●	—	—	—
Springfield, Mo.	KYTV	●	—	—	—
Springfield-Holyoke, Mass.	WWLP	●	●	—	—
Greenfield, Mass. (S)	WRLP	●	—	—	—
St. Louis, Mo.	KSD-TV	●	●	●	—
Syracuse, N. Y.	WSYR-TV	●	●	●	—
Elmira, N. Y. (S)	WSYE-TV	●	—	—	—
Tampa-St. Petersburg, Fla.	WFLA-TV	●	●	●	—
Temple-Waco, Tex.	KCEN-TV	●	—	—	—
Traverse City, Mich.	WPBN-TV	●	—	—	—
Cheboygan, Mich. (S)	WTOM-TV	—	—	—	—
Tucson, Ariz.	KVOA-TV	●	—	—	—
Tulsa, Okla.	KVOO-TV	●	●	●	—
Twin Falls, Idaho	KLIX-TV	—	—	—	—
Tyler, Tex.	KLTV	●	—	—	—
Utica, N. Y.	WKTV	●	—	—	—
Washington, D. C.	WRC-TV	●	●	●	●
Washington-Greenville, N. C.	WITN	●	—	—	—
Waterloo-Cedar Rapids, Ia.	KWWL-TV	●	—	—	—
Wausau, Wisc.	WSAU-TV	●	—	—	—
Weslaco, Tex.	KRGV-TV	—	—	—	—
Wheeling, W. Va.	WTRF-TV	●	—	—	—
Wichita, Kans.	KARD-TV	●	●	●	●
Wichita Falls, Tex.	KFDX-TV	●	●	●	—
Wilkes Barre-Scranton, Pa.	WBRE-TV	●	●	●	●
Wilmington, N. C.	WECT	●	—	—	—
Winston-Salem-Greensboro, N. C.	WSJS-TV	●	—	—	—
Yakima, Wash.	KIMA-TV	●	—	—	—
Ephrata, Wash. (S)	KBAS-TV	●	—	—	—
Lewiston, Ida. (S)	KLEW-TV	●	—	—	—
Pasco, Wash. (S)	KEPR-TV	●	—	—	—
Youngstown, O.	WFMJ-TV	●	—	—	—
Yuma, Ariz.	KIVA	●	—	—	—
Zanesville, O.	WHIZ-TV	●	—	—	—

● Equipment in use.
— No equipment.
(S) Satellite Station.

(Continued on Next Page)

ABC-TV

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Aberdeen, S. D.	KXAB-TV	●	—	—	—
Ada, Okla.	KTEN	●	—	—	—
Albany, Ga.	WALB-TV	●	—	—	—
Altoona, Pa.	WFBG-TV	●	—	—	—
Asheville, N. C.	WLOS-TV	●	—	—	—
Augusta, Ga.	WJBF	●	—	—	—
Austin, Tex.	KTBC-TV	●	—	—	—
Baltimore, Md.	WJZ-TV	●	—	—	—
Bangor, Me.	WABI-TV	●	—	—	—
Baton Rouge, La.	WBRZ	●	—	—	—
Beaumont, Tex.	KFDM-TV	●	—	—	—
Binghamton, N. Y.	WNBF-TV	●	—	—	—
Birmingham, Ala.	WAPI-TV	●	●	●	—
Birmingham, Ala.	WBRC-TV	●	—	—	—
Bismarck, N. D.	KFYR-TV	●	—	—	—
Boise, Ida.	KTYB	●	—	—	—
Boston, Mass.	WHDH-TV	●	●	●	●
Bristol, Va.	WCYB-TV	●	●	●	—
Buffalo, N. Y.	WKBW-TV	●	—	—	—
Casper, Wyo.	KTWO-TV	●	—	—	—
Charleston, S. C.	WCSC-TV	●	—	—	—
Charleston, W. Va.	WCHS-TV	●	—	—	—
Charlotte, N. C.	WSOC-TV	●	—	—	—
Cheyenne, Wyo.	KFBC-TV	●	—	—	—
Chicago, Ill.	WBKB	●	—	—	—
Chico, Cal.	KHSL-TV	●	—	—	—
Cleveland, O.	WEWS	●	—	—	—
Colorado Springs,	KRDO-TV	●	—	—	—
Columbia, S. C.	WIS-TV	●	—	—	—
Columbus, Ga.	WRBL-TV	●	—	—	—
Corpus Christi, Tex.	KRIS-TV	●	—	—	—
Corpus Christi, Tex.	KZTV	●	—	—	—
Dallas, Tex.	WFAA-TV	●	●	●	—
Dayton, O.	WLWD	●	—	—	—
Des Moines, Ia.	WOI-TV	●	—	—	—
Detroit, Mich.	WXYZ-TV	●	—	—	—
Duluth, Minn.	WDSM-TV	●	—	—	—
Durham, N. C.	WTVD	●	—	—	—
Eau Claire, Wis.	WEAU-TV	●	—	—	—
Erie, Pa.	WICU-TV	●	—	—	—
Eureka, Cal.	KIEM-TV	●	—	—	—
Evansville, Ind.	WTVW	●	●	●	—
Flint, Mich.	WJRT	●	—	—	—
Florence, S. C.	WBTW	●	—	—	—
Fresno, Cal.	KJEO	●	—	—	●
Green Bay, Wis.	WLUK-TV	●	—	—	—
Greensboro, N. C.	WFMY-TV	●	—	—	—
Greenville, N. C.	WNCT	●	—	—	—
Harrisburg, Pa.	WTPA	●	—	—	—
Harrisonburg, Va.	WSVA-TV	●	—	—	—
Hastings, Neb.	KHAS-TV	●	—	—	—
Hattiesburg, Miss.	WDAM-TV	●	—	—	—
Honolulu, Hawaii	KHVH-TV	●	—	—	—
Houston, Tex.	KTRK-TV	●	●	●	—
Indianapolis, Ind.	WLWI	●	●	●	—
Jackson, Miss.	WLBT	●	—	—	—
Jacksonville, Fla.	WFGA-TV	●	●	●	●
Joplin, Mo.	KODE-TV	●	—	—	—
Kalamazoo, Mich.	WKZO-TV	●	●	●	—
Kansas City, Mo.	KMBC-TV	●	—	—	—
Kearney, Neb.	KHOL-TV	●	—	—	—
Lake Charles, La.	KPLC-TV	●	—	—	—
Lawton, Okla.	KSWO-TV	●	—	—	—
Lebanon, Pa.	WLYH-TV	●	—	—	—
Lexington, Ky.	WLEX-TV	●	—	—	—
Lima, O.	WIMA-TV	●	—	—	—
Los Angeles, Cal.	KABC-TV	●	—	—	—
Louisville, Ky.	WAVE-TV	●	—	—	—
Lubbock, Tex.	KCBD-TV	●	—	—	—
Macon, Ga.	WMAZ-TV	●	—	—	—
Madison, Wis.	WKOW-TV	●	—	—	—
Meridian, Miss.	WTOK-TV	●	—	—	—
Miami, Fla.	WPST-TV	●	—	—	—
Milwaukee, Wis.	WISN-TV	●	●	●	—
Monroe, La.	KNOE-TV	●	—	—	—
Montgomery, Ala.	WSFA-TV	●	—	—	—
Muncie, Ind.	WLBC-TV	●	—	—	—

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	STUDIO
New Haven, Conn.	WNHC-TV	●	●	●	—
New York, N. Y.	WABC-TV	●	—	—	—
Norfolk, Va.	WVEC-TV	●	—	—	—
Oklahoma City	KOCO-TV	●	—	—	—
Omaha, Neb.	KETV	●	—	—	—
Parkersburg, W. Va.	WTAP-TV	●	—	—	—
Peoria, Ill.	WTVH	●	—	—	—
Philadelphia, Pa.	WFIL-TV	●	●	●	●
Phoenix, Ariz.	KTVK	●	●	●	—
Pittsburg, Kan.	KOAM-TV	●	—	—	—
Pittsburgh, Pa.	WTAE	●	—	—	—
Plattsburgh, N. Y.	WPTZ	●	—	—	—
Providence, R. I.	WJAR-TV	●	—	—	—
Quincy, Ill.	WGEM-TV	●	●	●	—
Quincy, Ill.	KHQA-TV	●	—	—	—
Redding, Cal.	KVIP-TV	●	—	—	—
Reno, Nev.	KOLO-TV	●	—	—	—
Richmond, Va.	WRVA-TV	●	—	—	—
Rochester, N. Y.	WHEC-TV	●	—	—	—
Rochester, N. Y.	WVET-TV	●	●	●	—
Rochester, N. Y.	WROC-TV	●	—	—	—
Rockford, Ill.	WREX-TV	●	●	●	—
Rock Island, Ill.	WHBF-TV	●	—	—	—
Roswell, N. M.	KSWS-TV	●	—	—	—
Sacramento, Cal.	KOVR	●	—	—	—
St. Louis, Mo.	KPLR-TV	●	●	●	—
Salinas, Cal.	KSBW-TV	●	—	—	—
Salt Lake City,	KUTV	●	—	—	—
San Antonio, Tex.	KONO-TV	●	—	—	—
San Diego, Cal.	XETV	●	—	—	—
San Francisco, Cal.	KGO-TV	●	—	—	—

Independent Stations

Chicago, Ill.	WGN-TV	—	●	●	●
Denver, Colo.	KTVR-TV	—	—	—	—
Detroit, Mich.	CKLW-TV	—	—	—	—
Duluth, Minn.	WHYZ-TV	—	—	—	—
El Paso, Tex.	XEJ-TV	—	—	—	—
Fort Worth, Tex.	KFJZ-TV	—	—	—	—
Grand Forks, N. D.	KNOX-TV	●	—	—	—
Great Falls, Mont.	KRTV	—	—	—	—
Hartford, Conn.	WHCT	●	—	—	—
Indianapolis, Ind.	WTTV	—	—	—	—
Los Angeles, Cal.	KCOP-TV	—	—	—	—
Los Angeles, Cal.	KHJ-TV	—	—	—	—
Los Angeles, Cal.	KTLA	●	●	●	●
Los Angeles, Cal.	KTTV	●	—	—	—
Manchester, N. H.	WMUR-TV	—	—	—	—
Milwaukee, Wisc.	WXIX-TV	—	—	—	—
Minneapolis, Minn.	KMSP-TV	●	—	—	—
Mitchell, S. D.	KORN-TV	●	—	—	—
New York, N. Y.	WNEW-TV	—	—	—	—
New York, N. Y.	WOR-TV	—	—	—	—
New York, N. Y.	WPIX	●	—	—	—
Newark, N. J.	WNTA-TV	—	—	—	—
Norfolk, Va.	WTOV-TV	—	—	—	—
Phoenix, Ariz.	KPHO-TV	●	—	—	—
St. Louis, Mo.	KPLR-TV	●	●	●	—
San Antonio, Tex.	KCOR-TV	—	—	—	—
San Francisco, Cal.	KTVU	●	●	●	—
Seattle-Tacoma, Wash.	KTNT-TV	●	—	—	—
Seattle-Tacoma, Wash.	KTVW-TV	—	—	—	—
Selma, Ala.	WSLA-TV	—	—	—	—
Tupelo, Miss.	WTWV	●	—	—	—
Washington, D. C.	WTTG-TV	●	—	—	—
Weston, W. Va.	WSPB-TV	●	—	—	—

● Equipment in use.
— No equipment.

Radio And Television Service Firms

(ALSO SEE EQUIPMENT MANUFACTURERS)

Large Screen

Bodde Screen Co., 11541 Bradley Ave., San Fernando, Calif. .....EMpire 5-2551
General Precision Laboratory, Inc., 63 Bedford Rd., Pleasantville, N. Y.
Radio Corporation of America, Camden, N. J. WO 3-8000
S.O.S. Cinema Supply Corp., 602 West 52nd St., New York, N. Y.....PLaza 7-0440

Lenses

Bausch & Lomb Optical Co., 79261 Bausch St., Rochester, N. Y.....LO 2-3000
Camera Equipment Co., 315 W. 43rd St., New York, N. Y.....JUdson 6-1420
Century Projector Corp., 729 7th Avenue, New York, N. Y.....CIrcle 5-7048
National Theatre Supply, 92 Gold St., New York, N. Y. .....BE 3-4170
Projection Optics Co., Inc., 271 Eleventh Ave., E. Orange, N. J.....OR 6-6509
Raytone Screen Co., 165 Clermont Ave., Brooklyn 5, N. Y.....TRiangle 5-4152
S.O.S. Cinema Supply Corp., 602 West 52nd St., New York, N. Y.....PLaza 7-0440

Laboratories

LOS ANGELES, CALIF.

Acme Film Laboratories, Inc.
1161 N. Highland Ave. (38).HOllywood 4-7471
Ansco Processing Lab.
1001 No. LaBrea (38).....OLdfield 4-0550
BRM Film Co.
8235½ W. Third.....WEbster 1-6602
Cinema Research
716 N. LaBrea.....WEbster 3-9301
Color Reproduction Co.
7936 Santa Monica Blvd. (46) OLdfield 4-8010
Consolidated Film Industries
959 Seward St. (38).....HOllywood 9-1441
DeLuxe Labs.
1418 N. Western.....HOllywood 9-3141
Dunn, Linwood G.
1153 N. Highland Ave.....HOllywood 9-5808
Eastman Kodak Research Laboratory
1017 N. Las Palmas Ave. (38) HOllywood 5-7151
Film Effects of Hollywood
1153 N. Highland (38).....HOllywood 9-5808
Film Service Laboratories
6327 Santa Monica Blvd....HOllywood 2-3237
Flora Color
1715 N. Mariposa St. (27)..NOrmandy 3-2291
General Film Labs Corp.
1546 N. Argyle Ave.....HOllywood 2-6171
Hollywood Film Enterprises Inc.
6060 Sunset Blvd. (28).....HOllywood 4-2181
Houston Color Film Labs.
230 W. Olive Ave., Burbank...VIctoria 9-4627
Mercer, Ray, & Co.
4241 Normal Ave. (29)....NOrmandy 3-9331
Modern Movies, Inc.
6018 Fountain Ave.....HOllywood 4-7293
National Screen Service
7026 Santa Monica Blvd....HOllywood 5-3136
Pacific Colorfilm
8248 Santa Monica Blvd.....OLdfield 4-0747
Pathe Laboratories, Inc.
6823 Santa Monica Blvd.....HOllywood 9-5981
Peerless Film Processing
959 Seward .....HOllywood 4-7156
Permafilm, Inc.
1320 Cahuenga Blvd.....HOllywood 4-4168
Producers Photographic Lab. Inc.
6556 Santa Monica Blvd....HOllywood 2-1334
Technicolor Motion Picture Corp.
6311 Romaine St.....HOllywood 7-1101
Telefilm, Inc.
6039 Hollywood Blvd.....HOllywood 9-7205
Westheimer Co.
6585 Santa Monica Blvd....HOllywood 2-6381

SAN FRANCISCO, CALIF.

Ball Film Laboratory
1256 Howard St.....UNderhill 1-8638
Cinematic Developments Co.
2125 - 32nd Ave.....MOntrose 4-2435
Commercial Film Enterprises
125 Hyde St.....ORdway 3-9162
D. D. Monaco Proc. Lab.
2434 Leavenworth .....ORdway 3-0511
Motion Picture Service Co.
125 Hyde St.....ORdway 3-9162
Multichrome Laboratories
760 Gough St.....HEmlock 1-6567
Sola Photo & Sound
37 Prospect Ave.....ATwater 2-6004

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630 Ninth Ave., New York
COlumbus 5-5530

COLORADO

Alexander Film Co.
Colorado Springs .....MAin 4200
Johnson Tele-Visuals
Wheatridge, Colo. .....BElmont 3-6231
Western Cine Service
114 East Eighth Ave., Denver..AMherst 6-3061

WASHINGTON, D. C.

Byron, Inc.
1226 Wisconsin Ave., N.W.....FEderal 3-4000
Capital Film Laboratories, Inc.
1905 Fairview Ave., N.E.....LAwrence 6-4634
Koster Film Facilities, Inc.
1017 N. J. Ave., S.E.....LIncoln 4-4410
Nat'l Cine Labs.
2006 Powhatan Rd., Hyattsville...HA 2-4333

ATLANTA, GA.

Beeland Wood Films, Inc.
752 Spring St., N.W.....TRinity 6-7558
Paramount News
135 Cain, N.W.....JAckson 3-1636
Strickland Film Co.
220 Pharr Rd., N.E.....CEdar 3-5317

CHICAGO, ILL.

Atlas Film Corp.
1111 S. Boulevard, Oak Pk.....AUstin 7-8620
Bell and Howell Co.
7100 McCormick, Lincolnwood.....AM 2-1600
Chicago Film Laboratory, Inc.
1322 W. Belmont Ave.....BIttersweet 8-6780
Colburn, Geo. W., Laboratory
165 N. Wacker Dr.....DEarborn 8-6780
Crescent Film Laboratories
7510 N. Ashland.....AMbassador 2-5000
Eskay Color Print, Inc.
1325 S. Wabash.....WAbash 2-8583
Filmack Studios
1327 S. Wabash Ave.....HArrison 7-3395
Wilding Picture Productions Inc.
1345 W. Argyle St.....LOngbeach 1-8410

DES MOINES, IOWA

Parrot Films Studio
1000 - 14th Pl. .....ATlantic 2-4211

GARY, INDIANA

Lakeside Laboratory
5929 E. Dunes Hwy.....GAry 8-1114

INDIANAPOLIS, IND.

Robert Young Studio
1050 S. Holt Rd.....CHapel 4-9526

NEW ORLEANS, LA.

Motion Picture Advertising Service Co. Inc.
1032 Carondelet St.....RAymond 2253

BALTIMORE, MD.

Alpha Film Laboratories
6000 Pimlico Rd.....LIberty 6216

BOSTON, MASS.

Master Motion Picture Co.
50 Piedmont St.....HAncock 6-3592

DETROIT, MICH.

General Film Laboratory, Inc.
66 Sibley .....WOodward 1-7818
Jam Handy Organization
2821 E. Grand Blvd.....TRinity 5-2450
Wilding Picture Prod., Inc.
4925 Cadieux St. .....TUxedo 5-3740

ST. PAUL, MINN.

Reid H Ray Film Industries
2269 Ford Parkway.....MIdway 9-1393

KANSAS CITY, MO.

The Calvin Co
1105 Truman Rd.....HArrison 1-1230
Eso-S Pictures
1121 W. 47th St.....VAlentine 1-8780
Studna, Louis, Films
3214 Gilham Rd.....LOgan 1-6300

FORT LEE, N. J.

Consolidated Film Industries
Main Street .....WIndsor 4-3400

NEW YORK, N. Y.

Color Service Co.
115 W. 45th St.....JUdson 6-0853
Comprehensive Filmtreat Inc.
421 W. 54th St.....COlumbus 5-0372
Consolidated Film Industries
Div. of Republic Pictures Corp.
521 W. 57th St.....CI 6-0210
550 Main St., Fort Lee, N. J...WIndsor 7-7516
Criterion Film Labs, Inc.
33 W. 60th St.....COlumbus 5-2180
Custom Film Lab.
1780 Broadway.....CIrcle 5-4830
DeLuxe Laboratories, Inc. (20th Century-Fox)
850 Tenth Ave.....CIrcle 7-3220
Du-Art Film Laboratories, Inc.
245 W 55th St.....PLaza 7-4580
Filmlab, Inc.
126 W. 46th St.....JUdson 2-2863
Guffanti Film Laboratories, Inc.
630 Ninth Ave.....COlumbus 5-5530
Kin-O-Lux, Inc.
17 W. 45th St.....JUdson 6-1880
Lab-TV
723 Seventh Ave.....JUdson 6-2293
Malcolm Laboratories Corp.
244 W. 49th St.....CIrcle 6-6150
Mecca Film Laboratories, Inc.
630 Ninth Ave.....COlumbus 5-7676
Mercury Film Laboratories Inc.
723 Seventh Ave..... .....CIrcle 5-4930
Movielab Color Corp.
619 W. 54th St.....JUdson 6-0360
National Screen Service Corp.
1600 Broadway .....CIrcle 6-5700
Paramount Laboratory
34-54 35th St., Long Island City....RA 8-8000
Pathe Laboratories, Inc.
105 E. 106th St.....TRafalgar 6-1120
Peerless Film Processing
165 W. 46th St.....PLaza 7-3630
Precision Film Laboratories
21 W. 46th St.....JUdson 2-3970
Quality Film Lab.
450 W. 56th St.....JUdson 6-4912
Rapid Film Technique, Inc.
37-02 - 27th St., L. I. C.....STillwell 6-4601
Swift Motion Picture Lab.
1183 University Ave.....CY 3-2400
Titra Film Labs
1600 Broadway .....PLaza 7-6681
Tri Art Color Corp.
245 W. 55th St.....PLaza 7-4580
Video Film Laboratories
350 W. 50th St.....JUdson 6-7196

CLEVELAND, O.

Escar Motion Picture Service, Inc.
7315 Carnegie Ave.....ENdicott 1-2707

DAYTON, O.

Film Assoc., Inc.
4600 S. Dixie Ave.....ZEnith 1-2164

PHILADELPHIA, PA.

Beswick, Harold W.
1017 W. Allegheny Ave.....BAldwin 9-9355

News Reel Laboratory
1729 Sansom St.....Rittenhouse 6-3892

Welsh Studios
1209 E. Chelton Ave.....LIvingstone 8-4611

DALLAS, TEX.

Big D Film Lab
4215 Gaston Ave.....TAylor 4-1341

Jamieson Film Co.
3825 Bryan .....TAylor 3-8158

Southwest Film Laboratory, Inc.
3024 Fort Worth.....WHitehall 6-2184

Variety Pictures, Inc.
3825 Bryan .....TAylor 3-8158

MILWAUKEE, WISC.

Film Arts Productions, Inc.
1700 S. 19th St.....MItchell 5-0523

CANADA

CALGARY

Barnes Calgary Film Production Co.

MONTREAL

Associated Screen News, Ltd.
5271 Western Ave.....DExter 1186

Cinecraft Studios, Inc.
1184 St. Catherine St. W.....LAncaster 8092

Northern M. P. Labs, Inc.
10 Dell Park Ave.....

TORONTO

Associated Screen News, Ltd.
100 Adelaide St. W.....WAverly 4671

Audio Pictures, Ltd.
310 Lake Shore Rd.....CLifford 1-5211

S. W. Caldwell Ltd.
447 Jarvis St.....WA 2-2103

Film Laboratories of Canada, Ltd.
310 Lakeshore Rd.....CLifford 1-5211

Shelly Films, Ltd.
156 King St. W.....LYndhurst 3431

OTTAWA

Crawley Films, Ltd.
19 Fairmont Ave.

National Film Board of Canada
John & Sussex Sts.....DIdeau 9-5730

REGINA, SASK.

General Films, Ltd.
1924 Rose St.

VANCOUVER

Motion Skreenadz, Ltd.
Film Exchange Bldg.

Trans-Canada Films, Ltd.
1210 Burrard St.....PA 1458

Vancouver Motion Pictures, Ltd.
Film Exchange Bldg.

Color Processes

Acme Film Labs
1161 N. Highland, Hollywood 38, Calif.; HOllywood 4-7471.

Ansco Color
Ansco Division of General Aniline & Film Corp., 2229 Vaux Hall Rd., Union, N. J.; 405 Lexington Ave., N. Y.; OXford 7-6161; 1001 N. LaBrea, Los Angeles; OLdfield 4-0550.

Cinema Research
716 N. La Brea, Hollywood 38, Calif.; WEbster 3-9301.

Color Reproduction Co.
7936 Santa Monica Blvd., Hollywood 46, Calif.; OLdfield 4-8010.

Consolidated Film Ind.
959 N. Seward St., Hollywood; HOllywood 9-1441.

De Luxe Laboratory
850 Tenth Ave., N. Y. C.; CIrcle 7-3220; 1418 N. Western Ave.; Hollywood, Calif.; HOllywood 9-3141.

Eastman Kodak Co.
Rochester, N. Y.

Eastman Kodak Research Lab.
1017 N. Las Palmas Ave., Hollywood; HOllywood 5-7151.

Film Effects
1153 N. Highland Ave., Hollywood 38, Calif.; HOllywood 9-5808.

Flora Color
1715 N. Mariposa, Hollywood, Calif.; NOrmandy 3-2291.

Kodachrome
Eastman Kodak Co., Rochester, N. Y. (16 and 8 mm. for motion pictures; 35 mm. cartridges for stills only.) 6060 Sunset Blvd., Hollywood; HO 4-2181.

Mercer, Ray, & Co.
4241 Normal Ave., Hollywood; NOrmandy 3-9331.

Pathe Lab., Inc.
6823 Santa Monica Blvd., Hollywood; HOllywood 9-3961.

Polacolor Process
Polaroid Corp., Cambridge 39, Mass.

Technicolor Motion Picture Corp.
6311 Romaine St., Hollywood 38, Calif.; HOllywood 7-1101; Office: 30 Rockefeller Plaza, New York, N. Y.; CIrcle 7-7934.

Video Color, Inc.
11 E. 48th St., N. Y.; MUrray Hill 8-8190.

Projectors

Ballantyne Co., 1712 Jackson, Omaha 2, Nebr.

Bodde Projector Co., 11541 Bradley Ave., San Fernando, Calif. .....EMpire 5-2551

Century Projector Corp., 729 7th Ave., New York N. Y. .....CIrcle 5-7048

Camera Equipment Co., 315 W. 43rd St., New York, N. Y.....JUdson 6-1420

Spot and Flood Lamps

Adams Lighting, Inc., 10 First St., Pelham, N. Y. PElham 8-4003

Ariel Davis Supply Co., 3687 S. State St., Salt Lake City, Utah.

Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.....CIrcle 6-7770

Compeo Corp., 1800 N. Spaulding Ave., Chicago 47, Ill. .....EVerglade 4-1000

General Electric Co., 1013 Williamson Bldg. Cleveland, O.

International Motion Picture Consultants, Inc., National Press Building, Washington, D. C.

Kliegl Bros., 321 W. 50th St., New York, N. Y. COlumbus 5-0130

Mitchell Camera Corp., 666 West Harvard St., Glendale 4, Calif.....CHapman 5-1085

Motiograph, Inc., 4441 W. Lake St., Chicago 24, Ill. .....ES 8-6600

National Theater Supply, 92 Gold St., New York, N. Y. .....BE 3-4170

Radiant Lamp Corp., 300 Jelliff Ave., Newark 8, N. J. .....BI 3-6850

Radio Corp. of America, Front & Cooper Sts., Camden, N. J.

S.O.S. Cinema Supply Corp., 602 W. 52nd St., New York 19, N. Y. ..... PL 7-0440

Sylvania Electric Products Co., 1740 Broadway, New York, N. Y. ..... JUdson 6-2424

Wenzel Projector Co., 2509 S. State St., Chicago 16, Ill. ..... CA 5-6285

Westinghouse Electric Corp., 2519 Wilkens Ave., Baltimore 3, Md.

Carpets

Bigelow Carpet Co., 140 Madison Ave., New York, N. Y. ..... ORegon 9-3000

Hardwick & Magee Co., Lehigh Ave. & 7th St., Philadelphia 33, Pa. ..... BAldwin 3-2000

A. & M. Karagheusian, Inc., 295 5th Ave., New York, N. Y. ..... ORegon 9-1220

James Lees & Sons Co., Bridgeport, Pa.

C. H. Masland & Sons, Carlisle, Pa.

Alexander Smith, Inc., 295 5th Ave., New York 16, N. Y. ..... MUrray Hill 9-1300

Background Processes

LOS ANGELES, CALIF.

Acme Film Laboratories, Inc.
1161 N. Highland Ave. (38) . HOllywood 4-7471

Anderson, Howard A., Co.
751 N. Fairfax ..... OLive 3-4880

Bodde Screen Co.
11541 Bradley Ave., San Fernando, Calif. EMpire 5-2551

Cinema Research
716 N. LaBrea, Los Angeles ... WEbster 3-9301
HOllywood 2-7464

Consolidated Films Industries, Inc.
959 Seward St. ..... HOllywood 9-1441

Mercer, Ray
4241 Normal Ave. ..... NOrmandy 3-9331

Pathe Laboratories, Inc.
6823 Santa Monica Blvd. .... HOllywood 9-3961

Technicolor Motion Picture Corp.
6311 Romaine St. ..... HOllywood 7-1101

Raw Stock

Ansco
Ansco Division of General Aniline & Film Corp., Binghamton, N. Y. 405 Lexington Ave., OXford 7-6161, New York 19, N. Y.; 1001 N. LaBrea, OLdfield 4-0550, Los Angeles, Calif.

DuPont
I. E. du Pont de Nemours and Co. (Inc.), Photo Products Division, Wilmington, Del.; 7051 Santa Monica Blvd., HOllywood 9-5147, Hollywood 38, Calif. Factories: Parlin, N. J.

Eastman
See W. J. German, Inc., Factories: Eastman Kodak Co., Rochester, N. Y.

German, W. J., Inc.
Distributor of Eastman motion picture film. John St., Fort Lee, N. J., WIndsor 8-5100; 6677 Santa Monica Blvd., Hollywood 4-6131 Hollywood 38, Calif.

Storage Vaults

LOS ANGELES, CALIF.

Hollywood Film Co.
956 Seward St. ..... HOllywood 2-3284

Seward Film Vaults
1010 N. Seward St. ..... HOllywood 4-0141

NEW YORK, N. Y.

Bonded Film Storage Corp.
630 Ninth Ave. ..... JUdson 6-1030

Consolidated Film Industries, Div. of Republic Pictures Corp.
10 Columbus Circle ..... JUdson 6-1700

Movielab Theatre Service, Inc.
619 W. 54th St. ..... JUdson 6-0360

Stock Shot Libraries

LOS ANGELES, CALIF.

ABC Film Library
4151 Prospect ..... NOrmandy 3-3311

Bailey Color Stock Library
7934 Santa Monica, Hollywood, Calif; OLdfield 4-8197

Elmer Dyer
711 N. La Jolla Ave. (46) ..... WEbster 9-8308

Lee Green Stock Footage
1400 Ridgewood Place ..... HOllywood 2-1281

Sherman Grinberg Film Libraries
1438 N. Gower ..... HOllywood 4-7491

Holbrook's Film Library
1426 N. Beachwood ..... HOllywood 7-7715

Mercer, Ray & Co.
4241 Normal Ave. (27) .. . NOrmandy 3-9331

Smith & Holst Films
2408 W. Seventh St. ..... DUnkirk 7-8228

NEW YORK, N. Y.

Stock Shots To Order, Inc.
550 Fifth Ave. ..... CIrcle 6-0690

Cartoon Producers

LOS ANGELES, CALIF.

Animation, Inc.
736 N. Seward St., Hollywood (38) HOllywood 4-1117

Avery, Tex, Cartoons
10681 Santa Monica Blvd., Los Angeles (25) GRanite 7-3325

Cain, Mary, I & P Service
7107 DeLongpre, Hollywood (46) HOllywood 4-5186

Cascade Pictures
1027 N. Seward St., Los Angeles (38) HOllywood 2-6481

Churchill-Wexler
801 No. Seward St., Los Angeles (38) HOllywood 2-6671

Cinema Research Corp.
716 N. LaBrea ..... WEbster 3-9301

Disney, Walt
500 S. Buena Vista, Burbank .. VIctoria 9-3411

Glenar (Sid) Productions
6618½ Sunset Blvd. (38) ... HOllywood 4-0406

H-B Productions
1416 N. LaBrea, Hollywood (38) HOllywood 3-2141

Lantz, Walter
861 Seward St. ..... HOllywood 9-2907

Mercer, Ray
4241 Normal Ave. ..... NOrmandy 3-9331

Miles, Celine, I & P Service
6350 DeLongpre, Hollywood (28) HOllywood 9-3009

Munk, Hedy, I & P Service
923 Seward, Hollywood (28) . HOllywood 4-5496

Patin, Ray, Productions, Inc.
6650 Sunset Blvd., Hollywood (28) HOllywood 2-1147

Playhouse Pictures
1401 No. La Brea, Hollywood (28) HOllywood 5-2193

Quartet Films
5631 Hollywood Blvd., Hollywood (28)
HOllywood 4-9225

Sketchbook Films
11465 Chandler, No. Hollywood
TRiangle 7-4729

Sutherland Productions, Inc.
201 No. Occidental Blvd., Los Angeles (26)
DUnkirk 8-5121

Technique Productions
9424 Dayton Way, Beverly Hills....CR 5-8646

Thompson's, Auril, I & P Service
11459 Riverside Drive, No. Hollywood
POplar 6-5723

UPA
4440 Lakeside Dr., Burbank.....TH 2-7171

Warner Bros. Cartoons, Inc.
461 S. Calif. St., Burbank...THornwall 5-2633

NEW ROCHELLE, N. Y.

Terrytoons
38 Centre Ave.....NEw Rochelle 2-3466

NEW YORK, N. Y.

Disney, Walt, Productions
477 Madison Ave.....PLaza 9-3880

Eshbaugh, Ted, Studios, Inc.
109 W. 64th St.....TRafalgar 3-0720

Paramount Pictures Corp.—Cartoon Studio
25 W. 45th St.....JUdson 2-4500

Radio & TV Packagers, Inc.
11 E. 40th St. (16).....LExington 2-1717

Smith, Fletcher, Studios, Inc.
321 E. 44th St.....MUrray Hill 5-9010

Prizes, Premiums, Etc.

Certified Projects, Inc.
408 W. 57th St., N.Y. 19.....PL 7-8150

Community Club Service
20 E. 46th St.....MUrray Hill 7-4466

The Reuben H. Donnelley Corp.
305 East 45th St., N. Y. C.....ORegon 9-4000

Ethos
141 E. 44th St., N. Y. C.....OXford 7-3047

Robert A. Gold
302 East 4th St., N. Y. C.....ORegon.7-3880

Dunnan & Jeffrey
730 Fifth Ave., N. Y. C.....PL 7-9500

Robert Marr
80 Eighth Ave., N. Y. C.

Merchandising Mart, Inc.
175 Fifth Ave., N.Y.C.....GR 7-2205

Al Petker
59 East 54th St., N.Y.C.....EL 5-2687

Promotional Services, Inc.
743 Fifth Ave., N. Y. C.....PL 5-1060

Ramee-Duke Ltd., Inc.
408 W. 57th St., N.Y. 19.....PL 7-8150

S. J. Reiner Co., Inc.
155 Mineola Blvd.....MUrray Hill 2-8540

Richard S. Robbins
163 Bleecker St., N. Y. C.....SPring 7-2568

Shopper Topper
60 E. 42nd St., N. Y. C.....OXford 7-0306

Spotlight Promotions
1150 6th Ave., N. Y. C.....OXford 7-3322

Storecast Corporation of America
11 West 42nd St., N. Y. C.....Lo 5-7715

Radio-TV Station Brokers

Blackburn & Co.
Washington, D. C.: Washington Bldg., STerling 3-4341. James W. Blackburn, partner.
Chicago, Ill.: 333 N. Michigan Ave., FInancial 6-6460. West Coast: 9441 Wilshire Blvd., Beberly Hills, Calif.—CRestview 4-2770; Southern Office—Healey Bldg., Atlanta, Ga., JAckson 5-1576.

Haskell Bloomberg
Lowell, Mass.: 208 Fairmount St., GLenview 5-5823, Haskell Bloomberg, Gen. Mgr., Muriel Joan Bloomberg, Asst. Gen. Mgr.

R. C. Crisler Co.
Cincinnati, O.: Fifth-Third Bank Bldg., DUnbar 1-7775.
New York: 41 E. 42nd St., MU 7-8436.

Hamilton, Stubblefield, Twining & Assoc.
Washington, D. C.: 1737 DeSales St., N.W., EX 3-3456. Wm. T. Stubblefield.
Cleveland, Ohio: 2414 Terminal Tower, TO 1-6727. Jackson B. Maurer.
Chicago, Ill.: Tribune Tower, DE 7-2754. Ray V. Hamilton, Barney Ogle.
San Francisco, Calif.: 111 Sutter St., EX 2-5671. W. R. Twining.

David Jaret Corp.
150 Montague St., Brooklyn, N. Y.

Kander, Allen & Co.
Washington, D. C.: 1625 Eye St., N.W., NAtional 8-1990.
New York 17, N. Y.: 60 E. 42nd St., MUrray Hill 7-3727.
Chicago 1, Ill.: 35 E. Wacker Dr., RAndolph 6-6760.
Denver, Colo.: 1700 Broadway, AComa 2-3623.

Frederick Pittera Associates
New York: 500 Fifth Ave., COlumbus 5-5400.

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Wirthman Bldg., Kansas City 9, Mo.; WEstport 1-3322. Executive Consultants, John L. Humphreys and N. E. Paton.

Howard E. Stark
New York 22, N. Y.: 50 East 58th St., ELdorado 5-0405.

Jack L. Stoll & Assoc.
Hollywood 28, Cal., 6381 Hollywood Blvd. HOllywood 4-7279.

Edwin Tornberg & Co., Inc.
60 E. 42nd St., N. Y. C.....MU 7-4242; West Coast—860 Jewell Ave., Pacific Grove, Calif., FRontier 2-7475; Washington—1625 Eye St. N.W., DIstrict 7-8531.

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630 Ninth Ave.....JUdson 6-1030

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Johnny Victor Theater
40 W. 49th St.....JUdson 6-3800

Movielab Theatre Service, Inc.
619 W. 54th St.....JUdson 6-0360

Preview Theater
1600 Broadway .....CIrcle 6-0865

R.C.A. Victor
411 Fifth Ave.....MUrray Hill 3-7611

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110 W. 47th St.....PLaza 7-4170

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580 Fifth Ave., New York, N. Y.
PLaza 7-2540

Intnat'l TV Shippers

NEW YORK, N. Y.

Barnett International Forwarders
543 W. 43rd St., New York, N. Y.
BRyant 9-1616

Spot TV Expenditures By Time Of Day & Type Of Product

Time of Day	*Amount*	*Percent*
Day	$ 50,491,000	31.0
Early Evening	29,177,000	17.9
Prime Night	52,262,000	32.0
Late Night	31,130,000	19.1
Total	$163,060,000	100.0

Type of Activity	*Amount*	*Percent*
Announcements	$124,610,000	76.4
ID's	17,177,000	10.5
Programs	21,273,000	13.1
Total	$163,060,000	100.0

Source: TvB

Toll Television Firms

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4902 Lawrence St., Bladensburg, Md.
APpleton 7-9585

H. M. Diambra.....President

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(Div. of Meilink Steel Safe Co.)
(Closed Circuit Programming)
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LIncoln 8-2500
1280 Fifth Ave., New York, N. Y.
EN 9-3000

Richard L. Colten.....Exec. in Charge

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425 Bush Street, San Francisco 8, Cal. Phone: GA 1-6868. Charles W. Collier, (AAW).

FUNCTIONS

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1145 19th St., N.W., Washington 6, D. C. Phone: FE 8-8404. Donald J. Wilkins, V.P. & Branch Mgr.

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An organization of advertising clubs, national advertising groups and companies interested in advertising:

To help make advertising increasingly more effective.

To raise continually higher standards of advertising practice.

To promote better public understanding of advertising.

To promote cooperative effort in advertising.

To encourage improvement in advertising education.

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The ARF is a non-profit organization supported primarily by advertisers, advertising agencies and advertising media. Through the Foundation, leaders in advertising have united to further scientific practices and promote greater effectiveness in advertising and marketing by means of objective and impartial research.

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FUNCTIONS

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To foster, strengthen and improve the advertising agency business.

To advance the cause of advertising as a whole.

To give service to members.

AMERICAN COMMUNICATIONS ASSOCIATION

5 Beekman St., New York 38, N. Y.
Phone: COrtlandt 7-1374

OFFICERS

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Atlantic Branch, 5 Beekman St., N. Y. C. 38, N. Y. Phone: CO 7-1374; W. Bender, Chairman.

FUNCTIONS

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FUNCTIONS

Labor organization.

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FUNCTIONS

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Phone: HOllywood 2-1108
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1841 Broadway, New York 23, N. Y.
Phone: COlumbus 5-3687-8-9

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621 La Barre Rd., New Orleans, La. Phone: VErnon 3-2248, Earl Von Hoven, Rep.
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FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

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110 West 57th St., New York, N. Y.
Phone: CIrcle 6-7130

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Nat'l. Admin. Secy. ..... Jackie Bright

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110 W. 57th St., N. Y. 19, N. Y.; Phone: CI 6-7130
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162 N. State St., Chicago, Ill.; Phone: CEntral 6-5561
Mid-West Regional Director ..... Ernie Fast
6513 Hollywood Blvd., Hollywood 28, Calif.; Phone: HOllywood 4-8281
Western Regional Director ..... Irvin Mazzei

FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

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Phone: CEntral 6-8306

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FUNCTIONS

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Phone: STerling 3-1250

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FUNCTIONS

Labor union.

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750 3rd Ave., New York, N. Y.
Phone: YUkon 6-8200

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Phone: MUrray Hill 8-8800

OFFICERS

President ..... Stanley Adams
Vice-President ..... Louis Bernstein
Vice-President ..... Otto A. Harbach
Secretary ..... Deems Taylor
Asst. Secretary ..... Arthur Schwartz
Treasurer ..... Frank H. Connor
Asst. Treasurer ..... J. J. Bregman

BOARD OF DIRECTORS

Stanley Adams, Louis Bernstein, Jack J. Bregman, Irving Caesar, Frank H. Connor, Paul Creston, Max Dreyfus, L. Wolfe Gilbert, Richard Rodgers, Otto A. Harbach, Howard Dietz, Arthur Schwartz, John D. Marks, Bernard Goodwin, Jack Mills, Jimmy McHugh, Rudolph Tauhert, Maurice Scopp, Herman Starr, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen, Morton Gould.

BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.
Phone: ELdorado 5-7281

OFFICERS

President ..... Montez Tjaden
V.P.'s ..... Martha Bohlsen (Central Area), Gloria Bremkamp (S. Western Area), Gloria Chandler (Western Area), Margaret Mary Kearney (Eastern Area), Ruth Talley (Southern Area).
Secretary-Treas. ..... Elizabeth Bain
Executive Secretary ..... Margo Anderson

* DIRECTORS-AT-LARGE

Marion Annenberg, Lucile Bush, Muriel Fox, Helen Jensen, Mary Pearl, Marion Corwell.

FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

* New election in June.

ANIMATION PRODUCERS ASSOCIATION

60 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-8477

OFFICES

President ..... Jack Zander
Vice President ..... Lew Gifford
Treasurer ..... Sam Magdoff
Secretary ..... Lars Calonius

DIRECTORS

Fred Hankinson, Ralph Koch, Don McCormick, Ken Drake, Robert Klaeger, Lars Calonius, Martin Gottlieb.

FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, adv. agencies, distributors, and employee organizations.

ART DIRECTORS CLUB

115 East 40th Street, New York 16, N. Y.
Phone: MUrray Hill 5-4340

OFFICERS

President ..... Robert H. Blattner
1st Vice-Pres. ..... Andrew Nelsen
2nd Vice-Pres. ..... A. Russell Hillier
Secretary ..... B. Littmann
Treasurer ..... Mahlon A. Cline

BRANCH OFFICES

31 natl. society clubs throughout U. S.

FUNCTIONS

Exhibitions, scholarship course, publishing adv. art books, research, conference.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.
Phone: CIrcle 6-1379

OFFICERS

President ..... Eddie Elkort
V.P.'s ..... Hattie Althoff, Leonard Romm, Jack Russell, James Lanagan, Dinty Moore, Wm. J. O'Halloran, Jack Green, Paul Sherman.
Secretary ..... Ben Kuchuk
Treasurer ..... Joseph Singer

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
1005 Century Bldg., Pittsburgh, Pa.
470 Columbus Ave., San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

BOARD OF GOVERNORS

Hattie Althoff, Harry Adler, Eddie Elkort, Joe Flaum, Howard L. Hausman, Dick Henry, Ben Kuchuk, James Lanagan, Dinty Moore, William J. O'Halloran, Vic Rocco, Jack Russell, Joseph Singer, Lee Salomon, Norman Weiss, Leo Grund.

FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

THE ASSOCIATED PRESS RADIO & TV ASSOCIATION

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

OFFICERS

President ..... Daniel W. Kops
WAVZ, New Haven, Conn.
Vice-President ..... Joseph Cleary
WESB, Bradford, Pa.
Vice-President ..... Irving Waugh
WSM-TV, Nashville, Tenn.
Vice-President ..... Carl Lee
WKZO-TV, Kalamazoo, Mich.
Vice-President ..... Ken Nybo
KBMY, Billings, Mont.
Secretary ..... Oliver Gramling
Treasurer ..... Robert Booth

FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together adapting wire service to needs of broadcasters, and to stimulate membership activity in news field.

ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LANGUE FRANCAISE

c/o David Armand Gourd, Pres., CKRN-TV, Rouyn, P.Q., Can.

OFFICERS

President ..... David Armand Gourd, CKRN-TV, Rouyn, P.Q.
Vice-Pres. ... Aurele Pelletier, CHRC, Quebec City, P.Q.
Sec.-Treas. ... Marcel Leboeuf, CKCV, Quebec City, P.Q.

DIRECTORS

Henri Audet, CKTM-TV, Trois Rivieres, P. Q.; Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.

FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.
Phone: DE 2-9300

OFFICERS

President ..... Bruce Linton
Vice-President ..... W. Earl Dougherty
Secy.-Treas. ..... Richard M. Brown
Directors ..... Richard J. Goggin, Kenneth Harwood, William Holm, John W. Jacobs,

Jr., Leo Martin, Harold Niven, W. C. Swartley.
Exec. Secretary.....Howard Bell

FUNCTIONS

The purpose of the Association is to promote better understanding between broadcasters and schools which offer pre-professional training in the broadcast media.

ASSOC. OF CANADIAN ADVERTISERS, INC.

85 Richmond St., West, Toronto 1, Ontario
Phone: EMpire 3-8046

OFFICERS

President.....A. B. Yeates
Exec. Vice-Pres.....K. J. Farthing
V.P.'s.....E. T. Gater,
J. W. Cook, P. J. McGinnis.
V.P., Treas.....E. J. Coleman
Gen. Mgr., Sec'y.....B. E. Legate

FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.
Phone: DIstrict 7-5412

OFFICERS

President .....Jack Harris
1st Vice-Pres. .....Charles H. Crutchfield
2nd Vice-Pres .....Donald D. Davis
Secy.-Treas. .....Harold Essex
Ass't. Secy-Treas., Exec. Dir. .....Lester W. Lindow

BOARD OF DIRECTORS

C. Howard Lane, J. H. DeWitt, Jr., Harold Hough, Robert D. Swezey, Harold C. Stuart, John S. Hayes, Lawrence H. Rogers, II, Carter M. Parham, Ward Quaal, Roger Clipp, Joseph B. Epperson, Jack Harris, Alex Keese, C. Wrede Petersmeyer, Charles H. Crutchfield, Donald D. Davis, Harold Essex, Lester Lindow, David C. Moore, Edwin K. Wheeler, Henry E. Rhea.

FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

ASSN. OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.
Phone: Oxford 7-5950.

OFFICERS

Chairman.....Roger H. Bolin
Vice-Chairman .....John Veckly
President.....Peter W. Allport
V.P.'s .....Cy Norton,
Lowell McElroy, J. M. Allen.
General Counsel.....Gilbert H. Weil

DIRECTORS

Douglas L. Smith, G. Bradford, Norbert A. Considine, Jr., Richard S. Lowell, K. L. Skillin, Gene Wedereit, Melvin S. Hattwick, Edward E. Rothman, H. F. Schroeter, R. G. Stolz, John T. Morris, Max Banzhaf, Stanley W. Koenig, H. F. Griswold, Thomas B. McCabe, Jr.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.
Phone: OXford 7-5300

OFFICERS

President .....Merrill Mueller
V.P.'s.....Leon Pearson, William Downs
Secretary .....Blair Clark
Treasurer .....Cesar Saerchinger
Executive Committee.....Robert Trout,
H. V. Kaltenborn, Wilson Hall

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President .....Pearl S. Buck
Vice-President .....Cleveland Amory
Secretary .....John Vandercook
Membership Secretary.....Edith Mackin

FUNCTIONS

National business organization of authors in the publication field.

THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President .....Moss Hart
Vice-President .....Rex Stout
Treasurer .....Arthur Schwartz
Secretary .....Ann Petry
Executive Secretary.....Mills Ten-Eyck, Jr.

FUNCTIONS

The national business organization of authors and dramatists.

BRAND NAMES FOUNDATION, INC.

437 Fifth Ave., New York 16, N. Y.
Phone: MUrray Hill 5-0888

OFFICERS

Chmn. of Bd.....John H. Breck, Jr.
Vice-Chmn. .....Clay Buckhout
Vice-Chmn.....Frank Armour, Jr.
Chmn. Exec. Committee.....Carlton M. Fishel
Vice-Chmn. Exec. Comm.....Paul Shoemaker
President .....Henry E. Abt
Treasurer.....John B. Poor
General Counsel.....William Coogan

FUNCTIONS

Conducts a year 'round promotional program in Radio, TV, and other media which emphasizes to the public the benefits and services of manufacturers' brand names, brand competition and brand advertising. Non-profit educational organization.

THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 20, N. Y.
Phone: CIrcle 7-0656

OFFICERS

U. S. Representative.....Derek Russell
Ch. Ass't (TV).....Dennis Scuse
Program Assistant.....Lillian Lang
News Assn..... Sally Gannon
Transcription Assistant .....Marion Moss
Chief Engineer.....Arthur S. Toby

BRANCH OFFICES

United Nations Office Room C-309, United Nations,

N. Y. Phone: PLaza 4-1234, Ext. 3121. J. C. Crawley, U. N. Correspondent.

907 Natl. Press Bldg., Washington, D. C. Phone: EXecutive 3-1465. Douglas Stuart, Gerald Priestland, Washington correspondents.

FUNCTIONS

Promotes and distributes BBC Radio & TV programs in the U. S., and produces Radio & TV material for British audiences.

BRITISH INFORMATION SERVICES

45 Rockefeller Plaza, New York 20, N.Y.
Phone: CIrcle 6-5100

OFFICER

Director, Radio-TV Div. ..... Rodney C. Chalk

BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washington, D. C. Phone: HObart 2-1340. David de Boinville, Information Officer.

British Consulate General, 200 S. Michigan Ave., Chicago 4, Ill. Phone: WEbster 2-1340. Alan Harvey, Information Officer.

British Consulate General, 2516 Pacific Ave., San Francisco 15, Cal. Phone: FIllmore 6-3033. Donald Stokes, Information Officer.

British Consulate General, 448 S. Hill St., Los Angeles 13, Cal. Phone: MAdison 6-4411. Basil Bleck, Information Officer.

FUNCTIONS

Produce and distribute Radio-TV public service programs: film and news features.

BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

220 Fifth Ave., New York 1, N. Y.
Phone: ORegon 9-2968

OFFICERS

Exec. Dir. ..... S. Franklin Mack
Assoc. Exec. Dir. ..... Wesley B. Goodman
Bus. Mgr. ..... Arthur W. Rhinow
Dir., Program Oper. ..... Ben E. Wilbur
Dir., of Films ..... Alexander B. Ferguson
Dir., Program Prom. ..... Carl Cannon
Dir., of Special Proj. ..... Arthur Austin
Dir., Bcst. Tng. and Enlistment ..... Charles H. Schmitz
Assoc. Prod. ..... Richard A. Cobb
Dir., Film Dist. ..... Margaret Carter

BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-7464. George Heimrich, Director.

BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1668

Manager ..... Martin Lawrence
Editor ..... Julienne (Judy) Dupuy

FUNCTIONS

Publishers of TV film source books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

BROADCAST MUSIC, INC. (BMI)

589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President ..... Carl Haverlin
Vice-President—General Counsel ..... Sydney M. Kaye
Vice-Pres. in charge Station Relations ..... Glenn Dolberg
Vice-Pres. in charge Foreign Relations ..... Jean Geiringer
Vice-Pres. in charge Domestic Performing Rights Administration & Secy. ..... Robert J. Burton
Vice-Pres. in charge Writer Relations ..... Robert B. Sour
Ass't. VP in charge Publisher Relations ..... Theodora Zavin
Comptroller ..... Edward J. Molinelli
Ass't Secretary-Treasurer ..... Robert J. Higgins

BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.

190 N. Canon Dr., Beverly Hills, Calif. Phone: 3Radshaw 2-6060.

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Herbert Hollister, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, J. Harold Ryan, G. Richard Shafto, E. R. Vadeboncoeur.

STATION RELATIONS

Vice-Pres., Glenn Dolberg; Field Staff: Justin Bradshaw, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Halteman, Al Martin, Dorsey Owings, Lin Pattee, Ken Sparnon.

FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.
Phone: PLaza 9-1500

NATIONAL OFFICERS

President ..... Sol Taishoff
1st Vice-Pres. ..... Gordon Gray
Vice-Presidents ..... Arthur Hull Hayes, Ward A. Quaal
Secretary ..... Raymond F. Guy
Treasurer ..... Robert J. Higgins
Exec. Sec'y. ..... M. H. Shapiro

NEW YORK CHAPTER OFFICERS

President ..... Arthur Simon
Vice-Presidents ..... Vincent Lopez, Peggy Stone, Charles Godwin
Secretary ..... Sam Kaufman
Treasurer ..... Robert J. Higgins

COMMITTEE CHAIRMEN, N. Y.

Membership ..... Eli Harris
Program ..... Ireene Wicker
Entertainment ..... May Singhi Breen
Special Projects ..... Dorothy Gordon
Reception ..... Henriette Harrison, Bob Queen
Publicity ..... Bernard Platt
House ..... Peggy Stone
Advisory ..... William S. Hedges, Frank E. Pellegrin, Frank Silvernail, Jeff Sparks, M. H. Shapiro

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central house for the exchange of information and historical data about the Radio industry and shall record in form to be determined facts and data about the history of the Radio industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

BROADCASTERS' FOUNDATION, INC.

(Sponsored by the N. Y. Chapter of Broadcast Pioneers)
589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President ..... Arthur Simon
Vice-President ..... Peggy Stone
Treasurer ..... Jeff Sparks
Secretary ..... Henriette Harrison
Chairman, Fund Raising Comm. ..... Phil Edwards

FUNCTIONS

To foster and promote the welfare of persons in need of assistance who have been employed or engaged in the field of Radio broadcasting for twenty years or more, or in television broadcasting for ten years or more, and to assist them in times of illness, emergency or financial need.

BROADCASTERS' PROMOTION ASS'N., INC.

P. O. Box 9736, Cleveland 40, Ohio

OFFICERS

President ..... John Hurlbut
WFBM, Indianapolis, Ind.
First Vice-Pres. ..... Don Curran
KTVI, St. Louis, Mo.
Second Vice-Pres. ..... Harvey M. Clarke

CFPL, London, Ont., Can.
Sec.-Treasurer.....F. P. Sullivan
KYW-TV, Cleveland, O.

DIRECTORS

Dorothy Sanders, WLWD, Dayton; Ken Chernin, WFIL-TV, Philadelphia; L. Walton Smith, WROC-TV, Rochester, N. Y.; Austin Heywood, KNXT, Los Angeles; Robert Freeland, KOTV Tulsa; Kirt Harriss, KPRC-AM-TV, Houston; James Bowermaster, WMT, Cedar Rapids, Ia.; Heber Darton, WHBF-AM-TV, Rock Island, Ill.; Clark Grant, WOOD-AM-TV, Grand Rapids, Mich.; Doug Duperrault, WFLA-AM-TV, Tampa; Paul Woodland, WGAL-AM-TV, Lancaster, Pa.; Galey Augustine, WIIC, Pittsburgh; Gene Godt, KYW-TV, Cleveland.

FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-telecasting business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

THE BUREAU OF BROADCAST MEASUREMENT

75 Eglinton Ave. East, Toronto 12, Ontario
Phone: HUdson 5-9464

OFFICERS

President.....George S. Bertram
Vice-President.....Ray B. Collett
Vice-President.....Ross A. McCreath
Exec. V. P.....Duncan G. Grant
Research & Development Director...Wilfred L. Hudson
Secretary & Treasurer.....Charles J. Follett
Honorary President.....Charles R. Vint
Chmn. Advisory Comm.....Horace N. Stovin
Member Relations.....Graham Wallace

DIRECTORS

Wm. H. Erskine, Montreal; George Meen, Toronto; Andre Daveluy, CKAC, Montreal; Ernest T. Gater, Aurora, Ont.; T. Ralph Hart, Toronto; Wm. N. Hawkins, CFOS, Owen Sound, Ont.; W. Harold Poole, Toronto; Ralph T. Snelgrove, CKBB, Barrie, Int.; Patrick S. Milsom, Toronto; Wm. W. Vanderburgh, Toronto; W. Clifford Wingrove, CFPL-TV, London, Ont.; Hugh J. Anderson, Toronto; John O. Blick, CJOB, Winnipeg, Man.; Ralph G. Draper, Toronto; John F. Glasier, Toronto; Gordon J. Hill, Toronto; John F. Hirtle, CKBW, Bridgewater, N. S.

FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

CANADIAN ASSOCIATION OF BROADCASTERS

108 Sparks St., Ottawa 4, Canada
Phone: CE 3-4035

OFFICERS

President.....M. T. Brown
Executive Vice-President.....T. J. Allard
Vice-President Radio.....R. T. Snelgrove
Vice-President Television.....R. G. Chapman
Immediate Past Pres.....D. M. Neill

DIRECTORS

Atlantic Region—J. A. Manning, CKCL, Truro, and R. F. Large, CFCY, Charlottetown, Radio. D. Jamieson, CJON-TV, St. John's, TV. Central Canada—H. C. Caine, CHWO, Oakville; M. T. Brown, CFPL, London; Allan Waters, CHUM, Toronto, and T. D. French, CKLC, Kingston, Radio. R. T. Snelgrove, CKVR-TV, Barrie, TV. Prairies—J. O. Blick, CJOB, Winnipeg; J. Love, CFCN, Calgary and E. A. Rawlinson, CKBI, Pr. Alb., Radio. Blair Nelson, CFQC-TV, Saskatoon, TV. Pacific—J. L. Sayers, CFUN, Vancouver and K. Hutcheson, CJAV, Port Alberni, Radio. R. G. Chapman, CHBC-TV, Kelowna, TV. French Language—D. A. Gourd, CKRN, Rouyn; Roland Couture, CKSB, St. Boniface and T. Fortier, Quebec, Radio. T. Burham, CKRS-TV, Jonquiere, TV.

TORONTO BRANCH

200 St. Clair Avenue, West, Toronto 7, Ont. Phone: WAlnut 2-2334; M. Harris, Office Manager.

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 163 privately owned (independent) radio broadcasting stations and 49 television stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N.Y.
Phone: CIrcle 6-5566

OFFICERS

President.....Horace McMahon
Vice-Presidents.....Ed Begley, Pat O'Brien
Chmn. Exec. Bd.....Walter Klavun
Recording Sec.....Lee Sullivan
Historian.....Kay MacDonald
Exec. Secy.....Fred Kelly
Chaplain.....Rt. Rev. Msgr. Vincent J. Brosnan
Treasurer.....Very Rev. Msgr. Francis M. Costello

FUNCTIONS

Social and charitable organization which strives to care for the spiritual and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenver the need arises.

CENTRAL CANADA BROADCASTERS ASS'N

c/o R. E. Misener, Pres., CFCF-AM-TV, Montreal, Que., Can.

OFFICERS

President..R. E. Misener, CFCF AM-TV, Montreal, Que.
First V.P.....John Moore, CHLO, St. Thomas, Ont.
Second V.P.....Wm. McGregor, CKCO-TV, Kitchener, Ont.
Secretary.....Gordon Keeble, CHIC, Brampton, Ont.
Treasurer.....Gordon Garrison, CKLB, Oshawa, Ont.
Directors.....E. A. Bastall, CKCY, Sault Ste. Marie, Ont.; Karl Monk, CHOK, Sarnia, Ont.

CAB Bd. of Directors: T. F. French, CKCL, Kingston, Ont.; Howard Caine, CHWO, Oakville, Ont.; Murray Brown, CFPL, London, Ont.; Ralph Snelgrove, CKVR-TV, Barrie, Ont.; Allen Waters, CHUM, Toronto, Ont.

COMPOSERS AND LYRICISTS GUILD OF AMERICA

12924 Sarah Street, North Hollywood, Calif.
Phone: PO 2-8377

292 Madison Ave., No. 1204, New York 17, N. Y.
Phone: MU 3-0966

OFFICERS

President.....Leith Stevens
1st Vice-President.....Elie Siegmeister
2nd Vice-President.....David Raksin
3rd Vice-President.....John Gart
Secretary-Treasurer.....Jerry Livingston
Asst. Sec.-Treasurer.....David Terry
Executive Secretary.....Elsa Clay

FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION

(CAWMBA)

730 Fifth Ave., New York 19, N. Y.
Phone: COlumbus 5-3530

OFFICERS

Founder & Director .....Charles Bernard
President .....Kurt A. Meer (KCUL)
Exec. V.P.....Cal Young (WENO)
First V.P.....Henry Hilton (KSOP)
Second V.P.....Gene Cook (WHIY)
Third V.P.....Bud Messner (WCBG)
Asst. to Pres.....Carl Brenner (WBMD)
Secretary.....Marshall Rowland (WQIK)
Treasurer.....Leroy Gloger (KRCT)
Delegate at Large.....Ray Odom (KHAT)
Dir. of Research.....Morey DaVolt (KLAK)
Dir. of Public Rel.....William Hill (WTJH)
Dir. Legal Affairs.....Nick Arundel (WAVA)
Dir. Social Affairs.....Bob Johnson (WAXU)
Dir. Northern U. S.....Jerry Prouty (WREM)
Dir. Eastern U. S.....Roy LaMere (WCMS)
Dir. Southern U. S.....Jack Nobles (WMIE)
Dir. Mid-West U. S.....Dal Stallard (KCKN)
Dir. Far-West U. S.....Max Resnick (KFOX)

FUNCTIONS

Sharing of Country and Western projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to nat'l advertisers. Memberships open to stations primarily programming "Country & Western" music.

DIRECTORS GUILD OF AMERICA, INC.

114 E. 52nd St., New York 22, N. Y.
Phone: PLaza 9-8215
7950 Sunset Blvd., Hollywood 46, Calif.
Phone: OLdfield 6-1220

OFFICERS

President .....Frank Capra
Vice Presidents.....Michael J. Kane, Frank Borzage, Jack Sughrue, Franklin Schaffner, John Rich, Shields Dierkes
Secretaries.....Claude Binyon, Tom Donovan
Treasurers.....Howard W. Koch, Lamar Caselli

NATIONAL BOARD MEMBERS

William Beaudine, Jr., Willis Goldbeck, R. Bennett, George Schaefer, George Sidney, George Stevens, Josef Von Sternberg, Don Weis; Exec. Sec., Hollywood, Joseph C. Youngerman; Exec. Sec., N. Y., Newman H. Burnett.

FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

DISC JOCKEY ASSOCIATION, INC.

114 Sansome St., San Francisco, Calif.
Phone: EXbrook 2-7027

OFFICERS

President .....Jim Hawthorne
First V.P.....Scott Muni
Vice-Pres., Treas.....Bill Gavin

FUNCTIONS

Non-profit corporation dedicated to high ideals of broadcasting.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President.....Alan Jay Lerner
Vice-President .....Howard Lindsay
Secretary .....Sidney Kingsley

COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Betty Comden, Marc Connelly, Russell Crouse, Dorothy Fields, Joseph Fields, Moss Hart, Lillian Hellman, Arnold B. Horwitt, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Lewine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Samuel Taylor, Maurice Valency; Mills Ten Eyck, Jr., Executive Secretary; Luise M. Sillcox, Secretary to the Council; Irwin Karp, Counsel.

FUNCTIONS

The national business organization of dramatists.

ELECTRONIC INDUSTRIES ASSN. OF CANADA

200 St. Clair Ave., West, Toronto 7, Ontario, Canada
Phone: WAlnut 1-2898

OFFICERS

Pres., Chrm. of Board.....J. Key
V.-P., Chrm. Receiver Div.....W. F. Wansbrough
V.-P., Chrmn., Components Div.....D. Knapp
1st V.-P., Chrm., Electronics Div.....J. D. Holding
Director of Engineering.....R. A. Hackbusch
General Manager.....F. W. Radcliffe

FUNCTIONS

This Association is a non-profit and cooperative organization to promote the interests of the radio-TV-electronics manufacturing industry in Canada.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
Phone: MUrray Hill 5-2927

OFFICERS

Hon. Presidents....Most Rev. Arthur C. Lichtenberger, Rt. Rev. Horace W. B. Donegan
President .....Vinton Freedley
Vice-Presidents.....Rev. Randolph Ray, Rev. Orin A. Griesmyer, Charles Coburn, Peggy Wood, Robert Fryer
Rec. Secy.....Rev. Chas. Breck Ackley
Treasurer .....John Knight
Exec. Secy.....Helen Morrison
General Counsel.....Philip W. Lowry
Publicity Director.....Suzette G. Stuart

COUNCIL

Rev. John Ellis Large, Elizabeth Watts, Walter Abel, Dorothy Blackburn, Sidney Blackmer, Leo G. Carroll, Helen Bonfils, Margaret Dale, Lawrence Carr, Tessa Kosta, Raymond Massey, Nat Burns, Carmen Mathews, Margery Maude, G. B. Clarke, Basil Rathbone, Mrs. Chas. M. Richter, Cornelia Otis Skinner, Frances Starr, Tom H. Sand, James Jolley, Anne Seymour, Mrs. Leonard C. Feathers, Jean Dixon, John Alexander, William Adams, Lorraine Sherwood, Harriet E. MacGibbon, Eugenia Rawls.

FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner.)

FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washington 25, D. C.
Phone: EXecutive 3-6800

OFFICERS

Chairman.....Paul Rand Dixon
Commissioner.....Edward K. Mills
Commissioner .....Sigurd Anderson
Commissioner.....William C. Kern
Commissioner.....Robert T. Secrest
Exec. Dir. & Secretary.....Robert M. Parrish
General Counsel.....PGad B. Morehouse (Acting)
Director of Public Information.....S. F. Stowe
Director of Hearing Examiners.....Earl J. Kolb

BUREAU DIRECTORS

Dir., Bur. of Consultation.....John R. Heim
Dir. Bur. of Economics.....Simon N. Whitney
Dir., Bur. of Investigation.....Sherman R. Hill

Dir., Bureau of Litigation.....Joseph E. Sheehy

BRANCH OFFICES

U. S. Court House, Foley Square, New York 7, N. Y. Albert G. Seidman, Attorney in Charge.

Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill. William F. Lemke, Jr., Attorney in Charge.

Room 306, Pacific Bldg., San Francisco 3, Cal. Raymond J. Lloyd, Atty. in Chg.

Room 811, U. S. Court House, Seattle 4, Wash. Walter W. Harris, Atty. in Chg.

Room 1001, 131 State St., Boston 9, Mass. Robert R. Sills, Attorney in Charge.

Room 413, Masonic Temple Bldg., New Orleans, La. William B. Lott, Atty. in Chg.

Room 1128, Standard Bldg., Cleveland, Ohio. Vernon E. Taylor, Atty. in Chg.

2806 Fed. Off. Bldg., Kansas City, Mo. Floyd M. Brown, Atty. in Chg.

915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Atty. in Chg.

Room 102, FTC Bldg., Washington, D. C. Joseph J. Gercke, Atty. in Chg.

FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

FILM PRODUCERS ASSOCIATION OF NEW YORK

15 E. 48th St., New York 17, N. Y.
Phone: PLaza 1-1920

OFFICERS

President .....Lee Blair
Executive V. P.....William Van Praag
First V. P.....Robert Lawrence
Second V. P.....Robert Crane
Secretary .....Albert Hecht
Treasurer .....Edward Lamm
Legal Counsel.....Herbert Burstein
Executive Director.....Harold Klein

BOARD MEMBERS

David I. Pincus, Peter J. Mooney, Walter Lowendahl, Harold Wondsel, Sanford Greenberg, Robert Gross, David Horne, Robert Klaeger, Nathan Zucker, Stephen Elliot.

FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: WE 6-1186

OFFICERS

President.....John B. Kiefer
Secretary.....Maurice Buchen

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA (Radiodiffusion-Television Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.
Phone: REgent 4-1501

OFFICERS

Director .....Pierre Crenesse
Ass't. Dir.....Alice Lewitin
Administrator .....Suzanne Weltman
Program Director.....Ann McMillan
Public Relations .....Kenneth Tepfer

FUNCTIONS

The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

THE INSTITUTE OF RADIO ENGINEERS, INC.

1 East 79th St., New York 21, N. Y.
Phone: LEhigh 5-5100

OFFICERS

President .....R. L. McFarlan
Vice-President (No. America).....J. N. Dyer
V.P., (Outside N. Amer.).....J. A. Ratcliffe
Editor .....F. Hamburger, Jr.
Exec. Sec'y. .....G. W. Bailey

DIRECTORS

E. F. Carter, L. C. Vanatta, W. G. Shepherd, George Sinclair, Charles F. Horne, B. M. Oliver, A. N. Goldsmith, P. E. Haggerty, E. E. Noble, J. B. Russell, A. D. Giordano, B. J. Dasher, A. B. Breskin, R. E. Mol, M. Bulloch, C. W. Carnahan, B. R. Tupper.

FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

INTER-AMERICAN ASSN. OF BROADCASTERS

Avenida Uruguay 1031, Monteviedo, Uruguay

Presdient .....Raul Fontaina
1st Vice-President.....Jose Luis Fernandez
2nd Vice-President.....Fernando Eleta
Secretary .....Raul Travanino

DIRECTORS

Raul Fontaina, Mercedes 973, Monteviedo, Uruguay; Jose Luis Fernandez, Avda. Chapultepec No. 18, Mexcio, D. F., Mexico; Fernando Eleta, Apartado 1795, Panama, Panama; Raul Trabanino, 5a. Calle Poniente 9, San Salvador, El Salvador; Ramiro Garcia, Cordoba 1114, Buenos Aires, Argentina; Malcolm Neill, CFNB Station, Fredericton, N. Brunswick, Canada; Fernando Londono Henao, Calle 19 No. 8—48, Bogota, Columbia; Goar Mestre, Circuito CMQ, La Habana, Cuba; Enrique Sanches Matte, Casilla 3591, Santiago, Chile; Herbert E. Evans, 246 North High St., Columbus 16, Ohio; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Avelino Aramuburu, Jiron Ocona 476, Lima, Peru; Manuel Caballero Ferreira, Dr. Jose Scoseria 2885, Monteviedo, Uruguay; Jose Ramon Quinones, Box 4563, San Juan 23, Puerto Rico; Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Manuel Caballero Ferreira, Avda. Uruguay 1031, Monteviedo, Uruguay (treasurer and Gen. Mgr.).

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.
Phone: COlumbia 5-8040

OFFICERS

Intl. President.....Gordon M. Freeman
Intl. Sec.....Joseph D. Keenan
Dir., Radio-TV Recording Div.....Albert O. Hardy

FUNCTIONS

Labor organization: radio, TV and recording.

JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.
Phone: PLaza 7-5237

OFFICERS

Chairman, Bd. of Directors....Wm. Degen Weinberger
President .....Eddie Cantor
Exec. Vice-Pres.....Harry E. Gould
1st Vice-Pres.....George Jessel
Vice-Presidents .....Jack Benny, Emil Friedlander, Dr. Leo Michel, Ted Lewis, Robert K. Shapiro, Wm. Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A. Lotito, Moe Gale, Robt. M. Weitman, Max E. Youngstein.
Treasurer .....Abe Lastfogel
Asst. Treasurer.....Nat Lefkowitz

Legal Committee.....Henry M. Katz
Chaplain.....Rabbi Abraham Burstein
Executive Secretary .....Leonard B. Sung

BOARD OF DIRECTORS

Wm. Degen Weinberger, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Robt. M. Weitman, Max E. Youngstein, Moe Gale.

FUNCTION

Non-sectarian theatrical assistance agency.

JOINT COUNCIL ON EDUCATIONAL TELEVISION

1785 Massachusetts Ave., N.W., Washington 6, D. C.
Phone: HUdson 3-6628

OFFICERS

Chairman.....Dr. Albert N. Jorgensen
Executive Director.....David C. Stewart
Eng. Cons. .....Cyril M. Braum

JCET MEMBERS

Dr. Finis E. Engelman, American Assn. of School Administrators; Dr. Carroll V. Newsom, American Council on Education;Dr. Edgar Fuller, Council of Chief State School Officers; John F. White, Educational Television and Radio Center; William Harley, Nat'l Assn. of Educational Broadcasters Edward L. Ryerson, National Citizens Committee for Educational Television; Mrs. Delmas Miller, Nat'l Congress of Parents & Teachers Dr. Lyle Ashby, National Education Association of the United States.

FUNCTIONS

The JCET is concerned with the preservation and utilization of educational TV channels, and represents the educational TV movement before the FCC, Congressional committees, and other government agencies. It also gives legal and technical advice to any group seeking to activate an educational TV channel.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
Phone: JUdson 2-1515

OFFICERS

Shepherd .....William Gaxton
Boy .....Walter Kiernan
Corresponding Secretary.....Martin Begley
Recording Secretary .....Frank Thomas, Jr.
Treasurer .....Thomas Kilpatrick
Librarian .....Cy Mann

DIRECTORS

Mickey Alpert, Edward H. Ford, John W. Hundley, Jack Whiting, Otto Kruger, Joseph S. Buhler, Henry Gladstone, H. Pierson Mapes, Conrad Nagel, Edgie Dowlin, Ed Begley, Herman Phillips, Robert Marcato, Frank Thomas Sr., Emil Friedlander, David Seldman, Jack Waldron, Irving Wall.

LIFE DIRECTORS EX-SHEPHERDS: Fred Waring, Walter N. Greaza.

FUNCTIONS

The object of this club shall be the promotion of social intercourse among persons, engaged professionally in the drama, music, authorship, and the fine arts, as well as friends of those professions, and the collection and preservation of objects of interest thereto, and the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship and the fine arts who shall be in need of financial aid or assistance, to be disbursed at the discretion of the Council of the Club.

LEAGUE OF ADVERTISING AGENCIES, INC.

220 W. 42nd St., New York 36, N. Y.
Phone: LAckawanna 4-9735

OFFICERS

President .....Bernard Reiss
Exec. Sec'y.....Julian Ross
Vice-Presidents .....Wm. G. Seidenbaum, Max B. Pearlman, Jay Victor.
Secretary .....Arthur Bandman
Treasurer .....Theodore H. Bernstein
Legal Counsel.....Louis N. Field, Morton J. Simon
Fiscal Advisor.....Lucius H. Coleman
Public Relations Counsel.....Bosh Stack

MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)
44 East 23rd St., New York 10, N. Y.
Phone: ORegon 4-5100

OFFICERS

Chairman.....Walter J. Lynch
Vice-Chairman .....Jack Fellers
Committee Men.....Geo. Elstad, Robt. J. Kingsley, Daniel Nemeth, Howard Funsch.
Secretary .....Ira Mermer

FUNCTIONS

Provides credit information, financial information and collection service to suppliers, equippers and processors.

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.
Phone: CO 5-7364

OFFICERS

President .....Leo Diston
Vice-President .....B. Pollack

MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, G. Lewrn, B. Scherer, Sam Taylor, Frank Lamarr, Mac Wolfson.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer, Regional Dir.; 128 S. LaJollave, Los Angeles, Cal., Al Solomon, Reg. Dir.; 36 E. 5th St., Cincinnati, Ohio, Danny Engel, Reg. Director.

FUNCTIONS

Labor Union.

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.
Phone: PLaza 1-1930

OFFICERS

Chairman of the Board.....Walter G. Douglas
President .....Louis Bernstein
Vice-President .....Jack Mills
Secretary.....Arthur Israel, Jr.
Treasurer .....Maurice Scopp
Agent and Trustee.....Harry Fox

MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.
Phone: MUrray Hill 2-5844

OFFICERS

President .....Phil Davis
1st Vice-President.....Alan Scott
2nd Vice-President.....Hank Sylvern
Secretary .....Victor Sack
Treasurer .....Gene Forrell

DIRECTORS

Alan Scott, Phil Davis, Tony Faillace, Gene Forrell, Hank Sylvern, Curt Biever, Morris Mamorsky, Jerry Jerome, Travis Johnson, Ralph Cummings.

FUNCTIONS

Leading writers, creators and producers of musical commercials, dedicated to provide service to the industry of the highest calibre and integrity. Our support is pledged to the formation of an association (or guild) through which we can work together toward the following aims: To foster a better concept of our function in the advertising business.

MUSICIANS GUILD OF AMERICA

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 1-9461

OFFICERS

Chairman.....Cecil F. Reed
Vice-Chairman .....Justin Gordon
Recording Secretary.....Ted Nash
Treasurer .....Larry Sullivan

FUNCTIONS

Independent trade union for professional musicians in major motion picture studios.

THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES

9126 Sunset Blvd., Los Angeles 46, Cal.

Phone: CRestview 4-5209

OFFICERS

President.....Harry S. Ackerman
Exec. Vice-President.....Mike Wallace
V.P., Los Angeles.....Gail Patrick Jackson
V.P., Baltimore.....Robert B. Cochrane
V.P., Chicago.....Irv Kupcinet
V.P., Washington, D. C.....David Brinkley
V.P., Seattle.....Lee Schulman
V.P., Arizona.....Gene Blanpied
Secretary.....Betty Furness
Treasurer.....Louis F. Edelman
Executive Director.....Kenneth Leedom

BRANCH OFFICES

2 West Redwood Sun Sq., Baltimore 3, Md.
Phone: MUlberry 5-5670
President.....Robt. B. Cochrane
Suite 1108, 203 N. Wabash, Chicago 1, Ill.
Phone: FInancial 6-8320
President.....Alex Dreier
200 Central Park S., New York 19, N. Y.
Phone: JUdson 6-3833
President.....Henry S. White
511 West Adams St., Phoenix, Ariz.
Phone: ALpine 3-3121
President.....Gene Blanpied
320 Aurora Ave., Seattle 9, Wash.
Phone: MUtual 2-3555
President.....Lee Schulman
4461 Connecticut Ave., N.W., Washington, D. C.
Phone: KEllogg 7-1100
President.....David Brinkley

FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

NATIONAL ASSN. FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles, Cal.
Phone: WEbster 4-7830

OFFICERS

President.....Mrs. Clara S. Logan
1st Vice-Pres.....Dr. Lee de Forest
2nd Vice-Pres.....Dr. Francis W. Noel
Secretary.....Mrs. Victor Roberts
Treasurer.....Mrs. Gertrude Blackstock

FUNCTIONS

To co-ordinate the interest of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) AFL-CIO-CLC

80 E. Jackson Blvd., Chicago 4, Ill.
Phone: WA 2-2462

OFFICERS

International President.....George Smith
International Vice-President.....N. James Green
International Sec'y-Treasurer.....Arthur Hjorth
Int'l Asst. Sec'y-Treasurer.....Jiacomo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 433 Jarvis St., Toronto, Ont.; 120 Delaware Ave., Buffalo 2, N. Y.; 1410 Stanley, Montreal, P. Q.

FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC, and 92 Independent radio and TV stations and film studios in the United States and with CBC and more than 25 private Radio and TV stations and film studios in Canada.

NATIONAL ASSOCIATION OF BROADCAST UNIONS AND GUILDS (NABUG)

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

OFFICERS

National Chairman.....Oliver W. Nicoll

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

119 Gregory Hall, Urbana, Ill.
Phone: EMpire 7-6611, Ext. 3394
Washington, D. C. Address: 1346 Connecticut Ave., N.W.
Phone: NOrth 7-6000

OFFICERS

President.....William G. Harley (Wash., D. C.)
Admin. Vice-Pres.....Harold E. Hill (Wash., D. C.)

DIRECTORS

TV Board: Region I, Richard S. Burdick; Region II, Raymond D. Hurlbert; Region III, Richard Hull; Region IV, Dr. John C. Schwarzwalder; Region V, Howard L. Johnson; Region VI, Loren B. Stone.

Radio Board: Region I, Albert Fredette; Region II, Roy Flynn; Region III, James S. Miles; Region IV, Carl Menzer; Region V, Edwin Browne; Region VI, Ken Kager.

Other Members: Director-at-Large, Kenneth A. Christiansen, Leslie P. Greenhill; Individual Member Director, Harry J. Skornia.

FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers & closed circuit TV installations owned and operated by colleges, universities, school systems, State systems, community oragnizations, and public-service agencies.

NATIONAL ASSOCIATION OF FM BROADCASTERS

Radio Station KITT, Suite 525, U. S. Grant Hotel, San Diego 1, Calif.

OFFICERS

President.....Fred Rabell, KITT, San Diego, Calif.
Exec. V.P.....T. Mitchell Hastings, Concert Network
Treasurer...Bill Tomberlin, KMLA, Los Angeles, Calif.
Secretary.....Frank Knorr, Jr., WPKM, Tampa, Fla.

DIRECTORS

T. Mitchell Hastings, Jr., Concert Network; Thomas J. Daugherty, WKJF, Pittsburgh; Frank Knorr, Jr., WPKM, Tampa; William G. Drenthe, WCLM, Chicago; Jack L. Katz, KQAL, Omaha; Lynn Christian, KHGM, Houston; Gary Gielow, KPEN, San Francisco; Fred Rabell, KITT, San Diego; Harold I. Tanner, WLDM, Detroit; Henry W. Slavick, WMCF, Memphis; William Tomberlin, KMLA, Los Angeles.

FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

NATIONAL ASSN. OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 5-0200

OFFICERS

President ..... Fred Waring
General Counsel ..... Alfred Rice

FUNCTIONS

To acquire for performing artists copyright protection by amending the copyrght law.

NATIONAL AUDIENCE BOARD, INC.

152 East End Ave., New York 28, N. Y.
Phone: TRafalgar 9-6070

OFFICERS

President ..... Peter Goelet
Treasurer ..... David J. Colton
New York Coordinator ..... Dale Clark
Newsletter Editor ..... Susan Harrison

BRANCH OFFICES

2430 Pennsylvania Ave., N.W., Washington, D. C., FE 3-4212, Leo Solomon; 625 Cheney St., San Francisco 12, Calif., JUniper 5-7575, Hal Light, Coordinator; 1441 W. Chase, Chicago 26, Ill., ROgers Park 4-4330, Mrs. Jos. P. Hector, Coordinator; Hajime Ishii, Apt. 49-206: Maehara-danchi Funabashi, Chiba, Japan.

FUNCTIONS

To represent the public to the broadcasting industry; to crystallize public opinion in radio and television programming; to act as a liaison group between the public and the broadcasting industry.

NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.
Phone: MU 4-7377

OFFICERS

Chmm. of Bd. ..... Wallace E. Campbell
President ..... Kenneth B. Willson
Exec. V. P. ..... Allan E. Backman
Secretary ..... DeWitt J. Paul
Treasurer ..... Lowell Shumway

DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, Warren Burke, Wallame E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, William G. Werner, Earl N. Felio, Jules Herbuveaux, John A. Spooner, William G. Weisbrod.

FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

612 Perpetual Bldg., 1111 E St. NW, Washington 4, D. C.
Phone: ME 8-1415

OFFICERS

President ..... William Dalton
Executive Director ..... Edward P. Whitney
Bd. Chairman ..... Edward F. Randolph
Vice-President ..... Larry Boggs
Secretary ..... Charles Clements
Treasurer ..... Glenn H. Flinn
Public Relations Mgr. ..... Frank H. Nowaczek, Jr.
General Counsel ..... E. Stratford Smith

DIRECTORS

M. William Adler, George J. Barco, Jack R. Crosby, Bill Daniels, Dean M. DeVoe, Curtis M. Faris, Fred G. Goddard, Norman A. Hendry, Paul B. McAdam, Jack E. Pryor, J. Holland Rannells, Albert J. Ricci, Gene W. Schneider, Ray V. Schneider, Milton J. Shapp, Ralph S. Shepler, John M. Spottswood, Fred J. Stevenson, R. L. Stoner, Frank P. Thompson.

FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

STATE & REGIONAL ASSNS.

Arizona Community TV Assoc. ..... Membership 11
California CTV Assoc. ..... Membership 23
Mississippi CATV Assoc. ..... Membership 8
Montana CATV Assoc. ..... Membership 11
New England CATV Assoc. ..... Membership 12
New York CTV Assoc. ..... Membership 22
Okla. Kan. Tex. CATV Assoc. ..... Membership 26
N. Central CATV Assoc. ..... Membership 15
Pacific Northwest CTV Assoc. ..... Membership 82
Pennsylvania CATV Assoc. ..... Membership 45
South-Central CATV Assoc. ..... Membership 35
Texas CATV Assoc. ..... Membership 41
West Virginia CTV Assoc. ..... Membership 25
Wyoming CATV Assoc. ..... Membership 13

NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-0055

DISTRIBUTION OFFICE

2320 Washtenaw Ave., Ann Arbor, Michigan

OFFICERS

President ..... John F. White
Vice President for Programming ..... R. B. Hudson
Vice Pres. for Business & Legal Affairs ..... K. Yourd
Vice Pres. for Development ..... W. A. Kraetzer
Vice Pres. for Network Affairs ..... Paul Owen
Director of Legal & Bus. Affairs ..... E. N. Aleinikoff
Director of Public Information ..... N. Cherkezian
Director of TV Programming ..... D. F. Feddersen
Director of Station Rel. ..... Paul H. Owen
Director of Distrib. Serv. ..... D. L. Sandberg
Director, International Exchange Div. ..(Broadcasting Foundation of America) ..... Basil Thornton
Director of Technical Services ..... H. W. Town

FUNCTIONS

To provide its coast-to-coast network of 50 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.
Phone: HArrison 7-5526

OFFICERS

Chairman of Bd. ..... V. N. Zachariah
President ..... Mauro E. Schifino
1st Vice-President ..... Roy J. Schneider
2nd Vice-President ..... Rubin Green
Vice-President, Industrial ..... Samuel Poncher
Sec.-Treasurer ..... Meyer J. Spiro
Executive Vice-Pres. ..... Gail S. Carter

NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.
Phone: COlumbus 5-0956

OFFICERS

President ..... Louis Handin
1st Vice-Pres. ..... Joe Woods
2nd Vice-Pres. ..... Frank O'Connell
Secy., Treas. ..... Edna Osborne

DIRECTORS

Leah Behrmann, Bessie Clifford, Harry Freeman, Leo Mayer, Lillian McNeill, Lillian Sollisch, Lillian Weed, Lou Wills.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.
Phone: CIrcle 5-4343

OFFICERS

President ..... Leigh Whipper
Vice-President ..... Edith Wilson
Executive Secretary ..... Virginia Girvin
Treasurer ..... A. Edward Walters
Recording Secretary ..... Lillian Roberts McBride
Admin. Secy. ..... Thomas W. Moseley
Chaplain ..... Dr. John H. Johnson
Counsel ..... Percy Sutton, Simon Feinstein

FUNCTIONS

Welfare organization serving people of the theatre regardless of race, color or creed.

NEGRO RADIO ASSOCIATION

P. O. Box 10063, Charlotte, N. C.

OFFICERS

President ..... Francis M. Fitzgerald
Vice-President ..... Robert Rounsaville
Treasurer ..... Samuel Feldman
Secretary ..... James McLendon
Asst. Secretary ..... Frances Crowell

NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.
Phone: CIrcle 5-3838-9

President ..... James Antone
1st Vice-President ..... Edward McCarthy
2nd Vice-President ..... Harry Singer
Secretary ..... Jack Fox
Treasurer ..... Joseph Schaefer
Financial Secretary ..... Al Law
Corresponding Secy. ..... Tom Collins
Sergeant-at-Arms ..... Mike Pearl

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
Phone: COlumbus 5-7362

OFFICERS

Honorary President ..... Rocco Vocco
President ..... Robert Miller
Vice-President ..... Leo Diston
Treasurer ..... Irving Tanz
Executive Director ..... Bob Miller
Board of Governors ..... Joe Santly, Irving Tanz, Bob Miller, Leo Diston, Mickey Garlock, Jerry Lewin, Bernie Pollack, Morris Schulman, Sam Taylor, Mickey Glass.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.
Regional Director ..... Morton Schaefer
36 E. 5th St., Cincinnati, O.
Regional Director ..... Danny Engel
225 - 26th St., Santa Monica, Calif.
Regional Director ..... Al Comparte

FUNCTIONS

Charitable and Benevolent Organization.

PUBLICISTS LOCAL NO. 872 I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.
Phone: JUdson 6-6385

OFFICERS

President ..... Harry Rice
1st Vice-President ..... Alvin Adams
2nd Vice-President ..... P. Dale Soriano
3rd Vice-President ..... Harry E. Rice
Secretary-Treasurer ..... Thomas Kirby
Business Agent ..... David Cassidy

FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists .

RADIO ADVERTISING BUREAU INC.

460 Park Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4020

OFFICERS

Chairman of Bd. ..... Frank P. Fogarty
President ..... Kevin B. Sweeney
Mgr. Service Dept. ..... Maurice E. Fidler
Director of Promotion ..... Hill W. Hastings
Secretary ..... Weston C. Pullen, Jr.
Treasurer ..... Harold Krelstein
Asst. Secy.-Treas. ..... William L. Morison

FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

RADIO FREE EUROPE

Two Park Ave., New York 16, N. Y.
Phone: LE 2-8900

OFFICERS

Director ..... Thomas H. Brown, Jr.
Asst. Director ..... John L. Dunning
Executive Asst. ..... Keith E. Kinyon
N. Y. Prog. Mgr. ..... Jos. L. Ranft
PR Dir. ..... Alton Kastner
Tech. Dir. ..... Russell E. Geiger
Eur. Dir. (Munich) ..... Erik Hazelhoff
Mng. Dir. (Lisbon) ..... Henry Lolliot

FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to Crusade for Freedom, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands.

RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOC. INC.

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-2720

OFFICERS

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1st Vice-President ..... Herb Schwartz
2nd Vice-President ..... Tom O'Brien
Secretary ..... Charles Campbell
Asst. Sec'y ..... Irving Heitzner
Treasurer ..... Richard Milbauer
Sergeant-at-Arms ..... George Jordan

FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

RADIO AND TELEVISION EXECUTIVES SOCIETY, INC.

515 Madison Ave., New York 22, N. Y.
Phone: PLaza 8-2450

OFFICERS

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V.P.'s ..... Ernest L. Jahncke, Jr., David C. Moore
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FUNCTIONS

1. To create a lasting fraternity of persons professionally engaged or interested in radio and television broadcasting and its allied fields and to provide a common meeting place for all members. 2. To provide a forum for the exchange of ideas and discussions of problems affecting or concerning radio and television broadcasting or relating to its improvement or usefulness and to promote higher standards for the radio and television industry as a scientific, literary, information, entertainment, and cultural medium. 3. To provide and sponsor the dissemination of information pertaining to radio and television broadcasting which may be of mutual interest and value to members, the public and the industry. 4. To do all and everything necessary, suitable and proper for the complete accomplishment of these purposes and the attainment of the objects herein set forth within such limitations as are provided by law.

RADIO-TV CORRESPONDENTS' ASSN.

U. S. Capitol, Washington, D. C.
Phone: CApitol 4-3121, Ext. 6421

OFFICERS

Chmn. .... Ann M. Corrick (Westinghouse Bcstg. Co.)
Vice Chmn. ..... Robert H. Fleming (ABC)
Secretary ..... Elmer W. Lower (NBC)
Treasurer ..... Ted Koop (NBC)
Members-at-Large ..... Steve McCormick (MBS); Bill Roberts (Time-Life); Ellen McDonnell (UP-Movietone); Lou Shollenberger (CBS), member ex-officio.
Senate Radio-TV Gallery Super. ..... Robert C. Hough
House Radio-TV Gallery Super. ..... Robert M. Menaugh

FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION

WMSB, Michigan State U., East Lansing, Mich.
Phone: ED 2-1511, Ext. 2261

OFFICERS

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FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism instruction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage.

RAI CORPORATION ITALIAN RADIO TV SYSTEM N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 22, N. Y.
Phone: PLaza 8-2350

OFFICERS

President ..... Marcello Rodino
Exec. V.P., Dir. ..... Giorgio E. Padovano
Secretary ..... George Funaro
Treasurer ..... Antonio Dore
Asst. Director ..... Vera Giannini
U. S. Correspondent ..... Ruggero Orlando

FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical facilities and information between the U. S and Italy. English language programs distributed to U. S. stations feature Italian life and culture.

RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St., New York 1, N. Y.
Phone: LO 5-5693

Trustee ..... Samuel R. Rosenbaum

FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

REGIONAL ORGANIZATION IAAB'S CENTRAL AMERICAN ASSOCIATIONS

5a. Calle Poniente No. 9
San Salvador, El Salvador

OFFICER

President ..... Boris Eserski

FUNCTIONS

Regional association of radio and TV broadcasters representing stations in the Caribbean and Central American countries to improve the standards of broadcasting techniques and business.

SCREEN ACTORS GUILD

7750 Sunset Boulevard, Hollywood 46, Calif.
Phone: HOllywood 9-7311

OFFICERS

President ..... George Chandler
1st Vice-President ..... Dana Andrews
2nd Vice-President ..... James Garner
3rd Vice-President ..... John Litel
Recording Secretary ..... Ann Doran
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BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MUrray Hill 7-4623. Mrs. Florence Marston, Eastern and Midwestern Regional Director; Mr. Harold Hoffman, Executive Secretary, N. Y. Branch. 102 East Hubbard Street, Chicago 11, Ill. Phone: WHitehall 3-1344. Mr. Raymond A. Jones, Executive Secretary.

11 Beacon Street, Room 624, Boston 8, Mass. Phone: RIchmond 2-0208. Mr. Robert M. Segal, Executive Secretary.

436 O'Farrell St., 4th Flr., San Francisco 2, Calif. Phone: PRospect 5-3070. Diane Fivey, Executive Secretary.

FUNCTIONS

Union affiliated with AFL-CIO, representing all actors in television and theatrical motion pictures, etc.

SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.

Phone: CRestview 6-3123
292 Madison Ave., New York, N. Y. c/o Zissu & Marcus
Phone: MU 3-0966

OFFICERS

President.....Dr. Miklos Rozsa
Vice-President.....David Buttolph
Secretary.....Arthur Morton
Treasurer.....George Duning

FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.
JUdson 2-5470

OFFICERS

President.....Williard Van Dyke
1st Vice-President.....Jack Glenn
2nd Vice-President.....Don Hershey
Secretary.....Bert Lawrence
Treasurer.....Joseph Lerner
Executive Secretary.....George L. George
General Counsel.....Erwin Feldman

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ALTERNATES

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BRANCH OFFICE

318 West Adams St., Suite 1611, Chicago 6, Ill.
Phone: FRanklin 2-2287

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Tally Embry, Inc., 458 Pan American Bank Bldg., Miami, Fla., Jack Buckholtz.
RCA Service Co., Cape Canaveral, Fla., Jerry L. Baker.
208 Florida Theatre Bldg., Sarasota, Fla., Charles W. Broun, Jr.
2905 Fairfield Ave., Fort Wayne, Ind., Dick Galbreath.
121 S. Detroit St., Los Angeles 36, Calif. Lawrence F. Doheny.
Motion Pictures, Inc., Exchange Bank Bldg., Dallas 35, Tex., Marshall R. Young, Jr.
Potomac Films, Inc., 1536 Connecticut Ave., N.W., Washington 6, D. C., Nicolas C. Read.

FUNCTION

Labor organization.

SESAC INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

OFFICERS

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Secretary-Treasurer.....R. C. Heinecke
Asst. to President.....E. S. Prager
Production Manager.....George Jellinek
Director Station Relations.....W. F. Myers
Publicity, Promotion.....Alice Heinecke

FUNCTIONS

Licensing the use of an extensive copyrighted music repertory; producers of transcribed LP service, including catolog of over 8500 bridges, moods and themes, on alphabetical and classified index; and "Drummers." Script service; syndicated transcribed programs.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

55 West 42nd Street, New York 36, N. Y.
Phone: LOngacre 5-0172

OFFICERS

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Chrm. New York Section.....James W. Kaylor
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Chrm. Chicago Section.....William H. Smith
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Chrm. Hollywood Section.....Ralph E. Lovell
Chrm. San Francisco Section.....Donald E. Anderson
Chrm. Canadian Section.....Findlay J. Quinn
Chrm. Nashville Section.....Frank M. McGeary

FUNCTIONS

Advancement in theory and practice of engineering in motion pictures, television, and the allied arts and sciences; standardization of equipment and practices; guidance of students; dissemination of scientific knowledge.

SOUTHERN CALIFORNIA BROADCASTERS ASS'N

6047 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 9-7254

President.....Robert M. Light
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Vice-Chairman.....Charles Hamilton, KFI
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Vice Pres.....Norm White, KLAS-TV
Secy.....Joe McMurray, KORK
Treas.....Ted Oberfelder, KRAM
Dir. at Large.....Mark Smith, KLRJ-TV

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366 Madison Ave., New York 17, N. Y.
Phone: YUkon 6-9390

OFFICERS

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FUNCTIONS

Trade Association serving radio and TV Representative firms.

TELEVISION BUREAU OF ADVERTISING, INC.

One Rockefeller Plaza, New York 20, N. Y.
PLaza 7-9420.

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Phone: YUkon 2-6332
V.P., Dir., Western Div.....Walter McNiff
400 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-1216
Dir., Central Div.....George Lindsay

FUNCTIONS

The TV industry's league to improve and expand the use of television as an advertising medium. It is supported by the nation's leading television stations, networks and station representatives.

TELEVISION FILM ASSOCIATION

1627 W. 20th St., Los Angeles 7 Calif.
Phone: REpublic 1-2484

OFFICERS

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Vice President.....Jack M. Goetz
Sec.-Treas. .....Nicholas Muskey

TELEVISION INFORMATION OFFICE

666 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-4600
Director .....Louis Hausman
Asst. Director.....Roy Danish

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FUNCTIONS

The Television Information Office is an industry-supported organization. Its function is to create an enduring two-way informational bridge between the industry and those from whom it seeks more understanding.

TELEVISION PROGRAM EXPORT ASSOCIATION, INC.

375 Park Ave., Suite 3800, New York 22, N. Y.
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FUNCTIONS

To promote and expand the export of American TV programs throughout the world. To assist American exporters in reducing barriers to foreign distribution. To compile, analyze and disseminate significant statistical information effecting foreign markets for American television programs.

UNITED NATIONS—RADIO & VISUAL SERVICES DIVISION OF PUBLIC INFORMATION

United Nations, New York 17, N. Y.
Phone: PLaza 4-1234

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Dir., Radio & Visual Services Div.....Peter Aylen
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U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA

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Phone: REpublic 7-8340
330 Independence Ave., Washington 25, D. C.
Phone: REpublic 7-7500

OFFICERS

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Dir., Bcstg. Service.....Henry Loomis
Dir., TV Service.....Romney Wheeler

New York Office

250 West 57th St., N. Y. C.
Phone: JU 6-2000
Asst. Dir. TV Service.....Howard Maier
VOA N. Y. Programming Center
250 West 57th St., N. Y. C.
Phone: JU 6-2000
Chief Officer.....E. O. Kern

WRITERS GUILD OF AMERICA, EAST, INC.

22 W. 48th St., New York 36, N. Y.
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2nd Vice-Pres.....Alvin Boretz
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Treasurer .....Robert Allison
Exec. Dir.....Evelyn F. Burkey

FUNCTIONS

A labor organization representing writers in the fields of radio, television and motion pictures.

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8955 Beverly Blvd., Los Angeles 48, Cal.
Phone: CRestview 4-8601

OFFICERS

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FUNCTIONS

An organization of writers in the motion picture, radio, and television industries.

Trade Publications

COVERING THE FIELD OF RADIO—TELEVISION—FM

TRADE — FAN — TECHNICAL — GENERAL

ADVERTISING AGE

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Phone: DE 7-5200

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Editorial Director.....S. R. Bernstein
Editor .....John Crichton
Managing Editor.....Jarlath J. Graham

ANNY, ADVERTISING NEWS OF NEW YORK

249 E. 48th St., New York 17, N. Y.
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Publisher .....Ed Cooper
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Assoc. Editor.....David Halliday
Circulation Mgr.....Toby Cooper

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Phone: HOllywood 9-5831
Manager .....Sam Abbott

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Bureau News Mgr.....David W. Berlyn
V.P., Sales Manager.....Winfield R. Levi
Sls. Service Mgr.....Eleanor Manning

360 N. Michigan Ave., Chicago 1, Ill.
Phone: CEntral 6-4115

Midwestern Sales Mgr.....Warren W. Middleton
Senior Editor.....L. Christopher

6253 Hollywood Blvd.
Hollywood 28, Calif.
Phone: HOllywood 3-3148

Senior Editor.....Bruce Robertson
Western Sales Mgr.....Bill Merritt

11 Burton Rd., Toronto 10, Canada
Phone: HUdson 9-2694

Executive-in-Chg. .....James Montagnes

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6404 Sunset Blvd., Hollywood 28, Calif.
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Main Office

(See listing under VARIETY)

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Phone: PL 7-5111

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6269 Selma, Hollywood 28, Calif.
Phone: HO 3-3268

Western Editor.....John Tynan

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Exec. Editor.....Jerome H. Walker
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Classified Mgr.....John Johnson
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ELECTRO-TECHNOLOGY

205 East 42nd St., New York 17, N. Y.
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Publisher.....Louis P. Perrottet
Editor.....Frank J. Oliver

ELECTRONIC INDUSTRIES

Chestnut & 56th Streets, Philadelphia, Pa.
***Phone*: SHerwood 8-2000**

Publisher.....Robert E. McKenna
Editor.....Bernard F. Osbahr

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Phone: RAndolph 6-2166
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Phone: JAckson 3-6791
Manager .....John Sangston
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Phone: SUperior 1-2860
Manager .....Shelby McMillion
Meadows Bldg., Expressway, Dallas, Tex.
Phone: EMerson 8-4751
Manager .....Harold Mott
198 S. Alvarado St., Los Angeles 57, Calif.
Phone: DUnkirk 7-4337
Manager .....B. Wesley Olsen
1355 Market St., San Francisco 3, Calif.
Phone: UNderhill 1-9737
Manager .....Don May

ELECTRONIC TECHNICIAN

480 Lexington Ave., New York 17, N. Y.
Phone: YUkon 6-4242

President & Publisher.....Howard A. Reed
Editor & Exec. V.P.....Albert Forman

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Regional Mgr.....P. H. Dempers
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Phone: DUnkirk 7-6149
Calif. Rep.....Chris Dunkle
15605 Madison Ave., Cleveland 7, O.
Phone: LAkewood 1-7900
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420 Market St., San Francisco 11, Calif.
Phone: DOuglas 2-9183
Manager .....John R. Kimball

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330 W. 42 St., New York 36, N. Y.
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THE HOLLYWOOD REPORTER

6715 Sunset Blvd., Hollywood 28, Calif.
***Phone*: HOllywood 4-7411**

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Editor.....Don C. Gillette
Business Manager.....Geo. H. Kennedy

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575 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3446

Publisher .....Carl Rogers
Managing Editor.....Robert R. Brown

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(Published Annually by the
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1056 Fifth Ave., New York 28, N. Y.
Phone: ENright 9-6512

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Editor .....Lydie Bloch
Managing Editor.....Col. Don R. Jason
Associate Editor.....Vic Dallaire
Business Mgr.....L. B. Rosenberg

Camera Editor.....Lydie Bloch
Advertising Mgr.....Robert M. Jason
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MIKE & SCREEN PRESS DIRECTORY AND NEWSGUIDE

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-2720

Publisher .....Radio-Newsreel-Television Working Press Association

MUSICAL AMERICA

111 W. 57th St., New York 19, N. Y.
Phone: CIrcle 7-0520

Publisher.....Theodate Johnson
Treas., Business Mgr.....Edward I. Davis
Editor.....Ronald Eyer

MUSICAL COURIER

111 Broadway, Suite 1615, New York, N. Y.
Phone: BA 7-9432

Publishers .....Summy-Birchard, Inc.
Managing Editor.....Peter Jacobi

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635 Madison Ave., New York 22, N. Y.
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Circulation Mgr.....William J. Angell

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Western Editor.....Albert Ardmore
8 Brookside Ct., San Anselmo, Calif.
Western Editor.....Harry Press
872 National Press Bldg., Washington 4, D. C.
Washington Editor.....Ed Michelson

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3222 Santa Monica Blvd., Santa Monica, Calif.
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Bus. Mgr.....Steve Tripodes
Adv. Mgr.....Howard Simpson
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FOR FM STATION LISTING
SEE PAGE 1236

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FOR BMI PUBLISHERS
SEE PAGE 1004

★

FOR FOREIGN TV STATIONS
SEE PAGE 1060

★

FOR PLAY & STORY BROKERS
SEE PAGE 1073

★

FOR PROGRAM PRODUCERS
SEE PAGE 839

1961

COMMERCIAL RADIO NETWORK PROGRAMS

ALPHABETICALLY BY TITLE

NETWORK

SPONSOR

PRODUCT

ADVERTISING AGENCY

Commercial Radio Network Programs, 1960

The following pages contain a complete alphabetical listing of program titles of the four national radio networks' commercial programs heard during the 12-month period ending Dec. 31, 1960. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC.

— A —

Academy Awards—1960 (NBC)

Advertiser and Product:
Academy of Motion Picture Arts and Sciences and MPAA

Address By Adlai Stevenson, An (CBS)

Advertiser and Product:
AFL-CIO Textile Workers Union of America
Ad Agency—Alan S. Becker Adv.

All-Service Football (MBS)

Advertiser and Product:
Minnesota Mining and Manufacturing Co.
Ad Agency—BBD and O

All Star Baseball (NBC)

Advertiser and Product:
Gillette
Ad Agency—Maxon

All Star Game (NBC)

Advertiser and Product:
Gillette
Ad Agency—Maxon

Amos 'n' Andy (CBS)

Advertiser and Product:
Chrysler Corp.
Ad Agency—Leo Burnet Co., Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co.—Div. of MC and E
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co. Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.; Gardner Adv. Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
The Welch Grape Juice Co., Inc.
Ad Agency—Richard K. Manoff, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Army-Navy Game (NBC)

Advertiser and Product:
Singer
Sylvania Electric
Ad Agency—Kudner

— B —

Backgrounding The News (CBS)

Advertiser and Product:
American-Telephone and Telegraph Co.
Ad Agency—N. W. Ayer and Son, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers, and Shanfield, Inc.
Tyrex, Inc.
Ad Agency—McCann-Erickson, Inc.

Back To God (NBC, MBS)

Advertiser and Product:
Christian Reformed Church
Ad Agency—Stoetzel and Assoc., Inc.

Baltimore Colts Football (MBS)

Advertiser and Product:
National Brewing Co.
Ad Agency—W. B. Doner Co.

Behind The News (CBS)

Advertiser and Product:
The AP Parts Corp.
Ad Agency—Gray and Rogers

Belmont Stakes (CBS)

Advertiser and Product:
Joseph Schlitz Brewing Co.
Ad Agency—J. Walter Thompson

Best Seller (CBS)

Advertiser and Product:
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson
Standard Brands, Inc.
Ad Agency—J. Walter Thompson

Bible Study Hour (NBC)

Advertiser and Product:
Evangelical Foundation
Ad Agency—Faul Liche Adv. Co.

Blue-Gray Football Game (NBC)

Advertiser and Product:
GMC
Gillette Safety Razor Co.
Ad Agency-Maxon

Bob & Ray (CBS)

Advertiser and Product:
Chrysler Corp.
Ad Agency—Leo Burnett Co., Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Gardner Adv. Co.
Kellogg Co.
Ad Agency—Leo Burnett, Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Pepsi-Cola Co.
Ad Agency—Denyon and Eckhardt, Inc.

Bob Richards Show (ABC)

Advertiser and Product:
General Mills, Inc.
Ad Agency—Knox, Reeves Adv., Inc.

Boxing Bouts (NBC)

Advertiser and Product:
Gillette Safety Razor Co.
Ad Agency—Maxon

Breakfast Club (ABC)

Advertiser and Product:
A. E. Staley Mfg. Co. (Sta-Puf, Sta-Flo)
Ad Agency—Erwin Wasey, Ruthrauff and Ryan
All Purpose Gelatin Products (Gelatin Capsules)
Ad Agency—Walter Leftwick Adv.
Bankers Life and Cas. Co. (White Cross Hosp. Plan)
Ad Agency—Phillips and Cherbo, Inc.
Curtis Circulation (Saturday Evening Post, Ladies Home Journal)
Ad Agency— B B D and O
Dow Chemical (Saran Wrap)
Ad Agency—Mac Manus, John and Adams
E. L. Bruce Co. (Floor Wax)
Ad Agency—Christiansen Adv.
Ex-Lax (Ex-Lax)
Ad Agency—Warwick and Legler
Food Specialties (Appian Way Pizza Pie Mix)
Ad Agency—Charles F. Hutchinson
Frito (Frito's Corn Chips)
Ad Agency—Dancer-Fitzgerald-Sample
General Foods (D-Zerta)
Ad Agency—Foote, Cone and Belding
General Foods (Kool-Aid)
Ad Agency—Foote, Cone and Belding
General Mills (Cheerios)
Ad Agency—Dancer-Fitzgerald-Sample
General Nutrition Corp. (Vitamin Sales Catalog)
Ad Agency—Fairfax, Inc.
Grossett and Dunlap (Books)
Ad Agency—Friends-Reiss Adv.
Hudson Vitamin (Vitamin Catalog)
Ad Agency—Pace Adv.
International Milling (Robin Hood Flour)
Ad Agency—H. W. Kastor and Sons
Kretchmer Corp. (Wheat Germ)
Ad Agency—George H. Hartman
KVP (Freezer Wrapping and Shelving)
Ad Agency—Grant Adv.
Levolor Lorentzen (Levolor Venetian Blinds)
Ad Agency—Friends-Reiss Adv.
Magla Products (Wiskin' Wipe Sponges)
Ad Agency—Ed Lieb Adv.
McCall Corp. (McCall's Magazine)
Ad Agency—Donahue and Coe
National LP-Gas Council (Bottled Gas)
Ad Agency—Bozell and Jacobs

Olson Rug Co. (Rugs)
Ad Agency—Feller and Fresba
Parker Pen Co. (Pens)
Ad Agency—Tathum Laird
Peelers Co. (Canned Shrimp Prods.)
Ad Agency—Bauerlein, Inc.
Peter Paul (Candy Products)
Ad Agency—Dancer-Fitzgerald-Sample
Pfaff American Sales Corp. (Sewing Machines)
Ad Agency—Don Remper Co.
Plantabbs Corp. (Plant Food)
Ad Agency—W. B. Doner and Co.
Redbook (Redbook Magazine)
Ad Agency—Lawrence C. Gumbinner
Scholl Mfg. Co. (Zino Pads)
Ad Agency—Donahue and Coe
Small Equipment Sales (Econ-O-Wash Coin-Operated Laundries)
Ad Agency—Farson, Huff and Northlich, Inc.
Sofskin, Inc. (Hand Cream)
Ad Agency—Kastor, Hilton, Chesley, Clifford and Atherton, Inc.
Standard Labs, Inc. (Sloan's Liniment)
Ad Agency—The Rockmore Co.
Swanson Cookie Co. (Archway Cookies)
Ad Agency—Grant Adv.
Sylvania Electric Products (Photolamp Flash Bulbs)
Ad Agency—Kudner Agency
Union Carbide (6-12 Insect Repellent)
Ad Agency—J. M. Mathes, Inc.
Whitehall (Dristan)
Ad Agency—Tathum Laird
Woolite, Inc. (Woolite)
Ad Agency—Daniel and Charles

British Royal Wedding, The (CBS)

Advertiser and Product:
Elgin National Watch Co.
Ad Agency—J. Walter Thompson Co.

Burns & Allen (CBS)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Business Final (ABC)

Advertiser and Product:
Standard and Poor's (Standard and Poor's Financial)

— C —

Calling America (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.

Camerer On Sports (CBS)

Advertiser and Product:
Liggett and Myers Tobacco Co.
Ad Agency—M-E Productions—Div. of McCann-Erickson, Inc.

Campaign Addresses (MBS)

Advertiser and Product:
National Nixon-Lodge Club
Ad Agency—Campaign Associates, Inc.

Christmas Music For Sunday Morning (CBS)

Advertiser and Product:
Brigade Record Corp.
Ad Agency—Victor and Richards, Inc.

Christmas Sing With Bing (CBS)

Advertiser and Product:
Insurance By North America
Ad Agency—N. W. Ayer and Son, Inc.

Coleman On Sports (CBS)

Advertiser and Product:
Philip Morris, Inc.
Ad Agency—Leo Burnett, Inc.

Combs, George Hamilton (News Commentary) (MBS)

Advertiser and Product:
Dictograph Products, Inc.
Ad Agency—Weston Co.

Conventions And Elections (MBS)

Advertiser and Product:
Liggett and Myers Tobacco Co.
Ad Agency—McCann-Erickson

Couple Next Door (CBS)

Advertiser and Product:
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Campbell Soup Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Curtis Circulation
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
The R. T. French Co.

Ad Agency—J. Walter Thompson Co.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Hearst Pub.
Ad Agency—Ellington and Co., Inc.
Kellogg Co.
Ad Agency—Leo Burnett, Inc.
Majco Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Crosby, Bing-Clooney, Rosemary (CBS)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Fels and Co.
Ad Agency—The Aitkin-Kynett Co., Inc.
General Electric Co. Large Lamps Div.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers
Ad Agency—Cohen, Dowd and Aleshire, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
Meredith Pub. Co.
Ad Agency—W. D. Lyon Co.
Norcross, Inc.
Ad Agency—Young and Rubicam, Inc.
The Squirt Co.
Ad Agency—Honig, Cooper, and Harrington
Turtle Wax, Inc.
Ad Agency—Bozell and Jacobs, Inc.

— D —

Daly, John (News) (ABC)

Advertiser and Product:
General Motors Corp. (Cadillac cars)
Ad Agency—MacManus, John and Adams

Day, Dennis Show (ABC)

Advertiser and Product:
Swanson Cookie Co. (Archway Cookies)
Ad Agency—Grant Adv.

Drake, Galen (News) (MBS)

Advertiser and Product:
R. T. French Co.
Ad Agency—J. Walter Thompson Co.

Drier, Alex Farm News (NBC)

Advertiser and Product:
Morton Salt Co.
Ad Agency—Needham, Louis Braby

Durocher, Leo, (Sports News) (MBS)

Advertiser and Product:
Monroe Automotive Equipment Co.
Ad Agency—Aitken-Kynett, Inc.

— E —

East-West Game (NBC)

Advertiser and Product:
Savings and Loan Foundation
Ad Agency—McCann-Erickson

East-West Popularity Contest (CBS)

Advertiser and Product:
The Grove Laboratories, Inc.—Div. of Bristol-Myers
Ad Agency—Cohen, Dowd and Aleshire, Inc.

Election Returns (CBS)

Advertiser and Product:
Westinghouse Electric Corp.
Ad Agency—Ketchum, MacLeod and Grove, Inc.

Emphasis (NBC)

Advertiser and Product:
Ald, Inc.
Ad Agency—Herbert Baker
Chapstick Co.
Ad Agency—Gunbinner
Chrysler Corp.
Ad Agency—Leo Burnett
Curtis Circulation Co.
Ad Agency—BBD and O
Electric Auto Lite
Ad Agency—Grant Adv.
Ex-Lax
Ad Agency—Warwick and Legler
Foster Milburn
Ad Agency—Street and Finney
R. T. French Co.
Ad Agency—JWT
The Frito Co.
Ad Agency—Dancer, Fitzgerald
GMC Chevy Div.
Ad Agency—Campbell-Ewald
I. J. Grass Noodle
Ad Agency—Arthur Myerhoff

Grove Labs
Ad Agency—Gardner Adv.
Lewis Howe
Ad Agency—McCann-Erickson
McCall Corp.
Ad Agency—Donahue and Coe
Metropolitan Life
Ad Agency—Young and Rubicam, Inc.
Mogen David
Ad Agency—Edward Weiss
Pepsi Cola
Ad Agency—BBD and O
Quaker Oats
Ad Agency—Compton
Reader's Digest
Ad Agency—J. Walter Thompson
Renault
Ad Agency—Kudner
Scott Paper Co.
Ad Agency—J. Walter Thompson
Standard Brands
Ad Agency—J. Walter Thompson
Sunsweet Growers, Inc.
Ad Agency—Long Adv.
Sylvania
Ad Agency—Kudner
Time-Life
Ad Agency—Young and Rubicam

— F —

Fisher Craft Award Dinner (NBC)

Advertiser and Product:
Fisher Bodies Div. of GM Motors
Ad Agency—Kudner

Flair (ABC)

Advertiser and Product:
Hudson Vitamin Products (Vitamin Catalog)
Ad Agency—Pace Adv.
Curtis Circulation (Ladies' Home Journal)
Ad Agency—BBD and O

Flynn, John T. (News Commentary) (MBS)

Advertiser and Product:
America's Future, Inc.
Ad Agency—Bert Hauser Adv.

Foley, Red, Show (NBC)

Advertiser and Product:
McCulloch Corp.
Ad Agency—Fuller, Smith and Ross

Follow Up (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency

Francis, Arlene (News) (MBS)

Advertiser and Product:
General Foods Co.
Ad Agency—Young and Rubicam; Foote, Cone and Belding

Frank & Ernest (ABC)

Advertiser and Product:
Dawn Bible Students' Assoc.
Ad Agency—William Gleeson Co.

Funny Side Up (CBS)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.

— G —

Game Of The Day (MBS)

Advertiser and Product:
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty

Godfrey, Arthur, Time (CBS)

Advertiser and Product:
Aluminum Company of America
Ad Agency—Ketchum, MacLeod, and Grove, Inc.
The Borden Company, Inc.
Ad Agency—Young and Rubicam, Inc.
Calgon Co.
Ad Agency—Ketchum, MacLeod and Grove, Inc.
Clairol, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Foote, Cone and Belding, Inc.
Coats and Clark's Sales Corp.
Ad Agency—Fuller and Smith and Ross, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
Helene Curtis Industries, Inc.
Ad Agency—Campbell-Mithun, Inc.
Dumas-Milner Corp.
Ad Agency—Gordon Best Co., Inc.
General Foods Corp.
Ad Agency—Foote, Cone and Belding, Inc.
Hartz Mountain Products Corp.
Ad Agency—George H. Hartman Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Kitchens of Sara Lee
Ad Agency—Cunningham and Walsh, Inc.
Magnus Organ Corp.
Ad Agency—The Wexton Co., Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
Mutual Benefit Health and Accident Ass'n
Ad Agency—Bozell and Jacobs, Inc.

Niagara Therapy Mfg. Co.
Ad Agency—George L. Mallis, Inc.; Maldrum and Fewsmith
Puritron Corp.
Ad Agency—Maxwell Sackheim and Co., Inc.; Maxwell Sackheim-Franklin Bruck, Inc.; Doyle Dane Bernbach, Inc.
The Sandura Co.
Ad Agency—Hicks and Griest, Inc.
Sweets Co. of America, Inc.
Ad Agency—Henry Eisen Adv. Agency
Sylvania Electric Products, Inc. Electronic Tubes Div.—Lighting Div.
Ad Agency—Kudner Agency
Tetley Tea Co.
Ad Agency—Ogilvy, Benson and Mather, Inc.
William Underwood Co.
Ad Agency—Kenyon and Eckhardt, Inc.
United States Plywood Corp.
Ad Agency—Kenyon and Eckhardt, Inc.
Warner-Lambert Pharmaceutical Co,. Warner Lambert Products Div.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.

Gorme, Eydie (ABC)

Advertiser and Product:
General Motors Corp. (Guardian Maintenance Service Centers)
Ad Agency—D. P. Brother and Co.

Grand Ole Opry (NBC)

Advertiser and Product:
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty

Grand Prix (CBS)

Advertiser and Product:
American Oil Co.
Ad Agency—The Joseph Katz Co.

Griffith, Andy (CBS)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.

Gunsmoke (CBS)

Advertiser and Product:
American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer and Son, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co.
The R. T. French Co.
Ad Agency—J. Walter Thompson
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Motors Corp.—Service Section
Ad Agency—D. P. Brother and Co.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd, and Aleshire, Inc.; Gardner Adv. Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Pepsi Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

— H —

Harvey, Paul (News) (ABC)

Advertiser and Product:
Bankers Life and Casualty Co. (White Cross Hospital Plan)
Ad Agency—Phillips and Cherbo
Frigikar Corp. (TV Antenna)
Ad Agency—Gourfain-Loeff, Inc.
Hastings Mfg. Co. (Casite)
Ad Agency—Bozell and Jacobs
Lindsay Co. (Water Softner)
Ad Agency—Biddle and Co.

Have Gun, Will Travel (CBS)

Advertiser and Product:
American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer and Son, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Motors Corp.—Service Section
Ad Agency—D. P. Brother and Co.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc., Gardner Adv. Co.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.; Batten, Barton, Durstine, and Osborn, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Headliner, The (CBS)

Advertiser and Product:
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Froducts, Inc.—Div. of Photolamps
Ad Agency—Kudner Agency, Inc.

Heatter, Gabriel (News) (MBS)

Advertiser and Product:
Carter Products Co.
Ad Agency—Kastor, Hilton, Chesley, Clifford and Afferton

Herald Of Truth (ABC, MBS)

Advertiser and Product:
Highland Church Of Christ
Ad Agency—Fidelity Adv.

Hess & Clark Jamboree (NBC)

Advertiser and Product:
Hess and Clark
Ad Agency—Klan, Van Peterson, Dunlap, Inc.

Hidden Revolution Series (CBS)

Advertiser and Product:
Nationwide Insurance Series
Ad Agency—Ben Sackheim, Inc.

Hour Of Decision (ABC, MBS, NBC)

Advertiser and Product:
Billy Graham Evangelistic Assn.
Ad Agency—Walter F. Bennett

Houseparty (CBS)

Advertiser and Product:
American Laundry Machinery Co.—Small Equipment Div.
Ad Agency—Farson, Huff and Northlick, Inc.
American Molasses Co.
Ad Agency—Kaster, Hilton, Chesley and Atherton, Inc.
Ben-Mont Papers, Inc.
Ad Agency—Woodward, Voss and Hevenor, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers, and Shenfield, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Campbell Soup Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Foods Corp.
Ad Agency—Foote, Cone and Belding, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Meredith Pub. Co.
Ad Agency—W. D. Lyon Co.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Peter Paul, Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Real-Kill Co.—Div. of Cook Chemical Co.
Ad Agency—Allmayer, Fox and Reshkin Agency, Inc.
Thomas D. Richardson Co.
Ad Agency—Pritchard, Daniels and Dreher
Sea-Breeze Laboratories, Inc.
Ad Agency—Maxwell Sackheim-Franklin Bruck, Inc.
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
Vitamin Specialties Corp.
Ad Agency—Henry S. Goodsett Agency
The Welch Grape Juice Co., Inc.
Ad Agency—Richard K. Manoff, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

How Christian Science Heals (MBS)

Advertiser and Product:
First Church of Christ, Scientist, Boston
Ad Agency—Hoag and Provandie

— I —

Information Central (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sterling Drug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Sylvania Electric Products, Inc.—Div. of Photolamps
Ad Agency—Kudner Agency, Inc.

In Person—Ron Cochran (CBS)

Advertiser and Product:
American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer and Son, Inc.
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers and Shenfield, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.; Batten, Barton, Durstine and Osborn, Inc.
Sylvania Electric Products, Inc.—Div. of Photolamps
Ad Agency—Kudner Agency, Inc.

— J —

Jackson, Allan (News) (CBS)

Advertiser and Product:
General Motors Corp.—Chevrolet Dev.
Ad Agency—Campbell-Ewald Co.

Jazz Festival (CBS)

Advertiser and Product:
Studebaker Packard Corp.
Ad Agency—D'Arcy Adv. Co.

Just Entertainment (CBS)

Advertiser and Product:
William Wrigley Jr. Co.
Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.

— K —

Kennedy-Lehman Speech (NBC)

Advertiser and Product:
Liberal Party of New York State

Kentucky Derby (CBS)

Advertiser and Product:
Joseph H. Schlitz Brewing Co.
Ad Agency—J. Walter Thompson Co.

Kingston Trio (CBS)

Advertiser and Product:
The Seven Up Co.
Ad Agency—J. Walter Thompson Co.

— L —

Lewis, Fulton Jr. (MBS)

Advertiser and Product:
Lewis Food Co. and D. B. Lewis Co.
Ad Agency—Rockett Lauritzen, Inc.

Lutheran Hour (MBS, NBC)

Advertiser and Product:
Lutheran Layman's League
Ad Agency—Gotham-Vladmir Co.

— M —

Man And Wife (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

Ma Perkins (CBS)

Advertiser and Product:
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers, and Shenfield, Inc.
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Campbell Soup Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Foods Corp.

Ad Agency—Foote, Cone and Belding, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
Sterling Drug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Tetley Tea Co.
Ad Agency—Ogilvy, Benson and Mather, Inc.
The Welch Grape Juice Co., Inc.
Ad Agency—Richard K. Manoff, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Marx, Groucho (NBC)

Advertiser and Product:
Chrysler
Ad Agency—Leo Burnett
The Frito Co.
Ad Agency—Dancer
I. J. Grass Noodle
Ad Agency—Arthur Myerhoff
Pepsi Cola
Ad Agency—Kenyon and Eckhardt
Sylvania
Ad Agency—Kudner

Masters Golf Tournament (CBS)

Advertiser and Product:
American Express Co.
Ad Agency—Benton, and Bowles, Inc.
Travelers Insurance Co.
Ad Agency—Young and Rubicam, Inc.

Metropolitan Opera (CBS)

Advertiser and Product:
Texaco, Inc.
Ad Agency—Cunningham and Walsh, Inc.

Miller, Mitch (CBS)

Advertiser and Product:
American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer and Son, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Motors Corp.—Service Section
Ad Agency—D. P. Brother and Co.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd, and Aleshire, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.; Batten, Barton, Durstine and Osborn, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

Mobil Economy Run (NBC)

Advertiser and Product:
Socony Mobil
Ad Agency—Compton

Monitor (NBC)

Advertiser and Product:
Alcoa
Ad Agency—Fuller, Smith and Ross
American Motors
Ad Agency—Geyer, Morey, Madden
American Telephone and Telegraph
Ad Agency—N. W. Ayer
The Anderson Co.
Ad Agency—Reincke, Meyer and Finn
Bankers Life Casualty
Ad Agency—Phillips and Cherbo
Bell Telephone System
Ad Agency—N. W. Ayer
Brigade Record Corp.
Ad Agency—Curtis Adv.
Champion Spark Plug Co.
Ad Agency—J. W. Thompson
Chapstick Co.
Ad Agency—Lawrence Gumbinner
Chrysler Corp.
Ad Agency—Leo Burnett
Curtis Circulation
Ad Agency—BBD and O
El Producto Cigar
Ad Agency—Compton
Fedders Corp.
Ad Agency—Hicks and Griest
Formica
Ad Agency—Perry Brown
R. T. French
Ad Agency—J. W. Thompson
The Frito Co.
Ad Agency—Dancer-Fitzgerald
Gabriel Corp.
Ad Agency—Grey and Rogers

General Insurance
Ad Agency—Cole and Weber
General Mills
Ad Agency—Dancer-Fitzgerald
General Motors
Ad Agency—Campbell-Ewald
Grove No-Doz
Ad Agency—Gardner
Hamilton Beach Co.
Ad Agency—Clinton E. Frank
Hazel Bishop
Ad Agency—Donahue and Coe
Hollingshead Corp.
Ad Agency—Gray and Rogers
Kiplenger Washington
Ad Agency—Albert Frank-Guenther Law, Inc.
Lever Brothers
Ad Agency—Foote, Cone, Warwick, J. Thompson
Lewis Howe Tums
Ad Agency—McCann-Erickson
Liggett and Myers
Ad Agency—McCann, Dancer, Fitzgerald
Longines Wittenauer
Mack Trucks
Ad Agency—Doyle Kitchen McCormick
McCalls
Ad Agency—Donahue and Cole
McGregor Doniger
Ad Agency—McCann-Erickson
Metro-Goldwyn-Mayer
Ad Agency—Donahue and Cole
Minneapolis Honeywell
Ad Agency—Foote, Cone
Mogen David
Ad Agency—Edward Weiss
Outboard Marine Johnson
Ad Agency—Erwin Wasey, Ruthrauff and Ryan
Pepsi-Cola
Ad Agency—K and E
Purolator
Ad Agency—J. W. Thompson
Quaker Oats
Ad Agency—Compton
RCA
Ad Agency—J. W. Thompson
Raybestos
Ad Agency—Gray and Rogers
Reader's Digest
Ad Agency—J. W. Thompson
R. J. Reynolds Tobacco
Ad Agency—William Esty
Scott Paper Co.
Ad Agency—J. W. Thompson
Sinclair Refining
Ad Agency—Geyer, Morey, Madden
Socony Mobil
Ad Agency—Compton
Sylvania Electric
Ad Agency—Kudner
Textile Mills
Ad Agency—Gourfain-Loeff, Inc.
Time, Inc.
Ad Agency—Young and Rubicam
Tipon
Ad Agency — Rothstein Simmons, Pascoe and Davis
Tyrex, Inc.
Ad Agency—McCann-Erickson
Union Carbide
Ad Agency—J. Mathes
United Insurance
Ad Agency—Joy, Inc.
Vick Chemical Co.
Ad Agency—Morse
Wagner Electric Corp.
Ad Agency—Arthur Mogge
William Wrigley Jr. Co.
Ad Agency—Arthur Myerhoff

Moore, Gary, Show (CBS)

Advertiser and Product:
Amana Refrigeration, Inc.
Ad Agency—Maury, Lee and Marshall
Niagara Theraphy Mfg. Co.
Ad Agency—George L. Mallis, Inc.
Pittsburgh Plate Glass Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.

Morgan, Edward P. (ABC)

Advertiser and Product:
AFL-CIO
Ad Agency—Furman, Feiner and Co.

Moscow Scene (CBS)

Advertiser and Product:
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

— N —

National Farm And Home Hour (NBC)

Advertiser and Product:
Allis Chalmers
Ad Agency—Bert S. Gitlins

National Presidential Conventions (CBS)

Advertiser and Product:
Westinghouse Electric
Ad Agency—Ketchum, MacLeod and Grove, Inc.

News: 10 A.M., Monday-Friday (CBS)

Advertiser and Product:
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Ex-Lax, Inc.

Ad Agency—Warwick and Legler, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers, and Shenfield, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

News: 11 A.M., Monday-Friday (CBS)

Advertiser and Product:
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers and Shenfield, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
A. E. Staley Mfg. Co.:
Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Froducts, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
The Welch Grape Juice Co., Inc.
Ad Agency—Richard K. Manoff, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

News: 1 P.M., Monday-Friday (CBS)

Advertiser and Product:
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

News: 2 P.M., Monday-Friday (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.; Batten, Barton, Durstine, and Osborn, Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young and Rubicam, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

News: 3 P.M., Monday-Friday (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Hearst Pub.
Ad Agency—Ellington and Co., Inc.

Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young and Rubicam, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

News: 4 P.M., Monday-Friday (CBS)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

News: 5 P.M., Monday-Friday (CBS)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

News: 7 P.M., Monday-Friday (CBS)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers, and Shenfield, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

News Analysis: 7:30 P.M., Monday-Friday (CBS)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Scholl Mfg. Co.
Ad Agency—Donahue and Coe, Inc.

News Analysis: 7:05 P.M., Saturday (CBS)

Advertiser and Product:
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

News Analysis: 5:55 P.M., Sunday (CBS)

Advertiser and Product:
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

News Analysis: 7:30 P.M., Sunday (CBS)

Advertiser and Product:
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner, Inc.

News Around The World (ABC)

Advertiser and Product:
Ex-Lax (Ex-Lax)
Ad Agency—Warwick and Legler
Foster-Milburn (Doans Pills)
Ad Agency—Street and Finney
R. J. Reynolds (Camel and Winston Cigarettes)
Ad Agency—William Esty

News Of The World (NBC)

Advertiser and Product:
A. T. and T. Long Lines Div.
Ad Agency—N. W. Ayer
Chapstick
Ad Agency—Gumbinner
Curtis Circulation
Ad Agency—BBD and O
Ex-Lax
Ad Agency—Warwick and Legler
The Frito Co.
Ad Agency—Dancer, Fitzgerald
General Motors GMC Trucks
I. J. Grass Noodle
Ad Agency—Arthur Myerhoff
Grove Labs.
Ad Agency—Gardner Adv.
Lewis Howe
Ad Agency—McCann-Erickson
Lockhead Aircraft Corp.
Mogen David
Ad Agency—Edward Weiss
Pepsi-Cola
Ad Agency—K and E

Plastone Turtle Wax
Ad Agency—Bozzell and Jacobs, Inc.
Quaker Oats
Ad Agency—Compton
Reader's Digest
Ad Agency—J. Walter Thompson
Socony Mobil
Ad Agency—Compton
Sylvania
Ad Agency—Kudner

News On The Hour (NBC)

Advertiser and Product:
Electric Auto Lite
Ad Agency—Grant
GMC Chevrolet
Ad Agency—Campbell-Ewald
Life Magazine
Ad Agency—Young and Rubicam
Longines Wittnauer
Ad Agency—Walter Bennett
McCalls Corp.
Ad Agency—Donahue and Coe
Metropolitan Life
Ad Agency—Young and Rubicam
Midas Muffler Co.
Ad Agency—Edward Weiss
Pepsi-Cola
Ad Agency—K and E
Renault
Ad Agency—Kudner
Standard Brands
Ad Agency—J. W. Thompson
Sterling Drug
Ad Agency—Dancer, Fitzgerald
Sunsweet Growers
Ad Agency—Long Adv.
Sylvania Electric
Ad Agency—Kudner
Time, Inc.
Ad Agency—Young and Rubicam
Vick Chemical Co.
Ad Agency—Morse
Wagner Electric Corp.
Ad Agency—Arthur Mogge

News Programs (Special) (MBS)

Advertiser and Product:
A.L.D., Inc. (Westinghouse)
Ad Agency—H. Baker Adv.
American Association of Retired Persons
Ad Agency—Sackheim Bruck
American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer, Inc.
Beltone Hearing Aid Co.
Ad Agency—Olian and Bronner
Cadie Chemical Products, Inc.
Ad Agency—Joe Gans
Carter Products, Inc.
Ad Agency—Kastor, Hilton, Chesley, Clifford and Afferton
Champion Spark Plug Co.
Ad Agency—J. Walter Thompson
Chrysler Corp.
Ad Agency—Leo Burnett Co.
Curtis Circulation Co.
Ad Agency—BBD and O
Church and Dwight, Inc.
Ad Agency—J. Walter Thompson
D-Con Co.
Ad Agency—Thompson Koch Co.
Denver Chemical Co.
Ad Agency—Kastor, Hilton, Chesley, Clifford and Afferton
Ex-Lax, Inc.
Ad Agency—Warwick and Legler
F. and F. Laboratories, Inc.
Ad Agency—Lillian Feld
Fram Corp.
Marschalk and Pratt Div. McCann-Erickson
R. T. French Co.
Ad Agency—J. Walter Thompson
General Foods Corp.
Ad Agency—Y and R; F. C. and B.
General Mills
Ad Agency—Knox, Reeves Adv.
Hudson Vitamin Corp.
Ad Agency—Pace Adv.
Revere Camera Co.
Ad Agency—Keyes, Madden and Jones
Christmas Club Corp.
Ad Agency—Brooke, Smith, French and Dorrance
Pepsodent Co., Lever Bros.
Ad Agency—Foote, Cone and Belding
Liggett and Myers Tobacco Co.
Ad Agency—D. F. and S.; McCann-Erickson
Minnesota Mining and Manufacturing Co.
Ad Agency—B B D and O
Nylonet Corp.
Ad Agency—Desser Associates
Outdoor Life Magazine
Ad Agency—Schwab, Beatty and Porter
Pepsi-Cola, Inc.
Ad Agency—BBD and O; Kenyon and Eckhardt
Pharmaco, Inc.
Ad Agency—N. W. Ayer, Inc.
Popular Science Magazine
Ad Agency—Schwab, Beatty, and Porter
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty
Scott Paper Co.
Ad Agency—J. Walter Thompson
Sinclair Refining Co.
Ad Agency—Geyer, Morey, Madden and Ballard
Standard Brands, Inc.
Ad Agency—J. Walter Thompson
Sterling Drug Co.
Ad Agency—Brown and Butcher
Walker Marketing Corp.
Ad Agency—Aitken-Kynett, Inc.

News Saturday, 1 P.M. (CBS)

Advertiser and Product:
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

News Saturday, 6 P.M. (CBS)

Advertiser and Product:
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

News Sunday, 9 P.M. (CBS)

Advertiser and Product:
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

New York Giants Football Game (CBS)

Advertiser and Product:
American Oil Co.
Ad Agency—The Joseph Katz Co.
P. Ballentine and Sons
Ad Agency—William Esty Co., Inc.
General Cigar Co.
Ad Agency—Young and Rubicam, Inc.

— O —

Old Fashioned Revival Hour (ABC)

Advertiser and Product:
Gospel Broadcasting Assn.
Ad Agency—R. H. Alber Co.

On The Line With Bob Considine (NBC)

Advertiser and Product:
Mutual of Omaha

Oral Roberts Broadcast (ABC)

Advertiser and Product:
Oral Roberts Evangelistic Assn.
Ad Agency—Swan and Mason Adv.

Orange Bowl Football Game (CBS)

Advertiser and Product:
American Oil Co.
Ad Agency—The Joseph Katz Co.

— P —

People Are Funny (NBC)

Advertiser and Product:
Chrysler
Ad Agency—Greyhound
The Frito Co.

Personal Story (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Standard Brands, Inc.
Adv. Agency—J. Walter Thompson Co.
Sterling Ddug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

Peter & Mary (ABC)

Advertiser and Product:
A. E. Staley Mfg. Co. (Sta-Puf, Sta-Flo, Staley Syrup, Cream Corn Starch, Hip-o-Lite Marshmallow Topping)
Ad Agency—Erwin Wasey, Ruthrauff and Ryan

Pierce, Dr. Bob (ABC)

Advertiser and Product:
World Vision
Ad Agency—Walter F. Bennett

Preakness (CBS)

Advertiser and Product:
Joseph Schlitz Brewing Co.
Ad Agency—J. Walter Thompson Co.

Pre-Convention Programs (CBS)

Advertiser and Product:
Westinghouse Electric Corp.
Ad Agency—Ketchum, MacLeod and Grove, Inc.

Presidential Countdown (CBS)

Advertiser and Product:
Westinghouse Electric Corp.
Ad Agency—Ketchum, MacLeod and Grove, Inc.

Princess Margaret Wedding (NBC)

Advertiser and Product:
Pepsi-Cola
Ad Agency—Kenyon and Eckhardt
Banker's Life and Casualty
Ad Agency—Phillips and Cherbo, Inc.

Princess Marries, A (CBS)

Advertiser and Product:
Elgin National Watch Co.
Ad Agency—J. Walter Thompson

Pro-Champion Football (NBC)

Advertiser and Product:
GMC Buick
Ad Agency—McCann-Erickson
Hygrade Food Products

Ad Agency—W. B. Doner and Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett
Savings and Loan

— Q —

Quotes Of The Week (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.

— R —

Radio Bible Class (ABC, MBS)

Advertiser and Product:
Radio Bible Class
Ad Agency—J. M. Camp and Co.

Revivaltime (ABC)

Advertiser and Product:
Assemblies of God
Ad Agency—Walter F. Bennett

Richards, Bob (Sports News) (CBS, MBS)

Advertiser and Product:
General Mills, Inc.
Ad Agency—Knox, Reeves Adv.

Right To Happiness (CBS)

Advertiser and Product:
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers and Shenfield, Inc.
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Ex-Lax, Inc.
Warwick and Legler, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Romance Of Helen Trent (CBS)

Advertiser and Product:
California Packing Corp.
Ad Agency—McCann-Erickson Co., Inc.
Campbell Soup Co.
Ad Agency—Batten, Barton, Durstine, and Osborn, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Hearst Pub.
Ad Agency—Ellington and Co., Inc.
Maico Electronics, Inc.
Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Tetley Tea Co.
Ad Agency—Ogilvy, Benson and Mather, Inc.
Vitamin Specialties Corp.
Ad Agency—Henry S. Goodsett Agency
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Rose Bowl Football Game (NBC)

Advertiser and Product:
Gillette Safety Razor Co.

— S —

Say The Word (CBS)

Advertiser and Product:
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

Science Beat (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency

Second Mrs. Burton (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Hearst Pub.
Ad Agency—Ellington and Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson, Inc.
Sterling Drug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Tetley Tea Co.
Ad Agency—Ogilvy, Benson, and Mather, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Sidelights (CBS)

Advertiser and Product:
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

Frank Singiser, News (MBS)

Advertiser and Product:
H. D. Lee Co.
Ad Agency—Gray Adv.

Soap Box Derby (CBS)

Advertiser and Product:
General Motors Corp.—Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

Sound Story, The (CBS)

Advertiser and Product:
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

Space Scope (ABC)

Advertiser and Product:
Martin Co. (Institutional)

Speaking Of Sports (ABC)

Advertiser and Product:
Chrysler Corp. (Chrysler Cars)
Ad Agency—Leo Burnett
Johnson Motors (Outboard Marine Motors)
Ad Agency—J. Walter Thompson
Mennen Co. (Spray Deodorant, Skin Bracer, Shaving Cream, Stick Deodorant)
Ad Agency—Warwick and Legler
Sylvania Electric Products (Photolamp Bulbs)
Ad Agency—Kudner Agency

Special From London (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

Speech Berle Dem. (NBC)

Advertiser and Product:
ILGWU Campaign Comm.
Ad Agency—Furman Feines

Speech By George Meany (NBC)

Advertiser and Product:
Political AFL-CIO
Ad Agency—Furman, Feiner Co.

Speech Niebuhr Dem. (NBC)

Advertiser and Product:
ILGWU Campaign Comm.
Ad Agency—Furman Feines

Sports Time (CBS)

Advertiser and Product:
Maremont Automotive Products, Inc.

Ad Agency—Waldie and Briggs, Inc.
The Mennen Co.
Ad Agency—Warwick and Legler, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.
Stewart-Warner Corp.—Alemite Div.
Ad Agency—MacFarland, Aveyard and Co.

Squaw Valley Winter Olympics (NBC)

Advertiser and Product:
Longines Wittnauer

Stern, Bill (Sport News) (MBS)

Advertiser and Product:
American Machine and Foundry Co.
Ad Agency—Cunningham and Walsh
The Mennen Co.
Ad Agency—Warwick and Legler
Monroe Automotive Equipment Co.
Ad Agency—Aitken-Kynett, Inc.
Walker Distributing Co.
Ad Agency—Aitken-Kynett, Inc.

Summer Olympics, 1960 (NBC)

Advertiser and Product:
Sylvania Electric Products
Ad Agency—Kudner

Sunday Commentaries By Dr. Daniel S. Poling (MBS)

Advertiser and Product:
Christian Herald Magazine
Ad Agency—Bert Hauser Adv.

Sunoco Three Star Extra (NBC)

Advertiser and Product:
Sun Oil Co.
Ad Agency—William Esty Co.

Suspense (CBS)

Advertiser and Product:
American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer and Son, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Motors Corp.—Service Section
Ad Agency—D. P. Brother Co.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.; Gardner Adv. Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Phillip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.; Batten, Baraton, Durstine and Osborn, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

— T —

Thomas, Lowell (CBS)

Advertiser and Product:
General Motors Corp. Oldsmobile Div.
Ad Agency—D. P. Brother and Co.

Time To Travel (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

Tips From Changing Times (NBC)

Advertiser and Product:
Kiplinger Washington Agency
Ad Agency—Albert Frank-Guenther Law, Inc.

Trout, Robert (News) (CBS)

Advertiser and Product:
General Motors Corp.—Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

— V —

Voice Of Prophecy (ABC, MBS, NBC)

Advertiser and Product:
Voice of Prophecy
Ad Agency—Milton Carlson Co.

— W —

Weekday News (ABC)

Advertiser and Product:
ALD Co. (Westinghouse Laundromats)
Ad Agency—Baker Advertising
A T and T (Telephone Service)
Ad Agency—N. W. Ayer
Chrysler Corp. (Chrysler Cars)
Ad Agency—Leo Burnett
Curtis Circulation (Saturday Evening Post and Ladies' Home Journal)
Ad Agency—B B D and O
Esquire (Coronet Magazine)

Ex-Lax (Ex-Lax)
Ad Agency—Warwick and Legler
Frito (Frito's Corn Chips)
Ad Agency—Dancer-Fitzgerald-Sample
General Mills (Cheerios)
Ad Agency—Dancer-Fitzgerald-Sample
Grey Rock (Brake Linings)
Ad Agency—Gray and Rogers
Johnson Motors (Outboard Marine Motors)
Ad Agency—J. Walter Thompson
Lewis Howe Co. (NR Tablets)
Ad Agency—MacFarland, Aveyard and Co.
McCall Corp. (McCall's Magazine)
Ad Agency—Donahue and Coe
Pepsi-Cola Co. (Pepsi-Cola)
Ad Agency—Kenyon and Eckhardt; B B D and O
Pharmaco (Feen-A-Mint and Chooz)
Ad Agency—Dougherty,, Clifford, Steers and Shenfield
R. J. Reynolds (Camel and Winston Cigarettes)
Ad Agency—William Esty
R. T. French (Worcestershire Sauce)
Ad Agency—J. Walter Thompson
Sofskin (Hand Cream)
Ad Agency—Kastor, Hilton, Chesley, Clifford, and Atherton, Inc.
Standard Brands (Chase and Sanborn Coffee)
Ad Agency—Compton
Sylvania Electric Products (Photolamp Flash Bulbs)
Ad Agency—Kudner Agency
Tan-O-Rama, Inc. (Tanning Lotion)
Ad Agency—Dunnan and Jeffrey, Inc.
Vick Chemical (Vick's Vapo Rub and Cough Syrup)
Ad Agency—Morse International
Vitamin Corp. of America (Rybutol Vitamin)
Ad Agency—Dunnan and Jeffrey

Weekend News (ABC)

Advertiser and Product:
Burma-Vita (Burma-Shave Prod.)
Ad Agency—Bozell and Jacobs, Inc.
Chrysler Corp. (Chrysler Cars)
Ad Agency—Leo Burnett
Ex-Lax (Ex-Lax)
Ad Agency—Bozell and Jacobs, Inc.
Johnson Motors (Outboard Marine Motors)
Ad Agency—J. Walter Thompson
Pharmaco (Feen-A-Mint and Chooz)
Ad Agency—Dougherty, Clifford, Steers and Shenfield.
R. J. Reynolds (Camel and Winston Cigarettes)
Ad Agency—William Esty
R. T. French (Worcestershire Sauce)
Ad Agency—J. Walter Thompson
Sylvania Electric Products (Photolamp Flash Bulbs)
Ad Agency—Kudner Agency
Tan-O-Rama, Inc. (Tanning Lotion)
Ad Agency—Dunnan and Jeffrey, Inc.

Week In Space, The (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
The Frito Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

Whispering Streets (CBS)

Advertiser and Product:
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers and Shenfield, Inc.
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Campbell Soup Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
Cowles Magazines, Inc.
McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Hearst Pub.
Ad Agency—Ellington and Co., Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Tetley Tea Co.
Ad Agency—Ogilvy, Benson and Mather, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Products Corp.
Ad Agency—Tatham-Laird, Inc.

Wings Of Healing (MBS)

Advertiser and Product:
Wings of Healing Association
Ad Agency—Century Adv. Co.

Winter Olympic Report (CBS)

Advertiser and Product:
Longines-Wittnauer Watch Co.
Ad Agency—Victor A. Bennett Co., Inc.

Woman's Washington, A (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sterling Drug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

Word Of Life Hour (MBS)

Advertiser and Product:
Word of Life Assoc.
Ad Agency—Walter F. Bennett Co.

World Series Baseball (NBC)

Advertiser and Product:
General Motors Corp.
Ad Agency—Campbell-Ewald
Gillette Safety Razor Corp.
Ad Agency—Maxon

World Series Warm-Up (NBC)

Advertiser and Product:
International Harvester
Ad Agency—McCann

World Today, The (MBS)

Advertiser and Product:
American Telephone and Telegraph Co.
Ad Agency—N. W. Ayer, Inc.
Champion Spark Plugs Co.
Ad Agency—J. Walter Thompson
Chrysler Corp.
Ad Agency—Leo Burnett
Curtis Publishing Co.
Ad Agency—BBD and O
Ex-Lax, Inc.
Ad Agency—Warwick and Legler
Fram Corp.
Ad Agency—Marshalk and Fratt Div., McCann-Erickson
Hudson Vitamin Corp.
Ad Agency—Pace Adv.
Revere Camera Co.
Ad Agency—Keyes, Madden and Jones
Christmas Club Corp.
Ad Agency—Brooke, Smith, French, and Dorrance
Liggett and Myers Tobacco Co.
Ad Agency—Dancer, Fitzgerald, Sample; McCann-Erickson
The Mennen Co.
Ad Agency—Warwick and Legler
Pepsi-Cola, Inc.
Ad Agency—Kenyon and Eckhardt and BBD and O
Scott Paper Co.
Ad Agency—J. Walter Thompson
General Foods, Inc.
Ad Agency—Young and Rubicam and Foote, Cone and Belding
Standard Brands, Inc.
Ad Agency—J. Walter Thompson
Pepsodent Co.
Ad Agency—Foote, Cone and Belding
Norwich Pharmacal Co.
Ad Agency—Benton and Bowles
Watchmakers of Switzerland
Ad Agency—Cunningham and Walsh

— Y —

Young Dr. Malone (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Campbell Soup Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Circulation Co.
Ad Agency—Batten, Barton, Durstine and Osborn, Inc.
Foster-Milburn Co.
Ad Agency—Street and Finney, Inc.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc.—Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.
Hearst Pub.
Ad Agency—Ellington and Co., Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
McCall Corp.
Ad Agency—Donahue and Coe, Inc.
The Mentholatum Co., Inc.
J. Walter Thompson Co.
Northam Warren Corp.
Ad Agency—Ellington and Co., Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff and Ryan, Inc.
Standard Brands, Inc.

Ad Agency—J. Walter Thompson Co.
Sterling Drug, Inc.—Glenbrook Labs. Div.
Ad Agency—Brown and Butcher, Inc.
Tetley Tea Co.
Ad Agency—Ogilvy, Benson and Mather, Inc.
Whitehall Laboratories, Inc.—Div. of American Home Phoducts Corp.
Ad Agency—Tatham-Laird, Inc.

Your Man In Paris (CBS)

Advertiser and Product:
CBS Electronics—Div. of Columbia Broadcasting System, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

Yours Truly, Johnny Dollar (CBS)

Advertiser and Product:
Ex-Lax, Inc.
Ad Agency—Warwick and Legler, Inc.
The R. T. French Co.
Ad Agency—J. Walter Thompson Co.
The Frito Co., Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
The Grove Laboratories, Inc. Div. of Bristol-Myers Co.
Ad Agency—Cohen, Dowd and Aleshire, Inc.; Gardner Adv. Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Maico Electronics, Inc.
Ad Agency—Bozell and Jacobs, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Kenyon and Eckhardt, Inc.; Batten, Barton, Durstine and Osborn, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.
Sylvania Electric Products, Inc.—Photolamp Div.
Ad Agency—Kudner Agency, Inc.

FOR PUBLIC RELATIONS AND PUBLICITY FIRMS SEE PAGE 1111

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FOR WHO'S WHO AMONG TELEVISION PRODUCERS AND DISTRIBUTORS SEE PAGE 968

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FOR BEHIND THE MIKE TALENT SEE PAGE 1079

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FOR JINGLE PRODUCERS SEE PAGE 987

1961

COMMERCIAL TELEVISION NETWORK PROGRAMS

ALPHABETICALLY BY TITLE
NETWORK
SPONSOR
PRODUCT
ADVERTISING AGENCY

Commercial Television Network Programs, 1960

The following pages contain an alphabetical listing by program title of the three national television networks' commercial programs during 1960. *The programs listed are for the* 12-*month period ending Dec.* 31, 1960. *Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS and NBC.*

ABC-TV DAYTIME PROGRAMMING

— A —

Advertiser and Product:

Adolph's Ltd.
Ad Agency—McCann-Erickson
A. E. Staley
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Alberto-Culver
Ad Agency—Geoffrey Wade
American Cyanamid
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Armour
Ad Agency—Foote, Cone and Belding
Beechnut
Ad Agency—Cole, Fischer, Rogin, Inc.
Beechnut-Reg.
Ad Agency—Charles W. Hoyt Co.
Best Foods
Ad Agency—Dancer-Fitzgerald-Sample
Better Vision
Ad Agency—Doherty, Clifford, Steers and Shenfield
Block Drug
Ad Agency—L. C. Gumbinner
Bon Ami
Ad Agency—Cole, Fischer, Rogin, Inc.
Borden
Ad Agency—Dancer-Fitzgerald-Sample
Brillo
J. Walter Thompson
Bristol Myers
Ad Agency—Ogilvy, Benson & Mather
Bristol Myers
Ad Agency—Young & Rubicam
Campbell
Ad Agency—Needham, Louis & Brorby
Carters Little Pills
Ad Agency—Ted Bates
Chemway Corp.
Ad Agency—Cohen & Aleshire
Chesebrough
Ad Agency—J. Walter Thompson
Coleman
Ad Agency—Ports-Woodbury
Coty
Ad Agency—Batten, Barton, Durstine & Osborn
Crackerjack
Ad Agency—Leo Burnett & Co.
Curtiss Publications
Ad Agency—Batten, Barton, Durstine & Osborn
Cyanamid
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Dow Chemical
Ad Agency—Norman, Craig, and Kummel
Dow Corning
Ad Agency—Shirurg & Cairns
Drackett
Ad Agency—Young & Rubicam
Durkee
Ad Agency—Meldrum & Fewsmith
Ex-Lax
Ad Agency—Warwick & Legler
Filbert
Ad Agency—Young & Rubicam
General Foods
Ad Agency—Young & Rubicam; Foote, Cone, & Belding; Ogilvy, Benson & Mather; Dancer-Fitzgerald-Sample; Batten, Barton, Durstine, & Osborn
Glenbrook
Ad Agency—Brown & Butcher
Grocery Products
Ad Agency—Ted Bates
Gillette (Toni)
Ad Agency—North Adv.
Hartz Mountain
Ad Agency—George Hartman Agency
J. B. Williams
Ad Agency—Parkson Adv.
Johnson and Johnson
Ad Agency—Young & Rubicam
Knapp Monarch
Ad Agency—Frank Block Assoc.
Knomark
Ad Agency—Mogul, Williams & Saylor
Lever
Ad Agency—Foote, Cone & Belding
Mastic Tile
Ad Agency—Dancer-Fitzgerald-Sample
Miles Labs
Ad Agency—Wade Adv.
Minute Maid
Ad Agency—Dancer-Fitzgerald-Sample
Mystic Tape
Ad Agency—George Hartman
National Biscuit
Ad Agency—Ted Bates

Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Old London
Ad Agency—Richard K. Manoff
Pan American Coffee
Ad Agency—Batten, Barton, Durstine & Osborn
Paper Novelty
Ad Agency—Howe Co.
Peter Pan
Ad Agency—Ben Sackheim
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Renuzit
Ad Agency—Arndt, Preston, Chapin, Lamb & Keen
Restonic
Bozell & Jacobs
Reynolds
Ad Agency—Lennen & Newell
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Shulton
Ad Agency—Wesley Associates
Staley
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sweets
Sweets Co. of America
Vitamin Sales Co.
Ad Agency—Fairfax, Inc.
Warner-Lambert
Ad Agency—Lambert & Feasley, Inc.
Westgate-California
Ad Agency—Fenwick & Haynes
Welch
Ad Agency—Richard K. Manoff
Whitehall
Ad Agency—Ted Bates

About Faces (ABC-TV)

(See ABC-TV Daytime Programming)

Action Cartoon Series (ABC-TV)

Advertiser and Product:
A. C. Gilbert
Ad Agency—Banning Repplier
American Home Foods
Ad Agency—Young & Rubicam
Chevrolet
Ad Agency—Campbell-Ewald
Best Foods
Ad Agency—Donahue & Coe
Crackerjack
Ad Agency—Leo Burnett
General Foods
Ad Agency—Foote, Cone & Belding
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Sweets Company
Ad Agency—Sweets Co. of America

Adventures in Paradise (ABC-TV)

Advertiser and Product:
Armour & Co.
Ad Agency—Foote, Cone & Belding
Brillo
Ad Agency—J. Walter Thompson
Burlington Hosiery
Ad Agency—Donahue & Coe
Cluett Peabody
Ad Agency—Lennen & Newell
Dow Chemical
Ad Agency—MacManus, John & Adams
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Liggett & Myers
Ad Agency—McCann-Erickson
Luden's
Ad Agency—J. M. Mathes
J. B. Williams
Ad Agency—Parkson Advertising
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Procter & Gamble
Ad Agency—Benton & Bowles
Reynolds Metals
Ad Agency—Clinton E. Frank
Scripto
Ad Agency—Donahue & Coe
Whitehall
Ad Agency—Ted Bates

Adventures of Ozzie & Harriet, The (ABC-TV)

Advertiser and Product:
Coca-Cola
Ad Agency—McCann-Erickson
Eastman Kodak Co.
Ad Agency—J. Walter Thompson
Quaker Oats Co.
Ad Agency—J. Walter Thompson

Alaskans, The (ABC-TV)

Advertiser and Product:
Anahist
Ad Agency—Ted Bates
Armour & Co.
Ad Agency—Foote, Cone & Belding
Bulova
Ad Agency—McCann-Erickson
Corning Glass
Ad Agency—N. W. Ayer
Chevrolet
Ad Agency—Campbell-Ewald
Dow Chemical
Ad Agency—MacManus, John & Adams
DuPont
Ad Agency—BBDO
General Foods
Ad Agency—Benton & Bowles
Johnson & Johnson
Ad Agency—Young & Rubicam
Liggett & Myers
Ad Agency—McCann-Erickson
Luden's
Ad Agency—J. M. Mathes

Mutual of Omaha
Ad Agency—Bozell & Jacobs
National Carbon
Ad Agency—William Esty
Polk-Miller
Ad Agency—N. W. Ayer
Procter & Gamble
Ad Agency—Benton & Bowles
Scripto
Ad Agency—Donahue & Coe
7-Up
Ad Agency—J. Walter Thompson

Alcoa-Goodyear Theatre (NBC-TV)

Advertiser and Product:
Alcoa
Ad Agency—Fuller, Smith & Ross
Goodyear
Ad Agency—Young & Rubicam

Alcoa Presents (ABC-TV)

Advertiser and Product:
Aluminum Company of America
Ad Agency—Fuller, Smith & Ross

Allakazam (CBS-TV)

Advertiser and Product:
Kellogg Co. (Kellogg Cereals)
Ad Agency—Leo Burnett

Allen, Steve Show (NBC-TV)

Advertiser and Product:
Plymouth
Ad Agency—N. W. Ayer

All Star Golf (ABC-TV)

Advertiser and Product:
Reynolds Metals
Ad Agency—Clinton E. Frank

American Bandstand (ABC-TV)

Advertiser and Product:
Beecham
Ad Agency—Kenyon & Eckhardt
Beechnut-Lifesavers
Ad Agency—Young & Rubicam
Best Foods
Ad Agency—Dancer-Fitzgerald-Sample
Bluebell, Inc.
Ad Agency—N. W. Ayer & Son
Borden
Ad Agency—Dancer-Fitzgerald-Sample
Carter
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Coty
Ad Agency—Batten, Barton, Durstine & Osborn
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Elgin
Ad Agency—J. Walter Thompson
Gaylord Products
Ad Agency—Rothbard & Haas
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North Advertising
Goodrich
Ad Agency—Foote, Cone, Belding
Hazel Bishop
Ad Agency—Raymond Spector
Hollywood Brand, Inc.
Ad Agency—Grubb & Peterson
Jantzen, Inc.
Ad Agency—Hockaday Assoc., Inc.
Kurlash
Ad Agency—Stanley Ehrlich
Lever Bros.
Ad Agency—Foote, Cone & Belding
Luden's
Ad Agency—J. M. Mathes, Inc.
Mennen
Ad Agency—Warwick & Legler
Northam Warren
Ad Agency—Doyle, Dane & Bernbach
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Old London
Ad Agency—Richard K. Manoff
Plough
Ad Agency—Lake-Spiro-Shurman
Polk-Miller
Ad Agency—N. W. Ayer
Pond's
Ad Agency—Flack Advt.
Positan
Ad Agency—Kastor, Hilton, Chesley, Clifford & Atherton
Stri-Dex
Ad Agency—Ted Bates
Vick Chemical
Ad Agency—Lennen & Newell
Warner Lambert
Ad Agency—Lambert & Feasley
Welch
Ad Agency—Richard K. Manoff
Western Tablet
Ad Agency—Bozell & Jacobs

American Football League (ABC-TV)

Advertiser and Product:
Carlings
Ad Agency—Lang, Fisher & Stashower
Colgate-Palmolive
Ad Agency—Ted Bates
General Cigar Co.
Ad Agency—Young & Rubicam
No/South Calif. Renault
Ad Agency—Len Weissman
Pabst
Ad Agency—Kenyon & Eckhardt
Schick
Ad Agency—Compton Advertising
Sinclair Oil
Ad Agency—Geyer Advt.

Angel
(CBS-TV)

Advertiser and Product:
General Foods Corp. (Post Cereals, Yuban Coffee)
Ad Agency—Benton & Bowles
S. C. Johnson & Son, Inc. (Johnson's Glade, Klear Wax, Pledge, Shoe Polish)
Ad Agency—Benton & Bowles

Aquanauts
(CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin, Dristan)
Ad Agency—Ted Bates
Block Drug Co. (Polident)
Ad Agency—Grey
Carter Products, Inc. (Arrid, Rise Shave Cream)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
General Foods Corp. (Maxwell House Instant Coffee)
Ad Agency—Benton & Bowles
Kellogg Co. (Kellogg's Concentrate, Cereals)
Ad Agency—Leo Burnett
P. Lorillard Co. (Kent Cigarettes)
Ad Agency—Lennen & Newell
Richardson-Merrell, Inc. (Vick's Cough Syrup, VapoRub)
Ad Agency—Morse International
Union Carbide Corp. (Prestone Spray De-Icer)
Ad Agency—Wm. Esty

Armstrong Circle Theatre
(CBS-TV)

Advertiser and Product:
Armstrong Cork Co. (Institutional Floors and Walls)
Ad Agency—Batten, Barton, Durstine & Osborn

As the World Turns
(CBS-TV)

Advertiser and Product:
Atlantis Sales Corp. (R. T. French Co.) (French's Instant. Potatoes)
Ad Agency—J. Walter Thompson
Carnation Co. (Carnation Instant Dry Milk & Chocolate Drink, General Promotion)
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Corn Products Co. (Hellmann's Salad Dressing, Mazola Oil, Nucoa Margarine, Nusoft)
Ad Agency—McCann-Erickson
General Mills, Inc. (Betty Crocker Cake Mixes, Bisquick, Cereals, Gold Medal Flour)
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble Co. (Camay Soap, Cheer, Comet, Dash, Ivory Soap, Joy and Other Products)
Ad Agency—Young & Rubicam
Quaker Oats Co. (Aunt Jemima Mixes, Ken L Dog Foods, Puss n Boots Cat Foods, Quaker Oats)
Ad Agency—J. Walter Thompson
Richardson-Merrell, Inc. (Lavoris, Vick's Products)
Ad Agency—Morse International
Standard Brands, Inc. (Blue Bonnet Margarine, C & S Coffee, Royal Desserts, Tenderleaf Tea)
Ad Agency—J. Walter Thompson
Sterling Drug, Inc. (Bayer Aspirin, Dr. Lyons Tooth Powder, Haley's Mo Phillips M & M, Yeast Tablets)
Ad Agency—Dancer-Fitzgerald-Sample

— B —

Bachelor Father
(NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
American Tobacco
Ad Agency—Gumbinner

Baseball Game of the Week
(CBS-TV)

Advertiser and Product:
Canadian Breweries Ltd. (Carlings Beer & Ale)
Ad Agency—McKim Advertising
Colgate Palmolive Co. (Palmolive Shave Cream)
Ad Agency—Ted Bates.
Falstaff Brewing Corp. (Falstaff Beer)
Ad Agency—Dancer-Fitzgerald-Sample
General Mills, Inc. (Wheaties)
Ad Agency—Knox Reeves
State Farm Insurance Co. (Auto Insurance)
Ad Agency—Needham, Louis & Brorby

Bat Masterson
(NBC-TV)

Advertiser and Product:
Hills Brothers
Ad Agency—N. W. Ayer
Sealtest
Ad Agency—N. W. Ayer

Beat the Clock
(ABC-TV)

(See ABC-TV Daytime Programming)

Bell & Howell Close-Up!
(ABC-TV)

Advertiser and Product:
Bell & Howell
Ad Agency—McCann-Erickson

Bell Telephone Hour
(NBC-TV)

Advertiser and Product:
AT & T
Ad Agency—N. W. Ayer

Benny, Jack Show
(CBS-TV)

Advertiser and Product:
Lever Brothers Co. (Soap, Detergent, Toothpaste)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
State Farm Insurance Co.'s (Auto Insurance)
Ad Agency—Needham, Louis & Brorby

Be Our Guest
(CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin, Dristan Tablets)
Ad Agency—Ted Bates

Hazel Bishop, Inc. (Lipstick, Eye Make-Up)
Ad Agency—Donahue & Coe
General Nutrition Corp. (Vitamins)
Ad Agency—Fairfax, Inc.
Helen Curtis Industries, Inc. (Enden, Suave)
Ad Agency—Edward H. Weiss
Manhattan Shirt Co. (Shirts)
Ad Agency—Daniel & Charles
Scripto, Inc. (Ball Point Pen)
Ad Agency—Donahue & Coe

Black Saddle (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade Advertising
Carter
Ad Agency—Ted Bates
Chevrolet
Ad Agency—Campbell-Ewald
Liggett & Myers
Ad Agency—McCann-Erickson

Bonanza (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Bristol-Myers
Ad Agency—Young & Rubicam
Congo-Nairn
Ad Agency—Keyes, Madden and Jones
Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods
Ad Agency—Foote, Cone & Belding
Gold Seal
Ad Agency—Campbell-Mithun
Johnson
Ad Agency—J. Walter Thompson
L and M.
Ad Agency—McCann-Erickson
Miles
Ad Agency—Wade
Procter and Gamble
Ad Agency—Leo Burnett
RCA
Ad Agency—J. Walter Thompson
Revlon
Ad Agency—Warwick and Legler
H. F. Ritchie
Ad Agency—Kenyon and Eckhardt

Boone, The Pat, Chevy Showroom (ABC-TV)

Advertiser and Product:
Chevrolet Motor Division of General Motors Corp.
Ad Agency—Campbell-Ewald

Bourbon Street Beat (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade Advertising
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brown & Williamson
Ad Agency—Ted Bates
Burlington Mills
Ad Agency—Donahue & Coe
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Helene Curtis
Ad Agency—Edward Weiss
Isodine
Ad Agency—Reach McClinton
Libby-Owens-Ford
Ad Agency—Fuller, Smith & Ross
Maxwell House
Ad Agency—Donahue & Coe
Philips-Van Heusen
Ad Agency—Grey Advertising
Polk-Miller
Ad Agency—N. W. Ayer
Procter & Gamble
Ad Agency—Leo Burnett & Compton
Reynolds Metals
Ad Agency—Clinton Frank
Scripto
Ad Agency—Donahue & Coe

Brighter Day (CBS-TV)

Advertiser and Product:
Armstrong Cork Co. (Armstrong Floors, Walls)
Ad Agency—Batten, Barton, Durstine & Osborn
Corn Products Co. (Hellman's Salad Dressing, Mazola Oil, Nocoa, NuSoft)
Ad Agency—McCann-Erickson
Drackett Co. (Drano, Twinkle, Vanish, Windex)
Ad Agency—Young & Rubicam
Helene Curtis Industries, Inc. (Shampoo, Spray Net, Hairdressing)
Ad Agency—Edward H. Weiss
Lever Brothers Co. (Lux Liquid, Wisk Liquid)
Ad Agency—J. Walter Thompson
Procter & Gamble Co. (Cascade, Cheer, Dreft, Gleem, Mr. Clean, Zest)
Ad Agency—Young & Rubicam
Richardson-Merrell, Inc. (Lavoris, Vick's Cough Syrup, Vaporub)
Ad Agency—Morse International
U. S. Borax & Chemical Corp. (20 Mule Team Borax)
Ad Agency—McCann-Erickson

Bringing Up Buddy (CBS-TV)

Advertiser and Product:
Scott Paper Co. (Cut-Rite Wax Paper Products, Scott Paper Products)
Ad Agency—J. Walter Thompson

Broken Arrow (ABC-TV)

Advertiser and Product:
Mars, Inc.
Ad Agency—Needham, Louis & Brorby

Bronco/Sugarfoot (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Ted Bates
Anahist
Ad Agency—Ted Bates
Beecham
Ad Agency—Kenyon & Eckhardt
Brown & Williamson
Ad Agency—Ted Bates
Carnation
Ad Agency—Ruthrauff & Ryan
Chevrolet
Ad Agency—Campbell-Ewald
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods
Ad Agency—Benton & Bowles
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Hagger Co.
Ad Agency—Tracey-Locke
Helen Curtis
Ad Agency—Ed Weiss
Polk-Miller
Ad Agency—J. M. Mathes
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson

Bugs Bunny (ABC-TV)

Advertiser and Product:
Colgate-Palmolive
Ad Agency—Ted Bates
General Foods
Ad Agency—Benton & Bowles
Perkins
Ad Agency—Foote, Cone & Belding

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Candid Camera (CBS-TV)

Advertiser and Product:
Bristol-Myers Co. (Ban, Bufferin, Ipana)
Ad Agency—Young & Rubicam
Lever Brothers Co. (Airwick, Handy Andy, Imperial Margarine, Lux Liquid, Lux Soap
Ad Agency—J. Walter Thompson

Captain Gallant (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample

Captain Kangaroo (CBS-TV)

Advertiser and Product:
American Character Doll Corp. (Dolls)
Ad Agency—Webb Assoc.
Arnold, Schwinn & Co. (Bicycles)
Ad Agency—George Bond
Binney & Smith Co. (Toys)
Ad Agency—James T. Chirurg
Borden Co. (Chocolate Drink)
Ad Agency—Young & Rubicam
Brunswick Corp. (Skates)
Ad Agency—Graceman Adv.
Colgate-Palmolive Co. (Dental Cream, Reg. & Aerosol)
Ad Agency—Ted Bates
Colorforms, Inc. (Toys)
Ad Agency—Kudner
Consolidated Foods Corp. (Gen. Prom, Sara Lee Baked Goods)
Ad Agency—Cunningham & Walsh
Continental Baking Co. (Hostess Cake, Wonder Bread)
Ad Agency—Ted Bates
General Mills, Inc. (Pick-a-Pack, Cereals, Gen. Promotion)
Ad Agency—Dancer-Fitzgerald-Sample
Gerber Products Co. (Baby Foods, Gen. Prom.)
Ad Agency—D'Arcy
Glidden Co.
Ad Agency—Meldrum & Fewsmith
Hanes Knitting Mills Co. (Children's Sleepwear)
Ad Agency—N. W. Ayer
Hollywood Brands, Inc. (Candy Bars)
Ad Agency—Grubb & Petersen
Kayser-Roth Corp. (Fruit-of-Loom Socks)
Ad Agency—Daniel & Charles
Kellogg Co.
Ad Agency—Leo Burnett
Little Crow Milling Co. (Coco Wheats)
Ad Agency—Edward H. Weiss
National Grape Co-Op Assn., Inc. (Jams, Jellies, Juice)
Ad Agency—R. Manoff
North Woods Coffee Co. (Pop Ice)
Ad Agency—Clinton Frank
Philadelphia & Reading Corp. (Deluxe Reading Corp.)
Ad Agency—Zlowe
Plough, Inc. (Paas Egg Coloring)
Ad Agency—Lake-Spiro-Shurman
Rainbow Crafts, Inc. (Toys)
Ad Agency—Joseph McVicker
W. H. Schaper Manufacturing (Games)
Ad Agency—Robert Mullin
A. G. Spalding Brothers, Inc. (Tinker Toys)
Ad Agency—George Bond
Sweets Co. of America, Inc. (Fudge, Pops)
Ad Agency—Sweets Co. of America
Swift & Co. (Peter Pan Peanut Butter)
Ad Agency—McCann-Erickson
Texaco, Inc.
Ad Agency—Cunningham & Walsh
Wander Co. (Ovaltine)
Ad Agency—Tatham-Laird
Warner-Lambert Pharmaceutical Co. (Fizzies Soft Drink)
Ad Agency—Lambert & Feasley
Wyler & Co. (Bouillon & Soup Mixes, Juice Mix)
Ad Agency—R. Jack Scott

Carson, The Jeannie, Show (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Ted Bates
P & G
Ad Agency—Grey Advertising

Cavalcade of Sports (NBC-TV)

Gillette
Ad Agency—Maxon

CBS Reports (CBS-TV)

Advertiser and Product:
Bell & Howell Co. (Cameras, Photo Equipt.)
Ad Agency—McCann-Erickson
B. F. Goodrich (Tires, Shoes, Gen. Promotion)
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris, Inc. (Alpine, Commander, Marlboro Cigarettes)
Ad Agency—Leo Burnett

Championship Bridge (ABC-TV)

Advertiser and Product:
North Amer. Van Lines
Ad Agency—The Biddle Co.
Kitchens of Sara Lee
Ad Agency—Cunningham & Walsh
Shwayder Bros.
Ad Agency—Grey Advertising
West Bend Aluminum Co.
Ad Agency—Western Advertising Agcy.

Checkmate (CBS-TV)

Advertiser and Product:
Brown & Williamson Tobacco Corp. (Belair, Raleigh, Viceroy Cigarettes)
Ad Agency—Ted Bates
Kimberly-Clark Corp. (Delsey & Kleenex Line Paper Products)
Ad Agency—Foote, Cone & Belding
Lever Brothers Co. (Air Wick, All, Imperial Margarine, Praise Soap, Stripe Toothpaste)
Ad Agency—Kenyon & Eckhardt

Chevy Mystery Theatre (NBC-TV)

Advertiser and Product:
Chevrolet
Ad Agency—Campbell-Mithun

Cheyenne (ABC-TV)

Advertiser and Product:
A. C. Spark Plug
Ad Agency—D. P. Brother
American Chicle
Ad Agency—Ted Bates
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Brillo
Ad Agency—J. Walter Thompson
Bristol Myers
Ad Agency—Ogilvy, Benson and Mather
Coleman Co.
Ad Agency—Potts-Woodbury
Dow Chemical
Ad Agency—MacManus, John and Adams
DuPont
Ad Agency—N. W. Ayer & Son
Johnson and Johnson
Ad Agency—Young and Rubicam
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Procter and Gamble
Ad Agency—Benton and Bowles
Ralston Purina
Ad Agency—Gardner Adv.
R. J. Reynolds
Ad Agency—William Esty
Union Carbide
Ad Agency—William Esty

Churchill, Winston—The Valiant Years (ABC-TV)

Advertiser and Product:
Bell & Howell
Ad Agency—McCann-Erickson

Cimarron City (NBC-TV)

Advertiser and Product:
Union Carbide
Ad Agency—William Esty

Circus Boy (NBC-TV)

Advertiser and Product:
Nestle
Ad Agency—William Esty
Miles
Ad Agency—Wade

Clark, The Dick, Show (ABC-TV)

Advertiser and Product:
Beechnut-Lifesavers
Ad Agency—Young & Rubicam

Clear Horizon (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Ad, Ajax, Dental Cream, Florient, Vel)
Ad Agency—Lennen & Newell
Eastman Kodak Co. (Cameras, Photo Supplies, Man-Made Fibers)
Ad Agency—J. Walter Thompson
Gillette Co. (Toni Div.) (Paper-Mate Pens, Toni & Tonette Home Permanents
Richardson-Merrell, Inc. (Lavoris, Vicks Cough Syrup, Vaporub)
Ad Agency—Morse International

Scott Paper Co. (Cut-Rite Wax Paper Products, Scott Paper Products)
Ad Agency—J. Walter Thompson
Sperry Rand Corp. (Remington Electric Shavers)
Ad Agency—Young & Rubicam
U. S. Borax & Chemical Corp. (20-Mule Team Borax)
Ad Agency—McCann-Erickson

College Football Scoreboard (ABC-TV)

Advertiser and Product:
Bristol Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Mills
Ad Agency—Knox-Reeves

College Football Time (ABC-TV)

Advertiser and Product:
National Carbon
Ad Agency—William Esty
Willard Storage Battery
Ad Agency—Meldrum & Fewsmith

Colt .45 (ABC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brown & Williamson
Ad Agency—Ted Bates
Whitehall
Ad Agency—Ted Bates

Comedy Spot (CBS-TV)

Advertiser and Product:
Pet Milk Co.
Ad Agency—Gardner Adv.
S. C. Johnson and Son
Ad Agency—Foote, Cone & Belding

Comedy Time (NBC-TV)

Advertiser and Product:
H. Curtis
Ad Agency—Edward H. Weiss
Ponds
Ad Agency—J. W. Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn

Como's, Perry Kraft Music Hall (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Concentration (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade
American Home Products
Ad Agency—Ted Bates
Beechnut
Ad Agency—Young & Rubicam
Brillo
Ad Agency—J. W. Thompson
Brown and Williamson
Ad Agency—Keyes, Madden and Jones
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—William Esty
Lever
Ad Agency—Needham, Louis, Brorby
Mennen
Ad Agency—Grey Adv.
Miles
Ad Agency—Wade
Nabisco
Ad Agency—McCann-Erickson
Nestle
Ad Agency—William Esty
Ponds
Ad Agency—J. W. Thompson
Proctor-Silex
Ad Agency—Weiss and Geller
Vitamin Sales
Ad Agency—Fairfax, Inc.

Conquest (CBS-TV)

Advertiser and Product:
Monsanto Chemical Co. (Institutional)
Ad Agency—Gardner

— D —

Dan Raven (NBC-TV)

Advertiser and Product:
Brown and Williamson
Ad Agency—Keyes, Madden and Jones
Dow
Ad Agency—McManus, John and Adams
Ford
Ad Agency—J. Walter Thompson
Mentholatum
Ad Agency—J. Walter Thompson
Pan American Coffee
Ad Agency—Batten, Barton, Durstine & Osborn
Studebaker
Ad Agency—D'Arcy

Dante (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade
Singer
Ad Agency—Young and Rubicam

Day in Court (ABC-TV)

(See ABC-TV Daytime Programming)

December Bride (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Detergents, Cleanser, Deodorizers, Shampoo)
Ad Agency—J. Walter Thompson
Corn Products Co. (Mazola, Nucoa, Nusoft)
Ad Agency—McCann-Erickson
Eastman Kodak Co. (Fibers)
Ad Agency—J. Walter Thompson
General Foods Corp. (Dog Foods, Cereals)
Ad Agency—Benton & Bowles
Gillette Co. (Toni Div.) (Ball Point Pens, Home Permanents)
Ad Agency—Tatham-Laird
Helene Curtis Industries, Inc. (Shampoo, Spray Net, Suave Hairdressing)
Ad Agency—Edward H. Weiss
Lever Brothers Co. (Lipton Tea, Pepsodent Toothbrushes)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Richardson-Merrell, Inc. (Lavoris, Cough Syrup, Vaporub)
Ad Agency—Morse International
Scott Paper Co. (Wax Paper, Sandwich Bags, Toilet Tissue, Towels)
Ad Agency—J. Walter Thompson
Simoniz Co. (Floor Wax)
Ad Agency—Young & Rubicam
Standard Brands, Inc. (Margarine, Coffee, Tea
Ad Agency—Ted Bates
U. S. Borax & Chemical Corp. (20 Mule Team Borax)
Ad Agency—McCann-Erickson

Dennis The Menace (CBS-TV)

Advertiser and Product:
Corn Products Co. (Bosco Chocolate Syrup, Skippy Peanut Butter)
Ad Agency—Guild, Bascom & Bonfigili
Kellogg Co. (Gro Pup Dog Foods, Kellogg Cereals)
Ad Agency—Leo Burnett

Deputy, The (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young and Rubicam
DuPont
Ad Agency—BBD and O
General Cigar
Ad Agency—William Esty
General Foods
Ad Agency—Ogilvie, Benson and Mather
Kellogg
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle, Dane and Bernbach
Timex
Ad Agency—Doner and Peck

Desilu Playhouse (CBS-TV)

Advertiser and Product:
Westinghouse Electric Corp. (Westinghouse Home & Kitchen Appliances, Radio & Television Sets, Lamps)
Ad Agency—McCann-Erickson

Detective's Diary (NBC-TV)

Advertiser and Product:
Sterling
Ad Agency—Dancer, Fitzgerald

Diagnosis Unknown (CBS-TV)

Advertiser and Product:
Chrysler Corp. (Plymouth, Valiant Passenger cars)
Ad Agency—Doyle, Dane, Bernbach
S. C. Johnson & Son, Inc. (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Needham, Louis & Brorby
Polaroid Corp. (Polaroid LandCamera)
Ad Agency—Doyle, Dane, Bernbach

Disney, Walt, Presents (ABC-TV)

Advertiser and Product:
Brillo
Ad Agency—J. Walter Thompson
Bristol Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Canada Dry
Ad Agency—J. M. Mathes
Columbia Pictures
Ad Agency—Donahue & Coe
Derby Foods
Ad Agency—McCann-Erickson
Dow Chemical
Ad Agency—Norman, Craig & Kummel
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Hills Bros.
Ad Agency—N. W. Ayer
Johnson & Johnson
Ad Agency—Young & Rubicam
Luden's
Ad Agency—J. M. Mathes
Mars
Ad Agency—Needham, Louis & Brorby
Procter & Gamble
Ad Agency—Benton & Bowles
Ward Baking
Ad Agency—Grey Advertising

Dobbie Gillis (CBS-TV)

Advertiser and Product:
Philip Morris, Inc. (Alpine, Commander, Marlboro)
Ad Agency—Leo Burnett
Pillsbury Co. (Cake, Cookie, Frosting, Biscuit & Pancake Mixes)
Ad Agency—Leo Burnett

Dough Re Mi (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Young and Rubicam
Block Drug
Ad Agency—Grey Adv.
Brown and Williamson
Ad Agency—Keyes, Madden and Jones
General Mills
Ad Agency—BBD and O
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal
Ad Agency—Campbell-Mithun
Hartz
Ad Agency—George H. Hartman
Jergens
Ad Agency—Cunningham and Walsh
Leeming
Ad Agency—William Esty
Nabisco
Ad Agency—McCann-Erickson
Proctor-Silex
Ad Agency—Weiss and Geller
Rexall
Ad Agency—BBD and O
Sweets
Ad Agency—Henry Eisen
Vitamin Sales
Ad Agency—Fairfax, Inc.

Du Pont Show of the Month (CBS-TV)

Advertiser and Product:
DuPont (Fibers; Institutional)
Ad Agency—Batten, Barton, Durstine & Osborn

Du Pont Show with June Allyson (CBS-TV)

Advertiser and Product:
DuPont (Fibers)
Ad Agency—Batten, Barton, Durstine & Osborn

Edge of Night (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Aerowax, Anacin, Bisodol, Black Flag, Easy-Off, Freezone, Shoe Polish, Heet, InfraRub, Outgro, Sani-Flush, Sleep-eze, Deodorizers)
Ad Agency—Ted Bates
Armstrong Cork Co. (Institutional, Floors, Walls)
Ad Agency—Batten, Barton, Durstine & Osborn
Atlantis Sales Corp. (R. T. French Co.) (Instant Potatoes)
Ad Agency—J. Walter Thompson
Drackett Co. (Drano, Vanish, Windex)
Ad Agency—Young & Rubicam
Helene Curtis Industries, Inc. (Shampoo, Bath-oil, Spraynet, Hairdressing)
Ad Agency—Edward H. Weiss
S. C. Johnson & Son, Inc., (Pride, Stride)
Ad Agency—Needham, Louis & Brorby
Mentholatum Co. (Colban, Mentholatum, Deep Heat Rub)
Ad Agency—J. Walter Thompson
National Biscuit Co. (Cookies, Crackers, Pretzels, Cereals, Dog Food)
Ad Agency—Kenyon & Eckhardt
Pet Milk Co. (Evaporated Milk, Milk Products, Frozen Pies, Gen. Prom.)
Ad Agency—Gardner Advertising
Pillsbury Co. (Cake, Cookie, Biscuit, Pancake, Mixes, Best Flour)
Ad Agency—Campbell-Mithun
Procter & Gamble Co. (Soaps, Detergents, Tooth-paste, Peanut Spread)
Ad Agency—Benton & Bowles
Quaker Oats Co. (Coffecake, Corn Break, Pan-cake Mix, Pet Food, Cereals)
Ad Agency—J. Walter Thompson
Richardson-Merrell, Inc. (Cough Syrup, Vaporub)
Ad Agency—Morse International
Standard Brands, Inc. (Margarine, Coffee, Tea, Pudding, Pie Filling)
Ad Agency—Ted Bates
Sterling Drug, Inc. (Aspirin, Yeast Tablets, Milk of Magnesia)
Ad Agency—Dancer-Fitzgerald-Sample

Edwards, Douglas with the News (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Aerowax, Anacin, Bisodol, Insecticide, Chef-Boy-ar-Dee Products, Dondril, Dristan, Easy-Off)
Ad Agency—Ted Bates
Carter Products, Inc. (Arrid, Little Pills, Shave Cream, Salad Dressing)
Ad Agency—Ted Bates
Equitable Life Assurance
Society of the U.S. (Life Insurance)
Ad Agency—Foote, Cone & Belding
General Foods Corp.
Ad Agency—Young & Rubicam
Philip Morris, Inc.
Ad Agency—Leo Burnet
Jos. Schlitz Brewing Co.
Ad Agency—J. Walter Thompson

Ewell, Tom, Show (CBS-TV)

Advertiser and Product:
Procter & Gamble Co. (Crest, Joy, Prell)
Ad Agency—Leo Burnett
Quaker Oats Co. (Aunt Jemima Mixes, Ken'l Dog Foods, Quaker Oats)
Ad Agency—J. W. Thompson

Expedition (ABC-TV)

Advertiser and Product:
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Eyewitness to History (CBS-TV)

Advertiser and Product:
Firestone Tire & Rubber Co. (Batteries, Tires, Dealers)
Ad Agency—Campbell-Ewald

— F —

Face the Nation (CBS-TV)

Advertiser and Product:
Knomark, Inc. (Esquire Shoe Polish)
Ad Agency—Mogul, Williams & Saylor
Schick, Inc. (Lady Schick & Reg. Electric Shavers)
Ad Agency—Benton & Bowles

Father Knows Best (CBS-TV)

Advertiser and Product:
Bristol-Myers Co. (Bufferin, Ipana)
Ad Agency—Young & Rubicam
Kellogg Co. (Cereals)
Ad Agency—Leo Burnett
Lever Brothers Co. (Dove Soap, Lipton Tea, Pepsodent)
Ad Agency—J. Walter Thompson
Scott Paper Co. (Wax Paper, Tissues, Towels, Sandwich Bags, Napkins)
Ad Agency—J. Walter Thompson

Fight of the Week, The (ABC-TV)

Advertiser and Product:
Gillette
Ad Agency—Maxon Advertising
Miles Labs
Ad Agency—Wade Advertising

Flintstones, The (ABC-TV)

Advertiser and Product:
Miles
Ad Agency—Wade Advertising
R. J. Reynolds
Ad Agency—William Esty

Ford Show, The (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson

For Better or Worse (CBS-TV)

Advertiser and Product:
Dumas Milner Corp. (Perma Starch, Pine Sol)
Ad Agency—Gordon Best
Gillette Co. (Ball Point Pens, Home Permanents, Creme Rinse)
Ad Agency—Tatham-Laird
Gold Seal Co. (Snowy Bleach)
Ad Agency—Campbell Mithun
Lever Brothers Co. (Air Wick, Breeze, Praise)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Richardson-Merrell, Inc. (Cough Syrup, Vaporub)
Ad Agency—Morse International
Simoniz Co. (Floor Wax)
Ad Agency—Young & Rubicam

From These Roots (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade
Beechnut
Ad Agency—Young and Rubicam
Brown and Williamson
Ad Agency—Keyes, Madden and Jones
Dumas
Ad Agency—Gordon Best Co.
General Mills
Ad Agency—Batten, Barton, Durstine & Osborn
Heinz
Ad Agency—Maxon
Helene Curtis
Ad Agency—Edward H. Weiss
Jergens
Ad Agency—Cunningham and Walsh
Lever
Ad Agency—Batten, Barton, Durstine & Osborn
Mentholatum
Ad Agency—J. Walter Thompson
Nestle
Ad Agency—McCann-Erickson
Plough
Ad Agency—Lake, Spiro, Shurman
Proctor-Silex
Ad Agency—Weiss and Geller
Purex
Ad Agency—Edward H. Weiss
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Standard Brands
Ad Agency—Ted Bates

Full Circle (CBS-TV)

Advertiser and Product:
Drackett Co. (Twinkle Cooper Cleaner, Windex)
Ad Agency—Young & Rubicam
Gillette Co. (Toni Div.) (Ball Point Pens, Home Permanents, Creme Rinse)
Ad Agency—Tatham-Laird
Lever Brothers Co. (Detergents, Soaps, Deodorizers)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Fury (NBC-TV)

Advertiser and Product:
General Foods
Ad Agency—Benton and Bowles
Miles
Ad Agency—Wade

Nabisco
Ad Agency—Kenyon and Eckhardt
Sweets
Ad Agency—Sweets Co. of America

— G —

Gas Co. Playhouse (NBC-TV)

Advertiser and Product:
American Gas Co.
Ad Agency—Lennen and Newell

GE College Bowl (CBS-TV)

Advertiser and Product:
General Electric Co. (Appliances)
Ad Agency—Maxon, Inc.

General Electric Theatre (CBS-TV)

Advertiser and Product:
General Electric Co. (Chemicals, Appliances)
Ad Agency—Batten, Barton, Durstine & Osborn

George Gobel Show (CBS-TV)

Advertiser and Product:
Lever Brothers Co. (Handy Andy, Detergent, Soap, Toothpaste)
Ad Agency—J. Walter Thompson

Griffith, Andy, Show (CBS-TV)

Advertiser and Product:
General Foods Corp. (Post Cereals, SOS Magic Scour Pads, Sanka Instant Coffee, Tang, Tuffy)
Ad Agency—Benton & Bowles

Guestward Ho! (ABC-TV)

Advertiser and Product:
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli
Seven Up
Ad Agency—J. Walter Thompson

Guiding Light (CBS-TV)

Advertiser and Product:
Procter & Gamble Co. (Detergents, Cleanser, Shortening)
Ad Agency—Comptom

Gunsmoke (CBS-TV)

Advertiser and Product:
Liggett & Myers Tobacco Co. (L & M)
Ad Agency—Dancer-Fitzgerald-Sample
Sperry Rand Corp. (Electric Shavers, Typewriters)
Ad Agency—Young & Rubicam

John Gunther's High Road (ABC-TV)

Advertiser and Product:
Ralston Purina Co.
Ad Agency—Guild, Bascom & Bonfigli

— H —

Happy (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Harrigan & Son (ABC-TV)

Advertiser and Product:
Reynolds Metals
Ad Agency—Clinton E. Frank

Have Gun—Will Travel (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin, Bisodol, Dondril, Heet, Shoe Polish)
Ad Agency—Ted Bates
Cluett, Peabody & Co. (Arrow Shirts)
Ad Agency—Lennen & Newell
Elgin National Watch Co. (Elgin Watches)
Ad Agency—J. Walter Thompson
Lever Brothers Co. (Soap, Detergents, Toothbrushes, Toothpaste)
Ad Agency—J. Walter Thompson

Hawaiian Eye (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Ted Bates
Beecham
Ad Agency—Kenyon & Eckhardt
Carter Products
Ad Agency—Ted Bates
Colgate-Palmolive
Ad Agency—Ted Bates
Oldsmobile
Ad Agency—D. P. Brother
Whitehall
Ad Agency—Ted Bates

Heckle & Jeckle (CBS-TV)

Advertiser and Product:
General Mills, Inc. (Cereals)
Ad Agency—Dancer-Fitzgerald-Sample

Hennesey (CBS-TV)

Advertiser and Product:
General Foods Corp. (Gelatin, Puddings, Coffee)
Ad Agency—Young & Rubicam
P. Lorillard Co. (Kent)
Ad Agency—Lennen & Newell

Here's Hollywood (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Beechnut
Ad Agency—Young and Rubicam
Block
Ad Agency—Grey
Colgate
Ad Agency—Ted Bates
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal
Ad Agency—Campbell-Mithun
Heinz
Ad Agency—Maxon
Proctor-Silex
Ad Agency—Weiss and Geller
Toni
Ad Agency—Wade
Whitehall
Ad Agency—Ted Bates

Hitchcock, Alfred Presents (CBS-TV)

Advertiser and Product:
Bristol-Myers Co. (Ban, Bufferin, Ipana, Miss Clairol, Ipana, Vitalis)
Ad Agency—Young and Rubicam

(NBC-TV)

Advertiser and Product:
Ford
Ad Agency—Kenyon and Eckhardt

Hong Kong (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Brillo
Ad Agency—J. Walter Thompson
Derby Foods
Ad Agency—McCann-Erickson
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Kaiser Industries
Ad Agency—Young & Rubicam
Pan American Coffee
Ad Agency—Batten, Barton, Durstine & Osborn
Scripto
Ad Agency—Donahue & Coe

Hotel de Paree (CBS-TV)

Advertiser and Product:
Carter Products, Inc. (Deodorant, Salad Dressing, Depilatory, Shave Cream)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Kellogg Co. (Cereals)
Ad Agency—Leo Burnett
Liggett & Myers Tobacco Co. (L & M)
Ad Agency—Dancer-Fitzgerald-Sample

Howdy Doody (NBC-TV)

Advertiser and Product:
Continental Baking
Ad Agency—Ted Bates
Nabisco
Ad Agency—Kenyon and Eckhardt

Hunter, Tab Show (NBC-TV)

Advertiser and Product:
P. Lorillard
Ad Agency—Lennen and Newell
Westclox
Ad Agency—Batten, Barton, Durstine & Osborn

Hutton, Betty, Show (CBS-TV)

Advertiser and Product:
General Foods Corp. (Gaines Dog Food, Post's Cereals, Tang)
Ad Agency—Benton & Bowles

— I —

I Love Lucy (CBS-TV)

Advertiser and Product:
Armstrong Cork Co. (Institutional, Floor, Walls)
Ad Agency—Batten, Barton, Durstine & Osborn
Corn Products Co. (Salad Dressing, Margarine, Fabric Softener)
Ad Agency—McCann-Erickson
Eastman Kodak Co. (Fibers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Mills, Inc. (Betty Crocker Mixes, Cereals, Flour)
Ad Agency—Dancer-Fitzgerald-Sample
Gerber Products Co. (Baby Foods)
Ad Agency—D'Arcy
Lever Brothers Co. (Soaps, Detergents, Soup Mixes)
Ad Agency—Kenyon & Eckhardt
Mennen Co. (Baby Magic, Baby Powder)
Ad Agency—Grey Adv.
Mentholatum Co. (Colban, Mentholatum, Heat Rub)
Ad Agency—J. Walter Thompson
Richardson-Merrell, Inc. (Lavoris, Cough Syrup, Vaporub)
Ad Agency—Morse International
Scott Paper Co. (Wax Paper, Tissues, Towels)
Ad Agency—J. Walter Thompson
Simoniz Co. (Floor Wax)
Ad Agency—Young & Rubicam
U. S. Steel Corp. (General Prom.)
Ad Agency—Batten, Barton, Durstine & Osborn

Islanders, The (ABC-TV)

Advertiser and Product:
Anahist
Ad Agency—Ted Bates
Brillo
Ad Agency—J. Walter Thompson

DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
L & M
Ad Agency—McCann-Erickson
Luden's
Ad Agency—J. M. Mathes
Procter & Gamble
Ad Agency—Benton & Bowles
United Motors
Ad Agency—Campbell-Ewald
J. B. Williams
Ad Agency—Parkson Advertising

It Could Be You (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade
American Home Products
Ad Agency—Ted Bates
Block
Ad Agency—Grey
Brillo
Ad Agency—J. Walter Thompson
Congo-Nairn
Ad Agency—Keyes, Madden and Jones
Frigidaire
Ad Agency—Dancer, Fitzgerald, Sample
General Mills
Ad Agency—Dancer, Fitzgerald, Sample
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—William Esty
Mentholatum
Ad Agency—J. Walter Thompson
Miles
Ad Agency—Wade
Nabisco
Ad Agency—McCann-Erickson
Nestle
Ad Agency—William Esty
Ponds
Ad Agency—J. Walter Thompson
Procter and Gamble
Ad Agency—Dancer, Fitzgerald, Sample
Proctor-Silex
Ad Agency—Weiss and Geller
Standard Brands
Ad Agency—Ted Bates

I've Got a Secret (CBS-TV)

Advertiser and Product:
Bristol-Myers Co. (Bufferin, Ipana, Clarirol)
Ad Agency—Young & Rubicam
R. J. Reynolds Tobacco (Winston)
Ad Agency—Wm. Esty

— J —

Jackpot Bowling (NBC-TV)

Advertiser and Product:
Bayuk
Ad Agency—Werman and Schoor
Brunswick
Ad Agency—McCann-Erickson

Johnny Ringo (CBS-TV)

Advertiser and Product:
S. C. Johnson & Son, Inc. (Floor Wax, Furniture Polish)
Ad Agency—Needham, Louis & Brorby
P. Lorillard Co. (Kent)
Ad Agency—Lennen & Newell

Johnny Staccato (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade Adv.

Jubilee, U.S.A. (ABC-TV)

Advertiser and Product:
Carter
Ad Agency—Ted Bates
Gulf Guaranty Co.
Ad Agency—Paul Venze Assoc.
Massey-Ferguson
Ad Agency—Needham, Louis & Brorby
National Carbon
Ad Agency—William Esty
Polk-Miller
Ad Agency—N. W. Ayer
Williamson-Dickie
Ad Agency—Fuller, Smith & Ross

— K —

Keep Talking (ABC-TV)

Advertiser and Product:
Mutual of Omaha
Ad Agency—Bozell & Jacobs

Kovacs', Ernie Take a Good Look (ABC-TV)

Advertiser and Product:
Dutch Masters Cigar
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

— L —

Laramie (NBC-TV)

Advertiser and Product:
American Safety Razor
Ad Agency—Kenyon and Eckhardt
Beechnut
Ad Agency—Young and Rubicam
California Packing
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Ted Bates
Dow
Ad Agency—McManus, John and Jones
Elgin
Ad Agency—J. Walter Thompson

Ford
Ad Agency—J. Walter Thompson
General Foods
Ad Agency—Ogilvie, Benson, Mather
Johnson Motors
Ad Agency—J. Walter Thompson
Liggett and Myers
Ad Agency—McCann-Erickson
Midas
Ad Agency—Edward H. Weiss
Miles
Ad Agency—Wade
Nestle
Ad Agency—William Esty
Pan American Coffee
Ad Agency—Batten, Barton, Durstine & Osborn
Pepsi Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris
Ad Agency—Leo Burnett
Pittsburgh Plate Glass
Ad Agency—Batten, Barton, Durstine & Osborn
Revlon
Ad Agency—Warwick and Legler
Reynolds
Ad Agency—William Esty
Simoniz
Ad Agency—Young and Rubicam
Standard Brands
Ad Agency—J. Walter Thompson
Sunshine
Ad Agency—Cunningham and Walsh
Union Carbide
Ad Agency—William Esty
Warner-Lambert
Ad Agency—Ted Bates

Lassie (CBS-TV)

Advertiser and Product:
Campbell Soup Co. (Soups, Beans & Franks, Franco-Amer. Products)
Ad Agency—Batten, Barton, Durstine & Osborn

Law & Mr. Jones, The (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Compton Advertising

Lawman (ABC-TV)

Advertiser and Product:
R. J. Reynolds
Ad Agency—William Esty
Whitehall
Ad Agency—Ted Bates

Law of the Plainsman (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell and Bayles
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample
Midas
Ad Agency—Edward H. Weiss
Procter and Gamble
Ad Agency—Benton and Bowles
Revlon
Ad Agency—Warwick and Legler
Standard Brands
Ad Agency—J. Walter Thompson
Sunshine
Ad Agency—Cunningham and Walsh

Leave It To Beaver (ABC-TV)

Advertiser and Product:
Dow Chemical
Ad Agency—McManus, John & Adams
Eastman Kodak
Ad Agency—J. Walter Thompson
General Electric
Ad Agency—Grey Advertising
Ralston Purina
Ad Agency—Gardner Advertising & Guild, Bascom & Bonfigli
Scripto
Ad Agency—Donahue & Coe
Vick Chemical
Ad Agency—Ogilvy, Benson & Mather

Lewis, The Shari Show (NBC-TV)

Advertiser and Product:
American Doll and Toy
Ad Agency—Webb Associates
Cracker Jack
Ad Agency—Leo Burnett
General Foods
Ad Agency—Foote, Cone, Belding
Nabisco
Ad Agency—Kenyon and Eckhardt
Remco
Ad Agency—Webb Associates

Life and Legend of Wyatt Earp, The (ABC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble
Ad Agency—Compton Advertising

Linkletter's, Art, House Party (CBS-TV)

Advertiser and Product:
Armstrong Cork Co. (Institutional, Floors, Walls)
Ad Agency—Batten, Barton, Durstine & Osborn
Carnation Co. (General Promotion, Evaporated Milk, Instant Dry Milk, Chocolate Drink & Various other Products)
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Drackett Co. (Drano, Twinkle, Vanish, Windex)
Ad Agency—Young & Rubicam
Gillette Co. (Toni Div.) (Adorn, Deepmagic, Tonette & Toni Perm., White Rain Shampoo)
Ad Agency—North Advertising

Hoover Co. (Hoover Electric Cleaners, Waxes, Polishers, Irons)
Ad Agency—Leo Burnett
S. C. Johnson & Son, Inc. (Pride, Stride Wax)
Ad Agency—Needham, Louis & Broby
Kellogg Co. (Gro Pup Dog Foods, Kellogg Cereals)
Ad Agency—Leo Burnett
Kendall Co. (Bauer & Black Div..) (Curad Bandages, Blue Jay Corn Plasters, B&B Elastic Stockings)
Ad Agency—Leo Burnett
Lever Brothers Co. (Air Wick, Frozen Dinners, Dove Soap, Handy Andy, Imperial Margarine, Lipton Tea, Soup Mix, Lux, Rinso, Stripe Toothpaste, Wise Bone Salad Dressing, Wisk)
Ad Agency—J. Walter Thompson
Pillsbury Co. (Pillsbury Best Flour, Cake Mixes, Pancake Mix, Hot Roll Mix, Instant Potatoes)
Ad Agency—Campbell-Mithun
Scott Paper Co. (Cut-Rite Waxe Paper Products, Scott Paper Products)
Ad Agency—J. Walter Thompson
Van Camp Seafood Co. (Chicken of the Sea Tuna)
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
J. B. Williams Co., Inc. (Mevarex, Geritol, Sominex)
Ad Agency—Farkson Advertising

Lone Ranger
(ABC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer, Fitzgerald, Sample
Lionel Corp.
Ad Agency—Grey Adv.
Sweets Co.
Ad Agency—Sweets Co. of America

(CBS-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer, Fitzgerald, Sample

(NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer, Fitzgerald, Sample

Love of Life
(CBS-TV)

Advertiser and Product:
American Home Products Corp. (Aerowax, Anacin, Bisodol, Dristan, Dondril, Easy-Off, Freezone, Shoe Polish, Heet, Outgro. Wizard Deodorizers)
Ad Agency—Ted Bates
Armstrong Cork Co. (Institutional, Floors, Walls)
Ad Agency—Batten, Barton, Durstine & Osborn
Atlantis Sales Corp. (R. T. French Co.) (Instant Potatoes)
Ad Agency—J. Walter Thompson
Corn Products Co. (Mayonnaise, Mazola, Nucoa Margarine & NuSoft)
Ad Agency—McCann-Erickson
Drackett Co. (Drano, Twinkle, Vanish, Windex)
Ad Agency—Young & Rubicam
Dumas Milner Corp. (Perma Starch Pine Sol)
Ad Agency—Gordon Best
General Mills, Inc. (Betty Crocker Mixes, Cereals, Flour)
Ad Agency—Dancer-Fitzgerald-Sample
Gillette Co. (Ball Point Pens, Home Permanents, Shampoo)
Ad Agency—Tatham-Laird
Gold Seal Co. (Snowy Bleach)
Ad Agency—Campbell-Mithun
Helene Curtis Industries, Inc. (Shampoo, Spray-net, Hairdressing)
Ad Agency—Edward H. Weiss
Lever Brothers Co. (Air Wick, Lipton Tea & Soups, Toothpaste, Detergent)
Ad Agency—Batten, Barton, Durstine & Osborn
National Biscuit Co. (Dog Food, Crackers, Cereals)
Ad Agency—Kenyon & Eckhardt
Pet Milk Co. (Milk Products, Frozen Pies)
Ad Agency—Gardner Adv.
Quaker Oats Co. (Aunt Jemima Mixes, Pet Food, Cereals)
Ad Agency—J. Walter Thompson
Sperry Rand Corp. (Lady's Electric Shavers)
Ad Agency—Young & Rubicam
Standard Brands, Inc. (Margarine, Coffee, Pie Filling, Tea)
Ad Agency—Ted Bates
Standard Oil Co. of N.J. (Esso) (Flit Insecticide)
Ad Agency—McCann-Erickson
U.S. Borax & Chemical Corp. (20 Mule Team Borax)
Ad Agency—McCann Erickson

Love That Bob
(ABC-TV)

(See ABC-TV Daytime Programming)

Lunch with Soupy Sales
(ABC-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam

— M —

Mack, Ted, & the Original Amateur Hour
(ABC-TV)
(CBS-TV)

Advertiser and Product:
J. B. Williams (Shave Lotion, Geritol, Serutan, Sominex, Zayumin)
Ad Agency—Parkson Agency

Major League Baseball
(ABC-TV)

Advertiser and Product:
Gillette
Ad Agency—Maxon Adv.

(NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner

Bayuk
Ad Agency—Wermen and Schorr
National Brewing
Ad Agency—W. B. Doner

Make Room for Daddy (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade
Frigidaire
Ad Agency—Dancer, Fitzgerald, Sample
General Mills
Ad Agency—Knox, Reeves
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—William Esty
Proctor and Gamble
Ad Agency—Gardner

Make That Spare (ABC-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Ted Bates
Gillette
Ad Agency—Maxon Advertising

Man and the Challenge (NBC-TV)

Advertiser and Product:
Chemstrand
Ad Agency—Doyle, Dane, Bernbach
Polaroid
Ad Agency—Doyle, Dane, Bernbach
R. J. Reynolds
Ad Agency—William Esty

Man from Black Hawk (ABC-TV)

Advertiser and Product:
Miles Labs
Ad Agency—Wade Advertising
R. J. Reynolds
Ad Agency—William Esty

Man from Interpol (NBC-TV)

Advertiser and Product:
Glenbrook
Ad Agency—Dancer, Fitzgerald, Sample

Man with a Camera (ABC-TV)

Advertiser and Product:
General Electric
Ad Agency—Grey Advertising
Helene Curtis
Ad Agency—Edward Weiss

Markham (CBS-TV)

Advertiser and Product:
Renault, Inc. (Dauphine Pass. Cars, Gen. Prom.)
Ad Agency—Kudner Adv.
Jos. Schlitz Brewing Co. (Beer)
Ad Agency—J. Walter Thompson

Mason, Perry, Show (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Soaps, Detergents, Cleansers)
Ad Agency—Ted Bates
Drackett Co. (Drano, Vanish, Windex)
Ad Agency—Young & Rubicam
Gulf Oil Co. (Cars, Oil, Dealers)
Ad Agency—Young & Rubicam
Theo. Hamm Brewing Co. (Beer)
Ad Agency—Campbell-Mithun
M & R Dietetic Labs, Inc. (Pream Instant Cream)
Ad Agency—Benton & Bowles
Philip Morris, Inc. (Commander, Parliament)
Ad Agency—Benton & Bowles
Sterling Drug, Inc. (Aspirin)
Ad Agency—Dancer-Fitzgerald-Sample

Masquerade Party (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Hazel Bishop
Ad Agency—Donahue and Cole

Matty's Funday Funnies (ABC-TV)

Advertiser and Product:
Mattel
Ad Agency—Carson, Roberts

Maverick (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote,Cone & Belding
Brillo
Ad Agency—J. Walter Thompson
Derby Foods
Ad Agency—McCann-Erickson
Drackett
Ad Agency—Young & Rubicam
DuPont
Ad Agency—N. W. Ayer
Kaiser Aluminum
Ad Agency—Young & Rubicam
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
R. J. Reynolds
Ad Agency—William Esty
Union Carbide
Ad Agency—William Esty

Meet the Press (NBC-TV)

Advertiser and Product:
U. S. Tobacco
Ad Agency—C. J. La Roche

Men Into Space (CBS-TV)

Advertiser and Product:
American Tobacco Co. (Lucky Strike)
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods Corp. (Maxwell House Coffee)
Ad Agency—Ogilvy, Benson & Mather
Gulf Oil Co. (Gasoline, Dealers Service)
Ad Agency—Young & Rubicam

Michael Shayne (NBC-TV)

Advertiser and Product:
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Oldsmobile
Ad Agency—D. P. Bros.
Pittsburgh Plate Glass
Ad Agency—Batten, Barton, Durstine & Osborn
Warner-Lambert
Ad Agency—Lambert and Feasley

Mighty Mouse Playhouse (CBS-TV)

Advertiser and Product:
Colgate Palmolive Co. (Dental Cream)
Ad Agency—Ted Bates
General Foods Corp. (Cereals
Ad Agency—Benton & Bowles
Nestle Co., Inc. (Quik)

Millionaire (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Detergents, Soap, Shampoo, Cleanser, Dental Cream)
Ad Agency—Lennen & Newell
Corn Products Co. (Mazola Oil, Nucoa Margarine, Nusoft)
Ad Agency—Guild, Bascom & Bonfigili
Drackett Co. (Drano, Vanish, Windex)
Ad Agency—Young & Rubicam
Gen. Mills (Betty Crocker Mixes)
Gerber Products Co. (Baby Foods)
Ad Agency—D'Arcy Adv.
S. C. Johnson & Son, Inc. (Pride, Stride)
Ad Agency—Needham, Louis & Brorby
National Biscuit (Cracker, Pet Food, Cereals)
Ad Agency—McCann-Erickson
Quaker Oats Co. (Aunt Jemima Mixes, Flako Mixes, Pet Food)
Ad Agency—J. Walter Thompson
Richardson-Merrell, Inc. (Lavoris, Cough Syrup, Vaporub)
Ad Agency—Morse International
Scott Paper Co. (Napkins, Toilet Tissue)
Ad Agency—J. Walter Thompson
Simoniz Co. (Floor Wax)
Ad Agency—Young & Rubicam
Singer Mfg. Co. (Sewing Machines, Vacuum Cleaners)
Ad Agency—Young & Rubicam
Standard Brands (Margarin, Coffee, Tea, Pie Fillings)
Ad Agency—J Walter Thompson

Moment of Fear (NBC-TV)

Advertiser and Product:
Helene Curtis
Ad Agency—Campbell-Mithun
Lever
Ad Agency—SSCB
Norwich
Ad Agency—Benton and Bowles
Revlon
Ad Agency—Warwick and Legler

Moore, Garry, Show (CBS-TV)

Advertiser and Product:
Chrysler Corp. (Plymouth, Valiant Passenger Cars)
Ad Agency—N. W. Ayer
S. C. Johnson & Son, Inc., (Wax, Furniture Polish, Insecticide)
Ad Agency—Needham, Louis & Brorby
Kellogg Co. (Cereals, Dog Food)
Ad Agency—Leo Burnett
Pittsburgh Plate Glass Co. (Chemicals, Glass, Paints)
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid Corp. (Land Camera)
Ad Agency—Doyle, Dane, Bernbach
Scott Paper Co. (Tissues, Towels)
Ad Agency—J. Walter Thompson

Morning Court (ABC-TV)

(See ABC-TV Daytime Programming)

Mr. Garlund (CBS-TV)

Advertiser and Product:
Chrysler Corp. (Plymouth, Valiant Cars)
Ad Agency—N. W. Ayer
Liggett & Tobacco Co. (L & M Filter Cigarettes)
Ad Agency—Dancer-Fitzgerald

Mr. Lucky (CBS-TV)

Advertiser and Product:
Brown & Williamson Tobacco Corp. (Life)
Ad Agency—Ted Bates
Cluett, Peabody & Co. (Arrow Shirts)
Ad Agency—Lennen & Newell
Lever Brothers Co. (Soaps, Detergents)
Ad Agency—Kenyon & Eckhardt

M-Squad (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Tobacco
Ad Agency—SSCB
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample

Murray, Arthur, Dance Party (NBC-TV)

Advertiser and Product:
Block
Ad Agency—Grey
P. Lorillard
Ad Agency—Lennen and Newell
Sterling
Ad Agency—Dancer-Fitzgerald-Sample

Murray, Jan, Show (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home
Ad Agency—Ted Bates
Block
Ad Agency—Grey
General Mills
Ad Agency—Batten, Barton, Durstine & Osborn
Mogen-David
Ad Agency—Edward H. Weiss
Nabisco
Ad Agency—McCann-Erickson
Proctor-Silex
Ad Agency—Weiss and Geller

My Sister Eileen (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Soap, Detergent, Dental Cream, Deodorant)
Ad Agency—Lennen & Newell
Pillsbury Co. (Cake Mixes, Instant Potatoes)
Ad Agency—Leo Burnett

My Three Sons (ABC-TV)

Advertiser and Product:
Chevrolet Division of General Motors
Ad Agency: Campbell-Ewald

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Naked City (ABC-TV)

Advertiser and Product:
A. C. Spark Plug
Ad Agency—D. P. Brother
Brillo
Ad Agency—J. Walter Thompson
Bristol Myers
Ad Agency—Ogilvy, Benson & Mather
Brown & Williamson
Ad Agency—Ted Bates
Derby
Ad Agency—McCann-Erickson
Dow Chemical
Ad Agency—MacManus, John & Adams
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Hagger
Ad Agency—Tracey-Locke
Ludens
Ad Agency—J. M. Mathes
P&G
Ad Agency—Benton & Bowles
Shwayder Bros.
Ad Agency—Grey Advertising
Sunbeam
Ad Agency—Foote, Cone & Belding
Warner-Lambert
Lambert & Feasley

National Velvet (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn

NBA Pro Basketball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
Bayuk
Ad Agency—Wermen and Schorr
General Mills
Ad Agency—Knox Reeves
Schick
Ad Agency—Compton

NBC News Day Report (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Knox, Reeves

NCAA Football (ABC-TV)

Advertiser and Product:
Competition Motors
Ad Agency—Doyle-Dane-Bernbach
Gillette
Ad Agency—Maxon Advertising
Humble Oil & Refining
Ad Agency—McCann-Erickson
L & M
Ad Agency—Dancer-Fitzgerald-Sample

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O'Keefe, Dennis, Show (CBS-TV)

Advertiser and Product:
General Motors Corp. (Oldsmobile Div.)
Ad Agency—D. P. Brother

On the Go (CBS-TV)

Advertiser and Product:
American Cyanamid Co. (Melmac Plastic Dinnerware)
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Commonwealth Products, Inc. (Copper Cleaners)
Ad Agency—R. Jack Scott
General Nutrition Corp. (Vitaman Sales Co.)
Ad Agency—Fairfax, Inc.

Helene Curtis Industries, Inc. (Enden, Suave)
Ad Agency—Edward H. Weiss
S. C. Johnson & Son, Inc. (Pride, Stride)
Ad Agency—Needham, Louis & Brorby
Kayser-Roth Corp. (Supp-Hose)
Ad Agency—Daniel & Charles
Lawry's Products, Inc. (Seasoning, Spaghetti Sauce)
Ad Agency—Doyle, Dane, Bernbach
J. B. Williams Co., Inc. (Geritol, Sominex)
Ad Agency—Parkson Adv.

Overland Trail (NBC-TV)

Advertiser and Product:
American Safety Razor
Ad Agency—Kenyon and Eckhardt
Breck
Ad Agency—Reach, McClinton, Inc.
Bristol-Myers
Ad Agency—Young and Rubicam
Corn Products
Ad Agency—Lennen and Newell
P. Lorillard
Ad Agency—Lennen and Newell
North American Phillips
Ad Agency—C. J. La Roche
Pillsbury
Ad Agency—Leo Burnett
Proctor and Gamble
Ad Agency—Benton and Bowles
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Scripto
Ad Agency—Donahue and Coe
Standard Brands
Ad Agency—J. Walter Thompson
Warner-Lambert
Ad Agency—Lambert and Feasley

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People Are Funny (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample
Midas
Ad Agency—Edward H. Weiss
Squibb
Ad Agency—Donahue and Coe

Person To Person (CBS-TV)

Advertiser and Product:
Burlington Industries, Inc. (Supp Stockings)
Ad Agency—Donahue & Coe
Carter Products, Inc. (Deodorant, Salad Dressing, Little Pills, Shave Cream)
Ad Agency—Ted Bates
Lanolin Plus, Inc. (Shampoos)
Ad Agency—C. J. La Roche
Polaroid Corp. (Land Camera)
Ad Agency—Doyle, Dane, Bernbach
Revlon, Inc. (Knomark Mfg. Co.) (Esquire Shoe Polish)
Ad Agency—Mogul, Wililams & Saylor
Scripto, Inc. (Pens, Lighters)
Ad Agency—Donahue & Coe
American Home Products Corp. (Anacin Tablets)
Ad Agency—Ted Bates
Sears, Roebuck & Co. (Allstate Insurance)
Ad Agency—Leo Burnett
Union Carbide Corp. (Nat'l Carbon) (Prestone Anti-Freeze)
Ad Agency—Wm. Esty
Wander Co. (Minvitine Reducing Aid)
Ad Agency—Clinton Frank
Warner-Lambert Pharmaceutical Co. (Home Permanents)
Ad Agency—Lambert & Feasley
Lanvin Parfums Inc. (Fragrances & Toiletries)
Ad Agency—North Adv.
J. B. Williams Co., Inc. (Geritol, Serutan, Sominex)
Ad Agency—Parkson

Peter Gunn (ABC-TV) (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford, Stern and Shenfield
R. J. Reynolds
Ad Agency—William Esty

Philip Marlowe (ABC-TV)

Advertiser and Product:
Brown and Williamson
Ad Agency—Ted Bates
Whitehall Labs
Ad Agency—Ted Bates

Play Your Hunch (Daytime) (Nighttime) (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Block
Ad Agency—Grey

Brown and Williamson
Ad Agency—Keyes, Madden and Jones
Colgate
Ad Agency—Ted Bates
Coty
Ad Agency—Batten, Barton, Durstine & Osborn
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample
Hartz
Ad Agency—George H. Hartman
Heinz
Ad Agency—Maxon
Mentholatum
Ad Agency—J. Walter Thompson
Miles
Ad Agency—Wade
Proctor-Silex
Ad Agency—Weiss and Geller
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Tussy
Ad Agency—Young and Rubicam
Vitamin Sales
Ad Agency—Fairfax, Inc.
Warner-Lambert
Ad Agency—Lambert and Feasley

Powell's, Dick Zane Grey Theatre (CBS-TV)

Advertiser and Product:
General Foods Corp. (Kool-Aid, Maxwell House Coffee, S.O.S.)
Ad Agency—Ogilvy, Benson & Mather
S. C. Johnson & Son, Inc. (Johnson's Wax, Cleaners, Polishers, Insecticides, Deodorizers)
Ad Agency—Benton & Bowles
P. Lorillard Co. (Kent Cigarettes)
Ad Agency—Lennen & Newell

Price Is Right, The (Daytime) (Nighttime) (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade
American Home Products
Ad Agency—Ted Bates
Beechnut
Ad Agency—Young and Rubicam
Chemstrand
Ad Agency—Doyle, Dane, Bernbach
Congoleum-Nairn
Ad Agency—Keyes, Madden and Jones
Drackett
Ad Agency—Young and Ruibicam
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Knox, Reeves
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—William Esty
Lever
Ad Agency—Batten, Barton, Durstine & Osborn; Ogilvy, Benson, Mather
Mentholatum
Ad Agency—J. Walter Thompson
Miles
Ad Agency—Wade
Nabisco
Ad Agency—Kenyon and Eckhardt
Ponds
Ad Agency—J. Walter Thompson
Speidel
Ad Agency—Norman, Craig, Kummel
Standard Brands
Ad Agency—Ted Bates
Sweets
Ad Agency—Henry Eisen
Toni
Ad Agency—Maxon
Tussy
Ad Agency—Young and Rubicam

Producer's Choice (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young and Rubicam
R. J. Reynolds
Ad Agency—William Esty

Professional Football (NBC-TV)

Advertiser and Product:
Anheuser Busch
Ad Agency—Gardner
Minnesota Brewing
Ad Agency—Knox, Reeves
National Brewing
Ad Agency—W. B. Doner
Pearl Brewing
Ad Agency—Tracey-Locke
Phillips Petroleum
Ad Agency—Lambert and Feasley

Pro Football Games (CBS-TV)

Advertiser and Product:
P. Ballantine & Sons, Inc. (Beer)
Ad Agency—Wm. Esty
Colgate-Palmolive Co. (Shave Cream & Hair Prep.)
Ad Agency—Ted Bates
Falstaff Brewing Co. (Beer)
Ad Agency—Dancer-Fitzgerald-Sample
American Home Products Corp. (Anacin)
Ad Agency—Ted Bates
Theo. Hamm Brewing Co. (Beer)
Ad Agency—Campbell-Mithun
National Brewing Co. (Beer)
Ad Agency—W. B. Doner
Ohio Oil Co. (Speedway Petroleum) (Gas, Oil)
Ad Agency—W. B. Doner

Philip Morris, Inc. (Marlboro, Pal Injector Blades)
Ad Agency—Leo Burnett
Shell Oil Co. (Gas, Oil)
Ad Agency—J. Walter Thompson
Standard Oil Co. of Indiana (Oil)
Ad Agency—D'arcy
Studebaker-Packard Corp. (Lark)
Ad Agency—D'arcy
Sun Oil Co. (Oil)
Ad Agency—Wm. Esty
Union Oil Co. (Oil)
Ad Agency—Young & Rubicam

Pro Football Kickoff (CBS-TV)

Advertiser and Product:
Bristol-Myers Co. (Hair Tonic)
Ad Agency—Young & Rubicam
Carter Products, Inc. (Shave Cream, Arrid)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Pro Football Review (CBS-TV)

Advertiser and Product:
Studebaker-Packard Corp.

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Queen for a Day (ABC-TV)

(See ABC-TV Daytime Programming)

(NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Bayuk
Ad Agency—Warmen and Schorr
Block
Ad Agency—Grey
Congoleum-Nairn
Ad Agency—Keyes, Madden, Jones
Hartz
Ad Agency—George H. Hartman
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—William Esty
Miles
Ad Agency—Wade
Nabisco
Ad Agency—McCann-Erickson
Nestle
Ad Agency—William Esty
Ponds
Ad Agency—J. Walter Thompson
Proctor and Gamble
Ad Agency—Young and Rubicam
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Sterling
Ad Agency—Dancer-Fitzgerald-Sample
Vitamin Sales
Ad Agency—Fairfax, Inc.
Warner-Lambert
Ad Agency—Lambert and Feasley

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Rawhide (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin)
Ad Agency—Ted Bates
Bristol-Myers Co. (Bufferin, Ipana)
Ad Agency—Young & Rubicam
Colgate-Palmolive Co. (Dental Cream, Shampoo, Shave Cream)
Ad Agency—Lennen & Newell
Elgin Watch Co. (Watches)
Ad Agency—J. Walter Thompson
Drackett Co. (Drano, Windex)
Ad Agency—Young & Rubicam
General Foods Corp. (Maxwell House Coffee)
Ad Agency—Benton & Bowles
Gulf Oil Corp. (Oil, Gas)
Ad Agency—Young & Rubicam
Theo. Hamm Brewing Co. (Beer)
Ad Agency—Campbell-Mithun
M & R Dietetic Labs, Inc. (Pream)
Ad Agency—Benton & Bowles
Mutual Benefit Health & Accident Ass'n. (Insurance)
Ad Agency—Bozell & Jacobs
National Biscuit Co. (Crackers)
Ad Agency—McCann-Erickson
Outboard Marine Corp. (Johnson Motors)
Ad Agency—J. Walter Thompson
Peter Paul, Inc. (Candy)
Ad Agency—Dancer-Fitzgerald-Sample
Philip Morris, Inc. (Alpine, Commander, Parliament)
Ad Agency—Benton & Bowles
Richardson-Merrell, Inc. (Vicks Cold Remedies)
Ad Agency—Ogilvy, Benson & Mather
Van Camp Sea Food Co., Inc. (Chicken of Sea Tuna)
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Wm. Wrigley Jr., Co. (Gum)
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan

Real McCoys, The (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Compton Advertising

Rebel, The (ABC-TV)

Advertiser and Product:
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble
Ad Agency—Young & Rubicam
Union Carbide
Ad Agency—William Esty

Donna Reed Show, The (ABC-TV)

Advertiser and Product:
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn

Johnson & Johnson
Ad Agency—Young & Rubicam

Revlon Revue (CBS-TV)

Advertiser and Product:
Revlon, Inc. (Lipstick, Nail Polish, Lady's Shavers, Perfumes, Hair Care Products)
Ad Agency—Warwick & Legler

Rifleman, The (ABC-TV)

Advertiser and Product:
Miles Laboratories
Ad Agency—Wade Advertising
Procter & Gamble
Ad Agency—Benton & Bowles
Ralston Purina Co.
Ad Agency—Gardner Advt.

Riverboat (NBC-TV)

Advertiser and Product:
American Safety Razor
Ad Agency—Kenyon and Eckhardt
Block
Ad Agency—SSCB
Brown and Williamson
Ad Agency—Keyes, Madden and Jones
California Packing
Ad Agency—McCann-Erickson
Dow
Ad Agency—McManus, John and Adams
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal
Ad Agency—Campbell-Mithun
Max Factor
Ad Agency—Kenyon and Eckhardt
Mogen-David
Ad Agency—Edward H. Weiss
Nestle
Ad Agency—William Esty
Norwich
Ad Agency—Benton and Bowles
Noxema
Ad Agency—SSCB
Pan American Coffee
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle, Dane, Bernbach
Procter & Gamble
Ad Agency—Denton and Bowles
Revlon
Ad Agency—Warwick and Legler
H. F. Ritchie
Ad Agency—Kenyon and Eckhardt
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Standard Brands
Ad Agency—J. Walter Thompson
Studebaker
Ad Agency—D'Arcy
Sunshine
Ad Agency—Cunningham and Walsh
Warner-Lambert
Ad Agency—Ted Bates

Road to Reality (ABC-TV)

(See ABC-TV Daytime Programming)

Roaring 20's, The (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Dancer-Fitzgerald-Sample
American Chicle
Ad Agency—Ted Bates
Anahist
Ad Agency—Ted Bates
Beecham
Ad Agency—Kenyon & Eckhardt
Brillo
Ad Agency—J. Walter Thompson
Burlington Mills
Ad Agency—Donahue & Coe
Carter
Ad Agency—Ted Bates
Colgate
Ad Agency—Ted Bates
Derby Foods
Ad Agency—McCann-Erickson
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn

Rocky & His Friends (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample

Route 66 (CBS-TV)

Advertiser and Product:
General Motors Corp. (Chevrolet, Corvair Cars & Trucks)
Ad Agency—Campbell-Ewald
Philip Morris, Inc. (Commander, Marlboro)
Ad Agency—Leo Burnett
Sterling Drug, Inc. (Aspirin, Milk of Magnesia)
Ad Agency—Dancer-Fitzgerald-Sample

Ruff and Reddy (NBC-TV)

Advertiser and Product:
General Foods
Ad Agency—Benton and Bowles

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Search for Tomorrow (CBS-TV)

Advertiser and Product:
Procter & Gamble Co. (Soaps, Detergents, Cleansers)
Ad Agency—Leo Burnett

Secret Storm (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Aerowax, Bisodol, Easy-Off, Wizard)
Ad Agency—Ted Bates
Atlantis Sales Corp. (R. T. French) (Instant Potatoes)
Ad Agency—J. Walter Thompson
General Mills Inc. (Betty Crocker Mixes)
Ad Agency—Dancer-Fitzgerald-Sample
Peter Paul, Inc. (Candy)
Ad Agency—Dancer-Fitzgerald-Sample
Quaker Oats Co. (Aunt Jemima Mixes, Pet Food)
Ad Agency—J. Walter Thompson
Scott Paper Co. (Wax Paper, Tissues, Towels)
Ad Agency—J. Walter Thompson
Sperry Rand Corp. (Electric Shavers)
Ad Agency—Young & Rubicam
Standard Brands, Inc. (Margerine, Coffee, Tea, Desserts)
Ad Agency—Ted Bates

Shore, Dinah, Chevy Show (NBC-TV)

Advertiser and Product:
Chevrolet
Ad Agency—Campbell-Mithun

Skelton, Red, Show (CBS-TV)

Advertiser and Product:
S. C. Johnson & Son, Inc. (Floor Wax, Furniture Polish)
Ad Agency—Foote, Cone & Belding
Pet Milk Co. (Milk Product)
Ad Agency—Gardner Adv.

Sky King (CBS-TV)

Advertiser and Product:
National Biscuit Co. (Cookies, Cereals)
Ad Agency—McCann-Erickson

Small World (CBS-TV)

Advertiser and Product:
Olin Mathieson Chemical Corp. (Aluminum, Drug Products, Winchester, Fire & Ammunition)
Ad Agency—D'Arcy Adv.

Smith, Kate, Show (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Aero Shave, Aerowax, Anacin, Bisodol, Dristan, Easy-Off, Freezone, Shoe Polish, Heet, Outgro, Sleepeze, Deodorizers)
Ad Agency—Ted Bates

Sothern, Ann, Show (CBS-TV)

Advertiser and Product:
General Foods Corp. (Gaines Dog Meal, Post Cereals, SOS, Tang, Tuffy, Yuban Coffee)
Ad Agency—Benton & Bowles
S. C. Johnson & Son, Inc. (Johnson's Glade, Klear Wax, Pledge, Pride, Shoe Polish)
Ad Agency—Benton & Bowles

Staccato, Johnny (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade Adv.

Stagecoach West (ABC-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Ted Bates
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Motors (UMS)
Ad Agency—Campbell-Ewald
Miles Labs
Ad Agency—Wade Advertising
Ralston Purina
Ad Agency—Gardner Advt.

Stanwyck, Barbara, Show (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Gas
Ad Agency—Lennen and Newell

Storm, The Gale, Show (ABC-TV)

Advertiser and Product:
Warner-Lambert
Ad Agency—Lambert & Feasley

Sullivan, Ed, Show (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Soaps, Detergents, Shampoo, Dermassage Emollient, Rapid Shave)
Ad Agency—Ted Bates
Eastman Kodak Co. (Fibers)
Ad Agency—J. Walter Thompson

Sunday News Special (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin, Bisodol, Dondril, Dristan, Freezone, Infra Rub, Outgro, Sleepeze)
Ad Agency—Ted Bates
Carter Products, Inc. (Arrid, Salad Dressing, Little Pills, Rise)
Ad Agency—Ted Bates

Sunday Sports Spectacular (CBS-TV)

Advertiser and Product:
Brunswick Corp. (Bowling Equipment)
Ad Agency—McCann-Erickson
Jos. Schlitz Brewing Co. (Beer)
Ad Agency—J. Walter Thompson

77 Sunset Strip (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Ted Bates
Beecham
Ad Agency—Kenyon & Eckhardt
Reynolds Tobacco
Ad Agency—William Esty
Whitehall
Ad Agency—Ted Bates

Surfside 6 (ABC-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Ted Bates
Cluett Peabody
Ad Agency—Lennen & Newell
Johnson & Johnson
Ad Agency—Young & Rubicam
Pontiac
Ad Agency—MacManus, John & Adams
Whitehall Labs
Ad Agency—Ted Bates

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Tales of Wells Fargo (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—SSCB
Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Ogilvy, Benson, Mather
Procter and Gamble
Ad Agency—Compton

Tall Man (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Young and Rubicam
R. J. Reynolds
Ad Agency—William Esty

Tate (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Taylor, Robert in the Detectives (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Benton & Bowles

Temple, Shirley, Show (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Young and Rubicam
Malt-O-Meal
Ad Agency—Campbell-Mithun
Max Factor
Ad Agency—Kenyon and Eckhardt
Pillsbury
Ad Agency—Leo Burnett
Procter and Gamble
Ad Agency—Benton and Bowles
RCA
Ad Agency—J. Walter Thompson
Reader's Digest
Ad Agency—J. Walter Thompson
Walt Disney
Ad Agency—Walt Disney Productions

Texaco Huntley-Brinkley Report (NBC-TV)

Advertiser and Product:
Texaco
Ad Agency—Cunningham and Walsh

Texan, The (ABC-TV)

(See ABC-TV Daytime Programming)

(CBS-TV)

Advertiser and Product:
Brown & Williams Tobacco Corp. (Kentucky, Kings, Kool, Life, Raleigh, Viceroy)
Ad Agency—Ted Bates
Sears, Roebuck & Co. (Allstate) (Insurance)
Ad Agency—Leo Burnett
J. B. Williams Co., Inc. (Shave Lotion, Geritol)
Ad Agency—Parkson Adv.

This Is Your Life (NBC-TV)

Advertiser and Product:
Procter and Gamble
Ad Agency—Leo Burnett

Thomas, Danny, Show (CBS-TV)

Advertiser and Product:
General Foods Corp. (Gaines Dog Food, Maxwell House Coffee, Post Cereals, SOS, Tang)
Ad Agency—Benton & Bowles

Thriller (NBC-TV)

Advertiser and Product:
Allstate Insurance

Ad Agency—Leo Burnett
American Tobacco
Ad Agency—SSCB
Beechnut
Ad Agency—Young and Rubicam
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample

Tightrope (CBS-TV)

Advertiser and Product:
J. B. Williams Co., Inc. (Shave Lotion, Geritol, Sominex)
Ad Agency—Parkson Adv.

Time Present (NBC-TV)

Advertiser and Product:
American Photocopy Equipment
Ad Agency—I. Rosenbloom, Inc.
Kemper
Ad Agency—Clinton E. Frank

Today On the Farm (NBC-TV)

Advertiser and Product:
Massey
Ad Agency—Ferguson
Needham
Ad Agency—Louis, Brorby

To Tell the Truth (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Anacin, Bisodol, Black Flag, Dristan, Easy-Off, Freezone, Griffin Shoe Polish, Infra Rub, Outgro, Sani Flush, Sleep Eze, Wizard Deodorizer)
Ad Agency—Ted Bates
Carter Products, Inc. (Arrid, Little Pills, Rise Shave Cream)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Gillette Co. (Toni Div.) (Hair Spray, Ball Point Pens, Creme Rinse, Home Permanents, Shampoo)
Ad Agency—North Adv.
Helene Curtis Industries, Inc. (Enden, Bath Oil, Spray Net, Suave)
Ad Agency—McCann-Erickson
R. J. Reynolds Tobacco Co. (Camel Cigarettes)
Ad Agency—Wm. Esty

Troubleshooters (NBC-TV)

Advertiser and Product:
Boyer Labs
Ad Agency—R. J. Scott
Philip Morris
Ad Agency—Leo Burnett

True Story (NBC-TV)

Advertiser and Product:
Sterling
Ad Agency—Dancer-Fitzgerald-Sample
Sweets
Ad Agency—Henry Elsen

Truth or Consequences (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Wade
American Home Products
Ad Agency—Ted Bates
Beechnut
Ad Agency—Young and Rubicam
Congoleum-Nairn
Ad Agency—Keyes, Madden and Jones
Drackett
Ad Agency—Young and Rubicam
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Knox, Reeves
Hartz
Ad Agency—George H. Hartman
Heinz
Ad Agency—Maxon
Miles
Ad Agency—Wade
Nabisco
Ad Agency—Kenyon and Eckhardt
Ponds
Ad Agency—J. Walter Thompson
Procter and Gamble
Ad Agency—Compton
Proctor-Silex
Ad Agency—Weiss and Geller
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—Ted Bates

Twentieth Century (CBS-TV)

Advertiser and Product:
Prudential Insurance Co. of America (Institutional)
Ad Agency—Reach, McClinton

Twilight Zone (CBS-TV)

Advertiser and Product:
Colgate-Palmolive Co. (Dental Cream, Florient, Halo, Vel Liquid, Veto, Wildroot Cream Oil)
Ad Agency—McCann-Erickson
General Foods Corp. (SOS, Instant Sanka)
Ad Agency—Young & Rubicam
Kimberly-Clark Corp. (Delsey & Kleenex Paper Products)
Ad Agency—Foote, Cone & Belding

— U —

Untouchables, The (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Anahist
Ad Agency—Ted Bates

Beecham
Ad Agency—Kenyon & Eckhardt
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Colgate
Ad Agency—Ted Bates
DuPont
Ad Agency—Batten, Barton, Durstine & Osborn
Elgin Watch Co.
Ad Agency—J. Walter Thompson
Lewis Howe
Ad Agency—McCann-Erickson
Liggett & Myers
Ad Agency—McCann-Erickson
Luden's
Ad Agency—J. M. Mathes
7-Up
Ad Agency—J. Walter Thompson
Sunbeam
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—William Esty
Whitehall
Ad Agency—Ted Bates

U. S. Steel Hour (CBS-TV)

Advertiser and Product:
U. S. Steel Corp. (Institutional)
Ad Agency—Batten, Barton, Durstine & Osborn

— V —

Verdict Is Yours (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Aerowax, Sleep-Eze, Anacin Tablets, Bisodol, Black Flag, Wizard, Dondril, Dristan, Easy-Off Cleaners, Griffin Shoe Polish, Heet, Hoppers, Infra-rub)
Ad Agency—Ted Bates
Armstrong Cork Co. (Floor & Walls)
Ad Agency—Batten, Barton, Durstine & Osborn
Drackett Co. (Drano, Twinkle, Vanish, Windex)
Ad Agency—Young & Rubicam
Dumas Milner Corp. (Perma Starch, Pine Sol)
Ad Agency—Gordon Best
General Mills, Inc. (Betty Crocker Mixes, Potatoes, Bisquick, Gold Medal Flour, Cereals)
Ad Agency—Dancer-Fitzgerald-Sample
Gillette Co. (Toni Div.) (Deep Magic, Paper Mate Ball Foint Pens, Prom, Tonnette, Tame)
Ad Agency—Tatham Laird
Helene Curtis Industries, Inc. (H. C. Shampoo, Suave)
Ad Agency—Edward H. Weiss
Lever Brothers Co. (Air Wick, All, Dove Soap, Handy Andy, Pepsodent, Praise Soap)
Ad Agency—Ogilvy, Benson & Mather
Mentholatum Co. (Colban, Mentholatum & Deep Heat Rub)
Ad Agency—J. Walter Thompson
Quaker Oats Co. (Aunt Jemima Mixes, Flako, Ken L Dog Foods, Puss & Boots Cat Food, Quaker Oats)
Ad Agency—J. W. Thompson
Richardson-Merrell, Inc. (Lavoris, Vicks Prods)
Ad Agency—Morse International
Scott Paper Co. (Cut-Rite & Scott Paper Prods)
Ad Agency—J. W. Thompson
Simoniz Co. (Simoniz Floorwax, Tone Wax)
Ad Agency—Young & Rubicam
Sperry Rand Corp. (Remington Lady Elec. Shaver)
Ad Agency—Young & Rubicam
Standard Brands, Inc. (Blue Bonnet Margarine, Chase & Sanborn Coffee, Royal Desserts, Tea)
Ad Agency—Ted Bates
Standard Oil Co. of N.J. (Esso) (Flit Insecticide)
Ad Agency—McCann-Erickson
Sterling Drug, Inc. (Bayer Aspirin, Fizrin, Fletchers Castoria, Haley SMO., Yeast, M of M)
Ad Agency—Dancer-Fitzgerald-Sample
Van Camp Sea Food Co., Inc. (Chicken of the Sea & White Star Tuna)
Ad Agency—Erwin, Wasey, Ruthrauff

Video Village (CBS-TV)

Advertiser and Product:
American Home Products Corp. (Aeroway, Anacin, Sleep-Eze, Dondril, Dristan, Easy-On, Freezone, Heet, Sani-Flush)
Ad Agency—Ted Bates
Colgate-Palmolive Co. (Ajax, Fab, Florient, Halo)
Ad Agency—Lennen & Newell
Eastman Kodak Co. (Chromspun, Estron Acetate, Verel, Kodel Fibers, Photo Supplies, Cameras)
Ad Agency—J. Walter Thompson
Lever Brothers Co. (Handy Andy, Lipton Soup Mixes, Lux Liquid)
Ad Agency—Young & Rubicam & Kenyon & Eckhardt
Procter & Gamble Co. (Crest, Lilt, Secret)
Ad Agency—Benton & Bowles
Richardson-Merrell, Inc. (Lavoris & Vicks Prods.)
Ad Agency—Morse International
Sperry Rand Corp. (Remington Electric & Ladys Shavers)
Ad Agency—Young & Rubicam
U. S. Borax & Chemical Corp. (20 Mule Team Borax)
Ad Agency—McCann-Erickson
J. B. Williams Co., Inc. (Devarex, Geritol, Serutan, Sominex)
Ad Agency—Parkson Adv.

— W —

Wagon Train (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson
Nabisco
Ad Agency—McCann-Erickson
R. J. Reynolds
Ad Agency—William Esty

Wanted Dead or Alive (CBS-TV)

Advertiser and Product:
Brown & Williamson Tobacco Co. (Kentucky King, Kool, Viceroy Cigarettes)

Ad Agency—Ted Bates
Kimberly-Clark Corp. (Delsey & Kleenex Paper Products)
Ad Agency—Foote, Cone & Belding

Weaver, Charley, Show (ABC-TV)

Advertiser and Product:
Mogen David Wine Corp.
Ad Agency—Edward Weiss

Wednesday Night Fights (ABC-TV)

Advertiser and Products:
Brown & Williamson
Ad Agency—Ted Bates
Miles Laboratories
Ad Agency—Wade Advertising

Welk, The Lawrence, Show (ABC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey Advertising
Burlington Mills
Ad Agency—Donahue & Coe
Dodge Division of the Chrysler Corp.
Ad Agency—Grant Advt.
National Carbon
Ad Agency—William Esty
Polaroid Co.
Ad Agency—Doyle, Dane & Bernbach
J. B. Williams
Ad Agency—Parkson Advertising

Westerner, The (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Young and Rubicam
Simoniz
Ad Agency—Dancer, Fitzgerald, Sample
Warner-Lambert
Ad Agency—Ted Bates

What's My Line (CBS-TV)

Advertiser and Product:
Florida Citrus Commission (Florida Citrus Fruits, Frozen Juices)
Ad Agency—Benton & Bowles
Kellogg Co. (Kellogg Cereals)
Ad Agency—Leo Burnett
Sunbeam Corp. (Sunbeam Home Appliances)
Ad Agency—Perrin Paus

Who Do You Trust? (ABC-TV)

(See ABC-TV Daytime Programming)

Wichita Town (NBC-TV)

Advertiser and Product:
American Safety Razor
Ad Agency—Kenyon and Eckhardt
Bayuk
Ad Agency—Wermen and Schorr

Winchell, The Paul, Show (ABC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Hartz Mountain
Ad Agency—George Hartman Co.

Witness (CBS-TV)

Advertiser and Product:
Helene Curtis Industries, Inc. (Enden, Bath Oil, Suave)
Ad Agency—McCann-Erickson
Revlon, Inc. (Knowmark Mfg. Co.) (Lady Schick Electric Shaver, Esquire Shoe Polish, Schick Elec. Shaver)
Ad Agency—Mogul, Williams & Saylor
R. J. Reynolds Tobacco Co. (Camel Cigarettes)
Ad Agency—Wm. Esty

World Wide 60 (NBC-TV)

Advertiser and Product:
Longines
Ad Agency—Longines Watch Co.

— Y —

You Bet Your Life (NBC-TV)

Advertiser and Product:
Cluet, Peabody
Ad Agency—Lennen and Newell
Gillette
Ad Agency—North Adv.
Lever
Ad Agency—SSCB
Lorillard
Ad Agency—Lennen and Newell
Pharmacraft
Ad Agency—J. Walter Thompson

Young Dr. Malone (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Block
Ad Agency—Grey
Brown and Williamson
Ad Agency—Keyes, Madden, Jones
Chemstrand
Ad Agency—Doyle, Dane, Bernbach
Coty
Ad Agency—Batten, Barton, Durstine & Osborn
General Mills
Ad Agency—Dancer-Fitzgerald-Sample

WHEN YOU CAN HAVE THE BEST, WHY BE SATISFIED WITH LESS?

Glenbrook
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal
Ad Agency—Campbell-Mithun
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham and Walsh
Leeming
Ad Agency—William Esty
Lever
Ad Agency—J. Walter Thompson
Mennen
Ad Agency—Grey
Miles
Ad Agency—Wade
Nabisco
Ad Agency—Kenyon and Eckhardt
Plough
Ad Agency—Lake, Spiro, Shurman
Procter and Gamble
Ad Agency—Dancer-Fitzgerald-Sample
Proctor-Silex
Ad Agency—Weiss and Geller
Rexell
Ad Agency—Batten, Barton, Durstine & Osborn
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Standard Brands
Ad Agency—Ted Bates
Warner-Lambert
Ad Agency—Lambert and Feasley

Young, The Loretta, Show (NBC-TV)

Advertiser and Product:
Philip Morris
Ad Agency—Benton and Bowles
Toni
Ad Agency—Maxon
Warner-Lambert
Ad Agency—Lambert and Feasley
Beechnut
Ad Agency—Young and Rubicam
Chemstrand
Ad Agency—Doyle, Dane, Bernbach
Drackett
Ad Agency—Young and Rubicam
Frigidaire
Ad Agency—Dancer, Fitzgerald, Sample
General Mills
Ad Agency—Dancer, Fitzgerald, Sample
Gold Seal
Ad Agency—Campbell-Mithun
Heinz
Ad Agency—Maxon
Knox
Ad Agency—Charles W. Hoyt
Nestle
Ad Agency—William Esty
Simoniz
Ad Agency—Dancer, Fitzgerald, Sample
Toni
Ad Agency—North Adv.

FOR COMMERCIAL PRODUCERS
SEE PAGE 927

★

FOR NETWORK TELEVISION LISTINGS
SEE PAGE 713

★

FOR TRANSCRIPTION & RECORDING COS.
SEE PAGE 860

★

FOR STATE BROADCASTERS ASSOCIATIONS
SEE PAGE 659

Television Channel Allocations Assigned By The FCC

CHANNEL UTILIZATION

The following table of assignments contains the channels assigned to the listed communities in the United States, its Territories, and possessions. Channels designated wth an asterisk are assigned for use by noncommercial educational broadcast stations only. A station on a channel identified by a plus or minus mark is required to operate with its carrier frequencies offset 10 kc above or below, respectively, the normal carrier frequencies.

ALABAMA

	Channel No.
Andalusia	*2—, 29
Anniston	70+
Auburn	*56
Bessemer	54
Birmingham	6—, *10—, 13—, 42+, 48
Brewton	23+
Clanton	14
Cullman	60+
Decatur	23—
Demopolis	18
Dothan	4, 19—
Enterprise	40+
Eufaula	44
Florence	15
Fort Payne	19
Gadsden	21+, 37—
Greenville	49—
Guntersville	40—
Huntsville	31+
Jasper	17
Mobile	5+, 10+, *42, 48+
Montgomery	12, 20, *26+, 32
Munford	*7—
Opelika	22—
Selma	8—, 58+
Sheffield	47—
Sylacauga	24—
Talladega	64
Thomasville	27—
Troy	38—
Tuscaloosa	45, 51—
Tuskegee	16—
University	*74+

ALASKA

Anchorage	2—, *7—, 11, 13—
Fairbanks	2+, 4+, 7+, *9+, 11+, 13+
Juneau	*3, 8, 10
Ketchikan	2, 4, *9
Seward	4—, 9—
Sitka	13

ARIZONA

Ajo	19—
Bisbee	54
Casa Grande	18—
Clifton	25—
Coolidge	36+
Douglas	3—, 35
Eloy	24
Flagstaff	9, 13
Globe	34+
Holbrook	14
Kingman	6—
Mesa	12—
Miami	28+
Morenci	31
Nogales	16, 32, 44+
Phoenix	3+, 5—, *8+, 10—
Prescott	15
Safford	21
Tucson	4—, *6+, 9—, 13—
Williams	25
Winslow	16—
Yuma	11—, 13+, 22+, 60

ARKANSAS

Arkadelphia	34+
Batesville	30—
Benton	40
Blytheville	64+, 74
Camden	50
Conway	62
El Dorado	10—, 26—
Fayetteville	*13—, 41—
Forrest City	22+
Fort Smith	5—, *16, 22, 39
Harrison	24
Helena	54—
Hope	15—
Hot Springs	9+, 52+
Jonesboro	8, 39+
Little Rock	*2—, 4, 7—, 11+, 17—, 23+
Magnolia	28+
Malvern	46
Morrilton	43—
Newport	28
Paragould	58—
Pine Bluff	36
Russellville	19
Searcy	33
Springdale	35—
Stuttgart	14+

CALIFORNIA

Alturas	9
Bakersfield	10—, 17, 29, 39
Bishop	19
Brawley	16
Chico	12—
Corona	52
Delano	37+
El Centro	26—, 48
Eureka	6—, 3—, 13—
Fresno	12+, *18—, 24, 47, 53
Hanford	21
Los Angeles	2, 4, 5, 7, 9, 11, 13, 22, *28, 34
Madera	59
Merced	34—, 66
Modesto	14+, 58
Monterey. (*See* Salinas.)	
Napa	62
Oakland. (*See* Francisco.)	
Oxnard	32
Palm Springs	19+
Petaluma	68
Pittsburg	16
Port Chicago	70
Porterville	55
Red Bluff	15
Redding	7
Riverside	40, 46
Sacramento	3, *6, 10, 40—, 46+
Salinas-Monterey	8+, 35
San Bernardino	18, *24—, 30
San Buenaventura	38—
San Diego	8, 10, *15+, 27, 39, 51
San Francisco-Oakland	2+, 4—, 5+, 7—, *9+, 20—, 26—, 32+, 38, 44—
San Jose	11+, 48, *54, 60
San Luis Obispo	6+
Santa Barbara	3—, 20, 26

	Channel No.
Santa Cruz	56
Santa Maria	44
Santa Paula	16+
Santa Rosa	50
Stockton	13+, 36, *42, 64
Tulare	27+
Ukiah	18
Visalia	43, 49
Watsonville	22—
Yreka City	19
Yuba City	52—

COLORADO

Alamosa	3—, 19+
Boulder	*12, 22+
Canon City	36
Colorado Springs	11, 13, *17+, 23+
Craig	19
Delta	24—
Denver	2, 4—, *6—, 7, 9—, 20, 26+
Durango	6+, 15
Fort Collins	44+
Fort Morgan	15+
Grand Junction	5—, 21+
Greeley	50
La Junta	24
Lamar	12—, 18—
Leadville	14+
Longmont	32
Loveland	38
Montrose	10+, 18
Pueblo	5, *8, 28+, 34—
Salida	25
Sterling	3, 25—
Trinidad	21—
Walsenburg	30—

CONNECTICUT

Bridgeport	43—, 49—, *71
Hartford	3+, 18—, *24
Meriden	65—
New Britain	30+
New Haven	8+, 59+
New London	26+, 81
Norwalk. (*See* Stamford.)	
Norwich	57+, *63—
Stamford-Norwalk	27
Waterbury	53

DELAWARE

Dover	40
Wilmington	12, *59—, 83+

DISTRICT OF COLUMBIA

Washington	4—, 5—, 7+, 9, 14—, 20+, *26—, 50—

FLORIDA

Belle Glade	27+
Bradenton	28—
Clearwater	32+, 50
Daytona Beach	2—, 53
De Land	44+
Fort Lauderdale	17—, 39
Fort Myers	11+
Fort Pierce	19
Gainesville	*5—, 20+
Jacksonville	4+, *7, 12—, 30+, 36—
Key West	14+, 20
Lake City	33+
Lakeland	16+, 22+
Lake Wales	14
Leesburg	28—
Marianna	17+
Melbourne	37—
Miami	*2, 4, 6, 7—, 10+, 23—, 33
Ocala	15+
Orlando	6—, 9, 18, *24—, 47
Palatka	17
Panama City	7+, 13, *30, 36+
Pensacola	3—, 15—, *21, 46
Quincy	54+
St. Augustine	25+
St. Petersburg. (*See* Tampa.)	
Sanford	35+
Sarasota	34+
Tallahassee	*11—, 24, 51
Tampa-St. Petersburg	*3, 8—, 10—, 13—, 38
West Palm Beach	5, 12, *15, 21+

GEORGIA

Albany	10, 25
Americus	31
Athens	*8, 60—
Atlanta	2, 5—, 11+, *30, 36
Augusta	6+, 12+
Bainbridge	35—
Brunswick	28+, 34—
Cairo	45+
Carrollton	33
Cartersville	63—
Cedartown	53—
Columbus	3, 9, *34
Cordele	43
Dalton	25+
Douglas	32—
Dublin	15
Elberton	24+
Fitzgerald	53+
Fort Valley	18+
Gainesville	52
Griffin	39+
La Grange	50
Macon	13+, *41+, 47+
Marietta	57+
Milledgeville	51+
Moultrie	48—
Newnan	61+
Rome	59
Savannah	3+, *9—, 11
Statesboro	22
Swainsboro	20—
Thomasville	6, 27
Tifton	14—
Toccoa	35
Valdosta	37+
Vidalia	26
Waycross	8+, 16

HAWAII

Hilo, Hawaii	2, *4, 7, 9, 11, 13
Honolulu, Oahu	2+, 4—, 9—, 11+, 13—
Lihue, Kauai	3+, *8—, 10+, 12—
Wailuku, Maui	3, *10, 12

IDAHO

Blackfoot	33
Boise	2, *4+, 7
Burley	15—
Caldwell	9—
Emmett	26—
Gooding	23
Idaho Falls	3, 8+
Jerome	17
Kellogg	36
Lewiston	3—
Moscow	12—, *15
Nampa	6, 12+
Payette	14+
Pocatello	6—, 10
Preston	41
Rexburg	27+
Rupert	21
Sandpoint	23—
Twin Falls	11, 13—
Wallace	27—
Weiser	20—

ILLINOIS

Alton	48
Aurora	75
Belleville	54+
Bloomington	15—
Cairo	24—
Carbondale	*8, 34, 61—
Centralia	32+, 59+
Champaign-Urbana	3+, *12—, 21, 27, 33
Chicago	2—, 5, 7, 9+, *11, 20, 26, 32, 38, 44
Danville	24
Decatur	17, 23+
DeKalb	*67

(*Continued on Next Page*)

	Channel No.
Dixon	47+
Elgin	83
Freeport	23
Galesburg	77
Harrisburg	3, 22
Jacksonville	49—
Joliet	48+
Kankakee	14
Kewanee	60—
La Salle	35
Lincoln	53+
Macomb	61+
Marion	40
Mattoon	46—
Moline. (*See* Davenport, Iowa.)	
Mt. Vernon	38—
Olney	16—
Pekin	69+
Peoria	19, 25+, 31+, *37—, 43+
Quincy	10—, 21+
Rockford	13+, 39+, *45+
Rock Island. (*See* Davenport, Iowa.)	
Springfield	20+, 26—, 36—, *66+
Streator	65—
Urbana. (*See* Champaign.)	
Vandalia	28—
Waukegan	79+

INDIANA

Anderson	26+, 61
Angola	77
Bedford	68
Bloomington	4, *30—, 36
Columbus	42—
Connersville	38+
Elkhart (see South Bend)	
Evansville	7, *9+, 14—, 50—
Fort Wayne	15+, 21+, *27+, 33—, 69
Gary	50, *66
Hammond	56—
Indianapolis	6, 8—, 13—, *20—, 39, 67—
Jasper	19+
Kokomo	29+
Lafayette	18, *47, 59
Lebanon	79+
Logansport	51
Madison	25—
Marion	31
Michigan City	62+
Muncie	49, 55+, *71
Plymouth	34—
Princeton	52+
Richmond	32—
Shelbyville	58+
South Bend-Elkhart	16, 22, 28+, *52
Tell City	78
Terre Haute	2+, 10, *57+, 63—, 73+
Vincennes	44+
Washington	60+

IOWA

Algona	37+
Ames	5, 25—
Atlantic	45—
Boone	19—
Burlington	32—, 38+
Carroll	39
Cedar Rapids	2, 9—, 20—, *26+
Centerville	31—
Charles City	18—
Cherokee	14
Clinton	64
Creston	43
Davenport-Rock Island-Moline, Ill.	4+, 6+, 8, *30+, 42—, 68
Decorah	44+
Des Moines	8—, *11+, 13—, 17+, 23—
Dubuque	56+, 62—
Estherville	24+
Fairfield	54
Fort Dodge	21
Fort Madison	50+
Grinnell	71
Iowa City	*12+, 24—
Keokuk	44—
Knoxville	33—
Marshalltown	49
Mason City	3+, 35—
Muscatine	58
Newton	65+
Oelwein	28
Oskaloosa	52+
Ottumwa	15+, 63
Red Oak	32+
Shenandoah	20+
Sioux City	4—, 9, *30, 36—
Spencer	42+
Storm Lake	34+
Waterloo	7+, 16—, *22—, 46+
Webster City	27

KANSAS

Abilene	31+
Arkansas City	49
Atchison	60+
Chanute	50—
Coffeyville	33—
Colby	22—
Concordia	47—
Dodge City	23
El Dorado	55+
Emporia	39—
Ensign	6+
Fort Scott	27
Garden City	9, 11+
Goodland	10, 31
Great Bend	2, 28
Hays	7—, 20—
Hutchinson	12, 18
Independence	20
Iola	44+
Junction City	29+
Larned	15—
Lawrence	*11, 17—
Leavenworth	54—
Liberal	14
McPherson	26—
Manhattan	*8, 23+
Newton	14+
Olathe	52—
Ottawa	21—
Parsons	46—
Pittsburg	7+, 38—
Pratt	36+
Salina	34
Topeka	13+, 42, *48+
Wellington	24—
Wichita	3—, 10—, 16—, *22+
Winfield	43+

KENTUCKY

Ashland	59—
Bowling Green	13, 17+
Campbellsville	40+
Corbin	16
Danville	35+
Elizabethtown	23
Frankfort	43—
Glasgow	28+
Harlan	73+
Hazard	19—
Hopkinsville	20
Lexington	18+, 27—, 64, 70+
Louisville	3—, 11+, *15, 21—, 41—, 51—
Madisonville	26
Mayfield	63
Maysville	24+
Middlesboro	57, 63+
Murray	33—
Owensboro	56—, 62
Paducah	6+, 43, 72
Pikeville	14—
Princeton	45—
Richmond	60
Somerset	29—
Winchester	37+

Channel No.

LOUISIANA

Abbeville ..... 27+
Alexandria ..... 5, 62+, 74
Bastrop ..... 53+
Baton Rouge ..... 2, 9—, 18—, 28, *34, 40—
Bogalusa 69, 78
Crowley 76
De Ridder 70
Eunice ..... 64—
Franklin ..... 46+
Hammond 57
Houma ..... 11, 30+
Jackson 59
Jennings 48
Lafayette ..... 10, 38—, 67—
Lafayette-Lake Charles 3
Lake Charles ..... 7—, *14, 25, 60+
Minden 30
Monroe ..... 8+, *13, 43+
Monroe-El Dorado 10
Morgan City ..... 36+
Natchitoches ..... 17+
New Iberia ..... 15+
New Orleans..4+, 6+, *8, 12, 20—, 26, 32+, 61
Oakdale ..... 54+
Opelousas 58
Ruston 20
Shreveport ..... 3—, 12
Thibodaux 24
Winnfield ..... 22—

MAINE

Auburn ..... 23+
Augusta ..... 10—, 29+
Bangor ..... 2—, 5+, *16—
Bar Harbor ..... 22—
Bath 65
Belfast ..... 41—
Biddeford 59
Calais ..... 7—, 20—
Dover-Foxcroft ..... 18+
Fort Kent ..... 17+
Foxcroft (See Dover)
Houlton 24
Lewiston ..... 8—, 17
Millinocket ..... 14+
Orono ..... *12—
Portland ..... 6—, 13+, *47—, 53+
Presque Isle ..... 8, 10+, 19
Rockland ..... 25—
Rumford ..... 55—
Van Buren ..... 15—
Waterville ..... 35+

MARYLAND

Annapolis ..... 53—
Baltimore ..... 2+, 11—, 13+, 18, *24+, 72—
Cambridge ..... 22+
Cumberland ..... 17+, 30—
Frederick 62
Hagerstown ..... 52, 68+
Salisbury ..... 16+

MASSACHUSETTS

Amherst *82
Barnstable ..... 25+
Boston ..... *2+, 4—, 5—, 7+, 38, 44+, 56
Brockton 62
Easthampton 61
Fall River ..... 46—, 68
Greenfield ..... 32+, 58—
Holyoke. (*See* Springfield.)
Lawrence 72
Lowell 78
New Bedford ..... 6+, 28—, 34+
North Adams ..... 19, *80+
Pittsfield ..... 64+
Springfield-Holyoke 22, 40
Worcester 14, 20

MICHIGAN

Alma ..... 41+
Alpena ..... 9+, *11, 30—
Ann Arbor ..... 20+, *26—
Bad Axe ..... 46—
Battle Creek ..... 58—, 64—
Bay City ..... 5—, 63—, *73+
Benton Harbor ..... 40+
Big Rapids 39
Cadillac ..... 13—, 45
Calumet 5
Cheboygan ..... 4+, 36+
Coldwater ..... 24—
Detroit ..... 2+, 4, 7—, 50—, *56, 62
East Lansing ..... 60+
East Tawas ..... 25—
Escanaba ..... 3+, *49
Flint ..... 12—, 16—, *22—, 28
Gladstone ..... 40—
Grand Rapids ..... 8+, *17+, 23—
Houghton 19, *25
Iron Mountain ..... 8—, 27
Iron River ..... 33—
Ironwood ..... 12—, 31—
Jackson 48
Kalamazoo ..... 3—, 36—, *74
Lansing ..... 6—, 54
Ludington 33
Manistee ..... 15—
Manistique ..... 14+
Marquette ..... 6—, 13+, 17, *35
Midland ..... *14, 19+
Mount Pleasant ..... 47—
Muskegon ..... 29—, 35+
Parma-Onondago ..... 10—
Petoskey 31
Pontiac ..... 44+
Port Huron ..... 34+
Rogers City 24
Saginaw ..... 51—, 57—
Sault Ste. Marie..... 8, 10+, 28—, *34
Traverse City ..... 7+, 20—, *26+
West Branch 21

MINNESOTA

Albert Lea ..... 57—
Alexandria 7, 36
Appleton ..... *10—
Austin ..... 6—, 51+
Bemidji ..... 9, 24—
Brainerd ..... 12—
Cloquet 44
Crookston ..... 21—
Detroit Lakes ..... 18+
Duluth-Superior, Wis. ..3, 6+, *8, 10+, 32, 38
Ely 16
Fairmont ..... 40+
Faribault 20
Fergus Falls ..... 16—
Grand Rapids ..... 20—
Hastings ..... 29+
Hibbing ..... 13—
International Falls 11
Little Falls ..... 14+
Mankato ..... 12, 15—
Marshall ..... 22+
Minneapolis-St. Paul ....*2—, 4, 5—, 9+, 11—, 17, 23+
Montevideo 19
New Ulm ..... 43—
Northfield 26
Owatonna 45
Red Wing ..... 63—
Rochester ..... 10, 55—
St. Cloud 33
St. Paul. (*See* Minneapolis.)
Stillwater ..... 39—
Thief River Falls..... 15
Virginia ..... 26+
Wadena ..... 27+
Willmar ..... 31+
Winona 61
Worthington 32

MISSISSIPPI

Biloxi ..... 13+, *44+, 50—
Brookhaven ..... 37+
Canton 16

(*Continued on Next Page*)

	Channel No.
Clarksdale	32
Columbia	35+
Columbus	4—, 28—
Corinth	41
Greenville	21—, 27
Greenwood	6, 24+
Grenada	44
Gulfport	56—
Hattiesburg	17—
Jackson	3+, 12+, *19+, 25—, 47
Kosciusko	52—
Laurel	33—
Laurel-Pachuta	7
Louisville	46—
McComb	31—
Meridian	11—, 30—, *36—
Natchez	29+
Pachuta (see Laurel)	
Pascagoula	22
Picayune	14—
Starkville	34—
State College	*2+
Tupelo	9—, 38
University	*20+
Vicksburg	41+
West Point	56+
Yazoo City	49

MISSOURI

Cape Girardeau	12, 18+, 69
Carthage	56—
Caruthersville	27—
Chillicothe	14—
Clinton	49—
Columbia	8+, 16+, 22—
Farmington	52
Festus	25—
Fulton	24+
Hannibal	7—, 27+
Jefferson City	13, 33+
Joplin	12+, 30+
Kansas City	4, 5+, 9+, *19+, 25+, 65
Kennett	21
Kirksville	3—, 18
Lebanon	23
Marshall	40+
Maryville	26
Mexico	45
Moberly	35+
Monett	14
Nevada	18—
Poplar Bluff	15+
Rolla	46
St. Joseph	2—, 30—, *36
St. Louis	2, 4—, 5—, *9, 11—, 30, 42+
Sedalia	6—, 28+
Sikeston	37
Springfield	3+, 10, *26+, 32
West Plains	20—

MONTANA

Anaconda	2+
Billings	2, 8, *11
Bozeman	*9, 22—
Butte	4, 6+, *7—, 15+
Cut Bank	20+
Deer Lodge	25+
Dillon	20
Glasgow	16
Glendive	5+, 18—
Great Falls	3+, 5+, *23—
Hamilton	17+
Hardin	4+
Havre	9+, 11+
Helena	10+, 12
Kalispell	9—
Laurel	14+
Lewiston	13
Livingston	16—
Miles City	3—, *6, 10
Missoula	8—, *11—, 13—, 21+
Polson	18
Red Lodge	18+
Shelby	14—
Sidney	14

	Channel No.
Whitefish	16+
Wolf Point	20—

NEBRASKA

Alliance	13—, 21
Beatrice	40
Broken Bow	14—
Columbus	49+
Fairbury	35
Falls City	38
Fremont	52
Grand Island	11—, 21+
Hastings	5—, 27—
Hay Springs	4+
Hayes Center	6
Kearney	13, 19
Lexington	23—
Lincoln	10+, *12—, 18+, 24
McCook	8—, 17
Nebraska City	50
Norfolk	33+
North Platte	2—, 9+
Omaha	3, 6+, 7, *16, 22, 28—
Scottsbluff	10—, 16+
York	15

NEVADA

Boulder City	4+
Carlin	14
Carson City	37
Elko	10—
Ely	3—, 6+
Fallon	29—
Goldfield	5—
Hawthorne	31
Henderson	2—
Las Vegas	8—, *10+, 13—
Lovelock	18+
McGill	8+
Reno	4, 8, *21+, 27—
Tonopah	9—
Winnemucca	7+
Yerington	33

NEW HAMPSHIRE

Berlin	26
Claremont	37
Concord	76
Durham	*11
Hanover	*27+
Keene	45—
Laconia	43
Littleton	24—
Manchester	9—, 48+
Nashua	54
Portsmouth	15
Rochester	51

NEW JERSEY

Andover	*69
Asbury Park	58
Atlantic City	46, 52+
Bridgeton	64—
Camden	*80
Freehold	*74
Hammonton	*70
Montclair	*77
Newark	13—
New Brunswick	*19—, 47+
Paterson	37+
Trenton	41+
Wildwood	48—

NEW MEXICO

Alamogordo	17
Albuquerque	4+, *5+, 7+, 13+
Artesia	21+
Atrisco-Five Points	18+
Belen	24+
Carlsbad	6—, 23

	Channel No.
Clayton	27—
Clovis	12+, 35
Columbus	16—
Deming	14+
Farmington	12+, 17—
Five Points (see Atrisco).	
Gallup	3, *8—, 10
Hobbs	46
Hot Springs	19
Las Cruces	22—
Las Vegas	14—
Lordsburg	23+
Los Alamos	20—
Lovington	27
Portales	22+
Raton	46—, *52
Roswell	*3+, 8, 10—
Santa Fe	2+, *9+, 11—
Silver City	*10+, 12
Socorro	15+
Truth or Consequences	19
Tucumcari	25+

NEW YORK

Albany-Schenectady-Troy	6, 13, *17+, 23—, 35, 41
Amsterdam	52—
Batavia	33—
Binghamton	12—, 40—, *46+, 56+
Buffalo	17, *23
Buffalo-Niagara Falls	2, 4—, 7+, 29+
Carthage	7—
Clymer	37
Cortland	72
Dunkirk	46
Elmira	18+, 24—, 30
Glens Falls	39+
Gloversville	29—
Hagaman	29
Hornell	50
Ithaca	*14+, 20—
Jamestown	58+
Kingston	66—
Lake Placid	5
Malone	20+, *66
Massena	14—
Middletown	60
New York	2, 4, 5+, 7, 9+, 11+, *25, 31—
Niagara Falls. (*See* Buffalo-Niagara Falls.)	
Ogdensburg	24+
Olean	54+
Oneonta	62—
Oswego	31
Patchogue	75
Plattsburgh	28+
Poughkeepsie	21—, *83
Rochester	5—, 10+, 15—, *21, 27+
Rome. (*See* Utica.)	
Saranac Lake	18
Schenectady. (*See* Albany.)	
Syracuse	3—, 8, *43+
Troy. (*See* Albany.)	
Utica-Rome	2—, *25+, 54—
Vail Mills	10—
Watertown	48

NORTH CAROLINA

Ahoskie	53
Albemarle	53
Asheville	13—, *56—, 62+, 78
Burlington	63
Burnsville	18
Chapel Hill	*4+
Charlotte	3, 9+, 36+, *42+
Durham	11+, *40—, 46+, 73—
Elizabeth City	31+
Fayetteville	18—, 54—
Gastonia	48
Goldsboro	34, 72
Greensboro-High Point-Winston Salem.	8—
Greensboro	2—, *51—, 57—
Greenville	9—
Henderson	52—
Hendersonville	27
Hickory	30—
High Point	15+
Jacksonville	16
Kannapolis	59+
Kinston	45
Laurinburg	41—
Lumberton	21+
Mount Airy	55
New Bern	12+
Raleigh	5, *22—, 28—
Roanoke Rapids	30+
Rocky Mount	50+
Salisbury	80
Sanford	38
Shelby	39
Southern Pines	49
Statesville	64—
Washington	7
Wilmington	3—, 6, 29—, *35+
Wilson	56
Winston-Salem	12, 26+, *32—

NORTH DAKOTA

Bismarck	5, 12—, 18, *24
Bottineau	16+
Carrington	26—
Devils Lake	8+, 14—
Dickinson	2+, 4, *17
Fargo	6, 11+, *34—, 40
Grafton	17
Grand Forks	*2, 10
Harvey	22+
Jamestown	7—, 42
Lisbon	23
Minot	*6+, 10—, 13+
New Rockford	20+
Pembina	12
Rugby	38—
Valley City	4—, 32—
Wahpeton	45+
Williston	8—, 11—, *34+

OHIO

Akron	49+, *55—, 61+
Ashtabula	15
Athens	62—
Bellefontaine	63
Bowling Green	*70
Cambridge	26
Canton	29
Chillicothe	56+
Cincinnati	5—, 9, 12, *48—, 54—, 74—
Cleveland	3, 5+, 8, 19, *25+, 65+
Columbus	4—, 6+, 10+, *34, 40—
Coshocton	20
Dayton	2, 7+, *16+, 22+
Defiance	43
Findlay	53
Fremont	59+
Gallipolis	72
Hamilton-Middletown	65
Lancaster	28—
Lima	35—, 73
Lorain	31—
Mansfield	36+
Marion	17—
Massillon	23+
Middletown. (*See* Hamilton.)	
Mount Vernon	58
Newark	60—
Oxford	*14+
Piqua	44—
Portsmouth	30
Sandusky	42+
Springfield	52—, 76
Steubenville. (*See* Wheeling, W. Va.)	
Tiffin	47+
Toledo	11—, 13, *30+, 79
Warren	67+
Youngstown	21—, 27, 33, 73—
Youngstown, Ohio-New Castle, Pa.	45—
Zanesville	18—, 50+

(*Continued on Next Page*)

	Channel No.
OKLAHOMA	
Ada	10+, 50+
Altus	36
Alva	30
Anadarko	58—
Ardmore	12—, 55—
Bartlesville	62—
Blackwell	51—
Chickasha	64
Claremore	15
Clinton	32—
Duncan	39—
Durant	27—
Elk City	8+, 15+, 26+
El Reno	56+
Enid	5, 21, *27+
Frederick	44
Guthrie	48
Guymon	20+
Hobart	23+
Holdenville	14—
Hugo	21+
Lawton	7+, *28+, 34—
McAlester	47
Miami	58+
Muskogee	*45 +, 66+
Norman	31—, *37—
Oklahoma City	4—, 9—, *13, 19+, 25—
Okmulgee	26
Pauls Valley	61
Ponca City	40—
Pryor Creek	54
Sapulpa	42—
Seminole	59
Shawnee	53—
Stillwater	29—, *69
Tulsa	2+, 6, *11—, 17+, 23, 8—
Vinita	28—
Woodward	35+
OREGON	
Albany	55+
Ashland	14—
Astoria	30—
Baker	37+
Bend	15—
Brookings	8+
Burns	16
Coos Bay	11
Corvallis	*7—, 49—
Eugene	9+, 13, 20+, 26
Grants Pass	30
Klamath Falls	2—, 17
La Grande	13+
Lebanon	43+
McMinnville	46—
Medford	5, 10+
North Bend	16+
Pendleton	28
Portland	2, 6+, 8—, *10, 12,21—, 27+
Roseburg	4+, 28+
Salem	3+, *18—, 24+, 66
Springfield	37—
The Dalles	32
PENNSYLVANIA	
Allentown	39, 67
Altoona	10—, 25—
Bethlehem	51—
Bradford	80—
Butler	43—
Chambersburg	46—
Du Bois	31+
Easton	57—
Emporium	42—
Erie	12, 35+, *41—, 66+
Harrisburg	27—, 55+, 71+
Hazleton	63
Johnstown	6, 19+, 56—
Lancaster	8—, 21+
Lebanon	15+
Lewistown	75—
Lock Haven	32—
Meadville	62+
New Castle (see Youngstown, Ohio)	
Oil City	64
Philadelphia	3, 6—, 10, 17—, 23+, 29, *35—
Pittsburgh	2—, 4+, 11, *13—, *16, 22, 53+, 73—
Reading	33+, 61—
Scranton	16—, 22—, 44
Shamokin	65
Sharon	39+
Shinglehouse	26+
State College	*48+
Sunbury	38
Wilkes-Barre	28, 34
Williamsport	36—
York	43, 49
RHODE ISLAND	
Providence	10+, 12+, 16, *36+
SOUTH CAROLINA	
Aiken	54
Anderson	40, 58—
Camden	14
Charleston	2+, 4, 5+, *7—, 17+
Clemson	*68
Columbia	10—, *19+, 25—, 67+
Conway	23—
Florence	13+, 60
Georgetown	27—
Greenville	4—, 23+, *29
Greenwood	21—
Lake City	55+
Lancaster	31—
Laurens	45—
Marion	43—
Newberry	70
Orangeburg	44—
Rock Hill	61—
Spartanburg	7+, 17—, 74—
Sumter	47
Union	65—
SOUTH DAKOTA	
Aberdeen	9—, 17+
Belle Fourche	23+
Brookings	*8, 25
Hot Springs	17+
Huron	12+, 15+
Lead	5—, 26
Madison	46
Mitchell	5+, 20—
Mobridge	27—
Pierre	10+, *22+
Rapid City	3+, 7+, 15—
Reliance	6—
Sioux Falls	11, 13+, 38+, *44—
Sturgis	20
Vermillion	*2+, 41
Watertown	3—, 35+
Winner	18—
Yankton	17—
TENNESSEE	
Athens	14+
Bristol, Tenn.-Bristol, Va.	5+, 46—
Chattanooga	3+, 9, 12—, 43+, 49+, *55—
Clarksville	53
Cleveland	38+
Columbia	39—
Cookeville	24, *69
Crossville	*77
Covington	19—
Dyersburg	46+
Elizabethton	22+
Fayetteville	27+
Gallatin	48+
Harriman	67
Humboldt	25
Jackson	7+, 16+

	Channel No.
Johnson City	11—, 34+
Kingsport	28
Knoxville	6, 10+, *20+, 26—
Lawrenceburg	50+
Lebanon	58
Lexington	*11
McMinnville	46
Maryville	51
Memphis	3—, 5+, *10+, 13+, 42—, 48—
Morristown	54+
Murfreesboro	18—
Nashville	*2—, 4+, 5, 8+, 30+, 36+
Oak Ridge	32+
Paris	51+
Pulaski	44—
Shelbyville	56
Sneedville	*2+
Springfield	42
Tullahoma	68—
Union City	55

TEXAS

Abilene	9+, 33—
Alice	34+
Alpine	12—
Amarillo	*2—, 4, 7, 10
Athens	25+
Austin	7+, 18—, 24, *70—
Ballinger	25
Bay City	33
Beaumont-Port Arthur	4—, 6—, 12—, 31+, *37
Beeville	38—
Big Spring	4—, 34+
Bonham	43
Borger	33
Brady	15—
Breckenridge	14+
Brenham	52—
Brownfield	15
Brownsville	26, 44
Brownsville-Harlingen-Weslaco[1]	4+, 5—
Brownwood	19
Bryan	54—
Bryan-College Station (*also see* College Station)	3+
Childress	40
Cleburne	57
Coleman	21—
College Station (*also see* Bryan-College Station)	*48—
Conroe	20+
Corpus Christi	6+, 10—, *16+, 22, 43
Corsicana	47+
Crockett	56
Crystal City	44+
Cuero	25—
Dalhart	16
Dallas	4+, 8, *13+, 23, 29, 73
Del Rio	16, 52+
Denison	52
Denton	*2, 17
Eagle Pass	22—, 64
Edinburg	60
El Campo	27
El Paso	4, *7, 9, 13, 26+, 38, 50, 62
Falfurrias	52
Floydada	45
Fort Stockton	22
Fort Worth	5+, 11—, 20—, *26—
Gainesville	49—
Galveston	35—, 41—, *47—
Gonzales	64+
Greenville	69—
Harlingen (*also see* Brownsville-Harlingen-Weslaco)	23
Hebbronville	58
Henderson	42+
Hereford	19—
Hillsboro	63
Houston	2—, *8—, 11+, 13—, 23+, 29—, 39—

[1] These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen and Weslaco.

	Channel No.
Huntsville	15
Jacksonville	36—
Jasper	49+
Kermit	14
Kilgore	59—
Kingsville	40
Lamesa	28
Lampasas	40—
Laredo	8, 13, *15+, 27—, 39
Levelland	38—
Littlefield	32
Longview	32, 38+
Lubbock	5—, 11, 13—, *20, 26
Lufkin	9, 46—
McAllen	20—
McKinney	65—
Marfa	19+
Marshall	16—
Mercedes	66
Mexia	50—
Midland	2+, 18
Mineral Wells	38
Mission	70+
Monahans	9—
Mount Pleasant	35
Nacogdoches	19—, 40+
New Braunfels	62—
Odessa	7—, 24—
Orange	43—
Pampa	17—
Paris	33+
Pearsall	31
Pecos	16+
Perryton	22
Plainview	29+
Port Arthur. (*See* Beaumont.)	
Presidio	21
Quanah	42
Raymondville	64—
Rosenberg	17—
San Angelo	3—, 8+, 17+, *23—
San Antonio	4, 5, *9—, 12+, 35+, 41+
San Benito	48
San Marcos	53+
Seguin	14—
Seymour	24+
Sherman	46+
Snyder	30+
Stephenville	32+
Sulphur Springs	41
Sweetwater	12
Taylor	58+
Temple	6, 16, 22+
Terrell	—53
Texarkana	6+, *18, 24—
Tyler	7, 61+, 72
Uvalde	20
Vernon	18+
Victoria	19+
Waco	10+, *28—, 34
Waxahachie	45—
Weatherford	51
Weslaco. (*See* Brownsville-Harlingen-Weslaco.)	
Wichita Falls	3, 6—, *16+, 22—
Zapata	49

UTAH

Brigham	36—
Cedar City	5
Logan	12—, 30, *46
Ogden	9+, *18—, 24
Price	6
Provo	11+, 22, *28
Richfield	13+
St. George	18+
Salt Lake City	2—, 4—, 5+, *7—, 20+, 26
Tooele	44
Vernal	3+

VERMONT

Bennington	69—
Brattleboro	77+
Burlington	3, *16+, 22+

(*Continued on Next Page*)

	Channel No.
Montpelier	57
Newport	46
Rutland	49+
St. Albans	34—
St. Johnsbury	30

VIRGINIA

Blacksburg	*60+
Bristol. (*See* Bristol, Tenn.)	
Charlottesville	*45+, 64+
Covington	44+
Danville	24—
Emporia	25+
Farmville	19
Fredericksburg	47
Front Royal	39—
Harrisonburg	3—, 34—
Lexington	54
Lynchburg	13, 16—
Marion	50
Martinsville	35—
Newport News. (*See* Norfolk-Portsmouth-Newport News.)	
Norfolk-Portsmouth	27
Norfolk-Portsmouth-Newport News	3+, 10+, 13—, 15, *21—, 33
Norton	52+
Petersburg	8, 41
Portsmouth. (*See* Norfolk-Portsmouth and *also see* Norfolk,Portsmouth-Newport News.)	
Pulaski	37—
Richmond	6+, 12—, *23, 29+
Roanoke	7—, 10, 27+, *33—
South Boston	14+
Staunton	36
Waynesboro	42
Williamsburg	17
Winchester	28+

WASHINGTON

Aberdeen	58
Anacortes	34
Bellingham	12+, 18+, 24—
Bremerton	44, 50
Centralia	17
Clarkston	34+, 40+
Ellensburg	49, *65
Ephrata	16—, 43
Everett	22—, 28—
Grand Coulee	37
Hoquiam	52
Kelso	39
Kennewick	31
Kennewick-Richland-Pasco	*41
Longview	33
...Moses Lake	33—
Okanogan. (*See* Omak.)	
Olympia	60
Omak-Okanogan	*35—
Pasco (*also see* Kennewick-Richland-Pasco)	19—
Port Angeles	16—
Pullman	*10—, 24
Richland (*also see* Kennewick-Richland-Pasco)	25
Seattle	4, 5+, 7, *9, 20, 26+
Spokane	2—, 4—, 6—, *7+
Tacoma	11+, 13—, *56, 62
Walla Walla	22, 44—, *50
Wenatchee	*45, 55, —55
Yakima	23+, 29+, *47

WEST VIRGINIA

Beckley	4, 21, 66
Bluefield	6—, 41+
Charleston	8+, *43+, 49—
Clarksburg	12+, 69—
Elkins	40+
Fairmont	35
Hinton	31
Huntington	3+, 13+, *53—
Logan	23—
Martinsburg	58—
Morgantown	*24
Parkersburg	15—
Welch	25
Weston	5, 32
Wheeling	*57+
Wheeling-Steubenville, Ohio	7, 9+, 51+
Williamson	17

WISCONSIN

Adams	*58+
Appleton	42+
Ashland	15+
Beaver Dam	51—
Beloit	57
Chilton	*31+
Eau Claire	13, *19+, 25+
Fond du Lac	54+
Green Bay	2+, 5+, 70+
Janesville	63+
Kenosha	61—
La Crosse	8+, *32+, 38—, 72
Madison	3, *21—, 27—, 33+
Manitowoc	65
Marinette	11+, 32—, *38+
Milwaukee	4—, *10+, 12, 18+, 24+, 30
Oshkosh	48—
Park Falls	*18
Portage	17—
Prairie du Chien	34
Racine	49—, 55
Rhinelander	22
Rice Lake	21+
Richland Center	15, *66—
Sheboygan	59—
Shell Lake	*30—
Sparta	50—
Stevens Point	20+, 26—
Sturgeon Bay	44—
Superior. (*See* Duluth, Minn.)	
Wausau	9, 7—, 16+, *46—
Whitefish Bay	6
Wisconsin Rapids	14—

WYOMING

Buffalo	29
Casper	2+, 6+
Cheyenne	5+
Cody	24—
Douglas	14
Evanston	14—
Gillette	31—
Green River	16
Greybull	40
Lander	17—
Laramie	*8+, 18+
Lovell	36+
Lusk	19—
Newcastle	28+
Powell	30+
Rawlins	11—
Riverton	10+
Rock Springs	13
Sheridan	9—, 12+
Thermopolis	15
Torrington	27
Wheatland	24+
Worland	34

U. S. Territories and Possessions

GUAM

Agana	8, 10

PUERTO RICO

Arecibo-Aguadilla	12+
Caguas	11—
Fajardo	13+
Mayaguez	3+, 5—
Ponce	7+, 9—
San Juan	2+, 4—, *6+

VIRGIN ISLANDS

Charlotte Amalie	10—
Christiansted	8+

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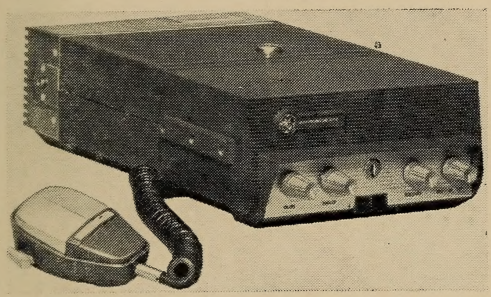

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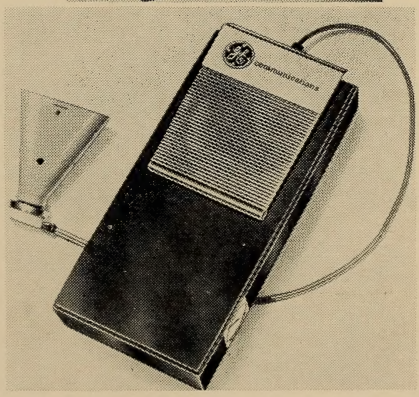

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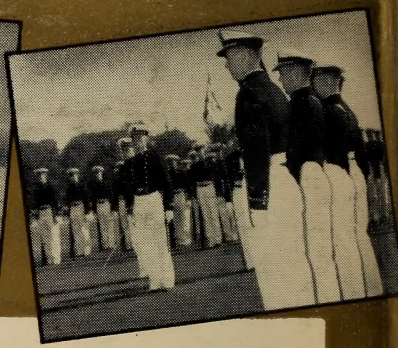

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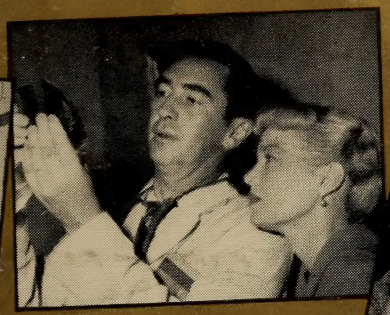

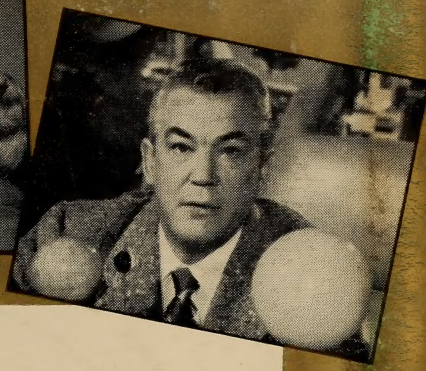

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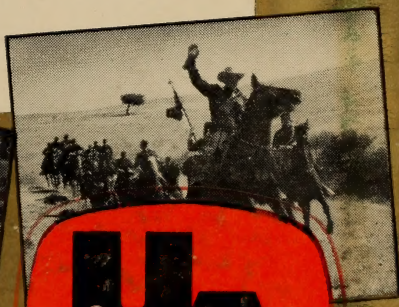

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